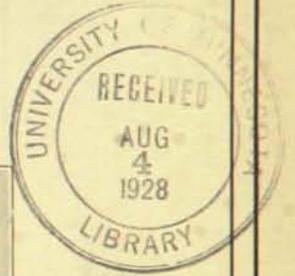


The MINNESOTA ALUMNI WEEKLY

July, 1928



Summer is gliding swiftly by . . . while the Electrical Engineering and the Main Engineering buildings bask peacefully in the heat of the western sun.

SUMMER NUMBER

◆ THE INTERPRETER OF UNIVERSITY LIFE TO THE MINNESOTA ALUMNUS ◆

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For nowhere in the world is greater care exercised than at the University of Minnesota—this is true both of the curriculum and the physical plant and buildings.

As we have been privileged to serve and continue to serve the state's greatest institution, let us also serve you in your building needs.

Many other buildings, among which are the following, have been built with Ochs Brick and Tile:

University of Minnesota

Athletic Stadium
School of Mines
Administration
Library (New)
Elec. Engineering
Administration Bldg.
Botany
Physics

Churches

Catholic, New Ulm
Lutheran, Mankato
Lutheran, Waseca
Lutheran, Springfield
Catholic, Springfield
Methodist, New Ulm
Presbyterian, Tracy

Catholic, Blue Earth
Annunciation, Minneapolis
Assumption, So. St. Paul
Lutheran, Brewster
Lutheran, Kerkhoven
Lutheran, Lake Benton

Miscellaneous

Academy of Good Counsel,
Mankato
U. S. Veterans Hospital
Buildings, St. Cloud
Nicollet Hotel, Minneapolis
Masonic Temple, Mitchell,
So. Dak.
K of C Bldg., Marshall,
Minn.

Schools

Lincoln, Mankato
Teachers College, Mankato
Ivanhoe, Minn.
Kiestler, Minn.
St. Charles, Minn.
Springfield, Minn.
Cavour, Minn.
Andover, Minn.
South Shore, Minn.
Clarkfield, Minn.
Hayfield, Minn.
Sleepy Eye, Minn.
International Falls
Redwood Falls, Minn.
Wilder, Minn.
Wabasso, Minn.

Columbia Heights, Minn.
Cobden, Minn.
Plainview, Minn.
Guckeen, Minn.
Hendricks, Minn.
Sheldon, Wis.
Watertown, S. D.
Huron, S. D.
Falth, S. D.
Lyons, S. D.
Sioux Falls, S. D.
Westport, S. D.
Delmont, S. D.
Lennox, S. D.
Willow Lakes, S. D.
State School, Redfield, S. D.
Hot Springs, S. D.

A.C. Ochs Brick & Tile Company

Executive Office and Plant, Springfield, Minn.

Sales Office, 204 9th St. S., Minneapolis

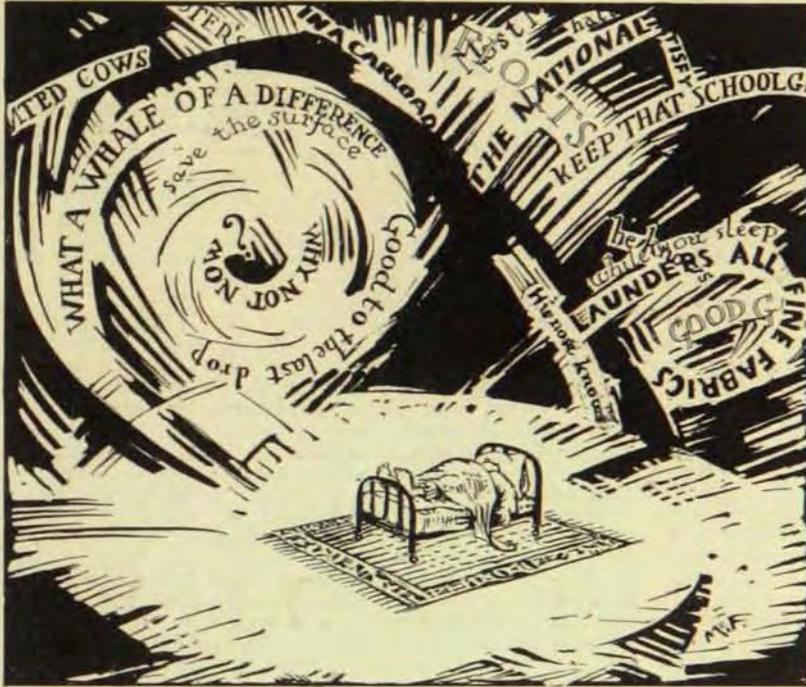
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The MINNESOTA ALUMNI WEEKLY

Volume 28

Edited by Leland F. Leland

Number 1



The nightmare of the editor who has been following the slogans of nationally known corporations is here aptly pictured.

The Big City Man Goes to the Country

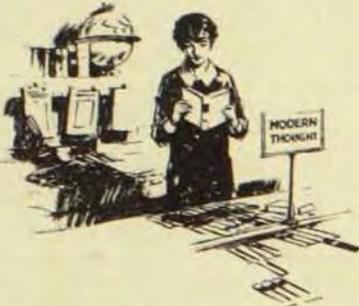
By George F. Pierrot, Managing Editor of the "American Boy"

Four years ago, at the age of 43, Walter P. McGuire ('04), did what every big-city newspaper man dreams of doing—but seldom achieves—he bought himself a country newspaper.

Just to make it interesting—and hazardous—McGuire was a big-city man with no "business" experience. Behind him were twenty-five years of purely editorial work—beginning in Minneapolis and St. Paul, later on the reporting staffs and copy desks of the New York Times and New York Sun, then in national magazine work, first as editor of Boys' Life in New York and finally as managing editor of The American Boy, in Detroit. Such subjects as advertising, circulation and finance had never claimed his interest, except as the editorial end was related to them. Moreover, while his editorial jobs had paid him well—at times even handsomely—they had left him rich in colorful experience and acquaintanceship, but not so rich in money.

And so, on a small down payment, McGuire made himself proprietor of the substantial Lapeer County (Michigan) Press. Made himself publisher of a twenty-four page all-home-print weekly, hungry for advertisements that he himself must sell, and often write. Made himself master of a battery of linotypes and job presses—money eaters unless kept everlastingly busy. And he placed himself at the provider's end of a big payroll which had to be met weekly out of money that had to be earned and collected promptly.

How this dyed-in-the-wool editorial man went about choosing his newspaper, and how he ran it after he got it, and helped to build the circulation up to 6,000—an enormous total for the country field—make this article worthwhile reading for every newspaper man and Minnesota alumnus who cherishes, in the back of his mind, the hope of some day buying his job.



"WHY did I quit magazine work?" Walter P. McGuire ('04), leaned a long way back in his battered swivel chair and grinned as he answered:

"Two girls of close to college age, and you know how much coonskin coats cost!"

McGuire may be forty-five, as he afterwards told me he was, but he looks and thinks and dresses a dozen years younger. It's pretty hard to believe him the father of two teen-age daughters.

"But seriously," he went on, "I was facing what every editorial man in my position sooner or later has to face. Middle age in the offing, and with it a desire to fortify myself with something more than a salary. You younger fel-

lows will learn soon enough that a man's standard of living tends to grow as his pay envelope grows, and sometimes faster! Moreover, I had seen, dozens of times, good men discharged because of a change of ownership or a change of policy, or some other happening that they couldn't foresee or control.

"I wanted a business of my own—something that would yield me a good living and that could be sold when I had finished with it, if I ever did.

"I couldn't make much of a down payment. As a rule a newspaper man can't. Still, I wasn't in a position to take the chance that a man of twenty-five might take; I hadn't the time to build up a very young or run-down property; I had to buy a going concern—one that would yield me some sort of income from the very start.

"It wasn't hard to uncover prospects, and as you'd expect I found plenty of bad ones.

"I found a lot of newspapers that looked prosperous but really weren't. They were publishing wads of advertising but some of it they were giving away. Much of the 'paid' they weren't collecting for—bad debt stuff. Their circulation list was poorly kept—very misleading. They'd accustomed their readers to annual drives in which autos and dinner sets and all manner of premiums were offered.

FEB 14 '08 U. OF M. BINDERY

"Usually, I found, a publisher who ran such a shoddy office was shoddy in his outside relationships. A visit to the bank, or an inquiry at the paper house with which he did business, revealed that his standing wasn't first-rate. I felt I couldn't afford to follow in any such person's footsteps.

"The Lapeer County Press, with a total gross publishing business of more than \$100,000 a year, seemed considerably ahead of anything I could afford. On the other hand, I understood that the owner definitely wanted to sell, and so just as a conscientious reporter runs down every tip I decided to look into this one.

"The property stood the test. In the first place, the town was prosperous. Lapeer had 5,000 of the county's 28,000 inhabitants, and its three principal manufacturing plants. Most of the paper's constituents were farmers, of splendid native stock, thrifty and industrious. I couldn't see the town or county booming; at the same time both were sure of a conservative, healthy growth.

"An expert from the American Type Foundry Company informed me that the equipment was in first-class shape, and worth the money. The insurance inventory tallied with the owner's statement of value; a Lapeer bank and a Lapeer real estate firm told me the land and the building weren't overpriced. So much for land and equipment.

"The paper's good-will was unquestionable. To test it, I picked twelve business and professional men whose names I saw in the paper and wrote to each, telling him no more than that I was contemplating a business venture with Harry Myers, publisher of the Lapeer County Press, and asking him to tell me about Myers, confidentially, whatever he himself would wish to know were our positions reversed. I was amazed and delighted to find that each of the twelve answered on the day my letter reached him! Each praised Myers and The Press; one man, head of a business house in Lapeer, said he'd rather have his son go into business with Harry Myers than any man he knew of. Convincing, wasn't it?

"The paper's circulation, I discovered, was not a major problem. For the last eight years not a premium had been offered, and the paper's circulation, about 4,500, virtually blanketed the country. Subscribers considered it a part of the family; they bought it because they wanted it, and not because they wanted a fountain pen or a set of dishes.

"The Press' credit, with paper and ink, and type and machine houses, was golden. Merchants had been taught the value of advertising, and they paid for it as promptly as they paid for other commodities.

"The company's books were clear and specific and the balance sheet was impressive. The printing business was large and well distributed throughout the year; bids were prepared in accordance with the Franklin Price List, and as a result, every job, big or little, was contributing its proper share to overhead and profit.

"I sat at my desk in the magazine office and badly wanted that paper up in Lapeer. The more I pondered it, and the more I sought advice from

friends, the stronger became my desire. I decided, finally, that mine it must be. The obstacle was that down payment, for I hadn't and couldn't scrape together the sum that Myers had a right to expect. We discussed matters in a long conference, however, and we at last agreed upon an arrangement that would let me take over a major interest in the paper.

"Before I go on, better tell the young fellows that will read your article, that I wouldn't advise everybody to insist on such a favorable proposition as this one of mine. Remind them that I took my plunge at the age of forty-three. Had I been twelve or fifteen years younger, I'd likely have taken anything that promised a moderate living to start with, and that could be built up as Myers had built up the Lapeer County Press. But any young man who plans to buy a newspaper might well have several other points in mind.

"When one estimates the amount of business a paper *could* be doing, he should estimate at the same time the cost of the additional equipment he'd require to get away with that amount of business. Otherwise he might find plenty of work within his grasp, but no facilities for handling it, or money to provide them.

"Second, the opposition should not be undervalued. Is the rival putting out a poor newspaper? Fine, and so far, so good. But you must know more than that. How much capital has he? If he's comparatively wealthy, and some country publishers are, he may meet every dollar you spend with two dollars, whether the immediate business justifies it or not—set a pace which you, with limited resources, cannot equal. Don't enter yourself in a race that you're bound to lose."

Right here I asked the question that for several minutes I'd been itching to put.

"What happened when you found yourself the boss? You didn't know the printing business, and you didn't know advertising. How did you get along?"

"I didn't try to handle what I wasn't yet competent to handle. Myers was to remain as a partner—he was to look after the business end at the start. John H. McKiddie, a college man and a partner in the business, was superintendent of the print shop; an expert at figuring jobs and in getting ads. He continued doing the figuring and bringing in ads. I tackled the editorship, and kept my eyes open.

"The editorship, incidentally, wasn't the easy job that I'd anticipated. The technic of editing a country weekly is very different from the technic of the city room of the *New York Sun*, for instance, and I found myself compelled to unlearn many of what I'd hitherto regarded as fundamentals. Small-town journalism is more wholesomely human. It doesn't stress misdeeds. The homely, everyday doings of the townspeople supply the bulk of the news. To be sure there are big stories—stories of municipal contracts and county affairs, politics, local improvements voted or in contemplation, fires, accidents, etc. But the vast body of the news is personals, and the little stories that grow out of personals.

"While I was learning these things I

was also learning about the money-bringing side. The vocabulary of business, the little practices that are common to all offices, bookkeeping—these minutiae I shan't go into. But in general I found that Myers' success seemed due to two things—first, he saw to it that we delivered a first-class job, and on time, and second, he took care to collect every dollar that was coming to us. His accounting was accurate—he never irritated people with incorrect bills. His statements went out punctually, and his follow-up campaign, in the shape of tactful reminders, was systematic and thorough. He knew his customers, and handled each according to his individuality. He paid his own bills promptly—in a small community you can't get others to do what you won't do yourself. And he invariably took advantage of the small discounts that are offered for cash—discounts that in the course of a year mount up."

Here I broke in again. I knew that McGuire, like most topnotch newspaper men, brimmed over with ideas. I felt sure that such a man, even in surroundings at first unfamiliar to him, would keep thinking.

"Just what," I asked, "did you find yourself able to do, in the way of directly increasing the revenue of your shop?"

"I copied a practice of a New Jersey paper, recommended to me by an author in New York," McGuire came back promptly. "I developed our want ad section. Where once we ran one-half column, set in eight point, we now use four columns, six point. And want ads pay twice as much, or more, than a similar space devoted to display advertising.

"We accomplished this increase by abolishing classifications. Today in the *Lapeer County Press* a 'lost and found' item rubs shoulders with the announcement that a Jersey calf is for sale at a bargain price, or that Henry Parcels wants to buy some A-1 seed potatoes. We help our customers write these want ads, and we make them chatty and colorful. The result is that they're read as eagerly as are the personals. Time was when Mrs. Yapple, if she wanted a second-hand washing machine, would turn to the 'For sale, Miscellaneous' section. She'd read that and nothing else. Now she has to run through all the advertisements, and ten-to-one, before she gets to her washing machine she's discovered that the Begles, on the other side of town, want to sell the very kind of davenport that she needs to fill that empty corner in the living room.

"Mrs. Yapple buys the davenport. We hear about it, and in our next issue we tell everybody about the sale. We do it in such a deft way that it pleases the Yapples and the Begles, and interests others, and we find ourselves getting more want ads.

"The Lapeer Commercial Club decided to revive interest in horseshoe pitching. They liked our suggestion of a Tournament Day, to which the countryside was to be invited, and they gave us the job of printing the program for it. We decided to use the same metal in the paper. Of course it filled only a small space. We then conceived the idea of devoting the rest of the page to Tournament Day advertising



Snappy and attractive is the front page of the alumnus-owned Niles (Ohio) Times, the head of a chain of seven rural newspapers.

"If you were just graduating from college," I asked, "would you go immediately into the country publishing field?" McGuire's answer was emphatic: "Decidedly not. I'd want to see the country first, and how newspapers are actually run. A man should give himself at least a year of salaried experience, and as much longer as he feels he needs. No period, however long, is wasted, if he keeps developing thorough-out it. But a young man, while he's dabbling with life, must stay out of ruts. Moreover, if he lets his contact with the unpleasant phases of life make him cynical, if he doesn't associate himself with worthwhile men and worthy causes and activities, then he is unfitting him-

self for enjoyment or success in the country field. "The country has its very real advantages. It offers a man a larger share in community building. An editor in a small city is closer to his readers; he has the fun of seeing some of his policies work out, next door. He need not stagnate, for rural problems, like urban problems, are big and endless. To be sure, his work may not bring national contacts and national recognition. On the other hand, he sees before him a cross section of life in all its interesting minuteness. His is the incomparable privilege of enjoying the closest possible look at the American citizen of today."

James L. Wick ('25) Becomes Scripps-Howard of Rural Newspaper Field

and drew up a dummy of it, with a lot of blank spaces around the program. On one we wrote: 'Our prize to the man who wins the tournament will be a pair of shoes,' with space for the firm's signature. In another, 'Our prize to the man who makes the largest number of ringers will be a double-bladed axe.'

"I put a similar statement in each space. Then I went out and in an hour sold the entire page to merchants, each of whom was delighted to contribute a prize. It was so easy that I sat down and ruled off the opposite page, and in another hour had sold that. The Commercial Club was grateful, naturally, because we'd obtained for the tournament a lot of dandy prizes, and advertised the tournament in an impressively big way.

"The Commercial Club had been discussing for months some sort of booklet that would tell the world where Lapeer was, how you got there, and advertise the fact that it was situated in the picturesque lake country. The cost of an illustrated pamphlet seemed pretty steep. Then we thought of printing, on the back of letterhead stationery, a map that showed Lapeer and its nearness to Detroit and the main highways leading here, and the many lakes that surround the town.

"Here was an idea that appealed to everybody. It cost the Commercial Club nothing, and business men very little more than the regular price for printed stationery. We sold 16,000 of the letterheads and a few thousand envelopes before noon, and our total run of them exceeded 65,000, printed on both sides.

"Any resourceful newspaper man in the country field finds himself generating many such lucky hunches, and he'll make money with them, too."

"This article, sounding the keynote. "Own your own job," is so illuminating and so delightfully written by our friend, George F. Pierrot, managing editor of the American Boy magazine in Detroit, Michigan, that we take pleasure in presenting it to you here through the courtesy of The Quill of Sigma Delta Chi. Pierrot is a past national president and one time editor of the Quill, while McGuire is an honorary member of the Minnesota chapter of Sigma Delta Chi, of which your editor is also a member.—L. F. L.

AMONG the hundreds of Minnesotans who are actively engaged in journalistic work of one sort or another we can mention no more interesting individual than James Wick ('25) who is the proprietor of the highly successful Niles (Ohio) Daily Times, the only newspaper in a city of 16,500 people and of six country weeklies in the surrounding three counties. Wick, you might say is the Scripps-Howard of the rural newspaper field, for he manages his chain of newspapers on the best accepted principles of chain store or newspaper management at the same time allowing his individual editors all the necessary allowances and latitude desired and found to be expedient for the country newspaper.

While paying a call to Editor Leland in the MINNESOTA WEEKLY office a few weeks ago he paid high tribute to the ability of college men. "When I first went into Niles and began acquiring my chain of newspapers I made the mistake of hiring the cheapest men possible," he said, "I soon remedied that defect for I found that cheap men produce cheap and unsatisfactory work. Now I have a standing 'College Men Wanted' advertisement in the leading newspaper journals for high grade college men. I've found that while college men may not produce as much as the non-college trained man his first six months, after he gets going and get his momentum he forges ahead much more rapidly and is, everything considered, more valuable."

Each 'publisher,' as the individual editor and manager is called who is at the head of a newspaper, is installed in a town or village where Wick has a newspaper. He takes care of the news writing and soliciting of the advertising and sees that his copy is at the central plant at Niles on a definite date. He lays out his own makeup and makes use of his own ideas, says Wick, so that each newspaper may have its own distinct individuality.

The use of one central plant at Niles makes for economy of equipment and the chain idea gives the residents of small villages and rural communities a better newspaper than they would otherwise have.

The newspapers under Mr. Wick's control include *The Niles Daily Times*, *The Hubbard News*, *Mahoning Valley*

Gazette, *The McDonald News*, *The Girard News*, *The Lowellville Journal*, and *The Struthers Journal*.

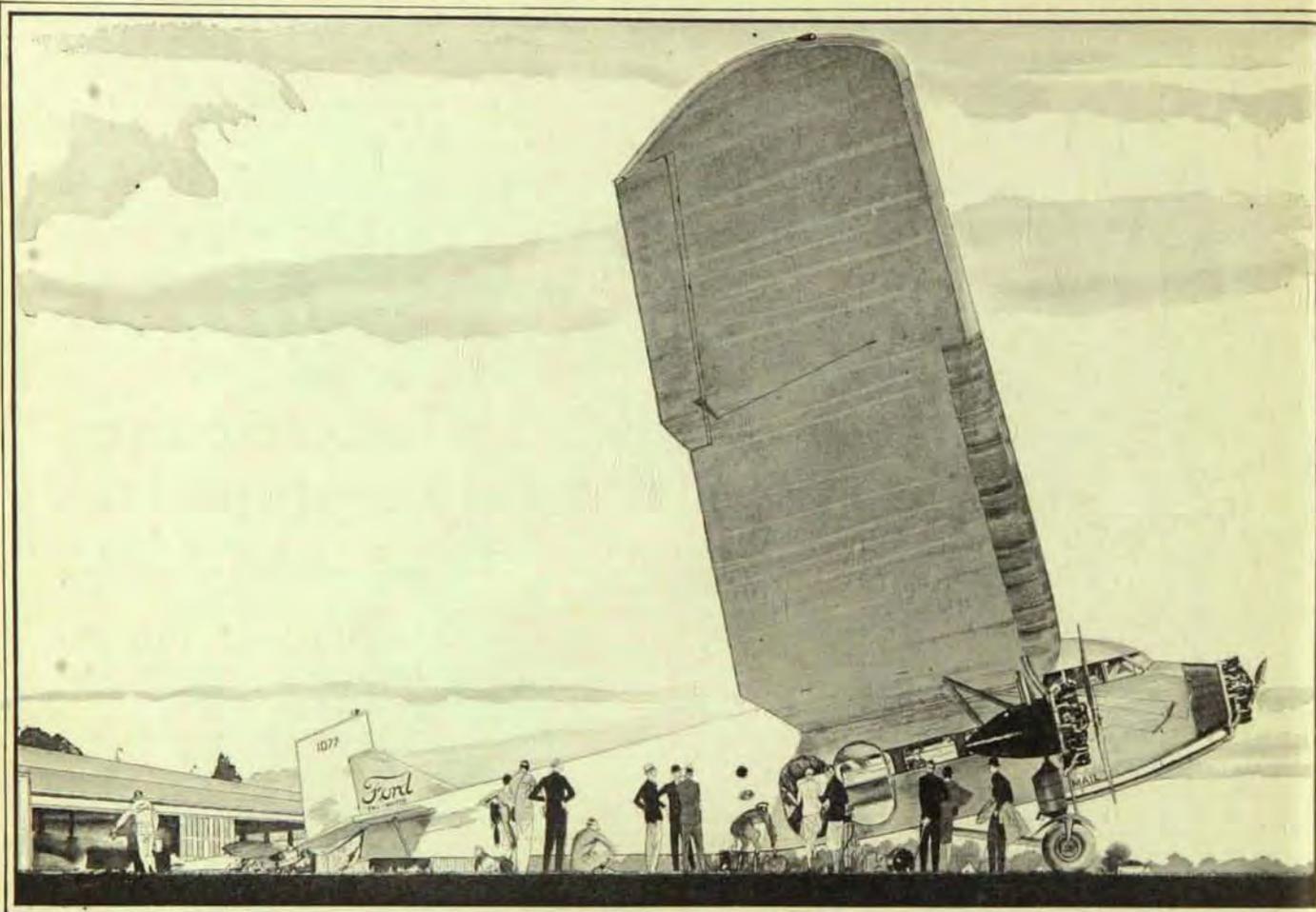
Jim Markham ('18) Buys Hennepin County Enterprise

A NEWSPAPER transfer that has an alumnus angle was the sale of the *Hennepin County Review*, published weekly at Hopkins, Minnesota. This flourishing little eight page weekly was acquired in May by James Markham ('18) who has been in publicity business in Minneapolis for the last four years. Previous to that time Publisher Markham was one of the editors of that fine old St. Peter newspaper, the *St. Peter News*. Hopkins is strategically located as a live newspaper town. On Main Trunk Highway No. 12 (Excelsior Boulevard) Hopkins receives a great deal of Lake Minnetonka tourist trade. It is also the largest of the many suburbs that cling to Minneapolis and for that reason the *Review* is the official newspaper and carries the news of such important but non-newspaper-owning towns and divisions as St. Louis Park, Brookside, Edina, Morningside, Interlachen Park and others.

Ninety Students from 13 States Study Hospital Management

Ninety students, representing 13 states and Canada, have taken advantage of courses in hospital administration and public health nursing being offered for the first time at the summer session. Eula May Butzerin, director of public health nursing, reports.

Guest instructors for the special lectures include Elizabeth Fox, director of the public health nursing service of the American Red Cross, who will offer a course in the administration and supervision of public health nursing; Robina Knebone, director of the course in public health nursing at William and Mary College, Richmond, Va., and Mary Power, principal of the Farrand Training School for Nurses at Harper hospital, Detroit. Deborah McLurg, instructor at the University of Minnesota, is in charge of a special course in clinical supervision.



¶Like a great silver bird the Ford-Stout All-Metal tri-motored monoplane can be seen daily winging its silvery path between Minneapolis, St. Paul and Rochester. This newest addition to the ever-increasing flying population of the Twin Cities is the property of the Jefferson Airways, Inc., of which Edgar F. Zelle ('13), alumni president, is the head.

How Does It Feel to— FLY UP IN THE SKY?

By
Leland F. Leland
('23)

Weekly Editor Describes Thrill of Flying After Ride in New Tri-Motor Ford-Stout All-Metal Plane Owned by Edgar F. Zelle ('13), Alumni Association President

"I want to go up in the sky,
Up in the sky so high. . ."

MANY a man today is humming childhood's fantastic refrain as he sees airplanes flying overhead and as he reads of the rapid strides this newest mode of transportation is taking right here in the northwest—in Minneapolis and St. Paul.

And daily the thrill of flying in the sky, of being transported with rapidity through the last medium conquered by man, is being added to the experiences of more and more persons. We read of the first meal being served 2,500 feet above Minneapolis; we hear of a bridge game in which young Minneapolis society matrons sought a new thrill; we see business men taking the air for quick, clean, convenient transportation

to a neighboring city for a week-end of golf; and we hear and see others just taking a 15, 20, 25 minute ride soaring gracefully up into the clouds.

"WELL, Bill," we told a friend of ours last week, "July 10 was a big milestone in our life."

"How come?" from Bill.
"Bill, on that day we had our first plane ride. Ever been up?"

Bill: "No, but I'm going to soon." He went the next afternoon.

Bill, again: "Tell me about it; how did it feel. Scared?"

We (not the Lindbergh variety—just our editorial license): "We decided that the experience should be ours and so we proceeded to secure a seat, along with 15 others in the new Tri-motored Ford-

Stout all-metal plane, built through the genius of one Minnesotan, William Stout (Ex '05E), and operated through the foresight of another alumnus, Edgar F. Zelle ('13), president of the Jefferson Transportation system and also president of our alumni association.

"We were at the splendid new St. Paul Municipal airport; the motor idling for a few minutes, began to roar, the plane headed toward the south and east, we taxied into position, more gas was given the motors, we sped along the ground with great speed and took off without a bump, without the slightest quiver.

"Rising rapidly we ascended until we were 1,500 feet in the air and we began what seemed like a slow journey over St. Paul, over Minneapolis to Lake

Minnetonka and then back, climbing until we reached the height of 3,200 feet.

"The greatest sensation, and one for which few are prepared, comes when you actually leave the ground, Bill. While taxiing along the ground for the takeoff one speeds along at a terrific speed and by watching the earth go past one realizes the rate at which the plane is traveling. Leaving the ground gives little or no sensation and it is not until you are about 500 feet up in the air that you suddenly realize that where formerly you were rushing along rapidly and at great speed you apparently now are almost standing still; you feel as though the plane were suspended and hanging in the air, or as if someone were slowly pulling the great bird upward with the aid of ropes. A few moments of this and you sit back and enjoy the superb panorama unfolding below. July 10 was a beautiful cloudless day and as the passengers all agreed, we had never before really known how beautiful the Twin Cities and the many sparkling lakes were. The tall buildings in both cities made a splendid view and the lakes were gems of sparkling crystal encrusted in a setting of luxuriant green. It was a splendid ride and made us vow that our next trip would be to Rochester where the Zelle plane now makes two round trips daily.

"Air transportation, we felt then, and now, has come to stay; has come to allow us ever more leisure in life and to facilitate the ease and speed with which we may go from place to place. For the airplane eliminates all the undesirable qualities of boating, motoring, railroading. There is no dirt, no heat, no shaking, bumping, or jarring. The noise of the motors is not disagreeable and does not interfere with normal conversation.

"The descent in the plane was as delightful as the climb upward. Banking the turns gives one a thrill but does not annoy or frighten. Had one not been watching the ground to note the descent one would never have known when the plane's wheels actually touched old mother earth again. Scared? Not a bit? Glad to get back on solid ground again? No more so than when we step off of a boat."

THE Zelle plane which is operated by Jefferson Airways, Inc., is now on regular passenger service between Rochester and Minneapolis twice daily and is at the Wold-Chamberlain Field in Minneapolis and the Municipal airport in St. Paul morning, afternoon and evening to take passengers over the two cities.

The plane, all metal, is built of light-

weight but durable duralium. It has three Wright whirlwind motors and an enormous wingspread. It gleams like a silver bird and is superb in its flight. The cabin of the plane will seat 14 passengers while in the enclosed pilots' booth above and in front are seats and controls for two pilots. The cabin is nicely upholstered in blue leather with seven wicker chairs on either side with an aisle between. In the rear and separated from the regular cabin by a wall and a door will be found a sleeping compartment and writing room, a toilet and wash room and a large baggage room.

COINCIDENT with the establishment of passenger service to Rochester comes the announcement that the Mayo Properties of that city will establish a completely equipped airport and bus terminal at a cost of \$150,000 which will be managed and operated by the Jefferson Airways, Inc. For this purpose 284 acres of level land have been acquired and will be rapidly developed. A. J. Lobb ('21L), former University comptroller, and Mr. Zelle will make a tour of several of the larger cities of the United States soon to obtain information and ideas about the most modern types of hangars and airport equipment.

MINNESOTANS TAKE LEADING PART IN N. E. A. MEET

BRINGING more than 15,000 visitors to the Twin Cities, the National Education Association met in Minneapolis during the first week in July. This was the third large convention in the city during the summer months and one of the reasons Minnesota alumni in the city have been so busy. First the Medical association, next the Rotarians, then the teachers and in August we shall have the dentists. In all of these conventions, Minnesota alumni have been prominent as hosts.

W. F. Webster ('86), superintendent of Minneapolis' public schools, was instrumental in bringing the convention to this city. Working with Mrs. H. D. Kilgore ('01, '02G), chairman of general arrangements were: C. H. Chadborn ('21M), C. G. Schulz ('11, '12G), Ruth Haynes Carpenter ('06), L. N. McWhorter ('95) and Frances Kelley ('09).

Gophers who participated in the programs and meetings were: Colonel George E. Leach (Ex '98), mayor of Minneapolis, who gave an introductory address; Dr. W. J. Mayo of the Mayo Clinic, on "The Standards and Ideals of the American Medical association"; President Lotus D. Coffman who spoke at the National Council of Education; M. Helen Bushnell ('20), member of the local committee of the department of adult education; and Richard R. Price, director of the University Extension division, who spoke on "The Place of University Extension in a Coordinated Program."

A. R. Rogers ('91L), president of the Minneapolis Civic and Commerce association presided at a luncheon; R. A. Stevenson, dean of the University School of Business Administration, spoke on "Relationship Between Business Courses in Universities and Secondary Schools"; Anne Dudley Blitz ('04), dean of women



As winner of the Sterling fellowship in law at Yale university, Vernon X. Miller ('23) will leave in September to study at New Haven, Conn.

at the University, was local chairman of the department of deans of women.

Chloe Owings, director of social hygiene at the University, spoke at the luncheon conference on "What's Next in Women's Education." "Character Training with the Pre-School Child" was discussed by Josephine C. Foster, principal of the nursery school and assistant professor in the Institute of Child Welfare at the University. Dr. John E. Anderson, director of the Institute of Child Welfare, spoke on "The Relation of Habit Formation to Emotional Life"; and Herbert E. Chamberlain, director of the Minneapolis Child

Guidance clinic, explained, "What the Child Guidance Clinic Does for the Child."

In the department of lip reading, Ida P. Lindquist ('00), whose school is rapidly becoming famous, discoursed on "The Value of Lip Reading for the Hard of Hearing Adult."

Rural school programs were most interesting, and included a talk on "The Size of the Unit for Rural School Support and the Problem of State Aid," by George A. Selke ('16Ed), president of the State Teachers college, St. Cloud.

L. J. Keller, of the department of physical education and athletics at the University, summarized the discussion on physical education and citizenship.

Junior colleges were considered in an address by Leonard V. Koos of the University, in a paper on "Curriculum Articulation Within the Junior High School." Dean J. B. Johnston of the Academic college, talked on "Articulation of the Secondary Schools with Higher Education."

Professor A. C. Krey of the history department, was chairman of the local committee of the department of social studies. Theodore C. Blegen ('12, '15 G) assistant superintendent of the State Historical association, described "Historical Backgrounds of Minnesota and the Northwest." An "Announcement Regarding Representative Classroom Equipment," was made by R. H. Gray ('05, '13) of John Marshall high school, Minneapolis. Mary S. Gold ('21G), discussed "Adaptation of the Contract Method to Supervised Study."

In the department of vocational education, Homer J. Smith, associate professor of industrial education at the University, was local chairman. Dean W. C. Coffey of the College of Agriculture,

Dean Nick Demonstrates Official Rotary Convention Smile



... And Dean Nick (none other than our genial dean of men, E. E. Nicholson), demonstrated the official Rotary smile for the press.

spoke on "The Relation of Agriculture to Educational Progress."

A. V. Storm ('15Ag), professor of agricultural education at the University presided at the Agricultural education section. John C. West ('15) superintendent of schools at Bemidji, spoke on "Educational, Economic, and Social Contributions of a Department of Agriculture in a School System." "Mental Ability of Students as a Factor in Instruction in Agriculture," was the subject discussed by Albert M. Field, associate professor of agricultural education at the University. Frank W. Lathrop, associate professor, read a paper on "Tendencies in Agricultural Education."

Industrial and Vocational education received a great deal of attention from the delegates, one of the most interesting papers being that by Elizabeth Fish, principal of Minneapolis' Vocational high school, on "Changing Industrial Conditions as They Affect Vocational Training for Girls and Women."

A number of allied organizations met with the N. E. A., among them being the American Classical League. Martin B. Ruud, professor of English at the University, discussed the "Human Side of Latin."

At the meetings of the American Home Economics association, the chairman of the first session was Frances R. Kelley ('09), supervisor of home economics and lunch rooms in the Minneapolis City schools, while Wylle McNeal, director of home economics at the University, presided at the second session. Mrs. Mildred Weigley Wood, state supervisor of home economics at Phoenix, Ariz., formerly head of the home economics department of the University of Min-

nesota, spoke on "Home and Family Relationships." Discussion was led by John E. Anderson of the Child Welfare Institute.

N. Robert Ringdahl ('09E) principal of the Corcoran school, Minneapolis, is president of the National Conference on Student Participation in School government, which held its sessions at the same time. Grace Gardner ('28), president of W. S. G. A., spoke briefly at one of the meetings, as did E. E. Nicholson, dean of student affairs, who discussed "Student Cooperation in Government."

Georgina Lommen ('18Ed), of the State Teachers college, Moorhead, and president of the Minnesota State Branch of the National Council of Administrative Women in Education, gave the

address of welcome at their dinner.

"Forests as Plant Societies," was the subject of an illustrated lecture by Raphael Zon, director of the U. S. Experiment station of Minnesota and Wisconsin.

Mary Ellen Chase, formerly of Minnesota and now associate professor of English literature at Smith college, discussed "The Nemesis of Self-expression," before the National Council of Teachers of English.

The program for the National Vocational Guidance association was prepared by Donald G. Paterson, professor of psychology at the University. Dean J. B. Johnston read a paper on "Educational Guidance in Relation to Higher Education."

Alumni Prominent in Rotarian Convention Held At Minneapolis Help Entertain 12,000 Visiting Delegates Who Hailed From 44 Nations

WHEN 12,000 Rotarians met in annual convention in Minneapolis during the second and third week in June we found Edgar F. Zelle ('13) our alumni association president and also president of the Minneapolis Rotary club, on hand to welcome the delegates officially; we found Arthur O. Larkin ('11L), president of the Republic Creosoting Company of St. Louis, chairman of the welcoming committee and a royal job he did too; we found our old friend E. B. Johnson ('88), former editor of the MINNESOTA WEEKLY, giving the incoming Rotarians the royal welcome through the services of "The Journalette," official little newspaper of the Minneapolis Rotary club and we found Dean Nick (E. E. Nicholson) demonstrating the "official Rotary smile" through the good auspices of the press.

And then as we looked further we discovered that in addition the following other members of the Minneapolis club were Minnesotans:

William J. Stevenson ('93L), Charles L. Pillsbury (Ex. '96E), Cyrus P. Barnum ('04), George Irwin (Ex. '04), Arthur C. Hoffman (Ex. '09), Dr. H. S. Diehl ('18, '21 Md), Sheldon V. Wood (Ex. '04E), Harry M. Brown ('06 Md), Robert I. S. Carter ('08E), Leslie O. Dart ('01 Md), Charles W. Knox (Ex. '12E), Mac Martin ('03), Harry F. Baker (Ex. '07), Arthur B. Fruen ('08E), Robert B. Gile ('20, '21G), Edward C. Haglin (Ex. '12L), Samuel A. March ('00), Clinton M. Odell ('01L), Arthur H. Rand (Ex. '03), Henry L. Halverson (Ex. '14L), Harold G. Cook (Ex. '07), Harry E. Gerrish ('05E), Karl Gluck (Ex. '18L), James R. McCabe (Ex. '14), John W. Smith ('04L), and Edwin P. Stacy ('10), Angier G. Furber (Ex. '07L), E. Bird Johnson ('88), Marvin C. Barnum ('11E), Edwin R. Beeman (Ex. '95L), Robert E. Ford ('95E, '03), Martin P. Kennedy (Ex. '13L), George Gillette ('05E), Howard Yerxa (Ex. '07L), Howard S. Clark ('95, '97Md), Norton M. Cross ('87), Edwin S. Elwell ('10L), Warren Getchell (Ex. '12E), William I. Gray ('92E, '98), John H. Jepson (Ex. '01 Md), Clarence A. Paulson (Ex. '02), W. Claude Stevenson (Ex. '04), C. A. P. Turner (Ex. '01C), George S. Wyckoff ('12), Earl Partridge (Ex. '81), Edwin S. Elwell ('10L), Allyn K. Ford (Ex. '04), William H. Hale ('04M), John M. Harrison ('99L), Frank G. Jewett (Ex. '09M), Carl W. Jones (Ex. '10), Wm. B. Morris (Ex. '07E), Leroy A. Page ('00), Ben M. Paris (Ex. '14L), Glenn W. Robertson (Ex. '01), John A. Smith ('94L), Harold G. Taylor ('09M), Frank W. Teasdale (Ex. '06E), Royal Tomlinson (Ex.

'10), H. Glenn Wyer ('09, '01G), Lewis N. Kenyon (Ex. '00), Edward A. Purdy (Ex. '00), Ralph B. Beal ('18), Glen M. Waters (Ex. '08), George K. Belden ('92, '97L), Clifford A. Ives (Ex. '14), George B. Palmer (Ex. '02E), Wm. C. Wilson (Ex. '01), Maurice E. Salisbury ('08), Clarence A. Paulson (Ex. '02), Edward B. Nicholson, Arthur E. Allen (Ex. '11), Edmund A. Prendergast ('98L).

Interesting statistics brought out by the press showed that 44 nations were represented in the convention here and that the 12,000 delegates spent about \$700,000 in actual cash while in Minneapolis.

City Welfare Chairman Urges Leasing City Hospital to "U"

As the hospital committee of the board of public welfare of Minneapolis continues its investigation of possible solutions of the problem of enlarging facilities at General hospital its members are inclining more and more toward the proposal that the University of Minnesota take over the task of caring for the city's sick, according to Jonas Weil, chairman.

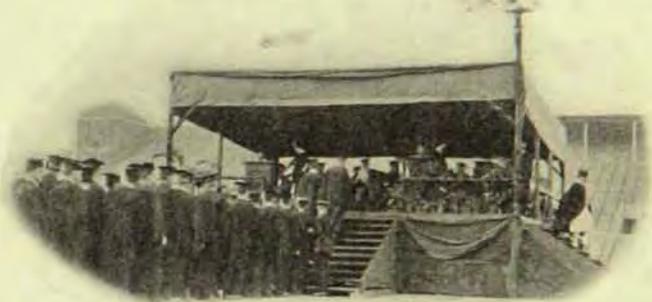
If such an arrangement can be worked out satisfactorily it should be the best plan, Mr. Weil said. Negotiations are being carried on with the university regents, although no definite action will be taken until after the Minnesota Supreme Court decides the "big three" suit, determining whether the regents have power to make contracts.

The plan under consideration provides that the city lease the General hospital to the university for a nominal sum, and that the university operate it, receiving from the city a reasonable amount for each patient. All necessary additional units would be built at the university, and eventually, possibly in 10 or 15 years the entire hospital would be located there.

The public welfare board would retain complete supervision over the treatment of city patients, Mr. Weil said. Patients would be received and discharged according to the board's instructions, and definite rules would be laid down covering their care and treatment.

Old Sol Smiles Benevolently as 1200 SENIORS BECOME ALUMNI

Hundreds of Alumni Precede Seniors Into the Memorial Stadium and March in Graduates' Procession



REUNIONS may come and go, but the alumni reunion of June 11 is one that will remain long in the minds of those who participated. On Monday morning the returning hordes began to arrive, while the telephones in the Alumni office buzzed continually with reservations for the All-Alumni dinner. Even a faint hint of rain in the air could not discourage the re-uners.

By eleven o'clock hilarious groups were to be found on the steps of the Old Library and in the Minnesota Union parlors, telling one another how much handsomer they had grown since leaving school and how "I'm always seeing your name in the papers."

One o'clock found the Class of 1908 eating lunch across the hall from the '03s, while the '98s were eating together in the private dining room of the Campus Club. The WEEKLY reporter scurried from one group to another, trying vainly to decide who was having the most fun, finally concluding that it was an even break between the '08s and the '03s, and that while the '08s had brought along the most children, the '03s were carrying the largest number of snapshots.

There were only two of the '75s lunch-

ing together, Judge M. D. Taylor of St. Paul and John Lewis who had journeyed from California for the occasion.

Through the open windows of the Minnesota Union came lively music, breaking up speeches and interrupting confidences. It was the University band, taking its place at the head of the Commencement procession. There was a scramble for class banners, and under the efficient leadership of our own Secretary E. B. Pierce, who doubles on the campus in the role of Chairman of University Functions, the long line was formed with the Class of '75 leading the Alumni procession.

Parents, relatives, sweethearts and neighbors of the graduates were already in the Stadium. The great gates opened and the senior class, entered. Marching two abreast they came onto the green football field, 1,200 of them, then stood in the formation of a huge UM. Then the ranks opened, forming an aisle through which came the alumni and faculty, applauded all along the line.

Photographers and movie men darted here and there, trying to preserve this impressive sight for the unfortunates

who could not attend. It was noticeable that the older classes had the largest representations, indicating as some have said, that interest in the University grows in proportion to the length of time an alumnus has been away from it. Julius E. Miner of '75 and A. M. Welles of '77 were near the head of the line.

At last the black robed figures were all seated, and President Coffman stood at the microphone to introduce the speakers. Dr. John W. Powell of the Extension division, read the invocation.

As he closed the prayer, the sky which had been sending mild threats down all day, let loose a shower of rain. Umbrellas were opened and newspapers spread over new hats.

"Will all who wish to adjourn the exercises to the Field House please raise their hands?" asked President Coffman. A few hands went up. "Will all who wish to remain in the Stadium raise their hands?" A veritable forest of hands went up. So we stayed.

Glenn Frank, youthful president of the University of Wisconsin stepped to the microphone, stating that he could truly be called a friend of the farmer, because every time he tried to give an outdoor address it rained. His subject was: "From Classroom to Commonwealth."

Rarely if ever has such a group of educational celebrities gathered together as those who kindly consented to pose for the MINNESOTA WEEKLY photographer. In the group above left to right we note, Theodore Christianson ('06, '08L), governor of the state of Minnesota; William Watts Folwell ('25LL.D.), Minnesota's grand old man (95 years), first president of the University and our alma mater's only honorary degree holder; Dr. Glenn Frank, president of the University of Wisconsin and former brilliant editor of



the Century magazine, who delivered the commencement address; John (Jack) Powell ('93), one time minister, and special lecturer in the Extension Division and formerly with the Extension department at Wisconsin; Dr. Lotus D. Coffman, our president; George H. Partridge ('79), member of the board of regents and president of the Wyman Partridge Company; and A. D. Wilson ('05Ag), member of the board of regents, farmer, and one-time head of the Extension Division at the Agricultural campus.

Baccalaureate services for the Class of 1928 were held at the University Armory, Sunday, June 10, at 11 o'clock. The Reverend George P. Conger, Ph. D., assistant professor of philosophy at the University read the scriptures and offered the prayer.

"God and Me" was the title of the baccalaureate address given by The Reverend Burriss A. Jenkins, B. D., pastor of the Linwood Christian church, Kansas City, Mo. President L. D. Coffman presided.

James Ford Bell ('01) Heads New Giant Milling Combine



James Ford Bell ('01), president of the newly formed, General Mills, Inc., of which the Washburn Crosby Company is a unit, is now the controlling head of the largest milling firm in the world. Headquarters are at Minneapolis.

IN the merger and consolidation of five large milling companies in the United States into General Mills, Inc., an alumnus becomes the head of the largest milling corporation in the world.

James Ford Bell ('01) president of the world-famous Washburn-Crosby company, millers of Gold Medal Flour, becomes president of General Mills, Inc., formed by the consolidation of

The Washburn Crosby Company of Minneapolis, Buffalo, Kansas City, Chicago and Louisville, Ky.

Red Star Milling Company of Wichita, Kansas.

Royal Milling Company of Great Falls, Mont., with mills at Great Falls, Ogden, Utah, and Pasco, Wash.

Kalispell Flour Mills of Kalispell, Mont.

Rocky Mountain Elevator Company, with grain elevators in the important wheat producing sections of Montana.

The new corporation, we understand, is organized along lines similar to that of General Motors, General Electric, and will be thought of as the leader in its field as these two corporations are usually assumed to be the headliners in their fields.

The consolidation, which merges the Washburn Crosby Company, already the largest milling company in the world, with some of the most important in the wheat producing sections of the United States, was announced recently in a statement signed by Mr. Bell, as president of Washburn Crosby Company.

General Mills, Inc., is a Delaware cor-

poration with an authorized capital of \$50,000,000 of preferred stock and 1,000,000 shares of no par value common stock. There will be no bonds, debentures or long time serial notes.

Staff of the new organization and its subsidiaries will include a number of the outstanding men of the milling industry, with Mr. Bell as president.

"The trend toward growth in size of well organized and successful industries

Southeast Boy Vandals Raid Greek Letter Houses; Wreck Furniture

IF alumni of half a dozen Greek letter houses on the Minnesota campus receive requests for funds "to help repair damage done by boy vandals" this fall they should not be surprised.

For six youthful vandals (some in southeast called them hoodlums and loafers) probably lacking definite employment in their waking hours, and finding time hanging heavy on their hands decided "to be like regular fraternity men and to play at being fraternity men," according to the press of Minneapolis and the confession of one 14 year old boy.

But the boys did more than "Play fraternity." They broke into houses, they broke up furniture, piled it into fireplaces and burned it. They tore pictures from the walls, curtains from the windows, ripped up upholstery, smeared rancid grease on the floors, rugs, carpets, walls, hangings, in other words, wrought complete destruction. They stole musical instruments, luggage and clothing.

"The press said that the destruction was the work of boy vandals," declared Howard Haycraft ('29) last year's editor of the *Minnesota Daily*, and himself a Kappa Sig, "but to me it appeared as if a tractor and a truck or two had been let lose and had mowed down everything in sight. I never saw such complete destruction."

The houses entered were the Kappa Sigma House, 1125 Fifth street; Kappa Kappa Gamma house, 329 Tenth avenue; Delta Upsilon House, 917 University avenue; Alpha Phi house, 323 Tenth avenue; and the Phi Mu house 1121 University avenue, all in southeast Minneapolis.

At the Alpha Phi and Phi Mu sorority houses, the invaders stole an undetermined amount of clothing, turned chairs and tables upside down and tore down curtains.

The vandals broke into the Kappa Kappa Gamma house and the Kappa Sigma houses on the campus and caused nearly \$3,000 damage.

At the Kappa Kappa Gamma house, they smeared rugs with lard and squirted the contents of a fire extinguisher on the walls and ceiling. They left a milk bottle behind after having a picnic lunch amid their destruction. On the milk bottle, Detectives John Franks and Frank Munson found fingerprints.

At the Kappa Sigma house, the invaders smashed up and burned furniture and set the house in disorder.

Two saxophones and a cornet were stolen from the Delta Upsilon house.

Six boys, the youngest 11 years old and the oldest 17 confessed to Detectives John Franks and Frank Munson they

with the consequent economies in operation and greater purchasing and selling service, has been well evidenced over the period of the last two years," Mr. Bell said in his statement.

"Its principal, well known and old established brands, Washburn Gold Medal, Rex and Red Star, enjoy a worldwide reputation for high quality.

The main offices of General Mills, Inc., will be located at Minneapolis.

broke into the Greek letter society houses because "we wanted to have initiations and parties like the regular fraternity men."

On one or two occasions the youthful housebreakers were accompanied by small girls who "wanted to play sorority."

A 14-year-old boy, member of the gang which, at various times, broke into the Greek letter houses, gave his explanation of the vandalism:

"One day I was walking down the street with two other boys and we got talking about the fraternity men and what a good time they had," the boy said. "One of the fellows said, 'Let's play we were fraternity men.' So we went around to the back of a big brown house that was a fraternity house and broke in a basement window.

"We went upstairs and walked around and looked at the place. Then somebody said, 'Let's play initiation.' We'd seen the fraternity men doing their initiation stunts. We found some big sailor pants—the ones with big legs in them—and some shirts and things in the rooms and put them on.

"Then we went downstairs and began playing initiation. One of the other fellows would play like he was initiating us and make us jump over chairs and climb on the davenport and do crazy things. Then he found a paddle on the wall and he started to paddle us like we had seen the college men do to the fellows that were being initiated.

"The paddles were too hard and too big, though, so we quit using them. There were some boxing gloves hanging on the walls and we used the boxing gloves to paddle each other.

"We found some jam in the icebox and there was some jelly there and so we had a lunch. We went out and got some bread and butter. We pretended we were having a picnic.

"After we got through playing with the boxing gloves, playing initiation, we put on the gloves and boxed around. Then one of the fellows found some swords and we had a duel, like the fraternity men used to do out on the lawn, before school let out.

"We went into that house a couple of times. I guess maybe we broke some of the furniture, but we didn't mean any harm.

"I didn't have anything to do with putting the lard on the floor in that other place. It was the big boys that did that. They were playing initiation and they smeared lard on each others faces and did a lot of crazy things.

"The other boys took their swords after they had got through dueling but I didn't take mine. I took it down in the basement and hid it in the windowbox. The other boys took the sailor pants and things, too, I think."

Detectives Franks and Munson remembered the name of a 17-year-old boy who was arrested two years ago for breaking into fraternity houses on the university campus.

The older boys of the group admitted they were looking for fraternity emblems, pins and rings to give to their girl friends, in order to impress them.

The houses mentioned were unoccupied.



Loud and prolonged was the applause that greeted the alumni procession when alumni of many classes marched into the Memorial Stadium as a part of the Commencement Day festivities. Nearly every class from '77 to '27 was represented in the alumni procession. Inasmuch as the class of '78 held the place of honor this year as the 50 year class they led the procession.

Classes from '75 to '27 Compliment '03's on

Peppy, Successful Alumni Banquet Held in Minnesota Union on June 11

THERE aren't many reunions or alumni dinners that can entertain two graduates who have come from India for the occasion. This was just one of the reasons for the jubilant atmosphere at the greatest Alumni banquet given Monday evening, June 11, in the ballroom of the Minnesota Union.

When Ray Chase, toastmaster, was awarding silver loving cups to the alumnus who had traveled the longest distance to the banquet, it was first claimed by '03 on behalf of Reverend B. M. Jones, missionary in Rangoon, Burma, India, who had been planning to win that cup ever since he was granted his furlough. His claim was disputed by the Class of '05, who declared that their own Allan B. Calhoun, had come from the Northern Shan states in Burma which is the province nearest China. It seems that India is a big country, for Mr. Jones with true Minnesota sportsmanship, conceded the cup to Mr. Calhoun, stating that Bawdwin is about three days farther from the United States than Rangoon.

Mr. Calhoun, accepting the cup, told something of the country and the mines of which he is superintendent. The mine is the largest gold and silver mine in the world, and is owned by an English corporation. It was put on a paying basis a number of year ago by Herbert Hoover, and Mr. Calhoun was put in charge in 1917. It is located in the northernmost tip of India near Tibet.

There was much hilarity over the awards of cups for the largest class representation and the largest proportional attendance. Each class made its claim on some technicality, but the Class of '75, with a representation of four out of seven living members won the proportional cup without any protest. The Class of '03, hosts of the evening, had the largest number, about 65, present. Miss Cleora Wheeler made the presentations.

Vernon X. Miller responded for the Class of '23, declaring that although their attendance that evening was small, it was

no indication of what the class would do in 10 or 15 years when nostalgia for the campus had set in, a disease which it seems does not become virulent until about the tenth year out.

Representing the Class of '18, or the War Class, as they call it, Ralph Beal touched a tender note when he said that the largest number of his classmates had joined the A. E. F., and never came back for their diplomas. Of those who did return, he said many had received their degrees later and were claimed by other classes.

Allen K. Haines of St. Louis, Mo., put in a plea for the Class of '13, saying that as their class was notoriously small, it had the largest proportional attendance.

Citing members of his class who had attained leadership in their professions or communities, Hugh McClearn spoke for the Class of '03.

He did not mention the fact that earlier in the day the Class of '03 had collected a fund of \$1,173.50 to be used as the nest-egg for the cornerstone of an Alumni Hall, to be built sometime in the future.

President Coffman in his address touched upon this subject, stressing the need for such a building and pointing out the great benefit it would be to the campus, and the student body as well as the alumni.

"We need a place for social functions," he declared. "Every time a Junior Ball or Senior Prom is taken to a downtown ballroom, the University loses something in spirit. We need a place where scientific bodies, such as the conventions which are held on the campus from time to time, can meet socially and for lectures. We need a place where alumni can meet alumni, where alumni can come when they visit the campus and be made to feel at home."

Three essentials of a great university, the President described, as a student body, freedom to do its work, and physical equipment. "I believe the most un-

fortunate thing we could do would be to put a limitation in the interest of economy on higher education."

To prove that their intelligence had not waned in the 20 years they had been out of school, the Class of '08 demonstrated a mental test, or mental telepathy, by standing and reciting in unison (None, they said, had ever memorized or even heard this before!!!):

*"We came this morning
And we're staying out late,
For the twentieth Reunion,
Of Nineteen-eight!"*

Chester Wilson attributed the brilliance of the '08s to the presence of so many politicians in their group, citing two aldermen of the City of Minneapolis, A. B. Fruen and Walter C. Robb as shining examples.

Because they had no politicians, Dr. Fred Adair said that the '98s had not been able to get out such a large crowd, but asserted that they had had a large crowd at their luncheon.

The spokesman for '93, Dr. John W. Powell, told about their large reunion and dinner at the Business Women's club on Wednesday of the preceding week.

Somewhat annoyed, as he said, by being stared at with pitying eyes all evening as "fossiliferous specimens of an antediluvian age," John Lewis gave a stirring talk for the '75s, declaring that they were not so old as some people thought they were, that they had had a good time during the 50 years of their absence from their Alma Mater, and that they expected to enjoy many more years to come.

Edgar F. Zelle, president of the General Alumni Association, conducted a brief business session by calling for a vote of approval of the reports of the alumni directors as printed in the MINNESOTA ALUMNI WEEKLY. The vote carried and the program continued.

A delightful one-act play was given by

the University Workshop players under the direction of Edward Staadt, and was welcomed by the audience as a departure from lengthy speeches. Music during the dinner was furnished by the University string quartet under the leadership of Abe Pepinsky, and Earle Killeen led in the group singing.

Mrs. H. Lamberton had charge of decorations and transformed the ballroom into a veritable garden of spring flowers. Registration blanks were passed around during the dinner, and this is the best interpretation we can give of the various signatures. Alumni may find their classmates there.

Chas. E. Peterson ('00), Madison, Minn.; Tryphena Anderson ('08), Mpls.; Lura C. Hutchinson ('08), Mpls.; Harriet MacKenzie Houch ('08), Mpls.; C. M. Roan ('08), Mpls.; Monica Keating Doyle ('08), St. Paul; Luella Woodke Humphrey ('08), Stillwater; Julia Thuet Villaume ('10), St. Paul; Rewey Belle Inglis ('08), Mpls.; Elizabeth Bruchholz Avery ('08), Mpls.; Albert N. Gilbertson ('08), Vermillion, S. D.; Mina Schaezel Hitchings ('08), Lakefield; Will S. Hitchings ('08Md), Lakefield; Charlotte A. Wigen ('08), Red Wing; A. Amos McCree ('08), St. Paul; Mary Shiely Kenny ('08), Duluth; Margaret Trimble ('08), Mpls.; Mildred S. Olson ('22), Mpls.; Chester S. Wilson ('08), Stillwater; L. W. Sanford ('08), Mpls.; Esther Chapman Robb ('09), Mpls.; Catherine Rittenhouse Sanford ('09), Mpls.; Jessie Marsh Bowen ('08), Ogden, Utah; Harrison B. Martin ('94, '98L), Chicago, Ill.; Elizabeth A. Foss ('90), Mpls.; Mae Nisbit Peterson ('00), Madison, Minn.

