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UMD News Service
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DULUTH--A national pharmaceutical firm has asked UMD speech head Robert Haakenson to plan an expanded speech program.

Smith, Kline & French Laboratories, Philadelphia, has asked the UMD associate professor of speech to serve as a consultant June 8-13 in setting up a program for personnel within the organization and a speakers' service for other organizations.

In 1952 and 1953 he was instructor of the firm's newly initiated program of instruction in speech and conference methods for its regional managers.

Professor Haakenson, a native of Luverne, Minn., will meet with firm representatives in Washington and Boston as well as Philadelphia.