

27







## The Cost? 6c for 7000 Readers—

Our little talks from month to month on the outdoor displays have aroused comment upon the campus of the University of Minnesota and in that greater campus occupied by Minnesota's alumni.

Just the other day we read an inquiring letter—it was from an alumnus newly entered into business—asking our rates and our basis of service . . . could we supply handpainted posters for his business . . .

Delighted, we answered, to serve. We can supply painted posters and painted displays . . . our service willingly given . . . consult us for every business need in the outdoor advertising field.

Our rates, we replied, are low . . . probably the lowest priced advertising obtainable . . . less than 6 cents per 7000 readers.

Get that outdoor habit—read the General Outdoor Advertising Company's displays—use them for your business needs.

*"Freshmen, Sophomores, Juniors, Seniors, Alumni—The General Outdoor Advertising Company is prepared to take care of your personal or company needs in the matter of Electric, Painted, and Poster Displays, also Commercial Signs of all types."*

### General Outdoor Advertising Co.

Minneapolis Branch  
2020 Washington Ave. So.  
Main 6361

St. Paul Branch  
100 East 6th St.  
Cedar 5426





# FIFTH AVENUES of MINNESOTA

*A Buyers' Guide to the Exclusive Shops in  
Minneapolis and St. Paul Recommended by  
THE MINNESOTA ALUMNI WEEKLY*



Volume I

May, 1928

Number 9

## Sally Forth Tells You She's Just Bursting With Information

I hate to boast, but during this last month I've been searching every nook and corner of the Twin Cities for shopping suggestions. The result is that I can advise you about anything from what color to paint your breakfast nook to what to name the baby. In fact, I'm bursting with information I'd like to impart.

If you want to travel, I can advise you about anything from canoe trips in the Canadian wilds (including what to wear), to a cruise on the Mediterranean.

Spring fashions are more beautiful than they have been for at least two seasons, so that I get a lot of pleasure out of helping alumnae select wardrobes—either for travel or for trousseaux.

If you want to find out whether or not I really mean it, just drop a note, enclosing self-addressed, stamped envelope to

SALLY FORTH.



## Honest Toil Honestly Rewarded

Whether or not you're engaged in this work-a-day world of ours earning your health, happiness, and sustenance by your hands or the sweat of your brow, "Fifth Avenues of Minnesota" has something of interest to you . . . furthermore the "Sally Forth" shopping and buying service can be of great service to you. Call, write or phone.

**Sally Forth**

## The Simplicity of Spring Coats



Although spring coats cling to the simplicity of line which we have all learned to prefer, they have lost the mannish, tailored look of the past few seasons.

A bow of self-material, judiciously placed, varies the monotony of the straight line, or a long, scarf collar with fringed edges (originated by Chanel) gives the desirable chic.

In the traveler's spring wardrobe there should be several coats. First, of course, the seven-eighths coat of your ensemble, made of crepe or other lightweight wool.

On board ship you will need an evening wrap, which may be velvet or metal cloth, or newer still, one of the warp-printed taffetas.

The ensemble is for traveling, but on board ship you will need a sports coat of wool with a fur collar. The wrinkle-proof sports coat will be the thing to wear when you take motor tours through historic French and English towns.

—Sally Forth in an interview with Roy H. Bjorkman.

## Entire Collection SPRING COATS

for Women and Misses

### REDUCED IN PRICE

### \$29 to \$195

(formerly \$39.50 to \$295.00)

\*\*\*

**Roy H. Bjorkman · Inc.**

Nicollet at Tenth · Minneapolis

## Fifth Avenues of Minnesota Stimulates Out-of-Town Buying

Evidently out-of-town alumni appreciate the Fifth Avenues of Minnesota shopping service, for never a day goes by that the mailman doesn't bring inquiries on all sorts of questions.

For Minnesotans in the smaller towns, where one does not have the clever little shops which flourish only in urban centers, this section is of great value, for they can have personal service in selecting the newest, smartest merchandise, from bridge favors to housefurnishings.

Twin City merchants are finding Fifth Avenues of Minnesota a stimulus to business, they tell us, and are eager to cooperate with Sally Forth in the matter of good service.

When writing merchants don't fail to mention the fact that you saw the advertisement in the "Fifth Avenue Section."

*John W. Thomas & Co.*  
MINNEAPOLIS



## All-Silk Chiffon Hosiery

Gossamer sheer flawless weave  
graceful heels picot edge at top.

In all shades.

\$2.95 and \$3.35 Pair

THOMAS—FIRST FLOOR



**Gordon**  
HATS  
Fit Your Personality

Where the well Dressed Man shines  
MCCABE'S—SHINE & PRESS PARLOR  
308 14TH AVE. S. E.

**Music...**  
TO Cammack's is where alumni of the University go for music and musical instruments of all kinds. They know we lead in the musical field of the Twin Cities.  
Exclusive northwest agents for KIMBALL pianos.  
Call or write to  
Cammack Piano Co.

Contemplating a Trip Abroad?  
IF SO CONSULT  
**Chandler & Schilling**  
We represent all lines and organize our own tours besides being agent for Thom. Cook & Son, Raymond & Whitcomb, Frank C. Clark, and several other tourist agencies.  
**Chandler & Schilling**  
Travel Bureau  
9 Washington Ave. South  
Minneapolis, Minn. Phone Main 8447

CHOICE FLOWERS  
**Mazey Florists, Inc.**  
Growers and Retailers  
THREE STORES  
Nicollet Ave. at Tenth  
Second Ave. So. at Eighth St.  
Boulevard Store and Greenhouses  
West Lake St. at Ewing Ave.  
MINNEAPOLIS MINN



The more we have and use the marvelous machine-made conveniences of today, the more interest we take in the handicraft of early American Days. The home that boasts the finest radio is also furnished with hand-hooked rugs. At the Anderson Novelty and Gift Shop the collector-alumnus will find antiques and novelties with fascinating histories. Indian handicraft, so rapidly disappearing, is included in the collection.

Instead of paging frantically through the latest book of etiquette to find out what gift Emily Post would approve, just remember that flowers are always correct and convey a sentiment (as we used to say in the old Victorian days) that words cannot express. All of which leads us to the Peterson Flower Shop in the Baker Arcade, where the most beautiful flower boxes, potted plants, and corsages are to be found. In this beautiful shop you may select the most appropriate card to send with your gift of flowers—or they will do it for you.

If apartment housekeeping and the daily argument with the landlord are getting on your nerves, why not give yourself a vacation and move in to the Plaza hotel for a while. The meals are superb and the rooms exceptionally comfortable. Under Miss Malcolm's gracious care the most worry-ridden woman soon becomes a "girl-without-a-care." The dining rooms are beautifully arranged for individual parties.

The opening of the Twin City baseball season and the beginning of spring baseball at the University of Minnesota, reminds me that the General Alumni Association still has a number of "Minnesota Songs" on hand. low . . . only 50c.

The problem of dinners when you've small children that must of needs be taken along is sometimes an embarrassing question. That is, until you discover that you can go to Roos' Dining Room on Upper Marquette and bring the children. They cater to family gatherings and parties. Nice, quiet, dignified. Food? Wonderful.

Designers for cotton goods are vying with each other to produce the most beautiful prints, and Mrs. Smith of The Little Hat Box isn't happy until she has made them into the most attractive pajamas you've ever seen. After she has scoured the shops for patterns so adorable that we can only speak of them in ! ! ! !, she tailors them to perfection, with hand-made buttonholes and neat patch pockets. What's more, they cost less than ordinary ones bought downtown.

AT 137  
AT 137  
**PETERSON FLOWERZ**  
27 So. Seventh St. MINNEAPOLIS.  
For Mother's Day, Nothing can take the place of flowers. Here you will find the most attractive flower-boxes and choice plants  
Conveniently located in Baker Bldg.

**PAJAMAS**  
Individual Exclusive Designs Hand Made  
1312 4th St. S. E.

**The Plaza Hotel**  
Kenwood Parkway and Hennepin Ave.  
Ballroom and Dining Rooms  
Beautifully arranged for Formal or Informal Entertainment  
Rooms and Apartments  
Of decided individuality for Permanent or Transient Residence  
ETHEL M. MALCOLM, Manager  
Kenwood 4200

**DICK and LONG**  
CURTIS HOTEL ORCHESTRA  
During the dinner hour each week-day evening from 6 to 8:30. Dinner One Dollar including dancing. Also a la carte menu. Supper Dancing every Saturday night from nine o'clock on. No cover charge.  
A la carte menu with one dollar minimum charge.  
The Curtis Hotel  
Tenth Street at Third Minneapolis U. S. A.  
THE CURTIS HOTEL MINNEAPOLIS

**A**  
The FIRST LETTER of "ADVERTISING" and THIS AGENCY  
**ADLISON LEWIS and ASSOCIATES**  
VERTISING  
1004 Marquette At 6811



WRIST WATCHES DELUXE

**T. FIEVE**

Exclusive Campus Jewelry

317 14th Ave. S. E.

Afternoon Bridge Service, 50 Cents  
After Theatre Parties Open 11 a.m. to 1 a.m.

**THE CAVERN**

"Come in and see what your leasup will tell"

ST. PAUL 37 East Sixth St. Second Floor  
MINNEAPOLIS 1018 Nicollet Ave. Second Floor

Walnut 1142 5012 Zenith Avenue

**George E. Andersen**

Painter and Interior Decorator

University fraternity, sorority, club work especially desired. A call will give you names and houses for which I have done work.

**NEAL-ALVORD SHOP**

63 So. 10th St., Minneapolis

for CHINA, GLASS and FURNITURE

China	Furniture	Gifts
Spode	Small Tables	Pewter
Minton &	Screens	Pottery
other Eng.	Dinner	Wrought
Makes	Wagons	Iron

Will order china to replace broken patterns

**CENTRAL LUTHERAN**

Rev. J. A. O. Stub, D.D., pastor  
Grant St., between 4th Ave. and Clinton

(One block from Municipal Auditorium)

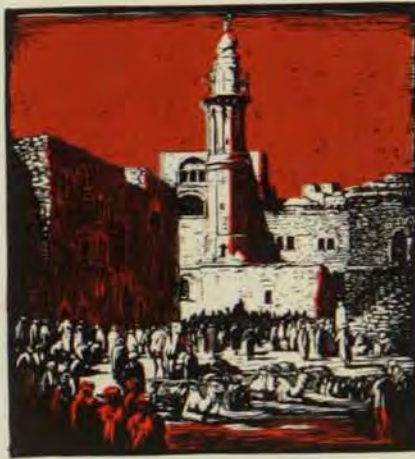
**CHURCH ALWAYS OPEN**

Organized as an English Speaking American Lutheran Church

Worship 11 and 7:45

Fireside hour, 5:30 Sundays

Bible and Sunday School 9:45



From far-away lands where fervent Moslems chant their daily prayer to Allah have come many of the quaint and curious gifts to be found at Welds. Amulets and charms, bracelets hammered from silver, perfume flasks, gifts rare and modern are here for the connoisseur who appreciates their worth.

When our timorous Spring does reluctantly appear in Minnesota, we'll be ready to greet it in last year's suit which really looks like new because it was cleaned at McCabe's. Don't forget that with a "cash and carry" order a shoe shine comes free.

I paid \$2 to have a watch crystal put in downtown and then found out that Fieve, the campus jeweler, would have done it for \$1. Are you paying high prices, too, just because you hadn't thought of Fieve? He's been doing honest work for University students for 15 years.

Before taking in the summer boarder, fraternity and sorority houses will need re-decorating and painting. George E. Andersen specializes in this sort of work, and everyone to whom we have recommended him has been pleased.

The dinner-dance season will soon be over, and if you haven't attended any of the Curtis Saturday night supper parties you've missed one of the real treats of the year. Dick Long's Curtis Hotel orchestra is one of the items we put down in our list of "things too good to be missed."

Contrary to pessimistic predictions, radio hasn't ruined the musical instrument business at all. In fact, there is such a marked increase of interest in music that fond parents the country over are buying pianos and violins for future Kreislers and Paderewskis. Cammacks carry of complete line of the best instruments.

Mazeys have opened a beautiful new store at Fifth street and Second avenue south, in the same building as the D. C. Bell investment company. They have closed their flower shop on Eighth street and Second avenue, where they attained the enviable reputation of being Minneapolis' society florists.

Most hotels advertise "a homelike atmosphere," but really to find it—Ay, there's the rub. The Francis Drake, however, is one hotel which really does achieve that most desirable reputation.

N. B. We got this from the guests, not the management.



Even tho' he is her husband he knows how to treat her.

They're going to dinner tonight (family and all welcome) at

**MRS. ROOS' DINING ROOM**

1011 Nicollet

**EUROPE!**

ALL EXPENSES \$225 UP

Leading College Tours—700 colleges and schools last year, first-class hotels, best steamers, college atmosphere. 50 European offices at your service. Send for booklet of 200 Tours.

**COLLEGE TRAVEL CLUB**  
154 BOYLSTON ST BOSTON



10th St.  
and

5th Ave.  
So.

**COMFORT**

Combined with economy, excellent service, desirable rooms, and cuisine, invite the alumnus to make this hotel his home—permanent or transient.

**Hotel Francis Drake**

Phone Main 7660

THE MINNESOTA ALUMNI WEEKLY † THE 1928 GOPHER



*Distinctive Typographers*

Is what you'll hear every client of ours say. For not only do we do distinctive and individual printing in a fashion copied after the master craftsmen, but buyers find our prices economical and reasonable as well.

You readers of exclusive Fifth Avenues of Minnesota can do no better than consult us on every printing need.

We are proud of our record as publication printers—the four listed herewith are among our more than 20 publications and year-books printed annually.

*We solicit your confidence*

**AUGSBURG PUBLISHING HOUSE**

427 South Fourth Street, Minneapolis

THE TEKE OF T. K. E. † TO DRAGMA OF A O II

**WELD & SONS**

DIES FOR ALL GREEK LETTER SOCIETIES

*Fraternity and Sorority Jewelry*

*Cups and Trophies*

DANCE PROGRAMS AND STATIONERY

817 Nicollet Ave.



**H**AVE you seen our exquisite collection of picture frames?

Selections made now will be to your advantage.

Unique ideas for portrait framing.

**The Beard Art Galleries**

66-68 South 10th Street  
Around the Corner from Nicollet

**The Antique Novelty & Gift Shoppe**

New Nicollet Hotel, Minneapolis  
invites you to visit and inspect its stock of antiques, gifts and novelties.  
"Gifts Unusually Distinctive"



**Antique . . .**

Mostly in furniture—all old—all genuine solid woods, at prices lower than you'll pay for new veneered furniture.

Our repair service is unexcelled. We make furniture in period styles to your order—we design.  
R. G. Anderson Shops, 909 W. Lake St.



**Unique · Quaint**

Minneapolis art lovers will be delighted with this new studio and gallery — its quaint decorations, its air of distinction, its genuineness. . . . It is dedicated to the furtherance of art. You're invited to browse about.

Tom Chan's  
**LITTLE GALLERY**  
1004 Nicollet



One of the reasons we like the Minneapolis Art Institute particularly is due to the fact that it is more than a repository of the accumulated art of centuries. It is a teaching institute for scores of lectures are given weekly by the members of the staff. Here we see Josephine Olson of the staff, telling a realistic story during the Saturday morning story hour in the Gothic room to school children.

**The Art Institute**

Exhibits of maps, prints and books of early Minnesota, organized by Friends of the Institute, begins on May 5.

Court costumes of the 18th Century will be shown in the Textile gallery until May 12. Miniatures from the collection of Gordon Dunthorne, Washington, D. C., will be shown during May and English mezzotints will be exhibited in the print gallery.

**The Beard Art Galleries**

ON FRIDAY APRIL 27, an exhibit of etchings and paintings by the Ermingtons, Caroline and Frank, will be shown, continuing to May 12. Most of the subjects are English and French scenes. During the week beginning May 21, there will be exhibited Old English silver from the Brainerd-Lemon collection of Louisville, Ky.

**Tom Chan's Little Gallery**

Variety, both of method and subject-matter, will characterize the May Exhibits in *The Little Gallery*, a quaint new shop at 1004 Nicollet. For lovers of lithographs there is a stunning portfolio of dancers, drawn by Henri Matisse, one of the outstanding French artists of today.

For a people supposed to lack a sense of humor, the English have a most delightful faculty for caricaturing themselves, both in literature and art. Mr. Chan is showing a collection of old and rare English caricatures next month by Gilroy, Rawlinson, and Cruikshank. Most of the drawings are dated about the 18th Century, and are in color.

Local interest is provided by a showing of S. Chatwood Burton's etchings of Eastern, Spanish, and Mexican subjects and scenes. Professor Burton is so well known as a member of the faculty of the University of Minnesota department of architecture that his exhibit will draw many visitors to the gallery.

**Mabel Ulrich's Book and Print Shop**

On Monday evening, April 30, a reception was held in the Print Gallery to honor Edmund Kinzinger, the famous German artist who has come to Minneapolis recently as director of the Minneapolis School of Art. The event marked the opening of an exhibit of Mr. Kinzinger's paintings in the gallery as well as affording Twin City art lovers an opportunity to welcome this distinguished guest. Mr. Kinzinger has an international reputation, having exhibited in most of the important galleries of Europe. He came to the Minneapolis school as an exchange director, while Cameron Booth, director of the Minneapolis School, studies in Germany for the same length of time.

**The T. B. Walker Institute**

The Walker Art Galleries, at 1710 Lyndale Avenue South, are open every day to the public from 10 a. m. to 5 p. m., where the famous art collection of Mr. T. B. Walker may be seen, including the finest collection of jade in the world; rare Japanese and Korean ware; Greek pottery; Indian paintings and originals of old masters' paintings.



*Announcing*

*the opening of*

**The Antique Novelty and Gift Shoppe**

*New Nicollet Hotel*

*Minneapolis*

*"Gifts Unusually Distinctive"*

Your Inspection Cordially Invited

*Auspices*

**THE R. G. ANDERSON SHOPS**

Lake Street at Bryant

**FIFTH CHURCH OF CHRIST, SCIENTIST**

**CHURCH EDIFICE**

University and 12th Aves. S. E.

Services: Sunday, 10:45 a. m.

Sunday School, 10:45 a. m.

Wednesday, 8:00 p. m.

Reading Room: 17 4th St. S. E.

Hours: 10:00 a. m. to 6:00 p. m.

Saturday: 10:00 a. m.

to 9:00 p. m.

**Christian Science Society of the University of Minnesota**

Services: In Vestry of above mentioned church edifice at 12:45 p. m. on first, third, and fifth Thursdays of each month.

Reading Room in same church edifice, at 1205 University Ave. S. E.

Hours: 8:30 a. m. to 4:30 p. m.





Tenth Anniversary

## University of Minnesota Concert Course

University Armory

Season 1928-1929

Annual Seat Sale is now on at the University Music Hall.

14 of the World's Greatest Artists in Six Concerts

MISCHA ELMAN  
Violinist

BENNO MOISEWITSCH,  
or MISCHA LEVITZKI,  
Pianist

SIGRID ONEGIN  
Contralto

FLONZALEY  
STRING QUARTET

ANDREA SEGOVIA  
Guitarist

ENGLISH SINGERS  
OF LONDON

You Cannot Buy More for Less

Season ticket, \$3 for a bleacher seat.

Season ticket, \$5 for a chair seat. No tax.

Only three pairs of tickets will be sold to one person.

## TEMPLE TOURS

50 Spring & Summer Tours To  
**EUROPE**

Over Famous Old World Routes  
Extensive Motoring & Sightseeing  
Small Parties, Splendid Leaders  
Medium & Low Prices

Special Summer Cruise in the  
**MEDITERRANEAN**

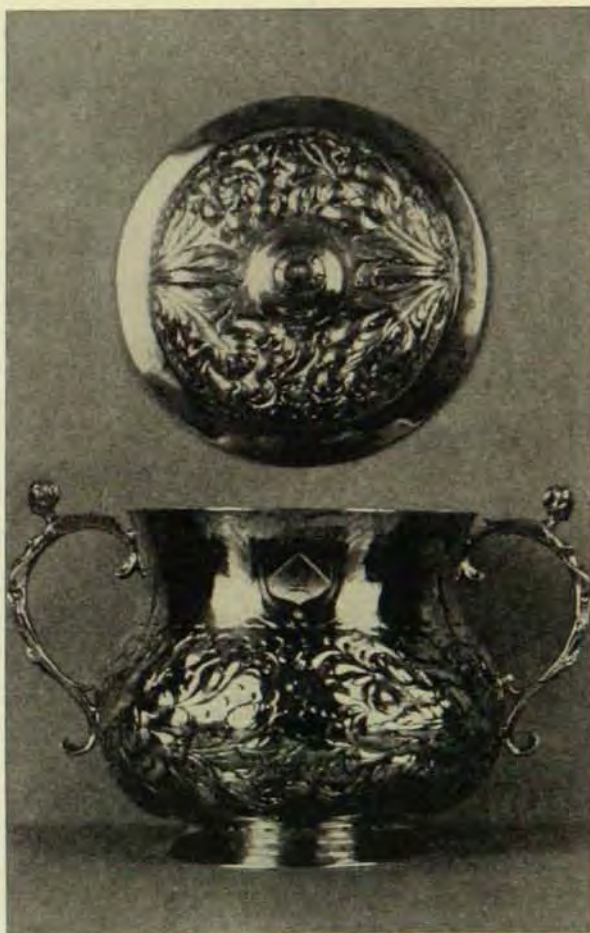
On fine new motor ship Theophile  
Gautier, with Tours through the  
**NEAR EAST & EUROPE**

Most interesting trip in the world  
Medium & Low Prices

Send for booklet desired

## TEMPLE TOURS

442-W Park Square Building, Boston  
New York, Chicago, Washington,  
San Francisco



"A. S." are the initials which provide the only identification for the maker of this elaborate silver caudle cup, which is on exhibition in the John Washburn Memorial room of the Minneapolis Institute of Arts. Evidently the maker imitated the Holland silversmiths, for he used the full-blown tulip design. The shape of the cup was comparatively new in 1670 when it was made.

### What the Movies Offer

WEEK BEGINNING MAY 5

STATE—"The Showdown," with George Bancroft and Evelyn Brent.

STRAND—"The Latest from Paris," with Norma Shearer and Ralph Forbes.

GARRICK—"Wickedness Preferred," with Lew Cody and Aileen Pringle.

MINNESOTA—"Harold Teen," with comic strip characters. There will also be another big Publix stage unit.

WEEK BEGINNING MAY 12

MINNESOTA—"The Yellow Lily," with Billie Dove.

STATE—"The Enemy," with Lillian Gish.

STRAND—"Apache," with Marion Davies.

LYRIC—"Ladies Night in a Turkish Bath," with Dorothy Mackaill and Jack Mulhall.

GRAND—"The Crowd."

### On the Stage

METROPOLITAN

Week beginning May 27

"Simba"—Jungle picture made by Martin Johnson and wife in Africa.

SHUBERT

Week beginning April 29

Lillian Foster, Broadway star, in "Conscience" by Don Mulally.

Week beginning May 6

Clara Kimball Young in "The Constant Wife" by Somerset Maugham.

Week beginning May 13

Clara Kimball Young in "Lady of the Camellias," modern version of "Camille."

### 'U' Concert Course Tickets Now Available

Fourteen artists will appear in a total of six concerts on the University Concert Course next year under the management of Mrs. Carlyle Scott. Definite dates have not been assigned. The artists are:

Segovia, guitarist  
Mischa Elman, violinist  
Benno Moseiwitsch, pianist

Sigrid Oegin, contralto  
English Singers  
Flonzaley String Quartet

## The BEST

in

STAGE  
VITAPHONE  
SCREEN

and

MUSICAL  
FEATURES

in the

Twin Cities

and the

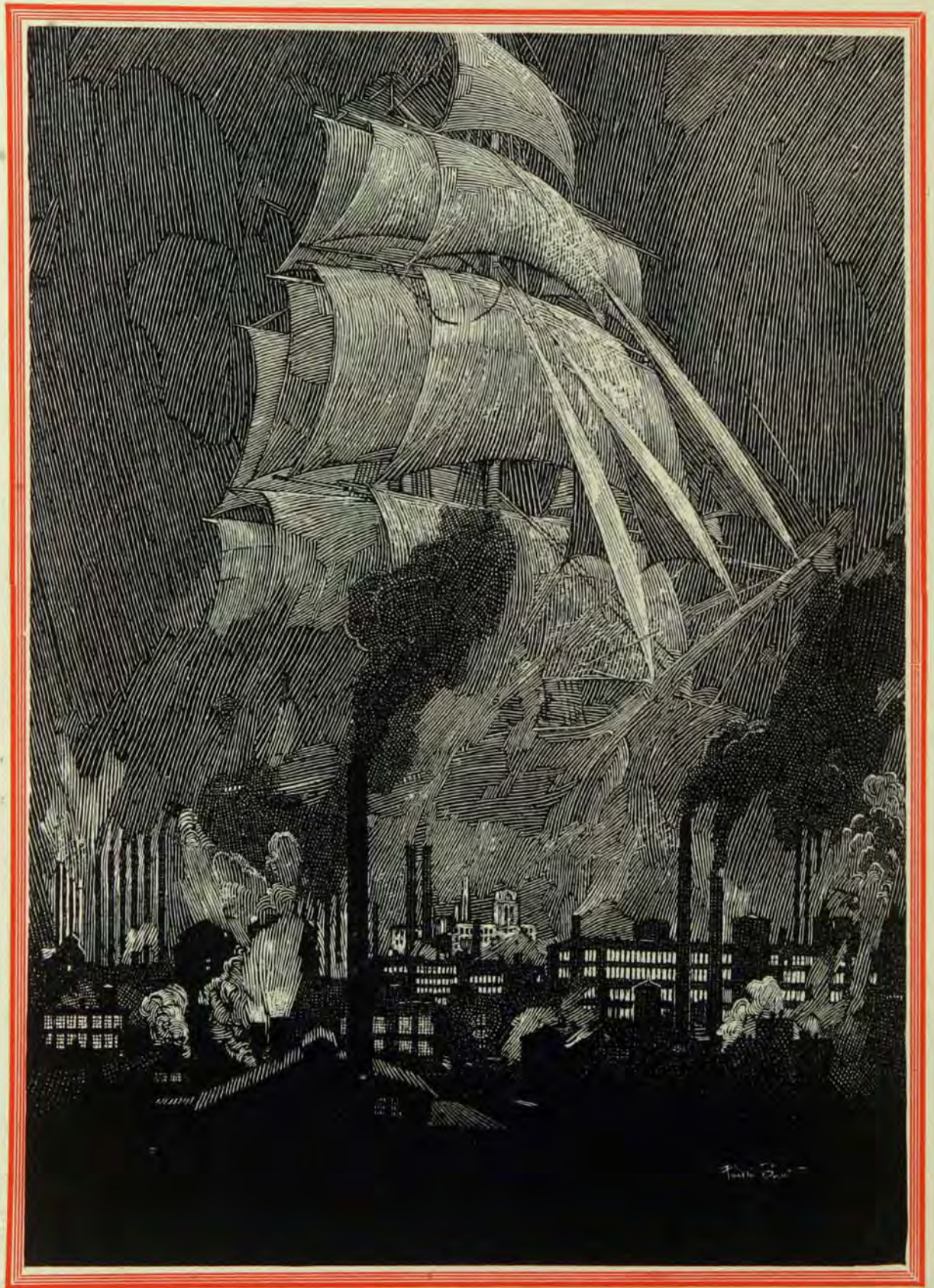
Northwest

When in Minneapolis  
alumni are invited to  
these theaters:

State · Strand  
Garrick

When in St. Paul go to  
Capitol · Tower  
Princess





## *Sailing the Sea of Life*

A realistic interpretation by Franklin Booth which we use by courtesy of the Johns Mansville Company and the 1926 Gopher.



# The MINNESOTA ALUMNI WEEKLY

Volume 27

Edited by Leland F. Leland

Number 27



¶The prehistoric monster, the bearded ram and the realistic seal, reposing peacefully on John Smith's fireplace mantel.

## The Wooden Members of the Zoo Family Or the Strange Adventures of John A. Smith ['94]

By Mollie Lewin ['30]

WHEN Noah and his ark were cruising over what is now Lake Superior, his crew mutinied, and Noah cast the recalcitrant members overboard. Last summer these rebellious animals, now much chastened, were cast up as driftwood on the shore of the lake and were found by John A. Smith ('94).

Which is about as plausible as any explanation that can be offered as to the cause of the unusual wood formations which have been found by Mr. Smith, who is superintendent of the Sandstone Quarry company and is affiliated with other quarries in Northern Minnesota and Wisconsin. These pieces of wood, which Mr. Smith calls "the wooden members of the zoo family," are merely the gnarled roots of trees and other pieces of driftwood which have been so washed and carved by the waves as they lay on the beach or were tossed about in the water that they make very convincing animals.

Last summer when Mr. Smith and his

family were spending a few weeks at Port Wing, Wisconsin, near which the Port Wing Brownstone quarries are located, Mr. Smith first noticed several unusual wood pieces, and was struck by the resemblance to the forms of animals. He picked up a few stray specimens and took them home. During his leisure moments, he let his imagination play and in many cases found possibilities of new pets and a new hobby. Then he brought his paint brush and carving knife into play. He cut out pieces of decayed wood where the effect was spoiled, painted in an eye where an eye would add conviction, and soon had an amazingly realistic group of animals.

His first specimen would appear to the uninitiated to be only a lumpy nodule of old wood. After Mr. Smith has put a touch of paint to what might be a crest, you recognize it as the head of a very untalkative parrot. Among his other pets is something which looks like an elongated and much gnarled root. After an introduction from Mr. Smith, you

see instead a menacing-looking puffed adder, with body gracefully coiled and head viciously reared. One of his largest formations is one of a ram's head, where even the line of the neck is true. Aquatic animals are represented in the collection by an array of fishes and a sea horse. One of the specimens was of an indeterminate origin, and Mr. Smith was at loss as to what to name it. Its head was that of a large fish or sea animal, yet it had a long, spiny, upthrust tail, reminding one of a prehistoric monster. Mr. Smith harked back to medieval days when castles, knights, and damsels in distress were prevalent, and labelled his animal a Chinese dragon.

Although Mr. Smith has finished off these specimens to make them more real, they are essentially the same as they were when he picked them up off the beach. From the depths of a piratic chest, which he also found on the lake shore, he fished out some original pieces which were as yet untouched, and they too were convincing. One specimen is



so nearly perfect that he hesitates to do anything to it. It is a miniature seal where not only the form but even the hairline is like that of the seal's hair in its natural, undyed condition.

Although most of the animals Mr. Smith keeps in his home at 4429 Upton Avenue South in Minneapolis, one of them was so large that he left it up at Port Wing. He calls it the big bull moose head, and uses it as mascot for his lodge up there. Lest it should break loose some night, he has it chained to a huge totem pole in a fenced enclosure. On the pole he has inscribed: "In honor of William Penn . . . and as a tribute to Columbus, Ole Bull, Gladstone, Pershing, and Lindbergh.—John A. Smith."

Mr. Smith's collection is still young, and he intends to add to it. His meeting with the wooden animals was purely accidental he assures us, but next summer he will look out for them. He will probably spend more time at Port Wing than he has previously, and he will eventually have a whole menagerie, one of the most unique collections in the Northwest. Housing his collection is now his problem. For that purpose he is building a combination museum-amusement room in the basement of his home. The room will be finished like the interior of a rough log cabin, while the whole spirit will be one of the backwoods. In this primeval atmosphere these terrestrial and aquatic animals will be lodged, staring quite unafraid in the face of guns and fishing tackle.

Yet to this day no one has any idea of how these pieces of driftwood have been washed into these strange forms. Perhaps, just coincidence. But, still, maybe they are remnants of Noah's unrecorded mutiny.

## John Thompson First School of Agriculture Grad Returns

JOHN Thompson ('95Ag) member of the first class graduated from the University of Minnesota school of Agriculture in 1888 and now editor of the Iowa Homestead, agricultural publication, was one of the principal speakers at the annual alumni banquet, Tuesday, March 20, at 6:30 p. m., preceding the thirty-ninth annual commencement of the school Wednesday at 2 p. m.

A preliminary part of the program took place Monday when the senior class of the school presented its play, a comedy, "Pigs" in the auditorium of the administration building. The production was under the direction of Mary McNabb, teacher of dramatics at the school.

Only 47 boys were registered in the opening term of the school 40 years ago.



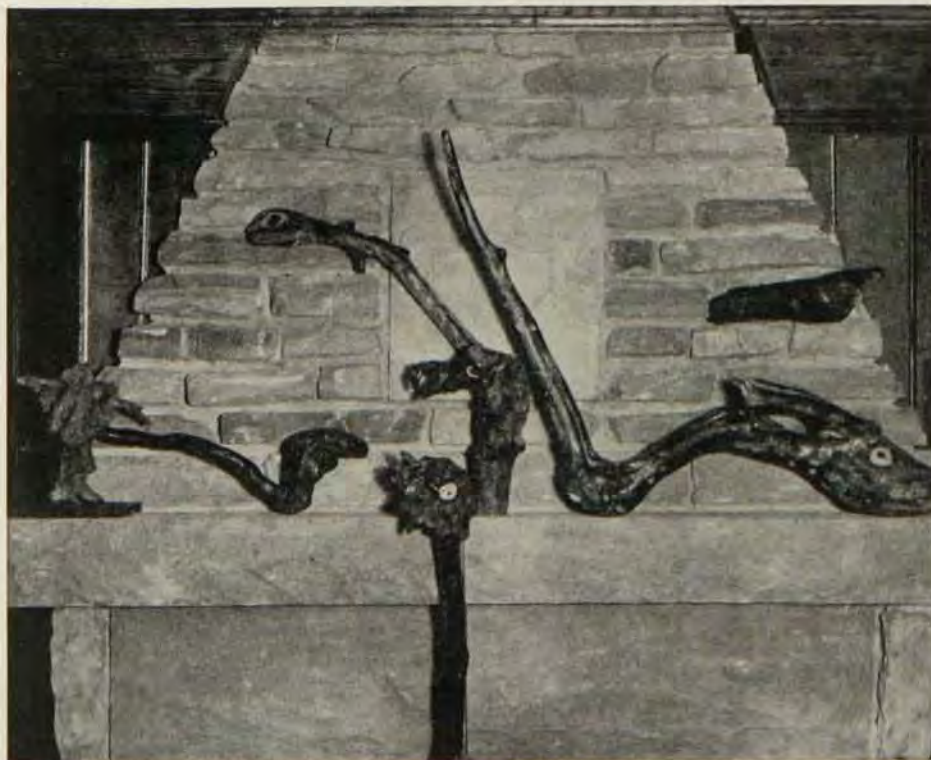
During the years since, 20,000 students have attended the school. A number of the first 47 boys were expected to return for this commencement. Among them are T. A. Hoverstad ('94Ag, '95), of Chicago; Roger S. Mackintosh ('02Ag), of St. Paul; Carroll E. Payne, of Northfield; William G. Smith ('97Ag), of West Duluth, and Alvin Buffington of Minneapolis.

Mrs. Florence Brewster, widow of Henry Webb Brewster, principal of the school from 1889 to 1900, was invited to be present at the official presentation of a bronze tablet in honor of Dr. Brewster and her. The tablet is the gift of the alumni association to the school and will be given a permanent position in a wall of the auditorium.

Reunions of the alumni and their annual association meeting took place Tuesday. Special celebrations were conducted this year by the classes of 1898, 1908, 1918 and 1928. A J. McGuire of St. Paul is president of the alumni association, which conducted its business meeting at 2 p. m. The annual dinner party was scheduled for 6:30 p. m. and a special table provided for the "old timers" who registered at the first term 40 years ago. The classes conducting their thirtieth, twentieth and tenth reunions competed for a large silver cup to be awarded the class putting on the best stunt.

Forty years ago, when the school opened, the only buildings at University Farm were the home building, which still is in use; the farm house; the station building; and the great barn. In the intervening years the buildings at University Farm have increased in number until the state's plant at the farm is now valued at \$20,000,000 on a tract of land worth more than \$500,000.

Other quaint animals have joined Mr. Smith's collection since the picture on page 497 was taken.



One of Mr. Smith's finds (above) resembled a buffalo's head. He has chained it to a post. Mr. Smith leans against the fence.





# EVER SEE A SOUND?

## Northrop Auditorium *Acoustics* Photographed



Imposing is the facade of the new Northrop Memorial Auditorium on which construction has been started. A statue of Cyrus Northrop may be placed in front of the columns.

**E**VER see a sound? It may sound fantastic, but when the architects wanted to find out how good the acoustics in the Northrop Memorial auditorium were going to be, they photographed them.

It seems that determination of the manner in which sound waves will behave when released from a human larynx or the sounding board of a musical instrument has come to be a science in recent years, and the most scientific methods have been applied to the auditorium problem.

This is done by cutting a piece of highly-polished metal in the shape of the room. Light waves are then played upon it from the point and direction that sound waves are to come when the building is actually in use. The manner in which these light waves disperse is accurately shown by the simple act of taking a picture of the metal with the light playing on it. When the test was made on the auditorium it was found that the sound would reach practically all points in the auditorium, excepting two rear corners, which will be covered with a special plaster to deaden sound reflections.

Last week the Paul Steenberg company of St. Paul secured the contract to build the Northrop Memorial auditorium, so long planned for and so badly needed by the University.

This bid called for a structure costing \$750,000. At least \$250,000 more will be required before the "stage house" can be added as it was designed in the original plans. More than this amount



is still outstanding in unpaid pledges to the Stadium-Auditorium fund.

Northrop Memorial Auditorium will be an imposing building, standing where the Minnesota pharmaceutical garden has attracted the attention of campus wanderers for many years and facing south, down the open space of grass and trees that stretches from that spot to Washington avenue. One standing in front of the new building will look down this Mall, past the colonnades of the Library and School of Chemistry on the right, and of the Administration and Physics building on the left, and will be able to see to the Mississippi river. It is the crowning structure of the University Mall.

The auditorium will be built of brick and stone.

Ten massive limestone columns, forty feet in height, will stretch across the face of the building in an impressive portico. These pillars will be of the same height as those in front of the other buildings on the mall, but the auditorium itself will rise high above them, reaching a point 119 feet from the earth at the peak of the roof gable. Brickwork above the colonnade will be panelled artistically. A series of low steps, sweeping across the entire stretch of the

portico will complete the effect at the base of the structure and provide easy access and egress to the large audiences that are certain to gather for auditorium events.

The portico and sections of the entrance immediately related to it will run for 118 feet, taking up about one half of the extent of the whole building across the front. Plans call for a structure 218 feet wide at the front and 230 feet deep. At either side of the row of columns the building will continue for about 50 feet.

Once inside the artistic bronze doors that will be installed behind the pillars one will come to what will be the most artistic, and perhaps the most impressive feature of the building, according to Professor Mann. This will be the memorial vestibule, rising 40 feet from floor to ceiling, 108 feet long and 28 feet wide. It will be walled with travertine stone from Minnesota quarries. The vestibule will provide, on the inside front wall of the auditorium, a series of nine memorial panels. On these, as time passes, memorials and symbolic sculpture representing great events in the history of the University can be placed, and it is the hope of the architects, expressed by Professor Mann, that this may be done.

At either end of the great vestibule a stone staircase will wind artistically upwards to the balcony level, and on that level, on the side of the auditorium proper, a promenade will be built under the balcony, with graceful openings through which persons walking there may look out on the memorial panels or



down on the crowds of people passing in or out.

Two important problems concerning the front of the auditorium remain to be decided. One is the matter of an inscription. Above the colonnade a broad space will be set aside on which an inscription dedicating and characterizing the building is to be carved. Inscriptions are a delicate matter, and President Coffman, on the advice of the administrative committee of the university senate, has appointed a special committee of "best brains" which is expected to evolve a suitable statement.

The other problem is that of a specific memorial to the late Dr. Northrop. An unnamed friend of the late president of Minnesota has offered to erect a suitable personal memorial to Dr. Northrop, and its nature and location are now to be decided. One proposal is that a statue of him be erected in front of the auditorium. Professor Mann believes that for the sake of the entire artistic effect and fittingness of the completed structure, the personal memorial to Dr. Northrop should be placed inside the great vestibule. His suggestion is that the central three of the nine memorial panels on the south side of the vestibule be set aside as the vantage point on which the Northrop Memorial could be worked out most artistically. It could be inspected at greater leisure by persons inside the building, and would also focus attention of those looking down from the balcony level promenade through interstices in the vestibule's north wall.

The auditorium proper will have a seating capacity of 5,000, of whom half will be on the first floor and half in a large balcony. It has been the aim of the architect, Mr. Johnston, to "make every seat as good as the next," and the design of the auditorium has been carried out with this as the keynote. Presumably it will be used as a "one price hall,"

## Tunney's Shakespeare Remarks Worry English Professors



There is a diversity of opinion in the English department over the statement made by Gene Tunney at Yale, that studying Shakespeare with someone else to do the thinking was like training for a bout on ice cream.

In commenting upon Mr. Tunney's remark, Dr. Anna Phelan said, "Shakespeare used to be regarded as a comet in the sky, without any definite attachments. After years of research, scholars have brought out the fact that he was really the apex of a great pyramid, surrounded by forerunners and contemporaries." Dr. Phelan declared that we couldn't possibly understand Shakespeare as a genius until we learned about the literary and political history of the age in which he lived.

Mr. Sweet was of the opinion that students rely too much upon what is said about a particular work of literature by other critics. When a certain book is assigned for a report, instead of reading it thoroughly, and according to his own reactions, the pupil will read comments of others.

"Tunney may be right," said Mr. Sutcliffe after hearing the fighter's statement, "but I never should admit it; I need my job too much."

with the difference between seats at the front and those further back determined by one's good fortune in getting to the box office early or late. The hall will be 143 feet wide, 82 feet high, and will stretch for 154 feet from the stage to the rear of the gallery.

Because the stage house has been eliminated productions requiring the dressing rooms and a full stage will be out of the question.

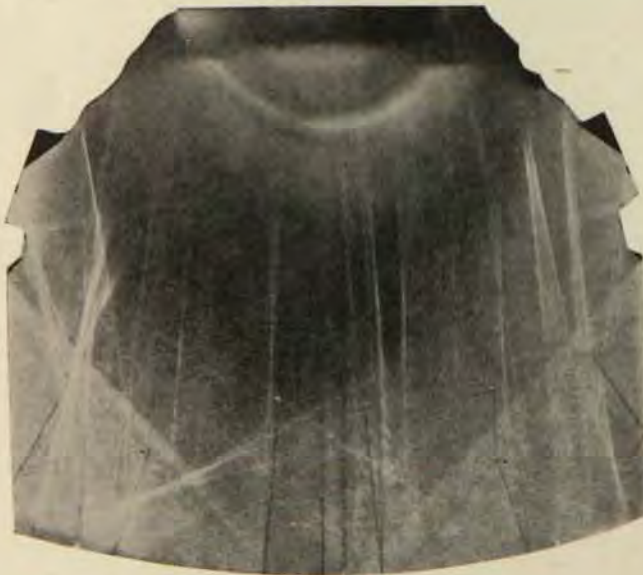
The auditorium can be used, however, for addresses, performances by soloists, and occasions on which it is desirable to bring together a large part of the student population of the University. When the stage house is finally built the auditorium will be able to accommodate any imaginable presentation of drama, opera, or ballet.

One part of the stage equipment which will be put into the original structure is the large switchboard to govern lighting.

The great hall in which performances and gatherings can be held will not provide the only facilities included in the Memorial Auditorium by any means. Inside the front gable will be a long room that will be set aside for permanent and temporary art exhibitions. At various places about the building will be 13 large rooms that can be used for meetings, exhibitions, committee gatherings, and the like.

Most notable among the special rooms will be two in the basement, each 34 by 60 feet, one of which will be equipped to perform a service that cannot now be obtained at any other place in the Twin Cities. This is the broadcasting of musical events by large organizations in a place specially prepared for that purpose. Such organizations as a band or large chorus can present programs there for radio transmission in the assurance that all conditions are right.

The other room will be suitable for conventions of scientific societies.



The site of the Northrop Memorial Auditorium is pictured here at the right. It will repose gracefully between the Old Mechanical engineering shops at the right and the Dentistry building at the left. In the photograph, the buildings in the background are, left, Pillsbury Hall, at the right, Minnesota Union, and between the two in the extreme background, Fohwell Hall. (Above)—How acoustics are photographed by playing light rays over a piece of highly polished metal.





# Did You Ever Learn HOW TO STUDY?

*Experimental Course Teaches  
Students How to Study and At-  
tempts to Find Solution to Problem  
of Successes and Failures*

NOT content with flunking failures and conferring honors upon brilliant students, the University of Minnesota has for some years been trying to find out why failures fail and the bright ones shine. This year the experiments have included a course in "How to Study."

Minnesota has been steadily overcoming the handicap of its size and the charge that it is "too impersonal" by an intensive study of ways and means to help students help themselves. Vocational guidance, student advisors, the health service, orientation courses, and Freshman Week all help, but the "How to Study" course is the innovation which is bringing many students down to brass tacks.

Professor Charles Bird of the Psychology department has completed the first trial series of lectures and demonstrations, covering five weeks. That one of these students during his first week, found that he spent 19 hours "tuning in" his radio, against 12 hours in study, illustrates the type of problem the course was intended to meet, as well as one of the more aggravated incidents that it revealed.

It was the original intention of the course to offer aid to those students in particular who received low marks in their college ability tests and, therefore, seemed to be in need of all possible assistance in developing a study technique to offset other handicaps. But when the rattle of computing machines had died away at the end of the first five weeks, and the results of the course became known, it was found that those who had profited most by learning how to study were those whose tests had indicated the higher ability. In fact, the students of relatively low ability and poor high school performance did not "choose to take the course," and, because it was optional, the more enterprising and alert were the ones to profit most.

Far from defeating the purpose for which the course was established, this situation revealed the very interesting fact that these students, from the abler two-thirds of their group, still had a great deal to learn about how to study, and were able to derive great benefit from lectures on that subject.

Results showed that:

During the first week of the course, members of the special class spent twenty hours a week on their studies

outside of classrooms, and during the last two weeks had increased this to thirty-two hours. According to the instructor's report, the first figure, twenty hours, is not exactly bad as an average for the freshman class as a whole.

Reading tests conducted in connection with the course revealed that twenty-five per cent of the students who needed to learn more about how to study could read no better than grade school children, and were severely handicapped in an effort to get knowledge from books because they lacked command of the most elementary tool of learning—reading ability.

Some of the students who were "grade school readers" when the class began progressed rapidly, and read as well as the average high school senior by the end of the five weeks' period.

Students who made the most rapid progress in the "How to Study" course were found, in many instances, to be those who confessed that they had "gotten by" in high school without exerting themselves. They had not been working to anything like the full extent of their abilities, and had finally reached the point where they seemed to need help.

In a comparison maintained between the members of the "How to Study" group and a perfectly matched group of freshmen outside the course—students of the same age, sex, and ability, coming from the same high schools—it was found that those who studied "studying" did far better in their classes than did the "control group." Members of the study class gained an average of 1.4 honor points per credit hour while those of almost exactly the

same ability and background who did not take the course gained only .756 honor points per credit hour.

Only one of the twenty-five students failed a credit subject, making a total of five credit hours of failure. In the comparable or "control" group, seven students failed different courses, making a total of forty-one credit hours of failure. Of the twenty-five students, five were taking subfreshman English, a subject which carries no credit. Four failed this subject. Of three students in the "control" group who were taking subfreshman English, all failed.

One of the most striking statements in Professor Bird's report is this: "Apparently those students who had rated in the lowest third of the class in the college ability test, excepting those who had also been low in high school scholarship, were trained in the "How to Study" course to do work in the first quarter of the freshman year which was above the average grade of all freshmen."

It was found, also, that students from the upper third of the class, based on college ability tests, who were in the class, earned three times as many honor points (grades of "C" and better) as did the students from the lowest third of the class as shown by ability tests. In the control group students from the upper third earned twice as many honor points as those from the lowest third of the class.

"The students who benefit most from the course," writes Professor Bird, "are not those who are poorest in high school scholarship, but those who did good work in high school. Actually, the course appears to help the students from the middle third more than it does others. Those from the middle third obtained an average of 'C plus,' while those from the middle third in the comparable group averaged 'D.'"

"Should these results be confirmed with other classes, we may conclude not only that the type of training offered in the 'How to Study' course is advantageous to very good students, but that it is almost a necessity for the majority of students who did only average work in high school."

So successful did the university administration consider the first five-week course in "How to Study" that it was repeated at once, for another five weeks and with other students. It is now in its third term.





# ATWENTY-SEVEN YEARS OF SERVICE



E. B. Pierce, secretary of the General Alumni Association is a member of the class of '04.

STRANGE as it may seem, there was a time when there was no General Alumni Association. There were at times college alumni bodies that functioned intermittently but without permanency in either organization or program.

It was not until January 30, 1904, just twenty-three years ago, that individual graduates of Arts, Law, Medicine, Engineering, etc., realized the hopelessness of trying to serve their Alma Mater without united effort, and determined to establish the General Association.

The occasion was one to stir the imagination and call for willing sacrifice of time and effort. University work was being hampered by external control. Unfortunate legislation had resulted in the university being managed virtually by the Board of Control of State Institutions. The regents and president were not dispensed with, but as all purchases of supplies, equipment, etc., and determination of budget were in the hands of the board, they might well have been. The situation was intolerable!

It was in this period of travail that the Alumni Association was born. "Hope springs eternal in the human breast." Here was a band of devoted and loyal sons and daughters ready to rally to the support of their mother. They came, they enlisted, they fought, they conquered. At the next session of the Legislature in 1905 the university was freed from the combination of the Board of Control, the Board of Regents assumed once more their inherent prerogatives, and Cyrus Northrop, beloved leader of the institution, again took his proper place as president of the university. The Association steadily enlisted recruits, expanded the list of readers of the WEEKLY and came to be what every Alumni Association should be—the good right arm of the university. It is perfectly obvious, of course, that without organization and without the WEEKLY, the source of accurate and timely information, the alumni would have been necessarily ineffective and practically useless.

## E. B. Pierce Tells Story of the Work of the General Alumni Ass'n

Encouraged by the fruits of their labors the alumni next turned their attention to faculty salaries and cooperated most effectively with the Regents in securing a much more attractive scale of remuneration that resulted in the retention of many members of the staff who were justifiably restless under the conditions that obtained at that time.

Following this came the need for the enlargement of the campus. This challenge to loyal service again met with a hearty response and some fifty-five acres were added to the university grounds.

Then came the expansion of the alumni organization in the formation of local units or branch associations out in the state and in other states. These have been invaluable in helping to shape public opinion so far as the university is concerned.

Perhaps the greatest venture ever undertaken by the alumni was the raising of funds through student, faculty, and alumni subscription to build the stadium and the auditorium. A total of \$1,700,000 was subscribed. The stadium was quickly erected and put into use in the fall of 1924. The regents have just now ordered the completion of final plans for the Northrop Memorial auditorium which is to stand at the head of the mall.

Minnesota spirit is not confined to the student body. As a matter of fact, it should and does find its highest expression in the alumni ranks. But in order to function effectively, if at all, it can be kept alive only through an organization which provides the means of keeping close the contacts between the alumnus and his Alma Mater.

### HOW ONE JOINS THE ASSOCIATION

HOW does one become a member of the Alumni Association and a life subscriber to the ALUMNI WEEKLY?

The answer is not hard to find, but before giving it, perhaps a brief historical statement would help to make it clear.

Early in the life of the Alumni Association its Board had the feeling that annual dues of \$1.00 a year would suffice to take care of the running expenses of the Association. They envisioned an eager response of thousands of graduates sending in their dollars without prompting, and as a result a treasury constantly full to overflowing. Alas, these Board members had never served on a senior committee to get students to attend convocation or to keep from cutting corners.

The dollars did not flow in and so the Board appointed a committee to investigate and report. The result was not an annual membership with annual dues, but a life membership with a fee of ten dollars paid *once* to cover the entire obligation. This plan was immediately so much more successful than

the old plan that it has continued to the present. There is perhaps no institution with an alumni membership fee so small.

The Board then appointed a committee of life insurance underwriters to study the question of a life subscription to the ALUMNI WEEKLY for reasons similar to those which prompted the membership study. This committee after a very careful investigation reported substantially as follows:

1. The ALUMNI WEEKLY is worth \$3.00 a year.

2. It can be sold individually for \$2.70 a year, if paid for in advance.

3. If the Alumni Office were saved the expense of keeping the records of annual accounts, of billing, follow up letters, postage, losses through misunderstandings, etc., etc., it could provide the WEEKLY for about \$2.40 if guaranteed this amount in advance.

4. The problem then is to find the sum which if paid in full and invested would guarantee the payment in advance to the Alumni Office of \$2.40 for each subscription.

5. The committee believes that \$40.00 can be invested at 6 per cent so as to produce the annual income necessary to insure the subscriber's receiving the WEEKLY for the rest of his life without further payment. This plan seemed so sane and sensible that it was immediately adopted and is now in operation.

So that's the whole story—the ALUMNI WEEKLY for life and a life membership in the Alumni Association for the total sum of \$50.00 payable as follows: first year \$2.50, second year \$5.00, third year \$10.00, fourth year \$10.00, fifth year \$10.00, sixth year \$12.50.



From the class of '18 comes Edgar F. Zelle, president of the General Alumni Association.



# IS THE RECORD OF ALUMNI WORK

## Leland F. Leland Tells the Story of the *Minnesota Alumni Weekly*

CHANGE, that intangible, fallible habit of the American people has resulted in the creation of a nation out of raw material in the short span of 150 years where formerly only wilderness existed. It has been responsible for the most progressive, the wealthiest, as well as one of the most cultured nations history has ever seen, and seeing recorded, the protests of rankling critics notwithstanding.

Change it is that has brought us education and the desire for knowledge and change it is that has brought an ever increasing horde to our grammar schools, to our high schools and to our colleges and universities, resulting in larger and larger numbers of graduates.

These graduates in turn have spelled change and progress for their respective alumni associations and in turn the official magazines and publications of these groupings, which have for their chief functions that of uniting the alumni and serving their alma maters.

So it is that the progressive magazine too has grown and has advanced.

The MINNESOTA ALUMNI WEEKLY, in keeping with the progressive trend of the day has changed its policies, its contents, its methods of interpretations and its format periodically. Was the time when it fought vigorously and successfully the battles of the University before that institution achieved the complete recognition that it now enjoys. Today, while it still enters the ranks of the battlers and fights successful battles when the need of the University is paramount, it has broadened its field of vision and serves with equal facility its readers and members entering into every phase of their life.

The purpose of the ALUMNI WEEKLY, interpreted by its editors, is that of "interpreting University of Minnesota Life to the Minnesota alumnus," in a clear,



E. B. Johnson ('88) was the ALUMNI WEEKLY's first editor.

concise, yet logical way. It is its constant aim to furnish its reader with a picture of the institution from which he graduated in such an attractive form and in such a short span of pages and words that after 30 minutes of reading he will know what has transpired at his alma mater during the past seven days.

Well illustrated the ALUMNI WEEKLY prides itself upon the fact that it has never approached a conservatism which frequently borders dangerously upon the monotonous. It would rather be charged with a definite intellectual clash than with intellectual boredom.

Editorially the editors maintain a nice balance between University news and personal alumni news. It covers the sporting news completely yet briefly, rarely allowing more than one page to this important field of university activity, except during the football season, when the minds of thousands turn Minnesota-ward and find the ALUMNI WEEKLY their sole source of complete information of the previous week's game. The news of the alumni association's own meeting and the meetings of its various units are chronicled faithfully from week to week in a special department which we have called, "The Alumni University." Realizing, too, that the alumnus, old or young, is particularly interested in the undergraduate news of the campus, a special page, "The University News Budget" page is inserted with careful and consistent regularity, and to allow the news to retain the freshness of the undergraduate viewpoint, it is prepared and edited by an undergraduate, usually a student majoring in journalism or prominently identified with the journalism of the campus. The personal section, which the editors call "Personalities" adopting a bit of Latin spelling and phraseology here, is considered in its true light and proportionate numbers of pages given over to the chronicling of personal alumni news each week. This department, like the News Budget page is never omitted from the WEEKLY's columns. The editors realize, as have other editors, that the ALUMNI WEEKLY perhaps is the only place where John Smith and Mary Brown ever appear in print and they are proportionately careful not to overlook any alumni item, no matter how trivial it may seem to the general outsider. If John Smith moves from one address to another, or if Mary Brown secures a new position it is news to the ALUMNI WEEKLY, whether or not so considered by the average journalist.

The MINNESOTA ALUMNI WEEKLY was founded in September, 1901, and was the realized expression for a definite voice on the part of the alumni of the institution. It was largely due to the ALUMNI WEEKLY and its activities in those early



Leland F. Leland ('23) is the present editor and manager of the WEEKLY.

days that three years later the General Alumni Association was organized. It was the original plan of those back of the movement to establish an official alumni voice that the ALUMNI WEEKLY be published by picking up items from the then newly established Minnesota Daily. The business manager of the Daily agreed to sell the advertising, collect subscriptions and see that the type from the Daily was saved for the WEEKLY edition. The first issue was no sooner out than it was realized that the task of rewriting from the Daily was too cumbersome and an entirely new printing was soon decided upon and E. B. Johnson ('88) then registrar was appointed editor.

The ALUMNI WEEKLY was the personal property of Mr. Johnson until the spring of 1906 when, after repeated attempts to give away the founding, he was finally successful in turning it over to the Board of Directors of the General Alumni Association, at which time he became the secretary of the association. At that time the WEEKLY consisted of 16 small pages and subscriptions were sold at \$1.25 the year. Single sales were rarely heard of. When Mr. Johnson relinquished his post as alumni secretary and editor in 1920, the ALUMNI WEEKLY increased its size to the standard 8 1/4 x 11 inches and increased its number of pages to an average of 24. The price was raised to \$3 per year, \$50 for life membership and life subscription and the format was improved. The subscription list and the advertising revenue has mounted constantly. Vincent Johnson ('20) became the WEEKLY's editor in 1920 and was notably successful until he left in February of 1923 to go to Yale to complete his law work. When Mr. Johnson left he was succeeded by Leland F. Leland ('23) present editor and manager. The ALUMNI WEEKLY during the last five years has continued to expand in every department and it has increased its services to include every phase of University and alumni life.



## Alumni Stalwarts Who Will Be at Minneapolis Convention



Many of the veterans of past association meetings will be present at the convention in Minneapolis this week. Among those present will be the following: Gardner of Alabama, Sailor of Cornell, Morrill of Ohio State, Shaw of Michigan, Tyson of Columbia, Miss Snow of Smith, Miss Sawyer, of Vassar, Miss Dwight of Wellesley, and Botsford of Williams.

# The General Alumni Association and the University Welcome The American Alumni Council May 3, 4, 5, in Convention Assembled

IT is with more than ordinary pleasure that the General Alumni Association and its official publication the MINNESOTA ALUMNI WEEKLY welcome to Minneapolis and the University of Minnesota the alumni secretaries, editors, and fund secretaries who comprise the American Alumni Council.

For on Thursday, Friday and Saturday, May 3, 4, 5, to be more specific—our association is acting host to this organization of men and women who guide the destinies of the association representing thousands, perhaps millions of graduates and former students of more than 100 of the greater colleges and universities in America.

The delegates and visiting alumni workers will make their headquarters at the New Nicollet, the official intercollegiate alumni hotel in Minneapolis, and the official business sessions will be held in the beautiful reception room of the Minnesota Union.

As the delegates arrive in Minneapolis

\*We say "will" advisedly for this issue of the ALUMNI WEEKLY, though dated in conformity with our regular custom, Saturday May 5, is being issued during the fore part of the week so that copies may be available at the convention.

they will proceed immediately to the New Nicollet hotel where they will find a sign above the registration desk welcoming them to Minneapolis and the New Nicollet hotel. Here they will find the official emblem of the Intercollegiate hotels, a familiar and welcome sign to all. At the registration desk on the mezzanine floor the delegates will sign their names, their room numbers, and will in turn receive a large Minneapolis convention badge on which their name and college is inscribed, miscellaneous information, and a copy of this ALUMNI WEEKLY for ready reference.

Those who arrive late the morning of May 3 will find a similar registration desk at the Minnesota Union on the University of Minnesota campus where all the sessions will be held.

Beginning promptly at 9:30 the official sessions will open with greetings and remarks by W. B. Shaw, of Michigan, president of the Council, which will be followed promptly by President L. D. Coffman, who will speak on "The American College and Its Alumni." The other items on the program will be found tabulated in a convenient box for ready reference on the following page.

The social features, probably of as great interest as the official program of talks and discussions will be marked by a daily luncheon and discussion meeting at the Minnesota Union, a formal banquet on Thursday night at the New Nicollet Hotel, at which Secretary E. B. Pierce, will preside as toastmaster, an informal dinner Friday night at the Minnesota Union to be presided over by Elizabeth Munroe of Radcliffe as toastmistress, a two-hour bus ride and sight-seeing tour of the Twin Cities on Friday, and tickets to the football game and the musical concert in the Field House on Saturday afternoon and evening, as the guests of the University Appreciation Day committee, being staged on Saturday.

"I am delighted to welcome the members of the American Alumni Council to the University of Minnesota," President Coffman told the editor of the ALUMNI WEEKLY, "and I want you to make it clear to them that the University of Minnesota is their institution for these three days."

President Edgar F. Zelle, head of the General Alumni Association of the University of Minnesota, too, expressed his



appreciation in having the visiting alumni workers at Minneapolis and welcomed them officially, in the name of the association of which he is the head, to the University of Minnesota.

The program this year has been carefully worked out by the officers in charge of the council with a three-fold purpose in mind, which has been carefully explained by President Shaw in a message sent to all alumni and university workers. He points out that:

As we all know, alumni participation in college and university affairs has been developing at an extraordinary rate during the past few years. In fact, one of the principal problems before the American institutions of higher education today is summed up in the phrase, "Alumni Relations." University graduates perhaps, as a class, might resent considering themselves as a problem, but if it is presented to them as an effort toward regularizing and systematizing their place in the larger university scheme, they will welcome a consideration of the subject.

This is probably the most fundamental question which faces the American Alumni Council. This is a body which has been developing during the past fifteen years as an inter-university alumni organization. It was only a year ago that the previous bodies, composed of alumni secretaries, editors, and alumni fund officers, were combined into one large body to be known henceforth as the American Alumni Council. In a sense, this body is, therefore a professional organization of active alumni officers in every field of graduate activity.

This national body is coming to have an important place in the educational world. It is true, however, that the significance of this trend toward active participation in educational affairs on the part of university graduates is not yet everywhere understood. In fact, it is hardly the time to say what the future has in store.

It is important, however, for all who are interested to study this development and to seek to understand what its import is and what forms alumni cooperation may reasonably be expected to take in years to come.

This, in short, is one of the problems which will be discussed at the coming meeting of the Council at Minneapolis May 3rd, 4th, and 5th.

You will receive, within a short time, a program and other information regarding this meeting. Besides the general topic under discussion, many specific matters of interest to alumni officers, editors, and secretaries will be discussed, supplementing the more detailed programs which have been carried out in the District Meetings of the Council during the past year.

