

Minutes of the Meeting of the
Executive Committee of the General Alumni Association
Monday, September 27, 1920
Central Y.M.C.A. Building

Members present: Charles F. Keyes, Vincent Johnson, A. J. McGuire,
Edgar F. Zelle, and E. B. Pierce

Printing Contract.- The first item for discussion was the Alumni Weekly. Mr. Johnson made a statement showing the cost of the Weekly this year to be approximately \$6500.00 as compared with \$3500.00 last year, these figures being based on Mr. Colwell's bid. Mr. Johnson mentioned another concern whose bid was approximately \$800 lower. Some question was raised as to the facilities of the competing shop for handling the Weekly adequately. It was felt that in justice to Mr. Colwell and in the interest of the Weekly as well, no change should be made unless it could be clearly shown that a distinct saving would be made, giving full consideration to cost and service.

It was finally voted that the matter be referred to a special committee consisting of Messrs. Keyes, Johnson, and Pierce, with the suggestion that they have a conference with Mr. Colwell about the whole matter the next morning.

Subscription price of the Weekly.- It was reported that considerable criticism had been made of the proposed raise of \$1.00 in the price of the Weekly. It was also reported that Mr. Barnum had conferred with other members of the Weekly committee with regard to the matter and that it was felt best under the circumstances to change the price of the Weekly to \$2.50 for life members of the Association and \$3.00 for non-members, with the usual 10% discount if paid in advance.

It was voted, therefore, that the price be \$2.50 and \$3.00 for the respective groups.

Mr. Keyes announced the meeting of the Board of Directors at 6:30, October 5, in the Minnesota Union Building.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 5, 1920
208, Minnesota Union, 6:30

Members present: Mrs. Dorsey, Miss Grosby, Messrs. Barnum, Corbett, Faegre, Hatch, Hodson, R.R. Jones, Keyes, Mackintosh, Mann, Rees, Safford, Thompson, Wilson, and Pierce.

The following items of business were presented for discussion, and action was taken as indicated.

1. Report of the Executive Committee: Dr. Rees, chairman of the executive committee, reported that since the last meeting of the Board in June two meetings of the committee had been held.

At the first meeting nominations for editor were received and Vincent Johnson, A'20, formerly business manager of Foolsap and editor of the Minnesota Daily, was unanimously appointed to fill the position.

At the second meeting changes in the size, style, and price of the Weekly were discussed and it was decided to increase the size to something like that of The Nation and to increase the subscription price from \$2.00 to \$2.50 for life members and from \$2.50 to \$3.00 for non-members of the association, this price being absolutely necessary in view of the increased cost of publication.

Dr. Rees also reported the decision to let the printing contract to Veckobladet, inasmuch as a distinct saving would thereby be assured.

2. Date of Homecoming: The secretary reported that the student body desired an expression from the alumni as to the most desirable date for Homecoming festivities and that twenty letters of inquiry have been sent to former football managers, captains, and players in different parts of the country. Fourteen replies were received. Eleven voted strongly in favor of the Michigan game, two suggested either Wisconsin or Michigan, and one voted for the Wisconsin game. It was finally voted that the Board of Directors recommend to the student body that November 20, the date of the Michigan game, be the Homecoming occasion.

3. Football Captaincy: The secretary explained the unfortunate circumstances connected with the loss of the football captain this fall. No action was taken.

4. Maria Sanford Memorial: In this connection a letter from Miss Helen Whitney '00 was presented. Her suggestion is that steps be taken to endow The Woman's Forum of Minneapolis for the perpetuation of the voice of Miss Sanford in the interest of the women and children of the state. The matter was discussed somewhat and it was voted that the president appoint a committee of three to give the matter full consideration.

5. Local Alumni Clubs: The secretary reported the establishment of the Rochester club on August 17. He reported further that clubs had heretofore been established at Hibbing and Duluth, although these were now somewhat quiescent, and that progress had been made looking toward the organization of similar units at Anoka, Austin, Brainerd, Faribault, Great Falls, Mankato,

Northfield, and on the University campus; and mentioned the persons at these places with whom he had had correspondence. It was the feeling of the members present that this program should be encouraged as much as possible and every effort made to develop strong working organizations in as many places as possible.

6. Election of officers: Voted, upon the recommendation of Dr. Corbett, chairman of the nominating committee, that the following officers be elected for the ensuing year: Charles F. Keyes, president; Caroline Crosby, vice president; Edgar F. Zelle, treasurer; E.B. Pierce, secretary;

7. Progress on Alumni Directory: The field secretary pointed out that the budget for this work had been secured, beginning October 1, and that Miss Frank Potter, A'93, had been appointed editor to take charge of the compilation. It was explained further that as soon as the list of graduates had been perfected and published, work would be begun on a directory of non-graduates who number approximately 25,000.

8. Changes in the Constitution: President Keyes pointed out that possibly some changes in the constitution were desirable. Voted that the chairman appoint a committee to report on constitutional changes at the next meeting of the Board.

9. Approval of Budget for the Coming Year: The estimated budget for the year 1920-21 was presented by the secretary. Voted that this budget be approved as a tentative working basis for the ensuing year and that at the next meeting of the Board the secretary present a second statement showing the exact status of the finances of the association to date.

Voted that the meeting adjourn to reconvene five weeks from tonight, or November 9.

E.B. Pierce, secretary

Minutes of the Meeting
of the
Minnesota Alumni Association
Tuesday, October 5, 1920

Mr. Keyes immediately called the Board together in the capacity of directors of the Minnesota Alumni Association and announced that election of officers for the ensuing year was in order.

Upon motion it was voted that the same officers elected by the Board of Directors of the General Alumni Association constitute the officers of the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, secretary.

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Wednesday, November 10, 1920
Minnesota Union

Members present: Misses Crosby and Fish, Mrs. Thomson, Messrs, Abbott, Barnum, Jorgens, Johnson, Keyes, Lasby, Mackintosh, Rees, Selover, Thompson, Wilson, and Pierce.

The following items of business were presented for discussion, and action was taken as indicated.

1. Minutes of the Meeting of October 5: By common consent the reading of the minutes, which were published in the Weekly, was dispensed with.

2. Reports of Committees: (A) Changes in Constitution - Messrs. Selover, Hodson, and Thompson. Mr. Selover pointed out that there appeared to be no crying need for any changes in the constitution, but suggested that it might be advantageous to lengthen the term of membership of the second class, that is those who are elected at large.

It was further pointed out that the executive committee of five members did not include the vice-president and it was felt that all of the officers should be ex-officio members of this committee.

It was, therefore, voted to recommend to the General Alumni Association the following:

1. That Article (e) Section 2, of the By-Laws be amended to read as follows: "At the first election of directors in 1918 ten of the directors of the second class shall be chosen, five for a term of one year and five for a term of two years. Thereafter five directors shall be elected biennially, each for a term of four years."
2. That Article 1, Section 11, of the By-Laws be amended to read as follows: "An executive committee of seven members to be chosen from the membership of the Board of Directors. The president, vice-president, secretary, and treasurer shall be ex-officio members." This increases the executive committee from five to seven members and includes the vice-president.

(B) Committee on Maria Sanford Memorial: Miss Caroline Crosby, Mrs. Jean Muir Dorsey, and Mrs. Frank Warren. The following report, which was presented by Miss Crosby, was adopted: "After discussion it was decided to refuse the request of Miss Helen Whitney to establish a permanent column in The Woman's Forum for the perpetuation of the voice of Miss Sanford in the interest of the women and children of the state, for the following reasons:

1. No one can assure permanency of any publication; this being true of The Woman's Forum.
2. No one can assure permanency of policy - owing to change of management, staff, or development.
3. It was felt that some other form of memorial such as a research fund would be a more fitting and living memorial for her active, youthful spirit."

3. Minnesota Union Representative: The secretary presented the resignation of Dr. Ward Williams, the former representative, who has moved to Watertown, South Dakota and reported that the Board of Governors of the Minnesota Union had suggested that Mr. W.F. Kunze succeed Dr. Williams. Voted that Mr. Kunze be appointed alumni representative on the Union Board.

4. Financial report.- A statement showing the financial status of the Alumni Association for the year ending July 31, 1920, and also up to November 8 was presented and discussed at some length. The increased cost of operating for the current year as compared with 1919-20 showed clearly the immediate necessity of increasing the number of subscribers. There were three possible methods of relief suggested:

1. Campaign for new subscriptions to the Weekly. Disappointment was expressed that there was practically no response to the mail campaign following the first issue this fall.
2. Increased advertising
3. Cash subscriptions

It was finally voted that the finances of the Weekly be referred to a special committee of five members, including the president and secretary.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting of the
Executive Committee of the General Alumni Association
Security Building
Wednesday, January 4, 1921

Members present: Miss Crosby, Messrs. Ireys, Pierce, Rees, Wallace,
and Johnson

Finances.- The question of the finances of the Association was discussed at some length. A statement was presented showing the condition at the present time. Mr. Johnson made a plea for the support of representative large firms in the advertising of the Weekly. The executive committee voted its hearty support of the suggestions made.

Alumni Unit Representation.- The report of the special committee which appeared in the Weekly of October 13 was discussed. Miss Crosby and Messrs. Ireys, Pierce, and Wallace felt that the plan approved by the committee should be approved. Dr. Rees felt that these units now had the opportunity of securing representation on the Board through the nomination of candidates for election at large. Mr. Wallace finally suggested that it would be advisable to put the matter up to the units for their own decision and that no specific recommendations be made for the Board meeting January 10.

Change in date of annual meeting.- As the time had been more than taken up with the first two items, it was voted that this matter also be referred to the Board without recommendation.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, January 11, 1921
Minnesota Union

Members present: Mrs. Dorsey, Messrs. Barnum, Faagre, Hatch, Hodson, R. Jones, Keyes, Lasby, Mackintosh, Rees, Safford, Selover, Thompson, Johnson, and Pierce.

The following items of business were presented for discussion, and action was taken as indicated.

1. Financial Statement: The secretary presented a report in typewritten form showing the financial situation up to date with an estimated statement for the balance of the year. No action taken. It was understood that a special committee which would include the president and secretary, would be appointed to take under consideration the deficit of last year.

2. Annual Meeting: Voted that the annual meeting be held Friday, February 18, in the Ball Room of the Minnesota Union, provided there is no conflict with the University Concert Course at that time.

Voted further that the following committee be appointed to take charge of the arrangements. Cyrus Barnum, Acad. '04; Will Brown, Acad. '00; Henry Bruchholz, Acad '11; Elisabeth Forsell, acad. '20; Mrs. Joseph Jorgens (Anne Guevli), Acad '00; Theodore Sander, Eng. '19; Hermione Shearer, Acad '11; Oscar F. Wodrich, Eng. '08; John McGovern, Law '11.

3. Committee Reports: The report of the Committee on Athletics, consisting of Messrs. Hayden, Pierce, Safford, and Schuknecht, was read, approved, and ordered printed in the Weekly.

The report of the Committee on Investments, consisting of Messrs. Selover, D.P. Jones, and Zelle, was presented by Mr. Selover, approved, and ordered printed in the Weekly.

It is understood that these reports will be submitted for action at the annual meeting.

4. Nominations for Directors of the Second Class: The secretary reported that communications had been received from the various alumni associations submitting candidates for the election of directors at large as follows:

- (a) College of Science, Literature, and the Arts: Elizabeth Fish, '97, Georgia Burgess, '94; Raymond P. Chase, '03; Laura Gould Wilkins, '04.
- (b) College of Engineering and Architecture: Ernest B. Croft, C.E. '11; Fred A. Otto, E.E. '04.
- (c) College of Agriculture, Forestry, and Home Economics: Mildred Weigley, '17.
- (d) Law School: Harold G. Cant, Acad '09; Fred N. Furber, Law '04; '05.
- (e) Medical School: Earle R. Hare, '00; D. Chas. Lyman Green, '90.

5. Change in Fiscal Year: Voted that the fiscal year of the General Alumni Association be changed to correspond with that of the University, which begins July 1.

6. Bond for the Secretary and the Business Manager: The secretary pointed out that according to the constitution the secretary and the treasurer must each be bonded in an amount not less than one-fourth of the total invested funds, but that since the constitution was adopted certain changes in administration of the alumni office have been made, namely: the appointment of an editor and business manager. The question was raised as to whether the editor should also be bonded and in what amount. Voted that the editor and associate editor be bonded in amounts of \$3000.00 and \$1000.00 respectively and that an amendment to the By-laws be proposed at the annual meeting which will make it possible for the Board of Directors to use their own judgment in the matter of fixing bonds.

7. Possible Alumni Projects: The secretary pointed out that the time was fast approaching when it was very likely that the Legislature would not be able to supply all the needs of the institution and raised the question as to how soon the alumni might undertake some specific projects and what these might be. The following projects were mentioned: campanile, auditorium, gymnasium and armory, Minnesota Union, health center, etc. No action taken.

8. Report on Alumni Units: The secretary reported that there were now existing eleven active organizations and that twenty-one others were under way. The location of each was given as well as the name or names of persons undertaking the organization.

9. Athletics: Mr. Thompson reported that certain complaints had reached his ears with regard to the handicaps under which students find themselves when participating in athletics. Voted that Mr. Thompson be requested to state these complaints in writing and that they be referred to the Committee on Athletics.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Annual meeting of the General Alumni Association
Friday, February 18, 1921
Minnesota Union

The eighteenth annual meeting of the General Alumni Association of the University of Minnesota was held February 18, at 6:30 o'clock, in the Ball Room of the Minnesota Union, and has now become a delightful memory.

The committee on arrangements consisted of Cyrus Barnum, '04, chairman, Will Brown, '00; Henry Bruchholz, '11; Elisabeth Forssell, '20; Mrs. Joseph Jorgens, '00; John McGovern, '11; Theodore Sander, Jr., '19E; Hermione Shearer, '11; Oscar F. Woodrich, '08E.

The guests of honor were President and Mrs. L. D. Coffman, Presidents Emeriti; Cyrus Northrop and W.W. Folwell, Dean and Mrs. J. F. Downey, Dean H. T. Eddy, and Professor and Mrs. J. C. Hutchinson.

378 persons were present. The tables were beautifully decorated with plants and flowers. At each place were a festive cap, a toy balloon, and confetti. Hanging from each electric fixture was a cluster of large varicolored balloons overhung with serpentine confetti. The committee on decorations, consisting of Dorothy Hudson, '11, Helen Draper, Ex '18; Clara B. Koenig, '10; and Rewey Belle Inglis, '08; deserves the enthusiastic and appreciative comments that were freely voiced by those in attendance. Music was furnished by the glee club quartet and the saxophone quartet of the University.

At the close of the dinner Mr. Charles F. Keyes, president of the General Alumni Association, took charge. The first speaker was President Coffman who talked briefly, but in his usual forceful manner, relative to the immediate needs of the institution. Following him Professor Paul J. Goode, '89, Professor of Geography at the University of Chicago, delivered his lecture on "Coal and Civilization", illustrated with lantern slides. The audience sat spellbound thru an hour's survey of the past, present, and future sources of the world's energy. The winds, the waves, the forests, the oil, the falls, and the sun's heat all passed in review as contributors of power. The study resulted in a final reliance upon the utilization of the direct energy of the sun and the harnessing of rivers for the performance of tasks awaiting future generations.

Mr. Keyes then called for a report of the secretary, which was given. The secretary called the roll of the alumni units and the following representatives responded briefly: Chicago - J. Paul Goode, '89; Cleveland - A telegram from Rockwood C. Nelson Ex '15E; was read; Great Falls, Montana - John N. Thelen, Law '05; Hibbing, Jessie Mattson Pratt; Minneapolis - Will Brown, '00; Rochester - W. F. Braasch, '00; '03 Md.; St. Paul, Theodore Sander, Jr., '19E; University Campus - William Anderson, '13. The reports of these representatives were greeted with enthusiastic applause.

Regent Fred B. Snyder then presented a report of progress looking toward the removal of the N.P. tracks. He showed on the large board at the front of the room just how these plans would affect the present map of the campus and vicinity. Following his presentation Mr. Byron Timberlake, '91, moved that the Alumni Association fully endorse the project and lend hearty support to its fulfillment. This was seconded and the motion passed by unanimous acclamation.

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, March 1, 1921
Minnesota Union

Members present: Miss Weigley; Messrs. Abbott, Barnum, Hodson, Hatch, Johnson, Keyes, Lawby, Mackintosh, Mann, Nachtrieb, and Pierce.

The following items of business were presented for discussion, and action was taken as follows:

1. Approval of Minutes of the Last Meeting: The minutes of the last meeting (annual) February 18, were approved as previously submitted.
 2. Report on Annual Meeting: The secretary made a brief report showing the financial outcome of the annual meeting, February 18. No action taken.
 3. Result of Election of Directors at Large: The secretary reported the election of Raymond P. Chase, Elizabeth Fish, Earle R. Hare, Mildred Weigley, and Charles R. Greene for a term of two years. It was understood that the next election would occur in 1922 and that members elected at that time would serve for a period of four years. It was suggested that there be no further election until 1924 in order to put these elections on a biennial basis as provided in the constitution.
 4. Vacancies on Committees: It was pointed out that another member should be added to the executive committee, and that new members should be appointed to succeed W.I. Gray on the Editorial Advisory Committee and A. W. Selover on the Investment Committee. It was understood that the present members would hold over until their successors were appointed at the May meeting.
 5. Resolution of the Hibbing Unit: The following resolution of the special committee appointed by the Hibbing alumni unit was read:

"At a meeting, held on January 24, 1921, of the Hibbing Branch of the Alumni Association of the University of Minnesota, a resolution was unanimously passed, endorsing the proposed plan for the erection of a Memorial Auditorium on the University campus as a tribute to the members of the alumni who participated in the late war."

This brought up a discussion concerning the possibilities of a memorial of some kind. Mr. Barnum reported that the representatives of the American Legion were getting busy in the interest of a program looking towards a war memorial and it was felt by all concerned that it would be unfortunate to have a campaign started which might not secure results commensurate with the prestige of the institution. Suggestions for a campanile, a gymnasium, and a Minnesota Union building were made. While no vote was taken on any of these projects, the majority seemed to favor the combination of the memorial idea with some much needed building which would not likely be provided by the legislature.
- It was finally voted that the Chair appoint a committee, not to exceed five members, to take under advisement the question of a project which the alumni might support with unanimity, and that a special meeting be held

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next month, subject to the call of the chair, to consider the report of this committee.

6. Alumni Units: The secretary reported the establishment of alumni units at Stillwater and Fergus Falls.

He also reported the news from the alumni unit at Harvard University and the revival of the unit at Schenectady, New York.

7. Bonds for the Alumni Staff: Voted in accordance with the recent amendment of the constitution, that the secretary and the treasurer of the General Alumni Association be bonded for \$3000.00 each and that the editor and the associate editor be bonded for \$1000.00 each.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Special Meeting
of the
Board of Directors of the General Alumni Association
Wednesday, April 13, 1921
Central YMCA Building

Members present: Mrs. Dorsey, Misses Crosby, Fish, and Weigley, Messrs. Faegre, Hare, Hodson, Keyes, Mackintosh, Mann, Pierce, Safford, and Zelle

The meeting was called to consider what action might best be taken with reference to the legislative situation.

The needs of the University, the appropriation as allowed, and possible remedial measures were discussed at some length. It was finally voted that a special committee, with Mr. Keyes as chairman, be appointed to interview the Hennepin County Delegation with regard to the matter. Miss Crosby and Mr. Safford were the other members of the committee.

It was further voted that Messrs. Hodson, Keyes, and Pierce be appointed a committee to draw up a resolution expressing the attitude of the General Alumni Association towards the action of the Legislature in curtailing the University's appropriations.

Meeting adjourned.

E.B. Pierce, Secretary

RESOLUTION

WHEREAS, the Appropriations Committee of the House of Representatives of the State Legislature has seen fit to reduce the allotment for the University of Minnesota to \$2,500,000.00 a year, or approximately \$1,315,000.00 below the point at which it can exist as a going concern, and

WHEREAS, this curtailment of the University's resources will make it impossible for the University.

1. To secure a single additional teacher.
2. To increase a single salary.
3. To provide for even minor building projects.
4. To equip buildings now under construction.
5. To keep University classes at a reasonable size.
6. To retain an efficient staff.
7. To provide much needed repairs, and

WHEREAS, under such unprecedented handicaps the University can not maintain itself as an institution of the first grade, but will lose the prestige which it has held for many years as an institution of higher learning:

THEREFORE BE IT RESOLVED that the Board of Directors of the General Alumni Association of the University of Minnesota, at a special meeting held April 13, does hereby most respectfully protest against the action of the Appropriations Committee of the House of Representatives and does herewith most earnestly urge that the Legislature of the State of Minnesota restore the amount of the University appropriations to that figure submitted by the President of the Board of Regents and the President of the University as being the minimum on which the University could reasonable expect to continue without permanently injuring her educational standing.

THE GENERAL ALUMNI ASSOCIATION

Charles F. Keyes, President.

Minutes of the Meeting of the Executive Committee
of the General Alumni Association
Tuesday, April 19, 1921

*See page 9
Minutes
April 19, 1921*

Members present; Miss Crosby, Messrs. Johnson, Keyes, Mackintosh,
Pierce, Rees and Zelle.

Financial statements were presented by Mr. Johnson, the business manager, and it was reported that \$1100.00 in subscriptions and advertising had been collected since the eighth of June.

Attention was called to the proposed budget for the ensuing year in which the printing cost of the Weekly was placed at \$4568.00 as against \$6190 for the preceding year. It was explained that this economy would be necessary in order to carry the Association through without a deficit. It involves the use of a cheaper paper, and the substitution of the linotype mailing list in place of the addressograph. It was the opinion of the members present that these economies might well be made.

It was further felt that the subscription price of the Weekly should be fixed at \$3.00 a year for all subscribers.

No close estimate of printing costs could be made in view of the unsettled condition of the labor situation. It was thought that it might be necessary to postpone the making of a contract until September.

The committee adjourned to meet about the middle of August.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, May 3, 1921
Minnesota Union

Members present: Miss Crosby, Miss Fish, Mrs. Thomson, Messrs. Abbott, Barnum, Chase, Hartzel, Hare, Hatch, Hodson, Johnson, Keyes, Mackintosh, Pierce, Rees, Sinclair, and Zelle.

The following items of business were presented for discussion and action was taken as indicated.

1. Reading of the Minutes of the March Meeting and the Special Meeting:
Voted that these minutes be approved as printed in the Alumni Weekly.
(Special meeting held April 13.)
2. Appointment of Standing Committees: President Keyes named the following standing committees: Executive. - Dr. S.P. Rees, chairman, Elizabeth Fish, R.M. Mackintosh, and ex-officio members Charles F. Keyes, Caroline M. Crosby, Edgar F. Zelle, and E.B. Pierce.
Advisory Editorial. - Cyrus P. Barnum, Chairman, Paul J. Thompson, Elizabeth W. Bruchholz, Agnes F. Jaques, and W.W. Hodson.
Auditing. - Archibald F. Wagner, Thomas F. Wallace, and Maurice R. Salisbury.
Athletic. - John F. Hayden, Chairman, John R. Schuknecht, Orren E. Safford, Henry F. Nachtrieb, and Arthur Larkin.
Investment. - John F. Sinclair, Chairman, J.B. Faegre, and Edgar F. Zelle.
3. Discussion of Life Membership: Mr. Vincent Johnson, the editor of the Weekly, raised the question as to whether or not the fee of \$40.00 now paid by out-going seniors and other alumni would be sufficient to take care of life membership dues and life subscriptions to the Weekly and pointed out that it might be desirable to discuss at once the feasibility of raising the fee to \$50.00. The matter was discussed somewhat and it was finally voted that the whole question be referred to the executive committee.
4. Report of the Committee on Memorial Projects: John F. Sinclair, chairman of this committee, reported that a conference had been held with representatives of the committees on athletics and student affairs of the Minneapolis unit and that rapid progress had been made toward crystallizing the sentiment of the alumni. He stated that at the present time there appeared to be a strong desire to combine in one project the expansion of the athletic field, the building of a stadium, and the construction of an auditorium, embracing all of these in the memorial idea. He stated that it was the plan of the Minneapolis and St. Paul units to entertain representatives of units throughout the state and elsewhere at a meeting Saturday evening, May 14. It was expected that some definite resolution would be presented at that time.
5. Resolution of the Crookston Unit: The secretary read the resolution of the Crookston unit which showed conclusively that they were ready to back

an alumni project.

6. Inauguration Plans: The secretary outlined the entire program of inauguration week, emphasizing the fact that all alumni were invited to participate in the various functions, especially the reception on Thursday night, the luncheon Friday noon, and the dinner Friday evening. He also pointed out that local alumni were cooperating in a most gratifying way in providing transportation and entertainment for the delegates and guests.

Meeting adjourned.

E B. Pierce, Secretary

At the regular meeting of the Crookston Alumni Association of the University of Minnesota held at the Hotel Crookston on the 29th Day of April, 1921, E.O. Hagen of Crookston, Minnesota; offered the following resolution and moved its adoption:

R E S O L U T I O N

WHEREAS, the Alumni of the University of Minnesota in return for the benefits and advantages conferred upon them by their alma mater, owe to her a corresponding duty and obligation, and believing that our sense of loyalty, faith and obligation to the University of Minnesota should be evidenced by a substantial and permanent memorial to be erected upon its campus to remain as a lasting token of our love, esteem and appreciation,

BE IT RESOLVED by the Crookston Alumni Association of the University of Minnesota that the General Alumni Association should take action as soon as possible to create the necessary instrumentality whereby a fund for such memorial may be collected by contributions and gifts from the Alumni of the University of Minnesota from time to time, and to provide a duly constituted body to which such contributions can be made and properly safeguarded and protected.

THAT the nature of the memorial to be erected be left for future determination by the General Alumni Association.

BE IT FURTHER RESOLVED, that a copy of this resolution be sent forthwith to the Secretary of the General Alumni Association, with the request that he call the same to the attention of the General Alumni Association as soon as possible.

Unanimously Adopted.

Minutes of the Meeting of the Executive Committee
of the General Alumni Association
Wednesday, June 8, 1921

1. The financial statement of the Alumni Association was presented by Mr. Vincent Johnson, the editor and business manager. It was seen at once from a perusal of this statement that the outstanding accounts would result in a deficit if not reduced materially at an early date. It was apparent further that a larger revenue should be provided or expenditures decreased, as the margin of expected profit is at present consumed by delinquent accounts.

2. With reference to the item of \$200.00 listed as a debt to the Minnesota Union, the following action was taken: Voted that in view of the assurance of President Burton that money would be provided for Alumni-Senior Day activities in 1920, the University be requested to cancel the charge of \$200 against the Association.

3. Inasmuch as funds due the Minnesota Alumni Association had not been paid over to that organization this year, it was voted that \$2500.00 be immediately transferred to that fund. It was the unanimous feeling that funds due the Minnesota Alumni Association should be transferred to that fund when received so that the money could begin to draw interest and serve the purpose for which it was intended. It was felt that it would be more desirable for the Weekly to borrow money, if necessary, to carry it through than to use funds belonging to the Minnesota Alumni Association. It was further suggested that the Alumni Office concentrate its energies upon the accounts due and make a strenuous effort to increase the receipts before the close of the fiscal year.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting of the Executive Committee
of the General Alumni Association
Wednesday, June 22, 1921

Members present: Misses Crosby and Fish; Messrs. Johnson, Keyes, Mackintosh, Rees, Wagner and Pierce.

Since the last meeting of the committee the secretary asked Mr. Arch Wagner to go over the statements prepared by Mrs. Thomson and presented at the last meeting. This form showed more clearly just what the actual conditions of the finances of the Association were. This statement was presented and discussed somewhat.

Mr. Johnson presented a plan for financing the Association through the summer. The suggestion was made that Mr. Wagner act as a committee of one to advise with the Alumni Office concerning the accounting system and to make such other suggestions looking towards economy of operation as the situation might demand.

The idea met with the endorsement of those present and Mr. Wagner was willing to act in this capacity. It was further suggested that any funds now in the possession of the Minnesota Alumni Weekly be invested at the earliest possible date.

It was understood that the staff of the Alumni Office would make every effort possible to collect the outstanding accounts before the first of July.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting of the Executive Committee
of the General Alumni Association
Tuesday, July 19, 1921

*Note: This is a duplicate of
Minutes for
April 19*

Members present: Miss Crosby, Messrs. Johnson, Keyes, Mackintosh,
Pierce, Rees, and Zelle.

Financial statements were presented by Mr. Johnson, the business manager, and it was reported that \$1100.00 on subscriptions and advertising had been collected since the eighth of June.

Attention was called to the proposed budget for the ensuing year in which the printing cost of the Weekly was placed at \$4568.00 as against \$6190.00 for the preceding year. It was explained that this economy would be necessary in order to carry the Association through without a deficit. It involves the use of a cheaper paper, the substitution of the linotype mailing list in place of the addressograph. It was the opinion of the members present that these economies might well be made.

It was further felt that the subscription price of the Weekly should be fixed at \$3.00 a year for all subscribers.

No close estimate of printing costs could be made in view of the unsettled condition of the labor situation. It was thought that it might be necessary to postpone the making of a contract until September.

The committee adjourned to meet about the middle of August.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 4, 1921
Minnesota Union

Members present: Charles F. Keyes, presiding; Misses Crosby and Fish; Messrs. Abbott, Faegre, Hare, Hatch, Head, Hodson, Johnson, Jones, Lasby, McGuire, Mackintosh, Mann, Nachtrieb, Pierce, Rees, and Safford. Dr. W.F. Braasch of Rochester and Dr. W.L. Burnap of Fergus Falls, present by invitation.

The following items of business were presented for discussion and action was taken as indicated.

1. Approval of the Minutes of the Meeting of June 14: The minutes were read by the secretary and approved.

The question of expanding the Board of Directors to include representatives from the local alumni associations was raised. Dr. Braasch spoke in favor of the idea and presented the point of view of some of these units. He suggested that the state might be divided into districts and that these districts be represented on the Board. The idea met with general favor and the Chair appointed a committee, consisting of Dr. W.F. Braasch, Dr. W. L. Burnap, and E.B. Pierce, to take this matter under advisement and present a report at the fall meeting.

Mr. Sinclair expressed the hope that the General Alumni Association could work out a constructive program of activity and have some policy as an organization.

A brief sketch of the plans in connection with the \$2,000,000.00 drive for the purpose of expanding Northrop Field, to 22 acres, building a stadium, and erecting a memorial auditorium was outlined.

2. Result of College Alumni Elections: The secretary reported that since the last meeting reports from the college alumni associations showed the following elections to the Board of Directors, with terms of office as indicated.

Law:

Harold Kerr, 1921-1923
John B. Faegre, re-elected, 1922-1924.

Agriculture:

Jean Muir Dorsey, re-elected, 1921-1923
Spencer Cleland, 1922-1924

Medicine:

Warren A. Dennis, 1922-1924

3. Report on Alumni Campaign (stadium, auditorium, etc.): The secretary reported the summer meetings of the Committee of Eleven in conference with Mr. Luman L. Pierce President of the University of Minnesota Alumni Association of Northern California, and member of the firm of Ward, Hill, Pierce and Wells, financial organizers. Meetings were held with Minneapolis

and St. Paul business men and problems in connection with this drive were frankly and fully discussed. While no official action has as yet been taken by the committee concerning the date of the drive, it has been practically agreed that it would not be timely to conduct a campaign for funds this year. No definite date has been set for the beginning of the campaign.

4. Suggestions with Regard to Alumni Support of the Disarmament Program:

A letter from Mr. B.B. Wislason, concerning disarmament, was read. There was considerable discussion, and it was finally voted that the Board of Directors express itself as being heartily in favor of the disarmament conference and of limiting armament, but that it does not express an opinion as to the policy to be adopted in bringing about disarmament of the Nations. It was further voted that the Chair appoint a committee of three with power to draw up a statement expressing the views of the Board, for publication in the Weekly, and that the alumni units be urged to take similar action.

5. Progress on Directory: The secretary reported the work done during the summer in compiling lists of former students who did not complete their course. The total number, not counting those who attended summer sessions only is 23061. These names have all been tabulated and the first inquiries mailed. The work on the alumni directory is nearing completion and it is hoped that the list will be ready for printing about December 1.

6. Report of the Special Committee on Alumni Unit Representation (Dr. W.F. Braasch, Dr. W.L. Burnap, and E.B. Pierce): Dr. W.F. Braasch, chairman of the committee presented the attached report.

General approval of the idea of securing the support of the units was expressed. It was hoped that expansion of the Board would not make this body too cumbersome. The matter was finally referred to the executive committee, with the request that a report be made at the next meeting.

7. Cleveland Meeting, October 17: A letter from Rockwood C. Nelson, president of the Cleveland unit, announcing the meeting of alumni of the colleges and universities of the Western Conference (the Big Ten) at Cleveland, was read. It was the feeling of the Board that the Minnesota alumni should be represented at this meeting. It was finally voted that the executive committee be authorized to finance the sending of the secretary as delegate to Cleveland.

8. Report of the Nominating Committee (Messrs. Hodson and Safford, Miss Fish): Mr. Hodson reported for the committee, presenting the following nominations: President, Charles G. Ireys; vice president, Caroline M. Crosby; secretary, E.B. Pierce; treasurer, Edgar F. Zella. Mr. Thomas F. Wallace was nominated from the floor, as treasurer. Voted that the secretary cast a unanimous ballot for president, vice president, and secretary. There being two nominations for treasurer, a ballot was taken which resulted in the election of Mr. Wallace.

Dr. Rees gave a brief review of the service of Mr. Keyes on the Board of Directors, stating that Mr. Keyes had served since the alumni association was organized, and moved that the Board recommend to the alumni that he be elected an honorary life member of the Board. The motion received instant applause and unanimously carried.

Reference to the financial status of the organization was made and it was voted that the executive committee be authorized to call a meeting at an early date to consider both the change in the constitution necessary to expand the Board and the finances of the organization.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the Minnesota Alumni Association
Tuesday, October 4, 1921

Immediately upon adjournment of the Board of Directors of the General Alumni Association a meeting of the Minnesota Alumni Association was called.

