

UNIVERSITY OF MINNESOTA
BOARD OF REGENTS
Educational Planning & Policy Committee
July 6, 2005

A meeting of the Educational Planning and Policy Committee of the Board of Regents was held on Thursday, July 6, 2005, at 10:15 a.m. in the West Committee Room, 600 McNamara Alumni Center.

Regents present: Peter Bell, presiding, Dallas Bohnsack, David Larson, Richard McNamara, David Metzen, and Lakeesha Ransom.

Staff present: Senior Vice President & Provost Thomas Sullivan; Senior Vice President Frank Cerra; Vice President R. Timothy Mulcahy; General Counsel Mark Rotenberg; Executive Director Ann Cieslak; Provost David Carl; and Associate Vice President Sheila Ards.

Student Representatives present: Joshua Colburn and Amy Jo Pierce.

BOARD OF REGENTS POLICY:
CONFLICT OF INTEREST

Senior Vice President & Provost Sullivan, recalling that Board of Regents Policy: *Conflict of Interest* had been before the committee for review in June 2005, introduced Richard Bianco, Assistant Vice President, Regulatory Affairs, who led the discussion. In response to questions raised last month, Bianco confirmed that the proposed definition of family member is consistent with the federal definition even though it differs from the definition in Board of Regents Policy: *Code of Ethics*.

A motion was made and seconded, and the committee voted unanimously to recommend adoption of amendments to Board of Regents Policy: *Conflict of Interest*, including a new title, *Individual Business or Financial Conflict of Interest*.

BOARD OF REGENTS POLICY:
ANIMAL CARE AND USAGE

Senior Vice President & Provost Sullivan, indicating that Board of Regents Policy: *Animal Care and Usage* had been before the committee for review in June 2005, introduced Richard Bianco, Assistant Vice President, Regulatory Affairs, who led the discussion. Bianco noted that the University's animal care and use program is accredited by the Association for the Assessment and Accreditation of Laboratory Animal Care and that amendments include a new commitment section affirming the appropriate use of animals in research, teaching, and service activities.

A motion was made and seconded, and the committee voted unanimously to recommend adoption of amendments to Board of Regents Policy: *Animal Care and Usage*, including an amended title, *Animal Care and Use*.

**2004-05 UNIVERSITY PLAN, PERFORMANCE & ACCOUNTABILITY REPORT
FOLLOW-UP: CIVIC ENGAGEMENT & ACADEMIC QUALITY**

Senior Vice President & Provost Sullivan remarked that the *University Plan, Performance & Accountability Report*, submitted annually to the Board for approval, includes a discussion of the extent to which the University is fulfilling its civic (or public) engagement obligation to extend, apply, and exchange knowledge between the University and society. Associate Vice President Ards updated the committee on national trends in public engagement and the University's commitment to it through teaching, research, and outreach. Craig Swan, Vice Provost, Academic Affairs described the University's leadership nationally in efforts to reaffirm, deepen, and broaden commitments to public service and outreach.

Swan explained that public engagement involves a sustained commitment to integrate teaching, research, and outreach throughout the institution; respectful and full partnerships with communities; and recognition of the need to help faculty and staff develop partnership competencies. He reviewed a variety of action steps undertaken over the last five years to expressly recognize public engagement as a vital priority central to the University's institutional identity (as listed in the docket materials) and commended the efforts of the University's Council on Public Engagement, which has played a critical role in institutionalizing public engagement through practical proposals and integration into the strategic planning process, the compact planning process, and the *University Plan, Performance & Accountability Report*.

Swan reported that in the future, the focus of the University's public engagement efforts will be to engender respect for community partners; to span the achievement gap so that students system-wide are successful; to provide respectful community-based health education through the AHC; and to develop standards of evaluation and rigorous review that properly recognize major and important contributions to public engagement.

In response to questions from Regent Larson, Swan stated that objective and understandable measures of public engagement are desirable, but that the goals of public engagement are still in the development and review stage. Measures have been developed, are reported annually through the *University Plan, Performance & Accountability Report*, and will be improved through the current reaccreditation process that culminates this fall. Faculty also are periodically evaluated for their contributions to public engagement, although it is easier for faculty in some disciplines to identify opportunities and demonstrate results.

In response to questions from Student Representative Colburn, Swan observed that most incentives for students to participate in public engagement are associated with course requirements; that creating teams of service learning students from different disciplines might increase public engagement opportunities for students pursuing non-service learning degrees; and that the University is participating in a Carnegie Corporation pilot project on public engagement that will provide feedback as will the Higher Learning Commission during this fall's reaccreditation process.

In response to questions from Bell, Swan agreed to provide additional information regarding the share of the University's total budget allocated to public engagement. With respect to technology commercialization in particular, it is sometimes classified as public engagement and may be initiated by either the faculty or private sector partners. Bell urged the administration to develop benchmarks that are as concrete as possible in appropriate areas.

COMMITTEE WORKPLAN 2005-06: PRELIMINARY DISCUSSION

Regent Bell, noting that the workplan is before the committee for review, asked that members propose additions or deletions and recommend priorities from among the topics listed (materials on file in the Board Office). He advised that there will be three major activities of the committee, namely committee-related topics resulting from continuing development of the strategic plan, the ongoing review of Board policies, and oversight of the *University Plan, Performance & Accountability Report*.

