

COMPOST

FEBRUARY, 1990

VOL. 6, No. 4

(A Newsletter of the Department of Speech-Communication)

Editor: Beatrice Dehler

Secretary: Donald Browne

SENIOR FACULTY

ERNEST BORMANN contributed a chapter, "On "Communication as a Practical Discipline,"" in the book, Rethinking Communication: Volume 1, Paradigm Issues, just published by Sage.

J. VERNON JENSEN contributed a chapter, "The Communicative Act of Whistleblowing" in the book, Managing Employee Rights and Responsibilities, just published by Greenwood Press. He also chaired a panel on "Implications of Asian Rhetorics for Communication Studies: Papers in Honor of Robert Oliver" at the Speech Communication Association Convention last November.

JUDITH MARTIN (on leave) is a visiting professor in the Department of Communication, Arizona State University during their spring semester.

JUDINE MAYERLE has had two articles accepted for publication. "Roseanne - How Did You Get Inside My House? A Case Study of a Hit Blue Collar Situation Comedy" will be published in the Summer 1990 issue of the Journal of Popular Culture. "The Development of the Television Variety Show as a Major Program Genre by the National Broadcasting Company: 1946-1956" will be published in the October 1990 issue of the Historical Journal of Film, Radio and Television.

JANICE PECK received a faculty summer research fellowship from the College of Liberal Arts to do research and produce an essay tentatively titled "Selling Goods and Selling God: Televangelism's Roots in Consumer Culture."

MARSHALL SCOTT POOLE and **GERARDINE DeSANCTIS** (Department of Information and Decision Sciences) gave a lecture on "Computer Mediation of Conflict" as a part of the Conflict and Change Center's Research Colloquium Series sponsored by the University of Minnesota's Conflict and Change Center.

GEORGE SHAPIRO recently spoke at the Minnesota House of Representatives Industrial Relations Education Task Force meeting on how the legislature can help schools in the task of teaching ethics and values to students.

GEORGE SHAPIRO and **J. VERNON JENSEN** participated in a program for "Cross-Cultural Perspectives in Ethical Leadership" sponsored by the University of Minnesota Office of International Education.

GRADUATE STUDENTS

ROBBIN CRABTREE had her paper "The Process of Democratizing Radio Broadcasting in Nicaragua: A History of 'Radio Participativa'" accepted for presentation at the 1990 ICA Convention to be held in Dublin, Ireland in June.

REBECCA ANN LIND had her paper "Can You Walk(man) and Talk at the Same Time: The Impact of the Personal Stereo on Interpersonal Communication" accepted for presentation at the 1990 ICA Convention to be held in Dublin, Ireland in June.

KRISTIN VONNEGUT had her paper "Listening for Woman's Voice: Some Suggestions for the Scholar of American Public Address" accepted for presentation at the Central States Speech Convention. She is on the "Top Five Papers in Rhetorical Theory and Criticism" panel.

JAMES ZAPPA's paper "Account-Giving Processes in Divorce Mediation," co-authored by Valerie Manusov (Rutgers University), Michael Copy (University of Southern California) and William Donohue (Michigan State) was named "Top Paper" for the 1990 Eastern Communication Association Convention in Philadelphia.

Graduate students recently completing their Ph.D. degrees:

MACHIKO TOMITA, "The Role of Cable Television in Providing Information of World News: A Test of the Knowledge Gap Hypothesis,"
Adviser: David L. Rarick

RICHARD TREMAINE, "The Ethos in Jesse Jackson's 1984 Campaign,"
Adviser: Robert L. Scott

ALUMNI NEWS

JUDY CHAYER (M.A. 1986) has just accepted a new position as manager of Human Resource Development with Hoffman Engineering in Anoka, Minnesota.

DEPARTMENT NEWS

TEA & TALK, a department social hour every Wednesday from 3:15-4:15 in 402 Folwell, provides goodies and intelligent chit-chat. Professors, graduate/undergraduate students, and staff are all invited.

VERBAL ESSENCE, the department volleyball team, has been practicing regularly for their league games. If you are interested in joining the team, please contact Dean Hewes.

THE DEPARTMENT RECOGNITION BANQUET has tentatively been scheduled for May 17, 1990 in the Hubert H. Humphrey Dining Center on the West Bank Campus.

