

LIBRARY CONNECTION

SPRING 2002

A Newsletter for Friends of the UMD Library

VOLUME 5, ISSUE 2

COME ONE, COME ALL. . .

To the Northeastern Minnesota Book Award Celebration



Enjoy Betty's Pies at the NEMBA Reception!

The Northeastern Minnesota Book Award (NEMBA) will be presented in a new format this year. Instead of hosting a formal dinner banquet, the UMD Library and Friends of the Duluth Public Library will cosponsor a book fair, awards presentation, and reception at the UMD Library. The entire event will be free and open to the public. Reservations are not required.

On Wednesday evening, May 22, 2002, the UMD Library will open its doors at 6:30 p.m. for the fourteenth annual NEMBA.

Guests will be greeted by the music of harpist Georganne Hunter of Willowgreen, and will have the opportunity to view the nominated titles, to meet authors and publishers, and to make purchases from the book fair tables lining the concourse.

This year's celebration honors books published in the year 2001 that best represent northeastern Minnesota's history, culture, heritage, or lifestyle.

Nominated books could be of any genre, including fiction, nonfiction, photography, poetry, and children's literature.

Authors and editors represented in the nominations list include Gene Andereck, Sheldon T. Aubut and Maryanne C. Norton, Bennett A. Beck, Jack Becklund, Anne M. Dunn, Monica Ferris, Robert O. Harder, William Kent Krueger, Betty Lessard, Heather Jo Maki, Joe Paddock, Claire W. Schumacher, Howard Sivertson, Francine Sterle, Sarah Stonich, Larry Weber, and Douglas Wood. To view the nominated book titles, visit the NEMBA Web site at <http://www.d.umn.edu/lib/nemba/home.html>.

The author of the winning book, who will be announced during the program, will win a \$250 cash prize, and the winner of the honorable mention will receive \$100.

Betty Lessard's *The Original Betty's Pies Favorite Recipes* is one of the nominated titles. After the Award presentation, guests will enjoy sample slices of Betty's Pies, purchased from the popular North Shore eatery, along with other appetizers, coffee, and punch.

During the evening, enter a drawing to win one of the nominated books, courtesy of Barnes and Noble Booksellers. Parking will be free in the general and pay lots at UMD for this event. For more information, call 726-8539.



Harpist Georganne Hunter will play at the NEMBA Celebration.

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THE LIBRARY GOES TO TECHFEST

On April 5, UMD Library hosted an exhibit table at TechFest, an annual campuswide demonstration of how technology is used on the UMD campus. Since 1998, Information Technology Systems & Services has brought together the campus community to demonstrate how technology has enhanced or changed the way we teach, learn, and share information here at UMD.



The Library staff members who worked on TechFest were Tom Connell, Mags David, Martha Eberhart, Pam Enrici, Kathryn Fuller, Doreen Hansen, Gail Trygstad, and Pat Zierke. Some of the library items demonstrated were the Library Information Tutorial (LIT) at <http://www.d.umn.edu/lib/reference/lit/>; a time lapse of the Library building construction found at <http://www.d.umn.edu/lib/construction/>; the new “friendly reminder” e-mails for overdue fine prevention; use of DIPPR (a database for chemical engineering students) on iPAQs; plus a number of new databases.

TechFest was open to the public from 9 a.m. to 4 p.m. and took place in the Kirby Student Center Ballroom. More than 800 people (students, staff, faculty, and community members) attended. For more information about the event, go to <http://www.d.umn.edu/itss/etrg/techfest/>.

OUR AMAZING WEB

In their annual review of the World Wide Web, researchers at the Online Computer Library Center (OCLC) report that:

- The Web now contains about 8.4 million unique sites.
- The public Web (sites that offer content that is freely accessible by the general public) constitutes about 37 percent of the total Web.
- The Web continues to expand, but its rate of growth is diminishing over time.

According to the group’s latest estimates, there were 8.4 million unique Web sites, an 18 percent increase over the previous year’s total of 7.1 million. Although the number of Web sites has tripled in the last four years, year-to-year growth rates are declining, falling from almost 80 percent between 1998 and 1999, to about 50 percent between 1999 and 2000, and dropping to 18 percent in the most recent year studied.

Public Web sites constitute 37 percent of the Web, or about 3.1 million sites. Private sites, whose content is subject to explicit access restrictions, comprise 24.6 percent, or 2.1 million sites. The remaining 3.2 million sites—or about 38.4 percent of the Web—are provisional sites, with content in an unfinished or transitory state (e.g., server default pages or “site under construction” notices).

Adult sites—those offering sexually explicit content—now constitute about 2.4 percent of the public Web, or 74,000 sites. The proportion of the public Web occupied by adult sites has remained almost unchanged since 1998.

