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# ANNOUNCEMENTS

## Representative Appointed to OCLC Committee

We are happy to announce that the MINITEX region now has a representative on the OCLC *Collections and Technical Services Advisory Committee*.  Stephen Hearn, Authority Control Coordinator and Database Management Section Head at the University of Minnesota Libraries, has been appointed for a three-year term, beginning immediately.  This committee is one of three Strategic Service Area Advisory Committees, and its purpose is to assist OCLC with strategic planning and the development of new products and services.

To find out more about your other MINITEX representatives on OCLC Committees, follow the link below:
>        http://www.minitex.umn.edu/bats/membership/governance.aspx

Virginia Dudley, MINITEX/BATS

## New Report: Social Networking and Privacy on the Web

OCLC has released the third in a series of reports that scan the information landscape to provide data, analyses and opinions about users' behaviors and expectations in today's networked world. The new international report, *Sharing, Privacy and Trust in Our Networked World,* examines four primary areas:

- Web user practices and preferences on their favorite social sites
- User attitudes about sharing and receiving information on social spaces, commercial sites and library sites
- Information privacy, what matters and what doesn't
- U.S. librarian social networking practices and preferences; their views on privacy, policy and social networks for libraries

"We know relatively little about the possibilities that the emerging social Web will hold for library services," said Cathy De Rosa, Global Vice President of Marketing, OCLC, and principal contributor to the report.  "More than a quarter of all Web users across the countries we surveyed are active users of social spaces. As Web users become both the consumers and the creators of the social Web, the implications and possibilities for libraries are significant. The research provides insights into what these online library users will expect."

Among the report highlights:

- The Internet is familiar territory. Eighty-nine percent of respondents have been online for four years or more, and nearly a quarter have been using the Internet for more than 10 years.
- The Web community has migrated from using the Internet to building it -- the Internet's readers are rapidly becoming its authors.
- Library Web site usage has declined from 30 percent of respondents in Canada, the U.K. and the U.S. in 2005 to 20 percent in 2007, a 33 percent decrease.
- More than a quarter of the general public respondents currently participate on some type of social media or social networking site; half of college students use social sites.
- On social networking sites, 39 percent have shared information about books they have read, 57 percent have shared photos/videos and 14 percent have shared self-published information.
- Over half of respondents feel their personal information on the Internet is kept as private, or more private, than it was two years ago.
- Online trust increases with usage. Seventy percent of social networking users indicate they always, often or sometimes trust who they communicate with on social networking sites.
- Respondents do not distinguish library Web sites as more private than other sites they are using.
- Thirteen percent of the public feels it is the role of the library to create social networking sites for their communities

The report is available to download (chapter by chapter), or you can order a print copy for $19.00 from OCLC's Online Service Center. Follow the URL below to print or order the report:
    http://www.oclc.org/reports/sharing/default.htm

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# GENERAL

## Fall Conference Reflections

In October, staff from MINITEX attended the South Dakota Library Association Annual Conference (Oct. 17-19) and the Minnesota Library Association Annual Conference (Oct. 24-26). Below is a short summary of our experiences (**Note:** We included our thoughts on the North Dakota Library Association Annual Conference in the Oct. *Mailing*).

SDLA Conference
The South Dakota Library Association annual conference was in Watertown this year. Despite the rainy weather, it was a great conference (and the food was good!). The opening keynote was one of the highlights. Michael Sauers of the Nebraska Library Commission presented *Your Library*

*on 2.0*. We got practical ideas for revitalizing library Web sites, and he shared numerous examples of Web sites and other online ways that libraries around the country are incorporating Library 2.0 functionality. His talk can be found here:

      http://www.slideshare.net/travelinlibrarian/library-20-138361

During Thursday's lunch, Steven Kinsella talked about his new book, *900 Miles from Nowhere: Voices from the Homestead Frontier.* He was so fascinating that many of us lined up afterwards to buy an autographed copy of the book. A third (but not final) highlight was seeing the beautiful and spacious new Watertown Regional Library (and eating the delicious fudge)!

