

Undergraduate  
Commencement  
Exercises

Monday • May 14 • 2012

Mariucci Arena

**CARLSON**

SCHOOL OF MANAGEMENT

UNIVERSITY OF MINNESOTA

# Undergraduate Commencement Exercises

Monday • May 14 • 2012  
Mariucci Arena

## *Letter from the Dean*

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In celebration, we gather to award you with a degree that recognizes your tireless efforts, acknowledges your scholarly achievements, and symbolizes the life-changing effect that higher education holds. Regardless of whether you pursue a career in business or continue on with your studies, your Carlson School of Management degree has you poised to shape your future, and that of business.

Business is, and should always be, a force for the good. It is one of the greatest creators of economic opportunity and it has the ability to enrich our lives and fulfill our goals. The principled leadership and commitment to service that you have demonstrated during your time here makes me believe business will soon improve the world in ways I can't begin to dream possible.

As you leave campus to begin this exciting next chapter, a community of more than 50,000 alumni in 78 countries awaits you. For at the Carlson School, alumni are not only our past; they are our future. They serve as our ambassadors to the world. They return to

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speak in our classes, recruit our students, and contribute financially to our continued well-being. We would not be where we are today without alumni engagement, and I encourage you to follow the lead of those who have come before you. Doing so will only further elevate the value and impact of your degree. In turn, we will always be here to assist in your continued pursuit of knowledge and professional development.

On behalf of the University of Minnesota and the faculty and staff of the Carlson School, I offer you sincere congratulations. We are proud of what you have achieved and look forward to all that you will accomplish.

A handwritten signature in cursive script that reads "Sri Zaheer". The signature is written in black ink and is positioned above a horizontal line that serves as a separator between the signature and the typed name below.

Sri Zaheer  
*Dean and Elmer L. Andersen Chair  
in Global Corporate Social Responsibility*

# Program

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*Processional*

**Beacon Hill Brass**

*Welcome*

**Sri Zaheer**  
*Dean and Elmer L. Andersen  
Chair in Global Corporate  
Social Responsibility*

*Commencement speaker*

**Thia Breen, '72 BSB**  
*President, North America  
The Estée Lauder Companies*

*Awards*

**Mary Maus Kosir**  
*Assistant Dean of the  
Undergraduate Program*

*Student speaker*

**Miles Swammi**  
*Bachelor of Science in Business*

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*Presentation of degrees*

Connie Wanberg  
*Associate Dean of the  
Undergraduate Program*

*Alumni greeting*

Craig Seitel, '88 MBA  
*President, Carlson Alumni Board*

*Conferring of degrees*

The Honorable David McMillan  
*University of Minnesota Regent*

*"Hail! Minnesota"*

Tamara Philbrick

*Recessional*

"Minnesota Rouser"

