

1 **Accessibility and Centrality Based Estimation of** 2 **Urban Pedestrian Activity**

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1 **ABSTRACT**

2 Non-motorized transportation, particularly including walking and bicycling, are increasingly be-
3 coming important modes in modern cities, for reasons including individual and societal wellness,
4 avoiding negative environmental impacts of other modes, and resource availability. Institutions
5 governing development and management of urban areas are increasingly keen to include walking
6 and bicycling in urban planning and engineering; however, proper placement of improvements and
7 treatments depends on the availability of good usage data. This study attempts to predict pedes-
8 trian activity at 1123 intersections in the Midwestern, US city of Minneapolis, Minnesota, using
9 scalable and transferable predictive variables such as economic accessibility by sector, between-
10 ness network centrality, and automobile traffic levels. Accessibility to jobs by walking and transit,
11 automobile traffic, and accessibility to certain economic job categories (Education, Finance) were
12 found to be significant predictors of increased pedestrian traffic, while accessibility to other eco-
13 nomic job categories (Management, Utilities) were found to be significant predictors of decreased
14 pedestrian traffic. Betweenness centrality was not found to be a significant predictor of pedestrian
15 traffic, however the specific calculation methodology can be further tailored to reflect real-world
16 pedestrian use-cases in urban areas. Accessibility-based analysis may provide city planners and
17 engineers with an additional tool to predict pedestrian and bicycle traffic where counts may be
18 difficult to obtain, or otherwise unavailable.

1 INTRODUCTION

2 Walking and bicycling are increasingly becoming important transportation modes in modern cities,
3 and for a multitude of reasons, including individual and societal wellness, environmental external-
4 ities associated with motorized modes, and resource availability. Planning for biking and walking,
5 and creating societal programs to increase their levels, has been cited as a targeted health need in
6 urban planning going forward (Lumsdon and Mitchell (1), Raford and Ragland (2), Brownstone
7 (3)). Resource limitations, particularly in high-population and developing third-world countries,
8 impose constraints on the maximum level of personal motorized travel allowed, and as a result
9 there is a greater need for viable alternatives. In addressing the viability and availability of al-
10 ternative modes, high-resolution spatial data on non-motorized transportation behavior patterns is
11 needed.

12 Rates of walking and bicycling to work in the United States hover around 2.8% and 0.6%,
13 respectively, with public transit use barely higher at 5% nationally Bureau (6). Proper placement
14 of pedestrian treatments and improvements has implications to both safety (Schneider et al. (7))
15 and accessibility and mode choice (Iacono et al. (8)), but proper information regarding estimated
16 non-motorized traffic levels is needed to locate areas in need of improvement. In determining
17 salient locations for non-motorized improvements, it is important to have accurate records of both
18 existent and potential travel demand (e.g. current levels of walking in a neighborhood, as well
19 as good models of increased demand due to potential treatments); however good quality, high-
20 granularity datasets for non-motorized travel can be difficult to obtain, especially standardized for
21 national spatial inventories (McDaniel et al. (9)). For this reason, practitioners and researchers must
22 frequently rely on estimation models for non-motorized traffic, and various methods can suffer
23 from issues of data quality, granularity, and the presence of location-specific variables (Lowry
24 (10)).

25 Many of the issues with the collection of standardized non-motorized transportation data
26 have to do with the factors that influence pedestrian and bicycle behavior. A model of active
27 transport risk assessment is uninformative if the pedestrian and vehicular flows do not accurately
28 represent corresponding levels *in situ*, and many cities do not have dense data sets of active trans-
29 port flow levels, instead favoring counts of vehicle traffic. As such, active transport flow levels
30 must be extrapolated from sparse data sets using comprehensive methodologies. Land use data are
31 well-documented by the U.S. Census Bureau to the Census Block level of resolution, and general
32 socioeconomic characteristics are maintained as well, and can have significant influence (Schnei-
33 der et al. (11)). However, more specific socioeconomic characteristics are salient in non-motorized
34 travel beyond just adjusted income levels, as well as weather variables (Miranda-Moreno et al.
35 (12)) and latent, subjective variables such as visibility and perceptions of lighting, which can be
36 more difficult to obtain at high spatial resolution (Kamargianni (13)), and can complicate inter-city
37 comparisons. For these reasons, as well as the overall lack in non-motorized travel counts for many
38 communities, methods of estimating pedestrian and bicycle behavior that do not rely heavily on
39 high-resolution count data area applied in this study.

40 Aggregate travel behavior studies typically involve analysis at the level of Transit Analysis
41 Zones (TAZs), which are too coarse to allow robust analysis of non-motorized travel (Schnei-
42 der et al. (11)), (Iacono et al. (8)); Regional Travel Surveys consider many trip purposes, but are
43 similarly coarse, and typically have too small of sample sizes to allow for robust city-to-city com-
44 parison. Census block-level information regarding economic accessibility (access to jobs) via both
45 strictly walking, and via the net accessibility benefit of public transportation, will first be used to

1 explain observed pedestrian traffic at a subset of intersections in the city of Minneapolis, Min-
2 nesota. Road network betweenness centrality will also be used as an explanatory variable, as a
3 proxy of the underlying network structure. A framework for comprehensive pedestrian risk assess-
4 ment modeling, using pedestrian volume, vehicle volume, and an environmental factor (crosswalk
5 length) on a university campus is provided by Schneider et al. (7). The motivation for construct-
6 ing models of pedestrian and vehicular traffic is in supplementing the sparse data currently avail-
7 able, and deriving a reusable framework to provide a more complete picture of pedestrian activity
8 throughout the city at the level of individual intersections, based on non-location-specific available
9 data.

10 **METHODOLOGY**

11 **Data**

12 This section briefly describes the data sources used in the pedestrian estimation models, and the
13 data preparation process.