Thank you for your "bits and pieces" for composting.
DEADLINE for March issue: February 26, 1990.

COMPOST

MARCH, 1990

VOL. 6, No. 5

(A Newsletter of the Department of Speech-Communication)

Editor: Beatrice Dehler

Secretary: Donald Browne

SENIOR FACULTY

DONALD BROWNE'S book, Comparing Broadcast Systems, (Iowa State University Press, 1989) was named "Book-of-the-(bi)Month by Communication Booknotes.

KARLYN K. CAMPBELL will be lecturing at the University of Denver March 7 and 8. Her public lecture is entitled "Pardoning Rhetoric: How Gerald Ford Weakened the Presidency." She will also be lecturing in a class on generic approaches to rhetorical criticism.

SCOTT POOLE'S book, Research on the Management of Innovation, has won an honorable mention in the business and management category of the 1989 Professional and Scholarly Publishing Awards given by the Association of American Publishers. These awards are the equivalent of an "Emmy" in professional and scholarly publishing.

SCOTT POOLE'S paper, "Procedures for Managing Meetings" Social and Technological Innovation" was the focus of a conference held at the Training and Development Research Center and sponsored by the 3M Meeting Management Institute. Sixteen scholars and practitioners gathered to hear Poole's paper and write responses which will be published in an edited volume.

GEORGE SHAPIRO recently gave the keynote presentation at the "Ethical Leadership in Education, Health Care and Human Services - A Collaborative Effort" workshop sponsored by the College of St. Catherine.

RICHARD SYKES was a guest speaker at the University Scholars 20th Academic Retreat in February. He spoke on nonverbal communication.

GRADUATE STUDENTS

ALEXANDRA AUSTIN was awarded the "WCCO Volunteer Of The Month" for her work with the Minnesota AIDS Project. She is a volunteer driver for people living with AIDS.

MARK BRAUN conducted a training session on argumentation strategies and policy speech organization for the United Nations Student Association. He also narrated a psychology department training video on patient restraint techniques for University Biomedical Graphics.

ADRIENNE CHRISTIANSEN received a \$400.00 MacMillan Travel Grant from the College of Liberal Arts. The award will pay for travel to Washington, D.C., where she will be interviewing officials of Conservative Caucus, Concerned Women for America, and the Committee for the Survival of a Free Congress. The interviews will be used in her dissertation entitled "Persuasion and Technology: A Rhetorical Criticism of New Right Direct Mail Appeals."

YOSHIHISA ITABA had his paper, "Japan-U.S. Intercollegiate Winning Orations: A Comparative Study of Persuasive Strategies" accepted for publication in Speech Communication Education, III (Communication Association of Japan: Tokyo, Japan), 1990.

DUANE OLSON and **WENDE VYBORNEY DUMBLE** have had their paper, "Applications of International and Intercultural Rhetorical Theory: Two Approaches," accepted for presentation at the First Annual Intercultural and International Communication Conference to be held this March in Fullerton, CA.

SHELLEY SMITH and **INGE STEGLITZ** were guest speakers at the University Scholars 20th Academic Retreat. Both spoke on intercultural aspects of interpersonal relationships.

Academic Appointments

MARK BRAUN has accepted a tenure track position as assistant professor in the Department of Speech and Communication Studies at Gustavus Adolphus College, St. Peter, MN.

BONNIE DOW has accepted a tenure track position as assistant professor in the Department of Communication Arts at the University of Cincinnati, Cincinnati, Ohio.

GAYLE NELSON (Ph.D. 1989) has accepted a tenure track position as assistant professor in the Applied Linguistics and ESL Department at Georgia State University, Atlanta, GA.

Recently Completed Ph.D. Degrees

LESLIE KLIPPER-GROSS, "News Practice In Times of Crisis: The British Broadcasting Corporation Coverage of Four Peacetime Crises"

Adviser: Donald R. Browne

Thank you for your "bits and pieces" for composting.
Deadline for April issue: March 30, 1990.

