

APR 10

Bizzle

Emily Ness



A group of students at the University of Minnesota Duluth have extended their final project far beyond class.

Juniors Matt Rekuski, Nolan Miles and Alex Briesemeister, and senior Ahmed Almansoori, have put together a website in which students can buy and sell textbooks.

“The project was initially for our Entrepreneurship Class,” Almansoori said. “But we figured we’d extend the project beyond that.”

The Entrepreneurship Class is taught by Raymond Jones. For their final project, Jones asked students had to put together a platform in which they could promote something.

“We thought about a ride share option, but eventually settled on textbooks,” Rekuski said. “After all, every student needs them.”

The group of students wants to make it as easy as possible for students to buy and sell textbooks.

“We are in the process of putting together a website called Bizzle,” Almansoori said. “People can register for free and begin entering information about their own textbooks, or look for other textbooks.”

The group plans to market their idea by word of mouth.

“It’s been a growing conversation,” Rekuski said.

Currently, the only other online platform for students to buy and sell their textbooks is UMD’s Facebook page, making Bizzle the first of its kind.



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