

Organizing for Success: Lessons for the New Dayton Administration

Successful governorships rely not just on giving good speeches and recruiting a fine Cabinet. They also critically depend on organizing the Governor's office and relations with the Cabinet, Legislature, public, and press. Bob Schroeder, who served former Governor Tim Pawlenty as his Chief of Staff, welcomes Governor Dayton's promising start. In his talk, Schroeder will use his unique understanding of Minnesota government to pinpoint key lessons in organizing for success, navigating challenges, or avoiding pitfalls for the Dayton administration in the months ahead.

The event will be moderated by [**Professor Lawrence R. Jacobs**](#).

BOB SCHROEDER

Bob Schroeder has served in state government for over 30 years, with the last eight years as an advisor and then Chief of Staff to former Minnesota Governor Tim Pawlenty. As Chief of Staff, he was the senior executive leading a highly complex and visible statewide enterprise serving 5.2 million citizens with over 33,000 employees and a \$30 billion annual budget. His duties included leading the 24-member Cabinet and serving as a principal advisor to the Governor on policy, budget, federal affairs, communications, media relations, operations, appointments and emergency response.

Mr. Schroeder has diverse, deep and time-tested experience working at the intersection of public policy, politics, and governing with an emphasis on trouble-shooting and results. Schroeder has a bachelor's degree from Drew University and a master's in forestry from Duke University.