Flora Guy Fuller ('18), Quesnel, R. C. Canada; Josephine A. Guy ('20), Felix Moses ('18), Paul S. Carroll ('18), Ralph B. Beal ('18), Glenn Johnson ('18), Waltham, Minn.; Frank L. Brunowk ('18); Mrs. Robert T. Thompson ('18); E. F. Cary ('18); Mary K. Shepardson ('18), Anna C. Rathburn ('18); Elma Hario Levorson ('18), Tulsa, Okla.; Evelyn Hario ('28); Mrs. H. S. Diehl ('18), Dr. H. S. Diehl ('18 Md), Mabel Norelius ('21), Myrtle C. Bacon ('18), Estelle M. Ingold ('24), Norma Bierbauer ('20), Elizabeth Owens ('20), San Francisco, Calif.; Mary Cleary Pelant ('20), Ingolf Dillan ('21), Mrs. I. Dillan, Vivian Grace Gibson ('22), St. Paul; Mrs. Felix Moses (Angeline Wilk, '21), Edwin C. Culbert ('20), Elvira Hinderaker ('20), Hugh Graham ('18), St. Louis University, St. Louis, Mo.; Mrs. F. W. Frenchere (Amanda Larson, '17), Lake Crystal, Minn.; Mrs. C. C. Stevens (Helen Larson, '18), St. Paul, Mrs. Wm. G. Dorr (Kate Martin, '13), Marion Prest ('13), St. Paul; Wm. Anderson ('13), Ammy Lemstrom ('13), Kenneth A. Phelps ('13 Md), Celia Kopplin Densmoor ('14), Seattle, Wash.; Olive Nelson Bowyer ('14), S. A. Graham ('14), Ann Arbor, Mich., Sybil Fleming Graham ('15), Ann Arbor, Mich., Helen C. Hieock ('16), Henrietta L. Dodge ('16), Farmington, Minn.; C. A. Barry ('17), St. Paul; N. E. Stadig ('13), San Antonio, Texas; Marjorie Child Husted ('13), Allen K. Harris ('13), St. Louis, Mo.; Eunice McGilvra Erdall ('13); Arthur C. Erdall ('13), Ben W. Palmer ('11, '13), J. S. Asinkson ('13 L), Melius Overstrud ('13, '14 G), Stillwater, Minn.; Ruth Boyce Nemeck ('14), Hopkins, Minn.; Kathleen Eggars Keys ('14), St. Paul; Frank L. Nemeck ('08), Hopkins, Minn.; Martha Moorhead McKay ('17), Earle Douglas McKay ('15), Mrs. Ida Wilson Hanson ('16), John C. Serkland ('00 Md), Rothsay, Minn.; Edwin M. Grime, St. Paul; Mrs. Grace Horton Grime, St. Paul; Jane Squyer Perry ('00), J. O. Morris ('88), Chicago, Ill.; Mrs. Edna C. McCaslin ('88), Mrs. E. B. Johnson, Mrs. Albert Graber ('92), Albert Graber ('88), Mildred Parten ('23), Helen Egilsrud Sverdrup ('23), New York City; T. L. O'Hearn ('17), Marie Peterson O'Hearn ('15), Ellen Callinan ('23), Helen Flick ('23), St. Paul; Vernon X. Miller ('23, '25L), St. Paul; Ernest B. Gustafson ('23), Alvin S. Helleloid ('25), Wilma S. Leland ('25), L. F. Leland ('23), Floy Christopher ('26), Louise J. Carlson ('26), E. Eleanor Melin ('23), E. Luther Melin ('11), Mary McVay ('28), St. Paul; May Mackintosh ('26), St. Paul; Margaret Postlethwaite ('26), St. Paul; Gertrude Kirby ('26), St. Paul; Arthur I. Mindrum ('26), K. H. Mindrum ('27).



¶The class of '88 was there 19 strong and they had as their guests of honor Dr. Folwell, Mrs. Wilkin and Mrs. and Mrs. Hutchinson. Left to right the '88ers are:

1st Row: Dr. Folwell, Frau Wilkin, Professor Hutchinson, Mrs. Hutchinson, and Ina Firkins.
2nd Row: Rev. A. E. Fillmore, John O. Morris, William D. Willard, Mrs. Alice Taylor Trimble, Mrs. Albert Graber, Mrs. E. B. Johnson, Mrs. Mollie Twichell Mattson.
3rd Row: E. B. Johnson, Mrs. C. L. Hilton, Clifford L. Hilton, Mrs. W. D. Willard, Jens Skordalsvold, Mrs. Luther Twichell, Luther Twichell, Mrs. Edna Cook McCaslin, Anna Shillock, Albert Graber.

Folwell, Hutchinson, Mrs. Wilkin, Honor Guests at Luncheon on 40th Anniversary

By E. B. Johnson ('88)

THE class of 1888 held its fortieth anniversary reunion luncheon at the Woman's club, Saturday, June 9th. The delightful arrangements were made possible through the kindness of Mrs. Walter A. Eggleston (Alice Adams), one of the officials of the club.

There were present as guests of the class, Dr. Folwell, Professors Hutchinson and Wilkin, and Mrs. Hutchinson. Professor John G. Moore, who was to have been present was kept away by illness. Each of the guests spoke briefly, and the major part of the afternoon was spent visiting and talking over old times and old friends who were not present.

Letters were received from Dow Smith, Portland, Oregon, Ramsey Benson, Bend, Oregon, Jack Finch, Buffalo, N. Y., Ulysses S. Grant, of Northwestern University, and Charlie Thompson, Amboy, Minn.

There were present: Alice Adams Eggleston, and husband, Walter Eggleston; Mrs. Edna Cook McCaslin and daughter; Misses Ina Firkins and Anna Shillock; Mr. and Mrs. Luther Twichell, Mr. and Mrs. E. B. Johnson, Jens J. Skordalsvold, Mrs. Molly Twichell Matteson, Mrs. Isabel Gale Tryon, and Mrs. Alice Taylor Trimble, all of this city. Mr. and Mrs. W. D. Willard, of Mankato, the Reverend A. E. Fillmore, of Fairmont, Minn., and John Morris, of Chicago, were also present.

Several others who had planned to attend were kept away by last minute calls.

Will Willard was elected president of the class for the ensuing twenty years and he agreed to serve if E. B. would act as secretary.

Jens Skordalsvold, who wrote the class song, forty years ago, wrote a poem which was read and which we submit herewith.

To the Class of '88

When wrinkles haunt the friendly face
That once was fair and smooth,
When hands grow weak, and slow the pace,
And gone the charms of youth—

There opens up in memory's shrine
A mine more rich than gold;
There, friends of yore, we'll always find
New youth when we grow old.

And so a rainbow bridge we'll build
To worlds we left behind;
There let our hearts again be filled
With joy and rest combined.

Come, pain and pleasure, have your way!
Come, storm and stress and calm!
Deep in your soul there's endless day,
For every ill a balm.

J. J. SKORDALSVOLD.

New Kindergarten Will Be Established by College in Fall

With the establishment of a kindergarten training school in the old Law building next fall, an entirely new phase of education in the curricula of that college will be offered. The Child Welfare Institute will co-operate with the College of Education in organizing the new department.



Headed by Jack Powell the class of '93 held their special reunion luncheon at the Minneapolis Business Women's Club. Left to right, we find: Harry White, Mrs. White, Jessie McGregor Anderson, Will Frost, Frank Reidhead, George Peterson, George Merrill, Mrs. Merrill, Tom Wallace, Lou Folsom, Lillian Stewart, Jack Powell, Franc Potter, Lillian Fuller Gray, Jack Sweet, Mary Lougee Sweet, Gertrude Bell Burton, Saidee McGregor Landis, Sam H. Lockin, Ada Adams Lockin.

35 Years Out of College Finds 16 Members of '93 Back for Reunion and Luncheon

By John Powell ('93)

SIXTEEN members of '93, with five "in-laws" met for the 35th reunion at the Business Women's Club, Minneapolis, the evening of June 7. It was the most enjoyable celebration which the class has had since its graduation. Letters and telegrams of greeting were read from classmates from all sections of the United States.

Each of those present was called on for a personal report as to what the years had brought. Several members of the class have achieved distinction in various fields. Tom Wallace is president of the Farmers and Mechanics Savings Bank, Minneapolis; Knute Gjerset is director of the Norwegian-American Historical Museum at Decorah, Iowa, and the author of important histories of Norway and Iceland, for which he has been decorated by these governments; Albert Knutson is Dean of Boston University School of Theology and the author of several important philosophical works. Jack Powell and Harry Hannum were together in France during the war. Harry is pastor of the Congregational Church at Newburyport, Mass. Jack, after several years in the ministry, was connected with the Extension Division of the University of Wisconsin at Milwaukee for a number of years and is now special lecturer in English Literature in the University of Minnesota Extension Division. He received a decoration from the French Government for his educational work with the A. E. F.

A report of the dinner was sent to every member of the class and the letters and greetings are being sent around as a "round robin." The following were present at the dinner:

Ada Adams Lockin, with her husband, Sam H. Lockin, and daughter; Gertrude Bell Burton, mother of "Ted" Burton, '28; M. Lou Folsom; Lillian Fuller Gray; W. D. Frost; Jessie McGregor Anderson; Saidee McGregor Landis; Mary Lougee Sweet and her husband, "Jack" Sweet ('93L); George P. Merrill and wife; George Peterson; Franc Potter; "Jack" Powell; Frank Reidhead; Lillian Sterrett;

"Tom" Wallace; Harry E. White and his wife.

The Campus Quartet of '93

THE Campus Quartet of the Class of '93 was, as they themselves would admit, one of the most famous institutions of its day at Minnesota and was long remembered in Alumni circles. Knowing that no story of the reunion of the class of '93 would be complete without a review of this famous musical organization we prevailed upon Mr. Powell to tell you in a few words about the "Campus Quartet" which he does herewith:

We cheerfully admit that we were by far the best and most popular musical organization the University has ever produced. All others are imitations! At all events, there are few now left on the campus to dispute the claim.

I wonder if any four fellows ever got as much clean, hilarious fun and solid enjoyment out of anything as we did out of the quartet. We came together originally by accident. A church in St. Paul wanted some music for a summer Sunday and wrote to Harry Hannum, asking if he could help them out with members of the University Glee Club. George Huntington, Ed Borncamp and I were the only members available and, by good fortune, we represented the four voices. We got together and practiced a couple of Y. M. C. A. songs which went so well that we were invited to furnish music for the church for several Sundays.

The rest of the story was inevitable. We kept together in the fall, added more songs to our repertory and soon had all we could do at class functions, church entertainments, funerals, and the like. Individually, our voices were negligible, but by good luck they harmonized and balanced remarkably. If the radio had only been invented in those days, our future careers might have been vastly different.

We were already juniors when we discovered ourselves. The next summer we planned the conquest of Southern Minnesota on bicycles. We secured a dozen dates in a circuit, which began at Mankato and swung around by Blue Earth and Albert Lea to Owatonna and Rochester.

Alas for human hopes! The summer of '95, when the Republican Convention met in Minneapolis, was the wettest season in history. Noah's Flood wasn't in it. The roads of Southern Minnesota were bottomless abysses of gumbo. The pneumatic tire had just been invented, and bicycles, thus equipped,

cost \$160.00. Harry and Borney were plutocrats and had the new wheels. George and I dubbed along on cushion tires, which were nothing but rubber hose wrapped around the wheels. Most of our riding was done on the railroad track on squashy gravel ballast and bumpy ties, but we made most of our dates by train. At Winnebago we met a cyclone, at Owatonna a cloudburst, which caused the postponement of the concert. When we wound up at Rochester, we had made just enough to get us back to Minneapolis. For ten miles the train ran upon rails submerged in water.

The next month we were invited to the Waseca Chautauqua Assembly for two weeks and had the time of our lives, singing at almost every entertainment and lecture besides giving a concert of our own. During this time we undertook to play off the delayed engagement at Owatonna, and sang through a terrific thunderstorm which raised the level of Lake Minnetonka seven inches in one night, and caused a thirty-foot flood of the Mississippi in St. Paul!

The political campaign furnished a harvest and we cleared up about \$100.00 apiece during the fall quarter.

We got in a short concert tour at Thanksgiving, and a longer one during the Christmas recess. Perhaps the most delightful of our experiences, however, were the impromptu engagements with which we relieved the monotony of college life. Whenever the wheels dragged heavily, Harry would write to one of the churches in Excelsior or Anoka or Stillwater or Podunk, and offer to give them a concert for local entertainment and fifty per cent of our gross receipts. We could usually get out of town at three or four o'clock in the afternoon, give our concert, be entertained in the pleasantest homes in the community, and catch an early train back to the city for a morning class. The climax of our career came when, in cap and gown, we sang at our own commencement.

In August of '93, we sang for a Chautauqua at Detroit Lakes (for which, by the way, we never got any pay as the institution went bankrupt). Then we scattered, George to go into business at Luverne, Harry and Borney to enter Yale Divinity School, and I to become a Methodist Circuit Rider out in the sticks. In the summer of '94 we were again together at Waseca, which was our last reunion for years.

That fall Harry and Borney switched to Harvard Divinity School and I entered Boston University, so the three of us were together frequently for the next three or four years. During this time, George took a course in Osteopathy and settled in Merriam Park.

A dozen years later, when I was a pastor in Duluth and Harry in Superior, Borney came up from his church in Winona and George from his practice in St. Paul and we had a fishing trip together, besides giving a concert in Superior. It was amazing how the old songs would come back to us. We would frequently start in with the first line, not knowing how the second went, but by the time we got to it it sang itself and we would go through to the end without a hitch.

That was our last reunion. The summer of 1912, Harry and Borney went to England together. I was also in England but we had lost touch with each other and neither knew that the others were there. One Saturday the boys separated, Harry for a week in Scotland and Borney to spend the week-end with friends in Coventry. Sunday morning he was invited to read the service in one of the English churches in that city. He had just read the words—"Who shall separate us from the love of Christ"—when his voice suddenly faltered, he swayed for a moment, and fell dead, of heart failure. His friends of Coventry knew nothing of Harry or me, with the result that his body was brought back to America and we, who were perhaps his closest friends, knew nothing of his death until after we returned home. He was greatly beloved by his people in Winona, who showed their friendship for him in many substantial ways. Mrs. Borncamp now is in Pasadena and their children are making good in splendid fashion.

Harry and I were together in France during the winter of '19, I in educational work at Chaumont and Harry in religious work in Neufchateau. We had some great times together, but have seen little of each other since. George moved to Pasadena a dozen

years ago or more and I have not seen him since he left St. Paul.

Thus old associations are torn asunder under the stress of life, but they never lose their significance. For two years we four fellows were together constantly. In all that time, there was never a serious difference of opinion nor the slightest friction.

Our concert trips were packed with fun and hilarity every minute of the time, but there was not one thing that left a bad taste to the mouth or caused the slightest pang of regret—two years of clean fun and inspiring comradeship which left a lasting impress upon the character of all four and remains among the sweetest memories of life.



"We got '98 to pose for a photograph but they positively refused to give their names. That's why they are missing. Try to identify your classmates, '98 members."

'98 Members Recall Old Times and Old Classmates at June 11 Luncheon

ALTHOUGH their members are scattered even more than most classes, a large group of the class of '98 sat down for luncheon in the Campus Club on Commencement Day. Most of the time was taken up with reminiscing and reading letters from those who were too far away to get back to the Campus. Dr. Fred Adair of Minneapolis presided.

Rollcall of those present revealed that: Anne G. Merrick, teaches in the high school at Austin, Minn. Professor David F. Swenson has taught philosophy at the U. of M. for 30 years. His wife is Lillian Marvin Swenson. Henry G. Sommers lives in St. Paul and is treasurer and merchandise manager of G. Sommers and Company. He is married and has four children.

Mary Olson Stanford lives in Evanston, Ill., and enjoys her occupation of housewife and mother of four children.

Dr. Fred L. Adair is professor of obstetrics and gynecology at the U. of M. Medical school. He is married and has three children. He has practiced in Minneapolis since 1903.

Mrs. Robert C. Lansing (Effleda F. Haecker) of St. Paul declared that she supposed no mother would believe her, but that although she has no children she keeps pretty well occupied just the same.

As president of the Standard Education society, H. M. Stanford publishes the "Standard Reference Work"; directs a correspondence school in elementary business training, and publishes "Business Practice," and the "Business Economic Digest." His office is at 134 N. LaSalle street, Chicago, and in his residence in Evanston.

George B. Caldwell teaches in one of the St. Paul high schools and S. A.

Jordahl is principal of the high school at Fertile, Minn. Mr. Jordahl, has, we believe, the largest family in the class for he has eight children of whom to be proud.

Mrs. Bert Knight (Annabel Beach) is the mother of four children. Her husband is engaged in general advertising, display and development work. They live at Wayzata, Minn.

The Adams hospital at Hibbing, Minn., is named for its owner, Dr. B. S. Adams. His wife is Vida Brugger Adams.

Bridge C. Furlong has retired from the teaching profession and is living in Rich Valley, Minn.

Dr. F. M. Roadman is in the Indian service, working for the Department of Interior at Ponsford, Minn. He is married and has two children.

Another Minneapolis surgeon is Dr. Charles A. Reed, who is orthopedic surgeon with the Nicollet Clinic. He is married and has a daughter.

Max Sells lives at Florence, Wis., is married and has two children, a son and daughter. His son is associated with him in the practice of law.

The son of Dean E. M. Freeman graduated from the University of Minnesota in June. Dean Freeman has charge of the College of Agriculture, Forestry, and Home Economics.

Many Letters and Greetings from "1898-ers" were received and are included herewith.

"Much as it would delight me to attend the reunion of the class of '98 in June I will have to forego that pleasure.

"Last July we transferred our Lares et Penates from Glencoe to Weston, Mass., leaving a garden that had become a part of ourselves. This June we expect to be right in the midst of developing a new garden on this Weston hillside, and it will need our entire attention.

"Some husbands claim they would just as soon garden if they were told where to put things, but my husband complains he can't find time to put things where he is told.

"Anyway, our hobby is gardening and we have a lot of fun riding it though we do hope to get time off to make short trips through this New England country.

"My sister, who was 'Smith, R. E.' on the old roll calls, is living in Hollywood.

"I hope a large number of the old class may gather on the campus Alumni Day and to all who remember me I send greetings. MABLE SMITH HORTON."

John E. Campbell, better known as "Johnny," is with the Drovers State bank of South St. Paul, Minn. "Johnny" Campbell led Minnesota's first yell, at the football field back of the West Hotel, and still has the Minnesota pennant which he waved that year.

There are no *nouveau riche* in the aristocracy of the cow world. Birth alone marks the blue blood. John B. Irwin of Richfield Station, Minneapolis, owns two of cowdom's most famed aristocrats, Duchess Skylark Ormsby and Pieterje Maid Ormsby. These champion milk-producers and their valuable descendants are to be seen grazing on the wooded slopes of Woodlake and Clover farms, near the South Lyndale road.

Hugh N. Allen is one of the publishers of the *Dakota Farmer*, a semi-monthly farm paper which boasts a circulation over 80,000.

"I am not sure that I can be at the Alumni meeting of the Class of '98 in June," explained John H. Kirk, Bottineau, N. D., lawyer, in his letter to Dr. Adams. "I have been planning on taking an auto trip about the middle of June and do not expect to be able to take in both these affairs coming so close together.

"In case I do not come I will try to drop you a line again before the meeting. I am married and have four children, three boys and one girl. My oldest boy is living in Chicago. The girl is married and living in Minneapolis. The third child, a boy, has finished his second year in college and is figuring on entering the law department, U. of M., next fall. My youngest boy is a freshman in high school this year and is a great basketball fan.

"The old man is still whaling away at the law practice and his better half still likes to play the pipe organ in the Presbyterian Church every Sunday morning.

"Just at this moment I do not call to mind any other member of our class in this vicinity."

Abbie Langmaid is a visiting teacher at Winona State Teachers' college, Winona, Minn.

There are legions of olive-eaters among Minnesota alumni, but we know of just one olive grower. (If there are any others, please raise your hands.) We were speaking of E. C. Phoenix ('98) manager of a cannery at Fair-oaks, Calif., who grows and packs ripe olives, fruits and vegetables, with emphasis on the olives.

W. C. Gerdson is one of the members of the law firm, Darby and Darby, New York attorneys, with offices at 220 Broadway. His eldest son completed his second year at the Moravian college at Bethlehem, this June.

Another '98-er of the West Coast is E. M. Cunningham, head of the department of science at San Jose high school, San Jose, Calif. He wrote:

"Great distance prevents my presence at the reunion, but I am much interested and hope that at least a majority of the Old Grads are able to attend.

"The years since graduation have been kind to me and while I have been somewhat of a roamer in the western states, I have had health and pleasant environments in which to labor in my chosen profession. My worldly goods have also accumulated.

space so that when I retire my family and I will not have to worry for the future.

"I did my roaming, however, in the first ten years following graduation. During that time I was instructor, principal, and head of the department of science in one of our western state normal schools. During the last nineteen years I have been located in this city in Sunny California and in one of its most beautiful valleys—Santa Clara valley. In this same valley are located the Stanford University, Santa Clara university, and Lick Observatory. We are also less than two hours' run by auto from the University of California.

"I meet few of the Old Grads out here. I ran across 'Josh' Billings once; also the former Miss Elin Dobie. Mr. Billings was then located in Berkeley and was practicing dentistry. Miss Dobie was located in San Francisco. I also have met Mr. Quale, who was at the University when we were.

"Professor Jabez Brooks, professor of Greek years ago at the U. of M., died here some years ago. Professor Henry Nachtrieb is now living at Berkeley and I plan to see him on one of my trips to California university, where my daughter is attending. Dr. G. B. Frankforter gave a course in chemistry at Stanford a short time ago and one of my boys that I had in chemistry took the course. Dr. Frankforter was liked very much. To my agreeable surprise the professor remembered me after so long a time. Professor James lectured to us at one of our Institutes, as did the late Professor Washburn, also of the University. All the Old Grads around San Francisco Bay got together and gave Professor James a reception. We had a very enjoyable time. I had the pleasure of meeting President Coffman on one of his trips through the west. He also gave a most inspiring talk.

"We attend in the Fall the big football games. They are wonderful but I can't help visualizing, as the boys play, the playing of the boys of 1895 and 96 on the old field. It freshens yet saddens me. I would appreciate hearing from you. Tell me about Artz, Jack Campbell, and the others."

"I have not been back to the old institution for a class reunion since the day I went out the front door of the Armory with a diploma in my hand," wrote Joseph G. Hubbell, manager of the National Inspection company of Chicago. "Saving those accidents which one cannot foresee, I shall make an effort to be on hand."

M. A. Lehman is one of the directors of the Pillsbury Flour Mills company. Ruby Smith Wallace, writing from Hollywood, Calif., said:

"I am sorry to say I cannot be with the old class of '98 this coming June, much as I would enjoy the reunion.

"It is a number of years since I visited the campus and there are many changes. My husband, Howard Wallace, is an engineer and we have wandered over this western country in a number of states before coming to Hollywood. He entered the U. of M. in the class of '99 and was a roommate of Sidney Phelps. Later he was graduated from the Golden School of Mines in Colorado, in 1904.

"We have lived in Denver, Colo.; McGill, Nev.; Thompson, Nev.; Inspiration, Ariz.; Tooele, Utah; Great Falls, Mont.; and now we are happily situated in Hollywood, just off Hollywood boulevard, on the street Sierra Bonita, within walking distance of the business district.

"My sister, Mabel, will write you from Weston, Mass., across the continent from me.

"In Tooele we were associated with the Joe MacIntosh family and he remembered us as Mabel and Ruby Smith.

"I send greetings to the Class of '98 and my sincere regrets that I cannot be with you on the Campus in June."

Although Alfred Blaisdell's correspondence states that he will carry on correspondence in either Spanish or English, his letter to Dr. Adair was written in English. Mr. Blaisdell is senior partner in a law firm which has offices at Mexico City, Mexico, and Calexico, California. Much of their work embraces the organization and incorporation of American and Mexican companies.

"Of course," Mr. Blaisdell replied, "It will be impossible for me to attend. I was very glad to hear from you and I can state to you in all sincerity that I wish I might be there. However, in saying that, there is of course one distressing qualification: the possibility when once with you to find so many of our classmates gone, jalled, dead or hanged, as the case might be. . . .

"I always get a genuine sensation of pleasure when I run across a University man in this vicinity, but as a matter of fact, they are few and far between along the border and certainly indeed are they rare down in the interior.

"As far as myself is concerned, there is nothing in particular to state, save that I am always busy and my health is distressingly good, although my capacity for violating the Eighteenth Amendment is not as in former years, and I regret to state that my conduct for some time past has been more or less exemplary, and therefore proportionately monotonous."

Tokyo, Japan.

Dear Dr. Adair:

I feel very much flattered to be asked to send some word to the '98 reunion, even though I cannot be there. It has been many years since I have visited Minneapolis but my husband and I both feel continued loyalty to the University, and find much pleasure in hearing of its progress through the ALUMNI WEEKLY.

As some of you know our home has been in Japan ever since we were married 25 years ago. For the past 10 years we have been in Tokyo—my husband being the Senior Secretary of the group of American Y. M. C. A. men who are here as advisers and general helpers in the Japanese Y. M. C. A. movement. We take great pride in the fine body of Japanese secretaries who have charge of the work all over the Empire. Living as we do in Tokyo, many varied interests claim our attention and we see a great deal of people passing through—so that our life is far from circumscribed.

I returned to Japan last summer after four years spent in America—two in Pasa-

dena—and two in New York. My husband visited us each summer and we especially enjoyed a motor trip from California to New York in 1925. Now that we are back here again, I am finding myself deep in the old interests. For the coming year I am limiting myself to work on the National Committee of the Y. W. C. A., and in the Tokyo Women's club, of which I am now president. This club is a member of the American Federation of Clubs, but it is decidedly international in its membership and programs. In our membership of over three hundred, we include women of about 15 nationalities, all English speaking, of course.

We are happy in having two of our three children with us. Our son, Sidney Ward, graduated at Yale last June. I celebrated the thirtieth anniversary of my graduation, by attending the exercises at New Haven. He took the summer course in Journalism at Columbia and then came directly out here where he is on the staff of the Japan Advertiser, the leading American newspaper in the Orient. Whether or not he remains in journalism, he is having excellent training, and opportunity of adding to his knowledge of Oriental affairs.

Our older daughter, Miriam, is completing her second year at Mount Holyoke college. Our youngest child, Theodosia, who is 14, has been this year a high school freshman in the American School here in Tokyo.

I wonder if any of you remember Mr. Sakagami, who was a member of the class of '97. He lives in Yokohama, prominent in politics and my husband sees him occasionally. There have been comparatively few Minnesota people in this part of the Orient. You may have noticed some of the writings of Harrison Collins ('12), whom we have come to know very well. We are always eager to get into touch with old friends who come this way, and like to show them some phases of the Orient hidden to ordinary tourists. We are glad to feel ourselves here, having a small share in international currents which are moulding the Orient.

Most cordially greetings to all who remember us.

—MARY WARD PHELPS.



[So many members of '03 were back that we had quite a time getting them all in this picture. They are all here, however, and we're proud to present to you the class that so completely managed this year's reunion.

Class of '03, Just 25 Years Out, Wins Cup for Largest Class Attendance

To use a vaudeville term, the class of '03 luncheon was what might be called a "wow." It was the 25th anniversary of the class, intimate, informal and jolly. Everyone gave a short speech telling what he or she had done in the 25 years since graduation and prizes were awarded for various reasons.

Last January, when the '03s first began to plan their anniversary they decided to raise a fund from among their own members to be held in trust as the nest-egg for an alumni hall fund. In the few months before Commencement they raised \$1,173.50, but so many persons wanted to increase their contributions at a later date that it was voted to hold

the fund open for further gifts.

According to Benjamin Drake, president of the class, this plan would make it possible for any member of '03 who wishes to make a gift to the University, to contribute to this fund, at any time, in any amount.

Mr. Drake presided at the luncheon as toastmaster, while Dr. Ray Knight, chairman of the program committee, presented the valuable prizes. About 50 guests attended the luncheon while the class had a representation of 65 at the dinner, thus winning the silver cup for the largest attendance.

One reason for the great interest of the class in the Commencement procession

was the fact that three members had children, who were receiving diplomas that day. Carl Lewis' daughter Dorothy graduated from education; and Kelsey Chase's daughter, Helen and Harriet Hutchinson Bernhagen's son Thomas from the academic college.

The following were present at the '03 luncheon:

J. V. Williams, Marshall, Minn.; Elisabeth McVeigh Lambertson, Minneapolis; Sadie N. Quamme, St. Paul; Frank C. Hughes, Evanston, Ill.; Laura Robb Baxter, Minneapolis; Ray R. Knight, Minneapolis; Louise R. Crouse, Minneapolis; Avery F. Crouse, Minneapolis; Harriet Hutchinson Bernhagen, Minneapolis; Summer M. Ladd, Red Wing, Minn.; B. M. Jones, Rangoon, Burma, India; Benjamin Drake, Minneapolis; R. W. Putnam, Red Wing, Minn.; Winifred D. Putnam, Red

Wing; Alice Jackson Wheaton, Minneapolis; Mary Thornton McLaughlin, Minneapolis; Julia O. Newton, Minneapolis; Susan Hamreman Hyde, St. Paul; Alice E. Thompson, Minneapolis; Kelsey S. Chase, St. Paul; Charles L. Alexander, Fergus Falls; Leah C. Alexander, Fergus Falls; Cleo Wheeler, St. Paul; Harriet Armstrong, St. Paul; Olive Marshall Adams, LaMoure, N. Dak.; Helen Chadwick Ladd, Red Wing; Leulah Judson Hawley, Minneapolis; E. F. Humphrey, Hartford, Conn.; N. H. Hegel, Minneapolis; Royal S. Shumway, U. of M.; Carl H. Lewis, W. T. Coon, Caney, Kans.; Dr. C. W. Russell, Springfield, Mo.; Dr. Don F. Fitzgerald, Minneapolis; Dr. A. Einar Johnson, Watertown, S. Dak.; Dr. R. O. Juliar, St. Clair, Minn.; Dr. Frederick L. Smith, Rochester, Minn.; Florence M. Perry, St. Paul; Dr. Gustave L. Rudell, Minneapolis; Hugh J. McClearn, Duluth; Edward Freeman, Virginia, Minn.; E. Smith, Minneapolis; H. M. Feroe, Minneapolis.



The class of '08 had a good crowd out too and told many an anecdote while our photographer was getting them posed for this photo. Since the names are missing you'll have to do your own identifying, again.

Best Reunion in 20 Years Held by '08's at Special Luncheon on June 11

WITH Rewey Belle Inglis to act as their organizer, the Class of '08 couldn't help having the biggest and best reunion in their history, and such it was, according to all who attended. The gathering was augmented by a large number of husbands, wives, and children of the members—the w. and h. being brought along, we understand, to prove that said members were still married, and the children to show off. Judging from the specimens on display the Class of '08 can challenge all comers on this question of good-looking children, not to mention w. and h.

After the chatter and din of the luncheon had subsided, each member rose and in a graceful address told what he or she had done to uphold the honor of the 1908's since graduation.

When the prizes were awarded, the class bachelor, A. F. Kurch, St. Paul pharmacist, won the bachelor buttons. Alderman Walter C. Robb won the toy airplane because he had been in the air twice.

Although she travels on a pass, Jessie Marsh Bowen of Ogden, Utah, was awarded the red Rolls Royce for coming the greatest distance. Because she had been away from class reunions the longest, Charlotte Wiggin won a package of forget-me-not seed.

To Mrs. Scott DeLong (Julia Holen) of Anoka, went the check for \$1,000 for having the most children in the class—she has six.

There was some difficulty in deciding who should have the prize for meeting the most famous person, and at first it was thought that it should go to A. N. Gilbertson of Vermillion, S. Dak., who is a personal friend of Captain Roald Amundsen. However when Mary Shieley Kenny announced that her little daughter had met Colonel Lindbergh, there was no doubt in the minds of the judges that she should have the little address book.

The only twin babies in the class belong to Mrs. Stanley Houck (Harriet McKenzie) who, not having any children of her own, had adopted first a nephew and later twin boys. A pair of milk bottles was her reward.

It was unanimously decided that Mr. Gilbertson had lost the most hair, thus winning a brand new bottle of glue.

One minute—or less—speeches revealed that:

Laura Benz Ahern lives in St. Paul; that Chester Wilson is in the Attorney General's office at Stillwater; that Vera Billings is teaching, and "spending in the summer what she earns in the winter"; that Margaret Trimble is in the University library; and that L. M. Coleman is practicing dentistry in Ellendale, N. D.

Dr. W. S. Hitchings of Lakefield, Minn., came to the cities for his class reunion, and incidentally the American Medical Association convention. His wife (Mina Schaezel) accompanied him. Their son is starting his pre-medic course at the University this year, while their daughter was valedictorian of her high school class.

Another family with twins is that of Elizabeth Bruchholz Avery, who has a boy and

girl aged 12, and a daughter, 14.

O. F. Woodrich is engaged in the contracting business in Minneapolis, doing road and street paving. He has four children.

A. M. Locke started out as a mining engineer, but is now selling the machinery. He lives in Minneapolis and boasts of two children.

Naneen Blanchard Brink of St. Paul won a prize for bringing her husband and three children to the luncheon.

Hortense Laybourn lives in Minneapolis; Alice Putnam is with the Farmers and Mechanics State bank.

Albert G. Evans was in business for 10 years, and law for 10. He has five sons and one daughter, the eldest boy just having completed his freshman year at the University.

Walter Robb brought his wife (Esther Chapman, '09) and told his classmates about their three sons who are surely going to make the team.

After coming back for ten years to class reunions and suffering a heartbreak each time because so few of the class were there, Jessie Marsh Bowen declared that it was worth the trip from Ogden, Utah, to be at this really successful reunion. Her husband is a railroad man and as she has no children to take care of she continues to teach school "because she likes it." She invited everyone to come to Utah, asserting that "all Utah is worth coming to see."

"I'm still making beds," said M. E. Salisbury of the Salisbury and Satterlee Iron Bed company, when his turn came. He is married and has two children.

Charlotte Wiggin taught school for a number of years and is now occupied in raising her brother's children.

Perhaps the palm or cup should have gone to Mamie E. Wadell of St. Louis Park for coming the longest distance, for she spent 12 years in China as a teacher. This past year she has been attending the University, working for a degree in home economics.

LeRoy W. Sanford and his wife (Catherine Rittenhouse) live in Minneapolis and have three daughters. Mr. Sanford is engaged in the insurance business.

Another daughter of whom '08 is proud is the 16-year old girl of Grace Kingsley Wales, who won a medal for being the best all-around girl in her high school in New Rochelle, N. Y. Mrs. Wales has another child 14 years old.

Mary Shieley Kenny lives in Duluth, where her husband is a judge of the district court. Mrs. Philip Broman (Jessie Goddard) lives in Minneapolis; so does Marian Barber Campbell; Mrs. Wade Humphrey (Luella Woodke) lives in Stillwater; Clare Lougee Read has a four-year old son and lives in Minneapolis.

Since he has been in the legislature, H. W. Lauderdale says he has been trying to make an honest living practicing law. Robert Reese lives in Minneapolis and has two sons, aged 10 and 12.

Amos McCree is one of Minneapolis' paying contractors and his family includes a son and daughter.

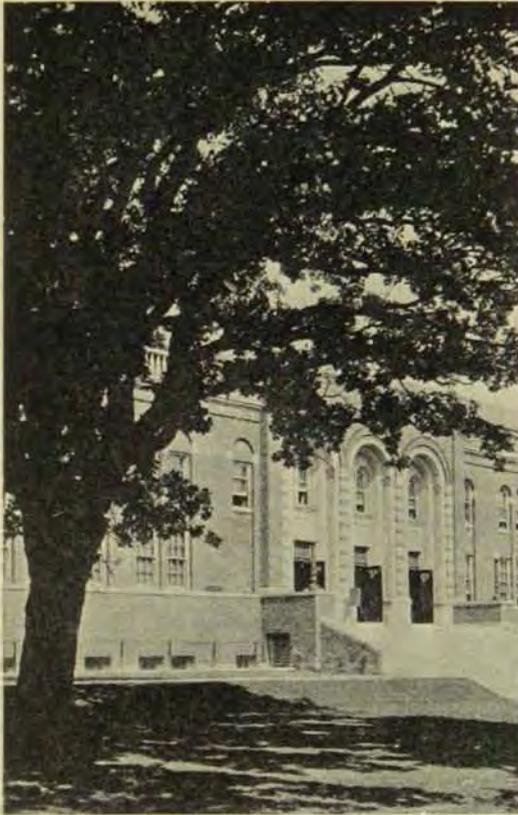
The desire for knowledge seems to be insatiable with the '08s, for Monica Keating Doyle received her Master's degree in sociology at the Commencement exercises that afternoon. She is secretary of the State Conference of Social Workers.

A. N. Gilbertson has charge of a church in Vermillion, S. D., and teaches in the University of South Dakota there. He has four children.

Miss Inglis, toastmistress of the luncheon and general chairman, left shortly after commencement to teach in the model school at the summer session of Harvard university. She is completing her year of sabbatical leave from her work as head of the English department of the College of Education.

23,000-Pound Tester Installed in Experimental Building

A 23,000-pound universal testing machine, costing approximately \$9,000, has been ordered by the State Highway department to be installed in the experimental building of the College of Engineering. The machine has a testing capacity of 400,000 pounds.



The Music Building (left above) has been the scene of many inviting entertainments staged for the benefit of the 5,530 students who are attending summer school this year; and (right) here we see some of the "school Ma'ams" indulging in a lighter sport.

5530 Students Find Summer School More *Attractive Than Ever*



PERHAPS one of the attractions which brought a 10 per cent increase in the summer session enrollment at the University was the extraordinary program of dramatics, produced and staged by the University Theater Workshop, augmented by a modern dress version of "The Taming of the Shrew," by the Studio Players.

There were six dramatic productions in all, five three-act plays and one program of one-act dramas. Plays included "Wind in the South," and "The Witch," considered two of the best productions ever seen at the University.

Or, it may be that the N. E. A. convention in Minneapolis increased the summer school attendance, for the registration in the College of Education amounted to about 50 per cent of the entire enrollment. There were 5530 students this summer, an increase of 698 in the total enrollment over last year.

"Visual Aids to Instruction," was the subject of three lecture-demonstrations by Professor J. B. MacHarg of Lawrence college. In fact, visual instruction was one of the subjects receiving attention throughout the session. "Chronicles of America," an historical film produced by the Yale Press was demonstrated, while the Eastman Teaching films were shown also. John M. Moseley of Harvard was another demonstrator of visual aids.

A demonstration of the Winnetka school system conducted by Superintendent Carleton Washburne and a group of Winnetka teachers, attracted a large number of students who feel a keen interest in this successful method of emphasizing individual differences in elementary school children. Materials and

methods developed at Winnetka, Ill., were brought to the University to show summer session students just how the scheme works. Students were permitted to do practice teaching under the supervision of Dr. Washburn and his assistants.

Among notable educators who came to the University to conduct the summer session, were: Dr. Guy Montrose Whipple, eminent educational psychologist and secretary of the National Society for the Study of Education; Dr. David Spence Hill, formerly president of the University of New Mexico and now at the University of Alabama; Professor J. M. Hughes, school of Education, Northwestern university, Evanston, Ill.; Professor Kathryn McHale, Goucher college, Baltimore, Md.; Prudence Cutright, director of educational research, Minneapolis Board of Education, and Mae Byrne, director of special day classes, Minneapolis Board of Education.

Gladys Hall, director of visiting teachers at Portland, Ore., was secured by an arrangement with the National Committee on Visiting Teachers to offer two special courses for teachers who wished to study recently developed methods of utilizing the home and other extra-school relationships in handling difficult school questions.

Conventions had brought to Minneapolis so many notables that exceptional speakers were available for convocation hours. An address was given by Edward Willems, professor of Anthropology at the University of Brussels, Belgium; and a series of lectures by Wilhelm Dibelius, head of the English department of the University of Berlin. Others included Dean William G. Gray of the

school of education of the University of Chicago, No Yong Park, Chinese scholar and publicist; and Edmund Vance Cooke, American Poet.

The final convocation talk was on the "Psychology of Modern Literature," by John Cowper Powys, noted English novelist, essayist and publicist.

President Arnold Bennett Hall of the University of Oregon will give the commencement address, July 26, in the Music auditorium.

Alumni who returned for summer school were pleased to find two of their popular teachers, Mary Ellen Chase of Smith and Marjorie Nicholson of Goucher college, back in their classrooms in the English department.

Rabbi Edward L. Israel of Baltimore, Md., spoke on "The Social Message of the Prophets of Israel," on Wednesday, July 18.

Dramatic recitals of exceptional interest were given by Maude Scherer of New York, who has given these programs for three summers here. She gave cuttings of current Broadway successes, such as "The Trial of Mary Dugan," "The Happy Husband," "Paris Bound," "Strange Interlude," as well as the favorite classics.

Every Tuesday at 12:30 noon, Professor George H. Fairclough gave a pipe organ concert. Other musical events included a concert by Waldemar Geltech, professor of violin at the University of Kansas, a woodwind quartet, a string trio, and a chamber music recital by the University String quartet.

Afternoon lectures covered every subject from stuttering to Danish Art. Frederick Vining Fisher gave an illus-

trated lecture on "Ultimate America, the Great Southwest."

There were lecture-demonstrations on music appreciation with the talking machine; a reading of free verse by Elizabeth Jackson, a lecture "What Evolution Is", by George P. Conger, and a music reproduction of Wagner's opera by Ethel Hiscoc.

In fact, there was so much of interest planned for summer students that those who attended classes had to plan their recreation carefully so as to have enough time left for the concentrated study called for in the classroom.

For the socially inclined there were dances in the Minnesota Union ballroom, and a boat trip on Lake Minnetonka. Excursions to the Federal Reserve bank, the prison at Stillwater, the Walker Art galleries, the flour mills, and other places of interest were conducted at regular intervals.

"Big 3" Case Goes to Supreme Court; Arguments Heard

THE status of the University and of the State Commission of Administration and Finance was debated before the State Supreme Court on June 7 by Dean E. E. Fraser of the Law School and Attorney General G. A. Youngquist, continuing the "Big 3" case in which a decision favorable to the University was recently handed down by Judge Hugo Hanft. The State appeals the case to the Supreme Court for final decision.

It is expected a decision will be possible early in the fall. The entire court is considering the case, except Associate Justice C. L. Hilton, who as attorney general had charge of the "Big 3" case.

Whether "political control" of the university is to be legalized is the issue stated by counsel for the university regents. They claim the university is independent of operation of the reorganization act of 1925, but the state maintains the university is like other state agencies as to financial control.

Lengthy briefs have been filed in the case, and argument was reduced to a minimum. Attorney General G. A. Youngquist and his assistant, Charles E. Phillips, took up the "Big Three" case, while Dean Everett Fraser and Charles W. Bunn represented the university.

Before the court the attorney general argued that

The University of Minnesota is entirely subject to control of the state legislature.

The reorganization act creating the "Big Three" gives it power of financial control over all state agencies and institutions, including the university.

In this and all other respects, the 1925 act is valid and constitutional.

These contentions were denied by the university counsel, and District Judge Hugo O. Hanft in Ramsey county sustained the university.

In the argument, the university's attorneys said that:

The regents are immune from legislative control in management of the university and in expenditure of university funds, by virtue of the state constitution.

The regents are not subject to the reorganization as a matter of statutory construction.

Even if the regents are not immune from legislative control, and it was the legislative intent that the reorganization act should apply to the university, those sections of the act involved in the case are unconstitutional.

3 Minnesota Scientists Receive High Awards at A. M. A. Meet

THREE Minnesota scientists and one from the Mayo clinic at Rochester were given awards of merit in connection with scientific exhibits at the time of the American Medical Association convention, at its 79th annual session in Minneapolis, June 11 to 15. A total of 17 awards was given to scientists over the country, the Minnesota men bringing to their institution the highest number of awards granted any medical school or college.

Dr. B. J. Clawson, professor of pathology, was awarded for a study emphasizing clinical and experimental phases of the inflammation of the heart muscle.

Dr. Richard E. Scammon, professor of anatomy at the University, received an award for exhibits on the growth and structure of the human body.

Honorable mention went to Dr. Leo G. Rigler, associate professor, for his work on the relation of the esophagus and heart and aorta.

Dr. D. T. Horton of the Mayo clinic and foundation, Rochester, won his award by research on the pyloric block (stomach and intestinal area).

A special award was made to the College of Pharmacy for the exhibit they had been asked by the United States Pharmaceutical association to prepare.

Research work on Tularemia was considered by the committee which made the awards to be the most important work of the year. For that reason it awarded the medical association's gold medals to Dr. Edward Francis of the United States public health service at Washington, D. C., and Dr. Walter M. Simpson of Dayton, Ohio, both of whom have made scientific contributions to the knowledge of the disease.

Most interesting to the reading public were the lectures and papers read at the sessions, the contents of which were published in news articles in the daily newspapers. Dr. C. C. Sturgis of Ann Arbor, Mich., declared that results from liver treatment of pernicious anemia was one of the outstanding medical advances of recent years. Dr. James G. Carr, Chicago, discussed the frequent occurrence of heart disease in association with rheumatism. Provision for adequate medical care for persons of average income was a topic in the discussions of the section devoted to preventive and industrial medicine and public health. Dr. C. L. Ferguson of Portsmouth, Ohio, emphasized the importance of dental care in a talk on health in industry.

Minneapolis committees in charge of the convention included the following alumni:

Local committee: Fred Erb ('02 Md), Stanley R. Maxeiner ('09), Donald McCarthy ('16, '18Md), George D. Head ('92, '95Md); Advisory council: John T. Christison ('01Md), N. O. Pearce ('05Md), Herman A. Johnson ('05), W. F. Braasch ('00, '03Md), E. K. Greene ('95, '03Md), J. Frank Corbett ('96Md), F. L. Adair ('98), E. L. Tuohy ('02, '05Md), W. L. Burnap ('97), J. C. Litzberg ('94, '99Md), Arthur T. Mann ('88), A. E. Hedbeck

('97Md). Subcommittees—Sections and section work, J. C. Reynolds ('05Md), chairman; advisors: T. A. Peppard ('11, '12Md), Section on Practice of Medicine. Assistants: Morris Nathanson ('16, '18Md), Donald McCarthy, Charles Hutchinson ('13, '17Md), Macnider Wetherby ('21), James Carey ('17, '19 Md), and Douglas Head.

J. Frank Corbett, section on surgery, general and abdominal. Assistants: Arthur F. Bratrud ('12, '14Md), Leo Murphy ('18, '20Md), S. R. Maxeiner, O. S. Wyatt, and M. W. H. Bockman ('03 Md).

H. M. N. Wynne, section on obstetrics. Assistants: Wm. H. Rumpf ('20, '21 Md), S. B. Solhaug ('15, '17Md), and Roy E. Swanson ('16Md).

Fred J. Pratt, section on ophthalmology. Assistants: Walter E. Camp ('15 Md), George McGearry ('17, '18Md), H. H. Thompson ('07), and Walter Fink ('19, '20Md).

Horace Newhart, section on laryngology, otology and rhinology. Assistants: Erling Hansen ('13, '15Md).

Max Seham ('10Md), section on diseases of children. Assistants: Edward D. Anderson ('13, '18Md) and Glenn Matchan ('99Md).

Edgar D. Brown, section on pharmacology and therapeutics. Assistants: M. W. Quigley ('20D).

Moses Barron ('10, '11Md), section on pathology and physiology. Assistants: Charles R. Drake ('09Md), M. J. Shapiro ('15, '17Md).

Angus W. Morrison, section on nervous and mental diseases. Assistant: R. S. Ahrens ('21) and J. C. Michael ('12, '13Md).

Henry E. Michelsen ('10, '12Md), section on dermatology and syphilology. Assistants: John Butler ('03Md), Harry Irvine ('03Md), George M. Olson ('04 Md), D. D. Turnacliff ('09, '11Md).

Oscar Owre, section on urology. Assistants: Frank Wright ('90D, '94Md), Walter Kremer ('11Md), A. G. Wethall ('03Md), Theodore Sweetser ('19).

Paul Giessler ('13Md), section on orthopedic surgery. Assistant: Charles Reed ('95, '98Md).

W. A. Fansler, section on gastro-enterology and proctology. Assistants: E. A. Regnier ('19, '20Md), W. C. Andrews ('21), Ralph Knight ('08, '12Md), and Ray Knight ('03, '06Md).

A. S. Fleming, section on radiology. Assistants: Leo Rigler, F. S. Bissel ('02 Md).

Theodore Sweetser, section on preventive and industrial medicine and public health. Assistants: Dr. Feeny ('17D) and Wm. A. Hanson ('20Md).

Dr. N. O. Pearce was chairman of registration; Dr. W. A. O'Brien ('14), scientific exhibits; Andrew Sivertsen ('16), and Ruben Johnson ('15), hotels; Arthur E. Smith ('05Md), printing and badges; A. E. Benjamin ('92Md), finance; Emil Robitshek ('03Md), transportation; alumni gathering; N. O. Pearce, club and golf; John Butler, E. L. Gardner ('10, '12Md), Harry Ritchie ('96Md); information, J. M. Hayes ('10, '21G).



By the time we got to the class of '13 and '18 the procession had started for the Memorial Stadium and so we had to catch the rest "on the fly." Here you have them, '13 through '26. Make your own identifications.

One-Third of Auditorium Steel-Work Is in Place—Presages Early Completion

WORK on the Northrop Memorial Auditorium situated at the head of the Mall is progressing rapidly; so rapidly in fact, that nearly one-third of the steel work for the entire building has been placed. The structure which will be as high as an eight story building will have a self-supporting roof, the overhanging trusses for which are now being placed.

The work is progressing on schedule despite the fact that a complex soil, boggy in spots and firm in others was encountered when workmen were putting down the 276 concrete footings on which the \$1,000,000 structure will rest.

Two grill footings, each to support a weight of 750 tons of steel, iron, concrete, stone and brick form the basis for the network of steel girders which will comprise the skeleton of the auditorium and which are now in place.

A combination of 22 steel I beams, a steel plate four inches thick and a nine-inch layer of concrete are components of each of the footings, which measures 17 by 15½ feet and are four feet, seven inches deep.

In this approximate total of 1,190 cubic feet an underground trusswork of seven 14-inch beams set crosswise on fifteen 18-inch beams resting on the nine-inch concrete block bear the pressure of the overhead structure. The beams are for reinforcement, as additional concrete will be poured into the piers, making them solid masses of steel and cement.

A 90-ton girder, placed over the two trusses which extends from the footings upward and diagonally across the auditorium area, is the cantilever supporting the balcony.

One of the most useful added features of the auditorium will be the sub-surface garage 213 feet long and 133 feet wide, which will give 28,329 square feet for automobile parking or space for 130 cars. This garage is under the large concrete plaza which extends from the Administration building across the entire front of the auditorium. Its placement here where formerly unexcavated dirt was planned, is a vital step forward; a step in the right direction and one which indicates that the administration is fully cognizant of the parking difficulty and

that an attempt is being made to meet this problem.

Entrance to the garage will be on the east side near the Administration building, while an exit door will be found on the west side of the Auditorium. Space in this garage will be rented at a fixed charge per month and will be maintained chiefly for the benefit of the staff and faculty of the University.

Alumni know, of course, that the auditorium faces south towards the Mississippi river, and that the majority of the money for its construction was raised through alumni and students pledges in the Stadium-Auditorium campaign. Payment should be rushed to the committee in charge as soon as those who have pledges can make them because a shortage of funds will prohibit the building of the stage end of the auditorium at this time unless \$250,000 in delinquent pledges is forthcoming within the next two or three months.

A regrettable incident in connection with the Auditorium occurred on Saturday, July 14, when Joseph A. Turgeon, 47 years old, an iron worker, fell 50 feet from a beam in the auditorium and was killed.

Turgeon was climbing out on a steel beam on top of the structure. He slipped and plunged head downward onto a pile of rocks inside the structure. He died before a General hospital ambulance reached the scene.

Turgeon lived at 911 Fourth street N. He is survived by five children. His wife died several years ago.

Pipe Smoking Now 'Man's' Smoke, Campus Stores Report

Pipe smoking, as a collegiate tobacco fad with the University man, seems certain to win that lofty recognition, reports from various stores in the vicinity of the Minnesota campus have shown. The drooping cigarette may bow to the latest tobacco style—a briar in the corner of the mouth—as the sale of hundreds of pipes in the last few months prophesies. Cigarettes are not losing much popularity, however, especially since women have entered the market, proprietors declared.

800 Medical Alumni Attend Own Reunion on June 13

By PEG LIMBERG

EVERY Minnesota Medical class since '89 was represented among the 800 returning alumni who streamed into the ballroom of the Nicollet Hotel June 13th, until there was not even standing room available for the first big Homecoming of the Minnesota Medical Alumni Association.

Of the number present over 250 reservations were made by Twin City Alumni, with others ranging from California, Washington, Montana, Oregon, Wyoming, Colorado, Michigan, Missouri, New York, Washington, D. C., Connecticut, Florida, Maryland, Pennsylvania, and ten other states.

The day, which also marked the 25th anniversary of the class of '03, began with a golf tournament held at the Woodhill Country Club at noon, and ended with the banquet and Medical Midnight Revels at night.

Alumni were seated at class tables, designated by huge cut-out gold standards bearing the class numerals, while the ballroom was decorated in Maroon and Gold, and the tables were banked with baskets of peonies. Presiding at the dinner was Dr. Oswald S. Wyatt, '19, president of the Medical Alumni Association, with Dr. L. J. Cooke, assistant director of athletics at the University, a toastmaster. Many former professors were guests of honor, among them "Charlie" Erdmann, "Dicky" Beard, J. W. Bell, Dean E. P. Lyon, J. W. Powell, and others.

Preceding the formal addresses given by Dr. Lotus D. Coffman, and Dean Lyon of the Medical School, the doctors stood in silent tribute to Dr. William Watts Folwell, first president of the University, who was unable to attend.

During the dinner a move was launched for the establishment of an alumni medical school for the college, the purpose of which would be to provide graduates of the University Medical College, with instruction to keep them fully informed on the latest advancements in practice of their profession. Dr. Wyatt appointed a committee to work on plans.

Plans for the medical Homecoming were in charge of the following:

General arrangements—N. O. Pearce, '05; Oswald S. Wyatt, '19; Henry E. Michelson, '12; Donald H. Daniel, '19; Reuben A. Johnson, '15; W. Ray Shannon, '19.

Golf—Edwin L. Gardner, '12; John E. Hynes, '04; W. H. Aurand, '01; Kenneth Allen Phelps, '13; Stanley Robert Maxeiner, '09; James Martin Hayes, '10; Frederick H. Poppe, '07; Arthur Herman, '22; Dale D. Turnaclair, '11.

Banquet—W. A. O'Brien, '14 (St. Louis University); Paul Johnson, '28.

Entertainment—Fred A. Erb, '02; Claude Ehrenberg, '19; Andrew Sivertsen, '16 (Marquette University).

Dr. Cecile R. Moriarty, '17, was in charge of special entertainment for women who attended the Homecoming as guests of the alumni.

Reference Librarian Covers 126 Years of Drama in Index

An index to plays, which contains 7,872 dramas by 2,203 authors, inclusive of the years 1800-1926, has been compiled after long work in collection by Ina Ten Eyck Firkins ('88).



¶We hear that Ray Bartholdi ('25) the successful business manager of the Minnesota Daily in '24-'25 is now with the Minnesota Ediphone Company.

Olof Thorshov, '21E, Prominent Minneapolis Architect, Dies

Olaf Thorshov ('21E), 39 Seymour avenue S.E., designer of many of Minneapolis' most beautiful buildings, died late Saturday, June 16, at the Fairview hospital after a protracted illness. He was 45 years old at the time of his death.

As the architect of Long and Thorshov, Inc., he made drawings and plans for the T. B. Walker Art Gallery, the Northwestern hospital addition, the Yeates building, the Central Y. M. C. A., and the Dayton Company store. He also made plans for other buildings now in the process of construction, including Fairview Nurses Home, the Yeates addition, the Dayton garage and St. John's church at Corcoran, Minn.

Mr. Thorshov was born near Oslo, Norway, and came to the United States when he was 18 years old. Coming to Minnesota at that time he spent five years in St. Cloud, Hudson and other towns, after which he came to Minneapolis where he has lived for the last 22 years.

He attended the school of architecture at the University of Minnesota and has been engaged in architectural work since graduating. He was a member of the Minnesota chapter of the American Institute of Architects. He was married in April, 1904.

Mr. Thorshov is survived by his wife, a daughter, Ruth; a son, Roy, and a brother, Nels Thorshaug.

Farm Management Study to Be Held in Many Counties

Plans for a new feature of agricultural extension work done through the University of Minnesota, were presented to a gathering of county agents and University extension workers recently at University farm work by F. W. Peck (12Ag, '17G), director of agricultural extension activities of the university, who is also chairman of the editorial advisory committee for the MINNESOTA WEEKLY.

Schools for the study of farm management, marketing and agricultural economics will be conducted in many of the state's counties next year, according to the plan outlined by Mr. Peck.

University Publications

SIZE OF CLASSES ANALYZED

THAT large classes—because they are cheaper—are a virtual necessity at the University and have come to stay because of failure of legislative appropriations to keep pace with rapidly increasing enrollment is one of the interesting findings included in a study by Earl Hudelson, professor of education, which has just been published in book form by the University of Minnesota Press under the title, "Class Size at the College Level." Both Professor Hudelson's investigation and report and its publication by the Press are units of the University's pioneer program of internal research authorized by President Coffman in 1924.

Large classes are three times as cheap as small classes, the book shows. Cost experiments conducted in the physics department in 1926-27 revealed that the cost of a quarter course as computed from instructors' salaries and assistants' fees were \$36.27 per student for a small experimental class of 12 students, as against only \$4.34 per student, as class of 150, or more than eight times as great. For an "actual" or "average" small class of 20 students, as distinguished from the size of the section used for the experiment, the author computes that the cost would be \$13.20 per student, or more than three times the per pupil cost of large classes.

An economic necessity for the cheaper large class has arisen, Professor Hudelson points out, as a consequence of lack of adequate funds to maintain old standards and methods in the face of steadily and rapidly increasing enrollment. Statistics are presented which show that although the University's enrollment in 1926 had increased 35 per cent in the five years since 1921, total disbursements available, based on legislative appropriations for the same period, had fallen far short of keeping pace, with a corresponding increase of only 26 per cent. This has resulted, the author shows, in a more or less compulsory enlargement of average class size to make up for the budgetary deficiency.

