

UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION
EXECUTIVE COMMITTEE MEETING

February 27, 2006

7:30 to 9:00 a.m.

Laukka Conference Room, UMAA

Committee Members Attending

Givens, Archie
Hjelm, Andrea
LaSalle, Tom
McLeod, Mary
Mooty, Bruce
Schulstad, Denny
Stein, Robert

Committee Members Unable to Attend

Tuzcu, Ertugrul

UMAA Staff Attending

Carlson, Margaret
Fisher, Diane
Gelbmann, Jen
Jones, Cheryl
Rader, Bruce

University Guests Attending

Thrane, Linda; VP for University
Relations

University of Minnesota Alumni Association (UMAA) National President Bob Stein called the meeting to order at 7:30 a.m.

National President's Report

Stein announced that nearly 900 tickets have already been sold during this first week of ticket sales for the UMAA Annual Celebration on May 23, 2006, featuring Justice Sandra Day O'Connor as keynote speaker. Last month's Legislative Briefing attracted record participation, with more than 400 alumni and friends attending.

Consent Agenda

The consent agenda included the November 14, 2005, executive committee minutes; the internal financial statements as of January 31, 2006; and the membership report (55,849 members as of January 31, 2006). All items were approved as mailed.

Progress on 2005-2006 Goals

Margaret Carlson, UMAA chief executive officer, reviewed the "dashboard" of initiatives that are completed, on track, in progress, or need attention. She reported that the corporate sponsorships goal has been achieved, with Gray, Plant, Mooty as the presenting sponsor for the 2006 Annual Celebration, and Marshall Field's as the association's first signature (year-round) sponsor. Carlson thanked Bruce Mooty, UMAA vice president; and Ertugrul Tuzcu, UMAA secretary-treasurer, for paving the way to these sponsorships.

Carlson also reported on the progress made on other UMAA initiatives, including the Scholars Walk dedication. The UMAA will work with the University of Minnesota Foundation (UMF) and the Minnesota Medical Foundation (MMF) to select a date for the dedication when the Wall of Discovery is "given the green light."

The UMAA needs to determine its role in grassroots fund raising for the proposed new on-campus football stadium. Carlson said that the UMF wants to significantly increase the number of alumni donors, and the UMAA wants to increase the number of association member/donors – the stadium is a “moment in time” that could help make this happen.

Committee Highlights

Mary McLeod and Bruce Mooty, co-chairs of the Advocacy Committee, reported that University Senior Vice President and Provost Tom Sullivan will discuss the University’s strategic positioning with the committee next month. The committee hosted a town hall forum to provide alumni input to three strategic positioning task forces in October.

Andrea Hjelm, Board Development Committee chair, reported that following slate of candidates for 2006-2007 UMAA officers will be presented for approval to the national board in March:

President	Denny Schulstad
President-elect	Tom LaSalle
First Vice President	Bruce Mooty
Vice President	Mary McLeod
Vice President	Archie Givens
Vice President	Jessica Phillips
Secretary-Treasurer	Ertugrul Tuzcu
Past President	Bob Stein

The committee will focus on identifying women and persons of color as candidates for the open at-large and geographic representative slots.

Diane Fisher, UMAA chief fiscal officer, reported for Ertugrul Tuzcu, Finance Committee chair. Doug Gorence from the UMF Investment Advisory Group reported to the committee earlier this month on the progress of the UMAA’s invested funds.

Tom LaSalle, chair of the Marketing and Communications Committee, reported on the UMAA’s new partnership with the University Libraries. Association members will now have free exclusive online access to premium content for thousands of publication. A major membership solicitation that promotes this new benefit will soon be mailed out.

Archie Givens, Program Committee chair, reported that the committee recommends that, in the future, the association drive the process to select the Legislator(s) of the Year.

UMAA 2006-2010 Strategic Plan

Carlson reported that in the last month Jen Gelbmann, UMAA senior director of outreach; and Bruce Rader, UMAA senior director of marketing and membership; and Carlson have presented the UMAA's new strategic plan to many collegiate units—including data that specifically relates to their alumni. The plan is being received very favorably.

Carlson presented the proposed UMAA goals for 2006-2007 and 2007-2008. The executive committee members discussed and endorsed the goals, which will be presented to the national board on March 11. Carlson also presented the new management structure.

Adjournment

The meeting was informally adjourned at 8:55 a.m. due to the sounding of a fire alarm in the McNamara Alumni Center. A few of the executive committee members returned to the meeting (it was false alarm) for brief discussion. The meeting was then adjourned at 9:05 a.m.

Submitted by,

Cheryl Jones
UMAA Deputy Administrator

for

Ertugrul Tuzcu
Secretary-Treasurer