

# Brooklyn Park City Hall ReDesign

Noah Exum  
Rosemarie Gregoire  
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## Client + Site

- + 6th largest city in the state
- + 1/5 born outside of the country
- + 1/4 speak another language than English
- + 1/2 of pop. are P.O.C.
- + each home is within walking distance of a park
- + 4,000 jobs since 2009

## Concept

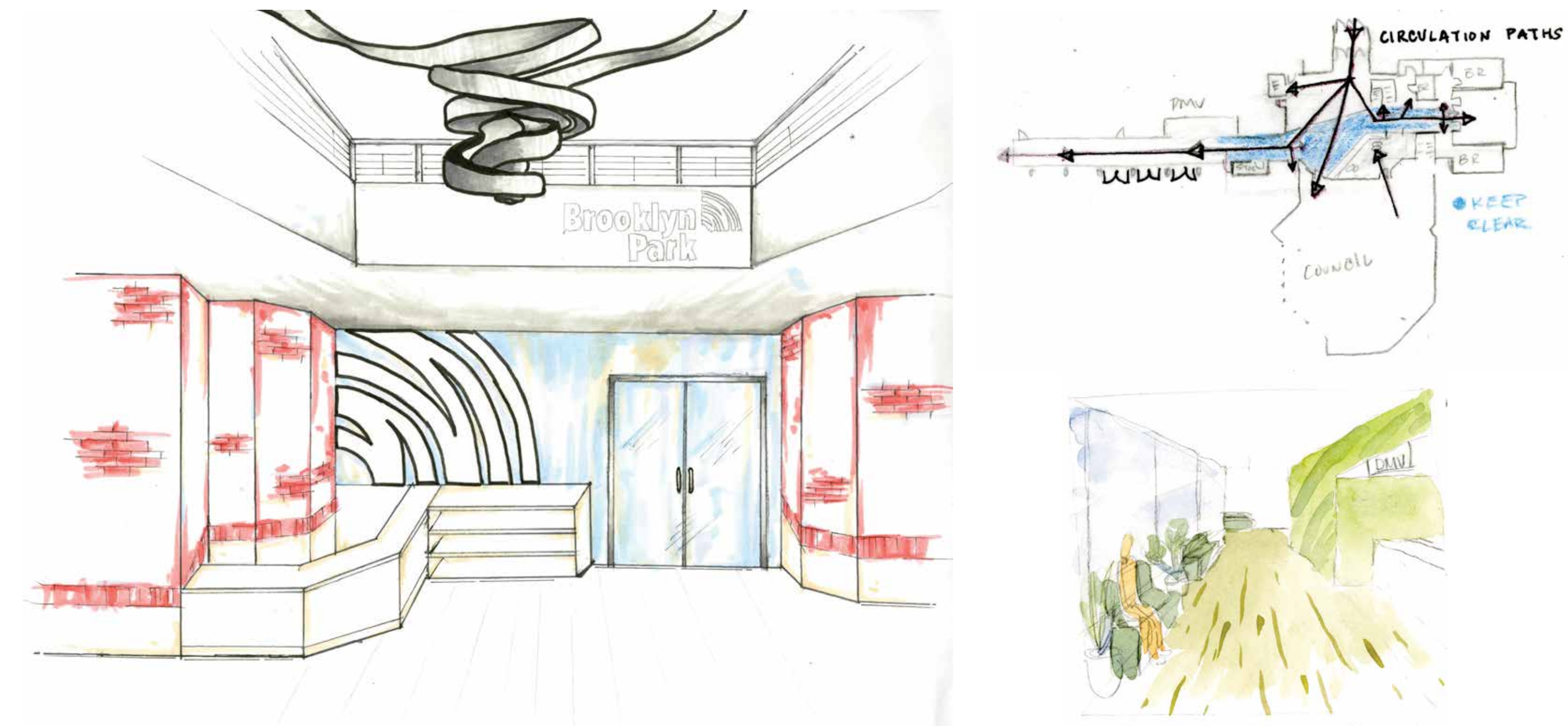
Using the concept of Amplification, the redesigned city hall will play with ideas of loud and quiet, using bright, warm colors in the lobby, the center of activity and primary branding space. Moving into the hallway, conference room, and council chambers, the colors are cooler and the branding becomes more subtle.

