Financial Education and Family Asset Protection
Adapting the Ventanilla de Asesoria Financiera Model in Rural Minnesota

By the numbers
2018 marked the second year of Extension’s collaboration with the Consulate of Mexico in St. Paul, MN. Extension educators traveled across rural Minnesota to deliver financial education in Spanish to participants of Mexican ancestry.

In the months of May through September:

- **552** Workshop participants
- **43** 2-hour workshops
- **25** Counties
- **184** Participants served through one-to-ones
- **143** One-to-ones

Workshop topics
Each workshop also included brief content about managing debt, consumer protection and where to find community resources.

- Credit
- Budget
- Banking
- Paying for post secondary education
- Organizing important documents
- Nutrition

About the team
University of Minnesota Extension Center for Family Development formed the Latino Financial Literacy team in 2003. The team’s work is linguistically and culturally framed, and based in the establishment of personal relationships and development of trust with individuals, families and other partners in their communities.

Find out more at: http://z.umn.edu/lflt/

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