

# **Essays in Health Economics**

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by

**Keyvan Eslami**

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**Varadarajan V. Chari, Larry E. Jones**

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To Ghazal . . .

Ziba, Zahra, Asad, and Mohammad.

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# Introduction

Total health care expenditures have risen from 5 percent of the GDP in 1960 to more than 18 percent in 2019, effectively comprising the world's fifth largest economy. This constitutes a 4 percent average annual growth rate, which is far greater than that of the per capita income in the United States over the same period—a trend that does not seem to be slowing down anytime soon.

As such, the trends of health care expenditures in the United States call for far more attention from economists than what it has received so far. This thesis is an attempt to contribute to this literature from a macroeconomist's perspective, by carefully inspecting the time series and cross-sectional patterns of health care spending in the United States over the past half a century, trying to reconcile these patterns within a theoretical framework, and examining the implications of this framework for the health care policy in the United States.

In Chapter 1, by examining the data from the Medical Expenditure Panel Surveys (MEPS), I identify two seemingly contradictory patterns in the health care spending in the United States: while health care spending has risen faster than income over the past fifty years, health care expenditures appear to be roughly the same across households regardless of their income in any cross section in the past two decades. These observations pose a potential puzzle from a macroeconomics viewpoint because, in the prominent macroeconomic models of health care spending, income elasticity of health care spending is the same in the cross section and time series.

While Chapter 1 refrains from putting forth positive accounts for such observed patterns, in Chapter 2, I use a theoretical framework that can potentially reconcile these patterns. In this framework, a luxury-good mechanism accounts for the rapid rise in health spending with income in the time series. On the other hand, heterogeneity in individuals' underlying state of health—namely, *health status*—a strong correlation between agents' income and health status, and a rapid decline in the marginal value of health care spending with a betterment of health status lead to a flat Engel curve in the cross section.

Two major contributions of this chapter, beside its theoretical value, are (i) a novel numerical methodology to solve a rather complex problem arising from the theoretical model, and (ii) utilizing this solution in an indirect inference approach toward quantifying the theoretical framework using the MEPS data. This quantified model, then, is used to evaluate the welfare effects of two popular health care policy reforms: Medicare for all and Medicaid expansion. My simulations strongly reject Egalitarian health care reforms, such as Medicare for all, in favor of more targeted policies, such as Medicaid expansion.

Chapter 3 builds on the intuition from Chapter 2 to directly estimate the relation between different measures of health outcome and health spending using instrumental variable techniques and the data from the seminal RAND Health Insurance Experiment (RAND HIE). The novelty of this study is its attempt to quantify the effects of individuals' underlying health on the marginal product of health spending—in effect, confirming the claims of Chapter 2 through a different approach.

At the end, it is worth mentioning that, while these three chapters can be viewed as complimenting each other in a unified line of thought, they have been written as independent essays. As a result, an interested reader can refer to each of them as separate studies.

# Chapter 1

## Health Care Utilization by Income, Age, and Service: Evidence from the MEPS

### 1.1 Introduction

The US per capita inflation-adjusted (or, real) national health care expenditures (HCE, henceforth) grew from \$1,059 in 1960 to \$9,042 in 2015, representing a 4.0 percent average annual growth rate.<sup>1</sup> Driving forces of this remarkable growth in HCE have been extensively investigated. The major reasons proposed by researchers are development and introduction of new medical technologies (Newhouse 1992; Cutler 1995; Smith, Heffler, and Freeland 2000), increase in health insurance coverage (Finkelstein 2007; Feldstein and Friedman 1977; Jones 2003; Hall and Jones 2007; Smith, Newhouse, and Freeland 2009), and overall growth in income (Hall and Jones 2007; Smith, Newhouse, and Freeland 2009; Dranove, Garthwaite, and Ody 2014).

1. National health expenditures information is from the US. Centers for Medicare & Medicaid Services, NHE Fact Sheets. GDP data is from the US Bureau of Economic Analysis. CPI data is from the Bureau of Labor Statistics.

While income is considered among the key determinants of the over time growth in HCE, income-based HCE differentials at any given point in time have been fairly small (Dickman et al. 2016; Dickman, Himmelstein, and Woolhandler 2017). Nonetheless, income has remained a strong predictor of health outcomes (Chetty et al. 2016; National Academies of Sciences and Medicine 2015). For example, in the last fifteen years in the US, an average person in the bottom income quartile has lived about ten years shorter than an average person in the top income quartile (Chetty et al. 2016). The preceding observations pose a potential puzzle: despite their rather equal expenditures on health, why do individuals from different income groups have notably different health outcomes?

To shed light on the puzzle, I adjusted HCE for utilization and estimated a dollar-valued measure of health care utilization (HCU, henceforth). Then, using the measure, I extracted the age profile of HCU by income group. Further, I compared income groups in terms of their uses of different types of care at different ages.

For the internal consistency of my analyses, I focused on the period 1996–2015, a period during which the Medical Expenditure Panel Surveys (MEPS, henceforth) were continually conducted on an annual basis.<sup>2</sup>

## 1.2 Study Data and Methods

**Data** I use household component of the MEPS from 1996 to 2015 in my individual-level data analyses ( $N = 21,257\text{--}37,418$ ). The MEPS, a set of nationally representative surveys conducted annually by the Agency for Healthcare Research and Quality (AHRQ) and the National Center for Health Statistics (NCHS), provides detailed information on health care

2. From 1996 to 2015, per capita real HCE grew from 5,493 to 9,042 dollars, corresponding to an average annual growth rate of 2.7 percent—again, almost double the growth rate for per capita real national expenditures, resulting in an about 5 percent increase in the share of HCE in GDP.

utilization and expenditures of the US civilian, non-institutionalized population. Reported expenditures are based on individuals' self-reports, but they are verified and supplemented with medical providers, insurers, and employers. Therefore, the MEPS provides a reliable source of information on "total" HCE for surveyed individuals. Since the MEPS collects ample individual and family background information, it is also suitable for studying the distribution of HCE by demographic and socioeconomic characteristics.

**Analysis** I grouped individuals based on their family income and estimated the income groups' mean expenditures and utilization in every year by age and health service type. HCE may be a distorted indicator of HCU of different income groups, as payment per use can be different for different income groups because private and public payers may pay different amounts for a specific service; on the other hand, utilization numbers cannot be easily aggregated because they are of different units, e.g., number of visits, numbers of discharges, and number of days. To address the former and to generate an overall indicator of utilization, using the extracted expenditures and utilization information, I constructed dollar-valued measures of utilization in which payments are set at the private insurance levels. The specificities of my analyses are laid out in the followings.

I defined five income groups based on individuals' family income as a percentage of federal poverty line in the survey year: the high income (400% or greater than poverty line), the middle income (200% to less than 400%), the low income (125% to less than 200%), the near poor (100% to less than 125%), and the poor (less than 100%). The MEPS family income includes family members income from all sources such as wages and compensations, business incomes, pensions, benefits, rents, interests, dividends, and private cash transfers, excluding tax refunds and capital gains.

I considered six age groups: 0–4 years (infancy and early childhood), 5–17 years (pre-school and school age), 18–24 years (college age), 25–44 years (prime working age), 45–64 years (middle age), and 65–90 years (retirement age).

To construct my dollar-denominated measures of use, first, I estimated total HCE on all services as a linear function of total numbers of uses of different types of care—namely, total number of office-based visits, total number of outpatient hospital visits, total number of emergency room visits, total number of hospital discharges, total number of dental care visits, total number of days of home care, total number of prescribed medicine (including refills), a proxy for number of vision aid visits (namely, glasses and contact lenses charges), and a proxy for medical equipment use (namely, medical equipment and supply charges). I did an estimation for each age group of the privately insured, including only those who had private insurance in all 12 months of the survey year. Next, I used the estimated models to predict HCE for the corresponding age group in the whole sample. The predicted HCE are my overall indices of consumption of health care because they hold payments per use or per event constant at private insurance level.

I applied individual-level weights to all my estimates. Therefore, they represent the corresponding values for the US non-institutionalized population. I also adjusted all dollar values for inflation, using the personal health care (PHC) index. For expenditures on components of medical services, I used the corresponding PHC components such as PHC for hospital care, for physician and clinical services, and for dental services. I chose 2009 as the base year for the inflation adjustments.

**Limitations** Total HCE calculated from the MEPS data are significantly different from the estimates provided by the National Health Expenditures Accounts (NHEA), which mainly use aggregate providers' revenue data. The disparity does not originate from different estimations of expenditures on comparable services but from differences in inclusion of services and in covered populations. For example, expenditures on over-the-counter drugs, longer than 45-day stays in hospitals, and for institutionalized individuals are out of the MEPS' scope (Selden et al. 2001; Sing et al. 2006). Once aggregate estimates from the MEPS and NHEA are adjusted for services and population, and measurement methods are

made compatible, they tend to converge (Sing et al. 2006; Bernard et al. 2012). In effect, the average growth rates of per person HCE, driven from MEPS and NHEA, are very similar. For example, the per capita real national health expenditure grew at a 2.2 percent average annual rate in 1996–2015, a rate very close to the 2.1 percent rate found in the MEPS data.

A potentially major limitation of my index of HCU is the implicit assumption that there is no difference in the content of a visit across income groups for a given age group. The MEPS does not specify the contents of a visit. Nonetheless, we can specify aggregated HCU numbers in more details. Hence, as an alternative method and a robustness test, I specified expenditures on each of the nine types of care as a linear function of numbers of different kinds of visits under that specific care—for example, total office-based expenditures as a function of numbers of six kinds of visits: physician, physician assistant, chiropractor, optometrist, nurse/practitioner, and therapist visits. I estimated each of the nine functions separately for age groups of the privately insured. Then, I used the estimated models to predict expenditures on the nine types of care for the corresponding age groups in the whole sample. Finally, I added up predicted expenditures on different types of care to obtain the predicted total HCE by age group. The results of this alternative index of use were very similar to the those of less detailed models.

Also, because of year-to-year changes in randomly selected MEPS samples and the presence of large numbers of no use cases, zeros, for some types of care, there are year-to-year, sometimes irregular, fluctuations in health care expenditure and utilization estimates, especially when income groups are further divided into age groups then into medical service groups. Therefore, I did not use direct estimates in most of my graphical illustrations. Instead, I calculated three year moving averages to smooth out such fluctuations and overcome high standard deviations for some estimations.



## 1.3 Study Results

**Health Care Expenditures over Time** Mean per capita real HCE, according to the MEPS data, increased from \$2,949 in 1996 to \$4,484 in 2015, growing at a 2.2 percent average annual rate. The rate of growth, however, varied noticeably during the period such that, after a period of relative stability during 1996–2000, it grew at a 5.4 percent rate on average during, entered a period of fluctuations from 2005 to 2009—before and during the Great Recession—stabilized from 2010 to 2012, then grew at a 3.7 percent average annual rate from 2012. During 1996–2015, average annual growth rate of total HCE was 0.9, 1.7, 2.8, 2.3, and 2.5 percent for individuals in poor, near poor, low income, middle income and high income families, respectively.

**Health Care Expenditures in Cross-Section** In most years during 1996–2015, HCE levels only moderately varied across the income groups. In fact, the differences in per person real HCE across income groups were rarely statistically significant, as their 95 percent confidence intervals almost always overlapped, even when the mean HCE in the highest and lowest income groups were considered; whereas, family income gaps among the individuals were wide and persistent.<sup>3</sup>

**Health Care Utilization, in Dollars, by Income and Time** The analysis of HCE by income, showing little statistically significant difference in HCE by income in the cross-section, does not account for the possibility that payments per use can considerably vary across income groups. Subsequently, trends in HCU may not necessarily be the same as

3. Differentials in HCE by income are modest in comparison to similar differentials in other major household purchases. For example, in 2014, the high income spent 3.3, 4.7, and 4.4 times more than the poor on housing, transportation, and food on average, respectively. See Table 1101, Quintiles of income before taxes: annual expenditure means, shares, standard errors, and coefficient of variation. Consumer Expenditure Survey.

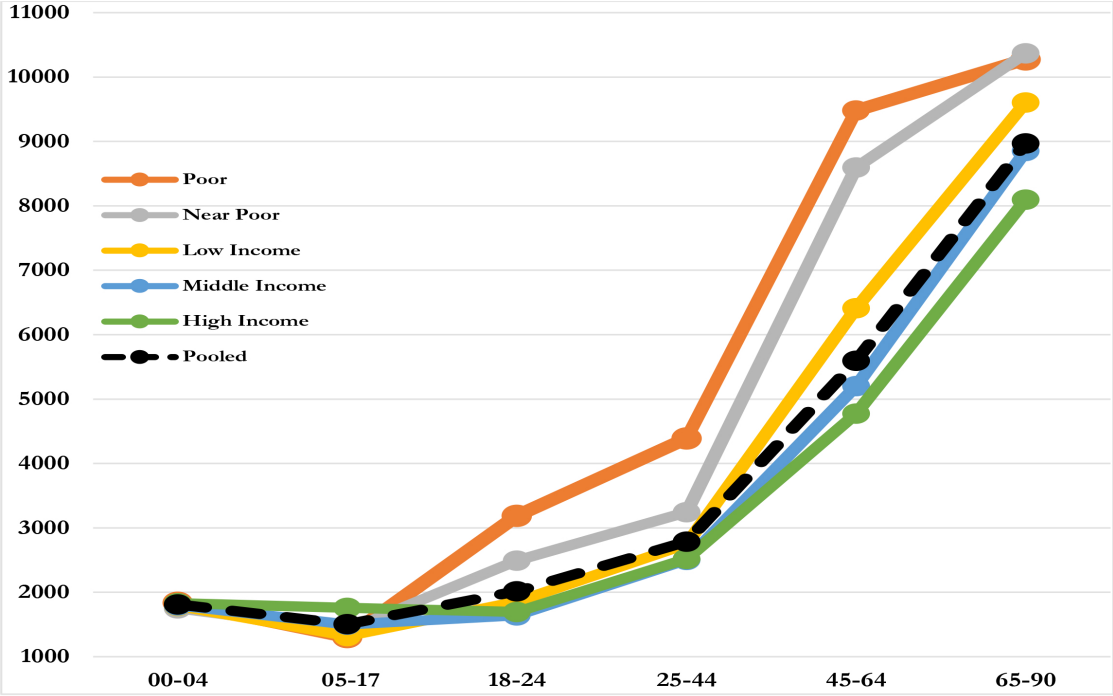
trends in HCE. To address this concern, I fixed payments per use at the private health insurance levels and estimated payment-adjusted HCE, my dollar-valued measure of utilization. Unlike the payment-unadjusted HCE, payment-adjusted HCE showed a greater cross-sectional correlation with income. As a result, the differences in per person payment-adjusted real HCE across income groups, especially when income gaps were larger, were statistically significant.

**Health Care Utilization, in Dollar, by Income and Age** I pooled all years of MEPS data, used my dollar-valued measure of utilization, and extracted the age profile of HCU by income, as shown in Figure 1.1. During the first 5 years of life, utilization of health care did not differ by income. From age 5 and during school ages, HCU was positively correlated with income: although the differences in HCU across income groups were not large but were statistically significant. From age 18 years old, however, HCU was negatively correlated with income, also, differences in HCU widened between income groups. The evidence—also documented for any 5 year subset of the 20 year period—suggests that the lower income people used less health care earlier, when they were children and adolescents, but much more later in life, when they were adults; higher income people did the opposite.<sup>4</sup>

**Health Care Utilization, in Actual Numbers, by Income and Age** Next, I asked what types of care people in different income groups used as children, adolescents, and adults—demonstrating different age profiles of utilization, which was measured in aggregated, dollar-valued terms. To this end, I used the MEPS direct information on utilization, namely, the information on the numbers of office-based visits, outpatient hospital visits, emergency

4. Using an alternative method to estimate the dollar-valued measure of utilization—where expenditure on each type of care was predicted by numbers of different kinds of visits under that specific care at private insurance prices then the results were added up—I found patterns similar to presented in Figure 1.1.

**FIGURE 1.1.** Average Inflation- and Payment-Adjusted HCE by Income Group (1996–2015)



Source: Author's analysis of MEPS data.

room visits, hospital discharges, dental care visits, days of home care, and prescribed medicine.<sup>5</sup> This time, to test whether HCU patterns changed over time, I did not pool individuals surveyed in different years.

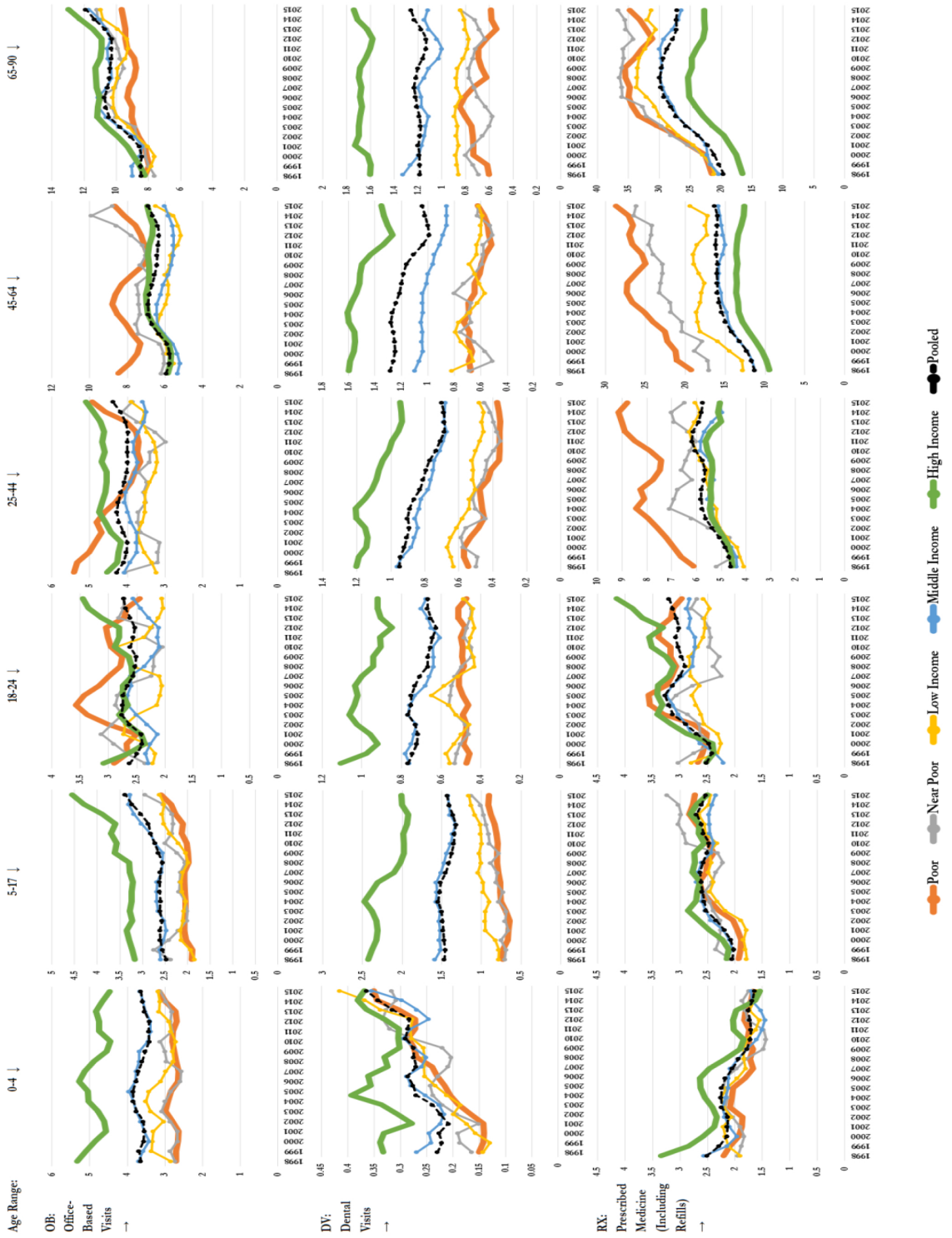
Children and adolescents in higher income families receive more office visits and dental care and use more prescribed medicine than those in lower income families. Specifically, under 5 year old, children from poor and near poor families received fewer than 3 office visits per year on average. The average annual number of office visits for under 5 year old children from low income, middle income, and high income families were slightly more than 3, between 3.5 and 4, and about 5 visits, respectively. The income-based differences in under 5 year old children's office visits were largely persistent over time, although indications of convergence is apparent from 2012. Similar persistent income-based differences in office visits existed for 5–17 year old individuals: before 2009, the average annual number of office visits were about 2.0 for those in poor, near poor, and low income families, about 2.5 for those in middle income families, and about 3.3 for those in high income families; from 2009, the number of visits continuously increased for those in all income groups, but the income based differences remained persistent, as illustrated in Figure 1.2.

Although constantly decreasing, the income-based gaps in the numbers of children's and adolescents' dental care visits were statistically significant for most of the time period. The gaps almost disappeared from 2010 for under 5 year old children and shrank, but remained statistically significant, to about 1 between the poor and the high income adolescents in 2015 (Figure 1.2).

In terms of the use of prescribe medicine, differences among children and adolescents from the poor, the near poor, the low income, and the middle income families were rarely statistically significant; nevertheless, those from high income families usually used more prescribed medicine than others. High income children's and adolescents' use of prescribed

5. Numbers of vision care visits or medical equipment used are not reported in the MEPS data.

**FIGURE 1.2.** Average Annual Office-Based Visits, Dental Care Visits, and Prescribed Medicine by Income Group (3-year moving averages over 1998–2015)



Source: Author's analysis of MEPS data.

medicine approached that of the others' in recent years (Figure 1.2).

Apart from the use of office-based care among the elderly, the consumption of almost all types of health services was negatively correlated with income. For instance, depending on age, every year, the poor, the near poor, and the low income used almost the same amount of dental care; the middle income and the high income used almost twice and thrice as much as them, respectively (Figure 1.2). In terms of the use of prescribed medicine, at ages 18–24 years, there was no clear income gradient; at ages 25–44, the low income, the middle income, and the high income were not statistically different, but the poor and near poor used much more; at ages 45–64, there was a monotonic negative relationship between income and use, a relationship that was largely preserved at Medicare ages, 65 or more (Figure 1.2).

The starkest income-based differences in HCU were in the use of more urgent, more expensive care: regardless of age and survey years, there were strong negative relationships between the numbers of emergency room visits and hospital discharges and income, relationships that were monotonic and became stronger by age after early childhood, as shown in Figure 1.3). For instance, during the period, the average number of emergency room visits for a typical 5–17, 18–24, 25–44, and 45–64 year old poor individual was around 0.15, 0.30, 0.35, and 0.37, respectively; for typical middle income and high income individuals, the average numbers of emergency room visits were around 0.15 and 0.10, respectively, regardless of age (Figure 1.3). Also, during the period, the average number of hospital discharges for a typical 5–17, 18–24, 25–44, and 45–64 year old poor individual was usually around 0.025, 0.15, 0.15, and 0.20, respectively; for a typical middle income individual, the corresponding numbers were around 0.02, 0.05, 0.07, and 0.10, respectively; for a typical high income individual, the corresponding numbers were around 0.015, 0.03, 0.06, and 0.08, respectively (Figure 1.3). Finally, except for ages 45–64 years, there was no income gradient in the number hospital outpatient visits (Figure 1.3). At ages 45–64 years, the poor and near poor received more hospital outpatient cares than others, while the trends for all

income groups converged by 2012 from which started to diverge.

## 1.4 Discussion

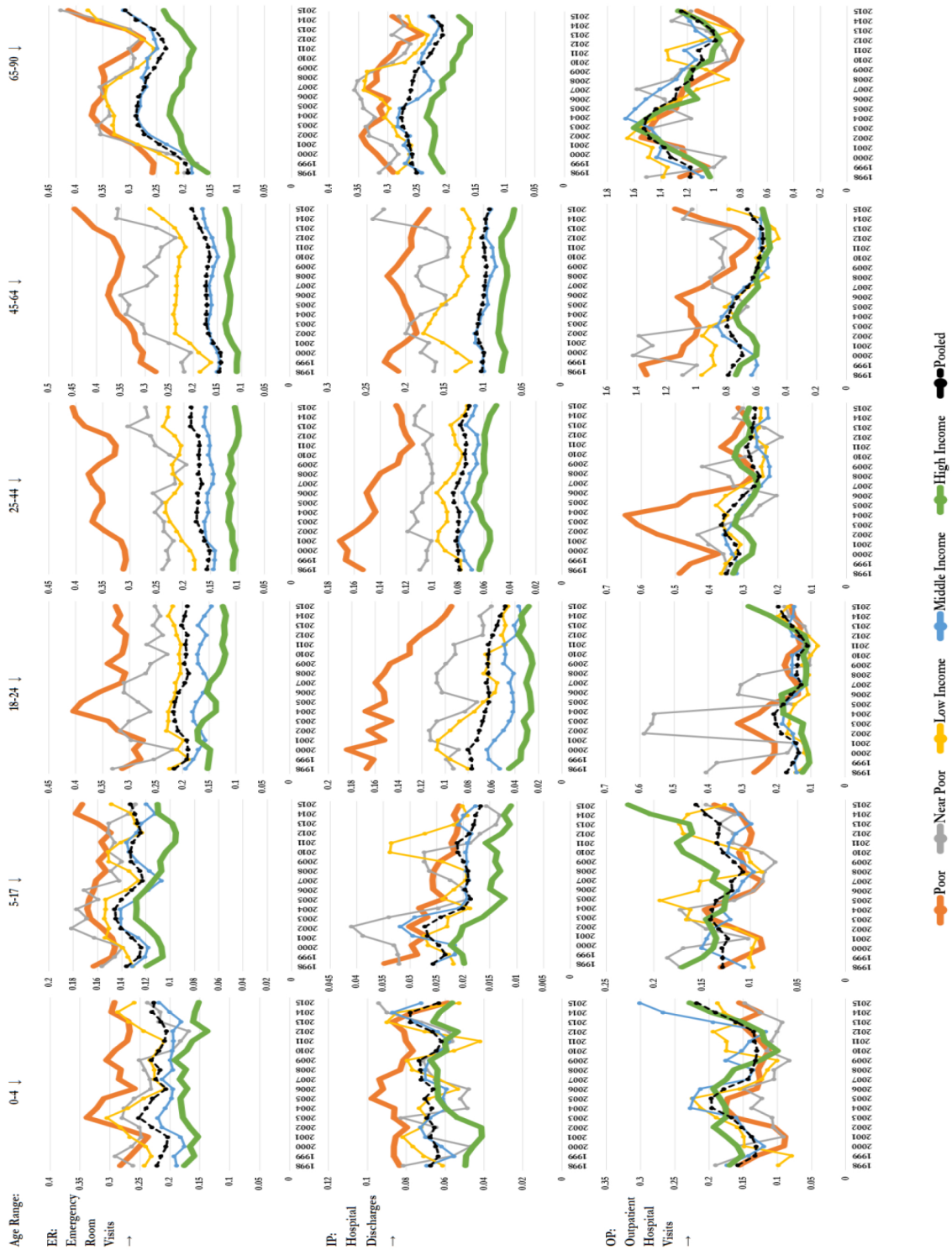
There has been some research into the cross-sectional variations in HCE by age and gender (Meara, White, and Cutler 2004; Lassman et al. 2014), but its variations by income have received little attention until recently (Dickman et al. 2016; Dickman, Himmelstein, and Woolhandler 2017; Pashchenko and Porapakkarm 2016; Ales, Hosseini, and Jones 2014). I extracted the income-based variations in HCE both in specific years and over time, adjusted them for payment levels to generate a dollar-dominated measure of utilization, then used it to assess variations in the consumption of health care across income groups by age and type of care.

I found that while there was no statistically significant income-gradient in expenditures on health in most years during 1996–2015, there were statistically significant differences in the overall use of health care, especially when the poor are compared to the others. Most interestingly, I discerned a distinct age-related pattern in HCU by income: for children and adolescents, HCU positively correlated with family income, but for adults, it negatively and monotonically correlated with family income. Breaking down the overall utilization to its components showed that rich people used more office-based and dental care when they were children and adolescents, but poor people went with significantly less care until curative care became a necessity, hence they ended up in emergency rooms or in hospitals.<sup>6</sup>

If one wishes to go beyond unidirectional relationships from socioeconomic status to health (J. P. Smith 1999), then it can be argued that health is self-productive, in the sense that investments in health capital not only determine health status but health-related ex-

6. These findings are in line with those of few studies that look at the types of HCU by income. For example, see Ozkan (2014) and Sherman et al. (2017).

**FIGURE 1.3.** Average Annual Emergency Room Visits, Hospital Discharges, and Hospital Outpatient Visits by Income Group (3-year moving averages over 1998–2015)



Source: Author's analysis of MEPS data.



penses in the future. In fact, a long tradition in health economics models health as a stock variable that accumulates and deteriorates much like physical or human capital (Grossman 1972; Cunha and Heckman 2007; Heckman 2007). Accordingly, since most children from any given income group remain in the same group or drop or jump only by one group as they age,<sup>7</sup> the distinctive age-specific differences in HCU by family income may explain the large and expanding gap in health outcomes, in general, and in life-expectancy in particular (Chetty et al. 2016; National Academies of Sciences and Medicine 2015; Case and Deaton 2015). Knowing the crucial importance of access to health care at earlier ages, it is necessary to discuss a realignment of public health policy. Such realignments can include encouraging the states to design incentive mechanisms that result in a reallocation of their Medicaid funds from curative services to more extensive childhood diagnostic and preventive services and providing special health insurance subsidies to near poor and low income families with children. My analysis suggests that such policy proposals can be budgetary neutral in the long run. The growing disparity in health outcomes among different income groups indicate that such policy shifts could have significant impacts on the well-being of the society, for instance, in the form of longer longevity for individuals from lower income families.

