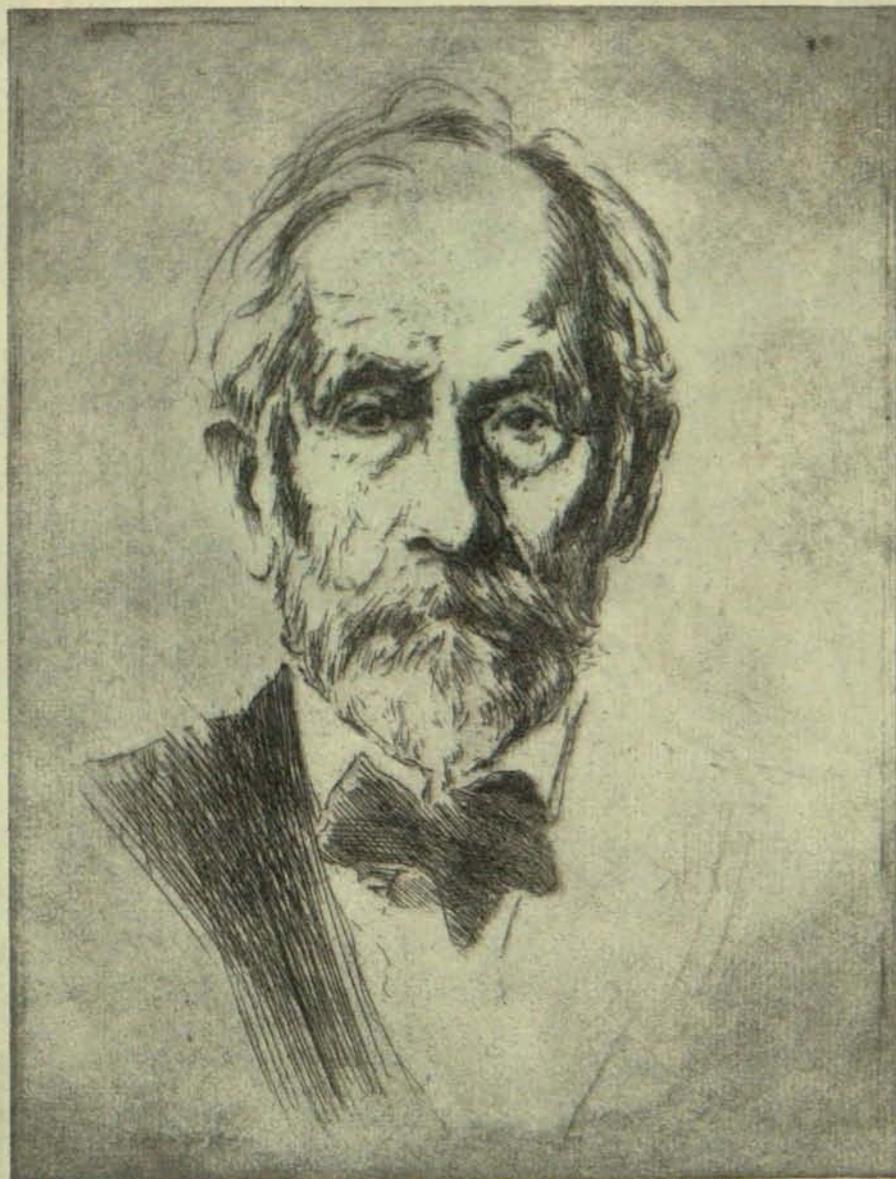
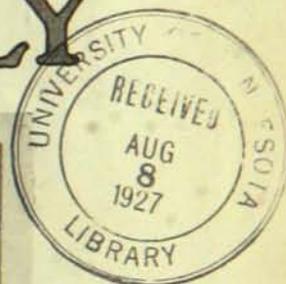


July, 1927

The MINNESOTA ALUMNI WEEKLY



W. W. Folwell

Levon West

An etching of William Watts Folwell by
Levon West (Ex. '24), recently presented
to our first president.

Can You Strut the New Ones?



© Vanity Fair

STRONG men are out on the floor these days. Almost every week a new step comes up from the black bottom of the Mississippi, or the plantations along the Gulf.

Do you know the new ones?

Vanity Fair shows you photographs, posed in its own studio, of famous dancers executing the intricate figures. Clear enough to practice by.

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Theatres: Stars in their ascendant, comedy in its glory. The season's successes, and why. Special photographs.

Night Life: Whatever is new among the crowd who regard dawn as something to come home in.

Golf: Taken seriously by experts. Bernard Darwin, regularly. How to break ninety. With photographs.

Movies: Hollywood's high lights. The art of the movies—if any. And photographs—ah-h!

Bridge: The chill science in its ultimate refinements. How to get that last trick. Foster writing.

Fashions: The mode for men who consider it self-respecting to be well-groomed. Current college preferences.

Music: Classical, cacophone, saxophone. Personalities and notoriety. Critiques. Photographs.

Art: New schools and how to rate them. Sound work and how to appreciate it. Exhibits and masterpieces.

Sports: News of racket and putter, turf and track. By those who lead the field.

Letters: New essayists and satirists. Brilliant fooling. Lions photographed with their manes.

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The Minnesota Alumni Weekly



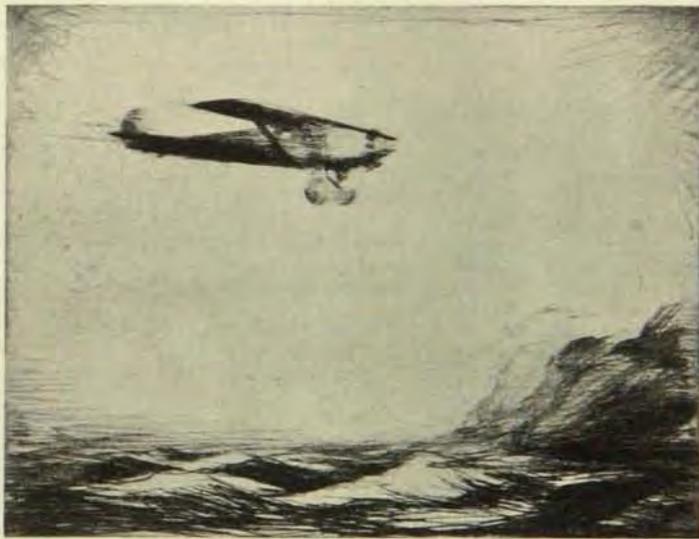
Volume 27

Edited by Leland F. Leland

Number 1

From Campus Artist to Fame as Great New York Etcher in Three Years—The Story of

L E V O N W E S T



Levon West First to Interpret Lindbergh in Art

His three etchings of the famous flyer were sold almost overnight in New York. The etching above shows the Lindbergh plane approaching the coast of Ireland after having successfully navigated the Atlantic. (Right) Levon West on the roof of Waldorf-Astoria hotel in New York, making preliminary sketches for a series of etchings, "The Towers of New York."

TUCKED away, up in a corner of the Waldorf-Astoria Hotel in New York in the "attic" sits a young man; a man who muses and as he muses allows his thoughts to play over days not so plentiful, not so successful, but sweet with the knowledge of successful toil; of earned achievement.

He muses over a day when he, a ragged little lad of eight sat with a sister on the top of a North Dakota shed and threw eggs of doubtful vintage at passers-by in their Sunday best—and he the minister's son; of turbulent days in a monotonous High School; of struggling years at the University of Minnesota where he sketched his first published picture; where he rose from obscurity to the coveted post, the Campus' leading artist as art director of that University's humorous magazine Ski-U-Mah, and its annual, the Gopher; where, during collegiate days he became Minneapolis' and the Northwest's leading artist and illustrator, competing with

older men in commercial work and attaining such a lead that he was early selected to illustrate a special project for the Great Northern railway on the occasion that saw the opening of service on the new palatial coast train, the Oriental Limited; when he was commissioned to make sketchings for a booklet involving reproductions of many priceless paintings in the home of the late empire builder James J. Hill, whose home is opened to the public only on occasions of great importance.

From commercial art to mastery in every field of the artist—pen, pencil, crayon, chalk, oils, the etcher's stylus—he turned toward the sketching of a gallery of the world's prominent people including—before leaving Minneapolis—General Pershing, Marshall Foch and Galli-Curci, Paderewski, Lloyd George, Helen Keller and—in another field—Ben Turpin.

His mind shifts the scene to New York for a brief but influential appren-

ticeship under the world's famous etcher, Joseph Pennell; to Spain where in company with Joe Mitchell Chappel of New York and Boston journalistic fame, he toured that country making etchings of King Alphonso, Primo de Rivera, the country, its buildings, and its people. Here too, he came under the influence of the famous Spanish master, Ignacio Zuloaga, under whose tutelage he studied for many weeks and who instilled in him a deep respect for the sincere expression of his artistic ideals.

Once more the scene shifts to New York where 32 etchings of Spanish motif for the book "Vivid Spain" kept

U OF M BINDERY
AUG 7 '29

him busy for many a week. The etchings completed, he turned his hand toward the designing of one of the most beautiful books of travel that the world has ever seen. The book "Vivid Spain" was written by Joe Mitchell Chappel and was limited in its edition, each copy being autographed by the artist and the author. It has gone into its second printing, a feat unusual for a travel book.

Book publishing completed and a slender financial reserve so depleted that the next meal was questionable made the necessity for immediate returns most urgent. Necessity led to hard work, hard work paved the way to success and success coupled with brilliant achievement after three years has led to fame. That is the story of a new American etcher and artist, a youth who typifies the American ideal of "self-made success."

Levon West (Ex '24), our subject, sits in his new office today in the council chambers of the William H. Rankin Company, 342 Madison avenue, New York, surrounded by his etchings, his trophies, his artist's models, his paints, and his brushes, his drawing boards. Simple and without ego, he tells a story of his success, of his achievements that have led to fame. A large table separates the ALUMNI WEEKLY editor and the etcher; a table on which rests a miniature air plane strikingly fashioned in exact duplication of "The Spirit of St. Louis," Lindbergh's plane, about which more later. The interviewer listens enraptured, for the story unfolds like a fairy tale—a fairy tale that mentions hard work and prescribes some definite rules for those who would follow the path that leads to fame.

For Levon West today is famous; hailed everywhere in the east and west as the great young American etcher. You will find his etchings on display at the exclusive Fifth avenue galleries of New York along with the galleries on

Michigan Avenue in Chicago, and the galleries and art shops of Woodworth Avenue in Detroit or upon Nicollet in Minneapolis and in the galleries of the famous throughout the United States. In these galleries it is not unusual to find an etching by Pennell and another by Whistler with one by West in the midst.

Nor is it unusual to look through the Sunday *New York Times*, magazine, book, or editorial sections and find reproductions of etchings by Levon West. A distinction in itself is such publication, for has not the president of the Arts Students' League of New York declared that the book and magazine section of the *Times* is the artist's Bible for style, for artistic and beautiful make-up, the peer of all magazines?

You may go to the museum and art gallery of Hispana Society of New York and gaze upon Levon West's five Spanish etchings hanging there in the permanent collections of the Society, a distinction never before accorded an American artist. Or, if you by chance are wandering about the spacious halls of the New York public library in the art rooms you will find an etching of the sky line of New York hung there, and recently purchased for the permanent collection of this library, as an example of American art.

Or, if you chance upon a copy of the *Fourth Estate*, that splendid weekly magazine of the newspaper world, you will find reproductions of etchings of men famous in the advertising agency business of New York, Chicago and the larger cities. This series of fifty-two etchings forms the *Fourth Estate's* famous gallery of advertising men—to be run over a period of a year—and a series which claims Levon West as its originator and etcher.

Should you have picked up a copy of the June and July issues of the *National Magazine* from the news stands of New York you would have found a cover

etching of Charles Lindbergh striking in its likeness and faithful in its interpretation of America's favorite son. On the inside pages two reproductions of Lindbergh's plane would have greeted you, the one leaving the rocky shore of Newfoundland, the other depicting the flyer arriving over the placid coast of Ireland.

And to these etchings belongs another story, a story that tells us that West is an opportunist as well as artist. He was the first in New York to put Lindbergh into art; almost as soon as he landed on the shores of France. His etchings of the famous flyer and his plane were eagerly sought by New Yorkers. West's intention had been to send copies to various larger cities for marketing at the art centers here and there and to France and England where the balance would be placed in strategic galleries. But, Kennedy and Company, owners of an exclusive New York art gallery, immediately purchased the entire series from Mr. West.

In a beautifully designed folder sent out by Kennedy's announcing their purchase of this series they said of Levon West: "These three new etchings are by Levon West, an etcher from the midland of America, who has done considerable flying himself. At the international Pulitzer air races in St. Louis, Missouri, he was in an airplane starting from Minneapolis, a distance of 700 miles. With these experiences, along with the fact that he has crossed the Atlantic four times in the last year the artist has been able to reproduce through the copper plate the exact conditions which Col. Lindbergh encountered. These etchings are authentic to the smallest detail and the lines of the ship, the wings, the rudder, even the skidding rod, are identical with the Ryan plane which Lindbergh used." Need we say that Kennedy's sold out the limited edition of 75 copies within a week?

Coupled with the etching of Lindbergh himself hangs yet another tale. Invited as one of those who had been honored, West was asked to attend an exclusive banquet given the flyer in New York by Charles M. Schwab, the great steel magnate, at the Waldorf-Astoria Hotel. West was seated at the speakers' table.

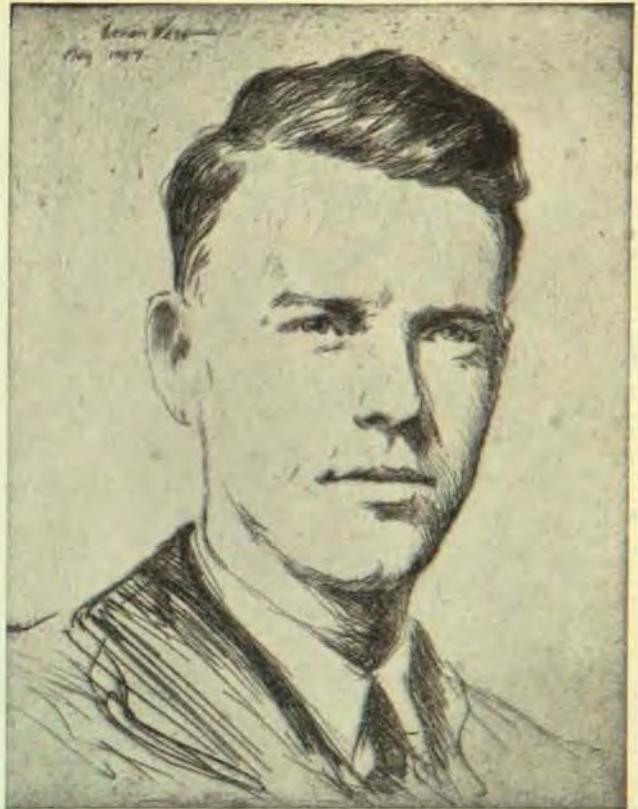
True to West's training as a man self-made, he secured an introduction to Lindbergh after the banquet was over and there presented the flyer with a copy of the Lindbergh etching, suggesting that he autograph it and present it to Mr. Schwab, his host, in appreciation of the splendid banquet and tribute paid him that evening. Lindbergh's famous smile flashed and borrowing a pen from Levon West he autographed the etching, presenting it at once to the steel magnate to Mr. Schwab's great delight. The autographed etching today, priceless, hangs in the private office of Mr. Schwab. Lindbergh proved himself a grateful friend and to show his appreciation for Levon West's efforts he presented him with a trophy, a faithful miniature reproduction of "The Spirit of St. Louis," equipped as a radio loud speaker and presented to him by a New York air craft corporation. Valued highly this trophy rests on Levon West's desk at 342 Madison Avenue. Posed, as if for immediate flight, it is his most prized possession.



LEAVING THE ROCKY COAST OF NEWFOUNDLAND—
Lindbergh heads his plane over the Atlantic for Europe. West has admirably portrayed the daring flyer as he leaves shore facing night and the Atlantic alone.



The box of candy from Sir Thomas Lipton for my American sweetheart something which doesn't expect!



Left—Levon West and Joe Mitchell Chapple aboard the Aquitania bound for England and Spain. — (Right) an etching of Col. Lindbergh by West.

COURTESY KENNEDY & CO.

The demand for the West's Lindbergh etchings would not subside with their sale to Kennedy and Company. A few weeks ago reproduction rights for inclusion in a limited edition of Lindbergh's book "We" were secured by Putnam's Sons, publishers of Lindbergh's forthcoming book.

With success came fame and honor and discovery by the press; for the press ever wide awake in its endeavor to unearth the unusual, eagerly awaits the opportunity to pounce on success and present it to the world; for this American land of ours loves nothing more than success, for has it not philosophized to itself that "success is its own virtue and its own honor," and has it not written in all truth that, "Nothing succeeds like success"? The press has not been neglectful of Levon West. It has lauded him frequently when occasion merited news treatment or when honor attached itself to him. From an upstate New York paper a comparison equal and favorable to West and Pennell bears reproduction here:

"An unusually interesting collection is to be seen in the Boquet Florist shop in Jay street, in which etchings of Joseph Pennell and Levon West, the latter a pupil of the master etcher, are featured. It is said that a representative collection of Pennell's is difficult to gather together for an exhibition now because they are so scattered about the country. The collection at present in Schenectady, including 14 excellent examples of his work, is from a New York gallery where a Pennell exhibition was recently held.

"While pictorial art cannot be judged by sales values entirely, for one's fancy might be taken by the "Up to the Woolworth," valued at \$90, it may be said that there are etchings in this collection valued up to \$175. In fact the etching which is priced at that sum is one of the best known of Pennell's, "Sunset from Williamsburg Bridge," a marvelous composition executed with great delicacy and beauty of effect. There are scenes in France, "The Great Chimney, Bradford," several New York scenes and others. "New York from Governor's Island" is one of the especially notable etchings.

"Turning to the pupil of Pennell, Levon West, a young artist whose work has had a phenomenal success, one finds five delightful numbers. "Santa Maria," a view of a Spanish cathedral looking up toward the tower is one of the favorite illustrations of the book "Vivid Spain" which Mr. West made a number of etchings for. "The Hack," which shows a London scene, the old horse and the worn old carriage, the driver drowsing on the box, is a sketch of much charm and has many of the loveliest qualities peculiar to etchings. This one has a story and if Mr. West fulfills the predictions made for him by many connoisseurs and becomes very famous it will be

a great rarity and valuable. There are just two impressions of it and the plate has been lost. Mr. West, like most young men, is fond of dogs and he sees them with the understanding artist's eye. There are several dogs in this collection, the great white wolf hound having been given a place in the window surrounded by brilliant red flowers. Another of the dogs is watching a wasp and anyone who owns an air dale will be sure that in just a moment he will pounce on it and probably get stung."

An from New York City comes this announcement of a rise to a new pinnacle of fame; fame that has gone beyond the boundaries of our own land:

"The Fine Art Society, 148 New Bond Street W, through their representative, Mr. Lawrence Ruddell, have announced their intentions of distributing and publishing the works of Levon West, an American etcher. This is the natural outcome of a long period of faithful and unremitting study by the artist both here and abroad and an application to this fascinating work. His etchings were brought to the attention of the Fine Art Society through the recent volume *VIVID SPAIN*, by Joe Mitchell Chapple, which contains a number of reproductions of his work and which have been overwhelmingly accepted by the literary and art critics and museums of America.

"This announcement assures us that the traditions laid down by the early etchers will be faithfully carried on through the prints of this new recognized artist. Levon West was the favored pupil of the late contemporary of James McNeill Whistler,—Joseph Pennell, under whose master hand West received his final tuition. While abroad he had the privilege of studying with Ignacio Zuloaga, the Spanish master, who instilled in him a deep respect for sincere expression of his artistic ideals. Primo de Rivera, the dictator of Spain and a well known art connoisseur, enthusiastically endorsed West's latest series of Spanish etchings.

"The Fine Art Society of London, the oldest and most exclusive of art publishers were the first to recognize and bring to the public the works of such artists as Whistler, Francois Millet, Charles Meryon, John Ruskin, Frank Brangwyn, and we are delighted to see now an American etcher, Levon West, chosen by this Society as another dis-

tinguished exponent of this fascinating art of etching."

And now you ask, what is there about West's etchings that distinguish them at once from hundreds of other etchings in America today—a distinction that so rapidly elevated Levon West to fame and success.

Look at the etching of Colonel Chas. A. Lindbergh accompanying this article. You will note first a minimum of line; just enough to bring out high lights and shadows in a manner at once delightful and original—a manner original with Levon West. You will note a delicacy in this sparsity of line and the softness that is reminiscent of the great Pennell and Whistler, a softness that conveys to the eye the effect of life; of real life so difficult for the average artist to attain. With all this softness and delicacy there is nevertheless a touch of strong realism that conveys to the eye a definiteness imbued with character. Authenticity, accuracy, and close attention to detail also enter into the distinctiveness of West's etchings. In his etchings too, we find the touch of the master hand which gives the reproduction from the copper plate a touch of —may we not say—the immortal.

For Levon West is an artist born—a genius imbued with a touch of genius. He is an artist self-trained. His contact with art schools has been few. His penchant for drawing began at an early age; was in fact contemporary with his learning to walk, to talk, to use those fingers that are creating today.

A minister's son from a small rural parish, he earned many a chastisement carving the backs of pew benches when he struggled through hours of sermons and Sunday School. Grammar school,

(Continued on page 22)

PERFECT WEATHER USHERS 1308 Seniors Into Alumnidom

*Notable Commencement Address
Delivered by Dr. Henry Suzzalo*

MORE important than anything else on Commencement Day is the weather, so that it is the starting point of a story on this occasion to explain that the weather was perfect. Not too hot, not too cool, and no rain. So that while it poured on Wisconsin's outdoor commencement exercises, Minnesota borrowed a little luck from "Lindy" and brought the day's events including both outdoor commencement and outdoor opera to a successful conclusion.

Early in the day alumni began arriving at the campus, some came to the alumni offices, others sought out their favorite teachers, explored the new buildings, or looked up their old friends in the Minnesota Union.

Sometimes the familiar spots and remembered faces were hard to find—especially for the older classes, but by noon, all the five-year groups had found their own classmates and all the private dining rooms in the Union were filled to overflowing with luncheon parties.

Six little American flags were tacked to the door where the '77s were being entertained. A beautiful wreath of white flowers adorned one end of their table, in memory of the classmates who are gone. After this luncheon this wreath was taken to the '77 tree where it was laid with appropriate exercises. Then the '77s took their places at the head of the Commencement Procession.

It was the '02s who had the largest class group, and after a hilarious luncheon where they told and listened to stories, songs, and discovered that they had pledged \$2,517 to be presented to the University as a scholarship loan fund, they, too, adjourned to join the procession forming at the Armory.

The '92s, '07s, and '97s also entertained themselves at class luncheons, and if one may judge by shouts of laughter wafted over the transoms, they were having an exceptionally good time.

By two o'clock the black-robed seniors had begun to gather, and everyone walked a little faster as the University Band lined up with the procession.

Carrying the banner of his class, A. M. Welles marched at the head of the long, long, line to the Memorial Stadium, where thunderous applause greeted the '77s.

Slowly the senior guard which wound like a black ribbon around the green football field began to close up, and the seniors were seated in their places. Applause for President Folwell, who though recently ill had not been willing to stay away, rocked the Memorial Stadium.

Then Dr. Henry Suzzalo, former president of the University of Washington, spoke; President Coffman con-

ferred the degrees, and another crop of graduates was turned out upon the world.

THE COMMENCEMENT ADDRESS

A partial abstract of the address of Dr. Henry Suzzalo, chairman of the board of trustees of the Carnegie Foundation for the advancement of teaching and former president of the University of Washington, follows:

Some years ago a distinguished British jurist contemplating the state of present society and government, made some far reaching distinctions which have a significant meaning for contemporaneous life. He pointed out that a liberal or democratic society maintained itself in order and progress by three different methods, each of which represented a more or less distinct domain. At one extreme is the domain of law where society exacts a certain minimum of common behavior essential to peace and order and the preservation of the rights of the individual and the safety of fundamental institutions.

At the other extreme is the domain of liberty, a field wherein a person may choose and act very much on his own pleasure, without being subject to either legal coercion or social pressure. Such pressure is needed for personal happiness and for that individual variation in human behavior which is the basis for the trial, success and selective approval of new social folkways.

Between these two domains is another domain, the great importance of which has not been directly or adequately recognized in recent days. It is what the British have called the domain of manners, in the sense in which William of Wyckham used the term when he said, "Manners maketh the man." This domain of human behavior will be more readily recognized by Americans if I call it the domain of honor. It covers all

that fine fruitage in social and personal conduct where men do whatever they ought to do, not by force of legal coercion, but by act of conscience, or, better still, by nobility of character and personality.

Every one knows that the best type of human action cannot be compelled by the police or forced by legislation. Great discovery of new truths for science, high expressions of generosity for philanthropy, courageous sacrifices for human welfare in general are all the promptings of a fine sense of personal honor in men. In all honorable conduct there is a positive quality whereas the wisest injunction of the law is bound to be more or less negative.

It is this domain of personal honor which Thomas Jefferson had in mind when he said that "that government is best which governs best." It was furthest from his thought to imply that he believed in a weak government, or that he countenanced disorder or anarchy. He merely meant to say that when society was well conducted because of the great voluntary honorableness of its citizens, government through law was less needed. He may have had more faith in the honor of men and less in the coercive laws of government than reality warranted, nevertheless he pointed out a great truth, the recognition of which is basic to all lasting progress in a democratic society.

Now inasmuch as conduct through personal honor is the product of education, whether through experience, human companionship or schooling, it provides an appropriate theme for the occasion of college graduation.

Just because nature has so variously distributed mental gifts among men, we know that many members of this graduating class will become rich, famous, or powerful. As many, however, will be poor, obscure, and humble. We cannot judge the final worth of the college man by the end of his journey as measured by any one of these canons.

There is, however, a more democratic trait by which to judge the behavior of these young men and women, as they are seen journeying through life, and arriving. To what extent have they lived honorably, or failed to meet the canons of personal honor in the face of all the temptations of ambition, pride, social example, and the like?

In suggesting that personal honor is a trait most necessary to the safety and continuation of democratic society, we do not overlook the fact that it has a wide democratic distribution among all classes of men and women. It is found as often among the poor as the rich, among the humble as among the powerful. As a complex product of mental life, it is tied to certain fundamental human capacities, which seem to be rather widespread among people.

Now if it be true that honorable behavior is as important as it seems to be and that the capacity for spontaneously noble personal action is resident in all sorts of men, then how is the individual man to attain it in greater degree?

There are four stages in the development of a man from a primitive and innocent child to a citizen possessed of great personal honor.

The first stage occurs when the counter instincts of selfishness and altruism come in conflict and a compromise, or better still, a new synthesis of conduct is made. It is wrong to say that man is naturally a selfish organism. We are born with strong impulses towards tenderness, mercy, consideration, and service to others, just as we are impelled to have our own way. When we recognize the other fellow's rights and take some happiness in considering them, we shall pursue our own ends, but under new rules or laws of life. In other words, we

Three Noted Presidents Meet



After the commencement had taken place the WEEKLY secured this exclusive picture of President L. D. Coffman, President Emeritus Folwell, and President Henry Suzzalo, who delivered the commencement address.

Led by the Class of '77 the Alumni of Nearly Every Year Were Represented in the Largest Alumni Procession Ever Seen at the University of Minnesota—Cheers From 15,000 Spectators Greeted the Alumni and Seniors As They Marched to Their Places in the Memorial Stadium on June 13—Procession a Colorful One.



THOUSANDS ATTEND COMMENCEMENT IN MEMORIAL STADIUM—
Students, parents and alumni by the thousands followed the commencement procession to the stadium and watched another group of seniors become alumni

now begin to "play the game" or life according to a set of rules. We plan to win personal success, but our method, win or lose, will follow the rules which protect the rights of all the fellows and guarantee fair play to all.

Thus the first step in developing a sense of honor is to be found in good sportsmanship toward our fellows. Honor is not ascetic; it does not sacrifice the self. It merely gives a better and more humane way of reaching our own goals.

The second stage in development passes beyond mere good sportsmanship in a human company. It extends sportsmanship beyond the perceived players in the game, to include all humanity, white, black, red, brown, and yellow, the persons of all classes, dead men who have served, and children yet to be born.

It is easier to be square to the man in front of you, friend, stranger, or foe, than it is to play fair with the man you have never seen, where personality may not exist for all you know. So vast a situation cannot be covered by good sportsmanship. It takes a body of abstract principles, which obeyed, bring loyalty to and consideration for all mankind.

All loyalty is based on gratitude, and all gratitude is founded on understanding and appreciation of the other fellow, the other class, the other institution, nation, or race. We owe the dead for the civilization they have bequeathed us. We owe the unborn some consideration for the complex problems we cannot escape leaving them.

Such a wide and fine morality is too great a strain on mere sympathy and imagination, and even on daily thoughtfulness. We must have some abbreviated human way of doing right by all the world. To do this we must have recourse to principles. Principles cover all men and situations. They are abstract and impersonal, and yet the great-

est guarantors of personal consideration. A man cannot be a man of honor until he has become a man of principle.

The third stage has already been implied. Man acts more rapidly and economically from strongly emotionalized habits than from thoughtful deliberation. The latter should end in the former. When it does ideas become ideals. The man of honor must become an idealist. This is his third stage. Of course, I do not mean a mere emotionalist, or sentimentalist, or social day dreamer who builds unattainable castles in Spain. Every ideal must have a rational and experienced basis. The idealist I have in mind must be a practical, intellectual idealist.

The last stage in the perfecting of the man of honor concerns the further and final organization of his own personality. There is a difference between having a character and having a soul. The second is superior, though it is derived from the first. When we have a character to live up to, we are still in a state of struggle. All character formation results from somewhat of a controversy within ourselves. We suffer from the divided self. We are in a constant state of questioning. What shall we do? How much do we owe ourselves? How much to the other fellow? When we go through the natural struggle to know right, and have idealized it into a value, and duly practiced the value, what we then do becomes part of ourselves, part of our very souls. Then we cannot do the wrong thing, we must do the right thing, not because we sense a debt to the other fellow, but because we owe it to ourselves. When decent and fine behavior becomes primarily a problem in being true to ourselves at any cost, we have perfected our development, and become the soul of honor.

Enduring thought and immortal action are not possible without that co-operation

of character and intellect, values and action, which have been suggested. When honor goes with a man of thought, or the man of action, he is assured a doubled and a lasting success.

"CARMEN" SPLENDIDLY PERFORMED

INJECTING all the warmth of a South Europe opera into a cool Minnesota evening and holding 15,000 people enthralled for more than two hours, may seem an impossible task, yet that is what Director Earl Killeen and his co-workers did when they presented an outdoor version of Bizet's opera "Carmen" on Monday evening, June 11.

More than living up to the promises made about them, the opera stars who were brought to the University to sing the leading roles gave delightful performances. It would be difficult to find a better Carmen, either in voice or appearance, than Ina Bourskaya of the Metropolitan Opera company. Then when Queena Mario in the part of Micaela, rival of Carmen, appeared, the audience wondered how Don Jose could possibly choose between them. Queena Mario, also from the Metropolitan, has a voice of singular purity and sweetness as well as an engaging personality.

As the fiery Don Jose, Edward Johnson, Metropolitan tenor, gave one of the finest operatic performances Minneapolis has ever seen. William Gustafson was an imposing Toreador. The

three University students, Sidney Stolte as Lillas Pastia, Julian Neville as El Doncairo, and Rudolph Goranson as El Remendado, deserve special mention for their work, which ranked high in comparison with the imported stars.

The superbly-trained chorus made the ensemble effects brilliant. Their youth was apparent in a verve and vivacity which is usually lacking in a professional opera company. Usually the chorus stands around indifferently waiting for the principals to finish their solos. These youngsters participated intensely in the action, heightening the story effect immeasurably for the audience so far away from the footlights.

Beauty was served in gorgeous costumes, lighting effects and a huge stage setting which was cleverly transformed into four different scenes, the most beautiful being a mountain pass. In the last act an Argentine tango was introduced for which there was little excuse. None of the dancing was good enough to warrant a place on the program. As the evening grew older and colder, the audience waited anxiously to see Carmen stabbed and could gladly have dispensed with this addition.

In all other respects, the opera was an overwhelming success; equal if not better than the splendid production of "Aida" last year. Everyone connected with its production is to be congratulated, with a special word of thanks to the weather man.

'27 President Joins Alumni



Don G. Rogers ('25, '27L). All-Senior president, was one of several hundred alumni who became a life member of the alumni association and a life subscriber to the ALUMNI WEEKLY.

'02 Celebrates Raising of \$2,517 Scholarship Loan Fund

THE Class of '02 did not feel at all depressed because it was 25 years old Commencement day. It was particularly elated because its members had subscribed \$2517 toward a scholarship fund which was presented to the University at the alumni dinner in the evening. This is the largest amount any class has raised for an anniversary gift. The program was informal, with delightful "reminiscing" speeches, stories, and music by the Great Northern girls' quartet.

