

UNIVERSITY of
MINNESOTA
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School of Journalism and
Mass Communication

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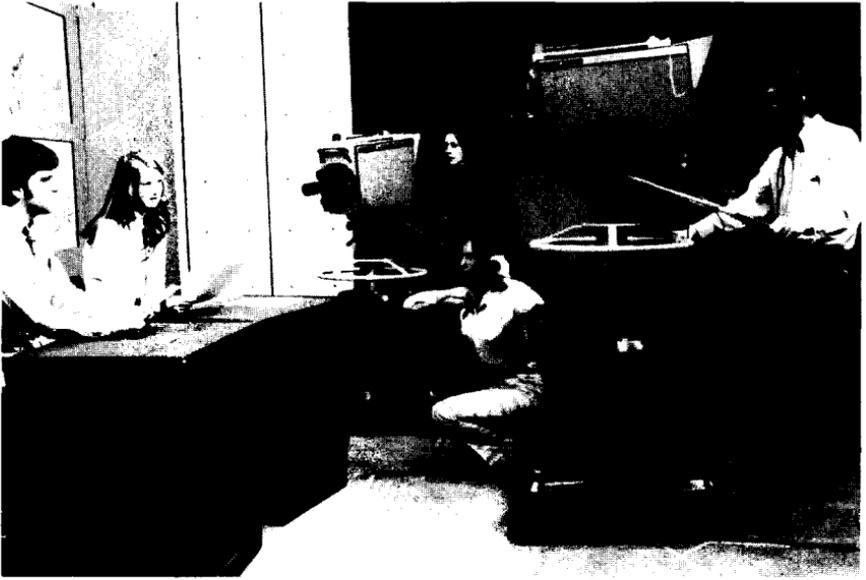
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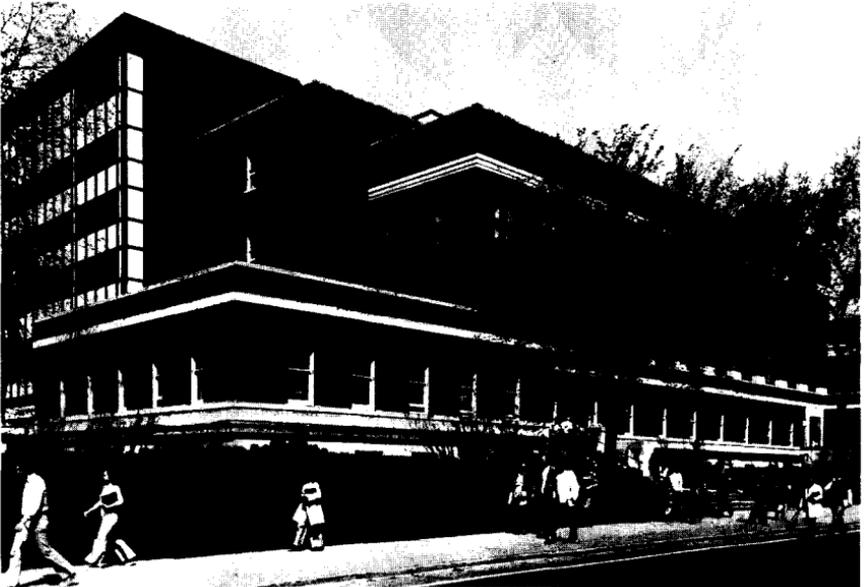
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School of Journalism
and Mass Communication

UNIVERSITY OF MINNESOTA



The new Rarig Center facilities offer journalism students an opportunity for practical experience.



Murphy Hall, the home of the School of Journalism and Mass Communication.

School of Journalism and Mass Communication

I. GENERAL INFORMATION

Philosophy and Purpose of the School

Although instruction in journalism at the University of Minnesota dates back more than 60 years, the School of Journalism and Mass Communication (SJMC) is, in the mid-1970's, a modern school dedicated to meeting modern needs in the fields of mass communication at a time of rapid change.

It is a closely knit professional school, centered in and reinforced by a strong liberal arts program. Its students meet the requirements of and receive their degrees from the College of Liberal Arts.

In 1974 the school was rated, together with the Pulitzer School of Journalism at Columbia University, as topmost in reputation among all journalism schools nationally. The study was reported in *Change* magazine, and was based on research performed by the Comparative Organization Research Program of New York.

As an academic discipline, journalism is concerned with the theories and practice of the mass communications media, in the context of both their historical development and contemporary problems, and with the development of skills and techniques requisite for the successful practice of the craft of written, oral, and visual mass communication.

No professional field offers greater challenges than does mass communication, intimately related as it is to all areas of human endeavor. As human knowledge increases, and the need for its widest and fastest possible dissemination continues to grow, the opportunities for professional "communicators" grow, too. The school has more than 3,500 graduates, many of whom have achieved career distinction in newspaper, broadcasting, advertising, magazine, photographic, and public relations areas; in government service and public service; and in journalism education and research.

A well-prepared journalist today must know the world with which his or her work is involved—must have a knowledge of history, economics, the arts, literature and language, and other social as well as natural sciences. To gain this knowledge, the journalism student at Minnesota draws upon the distinguished talents and resources of the University's liberal arts program.

The School of Journalism and Mass Communication offers programs at three levels: (1) an undergraduate program leading to the bachelor of arts degree; (2) a graduate program leading to the master of arts degree; and (3) a graduate program leading to the doctor of philosophy degree. These programs are discussed separately in subsequent pages of this bulletin.

Special Opportunities

A program in agricultural journalism is offered jointly by the Department of Information and Agricultural Journalism on the St. Paul Campus and the School of Journalism and Mass Communication. It is intended for those who wish to prepare for any branch of journalism that relates to agriculture or to industries closely related to agriculture. Consult the *College of Agriculture Bulletin* for detailed information.

School of Journalism and Mass Communication

Students interested in careers combining aspects of home economics and journalism may major in either field and take supporting work in the other. Programs are planned in consultation with advisers to meet the special goals of students. For details consult the *College of Home Economics Bulletin*.

Honors—Honors activities in the School of Journalism and Mass Communication include a spring honors seminar, the topic of which is determined in consultation with a committee of honors students. (1975 topic: Humor in Communication). Occasional colloquia feature speakers on topics of special interest. SJMC faculty members also occasionally offer honors courses or seminars through the CLA Honors Division, and details about these programs may be obtained at the division office, 115 Johnston Hall.

General Education—Jour 1011 and 3021 are especially designed for non-majors. Jour 1001 and 1005 are open without prerequisite. A group of courses dealing primarily with the social aspects of mass communication is open without journalism prerequisites: Jour 5171, 5251, 5501, 5531, 5549, 5601, 5606, 5611, 5615, 5721, 5777, 5801, and 5825. (Refer to course descriptions in back of bulletin.)

Summer Session—A representative offering of the courses most in demand is included in the School of Journalism and Mass Communication's Summer Session program. This includes a number of courses at the graduate level. The SJMC also sponsors special workshops for secondary school journalism teachers and publication advisers, for minority students with an interest in mass communications, and for high school newspaper and yearbook staff members. Interested students should refer to the *Summer Session Bulletin* for details.

Continuing Education—The SJMC offers journalism courses through both correspondence and evening classes as part of the programs of the Division of Continuing Education and Extension, Wesbrook Hall. Some of these courses may be taken for graduate credit. Consult the Continuing Education and Extension bulletins for further information.

Human Rights

The Board of Regents has committed itself and the University of Minnesota to the policy that there shall be no discrimination in the treatment of persons because of race, creed, color, sex, or national origin. This is a guiding policy in the admission of students in all colleges and in their academic pursuits. It is also to be a governing principle in University-owned and University-approved housing, in food services, student unions, extracurricular activities, and all other student and staff services. This policy must also be adhered to in the employment of students either by the University or by outsiders through the University and in the employment of faculty and civil service staff.

Accreditation

The University of Minnesota School of Journalism and Mass Communication is one of more than 60 members of the American Association of Schools and Departments of Journalism. The school's news-editorial and advertising sequences are accredited by the American Council on Education for Journalism, and on the next accreditation visit the school will also submit its broadcast and photographic communication sequences for accreditation. The ACEJ is a joint professional-educator body authorized by the Council on Postsecondary Accreditation for the purpose of accrediting journalism programs in the United States.

Facilities and Services

The school's facilities include well-equipped newswriting, editing, and advertising laboratories, photo and film laboratories, an extensive graphic arts laboratory, general purpose classrooms, and a Communication Research Division. Murphy Hall, one of the nation's first buildings designed solely for journalism education, contains its own mass communications library and reading room, and an adjoining study-lounge for the Thomas Heggen ("Mister Roberts") memorial collection of books related to the mass media.

Murphy Hall contains the editorial and advertising offices of the *Minnesota Daily*, one of the nation's largest college newspapers, as well as the headquarters of the Minnesota High School Press Association and of the Journalism Advisers of Minnesota. Elsewhere on campus are located the offices of the National Scholastic Press and the Associated Collegiate Press, which serve hundreds of high school and college newspapers, yearbooks, and magazines throughout the country. The school also houses offices of the executive secretary, treasurer, and publications manager of the national Association for Education in Journalism.

Besides work on student publications, opportunities for practical experience for students on campus include radio stations KUOM and WMMR, and use of the University's television facilities. Laboratories and studios for broadcast journalism are located in the new Rarig Center on the West Bank.

The School's Setting

In appropriate classes, field trips are arranged to Twin Cities and regional radio and television studios, newspaper plants, magazine publishing firms, advertising agencies, and the advertising departments of retail and manufacturing businesses.

Of inestimable value, too, is the "laboratory" provided by the metropolitan area of the Twin Cities, ideal for observation and practical experience: federal government offices, state capitol, numerous state agencies, Federal Reserve Bank, social service enterprises, major league baseball, football, and hockey, music and theater, and industry, to suggest a few. Here, too, is a large group of communication agencies: the Minnesota Newspaper Association, Northwest Daily Press Association, four metropolitan dailies and scores of suburban, community, and specialized publications, regional bureaus of the Associated Press and United Press International, more than 30 radio stations, 6 television stations, nationally known advertising and public relations agencies, and leading printing and engraving plants.

