

Release on receipt

UMD NEWS SERVICE
724-8801 Ext 210
March 26, 1964

Prepared on:

Duluth --- The coming of educational television next fall to North-eastern Minnesota and Northern Wisconsin has prompted UMD Summer Session officials to schedule two ETV courses for the first term, June 15-July 18.

Dr. Ward R. Wells, head of physical education for men and director of audio-visual instruction, said the specific courses will be:

* EDCI 107 (3 credits) Radio and Television in Education.

This course will survey ETV and show how to integrate television into the classroom as a part of the teaching process. It will be taught from 9:00-11:00 a.m. Monday through Friday.

* EDCI 170-A (for elementary teachers) and EDCI 170-B (for secondary teachers) (3 credits) Curriculum and Course of Study Construction, Educational Television Production. This course will specifically instruct teachers on how to teach on television. It will involve learning production planning and techniques and actual performances in a studio setting. The course will be taught from 1:00-3:00 p.m. Monday through Friday.

Instructor for both courses will be Fred W. Meitzer, assistant professor of speech at UMD. Meitzer worked two years at WAKR-TV, Akron, Ohio and at WOSU-TV, Ohio State University gaining experience in production and direction while working toward a doctorate in Theatre-Television.

Dr. Wells said that if there is enough demand, the same courses will be taught at the same times during the second term of UMD Summer Session, July 20-Aug. 22.

(more)

The courses were set up in cooperation with Duluth Public School officials. George A. Beck, chairman of the Duluth-Superior Area Educational Television Committee, said today that WDSE-TV, the new Channel 8 ETV station, should be on the air by September 1.

"I believe it is essential to train teachers in the use of this medium of instruction, both from the standpoint of classroom use and the production of programs," Beck said today.

"It is the hope of the trustees (of WDSE-TV) that every school system participating in this program will enroll at least one teacher in the UMD classes," Beck added. "These people, then, could be placed in charge of workshops in the various school systems to train the entire staff in the use of educational television."