14 • **Data Sources**

- 15 1. U.S. Census TIGER 2010 datasets: blocks, core-based statistical area (CBSA) for
16 Minneapolis-St. Paul
- 17 2. U.S. Census Longitudinal Employer-Household Dynamics (LEHD) 2011 Origin-Destination
18 Employment Statistics (LODES)
- 19 3. OpenStreetMap (OSM) North America extract, retrieved April 2014
- 20 4. Turning movement counts (TMC) 2000-2013, City of Minneapolis
- 21 5. Average Annual Daily Traffic (AADT) measurements 2000-2013, City of Minneapo-
22 lis
- 23 6. GTFS data from Metro Transit

24 • **Data Preparation**

- 25 1. Construct pedestrian travel network graph for Minneapolis
- 26 2. Geocode pedestrian Turning Movement Count (TMC) and Average Annual Daily
27 Traffic (AADT) data to spatial locations

28 • **Accessibility & Centrality Calculation**

- 29 1. For each Census block in Minneapolis, calculate travel time to all other blocks within
30 a 5km radius for a single departure time
- 31 2. Calculate cumulative opportunity accessibility to jobs for each census block, using
32 thresholds of 5, 10, . . . , 30
- 33 3. Calculate net transit accessibility benefit using a threshold of 30 minutes
- 34 4. Calculate betweenness centrality for the Minneapolis OSM road network

35 • **Model estimation**

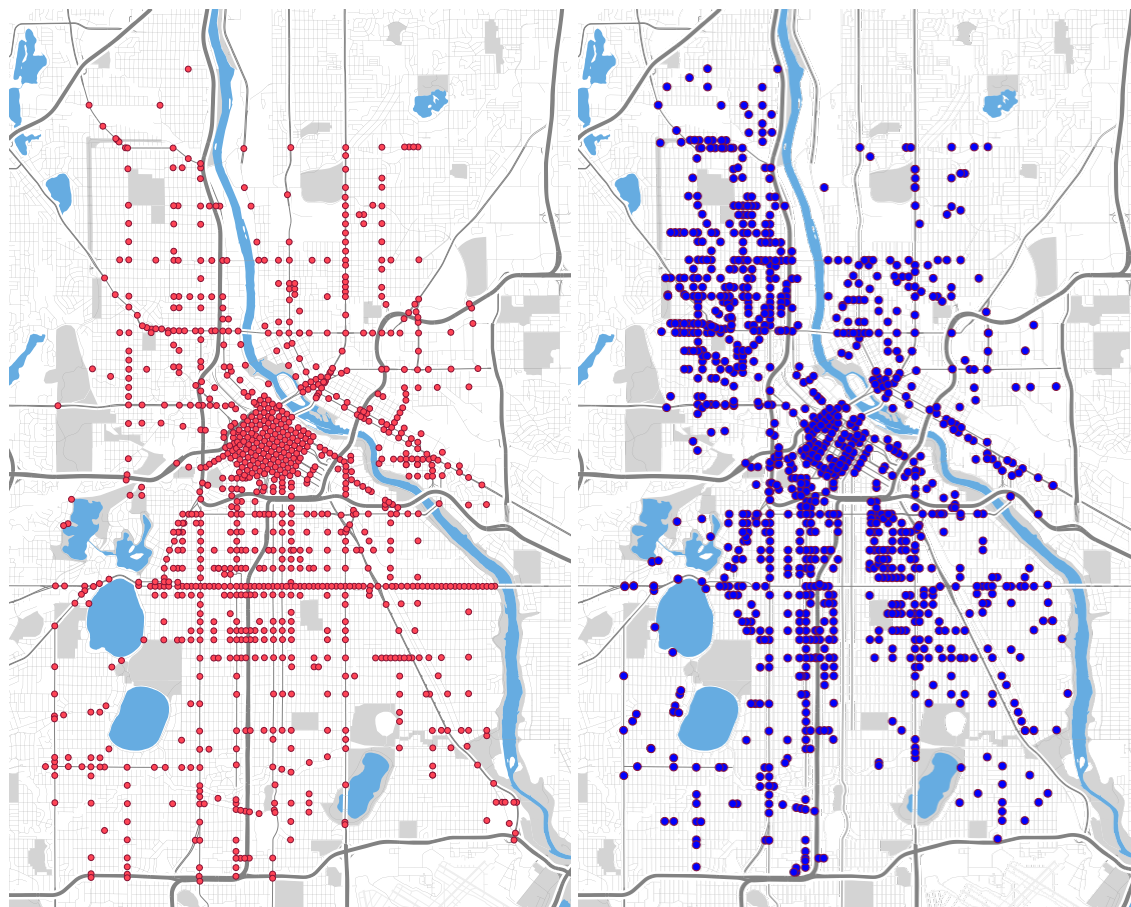


FIGURE 1 : Locations of intersections in Minneapolis with raw pedestrian count data. **FIGURE 2** : Locations of sampled intersections in Minneapolis, used in estimated pedestrian activity analysis.

- 1 1. Construct linear regression of pedestrian behavior on walking accessibility, net transit
- 2 accessibility, network centrality, and accessibility to job opportunities by sector
- 3 2. Assess and validate model on sample of other intersections in Minneapolis
- 4 Intersection locations were determined from OSM road centerline data for the Minneapolis-
- 5 St. Paul CBSA (Core-Based Statistical Area). The subset of intersections for which count data
- 6 were available is displayed in Figure 1; these intersections were used to construct the predictive
- 7 models. Accessibility calculations were performed using OpenTripPlanner (OTP) open-source
- 8 routing software; GIS work performed in QGIS and PostGIS; network centrality measures com-
- 9 puted in ArcMap GIS with the Urban Network Analysis Tools toolbox; statistical work done in
- 10 SQL, Python, and R. Figure 2 displays the locations of intersections in Minneapolis used to esti-
- 11 mate pedestrian activity and validate the model.

12 **Accessibility**

- 13 The first type of explanatory variable used in the model of Minneapolis pedestrian count data
- 14 is cumulative opportunity accessibility. Using OTP, walking travel times along the network are
- 15 calculated from each Census block centroid in Minneapolis, to each other block centroid within

1 the travel-time thresholds of 5, 10, . . . , 30 minutes. Job opportunities are summed from each block
 2 centroid reachable within a given time threshold, yielding an X-minute accessibility measure. Job
 3 opportunities are broken down by economic sector, as defined by the North American Industry
 4 Classification System. There are two accessibility calculations used in this study:

- 5 1. Accessibility to jobs from Census block centroids by walking
- 6 2. Accessibility to jobs from Census block centroids by transit & walking

