

News Release

Business Students Attend Harvard Global Case Competition

By Elizabeth Tollefson on Tuesday, April 17, 2018

Five students from the University of Minnesota Crookston Business Department recently participated in the 2018 Harvard Global Case Competition, culminating in a trip to Harvard University in April. The Global Case Competition at Harvard is the world's most prestigious student-organized case competition. This year's competition was organized by the Harvard College European Business Group (EBG), and the International Finance Student Association (IFSA). Teams came from top universities all over the world to compete and network at the event.



Members of the U of M Crookston team included Emily Knaeble, a junior double majoring in accounting and finance from Littlefork, Minn.; Tori Hill, a senior double majoring in accounting and finance from Brandon, Manitoba, Canada; Chase Knickerbocker, a senior majoring in finance from Annandale, Minn.; Changle Li, a software engineering major from Beijing, China; and Zach Greenberg, a junior majoring in sport and recreation management from Winnipeg, Manitoba, Canada. Joining the students were their faculty mentors for the competition from the Business Department: Abdulaziz Ahmed, Ph.D., Rutherford Johnson, Ph.D., Oxana Wieland, Ph.D., and Craig Miller, Ph.D.



The students received the case in February consisting of a business scenario with an open ending. They had to determine what they would do, applying what they have learned in several classes. They were on a tight schedule, as there are only two weeks for the team to generate a solution.

During the event at Harvard in April, the U of M Crookston team watched the finalists give their presentations live in front of judges who are senior business executives. The high-intensity weekend included a networking reception and a formal gala where U of M Crookston students networked not only with other students from around the world, but with CEOs and other

executives from top global corporations.

This is the second year the University of Minnesota Crookston has participated in the case competition taking advantage of the opportunity to use knowledge from the classroom and apply it to real-world situations. The competition underscores the level of exceptional opportunities available to U of M Crookston students.

The mission of the Harvard Global Case Competition is to deliver a world-class learning experience through a hands-on business case, while providing networking opportunities to connect aspiring analysts with leading firms, all while enhancing the business, communication, and teamwork skills of participants through a challenging case competition and workshop series. For information about the competition, visit: <http://harvardcasecompetition.com/>

The University of Minnesota Crookston now delivers 34 bachelor's degree programs, 22 minors, and 40 areas of emphasis on campus as well as 14 degree programs entirely online. These degrees are offered in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,800 undergraduates from more than 20 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

Photo, top, right: Emily Knaeble, Tori Hill, Zach Greenberg, Changle Li, and Chase Knickerbocker

Photo, bottom, left: Abdulaziz Ahmed, Rutherford Johnson, Oxana Wieland, Emily Knaeble, Craig Miller, Tori Hill, Chase Knickerbocker, Changle Li, and Zach Greenberg

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