

**UNIVERSITY OF MINNESOTA**

**BOARD OF REGENTS**

**Educational Planning & Policy Committee**

**April 11, 2002**

A meeting of the Educational Planning and Policy Committee of the Board of Regents was held on Thursday, April 11, 2002, at 4:00 p.m. in Room CF208, Coffman Center, University Center Rochester.

Regents present: William Hogan, Presiding; Dallas Bohnsack, Jean Keffeler, Richard McNamara, Bryan Neel, Michael O'Keefe, and Maureen Reed.

Staff present: Executive Vice President and Provost Robert Bruininks; Chancellors Kathryn Martin, Donald Sargeant, and Samuel Schuman; Senior Vice President Frank Cerra; Vice President Robert Jones; Executive Director Ann Cieslak; and Provost David Carl.

Student Representatives present: Kyle Althoff and Nicholas Maxwell.

**CONSENT REPORT**

The Committee voted unanimously to recommend approval of the following:

New Academic Programs:

- University of Minnesota, Duluth - Undergraduate Major in Athletic Training within the Bachelor of Applied Science degree

Academic Program Discontinuations:

- College of Continuing Education - Applied Business Major within the Bachelor of Applied Science degree

Special Program Development:

- University of Minnesota, Duluth - Bulldog Fund, Financial Markets Program, School of Business and Economics

**ACADEMIC PROGRAM REVIEW UPDATE:**

## UNIVERSITY OF MINNESOTA ROCHESTER

Executive Vice President and Provost Robert Bruininks introduced Provost David Carl, University of Minnesota Rochester (UMR), who led the discussion. Carl noted that University Center Rochester (Center) represents a partnership between Minnesota's two systems of higher education to deliver educational programs from three academic institutions--UMR, Winona State University, and Rochester Community & Technical College. He then reviewed UMR's mission statement; profiled the student body and current course offerings; summarized future academic, financial, and programmatic directions for UMR; described future campus development initiatives and the importance of community advisory groups; and identified the challenges and opportunities facing UMR (on file in the Board Office).

Carl cited the following among the policy issues to be addressed at UMR:

- strategies for adhering to established plans and principles;
- development in the areas of education and research;
- mission differentiation and institutional responsibilities; and
- relationships with other educational institutions.

In response to a question from Regent Hogan, Carl indicated that past experience will be a firm foundation for the development of more complex programs because UMR's focus has been to serve the community by leveraging the strengths of the University. In consultation with the Rochester community, UMR identifies the courses needed to improve the skills of current workers, contracts for as long as necessary with the most appropriate faculty from the University's various campuses, and then moves on to another educational area of interest locally.

In response to a question from Regent O'Keefe, Carl acknowledged that students might not always view as seamless many of the partnerships involved because the Center is a concept as well as a place. What students do see are pathways of opportunity that will allow them to earn a degree. One of UMR's current challenges is improved institutional alignment that will result in more seamless partnerships.

In response to questions from Regents Reed and Keffeler, Carl explained that because of mission differentiation, decisions about program content, program timing, course offerings, and operational details often require extensive discussions. Bruininks added that mission differentiation is clear in many areas, but that leadership will be required to overcome challenges in such areas as governance and alignment across institutions.

In response to a question from Student Representative Maxwell, Carl stressed the importance of technology, the creation of a distinctive identity, and the development of signature programs as critical to UMR's efforts to serve residents in communities beyond the Rochester area.

Carl reported that the Rochester area is very excited about UMR's progress over the last three years because it is a community that recognizes the important role the University can play in Minnesota's future. He added that community groups are committed to UMR's success and, on the basis of UMR's track record, have high expectations for the future.

Regent Neel thanked Bruininks and Carl for their contribution to UMR's success, noting that there is great support in the Rochester community for higher education and for the University.

## INFORMATION ITEMS

Executive Vice President and Provost Bruininks referred committee members to the docket materials.

The meeting adjourned at 5:00 p.m.

**ANN D. CIESLAK**  
**Executive Director and**  
**Corporate Secretary**

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