The officers of the Council have approached the task of formulating a program with a keen realization of the requirements for such a gathering which should include:

(1) A thoughtful discussion of the more general aspects and implications of alumni organization, as suggested above;

(2) A consideration of some of the more specific aspects of the task facing the alumni officers; and

(3) The fullest opportunity for alumni officers to meet one another, to exchange ideas, and to receive inspiration from personal contact with others faced by similar problems.

It goes without saying that many university officers who are not active alumni secretaries and editors might benefit from attendance at this meeting. It is the earnest wish of the officers of the American Alumni Council that all alumni and university executives who are interested in alumni organization feel that they have a cordial invitation to attend the coming meeting. Particularly is this true for those institutions which do not have, as yet, an alumni secretary, but are contemplating such an officer in the near future.

From widely separated sections of the country have been drawn the officers who make up the official governing family of the council. Headed by Mr. Shaw the following have been the officers for the past year:

#### BOARD OF DIRECTORS

President, Wilfred B. Shaw, Michigan, 1928. Secretary, Arthur C. Busch, Rutgers, 1928. Treasurer, John O. Baxendale, Vermont, 1930. Editor, R. W. Sailor, Cornell, 1920. Vice-Pres. (A), Elizabeth W. Munroe, Radcliffe, 1930. Vice-Pres. (B), George E. Thompson,

## The Program

Wednesday, May 2

8:00 p. m.—Registration. Informal welcome at Convention Headquarters, Nicollet Hotel.

Thursday, May 3

8:00 a. m.—Registration. Nicollet hotel.  
8:59 a. m.—Special cars leave Nicollet hotel for Minnesota Union.

9:00 a. m.—Registration. Minnesota Union.  
9:30 a. m.—Greetings and remarks by the President of the American Alumni Council.  
9:40 a. m.—The American College and its Alumni. Lotus D. Coffman, Ph. D., President of the University of Minnesota.

10:10 a. m.—The Continuation of Intellectual Relations between Colleges and Alumni. Daniel Lindsey Grant, Director Committee of the University of North Carolina.

10:35 a. m.—Ways and Means of Informing Alumni of the Work and Policies of the Institution and Making It a Continuing Factor in Their Lives. Brief Statements by Alumni Secretaries.

10:55 a. m.—Discussion.  
11:30 a. m.—Committee Work. Its Technique. Successful Methods and Dangers. S. D. Mead, secretary of the Merchant's Association of New York.

12:00 p. m.—Questions and Discussion.  
12:40 p. m.—Completion of Registration.

1:00 p. m.—Luncheon. Minnesota Union. President Coffman, Mr. Shaw, Mr. Mead, Mr. Grant and other speakers will lead tables at luncheon for a continuance of the discussion.

3:00 p. m.—Remarks by the chairman of the Alumni Magazines Program. E. N. Sullivan, Penn State College.

3:10 p. m.—What Does the Subscriber Want in His Magazine? Winthrop B. Chamberlain, The Minneapolis Journal.

3:40 p. m.—Discussion.  
4:00 p. m.—Magazine Clinic.

7:00 p. m.—Formal Dinner. Nicollet Hotel. Speakers: Ada L. Comstock, Litt. D., President of Radcliffe College, and Henry M. Wriston, Ph. D., President of Lawrence College.

Friday, May 4

9:30 a. m.—Remarks by the chairman of the Association of Alumni Funds Program. Gertrude V. Bruyn, Mt. Holyoke College. Minnesota Union.

9:40 a. m.—Is Alumni Fund Raising a Seasonal Industry? Description of how and when three successful alumni fund secretaries spend their time.

10:10 a. m.—Questions and Discussion.  
10:30 a. m.—Publicity—Informative and Emotional. Lantern slide exhibit of types of literature.

11:00 a. m.—Questions and Discussion.  
11:30 a. m.—Advertising Business Session.

12:45 p. m.—Luncheon. Minnesota Union. Certain Alumni Fund secretaries will lead tables at luncheon for a continuance of the discussion on the following subjects: Methods in men's and women's small colleges. Methods in universities. Class insurance. Methods by Class organizations. Methods of geographical organization.

3:00 p. m.—Group meetings. Minnesota Union. (A) The Small Endowed Colleges Including Women's Colleges. Harriet Sawyer, Vassar, Chairman. (B) The Large Endowed Universities. Foster M. Coffin, Cornell, Chairman. (C) State Universities. Robert Sibley, Chairman.

7:00 p. m.—Members Dinner, Minnesota Union. The program will be in charge of the following special committee: Orville B. Denison, M. I. T., Elizabeth Munroe, Radcliffe, and E. B. Pierce, University of Minnesota.

Saturday, May 5

9:30 a. m.—Business Session. Minnesota Union. Report of Committee on Aims and Policies. Discussion.

10:30 a. m.—High Spots of the Council's Publications. R. W. Sailor, Cornell.

10:50 a. m.—Discussion.  
11:10 a. m.—Alumni Radio Program. Fredric G. Higbee, University of Iowa.

11:30 a. m.—Discussion.  
12:00 m.—Unfinished business.

Yale, 1928. Vice-Pres. (C), E. N. Sullivan, Penn State, 1929. Trustees (A), Raymond E. Brooks, Colgate, 1928; Daniel L. Grant, North Carolina, 1929; Robert Sibley, California, 1930. Trustees (B), Robert C. Strong, Dartmouth, 1928; Harold Flack, Cornell, 1929; Archie M. Palmer, Columbia, 1930. Trustees (C), J. L. Morrell, Ohio State, 1928; Walter R. Okeson, Lehigh, 1929; Herman M. Shipp, Ohio Wesleyan, 1930. Trustees (Women), Mary C. J. Higley, Mt. Holyoke, 1928; Polly Stone, Agnes Scott, 1929; Harriet Sawyer, Vassar, 1930. Director of Regional Conferences, John D. McKee, Wooster, 1928.

#### THE DISTRICT ORGANIZATION

District 1. Connecticut, Maine, Massachusetts, New Brunswick, New Hampshire, Nova Scotia, Prince Edward Island, Quebec, Rhode Island, Vermont. Harry W. Rowe, Bates College, Lewistown, Maine, director.

District 2. Delaware, District of Columbia, Maryland, New Jersey, New York, Ontario, Pennsylvania. Raymond E. Brooks, Colgate University, Hamilton, New York, director.

District 3. Florida, Georgia, North Carolina, South Carolina, Virginia. Richard E. Thigpen, Duke University, Durham, North Carolina, director.

District 4. Alabama, Arkansas, Louisiana, Mississippi, Oklahoma, Tennessee, Texas. G. Fred Lamprecht, Tulane University, New Orleans, Louisiana, director.

District 5. Illinois, Indiana, Michigan, Kentucky, Ohio, West Virginia, Wisconsin. James E. Armstrong, University of Notre Dame, Notre Dame, Ind., director.

District 6. Iowa, Kansas, Minnesota, Missouri, Nebraska. Harold F. Holts, University of Nebraska, Lincoln, Nebraska, director.

District 7. Colorado, Manitoba, North Dakota, South Dakota, Wyoming. Jane Butchart, University of Denver, Denver, Colorado, director.

District 8. Alberta, Idaho, Montana, Oregon, Saskatchewan, Washington, Edward C. Allworth, Oregon Agr. College, Corvallis, Oregon, director.

District 9. Arizona, British Columbia, California, New Mexico, Nevada, Utah. Robert Sibley, University of California, Berkeley, California, director.

Director of Regional Conferences, John D. McKee, College of Wooster, Wooster, Ohio.

Organized effort on the part of alumni officials in the United States dates back to 1913 when the Association of Alumni Secretaries was first organized as R. W. Sailor, editor of the council's publications tells us, in a foreword to the Fourteenth annual report as follows:

The years 1926 and 1927 saw two important developments in national alumni organization. On the one hand there was a grouping together of the three independent national associations into one for the consideration of the problems of the alumni office, the alumni magazine, and the alumni fund—distinct problems in the main, but with common objectives, common points of view, and common personnel. On the other hand there was a complete severing from the present organization of the specific function of cooperative advertising effort including the syndicating of advertising space.

Organized alumni work, other than that of class secretaries, is of comparatively recent date. The actual full time employment of a secretary and a staff of workers was not the practice of more than a handful of colleges prior to the beginning of the century. Since then the vocation of alumni secretary has developed rapidly until there is hardly a college of any age or size that does not have some officer directly charged with the duty of continuing the contact with its former students.

Between alumni officers of different colleges there was formerly little in common. As the work grew and a technique sprang up in each office, and particularly as magazines began to be exchanged and correspondence and visits between officers began to multiply, it became apparent to a few alumni officers that alumni offices had many problems in common.

In brief, the history of the various organizations has been as follows. The first inter-collegiate organization of professional alumni workers was formed in 1913, the Association of Alumni Secretaries. In 1915 the specialized craft of editing the magazine began to form a separate association, the Alumni Magazine Associated. In 1919 the secretaries of women's colleges formed themselves into the Association of Alumnae Secretaries, which in 1923 gave up its separate existence and consolidated with the Association of



Alumni Secretaries. In 1925 the Association of Alumni Funds was formed to further the interests of that particular branch of the service.

Meanwhile, the members, in so far as they were members of the Alumni Magazines Associated, were busy with problems dealing largely with the sale of advertising. These problems, being of a different nature from those of the other groupings, soon developed to a point where special expenditures were indicated, and the need for embarking into a business venture. In 1926, therefore, the Intercollegiate Alumni Extension Service was formed out of the efforts of the advertising committee of the Alumni Magazines Associated, was subsequently incorporated, and set itself up to go into the business of selling advertising.

With this effort of an altogether different type completely segregated, it became more obvious that the objectives, viewpoints, and personnel of the three remaining organizations were identical, and at the Chapel Hill Convention in 1927, the Association of Alumni Secretaries, the Alumni Magazines Associated, and the Association of Alumni Funds gave up their independence, went out of business, and formed the American Alumni Council with the following general objects: "The furthering of friendly relations between its members; the interchange of ideas on their common problems; the encouraging of a spirit of professional pride in alumni work; the stimulating of the individual alumni association; and the promotion of a universal consciousness among our college-trained citizens that education is man's greatest agency in the fight for freeing the human spirit."

Mechanism is provided for the handling of special problems of the three main types of organization if they arise, for taking on new lines of activity when they appear, and for development in any direction that seems advisable. As the new organization is in process of forming, the district conference is being developed to further the interest of the more sparsely settled sections of the country and to give the new alumni officer an initiation into the methods and the possibilities of the national organization.

The American Alumni Council and its predecessor organizations have held fourteen general conferences. A list of these meetings follows:

First Conference, Ohio State University, February 21-22, 1913.

Second Conference, University of Chicago, November 21-22, 1913.

Third Conference, Columbia University, November 19-20, 1914.

Fourth Conference, University of California, August 6-7, 1915.

Fifth Conference, Vanderbilt University, October 26-28, 1916.

Sixth Conference, Yale University, May 10-11, 1918.

Seventh Conference, University of Michigan, May 13-15, 1920.

Eighth Conference, Cornell University, May 19-21, 1921.

Ninth Conference, University of Illinois, May 4-6, 1922.

Tenth Conference, Case School and Western Reserve, April 12-14, 1923.

Eleventh Conference, University of Virginia, April 10-12, 1924.

Twelfth Conference, Lehigh University, April 13-25, 1925.

Thirteenth Conference, Ohio State University, April 15-17, 1926.

Fourteenth Conference, University of North Carolina, April 28-30, 1927.

The reports of these conferences have been published, as also those of the two conferences of the Association of Alumni Funds. The Council published in 1917 the *Hand Book of Alumni Work*, and in 1924 the *Manual of Alumni Work*. These volumes have all been indexed. This index appears in the appendix of this volume. The volumes are all in stock and may be secured from the editor at a low price. The advertisement appears on the outside back cover of this report.

An alumni association of any institution of collegiate grade, or higher, and approved by the membership committee, is entitled to regular membership of Type A. If the alumni association has an alumni fund or publishes an alumni magazine it must also apply for membership of Type B or Type C respectively. The dues of Class A membership are twenty dollars a year; of Class B, five dollars; of Class C, five dollars.

Associate membership may be granted to various types of organizations, principally to schools of lower than collegiate grade, associations in the formative stage, and colleges contemplating alumni work. Dues of asso-



One of the speakers at the formal dinner will be Ada L. Comstock, president of Radcliffe college, and formerly dean of women at Minnesota.

ciate membership are half those of regular membership.

The details of organization are given in the constitution and by-laws of the Council, in the Appendix to this volume.

The history of these former organizations is given fully in recent convention reports. Following is a brief summary of each.

#### THE ASSOCIATION OF ALUMNI SECRETARIES

The first general conference of individuals actively engaged in alumni work in American educational institutions was called by H. S. Warwick, secretary of the Ohio State association, in 1913. About twenty-five men attended a meeting in Columbus, Ohio, in February of that year. The Association of Alumni Secretaries was formed for the purpose of bringing together for mutually helpful discussion the men who were in active charge of the work of college or university alumni affairs of the country.

The history of this, the parent organization, is in the main the early history of the American Alumni Council. From time to time other groups were formed for specific purposes.

#### THE ASSOCIATION OF ALUMNAE SECRETARIES

In May, 1919, a proposal to form an association similar to that of the alumni secretaries, submitted to the alumnae associations of the country, led to the organization of the Association of Alumnae Secretaries, with eleven charter members. A president and a secretary-treasurer were elected by mail, and in November, 1919, they met by invitation with the executive committee of the alumni secretaries, to share in the preparation of the program for the first joint conference at Ann Arbor in 1920. The new organization was at once invited to unite with the Association of Alumni Secretaries, which it did. In two years it gave up its separate organization altogether.

#### ALUMNI MAGAZINES ASSOCIATED

At the early conferences of the Association of Alumni Secretaries, the possibility of organizing the alumni magazines of the country for the purpose of securing national advertising was discussed. It was felt that the individual magazines, because of their limited circulations and resources, could not hope to accomplish the same results as could a combination which would represent more than a hundred thousand college alumni. No progress was made until 1918 when a committee was appointed to investigate the problems of forming the desired organization.

An organization was perfected, a selling representative was secured and for eight years separate existence was maintained until the formation in 1926 of the Intercollegiate

Alumni Extension Service paved the way for the formation of the American Alumni Council by taking over the specific functions having to do with the selling of space.

**THE ASSOCIATION OF ALUMNI FUNDS**  
The officers and representatives of alumni associations and councils met in New Haven in November, 1925, and agreed to form an organization to work in cooperation with the Association of Alumni Secretaries and the Alumni Magazines Associated. A second meeting was held in November, 1926, at Columbia University. The reports of these meetings are in print and may be secured from the editor of the American Alumni Council.

At the meeting at Chapel Hill in 1927 this association consolidated with the other two to form the American Alumni Council.

#### THE INTERCOLLEGIATE ALUMNI EXTENSION SERVICE

This body was formed to take over the advertising business of the Alumni Magazines Associated, and, with the alumni hotel as the first point of attack, is at the beginning of what looks like a successful career. It has offices at 18 E. 41st Street, New York, and is prepared to add to its membership, qualified magazines which fulfill its requirements.

### Kappa Kappa Gamma to Hold Convention Here June 25

ONE of the many national conventions to be entertained in Minnesota this summer is that of Kappa Kappa Gamma, which is to be held at Breezy Point Lodge, Pequot, Minn., from June 25 to July 2. The University of Minnesota (Chi) chapter will be hostess. Daughters of three of Minnesota's five presidents have belonged to Kappa Kappa Gamma. They are Mary Folwell, daughter of President Emeritus William Watts Folwell; the late Elizabeth Northrop Beach, who died in 1918 four years before the death of her father, Dr. Cyrus Northrop; and Mrs. George R. Stewart, Jr., of Berkeley, California, daughter of the late Marion LeRoy Burton.

Delegates are looking forward with a great deal of pleasure to meeting Dr. Folwell, who gave the principal address of the open session of the convention of Kappa Kappa Gamma held 40 years ago in Minnesota. Dr. Folwell was then president of the University and 55 years old. Today he is 95 and more lovable than ever.

Cleora Wheeler ('03), who does illuminating and designing, is in charge of convention publicity.

### Portrait of Flather Used as Bookplate in Gift Collection

A special photographed book plate of the late John Joseph Flather, professor of mechanical engineering, has been made for all the books presented by Mr. Flather to the College of Engineering and Architecture library.

Mr. Flather was head of the department of Mechanical Engineering from 1898 to 1926, and the books were from his own private library. This book plate is the fourth of a series of portrait plates which have been made for the gift collections.

The other plates were of E. W. D. Holway who presented over 900 volumes on plant rusts to the University, Dr. Henry T. Eddy, former dean of the College of Engineering graduate school, and Dr. George Shepardson, former head of the electrical engineering department.



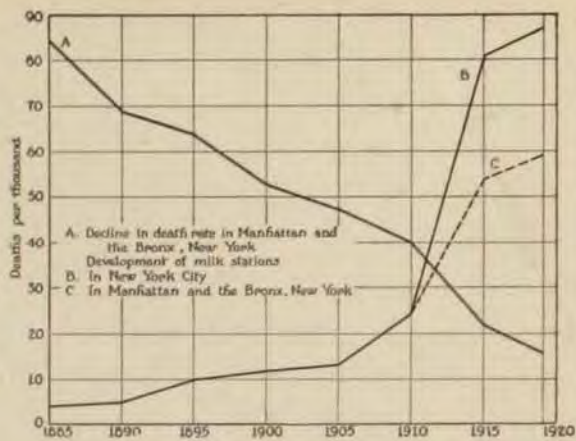


Fig. 3. The relation of infant health stations to the decline in death rate from Diarrheal diseases.

HIGH summer death rate among infants under two years was until a few years ago a general experience in practically every part of the United States where atmospheric and climatic conditions favored a hot season of the year.

Aside from other factors and causes, gastrointestinal diseases, accompanied by diarrhea, were the preponderant causes of the great increase in the death rate during the hot summer months and in number and proportion overshadowed all other causes.

An excellent report by Dr. Rucker<sup>1</sup> of the United States Public Health Service, covering the known birth-registration area of the United States in 1912, illustrates this.

Over fifty per cent of deaths from this cause in children, under two years, occurred during July, August, and September. The vital statistics reports of four large representative American cities, New York, Chicago, Detroit, and Minneapolis, strikingly show the same situation.

In every one of them, until within a period of the last ten or fifteen years, over fifty per cent of the total mortality for infants under two years occurred during the hot summer months and was due largely to gastro-intestinal diseases, with diarrheal features. There has been a tremendous change in this situation during the past fifteen years, showing not only a great decline of general infant mortality, but particularly of mortality due to these principal causes.

In spite of a steady rise in infant population in these cities, there has been a

continuous decline in infant mortality and in deaths due to gastro-intestinal disease.

These two cities are the largest centers of population in the United States and present every phase of conditions that ordinarily and formerly has made for a high infant death rate. In spite of this fact we have the truly remarkable showing represented herewith.

In Detroit, in 1915, deaths from gastro-intestinal diseases were 23.6 per cent of a total death rate of 103.3 per thousand. In 1926 this had dropped to 14.8 per cent of a total death rate of 85.4 per thousand.

In Minneapolis, a city which, by favorable location and early wise municipal planning, is singularly free from every influence that operates for high infant mortality in the other three cities named, the deaths from gastro-intestinal diseases were 13.2 per cent of a total death rate of 71.1 per thousand in 1915, and only 5.6 per cent of a total death rate of 56.3 per thousand in 1926.

Before going into explanatory and more detailed account of the causes which have brought about this remarkable and favorable showing, permit me to review briefly some of the causes which are known factors in high infant death rate during the summer months.

Heat and the atmospheric conditions associated with it are factors which unfavorably affect the infant and his entire environment; and undoubtedly influence infant mortality. These factors, combined, during the hot summer time, with ignorance and carelessness regarding the

production and conservation of food and food substitutes, for the infant artificially fed, are large contributing factors in the causation of the dangerous diarrheal state. Improper sanitation, always difficult during hot weather, in crowded, congested urban areas, adds its quota of unfavorable influences.

Ignorance and indifference, upon the part of public health administrators, to the promulgation and proper enforcement of ordinances and laws regulating effective sanitation, and particularly the proper handling and control of infant food supplies, have served as additional promotive causes.

The failure upon the part of the public to secure, and upon the part of authorities and experts to convey to it, the required information concerning feeding of infants and children is a further responsible factor.

We also have had to contend with non-appreciation by the layman, and in the past by the physician also, of the enormous importance of breast-feeding and the far reaching influence of its proper establishment and maintenance upon infant mortality and upon the prevention of gastro-intestinal diseases.

The complete want, in earlier times, of properly prepared and circularized educational material for the use of the public both at large and in the home, left it without preventive knowledge.

The almost complete absence or non-availability of those relief and instructional agencies such as a visiting nurse or social organizations, which now are potent health-directing forces, strikes

# Reduction of Summer Infant Mortality Directly Due to Pediatrics Research

*A Paper Read at the Pan-American Child Hygiene Conference*

By Dr. Frederick Schlutz

*Professor of Pediatrics, University of Minnesota*

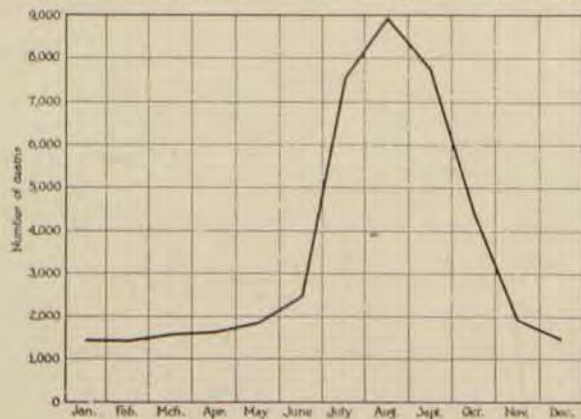


FIGURE I

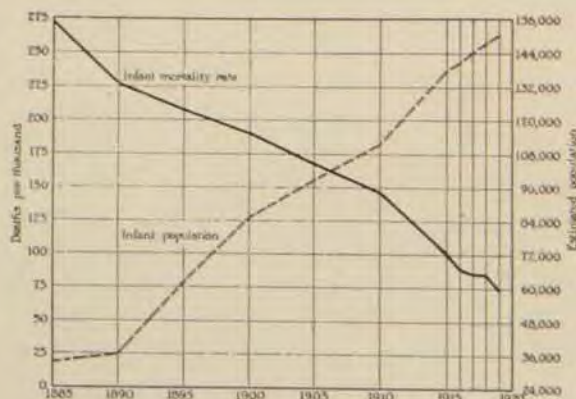


FIGURE IV



one as contributive, in absentia, to the prevailing mischiefs of that day.

Until rather recently, the inadequate pediatric training of the general medical practitioner, both as to the care of the sick and the protection of the well child, must be accounted a large and decisive factor in the production of infant mortality.

The light baggage of pediatric knowledge with which the graduate left the medical school quickly proved inadequate in the face of a difficult feeding problem or a severe gastro-intestinal disturbance. Only too frequently the spectacle ended tragically in the complete discomfiture of the helpless practitioner and the loss of his little patient.

This situation, in no small measure, was responsible for the rising of the great wave of proprietary infant foods, generally harmful and always inadequate, in spite of the preposterous claims of their manufacturers and promoters, which at one time, and even today, floods both our own and other countries.

Finally we should mention the complete indifference until quite recent years, of federal, state, and municipal governments in the possibilities of child saving and child betterment.

Improved sanitation and the conservation of infant's food materials, and notably of its milk supply were the first focal points of attention upon the part alike of pediatricist and sanitary officer. The improvement which followed was both definite and striking. The decline of the infant mortality rate from diarrheal diseases was synchronous with the purification of the milk supply and its required pasteurization.

The milk station for the distribution of pure milk sometimes preceded and was sometimes associated with the development of the infant welfare clinic, recognized today, in the complete evolution of the entire prenatal and postnatal program, as the most potent single factor in infant and child welfare and in the reduction of high infant mortality.

No group of death causes is influenced so vitally by infant welfare work as that induced by diarrheal diseases.

In the largest and most crowded section of New York City, where the infant death rate from diarrheal disease was always enormously high, the extensive development of infant welfare stations succeeded in a comparatively short time in reducing the death rate from gastro-intestinal disorders, in that section some 3.8

points lower than it was in the rest of the city.

Almost unanimously with the organization of the infant welfare clinic, and as a part of its effective mechanism, the home visiting nurse came into the field, followed in time by the social service worker and the organization supporting her. All this introduced not only the proper relief agency for practical service, but introduced a great instructional and educational factor into the home. The mother was taught the proper care and feeding of the infant at first hand.

The enthusiastic medical pioneer in infant welfare work recognized early the vast importance of breast-feeding and its tremendous influence upon the infant death rate and especially upon the control and prevention of gastro-intestinal diseases accompanied by diarrhea.

How successfully breast-feeding can be urged upon a community is instanced by results reported from St. Louis and from Minneapolis where over 90 per cent of the infants under three months of age were breast-fed, where formerly this was the case in less than 40 per cent.

The awakened and active interest of the government health officials, alike federal, state, and municipal in all child welfare problems has been no small factor in the reduction of this high summer death rate. The enactment of wise, sanitary, and protective laws, and particularly laws governing complete birth registration and promoting general and comprehensive education of the public in things pertaining to the welfare of the infant and the conservation of its life, are among the beneficial results of this new interest of governing authorities. Infant welfare work has become a national responsibility and is now viewed only in that light by the government of the United States.

The improvement in the education of the medical practitioner, particularly in pediatrics, has also been of far-reaching consequence in the reduction of infant mortality. No good medical school in the United States today is without a major department of pediatrics fully equipped with excellent facilities for the teaching of the subject in every one of its phases. It is needless to point out the significance of such improved instruction.

It strikes at the very root of one of the most potent causes of infant mortality—both in the summer death rate and that of any other period.

The schools of public health and

hygiene now organized in some of our leading universities afford excellent possibilities of teaching preventive pediatrics and of training specialists in this field of public health work.

The leadership that comes from men trained in these fine institutions finds, almost at once, its expression in the growing excellence of the organizations with which they become associated.

Finally may we mention the influence and the work of our great philanthropic foundations, such as the Rockefeller Foundation, Commonwealth Fund, and the Duke Foundation.

The benefactions of these great organizations are both national and international in their scope. They touch practically every field of service contributing to the betterment of mankind. Child welfare work and the reduction of the high summer infant death rate have in many ways and at different periods been their great concern.

Directly or indirectly, it has been shown, that their work and influence have contributed in no small measure toward the great reduction that has been brought about in infant mortality in these United States.

Progress in this reduction of the high infant mortality and particularly of the high summer death rate has been rapid. What it has accomplished is graphically suggested in the results shown for the four large cities specifically mentioned.

That it is quite general for the entire birth registration area of the United States is indicated in the report by Woodbury<sup>2</sup> of the Public Health Service which shows that the decrease in the mortality rates in urban areas, that is in cities of 10,000 population and over, was relatively greater than the decrease in rural districts. This change in ratio holds particularly for gastro-intestinal diseases as causes of death.

In 1915, the rate for the cities was slightly over five points, or nearly 24.3 per cent higher than the rate in the rural areas, but in 1921 the urban rate was nearly one point or 5.8 per cent lower than the rural rate. A remarkable showing when one considers the greater disadvantage and handicaps conditioning infant care in urban centers as compared with rural districts.

#### BIBLIOGRAPHY

- 1W. C. Rucker and C. C. Pierce, *Public Health Reports*, Supplement No. 16.
- 2R. M. Woodbury, *American Journal of Public Health*, 13:377. 1923.

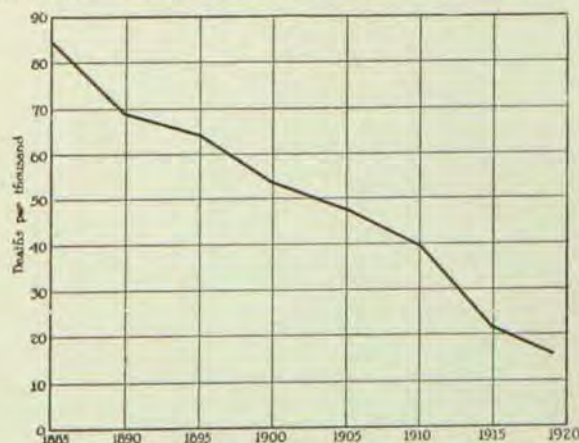
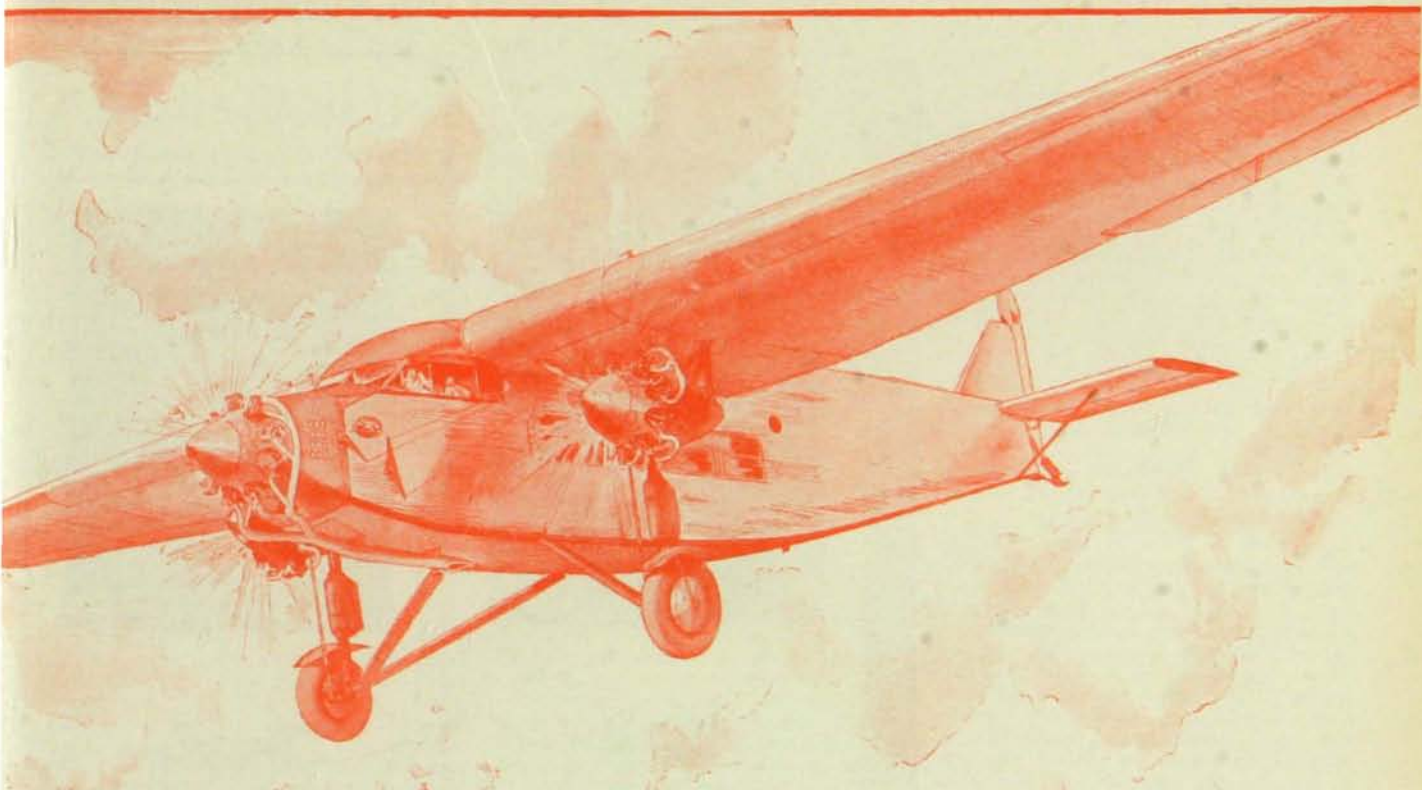


FIGURE III



FIGURE II





## “The Future Commands You Not to Look Ahead, but to--- LOOK UP INTO THE SKY”

*That's What One Alumnus Is Doing;  
Edgar F. Zelle [13] Organizes  
“Jefferson Airways”*

WHEN William B. Stout (Ex '05E), better known to us as “Bill,” was whittling out his model airplanes when he was the conductor of the famous Jack Kneiff page which ran periodically some years ago in the *St. Paul Sunday Pioneer Press*, little did he think that one day he would become world famous as the designer of the world's first successful all-metal airplane and one of the world's safest and best planes.

Or perhaps we err. Perhaps Bill, as he sat musing over the new type of model plane he would design for the boys of 15 and 20 years ago, dreamed of the day when he would be designing, not model planes for the amusement of youngsters, but real planes which would fly successfully and safely, planes for commercial use. Perhaps he conceived his famous all-metal plane (now known as the Ford-Stout plane) at that time, and decided that the boys of that day would one day, when they became men-of-affairs in the work-a-day world, would be flying, yet another plane.

The scene shifts for the moment, opening up another stage, only to re-

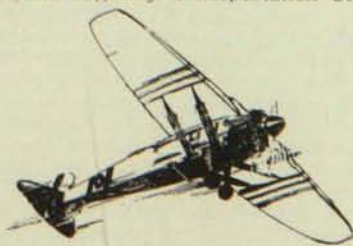
unite again later upon the same stage. This scene shows us a pioneer in the business of supplying transportation to the public. We discover him as a servicer to the motor truck industry of the northwest when motor trucks were first coming into general use as public freight carriers, and later as the head of one of the largest bus transportation companies in the northwest. We usher forth none other than Edgar F. Zelle ('13), president of the Class of '13 when in school, organizer immediately after leaving school of the Motor Truck Service Company, with headquarters in southeast Minneapolis, and now a leader in the bus service of the state as president of the Jefferson Highway Transportation Com-

pany, operating the big white busses that one frequently sees between the Twin Cities and Rochester, Winona, Mason City, Iowa, and Charles City, Iowa. He is also president of the Union Bus depot of Minneapolis and the Minnesota Motor Bus association.

He has been of tremendous service to the people of his state in supplying safe, economical, convenient and efficient transportation from one point to another.

With constant vision and the desire to be of greater service this leader in transportation, this genial gentleman, who is also at the present time the president of the General Alumni association and of the Minneapolis Rotary club, has organized and incorporated the Jefferson Airways, a company to supply airplane service to Rochester and to enable persons to take a 25 mile tour over the Twin Cities for a nominal fee.

For Mr. Zelle has just completed arrangements for the purchase of a Ford tri-motored all-metal airplane of the latest cabin design, which will seat 12 persons comfortably and will carry hundreds of pounds of baggage.





## The Family Album of the Alumni University

**E** PLANE TO ARRIVE IN JUNE  
 NTER Mr. Stout and Mr. Zelle upon the same stage. The stage of transportation and service to the public. The one (the former), the inventor, the perfecter, the designer, the manufacturer and leader in airways in the United States and Detroit, the other (the latter), a pioneer in modern transportation, the leader in safe air transportation in the Northwest.

Delivery of the tri-motored plane will be made early in June. Two pilots, trained by the Ford organization will accompany the plane here and will be retained as flyers by Mr. Zelle. Two Jefferson Highway men, an executive and an expert mechanic will be sent to the Ford airplane plant at Dearborn, Michigan, to become thoroughly skilled and trained in the mechanics of the new plane. This will insure efficient, safe operation of this pioneer effort in commercial aviation in the northwest.

As soon as delivered regular service will be started between the Twin Cities and Rochester. The plane will leave here at 7:30 in the morning, arriving, after an easy flight, in that famous city of the Mayo's, 45 minutes later. Within 15 minutes it will be in flight again allowing Rochesterites to reach the Twin Cities at 9:15 a. m., in time for a morning cup of coffee and in ample time to keep an early business appointment. Or if one has the necessary \$10 for each trip to Rochester, one may commute back and forth daily for the plane will leave the Twin Cities again at 5 o'clock, arriving at its destination at 5:45 in time for dinner. Leaving at 6 p. m. it will arrive in Minneapolis at 6:45. During the interval when it will be at its Twin City airport it will be possible for one to enjoy the rare privilege of an aerial sight-seeing tour of 25 miles for \$5.

These circle tours will be made at 10:30 a. m., at 2, and at 8 p. m., the latter so that one may view the Twin Cities by night. The plane itself is built of duralium for durability and carries three motors of the type that have carried Lindbergh, Chamberlain, Byrd, and others across the Atlantic. It will be carefully equipped for night flying.

**T** PLANS FOR THE FUTURE  
 HOROUGHLY impressed we naturally pressed. Mr. Zelle for an outline of his plans for the future. Was this, we asked, to be the beginning of a broad plan of transportation similar to bus travel, or was this simply an experiment. Logically and naturally he said:

"The business man of today, as well as the man engaged in transportation, must keep abreast of the progress of the day. He must cooperate with the manufacturer and attempt to place before the public those newest improvements that will ease the burden of the public and will make life for them, happier, more pleasant and safer. He must experiment with that which is new and attempt to find out if the public which he is serving wants that which is new or not. If they do, well and good; the venture can then become commercially possible and will be continued; if not, discontinuance is in order.

"When I entered the motor transport service business in 1913 that was my

THE BOOK OF



GOPHER ALUMNI



Getting a degree was not the only result of W. H. Kenety's ('11, '12 G) University training—incidentally he met his wife (Ava Collier, '12 Ag). He says that this, in addition to the lasting friendship that he made in college, are the two greatest benefits he received from student life. He was president of the senior class of the Agricultural college while at the University.

Since graduation he has held many important positions including superintendent of the Cloquet Forestry Experiment station, member of the National Research council, and Senior Member of the Society of American Foresters. At present he is in charge of the Forest Products Division for Lumber companies at Cloquet, Minn.

"One of the greatest benefits a student realizes from his years at college is the fact that every one has an equal opportunity, irrespective of money or ancestry."

thought. The public has made use of that service and it has been continued. The same thought was in my mind when in 1923 I entered the bus business and established the Jefferson Highway Transportation company. The public has demanded that that service be continued, through its patronage, and it has not only continued but has increased.

"So it is with this latest attempt. If the public desires this service, we will add other planes, we will expand, and develop new services. We will add new equipment as invented and perfected and we will, of course, use only the latest, the best, and the most practical planes.

"Aviation today is a business essential. The Ford all-metal plane is, I feel, after many and exhaustive demonstrations, as safe as the motor car, the ocean liner, or the railway. In establishing the Jefferson Airways and opening up a safe commercial airline in the Twin Cities,

Although she received her degree in 1923, Emily Kneubuhl spent most of her student life under the regime of the late Cyrus Northrop and his associates. She says of this training, "It was their desire to arrive at truth in a clear, impartial manner which helped me more than anything else to be able to give non-partisan political information to women." For some years she has been lecturing through the state and nation on political science.

Miss Kneubuhl won recognition as a principal and teacher, then gradually became so popular in platform work that she was drafted into the service of the League of Women Voters, and in 1921 became director of its first National School of Citizenship. More recently she has been elected national executive secretary of the Business Women's club.

that will serve the northwest, we are simply following the natural development in America which demands that we keep abreast of those improvements which the mind of man gives us the privilege of using for our own greater comfort, ease and happiness."

### Minnesota Will Be Host to Northern Oratorical League

Minnesota will be host May 3 to the oldest intercollegiate organization in the country when the Northern Oratorical League contest is held in the armory at 8 p. m.

Norman Dockman, by virtue of placing first in the Pillsbury Oratorical contest last quarter, will represent Minnesota in competition with the five other schools in the league.



# The University News Budget

Conducted by FELIX WOLD ('29)

## Honors Course in Literature Will Be Continued, Says Moore

The honors course in literature, which proved very successful this year, will again be open to students next fall, according to Cecil A. Moore, chairman of the department of English.

The tutors who will guide the students' work in this course are William P. Dunn, assistant professor of English and head of the honor course, Muriel B. Carr, Lewis Burton Hessler, and Mrs. Anna A. Phelan, assistant professors of English, and A. D. McDowell, member in the English department, whose special field is American literature.

There will be groups under two tutors reading middle English; one group in 16th and 17th century prose, one in 19th century, and one in American literature.

The course is open only to the most able students. This year only nine students registered for it, but the results were very satisfactory, and the department anticipated great interest in handling a larger number of students next year, Professor Moore stated.

## Brackett, President All-U Council Wins Roosevelt Idealism Award

Russell Brackett ('28Ed), president of the all-University council, was named the winner of the \$100 prize awarded to the undergraduate who has done most to encourage idealism in student government at the University, it was announced last week from the office of E. E. Nicholson, dean of student affairs.

The award was made possible by Theodore Roosevelt, Jr., who addressed students at the University on "Idealism in Government," in February. It was his stipulation that the \$100 award be given to the student who best exemplified the ideals given in his address. The idealism, however, should apply to student government, he stated.



One of the rarest photographs in the WEEKLY'S possession is this picture of President Coffman and President Emeritus Folsell arm in arm.



The traditional St. Pat's Day parade will be held the morning of May 5 this year, combining the engineers' festivities with "Appreciation Day."

## "U" River Bank Described As "Dump" by L. E. Jorden

Charging that the river bank as it flowed past the University was "not worthy of a city like Minneapolis," L. E. Jorden, president of the Oak Street Prospect Park Improvement association, last night asserted that something should be done immediately to improve existing conditions.

"It looks as though the University were using its section of the bank as a back door dumping ground," Mr. Jorden said. "It is not worthy of Minneapolis, or the University."

"I do not think that this has been a deliberate action of the University administration," Mr. Jorden explained. "It is probably only the result of not having the situation called to their attention."

"The association will take up the matter in their meeting next week, and some request will probably be sent to the University to clear up its banks in accordance with other actions being carried forward for the improvement of the river."

"The association has its own committee working on the improvement of the river bank between the University and the home for Crippled children, and we feel that the University should do its share in beautifying its section of the bank."

## Work of Campus Poet Receives High Critical Praise

More than half the edition of "Ecstasy," a book of poems by Donald Wandrei, senior in the academic college, was sold the first week it was placed on sale. Only 300 copies were printed by the publishers, the Recluse press. University students will be given first opportunity at the remaining copies which have been placed on sale at Perine's and at the Co-Op.

Mr. Wandrei's work has been praised by George Sterling, California poet, Dr. Richard Burton who recently lectured on the campus, and Arthur Machen, English novelist. Three copies of the book were purchased by the representatives of the Oxford University press. Besides being one of the five students who are publishing an anthology of their work to be called "Broken Mirrors," Mr. Wandrei expects to publish a second book of his poems to appear in the early spring of next year.

## Oak Trees on Knoll Annoy Amateur Astronomy Observers

When does a molehill become a mountain?

When one has to wait until the shadow of a tree removes itself from the line of astronomical observation, William O. Beal, assistant professor in astronomy department, asserts.

The women's gymnasium, the old Library and the oak trees on the knoll are greater obstructions to observation than the stadium or the fieldhouse, he said. Visitors to the University observatory have been kept waiting many hours to glimpse Saturn, Mars, Venus or Jupiter, while astronomy students or forced to wait until late evening to view the heavens.

## Ag Campus Making Plans For Special Mothers' Day Program

Plans for the Mothers Day program to be held at University farm May 12 are rapidly being formulated, Lois Harvey, in charge of the arrangements for the program announced.

A luncheon will be held in the dining hall at University farm at 12:30 p. m., and a tea will be held in the afternoon.

A representative student from each class will speak at the luncheon. Other speakers will be members of the faculty and mothers.

## Musicians Turn Decorators And Renovate Study Room

Interior decorators of surprising ability developed in the Music school this week when the musicians decided to re-decorate their study room in the basement of the Music building, according to results on view yesterday afternoon.

Collecting a small sum from every music student in the University to furnish enough capital to purchase paints and curtains, the amateur decorators began their task with a "closed for repairs" sign hung on the door. Edwin Lindstrom and Bernyce Cross did the renovating.

## Vernon Welch Elected Rooter King to Succeed "Pi" Thompson

Vernon Welch, junior in the College of Science, Literature, and the Arts, was elected rooter king by the all-University council at its regular meeting last night. Mr. Welch succeeds Floyd Thompson, who has held the position of rooter king during the past two years.



## In the Alumni Mail

"We couldn't possibly get along without the WEEKLY, especially its Personalia column," writes Lucy Tomlinson Gile ('18, 19G) from Singapore. "We've been 'out' almost a year now and home news improves in flavor all the time.

"We came by way of the Pacific, stopping at Honolulu but one day, though we spent a month each in Japan and China. I had two delightful days in the teachers' camp at Baguio in the Philippines with Mrs. L. G. James (Elizabeth Lagaard, '19). Both Elizabeth and her husband have been teaching in the government schools for two years and are so enamored of the islands they do not plan to return to the States for possibly two more. Their address is Tarlac, Tarlac, P. I.

"Of the eight months we have lived in Singapore, Mr. Gile has been traveling almost four. He has covered Java, Sumatra, the Malay Peninsula, Siam and has just left for a five-weeks' trip through Burma and India. We had a Christmas card from Mr. and Mrs. Erwin Pedersen (Wilma Eustis, '18), asking us to visit them in India if we ever came that way, but Punjab is too far north for this trip anyway. Their address is Maga, Punjab, India.

"We enjoy Singapore a lot. It is a healthful place to live as tropical places go. The residential sections are beautiful. The perennially green lawns, brilliant flowers and close-cropped hedges make a garden of the whole Tanglin district. We live just across the road from the Botanical gardens where all the white children gather every afternoon with their Chinese amahs to play in the sand box and feed the wild monkeys.

"Life is not too dull. There is always something of interest, whether it be the Malay Opera company's burlesque rendition of 'Hamlet,' the noisy, colorful celebrations for Chinese New Year, or the gruesome spectacle of the Indian Taipusam. We shall be here at least another year and a half and you may be sure we will have open house for any Minnesotans passing through."

### Walter Invited to Attend Russian Library Anniversary

An invitation to attend the fifteenth anniversary exercises of the Institute for Library Science of the All Union Lenin Memorial Library in Russia to be held on April 30 has been received by Mr. Frank K. Walter, University librarian. The invitation was sent through Mrs. L. Hoffkin Hamburger, director of the Institute, who studied under Mr. Walter at the New York State Library School. After completing her work there, Mrs. Hamburger returned to Russia and started the Institute for Library Science. The school, which is now 15 years old, has already trained 3,500 librarians.



"The Sunny Side of Asia" is the title of a travel book by Prof. Richard M. Elliott, just published.

## Alumni Publications

Among the novels of the current season is one which will have an especial interest for students and alumni of the University for a number of reasons. It is "The Empire Builder" by Oscar M. Sullivan, published by the Century Company on April 20. Mr. Sullivan is the director of reeducation on the staff of the State Department of Education and has been a graduate student in education and sociology at Minnesota. The book is a biographical novel based on the life of James J. Hill. A short synopsis follows:

This is the romantic story of James J. Hill, the great pioneer railroad-builder of the Northwest. A young man working under Mr. Hill tells the story, so that we have revealed to us by an eye-witness the superhuman struggles, the glamour of conquest, and the colorful scenes and historical events of those strenuous days. Here are combined a story of actual thrills and adventure and a valuable record for all those who are interested in the pioneering days and early struggles of American railroading.

The fiction hero of the story is described as a graduate of the University of Minnesota and there is a brief picture of early days at the University in which Cyrus Northrop and Maria Sanford figure. There are also later references to Maria Sanford through the heroine of the story who is represented as a favorite pupil of Minnesota's famous woman professor.

### Prize Offers Attract Flood of Contributions to Quarterly

Attraction of the two prizes of \$15 each being offered for the best poem and prose work printed in the Minnesota Quarterly, student literary magazine, was demonstrated last week by the flood of contributions received just before the deadline for the spring number by the editorial board, according to Netta Wilson, editor-in-chief.

Manuscripts, to be eligible for the awards which will be announced on Cap and Gown day, May 10, must have been printed in one of the three issues of the 1927-28 magazine.

Four short stories will feature the spring number, which will appear on the campus about May 15. "Critical Reiteration" by Izetta Winter Robb will be the leading article.

## The Alumni University

### Six Hundred Alumni Are Invited to Duluth Banquet

One of the largest gatherings of Minnesota alumni outside of the Twin Cities is being planned for Duluth on May 21. This will take the form of a banquet at the Spalding hotel ballroom. According to the latest figures from the Alumni Directory office there are more than 600 Minnesota graduates living in Duluth, and a large number have already signified their intention of attending the Alumni dinner.

E. B. Pierce ('04), secretary of the General Alumni Association has been invited to speak at the dinner and show the University of Minnesota films, which include historical events and views of all the new campus buildings, as well as exciting moments from some of the most famous football games.

Hans Haraldson is president of the Duluth unit, and has appointed W. W. Spring ('07E) chairman of general arrangements. Working with him are Arthur B. Miller ('17L), secretary-treasurer of the unit, and Judge R. M. Funck ('06L).

### Minnesota Women Prominent in Conference of A. A. U. W.

Mrs. Guy Stanton Ford, wife of Dean Ford of the Graduate school here, presided at the biennial conference of the northwest central section of the American Association of University Women which was conducted Friday and Saturday, April 20 and 21, at Omaha, Nebraska.

Several other Minneapolis women played a prominent part at this regional conference. Mrs. J. B. Johnston, wife of Dean Johnston of the College of Science, Literature, and the Arts, gave a report of the sectional committee on the recognition of colleges of which she is a chairman. Anne Dudley Blitz ('04), dean of women, also attended and was the principal speaker at the intercollegiate luncheon Saturday. The subject of Dean Blitz' talk was, "How the A. U. W. Affects Educational Standards."

Other Minnesota delegates were: Mrs. Frank M. Warren ('04), University of Minnesota; Georgia White, dean of women, Carleton college, Northfield, Minn.; Gertrude Hilleboe, St. Olaf College; Northfield, Minn.; Sister Antonia, president of St. Catherine's college, St. Paul, Minn.; Miss Harriet Beal, Mankato; Mrs. Florence Zeleny, St. Cloud; Miss Agnes Larson, Northfield; and Mrs. Louise B. More, Hamline university, St. Paul.

### Finney to Head Sociology Staff of "University Afloat"

Ross L. Finney, assistant professor of educational sociology, will teach on the "University Afloat," the S. S. Ryndam, sailing Sept. 18.





*The New*  
**NICOLLET HOTEL**

*The Official Intercollegiate Alumni Hotel  
 in Minneapolis*

**Welcomes the Members of the  
 American Alumni Council**

It is with decided pleasure that the management New Nicollet Hotel, the newest and the largest hotel in the entire northwest, welcomes the members of the AMERICAN ALUMNI COUNCIL, to the fair city of Minneapolis.

The management hopes that you will be comfortable and will enjoy every facility that we have while here and that you will make this hotel your headquarters whenever you are in Minneapolis. It is also our hope that you will encourage your associates and friends to stay with us when in the northwest.

Your every need will receive the prompt personal attention of

W. B. CLARK, *Manager*

**The New Nicollet Hotel**

*"Is the Official Intercollegiate Hotel in Minneapolis"*



## PERSONALIA

'77—If you want A. M. Welles' recipe for longevity—he celebrated his 75th birthday on April 21—here it is:

"Love God and keep His commandments and take a daily bath (don't miss the bath)."

Mr. Welles is one of our lovable old-timers, and sent us a greeting on his birthday with the statement:

"Seventy-five years old today, feeling fine, working eight hours a day. Delighted to have a friend like you."

We hope that Mr. Welles and his classmates will celebrate many more happy birthdays.

'92—Stella B. Stearns is spending this year in Westwood, Cal., as director of adult immigration education. Her work is entirely with the employees of the Red River Lumber company.

'93—On his way from Pasadena, Calif., where he visited his mother, Reverend Harry O. Hannum of Newburyport, Mass., stopped in Minneapolis to revisit the University campus. Dr. Hannum is an ardent alumnus. He urges his young people to attend Minnesota for the broadening experience of contact with the West. Mary Hurd ('27), niece of Mabeth Hurd Paize ('99 L) is one of his parishioners who became Minnesota alumni.

Way back in '93, Dr. Hannum and Dr. John Powell, classmates, used to warble together in University quartets. Dr. Powell is now special lecturer with the University of Minnesota extension division.

'96Md—Dr. J. E. Crewe of Rochester, Minn., gave the weekly health talk in the lobby of the Mayo Clinic on March 22, on "Cultivating Resistance to Disease."

'00Md—Dr. C. C. Leck of Austin plans to erect a large two-story building for offices for himself and associates. Work on the building will begin at once.

'02—Bernice Cannon has opened a shop for children's clothes and women's hosiery and smocks in Harvard Square, Cambridge, Mass.

'02—Dr. A. N. Rowe of Estelline, S. D., has resumed his practice after an absence of several weeks spent in post-graduate obstetrical work in New York City.

'04—Katherine Goetzinger spent last summer in Europe.

'05—Last summer, Jennie I. Hiscock, accompanied by her father, drove east. They spent several weeks with friends and relatives in New England.

'05Md—Dr. Herman G. Franzen died on January 16, 1928. In an appreciation of his life and work published in the *Journal-Lancet*, the story of his life is told.

Dr. Franzen was born in Wedum, Sweden, on January 14, 1873. He came to America in his boyhood with his parents, graduated from South High school, Minneapolis, and taught school in the Dakotas between college terms to earn his way through the University. After receiving his medical degree he



"*Religious Education*" is the title of a new book just published by The University of Chicago Press and written by Dr. Theodore G. Soares ('91, '92G), an authority on this subject.

took special work in surgery at the Wesley Memorial and Cook County hospitals in Chicago. He began practice in Minneapolis as a surgeon on the staff of Asbury hospital. He belonged to local and national medical societies, the Athletic club, the Automobile club, and the Elks club. He was a 32nd degree Mason. He is survived by four brothers, one sister, and a widow.

'06Md—Dr. Charles G. McMahon of Superior, Neb., spent his vacation at Rochester, Minn. "Saw several alumni there, Hugh Leach ('04, '06L) and Ray Varco ('04, '07Md) among others. It was good to see those team mates of many a Minnesota baseball and basketball victory get together. They had not met in years.

"Had the pleasure of talking over the '03 Michigan game with Joe Curtis last summer. Joe played a wicked tackle for Yost on that memorable afternoon. He says it was the hardest game he was ever in and he can go over it almost play by play. He was glad to hear what I could tell him of the Minnesota men who starred in that game. Curtis is at Denver with the Carroco Oil people."

'10Md, '20—Dr. W. G. Crandall of Watertown, S. Dak., has resigned from the staff of the Barton hospital of that city and taken up general practice there.

'11Md—Dr. A. E. Spear of Belfield, N. D., has purchased the practice of Dr. H. A. Davis, of Dickinson.

'12M—Robert H. Dickson is manager of the Verde Central mines at Jerome, Ariz.

'17Md—Dr. C. E. Proshek of Minneapolis has been appointed consul for Minnesota, North Dakota, and Montana,

## Do You Know—

*The University of Minnesota is one of the three foremost centers for research in the United States! This statement comes from Robert A. Wardle, formerly lecturer in economic zoology in the University of Manchester, England, now associate professor at the University Farm.*

*"Some of the men doing research work here are probably better known in England than the United States. Many research students select Minnesota largely because of the exceptional facilities here."*

by the Czecho-Slovakian Republic. The Consular office is in the Builders Exchange.

'19—Mrs. K. P. Buswell (Ellen M. Goodrich) may be addressed at San Anselmo, Calif., in care of The Seminary.

'21Ed—Eleanor Cederstrom has announced her engagement to Robert E. Lowery of Chicago. Miss Cederstrom is teaching in the romance language department of Michigan State college. Mr. Lowery is a graduate of Cornell university in the class of '22. The wedding will take place in June.

'21E—When C. Philip Carlson came to Stillwater, Minn., last summer to spend his leave of absence with his parents, he brought with him his South American bride, daughter of the British consul at Chuquicamata. They left in August, 1927, for three more years in South America, for Mr. Carlson is electrical engineer with the Cheyney Exploration company.

On the same boat, Basil C. Maine ('21E) left for Coya Norte, Chile, via Tocapilla, where he is an electrical engineer with the Anglo-Chilean Nitrate corporation. When Mr. Maine returned for his furlough he came to the United States by way of the Hawaiian Islands.

'21—John B. Goodwin is bursar of St. Thomas college and Military Academy in St. Paul.

'21B—Mr. and Mrs. Karl Pieper (Margaret Bailey) are living at 709 Portland avenue, St. Paul. Mr. Pieper is a graduate of the Harvard School of Business. He is furniture buyer for the Golden Rule department store in St. Paul. When Chi Delta Xi received its charter from Chi Phi fraternity last week, Mr. Pieper was one of the alumni initiated. Mrs. Pieper attended Carleton college.

'21Ag—Vernon M. Williams, since 1925 assistant dean of student affairs under Dean E. E. Nicholson, has tendered his resignation to take effect July 1. He will accept the position of general secretary of Sigma Nu fraternity.

The position will take him to Indianapolis, Ind., the national headquarters of the fraternity. It is the larger field of work which has led him to accept the new position, Mr. Williams stated.

He has varied experience as a teacher, scholar, coach, and athlete. Since his graduation from Minnesota in 1921 he has been engaged in many fields of endeavor. During 1921 he was research assistant in dairy husbandry and assistant football coach at the University.

He was connected with the Kansas State Agricultural school as assistant professor in dairy husbandry during 1921 to 1923. He was also secretary of the Kansas State Dairy association.

He was assistant professor in charge of the office of dairy research at the North Carolina State College of Agricultural Experiment Station the following year. Since then he has been at Minnesota. He is a member of the board of directors of the University General Alumni association.

During his University career he was all-senior president, winner of the Caleb Dorr scholarship, fifth in scholarship in his graduating class, member of Grey





## NO BUREAU JOB IS THE WORK OF ONE MAN

On the creative end of every Bureau of Engraving job there are always several men — some one man may be intrusted with digging out the facts and getting the sales story outlined — but before the finished idea is presented to you, your particular sales task will have had the benefit of the experience and ability of several men.

Not that we gather around a cherry-colored table and look like a conference — but Jo and George and Ben and

a few others will battle the matter out to the best results.

These men were assembled to give you more of value for your advertising dollar. You have idea, lay-out and copy men working with engravers, artists and printers all under one roof — concentrated control and concentrated production.

If you'll set the day and the hour we'll be glad to tell you the story of one of the most complete advertising organizations in the West.

**BUREAU of ENGRAVING, Inc.**  
*Minneapolis*  
500 So. 4th St. / Main 1592

*The business of which is to promote sales by the work of creative, copy and lay-out men, who have photographers, artists, engravers, and printers at their disposal, all in one organization and in one plant.*



Friars, major in the R. O. T. C., member of Daily and Gopher staffs, varsity football member in 1916-17 and 1919 and on track and gym teams.

'22P—Anna Louise Kruckeberg has announced her engagement to Stanley F. Hunkins. Miss Kruckeberg is a member of Kappa Epsilon sorority.

'22B—B. L. Aanes is working for the Washburn Crosby company at Stevens Point, Wis.

'22E—E. C. O. Erickson is working with the engineering department of the Kimberly-Clark Paper company at their Kimberly, Wis., mill.

'22C—Douglas R. Manuel is now with Arthur H. Thomas and Company, manu-

facturers of chemical supplies and laboratory equipment in Philadelphia.

'22Ed—Olga Wellberg has changed her name to Mrs. R. E. Johnson, and she and her husband are making their home at 43 N. Randall avenue, Madison, Wis.

'23C—E. L. McMillen is a member of the chemistry faculty at Lehigh University, Bethlehem, Pa.

'23—Mr. and Mrs. Arnold C. Oss (Frances Supple, '24) are receiving congratulations on the birth of a son, Arnold Junior, who arrived on Thursday, April 19. The boy's father declares that Junior is of All-American football caliber.

'24G—Along with his greetings to fellow Minnesotans, W. H. Gaumnitz includes the following news:

"Mrs. Gaumnitz ('21Ed) and I have lived in the National Capital since the middle of June. We are enjoying the city beautiful' immensely, and are seeing a good deal of America in general. We have traveled more than 7,000 miles since leaving the Midwest in June. Most of this distance we toured by automobile. The historic eastern part of our great country is coming to be a reality to us. But with all this we are always more than thrilled when we hear of the successes of good old Minnesota, and especially when we hear how the Notre Dame machine is stopped by Dr. Spears' men.

"Our last address was Eastern State Teachers college, Madison, S. D. I am at present with the United States Bureau of Education in the capacity of specialist in secondary education. I like my work and find it very interesting. Our home will be here in Washington for some time so please send our WEEKLY to the Bureau."

'24E—Charles R. Hiers has been with the U. S. Radiator corporation at Detroit, New York, New Haven. At the date of latest information he was selling for them in Manhattan.

'24L—R. F. Lingelbach is assistant trust officer with the Hackley National bank, Muskegon, Mich.

'25—"Since graduation I have been obtaining a good deal of practical experience with the Wilson Foundry and Machine company of Pontiac, Mich., and the Willys-Overland company of Toledo, Ohio," Yuson Loo wrote just before he departed for his home in the Malay States. He will be connected with the Kwong Yik Banking corporation.

'25Md—Dr. O. B. Bergman of Janesville, Minn., has taken over the practice of Dr. H. W. Hefke at St. James, Minn.

'25E—Marjorie Sears and David Kopp were married on Monday, April 9, in Gethsemane church, Minneapolis. They will be at home at 3219 Lyndale avenue South. Mr. Kopp belongs to Triangle fraternity.

'25—"I enjoy the ALUMNI WEEKLY very much," declares John F. Thomas, who is enrolled in the Harvard Business school. "It's a big help here in boosting the Big Ten, especially Minnesota. I occasionally see Justin Hayes ('24) and Dick Molyneaux ('26) who are here in the Law school. It seems a little like old time also to have Professor N. S. B. Gras, formerly of Minnesota, on the faculty."

'26—Emily F. Curtis is engaged to Melby G. Huntington ('26) and is planning the wedding for June. Miss Curtis belongs to Alpha Gamma Delta and Phi Upsilon Omicron sororities. Mr. Huntington is a Kappa Sigma.

'27D—The marriage of Dr. H. J. Berens of Excelsior, Minn., to Isabel Bladon of Minneapolis, took place in February.

'26—As a member of the Boone County, Missouri, Health Unit, Virginia C. Huyett is taking much pleasure in her work. She is county nurse with headquarters in Columbia, where the Univer-

Government  
Municipal  
Farm Loan

BONDS to FIT the INVESTOR

Public Utility  
Real Estate  
Industrial

## "What would you advise?"

**H**OW many times have you been asked that question by undergraduates looking forward to their careers—and seriously considering the bond business.

Of course, the first thing for a young man to do in such a case is to carefully consider his capabilities and temperament—to determine if he is genuinely attracted to the bond business and suited to it.

Assuming that he has reached a studied decision to enter the bond business, your best advice to him would be to choose a reliable bond house—one which is old and well known, whose experience covers a wide field of conservative investment, whose record goes back for a long period of years.

An investor, dealing with such a house, not only protects himself, but also greatly simplifies his investment problem. Similarly, the man considering the bond business as a career, through connection with such a house, is provided a substantial background for his own efforts. It enables him to reach more quickly an assured position and a substantial earning power.