The School of Journalism and Mass Communication maintains a close liaison with professional communicators, both for the enrichment which accrues to its program and for the services which it can extend. This takes the form of conferences, workshops, short courses, and professional clinics for newsmen and women, advertising executives and employees, and mass communication specialists throughout the Upper Midwest. Annual events include the Minnesota Press Women's Short Course for community newspaper personnel, the News Executives Conference, the Northwest Broadcast News Association Conference, and other workshops for industrial editors, advertisers, high school journalists, and teachers.

Students can meet distinguished journalists on formal occasions such as editor-in-residence programs or individual lectures by topflight editors, reporters, or news analysts.

Professional Organizations

The principal national honorary and professional societies for student journalists are represented by Minnesota chapters. These are: Alpha Delta Sigma (advertising); Kappa Tau Alpha (honorary scholastic); the Society of Professional Journalists—Sigma Delta Chi (professional news-editorial); and Women in Communication. There are also the Journalism Graduate Students Club, the Foreign Journalism Students Club, the Student-Faculty Liaison Committee, and a new student chapter of the Public Relations Society of America. In addition, faculty and students share activities with Minneapolis and St. Paul professional societies in advertising, broadcasting, photographic communication, business journalism, public relations, newspaper publishing, and other areas. The Minnesota Press Club has a special dinner for graduating seniors each spring.

Placement Service

The school maintains a placement service to assist graduates and alumni in finding suitable positions in their preferred areas of interest. Journalism students are also entitled, of course, to use the services of the College of Liberal Arts Placement Office.

Alumni Association

The Journalism Alumni Association holds an annual gathering in the spring to recognize distinguished service by alumni in mass communications. The *Alumni Newsletter* is issued each year.

Student Financial Aids

Many journalism students at the University of Minnesota earn part of their expenses while some are entirely self-supporting. There are four principal sources of student income:

1. Student Employment—The University maintains a student employment service for on- and off-campus part-time jobs. These vary considerably in nature, hours, and wages.

Of special interest to students in the school is the availability of part-time positions during the school year in the offices of newspapers, radio and television stations, advertising agencies, publishing establishments, and other enterprises where preprofessional experience may be gained. A few "internships" providing on-the-job training are available to both news-editorial and advertising students. Staff members of the University's student publications are paid salaries. There are also opportunities for summer employment in the various journalistic fields on an "intern" basis. The school's placement service helps students obtain these positions.

2. Student Loans—The University's Office of Student Financial Aid offers a variety of loan programs to meet students' financial needs.

3. Scholarships and Fellowships—In addition to a considerable number of all-University scholarships (inquiry concerning which should be made to the Office of Student Financial Aid), there are about 25 scholarships available annually to students in the school, mostly to juniors and seniors. Several of the scholarships are open to incoming prejournalism freshmen from Minnesota, but most are intended for those who have satisfactorily completed a year or more of work as journalism students.

4. **Graduate Assistantships**—There are, besides scholarship and fellowship awards for graduate students, openings for teaching and research assistantships involving appointment to the staff of the school and requiring part-time service. Applications for these positions should be filed in the Graduate School office by February 15 for appointments for the ensuing academic year, but applications received at other times will be considered for existing vacancies. Information regarding assistantships is offered in the *Graduate School Bulletin*.

SCHOLARSHIPS AND FELLOWSHIPS

(Restricted to the School of Journalism and Mass Communication)

- Advertising Club of Minnesota (\$350)
- Thomas F. Barnhart Memorial Scholarship (\$400)
- Carroll Binder Memorial (two at \$500 each)
- Clarence Burgeson Memorial (\$250)
- Lois Osborn Casey Memorial Scholarship (\$300)
- Curtis L. Erickson Journalism Scholarships (four at \$500 each)
- Arle and Billi Haeberle Fellowship in Speech,
Theater Arts, and Journalism (\$400)
- Journalism Alumni Scholarship (\$350)
- Professor and Mrs. Fred B. Kildow Scholarship (two at \$400 each)
- Miller Publishing Co. Scholarship (\$300)
- Minneapolis Star Scholarship (tuition and fees)
- Minnesota Mining and Manufacturing Co. Scholarship (\$500)
- Minnesota Press Women's Irene Bedard Scholarship (\$350)
- Modern Medicine Scholarship (\$600)
- John Moffett Memorial Scholarship (\$600)
- Northwest Chapter, International Association
of Business Communicators (\$350)
- Northwest Council of Advertising Agencies (\$400)
- School Publications Scholarship (\$500)
- David Silverman Memorial Scholarship (\$450)

A number of scholarships and fellowships are available solely to undergraduate and graduate students majoring in journalism and mass communication. Most are awarded to students who have demonstrated capability during a period of registration at the University. A few are available to entering freshmen. Specifically, these scholarships and fellowships currently include:

SPECIAL AWARDS

Elliot Baron Memorial Award: For outstanding service on student publications; \$50-100.

SCHOLARSHIPS FOR INCOMING FRESHMEN

Journalism Alumni Association Scholarship: For an incoming freshman for use during the sophomore year as a journalism student; \$350.

School Publications Scholarship: For an incoming freshman planning to major in journalism, for use during the sophomore year; \$500.

LOAN FUNDS

The *John P. Coughlin* and *Milton B. Kihlstrum Memorial Loan Funds* make available to journalism students low-interest loans repayable within approximately 2 years after graduation.



In the past several years students have produced two full-size magazine projects. The 1975 project was entitled *Closing the Circle: The Indian in Minneapolis—A New Era*.



Advertising students in copy/graphics present their campaign for the Metropolitan Library Service Agency to agency representatives and fellow students.

II. PROGRAMS OF STUDY

The Baccalaureate Degree

Preparation for journalism and mass communication rests on a broad liberal education, a knowledge of the social and professional responsibilities of the journalist, and a basic competence in journalistic techniques.

Since the School of Journalism and Mass Communication is a part of the College of Liberal Arts (CLA), a journalism major is responsible for all CLA requirements leading to the bachelor of arts degree. These include freshman English; foreign language; CLA distribution requirements; and 180 credits for graduation, including at least 75 credits at the 3xxx and 5xxx levels. No more than 48 credits, in a 180-credit degree program, can be in journalism.

The student who declares an intention to major in journalism during the first year will be assigned to a CLA adviser familiar with the early requirements of the School of Journalism and Mass Communication.

When the student has earned approximately 45 credits, he or she is directed by the college to the SJMC's central adviser for enrollment as a prejournalism major, though the student may have begun his or her journalistic course work prior to that time. The central adviser will discuss the student's academic program and vocational plans during their initial meeting.

As a prejournalism major, the student selects one of the four sequences available in the SJMC: news-editorial, advertising, photographic communication, and broadcast journalism. These are described briefly below, as are several areas of emphasis available within the sequences (public relations or magazine writing, for example). There are also special journalistic programs available to students with majors in other units of the University, such as education or home economics.

The prejournalism student, in order to advance to major status, must complete all of the basic 1xxx-level journalism courses with a C+ average and successfully complete the Minnesota English Test and a typing proficiency test administered by the SJMC each quarter.

Once admitted to major status, the journalism student has the opportunity of working closely with a senior faculty adviser in his or her chosen sequence until graduation.

A student wishing to coordinate work for the B.A. degree with proposed work for the M.A. degree in journalism should consult with a school adviser early in his or her junior year. Expanded and specialized preparation in mass communication and supporting disciplines can thus be programmed over the ensuing 3 years. Those qualified to meet admission requirements of the Graduate School are urged to consider such a coordinated program.

Curricular Requirements—A student planning a major in journalism and mass communication must include the following "core" courses in his or her program, regardless of the sequence to be selected:

Jour 1001, 1005

Econ 1001-1002 or 1014-1015 or 3001-3002

Pol 1001

Hist 1301-1302 or any two consecutive courses from 3821-3822-3823

NEWS-EDITORIAL SEQUENCE

Students, by choice of emphasis or specialization, may prepare for daily and weekly newspaper reporting, editing, editorial and interpretive writing; editorial direction and administration; press association work; critical writing; science and

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technical writing; magazine writing and editing; industrial journalism; graphic arts design; newspaper management, circulation, promotion; public relations; public opinion analysis; mass communications research; journalism teaching.

Premajor Requirements:

Comp 1027

Jour 1101

Jour 1701 or 3776

Major Requirements:

A. Jour 3121, 3155, 5131 or 5133, 5501, 5601.

B. One additional course emphasizing writing, chosen from among 3173, 5141, 5143, 5144, 5171, 5606.

C. Eight additional elective credits (3xxx or 5xxx level) in journalism for a minimum total of 32 credits.

ADVERTISING SEQUENCE

This sequence prepares students, through choice of emphasis, for work in print and broadcast media advertising; advertising agencies; manufacturers' and retail advertising departments; copywriting and layout; broadcast production; typography and graphic design; media, market, and consumer analysis; public relations, media management; mass communications research; advertising teaching.

Premajor Requirements:

Comp 1027

Psy 1001

Jour 1201

Major Requirements:

A. Jour 3231, 3241, 5251, 5261, 5274, 5501; Mktg 3000.

B. For advertising management emphasis, Jour 5263 and 4 additional 3xxx- or 5xxx-level credits. For creative emphasis, Jour 5272 and 4 additional 3xxx- or 5xxx-level credits (Jour 5221 or 5233 recommended)

Students in the advertising sequence wishing to specialize in broadcast advertising should choose, in addition to the course requirements of the advertising sequence, Jour 3401 and 3486; one course from among Jour 3421, 5611, and 5615; and Spch 1101, Spch 3201, 3203 or 3204, and Spch 3211.

Students in advertising wishing special training in marketing may elect, with adviser approval, a group of courses in the College of Business Administration. Those wishing special training in commercial design are advised to elect work in the Department of Studio Art. A student may prepare for a general concentration in art by first electing ArtS 1101 and 1102.

PHOTOGRAPHIC COMMUNICATION SEQUENCE

This sequence prepares students for professional work in photography and film. Students are introduced to the scope, theory, history, and principles of photographic communication before completing intensive laboratory course work leading to careers in newspaper, magazine, or free-lance photojournalism for business, industry, and government as well as news and documentary film making.

Premajor Requirements:

Jour 1101

Jour 1301

Jour 1701 or 3776

Major Requirements:

- A. Jour 5353 or 3401
- B. Jour 5376 or 5402
- C. Jour 3121 or 3486
- D. Jour 5615
- E. Jour 5501 or 5721
- F. Eight additional elective credits (3xxx or 5xxx level) in journalism for a minimum total of 30 credits.

