

SENATE MEETING

Thursday
March 10, 1955
3:30 P.M.

MURPHY HALL AUDITORIUM

Faculty members entitled to vote for Senate members may be present at Senate meetings but shall not be entitled to vote or make motions. Such faculty may, at their request and with the approval of the Senate, be given the privilege to speak on matters under consideration in which they have an interest.

Members of standing committees who are not members of the Senate, including student members, may be present at a meeting of the Senate during such time as a report of their committee is under discussion and may participate in such discussion, but shall not have the privilege of making motions or of voting.

A special section will be provided for the seating of such faculty and such members of standing committees.

UNIVERSITY OF MINNESOTA SENATE DOCKET

Your Committee on Business and Rules respectfully presents the following matters for your consideration at the meeting of the Senate, March 10, 1955, Murphy Auditorium, 3:30 p.m.

- I. Minutes of February 3, 1955
- II. Senate Committees for 1954-55
- III. Non-Senate Committees and Boards for 1954-55
- IV. Report of the Committee on Institutional Research
- V. Report of the Committee on Necrology
- VI. New Business

I. MINUTES OF FEBRUARY 3, 1955

Reported for Action

II. SENATE COMMITTEES FOR 1954-55

Reported for Action

The President reports additional appointments as follows:
Intercollegiate Athletics: Raymond W. Darland to replace Chester W. Wood; Paul Hetland to replace Robert H. Allen, student.

Student Affairs: George Schroeffer to replace John McKenzie.

III. NON-SENATE COMMITTEES AND BOARDS FOR 1954-55

Reported for Information

Technology Board, Staff Representatives on: Paul A. Bloland to replace Edwin O. Siggelkow.

(There will be a pause in the proceedings to permit the seating of the non-Senate members of the Committee on Institutional Research during the discussion of the report.)

IV. REPORT OF THE COMMITTEE ON INSTITUTIONAL RESEARCH

Reported for Information

The activities and program of the Bureau of Institutional Research and its Senate Committee were recently reviewed by a special advisory committee appointed by Vice President Malcolm M. Willey. Members of this committee were: Walter W. Cook, Chairman; Richard T. Arnold; John G. Darley; Elio D. Monachesi; Horace T. Morse; and Robert E. Summers. The findings and recommendations of this committee were of such general interest that they were transmitted to the Senate Committee for information and study. The latter group has prepared the following condensation of the advisory committee's report for the information of the Senate.

Condensation of Advisory Committee's Report on the
Bureau of Institutional Research

The advisory committee was directed to study the functions of the Bureau of Institutional Research, its strengths and weaknesses, and its relationship with the Senate Committee on Institutional Research.

The committee felt that a major source of strength has been derived from the general reputation of the Bureau and its contributions in the past in making the University of Minnesota an institution noted for its self-study of educational problems and its willingness to submit its problems, programs, and ideas to objective scrutiny and analysis. Established by President Lotus D. Coffman as a Committee on Educational Research in January, 1924, the University has been fortunate in the leadership provided by Dean Melvin Haggerty, Dean T. R. McConnell, Dr. Ruth E. Eckert, and Dr. Robert J. Keller, who recently resigned as director. This tradition of research orientation has developed a climate favorable to educational inquiry on the part of all colleges of the University.

A second area of strength has been the close association which has existed between the Bureau and the faculty. Problems have been brought to the Bureau by individual members of the staff, by committees, and by departments or colleges as well as by the administration. The result has been consultation on educational problems, consultation on research activities involving these problems, and in some instances, joint research projects. This easy access to the Bureau for technical and professional services must be preserved.

The activities of the Bureau have been promoted too by the high quality of reports of studies which have been published by the University Press, reproduced in mimeographed or multilithed form, disseminated through speeches and conferences, and otherwise printed or distributed. Two major undertakings during Dr. Keller's directorship have been *Higher Education in Minnesota* and *A University Looks at Its Program*. An impressive amount of preliminary and summary reports have also been prepared and distributed by the Bureau. Some of these consist mainly of tabular findings which have been reported to committees or groups in the course of their consideration of educational problems.

The committee was favorably impressed with the general quality of the research output. The staff members of the Bureau have been competent in the technical aspects of research methodology and design. They have taken advantage of newer statistical techniques, the improved facilities available for use of punched cards and other related means for research activity, and have assisted others to improve their research efforts by utilizing similar techniques.

A major criticism is that the research activities of the Bureau have been so extensive that they have been carried only through the placing of excessively heavy burdens upon the Director and other members of the Bureau staff. A second area of criticism is the apparent lack of a clear-cut understanding concerning the role and functions of the Senate Committee on Institutional Research with respect to the operation of the Bureau. Inquiry into this relationship has resulted in the recommendations listed later in this report.