*As a help to those considering the bond business as a life work, we have published a pamphlet, "The Bond Business as an Occupation for College Men." If interested, for yourself or for others, write for pamphlet AI-58*

Every Thursday Evening

**HALSEY, STUART & CO. Radio Programs**

combine musical entertainment of distinguished character with interesting discussions on the subject of sound investment

9:00 P. M. Central Standard Time 10:00 P. M. Eastern Standard Time

over the Red Network and associated stations

# HALSEY, STUART & CO.

INCORPORATED

CHICAGO 201 S. La Salle St. NEW YORK 35 Wall St.

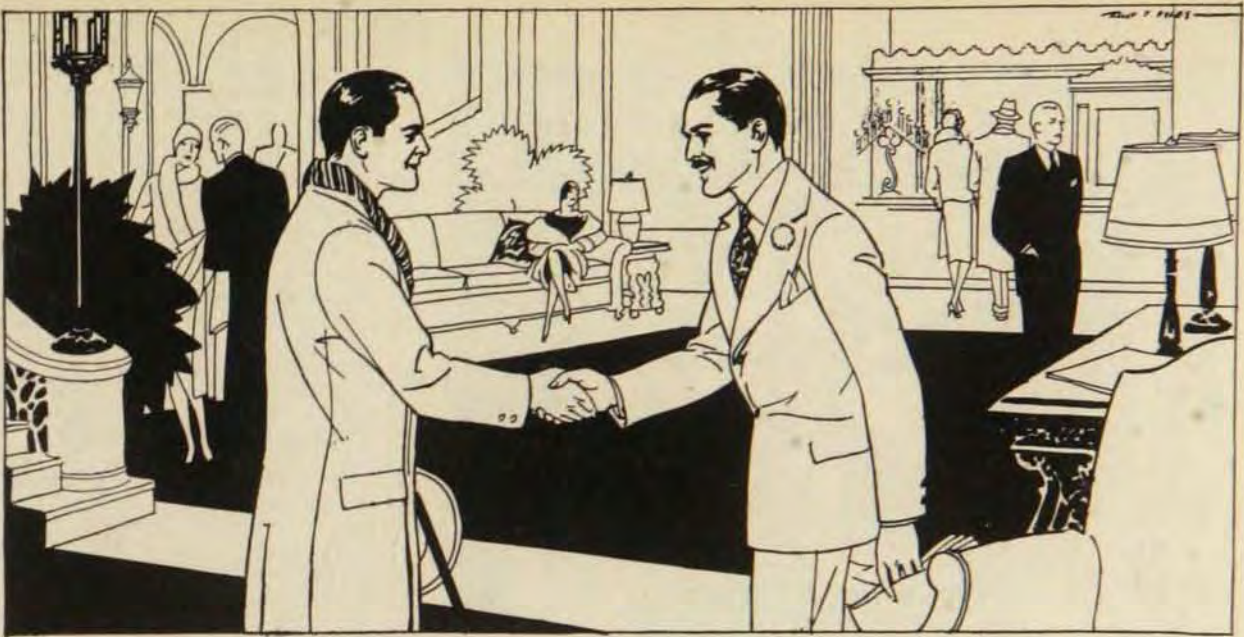
PHILADELPHIA 111 South Fifteenth St.

DETROIT 601 Griswold St. CLEVELAND 925 Euclid Ave. ST. LOUIS 319 N. Fourth St.

BOSTON 85 Devonshire St. PITTSBURGH 307 Fifth Ave.

MILWAUKEE 425 East Water St. MINNEAPOLIS 608 Second Ave., S.





## *"I'm glad you 'phoned me, Jim!"*

Of course he is happy about it. And any classmate of yours will be delighted to have you phone him when you are in *his* town and have some time to kill. Particularly if you have not seen each other for years... This is only one of the pleasant things that the Intercollegiate Alumni Hotels make possible. At each of these hotels is an index of the resident alumni of your college. When you are travelling and have a moment to spare, this index is a treasure trove of information for reviving friendships that mean much to you... Stop at Intercollegiate Alumni Hotels when you travel. You will enjoy the experience. And you will be helping the Alumni Office in furthering the work which it is doing.

### INTERCOLLEGIATE ALUMNI HOTELS

Baltimore, Southern  
 Berkeley, Claremont  
 Bethlehem, Pa., Bethlehem  
 Boston, Copley-Plaza  
 Chicago, Blackstone  
 Chicago, Windermere  
 Chicago, Allerton House  
 Cleveland, Allerton House  
 Columbus, Neil House  
 Fresno, Californian  
 Kansas City, Muehlebach  
 Lincoln, Lincoln  
 Los Angeles, Los Angeles Biltmore  
 Madison, Park  
 Minneapolis, Nicollet  
 Montreal, Mount Royal Hotel  
 New Orleans, Monteleone  
 New York, Roosevelt

New York, Waldorf-Astoria  
 Northampton, Mass., Northampton  
 Oakland, Oakland  
 Peoria, Ill., Pere Marquette  
 Philadelphia, Benjamin Franklin  
 Pittsburgh, Schenley  
 Portland, Ore., Multnomah  
 Rochester, Seneca  
 Sacramento, Sacramento  
 San Diego, St. James  
 San Francisco, Palace  
 Seattle, Olympic  
 St. Louis, Coronado  
 Syracuse, Onondaga  
 Toronto, King Edward  
 Urbana, Ill., Urbana-Lincoln  
 Washington, D. C., New Willard  
 Williamsport, Pa., Lycoming

### INTERCOLLEGIATE ALUMNI EXTENSION SERVICE, INC.

18 E. 41st St., New York, N. Y.

*Mail this coupon to the Alumni Office*

Kindly send me an Introduction Card to the managers of Intercollegiate Alumni Hotels.

Name..... Class.....

Address.....

City..... State.....





# Oriental Limited

**Great  
Northern  
Hospitality**

**W**OULD you like to make your trip to California this year more fascinating than ever? Then take the Great Northern route through the ever-green beauty of the Pacific Northwest—a truly charmed land of majestic mountains, mighty rivers, green fruitful valleys and interesting cities. From Seattle or Portland you may continue down the coast via the scenic Shasta Rail Route or, to give a delightful touch of variety to your trip, board a large steamer for San Francisco, Los Angeles or San Diego. The New Oriental Limited is one of America's finest trains—offering 1200 miles of clean, cinderless travel—yet charging *no extra fare*. Great Northern representatives will be pleased to arrange for you direct steamship connections with Hawaii and the Orient, and other travel details.

For information write to or call on

R. C. Michkils  
General Agent, Passenger Dept.  
524 Second Avenue South  
Phone Atlantic 1267  
Minneapolis, Minnesota



*-a dependable Railway*

sity of Missouri is located, so she has not lost all contact with student life.

'26—In September, 1928, the wedding of Bryce E. Lehman and Elizabeth Ewing took place. Mr. Lehman is enrolled in the Harvard Law school.

'26Ed—Sara Jane Olin is head of the mathematics department of the Child high school at Edgerton, Wis. Miss Olin is a member of Alpha Gamma Delta and Mortar Board sororities.

'27HE—Irene M. Andrews is student dietitian at the New Asbury hospital, Minneapolis.

'27Md—Just six months after he had received his M.D. degree, Dr. Clarence E. Bloomberg died, according to word from Dean E. P. Lyon. Dr. Bloomberg graduated in March and died in September. He is survived by his widow.

'27D—Dr. James Weir Dickson has opened an office in Jerome, Ariz., where his brother is superintendent of one of the mines. Now is the time for someone to make that wisecrack about gold fillings, etc.

'27Ag—U. M. Martilla has wandered far from the Campus Knoll, for he joined the Firestone Plantations company as junior planter, and was sent to Monrovia, Liberia, West Africa.

'27Md—Dr. T. M. Northey completed his internship at Northwestern hospital and opened offices at Rockford, Minn. Last June Dr. Northey came to commencement and according to his own statement: "watched Prexy make a ringer on my long and graceful neck with a Horse Collar."

'27Ed—Isaac J. Wilson is superintendent of schools at Hastings, N. Dak.

'28—Harriett Stevens has selected May 1 as the date of her marriage to Roger Gurley ('28). Mr. Gurley was cheer leader several years ago.

'29—The engagement of Lucy Day Wakefield to Dr. Allen B. Crabtree ('27 D) has been announced. Miss Wakefield belongs to Alpha Phi sorority and Dr. Crabtree to Delta Chi and Delta Sigma Delta.

## The Faculty Write

*T. A. Langlie, Instructor.*—An Empirical Study of the True-False Test (with Donald G. Paterson). *Journal of Applied Psychology*, Vol. IX, No. 4, December, 1925, pp. 339-348. Analysis of the Iowa Placement Tests. *Journal of Applied Psychology*, Vol. X, No. 3, September, 1926, pp. 303-314. The Influence of Sex on Scholarship Ratings (with Donald G. Paterson). *Educational Administration and Supervision*, Vol. XII, No. 7, October, 1926, pp. 458-468.

*Professor Donald G. Paterson.*—Finding the Individual Student and His Problems. *Minnesota Chats*, Vol. 6, No. 85, January, 1926, pp. 8-16. Do New and Old Type Examinations Measure Different Mental Functions. *School and Society*, Vol. XXIV, No. 608, August 21, 1926, pp. 246-248. Table of Standard Errors and Probable Errors of Percentages for Varying Numbers of Cases (with Harold A. Edgerton). *Journal of Applied Psychology*, Vol. X, No. 3, September, 1926, pp. 378-392. The Influence of Sex on Scholarship Ratings (with T. A. Langlie). *Educational Administration and Supervision*, Vol. XII, No. 7, Oct., 1926, pp. 458-469.

*Herbert Woodrow, Associate Professor.*—The Psychogalvanic Reflex. *Psychological Bulletin*, Vol. 23, No. 5, May, 1926.



# How civilized are we?

"THE extent to which the world has changed the laborer who uses his body into the workman who uses his head, is the index of civilization."

So said Edward Everett Hale.

Electricity is gradually substituting its untiring energy for muscular effort in every branch of industry; it needs only to be directed by human intelligence. Its use is, therefore, a significant "index of civilization."

In the measure that America's industrialists appreciate and adopt the economic advantages of electric power, light, and heat, and keep in closest touch with the rapid advance of all electrical applications, they advance the national standard of civilization and increase the revenue of their business.

Perhaps the time will come when we can point to completely electrified industry as our answer to the question "How civilized are we?"



This civilizing process has begun in homes as well as in factories—but it has only begun. There are millions of dwellings in which there are as yet no electrical appliances to take the place of muscular work. The General Electric Company is devoting all its resources of research and manufacture to the extension of electrical service in every activity of life. Its specialists will cooperate with you in the application of electricity to your needs.



# GENERAL ELECTRIC





## “Old Grads or Young Grads”

To the homes of both — the Alumni periodical is a most welcome regular visitor.

Now, how about the home of the periodical — it's an interesting subject for editors and service-men.

The Home of  
*The Minnesota Alumni Weekly* ❖ *The 1928 Gopher*  
*The Teke* ❖ *The To Dragma* is at

# AUGSBURG PUBLISHING HOUSE

425-429 South 4th St., Minneapolis, Minn.

*We invite you to submit your specifications to us*



# The MINNESOTA ALUMNI WEEKLY

Saturday, May 12, 1928



*\*Springtime comes to the University of Minnesota campus and a few students linger on the steps of the New Library to enjoy the first signs of warmer weather. Photograph by University of Minnesota News Service.*

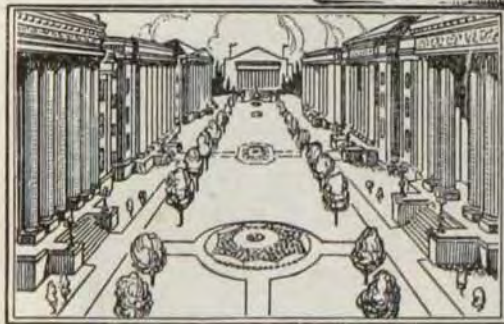
❖ THE INTERPRETER OF UNIVERSITY LIFE TO THE MINNESOTA ALUMNUS ❖



# Fifty Years of Progress with WELLS-DICKEY



"OLD MAIN"  
FIRST BUILDING  
AT UNIVERSITY  
OF MINNESOTA  
DESTROYED BY FIRE  
SEPT. 24, 1904



## "Appreciation Day" A Tribute to the Growth of a Great Institution

### Not Merely a Vision But Practically a Reality!

Cass Gilbert's great vision of the future Minnesota University is fast becoming a reality. The vast impressive sweep of the Mall is taking form, flanked on either side by lovely buildings and headed at the upper end by the new Northrop Memorial Auditorium just begun.

When the present building program is completed, it will present a view something like that above—impressively beautiful, a tribute to the plans and hopes of the northwest.

Out of a deep and abiding sense of appreciation, the alumni and friends of the University have gathered to evidence their respect on "Appreciation Day."

Seventy-seven years ago (about 27 years before Wells-Dickey was founded), the first step towards the establishment of this great institution was made when Congress set aside a land grant for the support of a future University. In 1856 the first wing of "Old Main" on the present campus was built, to be unoccupied for 8 years—constantly hampered by lack of finances.

In such a troubled period Minnesota's educational institutions came into being, to struggle desperately for life and eventually develop into the great systems and institutions of today.

School Bonds have made much of this growth possible and by the very permanence and basic need of the institutions they foster, such Bonds have always been favored by WELLS-DICKEY. Millions of dollars of city and municipal School Bonds have been underwritten by WELLS-DICKEY as well as securities for such Colleges as Carleton, Shattuck, St. Mary's, St. Catherine's, Beloit and lastly a participation in the recent financing of the new Field House at the University.

1878 - 1928

## WELLS-DICKEY COMPANY

McKNIGHT BUILDING — MINNEAPOLIS, MINN.

ST. PAUL

DULUTH

GREAT FALLS





# MINNESOTANS

## All Year Travelers



The Minnesota Alumni Weekly's Guide to Nature's Greatest Vacation Lands (Summer and Winter), to Hotels, Garages, Clubs, Resorts and Transportation Facilities — Also a Distinctive Travel Service

### UNIVERSITY of MINNESOTA

#### Summer Session

#### Non-Resident Courses

For Credit  
A Feature for 1928

#### SEVEN CAPITALS FOREIGN POLITICS TOUR

A nine weeks European tour, July 7 to Sept. 15; two courses, World Politics, and International Organization; government contacts; all combined with sightseeing on a grand tour.

Direction  
Professor Herbert Heaton

#### EUROPEAN JOURNALISM TOUR

##### THIRD ANNUAL

Two months in Europe; seven countries; two courses; first hand contacts in foreign news offices; sources of foreign news for America; principal points of tourist sightseeing interest.

Direction  
Professor Henry E. Birdsong

#### TRAVEL-STUDY TOUR for TEACHERS

##### POST N. E. A.

Three weeks in the Northwest; Yellowstone Park; Dakota Bad Lands; Grasshopper Glacier; Lewis and Clark Caverns; geology, geography, natural resources; three to five credits, applicable for tenure or promotion requirements.

Direction Dr. Ira S. Allison

For complete bulletin on either tour address

ASSOCIATE DIRECTOR,  
SUMMER SESSION  
University of Minnesota  
Minneapolis

#### Contemplating a Trip Abroad?

#### IF SO CONSULT Chandler & Schilling

We represent all lines and organize our own tours besides being agent for Thom. Cook & Son, Raymond & Whitcomb, Frank C. Clark, and several other tourist agencies.

Chandler & Schilling  
Travel Bureau  
9 Washington Ave. South  
Minneapolis, Minn. Phone Main 8447

### Whither Bound This Summer?

You cannot afford to take any chances on that vacation trip which you have planned so long. You will want to get the most pleasure out of the money you have saved for your trip to Europe. Whether your vacation is to be spent at a Minnesota lake or motoring through the vineyards of France, the Alumni Weekly Travel Service can help you.

We shall supply you without charge with any information desired about hotels, resorts, travel facilities, travel agencies, steamships, railroads, bus lines, road conditions, and transportation companies. We shall help route your trip on the best highways or railroad lines.

In our office we have a complete file of bulletins describing tours of all descriptions to Europe, canoe trips into the Canadian northwoods, excursions to Yellowstone and Glacier National Park, pleasure trips, study tours, conducted tours to the Olympic games, hiking trips through England, journalism tours through Europe, as well as road maps of Minnesota. These road maps have been very much in demand for Minnesotans returning to their state from eastern or western points.

No charge is made for any service which we give to any reader, hotel, resort, or travel organization. The ALUMNI WEEKLY makes a justifiable profit from the advertising carried and hopes that alumni will make use of the facilities offered here. All of the advertisers on this page have been investigated and are thoroughly reliable. There just isn't any kind of vacation we can't help you plan if you will ask us.

Be sure to enclose a self-addressed, stamped envelope for your reply.

To Europe with all expenses paid for \$225 seems like a fantasy, yet that is what the *College Travel Club* is offering. No alumnus who is planning to see Europe this summer can overlook their offerings. You can't afford to stay at home for that, so why not spend your vacation in the Old World?

If you're leaving for Europe from the Middle West, you have a long railroad ride ahead of you. Why not take the trip on the New Yorker, specially routed through the most scenic sections so that you can truly say that you have "seen America first"? The train is speedy, carries no excess fare, and offers the accommodation of an observation-lounge car all the way. The *Canadian National* can offer you the best, for it has the largest railway system in the world.

I wish I had space here to describe in detail the *Travel Study* courses which are being planned by the associate director of the *summer session*. One will be conducted by Dr. L. S. Allison of the department of geology, and will take curious visitors to study as well as enjoy the wonders of Yellowstone Park. University credits will be given for the tour, and any teachers who feel that they must attend summer school in order to earn a promotion will find this the most delightful study plan conceivable.

There isn't anything in the line of travel, either in this country or abroad, that *Chandler and Schilling* can't book you on. Years of experience, combined with the best connections with travel organizations, railroad and hotels, make it advisable for the travel-wise alumnus to consult *Chandler and Schilling* first.

Another trip for persons whose intellectual curiosity does not cease to function in the summer time is the *Seven Capitals European Political Science* tour, which in two months takes the traveler-student to Europe's great political centers. Two courses are being offered, one in world politics and one in international organization, both earning University credit. There will be plenty of time for independent action.

## Outdoor Life\*

IN NORTHERN MINNESOTA  
AND SOUTHERN ONTARIO

\*See Alumni Weekly, March 10.

Coach Emil W. Iverson and his University of Minnesota guides will again conduct a series of canoe-adventure tours, starting in June. Special tour for women. Headquarters, Lake Vermillion Club. For detailed information address

EMIL W. IVERSON

Athletic Department University of Minnesota

### The Third Annual JOURNALISM TOURS

As in the past are certain to be among the most distinctive to visit Europe. Two courses of study carry University credit.

Write for 18-page illustrated Travel Book.

#### DEPARTMENT OF JOURNALISM

UNIVERSITY OF MINNESOTA  
MINNEAPOLIS, MINN.

### EUROPE

ALL EXPENSES  
\$225  
UP

Leading College Tours—700 colleges and schools last year, first-class hotels, best steamers, college atmosphere. 50 European offices at your service. Send for booklet of 200 Tours.

**COLLEGE TRAVEL CLUB**  
124 BOWLSTON ST BOSTON



Radio-Equipped  
to  
TORONTO  
and  
MONTREAL

### The MAPLE LEAF

Here's the train of the hour to Eastern Canada. New type parlor-club cars with radio receiving equipment. Through sleepers to Montreal. Unsurpassed dining car service. No excess fare. The Maple Leaf leaves Chicago daily at 9:05 A. M.—arriving Toronto 10:45 P. M.—Ottawa 7:45 A. M.—Montreal 7:30 A. M. Take this fine, fast train on your next trip east. For reservations and full information, apply to

A. H. DAVIS, Gen'l Agt.,  
83 E. Fifth Street, St. Paul—Cedar 1141

**GRAND TRUNK**  
**CANADIAN NATIONAL**  
In Connection with Lehigh Valley Railroad



# Enjoy

the famous

# BLACK HILLS

on your

## Vacation this Summer

**\$20.00 to Rapid City and return**

**\$22.15 to Belle Fourche and return**

**21.75 to Deadwood and return**

**22.50 to Hot Springs and return**

**23.10 to Newell and return**

*From Minneapolis and Saint Paul Daily beginning May 15th*

Plan now to enjoy vigorous outdoor sport or restful loafing. More than a vacation spot. A Sportsman's Haven! Mountains, forest trails, famous trout streams—or modern resorts, sporty golf courses, and paved roads to scenic wonders for you to enjoy. And what a chance to investigate business, farming and dairying opportunities in this rich region where you can "*prosper and be happy!*" Don't miss it. Send for authentic booklets now—then go this quickest, most comfortable way: via *North Western*. One, two and three day Scenic Motor Bus Tours.

Minneapolis Ticket Office  
2nd Avenue South at Sixth Street, Main 5461

Saint Paul Ticket Office  
5th at Minnesota, Cedar 1107



BLACK HILLS INFORMATION BUREAU  
339 Wabasha St. (Lowry Hotel) St. Paul, Minn.  
Please send me free booklets about Black Hills.

NAME.....

ADDRESS.....

J. L. Burke, Colonization Agent  
K. W. Sporriz, Tours Agent

# CHICAGO & NORTH WESTERN LINE

The Best of Everything in the Best of the West

## About the Campus

MINNESOTA continues to lead the majority of colleges in the United States, ranking fourth in the total number of daytime students enrolled with 11,307 undergraduates. Columbia, California, and Illinois rate first, second and third, respectively.

This tremendous enrollment which shows no sign of abating next year or in the years just ahead places a tremendous burden upon the administration due to the insufficient appropriation granted by past successive legislatures. That this advancing group in search of knowledge must be taken care of if once permitted to enter is a granted preface. That additional funds are necessary to provide more instructors and more buildings, instruments, laboratories and books must also be granted. And that, fellow alumnus, is the reason why students fees are being increased and will continue to be increased. At Minnesota, student fees are not exorbitant despite several increases over the last few years. In the east the majority of private schools have standardized their tuition fees for the present at least, at \$400. At Minnesota the academic fee still continues at \$60.

### Dean "Nick" Gets Birthday Cake But Doesn't Tell His Age

Members and editors in attendance at the meeting of the student board of publications last week turned "cakeaters" for two rounds of surprised angel food at a belated birthday observance in honor of Dean E. E. Nicholson's birthday—last month.

The presentation came about as a result of the solemn promises of Clara Rue and Cecile Yelland, women members of the board to observe Dean Nicholson's birthday appropriately at the April meeting of the board, but no cake appeared until after the dessert had been cleared away.

It was while Remy Hudson, managing editor of *Ski-U-Mah*, was in the midst of his report on the merits of his recent issue that the waiter brought in the huge angel food birthday cake. There were 10 candles on the cake and two on the table. What is the age of the Dean?

### Possibility of Religious School Suggested by Student Council

Possibility that the religious school to be promoted in conjunction with the University will be established in a building to be erected between the campus Y. M. C. A. and Perine's bookstore was expressed yesterday by Dr. Anna Phelan, faculty advisor of the Students' Religious council.

"Several locations have been considered by those interested in the plan," Dr. Phelan stated, "but the proximity of this location makes it the most valuable for the school."

The school, backed by Protestant, Catholic, and Jewish denominations of the northwest, will give religious courses to all students at Minnesota.





# Summer Resort, Camp and Hotel Directory



The hotels, resorts, camps, and vacation places listed below in this directory are offered to you, Minnesota Alumnus as desirable places in which to spend your vacation this summer. You are urged to get in touch with those named here before going elsewhere. Those listed here assure you of courteous treatment, and they have guaranteed to us that they will make a special effort to make your vacation most enjoyable. The Alumni Weekly Travel and Resort service editor is at your service. Consult him before laying plans for your vacation.

## A Close to Nature Vacation at MANTRAP CAMP

In the Celebrated Mantrap Lake Region  
Famous for its Big Gamey Muskey and  
Black Bass

A real outdoor camp among the pines; beautiful surrounding country; a sandy bathing beach. The only camp on Mantrap Lake; comfortable cabins and good food. Come for a good time and be prepared to rough it. Tourist camp nearby.

E. M. WILSIE, Prop., Dorset, Minnesota

## Breezy Point Lodge PEQUOT, MINN.



Cordially invites Minnesota Alumni to enjoy its splendid recreational facilities.

For reservations, write

W. H. FAWCETT, Owner  
Pequot, Minn.

## RIDGE PARK

Highway No. 5 - McGregor, Minn.  
Furnished cabins, boat, bait. Good fishing, excellent beach. Grocery, dining room. No better place to enjoy a real vacation.

Write for folder, G. N. L'Ecuyer



## Hunting...

for a suitable summering place? Read this resort page in the Alumni Weekly each month and profit thereby, or consult us for information, aid and literature.

We will be glad to help you plan a vacation and give any information desired

CONSULT

Minnesota Alumni Weekly  
Travel and Resort Service



The day is done; the canoes are banked about the fire-side; camp is prepared; food is soon sizzling over the fire... not a dull moment when you're camping in Minnesota.

It's a man's ideal vacation, this canoe tour which Coach Emil Iverson is conducting through the 10,000 virgin lakes region of Minnesota and Ontario. If you read the sport news, you'll know that Coach Iverson's hockey team wins the championship of the Big Ten year after year. Under his expert guidance a man whose idea of a vacation is to get into wilderness that is wilderness, where game abounds and canoe routes are unsurpassed, will find the Iverson tour unexcelled. Last year the tour became an exploration party when they discovered a hitherto unknown Indian village at the mouth of the Kabwawigamak river. Expert instruction in woodcraft, fishing, canoeing, swimming, forestry, geology and anthropology are all included.

The season for bass fishing opens in the southern part of Minnesota on May 20, and in the northern section on June 21. If you measure the success of your vacation by the number of fish on your line, the place for you is Mantrap Camp, the only camp on Mantrap Lake, famous for its big muskey and black bass. This is up among the pines, where you'll be lulled to sleep by the swish-swish of the waves on the beautiful sandy beach.

Famous in a state which is famous for summer resorts, is Breezy Point Lodge, where the best outdoor sport facilities are combined with luxurious surroundings. There isn't a thing lacking to make this the perfect vacation spot, from the genial host, Captain Billy Fawcett, to the speed boats, saddle horses, and hydroplane. One of the finest golf courses in Minnesota lures business men from every part of the country.

Ridge Park is one of Minnesota's resorts where a man can take his family and enjoy good fishing, bathing, and outdoor life in thorough comfort at a reasonable rate. It is located on Highway No. 3, near McGregor, Minn.

In the heart of the pines and beaches on the shores of Lake Bemidji, the Birchmont Beach Hotel attracts hundreds of out-of-state visitors every summer, for it has an 18-hole golf course with grass putting greens, bathing, tennis, archery, canoeing, and fishing. It is one of Minnesota's most up-to-date, exclusive resorts.

## New Birchmont Beach Hotel and Cottages

AMONG THE PINES AND BIRCHES ON  
THE SHORE OF LAKE BEMIDJI

18 Hole Golf Course, Grass Putting Greens  
Bathing, Tennis, Archery, Canoeing, Fishing

Everything Strictly Modern

Season June 20 to September 10

Send for descriptive booklet

BIRCHMONT BEACH HOTEL  
BEMIDJI, MINN.

## TEMPLE TOURS

50 Spring & Summer Tours To  
EUROPE

Over Famous Old World Routes  
Extensive Motoring & Sightseeing  
Small Parties, Splendid Leaders  
Medium & Low Prices

Special Summer Cruise in the  
MEDITERRANEAN

On fine new motor ship Theophile  
Gautier, with Tours through the  
NEAR EAST & EUROPE

Most interesting trip in the world  
Medium & Low Prices

Send for booklet desired

TEMPLE TOURS

442-W Park Square Building, Boston  
New York, Chicago, Washington,  
San Francisco



## At the Sign of the DOLPHIN

Did this advertisement attract your attention?  
An advertisement this size costs you but \$5.

Minnesota Alumni Weekly  
Travel Service

## WHAT PRICE EUROPE?



VERY LITTLE (IF  
BY)

THE SPECIAL SAILINGS of  
S.S. "ESTONIA" & S.S. "LITUANIA"

ONLY TOURIST PASSENGERS

10-FOURER  
Cabin and Second Class Space  
AT TOURIST THIRD CABBIN RATES

SAILING DATES  
JUNE 18-JUNE 30-from NEW YORK  
to CHERBOURG & COPENHAGEN  
AUG. 11-AUG. 24-from COPENHAGEN  
AUG. 18-AUG. 27-from CHERBOURG &  
PORTLAND, ENG

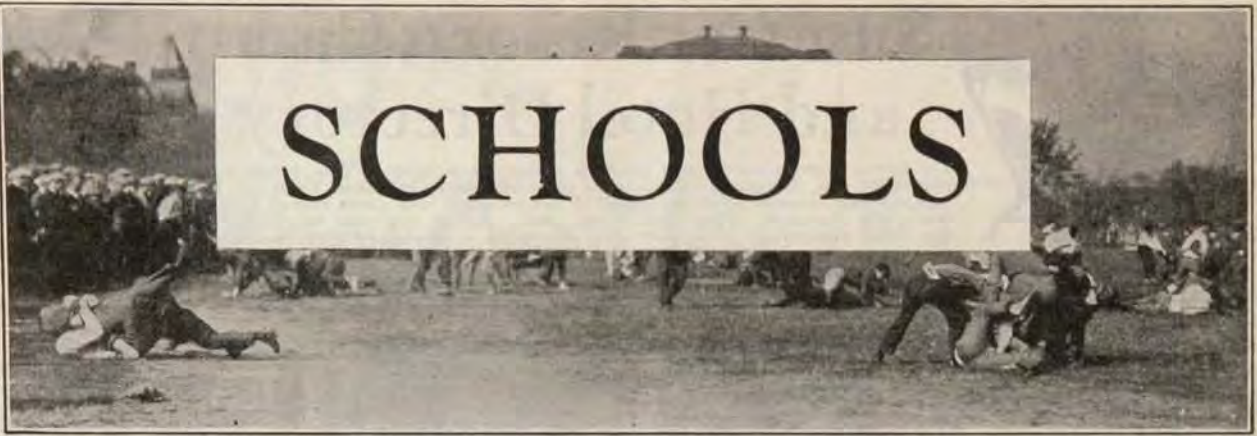
Orchestra-Dancing-Sports  
Swimming Pool

All Expense Student and University Tours  
with College Credit if Desired

SCHOOL OF FOREIGN TRAVEL, INC.  
Mrs. University Tours  
110 East 43d Street New York, N. Y.



# SCHOOLS



## Where Do You Get Your Students?

Mr. School Advertiser—What better place to secure your new students than from among the great graduate and former student body of the University of Minnesota to whom we appeal? Many are seeking additional specialized schooling for themselves; many are seeking schools for their sons and daughters. Try our School page. It will pay you.



**AUGSBURG THEOLOGICAL SEMINARY**  
Lutheran

**AUGSBURG COLLEGE**  
Four Year College Course

21st Ave. So. and 8th St., Minneapolis, Minn.

*Rasmussen*

**Practical Business School**

WALTER RASMUSSEN, Principal

Saint Paul 28th Year

**Test Your Art Ability FREE**

If you like to draw get our frank opinion as to whether you have enough talent to succeed as a Commercial Artist, Illustrator or Cartoonist. Write for our FREE ART TEST.

**FEDERAL SCHOOLS, Inc.**  
Dept. M., Federal Schools Bldg.  
Minneapolis, Minn.



## SPECIAL SCHOOL SERVICE



*Let Us Help You Select a School for Your Son or Daughter*

The Minnesota Alumni Weekly School Service has made a special study of the schools and colleges in the United States, with particular reference to those situated in the Northwest. Bulletins, catalogs, and courses of study offered are also on file in our office and can be consulted whenever desired. Write our service for any school information that you may desire. Consult our advertisers on this page. They have a special message for you.

When writing our service don't fail to enclose self-addressed stamped envelope; reply cannot be guaranteed otherwise.

MINNESOTA ALUMNI WEEKLY SCHOOL SERVICE  
118 Administration Building  
University of Minnesota

## THE ALUMNI UNIVERSITY

Do not let graduation complete your education  
Carry on with the aid of

### CORRESPONDENCE STUDY

The subject you wanted in college, but lacked time for, is here. Business, Languages, History, Education, Psychology, Sociology, Mathematics, Engineering, Government, Advertising, Short Story, etc.

Send for bulletin of over 200 courses.

General Extension Division

University of Minnesota Minneapolis  
"If you cannot come to the University, the University will come to you."

## Secretarial Courses



**CALHOUN SECRETARIAL SCHOOL**  
E. J. BUSSEY, President  
2933 Hennepin Avenue  
Minneapolis

**SMEBY SCHOOL, Inc.**

Join the ranks of better paid people  
\$75. to \$150. per week and more

**WINDOW TRIMMING  
ADVERTISING  
SHOW CARD WRITING**

DAY AND EVENING CLASSES

**SMEBY SCHOOL** MINNEAPOLIS

## What School?



If you're in doubt about the proper school for Mary or for Johnny, write the Minnesota Alumni Weekly School Service.

Minnesota Alumni Weekly

## Abbot Academy

1828-1928

For a century one of New England's leading schools for girls

NATIONAL PATRONAGE

Advanced Courses for High School graduates  
College Preparation. Exceptional opportunities in Art and Music. Outdoor Sports.  
Address: Bertha Bailey, Principal  
Andover, Massachusetts



# The MINNESOTA ALUMNI WEEKLY

Volume 27

Edited by Leland F. Leland

Number 28

## Nature Calls You to the *Sportsman's Paradise*

*Alumni and Faculty Members Prominent in Organization  
of Lake Vermillion Club in the Arrowhead Country*

IT is the law of the economic universe, we were told when we were in college, that where demand existed a supply to satisfy that want would soon arise. That law is being followed out this year as never before in the north woods of Minnesota where virgin lakes and where unspoiled timber still makes possible the wildest of outdoor life for the city dweller who tires of his four stuffy office walls.

For the city man, as he becomes more and more civilized and cultured, reverts back to the nomadic instincts of his far-removed and dim ancestors and there burns in his breast again the desire to tramp through the woods, to kill and prepare his own food, to canoe upon almost untouched waters, and to sleep out among the pines where man can be man, and where man can forget the worries of a hectic, hurly-burly business world that usually goes off rough shod and frequently treats its victim none too gently.

Now wise men are realizing that the beautiful lakes and wonderful virgin forests in northern Minnesota are a paradise that must be preserved intact for the true lover of the great out-of-doors.

These wise men, headed by fifteen alumni of Minnesota, by three Gopher coaches and one former coach and by five students, many of whom are approaching alumnidom this spring, last year organized and laid the foundation stones for a great new wilderness club in the Arrowhead country on Lake Vermillion, which they have named the *Lake Vermillion Club*. This club of more than 6,000 acres of land, has a shoreline on Lake Vermillion and Lake Ga-she-ga-ta (meaning Moonlight), which is within the club property, of more than 10 miles offering wonderful swimming, bathing and boating possibilities.



Iverson's 42-pound (believe it or not) salmon, caught in 200 feet of water.

The club, organized last year, now has available to its members a sporty nine hole golf course, a golf club house which at the present time is being used as a club house until the main club house, now in the process of completion by the architect, is finished, several cabins available to members, many tennis courts, a boys' camp, playgrounds for children, and a northern "retreat," an island in Trout Lake, on the edge of the Superior National forest game preserve, where members may hunt and fish to their heart's content. This last statement is particularly inviting this year because 1928 is the open season for deer, and it is said that more deer are seen in and near Lake Vermillion and Trout Lake than in other parts of northern Minnesota.

The Lake Vermillion club unlike many other clubs, owns outright its 6,000 acres of land, owns its own shore lines, its own golf course and tennis courts, and does not lease any of its land. Members, after paying the initial initiation fee may select a plot of land on which they may erect their own cabins or the club will erect a cabin for them. This cabin and the plot of land will become the property of the club member and may in turn be sold to any other member of the club or to the club itself. A feature of this ownership is

that the cabin sites will be tax free, the club paying taxes, in toto, on the entire property.

The club will be non-profit-making and will be run on a cooperative plan. Each member will be given the free use of the club, the grounds, the tennis courts, the golf course, the fly casting pools, the bridge paths, and will only pay the actual cost of food, lodging, bridge horses, guides, canoes, motor boats, and other facilities requiring actual service.

The roster of the club's outdoor life directors sounds almost like a directory of the athletic department at the University of Minnesota. Headed by Coach Emil Iverson, Minnesota's famed cross country and hockey coach, as athletic director, the staff also has Kay Iverson, former Gopher coach and now hockey and physical education coach at Marquette University at Milwaukee, who will be physical education director at the club; Niels Thorpe, Minnesota's swimming coach who will also be swimming director at the club; Dr. L. J. Cooke, who will probably be secured to direct the boys' camp and direct their activities; Harry Strimling ('27Ag) who will be chief forester in charge of the club's 6,000 acres, and George Berg ('26B), Al Oster ('30), Cliff Anderson ('30), and Bob Mueller ('29), who will act as chief guides and carriers for all canoe trips and foragings through the forest.

All of the canoe trips lasting from one day to one month managed by the Iverson Outdoor Life, Inc., will start from this club and will head north through Lake Vermillion, twining among its hundreds of beautiful islands, through the Superior National Forest and Quetico Provincial Reserve water trails, up into Ontario, where one finds



From this cabin, the Ranger looks out on Kahnipiminanikok.



Oster and Iverson in the wilds.





Coach Iverson is balancing on a natural log jam on the Kabiwawigomak river.

true wilderness; where one finds adventures . . . health . . . new life . . .

And now, you ask, how does one reach this opportune club. One drives due north on Babcock Highway No. 1 from the Twin Cities. Continue north until you reach Carlton, then go north and west to Tower. The distance is 242 miles, an easy day's drive, of which 222 miles are on new pavement, the balance on perfect gravel.

Should you ask, who are the alumni connected with this club, we would answer that, headed by such men as R. B. Rathbun ('11), noted cheer leader, and O. N. (Hunky) Davies ('05L), stellar football player, are such men as: C. O. Lunquist ('03L, '04), Robert L. Cobb (Ex '10E), William E. MacGregor ('14L), E. M. Barrows ('05L), H. L. Laird (Ex '17), J. J. Truax ('06 L), Clinton A. Rehnke ('15L), H. D. Brugger (Ex '15L), Arthur Christoferson ('01L), Dr. Frank Bissell ('02 Md), Dr. Justus Matthews ('05Md), Walter C. Hobe (Ex '20) and R. F. Burr ('15). Included in this list should be named E. C. Fairbanks, who although he is not an alumnus, is a devoted friend of the University of Minnesota.

### Dr. Glenn Frank Will Speak at Our Commencement

HEADED by the commencement address of Dr. Glenn Frank, president of the University of Wisconsin, and the baccalaureate service by Burris Jenkins, D.D., pastor of Linwood Christian Church of Kansas City, Mo., the tentative plans for the 1928 senior week include a full program of receptions, dinners, stags, and theater parties, Hugh Pierson, chairman of the senior executive committee has announced.

Beginning June 6, with the annual Cap and Gown dinner for senior girls and a stag for senior men, the first day of the graduating students' week of celebration will close with an all-senior dance in the evening.

Sometime during the week, a theater party will be held at one of the downtown theaters, according to Harry Harvey, all-senior president.

After the first day of senior functions the class will be inactive until June 9, when the President's reception will be the second function of the week. All graduating seniors will be presented to President Lotus D. Coffman at his home.

## Successful—

The largest and best managed convention ever held by the American Alumni Council was the verdict of the 125 delegates who assembled in the Minnesota Union last week as guests of the General Alumni Association and the MINNESOTA ALUMNI WEEKLY. Due to the fact that numbers of the ALUMNI WEEKLY are prepared two weeks in advance of publication we were unable to carry the complete report in this number. The story of the convention together with some convention highlights and President L. D. Coffman's splendid, thought-inspiring address will be found in our issue of May 19.



This gorgeous waterfall is one of many such in this beautiful region. As yet, it is unnamed.

## Scores of Alumni Prominent In International Rotary Convention

THE Rotary International convention which will bring to Minneapolis in June the largest number of delegates from foreign countries as well as delegates from the largest number of countries ever assembled here, is being planned by two Minnesota graduates, Edgar F. Zelle ('13), president of the Minneapolis Rotary club, and Arthur E. Larkin (Ex '08), chairman of the executive committee. This is one of the forty conventions which will be entertained in Minneapolis this June.

Practically all of the programs will emphasize the international aspect of the gathering. Wilhelm Cuno, managing director of the Hamburg-American line and president of the Hamburg Rotary club, the first to be organized in Germany, will be one of the important speakers. Thomas W. Lamont of J. P. Morgan and Company, will speak on "The Individual Responsibility of the Professional and Business Man." Dr. Edouard Willems of Brussels, Belgium, secretary of the University Foundation at Brussels, Belgium, will be on the program. Another foreign speaker will be Dr. R. G. McPhee of Geelong, Australia.

Committees which have been appointed by Mr. Larkin include a great many alumni, among them:

William J. Stevenson ('93L), vice-chairman, secretary and hospitality treasurer, Charles L. Pillsbury (Ex '96E), both members of the executive committee; on the entertainment committee, Cyrus P. Barnum ('04), George Irwin (Ex '04), chairman, Arthur C. Hoffman (Ex '09), secretary, Dr. H. S. Diehl ('18, '21Md), Sheldon V. Wood (Ex '04E); information and post office committee, Harry M. Brown ('96 Md), Robert I. S. Carter ('08E), Leslie O. Dart ('01Md), Charles W. Knox (Ex '12E); decorations, Mac Martin ('03), chairman, Harry F. Baker (Ex '97), Arthur B. Fruen ('08E, '09), Robert B. Gile ('20, '21G), Edward C. Haglin (Ex '12L), Samuel A. March ('00); Clinton M. Odell ('01L), Arthur H. Rand (Ex '03); transportation, Henry L. Halverson (Ex '14L), vice-chairman, Harold G. Cook (Ex '07); automobile, Harry E. Gerrish ('05E), Karl Gluck (Ex '13L), James R. McCabe (Ex '14), John W. Smith ('04L), and Edwin P.

Stacy ('16); publicity, Angier G. Furber (Ex '07L), E. Bird Johnson ('88); registration, Marvin C. Barnum ('11E), Edwin R. Beeman (Ex '95L), Robert E. Ford ('95E, '03), Martin P. Kennedy (Ex '13L); Reception, George Gillette, chairman ('05E), Howard Yerxa (Ex '07L), vice-chairman; Howard S. Clark ('95, '97Md), Norton M. Cross ('87), Edwin S. Elwell ('10L), Warren Getchell (Ex '12E), William I. Gray ('92E, '98), John H. Jepson (Ex '01 Md), Clarence A. Paulson (Ex '02), W. Claude Stevenson (Ex '04), C. A. P. Turner (Ex '01C), George S. Wycokoff ('12); ladies, Earl Partridge (Ex '81), chairman, Edwin S. Elwell ('10L), Allyn K. Ford (Ex '04), William H. Hale ('04M), John M. Harrison ('99 L), Frank G. Jewett (Ex '00M), Carl W. Jones (Ex '10), Wm. B. Morris (Ex '07E), Leroy A. Page ('00), Ben M. Paris (Ex '14L), Glenn W. Robertson (Ex '01), John A. Smith ('94L), Harold G. Taylor ('09M), Frank W. Teasdale (Ex '06E), Royal Tomlinson (Ex '16), H. Glenn Wyer ('99, '01G); hotel, Lewis N. Kenyon (Ex '00), chairman, Edward A. Purdy (Ex '06), vice-chairman, Ralph B. Beal ('18), Glen M. Waters (Ex '08); sports, George K. Belden ('92, '97L), Clifford A. Ives (Ex '14), George B. Palmer (Ex '02E), Wm. C. Wilson (Ex '01); House of Friendship, Maurice E. Salisbury ('08), vice-chairman, Clarence A. Paulson (Ex '02); over-seas, Edward E. Nicholson, chairman, Arthur E. Allen (Ex '11), vice-chairman, Edmund A. Prendergast ('98L).

### Class of '98 to Celebrate 30th Anniversary in June

ONE of the events which is being enthusiastically planned now is the reunion of the Class of '98, which will celebrate its thirtieth anniversary at the Alumni day celebration in June. An effort is being made to reach every member of the class by letter. Dr. Fred L. Adair is chairman of the group. Many of the members of this class have become famous since receiving their diplomas, so that it will be a meeting not only of old classmates but of distinguished alumni.





\*Some of Minnesota's Old Time Star Football Players Who Were Present at the Appreciation Day Football Game pose for the camera man. Those in the lower row are, left to right, Trask, Leary, Shuknecht, Rogers. Back row, Abbott, Harding, Burt Page, and Larson.

## Old Time Football Stars Return and Play in "Appreciation Day" Football Game—Next Year's Varsity Team Shows Encouraging Strength by Defeating All-Stars

By Maury Fadell,  
Sports Editor

MINNESOTA'S 1928 football season began a successful season last Saturday by defeating the greatest combination of football stars that ever returned to the University campus, including all-Americans Herb Joesting, Bert Baston, Earl Martineau, Harold Hanson and such stars as Bobby Marshall, Shorty Almquist, Louis Gross, Pete Reigner, Dutch Bergman, all-American at Notre Dame, Neil "Cowboy" Hyde, Bill Kaminski, Mike Gary, Doc Matchan, Oliver Aas, Al Maeder, Don Riddell, and last but not least Dr. Clarence W. Spears.

Fifteen thousand fans witnessed the Appreciation Day program in which the varsity won from the old-timers six to nothing. "Joesting's team," as the all-stars were called, offered a stubborn wall to the varsity, but the smooth working effects of the spring training period through which Dr. Spears sent his men, showed well against the line of all-stars.

The varsity touchdown was scored by Win Brockmeyer, former Mankato high school flash, who is a freshman at the University. The Gold team took the ball on the all-stars' 47 yard line as the result of a bad punt by Bergman who was rushed in the attempt to boot the ball. Immediately, Fred Hovde called for a pass and he heaved the ball 20 yards to Chet Gay who was downed on the 27 yard line. Hovde, Burdick, and Brockmeyer in three plays carried the

ball 17 yards and then the latter carried the ball the final ten yards. Barnhart missed the kick for extra point.

The first quarter of the game was a stubborn battle between the varsity and the all-stars. Immediately after the opening of the tussle, the old-timers knew that all they could do would be to take a stubborn stand on the defensive. Several times the varsity took the ball deep into enemy territory only to lose it on downs or via the punt. The varsity made four first downs while the all stars were unable to score a single first down.

The varsity and old timers battled for 30 minutes as the major part of the Appreciation Day feature after which time Dr. Spears picked two teams from his varsity lineup and sent them against one another. This game lasted for three 15 minute quarters, showing the fans some real football and uncovering the work of some of the men who should do well for Minnesota in the fall.

Paul Kirk, frosh halfback from East Grand Forks, who was awarded the medal between halves for showing the greatest improvement as a punter on the squad, did the most spectacular bit of work on the field when he dashed 75 yards for a touchdown, giving the Gold

team victory over the other varsity team, which was known as the Maroons.

Paul Berry, St. Paul flash, was awarded the medal for being the most consistent and most improved linesman on the entire squad during the spring session. He played a splendid game for the Golds.

Fred Hovde, quarterback from Devils Lake, N. D., was awarded the medal for being the best passer on the squad. Hovde is making a strong bid for the varsity pilot job next fall.

Clayton Gay, who was at the receiving end of many of the passes, was awarded the medal for being the best receiver on the squad. Phi Kappa Sigma fraternity received a beautiful football trophy for having the greatest number of athletes out for the football squad. They had six men reporting faithfully for practise.

Clint Riebeth, from Minneapolis Central; Bill Brownell, Marshall high fullback; Bob Nardwell, former Blake school halfback; Westphall, Burdick, Champion, Lecksill, and Timm, all are backfield men who showed well for early season condition.

The Maroon lineup included Tetter, center; Altman and Erickson, guards; Bergs, a tackle; Wallie Norgard and Kakela, brother to Wayne, who is now in the hospital, at tackle, stood out as conditioned men.

The only score that was chalked up



between the Maroon and the Gold squads came in the first part of the battle. Paul Kirk's spectacular dash accounted for the score. Art Pharmed, halfback, received the kickoff on the five yard line and returned it to the 25 yard line. After two plays, Kirk received the pigskin and with perfect interference, circled around left end and was gone. He had the entire Gold team after him, but he had too good a lead. Bardwell made a pretty dive for the fleetfooted back, but missed him. Harold Barnhart made the kick that boosted the score to seven.

The starting lineups for the Maroon and Gold teams follow:

Gold	Position	Maroons
Hayercraft	LE	Bergquist
Ukkelberg	LT	Kakela
Gibson, C	LG	Anmann
Berry	C	Allen Teeter
Pulkrabek	RG	Alvin Teeter
Nagurski	RT	Emlein
Gay	RE	Nordgard
Barnhart	QB	Bardwell
Hovde	LH	Pharmed
Brockmeyer	RH	Riebeth
Burdick	FB	Westphal

The following is a complete list of men who took part:

All Stars—Tuttle, left end; Gary, left tackle; Hanson, left guard; Ans center; Kaminski, right guard; Hyde, right tackle; Blustin, right end; Almqvist, quarterback; Bergman, left half; Matchan, right half; Joesting, fullback.

First Varsity—Hayercraft, left end; Ukkelberg, left tackle; Gibson, left guard; Berry, center; Pulkrabek, right guard; Nagurski, right tackle; Gay, right end; Barnhart, quarterback; Hovde, left half; Brockmeyer, right half; Burdick, fullback.

Second Varsity—Bergquist, left end; Kakela, left tackle; Apmann, left guard; Allen Teeter, center; Alvin Teeter, right guard; Emlein, right tackle; Nordgard, right end; Bardwell, quarterback; Pharmed, left half; Riebeth, right half; Westphal, fullback.

## Appreciation Day Draws Hundreds of Alumni Back

UNIVERSITY Appreciation Day, the great spring festival set aside by Governor Theodore Christianson ('06, '09L), goes down in history as one of the most outstanding Maytime celebrations ever held on the University campus. A feature football game, a mile long parade, fifteen bands, the return of fifteen former grid captains, and a great concert in the Field House all contributed to the state wide celebration.

The day had been set aside by the Governor to give people of the state a chance to show their appreciation of the cultural advantages of the University, at the same time lending their material aid to support of a plan to send the University band to Europe as messengers of good will from Minnesota. According to official reports, about \$10,000 was raised by the gate receipts at the football game and evening concert, while \$50,000 more would be needed to finance the band trip. No definite statement has been made by band officials, but it is assumed on the campus that the trip, for the present season, at least, will be abandoned.

Minnesota alumni gave every possible effort to make the day a success. An aggregation of all-time Minnesota football stars, with such men as Johnny McGovern, Earl Martineau, Bert Baston, Herb Joesting, Harold Hanson, Howard T. Abbott of Duluth, Henry Scandress, president of the Chicago, Milwaukee & St. Paul railroad, Ed. Rogers, leader of the team which tied Michigan in the

famous game of '03, Judge W. L. Leary, John M. Harrison, Bierney E. Trask, E. P. Harding, "Bert" Page, Orren E. Safford, George Hauser, and Oliver Aas, were opponents of Coach Spears' varsity squad in the afternoon's football game.

The Appreciation Day exercises were combined with the Engineer's traditional St. Pat's Day, and festivities opened with a great bonfire on Friday evening staged on the parade grounds. Saturday morning was warm and the weather was ideal for all of the outdoor ceremonies. Throngs lined the University sidewalks to view the engineers' parade.

Hard-boiled engineers of yesteryear broke down and wept, as they saw their effete successors riding in the parade in automobiles borrowed for the occasion from downtown dealers. Very few of the engineers marched in the parade.

Saturday morning Boy Scouts from all over the Northwest gathered to pick the two best, most representative buglers in their ranks. Frank Arko of Chisholm and Dale Sanders of Brainerd won out in the finals.

Following the parade, Donald Ridell impersonating St. Pat, and Harriet Ellis, his Queen, presided at the knighting ceremonies on the Knoll, while senior engineers knelt to kiss the Blarney stone.

Of course the feature attraction on Saturday was the football game, which 15,000 people came to see. Laughter, instead of cheers, greeted most of the plays, for the ex-stars were not in condition to do much strenuous playing. As each old-time player trotted onto the field he was applauded, but the lineup changed so rapidly that it was all the spectators could do to find out who was supposed to be playing. Herb Joesting, All-American fullback, led the alumni group into the fracas.

Between halves, Governor Theodore Christianson welcomed the thousands who had returned for the Festival. President Coffman responded for the University. Between halves the University Band played the Minnesota March. Coach Spears presented his special awards for activity in spring football. Phi Kappa Sigma fraternity was awarded the trophy for the largest number of men out for spring training. Kirk, Hovde, and Berry received the individual awards for outstanding ability in passing, kicking, and receiving of passes.

The picked buglers of the Northwest Boy Scouts played during the intermission. Twelve high school bands participated in the festivities.

On Saturday evening, 5,000 people gathered in the new Field House to hear the University Band in concert, assisted by the Apollo club and the Odin club, outstanding male choruses of the northwest.

Fraternity and sorority house decorations were carried out in spring themes.

## Gopher Sports

By MAURY FADELL, Sports Editor

### IOWA DEFEATS GOPHERS

Minnesota opened its home baseball season Monday by battling the Iowa nine to a loss, two to one. It was a hard game to lose. Hundreds of Gopher fans, anxious to see what Coach

Dutch Bergman had developed on the southern jaunt, remained until the ninth inning, cheering for a victory.

Al Redding, star Maroon and Gold hurler, heaved a six-hit game, and David, Iowa hurler, also allowed but six hits, three of which went to Langenberg, flashy outfielder.

Minnesota scored its only run in the third inning. Les Bolstad, Big Ten golf champion, slapped the first hit for the Gophers. Bloomquist walked, then Captain Nydahl, in an attempt to slug the pill, was put out at first, advancing the two men to second and third. Langenberg's slam sent the ball to left field, scoring Bolstad and shoving Bloomquist to third. Bob Tanner, catcher, was unable to connect with the horsehide, thus retiring the Gophers.

Iowa scored first in the second inning when Nelson was hit by a pitched ball, stole second and got home via Heintzel's high fly over the head of young Bloomquist in the outfield. In the next frame, Ted Davidson, playing at third, fielded an easy ball which he pegged to first. In his attempt to make the easy play a perfect one, Davidson threw the ball too high, allowing the runner to advance to second. Glasgow then drove a liner to Ross that bounced off the Minnesota shortstop's head into center field. Then Blackford scored and there the scoring ended two to one.

Minnesota had an opportunity in the famous seventh inning. With only one out, Bolstad walked, and then advanced to second when Bloomquist got to first on an error. Nydahl flied out, but Langenberg filled the bases by beating out a slow ball. Bob Tanner stepped to the plate. Minnesota fans were roaring for a hit; a hit then would have probably won the game. David, Iowa hurler, bore down with everything he had, and proved too much for the Gophers. Three men died on base as Tanner fanned.

Langenberg did the heavy work for Minnesota with the stick, taking three singles in five trips to the plate. Redding pitched a fine game for his first home appearance, walking only three men and hitting Nelson twice. David issued seven walks. No two Iowa hits came in the same inning. One of the feature attempts of the game was Tanner's race into the wire fence after a high foul, but it was too far over. He did a neat flip-flop to the amusement of the fans.

### MINNESOTA-NOTRE DAME GAME

Unable to bunch their hits, Minnesota went down before a hard-hitting Notre Dame team May 1 by a score of 7-2. A sore arm of Al Redding, star Gopher pitcher, and the removal of Johnny Stark with an injured hand contributed largely to the defeat.

Stark, crack short-stop, was injured on receiving a throw from the pitcher and forced to retire from the game. Redding's arm was not in its usual shape, due to too much use on the trip, and he was replaced by Langenberg in the eighth. Before he retired he had fanned five men and walked two.

Errors on the part of Minnesota, and bunching of hits by the Irish in the second, fourth, and eighth brought in Notre Dame's seven runs from eight hits. For Minnesota Nydahl and Ross were the big guns, and were left on base when the Gophers failed to connect.



# The University News Budget

## Theodore Blegen Will Complete Emigrant Study in Norway

A study of Norwegian emigration to the United States, for the purpose of completing a history on the subject, will be the chief work of Dr. Theodore C. Blegen, professorial lecturer of history at the University, when he resigns his duties at Minnesota to do research work in Norway for a year.

Dr. Blegen has been given this opportunity for research work through a fellowship which has recently been awarded him by the John Simon Guggenheim Memorial Foundation, established in 1925 to enable outstanding American scientists, artists, and writers to carry on creative work abroad.

In addition to collecting material for his history, Dr. Blegen also intends to compile a volume of letters and diaries of Norwegian emigrants which have been collected in the United States and sent to Norway. He has already received offers of co-operation from various historical bureaus of research in Norway.

As managing editor of the Norwegian American Historical association publications, Dr. Blegen has written many articles on Norwegian emigration.

Dr. Blegen will spend most of his time in Oslo, the Norwegian capital.

## University Singers Will Stage "The Mikado" on May 18 and 19

"Mikado," a Gilbert and Sullivan operetta, will be presented three times by the University Singers May 18 and 19. Performances will be held Friday night, Saturday afternoon, and Saturday night.

A chorus of 40, an orchestra of 15, and eight dancers will take part in addition to the cast. Jack Ehlert, a senior in the college of education, is directing the chorus. A double cast has been selected to alternate at the various performances.

The cast is as follows: Yum Yum, Corice Woodruff Caswell and Hildur Peterson; Pitti Sing, Claryce Christopherson and Avery Ames; Pep Bo, Angeline Gaffney and Louise Zilke; Katisha, Elspeth Scott and Thelma Sparboe; Koko, Julian Neville; Nanki Poo, Roy Hollander; Poo Bah, Herbert Stubbs and Ed Lindstrom; Mikado, Wellington Tulley; Pish Tush, Robert Locklin.

## Dr. H. Bruce Price to Attend Cooperation Institute

Dr. H. Bruce Price, professor of agricultural economics, will represent the University of Minnesota on the faculty of the fourth annual summer session of the American Institute of Co-operation to be held at the University of California at Berkeley July 9 to August 4. Among outstanding features are a week of field trips in southern California, and a co-operative trade conference extending for two weeks.

## \$10 000 Raised to Send Band to Europe



At the Appreciation Day festivities about \$10,000 was taken in as gross revenue. Inasmuch as \$50,000 will be needed to send the band to Europe, other means will of necessity have to be employed if the balance is to be raised.

## "Pipe Course" Belies Reputation Flunks 25 Per Cent of Class

"Pipe course" quotations on the later English novel as reported in The Minnesota Daily suffered severely yesterday under a sharp "bearish" attack as 25 per cent of the class was reported to the registrar's exchange as below grade at midquarter.

Rated Thursday as the soundest "pipe course" in the University curriculum, the later English novel first showed signs of breaking at 2:30 p. m. last Friday when James T. Hillhouse, assistant professor of English literature, and director of the course, announced midquarter grades.

Professor Hillhouse stated that he failed to understand the basis for the "pipe course" report as later English novel is being offered this quarter for the first time, and no grades had been issued until Friday.

Consternation reigned among the 210 stockholders in English novel preferred following Professor Hillhouse's statement. The "bullish" trend which had carried the stock to such high quotations Thursday completely collapsed, and stockholders now anticipate very low returns in June.

## Nursing School Heads to Visit Europe This Summer

Miss Marion Vanier, director of the School of Nursing, and Miss Ada Marie Olson, assistant superintendent of nurses at the University hospital, will sail on May 10 for three months' study in Europe.

They will visit Germany, Austria, Italy, Switzerland, France, and the Scandinavian countries and will study at several well known nursing schools. They will spend the last part of August in Great Britain and sail from Liverpool on the Duchess of Bedford, September 7.

Before leaving America, Miss Vanier is to be entertained at a tea May 9 by the faculty in nursing of Teachers college, New York.

## No Legal Action Taken to Hold up Auditorium Construction

Although there is a possibility that work on the Northrop Memorial Auditorium may be held up as a result of a protest filed by L. W. Crawhall, Minneapolis taxpayer, in connection with delivery of the limestone for the building, no legal action has been taken yet, according to W. T. Middlebrook, University comptroller.

According to a law on the statute books of Minnesota, all stone used in the state must be cut within the boundaries of the state. The Bedford limestone which has been used in all of the other new University buildings and which will be used in the Auditorium, comes from Indiana. Mr. Middlebrook explained that it will cost \$3,500 more to have the stone cut within the state than if it were cut at the quarries.

Mr. Crawhall in his notice to the state commission of administration and finance asked for a restraining order to prevent the delivery of the contract as authorized by the commission and the University. Grounds for the action rest in the law mentioned above, which Mr. Crawhall declares to be illegal under the 14th amendment to the United States Constitution.

In the meantime, the steam shovels are at work excavating for the building.

## Coeds Protest Double Standard in Eligibility Rules

Protesting against a double standard among men and women for eligibility in student activities, W. S. G. A. has authorized a committee to present a plan to the University senate for requiring a straight "C" or two-thirds "C" average among all students for participation in outside activities.

Under the present system, a ruling of W. S. G. A. requires that all women in activities maintain a "C" average in studies, while there is no special rule in regard to men except that no failures or conditions be outstanding for the previous quarter in school.



## PERSONALIA

'75—Just as the ALUMNI WEEKLY goes to press, word comes that Andrew Cass died on Thursday, April 12, of pneumonia at his home in Brainerd, Minn. Mr. Cass' death leaves only three members of the class of '75: Mrs. H. M. Williamson, Julius E. Miner and Sam Rank. Mr. Cass was with his classmates at the Fiftieth Reunion of his class in 1925. Burial took place at Eden Prairie, Minn., on Monday, April 16.

'94—Rev. W. S. Abernethy, pastor of the Calvary Baptist church in Washington, D. C., and president of the Citizens Service association for Law and Order, is considered Washington's leading dry. According to an item in the Washington Post of March 5, Dr. Abernethy's service association is composed of men and women who have volunteered to report violations of the prohibition law. The association employs Harry N. Douthitt as a field agent actively to spy out bootleggers.

According to the Washington Post, Representative Thomas L. Blanton of Texas has charged that Major Edwin B. Hesse, superintendent of the police, has been patronizing a "regular saloon." Dr. Abernethy, however, declares that his faith in Major Hesse is unshaken and "until better reasons are given, that confidence will remain unshaken."

'95L—A verdict of suicide was returned by the coroner after a thorough investigation of facts in connection with the death of Wendell Hertig, prominent Minneapolis attorney. It is believed that Mr. Hertig became despondent because of ill health. He was found by attaches of the Athletic club in his room, after they had battered down the bolted door, lying on the bed, clad in his night clothes, with a bullet wound in his breast. For two days Mr. Hertig had remained in his room, answering no telephone calls and asking not to be disturbed, explaining that he was ill.

Mr. Hertig had practiced law in Minneapolis from the year he graduated from the University. He had been a staunch supporter of the Republican party, serving as fifth ward alderman from 1905 to 1911. He was president of the city council during one term. He was a 32d degree Mason. He was a life member of the Minneapolis Athletic club, former president of the Minikahda club, and at one time member of the board of governors of the Minneapolis club.