Additional courses recommended include: Spch 3201, 3204; ArtS 3704, 3705 or 5701, 5702.

BROADCAST JOURNALISM SEQUENCE

This sequence prepares students for careers in television and radio journalism. Emphasis is on practice in writing news, filming, editing film and tape, reporting, interviewing, preparing newscasts, and delivery. This sequence also contains the basic courses for careers as newspaper and press association reporters.

Premajor Requirements:

- Spch 1101
- Jour 1101
- Jour 1701 or 3776

Major Requirements:

- A. Jour 3121, 3401, 3451, 5402 or 5444, 5442, 5611.
- B. At least one of the following: Jour 5501, 5615, 5721.
- C. Four additional credits (3xxx or 5xxx level) in journalism (Jour 3421, 3486, or 5444 recommended).
- D. Spch 3201, 3203 or 3204.

Additional courses recommended: Spch 3211, 5202, 5204, 5231, 5232.

Professional Emphasis in Specialized Fields

Students with professional interest in a special field of journalism may design a program in conference with an adviser to prepare for work in such an area. Such programs usually can be developed within either the news-editorial or the advertising sequences. Combinations or modifications of regular sequences are possible in some cases; generally, a 5-year program is recommended for these specializations. Students should arrange a program in a specialized field in early conferences with their major adviser. The principal fields of specialization and suggested core and elective courses for them are:

Creative Graphic Arts—For students interested in advertising layout or in production, typography, and makeup of periodicals and promotional matter should elect Jour 5221, 5353, 5233; advertising majors should elect Jour 5272, 5353, 5233. Art and design courses at the 3xxx and 5xxx levels may also be elected.

Magazine Journalism—Students should choose Jour 3173; recommended are Jour 1301, 3155, 3176, 5221, 5353, 5171, 5606, 5721.

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Newspaper Editorial Writing—Students should choose Jour 5141; recommended are Jour 1301, 3193, 5144, 5221, 5353, 5721, 5777.

Newspaper or Broadcast Management—A student may follow either the news-editorial or advertising sequence. Students should choose Jour 3193 or 3421; recommended are Jour 3231, 5221, 5721, 5777.

Public Relations—A student may follow either the news-editorial or advertising sequence. Students should elect Jour 5549 and 5559; recommended are Jour 1201, 5531, 5721. Basic courses in psychology, sociology, and speech are also recommended.

Graduate Degrees in Journalism and Mass Communication

The School of Journalism and Mass Communication offers programs within the Graduate School leading to the master of arts and doctor of philosophy degrees.

Any student with a Bachelor's degree or its approved equivalent from an accredited college or university may apply to the dean of Graduate School for admission. An applicant with the necessary background for his or her chosen major field, an excellent scholastic record from an approved college or university, and satisfactory character and professional qualifications may be admitted for graduate work on recommendation of the faculty of the School of Journalism and Mass Communication and approval by the dean of the Graduate School.

Details concerning application procedures, transfer of credits, and fees are presented in the *Graduate School Bulletin*.

Prerequisites—Graduate students in mass communication without an undergraduate major in journalism must take four undergraduate courses (15-18 credits), the courses to be chosen in consultation with their adviser. One of the four courses may be a fundamental lecture course carrying graduate credit. Prior academic credits in journalism and/or documented professional experience of at least 1 year's duration may count toward the fulfillment of prerequisite requirements upon successful petition to the Graduate Affairs Committee. Students also have the option of meeting prerequisites by special examination.

The major implication of this policy is that different patterns of prerequisites will be required for different programs; the responsibility for determining prerequisites will rest with the adviser and the graduate student. It is recognized that 15-18 credits of prerequisites may not be sufficient to qualify all students for advanced degrees. In such cases, it is the obligation of the adviser to discuss with the student the desirability of additional course work in preparation for a professional career or for further graduate training. The student must then make his or her own decision based on this advice. The adviser may not require a student to take specific course work beyond the 15-18 credit level.

A statement signed by the student's adviser indicating how the graduate program prerequisites have been met must be attached to the student's graduate program proposal. Prerequisite courses may be taken simultaneously with graduate program courses.

MASTER OF ARTS DEGREE

The master of arts degree is offered under both Plans A and B. For both plans, 8001 and an additional 20 graduate credits in mass communication are required,

including two seminars numbered above 8000. For Plan B, at least 12 credits must be outside mass communication; two projects are required, one in conjunction with work in mass communication and one with outside work. Projects may be within the total 44-credit requirement, but no single project can earn over 4 independent study credits.

Programs with a professional emphasis leading to a terminal M.A. degree in science communication, broadcast journalism, photographic communication, advertising, and urban journalism are also available. These programs do not require 8001.

Language Requirement—For Plan A, reading knowledge of a foreign language is required of all candidates, except those who present additional work in statistics to support a concentration in theory and research methodology. For Plan B, a foreign language is not required but is recommended for students in international mass communication.

Master's Final Examination—The final examination is oral for all plans and programs.

DOCTOR OF PHILOSOPHY DEGREE

Students planning a Ph.D. program in mass communication will, in consultation with their adviser, elect two of four subfields—a dissertation field and a secondary field. In the dissertation field students will take a minimum of 24 credits and in the secondary field a minimum of 16. A majority of credits in both fields must be offered in 8000-level courses. The subfields are (1) communication theory and research methodology; (2) history of mass communication; (3) communication agencies as social institutions; and (4) international mass communication. In addition, the Ph.D. program must include a 12-16 credit core subfield, mass communication research. A minimum of 27 credits in departments outside of the School of Journalism and Mass Communication is required, including at least 18 credits in minor or supporting field courses related to the dissertation field. Prospective students should write to the school's director of graduate study for detailed subfield descriptions. In the preliminary examinations, Ph.D. students will be held responsible for subject matter in their two subfields and the core.

Minor—Candidates for the Ph.D. in other fields may elect a minor by obtaining the approval of their adviser and of the director of graduate study of the School of Journalism and Mass Communication. Written preliminary examinations are required of all minors.

Language Requirement—Either (a) two foreign languages, (b) higher proficiency in one language, or (c) one foreign language and the option of a special research technique or a collateral field of knowledge. Acceptable languages are Arabic, Chinese, French, German, Italian, Russian, Spanish, or Portuguese.



A student in the WCCO-TV Minorities Scholarship program carries out an assignment, filming a protest march on a downtown street.



Advertising students work on layouts in the graphics laboratory.

III. COURSE DESCRIPTIONS

Symbols—The following symbols are used throughout the course descriptions in lieu of page footnotes:

- § Credit will not be granted if the equivalent course listed after the section mark has been taken for credit.
- ¶ Means "concurrent registration."
- ‡ Means "consent of instructor is required."
- △ Means "consent of division, department, or school offering course is required."
- f,w,s Following a course number indicate fall, winter, or spring quarters.

Journalism (Jour)

PREMAJOR COURSES

- 1001f,w,s. INTRODUCTION TO MASS COMMUNICATIONS.** (2 cr; freshman English or Communication requirement recommended) Brovald
Nature, functions, and responsibilities of communication media and agencies examined from point of view of professional journalist. News, opinion, entertainment, and persuasion functions; current trends. Specialized communication; aspects of advertising.
- 1002. COMMUNICATION IN THE MODERN WORLD: INTERPERSONAL COMMUNICATION.**
See Spch 1102.
- 1003w. COMMUNICATION IN THE MODERN WORLD: MASS MEDIA.** (4 cr, §Spch 1103)
Mass media and their social and cultural effects. Interaction between audience and media. Popular arts. Related areas of communication; advertising, public relations, propaganda. Future of mass media.
- 1004. COMMUNICATION IN THE MODERN WORLD: THE PERFORMING ARTS**
See Spch 1104.
- 1005f,s. VISUAL COMMUNICATION.** (3 cr; prereq 3rd-qtr fr) Schuneman, Brown
Introduction to functions of visual communication in news and advertising for print and electronic media. Evaluation and criticism of current typography, photography. Lectures (CCTV), recitations; projects, critiques.
- 1011f,w,s. JOURNALISTIC TECHNIQUES FOR NONMAJORS.** (5 cr, §AgJo 1011; prereq freshman English or equiv, C avg) Sim
(Same as AgJo 1011) Study of the printed mass media for nonmajors. Forms of news and feature stories; basics of mass communication law. Basics of publications editing, headlines, makeup for business publications. Lecture and laboratory.
- 1101f,w,s. REPORTING.** (5 cr; prereq C avg in freshman English or Communication or exemption, C or better in 1001 and 1005, pass MET, type 25 wpm, △) Fang, Hage, Ismach, Sim, Ward
Study and practice in fact gathering and journalistic writing. Problems in judgment and handling of news and news features.
- 1201f,w,s. PRINCIPLES OF ADVERTISING.** (4 cr; 1001 recommended for journalism majors)
Thompson, Mark
Theory, principles, and functions of advertising; its role in economic, social, and marketing structure. Newspapers, magazines, radio, television as advertising media.
- 1301f,w,s. BEGINNING PHOTOJOURNALISM.** (4 cr; prereq soph with C or better in 1001, 1005, △) Schuneman, Brown
Photography as creative means of communication. Fundamentals of photography; use of news cameras; basic darkroom processes. Lectures and laboratory.
- 1701w,s. MASS COMMUNICATIONS LAW.** (2 cr; prereq 1001, ¶1101) Gillmor, Sim
Origins and background of principles of press law. Libel and its defenses, penalties. Right of privacy; problems of fair trial. Law and self-regulation in advertising, in broadcast media. Copyright, obscenity statutes.

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MAJOR COURSES

Surveys

- 3021s. MASS COMMUNICATIONS AND THE NEWS.** (4 cr; not open to journalism majors)
Fang, Sim
The mass media of communication in contemporary society; structure, organization, professional norms, and audience composition. Covers press broadcasting, role of journalism in news dissemination.
- 3051. SURVEY OF JOURNALISM TECHNIQUES.** (5 cr; open only with Δ to grad or adult special students without undergrad majors or minors; offered when feasible)
Concentrated survey of and practice in principal journalistic techniques. Fundamentals of fact gathering and writing, editing for news media. Lectures and laboratory.

