

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 3, 1933
Minnesota Union

Members present: Mr. Martin presiding; Miss Crosby, Dr. Hansen, Mrs. Wheeler; Messrs. Anderson, Arny, Braasch, Bull, Dickson, Godward, Keyes, Knight, Netz, Palmer, Peterson, Pierce, Safford, Shellman, Thom, Tupa, Wallace, and Wyatt. Others present: President Coffman, Mrs Koenig, and Mr. Gibson.

1. Minutes: The minutes of the meeting of February 3, 1933, as printed in the Weekly of March 4, 1933, were approved without reading.

2. Report of the nominating committee: C.V. Netz, Pharmacy '20, reported for the nominating committee consisting of himself, Dr. E.S. Platou, and Dr. R.R. Knight, recommending the following officers for the ensuing year: President, George R. Martin; vice president, Orren E. Safford; treasurer, Thos. F. Wallacs, and secretary, E.B. Pierce. It was suggested that subsequent nominating committees be appointed at least a month in advance of the meeting.

3. Introduction of new members: Mr. Martin called attention to the election of Leo McNally, elected by the Law alumni to fill out the unexpired term of Tracy Peycke, resigned, because of leaving the city, and Parker O. Anderson, elected by the alumni of the College of Agriculture, Forestry and Home Economics, to succeed Frank W. Peck.

4. Report of the treasurer and the investment committee: Mr. Wallace reported as follows: A joint meeting of the executive committee and the investment committee was held September 26, 1933. The following purchases and exchanges for the Minnesota alumni funds were approved:

\$1000 - Sibley Co. Minn. Public Drainage Ditch (No. 24 of Renville, Sibley & McL Cos.) $5\frac{3}{4}\%$ due 1940 at 5.25 (103.061).
1000 - LaCrosse Co. Wis. Corp. Purpose "C", 5% due 1942 at 5%.
Exchange of \$5000 Red River Lumber Co. $5\frac{1}{2}\%$ bonds due \$3000 in 1934 and \$2000 in 1937 for equal amount of McCloud River Co. 1st Mtg. Collateral Trust 5% Series "A" due 1948.

The following extensions of mortgages were approved:

Conley \$2150 at 6% as follows: \$150 to Aug. 1934; \$150 to Aug. 1935; \$1850 to Aug. 1936.
Keefe \$2500 - (If can be reduced to that amount) at $5\frac{1}{2}\%$ for 5 years with reduction of \$100 annually.
Steadman \$2500 - (If can be reduced to that amount) at 6% for 5 years with \$100 reduction annually.

The Treasurer was authorized to use his discretion on the Loud Mortgage.

The request of Martin L. Tinkcom (Coffin) for permission to apply for a government loan was unanimously refused.

It was recommended that E.H. Erickson (old Hasey loan) be let run until Mr. Erickson could pay \$100 on principal, provided interest and taxes are kept paid up.

The opinion of the committee was that in the Martin loan the 1931 taxes must be paid this year. If not this loan should be referred to the committee for further action.

Regarding the Keegan loan, the Treasurer was authorized to allow this loan to run without formal extension provided last half 1932 taxes are paid and she pays July interest. If there is not action by November 1st the matter is to be referred to the Committee.

Reports were made on contracts and mortgages in Montana and the Treasurer was instructed to encourage any adjustment which would result in payment to the Association in cash even though substantial discount would have to be made from amounts due the Association.

The Treasurer was instructed to pay the taxes on the Snelling land provided same were in his opinion reasonable and provided same could not be paid by tenant and he was authorized to pay the taxes on the Basham land.

The report was approved and appreciation was expressed for the work of Mr. Wallace and his committee.

It was voted that Miss Weaver, Mr. Wallace's assistant in the Farmers & Mechanics Bank, be given an honorarium of \$75.00 for services rendered.

5. Financial statement and forecast: Mr. Gibson, editor and business manager of the Alumni Weekly, presented the following preliminary statement of income and expenditures for the year ending June 30, 1933, and stated that the auditors had not yet filed the annual report.

He also presented the following estimate for the year 1933-34 and commented at some length upon the content of the Weekly, advertising, etc., etc. The report was approved, with an expression of commendation for the good work Mr. Gibson is doing.

6. Secretary's report: The following report of the secretary was approved and placed on file.

The news of alumni, the activities of the Alumni Association, and information pertaining to the program and problems of the University have been described in the various issues of the Weekly for the year, covering 558 pages. Little can be said in an annual report, except as recapitulation may be in order.

(a) Alumni Board: The directors for the year, 1932-33, were as follows: George R. Martin, Arts '02; vice president of the Great Northern Railway Co. president; Orren E. Safford, L'10, vice president; Thos F. Wallace, Arts '93, L895, President of the Farmers and Mechanics Bank, treasurer; E.B. Pierce, '04, secretary; Rewey B. Inglis and Eva Blaisdell Wheeler, representing the College of Science, Literature, and the Arts; Fred A. Otto and Jay C. Vincent, Engineering and Architecture; Albert C. Arny and Frank W. Peck, Agriculture, Forestry, and Home Economics; C.F.E. Peterson and Tracy J. Peycke, Law; James B. Carey and Thomas Dickson, Medicine; Coates P. Bull, School of Agriculture; Joseph Shellman and Lewis W. Thom, Dentistry; Charles V. Netz, Pharmacy; R.J. Mayo, Education; Frank J. Tupa, Business Administration; Elizabeth Bruchholz Avery, Robert J.S. Carter, Caroline M. Crosby, A.C. Godward, Dr. Olga Hansen, Dr. Ray R. Knight, Ben W. Palmer, Dr. Erling S. Platou, Orren E. Safford, and Dr. O.S. Wayatt, directors at large; Charles G. Ireys, Charles F. K eyes, Henry F. Nachtrieb, and Edgar F. Zelle, Honorary members; Dr. W.F. Braasch, first district, Dr. W.L. Burnap, ninth district.

(b) Alumni Weekly: This publication under the direction of W.S. Gibson, editor, has been functioning regularly to the complete satisfaction of the 8,000 subscribers as well as many additional readers. Volume 32, including the issues between June 1932 and July 1933, was one of the largest volumes in the history of the publication with a total of 558 pages. In the annual Magazine Awards contest sponsored by the American Alumni Council the Minnesota Alumni Weekly was awarded a second prize in competition with 147 alumni journals. The series of articles on Minnesota history that appeared in the Alumni Weekly was pointed out as one of the finest contributions of the year to alumni journalism. Numerous other features of the magazine were commended, including the variety of good special articles, the brevity in reporting news events, the large amount of alumni news, the amount of space devoted to alumnae activities, the special columns, such as the Reviewing Stand and the fraternity and sorority department, the brief but complete coverage of sports, and the illustrations classed as "excellent." During the year there was an increase in the amount of strictly alumni news items and comments partially due to the greater interest shown by alumni in contributing these news items. The members of the more recent classes have displayed an active enthusiasm for the magazine.

Several special projects for the furtherance of alumni interest were undertaken. In cooperation with the student Homecoming Committee, copies of the October fifteenth issue were sent to nearly 25,000 alumni. This has become an annual project. A special number was published for the dental alumni at the time of the dedication of the new home of the School of Dentistry in October. Copies were sent to all alumni of the School. The Alumni Weekly staff also prepared the special souvenir program distributed at the time of the dedication of the building. In May a special number was published for the Minnesota Union, illustrating the many improvements made in the building. In June a finely printed 72-page booklet was prepared and published for the members of the Class of 1908, the class celebrating its Silver Anniversary. Programs were designed and printed for the M Club banquet held on the eve of the Michigan game in November. The bust of Dr. Williams was unveiled at the banquet. In May a special number of the Weekly featured the activities of the Minneapolis College Women's Club just previous to the National Convention of American Association of University Women which was held in Minneapolis. During the year the Weekly was brought to the attention of numerous student organizations through the assistance in furthering their special projects.

(c) Alumni advisory committee: This committee, composed of members selected from every legislative district in the state held two meetings during the past year: one at homecoming and the other on Commencement Day in June. These men deserve great credit for coming at their own expense just to be of service to the institution. On each occasion they have met with the Alumni Board and the Board of Regents; not only have they listened to President Coffman outline the University's policies, but they have participated freely in the discussions of various phases of these policies.

(d) Alumni gatherings: While the depression has slowed up alumni activities with respect to local meetings, those that have been held were characterized by an interest and enthusiasm as fine as in the more prosperous years. Dr. W.L. Burnap of Fergus Falls must be credited with the suggestion that resulted in four meetings held last fall in the ninth Congressional district at Fergus Falls, Moorhead, Crookston, and Detroit Lakes. At each place two talks were given - one by Mr. W.T. Middlebrook, comptroller, on "University Finances" and one by Malcolm S. MacLean, director of the General College, on the educational program of that experimental unit.

The meetings were attended by alumni and other citizens of these communities and were decidedly profitable as well as most instructive and interesting. This same type of program has been offered to all the alumni units of the state without charge. The records show the following functions held under alumni auspices during the year.

- Oct. 28: Medical alumni meeting, Eustis Auditorium, 9:00 a.m.
 General alumni dinner, Minnesota Union 6:00 p.m.
 Dental alumni dinner, Nicollet Hotel, 6:30 p.m.
- Oct. 29: Dedication of Dentistry Building, 10:00 a.m.
- Nov. 16: Engineering & chemistry alumni in Washington, D.C. Dean Leland - guest.
- Nov. 18: M Club banquet, Nicollet Hotel, 6:30 p.m.
 Presentation of M certificates by the University
 Michigan alumni dinner, St. Paul, 7:00 p.m. E.B. Pierce representing Minnesota
- Nov. 19: Bronze bust of Dr. Williams presented to University by M Club
 Minnesota alumni present at annual meeting of Wisconsin Teachers Association
- Nov. 24: Convention in Milwaukee held meeting.
 Thanksgiving tea at Studio of Levon West, New York City (annual)
- Dec. 4: New York Alumni; tea at home of Mr. and Mrs. Sigurd Hagen.
 Howard Laramy and Inga Hill guests of honor.
- Dec. 9: Chicago alumni football dinner. Bernie Bierman present.
 Chicago directory published.
- Dec. 10: Big Ten University Club at New Orleans
- Dec. 16: Albert Lea - Messrs. Martin, Pierce, Bierman, McCormick
- Dec. 19: Fergus Falls)
 Dec. 20: Moorhead) Messrs. Martin, MacLean, Middlebrook and Pierce.
 Dec. 21: Crookston)
 Dec. 22: Detroit Lakes)
- Dec. 26: Big Ten Alumni Mardi Gras - Radisson Hotel, Minneapolis
- Dec. 29: Commonwealth Club. E.B. Pierce, speaker
- New Years Day: Tea for Schenectady alumni at home of Mr. and Mrs. Burt Newkirk
- Jan. 28: American Alumni Council. Sixth District at Lincoln, Nebraska.
 Hal Kelley, '30B represented Minnesota
- Feb. 11: New York City. Annual banquet. Western University Club.
 Harvey Hoshour, '18 L, speaker.
- Feb. 3: General Alumni Board meeting
- March 3: Range alumni, Androy Hotel, Hibbing. - Martin, Pierce, McCormick, Bierman
- March 15: Big Ten Club, San Francisco. Dean George W. Dowrie, speaker
- March 23: Milwaukee, "Old Manse" Bridge and social evening
- April 10: New York City alumni. Town Hall, Dr. George M. Vincent, speaker
- April 13: Rochester. Alumni and Rotary. Messrs. Bierman and Pierce
- April 10: Chicago. Luncheon in honor of Clark Shaughnessy, new coach
- May 18: Rochester. Alumni and Kiwanis dinner. Mr. Stakman and Mr. Pierce
- May 31: Cloquet. Evening meeting. Messrs Bierman and McCormick

June 19: Alumni Day Advisory committee luncheon Minnesota Union
 Class of '08 " " "
 Class of '83 " " "
 Alumni dinner, Minnesota Union
 Malcolm S. MacLean, Director, General College, speaker
 8:15 Commencement exercises. Stadium

(e) Alumni Day: The custom of having the twenty-five year class assume certain responsibilities in connection with the annual dinner was followed again this year with the Class of 1908, under the leadership of Arthur Larkin, in charge. The five-year classes made special effort to secure attendance, with the result that approximately four hundred persons attended the dinner. The fifty-year class - the '83's, sat at the head table and received special attention. Judge Catherwood of Austin introduced his colleagues and that class won the trophy for the largest proportional attendance. The greatest distance prize was won by Martha M. Cooley, '93, of San Diego, California. A. N. Gilbertson '08, came from New Grafton, Massachusetts, Mrs. Florence Jones McFarland '08, from Buffalo New York. Mr. and Mrs. John Barr, '83, traveled from Ithaca, New York. The Class of '08 was well organized, with efficient leadership, and hung up a record for a class luncheon attendance. Altogether for attendance, entertainment, interest, and real enjoyment the occasion was very successful.

(f) Legislative year: Every other year brings the problem of state appropriations for University support. The budget figures are presented to and discussed by this Board before the Legislative session. This year the complexion of the Legislature was quite different from previous sessions. Many former members failed of election and the outcome was doubtful. Four members of the Board of Regents who had rendered excellent service were replaced. A new party was in control of the Lower House. Excellent presentations of the University's needs were made by the president and deans. Alumni and other friends of the institution in both houses gave splendid assistance in directing legislation and the service of members of the alumni advisory committee were invaluable. The budget, as finally adopted, was \$650,000 less than requested, and \$960,000 less than was allowed in the preceding biennium. This, of course, has meant radical retrenchments, heavy salary cuts, curtailment of equipment, increasing size of classes, and failure to fill vacancies on the staff. The only satisfying comment on the situation is "It might have been worse."

(g) Alumni in distant parts: The booklet, "Minnesota Illustrated" was sent last year to all alumni living at points outside the United States. Many letters of greeting and appreciation came back from our graduates overseas.

(h) Finances: While the auditors have not yet turned in a formal report Mr. Gibson's report will show that we closed the fiscal year with a small profit, approximately the same as last year. Under the circumstances, this is a very satisfactory report. Advertising contracts have been difficult to secure, subscriptions are slow in payment, and new subscribers are almost nil. It is quite remarkable that three hundred graduates of 1933 last spring subscribed to life membership and life subscriptions to the Weekly, entailing a total contract of \$50.00 payable over a period of six years. This response was up to the standard of 1932, and conditions had certainly not improved.

(i) Necrology: Death has claimed a number of outstanding alumni during the past year.

Among the widely known graduates were:
 Henry J. Doerrmann, '13, President of the University of the City of Toledo

Everhart P. Harding, '94, Gr '95, Associate Professor of Chemistry, University of Minnesota

Godfrey Goodwin, L '96, Congressman from Minnesota

Dr. Emil S. Geist, Md '00, specialist in orthopedics, Minneapolis

Robert S. Kolliner, L '90, former Judge, Minneapolis.

Alfred E. Koenig, Gr. '10, Director of Americanization for Minneapolis YMCA formerly member of faculty, University of Minnesota

Stephen Mahoney, '77 former judge and member of Board of Regents, University of Minnesota, first alumni to become regent.

George H. Partridge, '79 civic and commercial leader, Minneapolis member of Board of Regents, University of Minnesota, 1914-31.

Franklin W. Springer, E'93, Gr '98 Professor of Electrical Engineering, University of Minnesota

(j) Changes in faculty: Harvey Hoshour, 14'L, left his professorship in Law on January first to accept the position of attorney-general of the American Telegraph and Telephone Company of New York City.

Frank W. Peck, Ag '12, Director of the Extension Division of the Department of Agriculture, and chairman of our executive committee, was granted a leave to accept a position as cooperative loan commissioner of the Federal Farm Credit Administration.

Halbert L. Dunn, Md'22, was appointed director of the Minnesota General Hospitals, University of Minnesota

(k) Faculty-Alumni: Last May the University staged a special convocation in honor of those persons who have served the University for thirty years or more. Alumni in this group include:

- Gustav Bachman, '00, G'01 - - Professor of Pharmacy
- Joseph W. Beach, '00 - - Professor of English
- Dr. A.E. Benjamin, Md'92 - - Asst. Professor of Obstetrics & Gynecology
- Oscar C. Burkhard, '01 - - Professor of German
- Frederic K. Butters, '99 - - Associate Professor of Botany
- Peter Christianson, '90; M'94 - Professor of Metallurgy
- Dr. James T. Christison, Md'01 - - Associate Professor of Pediatrics
- Dr. William H. Condit, '96; Md'99 - Asst. Professor of Obstetrics & Gynecology
- Hans H. Dalaker, '02 - - Professor of Mathematics & Mechanics
- Dr. Charles A. Erdmann, Md'93 - Associate Professor of Anatomy
- Henry A. Erikson, E '96; G'08 - Professor of Physics
- Edward M. Freeman, '98; G '99 - Dean, College of Agriculture, Forestry, and Home Economics
- Dr. James S. Gilfillan, Md '97 - Associate Professor of Medicine
- Dr. Thomas B. Hartzell, D'93; Md'94 - Lecturer, Dept. of Medicine
- Dr. Jennings C. Litzenberg, '94; Md'99 - Head, Department of Obstetrics and Gynecology

Dr. Arthur T. Mann, '88	Associate Professor of Surgery
James Paige, L'90; G'93	Professor of Law
Levi B. Pease, '98; G'99	Professor of Metallurgy
Joseph B. Pike, '90; G'91	Head, Department of Latin
Dr. Walter R. Ramsey, Md'96	Associate Professor of Pediatrics
Dr. Harry P. Ritchie, Md'96	Associate Professor of Surgery
Dr. John T. Rogers, Md '91	Associate Professor of Surgery
C. Otto Rosendahl, '01; G'02	Chairman, Department of Botany
Charles A. Savage, '89	Chairman, Department of Greek
Royal R. Shumway, '03	Asst. Dean, College of Science, Literature and the Arts
Dr. Samuel E. Sweitzer, Md'01	Professor of Dermatology & Syphilis
David F. Swenson, '98	Professor of Philosophy
Josephine Tilden, '95	Professor of Botany
Dr. James M. Walls, D'94	Professor of Operative Dentistry
Dr. Franklin R. Wright, D'93; Md'94	- Director, Division of Urologic Surgery
Frederick J. Wulling, '96; G'98	- Dean, College of Pharmacy
Anthony Zeleny, '92; G'93:07	Professor of Physics

(1) Builders of the Name: Practically an alumni membership made up the committee that selected the list of Builders and arranged the convocation in their honor February 16, 1933. The five builders honored were William Watts Folwell, Cyrus Northrop, Maria Sanford, William S. Pattee, and Henry T. Eddy. Tributes to these personages were given respectively by Chas. L. Sommers, '90; Thos. F. Wallace, '93; '95L; Gratia Countryman, '89; '32; William H. Oppenheimer, '04L; '05; and Henry A. Erikson, '96E; '08. The names of the builders are engraved on panels in the foyer of the Northrop Memorial Auditorium. Copies of the program, including the addresses, were sent to members of the Board, alumni advisory committee, and alumni thirty or more years out of college.

In conclusion, may I add that our whole situation is encouraging. Our finances are in excellent shape, thanks to Mr. Wallace and the investment committee. Alumni morale in general is high. The Weekly has a steadily increasing subscription list and the publication is read with keen interest by all who take it. Alumni support of the university has not lagged at any point. Our president, Mr. Martin, has been not only interested, but actively interested, and has given a great deal of time and attention to the alumni program.

E. B. Pierce, Secretary

7. Athletic committee report: Mr. Safford made a brief statement covering athletic activities at the university and expressed satisfaction with the administration of athletic affairs. He pointed out that Dr. Platou and Arthur Larkin, members of the athletic committee, had been delegated as alumni representatives on the University Senate Committee on Intercollegiate Athletics.

8. Minnesota Union Report: Mr. Gillam, alumni representative on the Board of Governors of the Minnesota Union, not being present, filed a statement summarizing his experiences on the Board the past year. This report was read in full by the secretary and placed on file.

9. Federal public relief works program and the university: President Coffman was present and gave a very interesting talk on the plans for bringing some sort of educational opportunity to 225,000 people in the State of Minnesota between the ages of seventeen and twenty-four and referred to the program which had been submitted to the Governor and in turn had been approved by the federal committee. He discussed, too, the building situation with especial reference to the proposed construction of an athletic sports building and the second unit of the dormitory for men. He pointed out that the urge for dormitories at the university dated back to the days of the presidency of Dr. Folwell, when a resolution was passed in 1870, urging the construction of a building for the living accommodation of students. He stated that certain objections were being raised to the building of a dormitory, one being that the University contemplated the forcing of all freshman men to live in dormitories. No such program is being contemplated. Another argument against the building of the dormitory is that the Legislature has refused appropriations for the construction of such buildings at the University. The President stated that in his fourteen years as president of the University he had never asked the Legislature to appropriate a single dollar for the construction of a dormitory. The third argument that is being advanced against the building of a dormitory is that this is a move on the part of the University to destroy the fraternities at the institution. Mr. Coffman elaborated on these objections at some length and refuted all of these arguments. He pointed out that there are twenty-nine academic fraternities and seventeen professional, housing 923 students out of a total of something like 8,000 men. At the conclusion of Mr. Coffman's comprehensive statement there was considerable discussion among members of the Board and it was finally voted unanimously that the Board express itself in complete accord with the administration in its effort to secure additional dormitories for men on the campus.

The secretary was instructed to file a statement with the Governor and the chairman of the public works commission in St. Paul expressing the attitude of the Board in this connection.

10. Coming events at the university: The secretary briefly outlined plans for the homecoming alumni dinner, and the State Day Convocation in honor of the pioneer editors of the state.

11. Recognition of Maria Sanford: Attention was called to the plan of the authorities at Saybrook, Connecticut, for the celebration of their tercentenary in 1935 at which time they propose to honor Maria Sanford. The suggestion has been made that the alumni of the University of Minnesota participate in this recognition of Professor Sanford. It was voted that the president, Mr. Martin, appoint a committee to consider the matter.

The meeting of the General Alumni Association then adjourned and a meeting of the Minnesota Alumni Association, the holding corporation, was called. Upon motion it was voted that the officers elected for the General Alumni Association be the officers for the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, Secretary

Letter to the Governor and the Public Works Commission

October 4, 1933

The Board of Directors of the General Alumni Association held its regular annual meeting last evening, October third.

Among the items discussed and acted upon was the recent proposal to build a dormitory for men, under the provision of the Federal Public Relief Works Program. This matter was discussed at some length by those men and women who out of their own experience as students and their later close contact with the institution as members of the Board are familiar with University affairs, and particularly those phases that pertain to the welfare of the students.

It is the unanimous wish of the Alumni Board that the University make provision for the housing of its students. Therefore, it voted unanimously to support the University in its request for funds for dormitory expansion at this time.

Respectfully submitted,

George R. Martin
President

E. B. Pierce
Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Tuesday, November 14
1933

Members present: Mr. Martin presiding, Messrs. Carter, Pierce, Wallace and Wyatt. Mr. Gibson, editor of the Weekly was also present.

The subject for discussion was whether or not the Alumni Weekly should carry wine and spirituous liquor advertising as well as beer. Mr. Gibson presented samples of Weeklies of other institutions showing beer advertisements and pointed out that a large number of universities would be carrying hard liquor advertising after Christmas.

This whole matter was discussed at some length. There was some feeling that while beer advertising might not be objectionable, hard liquor might meet with considerable disapproval.

It was finally voted to approve for the present beer advertising, subject to the approval of the President and the Board of Regents, and to delay the matter of hard liquor advertising to a later date.

E.B. Pierce, Secretary

162

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Tuesday, February 13, 1934
Farmers & Mechanics Savings Bank

Members present: Messrs. Martin, Keyes, Pierce, Safford, and Wallace

The following actions concerning investments were approved:

1. Foreclosure of Keegan mortgage of \$2000 and payment from principal funds of - insurance \$20.40
tax- $\frac{1}{2}$ 1932 31.91
forecl. costs 65.67
2. Purchase of \$1000 Federal Land Bank 5% Bond due 5-1-41 @ 97 $\frac{1}{2}$.
3. Signing Wheat Allotment on Basham farm.
4. Acceptance of Wm. J. McGray application of \$1000 on #3908 38th Av. S. at 6% payable \$18 monthly including taxes upon condition that \$1000 is paid upon the McGray loan on #5108 26th Av. S.
5. Acceptance of HOLC bonds upon the following loans for principal with interest to date of receipt of payment if such loans could be procured:
Keefe \$2600 mortgage
Loud 2000 mortgage
Tinkcom (old Coffin) loan of \$2000
6. Foreclosure in near future of Martin \$2000 mortgage, bidding same in at amount in loan and returning whatever rents might be collected after foreclosure is actually started.
7. Payment of 1933 tax at proper time on Keegan land was approved.
8. Acceptance of cash on Renner land of \$1200 or as much more as could be obtained.

The secretary explained that a meeting of the Duluth alumni was to be held on February fourteenth and at that time Regent J.G. Williams was to be honored, by the group. It was voted that the General Alumni Association prepare a scroll to be presented at the meeting by Mr. Martin. This scroll to carry the following statement:

The purpose of the General Alumni Association is to serve the University of Minnesota. Since service to the institution is its motto, it is keenly appreciative of organizations and individuals who unselfishly give generously of their time and money

toward the enhancement of the reputation and prestige of the University. Membership of the Board of Regents carries a real opportunity for genuine service.

John G. Williams, distinguished citizen of Duluth, Minnesota was appointed Regent of the University of Minnesota in December, 1912. He has given continuous service since that date. For twenty-two years his presence on the Board has been most salutary. Always judicial, fair, and open-minded, he has upheld the hands of the administration through difficult situations as well as through untroubled periods. His counsel and advice have always been encouraging and stimulating to all who have had the best interests of the institution before them.

The General Alumni Association, therefore, on this occasion of the annual dinner and meeting of the Duluth Alumni Association, most heartily joins with the host of admirers and friends of Regent Williams in publicly thanking him for the splendid service he has rendered the University and most sincerely wishes for him many more years in which to serve and to enjoy the good will of the countless friends he has made.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Wednesday, May 16, 1934

Members present: Mr. Martin presiding; Messrs. Carter, Palmer, Pierce
Wallace, and Wyatt.

The meeting was called to consider the proposal from the secretary that in view of the fact that a \$40.00 payment covering a life subscription to the Weekly for an outgoing senior would net under the present rates of interest not more than \$1.60 a year, which would not be adequate payment for the Weekly, and further, in view of the fact that times are most inauspicious for asking outgoing seniors to subscribe to a \$50.00 contract running over six years, the \$50.00 program be abandoned, and that in its place the outgoing seniors be requested to subscribe to the Weekly alone on a five-year basis, agreeing to pay therefor the sum of \$8.00, the payments to be made as follows:

First . . .	\$2.50	(paid by the University)
Second year .	2.00	
Third year .	2.00	
Fourth year .	2.00	
Fifth year .	2.00	

By this program the student would receive the Weekly for five years on a total outlay of \$8.00. After some discussion it was voted that this program be adopted. It was voted also that the secretary and the manager make a study of the payments of subscribers on the \$50.00 basis to ascertain the losses, if any, through this method.

The question of using the Blackstone Photo Company as official photographers for the Alumni Association, giving them a letter which they could present to the leading alumni in the Twin Cities in order to get a sitting and whereby the Blackstone people would furnish free of charge glossy prints of said photographs, was discussed. It was finally agreed that such a plan might lead to criticism and possible misunderstandings, and it was the consensus of opinion that plan should not be adopted.

Announcement was made of the Board meeting May twenty-eighth in Pioneer Hall.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Monday, May 28, 1934
Pioneer Hall

Members present: President Martin presiding; Miss Crosby, Dr. Hanson, Mrs. Wheeler; Messrs. Dickson, Keyes, Knight, Otto, Palmer, Peterson, Pierce, Platou, Safford, Shellman, Tupa, and Wallace. Others present: Mr. Gibson, editor of the Weekly, Mr. Gillam, alumni representative on Minnesota Union Board, and Dr. Litzenberg.

Dinner was served in the dining hall of Pioneer Hall and the menu was the same as obtained for the students.

Immediately after the dinner Miss Price conducted members of the Board through the dormitory, including kitchen and living quarters, so that every one might have a clear picture of the conditions under which students are living in this hall. After the tour the Board returned to the dining hall, the coolest place in the building, for the meeting.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of October 3, 1933: Voted, that the minutes of the October meeting be approved as printed in the Weekly of February 10, 1934.

2. Minutes of executive committee meetings: The minutes of the following executive committee meetings were approved: November 14, February 13, and May 16.

3. Old business: (a) Letter from William Anderson concerning a series of lectures to be known as the Folwell Lectures on Public Affairs. This letter had been referred to the Board by the President of the University. The statement in Professor Anderson's letter was that "No new expenditure is proposed. It is merely suggested that moneys now spent in small amounts to bring a number of lecturers here for a single lecture each be in part combined to make possible a course of three to six or eight lectures each year." Voted that the matter be referred back to the president, calling attention to the quotation.

(b) Letter from Miss Mary Folwell suggesting the purchase of a portrait of Professor John C. Hutchinson. It was with great regret that the Board felt that because of lack of funds it must decline to make a purchase at this time.

4. Report of the treasurer and the investment committee: Mr. Wallace recapitulated statements made at the executive committee meeting, as shown in the minutes. Voted that this report be approved.

5. Report on the Minnesota Union: Stanley Gillam, alumni representative on the Minnesota Union Board of Governors commented very favorably upon the leadership of the committees during the past year.
Voted that the report be approved.

6. Status of the Alumni Weekly: Mr. Gibson, editor and business manager, made the following statement concerning the accounts of the magazine.
Expenses of the General Alumni Association, including the cost of printing the Alumni Weekly, from June 30, 1933 to June 1, 1934 totaled \$12,721.25. Income for the same period was \$14,647.86. It is estimated that the expenses for the current fiscal year ending June 30 will be approximately \$3,000 under

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Monday, May 28, 1934
Pioneer Hall

Members present: President Martin presiding; Miss Crosby, Dr. Hanson, Mrs. Wheeler; Messrs. Dickson, Keyes, Knight, Otto, Palmer, Peterson, Pierce, Platou, Safford, Shellman, Tupa, and Wallace. Others present: Mr. Gibson, editor of the Weekly, Mr. Gillam, alumni representative on Minnesota Union Board, and Dr. Litzenberg.

Dinner was served in the dining hall of Pioneer Hall and the menu was the same as obtained for the students.

Immediately after the dinner Miss Price conducted members of the Board through the dormitory, including kitchen and living quarters, so that every one might have a clear picture of the conditions under which students are living in this hall. After the tour the Board returned to the dining hall, the coolest place in the building, for the meeting.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of October 3, 1933: Voted, that the minutes of the October meeting be approved as printed in the Weekly of February 10, 1934.

2. Minutes of executive committee meetings: The minutes of the following executive committee meetings were approved: November 14, February 13, and May 16.

3. Old business: (a) Letter from William Anderson concerning a series of lectures to be known as the Folwell Lectures on Public Affairs. This letter had been referred to the Board by the President of the University. The statement in Professor Anderson's letter was that "No new expenditure is proposed. It is merely suggested that moneys now spent in small amounts to bring a number of lecturers here for a single lecture each be in part combined to make possible a course of three to six or eight lectures each year." Voted that the matter be referred back to the president, calling attention to the quotation.

(b) Letter from Miss Mary Folwell suggesting the purchase of a portrait of Professor John C. Hutchinson. It was with great regret that the Board felt that because of lack of funds it must decline to make a purchase at this time.

4. Report of the treasurer and the investment committee: Mr. Wallace recapitulated statements made at the executive committee meeting, as shown in the minutes. Voted that this report be approved.

5. Report on the Minnesota Union: Stanley Gillam, alumni representative on the Minnesota Union Board of Governors commented very favorably upon the leadership of the committees during the past year.
Voted that the report be approved.

6. Status of the Alumni Weekly: Mr. Gibson, editor and business manager, made the following statement concerning the accounts of the magazine.
Expenses of the General Alumni Association, including the cost of printing the Alumni Weekly, from June 30, 1933 to June 1, 1934 totaled \$12,721.25. Income for the same period was \$14,647.86. It is estimated that the expenses for the current fiscal year ending June 30 will be approximately \$3,000 under

the expenditures for the year 1932-33. There will also be a drop in total income but both subscription payments and advertising have held fairly steady as compared with the preceding year. The advertising income will be about \$400 under the figure for 1932-33.

It was voted that the report be approved, with the appreciation of the organization for the fine quality of the Weekly during the past year.

7. Report of the Athletic committee: Mr. Safford, chairman of the athletic committee, briefly commented upon the status of athletics under the leadership of Mr. McCormick, director, and the respective coaches. He also pointed out that the alumni committee was represented on the Senate committee by Dr. E.S. Platou and Arthur E. Larkin.

Voted that the report be accepted and approved.

Mr. Gibson, editor of the Alumni Weekly, attended the national convention of the American Alumni Council at Skytop, Pa., in April. As chairman of the Magazine Awards committee of the Council he presented a paper on alumni magazines and announced the annual awards for various points of excellence in alumni journals during the past year. At the annual business session he was elected to the board of directors of the American Alumni Council

8. Progress of alumni affairs and coming events: The secretary reported on the following matters:

(a) Meetings held during the year: The following were reported and commented upon: October - Board of Directors meeting.

October 27 (Homecoming). General alumni dinner, advisory committee luncheon, dedication of Nurses Home; November 3, Chicago (eve of Northwestern game), November 10, St. Louis, November 14, Detroit (Ann Arbor game), November 24, M Club (eve of Wisconsin game), November 30, New York City (Thanksgiving tea); December 6, Moorhead; January 15, Alexandria; January 20, Alumnae Club; January 31, American Alumni Council (District VI meeting); February 14, Duluth; March 12, Milwaukee; April 9, Olivia; April 16, Alexandria; April 26, Fergus Falls; April 28, Grand Rapids; May 2, Winona; May 8, Ely; May 11, New York alumni; May 14, Albert Lea; May 25, Bemidji.

(b) Senior Alumni subscriptions: The secretary reported that the program of the Alumni Association was now being presented to the seniors on the campus and that some of the groups had responded very cordially to the subscription program.

(c) Alumni advisory committee meeting: Announcement was made that the alumni advisory committee would meet at luncheon on Monday, June 18. It was suggested that a number of Twin City names be added to this group.

(d) General alumni dinner: The annual alumni dinner is set for Monday evening, June 18, at 5:30, in the ball room of the Minnesota Union. The five-year classes are busily at work rounding up their numbers.

(e) Commencement: Commencement exercises will be held Monday evening, June 18, at 8:15. Seats will be reserved for those attending the alumni dinner.

(f) Homecoming: The homecoming dinner in the fall will be held on Friday evening, November 2, on the eve of the game with Michigan. The present plan is to invite the Michigan alumni living in the Twin Cities to be present.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 9, 1934
Minnesota Union

Members present: President George R. Martin presiding; Dr. Hansen, Miss Inglis, Mrs. Avery, Mrs. Wheeler; Messrs. Anderson, Burnap, Bull, Dickson, Earl, Netz, Otto, Palmer, Peterson, Pierce, Ryan, Safford, Shellman, Shepard, Thom, Wallace, and Woolley. Others present: Dr. Knight, Mr. Gibson, editor of the Weekly, and Mr. Willey, University Dean.

The following order of business was submitted for discussion and action taken as indicated:

1. Minutes of the meeting of May 28: The minutes of the meeting of May 28, as printed in the August Weekly, were approved.

2. Introduction of new members: Mr. Martin announced that the mail ballot for the election of members at large resulted in the election of the following new members: Dr. Moses Barron, '11 Md; Dr. George Earl, '06; '09 Md; William T. Ryan, '05 E; George M. Shepard, '09 E; Orren E. Safford. He also reported that the Law School had elected Mark Woolley as their representative.

3. Report of the treasurer and investment committee: The following recommendations of Mr. Wallace on behalf of the Investment Committee were approved:

1. Purchase of \$1000. North Dakota R.E. "N" $5\frac{1}{2}\%$ Bond due 1955 @ .05 or 5.10 basis.
2. Acceptance of Refunding Plan of Cuyahoga Co. Ohio, dated Oct. 1, 1934, and deposit of our \$1000. Cuyahoga Cedar Rd. No. 4 Impvt. Loan $4\frac{1}{4}\%$ Bond due Oct. 1, 1934 in accordance therewith.
3. Purchase of \$125. HOLC 3% bonds from Income acct. in refunding of Keefe Loan at 97 12/32.
4. Extension Foster Loan for \$3000. payable \$75. semiannually at $5\frac{1}{2}\%$, final balance due June 1937.
5. Acceptance HOLC bonds in W.H. Erickson loan if can be so refinanced.
6. Acceptance Federal Farm Loan Bonds in redemption Keegan foreclosure if can be so refinanced.
7. Approved method of distributing between principal and income when Government bonds taken in refunding of mortgages as done in Keefe loan, i.e.
Putting into Principal Account bonds at face plus difference between face and market on day bonds received, carrying this difference in "Discount on Bonds Bought" and buying in any odd bonds from Income at market day received.
8. Payment from Principal funds bill of \$10. to examiner for inspecting Renner and Snelling farms.
9. Payment of \$14.62 from Principal Funds for insurance Pust Loan.

4. Report of the Secretary: The following report of the secretary was read, approved, and placed on file:

The annual report of your secretary, herewith submitted, does not attempt to review in any detail the activities of the organization during the past year, as nearly all of this information has appeared from time to time in the

pages of the official publication, viz.—The Alumni Weekly. All this report does undertake is to sketch hastily some of the more important activities so as to have them on record in one place for reference during the coming year.

(a) Alumni Board: The directors for the year 1933-34 were as follows:

George R. Martin, L'02, vice president of the Great Northern Railway Company, retired, president; Orren E. Safford, L'10, Lawyer, vice president; Thos. F. Wallace, Arts, '93, L'95, president of the Farmers & Mechanics Bank, treasurer; E.B. Pierce, Arts, '04, secretary; Rewey B. Inglis and Eva Blaisdell Wheeler, representing the College of Science, Literature, and the Arts; Fred A. Otto and Jay C. Vincent, Engineering and Architecture; Albert C. Arny and Parker O. Anderson, Agriculture, Forestry, and Home Economics; Leo O'Mally and C.F.E. Peterson, Law; James B. Carey and Thomas Dickson, Medicine; Coates P. Bull, School of Agriculture; Joseph E. Shellman and Lewis W. Thom, Dentistry; Walter H. Parker, Mines; Charles V. Netz, Pharmacy; Robert J. Mayo, Education; Frank J. Tupa, Business Administration; Elizabeth Bruchholz Avery, Robert J.S. Carter, Caroline M. Crosby, Albert C. Godward, Dr. Olga Hansen, Dr. Ray R. Knight, Ben W. Palmer, Dr. Erling S. Platou, Orren E. Safford, and Dr. O.W. Wyatt, directors at large; Dr. W.F. Braasch, first district; Dr. W.L. Burnap, ninth District; Charles G. Ireys, Charles F. Keyes, Henry F. Nachtrieb, and Edgar F. Zelle, honorary members.

(b) Alumni Weekly: Volume 33, published during 1933-34, totaled 560 pages of news and comment about university and alumni activities together with other special material of interest to alumni readers. Pictures of university scenes and events and of individuals were used freely to supplement the editorial content. The staff cooperated with the faculty and students in presenting special numbers relating to homecoming, Pioneer Hall, and the dedication of the new Nurses' Hall. The level of the editorial content was enhanced by frequent articles on current problems, educational and historical, submitted by members of the faculty. The Alumni Weekly is edited to be of greatest service to the alumni body and to the University through the publication of information which will bring to the graduate a clearer understanding of the activities and problems of the university and its faculty.

(c) Life subscription program: Prior to this year the Board has authorized the sale to outgoing seniors of the life membership at \$10. and a life subscription to the Weekly at \$40, or a contract totaling \$50, and made payable over a period of six years. Payments on the \$40 portion are not expendable, but are placed in our permanent fund for investment, the interest therefrom being returned to the Weekly office to take care of the life subscriptions. It is from this source that our present fund has been built up to approximately \$1000,000. The assumption in the past has been that investments bearing six to five per cent could be made which would produce \$2.40, or not less than \$2.00 a year, to take care of each individual subscription. However, with interest rates as low as they are, it was felt last spring that a \$40 investment for the individual would produce a maximum of only \$1.60 a year and this would be inadequate to finance a Weekly subscription. Hence the Board has abandoned for the present the life subscription plan for new subscribers and instead has authorized the presentation of a five-year subscription plan to seniors at a cost to them of \$8.00 instead of \$15, the normal rate. The university will provide the first year's payment of \$2.50, as usual, so that the Weekly on this plan will receive a total of \$10.50 for the period. The plan is only tentative and will doubtless be changed when and if economic conditions are improved. Three hundred

twelve seniors subscribed to this new plan last June and doubtless a few more will enroll before the school year closes.