While most income-based differences in the use of health care persisted over time, I found evidence of convergence in the use of some types of care. The most notable cases of convergence were found in the numbers of dental care visits by and prescribed medicine

7. In fact, the existing evidence shows a rather stagnant lifetime earning mobility in the US. Carr and Wiemers (2016), for example, linked the Survey of Income and Program Participation (SIPP) to administrative data for 25–59 year old individuals and estimated detailed decile transition matrices. According to their estimates, for a person ranked in the top decile of income distribution in 1993, the probability of staying in the top three income deciles by 2008 was about 83 percent. On the other hand, for a person ranked in the bottom income decile in 1993, the probability of staying in the bottom three deciles by 2008 was about 64 percent. More relevant to my study, Urahn et al. (2012) show that about 70 percent of children raised in families that were in the bottom income quintile, stayed in the bottom two income quintiles as adults. On the other hand, there was about 63 percent chance that children raised in the top income quintile remained in the top two income quintiles as adults.

for the children under 5 year old, in the number of dental care visits by the 5–17 year olds, and in the number of hospital stays by the 18–24 year olds.<sup>8</sup>

## 1.5 Conclusion

Total HCE does not account for utilization and averages over ages and services and, thus, masks important variations in its components. Higher income families spend much more than lower income families on their children’s non-emergency health care, whereas lower income families’ use of inpatients and curative care at older ages are much more than those in higher income families. The age-specific pattern of spending and utilization could have contributed to the growing gap in morbidity and mortality rates in late middle and old ages among income groups. Children’s health has received more attention from a welfare perspective by policymakers, and several health care provision programs that target children have been launched in the past two decades. Nevertheless, my findings suggest that there are still significant disparities in HCU in childhood across income groups.

8. One would suspect if the fairly steady decrease in the number of hospital discharges for the 18–24 year olds was influenced by the crack epidemics winding down or inner-city violence reductions. Such speculations need specific attention in independent research project, though this age group are hard to analyze because their parents’ income is not necessarily available in the data, their current income possibilities are far from their permanent incomes, and inpatient stays are fairly rare in the MEPS.

## Chapter 2

# Health Spending: Luxury or Necessity

### 2.1 Introduction

The rising share of health spending relative to income in the past half century in the US—and in other developed countries—has led many economists to assert that health care is a luxury good, with an income elasticity well above one. However, in any cross section during this period, the income elasticity of health spending has been roughly zero, with no statistically significant difference between different income groups in health spending.

I develop a life-cycle model to reconcile these two patterns. In my framework, individuals are heterogeneous in their income and underlying health status (or *health capital*), and must allocate resources between health and non-health consumption. While consumption directly determines individuals' utility, health spending and health status have an indirect effect on lifetime utility. In particular, health expenditures and health status determine individuals' chance of mortality: higher health spending or health status means that the individual can enjoy consumption over a longer life span.

For a given health status, the growth in income leads to increases in health spending and consumption over time. In my framework, under standard functional forms, the increase in

consumption implies a decline in marginal utility when normalized by average utility. The simultaneous rise in health spending also increases the marginal product of health spending relative to its average product. The resulting fall in the elasticity of utility with respect to consumption relative to the elasticity of extending life with respect to health expenditures leads to an income elasticity of health care that is well above one in the time series.

In spite of the evidence supporting the cross-effects between underlying health and the productivity of health care, these effects have been largely ignored in the empirical and theoretical literature. By incorporating this consideration into my framework, I show that a strong correlation between health status and market productivity—an assumption that is supported by extensive literature—leads high-income individuals to allocate fewer resources to health care. This occurs because, in the presence of substitutability between health spending and health status, health expenditures are less effective in extending the life of healthier and wealthier people.

By addressing the patterns of health spending over time and in the cross section, my framework is consistent with the luxury-good channel that has been proposed as a cause for the rise in health spending over time. However, it also indicates that this channel is effective only to the extent that the pace of technological and income growth in the economy exceeds the growth rate of underlying health status of an average individual.

In addition, my framework has important insights for the literature that emphasizes the role of health technology as the main reason for the rise in health share. While I incorporate technological innovations as a contributing factor, my model implies that they cannot be the only cause for the rise in health spending. The reason is—at least from the perspective of a standard macroeconomic model—technological change entails a relative price change. The inelasticity of health spending in the cross section with respect to income suggests that the income effects of technological change are far more significant to allow for the observed

dramatic rise in health spending over time, solely because of substitution effects.<sup>1</sup>

Many attempts have been made to estimate the relation between various measures of health outcome and health care utilization. Most of these attempts, however, ignore the possibility of cross-effects between the underlying health status and health spending. Even if that were not the case, one obstacle is finding an accurate measure of health status that can convincingly address endogeneity.

To quantify the model, I take another approach to estimate this relationship. Instead of constructing a measure of health status, I use the insights from the model to infer the structural parameters of the model from variations in income over time and across individuals. This is done using the *Medical Expenditure Panel Survey* (MEPS) data, by adopting a simulation-based estimation method, and by employing a novel computational technique to solve the model—namely, the *Markov chain approximation* method.

My results suggest that health status and health spending are relatively strong substitutes, though this substitutability declines with age. I use these results to compute the *cost of saving a statistical life*. While these costs are comparable to the estimated *values of statistical life* in the literature for a median agent at different ages, they are considerably higher for the top earners in my sample.

My findings have important implications for health care policy. To show this, I use my estimates to compute the welfare implications of two policy proposals for different income groups: (i) an extension of the post-retirement US health care policy—which subsidizes health spending at all income levels, though at different rates—to all ages; and, (ii) an expansion of the pre-retirement policy—which targets and subsidizes lower-income individuals—to deliver the same level of welfare to the low-income households as the first

1. A similar argument applies to the role of health care policy over time. In the cross section, at least before retirement and except for the very bottom of the income distribution, the US health care policy encourages more spending by higher-income individuals.

policy reform, leaving the high-income households as before. With a slight abuse of terminology, and for lack of better terms, I will refer to these proposals as *Medicare for all* and *Medicaid expansion*, respectively.<sup>2</sup> Each policy is financed through an increased income tax rate.

My simulations show that Medicare for all has a large and positive welfare impact at the bottom of the income distribution. Nonetheless, the welfare gains diminish quickly because of the increased income tax rate, disappearing entirely at the 17th income percentile. The impact is negative and considerable at the top of the income distribution. In comparison, the positive impact of Medicaid expansion become zero at the 14th percentile.

Importantly, the negative impact of Medicaid expansion is significantly smaller for the top income groups, compared to Medicare for all. The intuition, based on my model, is that, while Medicare for all subsidizes the health expenditures of high-income individuals when they are young, it does so at the expense of considerably higher income taxes: a 6 percentage point increase in income tax rate for Medicare for all compared to 0.8 percentage points for Medicaid expansion. The increased health spending, however, does little to increase the probability of survival for this group, as suggested by the considerable cost of saving a life for them: individuals in this group are healthy, especially when young, and have no urgent needs for health care. Nevertheless, the increased income tax causes them to allocate fewer resources to health spending when they are older and have more health care needs. My simulations show that, in total, life expectancy declines for this group of people after the policy implementation.

In what follows, after providing a brief literature review, in Section 2.2, I lay out the full economy and characterize its equilibrium. This is the model that I will eventually bring to the data under standard assumptions for the functional forms. Using a simplified version

2. After all, neither Medicaid nor Medicare are the only government insurance programs in the US. Nevertheless, they are the largest of their kind, before and after retirement, respectively.

of this economy, I discuss the primary mechanisms that enable the model to account for the different patterns of health spending in the cross section and over time in Section 2.3, and how these mechanisms can be used to infer the structural parameters of the full model. In Section 2.4, I explain the details of my quantitative method, before presenting my results in Section 2.5. I discuss the implications of these results for health care policy in the US in Section 2.6. Section 2.7 concludes.

## A Review of the Literature

The rapid rise in the share of health expenditures relative to income and the downward-sloping Engel curve in the cross section in the past five decades have separately been documented by many researchers before me, both in the US and in other developed countries. Examples include Hall and Jones (2007), Ales, Hosseini, and Jones (2014), Ozkan (2014), French and Kelly (2016), Dickman et al. (2016), and Dickman, Himmelstein, and Woolhandler (2017), among others.<sup>3</sup> However, this study is the first attempt to address both observations simultaneously.

From a modeling perspective, this chapter is another step in a long line of literature going back to Grossman (1972)'s seminal work in introducing health capital as an important determinant in individuals' utility. It is closely related to papers such as Ehrlich and Chuma (1990), Fonseca et al. (2009), Scholz and Seshadri (2011), Hugonnier, Pelgrin, and St-Amour (2013), Ozkan (2014), and Ales, Hosseini, and Jones (2014), who model individuals' life-cycle health spending. Foremost, this chapter builds on Hall and Jones (2007)'s idea that changes in individuals' valuations of the *quality* versus *quantity of life* is an important driving force in the observed rise in health expenditures over time. My study extends this framework to address a flat Engel curve in the cross section, in addition to a rising share

3. In Chapter 1, I document the cross sectional differences in health care spending among different income groups based on the type of services.

of health spending over time. It does so by introducing heterogeneity into a decentralized economy and by relaxing Hall and Jones's assumption that the cross-elasticity of health outcomes with respect to health spending and health status—that is, “other factors” in Hall and Jones—is zero.

From an empirical standpoint, Chapter 2 is related to a vast literature that measures the relation between various measures of health outcome and health care utilization—namely, a *health production function*—such as Newhouse and Friedlander (1980), Brook et al. (1983), Finkelstein et al. (2012), and Baicker et al. (2013).<sup>4</sup> Nevertheless, it departs from this strand of literature in two important ways. First, I explicitly allow for the cross-elasticity of health outcomes with respect to health spending and underlying health to be non-zero. Brook et al. (1983) is among the very few papers in this literature that consider such possibilities.<sup>5</sup> Second, while most of this literature uses standard estimation techniques to measure the impact of health care on outcomes, I take an indirect approach. I use a structural model to estimate the health production function through the use of the *indirect inference* method and an auxiliary model.

From the standpoint of its empirical methodology, this study uses the structural estimation method proposed by A. A. Smith J. (1990, 1993) and developed further by Gourieroux, Monfort, and Renault (1993). It is closely but indirectly related to studies such as Guvenen and Smith (2010) that, instead of using simplifying assumptions for the sake of empirical tractability, take an indirect approach toward statistical inference.

Finally, this chapter of the thesis is indirectly related to a literature that studies the relationship between health outcomes—such as self-reported health status or longevity—and income and other socio-economic factors. Some of the important works in this literature

4. See Freeman et al. (2008) and Levy and Meltzer (2008) for excellent reviews.

5. See Chapter 3 for an example in which these cross-effects are explicitly incorporated into an *instrumental variable* (IV) estimation.



are Adler et al. (1994), Backlund, Sorlie, and Johnson (1996), Ettner (1996), Deaton and Paxson (1998), Adler and Ostrove (1999), and Kawachi and Kennedy (1999).<sup>6</sup> As noted by J. P. Smith (1999), this relationship is complex and multilateral, and its study calls for the use of theoretic models. This chapter is an example of such models.

## 2.2 The Full Model

Time is continuous and infinite, denoted by  $t$ . At each date  $t$ , a new cohort of individuals enters the economy. The individuals' age, denoted by  $a$ , is  $a = \underline{a}$  upon entry.<sup>7</sup> Agents are identified by their entry cohort and live up to  $\bar{a} = \underline{a} + T$ .<sup>8</sup>

Individuals of a single cohort are heterogeneous in terms of their initial health status,  $h_0 \in \mathcal{H} \subset \mathbb{R}_+$ .<sup>9</sup> I will denote the initial distribution of health status in cohort  $t_0$  by the measure  $\Gamma(\cdot, t_0)$  over  $\mathcal{H}$ .<sup>10</sup> An individual's health status at time  $t$  evolves according to a *geometric Brownian motion*, as

$$d \ln(h(t)) = g(h(t), a) \cdot dt + \sigma_h \cdot d\omega_h(t), \quad (2.1)$$

6. See Mellor and Milyo (2002) for a review.

7. I allow  $\underline{a}$  to be non-zero mainly to be consistent with the existing literature on mortality at certain ages in my quantitative exercise.

8. At each date  $t$ , the individual's age and cohort of entry are related according to  $t_0 = t - (a - \underline{a})$ .

9. In an extension of this model, I allow individuals of a cohort  $t_0$  to be heterogeneous in terms of an *idiosyncratic productivity shock*,  $v_0 := v(t_0)$ , distributed according to  $\Phi(\cdot, t_0)$ . These shocks are assumed to affect income, as will be discussed later on. While this extension is conceptually important, especially to examine the predictions of the model for temporary income shocks, the inclusion of  $v$  is extremely costly from a numerical perspective. In addition, I lack reliable data to discipline these shocks. As a result, in my quantitative exercise, I limit myself to a *reasonable* range for  $\theta_v$  and  $\sigma_v$ . My estimates do not reflect significant changes as a consequence of their addition to the model. As a result, instead of modifying the benchmark model to incorporate them, I will only briefly mention, in the footnotes that follow, the major modifications that are needed to incorporate  $v$ .

10. Note that  $\Gamma(\cdot)$  need not be a probability measure. If so, it implicitly incorporates the variations in the birthrate over time.

where  $\omega_h(\cdot)$  is a *Brownian motion*.<sup>11,12</sup> I will refer to  $g(\cdot)$  in (2.1) as the *depreciation function*, even though there is no assumption in (2.1) to indicate that health status cannot accumulate over time.

Individuals retire at age  $a^R \in (\underline{a}, \bar{a})$ . Before retirement and at time  $t$ , an individual with health status  $h(t)$  earns a flow of income given by  $y(h(t), a, t)$ . After retirement, income is a constant function of income at the age of retirement,

$$\phi(y(h(t^R), a^R, t^R), t^R),$$

where  $t^R := t - (a - a^R)$  is the time of retirement (following Guvenen and Smith 2010). With a slight abuse of notation, I summarize these by an *income equation* of the following form:<sup>13</sup>

$$y(h(t), h^R(t), a, t) = \begin{cases} y(h(t), a, t) & \text{if } a \in [\underline{a}, a^R], \\ \phi(y(h^R(t), a^R, t^R), t^R) & \text{if } a \in [a^R, \bar{a}], \end{cases} \quad (2.3)$$

where  $h^R(t)$  is the health status at the time of retirement. I will say more about this in the sections that follow. Importantly, this formulation allows for individuals' income profiles to change over time.

Individuals can save their income or allocate it between health and non-health spending—

11. Let's assume that  $(\Omega, \mathcal{F}, P)$  is a probability space with a filtration  $\{\mathcal{F}_t, t \in [0, \infty)\}$  defined on it. For the sake of consistency, by a stochastic process I henceforth mean a set of random variables,  $x : [0, \infty) \rightarrow \mathbb{R}^k$ , defined over this probability space, such that for each  $t \in [0, \infty)$ ,  $x(t)$  is  $\mathcal{F}_t$ -measurable.

By a Brownian motion  $\omega(\cdot)$  I refer to a  $\mathcal{F}_t$ -Wiener process. Naturally, a Wiener process is assumed to have continuous sample paths; that is for each outcome in  $\Omega$ ,  $\omega(t)$  is a continuous function of  $t$ , for all  $t \in [0, \infty)$ .

12. This formulation of health shocks is consistent with Deaton and Paxson (1998).

13. With idiosyncratic productivity shocks, pre-retirement income is assumed to be a function of  $v(t)$ , besides health status. Productivity shocks are assumed to evolve according to an *Ornstein-Uhlenbeck process* of the form

$$dv(t) = -\theta_v \cdot v(t) \cdot dt + \sigma_v \cdot d\omega_v(t), \quad (2.2)$$

where  $\omega_v(\cdot)$  is a Brownian motion.

$m$  and  $c$ , respectively. Individuals' flow utility from consumption  $c$  is specified by the utility function  $u(c)$ . Agents discount the future at rate  $\rho$ , and I normalize their utility upon death to zero,  $V^d = 0$ .

At each age, individuals face an endogenous chance of mortality. I model mortality as the first jump of a *Poisson process with intensity*  $1/\chi$ . (See Hugonnier, Pelgrin, and St-Amour 2013 for a detailed discussion.) The variable  $\chi$  depends on individuals' health status and health spending. Specifically, at any date  $t$ , given agents' health status,  $h(t)$ , and health spending,  $m$ ,  $\chi$  at age  $a$  is characterized by a *health production function* as

$$\chi = f(m, h(t), a, t).^{14} \quad (2.4)$$

Note that the production of health at any age can change with technological innovations.

Markets are incomplete in the sense that individuals can only save in a risk-free saving technology with a fixed rate of return  $r$ . No borrowing is allowed, and upon death, individuals' savings are destroyed.<sup>15</sup> I will denote individuals' asset (physical capital) holdings by  $k(\cdot)$  and assume that the initial asset holdings are zero for all the individuals of each cohort,  $k_0 = 0$ .<sup>16</sup>

Policy in this economy is characterized by an income tax and a subsidy on health expenditures. In particular, at each date  $t$ , the government is assumed to tax income at the

14. As I will discuss in the next section, this interpretation of the health production function is very narrow. While, in theory, one can interpret  $f(\cdot)$  as a determinant of the marginal utility of consumption and its level, in practice I need an interpretation that allows for the quantitative identification of  $f(\cdot)$ . That is why I restrict myself to the current definition of the health production function as the determinant of the survival rate.

15. We can think of this environment as an economy with international lenders who confiscate agents' deposits upon death. Without altruistic motives, neither of these settings has an impact on my results.

Alternatively, one can assume that international capital markets are competitive. As a result, the equilibrium rate of return is the break-even rate, determined endogenously as a function of the distribution of the mortality rate. An endogenous rate of return ensures that the capital accounts will balance in the equilibrium.

16. This assumption is consistent with the no-bequest assumption made earlier.

fixed rate  $\tau(t)$ . Depending on their income level and age, individuals face a subsidy rate of  $s(y, a)$  on their health spending. Consolidating policy as a single rate of subsidy—which depends on income and age—allows us to capture in a stylized way the relatively complicated and segmented health care policy in the US.<sup>17,18</sup>

**Individual’s Problem** At any given time  $t$ , besides her age  $a$ , an individual’s state consists of her health status,  $h(t)$ , health status at retirement,  $h^R(t)$ , asset holdings,  $k(t)$ , and mortality,  $\iota(t) \in \{0, 1\}$ —where  $\iota(t) = 1$  indicates death.<sup>19</sup>

It is worth emphasizing that individuals’ income after retirement is a function of their health status at the age of retirement. To be able to restrict our attention to feedback control rules (to be discussed in a moment), including health status at retirement as an individual state is best. Of course, for the individual state to be adapted to the same filtration as  $\omega_h(\cdot)$ ,  $h^R(\cdot)$  cannot be anticipative. To avoid this, I will assume  $h^R(t) = h(t)$  when  $t < t^R$ , and  $h^R(t) = h(t^R)$  when  $t \geq t^R$ .<sup>20</sup> Formally,

$$d \ln(h(t)) = g^R(h(t), a) \cdot dt + \sigma_h^R(a) \cdot d\omega_h(t), \quad (2.5)$$

17. The health care policy in the United States is complicated, and a discussion of all of its different facets calls for a separate study. However, as I will discuss in more detail later on, a single rate of subsidy on health expenditures does a relatively good job in consolidating this complicated system for my purposes.

18. An important provision in the US tax code—that is missing from my model—is the deductibility of employer provided health insurance from income tax. This policy encourages higher income individuals to spend more on health (Chari and Eslami 2016), and its absence in my model potentially leads to an underestimation of the substitutability of health spending and health status.

19. I find it constructive to think of  $t$  as an aggregate state variable and  $a$  as an individual state. In addition, this distinction helps with the notational brevity. In practice, I use cohort of entry and age as the aggregate states for a cohort of individuals.

where

$$g^R(h(t), a) = \begin{cases} g(h(t), a) & \text{if } a \in [\underline{a}, a^R], \\ 0 & \text{if } a \in [a^R, \bar{a}], \end{cases} \quad (2.6)$$

and

$$\sigma_h^R(a) = \begin{cases} \sigma_h & \text{if } a \in [\underline{a}, a^R], \\ 0 & \text{if } a \in [a^R, \bar{a}]. \end{cases} \quad (2.7)$$

At each date  $t$ , I am going to summarize the individual's states in an *individual state vector* of the form

$$\mathbf{x}(t) := [a, k(t), h(t), h^R(t), \iota(t)]',$$

and denote the domain of  $\mathbf{x}$  by  $\mathcal{X}$ . I will reserve  $\mathbf{x}_0$  for the individual's initial state:

$$\mathbf{x}_0 := [\underline{a}, k_0 = 0, h_0, h_0, \iota = 0]'$$

Then, for individuals of cohort  $t_0$ ,  $\mathbf{x}(t_0) = \mathbf{x}_0$  almost surely.

If we let  $\mathcal{U} := \mathbb{R}_+^2 \ni (c, m)$ , an *individual control*  $\mathbf{u}(\cdot) = (c(\cdot), m(\cdot))$  is a  $\mathcal{U}$ -valued stochastic process that is *admissible* with respect to  $\omega_h$ .<sup>21</sup> In this chapter, I am going to

20. In my numerical exercise, I divide the individual's problem into two periods: before and after retirement. This eliminates one of the state variables (namely,  $h^R$ ) before the age of retirement, decreasing the computational burden to some extent.

21. The stochastic process  $\mathbf{u}(\cdot)$  is said to be admissible with respect to  $\omega_h(\cdot)$  if there exists a filtration,  $\{\mathcal{F}_t, t \geq 0\}$ , defined over the probability space  $(\Omega, \mathcal{F}, P)$  such that  $\mathbf{u}(\cdot)$  is  $\mathcal{F}_t$ -adapted and  $\omega_h(\cdot)$  is an  $\mathcal{F}_t$ -Wiener process. If so,  $\mathbf{u}(\cdot)$  is called *non-anticipative* with respect to  $\omega_h(\cdot)$ .

Adapting this definition to incorporate a vector-valued Wiener process (for when productivity shocks are present) is straightforward.

focus on *pure Markov controls*<sup>22</sup> of the form

$$\mathbf{u} : \mathcal{X} \times [0, \infty) \rightarrow \mathcal{U}.^{23}$$

Then, at any given date  $t$ , the law of motion of  $k$  under a feedback rule  $\mathbf{u} = (c, m)$  is

$$\begin{aligned} \dot{k}(t) &= r \cdot k(t) + [1 - \tau(t)] \cdot y(h(t), h^R(t), a, t) \\ &\quad - c(\mathbf{x}(t), t) - [1 - s(y(h(t), h^R(t), a, t), a)] m(\mathbf{x}(t), t) \\ &=: q(\mathbf{x}(t), t, \mathbf{u}). \end{aligned} \quad (2.8)$$

No-borrowing constrained is modeled as a *reflecting barrier* at  $k = 0$ .

For an individual of cohort  $t_0$ , given the initial state  $\mathbf{x}_0$ , the evolution of individual state  $\mathbf{x}$ , under an admissible control  $\mathbf{u}$  is given by the following *controlled jump-diffusion*

22. Pure Markov or *feedback* controls are the controls that are only functions of the current state and time. It is easy to see that such controls are admissible with respect to any Wiener process. One can show that restricting attention to the feedback class of controls is without any loss of generality for the problem at hand.

23. While  $\mathbf{u}$  maps  $\mathcal{X} \times \mathbb{R}_+$  to  $\mathcal{U}$ , in practice only the fraction of the control process over individual's lifetime is of interest to us.

process:

$$\begin{aligned}
 d\mathbf{x}(t) &= \begin{bmatrix} 1 \\ q(\mathbf{x}(t), t, \mathbf{u}) \\ g(h(t), a) \\ g^R(h(t), a) \\ 0 \end{bmatrix} dt + \begin{bmatrix} 0 & 0 & \sigma_h & \sigma_h^R(a) & 0 \end{bmatrix}' d\omega_h(t) \\
 &\quad + \begin{bmatrix} 0 & 0 & 0 & 0 & 1 \end{bmatrix}' dJ(\mathbf{x}, t, \mathbf{u}) \\
 &=: \mathbf{b}(\mathbf{x}, t, \mathbf{u}) da + \Sigma(a) d\mathbf{w}(t) + \Pi d\mathbf{J}(\mathbf{x}, t, \mathbf{u}), \tag{2.9}
 \end{aligned}$$

subject to  $\mathbf{x}(t_0) = \mathbf{x}_0$  almost surely. In this equation,  $J(\cdot)$  is a jump process whose intensity  $1/\chi$  is defined by (2.4).<sup>24</sup> I will refer to  $\mathbf{b}(\cdot)$  in (2.9) as the *drift vector*.  $\mathbf{D}(\mathbf{x}) := \Sigma(a)\Sigma'(a)/2$  is known as the *diffusion tensor*.<sup>25</sup>

Given an admissible control  $\mathbf{u}$ , let  $\rho_{t_1}^{\mathbf{u}}$  be the random variable characterizing the first

24. More precisely,  $J(\cdot)$  is characterized by a Poisson random measure adapted to the same filtration as  $\omega_h$  (and  $\omega_v$ , when present).

25. In the presence of productivity shocks,  $\mathbf{x}(\cdot)$  has an additional term:

$$\mathbf{x}(t) = [a, k(t), h(t), h^R(t), v(t), \iota(t)]'.$$

Then, we need to modify the drift vector, diffusion tensor, and the vector of Brownian shocks as follows:

$$\mathbf{b}(\mathbf{x}, t, \mathbf{u}) = \begin{bmatrix} 1 \\ q(\mathbf{x}(t), t, \mathbf{u}) \\ g(h(t), a) \\ g^R(h(t), a) \\ -\theta_v v(t) \\ 0 \end{bmatrix}, \tag{2.10}$$

$$\Sigma(a) = \begin{bmatrix} 0 & 0 & \sigma_h & \sigma_h^R(a) & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 0 \end{bmatrix}', \quad \text{and} \quad \mathbf{w}(t) = \begin{bmatrix} \omega_h(t) \\ \omega_v(t) \end{bmatrix}. \tag{2.11}$$

jump of  $J(\mathbf{x}, t, \mathbf{u})$ , conditioned on no jumps before time  $t_1$ :

$$\rho_{t_1}^{\mathbf{u}} := \inf \{t : \iota(t) = 1 \mid \iota(t_1) = 0\}. \quad (2.12)$$

At age  $a_1$  and starting from the state

$$\mathbf{x}_1 := \mathbf{x}(t_1) = [a_1, k_1, h_1, h_1^R, \iota(t_1) = 0]'$$

an individual's expected discounted utility, under the admissible control  $\mathbf{u}$ , is given by

$$W(\mathbf{x}_1, t_1, \mathbf{u}) := \mathbb{E}_{\mathbf{x}_1}^{\mathbf{u}} \left[ \int_{t_1}^{\bar{t} \wedge \rho_{t_1}^{\mathbf{u}}} e^{-\rho(t-t_1)} \cdot u(c(\mathbf{x}(t), t)) \cdot dt + e^{-\rho(\bar{t} \wedge \rho_{t_1}^{\mathbf{u}} - t_1)} \cdot V^d \right], \quad (2.13)$$

where  $\bar{t} := t_1 + T - (a_1 - \underline{a})$  and  $\mathbb{E}_{\mathbf{x}_1}^{\mathbf{u}}[\cdot]$  represents the expectations with respect to the process governing  $\mathbf{x}$  (Equation (2.9)) under the feedback control  $\mathbf{u}$ , assuming  $\mathbf{x}(t_1) = \mathbf{x}_1$ .

Under the assumption that  $J(\cdot)$  is governed by a Poisson random measure whose intensity is given by  $1/\chi$ , the random variable  $\rho_{t_1}^{\mathbf{u}}$  has exponential distribution with density  $\exp(-\rho/\chi)/\chi$ . When  $V^d = 0$ , Equation (2.13) can be simplified as

$$W(\mathbf{x}_1, t_1, \mathbf{u}) = \mathbb{E}_{\mathbf{x}_1}^{\mathbf{u}} \left[ \int_{t_1}^{\bar{t}} e^{-\rho(t-t_1)} \cdot e^{-\int_{t_1}^t \frac{1}{\chi(\ell)} d\ell} \cdot u(c(\mathbf{x}(t), t)) \cdot dt \right], \quad (2.14)$$

where

$$\chi(t) = f(m(\mathbf{x}(t), t), h(t), a, t).$$

Starting from any individual state  $\mathbf{x}_1$  at time  $t_1$ , an individual chooses an admissible control  $\mathbf{u}$  to maximize her expected discounted utility, given by (2.14). If we denote the individual's value at  $\mathbf{x}_1$  by  $V(\mathbf{x}_1, t_1)$ , this value is given by

$$V(\mathbf{x}_1, t_1) = \sup_{\mathbf{u}} W(\mathbf{x}_1, t_1, \mathbf{u}), \quad (2.15)$$



where the optimization is over the set of all feedback control rules.

Writing an individual's lifetime utility as in Equation (2.14) allows us to dispense with  $t$  as an individual state.<sup>26</sup> With some abuse of notation, I will use  $\mathbf{x}$  to denote the individual's state vector, absent mortality, and let  $\mathcal{X}$  denote the corresponding (new) state-space. Then, under the assumption that the function  $V(\cdot)$  is *smooth* enough, one can show that the individual's value function satisfies the partial differential equation known as *Hamilton-Jacobi-Bellman (HJB) equation*.<sup>27</sup>

**PROPOSITION 2.1** *For any individual state  $\mathbf{x} \in \mathcal{X}$  at date  $t$ , the individual's value function solves the Hamilton-Jacobi-Bellman equation,*

$$\begin{aligned}
-\frac{\partial V(\mathbf{x}(t), t)}{\partial t} = & \sup_{(c, m) \in \mathcal{U}} \left\{ u(c) - \left[ \rho + \frac{1}{f(m, h(t), a, t)} \right] V(\mathbf{x}(t), t) \right. \\
& + \frac{\partial V(\mathbf{x}(t), t)}{\partial a} + \left[ rk(t) + [1 - \tau(t)]y(h(t), h^R(t), a, t) \right. \\
& \left. \left. - c - [1 - s(y(h(t), h^R(t), a, t), a)] m \right] \frac{\partial V(\mathbf{x}(t), t)}{\partial k} \right. \\
& + g(h(t), a) \frac{\partial V(\mathbf{x}(t), t)}{\partial \ln(h)} + g^R(h(t), a) \frac{\partial V(\mathbf{x}(t), t)}{\partial \ln(h^R)} \\
& \left. \left. + \frac{1}{2} \sigma_h^2 \frac{\partial^2 V(\mathbf{x}(t), t)}{[\partial \ln(h)]^2} + \frac{1}{2} [\sigma_h^R(a)]^2 \frac{\partial^2 V(\mathbf{x}(t), t)}{[\partial \ln(h^R)]^2} \right\}, \quad (2.16)
\end{aligned}$$

26. This also means we can think of health spending and health status, more broadly, as determinants of lifetime utility. Equation (2.13) does not allow for such broad interpretation. I will talk more about this in the following sections.