News-Editorial

- 3121f,w,s. PUBLIC AFFAIRS REPORTING.** (4 cr; prereq 2.50 avg in 1001, 1005 and 1101... Comp 1027 where sequence requires...type 40 wpm, Δ) Hage, Dennis, Ismach
Reporting and editing news of courts and municipal, county, state, and federal administrative and legislative agencies.
- 3155f,w,s. PUBLICATIONS EDITING.** (4 cr; prereq 3121 or $\$$) Brovald, Sim
Lectures and laboratory in selection and editing of news-editorial content of newspapers, brochures, magazines. Newspaper makeup, magazine format. Press association services.
- 3173f,w. MAGAZINE WRITING AND EDITING.** (4 cr; prereq 3121 or 1001 and $\$$) Hage
Planning and writing feature articles for general, class, and trade publications; marketing; problems of magazine editing, layout, design, and makeup.
- 3176. BUSINESS AND INDUSTRIAL JOURNALISM.** (4 cr; for journalism majors and minors particularly interested in study of business and industrial press; prereq 1011 or 3121 or 3241) Wilson
Analysis of content, staffing, design, and production of business and company publications. On-the-job projects of gathering material and writing feature articles for the business and company press.
- 3182s. SUPERVISION OF SCHOOL PUBLICATIONS.** (4 cr; for those who plan to advise high school or college newspapers, yearbooks, magazines; prereq 1011 or 3121)
Sim
Emphasis upon editorial content, staff organization, editing, typography, makeup, and business management.
- 3193s. COMMUNITY NEWSPAPER.** (4 cr; prereq 1101 or 1011 or $\$$) Brovald, Sim
The community newspaper (weekly and small daily) as an editorial product and as a business. Aspects of news, opinion, advertising, production. Role of the editor in the community.
- 3776f. MASS COMMUNICATIONS LAW.** (4 cr; prereq 1001 or 1011, 1101 or $\$$) Gillmor
Brief historical background, First Amendment rights, basic law of defamation, free press and fair trial, access to news, access to the press, privacy, contempt, obscenity, the regulation of broadcasting and advertising, antitrust controls, legal and ethical rules affecting journalistic practice.
- 5131f,w,s. INTERPRETIVE REPORTING.** (4 cr; prereq sr, 3121) Carter, Ward, Ismach
Interpretive and investigative reporting. Interpretive features and series. Advanced problems in gathering material and in specialized reporting about government, politics, welfare, and the arts.
- 5133w. SCIENCE COMMUNICATION.** (4 cr; prereq 3121 or 3176 or $\$$) Tichenor
Role of journalistic communication in science; scientist-journalist relationships; communicating results of scientific investigations to public, specialized audiences, industry.
- 5141f,w. OPINION WRITING IN AMERICA.** (4 cr; prereq sr, journalism major) Carter, Emery
Oral and written analysis of major political, economic, and social developments. Persuasive communication in newspapers and magazines; columnists; commentators.
- 5142. INTERPRETATION OF CONTEMPORARY AFFAIRS.** (4 cr; prereq sr, journalism major; offered when feasible)
Analysis of major economic developments and their social and political impacts; editorial and interpretive articles.

- 5143s. INTERPRETATION OF SCIENCE AND TECHNOLOGY.** (4 cr; prereq 5133, 5501 or §) Tichenor
Analysis of scientific research and technological development for mass and specialized media; critical study of science content in media; audience impact.
- 5144. URBAN JOURNALISM I: THEORY AND PRACTICE.** (4 cr; prereq 3121, 5131, or grad, professional experience or §) Ismach
Urban problems and mass media role and performance; specialized reporting and commentary on urban media policy and news gathering techniques; critical analysis of media content; reporting projects and appropriate readings.
- 5171s. CRITICAL WRITING.** (4 cr; prereq an upper division writing course and §; offered 1975 and alt yrs) Hage
Book, theater, and motion picture reviews. Analysis of leading critics and critical periodicals. Reviews are written weekly.

Advertising

- 3231f,s. ADVERTISING GRAPHICS.** (4 cr; prereq 2.50 avg in 1001, 1005, and 1201...Comp 1027, pass MET, type 25 wpm, Δ) Wilson
Principles of design and layout; preparation of copy for print and film; appropriate use of type; type legibility; illustration; printing processes.
- 3241f,s. ADVERTISING COPYWRITING.** (4 cr; prereq 2.50 avg in 1001, 1005, and 1201...Comp 1027, pass MET, type 25 wpm, Δ) Harris
Advertising appeals and strategy; development and presentation of advertising for print and broadcast media. Individual and group projects.
- 5221f,w. PUBLICATION GRAPHICS.** (4 cr; prereq 3121 or 3231 or 8 cr in upper division art and design) Wilson
Role of printing processes in graphic communication. Technique and production of illustrations. Significant developments in graphic arts technology.
- 5233s. GRAPHIC DESIGN ANALYSIS.** (4 cr; prereq 3155, 5221, or 3231, 5221 or §) Wilson
Analysis of publication formats for design and efficiency; historical and current trends; field projects; creative problems.
- 5251f,w. PSYCHOLOGY OF ADVERTISING.** (4 cr, §Psy 5751; prereq Psy 1001) Jones
Psychological principles, research techniques, and applications in advertising and selling. Consumer attitudes and behavior. Psychological mechanisms upon which effectiveness of advertisements and commercials depends.
- 5252. PSYCHOLOGY OF CREATIVITY IN ADVERTISING.** (4 cr; prereq 5251 or Psy 5751; offered when feasible)
Theories, mechanisms, and correlates of creativity. Theoretical, experimental, and pragmatically derived "explanations" and examples considered and applied in supervised practicum sessions.
- 5261f,w. ADVERTISING: MEDIA ANALYSIS.** (4 cr; prereq 2.50 avg in 1001, 1005, and 1201...Comp 1027, pass MET, type 25 wpm, Δ) Brovald
Characteristics of the print and electronic media; their role in advertising; selection and scheduling; rate structures and policies; evaluation and use of media and market measurements and data.
- 5263w,s. ADVERTISING CAMPAIGN PLANNING AND MEDIA STRATEGY.** (4 cr; prereq 3241, 5261 or §)
Relation of campaign strategy to media measurement, evaluation, and planning. Coordination of total campaign including media scheduling and purchasing.
- 5272w. ADVERTISING COPY-GRAPHICS.** (4 cr; for sr advertising majors; prereq 3231, 3241, 5251 and §) Wilson, Harris
Copy and graphics design for print and television advertising. Preparation and presentation of ads and commercials for consumer, business, industrial, corporate, and public service advertisers.
- 5274f,w,s. CURRENT ADVERTISING DEVELOPMENTS AND PROBLEMS.** (4 cr; prereq sr, 5251, 5261 and either 5263 or 5272) Thompson
Creative, management, research, media, and technical developments in advertising. Specific problems, case studies in advertising-marketing process.

School of Journalism and Mass Communication

Photographic Communication

- 5353w. **PHOTOGRAPHIC COMMUNICATION.** (4 cr; prereq 1005, 1101, 3121 or ¶3121, or 3241) Schuneman
Principles, contemporary problems, and analysis of photographic communication in the mass media. Multichannel communication theories, communicative overtones. Visual sources, layout, objectivity, and ethics in editing for newspapers, magazines, and books. Experimental creative projects, discussion.
- 5376f.s. **ADVANCED PHOTOJOURNALISM.** (5 cr; prereq 1005, 1301, 3121 or ¶3121) Schuneman, Brown
Materials and processes of photography for visual reporting in newspapers and magazines. Thematic visual series. Dynamics of visual content: pattern, texture, movement. Use of miniature camera, light, and lighting. Color photography.
- 5377s. **DOCUMENTARY PHOTOGRAPHY.** (4 cr; prereq 5353, 5376) Schuneman
Definition, scope, research, and approaches of the documentary picture story for magazines, picture books, and multimedia presentations. Series, sequences, and essays. Photographic markets.

Broadcast Journalism

- 3401f.w. **BASIC CINEMATOGRAPHY.** (4 cr; prereq 2.50 avg in 1001, 1005, and 1101 or 1201 or 1301, and Δ) Brown
Fundamentals of practice and theory in film communication. Creative and technical applications in television news, documentary, and advertising films. Emphasis on projects and analysis.
- 3421w. **RADIO AND TELEVISION STATION ADMINISTRATION.** (4 cr; prereq 5611 or Δ) Mark
Role of the broadcasting station in American life. Basic issues in station operation; frequency and channel allocations, crosschannel affiliations.
- 3451f. **TELEVISION AND RADIO NEWS.** (5 cr; prereq 2.50 avg in 1001, 1005 and 1101... Spch 1101, type 40 wpm, and Δ; 2 lect, 3 lab, 3 news production hrs per wk) Fang
Introduction to broadcast news. Techniques of writing, interviewing, delivery, audiotape editing, graphics preparation. Production of radio newscasts and a radio documentary.
- 3486w. **RADIO AND TELEVISION SCRIPTWRITING.** (4 cr; prereq 3121 or 3241 and * for journalism majors...1001 and * for speech-radio majors) Harris
Planning and writing scripts for broadcast in variety of program areas.
- 5402w.s. **FILM PRODUCTION.** (5 cr; prereq 3401 and 1101 or 3846 or Spch 3201) Brown
Directed projects in planning, shooting, and editing of silent and sound film. Creative production problems. Lectures, laboratory work, and field experience.
- 5442w. **ADVANCED TELEVISION NEWS.** (5 cr; prereq 3451; 2 lect, 3 lab, 3 news production hrs per wk) Fang
Techniques of newscast editing, preparation and delivery of television newscasts. Current problems; legal and ethical considerations.
- 5444s. **TELEVISION AND RADIO DOCUMENTARY.** (4 cr; prereq 5442; 1 hr lect per wk, field and lab hrs as needed) Fang
Scope and techniques. Students will be required to produce television or radio news documentaries of broadcast quality.

Theory and Methodology

- 5501f.s. **COMMUNICATION AND PUBLIC OPINION I.** (4 cr, §Soc 5355; prereq 15 cr in social science depts) Carter, Tichenor, Wackman
Theories of communication process and of persuasion and attitude change. Functions of interpersonal and mediated communication in diffusion of information and in opinion formation.
5515. **COMMUNICATION ANALYSIS: PRECISION JOURNALISM.** (4 cr; prereq 3121, or grad or professional experience, and *) Ismach
Quantitative methods of investigation and interpretation for the mass media.
- 5531w. **COMMUNICATION AND PUBLIC OPINION II.** (5 cr; prereq 5501 or Soc 5355) Carter, Tichenor, Wackman

Course Descriptions

Advanced study of theories and research findings on opinion formation, persuasion, and diffusion of information. Social science contributions to studies of the process and effects of mass communication.

