

BOYCOTT LETTUCE

On July 1970, when the United Farm Workers had just won its great victory in the Grape Strike and Boycott, the lettuce growers went into secret negotiations with Teamster leaders....



1

August 24, 1970. 7,000 farm workers in the valleys of Salinas, Santa Maria and Arroyo Grande went out on strike. Some of the large lettuce companies rescinded their agreements with the Teamsters and signed with the Union.

THE BRIDE WAS WORTH SH...! THE LETTUCE, THE LETTUCE WE'LL SIGN, WE'LL SIGN!



3.

SOLIDARITY FOREVER...



The strikers were forced to take their fight to the cities and launched the lettuce boycott in the U.S., Canada and Europe.

YOU KNOW, EVEN IN HONG KONG LETTUCE IS BOYCOTTED!



5.

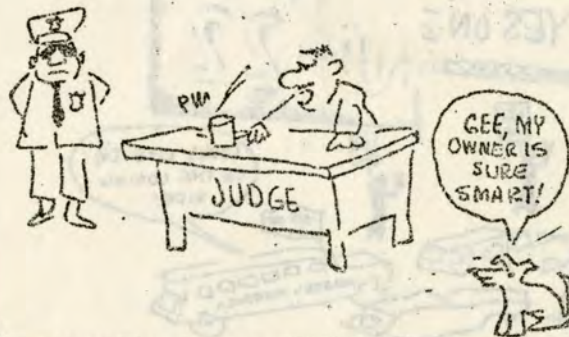


The growers signed "sweetheart" contracts with the Teamsters and the farm workers responded with the largest farm worker strike in the history of the United States.



2

The rest of the lettuce growers refused to sign with the Union and in September found a judge in Salinas who would declare the strike illegal.



4.

In March of 1971, the Union and the Teamsters signed a jurisdictional agreement. It recognized the right of our Union to organize farm workers.

I'VE HAD ENOUGH! WE ARE CLASS BROTHERS!

SHOEMAKERS TO THEIR SHOES AND TRUCKERS TO THEIR TRUCKS



6

Under pressure, the growers started to negotiate with the Union. The Union demonstrated its good faith by calling a moratorium on the lettuce boycott, which continued during the entire period of negotiations starting March 26, 1971.



The growers negotiated in bad faith, with no other intention than to stop the Union during the harvest of 1970-71, to raise money and ally themselves with the most reactionary and racist forces in the state and the nation to destroy the Union.



CE SAR CHAVEZ IS A COMMUNIST,
THE POPE IS A COMMUNIST,
EISENHOWER WAS A COMMUNIST,
ONLY THE GROWERS ARE ALL-AMERICAN...

VOICE OF AMERICANISM

The growers threw their filthy money into a legislative program designed to kill the Union. They got corrupt politicians to push laws prohibiting strikes and boycotts: A.B. 964, S.B. 40. But they were not able to push these through the California legislature. Then came the million-dollar fraud, Proposition 22. The farm workers once again entered the political arena to defeat the fraud.



IN THE ELECTIONS, THE PEOPLE OF CALIFORNIA RECOGNIZED THE UNITED FARM WORKERS AS THE ONLY TRUE UNION FOR FARM WORKERS.

THE GROWERS, THE FARM BUREAU AND THEIR LACKEYS WERE FURIOUS WHEN THEY FOUND THEMSELVES STUCK IN THEIR OWN TRAP OF LIES AND FRAUD.

Fitzsimmons, a so-called unionist, crossed farm worker picketlines to come to the rescue of the defeated anti-labor forces.



Boycott lettuce; ally with Mexican-Am. workers, and smash racism.

Reprinted by SDS.