It was voted that the officers of the General Alumni Association be named officers of the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting of the
Executive Committee of the General Alumni Association
Central Y.M.C.A.
Tuesday, December 6, 1921

Members present: Messrs. Mackintosh, Pierce, Rees, and Wallace.
Mr. Hayden, chairman of the athletic committee, and Mr. Vincent
Johnson, editor of the Minnesota Alumni Weekly, present by invitation.

Mr. Hayden reported the meetings of the athletic committee and their final conclusions in the form of specific recommendations. These recommendations with very slight modifications were approved. It was felt, however, that this was a matter of so much importance that it would be desirable to have the entire Board pass on the matter.

Therefore, it was voted that a special meeting of the Board of Directors be called for the following day, December 7, at five o'clock, in the Farmers & Mechanics Savings Bank.

It was voted that, in case the recommendations were approved by the Board, Messrs. Hayden and Pierce be appointed a committee to present the action to the Board of Regents at its next meeting.

Meeting adjourned.

E.B. Pierce, Secretary

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Minutes of the Special Meeting
of the
Board of Directors of the General Alumni Association
Wednesday, December 7, 1921
Farmers & Mechanics Bank

Members present: Miss Crosby, Mrs. Dorsey, Miss Fish, Messrs. Anderson, Faegre, Hare, Johnson, Jorgens, Lasby, Mackintosh, Mann, Pierce, Reese, Safford, Salke, and Wallace, Mr. Hayden, chairman of the athletic committee, present by invitation.

The meeting was called to consider the recommendations of the executive Committee concerning the athletic situation.

Mr. Hayden, chairman of the athletic committee, read the recommendations and many questions were asked. After full consideration it was voted unanimously that the recommendations as adopted by the executive committee, which appear on page 148 of the Minnesota Alumni Weekly of December 8, 1921, be approved and that they be presented to the Board of Regents at its next meeting.

The resolutions of the Minneapolis and Chicago units were also presented but as they were practically in accord with the recommendations of the athletic committee, no action was deemed necessary.

Meeting adjourned.

E.B. Pierce, Secretary

12/7/21

To the Board of Directors of the General Alumni Association:

After a careful study of the athletic situation at the University, particularly as it relates to football, your athletic committee offers the following report and recommendations:

May it be understood at the beginning that we believe judgment should not be based solely upon the past two unsuccessful seasons, excepting as they reveal defects in a coaching system which fails to lay a foundation for good results in proper training in fundamentals.

But, because the sentiment is practically unanimous among the alumni who have volunteered their opinions and others whose opinions have been sought, and persists upon the campus, that the athletic system at the university is out of date, and because it appears that a continuation of the present system and regime will prolong and accentuate the present unsatisfactory conditions, thus causing athletics at the University, and the University itself, to lose prestige, we are convinced that the interests of athletics and of the University will be best served by a change in the entire athletic system.

We therefore recommend:

1. That the President and the Board of Regents of the University be urged to take immediate steps to organize and establish at the University an athletic department along the lines followed at a number of other western universities, and employ an athletic director who will give his entire time to that work, further details to be worked out in accordance with the best practices obtaining elsewhere;
2. That the President of the General Alumni Association appoint a committee of five members who will offer their assistance to the President and the Board of Regents in planning and organizing such a department, and in the selection of an athletic director, and
3. That in furtherance of this plan, the Athletic Board of Control be asked to assist the President and the Board of Regents in organizing this new department and therefore to take the necessary steps to terminate the contracts of all athletic coaches at the end of the current year.

Henry F. Nachtrieb
Orren E. Safford
John Schuknecht
Arthur E. Larkin
John F. Hayden, chairman

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, January 10, 1922
Minnesota Union

Members present: Miss Crosby presiding, Mrs. Dorsey, Miss Weigley, Messrs. Anderson, Barnum, Hare, Head, Hodson, Johnson, Jorgens, Lasby, McGuire, Mann, Pierce, Rees, Safford, Selke, and Wallace. Messrs. Kunze, H.J. Leonard, and Lowenthal present by invitation.

The docket of business contained twenty-three items for discussion, but it was seen that it would be impossible to cover all of them. Therefore, the following were selected.

1. Minutes of the Regular Meeting of October 4 and the special meeting of December 7. Voted that these minutes be approved without reading since they had already appeared in the Weekly.

2. Work of the Student Affairs Committee of the Minneapolis Unit: Dr. H.J. Leonard, chairman, outlined some of the problems of this committee and showed the magnitude of the task with which they are confronted. It was suggested that it might be desirable to have a standing committee of this Board working on problems similar to those which Dr. Leonard's committee is facing. The Chair appointed a committee consisting of ~~George~~ George A. Selke, chairman, Cyrus P. Barnum, and William Hodson, to report to the Board on the advisability of appointing such a committee.

3. Report on the Work of the Minnesota Union: Mr. W.F. Kunze, representative of the alumni on the Board of Governors of the Minnesota Union, reported on the progress of that organization and explained its plans and purposes. Mr. Kunze spoke in the highest terms of the efficiency the high standards, and the general morale of the student-governing Board, and urged the loyal co-operation of the alumni in seeking to further the interest of the organizations.

4. Report of the Executive Committee: Dr. Rees, chairman, presented the report of the financial standing of the association, which was accepted. Mr. Vincent Johnson, editor of the Weekly, explained a plan for securing the active cooperation of members of the Board of Directors in obtaining advertising for the Weekly from the large business firms of Minneapolis. Voted that the president appoint a committee of three to work out these plans with Mr. Johnson.

5. Alumni Unit Representation on the Board of Directors: The report of the special committee, consisting of Dr. W.F. Braasch, Dr. W.L. Burnap, and E.B. Pierce, recommending an expansion of the Board of Directors to include representatives from local units in Minnesota on the basis of Congressional districts was presented. After considerable discussion it was voted to adopt the report of the committee as presented, with the exception of the term of office, which was changed from four to two years.

As this plan involves a change in the constitution, it was voted that the secretary be instructed to present the necessary amendment to the members of the General Alumni Association for vote.

6. Greetings from New York: Greetings from the New York alumni unit, presented in person by Max Lowenthal, were enthusiastically applauded.

7. Date of Annual Meeting: The suggestion was made that the date of the annual meeting be changed from February to Homecoming in the fall in order to capitalize the interest of the alumni who were returning to the University from various points in the state and elsewhere at that time. The sentiment seemed to be in favor of abandoning the midwinter meeting. Dr. Hare proposed an amendment changing the date of the annual meeting from February to Commencement time. It was suggested that every effort be made to stimulate attendance at the June meeting and also that alumni interest be capitalized in some way on a homecoming occasion. Voted that after this year the annual meeting be held during Commencement Week and that the midwinter meeting be dispensed with.

8. Plan to place the "Gopher" in the High Schools of the State: THE secretary suggested the idea of having the various alumni units undertake the financing of a plan to place annually a copy of the "Gopher" in larger high schools of Minnesota. The plan met with instant approval and the secretary was authorized to carry out the suggestions.

Meeting adjourned.

E.B. Pierce, Secretary.

Minutes of the Meeting of the Executive Committee
of the General Alumni Association
432 Security Building
Tuesday, January 31, 1922

Members present: Dr. Rees presiding; Miss Owsby, Messrs. Ireys,
Mackintosh, Pierce, and Wallace

The meeting was called to consider the recommendation of the
finance committee concerning the Glasspoole mortgage of \$1,500.00.

Glasspoole mortgage, investments, etc.- Mr. Wallace, treasurer,
stated that interest due January 1, 1921 and 1922 had not been paid and
that the Murton Mortgage Company advised that they had advanced taxes
for 1920; taxes are also in arrears and the holder of the land heavily
involved. Therefore, the finance committee unanimously recommended that
the mortgage be foreclosed.

Voted: That the finance committee's recommendation be adopted and
that the president and the secretary be authorized to draw up the papers
and that the payment of necessary expenses therewith be approved.

Mr. Wallace reported briefly on the status of all the investments.

Dr. Folwell's Birthday: The secretary mentioned the fact that Dr.
Folwell's birthday was February 14.

Voted: That the secretary be delegated to represent the association
in the matter of recognizing the occasion in an appropriate way.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Annual Meeting of the General Alumni Association
Friday, February 18, 1922
Minnesota Union

The three hundred persons who attended the big annual dinner and meeting of the General Alumni Association last Friday, February 18, claim that the affair could not have been more enjoyable.

Twenty-five members of the glee club, aided and abetted by Bob Brose's saxophones, enlivened the occasion delightfully with songs and special selections. Miss Adair McRae led the crowd in singing popular songs, the most popular being the one about the cumulative acquisitions of a certain old McDonald who has a farm with chicks, turkeys, ducks, pigs, a Ford, and a still.

One of the most entertaining features was the millinery designing contest in which every one indulged - making use of large sheets of red and blue tissue paper and trimmings supplied at each place. Many astonishing effects were achieved, the two prizes going to Mrs. James Paige, '99L, and Dr. J. C. Litzenberg, '94; 99Md.

Members of the Alpha Gamma Delta sorority put on a clever skit entitled, "Registration as It Was in 1900 and As It Will Be in 1940". He Be Fierce as registrar received considerable publicity.

During the dinner the telephone rang and President Coffman, who answered, found himself talking to David Grimes, '19E, of New York City who had leased a thru wire from their meeting to ours. Carl H. Fowler, '95; '96, president of the New York Alumni Association, conveyed the greetings of that organization which President Coffman transmitted to the audience. H.W. Wilson, David Grimes, and Mr. McKeehan of New York called for Dean Leland, B.H. Timberlake, and Henry Erikson, who in turn transmitted the messages to the audience. Then while the wire was still open, the local crowd gave the New Yorkers the "locomotive" and the "individual".

The business of the association was disposed of in short order under the direction of Chas. G. Ireys, '00, who presided thruout the meeting. The reports of the investment, advisory editorial, and athletic committees were approved as printed in the Weekly of February 9. Secretary E. B. Pierce made a brief report of the work of the association since the last annual meeting.

Wm. W. Hodson, '13, presented the resolution of the Board of Directors that Charles F. Keyes be made a life member of the Board, which was unanimously adopted.

Chairman, Thos. F. Wallace, '92; '95L, of the committee in charge of the memorial campaign, reported that the enthusiasm with which that project was first undertaken was not by any means being allowed to flag and that good business judgment required a short delay in the actual prosecution of the work.

Fred B. Snyder, President of the Board of Regents, announced the signing of the contract for the N.P. tracks at a saving of \$64,000.00 and explained how this facilitates the acquisition of additional lands for athletic purposes. He stated that practically all the land between the present athletic field and Oak Street had been secured without the expenditure of any state appropriation.

2/18/22

Greetings from the Rochester alumni unit were presented by H. A. Johnson and those from Faribault by William Pearce, Al2Ag. Greetings which came by telegram and letter from alumni units at Albert Lea, Hibbing, Jamestown, North Dakota, Portland, Oregon, and San Francisco, California, and from M. L. Burton, President of the University of Michigan, formerly President of the University of Minnesota, were read.

Dr. Folwell, who retired at this point, was given a rousing individual yell.

Then came the athletic discussion. John Hayden, chairman of the athletic committee, was ill, and his brief survey of the situation was read by Orren E. Szfford.

President Coffman related the experiences of the Committee of Thirteen in seeing the job thru and finding the three men who have been appointed to shape Minnesota's physical education and athletic policies.

Mr. Ireys presented in turn Mr. Fred W. Luehring, director of Athletics, Bill Spaulding, head football coach, and T. Nelson Metcalf, professor of physical education. All three men made a splendid impression upon their hearers. Mr. Luehring pointed out that although athletics and physical education were not the most important elements in the educational process, they were absolutely fundamental and that it was the function of that department to see that every student participated in some phase of the comprehensive program.

Mr. Spaulding sparred for time. He said that he had misunderstood the situation. In the first place, he did not know that the gathering was co-educational, and in the second place, he said, "Luehring told me I wouldn't have to make a speech, that I was a curiosity!" He very naively stated that while football in these days was played "above the neck", still they weren't turning down the beefy fellows and were not averse to big hands and big feet. Spring football, he intimated, would not be started until the close of the basketball season, as he did not favor conflicts in sports, especially since no red-blooded fellow would indulge in any other sport if there were a chance of his playing football.

Mr. Spaulding will be on the job from now on. Messrs. Luehring and Metcalf will begin work next fall. Mr. Metcalf, who will have charge of the teacher-training work in physical education, and also will be assistant football coach, expressed his satisfaction in the tasks allotted to him in the constructive program outlined by Director Luehring, and spoke briefly of the opportunities presented in this field.

The wholesomeness, the modesty, and yet withal the confidence and ability of the trio secured an instant response from the assembly. Each speaker was enthusiastically applauded, and the expressions of approval voiced later indicate the general satisfaction that is felt in the appointments.

Moving pictures of the inauguration of President Coffman and fifty years of Minnesota's history were to follow, but time did not permit.

E.B. Pierce, Secretary

Minutes of the
Meeting of the
Board of Directors of the General Alumni Association
Tuesday, March 14
1922

Members present: President Charles G. Ireys presiding; Miss Crosby, Mrs. Dorsey, Miss Weigley; Messrs. Burch, Cleland, Faegre, Hare, Hartzell, Head, Johnson, Keyes, Lasb, Nachtrieb, Netz, Pierce, Shellman, and Williams; Walter M. West present by invitation.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meetings of January 10 and February 17, also the executive committee meetings of January 24 and 31: Minutes of the meetings of January 10 and February 17 were approved as printed in the Weekly. Minutes of the executive committee meetings of January 24 and 31 were approved as read by the secretary.

2. Ballot results: The president announced the election of new members to the Board and the adoption of the two amendments concerning alumni unit representation on the Board and the changing of the annual meeting from February to Commencement Week.

3. Vacancies on the executive committee: Mr. Ireys stated that due to the expiration of the terms of Dr. Rees and Mr. R.S. Mackintosh there were two vacancies on that committee. His nomination of Albert M. Burch, Chairman and Spencer B. Cleland was unanimously approved.

4. Student Affairs Committee: The report of the special committee, consisting of George A. Selke, chairman, Cyrus P. Barnum and Wm. W. Hodson, recommending the appointment of a permanent committee on student needs, was approved. Mr. Ireys' nomination of Cyrus P. Barnum, chairman, George A. Selke, William W. Hodson, Vernon M. Williams, and Edgar F. Zelle, was unanimously approved.

5. Class of 1912: 10th anniversary celebration in June: Walter M. West chairman of the committee of the Class of 1912, in charge of the exercises for Alumni Day, was present and reported progress on their program. Members of that class have been canvassed for funds and approximately \$100.00 secured. Mr. West reported that an early conference of the chairman of the classes who have had charge of similar occasions would be called so as to insure a certain desirable continuity in the program of activities.

6. Duty Free Importation of Scientific Apparatus:
The secretary read a letter from the Will Corporation of Rochester, New York. Voted on action of Dr. Hartzell that this Board express itself as being decidedly in favor of duty free importation of such material for educational purposes and that a letter to that effect be sent to the appropriate authorities.

7. Progress on the Folwell Portrait: A letter from Dr. J. Paul Goode, pointed out that they had already raised \$700.00 on their fund and expected to have no difficulty in securing the remainder before spring.

8. Portraits of Presidents Coffman and Burton: The secretary raised the question as to what steps, if any, should be taken to provide a portrait of President Burton and what might be the attitude concerning the portrait of any other Minnesota president. The feeling was expressed that this was a matter which should be left to the promptings of the alumni themselves. On motion the item was tabled.

9. Improvement of Commencement Week: There was considerable discussion concerning the possibilities of making Commencement week more attractive from the standpoint of both outgoing seniors and returning alumni. It was voted that this question be referred to the newly appointed committee on student affairs.

10. Proposal for celebration of Charter Day: This was postponed until the next meeting.

11. Question of campus engravings: Engravings of other campuses were presented for inspection and the proposal of the Adams and Grace Company of New York was discussed. It was the general feeling that it would be desirable to have something of this kind for distribution to Minnesota graduates. Action deferred until the next meeting.

12. Recent Life Memberships - Fall Quarter Graduates: Action deferred until the next meeting.

13. Question of Adequacy of the Endowment fund: The secretary pointed out that the combined life membership and life subscription amounting to \$40.00 payable in installments of \$10.00 a year for four years, produces \$30.00 for the permanent endowment fund. With interest at six per cent this gives an income of \$1.80 a year. The question was raised as to whether this is sufficient to finance the Weekly, in view of the fact that a \$3.00 subscription rate is necessary at the present time. The first \$10.00 is used to finance the Weekly during the four years that the graduate is making his payments. It was voted that the matter be referred to the executive committee with the request that they make a report at an early date.

14. Progress of the Weekly on the Advertising plan: Mr. Ireys reported the appointment of a Minneapolis and a St. Paul committee and stated that while no definite returns had been secured a good start had been made.

15. Unique Commencement for winter quarter graduates: The secretary reported that the University regulations made no provision for Commencement exercises at the close of the winter quarter, but that there were approximately one hundred students who found it necessary to take their degrees at that time. He announced that the Board of Governors of the Minnesota Union had invited all graduates to be present at a dinner on the evening of March 23 at which time a program would be prepared and President Coffman would deliver an address to the Class and confer the degrees.

16. Trip to Duluth: The secretary announced a trip to Duluth under the auspices of the College Women's Club, on which occasion he was to speak to the students of the Central High School in the forenoon, the Denfield High School in the afternoon, and the Lincoln in the evening of Wednesday March 15.

17. Report on the "Gopher" distribution in the High Schools: In accordance with the plan suggested for the placing of a copy of the "Gopher" in

each accredited high school in the state the secretary wrote to the various alumni units concerning this matter and to individual alumni at those places where there are no alumni units at present. The replies received were unanimously in favor of the idea and in most cases included orders for the "Gopher" the net result being the ordering of eighty-nine books for distribution this spring.

Meeting adjourned

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association

Tuesday, January 24 1922

Members present: Dr. Rees, presiding; Messrs. Ireys, Mackintosh, Pierce, and Wallace.

1. Amendments to the Constitution: The meeting was called at the request of the secretary to decide on the form of the amendments to be presented for the vote of the association membership. After considerable discussion, it was voted that the following amendments be recommended for adoption:

Amendment I

That Section 3, Article IV, Officers and Directors, be amended to read as follows:

The Board of Directors other than as provided for in Sections 1 and 2 shall consist of three classes:

First: No change (Provides for direct representation of the colleges)

Second: No change (Provides for election of Directors-at-large)

- *Third: Representatives chosen by the alumni units as follows:
- (a) The alumni units in Minnesota shall be grouped into districts corresponding geographically to the congressional districts.
 - (b) The units in each district shall form a district organization, making provision for an annual meeting to which each unit shall send at least one delegate.
 - (c) At this meeting a representative from the district shall be elected to the Board of Directors.
 - (d) Directors of the third class shall be chosen for terms of two years and shall take office at the annual meeting of the General Alumni Association following their election.

Amendment II

That Section 1, Article V, be amended to read as follows:

The Association shall hold an annual meeting during or near Commencement week, the exact time and place to be determined by the board of directors and given at least two weeks published notice in the Minnesota Alumni Weekly.

2. Annual Meeting: Voted (1) that the date of the annual meeting be February 17, and the place, the Minnesota Union Ball Room; (2) that the secretary be authorized to appoint a committee to work out the details in connection with the meeting.

E.B. Pierce, Secretary

Minutes of the Meeting of the Executive Committee
of the General Alumni Association
432 Security Building
Tuesday, January 31, 1922

Members present: Dr. Rees, presiding; Miss Crosby, Messrs. Ireys,
Mackintosh, Pierce, and Wallace.

The meeting was called to consider the recommendation of the
finance committee concerning the Glasspoole mortgage of \$1500.00.

Glasspoole mortgage, investments, etc:

Mr. Wallace, treasurer, stated that interest due January 1, 1921 and
1922 had not been paid and that the Murton Mortgage Company advised that
they had advanced taxes for 1920; taxes are also in arrears and the holder
of the land heavily involved. Therefore, the finance committee unanimously
recommended that the mortgage be foreclosed.

Voted: That the finance committee's recommendation be adopted and that
the president and the secretary be authorized to draw up the papers and that
the payment of necessary expenses therewith be approved.

Mr. Wallace reported briefly on the status of all the investments.

Dr. Folwell's Birthday:

The secretary mentioned the fact that Dr. Folwell's birthday was February 14.

Voted: That the secretary be delegated to represent the association
in the matter of recognizing the occasion in an appropriate way.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, May 2, 1922
Minnesota Union

Members present: Mr. Ireys presiding; Miss Crosby, Miss Fish, Messrs. Barnum, Dennis, Hare, Johnson, Keyes, Lasby, Netz, Pierce, Safford, Shellman, Sinclair and Williams. Mr. Luehring, director of athletics, and Mr. Nelson of the Visual Education Department, present by invitation.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of March 14 and the executive committee meeting of April 11.- Inasmuch as the minutes of the meeting of March 14 were printed in the Weekly of March 23, it was voted that they be approved without reading. The minutes of the executive committee meeting of April 11 were read by the secretary. Voted that they be accepted and the action taken therein endorsed.

2. Nomination of standing committees.- President Ireys nominated the following standing committees for the ensuing year:

Executive committee: A.M. Burch, chairman; Caroline M. Crosby, Elizabeth Fish, Charles G. Ireys, Spencer Cleland, E. B. Pierce, Thos. F. Wallace

Investment committee: John F. Sinclair, chairman, John B. Faegre, Thos. F. Wallace

Auditing committee: Arch Wagner, chairman, Glenn Greaves, Maurice Salisbury

Advisory editorial committee: James H. Baker, chairman; Raymond F. Chase, Rewey B. Inglis, Agnes Jaques, W.W. Hodson

Athletic committee: John F. Hayden, chairman, Arthur Larkin, Henry F. Nachtrieb, Orren E. Safford, John Schuknecht

Student affairs: Cyrus P. Barnum, chairman, George A. Selke, Vernon M. Williams, Edgar F. Zelle

3. Northrop floral tribute.- The secretary stated that \$109.00 had been collected thus far from alumni units and individuals. He suggested sending a letter to approximately two hundred residents of Minneapolis, enclosing coin carriers for their contributions. It was understood that this plan would be carried out.

4. Gopher subscriptions.- The secretary reported that 104 Gophers had been ordered to be placed in the high schools of the state.

5. Convention of alumni secretaries.- Announcement of the convention of the Association of Alumni Secretaries at Urbana, Illinois, May 4-6, was made. The secretary stated that he hoped to secure at this meeting much valuable information with reference to plans for the coming campaign for the auditorium and stadium.

6. Hibbing alumni meeting.- The secretary reported the gathering of the Range alumni April 25 and displayed the programs and song leaflets that had been prepared. These brought favorable comment from the members present.

7. Report of the

7. Report of the committee on advertising.- Mr. Ireys reported that the resources of the Weekly would be augmented considerably by the returns from advertising as a result of the committee's activity.

8. Report of the committee on student affairs.- Mr. Barnum, chairman, reported progress and stated that a conference with the chairman of the student committee on senior functions had been held, that a baseball game with the University of Iowa had been arranged for Alumni Day, June 13, and that further work would be done to make the program of the week as attractive as possible.

9. Dr. Williams' banquet.- The secretary reported somewhat in detail the significance of the banquet tendered Dr. Williams by the football "M" men. A brief account of the affair was given in the Weekly of April 27.

10. Stadium site.- Mr. Luehring was present and spoke at some length concerning the possibility of placing the stadium on the river bank at the end of the mall, making use of a certain portion of the river flats for the purpose. General discussion ensued and at the conclusion it was the sentiment that the most appropriate place for the stadium would be at the point suggested by Mr. Luehring. It was voted that every possible effort be made by this committee to secure the river bank site.

11. Appointment of regents.- The editor raised the question as to what attitude the Weekly ought to take with regard to the Governor's delay in appointing members of the Board of Regents. It was felt that the situation was a rather serious one and considerable regret was expressed that these appointments had not been made at the time the term of office expired. There appeared to be no opposition to the editor's suggestion that attention be called to the matter and facts stated in the Weekly. It was voted further that a special committee be appointed to study the whole situation of appointment of regents and report back to this body. The president appointed a committee consisting of Orren E. Safford, chairman, Charles F. Keyes, and Cyrus P. Barnum.

12. University films.- At this point the meeting adjourned and immediately afterward the university films were thrown on the screen by Mr. Nelson of the department of Visual Instruction of the Extension Division. Members of the Board expressed great satisfaction in the fact that these films were available for alumni use. It was felt that additions should be made as rapidly as possible.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Tuesday, April 11, 1922
432 Security Building

Members present: A.M. Burch presiding; Miss Crosby, Miss Fish, and Messrs. Ireys, Wallace, and Pierce.

The following items were presented for discussion and action was taken as indicated.

1. Life membership fee: A question as to the adequacy of \$30.00 as an endowment fund to finance the Weekly subscription for life members was discussed at some length. It was finally voted to refer this matter to a special committee for careful consideration.

2. Meeting of the Association of Alumni Secretaries: The secretary announced a meeting of the Association of Alumni Secretaries at Urbana, May 4-6. It was voted that the secretary be authorized to attend this meeting at the expense of the association.

3. Cyrus Northrop memorial: Various suggestions were reported and discussed. It was finally voted that the following statement be given to the press as representing the committee's attitude in the matter.

"Resolved that it is the sense of this committee that the establishment of a fitting memorial to Dr. Northrop should be the immediate concern of the alumni of the University of Minnesota and that if possible such memorial should be made an integral part of the proposed alumni campaign for a new auditorium, stadium, and athletic field. In view of Dr. Northrop's peculiar ability to inspire students through public address, it is the judgment of the committee that the dedication of the auditorium to his memory would be particularly appropriate."

4. Advertising program: Mr. Ireys in reporting for the committee in charge of this work stated that considerable progress had been made, but that no definite results would be forthcoming for some little time.

5. Stadium campaign: Mr. Wallace gave a review of the situation, explaining what had been done up to date. It was suggested that it might be desirable to begin the campaign this fall on the University campus. No action taken.

6. Floral tribute for Northrop funeral: A special committee with John Ray, '08, as chairman, was selected to secure a suitable tribute from the alumni.

Mr. Ray secured a beautiful blanket of maiden hair fern which completely covered the casket. This was surmounted by a spray of red roses. The entire cost was \$235.00. The secretary suggested that this be apportioned among the alumni units and that notice of the arrangement be made in the Alumni Weekly.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
432 Security Building
Thursday, June 29, 1922

Members present: A.M. Burch, presiding; Messrs. Ireys, Pierce, and Wallace

The following items of business were presented:

1. Financial status of the association: The accompanying statement of the accounts of the association was presented. Voted that the report be approved.
2. Budget for the year 1922-23. Salary adjustments: Voted that the estimate for the coming year be approved, that the salary of Vincent Johnson be increased \$25.00 a month and that \$120.00 be voted to apply towards secretarial assistance for alumni services for the year 1922-23.
3. Resignation of associate editor: Voted to recommend to the Board of Directors the acceptance of the resignation of Mrs. R.B. Thomson who had been associated with alumni work during the past four years and that a letter of appreciation for her services be written.
4. Announcement of Haskins & Sells (A.F. Wagner): A letter from the firm of Haskins & Sells announcing the affiliation of Mr. A.F. Wagner with their organization and offering to audit the accounts of the Alumni Association without charge was read. It was voted that the offer be accepted with thanks.
5. Suggestion to provide an alumni membership button: The secretary presented a sample of a proposed alumni button which might be given to each graduate upon becoming a life member of the association. At his suggestion no action was taken, pending the report of a committee on the rate for life membership and life subscription combined.
6. Northrop Biography: A letter from Mr. Warren Upham of the Minnesota Historical Society suggesting alumni initiative in preparing a biography of Dr. Northrop was read. It was the feeling of the committee that this was a matter which the university authorities should naturally undertake.
7. Colwell's suggestion for the use of the "Northrop Reminiscences" type: The secretary reported Mr. Colwell's proposal to make use of the type which the Association owns and which was used in the printing of the reminiscences in the Weekly. The committee felt that the type was not in such form as to make good book publication and that the Association ought not to surrender its ownership. It was voted therefore that the type be destroyed.
8. Report on life membership: The secretary reported 493 life memberships in the General Alumni Association and life subscriptions to the Weekly from the June graduating class, and in addition, 121 memberships from those

Life membership

leaving at the close of the fall and winter quarters, making a grand total of 614 memberships during the school year.

9. "Gopher" distribution: St. Paul and Minneapolis units: The secretary reported the distribution of 114 "Gophers" in the various high schools of the state. The St. Paul and Minneapolis units each provided twenty-five copies for those schools where there was not a sufficient number of alumni to insure placing the book.

10. Stadium and auditorium campaign: Mr. Wallace, chairman of the alumni committee, stated that there seemed to be no good reason why the campaign should not be started on the campus this fall. It was voted that this committee recommend to the campaign committee that subscriptions be taken on the campus this year.

11. Use of the "Flats" at the end of the University campus: It was felt that it was only reasonable to expect the Park Board eventually to give to the University of Minnesota the explicit use of this territory. It was felt that this was a proposal the Minneapolis unit might well undertake to solve. Voted that the matter be referred to the University of Minnesota Club of Minneapolis and that Mr. Ireys be asked to take the matter up with that organization.

12. Possible effect of campaign subscriptions on alumni memberships: It was pointed out that a campaign on the campus in connection with the stadium drive would undoubtedly decrease the number of life memberships in the association and life subscriptions to the Weekly next year. It was felt that nothing could be done, however, to escape the situation and that the appeal to the seniors for life memberships should be made just the same.

13. Annual meeting 1923: It was pointed out that next year there would be no annual meeting in February and that the efforts of the ten-year class (Class of 1913) and the Alumni Association would be combined in making the spring meeting attractive. It was felt that every encouragement should be given to the Class of 1913 to assume full responsibility for the occasion.

Meeting adjourned.

E.B. Pierce, secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 3, 1922
Minnesota Union

Members present: Miss Crosby presiding; Miss Fish, Messrs. Barnum, Burch, Hare, Head, Lasby, McGuire, Pierce, Selke, and Shellman, Wm. W. Hodson present by invitation. Absent: Mrs. Dorsey, Miss Weigley, Messrs. A.P. Anderson, D. Anderson, Cleland, Dennis, Faegre, Greene, Hartzell, Ireys, Kerr, Keyes, Mann, Nachtrieb, Netz, Safford, Sinclair, Williams and Wallace.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the May Meeting: Voted that the Minutes of the May meeting which were printed in the Weekly of May 11 be approved as printed.
2. Report of the Executive Committee: The minutes of the meeting of June 29 were presented in typed form for every member present. Mr. Burch, chairman of the executive committee, reviewed the action taken and dealt at some length upon the very satisfactory showing of the finances of the association at the close of the year.
Voted that the minutes be approved and the report accepted.
3. Report of the Nominating Committee: Messrs. Burch, Hare, and Safford, were appointed a committee to present nominations for officers of the association for the ensuing year. Mr. Burch, chairman, reported the nominations, recommending to the Board that Charles G. Ireys, president, Caroline Crosby, vice president, and Thos. F. Wallace, treasurer be appointed to succeed themselves.
Voted unanimously that the report of the committee be approved.
4. Report of the First District Organization Meeting: The secretary reported the first district convention held at Rochester September 12 to which meeting representatives of the alumni units at Albert Lea, Austin, Rochester, Waseca, and Winona were invited to be present. The meeting was held at the Kahler Hotel and the first district organization was perfected. Dr. W.F. Braasch was elected to represent that district on the Board of Directors of the General Alumni Association.
5. Alumni Units Established Since the May Meeting: The secretary announced the establishment of the following units with the officers named: Virginia, June, 1922 - Geo. C. Christensen, '17; Ed '20, president; Ethel Erickson, '18, secretary; St. Cloud, September 29, 1922: - Claude B. Lewis, '00, president; Chas. S. Olds, '99, vice president; Elizabeth McLaughlin Tschumperlin, '04, secretary, and Harold W. Riley, ex'18, treasurer.
6. Announcement of Homecoming Plans: Wm. W. Hodson, present by invitation, reported on the plans under way for the meeting of the academic alumni association Friday evening, November 3, just prior to the Wisconsin game. He named the personnel of the program and reception committees and gave assurance that the occasion would be well worth the attendance of all alumni. It was understood, upon the suggestion of Mr. Hodson and his committee that

the alumni of all schools and colleges be cordially invited to attend this meeting.

7. Maria Sanford Biography: Attention was called to the fact that the biography of Maria Sanford had been completed by Miss Helen Whitney and that the book would be ready for sale about October 15. The committee which has had this matter in charge requested the alumni office to handle the details in connection with the distribution of the book and the collection of funds from its sale. It was felt that there could be no objection to this plan.

8. Auditorium and Stadium Plans: In the absence of Mr. Irvys, president, the secretary reported progress on the plans for raising funds for the Northrop Memorial Auditorium and the stadium memorial to the soldier dead. It was the feeling of the members present that the alumni association as a whole might very properly devote its entire energy this year to the consummation of this big project.

9. Location of the Stadium: The secretary pointed out that three locations had been suggested, but no decision reached. It was felt that the alumni might be of assistance in determining the location and it was therefore voted that the officers appoint a committee of five to help work out this problem.

10. Injuries Sustained by R.S. Mackintosh: Mr. McGuire reported that Mr. Mackintosh had been run into by a grocery delivery truck, that his leg had been broken in three places, and that he was now in the Midway Hospital.

It was voted that Cyrus Barnum be delegated to convey to Mr. Mackintosh the sincere expression of sympathy which this Board felt and the hope of the committee that his recovery would be as rapid as possible.

11. University Appointment of Publicity Man: The announcement that the University had appointed Mr. Thomas E. Steward as head of the University News Service was received with great satisfaction. It was understood that the function of this new department would be to unify as far as possible news concerning the University and to bring regularly to the attention of the people of the state information concerning the real work of the institution.