Virginia Dudley, MINITEX/BATS


## MLA Conference

Several MINITEX staff attended the Minnesota Library Association Annual Conference in Mankato this year. For us, in addition to giving presentations, it was an opportunity to enjoy the brilliant fall weather and visit with librarians from all over the state.

I attended several presentations. *Performing on the Library Instruction Stage* gave me a new perspective as a trainer; there's a lot I can learn from acting principles about how to share information and how to connect with an audience. Because I'm preoccupied with technical services most of the time, when I go to meetings I like to hear about what's going on in other areas of the library. So I enjoyed the Reader's Advisory session and especially The Movies @ Your Library: Bollywood which opened my eyes to the world of Indian books, music, and film. The final keynote by the Unshelved Guys reminded me not to take it all too seriously (http://www.unshelved.com).

On the way back to Minneapolis Sara Ring and I stopped at the Treaty Site Historical Center (St. Peter) where we saw artifacts from the eventful early days of Nicollet County. Further on the way north, we took time to shop at Jim's Apple Farm (near Jordan) where they have a full array of apples and squashes and 200 different candies. Just the place for Halloween shopping!

Mark Wilhelmi, MINITEX/BATS


## MLA Awards Banquet

Carla Dewey Urban received one of the two Minnesota Library Association "President's Awards" during the MLA Awards Banquet on Oct. 25. At the Awards Banquet, MLA President Heidi Hoks described how Carla helped keep her on track during a very busy, complex, and difficult year for MLA. Carla spent many volunteer hours at the MLA office, going far beyond her duties as elected MLA secretary. Congratulations, Carla!

To view pictures from the 2007 MLA Conference, visit their Flickr Photo page:

      http://www.flickr.com/photos/11152574@N02

Sara Ring, MINITEXT/BATS

### Level 3 MARC Records

Since last summer there has been a vigorous, sometimes angry, discussion about level 3 MARC records in WorldCat.  These are abbreviated records that do not meet Minimal-level cataloging specifications.  They have been around for some time for use in special projects, but recently they've become more common and controversial as Baker & Taylor and other vendors add them to WorldCat.

Some librarians question the quality of these records -- calling them 'annoying,' 'a nuisance,' and 'useless imposters' -- and complain they demand too much work to make them useful to library users.   When searching WorldCat, catalogers can discover that the only matches they find are level 3 records containing little useful information.  Consequently, they find themselves spending time either upgrading these records or creating new ones to avoid the hassle of cleaning up what they did find.

OCLC has responded to complaints by saying that they are trying to satisfy the needs of a variety of WorldCat users.  Level 3 records are not intended for cataloging use as they are.  Level 3 vendor records have been added into WorldCat in an effort to make records available earlier in the acquisitions process.  OCLC is working with Baker & Taylor to improve the quality of that vendor's records.  In the meantime, they are urging us not to create new, duplicate records but to upgrade the level 3 records we encounter.  (Please note that libraries that upgrade these records receive an enhancement credit of $3.20)

MINITEX and other regional service providers have been talking with OCLC about this situation.  Things may improve in the near future, but there are no guarantees.  Please avoid adding duplicate records to WorldCat.  As an alternative,  if you find inadequate level 3 records in WorldCat, you could create a brief record in your local database and, then, search again in a couple of weeks in the hope of finding better records for your items.  That's not an ideal solution, but it could save some work.

If you are unhappy about level 3 records or simply want to learn more about them,  please contact us the MINITEX Bibliographic and Technical Services staff (Contact information at the end of the *Mailing*).

Mark Wilhelmi, MINITEX/BATS

### Blackwell Book Services Now a WorldCat Selection Service Partner

WorldCat Selection subscribers can now receive notification records for Blackwell Book Services materials within the WorldCat Selection interface.   WorldCat Selection, based on ITSO CUL (Integrated Tool for Selection and Ordering at Cornell University Library), allows selectors of library materials to view new title data from multiple materials vendors in one central,

comprehensive system.  Libraries are able to get WorldCat records for newly selected materials into their integrated library systems early in the technical services process, as well as share selection decisions with others in their institutions.

For 128 years, Blackwell has supplied academic and research libraries with books and bibliographic support.  Blackwell has offices in the United States, the United Kingdom, the Netherlands, and Australia.

