
Helping Decipher Doctorspeak: Health Literacy in Your Community

Katherine Chew
Research/Outreach Services Librarian
Health Sciences Libraries
University of Minnesota

Agenda

- Health Literacy: What It Is and Why It Matters
- Health Literacy & Your Community
- Health Literacy Tools & Resources

Health Literacy: What It Is And Why It Matters

What Is Literacy?

“Using printed and written information to function in society, to achieve one’s goals, and to develop one’s knowledge and potential.”

This includes a combination of skills:

- Verbal
- Listening
- Writing
- reading



National Assessment of Adult Literacy (NAAL
2003) <https://nces.ed.gov/naal/>

It's More Than Just Reading Grade Level



Prose Literacy:
Written text like
instructions or articles

Requires ability to
search, comprehend,
and use continuous text



**Document Or
Graphical Literacy:**
Short forms or graphically
displayed information

Non-continuous text.
Requires ability to
search, comprehend,
& use information

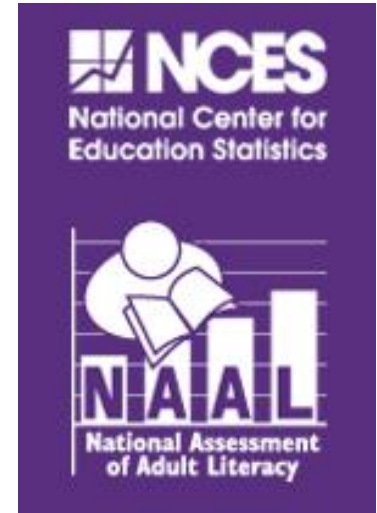


**Quantitative OR
Numerical Literacy:**
Arithmetic using
numbers imbedded in
print

Requires ability to
identify & perform
computations, using
numbers within printed
materials

National Assessment of Adult Literacy (NAAL)

- Conducted in 2003
- More than 19,000 adults
- One-on-one administration
- GOAL: assess literacy in English
- <http://nces.ed.gov/NAAL>



Results of NAAL: Literacy Statistics

- Functionally illiterate = 23% of adults
- Marginal literacy skills = 28% of adults
- Proficient = Only 13% of adults
- 66% of adults over age 60 have inadequate or marginal literacy skills
- Average reading level in the U.S. is 8th grade; 20% read at 5th grade level or below

Overview Of Literacy Levels

Table 1-1. Overview of the literacy levels

Level and definition	Key abilities associated with level
<p><i>Below Basic</i> indicates no more than the most simple and concrete literacy skills.</p> <p>Score ranges for <i>Below Basic</i>:</p> <p>Prose: 0–209</p> <p>Document: 0–204</p> <p>Quantitative: 0–234</p>	<p>Adults at the <i>Below Basic</i> level range from being nonliterate in English to having the abilities listed below:</p> <ul style="list-style-type: none">■ locating easily identifiable information in short, commonplace prose texts■ locating easily identifiable information and following written instructions in simple documents (e.g., charts or forms)■ locating numbers and using them to perform simple quantitative operations (primarily addition) when the mathematical information is very concrete and familiar
<p><i>Basic</i> indicates skills necessary to perform simple and everyday literacy activities.</p> <p>Score ranges for <i>Basic</i>:</p> <p>Prose: 210–264</p> <p>Document: 205–249</p> <p>Quantitative: 235–289</p>	<ul style="list-style-type: none">■ reading and understanding information in short, commonplace prose texts■ reading and understanding information in simple documents■ locating easily identifiable quantitative information and using it to solve simple, one-step problems when the arithmetic operation is specified or easily inferred

Continued

Intermediate indicates skills necessary to perform moderately challenging literacy activities.

Score ranges for *Intermediate*:

Prose: 265–339

Document: 250–334

Quantitative: 290–349

- reading and understanding moderately dense, less commonplace **prose** texts as well as summarizing, making simple inferences, determining cause and effect, and recognizing the author's purpose
- locating information in dense, complex **documents** and making simple inferences about the information
- locating less familiar **quantitative** information and using it to solve problems when the arithmetic operation is not specified or easily inferred

Proficient indicates skills necessary to perform more complex and challenging literacy activities.

Score ranges for *Proficient*:

Prose: 340–500

Document: 335–500

Quantitative: 350–500

- reading lengthy, complex, abstract **prose** texts as well as synthesizing information and making complex inferences
- integrating, synthesizing, and analyzing multiple pieces of information located in complex **documents**
- locating more abstract **quantitative** information and using it to solve multi-step problems when the arithmetic operations are not easily inferred and the problems are more complex

NOTE: Although the literacy levels share common names with the National Assessment of Educational Progress (NAEP) levels, they do not correspond to the NAEP levels.

SOURCE: Hauser, R.M., Edley, C.F. Jr., Koenig, J.A., and Elliott, S.W. (Eds.). (2005). *Measuring Literacy: Performance Levels for Adults, Interim Report*. Washington, DC: National Academies Press; White, S. and Dillow, S. (2005). *Key Concepts and Features of the 2003 National Assessment of Adult Literacy* (NCES 2006-471). U.S. Department of Education. Washington, DC: National Center for Education Statistics.

Differences between good and poor readers

Skilled Readers	Poor Readers	Managing the Problem
Interpret meaning	Take words literally	Explain the meaning
Read with fluency	Read slowly – miss meaning	Use common words give appropriate ex.
Get help for uncommon word	Skip over words	Use examples, review
Grasp the content	Miss the content	Explain content, use visuals
Persistent Reader	Tire quickly	Short segments, easy clear layout

Teaching Patients with Low Literacy Skills 2nd ed. by Doak, Doak, & Root, 1996

NAAL Health Literacy Assessment

Asked 28 questions specifically related to health:

- 3 clinical
- 14 prevention
- 11 system navigation

Basic & Below Basic Health Literacy Results

- | | |
|---------------------|-----|
| • Entire Population | 36% |
| • White | 28% |
| • Native Americans | 48% |
| • Blacks | 58% |
| • Hispanics | 66% |

Percent of Adults in Below Basic Health Literacy NAAL Populations

Characteristics	% in Below Basic	% in total population
Did not graduate from high school	51	15
Did not speak English before starting school	39	13
Adults reporting poor health	10	4
Hispanic adults	35	12
Age 65+	31	15
No medical insurance	36	18
Did not obtain information over the Internet	80	43
Black adults	19	12
One or more disabilities	48	30

Kutner, M., Greenberg, E., Jin, Y., and Paulsen, C. (2006). [The Health Literacy of America's Adults: Results From the 2003 National Assessment of Adult Literacy](#)

(NCES 2006-483). U.S. Department of Education. Washington, DC: National Center for Education Statistics.

found that 36 percent of adults have only basic or below-basic skills for dealing with health material.



UNIVERSITY OF MINNESOTA

What is Health Literacy?

“The degree to which an individual has the capacity to *obtain, communicate, process,* and *understand* basic health information and services to make appropriate health decisions.”

Patient Protection and Affordable Care Act of 2010, Title V

Realities of Health Care Today

- Patients are now asked to make decisions about their own disease process
- Most patients do not have the tools to make these kinds of decisions

Can you read this?

You may have heard that you should have a colonoscopy if you are at least 50 years old. It is a flexible viewing scope to look at the large intestine. You may not know the name of the procedure, but you should know that you should have a colonoscopy to clean out your colon.