27. Even under standard functional forms for the utility and health production functions, we cannot be sure that the optimization problem on the right hand side of the HJB equation is concave. Nevertheless, in my numerical results of Section 2.4, the problem always seems to have an interior solution and the resulting value function is concave and differentiable everywhere. Even in the absence of such well behaved solutions, one can argue that the individual's value is the *viscosity solution* of Equation (2.16).

subject to the boundary value  $V(\mathbf{x}, t) = V^d$  when  $a \geq \bar{a}$  and the smooth pasting condition,

$$\left. \frac{\partial V(\mathbf{x}, t)}{\partial k} \right|_{k=0} = 0. \quad (2.17)$$

In addition, under the assumption that an optimal admissible control exists such that

$$V(\mathbf{x}, t) = W(\mathbf{x}, t, \tilde{\mathbf{u}}), \quad (2.18)$$

then  $\tilde{\mathbf{u}}(t) = (\tilde{c}, \tilde{m})$  is a solution to the optimization problem on the right hand side of (2.16).

To characterize the distribution of individual states, let  $p(\mathbf{x}, t, \mathbf{u})$  denote the probability of being alive and in state  $\mathbf{x}$  at time  $t$ , under the admissible control  $\mathbf{u}$ . The dynamic of  $p(\cdot)$  is determined by the stochastic process governing the individual state, Equation (2.9), under the feedback rule  $\mathbf{u}$ . One can show  $p(\cdot)$  evolves according to a partial differential equation known as the *Kolmogorov's forward (KF) equation* (or *Fokker-Plank equation*), as stated in the following proposition.<sup>28</sup>

**PROPOSITION 2.2** *Given the diffusion process governing  $\mathbf{x}$ —Equation (2.9)—starting from any initial distribution of individual states at time  $t_1$ , namely  $p_1(\cdot)$  over  $\mathcal{X}$ , the probability of being alive and in state  $\mathbf{x}$  at time  $t$  is a solution to the Kolmogorov's forward*

28. Except for the probability of jumps, Equation (2.19) is a standard Fokker-Plank equation. Heuristically, given the Poisson random measure governing the jumps, the probability of mortality in each infinitesimal interval of length  $dt$  is given by

$$dt/f(m(\mathbf{x}(t), t), h(t), a, t) + o(dt).$$

When  $dt \rightarrow 0$ , the change in the measure of individuals *who are alive* and in state  $\mathbf{x}$  in  $t + dt$  should be adjusted to incorporate the fraction of people who die during  $dt$ . This is the intuition behind the last term in (2.19). The rigorous derivation, however, is rather cumbersome. Interested reader can refer to Hanson (2007).

equation, given by

$$\begin{aligned} \frac{\partial p(\mathbf{x}, t, \mathbf{u})}{\partial t} = & - \sum_{i=1}^4 \frac{\partial}{\partial \mathbf{x}_i} [b_i(\mathbf{x}, t, \mathbf{u}) \cdot p(\mathbf{x}, t, \mathbf{u})] \\ & + \sum_{i=1}^4 \sum_{j=1}^4 \frac{\partial^2}{\partial \mathbf{x}_i \partial \mathbf{x}_j} [D_{i,j}(\mathbf{x}) \cdot p(\mathbf{x}, t, \mathbf{u})] \\ & - \frac{1}{f(m(\mathbf{x}(t), t), h(t), a, t)} \cdot p(\mathbf{x}, t, \mathbf{u}), \quad (2.19) \end{aligned}$$

subject to the boundary condition

$$p(\mathbf{x}_1, t_1, \mathbf{u}) = p_1(\mathbf{x}_1), \quad \forall \mathbf{x}_1 \in \mathcal{X}. \quad (2.20)$$

In Equation (2.9),  $\mathbf{b}_i$  and  $\mathbf{D}_{i,j}$ 's are the components of the drift vector and diffusion tensor associated with  $\mathbf{x}$ .<sup>29</sup>

Using Proposition 2.2, one can derive the probability of moving from state  $\mathbf{x}_1$  at date  $t_1$  to  $\mathbf{x}_2$  at  $t_2$ —under the feedback rule  $\mathbf{u}$ —by finding the solution to KF equation subject to the boundary condition  $p_1(\mathbf{x}) = \delta(\mathbf{x}_1)$  at time  $t_1$ , where  $\delta(\mathbf{x}_1)$  is the *Dirac delta function* with unit *point mass* at  $\mathbf{x}_1$ . For the future use, let's denote this transition probability by  $\vartheta(\mathbf{x}_1, t_1, \mathbf{x}_2, t_2, \mathbf{u})$ .

**The Evolution of Physical Capital** The distribution of states among individuals of each cohort, together with the feedback rule  $\mathbf{u}(\cdot) = (c(\cdot), m(\cdot))$ , determine the evolution of

29. It is implicitly assumed  $\mathbf{x}$  is such that  $a \leq \bar{a}$ .

aggregate (average) physical capital in the economy as follows:

$$\begin{aligned} \dot{K}(t) = & \int_{t-T}^t \int_{\mathcal{H}} \int_{\mathcal{X}} \left[ rk + [1 - \tau(t)]y(h, h^R, a, t) - c(\mathbf{x}, t) \right. \\ & \left. - [1 - s(y(h, h^R, a, t), a)] m(\mathbf{x}, t) \right] \\ & \times \vartheta(\mathbf{x}_0, \ell, d\mathbf{x}, t, \mathbf{u}) \Gamma(dh_0, \ell) d\ell, \end{aligned} \quad (2.21)$$

where  $\mathbf{x}_0 = [\underline{a}, 0, h_0, h_0]'$  and  $\mathbf{x} = [a, k, h, h^R]$ .

**Government's Budget** Government is assumed to run a period-by-period balanced budget. For a given feedback rule, I can write government's budget constraint in date  $t$  as

$$\begin{aligned} \int_{t-T}^t \int_{\mathcal{H}} \int_{\mathcal{X}} [s(y(h, h^R, a, t), a) \cdot m(\mathbf{x}, t) - \tau(t) \cdot y(h, h^R, a, t)] \\ \times \vartheta(\mathbf{x}_0, \ell, d\mathbf{x}, t, \mathbf{u}) \Gamma(dh_0, \ell) d\ell = 0. \end{aligned} \quad (2.22)$$

**Recursive Equilibrium** Without a supply sector and with an exogenous rate of return, the notion of equilibrium in this economy is rather mechanical. Nevertheless, I formalize this notion in Definition 2.2 for the sake of completeness.

**DEFINITION** *A recursive equilibrium of the economy of Section 2.2 consists of a value functions  $\hat{V}$ , a corresponding admissible control  $\hat{\mathbf{u}}$ , and a probability kernel  $\hat{\vartheta}$ , such that, given the policies  $\tau$  and  $s$ ,*

- (i) *for each  $\mathbf{x} \in \mathcal{X}$  and  $t \in [0, \infty)$ ,  $\hat{V}(\mathbf{x}, t)$  solves the Hamilton-Jacobi-Bellman equation and  $\hat{\mathbf{u}}$  is the corresponding optimal feedback rule;*
- (ii) *for any  $\mathbf{x}_1, \mathbf{x}_2 \in \mathcal{X}$  and  $t_1, t_2 \in [0, \infty)$ ,  $\hat{\vartheta}(\mathbf{x}_1, t_1, \mathbf{x}_2, t_2, \hat{\mathbf{u}})$  is the solution to Kolmogorov's forward equation under the boundary condition  $p_1(\mathbf{x}) = \delta(\mathbf{x}_1)$  at date  $t_1$ ;*
- (iii) *average physical capital, evolving according to (2.21) under the admissible control,*

satisfies  $K(t) \geq 0$ , for all  $t$ ; and

(iv) government runs a balanced budget under the admissible control.

If it exists, the recursive equilibrium of this economy is fully characterized by the HJB and KF equations.<sup>30</sup> Nevertheless, the partial differential equation governing individuals' value functions and optimal controls is too complicated to be solved analytically. For this reason, I propose a quantitative method to solve the HJB and KF equations numerically. These solutions, then, can be used to make inferences about the important structural parameters of the economy.

Before doing so, I find it useful to discuss the mechanisms in this economy that will deliver a declining schedule for health spending among income groups in the cross section, while implying a sharply upward sloping Engel curve in the time series. To do so, in the next section, I will simplify the full model by abstracting from the aging of the agents. This simplification will help me write the individuals' problem as a stationary one whose solution is considerably easier to find. I will use this simplified model to discuss the main mechanisms of the model and how they will help me identify the parameters of interest in my estimation exercise.

## 2.3 A Simplified Economy

Consider the economy of Section 2.2 and assume individuals of a given cohort  $t_0$  can live forever without retiring—that is  $a^R, T \rightarrow \infty$ . In addition, suppose individuals' initial health status remains constant while alive—so that  $\sigma_h = 0$ ,  $g(\cdot) = 0$ —and, for simplicity, they weight the future the same way they value today,  $\rho = 0$ . Also, to abstract from the saving decisions, let's assume  $r \rightarrow -\infty$ . Moreover, suppose  $y(h, a, t_0) = y(h, t_0)$  and

30. One can come up with government policies under which no such equilibria exist.

$f(m, h, a, t_0) = f(m, h)$  for all  $a$ , so that the income equation and production of health are independent of age.<sup>31</sup> To be able to focus only on the important mechanisms of the model, let's simplify the economy even more by abstracting from the effects of policy and assuming  $\tau(t) = s(y, a) = 0$ .

Under these assumptions, the individual's state—absent her state of mortality, as assumed in Section 2.2—is going to remain constant over time. As a result, the problem of an individual of cohort  $t_0$  with health status  $h_0$  can be written simply as

$$\begin{aligned} \max_{c(\cdot), m(\cdot)} \quad & \int_{t=t_0}^{\infty} e^{-\int_{t_0}^t \frac{1}{f(m(\ell), h_0)} d\ell} u(c(t)) dt \\ \text{s.t.} \quad & c(t) + m(t) = y(h_0, t_0). \end{aligned} \quad (2.23)$$

It is easy to see that, with a constant state vector, the individual chooses the same level of consumption and health spending at all dates (assuming such an optimum is unique). Hence, the solution to (2.23) coincides with that of the following *static problem*:

$$\max_{c, m} \quad f(m, h_0) u(c) \quad \text{s.t.} \quad c + m = y(h_0, t_0). \quad (2.24)$$

By writing the individual's problem as (2.24), we can see that health production has a broader interpretation than the determinant of longevity. While one certainly can construe the first term in the objective function of Problem 2.24 as individual's *quantity of life* (as Hall and Jones 2007 note, in contrast to the *quality of life*, determined by the second term in (2.24)), Problem (2.24) allows for a broader interpretation of health as a factor determining the marginal utility of consumption. These readings include the standard argument regarding the dependency of utility on the *state of health* (see Finkelstein, Luttmer, and

31. The assumption that the health production function is independent of time eliminates the possibility of technological progress. In this section, I can dispense with this simplification. However, it is an important part of the full model.

Notowidigdo 2013, as an example) and health as a determinant of life-years adjusted for the burden of diseases (see Chapter 3 for a discussion).

In addition to shedding light on the meaning of health and health production, an advantage of writing the individual's problem as a static one is that it allows for comparative static exercises that can clarify the channels through which health spending displays the characteristics of a luxury good over time and an absolute necessity in the cross section.

**A Luxury over Time** Note that the optimal share of health spending in income in Problem (2.24) is given by the following condition:

$$\left( \frac{s^*}{1-s^*} \right) = \frac{\partial f(m^*, h_0) / \partial m}{\partial u(c^*) / \partial c} \frac{m^*}{c^*}, \quad (2.25)$$

where asterisks specify the optimal values. If I denote the elasticity of utility function with respect to consumption at the optimum by  $\varepsilon_c^u$  and elasticity of health production function with respect to health spending at the optimum by  $\varepsilon_m^f$ , the following lemma formalizes the conditions under which  $s$  increases with income, all else equal.

**LEMMA 2.3** *For a fixed level of health status and for large enough income, the optimal share of health spending in income increases if, and only if,  $\varepsilon_m^f / \varepsilon_c^u$  falls with income in the optimum.*

If we think of (2.24) as the problem of an individual allocating resources between health and non-health consumption in a given period, Lemma 2.3 characterizes a standard luxury-good channel for health spending: As income increases (say, between two periods), if the marginal utility of consumption normalized by its average utility, falls relative to the marginal product of health spending normalized by its average product, the individual is better off dedicating more resources to health spending.<sup>32</sup>

32. Replacing the objective function in (2.24) by a function of the form  $U(c_1, c_2)$  does not change this

Under the condition of Lemma 2.3, assuming  $\partial y(h, t) / \partial t > 0$  and  $\Gamma(h, t) = \Gamma(h)$  for all  $h \in \mathcal{H}$ , as time passes and new cohorts enter the economy, the share of average health spending in average income increases:

$$\frac{\int_{\mathcal{H}} m^*(h_0, t_1) \Gamma(dh_0)}{\int_{\mathcal{H}} y(h_0, t_1) \Gamma(dh_0)} < \frac{\int_{\mathcal{H}} m^*(h_0, t_2) \Gamma(dh_0)}{\int_{\mathcal{H}} y(h_0, t_2) \Gamma(dh_0)}, \quad (2.26)$$

if  $t_1 < t_2$ .<sup>33</sup>

**A Necessity in the Cross Section** Among the individuals of a single cohort, however, income and health status move simultaneously. In general, I am inclined to believe that an individual with a higher initial health status,  $\bar{h}_0$ , has higher income than an individual with a low level of health status,  $h_0$ .<sup>34</sup> Under the assumption of Lemma 2.3, as a result of this income differential, a high-income individual tends to dedicate a higher share of her income to health spending.

Beside this *indirect effect* of health status on health spending through income, differences in health status have a direct impact on health spending through their effect on the marginal product of health spending: If marginal product of health spending in extending life falls as a result of an increase in health status, individuals with better health tend to allocate less resources to health spending.

The total effect of an increase in health status on health spending depends on the relative importance of the direct and indirect effects, as formalized by the following lemma.  $\varepsilon_h^{f_m}$  and

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argument by much: For  $c_1$  to be a luxury good, the marginal utility of  $c_2$  must fall rapidly, compared to the marginal utility of  $c_1$ .

33. As I am going to discuss, the assumption that  $\Gamma(\cdot, t)$  remains constant over time is not pivotal to this result: As long as the increase in the average health status in the economy does not dominate the increase in average income, Inequality (2.26) will hold.

34. See Section 2.1 for a brief review of the literature that documents this relationship for different indices of health status.



$\varepsilon_c^{u_c}$  in Lemma 2.4 are the elasticity of marginal product of  $m$  with respect to health status and the elasticity of marginal utility of consumption with respect to  $c$ , at the optimum.<sup>35</sup>

**LEMMA 2.4** *In a given cohort  $t_0$ ,  $\partial m^*(h, t_0) / \partial h > 0$  if, and only if,*

$$\left[ \frac{\partial y(h, t_0)}{\partial h} \right] \left[ \frac{\varepsilon_c^u - \varepsilon_c^{u_c}}{c^*(h, t_0)} \right] - \left( \frac{\varepsilon_h^f - \varepsilon_h^{f_m}}{h} \right) > 0. \quad (2.27)$$

The first term on the left hand side of Inequality (2.27) captures the indirect effect of health status on health spending through income, whereas the second term characterizes its direct effect through its impact on health production function.

Note that the direct effect of health status on spending depends directly on the cross-elasticity of the health production function with respect to health spending and health status: The higher (and more positive) this cross-elasticity, the higher the chance that the second term in (2.27) dominates the first term, leading to a declining schedule of health spending as a function of income, in the cross section.

Moreover, if a small difference in income among the individuals of a single cohort is associated with a large difference in health status (that is there exists a strong correlation between income and health status in the cross section), the probability that the first term on the left-hand side of (2.27) is dominated by the second term is higher.

Lemmas 2.3 and 2.4 illustrate the main mechanisms behind a steep and upward sloping Engel curve over time and a downward sloping curve in the cross section: In the cross section, if an observed increase in income in the data is associated with a large increase in individuals' underlying health, under the condition of Lemma 2.4, we can expect the health spending to decline. On the other hand, as long as the rise in income over time is not dominated by an improvement in the general health status in the economy, a standard

35. The proof of Lemma 2.4 calls for differentiating the first order conditions of Problem (2.24) and rearranging the resulting equation.

luxury-good argument implies that we can expect the share of health spending to rise.<sup>36</sup>

Before summarizing these arguments for two standard functional forms of particular interest for the utility and health production, I am going to briefly explain the relation between the simplified model of this section and the full economy of Section 2.2.

**Relation to the Full Model** Even though it is hard to extend Lemmas 2.3 and 2.4 analytically to the full model, their logic still applies to the complete economy of Section 2.2. This can be seen by comparing the optimality condition of Problem (2.24),

$$\frac{\partial f(m, h_0) / \partial m}{f(m, h_0)} = \frac{u'(c)}{u(c)}, \quad (2.28)$$

to that for the optimal feedback rule, which given the value function  $V(\cdot)$ , the state vector  $\mathbf{x}$ , and time  $t$ , can be written as

$$\frac{\partial f(m, h, a, t) / \partial m}{f(m, h, a, t)} = [1 - s(y(h, h^R, a, t), a)] \frac{u'(c)}{V(\mathbf{x}, t) / f(m, h, a, t)}. \quad (2.29)$$

If we could approximate  $V(\mathbf{x}, t) / f(m, h, a, t)$  by  $u(c)$ , then the same logic as the simplified model would directly carry over to the full model. Though such an approximation is not accurate, mostly due to the depreciation of health status through life, my numerical results suggest that it is valid, especially earlier in life, up to a linear transformation.<sup>37</sup>

36. Lemma 2.4 clarifies what I mean by “domination” in this context: As long as the income growth over time is not accompanied with an increase in health status that violates Inequality (2.27), it leads to an increase in health spending. In the next section, I will specify the conditions under which this increase actually leads to a rise in the health spending as a share of income, for the functional forms of interest.

37. Given a *smooth* stream of consumption—which is a rather accurate approximation under the optimal control according to my simulations of the full economy—if  $f(\cdot)$  was equal to the life-expectancy, then  $V(\mathbf{x}, t) / f(m, h, a, t) \approx u(c)$  would be an accurate approximation. However, in the full model,  $f(\cdot)$  is not exactly equal to the life-expectancy, but only a rough approximation, up to a linear transformation.

**A CRRA Utility and a CES Health Production** Consider the following *constant relative risk aversion* (CRRA) flow utility function with an additive term to which, following Hall and Jones (2007) and Ales, Hosseini, and Jones (2014), I will refer as the *value of being alive*:

$$u(c) = b + \frac{c^{1-\sigma}}{(1-\sigma)}. \quad (2.30)$$

The parameter  $\sigma$  in (2.30) is the degree of relative risk aversion. It determines the elasticity of intertemporal substitution.

Assume the health production function is given by the following *constant elasticity of substitution* (CES) form:

$$f(m, h) = A [\alpha (z \cdot m)^\gamma + (1 - \alpha) h^\gamma]^{\frac{\beta}{\gamma}}, \quad (2.31)$$

where  $z > 0$  is a measure of technological progress,  $\alpha \in (0, 1)$  is the share parameter, and  $A > 0$  is the total factor productivity. The other two parameters of interest in (2.31) are  $\gamma \in (-\infty, 1]$  and  $\beta \in (0, 1]$ , which determine the elasticity of substitution between  $m$  and  $h$ , and the elasticity of scale of inputs, respectively.<sup>38</sup>

The CRRA utility function is widely used in macroeconomic literature due to the fact that it implies a constant elasticity of marginal utility, a constant degree of relative risk aversion, and a declining degree of absolute risk aversion. However, the constant term  $b$  also plays a crucial role when it comes to the effects of health and health spending, because it determines the level of utility and, consequently, the value of being alive in comparison to the utility at death.<sup>39</sup>

38. Kmenta (1967) was the first paper that added the parameter  $\beta$  to Arrow et al. (1961)'s constant returns to scale CES production function. The addition of this term allows me to nest Hall and Jones (2007), Ales, Hosseini, and Jones (2014), and many others' health production functions, as special cases.

39. One should also note that, for the standard range of values for  $\sigma$  in the macroeconomic literature, the level of utility in (2.30) becomes negative when  $b = 0$ . As a result, with  $V^d$  normalized to zero, "mortality becomes a good, rather than a bad" (Hall and Jones 2007). This implies, in the absence of the additive term,

A CES health production function, on the other hand, is a novelty of this study. In particular, before this study, researchers have ignored the significance of the effect of underlying health on the marginal product of health spending as captured by the cross-elasticity of health production with respect to health status and health spending. For instance, Hall and Jones (and many others) restrict their attention to a case where the elasticity of substitution is equal to one, by assuming a health production function in which health spending and “other factors” enter multiplicatively.<sup>40</sup>

While the introduction of the elasticity of scale,  $\beta$ , in (2.31) allows me to capture the possibility of diminishing returns as in Hall and Jones, I do not limit myself to a Cobb-Douglas functional form. This, as I am going to discuss, makes it possible for the elasticity of health production with respect to health spending to fall rapidly with health status. Consequently, high income individuals have less incentives to allocate resources to health spending, as long as their are “healthy enough.”

In the rest of this chapter, I am going to focus on the two functional forms in (2.30) and (2.31). My main quantitative challenge is the estimation of the parameters of these functions. To see how these two functional forms help me account for the observed patterns of health spending in the time series and cross section, and how I can use these observations to discipline the structural parameters of interest, let’s consider the implications of (2.30) and (2.31) for Lemmas 2.3 and 2.4.

With the CRRA utility form of Equation (2.30), the elasticity of utility with respect to

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individuals would rush to their death!

40. In addition, by assuming that the elasticity of scale is similar for both factor inputs, Hall and Jones are implicitly assuming that the two factors have equal shares in the production (that is  $\alpha = 0.5$  in (2.31)). Considering the fact that both in Hall and Jones and this study, health status is a “latent variable,” this is only a matter of normalization.

consumption is given by

$$\varepsilon_c^u = \left[ \frac{1}{bc^{\sigma-1} - \left(\frac{1}{\sigma-1}\right)} \right]. \quad (2.32)$$

On the other hand, for the elasticity of health production with respect to health spending when health production function is given by (2.31), I have

$$\varepsilon_m^f = \frac{\beta}{1 + \left(\frac{1-\alpha}{\alpha}\right) \left(\frac{h}{zm}\right)^\gamma}. \quad (2.33)$$

When  $b > 0$ , for a degree of relative risk aversion that is greater than unity (as broadly accepted in the macroeconomics and finance literature),  $\varepsilon_c^u$  declines rapidly with income (assuming non-health consumption is a normal good). When  $\gamma = 0$  in (2.33)—as assumed previously in the literature—the ratio of elasticities in Lemma 2.3 rises rapidly with income.<sup>41</sup> On the other hand, when health status and health spending are stronger substitutes, that is for elasticities of substitution greater than one ( $\gamma > 0$  in (2.30)),  $\varepsilon_m^f$  no longer remains constant with changes in income. Specifically, if health status is held fixed (as assumed in Lemma 2.3),  $\varepsilon_m^f$  increases with rises in income. This, in turn, implies that the ratio  $\varepsilon_m^f/\varepsilon_c^u$  increases more rapidly with income, leading to a rapid rise in the share of health spending.<sup>42</sup>

In summary, in addition to Hall and Jones's channel where the rise in the share of health spending is attributable to the rapid decline of the *value of consumption* relative to the *value of being alive*, my health production function allows for a new channel for the rise of health spending as a share of income: The rise in the *share of health spending* in

41. When the elasticity of substitution between health spending and health status is fixed at unity,  $\varepsilon_m^f$  remains constant regardless of how the underlying distribution of health status changes. This observation is scrutinized in Chapter 3.

42. As noted earlier, the assumption that health status remains fixed does not play a pivotal role in the above argument: As long as the rise in health status does not dominate the rise in income, this argument remains valid. Equation (2.33) makes this notion of domination precise for a CES production function.

life expectancy—or, more broadly, in marginal utility—compared to the *share of health status*.<sup>43</sup>

For the CRRA utility function of Equation (2.30), the first term in Equality (2.27) becomes

$$\frac{\partial y(h,t)}{\partial h} \left( \frac{1}{bc^\sigma + \frac{c}{1-\sigma}} + \frac{\sigma}{c} \right). \quad (2.34)$$

When  $\sigma > 1$  and  $b > 0$ , for large enough values of consumption, the term in the parentheses is positive and declining in consumption.

On the other hand, for the general CES production function in Equation (2.31), the second term in (2.27) can be written as

$$\frac{\gamma}{h \left[ 1 - \alpha + \alpha \left( \frac{m}{h} \right)^\gamma \right]}. \quad (2.35)$$

A comparison of (2.34) and (2.35) reveals that, when  $\gamma = 0$ , the model of Section 2.2 (and, as discussed in the previous subsection, my full model) has no hope in accounting for a downward sloping schedule for health spending in the income cross section. On the other hand, when health status and health spending are strong compliments in the production of health—that is, when  $\gamma \gg 0$ —the model implies an increasing Engel curve in the cross section. Only for values of  $\gamma$  which are above zero, the model can deliver a downward-sloping spending curve. If we assume that Inequality (2.27) holds and  $h$  is sufficiently large in Equation (2.35), a higher substitutability between health spending and health status—as captured by a larger  $\gamma$ —implies a steeper Engel curve in the cross section.

The following proposition summarizes the preceding arguments on how each of the parameters of the functions in (2.30) and (2.31) help us capture an aspect of the health

43. It is worth noting that the “utility channel” allows for the share of health spending to tend to one asymptotically. However, the “health production channel” is limited in its capacity to explain the ever-growing rise in the share of health spending in the last five decades.

spending patterns in the data.<sup>44</sup>

**PROPOSITION 2.5** *With the constant relative risk aversion utility form of Equation (2.30) and the constant elasticity of substitution health production function of Equation (2.31):*

(i) *for any  $0 < \gamma < 1$ , there exists some  $B_{t_0} > 0$  such that,  $0 < \partial y(h, t_0) / \partial t < B_{t_0}$  for all  $h_0 \in \mathcal{H}$  implies  $\partial m^*(h_0, t_0) / \partial h < 0$ ; and*

(ii) *when  $\partial y(\cdot, t) / \partial t > 0$ , then*

$$\frac{\int_{\mathcal{H}} m^*(h_0, t_1) \Gamma(dh_0)}{\int_{\mathcal{H}} y(h_0, t_1) \Gamma(dh_0)} < \frac{\int_{\mathcal{H}} m^*(h_0, t_2) \Gamma(dh_0)}{\int_{\mathcal{H}} y(h_0, t_2) \Gamma(dh_0)}, \quad t_1 < t_2,$$

*if either (1)  $b > 0$  and  $\sigma > 1$ , (2)  $\gamma > 0$ , or both.*

In the next section, I am going to use Proposition 2.5 to make inference about the structural parameters of the model—importantly, the value of being alive and the elasticity of substitution between health spending and health status.<sup>45</sup>

## 2.4 The Quantitative Analysis

The estimation of health production functions has been historically challenging primarily because of the lack of reliable measures for health status. A straightforward way to see this

44. This proposition is a direct corollary of Lemmas 2.3 and 2.4.

45. At the end of this section, it is worth mentioning that this simple model can be used to study the role of technological progress—that is changes in  $z$ —on health spending. Under my formulation of health production function, Equation (2.31), the role of health care technology is to determine the relative price of the two commodities in the economy (as it is the case in many standard macroeconomic models). As a result, a change in  $z$  entails a substitution and an income effect. The total impact of the growth in technology, therefore, depends on the magnitude of each of these effects. When  $\gamma = 0$ , for instance, these two effects cancel out, leaving technological innovations neutral with regard to the level of health spending. With  $\gamma > 0$ , however, technological improvements lead to an increase in the share of health spending relative to income. This channel is present in my quantitative exercise in the next section.

is in the context of the full model in Section 2.2. As assumed in my model, an unobserved shock to health status (as captured by the Brownian process governing  $\omega_h$ ) simultaneously affects the individual's income (through the income equation). Income, in turn, is a main determinant of health spending (as discussed in the previous section). Any examination of the relation between health outcomes (such as mortality, physiological outcomes, or measures of the burden of diseases) that cannot capture these shocks in a *health capital index* runs into the possibility of *endogeneity* and, consequently, biased estimates.<sup>46</sup>

A large literature in health economics is dedicated to this topic, suggesting a multitude of instrumental variables to address the problems arising due to the endogeneity. However, almost all of this literature ignores the possibility of cross-effects between the underlying health status and health care spending—specifically, the effect of underlying health on the marginal product of health spending, despite the early evidence on the importance of these cross-effects going as far back as the RAND's seminal health insurance experiment.<sup>47</sup> Using data from the RAND HIE, Brook et al. (1983) show that the effect of health care utilization on health outcomes can be significantly different across different income groups and across groups with different risk factors.<sup>48,49</sup>

46. The above argument ignores the effect of idiosyncratic productivity shocks which can exacerbate the endogeneity issue.

47. *RAND Health Insurance Experiment* (RAND HIE) was a multimillion-dollar *randomized controlled trial* conducted between 1971 and 1986, founded by the *Department of Health, Education, and Welfare*, which, to this day, remains the largest health policy study in the US history.

The study randomly assigned families across different health insurance plans with different levels of cost sharing. One of the main findings of the study was that the health care utilization was significantly different across different plans. (Newhouse et al. 1981's findings remain one of the main references for the price elasticity of health spending, both in macroeconomics and health economics literature, to this day.) Due to its random nature, RAND HIE also provided an excellent instrument to study the effects of health care utilization on health outcomes, including the self-assessed health and detailed physiological outcomes measured by the RAND investigators.

48. For instance, as Phelps (2016) notes, “[f]or persons with relatively high health risks (e.g., from obesity, smoking, high blood pressure), the risk of dying was reduced by about 10 percent in the full-coverage group [...]”

49. Chapter 3 uses the RAND HIE data to estimate an approximated version of (2.31) using instrumental



Instead of instrumenting for health spending (or health capital)—as most of the studies before them do—Hall and Jones (2007) and Ales, Hosseini, and Jones (2014) estimate a restricted form of the health production function in Equation (2.31) using a time trend as an instrument (in a Generalized Method of Moments (GMM) estimation procedure). The logic of this approach is as follows: Restricting the elasticity of substitution between health spending and “other underlying factors” to one implies that technological innovations, the rise in health spending, and the increase in these underlying factors each captures a constant fraction of the improvement in health outcomes over time. If we consider mortality rate (at different ages) as the main indicator of health outcomes and assume that technology in the health sector grows at the same rate as the non-health sector, the only remaining unknown is the growth rate of the underlying factors. In their benchmark analysis, both studies assume that the growth rate of these factors pertains to one third of the total decline of mortality in the US. This enables them to estimate the elasticity of scale—that is  $\beta$  in (2.31)—by imposing two moment conditions on the *detrended* rates of mortality in the past five decades: they have zero mean and are uncorrelated with a time trend.