The building will also amplify the brand and culture of the city, allowing visitors to discover the unique, united community of Brooklyn Park. Improved furnishings and circulation will increase interaction and connections between visitors and employees. Community artwork will showcase the talents of residents, while awards displays will highlight the achievements of the city.

## Precedents



## Process Work



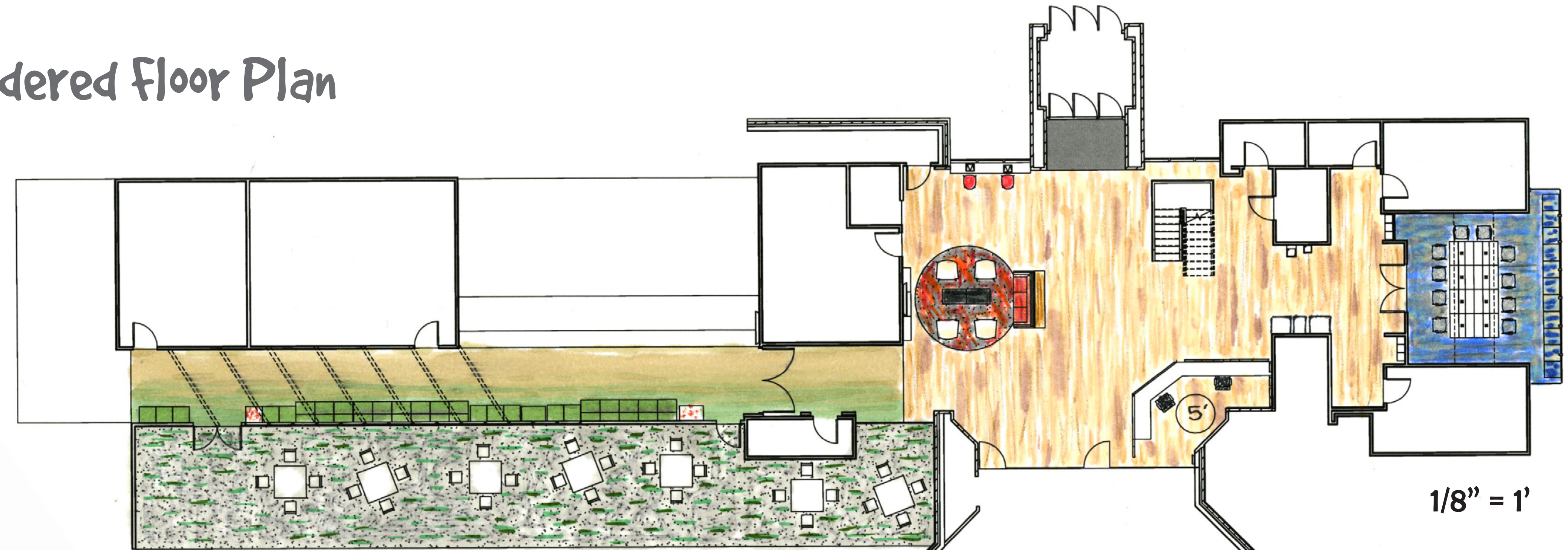
This project was completed as part of the course IDES 2604: Interior Design Studio IV at the University of Minnesota, with support from the Resilient Communities Project (RCP). RCP is a program of the Center for Urban and Regional Affairs (CURA). To learn more, visit [rcp.umn.edu](http://rcp.umn.edu).

This project was completed under the supervision of Dr. Abi Asojo and Justine Pliska, as part of the 2016–2017 RCP–City of Brooklyn Park partnership. The Brooklyn Park project leads were Angelica Klebsch and Wokie Freeman. This poster series was designed by Noah Exum, Rosemarie Gregoire, and Heidi Ludolph.