The advisory committee felt that the strengths of the Bureau far outweigh its deficiencies, however, and none of the criticisms is insoluble. Efforts of the Bureau to seek solutions to pressing problems in higher education will have to be intensified in the near future if we are to find sound methods for meeting the needs of increasing numbers of students who will be seeking higher education. The Bureau has an obligation to study, in order of priority, as established in the past, the problems of higher education (1) in the University, (2) in the state of Minnesota, and (3) in the United States generally.

Relationship with the Senate Committee

Concern was expressed that the Senate Committee might easily dominate the activities and program of the Bureau to the extent that the Director might feel handicapped in his research activities and the administrative responsibilities which he carries. At the same time, it would be equally unfortunate if the Committee delegated all responsibility to the Director to the extent that it would provide no real assistance in the development, planning, and conduct of research activities. The consensus was that the role of the Senate Committee should be adjusted to the needs of the Bureau and those of the Director; such flexibility would provide the most efficient operation.

The Senate By-laws for Institutional Research read as follows:

There shall be a standing Committee on Institutional Research composed of at least ten members. It shall advise the Bureau of Institutional Research with respect to the studies to be undertaken by the Bureau, the studies to be given priority, and any basic questions of policy or procedure connected with the Bureau's activities.

The advisory committee concluded that a more detailed statement of the functions of the Senate Committee would clarify the relative responsibilities of the Director and the Senate Committee. Recommendations were based upon discussions with previous directors and other persons whose experience would be helpful in specifying these functions. No changes were made in the By-laws; the functions were merely spelled out more precisely, as shown by the following statements:

1. The Senate Committee on Institutional Research should serve primarily as an advisory committee to the Bureau of Institutional Research; it should be concerned primarily with general policy.
2. Assistance of this Senate Committee might best be rendered by
 - a. assisting the Director to secure needed resources to carry on suitable research studies.
 - b. aiding the Director in determining proper research projects, applying resources, and establishing priorities for work on a long-range basis, without assuming the administrative function.
 - c. supporting the Director in maintaining optimum working relationships with staff members of the University. (For example, they might help him to refuse unreasonable requests, or elicit professional service or co-operation.)
 - d. identifying and initiating important areas of needed research.
3. The membership of the Senate Committee on Institutional Research should be reasonably small and should involve members who have an on-going interest in research.
4. The Senate Committee on Institutional Research should avoid duplication of effort with the Senate Committee on Education. It should co-ordinate its functions with the Senate Committee on Education on major problems of the University. Some overlap in membership on the two committees seems desirable to facilitate this co-ordination.

Since the major function of the Bureau of Institutional Research is to provide assistance to any department or college in the University concerning the experimental design and statistical analysis of research projects in higher education, the above report should be of interest to all academic staff members. The coming years are fraught with problems involving increased enrollments; good, systematic research may help to solve some of these problems. John B. Morris, the new Director, and John E. Stecklein, Assistant Director, will welcome inquiries from any University department or college concerning potential educational research projects.

ELIO D. MONACHESE, Chairman

(There will be a pause in the proceedings to permit the withdrawal of non-Senate committee members.)

V. REPORT OF THE COMMITTEE ON NECROLOGY

THOMAS F. BARNHART

1902-1955

The death of Thomas F. Barnhart, professor of journalism, on January 7, 1955, at Las Vegas, Nevada, deprived the University of the competence and warm personality of a devoted teacher and staff member; and the state and Upper Midwest of the services of a nationally recognized authority in the fields of weekly newspaper management, topography, and advertising.

Nationwide appreciation of his work in aiding publishers of non-metropolitan newspapers to solve editorial and business problems had won for him the title, "Mr. Weekly Newspaper." His books, "Weekly Newspaper Management," "Weekly Newspaper Writing and Editing," "Weekly Newspaper Makeup and Typography," and "Newspaper Sales Promotion" presented the precepts and techniques which for more than twenty years he had been perfecting as teacher and as friend and adviser of newspapermen. The close connection he maintained between teaching and professional achievement in the field of newspaper publishing is evidenced by the fact that more than fifty of his former Minnesota journalism students now own weekly newspapers throughout the United States.

In the field of newspaper typography and design, he was consultant in the redesigning of more than fifty newspapers, one of which, the Rochester (Minnesota) *Post-Bulletin*, won the N. W. Ayer Cup for typographical excellence. He was a member of the board of judges for the N. W. Ayer Typography Contest in 1944.

Professor Barnhart was active in the field of advertising, particularly in the Newspaper Advertising Executives Association, and in newspaper promotion and circulation groups. He was a consultant to the Northwest Daily Press Association, in which he was awarded a life membership, and the Minnesota Editorial Association. For a number of years he served as program chairman of the Editors' Short Course, sponsored by the School of Journalism and the Institute of Agriculture. He was president in 1947-48 of the Advertising Club of Minneapolis.