COMMPOST

APRIL, 1990

VOL. 6, No. 6

(A Newsletter of the Department of Speech-Communication)

Editor: Beatrice Dehler

Secretary: Donald Browne

SENIOR FACULTY

ERNEST BORMANN was selected to deliver a lecture at the University of Nevada at Las Vegas as part of the Distinguished Humanities Lectureship Series. His paper was entitled, "Artificial Imagination: Can Computers Share Fantasies?" He delivered a second lecture entitled "Speaking for the Organization: The Rhetorical Critic and The Ethics of Corporate Speech."

At Arizona State University in Tempe, ERNEST BORMANN participated in the Conference on Organizational Communication: Perspectives for the 90s. This conference was organized by CHARLES BANTZ, (MA, 1973) and on the faculty at Minnesota from 1977 to 1988.

SCOTT POOLE also participated in the Arizona State Conference giving a paper entitled "A Turn of the Wheel: The Case for a Renewal of Systems Inquiry in Organizational Communication."

At San Diego State University, SCOTT POOLE gave talks on "Group Decision Support Systems and Communication Research" and "The Minnesota Innovation Research Project."

ROBERT SCOTT served on panel and delivered a paper at the Central States Communication Association convention in Detroit, Michigan. His paper was entitled "Rhetoric and Spirituality: Three Issues."

J. VERNON JENSEN attended the annual convention of the Association for Asian Studies in Chicago, Illinois, April 6-8.

DONALD BROWNE'S book Comparing Broadcast Systems was selected as Electronic Media Book-of-the-Year by the Broadcast Education and the National Association of Broadcasters. The award has gone to scholars in Political Science, American Studies and History in the past; Professor Browne is the first BEA member to receive it.

BECKY KROLL was respondent on a panel entitled "Organizational Communication in Specific Settings: Hospitals, Hostages, Education and Union Carbide Corporation" at the Central States Communication Association Convention.

GRADUATE STUDENTS

REBECCA LIND was awarded the Harold E. Fellows Scholarship for 1990-91 by the Broadcast Education Association in cooperation with the National Association of Broadcasters.

MARK BRAUN'S paper "A History of AM Stereo Authorization in the US" was selected as the top paper in the Debut Category by the Broadcast Education Association History Committee. Mark presented the paper at the BEA Convention in Atlanta on March 30.

At the Central States Communication Association Convention in Detroit, Michigan, April 4-6, graduate students in speech-communication were well-represented.

KRISTIN VONNEGUT'S paper, "Listening for Woman's Voice: Some Suggestions for the Scholar of American Public Address," was selected as one of the top papers in Rhetorical Theory and Criticism.

MICHELE JACKSON delivered a paper entitled "Affirmative Action and the Social Mythology of Academia."

DALE SHANNON served as moderator for a panel discussion on "What is Leadership? Defining the Jello on the Wall."

ALUMNI

SUZANNE WALFOORT, Ph.D. 1986, was elected Vice Chair of the Organizational and Professional Communication Division at the Central States Communication Association Convention.

Academic Appointments

CINDY HANSON accepted a tenure-track assistant professorship at Albion College in Albion, Michigan.

DUANE OLSON recently left to teach at Fukuoka University in Japan. While there he will continue working on his doctoral studies in Japanese rhetoric.

Recent Ph.D.s

SHARON VIPOND, "Managing the Transition to Computer-Aided Software Engineering: A Longitudinal Study of change and Adaptation in One Information Systems Division."
Advisers: Ernest Bormann and Scott Poole

BEA DEHLER, your COMPOST Editor for the past six years, recently was hospitalized. She is at now at home recovering from surgery. We wish her a speedy recovery and look forward to her return as our news editor.

Thank you for your "bits and pieces" for composting.
Deadline for the May issue: April 30, 1990.

COMPOST

MAY, 1990

VOL. 6, No. 7

(A Newsletter of the Department of Speech-Communication)

Editor: Beatrice Dehler

Secretary: Donald Browne

SENIOR FACULTY

KARLYN KOHRS CAMPBELL will be presenting the keynote address at the Rhetoric Society of America convention in Arlington, Texas.

JUDINE MAYERLE will be joining the faculty of Marquette University as Associate Professor and Chair of the Department of Broadcast and Electronic Communication.

GEORGE SHAPIRO recently made a brief presentation to the University of Minnesota Foundation Board of Trustees. The purpose of the presentation was to showcase selected activities the Foundation has supported over the years.