7 Pedestrian counts are often taken at intersections in either gross counts, or divided by turn-
 8 ing movement type. This study uses Turning Movement Count (TMC) data from approximately
 9 750 intersections in Minneapolis; intersection counts were calculated by adding the various TMC
 10 types for each intersection in the analysis group, to yield a gross figure of pedestrian activity within
 11 an intersection. Two-hour counts for pedestrian activity were used for morning peak (7-9AM),
 12 midday (11am-1pm), and evening peak (4-6PM). Accessibility calculations were performed using
 13 the following formulation of a gravity-based model:

$$A_i = \sum_j O_j f(C_{ij}) \quad (1)$$

$$A_i = \text{accessibility for location } i \quad (2)$$

$$O_j = \text{number of opportunities at location } j \quad (3)$$

$$C_{ij} = \text{time cost of travel from } i \text{ to } j \quad (4)$$

$$f(C_{ij}) = \text{weighting function} \quad (5)$$

$$(6)$$

14 The choice of weighting function has a large impact on the resulting Accessibility calcula-
 15 tions; however, one of the simplest interpretations of cumulative opportunities is an integer count,
 16 using the following weighting function:

$$f(C_{ij}) = \begin{cases} 1 & \text{if } C_{ij} \leq t \\ 0 & \text{if } C_{ij} > t \end{cases} \quad (7)$$

$$t = \text{travel time threshold}$$

17 This intuitively makes sense when applied to opportunities such as jobs, number of restau-
 18 rants, transit route departures, and other discrete integer variables in the surrounding environment.
 19 We predict that origins exhibiting higher accessibility values would see greater pedestrian activ-
 20 ity throughout the day. Accessibility for both walking, and walking + transit modes, are used in
 21 the estimation models; subtracting walking accessibility from the multimodal walking + transit
 22 accessibility yields the net transit benefit, and including walking and net transit separately in the
 23 regression models allows for explicit evaluation of how important transit benefits are to influencing
 24 pedestrian activity. Multiple regression in *R* statistical package was then performed to determine
 25 the explanatory power of the accessibility measures in predicting pedestrian and vehicular traffic
 26 in the AM, midday, PM peaks, as well as for a 6-hour summed count. These additional tables
 27 are omitted here. It was expected that origins exhibiting higher walking-accessibility values, and
 28 higher centrality values, would see greater pedestrian activity throughout the day.

1 Centrality

2 In an attempt to reflect pedestrian activity on the underlying topology of the transportation net-
 3 work, a centrality measure was computed in ArcGIS with the Urban Network Analysis Toolbox,
 4 and added to the regression models. Various types of network measures of centrality have been
 5 proposed in their applicability to estimation of non-motorized activity levels (McDaniel et al. (9),
 6 Anciães (14), Do et al. (15)), and safety and collision rates (Zhang et al. (16), Dai et al. (17)). One
 7 of the most common measures of centrality is "betweenness" centrality, or how "between" other
 8 nodes or links a given node or link is. When considering route choice and estimating modal traffic
 9 flows, link betweenness centrality is often considered, and consists of the proportion of shortest
 10 paths between all node pairs that pass through a link or node (McCahil and Garrick (18)). Re-
 11 latedly, stress centrality consists of counting the number of times each link in a given network is
 12 utilized among the set of shortest paths between all node pairs, and is given by:

$$C_s(k) = \sum_{i,j \in V} \sigma_{ij}(k) \quad (8)$$

13 where σ_{ij} is either 1 if link k is used in shortest path σ_{ij} , and 0 otherwise. This form of
 14 stress centrality has been used to spatially assess transportation systems (Derrible (19)). In order
 15 to adapt stress centrality to the specific characteristics of non-motorized travel, (McDaniel et al.
 16 (9)) added the following modifications to the link betweenness schematics for the bicycle mode:

- 17 1. Restrict shortest paths to preferred bicycle routes
- 18 2. Restrict origin-destination (O/D) pairs to only locations reachable by bicycle
- 19 3. Modify O/D frequency with trip multipliers

20 However, for the walking mode, it is not reasonable to include the entire set of road net-
 21 work intersections as possible destinations for a given intersection-origin, due to the lower speed
 22 of the walking mode - an assumed 5 km/h. Thus, for the centrality calculations for the walking
 23 mode, an on-network radius of 5 kilometers, to represent an hour of walking at average speed, was
 24 implemented to increase the saliency and relevance of centrality to actual walking behavior. Ad-
 25 ditionally, similar modifications to the above for bicycle modes may be implemented for walking,
 26 in particular modifying O/D frequency to reflect that a certain subset of nodal origins and destina-
 27 tions exhibit much higher activity levels than others; for simplicity, such modifications were not
 28 attempted in this study.

29 To reflect typical work trips, McDaniel et al. (9) chose O/D pairs such that origins were
 30 strictly residential parcels, and non-residential parcels were destinations in the morning, and the or-
 31 der was reversed in the evening. However, the authors speculated that allowing for non-residential
 32 destinations in the evening to reflect more complex after-work tours could increase model explana-
 33 tory power (McDaniel et al. (9)). Additionally, O/D pairs were limited by a network distance
 34 threshold of 5 miles, per the *National Household Travel Survey* (Federal Highway Administration
 35 (21)). O/D multipliers specified relative magnitude of trip generation, since parcels are heteroge-
 36 neous in their trip generation capacity; these included density of dwelling units within residential
 37 parcels, and square footage density for all other parcels.

38 These modifications constitute potentially salient areas for further investigation in our
 39 model of pedestrian traffic. O/D pairs can be tailored to favor walking trips from residential parcels

TABLE 1 : Dataset Summary Statistics

Description	Value
Intersections with evening ped counts	741
Intersections included in estimation modeling	1123
Intersection- μ total ped activity per day	633.66, $\sigma = 2023.20$
Intersection- μ morning ped activity per day	194.70, $\sigma = 570.34$
Intersection- μ midday ped activity per day	270.74, $\sigma = 994.79$
Intersection- μ evening ped activity per day	264.52, $\sigma = 733.49$

Note: Summary statistics for datasets used in pedestrian activity analysis: pedestrian turning movements between 2000 and 2013 for the City of Minneapolis.

1 to commercial destinations, as well as limited to reasonable walking distances attained within a 30-
2 minute threshold (2.5 km). Rote stress centrality is first used to evaluate preliminary explanatory
3 power, and feasibility of applying centrality metrics to this model.

4 **Pedestrian Activity Estimation**

5 Multiple regression over the explanatory variables was performed in R for the walking mode. Dif-
6 ferent time-thresholds of accessibility were compared for explanatory power of pedestrian activity,
7 of which the strongest threshold was chosen for a final parsimonious model to estimate pedestrian
8 traffic throughout the sampled intersections. Iterative stepwise regression was performed using
9 the economic sector accessibility variables, in an attempt to account for the possible differential
10 walking trip generation levels of different job sectors. The parsimonious model is then applied
11 to a broader sample of intersections within Minneapolis, and the estimated pedestrian levels are
12 compared to actual counts for validation, and specific spatial areas of underestimation and overes-
13 timation are discussed.