Instead of a speech, Mrs. Percy W. Donovan (Alice Dougan) wrote a poem entitled "Way Back When," which made such a hit that all of her classmates asked the ALUMNI WEEKLY editors to be sure to reprint it for them. Here it is:

"WAY BACK WHEN"

By MRS. PERCY W. DONOVAN (ALICE DOUGAN)
I hadn't been feeling the least bit decrepit,
My wits had not failed nor my feelings
grown tepid.

Though a gray hair or so in my head might
be found,

My teeth were all there and my limbs were
all sound,

But around rolls our class anniversary and
then—

I suddenly find I belong—"way back when."
So since twenty five years have sped quickly
away,

Let's take a look back to that earlier day;
And if we're back numbers, we'll know it
by this,

We'll gather together and just reminisce.
Now first here's a secret free-versers should
know,

Disciples of Sandburg and Harriet Monroe,
There was always one good rule I knew in
my time,

If you're lacking in substance just tell it in
rhyme.

Then here's to the days we were young and
light-hearted,
Way back in the years when this century
started.

We gathered at chapel for wisdom and wit
From dear Prexy Northrop, who always
could hit

The nail on the head with a humor spon-
taneous,
There was no one like him for speech ex-
temporaneous.

Up the steps of Old Main to our classes we'd
troop,

Or gather for lunch in a gossip group.
There we shuddered at theorems we needed
to cram

To pass that abstruse analytics exam;
And venerable Seniors would whisper and
gasp

Over "terrible books" read in Dicky F's
class,
Which sent curious Frenchmen scurrying to
book-shelves

To hunt out those terrible books for them-
selves.
(But of course old Zola is a mild story-teller
Compared to the style of each modern best
seller.)

Tin lunch-boxes carried our food economical,
And our make-shift equipment would really
seem comical

To a new generation in quarters luxurious.
Do they have better times? As to that I am
curious.

In those ancient days when we went to a
dance

Our programs were comfortably filled in ad-
vance,
A plan that seems safer to me than de-
pending

On the wish of a stag-line with glance con-
descending.

We two-stepped the length of the Army floor
At the speed of race horses, and panted for
more;

Then a dance was an exercise, not an em-
brace.

And no girl who was nice would put rouge
on her face.

We'd not heard of "petting," but quite as
diverting

Was the pastime of "fussing" which our
elders called flirting.

The boys (we called men) wore their clothes
fitted tight,

And collars that rose to a wonderful height.

Each girl's head was crowned with a high
pompadour

And a hat big as that of a Toreador.

Her skirts disclosed ankles, or shoe-tops per-
haps,

But never, Oh, never, showed silk clad knee
caps.

Other times, other manners; seen through
memory's haze,

We cannot help thinking that "them was
the days."

Then here's to the days we were young and
light-hearted,

Way back in the years when this century
started.

For out of those years to the years that came
after,

We brought more than memories of youth
and of laughter,

Some aims that we've cherished, some dreams
that pursue us,

Some friends for a life-time that college
brought to us.

10,000 Doctors to Be Our Guests in 1928

MORE than 10,000 doctors from all parts of the United States and Canada will be guests of Twin City medical men and the University School of Medicine in June, 1928, when the American Medical association meets in the new Minneapolis Auditorium.

Although the program has not yet been made up, several committee chairmen have been appointed, among them, Dr. J. C. Litzenberg ('94, '99 Md) of our own Medical School faculty, who is to head the section on obstetrics, gynecology and abdominal surgery.

Another convention of great importance is the Rotary International Assembly which is also to be entertained in Minneapolis next June. Edgar F. Zelle ('13), president of the General Alumni Association, is president of the Minneapolis Rotary club and responsible for the success of this convention. Last year the Minneapolis Rotary club had Arthur Larkin (Ex '08 E) for its president.

'07 Surprised by Size of Luncheon Turnout

THE Class of '07 surprised itself by the size of its turnout for the luncheon. A large '07 banner adorned the wall and spring flowers decorated the table. Vera Cole had made arrangements for the party. Those present included Bernard A. Ober, Mr. and Mrs. Charles T. Murphy, Dr. Henry W. Quist, Mr. and Mrs. B. J. Andrus, Dr. E. A. Loomis, Edna E. Towler, and Mrs. J. R. Randall, all of Minneapolis. From St. Paul came Mr. and Mrs. W. W. Kennedy, Mr. and Mrs. Montreville J. Brown, while Mr. and Mrs. Paul S. Buhl had come from Youngstown, Ohio. J. M. Doran came from Washington, D. C., and Albert Lagerstedt from Gibbon, Minn.



The Alumni with their class numerals lined up before the Army waiting for the Commencement to start.

How It Feels to Be An Alumnus of Fifty Years Standing.

By A. M. WELLES, '77
Editor, *Worthington Globe*

"HOW does it feel to be a fifty-year old Alumnus," queried a curious undergraduate as I strolled about the campus June 13.

"Bully," I replied, using the late Colonel Roosevelt's favorite adjective.

A little later E. B. Pierce, the well known and ever popular secretary of the General Alumni association, asked:

"What's your remedy for living to be 74 years old?"

"Well," said I, "for a good many years I've had for my motto, 'Love God and keep his commandments and take a daily bath.' And I never miss the bath."

Pierce came back with: "I know a man who's ninety and he says he never took a bath." Then added Pierce: "I'm going to live to be ninety."

June 13 was a great day for the five out of six survivors of the original sixteen '77'ers. And the biggest thing in the day was that our loved "Prexy," William Watts Folwell, Minnesota's Grand Old Man, was on the job to see us lead the procession into Memorial Stadium, greet each of us with a hearty handshake and a word of cheer, and sit in the stand with President Coffman and the Board of Regents. God bless him for what he did for us while we were students and for what he has done for the "U" and for Minnesota. We feel sure that when the final summons comes he will be ready and that he will hear the welcome plaudit: "Well done, good and faithful servant."

It is a far cry from June 7, 1877, to June 13, 1927. The only objects now on the campus that were there a half century ago are the old oaks and Dr. Folwell. And they seem to have taken a deep draught from the fountain of perpetual youth.

In addition to being a great day, June 13 was a busy day for us. We got started early and kept going until after the shades of night had fallen. What with our annual luncheon at 1 o'clock, the graduating exercises and the alumni dinner, posing for the photographer and the negotiating of various and sundry other activities, we were ready at the close to say: "Now I lay me down to sleep," and to sleep the sleep of the weary if not of the just.

Our annual class dinner—always an informal affair—was eaten in Minnesota Union this year instead of at Shevlin Hall as has been the case for the past six years. It was quiet and informal, but how we did enjoy breaking bread together. Following this, we walked over to our class tree, a noble elm planted by our own hands on Campus Knoll May 1, 1877, and at its foot we laid a wreath as a tribute to the ten classmates who have graduated into a higher school. It was a solemn moment and we could not but feel that the spirits of the departed ones were hovering near appreciative of our tribute of love.

To lead the procession of alumni between the in-facing rows of 1200 and more seniors was a proud moment, even though our rheumatics were busy. To walk half a mile was a trifle tiresome but we were happy and content. And the lively cheering of the soon-to-be graduates was sweet music to our ears, for it meant that all of us—both Old Grads and capped and gowned aspirants for diplomas—were actuated by feelings of love and loyalty to alma mater.

The dinner in the evening was the best function of that kind I ever attended. Not one of the five members of the amalgamated association of federated fossils would have missed it for the world, the flesh or the devil.

Aside from our annual dinner, we enjoyed three other purely class functions. The first was a four o'clock Saturday luncheon at the home of Prof. John C. Hutchinson served by his estimable wife and daughter. Mrs. Hutchinson was a member of our class until the close of the junior year, when she chose matrimony in lieu of a diploma. It was a delightful affair, the presence of the wives of two of our members adding eclat to the occasion.

On Sunday, Mrs. Wilkin entertained Mr. and Mrs. Stephen Mahoney and myself at dinner at her home.

On Tuesday we were guests at the Minnetonka home of Mr. and Mrs. Fred Eustis at dinner at 1:30. Mrs. Mahoney also being one of the party. It was one of the finest and best "spreads" I ever helped to negotiate, and I no longer wonder why Fred has lived to such a good old age. After dinner, Mrs. Wilkin read a sketch of each of the departed members of '77, paying touching tribute to them seriatim. This was done in her best vein and only as "Mattie" can do it. Miss Eustis, the charming daughter of our host and hostess, who is a University student, "shot" us with her kodak, taking two different negatives. After three delightful hours we separated, to meet again next year, or in another world. We know our time is short. We hope that when the messenger calls we shall be ready.

Seventy-seven has had its share of honors in connection with University affairs. One of our members (Stephen

Five Members of '77 Reunite



Five of the six surviving members of the Class of '77 were on hand to attend the reunion and lead the procession. Left to right — Stephen Mahoney, Fred Eustis, A. M. Welles, Ebenezer Currie, Mrs. Mattie Wilkin.

Mahoney) served for eighteen years on the Board of Regents; another (Mrs. Wilkin) was a member of the Faculty a quarter of a century; while a third (my humble self) was chosen from more than 20,000 alumni to lay the corner stone of the Memorial Stadium and to deliver the public address on that occasion. For all these honors we are deeply grateful.

I believe I can truthfully say that our class motto, chosen for us by our dear old professor, Jabez Brooks, from the original Greek, which in English reads "Not merely to live but to live well," has been translated by us, to the best of our ability, into living words and deeds that reflect only honor upon ourselves and our Alma Mater. And our dearest wish is that the University of Minnesota shall continue to grow and prosper in accordance with the high ideals of its five eminent presidents, Folwell, Northrop, Vincent, Burton, Coffman.

'92 Luncheon Well Attended by Active Members

ONE of the best class organizations of which the University boasts is the Class of '92, which met at a noon luncheon in the Minnesota Union on Commencement day. Pictures of children and grandchildren were passed around the tables between courses, for when speaking of achievements most alumni are prouder of their children than of any accomplishment in business, science, or art.

Among those present were: Rodney W. Chadburn, Rolla Porter Chadbourn, Mrs. Maude Upham Eustis, Anna Erb Graber, Avis Winchell Grant, Albert Graber, C. W. Bray, Mary Bassett Bray, Clara F. Baldwin, Charles S. Deaver, Elvin M. Higgins, Viola M. Higgins, W. I. Gray, Mattie Day Zeleny, Anthony Zeleny, Effie Ames Rochford, George K. Belden, John W. Powell ('93), Edward P. Burch, E. B. Kirk, Helen Tombs Stockwell, Walter L. Stockwell ('89), Franc M. Potter ('93), Mary Moulton Cheney, W. C. Leary, M. S. Howard, E. J. Krafft, W. H. Burtis, and Mr. and Mrs. R. P. Felton.

'02 Bitten by Virus of "Ask Me Another" at Class Luncheon

BITTEN by the virus of "Ask Me Another," the Class of '02 subjected its guests to the following intelligence test at the luncheon held Monday noon in the Minnesota Union. Following is the questionnaire:

1. Name, please.
2. Never mind your age, we know when you graduated.
3. College.
4. If you were a dumbbell, wag your head three times from left to right. But if you were Phi Beta Kappa, take a drink of water and name the capital of Louisiana. If you were on one of the athletic teams, make an appropriate gesture to indicate which one. But if you went in for public speaking clear your throat and say "Ladies and Gentlemen." (Don't say any more.) If dramatics was your stuff, register a baffled rage. But if you were on the Gopher Board, the Daily, or went in for writing and that sort of thing, hold your hand to your brow. If you were an officer of your class or were strong for politics shake your left-hand neighbor by the hand. If you have forgotten what you did, say "Ski-U-Mah," and sit down amid the plaudits of the multitude.
5. Whom did you marry, if any? How many children, if any? Count on fingers to indicate total. If not married, wave your hand.
6. What is your present occupation and avocation.
7. If you live in Minneapolis, bow. If in St. Paul, sit down. If anywhere else, state where.
8. If there is anything of interest about yourself that the preceding directions have failed to cover, state the matter clearly in one short but convincing sentence.
9. If you are in favor of after-dinner speeches, tell the chairman.
10. If you hold in affectionate remembrance your college days, and are loyal to the University, and the class of 1902, raise your right hand. Speed will count in grading these tests.

Responses to the brain test indicate that Elizabeth Jones Welles has one daughter, Betty Welles; that George S. Houston is manager of the bond department of the Transportation Brotherhoods National bank in Minneapolis and has three sons. His wife, Ombra E. Pettingill, died some time ago.

Mrs. C. R. Rogers (Daisy Hone) lists her present occupation and avocation as "home management, florist and poultry culture, at Mound, Minn." Arthur N. Collins of Duluth, whose wife is Florence Edna Johnson (Ex '05), has three children and is engaged in the practice of surgery.

Charles J. Brand had the distinction of being one to come from the farthest distance—Washington, D. C.—for the gathering, and signs himself as executive secretary and treasurer of the National Fertilizer association. Mrs. Brand's maiden name was Mary E. Vining.

Alvina Siegmund Ott is the mother of three children, two daughters and one son. Charles L. Alexander married Leah Cockroft and boasts of two children. He is a lawyer in Fergus Falls, and was sent to the legislature in '07. He has been city attorney of Fergus Falls for seven years.

Five children represent both the occupation and avocation of Mrs. James E. Hegg (Olga Saltness), of Minneapolis; Mrs. E. L. Kimball (Eva W.

Brady) lives at 119 E. Anoka street, Duluth. Mr. and Mrs. Harry Goodwin (Anna Chapman, '03) declare that their five children have kept them young. Laura Dohm Shields, with a husband and six boys to look after, declares that her occupation is "enjoying life." Alex Janes is one of the leading lights of the Great Northern railway. (He didn't say this, we did.) H. N. Morse is rolling pills in Minneapolis. Elmer Dills took his law degree in 1915, and describes himself as an "ex-teacher, alleged lawyer." His wife is May Hubbard Dills, county superintendent of Hennepin county. Vesta McCornish Armstrong teaches in Vernon Center, Minn. Dr. E. W. Kaliher raises vegetables in his garden at Little Falls when there are no aching teeth demanding his attention. Hans Dalaker's wife is Mattie Aker, and they have two boys almost ready for college. Paul C. Heard declares that he married the best girl on earth. They have a 17-year-old daughter, and live in Champlin, Minn. Professor Carl A. Herrick of the college of engineering, and his wife, Georgia Swett, have three children. Dr. O. A. Olson and wife (Elizabeth Peterson) live in Minneapolis. Helen Harrington is an interior decorator. Helen Fish teaches dramatics at South high school.

Representing the Pacific coast, the class had K. B. Kellogg of Tacoma, Wash., whose occupation is that of lumberman. His wife was Caroline Britton and they have two children.

Ida Knoblauch teaches in Minneapolis; while Mrs. Harry J. Bailey (Mary Woodward) also is interested in education but concentrates on her two children. Ruth Cole lives in Minneapolis. Caroline Crosby was one of the delegates from Minnesota to the Pan-Pacific Scientific Congress held last fall in Japan.

Arnold Guessmer and Frank Esterly were so busy with their speeches that they forgot to fill out questionnaires.

Small in Number, Large in Importance Describes '97 Class

SMALL in number but large in the individual importance of its members was the group which sat down for luncheon at the table reserved for the Class of '97 in the Minnesota Union, Commencement day. C. F. W. Carlson, chairman of his class reunion, is engaged in the life insurance business. Dr. C. N. Spratt practices in Minneapolis; W. J. Stock is a pharmacist from Coleraine; W. E. Kunze is vice-president of the Marquette Trust company and president of the Board of Public Welfare; Dr. Axel Baker practices at Fergus Falls; while R. E. Lincoln is with the First National bank in that city. John R. Hitchings manufactures paper boxes in Winnipeg. Paul W. Guilford is a district judge in Minneapolis; and Mrs. Tamazine McKee Evans is prominent in Minneapolis club activities.



"Here comes '77" was shouted from the stands as the procession approached the stadium. Loud applause followed.

BY presenting a gift of \$2,517 to the University to be used as a loan fund for needy students, the Class of '02 celebrated its twenty-fifth commencement anniversary in more than fitting style, and climaxed the program of one of the best reunions the University alumni have ever had.

In presenting the gift of the class, Elmer Dills said that it was to be given "in toto" to the University, with no strings attached, to be loaned as the President and deans saw fit, though preferably to students in the junior or senior year.

It was a real homecoming for many of the grads, and a triumphant one for Howard Laramy ('24), who, since leaving the University two years ago, has become a successful operatic baritone with the Rochester Grand Opera company. Beginning with a selection by Tchaikowsky, he charmed the audience, who shouted with delight when he announced "Mandalay" and "Up From Somerset" as his encores. Had it not been for the waiting "Carmen," they would have detained him all evening.

The Class of '77 were guests of honor, and five of the six living members were seated at the head table: Fred Eustis, Judge Stephen Mahoney, Mrs. Geo. F. Wilkin, E. B. Currie, and A. M. Welles. Though the toastmaster jestingly referred to them as "fossils," their voices rang out clear when they sang the chorus of an alumni song composed by Mr. Welles for the occasion.

Alumni of recent classes can understand why Mrs. Wilkin was one of the University's most popular teachers, after hearing the witty response she made for her class. She declared that when her class entered as freshman they were "30 as ambitious and potentially possible a class as ever entered before or has followed since. We were fortunate in that we didn't know anything about superiority or inferiority complexes. We all had the superior complex." She declared that all the '77ers have tried to live up to their motto: "Not merely to live, but to live well."

Introducing the "blushing boys" who were her classmates, Mrs. Wilkin declared that "Honest Abe" Currie, noted for his economy when class treasurer, would make a good successor to Governor Christianson. "Mahoney was 18 years a regent and 12 years a municipal judge. I am not so sure but some of you knew him in his municipal capacity."

Mrs. Wilkin asserted that Fred Eustis was unique because "he is an honest realtor." Although she might have told many things about A. M. Welles, she said she would refrain, "Because if I say anything bad—he's an editor and there'll be a comeback, I'm sure." But

Alumni Banquet Crowds Union Ball Room



Here alumni are in place above the solid bloc reserved for the seniors. The seniors are flung into their places.



The graduates of '27 approach the speakers' stand to receive their diplomas. The band with Michael Jalma, leader, is in the foreground.

she did quote some other sources to show the high esteem in which Mr. Welles is held by his fellow-editors.

Of President Coffman, she said that "when he came in as President of the University, he seemed to them just a boy. But now in the words of Dr. Coué, he has grown 'better and better every day and bigger and bigger every way.' I hope that the University will keep growing with him so that she can keep him as he grows. And then,— 'When he grows up and soars to Heaven, We'll reserve him a seat by '77.'"

Dr. Henry Suzzalo, former president of the University of Washington, who had given the Commencement address, expressed the hope that graduates of the University of Washington would be as true to the ideals of their Alma Mater as Minnesota graduates living in Washington have been to theirs. He related that when his university was passing through its recent difficulties Minnesota alumni residing in that state were instructed to act toward that state university in the same way that they would have toward their own.

With the other guests of honor were Professor and Mrs. J. C. Hutchinson, who received the thunderous applause which is always given them at any Minnesota gathering. Last year Professor Hutchinson led the Commencement procession with his class of '76.

Responses from the five-year classes were brief because everyone wanted to get outside for the opera.

Professor Anthony Zeleny responded for the Class of '92.

It was discovered that two of the '97s had daughters in this year's graduating class—Mrs. Nellie Grant Christensen and Mrs. William R. Putnam (Jessie Eaton).

J. E. Gilman responded for the '87s, who were represented by four members. He said that 40 years ago 25 men and one girl went out to reform the world. "If you would like to know how well they have done it, let me call your attention to the great deeds of industry

which have been done in the last 40 years."

Niel Swanson ('17), as toastmaster, was presented with a large medal for Charles Lindbergh. This medal, explained Stanley Gillam, was presented by the Class of 1912 and indicated that the hero of the air had been elected to honorary membership in their class.

It was the Class of '02, of course, which made the sensation of the evening with the announcement of its large scholarship fund.

Hilarious moments on the program were provided by several comedy dancers, and a series of lantern slides, prepared by Frank King and manipulated by Eugene Hansen, which showed how the class prophecy went awry.

Alumni of other universities had been invited to the banquet, so that there were among the guests graduates of the University of Washington, Cornell, and Leland Stanford.

Support of the alumni in securing legislative appropriations for the University was asked again by President Coffman, who declared that whatever the State pays for education is multiplied in the benefits of culture, good citizenship and general intelligence. He cited the examples of other countries who are paying in terms of disease, wars, famines, and oppression for failing to educate the masses of their people.

"It is as much the duty of the University to train intelligent followers of leaders," he asserted, "as it is to train the leaders."

At the close of the program E. A. Currie, poet of the Class of '77, read the following toasts:

A TOAST TO MINNESOTA

All hail to Minnesota! Keystone of the arch of states; that arch that spans from Plymouth Rock to Golden Gate.

Star of the North, whose beacon light invites to share her wealth of soil and mine; and better yet to welcome give, to worthy sons and daughters to come and claim the heritage of schools and colleges, this state has willed to them.

Thus will Minnesota ever be entitled to the claim and honor of the beautiful motto, borrowed from the French, L'Etoile Du Nord, Star of the North, a light to guide her children here below and point them on, through visions, to better things beyond.

TO OUR ALMA MATER

Here's to Alma Mater; fond mother of us all!

We tribute bring in lives of willing sacrifice and service. Bound "commune vinculum" may we a solid bulwark stand for truth, for justice and for liberty, which means, in final and perpetual terms of Uncle Sam, fair play in the game of life for all mankind.



THE LAST STEP AS STUDENTS—
Seniors marching across Old Northrop Field
toward the Memorial stadium—an incident
in the June 13 reunion.

This is the wish of the class of '77,
June, 1927.

TO OUR PRESIDENTS

Here's to Dr. Folwell, first pilot of the "U"; We hail our Chief, sire of so many blessings we now enjoy; We tribute bring in floods of gratitude and humbly pray that our achievements and enjoyments in life's thus ever more efficient service, may be a large part of his reward.

We hail our founder of the "U."

And here's to the memory of Dr. Northrop, the magic of whose winning power and wonderful control has charged and held so many lives and given to them such sacred meaning; Such character we come to honor and to bless; Earth has been made a better place in which to dwell and heaven brought nearer because we lived with him.

The Campus seems to all like sacred ground.

More Than 700 Alumni Attended Alumni Banquet

"AT the call they throng," declares our official song, and it is true that from east, west, north and south, Minnesota graduates came to be with their friends on Commencement day. Impossible as it was to get the names and addresses of everyone of the 700 who attended the Alumni dinner, we do know that Mr. and Mrs. P. S. Buhl came from Youngstown, Ohio, Charles J. Brand and J. M. Doran made the trip from Washington, D. C., while K. B. Kellogg came from Tacoma, Wash. At each class meeting telegrams from far-away classmates were read. Professor Walter L. Badger at the University of Michigan and Herbert R. Dewart of Portland, Ore., were two who sent messages to the Class of '07.

Weekly Discovers Charles and Archie Brand, Not Brothers

A LITTLE misinformation resulted in an error in an article appearing in a recent issue of the ALUMNI WEEKLY about the old Chemung eating house. It was stated that this cafe was operated by Charles J. Brand and his brother, Archie. We have since learned that Charles J. and Archie Brand are not brothers, although they are both Minnesota graduates. It is Dr. William A. Brand ('04 M), who has built up a large and successful practice at Redwood Falls, Minn., who was the partner of his brother Charles in the eating house venture. A. M. Brand ('95 L) is the world-famous grower of peonies, carrying on this enterprise on a large farm just outside of Faribault. He is not even a kinsman of Charles J. and Dr. William A. Brand.

Engineering Wing Wrecking Forecasts Auditorium Construction

THE first tangible step toward the erection of the long awaited Northrop Memorial auditorium has just been made with the wrecking by the University of the west wing of the old Mechanical Engineering shops, to make way for the excavation of the building which will be situated on a portion of the site of the old Mechanical building.

Present indications point to a completion of the entire plans by November 1 after which bids will be asked and construction will begin. Actual work can now reasonably be expected we are assured by the fore part of the new year.

C. H. Johnston, state architect, has just made public the following facts and figures regarding plans now being drawn for the \$1,000,000.00 Northrop Memorial Auditorium.

The outside dimensions of the building will be as follows: 150 feet wide, 114 feet high at the rear grade, and 200 feet in depth. The front of the Auditorium, which will face toward the river, will be composed of a huge colonnade of 10 columns each one 40 feet high. This group of pillars will cover 112 feet of the front which is the width of the main stairs leading to the large plaza which will be directly in front of the Auditorium, the Administration building and its companion building across the Mall.

This plaza takes the form of a large open court which will be 265 feet wide, the approximate width of the Mall, and 160 feet deep.

The Memorial Hall will be the first room that one sees when entering the building. This will be a magnificent room built of stone and marble extending the width of the building and will be 40 feet in height, with one balcony overlooking the hall.

The main assembly hall or parquet will be 82 feet in height at the highest point, while the distance of the stage to the rear of the balcony will be 185 feet. The main floor will seat 2,660 persons while the balcony will have room for 2,340 persons, making the total capacity of the Auditorium 5,200.

The proscenium of the stage will be 72 feet wide and 40 feet high while the temporary stage which will be used until the building is fully completed, will be 20 feet deep. The trusses over the main hall will have the tremendous span of 150 feet. There will be 11 exits out of the balcony and 9 out of the parquet.

It is interesting to note that the line of sight from the last seat in the balcony will fall on a spot 10 feet in front of the orchestra pit, which will assure every spectator of an unobscured vision.

It is expected that the plans will be completed in the early part of November and bids will be called for and contract let as soon as possible after that date. There is now \$675,000.00 available for construction which amount united with \$70,000.00 to be advanced by the University and the amounts collected on pledges before January 1, will make

\$750,000.00 which is needed before construction can commence. There is yet \$600,000.00 outstanding in pledges which the Corporation is now endeavoring to collect.

Physics Building Progresses Rapidly; Outer Shell Done

WHEN the ALUMNI WEEKLY editors lift their eyes occasionally from their typewriters to look out the window, they see the new Physics building, which in less than 10 months has evolved from a parking space to a full-fledged building, almost exactly resembling the Chemistry school. The last row of limestone trim has been laid around the top, so that now about all that remains to be finished outside is the roof.

One day while the front of the structure was being bricked up, Vernon Williams ('21), our assistant dean of student affairs, walked past on the way to his office in the Administration building. He glanced casually at the brick work, then stopped, his eyes narrowed, and an unaccustomed frown crept over his face. Just at that moment Professor Anthony Zeleny ('92) of the Physics department arrived on the scene.

"Look here, Professor Zeleny," said Dean Williams, "doesn't it look to you as though those bricks are out of line?"

The Professor studied the bricks intently.

"Yes, yes, it does . . . I believe . . . they do look a little crooked. We'll have to see about that."

Calling the foreman they asked him to measure the space — and sure enough, the bricks were $\frac{1}{8}$ of an inch out of line. Of course they were torn out and put in straight, so that now not a flaw may be found in the new building.

Members of the Physics department faculty, including Professor H. A. Erickson, head of the department, have watched each brick go into the structure. They have needed it for many years and when it is completed they will have one of the finest of its kind in the world. It is another great step toward accomplishment of the vision that was in the minds of those who designed the Greater Minnesota campus.

Agriculture Associations Unite in Farm Crops Day Meet

RED clover produced from seed from every country in the world; varieties of alfalfa; demonstrations of rusts, smuts, and other evils of crops were among the exhibits shown visitors on the annual Field Day held on the Farm Campus, July 12.

The Minnesota Crop Improvement Association, the Minnesota Agricultural Extension Division, and the Minnesota Experiment Station, co-operated in this second annual Farm Crops day.

Gophers Enjoyed Fair Sport Year in 1926-27

The Ills of Basketball at Minnesota Diagnosed and Reasons for Poor Showing Pointed Out by

JOE MADER, JR., *Sports Editor*

Mader Now on Fargo Forum

After graduation this spring Joe Mader ('27), who has interpreted Minnesota sports for alumni the last two years, became assistant editor of the Faribault (Minnesota) News which position he held with conspicuous success until last week when he was appointed telegraph editor of the Fargo Forum, North Dakota's leading newspaper. The WEEKLY staff delights in this immediate acknowledgment of Mr. Mader's ability. Succeeding Mr. Mader on the sport staff of the WEEKLY, Maurice Fadell, better known as "Maury," and brother of Mike Fadell, well known to WEEKLY readers as our sports editor during 1925-25, will assume the helm with the September issue.

ALTHOUGH Minnesota's basketball season the past year was the most disastrous encountered in the past ten years, every indication seems to be that before long the Gophers will again be feared on the hard-wood court as they are on the gridiron.

The past season fell through because of many reasons. A few of these will be rectified within a short time. The new field house will eliminate the daily jog to the Kenwood armory for practice. This has been the greatest handicap in the development of a championship team. It is hoped that when the field house is ready, and basketball is put upon a paying basis, the athletic administration will be more liberal toward this winter sport and give them a better budget with which to operate.

Beginning the season of 1927 the Gopher quint under the captaincy of Mally Nydahl will be taken over by a new coach, Dave MacMillan, who comes here from the University of Idaho with a very promising record. It would be foolish to predict a championship year the coming season, for the new coach will find himself hampered with makeshift practicing facilities, a small squad of veteran players, and a not-too-promising squad of freshman candidates.

Until basketball becomes the recognized sport in Minnesota that it has in other states of the Western conference, it is not to be expected that the Gophers can win continually from such teams as Indiana and Illinois.

We believe that it will not be long before the Gophers will be represented with another team the calibre of the 1916 squad which maintained a 1,000 percent average. Coach McMillan deserves the co-operation of every alumnus and undergraduate, and he will accomplish what every fan expects, if that cooperation is not lacking.

In the other sports Minnesota had an unusually successful season. Hockey gave Minnesota claim to a championship to be divided with Michigan. The track team of 1927, although not a consistent winner, had more promising men and gave a better account of itself than in any recent year. With such men as O'Shields, captain-elect Laemle, Otterness, and Rhea leading the way, the Gophers broke into the limelight more than once, often upsetting the sport dope bucket by their efforts.

Under the tutelage of coach Patsy Clark, in his first year at Minnesota, the baseball nine came out of a slump of apathy and for the first time showed the fight and grit necessary for a winning college baseball team. The biggest feat

during the year was the double header won from Ohio State early in the season. A number of games were postponed, which prevented the Gophers from raising their average. Although they did nothing sensational during the season, they showed a greater fight and a better spirit than they have done for years, and though they played with almost the same line-up as last year, they proved to the fans that Minnesota is to be reckoned with in the future when the championships are being awarded.

Hockey and track lose few of the outstanding men, except captain Scott of the sextet who has been a conference man for three years. Coach Iverson will have a hard time to replace this capable defense man.

For the first time in many moons Neils Thorpe's swimmers had to bow in defeat to another conference team. For two years in succession the Gopher tankmen had defeated every team they opposed, but Michigan, with an unusually



CROWNED WITH GLORY—

The Old Armory still supreme in its setting will find itself almost derelict of sports after the new field house is completed.



JOE MADER ('27)

strong team, proved a Tartar this year. There is little to worry about, however, for the team of 1927 will be just as strong as the past one, and it is doubtful that Michigan will be a serious contender for the title.

Tennis enjoyed its greatest year at Minnesota this spring. There were no titles won, but captain-elect Shay and his troupe of sharpshooters pulled more than one upset. Shay defeated Tim O'Connell, big ten singles champion, in their set-to at Illinois, but he fell before him in the conference meet. With only two men graduating, coach Diehl will place a winning team in the field next year.

1927 FOOTBALL SCHEDULE

The 1927 Gopher Football schedule is as follows:

- Oct. 1—North Dakota at Minnesota
- Oct. 8—Oklahoma A. & M. at Minnesota
- Oct. 15—Minnesota at Indiana
- Oct. 22—Iowa at Minnesota (homecoming)
- Oct. 29—Wisconsin at Minnesota
- Nov. 5—Minnesota at Notre Dame
- Nov. 12—Drake at Minnesota
- Nov. 19—Minnesota at Michigan

Complete ticket information will be found in the August issue.

The Alumni University

Minnesota-Chicago Engineers Stage First Summer Party

The first summer party of Chicago engineers who graduated from Minnesota, took the form of a boat trip from their own city to Milwaukee and return. Leaving on the boat, Christopher Columbus, the Sons of St. Pat left the docks at the east end of the Michigan avenue bridge at 10 o'clock, Sunday morning, June 26, and returned at midnight.

At the annual meeting of the Chicago unit of the General alumni association, held at the Union League club, the following officers were elected for the coming year: M. W. Swain, president, 134 South LaSalle street; J. A. O. Preus, vice president, 134 South LaSalle street; and F. C. Appleman, secretary-treasurer, 212 West Washington street.

Once again the officers of the Chicago unit have invited all alumni who live in or go through Chicago to meet with them at luncheon on Monday noon, at Mandel Brothers on the Ninth floor in the Ivory room. This luncheon is a weekly affair. Mr. Appleman would be pleased to have any newcomers in Chicago send him their names and addresses so that he may keep them informed about the Unit's activities.