ROBERT SCOTT attended the convention of The Kenneth Burke Society (New Harmony, Indiana, May 4-7) where he conducted an eight hour seminar on rhetorical criticism.

GRADUATE STUDENTS

WENDE VYBORNEY DUMBLE delivered a paper entitled "Ramus, Technology and Human Reason" at the Rhetoric Society of America convention in Arlington, Texas.

CHRISTEE LUCAS'S article, "Practical Guide to Modern Spirituality" was published in New Age Living (Spring 1990) magazine called "Feminist Spirituality."

SHELLEY SMITH delivered a paper entitled "Facilitating the Intercultural Re-entry" at the National Association of Foreign Student Advisors Regional Conference.

SHELLEY SMITH and INGE STEGLITZ delivered a paper entitled "Cross-cultural Perspectives in Interpersonal Relationships" at a SPUC Leadership Retreat.

Academic Appointments

ADRIENNE CHRISTIANSEN accepted a tenure-track assistant professorship at Macalester College, St. Paul, Minnesota.

ROBBIN CRABTREE accepted a tenure-track assistant professorship at DePauw University, Greencastle, Indiana.

DEBRA PETERSEN accepted an assistant professorship at University of St. Thomas, St. Paul, Minnesota.

MILTON THOMAS has been re-appointed indefinitely as an instructor at St. Olaf College, Northfield, MN.

ALUMNI

SEON-GI BAEK (Ph.D. 1989) has recently accepted a position as Associate Professor in Mass Communication at Kyungpook National University in Taegu, Korea.

LAURIE SCHULTZ HAYES (1966 BA summa cum laude; 1972-74 Visiting Instructor; currently Associate Professor of Rhetoric and Acting Assistant Dean for Academic and Student Affairs, College of Agriculture) has been awarded the Horace T. Morse-Minnesota Alumni Association Award for Outstanding Contributions to Undergraduate Education.

JAMES T. PRATT (Ph.D. 1973) has been elected president of the American Forensic Association for a two-year term.

DEPARTMENTAL NEWS

The Department nominated four students entering Fall 1990 for University Graduate School Fellowships and one for a University Graduate Minority Fellowship. All five were awarded. Three of the five accepted and will be part of the new class of graduate students.

THE GRADUATION RECOGNITION RECEPTION was held on May 24 in the Mississippi Room of Coffman Union. Approximately 120 persons attended the reception with 35 of those persons being recognized. Persons receiving awards were:

The Marguerite Garden Jones Award -- Michele Zurakowski
The Stuart A. Lindman Award -- John Anglim
The George Montgomery & Anna Frizelle Reid Memorial Award --
Karen Musolf
The Robert L. Scott Book Award -- Rebecca Lind

POOR OLD FOLWELL HALL! This summer and early fall will see more rounds of remodeling. For those old friends of Folwell hither and yon, the main office will be relocated to the fourth floor. A sprinkler system is being installed. Asbestos is being removed. New radiators are replacing the old. And maybe we'll actually end up with more space than we now have!

This will be the final COMMPOST for the 1989-90 academic year. Your editor thanks you all for your concern and your good wishes in regard to her health. She is doing fine and plans to be back as your COMMPOST editor full time early fall quarter.

COMPOST

OCTOBER 1990

VOL. 7, No. 1

(A Newsletter of the Department of Speech-Communication)

Editor: Beatrice Dehler

Secretary: Donald Browne

SENIOR FACULTY

ERNEST BORMANN will be awarded the Speech Communication Association Distinguished Service Award at the convention in November.

KARLYN CAMPBELL'S work Man Cannot Speak For Her has been selected as a co-recipient of the 1990 Winans-Wichelns Award which will be presented at the SCA convention in November.

VERNON JENSEN was awarded a Distinguished Alumnus Award from Augsburg College. He graduated in 1947.

SCOTT POOLE presented three papers at the Academy of Management in August in San Francisco. The papers were entitled "A Theory and Design For a Negotiation Support System" by M.S. Poole, J. Zappa, G. DeSanctis, D. Shannon, & G. Dickson; "The Effects of the Level of Sophistication of Computerized Support on Conflict Process and Outcomes in Groups" by V. Sambamurthy and M.S. Poole; and "The Minnesota GDSS Research Project" by M.S. Poole, G. DeSanctis, & G. Dickson.