(d) Alumni advisory committee: This group, numbering more than one hundred, is composed of selected alumni located throughout the state. They have met regularly twice a year since 1928 at Homecoming time in the fall and on Commencement Day in June. On each occasion they meet at luncheon with the President of the University and the Board of Regents to discuss the problems of the institution which they may be of assistance in solving. These men help in a very vital way in interpreting the needs of the University to the people of their communities. The last meeting was held June 18, 1934, in the Minnesota Union.

(e) Alumni gatherings: While the depression has slowed up alumni activities with respect to local meetings, those that have been held were characterized by an interest and enthusiasm as fine as in the more prosperous years. Interest in the General College has been quite general. Director MacLean has been quite generous in giving a great deal of his time, and in response to the requests for information concerning this new venture, has appeared at a number of our alumni gatherings in the state. Our local alumni associations, while sponsoring these gatherings, have thrown them open to the general public so that many citizens have shared in the profits of these occasions. Our records show the following functions held under alumni auspices: October 3, General Alumni Board meeting; October 27 (homecoming) advisory committee luncheon, general alumni dinner, dedication of Nurses' Hall; November 8 (eve of Northwestern game) Chicago; November 10, St. Louis; November 14 (Michigan game) Detroit; November 24 (eve of Wisconsin game) M Club; November 30, annual Thanksgiving Tea in Levon West's Studio, New York City; December 6, Moorhead; January 16, Alexandria; January 30, Alumnae Club; January 31, American Alumni Council, District VI, at Ames; February 14, Duluth; March 12, Milwaukee; April 9, Olivia; April 16, Alexandria; April 26, Fergus Falls; April 28, Grand Rapids; May 2, Winona; May 8, Ely; May 11, New York City; May 14, Albert Lea; May 25, Bemidji.

(f) Alumni Day: On Alumni Day, June 18, 1934, the Class of 1909 held its silver anniversary reunion at noon and served luncheon to more than a hundred of its members. This class also had charge of plans for the alumni dinner. Representatives of all the quinquennial (five-year) classes were on hand for this gathering and the attendance was over four hundred. The Alumnae Club of Minneapolis, under the leadership of its president, Mrs. Estelle Ingold, most graciously held an open house luncheon in Room 201, Minnesota Union, for members of the older classes, from 1883 to 1875. Quite a number attended and expressed their gratification for the occasion and their hope that the plan would be continued.

(g) Homecoming: The student body celebrates homecoming on the day of the most interesting or attractive home football game. Last year, 1933, the homecoming game was with Iowa. The dinner on the eve of the game is arranged by the Alumni Association. It has been the practice in recent years to invite the alumni of the competing institution who are located in the Twin Cities and environs to share the occasion with Minnesota graduates. Needless to say, this plan has met with considerable enthusiasm. Last fall the Iowa group turned out in goodly numbers. Judge Paul Carroll, '18, L'22, was introduced by Mr. Martin, president of the Association. The speaking program included President Coffman, Coaches Bierman and Solem, Directors McCormick and Lauer, and Mr. UpdeGraff, Conference representative from Iowa. In 1932 a similar affair included the Northwestern alumni. Director Wilson and Coach Hanley of Northwestern University were present and spoke briefly. It is believed that such occasions do much to create a finer feeling of camaraderie and good will

between the institutions involved.

(g) Finances: We believe that we are fortunate in being able to close the fiscal year with a surplus or profit of approximately \$600.00. This is a real profit, with no liabilities against, and on the other hand some real assets to supplement it. These assets are in the form of pledges to pay life memberships and life subscriptions made during the year 1921 to 1933 inclusive, a total of thirteen years. The total amount of such pledges has amounted to approximately \$150,000.00. The amount of such paid is represented by the funds held and invested by the Minnesota Alumni Association, or approximately \$100,000.00. The balance represents the assets referred to. Just how good these assets are depends, of course upon the integrity of the subscribers and their ability to pay. In any case, the good assets amount to an appreciable sum.

(h) Conclusion: It is difficult at this date to predict just what the activities of our various alumni units will be. The beginning is rather auspicious, with the birth of a new organization at Pittsburgh, growing out of the scheduling of the Minnesota-Pitt game for October 20. The alumni there will hold a big get-together and dinner on October nineteenth at Webster Hall, just a block from the Schenley Hotel, Minnesota headquarters. The alumni units generally set their meetings after January first. There were two very attractive features held out for the encouragement of meetings this past year, viz: Mr. Malcolm MacLean's address on the aims and accomplishments of the General College, and the football film showing a portion of every game played by Minnesota last fall. Both of these attractions were very much appreciated by alumni and public. The Association is indebted to Mr. Martin for his contribution to the success of the local gatherings. If he ever missed one, it was the exception to the rule. His presence and comment on these occasions enhanced the reputation and prestige of the Association. It is difficult properly to appraise his value to our alumni body and to the University.

Respectfully submitted,
E.B. Pierce, Secretary

5. Financial statement and forecast: The financial statements were submitted and approved, and Mr. Gibson was complimented upon the tone and content of the Weekly. See statement attached.

6. Federal Aid for Students: Mr. Malcolm Willey, University Dean and Assistant to President Coffman, was guest at the dinner and made a very interesting and complete statement concerning the plans of the Federal Government for giving aid to needy students and just how that plan worked out at the University of Minnesota. Mr. Willey pointed out that the idea had originated in the state of Minnesota through the influence of President Coffman. Over four hundred students had been permitted to enroll during the winter quarter of 1933-34 under a made-work plan, the work being supplied by the University and payment being made by the the Federal Government with some assistance from the Governor's relief funds. The experiment at Minnesota was so successful that the plan has now become national. This year there are over nine hundred students enrolled under the Federal Aid plan earning from \$15.00 to \$25.00 a month.

7. Report of the nominating committee: Dr. Ray R. Knight reported for the nominating committee, including Mrs. Eva Blaisdell Wheeler, C.F.E. Peterson, and himself, presented the names of Orren E. Safford for president, Dr. Erling S. Platou, vice president, E.B. Pierce secretary, and Thos. F. Wallace treasurer. It was voted unanimously that the report of the nominating committee be approved and these officers declared elected.

Mr. Martin, the outgoing president, gave his valedictory, summing up the activities of the association during his four years as president and assuring the Board of his interest and willingness to co-operate for the good of the cause in the future. Dr. W.L. Burnap, representative on the Board, from the ninth district, paid compliment to Mr. Martin for his excellent work as president of the organization, pointed out the fine service Mr. Martin had rendered in visiting various alumni units throughout the state, including Fergus Falls, and assured the Board that Mr. Martin's presence had done much to stimulate interest in the university and win support for it.

On motion of the nominating committee it was voted that Mr. Martin be made honorary life member of the Board of Directors of the General Alumni Association. Mr. Safford, president-elect, in his speech of acceptance, paid high compliment to Mr. Martin and assured him that his offer of service in the future would be taken seriously and that there would be many occasions when Mr. Martin would be called upon to pinch-hit for the president.

8. Coming events: The secretary gave a brief outline of some of the items in the alumni program immediately ahead, including the organization of a new alumni unit at Pittsburgh, the homecoming activities including a meeting of the alumni advisory committee, the forthcoming legislative session, the situation with regard to election of regents, etc.

9. Meeting of the Minnesota Alumni Association: At this point the General Alumni Association adjourned and immediately a meeting of the Minnesota Alumni Association was called to order. This is the corporate body of the organization, the membership of its Board being the same as for the General Alumni Association. On motion, it was voted that the officers elected for the General Alumni Association be the officers of the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, Secretary.

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, March 2, 1935
Pioneer Hall

Members present: President Safford presiding; Mrs. Avery, Dr. Hansen, Miss Inglis, Mrs. Wheeler; Messrs. Anderson, Bull, Dickson, Earl, Martin, Netz, Otto, Palmer, Peterson, Pierce, Platou, Ryan, Shepard, Woolley, and Zelle. Others present: Mr. Gibson, editor of the Weekly, Mr. Gillam, alumni representative on the Minnesota Union Board of Governors, and Mr. Middlebrook, University comptroller.

1. Minutes of the meeting of October ninth: The minutes of the meeting of October ninth were printed in the Weekly of December eighth and the Board voted that they be approved as printed.

2. Report of the treasurer: A complete statement of the securities belonging to the Minnesota Alumni Association as well as a statement of the receipts and disbursements for the year 1934 was presented by Mr. Martin, showing

Mortgages amounting to	\$22,061.35
Bonds	54,445.00
Real estate	6,273.99
Contract for deed	2,500.00
Principal funds	9,546.77

Total, securities 94,827.11

Receipts and disbursements showed a balance of \$9610.77, \$2,627.92 in the income account, and a total gain in all accounts to January 1, 1935 of \$2,692.61. The report was approved.

3. Financial statement and forecast: Mr. Gibson, editor and manager of the Alumni Weekly, presented the attached statement of profit and loss for the period, July 1, 1934, to December 31, 1934.

This statement was approved.

Mr. Gibson also commented on the estimated receipts and expenditures for the balance of the year, intimating that we would close in June, 1935, without loss.

4. Report of the auditor: Mr. Safford, president of the Association, stated that Mr. Carleton of the firm, Haskins and Sells, had conferred with him about the status of the accounts of the General Alumni Association, and because of pressure in connection with service and income tax statements, was unable to give a complete financial statement at this time. He reported to Mr. Safford, however, that he had gone over the statements submitted by Mr. Gibson and found them correct.

5. Biennial needs of the University: Mr. Middlebrook, University comptroller, was present and explained by means of large charts the legislative requests of the university for the next biennium. These charts showed that the University enrolment would by the end of this school year reach and probably pass the peak of enrolment in 1931-32. The request this year for maintenance is \$3,275,000.00, the same as it was in 1931. He explained the methods the University had adopted during the past biennium in attempting to adjust itself

to the annual appropriation of \$2,800,000.00 for maintenance. To operate under that appropriation meant the failure to fill a large number of positions which are still vacant, salary cuts throughout the entire institution, and extensive reductions in supplies and equipment. Mr. Middlebrook's statement was very clear and illuminating and proved the university's request to be entirely reasonable.

6. Report of secretary: The secretary outlined activities of alumni units through-out the country since the beginning of the school year and reported the following meetings: July 18, St. Cloud; September 4, School of Agriculture alumni at State Fair; October 19, Pittsburgh; October 22, New York City; November 1, Milwaukee; November 2 (Homecoming); Advisory alumni committee luncheon, general alumni dinner, '04 law alumni dinner; November 3, St. Louis; November 16, M Club (Minneapolis); November 29; Thanksgiving tea, New York City; December 7, Chicago; December 15, Moorhead; January 5, Denver; January 19, Crookston; January 21, Fergus Falls; January 25, M Club (Virginia); February 7, Milwaukee; February 15, Willman; February 16, Portland; February 16, Alumni in journalism, Minneapolis; February 18, Fergus Falls; February 21, Rochester.

7. Report of the investment committee: The attached report of the Investment Committee approved May 1, 1934, had apparently not been submitted to the Board for ratification and was submitted at this time. It was approved.

8. Report of the fall meeting of the School of Agriculture alumni at the Fair Grounds: Mr. Bull gave a very interesting sketch of the organization of the alumni association of the School of Agriculture. Apparently this association antedated the organization of the General Alumni Association. Mr. Bull pointed out that it was the hope of their organization to some day have a building at the University Farm for the Agricultural alumni. In the meantime a building has been rented at the State Fair Grounds and on Thursday afternoon of Fair Week a meeting of the School of Agriculture alumni is held. Mr. Bull extended a cordial invitation to all members of the Board to meet with that group on Thursday afternoon of Fair Week next year. The report and invitation were enthusiastically received.

9. Report on the Minnesota Union: Mr. Stanley Gillam, alumni representative on the Board of Governors of the Minnesota Union, reported briefly on the activities of that organization, referred to his attendance at the meeting of union officers at Indiana University, and commented on the excellent facilities, as a result of their new building there. He expressed the hope that the near future would see the construction of an adequate building on the Minnesota campus, such building to provide facilities for both men and women students as well as faculty and alumni.

Meeting adjourned.

E.B. Pierce, Secretary

STATEMENT OF PROFIT AND LOSS
July 1, 1934 to December 31, 1934

INCOME

Advertising	\$2,083.24
Subscriptions	5,706.95
Miscellaneous	198.19
Interest	<u>1,966.58</u>
Total	\$9,954.96

Expenditures

Printing and engraving	\$3,734.69
Postage - second class	328.71
Salaries	2,449.98
Addressing	150.90
Multigraphing	58.03
Postage - first class . .	180.48
Extra Help	7.00
Travel	187.35
Exchange	11.38
Miscellaneous	<u>14.85</u>
Total	\$7,123.37

Net 2,831.59

Report of the Investment Committee

The following report of the Investment Committee approved May 1, 1934, had apparently not been submitted to the Board for ratification and was submitted at this time. It was approved.

There were present: President Martin and Secretary Pierce; ex officio, and C.G. Ireys and Thos. F. Wallace.

It was moved, seconded, and carried by unanimous vote that we accept Federal Farm Mortgage Corporation bonds due '64-44 bearing 3 $\frac{1}{2}$ %, in the Renner and Keegan loans if they go through and also in any other loans where the situation is such that it is deemed advisable by the treasurer.

It was moved, seconded, and carried by unanimous vote that in Glasspoole land we accept \$800 less \$40 commission and \$1 revenue stamp, in case a Federal or Commissioner's loan can be secured.

It was moved, seconded, and carried by unanimous vote that we renew insurance for \$1000 tornado expiring in June and pay taxes on the Keegan land before penalty accrues thereon.

It was moved, seconded, and carried in case of the Snelling land that the Treasurer be authorized to accept Federal Farm Mortgage Corporation bonds for such amount as he deems wise from \$1,500 up.

It was moved, seconded, and unanimously carried that in Renner land we accept Farm Mortgage Bonds for the amount authorized, \$1,200 or more, and that the Treasurer is authorized to pay 10% commission on sum received by the Association.

The Committee approved taking out \$3,000 fire insurance on the Martin city property and authorized treasurer to pay 1933 taxes before penalty accrued on same.

As a general policy the Committee approved taking HOLC bonds when requested by borrowers.

The following extensions were approved:

Steadman loan for \$2,600 with int. 6%, requiring monthly payments on principal of \$10, beginning April, 1934.

Kasselbaum loan - Balance of \$200 to be informally extended to March, 1935.

Todd loan - Approved letting loan of \$1,500 run along for six months from due date - formal extension to be taken up on that date.

The Treasurer reported about \$10,000 on hand for investment. He was authorized to purchase the following securities:

\$2,000, Federal Land Bank 4 $\frac{1}{2}$'s of '56-36.

\$8,000, Home Owners Loan Corporation and Federal Farm Mortgage Corporation.

The matter of whether any income should be used to build up a sinking fund to cover losses in capital account was discussed, but no action taken.

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, May 7, 1935
Minnesota Union

Members present: President Orren E. Safford presiding; Miss Inglis; Messrs. Braasch, Burnap, Bull, Dickson, Martin, Mayo, Netz, Otto, Palmer, Peterson, Pierce, Wallace, Wooley, Wyatt, and Zelle. Others present: Mr. Gibson, editor of the Weekly and Mr. Middlebrook, comptroller of the University.

1. Minutes of the meeting of March 5: The minutes of the meeting of March fifth were approved as printed in the Weekly of April 27.

2. Report of the treasurer: Mr. Wallace reported the action of the executive committee at its meeting held prior to this meeting and commented upon the various items involved. It was voted that the action of the executive committee be approved and that Mr. Wallace be commended for the most efficient way in which the accounts of the Association have been handled.

Voted also that Miss Weaver, secretary to Mr. Wallace, be paid \$75.00 for services rendered.

It was further voted that Mr. Wallace, treasurer, be authorized to sign checks without the counter signature of the president and secretary for the accounts of the Minnesota Alumni Association, that all checks heretofore signed by the treasurer without countersignature be validated and that the secretary be asked to study the constitution with a view to securing an amendment to that effect. The provision of the constitution adopted in 1916 covering this matter proved too cumbersome many years ago and the practice was changed by the Board, although not supplemented by constitutional amendment.

3. Report on the meeting of the American Alumni Council: Mr. Gibson, editor of the Weekly, who was chairman of the Committee on Alumni Magazine Awards, reported briefly on the convention held in Washington April 3-6.

4. Effect of legislative action on the University program: Mr. Middlebrook, university comptroller, was present as guest of the Board and reported the action of the Legislature as it affected the University's welfare. He pointed out that while the University's request was for \$3,275,000. the amount appropriated was \$3,100,000. He also pointed out that the university appropriation may be classified under three heads: Maintenance, specials, and buildings, the maintenance figure being by all odds the most important. In large measure the requests involved in the special items were approved, but no new buildings. The roof house for the psychiatric hospital was granted. It was the feeling that on the whole the University fared very well at the hands of the Legislature. Mr. Middlebrook's analysis of the situation and his comments were most interesting.

5. Report of the secretary: (a) Scroll: The secretary called attention to the fact that the General Alumni Association had presented three scrolls of appreciation for extraordinary service rendered to the University, to Henry F. Nachtrieb, first president of the General Alumni Association, on the fiftieth anniversary of his graduation; to Fred B. Snyder, chairman of the Board of Regents for many years, on the fiftieth anniversary of his graduation; to John G. Williams, Regent of Duluth, on the occasion of a special meeting of Duluth alumni held in his honor. It was suggested that a fourth scroll be perfected and presented to Dr. William J. Mayo, Regent, at the general

alumni dinner on June seventeenth. Voted unanimously that this be approved.

(b) Alumni meetings: Attention was called to the following meetings held since the last meeting of the Board: March 8, New York City; March 25, Albert Lea; March 29, Virginia; April 3, Washington, D.C.; April 3-6, American Alumni Council, Washington, D.C.; April 15, Olivia; April 23, Redwood Falls; April 23 New York City, Chemistry graduates; April 26, Bemidji; April 27, New York City, Concert by Amphion Chorus sponsored by University of Minnesota alumni in New York City.

(c) Commencement and alumni reunions: Explanation of the class reunion program was made and the details of the annual dinner and meeting June seventeenth were outlined. It was announced also that there would be a meeting of the alumni advisory committee on June seventeenth in the Minnesota Union.

(d) Life subscription plan: In view of waiving the life subscription plan a year ago due to low interest rates and in the absence of any program that permanently ties the outgoing seniors to the institution, the secretary proposed the following:

1. That the University apportion \$2.00 a term out of the fee paid by the student throughout his entire course. At \$6.00 a year, this would amount to \$24.00 at graduation time.
2. That the regents continue to pay \$2.50 for the first year's subscription for each senior, and this with the \$24.00 would make a capital sum of \$26.50.
3. That this sum be invested to produce approximately \$1.25 a year.
4. That the Alumni Weekly be sent for life under this plan for that price.
5. That the plan be endorsed by the University as a part of an educational or a continuing education program.

The Board expressed itself as very much interested in the plan and the secretary was appointed a committee of one to see what might be done to work it out.

Meeting adjourned,
E.B. Pierce, Secretary

5/7/35

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Minnesota Union
May 7, 1935

Members present: George R. Martin, presiding; Messrs. Safford, Wallace, Woolley, Wyatt, and Pierce

Voted that the committee approve the purchase by the treasurer of the following investments now held by the Minnesota Alumni Association:

City mortgages

Conley (originally \$3,000.00) 6%, now	\$2,000.00	
Eylar (originally \$2,400.00) 6%, now	1,000.00	
Foster (originally \$3,500.00) 5½%, now	3,000.00	
Fronnauer (originally \$2,500.00) 6%, now	1,100.00	
Erickson (Hasey) (originally \$3,000.00) 5½%, now	2,600.00	Now paying 6%
Kassebaum (originally \$2,500.00) 6%, now	200.00	
Semrud (originally \$2,200.00) 6%, now	1,600.00	
Steadman (originally \$2,900) 6%, now	2,600.00	
Todd (originally \$1,500.00) 5½%, now	1,500.00	
Wurdeman (originally \$3,500.00) 5½%, now	3,000.00	
McGray (originally \$1,000.00) 6%, now	940.42	
	19,540.42	

Bonds

Federal Farm Mtg. Corp.	3%	\$700.00	(Glasspoole land)
McCloud River Lbr. Coll. Tr. (exchange for Red River) 5½%)	5%	5,000.00	
St. Augustine, Fla.	6%	1,000.00	
Steele Co. Minn. Road	4½%	1,000.00	
LaCrosse Co., Wis. Corp. Pur. "C"	5%	1,000.00	
North Dakota R.E. "N"	5½%	1,000.00	
Prov. Ontario, Canada	6%	3,000.00	
Marlboro Bridge Dist. S.C.	6%	1,000.00	
Hamilton Co., Ohio Poor Relief	5½%	1,000.00	
Cuyahoga Co. Ohio Refunding (exchange Cuyahoga Cedar Lk. Road No. 4 Impvt. 4½%)	4½%	900.00	
Warm Springs S/D No. 2 and Cedar Creek S/D No. 2, Bath Co., Va.	5½%	2,000.00	
Haskell Co. Okla. Funding	6%	1,000.00	
Cons. Rd. Dist. No. 4, Limestone Co, Texas	5½%	3,000.00	
Mobridge Ind. S/D. Walsh Co., S.D.	6½%	1,000.00	
Sibley Co. Minn. Pub. Dr. Ditch No. 24	5½%	1,000.00	
Erie Equipment	6%	1,000.00	due 5/1/35
Floyd Co. Ky. Rd. & Br. Funding	6%	2,000.00	
Tri State Tel. & Tel.	5%	1,500.00	
Tri State Tel. & Tel.	5½%	4,000.00	
Federal Land Bank (in exchange for Federal Land Bank 5%)	3½%	1,000.00	
Home Owners Loan Corp. (Keefe Mort. 600)	3%	2,725.00	
Federal Land Bank	4%	2,000.00	
Federal Farm Loan Corp. (Keegan Mtg.)	3%	2,000.00	
So. Charleston, Va. Perm. Impvt.	5½%	2,000/00	
So. Pacific equipment	7%	1,000.00	
Watonwan Co., Minn. Drainage	5%	1,000.00	

Miami Conservation District, Ohio . . .	5 1/4%	..	\$2,000.00
Home Owners Loan (Martin Mtg. \$2,000) . .	2 3/4%	..	2,375.00
Home Owners Loan (Loud Mtg. \$2000) . . .	2 3/4%	..	2,225.00
Home Owners Loan (Coffin \$2,000)	2 3/4%	..	2,100.00
Boise City, Idaho, Refunding	4 3/4%	..	2,000.00
			<u>\$54,525.00</u>

The committee also ratified action taken in foreclosing the mortgages on following farms, paying of taxes, insurance, foreclosure costs, and other expenses of upkeep and operation from principal funds and returning to principal funds all amounts received from lands, whether principal or income, until all farms are liquidated:

	Mortgage	Tax, ins. Fcl. costs, etc.	Total prin. Investment	Recd from land Prin. & income	Net bal. prin. inv.
Basham . . .	\$2,000	\$564.99	\$2,564.99	\$462.45	\$2,102.54
Murphy . . .	1,000	537.81	1,537.81	73.28	1,464.53
Snelling . .	2,600	389.31	2,989.31	100.85	2,888.46
Renner . . .	1,200	488.06	1,688.06	1,352.13	335.93
	<u>\$6,800</u>	<u>\$1,980.17</u>	<u>\$8,780.17</u>	<u>\$1,988.71</u>	<u>\$6,791.46</u>
Foreclosed and land sold:					Prin. gain
Bays	\$ 800	\$324.91	\$1,124.91	\$1,417.70	\$292.79
Glasspoole .	1,500	595.84	2,095.84	1,303.42	<u>Prin. loss</u> 792.42

Renner - sold '28 for \$2,500 less '28 crop (balance unpaid on contract (1,819.03) and also approved taking Federal Farm Mortgage 3% bonds in the re-financing of the Glasspoole land (\$700 bonds and balance in cash). Received total of \$800.08 and paid commission of \$40 and \$1 for stamps, waiving 180 bushels of wheat from previous crop.

The committee also approved accepting HOLC and Federal Farm Mortgage Corporation Bonds in the following mortgages for full principal and interest in the loans and the taking of the bonds into principal funds at market price on day received (when below par) and crediting difference between par and market to Discount on Bonds Bought, this discount to be held in principal funds until bonds cashed, and if full principal received, this to be turned over to Income Account at that time.

The committee also approved purchase by Principal Fund of any odd amounts of bonds received in payment of interest on loans from Income Account at market on day bonds received:

Mortgage	Amount Mtg.	Amt. Bonds Taken Incl.		Into Prin.	
		Odd Amounts Bought		Acct. At	Discount
Keegan . . .	\$2,000	\$2,000	Federal Farm Mtg. Corp. 3%	99 1/2	\$10.00
Keefe . . .	2,600	2,725	Home Owners Loan Corp. 3%	97 3/8	71.54
Martin . . .	2,000	2,375	Home Owners Loan Corp. 2 3/4%	95	118.75
Coffin . . .	2,000	2,100	Home Owners Loan Corp. 2 3/4%	95 1/2	94.50
Loud	2,000	2,225	Home Owners Loan Corp. 2 3/4%	96	89.00

The Committee approved exchange of called Federal Land Bank \$1,000 5% bond for \$1,000, Federal Land Bank 3 1/4%, due 5/1/55-45 under terms offered by Government, at premium of \$8.10.

The Committee approved payment of premium treasurer's bond . . .	\$7.55
Postage, registration and stationery, 1934	7.13
Payment of Basham tax for 1934	25.34
Payment of one-half Snelling Tax (received as rent from Snelling)	23.34

Committee approved letting balance of Kassebaum mortgage of \$200 run to March 15, 1936. This was a \$2,500 loan reduced to \$200, 6% rate.

Committee approved extension of \$100 installment of principal due on Semrud mortgage due November 1933, to maturity of loan, November 22, 1936, 6%. He has kept interest and taxes up to date.

Committee approved investing \$3,000 in following bonds, out of the some over \$12,500 on hand for investment (Erie \$1,000 equipment having come due since May 1st and which will probably be paid):

\$3,000 Willmar & Sioux Falls 5% First Mtg. due 6/1/38 at 103 3/8 plus 1/8 basis.

Committee approved extension of Todd mortgage for \$1,450 with \$50 payable semi-annually if loan cannot at this time be further reduced.

Committee directed that the treasurer use his discretion in handling Pust loan and that he pay for some insurance if in his discretion it seemed advisable.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 1, 1935
Minnesota Union

Members present: President Safford presiding; Mrs. Wheeler, Dr. Hansen, Messrs. Army, Barron, Braasch, Bull, Burnap, Dickson, Godward, Keyes, Martin, Mayo, Netz, Palmer, Peterson, Pierce, Platou, Ryan, Safford, Shellman, Thom, Tupa, Wallace, and Zelle. Others present: Mr. Gibson editor of the Weekly, and Mr. Gillam, alumni representative on the Minnesota Union Board.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of May 7, 1935: The minutes of the meeting of May 7 were approved without reading, as printed in the Weekly of June eighth.

2. Report of the nominating committee: G.F.E. Peterson reported for the nominating committee, consisting of Mrs. Walter Wheeler, Dr. L.W. Thom, and himself, recommending for president Orren E. Safford, vice president Dr. E.S. Platou, treasurer Thos F. Wallace, and secretary E.B. Pierce. There being no nominations from the floor, it was voted unanimously that the report be adopted and the officers declared elected.

3. Report of the treasurer: The Board, upon motion made, seconded, and duly carried, approved the purchase of:

\$2000.00 Jefferson Co. Ala. Court House and Jail 5's due 1-1-45 at
109.50 (about 3.79 basis)

Also acceptance of HOLC bonds in the following loans:

Walter Erickson (old Hazry mortgage) and R.R. Todd mortgage,
if same can be secured.

It was moved, seconded, and unanimously carried that 1935 taxes be paid on the Basham and Snelling farms, but that the taxes on the Murphy farm be not paid.

The treasurer made a report of investments of the Association and their condition, noting the changes in investments since the last meeting, and upon motion made, seconded, and duly carried, his report was approved and ordered filed.

4. Financial statement and forecast: The statement of assets and liabilities of the General Alumni Association for the year ending June 30, 1935 shows assets of \$3,331.23 and liabilities (accounts payable) of \$447.55. The income for the year totaled \$16,317.46 and the expenses and charges were \$16,343.21. This represented an increase in income of \$221.17 over the preceding year and an increase in expenses of \$1,007.42 over the preceding year. The greater expense is explained by an increase in the cost of printing the Alumni Weekly during the past year. All other items of expense remained substantially the same as the figures for the preceding year.

Income from subscriptions showed an increase of \$305.75 while advertising income was \$27.04 under the figure of the preceding year.

The income in prospect for the year 1935-36 will remain at approximately the same figure as the past year with a chance for a possible increase in advertising. Expenses will be cut largely through a material decrease in the cost of printing.

5. Minnesota Union: Stanley Gillam, alumni representative on the Board of Governors of the Minnesota Union, reported the changes that had taken place in the physical appearance of the building, including the redecoration of the cafeteria on the ground floor and the redecoration of the ballroom on the third floor. It was his feeling that the Board of Governors, which is composed almost entirely of students, showed a high morale, a high sense of responsibility for their work, and a serious intent to make the Union function to the highest degree possible in the service of men students of the University.

6. Secretary's report: The secretary read the following report, covering some of the most interesting phases of the year's work.

Report of the Secretary, 1934-35:

Following precedent, the secretary's report will not attempt to describe the many details of the activities of the organization for the year, but will merely touch upon a few of the so-called high spots. Every one is aware of the fact that the Alumni Weekly has already covered matters included in this report and all of the other minutes as well.

(a) Alumni Board: The directors for the year 1934-35 were as follows: Orren E. Safford, president; Dr. Erling S. Platou, vice president; Thos. F. Wallace, treasurer, E.B. Pierce, secretary; Rewey B. Inglis and Eva Blaisdell Wheeler, representing the College of Science, Literature, and the Arts; Fred A. Otto and Jay C. Vincent, Engineering and Architecture; Albert C. Army and Parker O. Anderson, Agriculture, Forestry, and Home Economics; C.F.E. Peterson and Mark Woolley, Law; Dr. James B. Carey and Dr. Thomas H. Dickson, Medicine; Coates P. Bull, School of Agriculture; Dr. Joseph E. Shellman and Dr. L.W. Thom, Dentistry; Walter H. Parker, Mines; Charles V. Netz, Pharmacy; Robert J. Mayo, Education; Frank J. Tupa, Business Administration; Dr. W.F. Braasch, first district; Dr. W.L. Burnap, ninth district; Elizabeth Bruchholz Avery, Dr. Moses Barron, Dr. George Earl, Dr. Olga Hansen, Ben W. Palmer, William T. Ryan, Orren E. Safford, George Shepard, and Dr. O.S. Wyatt, directors at large; Charles G. Ireys, Charles F. Keyes, Henry F. Nachtrieb, Edgar G. Zelle, and George R. Martin, honorary members.

(b) Alumni Weekly: In volume 34, published during 1934-35, the Minnesota Alumni Weekly continued the policy of featuring in its columns news of alumni and the University. There was an increase in the amount of space devoted to personal items of interest as a result of new methods of gathering news, and through a greater response on the part of readers in contributing information. Younger graduates, particularly, displayed an active interest in the publication through their willingness to submit news about themselves and classmates. The Weekly published numberless articles on special University projects and excerpts from Alumni Weekly material appeared in other publications throughout the state, and, in one instance, throughout the country. In volume 34 there were also many articles of a general nature written by faculty members and others, including a series of discussions of economic problems prepared by members of the staff of the School of Business Administration. The Weekly brought alumni a brief, but complete, summary of all University affairs. In the field of alumni activities the Weekly publicized all meetings and special occasions both on and off the campus. The student Homecoming committee cooperated in the editing of the October 27 issue, which was mailed at the committee's expense to 15,000 graduates who

were not regular subscribers. The magazine was made more readable through the adoption of a new and larger type face. In June a special souvenir booklet of 72 pages was arranged and published for the Class of 1910, the 25-year class. This volume included a complete directory of the class with biographical notes and a finely printed pictorial section. This year, at last, the Minnesota Alumni Weekly was automatically eliminated from the magazine awards contest of the American Alumni Council because of the editor's service as chairman of the magazine awards committee. During 1934-35 there was an increase in the cost of printing the magazine, because bids from all printers were higher. This increased expense, however, was largely offset through various economies. The problem of securing advertising became more difficult during the past year than in previous years. During 1934-35, however, the advertising sales showed a small increase over 1933-34. The average circulation during the year was 8500. Five years ago the average circulation was less than 5000.

(c) Senior subscription: It will be recalled that because of the low interest rate the combined life subscription and life membership plan was abandoned by this Board and in its place was substituted a five-year subscription program entailing a cost of \$8.00 for the outgoing senior. Of the five-year subscription the Board of Regents pays \$2.50 for the first year and the seniors pay \$2.00 a year for each of the four years following, so that the Alumni Weekly will receive a total of \$16.50 for the ten-year period.

312 seniors subscribed to this plan in June, 1934, and last year 365 seniors became readers of the Weekly.

(d) Alumni advisory committee: This group, which now numbers approximately 150 selected alumni from various parts of the state, has met regularly twice a year since its inception - in the fall at homecoming and in the spring on Alumni Day. Comments from those who attend these gatherings indicate that they are most decidedly worth while.

(e) Alumni gatherings: The remarkable record of the 1934 football team coupled with its national championship stimulated great interest in the movies that were taken of the games. Many organizations in the Twin Cities and out in the state requested the Athletic Department to show these pictures at their meetings. As a result, Phil Brain and Clarence Munn were kept busy with the two sets of films, showing the high lights of all the games played by the team last fall. Our alumni groups were naturally included among those eager to see the pictures, so that at practically all the meetings of the year these pictures were shown. Phil Brain or some member of the Athletic Department accompanied the secretary in attending these gatherings. Our records show the following functions held under alumni auspices during the past year:

- July 18. St. Cloud. Kiwanis E.B.P.
- Sept. (State Fair Week) - School of Agriculture Alumni Fair Grounds.
- Oct. 19 - Pittsburgh (football). E.B.P. Mr. McC. Mr. Bierman,
Dr. Cooke, P. Brain
- Oct. 22 - New York City E.B.P.
- Nov. 1. - Milwaukee (Time of Wisconsin Teachers Convention)
Meeting of Minn alumni in educational work Wis.
- Nov. 2 - Homecoming. Advisory committee luncheon
General alumni homecoming dinner
(O4 Law annual dinner.
- Nov. 3 - St. Louis
- Nov. 16 - M. Club (Mpls). B.Bierman and Clark Shaughnessy
- Nov. 29 (Thanksgiving - New York City Levon West's Studio.)
Thanksgiving Tea.
- December - Chicago. Football dinner. Mr. Bierman. Dr. Cooke

December 15 - Moorhead. E.B. P. Mr. Bierman
 January 5 - Denver
 January 18 - Crookston. E.B. P. Mr. Bierman
 January 21 - Fergus Falls E.B. P. M.M.W.
 January 25 - Virginia (M Club) Mr. McCormick & Mr. Bierman. J. Schuknecht & Judge Freeman
 February 7 - Milwaukee Dr. W.A. O'Brien
 February 15 - Willmar. E.B. P. F.T.M. Mr. Bierman
 February 16 - Portland, Oregon
 February 16 Alumni in Journalism - Radisson Hotel
 February 18 - Fergus Falls. Mr. Conger
 February 21 - Rochester. Phil Brain
 March 5 - General Alumni Board, Pioneer Hall
 March 8 - New York City. Annual meeting, Montclair Hotel
 March 25 - Albert Lea. Mr. Pierce. Mr. Willey
 March 29 - Virginia. Mr. Pierce. Mr. Willey, Dr. Cooke.
 April 3 - Washington, D.C. Kennedy-Warren Hotel Mr. Pierce. Mr. Bill Gibson.
 April 3-6 - American Alumni Council, Washington, D.C. Mr. Pierce Mr. Gibson
 April 15 - Olivia. Mr. Pierce. Mr. Heaton. Mr. Hovde
 April 23 - Redwood Falls Mr. Pierce. Mr. Hovde
 April 23 - New York City. Meeting of U of Minn. Chemistry graduates at the time of the convention of the American Chemical Society.
 April 26 - Bemidji. Mr. Pierce. Mr. Willey
 April 27 - New York City. Concert in Town Hall by Amphion Chorus of Fargo and Moorhead. Howard Laramy, '24 soloist. Sponsored by Minn. Alumni Assn. of New York City.
 May 7 - Alumni Directors Meeting
 May 23 - Fosston Mr. Pierce. Mr. Hovde
 June 4 - New York City Mr. Keller Pictures
 June 17 - Alumni Day - Advisory Committee luncheon
 Alumnae Club luncheon
 1900 luncheon
 1910 luncheon
 Tree planting (Maria Sanford)
 Football movies in Music Auditorium
 General alumni dinner
 Commencement
 June 10 - July 2 - Mr. McCormick. Western meetings. Movies Omaha, Denver, San Francisco, Los Angeles, Portland
 July 31 - Brainerd Mr. Powell Mr. Pierce
 Sept 5 - School of Ag. meeting at State Fair
 Sept 16 - St. Cloud Mr. Short Mr. Pierce

(f) Alumni Day: On Alumni Day, June 17, the Class of 1910 held its silver anniversary reunion at noon and served luncheon to the largest group that has ever attended a meeting of this kind. This class also had charge of the general plans for the alumni dinner. Representatives of all the

quinquennial of five-year classes were on hand for this meeting, and the attendance was very gratifying numbering approximately 500. The Minnesota Alumnae Club of Minneapolis, under the leadership of Mrs. Estelle Ingold, again held an open house luncheon in Room 201, Minnesota Union, for members of the older classes from 1885 back to 1875. There was a very good attendance and the spirit was splendid. The Alumnae Club deserves the grateful appreciation of the entire alumni body for this gracious occasion so effectively conducted.

One of the high spots of the evening was the presentation of an illuminated scroll to Dr. W.J. Mayo, expressing the appreciation of the alumni body for the services rendered the University as a member of the Board of Regents during the past twenty-eight years.

(g) Homecoming: The student body determines the homecoming date, and last year homecoming was celebrated on the occasion of the game with Michigan. The dinner the evening before the game was arranged by the Alumni Association. It is our custom on these occasions to invite local alumni of the visiting institution to share the dinner with us, but the Michigan alumni had a meeting of their own, and could not attend. However, Coach Kipke and Fielding Yost accepted our invitation and spoke at the dinner. President Safford presided. Members of the famous glee club of 1914, the one that made that memorable trip to the Pacific Coast, were on hand, and under the leadership of Carlyle Scott, topped off the program. This was one of the most successful homecoming dinners we have had in recent years.

(h) Legislative year: The University this year made a request for maintenance in the sum of \$3,275,000. a year and finally received \$3,100,000. This was \$300,000 more than was received at the last session, (\$2,800,000). While it was difficult to secure a generous appropriation from the Legislature because of the terrific pressure for funds for relief, and other purposes, yet the attitude of both the House and Senate toward the University was very friendly. The Legislature confirmed three regent appointments made by the Governor two years ago, rejected one, and selected Ray J. Quinlivan of St. Cloud to fill out that term.

E.B. Pierce, Secretary

7. Coming events: The secretary also pointed out that some of the activities that were in the offing, such as homecoming arrangements with Northwestern as our guests, the meeting of the alumni advisory committee, the meeting of the Minnesota alumni at Omaha the night before the Nebraska game, October 11, the proposed Iowa meeting on November 8, and the proposed Detroit, Michigan meeting November 15. He also gave the latest figures on registration, which showed an increase of 1,000 over this date last year and indicated that the increase is likely to go higher.

8. Meeting of the Minnesota Alumni Association: At this point the General Alumni Association was adjourned and the meeting of the Minnesota Alumni Association, the holding company consisting of the same membership, was called to order. It was then voted that the officers of the General Alumni Association be declared officers of the Minnesota Alumni Association and that the meeting be declared adjourned.