Going on the assumption that the cheaper large class is here to stay—at least until more adequate funds are forthcoming—, Professor Hudelson proceeds to a test of instructional efficiency at various class sizes to determine if the small class in enough better to justify its maintenance at higher cost and in an effort to locate the "optimum" or ideal size of class from standpoints of both efficiency and economy. He examines the familiar prejudices of faculty and students and even of parents against large classes and compares them with factual data derived from student progress and achievement, with surprising results in many instances. The study is based upon four years of carefully controlled experimentation, involving 6,059 students in 104 classes of 11 departments. In one phase 1,288 students were paired in large and small classes and an elaborate

(Continued on page 30)



¶This bewitching little girl is the favorite subject (and no wonder!) of her kodaking father, Glenn Mathews.

Glenn Mathews Climbing to New Heights in Kodak Field

"We thought we would be able to return to Minnesota for a visit this summer," writes Glenn Mathews ('20, '21G) of Rochester, N. Y., "but we have made plans to purchase our own home and therefore have given up the trip. It has been nearly five years since we were home, but our mothers have visited us several times in the intervening period, so that has been the equivalent of a trip.

"My work at the Eastman Research laboratories continues though for over a year now I have been doing technical writing and my present occupation is considered technical editor for the laboratory. All published booklets of the company are submitted to the laboratory either for approval or rewriting and these pass thru my hands. I also am assistant editor on the Kodak Abstract Bulletin.

"My lecture work has continued to grow. This year I have spoken on 'Photographic Chemicals' in Boston and am giving two lectures on that subject at the Professional Photographers School in Winona Lake, Ind., August 24 and 25. Another lecture which has proved quite popular is one called 'Scientific Applications of Photography' This was presented to the Camera Club of the Providence Engineering Society in January and to the Syracuse Section of the American Chemical Society in May.

"The family is all well and happy. My little daughter is growing up fast, as she passed her second birthday last May. I am enclosing a picture made last December."

5 Seminar Departments Find Seclusion in New Library

Five departments of University seminar, seeking the quiet and seclusion which are conducive to the best erudite results, are now stationed on the third floor and in the basement of the new Library.

Championship Teams Come Natural to Geo. Myrum ('25)

TURNING out championship teams in nearly every department of physical sport where formerly athletics had been at a low ebb is the startling record made by George Myrum ('24) star football player and pitcher and captain of the 1923-24 baseball team at Minnesota. Myrum is now athletic director at Gustavus Adolphus college at St. Peter, Minnesota, erstwhile capitol-aspirant of the state of Minnesota. While in our office last week subscribing for the MINNESOTA WEEKLY he left us a copy of a little booklet outlining the course leading to a degree in physical training and athletics. From this booklet we learn that Coach-Director Myrum has turned out undefeated football teams the last two years, easily winning the Minnesota state championship; that his basketball team won the state championship this last winter and that the baseball team also won state honors.

Something new in state college athletics will be instituted this summer, when Coach Myrum will open a Coaches' Camp, August 27 to September 1. By June 1, over 100 coaches from six neighboring states had signed to attend the camp. Such notable mentors as Dutch Bergman and Dave Woodward of Minnesota; Francis Stadsvold of the University of West Virginia, and John Getchell, Big Ten official, have been secured to direct the Camp.

Mrs. Myrum (Florence Sampson, '25) is attending summer school completing work for her master's degree. She is an instructor at Gustavus college.

Financial Independence Necessary Says K. U. Chancellor

Financial independence is as important as any vital issue in higher education, Chancellor E. H. Lindley of the University of Kansas declared at the institute of higher education recently at the University of Minnesota, characterizing as "inconceivable" any "super-board to decide how the university's money should be spent."

A state university is not a part of the government of the state, he said, but is an advisory and investigational institution for the securing and diffusion of information. It should be governed by a board of men and women with long tenure offices.

The governor should not sit on the board or be an ex officio member, he declared, because it makes the board a one-man board and tends to restraint.

St. Thomas College, St. Paul, recently put on the black list by the University of Minnesota so far as accepting credits are concerned, has been made a branch of Notre Dame University. Announcement of the taking over of the St. Paul college by the Catholic university was made by Rev. J. P. Foley, president of St. Thomas College.

Graduates of the college will, in the future, have the same prestige as graduates of Notre Dame University, the new arrangement guarantees. Notre Dame has several similar branches in various parts of the country. One is in Austin, Texas. The curriculum of the college will not be changed by the change in administration, Father Foley said.



"Can't faze me," smiled Mally Nydal, one of Minnesota's greatest all-round athletes, as he appeared in the Memorial Stadium the afternoon of June 11 to receive his diploma, broken ankle and all. The fracture was sustained in one of the last baseball games of the season. Mally was both baseball and basketball captain this year and also one of our star football players. His all-round prowess won for him the much coveted All-Conference Medal shown above.

Minnesota Press Proud of 55 Titles Published in 4 Years

WITH the publication this month of its catalogue for 1928-1929, the University of Minnesota Press entered upon its fourth year of official existence. It has been a long way from the Press of 1925, consisting virtually of a name attached to a collection of paper-bound bulletins, to the Press of today with the organization and attractive products of a thoroughly modern book publishing house.

Several people are now employed full or part-time in the work of the Press. The organization is supervised by a faculty committee appointed by the administration and headed by Guy Stanton Ford, Dean of the Graduate School. Mrs. Margaret Harding is editor.

The new catalogue of publications, which the Press will be glad to send upon request, contains 55 titles of "major books" and 117 serial publications of the various departments of the University.

Through its current "College Problems" series and related publications in the field of higher education the Press has attained considerable distinction. Higher education has always been proficient in the investigation of all branches of learning except itself, so that when the University in 1924 began its pioneer program of internal research, an entirely new field was opened. The books of the Press dealing with the investigation are equally unique. In July 1927, educators

from all parts of the country were invited for the first annual meeting of the Institute of Higher Education on the Minnesota campus. The proceedings of the institute, consisting largely of the reports of the Minnesota researches, supplemented by papers on similar projects in other schools, was published by the Press as "Problems of College Education." Five hundred advance orders were recorded before publication and the volume soon became a true "best seller." It was then determined to publish a uniform series, using for the new books the complete reports of some of the more important studies which could only be briefly outlined in the initial volume. The first of these supplemental reports, "Class Size at the College Level" by Earl Hudelson, professor of education, appeared this month, co-incident with the second session of the Institute of Higher Education which was held in the University Library July 9-20. Forthcoming numbers of the series include "Extra-Curricular Activities" by F. Stuart Chapin, professor of sociology, which is in press, and "The Teaching of Science at the College Level," probably for fall publication.

Other notable books of the Press in the field of higher education, related but not a part of the "College Problems" series, include the two volumes of "The Junior College" by Professor Leonard V. Koos. In the public school field the Press has Fletcher Swift's four volume study, "Public School Finance," Professor Fred Engelhardt's survey series, and "The Junior High School" by J. Orin Powers.

Among outstanding books in the general field which have enjoyed excellent reviews and wide sales are Professor Harold Quigley's "From Versailles to Locarno," a study of international organization; "Three Wise Men of the East," a beautifully prepared and very readable series of lectures on "the new Orient" by Arthur J. Todd; "Thomas Hardy from Serial to Novel," a comparative study by Mary Ellen Chase; and "The Foreign Policy of James G. Blaine," by Alice Tyler.

Lecturers for Fur Course at U. Named

Frank G. Ashbrook, head of the division of fur resources, bureau of biological survey, Washington, will be one of the principal lecturers at the short course scheduled at the University of Minnesota, farm school Monday and Tuesday, sponsored by the Minnesota Fox and Fur Breeders' Association, according to the program announced today.

Other speakers will include Dr. W. A. Young, Boonville, N. Y., president of the American National Fox Breeders' Association; Charles R. Price, Kenton, Ohio, formerly attorney general of Ohio and a director of the national association, and Dr. R. G. Green of the University of Minnesota, recognized internationally for his research work in fur animal diseases.

The summer school in 1927 was attended by more than 200 fur breeders of the state, according to Harry J. La Due, St. Peter, secretary of the state association. Minnesota is the leading fur farming state of the union, he said, the farmers raising a diversified list of fur bearers including silver, cross and blue foxes,

The Alumni University

Annual Detroit Unit Picnic Held at Margaret Haigh Estate on June 23

The Detroit group of the University of Minnesota alumni held their traditional summer picnic at the beautiful estate of Margaret Haigh ('13Ed) in Dearborn, Mich., on June 23, 1928. This year's picnic was the seventh consecutive picnic at which Miss Haigh was hostess to the Detroit association. That they are greatly enjoyed and appreciated is shown by the ever increasing attendance.

Officers for the ensuing year were chosen by a nominating committee composed of Fred R. Johnson ('10), Dr. V. E. Gauthier ('11D), and F. M. Hvoslef (.19E). On a recorded motion their choice was made unanimous as follows: H. A. Love (Ex '19E), president; Mrs. L. J. Montgomery, Vice-president, and Rev. C. Ascher ('23E), secretary-treasurer.

During the afternoon a very spirited ball game gave vent to any excess pep available and in turn added a few stiff joints to those not in "pink" condition. Considerable talent was shown by some of the boys not to mention that shown by some of the wives and sweethearts.

A picnic supper nicely capped such a busy afternoon and all returned home with the sincere wish that these events came more often.

Those present included: Raymond C. Ascher, A. S. Bull, Mr. and Mrs. Wm. Dow ('16E, '17); Richard J. Dedic ('24 E), Dr. V. E. Gauthier ('11D), Mrs. Gauthier (Anna E. Maguire, '11), Margaret Haigh ('13Ed), Mr. and Mrs. Glenn H. Hoppin ('08E), Mr. and Mrs. F. M. Hvoslef ('19E), Fred R. Johnson ('10), Mrs. Johnson (Grace Ayers '11), Mrs. Harvey W. Jones, Mr. and Mrs. Harry A. Loye ('19E), Mr. and Mrs. A. L. Malmstrom ('17E), Mr. and Mrs. Ben Wilk ('13E), C. R. Wynegar ('26 B). In addition there were a number of guests and children.

Minnesota Unit Organized by Alumni in Denver, Colorado

Another alumni unit has come into the fold, this time from the Rocky Mountain region. From Denver, Colorado, we have a letter sent by Elizabeth Melrose Sherman, with an account of the organization and first meeting of the baby unit. Her letter follows:

"I am very glad to be able to tell you that at last there is a University of Minnesota Club in Denver. I believe there have been some previous attempts made without much success and no one knew how many Minnesotans there were or who they were.

"Along in February Mr. Snyder had notices in the newspapers of a meeting for all alumni of the University of Minnesota and hoped all interested would attend. The response brought out the following people: F. W. Reed ('15P), Dr. L. W. Johnston ('13D), L. A. Sten-



After serving the University for many years as Superintendent of Buildings and Grounds, H. A. Hildebrandt ('99E), severed his connection with Minnesota on July 1 to become a partner in the Elliott Equipment Company of Minneapolis. He has been succeeded by Prof. W. F. Holman, professor of Mathematics and Mechanics in the College of Engineering. The position of superintendent has been abolished and a new position has been created for Mr. Holman who now bears the title of Professor and Supervising Engineer. Wallace Blomquist is assistant supervising engineer.

ger, O. L. Snyder, H. S. Sanderson ('01M), Val C. Sherman and Elizabeth Melrose Sherman ('24).

"With this as a nucleus we proceeded to organize and form a club; electing officers and delegating Mr. Stenger to submit by-laws according to those you sent out.

"We sent cards and telephoned to every alumnus we could reach and at the next meeting 28 turned out. Things were picking up. We planned to meet once a month and when convenient at some private homes.

"Previous to the Big Ten banquet at which Mr. Stagg spoke on March 28, we held a meeting at our home where we practiced the old songs and yelled the old yells preparing to make a good showing for Minnesota. Since this we have had a meeting at the home of H. W. Dahlber, and the club is planning a picnic in the mountains late in July.

"The following are our officers: President, Mr. Snyder; vice-president, Mr. Stenger; secretary-treasurer, Mrs. Sherman.

"Among those who have attended the meetings thus far are: Mr. and Mrs. H. W. Dahlberg ('10C), Dr. and Mrs. L. W. Greene, Mr. and Mrs. A. J. Finch ('99), Mrs. Irene J. Halberg, Dr. Clarence R. Jacobsen ('15D), Dr. and Mrs. L. W. Johnston, K. V. Riley ('16, '20L), Mr. and Mrs. H. S. Sanderson, Mr. and Mrs. L. A. Stenger, Mr. and Mrs. Frank W. Reed, Dr. and Mrs. K. C. Reed ('16 D), Mr. and Mrs. Lawrence R. Mar-

shall, Mr. and Mrs. E. W. Lasley, and Mr. and Mrs. R. S. Fallgatter ('17).

"If you hear of anyone moving out, please ask them to look us up as we will welcome anyone from our Alma mater."

Five Directors-at-Large Elected to Alumni Ass'n.

Results of the election of five directors-at-large of the General Alumni Association, were announced yesterday by Secretary E. B. Pierce. The five chosen are Ray P. Chase, St. Paul; Spencer B. Cleland, St. Paul; Robert E. Ford, Minneapolis; Arthur B. Fruen, Minneapolis, and Dr. Oswald S. Wyatt, Minneapolis.

Mr. Chase is a member of the Class of '03, and acted as toastmaster at the Alumni banquet Commencement day. He is state auditor and editor of the *Anoka Herald*, one of the state's most progressive newspapers.

The Agriculture representative is Spencer Cleland ('14Ag), assistant county leader at the University.

Housewives should be pleased with the selection of Robert Ford, for he is a member of the Luther Ford company which manufactures Mrs. Stewart's bluing. He belongs to ('95E, '03).

Arthur B. Fruen is not only a member of the Class of '08, with a graduate degree acquired in '09, but an alderman of the City of Minneapolis and president of the Fruen Milling company which makes breakfast foods.

Oswald S. Wyatt ('19Md) is one of Minneapolis' leading physicians and surgeons.

Eastern Minneapolis College Alumni Divide Picnic Honors

Alumni of Amherst, Williams and Dartmouth Colleges, participating in the second stag field day and picnic of the three Twin City alumni organizations, divided honors evenly in the athletic contests of the afternoon at Lafayette Club, Minnetonka Beach, Friday.

C. L. Sweeney, Dartmouth, won the blind bogey golf tournament and Amherst and Williams defeated the Dartmouth team, 6 to 5, in diamondball. Herbert W. Rogers of Amherst scored low gross in the golf tournament.

Fifty-five members of the three alumni organizations attended the picnic. Thirty were entered in the golf tourney.

Officers of the associations are: Stuart W. Rider, president, and Joseph R. Kingman, Jr., secretary of the Amherst group; Russell Powers president, and John Baxter, secretary of the Williams College Association; and Eugene Gluek, president, and Robert Maxwell, secretary of the Dartmouth Northwest Alumni Association.

Audit of Association and Weekly Books Being Made by Auditors

As we go to press the books of the General Alumni Ass'n and the MINNESOTA WEEKLY are being audited by Haskins & Sells of which Arch Wagner ('13) is Minneapolis manager. When the books were closed in the WEEKLY office the indications were that a net profit of \$3,100 had been realized this past year, which amount is almost sufficient to wipe out the old deficit which has been on the Association's books for many years. The audit will be published in the September MINNESOTA WEEKLY, which will be issued on September 30.

The University News Budget

Richard Grace, "Daredevil" Aviator Engaged to Hollywood Film Beauty

Richard V. Grace ('20), and Alice White, one of the younger screen stars of Hollywood, are to be married soon. Associated Press dispatches from the capital of filmdom recently announced the engagement of the "dare-devil aviator of the movies" and the popular screen actress, adding that Miss White had not chosen the date for the wedding.

Flyer Grace, "the broken-necked flyer," who wears a brace as a result of his hazardous profession—that of wrecking airplanes for film thrillers—and who is famous for his amazing stunts in the air, has made two attempts to fly across the 2,400 miles of water that separate Honolulu from California. In his second trial, last July 4, an accident wrecked his heavily-laden plane just in time to save his life. If the mishap had occurred after he left the scene of his takeoff, another name would have been added to the long list of airmen lost in trans-oceanic flights, according to aviators.

Miss White is rising rapidly in the screen world. She began in small parts in comedies, and attained stardom in the role of the "wise-cracking" brunette friend of "Lorelei Lee," in the film version of Anita Loos's "Gentlemen Prefer Blondes." Motion picture critics have predicted for her a high place among screen celebrities.

University Men Bag Stray Muskrat Ten Blocks From Mississippi River

A muskrat, bent upon seeing the world outside his native haunts, fell prey to a group of university boys when he was discovered under the porch of the Alpha Kappa Psi fraternity house, 1801 University avenue S. E. The boys, armed with brooms, sticks and baskets, succeeded, after a chase that lasted 10 minutes, in capturing the animal alive. He was placed under a wire wastebasket on the front lawn where he is the object of a great deal of interest to passersby. It was thought the animal had strayed from the river, which is more than 10 blocks from the Alpha Kappa Psi house, former residence of Joseph Warren Beach, now in Europe.



Bud Bohnen (Ex. '23) famous rooter king is now taking the lead with the Rockford Players, a stock company. They have just finished a six weeks engagement at the University of Michigan.



[JOURNAL PHOTO]

When John McGovern ('11), Minnesota's famous all-American quarterback was married, everyone between Minneapolis and Stillwater knew about it. A delegation of Minneapolis friends of McGovern, headed by E. B. Rathbun ('11), former University cheerleader, now a Minneapolis banker, saw to that. They journeyed out to Stillwater, where the wedding took place, in the big chartered bus shown above. The bus was liberally decorated with signs. Mr. McGovern, who is sports editor of *The Minneapolis Journal*, is at the immediate left of the bride, who before her marriage was Wade Masterman of Stillwater.

Gopher Wins All-American Award in Yearbook Class

Yearbooks of 11 Minnesota educational institutions including the *Gopher*, Minnesota yearbook, were picked for the all-American award in the all-American yearbook contest, sponsored by the Scholastic Editor, according to an announcement by E. Marion Johnson, head of the journalism department at the University of Minnesota.

More than 500 annuals published by colleges, universities, normal schools and public and private schools were entered in the nation-wide contest, Mr. Johnson said.

The *Gopher* was given the all-American rating in the class for colleges and universities with an enrollment of more than 1,600. Other Minnesota publications given the rating include the *Talahi*, Teachers College, St. Cloud, and the *Praeceptor*, State Teachers College, Moorhead, in the normal schools' division; the *Sagamore*, Roosevelt high school, Minneapolis; *Polaris*, North high school, Minneapolis; *Tiger*, South high school, Minneapolis, and the *Centralian*, Central high school, Minneapolis, in the high school class with enrolments over 2,000.

The *Rocket*, published by students of Rochester high school was selected as an all-American yearbook for high schools with enrollments between 700 and 1,300.

Victor Christgau ('23Ag) Wins as Republican Congressional Nominee

Late returns upset first reports on results of the primary election in two cases. Ernest Lundeen of Minneapolis, is the farmer-labor nominee for governor instead of Dr. L. A. Fritsche. Victor Christgau ('23Ag) of Austin defeated Congressman Allen J. Furlow for the republican nomination in the first congressional district.

New Lamp Testing Laboratory is Prepared

A special lamp testing laboratory has been equipped in the electrical division of the college of engineering of the University of Minnesota and the state highway department is now in a position to make the tests and give the approval which is required by law before motor vehicle lighting devices can be sold in the state, Commissioner C. M. Babcock, has announced.

A section of the highway traffic act makes it unlawful for any person to sell or offer for sale either separate lamps or lamps on new vehicles unless it is of a type approved by the commissioner. The law applies alike to regular equipment of cars, replacements and special and auxiliary lamps. Violation of the law is a misdemeanor.

"Many of the lamps which have been sold in the past do not comply with the present standards," Commissioner Babcock said today.

Naniboujou Club to Give Opening Picnic

The Naniboujou Club of Grand Marais in which many alumni are interested, will conduct its opening picnic tomorrow on their property, 16 miles from Grand Marais and 125 miles from Duluth. The club is just completing the first wing of its new clubhouse and putting the finishing touches on a golf course. A program of sports beginning at 1:30 p. m. will be a feature. Indians from Grand Portage will attend and Frank Piquette, Indian Methodist minister, will bless the grounds in both Chippewa and English. Members of the club from Minneapolis, St. Paul, Duluth, Superior, Port Arthur, and Fort William will attend. Moving pictures will be taken and coffee and refreshments served. The club has 3,000 members.

PERSONALIA



¶For the third time the MINNESOTA ALUMNI WEEKLY Gold Medal has been awarded to a girl, this time to Agnes Thorvilson ('28).

Ex '89—W. J. Donahower, 63 years old, died suddenly at his home at 913 Laurel avenue, St. Paul, Monday, June 25. He was prominent in politics and practiced law in St. Paul 35 years.

Mr. Donahower served as assistant attorney general after graduating from the University of Minnesota and Cornell university. In 1904 he was appointed attorney general and served one year.

He was a candidate for the St. Paul mayoralty in 1918 but failed of nomination.

Three sons, his wife and one brother survive.

Burial took place at St. Peter, where he was born.

'00L—Thomas C. Daggett of St. Paul was honored recently with election to the office of president of the Minnesota bar association. Election took place on the closing day of the annual convention of the state bar association.

'11L—The ranks of Minnesota's confirmed bachelors suffered a severe setback when Johnny McGovern, Minnesota's first All-American football star, married Wade Masterman (Ex '26) on June 6. The marriage took place in Stillwater, Minn., at the home of the bride's mother. Mr. and Mrs. McGovern are at home at 4536 York Avenue South.

'13—During the second annual Institute on Higher Education held at the University, July 9-20, Henry J. Doermann, president of the University of the City of Toledo was on the campus. He visited friends in the Alumni office and other points about the University.

'15—After a trip to Arizona and California, Mrs. O. L. Buhr (Kathryn Webster) of Detroit, Mich., visited in Minneapolis a few weeks en route to the Kappa Kappa Gamma convention at Breezy Point Lodge, Pequot, Minn.

'19Ag—Lawrence M. Winters has been appointed to the position of associate professor of animal husbandry at the Minnesota college of agriculture, University Farm. The appointment will become effective July 1. Mr. Winters is a native of Minnesota and a graduate of the school of agriculture and of the college of agriculture of the university. Following his graduation in 1919, he studied a year at Iowa State College. He comes to Minnesota from the University of Saskatchewan, Saskatoon, where he held the position of professor of animal husbandry. Professor Winters is author of a textbook on "Animal Breeding" that is in use in many of the agricultural colleges in the United States and Canada.

'19EE—On May 31, 1928, occurred the marriage of Edgar W. Christenson and Anne Mae Parker at Omaha, Nebraska, at the home of the bride's parents. After an extended honeymoon through the east including Washington, D. C., and New York City they were at home at Omaha, where the groom is engaged as an engineer with the Northwestern Bell Telephone company.

'20—University Lutheran Church of Hope was the scene of the wedding of

Ruth Mildred Lee and Norman Kelly Neprud, Wednesday evening, June 20. After the ceremony a reception was held at the Kappa Delta house. Mr. and Mrs. Neprud motored to Port Arthur for their wedding trip, and after July 1, will be at home at 2419 Cromwell Drive, Minneapolis. The day of her wedding the bride was serenaded by a group of her office associates who sang, "Tis Thy Wedding Morning," below her window at 6 A. M.

'21G—The engagement of Hilding Anderson of Seattle to Mildred Walsh has been announced. The wedding is to take place in Hollywood, Calif., in the fall. Miss Walsh graduated from the University of Washington in June. She is a member of Gamma Phi Beta sorority. Mr. Anderson belongs to Phi Delta Theta.

Ex '21—Donald Engle has returned from Florida recently and is working for the Investors Syndicate in Minneapolis. He declares that conditions in Florida right now are "tight."

'22M—Arnold Gustafson and his bride (Agnes Howie) have taken up their residence in Crosby, Minn. Their marriage took place on Tuesday, December 20. Mrs. Gustafson is a graduate of Fargo college and the State Teachers college at Moorhead, Minn.

'22B—Mr. and Mrs. Lawrence S. Clark (Mary Stoddard, '25) announce the arrival of a daughter on June 5, who has been christened Mary Stoddard Clark. The little girl's big brother, Larry, Junior, is "going-on-four."

'22—Announcement has been made of the engagement of Dorothy Elizabeth Jones of Detroit, Mich., to Carl E. Fribley also of that city. Miss Jones is a graduate of the University of Michigan, class of 1925, and a member of Alpha Phi sorority. Mr. Fribley completed his postgraduate work at Harvard business school in 1924. He played quarter-back on the football teams of the U. of M. in 1920 and 1921. He belongs to Alpha Sigma Phi fraternity.

'22, '25G—Eunice Peterson, the first and only coed to receive a Ph. D. in Geology at the University of Minnesota, has announced her engagement to Dr. Milan Wayne Garrett of Swarthmore, Pa. The wedding is to take place in June. Dr. Garrett received his Ph.D. from Oxford university, England. For the past year Miss Peterson has been connected with the Museum of National History at Buffalo, N. Y.

'23Ed—The engagement of Gertrude Herman to John E. Elliff has been announced. The wedding is to take place in August. Mr. Herman is a graduate of the University of Illinois and a member of Alpha Kappa Lambda fraternity.

'23E—Mr. and Mrs. Sam Sutherland of Milwaukee, announce the arrival of a son on June 14. Mr. Sutherland is famed in campus annals as composer of many tuneful lyrics for productions of the Arabs' club.

'23—The engagement of Marion Parmele to Lester Follett McCabe of the Minneapolis University club, has been announced. Miss Parmele is a member of Alpha Phi sorority. Mr. McCabe graduated from the University of Wisconsin and belongs to Phi Kappa Psi fraternity.

'24—James U. Bohan is working for the Illinois Steel corporation and living at 825 Main Street, Evanston, Ill.

'24Ag—July 30 is the date set by Irma Ericksen for her marriage to Henry Cole Hurlburt of Bridgeport, Conn.

'24—Dorance Ryerse and Bernice Adanson ('29Ed) were married on Saturday, June 23, at the home of the bride's parents. They will be at home at 716 South Fifty-third street, Minneapolis.

'24—Carl Schjoll, known to his friends as "Muscle Schjoll," who was visiting Iowa City the latter part of June, trying out for the midwestern A. A. U., which was selecting winners for the final Olympic tryouts at Boston next month, was the dinner guest of Albert S. "Pudge" Tousley, former managing editor of the *Minnesota Daily*. Mr. Tousley is field secretary of Delta Chi fraternity and editor of the *Delta Chi Quarterly*.

On Saturday, July 21, the marriage of Helen Jackson to James Ronan ('23) took place. Miss Jackson is a member of Kappa Alpha Theta and Phi Beta Kappa; Mr. Ronan belongs to Pi Kappa Alpha fraternity.

Ex '25—On a vacation trip to his home at Mayville, N. D., and to Washington and Oregon, Levon West, famous New York etcher and artist stopped over a few days at Minneapolis, calling at the MINNESOTA WEEKLY office for a chat with the editor.

Ex. '25—Franklin D. Gray, son of Mr. ('92E, '98) and Mrs. W. I. Gray (Isabelle Welles, '95) of Lake of the Isles boulevard, who is a Rhodes scholar at Oxford University in England spent the summer traveling in England and on the continent with his brother, Welles A. Gray ('26) of Lawrence, Kan., and of Minneapolis, who went to Europe early in June. They visited friends in England and in Paris, Berlin and Vienna. Welles A. Gray visited his parents after his return from Europe before going to the University of Kansas, Lawrence, Kan., where he is a member of the faculty in the department of political science.

'25—The engagement of Charlotte Howard to William Robert Watson of St. Paul has been announced. The marriage will take place in August. Miss Howard belongs to Pi Beta Phi sorority. Mr. Watson is a graduate of Ohio Wesleyan university.

'25Ed—Elizabeth Shackell became the bride of Ralston Y. Hogge of Rigby, Idaho, on Saturday, January 14. The ceremony took place in Winona, in the bride's home. Mrs. Hogge is a cousin of Mrs. Earl Martineau (Margaret Simpson). She is a member of Gamma Phi Beta sorority.

'25—The marriage of Allan G. Odell and Grace Miriam Evans will take place



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next fall. Miss Evans is a graduate of Superior State Teachers college. Mr. Odell belongs to Zeta Psi and Phi Delta Phi fraternities.

'25—Adelaide Stenhaus selected Wednesday, February 8, as the date of her marriage to Roy S. Gangestad of Los Angeles, Calif. Miss Stenhaus was entertained at many pre-nuptial parties in Minneapolis. Her parents accompanied her to Los Angeles where the wedding took place. Miss Stenhaus is a member of Pi Beta Phi sorority and Mortar Board. She was president of W. S. G. A. in her senior year.

'25—Mr. and Mrs. Herman Wiecking are the parents of a baby girl born in June. Mr. Wiecking is still with the Associated Press in Minneapolis.

'25—The marriage of Della Wilkowske to Thomas J. Lieb of Madison, Wis., took place on Wednesday, June 19. Mrs. Lieb is a member of Alpha Xi Delta sorority. Mr. Lieb is a graduate of Notre Dame university.

Ex 26—The engagement of Nanette Jayne to Carl V. Elmquist ('28L) of St. Paul has been announced, and August 15 named as the date of the wedding. Miss Jayne is a member of Alpha Phi sorority. Mr. Elmquist is a graduate of Dartmouth and the Law School of the University of Minnesota. He belongs to Phi Gamma Delta fraternity.

'26Ed—Harriet Putnam selected June 28, as the date of her marriage to Frederick A. Hartgen of Pittsburgh. Mr. Hartgen is a student at the Carnegie Institute of Technology and will receive his Master's degree there next February.

Ex '26—The Inquiring Reporter of the Chicago Tribune, who asks five people, every day, for their opinion on some question of vital (?) importance, met up with our own Robert "Bob" Thompson, who is himself a reporter on the St. Paul Dispatch. The question on this day was "Should the Democrats adopt a liberal plank on prohibition?" To this brain test, Mr. Thompson wittily replied:

"Yes. I come from the city where Andy Volstead is now legal advisor for the prohibition department, and I am thoroughly out of sympathy with him, his works, and our laws on prohibition. Prohibition is not popular, and is not in harmony with American traditions."

'26HE—Lillian Brinkman is in charge of home economics in the North Dakota State College of Forestry, a junior college at Bottineau. She attended Columbia university, New York, last summer.

'26—On New Year's eve, the marriage of Victor P. Etem of Kansas City and Ethel E. Wahlborg took place at the home of the bride's parents in Minneapolis. Mr. Etem belongs to Triangle fraternity. He will take his bride to Kansas City where they will make their home.

'27—The engagement of Elizabeth Grierson to Arthur F. Giddings, son of Judge and Mrs. H. E. Giddings ('89, '92L) of Anoka has been announced. The wedding will take place in September. Miss Grierson is a graduate of Smith College in the class of 1928 and a former student at the University of Minnesota. She belongs to Alpha Phi sorority. Mr. Giddings is a member of the faculty of

the Shattuck school at Faribault. He is a member of Chi Psi fraternity.

'27B—The marriage of Harriet Zupping and Kenneth Nelson took place on Tuesday, June 12, at the home of the bride's uncle and aunt, Mr. and Mrs. Ralph T. Boardman.

'28Ag—The engagement of Dorothy Bros to Milton J. DeKoning of Los Angeles, Calif., has been announced. Miss Bros sailed with her mother for Europe on June 23, to spend a month this summer with her sister, Florence, who is studying music under Tobias Mathay in England. The wedding will take place in the fall.

'28—Phyllis Frederick and Dr. Burton S. Rathert of Chilton, Wis., were married on Saturday, June 9, at the Alpha Xi Delta house. After a motor trip to Wyoming and Colorado, they will be at home in Stockbridge, Wis. Dr. Rathert is an alumnus of the University of Wisconsin, of the Class of 1926. He belongs to Alpha Kappa Kappa fraternity.

'28—On Saturday, June 16, Louise Jones and Arthur Andersen were married at the summer home of Dr. and Mrs. Arthur E. Allen at Navarre, Lake Minnetonka, cousins of the bride. They will live in Duluth, Minn. Mrs. Andersen is a member of Pi Beta Phi sorority and Mr. Anderson of Delta Upsilon.

'28—The day after he received his degree from the University, Albert R. Maeder married Teresa Laughlin, who had graduated from St. Margaret's Academy the week before. The ceremony took place at the Church of the Incarnation. Dr. LeRoy Maeder

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('23 Md) came from Philadelphia to be his brother's best man. They are living at 3437 Stevens avenue.

'28—The wedding of Elizabeth Ryan and Niel Kennedy Tilton took place on Saturday, June 30. Mrs. Tilton is a graduate of the Finch School, New York City, and the University of Minnesota. She belongs to Gamma Phi Beta Sorority. Mr. Tilton is a member of Alpha Delta Phi fraternity.

'28—The engagement of Harriet Steele to C. D. Gould of Lake Worth, Fla., has been announced. Miss Steele belongs to Alpha Chi Omega sorority. Mr. Gould is a member of Triangle and Chi Epsilon fraternities. The wedding will take place in September.

'28—The engagement of Mary White, daughter of Dr. and Mrs. S. Marx White, to Lyman A. Thompson has been announced. Miss White is a member of Kappa Kappa Gamma sorority. Mr. Thompson is a graduate of Dartmouth and a member of Alpha Delta Phi.

'29—Harriet L. Glenn has announced her engagement to Sumner E. Carlstrom of Mankato. The wedding will take place in July. Miss Glenn attended Rockford College and the University of Minnesota. She is a member of Gamma Phi Beta sorority. Mr. Carlstrom is a graduate of Beloit college and a member of Sigma Chi fraternity.

'26—At the home of her parents Eleanor Adeline Dahline became the bride of Homer Louis Deringer, Saturday evening, July 14. Rev. E. E. Ryden read the service. Ushers were Julius L. Perl and John F. Lewis, Kappa Sigma fraternity brothers of the groom. Mr. Deringer and his bride will live in St. Paul.

The Faculty

Bacteriology—Professor W. P. Larson has written Chapter 10 of "The Newer Knowledge of Bacteriology and Immunology," a composite book on the subject which is being published by the University of Chicago Press. Dr. Larson's chapter is entitled "The Effect of the Surface Tension of the Menstruum upon Bacteria and Toxins."

Another chapter of the book is being written by Dr. Robert Starkey formerly of our Department of Bacteriology.

Electrical Engineering—George Waner Swenson, assistant professor of the electrical engineering department, has resigned from the faculty of the University to accept the position of professor of electrical engineering and head of the department at Michigan College of Mines and Technology.

Graduate of the University in 1917 with a B. S. degree in Electrical engineering, he was connected with the several telephone companies until September, 1918. He became instructor in the student army training corps and later instructor in electrical engineering.

Following his M. S. degree in 1921 he was made assistant professor of telegraphy and telegraphic engineering which position he has maintained since 1924. He will leave Minneapolis September 1.

Graduate School—Dean and Mrs. Guy Stanton Ford and their daughter,

Jane Ford, and son, Thomas K. Ford, will spend the summer motoring in Europe. Dean and Mrs. Ford and their son will leave immediately after the close of school and will motor to Montreal. Miss Ford, who is a sophomore at Milwaukee Downer College, will join them in Milwaukee. They will sail from Montreal Friday, June 22, on board the Ansonia, and will return in September. Miss Ford will enter the University of Minnesota to continue her studies and Thomas Ford will be enrolled as a freshman at Oberlin College, Oberlin, Ohio.

Home Economics—Amy P. Morse assistant professor of home economics, will leave for the east in June and will spend the first part of her sabbatical leave in New York studying at Columbia University. In February she will sail for Europe to spend the remainder of the year abroad. Clara M. Brown, associate professor of home economics, will spend her year's sabbatical leave at the University of Chicago. Helen W. Hazelton assistant professor of physical education will go to New York in June and will study for a year at Columbia University.

Medical School—Dr. and Mrs. John C. McKinley, 1611 East River road, and their four children will be in Breslau, Germany, for the greater part of their year's sabbatical leave. They also plan to travel on the continent for a few months.

Music—Early in August, Gertrude Reeves, associate professor of music, will sail from New York, chaperoning a group of young Minneapolis girls who

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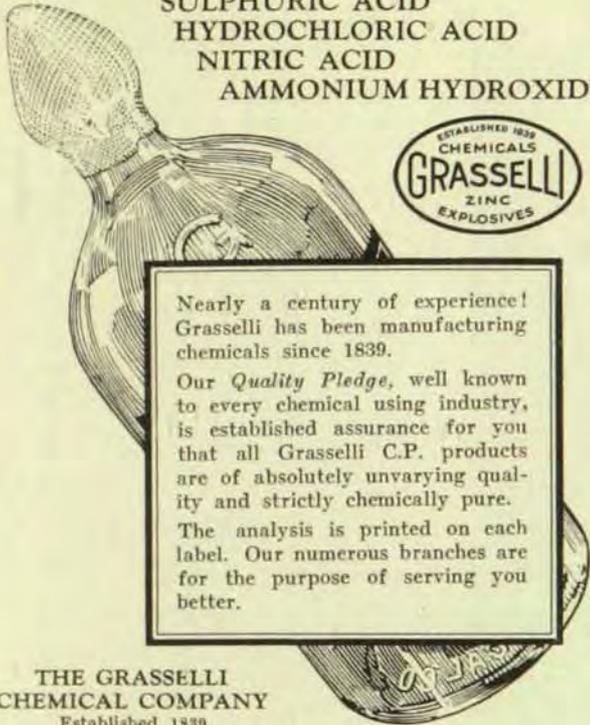
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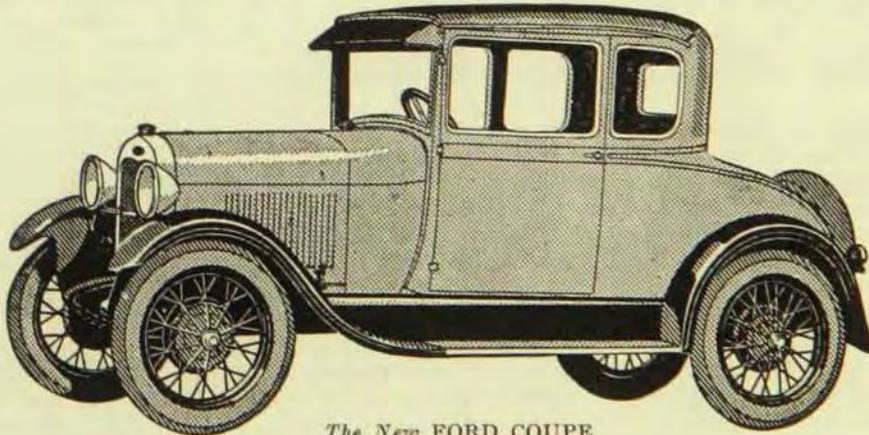
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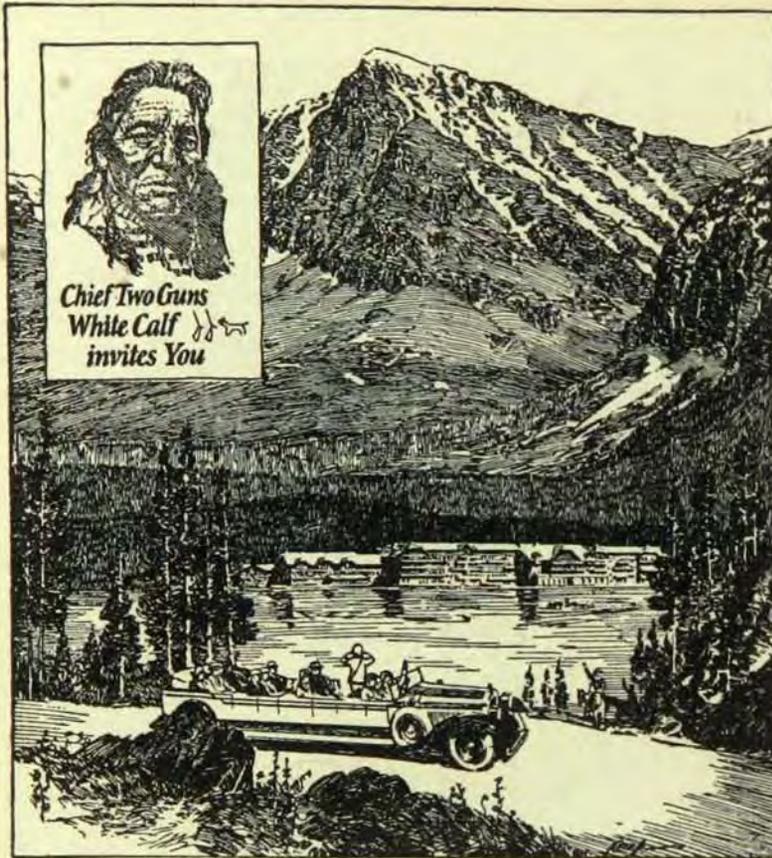
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will study music in London and Leipzig, Germany. Mary Frances Giddings of Anoka, Hedwig Stalland of St. Paul, and Helen Larson of Minneapolis graduated in June from the University. Eleanor Poucher, who graduated last year, recently returned from Europe, but will go back to continue her studies.

Sociology—Professor F. Stuart Chapin, chairman of the department of sociology and Mrs. Chapin of Melbourne avenue S. E., left for New York June 1, and sailed for Europe June 6 on the President Harding. They will visit in London, Paris, Geneva, Rome, Berlin and Kiel, Germany. Professor Chapin will do research work for the Social Science Research Council in Europe. During their stay abroad their children, Florence, Edward and Stuart Chapin, will be with Mrs. Chapin's parents, Mr. and Mrs. J. T. Pickard, of Weatherford, Texas. When they return to the United States in September, Professor and Mrs. Chapin will motor to Texas and their children will accompany them to New York, where they will spend a year. Professor Chapin has been granted a leave of absence to organize abstracts for the publication of the Social Science Research Council.

University Publications

(Continued from page 20)

rate and scientific system of recording instituted to observe their comparative progress.

Relation of class size to the annual budget, to the college building program, and to staff problems and class-room methods, is also shown and discussed in the report.

Professor Hudelson's book is the second of the University Press series on college problems. It was preceded by "Problems of College Education." Forthcoming numbers will include Professor F. Stuart Chapin's "Extra-Curricular Activities at the University of Minnesota," now in press, and "The Teaching of Science at the College Level," edited by E. M. Freeman, which is scheduled for fall publication.

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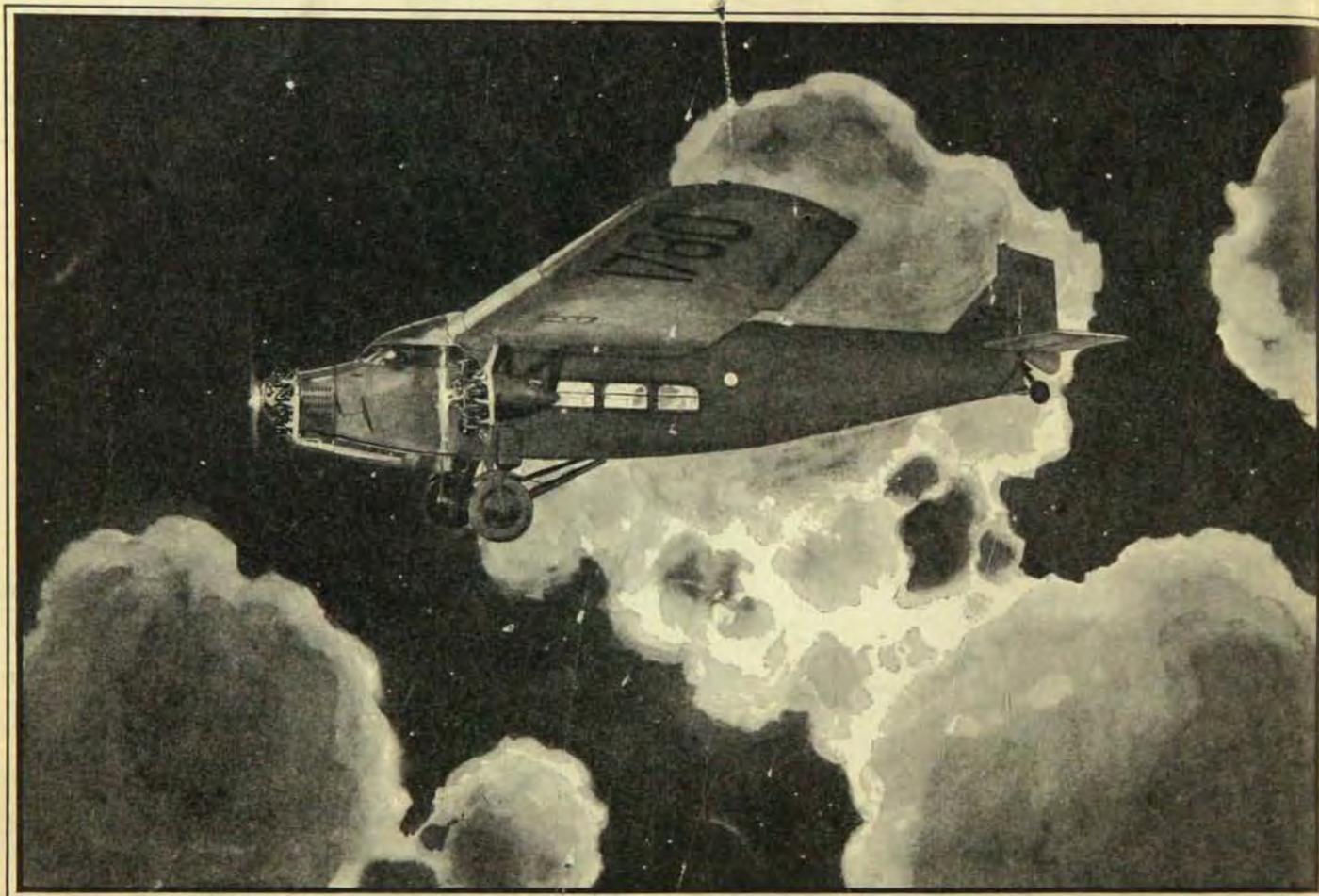
Field House
New Physics Building
New Library Building
Botany Building
Administration Building
Main Engineering Building
Experimental Building
Sanford Hall

Folwell Hall
Women's Gymnasium
Institute of Pathology
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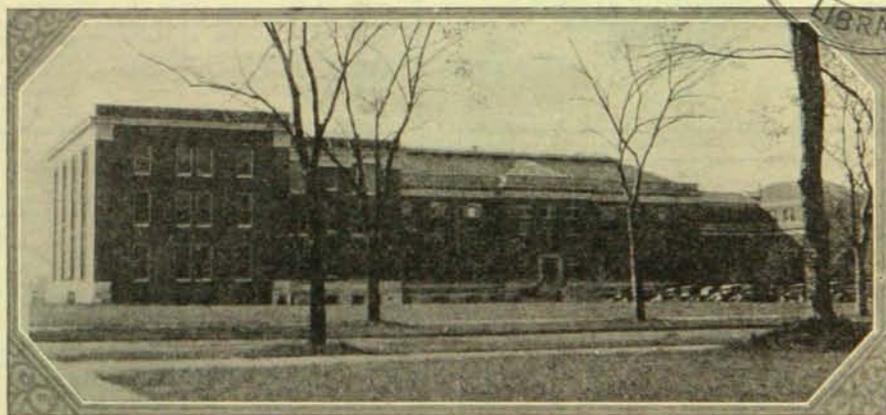
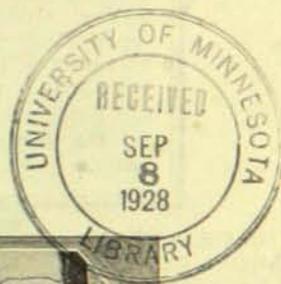
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The MINNESOTA ALUMNI WEEKLY

August 1928



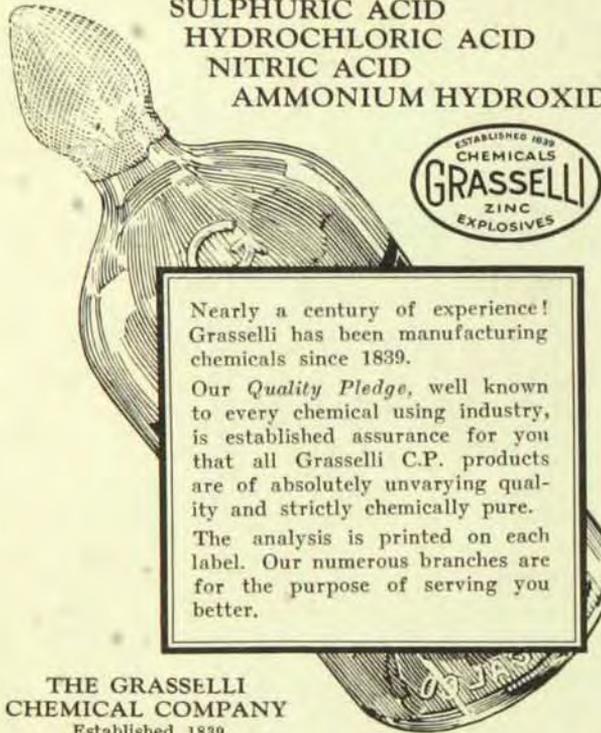
Once again building activity is going on at our Elliott Memorial hospital. Work has been started on a \$900,000 addition that will house the University Clinic, the Students' Health Service and the Eustis Crippled hospital. The new addition will be erected to the right.

Prof. Albert Ernest Jenks Makes Valuable Discoveries in New Mexico Desert—University Press is Publishing Memorial Volume to Prof. Frederick Klaeber—"Literature is Becoming Sovietized and Democratized," John Cowper Powys Tells Convocation Audience—News—Personalia

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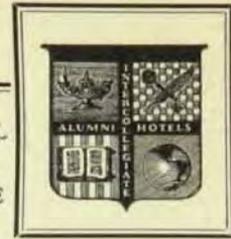


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The MINNESOTA ALUMNI WEEKLY

Volume 28

Edited by Leland F. Leland

Number 2



Prof. Jenks and two of his assistants unearth remains of a camp fire made hundreds, perhaps thousands of years ago, in the New Mexico desert.

Jenks Discovers Mimbres Valley Potteries

Noted Minnesota Geologist Conducts Expedition to Land of Extinct Indians for Minneapolis Institute of Arts

SEMI-PRECIOUS jewels, necklaces, bracelets, beautifully colored and decorated bowls, and other personal articles used more than 1,300 to 2,000 years ago by the long-lost Mimbres Indians, who inhabited the Mimbres Valley, near Hurley, New Mexico, are being found daily by Professor Albert Ernest Jenks, head of Minnesota's Department of Anthropology, and now on a several weeks' expedition to this valley, sent out by the Minneapolis Institute of Arts.

The principal object of interest in the recent finds is a jadeite pendant, beautifully wrought in the shape of a grasshopper. It might well have been found, according to Dr. Jenks, in the ruins of a Greek or Roman villa.

It was found in the loose dirt of a burial pit containing the skeleton of a man. A bowl of good design also was found in this pit, which is one of the several pits under the floor of a single Mimbres house.

A necklace of beads also had been uncovered. It was found with a skeleton about time for the party to leave the site of excavations one evening, and the dirt surrounding them was brought home in sacks, as there was no time to sift it on the field. After reaching headquarters at Hurley, New Mexico, the earth was screened and the beads recovered. They are of two kinds, one white, made of shell, and the other black, made of stone. They have been restrung alternating one white and three black, which seems to be the proportion that obtained in ancient times.

The expedition has added to its finds one of the characteristic bracelets of the Mimbres people made from sea shell. Wesley Bradfield, staff member of the Santa Fe Museum, and with whom our Art Institute will divide the finds on a 4 to 1 basis, expert assisting the expedition, has in the past found as many as 40 of these bracelets on an arm. They were cut from a whole shell, leaving the hinge at the top, sometimes with a perforation in it. Sometimes the bracelets are so small that even the bones of the hand will not go through them, indicating that they must have been placed on the arms of children and remained there until the child had grown to adult life.

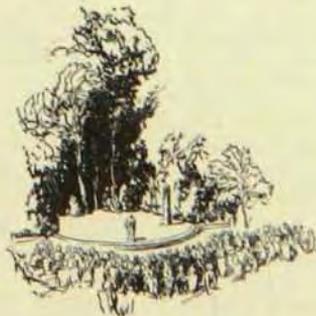
The prehistoric culture of the Mimbres variously estimated as between 2,000 and 4,000 years old, has been known scientifically only since 1914. Before that time a local physician had done

some digging in the region, and finally called some beautiful pottery bowls to the attention of Dr. J. Walter Fewkes, former chief of the Bureau of American Ethnology. Since then further excavating has been done, and the findings published by the Smithsonian Institution. The Institute of Arts expedition, however, will be the first to endeavor to excavate a complete village site with any degree of completeness.

One of the chief problems yet to be solved is to determine the date of the Mimbres Valley culture. In all probability, however, it ceased to exist not later than 600 A. D. It is generally supposed that the valley was burned out, perhaps by some enemy race, causing the inhabitants to abandon their villages for good. Most of the inhabitants appear to have been exterminated at that time, as nowhere else is it known that the Mimbres culture took subsequent root.

Work began in the Mimbres Valley on June 20, with headquarters at Hurley, New Mexico, and continued for several weeks.

In addition to Professor and Mrs. Jenks, the party consisted of four graduate students of the University of Minnesota: Robert Wolpert, Lloyd Wilford, Miss Mamie R. E. Tanquist, and Miss Evelyn Leggo. Mr. Wolpert was the official artist of the expedition. Miss Fanny J. Kendall, teacher of art in the home economics department, also accompanied the expedition to assist in the art work.



U. Press Is Publishing Memorial to Prof. Frederick Klaeber

IN honor of the sixty-fifth birthday of Professor Frederick Klaeber, world famous philologist, on Oct. 1, 1928, and his completion of 35 years of service in the University of Minnesota, a memorial volume of philological and literary studies is in preparation by the University of Minnesota Press. It will be international in character with scholars of many European countries listed among the contributors as a fitting tribute to Professor Klaeber's prestige in the scholastic world. The volume will contain 38 important studies in many fields of English language and literature, and a bibliography of Professor Klaeber's writings.

Kemp Malone, professor of English at Johns Hopkins University, formerly of Minnesota, and Martin B. Ruud, professor of English at the University of Minnesota, are engaged in compiling and editing the contributions.

Several other interesting books are scheduled for fall publication by the University Press.

A scientific work, "Development and Growth of the External Dimensions of the Human Body in the Fetal Period," is in press and date of publication will be announced soon. It is a fundamental study of the growth of the human body in prenatal life, based on 35,000 observations by two of the world's leading anatomists, Dr. Richard E. Scammon of Minnesota, and Dr. Leroy A. Calkins of the University of Virginia.

"Trees and Shrubs of Minnesota," by C. O. Rosendahl and F. K. Butters, professors of botany, is termed the most complete account ever made of the subject in Minnesota and a guide which will serve almost as well for the entire area from the Great Lakes to the foothills of the Rocky Mountains. It will be ready in September.

"The Day of the Cattleman" by Ernest Staples Osgood, promises to be one of the most interesting of the new books. It is a first attempt to tell the story of the High Plains, from the advent to the passing of that sturdy pioneer—the cattleman of the Northwest, with his unique customs and rights, extra-legal and often illegal. It is planned for early publication.

In line with the work of Professor Notestein through the Yale Press, David Harris Willson has edited a piece of source material which will throw new light on parliamentary history. "The Parliamentary Diary of Robert Bowyer" will be offered by the Press in the Fall. Robert Bowyer was a lawyer, minor office-holder, and secretary to the Lord Treasurer during the last years of Elizabeth and the first portion of the reign of James I. His diary for the parliamentary sessions of 1606 and 1607, which is to be found in the Harleian manuscripts in the British Museum, has not hitherto been published.

In the higher educational field, "Extra-Curricular Activities" by F. Stuart Chapin, professor of sociology, is planned as the next of the "College Problems" series. The current volume, "Class Size

at the College Level," has met with very favorable response among educators since its publication in July. "Problems of College Education," the initial number, is still a "Best seller." Forthcoming is "The Teaching of Science at the College Level."

During July and in connection with the post-N. E. A. institutes on the campus, the Press conducted an exhibit of its publications in the Arthur Upson corridor of the Library, which served to familiarize many for the first time with the work which it is doing.

The 1928-1929 catalogue of publications, in which are listed 55 major titles and 117 serial publications, will be sent upon application to the offices of the Press on the University campus.

The University News Budget

Sikes, Famous Football Star of 90's, Is Dead

George Cushing Sikes ('92), 60 years old, Minnesota football player of the '90s, and a leading figure in political life of Chicago for 25 years, died at his home in Chicago Friday night. Death was caused by heart disease, though illness had kept him inactive for two years.

Born in Minnesota, Mr. Sikes graduated from the University of Minnesota in 1892. He played on the university football team in the seasons of 1890-91. While attending school and in addition to his athletic work, he was employed by Minneapolis newspapers as a typesetter and after his graduation became a reporter in this city.

Mr. Sikes went to Chicago a few years after his graduation and became an editorial writer with the Chicago Record-Herald. He first became prominent politically while acting as secretary of the Chicago street railway commission in 1902.

A lifelong advocate of municipal ownership of utilities, Mr. Sikes fought until his death against their control by large corporations. He came to Minneapolis several times to speak on the relation of utilities to the city.

Surviving Mr. Sikes are the widow, Mrs. Madeline Wallin Sikes ('92); a daughter, Mrs. Eleanor Peter, of Peoria, Ill., and a son, Alfred.

Bids Called for 'U' Child Hospital

Contract for the \$900,000 University of Minnesota hospital for crippled children, has been let by Herbert W. Austin, state purchasing commissioner. The start of actual building has been in progress for a week or 10 days.

A gift from William Henry Eustis, former Minneapolis mayor, will provide part of the building funds and will fur-

nish an endowment for the support of the activities in behalf of crippled children.

For the buildings planned, \$250,000 will be provided by the Eustis gift, \$585,500 from the university comprehensive building fund, and \$55,000 from the university health service, a total of \$890,500. Plans for the group of buildings were drawn by C. H. Johnston of St. Paul, state architect.