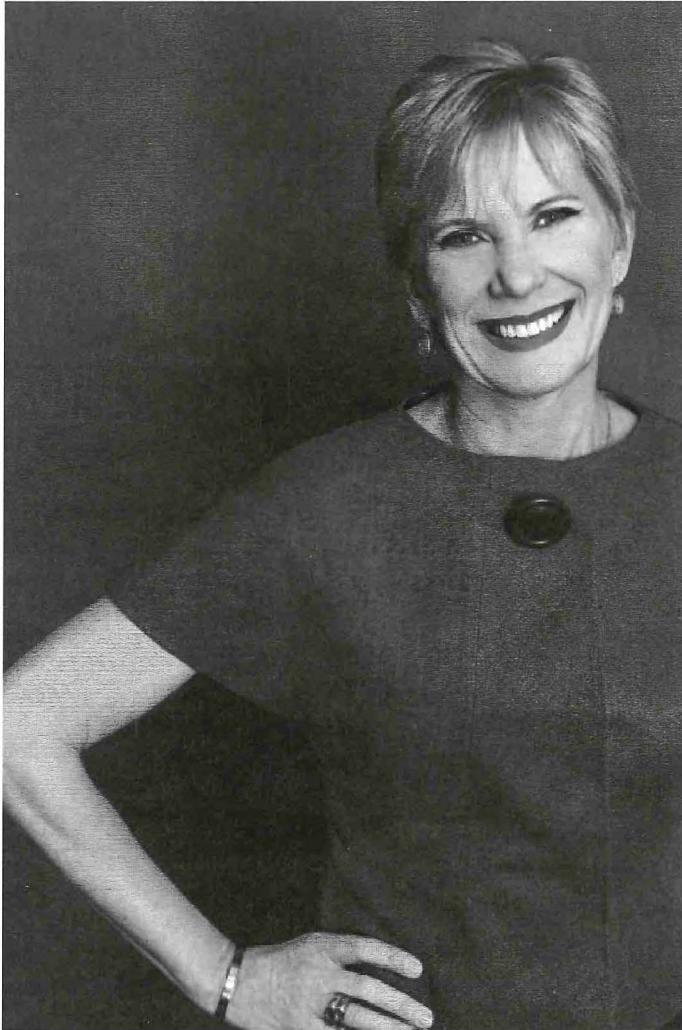
## *Thia Breen*

Thia Breen is President of North America for The Estée Lauder Companies. In this role she is responsible for driving sales and profits for all the Company's brands in North America across all distribution channels.

Joining the company in 1977, Thia has worked on leading beauty brands including: Aramis, Clinique, and Origins, where as a member of the founding team she helped to establish the brand's unique profile.

She left The Estée Lauder Companies in 2002 and joined Federated Merchandising Group as Senior Vice President, Cosmetics and Fragrances. In her tenure at Federated, Thia gained further insight into the many challenges of today's retailing environment. She re-joined The Estée Lauder Companies in 2005 as President of the Americas for the Estée Lauder brand and in 2007 became President Worldwide of the brand, a position she held until her recent promotion in July 2009.

Thia is a graduate of the University of Minnesota, with a degree in marketing. She serves as a board member on the National Mother's Day Council and Cosmetic Executive Women. In 2007, Thia received a CEW Achiever Award, honored as a leader in beauty.



***Thia Breen***  
*President, North America, The Estée Lauder Companies*



Alison Aalund	Trevor Bishop	Muzi Chen
Abdul Abdirahman	Preston Blaine	<i>Distinction</i>
Kia Adams	Matthew Blumberg	Yang Chen
Forrest Agnew	Kent Bond	Sijie Cheng
Mario Aguilar-Oliver	<i>Distinction</i>	Bryce Chilton
Ayman Ahmed	Jordan Bonneur	<i>High Distinction</i>
Henrique Akaishi	Natalie Booth	Matthew Chodosh
Shanza Alam	Sarah Bouchard	Erica Christo
Maxwell Ambrose	Jean Marie Bradham	Hans Chui
Rongqing An	<i>Distinction</i>	Davis Clark
<i>Distinction</i>	Kelcie Brady	Lisa Clinton
Blake Anderson	John Brakke	<i>Summa cum laude</i>
Jennifer Anderson	<i>Summa cum laude</i>	Crystal Colin
Kathryn Anderson	<i>Distinction</i>	Raeann Collins
Anthony Anliker	Rachel Bravo	Dylan Columb
Julia Arnquist	Bradford Brennan	Nathaniel Conery
Samantha Austin	Nathan Breuer	Jacob Conklin
Liyi Bai	Alec Bronston	Brian Conroy
Mark Barten	Sarah Brown	Alexandra Cook
Lacey Bartosh	Hilary Brownlow	Jamie Cork
Jessica Bauer	Yen Bui	Taylor Corwin
Mark Bauernfeind	Kathryn Bukowski	Michael Cowger
Kelsey Baumann	Samuel Butterbaugh	Katherine Cox
Kayvan Bazooband	<i>Magna cum laude</i>	Tanner Coyle
Jennifer Beasley	Andreas Can	Marah Cuadrado Labey
<i>Magna cum laude</i>	Anne Cappola	Matthew Cummins
Matthew Bell	Nigel Carr	<i>Distinction</i>
Jaclyn Bereiter	Courtney Carufel	Kylie Dahl
<i>Distinction</i>	<i>Summa cum laude</i>	Talal Dajani
Alexander Berg	<i>Distinction</i>	<i>Magna cum laude</i>
Jessica Bernardo	Joseph Caruso	<i>Distinction</i>
Michael Berneck	Alejandro Castellote	Jeremy Danielson
Megan Bessett	Jeanette Chalgren	Paige Danielson
<i>Distinction</i>	Yanlin Chang	Danielle Daugaard
Allyson Bestland	Emily Chau	Marissa Davies
Yangyang Bian	Chun Chen	Jeffrey Debele
	Curtis Chen	<i>Magna cum laude</i>