- 5549f. PUBLIC RELATIONS.** (4 cr; prereq 15 cr in social science depts...* for nonmajors)
Lindsay
History and development of public relations practice and principles. Process and applications in a variety of institutional settings. Analysis and critique of public relations in contemporary society.
- 5559w. CASE STUDIES IN PUBLIC RELATIONS.** (4 cr; prereq 5549) Thompson
Case study approach to the solution of public relations problems encountered in government, industry, and public agencies.

History

- 5601f.s. HISTORY OF JOURNALISM.** (4 cr) Emery, Schuneman, Dennis
Development of American newspapers and periodicals, from beginnings in Europe to present day; rise of radio and television; relation of communications developments to political, economic, and social trends.
- 5603s. TOPICS IN HISTORY OF JOURNALISM.** (4 cr; prereq 5601) Emery
Intensive study of significant individuals, newspapers, and periodicals in the United States, 1865-1920. Individual research projects.
- 5606s. LITERARY ASPECTS OF JOURNALISM.** (4 cr; prereq *; offered 1976 and alt yrs)
Hage
Literary aspects of journalism as exemplified in, and influenced by, works of English and American writers, past and present. Lectures, discussions, and weekly papers.
- 5611s. DEVELOPMENT OF AMERICAN BROADCASTING.** (4 cr) Lindsay, Paulu
Historical and economic development of radio and television in United States; government regulation, industry self-regulation, forms of social control; issues in contemporary broadcasting.
- 5615w. DEVELOPMENT OF PHOTOJOURNALISM AND DOCUMENTARY FILM.** (5 cr)
Schuneman
History of these forms of visual communication and their utilization by the mass media. Principal contributors, visual styles, and changing evaluative criteria, 1839 to present. Analysis of important films, photographs from the period. Individual research projects involving primary data.

Social Institutions

- 5721f.w. MASS MEDIA IN A DYNAMIC SOCIETY.** (4 cr; prereq 1201 or 3121 for journalism majors...others *) Gillmor, Ward
Economic, political, and social determinants of character and content of mass communications. Patterns of operations, effect on content, and relative social utility. Theory of mass society.
- 5731s. CURRENT COMMUNICATIONS PROBLEMS.** (4 cr; prereq journalism sr and *) Dennis
Individual projects in analyses of current communications in light of their social, economic, and technological environment.
- 5731Hs. HONORS COURSE: CURRENT COMMUNICATIONS PROBLEMS**
See 5731 above.
- 5777f.s. CONTEMPORARY PROBLEMS IN FREEDOM OF SPEECH AND PRESS.** (4 cr; prereq 15 cr in social science depts) Gillmor
Anglo-American concept of freedom and responsibility, constitutional development in United States, areas of present tension. Bill of Rights and journalism today.

International

- 5801f. INTERNATIONAL COMMUNICATION.** (4 cr; prereq 15 cr in social science depts)
Carter, Lindsay
Global telecommunications, channels, and artifacts of international mass communication. Problems in the free flow of information. Roles of international organizations, journalism. Mass communication in social, political, educational, economic development; implications for conflict resolution.

School of Journalism and Mass Communication

- 5825w. WORLD COMMUNICATION SYSTEMS.** (4 cr; prereq 15 cr in social science depts)
Lindsay
Description and analysis, divergencies and congruence in the world's mass communication systems. Putative issues raised by novel additions to the global telecommunications grid. Effects, import of near- and deep-future communications.

Projects

- 3970f,w,s. DIRECTED STUDIES.** (1-4 cr; prereq Δ)
- 5970f,w,s. ADVANCED PROJECTS IN JOURNALISM.** (1-4 cr [may be repeated for max of 8 cr]; prereq journalism major, B avg, $\$$)
- 5970Hf,w,s. HONORS COURSE: ADVANCED PROJECTS IN JOURNALISM**
See 5970 above.

GRADUATE COURSES

(See *Graduate School Bulletin* for course descriptions)

- 8001. MASS COMMUNICATION I**
- 8002. MASS COMMUNICATION II**
- 8003. RESEARCH PRACTICUM**
- 8211. SEMINAR: ADVERTISING RESEARCH**
- 8514. MASS COMMUNICATION THEORY**
- 8515. MASS COMMUNICATION RESEARCH METHODS**
- 8516. SEMINAR: THEORY, DESIGN, AND ANALYSIS**
- 8601-8602-8603. SEMINAR: HISTORY OF MASS COMMUNICATION**
- 8606. SEMINAR: LITERARY ASPECTS OF JOURNALISM**
- 8611. SEMINAR: DEVELOPMENT OF AMERICAN BROADCASTING**
- 8721-8722-8723. COMMUNICATION AGENCIES AS SOCIAL INSTITUTIONS**
- 8777. FREEDOM OF PRESS AND COMMUNICATIONS LAW**
- 8778-8779. GOVERNMENT AND MASS COMMUNICATION**
- 8801. METHODOLOGICAL PROBLEMS IN INTERNATIONAL COMMUNICATION RESEARCH**
- 8825-8826. SEMINAR: INTERNATIONAL MASS COMMUNICATION**
- 8828. MASS COMMUNICATION PROBLEMS OF DEVELOPING COUNTRIES**
- 8831. SEMINAR: INTERNATIONAL BROADCASTING AND WORLD AFFAIRS**
- 8990. SPECIAL PROBLEMS IN MASS COMMUNICATION**



Harrison E. Salisbury, Class of '30, retired from the editorial staff of the *New York Times*, leads off the program for the second annual Midwest Journalists Forum.



Two journalists from Sweden, one the Press Ombudsman, are interviewed at a session in the Hegggen Room of Murphy Hall.

UNIVERSITY of
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1977

School of
Social Work



UNIVERSITY OF MINNESOTA

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School of Social Work

UNIVERSITY OF MINNESOTA, MINNEAPOLIS

How To Use This Bulletin

This bulletin is a basic source of information about the School of Social Work. It is arranged in four sections:

I. GENERAL INFORMATION

- Mission
- Admission
- Expenses and Financial Aids
- Student Services
- Facilities for Study
- Professional Contacts

II. PROGRAMS AND CURRICULA

- Bachelor of Arts in Social Welfare
- Bachelor of Science in Social Work
- Master of Social Work Program
- Doctor of Philosophy Program

III. COURSE DESCRIPTIONS

IV. FACULTY

Information about undergraduate degree programs is presented in the *College of Liberal Arts Bulletin*. The *Graduate School Bulletin* supplements graduate program information in this bulletin. Details about evening and summer classes appear in the *Extension Classes Bulletin* and *Summer Session Bulletin*. All students should also read the *General Information Bulletin*. These bulletins are available at the information booth in Morrill Hall or may be obtained by writing to the Office of Admissions and Records, University of Minnesota, Minneapolis, Minnesota 55455.

School of Social Work

I. GENERAL INFORMATION

The School of Social Work was founded in 1917, the first such school incorporated within a public university in the United States. Since that time the school has attempted to keep pace with developments in the social work profession and the concomitant demands for improvement in social work preparation through continuing review and modification of its programs. In the past few years, social work education has moved from a very traditional view which involved the training of caseworkers, group workers, and community organizers to a much more flexible and contemporary view of social work education. Students now participate in planning their own curriculum, allowing for specialization based on a generalist foundation. The requirements and boundaries of each student's program are determined by the profession, the University, and the School of Social Work.

The School of Social Work as part of the College of Liberal Arts offers two undergraduate degrees: the bachelor of arts in social welfare (B.A.S.W.) and the bachelor of science in social work (B.S.S.W.). The B.A.S.W. program offers a broad range of liberal arts courses with a core of social work courses. The B.S.S.W. program, by contrast, is a practice-oriented curriculum that includes a 400-hour fieldwork practicum and is considered the initial professional degree. Each program is briefly described in the *College of Liberal Arts Bulletin*, where degree requirements and course descriptions are also found. For more information about either program, students should consult the undergraduate adviser for social work. The school's administrative offices are located in 400 Ford Hall, Minneapolis Campus.

In the Graduate School, two graduate degrees are offered: the master of social work (M.S.W.), and the doctor of philosophy (Ph.D.). Curricula and courses for these programs are described in Sections II and III of this bulletin.

The school's professional programs—B.S.S.W., M.S.W., and Ph.D.—are accredited by the Council on Social Work Education.

The School of Social Work organizes several courses each year, geared especially to the needs expressed by professional social workers. These continuing education courses help those already in the field to update skills and knowledge.

An organized sequence of evening courses is offered through the University's Continuing Education and Extension Division. All inquiries about these classes should be addressed to the Director, Continuing Education in Social Work, 321 Nolte Center for Continuing Education, University of Minnesota, Minneapolis, Minnesota 55455.

The *Summer Session Bulletin* lists courses offered by the School of Social Work during two 5-week summer terms to employed social workers, students majoring in other departments of the University, and transferring or continuing social work students. Summer block field placements are also available to a selected number of students.

Mission

The School of Social Work aims to prepare individuals for professional practice and leadership in the fields of social work and social welfare—self-directing professionals whose abilities and commitment are equal to the demanding priorities of these fields. The various degree-granting programs have specific objectives that vary with the level of professional training undertaken.

The primary objective stated above is considered along with others, such as the overall goals of the University, and the personnel and program development

School of Social Work

needs of the social welfare community. Students are expected to select their own professional objectives and practice goals within the bounds of professional reality and to define each more specifically as they progress toward a degree. Students are required to develop an inquiring attitude toward knowledge, other people, and themselves. In addition, the faculty of the school has determined these educational objectives for students:

1. to analyze and criticize issues and problems concerning individuals and society.
2. to use the scientific method of logical inquiry into and evaluation of social evidence.
3. to make professional judgments based on this inquiry and evaluation and to intervene appropriately and skillfully.
4. to evolve values which exemplify a disciplined commitment to action that promotes human welfare and a sensitivity to cultural, ethnic, and racial diversity.

