

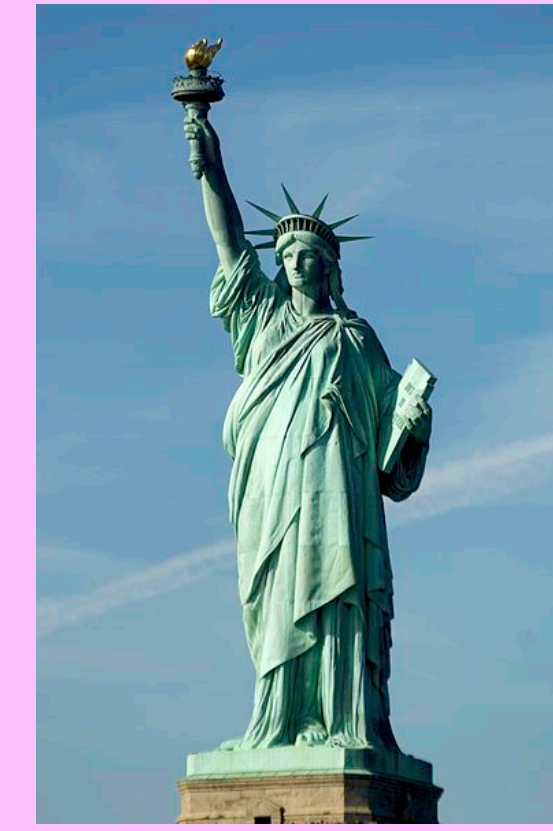
How is identity created through the Women's March Paris tweets?

Theoretical Framework:

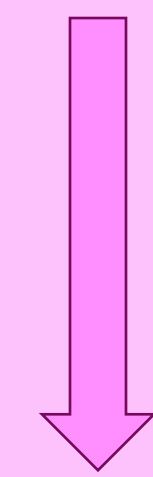
- Pennycook's (2007) concept of transcultural flows; Horner et al. (2011) concept of translanguaging; Bhatt's (2008) concept of third spaces
- Transcultural flows: "the ways in which cultural forms move, change and are reused to fashion new identities in diverse contexts."
- Translanguaging: a model which presents languages as "fluctuating and in constant revision" and where "code switching, borrowing and blending of languages are understood as the norm"
- Third spaces: "construct to refer to a semiotic space between competing cultural collectives ... where cultural identity across differences of class, gender roles, and cultural values (traditional/local-modern/global) is negotiated, setting up new structures of socio-linguistic authority and new socio-political initiatives."



From
<http://www.tou Eiffel.paris/en/pictures.html>



By Dominique James. From
<https://www.flickr.com/photos/dominiquejames/4621961395/>



Picture posted by @womensmarchpar on Jan. 21st
with the #Womensmarchparis

Methods:

- Case study approach: tweets collected from January 9th – February 22nd.
- Used NVivo to code # and type of code-meshing moments

Findings:

Tweets	Number
English only	98
French only	19
Code meshing with #	56
Code meshing (cultural and linguistic)	76
Code meshing (cultural and linguistic) in pictures	43

- Twitter as a medium for third space
- Creation of a transcultural identity through code meshing
- Building of a transcultural community on Twitter