ROBERT SCOTT is the author of two essays published this past summer in books. "Cold War Rhetoric: Conceptually and Critically" in Cold War Rhetoric edited by Martin J. Medhurst, et al., Greenwood Press; and "Eisenhower's Farewell: The Epistemic Function of Rhetoric" in Perspectives on Argumentation edited by Robert Trapp and Janice Schuetz, Waveland Press. The latter book is in honor of the late Wayne Brockriede who taught in our department the summer session of 1966.

ROBERT SCOTT will serve as Director of Graduate Studies for 1990-91.

GEORGE SHAPIRO participated in a workshop on Justice, Moral Courage and Ethical Leadership at the invitation of the Supreme Court of El Salvador in September, 1990.

GRADUATE STUDENTS

LISA BRODY delivered a paper entitled "Computer-Mediated Communication Technology and the Handicapped: A Stigma-Busting Model" at the Organizational Mini-Conference held at Purdue in October.

JANE LOEB'S article "Rhetorical & Ideological Conservatism in Thirtysomething" has been accepted for publication in Critical Studies in Mass Communication, Fall, 1990.

DALE SHANNON delivered a paper entitled "Effects of Comprehensiveness and Restrictiveness in Group Decision Support Heuristics on the Conflict Process and Outcomes in Groups" at the Organizational Mini-Conference held at Purdue in October.

SHANE STAFFORD, MICHELE JACKSON, and MICHELE ZURAKOWSKI have received a \$2000 grant from the university Academic Affairs office to improve speech teaching assistant computer literacy.

Recent Ph.D.s

MARK BRAUN, "A Case Study of Federal Communications Commission Docket 21313: In the Matter of AM Stereophonic Broadcasting."

Adviser: Donald R. Browne

ADRIENNE CHRISTIANSEN, "Persuasion and Technology: A Rhetorical Criticism of New Right Direct Mail Appeals."

Adviser: Robert L. Scott

BONNIE DOW, "'Woman's Place' on Television: A Feminist Critical Study of Situation Comedy."

Adviser: Karlyn K. Campbell

ANN LOWRY GOODELL, "Communication Related Interorganizational Linkages: An Analysis of the Combined Effect of Dependency and Climate."

Adviser: M. Scott Poole

DEBRA PETERSON, "President Corazon Aquino's Working Visit to the United States, September 15-23, 1986: A Case Study in Intercultural Rhetoric."

Adviser: Karlyn K. Campbell

JUDY RENE' SIMS, "Pluralism in Transition: Cultural Implications of the Legalization of Private and Municipal Radio Broadcasting in Greece."

Adviser: Donald R. Browne

JOHN STONE, "A Burkeian Analysis of Oliver Stone's Salvador, Platoon, and Wall Street: Toward a Rhetoric of the Political Fiction Film."

Advisers: Robert L. Scott and Dona B. Schwartz

At the Speech Association of Minnesota convention September 22, graduate students were well-represented.

CHRISTEE LUCAS, SANDRA STAFFORD, MARK BRAUN, and TODD RASMUSON presented the panel "Out On The Fringe, But Not Out On A Limb: Cultural Diversity as Expressed in the Discourse of Marginal Spiritual and Religious Rhetors." Christee's paper was entitled "Renaming the Sacred: The Politics of Feminist Spirituality" and Sandra's paper was entitled "Jewish Feminism: The Personal and the Political."

WENDE VYBORNEY, YOSHIHISA ITABA, DANIEL HANSON, and BARBARA KAPPLER presented the panel "East Meets West: Four Papers Considering Questions in Japanese and Chinese Rhetoric in an Internationalized World Order."

ALUMNI NEWS

LINDA PUTNAM (Ph.D. 1976) was one of the keynote speakers at the Australian Communication Association Convention in Melbourne.

Thank you for your "bits and pieces" for composting.
Deadline for the November issue: November 15th.