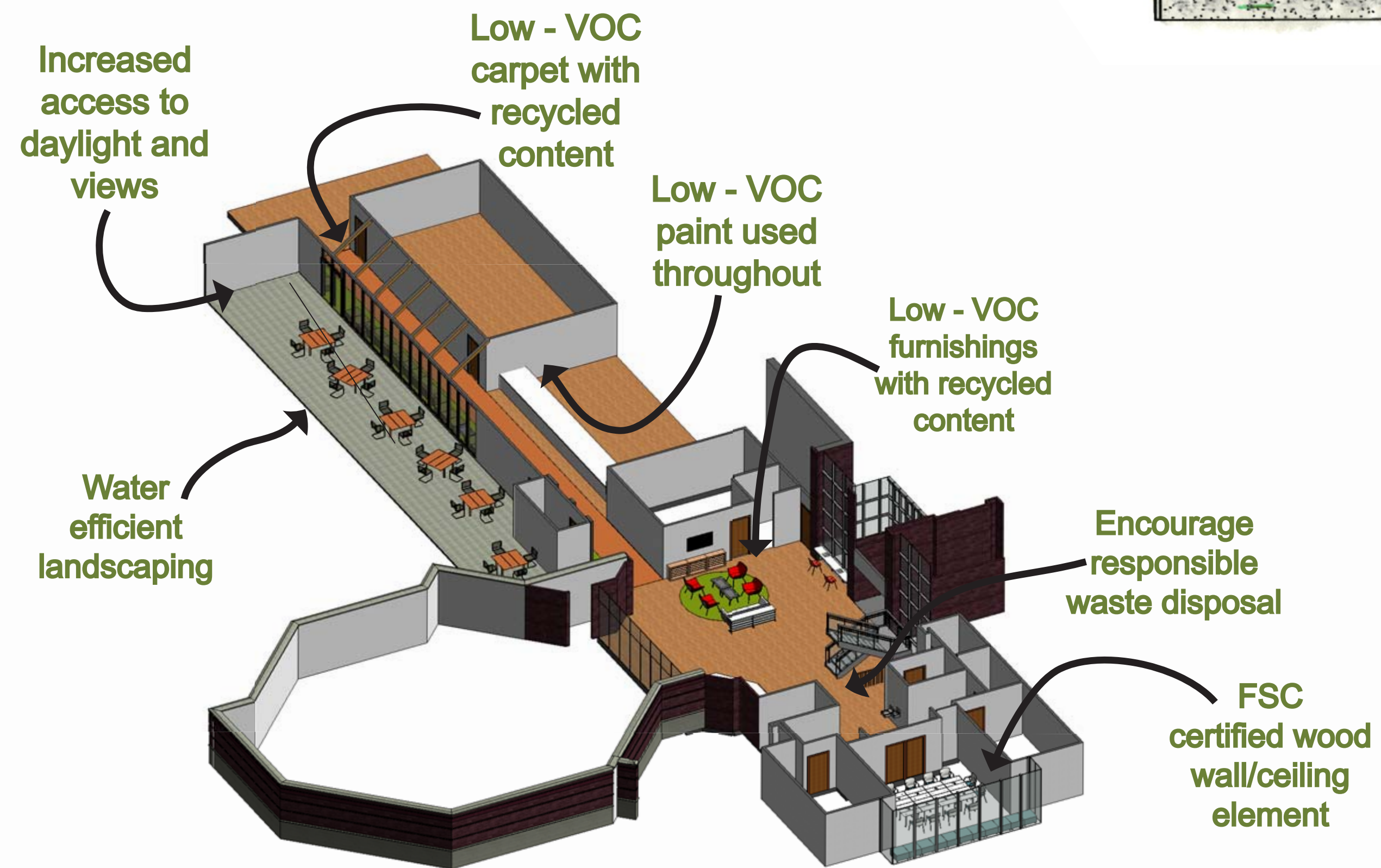
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## Rendered Floor Plan