Weiss, Barry: Health Literacy and Patient Safety: Help Patients Understand; AMA Foundation

Literacy skills are a stronger predictor of health status than:

- Age
- Income
- Employment status
- Education level
- Race or Ethnic group

Weiss, BD. Health Literacy: A Manual for Clinicians. AMA 2003
Health Literacy and Patient Safety: Help Patients Understand,
American Medical Association Foundation, 2007

Prose Literacy Example: Surgical Consent Form

INFORMED CONSENT TO SURGERY OR SPECIAL PROCEDURE

1. This form is called an "Informed Consent Form." It is your doctor's obligation to provide you with the information you need in order to decide whether to consent to the surgery or special procedure that your doctors have recommended. The purpose of this form is to verify that you have received this information and have given your consent to the surgery or special procedure recommended to you. You should read this form carefully and ask questions of your doctors so that you understand the operation or procedure before you decide whether or not to give your consent. If you have questions, you are encouraged and expected to ask them before you sign this form. Your doctors are not employees or agents of the hospital. They are independent medical practitioners.

2. Your doctors have recommended the following operation or procedure: _____
_____ and the following
type of anesthesia: _____

Upon your authorization and consent, this operation or procedure, together with any different or further procedures which, in the opinion of the doctor(s) performing the procedure, may be indicated due to any emergency, will be performed on you. The operations or procedures will be performed by the doctor named below (or, in the event the doctor is unable to perform or complete the procedure, a qualified substitute doctor), together with associates and assistants, including anesthesiologists, pathologists, and radiologists from the medical staff of *(name of hospital)* _____
_____ to whom the doctor(s) performing the procedure may assign designated responsibilities.

3. Name of the practitioner who is performing the procedure or administering the medical treatment¹:

The hospital maintains personnel and facilities to assist your doctors in their performance of various surgical operations and other special diagnostic or therapeutic procedures. However, your doctors, surgeons and the persons in attendance for the purpose of performing specialized medical services such as anesthesia, radiology, or pathology are not employees or agents of the hospital or of doctor(s) performing the procedure. They are independent medical practitioners.

4. All operations and procedures carry the risk of unsuccessful results, complications, injury or even

Prose Literacy Example: Patient Education Handout

THINGS YOU SHOULD KNOW ABOUT OSTEOPOROSIS

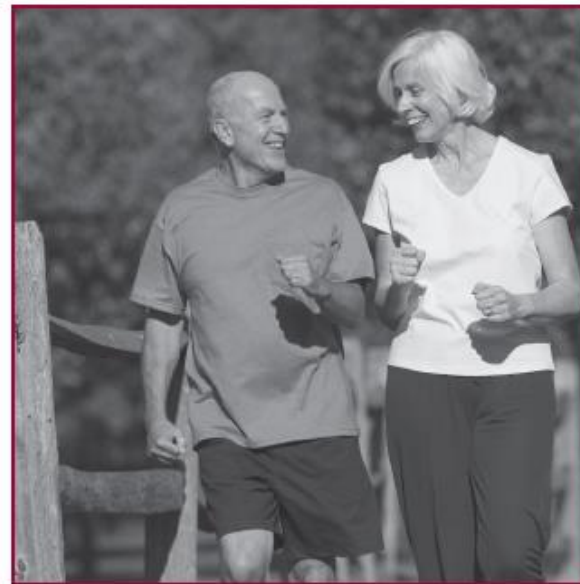
In the Clinic
Annals of Internal Medicine

What is osteoporosis?

- Osteoporosis is a disease that makes bones weak and susceptible to fractures (broken), even when there has been no trauma or only a low level of trauma that would not cause a normal bone to break.
- Osteoporosis can be diagnosed before a fracture occurs with a bone mineral density (BMD) test using dual-energy x-ray absorptiometry (DXA).
- If a low-trauma fracture occurs in a postmenopausal woman or a man aged 50 or older, a presumptive diagnosis of osteoporosis may be made regardless of BMD.

Why is it important?

- About 44 million Americans have osteoporosis or low bone mass (osteopenia) that could lead to low-trauma fractures.
- A 50-year-old white woman has a 50% chance of having an osteoporotic fracture in her remaining lifetime, and a man the same age has about a 20%



How is it treated?

- All adults should take care to be physically active and maintain an adequate amount of calcium and vitamin D.

RARIES

UNIVERSITY OF MINNESOTA

Document Literacy Examples

Nutrition Facts

Serving Size 1 cup (228g)
Servings Per Container 2

Amount Per Serving

Calories 250 Calories from Fat 110

% Daily Value*

Total Fat 12g	18%
Saturated Fat 3g	15%
Trans Fat 3g	
Cholesterol 30mg	10%
Sodium 470mg	20%
Total Carbohydrate 31g	10%
Dietary Fiber 0g	0%
Sugars 5g	
Protein 5g	
Vitamin A	4%
Vitamin C	2%
Calcium	20%
Iron	4%

* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Drug Facts

Active ingredient (in each tablet) **Purpose**
Chlorpheniramine maleate 2 mg Antihistamine

Uses temporarily relieves these symptoms due to hay fever or other upper respiratory allergies:
 ■ sneezing ■ runny nose ■ itchy, watery eyes
 ■ itchy throat

Warnings
Ask a doctor before use if you have
 ■ glaucoma
 ■ a breathing problem such as emphysema or chronic bronchitis
 ■ trouble urinating due to an enlarged prostate gland

Ask a doctor or pharmacist before use if you are taking tranquilizers or sedatives

When using this product
 ■ You may get drowsy ■ Avoid alcoholic drinks
 ■ Alcohol, sedatives, and tranquilizers may increase drowsiness
 ■ Be careful when driving a motor vehicle or operating machinery
 ■ Excitability may occur, especially in children

If pregnant or breastfeeding, ask a health professional before use.
Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years and over	Take 2 tablets every 4 to 6 hours; not more than 12 tablets in 24 hours
Children 6 years to under 12 years	Take 1 tablet every 4 to 6 hours; not more than 6 tablets in 24 hours
Children under 6 years	Ask a doctor

Other information Store at 20-25° C (68-77° F)
 ■ Protect from excessive moisture

Inactive ingredients D&C yellow no. 10, lactose, magnesium stearate, microcrystalline cellulose, pregelatinized starch

Quantitative Literacy Examples

Nutrition Facts	
Serving Size: 1 cup (85g) (3 oz.)	
Servings Per Container: 2.5	
Amount Per Serving	
Calories 45	Calories from Fat 0
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Cholesterol 0mg	0%
Sodium 55 mg	2%
Total Carbohydrate 10g	3%
Dietary Fiber 3g	12%
Sugars 5g	
Protein 1g	

You ate half the container of carrots. How many grams of carbohydrates did you eat?

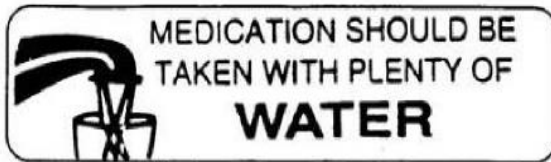
You have a prescription for metformin extended release 500 mg tablets. The label says, “take 1 tablet with supper each night for the first week. Then, increase by 1 tablet each week for a total of 4 tablets daily with supper.” How many tablets should you take with supper each night the **second** week?



Your doctor tells you that you have high cholesterol. He informs you that you have a 10% risk of having a heart attack in the next 5 years. If you start on a cholesterol-lowering drug you can reduce your risk by 10%. What is your 5-year risk if you take the drug?