12. Absentees: It was voted that hereafter the minutes show the names of the absentees and that the secretary be requested to prepare a chart showing attendance of members of this Board throughout the year.

It was voted that an expression of the confidence of this Board be the secretary of the General Alumni Association and the editor of the Alumni Weekly be extended and that a vote of thanks for their service be recorded.

Meeting adjourned.

E.B. Pierce. Secretary.

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, January 9, 1923
Minnesota Union

Members present: Messrs. Abbott, Barnum, Chase, Cleland, Faegre, Hartzell, Head, Johnson, Lasby, Netz, Pierce, Safford, Selke, and Shellman, Mr. H.C. Thomas, representing Lyman L. Pierce, and Roman Bohlen representing the student campaign committee.

Members absent: Miss Crosby, Mrs. Dorsey, Miss Fish, Mrs. Wood, Messrs. Keyes, McGuire, Mann, Nachtrieb, Wallace, and Williams.

1. Minutes of the meeting of October 3: The minutes which appeared in the Weekly of October 17 were read and approved.

2. Report on life membership fee: The special committee, appointed to work out on an actuarial basis the proper charge for life membership and life subscription fee submitted the following report:

"Your committee appointed to determine the correct value of a life membership in the General Alumni Association of the University of Minnesota, carrying with it a subscription to the Alumni Weekly for life begs leave to submit the following report:

"A person 25 years old is expected to live 39 years, according to the American Experience Table of Mortality.

The present value of \$1.00 per annum for 39 years at 6 per cent	\$14.949
\$3.00 per annum for 39 years at 6 per cent	44.947
\$.33 saved yearly in collection - 11 per cent	4.944
Present value of life subscription	\$40.003"

It was voted that the report be accepted and approved and that the life subscription fee, with the life membership of a \$10.00 fee additional, be fixed at \$50.00.

3. Plans for spring campaign: Mr. H.C. Thomas, representing Mr. Lyman L. Pierce, for the campaign committee, was present and outlined for the members of the board the program of activity from now until the close of the campaign in June. Mr. Thomas will be here continuously until that time and Mr. Lyman Pierce with other members of the staff will arrive March 15.

Mr. Thomas pointed out the progressive steps involved in getting the Minneapolis and St. Paul organization underway; appointment of solicitation committees, and securing of preliminary gifts, then showed how the state campaign and the campaign at large would be co-ordinated in this work. It was the feeling of the members present that all energies should be bent toward the culmination of the work.

4. The campus campaign in retrospect: Roman Bohlen, senior academic student, was present and in a most interesting way gave a review of the campus campaign. He began at the beginning and showed the progress of

events which led up to the final work of soliciting the students and faculty which resulted in the raising of \$ 665,000.00. The details of the organization of the different schools and colleges, the teams and committees with their leadership, the meetings of the college units, etc.

The results of the campus drive were very gratifying to all members of the board and all took great delight in listening to Mr. Bohnen's interesting account of the campaign.

5. Graduating class, December 14: The secretary announced the graduation of 194 students at the close of the fall quarter and pointed out that the Board of Governors of the Minnesota Union had given a farewell dinner to these students. Alumni members were present at that meeting and welcomed the group into the alumni association. Dr. Litzenberg addressed the group effectively upon the advantages of being Minnesota graduates.

6. County lists for unit leaders: The secretary reported that lists of all the alumni and former students had been assembled by counties and towns within the counties and sent to leaders of those communities throughout the state requesting (1) that the lists be checked for correct address, (2) that they be enlarged as far as possible through the information that might be available in the local territory. All of this information to be returned to the office for use in the spring campaign.

7. Cooperation of American Legion: The secretary called attention to the hearty cooperation offered by the American Legion towards the securing of the two memorials. In this connection the secretary referred to the letter of the state commander, Mr. G.V. Barron, which is quoted in full as follows:

"Your letter of the 5th inst., at hand and I beg to give you herewith the gist of a motion which was unanimously carried by a vote of the entire body of our department executive committee Sunday, November 26.

"MOTIONS--'That the Minnesota department of the American Legion endorse the proposed Minnesota memorial at the University of Minnesota, which is not only a memorial to the late President-Emeritus Cyrus Northrop, but also a memorial to the soldier dead in the late world war; also the department commander to actively cooperate with the Greater University corporation in the drive for funds for this memorial, and that our bulletin and news service be placed at the disposal of this committee during the progress of this drive.

"I have appointed the following committee to actively cooperate with your committee:

Sigurd Swenson, chairman, Minneapolis.

Fred McCarty, general attorney, N.P. railway, and state executive committeeman, N.P. railway, St. Paul.

Stafford King, state adjutant, St. Paul, Minn.

Walter P. Quist, Manager Quist Undertaking company, Minneapolis,

E.J.D. Larson, editor, American Legionnaire, Minnesota Legion's official paper, Minneapolis,

"I have instructed Mr. Swenson that this committee will meet at his call to consider ways and means of assisting your committee.

"Hoping that this department can be of assistance to you in this drive, and assuring your committee of our hearty good will, etc."

As a number of members of the Board desired to attend the concert given in the university Armory, it was voted to adjourn at eight o'clock.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
432 Security Building
Friday, January 26, 1923

Members present: Miss Crosby, Miss Fish, Messrs. Ireys, Johnson, Pierce, and Wallace.

The following items of business were discussed and action was taken as indicated.

1. Resignation of Vincent Johnson, editor of the Alumni Weekly:

Mr. Johnson stated his decision to continue his law course at Yale University and secure his degree, pointing out that unless he could leave at this time it would mean the loss of a year, as his law work at Minnesota had prepared him for the second semester at Yale, which begins February 8. After explaining the whole situation, Mr. Johnson tendered his resignation to take effect February 1.

Voted that his resignation be accepted, with an expression of appreciation for his service on the Weekly since August, 1920.

2. Applicants for the position of editor: The secretary had interviewed three candidates for this position and read the qualifications of each. These men were Ralph Hillgren, Leland Petersen, and Thorval Tunheim. Exhibits of their work were on file and submitted to members of the committee. Each of the candidates appeared in turn and was interviewed. After considering the qualifications of all three, it was finally voted that the position be given to Mr. Leland Petersen for the remainder of the year at a salary of \$125.00 a month. It was understood that Mr. Petersen would be able to assume his duties at once and work with Mr. Johnson from now until he leaves.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, March 6, 1923
Minnesota Union

Members present: Chas. G. Ireys, presiding; Messrs. Abbott, Chase, Cleland, Hare, Head, Keyes, Lasby, Netz, Peterson, Pierce, Safford, Shellman, and Wallace.

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of January 9: Attention was called to the fact that these minutes were printed in full in the Weekly of January 16. Voted that the minutes be approved as printed.
2. Minutes of the executive committee of January 26: Mr. Ireys read the minutes and commented upon them. Voted that the minutes be approved and the action of the committee endorsed.
3. Representative on the Board of Governors of the Minnesota Union to succeed Wm. F. Kunze, resigned: This matter was referred to Orren E. Safford, president of the Minneapolis alumni unit, who nominated David Bronson, Law '21. Voted unanimously that Mr. Bronson be elected alumni representative on the Board of Governors, and that in case he is unable to serve, the matter of selecting a substitute be referred to Messrs. Safford and Ireys with power.
4. Report on campaign progress: Mr. Ireys, chairman of the central campaign committee, reported the steps that had been taken thus far in getting the foundation laid for the campaign which will open in Minneapolis, St. Paul, and Duluth April 23. It was announced that Lyman L. Pierce would be here March 15 to take active charge of the work.
5. Use of the Weekly in the campaign. It was pointed out that it would be desirable to have at least one copy of the Weekly devoted to publicity items concerning the purpose and scope of the campaign. Voted that the use of the weekly in this connection be authorized. It was voted that a copy would go to each alumnus and former student, the expense to be borne by the campaign committee.
6. Reunion plans of the Class of 1913: The secretary reported a preliminary meeting of the members of 1913 to make plans for the spring meeting June 19. This same committee, of which Mr. Edgar F. Zelle, is chairman, will meet again Saturday, March 10.
7. Class graduating at close of the winter quarter: As no formal graduation exercises are held at that time, the Board of Governors of the Minnesota Union has invited the graduates to a complimentary dinner to be

given Thursday, March 22, in the ballroom of the Minnesota Union. It is understood that at that time appropriate degrees will be conferred upon the candidates.

8. Recent meetings of alumni associations: The secretary explained that a number of our local association officers had arranged for meetings with their rotary, Kiwanis, Lion, or other local groups, and had invited him to talk to them about the University and the coming stadium-auditorium campaign. Such meetings have been arranged for in a number of the larger cities and more are to follow.

9. Unification of nomenclature of University units: The secretary pointed out that of the twelve major departments of the university six are called colleges and six are called schools. He suggested the desirability of reserving the term "college" for that unit which deals with liberal arts or cultural training, namely, the college of Science, Literature, and the Arts, and designating all professional units as schools. This plan is followed by Harvard, Yale, and Princeton, and appears to be in keeping with the best American usage. It was voted to recommend to the Board of Regents that, unless there were serious objections, these changes in nomenclature be made.

10. Annual meeting of the Association of Alumni Secretaries: The secretary reported that this meeting would be held at Cleveland, April 12-14. It was voted that the secretary be sent as representative of this association and his expenses be paid by the association.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, June 19, 1923
Minnesota Union

Members present: Chas. G. Ireys, presiding; Messrs. Braasch, Burch, Fish, Hare, Head, Lasby, Nachtrieb, Petersen, Pierce, and Wallace.

The following items were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of March 6: The minutes of the meeting of that date were read in full by the secretary and it was voted that they be approved as read.

2. Appointment of standing committees: The president announced the postponement of the appointment of the standing committees until after the results of the election of members at large are determined.

3. New members of the Board: The secretary announced that the following new members had been elected by their respective college alumni associations: Gratia Countryman (College of Science, Literature, and the Arts) succeeding John F. Sinclair, Ruth Lindquist (College of Agriculture, Forestry, and Home Economics) succeeding Jean Muir Dorsey, Dr. George Douglas Head (Medical School) succeeding himself, T.A. Hovestad (School of Agriculture) succeeding A. J. McGuire, Dr. Joseph Shellman (College of Dentistry) succeeding Dr. Thos. B. Hartzell, Dr. W.F. Braasch of Rochester, representative from the first Congressional district.

4. Report of the Secretary: The following report of the secretary was read in full:

Annual Report of the Executive Secretary For the Year 1922-1923, and The Last Half of the Year 1921-22

This report does not attempt to give in detail the regular activities, the special projects, or the accomplishments of the association for the period involved; for full information has been given concerning these matters at the appropriate time through the columns of the Weekly. This report merely attempts to summarize the work of the year with a glimpse ahead.

(1) Annual Meeting: The last report was given on February 17, 1922, the date of the then annual meeting. Upon recommendation of the association, the annual date was changed from February to June, and this is the first report under that plan.

(2) The Weekly: Vincent Johnson, editor from August, 1920, to February, 1923, desiring to finish his law course and finding it particularly advantageous to resume his law work at Yale in the middle of the year resigned his position to take effect February 1. Mr. Leland Petersen, editor of the Ski-U-Mah Magazine and formerly with the Minnesota Daily, and other publications, was elected to the position on a trial period for the remainder of the year at a salary of \$1,500.00 a year on a twelve-months' basis. While a new man in this particular field and young, he has nevertheless made a good record as the readers of the Weekly will no doubt

testify. Many favorable comments on his work have been made and scarcely no adverse criticism has been offered. I would respectfully recommend that he be reappointed as editor at a salary of \$1,800.00 a year (an increase of \$25.00 a month).

(3) Alumni Units: During the year the following local associations have been established: Jamestown, North Dakota, March 23, 1922; Fargo, North Dakota, March 24, 1922; Virginia, June 2, 1922; S. Cloud, September 29, 1922; Fairmont (Martin County), November 24, 1922; Red Wing, March 22, 1923; Willmar, Kandiyohi County), March 27, 1923; Owatonna, May 15, 1923; Redwood Falls, May 19, 1923.

We now have a total of 46 local alumni units, 29 within the state and 17 in other states. Those in the first congressional district have established a federation known as the district organization and have elected Dr. W.F. Braasch as their representative in the Board of Directors of the General Alumni Association.

(4) Gophers in the High School. The state alumni units responded heartily to the suggestion that they place Gophers in the high schools of their locality. The St. Paul alumni unit sent out twenty-five complimentary copies and the Minneapolis unit twenty-five copies to those schools located in places where there were no local associations to take care of them. The alumni in this way distributed Gophers to 104 high schools, last year. We hope that this will be an alumni annual project.

(5) Folwell Portrait: The oil portrait of Dr. W.W. Folwell was completed, the funds for its purchase secured, and the portrait presented to the University on Alumni Day, June 13, 1922. The total cost was approximately \$2,000.00.

(6) New Life Members: One of the privileges of your secretary is to acquaint the outgoing seniors with the purposes of the Alumni Association and the advantages of being life members of it as well as life subscribers to the Weekly. The total cost is \$50.00. Last year 509 seniors subscribed. In several of the colleges the response was one hundred per cent.

This year the stadium-auditorium campaign made this presentation much more difficult, and the response, of course, will not be so general. However 240 have subscribed thus far and there will be more before the books are closed.

(7) Functions of the Secretary: Before his appointment three years ago, your secretary expressed the opinion that the alumni secretary should have a definite place in the life of the University, and his status on the campus should be recognized as that of a member of the University family. The following connections are mentioned merely to show that the hope has been realized. Your secretary now is a member of the University Senate, member of the administrative committee, chairman of the Senate committee on inter-collegiate athletics, member of the Senate committee on the relation of the University to other institutions of learning, President of the Board of Governors, Minnesota Union; Chairman, Committee of Management, University Y.M.C.A.; member, Committee on Maria Sanford Memorial Fund; Vice president, Square and Compass Club; Chairman, War Records Committee; Secretary, Greater University Corporation.

These points of contact are desirable in that they bring your representative in close touch with the campus life and the problems of the university. The student body is clearly aware of the existence of the Alumni Association and many of them, especially the seniors, are fairly well acquainted with its secretary so that upon graduation their affiliation with the alumni body is

much more natural and sequential than it could be otherwise.

(7) Legislative Situation: The Legislature cut the University appropriation for the biennium approximately \$700,000.00. This suggests that our organization adopt a more militant policy before the Legislature convenes. We are not lobbyists. Lobbying is an undignified and obnoxious method of securing the results desired. However, our numbers are increasing rapidly (1,200 to 1,500 a year) and it may become necessary to obtain commitments from candidates for House and Senate concerning their attitude towards the University before election time. Such a policy would let the candidates know what thinking people of the state desire for the University and would make certain before the beginning of the session that the ongoing of the institution would not be hampered by unjustifiable reductions in University appropriations.

(8) Stadium-Auditorium Campaign: Practically all of the energies of the association have been concentrated upon the successful prosecution of the campaign. The Greater University Corporation, created to take care of this and other projects that might be necessary in the future decided that it would be advisable to wait no longer, to start the campaign on the campus in the fall.

Lyman Pierce, '92, who was engaged to direct the work arrived on the campus in October. In short order the students and faculties were organized and the intensive drive set for October 31 to November 4. At the close of the campaign the auditor's figure showed that \$665,000.00 had been subscribed toward the \$2,000,000.00 project. It was without question the finest exhibition of college spirit and loyalty that has been seen at Minnesota, for not only were the students asked to give freely and sacrificially of their time, but also of their money. They did both with a spirit that was remarkable.

The campaign could not be carried to the Twin Cities and the state at that time, although it would have been desirable from many points of view to do it, because of conflict with Community Chest campaign in St. Paul and Minneapolis. The date for the beginning of the General campaign was set for April 23.

Lyman Pierce, with members of his staff, returned at that time and the work was carried on simultaneously in Minneapolis, St. Paul and Duluth. The spirit of the campaign in Minneapolis which we all had opportunity to witness, was wonderfully fine. Five hundred or more alumni and other members of the organization met every noon in the West Hotel and made their reports. Individual subscriptions ranged from \$5.00 to \$40,000.00. The total amount secured from the three cities was approximately \$800,000.00.

The campaign was then carried to the counties of the State and to the states other than Minnesota. A chairman for each Congressional district was appointed and under his direction county chairmen and their workers.

A tour of the state was made by a team, composed of President Coffman, Fred Luehring, W.H. Sapulding, Lyman Pierce, your secretary, and others who visited Red Wing, Winona, Rochester, Autin, Owatonna, Faribault, Fairmont, Mankato, Redwood Falls, Willmar, Morris, Montevideo, St. Paul, Little Falls, Brainerd, Wadena, Fergus Falls, Moorhead, Detroit, Crookston, Thief River Falls, Bemidji, Hibbing, and Virginia. At each of these points alumni and interested citizens gathered to hear the story of the campaign. The spirit was splendid at every point and the workers in these communities are now completing the solicitation. Those districts having strong alumni organizations had a distinct advantage in getting the work under way and securing a ready response. It is hoped that full report of the totals

secured can be made on Alumni Day, June 19, but the work will not be finished by that time. It will have to be carried over into the fall. Freshman classes for two years at least should be given an opportunity to make their contribution to the fund.

It is impossible to mention the names of those sterling alumni who willingly sacrificed their time, energy, and money in the interests of the campaign. There were too many of them. After the campaign is all over and the last dollar secured, I presume a careful story of the enterprise will be written and the names of officers, team workers, and subscribers recorded.

Wholly aside from the money secured, the Alumni Association has received an impulse that should carry it forward with a new courage. I believe that we are facing a new era. Latent loyalty and spirit found expression in the campaign. Interest in the University has been revived. Men and women everywhere now have an investment in the institution that they didn't have before. "Where your treasure is, there will your heart be also," means for the Minnesotan a closer affection for Minnesota.

Voted that the report be approved and that it be printed in the Alumni Weekly.

5. Financial report: This report was presented by Mr. Leland Petersen, editor and business manager. Attention was called to an old account due the Minnesota Alumni association totaling \$3,579.44. There was some discussion as to the payment of this old debt. It was pointed out that the Minnesota Alumni association because of defaults in certain loans was unable to pay the General Alumni association interest on investments amounting to approximately \$1,400.00. It was voted that fifty per cent of any net profits of the General Alumni association be applied year by year on the payment of the amount due the Minnesota Alumni association.

It was voted further that as a matter of policy the officers of the association be instructed not to draw upon it for any purpose whatsoever.

6. Report of the investment committee: Thos. F. Wallace reported for the Investment committee as follows: The Perine-LeDell (now Barry) loan. - This loan was due March 1, and there being no interest or taxes in default, and the loan being perfectly sound, it was voted that it be extended. Loans of Emil Pust, \$2,500, C.W. Glasspoole, \$2,029.37, Leslie Bays, \$800, Andreas Renner, \$1,200, Mercy T. Murphy, \$1,000, Stephens Greenlaw, city property, interest \$101.50 due last January, Ernest E. Snelling, \$3,000. being in default, it was voted that all of these cases be referred to the treasurer, Thos F. Wallace, the president, Chas. G. Ireys, and the secretary E.B. Pierce, with power to execute any papers necessary to secure returns on these loans, or to close them up.

Voted upon motion of the treasurer that the investment committee be instructed to make no investments through firms in which members of the committee are interested.

7. Report of the editorial committee: This report was presented by James Baker, chairman, as it appeared in the Weekly of June 12, It was voted that the report be approved as printed.

8. Report of the athletic committee: Attention was called to this report as it appeared in the Weekly of June 12. It was voted that the report be approved as printed.

9. Letter from the Alumni Association of Northwestern University:
This letter suggested a Big Ten alumni conference for discussion of matters relating to athletics and suggested that Minnesota name a Chicago alumnus to represent them. Voted that this matter be referred to the alumni committee on athletics.

10. Report of the stadium-auditorium campaign: Mr. Chas. G. Ireys, chairman of the executive committee of the Greater University corporation, reported subscriptions to date totaling \$1,552,435.34. He pointed out that plans had been made for the carrying on of the campaign in the fall on the campus, in Minneapolis, and other points, in an effort to complete the \$2,000,000.00 fund. He reported that Lyman Pierce had agreed to return for the campaign without charge for his services. He further announced that committees would be appointed at once to go ahead with plans for the structures, selection of site for the stadium, etc.

11. Resolution of the Class of 1892: Dr. Head reported that at the meeting of the Class of 1892, Saturday, June 16, Mr. Lyman L. Pierce had commented at some length upon the apathy of Minnesota alumni as compared with those of other institutions and that considerable discussion resulted from these comments. As a result a special committee was appointed to draw up the following resolution which was read by Dr. Head.

The class of 1892 of the University of Minnesota in its 31st annual reunion held on the above date, has given very careful consideration to a number of important matters relating to the best welfare of the University and particularly in connection with the highly commendable undertaking of the General Alumni association in its campaign for \$2,000,000 to erect an Auditorium as a memorial to our beloved President Cyrus Northrop and a Stadium in memory of the soldier dead. We wish to record our conviction in the following resolutions:

First: Resolved, that we express our appreciation to the General Alumni association and the Greater University corporation for their faith in the loyalty of the alumni in promoting the Stadium and Auditorium campaign for the erection of two great buildings representing the gifts of alumni and friends.

Second: Resolved, that it is the opinion of the class of '92 that the General Alumni association should by every means in its power seek to arouse the utmost loyalty and sacrifice on the part of our University alumni.

Third: Resolved, that it is the opinion of the members of the class of '92 that in its efforts to increase the loyalty of our alumni generally, greater emphasis should be put upon the importance of securing a more general return to the campus in commemoration of great University events in order that members of the alumni body shall see for themselves the wonderful development of the University and its increasing value and usefulness.

Fourth: Resolved, that the University should officially recognize the alumni who render specially distinguished service in any field of usefulness and who by so doing reflect credit upon their Alma Mater.

Fifth: Resolved, that it is the opinion of the members of the class of '92 that the General Alumni association should at least annually plan a tour by representative leaders of the University to as many of the alumni centers as possible throughout the State of Minnesota in order that alumni, citizens in general, and the graduates of high schools of Minnesota

may have an opportunity to learn more about the honorable place which the University has among the American Universities.

Sixth: Resolved, that the General Alumni association be requested to urge upon the Board of Regents the importance of their giving more consideration to counsel from the alumni and to the necessity of keeping the alumni body closely informed about the plans and problems of the University. We would suggest that at least once a year, the Board of Regents give an opportunity to the alumni to meet with it to hear about the University and its needs and to receive first hand information from the Regents with reference to the reasons for their more important decisions and consideration of how the alumni may be of service to the University.

Seventh: Resolved, that it is the opinion of the members of the class of '92 that the Alumni association and the Greater University corporation be prepared to present the great constructive programs in which the alumni may co-operate after the Stadium-Auditorium project has reached a successful termination.

Eighth: Resolved that it is the consensus of opinion of the members of the class of '92 that every effort should be made by the Greater University corporation and by the General Alumni association to proceed at that task of erection of the Stadium so that it may be ready for occupancy at that opening game of the fall of 1924 and that the opening of the Stadium be used as an occasion for a great home coming of thousands of the loyal alumni of the University.

Ninth: Resolved, that the General Alumni association be requested to give special consideration to stimulating among alumni and friends the desirability of requests and special gifts to the University.

W.C. Leary
C.S. Deaver
Lyman L. Pierce.

It was voted that this resolution be accepted, printed in the Weekly, and spread upon the minutes of this meeting, and given such publicity as may be deemed desirable.

12. Salary of the editor: It was voted upon recommendation of the secretary that the salary of Leland Petersen be increased from \$1,500 to \$2,800, beginning July 1, 1923.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Monday, October 1, 1923

Members present: Messrs. Burch, Ireys, Pierce, and Petersen

The following items were discussed and action was taken as indicated:

1. Docket for the meeting of October 2. - The items of business to be presented at the Director's meeting, October 2, were presented by the secretary and approved.

Special attention was called to the request of the Maria Sanford Memorial Committee for 2000 letterheads and envelopes. It was voted that this request be approved.

2. Financial statement for the year 1922-23. - Attention was called to the statement which appeared in the Weekly of July 6. Mr. Petersen presented a revised statement showing the estimated income expenditures for the year 1923-24.

It was the opinion of the members present that the auditor should be asked to suggest a form of financial statement which could be used hereafter and should contain or be supplemented by a cash statement showing the actual receipts and cash balance for definite periods.

It was understood that Mr. Petersen would revise the estimate as regards advertising for the ensuing year.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 2, 1923
Minnesota Union

Members present: Mr. Ireys presiding; Miss Crosby, Messrs. Barnum, Bronson, Burch, Cleland, Faegre, Head, Hodson, Hoverstad, Keyes, Peterson, Pierce, John Shellman, Joseph Shellman, James H. Baker, chairman of the advisory editorial committee, present by invitation.

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the Meeting of June 19.- Voted that the minutes of the meeting of June nineteenth be approved as published in the Weekly of July 6.

2. Election of Officers.- The report of the nominating committee, consisting of Messrs. Hodson, Faegre, and Head, was presented by Mr. Hodson. The committee unanimously recommended the election of the present officers: Charles G. Ireys, president; Caroline Crosby, vice president; Thomas F. Wallace, treasurer; and E. B. Pierce, secretary.

3. Appointment of Standing Committees for the year 1923-24.- President Ireys nominated the following committee members:

Executive.- A.M. Burch, chairman; W. F. Braasch and Elizabeth Fish to serve with the above named officers who are ex-officio members.

Auditing.- Arch Wagner, chairman; Glenn Greaves, and Maurice Salisbury.

Athletic.- John F. Hayden, chairman; Arthur E. Larkin, Henry F. Nachtrieb, Orren E. Safford, and John F. Schuknecht

Advisory editorial.- James H. Baker, chairman; Rewey B. Inglis, Agnes Jaques, Ray Chase, and Tom Phelps

Investment.- Charles F. Keyes, chairman; John B. Faegre, and Thos. F. Wallace

Student Affairs.- William W. Hodson, chairman; Cyrus Barnum, Earle Hare, George A. Selke and Joseph Shellman

Voted that the president's nominations be confirmed.

4. Reports from committee chairman.- Formal reports were made at the close of the year in June, but the president felt it advisable to have these committees make informal statements concerning work accomplished and plans for the future.

(a) Executive committee.- Mr. Burch stated briefly the functions of that committee and referred to the financial report filed in the spring, pointing out that the auditor's report would be made in a few days.

(b) Advisory editorial.- James Baker, chairman, reported for this committee, outlining its policy. In this same connection, Mr. Petersen, editor of the Weekly, outlined the Weekly's policy for the coming year. Statements with regard to book reviews and other items resulted in some discussion and it was finally voted that the problems mentioned be referred to the advisory editorial committee.

There was some discussion on the condition of subscriptions and collections and it was finally voted that this matter be referred to the executive committee and

(c) Athletic committee - No report
(d) Investment committee - No report
(e) Student Affairs committee: Mr. Barnum, chairman, apologized for the lack of report for this committee, but outlined quite fully what he considered to be its scope.

(f) Minnesota Union Representative: David Bronson, the alumni representative on the Board of Governors of the Minnesota Union, made a very comprehensive and interesting statement of the organization and activities of that body, pointing out clearly the divided responsibilities in the management of the Union affairs - the University having charge of the cafeteria and the Union Board having charge of the club house features. He referred to certain difficulties in connection with the transfer of student fees and the transfer of cafeteria proceeds to the Union Board for disposition.

It was voted that the matter be referred to Messrs. Bronson and Pierce to discuss with the University authorities.

5. Report on the stadium-auditorium campaign: Mr. Ireys made a statement showing the funds pledged thus far toward the project, amounting approximately to \$1,618,978.19 and pointed out that the follow up campaign to secure the balance of the funds would take place in the spring, when Lyman Pierce would return, without fee, to complete the task.

6. Report of the site committee: Mr. Charles F. Keyes, member of the site committee of the Greater University Corporation, reported on the work of that committee in selecting the site and arranging for the building of the stadium. He showed clearly that every available site had received full consideration and that there was really no other answer to the problem than to build the stadium on the site selected. He pointed out that work on the plans was being pushed rapidly and that the committee felt certain that the new field would be ready for occupancy in the fall of 1924. He stated further that just as soon as the stadium project had been taken care of, work would be begun on the auditorium, but the two building projects could not well be taken care of simultaneously for the following reasons:

1. The stadium could be built in sections, whereas the auditorium could not.
2. The land is immediately available for the stadium, but the site for the auditorium would not be available until the electrical engineering building has been completed.
3. The situation with regard to athletic facilities is a critical one and must be relieved at once.
4. Minnesota's seating capacity for athletic games must be increased immediately or she will find it difficult to schedule desirable games with members of the Big Ten next year.

7. Disposition of bed spread donated by Miss Minnie Rank to the stadium-auditorium fund: The bedspread sent from Singapore, India, by Miss Minnie Rank, was on exhibition. It was understood that it would be auctioned off at some function later on and the proceeds turned over to the stadium-auditorium fund.

8. Request of the Maria Sanford committee for 2000 letterheads and 2000 envelopes: It was voted upon recommendation of the executive committee that this request be granted.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, March 4, 1924
Minnesota Union

Members present: Chas. G. Ireys, presiding; Miss Crosby, Messrs. Barnum, Braasch, Bronson, Burch, Cleland, Faegre, Keyes, Lasby, Netz, Petersen, Pierce, J. L. Shellman, Thompson, Tupa, and Wallace
Present by invitation: Josiah Chase, A. C. Godward, and John Hayden

The following items of business were discussed and action was taken as indicated:

1. City Planning Commission program.— Mr. Josiah Chase, alderman of the second ward, and A. C. Godward, city planning engineer, were present and spoke about the efforts of the commission to designate certain districts as residence, industrial, etc/ and thereby protect certain areas against encroachments. They displayed charts showing the industrial section along the Milwaukee tracks extending from University Avenue to St. Paul between Prospect Park and Oak Street. Both speakers intimated that the University was not co-operating as much as it might in bringing about the desired results. It was their hope that the entire tract of ground lying between the present boundary of the University and St. Paul city limits on the south side of University Avenue be made a residence district and that the triangle bounded by University Avenue, Oak Street, and Washington Avenue might ultimately be a park approach to the University from the east.

A vote of thanks was tendered Messrs. Chase and Godward for appearing before the Board and presenting the plans. It was voted further that the chairman appoint a committee to co-operate with the Board of Regents and the City Planning Commission in bringing about the best results for the University.

2. Financial report.— Mr. Burch, chairman of the executive committee, reported on the financial standing of the Association, commenting upon the auditor's report for the year ending July 1, 1923, which appears in another place. Mr. Burch also pointed out that the collections this year were much better than last and that present conditions pointed toward a successful year.

Voted that Mr. Burch's report be received and recorded.

3. Report of the editor and manager.— Mr. Petersen stated that the subscriptions paid in to March 1, 1924, totaled \$1,677.00 more than for the corresponding date last year, that the advertising collections totaled \$729.00, and the alumni pledges \$1,645.00 more than for the corresponding date last year; that these results were brought about by more prompt and persistent billing, and that the second statement was accompanied by a two-color prospectus for the year 1923/24. He further stated that additional billing would be done the last of April, which would be the final statement until summer. Advertising from October to December was larger than last year, but was smaller from January to the present time. It is now on the increase and a special effort will be made during the last four months of school to more than total last year's record.

The editor called attention to special numbers published:— the opening fall number, stadium-homecoming, scientific research, educational, psychology, and the Folwell numbers, and explained plans for other ~~special~~ numbers to be issued, one of these to be a library number at the time of the opening of the new library this spring, or in the early fall.

Voted that the report be accepted and filed.

4. Treasurer's report.- Thos. F. Wallace, treasurer, presented a very complete and comprehensive report on securities belonging to the Minnesota Alumni Association, receipts and disbursements for the year 1923, and assets and liabilities of the association. The accounts showed securities now on hand \$45,451.00; securities on hand November 11, 1921, \$36,946.86, or a gain of \$8,504.14.

Voted that the report be accepted and recorded.

5. Plans for the Class of 1914.- Mr. Spencer B. Cleland made a comprehensive statement of the activities of the Class of 1914 looking toward their reunion on June 17 and the General Alumni Association meeting at that time. He reported that several meetings of the general committee had been held and that plans were well under way for the celebration in June.

6. Reports of committees.- (a) Athletic committee.- Mr. John Hayden, chairman of the athletic committee, reported the still urgent need of a gymnasium and indoor playing field which would accommodate larger crowds for basketball, etc. He pointed out that the principal work of the committee was accomplished through its representation on the Senate Committee on Intercollegiate Athletics.

(b) Investment committee.- Mr. Keyes, chairman, made a brief statement supplementing the report made by Mr. Wallace.

7. Stadium plans.- Mr. Wallace outlined quite fully the work of the Greater University Corporation, stating that the contract for the construction had been let in the sum of \$537,762.00, that the bids had been somewhat lower than had been expected, and that the committee felt gratified that the work could be accomplished within the sum which would be available in January, 1925, on the assumption that collections would continue on the same basis as at present.

8. Spring campaign.- Mr. Ireys, chairman of the campaign committee of the Greater University Corporation, reported plans for the campus campaign this spring and a follow-up of this campaign by solicitation in Minneapolis, St. Paul, and Duluth, although no general campaign such as was in operation a year ago would be undertaken.

9. Maria Sanford Scholarship proposal.- Miss Crosby presented a communication from Miss Holbrook, executive secretary for the Maria Sanford Biography committee, suggesting that the alumni association provide a scholarship or prize of \$100.00 for the best essay on The Life and Work of Maria Sanford, the purpose being to arouse interest in the reading of the Maria Sanford Biography by girls throughout the country, which would result in an increased sale of the book. While members of the Board were interested in the success of the project to secure a Maria Sanford memorial, it was felt that it would not be possible to provide a fund of \$100.00, and it was therefore voted that the request be denied.