Surviving him are his mother, a nephew, Wendel Hertig Taylor, Wilmington, Del., and a niece, Dr. Louise Taylor, Harrisburg, Pa.

'99L—Franklyn H. Polk, of The Minneapolis Journal news staff, died recently at a Minneapolis hospital of bronchial pneumonia. He was a graduate of the University of Minnesota school of law, but had spent most of his life in newspaper work. Surviving him are his parents, Mr. and Mrs. A. D. Polk of Brainerd, formerly of Minneapolis, and a sister, Grace Polk ('02) of Minneapolis.

'01Md—Dr. and Mrs. G. Elmer



'Levon West (Ex. '25), famous Minnesota etcher, sits on the steps of the Congressional Library completing preliminary sketches of the United States Capitol which is dimly visible in the background.

Ex '25—When Lindbergh was in Washington, D. C., a few weeks ago, giving rides to our congressmen there, one Minnesotan was among the few to secure an autograph from America's goodwill Ambassador. The fortunate one was Levon F. West, whose reputation as an etcher in New York City mounts hourly. When Mr. Lindbergh completed his epoch-making trans-Atlantic flight, West was the first artist in the United States to immortalize the event through the medium of the etcher's stylus. The etching of Lindbergh so pleased the flier that he was delighted to autograph it for West, which he did with the exclamation that this was the best likeness of himself and his plane that had been done in art.

During the last month several of Mr. West's most noted etchings have been on display at Kennedy and Company's galleries in New York, and have also been on display at Philadelphia. He is spoken of in the press of the East as "another Whistler" and as the logical successor to the late Joseph Pennell.

Strout, 2015 Kenwood parkway, sailed Saturday, March 24 from San Francisco for Honolulu on the Malolo. Dr. Strout will return the first week in May, but Mrs. Strout and Miss Strout plan to spend some time in California and British Columbia before returning home early in July.

Ex '03—While playing golf with two friends at the Woodhill Country club, Lake Minnetonka, J. Woodbridge Avery, collapsed on the green as he was about to make a putt, and died instantly. He was 46 years old. He died Saturday afternoon, May 5.

Mr. Avery was a director and department manager of the Pillsbury Flour mills and a prominent figure in the milling industry in Minneapolis for many years.

Born at Newburgh, N. Y., on June 12, 1881, Mr. Avery came to Minneapolis with his parents when a child of four and had lived here ever since. He joined the Pillsbury Flour Mills company immediately after his graduation and won steady promotion. He was a recognized authority on grain and grain production and a close student of crop conditions not only of the United States but throughout the world. He made frequent trips to Europe for the study of the grain situation in the old world, and his observations were studied and quoted widely after these trips. He had planned another trip abroad for the near future.

Surviving him are a sister, Mrs. Luther H. Tucker of Albany, N. Y., and five brothers, Dr. J. Fowler Avery ('99 Md) and Clinton Avery of Minneapolis; Edward S. Avery ('94L) and Theodore S. Avery of New York, and C. Dwight Avery of Washington.

He was a member of Chi Psi fraternity and the Minikahda club of Minneapolis.

'07—Alma Wagen Whitacre spent last summer traveling in Europe. Helten Whitney ('07) spent part of her vacation driving from Tacoma to Vancouver, B. C., and back by way of the Georgian Circuit.

'09C—Mrs. H. L. Alves (Eva Dresser) writes that she resigned her position as assistant chemist in the Customs service last June and has been enjoying looking after her home since then. She and Mr. Alves spent their vacation motoring north as far as Vancouver, B. C., a most enjoyable trip. Much of the time was spent in Portland. They missed the dinner for President Coffman by one day.

'13Md—Paul W. Wiperman is making a good name for himself as superintendent of the Decatur and Macon County hospital and the Macon County Tuberculosis Sanitarium. The institution is supported principally by income from pay patients, but received some financial aid from the tax funds. The Hospital is 12 years old and has cared for 30,521 patients since it was opened.

'14M—Orrin W. Potter has almost finished his year's leave of absence from the University which he spent as manager of the Winona Machine and Foundry company at Winona. He reports that he has found the work very interesting and instructive, and believes that this contact with practical affairs will make him a better teacher.

Ex '18—James L. Wick's two most recent acquisitions in the way of newspapers brings the total of the company he controls up to seven newspapers in Ohio, being the following: *Niles Daily Times*, *Girard News*, *Struthers Journal*, *Hubbard News*, *Mahoning Valley Gazette*, *Lowellville Journal*, and *McDonald News*. If Mr. Wick keeps this up he will soon be Minnesota's William Randolph Hearst, for to the best of our knowledge, no other alumnus owns as many papers.

Ex '18—One of the recent issues of



the American Mercury contains an article by Karl Andrist on "The Dean of Music." Like all articles in The Mercury it is written in a whimsically sarcastic vein, and has the Babbitt-baiting tinge. Its subject is the dean of music at a state university, who uses go-getting tactics to put his school across.

'21—Mrs. Richard Pillsbury Gale (Isobel Rising) is a member of Minneapolis' Junior League. She recently returned from a trip abroad. Her son, Alfred, is a grandson of Mr. and Mrs. Edward S. Gale.

'23—Mr. and Mrs. Stephen French are again located in Minneapolis after three years in Cincinnati, where Mr. French was engaged in the bond business.

'23Ag—An editorial in a recent issue of the St. Paul Pioneer Press and Dispatch, says:

"State Senator Victor Christgau of Austin filed today as a candidate for Congress from the First district.

"A farmer, Senator Christgau announced that farm relief would be the principal plank in his platform. In a statement Senator Christgau said:

"One of the outstanding problems confronting the United States is the improvement of the agricultural situation. Existing conditions demand that in the next administration laws be enacted establishing national policies favorable to agriculture. Constant guarding of the agricultural interests in our legislative bodies is necessary to prevent the recurrence of disastrous periods of depression. Vigorous representation in the councils of the nation by men trained in the problems of agriculture is essential.

"My activity in behalf of an educational, economic and legislative program for agriculture is a matter of public record. If honored by election my many years on the farm and a broad training in the field of economics and legislative experience in the State Senate should enable me to take aggressive action in the solution of the numerous problems facing agriculture."

"Senator Christgau is a graduate of both the School and the College of Agriculture of the University of Minnesota. He served overseas in the World War. He is the author of several treatises on agricultural problems which he and Rudolph Froker, economist and marketing specialist of the University of Wisconsin, have debated in Central and Southern Minnesota. On his father's retirement, and with one year's work left for his doctor of philosophy degree in economics he with his brother, took over the home farm near Austin where he now is living."

'23G—Burke H. Critchfield is the new Federal-State Marketing Director of the Prune and Apricot Growers of California.

'24Ag—Russell Seath is county agent for Steele county.

'24—Albert S. Tousley, newly appointed editor of the Delta Chi Quarterly and field secretary of Delta Chi fraternity, spent the Easter holidays in St. Paul at his parental home. He also conducted an inspection of the Minnesota chapter while here. He is now at Madison, Wis., where he is inspecting that chapter. Mr. Tousley makes his headquarters at 8 Schneider building,

Iowa City, Ia., the official headquarters of the fraternity.

'25—Twenty-four years old and president of a bank.

That was the distinction attained by George Regan of St. Paul when he was elected president of the Forest Lake State bank, the oldest bank in Washington county. For the past three years he has been assistant cashier of the bank.

Mr. Regan was born in St. Paul. He is a graduate of Central high school and of the University of Minnesota. During his summer vacations while he was attending the university and for a year after graduation he was employed in the First National bank of St. Paul.

Three years ago, he went to the Forest Lake bank as assistant cashier and remained in that position until last week when the stockholders selected him to head the institution. The rise from assistant cashier to president in three years is said to be unprecedented and Mr. Regan also is believed to be the youngest bank president in the country.

He is a son of Mr. and Mrs. William J. Regan, 1157 Portland avenue, St. Paul. His father is chief examiner for the Minneapolis and St. Paul Clearing House associations.

'25L—Oliver Aas, former football captain at Minnesota, is manager of the new business department of the First Minneapolis Trust company, which is affiliated with the First National Bank of Minneapolis.

'25—Walter Rice of Minneapolis, now a senior in the Harvard law school, has been appointed special assistant to the United States attorney general in the antitrust department. Only five men are appointed from the entire country and selection is based on scholastic standing. Mr. Rice was managing editor of the Minnesota Daily and student editor of the MINNESOTA ALUMNI WEEKLY. He was a member of Chi Delta Xi, Sigma Delta Chi, Phi Delta Phi, Phi Beta Kappa and Iron Wedge. He was also managing editor of the Minnesota Daily. Mr. Rice graduated from Central high school in 1920. He is president of the Elihu Root Law Club at Harvard. His home is at 3136 Second avenue S.

'25—Dorothy Plocher is working in the registrar's office, initiating University of Minnesota freshmen into the rites of Registration at the information window.

'26EE—Maurice W. Hart transferred from the Cutler-Hammer students' train-

In 328 B. C. Alexander the Great might have "rowed" to the Olympic Games but—



In 1928 he would have ridden in the Student Third Cabin of the Holland-America Line *because*: his companions are royal fellows and the service and cuisine fit for a king.

THE DIRECT ROUTE TO THE  
OLYMPIC GAMES JULY 28—AUG. 6

Write to

LOUISA AMUNDSON  
Plaza Hotel -:- Minneapolis

or

HOLLAND-AMERICA LINE

24 State Street, New York





## Oriental Limited

**Great  
Northern  
Hospitality**

**W**OULD you like to make your trip to California this year more fascinating than ever? Then take the Great Northern route through the ever-green beauty of the Pacific Northwest—a truly charmed land of majestic mountains, mighty rivers, green fruitful valleys and interesting cities. From Seattle or Portland you may continue down the coast via the scenic Shasta Rail Route or, to give a delightful touch of variety to your trip, board a large steamer for San Francisco, Los Angeles or San Diego. The New Oriental Limited is one of America's finest trains—offering 1200 miles of clean, cinderless travel—yet charging *no extra fare*. Great Northern representatives will be pleased to arrange for you direct steamship connections with Hawaii and the Orient, and other travel details.

*For information write to or call on*

R. C. Michkils  
General Agent, Passenger Dept.  
524 Second Avenue South  
Phone Atlantic 1267  
Minneapolis, Minnesota



**-a dependable Railway**

ing course at Milwaukee to the sales engineering department of the Cutler-Hammer Manufacturing company at 323 Michigan, Chicago. His address is 2324 Lincoln Park, W. Chicago.

'26 M—"THE WEEKLY keeps me in closer contact with the U. of M. than any other one thing and I enjoy it thoroughly," writes Everett Van Duzee. "I am district petroleum engineer for the Roxana Petroleum corporation in Winkler county, Texas. This is one of the largest fields in the world today, the main drawback being that it lies in the middle of a sandy desert and sand storms are almost a daily occurrence at this time of the year. A redeeming feature is the fact that El Paso and Juarez are but 250 miles away."

'26E—Welton V. Johnson has been transferred to the Westinghouse Works at Newark, N. J. He says: "I am now employed as an automatic substation relay engineer here. Previously, my work was in the relay section, the same as it is now, except that I worked on different types of relays."

"This work I find most interesting as there is something new in the course of development all the time. Development work has always proved of much interest to me. Nutley, where I have an apartment with three other engineers from the Westinghouse Works, is located about five miles from Newark. It takes such a short time to go this distance in a car or street car that we do not mind it at all."

'26—Winifred Lynskey is teaching English at St. Benedict's college, St. Cloud, Minn.

'27HE—Edith Brown is teaching Home Economics at Buffalo Lake, Minn.

'27ME—Roy C. Irons is with the Shaffer Oil and Refining company of Chicago in the capacity of lubrication engineer. His address is 300 West Adams Street, Chicago, Illinois.

'27HE—Lola Meyers is managing Dayton's campus tea room.

'27HE—Cora Miles is teaching Home Economics at Grand Marais, the Land of Her Heart's Desire, as any one who knew Cora appreciates.

'27ChE—H. A. Moffat is now acting in the capacity of chemical engineer for the Milwaukee Coke and Gas company. His present address is 714 Marshall Street, Milwaukee, Wisconsin.

'27ME—John W. Hall started work about the first of January in the development branch of the Western Electric company at its Hawthorne station at Chicago, Illinois.

'27E—After graduating last spring, H. T. Pearson worked for the Concrete Steel company of St. Paul until the last of July, when he went with a Northern Pacific survey crew out to Washington. He returned from the west state the first part of November and left the Twin Cities for Oklahoma City the last of the month. He is now employed by a steel company there and is enjoying his work and the climate. The only thing he has against the place was the lack of snow at Christmas time.

'27M—L. C. Armstrong and Anton Gray ('27 G) are geologists with the Selection Trust, Ltd., Rhodesia, N. Africa.





# Widening the Telephone Horizon

*An Advertisement of the  
American Telephone and Telegraph Company*



IN THE memory of many now living, Alexander Graham Bell made the apparently rash prediction that the day would come when we could talk to other countries, even across wide expanses of water. That was shortly after the historic conversation between Boston and Cambridge, a distance of two miles.

Bell's vision was made a reality when in 1926 New York and London spoke together in two way conversation, and when in 1927 this service was opened to the public between any point in the U. S. A. and Great Britain. Since then, Mexico has

been brought into speaking distance; important cities of continental Europe have come within the voice horizon of the United States.

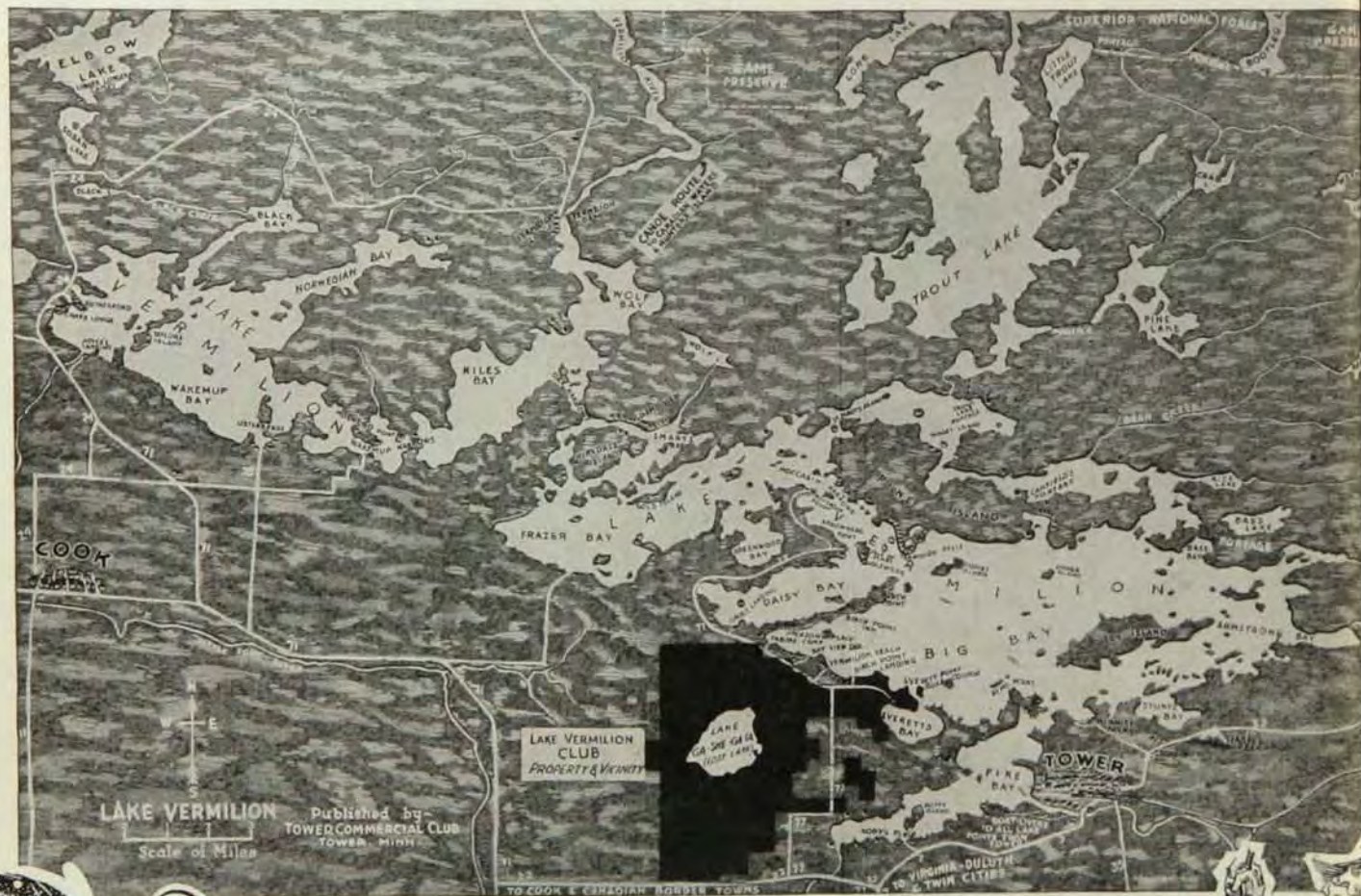
Even more important, the Bell System in the United States now embraces 18,500,000 telephones—a growth for the past year of more than 750,000.

We may now converse with each other from practically any point in this country to any other, and may talk beyond our borders and across the sea. That is measurable progress in widening America's telephone horizon.



# Beautiful LAKE VERMILION

On the Borderland of Civilization



## The LAKE VERMILION CLUB

Invites you to Play, Fish and Live  
in this Unspoiled Wilderness



A WILDERNESS of 6,000 beautiful acres owned and operated by the Lake Vermilion Club outright with over 10 miles of shoreline, including an 86 acre island in Trout Lake, where a retreat will be built.

Free cabin site is available for each member on which one may erect one's own cabin or the club will erect it for you.

This club is an ideal place for college and professional folk. Note the complete story and the close connection to University of Minnesota folk and alumni on page 527 of this issue of the ALUMNI WEEKLY.

For further information including application for membership consult

### THE LAKE VERMILION CLUB

208 Plymouth Building

Minneapolis, Minnesota



# The MINNESOTA ALUMNI WEEKLY

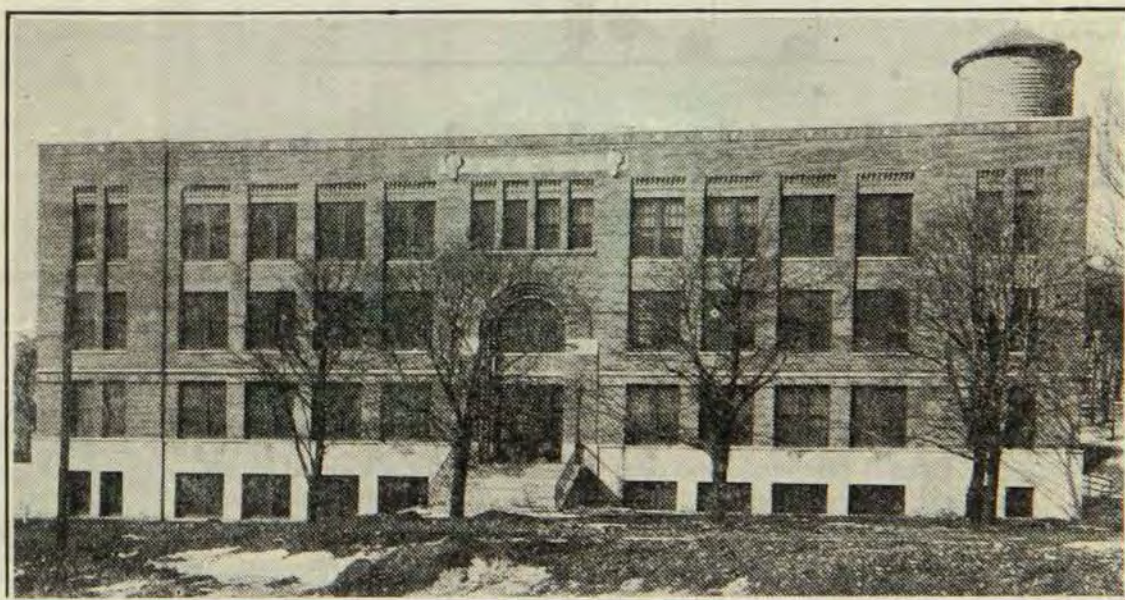
15c  
\$3 the Year



Volume 27

MAY 19, 1928

Number 29



¶Long needed, the new Plant Industry building on the Agricultural campus, is now filling a definite want. The building has just been completed and follows the general type of Ag campus architecture.

## REGENTS DISCUSS

*Many Important Topics at Their  
May 9 Meeting*

## MOTHERS VACATION

*While Going to Summer School,  
Alumna Reports*

## CHICAGO ALUMNI FIND ABSENCE MAKES HEART GROW FONDER

*New Officers Elected at Peppy Meeting Held at Auditorium Hotel  
on May 10—Secretary Pierce Attends as Guest of Honor*

THE INTERPRETER OF UNIVERSITY LIFE TO THE MINNESOTA ALUMNUS



WRITERS

IN

VANITY FAIR

Sherwood Anderson  
 Robert Benchley  
 Heywood Brown  
 Clarence Darrow  
 Theodore Dreiser  
 Corey Ford  
 Maximilian Harden  
 Aldous Huxley  
 Walter Lippmann  
 W. O. McGeehan  
 Ferenc Molnar  
 Paul Morand  
 George Jean Nathan  
 Arthur Schnitzler  
 Deems Taylor  
 Jim Tully  
 Carl Van Vechten  
 Rebecca West  
 Alexander Woollcott



ARTISTS

IN

VANITY FAIR

Ralph Barton  
 George Belcher  
 Edouard Benito  
 Pamela Bianco  
 William Bolin  
 Miguel Covarrubias  
 Warren Davis  
 Adolph Dehn  
 Hunt Diederich  
 Laurence Fellows  
 Rockwell Kent  
 Frederic Lebrun  
 Georges Lepape  
 Frans Masereel  
 Alan Odle  
 Henry Raleigh  
 Charles Sheeler  
 Edward Steichen  
 Leon Underwood

# Don't be dumb about music

Do you think it's a sneeze when someone says "Tchaikovsky"? . . . Does the name Paul Whiteman signify to you only the kind of a figure you hope to escape?

Or can you, when the conversation starts on music, return every serve of your adversary—smack right over the net, neatly, correctly, perfectly?

Even if fate made you deaf to the beauty of all sound except the call to dinner, at least you needn't be dumb. Vanity Fair will tell you who's who and what's what. . . . And music is just one of Vanity Fair's many features.

### EVERY ISSUE CONTAINS

**Fashions:** The mode for men who consider it self-respecting to be well-groomed. Current college preferences.

**Theatres:** Stars in their ascendant, comedy in its glory. The season's successes, and why. Special photographs.

**Art:** New schools and how to rate them. Sound work and how to appreciate it. Exhibits and masterpieces.

**World Affairs:** The field of politics, foreign and domestic. Intimate sketches of pilots of various Ships of State.

**Sports:** News of racquet and sputter, turf and track. By those who lead the field.

**Movies:** Hollywood's high lights. The art of the movies—if any. And photographs—ah-h!

**Letters:** New essayists and satirists. Brilliant fooling. Lions photographed with their tunes.

**Night Life:** Whatever is new among the crowd who regard down as something to come home in.

**Music:** Classical, cacophone, saxophone. Personality and notations. Critiques. Photographs.

**Golf:** Taken seriously by experts. Bernard Darwin, regularly. How to break ninety. With photographs.

**Motor Cars:** Speed, safety, smartness, as last conceived in Europe and America. Salons and shows. Many pictures.

**Bridge:** The chill science in its ultimate refinements. How to get that last trick. All the experts writing.

*Just sign the coupon NOW . . . and send a dollar bill along to keep it company!*

**Special Offer!**

**5 issues of  
 Vanity Fair \$1**

*Open to new subscribers only*

*Single copy price 35c Regular yearly subscription rate \$7.50*

VANITY FAIR—Graybar Bldg., New York City

Yes, I must live life to the fullest now I'm started. Even to music! Here's \$1 for the five numbers.

Name.....

Address.....

City..... State.....



# The MINNESOTA ALUMNI WEEKLY

Volume 27

Edited by Leland F. Leland

Number 29



Note the contented, happy children at their play on the Vassar supervised playground busy with their childish tasks while their mothers attend classes.

## Mother Vacations Going to School

*Alumna Finds Vassar Summer School for Mothers Highly Beneficial to both Children and Mothers—Here is a Thought for Minnesota*

By Charlotte Rankin Aiken [Ex '11]

WHEN an alumna has an outstanding beneficial experience, 'tis well to pass the word along, so that perhaps a few others may hear of it and seek the same experience; hence these lines to you.

I am the conscientious mother of four sons, whose ages range from 3 to 10, and their activities, mischief and wreckage of clothes are not to be surpassed. Without the assistance of relatives or doubtfully able hired workers what chance for a vacation or change would there be for such as me, I ask you?

Vassar College has offered for several years a summer month, called the "Institute of Euthenics," which is unique in providing courses and activities, for mothers and children. "Euthenics" means the study of life, or better living. It offers help in the manifold problems of a housewife, a mother and a member of the community.

Last June our three younger sons and I entered the beautiful Vassar campus at Poughkeepsie, with high hopes, and we were not disappointed. Although we

slept in adjoining rooms, in a suite in a large dormitory, for at least seven hours a day except Sunday, I was at lectures or observing, or in round table groups, and I knew that the boys were having wonderful care and advantages. Under such circumstances, my mind at rest about them, classes were decidedly a vacation for me, a reversal of my point of view in college. But such classes—with no attendance kept, none compulsory, no text-books, but ample bibliographies for later use, and an adequate library should there be moments to consult it.

The courses offered last summer were Child Guidance (by Margaret Blanton, well known in Minneapolis in Child Clinic work), Household Technology, which solved many housekeeping problems; advanced Cooking, Nutrition, Home nursing, Budgeting and other economic problems; Horticulture, with visits to nearby estates; and a few others; special lecturers on Posture, and corrective work, Color and Design as applied to clothes, and on all phases of education, athletic, religious, preschool,

adolescent and college. Nationally known pediatricians, psychiatrists, sociologists and economists gave evening lectures. One of the many delightful features was the hour after the evening lecture. The group left the lecture hall at 9 o'clock, consumed a large bowl of punch in one of the dormitories, and those most interested in the particular subject gathered in the large parlor to ask questions of the lecturer.

Guests were permitted in the dormitories, and in classes, so scores of out-of-town friends, both men and women, were constantly coming and going. Some husbands stayed off campus but attended many of the lectures.

In every course we were allowed to use the latest devices. For instance in cooking, electric stoves, refrigerators, and a marvelous electric Kitchen-Aid, which beat batters, eggs, bread, and stirred ice-cream, in three speeds, and other improved devices were there for us to test out, to see whether we should like to have them in our own kitchens.

The mothers, and other students had



their meals in a hall separate from the children. Those of the ages 4 to 8 had with them at meals the Progressive School teachers, who also guided them during the day. School lacked the three R's entirely, and was devoted to singing, dancing, dramatics, carpentry, modeling, painting, swimming, games, a newspaper to write and print—fun all day long and the large campus, with its Dairy Farm, Fire Station, Power House, lakes to explore, with someone safeguarding their steps—NOT mother. Once my 4 year-old hid in mischief, but I was not among those who had to search for him, and he was not even scolded or punished, so he naturally never did it again. Most of the activities were outdoors.

A beautiful fleet of boats were made and painted by the children, and launched on the lake. In all this activity, their health was not neglected. Milk and graham crackers at 10 a. m. and 3:30 p. m. were part of the routine. Each child was examined by the doctor or nurse, at 7:15 a. m. before being allowed to join the others, and so colds were isolated before they spread.

The babies, from 18 months to 4 years, attended a Nursery School through the day. After the doctor's examination, they all drank a small tumbler of orange juice, in which was put (but not mentioned), Cod Liver Oil. The Nursery School teachers each took five or six on the journey, a long block, to the Nursery School. Go-carts and wagons aided the tiny ones. Breakfast followed, and then a delightful day, in which the word "dont" was never spoken. My David, not yet 3, was taught to eat everything, feed and serve himself, drink milk largely and play serenely with children. He gained weight as he never has before. One reason for his gain was that a posture expert gave him games, corrective for weak arches and other defects and developed his body to increase his appetite. For an hour in the afternoon the mothers took charge of the babies again, and returned them to the Nursery School at 4:30. After the dinner hour, the mothers put the children in bed, and the teachers took charge of them. We were not nervous about leaving them, for we knew they went to sleep better than at home. The teachers had to report in writing exactly when each child went to sleep. Careful records of all sorts were kept in both the schools.

At the end of the month, all the opinions of everyone who had had anything to do with the children, the dietitians, the psychiatrists, the teachers, the doctor, the heads of the schools were summarized and told the mother. Complete intelligence tests, and the social history were considered, and the advice given was naturally invaluable to us mothers. At our every opportunity we observed the wonderful managing of the children.

Many teachers attended the institute, some doctors, and a number of seniors in college, looking forward to their own homes. The cost was nominal, due to the endowment of the Institute. Every moment was a pleasure, and I would that I had had such a course years ago. My mother, Jean Rankin, Minnesota M. A. year 1900, and my father, Prof. A. W. Rankin, formerly in the College of Education, agree with me that the Institute did us all a great deal of good.

# Chicago Alumni Find Absence Makes Heart Grow Fonder

## Godfrey Eyer [Ex '18] Elected President of Windy City Unit, Succeeding George W. Swain [Ex '10]

CHICAGO, the city in which every thing is both bigger and best, had another delightful alumni meeting on Thursday evening, May 10, at the Auditorium hotel. It seems that Minnesota alumni find that absence makes the heart grow fonder, especially in such a large city as Chicago, and alumni gatherings are always well attended.

George W. Swain (Ex '10) retiring president of the Chicago unit, presided at the dinner until the election of Godfrey Eyer (Ex '18) as president for the next year was announced, when he took charge of the meeting.

Between speeches, Barton Juell ('26E) and Armstrong McCree (Ex '12E) led the cheers, the engineers'

*"Screws, nuts, bolts, gears,  
Minnesota Engineers!"*

predominating.

Theodore Soares ('91) spoke on the "Gay Nineties," referring to them as antediluvian days, when he went to school. He related stories to show how times have changed and told how shocked they were when a girl did an "extreme" dance in which her skirts flew up to show her shoe tops.

In a more serious vein, he advocated a change in the educational system, giving the student six years in grade school, entering high school at the age of 12. After four years in high school he would complete his college course in three years in his own home town, then if he wished to take advanced work in some profession he could go to the state university.

Secretary E. B. Pierce ('04), guest of honor at the meeting, reminded Mr. Soares of a time when President Emeritus Folwell was advocating much the same program of education at the time George E. Vincent was inaugurated president of the University of Minnesota. After President Folwell had described his plan, he smiled and motioned toward Dr. Vincent, saying that now that he had advocated the theory, he would be glad to "let some other George do it."

J. A. O. Preus ('06L), former governor of Minnesota, advocated the formation of a Minnesota society in Chicago which would include all former residents of Minnesota, whether University alumni or not. Other states, he said, such as Indiana and Iowa, had such organizations. The plan met with considerable favor although no direct action was taken on it.

Appearing in public for the first time since the death of his wife, Professor J. Paul Goode ('89) painted in a fascinating way the possibilities for the development of Minnesota through the Great Lakes waterway, which would have Duluth as the keystone. He declared that 80 per cent of the iron ore used in the world comes from the Great Lakes region, and declared that if the waterway were to go through, Duluth, with its wonderful

harbor, would become a second New York.

Professor Goode explained that it is expected that the world's supply of crude oil will be exhausted within 20 years, making it necessary to manufacture oil from coal. German scientists have almost perfected the process now. With the tremendous potential coal supply in the Dakota lignite beds, manufactured in the Northwest and shipped from the harbor of Duluth, the Northwest would become a great manufacturing, shipping and financial center.

Great and near great Minnesotans were discussed by Francis L. Boutelle ('13), who dwelt chiefly in reminiscences of earlier days.

Other officers elected for next year are: John E. Lysen ('18), vice president, and G. E. Huseby ('24E), secretary-treasurer. Armstrong McCree was chairman of the nominating committee.

## Regents, "Big 3", Discuss Future Needs of Minnesota

MAINTAINING their status as "friendly enemies," with emphasis on the "friendly," the University of Minnesota regents and the Big Three—the state department of administration and finance—sat together at the recent regents' meeting to discuss the financial needs of the University.

In spite of their claim of independence from the Big Three and the suit which is now before the Minnesota Supreme Court to determine how far the Big Three can exercise its jurisdiction over University finances, the board of regents admit the commission's power over budgets and has offered to cooperate with them to the limit.

Deans of the various colleges presented requests for new buildings and improvements to the board of regents last Wednesday. President Coffman had invited the commission's three members to attend this meeting. In this letter, he said:

"In view of the fact that your commission is directed by the legislature to prepare a budget for its information and consideration, and in view of the fact that your commission obviously desires to secure as much information as possible concerning the actual situation and needs of the University as a basis for this budget, it is our hope that you may join with the regents in consideration of the needs of the University."

In June, the suit against the Big Three which was won by the University in a District Court trial, will come up before the State Supreme Court.

This year the University's ten-year building program which was financed by the Legislature, will be completed.





No convention is complete without its pictorial proof, of course, and the convention of the American Alumni Council adjourned the business sessions long enough to line up in front of the Minnesota Union for the above photograph which we are privileged to use through the courtesy of Camera Craft studios.

# What Should Be The Relationship of Alumni to their Alma Mater?

Should You Ask--  
You'll Find an Inspiring Answer in an Address Delivered by President L. D. Coffman at the Recent Convention of the American Alumni Council held here May 3, 4 and 5

IT WAS the privilege of the General Alumni Association and its official publication, the MINNESOTA ALUMNI WEEKLY to act as host to 125 delegates of the American Alumni Council, in convention assembled on May 3, 4, 5, in Minneapolis. From the beginning to the end every member of the Council expressed himself as more than pleased with his visit to Minneapolis and the University of Minnesota.

Social activities included noonday luncheons in the Minnesota Union, a formal banquet on May 3 at the New Nicolet Hotel, at which Ada Louise Comstock, president of Radcliffe college and former dean of women at Minnesota, and Dr. Prosser, director of Dunwoody Industrial Institute spoke on Modern Education; an informal banquet and dance the second night in the Minnesota Union; a bus ride of the Twin Cities Friday afternoon, during which the delegates stopped at beautiful St. Catherine's College where the sisters served tea, and attendance at the Appreciation Day football game on Saturday followed by the Band concert in the evening.

The business sessions were opened by greetings and remarks by President W. B. Shaw, alumni secretary of the University of Michigan, followed by an inspiring address by President L. D. Coffman, which we reproduce complete at the end of this article. "The Continuation of Intellectual Relations between Colleges and Alumni" was discussed by Daniel Lindsey Grant, director of the Committee of the University of North Carolina, while the ways and means of informing alumni of the work and policies of the institution were discussed briefly by various editors and secretaries. S. D. Mead, secretary of the Merchants association of New York, spoke on what he termed an important phase of alumni work, Committee Work, its technique, successful methods and dangers. During the afternoon remarks were made by E. N. Sullivan, chairman of the alumni magazines program, while Winthron Chamberlain, associate editor of the *Minneapolis Journal*, and himself a Michigan graduate, spoke on "What

Does a Subscriber Want in His Magazine?"

On the second day the program opened with remarks by Gertrude V. Bruyn, chairman of the association of alumni funds, who is from Mt. Holyoke college, after which there was a discussion as to whether or not alumni fund raising is a seasonal industry. R. W. Sailor, editor of the *Cornell Alumni News*, and editor of the council's various publications, discussed informative and emotional publicity in connection with the raising of funds. An advertising business session completed the morning's business. During the luncheon hour alumni fund secretaries led tables in discussion of various topics of interest to the session.

During the afternoon the session broke up into three groups for individual discussions as follows: the small endowed colleges, including woman's colleges; the large endowed university; and state universities.

Saturday morning was given over to the report of the committee on aims and policies; to the committee on resolutions which offered a resolution thanking the General Alumni Association, the University of Minnesota, E. B. Pierce and Leland F. Leland, for the hospitality shown; to unfinished business and to the election of officers. With few changes, the officers remain practically the same as last year. Florence H. Snow of Smith college was elected president of the association, a notable deviation from regular council policy, Miss Snow being the first woman to head the organization. Mr. Pierce was honored by being placed on the board of trustees.

The address delivered by President Coffman follows herewith:

Alumni associations have concerned themselves pretty largely with annual pilgrimages to the university at commencement time, with the holding of anniversary class meetings, the promotion of athletics, the perpetuation of dramatic episodes incident to college life, and with appeals for money. With notable exceptions they have given little attention as an organized body to the real functions and purposes of the institutions they represent. There have been occasions when their zeal has been carried to such length as to interfere with the successful administration of their Alma Maters. Sometimes they have made demands upon the administration which

were subversive of the best interests of the institution. When they have concerned themselves with educational questions and policies they have infrequently shown that they are not familiar with the progress that has been made in educational matters in the last decade or so.

Alumni meetings in the nature of periodic pep fests for the raising of money are not altogether bad things. Very much larger sums of money are needed for the progressive development of higher educational institutions today than were needed a few years ago. With reference to this matter of support, I realize that there appears to be an almost concerted attack upon public education in general and upon higher education in particular in the interest of economy. It is claimed that education costs too much and that too many are going to college. The alleged growing cost of education is, relatively speaking, fictitious. Of course, the expense is greater in the aggregate than it used to be. There is no evidence that it has grown greater in proportion to the number educated and the increase in the cost of other things.

The same statement applies with reference to the number of students in college. There does not seem to be any evidence to show that society has deteriorated or is in the process of deterioration because of the number in college. Nor has society as yet made up its mind to substitute class rule for democratic ideals, although there is considerable pressure for it to do so.

There are praiseworthy instances where alumni groups have risen in the face of an emergency or crisis and have saved their institutions from extinction or loss of prestige. There are other instances where alumni in large numbers have entered upon the policy of annual giving for the purpose of progressive development of the colleges from which they were graduated.

The attitude of alumni toward higher institutions of learning seems to differ greatly, depending upon whether they were graduated by private institutions or by tax-supported institutions. I think it must be admitted that those graduated by the great privately endowed universities have a different sense of loyalty and of obligation toward their universities from that possessed by the graduates of tax-supported institutions. For some reason or other, whether it be due to the selection of the students or the atmosphere of the institutions, or to some other more subtle cause, such for example, as the psychological attitude of the public towards the two types of institutions, the graduates of the tax-supported universities have not been imbued with the spirit of constant, loyal, and intelligent support that the graduates of the great privately endowed institutions seem to be imbued with.

How this spirit is to be generated, if at all, represents one of the unsolved problems. I do not mean to imply by these statements that the graduates of state universities are entirely wanting in these respects. Such a statement would be far from the truth. But



It is clear to me that the graduates of state universities, even more than graduates of other higher institutions of learning, are greatly in need of developing a more abiding devotion to their universities. All college graduates need to bear in mind that the generations following in their wake will need advantages even superior to those they themselves enjoyed, and that these improved facilities and advantages will result partly from the manner in which they conduct themselves towards society in general, and towards education in particular, after graduation.

The whole system of higher education seems at the present time to be in a state of flux. It deserves special consideration and attention. That special consideration and attention is something to which the layman, particularly the alumnus, might well give some of his time. An alumnus who thinks only of the welfare of the particular college that may or may not have been fortunate enough to graduate him, has caught little of the real meaning of higher education. An alumnus who contributes only to that institution by his utterances and by opening his purse, who thinks that in building up his school it is quite right for him to speak disparagingly of other schools, has been provincialized by college education. If the alumni of the great privately endowed institutions should maintain that university instruction on a high level and important research work should be carried on only in such institutions, and if they stood in the way of increased appropriations for state universities that desire to provide university work of a corresponding character, such alumni have missed the meaning of a liberal education. Men who reside in a given state, who make their wealth in that state, and who make liberal grants and bequests to higher educational institutions in other states, are wanting in that larger view of higher education if they fail to make corresponding contributions to the institutions within the state whose soil and whose people and whose resources in general have made their wealth possible.

We would not have any one disinterested in the institution that he attended; on the contrary we would look with pleasure and approval upon such manifestations of interest and loyalty as he might exhibit toward the institution of his undergraduate or graduate days. At the same time our conception of him, as a broad-minded man truly interested in public welfare, would be greatly enhanced if he gave with corresponding generosity to the institutions within the state in which he resides.

We expect a college graduate to continue to be loyal to the institution that poured out its soul to him in such generous measure. We expect him, however, at the same time to recognize that the wealth, the comfort, the happiness, the institutional development, and the industrial efficiency of the nation depends upon maintaining many centers in which men of letters and of science are perpetuating their own kind. Some of these centers will be found within the state in which he resides.

I do not presume that the large privately endowed institutions are abundantly supplied with funds even though their campaigns for endowments and for other funds have been generally successful. The state universities likewise must depend upon gifts if they are to be equally distinguished. The struggle, too, of the small private college merits special sympathy and consideration. These institutions are in hard lines. Many of them are suffering from loss of attendance and annual deficits. They are wondering what the future has in store for them. No one, of course, can lift the veil of the future and tell with an absolute degree of certainty just what is ahead. There are those who maintain that many of these institutions must go out of existence during the next two decades. It also seems likely that some of them should deliberately go upon a junior college basis. Very few of them, if any, certainly can survive and maintain the level to which they aspire without greatly increased resources.

President Cowling of Carleton College recently estimated that a private college of a thousand students, after charging the students \$250 a year tuition, requires a private endowment of at least twelve million dollars. This is not too much. No one, so far as I know, who is familiar with the history of American education or who takes a large overview of American society would suggest that the small private college is without its

distinctive function. It has its place and it is deserving of encouragement and support. That support should come not merely from its own alumni but from all worthy citizens who are in any sense interested in providing college education for the youth of the land.

But the purpose of this discussion is not to stress alumni financial support. I have a much keener interest in another type of service which they can render.

One of the encouraging things about college alumni is that they are becoming increasingly group-conscious and that consciousness is a consciousness of kind rather than a consciousness which clusters about a given institution. There is not enough of this as yet, to be sure, but there are signs that it is developing. A consciousness is emerging that a program to be worthy of alumni support must be a program for which all college graduates can work. The development of this consciousness of kind is of lasting importance and would be greatly stimulated if the objectives for which the alumni should strive were more clearly defined. It is my purpose to suggest some of these broad objectives.

The need of money, of course, is concrete and easily understood; the promotion of athletics is equally concrete and easily understood. It is not difficult to interest alumni in building a stadium, but it is difficult to interest them in building a science building. It is not difficult to interest alumni in the salary of the football coach, but it is difficult to interest alumni in securing sufficient funds to pay distinguished professors the salaries they should receive. Whoever heard of a meeting of college alumni to improve the library facilities? Whoever heard of a conference of alumni on the research problems of a university? Whoever heard of a meeting of alumni that confined its discussions largely to the promotion of the moral and ethical and spiritual welfare of the student body? Whoever heard of a meeting of alumni whose primary purpose was that of improving scholarship within the institution? And yet these are the things that constitute the sole excuse for a college or a university. Do you suppose it is possible to develop a consciousness of kind with reference to these fundamental matters?

It is not enough to stop with these things. We are entering upon a new era. We are facing new problems of enormous significance. Universities everywhere are encountering new types of situations to which the alumni, so it seems to me, need to devote themselves, with increasing vigor. In thinking over the things of a fundamental character which the alumni should do, it seems to me that one of the most important is that of insuring that intellectual freedom of the colleges and universities which is necessary for real college and university work.

How many alumni clearly understand that the freedom of our higher institutions of learning is in danger? New forms of control are being devised to take from these institutions the one thing upon which their life and spirit depend, that is, the right to seek the truth and to teach the truth wherever it may lead. These new types of control are expressing themselves in many guises.

Control is sometimes sought by a group that desires to use the university for sectarian purposes to prevent the teaching of this or that. There are abundant instances, too, where business groups have attempted to prevent the teaching in a perfectly fair-minded way, of some social theory or doctrine that is essential to a complete understanding of certain situations of vital human interest. Not infrequently those who seek to limit the freedom of these higher institutions of learning are themselves alumni. Sometimes they desire for their own institutions that which they are unwilling to grant to others. The alumni of American colleges and universities should clearly understand that an attack upon these citadels of freedom is an attack upon the very foundations of democracy.

It seems to me also that the alumni of our colleges and universities should give some attention to the allocation of work and of responsibility among our various higher institutions of learning. It is a fact that the universities practically all aspire to do the same thing. It is equally true that it is not necessary for them all to do the same thing. If they would agree to do in common those things which they need to do for the promotion of the common welfare and then in addition would agree that certain institutions should attempt to do certain things on a distinguished basis, while other institutions did other things on an equally distinguished

basis, the tenure of the staff would be more secure, better salaries could be paid, and both science and art would be promoted to a higher degree than is possible at present. Many, if not all institutions would be in a fair way of becoming distinguished.

While there is ample money in this country for all higher institutions of learning to be supported on a far more liberal basis than they now are, obviously there is not enough money for them all to go on expanding indefinitely. Here is a problem to which the alumni associations might give profitable consideration.

Still another thing to which the alumni associations might devote more attention is the movement for continuing education, otherwise known as adult education. This movement is world-wide. Just now we are interested in it particularly as it applies to America. It is not confined to colleges and universities. We find that there are more adults engaged in educational work in institutions not associated with colleges or universities than there are carrying on work within the colleges and universities.

We wonder sometimes why so many hundreds of thousands of citizens of this country are engaged in continuing their education. Certainly many factors must contribute to it. One is the desire to keep the road to promotion open. Another perhaps is the desire simply to learn more about more things, to become broader minded and more liberally educated generally. I suspect that there are some forces responsible for this that we are not fully conscious of, whose meaning we do not fully comprehend or understand. I am frank to say that I do not know just what these forces are, but I do have an opinion as to one of them.

The college graduate of a comparatively few years ago was trained for one of the professions. Now we find that thousands upon thousands of college graduates are going out with the expectation of entering business or industry in some form. They do not find that it is possible for them to set up their own independent business. They find, on the other hand, that it is necessary for them to secure employment in one of the great corporations, mercantile or manufacturing establishments, where they are expected to spend long years as apprentices at very modest salaries. Thousands upon thousands of the youths of today are entering upon these long-term industrial apprenticeships. The inevitable outcome of this process is the development of a clerical mind and a docility of spirit so far as industry is concerned. When men cannot build a business for themselves but must on the contrary be salaried employees during most of their lives, the meaning is clear, we are in the process of developing a new social order.

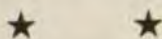
The changes I have described do not apply to business alone. They have invaded all of the professional fields. There are more doctors working on a salary today than ever before; great corporations of lawyers have been created, employing many young lawyers; large-scale farming with many tenants is being introduced; everywhere we look we find this process going on. The manhood and womanhood of the nation by the tens and hundreds of thousands, caught in this net, work of industry, are seeking an antidote through the processes of education; they are looking for emancipation; they want to keep the road to promotion open; they are more or less unconsciously trying to find something that will furnish them with pleasant if not useful employment during their leisure time; they want help. I should think that colleges and universities through their alumni associations could assist in providing this help. The University of Michigan has already attempted to do this and is to be commended, in my opinion, for the step it has taken, insofar as that step is intended to provide actual help for the various groups of college people in the field.

Alumni associations should not confine themselves to alumni alone. Why shouldn't they aid the child guidance clinics in providing education for parents, for prospective mothers, mothers of young infants? Why shouldn't they help spread knowledge of health in order that human life may be lengthened and efficiency increased? Why shouldn't they help with the spread of information that will aid in developing interest in fine music, in art, and in other things that contribute to the better life and spirit of their communities? Why shouldn't they help in every way which will promote human betterment, extend human knowledge, increase human happiness?

(Continued on page 548)



# REGENTS DISCUSS



LOOKING toward the future and the next session of the legislature, which will convene next winter, the board of regents in their May 9 session listened to requests for funds and for new buildings by various deans and department heads. With the completion of Minnesota's 10 year building program, instituted by the late President Marion Leroy Burton in 1919, and with the funds from this plan practically eliminated, the administration realizes that a new program for the future must be formulated. For what well-regulated family, business or unit can progress without a well-formulated plan?

Four deans appearing before the regents at their meeting asked for eight new buildings for the campus, additions to three more, and the remodelling of another.

The new buildings requested by the deans include a school of business building, a nurses' dormitory, a chemical engineering, electrical and mechanical unit, fine arts and architecture building, technology building, an experimental elementary school building, and a psychopathic unit. Additions were also requested for the Institute of Anatomy, the Electrical Engineering building, and an engineering laboratory structure. Remodelling work for Millard hall was stated to be also necessary.

"This work will not necessarily be on the same 10 year building plan as that just completed," Mr. Middlebrook stated. "The University may ask for these buildings, or whatever the regents ultimately decide to request, over a shorter period of time, or individual structures may be brought up at successive sessions of the legislature."

The building program over the last 10 years has just been completed, and at the session of the legislature next spring, the University must make some new request for future buildings.

Members of the state commission of administration and finance and members of the state Big Three were present at the regents' meeting at the request of President Coffman, to study the needs of the University with the board.

Dean E. P. Lyon requested the construction of a psychopathic unit which would make possible the care of mental cases for the state. He also asked for alterations and remodelling of Millard hall.

Four new buildings and additions to two others were stated to be necessary for engineering growth, according to Ora M. Leland, dean of engineering and architecture. In making his requests, he stated the belief that the enrollment of the University would reach the 20,000 mark in a few years.

A new business school building, to cost \$375,000, was urged by Dean R. A.

1. *New Hospital Proposal*
2. *Plans for 8 New Buildings*
3. *Professor's Widow's Fund*
4. *Parking Problem*
5. *Non-Resident Fees*
6. *All-U Blanket Tax*

Stevenson. The present building is almost falling in, according to Dean Stevenson, and another location will become an absolute necessity within the next few years.

M. E. Haggerty, dean of education, requested that an elementary school building, which was scheduled to have been erected in 1919, now be added to the campus.

The regents will probably take some action on the requests this spring. Their report must be in the hands of the Big Three by next fall.

## WHERE TO PARK?

THE University administration has taken cognizance of a problem which the ALUMNI WEEKLY pointed out last fall as needing immediate remedial measures. Steps were taken by the regents recently to study the parking problem at Minnesota which daily becomes worse. The committee appointed will study the problem and make recommendations to the regents for final action.

The situation is becoming extremely difficult and no relief is in sight. In fact the problem almost daily becomes worse due to the building of new buildings where formerly parking space was available. The construction of the new Auditorium has eliminated a parking space for several hundreds of motor vehicles. President Coffman feels that accidents will probably occur unless the problem is met.

The ALUMNI WEEKLY again makes the suggestion that the parade ground could well be used for parking several thousands of cars. The cadets could as well drill on the flat ground near the Mississippi below Elliott Memorial hospital, if permission for such use could be secured from the City of Minneapolis, which owns the river flats.

## NON-RESIDENT FEES SAFEGUARDED

CHEAP education is becoming harder and harder to secure. Gone is the day when an out-of-stater, hearing of the Great University of Minnesota and desiring to secure his cultural training there, might come in from foreign shores, and establishing a residence in our fair state and city, proclaim himself a citizen, thereby evading the payment of non-resident fees. For the board of regents have drawn up a stringent rule designed to eliminate evasion of non-resident fees by students from out-of-state.

The regents drew up a rule designed to eliminate evasion of non-resident fees by students from out of the state, at their regular meeting May 9.

The regulation provides that all students at the University under 21 must be declared residents of the state where in their parents are domiciled, and sub-

# ★ ★ IN BUSY SESSION

ject to the non-resident tuition fees when that residence was out of the state.

A student must be a resident of the state for at least six months after he has become of age to be able to take advantage of the resident fees.

This provision will go into effect beginning with the fall quarter.

REGENTS MAY MANAGE HOSPITAL  
AN ECHO in the City of Minneapolis-University of Minnesota hospital controversy was heard a few days ago when the Board of Public Welfare of the city proposed to the board of regents that the University of Minnesota lease the General Hospital and manage it for the city, building such new units to the city's hospital as may be needed on or adjacent to the University campus, thus in substance agreeing to the former plan of the University administration, which was so bitterly attacked by several members of the welfare board last year when the administration attempted to secure an amiable agreement whereby it would be possible to secure a grant of money from the Rockefeller Foundation of New York to expand our Medical school plant.

The regents have reappointed the committee that studied the other plan last year to make a new survey and report back and to discuss the matter with the welfare board.

## ALL-U BLANKET TAX PLANNED

AFTER years of maneuvering, debate, circulation of petitions and work by students, hundreds of whom are now alumni, the prospect of a general university student blanket tax being favorably voted on by both students and administration is imminent. At the May 9 board of regents meeting, President L. D. Coffman expressed a favorable attitude toward the blanket tax proposition and the following day the All-University council, students' governing body, indicated through its president, Russell Brackett, that that body would also go on record as favoring a general tax.

The tax would cover nearly every phase of student endeavor and would guarantee financial success to every venture. Covering all sports, all publications, dramatics, debates, and miscellaneous student's activities, the tax would range from probably \$10 to \$25 and would be assessed against the student's incidental deposit fee which would of necessity be increased to cover the various items. The plan is in successful operation at Michigan, Wisconsin, Northwestern and Iowa and has proved a success on the Minnesota Daily for some years. Before the advent of the blanket tax for the Daily, that noted



publication died a lingering death for want of support. Since the application of the tax the Daily, with a guaranteed circulation of 10,000 or 12,000 copies daily has been able to secure a large percentage of advertising making it a profitable undertaking.

### Widows of Faculty Members to be Given Pension by Regents

IN AN attempt to place the University of Minnesota in as attractive a position as that offered by other colleges and universities the board of regents at their May 9 meeting approved a plan whereby widows of faculty men will be paid a percentage of the salaries drawn from the University by their husbands.

This, President L. D. Coffman announced in a statement to the University staff, is a makeshift, an expedient which it is hoped can be shortly abandoned for a definite system of insurance or retiring allowances for members of the staff.

Minnesota has long felt the need of a retiring allowance or insurance fund for its instructional and administrative staff for many of our ablest men have been called to other institutions not so much by the promise of larger salaries as by the decided advantage of a retiring allowance. One of the strongest cases in point is that of Dean Owre, former dean of dentistry at Minnesota and now Dean of Dentistry at Columbia University.

Explaining the workings of the new widows' payment plan and in defense of the plan, President Coffman said:

#### NOTICE TO THE STAFF

The Board of Regents of the University of Minnesota at a meeting on May 9, 1928, approved the following plan for payments to widows following the death of members of the staff:

1. That half the regular rate of pay of the deceased member of the staff be granted to his widow for a period of six months.

2. That in recognition of length of service an additional half-month's pay shall be granted for each two-year period or fraction thereof, following the completion of four years of service up to a maximum of half pay for twelve months.

Note: In making the computations for the above, it is understood that one month at half pay shall be one twenty-fourth of the regular annual salary, excluding such extra compensation as comes from summer session, extension instruction, and the like.

The following limitations shall hold:

1. Payment shall be limited to those who are on essentially full-time service on the instructional staff, of the rank of instructor, assistant professor, associate professor, or professors, and those of the administrative staff who are members of the University Senate.

2. The maximum to be paid to any widow shall be \$2,000.

3. Any widow not caring to take the money may assign it to the University to be held in trust by the regents of the University as a relief fund, or for any other purpose which the widow may care to designate; the terms of the assignment and the trust to be acceptable to the Board of Regents.

4. In case the Regents at some future time put into operation a scheme for death benefits and retiring allowances, the above plan shall cease to operate.

In defense of the above plan, the following may be offered:

1. This plan is looked upon as a temporary expedient and therefore is made as simple as possible in the belief that it will soon be abandoned in favor of a more comprehensive plan of death benefits and retiring allowances. Accordingly the scheme is limited to those members of the staff in the academic ranks and also to those who leave widows, even though it is recognized that there are many other members of the staff whose cases will

prove as needy as the ones included in this plan.

II. It has been thought best to state the payments in terms of a certain fraction of the annual salary of the individual. In this way the minimum is one-fourth of the annual salary. The maximum depends upon the length of service, ranging from one-fourth for those who have been in service four years or less, to one-half of the annual salary for those who have been in service fifteen years or more.

III. On the basis of the experience of the

last six years, one-fourth of the average of the salaries of those who die in one year is just less than \$3,000 per year, while one-half of the average of the annual salaries is just less than \$6,000. Taking into account, as recommended above, the length of service of those who have died and the \$2,000 maximum, the average annual expenditure for death benefits would be between \$4,000 and \$4,500 per year.

IV. It is understood that this plan shall be followed insofar as the funds of the University will permit. L. D. COFFMAN.

## Cap and Gown Day Honors Announced Excellent Scholars Attain Success Says Dean F. J. Kelly

BECAUSE Dean F. J. Kelly leaves Minnesota at the end of this school year to become president of the University of Idaho, President Coffman asked him to give the address to the senior class on Cap and Gown day instead of giving it himself, according to custom. Dr. Kelly is dean of administration at Minnesota and has worked directly with the President in that capacity. This gesture of farewell and appreciation was heartily applauded by the students, who gave Dean Kelly an ovation as he acknowledged President Coffman's tribute.

Harry G. Harvey, president of the All-University senior class, presented the Class of 1928 to the President, who responded for the University.

As every alumnus knows, Cap and Gown convocation is the occasion on which the University pays tribute to scholarship. Elections to honor societies are announced, and prizes and awards given for high scholastic attainment.

Speaking of the purpose of the day, Dean Kelly said that a cynic might say that "we are met to honor a bespectacled, scowling, hollow-eyed group with yellow instead of red blood. If a Babbit were speaking, he might say that we are met to honor those who will be working for us some day.

"A curious paradox exists in the minds of people of this country in regard to higher education. We have a system of higher education five times as large as that in any other civilized country, but have developed a lack of faith in the essential outcome of college life. Students are not known to make the remark that study must not interfere with their education.

"This paradox exists, I believe," Dean Kelly said, "because of two popular myths. The first is that common fallacy that a scholar is a bookworm. The second myth is that after all scholarship corresponds little to later success in life."

In refutation of these two fallacies, Dean Kelly cited studies made by Dr. S. C. Chapin of our own sociology department which proved that the best scholars are at the same time those who take the most active part in college organizations, and a study by Professor Hugh A. Smith of Wisconsin which showed that the largest proportion of college graduates who attained eminence in later life came from the highest ranking group in scholarship. He routed the theory that excellent scholars do not attain material success in life by citing the study made

by President Gifford of the American Telephone and Telegraph company, which showed that of the 4,125 college graduates in their employ 17 per cent of the first one-tenth in scholarship were in the first one-tenth of their best paid jobs, while in the lowest third of the scholarship group, only four and one-half percent were in the best paying jobs.

After the seniors had finished singing "Our Commencement Pledge," President Coffman announced election to the honor societies.

The lists have grown so large in the last few years, that the ALUMNI WEEKLY has space to cite only a few, among them the award of the Alumni Weekly Gold Medal to Agnes Thorvilson, for excellence in forensics and scholarship. Miss Thorvilson also won second place in the Pillsbury Oratorical contest.

Elections to Phi Beta Kappa, as announced by President Coffman, are: Arthur B. Anderson, Abe B. Baker, G. Wallace Bates, Norton Breiseth, Eleanor Brussell, Russell Carlson, John Clark, George A. Colin, Josephine Conger, June Constantine, Evelyn Dickinson, Beatrice Dvorak, Doris Erstad, Evelyn Hario, Norma Henry, Dorothy Houston, Clara Johnson, Frank L. Johnson, Margaret Jump, Sidney Kaplan, John B. King, Leonard Klammer, Norma LeVesconte, Rebecca McDonald, Lewis Morton, Margaret Murray, Augusta Nelson, O. L. Norman Nelson, Charlotte Noble, Ruth Norman, Helen O'Neil, Leonard T. Peterson, Annette Picus, Morris Ravitch, Mark Regan, Samuel Rogers, Myron Rosskopf, Janet Sieboldt, Maryan Smith, Pei-Sung Tang, Clifford Thor, Donald Van Koughnet, Netta Wilson and Davis Wheeler.

### Thirteen Coeds Elected to Membership in Mortar Board

MORE than 900 junior and senior women crowded the ballroom of the Minnesota Union on Cap and Gown day for a final tribute to the graduating women and a farewell to the 1929 class at the Cap and Gown luncheon. Thirteen junior women were elected to Mortar Board, honorary senior organization, and two were awarded W. A. A. seals as a climax to the affair.

The women who were pledged to Mortar Board are Florence Pitman, Virginia Niess, Rachel Hanna, Norma Everett, Harriet More, Mary Symons, Lois



Harvey, Margaret Stocumb, Fanny Burnham, Maurine Schmitz, Eleanor Mann, Miriam Wedge and Ida Olin.

Elizabeth Hartzell, president of the honorary organization presided at the installation.

Margaret Murray, retiring president of the W. A. A., and Louise Leland, were presented with W. A. A. seals, the highest awards for athletic and scholastic achievement possible through the organization.

### Iron Wedge, Grey Friars, Silver Spur Announce New Members

IRON Wedge and Grey Friars, senior honorary societies, and Silver Spur, junior honorary society, following their usual custom of keeping their membership secret for one year, announced the new members on Cap and Gown day to the campus. Those selected by Iron Wedge are: S. Herbert Boeger, Philip Burger, George Chambers, Mitchell Gary, Carroll S. Geddes, John J. Healy, Remy L. Hudson, Frank Light, Karl Litzenberg, John McGregor, Charles Purdy, Leslie Schroeder, Edwin L. Strand, George Thwing, Jack Wallace.

Those selected by Grey Friars are: Raymond J. Albright, Russell D. Brackett, Franklin O. Briese, Edward J. Davidson, Doren A. Eitsert, Michael J. Fadell, Herbert W. Joesting, Kenneth A. Mann, Stanley W. Morrill, Oscar F. Muesing, Martin E. Newell, Malvin J. Nydahl, Hugh C. Pierson, James E. Perkins, Francis J. Putman, Elbert E. Hartwick Von E. Luscher.

Silver Spur announced the following men: Lester Bolstad, George MacKinnon, Leon Mears, Wallace Miller, Allen Mortenson, Samuel Rogers, Harold E. Stassen, Richard D. Taylor, Edgar Ukkleberg, Horatio Walker, Lester Will, Kenneth Zimmerman.

### Hoover is Campus Favorite, Mock Convention Shows

DAYS come and days go, but the university goes on forever, we might quote, in calling again to the minds of our 45,000 alumni that this is a presidential year and that Minnesota students on such an auspicious occasion would not be denied. So, much as their predecessors of four years ago did, they held a mock political convention in the Armory last Thursday night from early evening until 1:30 when the convention became hopelessly deadlocked over Senator Norris of Nebraska.

Five ballots were cast, and on the last Hoover had a plurality, but not a majority. Hoover drew 268 votes, Smith 193, and Norris had 127 which deadlocked the convention. The Smith supporters bolted the convention after the credentials of the New York delegates were challenged and the Empire State voters refused to submit to an examination.