Medication Safety and Health Literacy

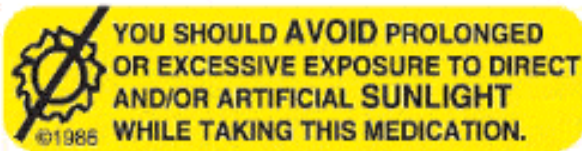
Only about 50% of patients take medications as directed



→ What's "plenty" of water?



→ "Take twice a day"



→ "Don't take medicine if you've been in the sun too long."

Functional Health Literacy

“The ability to read and comprehend prescription bottles, appointment slips, and the other essential health related materials required to successfully function as a patient”

AMA Council of Scientific Affairs

Health Literacy: A National Priority

The Affordable Care Act, the National Action Plan to Improve Health Literacy, and the Plain Writing Act all address health literacy as a systems-level challenge.

WEB FIRST

By Howard K. Koh, Donald M. Berwick, Carolyn M. Clancy, Cynthia Baur, Cindy Brach, Linda M. Harris, and Eileen G. Zerhusen

New Federal Policy Initiatives To Boost Health Literacy Can Help The Nation Move Beyond The Cycle Of Costly 'Crisis Care'

DOI: 10.1377/hlthaff.2011.869
HEALTH AFFAIRS 31,
NO. 2 (2012) --
©2012 Project HOPE--
The People-to-People Health
Foundation, Inc.

ABSTRACT Health literacy is the capacity to understand basic health information and make appropriate health decisions. Tens of millions of Americans have limited health literacy—a fact that poses major challenges for the delivery of high-quality care. Despite its importance, health literacy has until recently been relegated to the sidelines of health care improvement efforts aimed at increasing access, improving quality, and better managing costs. Recent federal policy initiatives, including the Affordable Care Act of 2010, the Department of Health and Human Services' National Action Plan to Improve Health Literacy, and the Plain

Howard K. Koh, (Howard.Koh@HHS.gov) is assistant secretary for health at the Department of Health and Human Services (HHS), in Washington, D.C.

Donald M. Berwick is the former administrator of the Centers for Medicare and Medicaid Services (CMS), in Washington, D.C.

Carolyn M. Clancy is director

Affordable Care Act <https://www.hhs.gov/healthcare/>

National Action Plan to Improve Health Literacy

<https://health.gov/communication/initiatives/health-literacy-action-plan.asp>

Plain Writing Act of 2010 <http://www.plainlanguage.gov/plLaw/>

Health Information Literacy

Health information literacy is the set of abilities needed to: recognize a health information need; identify likely information sources and use them to retrieve relevant information; assess the quality of the information and its applicability to a specific situation; and analyze, understand and use the information to make good health decisions.

MLA Task Force on Communicating Health Information Literacy. (2005). *Communicating Health Information Literacy*. Medical Library Association

Why is Health Literacy Important?

Health literacy is considered an essential life skill:

- To fill out a patient information forms
- To understand health-related instructions
- To follow discharge instructions
- To identify signs
- To keep appointments
- To understand insurance
- To sign consent forms

Health Literacy Contributes to the Ability to:

- Responsibility
 - Take responsibility for one's health and healthcare decision-making
- Interaction
 - Locate health information and communicate on health matters with health care providers
 - Calculate dosages and interpret test results
- Confidence
 - Take action to improve personal and community health
- Navigation
 - Navigate in society and health care systems
- Evaluation
 - Filter, interpret, and evaluate or understanding health risks
 - Evaluate information for credibility and quality

Skills Needed for Health Literacy

In order to accomplish these tasks, individuals may need to be:

- Visually literate (able to understand graphs or other visual information)
- Computer literate (able to operate a computer)
- Information literate (able to obtain and apply relevant information)
- Numerically or computationally literate (able to calculate or reason numerically)

“Costs” of Low Health Literacy

- Low health literacy is a major source of economic inefficiency in the U.S. healthcare system. An initial approximation places the order of magnitude of the cost of low health literacy to the U.S. economy in the range of **\$106 billion** to **\$238 billion** annually. This represents between 7 % and 17 % of all personal healthcare expenditures.
- The savings that could be achieved by improving health literacy – a lower bound of \$106 billion and an upper bound of \$238 billion – translate into enough funds to insure every one of the more than 47 million persons who lacked coverage in the United States in 2006, according to recent Census Bureau estimates.
- When one accounts for the future costs of low health literacy that result from current actions (or lack of action), the real present day cost of low health literacy is closer in range to **\$1.6 trillion** to **\$3.6 trillion**. This measure is relevant to guide choices about where the social investment might go today.

Low Health Literacy: Implications for National Health Policy

http://publichealth.gwu.edu/departments/healthpolicy/CHPR/downloads/LowHealthLiteracyReport10_4_07.pdf

Not having the needed health literacy skills can lead to:

4x  Health care cost = More \$\$\$

6%  More trips to the hospital

2  More days in the hospital

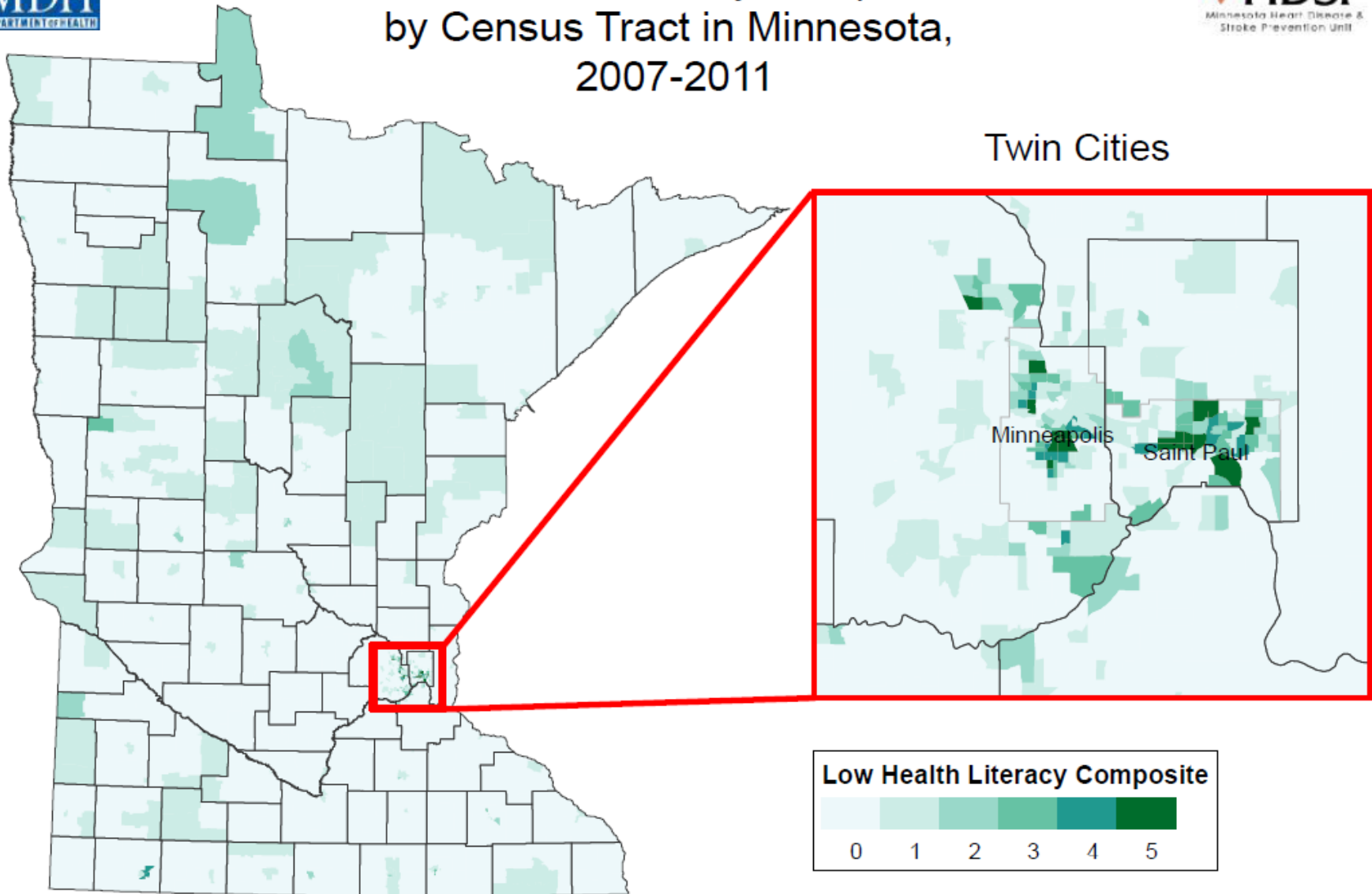
National Assessment of Adult Literacy, U.S. Department of Education, 2003
Partnership for Clear Health Communication at the National Patient Safety
Foundation Not having

