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Leadership Letter

From the Chancellor

Dear Colleagues,

I hope an extra day off away from Zooms and classes was restorative.

Town Hall—Campus Assembly

We postponed our town hall-campus assembly scheduled for March 25. At that meeting, we had plans to celebrate a 25th birthday of an important UMN Crookston “person,” however, like so many celebrations, we will look for another day. In the meantime, we will host a Town Hall-Campus Assembly to provide you updates. Topics planned include budget, curriculum, and athletics updates, enrollment projections for Fall, and reports from committees. If you have other topics you would like us to cover, please submit them using this:

<https://forms.gle/aajHqQJLmrgF98SM7>.

The link will close on Friday April 17 at noon.

The Town Hall-Campus Assembly will be April 21 from 12:30-1:45 p.m. Details about how to attend will be forthcoming. After we gather additional general topics from you, we will send out an agenda and a URL where you can post your specific questions.



Summer Activities

We are beginning to determine our summer offerings and activities on campus (or not).

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While much is unknown, we need to plan for various scenarios. We have been in contact with the organizers of major summer activities and are trying to be as flexible as possible on accommodating the wonderful things we have done in the past. One accommodation that was relatively easy for us is summer classes. Historically, we have offered classes online only in the Summer, which we will continue. In addition, we will offer a May term for GBUS 1005: Introduction to Online Learning.

Strategic Marketing

Earlier this spring, I charged a task force to study the organization of our UMN Crookston communications, marketing, and public relations functions (most recognizable as work conducted by our University Relations office). Their recommendations included:

- The office should convene strong teams and develop a true cross-disciplinary approach to this important function.
- The office should be a separate and stand-alone office in our organizational structure.
- The director should report to the Chancellor.

While finalizing the job description last month, COVID-19 happened and we had a hiring freeze. We will not fill the director position at this time. During the interim, Brandy Chaffee will provide leadership for our strategic marketing and communications. She has already convened several teams across our various disciplines.

Thank you to Brandy for her leadership in this important role. All the members of the communications group who had reported to Elizabeth in the “old days,” along with the creative team members will report to Brandy.

Commencement

Systemwide virtual commencement activities will be announced soon, as the details are determined. We are also honing in on a date for an in-person Fall celebration. More details will be forthcoming on how we will honor the Class of 2020.

As you go into the week, I would like to share with you a message our Campus Advisory and Advocacy Board member, Judy Streifel-Reller shared with me. The message includes a poem, and though Judy wasn't sure of the author, my quick search attributed it to several people. With her permission I am sharing it with you all and hopefully we can agree to simply say “author unknown.”

I have been thinking of you and our beloved UMN Crookston. These are certainly

unprecedented times and yet at the same time opportunity for a reset that could launch
higher education delivery into a whole new path

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*"Others will be swept up with anxiety and fear,
I will set the intention to keep my heart steady and clear.
Others will be greedy
I will be generous.
Others will be angry
I will practice love.
Others will be clinging and contracted
I will keep myself open.
Others will forget
I will remember what really matters."*

- Author unknown.

All the best,
Chancellor Mary

Campus Updates

Campus Assembly

On Tuesday, April 21 from 12:30 - 1:30 p.m. Chancellor Holz-Clause and her leadership team will be holding a virtual Town Hall - Campus Assembly for all employees and students. Please submit topics you want covered by going to this link: <https://forms.gle/aajHqQJLmrgF98SM7>

From the Student Success Center

Inspired Art Journal

The new [*Inspired Art Journal*](#) has recently been released!! What is it? It is a publication of creative writing and art from students and staff of the University of Minnesota Crookston. Would you like to be a published author or artist? Consider submitting your creative writing, poetry, photography, or art piece to the next Inspired Art Journal. Submissions can be made [here](#). All submissions must be original. For questions, contact umcwrite@crk.umn.edu.

News from the Student Success Interns

Greetings from the Student Success Center Interns! We wanted to share some news about our upcoming virtual event:

- We will be hosting a webinar about the importance of having an internship and gaining experience for students before they enter their field. The webinar will occur Tuesday, on April 21, from 1 - 2:30 p.m. CDT. Please encourage your students to attend by sharing this link with them: <https://umn.zoom.us/j/456698785>.

Highlights

Congratulations!

Theresa Helgeson and *Nicky Overgaard* both received honorary degrees for their support and service to Region 1 FFA.

Census Update

Crookston is at 47.9 percent who have responded to the 2020 Census online, by mail, or by phone, we're almost at 50 percent. The state of Minnesota is #1 so far with the National response rate. Let's keep it going!

If you want to follow along below is the link:

<https://2020census.gov/en/response-rates.html>

Events

No More Campaign



Recurring event - click to view more dates.

Pledge No More Together, we're making a commitment. Take the pledge to: Know More, Stand with Survivors, and Speak Up. Together we can end domestic...

🕒 7am
📍 Online

[I'm Interested](#)



University of Minnesota School of Nursing...

Any undergraduate degree can launch you into the nursing profession through the Master of Nursing program. Join us online to learn more and ask...

🕒 4pm

[I'm Interested](#)



Career Service - Virtual Q & A

Join UMN Crookston Career Services for a virtual Q & A. Topics may include: 1) GoldPASS Powered by Handshake 2) Online employment platforms 3) Upcoming...

🕒 12:15pm
📍 Virtual Q & A - Zoom Room ,
<https://umn.zoom.us/j/99655393145?pwd=VGkyempZempnNoN6WS9ydohiWkEwQTog>

[Register](#)

[I'm Interested](#)



MS Finance Virtual Visit Day

Still considering next steps to take after graduation or in your career? Go further, faster in your career with a one-year master's degree in Business...

🕒 2pm
📍 Virtual Visit Day , Zoom Room
forthcoming - pre register requested

[Register](#)

[I'm Interested](#)

All Events