9. Works Progress Administration: At this point President Safford introduced Albert C. Godward, member of the Board of Directors, recently named

by Victor Christgau, State Administrator of the Works Progress Administration, as chief engineer and director of that project for the State of Minnesota. Mr. Godward gave a most lucid, interesting, and informative talk on the history of this organization, its purposes, plans, accomplishments, and hopes for the future. The entire Board was most enthusiastic in its praise of Mr. Godward's presentation of his subject. Many questions were asked and a very enlightening talk ensued.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, March 3, 1936
Minnesota Union

Members present: Mrs. Avery, Miss Inglis, Mrs. Wheeler, Messrs. Arny, Bull, Godward, Keyes, Martin, Netz, Otto, Parker, Peterson, Pierce, Safford, Shellman, Shepard, Tupa, and Zelle. Others present: Wm.S. Gibson, Editor of the Alumni Weekly, F.W. Peck, former member of the Board, Stanley Gillam, alumni representative on Minnesota Union Board, and Fred Hovde, member of the alumni athletic committee.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of October 1, 1935: The minutes of the meeting of October 1, 1935, were approved as printed in the Weekly of December 14.

2. Minutes of the meeting of the executive committee: Mr. Martin, chairman of the executive committee, presented the following minutes of the meeting held February 24 at the Farmers & Mechanics Bank.

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Monday, February 24, 1936
Farmers & Mechanics Bank

Members present: Messrs. Martin, Pierce, Safford, Wallace, and Wyatt. Mr. Gibson, editor of the Alumni Weekly, was also present.

The meeting was called at the suggestion of Mr. Wallace, treasurer, who was leaving the city to be gone two months, and it seemed desirable to clear up certain financial matters before he left.

Action was taken upon the following items, with the advice and approval of the treasurer:

Upon motion made, seconded and duly carried, the purchase of the following securities was approved:

\$3000. Federal Farm Mortgage 3% due 1949/44 @ 100 22/32 (Cost \$3021.62)
3000. St. Paul Mpls. Manitoba 5% due 1943, callable various dates @ 107½
plus \$1. Exp. (\$3226.00)
2000. McCracken Co. Ky. Rd. & Br. 5% due 1948 @ 4% basis (Cost \$2200.19)
1000. Bell Co. Texas Rd. & Br. 4½% @ 4.25 basis due 1956

The sale of the following was unanimously approved:

\$3000. Ontario (Cost \$3246.69) at \$3300.
1000. Ontario (Cost 1038.75) at 1037.50
\$4285.44 4337.50 or gain to Prin. of \$52.06

The refinancing of Hasey-Erickson mortgage (\$2600) by acceptance of

\$2537.70 in full settlement was unanimously approved and the receiving of \$2500. HOLC 2 $\frac{1}{4}$ bonds therefore into principal account at par-showing principal loss of \$62.30 and waiving of interest since 1-26-35.

It was moved, seconded and unanimously approved that HOLC bonds be accepted for face of Todd loan with interest to closing date if the loan is allowed.

It was moved, seconded and carried that Federal financing for \$675, be accepted in full settlement of Pust loan if loan could be secured.

Acceptance of \$75. note due in March 1936 was approved, to be applied on principal of Wurdeman principal.

It was moved, seconded and unanimously carried that the acceptance of six months interest due Jan. 1, 1936 on the \$1000. St. Augustine bond be approved, said interest being paid at the rate of 50¢ on the dollar. Approval was given to join in the refunding plan presented if and when it seemed advisable to the Treasurer to do so and authority given to cash past due coupons at 40 after 90 days or at 50 anytime.

It was moved, seconded and unanimously carried that the Treasurer send remittance to redeem taxes in the Murphy land for 1930 and through the first half of 1935, amounting to \$175.31, same to be taken from Principal funds of the Association.

After discussion, it was moved, seconded and unanimously carried that in regard to the offer of \$1000. for the Snelling land, a letter be sent to the agent stating that we would consider an offer of \$1200. with \$250. cash and the balance on satisfactory terms.

Upon motion made, seconded and unanimously approved, it was ordered that Mr. H.S. Kingman be authorized to sign checks upon the Association Accounts which Mr. Wallace has been authorized to sign; such authorization, however, to be limited to the period of Mr. Wallace's absence from the city, viz. March 1st to May 10th, 1936.

The secretary pointed out the desirability of meeting with the alumni units on the Pacific Coast next September in view of the inter-sectional game between Minnesota and Washington University at Seattle September twenty-sixth. It was voted that this trip be authorized.

Meeting adjourned.

E.B. Pierce, Secretary

Moved, seconded, and carried that these minutes be approved.

3. Minnesota Union: Mr. Stanley Gillam, alumni representative on the Board of Governors of the Minnesota Union, reported an increase in the activities of that body and commented most favorably upon the attitude and active interest on the part of members of the Board in devising methods of contributing to the student welfare.

4. Athletics: Fred Hovde, member of the athletic committee of the General Alumni Association, commented on the recent publicity given the General College in connection with eligibility matters. He pointed out that the Conference regulations were originally drafted to fit the traditional four-year college curriculum and that the language of the Conference had not been changed to meet changing conditions. Therefore, certain adjustments would have to be made. He also made it clear that the administration had nothing to fear from an investigation of the General College.

5. Financial situation: Mr. Gibson pointed out that the finances of the Association were still in the black and were likely to remain so to the end of the year, that advertising had been difficult to secure up to the first of the year, but that the increase in that field at the present time as compared with that of last year was gratifying.

6. Alumni meetings and coming events: The secretary mentioned the following alumni activities that had occurred since the last Board meeting:

- October 11 - Omaha (Lincoln game)
- October 25 - Homecoming; Alumni dinner, advisory committee luncheon, medical alumni luncheon
- October 27 - Durham, N.H., (First reunion of Minnesota alumni at Durham)
- November 15 - Detroit, Mich. (football)
- November 29 - New York (Thanksgiving Tea at Levon West's Studio)
- December 6 - Chicago (Victory football dinner)
- January 1 - Schenectady (Alumni entertained at home of Mr. and Mrs. Burt Newkirk New Year's afternoon)
- January 3 - St. Louis, Mo.
- January 13 - Waseca
- January 15 - Red Wing
- January 22 - Washington, D.C. Engineers
- January 24 - Rochester
- January 27 - Mrs. Wilkin's birthday party
- February 17 - Albert Lea

7. AAA and the Future: Mr. Frank W. Peck, former member of the Board of Directors and chairman of the executive committee, recently returned from Washington, D.C., gave a most interesting and enlightening talk on the various governmental activities in relation to agriculture. He gave the members of the Board a close-up of the personalities involved in the New Deal Program relating to agriculture and explained the new system of subsidies for conservation of soil fertility. The members of the Board were profoundly interested in and highly pleased with Mr. Peck's analysis of the situation.

Meeting adjourned.

E.B. Pierce, Secretary

Mr. Gibson presented to the executive committee a plan of operation for the Alumni Weekly which would bring about a material reduction in expenses. The plan would entail special duties on the part of the editor and for this he would be reimbursed at the rate of fifty dollars a month. The total expenses of the association will be reduced under the arrangement which was approved.

Voted that the report of the executive committee be approved and adopted.

5. Report of the Treasurer: Mr. Wallace reported on the various investments of the Association, showing a total of \$95,331.89 in invested funds, including mortgages, bonds, and real estate, and cash in account,

Voted that the Treasurer's Report be approved.

6. Business manager's forecast: Mr. Gibson presented the following estimated income and disbursements for the year 1936-37 and commented somewhat upon the respective items.

Voted that this report be approved.

7. Report of the alumni secretary: The report of the secretary was read and approved.

On the assumption that past reports, having been approved, set the standard for this occasion, may I say that I have not attempted in this report to describe in any detail whatsoever the activities of the organization during the past year, but in touching upon a few of the so-called high spots, hope to suggest the nature of the work covered by the Secretary's Office. The Alumni Weekly, as you all know, has carried a more complete account of all these matters as well as covering all other alumni enterprises during the year. To the Board of Directors of the General Alumni Association:

I submit a report on the work of the General Alumni Association for the year 1935-36.

Alumni Board: The directors for the year 1935-36, were as follows: Orren E. Safford, L'10, lawyer, president; Erling S. Platou, Md'20,, physician and surgeon, vice president; Thos F. Wallace, Arts '93, L'95, treasurer; Ernest B. Pierce, Arts '04, secretary; Rewey B. Inglis and Eva Blaisdell Wheeler, representing the College of Science, Literature, and the Arts; Fred A. Otto and Jay C. Vincent, Engineering and Architecture; Albert C. Army and Parker O. Anderson, Agriculture, Forestry, and Home Economics; C.F E. Peterson and Mark Woolley, Law; James B. Carey and Thos. H. Dickson, Medicine; Coates P. Bull, School of Agriculture; Joseph Shellman and Lewis H. Thom, Dentistry; Walter H. Parker, Mines and Metallurgy; Charles V. Netz, Pharmacy; Robert J. Mayo, Education; Frank J. Tupa, Business Administration; Elizabeth Bruchholz Avery, Moses Barron, Dr. George Earl, Albert C. Godward, Olga Hansen Litzenberg, Ben W. Palmer, William T. Ryan, Orren E. Safford, George M. Shephard, and Dr. O.S. Wyatt, directors at large; Dr. W. F. Braasch, first district, Dr. W.L. Burnap, ninth district; Charles G. Ireys, Charles F. Keyes, George R. Martin, Henry F. Nachtrieb, and Edgar F. Zelle, honorary members.

Alumni Weekly: During the year 1935-36 the Minnesota Alumni Weekly presented the news of the University and of alumni association activities in brief readable form and also published many longer articles dealing with various phases of University life. Also printed

were several articles on general topics which were written by members of the faculty. Members of more recent classes continued to show a growing interest in the editorial content of the magazine. This interest was evident in comment through correspondence and in a greater number of news contributions. This has made it possible for the Alumni Weekly to carry a larger number of items about the activities of the individual members of these classes. In the annual magazine awards contest sponsored by the American Alumni Council, first prize was awarded the Minnesota Alumni Weekly in the classification covering news stories which dealt with activities of the University. More than 150 alumni magazines were entered in the contest. The editorial page of the Alumni Weekly also received commendation. The editor cooperated with the student homecoming committee in publishing a special number which was sent to more than 20,000 graduates during the week preceding the Homecoming game. Other special publishing projects included a souvenir football history "The Golden Gophers," and a special 48-page booklet for the members of the Twenty-five year class, the class of 1911. The sale of advertising during the year showed an increase of \$467 over the preceding year and there was an increase of \$317 in subscription revenue. The printing and engraving expense was \$443 less than the cost of the same item during the year before. The total income for the year 1935-36 was \$124.50 above the total expenses for the period.

Alumni Advisory Committee: This group, numbering more than one hundred, is composed of selected alumni located throughout the state. They have met regularly twice a year since 1928 at Homecoming time in the fall and on Commencement Day in June. On each occasion they meet at luncheon with the President of the University and the Board of Regents to discuss the problems of the institution which they may be of assistance in solving. The last meeting was held June 15, 1936, in the Minnesota Union.

Alumni gatherings: The last year has shown a marked rise in interest in University matters. Undoubtedly this has been pretty largely due to the unusual record of the 1934 and 1935 football teams. Phil Brain, tennis coach, who also takes moving pictures of the games, has compiled for each year a selection of portions of each of the games played by the Minnesota team. These so-called high lights have been made available for various groups and have been in great demand among alumni as well as other organizations.

Our records show the following functions held under alumni auspices during the year; July 31, Brainerd; September 5, School of Agriculture alumni, Fair Grounds; September 16, St. Cloud; October 11, Omaha (Lincoln game); October 25 (Homecoming), alumni dinner, advisory committee luncheon, Medical alumni luncheon, October 27, Durham, N. H. (first reunion of Minnesota alumni at Durham); November 15, Detroit Michigan, football; November 29, New York City, Thanksgiving Tea, Levon West's Studio; December 6, Chicago (Victory Football Dinner); January 1, Schenectady, alumni entertained at the home of Mr. and Mrs. Burt Newkirk January 3, St. Louis, Mo.; January 13, Waseca; January 15, Red Wing; January 22, Washington, D.C. (Engineers);

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 6, 1936
Minnesota Union

Members present: President Orren E. Safford, presiding; Mrs. Baxter; Messrs. Aurand, Barron, Braasch, Burnap, Bull, Dickson, Keyes, Martin, Mayo, Netz, Oss, Palmer, Pierce, Platou, Pond, Ryan, Safford, Shellman, Thom, Tupa, Wallace, and Zelle. Mr. Gibson, editor of the Alumni Weekly, was present also.

The following items were presented for discussion and action was taken as indicated:

1. Minutes of the Meeting of March 3, 1936: It was voted that these minutes, as printed in the Alumni Weekly of April 11, be approved without reading.
2. Introduction of new members: Mr. Safford introduced the following new members of the Board of Directors: Dr. Wm. A. Aurand, Mrs. S.H. Baxter, Arnold Oss, and George Pond, directors at large, and John K. Fesler, representing the Law alumni.
3. Report of the nominating committee: Dr. Thom reporting for the nominating committee consisting of C.F.E. Peterson, chairman, Mrs. Wheeler and Dr. Thom, presented the following slate of officers for the incoming year: President, Orren E. Safford; vice president, Dr. J.S. Platou; Secretary E.B. Pierce; and treasurer; Thos F. Wallace. It was voted that the nominations be closed and that the secretary be instructed to cast a unanimous ballot for the officers named.
4. Executive committee report: Mr. Martin reported the following actions taken at the executive committee meeting October sixth, prior to the meeting of the Board.
Mr. R.F. Stebbing presented an audit of the Minnesota Alumni Association accounts for the year ending June 30, 1936, showing changes in the Fund for the five years ending on that date and explained and discussed the same. Thereupon, it was moved, seconded and unanimously carried that the report be received, approved and filed.
The committee approved the sale of the Snelling land for \$1,250.00 and payment of comission of \$125.00 from the \$250.00 down payment, with balance to be paid \$125.00 in November, 1936; \$250.00 in 1937; \$250.00 in 1938; and \$375.00 in 1939.
Distribution between principal and income as reported by the Treasurer on sale of Ontario bonds and in the called Tri State Bonds was approved.
The Treasurer was authorized to use his discretion in the matter of cashing coupons or agreeing to the deposit of bond in the Stl Augustine bond matter.
The Treasurer was authorized to set up a system of accounting as of as of June 30, 1936, in accordance with suggestions of Mr. R.F. Stebbing, who made the recent audit, with Real estate carried at \$4,042.60 and Reserve for Losses on Real Estate of \$591.85.
The Treasurer was instructed to charge off \$2,500.00 from the Life Membership Account and credit to Reserve for Loss on Pust Mortgage.

January 24, Rochester; January 27, Mrs. Wilkin's Birthday Party; February 17, Albert Lea; February 28, Milwaukee; March 7, Alumni in Journalism; Radison Hotel; April 3, Kansas City; April 8, Little Falls; April 16, Virginia; April 19-22, American Alumni Council convention at Cincinnati; April 21, Cincinnati; April 23, Cleveland; April 27, Alexandria; May 7, Chicago; May 14, Schenectady; May 26, Bemidji; June 15 (Alumni Day), Advisory committee luncheon, Alumni Club Luncheon; 1901 Luncheon, 1906 luncheon, 1911 lunchion, football pictures shown in Music Auditorium, general alumni dinner, commencement.

Alumni Day: On June 15, 1936, the Class of 1911 was the Silver Anniversary Class. This group took an extraordinary interest in making Alumni Day successful and as a result it secured the attendance of 150 of its members at the luncheon held in the Minnesota Union that day. The classes of 1901 and 1906 also held very successful luncheon meetings and the Minnesota Alumnae Club again was hostess at luncheon to the classes from 1886 back to 1875. Tours of the campus followed the meetings and the highlights of the 1935 football season were shown in the Music Auditorium. The dinner meeting in the evening was one of the largest gatherings of alumni ever assembled at a meeting of this sort. More than six hundred attended. Retiring members of the University faculty were guests of honor. Ada L. Comstock of Radcliffe College and Sister Antonia McHugh, President of St. Catherine's College, were also guests and the former spoke briefly. The entire occasion was very delightful.

Alumni Directory: Provision has finally been made for the tabulation of the list of graduates of the University in one complete addressograph file. This work will be completed this year, and with some additional assistance in the office it should be possible to keep the file up to date.

Respectfully submitted,
E.B. Pierce, Secretary.

8. Suggested change in date of Alumni Day: Attention was called to the fact that the holding of the alumni dinner on the same day as commencement was not entirely satisfactory. Complaints have been made that the program under these conditions has been rushed through too rapidly, not sufficient attention can be given to individual classes, and it is impossible to invite any speaker to address the alumni under such circumstances. A number of plans were suggested, such as holding the meeting on Friday, Saturday of Sunday preceding the commencement, or having the University place the commencement on Tuesday, leaving Monday evening free for the alumni dinner.

It was finally voted that the President of the Board appoint a committee to discuss the matter with the President of the University. Mr. Safford appointed Edgar Zelle, John Fesler, and the secretary as members of this special committee.

9. Miscellaneous items: The secretary discussed briefly new developments on the campus: enrolment, plans for homecoming, progress in the completion of the new Center of Continuation Study, tentative plans for the new Minnesota Union Building, etc., etc.

10. Minutes of the meeting of the Minnesota Alumni Association:

The meeting of the General Alumni Association was adjourned and the meeting of the Minnesota Alumni Association, the holding company, called. On motion, it was voted that the officers elected for the General Alumni Association be the officers of the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Thursday, May 20, 1937
Minnesota Union

Members present: Messrs. Aurand, Barron, Peterson, Pierce, Platou, Ryan, Safford, Thom, Wallace, Wilder, and Zelle.
Others Present: Mr. Gibson, editor of the Alumni Weekly and Mr. Gillam, alumni representative on the Minnesota Union Board Governor.

The following items were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of October 6: It was voted that the Minutes of the meeting of October 6, as printed in the Weekly of January 9, be approved without reading.

2. Report of the treasurer: Mr. Wallace, treasurer, made a report on the receipts and disbursements of the Minnesota Alumni Association from July 1, 1936, to May 1, 1937. This report was approved and ordered filed.

The purchase of the following securities was approved:

\$5,000.	U.S. Treasury 2 $\frac{3}{4}$ % bonds due 1954/51 as par.
2,000.	Sanitary Dist. Chicago Ref. 4 $\frac{1}{2}$ % B, due 1955/37 @ 101.16 plus \$1.
4,000.	North Dakota Mill & Elevator 6% due 1942 @ 3.25 basis plus \$1.
1,000.	North Dakota Mill & Elevator 6% Reg. due 1942 3.25 plus \$1.
1,000.	Sanitary Dist. Chicago Ref. 4% A due 1955/45 @ $\frac{3}{4}$ % basis plus \$1.
2,000	East Side Levee & Sanitary Dist. St. Clair & Madison Cos. Ill. 4 $\frac{1}{2}$'s due 1948 @ 3.50 basis plus \$2.50.

The treasurer was also authorized at his discretion to purchase \$2,000. Northern Pacific 4's of '97 at price he thinks right.

The sale of \$1,000. Bell Co. Texas at 110.463 and interest was approved, and the return of \$1,000. to principal account plus the gain of \$37.50 and the return to income account of the \$67.13 premium advanced from that account plus interest.

The following extensions of mortgages were approved:

Steadman	\$2,500.	@ 5 $\frac{1}{2}$ % for 5 years;
Wurdeman	2,800.	@ 5% to 1941 with \$50. payable quarterly;
Kassebaum	200.	@ 6% allowed to run;
Semrud,	1,400.	@ 5% for 5 years with \$100. payable annually.

The Following payments were approved:

Murphy tax,	\$11.08,	last half 1935 & 18.17 for 1936;
Basham tax,	17.58,	for 1936;
Treas. bond,	7.50,	
Draft,	0.05;	
Postage, reg. & stationery	3.87	for year 1936;
New ledgers,	5.15.	

3. Editor's report and forecast: The following statement was made by Mr. Gibson, the editor:

The 32 issues of the Minnesota Alumni Weekly published during the year 1936-37 will represent a total of 596 pages. A preliminary statement, based on present accounts and an estimate of the expenses and receipts for the remaining month of the fiscal year, shows a net income of something more than \$500 as compared with \$124.50 for the preceding year. There has been a gain in the income from subscriptions and from advertising. Present figures indicate a decrease in the printing expense for the year as compared with this item for the preceding year. The staff of the Alumni Weekly has edited three special publications during the year: a football book giving the records of 50 years of Minnesota football; a special anniversary booklet for the twenty-five class, and a directory of the Graduates of the Medical School. Contracts have already been signed which will give the magazine a total of 18 pages of advertising in four colors for the coming year as compared with 12 such pages this year.

4. Minnesota Union report: Mr. Gillam, alumni representative on the Board of Governors of the Minnesota Union, made an interesting report on the activities of that organization during the past year, pointing out the extent to which the student members of the Board had grown and developed in working out problems and meeting situations as they arose. He referred to the active interest of the entire student body in securing a new co-educational Union Building where the activities of student organizations can be centralized and where a finer social service may be rendered to the entire student body.

5. Meetings and coming events: The secretary referred to the plans for Alumni Day, June 14, including the alumni advisory committee luncheon and meetings of the quinquennial classes. He also referred to the legislative situation as regards appropriations and appointment of regents.

6. Plan for life subscriptions: The secretary suggested the desirability of having every student, freshman, sophomore, junior, senior, pay a fee of \$2.00 per term throughout his course, said fee upon graduation to become a trust fund of \$25 or \$26, which invested at 4% would produce an income of \$1.00 a year, and of placing the Alumni Weekly subscription at that figure. This would mean that every graduate going out of this institution from now on would receive the Weekly for life. The magazine would then become not only the contact medium between the individual alumnus and his university, but the class and college medium as well. Further, it would provide an agency whereby the University could constantly keep its alumni body in touch with the progress and problems of the institution and also stimulate their interest in continuation study projects.

This idea met with general approval and it was voted that the president appoint a committee to discuss the matter with the president of the University

7. Alumni organization: Dr. Platou referred to the various alumni banquets held at conventions of the American Medical Association and deplored the lack of organization on the part of Minnesota medics in this connection. It was his feeling that Mr. Gibson's plan for a complete directory of the medical group might help to solve this problem. He and Dr. Thom also referred to a sentiment that had been expressed regarding an alumni organization in the Twin Cities similar to those in places out in the state and elsewhere.

Meeting adjourned.

E.B. Pierce, Secretary.

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, November 23, 1937
Center for Continuation Study

Members present: Miss Inglis, Mrs. Wheeler, Messrs. Anderson, Aurand, Barron, Fesler, Keyes, Mayo, Michener, Netz, Palmer, Parker, Peterson, Pierce, Ryan, Safford, Smith, Wallace, and Wilder. Others present: Miss Cole, President of the Alumnae Association, Mr. Gibson, editor of the Alumni Weekly, and Mr. Nolte, Director of the Center for Continuation study.

The following items of business were discussed and action was taken as indicated:

1. Minutes of the meeting of May 20, 1937: It was voted that the minutes of the meeting of May 20, 1937, be approved as printed in the August Weekly.

2. Announcement of new members: President Safford called attention to the election of Carroll K. Michener, director-at-large, to fill out the unexpired term of Laura Robb Baxter, deceased. Dr. Adam Smith was introduced as the new member from the Medical School to succeed Dr. Ralph Creighton.

3. Report of the nominating committee: The nominating committee, composed of C.F.E. Peterson, William T. Ryan, and Dr. L.W. Thom, presented the following recommendations for officers for the ensuing year: President Dr. Erling S. Platou; vice president, Ben W. Palmer; treasurer Thos. F. Wallace; executive secretary E.B. Pierce. Voted unanimously that the report of the nominating committee be approved and these officers declared elected.

4. Report of the treasurer: Mr. Wallace, treasurer, presented an extended report on the status of the Minnesota Alumni Association for the year July 1, 1936 to July 1, 1937, showing receipts and disbursements, also a report from July 1, 1937, to November 1, 1937. It was voted that these reports be approved and ordered filed. The following recommendations of the treasurer were approved by the Board: Adjustment between principal and interest in \$5000. St. Paul, Minneapolis, and Manitoba 5% bonds called July 1, 1937, returning \$5000 to principal account and \$75. premium to income account: present policy as to handling of premiums and discounts on bonds bought. The following purchases were approved:

\$2000.	Northern Pacific Prior Lien	4% due 1-1-97 @ 105 1/8	(3.78 basis)
2000.	Jefferson Co. A la Court H. & J.	3 1/2% due 5-1-52 @ 100 1/2	(3.45 basis)
2000.	Jefferson Co. Ala. Road Ref.	5% due 4-1-45 @ 100.039	(3.50 basis)
1000	Marshall Co. S.D. Funding	3 3/4% due 9-1-41 @ par	
4200.	Menahga Lb. Co. (Thorpe Bros.) mtg.	to net 4 1/2%	
2500.	Extension Foster Mtg. to 1942,	\$75. payable semi-annually @ 4 1/2%	
2500.	Extension Steadman mtg. to 1942,	\$100 payable annually at 5%	

The treasurer was directed to pay the 1937 taxes on Basham and Murphy lands and to try to get contract purchasers to pay the 1937 taxes on Renner and Snelling lands. Voted that \$75 be paid to Miss Weaver for secretarial work in the treasurer's office.

5. Auditor's report: William S. Gibson, business manager, and editor of the Alumni Weekly, analyzed the auditor's report which showed the following conditions: (Statement of income and profit and loss is attached)

6. Business manager's statement and forecast: The total income for the year ended June 30, 1937 was \$17,634.97, and the expenses and charges amounted to \$16,516.14. This left a net profit of \$1,118.83 for the period. The income from advertising and miscellaneous sales totaled \$5,054.10 which represented an increase of \$584.36 in this item over the previous year. There were also increases in the sums received from subscriptions and from the live membership fund. These figures are presented in detail in the auditor's report.

Increases in the cost of printing and paper will add to the expense of producing the Weekly during the coming year. Other items of expense will remain fairly constant. Estimated income will be about the same as last year with the possibility of a slight increase in the income from advertising and from subscriptions.

7. Minnesota Union: The following report on the Minnesota Union prepared by Stanley Gillam, was in his absence read by Mr. Gibson: (This report is attached)

It was voted that the report be printed in the Alumni Weekly.

8. Report of the Alumni secretary: The following report was read and approved:

This report does not attempt to list the various activities and functions in which the Association was engaged during the past year. All of this information has appeared from time to time in the Alumni Weekly, official publication of the Association. The following statement refers merely to some of the more interesting phases of the work of the Secretary's Office. To the Board of Directors of the General Alumni Association:

I submit a report on the work of the General Alumni Association for the year, 1936-37.

(a) Alumni Board: The directors for the past year were as follows: Orren E. Safford, '10L, Lawyer, president; Erling S. Platou, '20Md, physician and surgeon, vice president; Thos. F. Wallace, '93, '95L, treasurer; Ernest B. Pierce, Arts '04, secretary; Rewey B. Inglis and Eva B. Wheeler, representing the College of Science, Literature, and the Arts; Fred A. Otto and Jan C. Vincent, Engineering and Architecture; Parker O. Anderson and Frank W. Peck, Agriculture, Forestry, and Home Economics; John K. Fesler and C.F.E. Peterson, Law; Ralph H. Creighton and Robert Wilder, Medicine; Coates P. Bull, School of Agriculture; Joseph Shellman and Lewis W. Thom, Dentistry; Walter H. Parker, Mines and Metallurgy; Charles V. Netz, Pharmacy; Robert J. Mayo, Education; Frank J. Tupa, Business Administration; William H. Aurand, Moses Barron, Mrs. S.H. Baxter, Dr. George Earl, Arnold C. Oss, Benjamin W. Palmer, George A. Pond, William T. Ryan, Orren E. Safford, and George M. Shepard, directors at large: Dr. Wm. F. Braasch, first district; Dr. W.L. Burnap, ninth district; Charles G. Ireys, Charles F. Keyes, George R. Martin, Henry F. Nachtrieb, and Edgar F. Zelle, Honorary members.

(b) Alumni Weekly: During the year, 1936-37, the Minnesota Alumni Weekly published a total of 596 pages of alumni and university news and special articles. The magazine had an average weekly circulation of approximately 8,500 during the period. Changes were made in type style and size to increase the readability of the pages and letters and comment indicates that this met with favor on the part of the readers.

Another increase was noted in the number of personal items published concerning the activities of Minnesota graduates in all parts of the country and the world. University and campus news was fully covered and considerable space was devoted to the work and achievements of the members of the faculty. An attempt was made to preserve a balance in the amount of space given to special articles and to news and pictures. Among the most popular of the longer features were the four Sigma Xi lectures which were published in condensed form for the benefit of alumni readers.

Special publications edited by the Alumni Weekly staff during the year included a complete directory of the graduates of the Medical School and a souvenir booklet for the Class of 1912.

On the business side, a net profit of \$1,118.83 was shown for the year as compared with a net profit of \$124.50 for the preceding year. This was made possible through an increase in income from advertising and subscriptions and a decrease in the cost of printing the magazine. The complete financial picture will be found in the auditor's report for the period.

(c) Alumni Advisory Committee: It is my belief that this organization is unique. I do not know of any other in the country. The group is composed of alumni located throughout the state, selected by the Alumni Board. The members plus the Board of Directors are invited to meet twice a year with the President of the University and the Board of Regents to discuss the intimate affairs of the institution. The president reports to this group the program and progress as well as the problems of the University during the interim. The salutary result is that these alumni go back to their constituencies feeling that they are pretty thoroughly familiar with the important facts concerning the institution and are therefore in a position to be of assistance to the administration when called upon.

(d) Alumni Gatherings: The number of meetings was slightly under that of last year, due undoubtedly to the fact that this was legislative year and the secretary was unable to be away as much as usual. However, the records show the following occasions with the Association closely concerned: September 18, Los Angeles; September 22, San Francisco; September 24, Portland; September 25, Seattle; October 6, Alumni Board Meeting; October 30, Chicago; Joint meeting with Northwestern luncheon). Minnesota stag same evening. November 6, Homecoming -- alumni advisory committee, luncheon, general alumni dinner, medical annual meeting; November 13, M men--annual stag; November 21, St. Louis; November 23, Chicago-Michigan jug luncheon.

December 29, New York City; January 15, Eveleth; January 19, Seattle; January 20, Red Wing; January 22, Willmar; January 29, Milwaukee; February 1, Winona; February Honolulu; March 8, New York City; March 15, Albert Lea; March 18, Little Falls; March 29, Olivia; April 1, Worthington; April 13, Ely; April 18-21 American Alumni Council, West Point; April 19, Norwich New York; April 21, New York City; April 22, Washington, D.C.; May 17, Alexandria; May 18, Crookston; June 13, 1897 Class; June 14, Alumni Day. Advisory committee luncheon. Alumnae Club luncheon, 1912 luncheon. 1902, 1892. 1887. General alumni dinner. Commencement.

11-23-37

(e) Union Building: Minnesota Union.--The following very brief statement summarizes the effort to secure a new coeducational Union for the campus.

School year, 1935-36.--Student and faculty organizations on campus concentrated their efforts on securing a new building and carried their request to President Coffman at the close of the year.

July, 1936.--The president appointed a survey committee representing all the interests involved--Union Building, WSGA, All-University Council, Daily, Faculty Women's Club, Campus Club, Comptroller, Architecture, News Service, Alumni Weekly, Service Enterprises, Engineers Books Store, Citizens at large, to visit institutions in the Big Ten where adequate Union facilities were available and report their findings.

September, 1936.--Committee inspected Unions at Ames, Iowa City, Lafayette, Indiana (Purdue), Bloomington, Indiana (University of Indiana), University of Michigan, and University of Wisconsin.

September 10, 1936.--Complete report filed with President Coffman.

October 7, 1936.--Luncheon meeting. Ball Room, Minnesota Union. Report of survey committee to all campus organizations interested.

November 6, 1936.--Luncheon meeting of Alumni Board and Alumni Advisory committee. The following statement and resolution presented by Edgar F. Zelle was unanimously adopted:

"In view of the fact that the present Union Building was erected in 1890 forty years ago, that it is outgrown and outmoded, and that Shevlin Hall for women no longer meets the needs of the women students, it is apparent to the alumni that steps should be taken to remedy the situation.

"For some time this need has been voiced by the student body. Last spring the President of the University appointed a committee to study the matter. This committee visited other institutions in the midwest where Union Buildings have been erected within the past ten or fifteen years. They found that Iowa State College, Iowa University, Purdue University, Indiana University, Michigan and Wisconsin were far ahead of us in the facilities which those institutions offer for the furtherance of wholesome student activities and the centralization of their social programs and came back fully convinced that Minnesota has lagged way behind in these matters.

"Now, inasmuch as this is a real need, that practically every student organization on the campus has passed resolutions requesting that proper steps be taken to erect a new Minnesota Union Building, even though it involve an increase in their own fees.

"Therefore, be it resolved by those present representing the Alumni Board and the Alumni Advisory Committee that it be the sense of this gathering that the students be supported in their petition and that we herewith pledge our aid to the project."

December 1, 1936.--Meeting of Greater University Corporation, Minneapolis Club. Voted unanimously to proceed as rapidly as possible to bring about a consummation of the project. Committee appointed to formulate a definite plan of procedure.

December 19, 1936.--Regents formally approve erection of building. Determine location, authorize drawing of plans, determine method of financing.

January 14, 1937.--Dinner meeting, 204 Minnesota Union. Alumni Board, Greater University Corporation, Dads' Association, Alumnae Club, Student and Faculty Union Committee, President Coffman, Roy Jones, architect, Lyman

Pierce. Entire project discussed from every angle. Active support pledged by every organization present. Greater University Corporation to undertake campaign for funds after federal support is definitely determined.

January to March, 1937.--Plans drawn by architects and estimated cost fixed at \$1,899,640.

March 16, 1937. Application for federal grant of 45% of total cost of building filed with R.A. Radford, state administrator of public works.

April 7, 1937. Final plans and latest estimates approved by Mr. Radford and forwarded to Commander Rust at Washington.

August 31, 1937. Application denied because the federal act covering the distribution of new government appropriations restricted aid to:

- (a) Projects covered by legislative appropriations.
- (b) Projects for which bonds had been issued or were to be issued.
- (c) Grants for completion of school projects which will eliminate crowded or hazardous conditions.

In studying this denial we thought we saw a ray of hope in paragraph C, inasmuch as our old Union Building constituted a fire hazard, and it certainly is crowded. Matter discussed with State Fire Marshal and request made that he inspect our building. He complied and his report was filed with a new application to Washington.

November 2, 1937. Following letter from Washington.

"I have your letter addressed to Col. Horatio B. Hackett on October 27, regarding the application requesting funds to aid in the construction of a Union Building at the University of Minnesota, our Docket Minn. 1358. You enclose reports from the State Fire Marshal stating that the existing building is in a hazardous condition and you request that the application be reconsidered.

"Section 203 of the Public Works Administration Extension Act of 1937 reads in part as follows:.....and after the date of the enactment of this joint resolution no allotments shall be made by the Administrator for any project, the application for which has not been approved by the examining divisions of the Administration prior to such date." This application had not met the requirements of our examining divisions at the time this Act became effective and it is, therefore, by the terms of the Act legally ineligible for further consideration.

"Your letter and enclosures will be incorporated in the records of this application."

Conclusion.--Because of the illness of President Collman, it may be desirable to delay further action until his active support may again be secured.

(f) Alumni Day: On June 14, 1937, the Class of 1912 was the Silver Anniversary Class. This group under the leadership of Stanley Gillem staged a luncheon in the Minnesota Union that was the most colorful if not the largest of such affairs to date. Gregg Sinclair of Honolulu came all the way to attend the affair, and that prompted the class to provide themselves with varicolored leis which they wore at the luncheon and at the dinner as well. The dinner was well attended and was one of the most delightful occasions of its kind. The Class of 1897, headed by Drs. Burnap and Spratt, Nellie Grant, Christenson, and Messrs. Kunze and Guilford, arranged a class dinner the night before at the Curtis Hotel. The enthusiasm of that event carried over to the alumni dinner and added much to the spirit of the affair. The Classes of 1887 and 1902 also had special meetings beforehand and then came in a body to the general meeting. Other classes having reunions were '92, ('07, '17, '22, '27 and '32. Our Alumnae Club, under the leadership of Vera Cole, president, entertained at luncheon that day the classes from '87 on back.

(g) Legislative Year:--This year the House and Senate were more or less at logger heads throughout the session and, of course, would not get to-

gether to elect successors for four regents whose terms expired, viz:-- Dr. Hagen of Moorhead, A.J. Olson of Renville, J.A. Collier of Shakopee, and Rufus Rand of Minneapolis, Minn. Finally the legislature adjourned without having voted university appropriations or electing regents. The special session finally granted the University \$3,500,000 a year, which is \$400,000 more than for 1936-37. The legislature still failed to elect regents, and that responsibility then resting with the governor, he appointed Benjamin DuBois of Sauk Center, George B. Leonard, '95L, of Minneapolis, Lewis E. Lohmann, '21L, of St. Paul, and Martin Olson of Clitherall. Later the death of John G. Williams of Duluth made another appointment necessary, and O.M. Peterson of Albert Lea was named.

E.B. Pierce, Secretary

9. Achievements of Center for Continuation Study: Mr. Julius M. Nolte, director of the Center for Continuation Study, was present at the dinner. He explained the purposes of the organization, enumerated the various institutes that had been held during the past year, and reported that approximately 2600 different students had attended courses during the first year of the operation of the project.

10. Meeting of the Minnesota Alumni Association: This group being a corporation separate from the General Alumni Association, it was voted that the officers just elected for the General Alumni Association be the officers for the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, Secretary

11/23/37

General Alumni Association of The
University of Minnesota
Statement of Income and Profit and Loss for the Year
Ended June 30, 1937

INCOME:

Alumni Weekly: Advertising and miscellaneous sales	\$5,054.10
Subscriptions	8,373.65
Interest Life Membership Fund	3,547.77
Income from Bonds sold	67.13
Alumni Homecoming Dinner	589.25
Miscellaneous	3.07

Total

\$17,634.97

EXPENSES AND CHARGES:

Printing and engraving	\$7,848.59
Postage	1,268.51
Addressing	180.49
Multigraphing	164.37
Salaries	5,450.00
Extra help	70.42
Travel	521.55
Exchange	40.34
Alumni Homecoming Dinner, 1936	584.13
Audit fees	112.50
Stationery and supplies	
Addressing invitations	105.70
Repairs	
Medal and prizes	48.72
Photos	37.55
Miscellaneous	75.72
Treasurers Bond	7.55

Total

\$16,516.14

NET PROFIT FOR THE YEAR

SURPLUS BEGINNING OF THE YEAR

1,118.83

2,276.54

GROSS SURPLUS

\$3,395.37

PROFIT AND LOSS CHARGES:

Premiums on bonds	815.02
Accounts written off	
Legislation expense	160.00
Alumni Dinner -- 1935	32.56

Total charges

\$1,007.58

SURPLUS AT END OF YEAR

2,387.79

Annual Report by Stanley S. Gilliam '12, Alumni Representative on Union Board of Governors

The Union's program of activities has broadened this fall with marked significance. At noon, and frequently, also in the evening, the building is so crowded with students, and on special occasion with faculty and alumni also, as to seriously overtax our facilities.

The Saturday evening student dances have been popular, so much so that the committee is using the cafeteria as well as the main ball room for these dances, and has generally employed two orchestras, one for each location, to assist in alleviating the overcrowded conditions. From a minimum of 250 couples to a maximum of 472 couples at the Homecoming Dance on November 13th, the attendance has regularly averaged about 350. When one appreciates that this means from 500 to 944 persons to accommodate at a party, some idea of the problem can be gained.

Campus

An innovation is the/quarterback sessions held on Wednesday noons, from 12:30 to 1:30, where Phil Brain has shown his pictures of the football game of the previous Saturday to the students, and Bernie Bierman, Dr. L.J. Cooke, and other athletic directors have been present to answer questions. These sessions have been intensely interesting, particularly some of the questions and answers, and the attendance has ranged from a minimum of 322 persons to a maximum of 589. The final and seventh session was held on Wednesday, November 24th, and the outgoing senior players were guests of honor and were introduced to the crowd. Victor Spadaccini is a member of the Union Board this year, and he has assisted William Finger, the Board Committeeman who has planned these valuable student meetings.