Risk Factors for Low Health Literacy

- Older adults (65+ years)
- Limited English Proficiency (LEP)
- Socioeconomically disadvantaged
 - Lower educational attainment
 - Lower income level
 - Higher percent minorities
 - Medicare/Medicaid recipients or uninsured
- Chronic and severe health conditions
- Black or Hispanic

HEALTH LITERACY & YOUR COMMUNITY

Low Health Literacy Composite by Census Tract in Minnesota, 2007-2011



Source: 2007-2011 American Community Survey Minnesota/prepared by the U.S. Census Bureau, 2012.

Composite measure of 0-6 points defined as 1 point for a) Non Hispanic White <25%, b) >15% Speaking English Less than "Very Well"; c) >20% Foreign Born; d) >16% Living in Poverty; e) >23% Age 65 or Over; f) <75% with High School education or more

Map by James Peacock, MDH Heart Disease & Stroke Prevention Unit, June 2013

“Can You Crack The Health Care Code?”

The University of Minnesota Health Sciences Libraries conducted a health literacy study at the Minnesota State Fair in 2015.

Number of surveys completed: 353

Summary of results:

- Graduate or professional degree or being under the age of 21 were associated with increased health literacy scores
- High school diploma or some high school education, being Asian American, or being American Indian/Alaska Native were associated with lower health literacy scores.

Bakker CJ, Koffel JB, Theis-Mahon NR. *Measuring the health literacy of the upper midwest*. Journal of the Medical Library Association. In press, to be published January 2017.

Healthy Minnesota 2020

Healthy Minnesota 2020 is a framework whose emphasis is on creating conditions that allow people to be healthy, conditions that assure a healthy start and that set the stage for healthy choices throughout life.

The framework features three themes that reflect the importance of social and economic determinants for health: capitalize on the opportunity to influence health in early childhood; assure that the opportunity for health is available everywhere and for everyone, and strengthen communities to create their own healthy futures.

<http://www.health.state.mn.us/healthymnpartnership/hm2020/>

Health Literacy: A Priority for Minnesota

The mission of the Minnesota Health Literacy Partnership is to improve the health of all Minnesotans through clear health communication.

We believe:

- Low health literacy affects everyone in Minnesota
- Clear communication increases patient safety
- Helping providers communicate health information in a clear and easy-to-understand manner is key to improving health literacy in Minnesota

Patients need to be empowered to ask questions of health care professionals and systems so they can make informed choices about their health care

Our goals are threefold:

- Train health care providers about health literacy
- Empower patients to ask for clear communication
- Share health literacy resources

<http://www.healthliteracymn.org>



Minnesota Health Literacy Action Plan

- 1. Adopt and use health literacy best practices across all verbal, written and visual communication.** To make it easier for consumers to access and understand health information, the health care community should develop and implement best practices for providing written, verbal and visual health information in jargon-free, understandable language.
- 2. Make information about health relevant and accessible.** Patients and their caregivers should have easy access to usable information presented in a variety of mediums so they can understand diagnoses, make treatment and prevention decisions, and evaluate health risks.
- 3. Increase and improve patient -centered resources.** Health care professionals should provide patients with the necessary resources to understand the health care system and receive the most appropriate care. Whether individual assistance is provided in-person, by phone, or online, health care professionals should help patients coordinate and navigate health care.
- 4. Implement and enhance education opportunities at all levels.** Health literacy concepts should be integrated into primary, secondary and professional education.
- 5. Streamline processes within the health care system.** Productive partnerships within the health care system could identify and implement effective strategies and actions to lessen the burden on patients to navigate the fragmented health care system
- 6. Invest in language and cultural resources.** Because limited English proficiency has a profound impact on health literacy, health care organizations need to take language and cultural differences into account when providing health information



Role of the Librarian

What is the role of the librarian in helping people find the information they need to make good decisions about their health?

Role of the Library/Librarian

Public libraries are in a strong position to advance the following multiple literacies to promote active health literacy through providing reliable and timely information on health topics.

- visual literacy,
- computer literacy,
- information literacy and
- numeric/computational literacy.

Literacy needs related to health that may occur in your community:

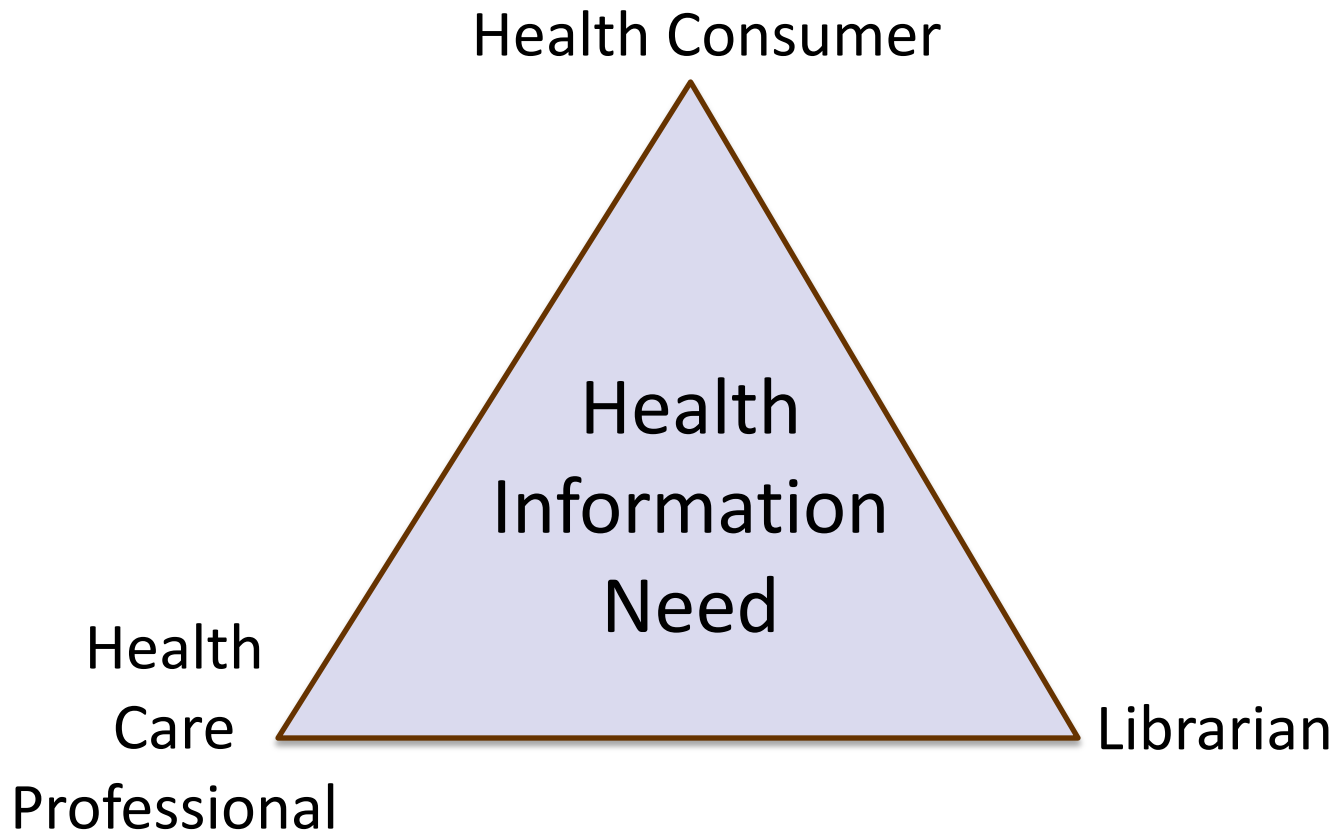
- Adult community members who need assistance building health care budgets or understanding insurance terminology
- Uncertainty about the importance and process of taking medications according to prescribed methods and doses
- Lack of awareness that not all information found online is of equal authority, indicating a literacy shortfall information evaluation skills.

Libraries 2016

(Pew Research Center Survey, 9 Sept 2016)

- Most Americans view public libraries as important parts of their communities, with a majority reporting that libraries have the resources they need and play at least some role in helping them decide *what information they can trust*. (p.3)
- There is also a growing sense that *libraries can help people decide* what information they can trust: 37% of Americans feel that public libraries contribute “a lot” in this regard, a 13-point increase from a survey conducted at a similar point in 2015. (p.4)
- Many Americans are interested in libraries offering a range of services – including those that help people improve their digital skills and learn how to determine *what information is trustworthy*. (p.7)
- Of particular note is the role libraries play in helping people decide what information they can trust. There was a large increase in people saying *libraries help “a lot”* in deciding what information they can trust from 2015, when the figure stood at 24%, to 2016, where it now stands at 37%. (p.8)
- As to attitudes about libraries, the main difference between library users and non-users has to do with trust and information. People who have used libraries in the past year are more likely than others to say that *libraries are a resource that can help them* decide what information to trust. Some 43% of library users say they agree “a lot” that libraries are a place that helps people decide what information to trust, while 29% of those who have never been say this. (p.17)

Triangle Connection



Frequently Asked Questions

- Descriptions of particular procedures
- Latest treatment for ...
- “Everything” about ...
- The best doctor or hospital
- Drug information
- Herbal information

The Reference Interview ... in the context of health information

- What are these patrons really looking for?
 - Sick lick vomiting
 - Cyclic vomiting
 - Dropped Bladder
 - Cystocele
 - Fireballs in the Eucharist
 - Fibroids in the uterus
 - Smiling Mighty Jesus
 - Spinal Meningitis
 - Bavarian Enemy
 - Barium enema
 - Corroded arteries
 - Carotid Artery

The Reference Interview ... in the context of health information: Librarian Challenges

- Not being familiar with the resources
- Medical terminology
- Knowing how much to ask
- Not offering personal experiences
- Language and cultural barriers pose special problems
- Know the limits of your collection
- Avoiding interpreting medical information
- Know where you can refer your patrons

Medical Jargon

Tylenol vs. Tylenol PM

Hypothermia vs. Hyperthermia

prednisolone vs. prednisone

a.c.: Before meals.

b.i.d.: Twice daily.

Vertebrae?

Cervical

Lumbar

Thoracic

Dysphasia vs. dysphagia

Cerebrum vs. cerebellum vs
cerebral cortex

The Reference Interview ... in the context of health information: Tips

- Be empathetic
- Be an active listener
- Use open ended questions
- Respect privacy / confidentiality
- Be prepared for emotions
- Be aware of body language
- Do not be afraid to tell the person “I don’t know” or “I can’t get that information for you”
- Do not be afraid to refer the patron back to his/her health care provider

HEALTH LITERACY TOOLS & RESOURCES

Seeking Health Information Online

- Pew Internet and American Life Project
 - 61% of American adults look online for health information
 - 80% of US Internet users have searched for information on at least one health topic
 - 52% of searchers on the Internet are on behalf of someone else
 - 60% of e-patients say they (or someone they know) has been helped following medical advice or health information from the Internet
 - 66% started at a search engine for their most recent inquiry
- BUT ...
 - Only one quarter of online health seekers said they always or usually check the source and date of health information online!

Health Online (2013)

<http://www.pewinternet.org/2013/01/15/health-online-2013/>

“Can This Website Be Trusted”?

Guidance Questions to Ask:

- Who runs the site? Can they be contacted?
- Does the site have advertisements? Are they labeled?
- Where does the information on the site come from? Is the information reviewed by experts? Is it up-to-date? Does it make unbelievable claims?
 - “breakthrough”
 - “Miracle cure”

“Can This Website Be Trusted”?

Guidance Questions to Ask (cont.):

- Maintaining privacy is important. Do they ask for personal information?
- Do they want to sell something?
- How is the site designed? Is it easy to find your way around?

Tools & Resources

- MedlinePlus
- Drug Information Portal
- Genetic Home Reference
- Lab Tests Online
- HealthReach
- Plain Language Medical Dictionary
- NIH Senior Health



<https://medlineplus.gov/>



- MedlinePlus.gov – free, trusted, family-friendly
- Hosted by reputable government agency: The National Library of Medicine
- No sales
- Can search for many health conditions: 900+ Health Topics: including Diseases, Illnesses, Health Conditions and Wellness
- Available in multiple languages
- Easy-to-Read materials/how to write easy-to-read materials
 - <http://www.nlm.nih.gov/medlineplus/etr.html>
- Medical Dictionary
 - Understanding Medical Words tutorial
- Interactive tutorials/videos and Cool Tools
- Drugs and Supplements

MedlinePlus: Easy to Read Materials

In general, easy to read materials found on MedlinePlus are usually written at a 5th to 8th grade reading level. The summaries on their health topic pages aim for a 5th to 8th grade reading level.