My discussions in the previous section deem the constraint  $\gamma = 0$  on the health production function as “too restrictive.” In this study, I relax the restriction on the cross-elasticity of health production with respect to health status and health spending. The parameters of the resulting *relaxed* functional form, however, can no longer be estimated using Hall and Jones’s suggested approach.

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variable techniques. To this end, they construct an index of health capital as the common component of socioeconomic correlates of health and use it to estimate the relation between several measures of health outcome, health spending, health capital, and their cross-product, instrumenting for the health care utilization. Their estimates indicate a significant cross-effect between health capital and health spending on most measures of health outcomes. The limited sample size of the RAND HIE data, however, keeps me in Chapter 3 from estimating these cross-effects for different age groups.

**Identification Strategy: a Case for Indirect Inference** Instead of directly estimating the effects of health spending and health status on health outcomes (mortality, specifically), I take an indirect approach: I use the patterns of health spending in the cross section and over time to make inferences about the parameters of the health production function (beside the value of being alive) using the results of the previous section.

To demonstrate the underlying logic, for the sake of argument, let's assume that we know the relation between health status and income within and across cohorts—as specified by the functional form  $y(h, t_0)$  in (2.3). Moreover, let's focus our attention on the elasticity of substitution and the elasticity of scale parameters by assuming the share parameter  $\alpha$  and the growth rate of  $z$  in (2.31) are known.

In the absence of any uncertainty (as in the simplified model of (2.24)), starting from any initial cohort  $t_0$  and income level  $y(h_0, t_0)$ , two instances of income change suffice to infer all the (remaining) parameters of interest: a change in cohorts, which corresponds to an increase in income not associated with an increase in health status; and a change in health status in a given cohort.<sup>50</sup>

The arguments leading to Proposition 2.5 reveal that these two variations in income, together with the level of spending at the initial state, enable us to deduce  $\gamma$ ,  $\beta$ , and  $b$  in Equations (2.30) and (2.31). Specifically, an increase in the share of health spending across two cohorts reveals the ratio of the elasticity of utility with respect to consumption relative to the elasticity of health production with respect to health spending. On the other hand, the slope of health spending with respect to income among the individuals of single cohorts contain valuable information regarding the cross elasticity of health production with respect to health status and health spending. These two pieces of information, when combined with the information contained in the level of spending, suffice to infer all the parameters

50. The total factor productivity,  $A$  in Equation (2.31), has no bearing on the level or the slope of the health spending schedule in the simplified model of Section 2.3. However, given the share parameter  $\alpha$ , it has important implications for the distribution of the health outcomes.

of utility and health production functions beyond what has already been assumed.<sup>51</sup>

As discussed in Section 2.3, there is a close relation between the full model of Section 2.2 and the simplified version of Proposition 2.5. As a result, I expect the above logic to extend naturally to the full model. Nevertheless, even in the case of simplified model of Section 2.3, finding an analytic solution for the model is not possible for a generic set of parameter values.<sup>52</sup> In the full life-cycle model, computations are considerably more complicated, mainly due to the nonstationarity of the problem. As a result, finding a one-to-one relationship between the parameters of the model and the coefficients of health spending schedules is not feasible.

The approach I take in this study is the *simulated method of moments* (SMM): While it is not possible to find an analytic solution to the model of Section 2.2—as characterized by the two partial differential equations, HJB and KF—I still can find a numerical solution for a chosen set of functional forms and structural parameters. This solution, then, can be used to generate a simulated series from the model. The basic idea behind the SMM is to choose the structural parameters such that the moments of interest in the simulated series match those from the data.

The relation between health spending and income in the cross section and its variations over time provide me with the sufficient moments, as suggested by the above arguments. This can be characterized in the form of an estimation equation of the form

$$m_{i,t}^a = \beta_{0,t}^a + \beta_{1,t}^a \cdot y_{i,t}^a + \beta_{2,t}^a \cdot (y_{i,t}^a)^2 + \beta_{3,t}^a \cdot (y_{i,t}^a)^3 + \varepsilon_{i,t}^a, \quad (2.36)$$

51. The total factor productivity in the health production function,  $A$ , is determined through the relation between health spending, health status, and the health outcome of interest.

52. Even when I limit myself to the case where the degree of relative risk aversion is 2—as is broadly used in the macroeconomics and finance literature—it is not possible to write optimal health spending as an explicit function of income and health status, except when  $\gamma = 0$  or  $\gamma = 1$ . My choice of the indirect inference as my estimation method is mainly to avoid such simplifications. See Guvenen and Smith (2010) for an excellent discussion.

known as the *auxiliary model*. The variables  $m_{i,t}^a$  and  $y_{i,t}^a$  in Equation (2.36) are health spending and income at time  $t$  for individual  $i$  in the data, respectively, who has age  $a$ . For a given time  $t$ , the coefficients of Equation (2.36) ( $\beta_{i,t}^a$ 's) capture the relation between income and health spending in the cross section for individuals of different ages at time  $t$ . Estimating this equation for different  $t$ 's, then, characterize the variations of this relation over time. The higher order terms on the right hand side of the auxiliary model capture the fact that the relation between income and health spending is far from being linear, as suggested by my model.<sup>53</sup>

My objective is to choose the structural parameters of the model so that the series generated by the model (under these parameters) look as close as possible to the actual data, as represented by the coefficients of the auxiliary model. This is the basic idea behind the *indirect inference* approach.

The indirect inference method, first proposed by A. A. Smith J. (1990, 1993) and further developed by Gourieroux, Monfort, and Renault (1993), provides a criterion—through the use of an auxiliary model—to infer the structural parameters of interest in the model. In effect, the indirect inference approach provides an answer to a key issue in the SMM, through the use of an auxiliary model, and that is which moments to match (Qu 2012). As Guvenen and Smith (2010) write,

“the indirect inference estimator is obtained by choosing the values of the structural parameters so that the estimated model and the US data look as sim-

53. If my model is to represent the important mechanisms present in the “real world,” we can expect an estimation of Equation (2.36) to result in higher order coefficients that are statistically significant; after all, a highly non-linear relationship between income and health spending, as suggested by the model, means that the several initial terms of a Taylor approximation of the “actual” relationship are significant.

One can expect the lagged income to also have an effect on the health spending because of its effect on savings, according to the model. These terms become important specially in the presence of stationary idiosyncratic productivity shocks. Unfortunately, the limitations in MEPS' panel features prevent me from using these moments.

ilar as possible when viewed through the lens of the auxiliary model.”

**The Income Equation** The above discussion forms the basis of our quantitative analysis with a not-so-trivial shortcoming: The relation between health status and income is not known. Without the knowledge of such a relationship, the identification of the parameters of the health production function is not possible.<sup>54</sup> Importantly, in my analysis, I want to remain faithful to the notion of health status as a *latent variable*. This prevents me from using an index of observed characteristics as a measure of underlying health status (as is a standard practice in the literature).<sup>55</sup>

To overcome this difficulty, I use another source of variations in the data to make inference about the income equation. I take advantage of the relation between the rate of mortality at different ages—as a measure of health outcome—and income, as well as the variations of this relationship over time, to deduce how income and health status are related to each other.<sup>56</sup>

These two steps, that is comparing model’s simulations regarding the joint distributions of income and health spending and income and life expectancy to the data, can be combined in the form of two auxiliary equations: in practice, one can choose the parameters of an income equation (that is the parameters of a functional form of choice for Equation (2.3)) and those of the utility and health production functions simultaneously such that model’s simulations are “as close as possible” to the actual data. Closeness, in this context, is determined by estimates of Equation (2.36) and an equation relating life expectancy to

54. Without an income equation, for any given set of parameter values, one can “choose” a level of individual health status such that the model matches the data perfectly.

55. As my discussions at the start of Section 2.4 suggest, in the absence of reliable instruments, using such measures of health status is prone to an endogeneity problem.

56. Limiting myself to the notion of health production as a determinant of longevity—at least in this section—enables me to compare the resulting relation between income and longevity with the actual data, and to make further inference about the parameters of the income equation.

income.

In my estimation procedure, however, I am going to perform these two comparisons sequentially: In the first step, for a given set of parameters of the health production function, I choose the parameters of an income equation. This is done such that, should the model mimic the relationship between income and health spending in the data as closely as possible, the resulting joint distribution of income and life expectancy also matches that in the data. This leads to an estimate of the income equation that is conditional on the parameters of the health production function being equal to the SMM estimates. In the second step, the conditional estimate of the income equation and the choice of parameters of the health production function are used to compare the moments of the auxiliary equation (2.36) between the data and the model. I repeat these steps until the moments of interest in the model are close to those in the data.

In Section 2.4.2, I am going to explain this procedure in more detail in the context of an *estimation algorithm*. As discussed above, this procedure uses the joint distributions of income and health spending, and income and mortality rate, at different ages, and their changes over time. In Section 2.4.1, I will briefly explain the data used for this purpose.

### 2.4.1 Data

The data on the joint distribution of income and health spending as a function of age and cohort is taken from the household component of the *Medical Expenditures Panel Survey* (MEPS). Annually conducted by the *Agency for Healthcare Research and Quality* (AHRQ) and the *National Center for Health Statistics* (NCHS) from 1996, the MEPS includes nationally representative surveys of detailed health care utilization and expenditures for the US' civilian, non-institutionalized population.

Health care expenditures are based on individuals' self-reports, but they are verified by and supplemented with reports from medical providers and employers. Therefore, the

MEPS provides a reliable source of information on health care expenditures for surveyed individuals. Since it collects ample individual and family background information, it is also suitable for studying the distribution of health care expenditures by demographic and socioeconomic characteristics.

Total health care expenditures in the MEPS consist of expenditures, regardless of the payer, on most medical services. Health care expenditures are paid out-of-pocket or by private insurance, Medicaid, Medicare, or other local, state, and federal sources. Medical services in MEPS are categorized into nine groups: medical provider visits, hospital outpatient, inpatient and emergency room visits, dental visits, home health care, vision aids, prescribed medicines, and other medical equipment and services.<sup>57</sup>

MEPS also gathers detailed information on respondents' family income. Family income is the summation of all family members' income. An individual's income includes money made from all sources such as wages and compensations, business incomes, pensions, benefits, rents, interests, dividends, and private cash transfers, *excluding tax refunds and capital gains*.<sup>58</sup>

A central objective of this chapter is to study the effect of the evolution of income on health spending. Therefore, as discuss in more detail in what follows, I use *Center on Budget and Policy Priorities* (CBPP)'s estimates and projections of the growth rate of

57. Total health care expenditures calculated from the MEPS data are significantly different from the estimates provided by the *National Health Expenditures Accounts* (NHEA), which mainly use aggregate providers' revenue data. The disparity does not originate from different estimations of expenditures on comparable services but from differences in inclusion of services and in covered populations. For example, expenditures on over-the-counter drugs, longer than 45-day stays in hospitals, and for institutionalized individuals are out of the MEPS' scope. Once aggregate estimations are adjusted for service and population, and measurement methods are made compatible, they tend to converge. In effect, the average growth rates of per person health care expenditures, driven from MEPS and NHEA, are very similar. (See Chapter 1.)

58. The exclusion of capital gains from income is consistent with the definition of income in my model. However, I believe that my lack of access to tax refunds and transfers in the MEPS data—specifically for the lower income groups—*does* affect my results, as the *Congressional Budget Office* (CBO)'s *comprehensive income measures* paint a drastically different account of the growth rate of income at the bottom of the income distribution.

income at different parts of the income distribution to approximate the evolution of this distribution before and after the MEPS' time span (Stone et al. 2015).

Data on the relation between income and life expectancy is taken from Chetty et al. (2016)'s seminal work on the association between the life expectancy and income in the US. Chetty et al.'s analysis uses a database of federal income tax and Social Security records that includes all individuals with a valid Social Security Number between 1999 and 2014. Chetty et al. construct the period life expectancy conditional on income percentile by (i) estimating mortality rates for the ages of 40 to 76 years; (ii) extrapolating mortality rates beyond the age of 76 years and calculating the life expectancy; and (iii) adjusting for differences in the proportion of racial and ethnic groups across percentiles. Using the Social Security Administration (SSA)'s death records, these steps lead to estimates for period life expectancy at 40 for men and women at different levels of income over the period 2001–2014. (See Figures 2 and 3 in Chetty et al. 2016.)

To compute the variance of health shocks, I use information from Ales, Hosseini, and Jones (2014): the variance of log income at different ages. Ales, Hosseini, and Jones use the data from the *Panel Study of Income Dynamics* (PSID) to construct this measure. (See Figure 4 in Ales, Hosseini, and Jones 2014.)

### **Data Preliminaries**

I use the disposable family income in the MEPS—by the *Current Population Survey* (CPS)'s definition of family—as individuals' income.<sup>59</sup> At every stage of my estimations, I use family-level weights provided by the MEPS, so that the survey samples provide as close a representation to the US' non-institutionalized population as possible. All dollar values are adjusted for inflation, using the *personal consumption expenditure* (PCE) index. For

59. This is consistent with Chetty et al. (2016)'s measure of income.



expenditures on components of medical services, I use the corresponding *personal health care* (PHC) components such as PHC for hospital care, for physician and clinical services, and for dental services. All real values are in 2009 dollars. In addition, all individuals with zero income in a given year are dropped from the sample.<sup>60,61</sup> This leaves me with a total of 639,649 individual-year observations in the period 1996–2015.

To use the variations of income over time in the estimation of the structural parameters of the model, I divide the MEPS' sample period into two sub-periods: 1996–2005 and 2006–2015—consistent with my assumption that each period in my model is equivalent to an interval of ten years in the data, as discussed later on.<sup>62</sup> The resulting two sub-periods include 300,610 and 339,039 individual-year observations, respectively. I also group individuals in each sub-period into four age groups of ten-year intervals, from 40 to 70, and an age group of individuals older than 80 years old.<sup>63,64</sup> Table 2.1 provides a summary of the MEPS data in each age group and across the two sub-samples.

Using the MEPS data, structured as described in Table 2.1, I construct the empirical

60. I drop zero-income individuals for two reasons. First, my model does not allow for consumption to fall below a certain level—because the utility must remain positive at all dates. Second, the SSA records do not provide reliable data for such individuals.

61. Dropping the top and bottom 2.5% of the income distribution in each time period in a robustness exercise does not alter my results significantly.

62. Hall and Jones (2007) consider five-year periods.

63. Individuals below the age of 40 are dropped to remain consistent with Chetty et al. (2016)'s estimates.

64. There are two main reasons for choosing ten-year time periods as the length of one period in the model: First, due to year-to-year changes in the randomly selected MEPS' samples, there are year-to-year (sometimes irregular) fluctuations in health care expenditure estimates, especially when sub-groups are identified by more than one characteristic. However, using time intervals of length five years show that the patterns of changes in income and health spending are remarkably similar to those between the two periods, 1996–2005 and 2006–2015.

The second—and more important—reason is that this rough temporal grid leads to far fewer structural parameters of the health production function. This smaller set of unknowns, in turn, eases the computation burden of the estimation procedure significantly. The author has implemented a version of the numerical method that uses intervals of length five years. However, at the time of writing this draft, the results of this implementation are not reliable.

**TABLE 2.1.** Summary of the Medical Expenditure Panel Survey Data, 1996–2015

Age Group	1996–2015			2005–2015			1996–2015		
	Obs.	Percentage of Males	Avg. Age	Obs.	Percentage of Males	Avg. Age	Obs.	Percentage of Males	Avg. Age
<b>40–49</b>	42,417	49	44.36 (0.02)	44,149	48	44.61 (0.03)	86,566	48	44.48 (0.02)
<b>50–59</b>	32,078	48	54.14 (0.02)	42,227	49	54.30 (0.02)	74,305	48	54.23 (0.02)
<b>60–69</b>	20,384	47	64.22 (0.03)	28,797	47	64.11 (0.03)	49,181	47	64.15 (0.02)
<b>70–79</b>	15,509	43	74.19 (0.03)	15,771	45	74.12 (0.04)	31,280	44	74.15 (0.02)
<b>≥ 80</b>	8,158	36	83.65 (0.04)	9,581	39	83.33 (0.04)	17,739	38	83.47 (0.03)
<b>≥ 40</b>	118,546	46	57.13 (0.08)	140,525	47	58.174 (0.11)	259,071	47	57.70 (0.08)

**Source:** Medical Expenditure Panel Survey (1996–2015). **Note:** Observations with zero income have been dropped from the sample. For the percentage of males and average age in each age group, personal weights, provided by the MEPS are used. The total number of observations do not take survey weights into account.

distributions of income for different age groups in each of the sub-periods. As noted before, one of the central objectives of this study is to use the variations in income over time to make statistical inferences about the production of health. To address the fact that, at any given age and year, rational agents also take these variations—both in the past and future—into account, I need to extend the age-specific distributions of income to time periods before and after the MEPS' relatively short time span.<sup>65</sup>

To this end, I use the CBPP's estimates—using the CBO's data—to extrapolate the age-specific distributions of income in the first time period. This gives me the age-specific distributions of income down to the year 1980. For the years before 1980, I assume a unified growth rate (equal to the growth rate of GDP per capita) for income at all income percentiles. The CBPP's projections are used in a similar procedure to extrapolate the

65. An important decision in the quantitative studies of life-cycle phenomena is how to deal with cohort effects. In particular, as noted, I assume that each time interval of unit length in my model corresponds to a period of ten years in the MEPS data. This means that, in each of the sub-periods, I have individuals who have entered the economy before the start of the sample's time span and who will leave the economy after the sample's end date.

A rather standard approach in the quantitative literature is to ignore these effects. For example, by pooling the MEPS's data, Ales, Hosseini, and Jones (2014) assume that individuals of age  $a$  in the model are going to face the same income as the individuals of age  $a + 1$  in the sample, when they become  $a' = a + 1$ . This approach obviates the need to make additional assumptions regarding the evolution of variables outside the sample. However, a more important advantage of it is to eliminate an aggregate state from the problem—that is time—which has a considerable impact on the computational burden.

In practice, this is the same approach used in many longevity studies, including Chetty et al. (2016), to calculate the life expectancy from the period life tables. (And, as I am going to talk about in Section 2.4.3, I start my numerical search for the model parameters by assuming this is the case.) Due to the nature of my claims, however, I find it hard to justify that individuals in my economy do not take into account the evolution of their income—and also technological innovations in the health sector—when making decisions.

With regard to the future evolution of income, using a projection seems justifiable (e.g., Arnold and Plotinsky 2018). For the evolution of a cohort's income distribution over its lifetime, what matters, from the perspective of my model, is the distribution of asset holdings. The MEPS, however, does not provide information on this variable. My use of the CBPP's estimates for the evolution of income before the MEPS' sample, in effect, serves as a tool to construct this distribution for individuals of different ages who, at the beginning of the MEPS sample, are older than  $a$ .

Another possibility is using other data sources to impute asset holdings at different income percentiles. At the time of writing this draft, the author is exploring this possibility using PSID.

income distributions up to 2035.<sup>66</sup> I use these in the estimation of the parameters of the income equation in periods that fall outside the MEPS's time span.

I use the MEPS data to estimate the joint distribution of health spending and income for each age group, in each of the time periods. This distribution, then, is used to compute the average level of health spending in each income ventile, for each age group and time period.

To calculate health status as a function of age and income for any given set of parameter values, I need to have the survival rate at each age among different income groups in each of the sub periods. To this end, I reconstruct the mortality rate at different ages, at each point in Chetty et al.'s sample period, from the reported life expectancies at 40. I do this by inverting the procedure used to construct the average life expectancy from the *period life tables*, as follows.<sup>67</sup> I start by extrapolating Chetty et al.'s estimates to the years in the MEPS that are missing from Chetty et al.'s sample period. Next, I compute the average life expectancy at 40 across the income groups in each time period of interest, 1996–2005 and 2006–2015, using the MEPS' distribution of individuals by their gender in each period.

The *Gompertz equation* defines the rate of mortality as a function of age as

$$\ln(\text{mortality at age } a) = g_1 + g_2 \ln(a).^{68} \quad (\text{GL})$$

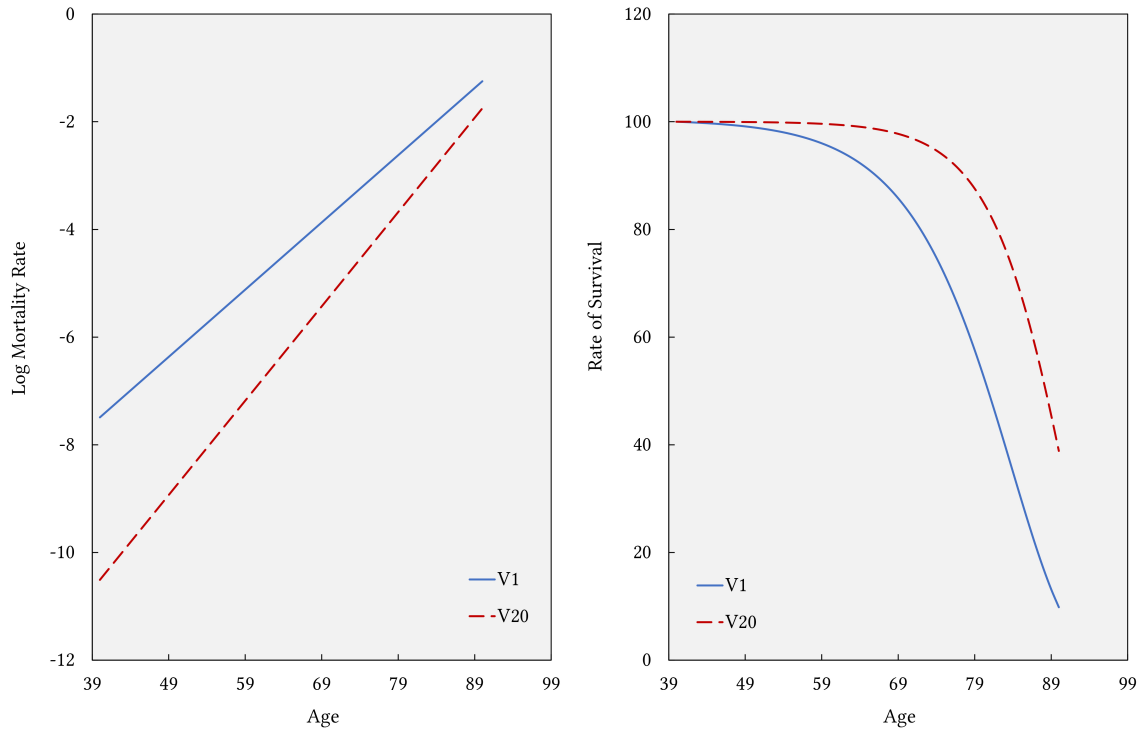
Assuming that the Gompertz law provides an accurate description of the mortality as a

66. This is the year at which individuals who are 40 at 2010 retire.

67. This is the procedure used by Chetty et al. to compute life expectancy from mortality rates at different ages, as discussed previously.

68. Chetty et al. show that the Gompertz equation provides a remarkably good description of the rate of mortality as a function of age, at different levels of income, up to a certain age. (See Figure 1 in Chetty et al. 2016.) In their estimates of the life expectancy, they use this equation to extrapolate the mortality rate beyond the age of 76.

It should be noted that the fit of the Gompertz model declines drastically after the age of 90.

**FIGURE 2.1.** Gompertz Approximations in the 5th and 95th Income Percentiles

**Source:** Author's calculations based on Chetty et al. (2016).

function of age at each level of income and each time period, I estimate  $g_1$  and  $g_2$  in Equation (GL) for each time period and each income ventile. I do this such that the resulting life expectancy at 40 matches those reported by Chetty et al., under the assumption that  $\bar{a} = 100$ . Figure 2.1 illustrates an example of the resulting mortality and survival rates for the bottom and top income ventiles, in the first time period.

## 2.4.2 Estimation Strategy

I start the discussion of my estimation algorithm by choosing the specific functional forms whose parameters, beside those of the CRRA and CES utility and health production func-

tions of Section 2.3, are going to be directly or indirectly targeted in the SMM method. These include the depreciation function, the income equation, and the subsidy function.<sup>69</sup>

The depreciation of health status, at each given age  $a$ , is assumed to be an affine function of the natural logarithm of health status at that age. Formally, I assume that  $g(\cdot)$  in Equation (2.1) takes the form

$$g(h, a) = -[a_{\delta}(a) + b_{\delta}(a) \cdot \ln(h)]. \quad (2.37)$$

I assume that at each age  $a$ , a linear function relates the natural logarithm of income to the logarithm of health status, as

$$\ln(y(h, a, t)) = \bar{y}(a, t) + \varphi(a, t) \cdot \ln(h). \quad (2.38)$$

The term  $\bar{y}(a, t)$  in this equation captures the *common* component of income among the individuals of cohort  $t - (a - \underline{a})$  at age  $a$ , whereas  $\varphi(a, t)$  characterizes the income variations arising due to the heterogeneity in health.<sup>70</sup>

Following Guvenen and Smith (2010), after retirement, income is a function of the level

69. This is mainly due to the fact that I find having these relationships at hand helpful to the flow of the discussions. Nevertheless, my methodology can be generalized to other assumed functions.

70. In the presence of productivity shocks, I modify Equation (2.38) as

$$\ln(y(h, v, a, t)) = \bar{y}(a, t) + \varphi(a, t) \cdot \ln(h) + v. \quad (2.39)$$

This is similar to the functional form considered by many in the literature for earnings and labor income, modified to include the impact of health status. Examples are Guvenen (2007, 2009), who instead of allowing  $\bar{y}(\cdot)$  to change freely with age, assume that the life-cycle profile of income is given by a quadratic function of age. In the health economics literature, Scholz and Seshadri (2011) consider the same functional form but abstract from the effects of health status on income.

Equation (2.39) is similar to the functional form considered by Fonseca et al. (2009), with the consideration that “health status” in Fonseca et al. is assumed to take discrete values. They, however, assume  $\bar{y}(\cdot)$  is a quadratic function of age.

of income at the age of retirement and the average income in the economy  $\bar{Y}$ :

$$\phi(y^R, t) = a_y \left[ \frac{y^R}{\bar{Y}(t)} \right] + b_y \left[ \frac{y^R}{\bar{Y}(t)} \right] \cdot \left[ \frac{y^R}{\bar{Y}(t)} \right]. \quad (2.40)$$

As discussed in Section 2.3, the flow utility is assumed to take the CRRA form with a constant term—the *value of being alive*:

$$u(c) = b + \frac{c^{1-\sigma}}{(1-\sigma)}. \quad (2.41)$$

For the health production function, I modify the CES functional form of Section 2.3 to allow for individuals' age to have an effect on the probability of survival:

$$f(h, m, a, t) = A(a) \left[ \alpha [z(t) \cdot m]^{\gamma(a)} + (1-\alpha) h^{\gamma(a)} \right]^{\frac{\beta(a)}{\gamma(a)}}. \quad (2.42)$$

This form allows my model to nest the health production functions of Hall and Jones (2007) and Ales, Hosseini, and Jones (2014) as special cases. I will denote the growth rate of health technology  $z(\cdot)$  by  $g_z$ .

Finally, I consider the following functional forms for the rate of subsidy, before and after the retirement:

$$s(y, a) = \begin{cases} [a_s \cdot \exp(b_s \cdot y)]^{-1} & \text{if } a \in [a, a^R], \\ (a_s^R + b_s^R \cdot y)^{-1} & \text{if } a \in [a^R, \bar{a}]. \end{cases} \quad (2.43)$$

71. As mentioned before, Equation (2.43) summarizes many different government health programs in the US which include, but are not limited to, Medicaid, Medicare, State Children's Health Insurance Program (SCHIP), the Department of Defense TRICARE and TRICARE for Life programs (DOD TRICARE), the Veterans Health Administration (VHA) program, the Indian Health Service (IHS) program.

Before retirement, Medicaid is the dominant provider among these government programs. Because of Medicaid's means-tested nature, its share in the total health spending declines rapidly by income, justifying

To estimate the parameters of these functional forms, I use an iterative procedure that follows the logic discussed at the beginning of Section 2.4: to search for a set of parameters under which the simulated data generated by the model looks as close as possible to the actual data, when viewed through the lens of an auxiliary model. To this end, I keep updating the values of the unknown parameters of the model until no further improvements can be achieved upon a “closeness” criterion. Some of the parameters of the model, however, are estimated or calibrated outside this iterative loop. I will explain these variables first.

### Preset Parameters

As noted earlier, I assume that an interval of unit length in my model corresponds to a period of ten years in the data. Therefore, the two time periods under consideration in the MEPS data, 1996–2005 and 2006–2015, correspond to a time interval of length two in my model. For the sake of consistency (and convenience), I am going to denote the approximate midpoints of the two time periods by  $t_1$  and  $t_2$ , in what follows:  $t_1 = 2000$  and  $t_2 = 2010$ .

I set  $\bar{a} = 40$ . This value is consistent with the initial age in Chetty et al. (2016)’s sample. I assume individuals live up to  $\bar{a} = 100$  years (Hall and Jones 2007).<sup>72</sup> For the

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the exponential form of subsidies in Equation (2.43). My estimations show that this functional form in fact does an excellent job in representing United States health care subsidization programs before retirement.

After retirement, Medicare replaces Medicaid as the major public provider of health care services. While Medicare is not means-tested, two factors seem to be responsible for the share of total health expenditures paid by government entities to be declining in income. First, despite the dominant role of Medicare, Medicaid remains as a complimentary provider of services that are not covered by Medicare for lower income individuals. Second, Medicare’s provisions are not similar for all medical services. Therefore, the differences in the type of health services that are consumed by each income group result in the rate of subsidy to be non-homogeneous in income. (My model does not capture these differences in the type of services that are demanded by each income group. See Ozkan 2014 for an example where this consideration is explicitly modeled.) Equation (2.43) does a good job in consolidating these factors up to a certain threshold (specifically, up to 400% of the federal poverty line). After this threshold, however, the model fit declines.

72. This number seems to be consistent with Chetty et al. (2016)’s upper bounds using Gompertz extrapolation for the 99% income percentile of their sample.



age of retirement, I choose  $a^R = 65$ . While, in my sample, there is a lot of variation in the age of retirement, this value ensures that the individual is eligible to receive Medicare compensations if  $a > a^R$ .