Alumni Aid in Making Faribault Peony Show Spectacular Affair

Faribault at this season of the year is Peonibault, capital of the peony universe, as was demonstrated at the second annual peony festival which ended recently with an elaborate peony revue, coronation of queen and grand ball. Forty thousand people, including many from the Twin Cities and surrounding territory, gathered here for the floral parade in the afternoon and Peonibault revue of 1928 in the evening.

Two hundred Faribault girls and women, aided by a score of men and directed by Mrs. C. W. Newhall, staged the peony revue in the natural setting on Shattuck school campus. Some of the characters were Lester Swanberg ('27Ed) as Baron de Peonibault; Mrs. D. F. Bangs, baroness; troubadors, Dr. A. H. Cox, Raymond Nelson, S. M. Andrews and H. H. Kirk; serenaders, Mrs. K. E. Lillev, Mrs. Fred Crawford, Glenn Hammond, Marion Bassett; singer Mrs. William Glaser; and among the scores of "flowers of fancy," the following as peonies: Mildred Brown, Dorothy Dickman, Lillian Wall, Catherine Treanor, Alice Murray, Anne Murray, Anne Hanson, Helen Shirk, Lila Hunkins, Jean Kiekenapp, Margaret Bruns, Margaret Kroenke, Inez Voxman, Gladys Treanor, Ruth Townsend, Jane Hengen, Frances Crosssett, Frances Unger, Minnie White, Magdalene Eldredge, Eleanor Thompson, Helen Langer, Laura Garvey.

The whole event was called an unqualified success and another achievement for Faribault. A Chamber of Commerce committee, headed by O. H. Schroeder, had direct charge of the entire program, and awarded ribbons to winning floats in the parade.

A committee of judges composed of Dr. George L. Pinney of Hastings, Neb.; Postmaster C. J. Moos of St. Paul, and W. R. Spillman, Washington, director of the United States postal service, reviewed the 60 attractively decorated floats in five sections in the parade. First prize for beauty in the first division was awarded the Faribault Daily News' float which carried the queen, Helen Shirk, and her attendants.

Kappa Alpha Theta Closes Breezy Point Lodge Convention

Officers of Kappa Alpha Theta elected at the closing sessions of the annual convention of the sorority conducted at Breezy Point, Minn., include Mrs. Harry S. Moore of San Francisco, grand president; Mrs. George Ganta, Jr., Menasha, Wis., grand vicepresident; Mrs. D. Bligh Gracett, Winnetka, Ill., grand treasurer; L. Pearle Green, Ithaca, N. Y., grand secretary and editor, and Mrs. John M. McKlin, Hanover, N. H., alumni secretary. The next convention of the sorority will be conducted at Big Win Inn, Canada, with the Mu chapter and the Toronto alumnae as hostesses.

"Literature is Being Sovietized and Democratized," Says Powys

REITERATING his statement made at the University two years ago, that mankind is gradually evolving a philosophy of polytheism instead of monotheism, John Cowper Powys declared in a convocation address to summer students on Thursday that, "literature is being democratized and sovietized." He said that "behind all this manifestation of modern literature lies a new metaphysical point of view, namely, that of the idea of *Many* in place in *One*."

The avid search for truth on the part of the young intellectuals of the world is due to the *chaoticism* of religious and philosophical beliefs, which has never before in the literature of the world been adequately expressed. He quoted Joyce's statement that "instead of living in a universe, we are living in a *multiverse*."

To students who are interested in modern psychology, he recommended several authors: Count Herman Keyserling, for his analysis of the great European nations as well as America; Paul Villers, the French writer who believes that one must get at the chemical laws of art as well as of the physical universe; Oswald Spengler's *Decline of the West*, for its comparative study of the world's great civilizations; Wyndam Lewis' *Time and Western Man*, for its extremely significant and beautifully written analyses of such men as James Joyce, Charlie Chaplin, and others.

Keyserling, Mr. Powys characterized as "a Baltic baron, having a grandiose pomposity which would be humorous to anyone of Celtic origin." Keyserling declares that women constitute the aristocracy of America.

Several times in his lecture, Mr. Powys stated his opinion that men of genius are unaffected by the age in which they live, that they dominate that age, make use of it and create the next. Such men of genius, whose work is limitless, he said, were Thomas Hardy, and Joseph Conrad of England, and Theodore Dreiser and Edgar Lee Masters of the United States.

Authors who typify modern literature in its better aspects include such writers as Martha Ostenso, Elinor Wylie, Edna St. Vincent Millay, Elizabeth Maddox Roberts, the Sitwells, D. H. Lawrence and James Joyce.

Mr. Powys asserted that the juvenile nonsense of T. S. Eliot in his poem called "Wasteland," contains the essence of modern psychology.

Three secret occult causes that have made modern literature what it is today, are, according to Mr. Powys, the World War, the Revolt of Youth, and Modern Inventions.

"We said during the War, that it would bring us back to fundamentals. But just the opposite has happened. There has never been an age with more fantasy, frippery and filagree than this. We said: 'The War will make the young people disillusioned.' Again just the opposite happened. The literature of *disillusion*—produced by such writers as Anatole France and Thomas Hardy, was written before the War. The War seem-

ed almost to *illusion* them again. Now we seem to have a *foreground* mind— young writers have given themselves up to the present as never before." Inventions were cited as the second and next influence. "We must use these things but think them into invisibility," said Mr. Powys. "If we do not, we are unintelligent fools. Modern writers are using them, but in doing so must give them an aesthetic twist."

"The Revolt of Youth is led by the young women whose attitude is to express facts with a frankness such as never has been known. The oldish man who denounces it gives himself away as having an ambiguous mind. Contrary to popular belief, young women do not write this way for money, they are chaste in their desire to get at truth, touchingly, pathetically so."

New Lease of Life to Be Given Legitimate Productions

Alumni will be glad to hear that a modern theater to house legitimate stage attractions will be constructed in Minneapolis, if an experiment to be conducted in 1928-29 in bringing first class road show productions to the Metropolitan theater proves successful.

A. G. Bainbridge, veteran Minneapolis theater man, who recently leased the Metropolitan theaters in Minneapolis and St. Paul from L. N. Scott, announced that a group of business men here had agreed to finance construction of the proposed new legitimate theater if first class productions are brought to Minneapolis and supported after they are brought here.

He will attempt to bring to Minneapolis the best stage attractions in the county during the next season in an effort to revive the drama in the Twin Cities and to put Minneapolis and St. Paul on the theatrical road map of the country, he said.

If the year's experiment is successful, a corporation will be formed to proceed with building plans for the new theater, which will be one of the finest strictly legitimate theaters in the country, Mr. Bainbridge declared.

Milwaukee Minnesotans

Hold Luncheon on Tuesday

Every Tuesday noon, at the Schroeder hotel coffee shop, Minnesota architects, any Minnesota man, or any architect, is invited to meet other Minnesotans living in Milwaukee, Wis. Some of the regular customers at the luncheon table are A. C. Flegal, Don Cameron, Tony Johnson, Walter Kendall, Al Jansman, Carl Meyer (U. of Mich.), Don Libby, Herman Fenzle, Alex Frasier, and Sam Sutherland.

The Milwaukee alumni unit had a picnic at Lake Delevan in June.

Harvey Walker to Leave

Political Science—Announcement of the appointment of Harvey Walker, instructor of Political Science and acting chief of the Municipal reference bureau, as assistant professor of Political Science at Ohio State university, Columbus, has been made recently.



Howard Haycroft ('27), former managing editor of the *Minnesota Daily*, and one of the assistants with the *University Press* this summer, has gone to New York to become associated with a publishing company there.

A. A. C. to Encourage Education After Graduation

Florence Snow, Alumnae Secretary at Smith College, President of the American Alumni Council, of which the General Alumni Ass'n of Minnesota is a member, has announced that the Aims and Policies Committee of the Council will join with a Committee of the American Association for Adult Education in a study of the possibilities of continuing education after graduation. The first combined meeting of the committees will be held early next October.

The members of the Aims and Policies Committee are Levering Tyson of Columbia, Chairman, Frederick Allis of Amherst, Harriet Sawyer of Vassar, J. L. Morrill of Ohio State, and Wilfred Shaw of Michigan. The members of the committee representing the American Association for Adult Education are President Little of Michigan, President Coffman of Minnesota, President Neilson of Smith, President Jessup of Iowa, Director Leonard of Teachers College, Columbia, and a representative of a committee from the University of North Carolina which has been making a study of this same question for the past year.

The American Alumni Council voted to study this very important question at its recent annual convention held at Minneapolis as our guests and the Aims and Policies Committee was appointed and directed to make this study and to cooperate with the American Association for Adult Education.

During the coming summer the committee will hold several meetings. All alumni or alumnae organizations are urged to send any suggestions for the continuation of education after graduation to Miss Snow, at Smith College, Northampton. These suggestions will then be considered by the committee, and presented at the October conference of the combined committees.

Foolscape Editor Marries

Ben Deinard ('21), one time editor of the *Foolscape Magazine*, was married on July 4 to Lucille Curtis, instructor in the English department. Mr. Deinard is practicing law in Minneapolis.

PERSONALIA

'92, '93G—The speech seconding the nomination of Governor Alfred E. Smith for the presidency of the United States was made by Andrew Nelson of Duluth, Democratic candidate for governor of Minnesota.

'94—Dr. L. W. Krueger has resumed practice at Mapleton, Minn., after a year's absence at Kansas City, Mo.

'94Md—Dr. Frank G. Landeen of Stillwater, Minn., died in May, 1928, at the age of 56. Dr. Landeen had practiced in Stillwater for a third of a century.

'94Md—Dr. George E. Sherwood of Kimball, Minn., has gone to Europe as a delegate to the World's Dairy congress from this country.

Ex '98—Mayor George E. Leach was decorated by Governor Theodore Christianson ('06, '09L) recently with the state medal of merit, the highest military honor the governor could bestow. The award, given for military services, took place at the summer training camp at Sparta, Wis., where the mayor as brigadier general was in command of the 59th field artillery brigade.

It marks the first time that the medal has been awarded since it was authorized by the legislature two years ago.

Mayor Leach twice opposed Governor Christianson for the Republican nomination as governor. The award was made with the brigade troops drawn up on parade.

"For exceptionally meritorious and distinguished service," reads the citation which reviews the mayor's military career.

"As colonel commanding the first Minnesota field artillery on the Mexican border, 1916-17, and the 151st field artillery in the World war, 1917-19, he rendered especially valuable and distinguished service," the citation continues. "His untiring efforts in time of peace, preparing the regiment for combat service, were a vital factor in the brilliant results achieved by that organization as an integral part of the 42nd, Rainbow division, during the World war.

"After the return of the regiment, Brigadier General George E. Leach, then colonel, by his indefatigable energy and keen determination materially assisted the state of Minnesota in reorganizing the national guard in conformity with the provision of the national defense act. He has ably directed the affairs of his brigade and thus brought great credit to the military establishment of this state."

Award of the medal marked "governor's day" exercises at the Sparta camp where the 125th field artillery, consisting of units from throughout the state, and the 151st field artillery of Minneapolis are training. The governor reviewed the troops and inspected equipment of the camp as commander-in-chief of the state's armed forces.

The medal which is of 14-carat gold, is a sunburst with a maltese cross superimposed on red enamel. The seal of Minnesota is in the center of the medal which is attached to a ribbon of red and yellow silk.

'06, '09Md—Addresses by Drs. George Earl and E. A. Meyerding ('02Md) of St. Paul were highlights of the annual meeting of the Redwood-Brown Medical society held in May at New Ulm.

'07Md—Dr. C. R. Sanborn, who formerly practiced in Bemidji and has been for some years in practice in Oakland, Calif., has returned to Bemidji and resumed practice there.

'08Md—Dr. J. Frank Walker has moved from Bison, S. D., to Lemmon, S. D.

'10Md—Dr. Frank T. Cavanor and Pearl M. Duncan, of Winnipeg, were married in May.

'10—The Century Company recently published a book by Fred R. Johnson entitled "Probation for Juveniles and Adults; a Study of Principles and Methods." It is the third volume of the series known as the Social Worker's Library of which Dr. John L. Gillin of the University of Wisconsin is the editor. Mr. Johnson is continuing as Chief Probation Officer of the Recorder's Court of Detroit and as lecturer in sociology at the University of Michigan. He served as chairman of the nominating committee of the National Conference of Social Work at its recent meeting in Memphis, Tennessee.

'10, '12Md—Dr. Henry E. Michelson has been promoted from associate professor to professor of dermatology and syphilis at the University of Minnesota.

'12Ag—Roy Johnson of Cassleton, N. D., was named one of the Master Farmers of his state for the year 1927. I was invited to address the 16th annual meeting of the United States Chamber of Commerce, held in Washington during the month of May, on the subject, "Making Agriculture Prosperous."

'12, '14Md—Dr. R. O. Leavenworth of St. Paul has returned from a three months' study trip in Europe.

'13—Mr. and Mrs. H. Huffman (Martica Byrnes) are living at the Belden Stratford hotel, Chicago. Mr. Huffman ('14L) is general counsel with the United Public Service company.

'13—In the May issue of the S. A. E. Record is a story by Count Ilya Tolstoy, grandson of the famed Count Tolstoy, which was written in collaboration with Alfred Smaltz. Young Tolstoy is himself a member of Sigma Alpha Epsilon fraternity, and was brought to this country to study agriculture at Ames, Ia., by Mr. Smaltz who became his friend while doing relief work in Russia. Articles on Count Tolstoy have appeared in The Mentor by these two authors in collaboration.

'15, '19G—The Golden Cross of Merit has been given to Alma Haupt, Minneapolis nurse, by the government of Austria for distinguished services in training nurses in Vienna. This work was done by Miss Haupt under the Commonwealth Fund of New York. She is still with the Commonwealth Fund, but working at present in this country. Miss Haupt is especially remembered in Minneapolis as head of the Visiting Nurse association.

'17, 19Md, '20—Dr. Leo G. Rigler and Dr. Walter H. Ude have taken charge of the X-ray department at the Eitel hospital, succeeding Dr. Frank S. Bissell, who left for Europe in July.

'19, '20Md—Dr. Henry H. Blaustone

has just returned from the east. He spent some time in Philadelphia and Cleveland doing post graduate work.

'19C—Dr. Frank J. Heck of Rochester, on the staff of the Mayo clinic, was married in May to Ruth E. Vories of Pueblo, Colo.

'22M—Mr. and Mrs. Oscar B. Anderson of North Hibbing announce the arrival of a baby girl, Barbara Ann, on July 13, 1928.

'22Ed—Mr. and Mrs. Edward Peterson (Alice Durham) announce the arrival of William Edward, Jr., on April 12, 1928. Mr. Peterson is secretary-treasurer of the St. Louis Alumni unit.

'23Arch—Mr. and Mrs. Edward William Digges (Olive Prescott) announce the birth of a daughter, Olive Josephine Prescott, on September 9, 1927. Since their marriage in April, 1926, the Digges have lived in Waterbury, Md., a suburb of Washington, D. C., and Baltimore, Md.

'23HE—On her way to her home in Redwood, Minn., Ida Kuenzli stopped in at the WEEKLY office for a short visit. Miss Kuenzli has been teaching domestic art in Tillamook, Ore., and will return there next year. She made the trip home through the Canadian Rockies and will return by the southern route.

'23, '25Md—Dr. Cecil J. Watson, head of the Pathological department of the Minneapolis General hospital for the past two years, has resigned and gone to a like position with the Northwest clinic of Minot, N. D.

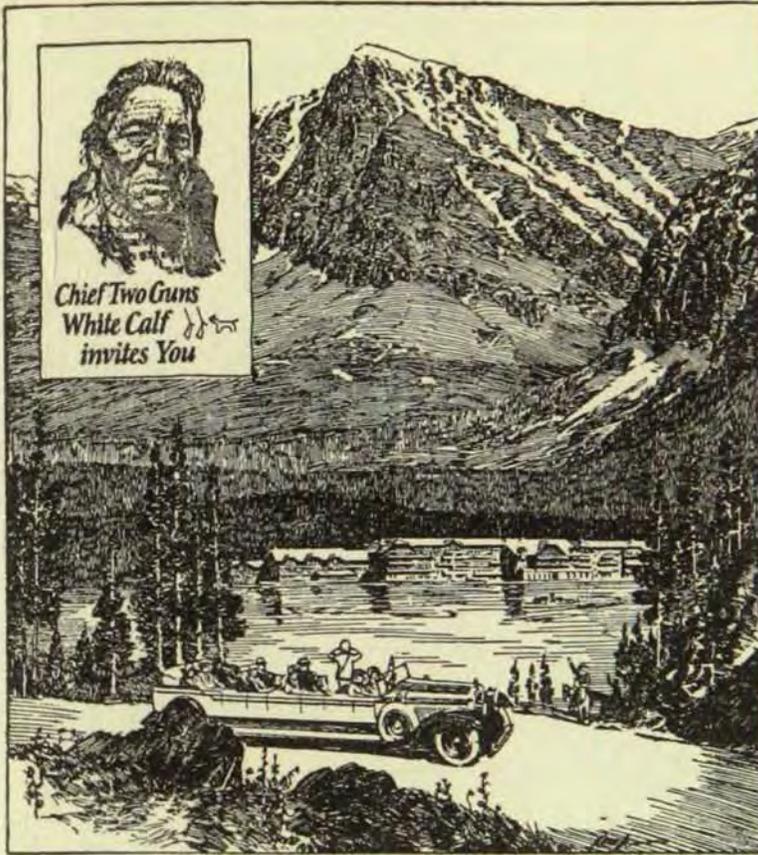
'24EE—Mr. and Mrs. Joseph M. Juran announce the birth of a baby boy on June 11, 1928. The newcomer weighed seven pounds, eleven ounces. Mr. Juran is employed by the Western Electric company, at Cicero, Ill.

Ex '25—Douglas F. Stickle and Ethel Fossness of Lakefield, Minn., were married on Saturday, May 26, at the home of the bride's mother. Following the ceremony Mr. Stickle and his bride left for an extended Western trip. They will be at home at 520 Tenth street, Red Wing, Minn. Mrs. Stickle has been instructor in the English department of the high school for the past four years. She is an alumna of Hamline. Mr. Stickle is associated with his father in the L. D. Stickle shoe company.

'26E—Paul B. Nelson sailed from Quebec, June 12, on the Canadian Pacific "Empress of Australia" to spend the summer in Europe. Before sailing, he was a guest at the reception and dedication ceremonies held at Montreal on the new "Duchess of Bedford," just placed in service by the Canadian Pacific Line. Mr. Nelson expects to spend several days at the International Press Exhibition at Cologne, Germany.

In his senior year, Mr. Nelson was editor of *The Minnesota Technologist*, and later "Broadcast," the 1927 Arabs show. He is now engaged in publicity work in Chicago and is western vice chairman of the E. C. M. A., an association of technical college magazines.

'27E—John Charles Brightfelt, who has been employed by the testing department of the General Electric company since August, 1927, has recently been transferred to the Railway Equipment engineering department of the same company. He will be located at Erie, Pa.



Chief Two Guns
White Calf
invites You

Only \$45²⁵

A delightful 4-Day Tour through

Glacier National Park

This interesting land-and-lake cruise takes you to Going-to-the-Sun Mountain, Trick Falls, the Many-Glacier region, and many other beauty spots in this scenic mountain homeland of the Blackfeet Indians . . . The one low cost covers everything for the four days—motor coach and launch fares, meals and accommodations at the Many-Glacier and other fine hotels. International tour of Glacier and Waterton Lakes National Parks only \$57.50. Let us give you full information about this and other popular vacation regions reached via the New Oriental Limited—faster time, no extra fare.



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WELD & SONS

DIES FOR ALL
GREEK LETTER SOCIETIES

*Fraternity and
Sorority
Jewelry
Cups and
Trophies*

†

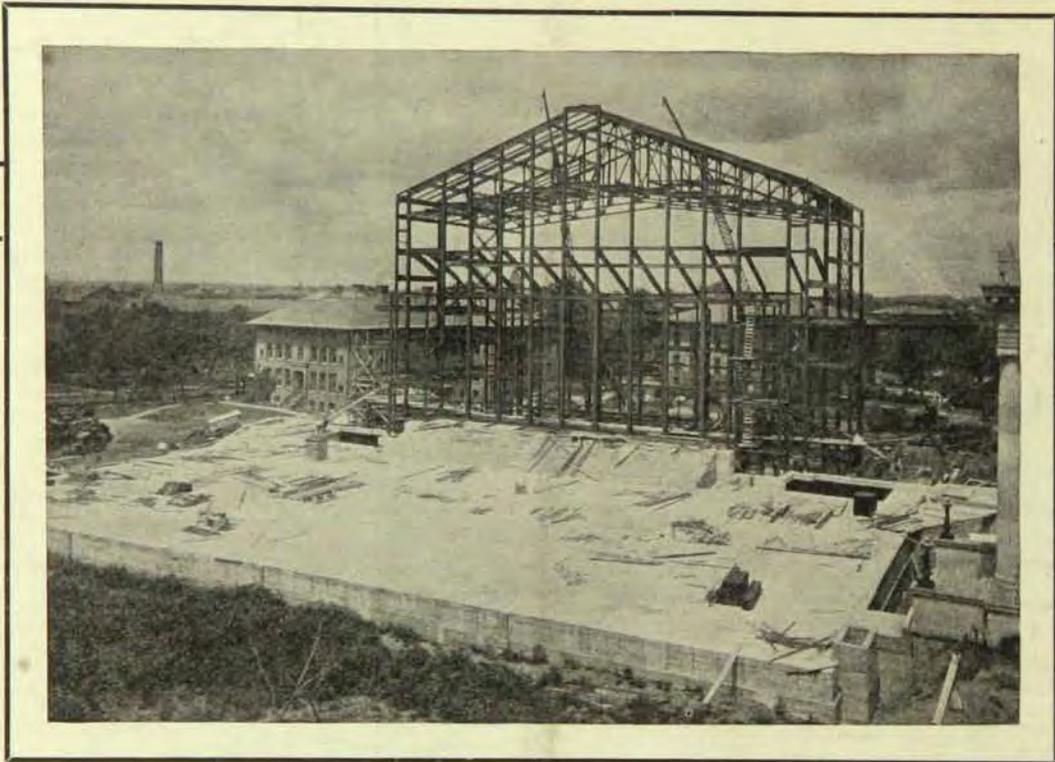
DANCE PROGRAMS
AND STATIONERY

††

817 Nicollet Ave.

... The Greatest Building on the Minnesota Campus ...

Built with



Ochs Brick

Northrop Auditorium Immortalized With OCHS Brick and Tile

It is a matter of great pride that our brick was selected to build the Northrop Memorial Auditorium, for this structure will be the University of Minnesota's most spectacular building, standing as it is at the head of the Mall with the other buildings of the new campus plan flanking either side. It is fitting that the greatest building should be built with the best brick obtainable.

Many other buildings, among which are the following, have been built with Ochs Brick and Tile:

University of Minnesota

Athletic Stadium
School of Mines
Administration
Library (New)
Elec. Engineering
Administration Bldg.

Botany
Physics

Churches

Catholic, New Ulm
Lutheran, Mankato
Lutheran, Waseca
Lutheran, Springfield
Catholic, Springfield
Methodist, New Ulm
Presbyterian, Tracy

Catholic, Blue Earth
Annunciation, Minneapolis
Assumption, So. St. Paul
Lutheran, Brewster
Lutheran, Kerkhoven
Lutheran, Lake Benton

Miscellaneous

Academy of Good Counsel,
Mankato
U. S. Veterans Hospital
Buildings, St. Cloud
Nicollet Hotel, Minneapolis
Masonic Temple, Mitchell,
So. Dak.
K of C Bldg., Marshall,
Minn.

Schools

Lincoln, Mankato
Teachers College, Mankato
Ivanhoe, Minn.
Kiestler, Minn.
St. Charles, Minn.
Springfield, Minn.
Cavour, Minn.
Andover, Minn.
South Shore, Minn.
Clarkfield, Minn.
Hayfield, Minn.
Sleepy Eye, Minn.
International Falls
Redwood Falls, Minn.
Wildier, Minn.
Wabasso, Minn.

Columbia Heights, Minn.
Cobden, Minn.
Plainview, Minn.
Guckeen, Minn.
Hendricks, Minn.
Sheldon, Wis.
Watertown, S. D.
Huron, S. D.
Falth, S. D.
Lyons, S. D.
Sioux Falls, S. D.
Westport, S. D.
Delmont, S. D.
Lennox, S. D.
Willow Lakes, S. D.
State School, Redfield, S. D.
Hot Springs, S. D.

A.C. Ochs Brick & Tile Company

Executive Office and Plant, Springfield, Minn.

Sales Office, 204 9th St. S., Minneapolis

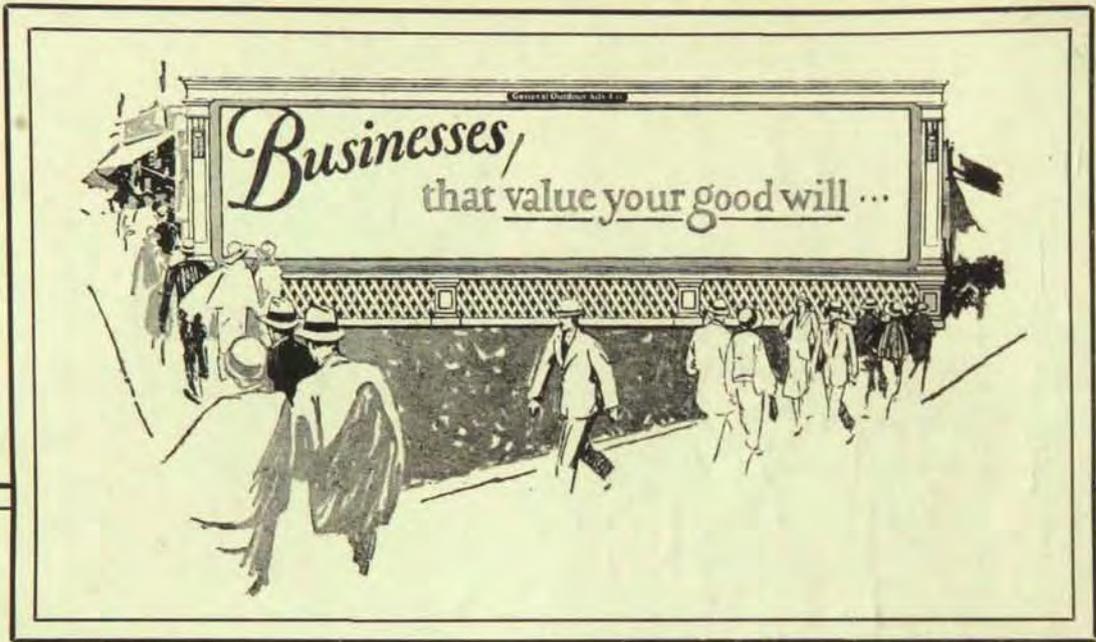
UNIVERSITY OF MINNESOTA

THE MINNESOTA ALUMNI
WEEKLY



JOURNAL PHOTO

Publication of our 45,000 Alumni
September 29, 1928



GREETINGS TO FRESHMEN—

A Vital Message from
**GENERAL OUTDOOR
ADVERTISING CO.**

You newcomers into the great educational sphere that is the University of Minnesota: you've noticed the hundreds of brilliant and beautiful outdoor displays—you've been used to calling them bill boards—that dot the Twin Cities of Minneapolis and St. Paul at every strategic point.

For you, just entering a four year career as a student these outdoor displays hold a vital, a deep and significant meaning that will be unfolded to you from month to month from the inside cover of the Minnesota Alumni Weekly.

As you come and go watch the General Outdoor Advertising Company's outdoor displays—for on these displays dependable business institutions with a real message are delivering it to buyers where they find them—in the outdoors.

Freshmen, Sophomores, Juniors, Seniors, Alumni—The General Outdoor Advertising Company is prepared to take care of your personal or company needs in the matter of signs, signboards, post-boards—large or small.

General Outdoor Advertising Co.

Minneapolis Branch
2020 Washington Ave. So.
Main 1395

St. Paul Branch
100 East 6th St.
Cedar 5426

Fifth Avenues of Minnesota

A BUYERS' GUIDE TO THE EXCLUSIVE
SHOPS IN MINNEAPOLIS AND ST. PAUL
APPROVED AND RECOMMENDED BY
THE MINNESOTA ALUMNI WEEKLY

[Shopping and Buying Service conducted by SALLY FORTH]



Volume II

September, 1928

Number 3

"Sally Forth" Does Actual Buying

You 45,000 organized alumni and students who read the MINNESOTA WEEKLY are invited to make use of our personal shopping and buying service which we offer through "Fifth Avenues of Minnesota" only and which can be had only by writing to Sally Forth.

This section is maintained for the smaller and the more exclusive shops of the Twin Cities so that they may intelligently present their merchandise in a space ample for their needs and at the same time at a price which is not as prohibitive as that charged by the daily newspapers.

This section is also maintained for you, the reader. It is a new idea in merchandising as far as the northwest is concerned and no where else in the world will you find anything quite like this section. It is an attempt to bring the isolated buyer in closer contact with the seller of the better merchandise.

SALLY FORTH.



Minneapolis - Paul - Minneapolis

Fashions

IT is with distinct pleasure that we present to you again our now famous "Fifth Avenues of Minnesota" section which has become most popular with buyers and sellers alike. We urge you, Mr. Reader, to make use of our shopping service.

Call, write or phone

Sally Forth

For the Modern Silhouette



Visualize the ruffles and frills and furbelows of a past generation, discreetly applied to clothes that are the essence of modernity and simplicity, and you have a correct picture of Autumn 1928 Chic. For Fashion has taken it upon herself to be bewitchingly feminine without losing the charm she has achieved through straight, slim lines.

Therefore, we now wear Chanel evening frocks, bouffant in style with their numerous layers of tulle—but with the slimness of the foundation beneath plainly visible.

And, we see Lanvin and Vionnet using godets and flares on frocks of every description, placing them low in the skirt where they but serve to accentuate the slimness of the general line.

The flattering and feminine effects are most successful in evening modes. Evening wraps have wide sleeves. Heim features the dipping hemline in wraps. Cheruit, Molyneux and Vionnet are endorsing cape lines. The favored silhouette in evening wraps demands flares or flounces, low-placed. Evening gowns prove particularly interesting in their uneven hems and panels sometimes reaching the ground.

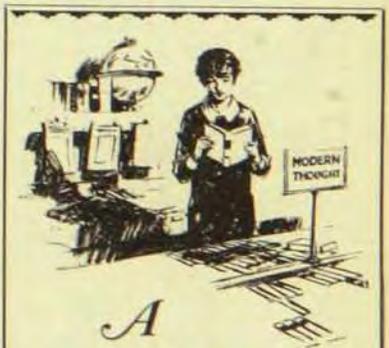
For day wear, the short fur coat has "arrived" with quite a bang. Molyneux, Lanvin and Chanel are all for it. They show their smartness particularly in sports ensembles,—since cloth dresses that blend harmoniously with short fur coats are very youthful, and depending on the details, may be very clever.

—SALLY FORTH in an interview with Roy H. Bjorkman.

This Section Is A Decided Success

Is "Fifth Avenues of Minnesota" section a success? Decidedly so. Look over the number of advertisements that are "repeats" from last year. That's the acid test of merchandising. You know and we know that these shops would not repeat their contracts of last year unless they secured good results.

And results of a very tangible nature we have to show our advertisers. Last spring we purchased \$225 in summer clothes from one shop for an alumnus living in Dubuque, Iowa. Another customer of ours wanted us to buy \$125 in summer clothing which we did to her entire satisfaction. Last fall we purchased a stock of Minnesota caps, banners, badges and rooting material for one of our alumni way down in Texas so that a unit of ours might properly celebrate Minnesota's football victories. And for yet another reader we purchased a complete layout of athletic trophies from a local advertiser.



A New Thought

in merchandising and in bringing the buyer and seller together is what the "Fifth Avenue Section" offers readers. Each issue 15,000 organized alumni and students see these pages and us then. For information call or write

Sally Forth

All-around Coats of imported fabrics

\$59.50 to \$195

Women's coats . . . tailored in the inimitable Bjorkman manner . . . for around town, motoring and travel.

★

ROY H. BJORKMAN
NICOLLET AT TENTH - MINNEAPOLIS

Where to Buy

AT 137

AT 137



This shop gives exceptional, personal service for special large occasions. Every detail carefully, personally attended to.

Conveniently located in Baker Bldg.

Yoo-Hoo! Looking for an unusual little Gift? Or a lovely Greeting? Place Cards and Favors? Prizes? Pictures or Plaques? Come to

THE GIFT LOFT

NELLIE PUTNAM BELL
1003-1004 Plymouth Bldg., Minneapolis
"Ten Floors Above the Busy Street"



Music bath charms

ALUMNI students and faculty of the University have found that CAMMACK'S is the place to go for music and musical instruments of all kinds. They know we lead in the musical field in the Twin Cities.

Exclusive in the Northwest for KIMBALL pianos. Call or write to

Cammack Piano Co.
MINNEAPOLIS

Color Chic Charm the VANITY KODAK

INCOMPARABLY beautiful in color and design, the Vanity Kodak is a new and useful gift creation.

It is enclosed in a smart case of fascinating design and may be had in any one of five of the season's most popular colors.

As a gift the Vanity Kodak has an appeal all its own. Come in today and see its loveliness for yourself. It's bound to capture your fancy.

Vanity Kodaks makes pictures
1 1/2 x 2 3/8 inches.

Eastman KODAK STORES, Inc.

114 South Fifth St.

FIFTH AVENUES OF MINNESOTA



Movies in the home! Actual movies of your family and your friends taken as easily as taking an ordinary picture and almost as cheaply. To see what wonderful results the Cine-Kodak gets, to learn how downright easy it is to make your movies successfully, is an experience you should have. Go in to the Eastman store in Minneapolis at 114 South Fifth street and ask for a demonstration. They tell us that you can buy on the budget plan, easily, quickly and without difficulty. Call or write them.

We know of no place that we'd rather go for a quiet dinner and for dancing than at the Plaza Hotel. It has that quiet family atmosphere. Although located outside the loop district it is within easy reach of any downtown shop, office building or theatre. Miss Malcolm is a delightful manager and she will go to any lengths to please you. Private dining and ball rooms are always available. Call her at Ken. 4200 and don't forget that Sally Forth told you to call.



You who are looking for the novel and unusual place where you can get a little gift, a favor, a greeting, a motto, a picture or a plaque must visit *The Gift Loft*, under the expert management of *Nellie Putnam Bell*. It's up on the tenth floor of the Plymouth Building. Mail orders gladly accepted.

Mrs. Neal's shop (*Neal-Atvord Shop*) becomes more entrancing with each year. She has just returned from the east and the usual large quantity of choice goods come trailing along. She has two complete open stock dinner sets that are especially suitable for fraternity and sorority use. I told the Alpha O's about one set that's done in a rose red and they liked them so well that they purchased a complete set. Call directly at her shop or call Sally Forth and let her take you in.

DICK



LONG

and

his

CURTIS HOTEL ORCHESTRA

During the dinner hour each week-day evening from 6 to 8:30. Dinner One Dollar including dancing. Also a la carte menu. Supper Dancing every Saturday night from nine o'clock on. No cover charge.

A la carte menu with one dollar minimum charge.

The
Curtis
Hotel



THE CURTIS HOTEL
MINNEAPOLIS

Tenth
Street at
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polis
U. S. A.

What to Buy

Gordon
HATS
Fit Your Personality



PAJAMAS

Individual
Exclusive Designs
Hand Made

1311 4th St. S. E.



Where the
well Dressed
Man shines

MCCABE'S—SHINE & PRESS PARLOR
308 14TH AVE. S. E.

Afternoon Bridge Service, 50 Cents
After Theatre Parties Open 11 a.m. to 1 a.m.

THE CAVERN

"Come in and see what your trapcup will tell"

ST. PAUL 12 East Sixth St. Second Floor
MINNEAPOLIS 1018 Nicollet Ave. Second Floor

AGNES REED'S FROCKERY



Hand Embroidery in
Jersey Dresses
Hand Smocking
Imported English
Yarns

Smocks

64 SOUTH TENTH STREET
Sixty feet from Nicollet
Atlantic 4831 MINNEAPOLIS

Dine and
Dance



at the
**PLAZA
HOTEL**

Kenwood Parkway and Hennepin Avenue
Ballroom and Dining Rooms
are beautifully arranged for
formal or informal entertainment.

Rooms and Apartments
of decided individuality for perma-
nent or transient residence.

Call or write
ETHEL M. MALCOLM, Manager
Ken. 4200

FIFTH AVENUES
OF MINNESOTA

WRIST WATCHES DELUXE
T. FIEVE
Exclusive Campus Jewelry
317 14th Ave. S. E.

CHOICE FLOWERS
Mazey Florists, Inc.
Growers and Retailers
THREE STORES
Nicollet Ave. at Tenth
Second Ave. So. at Eighth St.
Boulevard Store and Greenhouses
West Lake St. at Ewing Ave.
MINNEAPOLIS, MINN.



Marquita Beauty Shop
205 Hulet Block - 10 So. 7th St.
Geneva 2737 - Minneapolis
Regular \$15.00 wave special
\$7.50 for a limited time.
Efficient and Expert Work in All Branches of Service Including:
LEON SYSTEM OIL METHOD
PERMANENT WAVING
FACIALS - MARCEL WAVING
MANICURING
SCALP TREATMENT

What Price Dishes
University folk find our unusual open stock of dishes lower in price than at other exclusive shops.
Odd pieces of furniture at attractive prices.
Particular attention given to sorority and fraternity houses.
Let us help you with your needs.
NEAL - ALVORD SHOP
63 So. 10th Street, Minneapolis



Minnesota too is going in for these unique, clever prints that combine the old with the new. Edmund T. Montgomery ('25, '27 L), whose artistic contributions have frequently enlivened our pages, has some clever new things which may be secured directly from Sally Forth or may be purchased through Tom Chan's Little Gallery Print Shop on Nicollet near Tenth, Minneapolis.

Contemplating a Trip Abroad?
IF SO CONSULT
Chandler & Schilling
We represent all lines and organize our own tours besides being agent for Thom. Cook & Son, Raymond & Whitcomb, Frank C. Clark, and several other tourist agencies.
Chandler & Schilling
Travel Bureau
9 Washington Ave. South
Minneapolis, Minn. Phone Main 8447

Mrs. Smith who runs the Little Hat Box and who makes those delightfully clever pajamas is moving into her new little shop in a new building just completed on the site of her old location. Drop in and look her stock over. Or, if you want something specially made to order she'll make it to your design and measure. Her address is 1311 4th Street S.E.

Agnes Reed, who has that attractive little Frockery shop at 65 south 10th street, just off of Nicollet, is back with us again this year. When I dropped in to see her she had many gorgeous gowns and smocks all very unique. I bought a dress there myself and just wearing it has sent several of my friends there to buy. If you're an out-of-towner write me and I'll make some selections for you.

One of our newest entrants to the fold of Sally Forth is The Marquita Beauty Shop at 205 Hulet Block . . . 10 south seventh . . . Geneva 2737. This charming little shop has just opened under expert new management and we take pleasure in recommending it to you. For a limited time only, as an introductory offer you can secure a \$15 Leon System Oil Method wave for \$7.50.

Jack Frost has been at work on our garden flowers and they are no more, but the flowers in Peterson's Flower Shop are as beautiful, if not more beautiful than ever. Flowers for the rarest occasion and function are here in this delightful shop in the Baker Building.

If you're one of those persons who fly into Minneapolis and have to dash right out again then you'll be interested in the Antique Novelty and Gift Shop located in the Nicollet Hotel and fronting on Washington avenue. Mr. Anderson, the manager, has some beautiful antiques and some inexpensive novelties. I recommend this place most heartily.



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Beard Art Galleries

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FIFTH AVENUES OF MINNESOTA



Professor Richard M. Elliot, chairman of the University of Minnesota psychology department, bought these seven heads of Buddha for \$2 each, from a Norwegian, once of Minneapolis, who now runs an apothecary shop in Siam. They were purchased from Paul Hanson, a converted Buddhist, on Professor Elliot's recent trip around the world, and were on exhibition at the Minneapolis Institute of Arts this summer.

The Art Institute

Exhibition and Lecture Schedule for the Month of October, 1928

EXHIBITIONS

Oriental Rugs from the Collection of James F. Ballard. Paintings, Sculpture, Drawings and Prints by Minneapolis and St. Paul Artists. Until October 29.
Old Maps, Prints and Books of Early Minnesota. Organized by the Friends of the Institute. Until October 10.
Costumes of the Civil War Period. Organized by the Friends of the Institute. Beginning October 15.
Selection of 200 examples from the Herschel V. Jones Gift of Prints.

LECTURES

October 17, at 11 a. m. The Gothic Impulse: Mediaeval France Creates New Forms. Miriam McHugh Taney.
October 18, at 4 p. m. Early Painting in Italy. Harold L. Van Doren.
October 18, at 11 a. m. How Prints are Made. Marie C. Lehr, Curator of Prints.
October 24, at 11 a. m. The Italian Renaissance: New Wine in Old Bottles. Miriam McHugh Taney.
October 25, at 4 p. m. The Decorative and Plastic Styles: Gozzoli, Botticelli, Verocchio and Polaiuolo. Harold L. Van Doren.
October 26, at 11 a. m. The Beginnings of Engraving in the 15th Century. Marie C. Lehr, Curator of Prints.

The T. B. Walker Institute

The Walker Art Galleries, at 1710 Lyndale Avenue South, are open every day to the public from 10 a. m. to 5 p. m., where the famous art collection of the late Mr. T. B. Walker may be seen, including the finest collection of jade in the world; rare Japanese and Korean ware; Greek pottery; Indian paintings and originals of old masters' paintings.

The Beard Art Galleries

The Beard Art Galleries, 66-68 South 10th Street, Minneapolis, are conducting an etching exhibit until about the fourth of October. From that date until about the twentieth of the month there will be Italian Antique Furniture on display for the public. October 15 to 20, will mark the Hooked Rug exhibit, which will, no doubt, be worthy of everyone's attention. Articles in all the exhibits are offered for sale to anyone who may be interested and everyone should be.

Antiques—Novelties

The R. G. Anderson Shop at 909 West Lake Street continues to deal in real, genuine old antiques. They've got a large stock on hand in their display rooms. You must let me remind you too that they will make any piece of furniture to order and will copy any furniture antique that you may have in mind.

It's Ivey's that everyone downtown goes to for ice cream after the theatre and for candies. It's quite the thing to go to Ivey's and you can't find better candies in the city.

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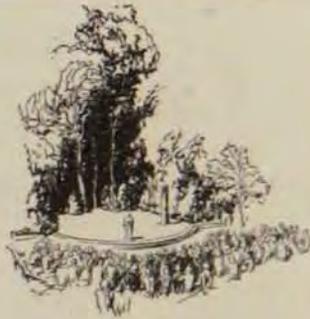


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FIFTH AVENUES
 OF MINNESOTA



At the Schubert

The Bainbridge Players with Edith Talliaferro will include in their repertoire, "Married and How," "The Baby Cyclone," "The Silver Cord," "Two Girls Wanted," "The Racket," "These Modern Women," "The Wild Westcotts," "Stella Dallas," and "The American Tragedy."

At the Metropolitan

"Rose Marie" is booked for the week of September 30. Attractions which are tentatively booked include: "Whispering Friends," the Stratford Shakespearian Players, "Excess Baggage," "Interference," George Arliss in "The Merchant of Venice," Queenie Smith in "Hit the Deck," "The Trial of Mary Dugan," "Good News," Frank Craven in "The Nineteenth Hole," "Gay Paree," Mrs. Leslie Carter in "The Shanghai," "Blossom Time," "The Desert Song," Helen Hayes in "Coquette," "The Royal Family," Marlyn Miller in "Rosalie."

Minneapolis Symphony Orchestra Concerts

The Minneapolis Symphony Orchestra with Henri Verbrugghen as conductor, will open its twenty-sixth season on October 18. Soloists with the orchestra will appear on these dates:

- October 19—Orchestral Program.
- October 26—Kathryn Melsie, Contralto.
- November 9—Lawrence Tibbett, Baritone.
- November 16—Arthur Shattuck, Pianist.
- November 23—Luella Mellius, Soprano.

University Concert Course

These concerts will be given on the University of Minnesota campus in the Armory, under the management of Mrs. Carlyle Scott:

- October 23—Mischa Elman, violinist.
- November 19—English Singers of London (who were in Minneapolis last season).
- December 3—Flonzaley String Quartette, the famous Italian quartette in its 25th anniversary farewell tour.
- January 22—Sigrid Onegin, contralto of the Metropolitan Opera Company.
- February 13—Segovia, Spanish guitarist, in first American tour.
- March 13—Moisevitch, pianist.

Chicago Civic Opera Company

Because it was so appreciated last season, the Chicago Civic Opera Company will be brought again to Minneapolis by Mrs. Carlyle Scott, Impresario, beginning March 27 in the Minneapolis Auditorium. Four operas will be included in the repertoire—"Faust," "Thais," "Carmen," and "Lohengrin" in three evenings and one afternoon matinee. The cast has not been announced but is expected to be practically the same as last season.

Apollo Club Concerts

These concerts will be given by the Apollo Club, a chorus of 100 male voices, in the Minneapolis Auditorium.
 December 4—with Nina Morgana, soprano of the Metropolitan Opera Company, as soloist.
 February 13—with Feodor Chaliapin as soloist.

Twin City Dog Show

Canine competition will be strong at the annual national Dog Show sponsored by the Twin City Kennel Club, at the Kenwood Armory, Minneapolis, November 8, 9, and 10.

Theatre Guild Plays

Another return engagement which will please Northwestern people is that of the Theater Guild touring company, the week of December 31, in the Lyceum theater, Minneapolis.



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THE EDITOR'S INQUEST



This float from last year's homecoming parade reminds us that this year's homecoming is set for Oct. 20.

About Ourselves, Ambition, Parking

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Monthly.

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Hitch Your Wagon to a Star

WE are inclined to agree with a local newspaper editorial writer who took occasion to disprove a statement made last spring by a psychologist who told the Child Health and Parent Education Conference that "hitch your wagon to a star" is the wrong slogan for children. Such a spur to ambition declared this man, "too often leads children to a high resolve, and they fail with disastrous results. Too often, in trying to make connection with the star, they fail to reach it and fall back to earth with a dull thud."

The man himself has missed the "hitch." He fails to take into account that the hitch itself is *ambition*, and it is ambition and dissatisfaction with things as they are, and the world as it is, that has spurred man on since the world began. Lack of ambition does not make a progressive, a cultured, or an educated nation. Why does John go to college? To become educated, you reply. Yes; but another reason for his coming is that he is dissatisfied with his environment, with his status in life, with his own mental equipment.

Some there are who aim high, too high. But the fact that they are aiming at all will be for the world's benefit.

We believe that the world will be a pretty poor place to live in when we stop "hitching."

Do You Like the Weekly?

A NEW MINNESOTA ALUMNI WEEKLY stands before you for your approval. New in typographical design. New in ideas. New in interpretation of its duty to its thousands of readers who yearly become more numerous. We hope you'll like our new way of presenting the news of your old alma mater and the news of your classmates to you. We've studied the problem of the MINNESOTA WEEKLY and its readers carefully and for a long period we have experimented and attacked the problem from a different angle each year. This year we admit again that we are experimenting. We are making our articles shorter, our headlines larger and more intelligent, our cuts larger and more numerous, our cutlines more complete, and our coverage of our field more thorough. We'd like your reaction; constructive criticisms and suggestions are always welcomed. Write your editor a letter. Tell him what you'd like to see that is not now included. We welcome suggestions.

Editor Appoints New Assistant

WE announce the appointment of a new assistant editor to take the place of Cecil Pease, on our staff as our assistant for six years. Florence Peterson (Ex. 31) is the new assistant editor and secretary to Editor Leland, who will help us maintain our alumni contacts. We regretted losing Miss Pease for her assistance was valuable to us. The reappointment of Maury Fadell ('30) as sports editor for another year is also announced.

Parade Used for Parking

IT was with a sense of satisfaction that we note that the administration has followed out our oft repeated suggestion of last year and have opened the parade ground east of Folwell Hall for general automobile parking. The parking problem thus alleviated to a large extent will also find a further solution in the underground garage which is now being finished in front of the Administration building. Space will be rented faculty and alumni as well as students who wish indoor parking.

C. H. Johnston, Architect

360 Robert Street

Saint Paul



The Cyrus Northrop Memorial Auditorium

Every other month in this space it is the intention of Mr. Johnston to tell you the story of the progress of the new Cyrus Northrop Memorial Auditorium, for which he was the architect.

This structure stands at the head of the Mall in the development of the New Campus.

As will be noted from the above photograph of the Architect's sketching of the completed structure, the Memorial Auditorium will be a beautiful building.

The concrete plaza in the foreground forms the roof of an underground Garage with space for one hundred and twenty-five cars.

The Progress of the Memorial Auditorium

The MINNESOTA ALUMNI WEEKLY

Volume 28



Edited by Leland F. Leland



Number 3



The Old and the new modes of transportation meet in the sands of the Arizona desert.

The Wild West wants W I N G S

By
Durrell S.
Richards
[16L]

IT is well known that a scenic country of picturesque beauty and indescribable grandeur exists out in Utah and Arizona—in a portion of our West which still remains comparatively undiscovered, but although this vast domain is traversed by three transcontinental railroads, a tremendous area has remained inaccessible to tourist and traveller, up to this time.

From Phoenix and Tucson north, across the Grand Canyon and the Painted Desert to Salt Lake City, marvelous natural wonders, prehistoric cliff dwellings, and Indians in their quaint surroundings, beckon to those travelers who are satiated with the formal mode of living, and who wish to leave the beaten path—for a breathing spell.

In the western country, where distances are so great, there is, of course, a fast growing sense of the need for air transportation. In one section in particular some recent pioneering along these lines has been done, which might be of interest to alumni who have studied the far reaching influence of William B. Stout's activities in aeronautics. "Bill" Stout, Minnesota (Ex. '05), is a

director of Scenic Airways, Inc., the enterprise which has been projecting some of these experimental researches in the field of air travel. J. Parker Van Zandt, president and general manager of Scenic Airways, was for a time operations manager of the Detroit-Grand Rapids Line of Stout Air Services, Inc. These men, together with a number of associates, some time ago conceived the idea that a Scenic Air Tour in the vicinity of the Grand Canyon would have excellent commercial possibilities.

Into this land of magnificent distances, of terraced canyons, and wide open spaces, with all its primitive splendor and untainted barbarism, the children of this generation will learn to come—for play and relaxation. For these places, hitherto inaccessible because of great distances and topographical conditions, can now be reached by air!

Under the leadership of Parker Van Zandt our party left the Ford Airport last fall in a Stinson-Detroiter monoplane, bound for Grand Canyon, Arizona, on a preliminary survey of this mysterious scenic region. Traveling via

Chicago, Kansas City, Omaha, North Platte, Denver, and Santa Fe, the Canyon was reached in twenty-four hours flying time. Near Red Butte a modern landing field was constructed and a suitable hangar erected. Representative business men from local and distant points were taken up and survey trips made in every direction. Some of the demonstrations in time saving were impressive.

The first of these was the delivery of an aerial message at Havasupai Canyon, the original "Land of the Sky Blue Water." This tranquil Paradise of the "Supai" Indians was reached in about seventeen minutes where an entire day would normally be required; and the great silver bird which circles above them filled the Indians with amazement.

Several trips across the Grand Canyon were of particular interest. This great chasm, 217 miles long, over a mile deep, and averaging ten miles across, is a thing of wild and terrific beauty. For centuries its secret fastnesses have been known only by eagles and Indian Tribes. Today it constitutes a barrier between the North and South "Rims"

which requires two days on mule back to conquer, in one direction. The silver plane made the trip across the canyon in six minutes, delivering spare parts for an auto truck which had been disabled. The parts were dropped near a Ranger Station and were immediately placed in commission, enabling a truck load of small fawns to proceed to their destination on schedule time, instead of being several days late.

Near Fredonia, Arizona, beyond the North Rim, a fair landing field was located by Joseph B. Lodge of Detroit, and the plane sent over to pick him up. The return trip across the canyon consumed forty-five minutes, whereas mail between Fredonia and Grand Canyon requires five days; passing thru three states, over three railroads, and covering nearly 1,500 miles.

A trip extending over several days was taken to Phoenix and Tucson where Roosevelt Dam, Casa Grand Ruins, and the San Francisco Peaks were among the scenic points surveyed. Several trips to California have been made and one survey trip down the western coast of Mexico. Local interest in aviation has been stimulated to such an extent that many towns have laid out fine modern airports.

Recently upon the completion of Airports at Seligman, Arizona, on the Santa Fe Railroad, southwest of the Grand Canyon, and at Flagstaff, Arizona, southeast of the Grand Canyon, a most significant demonstration was carried out. Eastbound Santa Fe Train No. 8 was met by airplane at Seligman, where Mrs. G. Hall Roosevelt and party were picked up and carried far out over the Canyon Country and the Painted Desert. After stopping at the Grand Canyon airport for lunch, they flew on east to Flagstaff in plenty of time to catch Eastbound No. 8 once more, making its way towards Chicago. In Mrs. Roosevelt's party was an official of the Santa Fe Railroad and his wife who seemed to enjoy their experience greatly.

By far the most picturesque trip was that when John Wetherill was flown into the heart of the Navajo Indian Country, where no plane had ever been; and the flight from the base at Kayenta, out around Navajo Mountain and the Rainbow Natural Bridge. This trip out to the Bridge and back covered in one hundred minutes the route which had previously taken Mr. Wetherill fourteen days. On the same trip the first moving pictures ever made of the Bridge from the air, were taken.

The Detroiters were most hospitably entertained at the Wetherill home at Kayenta, where Theodore Roosevelt and numerous writers, hunters, and geologists have stopped on their way into an

uncharted country. The Indians have a very beautiful regard for this family which has lived in their midst for many years, and with their assistance Mr. Wetherill has discovered some of the best known cliff dwellings and monuments in the West. A shrine of justice, friendliness, and hospitality; their isolated home is the locale of unwritten history.

And its head, a man of mature years and seasoned judgment, visions the day when regular airplane service will bring the traveller to his door, which, like Thibet, leads into the wonderful and unknown.

Present plans call for the operation of two large three-motor Ford-Stout all-metal planes at the Grand Canyon.

Meet Almquist, Coach

ALTHOUGH he has been here but little more than four weeks, Harold Almquist, former Gopher Quarter-back, has already won the affection of the Augustana College students, especially the football men," writes Morris S. Cobhour, Athletic news editor at Augustana College at Rock Island, Illinois, where "Shorty" is now head football coach.

"His snap and personality combine to make him the ideal type for a gridiron coach. Loafing and other troubles which have bothered most football coaches in the past have been eliminated with the arrival of Almquist, whose commands are obeyed like those issued by the commander-in-chief of a large army.

"The new coach says that training rules will be enforced if he has to lose every man on the team. Two fellows have already been suspended for smoking and others are due to get the axe unless they adhere more closely to orders.

"Almquist is the type of man Augustana has needed for a long while and if he can get a good crop of stars for next year the Vikings will move up to the front ranks in a short time."



Air-minded Minnesota

Minnesotans continue to take a leading part in the rapidly developing field of commercial aviation. And once again we find "Bill" Stout (Ex. '05) prominent in a new development.

"Replying to your recent letter," writes Durrell S. Richards (Ex. '16L), secretary and treasurer of Scenic Airways, Inc., with headquarters in Detroit, Michigan, "I am enclosing a little story written about Scenic Airways, Inc., at your suggestion, in which Mr. Stout and myself are among those interested. Developments of this character are bound to take place in many communities. Mr. Stout, for instance, is also interested in Skylines, Inc., another enterprise which will operate his planes over Niagara Falls."



The Desert Indians in Arizona are much interested in the plane, which can be seen very faintly in the background, and they rode many miles to see the great white man's bird. The girl in the right foreground is the daughter of Mr. Jordan, famous motor car manufacturer.

3000 Freshmen Become Acclimated



IF you were one of the fathers and mothers who sent a son or daughter to the University of Minnesota this year you probably thanked your lucky star that your offspring are privileged to go to college in the year 1928 rather than some twenty, thirty or forty years ago when you attended.

For today, unlike the days when you were a youngster, hazing is no longer tolerated; *tolerated* is a weak word because hazing and the mal-treatment of the timid newcomer is looked upon with scorn and as unbecoming civilized twentieth century Americans.

Or perhaps you look back with a bit of relish on that far-removed day and shake your head sadly because you feel that college without the sport and the pep attached to class fights, hazing and all that sort of thing, doesn't seem like college to you.

But it's all in the point of view. The fact remains that today Freshmen are welcomed with open arms, are greeted cordially, are aided in securing rooms, are entertained, and are made to feel that actually and honestly, Minnesota upperclassmen and faculty are glad they are here. The newcomers reciprocate with a genuine feeling of immediate loyalty. They take to the wearing of the green caps and the green flower with an avidness and an enthusiasm that speaks well for their future class solidarity.

So much for speculation . . . now for a bit of fact.

Under the direction of Associate Prof. Oscar Burkhard of the German department, who as director and W. Allen Mortenson ('29), as student chairman, more than 250 leading upperclassmen

carried forward the program to welcome approximately 3,000 freshmen last week.

This was the third time that such a program of activities had been carefully planned and executed and leaders say that this new institution now has a firm hold upon Minnesota.

Lectures, on various phases of the university, tours around the main campus and the farm campus, examinations, and other preliminary doings, such as registration, and the finding of rooming houses which the freshman was required to "cram" into a short period was carried through an entire week.

A Revealing Article



On a tour of inspection.

By Allen Mortenson

Freshman Week Chairman

Starting with the first two days of registration September 21 and 22, the freshman class of about 3,000 individuals was required to take part in the entire program, attendance being checked by means of a coupon book which contained

stubs for each respective part of the program. On Saturday, September 29, the final day of "freshman week" the entire group of new students heard President Lotus D. Coffman give a talk in which he outlined a series of "don't" and "hints" for "frosh" in a very directed talk to the new students.

Talks during the week by administrative officers and faculty men included a lecture on "What is a University?" presented by both Dean Guy Stanton Ford of the graduate school and Professor Frank Rarig, head of the public speaking department; another on "What is a University Library?" by both Professor A. C. Krey of the College of Education and Professor Martin B. Ruud of the English department, with the final lecture coming from Professor Charles Bird, on "How to Study." A tour through the library was directed by Frank Walter, University librarian while the campus tours were under the supervision of Otis McCreery ('22), assistant dean of men, with upperclassmen acting as guides in going about the campus grounds and through the buildings.