The Web Characterization Project, conducted by the OCLC Office of Research, has collected a random sample of Web sites annually since 1997. For analytical purposes, a Web site is defined as content accessible through the HTTP protocol at a given location on the Internet.

More information on the Web Characterization Project may be found on the project Web site: <http://wcp.oclc.org/>

Did You Know?

The Web now contains about 8.4 million unique sites.

FREQUENTLY ASKED QUESTIONS

Q: I am used to the Dewey Decimal call number classification system. How are subjects classified in UMD's Library of Congress stacks?

A: Here are the broad subject categories used in the Library of Congress system:

Third Floor

A – General Works
 B – Philosophy, Psychology, Religion
 C – Auxiliary Sciences of History
 D – History: General & Outside the Americas
 E – History: United States
 F – History: United States Local
 G – Geography, Anthropology, Recreation
 H – Social Sciences

Fourth Floor

J – Political Sciences
 K – Law
 L – Education
 M – Music
 N – Fine Arts
 P – Language & Literature
 Q – Science
 S – Agriculture
 T – Technology
 U – Military Science
 V – Naval Science
 W – Medicine
 Z – Information Resources



Most academic libraries use Library of Congress call numbers. At UMD, we use them for all books except for the Children's Collection, which uses the Dewey system. Because knowledge is increasingly interdisciplinary and each subject classification is divided into many subclassifications in the Library of Congress system, we always recommend that researchers do an online catalog search (choose "Library Catalog" from the home page) before heading to the stacks to look for materials. For additional information on finding books in the UMD Library, stop at the Reference desk on the second floor, call 726-8100, or use the "Ask a Librarian" Web reference service available from the Library's home page.

AT YOUR SERVICE . . . FRIENDLY REMINDERS

As of mid-February, UMD undergraduates, graduate students, faculty, and staff began receiving e-mail notices reminding them if they had library materials that would be due within one week. These "friendly reminder" e-mails were sent *before* materials were actually overdue, giving users the opportunity to renew materials and avoid overdue fines.

Borrowers can renew in person at the Circulation desk, or by calling 726-6120 during hours when the Library is open, or by using the Web to renew. Online renewals require users to know their library personal identification number (PIN). If you'd like to receive a PIN, stop at the Circulation desk and show a photo ID. To renew online, go to the Library home page, click on "Circulation Services," and choose the "Renew Materials" option.

Call the Library at 726-6120 if you have any problems renewing via the Web, and a staff member will assist you. Circulation Services plans to make use of e-mail for other types of Library communication in the future. If you primarily use an e-mail service other than your official UMD e-mail address, be sure to forward all UMD e-mail to your other service.

During the first two weeks of offering the "friendly reminder" service, requests for PIN numbers soared, and the number of overdue notices significantly decreased. Out of 270 patrons contacted via e-mail, 130 returned items on time (48 percent), 89 renewed materials (33 percent), and 51 took no action (19 percent).



*By popular demand,
 Library bags are now
 available at the
 Circulation desk.*

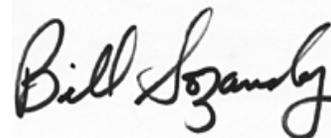
“UMD Library will be one of over 120 libraries in the State of Minnesota implementing Ex Libris’s Aleph library automation software as part of the state-funded MnLINK Project.”

A MEMO FROM THE DIRECTOR

Creating partnerships has become an important activity for a successful academic library. In the past, most academic libraries acted independently because it was financially possible. However, many factors such as the development of library automated systems, national cataloging standards, rising material costs, and the move to digital collections have made it more difficult to continue to operate in that manner. Sharing costs among libraries has allowed them to provide more up-to-date software and materials. For example, UMD Library will be one of over 120 libraries in the State of Minnesota implementing Ex Libris’s Aleph library automation software as part of the state-funded MnLINK Project. Harvard, University of Iowa, University of Notre Dame, University of Maryland, McGill University, and many other universities have selected this same system for their libraries. Now we will have a common interest with other libraries throughout the state, nation, and world in this software’s development. When enhancements to the software are needed, we now have to lobby for our campus needs and be willing to make compromises. A number of staff from the UMD Library have been actively involved in the University of Minnesota and MnLINK implementation process of Aleph. While our librarians make every attempt to give the best representation they can, we have less control of the final product than we had in the past. The same is true with collection development.