10. Alumni and campus activities.- In view of the lateness of the hour, the secretary reported briefly on alumni meetings and activities throughout the country, the following being among the activities mentioned:

Meetings of alumni units have been held at the following places: September 22, Schenectady; October 12, St. Paul alumnae; October 26, Madison; November 2, Milwaukee; November 3, Omaha; November 6, Worthington; November 24, Ely and Washington, D.C.; November 27, Watertown; Hibbing; November 30, Rochester; December 8, Detroit, Michigan, Western Conference alumni at Pittsburgh; January 1, Schenectady; January 23, Crookston; January 29, Minneapolis (men); February 1, Hibbing; February 2, Detroit, Michigan; February 28, St. Paul alumnae.

He called attention to the thirty-year convocation held February 14 on the occasion of Dr. Folwell's birthday. He also reviewed briefly the building plans of the University and designated those buildings which have been recently completed or are under construction.

Mr. A.C. Godward, formerly president of the Minnesota branch of the Federated American Engineering Societies, took occasion to express his regret at this time at the Weekly editorial of February 28, which in his judgment not only misstated the facts, but was in substance a villification of Minnesota engineers, and was keenly resented by that body.

Following Mr. Godward's retirement from the meeting, the Board upon motion of Dr. Braasch, voted unanimously that a letter be written to the engineering society stating that it was not the intention of the editorial to reflect upon members of the Engineering Association of Minnesota and that the Board regrets very much, indeed, that such interpretation has been placed upon it. The Board further wishes to express its appreciation of the standing of Minnesota engineers, which is nationally recognized, and commends most heartily their loyalty toward the stadium project.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Friday, June 13, 1924

Members present: Mr. Burch, presiding; Messrs. Ireys, Pierce, and Wallace. Others present; Mr. Peterson, editor of the Alumni Weekly.

Mr. Peterson presented the financial statement and report on progress of the year, with some suggestions and plans for the coming year.

Voted that the financial report be tentatively approved, subject to the submission of a July statement showing assets and liabilities.

In connection with the suggestions, it was voted that the Board pass a resolution to the effect that the University of Minnesota use a full page advertisement biweekly in the Alumni Weekly and that the secretary prepare a resolution to present to the Regents as representing the unanimous recommendation of this committee.

The secretary's report was read in full and approved.

Voted that this report along with those of the committee on Athletics, the Advisory Editorial Committee, and the Finance Committee, already printed in the Weekly, be recommended for adoption by the General Alumni Association at the meeting at 6:30 o'clock, on June 17.

Meeting adjourned.

E.B. Pierce, Secretary

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Minutes of the Meeting
of the
Directors of the General Alumni Association
Tuesday, October 7, 1924
Minnesota Union

Members present: Chas. G. Ireys, presiding; Mrs. Koenig; Mrs. Wheeler; Messrs. Barnum, Braasch, Bronson, Faegre, Hodel, Keyes, Netz, Petersen, Pierce, John Shellman, Joseph Shellman, Thompson, and Wallace.
Members absent: Miss Crosby; Messrs. Burch, Chase, Cleland, Davidson, Hare, Head, Hodson, Hoverstad, Otto, Palmer, Peck, Safford, Street, Tupa, and Vincent.

The following agenda received consideration and action was taken on the individual items as indicated.

1. Minutes of the last meeting of the Board (March 4): The secretary reported that these minutes had been printed in the Weekly of March 20. Voted that they be approved as printed.

2. Report of the nominating committee (Hodson, Barnum, and Chase) Mr. Barnum, acting in the absence of Mr. Hodson, chairman, reported the recommendation of the committee that the officers of the preceding year be re-elected.

It was voted that the nominations be approved and the secretary cast the unanimous ballot of the Board for these officers.

3. Appointment of standing committees.- Mr. Ireys, president, nominated the following persons for committee appointments:

- (a) executive:- A.M. Burch, chairman, Dr. W. F. Braasch, Robert M. Thompson, to serve with the officers of the Association, who are ex-officio members.
- (b) Advisory editorial.- Tom Phelps, chairman; Raymond P. Chase, Agnes Jaques, Rewey Belle Inglis, and Carroll Michener
- (c) Athletic:- John F. Hayden, chairman; Arthur E. Larkin, Henry F. Nachtrieb, Arnold Oss, and Orren Safford.
- (d) Investment.- Chas. F. Keyes, chairman, John B. Faegre, and Thos. F. Wallace
- (e) Auditing.- Arch Wagner, chairman; Glenn Greaves, and Maurice Salisbury
- (f) Student Affairs.- Spencer Cleland, chairman; Cyrus P. Barnum, Earle R. Hare, Joseph Shellman, and F. J. Tupa
- (g) Representative on Minnesota Union Board.- Charles V. Netz

Voted that these nominations be approved and these committees declared appointed.

4. Report on investments.- Mrs. Wallace, who presented an official report last spring, did not prepare a comprehensive statement, but reported on the general status of alumni funds. Mr. Wallace gave as his opinion that while some losses would result from the investment in first mortgages on Montana farms, the loss would not exceed \$3500.00.

5. Report on stadium.- Mr. Ireys made a report on the progress of the stadium, collections, work on the structure, etc., and stated that while the Corporation would doubtless have to borrow money to meet the coming payments to contractors for the completion of the stadium, undoubtedly the January receipts would enable the Corporation to repay these loans.

6. Auditorium plans.- Mr. Wallace reported that the total fund subscribed for the stadium and auditorium would not be sufficient to build both structures and that it would be necessary to augment the amount available for the Auditorium in order to erect the kind of Northrop-memorial that is in the minds of the committee. The suggestion was made that possibly the state legislature could be asked to supplement the funds already subscribed, or that the legislature might be asked to extend the present University building fund one year in order to make possible the building of the auditorium.

7. 1900 reunion.- Dr. W. F. Braasch of the Class of 1900 reported that plans for the twenty-fifth anniversary of the class in June, 1925, were now in progress.

8. Alumni projects.- The secretary outlined a dozen different projects which the Alumni Association might properly be engaged in, were there funds available. It seemed clear to all that the Alumni Association resources should be increased in some way, aside from the present source, the Alumni Weekly. Mr. Bronson outlined pretty fully the plan used by the Yale alumni in creating the alumni fund.

It was voted that a special committee be appointed to consider ways and means of establishing some procedure at Minnesota. The chairman appointed Messrs. Bronson, Thompson, and E. B. Pierce.

9. Date of June commencement.- The secretary reported, that University authorities had changed commencement from Wednesday to Monday, the date for 1925 being June 15. After some discussion it was voted that the regular time for holding the annual alumni meeting and dinner be set for Monday, June 15.

10. Homecoming alumni meeting, October 31.- The secretary announced that a general gathering would be held in the ball room of the Minnesota Union on that date and that Dean Fred S. Jones and other persons who were coming on for special meetings here at the University might be secured for that evening.

Place of meeting.- It was understood that the Alumni Association would continue to hold its meetings in the ball room of the Minnesota Union.

11. Panel pictures.- The secretary announced that a new panel picture showing pictures of Minnesota's five presidents was being prepared and would be ready for distribution before Christmas.

12. Alumni units.- The organization of an alumni unit at Lake Minnetonka on August 27 was announced. Mention was also made of the activity of the Sioux Falls alumni looking towards the establishment of a local association there.

13. Editor and manager's suggestions for the year.- Mr. Petersen, editor of the Weekly, outlined plans for the coming year.

14. Resolutions.- Reference was made to the death of Dr. Warren Dennis, formerly a member of this Board. It was voted that a committee be appointed to draft resolutions.

15. Report of the executive committee.- Mr. Ireys, acting for Mr. Burch, reported the decision of the executive committee to institute a new accounting system for the Alumni Office; this to be done with the assistance of Haskins & Sells. The committee also recommended modest increases in the salaries of the secretary and the editor.

Voted that the report of the committee be approved.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, January 13, 1925
Minnesota Union

Members present: President Ireys presiding; Miss Crosby, Mrs. Koenig, Mrs. Wheeler, Messrs. Barnum, Braasch, Bronson, Chase, Cleland, Hare, Head, Nachtrieb, Netz, Petersen, Pierce, John Shellman, Joseph Shellman, Street, Thompson, Tupa, and Wallace

As Mr. Ireys was not present at the beginning of the meeting, Professor Nachtrieb, honorary president, was asked to preside.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of October 7.- It was voted that these minutes be approved as printed in the Weekly of October 16.

2. Minneapolis General Hospital and the Medical School.- Dr. Braasch called attention to the proposal to remove the Minneapolis General Hospital from its present site and place it on or near the University campus where the closest cooperation between that institution and the Medical School can be had. Dr. Braasch pointed out the desirability of carrying out this plan and showed how the proposed changes would result in not only making the University of Minnesota one of the great medical centers of the country, but from a strictly practical standpoint would be in the best interest of the patients of Minneapolis as well. In support of the program Dr. Braasch offered the following resolution which was seconded:

"BE IT RESOLVED that the Board of Directors of the General Alumni Association endorse the proposed removal of the Minneapolis General Hospital from its present site to one near the University and that in their opinion the arrangement would be of great advantage to medical progress in the Northwest as well as to the best interests of the patients; that furthermore, they urge all alumni to use their efforts in bringing this about"

Dr. Hare very ably and fully supported the proposal and urged the utmost cooperation on the part of members of the Board in creating public sentiment favorable to the project. He pointed out that considerable opposition would be made and it would take considerable time and effort to convince the people of Minneapolis of the desirability of the change. It was finally voted unanimously that the resolution be approved.

3. Report on alumni fund.- At the Board meeting on October seventh a committee consisting of Messrs. Bronson, Pierce, and Thompson were appointed to consider the desirability of establishing an alumni fund and make a report. Mr. Bronson, chairman of the committee, made a comprehensive report on the matter, the substance of which was that such a fund would be desirable at Minnesota.

It was voted that the general idea of an alumni fund be approved and that the committee be requested to continue its study and report and report more definitely the plan of action at a later meeting.

4. Financial report. Mr. Wallace, treasurer of the Alumni Association, made a comprehensive report on investments and securities of the Minnesota Alumni Association. This report showed resources to the extent \$51,005.93. A statement of receipts and disbursements for the year 1923-24 showed resources of \$45,451.00, making a gain during the year of \$5,554.93. Outside of a few

Montana securities amounting to approximately \$6,500.00 the accounts of the Association are in excellent condition. The Board was gratified with the general status of the Association and highly appreciative of the efficient handling of the investments of the fund.

It was voted unanimously that the report be approved.

5. Resignation of William Hodson.- A letter from William Hodson, tendering his resignation from the Board of Directors, was read. Mr. Hodson is located permanently in New York City with the Russell Sage Foundation and will hence be unable to attend meetings of the Board. It was voted that the resignation be approved.

6. Changes in Board membership.- Mr. John C. Benson, '12L, was appointed director to fulfil the unexpired term of Mrs. Hodson, whose term would expire in June, 1927. Dr. S. R. Sweitzer has been appointed representative from the Medical Alumni Association. His term will expire in June, 1926.

7. Resolutions on the death of Dr. Warren Dennis.- The following resolutions on the death of Dr. Warren Dennis were presented by Dr. J. L. Shellman and Dr. George D. Head:

"The Board of Directors of the General Alumni Association of the University of Minnesota records with great regret the death of Dr. Warren A. Dennis, November 8, 1923. He died of pneumonia at the age of 54, in the prime of life.

"Dr. Dennis was associate professor of surgery at the University of Minnesota and a recognized leader in the field of surgery. He was a representative of the Alumni Association of the Medical School from which he was graduated in the Class of 1896.

"His achievements as a student are attested by his membership in Phi Beta Kappa. His ability as a surgeon and his acknowledged leadership in medical affairs are evidenced by the fact that he was a past president of the Ramsey County Society and of the Minnesota Academy of Science, a district Councilor of the Minnesota State Medical Society, secretary of the Western Surgical Society, and a member of other notable organizations.

"His war service both in the Spanish-American and World Wars won for him high distinction. All of the qualities which brought him to the position of leadership in his profession and which secured for him a host of friends made him a valuable member of the Alumni Board. His loss is keenly felt.

"The Board of Directors offers to his widow and children its sympathy and the assurance of its appreciation of his valued service as friend and adviser."

It was voted unanimously that the resolutions be approved and a copy sent to Mrs. Dennis.

8. Assignment of the copyright to "Hail, Minnesota!" Mr. Truman Rickard, Author of the Minnesota song, surrendered his rights and holding in connection with this song to the General Alumni Association.

It was voted that the assignment be received with the hearty appreciation of the Board and that the secretary be instructed to write a letter to Mr. Rickard informing him of this action.

9. Phonographic records.- The secretary reported his efforts toward securing phonographic records of the song, "Hail, Minnesota!" and such other compositions as might be desired.

It was voted that the general idea be approved and that the matter be referred to the executive committee with power.

10. Panel of Minnesota's presidents.- The editor of the Weekly had on exhibition pictures of Minnesota's five presidents arranged in panel form and announced that these were to be sold at \$1.00 each. The picture met with the approval of those present, and many members of the Board secured a copy.

At this point Mr. Ireys, President of the Association, came in and Mr. Nachtrieb surrendered the chair.

11. Meetings of alumni units.- The secretary reported meetings of the various alumni units that had been scheduled since the last Board meeting and called attention to a number of meetings that were under way.

12. 1915 reunion.- It was reported that the individual members of the Class of 1915 were already interested in their tenth anniversary to take place this June. It was pointed out that the five-year classes this year would include all whose numerals end in 5 or 0.

13. Proposed changes in the constitution.- Attention was called to the constitutional provision which limits holding of office and voting to persons who have received degrees from the university. The question was raised as to whether it might be desirable to modify this to enfranchise former students who did not secure diplomas but who were nevertheless vitally interested in the welfare of the alumni association and the institution. It was suggested that the secretary ascertain the practice of other institutions in this connection and that the matter be brought up at a later meeting.

14. Statement of Alumni Weekly.- Mr. Petersen, editor of the Weekly, presented a statement of accounts as of January 1 compared with a similar period last year. This statement showed that subscription collections had increased \$71.00 and advertising collections \$167.34, and the amount of advertising contracted \$3,436.96; also that the cost of printing had decreased \$646.31. The report met with the hearty approval of the Board.

15. Fall quarter life members.- The secretary reported that of the class securing diplomas at the close of the fall quarter, December 18, forty-two had made life subscriptions to the Weekly, and had become life members of the Association, entailing an obligation of \$50.00 to be paid in four annual instalments of \$12.50 each.

16. Registration figures.- The secretary called attention to the comparative registration statistics which appeared in the publication, School and Society, a year ago, which gave Minnesota third place in the enrollment of the universities of the country, California being first, Columbia second, and Minnesota third. Attention was called also to a more recent statement in the Boston Transcript which also had Minnesota placed third on figures secured later, Chicago first, New York University second.

17. Report on bookkeeping system.- Mr. Ireys reported that the new system of accounting had finally been put into operation with the assistance of Haskins & Sells, represented by Mr. Wagner and Mr. Carlton, and that hereafter statements on a monthly basis could be readily prepared showing the exact profit or loss for each thirty-day period.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
Of the
Board of Directors of the General Alumni Association
Tuesday, May 5, 1925
Minnesota Union

Members present: President Chas. G. Ireys presiding; Miss Crosby, Mrs. Koenig, Mrs. Wheeler, Messrs. Burch, Cleland, Davidson, Hare, Head, Keyes, Otto, Petersen, Pierce, John Shellman, Jos. Shellman, and Thompson

The following items were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of January 13.- The secretary called attention to the fact that these minutes were printed in the Weekly of January 22. With one minor correction, the minutes were approved as printed.

2. Appointment of standing committees.- Mr. Ireys nominated the following committees for the ensuing year:

Executive.- A.M. Burch, chairman, Dr. W. F. Braasch and Robert Mr. Thompson to serve with the officers of the Association who are ex officio members.

Advisory editorial.- Carroll Michener, chairman, Mrs. C. D. Aldrich, James Baker, Ray Chase and Mac Martin.

Auditing.- Arch Wagner, chairman, Glenn Greaves, and Maurice Salisbury

Investment.- Chas. F. Keyes, chairman, John B. Faegre, and Thos. F. Wallace

Athletic.- John F. Hayden, chairman, Arthur E. Larkin, L. A. Page, Arnold Oss, and Orren Safford

Student Affairs.- Spencer Cleland, chairman, Cyrus Barnum, Earle R. Hare, Joseph Shellman, and F. J. Tupa

Representative on Minnesota Union Board.- Charles V. Netz

Voted that the nominations be approved.

3. Report of the investment committee.- Mr. Keyes, chairman of the Investment Committee, presented a statement showing the status of the Minnesota Alumni Association. The assets included real estate \$6600.00, Mortgages \$34,850.00, Bonds \$5,000.00, Bills receivable \$1750.00, cash \$5,697.64, making a total of \$53,797.64.

Mr. Keyes stated that the accounts were being very efficiently handled and that the loss on investments in Montana lands made some years ago would be very slight. It was voted that the report be approved.

4. Report of the auditor for 1923-24.- A.M. Burch, chairman of the executive committee, presented the auditor's report and commented upon it. It was voted that the report be received and printed in the Alumni Weekly, following the usual custom.

5. Proposed changes in the constitution.- Mr. R. M. Thompson called attention to the fact that the present active membership in the Alumni Association was not open to non-graduates. He proposed that Article II - Membership be revised so that non-graduate matriculates could become members of the Association upon paying the life membership fee of \$10.00.

It was voted that the revision be approved and that the president and secretary be requested to make provision for submitting the matter to the General Alumni Association for their vote.

6. Alumni participation in the commencement procession.- The secretary announced the action of the university in inviting alumni to attend commencement exercises this spring and suggested the plan of having the alumni march by classes in the procession leading to the stadium. It was felt that in order to secure the cooperation of a large number of alumni it would be desirable for each class to circularize its membership, urging participation in this event.

It was voted that the whole idea be heartily approved and that the Board of Directors offer its cooperation in making the affair successful.

7. Alumni Day, June 15.- The secretary announced that the Class of 1915, which has general charge of the details of the alumni dinner, is working out its plans for the occasion. Mr. Ireys briefly stated that the Class of 1900, the quarter-century class, was at work upon its contribution to the event, and Dr. Hare reported on other matters which will come to fruition on the evening of June 15.

8. Progress of plans for placing the hospital on University grounds.- Mr. Keyes, chairman of the Board of Estimate and Taxation, outlined the development of the project up to the public hearing before the Board. After that hearing the Board had voted not to approve the purchase of the Judd block at the present time. Dr. Hare spoke of the project from the national point of view stating that the Hennepin County Medical Alumni Association had voted endorsement of the project and that just recently the Medical Association of the University had with one dissenting vote heartily approved the plan to create at the university a great medical center which would be not only a center of medical education, but would most adequately serve the needs of the patients and the interests of the general public as well. No action taken.

At this point Mr. Ireys was obliged to leave and Miss Crosby was called to the chair.

9. Recent meetings of alumni units.- The secretary reported the following meetings of local alumni associations since January: Cleveland April 21, Crookston, February 18, Detroit April 28; Duluth February 23; Minneapolis March 19, Milwaukee January 30, Minnetonka March 10 and April 22, New York May 5, Omaha May 5, Oregon February 21, Rochester January 30, Schenectady January 1, St. Louis January 29, St. Paul alumnae April 23, Washington D.C. April 21 and Willmar March 31.

10. Auditorium plans.- Before he left the meeting, Mr. Ireys stated that the Greater University Corporation had completed final payments on the stadium and now had approximately \$40,000.00 accumulated toward the auditorium fund. Tentative plans have been drawn for that structure, but these will have to have very careful consideration before approval can be given. He stated that it had been the purpose of the Corporation from the beginning to expend not more than fifty percent of the funds raised on the stadium, and that as a matter of fact, if all the moneys pledged are collected, considerably more than half the total amount will be available for the auditorium.

11. Resolutions on the death of President Burton.- Mr. Palmer, who was to present these resolutions was unfortunately unable to be present. It was voted that the matter be referred to the executive committee with power.

12. Mother's Day.- The secretary outlined briefly plans for Mother's Day, May 9, pointing out that approximately 1500 mothers had visited the campus last year and approximately 1200 attended the dinner in the Minnesota Union. This year it is expected that there will be 2000 mothers on the campus; all of which seems to insure for the occasion a fixed place in the University calendar.

13. Report of the editor and business manager.- Mr. Petersen, editor of the Weekly, made a brief report showing the financial status for the current year. The report showed that up to the present date there was \$330.75 more collected than at this time last year, \$84.50 more on pledges, and \$1050.00 more on interest on investments. While salaries amounted to \$466.52 more than last year, there was a decrease of \$1228.52 in the cost of printing. There was also a decrease in subscription money collected amounting to \$587.74. The total increased resources assured a completion of the year's activities without deficit.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Wednesday, October 14, 1925
Minnesota Union

Members present: Mr. Ireys presiding; Miss Crosby, Mrs. Koenig, Messrs. Barnum, Braasch, Burch, Cleland, Faegre, Head, Keyes, Leland, Netz, J.L. Shellman, and Thompson. Others present: Dr. E. P. Lyon, Dr. C.W. Roan, and Mr. L. G. Cook.

The following items were presented for discussion and action was taken as indicated:

1. Minutes of the Meeting of May 5: The Minutes of the meeting of May 5 were approved as printed in the Weekly of May 14.

2. Report of the nominating committee: (Messrs. Thompson, Braasch and Safford): Mr. Thompson reported that the committee was in favor of re-nominating the present officers for another year, but had discovered at the last minute that the president was not willing to serve. The committee, therefore, requested that it be continued until the next regular meeting of the Board in January.

It was voted that the request be approved.

3. New members of the Board: The secretary announced the following elections to the Board of Directors with the date of expiration of office as indicated: Academic representative - L.A. Page, 1927; Engineering - Dan S. Helmick, 1926; Agriculture - Albert C. Army, 1927. Jay C. Vincent, Engineering, and Earl Hodel, 1927, were re-elected to serve until 1927.

4. Report on commencement processions: Mr. Clara H. Koenig gave a very interesting account of the activities of the committee (Mrs. Koenig, Miss Crosby, and Mrs. Wheeler) in making preparations for the participation of alumni by classes in the Commencement procession of June, 1925. Placards were provided for each class, class colors were arranged, maroon and gold hat bands were provided for the men and streamers for the women. Ribbon was purchased in large quantities, prepared by members of the sororities, and sold to the alumni. Approximately one thousand alumni took part in the procession.

The balance resulting from the work of the committee amounted to \$63.70. It was voted upon recommendation of the committee that this fund be set aside to be used by a similar committee next year.

5. City hospital situation: Dan Lyon and Dr. Roan were present upon invitation to state the facts with regard to the status of the proposal to place the city hospital upon the university campus adjacent to the medical school. Dean Lyon briefly stated the facts as they were known to him and it was his understanding that the president of the university had in contemplation the formulation of another request to the General Education Board, leaving out reference to the proposed change in location of the City Hospital. Dr. Roan stated the point of view of the city as he understood it and reviewed somewhat in detail the history of the case from the city's standpoint. There was a general discussion of the whole

project after these speakers had concluded. The general feeling expressed was that it was still desirable to tender some offer to the city with reference to the hospital and that this offer should be so definite and tangible that there would be no room for misunderstandings.

The chairman appointed Dr. Head, Mr. Keyes, and Dean Lyon to serve on this committee.

6. Plans of the Class of 1901 for its twenty-fifth anniversary: L.G. Cook of the Class of 1901 was present and while he was not authorized to speak for the class, he felt confident that his class would successfully carry out the tradition set by previous classes in marking the twenty-fifth anniversary in some significant way.

7. Homecoming, November 14: The secretary called attention to the fact that the meeting on November 13 was not an official meeting of the association, but a homecoming gathering of the general alumni body.

8. Progress on auditorium fund: Mr. Ireys pointed out the situation with regard to this fund, stating that a building committee had been appointed, tentative plans had been drawn, and a special effort was being made on the university campus to stimulate paying of pledges on the part of students. No definite date was mentioned for the beginning of work on the structure, as this is contingent upon the payment of pledges.

9. Editor and manager's plans of the year: Mr. Leland, editor of the Weekly briefly sketched his program for the year saying that the printing contract was let at a price \$10.00 a week cheaper than last year, that the advertising income would be considerable larger, and the Weekly itself would be in its make-up more attractive. He plans to use two colors of ink in many of the numbers.

10. Appointments on committees: Mr. Ireys appointed on the advisory editorial committee the following persons: Vincent Johnson, Chairman; James Baker, Ray Chase, Rewey B. Inglis, and Malcolm McLean.

11. Alumni fund: The secretary explained that the president of the university is interested in a life insurance endowment plan which would make it possible for classes on their twenty-fifth anniversary to have assembled a fund which might be presented to the institution or diverted to such purposes as would help the university in a large way. As Messrs. Bronson, Thompson, and Pierce were on the committee which drew up the plan of operation of the proposed alumni fund. Mr. Ireys requested this committee to confer with President Coffman's committee on the insurance endowment fund to be sure that there would be no conflict in the operation of the plans.

12. Inspection of new alumni quarters: The Board adjourned to the new Administration Building to view the suite of rooms assigned to the Alumni Office. All were delighted with the location and arrangement of these rooms. The committee incidentally visited the President's Office and that of the Board of Regents on the second floor and expressed satisfaction

that the university now had administrative offices which in their physical appointments were a source of pride rather than of apology.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, January 12, 1926
Minnesota Union

Members present: President C. G. Ireys presiding: Mrs. Koenig, Messrs. Earmun, Braasch, Bronson, Cleland, Davidson, Hare, Keyes, Page, Pierce, Safford, J.L. Shellman, Joe. Shellman, Thompson, and Wallace. Others present: Mr. Leland, editor of the Minnesota Alumni Weekly, and Vincent Johnson, chairman of the advisory editorial committee.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of October 14: It was voted that the Minutes of the meeting of October 14 be approved as printed in the Weekly of October 22.

2. Report of the nominating committee (Messrs. Thompson, Braasch, and Safford): Mr. Thompson reported for the committee and proposed the following officers for the ensuing year: President - Edgar Zelle, A'13, vice president - Caroline Crosby, A'02; treasurer - Thos. F. Wallace - A'93, L'95.

It was voted that the nominations be closed and that the secretary be instructed to cast a unanimous ballot for these officers.

3. Report of the treasurer, Mr. Wallace: Mr. Wallace made a very comprehensive report of the finances of the Association for the year beginning January, 1925 and ending January, 1926. The report showed receipts amounting to \$18608.87 and disbursement of \$17872.23, leaving a cash balance of \$736.64.

The report on investments showed a decided improvement over the preceding two years. The total gain in securities for 1925 amounted to \$5165.71 and the actual gain in assets of the Minnesota Alumni Association \$5730.58.

It was voted that the report of the treasurer be accepted and approved with the hearty appreciation of the Board.

4. Report of the editor and business manager: Mr. Leland made a statement concerning collections, advertising and editorial program, which showed that collections were not quite as good at this time as they were for the corresponding period last year.

It was voted that the report be accepted.

5. Report on auditorium project: Mr. Ireys analyzed the situation concerning funds of the Greater University Corporation, pointing out that collections so far as the alumni and faculty were concerned were quite satisfactory, but that the weakness lay in the student payments, although some improvement had been made since last spring. He expressed a feeling

that in a year or two collections would be in such shape that they might start construction on the auditorium.

6. Report of hospital committee (Head, Mr. Keyes, and Dean Lyon): Mr. Keyes read the resolutions which the committee had drawn up, but in view of the fact that the president of the University had since made a modified request of the General Education Board with regard to the hospital situation, it was voted that this resolution be laid on the table until the next meeting. It was also voted that Dr. Beard be invited to attend the next meeting and explain the purposes of the fund which he is collecting and to report on the progress of the fund.

7. Organization and scope of M. Club: Bert Page, president of the M. Club, sketched briefly the organization of that body, explained its purposes and outlined its activities. Dr. Braasch, in commenting on the work of that organization, felt that it might be of considerable help in stimulating interest of alumni units throughout the state and giving them something definite to do in interesting prominent athletes in the university.

8. Endowment insurance for seniors: The secretary outlined a proposal to have the senior class take out a twenty-five year endowment policy which at maturity would produce a sum of \$125,000.00, of \$100,000.00 to be devoted to some project in the interest of the university and \$25,000.00 to be given to the Alumni Association as an endowment to maintain the life subscription and life membership in the Association of those participating. In the consideration of this project the plan of alumni gifts already before this Board was discussed. A good many felt that the insurance plan was one to stir the imagination, but many doubted if any class would stand by the plan for twenty-five years. A straw vote was taken to determine the feeling of the members present towards the proposal. This showed that ten were in favor of the straight gift plan, six in favor of some combination of gift and insurance and one was in favor of giving the insurance a trial.

9. Miscellaneous: Memoranda which did not call for special action were omitted from presentation because of the lateness of the hour.

Mr. Ireys in closing the meeting made a short valedictory in which he expressed his satisfaction that he had experienced as president of the Board and in working with the members. Mr. Keyes, formerly president, in a brief statement expressed the feeling of the Board when he stated the high regard in which Mr. Ireys was held by all of the members and in which he declared that no president had rendered a greater service to the alumni body than had Mr. Ireys in his brief term of office. Mr. Keyes' remarks were greeted by continued applause.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, March 2, 1926
Minnesota Union

Members present: Edgar F. Zelle, presiding; Miss Crosby, Mrs. Koenig, Messrs. Army, Barnum, Bronson, Keyes, Mayo, Netz, Pierce, and Thompson. Others present, Mr. Leland, editor of the Weekly.

Before taking up the business of the evening Mr. Zelle, the new president of the Association, expressed his appreciation of the confidence placed in him by members of the Board as evidenced by his election. He referred to a number of letters he had received from various parts of the country since his election showing the interest of graduates in the affairs of the institution. Mr. Zelle suggested the desirability of changing presidents every year if for no other reason than to stir up interest and give an occasion for its expression. He assured the Board that he was delighted to get back into the harness and was willing to do anything he could to further the interests of the Association and the University.

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of January 12: The secretary called attention to the minutes as printed in the Weekly of January 23, and it was voted that they be approved as printed.

2. Election of officers of the Minnesota Alumni Association: Mr. Keyes pointed out the omission of the election of officers of this organization at the time the officers of the General Alumni Association were elected. It was voted that the General Alumni Association adjourn. A meeting of the Board of Directors of the Minnesota Alumni Association was then called.

It was moved by Mr. Keyes and seconded that the secretary be instructed to cast a ballot for election of the officers of the General Alumni Association as officers of the Minnesota Alumni Association. The motion was carried and the meeting of the Minnesota Alumni Association adjourned.

Mr. Zelle then called to order the meeting of the General Alumni Association and continued with the program.

3. Medical expansion fund: Dr. R.O. Beard, present as guest of the Association, gave a very complete report on the work which he is doing in the interest of the building and equipment fund of the Medical School, at the same time summarizing the situation with reference to the proposed amalgamation of the City Hospital and the Medical School. Reference is made to this report elsewhere in the Weekly.

At the conclusion of Dr. Beard's very comprehensive statement many questions were asked. A vote of thanks was tendered Dr. Beard for his courtesy in preparing the complete report which he presented.

At this time, as the hour was late and some members of the Board had other appointments to meet, it was voted that consideration of the remaining items on the docket be deferred until the next meeting.

E.B. Pierce.

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, May 4, 1926
Minnesota Union

Members present: Mr. Zelle presiding; Miss Crosby, Mrs. Koenig, Messrs. Army, Barnum, Cleland, Davidson, Faegre, Hare, Hoverstad, J.L. Shellman, and Thompson. Others present, Mr. Cleland, editor of the Weekly.

1. Minutes of the meeting of March 2: It was voted that the minutes as printed in the Weekly of March 13 be approved.

2. Zoning problems: Mr. Thompson and the secretary outlined the situation as it exists today with reference to the effort to have the territory from the university through to Prospect Park designated as a residential district restricting the expansion of industries already established in that locality. The matter was discussed at considerable length and it was felt that while the designation of this territory as a residence district was in the best interest of the university the project was not primarily a university problem and it would not be wise for the association as such to take specific action.

3. Alumni Fund report: Mr. Thompson reported for committee consisting of Messrs. Bronson, Pierce, and Thompson appointed some time ago to work out in detail a plan for securing annual gifts from alumni to assist in furthering the alumni organization and to help the university. Mr. Thompson reported that the president of the University had appointed a committee to consider the advisability of urging outgoing seniors to carry endowment insurance over a period of twenty or twenty-five years resulting in a substantial fund at the end of that period. The alumni fund committee was asked to meet with this committee, which it did. The joint committee very carefully studied the plans which were now in operation at other institutions and came to the conclusion that in view of the situation existing at Minnesota it would not be desirable at the present time to institute the endowment insurance plan for seniors, but recommends that the present plan of urging seniors to become life subscribers to the Weekly and life members in the General Alumni Association be continued.

The alumni committee not only concurs in this report which insures the maintenance of the status quo, but reaffirms the recommendation made some time ago that the plan to secure annual alumni gifts be approved and that work be started as soon as possible looking toward the fulfillment of this plan.

It was voted that the recommendation of the committee be approved, and voted further that a list of five thousand names be prepared at once and that letters be sent to this group to ascertain what response is secured before the plan is made to operate upon the entire alumni and former student body.

4. Financial statement: Mr. Zelle referred to the audit of the alumni funds made by Haskins & Sells showing the status of the Alumni Association at the close of the year, July, 1925. It was understood that the report would be printed in the Alumni Weekly. It was voted also that the Board's

appreciation of the work of Haskins & Sells in preparing this audit be expressed.

(b) Mr. Leland, editor and business manager, presented a tentative statement showing the financial condition of the association for the current year. This report showed that the association was apparently breaking even and that there would be approximately \$150 at the close of the fiscal year.

5. Alumni units in the east: Upon request of the president, the secretary outlined a recent trip in which he visited the alumni units at Buffalo, Schenectady, New York City, and Washington, pointing out the high spots in connection with each visit. He also mentioned the following public or semi-public meetings at which in most cases he was the principal speaker.

