**Supermarket Assessment Form**

**STORE INFORMATION**

Store Name: _____________________________

1 Q Store Name, if different from baseline: _____________________________

Store Type: *(Choose One)*

1 Q Regional or national chain supermarket (e.g., Cub, Whole Foods)

2 Q Independent supermarket (e.g., Longfellow Market)

3 Q Supercenter (e.g., SuperTarget, Walmart)

4 Q Wholesale retailer (e.g., Sam’s Club)

5 Q Co-op (e.g., The Wedge)

6 Q Online grocer

**STORE EBT & WIC STATUS**

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Does this store accept EBT/SNAP?</td>
<td>1 Q</td>
<td>2 Q</td>
</tr>
<tr>
<td>2. Does this store accept WIC?</td>
<td>1 Q</td>
<td>2 Q</td>
</tr>
</tbody>
</table>

**STORE FEATURES**

<table>
<thead>
<tr>
<th>Question</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3. How many cash registers does this store have?</td>
<td>___ ___</td>
</tr>
<tr>
<td>4. What is the total number of aisles at this store?</td>
<td>___ ___ If &gt; 25 aisles, check here: 1 Q</td>
</tr>
<tr>
<td>5. What is the number of food and beverage-only aisles at this store?</td>
<td>___ ___ If &gt; 25 aisles, check here: 1 Q</td>
</tr>
</tbody>
</table>
6. Does store sell **ANY** MILK?

1☐ Yes  
2☐ No → Skip to Question 7

<table>
<thead>
<tr>
<th>Availability (Half Gallons)</th>
<th>Price/Half Gallon</th>
<th>No Price Label</th>
<th>Availability (Gallons)</th>
<th>Price/Gallon</th>
<th>No Price Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Skim Milk (fat free)</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
<td>1☐ Available</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
</tr>
<tr>
<td>b. Low Fat Milk (1%)</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
<td>1☐ Available</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
</tr>
<tr>
<td>c. Reduced Fat Milk (2%)</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
<td>1☐ Available</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
</tr>
<tr>
<td>d. Whole Milk</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
<td>1☐ Available</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
</tr>
</tbody>
</table>

Comments

---

7. Does store sell **ANY** EGGS?

1☐ Yes  
2☐ No → Skip to Question 8

<table>
<thead>
<tr>
<th>Availability</th>
<th>Price/Dozen</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Eggs – Dozen (large white)</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
<td></td>
</tr>
<tr>
<td>b. Eggs – Dozen* (large brown)</td>
<td>$ __ <strong>.</strong> __</td>
<td>1☐</td>
<td></td>
</tr>
</tbody>
</table>

*Only complete if white eggs are not available

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4-Month Follow-Up Data Collection: 10.21.15
8. Does store sell **ANY** FRESH FRUIT?

- Yes
- No  →  Skip to Question 9

<table>
<thead>
<tr>
<th>Item</th>
<th>Availability</th>
<th>Price</th>
<th>Price Unit</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
</table>
| a. Apples  | 1️⃣ Available  
2️⃣ __________ | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| b. Bananas | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| c. Cantaloupe | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| d. Grapes  | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| e. Lemons  | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| f. Oranges | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| g. Peaches | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| h. Pineapple | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| i. Strawberries | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
| j. Watermelon | 1️⃣ Available  
2️⃣ Not Available | $ ___.__ | 1️⃣ pc | 1️⃣ | |
9. Does store sell **ANY** FRESH VEGETABLES?

1. Yes
2. No → Skip to Question 10

<table>
<thead>
<tr>
<th></th>
<th>Availability</th>
<th>Price</th>
<th>Price Unit</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Bunch</td>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. 1 lb bag</td>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. 1 lb bag</td>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>g. Lettuce</td>
<td>1. Available</td>
<td>$ ___  ___  ___  ___</td>
<td>1. pc</td>
<td>1. lb</td>
<td>1.</td>
</tr>
<tr>
<td>1. Iceberg</td>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. Yellow Onions</td>
<td>1. Available</td>
<td>$ ___  ___  ___  ___</td>
<td>1. pc</td>
<td>1. lb</td>
<td>1.</td>
</tr>
<tr>
<td>1. Loose</td>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Loose</td>
<td>2. Not Available</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
FROZEN FRUIT & VEGETABLES