The UMD Library has also entered into numerous shared collection development and digital licensing agreements. These agreements have allowed the library to leverage monies from technology and basic access fees to provide a wider array of online journals and indexes such as *Science Direct*, *ABI Inform*, *MLA Bibliography*, *InfoTrac*, *LEXIS-NEXIS*, *New Grove Dictionary of Art*, and many others. While we now have access to over 5,000 online journals, we still receive faculty and student requests for new online journals and databases. In some cases, we can satisfy these requests within our budget. Sometimes it is important to wait and work with a larger group to get a more advantageous deal that will give us more value for our money.

While we do lose a little local control, I believe library partnerships have served us well. I can envision new areas of partnerships. For example, the library world may soon see partnerships develop to provide virtual reference service on a 24/7 basis. In any event, our mission will continue to be to best serve the information needs of UMD’s students and faculty. Working with other libraries in many different areas is an extension of that mission.



Find Your Place at the UMD Library

Friends of the UMD Library are being asked to take advantage of naming opportunities in the UMD Library to support the Program Endowment for Information Excellence. The Endowment will help the Library to build and sustain the excellence of its information resources. The enclosed brochure explains some of the naming opportunities available. This is a great way to remember a friend, honor a teacher, create a memorial, or commemorate a birthday or anniversary. Donors and designated honorees will be recognized on a permanent plaque displayed in the Library’s main foyer. Make your mark on the new UMD Library!

POE-TREE FROM BILLY C. LAURELS FOR THE POET LAUREATE

Celebrate National Poetry Month by reveling in an hour of poetry written by America's Poet Laureate, Billy Collins. Pluck a poem from the poe-tree and become acquainted with this hospitable, accessible poet through his works. He has been described in *The New York Times* as "the kind of popular poet that the nation has not seen since Robert Frost."



Billy Collins

Cosponsored by the UMD Library and the UMD Instructional Development Service, this event takes place in the Library's fourth-floor Rotunda room on Tuesday, April 23, from 4 to 5 p.m.

Participants can choose to read a poem from the poe-tree or listen as others recite their favorite Collins poems aloud.

Help ignite a tradition of bringing together students, faculty, staff, and community members to revel in language, share a reflective experience, and bask in the light of literature in the new library. For more information, call 726-6207.

Readership Survey

It's time to ask our readers how we are doing. Please take a few moments to answer the following questions:

- Which of the regular columns do you usually or always read?
 Memo from the Director Staff News Frequently Asked Questions
 At Your Service Collection News Event News
- How often would you like to receive this publication? _____
- What topics would you like to see covered in future issues?

- What changes to the content or design would you suggest?

- Would you agree that this publication improves communication and strengthens positive relationships between the UMD Library and its users?
 strongly agree agree disagree strongly disagree

Please return this survey in the donation envelope provided or e-mail your answers to cbrown@d.umn.edu. Add "Attention: Charlene Brown, 134 L," on the outside if you use the envelope. Thank you!



SPOTLIGHT ON STUDENT EMPLOYEES

*Providing
customer service
at the
Reserve/Media
Circulation desk*



The UMD Library participated in National Student Employment Week, April 8 –12, 2002. This annual event recognizes the significant contributions of student employees on college and university campuses across the nation in conjunction with the Midwest Association of Student Employment Administrators (MASEA).

The UMD Library relies heavily on student employees to provide basic services and keep the Library operating smoothly. Currently, 66 part-time students are employed in the Library. They work an average of 1,260 hours per pay period—equivalent to 15.5 full-time employees.

For the 2001-2002 academic year, 26 new students were hired, and 40 students returned to employment in the Library. We have 17 freshmen, 20 sophomores, 17 juniors, and 12 seniors currently working here.

*Processing
Reference
materials*



Student employees ensure that patrons obtain the information they need in a timely manner. They do this by performing a variety of behind-the-scenes tasks such as receiving, labeling, and bar coding materials; repairing and binding books and periodicals; shelving general and reference materials; processing interlibrary loan requests; assisting with Web page design and computer maintenance; as well as many other essential tasks.

Student employees manage the Library's recycling program, retrieve returned materials from the book return bins, and assist in opening and closing procedures. Over 622,000 individuals visit the UMD Library annually, and student security monitors patrol the facility to ensure the safety of library materials and library users. Students also provide customer service at the Circulation, Reserve, and Periodicals Help desks.

*Bar coding
recently
acquired titles*



To honor student employees, the UMD Library had drawings for UMD Stores gift certificates and hosted a Brown Bag Lunch Day with lunches specially prepared by the students' supervisors. "Thank you!" signs were posted throughout the Library, and a display on the Library's first floor showcasing the work of student employees will be on view through the end of April.

We would like to thank our student employees for their substantial contribution to the Library's success, for their unique insights, and for giving us the opportunity to work with such a dedicated, energetic, and hardworking group of individuals.