Julian Dehn	Jenna Fish	Elizabeth Guest
Nicholas Dellwo	<i>Cum laude</i>	Brett Gunhus
Paul Diegnau	Nicholas Fogard	Chun Guo
<i>High Distinction</i>	<i>Distinction</i>	Bryan Haasken
Yitao Ding	Ryan Freed	Amjad Habouch
Yuyi Ding	Nicholas Freese	<i>Magna cum laude</i>
Jeffrey Dobbs	Anna Frenette	Alexander Halverson
Tenzin Dongchung	Joanna Fritsch	Daran Han
Nicole Donnelly	Benjamin Fuglie	<i>Summa cum laude</i>
Jennifer Duncan	Kathryn Fuhrman	<i>Distinction</i>
Chelsey Dunkle	Rebecca Gagne	Fuad Hannon
Thanh Duong	Sebastian Gallego	<i>High Distinction</i>
Kristen Dussel	Chen Gao	Kathryn Hansen
Samira Dzanic	Ella Gatenby	<i>Distinction</i>
Andrew Eggum	<i>Distinction</i>	David Haug
Ryan Eichhorst	Europe Gayden	Kelsey Healy
Rafaa Eissa	Mark Geheren	Lacey Hedrington
Dina Elrashidy	Jarod Gengler	Michael Heil
<i>Distinction</i>	Savannah George	Lauren Heir
Christian Engel	Noel Gilbert	Amanda Hellenbrand
Ryan Engle	Noah Gilbertson	<i>Distinction</i>
<i>Distinction</i>	Vanessa Gill	Charles Henke
Devon Erickson	Dustin Gillard	Jackie Hess
Brian Erola	Joshua Gist	Renee Hettinger
Paolo Espanola	Laura Glaeser	Mathias Hieserich
Daniel Estenson	Felyn Goh	Ryan Hill
Andrew Ettel	<i>Summa cum laude</i>	Anthony Hokanson
Eric Evanson	<i>Distinction</i>	Lindsay Hoke
Kristen Feders	Trevor Goodwin	Cody Holm
Scott Fehrm	Lynn Goserud	Katherine Holten
Marcelo Fernandes	Taylor Gowan	<i>Summa cum laude</i>
Shaun Fernandes	Michael Grassel	<i>High Distinction</i>
<i>Magna cum laude</i>	Briana Gray	Mary Holzinger
Kyle Fiebelkorn	Colin Grein	Malyann Homsombath
Alana Fink	Ingeborg Groth	Willie Hong
Karl Fischer	John Guenveur	Drew Horwood
	<i>Distinction</i>	Stephanie Housmans