The Freshman Bean Feed, where freshmen students are the guests at tables presided over by deans, heads of departments, or other senior faculty men, was held again this fall, in October. 408 persons attended. It affords an opportunity for the younger students to meet the elder statesmen of the faculty on an occasion purely social and having nothing to do with the classroom. To further assist the freshmen, the Union held its traditional Men's Mixer, as our contribution to the activities of Freshmen Week. About 700 persons attended this party. To further develop acquaintance between students and faculty, the afternoon coffee hour, from 3:30 to 4:30, inaugurated last year, will be resumed next quarter, to continue during the winter and spring. These informal afternoons, generally sponsored by wives of the faculty, have been successful in filling the need for a pleasant and simple party where students of all classes may meet the faculty and their wives socially. The Board has just really begun to promote acquaintance between members of the teaching and administrative staff and the students.

A Fine Arts Committee of the Board is planning exhibitions to be held in the Union Building, and a Music Appreciation Hour, where records of famous compositions will be played and discussed by a member of the faculty, are new projects now under way.

The annual convention of the Association of College Unions was held this year at Purdue on December 1, 2, 3, and 4, and attended by four delegates from Minnesota. Manager Ray Higgins, Your alumnus representative, and the student chairmen of the House Committee and the Fine Arts Committee. Last year the convention was

held at the University of Texas at San Antonio, and President E. B. Pierce was one of the four delegates. This year, the group from Minnesota invited the convention to hold its 1938 session at Minnesota, and if this invitation is accepted it will bring this interesting group of over 100 persons, Union managers, student and alumni delegates, to our own campus. The completion of the Continuation Center makes it possible to house and entertain this group on the Minnesota campus very comfortably, and it is expected that the building will be available to the convention.

The Union Board of Governors is organized with E. B. Pierce in his accustomed place as president, Win Ritter of the student group as vice president, J. C. Sanderson of the School of Mines representing the faculty, one alumnus representative, and an active and interested group of student members. Ray Higgins continues as manager, doing a right good job and following out the custom of giving the students full opportunity to plan and manage the activities. We older men try to give a sense of continuity and permanence to the policies of the Board of Governors without allowing the weight of our years to dampen the ardor of young ideas. I feel that the Union program is in good hands. This is a time of marked expansion, development and enlargement of these activities. If now we could add a nice shiny new building, things would certainly hum.

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 4, 1938
Minnesota Union

Members present: President Erling S. Platon, presiding; Messrs. Aurand, Braasch, Cleland, Fesler, Fruen, Gerrish, Gullickson, Keyes, Michener, Netz, Parker, Peck, Peterson, Pierce, Ringdahl, Shellman, Smith, Tupa, and Wallace.
Others present: Mr. Gibson, editor of the Alumni Weekly; Stanley Gillam, alumni representative on the Minnesota Union Board of Governors, Dr. Ancel Keys, of the University faculty, and Mrs. F. M. Warren, president of the Alumnae Club.

The following items of business were presented for discussion and action was taken as indicated:

1. Exercise and the human machine.- Dr. Ancel Keys, associate professor of Physiology and Physical Education, gave a very interesting talk on the work of this department in studying the effects of fatigue and exercise in relation to the physical well being and the general health of the individual. He stated that the research had been under way long enough to justify specific conclusions at this time and that the work would be carried on for a period of about four years. His talk was very much appreciated by the Board members.
2. Introduction of new members.- Of the new members elected to the Board during the past year there were present Thor W. Gullickson, representing the College of Agriculture, Forestry, and Home Economics; N. Robt. Ringdahl, representing the College of Education, Arthur B. Fruen and Harry Gerrish, elected at large. They were introduced by Dr. Platon.
3. Minutes of the meeting of November 23, 1937, as printed in the Weekly of December 18, 1937.- The minutes of the meeting of November 23, 1937, were approved as printed in the Weekly of December 18, 1937.
4. Report of the executive committee meetings of December 17, 1937, and August 17, 1938.- The attached reports were read and approved.
5. Report of the nominating committee.- C.F.E. Peterson reported for the nominating committee consisting of Messrs. Peterson, Ryan, and Thom, and recommended the election of Dr. E.S. Platon as president, Ben Palmer, vice president; Thos. F. Wallace, treasurer, and E.B. Pierce, secretary, a continuation of the officers of last year. The report was adopted.
6. Report of the treasurer.- Thos. F. Wallace made an exhaustive report covering the report of the auditor on the books of the General Alumni Association as well as the Minnesota Alumni Association, the holding company. It was voted that the report be accepted.
7. Report of the editor and manager.- Mr. Gibson's report as editor and manager was coupled with a forecast for the coming year.
8. Minnesota Union.- Stanley Gillam, alumni representative on the Minnesota Union Board of Governors, reported on the activities of that organization. His report showed the affairs of the Union in a healthy condition. He spoke at some length of the many activities carried on by the Board in the interest of the student body and the hearty endorsement of these activities as indicated by the attendance of students at the various functions.

9. Report of the alumni secretary.- It was voted that the attached report of the alumni secretary be approved.

10. Resolutions on the death of President Coffman.- Miss Rewey Bell Inglis a member of the Board, was asked to draft a resolution on the death of President Coffman. This resolution was read and passed by a rising vote, with the instruction that a copy be sent to Mrs. Coffman.

11. Resolution on the death of George R. Martin.- It was voted that the last paragraph of the secretary's report be adopted as a resolution on the death of George R. Martin, former president of the Alumni Association, and honorary member of the Board, and that a copy be sent to Mrs. Martin.

12. Homecoming plans.- The secretary outlined the activities in preparation for the homecoming dinner, October 14, at 5:30, in the Minnesota Union. He stated that Dr. Vincent, former president of the University, and Mrs. Vincent would be present and that a fine program had been arranged. Michigan would be represented by Fielding Yost, Director of Athletics, and possibly Earl Martineau and Clarence Munn.

13. Business Administration alumni activities.- Frank Tupa reported the re-organization of the alumni of this school and told about the activities which were under way in connection with the dedication of the new building, Vincent Hall.

14. Minnesota Union campaign.- Mr. Wallace, member of the Greater University Corporation, brought the group down to date concerning plans for the promulgation of a campaign for \$680,000.00 to insure the construction of this building. He stated that the Corporation had had several meetings, and had now received the contract from Lyman Pierce, who it is expected will give professional supervision to the solicitation of funds. He indicated that the drive would not be started until some time after the beginning of the new year, inasmuch as other campaigns, such as Community Fund and Y.M.C.A., are under way during the balance of the calendar year. Upon motion, It was voted that the General Alumni Association pledge its complete and hearty co-operation in the prosecution of this campaign.

15. Football ticket situation.- Questions were raised as to the equitable distribution of seats for the football games. Members reported complaints that they had received from other alumni. At the conclusion of the discussion it was agreed that it would be desirable to have Mr. Schroeder, football ticket manager, present at the next meeting of the Board, to discuss some of the complaints.

16. New song, "Take 'Em, Minnesota"- Copies of the new song, "Take 'Em, Minnesota", were distributed to members of the Board. Mr. Herfindahl, student director of the University Band, was present with a record of the song as prepared by the Gopher Singers. The record was played and amplified for the group and all joined in trying out the new song. It was the general feeling that this production was very attractive.

17. Meeting of the Minnesota Alumni Association.- The meeting of the General Alumni Association then adjourned and a meeting of the Minnesota Alumni Association holding company, was called. Voted on motion that the officers elected for the General Alumni Association be the officers of the Minnesota Alumni Association.

18. Meeting adjourned.

E.B. Pierce, Secretary

A RESOLUTION

By the Alumni of the University of Minnesota

For the first time in the history of the University of Minnesota a president has been taken by death while in active service. We, the Alumni, recognizing the fact that, in a very real sense, President Lotus Delta Coffman gave his life for the University, wish to pay tribute to him and acknowledge the debt which all those who love their Alma Mater owe to his far-sighted leadership.

As we look over the eighteen years of President Coffman's administration, our first thought is likely to be of the tremendous physical growth of the institution which he promoted, the clusters of handsome new buildings giving unfamiliar contours to the campus as we revisited it, and the bewildering mass of students, doubled in number during his term of office. But more significant than these outward evidences of educational advance are those things pertaining to the soul of learning which President Coffman guarded with jealous care. The fostering of true research, the sturdy defense of academic freedom, the challenging of outworn traditional methods, the insistence on facing squarely the ultimate goal of education, the refusal to let the University be exploited by various interests which occasionally besieged it -- these vital ingredients, without which higher education soon becomes enervated, were our late president's constant concern.

Among the many departments which he inaugurated, we Alumni should say a special word in appreciation of the establishment of the Center for Continuation Study. Here it is that the vast expansion of the University most nearly touches us, inviting us back into the academic fold for short periods of special study. May this building ever bring to our minds grateful remembrance of the man who conceived a new and greater service for a University to offer to its alumni.

It is impossible even to suggest the many aspects of President Coffman's influence upon the life of the University. Specific annals record much; but much that is unrecorded is a blend of courage, honesty, and high-minded endeavor out of which grows Memory -- greater than memorials. In our sympathy to the members of his family, whose intimate personal loss we can not measure, we bring as some small solace, our offering of multiplied Memory. To the Alumni of the University, this will always be the memory of a noble life given richly and triumphantly for a great cause.

A RESOLUTION

By the Alumni of the University of Minnesota

For the first time in the history of the University of Minnesota a president has been taken by death while in active service. We, the Alumni, recognizing the fact that, in a very real sense, President Lotus Delta Coffman gave his life for the University, wish to pay tribute to him and acknowledge the debt which all those who love their Alma Mater owe to his far-sighted leadership.

As we look over the eighteen years of President Coffman's administration, our first thought is likely to be of the tremendous physical growth of the institution which he promoted, the clusters of handsome new buildings giving unfamiliar contours to the campus as we revisited it, and the bewildering mass of students, doubled in number during his term of office. But more significant than these outward evidences of educational advance are those things pertaining to the soul of learning which President Coffman guarded with jealous care. The fostering of true research, the sturdy defense of academic freedom, the challenging of outworn traditional methods, the insistence on facing squarely the ultimate goal of education, the refusal to let the University be exploited by various interests which occasionally besieged it -- these vital ingredients, without which higher education soon becomes enervated, were our late president's constant concern.

Among the many departments which he inaugurated, we Alumni should say a special word in appreciation of the establishment of the Center for Continuation Study. Here it is that the vast expansion of the University most nearly touches us, inviting us back into the academic fold for short periods of special study. May this building ever bring to our minds grateful remembrance of the man who conceived a new and greater service for a University to offer to its alumni.

It is impossible even to suggest the many aspects of President Coffman's influence upon the life of the University. Specific annals record much; but much that is unrecorded is a blend of courage, honesty, and high-minded endeavor out of which grows Memory -- greater than memorials. In our sympathy to the members of his family, whose intimate personal loss we can not measure, we bring as some small solace, our offering of multiplied Memory. To the Alumni of the University, this will always be the memory of a noble life given richly and triumphantly for a great cause.

A Resolution

By the Board of Directors of the General Alumni Association

George R. Martin of the Class of 1902, honorary member of the Board of Directors, died June 21, 1938. Mr. Martin served as president of the General Alumni Association for the regular three-year term (1930-1933) and then upon the urgent request of the Board served an additional year. He brought with him to the office of president all the energy and enthusiasm that characterized his leadership in other activities. There were few alumni meetings anywhere in the state that he did not attend during his incumbency.

In 1927, on the occasion of the twenty-fifth anniversary of the graduation of his class, Mr. Martin was elected chairman of the committee in charge. This class, under his direction, undertook to raise a loan fund to perpetuate the memory of 1902. So successful was Mr. Martin's leadership that he was unanimously selected as permanent president of the group. The class has not waited for five-year periods, but has held a meeting every year since 1927 and has added something to its fund every year, until now the accumulated sum amounts to approximately \$4,000.00, the largest class fund in our alumni family.

When the St. Paul alumni association lagged, Mr. Martin was elected president and immediately things began to happen. He gave personal attention to the job and brought new impetus and vision to the organization.

He enjoyed his alumni contacts to the utmost and the General Alumni Association profited immensely through his leadership. We shall miss him greatly.

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Farmers & Mechanics Bank
December 17, 1937

Members present: Messrs. Platou, Peterson, Pierce, Wallace, and Zelle.
Others present: W.S. Gibson, editor of the Alumni Weekly, and Alfred deBuhr, President of the All-University Council

The meeting was called primarily to listen to Mr. deBuhr's explanation of the purposes of the Minnesota Foundation which had been created by students on the campus. He pointed out that this organization was the outgrowth of the suggestion made by President Coffman at the formal banquet of one of the senior honor societies in the spring of 1937 at which the president pointed out the desirability of having a resource that might be called upon from time to time to supplement the university budget, in such matters as scholarships, loan funds, endowment of chairs, etc. In the discussion that followed it was pointed out that there were now several existing agencies which might have similar purposes - viz. - the Minnesota Alumni Association, a holding company, the Greater University Corporation, and the Northwest Research Corporation. It was the consensus of opinion that the purposes of the Foundation were highly commendable, but that in order to avoid conflicting activities it might be desirable to have a meeting at which representatives of all of these agencies would be present and see if some amalgamation could be negotiated. It was understood that Dr. Platou would represent the alumni at such a meeting, that Mr. Zelle would represent the Greater University Corporation, and that Mr. Bennett would represent the Northwest Research Corporation.

The following additional items were discussed and action was taken as indicated:

1. Homecoming. - A letter from the director of athletics suggesting that organizations interested express their wishes with regard to the date of homecoming. was read. After looking over the football schedule for 1938, it was the unanimous feeling of the committee that October 15, the game with Michigan, appeared to be the logical date for homecoming.

2. Weekly campaign. - Mr. Gibson suggested that because of the special interest of the five-year classes it might be desirable to offer those who are not now subscribers to the Weekly a special rate, (a five-year subscription for \$10.00), and a campaign for such subscriptions could be instituted this spring among these five-year reunion groups. The suggestion was approved.

3. Bond purchase. - Mr. Wallace, treasurer, recommended the purchase of bonds, in the amount of \$2,000.00 issued by Guilford County, North Carolina, Highway, at 5 $\frac{1}{4}$ % due 3/1/45 at 110.55 (basis about 3.58). The purchase was approved.

4. Dr. Cooke portrait. - Dr. Platou explained the project of securing a portrait of Dr. Cooke, painted by Carl Bohnen, for which the M Club had raised \$400.00 and the Athletic Department had contributed \$200.00 more. As this was very much less than the artist had anticipated, Mr. Bohnen had raised the question as to the possibility of having reproductions made which might be sold with the assistance of publicity in the Weekly. There seemed to be no objection to this arrangement, provided Mr. Bohnen would stand the cost of such reprints.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Wednesday, August 17, 1938
Curtis Hotel

Members present: Dr. Platou presiding: Messrs. Peterson, Pierce, Ryan, and Wallace. Others present: Messrs. Gibson and Tupa.

The following matters were discussed and action was taken as indicated:

1. New Minnesota Song: The proposal of the Hutchinson Advertising Agency in reference to a new song entitled, "Take 'Em, Minnesota!" written by Hal Keidel, of their staff, was discussed. The music had previously been submitted to a committee at the University which included Carlyle Scott, Earle Killeen, Gerald Prescott, Aaden Grimes, president of the All-University Council; Bob Harris, rooter king; Robert Hillard, editor of the Daily; Mary Kriechbaum, representing the Pan-Hellenic Council, and other students.

The committee adjourned to the dining room where Dick Long's orchestra was rehearsing. The new song was played several times. The members present were quite pleased with the composition and upon reassembling as a committee voted to authorize an appropriate officer of the Association to sign the agreement with the Hutchinson Advertising Agency. Copy of the agreement is appended herewith.

2. Minnesota Union Building: The secretary explained the situation with regard to the proposed new Union Building and the decision of the Greater University Corporation to undertake a campaign to raise \$ 650,000. in order to retire the certificates of indebtedness which the regents were proposing to issue in order to meet the PWA requirements for this building. Upon motion it was voted that the General Alumni Association approve the action of the Corporation and pledge its complete cooperation in undertaking to raise the amount involved.

3. Alumni dinner, September 23: The secretary commented on the enthusiasm of the alumni on the Pacific Coast in connection with the game between the University of Washington and the University of Minnesota on the twenty-fourth of September and the contemplated migration of Washington and Minnesota alumni to Minneapolis at that time. A letter from Chester Chastek, secretary of the alumni unit at Seattle, was read, indicating that the Pacific Coast people had in mind that there would be a dinner here at the University on Friday evening preceding the game. The comments showed clearly that it would be desirable to undertake to arrange an alumni dinner at the Minnesota Union to which the Minnesota alumni and the Washington alumni would be invited. Voted that the secretary proceed to make arrangements for such a gathering.

Meeting adjourned.

E. B. Pierce, Secretary

To the Board of Directors of the General Alumni Association:

I submit a report on the work of the General Alumni Association for the year 1937-38.

Alumni Board.- The directors were as follows: Rewey Belle Inglis and Eva Blaisdell Wheeler, representing the College of Science, Literature, and the Arts; Fred A. Otto and Jay C. Vincent, the College of Engineering and Architecture; Spencer Cleland and Grank W. Peck, the College of Agriculture, Forestry, and Home Economics; John K. Fesler and C.F. E. Peterson, Law; Adam Smith and Robert Wilder, Medicine; Coates P. Bull, School of Agriculture; Joseph Shellman and Lewis Thom, Dentistry; Charles V. Netz, Pharmacy; Robert J. Mayo, Education; Frank J. Tupa, Business Administration; Dr. W.F. Braasch, First District; Dr. W. L. Burnap, Ninth District; W. H. Aurand, Moses Barron, George Earl, Carroll Michener, Arnold C. Oss, Ben W. Palmer, George A. Pond, William T. Ryan, Orren E. Safford, and George M. Shepard, directors-at-large; Charles G. Ireys, Charles F. Keyes, George R. Martin, Henry F. Nachtrieb, and Edgar F. Zelle, honorary members. Officers: Erling S. Platou, '20Md, president; Ben W. Palmer, '11, '13L, vice president; Thos. F. Wallace, '93; '95L, treasurer; and E. B. Pierce, '04, secretary.

Alumni Weekly.- The Alumni Weekly is listed among the first five alumni magazines of the country in point of circulation, with a subscription list of approximately 9000. It also leads in the number of pages of news of alumni, university news, and special articles and features, printed each year. Volume 37, covering the publishing year of 1937-38, had a total of 606 pages. Through the Alumni Weekly its readers are kept in touch with all phases of university life and with the activities of fellow alumni. Nearly every issue of the magazine contains special articles by faculty members and others on a variety of interesting subjects. Through its pages the president and other members of the administration and the faculty may speak directly to a large body of interested graduates. Obviously the publication serves the General Alumni Association as a carrier of announcements concerning the alumni program and special events. In the annual judging of alumni magazines conducted by the American Alumni Council the Minnesota Alumni Weekly consistently rates near the top in all departments. During the past year the staff of the magazine edited and published a Directory of the Graduates of the School of Dentistry. Other special publications have also been produced, including a Silver Anniversary Gopher for the Class of 1913, at the time of the twenty-fifth reunion.

Alumni Advisory committee.- This group, composed of representative alumni from points in the state outside the Twin Cities, meets with the Board of Directors of the General Alumni Association, the President of the University, and the Board of Regents, at Homecoming time in the fall and on Alumni Day in June to discuss the intimate affairs of the institution. This organization is unique. The president reports to this group the program and progress as well as the problems of the university. The salutary result is that these alumni go back to their constituencies feeling that they are pretty thoroughly familiar with the important facts concerning the institution, and are, therefore, in a position to be of assistance to the administration when called upon.

Alumni gatherings.- The following functions were held under alumni auspices during the past year: September 11, Detroit; September 26, Rapid City; September 28, Billings; October 1, Omaha; October 12, Seattle; October 13, Chicago; October 14, Los Angeles; October 15, Detroit; October 26, Denver; November 5, Milwaukee; November 12, (Homecoming meetings): Advisory committee

committee luncheon; dental alumni (clinics and luncheon); medical alumni (clinics and luncheon); Chicago (luncheon with Northwestern alumni); general alumni dinner; November 13, Cleveland; Class of 1927 electrical engineering; alumni of Department of Journalism; November 23, Board of Directors of the General Alumni Association; November 29, Chicago (luncheon with Chicago alumni); December 1, Neenah; December 1, Chicago; December 29, New York City; January 1, Schenectady; January 11, Seattle; February 3, Rochester; February 5, Seattle; February 11, Milwaukee; February 16, Red Wing; February 17, Eveleth; February 22, Crookston; March 3, Fergus Falls; March 21, Albert Lea; March 22, Olivia; March 23, Miami; March 24, Los Angeles; March 26, Spokane; March 28, Faribault; March 28, San Francisco; March 30, Seattle; Columbus; March 30 to April 2, American Alumni Council, Columbus; May 19, Los Angeles; May 19, Class of 1902; May 21, Law alumni and faculty (fiftieth anniversary of the Law School); June 12, Class reunions: 1888, 1898, 1898, 1908, 1913; June 13, Class reunions: 1896 and 1933; advisory committee luncheon; general alumni dinner.

Alumni Day.- On June 13, 1938, the Class of 1913, headed by Edgar F. Zelle and William Anderson, celebrated its silver anniversary. This group broke all precedents for attendance, having approximately two hundred at the class dinner in the ball room of the Union, Sunday, June 12. Dean Ford, who came to the university the year this class was graduated, and Mrs. Ford were made honorary members and were guests at the dinner. 1908 held its thirtieth reunion at a smorgasbord in the Center for Continuation Study Sunday evening. The Class of 1898 at the same time had its dinner at the Curtis Hotel. The '93's were entertained at the lake home of Mrs. J. C. Sweet. The Class of 1888, celebrating its fiftieth anniversary, had its reunion at the lake home of Mrs. Walter Eggleston.

The Alumnae Club, again under the leadership of Vera Cole, entertained at a luncheon in the Minnesota Union on June 13 all classes from 1888 on back, the oldest alumnae present being Minerva Smith Dunn of the Class of 1875 and Frau Wilkin of 1877.

On the evening of June 13 all of these groups joined with the general alumni body at the annual dinner in the Union at 5:30. Mr. Zelle, president of the Silver Anniversary Class, presided. Members of the Board of Regents were present and a brief address was made by Guy Stanton Ford, Acting President of the University. Members of the Class of 1888 were individually introduced by William D. Willard of that group. The thirteens carried off the honors for attendance. The ninety-eights sang the song used by them at their graduation forty years ago.

Finances.- Under the able guidance of our treasurer, Mr. Wallace, and the efficient business management of Mr. Gibson, not only are our investments in good shape, but our balance sheet shows the same satisfactory condition that has obtained for the past several years. Our accounts are in the black as usual, as will be shown by the reports submitted.

Minnesota Union.- In my last report the statement appeared that our application for a new Union Building had been denied, so that ended the first chapter. The story begins again with May 16, 1938.

May 16, 1938.- E. W. Clark, who succeeded Colonel Hackett in Washington, met with Acting President Ford, Regent Murphy, Mr. Carey of St. Paul, and E. B. Pierce to discuss the possibilities of a renewed application for PWA assistance. Mr. Clark stated that there would be new appropriations and that if the Regents of the University would guarantee the payment of the 55%

involved, he felt certain that the project would be approved. He was assured that such a proposal would be recommended to the Regents.

June 13, 1938.- The Board of Regents voted to make application for approximately \$900,000.00 (45% of the Union Building cost) to insure the erection of the building. As a guarantee of the 55%, the Regents had on hand through accrued earnings of dining halls, dormitories, and other service enterprises, plus \$100,000.00 from athletic funds, a total of \$450,000.00, leaving \$650,000.00 to be provided. The Regents voted to issue certificates of indebtedness for this amount on condition that the Greater University Corporation undertake to raise the sum by popular subscription.

July 28, 1938.- The Greater University Corporation passed the following resolution:

BE IT RESOLVED, that the Greater University Corporation express its willingness to undertake a campaign to raise the money necessary to retire the certificates of indebtedness to be issued by the Board of Regents for the purpose of constructing the Minnesota Union Building on the campus.

September 16, 1938.- Word was received from Washington that \$891,000.00 had been allotted through WPA funds for the construction of the Minnesota Union Building.

September 24, 1938.- The Regents voted to accept the appropriation and proceed with plans for carrying out the terms of the gift.

George R. Martin.- George R. Martin of the Class of 1902, honorary member of the Board of Directors, died June 21, 1938. Mr. Martin served as president of the General Alumni Association for the regular three-year term (1930-1933) and then upon the urgent request of the Board served an additional year. He brought with him to the office of president all the energy and enthusiasm that characterized his leadership in other activities. There were few alumni meetings anywhere in the state that he did not attend during his incumbency. In 1927 on the occasion of the twenty-fifth anniversary of the graduation of his class, Mr. Martin was elected chairman of the committee in charge. This class under his direction undertook to raise a loan fund to perpetuate the memory of 1902. So successful was Mr. Martin's leadership that he was unanimously selected as permanent president of the group. The class has not waited for five-year periods, but has held a meeting every year since 1927 and has added something to its fund every year until now the accumulated sum amounts to approximately \$4,000.00, the largest class fund in our alumni family. When the St. Paul Alumni Association lagged, Mr. Martin was elected president and immediately things began to happen. He gave personal attention to the job and brought new impetus and vision to the organization. He enjoyed his alumni contacts to the utmost and the General Alumni Association profited immensely through his leadership. We shall miss him greatly.

Respectfully submitted,

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Thursday, December 14, 1939
Minnesota Union

Members present: Dr. E.S. Platou, presiding; Mrs. Fink, Miss Inglis, Messrs. Aurand, Braasch, Fruen, Gerrish, Netz, Parker, Peterson, Pierce, Ringdahl, Shellman, Thom, Wallace, and Wilder. Others present: Messrs. Belden, Gibson, Gillam, Kissack, and Schroeder.

The following items were discussed and action was taken as indicated:

1. Minutes of the meeting of October 4, 1938. - The minutes of the meeting of October 4, 1938, as printed in the Weekly of November 5, 1939, were approved, with the addition of the following investment purchases, which were omitted by mistake in the printing.

\$1000. N. Dak. Mill & Elevator: 6% 1/1/42 @ 109.07 (about 3.35 basis)	\$1090.70 and interest
\$2000. Pacific Gas & Electric, 1st & Ref. Mtg. Series I; 3 $\frac{1}{2}$ % 6/1/66 @ 101 $\frac{3}{4}$ (about 3.39 to due date (Callable)	\$2040.45 and interest
\$2000. Marshall Co. S.D. Funding 3 $\frac{3}{4}$ % 9/1/50 @ 99 $\frac{1}{2}$ (Callable) 9/1/42 par	\$1990.00 and interest
\$2000. Alamance Co. N.C. Crt. H. 5 $\frac{1}{4}$ % 8/1/45 @ 110 $\frac{1}{2}$ (About 3.57 basis)	\$2210.00 and interest
\$3000. Great Northern RR. 1st & Refunding 4 $\frac{1}{2}$ % 7/1/61 @ par & $\frac{1}{4}$	\$3007.50 and interest
\$1000. Erie Ry. Equip. Tr. of '29 4 $\frac{1}{2}$ % 8/1/42 @ 94.50	\$945 flat

2. Report of the treasurer and investment committee. - Mr. Wallace's report as of July 1, 1939, showed a healthy condition in the funds of the Minnesota Alumni Association, including:

Mortgages	\$12,400.00
Bonds	72,405.74
Land contract	1,000.00
Real estate	3,946.77
Bank account	9,592.69
Total securities and cash	<u>\$99,345.20</u>

On recommendation of the treasurer, the purchase of the following bonds was approved:

	<u>Prin. Fund Cost</u>	<u>Prem. fr. Int. Acct</u>
\$1000. Chicago, Mil. & St. Paul Ry. Equip. "D" 5% at 94 and interest, due 8/1/39	\$940.00	--
\$2000. Erie Ry. Co. Equip. Series, 1929 4 $\frac{1}{2}$ % at 5% basis (97.7293), due 2/1/44	\$1954.59	--
\$2000. Central Ry. Co. N.J. Equip. of 1926 4 $\frac{1}{2}$ % at 98.761192 (about 5% "B" due 8/1/41	\$1975.22	--
\$1000. Pittsburgh & W. Va. Equip. Series of 1936 3 $\frac{1}{2}$ % at 95.1141 (about 5.20) due 4/1/42	\$ 951.14	
\$1000. Boston & Maine Equip. 3 $\frac{1}{2}$ % at 101.406 (about 2.50) due 12/1/40	\$1000.00	\$14.06

	Prin. Fund Cost	Prem.fr. Int.Acct.
\$2000. Rock Island & Pacific Equip. 3½% at 98½ due 7/1/47	\$1970.00	--
\$4500. U.S. Savings Bonds (Baby bonds) due 10 yrs.	\$3375.00	--
\$2000. Erie Equip. Trust of 1929 4½% at 103.3001 (about 3.50) due 2/1/43	\$2000.00	\$66.00
\$4000. Chicago, Rock Island & Pac. 10 yr. Secured Ctf. Indebtedness 3½% at 97½ due 7/1/47	\$3900.00	--
\$3000. Chicago, Mil. St. Paul & Pac. R.R. Equip. "J" 5% at 101.0813 (4.25½) due 6/1/41	\$3000.00	\$32.44

The sale and disposition of proceeds of following bonds was approved:

- \$2000. McCracken Co. Ky. 5% @ 106½, \$2170; less postage and costs .45; principal received, \$2169.55. (In 1936 income advanced prem. of \$200.19 and cost to prin. acct. then was \$2000.) Credited to prin., \$2000. Cr. to income, \$169.55.
- \$2000. Floyd Co. Ky. 6% @ 105¼, \$2115; less costs .45; principal received, \$2114.55. (In 1931 income account advanced premium of \$173.19 and cost to prin. acct. was \$2000). Credited to prin., \$2000. Cr. to income, \$114.55.
- \$1000. Haskel Co. Ky. 6% @ 103, \$1030. In 1931 income acct. paid premium of \$75.49 and cost to prin. acct. was \$1000). Credited to prin. \$1000. Cr. to income, .30.

Above sales were made at direction of the Finance Committee; Action taken at their meeting of November 10, 1938. Interest on all above received to date remitted for and put into income account.

- \$6700. H.O.L.C. 2¾% bonds (called as of 8/1/39) sold May 24, 1939 @ 101-22/32 and received \$6813.06 and interest. Cost to principal account in 1934 was \$6397.75, so returned into principal account \$6397.75. Gain \$415.31 of which there was gain to principal \$113.06 and return to income of the discount at which they were carried on books \$302.25

The following items were approved:

- Acceptance new St. Augustine \$1000. General Obligation Refunding bond bearing 3% July 1937/47; 4% 1947/57; 5% thereafter to maturity 1967.
- Acceptance plan of Pittsburgh & W. Va. Ry.; permitting them to sell certain old equipment and apply \$200 per \$1000 on principal of equipments due 1940. (Association holds \$1000 such equipments.)
- Purchase of following mortgage: \$2000. St. John City mortgage 4%, Payable \$50 semi-annually beginning March, 1940, with balance due July, 1949.
- Reduction interest rate Wurdeman mortgage from 5% to 4½% net from 12/1/39.
- Payment 1939 taxes Basham .. \$12.43
Murphy .. \$20.59

Voted that the entire report be approved, with the appreciation of the Board for the excellent service rendered by Mr. Wallace, and that \$75.00 be appropriated for payment to Miss Weaver for office assistance.

3. Report of the nominating committee.- The report of the nominating committee, consisting of C.F.E. Peterson, Harry Gerrish, and Dr. L. W. Thom, was made by Mr. Peterson, as follows: For president, Dr. E.S. Platou; for vice president, Ben W. Palmer; for treasurer, Thos. F. Wallace; for secretary, E.B. Pierce. Voted that the report be approved and the nominees declared elected.

4. Auditor's report and manager's forecast.- Mr. Gibson submitted the auditor's statement showing the financial operation of the General Alumni Association for the year 1938-39. The statement appears elsewhere in this issue. He commented on the loss of advertising through the National Graduate Group. The Chesterfield Cigarette Advertisement, which alone amounted to \$1200 a year, was withdrawn from alumni publications due to a change from printed advertising to radio. This, of course, will necessitate an increase in local advertising to offset some of the national losses. He commented on the various college alumni directories, - medicine, dentistry, business administration, etc., which are published by the Weekly Office; also referred to the special issues for the twenty-five and ten-year groups, and the homecoming and special senior numbers. Finally, in the interest of the alumni in general, he raised the question of the possibility of having an institute for alumni, this to be set up by the Center for Continuation Study, possibly at commencement time. He referred to similar enterprises at Chicago and Michigan. It was voted that the report be approved and that the matter of the institute be referred to a special committee consisting of the president of the Association, the secretary, and the editor of the Weekly.

5. Minnesota Union.- Mr. Gillam made a very interesting report on the activities of the Board of Governors of the Minnesota Union. He referred to such enterprises as the quarterback sessions with attendance running up as high as 500, to the dance programs with attendance up to 360 couples, to the freshman bean feed with its contact between administrative officers and new students, the freshman week mixer, the snow week program, the music appreciation hour, the Christmas party, and many other functions which not only served the general student body, but also gave to the committee members involved a fine training in organizing and planning, and aided very much in the development of the individual student who was fortunate to serve on one of these committees. He expressed the hope that the present plan of handling student enterprises might carry over into the new coeducational Union without any abrupt change in the general procedure.

6. Visual education.- Robert Kissack, in charge of the Department of Visual Education, with headquarters in Westbrook Hall, was present and gave a very interesting talk on the purposes of his department and its method of operation. He explained that it operates as a service enterprise for all departments of the University that have need of visual education in any form, that it is the clearing house for all films, and that further, under the Rockefeller grant, the department is interested in the production of a film on the early history of the State of Minnesota. The Board expressed its hearty appreciation of Mr. Kissack's talk.

7. Football ticket situation.- Mr. Schroeder, football ticket manager, gave a brief analysis of the whole situation regarding ticket distribution, pointing out that there were not enough tickets to satisfy the demand. It was the feeling that the Stadium bears the same relationship to our present clientele as did the old football stands in Northrop Field to the ticket buyers of that day. It was felt that we need a new stadium of different shape so that while the number of seats within the playing field would be increased, the seats outside would be much closer than at present, which would give spectators the satisfaction of seeing the game to better advantage. The Board appreciated Mr. Schroeder's analysis of the situation, but took no definite action.

8. Resolution on the death of Wm. T. Ryan.- Harry Gerrish referred to the character and personality of former Professor William T. Ryan, who was a colleague of his, and offered the following statement in the form of a resolution:

William T. Ryan, '05E, Professor of Electrical Engineering in the Institute of Technology of the University of Minnesota, died February 5, 1939. His death was a great loss not only to the University, but to the General Alumni Association as well, for he had served for many years as a member of the Board of Directors. He was not just a member of the Board. He was a working member, and whenever asked to serve on a committee or assist with any function, he accepted the assignment without reluctance and rendered his service with efficiency and enthusiasm. He will be greatly missed by the alumni organization, and especially the Board of Directors.

It was voted that the resolution be adopted.

9. Coffman Memorial Union campaign.- George K. Belden, president of the Greater University Corporation, was present and recounted briefly the history of the campaign. He pointed out that the plans for the drive got under way after election, late in the fall of 1938, that the firm of Pierce and Hedrick was employed to give professional direction to the enterprise, and that a number of members of the Corporation itself gave very effective service. He referred to the work of some of the divisions, especially the women's division, and reported that the total amount secured was approximately \$325,000.00, but that the campaign would be continued. He also reported that Mr. Snyder, president of the Board of Regents, had stated that the Regents were very highly gratified with the results achieved in the campaign. The Board expressed its appreciation of Mr. Belden's report and voted that a letter of appreciation be sent to the Greater University Corporation.

10. Secretary's report.- It was voted that the report of the alumni secretary for the year 1938-39 be approved. (Report attached)

11. Meeting of the Minnesota Alumni Association.- It was voted that the meeting of the General Alumni Association now adjourn and that the Board reconvene as the Minnesota Alumni Association. It was then voted that the officers for the General Alumni Association be declared officers of the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, Secretary

Secretary's Report

To the Board of Directors of the General Alumni Association:

I submit herewith a report on the work of the General Alumni Association for the year 1938-39.

Alumni Board: The directors were as follows: Lillian Mayer Fink and Mary Shepardson, representing the College of Science, Literature, and the Arts; William T. Ryan and George Shepard, Engineering and Architecture; Spencer Cleland and Thor W. Gullickson, Agriculture, Forestry, and Home Economics; John K. Fesler and C.F.E. Peterson, Law; Adam Smith and Robert Wilder, Medicine; Coates P. Bull, School of Agriculture; Joseph Shellman and Lewis W. Thom, Dentistry; Walter H. Parker, Mines; Charles V. Netz, Pharmacy; N. Robert Ringdahl, Education; Frank J. Tupa, Business Administration; Dr. W.F. Braasch, first district; Dr. W.L. Burnap, ninth district; Dr. W.H. Aurand, Arthur B. Fruen, Harry Gerrish, Rewey Belle Inglis, Carroll K. Michener, Arnold C. Oss, Ben W. Palmer, Frank W. Peck, George A. Pond, and Orren E. Safford, directors-at-large; Charles G. Ireys, Charles F. Keyes, Henry F. Nachtrieb, and Edgar F. Zelle, honorary members. Officers: Erling S. Platou, '20 Md, president; Ben W. Palmer, '11, '13L, vice president; Thomas F. Wallace, '93, '95L, treasurer; and E.B. Pierce, '04, secretary.

Alumni Weekly: During the year 1938-39 the staff published 32 issues of the Alumni Weekly and each regular issue had a circulation of about 9,300 copies. There were four special numbers: A Homecoming issue which was mailed to over 30,000 alumni in the fall of 1938; a special number devoted to the campaign for funds for the Coffman Memorial Union which was mailed to 40,000 graduates in April, 1939; two student numbers were placed in the hands of 25,000 members of the senior class to help acquaint them with the publication and with the program and activities of the General Alumni Association.

Continuing its program of publishing printed directories of the alumni of the University by colleges, the Alumni Weekly issued the first directory of the graduates of the School of Business Administration. A special Tenth Reunion publication was prepared and printed for the Class of 1929 in May. The Weekly also published a twenty-fifth anniversary directory and pictorial booklet for the Class of 1914.

During the year there was a marked increase in the number of pictures of alumni, faculty members, and campus scenes used in the magazine. This trend in the use of pictures will be continued. The task of securing a large number of personal news items for the class notes section each week was lightened somewhat during the year by an encouraging increase in the number of such contributions from readers. This helped the editors to strengthen this interesting department of the magazine. In addition to the news of individual alumni, the news of the University and its faculty, announcements and reports of alumni club meetings, the Weekly carried articles on general subjects written by faculty members and others. Much space was given to the campaign in behalf of Coffman Memorial Union conducted by the Greater University Corporation.

Alumni Advisory committee: The past year showed a slight expansion of the

46
12/14/39

membership of this group due to the establishments of new local alumni associations in the state. This advisory body has been meeting twice a year since its inception, the Friday noon before the homecoming game in the fall and the noon luncheon on Alumni Day in June. The president of the University always meets with this group and conducts a graduate seminar on University matters. It is significant that the member who comes once generally repeats. There is no question about the value of this organization.

