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Leadership Letter

From the Chancellor:

Change is a coming

We've all heard the comments about change. Here are a few for reflection.

"Everyone thinks of changing the world, but no one thinks of changing himself."

— **Leo Tolstoy**

"Education is the most powerful weapon which you can use to change the world."

— **Nelson Mandela**

"Yesterday I was clever, so I wanted to change the world. Today I am wise, so I am changing myself."

— **Rumi**

"It's only after you've stepped outside your comfort zone that you begin to change, grow, and transform."

— **Roy T. Bennett**

Below is an article Dr. Hoffman shared with me recently from *Forbes Magazine* by Brandon Busted about changes he foresees in higher education. Busted is President of Kaplan University Partners and former Executive Director of Education and Workforce Development at Gallup.

<https://www.forbes.com/sites/brandonbusted/2019/11/27/ten-predictions-for-the-very-near-future-of-higher-education/>



While of course not all of them may come true and you may disagree with some, here are

Busteed's thoughts based upon years of following trends and successful innovations in higher education.

1. Down (or flat) will be the new up when it comes to tuition prices.
2. "Elite" will shift from being the sought-after brand to a questionable one for all but the wealthy.
3. Experiential marketing—in the form of short summer and online courses for high school students—will become the dominant strategy of enrollment management.
4. Admissions decisions will be made in 24-48 hours.
5. Colleges will track and report 3-year graduation rates—in addition to 4- and 6-year graduation rates.
6. Instead of going to college to get a job, students will increasingly be [going to a job to get a college degree](#).
7. Higher education will see more growth in non-degree educational offerings than in degree programs.
8. Internships, co-ops and [credegrees](#) will become a staple of every college education.
9. Employers will become a new breed of accreditor for higher education.
10. Graduating debt free—with a job—will be the ultimate student outcome metric.

How are we positioning ourselves as the University of Minnesota Crookston? While we are taking steps in some of these areas, think about ways we can be more innovative to meet the changing needs of our world.

All of us were all hired to innovate, experiment and lead in our space.

Did you know... UMN Crookston started a podcast discussing all things college prep last spring. "Flying In with the Golden Eagles" podcast discusses a variety of topics from picking a college that best suits you to college life hacks & more. Tune in at z.umn.edu/flyingin

Campus Announcements

Save the date of **Friday, December 20 from 11:30 a.m. - 1:30 p.m. for the annual**



The Details

At 11:30 a.m. come for a great meal in Bede and for some visiting with colleagues. The meal will be pasta noodles with a choice of a red or white sauce, choice of Italian sausage or grilled chicken, Caesar salad, breadstick, and beverage. As in years past, we are asking individuals to bring a dessert to share.

Following the lunch, we will hold the White Elephant Gift Exchange. If you want to participate in the gift exchange, bring a wrapped or bagged inexpensive gift.

**The holiday luncheon is optional, feel free to attend/participate in as much or little of the event as you want.*

***If you have any dietary or other accommodation requests to attend this event feel free to direct those to me, Chris Winjum.*

Highlights

Student Feature: Nicki Mazour



This year marks the 50th anniversary of the annual **Agriculture and Natural Resources**

Activities Day (ANRAD) at the University of Minnesota
Crookston. Events will take place on Friday, December 6, 2019.

Tra

at the University of Minnesota Crookston across campus. The annual event gives area high school students the opportunity to participate in agricultural activities to earn scholarships.



For details, click [here](#).

Events



Faculty Research Day

Fall semester research day is scheduled for Dec 5 (Thursday) from noon to 1:50 p.m. The presentations will be in Bede ballroom. Drs. Abdulaziz Ahmed (business), Danielle Johannesen (LAE), Kennedy Nyongbela (visiting scholar, MST) and students (MST) will share their research with the campus community. Attend and support your colleagues and students.

📍 Thursday, December 5 at 12:00pm to 1:50pm



Santaland

Santaland is an event where Crookston elementary students come to UMN Crookston and participate in games, crafts, and activities, as well as take a festive picture with Santa, Mrs. Clause and their elves. Free for Everyone!

📍 Saturday, December 7 at 12:00pm to 3:00pm

📍 Northern Lights Lounge, Sargeant Student Center 2900 University Ave.

Christmas Centerpiece WORKSHOP

Add a touch of class to your table or make a centerpiece to give as a gift. Hands on instruction and materials provided. Choose a package below.

- Basic** - \$20 - Finished design 10" - 12" round centerpiece with one candle, flowers, and embellishments.
- Deluxe** - \$28 - Finished design 16" - 18" oblong centerpiece with two candles, flowers, and embellishments.

Tuesday, Dec. 10th 6:00 pm
UMC Greenhouse

Please pre-register by Friday, Dec. 6th
Email your choice and number of chairs to: Theresa.Hickman@umn.edu

The University of Minnesota is an equal opportunity educator and employer.

Centerpiece Workshop

Check out this festive Centerpiece Workshop. Pre register by December 6, seating is limited.

📍 Tuesday, December 10 at 6:00pm

📍 UMC Greenhouse

Looking Ahead

Tra

- Thursday Commons Research Presentations
 - **December 5**
- Agriculture and Natural Resources Day
 - **December 6**
- Open Forum - Registration Update
 - **December 9**
- Welcome Center Open house
 - **December 16**
- Faculty Staff Party
 - **December 20**