The screenshot shows the MedlinePlus website home page. At the top, there is a blue header with the NIH logo and the text "U.S. National Library of Medicine". Below this is the MedlinePlus logo and a search bar with a "GO" button. Navigation links for "About MedlinePlus", "Site Map", "FAQs", and "Contact Us" are visible. A secondary navigation bar includes "Health Topics", "Drugs & Supplements", "Videos & Tools", and a language selector for "Español". The main content area is titled "Easy-to-Read" and includes a breadcrumb trail "Home → Easy-to-Read". A list of links is provided, including "How to Write Easy-to-Read Health Materials". A "Go to:" section lists letters A through Z, with "A" selected. Under "A", there are links for "A1C" and "Acne". Under "Acne", there is a link for "What Is Acne?". Under "Acute Lymphocytic Leukemia", there are links for "Understanding Chemotherapy" and "What to Know about External Beam Radiation Therapy". Under "Acute Myeloid Leukemia", there are no links visible.

The screenshot shows the MedlinePlus website page for "How to Write Easy-to-Read Health Materials". At the top, there is a blue header with the NIH logo and the text "U.S. National Library of Medicine". Below this is the MedlinePlus logo and a search bar with a "GO" button. Navigation links for "About MedlinePlus", "Site Map", "FAQs", and "Contact Us" are visible. A secondary navigation bar includes "Health Topics", "Drugs & Supplements", "Videos & Tools", and a language selector for "Español". The main content area is titled "How to Write Easy-to-Read Health Materials" and includes a breadcrumb trail "Home → Easy-to-Read → How to Write Easy-to-Read Health Materials". The page contains the following text and links:

- How to Write Easy-to-Read Health Materials**
- Medical concepts and language can be complex. People need easily understandable health information regardless of age, background or reading level. MedlinePlus offers guidelines and resources to help you create easy-to-read health materials.
- What are easy-to-read (ETR) materials?**
- ETR materials are written for audiences who have difficulty reading or understanding information. These materials can also benefit people who prefer reading easy-to-read information.
- How do you create easy-to-read materials?**
- Writing ETR materials involves several important steps:
 - Plan and Research
 - Organize and Write
 - Evaluate and Improve
 - Inform Us and Stay Informed
- Step 1: Plan and Research**
- Know your target audience.** Consider reading level, cultural background, age group and English Language Proficiency (ELP).
 - Determine the target audience.** Who do you expect to read your health materials?
 - Research your target audience.** Use tools such as databases, demographic information, surveys and interviews to learn about the needs of the target group. If extensive research is not possible due to time or budget constraints, try contacting other organizations that have similar

MedlinePlus: Multiple Languages



[About MedlinePlus](#) [Site Map](#) [FAQs](#) [Contact Us](#)

[Health Topics](#) [Drugs & Supplements](#) [Videos & Tools](#) [Español](#)

Home → Health Topics → Diabetes Type 2

Diabetes Type 2

Also called: Type 2 Diabetes

On this page

Basics

- Summary
- Start Here
- Latest News
- Symptoms
- Diagnosis and Tests
- Prevention and Risk Factors
- Treatments and Therapies

Learn More

- Living With
- Related Issues
- Specifics
- Genetics

See, Play and Learn

- Health Check Tools
- Videos and Tutorials

Research

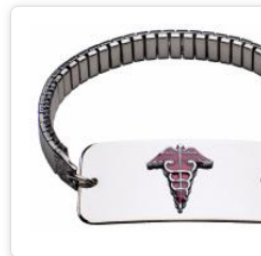
- Statistics and Research
- Clinical Trials
- Journal Articles

Resources

- Find an Expert

For You

- Men
- Women
- Seniors
- Patient Handouts



Get Diabetes Type 2 updates
email

Languages

Arabic (العربية)

Chinese - Simplified (简体中文)

French (français)

Russian (Русский)

Somali (af Soomaali)

Spanish (español)

Summary

Diabetes means your blood glucose, or blood sugar, levels are too high. With type 2 diabetes, the more common type, your body does not make or use insulin well. Insulin is a hormone that helps glucose get into your cells to give them energy. Without insulin, too much glucose stays in your blood. Over time, high blood glucose can lead to serious problems with your heart, eyes, kidneys, nerves, and gums and teeth.

MEDICAL ENCYCLOPEDIA

A1C test

Diabetes - what to ask your doctor - type 2

MedlinePlus: Multiple Languages

- [Amharic](#) (amarunya)
- [Arabic](#) (العربية)
- [Armenian](#) (Հայերեն)
- [Bengali](#) (Bangla)
- [Bosnian](#) (Bosanski)
- [Burmese](#) (myanmasa)
- [Chamorro](#) (chamoru)
- [Chinese - Simplified](#) (简体中文)
- [Chinese - Traditional](#) (繁體中文)
- [Chuukese](#) (Trukese)
- [Croatian](#) (Hrvatski)
- [Farsi](#) (فارسی)
- [French](#) (français)
- [German](#) (Deutsch)
- [Gujarathi](#) (ગુજરાતી)
- [Haitian Creole](#) (Kreyol)
- [Hindi](#) (हिन्दी)
- [Hmong](#) (Hmoob)
- [Ilocano](#) (ilokano)
- [Italian](#) (italiano)
- [Japanese](#) (日本語)
- [Karen](#) (Sgaw Karen)
- [Khmer](#) (Khmer)
- [Korean](#) (한국어)
- [Kurdish](#) (کوردی)
- [Laotian](#) (Lao)
- [Marshallese](#) (kajin Majöl)
- [Nepali](#) (नेपाली)
- [Oromo](#) (Afaan Oromo)
- [Polish](#) (polski)
- [Portuguese](#) (português)
- [Punjabi](#) (ਪੰਜਾਬੀ)
- [Romanian](#) (Română)
- [Russian](#) (Русский)
- [Samoan](#) (Gagana Samoa)
- [Somali](#) (af Soomaali)
- [Spanish](#) (español)
- [Swahili](#) (Kiswahili)
- [Tagalog](#) (Tagalog)
- [Thai](#) (ภาษาไทย)
- [Tigrinya](#) (tigrinya)
- [Tongan](#) (Lea Fakatonga)
- [Turkish](#) (Türkçe)
- [Ukrainian](#) (Українська)
- [Urdu](#) (اردو)
- [Vietnamese](#) (Tiếng Việt)

Drug Information Portal

<https://druginfo.nlm.nih.gov/drugportal/drugportal.jsp>

Drug Information Portal
Quick Access to Quality Drug Information

United States
National Library of Medicine
National Institutes of Health

Home | News and Features | NLM Resources | NLM Research Resources | Resources by Audience / Class | Other Resources

Mobile Site

Search
DRUG INFORMATION PORTAL

Information available for 68,643 drugs.

By Name By Category

- ▶ Show examples.
- ▶ Show drug category names, results, and descriptions.
- ▶ Show top "By Name" searches (previous seven days).
- ▶ Show top "By Category" searches (previous seven days).
- ▶ Show top dispensed prescriptions in the US Market, 2010.
- ▶ Show common drug names list.
- ▶ Show generic name stems list.
- ▶ Show list of resources searched.

Drug Information Portal (cont.)

Home ▶ Substance



By Name By Category

ADVIL



1 result for Name/Synonym equals ADVIL

Drug Name: Ibuprofen [USAN:USP:INN:BAN:JAN]

[View Synonyms](#)

[View Structure](#)

Description: A nonsteroidal anti-inflammatory agent with analgesic properties used in the therapy of rheumatism and arthritis.