Milwaukee Alumni Gather At Picnic July 9

Minnesota alumni living in and near Milwaukee, Wis., gathered at a picnic at Lakelawn resort, Lake Delavan, July 9.

Golf, bowling on the green, tennis, boating, swimming, and bridge afforded entertainment for all tastes. Dinner was served in a private dining room, followed by a brief meeting in the open air dancing pavilion. Dr. John Powell ('93) announced to the group that he is returning to the University of Minnesota faculty in the fall as lecturer with the Extension Division, and explained to us the nature of his work and the things he hopes to accomplish for the University in this new field. A resolution was adopted expressing to President Coffman the approval of the Milwaukee Unit of Dr. Powell's appointment.

Those in attendance were: Dr. John W. Powell, Dr. and Mrs. E. A. Ellsworth ('15 D) and children, Dr. and Mrs. Benjamin Waisbren and children, Messrs. and Mmes. A. I. Reed ('85 E), Wall G. Coapman ('07) and children, Ross M. Toltz and son, Earl H. Roberts ('15 E, '16) and daughter, H. G. Martin ('15 L), Roy O. Papenthien ('21 E), S. J. Sutherland ('23 E), Rutherford Skagerberg ('15 E, '16) and son, of Chicago, G. N. Glennon, and Mr. Sherer.

Los Angeles Alumni Picnic at Covina Park

In spite of the fact that Minnesotans living in California do not "stay put"



ROUND-THE-WORLD ALUMNUS RETURNS—
A two column story in the *Minneapolis Journal* recently announced the return of Tom Phelps ('23), one time editor of the *Daily* after a two year tramp around the world.

very long, a large number went to the picnic at Covina Park on Saturday, May 14. Swimming and tennis claimed the attention of the more athletic ones, while those less energetic just talked.

One of the projects for the future was a series of week-end trips into the mountains, guided by J. A. Sende.

Alumni who attended the picnic were: Eleanor Arnesen (Ex' 26), Dr. N. A. Faus ('18 D), A. O. Dinsmore ('87), Dr. and Mrs. W. W. Holley, ('17 Md), Inglewood; Dr. and Mrs. J. F. Garrison, ('00 Md), Inglewood; Clayton T. Gibbs ('18 E), 215 E. Bay State street, Alhambra; L. W. Tannehill ('16 E), 3130 W. 69th St.; Mayme F. Schroeder, Ingham Hotel; Bert Russell, 2001 S. Marengo Ave., Pasadena; Alice Olds Crozier, 217 E. Lemon, Monrovia; G. B. Huntington ('96 L), Mrs. Huntington (Laura Mahoney, '01), 1788 Brae Burn Road, Altadena; F. E. Older ('10 Ag), 1021 N. Normandie Ave.; Grace H. Older, C. E. Older, Ruth E. Peterson ('11), 4226 Burns avenue; Blanche Peterson ('27 U.C.); George H. Church, Minneapolis; Mary Holland Church ('96), Glendale; Marion Alice Parker ('96), 336½ N. Orange, Glendale; L. T. Rowley, 334 Vine street, Glendale; Neva Schroeder ('16), McClellan Court, Covina; M. E. Downie ('24), 2100 Eighth avenue; Mrs. A. N. Wetzel ('01), 7551 Norton avenue, Hollywood, and son, E. Percival Wetzel; Eva Marks, Moorhead, Minn.; J. A. Sende, ('11), 319 E. Flower, Walnut Park; George A. Judson; Eva S. Sende; Elsie DeMars Nelson; Maria A. Falk ('18), 1679 West First; Wm. N. Foote ('25), Santa Ana; Mrs. A. O. Dinsmore and Isabel Dinsmore; J. N. Greenberg ('10 D), 615 Consolidated building; Mrs. Hazel Davidson Greenberg ('09); Marion A. Shepard ('18), 1710

N. Harvard boulevard; E. Winterer ('87) and Mrs. Winterer; Alfred Bachrach ('08 E); Mr. and Mrs. Philip B. Blake ('16), Glendora; Robert L. Glasby ('95 Md), 3931 S. Flower; Mildred O'Neill ('24), 668 West 28th street; Jane Sedgwick ('23), 2042 South Oxford; Maria R. McCulloch, 1161 Denver street, Pasadena; Mr. and Mrs. Frank H. Brown ('19 Ag), 456 N. Minnesota avenue, Glendora; Mrs. O. E. Copland (Bernice Glancy, '23), 2144 Midvale avenue, Palms; Lucile Way, 1682 West 25th street.

Other Minnesotans in California, who did not attend the picnic, are: A. E. Mellenthin and William Mellenthin ('20) of Monrovia; Mrs. Henry G. Weston (Ada Brown, '19), Hemet; Arthur Venberg, Glendora; Mrs. Margaret Harker Cliff, 637 N. Towne avenue, Pomona.

Unknown Alumnus Friend Tells of Activities in Tulsa

AN unknown friend in Tulsa, Oklahoma, noticing that the ALUMNI WEEKLY had not printed any news of his fellow townsmen recently, sent us an exceptionally fine account of Minnesotans in that locality. Although we do not know our correspondent's name, we recommend that other readers show their appreciation by doing likewise.

Most of the Tulsa residents are connected in some manner with oil, so we find a large group of geologists and miners among those present. For instance, L. L. Foley ('18 M) is engaged as geologist in the sub-surface department of the Mid-Kansas Oil and Gas company. For several years he prospected in such widely-separated regions as Trinidad and Texas.

Then A. I. Levorsen ('17 M), who has spent several years in geological work in Texas and Oklahoma, was recently made chief geologist of the Philmack Oil company, the famous Waite Phillips' new organization.

W. H. Elson ('17 M) is a successful consulting geologist, and with him is Howard Conhaim ('23 M). Ira Cram ('23) has been with the Pure Oil company as paleontologist for three years. G. C. Siverson ('22 M) is also with the Pure Oil company, in the capacity of geologist.

Shortly after graduation, Clyde Graeber ('24 M) took a position with the Charles Page interests as a geologist. John Lind, Jr., ('24) is now chief geologist for the Bement Oil corporation. Previously, he had been engaged in independent work in Texas.

After a year as mining engineer at Eveleth, Minn., H. R. Kamb ('25 M) is in the geological department of the Mid-Kansas Oil and Gas company. John Nelimark ('24 M) recently accepted a position as geologist with the Philmack Oil company. Sidney Johnson ('26 Arch) is structural engineer, designing refinery equipment, with the Tidal Oil company.

But one doesn't have to be a geologist to make a living in Tulsa. For instance, there is E. R. McNeil ('04 L), who is judge of the local district court.

Dr. G. A. Roelke ('25 D) is a dentist practicing his profession there.

The Alumni Association suggests that this is a splendid nucleus for a Unit.

The University News Budget

Summer Students Publish Semi-Weekly Newspaper

The Summer Session News appeared on the campus for the first time in Minnesota history, on June 21. It is a new idea in college journalistic lines, instituted by the Administration to give it a means of communication with the summer students. It was issued twice a week.

Under Theodore Casey, former business manager of the Minnesota Daily, as editor and business manager, it was published four weeks. James Houlihan was city editor, Felix B. Wold, news editor, Hjalmar Bjornson editorial writer, and Ralph Blyberg sports editor. Summer students acted in the capacity of contributors, and their articles were printed over their names.

The sheet is the same size as the Minnesota Daily, has the same plan of working, but is separately organized from it. It is supported by the advertising it receives, and is given to all summer students without charge.

According to comment by the faculty, it has a special field on the campus; President Coffman, Dean Kelley, Dean Nicholson, and Irving Jones have all expressed their satisfaction with its work. Before its advent, most lectures and tours were held under difficulty, because of lack of publicity.

Lemon Cites Outstanding Personalities in Convocation Talk

Four outstanding personalities were cited by the Rev. W. P. Lemon, of the Andrew Presbyterian Church, as the great men of the day, in the first convocation address given Thursday, June 28, in the Armory. Mussolini, Gandhi, Ramsey MacDonald, and Trotsky were the four chosen "neither because of their popularity, nor because of agreement with their attitude," said Reverend Lemon.

Former Weekly Student Editor Killed in July 4 Accident



Grief entered many a quarter after the death on July 4 of Don Whitney (Ex. '27), former weekly student editor. He was crushed in an auto accident. See page 20 for details.

Law Activity in Old Building to End Soon



Work on the new Law building is now progressing, auguring a new use for the old law building pictured above.

More Than 4,500 Enroll For First Summer Session

Over 4,500 people registered for the first summer session, according to Dean F. J. Kelly, director of summer sessions. The first term lasted until July 30; the second session will begin August 1, to last until the thirtieth. Seventeen visiting instructors from as far East as Columbia, and as far West as the University of Washington, will augment the regular teaching staff.

Irving H. Jones, head of the correspondence school, is assisting Dean Kelly in the capacity of director of recreation. He has planned for the entertainment of the summer students, an extensive program of lectures, social hours, tours about the city, and athletic competitions.

Dramatic Clubs Present Plays for Summer Students

Three plays have been presented on the campus this summer, including "He Who Gets Slapped," and "The Importance of Being Earnest," by the Minnesota Masquers, and "Mrs. Partridge Presents," by the Lantern Club, the extension division's dramatic society.

Francis Bosworth and Harriet Ellis took the leading parts in "He"; Thomas Rishworth and Roberta Kendrick, those in "The Importance of Being Earnest," and Ray Lyons and Isabelle Gilliland, those in "Mrs. Partridge Presents."

The plays were well attended; in some cases even better than those given during the regular year. "He" especially, proved a popular production and played to a crowded house.

Students Not Eager for "Pipe" Courses, Paterson Report Shows

The general opinion that "pipe courses" are the most popular ones in this modern age of flappers and shieks is disputed by the opinions and attitudes of students themselves, a report prepared by Donald G. Paterson, professor of psychology, in an evaluation of the orientation course at Minnesota, declares.

Interest in the work is the determining factor, he declared.

"White Australia" Is Objective Says Explorer Kilroy Harris

"A white Australia has always been the national ideal and it always will be," declared Capt. Kilroy Harris, famous Australian explorer, in his two lectures on "Outback in Australia" and "Through Unknown Australia."

Even British subjects from India are excluded as well as Japanese, Chinese and Negroes. Australia knows what it wants in regard to immigration restrictions and it goes about the matter in the most direct and simple way, was the conclusion reached by Capt. Harris.

Australians never think of Americans as foreigners but as their own kith and kin, and always refer to them as "our American cousins," Capt. Harris said.

Freshman Advisors Will Unite to Aid Newcomers

For the first time at the University the three great freshman interests, the freshman advisory system, the Big Sister movement, and the committee of advisors for the freshman commission, will be united next year when the chairman of each sit as a body to be known as the advisory committee of the freshman commission.

This body sits with the all-University Freshman commission, which is composed of officers of the freshman class, elected by the various colleges. It has no authority, no power or compulsion with the freshman body. It can only advise, give suggestions, and help direct the problems of the class. Its principal reason for existing in its present capacity is to give to the freshmen the benefit of three and four years of university experience, through which the three committee members have passed.

Edgar Pierson, Boy Scout, Guest of Denmark Rotary Club

Edgar Pierson, a sophomore in the College of Forestry at University farm, is one of the two men from the United States who will go to Denmark this summer as guest of the Rotary club of Denmark. The purpose of the trip is to promote goodwill between Denmark and the United States. Expenses will be paid by the Danish Rotary club.

PERSONALIA

'79 E.—William S. Dawley, consulting engineer, St. Louis, Mo., died suddenly May 18 on a Missouri Pacific train. He was with a party of engineers who had started an inspection of the roads in the Southwest relative to valuation matters. Mr. Dawley was born in 1856 in Wisconsin and was graduated from the University of Minnesota in 1879. After serving in minor capacities on roads in the Northwest, he became principal assistant engineer of the Chicago & Eastern Illinois R. R. in 1888 and chief engineer in 1894, which position he held until 1906. He was also chief engineer of the Missouri & North Arkansas R. R. to 1909, and then served as chief engineer of the Yunnan Szechuen Railway Co. in China until 1913. During this period he made a reconnaissance of 1,400 miles and 600 miles of surveys in the mountainous section of southwest China. Since return to this country he has acted as consulting engineer on many important matters and more recently has been connected with valuation work for the Frisco and Missouri Pacific railroads. He was a charter member of the American Railway Engineering Association and a member of the Am. Soc. C. E.

'82—"The name is changed, but it smells just the same," commented Professor Henry F. Nachtrieb as he sniffed the air of the Zoology (formerly

Biology) building on his return to the campus in July. This is Professor Nachtrieb's second visit to Minnesota since he retired from the faculty and established his home in Berkeley, Calif.

"We decided to locate in Berkeley because we could be near the University," he said. Although he is retired, Professor Nachtrieb is not idle, but spends many hours in his home laboratory or in the California University library.

He showed us a picture of his new stucco home, explaining that most of his time this spring has been devoted to making concrete terraces on the slope in front of his house, and planting them with marguerites, geraniums, and other flowers which bloom so profusely in California. In the basement, which is above ground, may be found Professor Nachtrieb's office and Mrs. Nachtrieb's "attic."

'86—William F. Webster, superintendent of Minneapolis' city schools, was one of the Minneapolis delegates to the Rotary International convention at Ostend, Belgium. He returned via Cherbourg, France.

Ex '01 L.—Judge Ernest W. Lewis, 51, a resident of Arizona for 30 years and one of the most prominent lawyers in the state, died on Saturday, April 3, at his home, 50 West Moreland street, Phoenix, following an acute illness which was brought on by a general breakdown due to strain and overwork.

Judge Lewis was a member of the law firm of Armstrong, Lewis and Kramer, and was prominently known throughout the state by his active asso-

ciation in legal, church and social affairs.

He became ill Thursday evening, March 24, after having spent several weeks in excessive work with legal affairs, and the state of exhaustion into which he fell that evening developed into an acute breakdown from which he failed to recover.

Judge Lewis, at the time of his death, was president of the Arizona Club and a past president of the Phoenix Country club. He was a member of the Masonic Blue Lodge, Knights Templar and Mystic Shrine, and was very active in the Rotary and Hiram clubs and as a chancellor of that diocese of the Episcopal church.

Born in Indiana, Pennsylvania, December 27, 1875, Judge Lewis was educated in the public schools and afterwards attended the law school of University of Minnesota. He went to Phoenix when he was 22 years old, in 1897, and three years later was admitted to practice in the Supreme Court of Arizona, which he continued until 1909. From 1903 to 1909 he also acted as reporter for the Supreme Court of the Territory, and in the latter year was chosen Associate Justice of the Arizona Supreme court, his term in this capacity having expired with the admission of Arizona to statehood. He also served as the Superior court justice of Gila county, occupying the bench at Globe for three years.

Surviving him are his wife, Mrs. Ethel Orme Lewis; a daughter, Sylvia MacLane Lewis; two sons, Orme Lewis and Robert Potter Lewis, all of Phoe-

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nix; five sisters, Mrs. John MacLane, Salt Lake City; Harriet Lewis, Minnesota; Cornelia Lewis, St. Paul; Mrs. William C. Weeks, Omaha, and Mrs. William Stater, Hinsdale, Mont.

'09, '20 G—Dr. D. M. Berkman and Dr. W. J. Mayo, of the Mayo clinic, accompanied by their wives, have gone to Europe for a six weeks' visit to England.

'10 L—Orren Safford's wife is the champion woman golfer of Minneapolis. She won this honor at the Golden Valley Club recently by defeating Mrs. C. C. Pingrey, of Golden Valley, 6 and 5 in the final 36 hole match. By her victory the Minikahda star takes The Journal trophy, emblematic of the city championship.

The Journal reporter declared that: "Six and five seems a decisive triumph and decisive it was in the way of scoring. However, figures, which are presumed never to lie, sometimes are misleading and in this instance they fail to visualize the closeness of the match and the brilliance of the golf.

"It was a battle of shot for shot and the champion rallied to the occasion, as a champion should, whenever she was called upon."

'18, '19 Md, '20—Dr. L. J. Tiber of St. Paul has returned from Europe, where he spent the past year working in the Vienna clinics. During part of the year he acted as president of the Vienna Association of American Medical Men.

'19 Ed—Roy Homer Good, 38 years old, principal of the Alice Warrington

graded school, died recently at his home, 3449 Third avenue south, after an illness of several weeks.

Mr. Good was formerly superintendent of schools at Atwater, and had been principal of the high school at Crosby. He was a graduate of Oshkosh Normal school, Oshkosh, Wis., and of the University of Minnesota. His elementary education was obtained in the Oconto high school, Oconto, Wis. He had been teaching in Minneapolis for nearly two years.

Surviving him are his wife, four children, Homer, Thomas, Roy and Robert; his father and mother, Mr. and Mrs. Charles H. Good, living in Canada; four brothers, Fred, Ralph, Lloyd, all of Canada, and Gail, who is superintendent of schools at St. Vincent.

'21—An interesting account of a Filipino picnic was received before the close of school by Dr. Thomas Roberts from Lyle G. James, who is teaching in the provincial high school in the Division of Albay, Philippine Islands. Dr. Roberts has given the ALUMNI WEEKLY permission to reprint these parts of the letter:

"We received the copies of the ALUMNI WEEKLY and were very glad that you had given my letter for publication as we received letters from a number of old school friends whom we had not heard of in years as a result of their reading the WEEKLY.

"School is very nearly over for the year, and a week from today we shall be on our way to Manila to stop over for a few days and do some shopping before going to Baguio to spend the two

months vacation. The climate in the latter place is very delightful and serves to completely rejuvenate a person after spending a whole year in the lowlands.

"I received a nice letter from Dr. Riley the other day and he told me something of his work in Panama. I wish that he might come out here for a while as there is plenty of opportunity for parasitic experiment.

"From what you say, I can imagine that the building improvements that are being made in connection with the Biology department are quite wonderful. I am sure that the Museum must have increased greatly in size during the past few years.

"We had a most interesting experience last Saturday. My Filipino teachers gave a picnic for Mrs. James and me. We went on a several hours' trip across the bay in a sailboat. The craft they use here are such as you see in the movies, narrow hulls, sails made of woven bamboo strips and huge outriggers that make it almost impossible to overturn the boat.

"After arriving at our destination which was a little fishing barrio at the foot of the mountains, we donned bathing suits and swam out about half a mile to a fish trap. These structures are very interesting, being made of an upright fence of narrow strips of bamboo closely woven together to form a wall.

"There is a whole labyrinth of passages which finally lead to a very narrow one in which the fish are imprisoned. In a good sized trap, there are perhaps a mile or more of these bam-

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"I got the finest coat of sunburn that I have ever experienced, with such fine blisters that there was no sleep for several nights, but it was worth it."

'21 E—The marriage of Carl L. Johnson and Margaret W. Holmlund took

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ROCK HARBOR ISLE ROYALE

place on Wednesday, July 6, at Buffalo, N. Y.

'22 Md—Dr. Emil Hauser is in Chicago, engaged in the practice of orthopedic surgery. In addition, he has an appointment at the University of Illinois.

'22—Wearing a deep vacation tan, George Lamb called at the ALUMNI WEEKLY office in July, and showed us some snapshots of the cabin he has built somewhere in Minnesota. The *piece de resistance* of the cabin is the stone fireplace—built by George's own hands—which is not only artistic, but guaranteed and certified not to smoke. Anyone who has ever built or owned a fireplace knows what a feat that is.

At present George is working for Longmans, Green and Co., New York publishers, traveling about the country in search of college professors with manuscripts. They shouldn't be hard to find, and George says they are not. Our former campus comedian really went to New York to go on the stage—and he did get a part on Broadway. He hadn't been in the Big City very long when he landed a part in "Old Bill, M. P.," a sequel to "The Better Ole." Unfortunately the play flopped after a three weeks' run, so the publishing house was able to acquire the services of a good man. In the hours that are not devoted to chats with college professors, George is writing a play or two.

All of us whose college days were made more enjoyable by the antics of George are hoping that his play "goes over."

'22—Winifred Mo writes that she has recently accepted the appointment of executive secretary to the Riverside County Tuberculosis Association, at Riverside, Calif. She has seen Mildred Allen ('21), Mildred O'Neil ('23), and Mrs. Eric Copeland (Bee Glancy, '24), in Los Angeles, were they are all doing social work.

'23—The engagement of Evelyn Irene Holt to Victor Hugo Klein of Minneapolis has been announced. Mr. Klein is a graduate of Iowa State College, Ames.

'24—Mrs. Norris Darrel of Kew Gardens, Long Island, N. Y., (Doris Clare Williams) is spending two months visiting her mother at Lake Minnetonka this summer.

'24—The engagement of Genevieve M. Wollan to Francis A. Hackett ('24, '27 L) has been announced. The wedding date is Tuesday, August 16. Miss Wollan belongs to Alpha Chi Omega sorority. Mr. Hackett is a member of Alpha Sigma Phi fraternity.

'25 Ed—July twenty-first is the date chosen by Pauline Hedberg of Cokato, for her marriage to Charles Edison Phillips of Minneapolis. Mr. Phillips is a graduate of Wittenberg college, Springfield, Ohio, and a member of Phi Gamma Delta fraternity. Miss Hedberg belongs to Alpha Gamma Delta sorority.

'24—Gertrude Irene Brown of St. Paul and George Craig Schaller ('23 E) of St. Louis, Mo., were married on Wednesday evening, April 20, at St. Clement's Memorial church in St. Paul. Mrs. Schaller belongs to Phi Omega



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JULY, 1927

Phi sorority and Mr. Schaller to Theta Xi fraternity.

'24 H E—July 8 is the date chosen by Ruth Gordon for her marriage to Robert D. Wilkinson of Minneapolis. Miss Gordon is a member of Alpha Delta Pi sorority.

'25—The engagement of Earl Amundson of Minneapolis and Lura Orsborn of San Francisco, Calif., was announced last month. Miss Orsborn is a member of the faculty of the Northwestern College of Speech Arts, from which she was graduated. Mr. Amundson belongs to Sigma Alpha Epsilon fraternity.

'25—The engagement of Katherine Mahler to George Culver Rugg, Jr. ('24), both of St. Paul, was announced last week. Miss Mahler is a member of Kappa Kappa Gamma sorority, and Mr. Rugg of Chi Psi fraternity.

'25—Rev. Edward Harold Rian, son of Mr. and Mrs. J. P. Rian, 4828 Nicollet avenue, was recently awarded the Gelston Winthrop scholarship, which entitles him to a year's study at any school of his choice. He will visit the Holy Land. He will attend the University of Berlin, Berlin, Germany, for a year. Later he will tour throughout Europe and will visit the Holy Land. He will receive a degree of Master of Arts from Princeton University in June and this month he received a Bachelor of Theology degree from the Theological Seminary of Princeton. In 1924 he received a Bachelor of Arts degree from the University of Minnesota and is a graduate of the Moody Bible

school of Chicago. He was ordained into the Presbyterian ministry on April 13 in the First Baptist church, Princeton, N. J. Rev. Rian has returned from Princeton and will visit his parents until August, when he leaves for Europe.

'26 Ag—"Abe" Everts is foreman in a Redwood planting operation in California.

'26 Ag—"Harry" Hyatt took a U. S. F. A. civil service appointment at Albuquerque, New Mexico.

'26 Md—The marriage of Dr. Charles L. Farabaugh of Herreid, S. Dak., to Marie Cole of Minneapolis took place in June. Dr. Farabaugh located in Herreid last spring and is finding the prospects very good.

'26 Md—Dr. Winifred Whitman has recently become resident physician at the New York State Training School for Girls in Hudson, N. Y.

'26—The marriage of Adeline Boerboom and Frank Pond took place Saturday, May 28. After a motor trip to the northern part of the state, Mr. and Mrs. Pond will be at home at 3701 Columbus avenue South. Mrs. Pond belongs to Kappa Delta sorority, and Mr. Pond to Phi Sigma Kappa fraternity.

'26 M—Helen Merrit became the bride of Mildred S. Boreen Saturday evening, May 21. The ceremony took place at the home of the bride's parents. They will make their home in Mansfield, Ohio. Mrs. Boreen attended Hamline university.

'27 N—The marriage of Norma Ann Bell to Dr. Richard J. Bailey ('26 Md) of Pontiac, Mich., took place June 30. Dr. Bailey belongs to Phi Beta Pi, medical fraternity.

'26 Md—Near the completion of his internship at the Hackensack, N. J. hospital, Dr. Harrison B. Wilson wrote to Dean E. P. Lyon stating that he believed he would remain permanently in the east.

"Hackensack," he said, "is growing rapidly due to its proximity to New York City and to the fact that a new bridge is being constructed across the Hudson river, which will make New York City more accessible to the motorist commuter than ever before.

"My year here at the hospital has been very pleasant and instructive."

'27—Dorothy Davis, 22-year-old Minneapolis girl who received her diploma with 2,000 other graduates in the June class of the University of Minnesota, has been presented with a \$1,500 scholarship for excellence in social science studies at the university. The award calls for one year of social service work in New York city. Miss Davis will be connected with the training school for Jewish social workers with whom she will pursue field work among the poorer class families. Miss Davis was a former student at North high school. Her home is at 1228 Newton avenue north.

'27 Ed—Last year's and next year's W. S. G. A. presidents, Mary Forssell and Grace Gardner, arrived in Oslo, Norway, Friday, with a group of University of Minnesota girls under the

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chaperonage of Mrs. F. J. Evans. They will spend the summer touring in Norway, Sweden, Germany, Denmark, Italy, France, and England, returning to Minneapolis about September 6.

'27 B—Terrance Webster heads the list of Minnesota men who are helping direct Camp Kitchi Kahmiss on Lake Mille Lacs, which is owned and operated by the Optimist and Big Brother clubs for under-privileged boys. Mitchell Gary, football star, Douglas Hopper, Winton Merritt and Gregory G. Wilcox are the other Minnesotans assisting him. Mr. Webster is camp director.

Translated into the English, the name "Kitchi Kahmiss" means Big Brother. Although the club operates under no religious organization or denomination, special emphasis is placed on character building and good sportmanship in the camp program. Each boy may have two weeks at camp, so that more than 200 boys are entertained each season. They pay from one cent to \$2.50, depending entirely on what they are able to earn.

The camp is regulated by a boy government, with mayor, sheriff, judge, and any other officials necessary to any well regulated community. The boys elect these officials and abide by their decisions.

In the list of sponsors of the camp, may be found these Minnesota men: Paul S. Taylor ('20 D), Judge Paul Guilford ('97, '00 L), Dr. H. S. Lippman ('17, '19 Md, '20 G), W. R. Salisbury ('10 E), Frank Skinner ('17), and A. M. Smith (Ex '99).

'28—A University student who drives a taxi at nights to earn his way through

school, was elected mayor of the village of Columbia Heights, although he is only 21 years old and voted in the election for the first time. He is William R. Foster, senior in the School of Business Administration. He defeated his opponent by a majority of 120. His platform favored annexation to Minneapolis and more efficiency in the village management.

Ex '28—A Fourth of July automobile accident claimed the life of a former student editor of the ALUMNI WEEKLY, Donald P. Whitney of Le Sueur Center. Whitney was killed Sunday, July 3, at Montgomery, Minn., when a car in which he was riding was struck by another automobile. He had left Minneapolis with his brother, Spencer, going by train to Montgomery where they met Joseph Auld, who volunteered to take them to their home. It was during this trip that the accident occurred. The machine which collided with the Auld car carried two passengers, one of whom was cut by flying glass. S. H. Whitney, Donald's father, said after making inquiries that the accident had apparently been unavoidable.

Whitney had been one of the most prominent campus journalists, serving for three years on *The Minnesota Daily*, the last two as editor-in-chief. During the last few months he had been editing a new Golf magazine, published at Robbinsdale.

'25 M—Two of the Minnesota boys who are making good in Texas are Walter S. Olson and Clifford Ritz ('26). Olson, after spending a year and a half in the west at various phases of geol-

ogical and mining work, is now located at Eastland, as geologist for the Gulf Production company. Ritz, formerly geologist with the Freeport Sulphur company, is now with the Texas company at Laredo.

Faculty

Agronomy—Dr. F. H. Steinmetz ('21 G, '26 Ph. D.), former staff member of the Agronomy division at the College of Agriculture at Minnesota, has been appointed as head of the department of botany at the University of Maine, Orono, Maine.

Devoting much of his time at Minnesota to research work, Dr. Steinmetz made a study of the winter hardiness of alfalfa, and a classification of field beans. As head of the department at Maine he will continue his research work. Much of his time will be devoted to a study of the winter hardiness of blueberries.

Psychology—Three psychology professors of the University of Minnesota will present papers on various researches and experiments at the second annual meeting of the Midwestern Experimental Psychologists, to be held Friday and Saturday at Northwestern university.

Associate Professor Herbert Woodrow will discuss the effect of duration of limiting sounds upon estimates of short temporal intervals.



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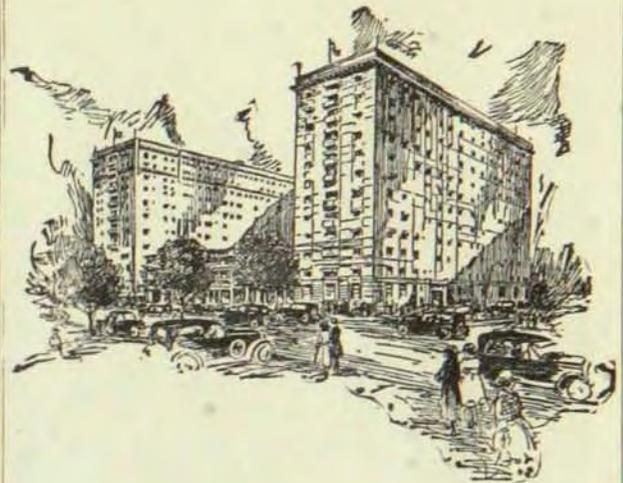


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U. M.

THE STORY OF THE RISE OF A CAMPUS ARTIST—LEVON WEST (Continued from Page 3)

high school, and college saw him with pen or pencil in hand, ever perfecting those early crude pew-bench drawings.

Levon West has struggled alone. One has never instructed him in the architectural proportion, or in the difficult anatomy of the human figure; or in the rules of balance or proportion, or of symmetry of line. His work, his training, has been his own; he has largely been his own instructor. From life he has secured his training and from life he derives his fame.

The ALUMNI WEEKLY editor and the artist facing each other across a friendly table have been chatting for an hour; for an hour they have been reminiscing as old friends will. Their talk wanders from New York, from struggle to success, back to Minnesota, the campus and the university—early days of the hardship together—days of preparation so necessary to the finishing of the product. The talk turns to rules for success (are there any?), and the editor suggests that the etcher out of his experience give his interpretation for ALUMNI WEEKLY readers.

"Were I to give any suggestions to struggling artists," Levon West is talking, "I would first advise *hard work*. A certain amount of native ability and a definite desire to sketch is necessary of course, but after a start has been made nothing will make you succeed except hard work. The old adage that 'keeping everlastingly at it brings success' is nowhere more true than with the aspiring artist, for only through continuous practice, trial and error if you please, can the artist ever achieve perfection.

"I would also caution the aspiring artist to be original; in whatever you do strive for originality. You can never achieve success, or fame, or honor by copying the style or the manner of another. Never ape."

Two rules for success: hard work and originality that can be applied to everyone's work as well as the artist's.

The faculty write

Physics

Professor H. A. Erikson.—"The Mobility of Acetylene Ions in Air," reprinted from the *Physical Review*, Vol. 28, No. 2, p. 872.

Maxwell, L. R.—The mean free path of electrons in mercury vapor, *Proceedings of the National Academy of Sciences*, Vol. 12, No. 8, pp. 500-514, August.

Professor J. H. Van Vleck.—"Note on the Postulates of the Matrix Quantum Dynamics," reprinted from the *Proceedings of the National Academy of Sciences*, Vol. 12, No. 6.

Professor P. A. Sorokin.—Social Nobility, *Journal of Applied Sociology*, September, and October, 1926. Die Russische Soziologie in Zwanzigsten. Jahrhundert, *Jahrbuch Soziologie*, 1926. Survey of the American Sociology of To-Day, *Czecho-Slovakian Journal of Philosophy, Impoverishment and the Expansion of Governmental Control*, *American Journal of Sociology*, Vol. XXXII, No. 2, Sept., 1926. Changes in Occupation and Economic Status of Several Hundreds of American Families during Four Generations, *Publications of the American Sociological Society*, Vol. XXXII, 1926.

Mathematics

Professor Dunham Jackson.—Note on a problem in approximation with auxiliary conditions, *Bulletin of the American Mathematical Society*, Vol. XXXII, No. 8.



Courtesy of
The Metropolitan Museum
of Art

1742-1743

—hall-marks on an 18th century cup.

Western Electric

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Administration Bldg.
Botany
Physics

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Lutheran, Mankato
Lutheran, Waseca
Lutheran, Springfield
Catholic, Springfield
Methodist, New Ulm
Presbyterian, Tracy
Catholic, Blue Earth
Annunciation, Minneapolis
Assumption, So. St. Paul
Lutheran, Brewster
Lutheran, Kerkhoven
Lutheran, Lake Benton

Miscellaneous

Academy of Good Counsel,
Mankato
U. S. Veterans Hospital
buildings, St. Cloud
Nicollet Hotel, Minneapolis
Masonic Temple, Mitchell,
So. Dak.
K of C Bldg., Marshall,
Minn.