The degree of risk aversion,  $\sigma$  in Equation (2.41), is set to 2.0, as it is the gold standard in the macroeconomics and finance literature. This is the value that has been widely used in the literature after Mehra and Prescott (1985)'s seminal work, and the parameter used by Ales, Hosseini, and Jones (2014). In their benchmark quantitative analysis, Hall and Jones use the same value. The value of  $\rho$  is chosen so that the annual discount rate is 0.98.  $r$  is set to match the average long-term rate of return on the *US treasury bills* (that is 3.3%).<sup>73</sup>

A consequence of the insistence on treating the health status as a latent variable is that my estimation strategy cannot identify the initial *level of health status* from the share parameter,  $\alpha$  in Equation (2.42), in the first time period. In addition, the growth rate of average health status cannot be identified from the growth rate of health technology, parameter  $z$  in Equation (2.42). One can see this by noticing that none of these parameters are invariant to the normalizations of health status: should the measurement unit of  $h$  change in Equation (2.42), these variables change as well. Therefore, in my simulations, I normalize  $\alpha$  to 0.1 and  $z(t_1)$  to 0.25. Following Hall and Jones, I assume  $z(\cdot)$  grows at the same annual rate as the long-run growth rate of GDP per capita in the US economy (1960–2016); 2.03%.<sup>74,75</sup>

73. Note that, unlike most of the macroeconomic literature, the gross rate of return is not equal to the inverse of discount rate in my calibrations, as dictated by the *Euler equation*. This assumption, besides the fact that individuals are not infinitely lived in my economy, is mainly justified by the endogenous chance of mortality.

74. My results do not show any change as a result of a change in  $z(t_1)$  or any significant change as a result of a change in  $\alpha$ , confirming my claim that they act as normalization parameters.

75. This means  $g_z$ , the growth rate of  $z(\cdot)$  in the model is chosen such that

$$\frac{g_z}{10} = \ln \left( \frac{z(t_1 + 0.1)}{z(t_1)} \right) = 0.0203.$$

This is because of the assumption that an interval of length  $\Delta t = 1$  in my model corresponds to ten years in

The parameters  $a_y$  and  $b_y$  in Equation (2.40) are borrowed from Guvenen and Smith (2010), so that

$$\phi(y^R, t) = \bar{Y}(t) \times \begin{cases} 0.9 \times \tilde{y}, & \text{if } \tilde{y} \leq 0.3, \\ 2.27 + 0.32 \times (\tilde{y} - 0.3), & \text{if } 0.3 < \tilde{y} \leq 2.0, \\ 0.81 + 0.15 \times (\tilde{y} - 2.0), & \text{if } 2.0 < \tilde{y} \leq 4.1, \\ 1.13, & \text{if } 4.1 \leq \tilde{y}, \end{cases} \quad (2.44)$$

where  $\tilde{y} := y^R / \bar{Y}(t)$ . The MEPS data is used to estimate  $\bar{Y}(t)$  for  $t = t_1$  and  $t = t_2$ . Outside the MEPS sample,  $\bar{Y}(\cdot)$  is assumed to grow at the same rate as the GDP per capita.

Finally, the parameters of the policy function,  $a_s$ ,  $b_s$ ,  $a_s^R$ , and  $b_s^R$ , are estimated so that the resulting subsidy schedule matches the average share of total expenses that are paid by government entities in the MEPS data as a function of income, before and after retirement. The tax rate  $\tau(\cdot)$  is calibrated so that the government's budget in Equation (2.22) is balanced in each period.

Table 2.2 summarizes the parameters that are estimated or calibrated outside the main SMM loop.

### Simulated Method of Moments

The remaining structural parameters of the model consist of  $b$ ,  $\{A(a)\}_a$ ,  $\{\gamma(a)\}_a$ ,  $\{\beta(a)\}_a$ ,  $\{a_\delta(a)\}_a$ ,  $\{b_\delta(a)\}$ ,  $\sigma_h$ ,  $\{\bar{y}(a, t)\}_{a,t}$ , and  $\{\varphi(a, t)\}_{a,t}$ . In the continuous time model of Section 2.2,  $t$  and  $a$  can take on all the values on the real line and in the interval  $[a, \bar{a}]$ , respectively. Since it is not feasible to estimate the parameters that are functions of age and/or time over their entire domain, I have to restrict my estimates to certain cross sections. As my dis-

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the data.

**TABLE 2.2.** Preset Parameters

Parameter	Value	Source
$\sigma$	2.0	Mehra and Prescott (1985), Ales, Hosseini, and Jones (2014), Hall and Jones (2007)
$\rho$	0.2	
$r$	0.32	US' Department of Treasury
$z(t_1)$	0.25	
$\alpha$	0.1	
$g_z$	0.20	Hall and Jones (2007), National Income and Product Accounts
$\bar{Y}(t_1)$	77,475	Medical Expenditure Panel Survey
$\bar{Y}(t_2)$	77,876	
$g_{\bar{Y}}$	0.20	National Income and Product Accounts
$a_\tau$	1.660	
$b_\tau$	0.069	Medical Expenditure Panel Survey
$a_\tau^R$	1.384	
$b_\tau^R$	0.013	

**Source:** Author's calibrations. **Note:**  $\alpha$  and  $z(t_1)$  are normalization parameters. Values of  $r$ ,  $\rho$ ,  $g_z$ , and  $g_{\bar{Y}}$  are calibrated noting that one year in the data corresponds to a period of length 0.1 in the model. Parameters of the policy function are estimated by fitting the functional forms in Equation (2.43) to the share of total health expenditures that are paid by government entities, before and after the age 65, over the entire MEPS sample period, 1996–2015.

cussions of Section 2.4.1 suggest, for the time sections, I am going to estimate the parameters for  $t \in \{t_1, t_2\}$  in the MEPS sample and  $t \in \{1950, 1960, 1970, 1980, 1990, 2020, 2030\}$  outside the MEPS time span. For the variables that are functions of age, I limit my estimations to the average ages in each of the five age groups (as given in Table 2.1).<sup>76,77</sup>

One can choose the parameters of the health production function, the utility function, and the income equation so that the moments generated through the model match those of two sets of auxiliary models: One characterized by Equation (2.36); and one relating the life expectancy to income, at different ages. But, this means that my estimator will be a vector of intractable dimensions, making the search for the global optima unfeasible.

To overcome this difficulty, as suggested before, I take another route and divide the set of structural parameters of the model into two subsets: The first set consists of parameters that are “estimated directly” to “target” the moments of the auxiliary model, Equation (2.36). I denote this set by  $\Lambda$ :

$$\Lambda := \left\{ b, \{A(a), \gamma(a), \beta(a)\}_a \right\}. \quad (2.48)$$

76. To summarize, for the parameters that depend on  $t$  and  $a$ , the estimations are limited to

$$(t, a) \in \left\{ (t, 44.36), (t, 54.14), (t, 64.22), (t, 74.19), (t, 83.65); t \in \{1950, \dots, 2000\} \right\} \quad (2.45)$$

and

$$(t, a) \in \left\{ (t, 44.61), (t, 54.30), (t, 64.11), (t, 74.12), (t, 83.33); t \in \{2010, 2020, 2030\} \right\}. \quad (2.46)$$

For the parameters which are assumed to remain the same over the two periods, I limit my estimators to

$$a \in \{44.48, 54.23, 64.15, 74.15, 83.47\}. \quad (2.47)$$

77. In my simulations, when  $a$  and  $t$  fall between two sections  $a_1$  and  $a_2$ , and  $t_a$  and  $t_b$ , I use a bi-linear interpolation of the parameter values at  $(a_1, t_a)$ ,  $(a_1, t_b)$ ,  $(a_2, t_a)$ , and  $(a_2, t_b)$ .

The second set of parameters are estimated indirectly, conditioned on  $\Lambda$ . This set includes

$$\Theta := \left\{ \sigma_h, \{a_\delta(a), b_\delta(a)\}_a, \{\bar{y}(a,t), \varphi(a,t)\}_{a,t} \right\}. \quad (2.49)$$

The logic behind the estimation of  $\Theta$  conditioned on a set  $\Lambda$  is as follows: If we knew the values of the parameters in  $\Lambda$  for the “true” underlying data-generating model, finding the values in  $\Theta$  would boil down to several *ordinary least squares* (OLS) regressions. The reason is that, given  $\Lambda$ , we could use the joint distribution of health spending, income, and mortality rates to deduce the joint distribution of health status and income, using the health production function. This distribution (at different ages), in turn, could be used to estimate  $a_\delta(\cdot)$  and  $b_\delta(\cdot)$ , at different ages which, itself, determines the evolution of the distribution of health status during the life-cycle of individuals. This distribution, together with the evolution of the distribution of income for each cohort, enable me to estimate  $\bar{y}(\cdot)$  and  $\varphi(\cdot)$  at different ages and different dates. The variance  $\sigma_h$ , then, could be chosen so that the variance of income as a function of age matches that in the data as closely as possible.

When  $\Lambda$  is not known, for a given guess  $\tilde{\Lambda}$ , should the moments of the simulated data match those of the actual data as close as possible, we expect the joint distribution of income and health spending to be similar between the generated and actual data. Therefore, for the model to be able to also predict the joint distribution of income and life expectancy as it prevails in the actual data,  $a_\delta(\cdot)$ ,  $b_\delta(\cdot)$ ,  $\bar{y}(\cdot)$  and  $\varphi(\cdot)$  must take certain values. The same is true for the parameter  $\sigma_h$ .

This enables me to estimate  $\Theta$  conditioned on a given guess for  $\Lambda$ . If  $\tilde{\Lambda}$  does in fact result in a data generating machine that closely resembles the actual data generation process (as seen through the lens of the auxiliary model), we can rest assured that we have the “right” estimate for  $\Theta$  as well.

What makes this “sequential” estimation procedure possible is the fact that, under the assumed functional forms, there is a direct correspondence between some moments in the

data and some of the parameters of the model (namely  $\Theta$ ). Hence, given *an* estimate of the health status, it is easy to estimate the parameters in  $\Theta$  using the conventional techniques. This logic reduces the number of unknowns that are directly chosen in the indirect inference method to 16. These are the parameters in  $\Lambda$  which are chosen to target the 50 reduced form data moments that are derived from the auxiliary equations, Equation (2.36).

Estimating this over-identified set of moments requires the use of an *efficient weighting matrix*. However, as we will discuss in more details in the steps that follow, instead of trying to reduce the distance between the data and model moments using a weighting matrix, I minimize a *Gaussian objective* function, as suggested by Guvenen and Smith (2010).

**STEP 1: Generating the Shocks** The starting period of the economy in my simulations is when the cohort of individuals who are 90 at  $t_1$  enter the economy.<sup>78</sup> I denote this starting point by  $\underline{t} := t_1 - 50$ . The final period of the simulations is denoted  $\bar{t} = t_2 + 60$ ; the date at which the cohort  $t_2$  reaches the age of  $\bar{a}$ .

In the first step, I generate a set of random shocks corresponding to each individual in my sample: For each individual in the sample,  $i \in \mathcal{I}$ , I generate a Wiener process of length  $\bar{t} - \underline{t}$ . I repeat this simulation  $N$  number of times. (I pick  $N = 10$ .) This leads to  $N$  sets of random shocks, each of size  $|\mathcal{I}|$ . I denote this set by  $\mathcal{N}$ ,

$$\mathcal{N} := \{(i, n); i \in \mathcal{I}, n \in \{1, 2, \dots, N\}\},$$

and the corresponding Wiener process by  $\omega_h(\cdot; i, n)$ . For each  $(i, n) \in \mathcal{N}$ ,  $\omega_h(\cdot; i, n)$  is the path of health shocks that affects individual  $i$  during her lifetime. These simulated health shocks are going to remain fixed throughout my simulations.

78. The number of individuals with non-zero income who are above 90 in the MEPS data is virtually zero.

**STEP 2: An Initial Guess for  $\Lambda$**  I make an initial guess for the set of parameters that are estimated directly by targeting the moments of interest through the indirect inference approach. Let's denote this initial guess by  $\Lambda_0$ .

**STEP 3: Computing the Health status** Health spending for each age group and each time period  $t_1$  and  $t_2$  is given by the MEPS data at different income levels,  $m(a, y, t)$ . Given  $\Lambda_0$  and the log mortality rate at different ages in  $t_1$  and  $t_2$  in each income ventile,  $\log(\chi(a, y, t))$ , I can compute the average health status in each income ventile and for different ages using Kmenta (1967)'s approximation of the health production function:<sup>79</sup>

$$\begin{aligned} \log(\chi(a, y, t)) = & \log(A(a)) + \alpha\beta(a)\log(z(t) \cdot m(a, y, t)) \\ & + (1 - \alpha)\beta(a)\log(h(a, y, t)) \\ & + \frac{1}{2}\alpha(1 - \alpha)\beta(a)\gamma(a)[\log(z(t) \cdot m(a, y, t)) - \log(h(a, y, t))]^2. \end{aligned} \quad (2.50)$$

**STEP 4: Estimating the Depreciation Function** Assuming that, after the age of 40, there are no *systematic movements* between different percentiles of the log income during the course of individuals' life,<sup>80</sup> I use the average health status of individuals in a given income ventile who are  $a$ -years old in  $t_1$  and the same variable for individuals who are  $a + 1$  in  $t_2$  to find an approximation for the depreciation function,  $a_\delta(\cdot)$  and  $b_\delta(\cdot)$  in Equa-

79. The use of Kmenta (1967)'s translog approximation of the health production function is to emphasize that all variables are in natural logarithms, and has no real bearing on my simulations.

80. This assumption is different from saying there are no movements between the different percentiles of log income. In fact, as Guvenen and Smith (2010) argue, there are differences in the growth rate of log income during the life-cycle. But, as long as these differences are not in a way that, on average, individuals of a given income ventile end up in a higher ventile in the next decade of their life, my assumption is valid. It is worth mentioning that this is the same assumption that Chetty et al. (2016) make, when using the mortality rate of an individual of age  $a + 1$  in a given income percentile, as the future mortality rate of an individual in the same income percentile, but at age  $a$ . Chetty et al. (2016) argue that this is a reasonable assumption.

tion (2.37).<sup>81,82</sup>

**STEP 5: Computing the Evolution of Health Status** Using my estimates for the depreciation function and the distribution of health status for individuals of different cohorts in  $t_1$  and  $t_2$ , I can use the law of motion of health status to construct the initial distribution of health status for each of the cohorts between  $t$  and  $t_2$ , together with its evolution.<sup>83</sup>

**STEP 6: Estimating the Income Equation** The average log health status in each income ventile, at different dates and for different age groups, can be used in conjunction with the evolution of income distribution to estimate the parameters of the income equation, Equation (2.38).

**STEP 7: Estimating the Variance of Health Shocks** Given  $\varphi(\cdot)$  at different dates and ages, I estimate the variance of health shocks  $\sigma_h$  such that the variance of log income in the

81. More precisely, the law of motion of health status implies that

$$\mathbb{E}_{h(t_1)}[\log(h(t_2))] = \int_0^1 [-a_\delta(a+t) - b_\delta(a+t)\ln(h)] dt. \quad (2.51)$$

Given  $\mathbb{E}[\log(h(t_1))] = \log(h(a, y_v, t_1))$  at different income ventiles ( $y_v$ 's), one can find  $a_\delta(\cdot)$  and  $b_\delta(\cdot)$  such that  $\mathbb{E}[\log(h(t_2))] = \log(h(a+1, y_v, t_2))$  in Equation (2.51). Under the assumption that  $a_\delta(\tilde{a})$  and  $b_\delta(\tilde{a})$  remain constant for  $\tilde{a} \in [a, a+1]$ , finding these parameters is rather easy. However, the assumption that for  $\tilde{a} \in (a, a+1)$ ,  $a_\delta(\tilde{a})$  and  $b_\delta(\tilde{a})$  are interpolations of their values at  $a$  and  $a+1$  makes the calculations more cumbersome.

82. A more accurate approach to the estimation of the depreciation function is to use *Kolmogorov's backward* equation to write the empirical distribution of health status in  $t_1$  and age  $a-1$  as a function of its distribution at  $t_2$  and age  $a$ , the depreciation function, and  $\sigma_h$ . Starting from an initial guess for  $\sigma_h$ , one can iterate on Steps 4 through 7 to pin down  $a_\delta(a)$ ,  $b_\delta(b)$ , and  $\sigma_h$ .

This adds another estimation loop to an already numerically expensive problem that I want to avoid. Particularly, when  $\sigma_h$  is small (and the curvature of the distribution of health status is not large), I do not expect this step to add much to my estimations.

One should note that neither of these approaches takes into account the attrition due to mortality which we can expect to be higher at lower levels of health status.

83. Cohort  $t_2$  is the last cohort that enters the economy.



model, on average, has the same *age profile* as the one estimated by Ales, Hosseini, and Jones (2014) during the MEPS' time period.<sup>84</sup>

This step concludes the estimation of  $\Theta$  conditioned on  $\Lambda_0$ , if the model is to generate the joint distribution of income and mortality at different ages as observed in the data in  $t_1$  and  $t_2$ .

**STEP 8: Computing the Path of Health Status for Each Individual** I can, now, use the income equation to deduce the health status of each individual  $\tilde{i} \in \mathcal{I}$ . For any  $\tilde{n} \in \{1, 2, \dots, N\}$ , the income equation and the law of motion of health status can be used to construct the path of health status for individual  $\tilde{i}$ , under  $\omega_h(\cdot; \tilde{i}, \tilde{m})$ :

$$h(\cdot; \tilde{i}, \tilde{n}) : [a, \bar{a}] \rightarrow \mathbb{R}_+. \quad (2.53)$$

This is done for all the simulated Wiener processes in  $\mathcal{N}$ .

**STEP 9: Finding the Optimal Markov Control** Given the functional forms and the *support* of the distribution of health status, I can now solve the individual's problem, Problem (2.15), by finding the solution to the HJB equation. This, in turn, gives me the optimal feedback rule under  $\Lambda_0$ :  $\mathbf{u}_{\Lambda_0}$ .

The computational approach that I take to solve the HJB equation is the *Markov chain approximation* method. I discuss this method briefly in Section 2.4.3. (Interested reader

84. Note that, for a diffusion process, the variance of the sample path at any future date is equal to the product of the elapsed time and the variance of the underlying Wiener process. With a standard Wiener process, given the income equation and the law of motion of log health status (Equation (2.1)), the variance of income at age  $a$  for individuals of cohort  $t_0$  is given by

$$\text{Var}[\log(y(a)) | y(a)] = \int_{t_0}^{t_0+a-a} \varphi(a+t-t_0, t) \cdot \sigma_h \cdot dt. \quad (2.52)$$

can refer to Kushner and Dupuis 2014 or Eslami 2017.)

**STEP 10: Simulating the Path of Individual's Health Expenditures** For each individual observation  $\tilde{i} \in \mathcal{I}$  in the MEPS data, let's denote by  $t_{\tilde{i}}$  and  $a_{\tilde{i}}$  the corresponding year (of the observation) and age (of the individual), respectively. For any  $(\tilde{i}, \tilde{n}) \in \mathcal{N}$ , I use  $\mathbf{u}_{\Lambda_0}$ , together with  $h(0; \tilde{i}, \tilde{n})$  and individual's cohort of entry  $t_{\tilde{i}} - (a_{\tilde{i}} - \underline{a})$ , to construct the sample path of optimal health spending under  $\omega_h(\cdot; \tilde{i}, \tilde{i})$ :

$$m(\cdot; \tilde{i}, \tilde{n}) : [\underline{a}, \bar{a}] \rightarrow \mathbb{R}_+. \quad (2.54)$$

**STEP 11: Consolidating the Simulated Data** For any  $\tilde{n} \in \{1, 2, \dots, N\}$ , I can use  $h(\cdot; i, \tilde{n})$  in (2.53) (with the income equation) and  $m(\cdot; i, \tilde{n})$  in (2.54) to construct the *simulated pair* of health spending and income at age  $a_{\tilde{i}}$ , for individual  $\tilde{i}$ , under the shock process  $\tilde{n}$ :

$$(y(a_{\tilde{i}}, \tilde{i}, \tilde{n}), m(a_{\tilde{i}}, \tilde{i}, \tilde{n})).$$

I do this for all  $i \in \mathcal{I}$  to consolidate the simulated data, given  $\tilde{n}$ , in a set  $sim_{\Lambda_0}(\tilde{n})$ . Then,

$$sim_{\Lambda_0} := \{sim_{\Lambda_0}(n); n \in \{1, 2, \dots, n\}\}.$$

In the next step, I use this simulated set to estimate the coefficients of the auxiliary model.

**STEP 12: The Auxiliary Model** Now, I can estimate the coefficients of the auxiliary model using each of the simulated data sets:  $sim_{\Lambda_0}(n)$ , for  $n \in \{1, 2, \dots, N\}$ . I do this separately for each age group and time period of Table 2.1, using the OLS method and will

denote the resulting parameters by

$$\hat{\boldsymbol{\beta}}(sim_{\Lambda_0}(n)) := \left( \hat{\beta}_{0,t}^a(sim_{\Lambda_0}(n)), \hat{\beta}_{1,t}^a(sim_{\Lambda_0}(n)), \hat{\beta}_{2,t}^a(sim_{\Lambda_0}(n)), \hat{\beta}_{3,t}^a(sim_{\Lambda_0}(n)) \right)_{a,t}$$

and  $\hat{\sigma}(sim_{\Lambda_0}(n))$ . I denote the average values of these estimates for different  $n$ 's by  $\tilde{\boldsymbol{\beta}}(sim_{\Lambda_0})$  and  $\tilde{\sigma}(sim_{\Lambda_0})$ :

$$\tilde{\boldsymbol{\beta}}(sim_{\Lambda_0}) = \frac{1}{N} \sum_{n=1}^N \hat{\boldsymbol{\beta}}(sim_{\Lambda_0}(n)) \quad \text{and} \quad \tilde{\sigma}(sim_{\Lambda_0}) = \frac{1}{N} \sum_{n=1}^N \hat{\sigma}(sim_{\Lambda_0}(n)).$$

The same equation is estimated using the ‘‘actual data’’ from the MEPS in the two time periods and for different age groups to yield the set of reduced form parameters  $\hat{\boldsymbol{\beta}}(data)$  and  $\hat{\sigma}(data)$ .

**STEP 13: The Gaussian Objective Function** My indirect inference estimator is the one suggested by Guvenen and Smith (2010). Following their notation, given the set of parameters  $\hat{\boldsymbol{\beta}}$  and  $\hat{\sigma}$ , define  $\varepsilon(\cdot)$  as

$$\varepsilon_{i,t}^a(\hat{\boldsymbol{\beta}}, data) := m_{i,t}^a - \hat{\beta}_{0,t}^a - \hat{\beta}_{1,t}^a \cdot y_{i,t}^a - \hat{\beta}_{2,t}^a \cdot (y_{i,t}^a)^2 - \hat{\beta}_{3,t}^a \cdot (y_{i,t}^a)^3, \quad (2.55)$$

where  $m_{i,t}^a$  and  $y_{i,t}^a$ 's are from the MEPS data. (That is what *data* in this definition stands for.) These residuals are used to compute the following *Gaussian objective* function:

$$\mathcal{L}(\hat{\boldsymbol{\beta}}, \hat{\sigma}, data) = \left( \frac{1}{2\pi\hat{\sigma}^2} \right)^{\frac{|\mathcal{I}|}{2}} \exp \left( -\frac{1}{2\hat{\sigma}^2} \sum_{i \in \mathcal{I}} \left[ \varepsilon_{i,t}^a(\hat{\boldsymbol{\beta}}, data) \right]^2 \right). \quad (2.56)$$

Given these definitions, my indirect inference objective function is give by

$$\mathcal{G}_{\Lambda_0} := \mathcal{L}(\hat{\boldsymbol{\beta}}(data), \hat{\sigma}(data), data) - \mathcal{L}(\hat{\boldsymbol{\beta}}(sim_{\Lambda_0}), \hat{\sigma}(sim_{\Lambda_0}), data). \quad (2.57)$$

**STEP 14: The Closeness Criterion** Our goal is to find the value of  $\hat{\Gamma}$  (and corresponding  $\hat{\Theta}_{\hat{\Gamma}}$ ) to minimize  $\mathcal{G}_{\Gamma}$ . That is, our indirect inference estimator is given by

$$\hat{\Gamma} := \arg \min_{\Lambda} \{\mathcal{G}_{\Lambda}\}.^{85} \quad (2.58)$$

To find the estimates of the parameters in  $\Lambda$  and  $\Theta$ , I need to repeat this procedure, starting from Step 2, until my “closeness criterion” is met. This criterion is provided by the optimization algorithm of choice. I use a *simulated annealing* approach, for the reasons that are going to be discussed briefly in the next section.

### 2.4.3 Remarks on the Computational Approach

In practice, finding the indirect inference estimates of the model parameters using the SMM procedure of Section 2.4.2 boils down to choosing an optimization algorithm. Starting from an initial guess for  $\Lambda$ , such an algorithm recommends a direction of movement in each iteration of the above procedure, together with a closeness criterion.

With a control vector of length 16 and an objective function that is not very well-behaved, standard optimization algorithms (like *Newton-Raphson*, adapted for a multi-dimensional control space) do not, by themselves, guarantee a global optimum.

To ensure a global optimum, I use the *simulated annealing* method. In this algorithm, in each iteration of the SMM, conditioned on the value of the objective function  $\mathcal{G}_{\Lambda}$ , there is a chance of an “uphill movement. This probability, however, depends on the system’s

85. As Guvenen and Smith argue, using (2.57) as the objective function “obviates the need to estimate an efficient weighting matrix.” Estimating this matrix, in our problem, is rather hard and time-consuming, making Guvenen and Smith’s approach very appealing.

Nevertheless, testing an objective function that simply minimizes the *Euclidean distance* between the parameters of the auxiliary model estimated separately using the actual and simulated data leads to the same results.

“temperature,” which asymptotically tends to zero.<sup>86</sup> Starting from any feasible initial guess  $\Lambda_0$ , with a large number of repetitions of the SMM procedure from  $\Lambda_0$ , I am more confident that my results are, in fact, close to the global optimum of Problem (2.58).

From a computational standpoint, almost all of the numerical burden of the simulation procedure is on the HJB equation, Equation (2.16): This is a PDE in four individual and one aggregate states, making it extremely costly to solve. Even though the assumption that  $\mathbf{x}$  is governed by a diffusion process simplifies the first order conditions on the right hand side of the equation to some extent, it should not be forgotten that the “actual” underlying state is still a jump-diffusion with controlled jumps.<sup>87</sup> This results in highly non-linear optimality conditions and, consequently, adding to the numerical intensity of the problem.

To alleviate these difficulties, I start my global search by assuming no cohort effects: that is, in each time interval  $t_i$ , I assume that the economy is in a stationary equilibrium. In addition, I assume  $\sigma_h = 0$  in the benchmark model. This, in turn, eliminates the need to keep track of  $h^R(\cdot)$  as a state variable after retirement. With two fewer states, I can find the solution to the HJB equation rather quickly.

After a very thorough global search for the best candidates for  $\Lambda$ , under these simplifying assumptions, I initiate several local searches starting from the global candidates. The local searches are performed under the complete set of assumptions until no further improvement seems feasible.<sup>88</sup>

86. In my numerical simulations, the temperature of the system is assumed to follow a simple *reciprocal form*. In each iteration, the probability of an uphill movement is proportional to  $\exp(-\mathcal{G}_{\lambda_i}/temp)$ .

87. The intensity of the mortality rate is still controlled by the health spending.

88. For the full economy, a complete cycle of the SMM procedure takes approximately twenty minutes on a workstation (with twelve cores working in parallel under *OpenMP* directives). Simplifying the economy, as explained above, reduces this time to less than two minutes. Starting from the simplified economy allows me to pin down the optimum—from a relevant initial guess—in about three months on the same station. Using the *Minnesota Supercomputer Institute* (MSI)’s *Linux* cluster, I do this in less than two weeks using ten nodes working under *MPI* directives.

An extensively used method for solving the HJB equation is the *finite difference* (FD) method. In this approach, the PDE in (2.16) is approximated by a discrete equation.<sup>89</sup> In this study, however, I take a novel approach, known as the *Markov chain approximation* method. In this method, which is developed by Kushner and Dupuis (2014), instead of approximating the PDE itself, I approximate the underlying state vector  $\mathbf{x}$  by a *Markov chain*. Then, the individual's problem is written for this *approximating chain*. This problem is a functional equation (known as the *Bellman equation*) that can be solved iteratively. Importantly, unlike the FD method, under some regulatory conditions on the approximating chain—called the *local consistency conditions*—the solution to the Bellman equation is guaranteed to converge to the solution to the HJB equation.<sup>90</sup>

## 2.5 The Results

Table 2.3 summarizes my estimation results for two of the parameters of interest: the elasticity of scale and the cross elasticity of health outcomes with respect to health spending and health status. My estimate for the value of being alive  $b$  is 110 (with a 95% confidence interval of (97.68, 122.32)).<sup>91</sup>

89. See Achdou et al. (2014) and Tourin (2010) for excellent discussions.

90. Approximating a diffusion process by a discrete Markov chain is not, by any means, equivalent to starting from a general Markovian process. As Dixit (1993) notes, a discrete representation of a diffusion process is a *random walk* that satisfies  $\Delta h = \sigma\sqrt{\Delta t}$ , where  $\Delta h$  is the size of the *spacial jumps* and  $\Delta t$  is the size of the *temporal grid*.

The fact that the discretization takes the form of a random walk, however, has strict implications for the controls: They can only change the probability of upward or downward movements, but cannot affect the size of the jumps. Consequently, the first order conditions would, in general, be considerably simpler than those of a discrete-time economy in which the states can, in theory, move freely.

However, in the presence of controlled jumps, these approximations lose their attraction, at least to some extent.

91. At the time of writing this draft, the standard errors are computed using the *bootstrap* method with only ten re-samplings. However, in each of the re-samplings, the SMM procedure is restricted to a local search around the “true” candidate to avoid the extremely costly global search. See Footnote 88 for more details.

TABLE 2.3. Estimation Results

	Age Group				
	40–49	50–59	60–69	70–79	80–89
Elasticity of Scale, $\beta(a)$	0.40*** (0.09)	0.22** (0.10)	0.11* (0.06)	0.10 (0.08)	0.10*** (0.03)
Cross Elasticity, $\gamma(a)$	0.375*** (0.08)	0.21*** (0.08)	0.16 (0.13)	0.20*** (0.03)	0.20*** (0.07)

**Source:** Author's SMM estimates. **Note:** The elasticity of scale and the cross elasticity of health production with respect to health spending and health status are estimated, together with the value of being alive and the factor productivities, using the SMM. The targeted moments are those of the auxiliary equation, Equation (2.36). See Section 2.4.2 for a detailed explanation. The standard errors are computed using the bootstrap method with ten re-samplings of the data. See Footnote 91 for more details.