14 **RESULTS**

15 Full tabulation of all bivariate regression models, to determine which time thresholds and peak-
16 hour periods to use for greatest explanatory power in modeling pedestrian traffic levels, are omitted
17 for brevity. It was found that the 15-minute threshold of total accessibility, combined with the PM-
18 peak period pedestrian counts and other variables, yielded the best explanatory power for walking
19 accessibility. A parsimonious model for walking activity, in terms of the strongest explanatory
20 variables, is reported in Table 2. Net transit accessibility benefit was included as an explanatory
21 variable in the pedestrian activity estimation model, to account for the effect of transit in urban
22 cores of increasing pedestrian activity by attracting additional users beyond pure foot traffic. Ta-
23 ble 1 lists summary statistics for the datasets used in the following analysis: automobile-pedestrian
24 crashes between 2000 and 2013, and pedestrian turning movement counts between 2000 and 2013
25 for Minneapolis.

26 First, the pedestrian counts were modeled in terms of only walking accessibility, for dif-
27 ferent thresholds and times of day. From this, the strongest explanatory power was determined
28 for PM peak period counts, at a 15-minute accessibility threshold. Pedestrian counts were then
29 modeled in terms of transit & walking accessibility (bimodal accessibility), for different times of
30 day. A 30-minute transit threshold was used, in accordance with the reported data available in
31 the Access Across America: Transit 2014 report (Owen and Levinson (22)). Net transit acces-

TABLE 2 : Parsimonious Model Regression Results: With & Without AADT

	<i>Dependent variable:</i>	
	Average PM pedestrians	
	(1)	(2)
Walking accessibility (15-minute)	0.410** (0.173)	0.649*** (0.112)
Net transit accessibility (30-minute)	0.320*** (0.093)	0.129** (0.053)
Betweenness	0.029 (0.371)	0.487*** (0.186)
AADT	1.312* (0.679)	
Management jobs 5min	-0.114*** (0.033)	-0.109*** (0.017)
Education jobs 5min	0.922*** (0.086)	0.700*** (0.058)
Finance jobs 10min	0.071*** (0.009)	0.054*** (0.006)
Utilities jobs 15min	-0.968*** (0.104)	-0.729*** (0.071)
Constant	-15.208 (9.874)	-1.698 (4.795)
Observations	486	1,016
R ²	0.287	0.226
Adjusted R ²	0.275	0.221
Residual Std. Error	83.830 (df = 477)	72.773 (df = 1008)
F Statistic	23.970*** (df = 8; 477)	42.139*** (df = 7; 1008)

Note: *p<0.1; **p<0.05; ***p<0.01; (standard error)

1 sibility, a measure which looks at the contribution to accessibility from transit service, was also
2 investigated as a potential explanatory variable for walking activity. A threshold of 30-minutes was
3 again used. Betweenness stress centrality was included to relate walking activity to the underlying
4 network structure. Accessibility and betweenness centrality are mapped in Figure 3 and Figure 4,
5 respectively.

6 Regression results for the two parsimonious models for walking activity, with and with-
7 out AADT included, are in Table 2. Accessibility by walking, net transit benefit to accessibility,
8 AADT, and accessibility to Finance and Education jobs were all found to be significant predictors
9 of increased pedestrian activity. Accessibility to Management and Utilities jobs were found to be
10 significant predictors of decreased pedestrian activity, relative to other variables. Betweenness cen-
11 trality was not found to be a significant predictor of pedestrian traffic, but showed weakly positive
12 correlation. A series of maps shows additional views of the data used in the modeling process;
13 Figure 3 shows accessibility to jobs within 30 minutes by walking in Minneapolis, and Figure 4
14 shows the betweenness centrality of all intersections in Minneapolis calculated with a 5km radius.
15 Accessibility by walking, given the walking mode's uniform nature, shows where economic activ-
16 ity is most concentrated in the region. Centrality gives a sense of the most important nodes in the
17 street network of Minneapolis - that is, the nodes that would affect the highest number of shortest
18 paths, were they to be rendered impassible. Both of these calculations showed positive correlations
19 with pedestrian activity, as shown in Table 2. Figure 5 shows the raw levels of daily pedestrian
20 activity, aggregated from manual pedestrian counts between 2000 and 2013, while Figure 6 shows
21 the estimated levels of evening peak pedestrian activity in Minneapolis, calculated using the model
22 definitions outlined in Table 2. To validate the estimated model, the difference between actual
23 and estimated pedestrian activity is mapped in Figure 7. Additionally, spatial distributions of jobs
24 in categories of Utilities, Finance, Management, and Education are shown in Figure 8, Figure 9,
25 Figure 10, and Figure 11, respectively.

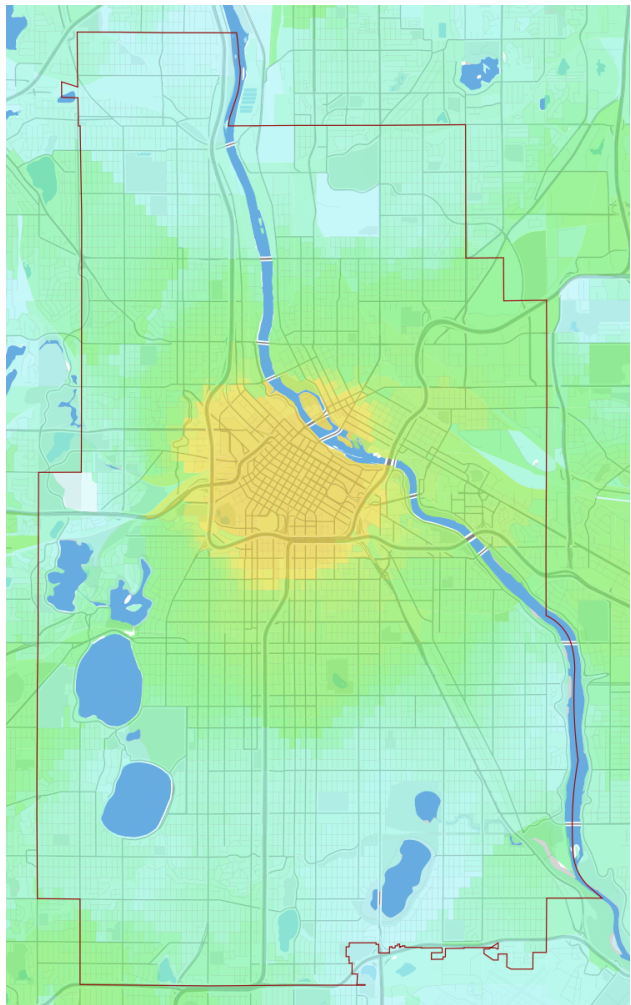


FIGURE 3 : Accessibility to jobs within 30 minutes by walking in Minneapolis.