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Trevor Huber	Katelyn Kircher	Darick Leach
Adam Hughes	Megan Kish	Huey Lee
Christopher Hui	Kaitlin Klaustermeier	Jonghwan Lee
Dustin Huibregtse	Chantel Klos	Allison Lehman
Jessica Hulke	Eva Klug	Matthew Lehman
Cole Hystead	Karl Knudsen	<i>Distinction</i>
Chiaki Ikuyama	Jessica Knudson	Bruce Lemke
<i>Distinction</i>	Evan Koch	<i>Distinction</i>
Emily Jackson	Kathleen Kopolovic	Keegan Leonard
Karl Jacobsen	Carlye Kosiak	Joshua LeVahn
Brian Jan	Marino Kouch	Chen Li
Nicole Jennings	Ian Kowalski	Yuhang Li
Jackie Jessen	<i>Distinction</i>	Ernest Lin
Yi Ji	Ranee Kraemer	Yingyao Lin
Amber Johnson	Michael Kraft	Tyler Lindwall
Erik Johnson	Kristen Kranzler	<i>High Distinction</i>
Isaac Johnson	Andrew Krohn	Veronika Liskova
<i>Summa cum laude</i>	Jarrod Kronebusch	<i>High Distinction</i>
<i>Distinction</i>	Jacob Krueger	Allyson Lister
Lars Johnson	Caitlin Kruse	Bin Liu
<i>Distinction</i>	Kevin Kubsch	<i>Distinction</i>
Marin Johnsrud	Steven Labrenz	Chang Liu
Matthew Johnston	Megan Lachinski	Dinghan Liu
Kylie Kallman	Andrew Lagoo	Joel Livingood
Ross Kaner	Stephanie LaHaye	Kimberly Loo
<i>Distinction</i>	Marysa Lai	Tiana Lopes
Saeyoun Kang	Jennifer Lambert	Dustin Lopez
Andrew Kao	Megan Lampman	Jonathan Lorentz
Mackintyre Kary	Lucas Landgrebe	Michael Lorman
Angela Kealey	Reed Langerud	Sixin Lu
Omar Khaleel	Alex Larson	Adam Lueck
Bulgantamir Khaltar	<i>Distinction</i>	<i>Summa cum laude</i>
Yuliya Khazan	Neal Laufenberg	<i>High Distinction</i>
<i>High Distinction</i>	John Lawless	David Ly
Abby Kiefer	<i>Distinction</i>	Joshua Maahs
Brian Kilduff	Tien Le	Duncan MacLachlan
Brannon King		Madeline MacLachlan

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Molly Madsen	Youngeun Grace Moon	Caitlin Opatz
See Ying Mak <i>Distinction</i>	Paige Mooty	Michael Orlando
Andrew Makredes	Alejandra Morales	Elizabeth O'Rourke
Matthew Malwitz	Sarah Mork	Shayla Owodunni
Jessica Manning	Ashti Motilall	Tyler Paaverud
Nathaniel Manning	Alexandria Mountain	Amy Palmer
Nathan Manthei	Meijun Mu	Daniel Palmer
Mathew Marcussen	Erin Mueller	Bradley Parent
Noah Marell	Lauren Mueller	Jung Park
Daniel Marquart <i>High Distinction</i>	Patrick Mulfort	Jennifer Patch
Kelsey Marti	Eric Mullins <i>Distinction</i>	Anant Patel
Christine Marty	Anthony Muscala	Michelle Pavlas <i>Distinction</i>
Megan Maruska <i>Distinction</i>	Ahmed Najah	Tyler Penas
Paige Mason	Morgan Neisinger	Colin Percy
Robert Maurer	Alyse Nelsen	Emily Petersen
Nicholas Maxon	Melissa Nelson	Dana Petersen
Taylor McCall	Nancy Nguyen	Kathryn Peterson
Ellen McInerney	Todd Nickel	Brian Peterson
Mary McMillan <i>Distinction</i>	Curtis Niles	Kelsey Peterson
Andrew Meeks	Mitchell Noordyke	Rachael Peterson
Taras Megits	Matthew Norring	Steven Pipp <i>Distinction</i>
Peter Meier	Justine Noyes	Sydney Place
Erik Mensch	Brady Nyhus	Linda Plautz <i>Summa cum laude</i> <i>High Distinction</i>
Spencer Merchant	Steven Ochs	Kristen Pogatschnik
Yanquan Miao	Meghan O'Hare	Lukas Poggensee
Cory Miller	Megan Ohly	Luke Porter <i>Distinction</i>
Stephanie Miller	Brent Olson	Joshua Portz
Shamil Mirzoev	Haley Olson	Lindsey Poyer
Prachi Mishra <i>Cum laude</i>	Nicholas Olson <i>Summa cum laude</i> <i>High Distinction</i>	Thomas Pranica <i>High Distinction</i>
Simon Montgomery	Nicholas Olson	Jenna Prchal
Kristie Moon	Sean Olson	
	Madeline O'Neil <i>Distinction</i>	