Schools

Lincoln, Mankato
Teachers College, Mankato
Ivanhoe, Minn.
Kiester, Minn.
St. Charles, Minn.
Springfield, Minn.
Cavour, Minn.
Andover, Minn.
South Shore, Minn.
Clarkfield, Minn.
Hayfield, Minn.

Sleepy Eye, Minn.
International Falls
Redwood Falls, Minn.
Wilder, Minn.
Wabasso, Minn.
Columbia Heights, Minn.
Cobden, Minn.
Plainview, Minn.
Guckeen, Minn.
Hendricks, Minn.
Sheldon, Wis.
Watertown, S. D.
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The Minnesota Alumni Weekly

AUGUST, 1927

A. B. C. in Interior
Decoration



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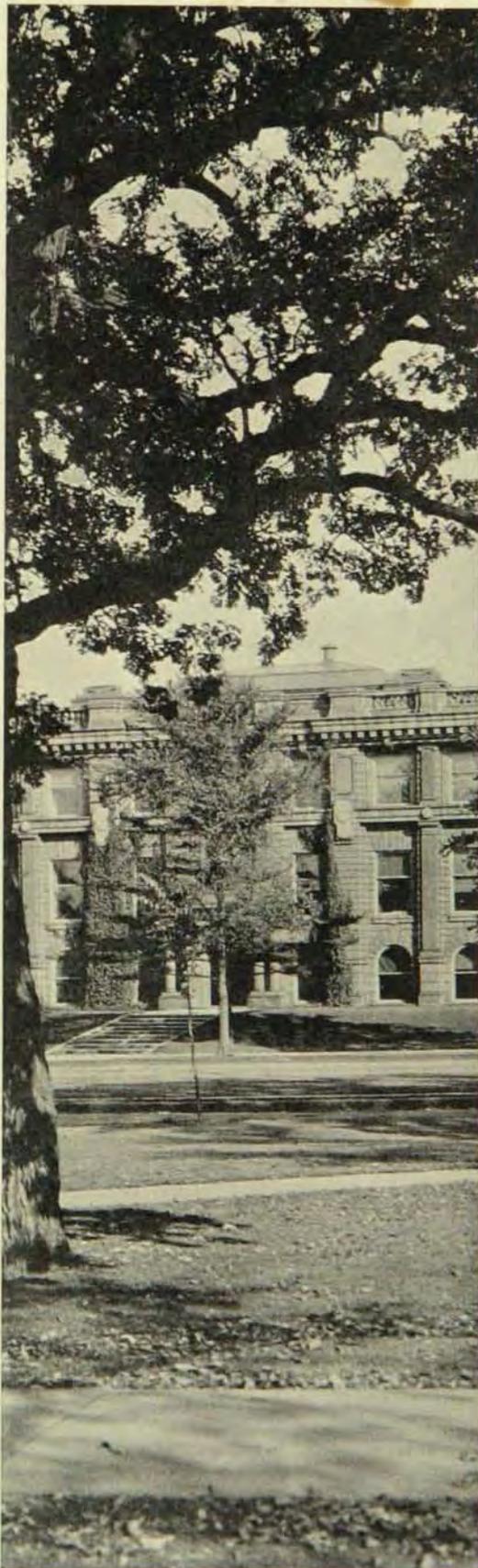


Alumnus Begins Airplane
Manufacturing
Here

Volume 27



Number 2



The Old Physics Building still holds up its head proudly. It will soon be transferred to another department, with the completion of the new Physics Building in the mall.

Can You Strut the New Ones?



© Vanity Fair

STRONG men are out on the floor these days. Almost every week a new step comes up from the black bottom of the Mississippi, or the plantations along the Gulf.

Do you know the new ones?

Vanity Fair shows you photographs, posed in its own studio, of famous dancers executing the intricate figures. Clear enough to practice by.

And that's just one of the new things Vanity Fair—every month—shows.

Everything New—When It's New

Every Issue Contains

Theatres: Stars in their ascendant, comedy in its glory. The season's successes, and why. Special photographs.

Night Life: Whatever is new among the crowd who regard dawn as something to come home in.

Golf: Taken seriously by experts. Bernard Darwin, regularly. How to break ninety. With photographs.

Movies: Hollywood's high lights. The art of the movies—if any. And photographs—ah-h!

Bridge: The chill science in its ultimate refinements. How to get that last trick. Foster writing.

Fashions: The mode for men who consider it self-respecting to be well-groomed. Current college preferences.

Music: Classical, cacophone, saxophone. Personalities and notoriety. Critiques. Photographs.

Art: New schools and how to rate them. Sound work and how to appreciate it. Exhibits and masterpieces.

Sports: News of racquet and putter, turf and track. By those who lead the field.

Letters: New essayists and satirists. Brilliant fooling. Lions photographed with their manes.

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The Minnesota Alumni Weekly

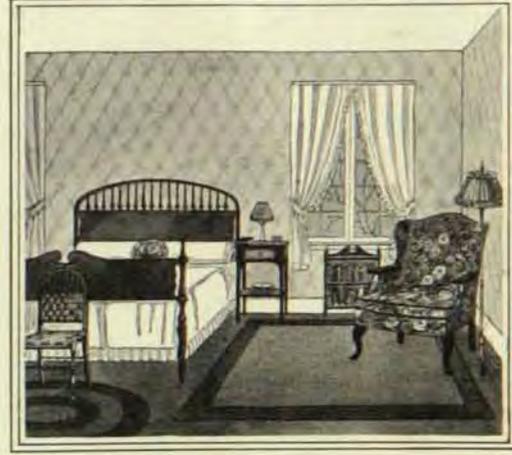


Volume 27

Edited by Leland F. Leland

Number 2

Decorate According to Limitations of Space



Early American furniture lends itself readily to the furnishing of small rooms and small homes. Illustrated at the left is a living room made more livable by the choice of furniture to give height and warmth to the room. Note the comfortable bedroom at the right.

The Small House Beautiful Is Never Achieved by Aping Larger Homes

"IF one but decorates according to one's limitations of space and with no aping of the heavy, large, formal decorations of the big house, one may have a home of real charm." is the assurance given small-home-dwellers by Charlotte Lilienthal ('11), who is now practicing interior decorating in Minneapolis. Miss Lilienthal then gives some very helpful "tips" to use in decorating the small home.

The first principle to be observed is the use of little furniture, for only in that way can we avoid the highly undesirable look of crowdedness which many pieces of furniture would effect. A small davenport would not be amiss, but if it is used in a very small room, it should be of the two-seated or Tuxedo sofa type if one especially desires comfort, or else it may be of dainty Sheraton style.

Both useful and decorative is the corner cabinet, in the drawers of which may be stored odds and ends for which it is so hard to find room in small quarters. On its shelves, perhaps, would be some books and a few ornaments.

Especially does Miss Lilienthal sympathize with the book-lover who cannot find sufficient space for his books. For him, then, she prescribes hanging bookshelves. "Happy selections," she says, "are a long one above a davenport, with one shelf and its top that may be used like a mantel, narrower ones that may be hung with their three shelves over a desk, and long and very narrow ones of five shelves that may be hung on the very narrow spaces beside windows or doors."

Another space-saver is the tilt-top

An Interior Decorating Article Suggested by an Alumnus, Charlotte Lilienthal ('11)

By Lillian Copperman ('29)

table, which may be flattened against the wall when not in use. This interesting device is especially attractive when its top is decorated. It is, indeed, a very efficient piece of furniture, since it may be used for serving tea, as a smoking table, for sewing, or for holding papers and magazines when the family is reading.

In the case of small bedrooms, the effect of roominess may be achieved by arranging the furniture so that there is ample room at the entrance. Miss Lilienthal suggests the following arrangement: a daybed on the wall opposite the door, with a dressing table facing it. In this way, space is gained for both the entrance and the center of the room.

Mirrors, by making the room lighter, give the appearance of space and distance.

Rugs which cover the floor to the baseboard add roominess. They are particularly efficient in that way if they contain blue, plum, grey-green, or neutral French gray in their coloring.

Often, architects, in planning small homes, neglect features which go far toward beautifying the shell of the home, such as fireplaces and built-in bookshelves. In this case, a double effort must be made to make up in interesting furnishings what has been lost in architectural interest.

"Removing hanging central chandeliers, if possible," says our adviser, "will add space to a room as will curtaining of windows with light weight gauze, voile, and net. When possible, uncurtained cut up lights are great space savers in that they make the room appear larger because lighter and let in the space of out-of-doors. Sometimes over-curtains, meant to be drawn as shades, may be pushed aside during the day to let in light and yet curtain the window."

Before Miss Lilienthal went into interior decorating by herself, she was editor of two magazines of interior decoration. These were "Home," a quarterly, and "Furnishings for Better Homes," a monthly devoted exclusively to the small home. "Home" sold as a syndicated magazine to the "High Class Dealer and Decorator," and "Furnishing for Better Homes" sold to the "Commercial Dealer." These concerns put out the magazines as their own, edited, presumably, by their own staff. In reality, Miss Lilienthal comprised the "staffs" for both. Her work included selection of subjects and illustrations, laying out of the pages, writing copy, planning the covers, and drawing any room scene which might be used. Through her work on these magazines, Miss Lilienthal has been enabled to obtain first hand information on the trend of modern decorating, for twice a year she made trips to Chicago and New York from her office at Grand Rapids, Michigan, in order to see the stocks of wholesale furniture manufacturers and importers. At Chicago, she visited the exhibits of eastern importers and manu-

facturers, from whom she obtained illustrations of phases of the exhibits which might be used in her magazines. For the same purpose, she bought, in New York, photographs of room interiors.

Miss Lilienthal is continuing as a side-line her free-lance writing which she did for various publications previous to her acceptance of the editorship of these magazines. Among the magazines for which she has written are the "Ladies' Home Journal," "House Beautiful," "Good Housekeeping," "Garden and Home Builder," and the "Delineator." She has also contributed much to the "American Homes Newspaper Syndicate," for which she has written since it originated.

Architects Give Scholarship Fund Impetus with \$100 Start

SUBSCRIBING over \$100 to a scholarship fund, the 1927 Class of the School of Architecture re-opened a project which was started by alumni of that department before the war. About \$100 had been collected to establish a traveling fellowship open to competition by Minnesota men, but the money was put in the bank and forgotten until the class graduating in June decided to carry the plan through.

"The prestige of the school is measured solely by the quality of work turned out by the undergraduate students and by the reputation of its graduates," said A. C. Flegal, president of the Architectural society. "It goes without saying that prizes stimulate the student's efforts to the utmost and give him the incentive for his highest quality of production. The alumnus, in turn, can enjoy the reflected glory, for he realizes that in a measure his own prestige as a practicing architect is substantially supported by the prestige of his school."

A letter to all the men who have graduated from Minnesota between the years of 1919 and 1927 has been mailed with the request that these alumni contribute to this scholarship fund. The Architectural society hopes to have at least \$500 to start with and offer the first prize next year. It is proposed to keep the principal intact and invest it only in gilt-edge securities and use the income only for prize money. A satisfactory scheme will be devised to permit both architectural engineers and architects to participate in the alumni prize.

Alumni architects who desire to contribute to this fund may mail checks to Donald C. Heath in care of the School of Architecture, University of Minnesota.

English Entomologist to Spend Year's Leave at 'U' Farm

Direct from Victoria University at Manchester, England, Prof. R. A. Wardle has arrived at University Farm and will spend a year's leave of absence with the division of entomology of the University of Minnesota. He succeeds W. C. Cook, associate professor, who has returned to his own station in Montana after being on leave of absence for a year.

The Grad Goes Confidently Forth Into the World



"Who's afraid? Just keep an eye on our speed" says the graduate of '27. This is Donahy's impression of the new alumni in the Cleveland Plain Dealer.

New Clinic, Crippled Children's Hospital Approved by Regents

CONSTRUCTION of the new clinic and hospital for diseased and crippled children at a cost of \$575,000 made partially possible by a gift of William Henry Eustis is expected to start on the campus this fall. The new addition to the medical unit will be connected with the present Elliot Memorial hospital, and preliminary plans for the structure were approved by the board of regents, so that specific plans will be drawn up by C. H. Johnston, state architect, and Frederick M. Mann, head of the University department of architecture, soon.

The money for the hospital is provided through the trust fund of Mr. Eustis whose gift of \$2,000,000 to the University in real estate and securities has accrued the necessary income to start work on the new project at once.

With the detailed plans completed, they will be submitted to Mr. Eustis and to the board of regents and bids will be called for.

The new hospital will contain 68 beds and will be a three-story building divided into two sections, one for the crippled children hospital itself and another for the clinic. It will be connected to the Elliot Memorial hospital by wings, in the same manner as is the eye, ear, nose and throat clinic and the cancer institute.

The portion of the building to care

for the crippled children which has been financed through the trust fund of Mr. Eustis will cost \$250,000. In this part of the building will be provided a thoroughly equipped orthopedic room. In this part of the building also will be provided braces and similar apparatus and there will be play rooms with more equipment where the children may obtain those special exercises which are necessary for their cure.

The other part of the building to house the children's clinic will cost with its equipment about \$325,000. This clinic is housed in Millard hall and will be transferred as soon as the new building is completed.

The agricultural committee of the regents voted to continue the school of agriculture at Grand Rapids for another school year, starting in September and to continue to keep this school open for boys only. At the present time only 17 students are enrolled at the Grand Rapids school, but the regents felt that it should be kept open for another year at least.

Two major appointments were also approved by the board, the first being the naming of Harvey S. Hoshour ('17L), of the law firm Freyberger, Fulton, Hoshour, and Doyle of Duluth, to replace Prof. T. C. Lavery, who left to go to the University of Cincinnati, re-



FOOTBALL'S IN THE AIR—

The antics of the cheerleader call again to our mind the nearness of the 1927 season.

cently. The second major appointment was the selecting of Herbert Heaton as professor of economic history to replace Prof. Norman S. Gras who will go to Harvard university.

Mr. Hoshour was a graduate of the Minnesota law school, leading his class. He was one of the men who was instrumental in starting the honor point system in the law school. Born in Pennsylvania he was a graduate of Gettysburg college where he was given first honors.

Mr. Heaton will come to Minnesota from Queens University at Kingston, Canada.

Alumnus Begins Airplane Manufacturing Here

M. A. DAHLEM ('24), is achieving distinction as president of the first airplane manufacturing company of Minneapolis. With W. C. Cumming, Armour School of Technology graduate, and G. A. MacDonald, pilot, he has started the first factory of its kind in this territory. The plane they are building is known as the Mohawk sport monoplane, and is modeled for use by private fliers. It is equipped with compartments for carrying a traveling salesman's gladstone bag, and will, it is claimed, be ready within a year in large numbers to serve the Northwest demand of commercial travelers for more speed and mobility.

The new plane is fitted with a 100-horse power motor, has a 30-foot wing spread, a compact cockpit for carrying two passengers, and is designed along "safe and sane" lines to enable an amateur who has never even been in the air to fly alone within three weeks. Ten hours of flying time is necessary for the amateur to learn to fly the new sport monoplane, the designer says.

Its designers say that the plane will fly at a maximum speed of 110 miles an hour, travel 30 miles to a gallon of gasoline, carry two passengers, and sell for approximately the same price as automobiles in the "medium" price class. The structure is the same as that used in the Spirit of St. Louis and all modern planes—steel tubing. It has an air-cooled motor.

Seventeen Thousand Football Ticket Applications Mailed

SEVENTEEN thousand applications for football tickets for the eight games on the Minnesota football schedule will be sent out of the ticket office on August 15, according to an announcement made by Dr. L. J. Cooke, ticket manager, this week.

No applications for tickets will be considered until that time, but those living outside the Twin Cities will be sent applications two days in advance in order that they might have the same opportunity to send in their orders.

Priority tickets this year will close on September 19, which means that no one having a paid up stadium pledge will be given special consideration unless his order for any tickets is in the office on that date. This is the only radical change made in the method of handling tickets, this season, according to Dr. Cooke.

Minnesota will play five games at home and three on foreign gridirons. The homecoming game will come early this year, being slated for October 22, with Iowa furnishing the opposition. The only other Big Ten game on the home schedule comes the following Saturday, October 29, with Wisconsin coming here to play the Gophers. This date has been designated by the President of the University as Dad's Day.

The five home games as well as the three foreign games with the respective dates and prices of each is as follows:

- Oct. 1—North Dakota at Minnesota, \$1.
- Oct. 8—Oklahoma Aggies at Minnesota, \$2.
- Oct. 15—Minnesota at Indiana, \$2.75.
- Oct. 22—Iowa at Minnesota (Homecoming), \$2.50.
- Oct. 29—Wisconsin at Minnesota (Dad's Day), \$2.50.
- Nov. 5—Minnesota at Notre Dame, \$3.
- Nov. 12—Drake at Minnesota, \$2.50.
- Nov. 19—Minnesota at Michigan, \$3.00.

What the 1927 Football Season Offers to Alumni

Within two months the Memorial stadium will be filled again with thousands of roaring fans watching two teams sway back and forth with a pigskin between them and two upright goals as the aim of each team. Not since the last practice game of the spring session in May has the turf of the stadium field been chopped by the calks of football shoes.

When the Maroon and Gold team walked off the field last November after the 7th defeat at the hands of Michigan, Minnesota closed one of her finest years of football. True, they suffered three defeats, and did not rate above the half-way mark in the conference standings, but there is not a single fan that would contradict us when we say that on that November day Minnesota had the best football machine in the conference if not in the country.

From the very first game when the North Dakota team was overwhelmed by a 51 to 0 score, Gopher fans began to predict a great year. The very next game, probably the hardest of the year,

coming too early in the season, found the Gophers unprepared and they were defeated by the finest team in the country. The team from Notre Dame won the day, but they did so at great loss to themselves. So furiously did the battle go that two of the best Irish gridiron men were removed from the field with serious injuries. Minnesota too, did not go without losing a man, for Barnhart was removed in the second half.

The third battle of the season, that against Michigan, was the turning point for the Maroon and Gold team. During the first half the Wolverines stunned the Gophers with an air attack and an old trick play that netted them three touchdowns. With the opening of the second half, Minnesota found new life. Time after time they broke through the Wolverine line. Minnesota made 10 first downs by rushing to three for their opponents. But the Michigan lead was too long to overcome and the Gophers returned home with the first conference defeat standing against them.

Wabash found the Gophers almost as unstoppable as a war tank, and they were run over rough shod in a 67-7 rout. Dr. Spears used about every man on the bench that day, but the changes made little difference. Mally Nydahl ended the day one minute before the final whistle with a 75 yard run for a touchdown.

It was this same Nydahl that pulled the game out of the fire the week following when Wisconsin, after taking a bad beating from Minnesota, by a few lucky breaks, managed to retain the lead up to a few minutes of the end of the game. With the score standing 10 to 9 in favor of the Badgers, and with a few minutes to go, Nydahl received a punt on his 35 yard line and ducked and wriggled his way 65 yards for the winning touchdown.

Iowa called us the following week, and together with several thousand fans, we journeyed to the Hawkeye state to witness one of the finest exhibitions of football of the year. From the press-box it was hard to distinguish between the Minnesota men carrying the ball, but we remember the constant repetition of names such as Joesting, Nydahl, Almquist, and Peplaw. The score that day was 41 to 0. It was this game together with the last Michigan game that made Joesting an all-American fullback.

Butler was little opposition for the Gophers who were by this time in the height of their power. Butler was but a pebble in the road, and did little to hinder the Gophers. The score was 81 to 0. It meant little to the Minnesota team, however, for they were pointing for the Michigan game which was to close the season. At this time, Minnesota led the whole conference in the number of points scored with a total of 263 points to 184 for Michigan, their nearest competitor.

We'll not have to repeat much of that Michigan game. It's too bitter to speak much of it, but when we remember how

Mr. Yost tried to wiggle out of a game in 1927, we can feel assured that Michigan feels the strength of the Maroon and Gold team and is not anxious to feel Joesting plowing through their line again.

Minnesota should have a great year this fall. With almost every letter man back again, and with a dozen or more prominent freshmen headed by Nagurski, Pharmed, Danberg, Avoy, Oster, and Rost, Dr. Spears and his assistants will have little to worry about in the way of material.

With the coming year, Minnesota is at last becoming recognized as a cog in the big Ten conference. When Michigan refused point-blank to schedule a game with Minnesota coaches the other conference schools brought pressure to bear upon the dubious coach and the result was that Michigan finally gave the Gophers a game. The schedule for 1928 is even more lenient with the Gophers giving them six games, more than any other team in the conference.

A. Bergman Succeeds "Potsy" Clark as Spears' Assistant

ARTHUR "DUTCH" BERGMAN, a former Notre Dame star halfback and present assistant coach at the University of Dayton, Dayton, Ohio, has been named as assistant football coach to Dr. Clarence Spears, to fill the vacancy created by the resignation of George "Potsy" Clark. Clark will go to Butler College as athletic director and head football and baseball coach starting this fall.

Bergman will come here when the fall practice season opens September 15 to help coach the backfield, the same duty which Clark carried in his year's stay at the Gopher school. The matter of selecting a baseball coach for Minnesota will not be decided until Fred Luehring, athletic director, returns from an eastern trip.

During his stay at Dayton, Bergman's teams have played such teams as Bucknell, Butler, Haskell, Indiana, Quantico Marines, Cincinnati, Miami, Holy Cross, St. Xavier, Lafayette, and a host of others.

His forward passing attack at Dayton received much praise from critics throughout the east.

Bergman played in the backfield at Notre in 1915-16 and '19. In the interim, he was in the World War as a flyer.

Before coming to Dayton, Bergman was head coach at the New Mexico agricultural college.

Harvey Hoshour ('14) to Return as Law School Instructor

FRIENDS of Harvey Hoshour ('14 L) will be pleased to know that he is to return to the University campus as a member of the Law school faculty. He has been practicing in Duluth with the firm of Fryberger, Fulton, Hoshour, and Boyle. He will take the place of Thomas C. Lavery on the staff. Mr. Hoshour took his B. A. degree at Gettysburg.

From Here the Life of Minnesota Is Directed



The Administration building, in which are located the alumni office and the editorial and business offices of the ALUMNI WEEKLY, has a new neighbor. The new \$450,000 Physics building is now being finished at the right in this picture.

Cy Barnum ('04) Hears Belgium's King Open Rotary Convention

IN the group of five voting delegates from Minneapolis to the Rotary International convention at Ostend, Belgium, were two alumni of the University: "Cy" Barnum ('04), campus "Y" secretary; W. F. Webster ('86), superintendent of the Minneapolis public schools. Other Minnesotans who were in the Minneapolis group were Arthur C. Hoffman (Ex. '09), optician; and Robert E. Ford ('95, '03), who manufactures Mrs. Stewart's bluing.

Although Mr. Barnum was on shore just 10 days, he saw most of the important places in Belgium and Holland. Mr. Webster's stay was equally short, but he went to Paris for his sight-seeing spree, sailing for Cherbourg on the same boat that Mr. Barnum had boarded at Bremen, Germany. The Minneapolis Rotarians arrived in Europe the day that Lindberg sailed for home; the same day that Chamberlain landed in Germany.

King Albert of Belgium opened the convention with the remark that the American delegates' fellow-countryman, Chamberlain, had made much better time getting to Europe. He said that he was very proud to be a member of Rotary, and called attention to the fact that he is the only member of his classification.

"He is a most kingly king," said Mr. Barnum. "King Albert is several inches more than six feet tall; fine looking, though somewhat older than his pictures show him; speaks English with an Oxford accent; and has a most delightful

sense of humor. In accordance with European etiquette, we all stood while he spoke and remained standing until he had left the hall."

One of the first things the delegates had to do was to acquaint themselves with European etiquette, especially in its relation to royalty. "We were told that we might clap or cheer," Mr. Barnum said, "but we were warned not to whistle. It seems that whistling is entirely out of place in Europe and the King doesn't appreciate it especially."

When the Rotary delegates were in Belgium, the franc was worth about three cents. At the best hotels they were able to get a room with bath for \$1.40 a day.

Mr. Barnum observed that although the cities of Belgium and Holland have populations larger than most American cities, they cover much less space.

"The people look prosperous, the children seem well nourished and warmly dressed. Of course the ground is cultivated to the last inch, gardens are planted in every size space, no matter how small, and even between the doorway and sidewalk.

"Between the Hague and the seacoast resort, which is about a 20-minute ride, there is a long stretch of American-like homes, built of brick and surrounded with lovely lawns and gardens. Most of them are occupied by the well-to-do middle classes.

By waiting ten minutes when he saw a crowd gathering outside the royal

palace, Mr. Barnum secured a close-up view of the Queen and Princess Juliana. A special Dutch flag attached to the front left fender of the Queen's motor car is unfurled when she is riding, and covered as soon as she gets out.

"On the Isle of Marken in the Zuyder Zee, we visited the cheese-making country and saw great herds of Holstein and Fresian cattle. This is Holland's most picturesque place, for the people still wear their native costumes. During the tourist season the pretty Dutch girls insist on selling visitors their pictures printed on postal cards."

Last summer when Karl Kitchen, the traveling journalist, visited this place, he decided that the picturesque qualities of the island are over-commercialized. So he turned down one of the picture-selling frauleins telling her in English that he hadn't any money. Although not supposed to understand a word of English, this little dairy-maid looked him up and down scornfully and retorted, "Apple-sauce!"

On his return from Europe, Mr. Barnum went to Estes Park, Colorado, for a three weeks' meeting of Y. M. C. A. student association secretaries. Mr. Webster hurried out to the Pacific coast for the National Educational association convention.

Staring Offers Realty Scholarship to Business Students

An annual scholarship of \$100, to be known as the Staring Realtor Scholarship, has been offered by Stanley S. Staring, Minneapolis realtor, to be awarded, beginning in 1928, to some senior student in the new course in real estate procedure that is to be offered by the School of Business Administration.

Announcement of the scholarship was made recently by Dean Russell A. Stevenson, who explained that the real estate course will be open to juniors when it is begun next fall, and that the first seniors will be registered a year later. Two years of prebusiness study in the College of Science, Literature and the Arts are required before students are permitted to specialize in business.

Dean Coffey Escorts Noted Foresters Thru Minnesota

Baron Von Maltzahn, a student at Yale and nephew of the German ambassador to this country; R. C. Schonland, a young forester from South Africa and also a student at Yale, and Dean H. L. Russell of the Wisconsin Agricultural college are visiting the national forests in Minnesota under the guidance of Dean W. C. Coffey of the department of agriculture, University of Minnesota; Dr. Raphael Zon, director of the Lake States Forest Experiment station, and J. L. Averell, a junior forester at University Farm.

The men will also tour the university's forest station at Cloquet to study the reforestation methods, scientific logging, and other projects now in progress there. The young baron and the South African are studying forestry at Yale and will spend the summer vacation in observation and study at the chief forest stations in the United States.

The University News Budget

"Giants of North" Still Describes Minnesota Men

Minnesota's men students are still the Giants of the North.

Evidence that students at the Gopher University may still make just claim to the title is shown by statistics recently compiled by students in the course in constitutional anatomy taught by Dr. C. M. Jackson of the anatomy department.

The figures show that the average height of 68.7 inches for male students is slightly more than one inch over the average man in the United States. The first million recruits drafted for army service in 1917 averaged 67.4 inches. The figures for Minnesota men were determined by the University health service, and are the result of measuring 1,633 men students entering the University in 1924.

Figures from the draft records of this state and from those of the twin cities also support this statement. The former reports show the average height of the recruits to be 68 inches; the latter show an average height of 67.8 inches.

Freshman Scholarships Attract 300 Applicants From High Schools

More than 300 applications have been received from various accredited preparatory schools throughout the state for the 50 freshman scholarships which the University of Minnesota is offering this year for the first time, R. M. West, registrar, announced yesterday.

All high school students who have graduated since September, 1926, were eligible for examination for the scholarships, upon recommendation from their high school principal or superintendent. The students whose applications have been received are in the upper 10 per cent of their class, and in some cases only the first three best students were recommended, Mr. West said.



STUDENT JOURNALIST IS FROSH LEADER—
Mike Fadell ('28) former sports editor of the ALUMNI WEEKLY is active this fall as leader of the Frosh welcoming committee.

Survey of Extra Curricular Activity Completed by Chapin

The most comprehensive survey of extra-curricular activity ever attempted in the United States, is nearing completion under the direction of F. Stuart Chapin, head of the sociology department, and other members of the University committee on extra-curricular activity.

Practically all material has been collected and filed in typewritten form, and according to Professor Chapin, awaits only the written order of President Coffman and the Board of Regents, before being printed in the form of a regular University bulletin. Professor Chapin expects this work to make its appearance early next fall.

At present Mr. Clark is working on a book which will be published in the fall to be used in the course. The book will take up thoroughly such things as bias, prejudice, faulty hypothesis, poor observations, bad testimony, bad propaganda, dishonest propaganda and logic.

New Law Building to Have Trial Room

Embryonic Minnesota attorneys will soon have the advantage of a law library with shelf room for 90,000 volumes, and a court room, where they may try their hands at pleading cases, when the new \$250,000 law building to be erected on the campus this year is completed.

Hundreds of old law volumes, now gathering dust in packing boxes in the basement of the present law building, will be resurrected and restored to their dignity on the shelves of the new library. The university law library now contains 45,000 volumes, valued at \$350,000. In number of volumes it is exceeded only by the state law library.

The "court room" will have all the accessories and accoutrements conducive to oratorical inspiration. And there the aspiring law student will try his two cases, one before a "judge" and the other before a jury composed of freshman students.

Black, Ag Economics Expert, Accepts Harvard Position

Dr. J. D. Black, since 1920 head of the division of agricultural economics, department of agriculture, University of Minnesota, resigned Friday, July 29, to accept a chair of agricultural and production economics at Harvard university. Dr. Black will leave for Harvard about September 15 with the completion of his work at the summer session of the University of Minnesota. He came to Minnesota in 1918, and was made head of the division.

Professor Garey Leaves For Study at Cornell

Professor L. F. Garey of the farm management division has been granted a year's sabbatical leave beginning October 1 and will spend it at Cornell University in study for a doctor's degree. He has rented his home in St. Anthony Park North and will move his family for temporary residence at Ithaca, New York.

The Alumni University

July 1, 1927.

To the Board of Directors of the General Alumni Association:

It is customary to submit a report each year on the work of the General Alumni Association. Some time perhaps this practice will be deemed unnecessary in view of the fact that there is carried steadily week by week throughout the year a cumulative story of the work of the Association in the pages of the Alumni Weekly, this magazine or news sheet being itself one of the chief enterprises of the Association. This report can only refer to some of the things that have engaged the attention of the Alumni and the Association during the year.

THE ALUMNI WEEKLY.—This is the bread earner of the Association, the source of income. The small margin of profit that occasionally accrues through advertisements and subscriptions has to take care of the office and organization expense and all that is embraced in the sometimes disconcerting term "overhead." The publication is meeting with steady approval. It is impossible, of course, to say how much it is read by the subscribers, but when last year the editor undertook to change the form to newspaper style the protest was so instantaneous and general that one must conclude that the Weekly is receiving attention. There are at present 4700 subscribers and this number will be increased considerably when the new subscribers of the Class of 1927 are added. Due credit should be given the editor and associate editor for creating a sheet that is on the whole as attractive as the Weekly is. It compares very favorably with the alumni publications of other institutions and none of our alumni has ever had to apologize for the appearance or content of the Alumni Weekly. A full statement of the finances of the Weekly and the Association is made by the editor and manager and printed elsewhere and this will also give additional facts concerning the publication. Suffice it to say that this year's report is the best that we have had for three years.

NORTHROP MEMORIAL AUDITORIUM. — The Board of Regents has instructed the architects to proceed with final plans for the building that is to stand at the head of the mall. The contract will call for an expenditure of \$750,000.00. This will not complete the building as originally conceived, but will provide a usable structure that will not appear incomplete. The Corporation has tendered the Board of Regents the sum of \$350,000.00 and guarantees \$30,000.00 additional by January 1, 1928. This with the \$300,000.00 contributed by the Regents makes \$680,000.00 immediately available. The Corporation has asked the Regents to advance an additional \$70,000.00 to bring the total to \$750,000.00 and in turn the Corporation pledges its resources not only to repay the \$70,000.00, but to complete the building as originally planned. The Corporation has outstanding in pledges at the present time approximately \$600,000.00.

ALUMNI AND COMMENCEMENT.—For three years now alumni have been privileged to have a part in the Commencement exercises. They marched in the procession and sat in reserved seats during the program. The fifty-year class led the procession (this year 1877 represented by five out of six living members) followed by the other classes in the order of seniority. Most of these attended the alumni dinner at the Minnesota Union that same evening, where three hundred seventy-eight persons were served. The Class of 1917, celebrating its tenth anniversary, was in charge. The program was somewhat hurried in order that those present might also attend the postponed performance of "Carmen" given in the stadium that same evening. One of the most gratifying features of the program was the report of the Class of 1902, twenty-five years out of college. This class presented the sum of \$2,517.00 as a memorial loan fund and pledged their active interest in increasing it as the years go on. A burst of applause greeted this presentation and eyes will be turned now toward the Class of 1903 which will celebrate its twenty-fifth anniversary next year.