Alumni gatherings: The number of alumni gatherings and other meetings held under alumni auspices set a new high for the past year. This is due undoubtedly to the Minnesota Union campaign. The records show the following functions: September 14: New York City, 1908 Civil engineers, Minneapolis; October 13, business alumni banquet, October 14 (Homecoming) Medical alumni annual business meeting and luncheon, advisory committee luncheon, dental alumni luncheon, General alumni dinner; October 15, Detroit; October 28, Chicago and Northwestern luncheon; Chicago stag dinner; October 29, Cleveland; November 2, Brainerd, November 11, M Club at Minneapolis; November 18, Washington, D.C. (Big Ten Roundup); December 2, Chicago; December 27, New York City (basketball game); December 6, St. Louis; December 29, Miami Beach; January 25, Red Wing; January 30, St. Cloud; January 31, Waseca; February 4, Fox River Valley; February 8, Mankato; February 10, Minneapolis (Technology alumni); February 17, Class of 1925 electrical engineers at Minneapolis, February 21-23, Minnesota State Dental Convention (class meetings); February 27, Cleveland; March 6, Albert Lea; March 13, Olivia; March 20, Rochester; March 31, Mankato; April 3, Winona; April 4, Rochester, Austin; April 4; Chemists dinner in Baltimore; also Wilmington, Delaware; April 13, Philadelphia; April 14, New York City; April 29, Kansas City; May 1, Redwood Falls; May 2, Marshall; May 3, Worthington; May 5, Livingston, Montana (Dental graduates); May 8, Montevideo; May 9, Clarkfield; May 10, Marshall; May 11, Alexandria; May 12, Fergus Falls; May 15, Detroit Lakes; May 16, Moorhead; May 17, Crookston, May 18, Thief River Falls; May 19, Detroit; May 19, Technology alumni at Minneapolis; May 22, Grand Rapids; May 24, Milwaukee; May 24, Chisholm; May 25, Buhl and Virginia; May 26, Duluth; June 4, Philadelphia, June 19, San Francisco. Monthly meetings in Seattle and Los Angeles; weekly luncheons in Chicago. Alumnae Club, Monthly meetings during the school year in Minneapolis and St. Paul.

New local alumni associations: During the past year alumni units were established at Kansas City, Mo., Chisholm, Grand Rapids, Montevideo, and Thief River Falls.

New college alumni organizations: The separate schools of engineering chemistry, and Mines were heretofore represented individually. During the past year these organizations were united under the name which now identifies the combined groups, namely,--Institute of Technology. Harry Gerrish '05, was elected president of the new organization.

The School of Business Administration alumni finally perfected their organization during the past year, adopted a constitution, and are now on a permanent basis. Val Lufti was elected president.

Alumni Day, June 16: In recent years commencement exercises have been held on Monday evening and this made it necessary, or at least desirable, for

12/14/39

the alumni meeting to be held that same evening, adjourning in time for those present to attend commencement exercises. However, changing commencement from Monday to Saturday has made it possible for the Alumni Association to hold its meeting the night before (Friday). Last June saw the beginning of the new schedule, and the change appears to be very satisfactory.

The Class of 1914, headed by Harvard Rockwell, celebrated its twenty-fifth anniversary with a luncheon at noon and a splendid attendance at the dinner. All the five-year classes (those whose numerals end in 4 and 9) were represented at the dinner, the class carrying off the banner for attendance being the Class of 1929, which had the publicity advantage of having Governor Stassen as one of its number. This is the first time that the prize for numerical attendance has gone to other than the twenty-five-year group. One of the very interesting features of the dinner was the preparation by the fourteens of a series of historical sketches for the five-year classes. This recital of events which engaged public attention during the graduation year of each particular class added a new touch of interest to the program. The following sketch for 1889 illustrates the point.

1889.- Day after day the rains continued to fall on the hills of Pennsylvania in the spring of 1889. Then one night in May occurred one of the great tragic events in the history of the country when the reservoir burst above Jamestown and the mad swirling waters rushed down the valley to snuff out more than 2000 lives.

In that year appeared an advertisement in Scribner's magazine describing and offering for sale a picture-taking device called the kodak. The ad was inserted by the Eastman Kodak Company of Rochester, New York, and the field of photography was opened to amateurs.

Benjamin Harrison was inaugurated president of the United States. Four western states joined the union: Washington, Montana, North and South Dakota. Boxing gloves had not yet been adopted by professional fighters in that year when John L. Sullivan won the championship of the United States from Jake Kilrain. The Men fought with their bare knuckles for seventy-five rounds.

The thriller of the day for daredevils was a double-balloon ascension followed by a descent in a parachute. Richard Mansfield appeared on the stage in a new rendition of "Richard the Third", and among the popular plays of the season were Margery Daw, The Prince and the Pauper, and A Ruling Passion.

Popular songs - Down Went McGinty, Oh, Promise Me, Playmates, The Thunderer (March), The Washington Post (March).

A number of reunion classes had luncheons that same day. Others had get-togethers prior to Alumni Day, but all united in the Friday evening program with great enthusiasm. One of the outstanding features of the program was the presentation by Walter L. Stockwell of the members of the Class of 1889. Of the living members of the fifty-year class all were present except one. Representatives of the famous glee club of 1913-14 were on hand, and with soloist Miles McNally, added greatly to the entertainment.

Alumnae Club luncheon.- The Alumnae Club luncheon for old grads has become a very distinct tradition in connection with Alumni Day festivities. Alumni from the fifty-year class on back are guests of the Alumnae Club on this occasion. The luncheon was held in the Minnesota Union Annex on the ground floor and was a great success. Vera Cole, '07, former president of the Club, substituted for Mrs. Warren, President, who was unable to attend because of her own class meeting at the same hour. Prizes were awarded for various achievements:- the one who came the farthest distance to attend the meeting, those who had been up in an airplane, the men who had never smoked, the one who had graduated at the youngest age, the first to participate in athletics, etc. There were forty-one in attendance.

Finances.- Under the able guidance of our treasurer, Mr. Wallace, and the efficient business management of Mr. Gibson, not only are our investments in good shape, but our balance sheet shows an improvement over the satisfactory condition that obtained last year. Our accounts are in the black as usual, as will be shown by the reports submitted. In fact, they have never been in the red since 1920.

Coffman Memorial Union.- The interest of all alumni, of course, has been focussed on the campaign to secure funds for the erection of the Coffman Memorial Union. The whole project was under the direction of the Greater University Corporation of which Mr. George K. Belden is president. John M. Harrison is campaign director. The firm of Pierce and Hedrick, the same organization that was employed in the prosecution of the Stadium-Auditorium campaign, was called in once more to give professional direction to this campaign. The objective was \$650,000.00, and while the campaign resulted in securing only half that amount, full credit must be given the organization for expending every possible ounce of energy in the furtherance of the campaign. The regents of the University are issuing certificates of indebtedness to cover the cost of the building and money secured through subscription will be used to retire these certificates. It is understood that the campaign will continue until every alumnus has had an opportunity to make a donation. There were many factors responsible for the failure to reach its goal. The times were not propitious. The city had just finished a campaign to raise over \$1,000,000.00 for the Community Fund. There were campaigns under way for relief and in the offing was the Northwestern Hospital campaign. It appeared that the Twin Cities were campaigned to death. Furthermore, war conditions gave a feeling of economic uncertainty, which undoubtedly was a factor. It is hard to say at this time just how much additional money can be raised, but every effort is being made to increase the fund. The building is being completed rapidly and will be ready for occupancy by the time school opens in the fall.

Respectfully submitted,

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association

October 22, 1940
Coffman Memorial Union

Members present: Dr. E.S. Platou, presiding; Mrs. Fink, Miss Inglis; Messrs. Army, Aurand, Fesler, Fruen, Gerrish, Keyes, Michener, Netz, Oss, Palmer, Parker, Peterson, Pierce, Pond, Ringdahl, Shellman, Wallace, and Zelle.
Others present: Mrs. Wheeler, Messrs. Gibson and Gillam.

The following items of business were discussed and action was taken as indicated:

1. Minutes of the meeting of December 14, 1939, as printed in the Weekly of January 20: Voted that these minutes be approved as printed.
2. Report of the treasurer and investment committee: The statement of Mr. Wallace, treasurer, showed securities belonging to the Alumni Association on July 1, 1940, as follows:

Mortgages	\$13,700.00
Bonds	74,546.91
Real Estate	3,849.71
Bank account	6,874.35
<hr style="width: 100%;"/>	
Total, principal account and securities	\$98,970.97

It was voted that the purchase of the following securities from principal funds be approved.

Bonds: \$2,000. Union Pacific RR. first Lien and Refunding "A" $3\frac{1}{2}\%$ bonds due 6/1/80 (Callable) at 102 (about 3.41 basis to maturity).

Paid for bonds, from principal account	\$2,000
Premiums at 102 (from income account)	40
<hr style="width: 100%;"/>	

\$2000. Canadian Pacific Railway Series D. Equip. Trust $2\frac{1}{2}\%$ due 2/1/44.
Bought at $93\frac{1}{4}$ (about 4.75 basis). Paid from principal funds \$18.65.

Mortgage: \$3,711.68. Kauffman on No. 3673/75 Minnehaha Avenue, being 4 stores, with full basement; tar and gravel roof, hardwood flooring and trim. Hot air heating. 3 plants with coal as fuel. Concrete foundation, brick and tile superstructure. This was bought on a $4\frac{1}{2}\%$ basis net to us and D.C. Bell to service same. Payable \$50 monthly beginning 9/15/40 and final payment 1/15/48. TFW value \$6000.

Miscellaneous: In exchange of St. Augustine bonds where old bonds bore 6% and new ones 3% there was \$240 defaulted interest. This was paid at rate of 3% and \$120 interest received 5/20/40.

Extension \$100. Payment due 10/1 on Steadmand mortgage payable \$50 to December and balance in payments as soon thereafter as possible.

It was voted that the report of the investment committee and treasurer be approved. Voted further that the customary \$75.00 be assigned to Miss Weaver.

3. Report of the nominating committee: Mr. C. F.E. Peterson, reporting for the

10-22-40

nominating committee, consisting of himself, Harry Gerrish, and Dr. L.W. Thom, presented the following nominees:

- President Ben W. Palmer
- Vice President. Dr. George Earl
- Treasurer Arnulf Ueland
- Secretary E.B. Pierce

Mr. Peterson in making the report stated that Mr. Wallace had declined to serve longer as treasurer of the organization inasmuch as he had been in office for the past twenty years and was lightening his work. He had assured the committee, however, that if desired he would remain as a member of the investment committee. It was voted unanimously that the nominating committee's report be approved. It was voted further that in view of Mr. Wallace's splendid work as treasurer and remarkable service to the General Alumni Association, he be made an honorary life member of the Board of Directors.

Voted that the customary \$75.00 for the assistant to the treasurer be approved for Mr. Ueland's assistant.

- 4. Auditor's report and manager's forecast: The audit of the books of the General Alumni Association was made by the firm of Albers, Stebbing and Christenson of Minneapolis and the statement of income and profit and loss for the year ending June 30, 1940 appears as a part of this general report. This shows a net operating profit of \$2,635.23 for the year.

Mr. Gibson made the following statement with regard to plans for the coming year. An increase in the production expense of the Alumni Weekly is listed for the coming year to make possible the purchase of a greater number of pictures and engravings. An itemized expense summary for the year has been prepared and the total falls within estimated income from advertising, subscriptions, and the life membership investment fund.

This was unanimously approved. It was voted that Mr. Gibson's salary as editor and business manager be increased \$25.00 per month and that he be given the title of assistant secretary.

10-22-40

GENERAL ALUMNI ASSOCIATION
Statement of Income and Profit and Loss For the
Year Ended June 30, 1940

INCOME:

Advertising and Miscellaneous Sales	\$ 5,224.72
Subscriptions	9,790.68
Interest from Life Membership Fund.	3,949.95
Alumni and Homecoming dinners	482.70
Discounts originally credited to bond principal, subsequently sold	166.17
	<hr/>
Total	\$19,614.22

EXPENSES AND CHARGES:

Printing and Engraving.	\$ 8,308.17
Salaries	5,500.00
Extra help	37.23
Postage	1,403.90
Multigraphing	141.55
Addressing	140.95
Travel	407.92
Exchange	58.35
Alumni, Homecoming and senior dinners	527.61
Audit fees	100.00
Addressing invitations	
Medals and prizes	10.13
Photos and prints	137.65
Treasurer's bond	7.50
American Alumni Council dues	25.00
Campus maps	12.00
Clerical-Minnesota Alumni Association	75.00
W.A. O'Brien-Winnipeg trip.	25.14
Advertising in Minnesota Daily.	7.50
Miscellaneous.	53.39
	<hr/>
Total Expenses	\$16,978.99

NET OPERATING PROFIT FOR THE YEAR	\$ 2,635.23
SURPLUS BEGINNING OF THE YEAR	4,035.59

GROSS SURPLUS	\$ 6,670.82
-------------------------	-------------

OTHER INCOME CHARGES:

Premiums on bonds	138.44
Accounts written off	571.02

Total Income Charges	\$ 709.46
--------------------------------	-----------

SURPLUS AT END OF YEAR	\$ 5,961.36
----------------------------------	-------------

225

10-22-40

5. Minnesota Union: Mr. Gillam, outgoing alumni representative on the Board of Governors of the Minnesota Union, traced briefly the growth of that organization, its achievements, and the final fulfillment of its dream in the erection of the new Coffman Memorial Union building. Mr. Gillam's statement was very much appreciated by the members of the Board.
6. The Secretary's Report: The attached report of the alumni secretary was read and approved.
7. Coordination of college alumni groups: Dr. Platou raised the question as to future trends in alumni work, indicating that there was considerable growth in certain individual college organizations, such as medicine, technology, dentistry, pharmacy, law, etc., and wondered how these might best be coordinated to the advantage of the entire alumni body. This matter was discussed at some length and it was finally voted that the chair appoint a committee of three to study this question.
8. Meeting of the Minnesota Alumni Association: The General Alumni Association then adjourned and the meeting of the Minnesota Alumni Association was called. Voted that the officers of the General Alumni Association be named as the officers of the Minnesota Alumni Association.
9. Appreciation of Dr. Platou: It was voted unanimously that a vote of appreciation be extended to Dr. Platou for his services as president of the Alumni Association during the past three years.

Meeting adjourned.

E.B. Pierce, Secretary

10-22-40

Secretary's Report

To the Board of Directors of the General Alumni Association:

I submit herewith a report on the work of the General Alumni Association of the University of Minnesota for the year 1939-40.

Alumni Board: Lillian Mayer Fink and Mary Shepardson representing the College of Science, Literature, and the Arts; George Shepardson, Engineering and Architecture; Spencer B. Cleland and Thor W. Gullickson, the College of Agriculture, Forestry, and Home Economics; John K. Fesler and C.F.E. Peterson, the Law School; Douglas Head and Robert Wilder, the Medical School; Coates P. Bull, the School of Agriculture; Joseph Shellman and Lewis W. Thom, the School of Dentistry; Walter H. Parker, the School of Mines and Metallurgy; Charles V. Netz, the College of Pharmacy; N. Robert Ringdahl, the College of Education; Frank J. Tupa, the School of Business Administration; Dr. Wm. F. Braasch, First District; Dr. W.L. Burnap, Ninth District; Dr. W.H. Aurand, Arthur B. Fruen, Harry Gerrish, Rewey Belle Inglis, Carroll Michener, Arnold C. Oss, Ben W. Palmer, Frank W. Peck, George A. Pond, and Orren E. Safford, directors-at-large; Charles G. Ireys, Charles F. Keyes, Henry F. Nachtrieb, and Edgar F. Zelle, honorary members. The officers were Dr. Erling S. Platou, Medicine '20, president; Ben W. Palmer, Arts '11, Law '13, vice president; Thomas F. Wallace, Arts '93, Law '95, treasurer, and E.B. Pierce, Arts '04, secretary.

Alumni Weekly: With approximately 10,000 subscribers the Minnesota Alumni Weekly is third in circulation among the 172 alumni journals published in the United States. The results of a survey of the reading habits and preferences of college alumni conducted recently by a leading national advertising agency in connection with a study of alumni publications indicates that the Minnesota Alumni Weekly rates high in reader interest and appeal. The survey results stressed the desirability and effectiveness of such items as conciseness in reporting, departmentalization in make-up, varied illustrations, and emphasis on the class news section, all of which are features of the editorial policy of this magazine. In advertising revenue the Minnesota Alumni Weekly is among the first ten alumni magazines. In its pages are reported University, alumni, and student activities, addresses and reports by members of the administration, and a variety of longer articles of a general nature. Volume thirty-nine published during 1939-40 totaled 540 pages of printed material. A project of the Minnesota Alumni Weekly is the publication of directories of all the graduates of the University by colleges.

Alumni advisory committee: This group, composed of representatives from points in the state outside the Twin Cities, meets with the Board of Directors of the General Alumni Association, the President of the University and the Board of Regents at homecoming time in the fall and on Alumni Day in June. The President conducts a graduate seminar on the University matters and these alumni go back to their constituencies feeling that they are somewhat familiar with the important facts concerning the institution. It is significant that the member who comes once generally repeats.

Alumni meetings: The records show the following functions held under alumni auspices:

August 2, Winnipeg; September 8, alumni of Black Hills at Lead; September 10, Billings; September 12, Great Falls, September 15, Spokane; September 17, Seattle; September 20, Portland; September 26, San Francisco; September 29, Los Angeles; October 6, Omaha; October 14, Medical alumni annual meeting, at Minneapolis; October 12-14, Medical Alumni clinics; October 19-20, dental alumni clinics; October 20 (Homecoming), alumni advisory committee luncheon; general Alumni dinner (Minnesota and Ohio State); October 26, Kansas City; November 10 Chicago; November 11, Detroit at Ann Arbor; Fox River Valley at Appleton, Wisconsin; November 24, M Club; November 19, Philadelphia; November 25, Big Ten Roundup at Washington, D.C.; Cincinnati (Minnesota and Wisconsin alumni); December 8, Chicago; December 14, Board of Directors of General Alumni Association; December 22, San Francisco (Big Ten); December 27, Class of 1927 Civil Engineers at Minneapolis; December 28, Winnipeg, alumni of Geology Department at Minneapolis; January 15, Miami Beach; January 17, Red Wing; February 20, Spokane; February 26, Tyler; March 13, Milwaukee; March 14, St. Cloud; March 18, Albert Lea; April 14, Philadelphia; April 17, San Francisco (Minnesota nurses); April 19, Detroit; April 20, New York City; April 22, medical alumni residing in Minnesota at Rochester; April 30, Chisholm, Akron and Cuyahoga Falls; May 4, Duluth; May 8, Business Administration alumni; May 11, Law alumni; May 20, Technology alumni; May 22, Philadelphia, Milwaukee; June 4, M Club.

Alumni Day: Alumni reunions in 1940, in the main, were held on Friday evening, June 14. The special reunion classes were those with numerals ending in 5 and 0, the 1915 group being the center of the picture and providing the toastmaster in the person of Donald B. Lundsten, chairman of the class, for the evening dinner. Luncheons were held by the Classes of 1900, 1910, and 1915. The Class of 1890 had a special meeting at 3:30 in the Minnesota Union and attended the alumni dinner in a body. Other meetings were held by 1920, 1930, and 1935. The Class of 1902 had its annual dinner meeting in the Minnesota Union May twenty-first, and the Classes of 1892 and 1896 also had special meetings. About four hundred alumni attended the dinner in the ball room of the Minnesota Union. One of the special guests at the dinner was Charles P. Berkey of the Class of 1892, Head of the Department of Geology at Columbia University, who was the recipient of an honorary degree from the University the next evening.

Alumnae Club Luncheon: The Alumnae Club luncheon has become a distinct tradition in connection with Alumni Day festivities. Alumni from the fifty-year class and older classes are guests of the Alumnae Club on this occasion. The luncheon this year was held in the Minnesota Union Annex on the ground floor and was very successful. Miss Vera Cole, chairman of the luncheon committee of the Club, presided.

University College: An innovation in the Alumni Day program this spring took the form of what might be styled an alumni college program. Two war lectures were given by prominent members of the University faculty on Friday afternoon

10-22-40

in the Auditorium of the Natural History Museum; the first at three o'clock on "Economic aspects of the War", by Arthur W. Marget, Professor of Economics; the second at four o'clock on "Effects of the War on American Agriculture", by O.B. Jesness, Chief of the Division of Agriculture Economics. Attendance was only fair, but the lectures were very much enjoyed by those who were present.

Finances: Under the able guidance of our treasurer, Mr. Wallace, and the efficient business management of Mr. Gibson, not only are our investments in good shape, but our balance sheet shows an improvement over the satisfactory condition that was obtained last year. Our accounts are in the black as usual, as will be shown by the reports submitted. In fact, they have never been in the red since 1920.

Coffman Memorial Union (campaign continuation): Upon the suggestion of alumni on the Pacific Coast the Greater University Corporation authorized an exhibition golf tour, conducted by the secretary, which featured Patty Berg, national woman golf champion, in matches to be held in towns having Minnesota alumni organizations; the matches to be sponsored by the alumni clubs and the proceeds to be diverted to the Coffman Memorial Union. The tour started the second week in September, 1939, and closed the first week in October. Alumni meetings were held and golf matches played at Lead, Billings, Great Falls, Spokane, Seattle, Portland, San Francisco, and Los Angeles. Three independent matches were played at Cutbank, Montana; Pebble Beach, California; and Sacramento. At each of the meetings on the trip the secretary discussed current university affairs and told the story of the Coffman Memorial Union, urging contributions to this great project. Patty Berg also addressed these gatherings and contributions were made at each center. On the return trip an alumni meeting was held at the Paxton Hotel, Omaha, October 6, the night before the Nebraska game, at which time the new building was stressed. This virtually closed the campaign so far as active solicitation is concerned, although later campaign meetings were held in Detroit, Kansas City, and St. Cloud, resulting in additions to the fund.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, March 11, 1941
Coffman Memorial Union

Members present: President Ben W. Palmer presiding: Mrs. Fink, Miss Inglis, Messrs. Aurand, Backstrom, Burnap, Bull, Cleland, Fesler, Fruen, Michener, Netz, Parker, Peck, Pierce, Pond, Ringdahl, Safford, Ueland, and Zelle. Others present: Mrs. Nordbye; Mrs. Wheeler; Messrs. Parker Anderson, Gibson, and Middlebrook.

The following items of business were discussed and action was taken as indicated:

1. Minutes of the meeting of October 22, 1940, as printed in the Weekly of December 14, 1940.- It was voted that these minutes be approved as printed.

2. Legislative program.- In the absence of President Ford, Mr. William T. Middlebrook, university comptroller, presented a very complete picture of the university's financial situation and outlined the requests made to the State Legislature covering the next biennium. Among the points stressed by Mr. Middlebrook were the following:

1. State appropriations per collegiate student have declined from \$331.66 in 1921-22 to \$173.67 in 1939-40. The average for other comparable state universities is \$261.00 per student.
2. The student body at the University in 1939-40 was more than double its size in 1921-22.
3. The state's maintenance appropriation for the University in 1939-40 was not even 10 percent greater than it was in 1921-22.
4. With more than double the load of students, the University is being required to do its work with less than 10 per cent increase in state maintenance resources.
5. With more than double the load of students, the University has a faculty that has increased by less than half (41.7 per cent) since 1921-22.
6. The number of students graduating from Minnesota high schools, which constitutes the source of most University students, has grown constantly since 1921-22, and in 1938-39 was nearly three times as big as in 1921-22.
7. Since 1918-19 student enrolments have increased approximately 200 per cent; during the same years class room and laboratory floor space have increased only 89 per cent.
8. In spite of the urgent need for space, two buildings and part of a third now stand empty and unused on the main campus for lack of funds to put them in usable condition and operate them.

9. Conservative practice calls for an annual expenditure of 2 per cent of the value of the physical plant for upkeep and maintenance. The actual budget provision for this at the University is less than one-half of one per cent. The day of reckoning can't be indefinitely postponed!
10. Never before has it been so difficult for the University to hold its staff in the face of offers to them from other institutions, government and private industry.
11. Never before has the financial outlook of the University been in a condition so likely to raise doubts in the minds of foundations, private individuals, or other possible donors, of the wisdom of investing their funds, through gifts, in the future educational program.

Mr. Middlebrook's analysis of the entire situation was very much appreciated by the Board.

3. Pungent paragraphs concerning legislative situation.- The secretary presented a one-page statement covering the points presented by Mr. Middlebrook, with three ways of meeting the situation:

1. Limit student admissions - But, just which sons and daughters are to be excluded?
2. Increase the student fees - But, that excludes able students merely because they can't pay for an education; what of our democratic tradition then?
3. OR make certain that adequate maintenance appropriations are provided by the Legislature now in session.

It was understood that these Pungent Paragraphs, with the proposed solution, would be printed in the Alumni Weekly and copies would be distributed to influential alumni in various parts of the state.

4. Standing committees.- Mr. Palmer, for approval the following standing committees:

Executive: Dr. George Earl, Ben W. Palmer, E.B. Pierce, Arnulf Ueland, ex officio; Harry Gerrish, C.F.D. Peterson, Edgar F. Zelle

Advisory editorial: C.C. Michener, chairman; Vera Cole, Les Etter, Rewey Belle Inglis, and Walter S. Parker

Auditing: Frank Tupa, chairman, Charles V. Metz, and Maurice Salisbury

Student Affairs: Lillian Mayer Fink, chairman, Vera Cole, Rewey Belle Inglis, Mrs. Gunnar Nordbye, Mary Sheperdson

Investments: Thos. F. Wallace, chairman, Ghas. G. Ireys, Arnulf Ueland

Athletics: Dr. Malvin Nydahl, chairman, Parker Anderson, Verhal LeVoir, Arnold Oss, and Henry Scandrett

Minnesota Union representative: E.B. Pierce

Voted that these committees be approved.

5. Report of the treasurer and investment committee.- Mr. Ueland made a very interesting statement concerning the finances of the Minnesota Alumni Association and stated that the detailed report would come at a later meeting after Mr. Wallace, chairman of the Investment Committee, had returned to the city. He reported that substantially there was in the alumni account \$101,000.00.

6. Report on the Conference of the American Alumni Council (District V); Special issue (University information) of the Alumni Weekly; Business forecast.- Mr. Gibson, editor and business manager, briefly commented on the meeting in Chicago of the American Alumni Council (District V) in which Minnesota is included. This is a gathering of alumni officers in Wisconsin, Minnesota, Illinois, Michigan and Ohio State to discuss problems concerning alumni work.

He also called attention to the special questionnaire issue of the Alumni Weekly published under date of March eighth. The questions and answers were prepared by Tracy Tyler and the arrangement by Mr. Tyler and Mr. Gibson.

The business forecast for the Alumni Weekly showed the situation to be about the same as last year.

7. Winter meetings of alumni units and plans for Alumni Day, June 13.- The secretary reported on meetings held in Los Angeles, San Diego, Tucson, San Antonio, Houston, New Orleans, Miami Beach, Washington, and Philadelphia, and commented on the attendance at these meetings and the persons responsible for their setup. He suggested that the general alumni dinner on June 13 might be in the nature of a farewell to President Ford and a welcome to President-elect Coffey. This suggestion was approved.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the

Board of Directors of the General Alumni Assn.
Coffman Memorial Union
Tuesday, October 7, 1941

Members present: Mrs. Fink, Miss Inglis; Messrs. Army, Aurand, Braasch, Earl, Haugh, Michener, Netz, Palmer, Parker, Peterson, Pierce, Pond, Thom, Ueland, and Wallace
Others present: Mr. Gibson and Dean Willey.

1. Minutes of the meeting of March 11, 1941, as printed in the Weekly of May 24, 1941.
The minutes of the meeting of March 11, as printed in the Weekly of May 24, 1941, were approved without reading.
2. Report of the nominating committee.- C. F. E. Peterson reported for the nominating committee the following slate of officers for the ensuing year: Ben W. Palmer, '11, L'13, president; Dr. George Earl, '06, Md'09, vice president; Arnulf Ueland, '17, treasurer; E. B. Pierce, '04, secretary. The report of the committee was unanimously adopted.
3. Auditor's report and manager's forecast.-Mr. Gibson, business manager, presented the auditor's report and a forecast for the coming year. Because of a special publication relative to the legislative situation, the net operating profit is lower than for the preceding year. The outlook for the coming year is satisfactory.
4. The University's defense program.- Dean Malcolm Willey, University Dean and Assistant to the President, gave a very interesting outline of the university's program in connection with defense problems. His talk emphasized the decrease in enrollment due to the draft, and the demand on the University for experts in the various defense projects, notably the Department of Physics and the various fields of Technology. He pointed out that the University was striving to maintain its high level of teaching efficiency and at the same time comply with government requests for the loaning of members of the staff. Dean Willey's talk was thoroughly appreciated.

5. Resolution on N. Robert Ringdahl.- The following resolution concerning N. Robert Ringdahl, late member of the Board of Directors, was adopted:

N. Robert Ringdahl was graduated from the College of Education of the University of Minnesota in 1909.

While superintendent of schools at Dawson, Minnesota, he organized the first alumni association for that area and was elected to membership in the Greater University Corporation as a non-resident member. Later he joined the Minneapolis School System and at the time of his death was principal of the Corcoran School.

He was appointed as representative of the College of Education alumni on the Board of Directors of the General Alumni Association in 1938 and had served faithfully since that time.

Mr. Ringdahl was very dependable, co-operative, and helpful at all times. The Board records his passing with deep sorrow.

6. Report of the Secretary.- The report of the alumni secretary was read and approved. The secretary also made a report on the recent Seattle trip and outlined plans for home-coming activities and the alumni dinner set for October 31, 1941.

To the Board of Directors of the General Alumni Association:

I submit herewith a report on the work of the General Alumni Association of the University of Minnesota for the year 1940-41.

Alumni Board.-- Lillian Mayer Fink and Mary Shepardson representing the College of Science, Literature, and the Arts; Russell Backstrom and Theodore M. Bennett, the Institute of Technology; A. C. Army and Spencer B. Cleland, the College of Agriculture, Forestry, and Home Economics; John K. Fesler and C. F. E. Peterson, the Law School; Harold Benjamin and Douglas Head, the Medical School; Joseph Shellman and Lewis W. Thom, the School of Dentistry; Walter H. Parker, the School of Mines and Metallurgy; Charles V. Netz, the College of Pharmacy; N. Robert Ringdahl, the College of Education, Frank J. Tupa, the School of Business Administration; Coates P. Bull, the School of Agriculture; Dr. Wm. F. Braasch, first district; Dr. W. L. Burnap, ninth district; Dr. W. H. Aurand, Arthur B. Fruen, Harry Gerrish, Rewey Belle Inglis, Carroll Michener, Arnold C. Oss, Ben W. Palmer, Frank W. Peck, George A. Pond and Orren E. Safford, directors-at-large; Charles G. Ireys, Charles F. Keyes, Henry F. Nachtrieb, and Edgar F. Zelle, honorary members. The officers were Ben W. Palmer '11A, '13L, president; Dr. George Earl, '06A, '09Md, Vice president; Arnulf Ueland, '17A, treasurer, and E. B. Pierce, '04A, secretary.

Alumni Weekly.-- A feature of Volume 40 of the Minnesota Alumni Weekly was the use of a greatly increased number of pictures of current University and Alumni activities. The resultant increase in production costs was more than justified by the greater effectiveness achieved in the presentation and interpretation of University and alumni news through the stimulation of reader interest. This is in line with one of the main purposes of the magazine--to make alumni aware of the problems and policies, the social, Cultural, and educational contributions, and the ambitions of the University.

Two special numbers of the Alumni Weekly devoted to explanation and interpretation of the financial needs of the institution in connection with the biennial requests to the state legislature were distributed to 40,000 alumni. Another enlarged number was devoted to the dedication of Coffman Memorial Union while two issues during the spring were sent to all members of the senior class. Published during the year was the first printed directory of the graduates of the College of Education. Mailed to its more than 10,000 regular subscribers during the year, 1940-41, was a total volume of 536 pages of alumni and University news together with numerous addresses and reports by members of the administration, and a variety of articles of a general nature. At the end of its fortieth year of publication, the Minnesota Alumni Weekly continued to be the only weekly news-magazine published by the alumni association of a state university.

Alumni Advisory Committee.-- This organization, composed of representative alumni selected from the legislative districts of the state, has been functioning for thirteen years. It meets with the Board of Directors, the President of the University, and the Board of Regents at Homecoming time and again on Alumni Day in June. At these seminar luncheons the President of the University frankly discusses the program and problems of the institution. It is difficult to appraise the value of these meetings. Certainly they have been of great benefit in creating and maintaining centers of sympathetic understanding of the University's needs.

Alumni meetings.-- The records show the following functions held under alumni auspices: October 18, Minnesota and Ohio State (football party) at Columbus; October 20, Philadelphia; October 24, Education alumni at St. Paul; October 25 (Homecoming) Medical alumni, Medical Foundation, Dental alumni, alumni advisory committee, alumni homecoming dinner; October 26, Women's Physical Education alumnae homecoming breakfast, Union Board alumni, Journalism alumni; November 1, Minnesota and Northwestern alumni at Chicago; November 8, Milwaukee, alumni of Institute of Technology; November 15, M Club; November 16, Fox River Valley alumni unit at Appleton, Wisconsin, Big Ten Roundup at Washington, D. C.; December 2, Worthington; December 6, Chicago (annual football dinner); December 11, Redwood Falls; December 13, Chicago; December 20, New York City (Christmas party); December 28, 1931 civil engineers (10th annual reunion at Minneapolis); December 30, New York City, January 10,

New Orleans; January 14, Seattle, December 27, San Diego; December 30, Los Angeles, January 4, Tucson; January 7, San Antonio; January 8, Houston; January 10, Chicago; January 16, Miami Beach; January 24, Washington, D. C. : January 26, Philadelphia; February 5, Red Wing; February 14, Milwaukee; March 17, Crookston; March 18, Moorhead; March 20, Los Angeles; March 24, Fairmont; March 31, Sacred Heart; April 3, Olivia; April 18, Spring Valley; April 24, Alumni of Southwestern Minnesota at Lake Benton; April 26, Wilmington, Delaware; April 30, Annual Law School banquet; May 1, New York City; May 2, Milwaukee; May 3, Cleveland; May 14, Nurses in San Francisco; May 15, Big Ten in San Francisco (Minnesota representatives in charge of program); May 26, Medical alumni at St. Paul; June 3, Annual M. Club banquet; June 4, Medical alumni at Cleveland (Alumni attending AMA convention). The Minnesota Alumnae Club held monthly meetings in Minneapolis and St. Paul. Other regular meetings were weekly luncheons in Milwaukee, and monthly luncheons in Seattle.

Alumni Day.- Alumni reunions in 1941 in the main were held on Friday, June 13. The classes especially interested were those whose numerals ended in 6 or 1. This year the Silver Anniversary class was that of 1916. That group under the leadership of Mr. and Mrs. Noble K. Jones did a splendid piece of work in organizing the luncheon and dinner meetings, turning out 175 members at the noon gathering and winning the cup for the largest numerical attendance at the dinner. The classes of '06, '11, and '01 also held luncheon reunions in the Coffman Union. The Class of '91, (the fifty-year class) turned out a fine attendance, meeting at luncheon as guests of the Alumnae Club and then in the afternoon holding a get-together of their own. The 1911's had a large number at their luncheon in the Terrace Dining Room. Other classes had meetings that week. The alumni dinner at six o'clock in the ball room of the Union was very well attended; over six hundred plates were served. The occasion featured the farewell appearance of President Ford and the first appearance of President-elect Coffey.

Alumnae Club Luncheon.- The women's organization again invited to luncheon on Alumni Day those classes from 1891 on back, the '91's being the special guests. The occasion was well planned and highly successful under the leadership of Vera Cole, '07.

Archives.- In June, 1940, members of the Alumnae Club arranged for Alumni Day an exhibit of historical material relating to early class activities, pictures, publications, etc. This exhibit brought such favorable comment that Mr. Palmer, president of the General Alumni Association, appointed a standing committee consisting of Ray Jackson, '00, chairman, Dean Theodore C. Blegen, '12, Vera Cole, '07, Dr. Chas. E. Dutton, '89, and Viola Miner Neutson '14 as an archives committee. Its purpose is to co-operate with the University authorities, particularly the University librarian, in supplying for the University archives material having some historical value and general interest or having a bearing on the history of the University. This would include such things as class programs, group pictures, individual pictures and trophies.

Finances.- While the net operating profit for the past year is very slight as compared with 1939-40, the apparent loss is explained by the large increases in printing and postage. These two items are the result of the special publications issued in view of the legislative situation and were over and above the regular ongoing range of Association expenditure. These outlays will not recur in the coming year and may not be necessary again. In any case, the surplus for the past year furnishes a backlog against any unforeseen expenditures in the near future.

Meeting adjourned.

E. B. Pierce, Secretary

GENERAL ALUMNI ASSOCIATION

Statement of Income and Profit and Loss for the
year ended June 30, 1941

INCOME:

Advertising and Miscellaneous Sales	\$ 4,747.95
Subscriptions	10,292.83
Interest from Life Membership Fund	3,715.75
Alumni and Homecoming dinners	1,000.05
Discounts originally credited to bond principal on bonds subsequently sold	60.00

Total income \$19,816.58

EXPENSES AND CHARGES:

Printing and engraving	\$ 9,018.19
Salaries	5,725.00
Extra help	177.20
Postage	1,999.32
Multigraphing	424.62
Addressing and plates	139.70
Travel	377.00
Exchange	77.85
Alumni Homecoming and Senior Dinners	1,041.66
Audit fees	100.00
Medals and prizes	31.32
Photos and prints	199.50
Treasurer's bond	4.21
American Alumni Council dues	25.00
American Alumni Council expense	264.70
Clerical--Minnesota Alumni Association	37.50
Advertising in Minnesota Daily	9.63
Scroll	40.05
Raybell Films	70.50
Miscellaneous	30.82

Total Expenses \$19,793.77

NET OPERATING PROFIT FOR YEAR \$ 22.81

SURPLUS BEGINNING OF YEAR 5,961.36

Gross surplus \$5,984.17

OTHER INCOME CHARGES:

Legislative expenses	\$ 99.75
Premiums on bonds	83.04
Accounts written off	614.64

Total \$797.43

SURPLUS AT END OF YEAR \$5,186.74

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Wednesday, December 3, 1941

Members present: Messrs. Earl, Gerrish, Palmer, Peterson, Pierce, Ueland, and Zelle. Others present: Messrs. Archer and Gibson.

The following items of business were discussed and action taken as indicated.

1. Changes in constitution.- The secretary called attention to the discrepancy in constitutional requirements and actual practice in the matter of countersigning checks, the constitutional requirement being that the treasurer shall sign all checks and the same shall be countersigned by the president and secretary to be valid. The practice has been to have the checks signed by the secretary for the General Alumni Association and by the treasurer for the Minnesota Alumni Association. It was voted that the matter be referred to a special committee consisting of President Palmer, Treasurer Ueland, and Secretary Pierce, to prepare an amendment to the constitution and by-laws of the Minnesota and the General Alumni Association.

2. Mr. Finlayson's letter.- Mr. George Finlayson of Duluth had written at some length regretting that the general alumni meeting came on the evening before commencement, making it impossible in his judgment for many alumni to attend both functions. It was pointed out that three years ago the Association followed the plan of having the alumni meeting on the same night as commencement, but as commencement came at eight o'clock preceded by an academic procession, it was necessary for the president, the regents, and others to leave the alumni dinner before 7:45 in order to participate in commencement exercises. Furthermore, as a number of alumni desired to see the exercises, the dinner program had to close in time for those present to reach the stadium before eight o'clock. The result was that practically no opportunity was given for alumni visiting, class activities, etc. at the dinner, and no adequate program could be arranged with any hope that it would be concluded in time for commencement. The protests against having the two functions on one night were so vigorous that the Association changed the alumni dinner to the night before commencement in order to give the alumni program and alumni activities proper time. It was the sense of the meeting that no change in the present setup should be made now.

3. Appointment of junior members as associate members of the Alumni Board.- The secretary suggested that as a means of enlisting the interest of younger alumni in the activities of the Association, representatives of younger classes, that is those of the past ten years, be arbitrarily designated as associate members of the alumni Board and be invited by the President to attend the Board meetings. Voted that this plan be followed.

4. Homecoming date.- The advice of the Alumni Association with reference to the homecoming date was requested by the Athletic Department. The possible dates were October 24 - Michigan; October 31 - Northwestern. Inasmuch as the last homecoming game was with Northwestern it was voted that the Michigan game on October 24 be selected as the homecoming game.

5. Fee proposal for life subscriptions.- The secretary suggested that the Alumni Association request the Regents of the University to institute a fee of \$2.00 per term, or \$6.00 a year, for all students, said fees to be accumulated in an alumni fund amounting to \$25.85 for each student at the end of four years. Such funds invested at three percent, earning 77¢ per annum, would suffice, taking mortality into account, to give the graduate a life subscription to the Alumni Weekly. Figures supporting this assumption were presented by Ray Archer of the Insurance Department of the University. Considerable discussion ensued, and it was finally agreed that the matter be referred to the secretary, the editor of the Weekly, and Mr. Archer for further study and consultation with an actuarial expert and a report made later to the Alumni Board.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Wednesday, March 11, 1942
Donaldson's Tea Rooms

Persons present: Messrs. Palmer, Gerrish, Gibson, Peterson, Pierce, and Ueland.