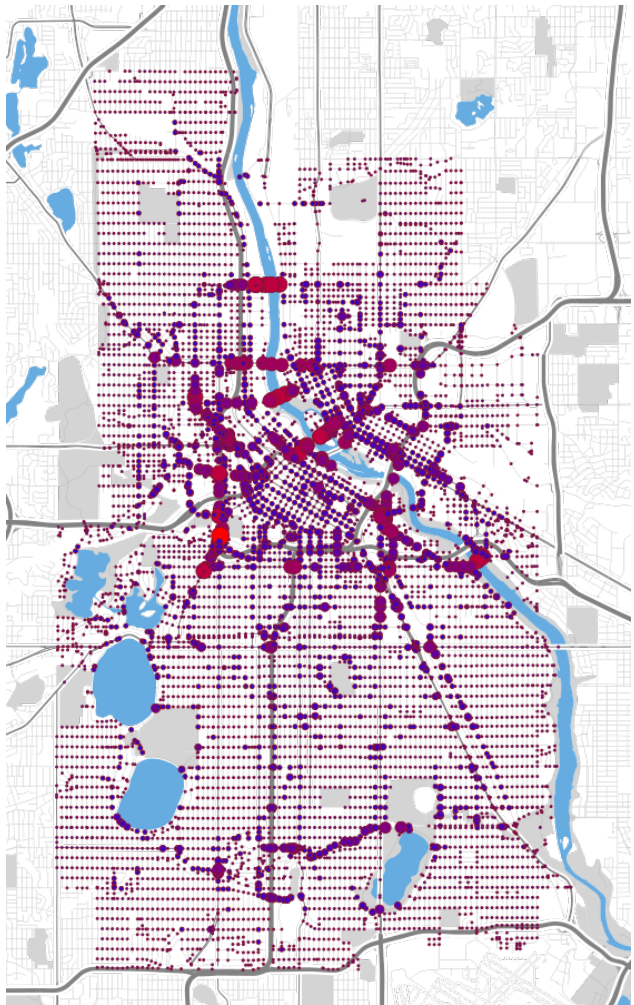


FIGURE 4 : Betweenness centrality of all intersections in Minneapolis; radius of 5km.

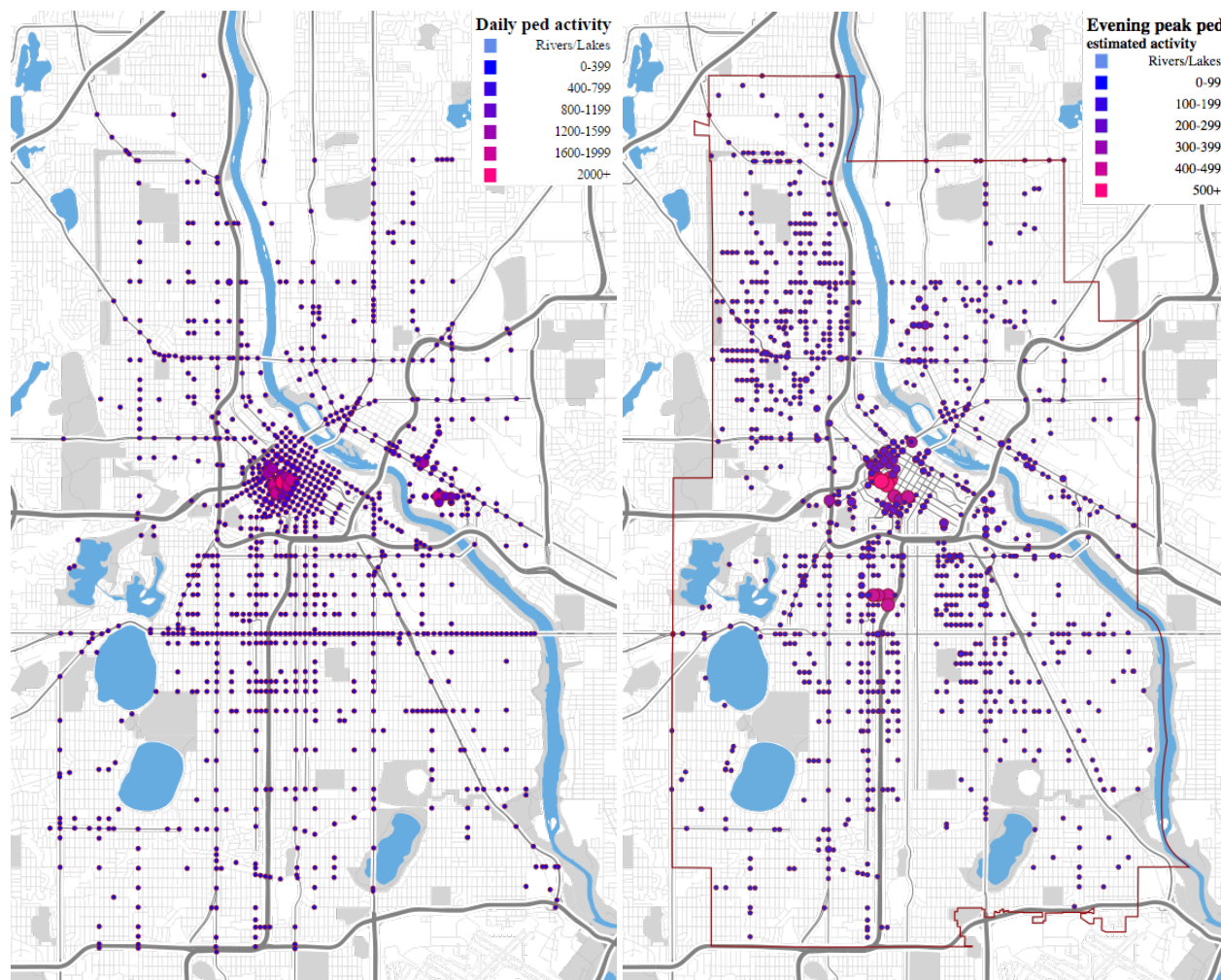


FIGURE 5 : Raw levels of daily pedestrian activity in Minneapolis, 2000-2013. **FIGURE 6** : Estimated levels of evening peak pedestrian activity in Minneapolis.