ALUMNI GIFT FUND.—Through contributions received from alumni the past year the Association has found it possible to carry out a plan that it has had in mind for some

Statement Shows Weekly Is Financially Sound

FOLLOWING is the financial statement of THE MINNESOTA ALUMNI WEEKLY and the General Alumni Association of the University of Minnesota as prepared by Haskins & Sells, auditors, after an examination of the accounts for the years 1926-27:

July 7, 1927.

General Alumni Association of the University of Minnesota,
Minneapolis, Minnesota.

Dear Sirs:

We have made a general examination of your accounts for the purpose of verifying the stated financial condition at June 30, 1927, and of reviewing the operations for the year ended that date, without detailed verification of the transactions affecting the operating results. We submit our certificate and the following exhibits:

Exhibit A—Statement of Assets and Liabilities, June 30, 1927 and 1926, and Comparison.
B—Statement of Income and Profit and Loss for the Years Ended June 30, 1927 and 1926, and Comparison.

Yours truly,

HASKINS & SELLS.

GENERAL ALUMNI ASSOCIATION OF THE UNIVERSITY OF MINNESOTA CERTIFICATE

We have made a general examination of the accounts of the General Alumni Association of the University of Minnesota for the year ended June 30, 1927.

The following non-liquid or contingent assets of the Association are not included in the accompanying statement of assets and liabilities:

Furniture, fixtures, and office equipment; Life membership pledges receivable which are payable, on collection, to the Minnesota Alumni Association; and Alumni Weekly subscriptions receivable.

WE HEREBY CERTIFY that, subject to the foregoing qualifications, in our opinion the accompanying statement of assets, and liabilities and statement of income and profit and loss correctly set forth, respectively, the financial condition of the Association at June 30, 1927, and the results of its operations for the year ended that date.

HASKINS & SELLS.

Minneapolis, July 7, 1927.

GENERAL ALUMNI ASSOCIATION OF THE UNIVERSITY OF MINNESOTA

STATEMENT OF ASSETS AND LIABILITIES
June 30, 1927 and 1926, and Comparison

Exhibit A

	June 30		Increase
	1927	1926	
<i>Assets</i>			
Cash on deposit	\$ 756.17	\$ 954.09	\$ 197.92*
Accounts receivable—Advertising and miscellaneous sales	2,062.93	1,418.02	644.91
Total	\$2,819.10	\$2,372.11	\$ 446.99
<i>Liabilities</i>			
Note payable—First National Bank		\$2,000.00	\$2,000.00*
Accounts payable—Printing and engraving	\$2,355.92	1,113.98	1,241.94
Minnesota Alumni Association:			
Note payable	1,500.00	1,500.00	
Account payable	2,584.94	2,943.94	359.00*
Total	\$6,440.86	\$7,557.92	\$1,117.06*
<i>Deficit</i>			
Balance, per Exhibit B	\$3,621.76	\$5,185.81	\$1,564.05*
*Decrease			

GENERAL ALUMNI ASSOCIATION OF THE UNIVERSITY OF MINNESOTA

STATEMENT OF INCOME AND PROFIT AND LOSS
For the Year ended June 30, 1927 and 1926, and Comparison

Exhibit B

	June 30		Increase
	1927	1926	
<i>Income</i>			
Alumni Weekly			
Advertising	\$ 4,798.00	\$ 2,265.64	\$ 2,532.36
Subscriptions	5,735.12	5,852.30	117.18*
Miscellaneous—Principally sales of publications	509.39	356.28	153.11
Interest on life membership fund investments held by the Minnesota Alumni Association for the benefit of the General Alumni Association	2,887.70	2,721.14	166.56
Total	\$13,030.21	\$11,195.36	\$ 2,734.85
<i>Expenses</i>			
Alumni Weekly:			
Printing and engraving	\$ 6,785.08	\$ 7,206.66	\$ 421.58*
Postage—Second class	372.62	235.00	137.62
Wrappers	118.60	150.98	31.48*
Commissions on advertising and subscriptions	119.82	135.78	35.96*
Salaries:			
Permanent staff	3,940.92	4,099.92	159.00*
Extra office help	405.40	337.41	67.99
Postage—First class	295.48	175.00	120.48
Exchange on checks	28.02	25.06	3.56
Interest:			
Note payable to Minnesota Alumni Association	90.00	90.00	
Other	61.07	5.00	56.07
Miscellaneous general expenses	147.15	225.36	78.21*
Uncollectible accounts written off	41.80	451.90	410.10*
Total	\$12,366.16	\$13,157.17	\$ 791.01*
Net Profit for the Year	\$ 1,564.05	\$ 1,961.81*	\$ 3,325.86
Deficit at Beginning of the Year	5,185.81	3,066.85	2,118.96
Net Deficit	\$ 3,621.76	\$ 5,028.66	\$ 1,406.90*
Add Expenditures for Furniture and Fixtures not carried as an Asset		157.15	157.15*
Deficit at End of the Year	\$ 3,621.76	\$ 5,185.81	\$ 1,564.05*
*Decrease			

time, i. e.—to furnish the Weekly without cost to all outgoing seniors during their last term at the university. This spring approximately eighteen hundred copies of the Weekly were mailed each week to this group on the campus, the purpose being to acquaint them with the nature of the publication, its desirability as a means of contact with their alma mater after they graduate and further to give them an understanding of the plans and purposes of the Association. When asked for their life subscriptions and life memberships, three hundred seventy-three responded by pledging the payment of \$50.00 each over a period of six years to cover this obligation. This response is very commendable in view of the fact that this class in its freshman year had visited upon it a special campaign for subscriptions to the stadium-auditorium fund and in the main has this mortgage still to face. It is hoped that a larger contribution to the Gift Fund will be made this coming year so that an increased service may be rendered.

ALUMNI UNIT ACTIVITIES.—A number of the local associations have reported interesting meetings during the year. Among these were the gatherings at Portland, San Francisco, Los Angeles, Detroit, New York City, Buffalo, Chicago, Milwaukee, Rochester, Faribault, etc.

The Minneapolis Association completed its project of putting into sheet music form the Minnesota Songs. These are now available at fifty cents a copy. This same organization purchased twenty-five copies of the Gopher at a cost of \$100.00 for distribution to certain high schools of the state.

LEGISLATIVE APPROPRIATIONS.—Probably the greatest desire of the alumni body with respect to the university is that the institution may have sufficient funds to enable it to do a quality of work that is unsurpassed in the field of higher education. This dream, of course, will never come true until the people of the entire state share that wish. The Association has assisted in every way possible to bring about this result and undoubtedly has made considerable progress. The secretary during the year has spoken in the interests of the university at Stillwater, Winona, Austin, Northfield, Faribault, Owatonna, Waseca, Albert Lea, Hibbing, Thief River Falls, Tyler, Waterville, and Brainerd. While it is impossible to appraise the value of these contacts it seems certain that with an understanding of the university's problems there comes a sympathetic response to her needs. When the state at large feels a sense of partnership with the university in its program instead of holding aloof as a distant censor of its activities real progress will be made. —E. B. PIERCE.

PERSONALIA

Ex '13—When Colonel Charles A. Lindbergh hopped off from New York to St. Louis, he was accompanied by another Minnesota pilot, Lieutenant Newton Longfellow of Minneapolis. Lieutenant Stanley Omsted and Lieutenant Longfellow escorted Lindbergh in observation planes as far as Dayton, Ohio. Passenger seats in the escort planes were vacant, on the order of the secretary of war, so that either could pick up the trans-Atlantic flier in case of a forced landing. Longfellow is a son of the late Levi Longfellow of Minneapolis. He was graduated from Central high school, attended the University of Minnesota two years and then spent two years at Allegheny college, Meadville, Pa. He is a member of Phi Kappa Psi fraternity. He was trained as an aviator at Champaign, Ill., and served for 18 months in France in the World war. Since that time he spent three years in the Philippines, and for the last four years has been stationed at Mitchell field.

'16—Morlan Hoover Bishop of Minneapolis and Alice McLean of Grafton, N. D., were married on Saturday, July 2. Mrs. Bishop is a graduate of the University of North Dakota and belongs to Delta Gamma sorority. After

a honeymoon trip through Yellowstone Park, Mr. and Mrs. Bishop will be at home at the Curtis Hotel.

'16 Ed—George A. Selke, assistant professor in the College of Education, University of Minnesota, for the past two years, was named president of the St. Cloud Teachers college, St. Cloud, Minn., on Friday, June 24. He will succeed P. C. Brown, who recently resigned his position at this institution.

The new appointee received his B. A. from the University of Minnesota in 1916, and ten years later was awarded an M. A. at Columbia university, New York. While a student at Columbia he participated in the Tampa, Fla., Port Arthur, Tex., and Freeport, N. Y., surveys made by the Teachers college of Columbia university.

Mr. Selke has been active in educational circles in the state for a period of time. He was a co-author with Dr. Boraas of "Rural School Administration," published recently by the D. C. Heath & Co. He served on the committee of four, which was responsible for the Minnesota Elementary School Curriculum instituted in Minnesota grade schools in 1922. His big achievement came in 1924 when he contributed "Transportation Costs in Consolidated Schools of Minnesota" to the United States bureau of education. Preceding and following this work, he has contributed various articles to the journal of rural education and other educational journals.

Mr. Selke was recently appointed to a Professorship of Educational Administration for the next year at the University of Missouri, which position he resigned in order to accept the presidency of the St. Cloud Teachers College.

'18 E—In the death of A. Moorman of St. Paul, founder of the Moorman Domestic traveling scholarship in architecture the University of Minnesota lost one of its best friends. Mr. Moorman died on April 20, 1927. Although he was not an alumnus of this institution he sent his two sons, Frank, ('22E) and Albert J. ('18E) to Minnesota, to receive training in his own profession of architecture.

Mr. Moorman was a man who had to overcome the most severe handicaps before he reached the top in his field, so he had the utmost sympathy with other struggling artists. He substantiated this sympathy in the scholarship which was offered at the University of Minnesota to the winner of a special design problem each year. In this and many other ways, he helped the once struggling but now successful School of Architecture get on its feet.

While still a child, Mr. Moorman came to America from his birthplace, Hanover, Germany, with his parents. A series of misfortunes, including the loss of his parents and only sister, and the Chicago fire which impoverished the aunt with whom he lived, marred the early years of his life. At the age of 12, he apprenticed himself as a modeler and carver, taking up night school work in music and art.

Following his craft, he went to Cleveland, Boston, and New York, where he did some of the carving in the famous Vanderbilt home. After living in sev-

eral mid-western cities, he married and moved to St. Paul. In 1905, he established his own business as A. Moorman and Company, building bank and office equipment. Gradually the business has changed to the designing, building and equipping of banks alone. Work done by the firm can be found in all parts of the United States, as far north as Alaska.

'18 Ag. '21 G—Prof. George A. Pond of the farm management division at University Farm has returned from Cornell University at Ithaca, N. Y., with a doctor's degree. Dr. Pond left his home station on leave of absence last September and returned the last of July.

'20 B—Niel W. Upham, president of the first graduating class of the School of Business, was married on February 17, to Rachel Rushton, of Montgomery, Ala. Mrs. Upham graduated in 1922 from Agnes Schott college in Atlanta, Ga., and was a member of Phi Beta Kappa. Mr. Upham was all-senior president in 1920, a member of Alpha Delta Phi, Iron Wedge, one of the founders



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of Silver Spur, as well as business manager of the 1920 Gopher.

Following graduation he spent a year in New York with the National City bank, three years in St. Paul as assistant to the president of the Capital National bank, prior to its consolidation with the Merchants National bank of that city, a year with the Northern Trust company of Duluth, and during the past year and a half he has made his home in St. Petersburg, Fla., where he is engaged in the mortgage business.

Mr. and Mrs. Upham have just built a new home in St. Petersburg, which although it has no street address now, will be at 4001 Minnesota avenue eventually. Which just shows that you can't keep a good name down.

'20, '21 G—Mr. and Mrs. Robert B. Gile of Fremont avenue S., sailed from New York City, July 22, on the Carmania for a three months' trip to Europe. Most of their time will be spent in Paris and on extended motor trips. They will go to Marseilles, the French and Italian Riviieras, Geneva and Lucerne, the Rhineland by boat and Berlin, Brussels and London.

In southern France they will spend a few days in Montpelier in the Pyrenees near the Spanish border. Mr. Gile will visit a number of friends whose acquaintanceship he made while studying at the University of Montpelier eight years ago. The university is one of the oldest in France. It was founded in the thirteenth century.

En route they will spend a week in New York with Mr. Gile's sister, Elizabeth Gile ('24, '25 G). Miss Gile and

Elizabeth Craddick ('25), daughter of Mr. and Mrs. Harry B. Craddick of Minneapolis, make their home in New York.

'21—Lewis E. Merrill of Minneapolis and Margaret Lamberton of Los Angeles were married Friday noon, June 24, at St. John's Episcopal church, Los Angeles. After a trip through the Canadian Rockies, Mr. and Mrs. Merrill will arrive in Minneapolis to make their home. Mr. Merrill is a member of Theta Xi fraternity.

'21 E—One of our enjoyable office visits this summer was had on July 26 with Roy A. Palmer, 817 Financial Center Building, Los Angeles, connected with the Pacific Lamp Division of the National Lamp Works of the General Electric company. Alumnus Palmer was in Minneapolis on his return from a trip to New York. While enroute he also stopped off at his parental home at Hastings, Minnesota. Mr. Palmer proudly exhibited the picture of a 10 months old baby girl, Arlene, just in the act of taking her first step. Many alumni of '21 will remember Mrs. Palmer, who was Gertrude Bradburg ('21).

'21 Ag—A. E. Wackerman, a member of the Lake States Experimental Station staff has accepted a position as forester for the Crossett Lumber company. The Crossett Lumber company recently put its entire forest property of 500,000 acres under a plan of forest management which will enable them to continue cutting timber indefinitely.

'21 Ed—One of the much-entertained-for brides of the summer was Mary

Hoy, whose marriage to Dr. Edward Regnier ('19, '20 Md), of Minneapolis, took place on Wednesday morning, June 22, in the church of St. Anthony of Padua. Miss Hoy had been engaged in social work in Minneapolis prior to her marriage.

'21 C—Richard S. Swart is in the engineering department of the Electrical Refrigeration corporation (Kelvinator), in the research and testing division. He says that it is very interesting work. His address is 9308 Sorrento, Detroit, Mich.

Ex '21—Dr. John F. Fulton, Jr., who has been doing special research work at the Harvard Medical school is one of 21 students to be elected to membership in Alpha Omega Alpha, the medical society which corresponds to Phi Beta Kappa, of which Dr. Fulton also is a member. Dr. and Mrs. Fulton (Lucia P. Wheatland), whose home is in Brookline, Mass., visited in St. Paul this spring as the guests of Dr. Fulton's parents, Dr. and Mrs. John Fulton. Dr. Fulton, Jr., received degrees from Harvard University in 1921 and from Oxford in 1925.

'23 D—Dr. Clarence H. Rebney and Marian Lauer were married on Saturday, July 2, at Bethel Lutheran church. They will make their home at 3508 West 22nd street, Minneapolis.

'23—The engagement of Eliza How to J. Vick Merrill of St. Paul has been announced. Miss How is a graduate of Wheaton college, Norton, Mass., and belongs to the St. Paul Junior League. Mr. Merrill is a graduate of West Point as

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well as the University of Minnesota. He belongs to Sigma Phi Epsilon fraternity.

'23 DN—Mr. and Mrs. Clarke Nicholson (Florence Forster) have returned from their wedding trip and are at home at 8 East Minnehaha Parkway. Their marriage took place on Friday, June 24. Mr. Nicholson is a member of Phi Kappa Psi fraternity.

'23 E—A date late in August has been chosen for the marriage of Dorothy Martha Garland of Minneapolis and Sheldon S. Hibbard of Duluth. Miss Garland is a graduate of Miss Wood's school. Mr. Hibbard belongs to Triangle fraternity.

Ex '23—At the home of Mr. and Mrs. Norton M. Cross ('87), the marriage of Katherine Byrd Shenehon and Lewis Washburn Child ('23 L) was solemnized on Thursday, July 7. Mrs. Child graduated from Sweet Briar college, Sweet Briar, W. Va. She is a member of Kappa Kappa Gamma sorority. Mr. Child belongs to Alpha Delta Phi fraternity.

'24—On Saturday, June 18, Janice Williams and George Brose of Kansas City were married in Redfield, S. Dak., at the home of the bride's parents. Mrs. Brose is a graduate of Stout Institute, Menomonie, Wis.

'24 Ed—At the Methodist Episcopal church in Redwood Falls, Minn., Grace Whittett and Charles C. Elliott ('23 B) were married on Wednesday afternoon, June 22. They will live at Walnut Grove, Minn.

Ella Whitney is Dead

Just as we are going to press, comes word of the death of Ella A. Whitney, which occurred on Saturday, August 27, at the home of her sister, Mrs. H. A. Clifford, 1430 Lincoln avenue, St. Paul. The body was taken to Ashburnham, Mass., Miss Whitney's old home, and the funeral planned to take place on September 1.

As secretary to the late President Northrop since 1897, Miss Whitney was well known and highly respected in the University community. A more detailed account of her life and work will be published in the September issue of the ALUMNI WEEKLY.

'24 Ed—The engagement of Helen Sjoblom to Robert Monson Dewey of San Francisco has been announced. Miss Sjoblom was the first girl to be chosen queen of the St. Pat celebration on Engineer's day, three years ago. She belongs to Delta Zeta sorority. Mr. Dewey is a graduate of Dartmouth and belongs to Theta Chi and Gamma Alpha fraternities.

'24—Alice Bartel and A. Whitlock were married on Thursday, June 23, and after a short wedding journey have taken up their residence at Belle Plaine, Minn. Miss Bartel has been teaching in the high school at Belle Plaine since her graduation. She is a member of Alpha Chi Omega and Theta Sigma Phi.

'24 E—Along with a notice of his change of address, Clarence Teal wrote us the following letter with much news of interest to the boys from the Engineering college.

"The Northwestern Bell decided along in May that they wanted another en-

gineer in the office here in Omaha, and I happened to be chosen. It was rather nice for me because they sent me to New York a month before bringing me here.

"I stopped in Chicago on my way East and saw Murray Lanpher who is in the Westinghouse sales office there, and it seemed like I found about half my electrical classmates in the engineering offices of the Illinois Bell. Appleman, who was keeping an index of the Minnesota boys, told me there were about 150 University of Minnesota men in Chicago of whom he had a record.

"I took in Niagara Falls, Boston (by weekend boat trip), Atlantic City, Philadelphia, and Washington, before starting for home. I had dinner with Glanville Smith twice and we took in a very jolly comedy, 'Tommy.' I enjoyed 'Tommy' and 'Rio Rita' the most of any of the shows that I took in.

"Glanville and I managed to see 'Izzy' Silverman after he had completed a 36-hour preliminary study for the Beaux Arts competition. He and Olaf Fjelde were both in Boston the day I was there but I didn't get time to go out and see them. I was standing in the lobby of the Hotel Shelton one evening when Olaf came up and touched me on the arm. Herbert Magoon, another architect, took me around the suburbs and pointed out the architectural beauty spots for me.

"There are a number of Minnesota graduates with the telephone company in New York. I had dinner with both E. Manderfeld and Mr. Shepard.

"In Washington I saw both Archie



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McCrary ('24 E) and G. J. Schottler ('23 E). They are both very enthusiastic about the patent work and I had a hard time convincing them that there is any other worthwhile field of endeavor.

"Mrs. Teal (Valentine Moline, '25), joined me here shortly after my return from the East. We both like Omaha, but of course it can't equal Minneapolis. Don't forget to change my address, Leland, because we don't want to miss the Alumni Weekly."

'24—Lorraine D. Walling visited her family in Minneapolis during the summer, on a vacation from her position as social worker in Reading, Pa.

'24 E—Carl Gerdes is back home in Minneapolis after having spent two years in South America. He was in Venezuela the greater part of the time.

'24—Welles A. Gray of Lawrence, Kan., son of Mr. and Mrs. William I. Gray ('92 E, '98), 2102 Lake of the Isles boulevard, will sail Wednesday on the steamship Berengaria for Europe. He will meet his brother, Franklin D. Gray ('25), a student at Oxford University, at Southampton, England, and together they will tour in England and on the continent during the summer. Franklin D. Gray is studying at Oxford on a Rhodes scholarship.

'25—Mary Imogene Giddings has announced her engagement to Paul Gengnagel.

'25 P—Perhaps the love patron sought by alchemists of old has been discovered at Minnesota, for two couples from the Pharmacy college were married during

the summer. Harold Carpenter and Catherine Christgau were married on Wednesday, June 29, at the Associated church, Owatonna, Minn. Mrs. Carpenter is a member of Kappa Epsilon. For their wedding journey, they visited Rocky Mountain Park, Denver, Colo.

The other '25 Pharmacy romance culminated in the wedding of Dorothy Champlin and Willard F. Becker, which took place on Monday, June 20. They are now living at 1308 Powderhorn Terrace, Minneapolis.

'25—Evelyn A. Johnson and Orville B. Flood ('26) were married on Thursday, July 23, at the home of the bride's parents in Minneapolis. Mr. Flood and his bride will reside at 1423 West 26th street.

'25—Following the June Commencement exercises, Helen Stone ('27 Ed) became the bride of Rudolph R. Mueller. They plan to make their home in Los Angeles. Mrs. Mueller is a member of Sigma Alpha Iota sorority, and Mr. Mueller belongs to Omega Upsilon Phi fraternity.

'25 E—Fred H. Larson and Mavia Erickson were married on Saturday, June 25. They will make their home in Albuquerque, N. Mexico.

'25 E—R. W. Keller is in the transfer engineering department at the Sharon Works of the Westinghouse Electric company. He will be there for the next two years and will then be transferred back to the General engineering department at the main works in East Pittsburg, Pa.

'25 Ag—M. Floride Vos is home demonstration agent for Steele county.

'25 B—The wedding of Theodore (Ted) Cox, 2106 Commonwealth avenue, St. Paul, known to thousands of Minnesotans for his stellar works on the university football teams of '23 and '24, and Miss Anne Josephine Hewson took place Saturday, July 29, at 8 p. m., at St. Matthew's Episcopal church, St. Paul. The couple will spend a few weeks in northern Minnesota prior to taking up their residence in New Orleans, where Mr. Cox will act as football coach at the University of Tulane.

'26—Willard C. Bruce, who received an American Field Service Fellowship for French Universities, sailed Thursday, June 23, for France. He is a member of Phi Beta Kappa and an associate member of Sigma Xi. Mr. Bruce took post graduate work at the California Institute of Technology, Pasadena, last year.

'26—The Virginia Avenue church of St. Paul was the scene of the wedding of Frances Adams and Paul L. Covell ('25 C), on Saturday, July 30. After a short wedding trip, Mr. and Mrs. Covell will be at home in Minneapolis. Mrs. Covell is a member of Sigma Kappa sorority, and Mr. Covell belongs to Alpha Chi Sigma.

'26—One of the attractive new homes in the district just south of Minnehaha Parkway is that of Mr. and Mrs. Clarence K. Bros, located at 5325 Humboldt avenue South. Mrs. Bros. was Ethelyn Johnson ('26). She has been assistant art instructor at North High school,

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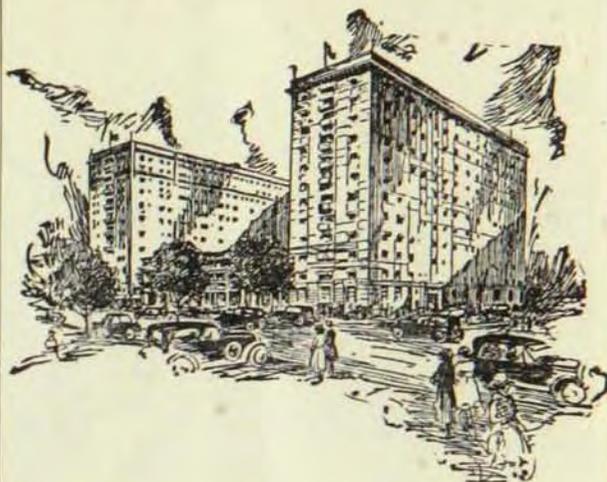


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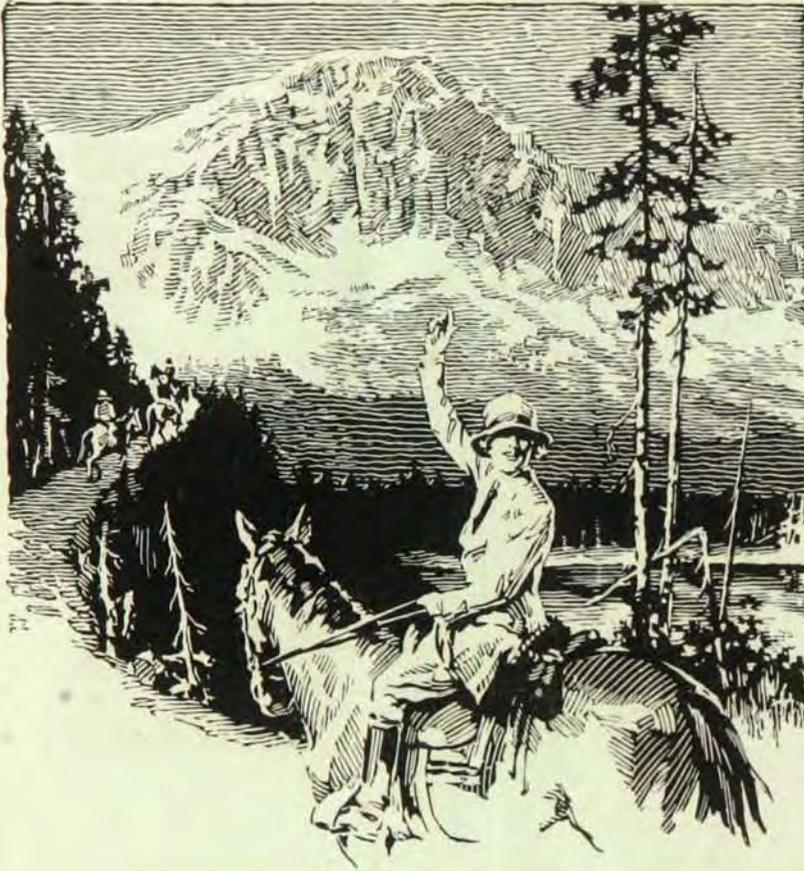
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Minneapolis. She is a member of Alpha Delta Pi sorority. Mr. Bros belongs to Alpha Tau Omega fraternity. Their marriage took place on Wednesday, June 22.

'26—On Friday, June 24, Mertyce Schmitt became the bride of Clinton Merrill ('24 B). After a honeymoon trip to Yellowstone Park, they will take up their residence at 317 North 21st avenue, East Duluth, Minn. Mr. Merrill belongs to Phi Kappa Psi fraternity and his wife to Delta Gamma sorority.

'26 GN—Mae Greene has selected August 29 as the date for her marriage to Stanley C. Olson ('24 M). Miss Greene belongs to Chi Omega sorority, and Mr. Olson to Sigma Nu fraternity.

'26 M—R. E. Wiley is employed in the Metallurgical department of the National Tube company at Lorain, Ohio.

'27 Md—One of the many summer weddings was that of Margaret Sweet and Dr. Sam F. Seeley, which took place on Tuesday, July 12, at the Lake Harriet Christian church. They will live in San Antonio, Texas, where Dr. Seeley is stationed as first lieutenant in the U. S. Medical Reserve. Dr. Seeley belongs to Phi Rho Sigma fraternity.

'27 L—On Saturday afternoon, July 16, Adelaide Orfield became the bride of Frank N. Bessesen. The wedding took place at the Church of the Redeemer in Minneapolis. Mr. Bessesen will graduate at the close of the summer session, and the young couple will start on their honeymoon in September. On their return they will be at home at 614 East 18th street. Mr. Bessesen belongs to Phi Gamma Delta and Phi Alpha Delta fraternities.

'28—Misses Florence Bros, Pearl Wolpert, Alice C. Nelson, and Muriel Almquist of the University of Minnesota, sailed in June on the France for Paris. They received the Fontainebleau scholarship. They will study for three months at the Fontainebleau School of Music.

Faculty

Horticulture — Making the grand rounds of the continent while on a year's sabbatical leave, Prof. W. H. Alderman, chief of the division of horticulture, has returned from an auto tour of the chief fruit growing sections and university stations in this country. Professor and Mrs. Alderman and their son motored from University Farm to the Pacific coast and traveled up and down the coast line while studying the fruits and flowers of Washington, Oregon and California.

After spending most of the winter in California, they toured the southern states from west to east, including Texas, Louisiana, Florida, Georgia and several others. They then motored up the Atlantic coast and on the way back to the place of beginning at University Farm stopped at the college stations in New York, Ohio, Indiana, Illinois, and various other interior states. Their official road mileage for the year was about 33,000 miles.

Library—After spending a year in Berkeley, California, Edna L. Goss has returned to her position at the University of Minnesota library.

Plant Pathology—Professor Julian G. Leach, will study in London at the Interior College of Science and at Berlin under a fellowship awarded by the International Board of Education. Accompanied by Mrs. Leach and children, he sailed from New York July 23 for England.

Professor and Mrs. John J. Willaman will leave New York for England, September 1, to spend a year in travel and study there and on the continent. Professor Willaman also has been awarded a fellowship. He is an expert in agricultural biochemistry.

Professor and Mrs. A. A. Stomberg, of the Scandinavian department, will sail in August from New York for Sweden where Professor Stomberg will give a series of lectures and do research work.

Public Speaking—Mr. and Mrs. Andrew Dingwall of New York City announce the arrival of a daughter, Janet Ariel, on January 30. Mr. Dingwall received his Ph.D. degree from Minnesota in 1924. Mrs. Dingwall (Ariel Macnaughton) taught in the department of public speaking and was dramatic coach here for several years.

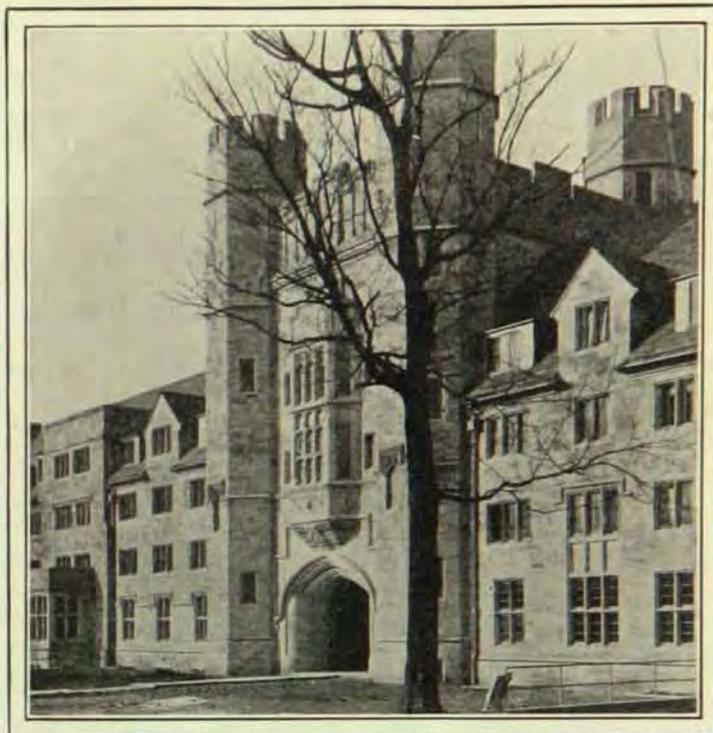
Romance Language—Touring for three years the romantic and historic land of the Inquisition, rubbing elbows with the literary master minds of Spain at their meeting place in the ancient city of Atenco, spending long and tedious hours in study and research work in the National Library of Madrid, Dr. Carlos Vazquez Arjona, professor of Spanish in the romance language department of this university, has written a book proving for the first time that the great Spanish novelist Galdos' novels are as truthful as any history would be.

Mr. Arjona's book, "Cotejo Historico De Cinco Espesodios Nacionales De Benito Perez Galdos" has answered the question whether the leading 19th century novelist of Spain, Benito Perez Galdos, invented his novels or whether they are true. Published by the "Revue Hispanique," noted French magazine, Mr. Arjona's solution of the problem will reach many foreign countries and institutions of learning in the United States. Another book to complete the manuscript already published will be ready in December.

A specialist on Spanish literature from 1898 to 1927, Mr. Arjona will complete in a few months a book entitled "Elementos Autobiograficos en el Teatro de J. R. de Alarcon" which will be published in the Bulletin Hispanique and is a study of the Spanish golden age in literature.

Mr. Arjona has been in America for eleven years, earning his B. A. degree in 1920, his M. A. in 1923, and his Ph.D. degree in 1925, all at the Johns Hopkins University.

