

News Release

Award-winning Minnesota Photojournalist Brian Mark Peterson to Speak

By Elizabeth Tollefson on Tuesday, September 20, 2016

Brian Mark Peterson, a staff photojournalist for the *Minneapolis Star Tribune*, will speak on Monday, October 10, 2016, at the University of Minnesota Crookston. The presentation by the nationally acclaimed photographer begins at 7 p.m. in Bede Ballroom, Sargeant Student Center. The focus of the presentation includes his experiences as a photojournalist, his recent coverage of the 2016 Olympics, and his book *Voices for the Land*. A book signing will take place following the presentation. Everyone is welcome to attend, there is no admission charge, and parking permits are not required.



Peterson's recent book is based on the Voices for the Land project, organized by the nonprofit group 1000 Friends of Minnesota that encouraged Minnesotans to write about the land they love and fight for its preservation. The *Star Tribune* published 52 of the essays, with Peterson's photographs of the authors, in a year-long photo column. The resulting documentary was published in book form by the Minnesota Historical Society Press and was honored with three Minnesota Book Awards.



Peterson has had the privilege of photographing four Winter Olympics Games first in Nagano Japan, in 1998; then Salt Lake City in 2002; and Vancouver, Canada, in 2010; and most recently the 2016 Summer Games in *Rio de Janeiro, Brazil*.

The visit by Peterson is sponsored by the Communication Program at the U of M Crookston. For information, contact Heidi Guggisberg-Coners at 218-281-8241.

[About Brian Mark Peterson](#)

Best known for his work that has graced the pages of the *Minneapolis Star Tribune*, Brian Peterson has documented life in Minnesota and around the world. National clients include: *National Geographic*, *Sports Illustrated*, ESPN and *The New York Times*. Born in Duluth, Minnesota, Peterson has enjoyed a career in his home state that has allowed him to pursue stories that he cares most about.

Peterson has been recognized nationally and internationally for his documentary photojournalism, including a Robert F. Kennedy Photojournalism Award, Canon Photo Essay Award from Pictures of the Year International and Gordon Parks Photo Award, all for a 6-year documentary on a rural Minnesota family infected with the AIDS virus.



Honored nine times as Minnesota Press Photographer of the Year, Peterson has covered major stories including; Russia before and after the fall of the Soviet Union, the Exxon Valdez oil spill, flooding in the Red River Valley, both the 1987 and 91 Minnesota Twins World Series victories, the Super Bowl, the Stanley Cup playoffs, the US Open and PGA Golf Championships, college basketball's Final Four, US Figure Skating Championships, and the Winter Olympic Games in Nagano, Japan, Salt Lake City and Vancouver.

To learn more about Peterson and his work, visit www.brianmarkpeterson.com

The University of Minnesota Crookston now delivers 34 bachelor's degree programs, 22 minors, and 40 areas of emphasis on campus as well as 14 degree programs entirely online. These degrees are offered in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,800 undergraduates from more than 20 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

PHOTOS: Top, right: Brian Mark Peterson

Left: Simone Biles on the balance beam during 2016 Olympics in Rio.

Bottom, right: Minnesota landscape by Brian Peterson.

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