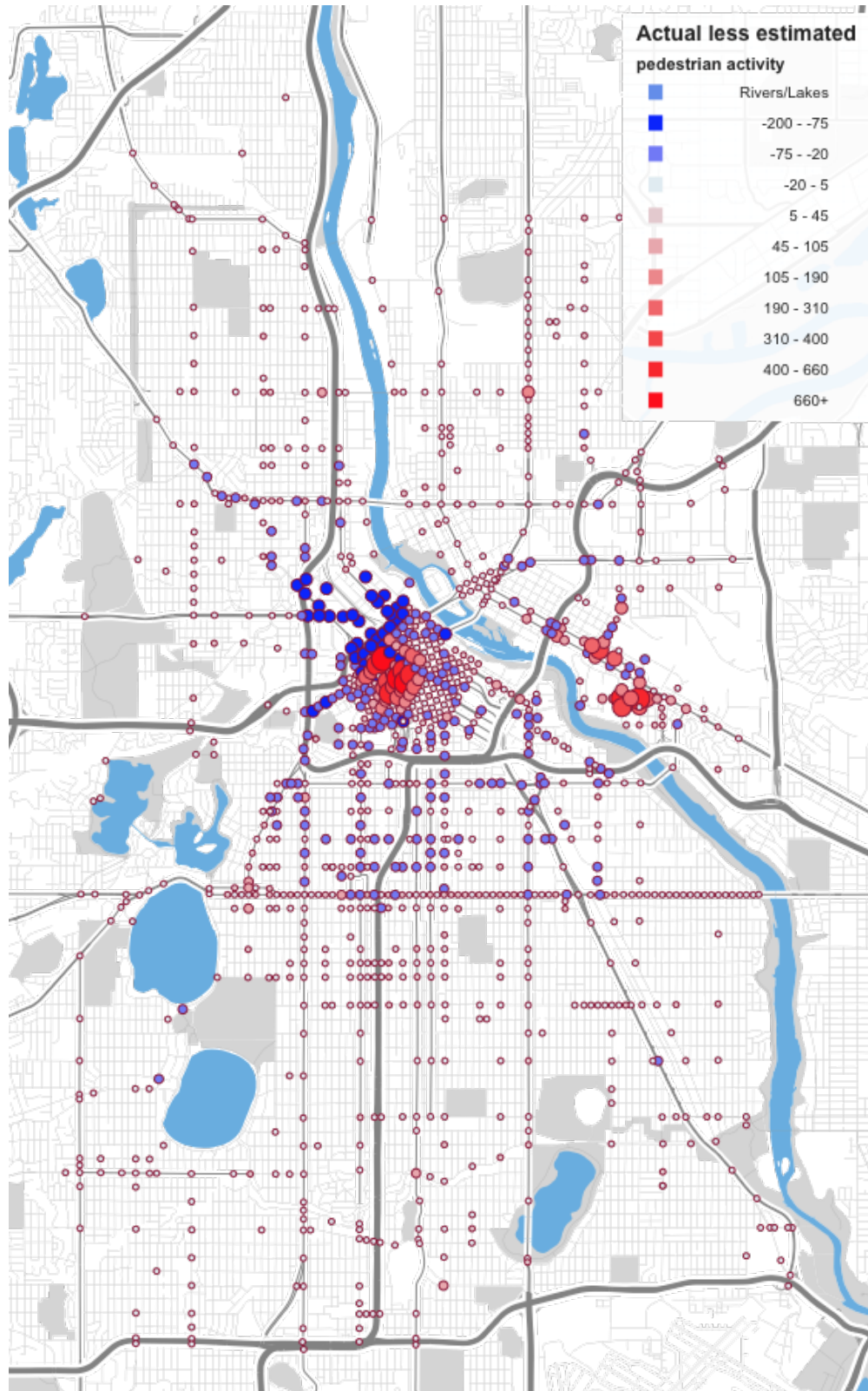


FIGURE 7 : Actual minus estimated pedestrian activity, PM peak period. Reds are areas of underestimation; blues are areas of overestimation.