Committee members suggested a number of topics that staff agreed to incorporate into the workplan, which will return for discussion at a future meeting.

CONSENT REPORT

A motion was made and seconded, and the committee unanimously recommended approval of the following academic program changes, as described in the docket materials:

New Academic Programs:

- College of Architecture and Landscape Architecture (Twin Cities Campus) – Bachelor of Design in Architecture (B.D.A.) Degree
- Graduate School (Twin Cities Campus) – Free-standing Minor in Public Art
- Graduate School (Twin Cities Campus) – Joint Master of Science (M.S.) in Biomedical Engineering and Doctor of Medicine (M.D.) Degree
- Graduate School (Twin Cities Campus) – Post-Master's Certificate in Nursing

Academic Program Changes:

- College of Continuing Education (Twin Cities Campus) – Bachelor of Arts (B.A.) Degree/Bachelor of Science (B.S.) Degree, InterCollege Program – Add a Track in Multi-Disciplinary Studies
- Graduate School (Twin Cities Campus) – Merge Master of Science (M.S.) Degree/Doctor of Philosophy (Ph.D.) Degree in Aerospace Engineering and Master of Science (M.S.) Degree/Doctor of Philosophy (Ph.D.) Degree in Mechanics into Master of Science (M.S.) Degree/Doctor of Philosophy (Ph.D.) Degree in Aerospace Engineering and Mechanics

Academic Program Name Changes:

- College of Liberal Arts (Twin Cities Campus) – Change name of Foreign Studies Minor to Learning Abroad Minor
- Graduate School (Twin Cities Campus) – Change name of Master of Science (M.S.) Degree and Doctor of Philosophy (Ph.D.) Degree in Agricultural and Applied Economics to Master of Science (M.S.) Degree and Doctor of Philosophy (Ph.D.) Degree in Applied Economics

Academic Program Restructurings:

- College of Liberal Arts (Twin Cities Campus) – Change name of Bachelor of Arts (B.A.) Degree in Asian Languages and Literatures to Bachelor of Arts (B.A.) Degree in Asian Literatures, Cultures, and Media; rename and reconfigure sub-plans to Chinese Literature, Culture, and Media; Japanese Literature, Culture, and Media; South Asian Literature, Culture, and Media; Written Cultures in Asia; Visual and Aural Cultures in Asia; and Social Formations in Asia.

- Graduate School (Twin Cities Campus) – Discontinue Master of Arts (M.A.) Degree in Music Education and Add a Track in Music Education to Master of Arts (M.A.) Degree in Music (Plan B only)
- Graduate School (Twin Cities Campus) – Discontinue Master of Science in Manufacturing Systems Engineering (M.S.M.S.E.) Degree; change name of Master of Science (M.S.) Degree and Doctor of Philosophy (Ph.D.) Degree in Industrial Engineering to Master of Science (M.S.) Degree and Doctor of Philosophy (Ph.D.) Degree in Industrial and Systems Engineering; establish two tracks in the Industrial and Systems Engineering Program – Industrial Engineering (M.S. [Plan A and B] and Ph.D. levels) and Systems Engineering (M.S. [coursework-only format])
- Graduate School (Twin Cities Campus) – Discontinue Master of Electrical Engineering (M.E.E.) Degree; Change Master of Science in Electrical Engineering (M.S.E.E.) Degree Plan B option to a coursework-only option

Academic Program Discontinuation:

- Graduate School (Twin Cities Campus) – Master of Arts (M.A.) Degree in East Asian Studies

Change Academic Home of Current Academic Program:

- Graduate School and College of Continuing Education (Twin Cities Campus) – Move Certificate in Addictions Studies from Graduate School to College of Continuing Education

Deliver Current Academic Program at New Site:

- Law School (Twin Cities Campus) – Offer Master of Laws (LL.M.) degree in Beijing, China

Revised Tuition Reciprocity Agreement with North Dakota

Senior Vice President & Provost Sullivan referred the committee to the revised tuition reciprocity agreement with North Dakota, indicating that Director Peter Zetterberg and Senior Vice President Cerra were available to answer questions. In response to questions from the committee, Zetterberg explained that this agreement was negotiated in the 1970s and treated all reciprocity students as Minnesota residents, with formulas to compensate for tuition differentials across disciplines. In the early 1990s, these adjustments were discontinued so that all students were charged the same amount, regardless of the cost of their education. The rationale for the proposed revision of this agreement is to acknowledge that the programs identified are very costly and difficult to fund and that these longstanding agreements have financially disadvantaged the University.

Senior Vice President Cerra maintained that because of the University's regional obligation as a provider of medical education and Minnesota's designation as a medically underserved area, the Academic Health Center's commitment to reciprocity is unchanged. The goal of the revised agreement, which was negotiated by Minnesota's Higher Education Services Office, is an effort to balance reciprocity against the cost of educating students.

INFORMATION ITEMS

Senior Vice President & Provost Sullivan introduced Frank Cerra, Senior Vice President, Academic Health Center, who summarized a resolution that will be considered this month by the Facilities Committee. The resolution, a prerequisite for the issuance of State bond funds for the construction of a research facility to be owned

by the University and constructed at the Mayo Clinic, confirms that the research collaboration is a governmental program approved and adopted by the Board.

The meeting adjourned at 11:30 a.m.

ANN D. CIESLAK
Executive Director and
Corporate Secretary