A letter from R.F. Preston, assistant actuary of the Northwestern National Life Insurance Company, was read. This letter accompanied by tables made it clear that upon payment of \$2.00 per term by all students entering the University the Alumni Weekly could be sent them for life upon their reaching the graduate status, based on a four-year course and an accumulation of \$25.39. This would insure for each graduate an annuity of \$1.00 which would be transferred to the Alumni Association to meet the expenses of sending the alumni magazine.

Questions were raised as to the possibility of changing the alumni publication to a semimonthly or monthly publication. It was felt that this might be done to advantage.

The report of the actuary met with complete approval and it was agreed that the matter should be taken up by the secretary with Mr. Snyder, chairman of the Board of Regents, with the idea of eventually presenting it to the entire Board for action.

Mr. Ueland, treasurer of the Alumni Association, presented reports of the Investment Committee as of October 23 and February 25. Voted that both of these reports be approved.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Friday, April 10, 1942
Donaldson's Tea Rooms

Persons present: Messrs. Palmer, Earl, Gibson, Oss, Peterson, Pierce,
Ueland, and Lt. Gordon Tucker

The meeting was called to discuss the proposal of Lieutenant Tucker that the Alumni Association provide the special wings with name and insignia for the Golden Gopher Squadron of Naval Aviators made up of University students. Lieutenant Gordon ^{Tucker} outlined the details, stating that this squadron of 100 would be the first to be made up of University students and it seemed appropriate that the alumni might in this way sponsor this initial group.

The wings cost approximately 65¢ apiece. It was voted unanimously to recommend to the Alumni Board that 100 such emblems be supplied for this first Golden Gopher squadron, the cost not be exceed \$60.00.

The secretary read the minutes of the meeting of March 11. Voted that these be approved.

The following minutes of the meeting of the Investment Committee of the Minnesota Alumni Association held March 20 were presented by Arnulf Ueland, treasurer, and approved:

"Present: Chas. G. Ireys and Arnulf Ueland

The treasurer reported that \$2000 3-3/4% Marshall County, South Dakota, bonds are to be called at par on September 1, 1942, and that an offer has been received to exchange them for refunding bonds bearing 2 1/2% interest; or to sell them now for cash at par plus accrued interest in full to September 1, 1942. As the tax exemption of County bonds is of no advantage to this association, it was decided to sell the bonds and to purchase \$2000 U.S. Defense, Series G, 2 1/2% bonds at par to yield 2.50% to maturity."

With regard to the proposal to establish a fee to be paid by University students which would result in their receiving the Alumni Weekly for life or until age 66, it was voted that the secretary consult Mr. Snyder unofficially in his capacity as an alumnus (not as chairman of the Board of Regents, but because of his long service to the University) and get his reactions to this proposal. If it should meet with his approval, then the matter would be presented to the Alumni Board and finally to President Coffey.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Coffman Memorial Union
October 6, 1942

Members present: Mrs. Leo Fink, Miss Rewey Belle Inglis, Messrs. Aurand, Backstrom, Earl, Fruen, Gerrish, Immer, Jesness, Keyes, Michener, Netz, Palmer, Peterson, Pierce, Pond, Ueland, Wallace, and Zelle. Others present: William S. Gibson and Ensign E.D. Barnes.

The following items were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of October 7, 1941, as printed in the Weekly of April 18, 1942.- The minutes of the meeting of October 7, 1941, as well as the minutes of the executive committee meetings of December 3, 1941, March 11 and April 10, 1942, were approved.
2. Introduction of new members.- Mr. Palmer introduced to the group Forrest Immer and Oscar B. Jesness, new representatives from the College of Agriculture, Forestry, and Home Economics.
3. Report of the treasurer and investment committee.- The report of the Treasurer and Investment Committee for the year ended June 30, 1942, was read and approved. A motion was made, seconded, and unanimously carried that the net profit of \$1306.11 realized from the sale of bond and real estate during the past year be credited to the reserve for Losses, increasing that reserve to provide for anticipated future losses in the sale or liquidation of mortgages, contracts for deed, and real estate.
4. Report of the nominating committee.- C.F.E. Peterson, chairman of the nominating committee, presented the following slate of officers for the ensuing year: Ben W. Palmer, '11; '13L; president; Dr. George Earl, '06; '09Md., vice president; Arnulf Ueland, '17, treasurer; E.B. Pierce, '04, secretary. Voted that the report be approved and the officers declared elected.
5. Report of the committee on coordination of alumni groups.- The following report was presented by Mr. Netz and upon motion was approved:

The committee believes that a closer organizational relationship between the college (and school) alumni associations and the General Alumni Association of the University of Minnesota and coordination of the activities of the two groups will redound to the benefit of all groups and to the benefit of the University of Minnesota. The ideal pattern would include the General Alumni Association as the MASTER organization with the college alumni associations as subsidiaries. The term "subsidiary" does not imply complete domination by the General Alumni Association - rather cooperation in which the smaller associations do not lose their initiative or identity.

A comprehensive plan must first be evolved by a committee of this Board and approved by the Board as a whole. Missionary work with the college alumni associations must follow to secure their approval and cooperation.

Obviously such a program will require a period of time. Changes in the constitution and by-laws of the General Alumni Association will be needed and these changes in turn may necessitate changes in the laws of the college associations.

Pending the fruition of the above objectives the committee offers the following resolution:

"RESOLVED by the Board of Directors of the General Alumni Association that its executive committee be and is hereby authorized, so far as money and services may from time to time be available, to assist college and school alumni groups in mailing communications to the members thereof, either without cost to such college or school alumni groups or upon such terms and conditions with respect to the sharing of costs and otherwise as the executive committee may from time to time determine.

BE IT FURTHER RESOLVED that so far as possible in the body of material, letterheads or return addresses the name of the General Alumni Association be used or displayed.

BE IT FURTHER RESOLVED that the Secretary and the Assistant Secretary be and they are hereby instructed to confer with the proper officials of the various schools and college alumni associations at the earliest possible time, and from time to time to offer such services authorized by the executive committee and to secure the approval and cooperation of such school and college alumni associations.

BE IT FURTHER RESOLVED that the Secretary and the Assistant Secretary be assisted in this work, where necessary, by the President of the General Alumni Association or by members appointed from this Board by the President, and the President be and he is hereby authorized to appoint a committee to further continue study of the coordination of the growth and activities of school and college alumni associations with those of the General Alumni Association and report the recommendations of such committee to the Board of Directors of the General Alumni Association."

6. Auditor's report and manager's forecast.- Mr. Gibson presented the report of the auditors, Albers, Stebbing, and Christenson, and commented on the various items. Advertising dropped from \$4,747.95 to \$2,154.01, which is explained by the war and the resulting discontinuance of production of materials heretofore advertised. There will be no improvement for the coming year. Loss in advertising was offset by the decrease in cost of printing and engraving, which was \$1,743.51 lower than the preceding year. The net operating profit was \$277.04.

Some discussion followed with reference to the possibility of changing from a weekly to a biweekly or a monthly publication. It was voted that a special committee be appointed to study this question.

7. The University's defense program (navy).- The University's defense program so far as the navy is concerned was presented by Ensign G.D. Barnes who gave a very interesting account of the program for the 500 trainees who have appointment as electricians' mates in the navy. He pointed out that these enlisted men are sent here from the induction centers for this type of training. They are housed and fed in the old Union Building now designated as the Battleship Minnesota. Here also are the offices of the navy officials in charge of this group. These students are taught by members of the University staff, principally of the Institute of Technology, in a four-months' course. Those who graduate go immediately into service in the navy. The Board thoroughly enjoyed the very interesting outline of the whole setup and procedure given by Mr. Barnes.

8. Resolutions on Henry F. Nachtrieb.- The following resolutions on the passing of Henry F. Nachtrieb, first president of the General Alumni Association, were read by Mrs. Fink:

Henry Francis Nachtrieb, A'82, Professor Emeritus of Animal Biology, first president of the General Alumni Association and honorary life member of its Board of Directors, died at his home in Berkeley, California, July 17, 1942, at the age of 85.

During his presidency of the Association from 1904 to 1916 the University's release from the State Board of Control was secured, faculty salaries were placed at a fair level, and the University campus was enlarged to include the area south of the Northern Pacific tracks to the river. All of these achievements were the result of unified and devoted alumni effort led by his indomitable spirit.

On the occasion of the fiftieth anniversary of his class at which he was present, the General Alumni Association presented him with the following scroll in recognition of his services to the University and the Association.

"The General Alumni Association of the University of Minnesota presents this scroll to Henry F. Nachtrieb, '82, first president of the organization, on the fiftieth anniversary of his graduation from the University.

His capable leadership from 1904 to 1916 and his unselfish service to the University and to the Alumni Association during those difficult pioneer years have won the enduring gratitude, admiration, and respect of the entire alumni body.

The Board of Directors wishes for him many more happy years and hails him this day as the honored father and president emeritus of the Alumni Association.

By direction of the General Alumni Association this sixth day of June in the year of our Lord one thousand nine hundred thirty-two and of the University the sixty-fourth."

The Board of Directors today honors his memory and expresses its sympathy to Mrs. Nachtrieb and daughter Margaret.

9. Homecoming plans.- The secretary announced homecoming arrangements, in which a committee representing Michigan alumni in this area is cooperating with the Minnesota committee in planning for the dinner and meeting October 23 in the ball room of the Coffman Union. On this particular occasion Michigan as well as Minnesota men who played in the first game between the institutions in 1892 are to be honored.

10. Legislative program.- Mr. Palmer reminded the Board that this is legislative year and that an opportunity exists for definite assistance on the part of members of the Board and the alumni generally. He reported a promise of assistance by alumni areas outside the Twin Cities. Voted that a special Task Committee be appointed by the chair to take care of certain features of the legislative program.

11. Student fees and alumni membership.- The secretary reported the action of the executive committee in connection with the proposal that a small fee be added to the tuition requirements for each student, which would accumulate until at the end of four years an amount would be available which would insure for each member of the graduating class the receipt of the Alumni Weekly for the remainder of his life or, at least, to the age 66.

12. Dean Nicholson scholarship.- The secretary reported a student request for a contribution to the E.E. Nicholson scholarship fund. It was the feeling of the Board that while it is entirely in sympathy with the project, contributions should be made by individuals rather than by Board action.

14. Report of the secretary.-

Mr. Palmer pointed out that this was the first time that the President of the University had found time to meet with a considerable number of alumni units throughout the state. It was voted that the secretary send to President Coffey a note of appreciation for his very active interest in the alumni organization.

15. Meeting of the Minnesota Alumni Association.- The Board of Directors of the General Alumni Association now met as the Minnesota Alumni Association. Voted that the officers elected for the general body be approved as the officers of the Minnesota Alumni Association and that the report of the treasurer and investment committee be approved as submitted.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Coffman Memorial Union
Thursday, March 11, 1943

Members present: Mrs. Fink, Mrs. Shepardson, Messrs. Earl, Fesler, Immer, Keyes, Michener, Netz, Oss, Palmer, Pierce, Pond, and Ueland. Others present: Wm. S. Gibson and R.A. Jackson, chairman of the alumni archives committee

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of October 6, 1942.- The minutes of the meeting of October 6, 1942 were approved as printed in the Weekly of November 21, 1942.

2. Report of the committee on change in time and nature of publication.- This very comprehensive report was presented by Mr. Michener representing the committee of which Mr. Ueland, Mr. Gibson, and Mr. Michener were members. The recommendations involved a change from the present Alumni Weekly of thirty-two issues a year to a monthly publication with ten issues per year, excluding July and August. The important factor in determining the change was finance. The present basic cost of the Weekly is \$6120.00 per year. The proposed cost of the monthly would be \$4360.00, a saving of \$1760.00. Under the present situation the paper shortage and the difficulty in securing advertising point to the proposed change as a war measure, an experimental plan for the duration. The new frequency in publication conforms to the general practice throughout the country. The committee reported that of 170 alumni magazines only three are Weeklies at the present time. There was considerable discussion with regard to the change, and it was finally felt that in view of the economic situation the monthly publication experiment should be tried, beginning in April.

3. Question of alumni reunions in June.- The secretary pointed out the problems in connection with possible alumni reunions in June. The entire third floor of the Coffman Union has been taken over by the army for meal service three times a day, precluding any possibility of luncheon arrangements. The help shortage makes the holding of a dinner in the ball room exceedingly difficult. It was the opinion of the Board that no decision should be made at this time, as circumstances may change before the alumni reunion period is reached.

4. Report of the University Archives Committee.- Mr. Raymond Jackson, chairman of the Archives Committee, made a very comprehensive report on the activities of his group in securing from alumni publications, letters, documents, etc., which are being housed in the University Library under the direction of Mr. Walter, Librarian.

5. Resolution.- The following resolution presented by Mr. Keyes was adopted, with the suggestion that a copy be sent to Mr. Ireys' family:

Charles G. Ireys of the Class of 1900 died February 19, 1943.

His interest in the University and the activities of the Alumni Association expressed itself in many services.

He was president of the General Alumni Association for four years, 1921-25, and during that period was also vice president of the Greater University Corporation and chairman of the campaign to secure funds to erect the Memorial Stadium and the Northrop Memorial Auditorium. The success of that great project was due in large measure to the untiring, efficient, and energetic work of Mr. Treys.

In recognition of his many and valuable services to the University and the Alumni Association, he was elected as honorary life member of the Board of Directors of the General Alumni Association.

The Board records his passing with a sense of deepest loss.

6. Report on commencement, March 18.- The secretary outlined the plans for the winter quarter commencement to be held at eight-fifteen in Northrop Memorial Auditorium March eighteenth. He pointed out that this was the first of the accelerated classes to graduate and that the number of graduates would be more than twice as large as at any other winter quarter commencement. It was reported also that the response of the senior class to the Alumni Weekly subscription program was very gratifying.

It was voted unanimously that the committee be continued and that the Board express its hearty commendation and appreciation of the service rendered by it.

Meeting adjourned.

E.B. Pierce, Chairman

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 5, 1943
Coffman Memorial Union

Members present: President Palmer presiding; Mrs. Fink, Messrs. Aurand, Earl, Fruen, Immer, Michener, Netz, Parker, Peck, Pierce, Safford, Tupa, Ueland, and Wallace.

Others present: Mr. Gibson, editor of the Minnesota Alumnus and Mr. Lunden, Comptroller of the University.

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of March 11, 1943.- It was voted that these minutes be approved without reading.

2. Report of the nominating committee.- The nominating committee, consisting of Messrs. Thom, Tupa, and Safford, reported through Mr. Safford the nomination of the following officers: President, Dr. George Earl '06 '09Md; vice-president, Ralph B. Beal '18; Treasurer, Arnulf Ueland '17; secretary, E.B. Pierce '04. Voted that the report be approved.

3. Auditor's report and manager's forecast.- Mr. Gibson presented the report of the auditors, Albers, Stebbing and Christensen, for the year ended June 30, 1943, and commented on it. The principal decrease was in advertising which was \$1,165.00 less than for the year before. Mr. Gibson predicted a step up in advertising for the coming year of approximately \$1,500.00. This coupled with a decrease in printing, postage, and other items would result in a balanced budget for 1943-44. Comments of board members indicated that with proper contacts a number of firms, especially defense industries might be persuaded to spend considerable sums in good will advertising.

4. Report of the alumni secretary.- The following report of the alumni secretary for the year 1942-43 was read and approved.

To the Board of Directors of the General Alumni Association:.

I submit herewith a report on the work of the General Alumni Association for the year 1942-43.

Alumni Officers.- The officers were Ben W. Palmer, Arts '11, Law '13, president; Dr. George Earl, Arts '06, Medicine '09, vice-president; Arnulf Ueland, Arts '17, treasurer, and E.B. Pierce, Arts '04, secretary.

Alumni Weekly.- A highlight of the year in the publication schedule of the alumni magazine was a change in name and frequency of publication. In April, 1943, the Minnesota Alumni Weekly became the Minnesota Alumnus and the frequency of publication was changed from weekly to monthly. The reader response to the change has been highly favorable. The conversion has made possible a larger and more attractive publication with a more careful selection of editorial content and pictures. Special news emphasis during the year was placed on the developing war program of the university and the activities of alumni in the armed forces. Pictures taken by the Alumnus photographer have won much comment, and prints have been requested.

for use in numerous general publications, thereby extending the service of the magazine. Copies of the Minnesota Alumnus were sent to all camps and stations in the United States for use in reading rooms and libraries. Notes of appreciation of this and other special services have come from post officers and from individual Minnesota alumni. The circulation showed an increase and the total mailing reached 10,600 per issue. A total of 480 pages was published during the year.

Alumni Advisory Committee.-- This group of selected alumni from outside the Twin Cities has usually met with the Alumni Board and the President of the University at homecoming time and at commencement time. The group did meet in the fall of '42, but the manpower shortage, gasoline, shortage and other difficulties made it inadvisable to attempt a June meeting.

Alumni meetings.-- Gas rationing and the legislative session reduced materially the number of meetings out in the state. The following meetings were held during the year: September: Law alumni at Grand Forks, Minnesota alumnae at Akron, Ohio; October: Alumni directors, Minneapolis; Omaha; homecoming meetings--alumni advisory committee; journalism alumni, general alumni dinner (Minnesota and Michigan alumni; fiftieth anniversary of football relations between Michigan and Minnesota); November: Philadelphia, M Club, Minneapolis; December: Chicago (annual football dinner), New York City; January: Philadelphia; February: Los Angeles (Minnesota alumni sponsored meeting of Big Ten Club), San Francisco (Minnesota alumni sponsored meeting of Big Ten Club), Philadelphia; March: Mankato, Red Wing, Alumni directors, Minneapolis; April: Fergus Falls; May: Akron, Ohio, Los Angeles, Redwood Falls, Tyler; Monthly meetings of Seattle alumni and Minnesota Alumnae Club.

Alumni Day.-- Before the war considerable emphasis was placed on the class reunion program which insured a reunion of each class once in five years. Last spring the quinquennial or five-year classes were those whose numerals end in 3 or 8. No great effort was made to encourage alumni to travel back to the campus and practically all of the publicity was confined to the Twin Cities and the state. The manpower shortage made it impossible to serve dinner in the ball room and the only eating place was the Cafeteria on the ground floor of the Coffman Union. However, the various classes responded graciously to the cafeteria plan and many of the groups had areas screened off in the large dining room to give a little privacy. The number attending this makeshift dinner was surprisingly large, something over four hundred. The meeting in the ball room at eight o'clock that same evening was also very well attended. A few of the classes met before Friday for their own special programs and a number held afternoon meetings in the Union on Alumni Day.

Alumnae Club.-- This group, whose president is Mrs. C.A. McKinlay '21, entertained the Class of 1893 and preceding classes at a cafeteria luncheon in the Union and then adjourned to the Terrace Dining Room for its very interesting program. Mrs. Estelle Ingold '24, presided.

The Club is to be commended for its sponsorship of the Institute on Education in a Changing World, which was held in the Center of Continuation Study on May eighth. Educational and cultural problems of vital importance to the present and the future of the nation were discussed by six outstanding speakers: The speakers were President Walter C. Coffey, Wesley E. Peik, Dean of the College of Education; T.R. McConnell, associate dean of the College of Science, Literature, and the Arts; Theodore C. Blegen, dean of the Graduate School; Albert J. Lobb of Rochester, a member of the Board of Regents, and Richard R. Price, director of the General Extension Division.

248

Congressional Notice.- It is not customary for a class reunion to rate the Congressional Record, but evidently Congressman Everett Dirksen '18, of Illinois deemed the efforts of the Class of 1918 worthy of such recognition, for the Congressional proceedings of June 18 carry the following:

SECRET WEAPON

Extension of remarks of Hon. Everett M. Dirksen of Illinois in the House of Representatives. Friday, June 18, 1943.

MR. DIRKSEN. Mr. Speaker, recently the class of 1918 of the University of Minnesota held its twenty-fifth anniversary reunion. It was essentially a war class in the First World War and most of its male members saw service in the conflict to make the world safe for democracy. Today, emembers of that class are witnessing the Second World War. Some members of that same class are in the armed forces. Many have sons who now serve in the cause of freedom.

It was an interesting experience to foregather with those who were on the campus of the University of Minnesota 25 years ago, to observe the impact of time and fortune upon their various personalities, and to relive the gracious and sweet experiences of long ago.

Two things happened in the course of that reunion which are worthy of comment. The first was the establishment of a memorial fund in the name of the class of 1918 to aid worthy needy students who require assistance. The other was the popularizing of a sentiment which is eminently worthy of publication in the Congressional Record. It is an objective contribution to the problems and responsibilities on the home front and constitutes a great apostrophe to that one essential spiritual quality which Congress cannot vote, and which dollars cannot buy--the quality of morale. This timely message from the University of Minnesota war class of 1918 to the Nation in this time of global conflict is as follows:

The secret weapon that will win the war and secure the peace.

Congress can't vote it. Dollars won't buy it. It's your job to build it--morale.

Put unity into your community. Unity starts with U. To win the war, stop private wars at home, on the job, with the neighbors. Honest apology ends friction--starts teamwork. If we all pull together, we'll all pull through.

Be a rumor-stopper. Rumors help the enemy. Trace the facts. Face the facts. Don't exaggerate. Make your community gossip-proof, smear-proff, panic-proof, fear-proof. Every patriot shoots a rumor dean on sight!

Meet shortage by sharing. Use all of everything. Don't hoard. If everybody cares enough, and everybody shares enough, everybody will have enough. No waste in your icebox, cash box, brain box!

Keep the moral standards of the Nation high. Don't weaken the home front by wangling something for yourself on the side. Dishonesty and indulgence in you saps the Nation's fighting strength. A decent world tomorrow depends on how you live today!

The secret of steadiness and inner strength is on every penny: "In God we trust."

Telephone wires may be cut, radio stations off the air, but no bombardment can stop us from being directed by God. To listen to God and obey wherever you are is your highest national service!

Class of 1918; twenty-fifth anniversary; University of Minnesota, Minneapolis.

Legislative year.-- While the Legislature of 1943 did not vote all the appropriations requested by the University, it did express its confidence in President Coffey and the institution by materially increasing the maintenance fund and by approving the construction of the new Aeronautical-Mechanical Engineering Building. It also re-elected the four regents whose terms had expired. Alumni throughout the state, upon the suggestion of President Palmer, were particularly helpful in interviewing the representatives of the various districts in the interests of the University.

Deaths.-- The Grim Reaper has made devastating raids among our alumni during the past year. Among those more widely known whose loss is keenly felt are Charles G. Ireys '00, President of Russell Miller Milling Company and former president of the General Alumni Association who died February 19. William Hodson '13, Commissioner of Welfare of New York City, who lost his life when a transport plane came down in Dutch Guiana January 15 while on his way to North Africa on a confidential mission for Herbert Lehmann, director of foreign relief and rehabilitation; David Grimes '19E, vice-president in charge of engineering of the Philco Corporation of Philadelphia, killed in a plane crash near Belfast, Ireland September 4, while abroad to attend a conference upon invitation of British military authorities.

Alumni directory.-- The vacancy in the position of directory editor due to the death of Edna Peterson in April was filled by Mrs. Lora Joesting '29HE. This office carries a supplementary war record, including alumni in the army, navy, marines, army air corp, navy air corps, marine air corps, merchant marines, coast guard and Red Cross, with special tabs for those killed or missing.

Archives committee.-- This group is functioning actively under the leadership of Ray Jackson '00. A great deal of material has been assembled. Fraternities and individuals have cooperated willingly. The alumni magazine has publicized the project and as a result a quantity of programs, Gophers, letters, pictures, and souvenirs have been sent in. One of the latest additions which came a few weeks ago was sent by Mrs. Ingerval Olsen, widow of Judge Olsen, and included photographs of all members of the Class of '87, of which he was a members.

Finances.-- One of the reasons that prompted the Board of Directors to substitute the monthly magazine for the Weekly was the economic situation, with printing costs rising and advertising revenue dwindling. The change has been salutary not only in this respect, but in reader interest as well. The Association ended the year in good financial condition with a total of \$3,105.62 in cash on deposit and only \$153.92 in outstanding bills.

In spite of a decrease in total revenue, mainly in advertising receipts, there was an increase in net operating profit for the year, the profit being \$719.05. The increase in subscription revenue nearly exactly offset the decrease in advertising. An added item of expense during the year was the free distribution of several hundred copies of each issue of the alumni magazine to the reading rooms of all military camps and stations in the United States. An itemized statement of income and expenses appears in the annual audit report.

E.B. Pierce, Secretary

5. The University's defense program.- Mr. L.L. Lunden, recently appointed comptroller of the University, gave a very comprehensive report on the University's war effort, especially as it pertained to instruction, housing and feeding of trainees in the various army and navy units. He stated that there were between fifteen and twenty such units on the campus, housed in Pioneer Hall, Sanford Hall, USS Battleship Minnesota (old Union), the Stadium, twelve to fifteen fraternity houses, Motley School, the Farm campus, Augsburg College, with Curtiss-Wright cadettes in Shevlin Hall, etc. He pointed out the difficulties arising from the variations in the beginning time of terms of the army and navy units. The army and navy courses do not begin the same time or end the same time and the students involved are taught in classes entirely separate from the civilian classes. The total number of trainees is between four and five thousand, while the number of civilian students is less than seven thousand. Mr. Lunden's report was very informative and interesting. A number of questions were asked and great interest was expressed in the institution's experiment.

6. Homecoming plans.- The secretary outlined the plan for conducting Open House from four to six in the Men's Lounge following the close of the Purdue-Minnesota game. The Alumnae Club is co-operating in the handling of this affair and the local Purdue alumni unit has a committee at work to insure the attendance of Purdue graduates.

7. Meeting of the Minnesota Alumni Association.- President Palmer declared the adjournment of the General Alumni Association and convened the Minnesota Alumni Association, the holding corporation.

Annual report of the treasurer for the year ended June 30, 1943.- The annual report of the treasurer for the year ended June 30, 1943, was presented by Mr. Ueland. On motion made by Mr. Wallace, seconded, and unanimously passed, the report was accepted and approved. Transactions during the fiscal year included the settlement of the \$1,000 Snelling contract for deed for \$750, which was approved. The officers were also authorized to accept the offer of Albert Collins to pay \$250 cash for the Basham land carried on the books for \$2,032.74. The board expressed its appreciation of Mr. Ueland's work as treasurer.

Election of officers.- It was voted that the officers elected for the General Alumni Association be declared officers of the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Assn.
Thursday, March 9, 1944
Coffman Union

Members present: Dr. Earl, presiding; Messrs Backstrom, Bull, Carroll, Fruen, Keyes, Palmer, Pierce, and Ueland. Mrs. McKinlay and Mrs. Warren, representing the Alumnae Club; Mr. Gibson, editor of the Minnesota Alumnus, and Mr. McConnell, Dean of the College of Science, Literature, and the Arts

The following items of business were discussed and action was taken as indicated.

1. Minutes of the meeting of October 5, 1943.- The minutes of the meeting of October 5, 1943, were approved as printed in the Alumnus of December, 1943.

2. Request of Alumnae Club.- Mrs. C. A. McKinlay, President of the Alumnae Club, and Mrs. F.M. Warren, chairman of the Institute Program, appeared before the Board and outlined the general plan for the Institute on Government and Higher Education to be held in the Center for Continuation Study, Saturday, May 6. Their suggestion was that the Board of Directors co-operate with the Alumnae Club in making the Institute a success. The Board voiced its approval of the project and the president appointed the following committee to co-operate with the Alumnae Club: Clarence Blume, chairman; Ben Palmer, E. B. Pierce, Arnulf Ueland, and Edgar Zelle.

3. Program for Alumni Day.- The secretary outlined tentative plans for the program of Alumni Day, June 9. The war situation still prevents the holding of a banquet in the ballroom, but the classes may have dinner/the cafeteria the same as last year and adjourn to the ballroom for the program. A letter from the Class of 1894 proposing certain changes in the order of the program was read, but the Board felt that the procedure of calling the roll of classes beginning with the youngest and climaxing the series with the oldest classes was desirable.

4. Report on California meeting.- The secretary also reported on the California meeting held at Los Angeles on February 17.

5. Six months experience with the Alumnus.- Mr. Gibson, editor of the magazine, reported that the apparently unanimous approval of the monthly magazine rather than the weekly was very gratifying, and while the change made in April, 1943, was tentative and experimental, it is clear that the monthly plan will be permanent. The Alumnus is being sent to induction centers, training centers, and overseas.

6. The Postwar Curriculum.- Dean T.R. McConnell of the College of Science, Literature, and the Arts, discussed "Liberal Education After the War", based on his article which appeared in the January number of The Annals of the American Academy of Political and Social Science. Mr. McConnell gave a most interesting outline of what a general education should enable the student to do. His treatment of the subject was very stimulating and greatly appreciated by members of the Board.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Coffman Memorial Union
November 1, 1944

Members present: Dr. Earl, presiding; Miss Shepardson, Messrs., Aurand, Backstrom, Bassett, Beal, Blume, Brown, Carroll, Fesler, Keyes Michener, Netz, Oss, Palmer, Peck, Pierce, Pond, Ueland, Wallace and Zelle. Others present: Mrs. S. H. Findley, Mr. Gibson, Dean Williamson.

1. Minutes of the meeting of March 9.- Minutes of the meeting of March 9 were approved as printed in the Alumnus of September, 1944
2. Report of the nominating committee.- Dr. Thom reported for the nominating committee consisting of Orren Safford, Frank Tupa, and himself. Their recommendation that the present officers be elected for the ensuing year was approved.
3. Auditor's report and manager's forecast.- Copies of the report of the auditors, Albers, Stebbing and Christenson, were distributed to the members present and general approval of the financial status was expressed. Mr. Gibson pointed out that the loss in subscriptions was due to the reduction in size of the graduating class because of war conditions. While the operation of the Association showed a decrease of \$417.10, the gross surplus was approximately \$3,300.00 Advertising showed an increase over the preceding year, and Mr. Gibson's prediction was that the ensuing year would show a still greater increase. A copy of the report appears elsewhere in the Alumnus.

4. Report of the alumni secretary.- The following report was read and approved:

To the Board of Directors of the General Alumni Association:

I submit herewith a report on the work of the General Alumni Association for the year 1943-44:

Alumni officers.- The officers were Dr. George Earl, Arts '06, Med. '09, president; Ralph B. Beal, Arts '18, vice-president; Arnulf Ueland '17, treasurer, and E. B. Pierce '04, secretary.

Minnesota Alumnus.- The featured topics in the news and editorial columns of the Minnesota Alumnus during the year 1943-44, were the war program of the University, the plans being made by the University for the enrollment and education of returning veterans, and the activities of Minnesota men and women in the armed services. In the annual national awards contest conducted by the American Alumni Council, the Minnesota Alumnus was presented an Award of Excellence and was cited particularly for its reporting, through words and pictures, of the war program of the University of Minnesota. During the year there was a marked increase in the use of pictures in the magazine. The staff prepared and mailed a series of Pictorial News Letters to alumni in the armed forces. Several Hundred copies of the magazine were sent each month to the libraries and reading rooms of camps and stations throughout the United States. From various sources the magazine secures information for the maintenance of a card file record on Minnesota men reported killed, wounded, missing or prisoners. Throughout the year the magazine carried a number of special articles on educational problems and trends, current and future. Mr. Gibson has done an excellent job as editor and the Alumnus ranks with the best alumni magazines in the United States. He has recently been named director of magazines of the American Alumni Council.

Alumni advisory committee.— This alumni group, appointed by the Board of rectors and composed of representative alumni located at points outside the Twin Cities, has usually met with the Alumni Board and the President and Regents of the University at homecoming time and at commencement time in June. Manpower and gasoline shortages have prevented such meetings since 1942. It is hoped that they will be renewed as soon as circumstances permit.

Alumni meetings.— Alumni organizations throughout the land have not been allowed to hold meetings during this war period. Nevertheless a number of meetings have been held, among them the following: August—Brainerd, Little Falls; September—Aitkin, Faribault, St. Peter; October—Buffalo, Hutchinson, New Prague, Waseca; November—Homecoming—Alumni open house, journalism alumni, medical alumni; Fox River Valley unit at Mensha, Wisconsin; Litchfield; December—Chicago; January—Panama Canal Zone, Class of 1918, Minneapolis; Los Angeles (Minnesota engineers of Southern California in aircraft industry), London (Alumni of Minnesota and Notre Dame serving in the armed forces); February—Hartford, Connecticut, Los Angeles, Philadelphia, Rochester; March—Alumni directors, Minneapolis, Chicago, Dallas (petroleum geologists); April—Red Wing; May—Akron, Chicago, Los Angeles (Bis Ten Club), Moorhead, St. Cloud; June—Duluth; monthly meetings of alumni at Seattle, the Gopher Club of Los Angeles, and the Minnesota Alumnae Club, Minneapolis.

Homecoming.— It has been the practice of the General Alumni Association to invite to its homecoming festivities the alumni of the visiting institution, living in Minnesota. These representatives have taken an active part in our homecoming program. This function was omitted last fall, and instead of the dinner the night before the game, a coffee hour was held in the Men's Lounge after the game to which Minnesota and Purdue alumni were invited. Members of the Purdue football squad and coaches responded to the invitation. Due to weather conditions, the Minnesota contingent was small.

Alumni Day, June 9.— Last Spring the quinquennial or five-year classes were those whose numerals end in 4 or 9. Because of the gasoline shortage and railroad restrictions, practically all of the publicity was confined to the Twin Cities and the state. For the first time, both the dinner and program were held in the cafeteria, with a table d'hote meal. Under the circumstances, the attendance was very gratifying, there being approximately 400 present.

Several of the five-year classes met for their own special programs at other points and also attended the alumni dinner in a body. On June 8 the Class of 1904 had a dinner in the Union Cafeteria followed by a meeting in the Fine Arts Room. On June 9 the Class of 1909 had a coffee hour in the Men's Lounge at four o'clock; the Class of 1914 met at noon at a luncheon in the Campus Club, and Class of 1919 (the silver anniversary class) had a very successful tea in the Fine Arts Room, at four o'clock, and won the prize for the largest numerical attendance at the dinner. The honors of the day went to the fifty-year class, 1894, which had held annual reunions ever since graduation, and on this occasion held a special four-day reunion in celebration of its golden anniversary. Their program included: June 8, a luncheon and dinner with direct telephone connections throughout the United States for those who could not be present, with special coast to coast wire reservation. June 9, the Class attended a luncheon given by the Alumnae Club for early graduates and also attended the General Alumni dinner in a body. They responded to the roll call of classes with Charles H. Chalmers as master of ceremonies and a talk by Frank Maloy Anderson, formerly Professor of History at the University of Minnesota and more recently at Dartmouth. On June 10 this class staged a picnic and went for a boat ride on Lake Minnetonka as they did exactly fifty years ago. On June 11 they were guests at a picnic at Fridley at the home of Mrs. Roberta Locke, president of the class.

The class collected over \$600.00 from its members to finance the printing and binding of autobiographies of all its members, copies of which have been placed on file in the Alumni Office, University of Minnesota Library, Minnesota Historical Society, Minneapolis Public Library, and the Library of Congress, Washington. This class certainly set a standard for all succeeding groups to shoot at.

The Class of 1892 which has had annual reunions since graduation, held a dinner meeting at the Curtis Hotel on June eighth.

Minnesota Alumnae Club.- On June 9th, the Alumnae Club, with Mrs. S. H. Findley as president, entertained the Class of 1894 and all preceding classes at a luncheon in the Coffman Union Ball Room. Mrs. H. S. Lamberton (Elizabeth McVéigh) Presided. There was a good attendance and a very interesting program. This event has become one of the high lights of the alumni reunion period.

The Club, besides its regular program throughout the year, sponsored an institute on "Government and Higher Education" which was held in the Center for Continuation Study May sixth. The speakers were Malcolm M. Willey, vice-president of academic administration, University of Minnesota; Ernest O. Melby, President of the University of Montana; Joseph M. Thomas, Assistant Dean, Senior College, University of Minnesota, and Guy Stanton Ford, President Emeritus, University of Minnesota.

Finances.- The auditor's report shows that the Alumni Association is in a healthy condition financially. The loss of \$1,562.02 in subscriptions is due to the decrease in the number of graduates during the year, and this loss is made up by savings in other items so that the net result is a surplus for the year of approximately \$3,300.00

Alumni directory.- Lora Joesting (Mrs. Herbert W.), who succeeded Edna Peterson in charge of the directory office, resigned to accept a position with the University Press and has been succeeded by Miss Eleanor Willits. Of the 12,000 in war service, our records show 94 missing, 58 wounded, and 275 dead.

Alumni archives.- The committee on archives which was appointed in 1940, with Raymond Jackson as chairman, has assembled a great deal of interesting historical material pertaining to the University and the alumni. This is on file in the University Library. Special contributions were made this year by the Class of 1894.

E. B. Pierce, Secretary

5. Distinguished alumni visitors.- The secretary reported the return to the campus of Gregg Sinclair, Class of 1912, President of the University of Hawaii. An informal meeting of his classmates was held at the Athletic Club. Bill Stout of aeronautical engineering fame was speaker at the University convocation October 26 and was also guest at a luncheon of his classmates at the Campus Club the following day.

6. Social security for alumni staff.- The secretary reported that the Association had been billed by the Collector of Internal Revenue for social security tax on the alumni secretary and the editor of the Alumnus. Tax, interest and penalty dating from 1937 to the present totaled \$1,208.00. The secretary had written the Revenue Office pointing out that he was employed by the University, a state institution, that Mr. Gibson was under his direction, and that the work of the Alumni Association was entirely educational and non-profit. As approximately two months have elapsed since this return was made, and no further request for payment has been forthcoming, it may be assumed that the request will not be made again. In any case, the only person involved would be the editor.

7. Homecoming plans.- The secretary announced plans for the homecoming dinner Friday, November 3, the central theme being a welcome to Lt. Col. and Mrs. Bernie Bierman, both graduates of the University.

8. Meeting of the Minnesota Alumni Association.- The General Alumni Association then adjourned its meeting and a meeting of the Minnesota Alumni Association was called. It was voted that the officers of the General Alumni Association be designated as officers of the Minnesota Alumni Association.

Report of the treasurer and investment committee.- A report was made by Mr. Ueland, treasurer of the Association, which showed a balance for the year ended June 30, of \$99,516.75, represented by Cash on Deposit, \$1,799.44, Mortgages, \$11,994.20, Bonds, \$85,695.00, Interest on Bonds Purchased, \$28.11.

It was voted that the reserve of \$263.63 be transferred to the life membership fund.

It was voted that the report be approved, with a vote of thanks to the treasurer and investment committee for their service.

The Minnesota Alumni Association adjourned and the General Alumni Association was reconvened.

9. The University's postwar program.- Mr. E. G. Williamson, Dean of Students, gave a most interesting report on the University's plans for the care of students returning from war activities, pointing out that a number of veterans had already returned and intimating that the needs of these students were being met. He pointed out that the Counseling Bureau is prepared for the great influx of students who will return at the close of the war and stated that the statistical survey already made by University authorities showed that two years after the close of the war the fall quarter enrollment would show an attendance of 21,500 as compared with the former maximum of 15,500 for that period in 1939-40. He spoke of the critical need of housing facilities and dearth of rooming places within campus reach which if not remedied would have an extremely unfortunate effect on student morale. Committees have been set up to appraise the war experiences of returning students in terms of university credit.

Meeting adjourned.