He was a member also of the American Association of University Professors, Association for Education in Journalism, American Academy of Political and Social Science, Minnesota Statistical Association, and Sigma Delta Chi. He was a former president of the Campus Club. At the time of his death he was chairman of the Senate Committee on Intercollegiate Athletics and a member of the Senate Library Committee.

Born in Snohomish, Washington, October 26, 1902, Professor Barnhart has served on the staff of the *Snohomish Tribune* from 1920 to 1925 before entering the University of Washington. He received his B.A. degree in journalism in 1930, followed by an M.A. degree from the University of Minnesota in 1937. He served for two years as assistant to the field manager of the Washington Press Association.

He became an assistant professor of journalism at the University in 1931, and was advanced to an associate professorship in 1935 and to a professorship in 1937.

Of all the host of warmly appreciative comments written in recognition of Professor Barnhart's service in a wide range of activities, perhaps the most moving was that which appeared in the Ivory Tower edition of the *Minnesota Daily* on January 10, 1955. Recalling Mr. Barnhart's practice of closing his advertising courses with the friendly phrase, "Adios, amigos," the student writer concluded her article with these words, "All of us who loved him as a friend and adviser as well as a teacher send out a warm tribute. We would like to say, as he has said to us so many times, 'Adios, amigo.'"

Professor Barnhart is survived by his wife, the former Annice Mars, whom he married December 22, 1926; by two sons, Thomas F. Jr. and Robert; and by two daughters, Laurane and Barbara.

J. O. CHRISTIANSON, Chairman

VI. NEW BUSINESS

THE UNIVERSITY SENATE
DOCKET SUPPLEMENT - MARCH 10, 1955

I. SENATE COMMITTEES

Reported for Action

The President reports an additional appointment as follows:

Special Committee on Parking: Robert H. Palistrant, student.

II. NOVEMBER 1955 SENATE MEETING

Reported for Action

It is recommended that the date of the November 1955 Senate meeting be changed from Thursday, November 17, as now scheduled, to Thursday, November 10 to avoid conflict with the fall meeting of the Association of Land-Grant Colleges and Universities.

III. REPORT OF THE COMMITTEE ON INTERCOLLEGIATE ATHLETICS

Reported for Information

Your Senate Committee on Intercollegiate Athletics respectfully reports the schedules for the Spring sports of 1955.

BASEBALL - 1955

At Home

April 15-16 Iowa State College
April 22 University of Illinois
April 23 Purdue University
April 26 Augsburg College
May 3 Carleton College
May 13 Ohio State University
May 14 Indiana University
May 17 College of St. Thomas

Away

March 21-22 University of Texas
March 23-24 Rice Institute
March 25-26 University of Houston
March 28-29 University of Oklahoma
April 9 Luther College
April 29-30 State University of Iowa
May 6 Michigan State College
May 7 University of Michigan
May 10 St. John's University
May 20 University of Wisconsin
May 21 Northwestern University
May 25 Carleton College

GOLF - 1955

At Home

May 2 College of St. Thomas
May 3 Carleton College and
St. Olaf College
May 7 Iowa State College
May 9 College of St. Thomas

Away

May 10 Carleton College and St. Olaf College
May 14 State University of Iowa and University
of Wisconsin, at Iowa City
May 26 Northwestern University, at LaFayette,
Indiana
May 27-28 Western Conference, at LaFayette,
Indiana
June NCAA, at University of Tennessee

TENNIS - 1955

At Home

May 2 State University of Iowa
May 4 Carleton College
May 7 Iowa State College
May 16 Luther College

Away

April 7-8-9 Washington University, at St. Louis
(Quadrangular with Purdue University,
State University of Iowa) - tentative
May 9 Indiana University
May 19 University of Wisconsin
May 20 Michigan State College, at Madison,
Wisconsin
May 25 Northwestern University
May 26-27-28 Western Conference, at Evanston,
Illinois

TRACK - 1955

At Home

February 5 Northwestern University
February 12 Iowa State College
February 26 University of Wisconsin
May 18 State University of Iowa

Away

February 19 State University of Iowa
March 4-5 Western Conference, at Michigan
State College
April 22 University of Nebraska
April 23 Kansas Relays
April 29-30 Drake Relays
May 7 Northwestern University
May 14 Western Conference Relays, at Evanston
May 21 University of Wisconsin
May 27-28 Western Conference, at Ohio State
University
June 4 Central Intercollegiate, at Milwaukee
June 17-18 NCAA, at Los Angeles
June 21 Western and Pacific Coast Conferences,
at Berkeley, California

J. Warren Stehman, Chairman