

Immediate Release

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Duluth--- The prospect of a film premiere and an address by a nationally known art critic has caused an air of excitement at UMD's Tweed Gallery.

Final preparations are being made for the second annual 'Patrons and Subscribers' Dinner to be held at the Gallery at 6:30 p.m. Friday (April 5).

Associate Director William G. Boyce said about 150 persons are expected to attend the dinner which will be served at tables on the main floor of the gallery.

Following the dinner, the guests will move to Education Auditorium. Mr. Boyce will introduce Provost Raymond W. Darland who will make welcoming remarks. Dr. Arthur E. Smith, director of Tweed Gallery and head of the Department of Art, will introduce John K. Sherman, arts and book editor of the Minneapolis Star. Sherman will speak on 'The Arts: Escape and Renewal.'

Following the talk, Mrs. George F. Spencer Jr., president of the Friends of Tweed Gallery, will review the organization's first year of activity.

Then Mrs. Robert Owens, chairman of the Art Education and TV committee of the Junior League of Duluth, will present a copy of the 28-minute color film 'Tweed--A Many Textured Gallery' to UMD and Tweed Gallery.

The film, sponsored by the Junior League, was produced by Glenn Maxham, president of Maxham Film Productions Inc., Duluth. The film reviews some of the top exhibits recently displayed and reviews the operation and program of the gallery.

Following the first showing of the film, guests will return to Tweed Gallery for dessert and coffee.

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They will be able to view the 200-work exhibit 'Cool Kids n'Color,' a display of art by Duluth junior and senior high school students. Recent purchases and gifts and other selections from the George P. Tweed Memorial Art Collection will be shown in the Alice Tweed Tuohy Room, and a senior student show will be on display in the Studio Gallery.

Making their first visit to Tweed Gallery Friday will be Mr. and Mrs. George Middleman of New York City. Mrs. Middleman, an artist herself, has been a generous donor to the gallery.

Assisting Mrs. Spencer with decorations---fresh geraniums at each dinner table which will be offered for sale---will be Mrs. Jack Sneve Jr., Mrs. Joel Labovitz and Mrs. William Arndt, all Duluthians who are members of Friends of Tweed Gallery. Proceeds from the sale of the geraniums will be used to support the Friends program.