E. B. Pierce, Secretary

GENERAL ALUMNI ASSOCIATION
STATEMENT OF
ASSETS AND LIABILITIES
at June 30, 1944

ASSETS

Cash on Deposit.	\$ 3,169.23
Accounts Receivable, Advertising.	413.07
U. S. War Savings Bond	37.50
Notes Receivable	25.50
Office Equipment	342.72
Return Checks.	2.00
TOTAL ASSETS:	\$ 3,990.02

LIABILITIES AND SURPLUS:

Accounts Payable	\$ 659.78
Minnesota Alumni Assn.	30.50
Surplus.	3,299.74
TOTAL	\$ 3,990.02

STATEMENT OF INCOME AND PROFIT AND LOSS
for the Year Ended June 30, 1944

INCOME

Advertising.	\$ 1,306.32
Subscriptions.	9,941.41
Net Interest from Life. Membership Fund.	3,182.04
TOTAL INCOME:	\$14,429.77

EXPENSES AND CHARGES:

Printing and Engraving.	\$ 6,439.62
Salaries.	5,800.00
Extra Help.	37.08
Postage	1,254.58
Multigraphing	344.99
Addressing and Plates	311.00
Travel.	121.41
Exchange.	10.52
Audit Fees.	100.00
Medal, Prizes and Pennants.	22.26
Photos and Prints	56.25
American Alumni Council Dues	25.00
Senior Dinner and Dance Expense.	150.80
1944 Gopher.	3.50
Flowers.	14.00
A.A.C. Meeting Expense	109.00
Films.	31.80
Room Rent	6.00
Miscellaneous.	9.06
TOTAL EXPENSES:	\$14,846.87

MINNESOTA ALUMNI ASSOCIATION
BALANCE SHEET
June 30, 1944

Cash.	\$ 1,827.55
Mortgages	11,994.20
Bonds	85,695.00
	<u>\$99,516.75</u>
Less Reserves	263.63
	<u>\$99,253.12</u>
Life Membership Bal- ance, July 1, 1943.	\$98,638.62
Received from General Alumni Association.	614.50
	<u>\$99,253.12</u>

Minutes of the meeting
of the
Board of Directors of the General Alumni Association
Coffman Memorial Union
May 14, 1945

Persons present: Dr. Earl, presiding; Mrs. Fink, Miss Shepardson; Messrs, Aurand, Backstrom, Bassett, Beal, Brown, Carroll, Fruen, Gerrish, Gibson, Lunden, Netz, Palmer, Peck, Peterson, Pierce, Shellman, Ueland and Wallace.

The following items were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of November 1, 1944.- The minutes of the meeting of November first were approved as printed in the Alumnus of December, 1944.

2. Treasurer's report.- Mr. Ueland made a general statement concerning finances of the Association and mentioned the difficulties of finding profitable investments for the alumni fund. He also stated that the constitution of the General Alumni Association was somewhat antiquated and revisions were desirable in order to have it conform to the changes that had been made since the Association was founded. On motion, it was voted that the president appoint a committee on the revision of the constitution. Dr. Earl appointed Messrs. Palmer, Keyes, and Ueland.

3. Comment of the editor.- Mr. Gibson commented briefly on the general makeup of the magazine and the status of advertising, which was approximately the same as last year. He expressed a feeling that income from advertising would be increased a bit during the coming year.

4. Appreciation of President Coffey.- The secretary reported that the committee had prepared the following resolution in the form of a scroll and recommended that the scroll be presented to President Coffey at the general alumni dinner June fifteenth.

For twenty-five years a devoted servant of the University of Minnesota, as Dean of the Department of Agriculture and as President; a faithful and untiring worker in carrying forward its program of education and service; a sound interpreter to the alumni of the university activities; a true friend of rural people from one end of the state to the other; and agricultural specialist with an understanding of the common man's problems; and best of all, a most human person whose warmth of personality and geniality drew inevitably to him all those whose good fortune it has been to meet and know him.

Out of deep appreciation for all that he has done, and in profound admiration for all that he is, this expression of friendship and loyalty is presented to him by the General Alumni Association of the University of Minnesota.

5. Report on Western Trip.- Ralph Beal, vice-president of the Alumni Association, reported that on his trip to San Francisco and Los Angeles he had met with alumni officers at these respective places and enjoyed his contacts with them very much. He attended a meeting of the Los Angeles group while in that city.

6. Secretary's report.-- The secretary's report covered the following items:

- (a) Alumni meetings held in various places throughout the country since the last directors' meeting.
- (b) Alumni procedure in dealing with the Legislature.
- (c) Adoption of "Hail! Minnesota" as a state song.
- (d) Plans for the alumni dinner, June fifteenth.
- (e) Commencement activities including Cap and Gown Day, Baccalaureate, tree planting ceremony, graduation, etc.

7. Legislative appropriation.-- Laurence Lunden, comptroller of the University, spoke at length on the results of the legislative session so far as the University, is concerned. He pointed out that the regents had received for the last biennium \$3,890,000 per year and had requested that this be increased to \$5,419,000 for the next biennium. What the University actually received was \$3,825,000 for the year 1945-46 and \$4,825,000 for the year 1946-47. The University has on hand an accumulated fund of approximately \$1,000,000 which will be available for use during the first year of biennium. He pointed out that while the civil service employes, or what is called the non-academic staff of the University, received generous consideration, with increases in salary retroactive back to January, 1945, the total appropriation received made very little provision for very sadly needed increases for the academic staff.

Reference was made to the housing situation and Mr. Lunden reported that the Legislators apparently were insisting that a rider be attached to the appropriation to the effect that no money be used for building dormitories at the University during the next biennium. Questions have been raised as to the legality of such a rider.

Following Mr. Lunden's clear and comprehensive statement of the legislative situation there was a long discussion with regard to legislative procedures on the part of the alumni group, and it was voted that the present legislative committee consisting of Mrs. Mabeth Hurd Paige, Harry Gerrish, and Mr. Palmer be enlarged to include Judge Paul Carroll.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Coffman Memorial Union
October 22, 1945

Members present: Mr. Beal, vice-president, presiding; Mrs. Fink, Miss Inglis, Mrs. Jacobson, Miss Shepardson; Messrs. Backstrom, Bassett, Blume, Brown, Fesler, Fruen, Kerr, Keyes, Netz, Peterson, Pierce, Safford, Ueland and Zelle. Others Present: Mrs. Findley, Mrs. Shepardson, Messrs. Gibson, Nunn and Rickard.

The following items were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of May 14, 1945.- The minutes of the meeting of May 14 were approved as printed in the Alumnus of June, 1945.

2. Report of the nominating committee.- Orren Safford reported for the nominating committee, consisting of Messrs. Thom, Tupa and himself, and recommended that the present officers be continued for another year. It was voted that the report be approved and the following officers declared elected: president, Dr. George Earl, '06; (09Md; Vice-president, Ralph B. Beal, '18; secretary, E. B. Pierce, '04; treasurer, Arnulf Ueland, '17.

3. Auditor's report and manager's forecast.- Mr. Gibson presented the report of the auditors, Albers, Stebbing & Christensen, for the General Alumni Association, which showed a surplus of \$2,603.13 for the year ended June 30, 1945, as compared with \$3,299.74 for the year ended June 30, 1944. He commented on the various items involved in the report and explained that the reduction in the number of subscriptions was due entirely to the marked reduction in the number of graduates of the University during the war years. Questions were raised as to the practice of carrying life subscribers on the books unless the amount subscribed were being steadily reduced. The discussion brought up the whole question of memberships and subscriptions and it was finally voted that the whole matter be referred to the executive committee for study and report back.

4. Alumni Institute.- Mrs. S. H. Findley, president of the Alumnae Club, briefly reported on the success of the Club in setting up the Institute in the past, with special reference to the Institute held on October 6 and the reception the night before in honor of President and Mrs. Morrill.

5. Report of the secretary.- The following report was read and approved:

To the Board of Directors of the General Alumni Association:

I submit herewith a report on the work of the General Alumni Association for the year 1944-45.

Alumni officers.- The officers were Dr. George Earl '06Md; (09, president; Ralph B. Beal '18, vice-president; Arnulf Ueland '17, treasurer, and E. B. Pierce '04, secretary.

Minnesota Alumnus.-- Throughout the 1944-45 publishing year the Minnesota Alumnus continued to devote major attention and space to news of graduates and former students in the armed forces and to the war program and problems of the University. Special mailings of the magazine were made to men and women in service and there was a great increase in the volume of personal correspondence with the alumni in the armed forces. Copies of each issue of the Alumnus were placed in the libraries and reading rooms of all camps and stations in the United States for the convenience of Minnesotans. During the fall and winter months considerable space was devoted to the listing and explanation of the financial needs of the University for the coming biennium as presented to the state legislature by the University administration. Copies of the magazine were sent to newspaper editors throughout the state and to others who have a part in the formation of public opinion. There was a further increase in the number of pictures in the magazine and the quality of these pictures has been such as to bring a great number of requests for their use from outside publications and organizations. The Minnesota Alumnus continues to rank second in circulation among the alumni magazines published on a paid subscription basis at state universities throughout the United States.

Alumni advisory committee.-- This alumni group appointed by the Board of Directors and composed of representative alumni located at points throughout the state, has usually met with the Alumni Board and the President and Regents of the University at homecoming time and at commencement time in June. Manpower and gasoline shortages have prevented such meeting since 1942. It is hoped that they may be renewed this coming year.

Alumni meetings.-- October--Madison, Wisconsin, and Columbus, Ohio. (These were both organization meetings.) November--Alumni directors, Homecoming, general alumni dinner (Minnesota and Northwestern), dental alumni meetings, journalism alumni; Fox River Valley, at Menasha. December--New York City; Big Ten Roundup at Washington, D. C. March--annual meeting, Los Angeles. April--Red Wing; San Francisco; monthly meetings of alumni at Seattle; the Gopher Club of Los Angeles, and the Minnesota Alumnae Club. Alumni organizations throughout the land have not been urged to hold meetings during this war period, so the number of meetings is considerably smaller than we have had during peace times.

Homecoming.-- It have been the practice of the General Alumni Association to invite to its homecoming festivities the alumni of the visiting institution living in Minnesota. These representatives have taken an active part in our homecoming program. Last fall Northwestern alumni were invited to share the occasion with us and a dinner was held in Coffman Union. Regent Ray J. Quinlivan made an excellent toastmaster.

Alumni Day, June 15.-- Last spring the ~~qu~~quennial or five-year classes were those whose numerals ended in 0 or 5. Because of the gasoline shortage and railroad restrictions, practically all of the publicity was confined to the Twin Cities and the state. Both the dinner and the program were held in the Coffman Union Cafeteria, with a table d'hote meal. The attendance was very gratifying.

Several of the five-year classes met for their own special reunions earlier in the dor or week and also attended the alumni dinner in a body. That same day the following classes held luncheon meetings in the Coffman Union: 1900, 1905, 1910, 1915, 1920 and 1925. The fifty-year class, 1895, had its reunion at a dinner Wednesday, June 13, the Class of 1892 held its annual dinner meeting on June 14, and the Class of 1894 held its annual reunion on June 17.

Leif Gilstad, a member of the silver anniversary class, was toastmaster at the general alumni dinner. Graduate emeritus certificates were presented to members of the fifty-year class by Dr. Earl, president of the Alumni Association. Robert M. Thompson, Chairman, responded for the class when the roll was called. He introduced his classmates and gave some interesting facts about the University relating to their college days.

In a surprise ceremony your secretary was honored in recognition of his twenty-fifth anniversary as secretary of the General Alumni Association. On behalf of the alumni body, Charles F. Keyes presented him with a check for \$815 and an album containing letters of congratulation from alumni in all parts of the United States. The committee which made the plans for the anniversary recognition included Charles F. Keyes '96, chairman, Ralph Beal '18; Dr. George Earl '06; '09Md; Stanley S. Gillam '12; C. F. E. Peterson '93L; Arnulf Ueland '17; Thos. F. Wallace '93; '95L, and Edgar F. Zelle '13.

President W. C. Coffey, who retired from the University June 30, made his last appearance as president before a general alumni body. He was presented with a scroll expressing the appreciation, friendship and loyalty of the General Alumni Association.

Minnesota Alumnae Club.- On June 15, Alumni Day, the Minnesota Alumnae Club, with Mrs. S. H. Findley as president, entertained the Class of 1895 and all preceding classes at a luncheon in the Coffman Union Ballroom. Miss Harriet Wood presided. This event has become one of the highlights of the reunion period, and there was a very large attendance.

The club, again this year, in addition to its regular monthly meetings, sponsored an Institute on "The Shape of things to Come." This was held April fourteenth in the Center for Continuation Study.

Scholarship and loan funds.- The following scholarships and loan funds were established by alumni units and classes during the past year: In December, 1944, the University of Minnesota Alumni Club of New York City established a scholarship in honor of Samuel S. Paquin, many year treasurer of the club. In December also the Alumnae Club established the Alumnae Club Educational Foundation. The first unit of the Foundation was called the Alice Rockwell Warren Scholarship Fund in honor of Mrs. Frank M. Warren, who organized the club in 1914. In April the Minnesota alumni and other Minnesotans on the Island of Oahu set up a lending scholarship for graduate students from the islands who wish to study at the University of Minnesota; also for University of Minnesota graduates to study at the University of Hawaii. In June the classes of 1900 and 1920 plan to establish loan funds.

Alumni archives.- The committee on archives, which was appointed in 1940, with Raymond Jackson as chairman, has received throughout the year, interesting historical material pertaining to the University and the alumni. This is on file in the University library.

Honors.- On October 20, 1944, at a luncheon given by the new Chilean ambassador to the United States, Marcial Mora, in Washington, the decoration of Commander of the Order of Merit was conferred upon Charles J. Brand '02, for his long service to American agriculture as scientist and executive in the U. S. Department of Agriculture and in his present capacity as secretary and treasurer of the National Fertilizer Association.

Last spring Commander Harold E. Stassen '29L, was a delegate to the United Nations Conference at San Francisco. He has recently been advanced in rank to captain.

Major General John E. Dahlquist '18, commander of the Thirty-sixth (Texas) Division, Seventh Army, received international recognition for the part he played in the surrender of Germany, when he accepted the surrender of three ranking Axis notables. He also received three of the highest awards given by the United States--the Distinguished Service Medal for superb leadership, the Silver Star for gallantry in action, and the Distinguished Service Cross for extraordinary heroism in action.

Edward F. Flynn '96L, president of the Dad's Association, received the degree of LL.D honoris causa, from the University of North Dakota last August.

Dr. Wm. H. Crawford '23D, was appointed Dean of the School of Dentistry, University of Minnesota, and Richard L. Kozelka, who holds the Ph.D degree from Minnesota, was appointed dean of the School of Business Administration.

State song.-- At the last session of the Legislature, "Hail! Minnesota" was adopted as a state song, with merely a change in the second line, which would read, "Hail to thee, our state so dear." Otherwise, the words and music remain the same. The executive committee of the Alumni Association authorized the release of its copyright for this purpose.

Finances.-- The Association is still solvent, having weathered the war years without undue loss. The reduction in income from subscriptions is due to the very much decreased number of graduates in recent years. It should be remembered that our invested funds were built on life subscriptions on the theory that the interest on each \$40 involved would safeguard the individual subscriber on an income of \$2.40 per member. That rate, of course, has dropped to two and three per cent and still these subscriptions are protected.

E. B. Pierce, Secretary

6. Gifts.-- The question as to whether gifts made to the General Alumni Association were exempt from income tax was raised. This brought up again the question of the relationship between the General Alumni Association and the Minnesota Alumni Association, a corporation. It was pointed out that a special committee consisting of Ben Palmer, Charles F. Keyes and Arnulf Ueland, had been appointed to study the question of the revision of the constitution, and it was understood that this question of gifts would be referred to that committee.

The meeting of the General Alumni Association was adjourned and the meeting of the Minnesota Alumni Association was called. It was voted that the officers elected for the General Alumni Association be named officers of the Minnesota Alumni Association.

Report of the treasurer.-- The report of the treasurer and investment committee was presented by Mr. Ueland. It showed resources represented by cash \$2,820.30, bonds \$86,375.00, and mortgages \$10,532.45.

University public relations.-- William Nunn, recently appointed director of university public relations, was present and spoke briefly concerning the work of his office. A general discussion followed his talk and a number of questions were asked.

Minnesota songs.-- Copies of the new edition of Minnesota Songs were on hand, and as Truman Rickard, author of "Hail! Minnesota," was present, a number of members of the Board who bought copies of these songs had Mr. Rickard autograph them.

Meeting adjourned.

E. B. Pierce, Secretary

GENERAL ALUMNI ASSOCIATION
STATEMENT OF
ASSETS AND LIABILITIES
at June 30, 1945

ASSETS:

Cash on Deposit.	\$ 1,724.09
Accounts Receivable--	
Advertising.	529.32
U. S. War Savings Bond	37.50
Office Equipment	342.72
	<u>\$ 2,633.63</u>

LIABILITIES AND SURPLUS:	30.50
Minnesota Alumni Association.	2,603.13
Surplus	
Total liabilities and Surplus	<u>\$ 2,633.63</u>

STATEMENT OF
INCOME AND EXPENSE
for the year ending June 30, 1945

INCOME:

Advertising.	\$ 1,554.55
Subscriptions	8,911.75
Net Interest from Life	.
Subscription Fund.	3,069.80
Total Income	<u>\$13,536.10</u>

EXPENSE AND CHARGES:

Printing and engraving	\$ 5,874.13
Salaries	5,800.00
Extra help-typing service.	23.62
Postage.	972.15
Multigraphing.	471.70
Addressing and plates.	153.50
Travel	85.55
Exchange	20.55
Senior dinner expense.	178.38
Audit fees	100.00
Photos and prints.	69.00
American Alumni Council.	25.00
A.A.C. meeting expense	21.17
Gopher	4.25
Flowers.	10.00
Miscellaneous.	10.38
Films.	60.60
Scroll	45.00
Insurance.	5.92
Office supplies.	10.96
	<u>\$13,941.86</u>

MINNESOTA ALUMNI ASSOCIATION
BALANCE SHEET
June 30, 1945

Cash.		\$ 2,820.30
Mortgages (Schedule A).		10,532.45
Bonds (Schedule B).		86,375.00
		\$99,727.75
Reserves, July 1, 1944.	\$263.63	
Profit on investments	150.00	
	\$413.63	
Less Write-offs of premiums on investments.	\$320.00	93.63
		\$99,634.12
Life membership balance,.		
July 1, 1944.		\$99,253.12
Received from General Alumni Association.		381.00
		\$99,634.12

Minutes of the Meeting
of the
General Alumni Association
October 22, 1946

Members present: Dr. George Earl, presiding; Mrs. Fink, Miss Inglis, Miss Shepardson, Messrs. Aurand, Backstrom, Bassett, Beal, Benjamin, Blume, Fesler, Bruen, Gerrish, Head, Kerr, Netz, Oss, Parker, Peterson, Pierce, Ueland, Wallace, and Zelle: Others present: Mr. Gibson, editor and business manager, Miss Cecilia Nelson, president of the Minnesota Alumnae Club, and Mrs. Shepardson.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of October 22, 1945.- The minutes of the meeting of October 22, 1945, were approved as printed in the Minnesota Alumnus of January, 1946.

2. Minutes of the executive committee meetings.- The minutes of the executive committee meetings of June 5 and October 22 were read and approved.

3. Report of the nominating committee.- Mr. Fruen reported for the nominating committee consisting of Frank Tupa, Ben Palmer, and himself, and recommended for president, Arthur R. Husted, '16; for vice president, Arthur O. Lampland, '30B; '34L; for treasurer, Arnulf Ueland, '17, and for secretary, E. B. Pierce, '04. Voted that the report be approved and that secretary cast a unanimous ballot for the officers named. Ralph Beal, vice president, because of certain obligations that made it impossible for him to serve as president, declined to have his name considered.

4. Auditor's report and manager's forecast.- Mr. Gibson presented the auditor's report for the year ended July 1, 1946, for the General Alumni Association, which showed a surplus of \$3406.59 as compared with \$2603.13 for the year ended June 30, 1945. He commented on the various items involved in the report, stating that the advertising revenue was beginning to increase, but that the surplus for the year was due almost entirely to increase in income from subscriptions as a result of a special campaign and better collection methods. It was voted that the report be approved with the appreciation of the Board for the fine showing.

5. Alumni Fund.- The secretary read the foreword of explanation of the plan to set up an Alumni Fund at the University of Minnesota. The details, which were also read, will be printed later. The plan was discussed at some length and it was voted that the Board express its approval of the general idea and that the new president of the Association appoint a special committee to study the plan in connection with the reorganization of the General Alumni Association as a corporate body and the amalgamation of the General and the Minnesota Alumni Associations, and to study also the relationship between strictly alumni contributions for general university purposes and those for various research and other enterprises. Voted also that the committee consult President Morrill with regard to the whole project.

6. Resignation of Paul Carroll.- Paul Carroll's letter of resignation was read. It was voted that his resignation from the Board be accepted with regret.

7. Greater Gopher Educational Foundation.- Arnold Oss reported that the M Club had established an organization to create a fund of \$20,000.00 to assist in furthering public relations between the Athletic Department of the University and the state at large. He stated that \$13,000.00 had been collected and \$10,000.00 paid over to the University and that Chet Roan, the selectee of the Foundation, had been added to the staff of the Department of Physical Education and Athletics to help carry out the purposes of the organization.

8. Report of the secretary.- The following report of the secretary was read and approved. (Report attached)

9. Upon motion of Mr. Zelle, it was unanimously voted that the Board express its hearty appreciation for the splendid services rendered by Dr. Earl, president, and Ralph Beal, vice president, during their respective terms.

10. Meeting of the Minnesota Alumni Association.- The meeting of the General Alumni Association adjourned and reassembled as the meeting of the Minnesota Alumni Association. Voted that the officers elected for the General Alumni Association be named the officers of the Minnesota Alumni Association.

11. Report of the treasurer and investment committee.- Mr. Ueland, treasurer of the Minnesota Alumni Association, gave the financial report of that organization as printed herewith. Voted that this report be approved with the thanks of the Association for the services rendered by the treasurer.

Meeting adjourned.

E. B. Pierce, Secretary

Report of the Secretary

To the Board of Directors of the General Alumni Association:

I submit herewith a report on the work of the General Alumni Association for the year 1945-46.

Alumni officers.- The officers were Dr. George Earl '06, Md'09, president; Ralph B. Beal, vice president; Arnulf Ueland '17, treasurer; and E.B. Pierce '04, secretary.

Minnesota Alumnus.- During the war years a large proportion of the space in the magazine was devoted to news of Minnesota men and women in military service and to news and pictures of the war program of the University. Considerable time was spent by the staff in the quest of complete information about all former students who were reported as wounded, missing, or killed. As a permanent record, a card file of casualties was kept, together with a listing of all decorations granted to Minnesota alumni. A feature of the 1945-46 year was shift in editorial content emphasis to information and interpretative material on the postwar educational plans and services of the University and the news of demobilization of Minnesota alumni and the return to civilian life and careers. Published in May was a special issue devoted to a complete report in words and pictures of the inauguration of Dr. J.L. Morrill as the eighth president of the University of Minnesota. This special issue had wide distribution beyond the regular paid subscription list of the magazine. Hundreds of men and women who received the magazine at service addresses neglected to report immediately on new civilian addresses when discharged and their new locations had to be checked. Also started during the year was a careful check of the list of nearly 11,000 subscribers to segregate the names of any alumni who are delinquent in subscription payments. Conducted during the year was a successful subscription campaign which brought the necessary increase in income to cover the greatly increased cost of printing and engraving.

Alumni advisory committee.- This group, composed of representative alumni located at points throughout the state, has usually met with the President and Regents of the University at homecoming time and at commencement time in June. Manpower and gasoline shortages prevented these meetings during the war years, but on October 19, 1945, the homecoming meeting was held in the Coffman Union and President Morrill spoke on matters relating to the University. The attendance was very gratifying. A similar meeting is planned for November eighth.

Alumni meetings.- Reactivation of alumni organizations throughout the state and nation is definitely in the present plans. In the state particularly the program is awaiting the time when President Morrill can visit these groups, as he is the focal point of alumni interest. After the 1947 legislative session, the first for him in Minnesota, the meeting schedule will take definite shape. The following occasions were scheduled during the year: September - Madison, Wisconsin; Los Angeles (State Society); October - Omaha (Nebraska game); Hibbing (range alumni); Homecoming - alumni advisory luncheon, alumni dinner (Minnesota and Northwestern), 1904 law class, dental alumni luncheon, journalism alumni; November - Detroit, Waseca; December - Los Angeles (Big Ten luncheon for east team); January - Los Angeles (luncheon for Dean Blegen); February - Minnesota State Society of Southern

California; March - Los Angeles (annual meeting); May - Chicago, Red Wing; June - general alumni dinner, class luncheons and dinners, Alumnae Club luncheon. Monthly meetings - alumni at Seattle, the Gopher Club of Los Angeles, and the Minnesota Alumnae Club.

Homecoming, October 19. - The Alumni Association followed its practice of inviting to its homecoming festivities alumni of the institution represented by its football opponent, especially those living in Minnesota. Northwestern was our guest and had a very good turnout under the leadership of Virgil Kraft. Franklin Gray of the Class of 1925 was toastmaster. President Morrill welcomed the alumni back to the campus. This was his first appearance before a general alumni group.

Alumni Day, June 13. - Both the alumni dinner and program were held in the Coffman Union Cafeteria. David E. Bronson, chairman of the silver anniversary class, was toastmaster. President Morrill spoke briefly. Introducing him, Mr. Bronson announced that he had been made an honorary member of the Class of 1921. Graduate emeritus certificates were presented to members of the fifty-year class (1896) by Dr. George Earl, president of the General Alumni Association. Henry Erikson, chairman of the group, responded when the roll was called. As a surprise all alumni present received complimentary tickets, and at the dinner the announcement was made that Adrian Butts, '01, of Leeds, North Dakota, paid the entire cost. The classes of '06, '16, and '21 announced the establishment of class funds through which money will be made available to the University for scholarships and other purposes. The oldest class was represented by Judge Andrew Holt, 1880, who received the prize awarded annually to the earliest group present. The quinquennial classes last spring were those whose numerals ended in 1 or 6. On Alumni Day the following classes held luncheon meetings in Coffman Union; 1901, 1906, 1911, 1916, 1921, and 1926. All available dining rooms in the building were filled to capacity. The Class of 1911 had as guests faculty members, active and retired, who were on the staff during the years the class attended the University. The Class of 1931 had a coffee hour in the afternoon. The Class of 1896 held its reunion dinner June 12. The Classes of 1892, 1894, and 1902 held their annual reunion dinners prior to Alumni Day.

Alumnae Club. - On Alumni Day, The Minnesota Alumnae Club entertained the Class of 1896 and all preceding classes at a luncheon in the Coffman Union Ballroom. Mrs. E.C. Ruble, second vice president presided, and Mrs. Royal Chapman was toastmistress. There was a large attendance. The club again last year, in addition to its regular monthly meetings, sponsored an institute on "Developing More Dynamic Citizenship in Minnesota". This was held October sixth and was preceded by a reception for President and Mrs. Morrill on October fifth.

Alumni archives. - The committee on archives has added to its files in the University Library interesting historical material pertaining to the University and the alumni.

Finances. - The auditor's report for the year ended July 1, 1946, shows a surplus of \$3,406.00, despite increases in printing costs, postage and miscellaneous expenses. The dearth of advertising income should be remedied in the months ahead with the stepup in publicity for national products. The gain over last year, while slight, indicates the trend. The principal factor in income is the subscription list which shows a gain of more than \$3,000.00 due to subscription campaigns (direct mailing) and better collection methods. All this,

with the prospect of a steadily increasing graduating class indicates that our financial situation will be quite materially improved in the years ahead.

Honors.- During the year Dr. Raymond B. Allen, '28Md., was appointed president of the University of Seattle to assume duties September first. Frederick L. Hovde, '29, was appointed president of Purdue University and took office January 1, 1946. George Selke '16, was appointed chancellor of the University of Montana and took office in May.

E. B. Pierce, Secretary

General Alumni Association
 Statements of Assets and Liabilities
 as at June 30, 1946

Assets

Cash on Deposit	\$ 2,561.93
Accounts Receivable--	
Advertising	464.44
U. S. War Savings Bond	37.50
Office Equipment	342.72
Total Assets	\$ 3,406.59

Liabilities and Surplus

Surplus	3,406.59
Total Liabilities and Surplus	\$ 3,406.59

INCOME AND EXPENSE

Income

Advertising	\$ 1,821.36
Subscriptions	12,037.20
Net Interest Received from	
Life Subscription Fund	2,827.55
Total	\$16,686.11

Expenses and Charges

Printing and Engraving	\$ 7,122.57
Salaries	5,800.00
Extra Help and Typing Service	76.05
Postage	1,341.78
Multigraphing	297.12
Addressing and Plates	91.26
Travel	213.90
Exchange	28.33
Homecoming, Alumni Dinner	
Expense - Net	115.55
Audit Fees	100.00
Photos and Prints	70.76
American Alumni Council	
Expense	44.00
American Alumni Council Dues	25.00
American Alumni Council Dues	
1943-1944	25.00
Gopher	4.00
Flowers	17.00
Films	65.00
Scroll	-----
Insurance	-----
Office Supplies	22.05
Printing Cards	35.50

Expenses and Charges (Cont'd)

Miscellaneous	\$	30.14
Social Security Taxes		49.50
Luncheon Expense		12.00

Total Expense		<u>\$15,586.61</u>
Net Operating Profit	\$	1,099.50
Surplus - Beginning of Year		2,603.13

Gross Surplus		<u>\$ 3,072.63</u>
-------------------------	--	--------------------

Non-Operating Expense

Accounts Written Off	\$	296.04
--------------------------------	----	--------

Total	\$	<u>296.04</u>
-----------------	----	---------------

Surplus End of Year	\$	<u>3,406.59</u>
-------------------------------	----	-----------------

ALUMNI FUND PROGRAM

-Foreword-

For many years it has been deemed unorthodox for alumni of state-supported universities to contribute regularly to the support of their institutions. This credo is rapidly becoming outworn. The pace has been set by at least a score of the privately endowed institutions headed by Harvard, Yale, Princeton, Dartmouth, Cornell, Massachusetts Institute of Technology, etc. These colleges for years have made annual appeals to their alumni for financial aid and their graduates have responded nobly. Last year Dartmouth alumni gave \$337,000, Yale \$331,000, Cornell \$212,000, Princeton \$187,000, Harvard \$185,000, etc., etc. The contagion has spread to state universities. Ohio State began in 1939 to make its appeal, and last year received \$279,000 in response. Other state institutions are following this lead. Alumni leaders in the Big Ten now are committed to a program of annual giving.

At Minnesota alumni loyalty has been tested in appeals for furthering definite projects, such as the Memorial Stadium, Northrop Auditorium, and Coffman Union - all of them memorials, and the response has been most gratifying. The spirit is there. Furthermore, a few reunion classes have undertaken to raise funds for definite projects, such as scholarships, fellowships, and loan funds. These efforts have been sporadic and not too successful, but the inclination of the classes to do something for Alma Mater and at the same time immortalize themselves is growing and indicates a desire to help.

What is needed now is a vehicle through which alumni interest in the University may be implemented. Experience has shown that a pressure campaign for a large project is bad for alumni morale. It takes years to recover. Under emotional stress many graduates will subscribe too heavily and in their failure to pay become hostile toward the University. The Stadium-Auditorium campaign is an instance in point. While \$1,700,000 was subscribed, \$300,000 remains unpaid. The individuals representing that amount are not Minnesota's best friends.

The distinct trend of the times is toward annual giving on the part of alumni and friends - not as a contribution toward the maintenance of the institution, but to provide those refinements in and subsidies to our educational program that are deemed very essential and highly desirable, but which can not well be provided by legislative appropriation. It is now felt that such assistance would not in any way jeopardize generous treatment by the legislature, but on the contrary, might encourage it. In such a program there would be no pressure, but a continuing appeal setting forth the needs as attractively as possible, avoiding pledges and stressing cash subscriptions.

The following statements suggest how the proposed plan might be put into operation.

The Plan

Proposal: It is proposed that the General Alumni Association of the University, with the counsel and approval of the Board of Regents and the President of the University, shall create an Alumni Fund to solicit and receive gifts and to convey the income to the University.

Purposes: To develop, through continuous promotion of gifts from alumni and other friends of the University of Minnesota, a fund to be placed at the disposal of the University administration for current and special needs not provided for through state legislative appropriations.

To promote interest among alumni, business corporations and other friends of the University in making special gifts to the University and in naming the University as the beneficiary in bequests.

To serve as the coordinating and supervising agency for all fund-relating activities in behalf of the University sponsored by alumni groups, classes or other organizations.

To stimulate among alumni, through fund promotional material and explanations of projects sponsored by the Fund program, a more active and informed interest in University affairs and needs.

Type of Program: Solicitation of gifts on an annual-giving basis with emphasis on unrestricted gifts. Income each year to be assigned to projects in various divisions of the University by the board of directors of the Alumni Fund upon the recommendations of the President of the University. The projects for which money is to be solicited through the Fund will be approved and listed by the Alumni Fund Board at the beginning of each Fund year. Total amount of contributions to the Fund each year will be currently expendable upon conveyance to the University - with possible constitutional reservation that an amount not to exceed a certain percentage of the total gifts received may be retained for administrative expense in case of need.

Organization: The Alumni Fund shall be administered by a board of directors made up as follows: The president of the University; the comptroller of the University who will serve as treasurer of the Fund; the vice president for academic administration of the University; a representative of the University Senate; and four alumni elected for four-year terms by the board of directors of the General Alumni Association. Ex officio members of the Fund Board may be the president of the General Alumni Association, the president of the Minnesota Dads Association, the president of the Minnesota Alumnae Club, the president of the All-University Council, and the All-Senior Class president.

The executive secretary of the General Alumni Association shall be the executive secretary of the Alumni Fund and responsible for the direction of the operation of the Fund program. The board of directors of the Alumni Fund will be responsible to the Board of Regents of the University.

Constitution: A constitution governing the organization and operation of the Alumni Fund should be drawn up by a committee appointed jointly by the president of the University and the president of the General Alumni Association.

Office Staff: In direct charge of the annual-giving program among alumni, including the planning and direction of the mail and personal solicitation campaigns will be a full-time assistant to the executive secretary. His title might be Alumni Fund Director. He will also be in charge of the Alumni Fund office and records,

On the staff of the Alumni Fund Director or manager should be one full-time secretary-bookkeeper plus provision for part time workers to meet heavy seasonal work loads. As the fund program develops, additional full-time clerical help may be necessary.

The office of the Alumni Fund will be in the offices of the General Alumni Association.

Fund-Raising Program: The success of the annual-giving program among alumni depends upon the development of a broad base of givers. The ideal in such a program would be the annual personal solicitation of all alumni, but this is obviously impossible.

The appeal to the major portion of the alumni body will be made through carefully planned direct mail solicitation. This will necessitate the development of a correct address list of some 50,000 Minnesota graduates and former students with the assistance of the Alumni Records Office. To those on this list there should be two and possibly three or four mailings each year. As the Fund program grows the names of the givers will constitute a special list.

Personal solicitation of the Community Fund type on an organized basis might be used in communities where the density of Minnesota alumni population makes such a program feasible. Solicitation should be conducted by local alumni committees set up and instructed by the Alumni Fund director or manager.

Active Minnesota alumni clubs developed by the General Alumni Association throughout Minnesota and the nation will serve as the basis for the arrangement of the state and the rest of the country into districts in the furtherance of the Alumni Fund solicitation program, both mail solicitation and personal solicitation.

In many ways the organized framework of the General Alumni Association throughout the state and nation will be used in the promotion of the Alumni Fund program. In the interest of the effectiveness of the over-all organized alumni program, however, it is important that a distinction be maintained between the Alumni Fund program and the program of the General Alumni Association.

Information on the Alumni Fund, its objectives, program and activities, will be carried in the Minnesota Alumnus from month to month.

First Year Goal: A suggested goal for the first year of operation of the proposed Minnesota Alumni Fund might be \$50,000. Should the establishment of the Fund organization and program be approved by the Board of Regents and the operation of the Fund program formally initiated on July 1, 1947, the campaign toward the first year goal should be carried on until December 31, 1948. This would put the Fund on a calendar year basis and would also give additional time to meet and to solve the inevitable problem of a new agency.

Such a time schedule would mean that a list of specific university needs to be announced in the program and goals of the Fund program for the year should be recommended to the Alumni Fund board of directors by the president of the University in July, 1947.

Operating Budget: The Alumni Fund during the first year of operation would require a budget of approximately \$24,000, itemized as follows:

Alumni Fund director or manager - salary	\$5,000
Field representative	5,000
Secretary-Accountant - salary	1,800
2 full-time assistants in Alumni Records Office	3,120
Processing mailings - printing, papers, etc.	2,800
Postage and mailing expense	5,000
Equipment and supplies in office	600
Travel expense	1,000

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
June 5, 1946

Members present: Dr. George Earl, Messrs. Beal, Palmer, and Pierce;
also W.S. Gibson, editor of the Minnesota Alumnus

The following items of business were discussed and action was taken as indicated:

1. Letter from New York alumni unit. Miss Sivertsen's letter of November, 1945, proposing a scholarship in memory of each alumnus who gave his life in World War II, was read; also, the secretary's reply of December, 1945. The committee gave careful consideration to the proposal, but felt that the project would entail a campaign of vast proportions, for assuming that there were six hundred alumni who lost their lives in the war, it would take a fund of approximately \$10,000.00 each to provide an income of \$200.00 a year. The committee recalled the difficulty the Alumni Association had in attempting to raise funds to build the stadium and Northrop Memorial Auditorium, where the memorial features made an especially strong appeal. The amount raised in this campaign did not exceed \$1,400,000.00. Furthermore, the Alumni Association has neither the staff nor the money to conduct a campaign of the proportions suggested. The committee voted to commend the New York group for its interest in the matter and suggested that if that association decided to go ahead with the matter itself, the office here would give all the assistance possible.
2. Campus knoll. Rumors had reached the alumni that a proposal had been made to build the proposed Education Building on the campus knoll. A letter from Dr. Earl expressing the reaction of the alumni to this proposal was read; also President Morrill's reply, stating that no decision with regard to the location of the Education Building had ever been recommended or approved.
3. Resignation of Carroll Michener: Mr. Michener's letter of resignation was read to the committee and it was voted to accept it with regret. The members present did not share Mr. Michener's opinion with regard to the scope of Board activity. It was pointed out, for example, that the assistance of the alumni definitely was sought by the Regents when a successor to Guy Stanton Ford was under consideration, and in the matter of selection of members of the Board of Regents, it was noted that this is a matter of politics and it is very doubtful if the Alumni Association should take any active part in the selection. Members of the Board of Directors are very infrequently asked to perform a specific task, but the Board as a whole is constantly asked to initiate policies and programs and to discuss matters suggested by individuals, concerning alumni activity.
4. Report on constitution. The report submitted by a special committee comprised of Messrs. Palmer, Keyes and Ueland was read and approved.

5. Honorary Board member. Voted to recommend that Dr. William F. Braasch be made an honorary life member of the Board of Directors. Dr. Braasch organized the first alumni unit in the state in 1920 following the revision of the alumni program. He also organized the first Congressional district and became district representative on the Board. He later was made president of the Alumni Association, which office he held for two years. He served

most faithfully on the Board over a period of years until his resignation in 1944.

6. Nominees for Board members from the College of Science, Literature, and the Arts.— The secretary pointed out that the alumni association of the College of Science, Literature, and the Arts was defunct, and there was no machinery available for suggesting the appropriate nominees. It was voted that Ralph Beal, vice president of the General Alumni Association, and Science, Literature, and Arts representative, be asked to designate two members as direct representatives on the Board. He will also nominate others whose names will appear on the ballot for election at large.

Meeting adjourned.

E.B. Pierce, Secretary

REPORT OF THE COMMITTEE ON AMENDMENT TO THE CONSTITUTION AND
BY-LAWS

To the President and Board of Directors of the General Alumni Association:

Your committee on the proposed revision of the constitution and by-laws of the General Alumni Association respectfully reports that it has carefully considered the constitution and by-laws and considered amendments thereto. Apparently the constitution has never been amended since its adoption on December 5, 1916, nor the by-laws since the last amendment March 26, 1917. Amendments to the constitution can not be made except on proposal by the Board of Directors or by fifty active members in writing over their personal signature. Any amendment so proposed must be filed with the secretary of the board at least forty-five days prior to an annual meeting of the Association. It is the duty of the board to publish such proposed amendments in full in at least two issues of the Minnesota Alumni Weekly preceding such annual meeting. Any amendment must be submitted to the members of the Association by letter ballot and upon receiving the approval of two-thirds of those voting upon the question, is adopted, provided not less than ten per cent of the members vote upon such amendment. By-laws may be adopted at any annual or special meeting by a majority vote of the active members present, but amendments to the By-laws must be proposed in the same manner as amendments to the Constitution.

There are a considerable number of provisions of the Constitution and By-laws which by consent have been disregarded and some of them are in the judgment of your committee obsolete. However, amendment of the Constitution and By-laws is a cumbersome process involving considerable labor and expense, and your committee believes it inadvisable at this time to propose any amendments to either the Constitution or By-laws.