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Volume 27

SEPTEMBER 30, 1927

Number 3



GETTING ACQUAINTED DURING THE FIRST DAYS AT MINNESOTA—

Several hundred Freshmen gathered during one of the get-acquainted mixers held during Freshman week at the Minnesota Union. There were speeches, movies, songs, a yell or two and refreshments. This was but one of many such activities designed to welcome to Minnesota her hundreds of new residents. Additional freshmen activities are chronicled on page 61.

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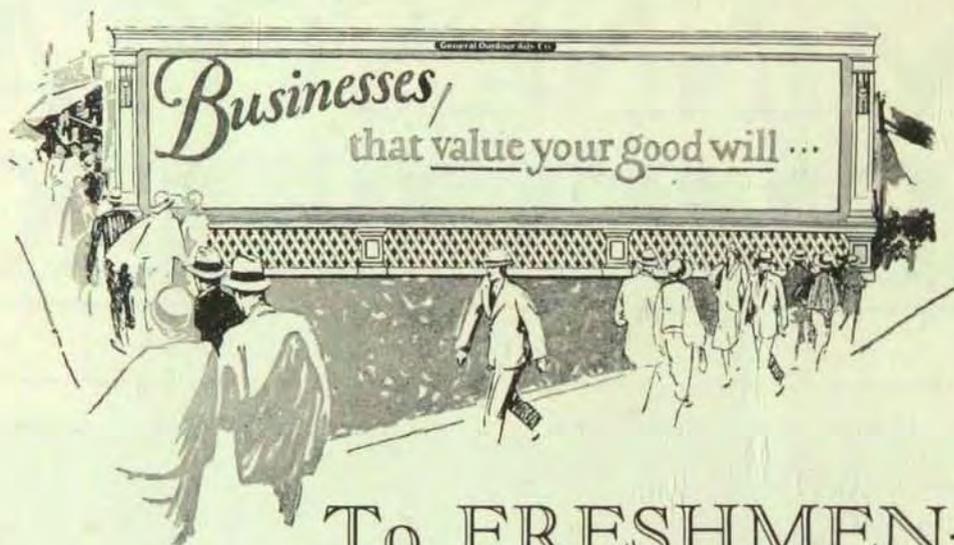
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You newcomers into the great educational sphere that is the University of Minnesota: you've noticed the hundreds of brilliant and beautiful outdoor displays—you've been used to calling them bill boards—that dot the Twin Cities of Minneapolis and St. Paul at every strategic point.

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As you come and go watch the General Outdoor Advertising Company's outdoor displays—for on these displays dependable business institutions with a real message are delivering it to buyers where they find them—in the outdoors.

Freshmen, Sophomores, Juniors, Seniors, Alumni—The General Outdoor Advertising Company is prepared to take care of your personal or company needs in the matter of signs, signboards, post-boards—large or small.

General Outdoor Advertising Co.

Minneapolis Branch
2020 Washington Ave. So.
Main 1395

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100 East 6th St.
Cedar 5426



FIFTH AVENUES of MINNESOTA

*A Buyers' Guide to the Exclusive Shops in
Minneapolis and St. Paul Recommended by
THE MINNESOTA ALUMNI WEEKLY*



Volume I

September, 1927

Number 1

What Fifth Avenues of Minnesota Means to You

Fifth Avenues of Minnesota has been established primarily to aid our alumni who do not have the advantage of proximity to a large city where they may shop in the large department stores or the smaller specialty shops, and for those who do live in the larger cities but who do not have the facilities or the time to shop about.

To you alumni I am your special information bureau and shopper's guide. I am a person of shopping ability and I know the merchants and their stores in both of our large cities. I can suggest to you the names and places where you may secure just the article you will want or if you are in doubt as to what to give and what is new I'll give you aid in that direction also.

Just make use of our Sally Forth Service as you would your best friend. Address me at 118 Administration bldg., University of Minnesota, Minneapolis, tell me your puzzling problem or the thing that you need to purchase and I will tell you just where to obtain that article. To those who do not live in the city I will give the name of the shop and the approximate price where it can be found and the name of some person there who is most capable of making a discriminating selection.—SALLY FORTH.



WRITE

Sally Forth, care the Minnesota Alumni Weekly, when you have shopping problems that demand attention. For Sally Forth wants to help you shop, alumnus and alumna want to suggest clever, new and different things to buy and wants to be of service to you in any manner possible.

Call

Sally Forth

The September Fashion Parade

*The Paris Forecast Is a Change of
Fashion More Formal, Less Uniform*

The New Forms: Skirts are longer, especially for evening, and they are also wider, with irregular hemlines, circular cut, and gradual flare. Waistlines may be high, low, or medium, but hips are snug fitting. Lines in general are more crisp. Sport clothes are practical and simple, but daytime dresses have acquired a greater variety of cut, detail, and elaboration. Evening gowns are brilliant with increased elegance. A less stereotyped mode permits greater individuality of dress than the uniform fashions of past seasons.

The New Fabrics: The important fabrics are the semi-rigid materials, Satin, Lamé, Faille, Taffeta, and Velvet; transparent novelty and classic velvets; supple Lamés and brocaded Crepes; various knitted fabrics and numerous novelty wools.

The Trimmings: Silk and metal and beaded and jeweled embroideries are used. Many trimmed in unusual pins of rhinestone or marquisettes on the shoulder or down the front. Many novelty buttons are also used. There is an abundance of furs in the unusual coats or wraps.

The Colorings: Black and beiges are important, and there are many new browns; blue-gray-greens, bottle greens, and blues, from light to navy; red furnishes a decided accent; black, white, and newer pastel shades appear at night.

SALLY FORTH in an interview with Roy H. Bjorkman.

Presenting Our Initial Opening of Fifth Avenues

Today the first number of Fifteen Avenues of Minnesota makes its bow to the 12,000 alumni readers of the MINNESOTA ALUMNI WEEKLY. Fifth Avenues of Minnesota—what a title to conjure with; what a host of suggestions it brings to our minds.

Fifth avenue of New York, the world's most famous shopping district, where the most exclusive shops are located and where the choicest goods may be secured, has its counterpart in Minneapolis and Saint Paul.

With the opening of this section to Minnesota alumni, information in editorial matter and advertising about the shopping opportunities in these two cities only will be given. Later we hope to present information about Duluth and the larger cities of Minnesota.

The success of this section, of course, depends not only on the appreciation of our readers but also upon the support these readers give our advertisers. Obviously the advertiser is using this section to extend his services to you, Mr. Alumnus, that you may secure exclusive goods at reasonable prices no matter where you may be located.

Announces the Debut of

The COLLEGE SHOP

Dedicated to Modern Youth—
Modern Chic—Moderate Prices

Our Latest Specialization
Priced \$29.50 and up

Roy H. Bjorkman-Inc.

NICOLLET AT TENTH

Exclusive But Not Expensive



The 60th
ANNIVERSARY
SALE

OCTOBER 3 to 8

John W. Thomas & Co.
1857-1927

Gordon
FIELD & STREAM
Leather Clothing
for Men and Women

**Where the
Well Dressed
Man Shines**

MCCABE'S—SHINE & PRESS PARLOR
308 14TH AVE. S. E.

The Plaza Hotel

Kenwood Parkway
and Hennepin Ave.

**Ballroom and Dining
Rooms**

Beautifully arranged for
Formal or Informal
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Rooms and Apartments

Of decided individuality for
Permanent or Transient
Residence

ETHEL M. MALCOLM, *Manager*
Kenwood 4200

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Large paneled photos of Minne-
sota's five presidents are now
available for home or office fram-
ing. Printed on heavy India
paper in a sepia ink these fa-
vorite photos of our presidents
form a memento well worth your
purchase.

\$1 Postpaid

MINNESOTA ALUMNI WEEKLY
118 Administration Bldg.,
University Campus

CHOICE FLOWERS

Mazey Florists, Inc.

Growers and Retailers

THREE STORES

Nicollet Ave. at Tenth
Second Ave. So. at Eighth St.
Beauvart Store and Greenhouses
West Lake St. at Ewing Ave.
MINNEAPOLIS MINN



Shopping about this week I've noticed this clever map of the University of Minnesota done in 'ye olde style manner' on display. It is the product of two Minneapolis girls Elizabeth Paige May and Nadine Evers and may be secured for \$1.00 each (unmounted) from their office at 63 1/2 South 10th street, Minneapolis. It'll make an entertaining addition to your office or library walls.

While I was at the above address I decided I'd drop in at the Neal-Alvords' clever little shop for a pleasant chat with Mrs. Neal and for a look about her shop. She calls her place at 63 South 10th street "Everything for the dining room," including dishes, glassware, furniture and silver. She has some new importations from New York and abroad that are just delightful. I found her prices, as usual, very reasonable.

Next door, at 65 South 10th street, is Agnes Reed's *Frockery*, quite a new little shop but one which I, nevertheless want to recommend very, very highly. She deals in Frocks, Smocks, and Pajamas, all hand made and very exclusive, at economical prices. Look for the Red Curtained Windows.

We spent a delightful hour going over the new *Keith-Plaza* hotel the other day. We could write a whole page about its charming location, its arrangement, and the splendid homelike atmosphere, but we'll leave that until later. Miss Malcolm, herself a former Minnesotan, is taking orders for University parties and alumni gatherings. Call her

If you've been a student since 1912, no doubt you have met Mr. Fieve, the campus jeweler. This year he is featuring the Chilton fountain pen, which is made in Boston and is a favorite with Eastern college boys. Mr. Fieve says that the Chilton can't get out of order, has a metal barrel which holds twice as much ink as any other pen, and will never leak.

Positively the most adorable pajamas in the world are to be found at *The Little Hat Box*. Mrs. H. H. Smith (Clara Bruer, Ex '09) makes them out of lovely Tinker Bell and other gay prints, with such delectable color combinations that I always wish I could buy them by the half dozen. They are tailored as exquisitely as a streetfrock and so inexpensive.



Exclusive

In the Twin Cities—Minneapolis and St. Paul—the Fifth Avenues of Minnesota section will be found only in the Minnesota Alumni Weekly for the Weekly controls the copyright. This exclusive section offers the most exclusive and the most effective small circulation buying power in the Northwest.

Fifth Avenues of Minnesota
Controlled by the Minnesota Alumni Weekly

AT 137

AT 137



*Taste and Care characterize
every detail of our
service*

Conveniently located in Baker Bldg.



PAJAMAS

*Individual
Exclusive Designs
Hand Made*

1311 4th St. S. E.

The Sweetest Day!

THE "Sweetest Day" is the day we remember folks who have done us a good turn—in a friendly way, in a business way. It comes this year on October 8th. One sends a note expressing appreciation, or say—a box of sweets with your card.

IVEY'S

☐ NICOLLET AT TENTH
Atlantic 4237



**New Football
History**

Will soon be available. A book of nearly 300 pages is now being published by the General Alumni Ass'n bringing the 1914 book up to date and thoroughly revising all previous history. Order now being accepted.

The price will be
\$1.50 Postpaid

The General Alumni Ass'n
119 Adm. Bldg., University Campus

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AGNES REED'S FROCKERY

FROCKS, SMOCKS, PAJAMAS

Handmade :: Exclusives

65 SOUTH TENTH STREET
Sixty feet from Nicollet

Atlantic 4831 MINNEAPOLIS



Nadine

decorative designer
63 1/2 south tenth st.
minneapolis, minn.



Why Go to Europe for Your Clothes?

Those who have recently returned from Paris and abroad with a trunk load of clothes and specialties will learn to their surprise (perhaps) and those who haven't been fortunate enough to travel will hear with delight that *Roy H. Bjorkman, Inc.*, is featuring the latest from Paris at his beautiful store at Nicollet and Tenth.

Mothers who want clever little frocks for their girls from 1 to 12 will find the *Betty Wallace* frocks charming as well as inexpensive. Call *Mrs. Nellie Muir*, Oak Grove Hotel.

One of the finest of the newer hotels in Minneapolis is the *Francis Drake* at 10th street and 5th avenue south. You can secure permanent rooms here or rooms by the day. The ballroom and the dining rooms are splendid for alumni and University functions. Call Main 7660.

A primrose isn't just a "primrose by the river's brim," when you buy it from the *Peterson Flower Shop*. Miss Ruth Hansop, their decorator, has an artist's touch in flower arrangement. The shop is owned by two Minnesota boys, Arthur E. and Edward C. Peterson ('25 B).

Freshmen fraternity pledges may think they're far ahead of dear old Dad, but when it comes to shoe shines and cleaning they will be taking their work to *McCabe*, who has kept Minnesota University boys looking neat for 25 years.

The Cavern is noted for its atmosphere—but it's the good food that brings you back. Sandwiches and salads are served during the rush hour, but private bridge or dinner parties can arrange for a varied menu, with everything from soup to nuts. Also the fifty-cent service is available from 10 a. m. to one p. m.



The old gentlemen riding gallantly above suggests the removal of the *Doorway bookshop* from Marquette between Fourth and Fifth streets to Eight street between Nicollet and Marquette in the William A. French Building. Here they have more room to display their large stock of books in more attractive fashion. They'll mail books anywhere.

Homecoming and chrysanthemums—what is one without the other? You'll find the freshest, largest, shaggiest chrysanthemums at *Mazeys*. This shop is such a Minneapolis institution that the name of *Mazeys* is to flowers, what Eventually is to flour . . . If you know what I mean.

NEAL-ALVORD SHOP

63 So. 10th St., Minneapolis
for CHINA, GLASS and FURNITURE
China Furniture Gifts
Spode Small Tables Pewter
Minton & Screens Pottery
other Eng. Dinner Wrought
Makes Wagons Iron
Will order china to replace broken patterns

THE DOORWAY BOOKSHOP

is now located at

86 South Eighth St.

where larger quarters and a more central location make it possible to render a

Better Book Service

FREE DELIVERY SERVICE
MAIL ORDERS PREPAID

Rose E. Tilden
Mabelle H. Pearce ATL. 6731



10th St.
and

5th Ave.
So.

ECONOMY

Combined with comfort, excellent service, desirable rooms, and cuisine, invite the alumnus to make this hotel his home — permanent or transient.

Hotel Francis Drake

Phone Main 7660

WRIST WATCHES DELUXE

T. FIEVE

Exclusive Campus Jewelry

317 14th Ave. S. E.

Afternoon Bridge Service, 50 Cents
After Theatre Parties Open 11 a. m. to 1 a. m.

THE CAVERN

"Come in and see what your teacup will tell"

ST. PAUL MINNEAPOLIS
32 East Sixth St. 1018 Nicollet Ave.
Second Floor Second Floor

Mrs. Nelle Muir Kenwood 7600

Betty Wallace

HAND MADE Frocks For Girls 1 to 12 Yrs.

200 Oak Grove Hotel

THE MINNESOTA ALUMNI WEEKLY :: THE 1928 GOPHER



Distinctive Typographers

Is what you'll hear every client of ours say. For not only do we do distinctive and individual printing in a fashion copied after the master craftsmen, but buyers find our prices economical and reasonable as well.

You readers of exclusive Fifth Avenues of Minnesota can do no better than consult us on every printing need.

We are proud of our record as publication printers — the four listed herewith are among our more than 20 publications and year-books printed annually.

We solicit your confidence

AUGSBURG PUBLISHING HOUSE

425 South Fourth Street, Minneapolis

THE TEKE OF T. K. E. :: TO DRAGMA OF A. O. H.

WELD & SONS

DIES FOR ALL GREEK LETTER SOCIETIES

Fraternity and Sorority Jewelry

Cups and Trophies

DANCE PROGRAMS AND STATIONERY

817 Nicollet Ave.



THE BLUE ROOM

*A Smart Place to Which
One Can Go*

William A. French & Company were commissioned months ago to give Minneapolis the most attractive modern French Cafe within their powers. So as the weeks have rolled by there has been gradually a wonderful transformation taking place in THE WEST HOTEL.

For there has been an atmosphere of chic and a background of smartness created within THE BLUE ROOM.

The smart rendezvous of Minneapolis!

Reservations are now being made for University of Minnesota Football Nights and Hallowe'en.

CALL PRIVATE OFFICE MAIN 3680

WEST HOTEL

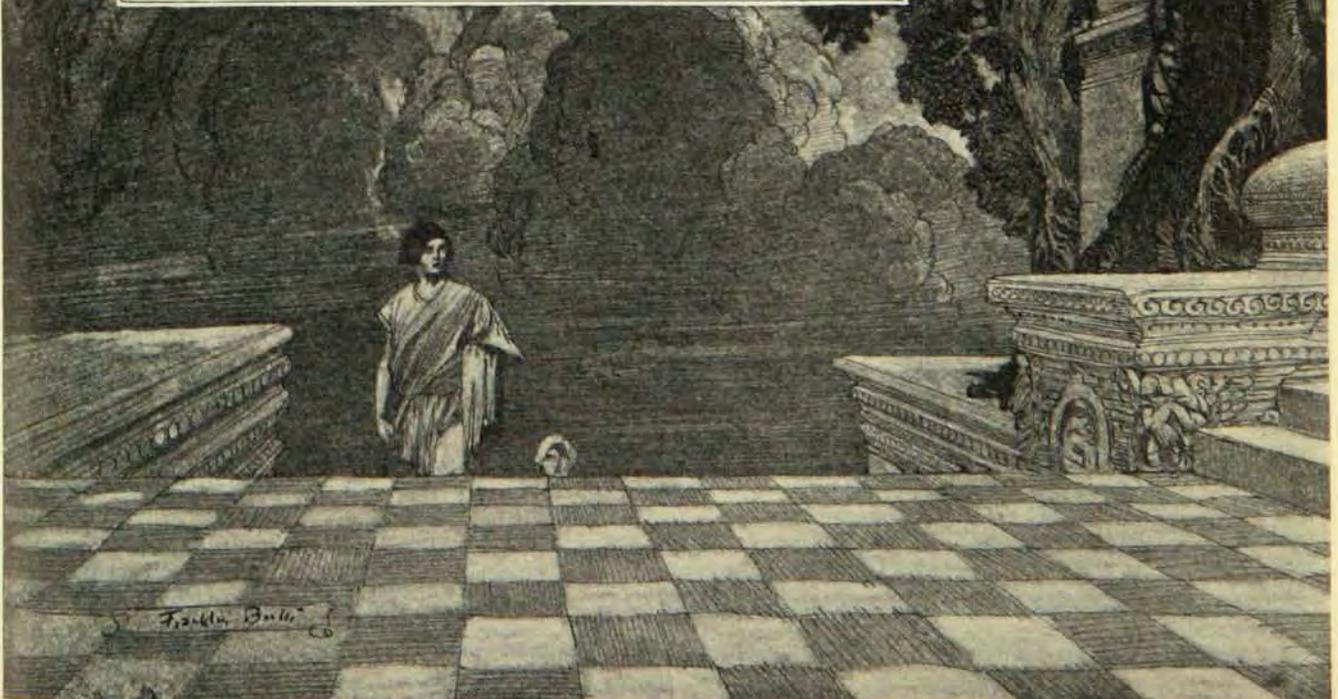
FAMOUS IN THE NORTHWEST

The
Minnesota Alumni Weekly

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Symbolical of the new student just entering the broad plane of new learning is this interpretive sketching made by the great Franklin Booth for the 1927 Gopher and the Arts and Crafts Guild and copyrighted by the Gopher, to both of whom we acknowledge our indebtedness



“Doc” and “Johnny”



DR. H. L. WILLIAMS



JOHN MCGOVERN

Write Sports Exclusively for **THE JOURNAL**

Dr. H. L. Williams, for 21 years head football coach at the University of Minnesota and one of the greatest coaches of all time, and Johnny McGovern, greatest Minnesota All-American star and one-time captain of the University team, are writing football news exclusively for the *MINNEAPOLIS JOURNAL* again this year.

Dr. Williams will analyze plays and strategy and will tell readers how to follow the new plays, and Johnny McGovern, Journal sports editor, will tell the complete play by play story.

This brilliant array of former Minnesotans commends itself and The Journal sports pages to alumni . . . for who can better interpret Minnesota football than former Minnesotans themselves?

Alumni Sport Enthusiasts Read The *JOURNAL* Exclusively

THE MINNESOTA ALUMNI WEEKLY



THE EDITOR'S INQUEST

Why Ban Student Autos?

MICHIGAN has joined the list of Big Ten universities prohibiting the student automobile. Only in exceptional cases hereafter will the student on the Wolverine campus be allowed to propel himself about with the use of the gasoline vehicle. This action of the Michigan board of regents was based upon the large number of student auto accidents taking place in Ann Arbor last year.

At Minnesota, the powers be thanked, no such action will be instituted. President Coffman feels, and rightly so, that the auto is a student necessity. Where more than 60 per cent of our students live in the Twin Cities and go home every night, the use of an auto is an absolute necessity to facilitate the rapid movement of traffic.

Traffic, including parking which today is a serious problem on the campus, will be regulated by the Minneapolis police force and the traffic court, according to Dean E. E. Nicholson, who has asked for this cooperation on the part of the city. Students and alumni have been warned to obey the city's traffic ordinances to avoid the payment of the traffic court's regulation fines.

We at Minnesota are constrained to extend condolence to the students at Michigan feeling that the wiser move on the part of the Wolverines regents would have been to punish the most serious offenders, depriving them of their cars, and allowing the others the use of the auto as long as their conduct is consistent with the accepted University code. Which moves one to wonder what the outcry will be from the gas depots and the garages in our fair sister university city of Ann Arbor. Perhaps the commercial aspect of the situation may force a new light.

The Fifth Avenue Section Is Commended to You

THE editor calls your attention to the great amount of advertising in this issue of the Minnesota ALUMNI WEEKLY; the largest amount ever published in a regular issue. This indicates the faith of the merchants and business corporations of the Twin Cities in the selling power of the WEEKLY and their faith in its readers. For the first time in the history of northwest journalism an exclusive section for the small specialty shops of the important avenues of Minneapolis and St. Paul is offered. Well filled with exclusive advertising our "Fifth Avenues of Minnesota" section is one that commends itself to you, alumnus and alumna. It is published for your attention and we urge you to make use of its facilities. Sally Forth, conductor of this section urges you to write the Alumni office for shopping suggestions, for suggestions on what to buy and where to shop. Read the shopping notes and write the advertisers and write Sally Forth. Another interesting department in publishing activities is our Banks and Business Opportunities section published in the back portion of this issue. Run once each month, this section will furnish you with investment infor-

mation and statistical advice that will be invaluable. The investment section will be written by men well versed in the investment field. Other sections that will make their appearance in October include: a School page, in which we open our Minnesota Alumni Weekly Schools Service Bureau for our readers, a Go to Church Page which will contain the notices of the cooperating churches of the Twin Cities, and a Travel Section devoted to Minnesota travelers. These special sections have been made possible by our advertisers and it is only through your support that these advertisers will continue in our columns. Your interest manifested through letters or personal calls will be an indication of your faith.

Regent's Institute "Friendly" Suit Against "Big 3"

THE Regents' action in instituting court procedure against the State Board of Control, familiarly known as the "Big Three," asking that the supervision of the University's finances be divorced from this board, is an important case. The University in this matter stakes its claims on its grant of original jurisdictionary powers, granted it in the original charter. The decision of the court will mean much in the future life of the University.

The Staff

LELAND F. LELAND
Editor and Manager

CECIL PEASE.....Associate Editor
M. J. FADELL.....Sports Editor
HUGH HUTTON.....Cartoonist

ADVISORY COMMITTEES

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FACTS, FOR NEW SUBSCRIBERS

Subscription: Life (with life membership) \$50, at \$12.50 a year. Yearly (without membership) \$4. Subscribe with central office or local secretaries.

The Minnesota Alumni Weekly is published by the General Alumni Association of the University of Minnesota, on Saturday of each week during the regular sessions, from September through June. Monthly during July and August.

University Office—118 Administration building, University Campus.—Phone Dins. 2760.

Down Town Office—425 So. 4th St.—Phone Geneva 8338.

Member of Alumni Magazines associated, a nationwide organization selling advertising as a unit and of the Intercollegiate Extension service with headquarters at 18 East 34th street, New York City.

Eastern Advertising Representatives—Roy Barnhill, Inc., 40 East 34th St., New York, N. Y., and Collegiate Special Advertising Agency, 503 Fifth Avenue, New York, N. Y.

Special Services

The following special sections are available once each month to readers and advertisers of the MINNESOTA ALUMNI WEEKLY. Their services are exclusive, their power of selling exceptional.

FIFTH AVENUES OF MINNESOTA—An exclusive section run once each month. Rate \$2.50 per inch. For exclusive shops.

BANKS AND BUSINESS OPPORTUNITIES—Classified here will be found the leading banks and bond houses. Rate \$2.50 per inch. Monthly.

SCHOOLS—Classified Schools Section. Rate \$2.50 per column inch for 10 monthly insertions.

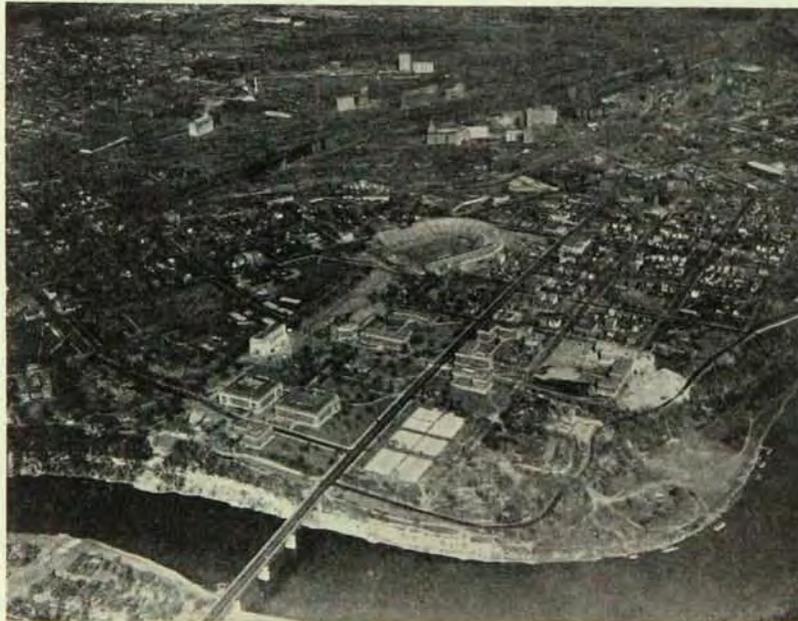
CHURCHES—The WEEKLY co-operates with a number of churches in the Twin Cities. Rate 2 inch box, 10 monthly insertions, \$30.00.

TRAVEL LAND—Classified Section for travel agencies and facilities. Rate \$2.50 per inch. Monthly.

Entered at the post office at Minneapolis, Minnesota, as second-class matter.

C. H. JOHNSTON, ARCHITECT

360 ROBERT STREET, SAINT PAUL



Aerial view of the University of Minnesota Campus

Designed the Majority of the Buildings on the University of Minnesota Campus

It is a matter of great pride to Mr. Johnston that he and his able architectural organization have been responsible for the majority of buildings on the campus of the University of Minnesota, including the Agricultural campus in St. Paul, as well as the main campus in Minneapolis.

All the buildings on the new campus have been designed by Mr. Johnston as well as six buildings on the old campus. Twenty-four buildings on the main campus are from his plans.



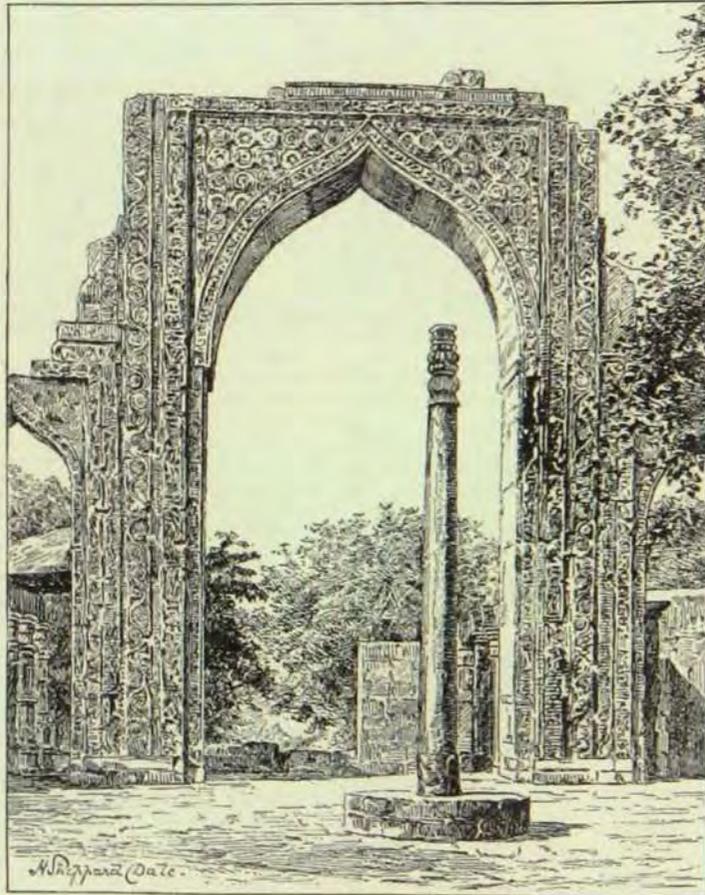
The Minnesota Alumni Weekly



Volume 27

Edited by Leland F. Leland

Number 3



In the center of the courtyard of the mosque of Altamsh at Laikot, India, stands an ancient iron pillar which is one of the curiosities of the world. Although it has stood since 360 A. D., not one spot of rust mars its surface. The world's most famous chemists have examined it to see what alloy could have been used to preserve it, but find nothing except pure metal. Our greatest modern chemists cannot find the forging secret. Dr. Kokatnur cites this pillar as one of the evidences of scientific knowledge familiar to the ancients but unknown to our civilization.

First Non-Stop Flight Made 2000 Years B. C.

Revelations of Ancient Manuscript, Discovered by Alumnus, Prove that Ancient Hindus Knew How to Fly, Knew that Hydrogen was Lighter than Air and Knew How to Make Dry Batteries

WHAT was probably the first non-stop flight was made not from New York to Paris but from Ceylon to a place near modern Delhi, if the records are correct. According to the Sanskrit epic, Ramayana, a story many centuries older than the Greek epics, an Indian king made this trip in a balloon in five days. His carriage was called "Pushpaka," meaning "butter-fly-like" and the epic contains a detailed account of preparations for the flight, with a vivid description of the balloon itself.

What is more convincing evidence that the trip was actually made, is the fact that the poem contains an accurate and beautifully written description of an

aerial view of the various cities and countries passed over on the journey. Only a superimagination could have conceived this perspective and picture.

It is due to the investigations of Vaman R. Kokatnur ('14 M. S., '16 Ph. D.) that this and many other fascinating discoveries about the learning of ancient India have been made available. Dr. Kokatnur is a consulting chemist by profession, having his business in New York City; but his hobby is the study of hieroglyphics; and it was while tracing the relation of Sanskrit to the hieroglyphics that he discovered valuable information which will greatly affect our present knowledge of the history of chemistry.

When the American Chemical Society met in Detroit, Michigan, from September 5 to 10, Dr. Kokatnur read a paper containing evidences to show that Cavendish and Priestly were not the first men to discover hydrogen and oxygen, but that these gases had been known to the sages of ancient India, and then he read a second paper to show that chemistry was of Aryan and not Semitic origin. After listening to the proofs he offered, members of the convention gave the author a special vote of thanks for the originality and value of his researches and agreed that his evidences were conclusive. The papers, as read by Dr. Kokatnur, will soon be published in the

Isis, a scientific journal published in many languages. The publication of this article in the ALUMNI WEEKLY precedes all other announcements.

Dr. Kokatnur is a native of India, educated in Bombay university and the University of California as well as Minnesota. He was a Shevlin fellow in chemistry, is a fellow of the American Institute of Chemists, a member of Sigma Xi and many other scientific societies.

While working on his study of hieroglyphics, he came across a Sanskrit book which contained four pages of an old but well-known manuscript which was written in 1550 and contains the collected writings of Agastya. These few pages were discovered by Vaze in the library of an Indian prince, in 1924, at Ujjain, India.

Agastya is a mythological sage whose name has been mentioned in Indian writings as far back as 2000 B. C. Consequently this manuscript, which is known as "Agastya-Samhita" if authentic, is extremely old as far as source material is concerned, belonging to post-Vedic and pre-epic times.

Being a chemist, Dr. Kokatnur naturally seized this manuscript with avidity for in mythology the sage Agastya is credited with being the discoverer of hydrogen and oxygen, the dry electric battery, electro-plating, kites, hot-air blimps and propelled balloons. In fact, he is named variously after his discoveries, in contrast with the present practice of naming the discoveries after one's name. Thus he is called "pot-born" (dry electric battery); "cathode-anode" (electricity); "conqueror of kites and blimps," and so forth. It is as if we should call Henry Ford, "Flivver," and Mr. Edison "incandescent lamp," "movie," or "dictaphone."