The students' program started early in the summer with the appointing of 29 district committees in the leading towns of the state and in the Twin Cities, for the purpose of rallying freshmen and helping them in their preliminary programs before they actually reached the campus.

In each of the 29 towns selected, an upperclassman with a group of other students assisting him, held meetings with the prospective freshmen, and gave them instructions, and answered the questions which the new "frosh" had to ask.

Speaking programs were arranged for Minneapolis, St. Paul, Duluth, Faribault, Red Wing, Fergus Falls, Detroit Lakes, and other towns at which E. E. Nicholson, dean of student affairs, and student members of the committee, spoke to the freshmen and their parents.

A 60 page handbook which was intended as an encyclopedia of first-hand information was edited and published by the student committee and distributed about the state during the summer through the register's office.

The actual work on the campus was started by students September 21 when nine information booths were placed at all the campus entrances and at points of vantage on the University grounds to help the freshmen. The practicability of these booths can easily be realized by the fact that on the first day of registration some 2,500 questions were answered by workers in these booths. Upperclassmen and the freshmen joined in regular classes October 1.



More Freshmen on the march, led by the band, going hither and yon about the campus trying to get acquainted in a week's time with the working of an immense individual which we call the University of Minnesota.

By Franklin W. Springer

Professor of Electrical Engineering

A Circle Diagram of Organization



. . Lines . .

A week or so ago you stood in lines—perhaps stood in lines for hours registering, paying fees, taking physical examinations, and even buying food. You probably grumbled and perhaps cursed a bit. All college life consists of lines.

Lines on the football field, basketball floor and track, lines on examination papers, lines of bunk, clotheslines, telephone lines, carlines, lines on checks, and awful lines. Lines too of the students struggling into a classroom only to struggle out again.

And lines of students, Minnesota students, shoulder to shoulder in countless numbers defending the name of the University and confronting confidently a credulous though strange world.—From an editorial in SKI-U-MAX magazine, October, 1921.

THIS diagram is suggested for the purpose of showing graphically a type of organization characterized, because of teamwork, as highly cooperative. While the diagram is drawn to illustrate application to a hypothetical college department, the same graphical principles may be applied to certain well known business organizations which have developed much esprit de corps.

The principles of "want-actions-habits" underlying teamwork which make such a cooperative system workable in education, business or football are believed to be the same as those discussed in educational articles by the writer and published in the MINNESOTA WEEKLY.

EXPLAINING THE FIGURE

Referring to the figure and beginning at the centre: (1) *plant*, including building, equipment and supplies; (2) building and equipment *service*; (3) department *office*, telephone, stenographic, mailing, information, bookkeeping, etc., service; (4) "*faculty circle*" with members shown in segments of length corresponding to rank and grouped according to *sub-divisions* of the department; "*C*" chairman or head; (5, 6, 7) undergraduate students of the particular department; (8) *students* of other departments; (9) students in *extension courses*; (10) *research*; (11) *graduate students*; (12) student extra curriculum activities; (13) alumni; (14) outside

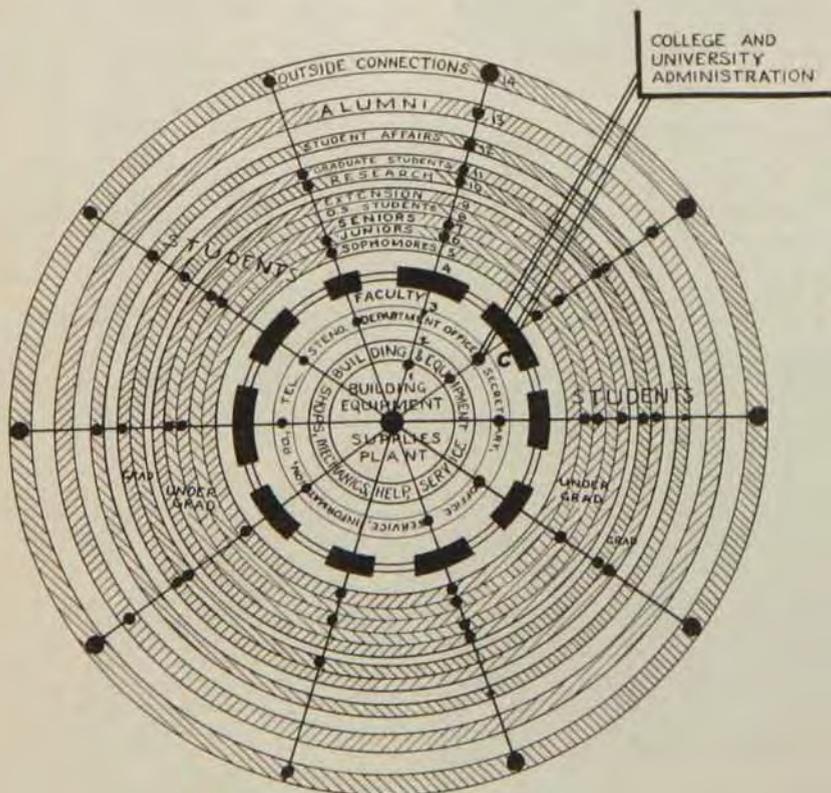
activities such as consulting, testing, investigating, public and university service, publications, etc. Plain circles may be used instead of the circular bands.

The members of the faculty circle cooperate as indicated by the parallel *tie-lines*. The *radial lines* indicate the *lines of influence and action* of the faculty members and their *contacts*, large or small, in the various fields, are shown by the small black circles. The faculty members are thus joined personally and directly and by matters of common interest. This also applies to the student body and to the relations between students and the faculty.

In operation, the faculty, as a body, acts through the various radial lines of the individual members, or of committees of members, as seems best according to the project in hand and the kinds of contacts the individuals may have at the time. Each faculty member devotes himself to his own line of activity, connecting the plant at the center and outside matters with his students while cooperatively supported by the other faculty members.

The diagram indicates direct contact with nothing between any instructor, or any student, and his work except his own inertia.

The form of organization is of course old; this graphical representation is thought to be a new way of visualizing such organizations.



Students Broke in Paris "Blow" Way Home

Out of money in Paris is not an unusual experience for a college student abroad, but not every student gets to play a game of golf on an "Alp," as did Dexter Lyon ('29) and Jack Wallace ('28), University of Minnesota students, who have just returned from a summer in Europe.

"It certainly was surprising," Lyon said recently, "to play an approach over a hill and find your ball on the edge of a crevasse. A fellow had to keep his eye on the ball. The course was a sort of hanging garden suspended midway between the heights and the shadowed depths."

The boys attended a homecoming celebration at Old Heidelberg. The illumination of the ancient castle was not unlike the decoration of houses on Minnesota's campus on similar occasions.

Old grads were there. Members of the corporations, the fraternities of the old college, gathered to toast old times in the cafes and beer gardens of the town.

The custom of dueling still persists, according to Lyon. He saw and talked with one Heidelberg student with nine sword scars on his face. The custom makes it a dishonor to "duck" a thrust.

"I went broke in Paris," Dexter said. "I didn't want to cable home for money, so I sold my passage and got a job with a boat orchestra."

All the way back across the Atlantic he played a trumpet with a group of Chicago musicians.



JOURNAL PHOTO

"He made his whole garden right in an areaway, and did all the work himself, from hanging the flowers, potting the plants, and cleaning up the muck first, to painting the landscape on the bricks," said Bob Andrews writing about Tom Chan ('16 Ph) recently.

"HE PAINTED HIS GARDEN"

The Story of *Thomas Chan*, Pharmacy Grad,
Who Runs an Art Store Over Town

TOM CHAN ('16 Ph) is the only man in Minneapolis who has a garden in his store. He took over a dingy, dirty, bricked-in courtyard, with a cement floor, and made it into a garden. Now people gather to see the result. On the brick walls, he painted a marine scene and a golfing scene, in black, blue, orange, crimson and red paint. The golfing figures have the angularity of wooden soldiers, and a steamship in the marine setting is like a child's kindergarden drawing, but that is all the better. An awning over the door opening onto the courtyard, and another above the gate at the other end, add to the garden effect. These are painted pink. A mirror is installed, to give the impression of depth. "Hanging gardens" containing single plants are suspended from the walls. Flower pots of every size, containing everything from "hen and chicken" to fuschias and geraniums, are everywhere. A couple of benches, a table with more plants and an aquarium containing two fish, a glass toad (he had a real turtle, too, but it gave up the ghost), other flora and fauna are added. Overhead is a gorgeously awful lamp, which he found in a second-

*Writing recently in the *Minneapolis Journal*

By Bob Andrews*

hand store. He prepared the whole scene one Sunday, and on Monday invited his friends to visit his own private garden. The effect is remarkable, particularly at night.

Chan it is who recently established the clever little art shop on Upper Nicol-

Your Friends and You

You're interested in the births, the engagements, the marriages, the deaths, and the achievements of your classmates and friends. And they are interested in you and your work. We want news of each and every alumnus who reads the issue of the WEEKLY. We especially desire news of the earlier grads and classes because this news is necessarily scarcer. So write (letter or postcard), call or wire us . . . not collect, however.

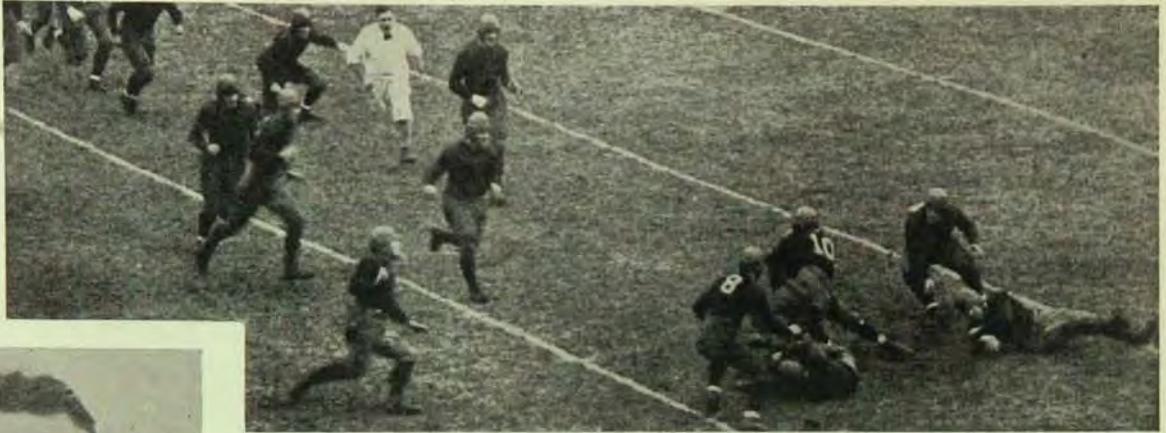
let near 10th street where one may find oils, prints, sketchings, etchings, pastels, lithographs, some rare and old, others more recent, and consequently not so expensive.

But not only does one find *objects d'Art*, but also old glassware, fine ancient jewelry, bits of pottery and jade, small attractive lamps and beautiful frames.

Anyone who has not visited this studio has missed one of Minneapolis' finest treats. We like the atmosphere . . . you may saunter in and look about at your heart's content, or a guide will show you everything in the shop without pressing you to buy . . . although, of course, if you want to purchase, no attempt will be made to resist you.

Chan has traveled a long way since 1916 when he received his Pharmacy degree at Minnesota and set out to be a mixer of drugs. He served his art apprenticeship in the print department of the Dr. Mabel Ulrich's Print and Book Shop, and finally last year set out for himself.

Chan returned last week from a two weeks trip down east visiting particularly the haunts of artists and art-goers in New York. While there he secured many additions to his collections which he is now displaying and which he invites you to see.



ACTION—Minnesota ties Notre Dame 7-7 (above), a thrilling moment in one of last season's great games; Barnhart, blocking back and one of last season's "greats" (above left), is definitely out of this year's competition due to ineligibility; and here is "Doc" Spears himself looking the boys over. He doesn't look so gloomy, does he?

Over the Goalposts!

Team's Chances Candidly Discussed

By Dick Powers ['29]

WHEN the 1928 Gopher eleven takes the field against Creighton on Saturday, October 6, six great football figures will be missing from that thundering 1927 team that swept its way to a 1000 per cent rating and a virtual tie for the Big Ten championship.

Minnesota's hopes this year rest on Dr. Spears developing men to fill these holes caused by the loss of Joesting, Nydahl, Almquist, Hanson, McKinnon and Gary from the first eleven. Some promising material looms from last year's frosh squad. Also, the return of "Dutch" Arendsee, regular back on the 1926 team should bolster the backfield.

Captain George Gibson, stellar guard; Bronko Nagurski, tackle, and Bob Tanner and Kenny Haycraft, one of the best pair of ends in the middle west, form the nucleus around which this year's team must be built. With the announcement that Harold Barnhart, great blocking back for the past two seasons, is definitely out for the year due to ineligibility caused by scholastic difficulties, the Minnesota mentor is faced with the difficult problem of grooming a new man for the position.

The outstanding development of the last week's practice has been the transfer of Nagurski, powerful tackle, to the fullback position. Bronko, weighing over the 200 mark and credited with being one of the fastest men on the squad, adds the punch that has been so noticeably lacking since Joesting stepped out of the picture. He should be a constant threat as he will be able to skirt the ends as well as smash through the line and this is bound to keep the opposition unsettled.

Several new men have been pushing to the fore during the last week's practice and are certain to be heard from during the coming season. Bob Bardwell, a quarterback product of Blake high school; Russ Leksell, a fast and elusive halfback from Ironwood, Michigan; Quentin Burdick of Williston, N. D., who has been given the call of blocking

halfback on the first string team; Win Brockmeyer from Mankato; Albert Arsenault of Stillwater; Ed Champion, a fast back; Paul Kirk of Grand Forks; and Ed Westphal are some of the more promising men.

Other men who already have seen service and will be heard from are "Duke" Johnson, Leslie Pulkcrabek, who has been teaming with Captain Gibson at the guard positions so far during the practice frays, Wayne Kakela, Art Pharmer, Andy Geer, and Fred Hovde, who has the call for the quarterback job.

Coach Spears must develop two full teams of regulars in order to have sufficient reserve strength. In the first string backfield the men most consistently used have been Fred Hovde at quarter, Burdick and Pharmer at the halves, and Nagurski and Westphal alternating at the fullback post. On the line are Kakela at center, Captain Gibson and Pulkcrabek, guards; "Duke" Johnson and Edgar Ukkelberg, tackles, and Tanner and Haycraft, ends.

The squad has made splendid progress so far, but Coach Spears is faced with the toughest job he has had since he came here. He has a lot of green material but he can be depended on to make the most of it. He has much the same task that he faced in his first year here in fashioning a sophomore team.

Minnesota has six conference games on the schedule besides two tough non-conference skirmishes. The Gophers take the field against Creighton on the first Saturday in October. Following this, the veteran Purdue eleven will open the conference season for the Gophers on Oct. 13. Losing only 6 from a total of 26 lettermen from last year's squad, Purdue is apt to prove a boomerang to the Minnesota hopes. Almost the same team that defeated Harvard in 1927 will face the Maroon and Gold warriors.

Chicago will come here on Oct. 20 primed to crush Minnesota before a capacity crowd which will pack the stadium to watch the Homecoming struggle.

This will mark the first time Minnesota has played Chicago since 1918 when the Gophers trimmed the Maroons by a 7 to 0 count.

The first road trip for the Gophers will take the team to the Iowa stronghold on Oct. 27 when they will attempt to add a fourth straight win in as many years to their record over the Cornhuskers before a Homecoming crowd.

A powerful Northwestern eleven will be all set to add a Minnesota win to its credit when the Gophers perform at Evanston before another Homecoming crowd, which will mark the third successive Homecoming engagement in as many Saturdays. This game will be one of the hardest on the schedule and our men will enter the struggle with no odds in the betting.

The Gopher squad will endeavor to treat the dads that show up for Dad's Day on Nov. 10, to a win over the Indiana eleven. At the same time they will attempt to wipe out the memory of that disastrous 12 to 12 tie which kept them out of a clear claim for a tie with Illinois for the Big Ten title last year.

Following their five straight conference battles, the Gophers will play the Haskell Indians here a week before they travel to Madison to engage the Badger eleven in the last game of the season on Nov. 24. Wisconsin will have a strong team composed mostly of veterans and will be about the toughest foe on the Minnesota schedule. Minnesota is a slow developing machine, judging by the performances in the last three years and, barring injuries, should thus be at top form for this traditional battle.

Minnesota's strength is more or less of an uncertain quantity this season and, with the eligibility bug biting into her ranks, can be forecast only with difficulty. However, our genial doctor seems to take to just such a proposition and make the most of the material offered him. At best any green material is an uncertain bet but to judge from what has been shown so far on the field this week Minnesota should present a fairly formidable eleven to the conference.

Playing all of the Big Ten aggregations except Michigan, Illinois, and Ohio State, the Gophers face one of the hardest schedules that has been dished out to a Minnesota crew in many years. This calls for five conference games in a row which is no mean task. The result will depend on Coach Spears bringing out the best in his new men and coordinating with the play of the remaining men.

Where's Your Seat

WHERE'S your seat in the Memorial Stadium for the football games this year? Are you one of the fans who has requested one of the 106 seats on the actual 50 yard line?

If you're not then you're one of those rare exception that football ticket managers dream about nights after a distracted day trying to please 50,000 fans who clamor for the 50-yard line tickets, declares Leslie Schroeder ('28), who is assisting "Doc" Cooke again this year as football ticket manager.

The human nature of the football ticket buyer hasn't changed, a bit, he will tell you. Football fans can see no valid reason why 50,000 tickets cannot be sold on the 50-yard line, he says.

Advance ticket orders and sales indicate that the demand for tickets this year is even heavier than last, a bumper year, when receipts were concerned.

The system of 'grid' photos that raised so much outcry last year is being used again this year. The student purchaser poses for his picture, leans arms on a convenient table, has a number stuck up in front of him and his photograph is taken. The finished picture is pasted in the front cover of his ticket book together with such identification as is considered necessary: color of hair, eyes, skin, height, et cetera. The ticket taker at the Memorial stadium gate is supposed to look at each photo before taking the ticket, then compare photo with ticket holder and decide whether or not ticket possessor is ticket purchaser. This system is used to prevent the sale of student books to others who are not students, because the student book at \$8 (regular gate value is \$35), allows the student admission to all athletic contests during the year, while the regular price for season book holders for football games only is \$11.

Have you ordered your ticket?

All Ready for Action

DATE	VARSAITY SCHEDULE
Oct. 6	Creighton
Oct. 13	Purdue
Oct. 20	Chicago (Homecoming)
Oct. 27	Iowa (at Iowa)
Nov. 3	Northwestern (at Evanston)
Nov. 10	Indiana (Dad's Day)
Nov. 17	Haskell
Nov. 24	Wisconsin (at Madison)

Action like this will be seen aplenty this year even though we don't have the Thundering Joesting (top) to perform for us as he was doing last year when this picture was taken; here's Captain Gibson posing especially for a picture for the WEEKLY; and here is a bit of action in last year's Wisconsin game won by a 13-7 score, a record we hope to equal again this year.





¶Coaches, meet the alumni, alumni meet the coaches who are responsible for this year's football team: reading from left to right, let us introduce, Sherman Finger, Ed Lynch, "Doc" Spears, MacMillan, and Matchan.

What About the "B" Team?

An Answer by Maury Fadell ['29]

ONE of the greatest worries of university football coaches year in and year out is the question of material. Because of the short season that the coaches have in which to develop their material for the coming season, the mentors are always looking forward to means of development that will make it possible for them to do nothing but teach the men their respective methods of playing the grid game.

Because of the abundance of material that usually answers the coaches call throughout the country, the popular "B" team method is coming to the fore, allowing more men to get into actual football games. By means of the "B" team, a coach can keep a varsity team, playing

the regular schedule and at the same, send the "B" team into action against elevens that are not so powerful.

With the "B" team a coach can first make up his list of varsity men and then form another team from those men who failed to make the varsity squad.

Minnesota has a "B" team this year for the first time. Dr. Clarence Spears has arranged a short schedule for this



¶Sig Harris will continue to coach the freshman team as he has in recent years.



¶Quentin Burdick, blocking back, is a man you'll want to watch this year.



¶And this is Wm. Brockmeyer, new halfback, who will be seen on the team.

squad including such teams as the Notre Dame reserves, Fort Snelling varsity, St. Thomas varsity, South Dakota State College, South Dakota Wesleyan and De Pau.

By employing a "B" team, Dr. Spears will be able to keep watch on the men

who were unable to make the varsity squad, but who did make the "B" or reserve team. When any man has shown that he is ready to replace one of the varsity, he will be transferred to the varsity squad and will be able to fill in without any delay because of not knowing the plays used by the varsity.

Minnesota and other Big Ten "B" teams will differ from those employed at Notre Dame for several years in that the Irish men may play on the "B" team for three years and still be eligible for the varsity. Rockne has used this system for several years; thus giving himself a continual flow of experienced material.

The Big Ten rulings state that if a man has played three years on the "B" team or the varsity, he is through as far as Big Ten competition is concerned. However, if a man plays on the "B" team for one or two years, he may still play with the varsity until he has completed three years of competition in all.

Although all of the Western Conference have not yet started the "B" team system, the idea is becoming very popular.

We Learn As We Go To Press

- ☞ Laura Spelman Rockefeller Foundation grants additional \$567,000 fund to Institute of Child Welfare for research.
- ☞ Nearly 11,000 students register.
- ☞ Advance indications point to a freshman class of 3,000.
- ☞ University High School adds 7th and 8th grades to give additional junior high teaching practice to education students.
- ☞ Steel work on Northrop Auditorium completed. Stone and brick is being placed.
- ☞ Excavation completed for \$900,000 addition to Elliott Memorial Hospital.
- ☞ J. C. Poucher becomes Superintendent of Services, with cafeterias, dormitories, Post Office, employment services and inventory under his control.
- ☞ Prof. W. F. Holman of the Engineering College becomes new head of buildings and grounds, succeeding H. A. Hildebrandt ('99E), who has retired.
- ☞ Plans are being drawn for a Freshman boys' dormitory to be erected this year on the Mississippi river bank.
- ☞ Auditorium cornerstone to be laid on Homecoming Day, October 20 at 11 a. m.
- ☞ Prof. Chas. Bird will continue his popular course on "How to Study."
- ☞ Book on "Trees and Shrubs of Minnesota" written by Professor Butters and Rosendahl of the Botany department is ready for publication.
- ☞ Students' publications move again; this time to basement of Old Physics building.
- ☞ Otis McCreery ('22), Assistant Dean of Student Affairs, will be assistant freshman football coach under Coach Sherman Finger.
- ☞ Count Vincenzo Nitti of Italy and Sam McClure, New York publicist, will debate on the campus this fall.
- ☞ New Scholarships Offered Minnesotans by American Bakers' Association.

PICTORIAL MINNESOTA



¶The Big Fight . . . a scene from the Frosh-Soph scrap, an organized fight, which supplants the rough and tumble tactics that earlier alumni will recall. The armory is in the far background.

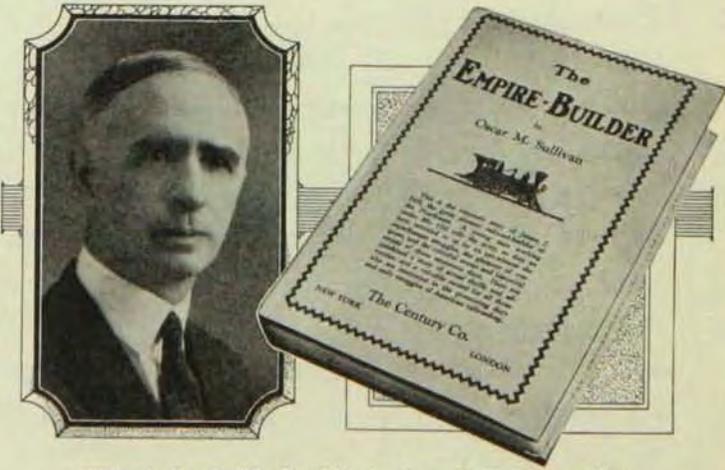
¶"Bill" Stout (Ex. '05), famous inventor of the Ford-Stout all-metal airplane, presents the Stout Indoor plane Trophy to Aram Abgarian, 15, Detroit Model airplane enthusiast. Abgarian's model plane flew 353.6 seconds in the Airplane Model League of America's first national contest held in Detroit under the auspices of the "American Boy" magazine. Stout is vice president of this League.



¶One of the first to greet the incoming freshmen and the returning old-timers was "Stiffy," news bulletin in hand. Stiffy is an institution at Minnesota with the more recent grads as was the Old Oak Tree with older alumni.



¶Dreaming of homecoming and the return to Minnesota this fall, Mamie and Martha got out the old "fotygraft album" the other night and hied back to the days some 40 odd years ago when they were coeds. "What clothes," they exclaimed, but these dresses were the latest in sorority row in those "ancient" days.



¶"The Empire Builder," written by Oscar M. Sullivan, a Minnesota man, continues to have a tremendous sale in the northwest. It is a story built about the character of James J. Hill and the great northwest.



Student Revelry at the Minnesota Union.

Swinging Into the Stride of Our 60th Year

By Leland F. Leland

T 21 Faculty Changes

FOR the sixtieth time—to be specific the University of Minnesota opened her doors with a record attendance. Records, however, are becoming common place at Minnesota and we no longer gasp when we are told that the total daytime registration at our old alma mater will probably exceed 12,000 this year, placing our University among the first three or four in numerical strength. Although exact figures are still unavailable we are assured that the freshman class this year also will exceed that of last year and judging from the number of green caps bobbing about the campus we judge this assumption to be correct.

Freshman week, both from the student angle and the point of view of the administration, repeated its success of last year, and this week-end finds each and every frosh properly catalogued and assimilated, eagerly awaiting the opening of his first class on Monday, October 1, the official opening date of school. Allan Mortenson, student chairman, and Prof. Oscar C. Burkhard, faculty director, ably managed this year's week with a host of capable assistants. They made the first-year-men welcome . . . there were huge green Frosh welcoming signs; upperclassmen met incoming freshmen at the various stations and directed them to the University campus; other signs over booths containing accommodating upperclassmen on the campus asked, "Need Help, Frosh?" and help was not long in forthcoming. There were mixers, and meetings and teas, and green caps for the boys and green flowers for the new co-eds . . . both worn with pride and eagerness by the Freshmen.

Where in former years the wearing of the green was a matter of belligerent necessity dictated by the sophs, now, with the use of diplomacy, the frosh delight in this sign of their solidarity.

TWENTY-ONE major changes in the faculty and staff of the University have been effected, and students will find several new faces and will note the absence of many old ones, when they go to their first classes next Monday. Probably the most significant loss is that of Dr. F. J. Kelley, Dean of Administration, and Prof. I. W. Jones, associate director of the summer session, who have gone to the University of Idaho, at Moscow, where they are now President and assistant president, respectively. James O. Lawrence, who came here last spring and who fills the vacancy left by Dean Kelley, will assume the title, administrative assistant to President Coffman, while A. H. Speer, for 10 years, educational director at the Minneapolis Y. M. C. A., takes Mr. Jones' place as correspondence director in the Extension Division.

With the announcement of the granting of additional funds for enlarging the scope and work of the Institute of Child Welfare came the granting of space for the kindergarten in the Old Law Building. With this increased work, changes have come in the personnel and the addition of several new persons to the teaching staff has become necessary. Alice Leahy, formerly chief psychiatric worker for the Child Guidance Clinic of Minneapolis and who for the past year has been conducting a "gifted Children" survey at Stanford University, will divide her time between the Institute and the Sociology department, studying personality and behavior adjustments. Others include Keith E. Heady of the Lincoln Field school at Cambridge, Mass., who becomes head of the kindergarten; Edith Dahlstrom of Flint, Michigan, and Evelyn Stoddard of the Mankato Teachers' college, who will assist Miss Heady; Esther McGinnis, head of the home economics department at the University of Maine, becomes head of the parental educational department, and will have as her assistants, Louise Beth Welson, of

Columbia and Michigan, and Lettie Wadsworth, of the State Board of Health; Margaret Richie and Myrtle Walsh fill the vacancies in the nursery school made by the resignations of Marian Mattson and Catherine Thompson.

Five new faculty members have been engaged for work in the college of science, literature and the arts. Professor Jerry Wodsdalek, Dean of the graduate school and professor of zoology at the University of Idaho, will teach classes and conduct experiments in the zoology department for the coming year. He is on a year's leave of absence.

Other appointments in the arts college are Miss Kate Hevner, formerly of the University of Chicago, as assistant Professor of psychology; Professor Edward L. Harvey, from the University of Washington at Seattle, as professorial lecturer in history; George T. McDowell, assistant professor of English, and Oliver Field, associate professor of political science. Professors McDowell and Field are from Yale university.

Professor J. M. Bryant, former head of the department of electrical engineering at the University of Texas, will assume that position in the university's college of engineering and architecture, succeeding Professor Franklin W. Springer, acting head. George Swenson, assistant professor of electrical engineering, has left the University to teach at the Michigan college of Mines and Technology at Houghton, Mich.

In the college of education Ascher W. Hurd, instructor in University high school, has been made assistant director of the bureau of educational research under Dean Melvin E. Harty. Mr. Hurd succeeds Ernest O. Melby, who is now at Northwestern University. Miss Helen Bragdon, who received her doctor's degree at Harvard last year, will teach educational psychology.

Another major change of interest to alumni is that of the retirement of H. A. Hildebrandt ('99 E), for many years

superintendent of Buildings and grounds, who has become a partner in the Elliott Equipment Company of Minneapolis. Succeeding him is W. F. Holman of the Engineering college who carries the new title of Professor and supervising Engineer.

R Many Major Improvements
RETURNING students found the campus still in a ripped and torn condition with the construction of the Northrop Memorial Auditorium at the head of the mall furnishing its share of confusion. The campus is, however, rapidly rounding into shape, and the mall will be completely seeded and graded before snow flies. New permanent walks of diamond shape construction with brick inlay work have been laid in front of the New Physics building, the New Library, the Chemistry building and to the new Auditorium and the Administration building. New steps have been placed in front of the Union and a new walk also has been laid there.

Of the major construction in progress we can record the \$800,000 Auditorium at the head of the mall, the \$900,000 addition to the Elliott Memorial Hospital, and the new \$250,000 Law Building.

The Auditorium is probably one-third completed with the steel work finished and the brick and stone wall being erected. The basement garage is completed and will be ready for use this fall. This garage is under the huge plaza in front of the auditorium entrance and is convenient for faculty and alumni use. Underground passages connect it with the auditorium and the Administration building. There will be space for nearly 200 cars and the probable rental will be \$3.25 per car per month.

The foundation for the Hospital addition is now being poured and will not be completed until late next spring. The Law building is finished and classes will be held there this fall.

In the major construction field also, the erection of the first unit of freshmen boys' dormitories will probably start shortly after Christmas, and will be completed in time for the opening of school in September 1929.

Alterations and improvements on the campus include the new permanent mall sidewalks, the refinishing of the interior of the Old Law building now to be used by the Institute of Child Welfare kindergarten, and the new seventh and eighth grades in the University High school; the refinishing of the Old Physics building for use by the major student publications, the *Minnesota Daily*, the *Ski-U-Mah*, and the *Gopher*, and by the Academic and Educational colleges. Various other minor improvements have been made to buildings and the campus itself.

I More Funds for Child Study
IT is of interest to note that after less than three years of successful experiment and operation here that the Institute of Child Welfare, supported by funds from the Laura Spelman Rockefeller foundation, has been granted additional funds to the amount of \$567,000 payable in yearly instalments. This will extend its work until 1938. Much of the credit for this excellent work is due Dr. John E. Andersen, the director, under whose careful guidance, pre-school child life is being studied and tabulated for the benefit of future generations.



Man and pack train plodding through the snow against a background of dark overhanging masses, furnishes the setting for "The Ranger." This splendid etching by Levon F. West (EX. '24), won first prize at an exhibit at Philadelphia last summer. Proofs of this etching have been sold out and copies are now bringing as high as \$500.

The University High school has added both seventh and eighth grades to give educational students a greater laboratory for work with junior high school students.

A Legislative Year

T HIS is a legislative year. As such it promises to be a notable one; one that will be long remembered, because the University of Minnesota is on the threshold of a new lease of life. The decision of the State Supreme Court, that the University is subject only to control by the State Legislature and not by the governor or the "Big Three," and that its board of regents is a separate corporate body, will have far-reaching effects. This decision takes the University out of politics for all time to come, unless a constitutional amendment is passed by the people putting our alma mater under state executive control again. The attorney general has held that the governor of the state and the state commissioner of education can no longer be ex-officio members of the board of regents, and that the president of the University is also the head of the board of regents with the title of Chancellor.

Air Course Offered

Aeronautical equipment valued at \$400 has been received by the department of mechanical engineering from the United States navy for use in teaching the 50 students who are expected to enroll for the new aeronautics course to be offered this fall.

Charles Boehnlein, assistant professor of mathematics and mechanics, said that in all probability a separate department of aeronautics would be established, provided there is sufficient demand for such courses among engineering students.

Mr. Boehnlein, who will conduct the aeronautics courses, spent some time in Germany last year studying aviation theories and methods.

President Coffman understands by the Attorney General's ruling that he is the president of the University of Minnesota and chancellor of the board of regents, a situation found at several state institutions. Everyone at Minnesota is enthusiastic about the supreme court's decision, feeling that Minnesota's status has finally been defined and fixed.

This also is the end of the 10 year building program which was passed by the legislature of 1919 and which has added more than a round dozen major buildings to the campus. The sum available each year during the last ten years for buildings was \$550,000 annually. President Coffman will go before the state legislature with a new program, the contents of which he has not announced as yet. Neither have we learned whether or not he will ask for an increased budget, but it is fair to assume that additional funds must be forthcoming to take care of the ever-increasing numbers who come to the University to seek the higher knowledge. Fees have been raised but even this additional revenue does not take care of the needs of our alma mater.

A Busy Year Is Forecast

T HE summer was unusually quiet and the newspapers failed to find a single spectacular instance that could carry a large headline; a fact which pleases us. The summer school attendance was extremely heavy with more than 5,500 students registered at the first session. The usual splendid entertainment program prevailed.

The year, as we have said, promises to be a busy one; one filled with excitement and progress; a year that will go down in the annals of Minnesota history as one contributing to the progress of the University and the people of the state. The MINNESOTA WEEKLY, entering upon what promises to be one of its best years, will record for the twenty-eighth year of its life, the happenings at the University of Minnesota.—L. F. L.

The University News Budget



Coming with a tremendous background of educational experience, A. H. Speer for ten years educational director at the Minneapolis Y. M. C. A. schools, has assumed charge of the Correspondence section of the Extension Division, taking the place left vacant by L. W. Jones, who has gone to the University of Idaho where he is the assistant to President F. J. Kelley, formerly dean of Administration at Minnesota.

Jorgens Files for School Head Post

Joseph Jorgens ('91), principal of South high school, made formal application for the position of superintendent of Minneapolis schools, it was announced at a meeting of the board of education yesterday.

The board voted to conduct a meeting October 2 to consider the applicants.

One other Minneapolis school man has applied for the position, and the board is understood to be considering four or five men now in the school system. In addition, they have a list of a dozen men in other parts of the country whose records are being checked.

Daughter of Ed. Rogers, Football Star in '03, Is Casting Expert

Priscilla Rogers, daughter of Ed Rogers ('04L) of Walker, Minn., Minnesota Indian football star in 1903 and 1904, forced some 28 male fly casters to look to their laurels at the second annual Minnesota bait and fly casting tournament this summer at Nicollet field. She tied with two men for second place in the one-quarter ounce accuracy plug test, after leading in the event most of the way. Paul Feist of St. Paul took first place. She even defeated her dad, an expert fly caster. She was the only woman taking part in the tournament.

Miss Rogers says she has been casting for "years and years." She attends tournaments all over the state with her father, who is president of the Ten Thousand Lakes Casting Club.

U. Potato Tour Visited Fields in 5 Counties

Potato growing problems were discussed and a score of fields in Anoka, Sherburne, Beltrami, Polk and Kittson counties were inspected by persons who attended the special school and tour of the University of Minnesota farm recently.

University Has Valuable Meteor

That the University of Minnesota has a valuable specimen of the famous meteor which created a sensation in Iowa in 1879 and that Iowa has practically none of it except a few fragments are recalled by an article in the current issue of The Palimpsest, publication of the State Historical Society of Iowa.

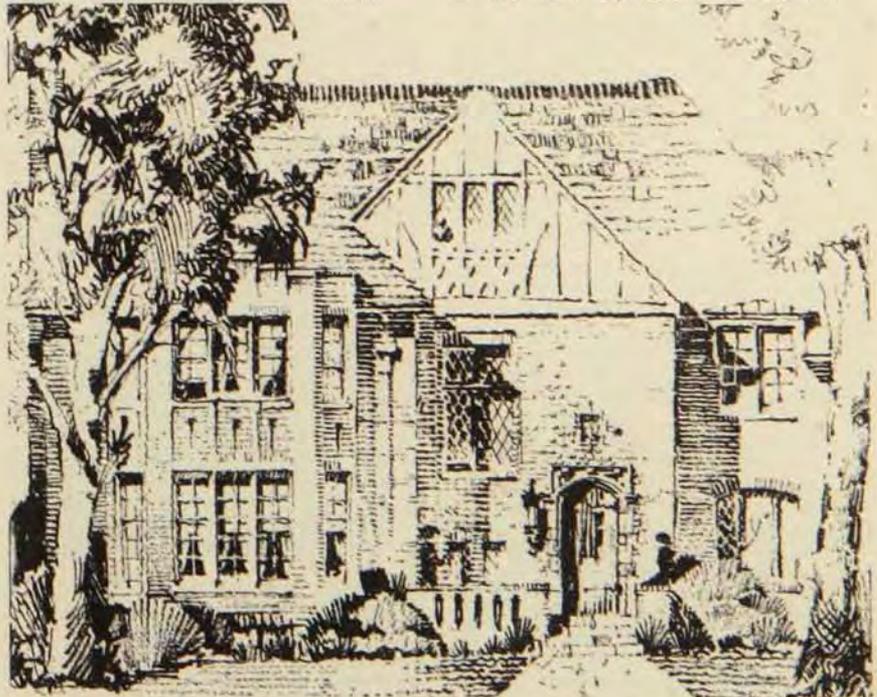
Minnesota's acquisition dates to the days of Governor John S. Pillsbury and his interest in the mineral and meteoric collection at the university which led him to send Dr. T. E. Thompson, then a member of the faculty, to Iowa. The meteorite owned by the university is the only large specimen in America and is of great scientific value, according to scientists.

With a flash of bright red issuing from a cloud of brilliant white the meteor flashed across the sky Saturday, May 19, 1879, and fell near Estherville, Iowa.

Italian Count to Debate At October 25 Convocation

Count Vincenzo Nitti, of Italy, one of Mussolini's most ardent political foes, and Sam S. McClure, New York publicist, who favors Mussolini's tactics, will meet in debate, "Resolved: That the Rule of Mussolini is a Benefit to the World," at the university convocation hour October 25. This debate will be the first of a series of four to be staged at the university this year and the first to be undertaken by the institution, J. C. Lawrence, administrative assistant to Chancellor Lotus D. Coffman, said.

At the convocation on October 11, Dr. Coffman will present his impressions of Russia under the soviet government.



The new Phi Phi house is completed and is being used for rushing this fall. It is situated on Fifth avenue near Eleventh diagonally across from the Delta Gamma house.

U. Student Editors Move Offices Again

Offices of three major student publications at the University of Minnesota today continued their periodic trek across the campus which by the end of another year will have moved them more than half way across the campus in five years.

Five years ago the student publications were jammed into a small space in the present child welfare building. Then they were moved to the rear of the old library for the past three years. Now the expansion of the history department has driven them temporarily into the old physics building.

Auditorium Cornerstone To Be Laid on October 20

The cornerstone for the \$1,000,000 Cyrus Northrup Memorial Auditorium will be laid at special ceremonies prior to the football game with Chicago Homecoming day, October 20. Building of the structure was made possible through the stadium-auditorium drive conducted several years ago, and for this reason the cornerstone will be laid when the largest number of graduates who contributed are present. The auditorium will not be completed for another year.

Members of the committee arranging the program are Mr. Lawrence, W. T. Middlebrook, comptroller, E. B. Pierce, chairman of university functions and secretary of the General Alumni Association, and Joseph Osborne, St. Paul, student homecoming chairman.

On October 13, the day of the Purdue game, the cornerstone of the \$900,000 addition to the University hospital will be laid with appropriate ceremonies.

The Alumni University

Secretary Greet's Alumni as Another Year Opens

Most cordial greetings to alumni and former students everywhere!

With the tang of autumn in the air comes the thud of pigskin over on Northrop Field, the throng of new students getting the help and inspiration of Freshman Week, old students coming back and remarking about the changes that have taken place since they left last June, the faculty members taking their places, and the general acceleration of blood-flow and activities all along the line.

And so the university starts upon another year! We shall miss the seniors of last year, but already the juniors have appropriated their places and are "rarin to go," the sophomores have become juniors and the freshmen sophomores, leaving the green cap vacancy for those just entering. It doesn't take long for a college generation to come and go, and each as it passes on brings its new blood into the General Alumni Association, adding a new strength and vigor and a freshness of spirit. What a wonderfully powerful asset to our Alma Mater this great alumni body can be if it will. Just becoming an alumnus, however, does not insure support. The individual must keep informed concerning the institution's needs and must know how and when he may serve to best advantage. This is where the Association and the WEEKLY function. The alumnus who really wants to make his efforts count for most in the service of Minnesota should be a life member of the General Alumni Association and should receive the ALUMNI WEEKLY steadily. The cost is nominal—\$50.00 with payments spread over a period of six years. Or one can take the WEEKLY at the retail price of \$3.00 a year. By following either plan, preferably the former, the alumnus is helping himself, his university, and the Association.

The Alumni Office, besides undertaking to maintain the organization, desires to be of real service to the individual alumnus. Make this your service bureau. No matter what the proposition may be—looking up a job or a lost friend or classmate, athletic matters, post graduate study, books, travel, or what not—write the Alumni Office. If we haven't the information, we will undertake to get it for you. And when you come back to the campus, drop in here first and let us help you get re-oriented.

The student body already is making elaborate plans for your homecoming, October 20, the date of the Chicago game. The big alumni dinner will be held Friday evening, the nineteenth, in the Minnesota Union as usual. At eleven o'clock on the twentieth the cornerstone of the Northrop Memorial Auditorium will be laid. Be on hand if you can. Every one here will be glad to see you.

Very cordially,

E. B. PIERCE,

Sec'y, General Alumni Association.



Professor Francis Jaeger who is also Father Jaeger of the Mound Catholic church and head of the Division of Bee Culture at the Agricultural campus has tendered his resignation to devote all his time to his parish and to his own researches into bees and bee culture, his avocation. Father Jaeger will be missed by Agricultural students.

West Coast Medics Held Great Meeting Recently

We had a letter from Joe Kans ('05 M.D.), who is a doctor in Tacoma, Washington, giving an account of a reunion dinner that was given at the Tacoma Hotel, in the Stone Room there. It seems that Dr. Jennings C. Litzberg was invited to address the Pacific Northwest Medical Association. This gave rise to Dr. J. B. McNerthey's ('99Md) happy idea of a Minnesota Medical Alumni dinner. In spite of the short notice given to 128 medical graduates in Washington, Oregon and Montana, twenty responded to the invitation and it was with a great deal of joy that they sat about the table reviving memories of the days at Minnesota.

Those alumni who attended from Tacoma were: Hiram S. Argue, '05; Edwin L. Carlsen, '06; Clyde E. Gray, '03; John W. Gullikson, '24; A. W. Howe, '13; David H. Johnson, '21; Charles R. McCreery, '02; J. B. McNerthey, '99; Joseph P. Kane, '05; John P. Schutt, '06 of Bremerton. Those from Seattle were: Frank E. Chase, '05; Sam D. Coffin, '04; David M. Strong, '07; Jay I. Durand, '05; Ernest E. Hemingway, '08; Henry Odland, '15; George A. Tripp, '99 of South Bend. Albert L. Mathieu, '05, of Portland, Oregon.

Letters of regret were sent by Dr. Fred A. Kiehler ('01), Portland, Oregon, and Jos. G. Parsons ('98), Lewiston, Montana.

Special Health Study Courses Offered by Health Service

The University of Minnesota Extension Service offers this year courses in elements of preventive medicine and special branches of public health nursing. Dr. H. S. Diehl, director of the University Health Service, has announced.

The Family Mail

P. O. Hanson Sails to Return to Missionary Work in China

Perry O. Hanson ('99) who returned to this country when the Chinese revolution made things uncomfortable for American missionaries is returning to the land of his adoption as we go to press. A form letter from him, sent to his friends, tell of his future plans for carrying on the work of our Lord in China. The letter we publish comes—

DEAR FRIEND:

I am sailing September 6 for China. It is not possible for Mrs. Hanson to go now but we hope that she and the smaller children can join me in China later.

A new era has dawned in China. After almost twenty years of fighting, the Republic of China is unified under the Nationalists. The new Government is attacking its problems in a most statesmanlike manner. A strong program of reconstructive measures has been adopted. Four of the eight new cabinet officers are graduates of American Universities. So appealing is the program of the new government that Washington has given full recognition and is making definite plans for rewriting treaties, extending to China the same rights and privileges accorded other nations.

Our friends within and without the church in Shantung are appealing earnestly for our return. It is sure that no such opportune time as this for the development of Christian work ever existed in China. The great combined call of Need and Opportunity resounds in our ears as loudly as ever Paul heard the man of Macedonia, and, as in his case the spirit does not allow us to do anything but obey—whatever the cost.

This is the silver anniversary of our work in China and we hope to celebrate by seeing a great forward movement in the field which we have called home since 1903. Fortunately the conditions there are favorable. Our helpful, constructive program in our three-fold ministry of preaching, teaching and healing is welcomed cordially. But economic conditions after these terrible years of war and famine are so distressing that large local contributions for our work are not possible. This makes it necessary for us to secure funds from American friends.

After a quarter of a century on this job you can trust us to make wise investment of your gifts. There are many trained men who can be employed as pastor-teachers for a whole year for \$100 each. Many worthy boys need \$25 annual scholarships so that they may have a chance in life. Relief for famine sufferers is always needed. Our own home was occupied by Chinese soldiers and needs repairs and furnishings. But our one real request is that you pray for us, for our work, for China, and most of all that the Church in America may see the great door and effectual, opened so widely in China.

I expect to report soon regarding conditions as I find them in China. Do you want this report?

Faithfully yours,

PERRY O. HANSON.

U. Graduate Heads Poultry Inquiry

Walter L. Rice ('23, '25L), a graduate of the University of Minnesota law school, and managing editor of the *Minnesota Daily* in 1924, has been placed in charge of a government investigation into a huge poultry "racket" here. The investigation has brought about the arrest of several men, charged with attempting to create a monopoly in the poultry business in New York. Mr. Rice is a special assistant United States attorney general.



Speaking of PERSONALIA

Eighteen Eighty-Nine

'89—"Here is further sad news," writes J. Paul Goode, eminent professor of economic geography and famous cartographer at the University of Chicago, from Little Point Sable, Selby, Michigan, where he spent his vacation, "in the passing of Joe Paden, a member of the original University sub-freshmen preparatory class in 1890. The world is poorer and our hearts are sadder in his going. The old guard line is growing thin."

Prof. Goode encloses a clipping from the *Chicago Daily News* of August 10, which we reprint in full:

Funeral services will be held tomorrow afternoon at 2:30 o'clock at Rosehill cemetery chapel for Joseph Everett Paden, former mayor of Evanston and Chicago attorney, who died yesterday at his summer home near Buchanan, Mich. He was 67 years old. Burial will be at Rosehill.

Mr. Paden was born at Litchfield, Ill., Jan. 22, 1861. He received his education there and at the University of Minnesota. He came to Chicago in 1890 after having practiced law in Litchfield for five years and serving as city attorney there. He was corporation counsel for Evanston for a number of years and from 1907 to 1913 was mayor of that city. He was a former president of the Illinois Mayors' association. He was a member of the law firm of Paden & Kropf. He was a member of the Illinois State and the Chicago Bar associations, and of the Union League, the Law, and the Evanston clubs.

Surviving Mr. Paden are his widow, Charlotte Colt Paden, and four children: Mrs. James Kennard Tracy, David Sheldon, Denison Colt and Phillip Paden.

Eighteen Ninety-One

'91-'92—W. O. Stout, who is the advertising manager for Gordon-Ferguson in St. Paul, tells us that his boy, Wilford O. Stout, Jr., left for Princeton, New Jersey, Friday night, September 20, where he will be a freshman in college this year.

Eighteen Ninety-Four

Ex '94 L—Andreas Ueland, Minneapolis attorney, was back at his office last week after a three-months' vacation in Europe, in which he visited Sweden,

Holland, France, and his native country, Norway.

He spent 10 days in Paris, 12 days in Holland, and the rest of his time in the Scandinavian countries, where he visited relatives.

"I noticed the farmers in the western part of Norway are turning toward land drainage projects, to increase their tillable land, with considerable success," Mr. Ueland said. "Their method of drainage, however, is considerably different from that used by the American farmer.

"Instead of using the modern hollow tile, the Norwegian farmer digs an open main ditch, into which small side ditches are led. These side ditches then are filled with broken stone and covered over, while the main ditches are frequently left open. The water seeps through the stones, and in that way the land is drained.

"The farmers obtain excellent timothy hay from this reclaimed land, and to make use of this crop, they are increasing the size of their dairy herds.

"The net results of the drainage really show up in the increased dairying," Mr. Ueland said. "The farmers there seem to be making the production of butter one of their main assets."

He said the cream separator still is uncommon among the farmers. It is the practice to carry the whole milk to the creamery, where it is separated and the cream made into butter and cheese.

Eighteen Ninety-Six

'96—Edward F. Flynn, Director of Public Relations, Great Northern Railway Company, made a number of addresses during the summer. Among these was one before the Commercial Law League of America at Mackinac Island. While on a Western trip Mr. Flynn discussed railroad and Rotary subjects at meetings held in several western states and in several cities in California. He has frequently made addresses in St. Paul and Minneapolis.

Eighteen Ninety-Seven

'97 EE—We saw a picture of Arthur L. Abbott on a page of the *Electragist* and with it was an article telling that he has joined the Society for Electrical Development Staff, where he will act as technical assistant to Harry B. Kirkland in the promotion of the Uniform Ordinance.

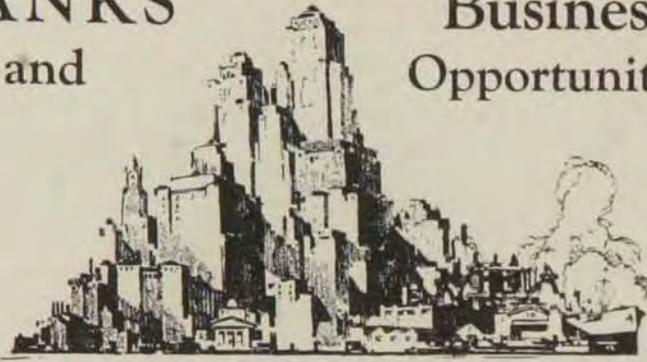
Mr. Abbott is best known as the leading authority in this country on electrical estimating. He originated and compiled the Manual of Estimating of the A. E. I., which is recognized as the only authoritative and comprehensive set of wiring cost data ever published. He has conducted electrical estimating schools in a number of the larger cities and acted as technical advisor to members. Mr. Abbott has also served as technical editor for the *Electragist*. He is at present living in Rutherford, New Jersey.



¶The largest library in merchandising and advertising ever gathered together by any business organization is to be found in the office of Mac Martin, president of the Mac Martin Advertising Agency. Mr. Martin ('03) started his career one year after his graduation and since that time has continued up the "ladder of fame and fortune."

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PERSONALIA

Eighteen Ninety-Nine

'97, '99 G, '02—Thomas Geisness is practicing Law in Port Angeles, Washington. He says, "Hope to see the U Campus once again. May make the annual reunion next summer."

'98, '99 G, '01 Md—"Had a great time in Shanghai, Canton, Peking, and also in Japan. Will see you at the first football game." This is the note we received from John E. Campbell. Not everyone is so lucky.

Nineteen

'00—Horace Lowry, Mrs. Lowry, and their son, Goodrich, returned to Minneapolis recently after spending six weeks in the south of France, chiefly at Biarritz.

The journey was solely a vacation trip for Mr. Lowry, he said upon his return. He spent a month in Biarritz swimming, golfing and resting. For about two weeks he drove along the French Riviera, and in Spain.

Agricultural conditions in southern France are bad, he said. Extreme heat has burnt the crops and a small yield is expected.

Thomas Lowry, a student at Princeton, also accompanied his parents. He has gone to Colorado to spend some time in mountain climbing.

Nineteen One

'01—Cleona L. Case spent last year at the University of Illinois and received from the library school the degree of Bachelor of Science in Library Science, with honors. She is now in Huron, S. Dak., having received the appointment of Assistant Librarian at Huron College.

Nineteen Two

'02—Olaf Halvorson, who has been teaching in McKinley Junior High School in Los Angeles for sixteen years, has been visiting in the Twin Cities this summer. He also represented the Sons of Norway at a Sioux Falls convention.

Secretaries Note

Minnesota Alumni Unit secretaries and president please note! We want the latest addresses as well as the current officers of your units. Please help us by sending in this information at once as well as sending us the dates, places, and hours of regular meetings and luncheons, as well as advance notices before each meeting and reports of what happened after such meetings have taken place. Don't fail to give the names of all those who attend meetings.

Nineteen Three

'03 E—Frank C. Hughes stopped in the office the other day. He is representing the Northwestern Mutual Life Insurance Company of Milwaukee, Wisconsin.

Nineteen Seven

'07 E—June 14th, 1928, marked the passing of Loring D. Burwell. Before his death Mr. Burwell was special engineering representative of the stoker department of the Westinghouse Electric and Manufacturing Company.

Mr. Burwell was born at Minnetonka Mills, Minnesota, August 16, 1884, and immediately after graduating from the University of Minnesota in 1907, engaged in stoker work with the Westinghouse Company under the late Frank C. Armstead. He started in field work and enjoyed it so much, he never could be induced to leave it.

This news has been called to our attention by E. I. Andersen ('17 E) of the Westinghouse Electric Company at Attica, New York, who knew Mr. Burwell personally and worked with him for many years.

Nineteen Twelve

'12, '13 G, '15 L—P. W. Viesselman has taken over the instructional work formerly taught by Dean Cockerill at the University of North Dakota this year. The dean has a leave of absence. Mr. Viesselman taught political science at Minnesota from 1915-18 and again during 1921-22. Since that time he has practiced law in Minneapolis. While at North Dakota he will have the title of Professor of Law.

'12 Ag, '13 G—Grover M. Conzet, state forester, seems to be a man of no little

importance in this matter of controversy between the state auditor, Roy Chase, and the forestry department over the administration of the state's timber lands. "We shall see what we shall see" when the facts and the photographs are presented to the reforestation committee by Mr. Conzet after his return from the north woods.

'12—Hazel McCulloch dropped into our office the other day to say that she has finished her graduate work here and is returning to the State Teachers' College at Minot, North Dakota.

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Nineteen Fourteen

'14D—Mrs. Joseph Fournier and son, Joseph, of Jackson Heights, Long Island, N. Y., are spending the remainder of the summer at the summer home of Mrs. Fournier's parents near St. Paul. Dr. Fournier will join them September 1, and accompany them back to their home in New York. Dr. Fournier is a member of the dental school faculty at Columbia university.

'14 Ed—The marriage of Cassie Rose Spencer to Grattan Payne of Montgomery, Alabama, took place in Boston, Massachusetts, July 29, 1928. Mr. Payne has taken his graduate work at the University of Virginia and the Johns Hopkins University. He is the statistician for the State Department of Education of Alabama.

Nineteen Fifteen

'15 HE—We are very sorry to hear of the death of Mrs. O. B. Jesness (Ella Freeland), who died at Pokegama, Minnesota, August 6 after several months illness. She taught for one year in the New Ulm high school after her graduation and then was married to O. B. Jesness ('12 Ag). They lived in Washington, D. C., for several years and then moved to Lexington, Kentucky. Mrs. Jesness was a member of Phi Upsilon Omicron sorority.

We wish to extend our sympathy to Mr. Jesness and to his young son, Robert.



E. B. Gardiner ('91) of the Admarks Advertising Agency at St. Louis, Mo., sent us this photograph of four loyal Minnetons with this note: Here's a photograph which may be of interest to your older readers. It was taken at the home of Dr. A. A. Dodge in Kalispell, Mont. Please note that the props in the background are holding up the heavily loaded apple trees." The other subjects are, left to right, E. B. Gardiner ('91), St. Louis, Mo., Noah Johnson ('94), St. Louis, A. A. Dodge ('91), Kalispell, and Roy W. Squires ('94), Shanghai. Messrs. Gardiner and Johnson, with their families, spent a jolly three weeks, vacationing at Dr. Dodge's cottages on Lake MacDonald, Glacier National Park. Roy Squires stopped with them a few days, on his way back to Shanghai, after attending his son's graduation at Princeton.

Nineteen Sixteen

'16—A well attended lecture on "Television" was given July 23, at 4:30 in the Physics Building by A. L. Johnsrud. He is working in the Bell Telephone Laboratories in New York City.

Many alumni were among the summer students who attended the lecture.

Nineteen Eighteen

'18—Mr. and Mrs. Ralph B. Beal (Theone Bonney) left July 1 on a motor trip to Yellowstone and Glacier National parks. Mr. and Mrs. Beal landed Friday in Duluth on the Juanita from Buffalo, N. Y., where their marriage took place June 17 in Asbury Methodist Episcopal church. After September 15, Mr. and Mrs. Beal will be at home at Interlachen park.