It has been an established practice for years for persons associating themselves for nonprofit purposes contemplating activity over a considerable

period of time, to incorporate. The principal purpose of the incorporation is twofold: (1) To avoid personal liability on the part of any officer, director or member for contractual obligations of the Association; (2) to avoid personal liability on the part of any officer, member or director because of a tort, particularly negligence; for example, in the operation of an automobile by some representative of the Association even though such officer, member or director did not participate in such tort. It has not been felt that there is any danger to members from contractual obligations because of the established careful management of the Association by its executive officers and employees. It has likewise been understood that such officers and employees are covered by liability insurance. There is, however, always a possibility of an insurance policy inadvertently lapsing or containing provisions not adequately protecting members of the Association. There also have recently been some very heavy verdicts in personal injury cases growing out of automobile accidents, which verdicts in many cases were considerably in excess of insurance coverage.

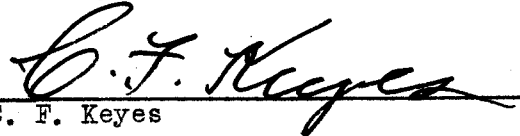
The Association has been fortunate during all its years in that no occasion has arisen in which any of the members or officers or directors have been threatened with suit, but it is deemed inadvisable to continue indefinitely without incorporation.

Incorporation as a nonprofit corporation is simple and inexpensive. The Minnesota State Bar Association is preparing a new code of law as to such corporations which, no doubt, will be adopted at the next session of the Legislature commencing in January of next year. It is deemed inadvisable to incorporate under the present law which might be changed. It is believed that the new law may contain advantageous provisions making it better than the present law.

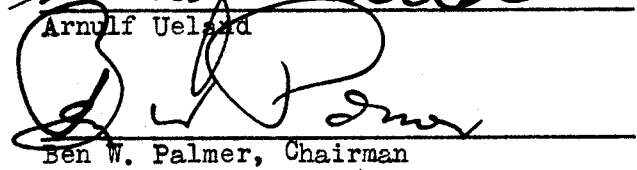
For the foregoing reasons your committee recommends that no further action be taken at this time with respect to the amendments of the Constitution and By-laws, but that the committee be continued and directed to report further

to the President and the Board upon passage of new Minnesota laws covering nonprofit corporations or upon the adjournment of the Legislature without passage of such laws.

Respectfully submitted,


C. F. Keyes

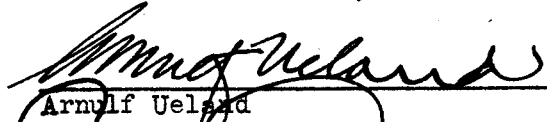

Arnulf Ueland

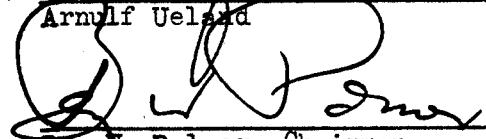

Ben W. Palmer, Chairman

to the President and the Board upon passage of new Minnesota laws covering nonprofit corporations or upon the adjournment of the Legislature without passage of such laws.

Respectfully submitted,


C. F. Keyes


Arnulf Ueland


Ben W. Palmer, Chairman

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
October 22, 1946

Members present; Dr. George Earl, Messrs. Beal, Gerrish, Palmer, Pierce, and Ueland; also Mr. Gibson, editor and business manager.

The following items were presented for discussion and action was taken as indicated;

1. New Officers of the Association.- It was voted to recommend that the nominating committee's report for the year 1946-67 be approved: President, Arthur E. Hustad; vice president Arthur Lampland; Secretary, E.B. Pierce; and treasurer, Arnulf Ueland. Ralph Beal, vice president, because of certain obligations that made it impossible for him to serve as president, declined the office.

2. Financial report.- Mr. Gibson analyzed the report of the auditors which showed a surplus as of July 1, 1946, of \$3406.59, this surplus being accounted for in the main by an increase in subscriptions.

3. Salary adjustments.- Voted to recommend that the salary of William S. Gibson, editor and business manager, and E. B. Pierce, secretary, be placed at \$4,000.00 and \$2,800.00 respectively as of July 1, 1946.

4. Alumni Fund.- The secretary summarized the foreword concerning this fund and the problems concerning its operation.

5. Social Security.- The secretary referred to the correspondence between himself and the Treasury Department, in connection with demands for payment of social security tax in the case of E.B. Pierce. It was understood that this matter would be discussed again with Mr. Middlebrook to ascertain what the implications might be in connection with other cases that might be at all comparable.

E.B. Pierce, Secretary

RESOLUTION

WHEREAS, the General Alumni Association of the University of Minnesota, composed of graduates and former students thereof, is interested in forwarding the educational activities of the University and to this end desires to stimulate the interest of alumni, former students and the general public in the making of gifts to the University of Minnesota to supplement its income through an annual giving program and, incidental thereto, to encourage bequests and devises to the University, and

WHEREAS, the General Alumni Association desires to have the funds so obtained, including the proceeds of any devises or bequests to the University in cases where so indicated by the testator, placed in a fund to be known as THE GREATER UNIVERSITY FUND sponsored by the University of Minnesota alumni, said fund to be held in the custody of the Regents of the University of Minnesota, a public corporation.

WHEREAS, these funds so deposited are to be used from year to year for various purposes which will best advance the educational activities of the University as determined in the manner hereinafter set forth and,

WHEREAS, such purposes cannot generally be known definitely in advance and the appropriation of funds for specific purposes each year can best be accomplished by the Board of Trustees constituted as hereinafter set forth.

NOW, THEREFORE, Be it resolved, subject to the approval and concurrence herein by the University of Minnesota, acting through its Board of Regents that THE GREATER UNIVERSITY FUND sponsored by the University of Minnesota Alumni be and the same is hereby established in furtherance of the foregoing purposes and as follows:

1. The Board of Trustees of THE GREATER UNIVERSITY FUND sponsored by the University of Minnesota Alumni shall consist of five trustees elected by the Board of Directors of the General Alumni Association of the University of Minnesota; one trustee elected by the Board of Regents of the University of Minnesota from its members; the Chancellor of the University of Minnesota ex officio, the Vice President for Academic Administration of the University of Minnesota ex officio, and the Vice President for Business Administration of the University of Minnesota ex officio, or the respective officers of said University occupying positions corresponding in powers and duties to any of the foregoing in the event any of the foregoing offices of the University of Minnesota should be abolished and replaced by other offices or the names or title of any of the foregoing University officers be changed. In the event the General Alumni Association of the University of Minnesota should be reorganized or change its name, then the reorganized association or the association under whatever name, it may from time to time be known by, shall succeed to all the powers specified herein with respect to the present General Alumni Association of the University of Minnesota. Each trustee elected by the Board of Directors of the General Alumni Association shall serve for a period of

three years, except that of the first group so elected, one shall serve for one year, two for two year terms and two for three year terms, and thereafter each trustee so elected by the Board of Directors of the General Alumni Association shall serve for a period of three years. The trustee elected by and from the Board of Regents shall serve for three years. The Chancellor, the Vice President for Academic Administration and the Vice President for Business Administration shall each serve ex officio during their respective terms as officers of the University of Minnesota. In the event of the death, resignation, disability or removal of any trustee chosen by the Board of Directors of the General Alumni Association or by the Board of Regents, his successor shall be promptly elected to serve out the unexpired term of the trustee so replaced. The Board of Trustees shall adopt by-laws and from time to time may amend the same, provided, however, that a quorum for any meeting of the Board of Trustees shall be six members, at least three of whom shall be trustees elected by the Board of Directors of said General Alumni Association. The trustees shall receive no compensation for their services. The officers of the Board of Trustees shall be a Chairman and a Vice Chairman elected by and from the members of the Board of Trustees. The Executive Secretary of the General Alumni Association shall ex officio be Secretary of the said Board of Trustees.

2. The powers and duties of the Board of Trustees shall be as follows:

a. Under the sponsorship and with the aid of the General Alumni Association of the University of Minnesota to plan and effectuate a program whereby annual gifts to the University of Minnesota to be deposited in said fund as herein provided, and devises and bequests to the University of Minnesota, shall be stimulated from graduates, former students and others interested in the University of Minnesota through an organized and continuous program of promotion and solicitation; the primary emphasis, however, shall be upon annual contributions.

b. To determine annually specific needs of the University of Minnesota not likely to be met out of moneys otherwise available to the University or not likely to be so adequately met; to determine from time to time the amount so needed; to determine from time to time desirable amounts to be at the disposal of the Chancellor of the University of Minnesota as a contingent fund; to suggest from time to time long term programs for University development and for the voluntary contribution of funds therefor by graduates, former students and others interested in the University; to publicize annually its determination of such needs and its suggestions as to contributions therefor; to allocate for specific University and Fund purposes from time to time any moneys in said fund not theretofore appropriated for specific purposes or not contributed to said fund for specific purposes designated by donors or testators; to make arrangements from

time to time with the University of Minnesota, acting through its Board of Regents, for financial support by the University of the office and of the executive and other employees under direction of the Board of Trustees or of the General Alumni Association engaged in carrying out of policies and programs developed by the Board of Trustees.

3. All gifts, devises and bequests shall be to the Regents of the University of Minnesota. the same to be held, invested, reinvested and, with respect to properties other than monies, managed, sold, conveyed and otherwise disposed of by the Board of Regents of said University, the said University of Minnesota to have complete control and responsibility for said fund, subject only to accounting therefor annually to the Board of Trustees of said fund and subject to the directions of said Board as to the uses of said fund, said directions to be exclusively the determination of the said Board of Trustees except, however, the said Board of Trustees shall not divert any contributions or the proceeds thereof from specific purposes designated by any donor without the donor's consent; nor use any portion of the fund for other than University and Fund purposes; nor may this resolution be amended or superseded so as to permit any diversion of contributions or the proceeds thereof from specific purposes designated by any donor without the donor's consent or so as to permit the use of any portion of the fund for other than University purposes.

The above resolution was approved by the Board of Directors, General Alumni Association, April 30, 1947, and sent to the President of the University for Regents' approval.
Approved by Regents May 9, 1947.

Minutes of the Special Meeting
of the
Board of Directors of the General Alumni Assn.
Tuesday, June 10, 1947

Members present: President Hustad, presiding; Mrs. Fink, Miss Inglis, Messrs. Blume, Nodland, Oss, Palmer, Peterson, Pierce, Tupa, and Ueland. Wright Brooks, present by invitation.

The following matters were discussed and action was taken as indicated.

1. Selection by the Board of Directors of the Alumni Association of Trustees of the Greater University Fund.- The following tentative list of possible members was submitted as a basis for discussion: David Bronson, Lawrence Clark, Franklin Gray, Arthur Hustad, Arthur O. Lampland, Ben Palmer, Parker Sanders, Arnulf Ueland, Hermann Wiecking, Edgar F. Zelle. The matter was discussed at considerable length and it was finally voted that the chairman appoint a nominating committee of five to prepare a list of ten nominees to be submitted to the Board at its next meeting, with the understanding that nominations could be made from the floor. The chairman appointed the following committee: Arnold Oss, chairman, Miss Inglis, Messrs. Blume, Tups, and Ueland. It was understood that this committee would meet Monday, June 16, at 11:30, and would submit its selection to the Alumni Secretary, who then would submit these names to the Board of Directors in calling the next meeting for Tuesday, June 24.

2. Revision of Constitution.- Comments on the need for a revision of the constitution were made, and while some work had been done on a redraft, the chair appointed a committee consisting of Ben Palmer, chairman, Oliver Aas, Franklin Gray, Arthur Lampland, and Mrs. F. M. Warren, to revise the constitution and make its report as early as possible.

3. Enlargement of the Membership of the General Alumni Assn.- Details concerning the present method of securing members were explained, and the program for enlisting new subscribers to the Minnesota Alumnus was outlined. Considerable discussion resulted and various suggestions were made; among them that a cost analysis of the publication of the magazine be made to ascertain whether \$3.00 is the lowest figure commensurate with solvency, or whether the price might be reduced to \$2.00. It was suggested that the dean of each college might write a letter to all of his alumni concerning the value of the magazine, and that an annual letter from the University or the Alumni Association be sent to all alumni. The question was raised as to the practice of other institutions in securing closer relationship of alumni with the colleges concerned. It was suggested that during the senior year each dean might write a letter to the seniors of his college explaining the desirability of their affiliation with the Alumni Association and securing the alumni publication regularly. It was suggested that the Alumnus might be given to the outgoing seniors on a two-year basis whereby the seniors would pay at the time of subscribing \$1.50 or \$2.00, instead of the present five-year program. It was felt that the constitution might be revised so that each person who subscribed to the alumni magazine would be a member of the Alumni Association, with all the rights thereunto appertaining. No definite action was taken on any of these proposals, but they will doubtless be helpful to the committee planning the revision of the constitution.

It was voted that the next meeting of the Board be held Tuesday, June 24.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Special Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, June 24, 1947

Members present: Mrs. Fink, Miss Inglis; Messrs. Aurand, Benjamin, Blume, Gerrish, Hustad, Kerr, Oss, Pierce, and Tupa. Mr. Gibson was also present.

The meeting was called to act upon the report of the nominating committee for the selection of members of the Board of Trustees of the Greater University Fund.

Arnold Oss reported that the committee had met and had nominated the following list of persons from which five were to be selected: Oliver S. Aas, B.A. 1924, LL.B. 1925; David E. Bronson, B.A. Yale, 1918, LL.B. Minn., 1921; Elmer E. Engelbert, B.S. in B. 1920, Walter W. Finke, B.A. 1927, LL.B. 1930; Mrs. Charles Hoyt (Erma B. Schurr) B.S. (Ed) 1924; Arthur R. Hustad, B.A. 1916; Ben W. Palmer, B.A. 1911, LL.B. 1913, M.A. 1914; Parker D. Sanders, B.A. (Agr.) 1918; Mrs. Arnulf Ueland (Louise Nippert) B.A. 1917; Harold E. Wood, B.A. 1923. He also reported that the committee had secured the consent of the nominees to serve in case they were elected. Members present asked numerous questions about the qualifications of the respective candidates. Ballots were distributed and Board members were requested to vote for five of the ten names presented. The result of this ballot showed the election of Elmer E. Engelbert, Arthur Hustad, Ben Palmer, Parker Sanders, and Mrs. Arnulf Ueland.

Following the line of suggestions made at the meeting of June tenth, questions were raised with regard to the cost of the magazine, the possibility of life subscriptions, and cost thereof. Mr. Gibson reported on the present printing and mailing costs and answered questions concerning possible changes. It appeared to be clear that under present economic conditions it is scarcely possible to reduce the annual subscription price and maintain a balanced budget.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Wednesday, October 8, 1947
Minneapolis Athletic Club

Members present: President A. R. Hustad, presiding; Messrs. Gerrish, Palmer, Pierce, Ueland, and Zelle. Mr. Gibson, editor and business manager, also was present.

The following items of business were presented for discussion and action was taken as indicated.

1. (a) Auditor's report.- Mr. Gibson presented the report of Albers Stebbing Company and commented on the items involved.

(b) Manager's forecast.- Mr. Gibson presented the attached statement estimating the receipts and expenditures for the ensuing year.

Voted that these reports be approved and recommended to the Board of Directors for action.

2. (a) Letter from W. T. Middlebrook.- A letter from Mr. Middlebrook with regard to the salary of the secretary suggesting that the Board of Directors approve the assignment of \$535.00 additional this year, was read. Voted to recommend to the Board that this assignment be approved.

(b) Salary of W. S. Gibson.- Mr. Gibson's salary at present is \$4,000.00. Voted to recommend to the Board of Directors that a 15% increase be allotted, plus a merit increase of \$400.00, making a total of \$5,000.00.

3. Status of the Greater University Fund.- Arthur Hustad, Chairman, reported the appointment of Stanley Wenberg as Fund Director at a salary of \$5,000.00 a year, his salary to be paid through the University budget.

4. Alumni membership on the Senate Committee on Intercollegiate Athletics.- Voted to recommend the reappointment of Dr. Malvin Nydahl and Wells Wright on this committee.

5. Homecoming plans.- The secretary reported the reasons for having homecoming with Purdue, the same as last year. The only two dates available were November first and November eighth. The game on the first is with Pittsburgh, and as the students were averse to having homecoming with some group outside the Big Ten, it was necessary to have homecoming with Purdue.

6. New Members on the Alumni Board.- The secretary reported the following new members on the Board: Louis M. Schaller, representing Technology; Parker Anderson and Roger Harris, Agriculture, and Richard Kyle and Reuben G. Thoreen, Law.

7. Suggestion to discontinue the \$3,000.00 bond.- A motion was carried by unanimous vote, approving the suggestion of Mr. Ueland, the Treasurer, that the funds and securities of the Minnesota Alumni Association be placed with the Midland National Bank under a Custodianship agreement, and that on consummation of such custodianship the treasurer's \$3,000.00 fidelity bond be discontinued. The form of the agreement is to be approved by Mr. Palmer, as to legal form, and to be presented at the next meeting of the Board of Directors for final approval.

E. B. Pierce, Secretary

Minutes of the Annual Meeting
of the
Board of Directors of the General Alumni Association
University of Minnesota
Tuesday, October 21, 1947

Members present: President A. R. Hustad, presiding; Miss Inglis, Miss Shepardson; Messrs. Aurand, Backstrom, Braasch, Gerrish, Kerr, Netz, Nodland, Oss, Pierce, Pond, Schaller, Thoreen, Ueland, Wallace and Zelle; Also, Mr. Gibson, editor and manager.

The following items of business were presented for discussion and action was taken as indicated:

1. New Members.- Mr. Hustad introduced the new members of the Board who were present: Louis M. Schaller, '29IT, and Reuben G. Thoreen, '10L. The other new members, Parker Anderson, '21Ag, Roger Harris, '21Ag, and Richard E. Kyle, '27L, were unable to attend.

2. Minutes of the meeting of October 28, 1946, and the special meetings of June 10 and 24.- The Minutes of the meeting of October 28, 1946, as printed in the Alumnus, January, 1947, were approved without reading and the Minutes of the special meetings of June 10 and 24 were read and approved.

3. Minutes of the executive committee meeting, October 8, 1947.- The Minutes of the executive committee meeting of October eighth were also read and approved.

4. Report of the nominating committee.- The secretary read the following letter from Frank Tupa, chairman of the nominating committee, recommending officers for the ensuing year:

"In view of the excellent progress made by the present officers of the General Alumni Association toward streamlining and modernizing that organization, the Nominating Committee submits for re-election the following slate of officers: President, Arthur R. Hustad, '16; vice-president, Arthur O. Lampland '30B; '34L; treasurer, Arnulf Ueland '17; and secretary, E. B. Pierce '04.

The report was approved and the officers declared elected.

5. Auditor's report and manager's forecast.- Mr. Gibson presented the statement of the auditors, Albers-Stebbing Company, appended herewith, and commented on the various items. He then presented the proposed budget for the ensuing year, including income and expenditures. It was voted that the report be accepted, with praise and commendation for Mr. Gibson's work. Mr. Gibson outlined the new football picture project which involves the purchase of movies of each football game and showing them the following week at various points throughout the state before alumni and service clubs, the local organizations assuming the cost. The Board felt that this was a desirable venture and would in some measure lay the ground for the work of the Fund Director.

6. Greater University Fund.- Mr. Hustad reported on the meetings of the Trustees of the Fund, announced the appointment of Stanley Wenberg as director of the Fund, and gave a brief statement of Mr. Wenberg's experience and qualifications for the position. In the discussion which followed, it was suggested that funds assembled through the Medical Foundation, class projects, and all other alumni funds be channeled through the Greater University Fund without disturbing their purpose or use. It was also stated that all contributions to the Greater University Fund would be tax exempt. It was understood that Mr. Wenberg would assume charge of the Fund as director not later than November first.

7. Report of the secretary.- The secretary read the appended report for the year 1946-47. Voted that this be approved with commendation.

To the Board of Directors of the General Alumni Association:

I submit herewith a report on the work of the General Alumni Association for the year 1947-48.

Alumni officers.- The officers were Arthur R. Hustad '16, president; Arthur O. Lampland '30B; '34L, vice-president; Arnulf Ueland '17, treasurer, and E. B. Pierce '04, secretary.

Minnesota Alumnus.- Continuous subscription promotion through direct mail was carried on throughout the year with good results. The staff also started work on the revision of the alumni directories of several colleges of the University which were published by the magazine before the war. Address verification cards were mailed to more than 7,000 graduates of the technical divisions now incorporated in the Institute of Technology in preparation for the revised edition of the directory of the graduates of the Institute of Technology which was published in 1940. Work on solicitation of national advertising accounts was stepped up through collaboration with other leading alumni magazines in offering the total combined circulations of these publications to advertisers. In the editorial columns of the magazine the staff continued to feature news of the University together with a heavier volume of personal news information about graduates and former students. During the year the editor served as chairman of the annual Magazine Awards program of the American Alumni Council, the national professional association of college alumni executives.

Alumni advisory committee.- This group, composed of representative alumni located at points throughout the state, has usually met with the President and Regents of the University at homecoming time. On November eighth a luncheon meeting was held in the Coffman Union and President Morrill spoke on matters relating to the University. A similar meeting is planned for November seventh.

Alumni meetings.- Last year's report stated that there would be a quickening of interest among alumni clubs as soon as President Morrill could be free to attend some of the meetings. The year, 1947-48, should offer the opportunity. The president will meet with the Detroit, Michigan group on October twenty-fifth, Fargo-Moorhead on November eighteenth, and tentative arrangements are under way covering points on the Pacific Coast. The following meetings were scheduled during the year: September--Los Angeles (Minnesota State Society picnic); October--Chicago, Salt Lake City (organized), Madison, Wisconsin (picnic), Columbus (Ohio State game); November--New York City, Madison (Wisconsin game), annual meeting of Institute of Technology alumni, M Club, Homecoming--alumni

advisory committee luncheon, alumni dinner (Minnesota and Purdue), Journalism alumni; December--Chicago, Cleveland, Fairmont, Fox River Valley, Hibbing, San Francisco; January--New York City (luncheon for President and Mrs. Morrill), Duluth, Winnipeg; February--Faribault, Mankato; March--Alexandria, Hutchinson, Atlantic City (educational alumni attending conference); April--Houston; May--Red Wing, Schenectady; June--Detroit Lakes, Old Faithful Lodge, Yellowstone Park; Alumni Day--Alumnae Club luncheon, general alumni dinner, class luncheons and dinners. Monthly meetings--Gopher Club of Los Angeles, alumni of Schenectady, and Minnesota Alumnae Club. Washington, D.C. held meetings during the football season on the occasion of the football games.

Homecoming, November 8.- The alumni association followed its practice of inviting to the homecoming dinner alumni of the institution represented by its football opponent, especially those living in Minnesota. Purdue was our guest and had a very good representation. The toastmaster was Ray Quinlivan, Regent of the University. Fred Hovde, alumnus of the University of Minnesota and former football star, now President of Purdue University, was present and spoke briefly. Kenneth Wilson, Commissioner of Athletics for the Western Conference, as well as the Directors of Athletics and football coaches of both Purdue and Minnesota gave short talks. For the first time in the history of homecoming dinners members of the Minnesota football squad and the coaching staff were guests, although they had to leave before the program was over.

Alumni Day, June 13.- The alumni dinner was held in the ballroom of the Coffman Union. Lawrence Clark, member of the Silver anniversary class, was toastmaster. Due to President Morrill's absence from the city, Theodore Blegen, Dean of the Graduate School, and an alumnus of the University of Minnesota, welcomed the alumni back to the campus and gave a very interesting talk about the University. Verne Reindollar, baritone, former student of the University sang several numbers, accompanied by Maxine Bambanek. Graduate emeritus certificates were presented to members of the fifty-year class (1897) by Arthur R. Hustad, president of the General Alumni Association. Judge Paul Guilford responded and introduced Burt Newkirk of Schenectady who spoke for the group. Judge Andrew Holt, 1880, received the prize awarded annually to the oldest class represented. The quinquennial classes last spring were those whose numerals end in 2 or 7. The following held luncheon meetings in Coffman Union on Alumni Day--1897, 1907, 1912, 1917, 1922, and 1927. The Class of 1912 had as guests faculty members (active and retired) who were on the staff during the year that this class attended the University. 1902 and 1942 had coffee hours in the afternoon. The Class of 1892 held its annual meeting in the Coffman Union, and the Class of 1894 had its annual get-together on June fifteenth at the home of its president, Mrs. C. M. Locke of Fridley. This year Mr. Locke's class, 1883, met with the '94's.

Alumnae Club.- The fifth annual Alumnae Club Institute was held in the Coffman Union January eighteenth. The theme chosen was "The Plight of Education." On March third the Club sponsored a University Theater play, "Joan of Lorraine," as a scholarship benefit. On Alumni Day the Club entertained all classes graduated prior to 1896 at a luncheon in the Coffman Union ballroom. Miss Cecilia Nelson, president, presided, and Bettie Mae Aldrich was toastmistress. The attendance was very gratifying.

Honors.- On June fourteenth the University of Minnesota conferred the honorary degree of Doctor of Science on two of our graduates: Henry Haupt Chapman, B.S. 1896, B.Agr. 1899, University of Minnesota, M. F. Yale University, Professor Emeritus, Forest Management, Yale University, and Arville Irving Levorsen, E. M. in Geology, 1917, University of Minnesota, Dean of the School of Mineral Sciences, Stanford University. One of our prominent graduates, The Reverend Russell H. Stafford, '12, President of the Hartford Seminary Foundation, Hartford, Connecticut, was selected to deliver the baccalaureate address. This address, "The Habit of Thinking," is printed in full in the June number of the Minnesota Alumnus.

Greater University Fund.- During the past year plans have been consummated for the launching of the annual giving program. This matter had been thoroughly discussed at a number of meetings throughout the year, and at a special alumni dinner gathering on May twenty-sixth in the Junior Ballroom of the Coffman Union a final impetus was given to the venture. Since then the Board of Trustees has been elected and consists of the following members: Alumni--Elmer Engelbert, Arthur Hustad, Ben W. Palmer, Parker Sanders, Mrs. Arnulf Ueland; Regent--Fred B. Snyder; ex officio--President J. L. Morrill, W. T. Middlebrook, and M. M. Willey. The alumni secretary is ex officio secretary of the Board of Trustees. A constitution has been approved and the fund director, Stanley Wenberg, appointed to head up the organization, beginning November 1, 1947. The setting up of this enterprise marks one of the most significant mileposts in Minnesota alumni history.

E.B. Pierce, Secretary

8. Meeting of the Minnesota Alumni Association.- The General Alumni Association adjourned and convened as the holding company of the organization. It was voted that the officers of the General Alumni Association be declared officers of the Minnesota Alumni Association.

9. Treasurer's report.- Mr. Arnulf Ueland then gave the report of the treasurer and investment committee appended herewith. The report was unanimously approved, with the appreciation of the Board for Mr. Ueland's fine service.

10. Meeting adjourned.

General Alumni Association
Statement of Assets and Liabilities
as of
June 30, 1947

	Assets
Cash on Deposit _____	\$ 24.50
Accounts Receivable-- Advertising _____	511.65
U. S. War Savings Bond _____	37.50
Office Equipment _____	342.72
Advance Payment--Printing _____	629.71
 Total _____	 \$1,546.08
Liabilities and Surplus	
Surplus _____	\$1,546.08
 Total Liabilities and Surplus _____	 \$1,546.08

General Alumni Association
Statement of Income and Expense
for the year ended
June 30, 1947.

INCOME:	June 30, 1947
Advertising _____	\$ 2,200.68
Subscriptions _____	14,785.38
Net Interest Received from Life Membership Fund _____	2,423.26
Total Income _____	\$19,359.32
 EXPENSES AND CHARGES:	
Printing and Engraving _____	\$ 8,510.94
Salaries _____	6,799.96
Extra Help and Typing Service _____	326.06
Postage _____	1,795.99
Multigraphing _____	117.82
Addressing and Plates _____	138.00
Travel Expense _____	804.68
Bank Exchange and Charges _____	42.42
Homecoming, Alumni Senior Dinner--Net _____	260.13
Audit fees _____	100.00
Photos and Prints _____	54.60
Gopher _____	5.00
Films _____	59.25
Miscellaneous _____	25.90
Social Security Taxes _____	38.50
Office Equipment Repairs _____	23.07
1920 Gopher _____	293.95
50 Year Certificate _____	9.50
Total Expenses _____	\$19,415.77
NET OPERATING PROFIT OR LOSS _____	\$ 56.45
Surplus--Beginning of Year _____	3,406.59
	\$ 3,350.14
 NET OPERATING EXPENSES:	
Special Expense _____	378.11
Social Security Taxes Paid (Prior Years) _____	1,425.95
 Total _____	 \$11,804.06
SURPLUS END OF YEAR _____	\$ 1,546.08

Meeting of the executive committee of the Board of Directors of the General Alumni Association, July 22, 1948, Minneapolis Athletic Club. Present: Arthur R. Hustad, chairman; Arnulf Ueland, Ben W. Palmer, Edgar F. Zelle, Harry E. Gerrish, and William S. Gibson, Secretary.

Motion by Mr. Palmer, seconded by Mr. Gerrish that St. Anthony Falls Office of the First National Bank of Minneapolis be designated as the depository for the checking account of the Association under the name of the Minnesota Alumnus, General Alumni Association, publisher, and that William S. Gibson, as secretary, be authorized to sign checks written on that account. (Before July 1, 1948, the account was carried in the name of the Minnesota Alumni Weekly in the St. Anthony Falls Office of the First National Bank of Minneapolis)

Motion by Mr. Palmer, seconded by Mr. Gerrish, that the secretary and business manager, William S. Gibson, be bonded in the amount of \$5,000, with the premium to be paid by the Association. Motion carried.

- - - - -

Special meeting of the Board of Directors of the General Alumni Association, July 22, 1948, Minneapolis Athletic Club. Members present; Arthur R. Hustad, chairman, Arnulf Ueland, Ben W. Palmer, Edgar F. Zelle, Harry E. Gerrish, Dr. W.H. Aurand, Dr. W.L. Burnap, Mrs. Lillian Mayer Fink, Arthur B. Fruen, Roger S. Harris, Miss Rewey Belle Inglis, Judge Paul Jaroscak, Arnold C. Oss, Orren E. Safford, Louis M. Schaller, and William S. Gibson, secretary.

Following a brief discussion of the proposal that the time of the Homecoming meeting of the state-wide Alumni Advisory committee of the Association be changed from Friday noon to Saturday noon, it was moved by Mr. Safford and seconded by Mr. Ueland that President Hustad appoint a committee to study the advisory committee program and to report back to the Board. Motion carried.

A preliminary statement on the income and expenditures of the Association during the fiscal year ending June 30, 1948, was presented by Mr. Gibson, business manager. A complete financial report will be issued following the auditing of the books of the Association. Motion by Mr. Ueland, seconded by Mr. Zelle, that Mr. Gibson be commended for his handling of the business operations of the Association during the 1947-48 year. Motion carried.

Motion by Mr. Safford, seconded by Mr. Oss, that the executive committee constitute a committee to study and make recommendations as to the status in the Association to be given those who were graduated from the Duluth State Teachers College before that school became the Duluth branch of the University of Minnesota. Motion carried.

Mr. Palmer, chairman of the committee on the revision of the constitution of the Association, requested that a special meeting of the Board of Directors be called at an early date, at which a quorum will be necessary, to discuss and take action on the recommendations submitted by his committee. President Hustad called the meeting for August 12 at 12:15 p.m. in the Minneapolis Athletic Club.

The matter of adding a member to the Association office staff to assist in the production of the Minnesota Alumnus was referred to the executive committee for study.

Mr. Gibson outlined briefly some proposed plans for the expanded activity program of the Association during the coming year and reported that specific development work in the following phases of the program has been initiated in July: (1) a state-wide alumni club organization in Minnesota; (2) promotion of alumni clubs outside Minnesota; (3) circulation campaign for the Minnesota Alumnus; (4) the 1948 football pictures project; designed to supplement and further the alumni club organization program in Minnesota (5) the preparation of correct-address directories of Minnesota alumni in the larger cities throughout the United States for use in the Alumni Office and also for the use of the officers of the Minnesota alumni clubs to be activated in the various cities; (6) definite plans have been started for Minnesota alumni meetings in several cities in the Pacific Northwest at the time of the Minnesota-Washington football game in Seattle in September.

As president of the American Alumni Council during the coming year (professional society of college alumni executives in the United States and Canada), Mr. Gibson said that he would be called upon to make addresses at several points throughout the country and requested permission of the Board to make such commitments. The expenses of such trips will be paid by the national organization. He said that on such trips he would arrange and attend meetings of Minnesota alumni in the areas visited.

On motion meeting adjourned.

William S. Gibson, Acting Secretary

GENERAL ALUMNI ASSOCIATION
UNIVERSITY OF MINNESOTA

Special meeting of the board of directors of the General Alumni Association and The Minnesota Alumni Association (identical officers and directors), August 12, 1948, Minneapolis Athletic Club, Minneapolis, Minnesota.

Members present: Arthur R. Hustad, chairman, Dr. W. H. Aurand, Russell Backstrom, Dr. W. F. Braasch, Lillian Mayer Fink, Harry Gerrish, Roger Harris, Rewey Belle Inglis, Judge Paul Jaroscak, Dr. B. H. Kerr, Arthur O. Lampland, Truman Nodland, Ben W. Palmer, George Pond, Orren E. Safford, Louis M. Schaller, Arnulf Ueland, Edgar F. Zelle, and William S. Gibson, secretary.

Members absent: P. O. Anderson, Dr. H. Benjamin, C. Blume, Dr. A. E. Brown, Dr. W. L. Burnap, Arthur B. Fruen, Dr. Douglas Head, C. F. Keyes, R. E. Kyle, C. V. Netz, A. C. Oss, W. H. Parker, Mary Shepardson, Dr. L. W. Thom, Frank Tupa, and T. F. Wallace.

The meeting was called to order at 12:30 by Chairman A. R. Hustad. The purpose of the meeting was to consider and take action on the proposed amendments to the Certificate of Incorporation of The Minnesota Alumni Association as recommended by the committee on revision of the constitution of which Mr. Ben W. Palmer is chairman.

The committee submitted proposals designed to accomplish the recommendation made by the board at the annual meeting on October 21, 1947, that the General Alumni Association, unincorporated, and The Minnesota Alumni Association, a corporation, having identical officers and directors, be merged and that the activities of the two associations be combined and be conducted under the name of The Minnesota Alumni Association, a corporation.

Mr. Palmer explained the background of the organization of the two associations and cited the reason why it was desirable to operate as a corporation. There was considerable discussion of several points in the proposed amendments, especially the one relating to the size of the board of directors. For several years the board has had thirty-five (35) members while an amendment provides for a board of twenty-one (21) members and with all members to be elected at large rather than as direct representatives of the various colleges or schools of the University.

Motion by Mr. Safford, seconded by Mr. Gerrish that Article II of the Certificate of Incorporation of The Minnesota Alumni Association be amended to read as follows:

Article II. Any person may become a member of this corporation in accordance with terms and conditions of membership specified in the by-laws. The amount of yearly contributions required of members shall be fixed by the by-laws, except that life members may be excepted from further contributions of the corporation if so provided by the by-laws. Annual contributions shall not be less than \$1.00 per year nor more than \$10.00 per year. In lieu of annual payments fixed by the by-laws, subscribers to the official Alumni publication may, if so provided in the by-laws, be members of the Association.

Motion carried by unanimous vote.

Motion by Mr. Ueland, seconded by Mr. Zelle that Article IV of the Certificate of Incorporation of The Minnesota Alumni Association be amended to read as follows:

Article IV. The business of this corporation and the management of its affairs shall be vested in a board of directors consisting of twenty-one (21) members, elected by the members of the corporation in accordance with its by-laws, which may provide for the filling of vacancies in the board by the members thereof. The board of directors shall have authority to adopt by-laws. The officers of the corporation shall be elected by the directors at the annual meeting of the directors held at such time and place as may be provided for or designated in the by-laws. The officers of the corporation shall consist of a President, a First Vice President, a Second Vice President, a Secretary, and a Treasurer, or a Secretary-Treasurer.

Motion carried by unanimous vote.

Motion by Mr. Safford, seconded by Mr. Nodland that the first board of directors of the Association to take office upon the filing of these amendments with the Secretary of State of Minnesota be the eighteen (18) members present at the meeting plus three others to be appointed from the members not present, namely:

Dr. W. H. Aurand
Russell Backstrom
Dr. Wm. F. Braasch
Lillian Mayer Fink
Harry Gerrish
Roger Harris
Arthur R. Hustad
Rewey Belle Inglis
Judge Paul Jaroscak
Dr. Bert H. Kerr
Arthur O. Lampland
Truman Nodland
Ben W. Palmer
George Pond
Orren E. Safford
Louis M. Schaller
Arnulf Ueland
Edgar F. Zelle
Clarence Blume
Charles V. Netz
Frank J. Tupa

Motion carried by unanimous vote.

This action was taken to expedite the filing of the amendments with the Secretary of State and to clear the way for immediate consideration and adoption of by-laws.

Motion by Mr. Harris, seconded by Dr. Braasch that the president and secretary of this corporation, which has no corporate seal, be and they are hereby authorized and directed to execute, acknowledge, and file with the Secretary of State of Minnesota a certificate of amendment of the Certificate of Incorporation of this corporation, setting forth the foregoing amendments.

Motion carried by unanimous vote.

On motion, meeting adjourned.

William S. Gibson

MINUTES OF A SPECIAL MEETING
OF THE BOARD OF DIRECTORS
of the
GENERAL ALUMNI ASSOCIATION
UNIVERSITY OF MINNESOTA.

A special meeting of the Board of Directors of the General Alumni Association of the University of Minnesota, an unincorporated association, was duly held at the Minneapolis Athletic Club, Minneapolis, on September 22, 1948, at 12:15 P. M. pursuant to the following notice mailed to all members of the board on September 14, 1948:

"Notice is hereby given that a special meeting of the board of directors of the General Alumni Association of the University of Minnesota will be held on the twenty-second day of September, 1948 at 12:15 P. M., at Minneapolis Athletic Club, for the purpose of transferring to The Minnesota Alumni Association, a Minnesota corporation, all the assets and turning over to said corporation all the affairs of the General Alumni Association of the University of Minnesota, an unincorporated association, and for such other business as may come before the meeting. William S. Gibson,
Secretary."

The meeting was called to order by the president, Arthur R. Hustad.

The following members of the board of directors constituting a quorum were present:

Louis M. Schaller	W. H. Aurand
Paul J. Jaroscak	Charles V. Netz
Rewey Belle Inglis	Parker Anderson
Arnold C. Oss	A. R. Hustad
Clarence E. Blume	Ben W. Palmer
A. O. Lampland	Edgar F. Zelle
Lillian Fink (Mrs. Leo W.)	Richard E. Kyle
Orren E. Safford	Harry E. Gerrish
B. H. Kerr	Russell E. Backstrom

Upon motion duly made and seconded, Louis M. Schaller was unanimously elected Secretary pro tem.

Upon motion duly made and seconded, the following resolution was duly and unanimously adopted:

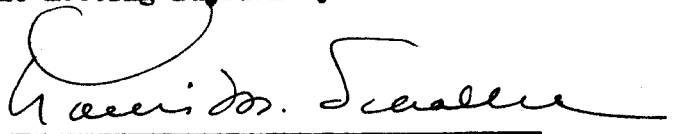
"Be it resolved by the board of directors of the General Alumni Association of the University of Minnesota, an unincorporated association, that, in consideration of the assumption by The Minnesota Alumni Association, a Minnesota corporation, of all existing contracts and liabilities and obligations of the General Alumni Association of the University of Minnesota, it does hereby sell, assign, transfer and set over unto The Minnesota Alumni Association, a Minnesota corporation, all the property, and assets of said General Alumni Association of the University of Minnesota."

Upon motion duly made, seconded and unanimously adopted, it was voted that the terms of the first board of trustees of the Greater University Fund be established as follows:

Elmer E. Engelbert	- 1 year
Arthur R. Hustad	- 2 years
Ben W. Palmer	- 3 years
Parker Sanders	- 3 years
Mrs. Arnulf Ueland	- 3 years

The term of Elmer E. Engelbert having expired on July 1, 1948, upon motion duly made and seconded he was unanimously elected for a three year term commencing July 1, 1948.

There being no further business, the meeting adjourned.



Secretary Pro Tem.