In this manuscript, the mention of hydrogen and oxygen is made only incidentally in connection with the construction of the balloon. Of course Agastya did not know the gases by these names, but his terms for them are more specific than ours. Hydrogen is called "up-faced," because of its lightness; while oxygen is known as "vital" or "essential to life." He did not use the word "gas," but called them "airs." In the English language, hydrogen is so-called because water is generated by its combustion, and oxygen was named by Lavoisier from the Greek root meaning "acid" because he believed it to be an essential part of every acid. In the German language, hydrogen is "wasserstoff" and oxygen "sauerstoff," meaning the same, but being also inaccurate, for all acids do not contain oxygen. How much more accurate were Agastya's names than ours. The originality and aptness of these names is cited by Dr. Kokatnur as one evidence that the manuscript must be authentic.

Chemists at the convention gasped when Dr. Kokatnur read to them the following translation of the method of making a dry electric battery which was written centuries before the Christian era:

"A well-cleaned copper plate should be placed in an earthen-ware vessel. It should then be covered first by copper-sulphate and then by moist sawdust. Mercury amalgamated zinc plate should then be placed on the top of the sawdust. By their contact a light known

by the twin-names Mitra-Varuna (cathode-anode or electricity) is produced. The water is split up by this into gases, Vital and Up-faced. The joining together of hundreds such vessels is very active or effective."

From his knowledge of chemistry, Dr. Kokatnur recognized that this was the method used in making a dry battery, but did not know what part the mercury amalgamated zinc plate had in the reaction until he consulted a battery maker who explained that it prevented polarization.

Continuing, Agastya says:

"When the 'up-faced' is filled in an air-proof (impervious) bag and the bag is tied at the head of the vehicle, the 'up-faced' due to its lightness carries the vehicle in the sky."

Then the process of air-proofing the balloon bag is explained. This is to be done by dipping a silk bag in the bark of trees which produce a milky juice (probably rubber). After the first immersion and drying it was again dipped in the juice of another tree which contains tannin. Then it is dried again, coated with wax, and at last coated with some kind of mixture made from sugar and lime.

Only to a chemist would the original translation have meant anything, for the manuscript does not specifically state that tannin is the second juice used. The tree is named, and from his knowledge of chemistry, Dr. Kokatnur deduced that the desired juice might be tannin for that is one of the chemicals contained in the sap of this particular tree. He consulted a rubber chemist and found that tannin will coagulate rubber (latex).

After he has explained the process of making a dry electric battery, the sage Agastya gives us the process of electroplating:

"(This great light) plates the copper with gold or silver in the presence of acidified water and the metal that is combined with saltpeter. The gold-plated copper is called 'hundred pot born.'" Apparently the metal combined with saltpeter is either gold nitrate, gold chloride or gold cyanide.

According to ancient literature, the Indians of pre-Christian times knew the

laws of air and water and recognized that they were similar, except that in water one moves on the surface and in the air one must travel through the body of the matter. Manuscripts written in 800 B. C. show that they had a knowledge of physics, for it is specifically stated that light, heat and sound exist in waves.

They knew how to take advantage of currents both in the air and on the water. Their balloons were steered by sails and guided by specially bred birds which must have been crossed to produce a bird of unusual strength which could be easily trained. Hundreds of such birds were tied to the balloon described in the epic, Ramayana. In the translation made by Romesh C. Dutt, which is a condensed version of the Sanskrit original, we find in Book Five that Rama, the hero, had met and consulted with Agastya. Dutt says:

"The wanderings of Rama in the Deccan, his meeting with Saint Agastya, and his residence on the banks of the Godavari river, are narrated in this Book. The name of Agastya is connected with the Deccan, and many are the legends told of this great Saint before whom the Bindhya mountains bent in awe, and by whose might the Southern ocean was drained. It is likely that some religious teacher of that name first penetrated beyond the Vindhya and founded the first Aryan settlement in the Deccan, three thousand years ago. He was pioneer, discoverer and settler—the Indian Columbus who opened out Southern India to Aryan colonization and Aryan religion."

According to the epic, Agastya gave Rama magic weapons with which to conquer his foes. There is not space here to relate the story, but it closes with Rama, returning home victorious with his rescued bride Sita, in an aerial carriage. Dutt's translation continues:

"Mark my love," so Rama uttered, as on flying Puspaha car,
Borne by swans, the home-returning exiles left the field of war,

Lanka's proud and castled city on
Trikuta's triple crest,
As on peaks of bold Kailasa mansions
of Immortals rest!

See my love, round Ceylon's island
how the ocean billows roar
Hiding pearls in caves of corals, strewing
shells upon the shore,

And the causeway far-extending,—
monument of Rama's fame,—
'Rama's Bridge' to distant ages shall our
deathless deeds proclaim!

See the rockbound fair Kishkindha and
her mountain-girdled town,
Where I slayed the warrior Bali, placed
Sugriva on the throne,
And the hill of Rishyamuka where Sugriva
first I met,

Gave him word,—he would be monarch
ere the evening's sun had set.

See the sacred lake of Pampa by whose
wild and echoing shore,

Rama poured his lamentations when he
saw his wife no more,

And the woods of Janasthana where
Jatayu fought and bled,
When the deep deceitful Ravan with
my trusting Sita fled."

Of course, such poetic descriptions have always been given legendary, poetic

(Continued on page 66)



Jean Garrett Photo

"The investigations of Vaman R. Kokatnur, an alumnus of Minnesota, of ancient Hindu manuscripts has uncovered many fascinating and almost unbelievable discoveries.



¶Led by the band, the new Freshmen marched into the stadium for the Freshmen convocation last Thursday, 3000 strong.

“Need Help--- *The Spirit of the Upper Classmen, Aiding the Newcomer to become Acclimated, Is Well Expressed by This Slogan*
 By *You New Freshman?*”
 Mike Fadell, (28)
 Chairman, Freshman Week Committee

MORE than 200 leading upper-classmen took part in the student program of welcoming freshmen at the second annual freshman week which was held at the University of Minnesota preceding the opening of school.

Starting early in the summer the general executive committee of students, taking the program as outlined by Dean J. B. Johnston, head of the college of Science, Literature, and the Arts, and the administrative committee, planned the entire procedure for the week.

Lectures on various phases of the University, tours around both the main campus and the farm campus, examinations, and other preliminary doings, such as registration, and the finding of rooming houses which the freshman was formerly required to “cram” into the short period of two days was carried through an entire week.

Starting with the first two days of registration on September 16 and 17, the freshman class of 2800 individuals was required to take part in the entire program, attendance being checked by means of a coupon book which contained stubs for each respective part of the program. On Friday, September 23, the final day of “freshman week” the entire group of new students heard President Lotus D. Coffman give a talk in which he outlined a series of “don’ts” and “hints” for “frosh” in a direct talk to the new students.

Talks during the week by administrative officers and faculty men included a lecture on “What is a University” presented by both Dean Guy Stanton Ford of the graduate school and Professor Frank Rarig, head of the public speaking department; another on “What is a University Library” by both Prof. A. C.

Krey of the College of Education and Prof. Martin B. Ruud of the English department, with the final one given by Prof. Charles Bird on “How to Study.” A tour through the library was directed by Frank Walter, University librarian, while the campus tours were under the supervision of Vernon Williams, assistant dean of men, with upperclassmen acting as guides in and about the campus grounds and through the buildings.

The student program started early in the summer with the appointing of 24 district committees in the leading towns of the state and in the Twin Cities, for the purpose of rallying freshmen and helping them in their preliminary programs before they actually reached the campus.

In each of the 24 towns selected, an upper-classman with a group of other students assisting him, held meetings with the freshmen and gave them instructions and answered any questions which the new “frosh” had to ask.

Speaking programs were arranged for Minneapolis, St. Paul, Duluth, Fairbault, Red Wing, Fergus Falls, Detroit Lakes, and other towns at which E. E. Nicholson, dean of student affairs, and student members of the committee spoke to the freshmen and their parents.

A 64-page handbook which was intended as an encyclopedia for freshmen was edited and published by the student committee and distributed about the state during the summer by the respective student chairmen.

The actual work on the campus was started by students on September 16, when nine information booths were placed at all the campus entrances and at points of vantage on the University

grounds while booths were also placed in the three depots at Minneapolis to assist new-comers to the University. The practicability of these booths can easily be realized by the fact that on the first day of registration some 2200 questions were answered by workers in these booths.

These booths were kept open all during freshman week to help the “lone frosh” in getting the right start.

On Saturday evening, September 17, an informal program was held in the Minnesota Union at which many of the out-of-town students were entertained by the student committee.

The real activities of “freshman week” started on Monday, September 19, at an open air reception held on the campus knoll at which time 2800 freshmen gathered as a class for the first time. The first green cap of the year was placed on the head of one of the frosh at a short ceremony, after which time, the entire group of men in the class were “crowned” with the new head-piece, which in former days was a sign of mockery but which is now a sign of the new spirit of friendship developing on the Minnesota campus.

The girls were given green flowers, and the entire class marched to the Armory behind the University band to hear short talks by Vernon Williams, and members of the student committee. A special newspaper called the “Frosh News Extra” was given out to all new Freshmen at that time.

On Tuesday evening, a triple program of entertainment, drama, and music was given at the Y. M. C. A., Music auditorium, and Old Library auditorium respectively. Freshmen were the

guests of the student religious societies at dinners and receptions held on Wednesday evening.

A double program was held for freshmen on Thursday with the men hearing Dr. Clarence Spears, and other speakers in addition to a radio account of the Dempsey-Tunney prize fight, blow by blow, at a mixer in the Armory. A style show, and varied entertainment was offered to freshman co-eds in the ball room of the Minnesota Union on the same evening. Both were well attended.

The week's program was climaxed by a Mardi Gras dance in the Armory, decorated to depict the life of a freshman with an autumnal atmosphere being carried out. One hundred upper classmen served on an introduction committee to help freshmen "mix" and get acquainted.

Dean Anne Dudley Blitz gave a tea for girls on Saturday.

A feature of the freshman program for new students will be the traditional convocation to be held on September 29 when 7,000 upper-classmen as well as faculty members will welcome the new class in the curved section of the stadium. President Coffman will again speak to the group while William Watts Folwell, president-emeritus of the University and Fred B. Snyder, president of the Board of Regents will also be introduced.

The new song "A Pledge to Minnesota" written especially for the occasion by Truman E. Rickard, '04, writer of "Hail, Minnesota" and dedicated to the Class of 1931 was also officially introduced as a pledge song to all incoming freshmen. The new selection will supplement the pledge which all freshmen take upon entering the University.

Working on the student committee were Michael J. Fadell, general chairman; Gordon Mackenzie, assistant chairman; Marjorie Teslow, associate chairman; Clara Rue, Louise McIntyre, Alexandra Graif, Nahman Schocket, Remy Hudson, Harry Harvey, and Harold Stassen, all on the executive committee.

Other chairmen were: Winton Merritt, reception committee (Monday program); Martin Newell, entertainment (Tuesday program); James Houlihan, church night (Wednesday program); Floyd Thompson, and Helen Hawthorne, mixer and girls' program (Thursday); James Perkins, Mardi Gras (Friday).

Booths—Marjorie Teslow and Charles Purdy; Minneapolis rally, Mally Nydahl; St. Paul rally, Harold Stassen; Duluth rally, Owen Whiteside; Faribault rally, Oscar Schroeder; Fergus Falls rally, Katherine Baker.



The home of the Phi Sigma Kappas, where this year's scholarship cup will repose.

31 Out of 38 Fraternities Make "C" Average—Gain Over Last Year

THE alumni of Phi Sigma Kappa are strutting these days over the fact that their chapter at Minnesota won the scholarship cup among the fraternities for the past year. Among the sororities Alpha Kappa Alpha had high place with a ranking of 1.616 while the Phi Sigs came through for flying colors with 1.391, the sororities again outranking their brethren in the fraternities. The ranking this year was much higher than last year and out of 38 social fraternities all but seven reached the required "C" grade. Among the sororities no grade below "C" was entered. Seven of the 14 fraternities below the required "C" average made their marks this year and have, as a consequence been taken off probation. Since the administration's ultimatum two years ago, requiring chapters to maintain at least a "C" average the rank of the Greek letter groups at Minnesota has been steadily increasing; where this year but seven are below grade, 14 were below last year and 23 failed to make a "C" average two years ago.

The achievement of Phi Sigma Kappa is a notable one. Coming from 29th place last year to first this year is a distinction of which the alumni of Phi Sigma Kappa can well be proud. Lambda Chi Alpha, at first place last year, slumped to 26th place this year with an average of 1.076.

The fraternity averages are:

FRATERNITY	AVE. RANK	
Phi Sigma Kappa	1.391	1
Sigma Alpha Mu	1.349	2
Kappa Sigma	1.293	3
Phi Delta Theta	1.289	4
Acacia	1.218	5
Psi Epsilon	1.212	6
Sigma Nu	1.1908	7
Alpha Tau Omega	1.171	8
Theta Chi	1.168	9
Sigma Phi Epsilon	1.15202	10
Beta Theta Pi	1.15201	11
Kappa Alpha Psi	1.142	12
Tau Kappa Epsilon	1.113	13
Theta Kappa Nu	1.105	14
Sigma Alpha Epsilon	1.1043	15
Delta Chi	1.1042	16
Delta Upsilon	1.102	17
Delta Kappa Epsilon	1.1004	18
Sigma Chi	1.071	19
Phi Beta Delta	1.038	20
Phi Gamma Delta	1.0901	21
Beta Sigma Epsilon	1.089	22
Phi Kappa Psi	1.086	23
Theta Xi	1.083	24
Phi Kappa Sigma	1.079	25
Lambda Chi Alpha	1.076	26
Chi Delta Xi	1.045	27
Alpha Phi Alpha	1.033	28
Phi Epsilon Pi	1.028	29
Delta Tau Delta	1.007	30
Theta Delta Chi	1.004	31
Omega Psi Phi	.974	32
Chi Sigma Phi	.949	33
Alpha Sigma Phi	.902	34
Chi Psi	.894	35
Alpha Delta Phi	.892	36
Zeta Psi	.884	37
Pi Kappa Alpha	.882	38
Fraternity average	1.098	

The sorority averages for 1926-'27 are:

	1926-27	AVE. RANK
Alpha Kappa Alpha	1.616	1
Kappa Kappa Gamma	1.45	2
Gamma Phi Beta	1.443	3
Alpha Gamma Delta	1.408	4
Delta Delta Delta	1.377	5
Alpha Delta Pi	1.368	6
Kappa Delta	1.354	7
Alpha Xi Delta	1.341	8
Delta Gamma	1.336	9

Phi Mu	1.327	10
Alpha Chi Omega	1.325	11
Kappa Alpha Theta	1.3033	12
Alpha Phi	1.3031	13
Phi Omega Pi	1.301	14
Pi Beta Phi	1.294	15
Sigma Kappa	1.291	16
Chi Omega	1.287	17
Zeta Tau Alpha	1.21	18
Alpha Omicron Pi	1.179	19
Delta Zeta	1.112	20
Beta Phi Alpha	1.099	21
Zeta Alpha	—	—

Sorority average 1.325

Campus professional fraternities are well above the "C" requirement. The general professional organizations with an average totaling 1.313 exceed the rating of either the sorority or fraternity average among academic groups.

Professional fraternity averages:

AGRICULTURE AND FORESTRY	
Alpha Gamma Rho	1.356
Tau Phi Delta	1.301
BUSINESS	
Delta Sigma Pi	1.235
Alpha Kappa Psi	1.225
CHEMISTRY	
Alpha Chi Sigma	1.424
DENTISTRY	
Delta Sigma Delta	1.512
Xi Psi Phi	1.219
Psi Omega	1.163
Alpha Omega	1.016
ENGINEERING	
Theta Tau	1.373
Scarab	1.36
Kappa Eta Kappa	1.281
Triangle	1.233
Alpha Rho Chi	1.149
JOURNALISM	
Sigma Delta Chi	1.218

LAW	
Phi Delta Phi	1.49
Delta Theta Phi	1.246
Gamma Eta Gamma	1.142
Phi Alpha Delta	1.132
MEDICINE	
Phi Delta Epsilon	1.548
Nu Sigma Nu	1.323
Phi Beta Pi	1.467
Phi Chi	1.451
Sigma Omicron Lambda	1.399
Phi Rho Sigma	1.321
Omega Upsilon Phi	1.302
Alpha Kappa Kappa	1.288

MINES	
Sigma Gamma Epsilon	1.660
Sigma Rho	1.478

MUSIC	
Phi Mu Alpha	1.366

PHARMACY	
Phi Delta Chi	1.156
Alpha Beta Phi	1.021
Average	1.313

Kappa Rho, forensic professional sorority, with a point average of 1.897 was first among the professional sororities, displacing Alpha Epsilon Iota, medical sorority.

Professional sorority average for the year:

ARCHITECTURE	
Alpha Alpha Gamma	1.034

CHEMISTRY	
Pi Delta Nu	1.487

FORENSIC	
Kappa Rho	1.897
Zeta Alpha Psi	1.478

JOURNALISM	
Theta Sigma Phi	1.466

LAW	
Kappa Beta Pi	.375

MEDICINE	
Alpha Epsilon Iota	1.741
Alpha Delta Tau	1.209

MUSIC	
Sigma Alpha Iota	1.77

DENTAL NURSING	
Alpha Kappa Gamma	1.252

PHARMACY	
Kappa Epsilon	1.02
Average	1.341

Football Coaches Meet the Alumni—Alumni Meet the Coaches



Sketches by Frank Wing
Courtesy Minneapolis Journal

MERTON DUNNIGAN

"DUTCH" BERGMAN

"DOC" SPEARS

"SIG" HARRIS

If You're One of The Thousands of Alumni Who Have Been Asking---

HOW ABOUT THE TEAM?

You'll Find The Answer Here!

ONCE more the Maroon and Gold standard of Minnesota will float in the autumn breeze when Dr. Clarence Spear's Gopher eleven launches the 1927 football campaign at Memorial stadium Saturday with North Dakota, traditional rivals, furnishing the opposition.

The contest will mark the third year for Dr. Spears in his role as head football coach and will also mark the last year of competition for Minnesota's great all-American fullback and captain Herb Joesting, while incidentally recording the sixteenth time that a Gopher eleven has met a visiting Flickertail aggregation.

Many other bright spots in the season's outlook are the return of 17 lettermen to try for positions on the varsity team, the scheduling of three games on foreign fields, which should be of particular interest to out-of-town alumni.

The Gophers also have a schedule which is most suitable to the gradual development of a strong team, very much unlike the program of last year when Minnesota played Notre Dame on the second week of the season and then embarked to play Michigan at Ann Arbor the following Saturday.

Following the contest with the Nodaks, the Gophers will play the Oklahoma Aggies, champions of the Missouri Valley last year, before they open their Big Ten schedule at Bloomington, Indiana, the home of the Hoosiers, on October 15.

Iowa will come to the Memorial Stadium for the annual homecoming attraction on October 22 while Wisconsin will play the Dad's Day game on October 29, these being the only conference games at home. The third of a series of games between Notre Dame and Minnesota will come on November 5, the clash being slated for the Irish field at South Bend.

Drake, coached by Ossie Solem, former Gopher player, will be the guests of Captain Joesting's men on November 12, the last home game of the year, with the climax of the season's play booked for November 19, with Minnesota playing the Wolverines at the new stadium at Ann Arbor.

Going through the list of stars who will play their last year for Minnesota are Mally Nydahl, sensational open field runner; Harold "Shorty" Almquist, scrappy quarterback, and George "Doc" Matchan, halfback of two seasons' play. Harold Barnhart, midget halfback from Pasco, Washington, will be playing his second season in the backfield with Joesting.

Veteran warriors who will be serving in the line this fall are Harold Hanson, Leonard Walsh, and Bill Kaminski, all having two years of Big Ten competition on their record with George Gibson, sophomore letterman of last year also ready for work again.

Among the tackle candidates are Mike Gary and Al Maeder, both stalwart men who are playing their third year of football with Lawrence "Duke" Johnson and Edgar Ukkelberg, both sophomores of last year, eligible for two years of competition at tackle.

At the ends, Dr. Spears has Kenneth Haycraft, a veteran of last year's eleven with Bronco Nagurski, a man who has possibilities of developing into one of the greatest players at Minnesota. Nagurski is a rangy, well-built lad who loves the game and who is just the type to play the wing position. He played tackle during his high school days, but has been showing real form as an end man.

At center the Gophers will have George MacKinnon, trusty pivot man who is the lightest center in the Western Conference. MacKinnon is the brainy

type of player who passes the ball true and who is a great defensive player, going to the point of danger immediately to help fill the gap.

Among the other new-comers who show possibilities on the squad this season are Al Danberg, dashing back from Eveleth; Arthur Pharmer, triple threat from Spokane, Wash.; Donald Ridell, reserve of last year; Bob Tanner, and Al Oster, both ends.

Sholy Blustin, end-man of last year has also reported and will be on deck for service this year. Pharmer is making up enough work to make him eligible for competition while Rollie Tust, strong candidate for quarter-back, is also expected to clear the scholastic bars and be ready for action this fall.

Last season Minnesota defeated North Dakota by a 51 to 0 score marking the 16th straight time that the Maroon and Gold has vanquished the Nodaks. Twelve shut-outs have been scored by Minnesota against the Flickertails while a total of 496 points have been chalked up by the Gophers in the 16 games played. North Dakota has only succeeded in scoring three touchdowns; one field goal; and one point-after-touchdown for a total of 22 points.

The past scores are:

1900—Minnesota,	34—North Dakota,	0
1901—Minnesota,	10—North Dakota,	0
1904—Minnesota,	35—North Dakota,	0
1905—Minnesota,	33—North Dakota,	0
1913—Minnesota,	30—North Dakota,	0
1914—Minnesota,	26—North Dakota,	6
1915—Minnesota,	41—North Dakota,	0
1916—Minnesota,	47—North Dakota,	7
1919—Minnesota,	39—North Dakota,	0
1920—Minnesota,	41—North Dakota,	3
1921—Minnesota,	19—North Dakota,	0
1922—Minnesota,	22—North Dakota,	0
1923—Minnesota,	27—North Dakota,	0
1924—Minnesota,	14—North Dakota,	0
1925—Minnesota,	25—North Dakota,	6
1926—Minnesota,	51—North Dakota,	0

Total

496

22

The Old Oak Tree, Grads Rendezvous Has Been Remodeled



ANOTHER landmark is gone! The old *Oak Tree*, where students, now for many years alumni, rushed in at noon for the famous "goos" and "hot allegettis" is no more. The Dayton company has taken over the entire building, leasing it for 20 years. They have remodeled the front window and have put in a collegiate apparel shop for men and women with a new tea room on the third floor.

Architecturally the building is the most attractive on Fourteenth avenue, for it is made in English style, with high gabled roof, being a direct copy of the famous John Harvard house of England. Although other business men along the avenue regret the passing of the old *Oak Tree*, they say that the change has already rejuvenated the thoroughfare.

It was sometime back in 1912 that C. S. Gale built the *Oak Tree* and rented it to George Holmes, who operated a jewelry store on Fourteenth avenue. Mr. Holmes operated the building as a rooming house, renting the first floor to a Mr. Patterson, who ran a soda fountain and cafeteria there. After a few years, Mr. Patterson's wife died and he met with business reverses, so that Holmes acquired the cafeteria equipment.

Although he had had no previous experience in the business of feeding the public, Mr. Holmes decided to try his hand at it. He knew nothing about foodstuffs, but he did know what college students liked to eat. Also, perhaps because of his previous experience at handling jewels, he knew how to charge high prices and get them. He eliminated the steam table and installed table service. Alumni will remember all the old Gopher jokes about the "plutes" eating at the *Oak Tree*, and the sad stories about the boys who took their girls to the *Oak Tree* and lived on milk and crackers for the rest of the week.

With no competition to meet, and maintaining the highest standards in his service and food, Mr. Holmes was overwhelmingly successful. The *Oak Tree* was the gathering place of the "smart" collegians; friendships ripened and romance flourished over its tables.

Not only did Mr. Holmes make a successful cafe manager—he manufactured his own ice cream and candies. He was the first man in Minneapolis to sell candy for a dollar a pound—and get it. He worked up a large wholesale trade and business was more than flourishing when the War came.

Instead of ruining his business, the war really benefited him. He kept on boosting prices; had a large supply of sugar on hand and was thus able to keep his quality slogan intact.

After the war clouds had blown away, competition entered Fourteenth avenue. A perfect epidemic of new tea rooms and soda fountains swept over the university community. Some of these still survive and are prospering.

In the meantime, Mr. Holmes had gone into the business of buying lost freight claims, he wanted to join his wife and children who had gone to California, so that instead of a gold mine, the *Oak Tree* became a white elephant on the proprietor's hands. He sold out, in 1923, to Arthur Hanson. More competition came to the Avenue, and the new inexperienced manager met with re-

verses so that the place again came into Mr. Holmes' hands.

Since then it has passed through several until last year a young man from New York, Robert Kanze, took it over and made it pay. Being from the East and broadminded, he was the first campus cafe proprietor to allow co-eds to smoke. He was so successful that last spring the Gopher, his nearest competitor, induced him to join them.

During all this time the Gale family had never relinquished their ownership of the property, and it is from them that Daytons have leased the building.

So it is that Progress has had her way. Graduates of five years ago will find the campus itself a strange new place and Fourteenth avenue has had to keep in step with the campus.

The Dayton Company will maintain a co-eds shop on the first floor, a men's store on the second and a grill and tea room (which they call the "Tent") on the third. With the exception of the remodeling of the first floor windows the external appearance of Minnesota's "John Harvard" house has remained unchanged.

Sorority Rushing Breaks Records —550 Co-eds Participate

THE hundreds of alumnae who have aided sorority rushing this fall are anxiously awaiting the ending of silence period tomorrow at 5 P. M.

Rushing this fall has broken all records with 550 rushees participating, which is approximately 100 more than last year.

Activities started Sept. 19 with all sororities entertaining at an open house tea. Freshman girls and students being rushed were allowed to go to any sorority house without invitation. The eight parties that followed included invited guests only.

Nine parties were allowed each sorority for the period, including one off-campus affair. Big Sister teas were given by W. S. G. A. for all freshman girls Sept. 20. Teas and dinners constituted the majority of parties. Favors and formal dress were allowed only at the dinner last night.

Dr. Charles Sigerfoos, head of the animal biology department of the University, who has handled the mailing of invitations for many years, is in charge again this week. Notification to the rushees, their answers and invitations to join the chapters will be sent by registered mail this week. The first indications of their new pledges will be made the sororities after the North Dakota-Minnesota game Saturday when the rushees appear at the houses between 5 and 7 P. M.

Rushing rules for the sororities and rushees were changed in minor details. A limit for the expenses for any chapter was given, and a rule requiring the organizations to have a motif decoration for only two parties, excluding the formal dinner last night, was added to the list. Last year's rushing rules allowed extensive decoration for all parties.



A familiar scene at many a sorority house during rushing last week. Dancing, teas, bridge and gossip were in order.



Swinging Into
the Stride of
OUR 59th YEAR

Nearly 10,000 students, once more, are busily engaged in acquiring the knowledge that Minnesota offers.

The Editor Tells Why He is Looking Forward to a Great Year

ONCE again—for the 59th time to be specific—the University of Minnesota opened with a record attendance. Although exact figures still are unavailable from Registrar West's office unofficial figures compiled indicate that the attendance again this year is well over 10,000 regularly enrolled day students and that the number of Freshmen has once more exceeded the former records.

Freshmen week this year, both officially from the administrative standpoint, and unofficially from the student angle, was better managed than in previous years. The thousands of freshmen were handled quickly and with little difficulty by the registrar and his assistants, and the Students' Freshmen committee under the ALUMNI WEEKLY's able sports editor, Mike Fadell ('28) made the frosh feel welcome . . . there were huge green Frosh welcoming signs; upperclassmen met incoming freshmen at the various stations and directed them to the University campus; other signs over booths containing accommodating upperclassmen on the campus asked, "Need Help, Frosh?" and help was not long in forthcoming. There were mixers, and meetings and teas, and green caps for the boys and green flowers for the new coeds . . . both worn with pride and eagerness by the Freshmen.

Where in former years the wearing of the green was a matter of belligerent necessity dictated by the sophs, now, with the use of diplomacy, the frosh delight in this sign of their solidarity. A marked forward step, taken in the growing culture of the University community.

New Faculty Members Here

NEW faces have made their appearance among the faculty and several old familiar faces were no longer found in the classroom when the 10,000 went to their first classes of the 59th academic year last Monday. The new group includes five professors, five associate professors, 12 assistant professors, three lecturers, and approximately 80 instructors.

Herbert Heaton, who will occupy the position of professor of economic history left vacant by Professor N. S. Gras,

has a degree of doctor of letters from the University of Leeds. He was formerly professor of economics and political science at Queens university, Kingston, Ontario. The history department also has the addition of Theodore Blegen, assistant superintendent of the Minnesota Historical society and formerly head of the history department at Hamline university, who will act as a professorial lecturer.

In the department of mechanical engineering, the headship will be held by one of the new professors, John R. DuPriest, formerly head of the mechanical engineering department at Oregon Agricultural college. He secured his degrees in mechanical engineering at Cornell university.

Among the new professors are John R. DuPriest, head of the department of mechanical engineering; Herbert Heaton, of history; Harvey S. Hoshour, of law; Izaak M. Kothloff, of chemistry; Arnold W. Lahee, of business administration.

Arthur W. Marget, of business administration; Miss Chloe Owings, director of bureau of social hygiene; Frederick C. Wagner, of business administra-

tion; Robert A. Wardle, of entomology; and Malcolm M. Willey, of sociology make up the list of the new associate professors.

The assistant professors include Herman C. Beyle, of political science; George Burr, of botany; John N. D. Bush, of English; Louis S. Heilig, School of Mines; Chester A. Hughes, of civil engineering; Robert S. Livingston, of chemistry; David MacMillan, of physical education and athletics; Chester L. McNeely, assistant county agent leader in agriculture extension; Louis W. Ries, of forestry; Miles A. Tinker, of psychology; Harold K. Wilson, of farm management, agronomy, and plant genetics; and Joseph A. Wise, of civil engineering.

The three new lecturers are Theodore C. Blegen, Olmen P. F. Kendall, of history, and Wayne E. Butterbaugh, of business administration.

Alumni will be interested in the elevation of Prof. C. A. Moore to head the English department to succeed Prof. J. M. Thomas, who has been relieved of this arduous responsibility to devote his entire time to the Senior college of which he is assistant dean. The appointment of Prof. W. F. Lashby, head of the Dental clinic since 1922 and professor of prosthetic dentistry since 1908, to succeed Dr. Alfred Owre, as dean of the College of Dentistry is also of interest. Dean Owre left in July to assume the post as Dean and Director of the Columbia University School of Dental and Oral Surgery.

Returning from a year's sabbatical leave, Prof. R. M. Elliott, chairman of the department of Psychology had several interesting tales to tell the WEEKLY editor about his jaunt about the world . . . about which more later.

Many New Buildings

STUDENTS returning found the campus in the process of being ripped and gouged to make way for the new buildings that are being erected. Of the \$1,500,000 in construction now going forward only the \$250,000 Plant Industry building on the Agricultural campus is completed and ready for classes. The \$450,000 Physics building facing the



The

1927

SCHEDULE

- Oct. 1—North Dakota at Minnesota, \$1.
- Oct. 8—Oklahoma Aggies at Minnesota, \$2.
- Oct. 15—Minnesota at Indiana, \$2.75.
- Oct. 22—Iowa at Minnesota (Homecoming), \$2.50.
- Oct. 29—Wisconsin at Minnesota (Dad's Day), \$2.50.
- Nov. 5—Minnesota at Notre Dame, \$3.
- Nov. 12—Drake at Minnesota, \$2.50.
- Nov. 19—Minnesota at Michigan, \$3.00.

mall and adjacent to the Administration building is nearing completion and will be occupied about Christmas time. The new \$250,000 Law building on the river bank between the Mines building and the College of Pharmacy will not be completed before March and the new \$700,000 Field House, on which the steel framework is rapidly rising sky-ward, is also scheduled for completion by the latter part of March. Construction on the new \$1,000,000 Auditorium is confidently expected to begin not later than January.

The hospital expansion program made possible to a large extent through the gift of W. H. Eustis, has been approved by the Board of Regents and a call for bids has been sent out. This program, amounting to almost \$1,000,000, will add to the efficiency of the hospital and increase Minnesota's medical prestige.

The Eustis unit and its equipment total \$250,000 of this amount, \$585,500 will be secured from the comprehensive building plan fund, and \$55,000 will come from the University health service. The expansion units will cost \$534,000, and \$356,500 will be spent on equipment and improvements.

Alterations in buildings and improvements on the campus this summer total about \$125,000. The Minnesota Union has been reconstructed in the interior at a cost of \$30,000. This includes a new lighting system, new floors, a new ventilating system to take care of kitchen odors, and considerable redecoration. The river road and the road in front of the Old Library and Pillsbury was resurfaced and graveled. A tunnel to care for water and heating mains is being laid between the stadium and the Administration building and is approximately half done. A sidewalk has been laid by the side of the Administration building and various other improvements have been added to the campus.