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Kathleen Price <i>Summa cum laude</i>	Scott Schanke <i>Cum laude</i>	Samantha Stanaway <i>Distinction</i>
John Prodaniuk	Thomas Schink	Erin Stanly
Ji Qi	Kirsten Schroeder	Jeremy Starr
Sukai Qin	Ryan Schueller	Christina Steel
Jessica Quast	Jennifer Schug	Michael Steele
Christopher Radford	Chad Schwarze <i>High Distinction</i>	Sabrina Steen
Jerimiah Ramirez	David Schwerman	Taylor Stehlik
Christina Ranasinghe	Kyle Seeman	Tai Stephan
Carolyn Rasse	Abigail Selmecki <i>Distinction</i>	Taylor Stevenson
Kevin Reich	Nyssa Shawstad	Danielle Strand
Gabriel Reiter	Stefani Sheldon	Santiago Strasser
Luke Reynebeau	Michael Sicora	Blake Stromme
Justin Richardson	Emilie Sieker <i>Magna cum laude</i>	Sara Studer <i>Summa cum laude</i>
Jungmin Ro	<i>Distinction</i>	<i>High Distinction</i> <i>(Posthumous)</i>
Max Robinson	Robert Silbaugh	Misha Subhani
Elizabeth Roemmich <i>High Distinction</i>	Samantha Sites <i>High Distinction</i>	Inkyu Suh
John Roesler	Megan Sjostrom	Jessica Sun
Brie Roohana <i>High Distinction</i>	Luke Skogen	Qianruo Sun
Adam Rose	Phillip Skulte	Conner Surdy
Mark Rosenkranz	Matthew Slayton	Eduard Svenda
Justin Rosett	Andrew Smith	Frank Svoboda
Julia Rozman	Clayton Smith	Miles Swammi <i>Distinction</i>
Dalton Ruschy	Kylie Smith	Emma Swanson
Charlotte Ryan	Racquel Smrz	Alexander Sweet
Nicholas Ryan	Angela Snaza	Matthew Swenson
Nico Sacchetti	Mark Sohsen	Jeffrey Syvrud
Hilary Saltzman	Jinqiu Song	Garrett Tangen
Ryan Salwei	Natalie Spence	Martin Tatar
Manuel Sanchez-Moyano <i>High Distinction</i>	Daniel Spors <i>Distinction</i>	Jorden Taveirne
Joseph Sandbulte	Brittany Springer	Wudase Tefera
Christina Sanfelippo		Dana Thao
		Phaa-Der Thao

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Zachary Theis	Johnathan Warren	Weijia Zhang
Quinten Thompson	Carolyn Watkins	Yaqian Zhang
Zachary Thompson <i>Distinction</i>	Yuqian Wei	Mengxi Zhao <i>Distinction</i>
Alex Thunstrom	Jason Weiker	Baogang Zheng <i>Distinction</i>
Mark Tollander	Todd Weisinger	Sophia Zhou
Ryan Tomajcik	Nathan Wentzlaff	Jianwei Zhu
David Tompkins	Tobias Wernet	Xiaokang Zhu
Thomas Towner	Ashley Wettstein	Brianna Zilles
Emily Townswick	Hannah Whitehead	Melissa Zoerb
Lindsey Trader	David Wiebelhaus	Yiyang Zou
Khue Tran	Joey Wikoff	Andrew Zurek
Lyly Tran	Chantal Wilson <i>Cum laude</i>	Scott Zweber
Thanh Tam Tran	Alex Windjue	
Clare Truckenbrod	Justin Wong <i>Magna cum laude</i>	
Phillip Tso	Mert Woodard	
Jeremy Uecker	Molly Woulfe	
Tyler Ueland	Pawel Wroblewski	
Rachel Ulrich	Jasmine Wu	
Steven Van Overmeiren	Nicholas Wu	
Ashley Vandenberghe	Yongxi Wu	
Wallace Vandebusch	Ashley Xiong	
Steven Velgersdyk	Lange Xu	
Cory Verhulst <i>Distinction</i>	Pahoua Yang	
Nathan Vinoski	Xiaoxi Yang <i>Distinction</i>	
Kathryn Vogel	Zehuan Yang <i>Summa cum laude</i> <i>High Distinction</i>	
Michelle Voss	Mike Yiu	
Robert Vyvyan	Nicholas Young	
Erin Wagner	Tieranny Zarter	
Whitney Walz	Shu Zhang	
Sheng Wan	Tianshi Zhang <i>Summa cum laude</i> <i>Distinction</i>	
Junao Wang <i>High Distinction</i>		
Simeng Wang		
Yu Wang		