Categories: Analgesics

[Show more categories](#)

Summary

- ▶ [Summary of drug information \(MedlinePlusDrug\)](#)
- ▶ [Summary of consumer health information \(MedlinePlusTopics\)](#)
- ▶ [Summary of the effect on breastfeeding \(LactMed\)](#)
- ▶ [Summary of Drug-Induced Liver Injury \(LiverTox\)](#)
- ▶ [Summary of drug information and clinical research \(PubMed Health\)](#)
- ▶ [Manufacturers drug label \(DailyMed\)](#)
- ▶ [Clinical trials \(ClinicalTrials.gov\)](#)
- ▶ [Drug Identification and Image Display \(Pillbox beta\)](#)

Detailed Summary

Genetics Home Reference

<https://ghr.nlm.nih.gov/>

The screenshot shows the homepage of the Genetics Home Reference website. At the top, there is a blue header with the NIH logo and the text "U.S. NATIONAL LIBRARY OF MEDICINE". Below this, the site's logo "Genetics Home Reference" is displayed alongside the tagline "Your Guide to Understanding Genetic Conditions". A search bar is located in the upper right. A navigation menu includes "Health Conditions", "Genes", "Chromosomes & mtDNA", "Resources", and "Help Me Understand Genetics". A large banner features the text: "Genetics Home Reference provides consumer-friendly information about the effects of genetic variation on human health." Below the banner are three main content sections: "Health Conditions" (with a "Browse A-Z" button), "Genes", and "New & Updated Pages". A sidebar on the right titled "Help Me Understand Genetics" contains a list of topics such as "Cells and DNA", "Mutations and Health", "How Genes Work", "Gene Families", and "Inheriting Genetic Conditions". The footer of the page features the University of Minnesota Libraries logo.

NIH U.S. NATIONAL LIBRARY OF MEDICINE



Your Guide to Understanding Genetic Conditions

Search



Health Conditions Genes Chromosomes & mtDNA Resources Help Me Understand Genetics

Genetics Home Reference provides consumer-friendly information about the effects of genetic variation on human health.



Health Conditions

More than 1,100 health conditions, diseases, and syndromes

[Browse A-Z](#)



Genes

More than 1,300 genes and the health effects of genetic



New & Updated

New Pages

leukoencephalopathy with brainstem involvement

Liebenberg syndrome

FOXP2-related speech disorder

More New Pages...

Updated Pages

alternating hemiplegia of childhood

cerebrotendinous xanthomatosis



Help Me Understand Genetics

Help Me Understand Genetics provides an introduction to fundamental topics related to human genetics, including illustrations and basic explanations of genetics concepts.

[Download Book \(6MB\)](#) [Open All](#) [Close All](#)

▶ Cells and DNA

▶ Mutations and Health

▶ How Genes Work

▶ Gene Families

▼ Inheriting Genetic Conditions

[What does it mean if a disorder seems to run in my family?](#)

[Download Chapter \(2MB\)](#)

[Why is it important to know my family medical history?](#)

[What are the different ways in which a genetic condition can be inherited?](#)

[If a genetic disorder runs in my family, what are the chances that my children will have the condition?](#)

[What are reduced penetrance and variable expressivity?](#)

[What do geneticists mean by anticipation?](#)

[What are genomic imprinting and uniparental disomy?](#)

[Are chromosomal disorders inherited?](#)

[Why are some genetic conditions more common in particular ethnic groups?](#)

Lab Tests Online

<https://labtestsonline.org/>



Lab Tests Online[®]
Empower Your Health. Understand Your Tests.

AACC
Better health through laboratory medicine.

Home

[Visit Global Sites](#)

Learn more about ...

Genetics and genetic testing

About Lab Tests Online

Lab Tests Online is an **award-winning** health information web resource designed to help patients and caregivers understand the many lab tests that are a vital part of medical care. **Laboratory and medical professionals**, who are experts in the field, develop and review all content, including articles on **lab tests, conditions/diseases, screening, clinical laboratory topics, and lab test news**. The site is produced by **AACC**, a global scientific and medical professional organization dedicated to clinical laboratory science and its application to healthcare. [Learn more.](#)

Topics in the News

U.S. to Screen All Blood Donations for Zika Virus

September 7, 2016

The FDA has directed U.S. blood collection facilities to begin screening all donated blood for the Zika virus to reduce the risk of spreading the virus through blood transfusions. *Photo source: Vegasjon via Wikimedia Commons*



Screen All Adults for Hepatitis C, Say Researchers

August 29, 2016

According to Johns Hopkins researchers, universal screening for hepatitis C would identify up to 25% of adults with undiagnosed infection who would not be detected by current

Use the search box and menus below to quickly navigate Lab Tests Online

SEARCH

Tests

List of all tests and synonyms
Test not listed?
5-HIAA
17-Hydroxyprogesterone
A/G Ratio
A1c
Absolute neutrophils

Conditions/Diseases

List of all conditions/diseases
Condition not listed?
Acidosis/Alkalosis
ACS
Addison Disease
Adrenal Insufficiency
Alcoholism

Screening

List of screening recommendations
Newborns
Infants
Children

Understanding Your Tests

Share this page:



Was this page helpful?

[Index of Tests](#)
[Index of Conditions](#)

The following articles are intended to help patients and providers better understand several areas of laboratory medicine.

Deciphering Your Lab Report

Learn how to read your lab report, including specimen source, specimen collection, laboratory accession number, abnormal test results, interpretation of results, and other important parts of a lab report.

Reference Ranges and What They Mean

Test results are often interpreted in relation to a reference range provided by the laboratory that performed the testing. This article explains what reference ranges are, how they are determined, and some of the common misconceptions about reference ranges.

Making Informed Decisions for Better Health

It's important to make informed decisions about medical tests and lab results for a healthy outcome through patient-centered care. We offer questions to ask your healthcare provider when testing is recommended.

Point-of-Care Testing

Learn about point-of-care testing (POCT), which encompasses any laboratory tests that are performed at or near a patient and at the site where care or treatment is provided. Point-of-care test results are typically available relatively quickly so that they can be acted upon without delay.

With Home Testing, Consumers Take Charge of Their Health

Home medical tests offer many benefits, including convenience and privacy, but it is important to be aware of the possibility of errors and bogus tests.

How Reliable is Laboratory Testing?

ests

nts

als

ot be

pport.

ne

rd for



HealthReach

<https://healthreach.nlm.nih.gov/>



HealthReach
Health Information In Many Languages



U.S. National Library of Medicine

Home

Patient Materials

Provider Information

A-Z Index

A A A



Search

Patient Materials Provider Information Search All



Patient Materials

Find culturally relevant information in multiple languages and formats about health conditions and wellness topics



Provider Information

Discover resources, cultural backgrounds, clinical tools, and guidance about specific immigrant, refugee, and asylee populations



A-Z Index

Browse the entire collection of patient education materials and provider information tools by topic or category

RIES

MINNESOTA

HealthReach (cont.)

Home Patient Materials Provider Information A-Z Index

A A A

Find culturally relevant information in multiple languages and formats about health conditions and wellness topics. Learn about diseases, causes, symptoms, treatment, and prevention. Materials may be available as with printable documents, audio, and video. Search by language, choose a format, or browse by keyword.

Home Patient Materials Provider Information A-Z Index

A A A

All Languages All Formats

- All Languages
- Afghan Persian (Da
- Amharic
- Arabic
- Arabic, Levantine (A
- Arabic, Sudanese (A
- Armenian

About | HC | Contact Us

Discover resources, cultural backgrounders, clinical tools, and guidance about specific immigrant, refugee, and asylee populations. This collection of cross-cultural health resources and information helps healthcare providers and educators working with emerging populations. Search by country or population, choose a format, or browse by keyword.

