

APR 25   FINAL	APR 21   TBA	APR 26   TBA	APR 26   4:30 pm
Softball	Trap	Women's Golf	Women's Tennis
vs Minnesota State University Moorhead	vs USA College Clay Target League...	at NSIC Championship	at University of Sioux Falls (S.D.)



## NSIC partners with BlueFrame Technology to launch "NSIC Network"

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**For Immediate Release**  
**Wednesday, June 10, 2020**  
**NSIC Media Relations**

BURNSVILLE, Minn. – Northern Sun Intercollegiate Conference Commissioner Erin Lind announced Wednesday that the league has entered into an official partnership with BlueFrame Technology. BlueFrame will partner with the NSIC and its 16 member institutions to launch the "NSIC Network", an end-to-end digital network available online and across custom NSIC streaming applications for TV and mobile devices. BlueFrame will power the NSIC streaming network for the next 3 years.

"The NSIC is excited to partner with BlueFrame Technology for the creation of the NSIC Network," said Lind. "Over the past year the NSIC has done extensive research in the area of webcasting. In a highly competitive industry, BlueFrame's cutting edge technologies, national reputation and customer service made them a perfect fit for our league. BlueFrame has quickly risen to be a proven leader in webcasting and we are excited to bring an enhanced viewer experience for NSIC student-athletes, coaches and fans."

In addition to advanced distribution technology and streaming apps, the NSIC and its member schools will utilize BlueFrame's Production Truck software to produce and stream broadcasts. Production Truck will allow schools and the conference to capture replay, insert graphics, and produce their broadcasts professionally and easily.

"BlueFrame is so excited to work with the NSIC and start powering the new and improved digital network," said Josh Braun, Director of Sales for BlueFrame Technology. "We're looking forward to seeing NSIC schools start to use the Production Truck software to produce fantastic broadcasts and provide a world class experience to their viewers."

The new NSIC Network will be available prior to the start of the 2020 season and will provide fans the ability to watch all games from around the league via a custom network website, mobile apps for iOS, Android, and Amazon Fire Tablet devices, and apps for popular streaming TV devices like Apple TV, Android TV, Amazon Fire TV, and Roku.

### About BlueFrame Technology

BlueFrame provides its premier services to over 800 colleges, high schools, and athletic organizations across North America. BlueFrame has official partnerships with 26 collegiate conferences spanning all levels of competition and is the official video streaming provider for several national collegiate associations like the NCAA. Heading into the 2019-20 season, one out of every three NCAA institutions count on BlueFrame's superior technology for their video streaming needs.

### About the NSIC

The NSIC is a 16-team, 18-sport, NCAA Division II conference with institutions located in Iowa, Minnesota, Nebraska, North Dakota and South Dakota. The NSIC is a model Division II conference that uses high-level athletics competition to develop champions in the classroom and community while empowering student-athletes to be impactful and positive leaders. Formed in 1992 by the merger of the Northern Intercollegiate Conference (men's league) and the Northern Sun Conference (women's league), the NSIC has flourished over the past quarter century, maturing into a 16-team union of Upper Midwest colleges and universities. The NSIC has won 23 team national championships and crowned 77 individual national champions.

#NSIC

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