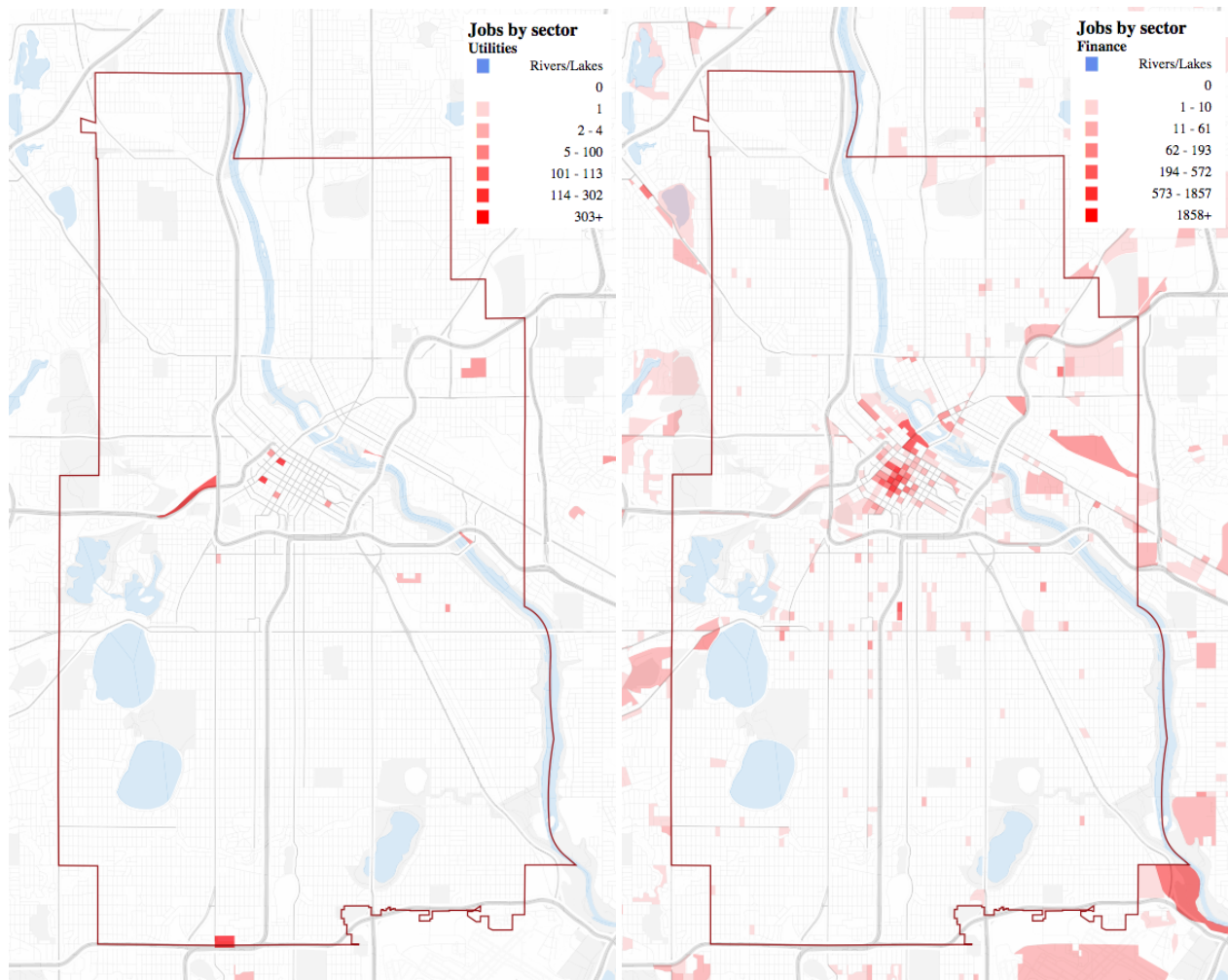


FIGURE 8 : Spatial distribution of utility jobs in Minneapolis, based on LEHD data. **FIGURE 9 :** Spatial distribution of finance jobs in Minneapolis, based on LEHD data.

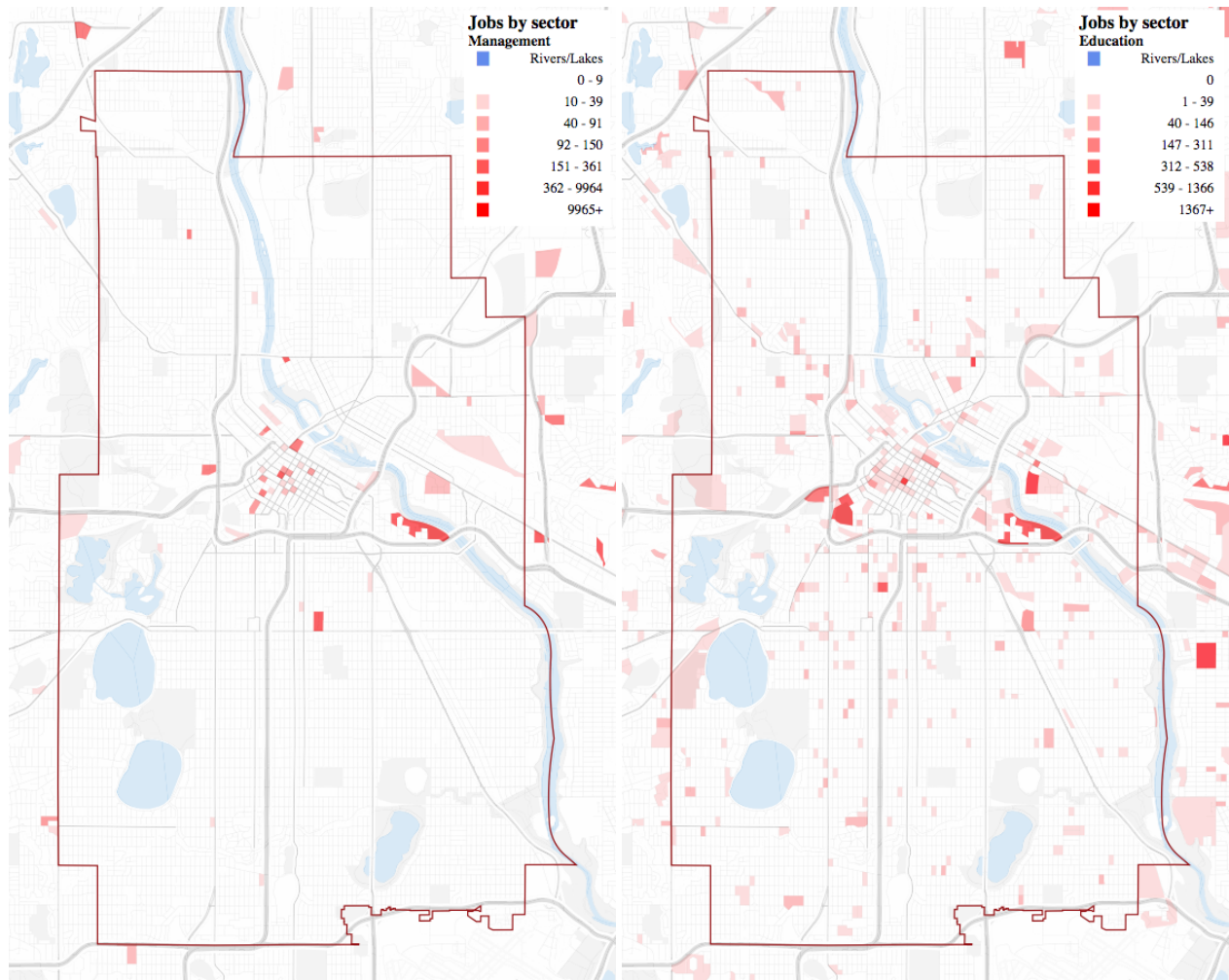


FIGURE 10 : Spatial distribution of management jobs in Minneapolis, based on LEHD data. **FIGURE 11** : Spatial distribution of education jobs in Minneapolis, based on LEHD data.

1 DISCUSSION & CONCLUSION

2 For the bivariate models of pedestrian activity in terms of census block centroid accessibility to
3 jobs via walking, the evening peak period provided the best explanatory power. For all three
4 time periods, as well as the 6-hour total count, R^2 values peaked near 15-minute thresholds, and
5 dropped off in either direction. The correlation between walking accessibility and walking activity
6 is positive. Walking is commonly thought of as a 15-minute-mode, in that the majority of people
7 walking in urban areas will be on trips of duration 15 minutes or less. Further, in dense urban
8 areas, distance matters - a high-threshold measurement of walking accessibility will tend to blur
9 the results and differences between origin points, thus potentially failing to reflect local variabilities
10 in walking patterns. Additionally, accessibility data at the 5-minute threshold level was found to
11 be a consistently less significant predictor of pedestrian activity than higher thresholds.