- October 8 - Alumni Meeting - Milwaukee
- October 19 - Civic & Commerce Association - Nicollet Hotel
- October 22 - Orientation lecture - Freshman engineers
- November 21 - Alumni Meeting - Ann Arbor
- December 6 - Wesley Foundation - Minneapolis
- December 10 - Athletic banquet - Faribault
- February 16 - Vocational guidance - Central YMCA
Riverside Commercial Club, St. Paul
Johnson High School Parent-Teachers' Association, St. Paul
- March 20 - Alumni Meeting - Buffalo
- March 22 - Alumni Meeting - Schenectady
- March 23 - Alumni Meeting - New York City
- March 26 - Alumni Meeting - Washington, D.C.
- March 29 - Alumni Meeting - Chicago
- April 13 - Registrar's Convention - Nicollet Hotel.
- April 20 - P.E.O. Club - Minnesota Union
- April 21 - Worthington group - Minnesota Union
- April 22 -
- April 23 - High schools and Rotary Clubs - Eveleth, Virginia, Mountain Iron, Buhl, Chisholm, and Hibbing.
- April 27 - Athletic banquet - Austin
- April 29 - Fathers and Mothers Club - Newport

6. Alumni program for Commencement Day: It was pointed out that the general plans for Commencement Day this year were similar to those of last, namely, a general alumni procession leading to the Commencement exercises. Mrs. Koenig, who with Miss Crosby had charge of the alumni regalia last year felt that it might be desirable not to have ribbon decorations this year, as there were some unfavorable reactions to this plan last year and the requirement tended to complicate matters somewhat. It was understood that these decorative features would be omitted. Miss Crosby pointed out that it would be desirable to speed up the procession, that the pace set last year was too funereal, and it might liven matters up if the alumni group had a band to lead them. These suggestions met with approval.

7. Special programs of the Classes of '76, '01, and '16: The secretary reported that these groups were actively at work, Professor Hutchinson

in charge of the Class of '76 having stated that they were pretty nearly sure of the attendance of six out of a possible seven for their fiftieth anniversary. The Class of '01, which celebrates its twenty-fifth anniversary, is working under the leadership of R. M. Mackintosh and Mrs. Bennion. The Class of '16, under the leadership of David Shearer, is making rapid progress toward the fulfillment of its obligation as host at the alumni dinner, June 14.

8. Visit of the Swedish Crown Prince: The secretary reported that the Swedish Crown Prince would be the guest of the university on June 29, that there would be a reception in the Administration Building early in the afternoon, that a general assembly would take place in the stadium, and that committees were at work now perfecting the arrangements. Those interested predict an attendance much larger than the seating capacity of the stadium.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 5, 1926
Minnesota Union

Members present: President Edgar F. Zelle presiding; Mrs. Aamodt, Mrs. Koenig, Messrs. Braasch, Edmonds, Hare, Jones, Keyes, Netz, Oppenheimer, Otto, Peterson, Pierce, Safford, Shellman, and Thompson. Others present, Leland F. Leland, editor of the Alumni Weekly.

Mr. Zelle, president of the Association, opened the meeting, commenting on the potentialities of the alumni of the institution and emphasized the importance of centering the interest of alumni and former students in the university.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the Meeting of May 4, 1926: It was voted that these minutes be approved as printed in the Alumni Weekly of May 15.
2. Report of the nominating committee: Mr. R. M. Thompson spoke for the committee consisting of Messrs. Braasch, Safford, and himself, recommending that the present officers - Edgar F. Zelle, president, Caroline Crosby, vice president, and Thos. F. Wallace, treasurer be re-elected for another year. It was voted unanimously that the report be adopted.
3. Appointment of standing committees: Mr. Zelle asked permission to postpone until a later date the appointment of standing committees for the year.
4. Report on zoning: Mr. Thompson made a complete statement of the situation with regard to the project of having the territory between the university and Prospect Park designated as a residence district. He reported that this project had failed in the City Council and that the territory remained as a light industrial center. He said further that the residents of Prospect Park and vicinity plan to carry on their efforts to have this territory designated as residence when their first step would be to attempt to secure the removal of the Barber Oil Company as being a menace to that area.
5. Report on the work of the M Club: Mr. Safford in the absence of Mr. Page outlined the purposes of the M Club and told of their interest in the athletic activities of the university. He reported that recently very definite plans had been made for assisting prospective M men in securing jobs whereby they might maintain themselves while attending college.
The work of the Club was commented on favorably and it was suggested that perhaps this group could co-operate with the various alumni units, interesting men in the university, also in arranging for men going out from the university to speak in various localities operating under the auspices of the local alumni associations.

6. Weekly outlook for 1926-27: Mr. Leland reported on plans for the year in connection with composition and make up of the Weekly, explaining his plans for the various articles to be published during the year and the emphasis to be given the respective schools and colleges. He reported that the contracts for advertising this year were approximately \$900.00 in excess of last year at this time.

Mr. Leland asked for comments on the Weekly and the Board expressed itself rather freely. The comments on the whole were favorable. The remarks of members of the Board showed that the things most interesting to them were personal items, with regard to members of their own class and university news budget items.

The question was raised as to the desirability of continuing the book review page, and it seemed to be the general opinion that reviews of this kind were not of especial interest to the alumni unless the books were written by alumni or others connected with the university.

7. Alumni gift fund: Mr. Zelle reported that to date \$600.00 had been contributed. As the cost amounted to \$207.22, the net contribution was \$392.78. While to some members of the Board this seemed to stamp the project as a failure, to others it sounded most encouraging.

The plan was freely discussed by all present. The report showed that there were sixty-two subscriptions ranging from \$1.00 to \$100.00, the majority being in amounts of \$5.00 and \$10.00.

The question as to the desirability of sending out a follow up letter was discussed. It was felt that in view of the fact that the first letter was sent out in July it might be desirable to have a second letter go out at this time. It was the opinion of some members of the Board that a prospectus should be carefully prepared outlining the whole program and mailed to all alumni. It was pointed out that the cost would be excessive.

It was finally voted that a committee of three be appointed to confer with the president and the Board of Regents and make a request for \$3000.00 for the purpose of circularizing the alumni with reference to the fund.

8. Report on auditorium plans: Mr. Keyes in the absence of Mr. Wallace outlined the work and the program looking toward the completion of the auditorium. He stated that approximately \$300,000.00 was now in the hands of the Greater University Corporation and that the university would devote \$300,000.00 of its building fund making a total of \$600,000.00. More would be needed before the structure could be erected. He said that the Corporation was in favor of the regents' authorizing the beginning of the structure, building it on the unit plan so that the basement at least might be constructed as early as possible with the funds at hand. Such a plan it was felt would stimulate collections and hasten the completion of the structure.

9. Miscellaneous: The secretary reported briefly on the activities of Freshman Week, the program followed by new students who for the first time came to the university one week before the beginning of classes. He stated that it was the opinion of students, faculty, and freshmen themselves that the plan had proved a great success and that it would undoubtedly be repeated for future freshman classes.

Opening convocation: The opening convocation which was the official welcome of the former members of the university to the incoming class was to be held September 30, but had to be postponed until October 7, weather permitting.

Dad's Day: Attention was also called to Dad's Day, October 9, when the fathers of students of the university were invited to the campus to observe conditions under which students carry on their work and play, and to meet with the president and members of the staff at a dinner in the Minnesota Union in the evening.

Homecoming: Homecoming Day is November 20. The big alumni dinner will be held in the Minnesota Union November 19 at six o'clock. While this is not an official alumni meeting, it is an informal gathering of graduates and former students on the eve of the homecoming game. Upon the suggestion of the secretary it was voted that the campus alumni be asked to take charge of the program in connection with the homecoming dinner.

Minnesota songs: The secretary pointed out that the University of Minnesota Club of Minneapolis had voted to expend not to exceed \$400.00 in publishing under one cover in regular song sheet style four Minnesota songs: "Minnesota, Hail to Thee!" "The Rouser," the Rickard fight song, and "On, You Gophers."

Mr. Zelle suggested the desirability of getting out a special issue of the Weekly once a year which would be in the nature of an alumni directory containing an alphabetical list of all graduates. It was understood that this suggestion would be given consideration by the executive committee at an early date.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Friday, December 10, 1926
Minneapolis Athletic Club

Members present: Messrs. Safford, Braasch, Pierce, Wallace, and Zelle. Others present - Leland F. Leland, editor of the Alumni Weekly, and Chas. G. Ireys.

The following matters received consideration and action was taken as indicated:

1. Auditor's statement. - Mr. Zelle called attention to the statement of accounts at the conclusion of the fiscal year, June 30, 1926. This showed a deficit at that time of \$5185.81, an increase of \$2118.96, over the preceding year. Mr. Leland, business manager, in making explanation of the situation, stated that there was an error of \$300.00 in the amount of income from advertising and that the item of \$451.90 should not be charged against any one year. He further stated that it was exceedingly difficult to secure advertising in 1925-26. He suggested that the Weekly might be changed from the magazine style to the newspaper style and this might save \$50.00 an issue throughout the year. At the conclusion of the discussion of the budget Mr. Leland withdrew.

Members of the committee expressed great dissatisfaction with the manner in which the business of the Association was being conducted. It was suggested that the position of editor and business manager might be dispensed with. It was finally voted that the manager's salary be reduced by \$25.00 or \$50.00 a month beginning January 1, the amount to be left to the secretary with power. The secretary was instructed to reorganize the work of the staff so that better results could be obtained.

Criticism of the continuation of the book review column was made. It was voted that this be discontinued at once.

2. Alumni Gift Fund. - The secretary reported that \$1000.00 had been obtained from this source, Dr. Braasch's subscription of \$31.75. It was the opinion of members present that this was a very satisfactory showing for the first attempt. The suggestion that we study letters from other institutions in this connection met with approval. It was the general opinion that the plan should be continued and a letter sent out next year to a larger number. It was voted that the net amount of this fund be spent in 1927 in placing complimentary copies of the Weekly in the hands of outgoing seniors during the last quarter of their residence.

3. Football history. - A letter from Harry Wilk suggesting the bringing down to date of the Football History that was written in 1914 was read. It was the opinion of the committee that if this publication could be gotten out without taxing the resources of the Association it should be done. It was decided that Mr. Wilk be given first preference in securing advertising or otherwise working out the project as the secretary might direct.

Minnesota Songs.- Copies of the new song sheet were presented for inspection. The secretary reported that a copy had been sent to one hundred people with a fifty-cent coin card enclosed.

It was voted to circularize a larger number in this way if the plan proved satisfactory.

Loyalty bonds.- Copies of loyalty bonds prepared by President Coffman were presented for inspection and discussion.

It was voted that any plans for the distribution of these bonds be referred to the Greater University Corporation, as that body was organized for the specific purpose of raising funds.

Life membership and life subscription pledges.- The president reported that the present pledge of \$50.00 made by seniors to cover their life membership in the Association and life subscriptions to the Weekly is payable in installments of \$12.50 a year for four years. He suggested that the method of payment be modified to make the plan easier for the subscriber during his first two years out of college. The following plan of payment was approved:

1st year	-	\$2.50
2d year	-	5.00
3d year	-	10.00
4th year	-	10.00
5th year	-	10.00
6th year	-	12.50

meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Thursday, January 20, 1927
Minnesota Union

Members present: President E.F. Zelle presiding; Mrs. Aamodt, Mrs. Edmonds, Miss Crosby, and Mrs. Koenig; Messrs. Arny, Braasch, Chase, Hare, Jones, Netz, Otto, Peterson, Peycke, Pierce, Safford, Sanford, Thompson, and Tupa. Others present; President Coffman, Mr. Leland, editor of the Weekly, and Messrs. George Belden, Alex Janes, E.B. Johnson, and George R. Martin.

President Zelle announced at the outset that by common consent matters of business would be dispensed with, the Board would devote the hour to listening to President Coffman explain the needs of the university of the next biennium as well as some of the problems that are now confronting the university with regard to its growth and development.

A summary of President Coffman's talk is given on pages 277 and 278 of the Weekly of January 29. The president used self explanatory charts in showing the status of the university and made a very impressive presentation of the needs. Many questions were asked in the earnest discussion which followed.

The president left before Mr. Zelle called the meeting to order for such action as might be desired. Reference was made to the governor's inaugural address in which he was reported to have stated that certain farmers of the state were paying what appeared to be excessive taxes for the university. Mr. Chase, state auditor, who was present, pointed out that this was not what the governor had said in his speech, but that what he did say was that if the university's entire support came from the millage tax, the amounts would be as stated. No one present at the meeting had interpreted the governor's statement as explained by Mr. Chase, and all felt that the general impression that had gone through the state was to the general effect that the farmers were paying excessive amounts toward university support. The members present were very insistent that this impression be corrected if possible and it was voted that President Zelle appoint a committee to interview the governor with a view to getting this impression corrected.

The question as to whether one person or a committee would be appointed and whether the presentation should be in person or in writing was left to the executive committee with power.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Thursday, May 12, 1927
Minnesota Union

Members present: President Zelle presiding; Mrs. Koenig, Messrs. Arny, Hare, Jones, Otto, Page, Pierce, Sanford, and Wallace. Others present: Leland F. Leland, editor of the Alumni Weekly.

1. Minutes of the Meeting of January 20, 1927: The Minutes of the Meeting of January 20 were approved as printed in the Weekly of February 19.

2. University budget situation: Mr. Zelle reported a conference with Mr. Coffman concerning the funds which have been appropriated for the university for the next biennium. He reported that the university had asked approximately \$520,000.00 for each year of the biennium and had finally been allowed \$432,000.00 for the entire biennium. Mr. Zelle stated further that it appeared to be certain that the university would have to raise the fees in most of the departments in order to have adequate funds with which to operate properly during the next two years.

3. Financial statement of the Alumni Weekly: Mr. Leland presented a profit and loss statement from July 1, 1926, to April 30, 1927, showing an actual profit during that period of \$941.49. He further presented a statement estimating the condition of the Weekly from April 30 to the close of the fiscal year, July 1. The estimated statement showed that it was likely that the total profit for the year would be approximately \$1,000.00. In view of the accumulated deficit of \$5,181.00 on the books June 30, 1926, this statement sounded particularly gratifying. Mr. Leland reported plans for the collection of outstanding accounts for the balance of the year. It was apparent that he had been doing some real work in the last few months in the solicitation of advertising.

4. Alumni gift fund status: The secretary reported on the funds received in response to the letter sent out in 1926 and stated that all seniors in the university are receiving the Weekly during the spring quarter free of charge, the cost being met from this fund. He also submitted copies of letters which are proposed for the current year, one for those who contributed last year and one to those who have not as yet subscribed. These letters were modified in some respects and on the whole approved. It was the general feeling that the best time to send out a letter of this kind would be the last week in September. It was further proposed that the new letter be sent to a list of five thousand names to ascertain their reaction before circularizing the entire body.

5. Minnesota Alumni matters: Mr. Wallace, treasurer, reported on the following loans:

1. Pust loan -- This is a \$2,500.00 mortgage in Richland County, Montana, through the Northland Securities Company. The 1926 tax amounting to about \$100 has not been paid and \$150 due December, 1926, has not been paid. However, Pust's record in the past has not been bad. The reports show

that conditions are improved, and upon Mr. Wallace's suggestion it was voted that the matter be allowed to run until fall when the returns from this year's crop can be ascertained.

2. Snelling loan - No defaults in this loan and debtor has reduced it from \$3,000 to \$2,600. It was voted also that this indebtedness be allowed to run until fall.

It was voted that \$17.50 be appropriated to cover cost of filing case in the Farmers & Mechanics Bank for documents belonging to the Minnesota Alumni Association.

6. Auditorium construction plans: Mr. Wallace reported very fully on the plans looking towards the construction of the Northrop Memorial Auditorium. He stated that the Greater University Corporation had on hand \$350,000 in cash and would have approximately \$30,000 by January 1, that the Corporation had proposed to the Board of Regents that all of this money be turned over to the regents and this with the \$300,000 set aside by the university would make \$680,000 immediately available, and that the Corporation had asked the Regents to set aside out of its building fund the additional sum of \$70,000 to make up the ~~additional~~ sum of \$750,000 needed to erect the temporary structure, with the understanding that the balance of the building will be completed when the funds are available. The Corporation agreed to prosecute the collection of outstanding subscriptions and turn them over to the university at regular intervals to reimburse the university for the money which it may advance and to further equip and improve the auditorium at the discretion of the Board of Regents. Mr. Wallace reported that the Board of Regents had accepted the proposal of the Greater University Corporation and that the architect had been instructed to prepare immediately the final plans for the building. He pointed out that the present omissions in the building would include the stage and band rooms and lecture room below, and half of the length of the low roofed structure or wings at each side which will cut out the dressing rooms and conference rooms and certain of the upper rooms in the side wings. In other words, the auditorium as built for \$750,000 while incomplete would be a building suitable for lectures, concerts and motion pictures, but of course, not adequate for stage productions. So far as the front and sides are concerned, it would appear to be entirely complete; it would leave the omissions apparent only from the rear.

7. The question of inviting alumni of other institutions to attend Minnesota Alumni meetings: The secretary raised the question as to the desirability of inviting representatives of various alumni associations residing in the Twin Cities, such as the presidents of Harvard, Yale, Wisconsin, Michigan, etc., to attend Minnesota alumni meetings, the idea being to establish more friendly relationships with these bodies and to enlist their support in matters pertaining to the good of the institution. It was the general consensus of opinion that this would be a desirable thing to do and the secretary was instructed to put the idea into operation.

8. Radio program: The secretary announced that the university planned

for June 1, something in the nature of an Alumni Day program.

9. Alumni Day Program, June 13: The secretary raised the question as to the character of the Alumni Day program June 13, with reference to the program at the dinner in the evening. This matter was discussed at some length and it was the general feeling that inasmuch as the twenty-five year class was making contributions to the university at this time in the nature of a loan fund, it would be desirable that that class have more responsibility in connection with the program itself. It was then suggested that perhaps it would be better to have the twenty-five year class take charge of the program each year rather than the ten-year class. It was felt that it might not be desirable to make the change this year, but that the new plan begin operation in June, 1928.

10. Program of Class of 1902: The secretary reported that the Class of 1902 was making gratifying progress toward the completion of its fund.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Thursday, October 6, 1927
Minnesota Union

Members present: Mr. Zelle presiding; Miss Crosby, Mrs. Koenig, Messrs. Benson, Braasch, Chase, Hare, Hoverstad, Keyes, Mayo, Otto, Peterson, Pierce, Safford, Sanford, Thompson, Tupa, and Wallace. Others present: Mr. Leland, editor of the Alumni Weekly, Doran Eitsert, Homecoming chairman, and Carroll Geddes, assistant chairman.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of May 12: The minutes of the meeting of May 12 were approved as printed in the Weekly of May 28.

2. Minutes of the executive committee of July 7: Mr. Wallace, who acted as chairman pro tem, at that meeting, reported as follows:

(a) Report of the secretary: This report, which touched briefly on some of the activities of the year, was read and approved.

(b) Financial statement: The report of Haskins and Sells, certified public accountants, on the status of the General Alumni Association at the close of the year, June 30, 1927, and comparison with 1926 was read in detail by Mr. Leland and commented on. Briefly the statement showed a net profit for the year of \$1564.05, which reduced the deficit to \$3621.76. Mr. Leland gave very definite assurance to the committee that a similar profit would be shown at the close of the coming year and the year following, so that by July 1, 1929, the Association would be entirely clear of indebtedness. The marked change over 1926 was the increase in advertising of \$2532.36. This has been the result of a very strenuous campaign on the part of the business manager since January 1.

Mr. Leland explained the Weekly's policy with regard to special issues, such as the travel number, etc. which enlisted the interest of new groups and resulted in additional advertising. He outlined plans in this connection for the ensuing year which sounded very attractive.

(c) Legislative program for 1929: The secretary called attention to his meetings with various rotary clubs of the state and the desirability of extending this work during the next two years to include meetings with other groups of a similar character and eventually cover the entire state.

It was the feeling of the members present that it might be desirable for the Alumni Association to make an independent analysis of the university situation so as to have figures of their own compilation.

(d) Annual alumni meetings: Questions as to methods of improving Commencement exercises and the alumni dinner were discussed. The possibility of holding the dinner downtown was mentioned. It was suggested that from the alumni point of view the Commencement exercises were a little tedious, because of the amount of time involved. No action was taken.

(e) Athletic Review: The proposal made by Martin Newell to bring the Football History down to date was discussed somewhat. It was voted that action with regard to this proposal be referred with power to a special committee consisting of Messrs. Zelle, Leland, and Pierce.

3. Report of the treasurer: Mr. Wallace made the following report covering receipts and disbursements of the Minnesota Alumni Association, January 1 to October 1, 1927:

Cash, Jan. 1, 1927 - - Principal account (St. Anthony	\$622.75	
(Actually had \$150 suspense includ-		
ed, but shortly withdrawn)	<u>209.81</u>	\$832.56

Receipts:

Interest	\$1804.17	
From Weekly to date	4945.00	
Account Mortgage principal	<u>5500.00</u>	\$12249.17
		<u>\$13081.73</u>

Disbursements:

Interest, adv. etc.\$28.95	
Sent Weekly to date	1713.00	
Exp. premium Tr. bond \$7.50		
Vaults	<u>17.50</u>	25.00
Taxes		399.44
Bot. mortgages		8900.00
Bot. Moberg Bond		1000.00
Bond premium	<u>101.05</u>	<u>\$12167.44</u>
		On Hand 914.29

St. Anthony Falls (Prin)	\$768.31
F. & M. (Weekly int.)	145.98

Investments consist of:

Mortgages	\$45,750.00
Real estate at amount	
of original loan	5,700.00
Bills Rec. (notes old)	1,650.00
Bonds	12,000.00
Contract for deed	<u>800.00</u>
	<u>\$65,900.00</u>

Voted that the report be accepted and approved.

4. Report of the nominating committee: (Messrs. Thompson, Braasch, and Safford): The committee unanimously recommended placing in nomination the names of the following persons for officers for the ensuing year: President, Edgar F. Zelle, '13; vice president, Caroline Crosby, '02; treasurer, Thos. F. Wallace, '93, L'95; it being understood that the secretary holds indefinite tenure.

Voted that the report of the committee be accepted and that these officers be declared elected.

5. Appointment of standing committees for the year: Mr. Zelle, the newly elected president, suggested that he be given a little time for the naming of the committees for the year.

It was voted that the appointment of these committees be referred to the president with power.

6. Alumni Weekly program, 1927-28: Mr. Leland outlined the plans of the Weekly for the year and reported on his success in securing advertising. If plans work out as he outlined them, the Association should be pretty clear of debt by the close of the year, July 1, 1928.

7. Homecoming: Mr. Doran Eitsert, chairman of the homecoming committee, and Carroll Geddes, his associate, were present at the meeting. Mr. Eitsert outlined pretty fully the plans of the committee. His remarks were supplemented by Mr. Geddes. The members of the Board appreciated the efforts the students were making and promised their support wherever possible.

8. Mr. C.G. Ireys, honorary life member: It was voted unanimously that Mr. Chas. G. Ireys who had served as president of the Alumni Association during the period of the stadium-auditorium campaign and had rendered excellent service, be made honorary member of the Association for life.

9. Football History: Announcement was made of the plan for bringing up to date the Football History. A letter from Robert Bullock with regard to the sale of this book was read.

It was voted that this matter be referred to the executive committee with power.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of directors of the General Alumni Association
Tuesday, January 10, 1928
Minnesota Union

Members present: Miss Crosby, Mrs. Edmonds, Mrs. Koenig, Messrs. Braasch, Keyes, Pearce, Peck, Peycke, Pierce, Peterson, Sanford, Thompson, Wallace, and Zelle. Others present: Mr. Leland, editor of the Weekly, Dean Fraser, and Truman Rickard.

The following items of business were presented for consideration and action was taken as follows:

1. Minutes of the Meeting of October 6, 1927: Voted that the Minutes of the meeting of October 6 be approved as printed in the Weekly of November 5, 1927.

2. Appointment of standing committees: Mr. Zelle announced the appointment of the following committees:

Executive - Dr. Braasch, chairman; Messrs. Safford and Thompson.
Ex officio members: Miss Crosby, Messrs. Pierce, Wallace, and Zelle.

Advisory editorial: Frank W. Peck, chairman, Mrs. George Adams, Mrs. F.N. Edmonds, Miss Florence Lehmann, Messrs. E.L. Shave and A.M. Welles.

Auditing: Arch Wagner, chairman, Messrs. Maurice, Salisbury and Salisbury and Chas. W. Cole

Investment: C.F. Keyes, chairman, Wm. H. Oppenheimer and T.F. Wallace.

Athletics: Arnold C. Oss, chairman, Messrs. Addison Douglass, A.C. Erdall, Russell Rathbun, and Orren E. Safford.

Student Affairs: Mrs. Clara H. Koenig, chairman, Misses Helen Caine and Josephine Tilden, Mmes. T.L. Losby, J.R. Randall, F.A. Stewart, and E.A. Whitman.

Minnesota Union Board (Alumni representative): Chas. V. Netz.

3. Report of the Executive committee: Dr. Braasch, new chairman of this committee reported a profit for the Alumni Weekly for the period, July 1 to December 31 of \$1853.00 and stated that according to the estimate of the editor and manager the profit by June 30, 1928 would amount to \$2336.00. If this estimate is borne out, the deficit of the Association would be very cleared up by the end of the fiscal year.

It was voted upon recommendation of the executive committee that the salary of the editor be increased \$25.00 per month beginning January 1 and if the financial predictions are fulfilled, this salary is to be made applicable for the entire year of 1927-28.

It was further voted that \$25.00 be paid to Miss Weaver at the Farmers & Mechanics Bank for work in connection with the securities belonging to the Association.

4. Plans for the Weekly: Mr. Leland made a brief statement of his plans for the development of the Weekly for the rest of the year, making special reference to the Fifth Avenue Section which the Weekly copyrighted. He also made reference to the estimate of profit and loss for the year.

5. Report of the treasurer: Mr. Wallace made a very comprehensive report of the financial status of the Association showing the following securities belonging to the Minnesota Alumni Association:

Mortgages	\$47,950.00
Real estate	5,700.00
Bills receivable.	1,650.00
Bonds	12,000.00
Taxes outstanding to be refunded	148.53
St. Anthony Falls (Principal account)	646.70
Farmers & Mechanics Savings acct.	<u>172.44</u>
	\$68,267.67

Receipts and disbursements - 1927:

Cash on hand Jan. 1, 1927 - F.&M. Bank	\$209.81
St. Anthony Falls (less the 150 suspense hold in Frahnauer mtg.)	<u>622.75</u>
	\$832.56

RECEIPTS

Interest mortgages	\$1906.86	
Interest bonds	695.00	
Interest bank account	<u>.27</u>	\$2602.13
Received on principal mortgages		5900.00
Received from Minn. Alumni Weekly		5960.00
Refund taxes paid		250.91
Received principal of contract on R.E.		200.00
Rents received		<u>86.13</u>
		14,999.17
		\$15,831.73

DISBURSEMENTS

Sent Weekly	\$2433.00	
Paid Mobridge bond	1000.00	
Paid premium same	101.05	
Int. paid on investments bought	28.95	
Expense - premium treas. bond \$7.50		
Vault boxes	17.50	
Stamps	<u>3.50</u>	28.50
Mortgages bought		
Steadman	\$2900.00	
Hasey	3000.00	
Conley(\$900 new) but new loan made	3000.00	
McLoud	<u>2000.00</u>	10900.00
Taxes paid	<u>521.09</u>	
(\$121.65 on R.E. held)		
Bal. all refunded exc.		<u>\$15,012.59</u>
Snelling \$148.53		

Balance on hand Jan. 1, 1928 819.14

In int. acct. belonging to Weekly (F & M) \$172.44
 In St. Anthony Falls " " prin. fund. 646.70

Assets both accounts 1-1-28	\$68,267.67	
" " " 1-1-27	<u>62,332.56</u>	
Gain	\$5,935.11	
Assets principal account 1-1-28		\$68,095.23
" " " 1-1-27		<u>62,122.75</u>
Gain in prin account		\$5,972.48

The Board was enthusiastic in its vote to accept the report of the treasurer.

6. Progress on auditorium: Mr. Wallace made a comprehensive statement covering plans for the building of the Northrop Memorial Auditorium, having on hand a prospective of the structure. He stated that it was very likely that the work of construction would be begun this spring, that it would take approximately a year to complete the building.

7. Significance of the "friendly suit" of the University vs. The Big Three: Dean Fraser of the Law School who conducted the suit in behalf of the university made a very complete and careful analysis of the whole situation and did it so thoroughly and clearly that at the conclusion the Board members spontaneously broke into applause. A number of questions were asked in the discussion which followed and Mr. Fraser answered these very fully. Mr. Zelle, president, voiced the feeling of every one present when he extended to Mr. Fraser the hearty appreciation of the Board for the clear and forceful presentation.

8. Medical alumni meeting: Dr. N.O. Pearce, chairman of the medical alumni homecoming committee which is in charge of the banquet and other details in connection with the meeting of the American Medical Association in June, outlined the plans of his committee for getting the Minnesota medical alumni back for this occasion. Upon the conclusion of his report it was voted that the general alumni body heartily endorse the medical program and anything growing out of it that will further the interests of the University of Minnesota.

9. Nomination of successor to Mr. Horton on Intercollegiate Conference Athletic Association: Voted that Mr. George W. Swain of Chicago be nominated to succeed Mr. George Horton as Minnesota representative on this committee. Mr. Horton has left Chicago for Weston, Massachusetts.

10. Olympic hockey team: Mr. Truman Rickard was present and raised questions with regard to Minnesota being represented in the Olympic games by its hockey team. The secretary pointed out the position of the athletic committee in this connection giving the reasons of that committee for declining to accept the Olympic invitation.

As the hour was growing late, discussion of other items on the docket was postponed until the next meeting.

Meeting adjourned:

E.B. Pierce, Secretary

Meeting of the Executive Committee
of the
Board of Directors of the General Alumni Association
Wednesday, May 19, 1926
Farmers & Mechanics Bank

Members present: Mr. Burch, presiding; Miss Crosby, Messrs.
Leland, Pierce, Wallace, and Zelle.

The meeting was called to consider the negotiation of a loan to take care of the printing bills for the current year, said loan to be repaid through receipts in the early fall.

Mr. Leland pointed out that this had been the practice in previous years, but that the Jensen Printing Company did not like to take a note in payment at this time.

It was voted that the General Alumni Association be authorized to borrow \$2000 from the St. Anthony Falls Branch of the First National Bank and that Mr. Leland be authorized to execute a note for said amount due on or before six months from date, with interest not to exceed 6%.

It was voted further that the General Alumni Association in consideration of this loan in case of default does hereby assign all interests due or hereafter to become due from the Minnesota Alumni Association Incorporated to the St. Anthony Falls Branch of the First National Bank until the amount of said loan is paid.

Mr. Wallace raised the question as to the desirability of the Association's interesting itself in the sale of loyalty bonds similar to those now in use at New York University. It was the feeling of the members present that while this plan in itself has distinct merit it does not seem feasible at this time for the Alumni Association to adopt it in view of its recent decision to try out the alumni gift plan for the older alumni along with the \$50.00 contract for outgoing seniors.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, May 8, 1928
Minnesota Union

Members present: President Edgar F. Zelle, presiding; Mrs. Edmonds, Mrs. Koenig, Messrs. Braasch, Netz, Peterson, Peck, Peycke, Pierce, Shellman, and Thompson. Others present: Leland F. Leland, editor of the Alumni Weekly, and George K. Belden.

II. Minutes of the Meeting of January 10: The minutes of the meeting of January 10 were approved as printed in the Weekly of February 4.

2. Report of the executive committee: Dr. Braasch reported for the executive committee stating that the request of the Melrose Company of Chicago for exclusive rights for publishing the Minnesota Songs as well as Band and orchestra arrangements did not meet with the unanimous approval of the committee. It felt that the Alumni Association should maintain the publishing rights for the songs at least, but recommended that if the Music Department of the University approves, publishing rights might be allowed for the printing and distributing of the band and orchestra arrangements.

The committee recommends that the request of the Bureau of Engraving for an advance of \$1500 paid for advertising in the book, "Football History at Minnesota," be denied. The contract with the company provides that all funds received for advertising shall be held until the book is actually published and ready for distribution.

The committee further recommends that the salary of Cecil Pease, associate editor of the Alumni Weekly, be increased \$15.00 a month beginning July 1, and if finances permit, an additional increase of \$10.00 a month might be recommended in January, 1929.

Voted that the recommendations of the executive committee be approved.

3. Big Ten Alumni in Athletics: George K. Belden, president of the M Club, who was appointed as alumni representative from the University of Minnesota to the meeting of the Committee of Sixty held in Chicago in 1927 and who later attended a meeting of the alumni representatives alone, made a very interesting report on the discussions that took place at each meeting. He felt that great progress had been made looking toward better athletic schedules and better understanding with regard to recruiting and proselyting of athletes.

The discussions at the meetings resulted in the passing of the attached resolutions by the Conference:

4. University Appreciation Day: Mr. Zelle outlined in some detail the inception of the movement and pointed out the part played by Mr. Jalma, Mr. Palmer, and others who had worked to make the occasion successful. He reported that approximately \$10,000 had been taken in and that it was not

likely that the Band would do anything further with regard to the European tour. Mr. Zelle personally did a great deal of work in getting people in the Twin Cities interested and assisted in getting the co-operation of the associated clubs of Minneapolis.

5. Plans for the '03 reunion: The secretary reported that this class which was celebrating its twenty-fifth anniversary this spring was undertaking to raise a fund of \$5000 which would be considered a nest egg for a building on the campus to be known as an alumni hall. The suggestion has been made that the alumni and faculty might unite in the building of a combined club house to be known as the Faculty-Alumni Club, which would be used throughout the year by the faculty and open at all times to alumni and used especially by them on Alumni Days.

6. Trip of the University Singers: The secretary reported the success of the itinerary of fifty selected singers, under the direction of Mr. Killeen, who sang at Rochester and Mankato during the spring recess. They were most heartily and cordially received at both places.

7. Financial outlook and Weekly program: Mr. Leland explained the program of the Weekly and presented the accompanying statement as of March 31, showing the financial status of the Weekly at that time:

The situation is steadily improving and it is predicted that the old deficits will soon be cleaned up.