Find out more about Blackwell:
        http://www.blackwell.com/

Learn more about WorldCat Selection
        http://www.oclc.org/selection/default.htm

OCLC; edited

# LOCAL HOLDINGS MAINTENANCE

## Keeping Local Holdings Records Accurate

In the 18 months since Local Holdings Maintenance migrated to the Connexion Browser, there has been a noticeable decline in the number of LHR updates that are received in the MINITEX/MULS office.  We'd like to get a better picture of the factors that have led to this change in activity and whether there are changes we can make that would help our participating libraries keep holdings up-to-date.

All libraries participating in the MULS union list group have committed to keeping their serial holdings information up-to-date.  Libraries with access to OCLC are supposed to receive training so their staff can input and update their Local Holdings Records (LHRs) at their convenience. Libraries without access to OCLC are expected to send updates of their serial holdings to the MINITEX/MULS office, where our staff will make the necessary changes to the libraries' LHRs.

Perhaps some of the changes that accompanied the migration to Connexion are effecting how easily libraries can create lists to update their holdings.  On the other hand, it may be that the factors effecting LHR updating have more to do with local or regional changes that demand more staff time.

Rather than guessing, we'd like to hear from our participating libraries to get a clearer picture of the factors that have contributed to the decline we've seen in the number of Local Holdings Record updates.  If your library participates in the MULS union list, and your staff does not directly update the library's holdings in OCLC, we'd like to know:

1. Does your library maintain a local record (as part of the catalog or separately) of your serials holdings?  How is it updated, and how often?

2. Has your library sent updates to the MINITEX/MULS office for updating in OCLC?  How recently?  Have you added or deleted titles from your serials collection since then?

3. What are the obstacles or factors that affect your ability to send updates to MULS?  Do you see some way (or ways) that the MINITEX/MULS unit could help make updating easier?

Please contact Dave Linton in the MINITEX/MULS office with your responses to any – or all – of these questions (Contact information at the end of this *Mailing*).  We'd like to find out how we can help keep the holdings data in MULS accurate, so it can benefit our entire community.

Dave Linton, MINITEX/MULS

# RESOURCE SHARING

## Interlibrary Loan Workshop at ALA Midwinter

If you are attending the ALA Midwinter Meeting in Philadelphia, check out the following FREE workshop!

*If you've just started in interlibrary loan or you've been poking the keys for years have we got a workshop for you.  Friday morning, Jan. 11, 2008 at the University of Pennsylvania Law School RUSA STARS is having an ILL "everything you always wanted to know" class. This system neutral workshop is about providing best practices to your library users and conducting best practices interlibrary loan within the resource sharing community.  We have some great instructors who will be covering borrowing (Cyril Oberlander) lending (Karen Janke) copyright (Cindy Kristof), and statistics and resources (Mary Hollerich).*

*This half-day session is intended to help you think through your process -- both are you doing things right and are you doing the right things to help your institution provide this mission-critical service in a way that meets YOUR institution's philosophy of service.  A full description of the workshop and registration information is located here:*
        *http://www.incolsa.net/WebCal/eventreg.html?EventID=2740&CALid=5583*

*There is NO CHARGE for this workshop.  Really, no charge.*

Collette Mak, Chair, RUSA STARS Education and Training; edited

# DIGITIZATION & PRESERVATION

## CONTENTdm Featured Collections

This month, three collections from the CONTENTdm Collection of Collections are featured on the CONTENTdm Web site. The featured collections for October are the *CSUDH Digital Collections, Singin' Sam, the Barbasol Man,* and the *Great Basin History of Medicine Photo Archives*.

### CSUDH Digital Collections
http://archives.csudh.edu:2006
*California State University, Dominguez Hills*
CSUDH Digital Collections contain images relating to the history of the University, the 1910 Los Angeles International Air Meet at Dominguez Field, the historic Rancho San Pedro, South Bay Los Angles history, and the Del Amo, Watson, Carson, and Dominguez families.

### Singin' Sam, the Barbasol Man -
http://gates.mrl.lib.in.us:8080/cdm4/browse.php?CISOROOT=%2Fcoll5
*Morrisson-Reeves Library*
This online collection contains not only images from the career of Harry Frankel (1888-1948), better known as Singin' Sam the Barbasol Man, but includes audio and video files of some of his performances.