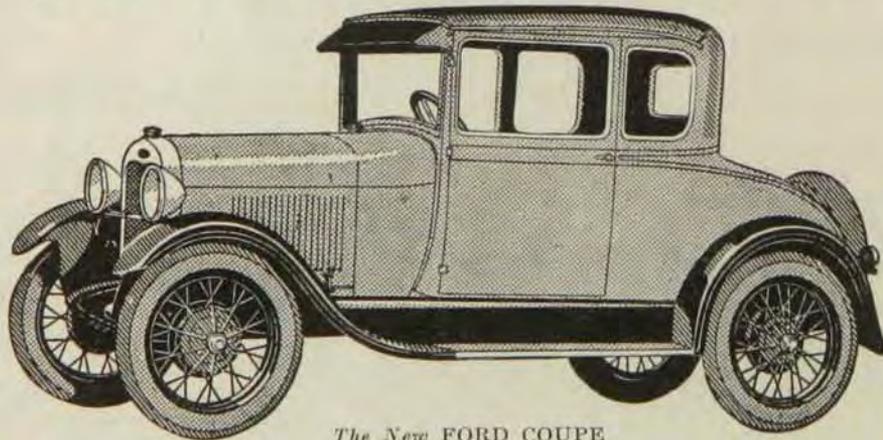
'18, '18 Md, '19—Dr. Nellie Pederson Holman (Mrs. O. Lincoln Holman) has been named head of the maternity division of the Margaret Williamson hospital in Shanghai, China. She was formerly head of the women's section of the American Lutheran hospital, Kioshan, Honan, China. We have been told that Francis W. King ('21 Md) is also at the hospital in Shanghai, China.

Nineteen Nineteen

'19—18 Gramercy Park South, New York City, is to be the address of Bertha Peik for some time. She has gone east to study retailing and do graduate work at the Columbia University. Since 1924 she has been training director for the Dayton Company. Here is another name for the New York Chapter of Minnesota alumni reunion list.

'19—The foreign department of the Macon Book Company is in charge of Esther Helgeson. She conducts the sale of books in Australia, Asia, and the Philippines.

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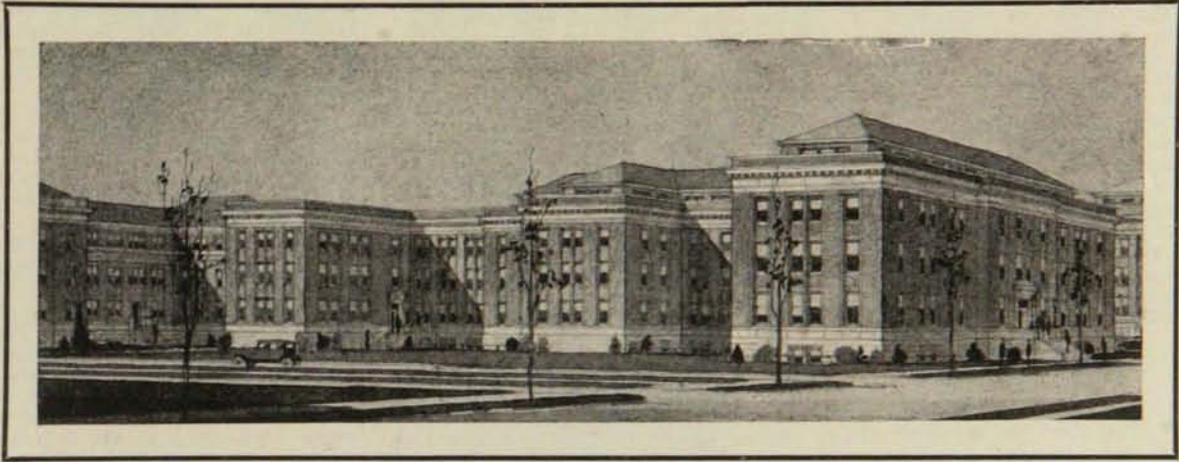
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Nineteen Twenty

'20 E, '21 CE—Carlos del Plaine accompanied by Mrs. del Plaine, professor in the English department, and by Mr. and Mrs. Malcolm MacLean, spent several weeks the fore part of August at the MacLean cabin at Farm Island Lake, north of Lake Mille Lacs. After two delightful weeks there the del Plaines drove on to Winnipeg while the MacLeans returned to Minneapolis. Mr. del Plaine is now a sophomore in the Medical school and will receive his medical degree in '31. He is a member of Sigma Xi and of Sigma Delta Chi fraternities. Mr. MacLean is an instructor in the English Department.

'20—Frank E. McNally is not at the University Club any more, that is, not to live. On June 16 he married Martha Nelson of Minneapolis, and they are living at 1123 Kenwood Parkway, Minneapolis. After their wedding they went on a five weeks trip to Alaska and several West Coast points.

Nineteen Twenty-One

'21Ed—Mercedes Nelson sailed Friday, June 29, from Montreal for Liverpool.

'21—Gladys E. Meyerand has had a change of position. For the past five years she has been an assistant editor on the staff of a Methodist Book Concern in Cincinnati, Ohio. She has recently moved to New York City to join the staff of the *World Tomorrow* Magazine. She says, "The editorial game is a fascinating one and it's great to be in New York where there are a few more

E. B. Johnson Dies

It was a great shock to learn of the death of E. B. Johnson ('88), who died Sunday night, September 30. Mr. Johnson was at one time the registrar of the University and later became first secretary of the General Alumni Association. He was the first editor and founder of the MINNESOTA ALUMNI WEEKLY.

Although he had been ailing for about a month, he was able to be up and about, and his condition was not considered serious. His death was due to acute indigestion and heart disease. Funeral arrangements have not been made. Complete details will be given in our issue of October 13.

Gophers than in Cincinnati." Who knows more about the editorial game than we do?

'21—On August 2, the former Governor J. A. O. Preus ('06 L), addressed the Loop group of the Chicago Kiwanis Club. H. D. Hopp ('21), who is a member of the club, introduced Mr. Preus, who talked on "The Government in Business." Mr. Hopp is with the Owens Bottle Company in Chicago.

Nineteen Twenty-Two

'22—Saturday, the first of September, was the date of the marriage of Marie Marguerite Bremer ('24) to Victor P. Reim ('22). They were married at Dellwood, Minnesota, and will be at home after the first of October at New Ulm, Minnesota.

'22—Walter E. Johnson, defeated candidate for membership on the board of education in the election last year, today was elected by the city council to the board to fill the place left vacant by the

death of Mrs. T. F. Kinney. Mr. Johnson will serve until the 1929 election.

Mr. Johnson received a majority vote on the sixth ballot with 25 aldermen present and voting. The final vote was Mr. Johnson 15, Lowell E. Jepson 9, and John Peterson 1. Thirteen men and women received one or more votes during the balloting.

Johnson, Jepson and the late A. P. Ortquist were the defeated candidates in the school board election last year when Mrs. Kinney and Lynn Thompson polled 15,000 votes for the nomination and 38,000 ballots in the election.

Mr. Johnson, who lives at 4642 Garfield avenue S., is credit manager for Paine Webber and Company, having worked for them since his junior year at the University of Minnesota. He was graduated in 1922. He has two children. Mr. Johnson said recently that he favors selection of a Minneapolis man as superintendent of schools, believes in the junior high school system and favors a good vocational school for Minneapolis.

Ex. '22—Wm. Taylor, hockey star, visited alumni friends and paid the WEEKLY office a half hour call this summer. Bill has traveled about a great deal since we last saw him in '21, having been in the Philippine Islands where he taught school for two years after leaving the University of Minnesota. He returned in '24 and after a year in residence at the University of Texas received his B. A. degree from that institution in '25. He received his Masters degree from the same University last year and he is now at New York where he is working for his Ph. D. degree at Columbia University.

Strictly Chemically Pure

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HYDROCHLORIC ACID
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Nearly a century of experience! Grasselli has been manufacturing chemicals since 1839.

Our *Quality Pledge*, well known to every chemical using industry, is established assurance for you that all Grasselli C.P. products are of absolutely unvarying quality and strictly chemically pure.

The analysis is printed on each label. Our numerous branches are for the purpose of serving you better.

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Established 1839
CLEVELAND, O.
Branches in 17 Cities

The OFFICIAL
INTER-
COLLEGIATE



ALUMNI
HOTEL IN
MINNEAPOLIS



NEW NICOLLET HOTEL

Opposite Tourist Bureau on Washington Avenue

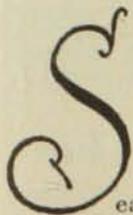
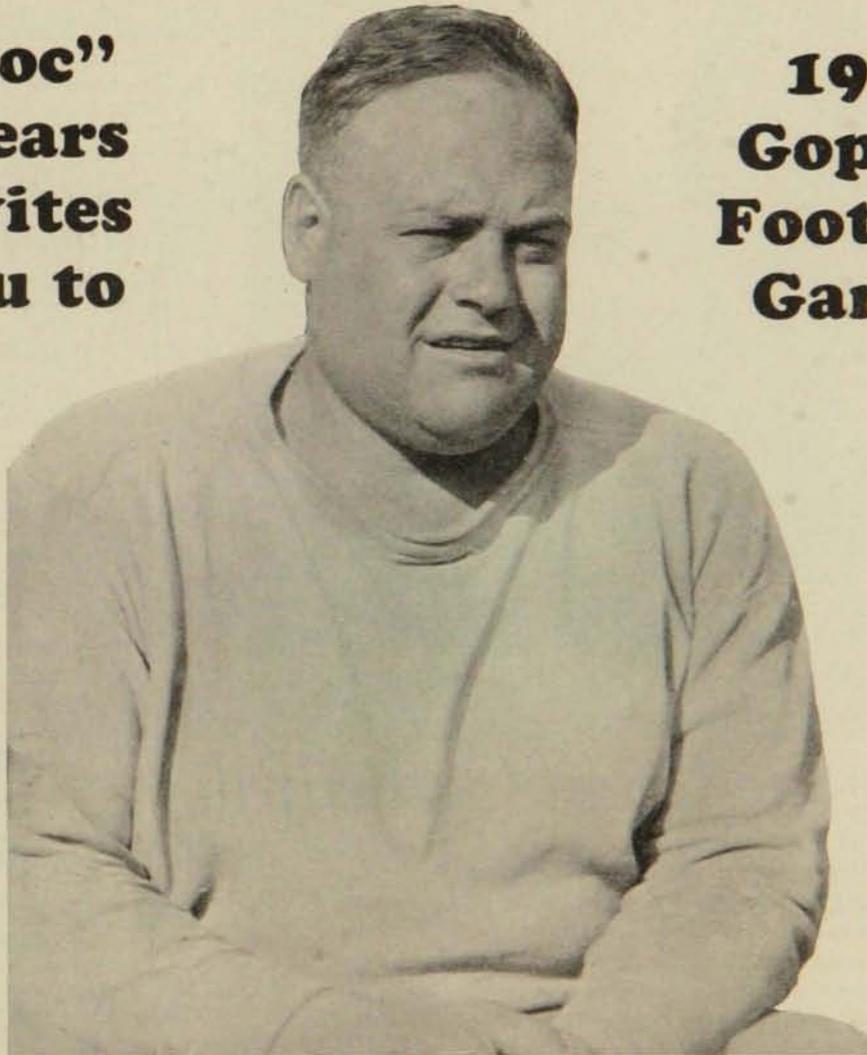
The northwest's largest and finest hotel will be your choice when in the Twin Cities. We have 600 outside rooms with bath; the finest cafes and coffee shops; the largest and most beautiful ball rooms in the northwest. We cater particularly to meetings and conventions and invite alumni to correspond with us when planning either a personal trip or a convention in Minneapolis.

MANAGEMENT OF W. B. CLARK

“COMING?”

**“Doc”
Spears
Invites
You to**

**1928
Gopher
Football
Games**



Season Tickets orders are now being filled. The price for the home games is \$10.00 which includes tickets to the following games: Creighton, Purdue, Chicago, Indiana, and Haskell Indians. Mail orders for tickets, either seasonal or for individual games, to the Ticket Manager, South Tower, University of Minnesota Stadium. Checks for tickets should be made payable to the University of Minnesota and must include 20 cents for postage and registry. To avoid delay send certified check, cashiers check or postal money order.

**The '28 Schedule Includes
Many Headliners:**

- October—*
 6—Creighton at Mpls., \$1.00
 13—Purdue at Mpls., \$2.50
 20—Chicago at Mpls. (Homecoming), \$2.50
 *27—Iowa at Iowa City, \$3.00
- November—*
 3—Northwestern at Evanston, \$3
 10—Indiana at Mpls. (Dad's Day) \$2.50
 17—Haskell Indians at Mpls., \$1.50
 *24—Wisconsin at Madison, \$3.00

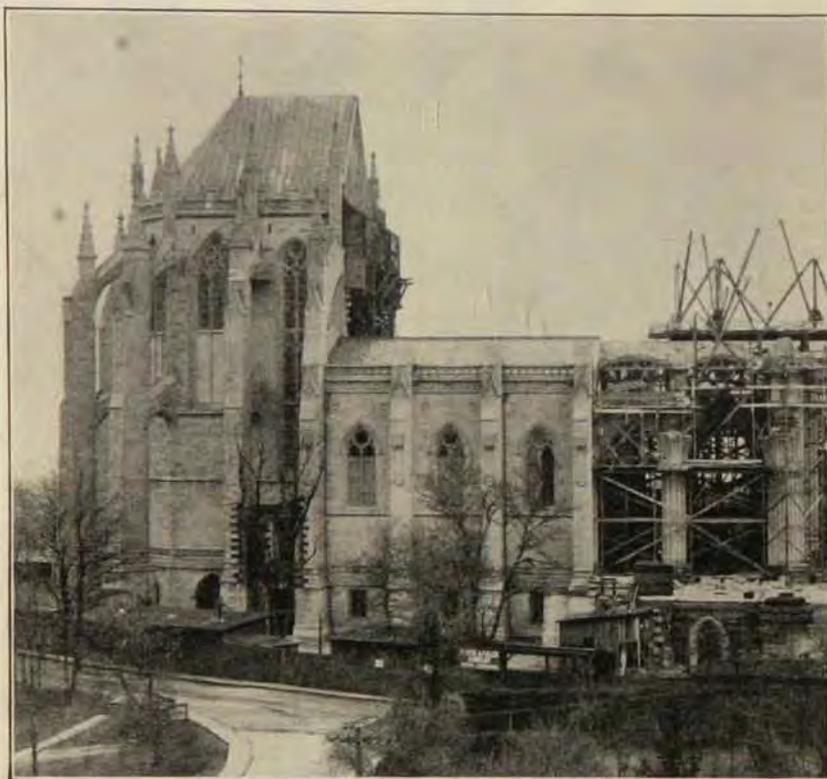
*Make a separate check for out-of-town games.

Thousands of excellent seats are still available. Orders, however, should be mailed at once to secure the best seat possible and in order to avoid the last minute ticket rush for the big games. Thousands of applications are being filled daily.

The coach promises a good team, the captain promises plenty of excitement, the stadium promises good seats, the railways, special rates . . . the weather man . . . the usual football weather.

Come on Minnesota, Let's go.

50,000 Excellent Seats in the Memorial Stadium



Washington Cathedral in process of construction on Mt. St. Alban, Washington, D. C. Frohman, Robb & Little, architects for the construction of the cathedral, successors to the late Henry Vaughn, the original designer. Indiana Limestone from the quarries of Indiana Limestone Company is being used for this project.

Building the Great Cathedral

THE progress of the great Washington Cathedral is of interest to the entire nation. The Indiana Limestone Company, which is furnishing the stone for this edifice, counts it a high privilege to have so important a part in this undertaking which will have a place in our country's history.

For such a building, only natural stone could do justice to the architect's design. Indiana Limestone was selected because this fine-grained, light-colored limestone has proved unequalled for building purposes. It is a fact that the limestones of which the great cathedrals of Europe are built are not of so fine and durable a quality as this limestone from the hills of southern Indiana.

A vast deposit and improved production methods make Indiana Limestone practicable for every building purpose at moderate cost. We will gladly send you an illustrated booklet showing fine buildings constructed of Indiana Limestone and telling about this wonderful stone. Or, write for our booklet showing residences. Address Box 808, Service Bureau, Indiana Limestone Company, Bedford, Indiana.



General Offices: Bedford, Indiana

Executive Offices: Tribune Tower, Chicago

Nineteen Twenty-Three

'23 Ed—The next two years, Raymond H. Barnard will spend at Wisconsin University in quest of a Ph. D. degree in Speech. Mr. Barnard believes this to be a new and promising field of teaching. I do not think it will be too hard to decide which way to vote when Minnesota plays Wisconsin.

'23—Josephine Clay of Hutchinson, Minnesota, became the bride of Niles Albert Wedge of Zumbrota, Minnesota, on Tuesday, July 17, at the First Congregational church at Hutchinson. Mr. Wedge is a member of Alpha Sigma Phi.

Nineteen Twenty-Four

'24 Ag—Spencer Moran is an inspector with the Federal Horticultural Board in New York City, at 35 Broadway.

'24, '25 G—Elizabeth Gile is also in New York City. She is an editor with an educational publishing firm.

'24 HE—July 30 was the date of the marriage of Irma Ericksen to Henry C. Hurlburt ('24 Ag) at the Sigma Kappa house of which sorority Miss Ericksen is a member. Hurlburts will be at home at Salem, Ohio, where Mr. Hurlburt represents the Ralston-Purina Mills. He is a member of Alpha Gamma Rho. Miss Ericksen has been teaching at Coe College.

Ex. '24—Cecil Pease, for six years secretary to Leland F. Leland, editor of the MINNESOTA WEEKLY, and also an associate editor, resigned her position in August after the announcement of her engagement to John Donald Webber of La Crosse, Wisconsin. They were married on August 22 at Chicago, where they are now at home. Mr. Webber is a graduate of the La Crosse Normal school and attended the University of Minnesota for one year. He is employed as an artist for the Isaac Walton League in Chicago. Mrs. Webber is a member of and expansion officer for Theta Sigma Phi, national journalistic fraternity. Florence Peterson (Ex. '31), is Mr. Leland's new assistant.

Nineteen Twenty-Five

'25 E—LeRoy Elmburg is designing structural steel for the Truscon Steel Company at their main office in Youngstown, Ohio. He has been with these people for about five months and likes the work very much. He was formerly with the Buick Motor Company at Flint, Michigan, in the office of the Works Engineer.

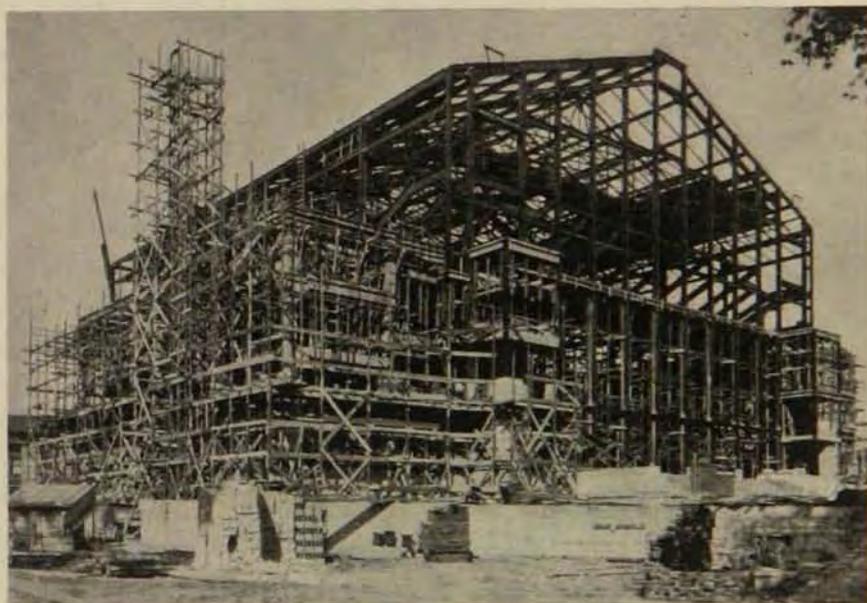
'25 Ed—Announcement is made of the marriage of Lois W. George to Roy C. Irons ('27 ME) on Friday, July 6, at Fullerton, California. They are to make their home in Milwaukee, Wisconsin. Let's wish them happiness!

'25 K—A daughter was born to Mr. and Mrs. M. I. Morton on August 28, 1928. She is to be named Marilyn.

'25 M—Edward Hennen is in the Rock drill steel department of the Ingersoll-Rand Company, 11 Broadway, New York City.

'25 E—Richard G. Taylor, who is employed by the Commonwealth Edison Company in Chicago, was here visiting with his wife and baby for a couple of weeks in July.

A MONTHLY RECORD OF AUDITORIUM CONSTRUCTION

How the Northrop Memorial Auditorium
Looked on August 15, 1928Accuracy and Rapidity of Construction
a Record of Which We are Proud

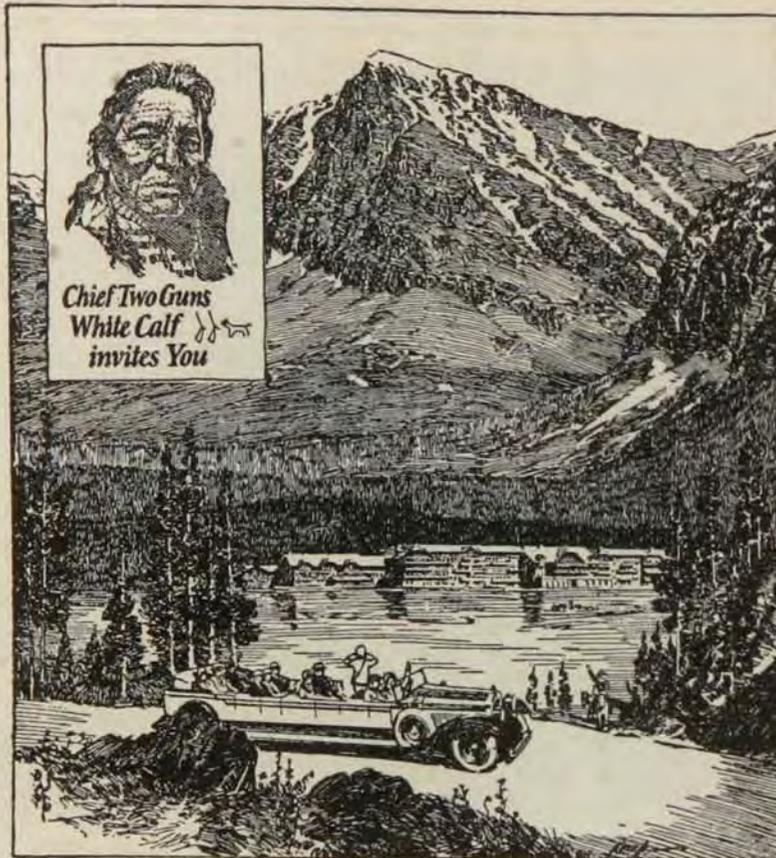
It is a matter of great pride to us that we were selected to build your great NORTHROP MEMORIAL AUDITORIUM which will for scores of years to come eclipse every other building on the University of Minnesota campus and will probably be your most used building.

Realizing this fact it was only fitting and proper that a contractor of the stability, the foresight, and the conservatism of the PAUL STEENBERG Construction Company should have been selected.

We shall do our utmost to give you the finest type of college auditorium in America and we ask you to remember that when you think of the Northrop Memorial Auditorium and in after years, praise its fine construction and its beauty, that we did the work on this magnificent building.

Paul Steenberg Construction Company
SAINT PAUL, MINNESOTA

So important do we consider the construction of this building that we have contracted for this space once each month for eight months so that we may bring to you the story in word and picture of the progress of this building. Each month this space will carry the very latest picture of the structure. Watch for the next insertion in October.



Only \$45²⁵

A delightful 4-Day Tour through

Glacier National Park

This interesting land-and-lake cruise takes you to Going-to-the-Sun Mountain, Trick Falls, the Many-Glacier region, and many other beauty spots in this scenic mountain homeland of the Blackfoot Indians . . . The one low cost covers everything for the four days—motor coach and launch fares, meals and accommodations at the Many-Glacier and other fine hotels. International tour of Glacier and Waterton Lakes National Parks only \$57.50. Let us give you full information about this and other popular vacation regions reached via the New Oriental Limited—faster time, no extra fare.



A Dependable Railway

R. C. Michkils, G. A., P. D.
524 Second Avenue So.
Minneapolis, Minn.
Phone Atlantic 1267

Please send me free books about Glacier National Park. I am also interested in

- 4-Day Tour of Glacier National Park
- Pacific Northwest Tours
- Dude Ranch Vacations
- Burlington-Great Northern Escorted Tours

Name _____

Address _____

(M.A.W.)

Nineteen Twenty-Six

'26—New Prague, Minnesota, has lost Gertrude Kirby this year. She is to teach at Wabasha, Minnesota.

'26 HE—We understand that Helen Heard is a student dietitian at the Peter Brent Bigham Hospital, in Boston, Massachusetts.

'26 G—Winslow S. Anderson has just assumed his new position as Dean of Men at Rollins College at Winter Park, Florida, of which Hamilton Holt, of magazine fame, is the president. Anderson held teaching positions for several years until he became executive secretary of Theta Kappa Nu fraternity organized at the instigation of the Interfraternity Conference in New York City in 1924. As the working head of this vigorous new fraternity he has made a remarkable achievement in stabilizing a society that secured 45 chapters within a few months. Anderson was at Minneapolis last spring inspecting the Minnesota chapter at which time the editor enjoyed a pleasant evening chatting about college and fraternity problems. To her sister educational institution at Rollins Minnesota offers congratulations on securing so able a man as Mr. Anderson.

Nineteen Twenty-Seven

'27 E—Roy A. Nyquist says that "Minneapolis ranks first as a beautiful city." This conclusion was reached after he had toured through the east to New York and Washington, D. C., this past summer. He is working for the A. Bently and Sons Company in Toledo, Ohio.

Nineteen Twenty-Eight

'28 Ed—Mildred Challman is to be at Barnum, Minnesota, Box W. She is going to teach History and Mathematics in a high school there.

'28 Md—Dr. Horace Scott will spend a year of internship work in Europe. He accompanied his parents, Mr. and Mrs. Carlyle Scott, and his sisters Elspeth and Jane to Europe this summer.

'28 Md—Dr. O. P. Thorson has formed a partnership with Dr. W. P. Lee of Northfield.

'28 Ag—Walter J. Venske is in charge of the Plymouth, Wis., of the U. S. Bureau of Economics.

'28—Phillip Burger has taken a position with the financial department of the *Buffalo News*, in New York. He was a member of Phi Kappa Psi and Sigma Delta Xi fraternities and of Iron Wedge, senior honorary society.

Nineteen Twenty-Nine

'29 E—Before the fireplace banked with palms and pink and white peonies, Marion Lucille Goldsticker and Francis Lambertson Mayer were married in June at Young America, Minnesota. Mr. Mayer is a senior in the engineering college and a member of Kappa Eta Kappa fraternity.

Nineteen Thirty

'30—Mary Connery, 607 Twelfth avenue SE., junior at the University of Minnesota, was recommended to the board of regents of the university for the \$100 Americanism award of the American Legion auxiliary.

A STEP FORWARD



NEW HUNTING

HUNTING golf balls will soon be ended but the hunting fever goes on with duck season now in full swing and big game season opening on the tenth of November.

Many of the golf ball hunters interested in hunting for game have given little thought to the subject of their equipment for the present hunting season.

The sporting goods department is ready to fully equip the hunters with

GUNS

**FIELD and TRAP
IN ALL STANDARD MAKES**

-0-

AMMUNITION

**YOU CAN GET THEM WITH
FEDERAL SHELLS**

-0-

HUNTING CLOTHING AND ACCESSORIES



IN ATWATER KENT RADIO

New Model 52 Console



1929 All In One Electric

ATWATER KENT—always a leader—has stepped forward again! Here's the all-electric receiver and speaker combined as one instrument in Model 52.

It is new in size, in finish, in appearance. It is only 30 inches high—just large enough to serve as an end-table for books, or to nestle cosily in a corner. The tone has depth and reality. Turn the Full-vision Dial and pick another station from the many that the far-reaching power of this set offers you.

The reputation of Atwater Kent—made by the constant performance of almost 2,000,000 receivers, assures constant pleasure.

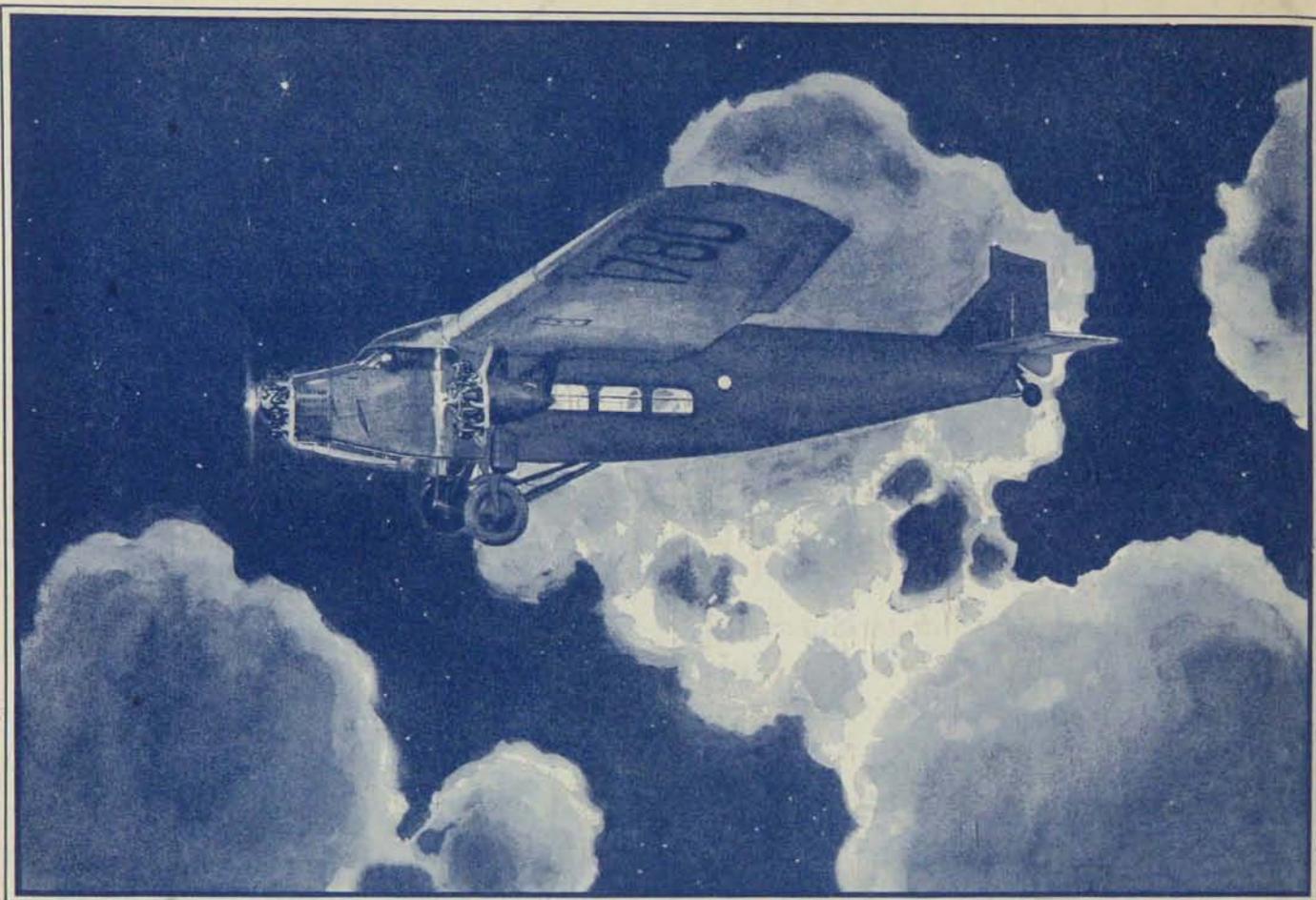
See Your Atwater-Kent Dealer Today

Reinhard Brothers Co.

ABERDEEN, SO. DAK.

MINNEAPOLIS, MINN.

MINOT, NO. DAK.



Up in the Air for \$2.50

☞ Ride for 10 minutes in the 12 passenger all-metal, three-motored monoplane made by the Ford Motor Company and operated in the northwest by Jefferson Airways, Inc.

☞ These short trips are offered daily from the airports on the following schedule:

Rochester, 10:00 A. M.—St. Paul, 2:00 P. M.—Minneapolis, 4:00 P. M.

☞ Why do we offer this new low rate for a shorter ride:

☞ Because we want every man, woman and child in the Twin Cities, Rochester, and northwest to have had the thrill of flying:

☞ Because we want to aid you to become air-minded:

☞ Because we want to provide the opportunity of having flown up in heavens in the world's strongest, safest plane at a rate within the reach of all.

☞ For those who want longer flights the \$5 rate for a 30 mile ride is still in effect.

☞ The daily flight to Rochester can now be made at the low rate of \$7.50 each way, or \$12.00 for the round trip.

JEFFERSON AIRWAYS, Inc.

Division of Jefferson Highway Transportation Company

(Operating fleet of Great White Safety Buses to Southern Minnesota and Iowa Points)

The Minnesota Alumni Weekly



4

Ⓒ Soviet Russia as I Saw It
- - - by *President L. D. Coffman*

Ⓒ Supreme Court Decision and the University
- - - by *Dean E. E. Fraser*

Ⓒ Scalp Chicago: Indian Homecoming Motif
- - - by *Joseph Osborn*

Ⓒ What Do Football Captains Do as Grads?
- - - by *Felix Wold*

Ⓒ Following Gopher Football in the Orient
- - - by *Florence Lehmann*

Ⓒ Tribute Paid E. B. Johnson ['88]
- - - by *Alumni Friends*

Ⓒ How the Scoreboard Gets the Dope
- - - by *H. H. Brokaw*

Ⓒ Football and Sports

Ⓒ Speaking of Personalia

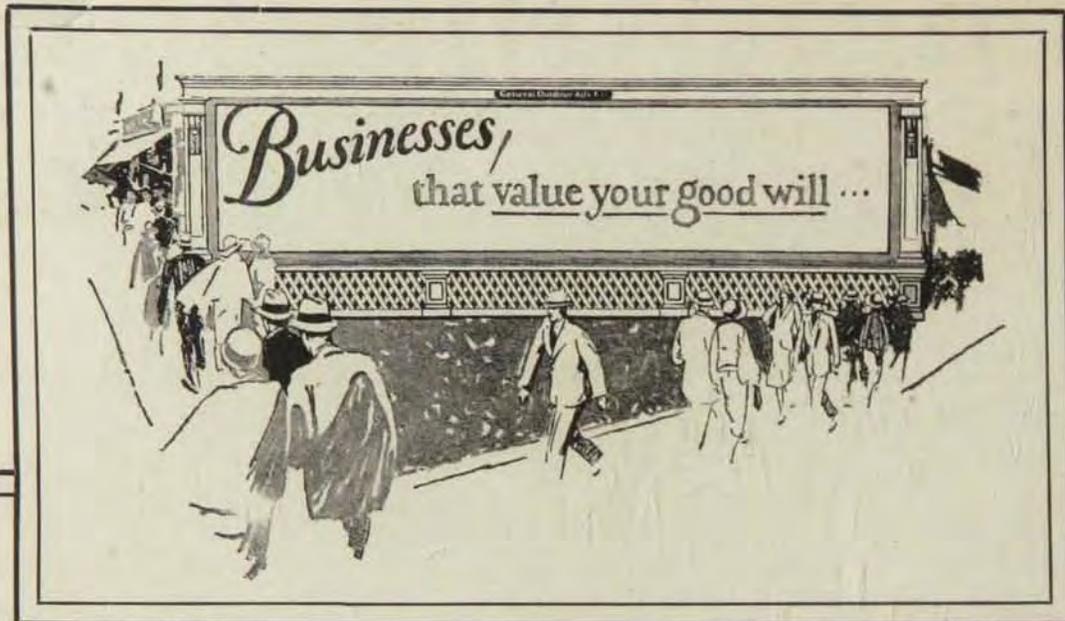
Ⓒ Alumni University

Ⓒ Pictorial Minnesota

Ⓒ University News Budget

Ⓒ We Learn as We Go to Press

October 13, 1928



FOOTBALL? What Has Football to do with Outdoor Displays?

Football, the game of the college youth, played by the few, enjoyed by the many is monopolizing the social and business attention of the world today

Football represents the brawn and intelligence of our college men . . . it is a game more of strategy (brains) than of strength.

So likewise is business conducted today. Legitimate competition, like good sportsmanship, has fostered the growth and development of dependable business institutions today.

On the outdoor displays of the General Outdoor Advertising company, you students and alumni, will find the story of the leading business institutions in the world, told from week to week.

Form the display reading habit. As you come and go read the message put forth to you . . . accept the challenge . . . for one day, you too, potential business executives, will be calling upon the General Outdoor Advertising Company to aid you solve your business needs and to find buyers where you find them—in the outdoors.

Freshmen, Sophomores, Juniors, Seniors, Alumni—The General Outdoor Advertising Company is prepared to take care of your personal or company needs in the matter of signs, signboards, post-boards—large or small.

General Outdoor Advertising Co.

Minneapolis Branch
2020 Washington Ave. So.
Main 1395

St. Paul Branch
100 East 6th St.
Cedar 5426

Fifth Avenues of Minnesota

A BUYERS' GUIDE TO THE EXCLUSIVE
SHOPS IN MINNEAPOLIS AND ST. PAUL
APPROVED AND RECOMMENDED BY
THE MINNESOTA ALUMNI WEEKLY

[Shopping and Buying Service conducted by SALLY FORTH]



Volume II

October, 1928

Number 2

Let "Sally Forth" Shop for You

You 45,000 organized alumni and students who read the MINNESOTA WEEKLY are invited to make use of our personal shopping and buying service which we offer through "Fifth Avenues of Minnesota" only and which can be had only by writing to Sally Forth.

This section is maintained for the smaller and the more exclusive shops of the Twin Cities so that they may intelligently present their merchandise in a space ample for their needs and at the same time at a price which is not as prohibitive as that charged by the daily newspapers.

This section is also maintained for you, the reader. It is a new idea in merchandising as far as the northwest is concerned and no where else in the world will you find anything quite like this section. It is an attempt to bring the isolated buyer in closer contact with the seller of the better merchandise.

SALLY FORTH.



Canine or Just Dog?

If you've got a dog to sell or if you're boarding pups and dogs during the winter months, let us bring you to the right party. Exclusive people read "Fifth Avenues" and use our Sally Forth Service.

**Fifth Avenues
of Minnesota**
UNIVERSITY CAMPUS

We look About for the Unusual



And we find:

Fur suits designed by Suzanne Talbot, consist of a hip-length jacket and skirt of a soft, flat fur and a matching blouse of crepe or metallic jersey. . . . Quite the most novel thing we have seen for some time . . . and so adaptable to many types!

Many designers show the normal and waistline for the slim and youthful figure . . . which after our many seasons of lowered waists has the effect of being entirely new. But it is suitable only for the very slender . . . and the more mature figure finds other ways of achieving originality. Among the sponsors of the normal waistline is Jean Patou.

Others have much of princess silhouette and the high waistline in Empire fashion . . . the first feature by Louise-boulanger . . . the second shown by Poiret.

The modes of 1880 prove an inspiration for many exquisite models that find expression in decidedly "different" handling of ruffles, frills, and tiers. Louise Bolanger clings to the bustle effect fullness in the back . . . although in modified form.

Skirts of unexpected fullness . . . and with many ways of forming uneven hem-lines vie with the classic slender models.

Swirls and flares are newly important . . . Interest in sleeves manifests itself in many ways . . . Peplums give unique effects to some models . . . Diagonal incrustations, suggestions of the hobble-skirt . . . scarf collars, long panels . . . we could go on endlessly finding the infinite variety of means that fashion uses to achieve individuality.

For this is a season when every woman may wear exactly what becomes her type . . . and be smart and original.

—SALLY FORTH in an interview with ROY H. BJORKMAN.

Starting Monday
October 15th

Formal Winter Opening

. . . . showing a complete assortment of exquisite gowns, coats and wraps . . . for day and evening wear.

★

ROY H. BJORKMAN

NICOLLET AT TENTH -- MINNEAPOLIS

Here's Money and a Real Service

Is "Fifth Avenues of Minnesota" section a success? Decidedly so. Look over the number of advertisements that are "repeats" from last year. That's the acid test of merchandising. You know and we know that these shops would not repeat their contracts of last year unless they secured good results.

And results of a very tangible nature we have to show our advertisers. Last spring we purchased \$225 in summer clothes from one shop for an alumnus living in Dubuque, Iowa. Another customer of ours wanted us to buy \$125 in summer clothing which we did to her entire satisfaction. Last fall we purchased a stock of Minnesota caps, banners, badges and rooting material for one of our alumni way down in Texas so that a unit of ours might properly celebrate Minnesota's football victories. And for yet another reader we purchased a complete layout of athletic trophies from a local advertiser.



Homecoming BREAKFAST DANCE

Sponsored by
The Varsity Club

Saturday, October 20, 10 p. m.
to 2 a. m.

at the
NEW MUNICIPAL AUDI-
TORIUM

Music by Nory Mulligan's Minne-
sotas Augmented, and the Audi-
torium's \$100,000.00 Pipe Organ
Entertainment—Refreshments Free
\$100.00 in Gold Given Away as
Door prizes
Informal—Tickets \$1.50 Per Couple

Where to Buy

AT 197

AT 197



This shop gives exceptional, personal service for special large occasions. Every detail carefully, personally attended to.

Conveniently located in Baker Bldg.

Yoo-Hoo! Looking for an unusual little Gift? Or a lovely Greeting? Place Cards and Favors? Prizes? Pictures or Plaques? Come to

THE GIFT LOFT

NELLIE PUTNAM BELL

1003-1004 Plymouth Bldg., Minneapolis
"Ten Floors Above the Busy Street"



Music bath charms

ALUMNI students and faculty of the University have found that **CAMMACK'S** is the place to go for music and musical instruments of all kinds. They know we lead in the musical field in the Twin Cities.

Exclusive in the Northwest for **KIMBALL** pianos. Call or write to

Cammack Piano Co.
MINNEAPOLIS

Color Chic Charm the VANITY KODAK

INCOMPARABLY beautiful in color and design, the Vanity Kodak is a new and useful gift creation.

It is enclosed in a smart case of fascinating design and may be had in any one of five of the season's most popular colors.

As a gift the Vanity Kodak has an appeal all its own. Come in today and see its loveliness for yourself. It's bound to capture your fancy.

Vanity Kodaks makes pictures
1 1/2 x 2 3/4 inches.

Eastman KODAK STORES, Inc.
114 South Fifth St.

FIFTH AVENUES OF MINNESOTA



You'll be interested, I know, in the clever pajamas that Mrs. Smith of the *Little Hat Box* has in stock or will make up from your own goods. You must drop in and see her.

Oooooooh, people! Here is a chance to help your pet fund. *The Neal-Alvord Shop* offers a 10 per cent discount on any purchase bought in the name of a fund. Notice, the discount is given to the fund, not to the purchaser. When your mother is in town to buy a set of dishes or a Christmas present, tell her about this offer and see that your fund gets credit. This all sounds too good to be true, but if you don't believe it or want more particulars call Geneva 5018 for information.

Mr. Wolfson, manager of the *Hotel Francis Drake*, wants particularly to talk this month to homecoming alumni. He wants to invite you to stay at his hotel and to make use of his facilities for private gatherings.

Mums are the thing for the game. Go to *Peterson's Flower Shop* for them. Call Mr. Peterson or Miss Hanson in the Baker Arcade and they'll deliver.

Fly in and fly out is what many homecoming alumni will do . . . but many will want some memento of the occasion . . . that's where you'll find the *Antique Novelty and Gift Shop* an answer to your prayer. It's located in the Nicollet Hotel and has many beautiful things.

A lot of alumni are coming to the homecoming game all prepared to take movies of the events. Others who are interested should call Mr. Anderson, the manager of the *Minneapolis East Kodak Store* and ask for a demonstration. You should see the natural color movies which are being shown for the first time now.

If you're in the market for a piano, a radio, or other musical instrument I want you to go to *Cammack's* first. Mr. Cammack is an ardent Minnesotan and he's done a great deal for our University. Many alumni, after my urging last year have become regular Cammack customers.

McCabe is still at his old stand in southeast and will press your suit just before the game. If you're in need of repairing or cleaning, Mac will help you.

Miss Malcolm, manager of the *Plaza Hotel*, invites all alumni to dine at the Plaza Hotel. Rooms are available and she has many attractive private dining rooms for meeting places.

Agnes Reed's Frockerly! Here is a neat little shop where you can depend on everything being homemade. She told me herself that she buys nothing for her shop; every bit she has is hand made. There is a feature that you do not find everywhere, now do you? Jersey dresses are her specialty and in spite of their exclusiveness they are very reasonably priced.

What to Buy

Gordon
HATS
Fit Your Personality



PAJAMAS

Individual
Exclusive Designs
Hand Made

1311 4th St. S. E.



Where the
well Dressed
Man shines

MCCABE'S—SHINE & PRESS PARLOR
308 14TH AVE. S. E.

Afternoon Bridge Service, 50 Cents
After Theatre Parties Open 11 a.m. to 1 a.m.

THE CAVERN

"Come in and see what your teacher will tell"

ST. PAUL 42 East Sixth St. Second Floor
MINNEAPOLIS 1018 Nicollet Ave. Second Floor

AGNES REED'S FROCKERY



Hand made dresses
exclusively.

Jersey dresses
featured at popular
prices.

64 SOUTH TENTH STREET
Sixty feet from Nicollet
Atlantic 4831 MINNEAPOLIS

Dine and
Dance



at the
**PLAZA
HOTEL**

Kenwood Parkway and Hennepin Avenue
Ballroom and Dining Rooms
are beautifully arranged for
formal or informal entertainment.

Rooms and Apartments
of decided individuality for perma-
nent or transient residence.

Call or write
ETHEL M. MALCOLM, Manager
Ken. 4200

DICK  **LONG**
and his

CURTIS HOTEL ORCHESTRA

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MINNEAPOLIS, MINN.



In one of the city's sky-scrapers, ten floors above the busy street, I found the coziest little shop. It is just filled with pretty things: pictures, plaques, interesting potteries, dainty personal gifts, rose bags, kerchiefs, brooches and necklaces, foreign stationery, Egyptian Patchwork for wall hangings or pillow tops, India prints, bridge gifts, and the loveliest greetings! I am sure you will love to poke about the *Gift Loft* just as I did at 1093-1094 Plymouth Building.

Yessireeeee! *A Breakfast Dance*. Of course it doesn't mean that breakfast will be served, but you can dance until time to eat breakfast; at that there is going to be free refreshments, I'll remember that! The music for the dance, which by the way is to be given in the new Municipal Auditorium, that has the largest dance floor space in the city, is to be supplied by three (think of that) campus favorites, Norvy Mulligan, Gordie Bowen, and Art Goldberg. The \$100,000 new pipe organ, entertainment called the "Midnight Frolic," which includes several acts from the theaters, \$100 in door prizes to be given away, all this and the dance for the small sum of \$1.00 for men and 50c for ladies, a total of \$1.50. Who would miss this big event when the entrance fee is so small?

T. Fieve, our campus jeweler, has exclusive campus jewelry, that will interest homecoming alumni. See him when you're back. Or if your watch is "on the bum" Fieve will fix it in a hurry.

"Dies for all Greek Letter Societies." Sounds like a tragic newspaper headline, but it really isn't. It means that *Weld and Sons*, jewelers, make dies for all Greek Letter Societies as well as Fraternity and Sorority Jewelry, cups, and trophies. I sincerely hope that I did not startle you, but I want you to remember these very worthy jewelers when in need of something entirely new and a little out of the ordinary.

The *Curtis Hotel*, is of course, an old standby. Manager C. C. Melony issues an invitation to make use of every facility during homecoming.

You'll find Dick Long's Orchestra superb.

At 205 Hulet Block you will find a beauty shop that is really novel and new. *Miss Estelle Costly* has fixed up a shop that has that satisfying homey atmosphere and the service is incomparable. Just a day or so ago I had one of the new manicures that she is introducing. Such natural lustre as her new polish gives, I dare say, will be found in no other place. I wish you would try it, too. Just call the *Marquita Shop*, Geneva 2737, and make an appointment.

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THE MINNESOTA ALUMNI WEEKLY THE 1918 GOPHER

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Beard Art Galleries

66-68 South 10th Street
Around the Corner from Nicollet

FIFTH AVENUES OF MINNESOTA



Wilhelm Larson won the first award of \$150 for the sculpture "Portrait of My Daughter," at the recent Twin City Artists Show at the Minneapolis Institute of Arts, which is shown above.

The Art Institute

EXHIBITIONS

Scholastic exhibition of National High School Art. Beginning November 3.

LECTURES

- October 31, at 11 a. m. Tudor England; the age of old. Miriam McHugh Taney.
 - November 1, at 4 p. m. Leonardo Da Vinci, Jack of all Trades and master of all. Harold L. Van Doren.
 - November 2, at 11 a. m. Albrecht Durer, Master Engraver. Marie C. Lehr.
 - November 7, at 11 a. m. The Rococo; a new French mode. Miriam McHugh Taney.
 - November 8, at 4 p. m. Illustrators and colorists of the Venetian School. Harold L. Van Doren.
 - November 9, at 11 a. m. Dutch Etchers of the 17th Century. Marie C. Lehr.
- Sunday lectures are published in the daily press.

The T. B. Walker Institute

The Walker Art Galleries, at 1710 Lyndale Avenue South, are open every day to the public from 10 a. m. to 5 p. m., where the famous art collection of the late Mr. T. B. Walker may be seen, including the finest collection of jade in the world; rare Japanese and Korean ware; Greek pottery; Indian paintings and originals of old masters' paintings.

The Beard Art Galleries

The Beard Art Galleries, 66-68 South 10th Street, Minneapolis, will continue their display of Italian Furniture until about the middle of this week. Following this exhibit will be another of Hooked Rugs, which will include many old and new styles and patterns. Soon after this Arthur Schmalz will bring a collection of pieces that he has brought from Europe. The fact that Mr. Schmalz is a former Minnesotan should make this a double-head attraction. Don't forget that articles in all the exhibits may be purchased.

The Little Gallery

At Tom Chan's, The Little Gallery, you'll find some of the most beautiful glassware and old antique jewelry of rare beauty and charm. Mr. Chan, an alumnus of '16 Ph, has returned from New York with a whole gallery of Levon West's (Ex. '24) etchings and he anticipates a special display of this famous etcher's work soon. Among other clever things he has some water colors, some crayon and some block prints made by Edmund T. Montgomery ('25, '27 L.). Drop in and look over this beautiful little gallery.



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**FIFTH AVENUES
 OF MINNESOTA**



Included in the University concert course this year, is an old time campus favorite, Mischa Elman, violinist who will appear on the University stage on October 23. In the above picture taken when he was here two years ago we see Mr. Elman and his string quartet. Mr. Elman is the first seated figure at the left.

At the Minnesota

At the Minnesota Theater, Week Beginning October 13
 At this delightful theater, which many homecoming alumni will visit for the first time next week, you will find featured an especially good movie, "Two Lovers," starring Ronald Colman and Vilma Banky together for the last time. This beautiful, thrilling picture was directed by Fred Niblo, and is an adaptation from Countess Orczy's best seller, "Leatherface."
 On the stage is a colorful Publix production, "Main Street to Broadway," directed by Frank Cambria. In the cast are Almira Sessions, Joe Besser, Arthur Campbell, Ruth Witmer, Barnett and Clark, Calm, Gale and Co., and the Felicia Sorel Girls. All of the girls in the Sorel chorus recently appeared in the big musical comedy success, "Hit the Deck." Al Michell and the Famous Minnesota Serenaders are offering another unique band number, and the Minnesota grand orchestra, directed by Oscar Baum, has an overture that starts the program off in a sparkling manner. Eddie Dunstedter's organ solos continue popular.

Minneapolis Symphony Orchestra Concerts

The Minneapolis Symphony Orchestra with Henri Verbruggen as conductor, will open its twenty-sixth season on October 18. Soloists with the orchestra will appear on these dates:
 October 19—Orchestral Program.
 October 26—Kathryn Meisle, Contralto.
 November 9—Lawrence Tibbett, Baritone.

University Concert Course

These concerts will be given on the University of Minnesota campus in the Armory, under the management of Mrs. Carlyle Scott:
 October 23—Mischa Elman, violinist.
 November 19—English Singers of London (who were in Minneapolis last season).
 December 3—Flonzaley String Quartette, the famous Italian quartette in its 25th anniversary farewell tour.
 January 22—Sigrid Oegin, contralto of the Metropolitan Opera Company.
 February 13—Segovia, Spanish guitarist, in first American tour.
 March 13—Moisevitich, pianist.

Chicago Civic Opera Company

Because it was so appreciated last season, the Chicago Civic Opera Company will be brought again to Minneapolis by Mrs. Carlyle Scott, Impresario, beginning March 27 in the Minneapolis Auditorium. Four operas will be included in the repertoire—"Faust," "Thais," "Carmen," and "Lohengrin" in three evenings and one afternoon matinee. The cast has not been announced but is expected to be practically the same as last season.



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Services: In Vestry of above
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Superb music, splendid cui-
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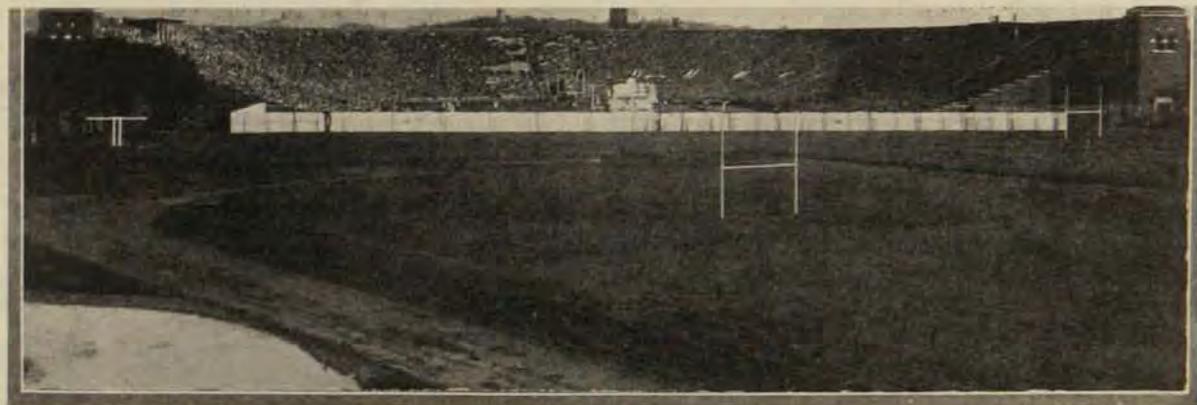
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THE EDITOR'S INQUEST



560,000 people, alumni and grid fans, are expected at the big game next Saturday.

About Homecoming, a Friend, and a Crab

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Subscription: Life (with life membership) \$50. Yearly (without membership) \$3. Subscribe with central office or local secretaries.

The Minnesota Alumni Weekly is published by the General Alumni Association of the University of Minnesota, on Saturday of each week during the regular sessions, from September through June. Monthly during July and August.

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Special Services

The following special sections are available once each month to readers and advertisers of the MINNESOTA ALUMNI WEEKLY. Their services are exclusive, their power of selling exceptional.

FIFTY AVENUES OF MINNESOTA—An exclusive section run once each month. Rate \$2.50 per inch. For exclusive shops.

BANKS AND BUSINESS OPPORTUNITIES—Classified here will be found the leading banks and bond houses. Rate \$2.50 per inch. Monthly.

SCHOOLS—Classified Schools Section. Rate \$2.50 per column inch for 10 monthly insertions.

CHURCHES—The WEEKLY co-operates with a number of churches in the Twin Cities. Rate 2 inch box, 10 monthly insertions, \$30.00.

TRAVEL LAND—Classified Section for travel agencies and facilities. Rate \$2.50 per inch. Monthly.

Entered at the post office at Minneapolis, Minnesota, as second-class matter.

We Mourn the Passing of a Friend

A FRIEND is gone.

A friend whose advice, whose counsel, and whose unselfish, friendly help through the years has endeared him to us.

For E. B. Johnson ('88), first paid alumni association secretary, founder and first editor of the MINNESOTA ALUMNI WEEKLY, was such a friend.

Each week "E. B.", as we here called him, dropped in for a friendly 15 minute chat; and always he was cheerful, radiating the benevolent sunshine of his soul and spreading happiness wherever he went.

Long and faithfully he served his alma mater. Much he did for her in her early days of trial and trouble; little he asked in return, for the knowledge that he was serving the institution that he loved so well was ample reward.

And now he is gone. He died peacefully after a short illness at his home at 59 Seymour avenue S. E., on October 1. He was buried in Lakewood cemetery on October 3.

To his widow, to his son, and to his little granddaughter, we in alumni circles extend our profoundest sympathies.

Join the Nation-wide Reunion

IF Minnesota alumni will tune in on KSTP radio station, Wednesday night, October 17, from 9 to 10:30 P. M. they will find a real treat in store for them. For on that night Minnesotans all over the countryside will hear the voices of Minnesota folk and will hear University of Minnesota music. President Zelle will speak, Secretary Pierce will talk, Coach Spears and Captain Gibson are scheduled for a few minutes appearance, and this program will be broadcast through WBBM at Chicago; and from that station Coach Stagg and the Chicago captain will speak in answer to Spears and Gibson. But that is not all. The presidents of our alumni units at New York, at Detroit, at San Francisco and at Spokane will call the St. Paul radio station by long distance and will speak with President Zelle.

Save the date; tune in on KSTP on Wednesday and join in the fun. Another point: if you get the program on your radio and like it write us a letter for publication in the MINNESOTA WEEKLY. We'd like to know your reaction to this type of alumni reunion. If you like it perhaps we'll have other get-togethers via the air.