When they returned, a majority vote adjourned the convention. Stampedes which had been prevalent earlier in the evening failed to change the votes on the fifth ballot. All voters stood firm on their choice chiefly because chairmen were voting their delegation by proxy.



Mally Nydahl, star gridder, and basketball captain is also captain of the baseball nine. Mally was honored last week by membership in Grey Friars.

## Gopher Sports

By MAURY FADELL, Sports Editor

### MICHIGAN DEFEATS GOPHER TRACKMEN

MINNESOTA was defeated 72½ to 62½ at Michigan in a dual track meet last Saturday possibly because of the lack of entries in the hammer throw. The Wolverines' clean sweep in this event, along with first and second places in the broad jump, saved Michigan from being defeated by a team that wasn't even supposed to place.

Minnesota scored seven first places, and the Ann Arbor team could do no better. The Wolverines, however, were able to garner more seconds and thirds, which proved to be the deciding factor of the meet.

The Maroon and Gold pole vaulting stars lived well up to their reputation, both George Otterness and Elton Hess tying for first place, each vaulting 12 feet six inches. Then they decided to end the event without trying for higher altitude. Crowley, also of Minnesota, was counted in the scoring during this event. He tied with Erickson of Michigan for third place.

Another Minnesota surprise was released by Francis Rhea, Gopher jumper. Rhea tied with Felker of Michigan when he jumped five feet nine and three-eighths inches in the high jump event, for first place. Rhea also took the lead in the 220 event, leading the next man by three yards at the finish.

Before the meet was over, Rhea proved to be the highest scorer on the field. He scored 10 points for the Maroon and Gold with a first in the furlong, tie for first in the high jump, and third in the 100-yard dash.

Another startling upset was Catlin's remarkable race in the 440. He was trailing behind three Wolverines when the event opened, but his final spurt, after allowing the Michigan men to lead three fourths of the way, put the Gopher dash men in the lead and a first place.

It was Minnesota's best track showing of the season, and it was a real meet. Michigan is rated as one of the best track teams in the Big Ten.

### WISCONSIN DEFEATS NINE

Minnesota won a baseball game Saturday on Northrop field from Wisconsin only to lose it again in the 10th inning. With Minnesota in the lead, four to three, Al Redding, Minnesota hurler, hit a batter when the bases were loaded to force the tying score. Then in the last fray, with the score still tied, Tanner made a bad peg to second, thus allowing the man on third to score the fifth run to defeat the Gophers five to four.

Minnesota started out in great shape, slamming Jacobson all over the field, during which time Captain Nydahl slammed a homer and Bob Tanner knocked a two-bagger. In the fourth inning, Thelander took the mound for the Cardinals, and from then on it was a different story. He crossed and puzzled the Maroon and Gold swatters so that he allowed only one hit. He retired the Gophers in one, two, three order in five of the innings.

The scoring started out with both teams scoring runs in the first inning. In the second and third innings, Minnesota continued in the scoring column, getting a single run each round, while Wisconsin remained idle. With the score three to one, the visitors, playing before a large mothers' day crowd, knotted the score, three all.

Al Redding, who started the game for the Gophers, was hit rather freely at times, although he fanned eight men. He was effective when in pinches, however, and might have won the game if his mates could have connected with the ball.

Wisconsin left 15 men on bases in comparison with the four for Minnesota. Bjorum replaced Redding in the last inning. The box score:

Wisconsin					Minnesota								
	A.B.	R.	H.	P.A.		A.B.	R.	H.	P.A.				
Cusnr	1	6	3	4	3	0	Forte	3	5	1	2	1	1
Deckr	3	6	0	1	1	1	Bolstd	2	4	0	1	2	2
Winron	1	3	0	1	0	0	Langbr	r	4	0	0	1	0
Mnsfc	1	4	0	0	0	0	Nydhl	m	3	1	1	3	0
Kuehr	2	4	0	0	2	2	Shirc	1	4	0	0	1	0
Doyle	5	5	0	1	0	0	Rigg	1	4	0	0	1	0
Munsn	r	5	0	0	1	0	Ross	s	3	1	0	1	5
Mthsn	3	4	0	0	4	2	Tanner	c	1	1	1	0	3
Jacbn	p	1	0	0	0	4	Redding	p	4	0	1	1	2
Tindr	p	3	2	2	0	1	Stark	1	0	0	0	0	0

Tot.	41	5	9	30	11	Tot.	33	4	6	30	13
Wisconsin	..1	0	0	0	2	0	0	1	0	1	5
Minnesota	..1	1	1	0	0	0	1	0	0	0	4

### TENNIS TEAM ALSO LOSES

Minnesota lost another Big Ten tennis match last Saturday when the Wisconsin team copped seven of the nine matches that were played at the Washington avenue courts on the Gopher campus.

Northwestern copped the first victory over the Gophers and then Iowa, with an advantage of only one single point, also scored a win over Minnesota.

### The summary

Cornell, Minnesota, defeated McMillan, Wis., 5-7, 6-0, 6-1; Freeborn, Wis., defeated Robb, Minn., 6-3, 3-6, 6-1; LaBorde, Wis., defeated Wolff, Minn., 6-3, 6-3; Boldenwick, Wis., defeated Sundeen, Minn., 6-4, 6-3; Reeves, Wis., defeated Peterson, Minn., 6-4, 6-4; Melklejohn, Wis., defeated Chesler, Minn., 4-6, 6-4, 6-3; McMillan and LaBourd, Wis., defeated Cornell and Robb, Minn., 6-4, 6-4; Melklejohn and Reeves, Wis., defeated Peterson and Sundeen, Minn., 6-4, 6-4; Chesler and Wolff, Minn., defeated Boldenwick and Freeborn, Wis., 6-4, 6-8, 6-3.



# The University News Budget

## Minnesota Shares Scholarships Offered by American Bankers

The University of Minnesota, Hamline university and Carleton college are numbered among 71 colleges and universities selected to benefit by collegiate loan scholarships now being proffered by the American Bankers' association educational foundation. This announcement was made by John H. Puelicher of Milwaukee, chairman of the foundation's board of trustees, in New York.

Mr. Puelicher stated that the 71 institutions, selected from 34 states, will be recipients of 167 loan scholarships, of which 98 are now being offered. A foundation fund of \$500,000 was started in 1925 by the association to commemorate its fiftieth anniversary, and it aims to stimulate and aid worthy students to pursue courses in banking and economics in college institutions.

The awards will be available for the scholastic year beginning next fall and will provide loans of \$250. A five per cent rate of interest will be charged only in case the student had not repaid his loan by the second January following his graduation. The plan, while not demanding scholarship of the highest rank, aims to develop leaders in business life and therefore precludes awards to mediocre or inferior students.

## Minnesota Roadshow Makes Record in Performances and Profits

Minnesota's All-University road show, "Wind in the South," written by Minnesota's dramatic director, Edward Staadt, is well on its way to make a record both in number of performances and in amount of profits, Norman Terwilliger, business manager of the production, stated yesterday.

Setting aside yesterday as a general cleanup day, the staff of the play furnished and decorated the classroom of the university Workshop theater and the dramatic office. With proceeds received from the performances already given, after paying all expenses, the organization purchased furniture, rugs, drapes and lighting equipment from the workshop theater fund and still has a balance left.

"Wind in the South" has been given in Spring Valley, Austin, and at the Minneapolis Women's club. Delano and Anoka are the next towns booked for the play.

## Horatio Walker Appointed Freshman Advisory Chairman

Horatio Walker has been appointed as chairman of the freshman advisory system, and will succeed Harold Stassen, present advisor, according to E. E. Nicholson, dean of student affairs.

Previous to his appointment as head of the system, Mr. Walker was advisor from the School of Business Administration, and assistant chairman to Mr. Stassen.

## Mississippi Valley S. L. A. Deans Meet At Minnesota Conference

Deans of Arts colleges of fourteen Mississippi Valley universities gathered on the Minnesota campus last week for their annual discussion. Dean J. B. Johnston of the College of Science, Literature and the Arts, was chairman of the meeting and acted as host to the conference.

This meeting, which has been held annually for the past 15 years, is an informal discussion of the problems of Arts colleges.

The deans who were present at the meeting included: W. H. Siebert, Ohio; P. P. Boyd, Kentucky; S. W. Reaves, Oklahoma; Jacob Van Elk, Colorado; Fred M. Tisdell, Missouri; G. F. Kay, Iowa; Virgil L. Jones, Arkansas; S. E. Stout, Indiana; Herman G. James, Nebraska; Vernon P. Squires, North Dakota; J. G. Brandt, Kansas; Earle S. Sparks, South Dakota; and J. B. Johnston, Minnesota.

## National Collegiate Players Elect New Members

Headed by E. E. Nicholson, dean of student affairs, and Dr. Anna Phelan, professor in the English department, a list of 11 faculty, graduate students, and undergraduates were elected to National Collegiate players, honorary dramatic fraternity.

Lawrence C. Mendenhall, graduate of the University, was also elected to the group. He is now connected with the New York Theater Guild.

The undergraduates who will be initiated into National Collegiate players are Francis Bosworth, Dorothy Ann Erehart, Meredith Langworthy, Allen B. Nourse, Charles Peterson, Thomas D. Rishworth, Rogers N. Robinson, and Thomas Russell.

## "La Fete Moderne" Is Theme of Architects' Ball

"La Fete Moderne," costume ball which will climax the annual architects' jubilee week, is scheduled to be held May 18, in the auditorium of the engineering building.

Patterned after the famous Beaux Arts Ball of Paris, the architects' ball will take place in an elaborately decorated setting, Paul W. Jones, chairman of the decorating committee stated.

The ball will bring to a close the annual jubilee week during which the architectural school holds open house for the University.

## Indian Motif Selected For Next Homecoming Celebration

Indian designs showing flaming red-skin headdresses and the colorful warpaint of the warriors of the forests will feature the decorations and buttons of the Homecoming celebration next October which will be built around a spectacular Indian motif, Joseph Osborne, Homecoming chairman, announced yesterday.

Building on the Indian lore of Minnesota, and the customs and rites of these tribes, the campus will be turned into a great Indian camp as the feasting grounds for the returning alumni and the invading Chicago tribes.



Author of the much talked of book, "The Empire Builder," is Oscar M. Sullivan, director of free education in the State Department of Education. Mr. Sullivan was a graduate student at Minnesota some years ago. His book, reviewed in the May 3 ALUMNI WEEKLY deals with the life of James J. Hill.

## Professor Combs Wins Prize In Ag Faculty Milking Contest

Professor W. B. Combs of the dairy husbandry department, won first place in the faculty milking contest last week at the University Farm, in one of the most hilarious competitions ever staged. Even after the award had been made, one of the contestants declared that Professor Combs was professional because he had accepted 30 cents for milking once in his youth, but judges ruled that the award would have to stand.

The milking contest was one of the events of the Ag Royal Livestock show and climaxed events of the day. Four silver loving cups were awarded to the champion poultry, beef, and dairy showmen, and to the grand champion showman. Jack Wassen was declared grand champion showman, while other awards went to Clement Chase, Justin Frost, Jack W. Wheelock, Elmer Rieke, Charles Flugum, and Paul Ziegelmaier.

## University Asks Police To Enforce Campus Parking Law

Calling on city police for "strict enforcement" of parking regulations on campus streets, the University yesterday asked for co-operation to solve the parking situation on the campus.

The East Side Police station responded by stating that two or three police will be immediately assigned to the campus to enforce city ordinances as to parking on 15th and 17th avenues.

A fine for the first offense and a possible workhouse term for the second tag, was promised last night by police headquarters to all offenders.

## Grounds of "U" Hospital To Be Beautifully Landscaped

Extensive plans for the beautifying of the grounds on the south side of the Elliott memorial hospital have been completed, and work preparatory to the planting of the trees and shrubs has begun, P. H. Fesler, superintendent of the hospital, stated.

The Citizens' Aid society, which donated to the university the cancer dispensary of the Elliott memorial hospital, is donating the shrubs, trees and walks for the improvement of this site.

## All-Education Banquet Is Planned for May 24

Arrangements were completed yesterday for the all-education banquet to be held in the Minnesota Union May 24.

Gordon Mackenzie, Y. M. C. A. president, was appointed general chairman in charge of the arrangements.



## PERSONALIA

'01, '05L, '07—Josiah Chase had a four-page article in the March Delta Chi Quarterly, on upper river transportation, illustrated with several photographs of the Minnesota river terminal, which incidentally show many of the buildings on the new campus. Mr. Chase is the Minneapolis alderman who now has a case before the State Supreme Court in which he is attempting to secure an opinion as to whether or not the State Highway department can be forced to pay for trunk highways running through cities of the first class. The Delta Chi Quarterly is edited by Albert S. Tousley ('24).

'01E—G. J. Houts, a supervising development engineer in the Western Electric Company, has recently been given added responsibilities within that organization. These include development work in connection with the installation of certain types of central office equipment. Mr. Houts has been with the Western Electric Company since his graduation from Minnesota.

'02EE—Wilhelm Nilson has left the ranks of the engineers and has become a tiller of the soil. Mr. Nilson, as one might deduce from the foregoing, is farming. He is located at Twin Valley, Minnesota.

'05EE—Emil Anderson, who for the first few years after his graduation was chief engineer for the Yellowstone Park association and later was electrical inspector for the underwriters, has for the past eleven years been in the electrical contracting business. During the first part of this year Mr. Anderson associated himself with the Langford Electric company of Minneapolis. In the summer, Mr. Anderson usually loads his car with his family and goes camping.

'05M—Harry T. Angst, who was formerly superintendent for the Marquette Ore company at Ironton, Minnesota, is at present conducting a jugging test for the M. A.

'05M—Erich J. Schrader, consulting engineer of Reno, Nevada, recently explained to the mining students at the School of Mines and Metallurgy the details of making reports on mining properties.

'06CE—George L. Hayward has been appointed district engineer for the Northern Pacific Railroad at Seattle, Washington. He was previously located at Spokane with the same road.

'06D—As editor of the Xi Psi Phi Quarterly, Dr. Verner H. Nilsson has been instrumental in bringing the 1928 Convention of the fraternity to Minneapolis, where he is engaged in the practice of dentistry.

'06, '09L—In the March issue of Minnesota History, a reprint of Governor Theodore Christianson's address on "Backgrounds of Minnesota," appeared. This speech was delivered by the Governor at the seventy-ninth annual meeting of the Minnesota Historical Society in St. Paul on January 9, 1928.

'08Ch—Edward X. Anderson has recently been promoted to associate pro-

## Berkner, Minnesota Grad, to Fly with Byrd to South Pole

Accompanying Byrd on his Antarctic flight next winter, L. V. Berkner ('27E), last year's graduate of electrical engineering at Minnesota will be one of the first men to fly over the south pole.

As one of the two radio men on the expedition, Mr. Berkner has been designated by the department of commerce to accompany Commander Byrd on the first attempt to circle the south pole from the air.

Since he received his degree, Mr. Berkner has been employed by the department of commerce in the radio engineering department. He was said to have operated the first amateur radio broadcasting station in Minnesota when 15 years old.

Mr. Berkner is a member of Eta Kappa Nu, honorary engineering fraternity, Theta Tau, professional engineering fraternity, Acacia fraternity, and of Scabbard and Blade. He was awarded a silver loving cup for being platoon commander and won the G. A. R. sword for being the best-drilled individual in the University corps.

professor of chemistry at the University of North Dakota.

'09C—N. W. Elsberg is president of the Minnesota Federation of Architectural and Engineering Societies, and Alvin S. Cutler ('05C) is treasurer.

'10Ch—Farrington Daniels, who is associate professor of chemistry at the University of Wisconsin at Madison, attended the recent meeting of the American Chemical Society, where he gave several papers, among which were: "Photochemical Measurements in the Ultra-Violet" and "A Study of Chemical Effects Produced by Cathode Rays." Dr. Daniels, it is interesting to note, is one of the "starred" men in "American Men of Science."

'11, '13, '16—Paul E. Klopsteg is director in charge of development and manufacturing for the Central Scientific company of Chicago. This company furnishes laboratory equipment to research laboratories throughout the country. One of the interesting features of their work is that of making over inventor's ideas into fool-proof, workable instruments.

'12Ch—R. A. Baker, who was formerly assistant professor of inorganic chemistry at Minnesota, is head professor of chemistry at Syracuse university.

'12Ch—Mark W. Bray, who received his master's degree in 1914, is now employed at the Forest Products Laboratory at Madison, Wisconsin.

'13EE—William R. Everett, who was formerly with the Minneapolis Trust company, has taken a position with De Wolf and company of Chicago. Mr. Everett has been in the bond business since he received his degree of electrical engineer in 1915.

'13C—Cyril S. Taylor is physical chemist with the research bureau of the Aluminum Company of America. "Aluminum—A Growing Industry" is the title of an article which appeared over his

signature in the March issue of the Techno-Log. "Aircraft parts, typewriter frames, railway cars, radio towers, and paint colorings are a few of the things made with this metal," he says.

'14EE—James A. Colvin is superintendent of generation for the Minneapolis division of the Northern States Power company. Mr. Colvin has recently been elected to offices in the American Society of Mechanical Engineers and the Minneapolis Engineers' Club. Mr. Colvin took a trip east last fall to attend the N. E. L. A. "prime movers" convention. He is chairman of the prime movers committee of the North Central Electric Light association.

'14EE—Elmer W. Johnson, who is assistant professor of electric power in the department of electrical engineering, has acquired a beautiful new home at 5412 Clinton Avenue South, Minneapolis. Professor Johnson was formerly in the employ of the Northern States Power company at Minneapolis.

'14D—Dr. S. N. Thams is practicing at Valley City, N. D. He has three husky candidates for Minnesota football teams, Billy, Paul, and Bob.

'15D—Another Minnesota dentist has been elected a college dean. This time it is Dr. Frederick Wesley Hinds, who has been elected dean of the College of Dentistry of Baylor University, Baylor, Texas. Dr. Hinds practiced his profession at Park Rapids, Minn., for ten years, taking active part in civic affairs and serving as mayor for three years.

In 1926 he went to Baylor as instructor in crown and bridge work. The next year he was promoted to the rank of professor and made superintendent of the clinic. Now comes notice of his appointment as dean of the college. Dr. Hinds is a member of Xi Psi Phi, dental fraternity.

'17Ch—William Higburg represented his company at the St. Louis meeting recently. He is sales manager for the charcoal products division of the Republic Creosoting company of Indianapolis, Indiana.

'18D—Dr. Lloyd F. Meacham of Minneapolis is the author of a paper on "The Porcelain Jacket Crown as a Bridge Abutment," which appeared in a recent issue of the Minneapolis District Dental Journal.

'19EE—Carrol E. Lewis, who is a member of the firm of Lang, Raugland and Lewis, architects of Minneapolis, has been working for some time on a humidifier for use in homes and offices. Mr. Lewis' new device, which is distinguished by its automatic temperature and humidity control, has been patented and is about ready for the market.

'20E—"Safety—A Part of the Day's Work," is the title of an article by Norman W. Kingsley which appeared in the April issue of the Northwestern Bell, houseorgan of the Bell Telephone Company. Mr. Kingsley is general plant employment supervisor for the Telephone company in Minneapolis.

'21CE—Burt C. Henry recently resigned his position with the Gauger, Korsmo Construction Company of Memphis, Tennessee. He has organized his own company and is now in the contracting business in Dallas, Texas.

'22CE—N. Severn Anderson has re-



cently accepted a position with the Northern Pacific railroad company as a valuation engineer.

'22CE—Ellsworth Johnson has been doing some extensive and intensive traveling of late. He says, "Having survived the hurricane in Florida, I went to New York, thence to South America, and back by way of Havana and New York.—In Chicago eight months and now on my way to Los Angeles via Seattle, Vancouver, and a boat trip down to California." Johnson's home is in Los Angeles, California.

'22EE—Martin F. Wichman, the first editor of the *Techno-Log*, visited the technical campus and the *Techno-Log* office recently. It was several years ago that Mr. Wichman and his assistants, working in a small, dark room of the Architecture department, published the first issue of the *Minnesota Techno-Log*, but his interest in it is still keen. He says: "At every visit to the *Techno-Log* office I look at the first few issues of the *Techno-Log* which I helped to make, to see the improvement made in succeeding issues and to note with a feeling of personal and parental pride the high standard of the magazine at this time." Mr. Wichman is division transmission engineer for the Northwestern Bell Telephone company. Mr. Wichman has been interviewing seniors in the department of electrical engineering in regard to appointments with the Bell System.

'23CE—Harry E. Cribbs, we have heard, spends his off hours working for the Chicago, Milwaukee and St. Paul railway company at Mason City, Iowa. He is an instrument man in the engineering department.

'23EE—Robert A. Hargreaves has accepted a position as assistant engineer with the Duluth, Messaba and Northern railroad with offices in Duluth. He was formerly employed by the General Electric company at Schenectady, New York.

'23CE—Henry J. Manger has been transferred from the United States engineer's office in Milwaukee, Wisconsin, to the district engineer's office in St. Paul. Mr. Manger's address is Bremer Arcade, St. Paul, Minnesota.

'23ME—C. R. Marshall is occupied as a results engineer in the generating department of the Northern States Power company at St. Paul. Ernest F. Carlson ('22) has a similar position.

'23EE—Glenn W. Nordvall is now regular inspector and file clerk in the generation department of the Northern States Power company of Minneapolis. He was formerly with the Northwestern Bell Telephone company. He is the proud father of a baby girl. The Nordvalls make their home at 3328 Twenty-sixth Ave., Minneapolis.

'24—Sherman L. Anderson has been appointed instructor and research assistant in the department of government and law at Lafayette college. In June, Mr. Anderson expects to receive his degree of LL.B. at Harvard. He taught American government at Minnesota for two years.

'24EE—W. E. Carlson is assistant office engineer in the generating department of the Northern States Power company at Minneapolis. His work at present consists of working on equipment

forms and files. He was formerly in charge of the apprentice engineering course given by the company. According to our present information, Mr. Carlson was married recently.

'24—W. M. Coffman, son of President L. D. Coffman, is manager of the South-Dykewater-Drexel-Dupont unit of the Bell Telephone company, Minneapolis.

'24EE—James A. Tyvand has recently changed his address from Barton, North Dakota, to Milwaukee. He can now be reached at 691 Cramer Street, Milwaukee, Wis.

'25EE—Ernest G. Albrecht was married in January. Albrecht has been with the Tri-State Telephone company in St. Paul since his graduation in 1925.

'25EE—Karl Albrecht, we understand, took the dive into the sea of "Matrimony" sometime in December. Karl is employed as a junior patent examiner by the government patent office in Washington, D. C.

'25CE—Dwight T. Burns, who is a building inspector for the Santa Fe railroad, has been transferred to Topeka, Kansas. He was formerly stationed at Fairfax, Oklahoma.

'25EE—Ira B. Garthus is office engineer in the generation department of the Northern States Power company at Minneapolis. Instead of getting married, Garthus possessed himself of a Chevrolet coupe. He has been checking construction work and working on a voltage survey of the inter-connected system surrounding the twin cities.

'25Ch—Ernest E. Jewett, according to reports received at the School of Chemistry, has been appointed director of laundry research in the laboratory of the Proctor and Gamble company at Ivorydale, Ohio.

'25EE—R. B. Johnson is an electrical engineer in the relay section of the generator department of the Northern States Power company at Minneapolis. He has done considerable work recently on carrier current telephone transmission systems.

'25EE—Franklin O. Knoll has recently



## The Relationship of Alumni to Their Alma Mater

(Continued from page 542)

the worthiest ideals of the institutions they represent; they should stand for catholicity of spirit and of mind; they should be cosmopolitan in attitude; they should be essentially educational in character; they should uphold the hands of those who are fighting the battle to preserve the freedom of the institutions that graduated them; they should insist upon a still higher and better type of education within these institutions.

Alumni associations of this country may become great agencies for the development of democracy. Let them show to the world that the great experiment of American education has succeeded and that the institutions which our sacrificial forefathers established are being strengthened and expanded under their fostering care. Let them say to the college authorities: "We are here to help, never to hinder; always to support, never to limit." Let them say: "We hereby dedicate our learning, our trained minds, and the ideals which our beneficent institutions sought to inculcate, to the making of better colleges and universities, to the building of finer manhood and womanhood, and to the liberalizing of the minds of men for the sympathetic consideration of the problems of all mankind."

been transferred to the St. Cloud division of the Northern States Power company where he is working as a distribution engineer. He was formerly stationed at Minneapolis.

'26ME—Wesley J. Anderson, who has been with the Westinghouse Air Brake company since his graduation in 1926, says of his work in a recent letter: "My work so far has consisted of plant layout and special test work on machines which are about to be put on production work. I am sort of a go-between for the foreman, being assistant to the shop engineer in the works manager's office." Letters will reach Anderson if sent in care of the Westinghouse Air Brake company at Wilmerding, Pa.

'26EE—M. S. Boreen and Richard B. Robinson, '27, are in the engineering department of the Westinghouse Electric Products company of Mansfield, Ohio.

'26EE—R. E. Burlingame, when he is not burning up the roads in his Chevrolet, works in the Byllesby resident electrical engineer's office at Minneapolis.

'27Ch—Marjorie Crawford, who received her Ph. D. degree last June, has accepted a position of assistant professor or organic chemistry at Vassar college.

'27EE—Robert Gibson is taking the Westinghouse graduate student course and is going into the work management department of the Westinghouse company on completing the course. Mr. Gibson's address is 905 Roos Avenue, Wilkesburg, Pennsylvania.

'27CE—Lawrence Johnson, Tauno Pajari, and L. E. Briggs have accepted positions with the Northern Pacific Railroad. They are all located in the St. Paul office of the railroad.

'27ME—George P. Vye is now in the last throes of thesis writing at Sheffield Scientific School of Yale University. His love for old New England is expressed in the following lines from a recent letter: "If you ever crash the higher realms of politics, introduce a bill in Congress to burn New England down for the welfare of the entire nation. I'll stick with you to the bitter end." He is located in the Mason laboratory of the mechanical engineering department.

'27EE—Seth Witts is now assistant office engineer in the generator department of the Northern States Power company at Minneapolis. Seth is still single and has, we understand, become the proud possessor of a new Chevrolet coach. He is a Mason and a short time ago he received the thirty-second degree. For some time past he has been engaged in working on a voltage survey for the power company.

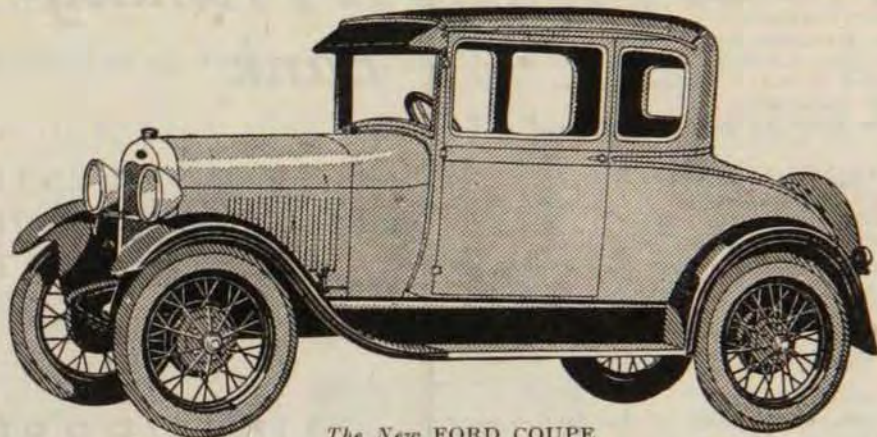
'27ME—Ralph Richardson is in the technical data department of the General Motors company with offices in the General Motors building in Detroit. We understand that, like all good engineers, he likes his work.

'27Ch—Grant Merrill has returned to the School of Chemistry where he is doing research work on analytical laboratory control problems for his master's degree.

'28Ch—Elsie Kilbourne has been elected to a position on the faculty of Vassar college. Miss Kilbourne has spent the past year doing research work in the analytical department.



Buy That NEW FORD, From An ALUMNUS



The New FORD COUPE

See the New Fords on Display at

A. M. SMITH "Of Course"

ORDERS will be filled strictly as received.—Deliveries are now being made.—Be prepared for spring and summer driving with this wonderful creation in motordom.

806 So. 4th St. A. M. SMITH CO. Minneapolis

Use

Grasselli's  
Chemically Pure  
Acids

AMMONIA



We Solicit Your Correspondence

THE GRASSELLI CHEMICAL  
COMPANY

CLEVELAND, OHIO

Branch Offices

- |                   |                  |                   |
|-------------------|------------------|-------------------|
| New York, N. Y.   | Birmingham, Ala. | Chicago, Ill.     |
| Boston, Mass.     | St. Louis, Mo.   | Detroit, Mich.    |
| Philadelphia, Pa. | St. Paul, Minn.  | Cincinnati, Ohio. |
| Pittsburgh, Pa.   | Milwaukee, Wis.  | New Orleans, La.  |

This Bank has served  
the University District  
for *Thirty-Four Years*

† † †

We solicit your business  
on our record

†

St. Anthony Falls Office  
First National Bank

East Hennepin at Fourth Street



THIS IS A SAMPLE BALLOT

### Official Ballot

for the election of five directors-at-large, nominated by the various school and college associations.

1. Ballots cast on any other form of blank cannot be accepted.
2. If ballot is spoiled or lost, a duplicate can be secured of the secretary of the Association.
3. After filling out ballot as directed below mail it in envelope addressed to:

**CANVASSING COMMITTEE**

General Alumni Association  
University of Minnesota  
Ballot for Directors. Minneapolis, Minn.

4. The ballot must be signed on the envelope in which it is mailed must bear the PERSONAL SIGNATURE of the voter.
5. Ballots cannot be counted unless they are received by the Canvassing Committee not later than 9 o'clock p. m., June 11, 1928.

6. Directions for marking ballot:

Put the figure "1" opposite the name of your first choice. If you want to express also second, third, and other choices, do so by putting the figure "2" opposite the name of your second choice, the figure "3" opposite the name of your third choice, and so on. You may express thus as many choices as you please.

This ballot will not be counted for your second choice unless it is found that it cannot help your first; it will not be counted for your third choice unless it is found that it cannot help either your first or your second, etc. The more choices you express, the surer you are to make your ballot count for one of the candidates you favor.

The ballot is spoiled if the figure "1" is put opposite more than one name.

*E. B. Pierce*

Secretary.

**FOUR YEAR TERM—FIVE TO BE ELECTED**

- Edward S. Bade, Minneapolis; Law, 1922; Attorney.
- Ralph B. Beal, Minneapolis; Science, Literature, and the Arts, '18; President, Smith Beal Fire Brick Co.
- Allan Briggs, St. Paul; Law, '16; Attorney.
- Henry V. Bruchholz, Minneapolis; Science, Literature, and the Arts, '11; Secretary, First Minneapolis Trust Company.
- Harold G. Cant, Minneapolis; Science, Literature, and the Arts, '09; Attorney.
- Raymond P. Chase, St. Paul; Science, Literature, and the Arts, '03; State auditor.
- Spencer B. Cleland, St. Paul; Agriculture, Forestry, and Home Economics, '14; Assistant county agent leader, University of Minnesota.
- Donald H. Daniel, Minneapolis; Medicine, '19; Physician and surgeon.
- Robert E. Ford, Minneapolis; Engineering and Architecture, '95, '03; Member, Luther Ford Co.
- Arthur B. Fruen, Minneapolis; Engineering and Architecture, '08, '09; President and treasurer, Fruen Milling Co.
- Charles A. Griffith, Minneapolis; Dentistry, '07; Dentist.
- Eva Blaisdell Wheeler, Minneapolis; Science, Literature, and the Arts, '06.
- Oswald S. Wyatt, Minneapolis; Medicine, '19; Physician and surgeon.

**SAMPLE BALLOT**

- Marked to indicate method of voting
- ..... Mary Pickford
  - .....4..... Douglas Fairbanks
  - .....2..... Pola Negri
  - ..... Douglas McLean
  - ..... Gloria Swanson
  - ..... Marion Davies
  - ..... Thomas Meighan
  - ..... House Peters
  - .....1..... Constance Talmadge
  - .....3..... Betty Bronson
  - .....5..... Harold Lloyd

Official ballots will be mailed to all active members of the General Alumni Association.

## A Friendly Bank

CONVENIENTLY  
LOCATED TO THE  
UNIVERSITY



## UNIVERSITY STATE BANK

Washington Ave and  
Oak St. S. E.



The OFFICIAL  
INTER-  
COLLEGIATE

ALUMNI  
HOTEL IN  
MINNEAPOLIS



## NEW NICOLLET HOTEL

Opposite Tourist Bureau on Washington Avenue

The northwest's largest and finest hotel will be your choice when in the Twin Cities. We have 600 outside rooms with bath; the finest cafes and coffee shops; the largest and most beautiful ball rooms in the northwest. We cater particularly to meetings and conventions and invite alumni to correspond with us when planning either a personal trip or a convention in Minneapolis.

*Rates:*

59 Rooms at \$2.00    84 Rooms at \$3.00    41 Rooms at \$4.00  
68 Rooms at \$2.50    257 Rooms at \$3.50    38 Rooms at \$5.00

Suites and Special Rooms at \$6.00 and \$9.00

MANAGEMENT OF W. B. CLARK



# N. E. A. — MINNESOTA — N. E. A.

Attend the Convention of America's Greatest Educational Association while studying at the

## UNIVERSITY OF MINNESOTA SUMMER SESSION

### OFF the Campus

#### SEVEN-CAPITALS TOUR OF EUROPE

Ten weeks, principal countries, sight-seeing, two courses in World Politics and International Organization. University Credit. Personal direction Professor Herbert Heaton.

#### TRAVEL-STUDY COURSE FOR TEACHERS

Three weeks, with preliminary residence study, to Dakota Bad Lands, Yellowstone, Lewis and Clark Caverns, Butte, other points. Geology, geography, industry. Leaves following N. E. A. University credit. Personal direction Dr. I. S. Allison.

#### EUROPEAN JOURNALISM TOUR

Ten weeks, principal countries, combining general tour with study of journalistic conditions of Europe. Two courses, University credit.



FOLWELL HALL  
UNIVERSITY OF MINNESOTA

### ON the Campus

All facilities available in

**SECOND LARGEST  
STATE UNIVERSITY**

Enrollment in all colleges

Graduate and Undergraduate work for all Degrees

Faculty of over 400

Visiting instructors of prominence

5000 students

### A FULL SUMMER QUARTER

First Term, June 15—July 28

Second Term, July 28—September 1

N. E. A. Convention, Minneapolis, July 1—6

### ATTRACTIONS FOR EDUCATORS

College of Education offers full program, augmented staff, special opportunities for Graduate study, preparing for Higher Teaching and Administrative positions. Courses in Administration, Supervision, Tests and Measurements, Teaching Methods, Psychology, Library Methods, School Music, Art, Child Welfare.

Use this Coupon to ask for information.

### EXTRA SPECIAL

#### WINNETKA PLAN DEMONSTRATION SCHOOL

with special supervisory courses under direction Superintendent Carleton Washburn

#### SPECIAL COURSES FOR VISITING TEACHERS

in cooperation with National Committee on Visiting Teachers, under direction Miss Gladys Hall, Portland

#### INSTITUTE ON ADMINISTRATION OF SCHOOL LIBRARIES

in cooperation with American Library Association and Association of Elementary School Principals. July 9-21

#### INSTITUTE ON HIGHER EDUCATION

Lectures and discussions on problems of higher education, for college and university administrators. July 9-21

### ORGANIZED RECREATIONAL PROGRAM

Concerts Lectures Dramatics Excursions Socials Outings

### SPECIAL PROGRAM OF PHYSICAL RECREATION

Intramural Sports and Tournaments

*"The Land of Ten Thousand Lakes"*

Director of Summer Session  
University of Minnesota,  
Minneapolis.

Please send me the Bulletins checked below:

..... Complete Bulletin of the Summer Session.

..... Bulletin of Seven-Capitals European Tour.

..... Bulletin of Travel-Study Course for Teachers.

..... Bulletin of European Journalism Tour.

Name .....

Address .....



# A Great Hospital Made Greater with Ochs Brick



*Elliott Memorial Hospital*

## Continuous Care Keeps Our Quality High and Uniform

Nowhere in the world is such continuous, constant and careful care exercised in keeping quality consistent, uniform, and high as in the plant of OCHS BRICK AND TILE.

Yet at the same time, as in a great hospital such as the Elliott Memorial Hospital, care is taken continually, in an experimental way, to develop the new and improve the old.

You will always find the newest designs and patterns, as well as the standard of the years at our plant.

You are urged to call our Minneapolis office, or to visit our Springfield, Minnesota, executive office and plant.

# A.C.Ochs Brick & Tile Company

Executive Office and Plant, Springfield, Minn.

Sales Office, 204 9th St. S., Minneapolis



Volume 27  
Number 30

15c the Copy  
\$3 the Year

# *The* MINNESOTA ALUMNI WEEKLY

Saturday, May 26, 1928

---

## Minnesota Alumni Work Lauded

*President Coffman and Six Deans Urge  
Class of '28 Participation*

↔

## The Printing of Books

*Continuing Our Series on Books and  
Book Making by our Librarian*

↔

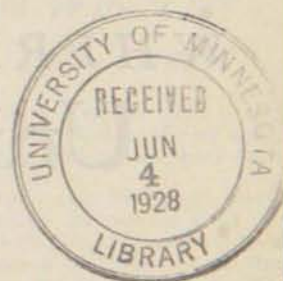
## Alumni Directors Eat—

*And Meet to Discuss Many Important Topics  
at Regular May Meeting*

↔

## Gophers Defeat Chicago Track Team

*Baseball Squad Continues to Lose—Two  
More Defeats Recorded*



---

THE INTERPRETER OF UNIVERSITY LIFE TO THE ALUMNUS



---

'78 '83 '88 '93 '98 '03 '08 '13 '18 '23

---

*[[ While the above quinquennial classes are featured this year, every class from '75 to '27 is expected to have a celebration of its own and to march in the commencement procession ]]*

# REUNION

*Biggest, Best, Most  
Spectacular Ever*

Monday, June 11th

WHERE?

University of Minnesota  
(Of Course)

PROGRAM :  TIME : All Day

MORNING: Registration, Tour Campus, Visit Houses, Chat with Old Friends.

N O O N : Individual Class Luncheons.

AFTERNOON: March in Commencement Procession at Head of Class of '28.

N I G H T : Big Alumni Reunion Banquet at Minnesota Union, Stunts, Entertainment, Music.

UNDER THE DIRECTION OF THE CLASS OF '03

---

*Look for Complete Details in Next Week's Issue*

---



# The MINNESOTA ALUMNI WEEKLY

Volume 27

Edited by Leland F. Leland

Number 30



Still one of the campus' most beautiful buildings is Folwell Hall, probably used more than any other campus building.

## President and Deans *Laud* Alumni Work

*A Message Addressed to Seniors of '28 Tells Them Why They Have Been Receiving the Alumni Weekly the Last Two Months*

FOR two months the seniors, soon to become members of the class of '28, have been receiving the MINNESOTA ALUMNI WEEKLY in their University post office boxes each week. Many, whose reading has escaped our articles telling them about the alumni association and its work, have asked their fellows why the ALUMNI WEEKLY should come to them, and if it will continue to come, gratis, after their graduation.

The WEEKLY has been coming to you, senior of '28, each week through the generosity of a group of loyal-minded Minnesota alumni who have paid the cost of sending this WEEKLY to you for several months. They have felt that the money which they have thus expended was worth while so that you might become better acquainted with your only contact with your Alma Mater after you graduate; also that you might become more conversant with the program and the work done by the General Alumni association of which you are at this time invited to become a member.

The association was organized in 1904 after an urgent call to aid the University of Minnesota. That is still its main objective. It is a recognized fact that the alumni of an institution can be of immeasurable service to that college over a period of years. Likewise the association can be of service to the alumni who compose it.

The Alumni association and the ALUMNI WEEKLY exist for the following reasons, which have been adopted as the platform of the General Alumni Association of the University of Minnesota:

1. To unite the alumni and to serve the University of Minnesota.
2. To interpret University Life to the Minnesota Alumnus.

3. To assist in translating the problems of the University to the people of the state.

4. To maintain the contacts once established with the University of Minnesota—to bridge the gap between student days and alumnidom.

Today, when you are on the threshold of graduation, thoughts of Minnesota and alma mater will perhaps not appeal strongly to you. Your thoughts will be of the future and what it holds in store for you; you will be anxious about a job, or you're a bit excited over the prospect of the new job which you have already secured, wondering just how you and I will get along. But wait, one, two, three, five, ten years after you've been away from college. Then your thoughts will turn Minnesota-ward. First you'll wonder how your old friends are; you'll be curious to know what changes have been wrought since you were back; you'll probably be interested to know if some of your favorite old instructors are still at the old stand; you'll be interested in the new buildings going up; and the success of the football team and the other athletic sports will tickle your curiosity.

How to keep in touch? That's the question. A question, however, which is simply answered: Take the MINNESOTA ALUMNI WEEKLY, the official publication of the General Alumni Association, which brings you not only the news of the campus and what the officials are doing, but news of your classmates, news of yourself and your friends, news of the association and its units organized throughout the length and breadth of the land, news of the important work done by alumni, news of alumni in the field. Short, newsy, interesting, peppy, well illustrated, these little letters from the old school come with a never failing regularity that will be deeply appreciated,

one, two, three, five, ten years from now. Purposely short and brief you can read the WEEKLY within the short span of thirty minutes.

Should you ask, "What do others of importance on the campus think of the alumni association and its efforts to carry on the contacts established by the student in college after he leaves that fold, we would quote what President L. D. Coffman himself said:

"I am in hearty accord with any effort whose purpose is to create and maintain an alert and informed alumni body. It is difficult for any alumnus, however interested he may be, to maintain close contact with his Alma Mater and his classmates unless he is steadily receiving the publications of the institution and unless he maintains an active interest in the work of the Alumni Association. The Alumni Association plans to give to each outgoing senior a life membership in the organization and a life subscription to the WEEKLY on a cost basis is worthy of encouragement and support."

Or what Dean J. B. Johnston of the College of Science, Literature and Arts has to say:

"The Alumni Association offers the best means of keeping in touch with the University and its developments. Every graduate should feel a continuing interest in the plans and work of his Alma Mater and through the Alumni Association and otherwise should strive for her prosperity."

And what six other deans have said, all of them enthusiastic about this great work for Minnesota:

DEAN LASBY (*Dentistry*)—"Life membership in the General Alumni Association is the best possible way to continue the friendships formed in college and to keep in contact with University life."

DEAN COFFEY (*Agriculture*)—"The alumni body of a great university should be its great source of power and influence, but it cannot be, unless the members of the body keep informed relative to the University's progress. One of the best ways to do that is through the General Alumni Association."



DEAN HAGGERTY (*Education*)—"I believe there ought to be some genuine interest on the part of every alumnus in his Alma Mater. A good alumnus doesn't regard graduation as a severance of relations with the institution. I believe in the Alumni organization; it is a fine thing and every alumnus should belong to it."

DEAN WULLING (*Pharmacy*)—"I am always in favor of any agency which keeps the alumnus in touch with his university. The General Alumni association has my full approval, and I heartily endorse it as a movement which not only keeps the alumnus in touch with the institution but stimulates his interest in it even more warmly than it has in the past."

DEAN LELAND (*Engineering*)—"I think the General Alumni Association is a good thing. Contact with the University is something that the alumnus values more and more as he is farther and farther away from the University."

DEAN LYON (*Medicine*)—"My college home is like my childhood home. I love it. I recall all manner of sweet memories about it. I go back to it as often as I can."

The way to keep in touch is to sign the pledge card for \$50 (payable over a period of six years) which includes membership in the Alumni Association and a life subscription to the ALUMNI WEEKLY. Watch for a letter with an attached pledge card which you will receive this week from Secretary E. B. Pierce.

### 'U' Senate Drops St. Thomas from Accredited List

ST. THOMAS college and St. Thomas academy were dropped from the list of accredited colleges and secondary schools at the University by the University Senate last week. This ruling will take effect at the close of the current school year.

At the same time, five schools were added to the list of accredited institutions. Duluth Junior college will be accredited for one year of work; St. Joseph's academy at Crookston and Mt. St. Benedict's academy are to be included with the accredited secondary schools. Concordia college of Moorhead was recognized with full collegiate standing, and Augsburg seminary graduates are to be accepted in the Graduate school only in certain fields of work.

A change in the status of "class A" members of the faculty was recommended by the administrative committee. Those in "class A" now and changed to "class B" will receive eight-ninths of the salary they were to have received under "class A." Employment during the summer session or work during the fiscal year sufficient to make up this loss in salary will be promised to instructors affected by this new ruling.

Attention was called to the Harvard Housing plan for married students and it was voted to authorize a sub-committee to co-operate with the Minnesota Dames in their attempts to improve the housing situation for married students and members of the teaching staff.

President Coffman read a letter describing a plan for American university rooms in the dormitory for American students at the University of Paris, and asking for \$2,500 to provide for such a room for the University of Minnesota. A special committee was authorized to consider ways and means of providing the necessary funds.

High school scholarship contests were given the approval of the senate and the services of the University in aiding to make such tests successful and promote interest in scholarship were volunteered.

# Committee to Recommend a Memorial to Late Prof. W. Hays

A COMMITTEE has been appointed by the department of agriculture of the University of Minnesota to consider the matter of a suitable tribute to the memory of the late Willet M. Hays, former professor of agriculture at the University and former assistant secretary of agriculture of the United States. His contributions to the University department of agriculture were discussed at a staff meeting of the agricultural experiment station at University farm.

"The death of Willet M. Hays at Cherokee, Iowa, recently, went almost unnoticed," Prof. W. P. Kirkwood said, yet Willet M. Hays was one of the great benefactors of northwestern, and particularly of Minnesota agriculture. During the seven years he was assistant secretary of agriculture for the federal government, he made lasting contributions to the agriculture of the nation as a whole.

He believed that the work of both the school of agriculture and of the experiment station should be extended to every part of the state. As a result of his activities in that direction, Minnesota has its out-lying schools of agriculture and its branch experiment stations.

Mr. Hays made the selection of lands for the branch stations at Grand Rapids, and at Crookston, and he was instrumental in having the Indian school and lands at Morris turned over to the University for use as a school of agriculture and an experiment station.

He laid out a system of crop rotations at the North Dakota College of Agriculture and Experiment station at Fargo, giving the work of that institution a direction and impetus which have contributed greatly to the service to the state.

He made a real contribution to agricultural education and research at the University of Minnesota, when, as professor of agriculture, with supervision of the work in agronomy, soils, and animal husbandry, he recommended the separation of the work into three divisions, each under the direction of a specialist.

He was the real originator of work in plant-breeding at the Minnesota Experiment station, though plant-breeding was not at the time recognized as a science. Through his interest in plant-breeding, he developed Minnesota "169," a variety of spring wheat which yielded more largely than varieties which had previously been grown. This came into very general use in the state, and over a considerable period of years, through its larger yields, added greatly to many farm incomes.

The work of Professor Hays in the field of plant-breeding gave the Department of Agriculture of the University of Minnesota a name throughout the United States and brought the department to the attention of plant scientists in other parts of the world.

Professor Hays also persuaded Professor S. B. Green of the division of horticulture of the experiment station to develop the institution's work in

fruit-breeding, which resulted in the establishment of the University's now famous fruit-breeding farm at Zumbra Heights, near lake Minnetonka.

He instituted cooperation studies with workers in similar fields at the experiment stations in Iowa, Nebraska, Wisconsin, North Dakota, and South Dakota.

As assistant secretary of agriculture, through his interest in vocational training for the masses, he gave the impetus which resulted in the Smith-Lever bill for the promotion of the agricultural extension service of all the states, and in the Smith-Hughes bill for vocational training in high schools.

It was he who introduced route studies in different parts of the state, originally at Northfield, Marshall, and Halstad, a system which has been further developed in this state and which has been adopted by many other states, as a means of uncovering valuable agricultural data.

He also started a campaign for better buildings on the agricultural college campus, and as a result, secured an appropriation from the legislature for the present administration building of the college of agriculture.

Professor Hays was born in Hardin county, Iowa, October 1859. He was educated at Oskaloosa college, Drake university, and Iowa State college. He served in the department of agriculture, University of Minnesota from 1888 to 1891. From 1891 to 1893 he was at the agricultural college of North Dakota. He returned to the University of Minnesota in 1893 where he remained until 1905. In 1905 he was appointed assistant secretary of agriculture under James Wilson and served in that capacity until 1912. Later he was called to Argentine to consult with governmental authorities as to national agricultural problems. On his way back to the United States, the vessel bearing him was captured by a German cruiser. The experience was a trying one, and helped to undermine his health. As a result he retired to Iowa, and there after several years of illness, died.

### Art Department to Occupy Top Floor of Old Physics Building

No more will ambitious art students be compelled to climb four flights of stairs in Folwell in their pursuit of instruction, for the department of art education will move to the old Physical Laboratory sometime during the summer.

The department will occupy the entire top floor, with the exception of the auditorium, and two rooms in the basement, Miss Ruth Raymond, professor of art education said yesterday. The rest of the basement will be filled by the offices of The Minnesota Daily, Ski-U-Mah, and the Gopher.

The annual exhibit of work done by students in the department, usually held in the spring, will be postponed until the moving has been completed.



# THE DAWN OF PRINTING



## The Second in a Series on Books

By Frank K. Walter, University Librarian

**T**HE invention of printing, like most other historical events of major importance, was the result of a long series of tendencies and not an accident or a sudden inspiration. Indeed, so far as its first appearance in Europe is concerned, we are left much in the dark in spite of several centuries of research and controversy.

As far as our present knowledge goes, it seems fairly certain that the first printing in the modern sense of making impressions on paper, or other suitable surfaces, from inked printing surfaces was first done in China and Japan. The Chinese probably printed from blocks early in the eighth century A. D. There are some Japanese block prints of Buddhist charms printed for the Japanese empress Shotoku still extant, which are thought to date from about 770 A. D. The first known Chinese printed book is a paper roll consisting of six sheets of a Buddhist text (the Diamond Sutra) and a woodcut frontispiece. This is dated (reduced to western chronology) May 11, 868. It was discovered in 1907 in a cave in Turkestan by Sir Aurel Stein and is now in the British Museum.

These early examples were printed from engraved blocks of wood, each including an entire page or an illustration or a large section of text. This block printing is not yet entirely superseded in the Orient. Until five or six decades ago, all of our ordinary illustrations (wood cuts) were engraved on similar blocks. An example of a modern Japanese block was included in one of the recent exhibits in the lower corridor of the University Library.

Few Americans realize the numerous trade and religious contacts between

China and Europe from the days of the Mongol conquests under Genghis Khan until the rise of the Manchus. The late Professor T. F. Carter of Columbia University in his *Invention of Printing in China* shows that it is highly probable that a knowledge of paper and of block

printing may have come to Europe from China by way of Central Asia and North Africa through the use of playing cards. These began to be used in Europe in the latter part of the fourteenth century and were of acknowledged Oriental origin. The stamped or printed paper money which was noted by Marco Polo as in use in China 1271-1295, does not seem to have been considered worth imitation.

So rapidly did the use of cards spread in cultural as well as popular circles (cf the numerous faculty bridge clubs at any college or university today) that the clergy in a few cases are said to have made an attempt to tone down the pernicious influence of card playing by printing on the cards pictures of saints and religious emblems. These were apparently about as successful as the attempt to uplift the "movie" by the substitution of "educational films," or to banish poker, bridge and their numerous relatives by supplying clubs and private houses with packs of "authors" and "old maids." We are told that St. Bernard of Sienna on May 5, 1423, preached against card playing and other games with such force that great numbers of his conscience stricken hearers piled up in the public square and burned great heaps of cards, dice and checkers as the magicians of Ephesus are said to have done at the preaching of St. Paul.

The church about this time or a little later (possibly as early as 1400), made a further attempt to use block printing for moral purposes by printing and distributing single sheets of paper or cards bearing the image of a saint and a printed title or brief religious text. The earliest of these which is known to have survived is

These three incunabula in the University Library are (1) the great folio Nuremberg Chronicle printed by Anthony Koberger at Cologne in 1493. This was a profusely illustrated historical encyclopedia, still of great value to show fifteenth century ideas. (2) The middle-sized book is an edition of the Familiar epistles of Aeneas Silvius (Pope Pius II) also printed by Koberger in 1480. The small volume, an edition of the Vulgate printed at Basle, July 1491, by Johann Froben is said to be the first small-sized printed Bible. The illumination was done by hand. The cuts show the relative size of the volumes.





a picture of St. Christopher, now in the John Ryland's Library at Manchester, England, which is dated 1423.

From the thirteenth to the fifteenth century, trade flourished throughout Europe both in local markets and in the wake of the foreign traders and explorers who constantly pushed into new ports and opened new markets. The classic volumes of Hakluyt's *Principal Navigations* and their later imitators, are full of such narratives. With the opening of new markets and the increase of trade, greater wealth came. New desires and new ways of spending the increased wealth came to the front. Increased leisure, travel and more money led to a new appreciation of art and learning. The renaissance brought in a new reading public and one which demanded handsome books as well as pleasing or profitable contents. The Fuggers and the Medicis, the Morgans and the Rothschilds of their day, not only gave new life to

architecture and sculpture and painting, but they made it possible through their patronage for authors to live and for scribes and sellers of manuscripts to do business for profit as well as for the love of learning and humanity which those who follow teaching or preaching or other forms of public service are even yet sometimes admonished to take as their guiding star.

Even playing cards, which the mercenary soldier and the vagrant seaman helped circulate among the common people could be bought only if there was money to buy them and enough indoors comfort to make the playing of games attractive. Pictures of saints could be bought only if the small householder had the small coin necessary to buy them. They could be preserved only in a hut with at least some approach to cleanliness and permanence.

A new market for prints had opened. The single sheet was soon followed by

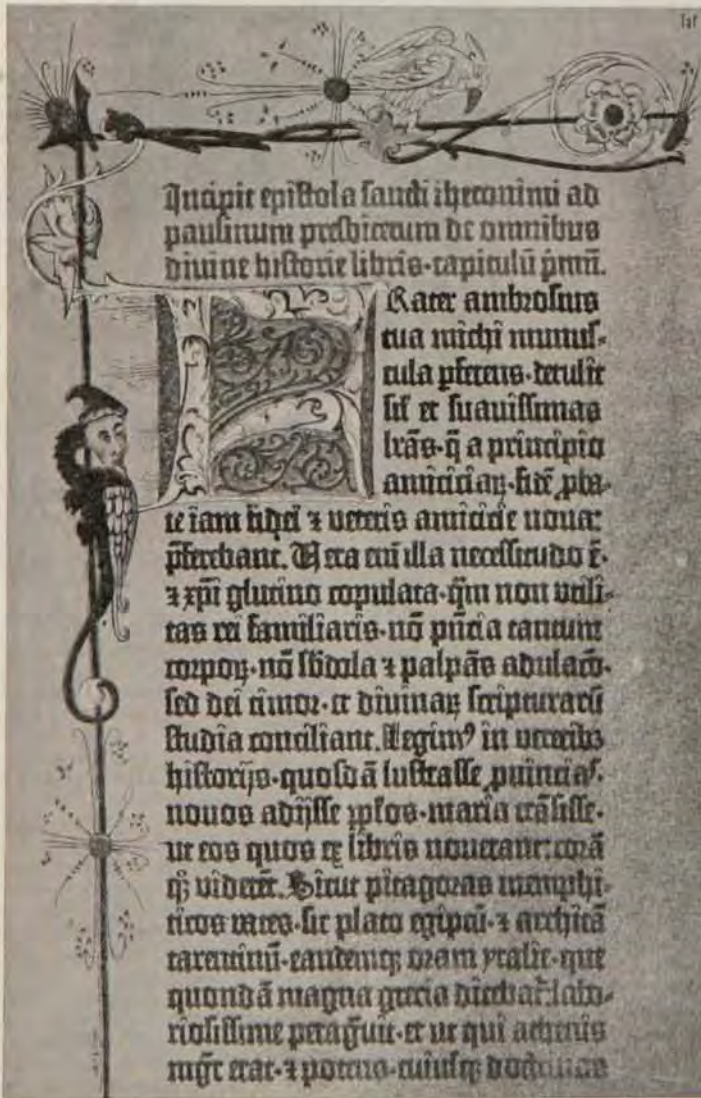
the block book in which these single pictures were brought together in book form. Each page (or double page) was printed much like the earlier Chinese books from a single engraved block which included a picture, usually with a small portion of text. The dates of the earliest of these are seldom known with certainty. Guesses range all the way from 1410 to 1450. Perhaps the three best known are the *Biblia Pauperum* (The poor man's Bible), the *Ars Moriendi* (The art of dying), and the *Speculum humanae salvationis* (The mirror of man's salvation). The first is a series of forty pictures of incidents in the life of Christ and Old Testament events prophetically connected with them. The second is a series of pictures representing the struggles of good and bad spirits for a dying man's soul and, accompanying each picture, instructions for preparing to meet death victoriously. Each went through many editions. Nearly a hundred separate titles of block books are thought to have been printed before 1610.

The University of Minnesota has facsimiles of the three mentioned here. Examples of the originals are very rare. A single leaf from a copy of the third edition of the *Speculum* was priced by a London bookseller in July, 1926, at 85 pounds.

These block books were printed for and bought by the common people who did not consider them works of art as much as practical guides to salvation. They used them hard and wore them out. This is usually the fate of really popular things. Where are the newspapers of yesterday? Devils and angels were recognized realities as dangerous to the fifteenth century man as the bacteria and toxins of today which the elderly man tries to escape through exercise and the reading of dogmatic but innocuous health columns in newspaper and magazine.

Block printing at best was expensive. The wooden blocks took a long time to engrave. They would survive only a limited number of impressions: Printing from them was slow and the impressions varied greatly in clearness. They were at their best for illustrations, as the wood-cut and the etcher's plate are today. One of their chief services to later printing was the experiments with paper and ink which they stimulated. As a means of reproducing rapidly and cheaply a page of text with its manifold characters, most of which are the same as those on any other page of the same book, they were not satisfactory.

This difficulty had been foreseen and a partial solution found by a Chinese somewhere between 1041 and 1049. Pi Sheng, a man of the common people, made clay tablets, each devoted to a single character. These were baked to make them hard. They were then pasted together in an iron frame, inked and printed from. The earthenware surface did not take well the water color used at the time as ink, and later, in 1314, wooden types were evolved. In Korea, in the 14th and 15th centuries, movable types cast in sand were used. In both countries the languages were not alphabetic. Thousands of different characters were required for the many conventional word signs used in any considerable portion of text and the labor of casting them, storing them and sorting



Beginning of the first page of the "42-line Gutenberg Bible." The incipit sentence "Here begins the Epistle" of St. Jerome . . . concerning all the books of divine history. Chapter 1 is in red. The borders and other elevations, including the initials and the "incipit" were done by hand and vary with each copy. They show in lighter tone. The text, in heavy black, was printed.





Much reduced facsimile of two pages of the "Ars Bene Morandi." The print shows the dying man tempted by the devils of despair. The definite religious ideas of the times are shown by the very concrete devils and angels. The latter are in the background, but in the following plate of the book itself appear as conquerors of the diabolical ere we shown here. The Latin text is a sermonette on the sin of despair.

them when needed for printing was greater than the task of engraving the page blocks. Modern Chinese, Japanese and Korean printing has been able to use the method of separate types only by ingenious combinations of certain elementary forms of frequent occurrence and by simplification of the respective alphabets. It is not surprising that this ingenious invention was premature and short-lived. Dr. Carter thinks there is no real evidence that any knowledge of it passed, as the knowledge of block printing seems to have done, to western Europe.

The partial success of block printing was probably one of the main elements which led to the European invention of moveable types. As DeVinne and others have pointed out, three things are necessary for successful printing from movable types: (1) Cast metal types; (2) thick ink with a permanent base; (3) A press which will give an even impression, and varying pressure to suit the type and the paper used.

None of these three, except possibly a fairly good ink, was used in block printing or stamping. There were, however, machines and devices in use in other arts which were ready for adaptation. The early presses were mechanically the same as the presses used for pressing wine, oil and paper. The early printing ink, as far as the scanty evidence shows, was essentially the same as the oil paints contemporary with it.

The third element, the movable type, was the greatest innovation, but even here there were practices that at least suggested the next step. The block on which the block book was based, though superficially a forerunner of type, does not seem to have had much direct influence. It is much more likely that the bookbinder's stamps, on which letters were cut both in intaglio and in relief (that is, sunken and raised) were one suggestive source. These were in use considerably before the reputed dates of the first printed specimens. Similar implements in the form of "tools" are used by bookbinders today for stamping and gilding bindings. Punches of hard metal had also been used for many centuries

for stamping letters and devices on coins. An even closer approach was the use of single letters or figures of wood on metal used to stamp the letters in the sand molds for objects on which there were raised inscriptions. These were known as early as the thirteenth century. There is a group who think that these were used to make sand molded movable types for at least some of the earliest printed books. As we have said, in spite of more than four hundred years of conjecture and controversy it is impossible to answer either of the questions: "Who invented printing by movable types and when did he begin to print with them?" The most that can be said is that the majority of competent students of the subject think that the weight of evidence indicates that Johann Gutenberg of Strasbourg and Mainz was the inventor and that he first printed sometime between 1445 and 1450. The strongest rival claim is for Lourens (or Laurence) Janszoon Coster at Haarlem in Holland, who, some suppose, printed some documents somewhere about 1430. As stated before, there is no reason for believing that either of these men had ever heard of the earlier Chinese types or of the printing from them. The controversy is interesting, but any adequate discussion would be too technical and too lengthy to discuss here. Those who are curious can read the article on "Typography" in the Encyclopedia Britannica by Hessels, the leading advocate of Coster's claims or later and simpler treatments in more recent books on the history of printing. Even if Gutenberg did invent the modern method of printing, it is not at all certain what he printed first. Like the Dutch printing on which Coster's claims rest, the earliest printed specimens are all fragments without any indication of where, when or by whom they were printed. Their claims to early appearance are based on circumstantial evidence and highly technical points in printing and historical theory and on the identification of their types with types known to be used later in or near Mainz, where Gutenberg is reputed to have begun to print. Most of these fragments have been recovered from old bindings

in which they had been used as linings or otherwise by economical bookbinders. Three undated editions of Donatus's Latin grammar, supposed to have been printed somewhere between 1445 and 1446 and a fragment of a German poem, possibly printed a little earlier, are the most important of these supposedly earliest printed books. In 1454 appeared a broadside "indulgence" (i.e. printed on one side only of the sheet). This indulgence was granted by Pope Nicholas V to contributors to the expenses of an expedition of the King of Cyprus against the Turks. Some of these indulgences are still extant and some of them are printed in the same type as the fragment of the poem previously mentioned.

In the National Library in Paris is a copy of the great "Gutenberg Bible," popularly considered the first book printed in Europe. In it the scribe who rubricated it (that is, filled in by hand the colored initials, chapter headings and punctuation marks) and bound it, noted that he had finished the work in August, 1456. The book was, therefore, certainly printed no later than 1456 and, considering the time necessary to complete the hand work on the various copies, it may have been done as early as 1454 or 1455. This is the famous "42-line Bible," so called because of the usual number of lines to a page. Another bible, "the 36-line Bible," printed at Bamberg, is even scarcer than the 42-line and by some is considered the earlier. Discussion as to who really completed it is active, but popular opinion attributes it, as well as the 42-line Bible, to Gutenberg. There is ample evidence for disputes on this point to be found in the histories of printing and the periodicals on books and bibliography to be found in the University Library.