12 It was found that pedestrian counts in the evenings exhibited the strongest correlations with
13 the accessibility variables tested, and midday counts exhibited the weakest correlation strengths.
14 It is possible that midday pedestrian traffic is more dispersed in both nature of trip-making and
15 timing, due to variable work schedules. Both the morning and evening periods exhibited stronger
16 correlations with job-based accessibility metrics, in accordance with traditional work commute
17 timings. The subtle difference between the two periods could be explained in part through analysis
18 of individual trip diaries - specifically the distributions of departure and arrival times for morning
19 and evening trips.

20 As was hypothesized, both the accessibility measures and betweenness centrality exhibited
21 positive influences on pedestrian activity levels, with all the significant variables with strongest
22 R^2 metrics having positive signs. This gives a reasonable framework through which to estimate
23 modal traffic levels at every intersection in Minneapolis and, by extension of the broader frame-
24 work, in other cities as well. However, betweenness centrality did not exhibit as strong a positive
25 correlation as was predicted. This may have resulted from the specific methodology used - that is,
26 a centrality calculation that takes into account heterogeneous trip generation within an urban area
27 due to varying land use patterns may lead to higher predictive power of centrality measures toward
28 actual pedestrian behavior patterns. Pedestrian behavior in urban areas does not exhibit uniform
29 all-to-all trip generation distribution; rather, there are major sources and attractors, which would
30 shift the distribution of route choices, and thus link and intersection centrality, to favor routes be-
31 tween those origin-destination pairs. Applying techniques analogous to those in McDaniel et al.
32 (9) to the walking model may yield more accurate pedestrian behavior estimation based on the
33 centrality metric.

34 Accessibility to Education and Finance jobs was found to be significantly predictive of in-
35 creased pedestrian activity, while accessibility to Management and Utilities jobs was found to be
36 significantly predictive of decreased pedestrian activity, relative to other categories; these spatial
37 maps are visible in Figure 8, Figure 9, Figure 10, and Figure 11. Utility jobs tend to be con-
38 centrated in areas not immediately in the downtown core, as well as management jobs to a lesser
39 degree; finance jobs are heavily concentrated in the downtown core area, and education jobs are
40 concentrated on walkable campuses. Further, it is plausible that certain categories of jobs attract
41 greater or lesser levels of walking among their workers, dependent on such factors as dress require-
42 ments, vehicle needs (e.g. construction and contract workers), and typical density of jobs within
43 each category. Additional cross-comparison analysis among economic job categories is needed
44 to investigate these effects, but initial analysis indicates these spatial distributions correlate to the
45 regression coefficients in Table 2.

1 A significant and pervasive challenge with analysis dependent on pedestrian, bicycle, and
2 vehicular count data is the issue of data quality and format. Methodologies and data standards can
3 vary from city to city and jurisdiction to jurisdiction; this study used a combination of national
4 (Census, LEHD) datasets and local (Minneapolis traffic) data. Some cities, such as Boston, do
5 not have robust pedestrian and bicycle counting programs throughout the city; others, such as
6 Philadelphia, may have varying data release and non-disclosure agreements between MPOs, cities,
7 and police departments; still other cities may have inconsistent data tracking and release practices,
8 such as Washington, D.C. Such hurdles can make the collection and processing of pedestrian and
9 bicycle spatial use data on a national scale exceedingly difficult. Better standards of practice in
10 data collection, management, and distribution are needed.

11 However, with pedestrian activity estimation based on sampling existing counts, accessibil-
12 ity analysis, and betweenness centrality of the underlying network, it becomes possible to predict
13 the landscape of pedestrian activity within the urban area. Such techniques may prove important
14 in informing urban planning processes and decisions, pedestrian safety programs, and highlight-
15 ing areas of the city that experience higher pedestrian activity as salient areas for fine-grained
16 attention to built environment details. An important extension of the identification of intersections
17 with higher potential pedestrian traffic is the visualization of such areas - e.g. downtown. We can
18 reasonably expect certain levels of pedestrian traffic, even where counts may not exist.

19 There are a few caveats to mention regarding the ability of simply accessibility and central-
20 ity to accurately predict pedestrian behavior. Figure 7 highlights sections of the urban area where
21 the model differed significantly from the actual pedestrian counts. For 741 intersections, the num-
22 ber of daily pedestrians was overpredicted, and for 275 intersections the model underpredicted
23 pedestrian activity. The distribution of differences has a mean $\mu = -8.10$ and standard devia-
24 tion $\sigma = 72.50$; 91.11% of the sampled intersections had *actual - estimated* differences within 1
25 standard deviation from the mean. The cases of underestimation and overestimation are geograph-
26 ically interesting to note; the two major areas of underestimation are the inner downtown core, and
27 the East Bank Campus of the University of Minnesota, just east of the Mississippi River, while
28 the major area of overestimation is located west of Hennepin Ave in downtown, near Dunwoody
29 Boulevard and Olson Memorial Highway. The downtown core and the campus of the University
30 are characterized by significant pedestrian activity and are considered walkable areas, whereas the
31 areas just west of downtown are not as walkable; in fact, Dunwoody Boulevard, Olson Memorial
32 Highway, and other roads in the area are multi-lane automobile thoroughfares. While the road net-
33 work structure and proximity to downtown would predict significant pedestrian activity, physical
34 barriers exist within the built environment. These cases highlight the limitations of centrality and
35 accessibility in capturing elements of the built environment relevant to pedestrian activity where
36 local and hyper-local factors may play significant roles.

37 **Future Directions**

38 Phase II of this investigation will extend the above analysis framework to bicycling activity estima-
39 tion, as well as extending both pedestrian and bicycle activity estimation out to other metropolitan
40 areas as good data become available. Bicycle activity will be investigated in similar fashion - ac-
41 tivity levels at intersections will be modeled with a time-threshold value of bicycle accessibility
42 to jobs, betweenness centrality, net transit accessibility benefit, and accessibility to jobs split by
43 sector. However, we hypothesize that adapting the betweenness measure to use spatial work trip
44 distributions given by LEHD data will more closely reflect actual pedestrian use-cases than all-

1 to-all O/D pair analysis. Bicycle accessibility will be calculated with OpenTripPlanner, and the
2 modeling and analysis process will be exactly analogous to that for the walking accessibility data
3 presented in this report.

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