

News Release

U of M Crookston Enrollment Jumps 8.5 Percent for Degree-Seeking Students

By Robert Nelson, Krista Lemos on Monday, October 1, 2007

CROOKSTON, Minn. (October 1, 2007) – Fall 2007 enrollment for degree-seeking students is on the upswing at the University of Minnesota, Crookston showing significant increases in new freshman, international and online student numbers. Enrollment has increased more than 8.5 percent compared with fall 2006.

Total enrollment for degree-seeking students reached 1,142 this fall, marking the first time the Crookston campus has recorded a rise since 2003. The freshman class netted the largest increase at 35 percent, going from 299 to 406 students. The number of international and online students has also shown steady growth. International enrollment has gone from 30 students in 2005 to more than 90 students this semester. Online credit hours have increased by 30 percent.

U of M, Crookston Chancellor Charles H. Casey credits faculty and staff for their dedication and commitment to attracting and retaining more students. The campus has implemented strategies to broaden its recruitment base and target growth in niche program areas. "We've intentionally partnered with universities in other countries, increased our academic offerings and developed online degrees all with the goal of increasing enrollment," Casey said. "We've had success by working strategically to offer an exceptional student experience, expand our recruitment area and provide students a more diverse, global perspective.

"Experienced staff in admissions, athletics, student and academic affairs, along with our hard-working and caring faculty, are making the difference," he said. "We offer students the attention of a small, personal campus, and the opportunity to earn a University of Minnesota degree," Casey said. "That degree is recognized around the world and the unique Crookston campus applied-learning approach gives students an edge in securing a challenging career in their field of study."

New degree programs in biology and a pre-professional degree option in veterinary medicine in both equine science and animal science have served to enhance the academic offerings of the campus. Upgrades to chemistry labs and a new gymnasium floor were added over the summer and are part of an effort to strengthen the core education, research and outreach mission of the University.

The University of Minnesota, Crookston (UMC) delivers more than 25 applied-science undergraduate degree programs, including online degrees, and 50 concentrations in agriculture; arts, humanities and social sciences; business; math, science and technology; and natural resources. Invent yourself at the University of Minnesota, Crookston – become a leader, innovate through technology and research and secure the career you want. To learn more, visit www.UMCrookston.edu.

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