Except two instances, all the estimates are statistically significant. These two are the elasticity of scale for 70–79 year-old individuals and the cross elasticity for the age group 60–69. Moreover, except for the 40–49 age group, my estimates of the elasticity of scale are close to Hall and Jones (2007)'s estimates. This parameter follows the same declining trend as their results after the age of 40 suggest.

Importantly, my estimates of the elasticity of substitution are above one, ranging from 1.60 to 1.25, depending on age.<sup>92</sup> This implies that health status and health spending are relatively strong substitutes. In turn, this means that the effectiveness of health spending,

92. I believe that the decline in the substitutability of health spending and health status is rather intuitive. Specifically, at lower ages, the medical services that an individual receives tend to be closer in nature to a replacement for the underlying health: a heart valve surgery, an insulin injection, or an artificial limb, are all substitutes for a functioning organ. While these health services remain a major determinant of health spending as individual ages, they tend to become effective only if the underlying health has not deteriorated greatly.

in extending life, is relatively low at higher levels of health status.<sup>93</sup>

Therefore, as my discussions of Section 2.3 and, in particular, Proposition 2.5 suggest, if health status and income are strongly correlated among the individuals of a given cohort, high-income agents tend to have lower health spending (even in absolute terms) than low-income individuals.

This is best shown in Figure 2.2, which depicts the model's fit in the two time periods of interest relative to the data. The model performs relatively well among the individuals of the depicted cohorts. In particular, my estimates can capture the declining share of health spending in the cross section and its increasing share in the time series: a necessity in the cross section and a luxury over time.

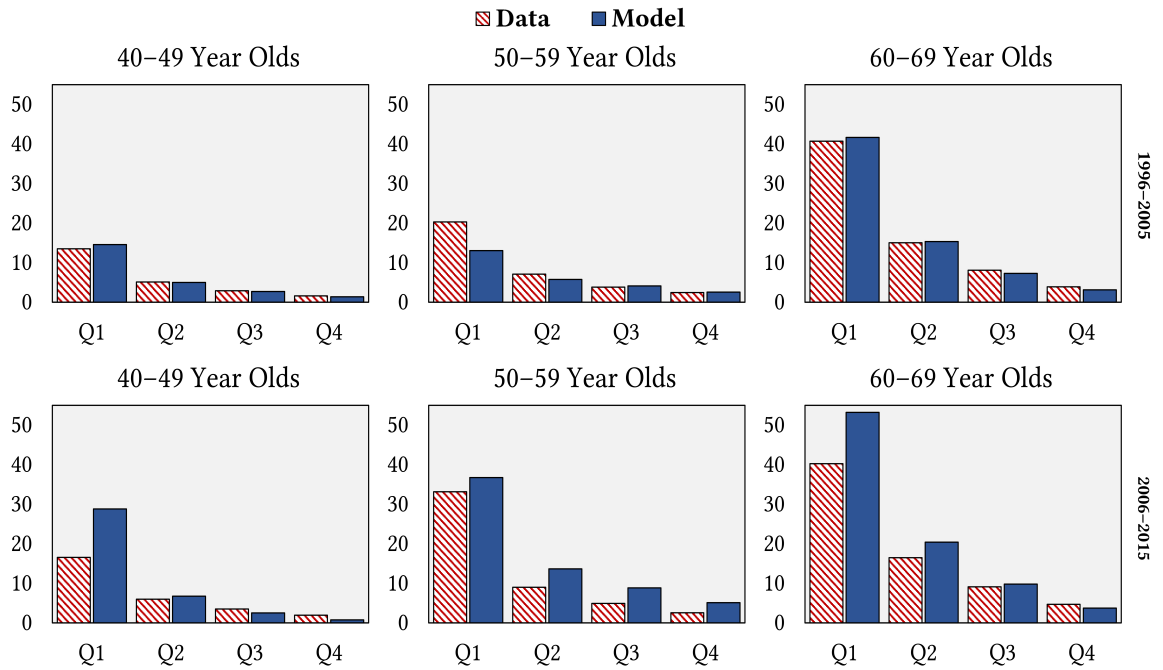
An interesting observation is that, while income has not increased by much between the two time periods in my data among the individuals of ages 40 to 49, the model suggests that they still increase their spending by a relatively large margin (as it does in the data). This can be attributed to two factors: an increase in  $z$  which, in effect, leads to a decline in the relative price of health spending; and individuals' expectations of higher future income levels (as the average income depicts a significant increase at older ages in the sample). As a result of this expected rise, individuals suppress their savings early in life—to some extent—which frees up resources to be allocated to health care.

After the age 70, the model fit starts to diminish. In particular, my model predicts very large levels of spending at ages over 80. The deterioration of model fit after the age of 80 can be attributed to several factors: First and foremost, the Gompertz equation used to infer the mortality rates at different ages loses its predictive power at old ages. Second, the variations in mortality rates among different income groups vanishes after a certain age,

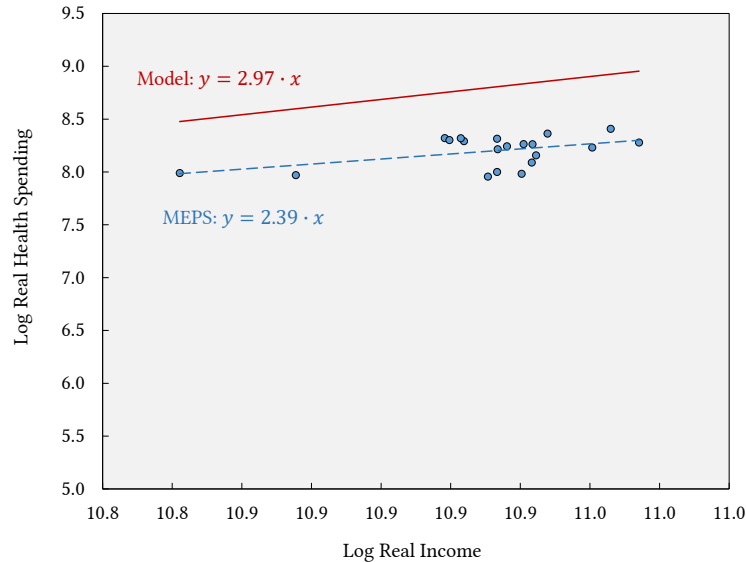
93. Results of Table 2.3 suggest that, after the age of 60, the absolute value of the marginal product of health spending declines with health status. This is beside the decline in the marginal product relative to the average product (which is the main determinant of health spending).



**FIGURE 2.2. Model Fit: Health Spending Relative to Income**



**Source:** Author's simulations & MEPS.

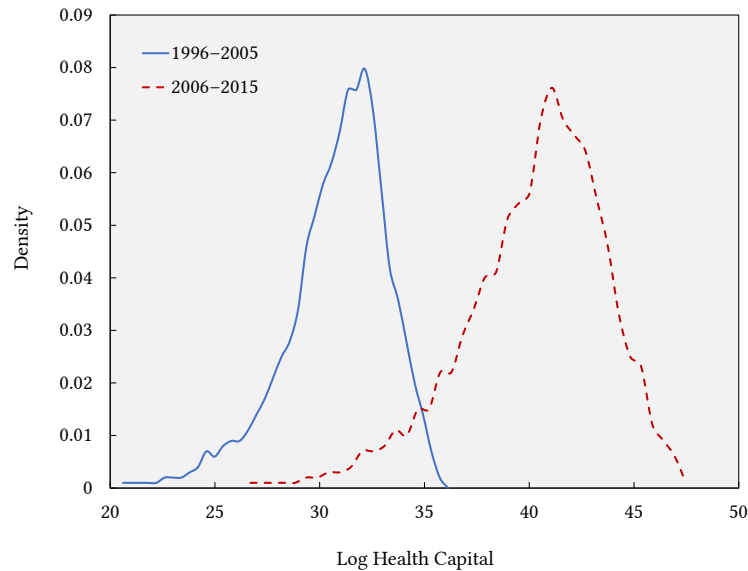
**FIGURE 2.3.** Model Fit: Average Health Spending over Time

**Source:** Author's simulations & MEPS.

making my inferences on the health status at older ages even more inaccurate. Finally, my sample sizes decline considerably for the last two age groups (as Table 2.1 suggests).

Figure 2.3 illustrates the predictive power of the model in the time series. Each point on the figure illustrates the average log health spending in a given year during the MEPS sample, versus the average log income in the same year. While the model can match the rising share of health spending over time (through the slope of the fitted line, which is significantly greater than one), it misses the level of spending. This, as I mentioned above, is mainly because of the prediction of very high levels of spending at older ages (and among the bottom 2% of the population).

My results suggest that initial health status has, in general, improved between the two time periods, as depicted in Figure 2.4. In spite of an increase in general underlying health, this rise has not been large enough to dominate the growth in income (or, at least, the expectations thereof) or technology. Otherwise, as my discussions in Section 2.3 suggest, I should have observed a decline in the share of health spending between the two periods.

**FIGURE 2.4.** Evolution of Initial Health Status

**Source:** Author's estimates.

Finally, even though the general health status has improved across the two cohorts in  $t_1$  and  $t_2$ , this increase has not been the same for all income groups, as the distribution in Figure 2.4 has become significantly more skewed to the left. Such an increase in the variance of initial health status is responsible for the rising gap of longevity across the income groups, as documented by Chetty et al. (2016).

### 2.5.1 Marginal Cost of Saving a Life

Table 2.4 depicts the *marginal cost of saving a statistical life* for different age groups and at the two time periods. The cost of saving a statistical life, at a given age (and time), is the total amount of resources that are required to reduce the average number of deaths, at that age, by one.

If we assume  $\zeta$  denotes the marginal effect of health spending on the rate of mortality (at a given age), the resources required to prevent one death among the whole population—

that is to save one *statistical life*—is exactly  $1/\zeta$ . In the context of my model, this is given by

$$\frac{f^2(m, h, a, t)}{\partial f(m, h, a, t) / \partial m}, \quad (2.59)$$

for a given age and at a given time.

To compute this value for a given age group, I calculate (2.59) using my estimates of the health production function and constructed health status, under the “actual” level of health spending, at different ages within an age group. These are compounded to compute the cost of saving a statistical life, as in Table 2.4.

Table 2.4 demonstrates these results at four different income levels: bottom and top 5%, median, and top 20%. The last two rows of the table provides a rough estimate for the *values of statistical life* (VSL) that are widely used in the literature, as function of age and time.<sup>94</sup>

Some remarks are in order. First, the general trend of marginal cost of saving a life, over the life-cycle, is what one expects: as individuals get older, it becomes significantly more expensive to save one statistical life. Aldy and Viscusi (2008)’s results show the same trend: while estimated using a different approach, the trend of VSL after the age of 40 is similar to ours. In addition, the marginal cost of saving a life has increased dramatically across the two periods (except for the bottom 5% of income distribution). The same trend is apparent in Hall and Jones (2007) and Aldy and Viscusi (2008)’s estimates.

Third, except within the first age group in which my results are significantly larger than the conventional estimates of the VSL, my estimates of the cost of saving a life for the median agent in my sample is comparable to the VSLs that prevails in the literature.

94. The values for the year 2000 are from Aldy and Viscusi (2008)’s VSL estimates at different ages. (All of Aldy and Viscusi’s estimates seem to fall around the midpoints of the estimates in the literature, as reported by Viscusi 2003.) For the year 2010, the growth rate of total VSL, estimated by Felder and Werblow (2009) for Switzerland, was applied to the values in the US to provide a rough picture.

**TABLE 2.4.** Cost of Saving a Statistical Life (thousands USD)

	Age Group		
	40–49	50–59	60–69
<b>1996–2005:</b>			
Bottom 5%	6,570	2,487	919
Median	22,737	9,347	2,660
80th Percentile	247,836	52,484	17,786
Top 5%	754,643	122,555	33,733
<b>2006–2015:</b>			
Bottom 5%	5,566	2,415	809
Median	67,778	18,608	6,555
80th Percentile	1,843,551	290,139	82,398
Top 5%	7,205,732	856,369	190,652
<b>Value of Statistical Life:</b>			
2000	11,800	9,900	4,200
2010	20,400	16,400	7,600

**Source:** Author’s calculations. **Note:** The cost of saving a statistical life at age  $a$  is given by Equation (2.59). The cost, in each age group, is computed as the compounded cost of saving a statistical life at different ages in the age interval, using the indirect inference estimates. For each time period, the actual health spending and the constructed health status in each of the income groups are used. The value of a statistical life is provided for comparison. The values are from Aldy and Viscusi (2008) for 2000, and adjusted by the growth rate estimates of Felder and Werblow (2009) for 2010. VSLs are adjusted by the GDP deflator.

If we assume that the VSL is an index for the social value of life, this implies that health expenditures have been—and still are—in their “efficient” range. In particular, if we accept the trend of the marginal costs in Table 2.4, then, it appears that the average American is spending more than what is efficient at early ages and less than the efficient levels when she gets older.

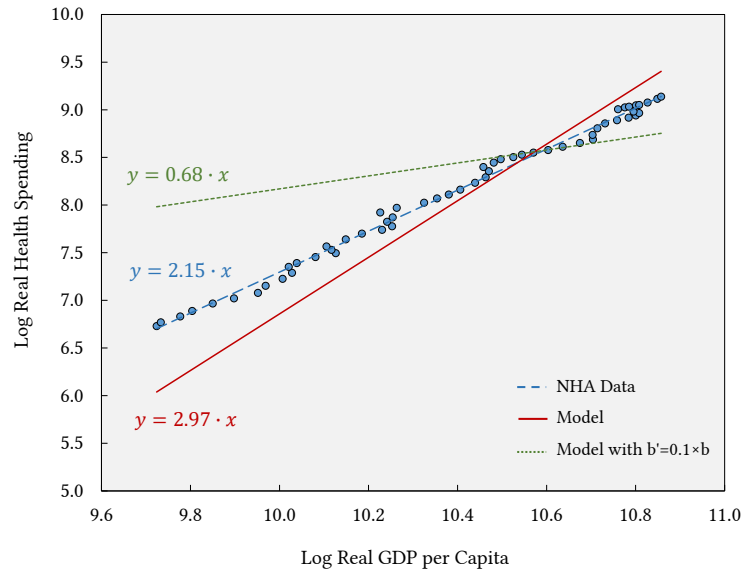
Four, the cost of saving a statistical life is dramatically different across different income groups. This observation, which goes to the root of this study, results from the claim that, at any given level of technology, the effectiveness of health spending declines dramatically with underlying health; an observation that has been extensively ignored so far in the literature. With a strong correlation between income and health status, this means that a considerably larger sum of resources are required to save an individual at the top of the income distribution compared to one at the bottom. This observation is going to play a central role in the policy analysis of the next section.<sup>95</sup>

Finally, the value of statistical life has not, in general, risen in the bottom of the income distribution. This is despite the fact that both health spending and health status have grown among this group (though not by much). The main reason is that the rise in spending and health status have fallen behind the technological innovations over this period. This has led to a rise in the marginal product of health spending and, consequently, not a major shift in the marginal cost of saving a life within this group.

### **2.5.2 Revisiting Identification**

As I discussed in detail in Section 2.3, the growth of income over time translates to a rise in the share of health spending through its effect on the elasticity of utility relative to

95. This statement, by no means, should be taken to imply that the resources allocated to health at the top of the income distribution are extensive and inefficient: without a comparable study that investigates the VSL at different levels of income, such conclusions can be greatly misleading.

**FIGURE 2.5.** Health Spending over Time: Model vs Data

**Source:** Author's simulations.

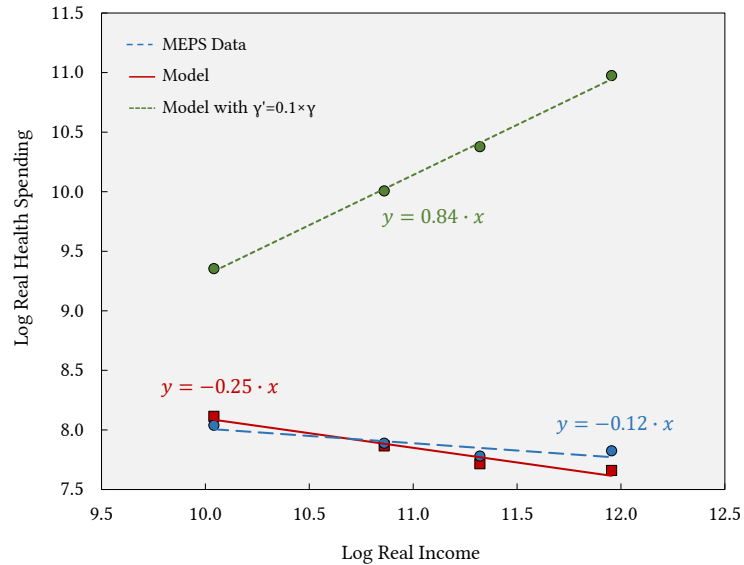
the elasticity of health with respect to spending. On the other hand, the downward-sloping schedule of health spending in the cross section arises as a result of a declining productivity of health spending. This decline, in turn, is due to a strong correlation between income and health status. This logic comprises the bases of my identification strategy in Section 2.4.

To demonstrate this, in Figures 2.5 and 2.6, I revisit my initial claims regarding the patterns of health spending in the cross section and over time, together with model's performance in accounting for them.

In Figure 2.5, I have used an extrapolation of income and health for an average American to extend my results back to 1960.<sup>96</sup> The figure depicts the NHEA data, as well as the model simulations, for the estimated parameters and under the assumption that the value

96. As noted earlier, the health spending data in MEPS underestimates the total health spending by a constant margin, as compared to the NHEA, because of the exclusion of some health services. For this reason, the model simulations have been shifted upward for presentation purposes.

**FIGURE 2.6.** Health Spending in the Cross Section: Model vs Data (40–49 year olds in 1996–2005)



**Source:** Author's estimates.

of being alive is underestimated by 90%. As my previous discussions suggest, the value of being alive plays a crucial role in determining the trend of health spending over time. This point, which is one of Hall and Jones (2007)'s important contributions, is best understood through Equation (2.32).

Figure 2.6 compares the model's performance in the cross section, for the 40–49 year old individuals in the first time period, to the MEPS data. As the figure suggests, an underestimation of the elasticity parameter,  $\gamma$  by 90% (at all ages) leads to an upward sloping spending schedule in the cross section: an observation that is in stark contrast with the data.

At the end, it is worth mentioning that none of my main parameters have an isolated effect on the cross sectional or time series trends in my simulations. Nevertheless, one can conceivably argue that the effect of each of these parameters is more pronounced on one aspect of the results.



## 2.6 Implications for Policy

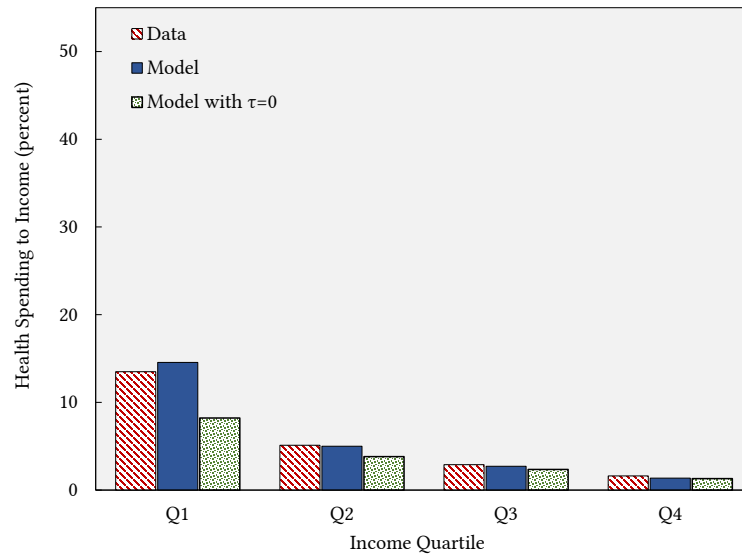
To the extent that a downward sloping health spending curve in the cross section is caused by a declining productivity of health care, my results have clear implications for health care policy. Importantly, the interaction between health status and productivity of health care expenditures has been largely ignored in the public finance literature on the consequences of health care reforms.

To separate the role of productivity differentials in the cross section, in Figure 2.7, I compare the share of health spending (relative to income) in the model to that in the data, for four income quartiles of the sample after eliminating the subsidies on health spending during the entire life-cycle ( $s(y, a) = 0$ ). (Only the initial age group, 40–49, is illustrated for the sake of presentation.) As the figure suggests, to the extent that my model is a relevant description of the underlying mechanisms, policy plays an important role in the relatively high levels of health spending in the first income quartile.<sup>97</sup> However, this role diminishes quickly with income. All of slight changes in the spending at the top median are virtually because of the elimination of Medicare subsidies after the retirement which forces individuals to increase their saving when they are young.

Figure 2.7 ascertains my claim that most of the decline in the level of health spending in the cross section is because of a decline in the marginal productivity of health spending in extending life. If this effect of health status on the marginal product of health spending is ignored, any policy evaluation exercise results in an overestimation of the favorable implications of the policy for “wealthy and healthy” individuals. If, for instance, it is assumed that health status has no effect on the marginal product of spending (as is the case under the assumption that  $\gamma = 0$  in Equation (2.31)), starting from the *status quo*, an increase in the health care subsidies at all levels of income would be viewed as having the same

97. If my model does not capture the important aspects of the actual world, Figure 2.7 is simply the corollary of a proposition regarding a statement whose inaccuracy forms the bases of the mentioned proposition!

**FIGURE 2.7.** Health Spending in the Cross Section: the Role of Policy (40–49 year olds in 1996–2005)



**Source:** Author's simulations & MEPS.

life-extending effect for all individuals, regardless of their income. However, as my results in Table 2.4 so clearly illustrate, the cost of saving a life at the top of the income distribution is dramatically higher than that for individuals from low-income groups. The “optimal policy,” then, is a matter of the planner’s *weighting scheme*, as well as the productivity of these individuals.<sup>98</sup>

In the next section, I will compare the effects of two policy shifts that are meant to represent two of the popular policy proposals in the US: an extension of the US health care policy that currently prevails after the retirement to all ages; and an expansion of the current pre-retirement health care policy for the low-income individuals to cover more services. With a slight abuse of terminology and for the lack of better terms, I will refer to

98. Ales, Hosseini, and Jones (2014) is a seminal paper that takes the differences in productivity into account, when considering the problem of an Egalitarian planner.

these policy proposals as “Medicare for all” and “Medicaid expansion,” respectively.<sup>99</sup> Not to draw normative judgments about the Pareto weights that a planner might assign to each individual in the economy, I will discuss the effects of each of these proposals on different parts of the income distribution.<sup>100</sup>

### 2.6.1 Medicare for All vs Medicaid Expansion

Starting from the *status quo* policy,  $\tau(\cdot)$  and  $s(\cdot)$ , consider two policy shifts: (i) Medicare for all, which is an extension of the post-retirement health policy to all ages, denoted by  $s_1(\cdot)$ ; (ii) and Medicaid expansion,  $s_2(\cdot)$ , under which the rate of subsidy for low-income families is increased (in a way that it delivers the same level of welfare to the lowest income individual in the sample as under Medicare for all, considering the required income tax), while keeping the rate of subsidy for the top-earners unchanged. Formally,

$$s_1(y) = (a_s^R + b_s^R \cdot y)^{-1} \quad (2.60)$$

and

$$s_2(y, a) = \begin{cases} [a'_s \exp(b'_s y)]^{-1} & \text{if } a \in [\underline{a}, a^R], \\ (a_s^R + b_s^R \cdot y)^{-1} & \text{if } a \in [a^R, \bar{a}], \end{cases} \quad (2.61)$$

99. I should emphasize that neither Medicare nor Medicaid comprise “all” of US post- or pre-retirement health care policies. However, as mentioned before, they are the most important public providers after and before the age of retirement, respectively. Refer to Footnote 71 for a more detailed explanation.

100. This does not mean that a policy can only be justified from a redistributive standpoint in my economy. In the presence of incomplete markets and, in particular, uninsured health shocks, there might exist a policy intervention that is Pareto improving from an *ex ante* sense: Even if income was fully insured against idiosyncratic shocks, when the cross-elasticity of health outcomes with respect to health spending and health status is non-zero, an individual might be willing to enter into a contract to transfer resources from one state of the world to the other. Full characterization of such a policy, however, is outside the scope of this chapter.

where  $a_s^R$  and  $b_s^R$  represent the *status quo*—given in Table 2.2. Both policies are assumed to be financed through an increased tax on income so that the government's budget, Equation (2.22), is balanced. I denote the resulting tax rates by  $\tau_1(\cdot)$  and  $\tau_2(\cdot)$ , so that

$$\tau_i(t) = \tau(t) + \Delta\tau_i(t).$$

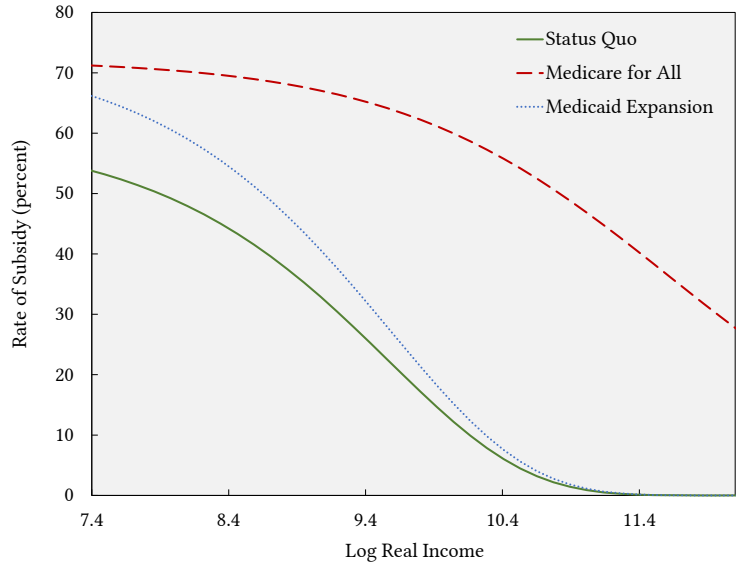
For the estimated parameters of the model, the coefficients of the policy functions in Table 2.2, and  $a'_s = 1.35$  and  $b'_s = 0.07$ , these policy shifts entail an increase in the income tax rate of 5.8 and 0.8 percentage points, respectively, in the first decade (1996–2005):  $\Delta\tau_1(t_1) = 5.8\%$  and  $\Delta\tau_2(t_1) = 1.0\%$ . The resulting subsidy schedules are depicted in Figure 2.8. The solid green line in this figure illustrates the rate of pre-retirement subsidy on health care—as a function of income—under the current health care policy in the US. The red dashed line, on the other hand, is the rate of subsidy on health services that is only applicable after the age of retirement. The blue dotted line depicts the proposed increase in the subsidy rates before retirement.<sup>101</sup>

Figure 2.9 shows the effect of these policy changes on the health spending of each of the income groups during the first decade of life. Both policies lead to an increase in the share of spending in income because of their price effects. As one would expect, Medicare for all has a larger impact on spending than Medicaid expansion.

However, the increased health spending does not necessarily result in improved welfare for all income groups as Figure 2.10 illustrates. This figure shows the percentage change in the lifetime stream of consumption (relative to the *status quo*) that results in the same change in expected lifetime utility for the individuals that enter the economy in  $t_1$ . As the figure suggests, both policies entail a large and positive welfare impact on low-income

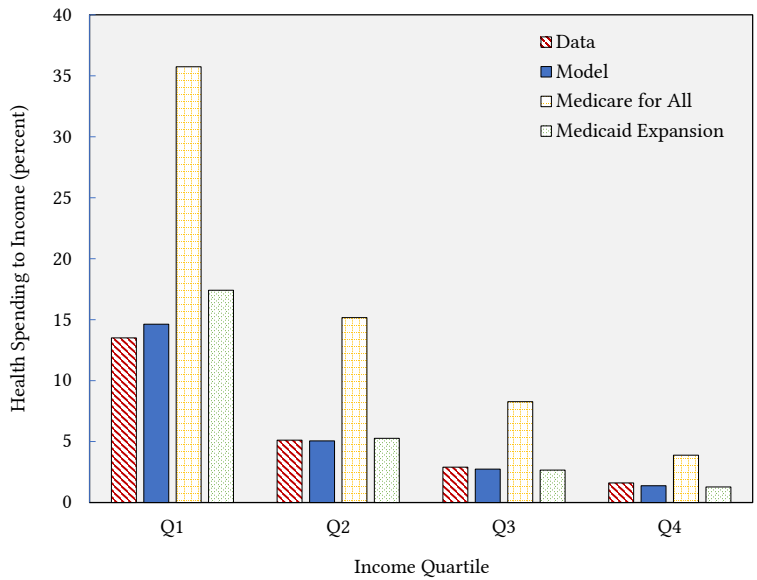
101. The Medicaid expansion is calibrated so that the rate of subsidy received by the lowest-income family in the sample is equal to that under Medicare for all, but the high-income families receive the same rate before and after its implementation.

**FIGURE 2.8.** Medicaid Expansion vs Medicare for All: Health Spending Subsidy by Income



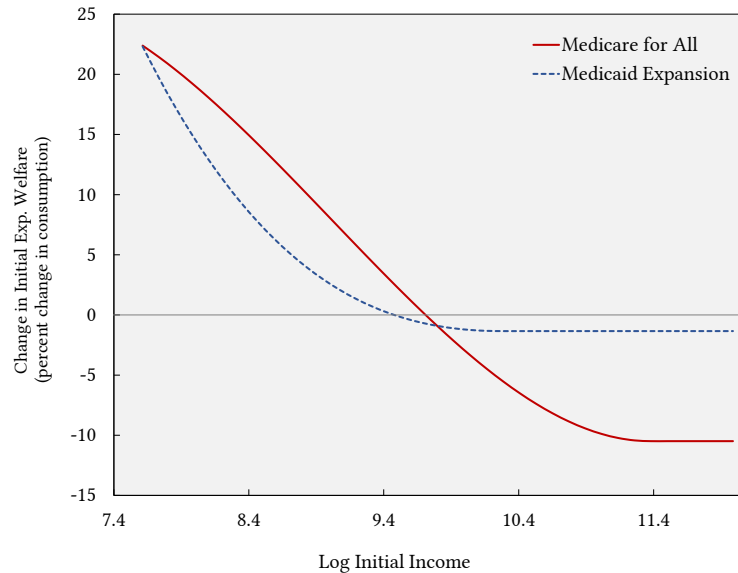
Source: Author's simulations.