10. Does store sell **ANY** FROZEN FRUIT OR VEGETABLES?

1. Yes
2. No → Skip to Question 11

<table>
<thead>
<tr>
<th>Fruit/Vegetable</th>
<th>Availability</th>
<th>Price/Package</th>
<th>Oz/Package if Not 16oz</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Blueberries – 16oz (plain, no added sugar)</td>
<td>1. Available</td>
<td>$ <strong>.</strong> __</td>
<td><strong>.</strong> __</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>b. Peaches – 16oz (plain, no added sugar)</td>
<td>1. Available</td>
<td>$ <strong>.</strong> __</td>
<td><strong>.</strong> __</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>c. Strawberries – 16oz (plain, no added sugar)</td>
<td>1. Available</td>
<td>$ <strong>.</strong> __</td>
<td><strong>.</strong> __</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>d. Broccoli – 16oz (plain, no added sauce, sugar or fats/oils)</td>
<td>1. Available</td>
<td>$ <strong>.</strong> __</td>
<td><strong>.</strong> __</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>e. Green Beans – 16oz (plain, no added sauce, sugar, or fats/oils)</td>
<td>1. Available</td>
<td>$ <strong>.</strong> __</td>
<td><strong>.</strong> __</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>f. Whole Kernel Corn – 16oz (plain, no added sauce, sugar or fats/oils; not on the cob)</td>
<td>1. Available</td>
<td>$ <strong>.</strong> __</td>
<td><strong>.</strong> __</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

PEANUT BUTTER, CANNED FISH & DRIED BEANS & LENTILS

11. Does store sell **ANY** PEANUT BUTTER?

1. Yes*
2. No → Skip to Question 12

*Only include peanut butter that does NOT contain any other food product (e.g., jelly, jam, chocolate, honey)

<table>
<thead>
<tr>
<th>Peanut Butter</th>
<th>Availability</th>
<th>Price/Package</th>
<th>Oz/Package if Not 16 - 18.3oz</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Peanut Butter – 16 - 18.3oz (unflavored, smooth)</td>
<td>1. Available</td>
<td>$ <strong>.</strong> __</td>
<td><strong>.</strong> __</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

12. Does store sell **ANY** CANNED FISH?

1. Yes
2. No → Skip to Question 13

<table>
<thead>
<tr>
<th>Canned Fish</th>
<th>Availability</th>
<th>Price/Package</th>
<th>Oz/Package if Not Standard Size</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Chunky Light Tuna – 5oz (in water)</td>
<td>1. Available</td>
<td>$ <strong>.</strong> __</td>
<td><strong>.</strong> __</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>
13. Does store sell **ANY** DRIED BEANS AND LENTILS/PEAS?

1. **Yes**  
2. **No**  →  Skip to Question 14

<table>
<thead>
<tr>
<th>Availability</th>
<th>Price/Package</th>
<th>Oz/Package if Not 16oz</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>Available</strong></td>
<td></td>
<td>2. <strong>Not Available</strong></td>
<td></td>
<td>1. <strong>Q</strong></td>
</tr>
</tbody>
</table>

a. **Dry Beans** – 16oz bag

b. **Dry Lentils/Peas** – 16oz bag

**WHOLE GRAIN-RICH AND NON-WHOLE GRAIN RICH ITEMS**

14. Does store sell **ANY** CEREAL?

1. **Yes**  
2. **No**  →  Skip to Question 15

<table>
<thead>
<tr>
<th>Availability</th>
<th>Price/Package</th>
<th>Oz/Package if Not Standard Size</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>Available</strong></td>
<td></td>
<td>2. <strong>Not Available</strong></td>
<td></td>
<td>1. <strong>Q</strong></td>
</tr>
</tbody>
</table>

Whole Grain-Rich Cereal*

a. **Cheerios** – 18oz

b. **Frosted Mini Wheats** – 18oz

c. **Other** – 14 - 18oz: (specify) ________________  
   * Complete if Q14a or Q14b or both are not available.  
   1. **Available**

