

News Release

U of M Crookston Online Bachelor's Degree Programs in Business Management and Marketing Each Ranked in Top Five by TheBestSchools.org

By Itolles on Tuesday, June 17, 2014

Two University of Minnesota Crookston bachelor's degree programs--business management and marketing--have been ranked among the top five best online programs within their discipline in the U.S. by TheBestSchools.org. The two separate listings include programs at colleges and universities across the U.S.

TheBestSchools.org selected the programs based on several weighted factors, including academic rigor, range of courses provided, faculty strength, rankings, awards, and reputation, including the school's demonstrated ability to provide effective online education. TheBestSchools.org is an online resource for prospective students seeking a college degree.

To view UMC's #5 ranking business management listing, go to www.thebestschools.org/rankings/20-best-online-bachelors-business-management-degree-programs.

To view UMC's #4 ranking marketing listing, go to www.thebestschools.org/rankings/20-best-online-bachelor-marketing-degree-programs.

Today the University of Minnesota Crookston delivers 29 bachelor's degree programs, 20 minors, and 40 concentrations on campus--as well as 13 degrees online--in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,800 undergraduates from 25 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

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