Whatever the final decision may be, the 42-line Bible has captured popular imagination. A copy was bought for James Lenox of New York in 1847 for \$2,500 and the purchaser was soundly abused for his extravagance. A copy, later presented to Yale Library, sold in 1926 for \$106,000. A few years ago, an imperfect copy was taken apart by a New York bookseller and the single



leaves, appropriately bound and prefaced by a special introduction were sold at prices ranging as high as \$350 for specially desirable leaves. Several of these leaves are or have been owned by Minneapolis collectors and at least three have been offered to the University Library, but never at a time when the book funds and other more pressing demands on them justified a purchase. We have an excellent fac-simile of the whole book, which will soon be on exhibit.

Surprise is frequently expressed that this great work and others which followed from other presses should have reached an artistic standard certainly never since excelled by printers. The good printing is perhaps a justifiable source of surprise. It is not surprising that the books are artistic. They had to be. Gutenberg and his early colleagues were entering a market held by the scribes and dealers in fine manuscripts. They were not competing mainly for the popular trade in block books, image pictures of saints and playing cards which were sold chiefly to the common people.

Elaborate books like the Gutenberg Bibles and the great Psalter printed in 1457 by Fust and Schoeffer, Gutenberg's creditors and successors, and the great folios and quartos which followed from other printers could be made only at great expense and sold only to wealthy patrons. An examination of the beginning of the 42-line Bible shows that its makers were imitators, although they imitated gloriously.

The books were mostly printed on paper, but there were a few copies on vellum, just as there were paper and vellum manuscripts. The initials, borders, and other decorations were done in the style of manuscripts by the same scribes who were skilled in manuscript illuminations. The type was copied from the German gothic of contemporary manuscripts. The book began, as manuscripts did, with an "incipit" section. The text was full of the abbreviations conveniently used in manuscripts, to save space and the time of the scribe. (e. g. *pmu* for *primus*; *sil* for *simul*; *lras*, for *litteras*; *q* for *quae*, etc.)

Just as the factories of furniture on a mass production basis go back to hand-made models for inspiration, so the early printers drew inspiration from the art of the manuscript book.

Like other men of inventive genius, Gutenberg seems to have been lacking in business ability. He was a frequent victim of law suits. By 1457 we find his business and his equipment in the hands of his former associates, Johann Fust (or Faust) and Peter Schoeffer. They were good printers and better business men than Gutenberg and for a while they prospered. Their Psalter, printed in 1457, was the first dated printed book and the first printed in two colors, instead of being hand illuminated. In 1469, Schoeffer issued the first bookseller's catalog of printed books, a single sheet listing twenty-one books he had in stock. All of these were in German Gothic or Black letter (*antiqua*) types.

The use of the printing press soon spread. Several presses were established in or near Mainz, Strasbourg and Bamberg probably had presses as early as 1458 and 1460, respectively. New and

simpler types were developed and in the early 60's Albert Pfister of Bamberg began to use wood cut illustrations in the text of some of his books.

In 1462, civil war broke out between two rival claimants for the archbishopric of Mainz. On the night of October 27, 1462, it was attacked and sacked. The printers, with the other business men, had their business destroyed. Some went to other parts of Germany. A few of the earliest Italian printers are thought to have gone there from Mainz. Cologne, Augsburg and Nuremberg profited by the misfortune of Mainz and became important printing centers. One of the best known of Nuremberg printers was Anthony Koburger who began his press about 1470. He is said to have had as many as twenty presses operating in Nuremberg at one time with branch printing and bookselling shops in Basle, and Lyons. His best known publication is the *Nuremberg Chronicle* of 1493. This was a sort of historical and geographic encyclopedia compiled by Hartmann Schedel. It is important as giving a summary of the knowledge of the time and its contents were as accurate as most books of its time. Its illustrations are as interesting as its text. There are more than 1800 but, with conspicuous if not praiseworthy economy, the whole number was produced from only 689 different engraved blocks. Pictures of towns and portraits of notables predominate. The 270 kings whose reputed pictures are given are printed from only 44 blocks, an average of more than six per block and the 326 popes represented are produced from 28 different blocks, an average of nearly a dozen popes per cut. Even modern efficiency in cost cutting could do little more. We have a fine copy, apparently complete, of this noted early history.

Another book printed by Koberger of which we have a copy is the *Familiares Epistolae* of Aeneas Silvius (afterward Pope Pius II) printed at Nuremberg in 1486. A third of our incunabula, undated, of a *Dialogus disputativus inter clericum et militem*, a dialogue between a priest and a soldier on papal and royal supremacy.

From Germany printing spread to Italy before 1467. Nicholas Jenson and Aldus Manutius of the "Aldine press" were the most noted of the fifteenth century printers in Italy. The scholars of the Italian renaissance had broken away from the use of the medieval Gothic and had adopted the simpler forms of the Roman letters. The printers followed suit and developed Roman types which, for their legibility and beauty, have been the sources of nearly all later Roman type. Jenson, and Sweynheim and Pannartz, the two Germans who first printed in Italy, were designers of notable Roman fonts of type.

Before the close of the fifteenth century, practically every country of Europe had one or more presses at work. In the Netherlands, in Italy and in Switzerland, printing flourished. Johann Froben, who began to print at Basle in 1491 was the most noted Swiss printer. He printed many of Erasmus' books. In 1491 he issued the first small printed Bible. A copy of this, in very fair condition, is our fourth and last fifteenth century printed book. In France, Spain,

England, and Scandinavia the progress of printing was slower both for political, economic and ecclesiastical reasons. There was a brisk trade in books in Paris, Rouen and Lyons. Caxton and his successor, Wynkyn de Worde, were the only important English printers of the century. They were not as notable for the excellence of their printing as for the emphasis they put on books in English instead of in Latin or Greek and on books for popular rather than scholarly use. Issues of their presses are rare and costly, but we are fairly well supplied with facsimiles of some of their important works.

Books printed before 1501 are called incunabula (cradle books) and the end of the fifteenth century is arbitrarily chosen as the end of the first period of European printing. In reality there was no such line of division. Many noted printers were at work before and after 1501. Books on both sides of the dividing line show many of the same characteristics.

Nevertheless, it is convenient to remember that the first fifty years of the art showed marvelous progress. The first printed books were stately folios and quartos for spacious houses and wealthy patrons. The more convenient octavo and smaller sizes soon followed and books for the people multiplied. Religious works and scientific treatises (there is an amazing number of medical and zoological incunabula) had to compete with tales of real and mythical heroes, popular histories (like our *Nuremberg Chronicle*) and lives of saints, almanacs and metrical tales.

At first a direct imitation of the manuscript, the printed book soon asserted its independence of form. Types were designed for economy and legibility as well as for artistic appeal. The book was dated, the name of the printer given and the printer's mark adopted. The title page was developed. Leaves were numbered, first by the so-called "signatures" which numbered the pages in each folded sheet or section of the book, next by the leaves and finally, as at present, by the pages. Illustrations were added to the text—an impossibility in the manuscript in which each illustration was individual and not easily duplicated or reproduced.

The supply of reading matter was created to meet a demand, but it created further demand. A catalog of incunabula still existing is in progress in Germany. It is thought that the completion of the list will show a total of between twenty and twenty-five thousand different works printed during the fifteenth century. The collections at Harvard, Yale, the New York Public Library, the Newberry Library at Chicago, and the Library of Congress number hundreds each. Beside these our four seem rather negligible, but they are at least a beginning on which a better collection can be started when scholarly demands require them and generous friends or adequate funds permit them.

*The third article in this series by Mr. Walter will be published in an early number. It will deal with sixteenth century printing and books. It is a significant fact that these articles are to be published simultaneously with an exhibition in the corridors of the University Library.*



# Minnesota Defeats Chicago Track Team

Baseball Nine Keeps Cellar  
Position With Two More  
Defeats

By Maury Fadell

Sports Editor

MINNESOTA won its first track meet of the season by defeating the University of Chicago tracksters Saturday at Memorial stadium by the count of 82 to 53. The winners made clean sweeps in both the pole vault and discus throw which added materially to the number of points garnered. This marks the last meet for the Gophers for the present season.

By winning first and second in the high hurdles and placing first in the 200 yard dash, victory seemed to be Minnesota's at the beginning of the meet. At this stage the Gophers made all points in the pole vault and practically assured themselves of the victory. Otterness cleared the bar at 13 feet, although he was not pressed to do so by either Hess or Crowley, who placed second and third respectively.

Rhea proved himself quite a help to the Maroon and Gold when he ran away from Root of Chicago in the 220 yard dash to win that event. Rhea then placed second to Root in the century dash and later came back in the high jump to tie for first with Frey of the Windy City. As was the case with Otterness after his special attempt to vault 13 feet, he aided the squad to subdue the Chicago outfit by winning first in the 220 yard low hurdles, second to Jacobs of Minnesota in the 120 yard high hurdles, and tying for third in the high jump.

Chicago showed its strength by sending Gist to win the quarter-mile event over Minnesota's hope, Catlin. Catlin came back in the broad jump to win first after he had trailed Gist to the finish of the 440 yard dash by five yards.

Henderson of Minnesota won the two-mile run after stepping away from Jackson of Chicago who until that time had forced Henderson to set a fast pace. North of Minnesota slipped in right afterwards to leave third place to the Chicago man. Henderson proved that he had reserved plenty of stamina for the last lap when he finished 25 yards ahead of the field.

The Gopher captain, Arthur Laemmle, placed first in the discus throw while his team-mates completed the clean sweep of points. Johnson placed second and Hess third. George MacKinnon pulled through with a first in the javelin event winning over Wattenburg of Chicago.

Minnesota's entry in the hammer throw, Eliason, did well when it is considered that he was not expected to place. Chicago scored first and third in this event while Eliason took second.

This meet was run off in connection with the State High School finals Saturday afternoon and saved Coach Sherman Finger's men from passing through the season without a single win.



Minnesota's track team came up materially in the last meet of the season when Chicago was defeated 82-53. Track prospects for next year are good.

The summary:

120-yard hurdles—Won by Jacobs, Minnesota; Otterness, Minnesota, second; Hayden, Chicago, third. Time: 14:5.

440-yard run—Won by Gist, Chicago; Catlin, Minnesota, second; Apitz, Chicago, third. Time: 49:7.

Pole vault—Won by Otterness, Minnesota; Hess, Minnesota, second, and Crowley, Minnesota, third. Height 12 feet, 6 inches.

Broad jump—Won by Catlin, Minnesota; Hess, Minnesota, second; Libby, Chicago, third. Distance, 21 feet, 6½ inches.

Javelin—Won by MacKinnon, Minnesota; Wattenburg, Chicago, second; Laemmle, Minnesota, third. Distance 175 feet 4 inches.

Half mile—Won by Bernhagen, Minnesota; Williams, Chicago, second; Titelman, Chicago, and McGinnity, Minnesota, tied for third. Time, 2:03.

Hammer throw—Won by Klein, Chicago; Elinson, Minnesota, second; Boesel, Chicago, third. Distance, 118 feet 11¼ inches.

Mile run—Won by Williams, Chicago; Anderson, Minnesota, second; Strain, Minnesota, third. Time, 4:35:2.

220-yard dash—Won by Rhea, Minnesota; Root, Chicago, second; Scholtz, Chicago, third. Time, 22:3.

Shotput—Won by Libby, Chicago; Klein, Chicago, second; Johnson, Minnesota, third. Distance, 43 feet 5¾ inches.

100-yard dash—Won by Root, Chicago; Rhea, Minnesota, second; Cody, Chicago, third. Time 10:1.

Discus throw—Won by Laemmle, Minnesota; Johnson, Minnesota, second; Hess, Minnesota, third. Distance—132 feet 1 inch.

Two-mile run—Won by Henderson, Minnesota; North, Minnesota, second; Jackson, Chicago, third. Time—10:08.

220-yard low hurdles—Won by Otterness, Minnesota; Hayden, Chicago, second; Smith, Chicago, third. Time—25:7.

## OHIO DEFEATS BASEBALL NINE 11-0

Minnesota's baseball team was kept on the cellar rung of the Big Ten ladder when Ohio state invaded Northrop field last Friday and Saturday for a double header, winning first 11 to nothing and then nine to three. A combination of errors and the lack of seasoned pitchers gave the Buckeyes victory.

Five errors in the first game, aided by a sore lack of the necessary punch in the pinches, kept the Maroon and Gold from scoring. In the second inning Minnesota started out as though the boys were going to score. Bjorgum smacked a clean single to center field. However, on a fast play, when the Min-

nesota hurler tried to steal second, he was tossed out. Rigg, playing at first, bangled a short single to left field and then went to second when Bob Tanner was hit by a pitched ball.

Any kind of a hit would have meant a run, but Al Redding, pitcher, who was next to face Sutton, Buckeye twirler, grounded out to third.

The visitors went wild in the third inning of their first game to garner six runs in all. With one man down, Sutton connected for a double. Hess rolled one to Redding who made a bad peg to first; thus Hess was safe and Sutton dashed to third. Leo bunted, and through the squeeze play, Sutton crossed the plate for the first run in the game.

Riehl, who was next at bat, took advantage of the weakening Redding to smatter the ball for a triple, scoring later on Widdlefield's single. Hinchman singled and they trotted home as Genger clouted a home run.

Rigg was credited with two of the Gophers' hits, Captain Nydahl kept his batting record up by connecting once. Johnny Stark, who returned to the lineup after being absent from a few games because of an injured hand, didn't find himself and for the first time in many games, was credited with a pair of errors.

## SECOND OHIO GAME LOST 9-3

In the second game, Bjorgum started the pitching for Minnesota. Only nine men faced the bespecked hurler in the first three innings. In the next round, however, two errors, a homer, and two other slams, sent three runs across the Gopher plate, credited to Ohio. Minnesota did not score until the seventh when Ross' single, Tanner's triple, and Bjorgum's infield hit, scored two runs.

In the eighth inning, Minnesota scored its final run. Four hits and a walk started the Maroon and Gold rally, but Tanner's pop fly ended the short drive. Stark played a strong game at short, to make up for his bad day Friday.



# The University News Budget

## Dean Nicholson Stresses Value Of Extra-Curricular Activities

Extra-curricular activities are a vital part of a college education, in the opinion of Edward E. Nicholson, dean of student affairs.

This opinion was expressed by him in an address on "The Place and Value of an Extra-Curricular Activities" before the meeting of deans of men at Boulder, Colo., from which he returned Wednesday.

"Considering the student community as a civic community in miniature outside activities offer all the opportunities and problems of a like size regular community, and thus fulfill the primary purpose of a college education, to make good, constructive community-serving citizens," stated Dean Nicholson.

Outside activities, however, successfully to fulfill their purpose, must stress three fundamental points, the development of responsibility, initiative, and the idea of community service," he continued.

## Hildebrandt Suggests River Flats As Parking Problem Solution

University students car-owners' failure to make use of parking space for approximately 400 cars is a contributing factor to the growing acuteness of the University's parking problem, in the opinion of Henry A. Hildebrandt, superintendent of buildings and grounds.

Parking lots below the Washington avenue tennis courts, back of the Anatomy building, and behind the Electrical Engineering building, have scarcely a car on them, while areas near the Music building and the new Physics building are taxed to capacity, continued Mr. Hildebrandt.

Permanent parking is another aid suggested. Persons arriving early in the morning should park their cars and leave them until they are ready to leave the campus.

In event that the situation becomes too acute, drastic measures may have to be taken by the Administration.

## 1929 Gopher Distributed at Dance on Monday Night

Marking the earliest distribution of annuals for four years, the 1929 Gopher made its debut to University society Monday night at the annual Gopher dance, according to Richard Taylor, business manager.

More than 3,000 books were distributed.

The Gopher this year will mark the 42nd annual which has appeared on the University campus. With the exception of two years, a straight record of an annual every University year has been maintained. This will be broken next year by ruling of the board of publications, which changed the book from a junior to senior annual. The class of 1930 will man the staff as a senior project.



Reminiscent of the Olympic games this summer is this picture of Carl Anderson ('22, '25 M. D.) of our Medical school, taken four years ago. Here he is shown with Douglas Fairbanks.

## No Vest, So War Veteran Didn't Keep His Trousers

Minnesota's Spanish-American war veteran, who stands at the east end of the parade grounds, appeared yesterday morning in a new pair of pants, one red leg and one yellow leg. Closer inspection proved that the trousers were merely red and yellow paint, applied by some practical joker. After much diligent scrubbing by some patriotic employee, the paint was finally removed.

This is the second recent attempt made to "dress up" the statute. Last week on inspection day early class goers found him wearing a pair of khaki pants. These were only kalsomine, however, and were promptly eradicated.

On his second attempt the pseudo-painter, probably chagrined at the ease in which the kalsomine pants were eradicated, resorted to a more drastic measure, the use of real paint.

## 1928 Seniors To Have Preferred Football Tickets

Preference for next fall's football tickets will be given to the 1928 graduating class, according to Leslie Schroeder, student chairman in charge.

Cards are being sent out to the graduating seniors to fill out for permanent addresses on the football ticket mailing list.

The plan is being carried out in an attempt to limit the mailing list to graduates of the University. Formerly all those who wrote in for tickets, regardless of whether they were alumni or not, were placed on the list and given an option of having seats reserved for any of the games. By building up a permanent mailing list from each graduating class, the committee plans eventually to restrict the opportunity of preference in seats to former University men.

No tickets will be on sale until August 15, however.

## Gordon MacKenzie Elected President of All-U Council

Gordon MacKenzie, of Minneapolis, representative from the College of Education, was elected president of the all-University council for next year, defeating Harold Stassen, representative of the Law School, at the annual council banquet last night.

Other officers elected for next year include Delore Meiner, representative from the College of Agriculture, Forestry, and Home Economics, as vice-president; Pauline Moorhead, Academic college, corresponding secretary; Maurine Schmitz, College of Education, as recording secretary; and Lester Bolstad, Academic college, as treasurer.

Rev. Vere V. Loper, well known to hundreds of alumni, has resigned as pastor of the First Congregational church of Minneapolis to accept a call to the First Congregational church of Wilmette, Ill. He has been in charge of the Minneapolis pastorate for five years.

He is a member of the board of managers of the University Y. M. C. A.; an adviser of the Student Religious Council of the University of Minnesota; a director of the Minneapolis Congregational Union and a member of the speakers' bureau of the Community Fund.

During his pastorate in Minneapolis he has served as a director of the Minneapolis Council of Churches, president of the Southeast Council of Churches, president of the Religious Workers' Council of the university, president of the Minnesota Congregational Club, state chaplain of the Sons of the American Revolution, and a delegate of the Minneapolis Lions' Club to the international Lions' convention in San Francisco.

The Minneapolis church was organized in 1851. Near the university, it has functioned as a university church, having more than 50 members of the faculty as members.

## Abe Pepinsky to Direct High School Music Contests

Abe Pepinsky, director of the University Symphony orchestra and professor of violin in the music department, has been appointed successor to Irving W. Jones, of the extension division, in the position of University representative on the Minnesota High school music contest.

This appointment, will entail the direction of the 15 contests of 2,000 high school students who come from all parts of the state as entrants in the annual contests on the University campus. Mr. Jones will assume duties at the University of Idaho next year.

## Campus Shieks and Stiffy's Malted Figure in Campus Novel

A fiancée who disappears mysteriously, a nervous wreck, who has hysterics every time his lost sweetheart's name is mentioned, a heroine who comes from a small town to conquer the University, blind dates, and coeds weeping over malted milks in Stiffy's; these are the ingredients of the novel which Thalian, a Minnesota literary society, is writing.

Each chapter will be written by a different member of the group.



# The Alumni University

## 75 Alumni and Friends Who Attended Annual Chicago Dinner

More than 75 Minnesota alumni and their friends attended the annual dinner of the Chicago unit, which took place at the Auditorium hotel, May 10, 1928. The guest list did not arrive at the Alumni office in time to be included in last week's issue, so it is included here.

F. C. Appleman ('23E), Mr. and Mrs. Harry Beeman ('21E), Mr. Berghoff, Mr. and Mrs. Wallace Bonsall ('24E), Francis Boutelle ('13), H. C. Brinker ('25C), Gudren Carlson (Ex '14 Ag), H. S. Craig ('25E), D. K. Dixon ('27E), C. R. Eckberg ('24E), B. C. Eilers ('25E), Godfrey Eyley (Ex '18), A. E. Enderson ('15 Ag), J. A. Fitts ('09E), Mr. Galbraith, J. Paul Goode ('89), Murray Hart, Edith Herbst ('14), Mr. and Mrs. E. C. Hendrickson, Frank C. Hughes ('03), G. E. Huseby ('24E), Roy C. Irons ('26E), A. M. Isaacson ('24E), Earl W. Jacobson, Dr. and Mrs. C. F. Jones ('16 Md), Barton Juell ('26E), Dr. and Mrs. J. F. Kotrich ('16), H. Kulander (Ex '20), G. L. Lindsay ('21C), Carl H. Linhoff ('22E), J. Philip Lynskey ('26E), A. A. McCree ('08 CE), Mr. and Mrs. J. E. Lysen ('18), J. A. McCree (Ex '12E), J. E. Meagher ('24E), Evelyn Nelson ('20), R. D. O'Brien ('15), John W. Ogren (Ex '02L), Mr. and Mrs. G. C. Oberg (Ex '19), V. Olsen, A. E. Peterson ('19E), C. R. Peterson ('24E), Walter Pfaender ('18 Ag), E. B. Pierce ('04), J. A. O. Preus ('06L), George H. Ringstrom ('27E), K. W. Selander ('21E, '23G), David Selvar, Dr. Theo. G. Soares ('91, '92G), George W. Swain, Mr. ('07 Ag) and Mrs. W. H. Tomhave (Viola Marsden, '09HE), F. W. Washburn, Vera J. Wattels ('27), H. P. Weber ('24E), Roger Wheeler ('27C), and L. R. Wieuens.

## Minutes of the Board of Directors' Meeting

Minutes of the Meeting of the Board of Directors of the General Alumni Association Tuesday, May 8, 1928—Minnesota Union. Members present: President Edgar F. Zelle, presiding; Mrs. Edmonds, Mrs. Koenig, Messrs. Braasch, Netz, Peterson, Peck, Peycke, Pierce, Shellman, and Thompson. Others present: Leland F. Leland, editor of the ALUMNI WEEKLY, and George K. Belden. Minutes of the meeting of January 10.—The Minutes of the meeting of January 10 were approved as printed in the WEEKLY of February 4.

2. Report of the executive committee.—Dr. Braasch reported for the executive committee stating that the request of the Melrose Company of Chicago for exclusive rights for publishing the Minnesota Songs as well as band and orchestra arrangements did not meet with the unanimous approval of the committee. It felt that the Alumni Association should maintain the publishing rights for the songs at least, but recommends that if the Music Department of the University approves, publishing rights might be allowed for the printing and distributing of the band and orchestra arrangements.

The committee recommends that the request of the Bureau of Engraving for an advance of \$1,500 paid for advertising in the book, "Football History at Minnesota," be denied. The contract with the company provides that all funds received for advertising shall be held until the book is actually published and ready for distribution.

The committee further recommends that the salary of Cecil Pease, associate editor of the ALUMNI WEEKLY, be increased \$15.00 a month beginning July 1, and if finances permit, an additional increase of \$10.00 a month might be recommended in January, 1929.

Voted that the recommendations of the executive committee be approved.

3. Big Ten alumni in athletics.—George K. Belden, president of the M Club, who was appointed as alumni representative from the University of Minnesota to the meeting of the Committee of Sixty held in Chicago in 1927 and who later attended a meeting of the

alumni representatives alone, made a very interesting report in the discussions that took place at each meeting. He felt that great progress had been made looking toward better athletic schedules and better understanding with regard to recruiting and proselyting of athletes.

The discussions at the meetings resulted in the passing of the following resolutions by the Conference:

1. (a) That no scholarship, loans, or remissions, of tuition shall be awarded on the basis of athletic skill, and no financial aid shall be given to students by individuals or organizations, alumni, or otherwise, with the purpose of subsidizing them as athletes or of promoting the athletic success of a particular university.

(b) That this paragraph and the following question to be answered by athletes be placed upon the first page of the eligibility blank.

Question: Have you received any aid, or promise of aid, in violation of this Conference regulation?

2. That 1a be printed and distributed in sufficient numbers, to all fraternities, alumni associations and alumni clubs of Conference universities, with the request that all information of alleged violations of the resolutions be sent to the Commissioner of Athletics.

3. That any violation of the resolutions shall operate to make the student affected ineligible for intercollegiate athletic competition.

4. That the Commissioner of Athletics shall annually collect information similar to that collected by him for the Committee of Sixty and report such information to the Conference.

5. That athletic directors and coaches shall not, by the initiation of correspondence, by the distribution of literature, or by personal interviews of their own seeking, endeavor to recruit athletics. It is legitimate for them, in speeches, or in response to inquiries, or in casual conversation, to point out what they believe to be the advantages of attending the institution which they represent, but further they shall not go. Moreover they shall actively exert their influence to discourage questionable recruiting by alumni and students.

6. That alumni and students, whether as clubs, fraternities, informal groups, or individuals, shall not only scrupulously follow the rule of conduct governing financial assistance, set forth in the first paragraph, but shall do all in their power to prevent its violation by others. They shall vigorously oppose all such unreasonable or unfair rushing of prospective athletes as practically deprives the student of a free and deliberate choice of his university. They shall recognize the truth that any resort to questionable recruiting methods is a manifestation, not of loyalty, but of disloyalty, to their university; and poor sportsmanship as well.

7. That general, or field secretaries, of alumni associations, and similar officers shall be particularly careful to refrain from improper recruiting activities.

8. That prospective athletes shall not be promised employment in or by the athletic department of a university. After matriculation they may be employed by the athletic department to do necessary work, but they shall be paid according to a regular and reasonable scale and shall be required to give full return in service.

9. That the writing of syndicated articles on athletics or single articles of a technical character shall be considered a violation of Rule 6, Section I:

No student shall participate in any intercollegiate contest who has ever used, or is using, his knowledge of athletics or his athletic gymnastic skill for gain; or who has taken part in any athletic contest in which a money prize was offered, regardless of the disposition made of the same. In case of minor infractions, prior to entering college, the Conference will entertain applications for re-instatement.

10. That no athlete shall lend his name to any form of commercial advertising.

4. University Appreciation Day.—Mr. Zelle outlined in some detail the inception of the movement and pointed out the part played by Mr. Jalma, Mr. Palmer, and others who had worked to make the occasion successful. He reported that approximately \$10,000 had been taken in and that it was not likely that the Band would do anything further with regard to the European tour. Mr. Zelle personally did a great deal of work in getting people in the Twin Cities inter-

ested and assisted in getting the co-operation of the associated clubs of Minneapolis.

5. Plans for the '03 reunion.—The secretary reported that this class which was celebrating its twenty-fifth anniversary this spring was undertaking to raise a fund of \$5,000 which would be considered a nest egg for a building on the campus to be known as an alumni hall. The suggestion has been made that the alumni and faculty might unite in the building of a combined club house to be known as the Faculty-Alumni Club, which would be used throughout the year by the faculty and open at all times to alumni and used especially by them on Alumni Days.

6. Trip of the University Singers.—The secretary reported the success of the itinerary of fifty selected singers, under the direction of Mr. Killeen, who sang at Rochester and Mankato during the spring recess. They were most heartily and cordially received at both places.

7. Financial outlook and Weekly program.—Mr. Leland explained the program of the Weekly and presented the accompanying statement as of March 31, showing the financial status of the Weekly at that time:

Assets & Liabilities	
Cash on hand in banks .....	\$ 2,603.14
Accounts receivable (Advertising) .....	2,900.08
Accounts payable (prt. & engraving) .....	5,503.22
Note payable to Minn. Alumni Assn. ....	1,500.00
Accts. payable to Minn. Alumni Assn. ....	3,030.44
Loss as of 6-30-27 .....	6,087.27
\$ 3,774.40 .....	584.05
Profits as of 3-31-28 .....	5,503.22

Profits and Loss Statement	
Revenue:	
Advertising .....	\$ 5,446.60
Subscriptions .....	4,903.44
Misc. Sales .....	70.48
Interest Received .....	2,020.00
Expenses:	
Prt. & Engraving .....	\$ 5,142.65
2nd Class postage .....	274.70
Wrappers .....	10.00
Commission on advertising .....	17.50
Staff salaries .....	3,209.94
Extra Help expense .....	95.12
1st Class postage .....	275.57
Bank Exchange .....	19.71
Misc. Expense .....	113.98
Net Profit from 6-30-27 .....	9,249.17
-3-31-28 .....	\$ 5,490.35

The situation is steadily improving and it is predicted that the old deficits will soon be cleaned up.

8. Auditorium construction.—It was reported that actual work had started on the Northrop Memorial Auditorium. The general contract was let to the Paul Steenberg Construction Company of St. Paul, the total cost being \$800,000.00. Of this amount the Greater University Corporation supplies \$438,000.00, at the present time and pledges its future receipts as reimbursement of funds advanced by the University.

9. Convention of American Alumni Council.—A brief report of this convention held at the University of Minnesota May 3-5 was made. All delegates from the various universities of the United States and Canada were highly delighted at the treatment accorded them at Minnesota. The convention was a success from every point of view.

10. Treasurer's report.—Mr. Wallace, treasurer, sent a statement of assets of the Minnesota Alumni Association, showing the following resources; May 1, 1928:

Mortgages .....	\$47,350.00
Real estate .....	5,700.00
Bonds .....	12,000.00
Bills Receivable .....	1,650.00
St. Anthony Falls Bank .....	4,861.89
(Investment being sought)	
Farmers & Mechanics Savings Bank (Weekly account) .....	156.71
	\$71,718.60
Snelling taxes bought in, but not yet refunded .....	148.53
	\$71,867.13



It was voted that the report be accepted and placed on file.

11. *Song records.*—A statement was made that the Columbia Phonograph Company of New York City had made a phonographic record of the Sousa March and used for a prelude the first stanza of "Hail, Minnesota!" without permission. The matter has been taken up with the Company and some adjustment ought to be forthcoming soon.

Dr. Joseph Shellman, representing the alumni of the College of Dentistry stated that on different occasions graduates of the University had asked him why the sons of alumni of the Medical School could not be given preference in the admission of freshman students to the course in Medicine at Minnesota. Another question that has been asked a number of times was why members of the football team could not receive credit for their work. No action taken.

Meeting adjourned.

—E. B. PIERCE, Secretary.

## PERSONALIA

'77—A. M. Welles, publisher of the Worthington (Minn.) *Globe*, drove up from his home town to attend a meeting of the editorial advisory committee of the ALUMNI WEEKLY on Tuesday, May 22.

'06—Mrs. Frank Edmonds (Irene Radcliffe) is planting a garden at her lake home these fine spring days. In between times she is one of Minneapolis' most active club women, serving as a member of the finance committee of the Women's Club, and treasurer of the College Women's club. Her main job, of course, is looking after a husband and four children.

'07—Dr. and Mrs. Herbert H. Thompson (Alice Lawrence, Ex '14) of 2017 Pleasant avenue, Minneapolis, announce the arrival of a son, Edward Wear, on April 24. Their other two children are Antonia, and Larry.

'08Md—Dr. C. N. Hensel and family, of St. Paul, have gone to Europe, and they will spend several months in Austria, returning to St. Paul about September 15.

'10—An almost-Pan Hellenic delegation will leave Minnesota to sail from New York, June 16, on the S. S. Veendam for Europe and the Olympic games, under the watchful care of Maribeth Hobbs. Five sororities are represented in the group which includes: Helen Miele (Alpha Gamma Delta), Jessie Richter (Delta Gamma), Marion Bingenheimer

(Pi Beta Phi), Mildred Bush (Alpha Gamma Delta), Lenore Cornwall (Chi Omega) from the University of South Dakota), and Miss Hobbs, herself, an Alpha Gamma Delta.

Louise Amundson (Alpha Gamma Delta) will sail from New York on the Ryndam, July 7, going to the Olympic Games. She plans to join Miss Hobbs' party for a walking tour through Devon. She will spend some time in Normandy, Paris and London. For the past six months she has been booking passengers for the Holland-America line, in addition to her work as teacher of French at North High school.

'13—Mrs. Helen S. Noble departed Tuesday evening for New York, accompanied by her nephew, Alfred Smaltz. They sailed on May 21 on the Drottningholm for Gotenberg, Sweden. In New York they were joined by Mr. and Mrs. Benjamin Boyd of Detroit, Mich. From Gotenberg they will go by way of the Gota canal to Stockholm, and after a stay of several weeks will go to the Balkan States. From Riga they will travel to Moscow and Petrograd. Mrs. Noble and her nephew will remain in Russia for several weeks before going to London, to sail August 18 on the Minnekahda for the United States. Mr. and Mrs. Boyd will go from Petrograd to central Europe. Mr. Boyd is an artist and will spend the remainder of the summer in art work. Mr. Smaltz was engaged in war relief work in Russia and the Balkans for several years, and has lately become a collector and importer. Mrs. Noble is Minneapolis' famous dancing teacher, who has trained a large number of successful dancers and stage stars.

'14—A. L. Prodoehl has been elected city superintendent of schools by the school board of Cudahy, Wis. For the past eight years, he has taught biology and science in the Cudahy high school, directing athletics in addition. He coached basketball, track, baseball and volleyball. After graduating from the University, Mr. Prodoehl spent four and a half years in the Philippine Islands as teacher in the government service.

'18—A news story on Minneapolis social agencies written by Muriel Fairbanks Steward has been awarded first place honors in an exhibition of publicity stories written for Community Fund and similar campaigns in all the principal cities of the United States and Canada. The exhibition was held in St. Louis, Mo., last week in connection with the National Conference of Social Work. The story appeared on the first page of the editorial section of the Minneapolis Journal last October. Mrs. Steward is the wife of Thomas E. Steward, director of the University News Service. She has handled a number of publicity campaigns in Minneapolis, among them the Y. W. C. A. drive for funds to build a new clubhouse, and the Minneapolis Community Fund Campaign which she will again conduct next year.

On Tuesday, May 8, the Minnesotans at the Social Work Conference got together for breakfast.

Ruth D. Kolling ('18 Ag), executive secretary of the American Red Cross at Salina, Kans., was one of the Minnesotans present. Dr. Arthur J. Todd of Northwestern university, formerly of

## In 328 B. C. Alexander the Great might have "rowed" to the Olympic Games but—



In 1928 he would have ridden in the Student Third Cabin of the Holland-America Line *because*: his companions are royal fellows and the service and cuisine fit for a king.

THE DIRECT ROUTE TO THE  
OLYMPIC GAMES JULY 28—AUG. 6

Write to

LOUISA AMUNDSON  
Plaza Hotel -:- Minneapolis

or

**HOLLAND-AMERICA LINE**  
24 State Street, New York



the sociology department at Minnesota and organizer of the Minneapolis Council of Social Agencies, was there. He gave one of the final addresses at the last general session of the Conference on Economic Aspects of Internationalism.

William Hodson ('13), of the Russell Sage Foundation, formerly with the Children's Bureau in Minnesota, led the group in singing Minnesota hymns. Others among the University of Minnesota folk were: Homer Borst ('12, '13G), Paul Benjamin, Otto Davis, Frank J. Bruno, now of Washington University, Emil Steger, now with the St. Louis Provident association, Caroline Redford ('04), and Mrs. Bruce Mudgett.

'19, '20Md—Dr. Henry H. Blaustone has left for Philadelphia where he will be engaged in postgraduate work.

Ex '20—Royce Martin is one of the members of the advertising staff of the W. B. Foshay company, a Minneapolis public utilities corporation. Mrs. Martin was Sylvia Hawe ('23Ed).

'22—The engagement of Ann Chernus to Meyer H. Rosenblatt of St. Paul was announced last month.

'23—Mr. and Mrs. Kenneth Kelley (Katherine Hammond, '22C), announce the birth of a daughter, born January 3, 1928.

'23—Mrs. Raymond Maxwell O'Hara (Ruth Pilney) and little son, James Pilney O'Hara, of Norwich, N. Y., have arrived in Minneapolis to spend the summer with Mrs. O'Hara's parents, Mr. and Mrs. L. J. Pilney, 4117 Garfield avenue S. Mr. O'Hara will come here in July to spend the month with them.

'24—Mary Lucile Cremer and Don Bostwick of Omaha, were married on Saturday, April 28, in St. Luke's Episcopal church, Minneapolis. They will take up their residence at 3308 Jackson street, Omaha. Mrs. Bostwick belongs to Pi Beta Phi sorority, and Mr. Bostwick is a Theta Delta Chi.

'24EE—"Just a note to present the present state of affairs at the Western Electric company," writes I. M. Juran. "The good St. Patrick of '24 has arrived in Chicago and quartered himself at my address. His name is A. R. McCrady, and he is now employed as patent attorney for the Western Electric Company at Hawthorne. He expects to live for the rest of his life in Chicago and very shortly will bring his wife and two girls here. Mac is writing a book on patent office practice, which will very shortly be published."

'24Ed—Ethel Johnson has announced her engagement to Dr. Lawrence Carlson ('26Md). The wedding will take place in June. Miss Johnson is a member of Alpha Omicron Pi sorority and her fiance of Phi Chi and Alpha Omega Alpha fraternities.

'24—Mr. and Mrs. Orson Lee (Lillian Ramstad) announce the birth of a daughter, Nancy Inga, on July 23, 1927. They are living at 1967 Alfred avenue, St. Louis, Mo.

'24E—The engagement of Jessie A. Vilander of St. Paul to J. R. Furber has been announced. The wedding is planned for September. Mr. Furber belongs to Theta Xi, Tau Beta Pi, and Eta Kappa Nu.

'25—The marriage of Filomena Al-

way and George Robinson, took place on December 28, 1927. They are living at Hibbing, Minn. Mrs. Robinson belongs to Pi Beta Phi sorority.

Ex '25—Captain and Mrs. Arthur F. G. Raikes (Margaret Hawthorne), 1978 Carroll avenue, St. Paul, are receiving congratulations on the birth of a son, for whom they have chosen the name John Michael.

'25—Theodosia L. Foot and Robert L. Van Fossen plan to be married in July. Miss Foot is a member of Kappa Kappa Gamma sorority. Mr. Van Fossen belongs to Alpha Delta Phi fraternity.

'26—Mr. and Mrs. Gerald H. Newhouse (Genevieve Flick) plan to make their home in Los Angeles. Mr. Newhouse has been there for several months, and Mrs. Newhouse will join him there the latter part of May.

'26—Walter B. Cole, business manager of the '26 Gopher, is now with the Studebaker Corporation, South Bend, Ind. He attended the convention at Washington, D. C., when Alpha Delta Sigma, professional advertising fraternity, was organized and was elected grand treasurer.

'26—Minnesotans have discovered the Little Church Around the Corner evidently, for on Monday, April 23, Ellen Fleming and Robert Dwyer were married there. Mr. Dwyer is a graduate of the University of Chicago and a member of Phi Kappa Psi fraternity. Mrs. Dwyer belongs to Alpha Gamma Delta. They have returned from New York City and will make their home in Minneapolis.

'26—Marian Smith and James Wheeler ('24 Ag) were married on November 5, 1927. Mrs. Wheeler is a member of Pi Beta Phi sorority, and Mr. Wheeler belongs to Sigma Alpha Epsilon fraternity.

'26Ed—Lester Swanberg has joined the staff of the *Faribault Daily News* and will have charge of their local news after June 15.

'27G—Roe E. Remington, Shevlin Fellow in Physiological Chemistry this year, has been appointed Director of the Food Research Laboratory of South Carolina and will begin his work there at the end of the school year. Mr. Remington will be a candidate for the Ph. D. degree at the coming commencement and his appointment to this excellent position will prevent his taking an Assistant Professorship in the Department of Physiology to which he had been recommended.

'28B—The engagement of Terese Laughlin to Albert R. Maeder has been announced. Mr. Maeder is one of Minnesota's football stars, having played on the Varsity for the past three years. He is a member of Tau Kappa Epsilon fraternity.

'28Ed—Catherine Brownlee has announced her engagement to Harry J. Kane. They plan to be married some time this summer. Miss Brownlee is a member of Alpha Gamma Delta sorority.

Ex '29—A recent addition to the *Minneapolis Journal* news staff is Robert Sewell, who came to Minneapolis from one of the Bemidji papers.

English—Professor James T. Hillhouse will sail from Boston August 5 on the Laconia and will spend his sabbatical leave in England and Italy.

Jacob A. Schaetzle, Law '07

Public Accountant

Correspondence Solicited

P. O. Box 748 Minneapolis, Minn.

WALTER H. WHEELER

Mem. Am. Soc. C. E., M. A. C. I.,  
M. A. Soc. T. M.

Investigations, Reports, Estimates, Plans,  
Specifications, Supervision,  
Buildings, Bridges, Grain Elevators, Dams,  
Manufacturing Plants, etc.

Engineering and Architectural Service

1112 Metropolitan Life Bldg.,  
MINNEAPOLIS, MINN.

## CAMP IZATYS

on South Shore  
Lake Mille Lacs

Located 100 miles north of Minneapolis—Seven miles from Scenic Highway—Good roads—Central Dancing room—Sleeping cottages attractively furnished, heated with fire-places and stoves—Fine pike fishing—A 9-hole golf course under construction, ready July 1—Bathing—Boating—Canoeing—Tennis—Dancing—Excellent meals.

SEASON: May 15th Sept. 15th.

RATES: \$3.50 per day; \$21.00 to \$22.50 per week.

Special rates for children.

MRS. GRACE S. BURNS

ONAMIA, MINN.

Telephone—Wahkon

JOHN HANCOCK SERIES

### • • WIVES of • • BUSINESS MEN

THE difference between office and household economy often causes astonishment and confusion to business men. Their wives mean well, but as for method—!

The household budget is the answer. We have sent thousands of our budget sheets to wives who have attacked this problem.

To business men who care about ordered and reasonable expenditure and saving—that is, the introduction of business methods into the home—we recommend the John Hancock Home Budget Sheet.

Your local John Hancock office will be glad to send you a copy, or one can be obtained by writing to

INQUIRY BUREAU

*John Hancock*  
LIFE INSURANCE COMPANY  
OF BOSTON AND BOSTON

197 CLARENDON ST., BOSTON, MASS.

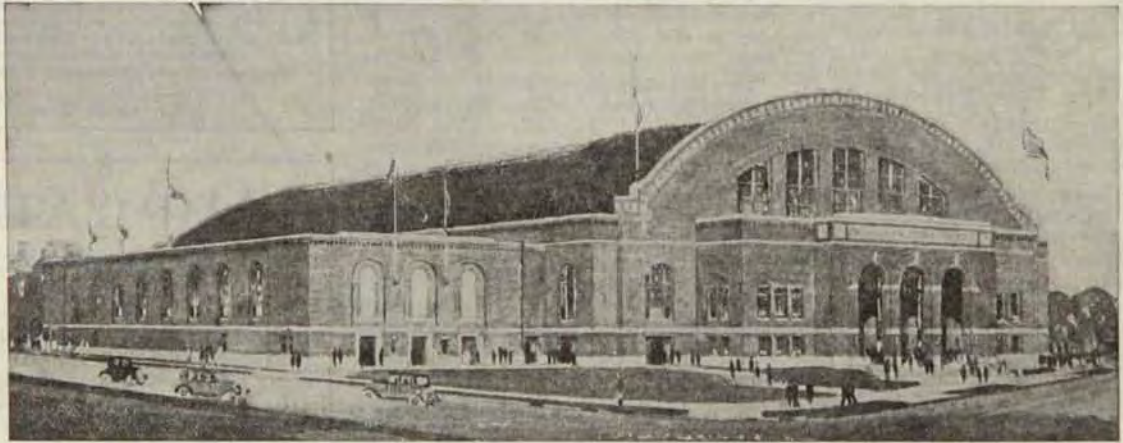
A. G.

SIXTY-FIFTH YEAR OF BUSINESS



# C. H. JOHNSTON, Architect

360 ROBERT STREET, SAINT PAUL



*The architect's sketch of the new University of Minnesota Field House*

## THE NEW FIELD HOUSE Minnesota's Largest Building

Filling a long felt want and need, is another building of which Mr. Johnston is very proud. Not only is it the University's largest building, but it is the highest building on the campus and has the largest seating capacity in the northwest.

In fact it is the largest building of its kind in the world.

It covers nearly a solid block of ground and is situated directly across from the Memorial Stadium, which it complements.

The great curving steel trussed roof is a striking feature in this Unique building, in the designing of which Mr. Johnston's office engineering staff has distinguished itself. Fourteen of these trusses, each weighing seventy tons, gracefully span the building area and form the support not only for the roof but for the thousands of spectator seats as well.

*This is another of the 24 buildings that Mr. Johnston has designed for the University of Minnesota. In addition he was the architect for all the buildings on the agricultural campus as well as many important civic and private buildings throughout the northwest.*



**Breezy Point Lodge**  
PEQUOT, MINN.



Cordially invites Minnesota Alumni to enjoy its splendid recreational facilities.

For reservations, write  
**W. H. FAWCETT, Owner**  
Pequot, Minn.

**ROSS TEAL LAKE LODGE**

On Teal and Lost Land Lakes—both noted for the large MUSKALUNGE, taken each year. Wall-eyed Pike, large and small mouth Bass, also Trout.

You sleep on good beds in cozy log cabins along lake shore, and come to our main dining room for delightful meals.

Good boats, competent guides, bait, etc.

On State Highway No. 77.

**W. H. ROSS, Proprietor**  
HAYWARD, WIS.

Take the Famous  
"International Limited" to  
**TORONTO and MONTREAL**

**T**HE choice of discriminating travelers for over a quarter of a century. Right up-to-date in every detail of travel comfort and convenience, the "International Limited" carries an observation-lounge car with radio receiving equipment—an exclusive feature.

Leaves Chicago at 5:30 p. m. Standard Time—arrives Toronto 8:32 a. m.—Montreal 5:00 p. m. Two other fine trains also—the "Maple Leaf" leaving at 9:05 a. m. and the "Atlantic Express" at 11:50 p. m.

For reservations and full information, apply to

A. H. Davis, General Agent  
88 E. Fifth Street, Saint Paul  
Cedar 1141

**GRAND TRUNK**  
**CANADIAN NATIONAL**

The Largest Railway System in America



**Oriental Limited**

**Great Northern Hospitality** **W**OULD you like to make your trip to California this year more fascinating than ever? Then take the Great Northern route through the ever-green beauty of the Pacific Northwest—a truly charmed land of majestic mountains, mighty rivers, green fruitful valleys and interesting cities. From Seattle or Portland you may continue down the coast via the scenic Shasta Rail Route or, to give a delightful touch of variety to your trip, board a large steamer for San Francisco, Los Angeles or San Diego. The New Oriental Limited is one of America's finest trains—offering 1200 miles of clean, cinderless travel—yet charging no extra fare. Great Northern representatives will be pleased to arrange for you direct steamship connections with Hawaii and the Orient, and other travel details.

For information write to or call on

R. C. Michkils  
General Agent, Passenger Dept.  
524 Second Avenue South  
Phone Atlantic 1267  
Minneapolis, Minnesota

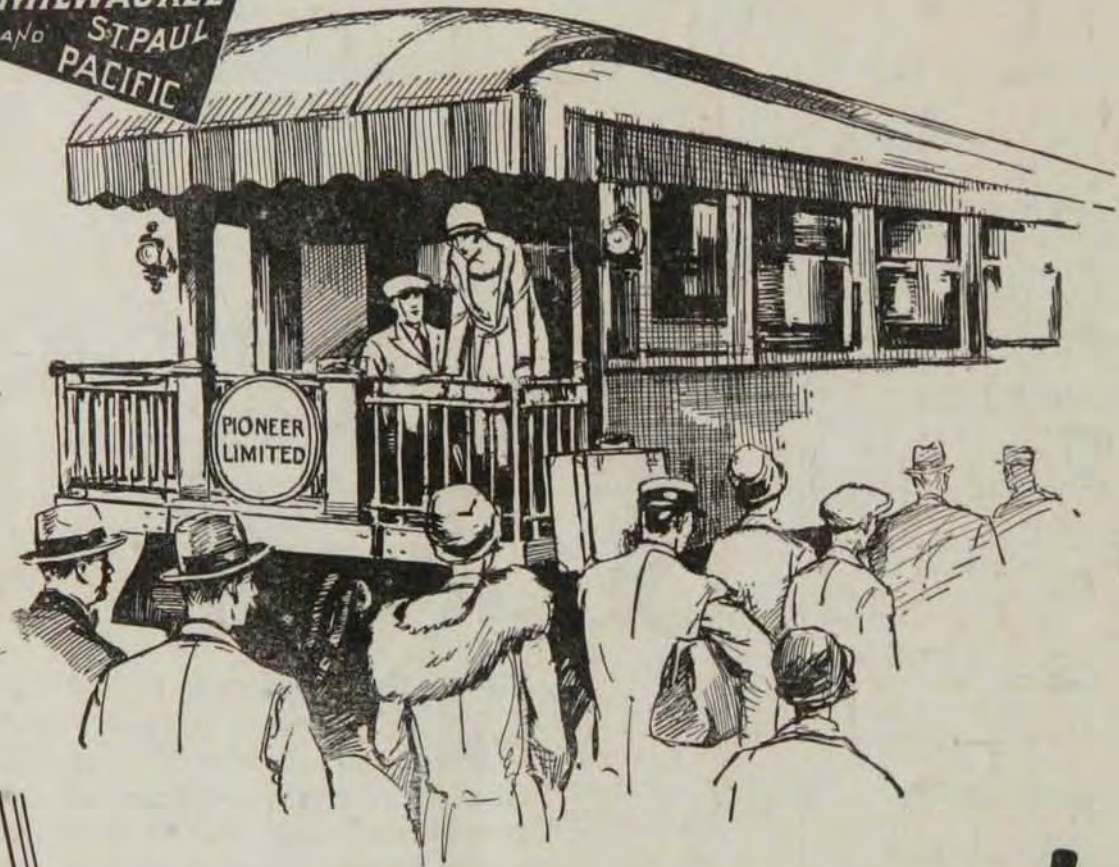


-a dependable Railway



CHICAGO  
MILWAUKEE  
AND ST. PAUL  
PACIFIC

*There are reasons*



*for such* **Popularity!**

**Pioneer  
Limited**

Lv. Minneapolis 8:00 p. m.  
Lv. St. Paul . . 8:40 p. m.  
Ar. Milwaukee . 6:10 a. m.  
Ar. Chicago . . 8:35 a. m.

**F**OR A YEAR NOW—since May 21, 1927—appreciation of the luxurious comfort of the newly-equipped Pioneer Limited has been increasingly apparent. Small wonder—with its restful roller-bearing smoothness, coil spring mattresses, individual bedrooms, larger wash-rooms, and the cheery atmosphere of women's lounge and club car. Between the Twin Cities and Chicago, the new Pioneer Limited deservedly is first choice of the travel-wise.

*Information, reservations and tickets at*

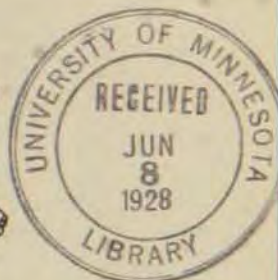
**Minneapolis Office**  
45 S. Seventh St. (Radisson Hotel), Phone Main 3441  
J. J. Oslie, City Passenger Agent  
T. A. Morken, General Agent

*The* **MILWAUKEE**  
ELECTRIFIED OVER THE ROCKIES TO THE SEA **ROAD**



# The MINNESOTA ALUMNI WEEKLY

Saturday, June 2, 1928

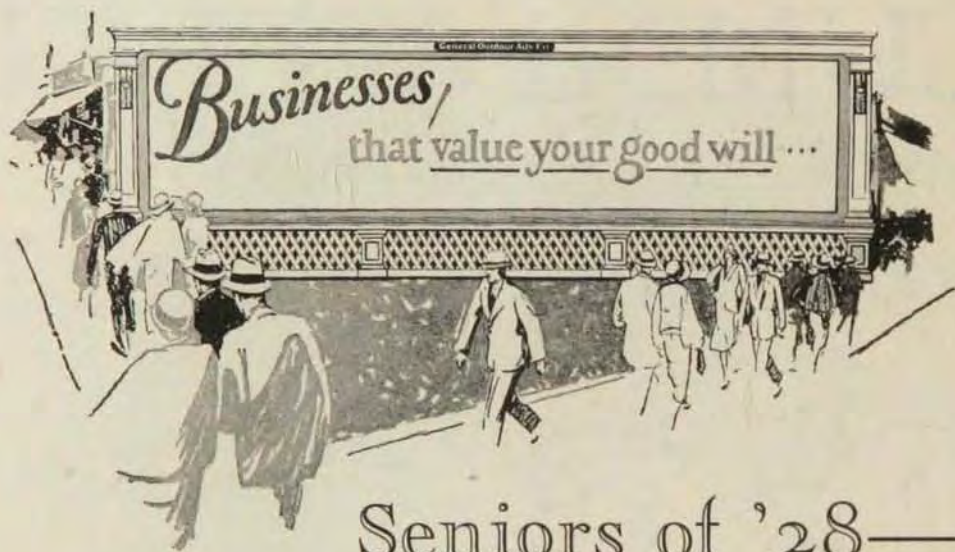


¶ "Those were the days" might be the title of this sketching of members of the class of '03 . . . or is it '13, or yet again '93 or '98. We're so curious to know how many alumni will recognize their classmates that we're going to give a free year's subscription to the alumnius naming (and proving) each character correctly.

**ALUMNI REUNION NUMBER**

[ Come Back to the Campus on June 11 ]





## Seniors of '28— Alumni from '75 to '27

Wherever you go—watch the General Outdoor Advertising Company's outdoor displays—for on these outdoor displays dependable business institutions with a real message are delivering it to buyers where they find them—in the outdoors.

Those concerns whose messages you see are seeking your patronage not alone because they want to sell but because they want to serve you, future leaders and present leaders in the business world.

To you leaders and you future leaders we suggest the use of the outdoor display habit . . . a habit formed and in constant use by the most successful businesses.

**General Outdoor Advertising Co.**

Minneapolis Branch  
2020 Washington Ave. So.  
Main 1395

St. Paul Branch  
100 East 6th St.  
Cedar 5426



# FIFTH AVENUES of MINNESOTA

*A Buyers' Guide to the Exclusive Shops in  
Minneapolis and St. Paul Recommended by  
THE MINNESOTA ALUMNI WEEKLY*



Volume I

June, 1928

Number 10

## Sally Forth Tells You She's Just Bursting With Information

And now Commencement—

But for us alumni it doesn't mean starting out into the great world—thank Heavens we don't have to go through all that again. It does mean, however, that we're commencing to think about summer resorts and summer clothes, or perhaps furnishings for a lake home or log cabin way off in the Northwoods.

Right here is where Sally Forth steps in. If you haven't started yet and want help in getting your wardrobe together, tell me what you need and I'll find it for you, somehow, somewhere.

Or—if you've already moved the family way off up to Lake Petunia or whatever it is, and find you haven't brought what you need, or the baby smashes all the new dishes, or Junior needs a new play suit, let me help you out.

If you want to find out whether or not I really mean it, send me a note, enclosing self-addressed, stamped envelope, to  
SALLY FORTH.



## If the Postmaster Can't— Sally Forth Can—

You can't ask the Postmaster at a summer resort village to supply you with costume jewelry or the latest novelty in bridge accessories. But the "Fifth Avenues of Minnesota," and its shopping expert, Sally Forth, know all about these things. If you want the right jewelry to match a certain costume, send samples of material, indicating the color and style you wish, as well as the price you want to pay, and I'll do my best to find it for you.

**Sally Forth**

## New Ensembles and Prints



The prestige of beige tones in monotone development and of strong violets, reds and blues in printed interpretations have been demonstrated strongly, both numerically and from the point of view of smartness, in the fashion shows which steadily attract large crowds of society folks.

Generally speaking it might be said that matrons favored the neutral tones of beige, while debutantes and younger women were markedly partial to the gay prints. But there were many exceptions to this generalization to take into consideration. Coats and sports costumes worn by young girls were frequently in beige tones, often high-lighted by dashes of color, while a considerable percentage of matrons also endorsed bright prints.

Probably due to the nature of the occasion, a large number of onlookers favored costumes of featherweight woolens, although ensemble costumes with silk coats were probably more numerous. The combination of printed dress with monotone coats was popular, while printed blouses were used frequently with costumes otherwise developed in one color. While cape costumes were infrequent, they were worn in a number of instances.  
ROY H. BJORKMAN.

## SEMI-ANNUAL CLEARANCE

of the most distinguished  
and unusual fashions at  
*very unusual reductions*

\*\*\*

**Roy H. Bjorkman · Inc.**  
Nicollet at Tenth · Minneapolis

## Fifth Avenues of Minnesota Stimulates Out-of-Town Buying

Evidently out-of-town alumni appreciate the Fifth Avenues of Minnesota shopping service, for never a day goes by that the mailman doesn't bring inquiries on all sorts of questions.

For Minnesotans in the smaller towns, where one does not have the clever little shops which flourish only in urban centers, this section is of great value, for they can have personal service in selecting the newest, smartest merchandise, from bridge favors to housefurnishings.

Twin City merchants are finding Fifth Avenues of Minnesota a stimulus to business, they tell us, and are eager to cooperate with Sally Forth in the matter of good service.

When writing merchants don't fail to mention the fact that you saw the advertisement in the "Fifth Avenue Section."

*John W. Thomas & Co.*  
MINNEAPOLIS



## All-Silk Chiffon Hosiery

Gossamer sheer flawless weave  
graceful heels picot edge at top.  
*In all shades.*

\$2.95 and \$3.35 Pair

THOMAS—FIRST FLOOR



**Gordon**  
HATS  
Fit Your Personality



Where the  
well Dressed  
Man shines

MCCABE'S—SHINE & PRESS PARLOR  
308 14TH AVE. S. E.



*Music...*

TO Cammack's is where alumni of the University go for music and musical instruments of all kinds. They know we lead in the musical field of the Twin Cities.

Exclusive northwest agents for KIMBALL pianos.  
Call or write to

Cammack Piano Co.

**Breezy Point Lodge**  
PEQUOT, MINN.



Cordially invites Minnesota Alumni to enjoy its splendid recreational facilities.

For reservations, write

W. H. FAWCETT, Owner  
Pequot, Minn.

CHOICE FLOWERS



**Mazy Florists, Inc.**

Growers and Retailers

THREE STORES

Nicollet Ave. at Tenth

Second Ave. So. at Eighth St.

Boulevard Store and Greenhouses

West Lake St. at Ewing Ave.

MINN. APOI - MINN.



Are you blowing bubbles?

Let's hope that your plan for a vacation at *Breezy Point Lodge* doesn't turn out to be a broken bubble, for you owe it to yourself to have the kind of holiday it provides. Horseback riding, boating by sail, canoe, or launch, beautiful surroundings and the best of everything.

Chiffon frocks or tweed coats, they're all the same to *McCabe*, the campus cleaner. He cleans them both perfectly, and if you cash and carry your garments, there's a shine waiting for you without extra charge.

You can laugh at the advertisements if you want to, but what boy hasn't wanted to be able to play the banjo when the crowd gathered around the campfire, or the canoe glided across the moonlit lake. Whatever instrument you prefer, you can find the best of its kind at *Cammacks*.

In a few weeks Minneapolis will resemble Babylon, with its hanging gardens on every lamp post and flower boxes at all the windows. Not to be outdone by the business section, householders are planning to make this truly a city of flowers. *Mazy's* are growers and retailers and can supply you with any plant you wish.

Like the sundial which counts only the happy hours, *Fieve's* watches are as easily acclimated to the tennis court as to the Library. Sport model wrist watches for both men and women, at exceptionally low prices, are on display in his campus store.

If you're selecting graduation gifts for the Boy Who Has Everything or wedding presents for the Bride Who Has Everything, we'll wager that your worries will be over if you go to *Weld's*. Here's a suggestion—could anything be nicer than personal, engraved stationery? They have all the Greek letter fraternity dies.



It's to be a cotton summer, fashion experts tell us and I've discovered that the *Little Hat Box* is making up the most delectable prints and piques into those fresh little summer frocks that look like the illustrations in the advertisements for a new brand of soap. Fresh and cool and dainty and tailored to a T, Mrs. Smith has a few on hand—they sell out so fast she can't keep them in stock—or will make them to your order. If you're fastidious about color schemes, buttonholes, seams that hold, and things like that—this is your shop.

DICK  LONG  
and bis

CURTIS HOTEL ORCHESTRA

During the dinner hour each week-day evening from 6 to 8:30. Dinner One Dollar including dancing. Also a la carte menu. Supper Dancing every Saturday night from nine o'clock on. No cover charge.

A la carte menu with one dollar minimum charge.

The  
Curtis  
Hotel



THE CURTIS HOTEL  
MINNEAPOLIS

Tenth  
Street at  
Third  
Minneapolis  
U. S. A.

AT 197

AT 197



Regarding Weddings. This shop gives exceptional, personal service to brides. Every detail carefully, personally attended to.

Conveniently located in Baker Bldg.

PAJAMAS

Individual  
Exclusive Designs  
Hand Made

1311 4th St. S. E.

The Plaza Hotel

Kenwood Parkway  
and Hennepin Ave.

Ballroom and Dining  
Rooms

Beautifully arranged for  
Formal or Informal  
Entertainment

Rooms and Apartments

Of decided individuality for  
Permanent or Transient  
Residence

ETHEL M. MALCOLM, Manager  
Kenwood 4200



The FIRST LETTER  
of "ADVERTISING"  
and THIS AGENCY

AD **D** **A** **D** **I** **S** **O** **N** **L** **E** **W** **I** **S**  
and ASSOCIATES  
VERTISING

1004 Marquette At. 6811



WRIST WATCHES DELUXE

# T. FIEVE

Exclusive Campus Jewelry

317 14th Ave. S. E.

Afternoon Bridge Service, 50 Cents  
After Theatre Parties Open 11 a.m. to 1 a.m.

## THE CAVERN

"Come in and see what your trapeze will tell"

ST. PAUL MINNEAPOLIS  
32 East Sixth St. 1018 Nicollet Ave.  
Second Floor Second Floor

Walnut 1142 5012 Zenith Avenue

## George E. Andersen

Painter and Interior Decorator

University fraternity, sorority, club work especially desired. A call will give you names and houses for which I have done work.

## NEAL-ALVORD SHOP

63 So. 10th St., Minneapolis  
for CHINA, GLASS and FURNITURE  
China Furniture Gifts  
Spode Small Tables Pewter  
Minton & Screens Pottery  
other Eng. Dinner Wrought  
Makes Wagons Iron  
Will order china to replace broken patterns

# CENTRAL LUTHERAN

Rev. J. A. O. Stub, D.D., pastor  
Grant St., between 4th Ave. and Clinton

(One block from Municipal Auditorium)  
CHURCH ALWAYS OPEN  
Organized as an English Speaking American Lutheran Church  
Worship 11 and 7:45  
Fireside hour, 5:30 Sundays  
Bible and Sunday School 9:45



Romance, after all, is a matter of opinion. Some people may feel that the conveyance above is romantic—as for me, I'd rather have a ride in Mr. Zelle's new airplane. Wouldn't you?