Non-Whole Grain Cereal

d. **Rice Krispies** – 18oz

e. **Kellogg’s Corn Flakes** – 18oz

f. **Other** – 14 - 18oz: (specify) ________________  
   * Complete if Q14d or Q14e or both are not available.  
   1. **Available**

*First ingredient must be a whole grain to count as a whole grain-rich cereal. Examples of whole grain-rich cereal includes: General Mills Honey Nut Cheerios, Kellogg’s Raisin Bran, Kashi GoLean Crunch, Post Raisin Bran.
15. Does store sell **ANY** BREAD?

1 ☐ Yes  
2 ☐ No → Skip to Question 16

<table>
<thead>
<tr>
<th>Availability</th>
<th>Price/Package</th>
<th>Oz/Package if Not Standard Size</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Whole Grain or 100% Whole Wheat* Bread – 16oz</td>
<td>1 ☐ Available 2 ☐ Not Available</td>
<td>$ <em><strong>.</strong></em>_  <em><strong>.</strong></em>_</td>
<td>1 ☐</td>
<td></td>
</tr>
<tr>
<td>b. Whole Grain or 100% Whole Wheat* Bread – 24oz</td>
<td>1 ☐ Available 2 ☐ Not Available</td>
<td>$ <em><strong>.</strong></em>_  <em><strong>.</strong></em>_</td>
<td>1 ☐</td>
<td></td>
</tr>
<tr>
<td>c. White/Non-Whole Grain Bread – 20oz</td>
<td>1 ☐ Available 2 ☐ Not Available</td>
<td>$ <em><strong>.</strong></em>_  <em><strong>.</strong></em>_</td>
<td>1 ☐</td>
<td></td>
</tr>
</tbody>
</table>

*First ingredient must be whole wheat (primary ingredient by weight) to count as whole wheat bread. Be aware of 'wheat bread' as this is NOT whole wheat bread.

16. Does store sell **ANY** TORTILLAS?

1 ☐ Yes  
2 ☐ No → Skip to Question 17

<table>
<thead>
<tr>
<th>Availability</th>
<th>Price/Package</th>
<th>Oz/Package if Not 16 oz package</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Whole Wheat Tortillas 1 lb package</td>
<td>1 ☐ Available 2 ☐ Not Available</td>
<td>$ <em><strong>.</strong></em>_  <em><strong>.</strong></em>_</td>
<td>1 ☐</td>
<td></td>
</tr>
<tr>
<td>b. White Corn Tortillas 1 lb package</td>
<td>1 ☐ Available 2 ☐ Not Available</td>
<td>$ <em><strong>.</strong></em>_  <em><strong>.</strong></em>_</td>
<td>1 ☐</td>
<td></td>
</tr>
<tr>
<td>c. White Flour Tortillas 1 lb package</td>
<td>1 ☐ Available 2 ☐ Not Available</td>
<td>$ <em><strong>.</strong></em>_  <em><strong>.</strong></em>_</td>
<td>1 ☐</td>
<td></td>
</tr>
</tbody>
</table>

17. Does store sell **ANY** RICE?

1 ☐ Yes  
2 ☐ No

<table>
<thead>
<tr>
<th>Availability</th>
<th>Price/Package</th>
<th>Oz/Package if Not 16oz bag</th>
<th>No Price Label</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Brown Rice* – 1 lb bag (unflavored)</td>
<td>1 ☐ Available 2 ☐ Not Available</td>
<td>$ <em><strong>.</strong></em>_  <em><strong>.</strong></em>_</td>
<td>1 ☐</td>
<td></td>
</tr>
<tr>
<td>b. White Rice – 1 lb bag (unflavored)</td>
<td>1 ☐ Available 2 ☐ Not Available</td>
<td>$ <em><strong>.</strong></em>_  <em><strong>.</strong></em>_</td>
<td>1 ☐</td>
<td></td>
</tr>
</tbody>
</table>

*Do not include other kinds of rice (e.g., red, black) under Brown Rice.