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## Honors & Awards

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### *Latin Honors Designations*

Students graduating from the Carlson School through the University Honors Program have taken part in a rigorous course of study, research, scholarship or other creative work in the major, culminating in an honors thesis representing independent work done under the direction of a faculty supervisor or mentor. Students graduating *cum laude* (with honor) have a minimum cumulative GPA of 3.50 for their last 60 graded credits at the University of Minnesota; *magna cum laude* (with great honor) awards require a minimum cumulative GPA of 3.66; and *summa cum laude* (with highest honor) awards require a minimum cumulative GPA of 3.75.

### *Distinction Designations*

Students graduate “with Distinction” or “with High Distinction” based on cumulative grade point average. Students graduating “with Distinction” have completed at least 60 graded credits at the University of Minnesota and earned a cumulative GPA of at least 3.75; students graduating “with High Distinction” have earned a cumulative GPA of 3.90 or higher.

### *Community Engagement Scholars*

Recognition as a Community Engagement Scholar is earned by students who complete nine credits of service-learning course work, at least 400 hours of community service, a series of reflective pieces, and an integrative community project that results in the creation of a sustainable project for a community organization.

Allyson Lister and Racquel Smrz

*Honors citations are provisional and do not become official until all requirements for the award indicated are fulfilled.*

## Honors & Awards

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### *Dean's Award for Best Undergraduate Honors Theses*

In order to recognize the accomplishments of undergraduate honors students, the Carlson School awards an annual prize to the students whose theses achieve the highest level of excellence. The recipients of this award were chosen from a select group of honors students who were nominated by their faculty supervisors based on the contribution and innovativeness of their theses. The winners also have demonstrated great initiative, professionalism, and independent thinking throughout the thesis project. We applaud the efforts of all Carlson School honors students and faculty supervisors for their contributions to undergraduate research.

Courtney Carufel

"I Feel Just As Fake As My Bracelet: Counterfeit Products and Threats to Our Sense of Self."

Supervised by: Deborah R. John, PhD *Professor, Marketing*

Adam Lueck

"Show Me the Money: An Analysis of the Efficiency on Kiva.org's On-line Microfinance Interface."

Supervised by: Colleen F. Manchester, PhD *Assistant Professor, Work & Organizations*

Additional nominees:

Jennifer Beasley

Supervised by:  
Alan R. Fine, PhD  
*Professor,*

*Strategic Management  
and Organization*

Jeffrey Debele

Supervised by:  
Colleen F. Manchester, PhD  
*Assistant Professor,*  
*Work & Organizations*

Felyn Goh

Supervised by:  
Roger G. Schroeder, PhD  
*Emeritus Professor,*  
*Supply Chain & Operations*

Kathleen Price

Supervised by:  
Akshay R. Rao, PhD  
*Professor, Marketing*

Scott Schanke

Supervised by:  
Guatam Ray, PhD  
*Associate Professor,*  
*Information & Decision Sciences*



## *Honors & Awards*

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### *Tomato Can Loving Cup Award*

This award, created by students in 1929, is the Carlson School's highest honor to an undergraduate student, recognizing performance of distinctive service to the school. The recipient receives a monetary prize, his or her name engraved on the original Depression-era tomato can trophy, and receives a 50% tuition scholarship to the Carlson School's Full-Time MBA Program redeemable after two years of work experience.

