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UNIVERSITY OF MINNESOTA CROOKSTON

June 25, 2019



Leadership Letter

From Vice Chancellor Hoffman

We're now past the summer solstice--can you believe we're already turning our heads toward the fall semester?! Since the Campus Weekly is on a summer schedule, here are a few updates regarding what is happening on campus.



Student Success

In mid-May, we shared with the campus community that UMN Crookston was one of just 80 institutions in the country and three in Minnesota that the Center for First-Generation College Student Success named as a "First Forward" institution. Thanks in part to funding from the Center, I was able to attend the First-Generation College Student Success conference this past weekend along with Lamesha Brown, our new Director of Student Success and Academic Advising. The conference afforded us time to begin planning the launch of our Student Success arm of UMN Crookston that will be home to academic advisors, academic success services, and multicultural education. Student Success will also work closely with the roll out of first-year seminar courses and the Office of the Registrar. Our efforts were specifically highlighted at the First Forward conference because of strategies to place diversity, equity, and belonging at the heart of our student success work. Of course, the roll-out

will take time and engagement from everyone on campus, but it is a promising practice that I believe will help us to connect rigor to retention, while growing enrollment.

In addition to Lamesha Brown, who began this Monday, Alma Torres Pierce will join the Student Success team as Assistant Director for Multicultural Education and Student Success and Denise Greene will begin as an academic advisor in early July. Working together with our current academic advisors and academic success staff, we have the makings of a great new team on campus. And as a final update from this team, Josh Parrill, Lacey Anderson, and Elizabeth Gregory were able to attend the system-sponsored "teaching sprint" earlier this month, where they worked on projects related to the new first-year seminar courses. They will continue to work with Sharon Stewart and all UMC 1200 instructors over the next several weeks so that the course will be ready to launch this fall.

Tuition and Budget

I also know that the campus budget is on many of your minds, especially with the connection to finalized salary increases for 2019-2020. As you are probably aware, the Minnesota legislature's final budget for the University of Minnesota came late and did not include a significant portion of the funds that we requested. To help bridge the gap, the University of Minnesota Board of Regents approved tuition increases including a 1.5% increase for students at UMN Crookston. On the one hand, the increase amounts to \$156, or approximately 43¢ per day, and for nearly 40% of our students, most or all of the increase will be covered by financial aid. Further, while the average annual inflation rate since 2012 has been 1.50%, the average increase in tuition at UMN Crookston has been just 0.60%, meaning that students are paying less today in real terms than they did seven years ago. On the other hand, as Regent Kenya noted in his comments, it's not just \$156 per year, it is \$156 more per year. This is especially hard on those students who earn just enough to fall above the financial aid threshold, meaning that the \$156 comes from their wallets, not financial aid. While UMN Crookston continues to be highly affordable in terms of net cost after financial aid is awarded, many prospective students see the sticker price and believe that they can save money at other institutions simply because the initial price tag was lower. In short, with the changes in tuition, we will need to be diligent in focused increased attention on both recruitment and supporting the low- to middle-income students who will most feel the effects of the tuition increase.

For UMN Crookston, this will mean a little more than \$225,000 in additional revenue, which will help to cover salary and other expenses. Now that we have an approved budget, we are working as quickly as possible to finalize and distribute appointment letters for the 2019-2020 academic year. Salary increases identified in appointment

letters will be effective as of June 10, 2019.

Sincerely,

Vice Chancellor Hoffman

Campus Announcement

In Memory Of...

Marvin Chandler passed away on Sunday evening, June 9, 2019. Chandler retired in 1985 after serving the Experiment Station, now the Northwest Research and Outreach Center, for 36 years in the dairy and livestock department. Obituary:

<https://www.stenshoelhouke.com/notices/Marvin-Chandler>

New UMN Crookston Website

Follow the progress and learn more about the development of the new website by visiting the blog [here](#).