*Thank you,
UMD Library student employees!*

*Staff Profile:***KATHRYN FULLER TO COORDINATE REFERENCE SERVICES**

Kathryn Fuller is the new Coordinator for Reference Services at the UMD Library. Kathryn grew up in Minneapolis, where she graduated from the University of Minnesota. She went on to receive a Master's in Library Science as well as a doctorate in History from Indiana University.

Kathryn has worked in academic and law libraries in California and Texas. She returned to Minnesota in 1997 as Archivist and Government Documents Librarian at UMD, and two years later became Social Sciences and Government Documents Librarian.

Kathryn is also an historian and pursues historical interests in her spare time. She is a film buff and enjoys hiking, cross-country skiing, traveling, and reading.

Kathryn welcomes the opportunity to serve as Coordinator of the Reference Services Team, especially as it meets the challenges of the technological advances taking place in the information services fields.

Staff News

Marilyn Russell-Bogle, Fine Arts and Humanities Librarian, exhibited four paintings in the 13th Annual Lawrence Indian Arts Show. This juried show is held at the Spooner Museum, University of Kansas in Lawrence, Kansas. Native American artists from the numerous tribes in the United States were represented. Ms. Russell-Bogle had one of her paintings "Prayer Bundle" purchased. Marilyn was also featured in *Art Documentation*, the bulletin of the Art Libraries Society of North America, vol. 20, no. 2, Fall issue 2001. Her article was "My Quest for Identity as Artist, Scholar, Librarian, and Native American."

Marilyn participated in Women's Studies Month at UMD. She and an American Indian Studies Department colleague, Linda Grover, presented "Life, Spirit, and Symbols: Art and Poetry of Two Ojibwe Women." Ms. Russell-Bogle exhibited and spoke about some of her paintings.

Tom Zogg, Geography and Pure Sciences Librarian, had his review of the 24-volume set of the *Encyclopedia of World Geography* published in *Choice*. Tom was also reappointed as liaison representative from the Geoscience Information Society to the American Library Association's Map & Geography Round Table.

UMD Library staff members are working to implement Minnesota's statewide library system, MnLINK. Director **Bill Sozansky** is with the MnLINK Policies and Procedures group. **Adele Krusz**, Circulation Services Coordinator, is a member of the MnLINK Interlibrary Loan Subcommittee and the Ex Libris Booking Development group. Adele will also be doing training for ILL staff on the MnLINK Gateway ILL system from Fretwell-Downing. **Heather McLean**, Interlibrary Loan, and Adele will be participating in the acceptance testing for the Aleph interlibrary loan module. **Mary Carlson**, Reserve Processing Librarian, will be participating in acceptance testing for the Aleph Reserves module. And **Anne Hovde**, Technical Services, will be doing acceptance testing for the Aleph Acquisitions module.

Working with the University integrated library system (ILS) implementation are **Darlene Morris**, Systems Librarian; **Joe Holtermann**, Technical Services Coordinator; and **Adele Krusz**, Circulation Services Coordinator. Darlene is a member of the User Interface Group and is assisting with systems administration; Joe is a member of the Aleph Technical Services Implementation Group and will be a systemwide trainer for Aleph; and Adele is working with the Aleph Circulation Functional Implementation Group, which is identifying concerns related to all aspects of circulation, booking, and reserves.



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Calendar of Events

Poe-Tree Reading from the Works of Billy Collins Tuesday, April 23	4-5 p.m.	Library Rotunda
Northeastern Minnesota Book Award Celebration Wednesday, May 22		
Book Fair	6:30 p.m.	Library Entryway
Awards Presentation	7 p.m.	Under the Chihuly
Duluth Writers' Workshop Wednesday-Friday, June 12-14		
Readings	7-9 p.m.	Library Rotunda
Saturday, June 15		
Lecture on Editors & Agents	1-3 p.m.	Library Rotunda

ABOUT OUR NEWSLETTER...

The Library Connection is published each semester by the Communication and Events Team of the UMD Library. The goal of the publication is to improve communication both within the University and externally. We hope that *The Library Connection* will help to strengthen and develop positive relationships between the UMD Library and its users and friends.

Contributors to this issue include Jane Bottoms, Charlene Brown, Kathryn Fuller, Doreen Hansen, Marilyn Russell-Bogle, LeAne Rutherford, Bill Sozansky, and Pat Zierke.

To reduce paper consumption, this newsletter is made available on the Web at www.d.umn.edu/lib/newsletter/home.html. If you are viewing this newsletter on the Web and would like to receive a paper copy, please contact Charlene Brown at 726-8539.

We're on the Web!

See us at:
www.d.umn.edu/lib/

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