COMMPOST

December 1990

SCA Edition

VOL. 7, No. 2

(A Newsletter of the Department of Speech-Communication)

Editor: Beatrice Dehler

Secretary: Donald Browne

From the chair: it was wonderful to see so many of our alums at the Speech Communication Convention held in Chicago in early November. It showed our many graduate students who were there that there is life after the M.A. and Ph.D., and it renewed our collective sense of pride in what all of you (and we) have achieved over the years. We graduate students, faculty, and alums were very well represented on the convention program. And of course our Minnesota party was a tremendous success. We thank you all for your support, and look forward to seeing you in Atlanta next year.



PANEL PARTICIPATION

Ernest Bormann: Studies in Rhetorical Theory and Criticism, chair; Top Two Plus Two, respondent

Donald Browne: International Issues on Intercultural Mass Communication Research, respondent

Karlyn Campbell: Rational Discourse: Expanding Identity of Nineteenth Century Women on the Margin, chair; Rhetoric and the Reconstruction of Public Virtue: Three Case Studies from the 1980's, chair and respondent; Tropes and Presidential Rhetoric: Critical Evaluations of Metaphor, Synecdoche, and Metonymy, respondent; The Canon of American Public Address and its Critics: A Symposium I and II, symposium participant

Dean Hewes: Top Four Papers in Interpersonal and Small Group Communication, respondent

William Howell: Grounding the Practical: Ecological or Operational Validity as a Cornerstone Concept in Experiential Learning, respondent

Scott Poole: Theorizing About Communication and Group Decision Making: Prospects and Pitfalls, respondent; Computer Mediated Communication: Studies Applied to Organizational Concept, respondent

Robert Scott: Uncertain Discourse in a Rational World: Implications of the New Media for Contemporary Scholarship in Rhetoric and Communication, chair; Rhetorical Reflections on the Eisenhower Years, chair

PAPER PRESENTATIONS

Senior Faculty

Ernest Bormann, "Account for the End of the Cold War: A Symbolic Convergence Explanation"

Dean Hewes, "Challenging Interaction Influence on Group Decision-Making Processes: Extending the Socioegocentric Model"

David Rarick, "The TV Viewer as Consumer, Critic and Controller: Public Attitudes Toward Ethical Issues in Television Programming" (with Rebecca Lind)

Graduate Students

Julie Billingsley, "Longitudinal Analysis of Decision Making in a Group Decision Support System Environment" (Rutgers University)

Lisa Brody, "A Rhetorical Analysis of Visual Communication: The National Woman's Party, Nina Allender and The Suffragist"

Verna Corgan, "Who Should Act, Who Should Talk: Women, War and the Panamanian Invasion" (Hamline University)

Robbin Crabtree, "How to Do Viable Research in a Foreign Culture and Live to Tell About It"

Cynthia Hanson, "Virtue Restored: Contestant Participation in the 1969 Congressional Investigation of Television Quiz Shows"; "Direct Address in Feminist Film", "Rethinking Rhetorical Approaches to Film" (Albion College)

Michele Jackson, "Does Computer Support of Group Work Change How Groups Argue?" (with Scott Poole); "Realizing Logic is Not Enough: The Maturation of the Woman Suffragist Rhetoric of Elizabeth Cady Stanton and Susan B. Anthony, 1863-1869"

Rebecca Lind, "Television Viewers and Social Control of Programming: A Survey of Viewer Attitudes" (with David Rarick)

Sandra Stafford, "The New American Jewess: A Critical Examination of the Rhetoric of Nineteenth Century American Jewish Women"

Richard Stafford, "Confronting a Crumbling Empire: Gorbachev and Nationalism in the Baltic States"

Douglas Thomas, "Genealogy in Nietzsche and Foucault: Implications for Rhetorical Criticism and Theory"; "Nietzsche and the End of Philosophy: A Configurative Rhetoric of Inquiry"

Kristin Vonnegut, "Sarah Grimke's Discovery of Self in 'Letters on the Equality of the Sexes and the Condition of Women'"

Wende Vyborney, "'Reductio Non Absurdum': Rationalizing the Individual Events Tournament"; "State of the Union Address or Budget Message?"; "The Totaled Woman"

Michele Zurakowski, "The Question of Souls is Old--We Demand Our Bodies Now: A Cultural Analysis of Anarchist-Feminist Calls for Birth Control"

Thank you for your "bits and pieces" for composting. Deadline for the January issue: December 28, 1990.