

News Release

Communications Key for Senior Rikki Roscoe

By Elizabeth Tollefson on Tuesday, July 14, 2015



When senior Rikki Roscoe visited the University of Minnesota Crookston for the first time she knew two things for certain. She wanted to play golf, but more importantly, she wanted to study within the area of communication. Roscoe was given her campus tour by her very own brother, Jesse, who was in the midst of his freshman year and who was playing intercollegiate golf for the U of M Crookston Golden Eagles.

By the time Roscoe was done with her visit and on the three and a half hour trek back home to Big Stone City, S.D., she was certain of three things. She wanted to play golf, she wanted to study communication, and she wanted to do it at the University of Minnesota Crookston.

Roscoe describes how she always heard that students would end up changing their major several times while in school, but she believes she is one of those who goes against the majority. "I chose communication from day one and I never looked back." Roscoe was intrigued by her classes, the ones that didn't have to do with math or science of course, and the professors were so passionate about what they were teaching.

Education has remained Roscoe's number one priority while in school. She has been named to the Chancellors list for four consecutive semesters meaning she has completed at least 12 or more credits while attaining a 4.0 grade point average. "Sometimes it gets a little stressful balancing school, work, playing for the women's golf team, and still finding time to have fun but that's what life is all about during the college years," Roscoe says. "Life is crazy, yet so full of amazing and fun experiences."



This summer, Roscoe finds herself as the communication

assistant for University Relations on the Crookston Campus, which is an internship position. "I knew I was lucky to have landed the job with University Relations because it would be an incredible work experience and would help to build my resume." Roscoe stays busy in this position, for there is something new to work on every day. "There has not been a task that I have not enjoyed doing," she says. "I get to host Insight Radio, write features stories and news releases, update the Pinterest page, take photographs, create posters, attend meetings, and so much more."

Her most notable experience so far has been presenting at the U of M Communicators Forum in the Twin Cities. Roscoe, another communication student Monika Sweet, her instructor Megan Bell, Ph.D., and her two supervisors in University Relations Andrew Svec and Elizabeth Tollefson worked together on a presentation named: Communication Collaboration: Joining Students, Faculty, and Staff for Results. Roscoe reflects that "it was nerve racking but a great experience, and the presentation was very successful."



Roscoe has discovered that she really enjoys writing stories. "I had only ever written academic papers for school before starting at University Relations, but now the writing I get to do is the real deal. I enjoy writing stories because everyone has such a unique story behind them and it's exciting to be able to share it with the world," she explains.

Previously, Roscoe has worked at the Crookston Chamber of Commerce where she helped to plan Ox Cart Days, the annual town festival. She looks forward to continuing her work experience with University Relations into the 2015-2016 academic school year and is also excited to spend some time working under the Sports Information Director Shawn Smith in Golden Eagle athletics for more sports-related experience.

A year from now, Roscoe will be a graduate from the U of M Crookston. "I do not know what awaits me after graduation and that is both scary and exciting." What Roscoe does know is that she wants to land a job working with sports. "I'm passionate about sports whether it's 'watching, listening, discussing, debating, reading, or playing' them. And, yes, I stole that line from ESPN," Roscoe says with a chuckle. Her ultimate dream is, in fact, to someday work for ESPN.

The University of Minnesota Crookston now delivers 33 bachelor's degree programs, 22 minors, and 36 concentrations on campus as well as 14 degree programs entirely online. These degrees are offered in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,800 undergraduates from more than 20 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

In the photo, at top, left, John Hughes and Rikki Roscoe, both seniors, assisted with the promotion of a raffle of a maroon and gold golf cart for UMC Teambackers.

Center, left: Megan Bell, Ph.D., Elizabeth Tollefson, Rikki Roscoe, Monika Sweet, and Andrew Svec at the Communicator's Forum held in early June.

Bottom, right: Jesse Roscoe (left), and his sister, Rikki, both play golf for the Golden Eagles.

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