8. Auditorium construction: It was reported that actual work had started on the Northrop Memorial Auditorium. The general contract was let to the St. Paul Steenberg Construction Company of St. Paul, The total cost being \$100,000.00. Of this amount the Greater University Corporation supplies \$438,000.00 at the present time and pledges its future receipts as reimbursement of funds advanced by the university.

*2
Minneapolis
to read*

9. Convention of American Alumni Council: A brief report of this convention held at the University of Minnesota May 3-5 was made. All delegates from the various universities of the United States and Canada were highly delighted at the treatment accorded them at Minnesota. The convention was a success from every point of view.

10. Treasurer's report: Mr. Wallace, treasurer, sent a statement of assets of the Minnesota Alumni Association, showing the following resources; May 1, 1928:

Mortgages	\$47,350.00
Real estate	5,700.00
Bonds	12,000.00
Bills Receivable	1,650.00
St. Anthony Falls Bank	4,861.89
(Investment being sought)	
Farmers & Mechanics Savings Bank	
(Weekly account)	<u>156.71</u>
	\$71,718.60
Snelling taxes bought in, but not yet refunded	<u>148.53</u>
	\$71,867.13

It was voted that the report be accepted and placed on file.

11. Song records: A statement was made that the Columbia Phonograph Company of New York City had made a phonographic record of the Sousa March and used for a prelude the first stanza of "Hail, Minnesota!" without permission. The matter had been taken up with the Company and some adjustment ought to be forthcoming soon.

Dr. Joseph Shellman, representing the alumni of the College of Dentistry stated that on different occasions graduates of the university had asked him why the sons of alumni of the Medical School could not be given preference in the admission of freshman students to the course in Medicine at Minnesota. Another question that has been asked a number of times was why members of the football team could not receive credit for their work. No action taken.

Meeting adjourned.

E.B. Pierce, Secretary

Resolutions Passed by the Conference

1. (a). That no scholarship, loans, or remission of tuition shall be awarded on the basis of athletic skill, and no financial aid shall be given to students by individuals or organizations, alumni or otherwise, with the purpose of subsidizing them as athletes or of promoting the athletic success of a particular university.

(b). That this paragraph and the following question to be answered by athletes be placed upon the first page of the eligibility blank.

Question: Have you received any aid, or promise of aid, in violation of this Conference regulation:

2. That it be printed and distributed in sufficient numbers to all fraternities, alumni associations and alumni clubs of Conference Universities, with the request that all information of alleged violations of the resolutions be sent to the Commissioner of Athletics.

3. That any violation of the resolutions shall operate to make the student affected ineligible for intercollegiate athletic competition.

4. That the Commissioner of Athletics shall annually collect information similar to that collected by him for the Committee of Sixty and report such information to the Conference.

5. That athletic directors and coaches shall not, by the initiation of correspondence, by the distribution of literature, or by personal interviews of their own seeking, endeavor to recruit athletes. It is legitimate for them, in speeches, or in response to inquiries, or in casual conversation, to point out what they believe to be the advantages of attending the institution which they represent, but further they shall not go. Moreover, they shall actively exert their influence to discourage questionable recruiting by alumni and students.

6. That alumni and students, whether as clubs, fraternities, informal groups, or individuals, shall not only scrupulously follow the rule of conduct governing financial assistance, set forth in the first paragraph, but shall do all in their power to prevent its violation by others. They shall vigorously oppose all such unreasonable or unfair rushing of prospective athletes as practically deprives the student of a free and deliberate choice of his university. They shall recognize the truth that any resort to questionable recruiting methods is a manifestation, not of loyalty, but of disloyalty, to their university, and poor sportsmanship as well.

7. That general, or field secretaries, of alumni associations, and similar officers, shall be particularly careful to refrain from improper recruiting activities.

8. That prospective athlete shall not be promised employment in or by the athletic department of a university. After matriculation they may be employed by the athletic department to do necessary work, but they shall be paid according to a regular and reasonable scale and shall be required to give full return in service.

9. That the writing of syndicated articles on athletics or single articles of a technical character shall be considered a violation of Rule 6, Section 1:

No student shall participate in any intercollegiate contest who has ever used, or is using, his knowledge of athletics or his athletic gymnastic skill for gain; or who has taken part in any athletic contest in which a money prize was offered, regardless of the disposition made of the same. In case of minor refractions, prior to entering college, the Conference will entertain applications for re-instatement.

10. That no athlete shall lend his name to any form of commercial advertising.

5/6/28

Assets and Liabilities

Cash on hand in banks	\$2,603.14	
Accounts receivable (Advertising)	<u>2,900.08</u>	
	\$5,503.22	
Accounts payable (prtg. and engraving)	1,556.83	
Note payable to Minnesota Alumni Assn.	1,500.00	
Accts. payable to Minnesota Alumni Assn.	<u>3,030.44</u>	
Loss as of 6/30/27		
\$3,774.40	\$6,087.27	
Profits as of 3/31/28	<u>584.05</u>	
	\$5,503.22	

Profit and Loss Statement

Revenue

Advertising	\$5,446.60	
Subscriptions	4,902.44	
Miscellaneous Sales	70.48	
Interest received	<u>2,020.00</u>	\$12,439.52

Expenses

Prtg. and Engraving	\$5,142.65	
2nd Class postage	274.70	
Wrappers	10.00	
Commission on advertising	17.50	
Staff salaries	3,299.94	
Extra help expense	95.12	
1st class postage	275.57	
Bank exchange	19.71	
Misc. expense	<u>113.98</u>	\$9,249.17
Net profit from 6/30/27		\$3,190.35

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 2, 1928
Minnesota Union

Members present: President Zelle presiding; Mrs. Edmonds, Mrs. Koenig, Messrs Fruen, Keyes, Mayo, Peterson, Pierce, Safford, and Sanford.
Others present: Leland F. Leland, editor of the Alumni Weekly; Joe Osborne, chairman of the Homecoming Committee, and Mike Fadell, representing KSTP.

The following items of business were presented for discussion and action was taken as indicated:

1. Presentation of homecoming plans by Mr. Osborne.- As chairman in charge of this function, Mr. Osborne outlined in a general way plans which the students were making for the entertainment of alumni October 20 and urged the co-operation of the Alumni Board in making the occasion successful. This talk was followed by that of Mike Fadell who outlined the tentative program for broadcasting from KSTP on October 17. The plan was to have a national hookup with WBEM, and as a part of the homecoming program that evening have long distance calls broadcast from alumni units in New York, Detroit, Spokane, and San Francisco, or any four units which might be approved. These long distance talks would not exceed three minutes. The general plan met with the approval of the Board, and while no definite action was taken, it was understood that every effort would be made to work out details in accordance with suggestions made by Mr. Osborne and Mr. Fadell.

2. Report of the executive committee.- The following report of the executive committee, in the absence of Dr. Braasch, and Mr. Wallace, was read by the secretary and approved:

8/28/1928

Auditor's report.- The auditor's report, which was presented and explained by Mr. Wallace, treasurer, showed a reduction in the deficit from \$3621.76 to \$675.77. The report was approved and a vote of appreciation extended to the editor and business manager for the splendid showing.

It was voted further that the grateful appreciation of the Board be extended to Mr. Arch Wagner of the firm of Haskins & Sells for his generous courtesy in making an audit of the books without charge, as well as to Mr. L.P. Wakefield of the Jefferson Highway Transportation Company for his good services in directing the bookkeeping of the office.

It was understood that the auditor's report would be printed in the Weekly.

Weekly plans for the year.- Mr. Leland reported work under way for the ensuing year, outlined methods for securing advertising, and in general outlined the program to be followed in the policy of the Weekly.

Associate editor.- It was announced that Miss Cecil Pease had resigned her position to enter the field of matrimony. It was voted that a letter be written her expressing the appreciation of the Association for her good services on the Weekly. It was also voted that the matter of her successor be referred to Messrs. Zelle, Pierce, and Leland.

Nominating committee.- Mr. Zelle insisted that his resignation as president be accepted, and recommended for the nominating committee for the election of officers Messrs. O.E. Safford, LeRoy Sanford, and Frank Peck. The committee expressed its great regret that Mr. Zelle found it necessary to resign, but realized that it could not press him to continue the work further.

Secretary's report.- Copies of the secretary's report were distributed to members present. It was voted that the report be approved.

3. Report of the nominating committee.- Mr. Safford, chairman, made a very neat speech in which in behalf of the members of his committee, Messrs. Peck and Sanford, he presented in nomination the following officers: President, Dr. W. F. Braasch, '00; Md. '03; vice president, George R. Martin, L'02; secretary, E. B. Pierce, '04; and treasurer, Thos. F. Wallace, '93; L'95. Upon motion of Mr. Peterson, Mr. Safford was instructed to cast the unanimous ballot of the Board for those officers.

4. Report of the treasurer.- In the absence of Mr. Wallace, Mr. Zelle read the following report:

Securities of the Minnesota Alumni Association, October 1, 1928:

<u>Mortgages</u>	
Bays - now Hildebrandt - Hill Co. Montana, 100 A	\$ 600.00
Beisang (Keegan) about 36 A Hennepin Co. near Anoka (Original loan was for \$3,000.00)	\$2,000.00
Christensen, Mabel, 3025-27 Stevens Ave., City	1,400.00
Coffin, E.L., 3212 Clinton Ave., City	2,300.00
Conley, J.H., 4306 Pleasant Ave., City	2,850.00
Crocker, Nellie, Roberts Co. S.D. (to be paid)	1,000.00
Eylar, E. L., 4140 Aldrich Ave. S., City	2,200.00
Fehlandt, Otto, Scott Co., Minn. 208 A	5,000.00
Hasey, 2013 Third Ave. S., City	2,900.00
Kassebaum, A.F., 3521 Dupont Ave., City	1,200.00
Lerum, O. H. 4252 Colfax Ave. S., City	2,000.00
Loud, R. L. L 11, Blk 3, Fairwood Shores on 66th & Graham Aves, City	2,000.00
Michelson, M., 3900 - 24th Ave. S., City	1,500.00
Pust, Emil, Richland Co., Montana, 320 A	2,500.00
Nelson, H.R., 4101 Oakland Ave., City	1,675.00
Shellings, R.H., Musselshell Co., 480 A	2,600.00
Senrud, Magnus, 4425 - 15th Ave. S., City	2,100.00
Steadman, C. G., 321 E. 50th St., City	2,800.00
Swanson, Jno. Grant Co., Minn. 160 A	2,500.00
Frohnauser, J.A., 3547 Morgan Ave. N., City	2,400.00
Wurdeman, Ed., 3204 Dupont Ave. S., City	3,500.00
Foster, 4941 Russell Ave. S., City	3,500.00
	<hr/>
	\$50,525.00
<u>Bonds:</u>	
Tri State Tel. & Tel. Co.	\$1,500.00
Limestone Co., Texas Rd.	3,000.00
Marlboro Co., S.C.	1,000.00
Ontario	3,000.00
St. Augustine, Fla.	1,000.00
Mobridge Ind. School District, Walworth Co., S.D.	1,000.00
Live Poultry Transit Co. equipments 5 $\frac{1}{2}$	2,000.00
Canadian Pacific Equipment Co.	1,000.00
Louisville & Nashville Equipment Co.	1,000.00
	<hr/>
	\$14,500.00
<u>Real estate:</u>	
Basham, 320 A, Yellowstone Co., Mont.	\$2,000.00
Glasspoole, 160 A, Dawson Co., Mont.	1,500.00
Murphy, 320 A, Fergus Co., Mont.	1,000.00
Renner, 160 A, Hill Co., Mont. (at face original mortgage	1,200.00
	<hr/>
	\$5,700.00

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Bills Receivable:

General Alumni Association	\$1,500.00
E. A. Ellsworth	25.00
	<u>\$1,525.00</u>

Bank Accounts:

Interest account in F. & M. Bank, Oct. 1	609.93
Principal investment Account, St. Anthony Falls	747.34

Voted that the report be approved.

5. Football history.- Page proofs of the book were submitted and the secretary outlined briefly the history of the project and explained that the plan of the Bureau of Engraving was to have the book ready for distribution in time for the homecoming game, October 20.

6. Auditorium cornerstone laying.- It was announced that the cornerstone for the Northrop Memorial Auditorium would be laid the morning of homecoming, October 20. It was voted that Mr. Ireys, chairman of the campaign committee, be asked to represent the alumni on this occasion.

7. Senior-alumni banquets.- The secretary explained the plan followed by the Medical School a year ago in arranging for a Father and Son dinner at the close of the year in which one faculty man or one alumnus acted as sponsor for each of the outgoing seniors. The secretary raised the question as to the feasibility of expanding this idea to include the other colleges and schools of the university. It was pointed out that the suggestion had great merit, but that it entailed a great deal of work. It was the feeling of the committee that it would be very desirable to try out the plan during the ensuing year.

8. Necrology.- Mr. Zelle commented most feelingly on the death of E. B. Johnson, former registrar of the university and former secretary of the General Alumni Association. Mr. Keyes also paid great tribute to the work and worth of Mr. Johnson. Others present supplemented these statements. It was felt that ample space in the Weekly should be given to an article on the work of Mr. Johnson and it was suggested that Dr. Rees might write such an article. It was understood that a floral token be sent to the funeral.

Voted unanimously that the following resolutions be adopted and printed in the Alumni Weekly as well as sent to Mrs. Johnson:

"E. Bird Johnson was graduated from the University of Minnesota with the Class of 1888, was deputy registrar until August, 1889, and registrar from that date to August 1, 1905, when he resigned to enter the H. W. Wilson Company, where he was manager of the Index Press from 1905 to 1906. He was elected secretary of the General Alumni Association in April, 1906, and continued in that office until August 1, 1920. He then entered the Northwestern School Supply Company for a few years and finally became associated with Northwestern National Life Insurance Company of Minneapolis where he remained until his death, October 1, 1928.

"His fourteen years of service in the General Alumni Association were years of pioneering and he did a splendid job. He was the first paid secretary of the organization. In 1901 he had founded the Alumni Weekly as a private venture, not for personal gain but for the service such a publication might render the university. When he was elected secretary he gave the Weekly to the Association and made it help keep the organization going.

"Not only as registrar, but as alumni secretary E.B. Johnson was a fearless, energetic, and tireless worker. As the executive secretary of the Alumni Association, he found time in addition to edit and publish "An optimistic Equation and Other Optimism", eight editions of the Alumni Directory, "Forty Years of the University of Minnesota", the "University Dictionary", and the first "History of Football at Minnesota", besides several reports on University matters. He was the first president of the National Association of Alumni Secretaries, which office he held for two years.

"It is doubtful if any person has been more devoted to the University than E. B. Johnson. On the personal side he was a sincere friend with a keen sympathy for those in trouble. Ever responsive to the needs of others, he made many friends, for no one ever appealed to Mr. Johnson in vain even though the response entailed a sacrifice of effort, time, and money.

"In the passing of E. B. Johnson the University and the Alumni Body have lost an ardent advocate and an indefatigable co-worker.

"BE IT RESOLVED that this memorial be spread upon the Minutes of the Association and a copy sent to members of his family."

W. New members of the Board.- A. B. Fruen, a new member of the Board, was present and was called upon by President Zelle. He spoke very briefly, expressing his pleasure at getting back into university atmosphere.

10. Mr. Zelle expressed his regret at leaving the Board and paid tribute to the other members for the co-operation which they had given him during his administration. No one was prepared to reply to this unexpected speech, but Mr. Safford rose to the occasion and very felicitously and appropriately expressed the gratification of the Board for having Mr. Zelle as its leader for the past three years.

There being no other business, the meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive and Legislative Committees
Nicollet Hotel
April 2, 1929

Members present: Messrs. Braasch, Harrison, Peterson, Pierce, Wyatt,
and Zelle; also Mr. Leland, editor of the Alumni Weekly.

The whole legislative situation was discussed at some length.
Questions as to regents and university appropriations were discussed.

It was thought that it might be desirable to call a mass meeting
of alumni in Minneapolis and have W. I. Norton present. The secre-
tary was instructed to see Henry Johnson of the University district
and ascertain if this procedure were deemed desirable.

It was suggested that Dr. Farnquist be added to the Legislative
committee. It was further suggested that it would be desirable to
have our General Alumni Board so constituted as to include the presi-
dents of the various college alumni organizations, such as Engineering,
Law, Medicine, etc.

The budget of the Alumni Association was discussed briefly. It was
voted the secretary and the editor be sent to the convention of the
American Alumni Council at Toronto in June.

Meeting adjourned.

H.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, May 7, 1929
Minnesota Union

Members present: Dr. W.F. Braasch, presiding; Mrs. Edmonds, Mrs. Koenig; Messrs. Hoverstad, Martin, Metz, Page, Peterson, Peycke, Pierce, Safford, Shellman, Tupa, Thom, Wallace, and Wyatt. Others present; President Coffman, Messrs. Barnum, Deming, Duemke, H. Johnson, L.F. Leland Sommers, Thompson, Turnquist, and Zelle.

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of October 2: The minutes of the meeting of October 2 were approved as printed in the Weekly of November 17.

2. Status of the university as a result of recent legislative action: President Coffman was present and outlined the results of the legislative appropriation. The University had for each year of the biennium requested the following sums:

For maintenance	\$3,550,062.00
Grand Rapids	30,000.00
Hospital (State share)	150,000.00
Buildings and land	300,000.00

The State Commission of Administration and Finance recommended the following:

For maintenance	\$3,200,000.00
Grand Rapids	20,000.00
Hospital (State share)	100,000.00
Buildings and land	none

The Senate Committee voted to grant the entire amount requested by the regents. The House Committee voted \$3,200,000.00 for maintenance and hospital plus \$300,000.00 a year for ten years for buildings. The Conference committee of the two Houses agreed to a total of \$3,300,000.00 for support including Grand Rapids, \$150,000.00 for the hospital, and \$300,000.00 a year for ten years for buildings. While this bill was passed, it was vetoed by the governor in the closing hour of the session, and the University received a grand total of \$3,225,000.00 a year for support (including \$45,000.00 for Grand Rapids) plus \$150,000.00 for the hospital and \$300,000.00 for buildings, the net result being a loss of \$30,000.00 over what the university received this current year. This was the first time that the university received less money for maintenance and operation than it had been receiving.

President Coffman stated that the first task of the regents was to charge off the \$30,000.00 deficit and that this would be taken out of the Regents' Reserve of \$100,000.00 which was set up some nine years ago to meet emergencies and unusual demands for material, equipment, and unforeseen activities as well as losses due to fire or other causes.

The President pointed out that it would be necessary to find some method of holding some of the best members of the staff who without increase in salary would be certain to go elsewhere; that certain drastic reallocation of funds would be necessary. The item allotted for unfilled positions would probably have to be reduced from \$35,000.00 to \$25,000.00; the special book fund of \$20,000.00, set aside for the purchase of special sets of books for the University Library would have to be eliminated entirely; also the special equipment item of \$30,000.00 would have to be eliminated. \$16,000.00 might be taken from the Campus Improvements Fund, letting some almost necessary things go undone in order to build up a fund for the teaching staff. Out of all of these items the Regents could perhaps secure \$109,000.00 which could be used to prevent losses from the staff and to improve the general teaching situation.

It was pointed out, however, that with all of these economies the total sum which can be made available will lack about \$200,000.00 of equalling the sum which was desired by the Regents for the improvement of the staff, and that apparently the only way that this additional sum can be provided will be to increase the student fees, which will very likely have to be done the second year of the biennium. The president expressed himself as personally very much opposed to increasing fees, and yet that seems to be the only alternative. A careful study of the fee situation will be made during the next year.

The President expressed gratification at the selection of the Board of Regents. He felt that it was a good Board. He felt, too, that the failure of the proposed constitutional amendment intended to transfer the authority now held by the Board of Regents back into the hands of the Legislature was gratifying.

3. Future policy of the Alumni Association with regard to the legislative situation: Considerable discussion followed the statement by President Coffman. Senator Duenke and Representatives Cal Deming and H.A. Johnson were present and gave their reactions with regard to the legislative situation. It was their belief that the Legislature itself was not unfriendly to the University, and in its last analysis, was willing to allow the university some increase over last year's budget. They felt that the responsibility should be placed squarely on the governor's shoulders, as it was his veto that resulted in the budget figure being placed where it finally stood. Mr. Deming pointed out that members of the Legislature appreciated little courtesies from those for whom they were expected to do things, and urged that complimentary football tickets be distributed to members of the House and Senate. Dr. C.H. Turnquist, who led the legislative committee in the interest of the Dental Building, spoke briefly about their experiences and stressed the need of organization. C.L. Sommers, C.F.E. Peterson, and E.F. Zelle also commented on the situation. A number of suggestions were made with regard to future procedure.

It was finally voted that the Board of Directors invite the Interim Commission to a dinner to be arranged after a conference with the chairman of the Commission. It was suggested that it might be advisable to invite to this dinner some of the leading alumni of the localities where members of the Commission resided.

4. Report of the treasurer: Thomas F. Wallace presented a very comprehensive report showing the status of alumni funds, including list of securities belonging to the Minnesota Alumni Association. He also reported the sale of the Renner property. It was voted that this sale be approved.

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The question of policy being asked for, it was voted that the profits from a sale of this sort be credited to the interest account rather than to the capital account, which would permit the use of such resources in the Minnesota Alumni Weekly account.

It was voted that \$25.00 be paid Miss Weaver for services in connection with the handling of the Minnesota Alumni Association funds.

5. Report on Alumni Weekly: Mr. Leland gave a brief outline of the finances of the Weekly to date and reported that since May 1, \$1913.94 had been paid to the Minnesota Alumni Association cancelling all obligations to that association, except a \$1500.00 note which has been carried for a number of years.

As the hour was getting late, it was voted that any other items on the docket be referred to the executive committee for action.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Directors of the General Alumni Association
Tuesday, October 1, 1929
Minikahda Club

Members present: Dr. W.F. Braasch presiding; Mrs. Koenig; Messrs. Army, Cleland, Ford, Fruen, Ireys, Jones, Keyes, Martin, Netz, Otto, Peycke, Pierce, Safford, Sanford, Shellman, Thom, Wallace, and Wyatt

Others present: Mrs. C.E. Olson, president of the Alumnae Club; Mr. William S. Gibson, editor of the Alumni Weekly; Messrs. Barnum, Harrison, Larkin, Ringdahl, Snyder, and Zelle.

The following items of business were presented for discussion and action was taken as indicated:

1. Approval of minutes.- The Minutes of the meeting of May 7, which were printed in the Weekly of June 1, and the executive committee minutes of May 15 and August 9 were approved.

2. Report of the nominating committee.- Mr. Safford, reporting for the nominating committee composed of himself, Mr. Peck, and Mr. Sanford, recommended the re-election of Dr. Braasch, '00; '03Md.; president; George R. Martin, '02L; '03G, vice president; Thos. F. Wallace, '93; '95L, treasurer; E.B. Pierce, '04, secretary.

It was voted unanimously that the report of the nominating committee be adopted

3. Report of the investment committee.- Messrs. Keyes and Wallace enumerated the holdings of the Minnesota Alumni Association in bonds and mortgages; total assets amounting to \$80,221.48.

It was voted upon recommendation of Mr. Wallace that the contract in connection with the Glasspoole property, whereby the provision to pay for the property by means of the entire crop each year, be approved.

4. Report of the legislative committee.- Dr. Braasch briefly outlined the activities of this committee during the past year, expressing the conviction that if alumni support were to make itself felt in any tangible way, there would have to be a great deal closer organization effected among our alumni throughout the state. He asked Mr. Snyder, president of the Board of Regents, who was present, what the alumni could do to improve the situation, and Mr. Snyder suggested that the alumni, if possible, insure election in the legislature of fair-minded men and that the government of the university be forever lodged in the Board of Regents serving without pay, for the doom of the institution would be sealed as soon as that government were transferred to any political body.

Comment was made upon the attitude of the Minneapolis papers toward the Interim Commission. Every one felt that head lines used and the method of commenting on the work of this body was most unfortunate. This raised the question as to how to secure honest and fair-minded publicity concerning the university throughout the state. It was suggested that editors of the Twin City papers be interviewed with regard to the policies which the papers ought to follow in commenting on university matters. It was felt that wherever in the state Minnesota alumni were editors, their suggestions with regard to a proper publicity program be secured.

It was voted that the president appoint a committee to study the whole question of university publicity.

5. Program for advisory committee meeting, November 15.- The secretary reviewed the history of the advisory committee beginning with its appointment and first meeting December 15, 1928, and referred to a later meeting June 17, 1929.

8. Appointment of standing committees: The president requested that the secretary notify members of standing committees of their appointment as follows:

Executive: F.W. Peck, Chairman
Leroy A. Page
Dr. O.S. Wyatt
Dr. W.F. Braasch)
George R. Martin) ex officio
E.B. Pierce)
Thos. F. Wallace)

Athletics: Arnold C. Oss,
Chairman
Addison Douglass
Arthur C. Erdall
Russell B. Rathbun
Orren E. Safford

Advisory editorial:
Mrs. Geo. H. Adams
Mrs. F.N. Edmonds
Florence Lehmann
Ed Shave
A.M. Welles

Student Affairs:
Mrs. Chas. E. Olson
Chairman
Mrs. Clara H. Koenig
Josephine Tilden
Mrs. Theo. L. Lasby
Mrs. J.R. Randall
Mrs. F.A. Stewart
Mrs. N.A. Whitman

Auditing: Arch Wagner, Chairman
Chas. W. Cole
Maurice Salisbury

Investment: Chas. F. Keyes, Chairman
Leroy W. Sanford
Thos. F. Wallace

It was voted inasmuch as the hour was late that any other matters on the docket be referred to the executive committee.

9. Meeting of the Minnesota Alumni Association: Before the meeting of the holding committee was called Mr. Keyes had briefly stated the purpose of the organization and referred to the certificate of incorporation of that body which was organized in 1906. "It is the purpose and intention of the Minnesota Alumni Association to incorporate into a body corporate the directors of the General Alumni Association of the University of Minnesota for the purpose of creating a legal entity to handle any and all funds which may come into the association, and to manage and direct its affairs of business." Hence it has been the custom to have the officers of the Minnesota Alumni Association identical with those of the General Alumni Association.

It was voted that the meeting of the General Alumni Association be adjourned and immediately Dr. Braasch called a meeting of the Minnesota Alumni Association.

It was voted that the officers of the General Alumni Association be named officers of the Minnesota Alumni Association.

Meeting adjourned.

E.B. Pierce, Secretary

10/1/29

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Wednesday, May 15, 1929
Minneapolis Club

Members present: George R. Martin, presiding: Messrs. Pierce, Safford,
and Wallace.

The following items were presented for discussion and action was taken
as indicated.

1. Salary adjustment: Mr. Leland's letter requesting an increase in
salary was read in full. The individual opinion of the members present was
decidedly to the effect that increases should be made only at the end of the
fiscal year, that they should not be made retroactive, and that no salary
bonus should be allowed.

It was the opinion of the committee that Mr. Leland was doing very
acceptable work with the Weekly and that this work should be encouraged.

It was voted that at the close of the Fiscal year, July 1, in case the
financial status of the organization permitted, this committee would recommend
to the Board an increase of \$300.00 per year, making Mr. Leland's salary from
that date on \$2700 a year.

2. Entertainment of Interim Commission: The question as to the
entertainment of the Interim Commission was discussed and it was reported
that the first meeting of the committee was likely to be on July 19, either
in St. Paul or Minneapolis. It was felt that it would be desirable to have
Senator Duenke, a member of the committee, invite the committee to attend
the luncheon which is being tentatively planned. It was understood that
the secretary would get in touch with Mr. Duenke and ascertain the
possibilities of such a meeting.

3. Request of University High School: A letter from Mr. Tohill of the
University High School requesting permission to include in their proposed
high school song book the song, "Minnesota, Hail to Thee!" and the
"Rouser" was read.

It was the opinion of the members present that this request should be
granted.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Friday, August 9, 1929
Minneapolis Club

Members present: Mr. Martin presiding; Messrs. Braasch, Pierce, Safford, Sanford, Wallace, and Wyatt. Others present: Mr. Zelle, former president of the General Alumni Association, and Mr. Leland, editor of the Alumni Weekly.

The following items of business were discussed and action was taken as indicated.

1. Secretary's report: The annual report of the secretary was read. It was voted that the report be accepted and placed on file.

2. Report of Auditor: Mr. Leland presented the report from Haskins and Sells showing the standing of the General Alumni Association at the close of the year, June 30, 1929. The statement showed a profit of \$2577.31.

The auditor's report was very gratifying to the committee. It was voted that the report be accepted and placed on file.

Mr. Wallace presented the auditor's statement concerning the Minnesota Alumni Association. This showed bonds amounting to \$25,740.42; mortgages \$48,925.00, real estate \$6,222.36, and with a reduction for losses in real estate, etc., a net fund of \$80,221.48.

It was the feeling of those present that the statement showed the status of the Minnesota Alumni Association in excellent condition.

Voted that the report be accepted and placed on file.

3. Resignation of Mr. Leland: The secretary called attention to the written resignation of Mr. Leland, editor and manager of the Alumni Weekly to take effect September 1.

It was voted that the resignation be accepted and that the committee voice its approval of Mr. Leland's work, especially for the last two years.

4. Applicants for the position of editor: The secretary announced that applications had been received from Lester Will, Arville Schaleben, William Gibson, and Messrs. Merle Craighun and John S. Gibbons. Mr. Schaleben was unable to be present, having gone to Milwaukee to accept a position with the Journal there. Mr. Will and Messrs. Craighun and Gibbons were interviewed by the Committee and their qualifications considered. Later in the afternoon Mr. William Gibson, who was unable to arrive until 4:30, met with Messrs. Braasch, Wyatt, Zelle, Pierce, and Leland. It was the unanimous feeling of this group that Mr. Gibson was the best qualified person for the position, and it was therefore voted that he be elected at a salary of \$150.00 a month, beginning September 1, or as soon as he could start on the work. It was understood that Mr. Leland would stay on until August 15 and initiate Mr. Gibson into the work, explaining the records, advertising program, etc.

5. Appointment of nominating committee: Dr. Braasch appointed Messrs. Safford, Sanford, and Peck as nominating committee to suggest officers for the ensuing year, this committee to make report at the first meeting in October.

At the last meeting of this committee those present voted that it would be desirable to hold another meeting about homecoming time, to spend some hours on the campus in getting more closely acquainted with the problems of the university, and meeting with the various faculties and administrative officers. Consequently, it is the plan to send out invitations for a meeting of the advisory committee, including members of the Board of Directors, for Friday morning, November 15, at ten o'clock. It has been suggested that members of the committee meet with the Board of Regents at that time to discuss problems of the university, have lunch together at the Minnesota Union, later tour the main and agricultural campuses, and perhaps continue the meeting the following morning, November 16. It is hoped that all these committee members will attend the homecoming alumni dinner Friday evening, November 15, at six o'clock, and adjourn at eight-thirty to attend the dedicatory exercises of the Northrop Memorial Auditorium. At these exercises it is the plan to have some statement made on the part of the alumni, another statement by some member of the Legislature, a response by the president of the University, and a eulogistic address on Cyrus Northrop by an outstanding alumnus. The exercises will include a Band concert and music by the University Singers and other organizations. The Alumni Board was asked for suggestions as to a speaker for that occasion. It was voted to suggest that the Reverend Russell H. Stafford, Pastor of the Old South Church of Boston, be invited to make the address.

Reprint of football ticket article.- Attention was called to the article which appeared in the August number of the Alumni Weekly under the caption, "How Near the Fifty-Yard Line Will My Ticket Be?" by L.L. Schroeder, assistant ticket manager. It was the feeling of those present that it would be desirable to have this article reprinted and sent to alumni of the University of Minnesota to clear up unfortunate misunderstandings with regard to the distribution of football tickets. It was voted that it be the sense of this meeting that such reprint be made.

In connection with football tickets, Dr. Braasch, speaking for alumni outside the Twin Cities who desire to secure tickets for individual games, stated that the situation is exceedingly unfortunate and far from desirable. He expressed the wish that something very definite might be done to make it possible for alumni who had subscribed to the stadium-auditorium project to get desirable seats without being compelled to buy season tickets. The doctor's statement opened up considerable discussion. Mr. Larkin suggested that very probably the time would come when no person would be allowed to secure more than two tickets on a priority privilege and that as soon as this plan became operative, no doubt the situation to which Dr. Braasch referred would be relieved. It was stated that at the present time any priority individual could secure six season books and that these books, aside from the immediate need of the person ordering them, were distributed to friends; the net result being that thousands of persons are sitting in choice seats in the stadium who never subscribed to the stadium-auditorium project and are neither alumni nor former students of the university.

It was finally voted that this whole question of a more equitable distribution of tickets be referred to the Athletic Committee with Mr. Larkin and L.L. Schroeder added.

7. Plans for the Alumni Weekly and income status for the coming year.- At this point Mr. Gibson, the new editor of the Alumni Weekly, was introduced to the group by Dr. Braasch. Mr. Gibson stated that it was his purpose to not only maintain the standard set by former editors, but to improve upon it, if possible. He reported that he had been able to secure a little better contract for printing this year than last, so that the Weekly ought not to cost as much, while at the same time the revenue should not be decreased. He also reported that \$5,000.00 in advertising had been contracted for at the present time, that he expected to bring this up to the figure of last year and felt that there would be no difficulty in doing so. He stated that in his judgment the Weekly should be issued regularly on a sixteen-page basis unless an extraordinary influx of advertising made it necessary to increase the size. He urged that members of the Board offer criticism from time to time and suggest ideas for change and improvement in the Weekly. The Board by its applause indicated its confidence in Mr. Gibson and his ability to carry out the plans he had in mind.