Recipient to be announced at ceremony

### *Academic Excellence Award*

This award is presented to the student who ranks highest scholastically among all undergraduates at the Carlson School.

Elizabeth Roemmich

## *Academic costume and regalia*

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Academic gowns date back to the 14th century, when they served two functions of nearly equal importance: to indicate the academic rank of the wearer and to keep the scholar warm in the drafty stone halls of academia.

The markings, cut, and color of the modern-day academic costume—cap, gown, and sometimes hood—indicate the academic degree, the field of study, and the institution that granted the degree.

Degree candidates wear the gowns appropriate for the degrees they are about to receive. Bachelor's degree gowns are black and untrimmed. A maroon and gold tassel hangs from the mortar board worn on the head by candidates. Master's degree gowns, black and untrimmed, have pointed sleeves.

Doctoral gowns in the United States traditionally have been black with velvet front facings and crossbars on the sleeves. The Minnesota hood, which may be worn by anyone with a doctoral degree from the University of Minnesota, is black with maroon chevron on gold. Each institution has its own pattern of colors on the hood, worn around the neck and down the back of the gown. The length and shape of the hood identify the most advanced degree the wearer has earned, and the velvet edging shows the field: drab for doctor of business administration.

In recent years a number of universities have adopted gowns of distinctive school colors. A new University of Minnesota doctoral gown and matching tam made their appearance in 1988 to celebrate the centenary of the first Minnesota doctor of philosophy degree. The new Minnesota gown is maroon-trimmed with black velvet chevron and gold metallic braid. The traditional gown may still be worn.

## Commencement reception

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Dear Graduate,

Immediately following today's commencement exercise, I would like to invite you and your guests to attend a celebratory reception hosted by Alumni Relations and the Carlson Alumni Board in the DQ Club Room at TCF Bank Stadium.

TCF Bank Stadium is located directly across the street from Mariucci Arena. We encourage you to meet your families out front and proceed together to the celebration. The premium entrance to TCF Bank Stadium is located under the Benton County sign, directly behind Goldy's Locker Room.

On behalf of the entire Alumni Board, I want to congratulate you on your outstanding success and welcome you to the Carlson Alumni family.



Craig Seitel, '88 MBA  
*President,*  
*Carlson School Alumni Board*

## Carlson School Alumni Board

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Erik Allen, '99 BSB

Susan Allen, '88 MA-HRIR

Terry Collier, '09 MBA

David Edgerton, '05 MBA

Irene Fernando, '07 BSB

Tim Huebsch, '07 MBA

Don Keysser, '90 MBA

Carol Kitchen, '07 MBA

Mary Kurth, '74 BSB, '76 MBA

Amy Levenson, '98 MBA

John Leisen, '91 MBA

Jill Leonard, '88 BSB

Garry Lowenthal, '80 BSB, '83 MBT

Sue Mulkern, '92 MA-HRIR

Laura Moret, '81 MBA

Patrick Schott, '97 BSB

Craig Seitel, '88 MBA

Dave Walstad, '88 BSB, '91 MBA

Ron Zenk, '82 MBA

Mary Pat Blake, '77 BSB

*Undergraduate Advisory Board Representative*

Casey Nelson, '06 MBA

*MBA Alumni Council Representative*

Josh Edgar, '10 BSB

*GOLD Alumni Board Representative*

Marysa Lai, BSB Class of 2012

*Undergraduate Business Board Representative*

Kelly Jorgenson, MBA Class of 2012

*Part-Time MBA Leadership Advisory Board Representative*

Uriah Melchizedek, MBA Class of 2012

Erik Rasmussen, MBA Class of 2012

*MBA Association Representatives*

## *Hail! Minnesota*

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Minnesota, hail to thee!

Hail to thee, our college dear!

Thy light shall ever be

A beacon bright and clear.

Thy sons and daughters true

Will proclaim thee near and far.

They will guard thy fame, and adore thy name;

Thou shalt be their Northern Star!

**Office of the Dean**

Carlson School of Management  
University of Minnesota

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[carlsonschool.umn.edu](http://carlsonschool.umn.edu)