Admission

The Board of Regents has committed itself and the University of Minnesota to the policy that there shall be no discrimination in the treatment of persons because of race, creed, color, sex, or national origin. This is a guiding policy in the admission of students in all colleges and in their academic pursuits. It is also to be a governing principle in University-owned and University-approved housing, in food services, student unions, extracurricular activities, and all other student and staff services. This policy must also be adhered to in the employment of students either by the University or by outsiders through the University and in the employment of faculty and civil service staff.

The University of Minnesota abides by the provisions of Title IX, federal legislation forbidding discrimination on the basis of sex, and abides by all other federal and state laws regarding equal opportunity.

BACCALAUREATE PROGRAMS

Admission requirements and application procedures for freshmen and transfer students seeking entrance to either the B.A. or B.S. degree-granting programs are outlined in the *College of Liberal Arts Bulletin* and are also found in the *General Information Bulletin*. To receive copies of these, students should write to the Office of Admissions and Records, University of Minnesota, Minneapolis, Minnesota 55455.

The application form is available from the Admissions Office, 6 Morrill Hall, University of Minnesota, Minneapolis, Minnesota 55455. To be assured an admission decision for the quarter desired, applications (including credentials examination fee, transcripts, test scores, and letters of recommendation if required) must be received before these dates: July 15 for fall quarter; November 15 for winter quarter; and February 15 for spring quarter.

MASTER OF SOCIAL WORK PROGRAM

Because this program is administered by the School of Social Work within the requirements and standards set by the Graduate School, applicants must meet the admission requirements of both bodies. Admission is based on evidence that students satisfy personal and academic qualifications established by the Graduate

School as well as show probability of success in graduate education and subsequent professional practice.

Applicants must have a Bachelor's degree granted by a recognized college or university, with a scholastic record that suggests promise of creditable performance in graduate work. A Bachelor's degree from a liberal arts program with a social science emphasis or from an undergraduate program approved by the Council on Social Work Education is the preferred but not the only acceptable foundation for graduate study in social work. Applicants should present the equivalent of 39 quarter or 26 semester credits in the social sciences, including one or more courses in at least three different social science areas. An introductory statistics course is also recommended. When accepted, applicants are notified of any deficiencies which must be removed before enrolling.

Applications should be completed by February 1 prior to the fall quarter admission is desired. See the section on Application Procedures for exceptions to this date.

DOCTOR OF PHILOSOPHY IN SOCIAL WORK PROGRAM

Only students with a Master's degree from an accredited school in the United States or Canada may be admitted to the doctoral program. Under exceptional circumstances, the doctoral committee may vote to waive this requirement to admit highly qualified applicants who do not hold the M.S.W. degree. However, additional course work may be required before substantial work is undertaken in the doctoral program. Significant experience in social work practice is preferred but is not a requirement for admission. Although admission requirements for this program are few and flexible, when evaluating applicants the School of Social Work stresses general intellectual and scholastic ability, knowledge of basic theory and methods of social work practice, ability to deal with abstract materials, and potential for contributing to the profession.

The number of students that can be accepted is limited; consequently, applicants should submit all required information before February 1.

APPLICATION PROCEDURES—GRADUATE PROGRAMS

Applicants seeking admission to either graduate program must complete two different application forms—one for the School of Social Work and one for the Graduate School. Each unit prepares a file for each applicant. When the required documents have all been received, the files are combined and are sent to the School of Social Work Admissions Committee. This group, composed of representatives from the faculty, the student body, and the professional social work community, reviews each applicant's folder and recommends acceptable candidates to the Graduate School. An applicant's transcripts, personal statement of interests and qualifications, letters of recommendation, honors received, written work submitted, activities in the field of social work, and selected test results are all considered by the committee. Occasionally a personal interview is required. The Graduate School officially admits students to graduate programs and notifies applicants in writing of the admission decision. Admitted students should inform the School of Social Work of their intention to attend immediately upon notification of admission.

All required application information must be submitted by February 1 of each academic year. Applications received after this date will receive consideration if space is available and if the admission processes can be completed in time for matriculation.

School of Social Work

An application form should be obtained from the School of Social Work, 400 Ford Hall, University of Minnesota, Minneapolis, Minnesota 55455. The accompanying instruction packet will provide additional instructions in complete detail. New graduate students are admitted in the fall quarter only. Students with previous graduate social work education may be admitted any quarter that makes progression from their previous training feasible.

APPLICANTS FROM FOREIGN COUNTRIES

Applicants from Canada are considered on the same basis as residents of the United States. Applicants from other countries generally have completed social work training in their own country and have had several years of work experience in social welfare programs there. Students from other countries are expected to have completed the maximum training available in their own country. Exceptions may be made where no social welfare training is available or when a student has completed undergraduate study in this country.

Students whose native language is not English must present the results of the Test of English as a Foreign Language (TOEFL). Further information about this test is included on the Graduate School application form.

Since the School of Social Work has no special funds to assist international students, either on a planned or an emergency basis, all such students should provide the school with assurance in writing of their ability to provide full financial support for their entire program of study. For information and counseling, foreign students should contact the International Student Adviser's Office, 717 East River Road, Minneapolis, Minnesota 55455.

Expenses and Financial Aids

Estimated Expenses (9-month basis)

Living Expenses (for single person)	\$2,500.00
Books and Supplies	200.00
Student Services Fee (\$47.25 per quarter)	141.75
Tuition—resident (\$275 per quarter)	825.00
Tuition—nonresident (\$770 per quarter)	2,310.00
Credentials Examination Fee (payable upon application, nonrefundable)	15.00
Hospital Insurance (\$13.50 per quarter for single person)	40.50

These figures were current as of the 1975-76 academic year. All University fees are subject to modification without notice.

The School of Social Work has only a limited number of self-administered fellowships, stipends, or other grant-in-aid funds for student support. They usually require special career interests and field placements. A limited number of teaching assistantships are available for specially qualified students. Teaching assistantship appointments are normally granted for 25 percent time and pay at the rate of approximately \$2,000 per year. Teaching assistants are also eligible for tuition reductions.

Loan and grant funds are available to those eligible through the Office of Student Financial Aid in 107 Armory Building, University of Minnesota, Minneapolis, Minnesota 55455. Students in need of financial aid or wishing consideration for stipends should complete the Financial Aid form.

Student Services

Specialized personnel services provided by the University for all students include the following (see the *General Information Bulletin* for details). All services are located on the Minneapolis Campus unless otherwise noted. For phone numbers of the services, call University General Information, 373-2851.

- Boynton Health Service, 410 Church Street
- Campus Assistance Center, 110 Temporary, North of Appleby (formerly Mines)
- CLA Placement Office, 17 Johnston Hall
- Division of Vocational Rehabilitation Liaison Office, N529 Elliott Hall
- Housing Office, Comstock Hall-East, 210 Delaware Street S.E.
- International Student Adviser's Office, 717 East River Road
- Legal Aid Clinic, 110 Temporary, North of Appleby (formerly Mines)
- Minnesota Women's Center, 301 Walter Library
- Reading and Study Skills Center, 101 Eddy Hall
- Religious Activities Coordinator, 317 17th Avenue S.E.
- Speech and Hearing Clinic, 110 Shevlin Hall
- Student Activities Bureau, 316 17th Avenue S.E.; Coffman Union Program Office, 205 Coffman Memorial Union
- Student Counseling Bureau, 101 Eddy Hall
- Student Employment Service (parttime), 30 Wulling Hall
- Student Financial Aid, 107 Armory; 130 Coffey Hall
- Veterans Assistance, 6 Morrill Hall; 106 Morrill Hall
- Work-Study Program, 107 Armory

Facilities for Study

The University Libraries system, with more than 3,000,000 volumes, is well provided with current literature in the social sciences, including periodicals and government publications from this country and abroad. A social service collection in the Minneapolis Public Library makes available current materials in the social work field. In St. Paul, the Public Library, the State Historical Library, the James J. Hill Reference Library, and the Library of the State Division of Social Welfare supplement these resources.

Professional Contacts

Graduate social work students are eligible for membership in the National Association of Social Work at a reduced rate. It is expected that all social work students will avail themselves of membership and will incorporate participation in the association into their program of graduate study.

The graduate and undergraduate student bodies of the School of Social Work have student associations and formally participate in school governance through membership in committees and the Policy-Making Body.

II PROGRAMS AND CURRICULA

The practice of social work involves diverse human services and social science disciplines. This interrelatedness of knowledge and practice is reflected in the interdisciplinary curricula offered by the School of Social Work. In addition to the curricular core, students add work in other areas of emphasis appropriate to their own educational objectives.

The following substantive issues provide the foundation for all professional practice. All students pursuing degrees in the School of Social Work are expected:

1. to examine the relationship between the individual and the major social systems: the family, small group, organization, community, and state;
2. to analyze processes, systems, problems, issues, and policies relevant to social welfare;
3. to consider forms of intervention in societal and human problems;
4. to study social evidence—the methods, processes, and outcomes of social research.
5. to develop knowledge, skills, and judgment essential to effective professional performance.

Bachelor of Arts in Social Welfare (B.A.S.W.)

Bachelor of Science in Social Work (B.S.S.W.)

For undergraduate program descriptions and curricula, see *College of Liberal Arts Bulletin*.

Master of Social Work Program

This program offers advanced preparation for personal social services work and builds beginning competence in organizing and supervising social welfare personnel and programs. It also presents social policy analysis, social work theory, and research essential to eventual user/participants.

The course of study totals 81 credits, normally completed in 2 years. Part-time study, to be completed within 5 years from the date of enrollment, is possible but requires a special request and an individual plan.

Students with a baccalaureate degree from a social work program accredited by the Council on Social Work Education are admitted with advanced standing and are exempt from the three prerequisite courses.

The M.S.W. curriculum includes prerequisite courses, core courses, required courses in each of two concentrations, and two fieldwork instruction experiences. Each of the requirements listed below is explained following the chart.

M.S.W. PROGRAM REQUIREMENTS

	Credits
Prerequisites	9
(These courses waived for students with undergraduate degrees from CSWE-approved programs.)	
Introduction to Social Policy	3
Theories of Human Growth and Change	3
Interventive Methods	3

Core	36
Research	6
Communications	3
Organizational Behavior	3
Fieldwork Instruction	24
Concentrations	12
PSS—requires four “method” courses	
APO—four courses individually chosen from those offered in this concentration	
Crossover electives	6
School of Social Work electives	9
Non-School of Social Work electives	18
TOTAL CREDITS	81
(Prerequisite courses not included in this total.)	

