

UNIVERSITY OF MINNESOTA

BOARD OF REGENTS

Educational Planning & Policy Committee

February 12, 2004

A meeting of the Educational Planning and Policy Committee of the Board of Regents was held on Thursday, February 12, 2004 at 3:00 p.m. in the East Committee Room, 600 McNamara Alumni Center.

Regents present: Maureen Reed, presiding, Anthony Baraga, Peter Bell, Richard McNamara, and Patricia Simmons.

Staff present: Executive Vice President & Provost Christine Maziar; Senior Vice President Frank Cerra; Vice President Sandra Gardebring; Interim Vice President David Hamilton; Executive Director Ann Cieslak; Provost David Carl; and Associate Vice Presidents Gail Klatt, Donna Peterson, and Michael Volna.

Student Representatives present: Josh Colburn and Gina Jennissen.

CHANGING INSTRUCTIONAL MODELS OF HEALTH CARE EDUCATION

Executive Vice President and Provost Maziar observed that changing instructional models in health care education are profoundly affecting the internal organization, instructional strategies, and external partnerships of the Academic Health Center (AHC). She then introduced Senior Vice President Frank Cerra and Barbara Brandt, assistant vice president for education, who led the discussion.

Cerra remarked that the demands of the marketplace and accrediting bodies are the major forces driving change in health care education instructional models. Brandt reviewed research-based advances in teaching and learning, the factors precipitating change, and the future of health care education. She also listed recent accomplishments of the AHC, including curricular improvements, interprofessional teaching sites, and a cooperative program involving faculty and participants in the Health Administration program of the Carlson School of Management. Among the challenges facing the AHC are managing the growth of community-based education programs, retaining faculty, and maintaining the infrastructure necessary for advances in technology.

The committee discussed a number of policy questions as described in the docket materials. Regent Simmons remarked that it may be important to limit the number of community partnerships in order to ensure the quality of the student experience and the achievement of desired outcomes. With respect to the University's ability to assume national leadership in health care education and training, Cerra and Brandt explained that the University is well positioned for such a role because of its committed faculty, the comprehensive nature of the AHC, and the culture in Minnesota, which has fostered the development of longstanding partnerships.

In response to questions from Regent Bell, Cerra advised that new instructional models are more expensive, but every effort is made to create partnerships that allow instruction and training activities to take place in a shared resource model that benefits both parties. He also verified that the development of partnerships is guided by principles that address such issues as the goals of the partnership, expected outcomes, the development of a business model, the creation of a governing board, and long-term sustainability.

AREA HEALTH EDUCATION CENTER -- RESOLUTION

Executive Vice President and Provost Maziar, Vice President Cerra, and Dr. Brandt led the discussion of issues related to creation of an Area Health Education Center (AHEC). Cerra noted that the federal government has identified

northeast Minnesota as a medically deprived area eligible for funding to promote rural health professions education. Although the University has already received a \$1.1 million federal grant, this funding is conditioned on the establishment of an AHEC, a nonprofit corporation that provides a local community base for carrying out the intent of the grant. The AHEC, to be located in Hibbing, will serve a nine-county geographic area in northeast Minnesota.

A motion was made and seconded, and the committee voted unanimously to recommend approval of the resolution to establish the Northeast Regional Minnesota Area Health Education Center.

**BOARD OF REGENTS POLICY: *USE OF ROYALTY INCOME TO SUPPORT TECHNOLOGY
COMMERCIALIZATION***

Executive Vice President and Provost Maziar introduced Interim Vice President Hamilton, who led the discussion. In written remarks (on file in the Board Office), Hamilton presented the goals of the policy and what it is intended to accomplish. He also acknowledged concerns about institutional conflict of interest, but he assured the committee that the policy limits the use of royalty income to monies earned from licensing University technology, thereby excluding state monies or tuition dollars.

Hamilton posed the following policy question: Should the University use royalty income--monies it has earned over the years from its successful technology transfer program--to provide financial support (under conditions) to tax-exempt, nonprofit corporations that encourage, promote, or assist in the commercialization of University technology?