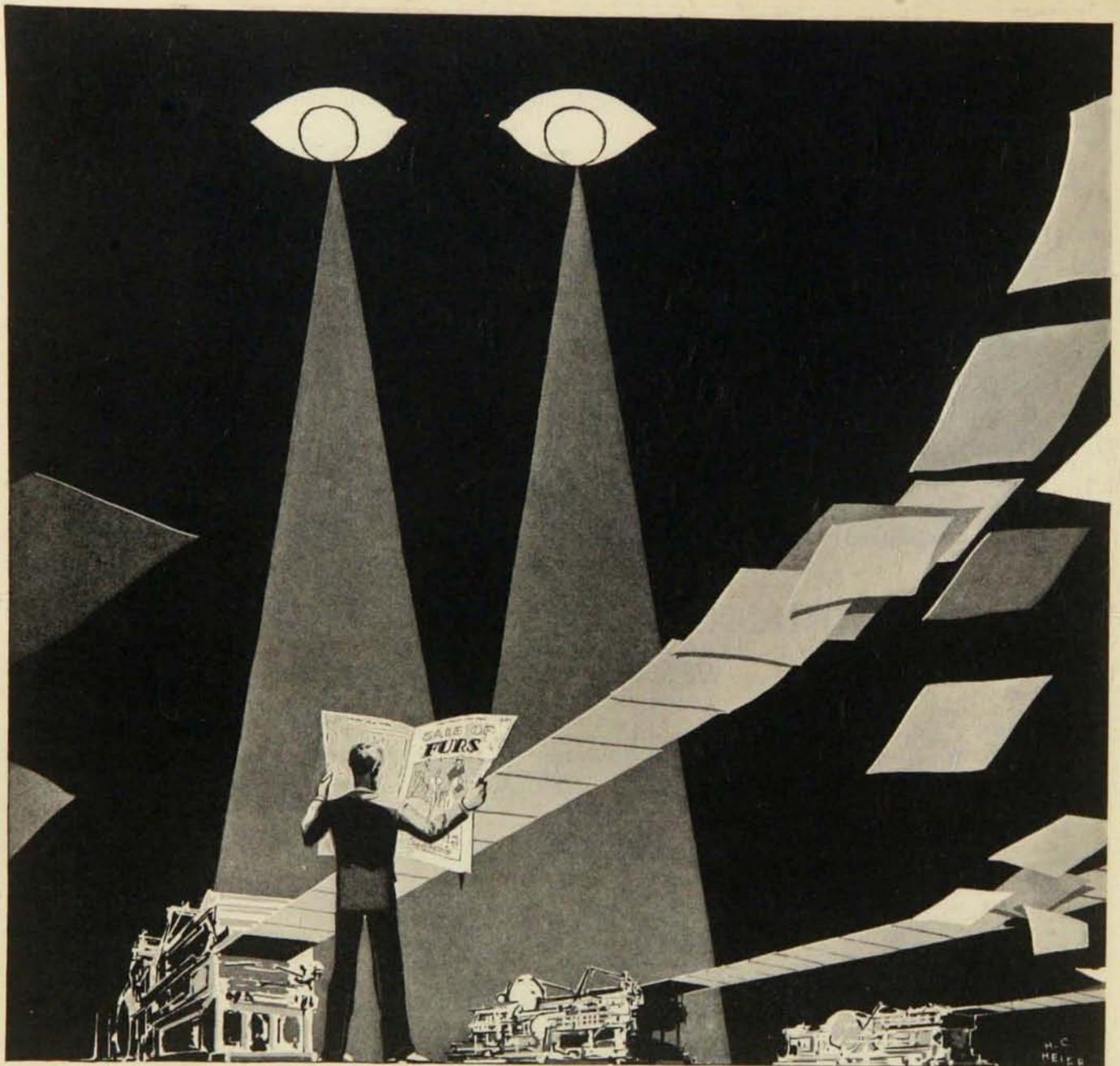
No Crabbers Wanted!

THE other day we were talking to a downtown businessman. He was disgruntled with the world. Everything was happening in the wrong way. He didn't like this and he didn't like that. He attacked Hoover and he disliked Smith. The University was being wrongly managed . . . and so on and on and on . . . we called him on one or two of his statements for we knew that he was bluffing . . . we discovered that he was one of those perpetual crabbers who delight in destructive criticism; one of the species who deals in generalities.

When you find such a man pin him down to facts, make him show his evidence and statistics; you'll find him backing water and retreating from you in a rather sheepish fashion.

A point: The more often such an individual is pinned down the less crabbing he will do; for such a man is usually a coward, a coward who hides behind the fence of generalities; and a coward, after a few rebuffs, loses his crust.

If he has a legitimate criticism he will "stick by his guns" and he will prove his point.



THE EYES OF THE WORLD *focus on Bureau Plates*

MILLIONS of copies of great national periodicals, influential metropolitan newspapers, smaller weeklies and dailies reach out to the peoples of the world carrying advertising messages. Many national advertisers depend on "Bureau" plates for the picture interpretation of their sales messages in them, either in full color or black and white.

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"SI" Seymour, program director of WCCO and formerly in charge of our correspondence division, seen here at your left, is the man who gives you those spectacular football descriptions over WCCO. The stooping alumnus seen in the picture below is telephoning the plays from the sidelines to the scoreboard.



This article was written by H. H. Brokaw ('27 B) and is used through the courtesy of Sigurd Bergh of the Northwestern Bell, to whom we acknowledge our indebtedness.

How the Scoreboard Gets the Dope

TOUCHDOWN!
Touchdown!"
"Hold that line!"

Out from the gridirons where thousands of partisan rooters cheer the battling elevens in the big football games of the year, their exultant and pleading yells, the blare of the bands, the vocal atmosphere of the big bowls and stadiums sounds through the length and breadth of the entire country.

In outstanding football games as in other premier sporting events of the present day, the ear witnesses are exceeding the eye witnesses, often by the ratio of 50 or 100 to one. Fifty thousand may see the fullback plow through the line for the final yard and a touchdown; a million may hear the tumultuous applause and the climatic announcement, "He's over."

A thousand miles away an alumnus shouts in uncontrolled excitement as his team scores; a bedridden patient in a local hospital marks down a "6" on a pad in his hand; a student totally blind, thrills to the big moment of the game as he sits listening in his room.



This is made possible through remote control broadcasting. And what is remote control broadcasting? It is broadcasting which originates at a microphone connected by telephone lines to the broadcasting station. There the game is put on the air and is received by radio sets in thousands of homes.

For about five years the telephone and the microphone have been partners in telling the world what was happening on the football field. The first football game to be broadcast is said to have been one played at the University of Minnesota and put on the air through the old Minneapolis station WLAG.

Since then each year has brought greater popularity and more "accessories" to football broadcasting. At first the field equipment was very rudimentary. Now it is a complex coordination of microphones and telephone equipment which carry not only the instantaneous report of every play but also the audible parts of the atmosphere which surrounds the most popular of college sports.

Besides the microphone into which the announcer gives the play by play story as

it unrolls before his eyes, there are several other microphones "at the game," located in advantageous positions. The sounds from all these microphones are controlled and regulated in volume so that the cheering of the crowd and the playing of the band form the background for the announcer's story of the game.

Between the remote control broadcasting apparatus at the football field and the radio receiver in the home, are more costly equipment and processes; telephone wires, amplification and more amplification and the broadcasting station itself. Working together, all this makes listeners at radio receivers in thousands of homes, ear witnesses of the fray.

Few of the persons in the huge crowds which view the football games notice the apparatus or operators which perhaps bring within earshot many times as large a number of listeners as could be crowded into any bowl or stadium.

Up on the top row of our memorial stadium in a booth is the announcer, keen eyed, football wise and quick witted, a word artist who paints the picture of what is happening on the gridiron as 22 players strive for honor and victory. Other microphones, inconspicuously placed, hidden telephone wires, the operator at the microphone mixing panel; probably not one in a hundred of those attending the game note any of these; their attention is focused on the chalk lined rectangle, the hurling pigskin and the struggling wearers of the moleskins.

More in the limelight is a man walking up and down the sidelines talking into a telephone set which he carries with him. Persons unversed in methods of football broadcasting might think that it was his voice that is being heard through all of the radio receivers tuned in for the game. In fact, his audience is quite limited. It is his duty to report the details of play to the score board at one end of the field.

Like the telephone lines beneath the streets of a busy city, the real broadcasting system does its work practically unseen and unnoted. It's all in the game but few know about it.

In connection with football, it is interesting to telephone folks to know that E. K. Hall, vice president of the American Telephone and Telegraph Company, is chairman of the football rules committee and editor of Spalding's Official Football Guide.

Probably there is no other game in which the regulations undergo so many changes. Each season, there are football fans who believe that the gridiron sport is being ruined because something new is being put into the rules but each season the crowds are larger and the game grows even more spectacular.

This year more than ever before, it seems, the strategists of the gridiron are reaping the rewards of their skill. There are a greater variety of ways in which a team, inferior in weight and brute strength, can battle its way to victory. There are more possibilities for a last minute rally and shifting of victory in closely contested games. Never before has football had as many thrills and never before have these thrills been felt by so many football fans, both those who are on the sidelines and those to whom the game comes through remote control broadcasting.

Alumni Autumnal Atavism



¶Ye old timers of 1886 who posed for this picture in that far removed day are, left to right, Alf Pillsbury, who played quarter-back for seven years, Judge Leary and Eugene Paterson.

MOST of our 45,000 alumni know that the General Alumni Association and the Minnesota Alumni Weekly both are members of the American Alumni Council. This Council, vigorous, progressive, in its growth and development has its own advertising agency in New York; and now to this valuable business organization has been added an editorial service bureau, or clearing house, if you please. Under the direction of our good friend, Carl Stephens, editor of the Illini Alumni News, at Champaign, the Alumni Features service has been founded. This service is to offer interesting alumni features from month to month. From the first issue we offer you:

"There's a sound in my ear—it's a cheer,
it's a cheer—"

AGAIN the time of the year comes when the afternoons cool off into crisp evenings, and the rumble of great crowds will soon be mingling with the plunk of the football. Breathes there an alumnus with soul so dead who never to himself hath said these days, "Wonder what the team will do this year?"

It avails us little to ask why the college world goes crazy about football every autumn. Perhaps the world in general would be better off if more people went crazy over some things.

Football has come to be a tremendously vital part of college and university life. Like going to college, it is "the thing." That gives it a long head start. It glorifies young men—and most of us are still hero worshippers. As built up these days by keen coaches, football is spectacular and thrilling—and most of us like spectacles and thrills. The great successes in life are the men who love their jobs, who would rather work than loaf; and great football teams are made up of men who play because they love the game. And what would alumni life be without football?

Through summer and winter, at work or at play,

He's a common-sense, orderly, tractable man;

His spring fancies turn up the straight, narrow way,

He runs the day's work on a prearranged plan.

But once let the breezes of autumn resound
With the clamor of rooters and thud of the ball,

And he adds his wild yell to the volume of sound.

He's a mere man all year—he's a grad in the fall.

There are hordes of alumni all over the land

Who are staid and reliable, solid and calm,

Who can take knotty problems of business in hand;

Who could journey alone from Augusta to Guam

Unquestioned by alienists, never accused

Of conduct erratic, of actions bizarre;

Whose shrewd cogitations are never confused;

Who from Christmas to Labor Day know where they are.

But once let the team get some space on the page

And their malady breaks out in virulent form.

They rush from their homes in demoniac rage

To contribute their mites to the psychical storm.

Friends blanch in amazement to hear their fierce scream,

Friend Wife weeps alone in the desolate hall

While her spouse on the campus is backing the team—

For a husband reverts to a grad in the fall.

Scotts' Return After 7,500 Mile European Motor Trip

AMOTOR ride up 9,000 feet above sea level over an Alpine pass, where the tree line had been left far behind and the tourist glancing from the car window on one side could see a village a mile below and on the other could see the icy mountain peaks rising high into the air, was the most thrilling event experienced in Europe by Carlyle M. Scott, head of the University of Minnesota music department, back in Minneapolis today after driving 7,500 miles through 10 European countries.

Mr. Scott went abroad in June with Mrs. Scott and their daughters Jane and Elspeth. Mr. Scott and Miss Jane returned to Minneapolis today for the opening of the University. Mrs. Scott and Miss Elspeth, who are driving their car back from the east, arrived here on Wednesday.

The Scotts took their car abroad with them and motored through England, Scotland, Wales, Belgium, Holland, Germany, Austria and Switzerland, skirting the edge of Czechoslovakia, and France.

"We had good weather and excellent roads," Mr. Scott said. "We were held up for a few days when two motor cyclists ran into us and broke the front axle. They were very pleasant about the accident, agreed that it was their fault and were very kind.

"One thing I noticed with pleasure was the absence of motorcycle policemen on the European highways. We drove as fast as we wished, only slowing down to the designated speed when passing through villages or towns. There is no speed restriction out in the country.

"I think our most inspiring experience was our drive over a pass through the Alps. It was quite a task for the car to climb the 9,000 feet, but the government sends motor buses over the pass quite regularly. One interesting thing is the fact that the motor bus always takes the inside of the road so when we met one we had to take the outside."

Dean Everett E. Fraser Tells What the

Supreme Court Decision

In the "Big 3" Case Means to the University of Minnesota

THE decision of the Supreme Court in the University case places the University under the exclusive control of its board of regents. It secures to the University of Minnesota the status enjoyed by the University of Michigan since 1850, by the University of California since 1875, and by several other state universities. The better this status is understood, the more it will be approved by the people of the state. When the people of Michigan put their university under the exclusive control of its regents, they left their agricultural college subject to legislative control, and after fifty years of comparative experience of the two methods they put the agricultural college too under the exclusive control of a board.

If it be asked why should universities be under the exclusive control of their governing boards and beyond the power of political officers who supervise other spending agencies of the state, the answer is because they are institutions of a peculiar nature. They are educational institutions and there is a well defined American policy that education should be divorced from politics. This has been found necessary for education in all its grades, and particularly for higher education.

A university is peculiarly affected by its government. Its greatness depends upon the quality of its faculties. They are sensitive, independent persons, and the more valuable they are to the university the more independent they are. Perhaps they should be more tractable, but they are not and need not be. They have the nation and beyond as a market for their services, and if they do not find the right atmosphere in one place they quickly seek it in another. Unless governments of state universities be broad-minded and farsighted, the ablest members of their faculties will inevitably gravitate to the privately endowed institutions.

In 1840 the Michigan legislature appointed a committee of its members to inquire into the condition of the university. The committee report, which had large influence in causing the change in university government in Michigan, said in part: "No state institution in America has prospered as well as independent colleges with equal, and often with less, means. Why they have not may be ascribed, in part, to the following causes: They have not been guided by that oneness of purpose and singleness of aim (essential to their prosperity) which others have whose trustees are a permanent body,—men chosen for their supposed fitness for that very office, and who, having become acquainted with their duties, can and are disposed to pursue a

steady course, which inspires confidence and insures success, to the extent of their limited means. State institutions, on the contrary, have fallen into the hands of the several legislatures, fluctuating bodies of men, chosen with reference to their supposed qualifications for other duties than cherishing literary institutions. When legislatures have legislated directly for colleges, their measures have been as fluctuating as the changing materials of the legislatures were composed. . . . The argument by which legislatures have hitherto convinced themselves that it was their duty to legislate universities to death is this: 'It is a State institution, and we are the direct representatives of the people, and therefore it is expected of us; it is our right. The people have an interest in this thing, and we must attend to it.' As if, because a university belongs to the people, that were reason why it should be dosed to death for fear it would be sick, if left to be nursed, like other institutions, by its immediate guardians. Thus has State after State in this American Union, endowed universities and then, by repeated contradictory and over-legislation, torn them to pieces with the same facility as they do the statute book, and for the same reason, because they have the "right."

The contrast between control by a Board of Regents and by a political commission was stated by Judge Hanft of the District Court: "If the commission prevails, ultimate control of the university will be had by a commission of salaried officers appointed by the governor for

their fitness for other duties than advancing the cause of education; not by a board with special knowledge of the needs of an educational institution, but by a commission with many interests to look after and with a necessarily limited knowledge of the needs of an educational institution; not by a board with no conflicting duties, but by a commission with state-wide duties; not by a board with continuity of office, but by a commission likely to change whenever a new governor is elected; not by a board that will have continuity of policy, but by a commission whose policies will change as the governor changes; not by a board which will formulate policies in the sole interests of the educational institution, but by a commission which will formulate policies with a view to many diverse interests; not by a board that will be free from political influences, but by a commission whose outlook is necessarily political; not by a board in whom private individuals will such have confidence that they will make gifts to the institution, but by a commission which will be recognized as necessarily participants in politics."

The plan of having governing boards composed of eminent citizens serving without salary, with continuity of office, stability of policies, having no part in politics, has proved best. Every state university in America has such a board to govern it, and even in states where the constitution does not prevent interference, legislatures now generally leave these boards in exclusive control. And this has also been the policy in Minnesota with the single exception of the Board of Control Act in 1901. That act did not go so far as the present one, and the University was largely excepted from it after four years' experience.

The act of 1925 was a complete reversal of the policy of the state in respect to the University. Rarely, if ever, has a state imposed such a complete supercontrol over the governing board of its university. The act purported to give to a commission of three persons appointed by the governor and removable at his will, power to prevent any expenditure by the University for any purpose without the commission's approval. This power extended not only to the moneys appropriated by the legislature, but also to the income from the university trust funds appropriated to the university by the constitution and not by the legislature, to tuition fees which have never been appropriated by the legislature, to gifts from private donors, and other sources of income. The act also purported to give the Commission power to supervise the purchase and sale of all property,



One of the clearest explanations of what the Supreme Court Decision means to the University of Minnesota is told in this article by Dean Fraser.

equipment and supplies, and the erection of all buildings; power to determine the classes, grades and titles of employees; to fix salary scales for the classes, grades and titles, and to require salaries to conform thereto.

The powers claimed by the Commission under the act were thus summarized by the Supreme Court: "The commission, with entire candor, 'claims authority to supervise and control the expenditure of any and all moneys' by or for the University; 'the making of all contracts' by the several officers, departments, and agencies of the state government, including the University and the Board of Regents; and that the latter cannot lawfully expend any money, from whatever source derived, for University support and administration 'for any purpose or object which has been disapproved' by the commission or incur financial obligation for such purpose or object. The right so to control University finances is the power to dictate academic policy and direct every institutional activity. So, in sum, the claim for the appellant is that the act of 1925 has subordinated the Board of Regents to the commission and has made the latter, under the Governor, the final arbiter of all University affairs."

The question at issue in the case was whether the Commission could prevent the Regents from purchasing group insurance for the faculty and employees of the University. Courts in other jurisdictions have held that money spent for this purpose is nothing more than salary in the form of insurance premiums, and that it is for the governing agency to determine whether it will procure better service in this form or in cash. The Regents knew that 140 colleges and universities provide insurance or retiring allowances in some form for their faculties, and had experienced the difficulty of securing and keeping a faculty in competition with these institutions. Appropriations had been made for an increase in salaries, and the Regents thought some of it would be best used in purchasing insurance. The Commission would not have objected to increasing salaries \$20 to \$45 a year, which would be the range of cost of the insurance. They admitted that "there may be merit in the plan and it may be to the best interest of the university," but insisted that insurance should not be purchased without express consent of the legislature because it would create problems with respect to other state employees. The Regents want to administer the University as universities are generally administered. The Commission wanted it administered like other state institutions regardless of the fact that it is in nation-wide competition and the others are not. The Commission was insisting not so much on economy as on uniformity, needless of the peculiar problems of the University for whose welfare the regents are responsible. The controversy illustrates the difference in the points of view of those who are familiar with the problems of the University, and those who are not.

The decision leaves the Regents in complete control of the government of the University. The court held that "the whole executive power of the University has been put in the Regents by the people, no part of it can be exercised or put elsewhere by the legislature."

By the act of 1851 establishing the Uni-

Stowaways, et al

We've got some great things in store for you during the year. Some of our plans must remain safely hidden within the confines of your editor's brain because we fear plagiarism, but others can be safely listed. LOOK for:

ATHLETES STOWAWAY TO OLYMPIC GAMES—By George MacKinnon

A UNIQUE TEAROOM—*Ideas on How to Start*—By the Misses Richards and Treat

WHAT'S ALL THE BUNK ABOUT MEXICO? —By James Sutherland ('28)

STAMPS AND THEIR COLLECTION—By Victor Rotnem ('22)

TWIN CITY ARTISTS WIN HONORS—*Results of the Art Show*

HOW MINNESOTA RANKS—*and other articles to begin within two weeks, telling about a school, division, department or course.*

WHAT MINNESOTA NEEDS—*A series of interviews with prominent Minnesota faculty and alumni to begin within two weeks.*

HOW THE GREATER CAMPUS PLAN WAS EVOLVED—By Robert K. Wells

SPECIAL NUMBERS

HOMEcoming NUMBER—October 13

FOURTH ANNUAL LITERARY, BOOK AND ART NUMBER—December 15

MINNESOTA PICTORIAL ACHIEVEMENT NUMBER—February

TRAVEL NUMBERS—March, April and May

RESORT AND LAKE NUMBER—May

COMMENCEMENT AND REUNION NUMBER—June



versity, the Board of Regents was made a corporation with power to enact laws for the government of the University, to elect a chancellor, to appoint professors and such other officers as they may deem expedient, to fix the salaries, to regulate courses, to confer degrees, to regulate and prescribe admission and tuition fees, to buy land, to erect buildings, and to purchase equipment. The Court holds that the Constitution perpetuated these powers, and denies to any other department or agency of the state the right to interfere with the exercise of them, that the Regents are in duty bound to exercise them and cannot surrender them to others.

The act of 1851 contains only one restriction on the power of the Regents. They are empowered to appoint professors and other officers and to determine their respective salaries provided that the salaries thus determined shall be submitted to the legislature for its dissent or approval. It is to be noted that this does not empower the legislature to make appointments, or to prevent appointments being made; neither does it empower the legislature to fix salaries. The Regents have the power to fix salaries, but the legislature may dissent from a particular salary thus fixed. This dissent can be exercised only while the legislature is in session and the proviso seems impracticable. Had the decision been the other way, the legislature would have had this power along with all others.

To hold that the University is immune from any other control does not mean that the legislature will be without influence in the affairs of the University.

The legislature may elect the Board of Regents. The University is dependent upon legislative appropriations for more than half of its support. The legislature may specify the purposes for which its appropriations shall be used, and forbid their use for any purpose which it disapproves. Although this power does not extend to other incomes, such as tuition fees, trust funds, and federal aids, it has power enough to compel a proper respect for its wishes. And apart from considerations of expediency, the Board of Regents may be depended upon always to have proper respect for the legislative branch of the State Government.

The decision will not prevent the University from using the machinery provided by the reorganization act for bulk purchases or for any other purpose making for economy. The Regents have announced their policy to be to make use of every facility to this end. But they are free to determine how the resources of the university may be best used to promote its welfare.

The decision implies that the Board of Regents should consist of twelve members with six year overlapping terms, as provided in the original act; that the legislature shall in joint session elect the members of the Board, and that vacancies may be filled by the governor. The attorney general has ruled that the ten members of the present Board appointed by the governor are members *de jure* under this last provision. In some states the governor appoints, in others the legislature elects, and in still others the people elect the members. There is little evidence that one method is superior to the others. The legislature may be depended upon to select the best men available, realizing that once elected their control is complete.

The University was not surprised by the implications of the decision. They were contemplated as probable when the suit was begun. The Regents deemed freedom to administer the University according to their best judgment made after study of its needs of such importance that they were willing to unsettle their own membership of the board, if necessary, to secure this end.

Emil Oberhoffer Invited to Italy by Dictator

Emil Oberhoffer, organizer and for 19 years conductor of the Minneapolis Symphony orchestra and originally on our music faculty, has been invited by the musical bureau of Benito Mussolini, premier of Italy, to act as guest conductor of the Augusteo orchestra, Rome's leading symphonic organization, for several weeks during the coming season.

Bernadino Molinari, conductor of the Augusteo will come to America to be guest conductor of the St. Louis Symphony orchestra next winter immediately after Mr. Oberhoffer's engagement there. Mr. Oberhoffer will open the season in St. Louis and will then go to Detroit to conduct the symphony orchestra there for six weeks.

Mr. Oberhoffer spent the summer at Orchard Lake, near St. Paul. He returned recently from Paris where he spent several months.

SCALP CHICAGO!



Cry 1928 Alumni Homecomers

WHOOPIE! Ki-yi-yi-yi! Smear on your war paint, alumnae, and button down your toupees, alumni, and prepare for a little scalping party that is to be held in the village of Minneapolis on the nineteenth and twentieth of October. Your war-whoops should be well oiled, as there is a little engagement with some Redskins from the tribe of Chicago to be disposed of; if the enemy can be scared to death, much bloodshed will be avoided.

When the All-University Council last spring announced the Chicago game as the Homecoming contest, student leaders connected with arrangements for the program realized that they had a tremendous task on their hands to prepare for the event. Knowing that he would have but three weeks after school opened in the fall, Joseph E. Osborne ('28, '30 L.), of St. Paul, general chairman, immediately set about picking his helpers and selecting a theme. Several ideas were suggested and rejected before the committee finally selected the Indian motif. A more appropriate theme can scarcely be imagined in this country where the red-man fought so stubbornly before bowing to the superiority of the white invaders. With a wealth of tribal lore easy of access, the committee was quick to see that opportunities for novelties in decorations and innovations in the program would be practically limitless.

By Wm. Painter ['28]



[This is Joseph E. Osborne ('28) who is general chairman of the 1928 Indian Homecoming. Above, you see the famous Chief Two Guns White Calf shaking hands with a newly initiated pale-face.

Before the close of school, some two hundred students, representing every college and every phase of student life, were selected to serve on the committee for Homecoming. During the summer all the preliminary work was disposed of. Editing and printing of the official Homecoming booklet was carried on under the direction of Jack Coolidge, assistant chairman, and John Moorhead. William Watts Folwell, "Prexy" Coffman, Dean E. E. Nicholson, Dean Anne Dudley Blitz, E. B. Pierce, Coach "Doc" Spears, and Captain George Gibson all joined the student committee in urging the graduates to return. Over 15,000 invitations, each accompanied by a booklet and the Homecoming badge, were mailed out to all parts of the state and nation.

With the opening of school, committee lists were revised and there began a three weeks period of feverish activity that will end only after the last part of the two-day program has been completed. Encouraging reports came from the ticket office, indicating a capacity crowd of alumni for the game. Each member of the general arrangements committee was made responsible for the functioning of a certain number of committees, and under this system plans have been carried forward until now, with scarcely a week left, there remains only to apply the finishing touches.

In keeping with their policy of making

all the attractions as genuinely Indian as possible, the committee has persuaded Chief Two-Guns White-Calf to come to Minnesota for the celebration. The chieftain, whose famous profile appears on every Buffalo nickel, is bringing with him his full retinue of over fifty braves, squaws, and papooses from the Black-foot Reservation in Glacier National Park. This band will be the center of interest during their stay on the campus. They will arrive on Wednesday preceding Homecoming and will either pitch their teepees upon the Parade Grounds or be quartered in fraternity and sorority houses.

The program as finally announced is replete with interest for graduates and students alike. The opening of activities will be observed on Wednesday morning when 25 teams of girls will besiege the students with Homecoming badges. They will compete both for individual and team prizes. Miriam Wedge, associate chairman, and Elizabeth McMillan will be in charge of the button sales. On Wednesday evening a Homecoming radio program will be sent out over a hookup of KSTP, St. Paul, WBBM, Chicago and WEBC, Duluth. Alumni associations all over the country will gather to listen to this all-alumni program.

With every student properly labeled, and with fraternity and sorority houses disguised as teepees, canoes, and what-not, the campus will be all set for the influx of alumni which will commence on Friday. At six-thirty on the evening of Friday, October 19, the 1928 Indian Homecoming will be officially inaugurated with the annual Alumni Banquet, to be held in the ballroom of the Minnesota Union. E. F. Zelle, president of the alumni association, and E. B. Pierce, general alumni secretary, are anxious that every class be represented at the banquet, and preparations are being made to adequately care for every grad who can attend.

At seven o'clock, the Pow-wow (Indian for pep-fest) will start on the parade grounds. Enterprising frosh have been organized to provide fuel for a huge bonfire.

That means that the annual reign of terror for residents of south-east Minneapolis is on; the people are nailing down the front steps, and junk dealers refuse to leave their wagons unguarded, lest some green-capped phantom swoop down and relieve him of it. In spite of these precautions, it is rumored that as a starter over a hundred highly inflammable egg crates have been secured for tinder. Vernon Welch, the new rooster king, will be on hand to see that everyone knows all the new yells and songs as well as the old ones. And of course! Mike Jalma and the boys will be there to make music. "Doc" Spears and George Gibson, and Coach Stagg and Captain Weislow of Chicago will climb up on top of a truck to say something which nobody can hear, but they will get the cheers whether they can be heard or not. After everybody gets warmed up, Chief Two-Guns and his braves will try to incite the crowd to murder by cutting loose with their tribal war dance. Scalp Chicago?—and how!!!

Another big feature of the Pow-wow will be the spectacular fireworks display that will conclude the gathering. Not only the usual rockets and bombs will

Homecomers' Short Cut

WEDNESDAY

Co-eds will sell Homecoming buttons, Alumni radio program over KSTP, the St. Paul Station 9-10:30 P. M.

FRIDAY

Register at Homecoming Headquarters in Minnesota Union immediately upon your arrival on the campus.

Campus tours of inspection will be arranged at convenience of returning alumni.

Alumni Dinner held under the auspices of the General Alumni Association. 6 P. M.

Pepfest and get-together. 7 P. M. Flooding of all new buildings with powerful searchlights.

Bonfire on the Parade Grounds.

Student torchlight parade.

Fireworks display.

Dance in Armory. 9 P. M.

SATURDAY

Further tours of inspection of new buildings.

Visiting of classes.

Judging of best decorated fraternity and sorority houses.

Giant novelty parade. 10:30 A. M.

Auditorium cornerstone laying. 11 A. M. Open house period.

Chicago-Minnesota Football Game called at 2:00 in Memorial Stadium.

Alumni Reception in Minnesota Union following the game.

Open house period.

All popular places of amusement have agreed to turn this night over to themes pertaining to the University Homecoming and to celebrate with us.

be touched off, but two special displays have been arranged by Walter Finke, associate chairman. A tall and slender totem pole is one of the specialties, while the other is a 35-foot gopher. After the pyrotechnics have died down, the band has invited everybody to attend the annual Homecoming dance in the Armory.

Early Saturday morning will be occupied with registration. At 10:30 the parade will start. Every fraternity and sorority on the campus, as well as several independent organizations, will have floats in the parade. Two prizes for fraternities and two for sororities should make the competition pretty keen. The parade will follow the usual route—down University to Tenth Avenue, to Fifth Street, to Fourteenth Avenue, and back to the new Auditorium. At 11:00 o'clock a more serious note will enter the celebration. At that time the cornerstone of the new Northrop Memorial Auditorium will be laid. This is an event that should not be missed by anyone. Particular significance attaches to the ceremony; this magnificent structure, standing at the head of the new Mall, gives substance to the plans that have for so long seemed but the dream of the architect. It is an all-alumni project for the majority of the fund was given by alumni.

Now the celebration will rapidly approach its climax. At two o'clock, when the referee's whistle sounds for the kickoff in the Gopher-Maroon game, the Stadium will be packed with 58,000 to 60,000 people. Whether that game will bring joy or gloom is not for this writer to predict; rest assured that it will be a battle. After the game, those grads who have stood the strain of the excitement without collapsing are invited to

attend the open houses of all the greek letter organizations.

The student body extends a most cordial invitation to all alumni to attend the 1928 Homecoming. We have made every effort to make it as great a Homecoming as you have ever witnessed. Cramped by lack of time, we have been working day and night to get things ready. It remains only for the alumni to turn out for the celebration to make it a success. Every man and every woman graduate of the University of Minnesota will find the warmest of welcomes awaiting his or her return. Minnesota is going after Chicago's scalp; come back and help us get it.

Journalism Survey Shows Minnesota Newspapers Republican

Minnesota newspapers are dominantly republican, according to a survey conducted by students in a community newspaper class in the department of journalism at the University. More than one half the papers in the state expressed political preference for the republican party, with 30 declaring themselves independent republican.

Of 494 papers, 252 were found to be republican, 151 independent, and 36 democratic; thirty are independent republican, 13 Farmer-Labor, 7 Independent-Democratic, 3 Independent-Farmer-Labor and 2 Labor-Republican.

Publication days for papers show the farmer's big day in the week's shopping to be Saturday, with 281 Thursday papers, 157 Friday papers and but 7 Saturday papers. There are no papers published on Monday, 4 Tuesday, and 37 Wednesday.

Sixty-one per cent of the weekly papers use editorials which is an excellent indication of the power of the weekly press in Minnesota, according to Bruce J. McCoy, instructor of the class.

Minnesota ranks fifth in the United States in the number of weekly newspapers published. The leaders are Illinois, with 706; New York, 646; Texas, 617; Iowa, 546; and Minnesota, 522.

In a survey of titles used by newspapers of the state it was found that "News" is the most popular, having been chosen 79 times. "Herald" comes second, being used by 57 papers. Other leaders in popularity are "Journal," found 39 times, "Tribune," 38 times; "Press," 34 times; "Times," 31 times; "Enterprise," 27 times; "Independent," 23 times; "Review," 23 times and "Record," 18 times.

The survey conducted by the class is not yet complete. Plans are being made to publish the results in the "Minnesota Press," official publication of the Minnesota Editorial Association.

I'm Coming

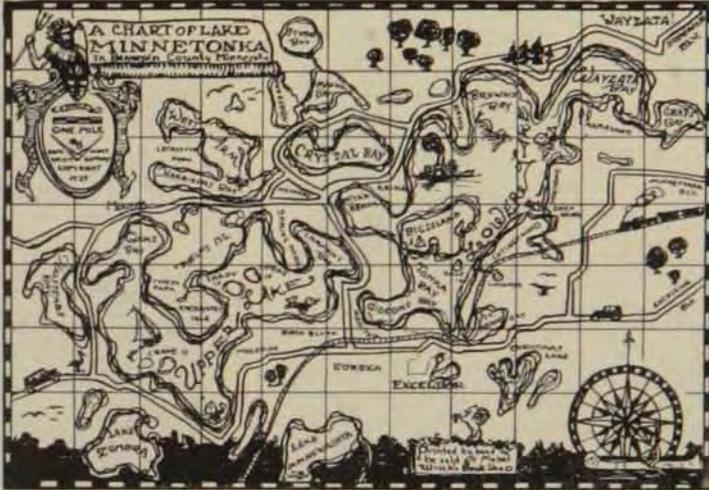
Homecoming Banquet Committee
119 Administration Bldg.
University of Minnesota

Count me in on the big banquet for the 1928 Indian Homecoming. Reserve . . . plates at \$1.25 each for me.

Name Class

Address

PICTORIAL MINNESOTA



One of those clever, antique maps has just been made of Lake Minnetonka and the surrounding country-side by none other than our old friend, Edmund T. Montgomery, ('25, '27 L). The map is hand-printed in colors and may be secured through the Minnesota Weekly office.

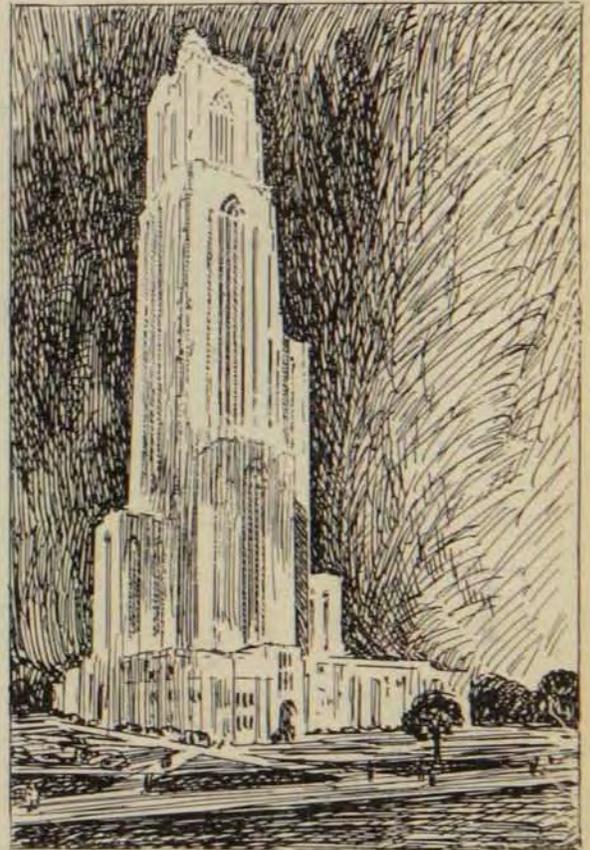
Even the best of rooter kings must go. Many alumni have asked us what our old friend "Pl" Thompson ('28), is doing, and it gives us a great deal of pleasure to announce that he is now a full-fledged medic in our own Medical School.



Introducing to you another successful engineer, Elmo V. Smith ('01 E) who is contracting manager of the American Bridge Company, Salt Lake City, Utah. (Below)



Higher education, we might call this sketching of the Cathedral of Learning, which is now under construction by the University of Pittsburgh, at Pittsburgh, Pennsylvania. Skyscraper construction is becoming the vogue in educational centers located in large cities where the price of land makes a large open campus with its far-flung buildings, prohibitive.

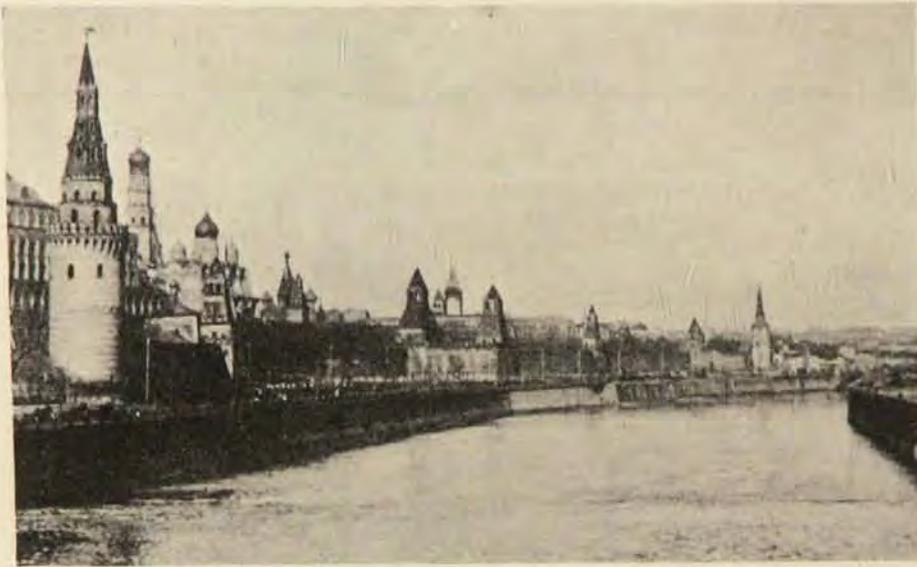


Minnesota delights to honor a real scholar. The University of Minnesota Press is publishing a memorial volume to Prof. Frederick E. Klaeber, world famous philologist.



President L. D. Coffman on his recent visit to Soviet Russia found that nearly all Russians are satisfied with their present life, as the happy, smiling faces of these two Russian youngsters will indicate. Don't fail to read President Coffman's article on page 78.

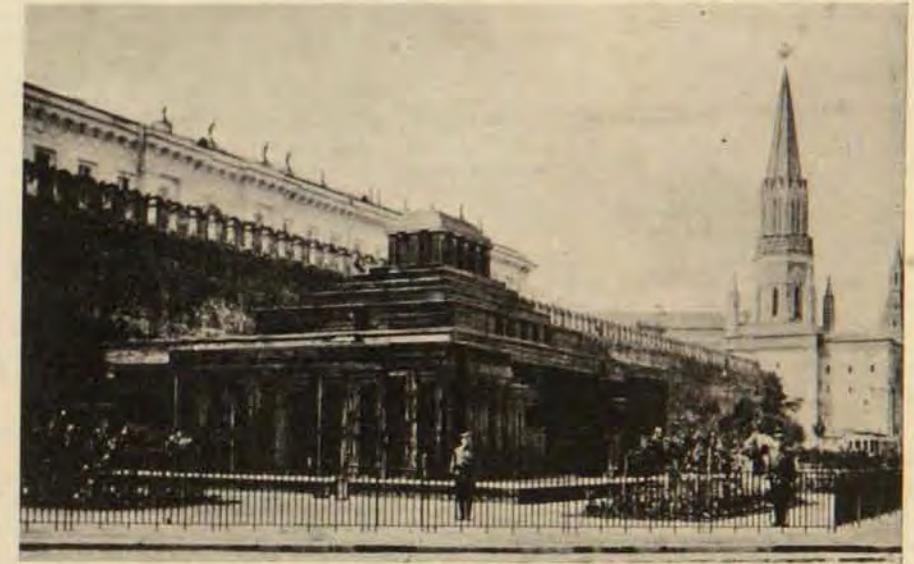
S O V I E T R U S S I A



¶You are looking now, much as President Coffman did this summer, down the Moskva river, which flows through Moscow. In the foreground is the famous Kremlin, fortress palace of the old czars which has figured in so much Russian History. This group of palaces is now used by the Soviets for governmental offices.



¶Russian peasants take a great interest in the news of the day. The group here is gathered at a local Soviet meeting house reading the newspapers and bulletin boards. A close study of this picture will reveal the intense interest taken by Russians in aviation.



¶The Soviet authorities frown on the old Czarist Christian religion but they try by subtle methods to canonize Lenin. Every night of the year, rain or shine, more than 5,000 followers enter the red mausoleum of Lenin. The body, carefully embalmed and exposed to view, lies in the great building in the immediate foreground, in Red Square at Moscow.

Through the Eyes of

By President
L. D. Coffman

President L. D. Coffman was among a group of American educators who were asked to study educational methods in Soviet Russia as the guests of that government last summer. When we requested an article, Dr. Coffman kindly consented to let us reproduce a portion of his address delivered at the inauguration of F. J. Kelley, one-time dean of administration at Minnesota and now president of the University of Idaho. It is a revealing article about a strange land and a strange experiment in government that we know alumni will enjoy.

VARIATION in the social and political fields is as essential to human progress as biological variation is essential to the improvement of the human race. Nations have always differed from each other enormously in their customs, economic life, religious practices, national ideals and forms of government. The world probably never saw a greater number of interesting social and political programs than exist today. Witness, for example, the League of Nations, the International Court of Justice, the dole for the unemployed in England, the marriage and divorce laws of Norway and Sweden, the socialistic theories of Austria, the dictatorship of Spain and of Italy, and the communistic government of Russia.

Of all these the one that seems to be attracting the most attention is Russia. Whether this is due to the fact that it seems so remote and its doctrines are so radically different from ours, I do not know. It was my privilege to visit this country recently, with a group of American educators and to see at first hand many of the novel features of this gigantic experiment. It is an attempt to impose a philosophy wholly foreign to American thought, and untenable according to our opinion, upon one hundred and forty million people. It is no wonder that we have a deep interest in what is transpiring there.

For ten years now we have been expecting and predicting chaos in this

stricken land. Meantime the government apparently has grown more secure. The economic theories of the Russians are abhorrent to us; in fact, we can never reconcile ourselves to the confiscation of private property nor to the assumption that labor is of equal value and should be rewarded alike. This doctrine, we maintain, destroys competition and initiative, both of which are necessary for progress. And yet with these doctrines still prominent throughout Russia, American trade with her is increasing and she is paying her bills. We maintain with vigor that art, science, industry, all progress, both spiritual and material, depend upon a clear recognition of individual differences, and upon freeing those who possess such qualities to pursue genius where she listeth. We know that the great things of life flow from talent and genius rather than from the masses, and yet there never was such apparent interest in and knowledge of art in all of its forms among the populace as exists there today. We do not countenance murder in any form, of kings, or queens, or Czars, nor the execution of the ruling classes; we stand unreservedly against revolution by bloodshed in all of its forms everywhere. And yet we can not fail to rejoice somewhat in the fact that the common man, who, for five centuries, has been the abject slave of these rulers, has freed himself from this enslavement and is now enjoying a new and an exalted status. Every American would, I presume, maintain that any country that teaches a social philosophy,

the essence of which is world revolution and the ultimate destruction of capitalism, is inimical to our government and to the peace of the world. And yet one gets some satisfaction from the fact that education is becoming the great passion of this people, both old and young.

There are many strange theories and doctrines in this strange country. They are strange to us partly because we are not familiar with the background and other circumstances which explain them, and partly because they are so remote to our accustomed modes of thinking. For example, we can scarcely imagine all of the lawyers of our country being suddenly disbarred and a committee of citizens, none of whom were informed in the technique of the law, being chosen to hear and try cases as they arise. And yet that is exactly what has happened in Russia, and millions of the common people are laboring under the pleasant delusion that justice is now being expedited.

Suppose state medicine were suddenly introduced in America and the doctors were employed by the state at stipulated salaries to care for the health of the people, what a wave of protest would be heard from the representatives of this profession, and yet that very thing seems to be coming to pass in Russia.

Even in the field of university education, we find equally strange things happening. The universities are controlled by committees, consisting of professors, workmen and students. This arrangement might prove acceptable to

Minnesota's President

many American students, for this committee chooses the professors, prepares the schedule of classes, determines the content of the courses and votes on whether a student shall or shall not be promoted. I hope this will not convert our students to the Russian system, for I have not told all of the story.

And so I might go on reciting inconsistencies and incongruities for, after all, Russia is a land of strange contradictions. She destroys or exiles many of her artists but saves her arts; she sustains a communistic government which confiscates private property but pays a wage to everybody; her government is autocratic but the right of assembly is recognized; the government suppresses the religion of the established church but seeks by subtle methods to canonize Lenin. Men speak with bated breath about some things while youth in the workingmen's theatres ridicules many communistic doctrines. A government perhaps as autocratic as any the world has ever seen is undermining itself and digging its own grave by providing the most democratic system of education the world has ever beheld.

My purpose in calling attention to these matters upon this occasion is simply to emphasize the fact that the greatest political experiment of a thousand years is probably unfolding itself before our very eyes. The man who thinks it is all bad does not know his facts and the man who thinks it is all good has forgotten some of the important lessons of experience. There is in process here a gigantic struggle for the emancipation of the human spirit, to free it from ignorance and superstition, to acquire political liberties

hitherto denied, and to possess more of the blessings of civilization. The struggle is merciless, ruthless, terrible at times. Its instruments are the instruments of espionage, exile, destruction of property and of life itself. These are the implements of power and of force, of coercion and of authority. Here is a great experiment on a magnificent scale in the laboratory of human experience, pursuing its uncharted way; employing agencies we condemn; it is small wonder that we are skeptical of it. But if intelligent progress is to be made in the fields of the social and political sciences the same tolerant, sympathetic



¶In southern Russia, near Persia, the complex of Russia changes.



¶Sheiks abound in southern Russia as in the Bedouin desert. The difference in dress of the European and the Asiatic is particularly striking.

Photographs
courtesy of
Albert S. Tousley
(24), editor
"Delta Chi
Quarterly."

questioning attitude must be brought to bear upon such matters as these as is brought to bear upon problems in the field of the physical sciences. When standards, usage, habits and customs mold thought and guide action in any field, it will become intolerant of other forms of action and unprogressive within its own territory. Acceptance of the opinions of others is not necessary for one to be tolerant of them. If the aim of life is to produce a better civilization, then every possibility and every problem should be considered in the light of experience and of the factors affecting it. And this is what education is for. It tries to make one open-minded, not the advocate of some half understood problem; it teaches tolerance; it exalts experiment.

Whether the Russians have understood this I cannot say. Their philosophy is like that of a great dragon. Every time you cut off one of its heads, two spring forth in its place. The only way to destroy the animal is to strike at the body and the instrument with which to strike is education. The issues of democratic education must inevitably be popular government. The more widely distributed the schools, the freer the government will be. It is no mere accident of time and place that Russian despotism destroyed the schools for the people and maintained a secret surveillance over a militant police. The chief means of control in a despotism has always been some form of coercive control, while the chief means of control in a democracy has always been some form of popular education.

One of the inherent faiths and fundamental principles of Americans from the pioneer fathers on has rested upon education. They believed it to be necessary to give strength and stability to their institutions. The brave men and women who settled on the Eastern coast and their equally brave descendants who trekked across the Plains and Western mountains declared time and again that the common schools are the hope of the country. Wherever they settled they soon built a school and not long thereafter they founded a university in which the arts and sciences were to be taught.

The struggle which these institutions of learning have had at times to train free men for the intelligent exercise of their responsibilities in a free republic, has been heroic and sometimes, I regret to say, not without its victims. The efforts on the part of certain classes or groups and occasional powerful individuals to control and dictate the policies of these institutions for special rather than public purposes, to make of the students advocates rather than free thinking, free acting individuals,—some of those efforts would do credit to Russia in her palmy Czaristic or Soviet days.

America has staked her future on free and independent public education. This is the greatest social heritage, the most priceless possession our fathers had to transmit. Now what is this thing we call education? We speak of it as freeing the mind, liberating the spirit, making one more cosmopolitan and catholic in his sympathies. Education cherishes and preserves that which experience has tested but it refuses to remain static. It is constantly undermining old faiths and establishing new points of view. By its very nature it is dependent upon liberty to search for the truth and its very es-

sence is found in the right to teach the truth. Human happiness is resident in achievement but achievement is impossible in a satisfied world. The problem which the modern world has is that of maintaining her schools and universities in the spirit in which her founders conceived them. A university, we like to think, is a laboratory of thought, a republic of scholars, a place where social theories are checked and tested, where everything that is of human interest and pertains to human welfare receives dispassionate consideration, where natural and social sciences proceed hand in hand

and side by side in their study of all those problems and theories which are basic to human progress, to higher achievement, to better living. The test is whether we in this era of physical change, with its demand for more material comforts, its attempts to standardize the process of life, and its intolerance with unfamiliar social practices, will allow these institutions to pursue truth where truth leads and to teach it when it is found. If the University will do that and that alone, no matter what her shortcomings may be in other respects, she will be a truly distinguished university.

Speaking of Prominent Alumni There's Charles J. Brand ['02] Who Continues to Climb

ONE of the big reasons why the Muschles Shoals fertilizer bill, which would have put the government into the business of manufacturing fertilizers in competition with private manufacturers, was unsuccessfully promoted in Washington last year, was the active work against this bill done by the National Fertilizer Association of which our own Charles J. Brand ('02), is executive secretary and treasurer. He is also the editor of the association's attractive national publication, *The Fertilizer Review*.

But Mr. Brand's achievements do not end there. He was the U. S. Department of Agriculture's first Chief of the Bureau of Markets and it was he, who in 1923 drafted the first agriculture Surplus Control bill, which is now nationally known as the McNary-Haugen bill, so named as its legislative fosters.

Mr. Brand was born on a farm in Minnesota and received his early education in that State. While preparing for college he taught in the graded and country schools of South Dakota and Minnesota. In 1898 Mr. Brand entered the University of Minnesota, from which he was graduated four years later, having held a university scholarship in botany in 1901-02. Following his graduation, he was for a short time assistant curator of economic botany,

Field Museum of Natural History, Chicago.

FIRST EMPLOYED IN PLANT INDUSTRY

Mr. Brand first came to the U. S. Agricultural department in 1903, appointed as a scientific assistant in the seed laboratory. A few years later, when in charge of clover and alfalfa investigations, he introduced some valuable strains from foreign countries. Soon after, in charge of paper-plant investigations, Mr. Brand became interested in testing the economic possibilities of utilizing certain waste raw materials. He also assisted in organizing the first cooperative cotton enterprises and in establishing the Arizona-California long-staple cotton industry.

Mr. Brand headed the Bureau of Markets from 1913 to 1919, when he resigned, and during this time it grew to be an important bureau of the department. He assisted in and supervised the drafting of the United States cotton futures, grain standards, warehouse, standard container, food products inspection, and other acts, and subsequently administered those laws. As a member of the war emergency agricultural conference at St. Louis, April, 1917, he assisted in preparing the foundation draft of what later became the food control act.

During the war Mr. Brand was chairman of the committee on cotton distribution, a member of the wool advisory committee, liquidating officer by appointment of the President to collect and distribute excess profits under the regulations, and representative of the Secretary of Agriculture on the first price-fixing committee of the Council of National Defense.

In 1919 Mr. Brand resigned from the department and for three years was vice-president and general manager of the American Fruit Growers (Inc.), with headquarters at Pittsburgh. At the invitation of Secretary Wallace he returned to the department in 1922, where he served as consulting specialist in marketing to the Secretary of Agriculture and worked on economic problems in connection with the packers and stockyards and grain futures administrations.

In 1923 while serving as Consulting Specialist in Marketing, in the U. S. Dept. of Agriculture, he prepared the first Agricultural Surplus Control bill, now so widely known as the McNary-Haugen bill. Since July 1, 1925, executive secretary and treasurer of the National Fertilizer Association, comprising about 75 per cent of the chemical plant food manufacturers in the United States.

Mr. Brand is a member of the American Economic Association, the Washington Academy of Science, the honorary scientific fraternity, Sigma Xi, the Cosmos national press, and Chevy Chase Clubs, and numerous other organizations. For several years he was a member of the executive committee of the bureau of personnel research, Carnegie Institute of Technology, Pittsburgh.

The National Fertilizer Association is a combination of the two previously existing associations, one occupying the southern and one the northern and western fields. The executive headquarters of the association are at Washington, D. C., and branch offices are maintained at Chicago, Atlanta, and Shreveport.



Successful and prosperous are two words that can readily be applied to Charles J. Brand ('02), who is secretary of the National Fertilizer Association.



Join Nation-wide Gopher Radio Reunion



[Pictured in this microphone we see, (1) "Doc" Spears, (2) Captain Gibson, (3) All-American Bert Baston, (4) Secretary Pierce, (5) President Zelle, (6) Sport-writer Eckersall, (7) Captain Weislow, of Chicago, and (8) Coach Stagg, of Chicago.]

By
Mike
Fadell ['28]
KSTP Publicity
Director

Tune in on KSTP October 17—9 p. m.

A FEW years ago, the beat of the Indian tom tom in the early Minnesota wilderness was the signal for an Indian outbreak and impending war. Today, the beat of the Indian tom tom in the KSTP radio studios in the Twin Cities and heard from coast to coast will herald the opening of the 1928 University of Minnesota homecoming celebration.

It will be a national homecoming this year, one in which alumni in every section of the country and Canada can participate, made possible by the rapid development of radio. Three major radio stations in the Middle West will be used in the production of this program, KSTP of the Twin Cities, WBBM of Chicago and WEBC of Duluth in a remote control hookup.

In addition to the broadcasting of these two stations, thousands of miles of wire will be utilized in transmitting long distance telephone calls from alumni in the extreme portions of the country and the conversation of the persons speaking will likewise be broadcast by means of another recent advancement in scientific radio.

Four calls, from Sigurd Hagen of New York, A. M. Swanson of Spokane, William B. Stout of Detroit and W. A. Chouen of San Francisco will bring in both coasts in one program as these four alumni will engage in conversation with Edgar F. Zelle president of the General Alumni Association sitting in the KSTP studios at Saint Paul. Alumni in every section of the country whether members of an organized unit or merely holding an informal party at home can tune in on KSTP and WBBM and hear these telephone conversations as they are put on the air.

And now for the program which alumni will hear at this radio pow-wow. While a galaxy of speakers including coaches, football captains, prominent alumni and others, will be included in the program, there also will be the University of Minnesota band under the direction of Michael Jalma, playing the songs and

★ Calling From ★ ★ New York

"Hello Alumni! This is New York talking to Edgar F. Zelle, our alumni president at KSTP in the Twin Cities." These are the words of Sigurd Hagen, president of the Minnesota unit at New York which will come across the nation to Mr. Zelle through long distance telephone and which will be broadcast from KSTP, WBBM and WEBC, as a feature of the National Indian Homecoming Pow-Wow of 1928 on Wednesday, October 17 at 9:00 P. M., Central Standard time.

Spokane

"Spokane is with you, Dr. Spears, and we are all boosting for a victory for Minnesota over our old rivals Chicago." This message will shoot across the wires to KSTP in the Twin Cities when A. W. Swanson, president of the Spokane unit of Minnesota Alumni engages in a brief telephone conversation with President Zelle in the coast to coast homecoming radio pow-wow arranged for Wednesday night previous to homecoming.

Detroit

"We Gophers down here at Detroit can't all fly to the Twin Cities for the big homecoming game but we are all listening in to program arranged to make 1928 a national homecoming." In these words Bill Stout, airplane inventor and builder, will send his greetings and those of the Detroit unit

San Francisco

"We may be out here on the Pacific Coast but we will be looking back to the old campus to see Chicago play Minnesota again with hopes of duplicating the victory we scored back in 1916." W. A. Chouen, secretary of the Big Ten University Club and a Minnesota alumnus at San Francisco will be giving the above message to alumni all over the country.

marches of our alma mater and a real Indian war dance with the tom toms and other implements staged for alumni hearing the program.

The Minnesota band will be located in the Minneapolis studios of KSTP and the Indians and speakers will be at St. Paul for the program. Alumni will be asked to sing the songs together with the band music and also to yell in the Minnesota locomotives, the old Varsity yells and others to be led by Vernon Welch, rooster king.

Chief Two Guns White Calf, the Buffalo Nickel Indian and his Black Feet braves from Glacier National Park, will be one of the group taking part in the program, in keeping with the Indian motif of the 1928 homecoming.

In arranging the speaking program, the committee has scheduled Dr. Clarence Spears, Minnesota coach and Captain George Gibson, Minnesota leader, as well as Bert Baston, all-American end and captain who led the Gophers against Chicago in 1916, one of the last times these two teams met, all of whom will speak from KSTP. This trio will exchange greetings with Coach Alonzo Stagg and Captain Saul Weislow of Chicago and Walter Eckersall, all-American quarterback and alumnus of Chicago, speaking through WBBM at Chicago.

Another novel feature of this program arranged to make this homecoming a national one for alumni is that the tri-motor plane of Edgar Zelle, designed and built by William Stout will fly directly from the KSTP studios to these respective towns and take on board the various speakers and bring them back to the studios to take part in the program.

E. B. Pierce, alumni secretary will speak directly to alumni from coast to coast, through the medium of the KSTP microphones and extend personal greetings to all alumni at the same time in every section of the country, marking a new epoch in the development of the General Alumni Association.

Homecoming in past years has meant very little to those Minnesota graduates who have been unable to return to the campus, but the principal idea in arranging this national radio-long distance telephone tie-up is to carry homecoming back to all alumni in every portion of the United States and Canada, so that they in reality will be brought back to the old campus and their college days. For the first time in the history of Minnesota, a student chairman of homecoming, Joe Osborne will be in a position to invite all alumni to return in a personal message to be given to former Minnesota graduates.