PREREQUISITES

Three courses at the 5000 level are required of all students. However, students admitted with advanced standing (see above) are exempt from this requirement. Students enrolled in either of the undergraduate social work programs at the University are strongly discouraged from taking the three-course series during their undergraduate work.

One or more of the prerequisite courses may also be waived for students who pass proficiency examinations or otherwise demonstrate their preparation in a manner specified by the instructor. Nonmajors may enter these courses only with the consent of the instructor.

CORE COURSES

These courses are required of all students and must be completed prior to graduation. While they are not considered as prerequisites for specific courses, they are usually taken during the first year with the exception of the second 12 credits of fieldwork instruction.

Fieldwork Instruction—Twenty-four credits of field experience, totaling about 960 hours, are required for the M.S.W. degree. Each student prepares a field plan in consultation with the adviser and the fieldwork coordinator. Final approval by the field coordinator or consulting faculty member is required. The first-year plan is expected to meet the general educational objectives for all students, and the second-year practicum should satisfy the specific educational goals for the chosen concentration.

Because the curriculum requires elective courses outside the School of Social Work and because the school schedules its own classes throughout the week, M.S.W. students could be attending classes daily. Thus, field assignments must be scheduled around classes. Field practice may be taken concurrently with course work or in a block period of time, depending on the availability of placements and of courses.

Normally, the fieldwork is distributed so that students earn 12 field credits during each year of graduate study. Fieldwork is confined to 16 hours per week for each of 6 quarters, or some equivalent arrangement in a full-time (block) placement.

CONCENTRATIONS

The curriculum is divided into two concentrations, corresponding roughly to the main divisions of responsibility within the social work profession. These concentrations, not considered exclusive specializations, are personal social services (PSS) and administration, policy, planning, and organization (APO). The choice of concentration is usually made during the first year and may be changed. In addition, students are required to take at least two crossover courses in the concentration not chosen.

Personal Social Services (PSS)—This concentration trains practitioners responsible for interpersonal helping services to individuals, families, small groups, and neighborhood groups. Course work and fieldwork build competence in supervision, consultation, and the full spectrum of roles carried by direct practice workers; e.g., social treatment worker, provider, advocate, broker, etc. The ability to define, analyze, and test these practices and the theories of human change underlying them is also stressed.

Administration, Policy, Planning, and Organization (APO)—Learning to organize, manage, administer, and direct human service programs is one focus of this concentration. Another focus is learning to analyze, synthesize, and develop public policy with respect to such programs. Students pursuing this specialization are required to select a direct social service field placement the first year, delaying a practicum in APO until the second year. Exceptions are possible for students whose preprofessional employment included broad experience in direct social services.

ELECTIVES

These classes may be taken in the School of Social Work and in other units of the University. A minimum of 18 credits must be earned outside the School of Social Work. Social work courses used as electives may be chosen from either concentration and must total 9 credits.

SPECIAL LEARNING OPPORTUNITIES

Drawing on faculty members of the school as well as professionals in the community, and taking place both on and off campus, supplemental learning experiences are offered periodically or can be planned on an individual basis. These presentations represent a range of professional concerns, special interests, and developing areas of practice.

A limited number of credits in special learning experiences can be offered for the M.S.W. Each such experience must be approved and supervised by a member of the graduate faculty.

SATISFACTORY PROGRESS

A grade point average of 3.00 is required for graduation (A=4.00, B=3.00, C=2.00). No more than one-third of all academic courses (excluding prerequisite courses) may be taken on an ungraded (S-N or satisfactory-no credit) basis. The 24 credits of fieldwork are also excluded from this computation. All fieldwork is graded on an S-N basis. Students are considered to be in academic difficulty if their grade point average drops below 3.00 upon completion of one-half of the total credits required for the degree. Students are advised to drop the program if midway through it or later their grade point average falls to 2.50 or less. An N grade in fieldwork also raises questions concerning a student's continuance in the program.

M.S.W. SAMPLE PROGRAM

PREREQUISITES REQUIRED

FIRST QUARTER

5101 Introduction to Social Policy	3
5201 Theories of Human Growth	3
5401 Interventive Methods	3
8010 Practicum	4
8901 Research	3

SECOND QUARTER

8010 Practicum	4
8200 Communication or equivalent	3
8300 Organizational Behavior	3
8902 Research	3
One APO or PSS course	3

THIRD QUARTER

8010 Practicum	4
One APO or PSS course	3
One cross-elective	3
One outside elective	3
One school elective	3

FOURTH QUARTER

8020 Practicum	4
One APO or PSS course	3
One cross-elective	3
One outside elective	3

FIFTH QUARTER

8020 Practicum	4
One APO or PSS course	3
One school elective	3
Two outside electives	6

SIXTH QUARTER

8020 Practicum	4
One school elective	3
Two outside electives	6

PREREQUISITES WAIVED

FIRST QUARTER

8010 Practicum	4
8300 Organizational Behavior	3
8901 Research	3
One APO or PSS course	3
One outside elective	3

SECOND QUARTER

8010 Practicum	4
8200 Communication or equivalent	3
8902 Research	3
One outside elective	3
One APO or PSS course	3

THIRD QUARTER

8010 Practicum	4
One APO or PSS course	3
One cross-elective	3
One school elective	3
One outside elective	3

FOURTH QUARTER

8020 Practicum	4
One APO or PSS course	3
One cross-elective	3
One outside elective	3

FIFTH QUARTER

8020 Practicum	4
One school elective	3
One outside elective	3

SIXTH QUARTER

8020 Practicum	4
One school elective	3
One outside elective	3

Doctor of Philosophy in Social Work Program

The doctoral program is aimed at developing students' potential for advanced levels of scholarship, research, teaching, and administration. It is not aimed at providing advanced training in direct service practice. Rather, the program emphasizes interdisciplinary study to accommodate the diverse interests of individual students who, after earning the degree, can be expected to provide the intellectual leadership and forward thrust of the profession.

Ph.D. students may pursue their areas of interest through courses in the Schools of Public Affairs, Law, Public Health, and Medicine, the Colleges of Business Administration and Education, as well as in such departments as Anthropology, History, Political Science, Psychology, Sociology, and Statistics. An important University facility available to doctoral students is the Social Welfare History Archives. The latter—containing original documents from a broad range of national organizations, as well as the personal and professional papers of great social welfare leaders of the past—constitutes the most significant archival collection on social welfare history in existence.

School of Social Work

A minimum of 39-45 credits beyond the Master's degree is required for the Ph.D. degree in social work. Because the graduate curriculum emphasizes mastery of student-determined objectives rather than accumulation of course credits, degree requirements for individual students will vary according to their experience and educational goals. A core curriculum provides students with the basic tools needed, regardless of their specific career objectives, to pursue study in more specialized areas. All candidates must demonstrate high achievement by passing examinations and by completing a dissertation, as described below. A foreign language is not required for this doctoral program.

CORE COURSES

Students are expected to attain a high level of mastery in the areas of the logic of inquiry, research methods, statistical rationales, social welfare history, social policy formulation and analysis, organizational theory, and basic theory building in social work. A series of seminars totaling 21 credits is designed to develop such competencies. For those students who can demonstrate considerable knowledge in any of the core areas, alternative courses to replace these seminars may be arranged with the major adviser.

MINOR OR SUPPORTING PROGRAM

Either of these alternative programs, totaling 18-24 credits, may be offered for the Ph.D. degree. The minor program requires academic work in a single field related to the major. The supporting program must be based upon a coherent pattern of courses related to the major and may embrace several disciplines.

WRITTEN COMPREHENSIVE EXAMINATION

This required examination covers all work completed in the major field. Content from the minor or supporting program may or may not be included in the preliminary written examinations.

PRELIMINARY ORAL EXAMINATION

This examination covers both the major field of study and minor or supporting program, and may include possible plans for dissertation research. The examination must be completed before being admitted to candidacy for the Ph.D.

DISSERTATION REQUIREMENT

A doctoral dissertation is required in which students are expected to demonstrate originality of thought, conduct an independent investigation, and make a contribution to knowledge. Prior to undertaking the dissertation, students will be expected to present and defend their design for the study. The dissertation cannot be undertaken until the student is officially admitted to candidacy.

FINAL ORAL EXAMINATION

This examination covers the field of the dissertation and any other substantive areas of knowledge basic to the study.

TIME FRAME

Required course work and the dissertation can be completed in 2 academic years. There is no minimum time limit for completing the program. However, the maximum time permitted for finishing the doctoral program is 5 calendar years from the quarter following admission to candidacy. Petitions for extension may be submitted.

RESIDENCY

The Graduate School requires 9 quarters of registration in approved graduate-level subjects or in thesis research and writing beyond the Bachelor's degree. This requirement can be met through continuous registration. Students who complete the 2-year M.S.W. program at the University may fulfill the residency requirement through 3 quarters of continuous full-tuition registration in the Ph.D. program, or through 6 quarters of part-time registration.

REGISTRATION REQUIREMENT AFTER ADMISSION TO CANDIDACY

After attaining candidacy, there is a continuous registration requirement until the doctorate is awarded. Failure to register continuously automatically terminates candidacy for the doctorate.

III. COURSE OFFERINGS

FOR GRADUATE STUDENTS

(For undergraduate course offerings, see the *College of Liberal Arts Bulletin*.)

Symbols—The following symbols are used throughout the course descriptions in lieu of page footnotes:

‡ Means "consent of instructor is required."

¶ Means "concurrent registration."

§ Credit will not be given if the equivalent course listed after the section mark has been taken for credit.

PREREQUISITES

5101. INTRODUCTION TO SOCIAL POLICY: SOCIAL WELFARE PERSPECTIVES. (3 cr; open to entering social work graduate students who have not completed a CSWE-accredited undergraduate social work concentration; prereq ‡ for undergraduates)

Open to students who lack undergraduate social work education in the social welfare institutional structure. Designed to acquaint students with basic concepts and perspectives necessary for understanding and analyzing social welfare programs.

5201. THEORIES OF HUMAN GROWTH AND CHANGE: IMPLICATIONS FOR SOCIAL WORK. (3 cr; open to entering social work graduate students who have not completed a CSWE-accredited undergraduate social work concentration; prereq ‡ for undergraduates)

Beginning synthesis of concepts of human growth and change. Review of various theories of human behavior and their implications for social work practice. A frame of reference within which the student may view individuals in their life cycle will be developed.