In response to a number of questions regarding the nonprofit corporation limitation, Maziar and Hamilton observed that nonprofit corporations are preferable because the resulting partnerships would be with organizations that have a similar mission and similar disclosure requirements. University Enterprise Laboratory, Inc., an incubator for start-up biotech companies to be located on the St. Paul campus, is a good example of an appropriate nonprofit partner.

Simmons expressed her preference for a policy that would allow for-profit as well as nonprofit corporations because that would provide maximum flexibility in the effort to commercialize University technology.

In response to a question from Bell, Hamilton indicated that any investments in technology commercialization this year would come from a \$13 million pool of funds that also supports the Office of the Vice President for Research, the Office of Patent and Technology Marketing, and the 21 st Century Graduate Fellowship Endowment.

Regent Reed requested that when the policy returns for action the administration be prepared to assess the proposed limitation to nonprofit corporations and provide additional information and context to enhance the Board's understanding of the policy.

UNIVERSITY OF MINNESOTA FEDERAL AGENDA 2004

Executive Vice President and Provost Maziar introduced John Engelen, director, Federal Relations, who discussed the University's 2004 federal agenda. He described the scope of the University's involvement with the federal government and the role of Federal Relations in developing relationships with Minnesota's Congressional delegation. He also identified the organizations through which the University is involved in higher education nationally; cited proposed federal legislation that may have implications for higher education; listed a number of challenges for the coming year; and mentioned a variety of advocacy efforts planned for 2004 (materials on file in the Board Office).

In response to questions from several committee members, Engelen agreed to solicit input from the Board regarding the University's federal agenda and its relationship to already established University priorities.

CONSENT REPORT

A motion was made and seconded, and the committee voted unanimously to recommend approval of the following, as detailed in the revised Consent Report and the docket materials:

New academic programs:

- College of Liberal Arts - Master of Arts (M.A., Plan B) and Doctor of Philosophy (Ph.D.) degrees with a new major in Asian Literatures, Cultures, and Media
- College of Liberal Arts - New Undergraduate Minor in Austrian and Central European Studies
- Graduate School - New Doctor of Audiology (Au.D.) Degree with a Major in Audiology
- Graduate School - New Post-Baccalaureate Certificate with a Major in Complementary Therapies and Healing Practices
- Graduate School - New Post-Baccalaureate Certificate with a Major in French Studies
- Graduate School - Addition of a Nurse Anesthesia Track within the Master of Science (M.S.) Degree Program in Nursing
- University of Minnesota Duluth - Graduate School, New Master of Arts (M.A., Plans A & B) Degree with a Major in Criminology
- University of Minnesota Duluth - College of Liberal Arts, New Master of Advocacy and Political Leadership (M.A.P.L.) Degree Program with Concentrations in Rural Community Leadership, Labor Organizing and Management, and Non-Profit Advocacy

Academic program name changes:

- College of Liberal Arts - Department of Speech-Language-Hearing Sciences, Bachelor of Arts (B.A.) Degree, and Undergraduate Minor Programs in Speech-Language-Hearing Sciences
- Graduate School - Graduate Programs (Ph.D., M.S., and Master of Computer Science (M.C.S.)) in Computer Science

Academic program discontinuations:

- College of Education and Human Development, School of Kinesiology, Certificate Program in Sport Management
- Graduate School - Ph.D. Program in Biomedical Science

INFORMATION ITEMS

Executive Vice President and Provost Maziar referred committee members to the docket materials.

Student Representative Colburn reported that students in the College of Liberal Arts have expressed great satisfaction with the recent repeal of the Graduate Proficiency Test, which has been eliminated in favor of satisfactory completion of coursework or a passing score on the Language Proficiency Exam.

In response to a question from Reed, Maziar commented that the four-year graduation rate for the Twin Cities campus appears to be on track to achieve the goals established for 2012, but there may be room for improvement on the other campuses.

The meeting adjourned at 4:50 p.m.

ANN D. CIESLAK
Executive Director and
Corporate Secretary