~~10/1/29~~
8-9-29

6. Oregon plan for senior subscriptions: The secretary pointed out that the Board of Regents at Oregon had assigned \$2.00 of the diploma fee of each senior to the Alumni Office to pay for the first year's subscription to their magazine. It was felt that a plan of this sort would be very desirable here. The chairman appointed Messrs. Zelle Pierce, and Martin a committee of three to consider this matter, and report back to the organization.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Tuesday, October 15, 1929
Minneapolis Club

Members present: Messrs. Braasch, Martin, Page, Pierce, Wallace, and Wyatt;
Mr. Zelle present by invitation. In the absence of Mr. Peck, Dr. Braasch
presided.

The following items of business were presented for discussion and action
was taken as indicated.

1. Publicity matters - editorials.- The secretary called attention to the
very unfortunate editorial concerning leadership which appeared in the Minnesota
Daily, and to which reference was made in the Hibbing Daily Tribune of October 8.
These editorials were submitted for information and not for action by the commit-
tee, but it was the feeling of those present that no attention should be paid to
the Hibbing article.

2. Request concerning Indiana Band.- A letter from Mr. Brown of the Omaha
Railroad suggesting that the University contribute \$800.00 to \$1000.00 toward
the expense of bringing the Indiana Band to Minneapolis for the game November 2,
was read.

It was voted that the request be denied.

3. American Legion Building in Paris.- The secretary called attention to
a letter from Lt. Colonel Francis E. Drake to President Coffman suggesting that
the University of Minnesota place in the Memorial Building at Paris a bronze
tablet commemorating the valor and sacrifice of Minnesota alumni who served and
gave their lives in the world war. A letter from Stafford King commenting on
the project was read.

It was the unanimous feeling of the committee that any tablet placed should
be in honor of all Minnesota people who lost their lives in the war and not merely
alumni, so that it would be unwise to undertake to raise \$2500.00 for this project.

4. Schutt Realty Company Mortgage.- The secretary called attention to a mort-
gage of \$2100.00 on property formerly owned by Maria Sanford and now in possession
of her nieces on Thirteenth Avenue Southeast, also a second mortgage of \$350.00.
He presented the suggestion of Mrs. O. J. Fowler that the alumni interest themselves
in clearing this property of its encumbrance and pointed out that there were no
alumni funds available for this purpose. It was suggested that members of the San-
ford Memorial Committee might be interested.

5. Advisory committee meeting, November 15.- The secretary read a letter from
the Board of Directors of the General Alumni Association to members of the alumni
advisory committee out in the state, inviting them to meet at the university Novem-
ber 15 at ten o'clock, visit various parts of the campus, take lunch with the Board
of Regents at 12:30, and later attend the dedication of the new auditorium.

It was voted that the letter be endorsed.

Considerable discussion followed concerning the political situation in the state
and the possibility of the University's receiving more generous treatment at the
hands of the next legislature. The secretary pointed out that plans are under way
for meetings of the various alumni units in the state during the year.

Mr. Martin was delegated a committee of one to arrange for an informal meeting
with the officers of the dads' organization.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Minneapolis Club, February 12, 1930

The following telegram was sent to H.O. Crisler:

Meeting of Board of Directors General Alumni Association today. Fourteen members present. Unanimously join in congratulating University on your selection head coach. Pledge hearty and continuous loyalty and support. Robert Ford, Arthur Fruen, Herbert Jones, Chas. Keyes, George R. Martin, Chas. Metz, Carl Peterson, Tracy Reycke, Ernest Pierce, Orren Safford, LeRoy Sanford, Louis Thom, Thomas Wallace, Oswald Wyatt. All other members within reach enthusiastically subscribe.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Minnesota Union
Tuesday, March 4, 1930

Members present: Dr. W. F. Braasch presiding: Mrs. Koenig; Messrs. Cleland, Fruen, Ireys, Jones, Keyes, Martin, Netz, Peyche, Pierce, Shellman, Thom, and Wyatt. Others present: Mr. Gibson, editor of the Alumni Weekly, Mrs. C. E. Olson, president of the Minnesota Alumnae Club, and Mrs. Stratton, representing Equitable Life Assurance Society.

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of October 1, 1929 - It was voted that these minutes be approved as printed in the Alumni Weekly of October 1.

2. Report of the executive committee: In the absence of Mr. Peck, the following report of the meeting of the executive committee, held January 28, 1930, was presented by Mr. G. R. Martin, vice president.

Report of Treasurer: The report listed the securities belonging to the Minnesota Association as follows:

Mortgages	\$ 42,700.00
Bonds	31,500.00
Real estate	4,200.00
Contracts for deed	2,500.00
Bills receivable	1,500.00
	<hr/>
Total	\$ 82,400.00

showing a gain of \$ 8,050.00 over 1929.

It was voted that the report be approved.

The Alumni Weekly: Mr. Gibson reported on the finances of the Weekly showing revenue to December 31, 1929, of \$ 7,127.17; expenses \$ 7,095.91, or a gain for the period of \$ 31.26.

Comparison of the Weekly for the period, July 1 to December 31, for the years 1928 and 1929 showed that for 1928 the cost of printing the weekly was approximately \$ 4,500.00 and the advertising run during that period \$ 3,800.00. For 1929 the cost of printing was \$ 2,710.20, advertising \$ 2,601.51. In 1928 the Weekly contained 511 inches of alumni personal news items and 1,214 inches of university news, while in 1929 it contained 1,131 inches of personal news and 1,224 inches of university news. While the margin between the Weekly cost and the advertising income was \$ 500.00 more in 1928 than in 1929 it was pointed out that the building situation at the university made possible large advertising contracts in 1928 which were not possible in 1929, and as a matter of fact, more income was received from these contracts than the margin shows.

Mr. Gibson estimates that from January 1 to July 1, 1930, \$ 5,000.00 in advertising may be secured and that the printing and engraving expense for that period would not exceed \$ 3,200.00. In other words, there is likely to be a margin of profit at the end of the year of \$ 1,800.00. He estimates

that the additional cost of sending Weeklies to outgoing seniors will add approximately \$ 1,350.00.

Alumni Weekly for Seniors: The secretary reported a meeting with the Board of Regents at which the request was made that the university make provision for the sending of the Alumni Weekly to all outgoing seniors for the first year following graduation. He also reported that Messrs. Martin, Zelle, Ireys, Keyes, Larkin, and Pierce were present at the meeting. The regents tentatively approved the plan and it was voted that now the official request be presented for final acceptance. It was the feeling of the members present that the action of the Board of Regents in approving the sending of the Weekly to outgoing Seniors for the first year was one of the significant things in the history of the Association. Questions were raised as to the articulation of this plan with the present one in securing life memberships and life subscriptions from outgoing seniors. The secretary was requested to give this matter careful consideration and report a plan of operation.

Folwell Memorial Service: The secretary announced that a memorial service for Dr. Folwell would be held February 20 at 11:30, in the Northrop Memorial Auditorium.

Insurance proposal: The secretary pointed out that the university was offering \$ 10,000.00 insurance policies to full time faculty members at a very attractive rate. The president of the university had informed the secretary that he might be included in this group provided the Alumni Association were willing to transfer to the university the amount it is now paying him so that the check for the entire salary might be issued through university channels.

It was voted that this arrangement be approved.

Editor's salary: It was voted upon recommendation of the secretary that Mr. Gibson's salary be increased \$ 25.00 a month, beginning January 1.

Campus dinner plates: The secretary presented a sample dinner plate put out by the University of Illinois, carrying views of the university campus, and explained that a number of other universities had similar plates. Among them -- Harvard, Michigan, and Chicago. The Harvard business office reported a net profit of \$ 13,000.00 on their plates.

It was voted that the matter be referred to the Minnesota Alumnae Club for consideration.

Honorary membership: Mr. Peck, chairman of the committee, suggested that in view of the splendid service of Edgar Zelle as president of the Alumni Association, this committee recommend his appointment as an honorary member of the Board of Directors. The suggestion was approved.

It was voted that the report of the executive committee be accepted and all actions taken approved.

3. Report on the work of the Alumnae Club: Mrs. C. E. Olson, president of organization, explained the purpose and work of the Club. It was founded to help in securing financial assistance for needy students, but it has from time to time assisted the Alumni Association directly at homecomings, annual meetings in the spring, and on special occasions.

Mrs. Olson reported that in the judgment of the Club the proposal to sell dinner plates carrying pictures of University buildings was a matter which should be left to the judgment of alumnae living at some distance from the institution, and suggested that the Weekly ascertain what the general sentiment toward this project might be. She also told about various plans the Club has for raising money for its scholarship fund.

4. Insurance plan for seniors: Mrs. Stratton of the Equitable Life Assurance Company explained the plan which that company had in mind for getting every outgoing senior interested in taking a \$ 1,000.00 life insurance policy and assigning \$ 50.00 of the amount to the Alumni Association to take care of life membership in the Association and life subscription to the Weekly. The plan was very interesting and many questions were asked.

It was finally voted that the matter be referred to a committee of three to be appointed by the president to give careful study to the subject.

5. Alumni Weekly: Mr. Gibson gave a resume of the work of the Weekly to date and outlined plans for the future. He hopes to increase the subscription list considerably by getting the Weekly into the hands of special groups for colleges, and has had good results from the groups circularized. He also reported that the Alumni Weekly had been sponsoring radio programs over WLB every Friday evening at 6:30. These programs consist of music and talks by faculty, alumni, and students. Student activities are stressed with a view to calling to the minds of alumni activities of their college days.

6. Proposals regarding articulation of Regents' plan for seniors and the life membership and life subscription program: The secretary urged that this plan operate in one of three of the following ways:

1. Present plan to seniors in usual way and secure as many memberships as possible; ~~each~~ each senior signs an agreement to pay \$ 50.00 over a period of six years; but explain that the Regents have made the first payment of \$ 2.50 so that the senior really has to pay only \$ 47.50. In other words, he omits the first payment but continues with the balance of the contract.

2. Explain plan to seniors and have them sign contract for six payments totaling \$ 50.00, beginning the second year after graduation. In other words, the Regents' allotment gives a free subscription for the first year and then the senior begins his fifty dollar contract.

3. Say nothing to seniors about \$ 50.00 contract, but notify them that they are recipients of Weekly for the first year by courtesy of Regents. Then by correspondence undertake to get their subscriptions for \$ 50.00, and either (a) credit them with \$ 2.50 on that contract or (b) assume that the Regents' gift has nothing to do with the contract.

He also suggested that Plan #1 be adopted. There was considerable difference of opinion with regard to this matter and it was finally suggested that the opinion of the President or the Comptroller, or both, be secured and that the matter be referred to the executive committee for final action.

7. Financial report: Mr. Chas. F. Keyes reported for the Investment Committee that the securities, mortgages, bonds, real estate, and bills receivable belonging to the Minnesota Alumni Association totaled \$82,565.00. He suggested that it might be necessary to foreclose the mortgage held by E.L. Coffin and wife of Hennepin County in the amount of \$2300.00 and recommended that the power of attorney be granted to the David C. Bell Investment Company to make this foreclosure in case it were found necessary.

It was voted that the report be accepted and the recommendations approved.

8. Activities: The secretary reported the following alumni meetings and other activities in connection with alumni work:

- October 18 - Chicago
- November 1 - Fergus Falls
- November 7 - Ely
- November 8 - Moorhead
- November 9 - Iowa City
- November 15- Medical alumni, alumni advisory Committee, 1904 law class, homecoming alumni dinner.
- November 23- Washington, D.C.
- January 2- University High School alumni
- January 14 - Chicago engineers
Twin City engineers
- January 20 - Waseca
- February 14- Crookston
- February 22- Milwaukee
- March 1 - Redwood Falls
- Every Tuesday noon - Milwaukee Engineers
- Every other Friday - Seattle men, Classes '25 - '29

Meetings at which the alumni secretary was speaker:

- January 15 - Optimists Club
- February 11- Gyro Club
- February 24- Minneapolis, Group
- February 25- St. Paul Retail Credit Association
- February 26- Faribault Rotary

9. Change in date of annual meeting: The secretary called attention to the fact that Commencement this year falls on June 9, immediately preceding examinations instead of at the close as heretofore. This will give alumni opportunity to see the university in operation and will give students an opportunity to get the inspiration of the Commencement exercises.

It was voted unanimously that a letter of thanks be sent to the Board of Regents for their action in sending the Alumni Weekly to members of succeeding classes.

It was further voted that when advisable an outline of the items for discussion be sent to members in advance.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Thursday, April 10, 1930
Minneapolis Club

Members present: Chairman Frank W. Peck, presiding; Messrs. George R. Martin, E. B. Pierce, and O.S. Wyatt

The following items were discussed and action was taken as indicated.

1. The proposal of the Equitable Life Insurance Company to secure for each outgoing senior a \$1000.00 life insurance policy carrying with it an assignment of \$50.00 which would be made to the General Alumni Association to take care of the individual's membership in the Association and his life subscription to the Weekly.

The committee felt that the plan should be rejected for the following reasons:

- (a) Difficulties likely to result from assigning such a contract to any single insurance company, the impossibility of controlling the contracts of insurance underwriters with the seniors, and the embarrassment that might result from officially sanctioning insurance solicitation on the campus.
- (b) The belief that the securing of life memberships in the Association and subscriptions to the Alumni Weekly is the General Alumni Association's job, and it appears to be neither necessary nor desirable to enlist professional assistance in doing this work.

2. Articulation of the Regents' allotment of \$2.50 to cover Weekly subscription for each senior for the first year out of college with the Alumni Association's plan of securing a subscription of \$50.00 to cover life membership in the Association and life subscription to the Weekly. The secretary reported that Plan 1, as presented at the March meeting of the Board of Directors, had been followed in presenting the program to the outgoing seniors in March and that the response had been much better than in previous years. After some discussion, it was voted that this same plan be followed in the presentation of the program to the candidates for graduation in June.

Meeting adjourned.

E. B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
October 14, 1930
Minikahda Club

Members Present: Dr. W.F. Braasch presiding; Mrs. Wheeler, Misses Crosby and Inglis; Messrs. Arny, Carey, Carter, Ford, Keyes, Martin, Netz, Otto, Pearce, Peck, Peterson, Peycke, Pierce, Platou, Shellman, Thom, Wallace, Wyatt, and Zelle.
Others present: Mrs. Koenig; Messrs Barnum, Benson, Coffey, Faegre, Hare, Gibson, and Larkin.

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of March 4, 1930: The minutes of the meeting of March 4 were approved as printed in the Weekly of March 22.

2. Report of the secretary: The secretary read the following report summarizing the work of the Association for the year.

To the Board of Directors of the General Alumni Association:
I submit herewith a report on the work of the General Alumni Association for the year 1929-30.

(a) Alumni Board: The directors for the year 1929-30 were as follows: Dr. W.F. Braasch, A'00, Md'03, head of the Department of Urology, Mayo Clinic, president; George R. Martin, '02, vice president of the Great Northern Railway Company, vice president; Thos. F. Wallace, '93, '95L, president of the Farmers & Mechanics Savings Bank, treasurer; E.B. Pierce, '04 secretary; Clara H. Koenig, LeRoy A. Page, representatives of the College of Science, Literature, and the Arts, Fred A. Otto, Jay C. Vincent, Engineering and Architecture; Albert C. Arny, Frank W. Peck, Agriculture, Forestry, and Home Economics; C.F.E. Peterson, Tracy J. Peycke, Law; H.W. Jones, N.O. Pearce, Medicine; Torger A. Hoverstad, School of Agriculture; Joseph Shellman, Lewis W. Thom, Dentistry; Charles V. Netz, Pharmacy; Robert J. Mayo, Education; Frank J. Tupa, Business; Ray P. Chase, Spencer B. Cleland, Irene R. Edmonds, Robert E. Ford, Arthur B. Fruen, Daniel C. Helmick, Wm. H. Oppenheimer, Orren E. Safford, Leroy W. Sanford, Oswald S. Wyatt, directors at large; Dr. W.F. Braasch, first district; Charles G. Ireys, Chas. F. Keyes, Henry F. Nachtrieb, and Edgar F. Zelle, honorary members.

The following new members have been elected: Science, Literature, and the Arts - Rewey B. Inglis and Eva Blaisdell Wheeler; Medicine - Dr. James B. Carey; At large - Caroline Crosby, Robert J.C. Carter, Dr. Ray R. Knight and Dr. Erling Platou.

(b) Alumni Weekly: This is the first year of Mr. Gibson's incumbency as editor, and while a casual comparison of the Weekly with that of last year may suggest a reduction in advertising and a consequent reduction in income

but a careful study of the auditor's statement will show that the Weekly is carrying on satisfactorily. During the past year the amount of strictly alumni news carried in the magazine showed an increase of 100 per cent over the previous year in number of inches. That this has made the Weekly of greater interest to readers is indicated by the increasing flow of correspondence from readers, and this increase in interest has been especially marked among members of the more recent classes. And along with this greater volume of news of alumni there was an increase in information concerning the university and campus activities.

The financial report for the year just past shows a net income of \$ 1,078.11 which was earned in the face of business conditions which made the past year one of the hardest in years for all alumni publications and magazines of a similar nature. The reported net income for the year previous was \$2,577.31, but nearly \$2000.00 of that is offset and absorbed by the amount of uncollectible advertising run during the year, and by other expenses not shown on the financial report for the year 1928-29. Thus, the actual net profit for the year just past was considerably greater than for the previous year, which was generally considered the best year the Weekly had ever enjoyed from a financial standpoint. It is the policy of the present editor and business manager to run only advertising which has been duly authorized and for which collections may be made in full. During the coming year there will be a further increase in the volume of news content, and the advertising prospects at the present time point to a record year in that department.

(c) Alumni Advisory Committee: One of the significant events in the alumni program has been the creation of the alumni advisory committee composed of representative alumni from every corner of the state. It is the purpose of the Association to have this group meet with the Board of Directors once or twice a year here on the campus and become familiar with the problems, plans and purposes of the university. The first meeting was held December 15, 1928, at the Nicollet Hotel. Fifty-five alumni, including forty-three graduates from outside the Twin Cities and from points as distant as Virginia and Ely, attended this gathering. The president of the university was present and outlined the university's needs. The spirit of the assembly was splendid and by unanimous consent it was voted that such meetings be continued. The second meeting was held Commencement Day, June 17, 1929, at a luncheon in the Minnesota Union, the third Homecoming Day, November 15, 1929, and the fourth June 9, 1930. There is no question but that this group has been and will continue to be of splendid assistance to the Association and to the University.

(d) Alumni and Other Meetings: The following is a list of the gatherings which were held during 1929-30 under the auspices of the Alumni Association or which were held under the direction of the alumni in the interests of the university. At the great majority of these the alumni secretary was present. October 18, Chicago; November 1, Fergus Falls; November 7, Ely; November 8, Moorhead; November 9, Iowa City; November 15 (Homecoming), Medical Alumni, alumni advisory committee, 1904 Law Class, and general alumni (Minnesota and Michigan); November 23, Washington, D.C., Minnesota alumni at Big Ten Roundup; December 14, Twin City engineers at Curtis Hotel;

January 2, University High School alumni; January 14, Chicago engineers; January 20, Waseca; February 3, Chicago; February 14 Crockston; February 22, Milwaukee; March 1, Redwood Falls; March 13, Detroit Lakes; March 15 Fergus Falls; March 16, Schenectady; April 7, New York City; April 13, Denver; April 29, Chicago; May 9, Washington, D.C., May 22, Spokane; June 9, Alumni advisory committee, Agricultural alumni and general alumni; June 11, San Francisco, Big Ten meeting under auspices of Minnesota group; January 15, Optimists Club, Minneapolis; February 11, Gyro Club, Minneapolis; February 25, St. Paul Retail Credit Association; February 26, Faribault Rotary Club; March 17, Owatonna Rotary Club; March 20, Minneapolis Business Women's Club; May 29, Commencement exercises at Crosby; May 30, Memorial Day exercises at Crosby; monthly talks over WLB (Alumni Weekly hour).

(e) Alumni Weekly Subscriptions: Every year outgoing seniors are urged to become life members of the Alumni Association and life subscribers to the Alumni Weekly at a total cost of \$50.00 with payments spread over a period of six years. The number responding has been approximately 300 a year. The Alumni Board has felt that the critical period in the transition to alumni membership is the year immediately following graduation, and therefore, requested the regents to make provision for closing this gap by insuring for each outgoing senior the first year's subscription to the Alumni Weekly at a cost of \$2.50. The alumni directors felt that if this could be done the Association would have a much better chance of retaining their interest and active support for the rest of their lives. The proposal was presented at a meeting of the Board of Regents, January 16, 1930. Alumni present at this meeting were Chas. G. Ireys, Chas. F. Keyes, Arthur E. Larkin, George R. Martin, Edgar F. Zelle, and E.B. Pierce. The project was outlined by the secretary and discussed by all present. The regent's approval of this proposal records one of the most significant actions relating to alumni work in the history of the institution. It is hoped of course, that the program will be permanent. The action means that hereafter approximately \$6000.00 a year will be appropriated to the Association to insure the placing of the Weekly in the hands of the seniors for the first year of their alumni life. The Alumni Board has voted that the \$2.50 paid for each senior be applied upon the life membership subscription contract of the senior in case he avails himself of the opportunity before the beginning of the second year. There is every reason to expect that the results of this plan in building up the alumni ranks will be gratifying.

(f) Alumni Directory: Marked progress has been made toward the completion of the alumni lists despite the many interruptions in the Directory Office. A complete list of the Medical School alumni has been prepared and printed in a special number of the Alumni Weekly, May 31, 1930. Similar plans are under way for printing the School of Mines list. It should be pointed out that Miss Potter does not have adequate assistance for the huge task confronting her. She has no permanent help. At Michigan for this purpose a staff of four full time assistants is employed, while at Wisconsin a force of six full time workers is provided to keep this work up to date.

10-14-30

(g) Homecoming: Following the precedent of previous years the Homecoming dinner was held in the Minnesota Union on the eve of the Michigan game. John McGovern acted as toastmaster. Twin City Michigan alumni were invited to share the occasion with us. They occupied a special table in the center of the hall. President Coffman, Dr. Spears, Dr. Cooke, Harry Kipke, Michigan coach, and T.H. Tapping, Michigan alumni secretary, spoke. Approximately 500 were present and thoroughly enjoyed the occasion. After the dinner the group adjourned to the Northrop Memorial Auditorium for the dedication program at which President Coffman, John S. Pillsbury, Ray Chase, and Fred Snyder spoke briefly. The address was delivered by the Reverend Russell H. Stafford, '12. And so passed one of the most successful and significant homecomings.

(h) Annual Alumni Dinner: This function was held Monday, June 9, at 5:30 in the Ball Room of the Union. The 25-year class (1905) headed by Harry Mitchell, who presided, was in general charge of arrangements. Approximately 400 were present. The dinner was called at an early hour in order to enable the diners to attend the graduation exercises in the stadium at eight o'clock. Dr. Braasch introduced the toastmaster, Mr. Mitchell. President Coffman gave a brief address of welcome, Howard Laramy of the American Opera Company sang three numbers, and H.O. Crisler, new director of athletics and head football coach, spoke. Those in attendance would gladly have stayed longer but the meeting adjourned to the stadium where for the first time in the history of the university the Commencement exercises were held in the evening. The whole stage setting under the Cahill lights made a wonderfully attractive picture.

One might go on indefinitely reporting incidents, meetings, correspondence, programs, etc. etc., that all taken together have made up the program for the year. But where an organization of this kind has a publication at its disposal, all alumni affairs have previously been recorded through this medium. This report then is but a very much abridged summary.

Respectfully submitted,

3. Executive Committee Report: The report of the executive committee was made by Mr. Frank W. Peck, chairman, who called attention to the auditor's statement covering the finances of the General Alumni Association as well as of the Minnesota Alumni Association for the year ending June 30, 1930. The net result showed a surplus of \$117 less than the year before, which was one of the best years of the Association. Mr. Peck also reported an increase in the budget of approximately \$300.00 for the ensuing year.

It was voted that the report be approved and that a vote of thanks be extended Mr. Arch Wagner for his services in preparing the audit of the Association and to Mr. Wallace, the treasurer, for his invaluable services in handling the accounts of the Minnesota Alumni Association.

4. Plans for the Alumni Weekly: Mr. Gibson, the editor, briefly reviewed the program of the previous year, pointing out the difficulties in securing advertising during the year just closed, and expressing the belief that the coming year would be a better one financially than the last.

5. Homecoming: The secretary explained the plans for the annual homecoming dinner on October 31 in the Minnesota Union. It was pointed out that

arrangements had been made to have the Northwestern alumni located in the Twin Cities participate in the festivities of the occasion and that Mr. Wilson, Director of Athletics, Mr. Hanley, football coach, Mr. Ward, alumni secretary, as well as President Coffman and Mr. Crisler, would speak.

Alumni faculty club.- The secretary reported the tentative plans for the erection of a building on the campus that would be known as the Alumni-Faculty Club, to serve as a home for alumni functions and activities, while it would be used regularly through the year as the Campus Club. He pointed out that several of the classes had made contributions toward this enterprise.

It was the feeling of the members present that this project was a worthy one.

Visit of Interim Commission.- Dean W.C. Coffey was invited to attend the meeting and give his impression of the visits of the Interim Commission to the university. He referred to the meeting held in the President's Office at which various deans presented proposals for their colleges. He also referred to the meetings at which outside agencies who were asking the university's assistance in research problems appeared before the commission to present their points of view and urge that the university be given facilities to work out these problems which were in the interest of public welfare. Dean Coffey then at some length outlined the situation in the Department of Agriculture, using it as an illustration of the entire university situation and stating that his problems were comparable to those of the other deans. His talk was most interesting and was thoroughly enjoyed by all members of the Board.

Report of the nominating committee.- Mr. Peck reported for the nominating committee, consisting of himself, C.V. Netz, and Tracy Peycke. He reported that Dr. Braasch, who had served as president during the past two years, had refused to accept the nomination again, and the committee therefore recommended the election of George R. Martin as president, Orren E. Safford, vice president, Thos. F. Wallace, treasurer, and E. B. Pierce, secretary. By unanimous vote the recommendations of the nominating committee were approved. Dr. Braasch, in turning over the meeting to Mr. Martin referred to the various projects in which he had been interested as president of the association. Among these he mentioned (1) The securing of adequate seating facilities at individual football games for out-of town alumni; (2) the development of the alumni advisory committee, bringing in to the university from time to time representative alumni from the various legislative districts of the state; (3) the change in the editor and business manager of the Alumni Weekly and the general progress of the Association financially; (4) The increasing of alumni activities as indicated by meetings held throughout the state and elsewhere; (5) the work of the Legislative committee; (6) the cooperation of the Association with the Board of Regents in the determination of the university budget and meetings with the Interim Commission. He closed with a plea for the whole-hearted support of the alumni in all matters pertaining to the welfare of the institution.

The Chair asked for any suggestions that might be made concerning the welfare of the Association. Mr. Barnum referred to his meetings with alumni in various parts of the state and suggested that members of the Board of Directors might very properly get in touch with the secretary before making visits to the various towns and secure from him names of alumni living at these places.

Meeting of the Minnesota Alumni Association.- In order to satisfy the legal requirements, the General Alumni Association adjourned and the president immediately called the meeting of the Minnesota Alumni Association.

It was voted that the officers elected for the General Alumni Association be also the officers of the Minnesota Alumni Association. Meeting adjourned.

- (c) Fall quarter commencement.- Commencement exercises were held December 18 in the Auditorium. The senior dinner given by the Minnesota Union on December 17 was attended by approximately 140 people. George R. Martin, president of the Alumni Association, spoke to the group about the organization, its history, and its accomplishments. The secretary urged all those graduates to become life members of the Association and life subscribers to the Weekly.
- (d) Class of 1906.- This class is making headway in its plans for the twenty-fifth anniversary in June. Dr. George Earl is general chairman. The committee has had a number of meetings and has its program well organized.
- (e) Alumni meetings.- The Minnesota alumni at Fort Wayne are organizing under the leadership of Erma Dochterman. Their organization meeting was held January 9. Harold Shannon, Eng. '29, was elected president. The alumni at Moorhead and Fargo under the direction of W.L. Stockwell, '89, president of the Fargo unit, held a joint meeting December 16 at Fargo, on the occasion of the meeting of the North Dakota Educational Association. President Coffman met with them and reported a very successful gathering. The Rochester alumni learned that Mr. Crisler was to speak at a high school gathering there December 19 and arranged a luncheon meeting at the Kahler Hotel, with Mr. Crisler present. Norman Reid, '21, president of the Rochester unit, was in charge. The new officers elected were Dr. A. M. Snell, Md '19, president; Malcolm Graham, vice president, and Helen Hauser, '21, secretary-treasurer. The Fergus Falls alumni are planning a meeting in the near future and have invited Mr. Martin as well as the secretary to meet with them. The Campus Club (faculty) is aware of the plan of a number of the twenty-five-year classes to devote their quarter-century funds to the securing of a new faculty-alumni building some time in the future. The plan has not been worked out in detail and can not be at the present time. The Campus Club appreciates the suggestion made by these alumni classes and pledges its co-operation to plans that may be agreed upon later. Advisory committee.- Certain members of the alumni advisory committee have arranged a meeting with members of the Legislature and have reported favorably upon those contacts. 48 percent of the membership in the Senate is new this year and 34 percent in the House.

5. Election of regents.- It was pointed out that there were five new regents to be elected by the Legislature this year.- one in the second Congressional district to succeed the late L.O. Teigen of Jackson, the other four to be elected at the expiration of the term of George H. Partridge of the Tenth District, J.A. Collier of Shakopee for the Third District, J.G. Sundquist of Kennedy for the Ninth, and A. G. Olson of Renville at large.

It was the decided opinion of members present that the Alumni Association should take no action with regard to the election of regents. If the alumni in the various districts care to unite in securing the election of any individual, they are, of course, free to do so.

6. University night over the radio.- The secretary pointed out that the suggestion had been made that a university program be given over WLB or some other station some time this winter. In this case the University Band would play, University songs would be sung, older members of the staff or persons who had been on the staff a great many years, would speak briefly. Notices would be sent out in advance of the broadcast so that alumni whether at meetings or individually could listen in.

7. Change in athletic policy.- The secretary pointed out that while considerable comment had been made on marked changes in athletic control at the last meeting of the University Senate, the change was not really as sweeping as suggested. The Senate Committee on Intercollegiate Athletics, in order to make its regulations conform to present practice and to be in accord with suggestions proposed by the Survey Committee appointed by President Coffman, recommended that Article 7, reading "All coaches, managers, and assistant managers shall be nominated by the director and upon the approval of the president and the committee shall be appointed by the Board of Regents" be modified by striking out the words, "and the committee".

Meeting adjourned.

E. B. Bierce

Minutes of the Meeting
of the
Executive Committee of the General Alumni Association
Wednesday, April 15, 1931
Minneapolis Club

Members present: R.J.S. Carter, George R. Martin, E. B. Pierce, Orren E. Safford, and Oswald S. Wyatt. Others present: William S. Gibson, editor of the Alumni Weekly, and Walter H. Parker of the School of Mines.

The meeting was called particularly to consider the proposed contract prepared by the School of Mines Society, proposing that the fund of approximately \$3,000.00, which that society had assembled for the publication of their directory, be turned over to the General Alumni Association with the understanding that this Association would use the interest of the fund to print the Mines Directory.

The contract provided that the Alumni Association would be obligated to return the capital intact to the School of Mines Society upon two months' written notice at any time annulling the contract. All expense for securing data with regard to the School of Mines graduates, including postage, blanks, return envelopes, etc. was to be taken care of by the General Alumni Association. The only income which the Association might receive would be the interest on the invested fund plus any earnings from advertising which might be secured.

The executive committee was practically unanimous in its feeling that the terms of the contract were a little too drastic and no one cared to have the Board assume responsibility for guaranteeing the return of the capital. The secretary explained that the basic reason for the proposal lies in the cessation of the solicitation of the School of Mines seniors for funds to meet directory expense and the resulting opportunity of securing the outgoing graduates as life members of the Association and life subscribers to the Weekly.

It was the unanimous opinion of the committee that the proposal of the School of Mines to establish a separate alumni association with membership on the Board of Directors should be encouraged to the utmost and that the Alumni Association should encourage in every way possible the publication of this directory.

It was therefore voted that the General Alumni Association undertake to issue the School of Mines Directory in June, 1932, as an experimental project, with the understanding that the interest on the present Mines fund might be used in sharing the expense.

The secretary asked the approval of the committee for a trip to the western coast in September, 1931, to visit local alumni associations at Great Falls, Montana, Spokane and Seattle, Washington, Portland, Oregon, Los Angeles and San Francisco, California, and such other points as may be deemed desirable from the standpoint of alumni contacts. The estimated expense is approximately \$300.00. It was voted that the trip be approved.

The secretary explained at some length the legislative situation with reference to university appropriations, pointing out that Tuesday evening, April 14, had been set as the time for reaching a decision by the Finance Committee of the Senate, but that this had been postponed to the fifteenth, and that the final action would be taken Wednesday evening, April 15.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association,
Minnesota Union May 5
1931

Members present: President George E. Martin, presiding; Miss Crosby, Miss Inglis, Messrs. Bull, Burnap, Carey, Carter, Fruen, Knight, Netz, Peterson, Peyck, Pierce, Wallace, Wyatt, and Mr. Zelle. Others present; Mr. Gibson, Editor of the Alumni Weekly.

The following items were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of January 13, 1931. The secretary reported that these minutes were printed in the Alumni Weekly of February 14. It was voted that they be approved as printed.

2. Minutes of the meeting of the executive committee; April 15, 1931 Mr. Martin in the absence of Mr Peck reported on the meeting of the executive committee held April 15 at the Minneapolis Club at which time it was voted that the General Alumni Association undertake to issue a School of Mines Directory in 1932, as an experimental project, with the understanding that the interest on the present Mines fund might be used as a part of the expense. He reported also the approval of the secretary's trip to the western coast in September, 1931, to visit local alumni associations there. The legislative situation with reference to university appropriations was fully discussed.

It was voted that the minutes of the executive committee as reported by Mr. Martin be approved.

3. Report of the Treasurer: Mr. Wallace gave a very complete and comprehensive report on the finances of the Minnesota Alumni Association.