5401. INTERVENTIVE METHODS IN SOCIAL WORK PRACTICE. (3 cr; open to entering social work graduate students who have not completed a CSWE-accredited undergraduate social work concentration; prereq ‡ for undergraduates)

General concepts, functional concepts, strategies, and actions of social work practice. Introduces the "problem-solving approach" as a framework for analyzing and dealing with situations of concern to social work.

CORE

8010. FIELD INSTRUCTION IN SOCIAL WORK I. (4 cr; prereq ‡)

8020. FIELD INSTRUCTION IN SOCIAL WORK II. (4 cr; prereq 8010 or by special permission of fieldwork coordinator)

8200. THEORIES OF COMMUNICATION. (3 cr)

Descriptive analysis of theories of interpersonal communication at both micro and macro levels; emphasizes application of theory to modes of social work intervention. (If course is not currently offered within the school curricula, an equivalent must be substituted from another department.)

8300. ORGANIZATIONAL BEHAVIOR. (3 cr)

Basic theories and principles of organizations and bureaucracies; emphasizes implications of theory for professional practice in a variety of settings.

8901. SCIENTIFIC INQUIRY IN SOCIAL WORK. (3 cr; incl 1-hr lab)

Logic, methods, and techniques of scientific inquiry in social work. Nature and functions of theory, models, assumptions, problem formulation, causal analysis, conceptualization, operationalism, and hypothesis formulation.

8902. THE DESIGN OF SOCIAL WORK RESEARCH. (3 cr; prereq 8901 or equiv; incl 1-hr lab)

Translates content covered in 8901 into feasible research designs to test propositions relevant to social work practice. Includes sampling, descriptive and analytic research designs, question formulation, introduction to scaling, data collection methods, tabulation procedures, statistical rationales, and conclusion drawing.

ADMINISTRATION, POLICY, ORGANIZATION (APO)

- 8101. TRANSFER POLICY: CASH, KIND.** (3 cr; prereq 5101 or §)
Description and analysis of current income maintenance programs and policies; interrelationships of tax and income redistribution policy; critical analysis of future policy alternatives.
- 8102. POLICY ISSUES IN SOCIAL WELFARE.** (3 cr)
Major policy issues in social welfare and the development of beginning technical proficiency in their attempted solution.
- 8104. LAW OF CHILD WELFARE.** (3 cr)
Introduction to the legal system in the context in which social workers most frequently come into contact with it: neglect and delinquency proceedings, adoption and divorce custody contests.
- 8106. SOCIAL POLICY OF CHILDREN'S SERVICES.** (3 cr; prereq 5101, 5201, 5401)
Application of a theoretical social policy framework to the goals, tasks, organization, and delivery arrangements of programs serving the social welfare of children.
- 8111. INTERNATIONAL SOCIAL WELFARE.** (3 cr; prereq §)
Comparative analysis of the health and social welfare services and policies of the United States and Great Britain.
- 8150. SPECIAL TOPICS IN ADMINISTRATION, POLICY, AND ORGANIZATION.** (Cr ar)
- 8301. ORGANIZATIONAL ANALYSIS, MANAGEMENT, AND ADMINISTRATION.** (3 cr)
Principles and practices of management and administration with special emphasis on social work settings.
- 8305. COMMUNITY DEVELOPMENT.** (3 cr)
Analysis of process by which groups and individuals within a community work together to express community needs through social services; principles of working with unifunctional and local organizations.
- 8307. THEORIES OF SOCIAL PLANNING AND SOCIAL CHANGE.** (3 cr)
Analysis of principles of working with multifunctional, complex social structures in social planning, community action and development.
- 8310. SEMINAR: SOCIAL WORK ADMINISTRATION.** (Cr ar; prereq 8301 or §)
- 8350. SPECIAL TOPICS IN ORGANIZATION, MANAGEMENT, AND ADMINISTRATION.** (3 cr; prereq §)

PERSONAL SOCIAL SERVICES (PSS)

- 8204. PERSONALITY DEVELOPMENT AND PERSONALITY FUNCTIONING.** (3 cr; prereq 5201 or §)
- 8205. COMPARATIVE THERAPEUTIC APPROACHES.** (3 cr; prereq 8400, 8204)
- 8206. DISORDERED HUMAN BEHAVIOR.** (3 cr; prereq 5201 or §)
Selected current concepts and approaches to problems of disordered behavior.
- 8250. SPECIAL TOPICS: HUMAN BEHAVIOR IN THE SOCIAL ENVIRONMENT.** (3 cr; prereq §)
- 8400. INTERPERSONAL HELPING PROCESS I.** (3 cr; prereq 5401 or completion of a CSWE-accredited undergraduate social work concentration)
Application of basic theories of interpersonal helping, including individual and group methods, to practice issues and problems; analysis of issues posed by current research in social work practice.
- 8401. INTERPERSONAL HELPING PROCESS II.** (3 cr; prereq 8400)
- 8404. WORKING WITH INDIVIDUALS AND FAMILIES I.** (3 cr; prereq 8401)
Critical analysis and application of interpersonal helping processes emphasizing development of advanced practice skills.
- 8405. WORKING WITH INDIVIDUALS AND FAMILIES II.** (3 cr; prereq 8401)
Continuation of 8404.
- 8406. SUPERVISION AND CONSULTATION IN SOCIAL WORK PRACTICE.** (2 cr; prereq 8200, 8401)
Principles and practices of supervision and consultation for staff development and fulfillment of agency purpose.

School of Social Work

- 8407. SOCIAL CASEWORK: FAMILY THERAPY.** (3 cr; prereq 8200, 8401)
Seminar in methods and techniques of helping families cope with interpersonal problems.
- 8414. FUNDAMENTALS IN SOCIAL GROUP WORK.** (3 cr; prereq 8200, 8401 or §)
Group work method from a social and philosophical perspective. Fundamentals of practice including orienting principles, distinguishing characteristics of method, the group as a social system, and specific models of practice.
- 8415. COMPARATIVE GROUP MODALITIES.** (3 cr; prereq 8401 or §)
Examination of group modes of practice through comparative analysis of the communalities and differences in group-related variables across therapeutic systems.
- 8416. GROUP TREATMENT.** (3 cr; prereq 8200, 8401 or §)
Examination of a conceptual base for group treatment in social work practice, including a frame of reference for interventive actions, familiarity with specific interventions, and analysis of problems and issues which present themselves in group therapy.
- 8417. THE MANAGEMENT OF TEAM AND STAFF GROUPS.** (3 cr; prereq §)
Preparation in the management of team and staff relationships. Application of selected interpersonal and group process constructs in the development of team and staff relationships. Analysis of group behavior as related to management, team and staff roles in social work.
- 8450. SEMINAR IN THE PERSONAL SOCIAL SERVICES.** (Cr ar; prereq 8401, 6 cr in personal social services)
- 8460. SPECIAL TOPICS IN THE PERSONAL SOCIAL SERVICES.** (3 cr; prereq 8401 and §)

RESEARCH

- 8903. EVALUATIVE RESEARCH IN SOCIAL WORK.** (3 cr; prereq 8902 or equiv)
Conceptual, methodological, political, psychological, and administrative factors related to the conduct and consequences of social work program evaluation. Includes social programs as cause and effect models, types and strategies of evaluation, and critical appraisal of selected social work research literature.
- 8910. RESEARCH PRACTICUM.** (1-9 cr; prereq 8902)
Methodological tools for the analysis of social programs. Use of available information and creation of information systems stressed. Development and use of qualitative and quantitative data, especially regarding the monitoring and evaluation of social welfare programs.
- 8920. INDEPENDENT STUDIES.** (6 cr)
Offers an in-depth learning experience in an area of special interest to the student and differs from 8990 in being essentially expository library studies rather than empirical research projects. Emphasis is on the integration of knowledge, inference drawing, and formulation of program policies and practices. Students negotiate with faculty to serve as advisers.
- 8990. RESEARCH PROJECTS.** (Cr ar)
Opportunity to pursue individually or in small groups a line of empirical research inquiry of personal interest and relevant to the field of social work. Translates content from the introductory courses into a research design and study to broaden and deepen research knowledge and skills. Projects may be conducted in conjunction with field learning experiences or other course work.

OTHER COURSES

- 5010. SEMINAR: SPECIAL TOPICS.** (3 cr; prereq 1001, 3005, jr, sr, or grad in social work)
- 8090. SEMINAR FOR CLINICAL FIELD INSTRUCTORS.** (Cr ar; prereq student fieldwork supervisor)
- 8120. SEMINAR: SOCIAL WORK AS A PROFESSION.** (Cr ar; prereq §)
The history of social work's development as a profession; focuses on current issues in the light of historical influence.
- 8970. READINGS IN SOCIAL WORK.** (Cr ar; prereq §)
Independent study under tutorial guidance.

DOCTORAL COURSES

- 8130-8131. SEMINAR: HISTORY OF SOCIAL WORK.** (4 cr; SHist 5821-5822; prereq #)
Ways in which social movements and key individuals have influenced the development, current status, and future prospects for social welfare, social services, and social work.
- 8140. SEMINAR IN SOCIAL WORK EDUCATION.** (2 cr; prereq #)
Description and analysis of current problems and issues in education for social work and implications for curriculum development and design; the impact of this on classroom teaching.
- 8180. SOCIAL POLICY FORMULATION AND ANALYSIS.** (3 cr)
Discussion and analysis of theory and research in the development of social policy.
- 8181. SOCIAL POLICY ANALYSIS AND FORMULATION.** (3 cr; prereq doctoral student)
Continuation of 8180.
- 8991. SEMINAR ON RESEARCH.** (3 cr; prereq MSW degree)
- 8992. SEMINAR ON RESEARCH.** (3 cr; prereq 8991, MSW degree)
Continuation of 8991.
- 8993. SEMINAR ON RESEARCH.** (3 cr; prereq 8992, MSW degree)
Continuation of 8992.

IV. INSTRUCTIONAL STAFF

Professor

Shirley M. Buttrick
Miriam R. Cohn
Beulah Compton
James A. Goodman
Richard G. Guilford
William Hoffman
George Hoshino
Mayo K. Newhouse
Richard Sterne
Helen J. Yesner

Associate Professor

Joseph E. Paull
Esther Wattenberg

Assistant Professor

Merrilyn Belgum
Don Crompton
Marilyn Peterson
Annalee Stewart