**FIGURE 2.9.** Medicaid Expansion vs Medicare for All: Effect on Health Spending by Income (40–49 year-olds in 1996–2005)



Source: Author's simulations & MEPS.

**FIGURE 2.10.** Medicaid Expansion vs Medicare for All:  
Welfare Effects by Income



**Source:** Author's simulations.

families. The reason for this large improvement in welfare is the relatively large impact of increased spending on the probability of survival for these groups.<sup>102</sup> Consequently, despite the after-tax decline in income, low-income individuals are significantly better off.

Even though both policies have a similar positive impact on the lower tail of the income distribution, these welfare gains diminish quickly. Under Medicaid expansion, welfare effects become negative after the 12th percentile of income, while under Medicare for all this happens at the 17th percentile.

The dissipation of the positive welfare effects under Medicare for all can be understood in light of my results for the cost of saving a life, Table 2.2: As the underlying health improves with income, the effectiveness of health spending in expanding life diminishes.

102. My simulations show that both policies are associated with a 50-day increase in the life expectancy of an individual at the very bottom of the income distribution.

This is most felt at younger ages when high-income individuals enjoy a considerably better health. Importantly, these are the exact same age groups that the proposed policy targets. As a result, high-income individuals gain very little in terms of reduced chance of mortality following the policy's implementation.

However, the increased income tax means that, not only they can not spend as much as before on consumption, but also they have to give up part of their savings which constitute the source of most of their health spending at old ages when health status has depreciated by a great deal. The total effect is a decline in life expectancy, rather than an increase, for the high-income groups.<sup>103</sup>

For the very wealthy individuals, it is hard to replace this loss in expected life-years by consumption. As a result, I observe a surprising decline in welfare that, for the top-earners, surpasses the income loss due to taxes. A quote from Hall and Jones (2007) provides a nice intuition for this:

“As we get older and richer, which is more valuable: a third car, yet another television, more clothing—or an extra year of life?”

The intuition for the effects of Medicaid expansion is, more or less, the same: Even the middle income individuals who do receive some of the fruits of health care reform (in terms of increased subsidies), do not gain much due to the lower productivity of health care for them. The welfare losses, however, at the top of the income distribution are dwarfed by those under Medicare for all because of considerably lower tax rates that are required by Medicaid expansion.<sup>104</sup>

103. Based on my calculations, the life expectancy of an individual at the 99th percentile of income decreases by 5 days, after implementing Medicare for all.

104. It is important to remember that there are two sources of overestimation of (favorable) welfare effects in my calculations which stem from the inelastic supply of labor in my model: First, an increase in the labor income tax would have an additional negative income effect due to its impact on the supply of labor.

The punchline in my arguments in this section is that the key contributor to the mechanism that delivers the flat cross sectional Engel curve in my model, that is the substitutability between health status and health spending, also plays a crucial role in determining the optimal direction that health care policy should take. In the absence of cross-effects between health status and health spending—when the marginal cost of saving the life of a high income individual is similar to that of a low income person—health spending is more valuable to a high income, high productivity individual. This is true from the perspective of both an individual and a planner.<sup>105</sup> As a result, any policy evaluation that fails to account for such differences can lead to misleading conclusions.<sup>106</sup>

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Second, the increases in the income tax rates that are required to support the proposed policies are likely underestimated because of the fact that they do not take the resulting price effects into account. These two effects are likely more important in the first policy shift, Medicare for all, since it is more resource intensive.

105. To see how adding cross-elasticity considerations to Ales, Hosseini, and Jones (2014) can alter the direction of optimal health spending from the perspective of an Egalitarian planner, consider the simplified economy of Section 2.3. Suppose the initial distribution of health status is given by a two-point distribution of the form  $\Gamma(h_0) = 1/2$  if  $h_0 \in \{\underline{h}, \bar{h}\}$  and  $\Gamma(h_0) = 0$  otherwise, where  $\underline{h} < \bar{h}$ . Then, the problem of an Egalitarian planner, when  $r = 0$ , is given by

$$\begin{aligned} \max_{c(h_0), m(h_0)} \quad & \sum_{h_0} \frac{1}{2} f(h_0, m(h_0)) \cdot u(c(h_0)) \\ \text{s.t.} \quad & \sum_{h_0} \frac{1}{2} f(h_0, m(h_0)) [y(h_0) - c(h_0) - m(h_0)] \geq 0. \end{aligned} \quad (2.62)$$

The first order conditions to this problem imply that, in the optimum,  $c(h_0) = c^*$  for all  $h_0$  (as in Ales, Hosseini, and Jones) and the planner equalizes

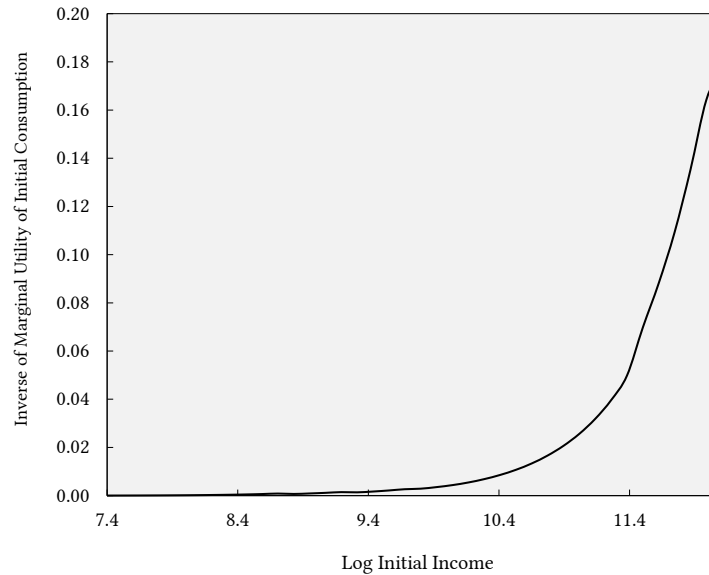
$$\frac{f(h_0, m(h_0))}{f_m(h_0, m(h_0))} + c^* + m(h_0) - y(h_0) \quad (2.63)$$

across all individuals.

Assuming a CES form for the health production function, when  $\gamma = 0$ , these conditions imply that the optimal health spending is proportional to the individuals' income, as claimed by Ales, Hosseini, and Jones. However, for large enough  $\gamma$  and a strong enough correlation between income and health status, this result no longer holds.

106. In a simulation exercise, I examine the effect of the mis-estimation of parameter  $\gamma$  on the results of this section. My findings confirm the importance of considering the cross-elasticity of health outcomes with respect to health status and health care spending. For instance, a 20% underestimation of the parameter  $\gamma$  at all ages leads to about 20% underestimation of the welfare effects of Medicare for all for the lowest-income



**FIGURE 2.11.** Pareto Weights

**Source:** Author's simulations.

Finally, Figure 2.11 illustrates the inverse of the marginal utility at age  $a$  under the *status quo* policies. This variable can be interpreted as a rough estimate for the Pareto weights that are required for a planner to deliver the observed level of consumption under the current system—if everything was observable. The author believes, without having to draw normative conclusions, thinking about the political aspects of implementing each of these policies will be misleading if one does not take such weighting schemes into account.

## 2.7 Concluding Remarks

I develop a life-cycle model with heterogeneity in income and health status, where individuals allocate their income between consumption and health spending. While consumption

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individuals.

determines the flow of utility through a standard utility function that incorporates the value of being alive, health spending and health status enter a health production function to determine individuals' longevity.

In my framework, for a given level of health status, the growth of income over time leads to a decline in the value of consumption relative to the value of being alive. This relative change creates a luxury-good channel that causes the share of health spending in income to increase over time. On the other hand, a strong correlation between income and health status leads high-income individuals to devote fewer resources to health spending. The reason is that, if health status and health care are substitutable, the marginal effect of one dollar health spending on lifetime utility is smaller for wealthier and healthier agents.

These two channels enable my model to account for the conflicting patterns of health spending in the cross section and time series. I take advantage of the distinct implications of each channel for the cross section and time series to estimate the structural parameters of the model. I use this insight to estimate the parameters of a health production function using income variations in the cross section and over time in the US. My estimation results confirm that the elasticity of substitution between health spending and health status is significantly above one at all ages under consideration—an observation that has been largely neglected in the literature.

Substitutability of health status and health expenditures has important implications for the effects of health care policy. I show this by comparing the welfare consequences of two popular policy proposals: an expansion in the pre-retirement health spending subsidies for low-income families—Medicaid expansion—and an extension of the post-retirement US health care policy to all ages—Medicare for all. Both of these policies entail positive and comparable welfare effects for the lower income individuals. However, my finding that the value of health care is low for high-health status individuals implies that wealthy individuals have little to gain from increased subsidies on health expenditures under Medicare for all. Therefore, the much larger tax increments required to finance Medicare for all

lead to greater welfare losses at the top of the income distribution, compared to Medicaid expansion.

Finally, two components missing from my framework are an endogenous process for the accumulation of health status and a mechanism accounting for the initial differences in health status. A vast literature in health economics relates the health differences among individuals later in life to the early-life environment suggesting that, to account for initial heterogeneity in health, one has to incorporate intergenerational links and altruistic motives into the model. A seminal paper that models the life-cycle investment in health capital is Ozkan (2014). In his framework, *preventive health capital* plays the role of health status, and individuals decide to invest in preventive health to avoid unfavorable health outcomes in the future.

Central to these endogenous channels of health capital variations is an *investment function*. I believe my approach in using various patterns of health expenditures and health outcomes in the data to quantify a life-cycle model can be generalized and applied in these frameworks to discipline such investment functions.<sup>107</sup>

107. For instance, in Ozkan's model, if individuals are only heterogeneous regarding their initial income and the marginal product of investment in health capital is large enough, we should expect a rapid rise in the *preventive care* utilization by lower-income individuals as their income grows over time. Similarly, if investment in children's future health has diminishing returns, we should expect a regression to the mean for the health outcomes of different income groups (an implication that is rejected, partly, by rising gap in the life expectancy in the US).

## **Chapter 3**

# **Health Capital and the Productivity of Health Spending: Evidence from the RAND Health Insurance Experiment**

### **3.1 Introduction**

Health spending in the US has been continuously rising while its differentials across income groups have remained insignificant (see Dickman et al. 2016 and Chapter 1). Nonetheless, health outcome differentials—*e.g.*, differences in life-expectancy—by income have been considerable, and the gap appears to be widening in recent years (Chetty et al. 2016). The existing income gradient in health outcomes calls attention to other determinants of health and their likely interplay with health expenditures. Accordingly, the effectiveness of health care policy would rely on identifying the influence of those “other determinants” of health on the marginal productivity of medical spending.

Isolating the effect of health spending on health outcomes from other determinants of health such as income and education, however, is challenging because these variables often

move together and interact (Phelps 2016). In this study, I use a framework that allows for the interaction of medical expenditures and a measure of other determinants of health—which I, interchangeably, refer to as underlying health, health stock, or *health capital*. Also, I address the endogeneity problem, arising from the simultaneity of health outcomes and their determinants, by using data from a randomized controlled trial.

In effect, this chapter is most closely related to the branch of health economics that attempts to estimate the *health production function*, a process that relates a health outcome to health spending and other detractors of health. In Grossman (1972)'s seminal paper, for example, the health outcome of interest is healthy time, defined as a function of health spending, time spent on health, and a variable that represents education and knowledge. As another example, in Hall and Jones (2007)'s influential work, the health outcome of interest, namely the life-expectancy, is a function of health spending and a variable that represents education and pollution, beside other factors.

The functional form that has been extensively used in the literature for the health production function is Cobb-Douglas.<sup>1</sup> The assumption of zero cross-elasticity of health production with respect to its inputs, however, appears to be a strong one since it implies that one dollar spent on health care has the same marginal effect on health outcomes of the individual, regardless of her underlying health.

In this study, instead of limiting my functional form to one where the elasticity of substitution between health spending and health capital is set to one, I start from a more general form. My functional form explicitly allows for the level of health capital to affect

1. Since Grossman (1972) does not attempt to estimate his health production function, he does not specify it with a functional form. Studies that use his theoretical framework, such as Wagstaff (1986), Wagstaff (1993), and Grossman (2000), assume a Cobb-Douglas process; Hall and Jones (2007), however, specify a Cobb-Douglas process for their health production function. Ales, Hosseini, and Jones (2014) follow in Hall and Jones's steps by presuming a functional form in which health spending and other factors enter multiplicatively. Ozkan (2014)'s interpretation of the health production function is in line with my broad description. In his framework, the probability of diseases is a health outcome, while *curative health expenditures* and *preventive health capital* are the inputs.

the marginal product of health expenditures. I estimate this health production function using the results of medical screening exams of the RAND Health Insurance Experiment.

My measure of health capital is the common component of a series of socioeconomic characteristics—including age, sex, race, ethnicity, marital status, employment status, income, and education—at the beginning of the experiment. Each of the characteristics is correlated with health outcomes, *i.e.*, direct results of medical screening exams at the exit from the experiment, controlled for medical spending during the experiment.<sup>2</sup> Among the results of medical examinations, I am specially interested in three major metabolic risk factors: high blood pressure, high glucose level, and high cholesterol level. I estimate the health production function for the all-cause burden of diseases attributable to the risk factors, before incorporating it into a theoretical framework, developed in Chapter 2, to test how my estimates replicate the US health care expenditures trends at the aggregate level.<sup>3</sup>

My estimations of the health production function show that medical spending and health capital have differential effects on the number of ECG abnormalities, glucose level, systolic blood pressure, average hearing thresholds, and indicators of respiratory health. All the differential effects point towards a single direction: the effect of health spending on health outcomes is greater at lower levels of health capital. Specifically, the effect of a percentage increase in medical spending on glucose, blood pressure, average hearing thresholds, and forced vital capacity for an individual at the 25th percentile of health capital distribution is about 1.4, 1.4–1.7, 2.7–3.5, and 12.2 times the effect for an individual at the 75th percentile, respectively. Also, the health capital adjusted marginal effect of health spending on the number of ECG abnormalities is almost zero for the top half of health capital distri-

2. To the best of my knowledge, this is one of the rare studies that consider the interaction between medical spending and health capital. Nevertheless, the evidence for the existence of such interactions goes as far back as the RAND HIE itself: Brook et al. (1983), using the RAND experiment data, show the productivity of medical spending in terms of decreasing the diastolic blood pressure is higher among low-income individuals.

3. Burden of diseases are measured by the rates of deaths, years of life lost (YLLs), years lived with disability (YLDs), and disability-adjusted life years (DALYs).

bution. I find similar results from the estimation of the health production functions for the all-cause burden of diseases attributable to the metabolic risk factors: an increase in medical spending decreases the rates of deaths and disability, but at lower rates for individuals with higher health capital.

In the next step, I incorporate the health production function for the burden of diseases, together with my estimates of health capital, in a simple model of health spending where individuals are heterogeneous in their income and health capital and can allocate resources across health and non-health spending. The key trade-off that an individual faces in this economy is between maximizing consumption and minimizing the burden of diseases.

The primary mechanisms at play in my model are those proposed in Chapter 2: First, when the marginal product of health spending, normalized by its average product, falls rapidly with health capital, individuals with better underlying health have little incentives to spend on health.<sup>4</sup> Under the assumption that health capital and income are strongly correlated—as my results indicate—health spending is lower for higher income individuals, leading to a negatively sloping schedule for the health spending as a function of income in the cross-section.

Second, a relative change in the marginal utility of consumption and the marginal product of health spending—when normalized by their average products—can lead to an increase in the share of health spending over time: With a standard *constant relative risk aversion* (CRRA) utility form with a constant additive term<sup>5</sup>, the marginal utility of consumption—when normalized by average utility—falls rapidly. On the other hand, under the assumed functional form for the production of health, the elasticity of health production with respect to health spending rises. This relative change leads to an increase in

4. As discussed in Chapter 2, this is equivalent to health spending and health capital being strong substitutes in the health production function.

5. I will refer to this additive term as the value of life-years.

the share of health spending over time. However, this argument, as noted in Chapter 2, is true as long as the growth of average health capital does not dominate the rise in income. If health capital rises more than income, a rapid fall in the marginal value of health spending in decreasing the burden of disease implies a decline in the share of health spending.

After calibrating the value of individual's life-years—to account for the *level* of health spending at different income levels—the model is capable of predicting a downward sloping health spending schedule in the cross-section that matches RAND HIE's health spending data (specially for individuals with income above 200% of the federal poverty line at the time of the experiment).

Next, using the calibrated model, I examine its predictions regarding the average health spending over time, under different assumptions for the growth rate of average health capital in the US economy. My results indicate that, if the model is to account for the rapid increase in the share of health spending in the past five decades, the rise in the average health status should be considerably smaller than the rise in income. In particular, if I follow Hall and Jones (2007)'s suggestion regarding the share of “other underlying factors” in the total decline of mortality in the US, my model predicts that the share of health spending should have fallen in the past half a century.<sup>6</sup> This is due to Hall and Jones (2007)'s assumption that the cross elasticity of health outcomes with respect to health spending and health capital is zero. My estimates, however, suggest that this assumption is not accurate.<sup>7</sup>

My simulations suggest that the growth rate of health capital has been almost zero in this period. Therefore, while I agree with Hall and Jones (2007) that the rise of health spending

6. In Chapter 2, I argue that “other factors” in Hall and Jones (2007)'s health production function, correspond to underlying health in my model in this chapter. The fact that these underlying factors enter multiplicatively in the production of health, however, implies that the cross elasticity of health production with respect to health capital and health spending is zero.

7. For instance, when the health outcome of interest is the life years lost to disability, this cross elasticity is 0.075. See the second row of Table 3.3 for values when health outcomes are probability of death, YLL, or YLD.



in the US in the past five decades has been *efficient*—in the *Pareto* sense—my results have an important message for health economists and policymakers: The continually increasing share of health care expenditures in GDP is not necessarily a good sign; it indicates that the health status of an average American may not have improved even remotely as fast as her income.

The rest of this chapter is organized as follows. In the following section, I introduce my health production function, discuss the methodological details for its estimation, and describe the data. In Section 3.3, I present the results of my estimations of the health production functions and interpret them. 3.4 presents the individual health spending model and describe the quantitative methods used to calibrate it. The last section concludes.

## 3.2 Health Production Function and Its Estimation

For simplicity, I choose a translog health production function, without its quadratic terms:

$$\ln(x_i) = \alpha + \beta^m \ln(m_i) + \beta^h \ln(h_i) + \beta^{m,h} \ln(m_i) \ln(h_i) + \varepsilon_i. \quad (3.1)$$

$i$ , in (3.1) represents an individual, with a stock of health capital  $h_i$  at the beginning of the period of interest.  $m_i$  is the health spending during the period regardless of payer, and variable  $x$  is a health outcome, that can be as specific as blood pressure or cholesterol level and as general as the chance of survival, at the end of the period.  $\varepsilon_i$  is the error term.

In Equation (3.1), coefficient  $\beta^{m,h}$  represents the differential effect of health capital on the marginal productivity of medical spending. If higher values of  $x$  indicate better health, then positive values for  $\beta^m$  and negative values for  $\beta^{m,h}$  imply the marginal effect of health spending on health decreases as health capital increases (or, equivalently, the marginal effect of an increase in medical spending on health is greater at lower health capital levels). A similar interpretation applies to the case where smaller values of  $x$  indicate worse health,

$\beta^m$  is negative, and  $\beta^{m,h}$  is positive.<sup>8</sup>

Since health outcomes, health spending, and measures of health capital are simultaneously determined, any estimation of the marginal productivity of medical spending that uses observational data is potentially biased. Using data from a relevant randomized controlled trial (RCT) is ideal to address the problem. One of the prime examples of RCTs that induced random variation in medical spending in the US is the RAND Health Insurance Experiment (RAND HIE), conducted during 1974–1982. During the experiment, about four thousand individuals were randomly assigned to health insurance plans that differed in their level of cost-sharing. I use the health insurance plans assigned in the RAND HIE as an instrument for health spending, as an individual’s decision on medical spending depends on her access to health care.

In practice, twenty different health insurance plans were assigned to the experiment’s participants: nineteen of them were fee-for-service (FFS) policies that varied in deductible, coinsurance rate, and out-of-pocket maximum; one was a Health Maintenance Organization (HMO) plan that used primary care physicians as gatekeepers, offered a limited network on provider, and installed utilization reviews. To ensure consistency of comparisons, I drop the HMO plan. Then, to have enough observations for each plan, I categorize the FFS plans into six groups *à la* Aron-Dine, Einav, and Finkelstein (2013): free care, 25% coinsurance, mixed 25% and 50% coinsurance, 50% coinsurance, individual deductible,

8. In Chapter 2, I suggest a constant elasticity of substitution (CES) function for the health production of the form:

$$x_i = f(m_i, h_i) = \gamma \left[ \delta m_i^{-\rho} + (1 - \delta) h_i^{-\rho} \right]^{-\frac{1}{\rho}} \quad \gamma, \rho > 0. \quad (3.2)$$

There, I argue that this is a flexible functional form that captures Hall and Jones (2007) (among many others’) assumptions on the health production) as a special case.

However, Equation (3.2) is closely related to my functional form in (3.1). To see this, using Kmenta (1967)’s second-order Taylor approximation of the function, we can write (3.2) as a translog function of the form:

$$\ln(x) = \ln(\gamma) + \nu \delta \ln(m) + \nu(1 - \delta) \ln(h) - \frac{1}{2} \rho \nu \delta (1 - \delta) [\ln(m) - \ln(h)]^2. \quad (3.3)$$

Equation (3.1) is in fact (3.3) without the quadratic terms.

and 95% coinsurance.<sup>9</sup> In addition to the type of health insurance plan, I include other factors that affected the random assignment of the plans by the experiment's design—namely, site, year and month of enrollment—in my list of medical spending instruments. My first stage estimates show that there are statistically significant correlations between the six health plans and average annual inflation-adjusted total health spending:<sup>10,11</sup> In general, medical spending increases as insurance plan's cost-sharing decreases. For example, those with 25% co-insurance plans spend about \$1,226 (st. dev. 322) less than those with free plans; whereas, those with 95% co-insurance plans spend about \$1,713 (st. dev. 248) less than those with free plans.<sup>12</sup>

To construct my measures of health outcome ( $x$ ), health spending ( $m$ ), and health capital ( $h$ ), I match four datasets from the RAND HIE at individual level: (1) the Full Demographic Sample (FDS) containing background socioeconomic information on all participants at the beginning of the experiment and on the health insurance plans' assignment; (2) the Annual Expenditure and Visit Counts (AEVC) containing total—regardless of payer—annual expenditures on inpatient, outpatient, and dental care, drugs, medical equipment, and psychotherapy; (3) the Health Status and Attitude (HSA) containing 29 self-reported measures of physical, physiological, mental, and social health, 14 self-reported health habits, anthropometrics, and 24 measures of health care delivery satisfaction; and (4) the Adults Medical

9. The insurance plans under each category usually differ in out-of-pocket maximum.

10. I regress average annual inflation adjusted total health care expenditures on plan type, site, enrollment year, and enrollment month.

11. This finding is consistent with those of both RAND's original investigators, Newhouse et al. (1981), and also Aron-Dine, Einav, and Finkelstein (2013).

12. Although instrumental variable method has been routinely used for variables that are linearly inserted in regressions, its application on nonlinear variables, such as interaction terms, is less straightforward. I follow Wooldridge (2010)'s suggestion and implement the following two-stage procedure. First, I regress  $\ln(m)$  on the four instrumental variables (plan, site, year and month of enrollment) and all their interactions and calculate the fitted values,  $\widehat{\ln(m)}$ . Second, I instrument  $\ln(m)$  and  $\ln(m) \cdot \ln(h)$  with  $\widehat{\ln(m)}$  and  $\widehat{\ln(m)} \cdot \ln(h)$ , respectively, and estimate the coefficients in (3.1).

Disorder Files (AMDF) containing detailed information on 17 categories of medical disorder: acne, anemia, angina, chronic obstructive airway disease, congestive heart failure tracer condition, diabetes, hay fever, hearing loss condition, hypercholesterolemia, hypertension, joint disorders, kidney problems, peptic ulcer disease, sleeping pills and tranquilizers, surgical conditions, thyroid condition, and vision. The information, either self-reported or the result of medical screening tests, is provided for most individuals at both enrollment in and exit from the experiment.

My measure of health outcome,  $x$ , can either be a health status or habit, or an indicator of a medical disorder evaluated at the exit from the experiment. My estimations of Equation (3.1) that used the HSA's self-reported health status variables indicate unexpected results: I find adverse effects of medical spending on health status with and without the interaction term in Equation (3.1). Such unexpected results, however, are also reported in other research that uses "self-reported" measures of health.<sup>13</sup> Hence, I turn my focus to specific medical disorders, reported in the AMDF. For each of the 17 medical disorders, a series of variables is provided that contain information either from medical history questionnaires filled by participants or from medical screening exams performed on participants at the end of the experiment. I, however, only focus on the results of the medical screening exams to avoid inaccuracies implemented by subjective self-evaluations. Further, I prefer direct results of the screening exams, which provide continuous variables. Specifically, I examine variables listed in Table 3.1 as  $x$ .

I construct my measure of health spending,  $m$ , by adding expenditures on all different health services, regardless of payer, to calculate the total health spending. Then, using

13. *E.g.*, using data from the *Oregon Health Insurance Experiment*, Baicker et al. (2013) show that receiving Medicaid coverage increases the chance of receiving medical screening. However, as Finkelstein et al. (2012) argue, this can lead to the diagnoses of diseases that were previously undiagnosed among Medicaid recipients, leading to a decline in self-assessed health status. As a result, all the studies that use self-assessed health as the measure of health outcome are subject to the risk of biased estimates in measuring the relation between the utilization and health outcomes.

the consumer price index, I adjust it for the inflation. Since participants were enrolled in the experiment for either 3 or 5 years, I calculate average annual inflation-adjusted total medical spending and use it as  $m$  in my analyses.

Measuring health capital ( $h$ ), however, is less straightforward since individuals arrive in the RAND HIE with different levels of health capital formed by many factors such as genetics, early-life environment and nutritional intake, and previous health and human capital investments. In the reduced-form representations of his model, Grossman (2000) measures health capital with individuals' self-reported health status and relates it to the wage, years of schooling, age, and the price of medical care. As explained above, I do not use self-assessed measures of health status as health capital; I, instead, use the principal component of a set of socioeconomic correlates of health at enrollment in the experiment as my measure of health capital.<sup>14</sup> Specifically, I transform categorical variables to the corresponding sets of binary variables and use them alongside the numerical variables in a principal component analysis to compute health capital scores, *à la* Vyas and Kumaranayake (2006).

In practice, I try different combinations of the socioeconomic variables, comparing their principal components' internal in-coherency, which occurs when their distributions have clumps or clusters (Filmer and Pritchett 2001). To examine internal coherency, I compare general health, general functioning, and mental health at enrollment for quintiles of the distribution of principal component scores.<sup>15</sup> My best-performing principal component includes logarithm of age, if male, if white, if currently married, if never married, if living in a large or medium city, if living in a suburb, if living in a small town, if received health insurance through employer, if received health insurance from government, if in the labor

14. The full set of socioeconomic variables, reported at enrollment in the FDS dataset, are sex, age, race, ethnicity, marital status, education, city size, employment status, full/part time working status, self-employed or waged job, occupation, industry, months of work experience, hourly wage rate, income, if received different types of public aid, and the type of health insurance prior to the experiment.

15. Indices of general health, general functioning, and mental health are coded as GHIDX, PFI, and MHI in the HSA dataset, respectively.

force, if homemaker, if employed full-time, logarithm of real family income during the year before enrollment, logarithm of months of work experience, logarithm of years of education, if a professional or technical worker, if a manager or administrator, if a clerical worker, if a craftsman, if an operative or a farmer, if a service worker, if working in construction, agriculture, or mining industry, if working in manufacturing, if working in transportation, communication, or other public utilities, if working in wholesale or retail trade, if working in finance, insurance, real estate, or business services, if working in entertainment and recreation, and if working in the public sector.

Finally, I focus on 20 year or older individuals: although the AMDF dataset includes 14–65 year old individuals, values of most labor market related variables are missing for most under 20 year old individuals. I cannot further limit the age range since I will lose significant statistical power.

### **3.3 Results of Estimating the Health Production Function**

#### **3.3.1 Health Outcome-Specific Results**

Table 3.2 presents the results of estimating Equation (3.1) for the health outcomes listed in Table 3.1. According to these results, the effect of an increase in health spending or in health capital, if statistically significant, leads to an improvement in health. Specifically, a 10 percent increase in medical spending leads to a 1.2 percent increase in forced vital capacity but to an about 0.5 , 1.7 – 2.3, and 0.4 percent decrease in glucose level, average hearing threshold, and blood pressure (diastolic or systolic), respectively.<sup>16</sup>

When the effect of medical spending on a health outcome is significant, the effect of

16. It is hard to interpret the estimated coefficients for health capital since it is a linear combination of a large number of socioeconomic variables. Also, I cannot compare the sizes of the effect on health outcome of health spending and health capital because the ranges of their distributions is very different.

**TABLE 3.1.** Direct Results of the RAND HIE Medical Screening Exam at Exit from the Experiment Used as Measure of Health,  $x$

<b>Correlation with Health</b>	<b>Variable Name in Data</b>	<b>Variable Description</b>
(+)	ANEMHGBX	Hemoglobin value
(-)	ECGSUMX	Number of electrocardiographic abnormalities
(-)	MINNECGX	Number of electrocardiographic abnormalities, Minnesota criteria
(+)	BSTFEV1X	Highest of three FEV1s
(+)	BESTFVCX	Highest of three FVCs
(-)	GLUCOSEX	Blood glucose results
(-)	HEARAVLX	Average hearing threshold for left ear
(-)	HEARAVRX	Average hearing threshold for right ear
(-)	CHOLESTX	Blood cholesterol measurement
(-)	DIASTOLX	Diastolic blood pressure
(-)	SYSTOLX	Systolic blood pressure
(-)	URICACDX	Serum uric acid
(-)	KIDNBUNX	Blood urea nitrogen (BUN)
(+)	THYR_T4X	Total serum thyroxine (T4) measure
(-)	VISNATFX	Best natural far vision
(-)	VISNATNX	Best natural near vision

**Note:** (+) indicates an increase in the measure of health is generally associated with better health; (-) indicates an increase in the measure of health is generally associated with worse health. FEV1, forced expiratory volume, measures the amount of air in liters expelled in the first second of exhalation after taking a deep breath. The reported value is the highest of three FEV1s at exit. FVC, forced vital capacity, measures of the total amount of air in liters expelled after taking a deep breath. The reported value is the highest of three FVCs at exit.

its interaction with health capital on health outcome is also statistically significant. More important are the signs of the statistically significant interaction terms, all pointing at one direction: the effect on health of medical spending is greater when health capital is lower. Specifically, for example, the negative effect of a percentage point increase in health spending on in glucose level for an individual at the 25th percentile of the distribution of health capital is about 1.4 times the effect for an individual at the 75th percentile. The ratios of the effects on diastolic and systolic blood pressure levels for the same individuals are about 1.4 and 1.7, respectively. The ratios of the effects on hearing thresholds' improvement are between 2.7 to 3.5 and for the forced vital capacity is about 12.2. If the heart health is considered, although an increase in the health capital adjusted medical spending decreases the number of ECG abnormalities for the bottom half of the health capital distribution, it has no effect for the top half.