From University and Alumni Relations

In an effort to maximize efficiencies and encourage even greater collaboration, University Relations and the Office of Development & Alumni Relations will merge. The new department will become the **Office of University and Alumni Relations**. Individual staff functions and responsibilities will remain much the same within the new structure. However, University and Alumni Relations is happy to welcome Angelika Huglen to the department. She will focus on alumni relations and event planning as part of her new role.

NWSA Reunion

Faculty and Staff,

Our campus will host our annual Northwest School of Agriculture alumni reunion this Friday, June 28, 2019. We are expecting about 130 alumni and guests to campus from 9 a.m. to 6 p.m. and we'll be located primarily in the Sargeant Student Center.

We encourage you to stop by to say hello to guests at any time during the day. If you have interest in attending the Top Aggie luncheon at noon, please contact Rose Ulseth by 4:30 p.m., Wednesday, June 26.

University and Alumni Relations

Social Media Changes:

The UMN Crookston Snapchat and Pinterest accounts have officially been deleted. Do not advertise or share them.

The UMN Crookston [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [LinkedIn](#), and [Flickr](#) accounts remain active!



Highlights

Approval from Board of Regents

The Board of Regents approved the academic program item listed below:

The Crookston campus received approval for a new undergraduate minor in **Cybersecurity & Information Assurance**, effective spring 2020, and delivery of the program online. The proposed program intends for students who are studying in computer-related fields. The proposed minor consists of courses designed to provide students with both the technical background and the theoretical background that gives them a competitive edge in cybersecurity jobs. The proposed program makes use of existing resources.

IT Updates

New HP Laptops

Our brand new HP laptops arrived at Now Micro in St. Paul, Minn., where they will be imaged before they arrive on campus. The computers will be sent in staggered shipments of about 250 computers in each shipment and ready for students to arrive for fall semester.

The HP Elitebook x360 1040 G5 was selected as our next laptop computer. This is a 14 inch, 2-in-1 device capable of being used as a traditional laptop or converted into tablet form.



IT Updates

You might have heard the Dark Web mentioned in social media or news, but have you ever wondered what it actually is? The [June 2019 edition of the "OUCH!"](#) newsletter walks us through what the Dark Web is, reasons for using it, such as criminal activity and anonymity, implications of using it such as exposure to increased cyber criminal activity, and how to protect yourself from related scams. For more information on telephone and email scams, see our Phishing Blog at [z.umn.edu/phishing.](https://z.umn.edu/phishing)

We encourage you to share OUCH! with your family, friends, and coworkers.

PoP Club

The Power of Produce (PoP) Club will be back at the Crookston Farmers market this summer starting on Thursday, June 27. Last year was a huge success and we need the help of volunteers again this summer!

Please consider volunteering an hour of your time and be a part of a fun event for youth and seniors this summer at the Crookston Farmers Market.

Click [here](#) to see times/dates.

Farm to Table

The Farm to Table Dinner 2019 is slated for August 9, 2019. Please mark your calendars and purchase your tickets today, seating is limited.

Get tickets [here](#)



Faculty and Staff Announcements

Welcome

- Lamesha Brown, UMN Crookston Academic and Student Affairs
- Elise Tangquist, Summer Intern, UMN Crookston Wellness Center (Note: Elise will be helping in compliance and athletic marketing as well as assisting in the summer work for the wellness center.)

Farewell

- Les Johnson, UMN Crookston Human Resources
- Heidi Krueger, UMN Crookston Athletics Department
- Jacoba De Boer, Liberal Arts and Education Department

Events



All-School Northwest School of Agriculture...

2019 All-School Northwest School of Agriculture Alumni Reunion Everyone welcome! Celebrating the classes of 1934, 1939, 1944, 1949, 1954, 1959, and...

Fri, Jun 28 •
University of Minnesota Crookston



29th UMC Teambackers Golf Classic Altru Cup

The UMC Teambackers Golf Classic Altru Cup will utilize a Texas Scramble format. You may form your own fivesome (team) or Teambackers will place you in an...

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