It's better than having your own garden, this living at the Plaza hotel, for you have the beautiful formal gardens on the Parade at one side and Loring Park with the swan's pond on the other—and no getting sunburn on your nose or blistered hands from pulling weeds, either. It's ten minutes from the loop, and twenty from the lake, homelike atmosphere, and, Oh! My dear! what delicious meals!

The expression "old antique" may be a grammatical error, or, again, it may have been an error in judgment on the part of the buyer, for his antique may not have been old at all. One thing is certain, if you buy antiques at the E. G. Anderson Shops and they say they're old, they are. If the Duncan Phyfe chair was made in their own shop, they will tell you so. Their honorable reputation is of more value to them than any little profit to be made by spoofing one buyer. Visit their new shop in the Nicollet Hotel and browse around.

Regarding weddings . . . if you'll take a tip from One Who Knows, Peterson's is the bride's favorite shop. How terrible it would be to have the bride's bouquet arrive an hour late or find that the bridesmaid's roses were the wrong shade. It is disasters like this that the wise bride forestalls by ordering flowers from Peterson's, for they realize the importance of giving her exceptional service. Their blooms are the best and their taste impeccable. They make a special point of promptness on wedding orders.

In our City of Beautiful Homes, dingy walls are a social error. Perhaps in London they can leave cracks in the plaster and call it atmosphere, but here we haven't that excuse. Cleanliness and beauty for us! And while we're on the subject, don't forget that George E. Andersen is a decorator who decorates as well as paints.

It isn't too late to make Europe yet this summer. If you hadn't made up your mind before you can still join the great Gangplank Exodus with the College Travel club. Once you start comparing their prices with the cost of staying home, you'll find you can't afford not to travel.

The perfect end of a journey—a quiet, homelike hotel, a clean comfortable bed, unobtrusive careful service, food fit for a king, and that comfortable feeling that it's not more than you can afford. That's what you'll find at the Hotel Francis Drake. Alumni are especially invited.

The clientele of Camp Isatys on Mille Lac lake is its best recommendation. It isn't pretentious but has a charming atmosphere which makes it a haven for cultured persons on a holiday. Our friends who go back year after year speak ecstatically of the food and service. Write to Mrs. Grace Burns, Onamia, Minn.



Even tho' he is her husband he knows how to treat her.

They're going to dinner tonight (family and all welcome) at

## MRS. ROOS' DINING ROOM

1011 Nicollet

## EUROPE

ALL TRIPSES \$225 UP

Leading College Tours—700 colleges and schools last year, first-class hotels, best steamers, college atmosphere, 50 European offices at your service. Send for booklet of 200 Tours.

COLLEGE TRAVEL CLUB  
184 BOSTON ST. BOSTON



10th St.  
and

5th Ave.  
So.

## COMFORT

Combined with economy, excellent service, desirable rooms, and cuisine, invite the alumnus to make this hotel his home—permanent or transient.

## Hotel Francis Drake

Phone Main 7660

THE MINNESOTA ALUMNI WEEKLY :: THE 1918 GOPHER



## Distinctive Typographers

Is what you'll hear every client of ours say. For not only do we do distinctive and individual printing in a fashion copied after the master craftsmen, but buyers find our prices economical and reasonable as well.

You readers of exclusive Fifth Avenues of Minnesota can do no better than consult us on every printing need.

We are proud of our record as publication printers—the four listed herewith are among our more than 20 publications and year-books printed annually.

We solicit your confidence

## AUGSBURG PUBLISHING HOUSE

421 South Fourth Street, Minneapolis

THE TAKE OF T. K. E. :: TO DRAGMA OF A O II

# WELD & SONS

DIES FOR ALL GREEK LETTER SOCIETIES

Fraternity and Sorority Jewelry

Cups and Trophies

DANCE PROGRAMS AND STATIONERY

817 Nicollet Ave.



**H**AVE you seen our exquisite collection of picture frames?

Selections made now will be to your advantage.

Unique ideas for portrait framing.

**The Beard Art Galleries**

66-68 South 10th Street  
Around the Corner from Nicollet

**The Antique Novelty & Gift Shoppe**

New Nicollet Hotel, Minneapolis invites you to visit and inspect its stock of antiques, gifts and novelties.  
"Gifts Unusually Distinctive"



**Antique . . .**

Mostly in furniture—all old—all genuine solid woods, at prices lower than you'll pay for new veneered furniture.

Our repair service is unexcelled. We make furniture in period styles to your order—we design.  
R. G. Anderson Shops, 909 W. Lake St.



**Unique · Quaint**

Minneapolis art lovers will be delighted with this new studio and gallery — its quaint decorations, its air of distinction, its genuineness.

. . . It is dedicated to the furtherance of art. You're invited to browse about.

Tom Chan's  
**LITTLE GALLERY**  
1004 Nicollet



An etching of an old world street brings thoughts of summer travel to mind as does this proof of a street in Normandy done by George Plowman, noted etcher and alumnus of Minnesota. His book on etchings is widely used and is regarded as an authority.

**The Art Institute**

Shortly before he died, Herschel V. Jones, owner and editor of the Minneapolis Journal, made a gift of his collection of rare prints to the Art Institute. Two hundred of these prints will be placed on exhibit during the month of June in his memory.

On June 15, the Danish National traveling exhibition of painting, applied art, and sculpture will arrive at the Institute. Motion pictures and lectures will be given by the secretary of the exhibit at stated times.

Friends of the Institute have organized a display of old books, maps and prints of early Minnesota, which will continue throughout June.

Water Colors of Venice by Vaclav Vytlacil, a Minneapolis artist, are on exhibit.

**The Beard Art Galleries**

Until September, this Gallery will exhibit only its own paintings and objects of art, when traveling exhibits will be resumed.

**Tom Chan's Little Gallery**

Now that the city dwellers are stepping on the gas and setting out on the highways, the exhibits of etchings at the *Little Gallery* during June are of special interest.

There is a charming collection of old boats, done by Phillip Little. You can feel the cool salt spray on your cheeks when you observe the fishermen's craft for these etchings were made—many of them—in the harbor at Salem, Mass. There are some historical boats, too, and some old galleons reminiscent of pirates and pieces of eight.

If you regard the Great Outdoors as a playground and not just a place to ride past, you will be enchanted with Frank Benson's etchings of wild game and ducks and Marguerite Kirmse's etchings of dogs.

The collection of antique jewelry which Mr. Chan picked up in Europe affords an interesting contrast between old and modern designs. There are Italian, Georgian and Oriental pieces.

**Mabel Ulrich's Book and Print Shop**

Artists of today confine themselves to no single medium, so we are not surprised to learn that Fiske Boyd, well known Philadelphia artist, is equally facile in designing wood cuts, etchings and water colors. An exhibit of his work goes on the walls of the Print Shop this week.

Mr. Boyd is a native of Philadelphia, and received most of his art training in that city and New York with the exception of one year which he spent in Florence, studying Renaissance art. During the World war he served as sub-lieutenant in the Navy. His work has been placed in the Phillips Memorial Gallery in Washington, D. C., and in the Metropolitan Museum of New York City.

**The T. B. Walker Institute**

The Walker Art Galleries, at 1710 Lyndale Avenue South, are open every day to the public from 10 a. m. to 5 p. m., where the famous art collection of Mr. T. B. Walker may be seen, including the finest collection of jade in the world; rare Japanese and Korean ware; Greek pottery; Indian paintings and originals of old masters' paintings.



**Announcing**

the opening of

**The Antique Novelty and Gift Shoppe**

New Nicollet Hotel  
Minneapolis

"Gifts Unusually Distinctive"

Your Inspection Cordially Invited

Auspices  
**THE R. G. ANDERSON SHOPS**  
Lake Street at Bryant

**FIFTH CHURCH OF CHRIST, SCIENTIST**

CHURCH EDIFICE  
University and 12th Aves. S. E.  
Services: Sunday, 10:45 a. m.  
Sunday School, 10:45 a. m.  
Wednesday, 8:00 p. m.  
Reading Room: 17 4th St. S. E.  
Hours: 10:00 a. m. to 6:00 p. m.  
Saturday: 10:00 a. m. to 9:00 p. m.

**Christian Science Society of the University of Minnesota**

Services: In Vestry of above mentioned church edifice at 12:45 p. m. on first, third, and fifth Thursdays of each month.  
Reading Room in same edifice, at 1205 University S. E.  
Hours: 8:30 a. m. to 4:00 p. m.





Tenth Anniversary  
**University of  
 Minnesota  
 Concert Course**

University Armory  
 Season 1928-1929

Annual Seat Sale is now  
 on at the University Music  
 Hall.

14 of the World's Greatest  
 Artists in Six Concerts

MISCHA ELMAN  
 Violinist

BENNO MOISEVITSCH,  
 or MISCHA LEVITZKI,  
 Pianist

SIGRID ONEGIN  
 Contralto

FLONZALEY  
 STRING QUARTET

ANDREA SEGOVIA  
 Guitarist

ENGLISH SINGERS  
 OF LONDON

*You Cannot Buy More for Less*

Season ticket, \$3 for a  
 bleacher seat.

Season ticket, \$5 for a chair  
 seat. No tax.

Only three pairs of tickets  
 will be sold to one person.

**Sigma Chi House  
 Open**

this summer to a limited  
 number of male roomers.  
 Early applications will receive  
 first attention. Close to the  
 campus; directly across from  
 Folwell Hall. Write, or call

SIGMA CHI FRATERNITY  
 HUGH H. CALL, House Mgr.  
 1623 University avenue, S. E.  
 Minneapolis



The dramatic department and Minnesota Masquers closed  
 a successful season with the rendering of Galsworthy's "Witch"  
 last week. The production was one of the finest we have seen  
 at Minnesota in some years and both Masquers and their di-  
 rector, Edward Staadt, deserve great credit, not only for the  
 actual rendering itself, but for the beautiful costuming and  
 the elaborate stage setting and scenery.

*What the Movies Offer*

WEEK BEGINNING SATURDAY, JUNE 2

STATE—"A Certain Young Man," with Ramon Navarro, Renee  
 Adoree and Marceline Day.

LYRIC—"The Hawk's Nest," with Milton Sills and Doris Kenyon.  
 GRAND—"The Showdown," with George Bancroft, Evelyn Brent,  
 and Fred Kohler.

MINNESOTA—"The Yellow Lily," with Billie Dove.  
 CAPITOL—"The Street of Sin," with Emil Jannings. Publix  
 stage unit.

WEEK BEGINNING SATURDAY, JUNE 9

MINNESOTA—"The Dragnet," with George Bancroft. Publix  
 stage unit.

CAPITOL—"Laugh, Clown, Laugh," with Lon Chaney.

WEEK BEGINNING SATURDAY, JUNE 16

MINNESOTA—"Happiness Ahead," with Colleen Moore and Pub-  
 lix stage unit.

CAPITOL—"Good Morning, Judge," with Reginald Denny. Fa-  
 mous Kiddie Revue.



"Morning" is the title of this block print by Dorothy Wacker-  
 man Hutton (EX. '24), who has recently moved to New York  
 City where her husband Hugh Hutton (EX. '21) is with the  
 Metropolitan Newspapers Syndicate. Mrs. Hutton is con-  
 tinuing her art work.

*The  
 BEST*

in

STAGE  
 VITAPHONE  
 SCREEN

and

MUSICAL  
 FEATURES

in the

Twin Cities

and the

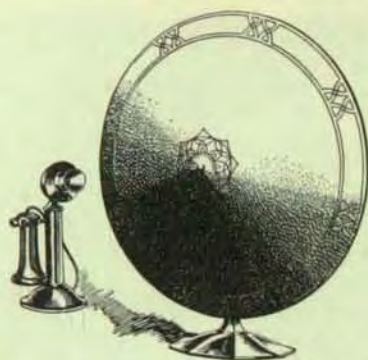
Northwest

When in Minneapolis  
 alumni are invited to  
 these theaters:

*State · Strand  
 Garrick*

When in St. Paul go to  
*Capitol · Tower  
 Princess*





## ANOTHER MEMBER OF THE TELEPHONE FAMILY

**M**ANY a radio set has found a new and richer voice in the golden-throated Western Electric loud speaker.

Produced by the world's foremost experts in sound transmission — Bell Telephone Laboratories and the Western Electric Company — this loud speaker is responsive both to low bass notes and high treble, reproducing them with fulness of tone and absolute fidelity.

The same engineering skill which developed the telephone has thus removed a serious shortcoming in radio loud speakers.

Here again the name Western Electric is an assurance of mechanical and electrical reliability — whether on loud speaker or on telephone; microphone; public address system; music reproducer; the orthophonic horn and electrical recording for the phonograph; audiometer; audiphone and the talking moving picture. As manufacturers of the nation's telephones, this Company is applying the skill thus gained to making a widening range of communication apparatus.



# *Western Electric*

*Purchasers... Manufacturers... Distributors*





# The MINNESOTA ALUMNI WEEKLY

Volume 27

Edited by Leland F. Leland

Number 31

## Yes, I'll Be at the Reunion Banquet

GENERAL ALUMNI ASSOCIATION,  
119 Administration Building,  
University of Minnesota.

I expect to be at the Armory, Monday, June 11, at 2:30 p. m. to march in the alumni procession at the head of the class of '29 soon to become alumni.

Also please reserve for me ..... plates at \$1.25 each for the biggest alumni reunion dinner at 6:30 that same evening in the Minnesota Union.

NAME ..... Class .....

ADDRESS .....

[ June 11 is Alumni Reunion Day on the Campus ]

# All Set for Biggest Reunion in Years

IN less than two more weeks, alumni scattered from India's coral strand to Alaska will begin packing Gladstone bags, and buying boat and railroad (or perchance, airplane) tickets, with the University of Minnesota as their destination, for June 11 has been set aside as their day on the campus. Of course it is Commencement day for the seniors and thousands of parents will give a great sigh of relief as Prexy hands out the diplomas (1,500 of them), but to the old grads Alumni day belongs in a special way to them.

This isn't any joke about the alumni coming back from India, for B. M. Jones ('03) and Allan B. Calhoun ('05 M) are both coming back from that country, in fact they are in the United States now. We haven't met the Alaska delegate yet, but John Hamilton Lewis ('78), of Ontario, Calif., George A. Wood ('78), of Saratoga, Calif., and Dow Smith ('88) of Portland, Ore., have started on the journey which ends at the banquet in the Minnesota Union on the evening of June 11.

Members of the Class of '03, who have had a committee of 40 working since last January on plans for the evening, have charge of the Alumni Banquet in recognition of their 25th Anniversary. Ben Drake is chairman of general arrangements, and Laura Robb Baxter of the dinner.

A program which includes no speeches, and the best entertainment available in the Twin Cities has been prepared. Edward Staadt, director of University dramatics, has promised that his Workshop Theater players will give the best one-act drama in their repertoire.

The University Singers, who made a tour of Minnesota towns during the spring vacations and are frequently engaged for performances at the State and Capitol theaters, will give a group of their best choral numbers. A selected group of musicians from the Minneapolis Symphony orchestra will give a program of music never before equalled at any Alumni reunion.

There will be keen competition for the cups which are to be awarded to alumni who have traveled the longest

distance to the banquet, to the class having the largest number present, and to the class having the largest proportional representation.

Ray Chase, state auditor, has been chosen by the Class of '03 to be toastmaster, and in that capacity he will call upon the quinquennial classes. Each one of these five year classes has prepared some stunt, and older classes are going to take advantage of this opportunity to prove that they have as much pep as the seniors.

Edgar F. Zelle is not only representative of the Class of '13, celebrating its tenth anniversary, but also president of the General Alumni Association, and in that capacity will preside at the opening of the meeting. President L. D. Coffman will welcome alumni to the campus.

Hugh J. McClearn, candidate for United States Congressman from the Eighth district, has been selected to make the response for the Class of '03. Inasmuch as the '03's have been collecting a fund to be a nestegg or cornerstone for an Alumni Hall, to be built sometime in the future, Mr. McClearn's response may be very interesting indeed.

On the morning of Alumni day, old grads will gather in fraternity houses and other appointed places to hold class meetings and renew old friendships. At noon, each of the five-year classes will meet at luncheon, and many classes, not quinquennials, will continue their custom of holding annual meetings at this time.

Heading the alumni procession, one of the most spectacular events in the University calendar, will be the Class of '78, celebrating this year its Fiftieth anniversary. Judge Myron Taylor, court commissioner of St. Paul, is in charge of his class reunion, and reports that five out of the seven living members of '78 will march in the procession, two of them coming from the Pacific coast for this event.

Julius E. Miner of '74, and A. M. Welles of '77 will be next in line, for although they graduated earlier, the first place in the procession is always reserved for the fifty-year class. It is

hoped that Professor J. C. Hutchinson and Dr. Leonard of '76 may be in the procession, too.

Promptly at three o'clock, alumni will assemble with their classmates in front of the Armory, forming in line behind their own class banners. Led by 1,500 seniors, marching two abreast, they will wend their way to the Memorial Stadium, where the seniors will form a guard of honor around the horseshoe curve of the Stadium field. Alumni will pass through this aisle into places reserved for them in the Stadium.

Following the exercises, alumni will return to the Minnesota Union for the greatest Alumni Reunion ever!

Vernon X. Miller has charge of reunion plans for the Class of '23; Ralph Beal for '18; Edgar Zelle for '13; Rewey Belle Inglis for '08, assisted by Orren Safford, Marion Barber, LeRoy Sanford, and Margaret Trimble; Dr. Fred L. Adair is arranging the luncheon at the Campus Club for the Class of '98, and will respond for them at the banquet. Ben Drake will be toastmaster at the Class of '03 luncheon. Dr. John W. Powell and Thomas F. Wallace are making plans for '93. Professor Moore, "Prexy" Folwell, Dr. J. C. Hutchinson, Mrs. M. J. C. Wilkin, and Professor Henry F. Nachtrieb will be guests of honor at the luncheon given by the Class of '88 at the Women's club on June 9. Dow Smith of Portland, Ore., president of the class is making an effort to be present. E. B. Johnson, former registrar and alumni secretary, is chairman of the '88 reunion committee.

Edson Gaylord of St. Paul has charge of arrangements for the Class of '83, and Judge M. D. Taylor of St. Paul is making plans for the '78s, who are to be guests of honor of the Alumni Association during the entire day.

Committees which have been working for the Class of '03 include: Ben Drake, chairman, Mathias Baldwin, Gertrude E. Ballard, Laura Robb Baxter, Harriet Hutchinson Bernhagen, Grace L. Chadwick, Kelsey S. Chase, Ray P. Chase, S. Chernasek, Louise Ray Crouse, Avery F. Crouse, Hal Downey, Helmer Feroe, Edward Freeman, Anna



Chapman Goodwin, Claude L. Haney, Newton Hegel, Ruth Houlton, Henry Swift Ives, Martin L. Jacobson, Ray R. Knight, Sumner M. Ladd, Wm. F. Lasby, John A. Layne, Carl H. Lewis, Lorena Macfarlane, Irene P. McKeehan, Mary T. McLaughlin, Putnam D. McMillan, George D. Mann, Leonora C. Mann, Mac Martin, Julia O. Newton, Hans M. Orfield, Edward A. Purdy, R. W. Putnam, Sadie Nelson Quamme, John Santee, Royal R. Shumway, Frederick L. Smith, Cleora Wheeler, Clyde R. White, and J. V. Williams; sub-committee: Hugh J. McClearn, Mrs. Barry Dibble, Judge Clyde R. White, Harriet Armstrong, Frank Hughes, Dr. George Hagaman, Ruth Babcock MacLeod, John Layne, Dr. Fred Schlutz, and Ruth West; dinner committee: Laura Robb Baxter, chairman; Sadie Nelson Quamme, Louise Ray Crouse, Kelsey S. Chase, and Newton Hegel.

### Senior Men Use Canes; Girls Wear Scarfs

Sale of senior canes and the distribution of 10,000 commencement announcements Tuesday, marked the beginning of senior activities which will be climaxed by the second annual all-Senior week program, Harry Harvey, all-Senior president, announced.

While undergraduate students slave to pass examinations, graduating seniors will prepare for a week of activities. The program of the week includes two banquets, a carnival dance, and a theater party. The week's program follows:

June 6—Special theater party at the Minnesota 9 p. m.

June 7—Open day.

June 8—Senior men's stag dinner, Minnesota Union, 6:30 p. m. Cap and Gown banquet, Shevlin hall, 6:30 p. m. Carnival dance, Shevlin hall, 9 to 12 p. m.

June 9—Reception of seniors at home of President Coffman, 8:20 p. m. Torchlight parade and ceremonies on Knoll following reception. Concert by University band.

June 10—Baccalaureate service in armory at 11 a. m.

June 11—Commencement exercise in stadium at 3:00 p. m.

Invitations to the Commencement Exercises are being mailed out to all paid up subscribers to the Stadium-Auditorium fund, although all Minnesota alumni are invited to participate in the exercises and march in the procession.

### Phi Beta Pi Will Banquet June 12 at Nicollet

The annual alumni banquet of Xi chapter of Phi Beta Pi, medical fraternity, University of Minnesota, will be held Tuesday evening, June 12, at the New Nicollet Hotel, Minneapolis. Dr. Jabez Jackson, president of the American Medical Association, and an alumnus of the fraternity, will be one of the principal speakers. The banquet will begin at 6:00 p. m., with Dr. A. H. Parks of Minneapolis as toastmaster, and an interesting program of speaking and entertainment will follow. A large number of out-of-town alumni, who will be in the Twin Cities for A. M. A. week, June 11 to 15 have sent in reservations for this banquet.

## Medical Alumni to Stage Own Big Celebration on June 13

EVERY medical class since '89 and representatives from 23 states, are among the 600 reservations already in to E. B. Pierce for the banquet and reunion of the Minnesota Medical Alumni Association to be held Wednesday, June 13, at 6:30 p. m. in the Nicollet Hotel.

This is the first big Homecoming ever held by Minnesota and Hamline "medics," and it will also mark the 25th anniversary of the class of 1903.

Elaborate entertainment has been prepared for the returning "grads." At 11 A. M. buses and automobiles will leave the Curtis and Leamington Hotels with alumni who have signed up for the golf tournament to be staged at Woodhill Country Club at 12:30. A variety of prizes have been offered by local firms, including awards for "the oldest golfing bug," "golfer coming from the greatest distance," "lowest gross for the left-handed golfer," and dozens of other prizes.

At 6:30 the event of the day, the Homecoming banquet, will begin. Dr. Oswald ("Os") Wyatt ('17, '19Md, '20), president of the Minnesota Medical Alumni Association, will preside; Johnny McGovern ('11L) will be master of ceremonies, and "Doc" Cooke, toastmaster.

Following the banquet the "Medical Midnight Revels" will begin at ten o'clock, at which Paul Johnson ('28),

will be ringmaster. Members attending the American Medical Association meeting in Minneapolis June 11-15, will be invited to attend the Revels, and medical students in this year's graduating class will also be guests of honor. Many former professors will be present, including "Dickey" Beard, "Charlie" Erdmann, "Tommy" Lee, Dean Lyon, J. W. Bell, Dr. Folwell, and President Coffman.

Dr. Cecile K. Moriarty ('17) is making arrangements for special entertainment of visiting wives. Other members of the Homecoming committee include:

Dr. N. O. Pearce ('05) chairman of the central committee. Those on his committee are Oswald S. Wyatt ('19), Henry E. Michelson ('12), Donald H. Daniel ('19), Reuben A. Johnson ('15), W. Ray Shannon, ('19).

Golf committee: Edwin L. Gardner ('12), John E. Hynes ('14), W. H. Aurand ('01), Kenneth Allen Phelps ('13), Stanley R. Maxeiner ('09), James M. Hayes ('10), Fred H. Poppe ('07), Arthur L. Herman ('22), Dale D. Turnacliiff ('11).

Banquet committee: W. A. O'Brien, St. Louis University ('14), Paul Johnson ('28).

Entertainment: Fred A. Erb ('02); Claude Ehrenberg, ('19), Andrew Sivertsen, Marquette University ('16), Cecile R. Moriarty ('17).

## Prof. Albert E. Jenks Heads Art Institute Mimbres Valley Discovery Expedition

FINANCED by the Minneapolis Institute of Arts, and headed by Albert E. Jenks, chairman of the department of anthropology, members of the first official archaeological expedition ever sent out from the state of Minnesota will leave June 10 for a six weeks' stay in the Mimbres Valley, New Mexico, where efforts will be made to find traces of the ancient culture known to have existed there. The expedition will entrain by motor and railroad.

"We have high hopes of finding important examples of the pottery which the ancient race inhabiting the Mimbres Valley buried with their dead under the adobe floors of their houses," Professor Jenks said. "This Mimbres pottery is decorated very beautifully with the most realistic annual designs and most highly conventionalized geometric designs of all pottery so far known in the Western Hemisphere."

Wesley Bradfield, staff member of the Santa Fe and San Diego Museums, an expert on the Mimbres culture, will assist Professor Jenks and his party in finding a favorable site for excavation, and in further direction of the work. All material found will be divided in the proportion of three-quarters to the Minneapolis Institute of Arts and one-quarter to the Santa Fe Museum. Funds are made available for this work from the Ethel Morrison Van Derlip bequest.

This prehistoric culture, variously estimated as between 2,000 and 4,000 years old, has been known scientifically only since 1914. Before that time a local physician had done some digging in the region, and finally called some beautiful pottery bowls to the attention of Dr. J. Walter Fawkes, former chief of the Bureau of American Ethnology. Since then further excavating has been done, and the findings published by the Smithsonian Institution.

One of the chief problems yet to be solved is to determine the date of the Mimbres Valley culture. In all probability, however, it ceased to exist not later than 600 A. D. It is generally supposed that the valley was burned out, perhaps by some enemy race, causing the inhabitants to abandon their villages for good. Most of the inhabitants appear to have been exterminated at that time, as no where else is it known that the Mimbres culture took subsequent root.

In addition to Professor and Mrs. Jenks, the party will consist of four graduate students of the University of Minnesota: Robert Wolpert, Lloyd Wilford, Mamie R. E. Tanquist, and Evelyn Leggo. Mr. Wolpert will be the official artist of the expedition. Fanny J. Kendall, teacher of art in the home economics department, will also accompany the expedition to assist in the art work.



*You Alums of '78, Do You Remember the Adventures of This Famous Stone?*



Despite valiant efforts of succeeding classes to bury or spirit it away, this huge granite boulder remains on the campus as a perpetual reminder of the class of '78, whose members placed it there, dedicating it on their Class Day.

## John Lewis ('78), "Ariel" Founder, Is Coming Back for Reunion

WHEN John H. Lewis, famous fruit grower of Ontario, California, returns to the campus on June 11, to march with his classmates of '78 at the head of the Alumni procession, seniors and undergraduates will have an opportunity to meet the founder of the *Ariel*, first official student publication of the University of Minnesota.

At Charter Day convocation this year, Professor Emeritus Willis Mason West ('79) told the students how the *Ariel* came to be founded, explaining that one day he found John Lewis in a hayloft of a barn near the campus reading a student publication of an eastern university. "Minnesota ought to have a college paper," Lewis said. "Let's start one," West replied, and so they did, naming it the *Ariel*.

John Lewis became managing editor, while Nellie Getchell ('78), J. C. Bryant ('78), M. D. Taylor ('78), W. M. West ('79), and Adison Gage ('79), were associate editors. Contributors were James Jennison ('80) and V. Quackenbush ('81).

The first *Ariel* was published on December 1, 1877, sponsored by the senior class. Of that class, five of the seven living members will return for the Alumni Day celebration. In addition to Mr. Lewis, there will be Judge M. D. Taylor of St. Paul, Rufus R. Rand, president of the Minneapolis Gas Light Company; Mrs. Wm. L. Wolford, of the Leamington hotel; George A. Wood, lumberman from Saratoga, Calif., and Fred L. Couillard, of Minneapolis. There were 18 in the class at the time of their graduation.

The late Thomas R. Newton, father of Congressman Walter Newton, was

president of the class; Mrs. Wolford (Mary W. Robinson), treasurer; Mrs. Bouton (Mary Maes) of Los Angeles, secretary, and the late Rev. Daniel Williams, poet. Mrs. Bouton is living but is too ill to return for the reunion.

Editorials in the first issue of the *Ariel* began with the "Salutory," explaining the reasons for starting a University paper.

"The 7th of October was the 10th anniversary of the formal opening of the Minnesota State university," wrote the youthful editor. "Its progress during its first decade is almost unprecedented and it ranks now among the first of American colleges, with the exception of Harvard, Princeton, Yale and Cornell. The want of a college paper is now seriously felt by all interested in the growth and prosperity of our University."

The "platform" of the young editor was much like that of all boy editors, everywhere:

"*Ariel*, for the coming year belongs exclusively to the editors, not the students, not to the faculty, nor will it be the organ for any party, class, society or clique; but it will be our endeavor to make it the independent outspoken exponent of the interests of our University."

In "The Classics for Ladies," coeds of today may find many a chuckle.

"We are pleased to see so many of our lady students choosing the classical course. This, we believe, is a move in the right direction. . . . She needs the severe mental discipline and intellectual training which this course offers as much as men. . . . If she intends teaching, which is the natural and chosen voca-

tion of the majority of our lady students (what youth of today would call a co-ed a lady student?), she certainly can pursue no other course to greater advantage. . . . Let us next suppose she is ambitious to become an authoress. . . . Thus we may see there is no vocation in life, in preparation for which women may not be equally benefited with man by a classical education. . . . It is not unwomanly for her to study Greek."

There is a paragraph which explains the choice of the paper's name.

"We did not call it 'The Inter-National Review' or 'The Promethean' or 'The Herculean' because modesty forbade. We are not ambitious to handle heavy, obtruse subjects that such a name suggests. We prefer swimming to diving, and find our purest joy in extracting sweets from the literary flowers that blossom along our path."

One of the pranks recorded was that of plastering up the keyholes to the classrooms with plaster of paris, in the vain hope that classes would have to be postponed.

Shortly after beginning publication, the editor attacked the Library for not lending the books to students more freely, a battle which waged in the pages throughout the year. They also discussed with vehemence the question of dropping the prep department. One article explained the mechanism of the phonograph as it had been recently worked out by Edison.

The boulder which now reposes on the Knoll bearing the numerals '78 chiseled out of its side, was brought to the campus by this class and dedicated at the time of their graduation. J. C. Bryant made the address.



# Business of the Alumni Ass'n

## REPORT OF THE ADVISORY EDITORIAL COMMITTEE OF THE GENERAL ALUMNI ASSOCIATION

The committee held its annual meeting at the Men's Union, University Campus, May 22, 1928. Members present: Peck, Welles, Lehmann, and Edmonds with the editor of the Alumni Weekly, Leland Leland and Cecil Pease, associate editor. Following a general discussion of the many interests being served by the Alumni Weekly the committee adopted the following report.

The Advisory Editorial Committee of the Alumni Weekly commends the physical make up, appearance, quality of news articles, and general attractiveness of the various issues during the past year. A high standard of excellence has been maintained in the quality and character of the cover pages, the illustrations, advertising, and general set up of the Weekly as an alumni magazine.

The committee believes that the lack of balance between news and advertising in some issues of the Weekly, due to the need of funds to aid in placing the publication on a sound financial basis, is a temporary expediency that will be remedied as financial conditions improve.

The committee recommends that consideration be given to the following suggestions as conditions may warrant:

1. That an editorial page and policy is desirable and would increase the effectiveness of the Weekly among the Alumni.
2. That more space be allotted to personals and items of local news.
3. That feature articles be kept as short as possible considering importance and content of such contributions.
4. That every legitimate means be taken to urge the alumni to send in personals and items of general interest and that the members of the Alumni Association feel more keenly and more intimately their ownership in and their responsibility for maintaining the highest standards in the ALUMNI WEEKLY.

A. M. WELLES,  
FLORENCE LEHMANN,  
MRS. F. N. EDMONDS,  
MRS. GEORGE ADAMS,  
ED. SHAVE,  
FRANK W. PECK, Chr.

## ANNUAL REPORT OF THE INVESTMENT COMMITTEE SECURITIES BELONGING TO MINNESOTA ALUMNI ASS'N

May 1st, 1928

Mortgages:	
Bays (Deed given & Mtg. taken back—former contract) Mont.	\$ 600.00
Beisang (now Keegan)	
Hennepin Co.	2,000.00
Christensen, Mabel, City	1,600.00
Coffin, E. L., City	2,300.00
Conley, John H., City	3,000.00
Crocker, Nellie, Roberts Co. S. D.	1,000.00
Eylar, E. L., City	2,200.00
Fehlandt, Otto, Scott Co., Minn.	5,000.00
Hasey, City	3,000.00
Kassebaum, Art. F., City	1,400.00
Lerum, Oliver H., City	2,000.00
Loud, Roy L., City	2,000.00
MacKenzie, Neal, City	3,000.00
Mickelson, Marcus, City	1,500.00
Nelson, H. R., City	1,850.00
Pust, Emil, 320 A. Richland Co. Mont.	2,500.00
Snelling, E., 480 A. Musselshell Co. Mont.	2,600.00
Semrud, Magnus, City	2,100.00
Steadman, C. G., City	2,800.00
Swanson, John, Grant Co., Minn.	2,500.00
Frohauer, J. A., City	2,400.00

Real Estate: (Showing face of original mortgage)		
Basham 320 A. Yellowstone Co., Mont.	\$ 2,000.00	
Glasspoole 160 A. Dawson Co., Mont.	1,500.00	
Murphy 320 A. Ferguson Co., Mont.	1,000.00	
Renner 160 A. Hill Co., Mont.	1,200.00	5,700.00

Bonds:		
Limestone Co., Texas	3,000.00	
Marlboro Co., S. C.	1,000.00	
Mpls. St. Ry.	3,000.00	
Ontario	3,000.00	
St. Augustine, Fla.	1,000.00	
Mobridge Ind. Sch. Dist. S. D.	1,000.00	12,000.00

Bills Receivable:		
Gen. Alumni Ass'n	1,500.00	
E. A. Ellsworth	100.00	
W. L. Mayo	50.00	1,650.00

Bought in Snelling taxes and hope to have same redeemed this fall	148.53	
---	--------	--

Cash in Prin. Acct. St. Anthony Falls	4,861.89	
---------------------------------------	----------	--

Cash in Int. Acct. belonging to Weekly	156.71	
--	--------	--

## RECEIPTS AND DISBURSEMENTS

May 1, 1927 to May 1, 1928		
Cash on hand May 1, 1927:		
Int. Acct. in F. & M. Bank	\$ 41.11	
Pr. Acct. St. Ant. Falls (\$150 additional shows on Bk. statement which held for Frohauer loan and used later when stucco work finished)	1,839.75	\$ 1,880.86

Receipts:		
Int. mortgage	\$ 2,705.93	
Int. bonds	695.00	
Int. bank deposits	.67	
Int. Bays contract (put in Prin. Acct.)	48.00	
Rec'd Weekly	6,128.00	
Rec'd refund taxes advanced	250.91	
Prin. Bays contract (Deed given & \$600 Mtg. taken back)	200.00	
Rents:		
Glasspoole \$ 86.13		
Renner... 259.20	345.33	
For exp. Hefley Nelson Ext.	7.35	
Principal of mortgages	4,600.00	14,081.19

Disbursements:		
Sent Weekly	\$ 3,233.00	
Taxes advanced	399.44	
Taxes paid on Real Estate	121.65	
Expense:		
Vault box	\$17.50	
Postage	3.50	
E.M. Weaver	25.00	
Treas. bond	7.50	
Ext. Nelson Mtg.	3.00	56.50
Insurance-Renner	29.01	
Int. adv. on investments	3.85	
Mortgages bought:		
Hasey \$3,000.00		
Conley 3,000.00		
Loud 2,000.00	8,000.00	11,843.45

Balance cash on hand	\$ 5,018.60	
Cash in F. & M. Acct. (Int. Acct.)	156.71	
Cash in St. Ant. Falls (Pr. Acct.)	4,861.89*	
Total	\$ 5,018.60	

\*An investment is in process of closing for most of this.

	May 1, 1927	May 1, 1928
Investments	\$ 63,500.00	\$ 66,700.00
Tax Ctf.		148.53
St. Anthony Falls Bk. (Principal)	1,839.75	4,861.89
Total Assets	\$ 65,339.75	\$ 71,710.42
or Gain of	6,370.67	
Int. Acct. belonging to Weekly	\$ 71,710.42	\$ 71,710.42
May 1, 1927		\$ 41.11
May 1, 1928		156.71
or gain of		\$115.60

ALUMNI DEFAULTS 5-1-28  
Crocker mortgage on 180 acres Roberts Co. S. D., \$1,000.00. She asks to get new mortgage but have been delayed in getting appraisal, which probably will get in June. An estate involved and if title O. K. will take new papers. Title now being examined. never any defaults in interest or taxes.

Old E. E. Snelling worst default. We bot Certificates for 2nd half 1925 and 1926 taxes amounting to \$148.53. Understand he paid 1st half 1927 and will check up after May 31st. He has not paid int. due Nov., 1927, \$189. (Loan was originally \$3,000 and now reduced to \$2,600.) He agrees with Murton Co., agents, to pay \$300, now to apply on defaults and wants until fall to try to take care of balance. Asked Murton to get \$300. On 480 A. in Musselshell Co., Mont.

Old Pust loan ext. to 12-1-27 and not paid. All interest paid to last int. payment date and \$7.50 in advance. Last reports Pust had not paid the first half 1927 taxes and Northland Secs. Co., are checking up again. Insurance reinstated.

E. L. Coffin City loan of \$2,900 on 3212 Clinton Ave. 1926 taxes not paid and D. C. Bell are taking up with Michael Liptak who is contract purchaser.

W. R. Hefley Loan \$1,850 on 4101 Oakland Ave. So., was extended and coupons signed but extension agreement not returned by wife in California. No defaults otherwise and he furnished tornado insurance when extended.

Murphy land rent \$50 due last Nov. not paid but Investors Service Corp. trying to collect and say trying to get same tenant who is under contract on other land near.

Renner land under supervision of Investors Syndicate and say doing best they can. Glasspoole rented by Murton and also Basham farm. CHAS. F. KEYES, Chr., THOS. W. WALLACE, WILLIAM OPPENHEIMER.

## REPORT OF ATHLETIC COMMITTEE

### GENERAL ALUMNI ASSOCIATION UNIVERSITY OF MINNESOTA

The University of Minnesota Alumni Association has as customary been represented on the Senate Committee on Intercollegiate Athletics during the past year by R. B. Rathbun and your Chairman. Your representatives have been active in the deliberations and meetings of this Board.

Some of the things which may be of interest to you are reported as follows:

1. The completion of the University Field House at a cost of \$650,000 of which amount \$450,000 was financed by bond issues; said bonds to be retired over a period of fifteen years. Due to a successful financial season in football, \$125,000 of these bonds will retire on January 1 of this year. At this rate, it will take only a few years to retire the entire issue.

2. The improvement of the University Recreational Golf Course with the possibility of enlarging and improving the Course to 18 holes.

3. Very successful football season from the standpoint of finances and winning games. The team was undefeated, and tied for the Conference Championship. Doctor C. W. Spears and his assistants are certainly to be congratulated on their good work.

4. The inauguration of a new style of basketball brought to the campus by Coach David McMillan. The team did not win any games, but everyone was satisfied with the style of game played; and everyone looks for a bright future in this sport.

5. The Hockey team won the Conference Championship, and tied for Mid-Western Championship.

6. The swimming team continues to represent the University in a high class manner.

7. The track, baseball, wrestling, gymnastic, cross country and tennis teams have not had a very successful season, but in spite of it, we have no fault to find with the work of the coaches. In view of cer-



tain circumstances, they are all doing fine work.

8. The new idea of having second team games has been approved; and Doctor Spears has already arranged a very attractive schedule for the coming season. This schedule fits in very well with the schedule of the Conference team. This innovation should make for more interest in football among the candidates, and will undoubtedly assist in developing more material and better teams.

9. A very comprehensive study and research has been carried on during the year through the establishment of a Research Fellowship with the purpose of analyzing the scholarship of athletes. This study has been completed. The final report has not been made. Indications are that some very valuable information has been secured through this study.

10. A very thorough study is being made of the needs of the Athletic Department for the future.

We believe that Athletics are on a very high plane at the University of Minnesota and we can be sure that the institution will be well represented in every sport in the Western Conference.

Respectfully submitted,

R. B. RATHBUN, ADDISON DOUGLAS,  
ORREN SAFFORD, ARNOLD OSS, Chairman,  
ARTHUR EIDALL,

## Gopher Sports

By MAURY FADELL, Sports Editor

### BASEBALL TEAM LOSES FINAL GAME

Minnesota's baseball team continued its schedule last week-end, but the double header with the Chicago tribe proved disastrous for the Maroon and Gold, who dropped both games, five to four and then 22 to eight. It was in the second game that Captain Mally Nydahl was injured. This duo of games concluded the Gopher home schedule. They were scheduled to clash with Iowa Wednesday.

In the first game, Minnesota was lagging behind until the seventh inning when Chicago was leading four to nothing. A home run, aided with a couple of singles, boosted the score to a tie, but the Bergman tribe was unable to score a winning tally.

Chicago took the second game by clouting the ball to all corners of the field. In the third inning, the Windy City lads scored 12 runs.

Bjorgum, who tossed the first game for Minnesota, played a good round, while Al Redding heaved the second game before he was relieved.

### HOCKEY MEN AWARDED MEDALS

Thirteen players, the student manager, and Coach Emil Iverson were awarded medals by the Senate Committee on Intercollegiate athletics in recognition of the services on the Minnesota hockey team last fall and winter when the boys earned not only the Big Ten championship, but also a tie for the Middle-western title.

A further tribute to the power of the team was received when the Gopher ice team was given a bid to represent the United States at the Olympic games at St. Moritz, Switzerland.

This was the third time in five years Iverson's team won the honor of the Big Ten championship.

Those who received the medals are: Captain Jack Conway, captain-elect Joe Brown, Carl Wilcken, Art Jensen, Fred Byers, John Peterson, Osborne Billings, Lloyd Russ, Charles McCabe, Homer Hussey, I. R. Galob, Edward Tuohy, and Melvin Gustafson.

# The Alumni University

## 200 Alumni Gather at Peppy Duluth Meeting on May 21

Eclipsing every other alumni group in numbers, Minnesotans living in Duluth and the Range towns assembled 200 strong for an evening program at the Spalding Hotel ball room, Monday evening, May 21.

H. B. Haroldson, retiring president, opened the program with a short address, introducing E. B. Pierce, alumni secretary, who showed movies of the University. One reel showed incidents in the history of the University and the other showed the most thrilling scenes from last year's football games. Mr. Pierce spoke briefly on "Campus Activities."

One of the features of the evening was a specialty song and dance act presented by a group of the younger alumni. Those who took part were: Louise Holahan, Julia Waldo, Lolita Carlson, Genevieve Black, Helen McGowan, Irene Smith, Donald Williams, Reginald Cowen, Dean Graham, Percy Flatten, George Bobannon and Edward Morris.

Other entertainment consisted of a song and dance by Yvonne Flaaten and a group of songs by Mrs. F. H. Magney ('20Ed). Dancing and card playing completed the program.

W. W. Spring ('07E) was elected president, Dorothy McKay (Ex '19), vice president; and Gilbert Buffington (Ex '19), secretary-treasurer.

Those who attended the banquet were: Mr. ('96, '00L) and Mrs. Chas. E. Adams ('96), Mr. and Mrs. W. G. Amundson ('07L), Dr. and Mrs. H. E. Bakke ('24 Md), Dean Bakke, J. F. Ball ('27L), Mr. ('13) and Mrs. Stacy A. Bowling ('15), Mr. ('09E) and Mrs. F. W. Buck, Carrie Bush ('08E), Mr. and Mrs. Ellis J. Butchart ('21L), Electa Byrne ('17), Dr. and Mrs. A. N. Collins ('02), Mr. and Mrs. C. A. Dahle ('20L), Mr. ('07L) and Mrs. D. Davis ('06), Mr. ('12, '13E), and Mrs. A. T. Dinsmore ('12, '13), Dr. and Mrs. F. W. Doerr ('22D), Mary M. Doyle ('26 Ed), Mr. ('13, '15L) and Mrs. J. C. Dwan ('15), Mr. (Ex '10), and Mrs. H. F. Everett (Ex '20), Mr. and Mrs. H. E. Farnam ('10 Md), Mr. and Mrs. E. H. Fleury (Ex '19E), Judge and Mrs. R. M. Funck ('06L), P. D. Godfrey, Dr. L. R. Gowan ('22Md), Judge H. J. Granis ('86), Mr. and Mrs. R. L. Griggs ('07), Dr. ('06Md) and Mrs. C. L. Haney ('04), Ruth M. Hansen ('13Ed), Mr. and Mrs. H. B. Haroldson ('04L), Mr. and Mrs. G. B. Hicks, Mr. ('10 Ed) and Mrs. B. P. Hustad ('09), Mr. and Mrs. J. D. Jenswold ('15L), Mr. ('08L), and Mrs. W. B. Joyce ('07) R. D. Kempton ('23), Mr. and Mrs. A. H. Kennedy ('00), Judge and Mrs. E. J. Kenny ('05), P. L. Kidder, John Lenning, Henry Lee, Mr. ('03) and Mrs. H. J. McClearn ('15), Judge ('14L) and Mrs. E. W. McDevitt ('15), Dr. ('24 Md) and Mrs. G. C. MacRae ('20), Mr. and Mrs. J. A. Maker ('10D), Dr. ('15 Md) and Mrs. F. H. Magney ('20 Ed), Mr. and Mrs. R. S. Mars ('16), Dorothy McKay (Ex '19), Marian Marshall, J. L. McCoy, A. B. Miller ('17L), Mr. and Mrs. G. W. Mork ('26E), Mr. and Mrs. R. R. Morton ('10), Ruby Olmstead (Ex '12), Mr. ('15) and Mrs. A. C. Ott ('19 Ag), L. C. Park ('23B), G. T. Peterson, Mr. and Mrs. P. A. Peterson ('17 M), J. R. Pratt ('25L), P. L. Ray ('12), Dr. and Mrs. R. R. Reed ('19D), Mr. and Mrs. G. J. Ringsred ('16E), Dr. and Mrs. J. F. Robinson ('17D), John Shields, Gladys Segog (Ex '15), B. E. Smith, M. M. Southworth ('19 Ed), Mr. and Mrs. W. W. Spring ('07 E), Mr. ('91) and Mrs. V. A. Stearns (Ex '92), Mr. and Mrs. A. J. Strane ('10M), Mr. and Mrs. J. L. Strong ('08M), Mr. and Mrs.

J. Swinland ('09L), C. O. Tormoen ('26L), F. Tormoen, Dr. and Mrs. E. L. Tuohy ('03 Md), Mr. and Mrs. A. A. Turnquist ('17E), Mr. and Mrs. E. M. White (Ex '10L), Lauren Whitely, A. W. Wilson ('17), Mr. and Mrs. G. L. Wilson (Ex '18), Mr. and Mrs. F. S. Compton, Two Harbors; R. J. Lewis, Moose Lake; C. J. Dodge, Moose Lake; W. A. Hallquist, Barnum; C. M. Larsen, Barnum.

## Milwaukee Unit Plans Annual Picnic In June

April showers bring May flowers, and May flowers presage June alumni picnics, or something to that effect. At any rate, the Milwaukee unit is going to lead off the picnic season with its annual outdoor gathering about the middle of June. The time and place have not been definitely decided upon yet, but Milwaukee grads are going to plan it for some place available to the Madison Minnesotans, so that it can be a joint affair.

On Friday, May 18, the Milwaukee unit held their annual dinner meeting at the University club, Milwaukee. About 40 Gophers attended and the following officers were elected for the coming year: William F. Arnoldy (Ex '20), Clarence R. Price ('20E), vice-president, and Evelyn Purdy ('19Ed), secretary-treasurer.

## PERSONALIA

'77—E. A. Currie is now a resident of Nye, Wisconsin.

'77—Mr. and Mrs. Fred Eustis will attend the graduation of their daughter at Carleton College, Northfield, on June 11.

'98 Special—John F. Flynn, lawyer, resident of Worthington and for two terms county attorney of Nobles county, has filed for nomination for judge of the Thirteenth Judicial District.

'19—Clara Krefting has been reelected principal of the Worthington high school, a position she has filled efficiently the past five years.

'20F—Mr. and Mrs. R. H. Grabo accompanied by their young daughter made the alumni offices a pleasant call when they were in Minneapolis, visiting relatives and friends recently. Mr. Grabo is forestry assistant in the Forest Products Laboratory with headquarters at Madison, Wisconsin.

'22 Law—Arnold W. Brecht, practicing attorney in Worthington, has recently been elected chairman of the republican county committee of Nobles county.

'25EE—Robert E. Ludlum, who is the illuminating engineer in charge of the southern California district of the Southern California Edison company, a subsidiary of the General Electric company, was married some time ago to Miss Lucille Doebelin of St. Louis, Missouri.

'25CE—Harry N. McAndrews is doing engineering work for the Chicago, Milwaukee and St. Paul railroad at Mason City, Iowa. We learn that Mrs. McAndrews is none other than Ursula Quinn (Minnesota '25).

'25EE—A. D. McEwen, Norman Hussey, and M. N. Lanpher, '24, are all employed in the industrial sales department of the Westinghouse company. They have their headquarters at the Chicago sales office of the company.





Only \$45<sup>25</sup>

A delightful 4-Day Tour through

## Glacier National Park

This interesting land-and-lake cruise takes you to Going-to-the-Sun Mountain, Trick Falls, the Many-Glacier region, and many other beauty spots in this scenic mountain homeland of the Blackfeet Indians . . . The one low cost covers everything for the four days—motor coach and launch fares, meals and accommodations at the Many-Glacier and other fine hotels. International tour of Glacier and Waterton Lakes National Parks only \$57.50. Let us give you full information about this and other popular vacation regions reached via the New Oriental Limited—*faster time, no extra fare.*



A Dependable Railway

R. C. Michkils, G. A., P. D.  
524 Second Avenue So.  
Minneapolis, Minn.  
Phone Atlantic 1267

Please send me free books about Glacier National Park. I am also interested in

- 4-Day Tour of Glacier National Park
- Pacific Northwest Tours
- Dude Ranch Vacations
- Burlington-Great Northern Escorted Tours

Name.....

Address.....

(M.A.-W)

'26—Called here by the recent death of his father, John Connor, well known Minnesota journalist, was in Minneapolis three weeks ago to settle the estate. Mr. Connor, prominently identified with *Ski-U-Mah* and the *Minnesota Daily* while in school, was also chairman of the board of publications during his senior year. He is now employed on the Schenectady (N. Y.) Union-Star in a reportorial capacity. He called on the ALUMNI WEEKLY editor while in Minneapolis.

'25EE—P. E. Richardson has recently been promoted from student engineer to commercial engineer. He is with the General Electric company with offices at 1635 Broadway, Fort Wayne, Indiana.

'25—One of the Minnesota graduates from the department of journalism who is making a reputation in Chicago is Lois Schenck, editor of the *Homemaker's* page of the *Prairie Farmer*. Miss Schenck lives at the Theta Sigma Phi house at 87 East Elm street, which is a self-supporting residence club for women engaged in journalism in Chicago. For the past year, Miss Schenck has been house manager.

Inasmuch as they have only to cross Michigan boulevard to get to the lake, the hardier members of the household take a daily before-breakfast plunge and swim to keep in condition for the strenuous life of a Chicago journalist.

'25EE—Roy D. Schuck was recently promoted to distribution engineer for the N. S. P. company and transferred to Stillwater, Minnesota.

'26Ed—April 14 was the date selected by Martha Cooper for her marriage to Franklin Smith McWhorter ('26) of Minneapolis. Mrs. McWhorter is a member of Delta Gamma sorority and has been prominent in Minnesota dramatics. Before her marriage she managed the millinery department of Dayton's campus store.

'26Ed—Jess Marie Heinrich, daughter of Mr. and Mrs. John Heinrich, 2650 Bryant avenue S., and Joseph Francis Regan, son of Mr. and Mrs. Joseph M. Regan of Colfax avenue So., selected Saturday, April 21, as the date of their wedding. The ceremony took place in the morning at the Basilica of St. Mary and was followed by a reception.

'26ChE—Parmalee Haugsrud's present address is 1025 South Lake Street, Los Angeles, California. He is working in an engineering capacity for the Los Angeles Gas and Electric company.

'26CE—Ray Johnson is doing engineering work for the Cook County Highway department of Illinois. He is at present located in Chicago.

'26EE—F. D. Joesting is working on light traction apparatus in the railway engineering department of the Westinghouse Electric and Manufacturing company at East Pittsburgh, Pennsylvania.

'27ME—Harold J. Lamon is dividing his time between working for the Chevrolet Motor company at Flint, Mich., and attending the General Motors Institute of Technology. He writes: "The work is plenty hard as we are making about 6,000 motors per day. Financially it's 'not so hot' but it's a great life if you don't weaken."

'27CE—Frank R. Lundsten is a junior engineer with the U. S. Engineers at Milwaukee, 406 Federal Bldg., address, 180 Knapp.



*Built with*



*Ochs Brick*

## University of Minnesota Buildings Beautified with Ochs Brick

The fact that an increasing number of University of Minnesota buildings are constructed with Ochs Brick and Tile recommends our product to you.

For nowhere in the world is greater care exercised than at the University of Minnesota—this is true both of the curriculum and the physical plant and buildings.

As we have been privileged to serve and continue to serve the state's greatest institution, let us also serve you in your building needs.

*Many other buildings, among which are the following, have been built with Ochs Brick and Tile:*

*University of Minnesota*

Athletic Stadium  
School of Mines  
Administration  
Library (New)  
Elec. Engineering  
Administration Bldg.  
Botany  
Physics

*Churches*

Catholic, New Ulm  
Lutheran, Mankato  
Lutheran, Waseca  
Lutheran, Springfield  
Catholic, Springfield  
Methodist, New Ulm  
Presbyterian, Tracy

Catholic, Blue Earth  
Annunciation, Minneapolis  
Assumption, So. St. Paul  
Lutheran, Brewster  
Lutheran, Kerkhoven  
Lutheran, Lake Benton

*Miscellaneous*

Academy of Good Counsel,  
Mankato  
U. S. Veterans Hospital  
Buildings, St. Cloud  
Nicollet Hotel, Minneapolis  
Masonic Temple, Mitchell,  
So. Dak.  
K of C Bldg., Marshall,  
Minn.

*Schools*

Lincoln, Mankato  
Teachers College, Mankato  
Ivanhoe, Minn.  
Klester, Minn.  
St. Charles, Minn.  
Springfield, Minn.  
Cavour, Minn.  
Andover, Minn.  
South Shore, Minn.  
Clarkfield, Minn.  
Hayfield, Minn.  
Sleepy Eye, Minn.  
International Falls  
Redwood Falls, Minn.  
Wilder, Minn.  
Wabasso, Minn.

*Columbia Heights, Minn.*

Cobden, Minn.  
Plainview, Minn.  
Guckeen, Minn.  
Hendricks, Minn.  
Sheldon, Wis.  
Watertown, S. D.  
Huron, S. D.  
Faith, S. D.  
Lyons, S. D.  
Sioux Falls, S. D.  
Westport, S. D.  
Delmont, S. D.  
Lennox, S. D.  
Willow Lakes, S. D.  
State School, Redfield, S. D.  
Hot Springs, S. D.

# A.C. Ochs Brick & Tile Company

Executive Office and Plant, Springfield, Minn.

Sales Office, 204 9th St. S., Minneapolis

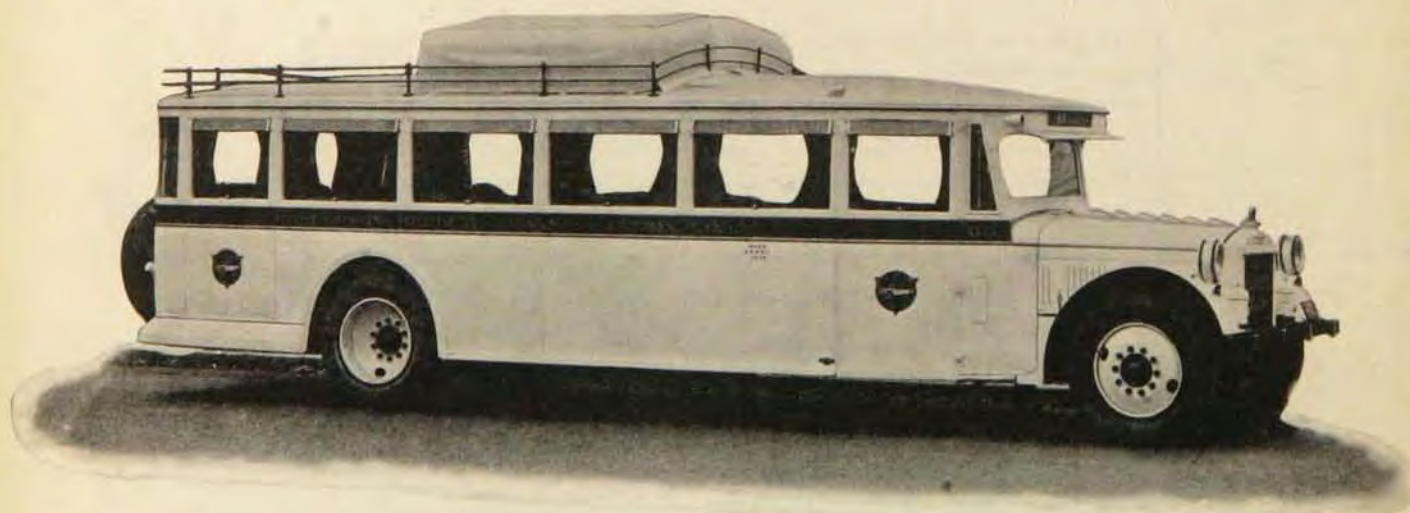


# The Jefferson Transportation System



*12-Passenger \$45,000.00 Ford-Stout All-Metal Three-Motored Plane of the Jefferson Airways, Inc.*

An aerial sight-seeing tour over Minneapolis and St. Paul in this safe plane—a sister ship to one Commander Byrd will use on his South Pole flight—is offered by the Jefferson Airways, Inc., a division of the Jefferson Transportation system. The cost of the tour is only \$5.00. Each person has his own seat. No special flying clothes are needed. Be sure to make your reservations early at the Union Bus Station in Minneapolis, 1st Ave. No. and 7th St., phone Atlantic 0551, and in St. Paul at the Union Bus Depot, 6th and St. Peter Sts., phone Cedar 2600. Transportation is included between Bus Depots and Airports.



*One of the Great White Fleet of the Jefferson Highway Transportation Company.*

This pioneer bus company has for many years been offering frequent and safe bus service. The following rates between Minneapolis and points selected at random illustrate the economy of traveling by bus on the Jefferson System. From Minneapolis to the following Minnesota points the rates are: Northfield \$1.40; Faribault \$1.85; Owatonna \$2.30; Rochester \$3.00; Albert Lea \$3.35, and Austin \$3.40. From Minneapolis to the following Iowa points the rates are: Forest City \$3.35; Mason City \$3.55; Charles City \$3.80; Waterloo \$4.95; Decorah \$5.00; Ames \$5.60; Des Moines \$6.30 and Cedar Rapids \$6.50. Buses leave Minneapolis from the Union Bus Depot at 7th St. and 1st Ave. No., phone Atlantic 0551, and from the Union Bus Depot in St. Paul located at 6th and St. Peter Sts., phone Cedar 2600. Both depots maintain departments where detailed information may be secured.

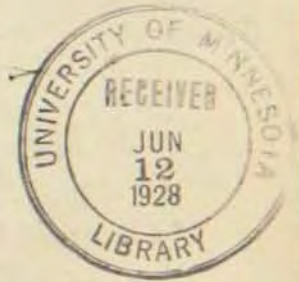


Volume 27  
Number 32

15c the Copy  
\$3 the Year

# The MINNESOTA ALUMNI WEEKLY

Saturday, June 9, 1928



*Next year's potential lawyers will find a new home ready for them. While many will rejoice, there are those, however, who are loath to leave the old vine-covered building (above) that has seen the education of so many of the nation's most brilliant attorneys. The old Law building will be given over to the College of Education.*

THE INTERPRETER OF UNIVERSITY LIFE TO THE ALUMNUS





*“I’m glad you ’phoned me, Jim!”*

Of course he is happy about it. And any classmate of yours will be delighted to have you phone him when you are in *his* town and have some time to kill. Particularly if you have not seen each other for years... This is only one of the pleasant things that the Intercollegiate Alumni Hotels make possible. At each of these hotels is an index of the resident alumni of your college. When you are travelling and have a moment to spare, this index is a treasure trove of information for reviving friendships that mean much to you... Stop at Intercollegiate Alumni Hotels when you travel. You will enjoy the experience. And you will be helping the Alumni Office in furthering the work which it is doing.

**INTERCOLLEGIATE ALUMNI HOTELS**

*Amherst, Mass., Lord Jeffery*  
*Baltimore, Southern*  
*Berkeley, Claremont*  
*Bethlehem, Pa., Bethlehem*  
*Boothbay Harbor, Maine*  
*Sprucewold Lodge (summer only)*  
*Boston, Bellevue*  
*Chicago, Blackstone*  
*Chicago, Windermere*  
*Chicago, Allerton House*  
*Cleveland, Allerton House*  
*Columbus, Neil House*  
*Fresno, Californian*  
*Kansas City, Muehlebach*  
*Lincoln, Lincoln*  
*Madison, Park*  
*Minneapolis, Nicollet*

*Montreal, Mount Royal Hotel*  
*New Orleans, Monteleone*  
*New York, Roosevelt*  
*New York, Waldorf-Astoria*  
*Oakland, Oakland*  
*Philadelphia, Benjamin Franklin*  
*Pittsburgh, Schenley*  
*Rochester, Seneca*  
*Sacramento, Sacramento*  
*San Diego, St. James*  
*San Francisco, Palace*  
*Seattle, Olympic*  
*Syracuse, Onondaga*  
*Toronto, King Edward*  
*Urbana, Ill., Urbana-Lincoln*  
*Washington, D. C., New Willard*  
*Williamsport, Pa., Lycoming*

**INTERCOLLEGIATE ALUMNI EXTENSION SERVICE, INC.**

18 E. 41st St., New York, N. Y.

*Mail this coupon to the Alumni Office*

Kindly send me an Introduction Card to the managers of Intercollegiate Alumni Hotels.

Name..... Class.....

Address.....

City..... State.....





# MINNESOTANS All Year Travelers



The Minnesota Alumni Weekly's Guide to Nature's Greatest Vacation Lands (Summer and Winter) to Hotels, Clubs, Resorts and Transportation Facilities — Also a Distinctive Travel Service

## UNIVERSITY of MINNESOTA Summer Session Non-Resident Courses

For Credit

A Feature for 1928

### SEVEN CAPITALS FOREIGN POLITICS TOUR

A nine weeks European tour, July 7 to Sept. 15; two courses, World Politics, and International Organization; government contacts; all combined with sightseeing on a grand tour.