Two prizes offered by the student homecoming committee in the form of Indian trophies will be awarded to alumni in connection with this National Indian Radio Pow-wow. The first will be given to the alumnus or alumna who wires or writes in from the longest distance to the effect that he has heard the program and the second will be chosen by ballot from all cards, letters and telegrams received from those hearing the programs, so that everyone who hears the program should acknowledge this fact with a letter or wire. At the same time these communications will enable those who have arranged the program to know whether or not this radio hookup has been effective and also will aid in any future programs of this nature for the alumni.

Results of this contest will be published in the MINNESOTA ALUMNI WEEKLY and all communications should be sent to Radio Station KSTP at St. Paul or Minneapolis or to Editor Leland F. Leland of the MINNESOTA WEEKLY.

I The Lions Are Coming

IF you're a Lion, as well as an alumnus you'll have double reason to attend the homecoming game for hundreds of Northwest Lions will roar encouragement to the University of Minnesota's football team as the annual fall conference of the Fifth District Lions International gathers to watch the Gophers battle with the team from Chicago on homecoming day. Their attendance will be part of the two day convention which meets in the Twin Cities October 19 and 20.

Help Lay This Cornerstone

The following program for the cornerstone laying of the Northrop Memorial auditorium will be observed at 11 o'clock, Saturday, October 20. George R. Martin ('02 L), newly elected vice president of the General Alumni Association and vice president of the Great Northern railway will preside.

- I. MUSIC
The University Band,
Michael Jalma, Director
- II. INVOCATION
Rev. Howard Y. Williams ('10),
Pastor, People's Church, St. Paul
- III. LAYING THE CORNERSTONE
Charles G. Ireys ('00),
Chairman, Campaign Committee,
Greater University Corporation.
- IV. "THE AUDITORIUM, A CENTER OF UNIVERSITY INFLUENCE"
Lotus D. Coffman, Ph.D., LL.D.,
President of the University
- V. SONG—"Hail, Minnesota!"
- VI. THE LOCOMOTIVE
Vernon Welch, Cheer Leader



(This bon-fire needs no introduction to Minnesota Alumni for the pep-fest fire is a tradition almost as old as Minnesota herself.)

600 Alumni Expected at Football Banquet

THERE'S zest in the very word, Homecoming. It connotes pep-fests, giant bonfires, old friends, the game, maroon and gold, the old campus, the new campus, a myriad of things dear to you alumni.

Best of all, we really want you to come back. For weeks the student committees have been planning decorations and entertainment to make you enjoy this Homecoming. On this one day of the year, the campus belongs to you. Everything that is done is for your pleasure.

Festivities begin officially on Friday evening with the big alumni dinner in the Minnesota Union.

All the football heroes of yore and each and every alumnus is especially invited. A particular feature of this year's alumni football banquet is that Chicago alumni residing in the Twin Cities or coming up for the game will be asked to help Minnesota alumni celebrate. There will be special tables for Chicago alumni decorated in their colors and, of course, tables for Minnesotans. Coach Spears, Captain Gibson, Coach Stagg, and Captain Weislow of Chicago have been asked to give short talks. President Coffman will be there and he will talk. There will be other short talks, much good music, some pep and yells and community singing of Minnesota fight songs.

Immediately following the banquet an immense bon-fire will be lighted on the parade, into which the Freshmen will throw their green caps, offering them as a holocaust to the "Spirit of Minnesota." The committee has given its word of honor that the pep fest will not begin until the banquet has adjourned.

Michael Jalma and his splendid band will lead the crowd into the Armory for another program and dance. Alumni who care to attend the dance as spectators will be given tickets at the dinner entitling them to seats in the balcony without extra charge.

On Saturday, of course, the campus will be resplendent with maroon and gold bunting, banners and balloons. Alumni will exchange news and reminis-

cences over several noon-day luncheons.

And the game! Sixty thousand people will swarm into the Memorial Stadium, and sixty thousand voices will be worn to a frazzle by the final whistle. University avenue will be gay with music from dozens of open-house parties, houses will be lighted from ground floor to attic. In the Minnesota Union alumni will be refreshed and warmed with hot coffee and doughnuts, the game will be re-fought over dozens of dinner tables, and downtown will be a bedlam of joy.

Board of Regents Start Work on 1929 Budget

Preparation of a budget for university operations in the next biennium for submission to the department of administration and finance is under way, university regents starting work on it at the October session.

The university regents, although declared independent of the department of administration, better known as the "big three," will submit their budget to the department for compilation with other state budgets for the legislature.

The meeting was conducted on the yacht of Dr. W. J. Mayo, member of the board.

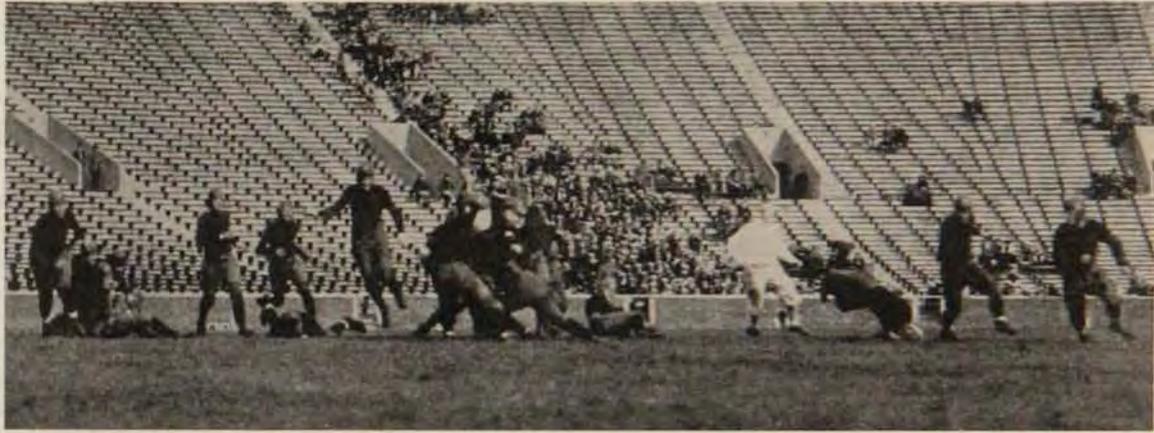
Dr. L. D. Coffman, president of the university, presided as a result of the Supreme Court decision and the attorney general's ruling which makes him chancellor and head of the board of regents.

The board will meet October 10, homecoming day, to aid in laying the cornerstone for the new Northrop memorial auditorium on the campus.

Maurice C. Tangueray was named chief of the department of bee culture to succeed Rev. Francis Jaeger, who has resigned.

Three small buildings remaining on the university mall were ordered removed. They are two nurses' dwellings and a co-operative cottage.

★ NEW FOOTBALL STARS SHINE ★



¶Minnesota showed good interference in last Saturday's game. Here the Gopher backfield started an end run that netted a good gain against the Creighton eleven.

As Gophers Defeat Creighton 40-0

MINNESOTA'S 1928 football team picked up where the 1,000 per cent team left off last year by walloping the strong Creighton eleven on the Memorial stadium sod last Saturday 40 to 0. More than 22,000 fans witnessed the opening game that brought out much of the new material that has been worrying Dr. Clarence W. Spears since the graduation of the greatest array of stars ever to leave the Gopher institution in one body.

Creighton was able to make fair gains at times through the weak side of the Gopher line, probably because Captain George Gibson, the Medford, Okla. star, was on the sidelines throughout the game, nursing a broken bone in his hand. Fans however, are optimistic as to the future bulwark of the line.

One of the most closely-watched men in the Maroon and Gold lineup was Bronko Nagurski, International Falls lad, who is being groomed probably as another Joesting. Nagurski, who promised to be one of the best tackles in the country last year, was switched to the fullback berth for part of the game. He showed promise of being another of the merciless crushing type that characterized all-American Joesting for two years. Although he is not quite as effective as Joesting, Bronko still has time even to outdo the popular national star. He scored one touchdown while in at fullback.

Win Brockmeyer, Mankato product, played in his first varsity game Saturday, but to those who had never seen him before, he appeared to be a very seasoned player. He could run, pass, and punt the ball without losing his place. Time and again Brockmeyer, who is only a sophomore, made sensational dashes through the line. He added the first two touchdowns to the Gopher list and then made some neat boots for extra points after the six point scores. He knows how to keep his feet when a few extra yards mean first down, and he has a

By Maury Fadell
Sports Editor



¶Fred Hovde, flashy veteran quarterback who led the team with exact precision against Creighton last Saturday. Hovde is one of the outstanding quarterbacks of the country.



¶Bronko Nagurski who promises to stop all attacks that are headed for his side of the line.

knack of changing pace that proved a great asset against the primed Creighton eleven.

Paul Kirk, who hails from East Grand Forks, was declared eligible on the eve of the first battle. Kirk has been called the best booter on the Gopher squad and he showed his ability Saturday. He also made the longest run of the day when he returned a punt, dodged several men, stiff-armed another, and finally half-hurdled a would-be tackler to tote the ball 46 yards, when he was brought down on the five yard line.

Kirk made the longest punt of the afternoon even though he had to pick up the pigskin from the ground after a bad pass from center. The ball went over the head of the safety man who didn't think the punter could have hoisted the ball so far and high. He also added a pair of touchdowns to the score.

Because of the ineligibility of Harold Barnhart, who has been leading the Gopher interference for the past two years, Coach Spears is developing a new pair of men to alternate at the blocking berth. Leroy Timm and Quentin Burdick both played hard games during their stay in the fracas and both, although they are only sophomores, promise to be very powerful leaders in the backfield.

Another new comer is Bob Bardwell who is working hard at quarterback. Bardwell exhibited the best piece of open field running that was shown in the entire game. He received a punt and although he had to dash through most of the Bluejay line, was not downed until he was near the goal. Bardwell zig-zagged, stiffarmed, crossed, and in fact showed one of the best pieces of open field running that has been seen in the Memorial stadium for sometime.

At this far distance, it appears that Dr. Spears has an all-sophomore team that if it remains intact for two years will be as great as the past season aggregation.

Now to get back to the names that

were heard over and again on the gridiron last season. Fred Hovde, star quarterback, showed up well to the eyes of the fans. Many ardent Gopher followers are expecting the flashy quarterback to make all-American honors this season. Hovde can pass as well as receive, punt when necessary, and is one of the flashiest men in the backfield when it comes to running with the pigskin. Hovde did a splendid job of running the team from the quarterback berth, adding a touchdown to the Gopher total.

Art Pharmer, junior halfback from Spokane, Wash., who tied the score at Notre Dame last season when he was rushed into the game to make the place kick after Minnesota made its touchdown, played a short time against the Nebraska team. Pharmer, left foot booter, had to punt against the wind, and consequently did not have an opportunity to show what development he has undergone as a punter. Last season Pharmer was looked upon as a reliable booter, and will do punting when necessary this season.

Dutch Arendsee, fullback who earned his letter two years ago, was back in the harness again and promises to make a strong bid for the berth. It is probable that Nagurski will be kept in the line. If so, Arendsee will be fighting it out with Westphal who is eligible for the Purdue battle.

Dr. Spears has two veterans at the wings in Bob Tanner, a junior, and Kenneth Haycraft. Both these men are reliable and are consistent pluggers. Neither is of the flashy type of end but more or less follow the steps of Roger Wheeler, captain in 1926 who was one of the most valuable men on the Maroon and Gold lineup.

The center berth is another source of worry for the doctor. Wayne Kakela started at the berth, then gave way to Lloyd Johnson who was later relieved by Andy Geer, formerly a half-back. All three of these men are possibilities for the pivot job, although Wayne Kakela seems to be favored by the coach.

Edgar Ukkleberg and Duke Johnson started the tackles. Both men were regulars last season, and if the doctor decides to keep Nagurski in the backfield, these two will probably get the first calls as tacklemen. Guards who opened the fracas included Pulkrabek and Appman, the latter replacing Gibson who may be able to start next Saturday. Gibson and Wallie Norgaard, flashy sophomore end, are on the sidelines nursing broken bones in their hands. An unfortunate incident occurred early in the game when D. Somers, end for the Bluejays suffered a broken jaw. He was the best booter on the visitors' squad.

The lineups follow:

Minnesota—	Pos.	Creighton—
Tanner	LE	Somers
Johnson	LT	Maillard, capt.
Pulkrabek	LG	Lucas
Kakela	C	Dunn
Appman	RG	Cariglia
Ukkleberg	RT	Lynch
Haycraft	RE	Bolton
Hovde	QB	Scott, J.
Burdick	RH	Hunt
Brockmeyer	LH	Bertoglio
Nagurski	FB	Rombough

Minnesota scoring—Touchdowns, Brockmeyer 2; Hovde 1; Kirk 2; Nagurski 1. Point after touchdowns, Brockmeyer by placekick, 3; Timm by placekick, 1; missed, by Brockmeyer, 1; missed, by Bardwell 1.

Substitutions—Minnesota, Pharmer for Brockmeyer, Arendsee for Ukkleberg, Bardwell for Hovde, Gay for Tanner, Timm for Burdick, Oja for Pulkrabek, Kirk for Pharmer, L. Johnson for Kakela, Oster for Haycraft, Kirk for Brockmeyer, Hamon for Gay, Angvik for Fryckman, Leksell for Timm, Brownell for Leksell, J. Haycraft for Tanner; Gordon for Nagurski.

Creighton—Kirwin for Somers; Tesar for Lynch, Brown for Scott, O. Scott for Rombough, Walker for Cariglia, O'Brien for Tesar, Maguire for Bertoglio.

Officials—Referee, Simpson, Wisconsin; Umpire, Graham, Grinnell; field judge, Getchell, St. Thomas; headlinesman, Haggerty, Colby. Time of periods, 15 minutes each.

Gopher Statistics

Statistics for the Minnesota-Creighton game follow:

Punts—Minnesota, six for a total of 246 yards and an average of 41 yards. Creighton, nine punts for 310 yards, averaging 34 yards.

Forward Passes—Minnesota, six attempted, five completed and the sixth allowed on interference; total gain, 70 yards. Creighton, eight attempted, three completed for a total gain of 25 yards; four incompletes and one intercepted by Minnesota.

Kickoffs—Minnesota, seven for total of 373 yards; returned by Creighton for total of 67 yards. Creighton, one for 45 yards returned by Minnesota for five yards.

Fumbles—By Minnesota, three, two of which they recovered. By Creighton, two, one of which they recovered.

First Downs—Minnesota, 13 (exclusive of touchdown plays); by rushing, eight; by forward passes, three; by penalty, two. Creighton, nine; by rushing, seven; by forward passes, two.

Individual Gains—Minnesota, Hovde 83 yards in 13 plays, two yards lost on one play; Nagurski, 70 yards on 14 plays, one yard lost on one play; Brockmeyer, 43 yards on 10 plays, two yards lost on one play; Bardwell, 22 yards on 10 plays; Arendsee, five yards on three plays; Kirk, 59 yards on seven plays; Pharmer, one yard on one play; Gay, 10 yards on one play.

Penalties—Minnesota, 65 yards on seven penalties, four offside for five yards each; three for holding, 15 yards each.

Creighton—40 yards on four penalties, three offside and one for holding and 19 yards for interference with pass receiver.

The Gridiron Romp

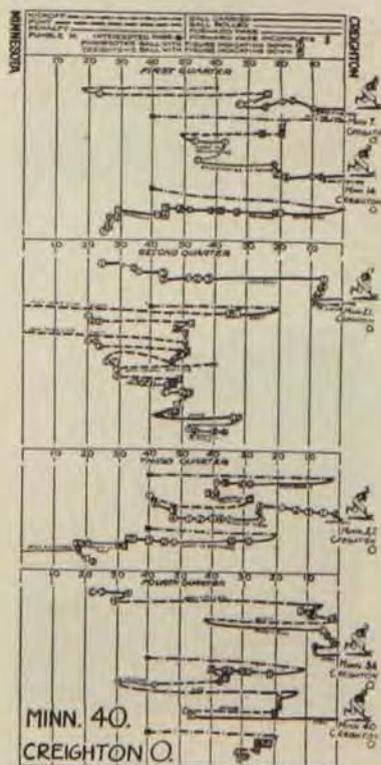


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University High School Scope and Staff Enlarged

An enlargement in the scope of University high school is an outstanding feature of the University of Minnesota's program for the school year.

The faculty of University high school has been increased almost 25 per cent, there are 100 more students, and there is special personnel study by two experienced psychologists. The school opened September 17.

Admission of the extra 100 pupils to the school was made possible by additional quarters in the old Law School building formerly occupied by university students, but now vacated for the new \$250,000 structure on Fifteenth avenue. This will enable the preparatory school to extend its manual training work from woodwork to study in printing, elementary electricity and sheet metal besides bringing readjustments in home economics, art and physics.

The psychologists who will conduct the personnel study are Randolph Smith from the Teachers College of Columbia University, and Phillip J. Rulon of Leland Stanford University. They will attempt to explain the apparent backwardness of some pupils and the leadership of others in curricular standing.

"They are being employed principally for the purpose of direction and guidance for children toward educational progress, and we hope it will have some influence on the children's educational choices," Charles W. Boardman, principal of University high school, said.

This will be the third such experiment on the campus, both the university and the Institute of Child Welfare also having taken up similar projects. With this and the access to the university health service, combined with the aid derived from university psychiatry service, the University high school will be the best equipped of any preparatory school west of Chicago, Mr. Boardman said. He added it would put the school in shape to handle much better the practise teaching and experimental work for which it was established.

The faculty has been enlarged from 24 to 31 teachers, all of whom have or soon will receive master's degrees. Student enrolment will be restricted to 375. With the addition of the seventh and eighth grades the institution now is a junior and senior high school. There still are vacancies in both those grades but they will be filled shortly, Mr. Boardman said. He receives an average of between two and three applications each day from students desiring to enter.

90 Students Enroll for U Aviation Course

More than 90 students have enrolled in the aviation course offered by the electrical engineering department of the University of Minnesota and are taking the subject three times a week. The students have been divided into two classes. Several of those enrolled in the course have already taken training in the naval reserve and intend to follow this course with more training. Others have taken the subject as an elective.

Will We Scalp Chicago?

In '18 We Beat Chicago 6-0

Homecoming Scores

Scores for the past homecoming games are: 1914, Minn. 14, Wis. 3; 1915, Minn. 20, Chicago 7; 1916, Minn. 54, Wis. 0; 1917, Minn. 33, Chicago 0; 1918, No homecoming; 1919, Minn. 6, Illinois 10; 1920, Minn. 0, Michigan 3; 1921, Minn. 7, Iowa 41; 1922, Minn. 0, Wisconsin 14; 1923, Minn. 20, Iowa 7; 1924, Minn. 0, Michigan 13; 1925, Minn. 33, Iowa 0; 1926 Minn. 6, Michigan 7; 1927, Minn. 38, Iowa 0.

What Will We Do on Oct. 20?

ANOTHER Homecoming Day and Minnesota is renewing her acquaintance with an old rival, Chicago.

On October 20, Minnesota will meet Chicago for the first time since 1918. And what a difference those ten years have wrought. The campus has been built up and expanded almost beyond recognition, the huge Memorial Stadium has taken the place of old Northrop Field, and we invite the "old grads" to the Indian Homecoming by the radio.

Progress is the thing that "makes the mare go." Yes, that's right, but what's to hinder a little reminiscing? Do you remember that memorable game back in 1906, Minnesota vs. Chicago at Chicago, when Art Larkin made such a spectacular play? That was the year we defeated the great Walter Eckersall, now a sport writer and critic, who was the captain of the Chicago team and one of the most famous quarterbacks that ever lived? Not only did Larkin win the game for Minnesota, but he had the privilege of being the only person to ever defeat Eckersall. That was a record, and with the record went the close score of 4-2.

The game that day was played before a crowd of over fifteen thousand spectators, who stood patiently for an hour and a half in a heavy drizzling rain to watch the two best teams in the west struggle for supremacy. In spite of the rain, the thousands there were possessed of an enthusiasm which a cold nasty rain could not subdue. While waiting for the game to begin they cheered and sang, urging the team on to victory never minding the dampness.

In that same game "Bobby" Marshall also made a great play. Minnesota sent him around Chicago's right-end with only Eckersall in the way. He made a run of 25 yards, but Eckersall finally stopped him. However, two short gains and then the place kick won the game. Chicago

groaned when "Bobby" Marshall turned Eckersall's trick and the Minnesota rooters went mad with joy.

Larkin's sensational play was for a short time a mystery. Chicago had the ball on Minnesota's 50 yard line and booted it to the five yard line. Larkin caught the punt and seeing no chance to make a return, carried it back of his own goal for a safety. The crowd thought he was running the wrong way and for a few minutes tragedy threatened until the crowd realized what a strategic play it was. It was the last game of the season and kept Chicago from making a touchdown.

Then we recall the last game Minnesota played with Chicago, also played at Stagg Field at Chicago. The score that day was 6 to 0 in Minnesota's favor. It was the last game of the season and ended the season in a blaze of glory for Minnesota.

Regardless of which way you look at the 1918 game it was a glorious victory and it was a team victory. Every man was in every play and every play went off with clock-like precision. Chicago was not weak, but Minnesota was strong. Chicago had the ball long enough to test Minnesota's defense and it proved adequate. In the forward passing field Wyman passed with an accuracy that could not have been excelled, and Baston and Flynn caught the ball with a cleverness that could not be circumvented.

So much for days gone by. The big thing now is the game October 20, when Minnesota goes out to "scalp Chicago." Can we repeat the victory of 10 years ago? We all hope so, but that remains to be seen. In any event, however, we'll all be there to give our team all our support. Let the boys know that we are all for them and ready to give them "the big hand!" Don't forget that great, big "LOCY" and make it a big one.



Art Pharmer, junior halfback, is expected to make some good gains against Purdue. Pharmer is the boy who booted the tying point against Notre Dame last season.



Nagurski switched from the tackle to the fullback berth for part of the game last Saturday. Here he is in a typical Herb Joesting stunt, making headway against tacklers.



It was in 1918 that Minnesota played the Chicago eleven and won 6 to 0. This scene shows how the Maroon and Gold team played on old Northrop field which Dr. Spears now uses as the practise field.

We Learn As We Go To Press

- ☞ Chief Two Guns White Calf, the Buffalo Nickle Indian, is coming to help Gophers celebrate Homecoming.
- ☞ Alumni from East and West to gather, via radio, at KSTP station at St. Paul, on Wednesday, October 17.
- ☞ Campus worried about student auto's and parking problem. Police invade campus and tag hundreds of cars.
- ☞ Minnesota Engineers in Chicago plan celebration night before Northwestern-Minnesota game on November 3.
- ☞ 300 freshman girls pledged to sororities Sunday, October 7. Average number of pledges is 15.
- ☞ Fraternities slump in scholarship while sororities gain.
- ☞ Construction of men's dormitory to house 250, will start early in 1929.
- ☞ Two-thirds of Frosh scholarship winners chose University of Minnesota.
- ☞ Minnesota on Rhodes Scholarship ineligibility list this year.
- ☞ City is paving and widening eastern end of University Avenue.
- ☞ 115,200 calls made over University phones each day.
- ☞ Band still harbors dreams of European trip.
- ☞ 1500 students apply for part time jobs.
- ☞ 90 students enroll for Aviation course.
- ☞ Alumni units get under way with meetings for year.
- ☞ 90 persons added to instructional staff.

The University News Budget

3 Houses on Mall Will Be Wrecked

With construction of the Cyrus Northrop Memorial Auditorium proceeding rapidly, plans have been laid for the wrecking of a girls' cooperative cottage, and two nurses' homes, located on the University mall, although actual work of wrecking will not be started for about a year.

Sophomore Disappears While On Way to Register at University

Police of the Twin Cities are searching for Robert Bach, 21-year-old college student who mysteriously disappeared while on his way to register at the University of Minnesota. Bach left his home at 617 Fourteenth avenue SE just three blocks from the campus, September 21 to enroll as a sophomore. He never reached the campus. He has not been heard from or seen by his parents since. Mrs. Bach is verging on a collapse worrying over her son's disappearance. He was in good health and high spirits, she said. Young Bach was six feet tall, had brown hair and blue eyes and was of slender build. When he vanished, he was dressed in a gray suit and was bareheaded.

Campus Phones In Use 115,200 Times Each Day

"University?!"
Eighty times a minute, 4,800 times an hour, 48,000 times a day, and 17,520,000 times a year the University "hello" girls echo that little word into the mouthpieces of the switchboard on the third floor of the administration building.

To say nothing of the calls received out of the regular hours and at night! From 7:30 in the morning to 9:00 at night, four regular operators and one relief operator work continually repeating "University" on the average of about once in every three seconds, and often at a much higher speed.

Expert mathematicians have figured that if the girls used "hello" as an answer to a ring they would be able to save 1,164 hours a year, or 6,330,000 cubic feet of what is popularly called "hot air."

Complaints on poor service for the University phones have no foundation, according to W. F. Holman, supervising engineer.

"The Northwestern Bell company supplies the University with the best operators obtainable," he stated.

"Under the system of each University phone being classed under the names of departments and professors, each of the operators are compelled to remember which professors are under each of over 500 lines on the University's branch.

"Classification of phones under numbers instead of names has been tried by the administration but it was found that users of the phones persisted on asking for the person wanted instead of his private number.

"Under the difficulties which they work, University operators are highly competent and are giving the best of service."



College of Agriculture alumni who are also graduates of the School of Agriculture, will be sorry to learn that Nell E. Merrill, secretary to Principal D. D. Mayne, has resigned her position.

Band Plans to Continue Drive for Funds to Take European Trip

University band members did not miss their last chance to caper about the streets of Paris and visit jolly old England when they stayed home last summer for lack of funds. Though the proceeds of Appreciation Day activities last spring were not enough to send the selected players on the scheduled trip, plans are already under way to raise more funds and send the organization to Europe next summer.

Green Cap Wearers to Become Full- Fledged Minnesotans on Oct. 19

All freshman students have been instructed to wear their green caps and flowers until the traditional Homecoming celebration on the night of October 19. It is one of Minnesota's newest traditions that the new students wear their class insignia until that night, when after proper ceremonies, all caps and flowers will be tossed into the gigantic bonfire made up of thousands of boxes collected from all parts of the Twin Cities.

What Do Football Captains Do After Graduation?

One of the expedients of publishing requires that two color covers be made ready and printed before the actual issue is prepared and written. At the time this issue was being prepared we had expected to be able to insert as one of our features, an interesting article on "What Football Captains Do After Graduation," written especially for the MINNESOTA WEEKLY, by Felix Wold ('29), and another, "Following Football Around the World," by Florence Lehman ('28). The press of homecoming matter, however, forced these articles out for the time being. They will appear soon.

Cedar and Tenth Avenue Bridge Expected to Relieve Traffic

The completion of the Cedar Avenue bridge, expected to be finished during the latter part of next summer, is believed to offer a solution to the parking and traffic problem with which the University is confronted.

Diverting a great portion of the traffic coming from Minneapolis, which now goes over the Washington Avenue bridge to University Avenue, will create a divergence of the streams onto the campus in two directions.

The congestion of the one main artery lessened to a degree will make parking on 17th Avenue possible.

Journalism Department Faculty Has Been Enlarged

Interest in journalism at Minnesota is greater than ever this fall, in view of the fact that the beginning class has doubled in size since last year, according to E. Marion Johnson, head of the journalism department.

Because of the increased enrolment several new appointments have been made. Robert W. Desmond, formerly of the University of Michigan, takes the place of Clarence E. Cason, who is now at the University of Alabama. Another addition to the department is Frederick L. Kildow, from the Kansas State Teachers' College at Emporia. Kenneth H. Jacobson is the new teaching assistant.

300 Freshmen Girls Pledge to Sororities—50 More Than Last

More than 300 freshmen coeds completed the week of sorority rushing and were pledged to their respective chapters Sunday afternoon at 5 p. m. This group is larger by more than 50 than the list last year, according to Gertrude Burgess, president of Panhellenic council, by which the 21 academic sororities were governed in their fall rushing season.

In several instances the list of pledges for each chapter reached 20 or above, but the average group ranged near 15, it was estimated.

Due to changes made by Panhellenic council in the rules governing rushing this year, each sorority was given the list of acceptances to their bids Saturday night. Pledging by each chapter took place Sunday afternoon at 5 p. m.

Air Reserves Including Many Alumni Dig Up \$3000 to Buy Plane

Impatient with army red tape which has failed to provide them with airplanes, 30 members of the 471st observation squadron of the army air reserves in Minneapolis have dug into their own pockets for \$100 each and purchased a new biplane. Many of the men in this squadron are alumni. Included among the group is Lawrence S. Clark ('22).

The plane will be leased to Uncle Sam for \$1 a year while members of the squadron use it for training purposes. It was purchased from the Mid-Plane Sales and Transit Company, and it will be kept in a hangar owned by that firm at the Wold-Chamberlain airport.

The Alumni University

*Dr. Lawrence Will Head
Washington Alumni*

Dr. Edward J. Lawrence '08 Md was elected president of the Spokane Minnesota Alumni association at a meeting conducted at the Davenport hotel, Spokane, in honor of a visit by President Lotus D. Coffman.

President Coffman, who was the principal speaker at the inauguration of Fred J. Kelly, former dean of administration, as president of the University of Idaho, visited Spokane before returning to the University.

He spoke at the gathering of about 60 alumni on his recent trip through Russia. Other Minnesota alumni elected as officers in the group include George D. Williams ('03 D) vice-president, and Nora D. Frye ('91) secretary-treasurer.

St. Louis Unit Welcomed New Members on September 27

It shows great spirit when an Alumni Unit has a meeting even before school opens in the fall. And that is just what our St. Louis unit has done. They met for dinner at the Central Y. M. C. A. in St. Louis, on Thursday, September 27. Each person present gave a little impromptu talk, including Mary Benton ('85) who was on her way to spend a few months in Syria.

Fritz Fransee ('27 B), who is now with the Ralston-Purina Cereal Company, was elected secretary-treasurer to fill out the unexpired term of Mrs. W. E. Peterson. Newcomers that were welcomed to their group were: Fritz Fransee, Janet Ertz ('26 HE), chief dietician of the Veterans' Hospital at Jefferson Barracks, Cecile Manikowski (Ex '25 HE), home demonstration agent of the Clayton County Farm Bureau, Carl Bronkow ('25 B), who is with the Mutual Benefit Association of St. Louis, and Dorothy Newton ('17 HE) on the faculty of Yeatmen High School.

Others who were present were: Caroline Bedford ('04), Mary Benton ('85), Mrs. Elma H. Benton ('10 Ed), E. B. Gardiner ('01), Mrs. Gardiner and daughter Margaret, Noah Johnson ('94 CE), and Mrs. Johnson, Norris Johnson ('22 Ag), and his wife (Esther Kroog Ex. '24 B), Dr. Paul Kritzmann ('12), and Mrs. Kritzmann, H. Melville Newton ('07), and Mrs. Newton, Dr. J. Wilbur Shankland ('87 D), Peter Stavseth ('02), Mrs. Carl G. Waldeck (Ruby Weedell, '17) and her husband, Mrs. W. E. Peterson (Alice Durham '22 Ed).

Minnesota Engineers in Chicago Open With Good Meeting Sept. 18

"True to form," writes Barton Juell ('26 E), secretary, "the Minnesota Engineers of Chicago got together again to start their series of meetings for the coming season. The meeting was held at the Central Y. M. C. A. at 19 South LaSalle Street, Chicago, Illinois, at 6:30 P. M., September 18, 1928. Forty Live Minnesota Engineers were present. As this was the first meeting of the season, the secretary presided. The following men were elected to act as chairmen for the meetings to follow:



The old campus knoll still suggests the University of Minnesota to older alumni much as the mall on the new campus interprets our Alma Mater to more recent alumni.

October meeting—E. A. Smith ('23 E)
November meeting—D. K. Dixon ('27 E)
December meeting—H. Z. Sheekman ('24 E)

"The boys are all looking forward to the football games and especially the game with Northwestern down here. This is the first time in many years the Chicago alumni have had a chance to play here. In other words, we are all going to take advantage of what should be every year and we are planning great things for the game. The following committee was appointed to take care of the arrangements for our share of the celebrations on Saturday, November 3, at Evanston: E. A. Smith, Chairman; J. P. Lynskey; George Ringstrom.

"You people that are coming to Chicago to see the game can expect to see some real doings. The gang also agreed to back the general association here in a joint meeting with the Northwestern alumni the day before the game.

"The next 'Get Together' of the Minnesota Engineers will be Tuesday, October 16, 1928, at the Y. M. C. A.

"The following men were present at the last meeting.

Leo Holt ('28), 908 Wilson Avenue, Chicago.
J. H. DuBois ('27), 1907 Montrose Avenue, Chicago.
J. Boyd Spencer ('27), 1406 Chicago Avenue, Evanston.
A. M. Isaacson ('27), 501 North Central Avenue, Chicago.
C. L. Young ('28), 4514 Hazel Street, Chicago.
M. B. Elliott ('28), 4041 West Polk Street, Chicago.
J. J. Burke ('28), Y. M. C. A., Evanston.
A. P. Anderson ('25), 102 West 19th Street, Chicago Heights.
L. C. Aysford ('26), 5202 West Quincy Street, Chicago.
H. P. Weber ('24), 501 North Central Avenue, Chicago.
H. Goldberg ('28), 1540 East 65th Place, Chicago.
M. Engler ('27), 732 Bittersweet Place, Chicago.
M. W. Hart ('26), 323 North Michigan Avenue, Chicago.
A. R. McCrady ('24), Dept. 6891 Western Electric Co., Chi.
Earl O'Brien ('25), 1401-212 West Washington Street, Chicago.
Neal Bartholomew ('25), 5036 Washington Boulevard, Chicago.
Ham Craig ('25), Hawthorne Hotel, Cicero.
B. C. Eilers ('25), 1926 56th Center, Cicero.
C. R. Peterson ('25), 1515 West Monroe Street, Chicago.
H. C. Brinker ('25), 7323 South Marshfield Avenue, Chicago.
J. B. Wiggins ('23), 6401 18th Street, Berwyn.

THE MINNESOTA ALUMNI WEEKLY

Joe Mengher ('25), U. S. S. Commodore, Randolph & the Lake.
R. S. Grant ('26), Theater Bldg., Lombard, Illinois.
E. A. Smith ('23), 1623 Belmont Avenue, Chicago.
F. C. Appleman ('24), 212 West Washington Street, Chicago.
Emil B. Engquist ('28), 1895 South Troy Street, Chicago.
C. Vernon Corliss ('28), 208 West Washington Street, Chicago.
George Ringstrom ('27), 1558 East 64th Street, Chicago.
L. A. Weom ('27), 312 West Washington, Room 2002.
Barton Juell ('26), 150 North Oak Park Avenue, Oak Park.
G. J. Eyer ('18), 6 North Michigan Boulevard, Chicago.
R. C. Kivley ('18), 150 North Oak Park Avenue, Oak Park.
J. P. Lynskey ('26), 4927 Kenmore Avenue, Chicago.
O. J. Linquist ('26), 4927 Kenmore Avenue, Chicago.
A. A. Lipsey ('26), 5523 Kenmore Avenue, Chicago.
R. L. Drdla ('26), 1515 West Monroe Street (Y. M. C. A.), Chicago.
C. B. Nelson ('27), 2249 Sherman Avenue, Evanston.
D. K. Dixon ('27), 4251 Irving Park Boulevard, Chicago.
H. Z. Sheekman ('24), 433 Diversey Boulevard, Chicago.
B. Mayeron ('28), 1540 East 65th Place, Chicago."

6 Conference Games Will Be Broadcast

Six important Big Ten football games will be broadcast over an extensive network of stations located throughout the Mid-West, according to plans being made by the National Broadcasting Company at its Chicago offices.

These gridiron classics will be put on the air in addition to fifteen Eastern intercollegiate games to be reported through the NBC system.

The Chicago-Iowa tilt to be played at Chicago, October 13, is the first Mid-West Conference game on this broadcast schedule. Sen Kaney, NBC announcer, will report the action play by play from the sidelines at Stagg field.

The Illinois-Indiana meeting on October 20 will take Kaney to Urbana for a verbal description of the play, and on October 27 he goes to Ann Arbor to broadcast the game between Michigan and Wisconsin.

The final three Mid-West games to be broadcast to listeners of the NBC System are: Northwestern vs. Minnesota at Evanston, November 3; Chicago vs. Wisconsin at Madison, November 10; and Chicago vs. Illinois at Chicago, November 17.

1,500 Students Seek Part Time Jobs

With the cooperation of the Minneapolis Civic and Commerce Association, the Employment Bureau of the University already has placed approximately 400 students in permanent positions, and has on file 1,500 applications for student work this fall.

Due to the efforts of Dorothy Johnson, director of the bureau, and W. V. Richter, employment clerk, the Civic and Commerce Association has sent circulars to all of its members, urging them to report vacancies in their companies to the University Employment Bureau, and according to Miss Johnson's statement, the results have been surprisingly prompt.



The New NICOLLET HOTEL

*The Official Intercollegiate Alumni Hotel
in Minneapolis*

Welcomes All Alumni of Minnesota Back for Homecoming

Homecoming is the Old Grad's day. It's his day to come back and see the old campus, to chat with old friends and to witness a spectacular football game.

When he comes to town we want to help make his visit just the best and most comfortable possible.

We invite him to stay at Minneapolis' largest, finest hotel. We feel that he will want to stay at the hotel that has been officially designated as the Official Intercollegiate Alumni Hotel in Minneapolis. That designation means Convenience, moderate prices, newness, the finest rooms, the best meals, and the best facilities.

It means that all alumni functions outside of the campus itself are centered here. Visiting teams of other colleges and universities stay here; other alumni meet here; alumni of every college in the United States meet here when in Minneapolis. They know that here they will find a complete card index of their alumni in Minneapolis. Here they will find their own alumni magazine. Here they will find their friends.

Come stay with us. Your every need will receive the personal attention of

W. B. CLARK, *Manager*

The New Nicollet Hotel

"Is the Official Intercollegiate Hotel in Minneapolis"

PERSONALIA

Eighteen Ninety-Two

'92, '02 G—A wire from Georgianna Pennington ('07) who teaches health education in the Maxwell Training School at Brooklyn, N. Y., conveys the information that Frederick Holtz has just been elected principal of the Maxwell Training School for Teachers. Mr. Holtz taught science at the Fergus Falls High School and at the State Normal School from 1892-94. From 1894-06 he taught science at the Mankato State Teacher college. From 1906 to 1912 he was head of the

department of Nature Study and Geography at the Maxwell school and he conducted the Model Training school from 1913-28. The felicitations of his alma mater go to him in his new responsibility. At the same school we find still another alumnus, in the person of Maud Harriet Steward ('05, '09G).

Nineteen Three

'03—Mr. Arthur E. Nelson, republican candidate for United States senator, believes in everything new and modern. A few days ago it was necessary for him to spend several hours in Chicago, so in order not to lose any time from his campaigning he traveled by airplane there and back, the plane setting a new non-stop flight record from Chicago to the Twin Cities.



Rooting

for the 1928

Football Team



Republic Creosoting Company

Arthur E. Larkin '08] Manager

St. Louis Park, Minnesota

'03 EE—The Arizona Edison Company, subsidiary of the Peoples Light and Power corporation of New York City, are to construct a new power plant in Naco, Arizona, and an ice plant and sub-station in Lowell. I. A. Rosok, at present the manager of the electric light the power branch of the Arizona Edison company's local properties, is to be placed in complete charge of both the electric light and power and the water units.

Nineteen Four

'04—Mrs. Frank W. Warren is one of the most active women for the League of Women Voters and was appointed one of the vice-presidents chosen from the delegates from six states at the national convention this summer.

Nineteen Six

'06 EE—Westinghouse Electric and Manufacturing Company surely has a powerful attraction for Minnesota Alumni. What causes that? Here is yet another alumnus to add to the long list of former Minnesotans already employed by that company, namely, Martin Cornelius. He has been in the engineering division of the Chicago office for a couple of years.

Nineteen Twelve

'12 L—Great Falls, Montana is to be the home of Orro Kotz and Geordies Hendrickson who were married in June. Their wedding trip included Niagara Falls, Montreal, Boston, New York, Washington, and St. Louis. Mr. Kotz belongs to Delta Theta Phi and Phi Sigma Kappa fraternities.

Nineteen Fourteen

Ex '14-'15—Roland C. Schmid and P. Willard Schmid (Ex '25) have returned from Gary, Indiana where they were ushers at the wedding of Martha Ann Ridgley and James Urban Bohan ('24). They were married late in September in Central Christian Church in Gary. Messrs. Schmid were Phi Kappa Psi fraternity brothers of Mr. Bohan. Mr. and Mrs. Bohan will be at home at Oak Park, Illinois, after October 15.

Nineteen Eighteen

'18; '19 MA; '22 MB, MD—On October 3, a daughter was born to Drs. Helen and E. J. Kepler ('23 MB; '24 MD), of the Mayo Clinic, Rochester, Minnesota. Both the doctors have completed their fellowships in the Mayo Foundation and Dr. E. J. Kepler has accepted a staff position in the High School Plummer section. This bit of news was sent to us by Ida Adams Mackeen ('04 MD), a sister of Dr. Helen Kepler, who has an office in the Masonic Temple in Minneapolis.

Nineteen Twenty

'20 D—A whole page of publicity in the *Indianapolis Sunday Star*, August 12, was given to a family of twelve children, three members of which are Minnesota graduates. The family is that of Mr. and Mrs. James Albert Gordon Risk of Lisbon, North Dakota and Lafayette, Indiana. There are seven girls and five boys, and every one of them has either



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Football EXCURSIONS



Minnesota vs. Northwestern

at Evanston, Nov. 3

\$14.66 from Minneapolis
14.27 from St. Paul

This round-trip fare is good for a first class ticket on all regular trains—including the New NORTHWESTERN Limited—and on special Excursion Train. You may go direct to Chicago—then return to Evanston for the game—and back into Chicago for the evening. Or you may get off at Evanston and then go into Chicago after the game. Go on Friday, Nov. the 2nd. Final return limit—midnight, Monday, Nov. the 5th.

THEN ON TO MADISON Minnesota vs. Wisconsin NOV. 24th

\$9.99 from Minneapolis
9.60 from St. Paul

\$2.93 additional for a trip to Milwaukee after the game. Go on Friday, Nov. 23. Return by midnight, Monday, November 26. Make your reservations now.

City Ticket Offices:

Minneapolis, 2nd Ave. So. at 6th St.
F. A. Brown, A. G. P. A.

St. Paul, Fifth at Minnesota
W. L. Mansfield, A. G. P. A.

E. L. Pardee, G. P. A., St. Paul, Minnesota

**CHICAGO &
NORTH WESTERN
LINE**

The Best of Everything in the Best of the West

graduated from a university or is in attendance at one. As we have mentioned before, three of these are Minnesota graduates, Dr. Paul Risk ('20 D), Dr. Luther Risk ('22 D), and Dr. Harold Risk ('23 D).

As it was a financial impossibility for the father to put all the children through the university, a unique financing plan was hit upon. It is described as a "revolving fund" from which all may borrow, but to which all must contribute until each of the twelve has completed a college course in some institution. A great deal of credit is due these three Risk brothers who have maintained the fund for the education of their younger brothers and sisters, and who now have a very successful dental clinic in Lafayette.

'20 C—This past summer on July 25, Roy F. Korphage married Loretta Krohn

of Oconomowoc, Wisconsin, a graduate of the University of Wisconsin ('25). Mr. Korphage at present is employed as chief chemist for the Peter Cailler Kohler Swiss Chocolate Company of Fulton, New York. Charles W. Hill ('06 C) is manager of this same company.

'20; '23 Md—Dr. and Mrs. Russell M. Farnham (Dr. Harriet Bower) of Los Angeles, California were here this summer during the medical convention as guests of Dr. Farnham's parents. Mrs. Farnham was a graduate of the University of Minnesota medical college.

Nineteen Twenty-Three

'23 M—Mr. and Mrs. Arthur C. Erickson (Olive E. Barrett '22 Ed) announce the birth of a baby boy. He was born on September 25, and even then weighed seven pounds and two ounces.

'23; '27 PhD—Dr. and Mrs. David Reuben Briggs (Genevieve Griffith, Ex '25) arrived in Holland last week on board the Duchess of Athol. They will spend a year in Utrecht, Holland, where Dr. Briggs will be engaged in research work at the University of Utrecht and will also teach there. They sailed from Montreal Friday, September 21. Dr. and Mrs. Briggs were married Wednesday, September 12, at the summer home of the bride's parents at Annandale, Minnesota.

Nineteen Twenty-Four

'24 Md—Dr. and Mrs. Frost (Katherine Cashman, '27) were married this past September in Owatonna. They are to be at home at Wabasha.

'24 Ag Ed—Margaret Burmeister's mother wrote a note the other day saying that Margaret is still doing missionary work in Japan, but she has changed her address. She is now at 596 Kuhonji Oemachi, Kumamoto, Japan. How would you like to have that for an address? I'm sure it would necessitate thinking twice each time you wrote it.

Nineteen Twenty-Five

'25 E—Franklin O. Knoll's engagement to Agnes Jude of Maple Lake, Minnesota was announced Sunday, September 30. They will be married the latter part of October.

Nineteen Twenty-Six

'26—Mrs. Arthur P. Henningsen (Harriette McNeill) is home from the Orient where she and her husband have been since their marriage. She is visiting Mr. Henningsen's parents in Portland, Oregon. This fall Mr. Henningsen will come from China and join Mrs. Henningsen in Oregon.

'26—Miss Alice Brunat has gone to Cleveland, Ohio where she will study for a degree at Western Reserve University. She is a member of Zeta Tau Alpha sorority.

'26 E—The announcement of the engagement of Clifford Hugo Anderson to Helen Maria Carlson was made a short time ago. The wedding will take place Saturday, October 20.

'26 Ed—Muriel Frances Fossum became the bride of Cyril Paul Pesek ('25 Ed) in June. They are at home in Prospect Park. Mrs. Pesek is a member of Delta Gamma sorority and Mr. Pesek belongs to Alpha Delta Phi fraternity.

'26 Ed—Oswald C. R. Stageberg was married to Marcelle J. Guiraud this past summer. After their wedding they spent several weeks at Fagerness Point, Lake Minnetonka and then took a trip to Glacier National Park. They are to make their home in Moscow, Idaho, where Mr. Stageberg is a faculty member in the department of architecture of the University of Idaho. He is a member of Sigma Chi fraternity.

Nineteen Twenty-Seven

'27—Catherine Albertson dropped into the office the other day to say she is going to be in Minneapolis this year. She is working at the Minneapolis Public Library in the Clipping and Magazine

TRAVEL BY BUS

FROM



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In the Heart of the Loop District
to All Parts of Minnesota



29 North 7th St.

Atlantic 2020

Department. Last year Catherine was at Simmons College in Boston, studying library science, and she says,—"Boston is unique, but there is no city like Minneapolis and no University to compare with our own Minnesota." And she incidentally said something else. Now don't think we are boosting our own wares, but—here is what she really did say, "I don't know what I would have done if I hadn't had the Minnesota Weekly to keep me in touch with the people at home." Wasn't that nice of her to tell us?

'27 Md—Stanley S. Chunn has been on the staff, at Glen Lake Sanitarium, Oak Terrace, Minnesota since June. Last year he did interne work at the Lucas County Hospital at Toledo, Ohio. He found quite a number of Minnesota men at the hospital and thereabouts in Toledo.

'27 L—Elnor B. Rockne was married to Marianne Anderson, June 28, at Cannon Falls, Minnesota. Mr. Rockne was a graduate of St. Olaf College and Minnesota University Law School.

'27—Margaret Cammon and Theodore W. Pelton ('25 B) were married this past June at the Lynnhurst Congregational Church. After their wedding they went on a motor trip to Canada, and are now at home at 3411 Hennepin Avenue. Mrs. Pelton is a member of Alpha Gamma Delta and Mr. Pelton belongs to Delta Upsilon and Alpha Kappa Psi fraternities.

'27 Ed—Marie Hood Warren, who has been teaching at Henderson, Minnesota, since her graduation, died at Henderson late in September this year. We wish to extend our sincere sympathy to Marie's family and near relatives.

Nineteen Twenty-Eight

'28—We had a note from Nellie C. Mason a few days ago. She is teaching Latin and mathematics at Frederic, Wisconsin. Rose Gislason and Alice Peterson are also teaching in the same town. They were also of the class of 1928.

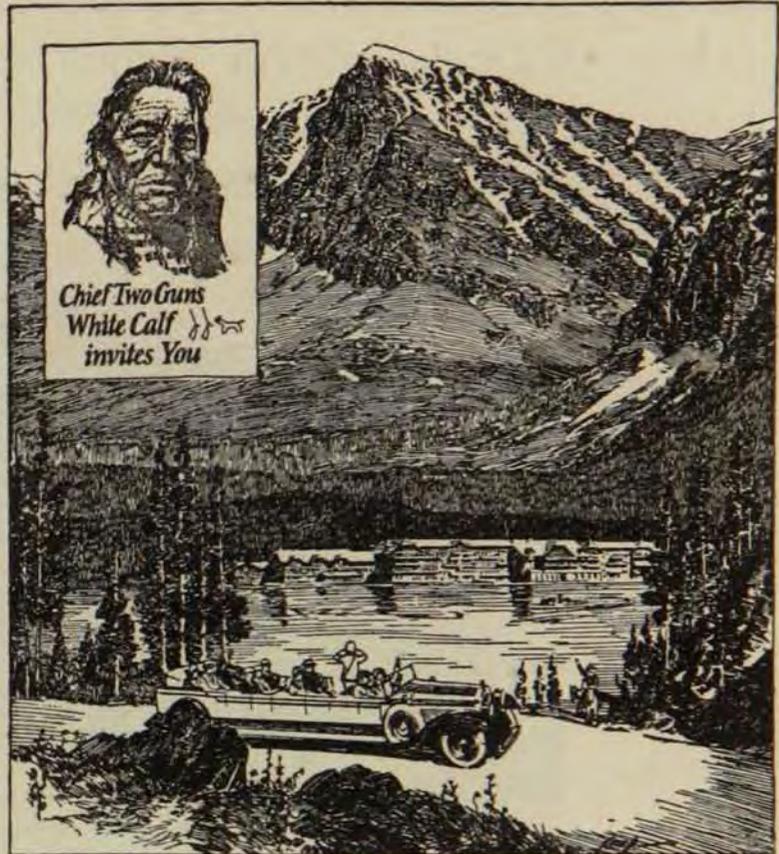
'28 Ag—Einar G. Aakre finds that teaching agriculture and being scoutmaster keeps him pretty busy. He says that Minnesota Alumni are very scarce in Granite Falls where he is teaching.

'28 PhD—Miss Hanna Faterson has been appointed to the faculty at Smith College, where she will be an instructor in psychology.

Nineteen Twenty-Nine

'29 Md—Walter Lee Peterson, senior medic, has been awarded the Hennepin County Essay contest prize of \$50.00. The subject was in matters related to military medicine and the prize is financed by Dr. George Head ('92; '95 Md) a Minneapolis Physician. Just when I was about to close this bit of news, I found something even more interesting about this same person. He won another prize! This time it was a flesh and blood person, Helen J. Peterson. You made a wrong guess; she is not his sister, she is his wife. They were married a short time ago in Fairmont, Minnesota.

Ex '31—Rhoda E. Pierce, daughter of Mr. E. B. Pierce, is in Fairhope, Alabama, this year attending Fairhope School.



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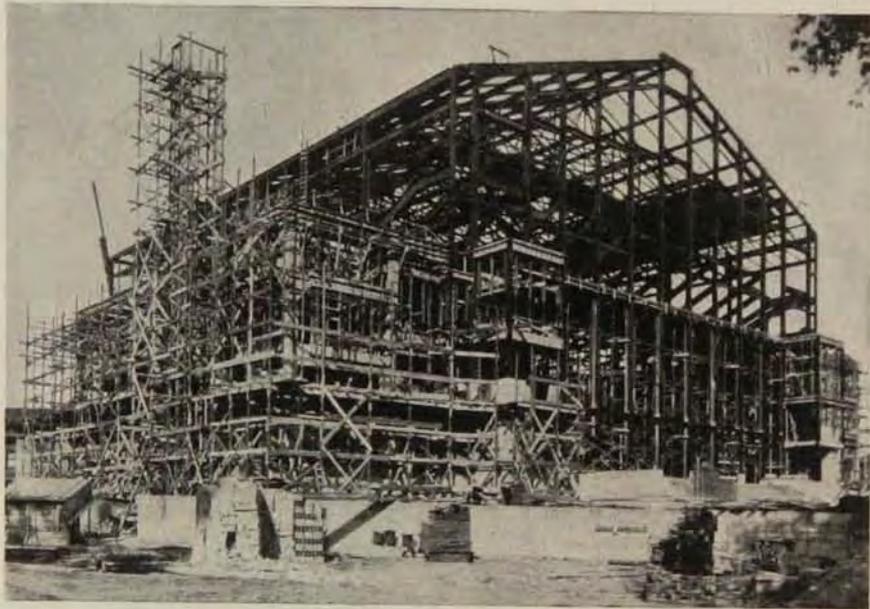
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How the Auditorium Looked on October 10, 1928



Steel Framework Goes Up with Clocklike Precision

At this time the steel framework, which comprises a large share of the contract, is all in place and the brick and stonework is being placed.

The steel work has gone up without a hitch and is a definite tribute to the precision of the companies fabricating this steel and the erecting firm.

Within a short time now work will begin on the placement of the Indiana Limestone columns. The work of pouring concrete is about finished and the board roof is being placed.

So important is the construction of this building that the firms whose names appear on the opposite page have banded themselves together to place before you, once each month for eight months, the story of the construction of the Auditorium by word and picture. Each month the story will come to you with a new picture, and a revised, up-to-the-minute construction story. This is the first instalment of this progress record that will come to you. The builders whose names are listed on the opposite page are glad to serve the University of Minnesota and request the privilege of serving you.

The Architect, the Engineers, the Contractors and Sub-Contractors Who Are Building the Auditorium

The architect and the engineers employed by the state, and the contractors and subcontractors have taken this space in the Minnesota Alumni Weekly once each month for eight months that you might be appraised of the Northrop Memorial Auditorium's progress. They are the most reliable and best serviced firms in the northwest and they bear your earnest consideration when you are ready to construct a building job. Write, wire or call them:

C. H. JOHNSTON, *Architect*
360 Robert street,
St. Paul, Minnesota

PILLSBURY ENGINEERING CO.
Consulting Engineers,
Minneapolis, Minnesota

<i>Specializing in Erection of Plain and orna- mental Lathings, Corner Beads, Metal Trim, Light Iron Construction</i>	L. G. Peterson Contractor 718 Builders Exchange Minneapolis, Minnesota	Member Minneapolis Builders Exchange Office Phone: Ge. 7611 <i>For Better Plastering etter Lathing</i>
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The Superior Brick & Tile for the Auditorium
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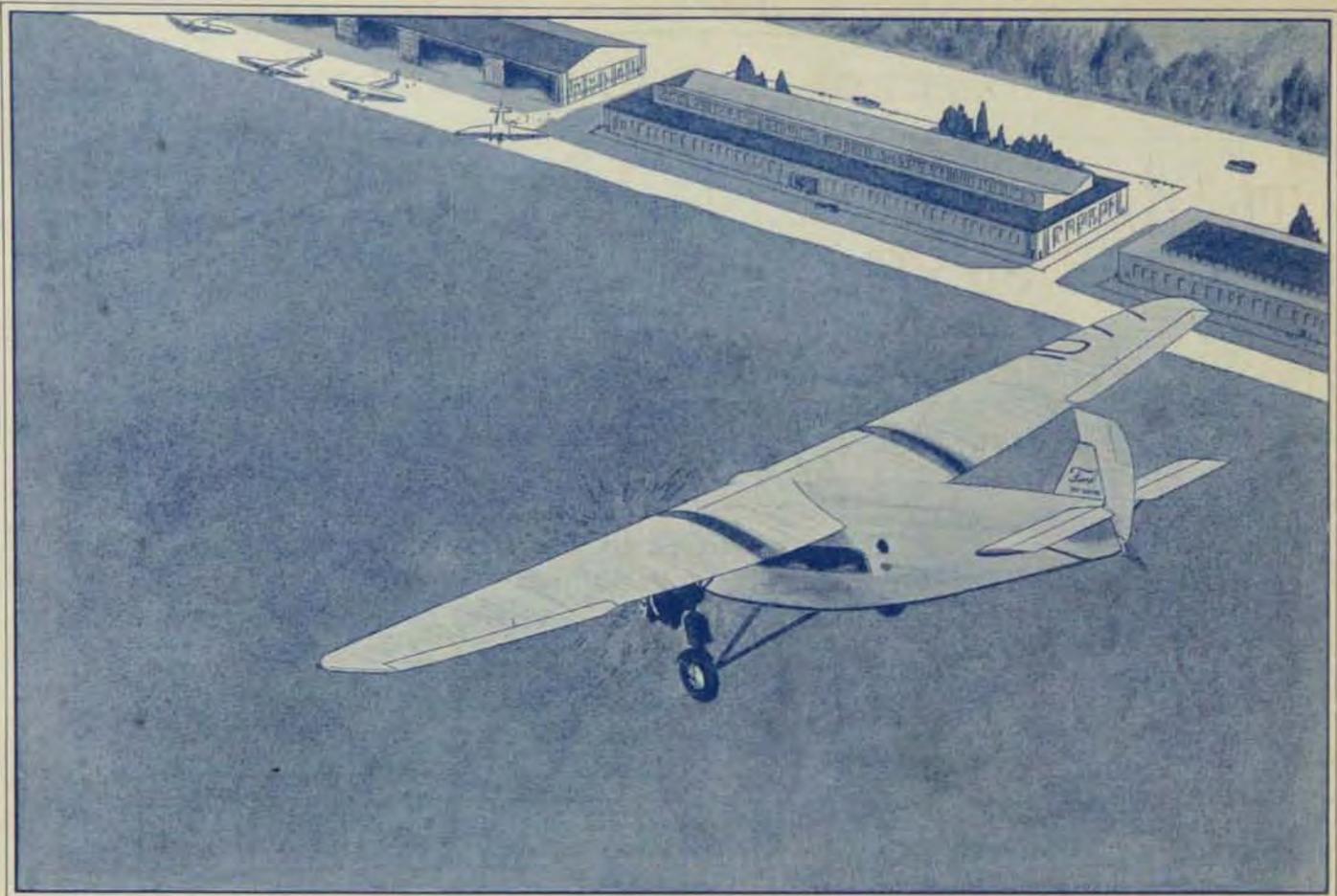
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