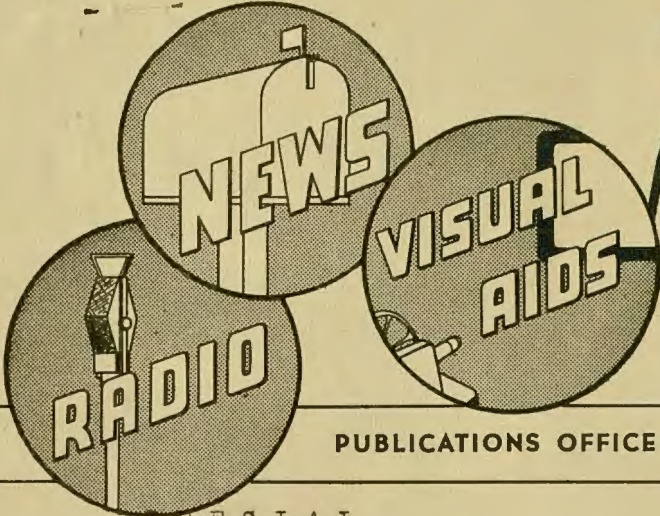


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BULLETIN ROOM
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Reaching Rural People

WITH INFORMATION TOOLS



PUBLICATIONS OFFICE

AGRICULTURAL EXTENSION SERVICE

UNIVERSITY FARM

SPECIAL

University of Minnesota
December 7 1950

"DICK" KUNAU WINS INFORMATION CONTEST

"Dick" Kunau, popular Goodhue county agent, today was named winner of the 1950 over-all information contest held in connection with the annual extension conference. "Dick" will have possession of the special info. plaque for the next year.

The Goodhue county agent joins the elite circle of winners of the contest which includes "Jap" Swedberg (1948) and "Chet" Graham (1949).

As in the past, competition for top honors was stiff. Others given special consideration for the over-all award were Merle Stoughton, Wabasha home agent; "Jap" Swedberg, Redwood county agent; and Fred Wetherill, Nicollet county agent.

To receive consideration for the award agents had to show well in the use of all info. media.

CONTEST DRAWS OVER 200 ENTRIES

The 1950 extension info. contest drew over 200 entries in radio, press, visual aids, and circular letters.

The most popular class was columns. Total number of press entries was 93 outstripping the other classes by a big margin.

There were 45 radio entries, 41 visual aids entries, and 31 circular letters.

Press entries will be sent to you by mail Friday. Please come in and pick up

your tapes in the radio contest. Also pick up your slides and pictures. We will send them out later if you wish.

AG. INTERESTS HELP PROVIDE PRIZES

Four groups provided the prizes given this morning. They were Farm Bureau Service Company (Bernard Crandall), Land O'Lakes (John Dysart), Minn. Dairy Industry Comm. (Lew Conlon), and Century Camera Shops, formerly Campus Camera, (Harvey Goldstein).

SKILLED JUDGES SERVED ON COMMITTEES

Leaders in their fields helped make the info. contest a success this year by acting as judges. Judging committees included:

Press--Bob Rupp, Farmer; Falsum Russell, Pioneer Press-Dispatch; and Charlotte Kirchner, U. Farm.

Radio--Larry Haeg, WCCO; Audrey June Booth, KUOM; and Dennis Ryan, U. Farm.

Visual Aids--Warner Clapp, U. of M. photo lab, and Howard Grant, Ramsey county agent.

Circular Letters--Mrs. Doris Wyman and Marjorie Thurston, both U. Farm.

PEGGY JACOBSON CIRC. LETTER WINNER

Margaret Jacobson, Chippewa county, is the first winner in the new circular letter section. Other blue ribbon winners are Duane Wilson, Sibley county; Mrs. Harriet Kelly, Fillmore; and Dorothy Pottratz, Houston.

WETHERILL WINS IN PRESS SECTION

Fred Wetherill, Nicollet county, is winner of the over-all press competition. His three blue ribbons, one in each class, won him top honors.

Top columnist among the ag. agents was Nick Weyrens, Grant county, and among the women, Mary Ellen Miller, Mower county.

Other men winning blue ribbons in the column contest were Fred Wetherill; Ross Huntsinger, Nobles; Dick Brand, Carlton; Lawrence Biever, Traverse; Quentin Marsh, Blue Earth; and Jap Swedberg.

Blue ribbon winners among women columnists included Rosella Qualey, Kandiyohi; Margaret Jacobson, Chippewa; Ruth Johnson, Grant; June Rogalla, Kandiyohi; and Bernice Slinden, Meeker.

Coverage of Single Event--Glenn McCleary, Washington, and Rosemary Conzemius, Rice, headed this division.

Other blue ribbon winners among the men included Cletus Murphy, Waseca; Kunau; Milton Seifert, Clay; Wetherill; E. E. Bjuge, Sherburne; George Gehant, Jr., Morrison; Paul Kunkel, Brown; and Wayne Hanson, Houston.

Blue ribbon winners among the women included Mrs. Harriet Koepke Kelly, Fillmore; Margaret Jacobson, Chippewa; and Ella Kringlund, Sherburne.

Two Weeks' Output--Top winner in this class was Dale Smith, Carver. Other winners included John Sheay, Meeker; Wetherill; and Kunau.

Women blue ribbon winners include Bernice Slinden and Milly Thurnbeck, Meeker; Merle Stoughton, Wabasha; Chloris Gunderson, Nicollet; and Ella Kringlund, Sherburne.

HOME AGENT TOPS BROADCASTERS

Hilda Taylor, Martin county, one of the state's most regular broadcasters, has won the over-all plaque in the radio division, nosing out Quentin Marsh, Blue Earth, for top honors.

Mrs. Taylor topped the women's division with her straight talk and won a blue ribbon with her interview.

Virginia Blackwood, Brown county, had the best interview among the women.

Other women blue ribbon winners included Helen Inns, Carlton; Hilda Taylor, Martin; Merle Stoughton, Wabasha; Ruth Smith, Nobles; and Mrs. Delores Johnson, Norman, in interviews; and Ruth Spidahl, Lincoln, in straight talk.

Marsh Tops Men Broadcasters

The best interview in the men's division was conducted by Marsh. He also had a blue ribbon straight talk.

"Dick" Kunau, Goodhue, entered the best straight talk among the men in the competition.

Other men blue ribbon winners include Milton Brown, Martin; Clarence Quie, Dakota; Ross Huntsinger, Nobles; Miles Rowe, Wadena; and Charles Haley, Koochiching, in interviews and Vic Johnson, Jackson, and Quentin Marsh in straight talks.

Harold Aase, St. Louis, was given a special blue award for his recording of special events.

"JAP" SWEDBERG TOPS IN VISUAL AIDS AGAIN

For the third consecutive year, Jap Swedberg has taken top honors in the visual section of the info. contest. He was given over-all honors for placing first with a single slide and for winning blue ribbons for a series of slides, single photo, and series of photos.

Other top winners in the visual section include Lloyd Hanson, Lincoln, best series of slides; Marie Jensen, Anoka, best single photo; and Wayne Hanson, best series of photos.

Blue ribbon winners in the visual sections include:

Single Slide--Merle Stoughton, Wabasha; Lloyd Hanson, Lincoln; August Neubauer, No. St. Louis; Wetherill; Frank Forbes, Marshall.

Series of Slides--Stoughton, Swedberg, Ada Todnem, Pipestone, and Forbes.

Single Photo--Swedberg, Kunau.

Series of Photos--Swedberg.