## Sustainability Axonometric



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Hallway  
Section



1/4" = 1'

Hallway

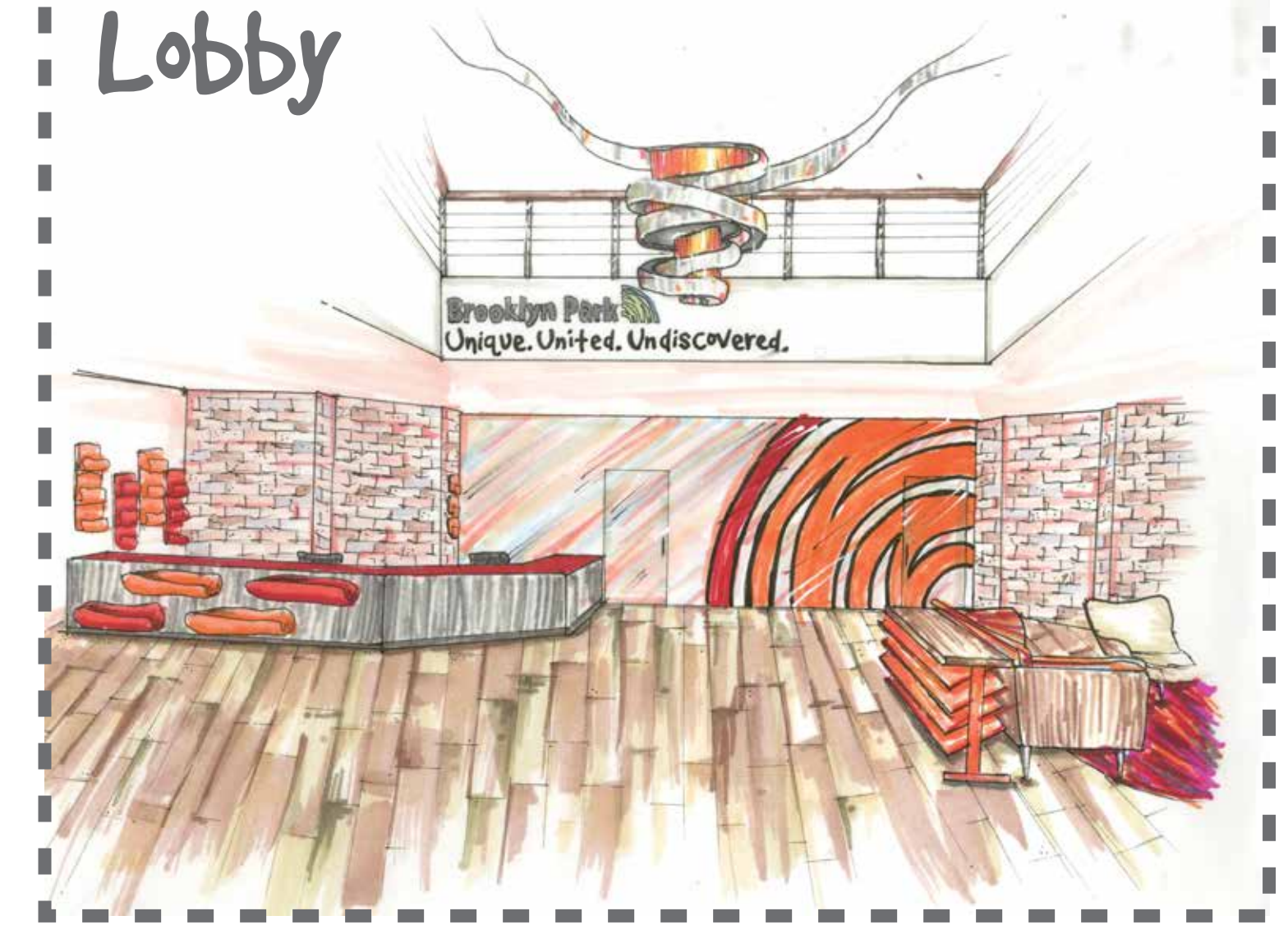


Lobby Section

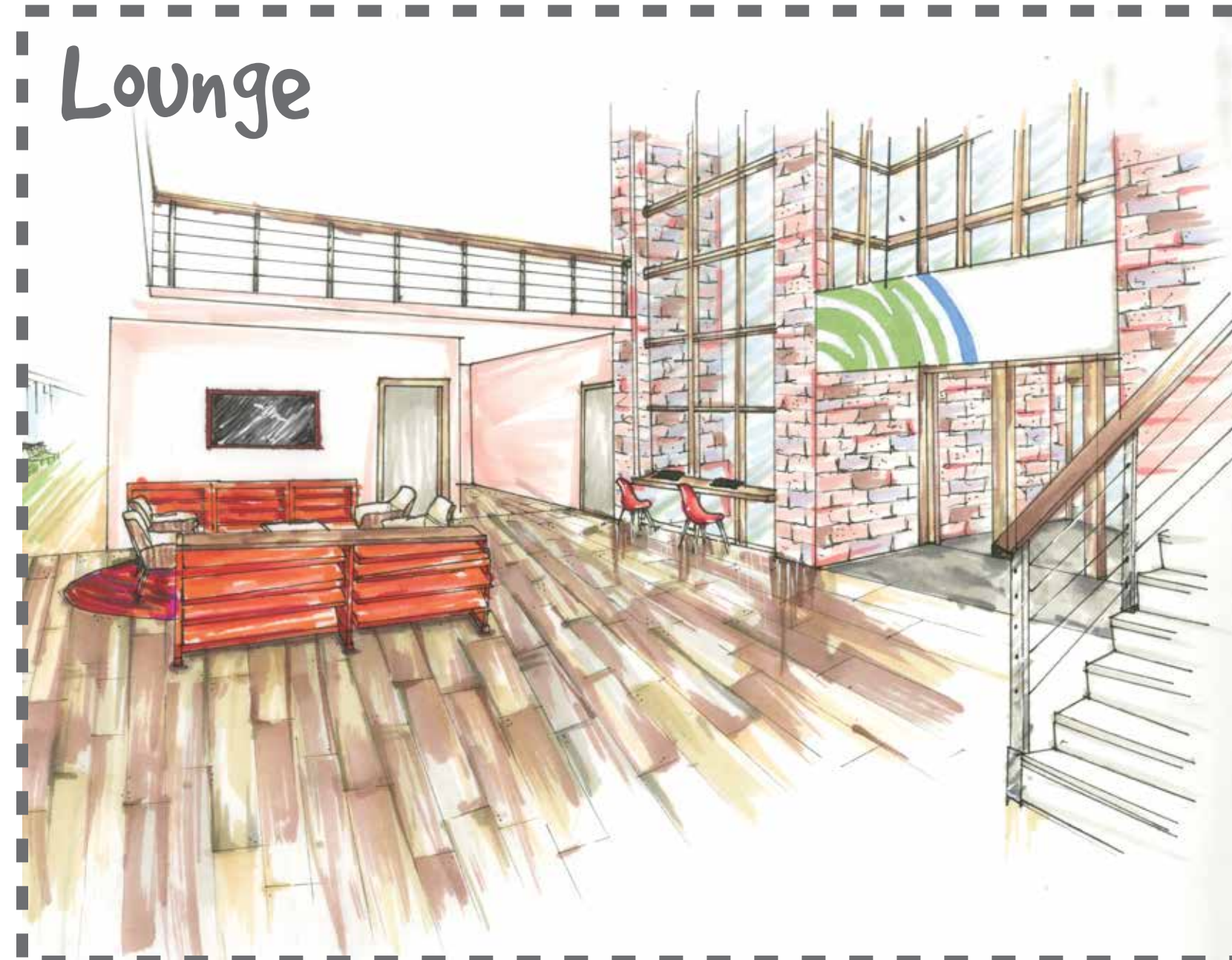


1/4" = 1'