My results show that there is a very high degree of substitutability between health spending and health capital in determining heart and respiratory health such that the marginal effect of health spending becomes almost zero at very high (top 10 percent) levels health capital. There is a lesser, still noticeable, degree of substitutability between health spending and health capital in determining key risk factors such as glucose and blood pressure levels.

### 3.3.2 The Effect on the Burden of Diseases

In this section, I estimate Equation (3.1) for measures of attributable burden of diseases—namely, for deaths, *years of life lost* (YLLs), *years lived with disability* (YLDs), and *disability-adjusted life years* (DALYs). In effect, I separately calculate the attributable burdens of three major metabolic risk factors—high glucose, high cholesterol, high blood pressure—add them up and use them as  $x$ . I justify my focus on the three metabolic risks factors by the fact that they either have large, direct effects on all-cause mortality or are mediators of other major metabolic risk factors, *i.e.*, high BMI and of behavioral risks



**TABLE 3.2.** Estimations of Equation (3.1) for Different Measures of Current Health

$\ln(x) \rightarrow$	Hemoglobin Level	Num. of ECG Abnorm.	Num. of ECG Abnorm. 2	Forced Expiratory Volume in 1st second	Forced Vital Capacity	Glucose Level	Average Hearing Threshold, Left Ear	Average Hearing Threshold, Right Ear
Direction of $x$	(+)	(-)	(-)	(+)	(+)	(-)	(-)	(-)
$\ln(m)$	0.024 (0.018)	-0.148*** (0.049)	-0.161*** (0.047)	0.077 (0.050)	0.121*** (0.061)	-0.050*** (0.015)	-0.230*** (0.078)	-0.175** (0.079)
$\ln(m)\ln(h)$	-0.013 (0.011)	0.085*** (0.027)	0.088*** (0.026)	-0.046 (0.030)	-0.062* (0.038)	0.014* (0.009)	0.106** (0.047)	0.0762* (0.046)
$\ln(h)$	0.155** (0.070)	-0.545*** (0.172)	-0.580*** (0.163)	0.451** (0.196)	0.577** (0.241)	-0.077 (0.055)	-0.672** (0.298)	-0.515* (0.294)
constant	2.407*** (0.115)	1.094*** (0.319)	1.165*** (0.306)	4.945*** (0.323)	4.835*** (0.396)	4.825*** (0.099)	3.753*** (0.500)	3.413*** (0.510)
Observations	2,553	1,794	1,794	2,428	2,428	2,556	2,457	2,454
Endog Test 1	0.12	0.06	0.02	0.05	0.01	0.00	0.00	0.01
Endog Test 2	0.00	0.04	0.01	0.00	0.00	0.00	0.00	0.01

**Source:** Author's estimates. **Note:**  $m$  is average annual real medical spending.  $h$  is a measure of health capital: the principal component of a series of socioeconomic characteristics, excluding the measure of current health  $x$  at enrollment. The variables are estimated using the instrumental variable method where  $\ln(m)$  is instrumented with health insurance plan, enrollment site, year, and month, and all their interactions. (+) indicates an increase in the measure of health is generally associated with better health; (-) indicates an increase in the measure of health is generally associated with worse health. The endogeneity tests examine if the presumed endogenous variable, health care expenditures, is really endogenous and if instrumental variable is needed. Endogeneity is rejected at 95% if the reported p-values are greater than 0.05. Endog Test 1 is based on Durbin Chi2 score; Endog Test 2 is based on Wu-Hausman F-test.

**TABLE 3.2 (continued).** Estimations of Equation (3.1) for Different Measures of Current Health

$\ln(x) \rightarrow$	Cholesterol Level	Diastolic Blood Pressure	Systolic Blood Pressure	Uric Acid Level	Blood Urea Nitrogen	T4 Total Serum Thyroxine	Best Natural Far Vision	Best Natural Near Vision
Direction of $x$	(-)	(-)	(-)	(-)	(-)	(+)	(-)	(-)
$\ln(m)$	0.005 (0.018)	-0.038** (0.016)	-0.043*** (0.015)	-0.028 (0.036)	0.039 (0.040)	-0.022 (0.023)	-0.008 (0.084)	-0.038 (0.082)
$\ln(m)\ln(h)$	-0.001 (0.011)	0.012 (0.010)	0.015* (0.009)	0.006 (0.022)	0.006 (0.024)	0.016 (0.014)	0.017 (0.051)	0.036 (0.049)
$\ln(h)$	0.043 (0.067)	-0.04 (0.060)	-0.051 (0.055)	0.139 (0.133)	0.119 (0.149)	-0.131 (0.084)	-0.13 (0.313)	-0.138 (0.310)
constant	5.232*** (0.113)	4.550*** (0.101)	5.004*** (0.094)	1.549*** (0.221)	2.141*** (0.256)	2.311*** (0.142)	3.757*** (0.530)	3.880*** (0.522)
Observations	2,551	2,624	2,624	2,541	2,553	2,540	2,593	2,576
Endog Test 1	0.01	0.02	0.01	0.11	0.02	0	0	0.01
Endog Test 2	0.53	0.01	0.02	0.98	0	0.31	0.77	0.55

**Source:** Author's estimates. **Note:**  $m$  is average annual real medical spending.  $h$  is a measure of health capital: the principal component of a series of socioeconomic characteristics, excluding the measure of current health  $x$  at enrollment. The variables are estimated using the instrumental variable method where  $\ln(m)$  is instrumented with health insurance plan, enrollment site, year, and month, and all their interactions. (+) indicates an increase in the measure of health is generally associated with better health; (-) indicates an increase in the measure of health is generally associated with worse health. The endogeneity tests examine if the presumed endogenous variable, health care expenditures, is really endogenous and if instrumental variable is needed. Endogeneity is rejected at 95% if the reported p-values are greater than 0.05. Endog Test 1 is based on Durbin Chi2 score; Endog Test 2 is based on Wu-Hausman F-test.

(Collaborators 2017).<sup>17</sup>

More specifically, I take the following steps. First, assuming that the burden of diseases,  $d$ , is linearly correlated with each of the risk factors, I write the following equation for the risk factor,  $r$ :

$$d_i^{r(exit)} = \delta_1^r + \delta_2^r \cdot x_i^{r(exit)} \quad (3.4)$$

where variable  $d_i^{r(exit)}$  is the burden of diseases (either Deaths, YLLs, YLDs, or DALYs) attributable to the metabolic risk factor  $r$  (high glucose, high cholesterol, high blood pressure) at exit from the RAND HIE for individual  $i$ , and variable  $x_i^{r(exit)}$  is the individual's level of metabolic risk factor  $r$  at exit. Next, I calculate an individual's total attributable burden,  $D$ , by adding the three values calculated for  $d_i^{r(exit)}$ 's in the previous step:

$$D_i^{r(exit)} = \sum_r d_i^{r(exit)} \quad (3.5)$$

where  $d$  and  $D$  are the same measures of attributable burden: either Deaths, YLLs, YLDs, or DALYs. Finally,  $D_i^{r(exit)}$ 's are plugged in Equation (3.1) for  $x$ .<sup>18</sup>

I calibrate Equation (3.4), a line, for each pair of attributable burden measure and risk

17. According to Collaborators 2017, about 10, 52, and 33 percent of all-cause deaths in the US adult population are attributable to environmental and occupational, behavioral, and metabolic risks, respectively. Components of behavioral risk are tobacco, alcohol and drugs, and dietary risk with about 26, 10, and 21 percent of all-cause attributable deaths. Components of metabolic risks are high glucose, high cholesterol, high blood pressure, high BMI, low bone density, and impaired kidney with about 13, 9, 14, 19, 0.0, and 4 percent of all-cause attributable deaths, respectively. The provision of health insurance under the RAND HIE did not relate to environmental and occupational risks.

18. Adding up the attributable burden of the risk factors, I basically assume that they are not correlated. The research, however, shows that they are correlated (Hjermann et al. 1978; Stamler et al. 2002; Sakurai et al. 2011), but the correlations between them are not strong. Hjermann et al. (1978), for example, reports a 14 percent correlation between systolic blood pressure and cholesterol level; Sakurai et al. (2011), also, reports a low-order relationship between them. The correlation between blood pressure and blood sugar is also not strong, except in the presence of diabetes: Hjermann et al. (1978), for example, reports an about 10 percent correlation between them. There is an even weaker association between glucose and cholesterol levels (Zavaroni et al. 1985). Therefore, I do not expect a large overestimation in my calculation of the total burden attributable to the risk factors.

factor using the GBD (2016) Results Tool. Two points are needed to perform the calibration: I choose the average levels of each risk factor below and above the abnormal threshold as two points for  $x^{r(exit)}$ ; I assume the corresponding values for  $d^{r(exit)}$  are zero and the values reported by the GBD (2016) Results Tool.

The estimation results are presented in Table 3.3. The point estimates of the coefficients for different measures of all-cause burden of diseases are very similar. On average, a 10 percent increase in medical spending leads to an about 2.5 percent decrease in the burden of diseases associated with the risks of high blood pressure, high cholesterol, and high glucose levels. The effect of health capital on the measures of burden of diseases, however, cannot be distinguished from zero.

Again, I find strong evidence for the high degree of substitutability between health spending and health capital, as the coefficients of the interaction terms in Table 3.3 are positive and statistically significant. Specifically, the effect on the burden diseases (through the risk factors) of an increase in medical spending is smaller at high levels of health capital but greater at low health capital levels. Specifically, the effect of an increase in medical spending on DALYs rate in individuals at the 25th percentile of the distribution of health capital is about 1.5 times the effect in individuals at the 75th percentile. When the effect on DALYs of a medical spending on individuals at the 5th and 95th of the distribution of health capital are compared, the ratio amounts to 2.1.

There is a 60 percent correlation between health capital and income (both evaluated at enrollment in the experiment) in the sample of my burdens of diseases estimations. The correlation consistently becomes stronger by age such that it amounts to about 80 percent for 50 year or older individuals. Therefore, the implications of the measured differential effects on health of medical spending by health capital are mostly applicable to differential effects on health of medical spending by income.

**TABLE 3.3.** Estimations of Equation (3.1) for Measures of Burden of Disease Attributable to High Blood Pressure, High Cholesterol, and High Glucose Levels

	<b>Death</b>	<b>YLLs</b>	<b>YLDs</b>	<b>DALYs</b>
$\ln(m)$	-0.248*** (0.076)	-0.248*** (0.076)	-0.226*** (0.083)	-0.240** (0.076)
$\ln(m)\ln(h)$	0.081* (0.0452)	0.081* (0.0452)	0.062 (0.0491)	0.075* (0.0450)
$\ln(h)$	-0.342 (0.283)	-0.343 (0.283)	-0.304 (0.310)	-0.330 (0.283)
constant	3.332*** (0.484)	7.020*** (0.484)	6.176*** (0.532)	7.389*** (0.485)
Observations	2,553	2,553	2,553	2,553
Endog Test 1	0.00	0.00	0.00	0.00
Endog Test 2	0.00	0.00	0.00	0.00

**Source:** Author's estimates. **Note:**  $m$  is average annual real medical spending.  $h$  is a measure of health capital: the principal component of a series of socioeconomic characteristics, excluding the measure of current health  $x$  at enrollment. The variables are estimated using the instrumental variable method where  $\ln(s)$  is instrumented with health insurance plan, enrollment site, year, and month, and all their interactions. The endogeneity tests examine if the presumed endogenous variable, health care expenditures, is really endogenous and if instrumental variable is needed. Endogeneity is rejected at 95% if the reported p-values are greater than 0.05. Endog Test 1 is based on Durbin Chi2 score; Endog Test 2 is based on Wu-Hausman F-test.

### 3.4 Implications for the Patterns of Medical Spending

In this section, I use the estimates of the parameters of the health production function in Equation (3.1) from RAND HIE (Table 3.3) in the context of a model of health spending to test the claims in Chapter 2; that is the elasticity of substitution between medical spending and health capital plays a crucial role in explaining the pattern of medical spending, both in the cross section and the time series. To this end, unlike in Chapter 2 where I consider a full life-cycle model, I assume that individuals are homogeneous in their age. The main reason for this simplification is the RAND HIE's small sample size, making the estimation of the parameters of the health production function for different age groups impractical. As a result, I assume that individuals of different ages face the same health production function.

Admittedly, this is an unrealistic assumption. Nevertheless, because individuals in my sample have ages between 20 and 65, and that the depreciation of health capital accelerates only after the age of 70, this simplification can still help me test the implications of my estimates regarding the pattern of health expenditures among different income groups in the 1980's. In addition, as I show, this helps me deliver the central message of this section, that the effect of health capital on the marginal productivity of medical spending cannot and should not be neglected when arguing the causes of rapid increase in the share of health care expenditures over the past five decades in the US.

I have adopted the model of this section from the simplified economy of Chapter 2. As argued there—and as was argued by Hall and Jones (2007), before—focusing on this simple economy helps writing an individual's problem as a static one. This simplification, in turns, allows for simple comparative static arguments.

Despite its simplicity, using a standard CRRA utility form with an additive term capturing the value of life years, my model captures the fundamental mechanisms that are present in Chapter 2: a standard luxury-good channel that allows for the share of health spending to increase over time; and a marginal product of health spending that is declining in health

capital in the cross-section.

When health capital and health spending are strong substitutes, as suggested in Chapter 2 and as my results in Section 3.3 indicate, a rise in health capital implies a decline in the marginal product of health spending.<sup>19</sup> This means, when health capital and income are strongly correlated—as my estimates of the health capital index point to—the marginal productivity of one dollar spent on health is relatively low for an individual with higher income than that for a low-income individual. As a result, health spending is a declining function of income among the individuals of a given cohort.

In the time-series, a rise in income that is not followed by a substantial rise in health capital implies a rapid rise in the ratio of the elasticity of health production with respect to health spending relative to the elasticity of utility with respect to consumption. This increase, in turn, leads to a rapid increase in the share of health spending over time.

The critical assumption in the preceding argument is that health capital does not rise at the same (or a higher) rate than income. Otherwise, the increase in health capital leads to a decline in the marginal product of health spending, offsetting the decline in the marginal utility of consumption.

This last channel is absent in models like Hall and Jones (2007) where the elasticity of substitution between health spending and health capital are exogenously set to unity. As my calibration results reveal, this can lead to misleading conclusions regarding the general betterment of health status in the US in recent years.

19. This is true as long as the health production function is given by Equation (3.1). With a CES health production function, however, what matters is the marginal product of health spending normalized by its average product.

### 3.4.1 The Model

Time,  $t$ , is discrete and infinite. An individual  $i$  is born into a cohort  $t_0$  with a fixed level of health capital,  $h^i$ . In each period, she earns an income of  $y(h^i; t_0)$ , given by the following *income equation*:<sup>20</sup>

$$\ln(y(h^i; t_0)) = \bar{y}_{t_0} + \varphi_{t_0} \ln(h^i) \quad (3.6)$$

Income can be allocated between medical and non-medical spending— $m$  and  $c$ , respectively.<sup>21</sup> An individual with health capital  $h$  and medical spending  $m$  faces a chance of mortality of  $\pi(m, h)$ , at the end of each period.<sup>22</sup> Upon death, utility is normalized to zero.

To consolidate the segmented health care policy in the US in an stylized fashion, I assume that individuals receive a subsidy on their medical spending. I assume the rate of subsidy is a function of individual's income and denote it by  $s(y)$ . Specifically, I assume  $s(y)$  is governed by the following functional form

$$s(y) = \frac{1}{a_s \cdot \exp(b_s \cdot y)}. \quad (3.7)$$

If, for the sake of simplicity in notation, I normalize the discount rate to zero, then the expected life-time utility of individual  $i$ , under a sequence of consumption and medical

20. This functional form is the same as the one used in Chapter 2. Fonseca et al. (2009), also, use a similar equation for income.

21. While I do not allow for saving in this economy, one can consider an economy with an endogenous rate of return in which individuals “choose” not to save.

22. Note that mortality is independent of cohort. Under the assumption that  $h^i$  is fixed for an individual  $i$ , this implies that individual can, potentially, live infinitely.

23. This is the functional form suggested in Chapter 2, before the age of retirement. Note that my sample here is limited to individuals of age 62 and younger.



spending of  $\{(c_t^i, m_t^i)\}_{t \geq t_0}$ , is given by

$$\sum_{t=t_0}^{\infty} \left[ \prod_{\tau=t_0}^t [1 - \pi(m_\tau^i, h^i)] \right] u(c_t^i). \quad (3.8)$$

Individual  $i$ 's problem, then, is to maximize (3.8), subject to the period-by-period budget constraint:

$$\begin{aligned} \max_{c_t, m_t} \quad & \sum_{t=t_0}^{\infty} \left[ \prod_{\tau=t_0}^t [1 - \pi(m_\tau, h^i)] \right] u(c_t) \\ \text{s.t.} \quad & c_t + [1 - s(y)] m_t = y, \quad \forall t \geq t_0, \\ & y = y(h^i, t_0). \end{aligned} \quad (3.9)$$

It is straightforward to show that the solution to this problem coincides with that of the following static one:

$$\begin{aligned} \max_{c, m} \quad & \frac{u(c)}{\pi(m, h^i)} \\ \text{s.t.} \quad & c + [1 - s(y(h^i, t_0))] m = y(h^i, t_0). \end{aligned} \quad (3.10)$$

### 3.4.2 Health Production as the Determinant of DALYs

Following Hall and Jones (2007), Ales, Hosseini, and Jones (2014), and my practice in Chapter 2, I will refer to  $1/\pi(m, h^i)$  as the health production function, denoting it by  $f(m, h^i)$ . This provides an interesting interpretation for the production of health that is in line with my interpretation in the previous sections. To see this, let's rewrite (3.10) as:

$$\max_{c, m} \quad f(m, h^i) \cdot u(c) \quad \text{s.t.} \quad c + [1 - s(y(h^i, t_0))] m = y(h^i, t_0). \quad (3.11)$$

The first term in the objective function of Problem (3.11), then, is any determinant of utility and marginal utility of consumption. This includes longevity—as is done in Hall and Jones (2007) and Ales, Hosseini, and Jones (2014)—and state of health—as in Finkelstein, Luttmer, and Notowidigdo (2013).

In this study, I assume that health is produced according to Equation (3.1),

$$\ln(x_i) = \alpha + \beta^m \ln(z \cdot m_i) + \beta^h \ln(h_i) + \beta^{m,h} \ln(z \cdot m_i) \ln(h_i), \quad (3.12)$$

where  $z$  is a normalization parameter, capturing the productivity of medical spending. The output of health production,  $x$ , is assumed to determine individual's DALYs, as discussed in Section 3.3. While this is a special case of the CES functional form considered in Chapter 2, it captures its main idea—that is, the cross-elasticity of health production with respect to  $m$  and  $h$  is crucial in determining the pattern of medical spending across income groups in the cross section.

Using (3.12) as the health production function, optimal medical spending for individual  $i$  is the solution to

$$\frac{\beta^m + \beta^{m,h} \ln(h_i)}{m} = [1 - s(y(h^i, t_0))] \frac{u'(y(h^i, t_0) - [1 - s(y(h^i, t_0))]m)}{u(y(h^i, t_0) - [1 - s(y(h^i, t_0))]m)}. \quad (3.13)$$

As Equation (3.13) illustrates, using (3.1) as the health production function enables me to directly use my estimates from Table 3.3 to characterize medical spending as a function of income.<sup>24</sup> In the next section, I use these estimates, together with Medical Expenditures Panel Survey data and National Health Expenditures Accounts to test the quantitative implications of this simple model with respect to patterns of medical spending in the cross

24. Note that the only parameters of interest are  $\beta^m$  and  $\beta^{m,h}$ , both of which are significant, when DALY is the outcome of interest. In addition, as noted before,  $z$  does not affect optimum health spending. Another possibility is to use the estimates from Table 3.3 to infer the parameters of a CES production function, using Kmenta (1967)'s approximation.

section and time series.

### 3.4.3 Quantitative Analysis

I assume a CRRA utility for consumption of the form

$$u(c) = b + \frac{c^{1-\sigma}}{(1-\sigma)}. \quad (3.14)$$

$b$  is referred to as the *value of being alive* in the literature. As Hall and Jones (2007) note,  $b$  is to ensure that utility remains non-negative while alive, when the intertemporal elasticity of substitution is above one. Note that, since utility upon death is normalized to zero, when  $b = 0$ , “mortality becomes a good rather than a bad.” In my quantitative analysis, I will choose Hall and Jones (2007)’s midpoint for the intertemporal elasticity of substitution and set  $\sigma = 1.5$ .<sup>25</sup>

I use my estimates of health capital in the RAND data to directly estimate the income equation for the cohort of participating individuals.<sup>26</sup> My estimates for the parameters of Equation (3.6) are  $\bar{y}_{RAND} = 8.87$  and  $\varphi_{RAND} = 0.59$ .

For the subsidy on medical spending, I use the Medical Expenditures Panel Surveys’ (MEPS) initial waves to compute the share of total medical spending that is paid by government, as a function of income. This share is, then, used to estimate the policy in Equation (3.7).

25. Results are relatively robust to the choice of  $\sigma$  below this mid value. For values above 1.5, however, model fit becomes unacceptable for lower tail of the income distribution, unless  $b$  is made excessively small. While not necessarily a problem from a theoretical standpoint, this entails relatively large numerical errors.

26. Of course, since I do not separate individuals into different age groups, this cohort includes all the participants between the ages of 20 to 65.

### The Model Predictions for the Cross-Section

I use my estimation results from the last column of Table 3.3 for  $\beta^m$ ,  $\beta^h$ , and  $\beta^{m,s}$  to solve the model (in particular, Equation (3.13)) for each individual in the RAND HIE data.<sup>27</sup>  $z$  and  $\alpha$  are, then, calibrated so that model predictions are consistent with the joint distribution of total life years and income in the 1980's. Also, I calibrate  $b$  so that the level of medical spending is comparable between the data and model.

Table 3.4 compares the share of medical spending across five income groups in the RAND HIE data with those predicted by the model. Following Dickman et al. (2016), these five income groups are characterized by four thresholds relative to the federal poverty line in 1985: 100%, 125%, 230%, and 351%.

As is evident from the table, the model fit is not particularly good for the lowest income group. I believe this is partly due to my estimates of the policy function, and the fact that extrapolating these estimates from the 1990's to early 1980's does a poor job in mimicking the actual health policy at the time. I, however, can attribute the low level of spending among the individuals in the second income group to the small number of observations in this group.

### The Rise in Health Care Expenditures Over Time

Using my calibration results from the previous section, now I test the model's predictions regarding the rise of medical spending over time in the past decades in the US. To this end, I use GDP per capita in the period 1970–2016, from National Income and Product Accounts, as individual's income. While the productivity growth, as captured by parameter  $z$  in (3.13) does not play any role in the growth of medical spending in my economy, the growth rate

27. Following the standard practice in the literature of productivity and health, I eliminate the lower 2% of the income distribution to compensate for the possibility of individuals who are "too sick" to work.

**TABLE 3.4.** Health Spending to Income in the Cross-Section: RAND vs Model

	Q1	Q2	Q3	Q4	Q5
Data	39.03	9.12	22.41	14.44	4.02
Model	18.62	22.26	21.49	16.10	4.56

**Note:** Model predictions are computed using Equation (3.13), when  $\beta^m$ ,  $\beta^h$ , and  $\beta^{m,s}$  are chosen from last column of Table 3.3. Four income thresholds are 100%, 125%, 230%, and 351% of the federal poverty line in 1985.

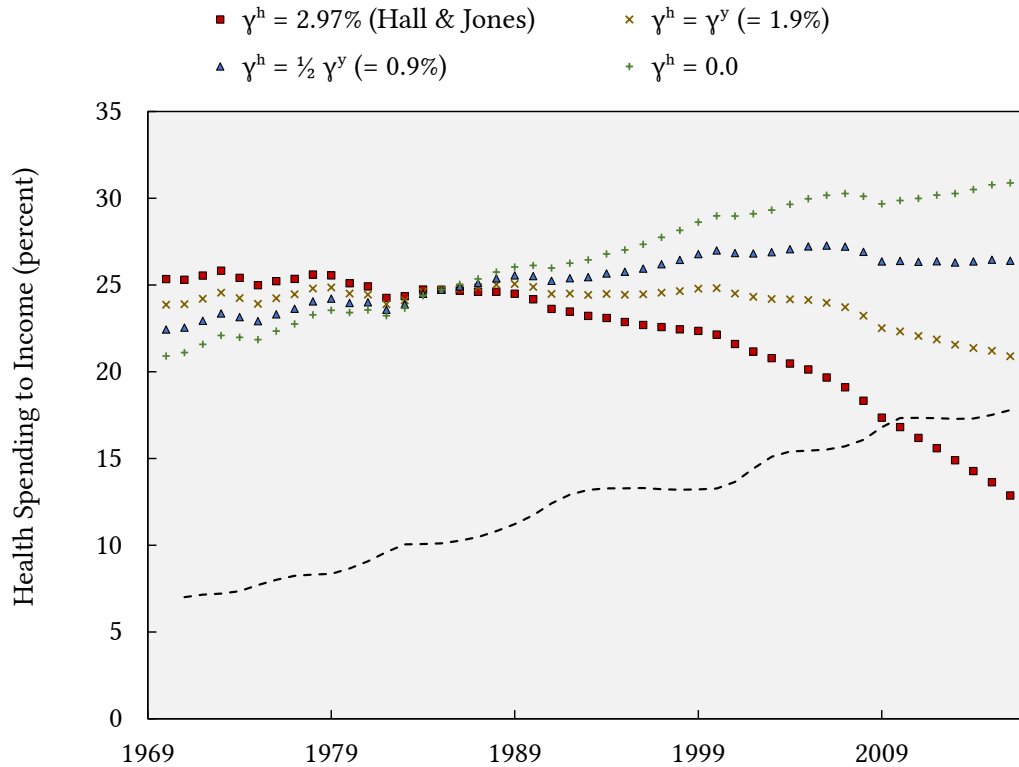
of health capital,  $\gamma^h$  (*i.e.*, the general level of well-being) does have a significant impact.<sup>28</sup> This is illustrated in Figure 3.1, where the black dashed trend line depicts the growth rate of health care expenditures, extracted from the National Health Expenditure Accounts.

The other lines in Figure 3.1 are the model's predictions under four different scenarios growth in health capital.<sup>29</sup> The red square dotted trend line is the model's predictions when  $\gamma^h$  is chosen to match Hall and Jones (2007)'s assumption regarding the role of *other-than-medical-spending factors* in the reduction of mortality. Hall and Jones, in their baseline analysis, assume that one-third of the total mortality decline is attributable to these "other factors." The other factors, in the previous chapter's framework and this, pertain to the

28. Note that, even though the growth rate of technology affects Hall and Jones (2007)'s estimates for the parameters of the health production function through their GMM estimates, it virtually has no role in the expansion of medical spending in their model, due to the specific functional form chosen for the health production function. One can see the intuition behind this by solving individual's problem in (3.10) when  $f(m, h) = A(z \cdot m \cdot h)^\beta$ .

29. The model misses the level of medical spending in 1985—my reference year—regardless of the choice of  $\gamma^h$ . This poor fit is because medical spending among the participants of RAND HIE was generally higher than the general population, due to the assignment of generous health insurance plans.

**FIGURE 3.1.** Rising Share of Health Spending: Data vs Model



general underlying health. Hence, using Equation (29) in Hall and Jones, this assumption implies that health capital has been growing at a higher rate than income in the US in the past five decades—namely, at a soaring rate of 2.97%, whereas average income growth rate has been 1.9% in the same period. The intuition behind the declining share of medical spending is clear: When we take the effect of health capital on the marginal product of medical spending into account, a growth rate of health capital that dominates that of income implies a rapidly declining marginal product of medical spending, relative to the marginal utility of consumption. This consideration, in turn, implies a declining share of medical spending.

I generate the other three trends assuming the growth rate of health capital is equal to or half the growth rate of income, or zero. The predicted trends suggest that the growth rate of health capital has been near zero in this period, implying that the rapidly rising share of medical spending in GDP—though through a mechanism that makes medical spending a luxury, relative to non-medical spending—is alarming: it indicates that the health status of an average American has not been improving as fast as her income!

### 3.5 Conclusion

In this study, I examine the effect of accounting for factors other than medical care on the measurement of the marginal productivity of health spending. Labeling these other factors as health capital—as done by strand of literature initiated by Grossman (1972)—and approximating it with the common component of an array of socioeconomic correlates of health, such as age, sex, marriage status, education, income, job characteristics, I estimate an array of production functions for different health outcomes from the RAND HIE's medical examination results. Importantly, I allow for the interaction of health spending and health capital in my empirical model.

I find that, when statistically significant, an increase in health spending improves health. However, the marginal effect is a diminishing function of health capital. In other words, the effect of medical spending on health outcomes is smaller at higher levels of health capital. I detect such a differential effect on the number of ECG abnormalities, indicators of respiratory health, indicators of hearing health, glucose level, and blood pressure. For example, the effect of an increase in medical spending on the blood pressure level of an individual at the 25th percentile of health capital distribution is about 1.7 times the effect for of an individual at the 75th percentile. The same ratio for glucose level is about 1.4. I also estimate the differential effect of medical spending and health capital on the all-cause burden of diseases attributable to three major metabolic risk factors: high blood pressure,

high glucose, and high cholesterol levels. In this case, the ratio of the differential effect of medical spending for 25th and 75th percentiles of health capital is about 1.5.

Using my burden of diseases health production function in a medical spending model, calibrated for the US economy, I show that taking into account the interaction between health spending and health capital is vital to understand the cross-sectional and time-series patterns of health care expenditures in the US. My quantitative analysis leads me to conclude that the growth in health capital has been significantly less than that of income in the past decades, when the cross effect of health capital on productivity of health spending is taken into account.



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