### Great Basin History of Medicine Photo Archives
http://www.medicine.nevada.edu/dept/hom/GBHOMPhotoArchive
*University of Nevada, Reno*
The images in this collection represent a portion of over 7,000 photographs that relate to the University of Nevada School of Medicine; the Nevada State Medical Association and member societies; the Reno Surgical Society; 19th-century frontier military medicine in the Great Basin; and Nevada hospitals, doctors, nurses, dentists, and veterinarians.

These are just a few of the many digital collections created by CONTENTdm users. To access the entire Collection of Collections go to
       http://www.contentdm.com/customers/index.html

OCLC; edited

## Contact Information

MINITEX Bibliographic and Technical Services (BATS), 612-624-4002, 800-462-5348, mino@umn.edu  (Virginia Dudley, Carlos Portillo, Sara Ring, Carla Dewey Urban, Mark Wilhelmi)
OCLC Cataloging, ILL, Digitization and Preservation products and services

MINITEX Contract Cataloging Program (ConCats), Edward Swanson, Manager, 612-624-4002, 800-462-5348, ConCats@tc.umn.edu

MINITEX Cooperative Purchasing & Electronic Resources Services (CPERS), Rita Baladad 612-626-8252, balad001@umn.edu and Ed Keane, 612-624-2925, keane022@umn.edu
OCLC Reference products and services

Cecelia Boone, 612-624-6353, 800-462-5348, c-boon@umn.edu and Dave Linton, 612-624-3360, 800-462-5348, linto001@umn.edu
OCLC Local Holdings Maintenance (formerly Union Listing), including MULS

For address and name changes, please send a message to: mino@umn.edu

This calendar primarily lists events scheduled by MINITEX, although other events are included. This is an informational posting only, registration materials are sent separately.  If you are interested in attending a workshop and have not received registration materials two weeks prior to the event, contact the MINITEX Office (612-624-4002, 800-462-5348).  For OCLC training sessions, ask for Kay Kirscht.  There is a registration fee for many of the events listed.

Some events listed on the calendar may be cancelled due to lack of registered participants. Cancellations and changes are highlighted by **CANCELLED** following the date of the event.

This calendar will be updated and posted at the beginning of each month.  If you would like your event included in the calendar, please call Kay Kirscht at 612-624-3532.

NOVEMBER

7          Webinar – eBooks & NetLibrary
11:15 a.m. – 12:15 p.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#1

8          Webinar - Local Holdings Maintenance (Part 1)
1:30 p.m. – 3:00 p.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#99

9          Webinar – WorldCat: Making it Work for You
10:30 a.m. – 11:30 a.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#115

9          Webinar – eBooks & NetLibrary
1:30 p.m. – 2:30 p.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#1

12         Webinar - Local Holdings Maintenance (Part 3)
10:30 a.m. – Noon, CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#101

13         Cataloging Integrating Resources
MINITEX / SCCTP Training Session
9:00 a.m. – 4:00 p.m., CST
University of Minnesota, West Bank - Twin Cities Campus, Minneapolis, MN
http://www.minitex.umn.edu/events/training/oclc.asp#15

13          Webinar – EBSCO MasterFILE Premier
10:00 a.m. – 11:00 a.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#167

13          Webinar – EBSCO Academic Search Premier
3:00 p.m. – 4:00 p.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#103

14          Webinar – WorldCat Collection Analysis
11:00 a.m. – 12:00 p.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#76

14          Webinar – Advanced Searching Using Connexion Client
2:00 p.m. – 3:30 p.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#165

15          Webinar - Local Holdings Maintenance (Part 2)
1:30 p.m. – 3:00 p.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#100

22          **THANKSGIVING HOLIDAY**
*MINITEX Office closed*

23          **UNIVERSITY FLOATING HOLIDAY**
*MINITEX Office closed*

27          Webinar – Informe: Spanish-Language Resource
11:00 a.m. – 11:45 a.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#166

27          Webinar – Statistics for EBSCO, Gale and OCLC
3:00 p.m. – 4:00 p.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#104