Lobby



Lounge



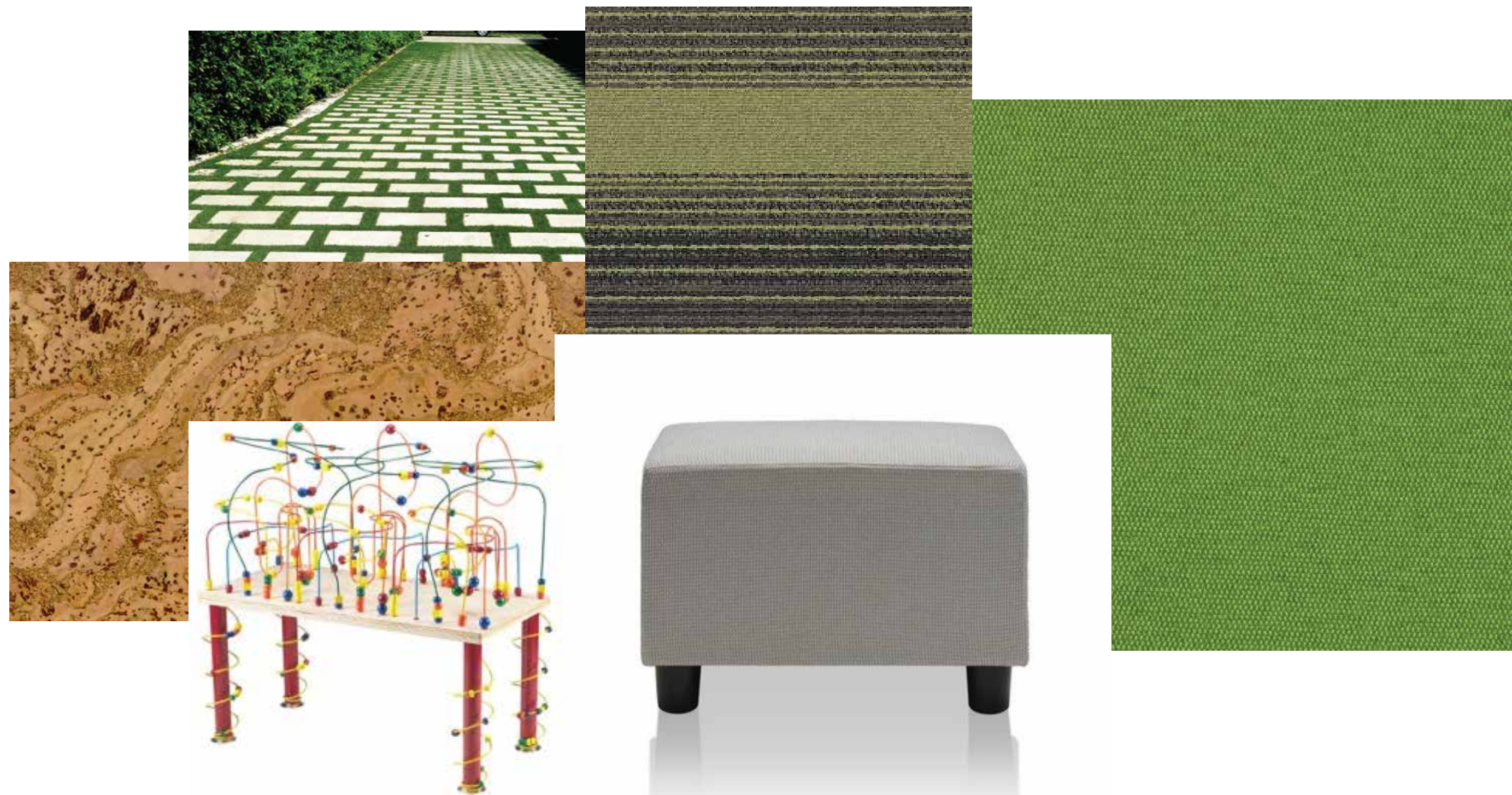
Kakafa



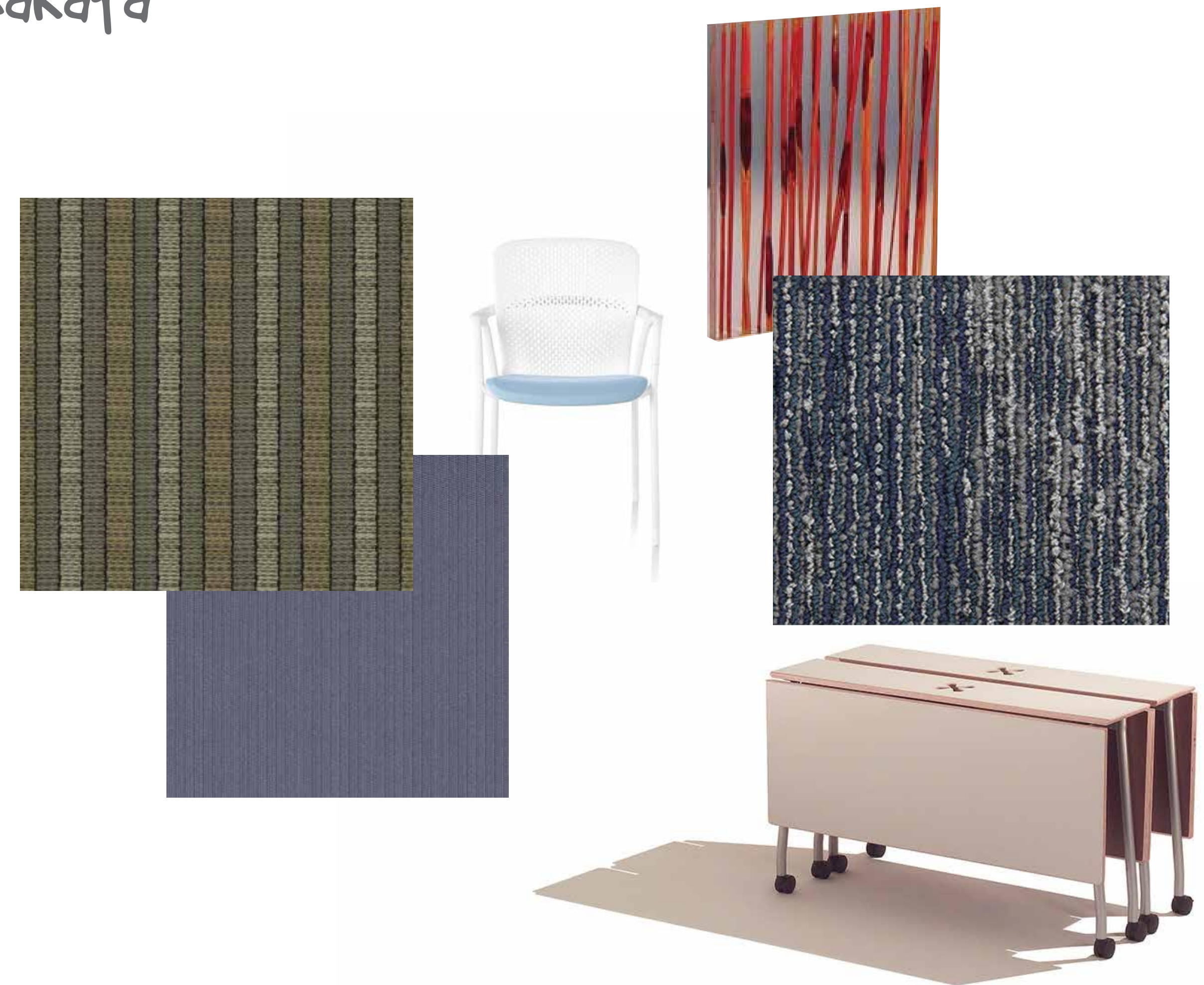
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Hallway



Kakafa



Lobby