All Countries All Populations All Formats All Authors

- All Populations
- Somali
- Afro-Colombian
- Ali-Ilahis
- Amerindian
- Armenians
- Assyrians

About HealthReach | ARH | Submit Your Resources | Link to HealthReach

Disclaimer Notices Copyright Privacy NLM Accessibility

HealthReach (cont.)

1-10 of 12 results

Title	Format	Translation	Medical	Languages
Healthy Living Toolkit: What Is Breast Cancer?	Document			
Breast Cancer	Document			
Cervical Cancer	Document			
Iraqi Health Outreach Project: Cervical Cancer	Document			
Testicular Cancer	Document			
Prostate Cancer	Document			

Health and Well-Being 3 - Smoking

Resource Properties

Abstract:

This one-page handout educates people about the dangers of smoking. It identifies serious illnesses caused by smoking: cancer, lung disease, heart attack, stroke, and high blood pressure. It clarifies that smoking can also cause illnesses in non-smokers who are near the smoker.

Author(s): Siloam Family Health Center

Medical Review: Yes

The English language resource was created or reviewed by a medical professional for quality and accuracy.

Development Method: Translation from English text

Translation Review: Company review

A qualified translation company performed an independent review by a second translator, and a client advocate.

Country: N/A

Population: N/A

Keywords: Hypertension, Lung diseases, Smoking, Stroke

Copyright: Licensed by Creative Commons

Date Last Reviewed: 1/1/2015

Reviewed By: Author/Agency

Access Resource

Language	Document	Video	Audio
English	Open (PDF, 99 KB)		
Amharic	Open (PDF, 244 KB) Split Screen (PDF, 244 KB)		Listen (MP3, 814 KB)
Arabic	Open (PDF, 238 KB) Split Screen (PDF, 238 KB)		
Arabic, Levantine (Arabic dialect)			Listen (MP3, 528 KB)
Arabic, Sudanese (Arabic dialect)			Listen (MP3, 700 KB)
Burmese	Open (PDF, 181 KB) Split Screen (PDF, 181 KB)		
Dari (Afghan Persian)	Open (PDF, 215 KB) Split Screen (PDF, 215 KB)		Listen (MP3, 965 KB)

Plain Language Medical Dictionary

<http://www.lib.umich.edu/taubman-health-sciences-library/plain-language-medical-dictionary>

Plain Language Medical Dictionary

As you type, matching results will be listed below automatically.

Search for a term:

You can also browse all terms, or view all terms starting with a letter.

Browse by letter:

[View all 1100 terms](#)

*Possible matches for **myocardial**:*

myocardial infarction

heart attack



RIES

INESOTA

NIH Senior Health

<http://nihseniorhealth.gov/>

[Skip Navigation](#) [Help](#) Search [Go](#)

[Home](#) [Health Topics A-Z](#) [Videos A-Z](#) [About Us](#) [Contact Us](#)

NIH Senior Health

Built with You in Mind



Resize Text: [A](#) [A](#) [A](#) Change Contrast 

Print  Sign Up  Share 

Health and wellness information for older adults from the National Institutes of Health.


Health Topics by First Letter

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Categories


- [Bones and Joints](#)
- [Cancer](#)
- [Diseases and Conditions](#)
- [Healthy Aging](#)
- [Heart and Lungs](#)
- [Memory and Mental Health](#)
- [Treatments and Therapies](#)
- [Vision and Hearing](#)
- [All Topics A-Z](#)

Featured Topic



[Bladder Health](#)

Health Videos

Resize Text: [A](#) [A](#) [A](#) Change Contrast 



Understanding research results

G+1

Studies, numbers and health claims—we're flooded with them every day. Don't be misled or confused. Use the lively and interesting books on this page to make sense of it all.

One of these books has even been clinically proven to increase readers' data interpretation skills! See the [Know Your Chances randomized trials](#).

The books are all complete and online free here.

Things you need to know



- How to read health news
- What to know about screening
- Why randomization is important

Know your chances



[Understanding health statistics](#)

How to see through hype

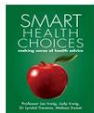
Testing treatments



[Better research for better healthcare](#)

How we can know if a treatment works

Smart health choices



[Making sense of health advice](#)

Develop the skills for informed decisions



About Clinical Effectiveness Research

G+1

Clinical effectiveness research finds answers to the question "What works?" in medical and health care.

"Working" is a real health benefit - like symptom relief, quicker recovery, or longer life.

To find out if something really works, all important effects need to be studied. That means possible harms as well as possible benefits.

Clinical or health effects are sometimes called [patient-relevant outcomes](#).

How to read health news

By Dr Alicia White

From "Behind the Headlines", provided by NHS Choices (from England's National Health Service).

If you've just read a health-related headline that has caused you to spit out your morning coffee ("Coffee causes cancer" usually does the trick), it's always best to follow the Blitz slogan: "Keep Calm and Carry On". On reading further, you'll often find the headline has left out something important, such as, "Injecting five rats with really highly concentrated coffee solution caused some changes in cells that might lead to tumours eventually. (Study funded by The Association of Tea Marketing)".

The most important rule to remember is: don't automatically believe the headline. It is there to draw you into buying the paper and reading the story. Would you read an article called, "Coffee pretty unlikely to cause cancer, but you never know"? Probably not.

To avoid spraying your newspaper with coffee in the future, you need to analyse the article to see what it says about the research it is reporting on. Bazian (the company I work for) has appraised hundreds of articles for Behind The Headlines on NHS Choices, and we've developed the following questions to help you figure out which articles you're going to believe and which you're not.

Does the article support its claims with scientific research?

Your first concern should be the research behind the news article. If an article touts a treatment or some aspect of your lifestyle that is supposed to prevent or cause a disease, but doesn't give any information about the scientific research behind it, then treat it with a lot of caution. The same applies to research that has not yet been published.

What is clinical effectiveness?

here might be animal testing. Studies observing patients

a particular treatment works. Many other factors could be involved with or without treatment, too.

can single out the true effects of specific actions. That is needed to be studied in [clinical trials](#).

sometimes confirm early results - and sometimes come to analyze, all the trials that have studied particular questions. It is important to look for studies other than trials as well, and address

methods have been proven to work - and what remains an important part of [informed decision-making](#).

data-based medicine or health care. And they are important

"comparative effectiveness reviews", and "health

In Summary, or . . . Why Does it Matter?

“Literacy matters in healthcare because life-threatening or potentially harmful mistakes may happen when people cannot read or understand written information.” *

Helen Osborne, author of **Health Literacy from A to Z: Practical Ways to Communicate Your Health Message** consultant and founder of Health Literacy Month, which is marked each October.

Outreach Services

- The University of Minnesota Health Sciences Libraries (HSL) serves as one of the two Research Libraries for the National Network of Libraries of Medicine, Greater Midwest Region (NN/LM, GMR) under a 5-year contract with the National Library of Medicine.
- The HSL provides outreach services Provide access to biomedical information to unaffiliated health professionals, including behavioral and mental health professionals, the public health workforce, minority health workers and rural, underserved hospitals
- Improve health through access to reliable information for consumer groups, including soldiers, veterans and their families, senior citizens, caregivers, K-12 schools, community-based and faith-based organizations

Questions?

Katherine Chew

chewx002@umn.edu

612-626-3017

Resources Link

<http://z.umn.edu/doctorspeak>