28          ILL Basics Using WorldCat Resource Sharing
MINITEX Training Session
9:00 a.m. – 4:00 p.m., CST
Northern State University, Aberdeen, SD
http://www.minitex.umn.edu/events/training/oclc.asp#59

28          Webinar – WorldCat: Making it Work for You
10:30 a.m. – 11:30 a.m., CST
Online Training Session
http://www.minitex.umn.edu/events/training/webinars.asp#115

28          Webinar – Business Source Premier: Business Searching Interface
            3:00 p.m. – 4:00 p.m., CST
            Online Training Session
            http://www.minitex.umn.edu/events/training/webinars.asp#72

29          Introduction to the OCLC Connexion Client
            MINITEX Training Session
            9:00 a.m. – 4:00 p.m., CST
            Northern State University, Aberdeen, SD
            http://www.minitex.umn.edu/events/training/oclc.asp#83

29          Minnesota Opportunities for Reference Excellence Series, *Part 1 of 4*
            10:00 a.m. – 12:00 noon, CST
            Online Training Session
            http://www.minitex.umn.edu/events/training/webinars.asp#157

29          Webinar - Local Holdings Maintenance (Part 3)
            1:30 p.m. – 3:00 p.m., CST
            Online Training Session
            http://www.minitex.umn.edu/events/training/webinars.asp#101

30          Webinar – Informe: Spanish-Language Resource
            2:00 p.m. – 3:00 p.m., CST
            Online Training Session
            http://www.minitex.umn.edu/events/training/webinars.asp#166


DECEMBER

3           Webinar – Statistics for EBSCO, Gale and OCLC
            11:00 a.m. – 12:00 noon, CST
            Online Training Session
            http://www.minitex.umn.edu/events/training/webinars.asp#104

3           Webinar – EBSCO MasterFILE Premier Advanced Webinar
            3:30 p.m. – 4:30 p.m., CST
            Online Training Session
            http://www.minitex.umn.edu/events/training/webinars.asp#144

4           Introduction to the OCLC Connexion Client
            MINITEX Training Session
            9:00 a.m. – 4:00 p.m., CST
            University of Minnesota, West Bank - Twin Cities Campus, Minneapolis, MN
            http://www.minitex.umn.edu/events/training/oclc.asp#83

5           Local Holdings Maintenance in Connexion
            MINITEX Training Session
            9:00 a.m. – 4:00 p.m., CST
            University of Minnesota, West Bank - Twin Cities Campus, Minneapolis, MN
            http://www.minitex.umn.edu/events/training/oclc.asp#106

5            Webinar – ProQuest Newsstand Complete Advanced Webinar
             2:30 p.m. – 3:30 p.m., CST
             Online Training Session
             http://www.minitex.umn.edu/events/training/webinars.asp#139

7            Webinar – EBSCO Academic Search Premier
             10:30 a.m. – 11:30 a.m., CST
             Online Training Session
             http://www.minitex.umn.edu/events/training/webinars.asp#103

7            Webinar – Business Source Premier: Business Searching Interface
             1:00 p.m. – 2:00 p.m., CST
             Online Training Session
             http://www.minitex.umn.edu/events/training/webinars.asp#72

11           Webinar – WorldCat Advanced
             1:30 p.m. – 2:30 p.m., CST
             Online Training Session
             http://www.minitex.umn.edu/events/training/webinars.asp#168

12           Webinar – WorldCat: Making it Work for You
             3:00 p.m. – 4:00 p.m., CST
             Online Training Session
             http://www.minitex.umn.edu/events/training/webinars.asp#115

13           Webinar – Brief Introduction to Authorities: Authorities Series #1
             2:00 p.m. – 3:15 p.m., CST
             Online Training Session
             http://www.minitex.umn.edu/events/training/webinars.asp#89

20           Minnesota Opportunities for Reference Excellence Series, *Part 2 of 4*
             10:00 a.m. – 12:00 noon, CST
             Online Training Session
             http://www.minitex.umn.edu/events/training/webinars.asp#157

25           **CHRISTMAS HOLIDAY**
             *MINITEX Office Closed*

26           **UNIVERSITY FLOATING HOLIDAY**
             *MINITEX Office closed*