The following purchases of bonds were approved:

- \$2000 -- Tri State Tel. and Tel. 5½'s due May 1, 1942. 1st and Refunding and optional 5/1/32 purchased at 1055/8 or about 4.80 basis.
- \$2000 -- Tri State Tell and Tel. 5½'s due May 1, 1942, at 105½, about 4.85 basis.
- \$1000 -- Haskell Co., Okla. Funding 6's due 1940 at 5% basis (107.547).

The following extension of mortgage was approved:

Kassebaum (original loan \$2,500) on property at 3521 Dupont AF. S. 42 ft. by 128 ft. and out examiner valued property \$4,500. in March, 1931 Extended balance of \$400 for three years at 6%.

The Renner Land (SE¼ 19-30-12 Hill Co., Mont.). Mr. Renner's request for contract for payment of the balance of his mortgage was approved as follows.

- \$500.00 on or before Nov. 1, 1931
 - 600.00 on or before Nov 1, 1932
 - 619.03 on or before Nov. 1, 1933.
- with interest at 6%

Basham Lease: E $\frac{1}{2}$ 8-7-31 Yellowstone Co., Mont. Murton Mortgage Co., agent have lease submitted with former renter calling for summer following every other year.

The list of securities belonging to the Association was reported.

Mortgages totaling	\$46,300.00
Bonds	32,470.00
Real Estate totaling	3,673.99
Contract for deed	2,500.00
Bills receivable	1,500.00

Total securities \$86,443.99

Principal funds	\$1,861.61
Interest funds	3,193.39

Making a total (Securities, Principal Funds and Int. Account) \$91,498.99

A gain for the year of \$5,228.09

The statement of receipts and disbursements showed cash on hand:

May 1, 1930	\$3,038.48
Receipts of year	16,630.89

A total of \$19,669.37

Expenditures \$14,614.37

Leaving a balance of \$5,055.00

4. Proposed meeting of Alumni Advisory Committee: The secretary explained the purpose of this committee and the desirability of meeting June 8th at which time plans and progress of the university may be laid before it by President Coffman.

It was voted that this meeting be approved and the members invited to meet at luncheon June 8, in the Minnesota Union.

5. Report of the Editor and Business Manager: Mr. Gibson made a brief report on the progress of the year, stressing particularly the difficulty in securing advertising, and pointing out that in spite of this the association would finish the year without a deficit.

6. Alumni meetings: The secretary reported the following meetings held during the year and commented on the desirable effect of Mr. Martin's visit to a number of these points: December 16, Fargo-Moorhead; December 19,

Rochester; January 28, Fergus Falls; February 12, Detroit Lakes; February 25, Winona; April 13, Mankato; April 17, Ely; April 27, St. Cloud; April 28, Hibbing; April 29, Chisholm. Outside Minnesota: January 9, Fort Wayne (monthly meetings since); January 26, Schenectady; February 13, New York City; March 28, Los Angeles; April 27, Washington, D.C.; April, Milwaukee

7. Fred B. Snyder: It was pointed out that Mr. Snyder had been a member of the Board of Regents since 1912 and president of the Board since 1914, and during this time had rendered a splendid service to the university without compensation. Mr. Snyder's class, '81, was to celebrate its fiftieth anniversary on June 8. The suggestion was made that some expression of appreciation on the part of alumni be tendered Mr. Snyder on the evening of the general alumni dinner. The proposal met with instant approval and it was voted that the president appoint a committee to carry out the plan.

8. Effect of the action of the Legislature on the University for the next two years: President Coffman was present by invitation and gave a most interesting statement of the university situation.

9. Alumni Dinner, June 8: The secretary outlined plans in connection with the general meeting and dinner, at the Minnesota Union, Monday, June 8, at 5:30.

Meeting adjourned.

E.B. Pierce, Secretary

Also the following extensions were approved:

Steadman Loan made 1927 for \$2900. on 321 E. 50th St. Installment of \$100 due April, 1930, was extended to April, 1931. This was made \$200 due April 1931 and they have been paying \$10. monthly. (Principal of loan now \$2650)

Ed. Wurdeman loan of \$3500 (now \$3000). Extended \$100 of a \$200 installment due June 1931 to January 1932.

The old Pust loan of \$2500 A Richland Co. Mont. This loan outlaws another year.

Insurance just expired and had to be renewed at a cost of \$29.24 Half 1929 tax, \$55.79, and 1930, \$119.79, not paid.

Dr. Fouch's letter of September 14 with reference to a trophy for the Big Ten was read and discussed somewhat and it was finally voted that the matter be referred to the traditions committee and the All-University Council.

A letter from the National Bureau for the Advancement of Music asking to incorporate Minnesota songs in a song book which that organization is preparing was read and discussed. Upon recommendation of the secretary, it was voted that permission to use the songs be authorized.

The secretary outlined briefly the alumni meetings that are being planned on the western coast within the next three weeks. They include gatherings at Great Falls, Spokane, Seattle, Portland, San Francisco, Los Angeles, Salt Lake City, Denver, and Omaha.

Mr. Gibson reported difficulty in securing advertising and anticipated that the job for the coming year would be difficult, but nevertheless he felt certain that he would secure at least \$5000 worth of advertising.

It was voted that the minutes be approved.

3. Report of treasurer and investment committee: Mr. Wallace stated that a full report had been made at the May meeting and that the report at this time was merely supplementary.

4. Preview of the Weekly 1931-32: Mr. Gibson made a report on plans that he had in mind for the betterment of the Weekly for the ensuing year. He spoke about the difficulty of securing advertising, but nevertheless felt that the amount could be brought to \$5000 for the year. The Board in approving Mr. Gibson's report voiced appreciation of the Weekly and the efforts of Mr. Gibson had made during the year to bring the Weekly up to its present high standard.

5. Resolutions: Mr. C.F.E. Peterson read the following resolutions prepared by Mr. Keyes with reference to the passing of Dr. Soren P. Rees.

The Directors of the General Alumni Association of the University of Minnesota note with deep regret the passing of Dr. Soren P. Rees. '95, Md '97.

Dr. Rees was a member of the first board of directors of the General Alumni Association, serving as a representative of the College of Medicine and Surgery for many years, following the organization of the Alumni Association in 1904. He likewise served a number of years as a member of the executive committee of the association.

Dr. Rees was a devoted friend of the University, vitally interested in its welfare. As one of the most active supporters of the movement for the organization of the General Alumni Association he contributed liberally in time and money to put the association on a strong and lasting basis. His services as a member of the board nearly coincided with the term of the late E.B. Johnson, founder of the Alumni Weekly, who served as secretary of the General Alumni Association from 1906 to 1920.

Dr. Rees had a vigorous personality and possessed a keen and intelligent mind. Those of us who were associated with him on the board in the early days appreciated the fine qualities of the man. As a member of the board he was sincere in purpose and aggressive in the support of policies he believed to be for the greatest and lasting good of the University. In his death, the University has lost a sincere friend, and the alumni body a loyal supporter.

As a tribute to his memory we direct that this expression of our appreciation of Dr. Rees and of his services to the University and to the General Alumni Association, be entered on the minutes of the association and that a copy be sent to his family.

It was voted unanimously that these resolutions be approved and a copy sent to Mrs. Rees.

On motion of Mr. Safford it was voted that the following resolutions concerning Dr. Henry L. Williams be approved:

The Board of Directors of the General Alumni Association of the University of Minnesota at its first meeting of the year 1931-32 expressed its deep and sincere regret at the passing of Dr. Henry L. Williams.

It is not necessary to record here a detailed account of the doctor's achievements at Minnesota. These have been very adequately and completely stated a number of times, but our pride in those achievements, our high regard, respect, and affection for him can not be repeated too often.

Dr. Williams coached Minnesota teams for twenty-two years and during that time moulded the lives and characters of countless young men who had the good fortune to come under his tutelage.

He was a natural leader of men, a man of forcefulness and high character, a clean cut sportsman, one who thought as much of the spirit of the rule as he did of the letter, a genius as a strategist, as corroborated the world renowned Minnesota shift, the product of his inventiveness, and by his ability to build great teams, even when material appeared to be very unpromising.

When Dr. Williams came to Minnesota in 1900 he adopted this university as his Alma Mater and thereafter was as loyal to her and her traditions as though he were actually one of her staunch and true alumni.

Because of his long and peculiarly successful career at Minnesota, and because of the high qualities of the man, we, the members of the Board of Directors of the General Alumni Association, record this affectionate tribute to his memory and renew our allegiance to the high standards of sportsmanship which were so genuinely exemplified in his life.

6. Report of the nominating committee: Dr. E.S. Platon reported for the nominating committee consisting of Mr. Carter, Dr. Knight, and himself and submitted the following nominations for officers of the General Alumni Association for the ensuing year: President, George R. Martin; vice president Orren E. Safford; treasurer, Thos. F. Wallace; and secretary, E.B. Pierce. It was voted that the report be approved and that the secretary be instructed to cast a ballot for the officers named.

7. News from the athletic committee: Mr. A.E. Larkin, member of the alumni athletic committee, and one of the alumni representatives on the University Senate Committee on Intercollegiate Athletics, commented most favorably on his experiences as a member of the Senate committee and made a very strong plea for the support of the policies of Mr. Crisler as director of athletics and football coach. Mr. Larkin's remarks brought a spontaneous round of applause.

8. Western trip (alumni meetings): The secretary at some length told the story of his visit to the alumni associations in the west and outlined in detail the activities of the associations at each of the following places: Great Falls, Spokane, Seattle, Portland, San Francisco, Los Angeles, Salt Lake City, Denver, and Omaha. He reported a fine attendance at each one of these points and a spirit that was very stimulating. In his judgment the trip was tremendously worth while.

9. Meetings of the Minnesota Alumni Association: Mr. Martin commented upon the meetings that he had the pleasure of attending in the state and outside during the past year.

10. Meeting of the Minnesota Alumni Association: The meeting of the General Alumni Association adjourned and immediately the meeting of the Minnesota Alumni Association was called. It was voted that the same officers that were elected to head the General Alumni Association be declared officers of the Minnesota Alumni Association.

The meeting was then thrown open for discussion and out of this grew the following suggestion as proposed by Mr. Wallace: It might be helpful to the University if some of the outstanding faculty men and leaders in the various fields of thought could attend some of the larger association meetings in various parts of the state. It was suggested that there might be an alumni dinner at six o'clock and following this a general opening to which all citizens would be invited and the university representative might speak on some scientific or other educational subject. It was felt that this would be a very desirable plan if it could be effected.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, March 1, 1932
Minnesota Union

Members present: President Martin presiding; Miss Crosby, Mrs. Wheeler, Messrs. Army, Braasch, Burnap, Carey, Cleland, Dickson, Keyes, Knight, Netz, Otto, Peck, Peycke, Pierce, Safford, Thom, and Zelle. Others present: Mr. Gibson, editor of the Alumni Weekly, and Mr. Gislason of the General Extension Division.

The following items of business were presented for discussion and action was taken as indicated.

1. Minutes of the meeting of October 20: The minutes of the meeting of October 20 were approved as printed in the Alumni Weekly of November 21.

2. WLB radio problems: Mr. H. B. Gislason, director of WLB Radio Station was present and outlined quite fully the growth and development of the University Station, WLB, and the problems growing out of conflicts with WRRM over the use of the present channel. He explained the difficulties in securing educational broadcasts, and pointed out the steady encroachments on desirable time by the commercial stations. He stated that the three educational institutions: the University, Carleton, and St. Olaf had petitioned the Federal Radio Commission for full time use of the present channel which is shared now by these three stations plus WRRM.

It was voted that with understanding that the administration of the University of Minnesota approve this petition that the Alumni Association give its united endorsement.

3. Alumni Book Club: Mr. Gibson, editor of the Weekly, explained that the office had organized a readers' club whereby a small list of books was made available to alumni readers on a rental basis. This plan had been advertised on the inside cover of the Weekly and had come to the attention of the St. Paul Book and Stationery Company. Their representative had called at the office, requesting a discontinuance of the plan on the ground that it was competition with his company. Upon full consideration of the matter, it was the sense of the Board that no change need be made in the present arrangement.

4. Time and conduct of the alumni program in June: The secretary called attention to the evolution of the present arrangement. University commencement exercises were held in the forenoon and the alumni dinner was held in the evening of that same day, with unlimited time for its program. Later the University changed the time of commencement to afternoon, and the alumni still continued to use the evening for their program. At the present time the alumni exercises are held in the evening, which necessitates closing the alumni program at eight o'clock to enable those present to attend the exercises. This involves a very short program for the alumni. The question was raised as to the desirability of changing the date of the alumni dinner. After discussion, it was decided to have the arrangements remain as at present.

5. Report of the Weekly: Mr. Gibson made a brief report on the finances of the Weekly, stating that advertising was exceedingly difficult to secure, but that the finances were in sound condition and we would undoubtedly close the year without a deficit.

6. Program for alumni units: The secretary reported that following the suggestion made at the October meeting, he had secured the consent of eight University professors and lecturers to attend meetings of alumni units in various parts of the state without charge to deliver messages of interest to the community. It is too early to report the result of this proposal, as most of these meetings will be held later in the spring.

7. Miscellaneous matters (a) Sousa March: The secretary reported that he had written to the publishers of the Sousa March requesting permission to print in the University song folder that portion for which the University had supplied the words, known as the Trio Melody. At the present time the Fox Publishing Company has declined to give this permission, but the request has been renewed.

(b) Dr. Williams' bust: A letter from Dr. E.E. Munns, sculptor, was read. The bust was on exhibition. The secretary explained that there was a possibility that this matter might be taken up by the M men who won their letters under Dr. Williams.

(c) Homecoming symphony: Mrs. Carlyle Scott asks the opinion of the Board with regard to scheduling a symphony concert on homecoming eve, October 29, in the Northrop Auditorium. It is understood that a special block of seats will be reserved for those attending the alumni dinner. It was the feeling of the group that this would be a very welcome and delightful innovation.

(d) Alumni Meetings: The following alumni gatherings since October twentieth were recorded: October 31 (homecoming), Medical alumni at the University November 6 (eve of Northwestern game), Chicago; November 13, St. Louis; November 20, (eve of Michigan game), Detroit; December 12, Moorhead; December, Fort Wayne; December 26, 1931 civil engineers; January 1, Schenectady; January 25, Detroit Lakes; January 28, Waseca; February 11, Milwaukee; February 11, New York City; February 12, Washington; February 15, Chicago; January 8, Mankato High School meeting. A number of meetings have already been planned for this spring.

(e) Dr. Cooke article and Dr. Williams' memorial: Announcement was made that the article on Dr. Cooke which appeared in the Athletic Journal for January, 1932, had been sent to all M men who had earned their letter in basketball under him, and that a copy of the memorial to Dr. H.L. Williams which appeared in the Yale Alumni Weekly of November 20 had been sent to all football M men who earned their letters under Dr. Williams. Letters have been received acknowledging with pleasure the receipt of those publications.

(f) Crisler resolutions: It was voted on motion of Dr. Burnap that the following resolution concerning Mr. Crisler be approved: "The Board of Directors of the General Alumni Association having in mind the contributions made by Mr. Herbert O. Crisler to our standards of athletics, his wholesome influence on the young men of our athletic squads, and also those of the community and state as well, and his outstanding success as a coach and director of athletics, desires to express its deep regret at his decision to leave Minnesota and to wish for him the highest success in his new field."

Meeting adjourned.

Minutes of the Meeting
of the
Alumni Committee
Friday, August 26, 1932
Athletic Club

Members Present: Messrs. Keyes, Larkin, Peck, Pierce, Platou, Wallace,
and Wyatt.

This was not understood to be an official meeting of the executive committee, and yet it was felt that decisions reached should be confirmed by that committee, as immediate decision on plans for homecoming should be made.

The secretary pointed out that last year the M Club held a stag meeting on the evening of the homecoming game which detracted somewhat from the success of the general gathering. Dr Platou, former president of the M Club, indicated that that organization rather liked the idea of the stag affair, and this led to the suggestion that the homecoming dinner be made a men's proposition and that possibly the women might have a meeting of their own, if they desired. This whole matter was discussed at some length and it was finally felt that for the present year at least the traditional plan for the homecoming be followed; that the dinner on Friday evening, October 28, before the Northwestern game, be put on as usual, that the Northwestern people be invited to co-operate with us in making the occasion successful, and that it be proposed to the M Club that they select the night before the Michigan game (November 18) for a stag meeting, at which time all male alumni of the university would be invited.

It was further suggested that instead of awarding the M certificates at homecoming, the Senate Committee on Intercollegiate Athletics be requested to change this to the evening set by the M Club for the stag affair.

The proposal of N.K. Jones of Harrison & Smith Company to put out a folder containing eight or ten crayon etchings of campus scenes was discussed, and it was felt that in view of the fact that the editor of the Weekly had already published a pictorial booklet of Minnesota, consideration of this matter be deferred to another year.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Tuesday, October 4, 1932

Members Present: President George R. Martin presiding, Miss Crosby, Dr. Olga Hansen, Mrs. Wheeler; Messrs. Braasch, Burnap, Bull, Carey, Carter, Godward, Keyes, Mayo, Netz, Otto, Palmer, Parker, Peterson, Peycke, Pierce, Platou, Safford, Shellman, Thom, Tupa, Wallace, Wyatt, and Zelle. Others present: Mr. Gibson, editor of the Alumni Weekly; Mr. Gillam, alumni representative on Minnesota Union Board of Governors; Mr. MacLean, director of the Junior College; Mr. Middlebrook, comptroller of the University.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of March 1: It was voted that these minutes, as printed in the Weekly of March 19, 1932, be approved without reading.

2. Introduction of new members: Mr. Martin presented to the meeting the following new members: Elizabeth Bruchholz Avery, '08, Albert C. Godwar, M'10; Dr. Olga Hansen, '13 Md'15; Benjamin W. Palmer, '11, E'13; '14 directors at large for a four-year term; also Walter H. Parker, M'17, direct representative from the School of Mines for a two-year term.

3. Reduction of state budget. Mr. Middlebrook, university comptroller, was present by invitation and gave a very comprehensive summary of the university's financial situation, embracing the period 1914 to 1932, and showing how the state appropriation for a student at the university had been steadily diminished from \$300 per student in 1913 to \$208 per student in 1931. He also reviewed the situation with reference to the recent attempt to curtail state expenditures, and referred to the proposal of the Governor made last May with regard to a cut in salaries for the current year, and the university's proposal to assist in the reduction of the state budget by something over \$1,000,000.00. \$400,000.00 to come through economies in maintenance and \$600,000.00 through postponement of building program, with additional savings to make a total reduction of 13 28/100 % over the present biennium.

At this point a recess was taken to enable the members present to hear Mr. Hoover's address. The radio was turned on at 7:30 and not turned off until nine o'clock, at which time the meeting was resumed.

4. The University Junior College: Mr. Martin introduced Mr. MacLean, director of the new junior college, who explained the program and purpose of that new university unit, pointing out that it was not like the institution generally known as a junior college and did not offer subjects that were identical with the curriculum and requirements of any other unit of the institution, that the purpose was to offer to about 50% of the entering freshmen who heretofore dropped out before completion of their course, a two-year course of training that would send them back into their communities

with a better understanding of the problems of citizenship. These students are to take survey or orientation courses, courses in the various fields of learning, practical and complete in themselves. The two-year curriculum now required leads to the degree of Associate in Arts. This program does not entail an additional staff, as like the Graduate School, the teachers are now members of the University faculty. The course offered by this new unit challenges the best instruction of the existing colleges. Mr. MacLean's statement was very illuminating and very cordially received.

5. Report of the alumni secretary: The secretary's report was read and approved.

6. Financial report: Mr. Gibson reported that the auditors, Haskins and Sells, were unable to get the financial statement in form to present at this meeting, but he reported the substance of that report.

He then presented an estimate of expenses for the ensuing year:

The principal saving came in the matter of printing. He has been able to get a much better figure than obtained last year, and will save approximately \$2000.00. He stated that his estimated income from advertising was conservative, inasmuch as he had already secured \$3,500.00 of that amount.

It was voted that the report be approved.

7. Report of the athletic committee: Mr. Safford made an oral statement, pointing out that two members of the athletic committee who served on the Senate Committee on Intercollegiate Athletics, Mr. Larkin and Dr. Platou, had attended meetings regularly and co-operated with the university committee to the fullest extent in all matters under consideration. He reported that the committee was highly gratified at the appointment of Mr. McCormick as the new director of Athletics and paid tribute to the integrity, the administrative ability, and the athletic background of Mr. McCormick. He also stated that the appointment of Mr. Bierman as coach was highly gratifying. Report approved.

8. Report of the alumni representative on the Minnesota Union Board: Mr. Gillam, who has served as the alumni representative on the Union Board for two years made a very fine oral report, embracing the background, administration and purposes of the Union, the organization of the Board, its efforts to improve the building, and to make the Union a clearing house for the social amenities of the student body. He dwelt at some length on the fact that the Union Board through the years had nursed a nest egg looking toward the erection of a new building, but with the depression coming on, the Board determined the best use it could make of its money was to improve the present structure so that it might more adequately serve the purpose for which the building was designed. He commented on the improvements made on the entryway, the center hallway, and in the private dining rooms of the second floor. Mr. Gillam stated further that the Board felt that it could not embark on any campaign to secure funds for a new building for from five to ten years to come and this offered a further reason why it should spend what little surplus it had at this time in making the building attractive and serviceable to the present student body.

9. Report of the nominating committee: Mr. R.J.S. Carter, Eng. '08, reported for the nominating committee, consisting of himself, Dr. Ray Knight,

and Dr. E.S. Platon, stating that they had made a survey with regard to officers for the ensuing year and, after securing the advice and counsel of leaders in alumni work, finally concluded to nominate as officers Geroge R. Martin '02, president; Orren E. Safford, L'10, vice president; Thomas F. Wallace, '93, L'95, treasurer; and E.B. Pierce, '04, secretary.

It was voted that the secretary be instructed to cast a unanimous ballot of the board for the officers proposed, and they were declared elected.

Meeting adjourned.

E.B. Pierce, secretary

Minutes of the Meeting
of the
Minnesota Alumni Association
Tuesday, October 4, 1932

Immediately upon the adjournment of the meeting of the General Alumni Association, Mr. Martin called a meeting of the Minnesota Alumni Association, holding company which invests the funds of the Association.

It was voted that the officers elected for the General Alumni Association be also officers of the Minnesota Alumni Association, and they were declared so elected.

E.B. Pierce, secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Friday, February 3, 1933

Member present: President George R. Martin presiding; Mmes. Avery and Wheeler; Dr. Hansen, Miss Ingles, Miss Crosby; Messrs. Braasch, Bull, Dickson, Godward, Keyes, Knight, Otto, Peck, Peterson, Pierce, Safford Thom, Wallace, Wyatt, and Zelle. Others present: Mr. Gibson, editor of the Alumni Weekly; Mr. Middlebrook, University comptroller; and Dr. Turnquist.

The following items of business were presented for discussion and action was taken as indicated:

1. Minutes of the meeting of October, 1932: The minutes of the meeting of October 4, as printed in the Weekly of October 23, were approved without reading.

2. Report of the executive committee: Mrs. Wallace reported for Mr. Peck, chairman as follows:

The executive committee at its meeting held prior to the regular Board meeting approved the extension of the Frohnauer loan for \$1900, at 6% for five years, with \$100 annual reduction.

After full discussion the committee directed that the present policy in regard to the following matters be continued as in the past:

1. That taxes, insurance, commissions, foreclosure costs, in regard to lands already held or that may be acquired be taken from principal account and that all income for any land which is received be put into principal accounts until all lands have been liquidated.

2. That the \$46.24 advanced upon Past mortgage should be taken from principal fund.

3. That when bonds bought at discount came due the amount which was taken from principal account for purchase of the bond be returned to that account - not the full face of bond.

It was voted that the report be approved, with the appreciation of the entire Board for the splendid service which Mr. Wallace has rendered as treasurer of the Association.

3. Report of the investment committee: Mr. Keyes, chairman of the investment committee, reported as follows:

On November 25, 1933, a meeting of the Investment Committee was held, at which there were present Messrs. Martin, Keyes, Ireys, and Wallace. The following approvals were recorded.

Exchange: \$1000 St. Augustine, Fla. 6's due 1-1-32 for
1000 St. Augustine, Fla. Refunding 6's due 7-1-44

(no defaulted interest outstanding)

Purchases: \$1600 Cuyahoga Co. Ohio Cedar Road #4, Impvt. Loan Bond,
4½% due Oct. 1, 1934, at about a 6% basis (\$96,383)
2000 Minneapolis General Electric 5% 30 year gold mortgage
bonds at par, due 12-1-34.
1000 Hamilton Co., Ohio, 5¼% Poor Relief Bonds due 1937
@ 4.70-¼.
2000 Miami Conservancy Dist. Ohio 5½% due 12-1-37. @ 5.05
basis (102.045)

\$1600 Watonwan Co., Minn. 5% Drainage bonds due \$500-1946
\$500 - 1948, @ 4.50 basis.

Extension of Mortgages:

The following formal extensions were approved:

- \$1800 Semrud City Loan extended 6% as follows:
\$100 annually and \$1400 fifth year.
- \$1600 Eylar city loan - Extended Dec. 1931 for \$1600, 6% payable
\$400 annually and \$800 fifth year.
- \$2000 Extension of Keegan loan (subject to examination and satisfactory
value) with reduction of \$100 annually.
- \$2500 New loan at 6% to E.H. Erickson (old Hasey) if he decides he
wants it.

A complete list of securities held by the Association was presented and discussed at some length.

The committee directed that the taxes on the Basham land, amounting to \$24.08, be paid, and that the Glasspoole and Murphy lands should not be paid.

Payment of \$46.24 for insurance and extending outlaw date on Pust loan was also approved.

It was voted that the report of the Investment Committee by approved.

4. Status of the Alumni Weekly: Mr. Gibson reported the Alumni Weekly in good condition and presented the following statement of assets and liabilities:

GENERAL ALUMNI ASSOCIATION
Statement of Assets and Liabilities
December 31, 1932 and June 30, 1932, and Comparison

<u>ASSETS</u>	<u>Dec. 31-1932</u>	<u>June 30-1932</u>	Increase <u>*Decrease</u>
Cash on Deposit	\$2,000.00	\$570.55	\$1,429.45
Accounts Receivable	4,399.91	4,582.67	*182.76
Note Receivable	25.50	25.50	
Minn. Illustrated (Inventory)	198.50	600.00	*401.50
	<hr/> \$6,623.91	<hr/> \$5,778.72	<hr/> \$845.19

LIABILITIES

Accounts Payable \$367.96 \$1,641.17 *\$1,273.21

Income from sale of advertising during six months from July 1 to December 31, 1932, was \$2,323.29.

The Board expressed its approval of the general tone of the Weekly and of its financial status

5. Announcement of committees: Mr. Martin announced that the committees of last year had been continued with very slight modifications, the appointments being as follows:

Executive: F.W. Peck, Ag '12; R.J.S. Carter, Eng. '08; Dr. O.S. Wyatt, Md '19; George R. Martin, L' 02; Orren E. Safford, L '10; E.B. Pierce, '04; Thos. F. Wallace, '93, L '95.

Advisory editorial: Tracy J. Peycke, L'21; Rewey B. Inglis, '08; Florence Lehmann, '23; Lucille Collins Dooley, '10; Felix Wold, '30.

Auditing: Arch Wagner, '13; Chas. W. Cole, '17; Maurice Salisbury, '08;

Investment: Chas. F. Keyes, '96; L'99; Chas. G. Ireys, '00; Thos F. Wallace, '93; L'95.

Athletics: Orren E. Safford, L'10; Max Ernst, D '09; Arthur E. Larkin, Eng. '08 Ex; Dr. E.S. Platou, Md '20.

Student Affairs: Eva Blaisdell Wheeler, '06; Caroline M. Crosby, '02; Rewey B. Inglis, '08; Clara H. Koenig, '10; Mrs. Irma MacLellan, Ag '21.

Minnesota Union Representative: Stanley S. Gillam, '12, G'13.

Alumni activities: The secretary reported recent activities of the alumni throughout the country, as follows:

- October 28: Medical alumni meeting, Eustis Auditorium, 9:00 a.m.
General Alumni dinner, Minnesota Union, 6:00 p.m.
Dental alumni dinner, Nicollet Hotel, 6:30 p.m.
- October 29: Dedication of Dentistry Building, 10:00 a.m.
- November 16: Engineering and Chemistry alumni in Washington, D.C. held dinner in honor of Dean Leland.
- November 18: M Club banquet, Nicollet Hotel, 6:30 p.m.
Presentation of M certificates by the University
Michigan alumni dinner, St. Paul, 7:00 p.m. E.B. Pierce represented Minnesota.
- November 19: Bronze bust of Dr. Williams presented to University by M Club
Minnesota alumni present at annual meeting of the Wisconsin Teachers Association Convention in Milwaukee held meeting
- November 24: Thanksgiving tea at Studio of Levon West, New York City (annual)
- December 4: New York alumni: tea at home of Mr. and Mrs. Sigurd Hagen, Howard Laramy and Inga Hill guests of honor
- December 9: Chicago alumni football dinner. Bernie Bierman Present.
Chicago directory published.
- December 10: Big Ten University Club at New Orleans
- 16: Albert Lea. Messrs. Martin, Pierce, Bierman, McCormick
- 19: Fergus Falls)
- 20: Moorhead) Messrs. Martin, MacLean, Middlebrook, and Pierce.
- 21: Crookston)
- 22: Detroit Lakes)
- 26: Big Ten Alumni Mardi Gras - Radisson Hotel, Minneapolis,
- 29: Commonwealth Club. E. B. Pierce, speaker

New Years Day: Tea for Schenectady alumni at home of Mr. and Mrs. Burt New kirk

January 28: American Alumni Council, Sixth District at Lincoln, Nebraska. Hal Kelley, B '30, represented Minnesota

6. University finances and legislative situation: Mr. Middlebrook, University comptroller, was present and made a very clear statement of the University situation, pointing out that the University had reduced its request \$1,059,000.00 over that of two years ago, or a 12% reduction. He also commented somewhat on the recommendations of the budget commissioner who had recommended that the University be cut 19%, whereas the average for every other state department was approximately 7%. Many questions were asked and a great interest in the situation was shown by all members of the Board. The Board unanimously expressed its cordial assurance of willingness to help in any way it might in securing favorable consideration of the University program.

7. Report of the athletic committee: Mr. Safford, chairman, reported that athletic matters are being conducted to the satisfaction of all concerned, under the leadership of Frank McCormick. He also reported a stag meeting of university alumni under the auspices of the M Club, held November 18, the night before the Michigan game, at which time the M Club undertook to secure a bust of Dr. Williams and present it to the University. This action was taken and formal presentation was made between halves at the Michigan game, the presentation being made by Mr. Safford.

Meeting adjourned.

E.B. Pierce, Secretary

Minutes of the Meeting
of the
Board of Directors of the General Alumni Association
Thursday evening, April 6, 1933
Minnesota Union

Members present: President Martin presiding: Dr. Hansen, Messrs. Carter, Dickson, Netz, Palmer, Parker, and Pierce
Others present: Messrs. Gibson, Hare, Middlebrook, Norton, Rudolph, and Turnquist

The meeting was intended to be a meeting of the Board of Directors, but inasmuch as there were so many absent and there were a number of people present who were not members, it was felt best to merely designate the meeting as Friends of the University to discuss the legislative situation.

The secretary related the progress of the University bills through the committees of the House and Senate and told about the two hearings before the Senate and those in the House; finally the meeting of the Senate Finance Committee at which final action was taken at four o'clock on Tuesday, April fourth, when that committee voted to reduce the maintenance appropriation of the University from \$3,275,000.00 to \$2,275,000.00, or a reduction of \$1,000,000.00 a year for each year of the biennium.

Mr. Martin, president of the Association, had written a letter to President Coffman asking him just how this reduction of the appropriation would effect the University's welfare, and Mr. Coffman replied at some length. The President's letter was read in full and then a discussion as to ways and means of relieving the situation took place. Mr. Norton's suggestions were very helpful, indeed, and the committee was very appreciative of his willingness to attend.

Mr. Middlebrook pointed out that the cut actually meant a reduction of 30 $\frac{1}{2}$ % and undertook to analyze the reasoning process by which Mr. Rockne arrived at the assumption that the University was not receiving a 20% cut by the Senate Committee's action. He felt that Mr. Rockne must have based his figures not upon the maintenance appropriation made by the Legislature, but upon other sources of income as well. These other sources include money from the 23/100 millage tax, federal apportionment, income from permanent university fund, student fees, hospital, General Extension Division, etc. These other receipts amount to \$2,603,580.00. These, if added to the maintenance appropriation of \$3,275,000, make a grand total of \$5,878,580.00, and a cut of \$1,000,000.00 on this figure would be between 17 and 18%; but Mr. Middlebrook pointed out that the fallacy of such an analysis is clearly proved by the fact that the University has already taken a heavy reduction in these other sources of income. The 23/100 millage tax has fallen down heavily; some federal funds have already been reduced, and there is danger that all may be eliminated; the student fees have dropped off at least ten percent, and other sources of income have been reduced up to as high as nineteen percent in some instances. Therefore, the result of the Senate Committee's action is actually to give the University a double cut on those sources of income apart from the straight maintenance appropriation.

It was the feeling of the committee that Mr. Middlebrook should have an audience with Mr. Rockne and go over these figures with him, that a similar conference should be held with Mr. Pfaender, and in addition Messrs. Wier and Kingley should arrange, if possible, a meeting of the outstanding leaders of the Appropriations Committee at which meeting Mr. Middlebrook might make a similar analysis of the figures.

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With this foundation work, then it was felt that alumni and friends out in the state should be reached by telephone and urgently requested to get in touch with members of the Appropriations Committee of the House and request that the University budget be treated on a more liberal basis and that the reduced appropriations be in harmony with those of other departments of state.

Mr. Martin was authorized to appoint a special committee to follow up the wishes of the group: Mr. Pierce, Dr. Rudolph, and Dr. C.H. Turnquist.

After the meeting had adjourned, members of the Dad's organization and a few of the alumni group discussed the situation at some length and planned procedure.

E. B. Pierce, Secretary