Direction  
Professor Herbert Heaton

### EUROPEAN JOUR- NALISM TOUR

THIRD ANNUAL

Two months in Europe; seven countries; two courses; first hand contacts in foreign news offices; sources of foreign news for America; principal points of tourist sightseeing interest.

Direction  
Professor Henry E. Birdsong

### TRAVEL-STUDY TOUR for TEACHERS POST N. E. A.

Three weeks in the Northwest; Yellowstone Park; Dakota Bad Lands; Grasshopper Glacier; Lewis and Clark Caverns; geology, geography, natural resources; three to five credits, applicable for tenure or promotion requirements.

Direction Dr. Ira S. Allison

For complete bulletin on either tour address

ASSOCIATE DIRECTOR,  
SUMMER SESSION  
University of Minnesota  
Minneapolis

### Contemplating a Trip Abroad?

IF SO CONSULT

## Chandler & Schilling

We represent all lines and organize our own tours besides being agent for Thom. Cook & Son, Raymond & Whitcomb, Frank C. Clark, and several other tourist agencies.

## Chandler & Schilling

Travel Bureau  
9 Washington Ave. South  
Minneapolis, Minn. Phone Main 8447

## If You're Going to Europe or Are Vacationing at Home—



"It is being increasingly brought in upon the members of the present generation that they have lost much by not being pioneers. Much in the stuff that goes to make character. Much of downright exhilarating fun." So says Chilson D. Aldrich (Ex. '99) in his recent book "The Real Log Cabin" published by The Macmillan company, and with which we're inclined to agree. That's the reason why Minnesota as a vacation land is yearly increasing in importance. Minnesota and Ontario have the last two real frontier wildernesses where virgin forests, untouched streams and lakes, and great natural wild, rugged beauty may be found; some within easy reach by rail and road; others where one can only reach the desired spot by canoe. Thousands of persons who have never been to our state's famous resorts will find that those listed below are among the finest, the choicest in the state. The Minnesota ALUMNI WEEKLY Travel Service maintains a full-fledged service department for your aid and advice. May we be of service to you? When writing don't forget to inclose stamped, self-addressed envelope to insure reply.

A living fragment of old France set down in the New World is to be found in the vicinity of Montreal, Canada's greatest city. If you live in the United States and have grown weary of Colonial oil stations and billboards, this picturesque country with its rugged natural beauty and quaint villages will prove an unalloyed delight. The best way to travel, of course, is on the famous "International Limited" of the Canadian National Railways, for they carry every item of travel comfort and convenience with no extra fare. There is even a radio set in the lounge car! If you're leaving for Europe be sure to see America first by leaving from Chicago on the Canadian National, and sailing from Montreal.

Stacks of examination papers and rooms full of inattentive students fade away into the background, when the faculty members get out fishing equipment and take to the woods with Emil Iverson on his canoe-adventure tour of the Canadian wilds. Under the expert guidance of this outdoor enthusiast there's no limit to the amount of fun and adventure to be had. There is a special tour for women who prefer real outdoor life to sitting on the porch of a hotel.

Interviewing European celebrities and visiting Press Congresses will be only a small portion of the fun in store for alumni who take the Journalism Tour, planned and directed by E. Marion Johnson, head of our own Journalism department. When you travel this way, you not only go places, but meet people, and the most important at that. Perhaps your home town paper will pay you for your articles. If so you'll see Europe, get credit at the University for your writing, and, perchance, earn part of the wherewithal to pay for your trip.

## Adventurous Outdoor Life\*

\*See Alumni Weekly, March 10.

A Real Vacation in Minnesota and Ontario, the last frontiers where real virgin timber, and unsullied waters can be found.

Boating (speed, sail, row, canoe), fishing, hunting, swimming, hiking, exploring. *Outfitting for day or month.* Reasonable rates, specially designed equipment. University of Minnesota students, courteous guides.

IVERSON OUTDOOR LIFE  
TOWER, MINN.

## The Third Annual JOURNALISM TOURS

As in the past are certain to be among the most distinctive to visit Europe. Two courses of study carry University credit.

Write for 16-page illustrated  
Travel Book.

## DEPARTMENT OF JOURNALISM

UNIVERSITY OF MINNESOTA  
MINNEAPOLIS, MINN.

## A Close to Nature Vacation MANTRAP CAMP

In the Celebrated Mantrap Lake Region  
Famous for its Big Gamey Musky and  
Black Bass

A real outdoor camp among the pines; beautiful surrounding country; a sandy bathing beach. The only camp on Mantrap Lake; comfortable cabins and good food. Come for a good time and be prepared to rough it. Tourist camp nearby.

E. M. WILSIE, Prop., Dorset, Minnesota



## WHAT PRICE EUROPE?

VERY LITTLE (IF BY)  
The SPECIAL SAILINGS of  
S.S. "ESTONIA" & S.S. "LITUANIA"  
CARRIERS  
ONLY TOURIST PASSENGERS

IN—FORMER  
Cabin and Second Class Space  
AT TOURIST THIRD CABIN RATES

SAILING DATES  
JUNE 16—JUNE 25—from NEW YORK  
to CHERBOURG & COPENHAGEN  
AUG. 15—AUG. 24—from COPENHAGEN  
AUG. 18—AUG. 27—from CHERBOURG &  
PORTLAND, ENG.

Orchestra—Dancing—Sports  
Swimming Pool

All Expense Student and University Tours  
with College Credit if Desired

SCHOOL OF FOREIGN TRAVEL, I  
Mps. University Tours  
110 East 62d Street New York, N. Y. C.



# Enjoy

the famous

# BLACK HILLS

on your

## Vacation this Summer

**\$20.00 to Rapid City and return**

**\$22.15 to Belle Fourche and return**

**21.75 to Deadwood and return**

**22.50 to Hot Springs and return**

**23.10 to Newell and return**

*From Minneapolis and Saint Paul Daily beginning May 15th*

Plan now to enjoy vigorous outdoor sport or restful loafing. More than a vacation spot. A Sportsman's Haven! Mountains, forest trails, famous trout streams—or modern resorts, sporty golf courses, and paved roads to scenic wonders for you to enjoy. And what a chance to investigate business, farming and dairying opportunities in this rich region where you can "*prosper and be happy!*" Don't miss it. Send for authentic booklets now—then go this quickest, most comfortable way: via *North Western*. One, two and three day Scenic Motor Bus Tours.

Minneapolis Ticket Office

2nd Avenue South at Sixth Street, Main 5461

Saint Paul Ticket Office

5th at Minnesota, Cedar 1107



BLACK HILLS INFORMATION BUREAU  
339 Wabasha St. (Lowry Hotel) St. Paul, Minn.  
Please send me free booklets about Black Hills.

NAME.....

ADDRESS.....

**CHICAGO &**  
**NORTH WESTERN**  
**LINE**

*The Best of Everything in the Best of the West*

J. L. Burke, Colonization Agent  
K. W. Sporriz, Tours Agent

## Alumni Publications

"I'm tired of the rustle and the hustle,  
I'm sick of the racket and din  
I want to cut loose from the bustle,  
Go out where the rivers begin . . ."

How aptly the longing of the city man (and woman, too), is expressed in the above four lines from "The Red God's Call," when springtime is here and being here gives way rapidly to the summer that bids us leave the city streets and hearken as best we can back to commune with nature. "It is being increasingly borne in upon the members of the present generation that they have lost much by not being pioneers. Much in the stuff that goes to make character. Much of downright exhilarating fun," says Chilson D. Aldrich (Ex '99) in his unique new book *The Real Log Cabin*, which not only tells you about the fun and the joy of living in a log cabin, but goes on in language not too technical to tell you how to erect this cabin of your dreams. Breezily written with not a dull page it is nevertheless filled, crammed, packed with sound building and wood sense, a combination much sought after but rarely attained.

The book tells us how practical log cabins are, what they cost, how to plan and build them, how to choose our site, how to make furniture, how to build fireplaces and how to protect them after you leave to take up the dull grind of business life again. There are numerous beautiful pictures, both photographic and sketchy, and there are plans for cabins of one room and of 14. The physical book itself is perfectly attuned to its subject. It is bound in a rough, mottled dull green cloth.

The paper, too, has the feel of the woods, while the type is the beautiful, yet slightly irregular Caslon Oldstyle that has survived for many centuries. Each page carries a running head of irregular rules, while the title page itself carries these same rules, with a rugged irregular type. Mr. Aldrich is probably the only architect in the United States who is devoting himself exclusively to the designing and building of log cabins, from those of the simplest designs to the most elaborate.

The Aldrich's are a writing family. Mrs. Aldrich, who was Clara Chapin Thomas ('00) before her marriage, writes for many of the leading national magazines including the *American*, *Harpers*, *Pictorial*, *Delineator*, and others. Her successful novel "Enchanted Hearts" was made into the popular stage success "A Prince There Was" by George M. Cohen which had a spectacular run on Broadway. Mr. and Mrs. Aldrich live at 701 Kenwood Parkway . . . when they are not enjoying their nucleus of the little group along the northern retreat at "Trailsyde Cabin, the glorious strip of beach and forest and tumbled rocky headlands on the North Shore of Lake Superior."

THE REAL LOG CABIN, Chilson D. Aldrich (The MacMillan Company, N. Y. 278 pp. \$4). Reviewed by L. F. L.





# Summer Resort, Camp and Hotel Directory



The hotels, resorts, camps, and vacation places listed below in this directory are offered to you, Minnesota Alumnus, as desirable places in which to spend your vacation this summer. You are urged to get in touch with those named here before going elsewhere. Those listed here assure you of courteous treatment, and they have guaranteed to us that they will make a special effort to make your vacation most enjoyable. The Alumni Weekly Travel and Resort service editor is at your service. Consult him before laying plans for your vacation.

## TEMPLE TOURS

50 Spring & Summer Tours To  
**EUROPE**

Over Famous Old World Routes  
Extensive Motoring & Sightseeing  
Small Parties, Splendid Leaders  
Medium & Low Prices

Special Summer Cruise in the  
**MEDITERRANEAN**

On fine new motor ship Theophile  
Gautier, with Tours through the  
**NEAR EAST & EUROPE**

Most interesting trip in the world  
Medium & Low Prices

Send for booklets desired

## TEMPLE TOURS

442-W Park Square Building, Boston  
New York, Chicago, Washington,  
San Francisco



For those who want mountains and beautiful lakes we can recommend no finer place than Glacier National Park, reached via the Great Northern railway.

For tired nerves and that feeling of "Oh, what's the use!" we recommend Mantrap Camp among the pines in the celebrated Mantrap Lake region. This is a real close-to-nature resort with a beautiful sandy bathing beach and a lake full of fish just waiting for the angler's bait. If anything will put new life into you, it's surroundings and food like this.

Ever get up early in morning, catch a mess of fish and cook 'em over a camp fire? If you vacation at Ross' Teal Lake Lodge you will find good boats, bait on hand, and guides if you wish. You can go for all day—they furnish the camping equipment for cooking dinners on shore with your own fish. The lodge has one main hall surrounded by attractive log cabins. For hay fever sufferers, relief is almost immediate. The Lodge is backed by a 100-acre tract of virgin timber, where trails lead to partridge, deer and other wild game. If Mother wants to stock her fruit-pantry, there are wild strawberries, raspberries and blackberries in abundance.

Merely stating the facts about Camp Izatys doesn't begin to give you an idea of its charm. To begin with, it is on Lake Mille Lacs, Minnesota's largest and finest open body of water, only 100 miles from Minneapolis. The pike fishing is unexcelled in the spring and early summer. One of the finest pike reefs in the lake lies almost in front of the camp. Guests of previous seasons cannot say too much about the delicious meals, ice cream made with real cream and eggs, tender chicken fried in butter, succulent salads, and fresh fish dinners. Many families in the city drive up for Sunday dinners. It is the sort of place University people pronounce "ideal."

Like fashionable eastern resorts, Breezy Point Lodge at Pequot, Minn., provides the best and most luxurious surroundings in combination with outdoor fun. There are log cabins, beautiful dining room, saddle horses, aquaplane, motorboats, sporty golf course, tennis courts, sandy bathing beach, everything, in fact, that could be desired in the way of recreation. It is a popular resort for fraternity and sorority conventions.

## New Birchmont Beach Hotel and Cottages

AMONG THE PINES AND BIRCHES ON  
THE SHORE OF LAKE BEMIDJI

18 Hole Golf Course. Grass Putting Greens  
Bathing, Tennis, Archery, Canoeing, Fishing

Everything Strictly Modern

Season June 20 to September 10

Send for descriptive booklet

**BIRCHMONT BEACH HOTEL**  
BEMIDJI, MINN.

## CAMP IZATYS

on South Shore  
Lake Mille Lacs

Located 100 miles north of Minneapolis—Seven miles from Scenic Highway—Good roads—Central Dining room—Sleeping cottages attractively furnished, heated with fire-places and stoves—Fine pike fishing—A 9-hole golf course under construction, ready July 1—Bathing—Boating—Canoeing—Tennis—Dancing—Excellent meals.

SEASON: May 15th Sept. 15th.  
RATES: \$3.50 per day; \$21.00 to \$22.50 per week.

Special rates for children.

MRS. GRACE S. BURNS  
ONAMIA, MINN.  
Telephone—Wahkon

## RIDGE PARK

Highway No. 5 - McGregor, Minn.  
Furnished cabins, boat, bait. Good fishing, excellent beach. Grocery, dining room. No better place to enjoy a real vacation.

Write for folder. G. N. L'Ecuyer

## ROSS TEAL LAKE LODGE

On Teal and Lost Land Lakes—both noted for the large MUSKALUNGE taken each year. Wall-eyed Pike, large and small mouth Bass, also Trout.

You sleep on good beds in cozy log cabins along lake shore, and come to our main dining room for delightful meals.

Good boats, competent guides, bait, etc.

On State Highway No. 77.

W. H. ROSS, Proprietor  
HAYWARD, WIS.

## EUROPE

ALL EXPENSES  
\$225 UP

Leading College Tours—700 colleges and schools last year, first-class hotels, best steamers, college atmosphere. 50 European offices at your service. Send for booklet of 200 Tours.  
**COLLEGE TRAVEL CLUB**  
184 BOSTON ST. BOSTON

## Take the Famous "International Limited" to TORONTO and MONTREAL

THE choice of discriminating travelers for over a quarter of a century. Right up-to-date in every detail of travel comfort and convenience, the "International Limited" carries an observation-lounge car with radio receiving equipment—an exclusive feature.

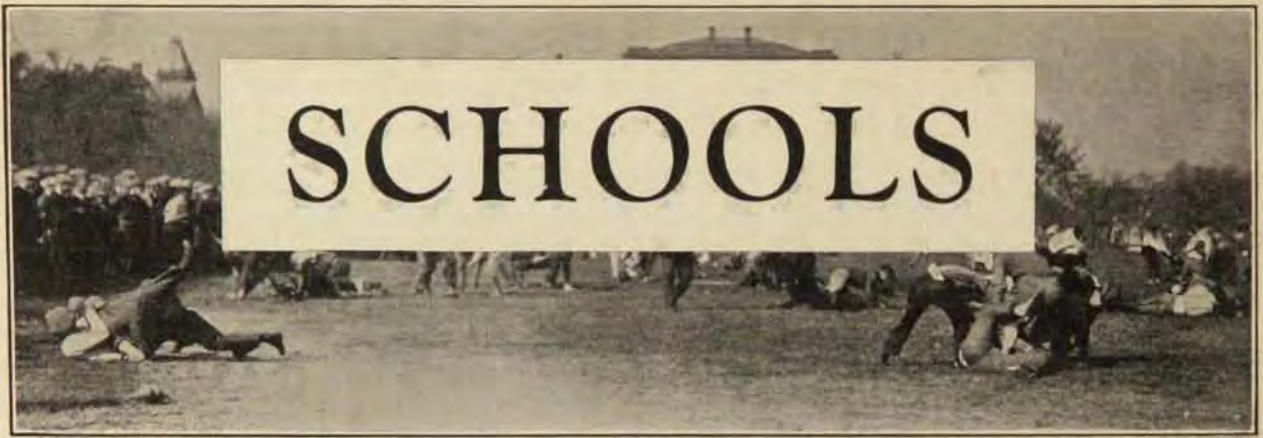
Leaves Chicago at 5:30 p. m. Standard Time—arrives Toronto 8:32 a. m.—Montreal 5:00 p. m. Two other fine trains also—the "Maple Leaf" leaving at 9:05 a. m. and the "Atlantic Express" at 11:50 p. m.

For reservations and full information, apply to

A. H. DAVIS, General Agent  
83 E. Fifth Street, Saint Paul  
Cedar 1141

**GRAND TRUNK**  
**CANADIAN NATIONAL**  
The Largest Railway System in America





# SCHOOLS

## Where Do You Get Your Students?

Mr. School Advertiser—What better place to secure your new students than from among the great graduate and former student body of the University of Minnesota to whom we appeal? Many are seeking additional specialized schooling for themselves; many are seeking schools for their sons and daughters. Try our School page. It will pay you.



**AUGSBURG THEOLOGICAL SEMINARY**  
Lutheran

**AUGSBURG COLLEGE**  
Four Year College Course

21st Ave. So. and 8th St., Minneapolis, Minn.

*Rasmussen*

**Practical Business School**

WALTER RASMUSSEN, Principal

Saint Paul 28th Year

**Test Your Art Ability FREE**

If you like to draw get our frank opinion as to whether you have enough talent to succeed as a Commercial Artist, Illustrator or Cartoonist. Write for our FREE ART TEST.

**FEDERAL SCHOOLS, Inc.**  
Depr. M., Federal Schools Bldg.  
Minneapolis, Minn.



## SPECIAL SCHOOL SERVICE



*Let Us Help You Select a School for Your Son or Daughter*

The Minnesota Alumni Weekly School Service has made a special study of the schools and colleges in the United States, with particular reference to those situated in the Northwest. Bulletins, catalogs, and courses of study offered are also on file in our office and can be consulted whenever desired. Write our service for any school information that you may desire. Consult our advertisers on this page. They have a special message for you.

When writing our service don't fail to enclose self-addressed stamped envelope; reply cannot be guaranteed otherwise.

MINNESOTA ALUMNI WEEKLY SCHOOL SERVICE  
118 Administration Building  
University of Minnesota

## THE ALUMNI UNIVERSITY

Do not let graduation complete your education  
Carry on with the aid of

### CORRESPONDENCE STUDY

The subject you wanted in college, but lacked time for, is here. Business, Languages, History, Education, Psychology, Sociology, Mathematics, Engineering, Government, Advertising, Short Story, etc.

Send for bulletin of over 200 courses.

General Extension Division

University of Minnesota Minneapolis

"If you cannot come to the University, the University will come to you."

## Secretarial Courses



CALHOUN SECRETARIAL SCHOOL  
E. J. BUSSEY, President  
2933 Hennepin Avenue  
Minneapolis



**WINDOW TRIMMING  
ADVERTISING  
SHOW CARD WRITING**

DAY AND EVENING CLASSES

**SMEBY SCHOOL** MINNEAPOLIS

## What School



If you're in doubt about the proper school for Mary or for Johnny, write the Minnesota Alumni Weekly School Service.

Minnesota Alumni Weekly

## Abbot Academy

1828-1928

For a century one of New England's leading Schools for Girls

NATIONAL PATRONAGE

Advanced Courses for High School graduate College Preparation. Exceptional opportunities in Art and Music. Outdoor Sports. Address: Bertha Bailey, Principa Andover, Massachusetts





## Why Dean Charles M. McConn ['03, '04G] Asks Should College Men Be Treated as Boys or Citizens? Does Scholarship Demand Those Restrictions? Both Questions are Answered Unreservedly and With Sound Reasoning by An Alumnus Who is Now Dean of Lehigh University

THERE is something of a movement\* now on foot to bar automobiles from colleges—though it would seem that so intelligent a machine should be more nearly able to meet proper entrance requirements than some of the "students" whom the colleges receive.

Specifically, there are at present some forty institutions of the higher learning which have indulged in sumptuary legislation on this point. The regulations vary, of course, in details. Sometimes all the students are prohibited from operating motor vehicles while in residence; at other places the prohibition applies only to freshmen and sophomores; or exceptions may be made in favor of honor students, or in special cases on the approval of the dean or some similar officer. But the general idea seems to be that a young man or woman pursuing advanced studies should, ordinarily at least, be set back into the nineteenth century with respect to methods of transportation.

The general public has enthusiastically approved such regulations. This is not surprising. The public instinctively feels that the rah-rah type of youngster, whom alone it recognizes as "collegiate," will profit by any kind of repression or suppression which can be devised. Parents have reacted variously. A few have made vehement protests against this new infringement of personal liberty. But a larger number have apparently been pleased. The action of the college has solved a family problem, disciplinary or financial, which the parents themselves lacked the intelligence or the courage to settle. The alumni, so far as I can learn, have been indifferent; the matter has no bearing on the prospects of the Team! The students themselves have been somewhat rebellious; but in our well organized and thoroughly officered institutions student protest is of little moment.

What of the scores of other colleges and universities which have not yet adopted such rules? Why are they hanging back? Are their officers and faculties ignorant of the movement, or are they lacking in energy and courage?



Dean McConn of Lehigh and an alumnus of Minnesota has taken the American college authorities to task for banning the student automobile from certain colleges.

These questions are being very pointedly asked at many, if not all, of those colleges which have failed to act—asked by representatives of the local community or by parents, or both. Having had occasion to face them at one particular institution, I am moved to attempt a public answer. For this automobile question is by no means so trivial or incidental as most people seem to suppose. It carries us, with motor-car swiftness, into the very heart of the present-day college problem.

Automobile restrictions against college students are advocated for two quite different reasons:

1. On the ground of public safety.
2. In the interest of scholarship.

The argument under the first head is to the effect that college students as a class are such reckless, devil-may-care drivers that their presence on the public highways is a menace to life, limb, and property, a source of special danger to all citizens as well as to themselves. In other words, the college student, as such, is classified with persons intoxicated, who ought not to be entrusted with the control of high-powered machines.

This wholesale assumption seems to me quite unwarranted. It results in part from the fact that the newspapers, for some strange reason, select for headlines and special dispatches those accidents in which students from any well-

known college are concerned, contenting themselves with mere statistics as to non-collegiate mortality and injuries. On a recent Monday morning the Associated Press reported that on the Sunday preceding there were ten persons killed and seventy-two injured in automobile accidents in the state in which I live. Just the figures, and the names of the dead; no details—except in two cases. One of these was a promising young pugilist from a neighboring state who suffered a very minor injury and whose manager undoubtedly rejoiced in the opportunity for a little publicity. The other involved two college students whose car skidded on a dangerous curve and overturned and who had to be taken to a hospital to have cuts sewed up; one of whom was back in classes within three days and the other within a week. The two students were admittedly driving much faster than they should have been. Likewise the promising young pugilist. But how about the seventy-nine other persons, including the ten who barely got mentioned by dying? Most of them were undoubtedly speeding too, to say nothing of thousands of other motorists who, for that Sunday at least escaped.

The plain fact in the matter is this: Young people in general are less careful, more reckless, than a good many of their elders—as they have been since the world began and always will be. (Those readers who are forty years old or more will remember the reckless "scorching" of bicyclists on the Saturdays and Sundays of the late nineties.) And since a motor-car is a very dangerous thing in the hands of the reckless, it might be well to have state-wide or nationwide legislation under which drivers' licenses should be refused to all young men and women under twenty-five years of age—or under thirty, if you like. I might be willing to subscribe to such a proposal. But the notion that college men and women are any more reckless than others of their generation is obviously absurd.

Let us take three hypothetical young men from the same high school, all automobile users, who seek admission to college. One has done such poor work in the high school, possibly on account of too much "joyriding," that he is re-

\*This article was first published in the March, 1928, number of "Plain Talk," to whom we acknowledge our indebtedness for republishing the material herewith.



fused; he takes a job selling neckties in his home town; he is freely permitted to go on driving. The other two, better students, are admitted. For the next four years they must walk, except in vacations. But let us suppose further that one of the two who are admitted is presently "dropped" by the college, for poor scholarship, or for cheating, drunkenness, or other misconduct. The disciplinary action of the faculty immediately restores his automobile rights. Only the third lad, who had brains enough to get into college, and has brains, probity, and industry enough to stay there, remains barred from the highways as a public menace. Yet the chances are that he has the most intelligence and the best character of the three. Why should he be considered the most dangerous behind the wheel of a motor-car?

In short, so far as this argument goes, the barring of college students from the use of a recognized and nearly universal instrumentality of business and pleasure is a gross instance of class legislation; and the public sentiment in favor of so doing is a modern expression of the very ancient "town and gown" antipathy, to which college faculties should pay no attention.

\* \* \*

But the second argument, on the ground of scholarship, is much more important and interesting. A motor-car may interfere with a young man's studies. He may spend his time cruising around to roadhouses, with doubtful companions of more than one sex, when he should be at his books. Therefore, the college should ban this source of distraction.

I am well aware that to a large number of persons this argument will seem perfectly sound, and this belief is a painful and humiliating fact to me, because of the distressingly low conception of the college which is plainly implied. What is the college anyway, is it an institution of higher learning? Or is it merely an advanced boarding school?

It is the latter conception—that of a slightly higher "prep school"—which is the suppressed major premise of the argument in question. If this conception is correct, then the argument is valid and the conclusion correct. It is then the duty of the college to accept all the children of the community, or at any rate all the children of the well-to-do, at the age of eighteen or thereabouts, regardless of their mentality or their interest or lack of interest in the things of the mind, and to house them, feed them, guard them, guide them, and incidentally force upon them some attention to book-learning for four years, just as the lower "prep schools" have done for the preceding four years.

In this case the automobile certainly must go. For a large part of a student body so selected would undoubtedly prefer motoring to books every night in the week. But the faculties and deans should not stop with barring cars. Does anyone imagine that a young man with no real interest of his own in studies will be forced back upon his books by the removal of this one means of distraction? Not in these days! There are also the movies, the radio, the victrola, the local cabarets, cards, and an abun-

dance of cheap fiction, both thrilling and salacious, on every newsstand. If the "prep school" conception of the college is to prevail, further steps should be taken at once. Students should be strictly forbidden to visit either the movies or cabarets where dancing may be indulged in except at rare intervals and by special permission of the dean. All radio equipment and musical machines should be ordered out of dormitories and fraternity houses, and playing cards should be frowned upon as severely as they were by the early Puritans, though for a different reason. And an *index expurgatorius* of magazines should be published and enforced.

Only when all these things have been done may we hope that the young man, whose scholarship we are protecting by banishing motor-cars, will turn to his French and trigonometry as a last desperate resource against an intolerable vacuity.

\* \* \*

But it used to be supposed, some years ago, that colleges were institutions of higher learning. The idea was that in a large country there might be expected to be some considerable number of young men (and it came to be added, young women) who were intellectually inclined, who actually liked to read books, who found studies fascinating. It was well understood then that this group would never comprise any large fraction of the total youthful population. The great majority of youngsters, like the great majority of their elders, would exhibit a biologically natural aversion to cerebration, but it was thought that this majority might well be excused at the age of eighteen from further forced and ineffectual motions in the direction of learning, and permitted to go directly into the practical business of life—where-

in many of them are more competent and may win larger success than the "intellectuals." The college existed to serve the minority who had a real taste for learning. Its business was to provide libraries and laboratories in which they might do intellectual work which they themselves wanted to do, and teachers to assist and inspire them in that work.

There are some colleges which still like to cling to this ancient theory. And it will be seen at once, I hope, that such a college need not feel that the elimination of "distractions" is any part of its business. If a young man has so little real interest in learning that, given a free choice between working at his books and driving around in an automobile, he chooses the latter with any dangerous frequency, then that young man has no business at college anyway. He has entered by mistake—a mistake in which he, his parents, and the college have participated—and the sooner that mistake is discovered and corrected the better for all concerned. In such a case it is not the automobile alone which should be sent home, but the young man with it. Keeping him around, with his car or without it, is a serious waste, alike of his time, of his father's money, and of the resources and energies of the college.

In short, any college which is seriously seeking to maintain the status of an institution of higher learning—instead of becoming a super-"prep school"—may properly welcome the automobile as a useful adjunct, an instrument for speeding up its processes of elimination. Motor cars will frequently bring to the attention of the faculty cases of "students" who are not real students at all, and who, for their sake and that of the college, should cease as soon as possible to clutter up the campus.

## "Mally" Nydahl, Star Athlete, Wins Conference Medal

MALVIN NYDAHL, three sport athlete, and former Minneapolis South high school star, was granted the highest honor that the University can bestow upon an athlete, the award of the 1928 Conference medal. Every year, each of the Big Ten institutions awards the outstanding athlete in its school with such a medal. Not only is the athletic ability of the man taken into consideration, but also his class room grades. The senate committee on intercollegiate athletics made the selection.

Nydahl, who is a senior in the College of Science, Literature, and the Arts, is at the present time in the St. Mary's hospital where he is suffering from the results of a play in the Chicago-Minnesota ball game last Saturday. Nydahl, who was playing a surprising game at third base after having played outfield all his career, was stealing to third base when the accident occurred. His cleat, no doubt, caught in the ground, and the momentum of his body, caused Nydahl to break a bone in his leg which will

keep him in the hospital for a few weeks.

It is rumored that Nydahl had received many offers from the big leagues to play ball and that was his intention for the coming season. Nydahl will not be able to participate in athletics for the rest of the year, the doctors stated.

Nydahl, as part of the reasons for his being awarded the medal, captained not only the baseball squad this season, but also the basketball quintet. This was the first time for several years that the same man was selected to lead two athletic teams. During his three years of varsity competition at Minnesota, Nydahl earned three basketball monograms, two football monograms, and two baseball letters. He will receive another letter at the conclusion of the present season.

Many of the alumni will no doubt remember the 67 yard run of Nydahl's that saved the day for Minnesota two years ago at Wisconsin. With only a few minutes to go, and with the Badg-



ers in the lead, Nydahl made one of the longest and most spectacular runs of his career. He scooped the ball up and raced 67 yards through the entire Wisconsin team, snaking through some of the best tacklers that ever wore the Wisconsin colors, to score the winning touchdown.

Coach David MacMillan said: "Mally is one of the best boys I have ever had to work with. Whether his team is winning or losing, his morale is high; he never quits."

Coach Bergman said: "Nydahl is one of the nation's greatest athletes."

Coach Spears had the following to say: "I admire Nydahl for many things, but I admire him most because he always 'came back' in spite of discouraging breaks."

Nydahl never joined a fraternity because he "has a good home and wished to stay with his parents" and because "his parents never wanted him to accept any of the several bids that he received." Nydahl was recently selected as a representative Minnesotan. He is a member of Grey Friars, honorary senior men's organization.

### Coach Iverson to Establish U of M. Tract at Vermilion

APPRECIATING the fact that University of Minnesota folk like to be together, Emil Iverson, hockey and cross country coach and orthopedic gym director at Minnesota, has taken over a tract of 400 acres of the Lake Vermilion club property all located with lake frontage. The club has agreed to call this special tract "Ski-U-Mah Park" and to reserve it exclusively for University of Minnesota alumni, faculty and students. A special feature of this tract, according to Mr. Iverson, is that members who secure memberships will be given choice of a lot location where they may erect cabin sites, these cabin sites to be twice as large as those offered others in the club. These members will, of course, have all the privileges of regular membership, including the use of the large new club house to be erected this summer, the use of the golf course, tennis courts, bathing and swimming beaches, woods, and fishing privileges. Members may erect their own cabins or the club will erect them and sell them on easy terms. Associated with Mr. Iverson in this new project will be his brother Kay Iverson, formerly of Minnesota and now hockey coach at Marquette University; Niels Thorpe, swimming coach; Harry Strimling ('27 Ag) who will be chief forester; and George Berg ('26B), Al Oster ('30), Cliff Anderson ('30), and Bob Mueller ('29), who will act as chief guides and carriers for the canoe trips that Mr. Iverson will run through northern Minnesota and Ontario, Canada. These trips will be a particular feature this summer and may be had in any length of trip or time desired, ranging from a one day to a month trip. A special tour for women, properly chaperoned, will also be conducted. This region is one of the few places left in this country where nature has not been spoiled. The forests are exceptionally beautiful and adventure beckons at every turn.

## The University News Budget

### WLB, University Station, Signs Off For Summer

Having broadcast 50 per cent more programs during 1927-1928 than last year, WLB, University radio station, has closed down for the summer and will not broadcast again until the first of October.

Many special features were inaugurated this year, under the direction of Gordon C. Harris, assistant program chairman. Nearly every department and school in the University contributed program material such as lecture series, informal talks, music, and regular University courses carrying credits.

Outstanding among the musical features was the complete cycle of 10 Beethoven sonatas, which were played by Karl Scheurer and Clyde Stevens of the music department.

### Degree in Aviation Will Be Offered Next Fall

A new degree has been added by the executive committee of the board of regents to the list of degrees now offered by the University to graduating seniors.

In the near future men will be graduated from Minnesota with the degree of Bachelor of Science of Aeronautical Engineering as a result of the addition of such a course to the College of Engineering and Architecture curriculum.

The new course which has been planned for years, will begin next fall with a registration of many anxious sophomore engineers. In addition to the equipment and facilities of the present engineering departments much machinery and apparatus will be built or purchased during the summer.

### Cason, Sutcliffe Leave "U" To Take New Positions

Clarence E. Cason, assistant professor of journalism, and Emerson G. Sutcliffe, associate professor of English, will leave the University of Minnesota next fall for positions at other schools. Mr. Cason, for two years assistant to E. Marion Johnson, will head the newly created school of journalism at the University of Alabama while Mr. Sutcliffe who has been at the University since 1919, will become associate professor of English at Purdue university.

### We Go on Summer Vacation Publishing Schedule

With this issue the MINNESOTA ALUMNI WEEKLY goes on its regular summer schedule. This will be the last regular weekly issue that you will receive until next fall. In the meantime we go on our monthly schedule with a large Post-Commencement and golfing number in July and a mid-summer number in August. Regular weekly publication will be resumed with the September 30 issue. Until July then the editor wishes you a happy summer and a delightful vacation.

### Berglund Invited by Rockefeller To Spend Year in Peking

Hilding Berglund, professor and chief of the department of medicine, has been invited by the Rockefeller foundation to spend next year at the Peking Union Medical school, Peking, China, as a visiting professor.

Each year the Rockefeller foundation sends one man, outstanding in the field of medicine, to the Peking School as a visiting professor. They have previously sent some of the best known Eastern professors to teach there.

The society's policy of sending one man each year to take a professorship at this school has been in operation for about five years, and previous to this year, the one man in the United States who was chosen for this post has been a man outstanding in the profession from some Eastern college.

Professor Berglund is the first man from Minnesota to be elected to fill a post at this school, which is conducted by the Rockefeller foundation.

He will be given a leave of absence from the University for a year, in order to facilitate his taking of the position. He expects to leave about July 1.

### Coffman Asked To Speak At Canadian University Convention

President Lotus D. Coffman, as a representative of the National Association of State Universities, was one of the few educators from the United States to be represented at the convention of the Association of Canadian Universities, which met at Montreal, June 4 to 7.

The twelfth annual convention was held jointly at McGill university and the University of Montreal. President Coffman presented the report of the National Association of State Universities at the convention.

### Student Writers Print Own Book, "Broken Mirrors"

"Broken Mirrors," the collection of short stories, poems, and sketches by five Minnesota students, has appeared on the campus and is now being distributed.

Students associated in publishing the book which was privately printed by the Avon Press, are Francis Bosworth, Karl Litzenberg, Gordon Roth, Harrison Salisbury, and Donald Wandrei.

### Big Sisters Will Send Personal Letters to 1,250 High School Girls

Personal letters will be mailed to 1,250 high school women who plan to enter the University next fall by the big sister commission, which is made up of 250 upperclass women, according to Mathilda Wallblom, chairman of the big sister captains.

### Blumenthal, Plank To Head Gopher Business News

The board of publication of the School of Business Administration appointed Maurice Blumenthal managing editor of the Gopher Business News. Mr. Blumenthal was editor-in-chief for this year. Clifford Plank has been appointed business manager.



### *Psychology of War and Politics Studied in New Course*

Experimental studies in the psychology of politics have been carried on during the past quarter by members of a class in political psychology conducted by Professor Charles Bird.

The class, first of its kind in the United States, has studied methods used by propagandists in creating enthusiasm for the World War and also in backing various political candidates during the past year. The class composed of selected students in psychology and political science conducted extensive surveys in four lines, besides delving into the psychological methods used by newspaper men in controlling public opinion.

Professor Bird in outlining the course was mapping a new program for a closer co-operation between the two sciences of psychology and political science. Only the University of Chicago and Columbia university have courses which in any way compare to the Minnesota course offered.

### *Kelly Wishes Minnesota Luck, Leaves to Assume Idaho Presidency*

"Good luck to the University," was Fred J. Kelly's remark last week as he left for Moscow, Idaho, where he takes up the office of president of the University of Idaho.

Dean Kelly, for five years dean of administration and director of the summer session of the University, gave his last interview. He will return in two weeks to direct the first part of the summer session.

"I have nothing but the pleasantest recollections of the University," he said. "In the five years I have been here I have enjoyed the entire cooperation of the administration and the student body."

Dean Kelly came to Minnesota from the University of Kansas, where he filled the office of dean of education. His success at the University of Minnesota is proved by the fact that enrollment during the summer session, of which he has been in charge, has jumped several hundred per cent.

### *Rare X-Ray Machine Installed at Hospital*

A cathode ray machine has been recently installed at the University hospital in connection with the work being done there in the deep x-ray department.

There are not more than 12 such machines in the world at the present time, according to K. W. Stenstrom, associate professor of physiology. It is a new machine in this field of work, and gives extremely penetrating x-rays.

### *Art Teachers To Attend International Conference at Prague*

Ruth Raymond, professor and head of the art education department, will sail from New York June 30 to attend the meetings of the International art conference at Prague, Czecho-Slovakia this summer.

Gertrude D. Ross, another instructor in the department, will also represent the University at the conference, leaving New York June 27.

## PERSONALIA

'77—On June 9, Mrs. M. J. C. Wilkin will leave for Detroit, Mich., to attend the National Baptist convention. Mrs. Wilkin has been a popular Sunday school teacher in one of the Minneapolis churches and helped organize the Women's Christian Association (now merged with the Y. W. C. A.) on the Minnesota campus when she was a faculty member here.

'86—According to an item from a recent issue of the Minneapolis Journal:

"One Minneapolis fisherman today laid away his rod and locked up his reel, while most of the others were sorting out flies and testing lines in preparation for the opening of the pike season tomorrow.

"W. F. Webster, superintendent of schools, had trout for lunch today. Yesterday he pulled a score of trout out of Brule river in Douglas county, Wis., his last, he said until after the annual convention of the National Education Association to be conducted in Minneapolis July 1 to 6.

"Mr. Webster drove to the home of a rancher near Nebagamon lake last Friday. Although the day was cold and the fish were choicy, he got a 'pretty fair mess,' he said today. Saturday he pulled in more than 15 trout; yesterday he got all the fish he wanted, he declared.

"Others were trying to tempt the trout with worms," he said. "But they didn't get many bites. I tried a small fly and it worked fine. I got all I wanted.

"I've been making May trips to the old ranch near Nebagamon lake for the last 15 years, so I know the likes and dislikes of those fish pretty well. The trout were small, but sporty.

"This will be my last fishing trip until after the convention of the National Education Association. I've served notice on my friends that stories of fancy fishing holes will only get a yawn from me. I'm not interested in them any longer; that is, not until after July 6."

'97EE—Mr. and Mrs. Arthur L. Abbott (Belle Pierce, Ex '00) of Rutherford, N. J., have announced the engagement of their daughter, Katherine, to S. Baker Williams of New York City. Miss Abbott entered the University of Minnesota in the School of Business with the class of '24, but finished at Washington university, St. Louis, Mo., and graduated from that university. Since then, she has been on the staff of the personnel department of the Texas Oil company in New York City. Mr. Williams is a Princeton alumnus. Their marriage will take place in September and they will make their home in suburban New York, probably Rutherford.

'01, '09L—Mason M. Forbes is county attorney of St. Louis county, at Duluth. Ellis J. Butchart ('21L), Philip M.

### *"On to Prague" Wins Class of '11 Drama Prize*

"ON TO PRAGUE," a play written by William Prosser ('28) and based on a supposedly historical incident of post-Napoleonic Europe, was awarded the Class of 1911 prize, as the best play of the year written by a student author.

This play and "The Citizen," by Mary Grace Chute ('29) were produced by the National Collegiate Players on Thursday afternoon, May 16. Announcement of the prize winner was not made until the plays were performed.

Stone ('21L) are assistant attorneys in his office. Thomas J. Naylor ('24L) is also connected with the department.

'01E—Charles E. Tullar was appointed assistant manager of the General Electric Company patent department a short time ago, and now word comes that he has been made manager of the department, succeeding A. D. Lunt, deceased.

'03L—One of the Minnesotans whose name will figure in the approaching election, is Hugh J. McClearn of Duluth, who is a candidate for United States' congressman from the Eighth district, comprising Itasca, Koochiching, Carlton, St. Louis, Lake and Cook counties.

Mr. McClearn is a Duluth attorney who figured prominently in the fire litigation after the forest fire of 1918 on behalf of those who were burned out by those fires, and made recovery for a great number of those who suffered. He has been president of the Duluth Bar association; is a member of the Teachers College board, and resident director of the Duluth State Teachers college. He is one of the Minnesota commissioners on the Great Lakes-St. Lawrence Tidewater association. He is married, has one child, a son, and lives at 2403 Somerset street, Duluth, where the latch is always out for any of the old grads.

Mr. McClearn was one of the University's famous debaters. He will respond for the Class of '03 at the Alumni Reunion banquet on June 11.

'05C—On June 30, George Borrowman, Chicago chemist, will sail with his family for a business and pleasure trip to Europe. They expect to visit England, Scotland, Belgium, Holland, Germany and France, returning in September.

'05M—Allan B. Calhoun is on a six months' furlough from his duties as superintendent of the Bawdwin mines, Burma, India. In one of the early spring issues of the WEEKLY a story about Mr. Calhoun's work and his big game hunting was published, but through some error in compilation, the name of Chester Whittier was used instead of Mr. Calhoun's. Mr. Calhoun has a son who is graduating from Shattuck School this June and planned his vacation so that he could be back in Minnesota for that event. He and his family are living at 3603 Aldrich avenue S. He will be present at the Alumni day exercises in June.

'07—Once more Ralph Dyar has written a successful play. This play was awarded the second prize of \$500 in a national playwriting contest, and is a comedy written around Lib Ingham, a character of Dover, Minn., Mr. Dyar's home town. Ingham, a New Englander, was a business partner of Dyar's father, and was reputed to run the town and tell the best stories of anybody in it. Dyar's melodrama, "A Voice in the Dark," had a successful run on Broadway and was made into a motion picture.

When he isn't writing plays, Mr. Dyar writes for Pacific coast readers on the *Spokesman-Review* of Spokane, Wash. He lives at Sharon, Wash.

'07M—Rand McNally and Company announce the election of Edward J. Pohlman as vice-president and director of their organization.



— JOHN HANCOCK SERIES —

*The*  
**WORKER'S FAMILY**

**S**OMETHING more than a mere by-product of Group Insurance, is the interest it holds for the wife and family of the worker.

Their interest is a recognized asset in industry.

**A GROUP CERTIFICATE** in the worker's home is a message to his family, indicating your interest in them.

\* \* \*

**IT** Invites appreciation  
Fosters co-operation  
Links the home and the job  
Is substantial evidence of a community of interest, and  
Is mutually profitable.

\* \* \*

Our booklet, "Management, Men and Motives," has proven of value to executives in all lines of industry. It will prove valuable to you. Address

INQUIRY BUREAU

*John Hancock*  
LIFE INSURANCE COMPANY  
OF BOSTON, MASSACHUSETTS  
197 Clarendon St., Boston, Mass.

— SIXTY-FIFTH YEAR OF BUSINESS —

'09—Mr. and Mrs. Zenas L. Potter (Miriam Clark), of Syracuse, N. Y., sailed April 25 on the S. S. George Washington, for a trip to England and the continent. They will join their oldest daughter, Jean, 13, who is attending school in Paris. Jean is with her aunt and uncle, Mr. and Mrs. H. D. Williams (Margaret Clark, Ex '11), and her grandmother, Hattie Benton Clark, wife of the late Professor John S. Clark, '76. The family are residing in Paris, and their address is 3 Square du Trocadero. Mr. Potter has lately opened a New York branch office of the Z. L. Potter company, Advertising and Sales Counsel, which has headquarters in Syracuse.

'09EE—Arch Robison, who has been with the U. G. I. contracting company of Philadelphia for the past year, is now engaged in steam power plant construction for that firm at New Braunfels, Texas.

'10Ed—Returning from a year's sab-

batical leave as principal of Hosmer Hall in St. Louis, Mo., Mrs. Elma H. Benton arrived from Europe in New York on May 11, on the President Roosevelt. She planned to spend a week or two in New York as the guest of her son, William B. Benton.

'17L—Edwin H. Chapman has been made assistant general counsel for the Ocean Accident and Casualty corporation, Montgomery street, San Francisco, Calif.

Ex '18—Val Sherman is one of the prominent publicity writers of Denver, Colo., acting as secretary of the Raspberry and Bean growers cooperative associations. He has two delightful little daughters.

'19HE—Dorothy Newton writes that she is teaching in Yeatman high school in St. Louis, Mo., and enjoying the work ever so much. She things that she is going to like St. Louis when she becomes acquainted there, but adds, "I do not want to lose contact with Minnesota folks and affairs by not having my WEEKLY."

'20E—"I had hoped to get back to the old home about Commencement time, but the boss had other plans which will plant me down in Mexico or thereabouts," writes Jacob H. Czock from Buffalo, N. Y. "We'll just have to hope for better luck next year."

WALTER H. WHEELER  
Mem. Am. Soc. C. E., M. A. C. I.,  
M. A. Soc. T. M.

Investigations, Reports, Estimates, Plans,  
Specifications, Supervision,  
Buildings, Bridges, Grain Elevators, Dams,  
Manufacturing Plants, etc.  
Engineering and Architectural Service  
1112 Metropolitan Life Bldg.,  
MINNEAPOLIS, MINN.

The OFFICIAL  
INTER-  
COLLEGIATE



ALUMNI  
HOTEL IN  
MINNEAPOLIS



**NEW NICOLLET HOTEL**

Opposite Tourist Bureau on Washington Avenue

The northwest's largest and finest hotel will be your choice when in the Twin Cities. We have 600 outside rooms with bath; the finest cafes and coffee shops; the largest and most beautiful ball rooms in the northwest. We cater particularly to meetings and conventions and invite alumni to correspond with us when planning either a personal trip or a convention in Minneapolis.

*Rates:*

59 Rooms at \$2.00	84 Rooms at \$3.00	41 Rooms at \$4.00
68 Rooms at \$2.50	257 Rooms at \$3.50	38 Rooms at \$5.00

Sultes and Special Rooms at \$6.00 and \$9.00

MANAGEMENT OF W. B. CLARK

*A Friendly  
Bank*

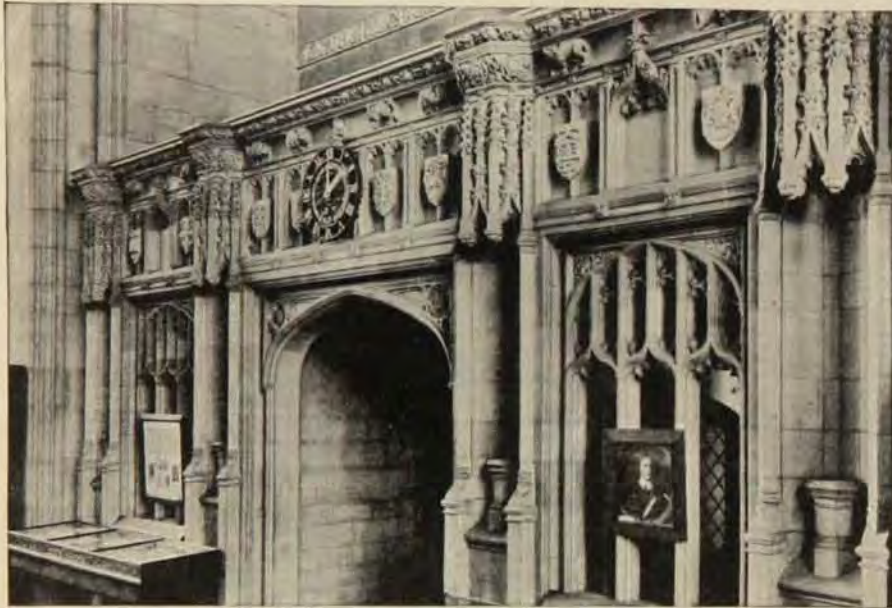
CONVENIENTLY  
LOCATED TO THE  
UNIVERSITY

❦

UNIVERSITY  
STATE  
BANK

*Washington Ave. and  
Oak St. S. E.*



*The* NATION'S BUILDING STONE

Library Screen, Harper Memorial, University of Chicago.  
Select Gray Indiana Limestone.

## For Noble Architectural Memorials

ILLUSTRATED above is an example of the beautiful effect obtainable with an interior of Indiana Limestone. Whether for elaborate carving, delicate tracery, or smooth, uncarved surfaces, there is no building material quite equal to this for the interiors of fine limestone buildings.

More than 65% of the building stone of all kinds used in the United States is Indiana Limestone. In collegiate and church building, in particular, the dignity and lasting beauty of this fine-grained, light-colored natural stone are so well recognized that it is practically standard.

Let us send you an illustrated booklet showing fine collegiate buildings of Indiana Limestone and giving full information about this stone. The modern production methods of the Indiana Limestone Company have reduced costs to a degree that may surprise you. For the booklet, address Box 808, Service Bureau, Indiana Limestone Company, Bedford, Indiana.

**INDIANA LIMESTONE COMPANY**

General Offices: Bedford, Indiana

Executive Offices: Tribune Tower, Chicago

'20—Warwick D. McClure, formerly special agent for the Northwestern Fire and Marine Insurance company, has been offered a position with the Stuyvesant Insurance company of New York and accepted it. He will be at 605 Hobbs, South Joliet, Ill. He expects to be on deck for Homecoming next fall.

'21—Harry Cannon and his wife (Sue Burton) are faculty members of the University of Montana at Bozeman. Mr. Cannon is head of the department of romance languages.

'21B—Bertram Downs has been grasping opportunity by the forelock before the forelock was hardly grown. Just at the time radio was bursting upon an astonished world, Mr. Downs wrote a book on the subject for popular consumption, and hundreds of thousands of copies were sold. He is one of the officers of the Roth-Downs Radio corporation of St. Paul. Now that aviation is upon us, Mr. Downs has written another book, this time on aviation for the general public, and it, too, is meeting with popular approval. He is promoting a plan now for an air passenger route from St. Paul to San Francisco.

'23, '25Md—Dean and Mrs. E. P. Lyon of the Medical school have received an invitation to the wedding of Dr. V. S. Gupte and Miss Kusum, granddaughter of Sir Raghunathrao V. Subnis, at 7 P. M. on Thursday, May 10, 1928, at Nasik (Marathi School No. 2). Dr. Gupte is on the staff of the Hind clinic and hospital at Thalakwadi, Belgaum, S. M. C., India.

'23—Donald G. Neuman is engaged in construction work in Los Angeles, Calif.

'24—Patience Kidd and Carl E. Nurnberger of Indiana were married in August, 1927. Mr. Nurnberger received his B. A. from Wabash in '23, his M. A. from Minnesota in '25, and is now in biophysics at the Cancer Institute of the University. Mrs. Nurnberger received her M. S. in '26 and is now doing investigation work on the plant food of fishes for the State Game and Fish department, having her office in the Botany building.

'24E—A. A. Waligoski left the windy and crime be-ridden city of Chicago about the latter part of April and landed at Orange, N. J., where he is working for the Western Electric company.

'25E, '29G—Russell E. Backstrom is now connected with the Wood Conversion company, makers of Balsam Wool insulation, and a subsidiary of the Weyerhaeuser Forest Products company, in the capacity of mechanical engineer. His address is Cloquet, Minn.

'25CE—"I am keeping up the tradition of the civil engineers, having moved twice since I last reported my address," Neal Bartholomew writes. "Things have become so dull for the time being with the Illinois Central system that last week I took a leave of absence, and now have a considerably better position with the Sanitary District of Chicago. I have always heard what a tough place Cicero is, so, of course, they stationed me on a job there, but I live four miles north of there in Chicago.

"As yet I have seen none of the old Minnesota grads wandering around the streets, and have had no time yet to look anyone up. I am doing general engineer-



Use  
Grasselli's  
Chemically Pure  
Acids

AMMONIA



*We Solicit Your Correspondence*

THE GRASSELLI CHEMICAL  
COMPANY

CLEVELAND, OHIO

*Branch Offices*

New York, N. Y.  
Boston, Mass.  
Philadelphia, Pa.  
Pittsburgh, Pa.

Birmingham, Ala.  
St. Louis, Mo.  
St. Paul, Minn.  
Milwaukee, Wis.

Chicago, Ill.  
Detroit, Mich.  
Cincinnati, Ohio.  
New Orleans, La.

This Bank has served  
the University District  
*for Thirty-Four Years*

† † †

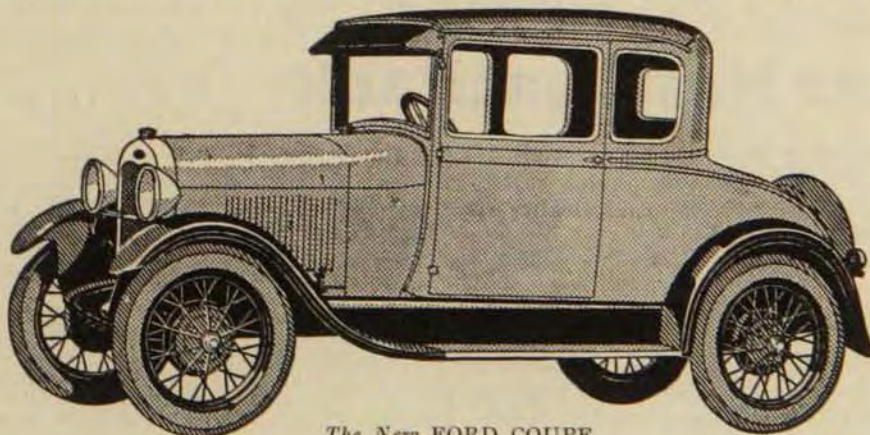
We solicit your business  
on our record

†

**St. Anthony Falls Office**  
**First National Bank**

East Hennepin at Fourth Street

*Buy That NEW FORD From An ALUMNUS*



*The New FORD COUPE*

*See the New Fords on Display at*

**A. M. SMITH** *"Of Course"*

**O**RDERS will be filled strictly as received.—Deliveries are now being made.—Be prepared for spring and summer driving with this wonderful creation in motordom.

806 So. 4th St. **A. M. SMITH CO.** Minneapolis





Only \$45<sup>25</sup>

A delightful 4-Day Tour through

## Glacier National Park

This interesting land-and-lake cruise takes you to Going-to-the-Sun Mountain, Trick Falls, the Many-Glacier region, and many other beauty spots in this scenic mountain homeland of the Blackfeet Indians . . . The one low cost covers everything for the four days—motor coach and launch fares, meals and accommodations at the Many-Glacier and other fine hotels. International tour of Glacier and Waterton Lakes National Parks only \$57.50. Let us give you full information about this and other popular vacation regions reached via the New Oriental Limited—faster time, no extra fare.



A Dependable Railway

R. C. Michkils, G. A., P. D.  
524 Second Avenue So.  
Minneapolis, Minn.  
Phone Atlantic 1267

Please send me free books about Glacier National Park. I am also interested in

- 4-Day Tour of Glacier National Park
- Pacific Northwest Tours
- Dude Ranch Vacations
- Burlington-Great Northern Escorted Tours

Name \_\_\_\_\_

Address \_\_\_\_\_ (M.A.W.)

ing work on a large sewage treatment plant."

'25—Gertrude Johnson, who will be remembered as the leading lady in the famous Sophomore comedy, "Well Rather," is teaching home economics at the University of Idaho. She is going to travel in Europe this summer.

'25—Novia E. Larson is teaching general science in the Lincoln Junior high school in Minneapolis.

'25L—Hugh MacDonald, of football fame, is practicing law in Los Angeles.

'26EE, '28G—Henry Tholstrup is in the radio engineering department of the Westinghouse Electric and Manufacturing company, located at Chicago Falls, Mass.

'26—Esther Wilson is plant technician for the Botany department.

'27ME—J. Boyd Spencer is with the C. B. and Q. railroad company in the operating vice-president's office on power plant work, at Evanston, Ill. The main office of the road is in Chicago.

## The Faculty

*Biology*—Dr. Dwight E. Minnich, who will be on sabbatical leave, and Mrs. Minnich and their son, Benton, will leave July 1 for New York and will sail for Europe, July 26. They will be in Munich, Germany, for ten months and also will travel in England and France.

*Business*—Professor and Mrs. Alvin H. Hansen and their daughters, Marian and Mildred Hansen, 220 Cecil street S. E., will sail for Europe from Quebec, September 5. They will be in Munich and Berlin, Germany, and the Scandinavian countries for ten months and in the summer of 1929 they will travel in Italy, France and the British Isles.

*Political Science*—A collection of several hundred volumes covering the field of international law and history has recently been purchased by the University of California. These volumes formed a part of the library of the late Professor C. D. Allin of the Political Science department of the University of Minnesota.

*Sociology*—Upon the recommendation of Professor A. Blaha, a leading sociologist of Czecho-Slovakia, the Sociological society of that country recently passed a resolution authorizing the publication of the Czech translation of the "Sociology of Revolution," written in pamphlet form by P. Sorokin, professor in the sociology department of the University.

Several chapters of the work were previously published in a Czecho-Slovakian Journal of Political Science, but this translation in book form will be the first authorized version of the work in a complete sense.

### Pharmacy Alumni Invited To Banquet To Be Held June 12

To honor the graduating class, alumni of the College of Pharmacy are planning a banquet, to be held Tuesday, June 12, at the Central Y. M. C. A., at 6:30 o'clock. All alumni of the college are invited. Fred Kusterman is president of the alumni group; Elizabeth Malerich, secretary, and S. S. Grais, treasurer.



WRITERS

IN

VANITY FAIR

- Sherwood Anderson*
- Robert Benchley*
- Heywood Brown*
- Clarence Darrow*
- Theodore Dreiser*
- Corey Ford*
- Maximilian Harden*
- Aldous Huxley*
- Walter Lippmann*
- W. O. McGeehan*
- Ferenc Molnár*
- Paul Morand*
- George Jean Nathan*
- Arthur Schnitzler*
- Deems Taylor*
- Jim Tully*
- Carl Van Vechten*
- Rebecca West*
- Alexander Woollcott*



ARTISTS

IN

VANITY FAIR

- Ralph Barton*
- George Belcher*
- Edouard Benito*
- Pamela Bianco*
- William Bolin*
- Miguel Covarrubias*
- Warren Davis*
- Adolph Dehn*
- Hunt Diederich*
- Laurence Fellows*
- Rockwell Kent*
- Frederic Lebrun*
- Georges Lepape*
- Frans Masereel*
- Alan Odle*
- Henry Raleigh*
- Charles Sheeler*
- Edward Steichen*
- Leon Underwood*

# Don't be dumb about music

Do you think it's a sneeze when someone says "Tchaikovsky"? . . . Does the name Paul Whiteman signify to you only the kind of a figure you hope to escape?

Or can you, when the conversation starts on music, return every serve of your adversary—smack right over the net, neatly, correctly, perfectly?

Even if fate made you deaf to the beauty of all sound except the call to dinner, at least you needn't be dumb. Vanity Fair will tell you who's who and what's what. . . . And music is just one of Vanity Fair's many features.

### EVERY ISSUE CONTAINS

**Fashions:** The mode for men who consider it self-respecting to be well-groomed. Current college preferences.

**Theatres:** Stars in their ascendant, comedy in its glory. The season's successes, and why. Special photographs.

**Art:** [New schools and how to hate them. Sound work and how to appreciate it. Exhibits and masterpieces.

**World Affairs:** The field of politics, foreign and domestic. Intimate sketches of pilots of various Ships of State.

**Sports:** News of racquet and putter, turf and track. By those who lead the field.

**Movies:** Hollywood's high lights. The art of the movies—if any. And photographs—ah-h!

**Letters:** New essayists and satirists. Brilliant fooling. Lions photographed with their names.

**Night Life:** Whatever is new among the crowd who regard dawn as something to come home in.

**Music:** Classical, cellophone, saxophone. Personalities and notoriety. Critiques. Photographs.

**Golf:** Taken seriously by experts. Bernard Darwin, regularly. How to break ninety. With photographs.

**Motor Cars:** Speed, safety, smartness, as last conceived in Europe and America. Salons and shows. Many pictures.

**Bridge:** The chill science in its ultimate refinements. How to get that last trick. All the experts writing.

*Just sign the coupon NOW . . . and send a dollar bill along to keep it company!*

**Special Offer!**

**5 issues of  
Vanity Fair \$1**

*Open to new subscribers only*

*Single copy price 35c. Regular yearly subscription rate \$3.50*

VANITY FAIR—Graybar Bldg., New York City

Yes, I must live life to the fullest now I'm started. Even to music! Here's \$1 for the five numbers.

Name.....

Address.....

City..... State.....



# Enjoy Your Summer Vacation at Your Own Club on Beautiful Lake Vermilion

Lake  
Vermilion  
Club

Boating (Speed, Sail, Row, Canoe)  
Fishing, Hunting, Swimming,  
Tennis, Golf, Hiking : : :

+++

Life membership. No assessments, dues or fees. Free cabin site available for a select group of U. of M. folk. : : :

+++

Faculty, students, and alumni invited to inspect 'Ski-U-Mah Park' project, a tract of beautifully wooded land located on point, set aside especially for U. of M. folk. July 15 is the last day for application. Only 50 memberships are available. Your inspection is invited. Club non-profit making. Everything available at cost.

LAKE VERMILION CLUB

Iverson Outdoor Life, Inc.,  
Emil W. Iverson, Director  
Minneapolis, Minnesota

May 24, 1928

Dear Mr. Iverson:

The Lake Vermilion Club has accepted your proposal with reference to setting aside a tract of land for the use of the Club Members from the U of M faculty, alumni and students.

It will reserve such a tract of land for you, near your present tract, the location to be mutually agreed upon, and known as "Ski-U-Mah Park" at your direction, and the placing of members on other suitable sites platted on this tract also is to be at your direction.

The site of this tract would be approximately 60% larger than the individual cabin sites; for instance, on this basis, an area of 400,000 square feet instead of 250,000, would be set aside for 50 members.

The club therefore authorizes you to direct the sale of memberships for this "Ski-U-Mah" tract, and to assign any member to cabin sites on this tract.

The club is anxious to develop this group plan and will be glad to cooperate with you in every way to make it a success.

Yours truly,

LAKE VERMILION CLUB

By O. N. Davies ('06) Secretary

6000 Acres  
9 Miles of  
Shoreline

IVERSON OUTDOOR LIFE, LAKE VERMILION, TOWER, MINNESOTA  
EMIL W. IVERSON, Director