Zoning Battle Settled

THE long battle over the legality of the zoning question in Prospect Park, adjoining the University and now the district where hundreds of professors and their families live, has been settled to the University community's entire satisfaction, Judge Sandborn holding that the city's zoning of this section as a residential district was legal and binding. For many long months friends of the University have waged a battle against the industries in this district, attempting to curb their spread and eventually to effect their entire removal so that this district might be free for future University expansion and to keep inviolate this last bit of territory for decent homes for Minnesota's faculty members where they can exercise their home-owning desires, where they may live in peace, comfort, cleanliness and happiness and where their cultural life and their research activities may be unhampered.

Once again the University broke into the limelight when, during state fair week, President L. D. Coffman, refused to accept the new March, *Minnesota*, written expressly for the University of Minnesota by the great march king, John Philip Sousa. The composer, engaged to bring his band to the state fair, was to play this new march for the first time at the exposition and to present the original autographed copy to the



What a familiar scene to all alumni: the new R. O. T. C. recruits are being instructed in the first fundamentals of military drill.

president for permanent preservation by the University. Charging that commercialism had entered the giving of the song the President refused to be a party to this ceremony and refused to be present at the dedication. The matter was ironed out to everyone's satisfaction when the president of the State Fair board accepted the march in the name of the people of the state and in turn presented it to the state historical society where the document now rests. The march, said not to equal the greater marches written by Sousa, carries an Indian strain throughout and is suitable for installing pep and spirit into football crowds, we are told.

Suit Instituted Against "Big 3"

NEARLY everyone went to convocation Thursday morning to hear President Coffman extend an official welcome to his 3,000 newcomers. The band was on hand to lend music and pep to the occasion and despite the raw weather William Watts Folwell, our grand old man, our president emeritus, our first president and the state's great historian, told students how he did things "back when" the University was one year old. It was a great occasion for the freshmen and an annual rejuvenator for the upperclassmen, faculty and alumni, many of whom have attended these functions year after year.

Among the policies that threaten to become matters of important University history is the test case authorized by the board of regents soon to be brought before the district court, in which the regents will attempt to divorce the University from the financial control of the State Finance Commission, familiarly known as the "Big Three." The immediate case has been brought about by the refusal of the Big Three to allow the University to set aside a certain sum of money yearly to be used as retirement insurance for the faculty. The lack of such insurance or retiring pension, has been a serious drawback to Minnesota's holding and securing the best faculty members. Frequently our ablest members have left at slight increase in pay, because of the insurance offered elsewhere against which we could not compete.

First Non-Stop Flight Made 2000 Years B. C.

(Continued from Page 60)

interpretations, but we know that many arts known to the ancients have been lost.

No one can say definitely that this balloon flight as described was actually made, but Dr. Kokatnur has a number of evidences to substantiate his belief in the authenticity of the manuscript, "Agastya-Samhita."

"In the first place," he says, "the fact that the voltaic cell was discovered only a century ago and that the remedies to prevent polarization were discovered still more recently, indicate that the manuscript, to include these elements must be, if a fake, of very recent origin. It is easy to detect if a manuscript is 50 years or several centuries old by examining the condition of the paper and writing. These appear to be in favor of its authenticity. Further, it is not often that a man is well enough versed both in science and language to execute a fraud successfully is found.

"In India the knowledge of the sciences is only available in the English language. It is doubtful if any Indian English-educated chemists,—there are no electrochemists by the way—know the fact that amalgamated zinc prevents polarization, and if one did, the chance of his knowing Sanskrit well enough to fake such a manuscript is remote."

"The name of the twin-gods 'Mitra Varuna' is very old and is even mentioned in Rik-Veda. The word 'Mitra' means 'friend,' 'an ally,' in other words, 'cathode' because a deposit is made at this place. 'Varuna' means 'liquefied or enemy' (of zinc) and therefore 'anode.' The use of such a twin word with such a significant meaning is certainly highly original.

"Similarly the names 'prana' (vital to life) and 'udana' (up-faced or upward-moving) for oxygen and hydrogen are equally original and significant.

"Hindus seem to know of gases and there is no question of the antiquity of such knowledge. From times immemorial, the twice-born castes of India have repeatedly chanted certain prayers, where-in some of these gases are mentioned. One of the prayers of undoubted antiquity, repeated every day in India by the twice-born at the time of meals, somewhat in the spirit of a Christian blessing, is as follows:

'I reside in the animal body in the form of digestive fire (animal heat) and with the aid of Prana and Apana gases, digest the four kinds of foods.'

"If the knowledge of these gases were an isolated instance, one might well believe the fraudulent nature of this manuscript. But the high concurrent knowledge of chemistry in India is a never-to-be-disputed fact. Their knowledge of the preparation of mild and caustic alkali several centuries before the Christian era, their knowledge of aqua-regia in potentia, the detection of metals by the color of their flames, the recognition of zinc as a distinct metal many centuries before it was definitely known as such in Europe, and above all the great monuments like the ten-ton wrought iron pillar near Delhi and the 24-foot wrought iron gun at Nurver, as prerequisites point to the authenticity of this manuscript."

The Reason for the Court Action Instituted by the Regents Is that the

University Seeks Release from "Big 3" Financial Expenditure Control

THAT the University of Minnesota is a legal entity unto itself and that the territorial charter confirmed by the state's constitution makes it immune from the financial control by any other department of the state, is maintained by the board of regents. At their meeting on Wednesday they authorized the proceeding of mandamus action in the district court the outcome of which suit, it is hoped, will define the legal status of the University and its regents, and just how much control the state commission of administration and finance has, if any, over the expenditures of the University.

The suit, it is stated by the administration will be a "friendly" suit, and will (in the words of the *Minnesota Daily*) determine whether or not the University will "pull the strings of its own money bag."

The regents for years have claimed that the university's charter and the state's constitution give it a special independent position. The point never has been fully determined in any court, however.

The coming suit arises out of a controversy between the regents and the finance commission over a proposed plan for the insurance of members of the university faculty, and other employees. It involves an initial expense of \$45,000. The finance commission, which has exerted the power of pre-audit over the university since it went into being July 1, 1925, refused to allow the item.

Members of the finance commission said they were not passing on the wisdom of the plan, but believed it was a question of policy that should be passed on by the legislature first.

The regents therefore indicated their

desire to test the finance commission's authority. The finance commission welcomed the idea. It was agreed that a friendly suit be brought, based on the commission's refusal to allow the \$45,000 item.

The independent status claimed by the university rests on an act of the territorial legislature passed in 1851, incorporating the university a number of years before it actually began business. This act created the board of regents as administrators. When the state constitution was adopted in 1857, it provided in Article 8, Section 4, that

All the rights, immunities, franchises and endowments heretofore granted or conferred hereby are perpetuated unto the said university.

The regents did have full swing in the management of the university until the state board of control act was passed in 1901. That law gave the newly created board of control the management of the "charitable, reformatory and penal institutions" of the state. It did not mention the university specifically, and the university's friends did not believe that it applied to the university at all. The point was raised, however, and to the general surprise the State Supreme Court held the university to be a "charitable" institution.

While the board of regents continued as an administrative body, this decision gave the board of control charge of the university finances, such as purchases and erection of buildings. The 1903 legislature refused to amend the act, but in 1905 it was changed so as to exempt the university from any control except as to the erection of buildings and the buying of coal after due pressure from the organized alumni had been brought.

That was the situation until the 1925 law was passed, transferring to the new finance commission all the power the board of control had exercised, and in addition giving it the power of "pre-audit" over all university expenditures.

When the biennial budget was being made up last year, the finance commission had hearings for departments. One of them was for the university regents. President Fred B. Snyder at that hearing raised the question as to the power of the finance commission. He contended that the regents had constitutional authority to manage the university. He conceded the right of the finance commission to make a budget estimate of appropriations for the university, as a recommendation to the legislature, but he held that the commission has no control over money spent by the university that comes from student fees or from interest on the permanent university fund. The regents' estimates separated their expenses for the next two years into two classifications, one the money to be provided by the legislature, and the other, money coming in from other sources.

The finance commission lumped them all together, however, in its budget estimates for the legislature, and has insisted on its right to approve or veto any expenditure, whether it came from appropriations or from fees or other income.

REGENTS' RESOLUTION

The text of the regents' resolution follows: "Whereas, the board of regents of Minnesota June 18, 1926, approved a plan and July 19, 1927, appropriated a sum of money from the funds under its control, for the purpose of insuring the lives of the members of the university staff, and the university controller contracted with Charles H. Preston & Co. to furnish the services of consultants to assist in preparing the contract for said insurance and agreed to pay there-



Left—Freshmen, all lined up waiting for the signal that will start them on their march to the stadium to be welcomed by President Coffman. Right—And here is a typical group of frosh in the stadium; note the prominence of the green cap.

for the sum of \$50, the controller presented voucher to the state auditor covering the same and requested the auditor to draw his warrant on the treasurer of the state.

"Whereas, the state commission of administration and finance, claiming authority by law to disallow the expenditure of money by the regents for the insurance of the staff of the university, has refused to approve the appropriation for such insurance and the state auditor refused and still refuses to issue his warrant for payment for the services rendered by the Preston company without the approval of said commission.

"Whereas, the board of regents of the university and the commission of administration and finance desire to have their respective powers in the premises determined by the courts,

"Therefore, be it resolved, by the board of regents of the University of Minnesota, that the executive officers of the board are hereby authorized and instructed to bring suit on behalf of the board to establish in court the rights and powers of the board, to employ counsel to aid in the prosecution of the suit and to do all other acts necessary to secure a determination of the rights, powers and immunities vested in said board by the constitution and laws of the state."

General Alumni Ass'n Publishing New Football History

A NEW book, "History of Minnesota Football" is now in process of printing and will be published about homecoming time.

The new book, which supplants and brings up to date the football book published by the MINNESOTA ALUMNI WEEKLY in 1914 will be published by the General Alumni association under the editorship of Martin Newall ('28) who is being assisted in an advisory capacity by Leland F. Leland ('23) editor of the ALUMNI WEEKLY.

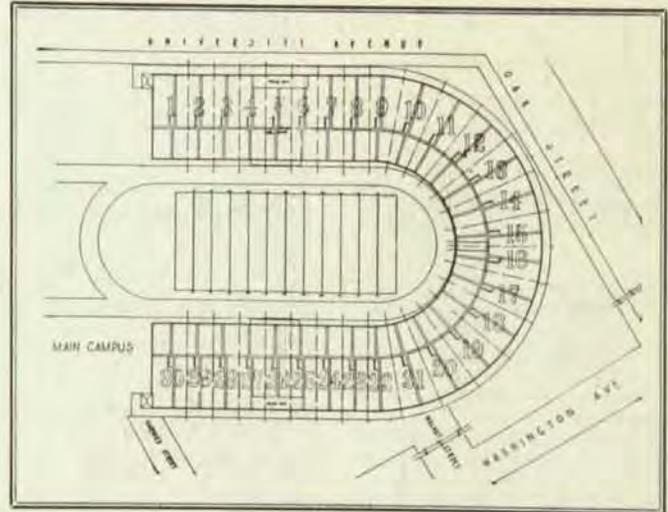
The book will be comprised approximately of 300 pages and will consist of 11 sections as follows:

1. Greater University Section—history of the development of the University.
2. Football History—the story of the rise and development of the game as played at Minnesota.
3. The Story of the Games—brief summary of every game played by Minnesota.
4. Minnesota's Opponents—Each is dealt with separately. This section also includes victories and defeats statistics, statements of coaches, the formation of the Big Ten.
5. Coaches and their reviews—including an article from Dr. H. L. Williams.
6. All Americans—short sketch of Minnesota's five American players.
7. Star Plays—Outlined and discussed.
8. Minnesota's Athletic Fields—The Fields, growth of crowds, business management of football; the ticket situation.
9. Minnesota's Yells and Songs.
10. Biographical Sketches—short biography and picture of each 'M' man.
11. Advertising.



No, this isn't a criminal. It's a University of Minnesota student posing for his 'grid' book photo.

Here's How the Memorial Stadium is Divided



Where's Your Seat? Are You One of the 106 on the 50-Yard Line?

WHERE are your football tickets? Are you one of those who requested one of the 106 seats on the actual 50 yard line?

If you're not then you are one of those rare exceptions, declares Leslie Schroeder ('28) who this year succeeded Kenneth Wells ('27) as assistant football ticket manager.

The human nature of football ticket buyers has not changed a bit, he says.

Football fans can see no reason why 50,000 tickets cannot be sold on the 50 yard line, he declares. The yearly wrangling between football ticket officials and purchasers over the location of seats has begun.

With the sale of football tickets 50 per cent higher this year than at the same time last year, the 1927 season promises to surpass all other years in attendance, according to Schroeder.

Approximately 6,000 season tickets have been sold, in comparison with 5,000 at this time last year. Tickets have been sent to 37 states and to Canada. The Wisconsin game on Oct. 29, has drawn more buyers than any other game, with the Iowa game a close second. The total season ticket sale is expected to reach 17,000, approximately 3,000 more than last year.

The system of 'grid' photos that raised so much outcry last year is being used again this year. The student purchaser poses for his picture, leans arms on a convenient table, has a number stuck up in front of him and his photograph is taken. The finished picture is pasted in the front cover of his ticket book together with such identification as is considered necessary: color of hair, eyes, skin, height, et cetera. The ticket taker at the Memorial stadium gate is supposed to look at each photo before taking the ticket, then compare photo with ticket holder and decide whether or not ticket possessor is ticket purchaser. This system is used to prevent the sale of student books to others who

are not students, because the student book at \$8 allows the student admission to all athletic contests during the year, while the regular price for season book holders for football games only is \$10.

Prospect Park Residents Win Residential Zoning Fight

THE rights of homeowners against the encroachment of industries in Prospect Park, a section originally zoned residential by the city of Minneapolis, and the home of hundreds of University of Minnesota faculty members and their families were upheld in a decision handed down by Federal Judge John B. Sanborn on September 12 after several years of litigation on the part of the industries in this district and friends of the University. Judge Sanborn ruled that new buildings in the Prospect Park area must be limited to residential and multiple dwelling types. This means that the \$4,000,000 in industrial property cannot expand and will eventually be forced to move elsewhere.

Faculty members expressed themselves as "well pleased" with the decision. No official part was taken in this Zoning battle by the University administration itself.

The decision of Judge Sanborn had been confidently expected in the light of a case before the Supreme Court of the United States, which upheld the zoning principle. This was the Euclid, Ohio, case, and was followed by the Beery case, involving a Minneapolis zoning question. In another Minneapolis case, the setback principle has also been sustained by the courts.

In handing down his decision the Judge made it plain that he took into consideration the fact that no other district was available for faculty members for homes and that he considered the future welfare of the University of greater importance to the city and state.



An attractive addition to fraternity row on University avenue is the new Phi Kappa Sigma house located next to the A. T. O. house between 19th and 18th avenues.

\$575,000 Crippled Children's Hospital to Be Started in January

Construction of the new University clinic and hospital for crippled and diseased children, which will be done at a cost of \$575,000, will be started in January according to W. T. Middlebrook, comptroller. This addition to the present University medical unit has been made possible partially through a gift of William Henry Eustis.

Architects are now drawing plans for the new addition, and as soon as the drafting has been completed contractors' bids will be called for. The new addition will be connected with Elliot Memorial Hospital.

The necessary funds for the construction of the new children's center have been provided through a gift of \$2,000,000 to the University by Mr. Eustis. This sum was to be left in trust until sufficient income to cover the cost of the project would accrue. The gift which was in the form of real estate and securities, has now accumulated sufficient money to make this construction possible.

Wave of Suicides Brings \$1,000 Prize Offer For Faith In Life

Student suicides throughout the United States has led the patron of a Boston theatre to offer a prize of \$1,000 for the best American play which shall hold up the faith in life to the youth of this nation.

Fearing that the so-called "suicide wave" of college students may lead to disaster, the donor of the prize has imposed the condition that the award shall be given for the play which shall inspire faith in life and will have a spiritual distinction from the material values of life.

U. Student, 21 Elected Columbia Heights Mayor

William R. Foster ('29), 21 year old university student, was elected mayor of Columbia Heights at the village election last summer. He defeated his opponent, A. T. Evans, by a majority of 120 votes. Foster polled 773 votes and Evans 653.

Annexation to Minneapolis and more efficiency in the city manager's office were the main points in Foster's platform.

Columbia Heights is the second suburb of Minneapolis to seriously consider the annexation plan.

The University News Budget

1,100 Frosh Attend Church Receptions—Freshman Week

Eleven hundred freshmen and new students attended the 11 dinners and receptions given on church night, Wednesday of freshman week. Pamphlets containing information relative to the churches and to the student religious societies were distributed to the entering freshmen, and complimentary tickets to the dinners were also given.

At the church night dinners, the Baptist union had 130 freshmen in attendance, the Congregational society, 140; the Episcopal Unit, 43; the Lutheran association, 170; the Newman club, 140; the Wesley Foundation, 155; Andrew Presbyterian, 125; the Menorah society, 140. The Unitarian society postponed its dinner until later in the fall.

New League Library At Geneva May Be Modeled After Minnesota's

That the University library is a structure deserving of attention was made evident lately when Frank K. Walter, University librarian, received a letter asking him to send the plans of the library to officials of Geneva where a new library is to be built. A gift of \$2,000,000 has been given the League of Nations at Geneva for the purpose of building this new library.

"M" Club Puts Out Minnesota Football Program

THE football program, this year known as "The Goal Post" has been turned over to the "M" Club under whose supervision it is being edited and managed. The advertising, which pays for the section is being solicited by the "M" men themselves. The first copy of the program will be distributed at the North Dakota game.



Prof. J. M. Thomas (above) has given up his chairmanship of the department of English. His successor is Prof. C. A. Moore.



The new Delta Zeta house on Fourth street and 11th avenue is of Spanish motif. It is the only new sorority house built this year.

Frosh Ticket Sales Over; Administration Takes Over Function

The dark ages of freshman life have returned, but this time under the absolute order and regulation of University officials.

Ten, twenty, or thirty years ago alumni remember, it was the favorite pastime of blase sophomores and bored seniors at the university to sell the badgered frosh "tickets" of admission to classrooms and lunchrooms. Last week under the supervision of the university registrar, the freshmen were forced to buy tickets to get into their classes.

So strict was the rule that no freshman was admitted to his classes without a ticket. The university, however, had a monopoly on the ticket hazing of students and the freshman welcome committee guarded the new students during their first few days to see that they were not sold any counterfeit tickets or gold bricks.

Prof. C. A. Moore Appointed English Department Chairman

Cecil A. Moore, professor of English, and member of the University faculty since the fall of 1917, has been appointed chairman of the English department for the coming year, J. B. Johnston, dean of the College of Science, Literature, and the Arts, announced yesterday.

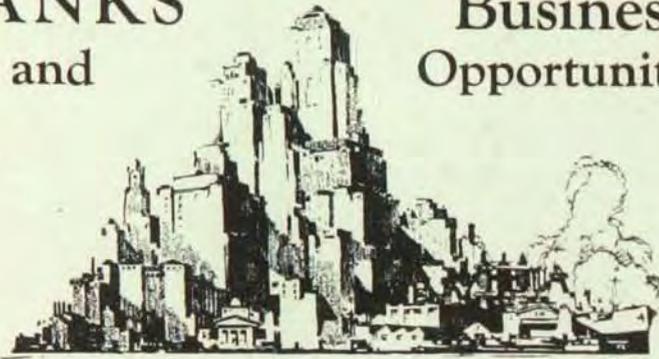
Professor Moore is a graduate of Harvard university and holds three degrees from that college, A. B., A. M., and Ph. D. He taught freshman composition at Harvard, and then was connected with Trinity college, which is now Duke university, for four years. Professor Moore succeeds J. M. Thomas, assistant dean of the senior college.

Iron Gopher To Be Intramural Fraternity House Trophy

An iron gopher two feet high, mounted on a bronze plated base nine inches high will adorn the entrance of the fraternity house winning the I-M participation trophy for this year. The intramural department has a plan similar to that in operation in each of the other Big Ten universities under which fraternities are awarded so many points for participating in the various sports. The fraternity having the greatest number of points at the end of the year is awarded the custody of the trophy for the next school year.

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Investment Facts

*Minnesota Alumni Average
\$7,515 Annual Income*

Frequent mention has been made of the incomes of the alumni of the University of Minnesota, whom we have maintained have a larger yearly income and a higher annual investment income than any other class of newspaper or magazine readers. Returns just compiled from a survey show us that the average annual earned income from a representative portion of our 12,000 alumni, students, and faculty readers is \$7,515 and that \$3,028 is secured from investments, a total average yearly income of \$10,543. Divided into convenient groups by years of graduation the result tabulated is as follows:

Year Graduated	Earned Incomes	Income from Investments
1927-23	\$ 2,251	\$ 125
1922-18	4,589	236
1917-13	5,922	846
1912-08	7,982	1,307
1907-03	8,001	1,909
1902-93	11,989	9,923
1892-77	14,810	7,054
Total average	\$ 7,515	\$3,028

Another interesting result of our inquiry shows the average real estate owned to be \$19,760 while the stocks and bonds owned averages \$33,673 for the same group as was listed above, or a total average estate of \$53,433 derived from the following classification:

Year Graduated	Real Estate Owned	Stocks, Bonds Owned
1927-23	\$ 993	\$ 1,297
1922-18	4,472	1,525
1917-13	5,927	4,297
1912-08	12,376	21,937
1907-03	13,122	9,754
1902-93	59,500	103,735
1892-77	41,937	73,171
Total average	\$19,760	\$33,673

These comparative tables and figures

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are interesting and some definite characteristics will be noted by a little study. The peak of both incomes and investments were reached by those who graduated between 1893 and 1902. When plotted the figures show a gradual increase from the time of graduation until the later years of life are reached. This result is in agreement with the results generally reached by actuaries and shows that our alumni are no exception to the general rule.

One or two deviations are to be noted for which no definite reason can be assigned. It will be noted that while the group graduating during the year of 1893 to 1902 have a smaller yearly income than the next older group their investment income is larger and their real estate owned and their stocks and bonds owned also are larger in amount. While the alumni of 1917-1903 have a larger income than the next preceding group, the amount of stocks and bonds owned takes a very decided slump being exceeded by the alumni on both sides.

In addition to these figures some other interesting alumni statistics have been gathered that raise our alumni to the rank of leaders. Of our readers:

- 87% are married. The average age is 39 years.
- 94% own one or more automobiles.
- 35% are bankers, executives, industrial leaders.
- 20% are engineers, miners, chemists, scientists.
- 15% are lawyers, government workers, judges, office holders.
- 15% are doctors, dentists, professional men.
- 10% are educators, editors, writers.
- 5% are engaged in miscellaneous occupations and professions.

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*Grads on West Coast to Hear
President Coffman in October*

Minnesota graduates living on the West Coast are rejoicing over the fact that President and Mrs. Coffman are to be their guests during the month of October and are making elaborate preparations for their entertainment. The occasion of the President's western journey is the meeting of the Northern Section of the California Teachers Association which will take place in Sacramento October 19, 20 and 21.

An invitation to address three general assemblies of this convention as well as one sectional meeting has been accepted by President Coffman.

On October 14, he will stop in San Diego where he will be entertained at dinner by Minnesota graduates residing in that city. Willis E. Johnson ('18, 18G, '19 Ph. D.), is chairman of the committee making preparations for the event.

President Coffman will arrive in Los Angeles on Saturday, October 15, there also to be entertained at dinner by the Alumni unit. Lucile Way ('06) is in charge. In San Francisco there is no Minnesota Alumni unit, so the Big Ten club has invited our President to be their guest at a luncheon on Monday, October '17. Walter Chowen ('91 E), as

secretary of the San Francisco Big Ten club, will make all preparations.

At Portland, Spokane and Seattle there will be dinner meetings, the President's schedule including Portland on October 26; Spokane, October 29, and Seattle, Monday, the 31st. Mike Luby ('98, '02L), who was manager of athletics here as a student, is the Spokane chairman; Dr. Jay I. Durand ('02 Md), noted in Minnesota annals as editor of the Minnesota Daily News, will make plans for Seattle, while Harold Jungck ('14L), president of the Portland unit, will plan the Portland entertainment.



'91 L—George E. Young, 62 years old, an attorney and business man in Minneapolis for nearly 40 years, died Saturday, August 27, at his home, 3021 Park avenue, after an illness of nearly two years. Mr. Young, in addition to his practice as an attorney, was president of the Northwestern College of Law and manager of the George E. Young Fur Co.

He was born in Watska, Ill., and there he spent his early life, coming to Minneapolis as a young man. He attended Hamline university and the University of Minnesota, where he obtained his law degree. Shortly after the conclusion of his law course he married Alice M. Perkins, who is his only sur-

vivor. He was a member of lodge 19 of the Masonic order.

'93 L—Clayton R. Cooley, 60 years old, assistant collector for the United States customs bureau in Minneapolis and past potentate of Zuhrah Temple of the Shrine died suddenly Monday night, September 5, at the Commercial hotel in Wadena, Minn., following a heart attack.

Mr. Cooley left home Monday morning accompanied by his wife on a motor trip through northern Minnesota. The couple arrived at Alexandria in the afternoon and shortly after they left there Mr. Cooley complained of feeling ill. When they arrived at Wadena he went to his room at the hotel while Mrs. Cooley drove the automobile to a garage. A few minutes later, Mrs. Cooley returned and found him dead in bed.

Mr. Cooley had been connected with the internal revenue department in this city for nearly 27 years. He was active in fraternal circles, being a thirty-third degree Mason, a members of the Zuhrah Temple of the Shrine, and other organizations. He is survived by his wife. The family residence in Minneapolis is at 2104 Oliver avenue south. The body was brought here for burial.

'00—When Arthur H. Kennedy sent in his reservation for football tickets he included a subscription to the WEEKLY, so that he could keep up with the team before, during, and after the games. Mr. Kennedy is engaged in the manufacture of power plant equipment and supplies. The headquarters of his company are located in Duluth, with a branch office in St. Paul.

'03 E—Thirteen-year-old Betty Bar-

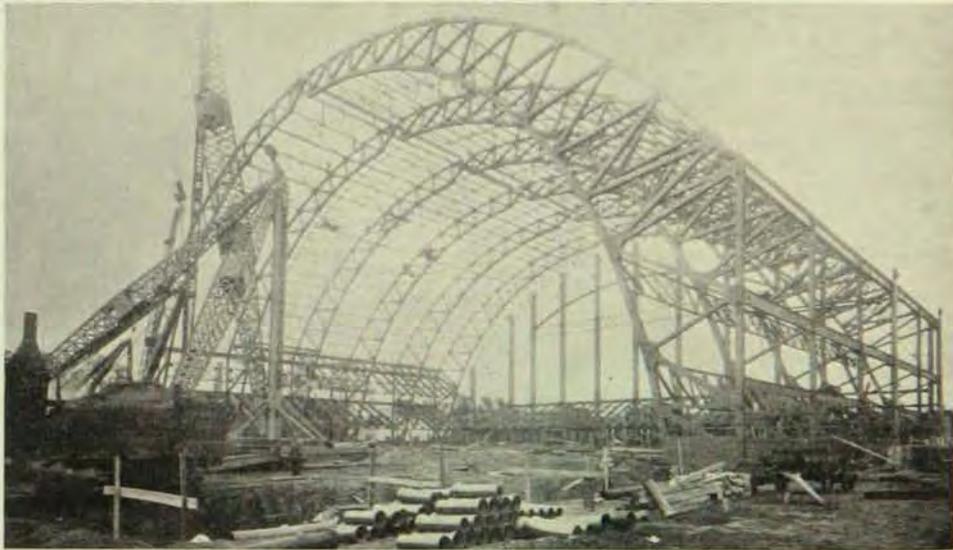
Back in 1900

—in the first issue of the Minnesota Alumni Weekly, appeared an advertisement for the L. S. Donaldson Company. Through the years, and still today, readers of this magazine are given first news of the prevailing modes by Donaldson's. Constantly keeping in touch with European fashion marts, as we do, through our foreign offices in Paris, London and Chemnitz, Donaldson's fashions and fashion news are recognized as absolutely authentic.

L. S. Donaldson Co.

JOSEPH CHAPMAN, President

The Field House on Sept. 28, 1927



This is how the Field House looked on the morning of September 28, 1927—with fully one-half of the structural steel in place.

Rising Skyward With Rapidity, Efficiency, Precision

Approximately one-half of the steel work of the new \$700,000 University of Minnesota Field House is now in place while the balance will probably all be in place before the lapse of another six weeks. Each truss, of which there will be 14 in all, weighs 70 tons and requires the combined efforts of three huge cranes, the largest ever used in the northwest, and several dozens of men, to raise it into place. The brick work on the base and at the main entrance end on Oak street is now being laid. All indications point to the completion of the building on scheduled time the later part of February enabling the basketball games to be played in this structure.

Rapid work, combined with preciseness and efficiency is what the modern builder demands of a contractor today. All of these assets are to be found embodied in the organization of the Madsen Construction company organization.

The Story of the Field House Periodically in This Space

Periodically the Madsen Construction Company will tell you of the progress of the University of Minnesota's largest building, a structure which they are proud to be privileged to build. This evidence of their ability to handle the most difficult construction jobs recommends them to you. The next story will appear in the December number of the Alumni Weekly.

The Madsen Construction Co.

Atlantic 5886

527 Second Avenue South

Minneapolis

low is a very proud and happy little girl. When General Pershing visited St. Paul, August 10, Betty and her father, Harry E. Barlow, met the distinguished visitor who arrived in St. Paul over the M. and St. L. line, of which Mr. Barlow is the chief engineer. General Pershing had a little chat with Betty and delighted her with his friendly way.

Ex '04 L—Roy Thompson, owner and operator of the Roy Thompson Lumber company, died Thursday, September 1, at his home, 2125 Emerson avenue south. Death was due to heart disease.

Mr. Thompson was born in Minneapolis on November 3, 1877. He attended the public schools and was graduated from Central high school, after which he studied for a while at the University of Minnesota. Later he joined his father, the late B. N. Thompson, in the lumber business and 15 years ago he went into the business for himself.

He became ill on June 6 and since then had been confined to his home. His condition gradually becoming serious, he disposed of his business only two days before he died.

He was in civic life a leader in the Community fund work and in other public campaigns, these including the war time Liberty loan drives. He was at one time president of the Hoo Hoo club, and of the Sash Door Salesmen's association.

Surviving him are his widow, Mrs. Gertrude Thompson; one son, Roy, and a brother, Charles E. Thompson, 4720 Ewing avenue south, department manager of Brooks Brothers.

'05 C, '06 G, '12—One of the summer callers at the ALUMNI WEEKLY office was Francis Frary, director of research

Do You Know—

That the University of Minnesota is the largest user of registered mail in the Twin Cities by virtue of its mailing thousands of football tickets by this form of insured mail? This year the number of season tickets going by insured mail is expected to surpass last year's record by more than 3,000. The total number will probably reach 17,000 according to football ticket authorities.

for the Aluminum Company of America. He lives in Pittsburgh, Pa., and came through Minneapolis on his way from the north woods where he had made a lengthy canoe trip by way of Ely, Minn.

'05—C. W. Hill is vice president and production manager of the Peter Cailler Kohler Swiss Chocolates company, of Fulton, N. Y. No doubt we have all patronized him, for this company makes the famous Peter's and Nestle's milk chocolate.

'05—Minnie L. Rank, whose work in the foreign mission field is well known to our alumni, has been transferred from Singapore to the Anglo-Chinese Girls' School at Ipoo, Malaya.

'06—At the close of the two-day convention of the American Association of College Women held in Mankato, Minn., last April, Mrs. F. N. Edmonds (Irene Radcliffe), of St. Paul, was named secretary-treasurer of the organization. Lulu Cummins, '16, is president of the Ely branch of the association.

'08, '10 G—Inez Hovey spent the summer in Paris studying at the Alliance

Francaise. She has been for several years instructor in senior English at North high school, Des Moines, Ia.

'09—In the death of Fred A. Harding, which occurred on Sunday, August 28, we have lost the founder of the Minnehaha magazine, as well as one of Minneapolis' best known publicity writers. Mr. Harding was only 41 years old, and died at his home after a brief illness. While he was a student at the University, Mr. Harding was a member of the Bishop Gilbert society and the Castalian Literary society.

After graduation, Mr. Harding engaged in newspaper work at Sioux Falls, S. D., and later was associated with the St. Paul Pioneer Press-Dispatch, the Minneapolis Daily Star and later edited a paper at Mitchell, S. D. For several years he was also director of publicity and manager of theaters, working in Springfield, Ill., and in Minneapolis at the Hennepin Orpheum where he was publicity director and assistant manager. He was also director of publicity for the Salvation Army drive and the Russian famine relief campaign.

Mr. Harding was active in work with fraternal organizations, being a member of the Zuhrah temple, Masonic and Elks lodges. His wife and two children survive him.

'11 E—Martin Orbeck is engaged in private engineering work at Ann Arbor, Mich.

'12 C, '13 M—Mr. and Mrs. Junius D. Edwards, of Oakmont, Pa., announce the birth of a daughter last July. Mr. Edwards is assistant director of research of the Aluminum Company of America.

'13—One summer day—it really

Use Grasselli's Chemically Pure Acids

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Our 15 years of unexcelled service are at your disposal. Our Southeast branch is devoted to your service. It is at

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A Paul Revere Signal

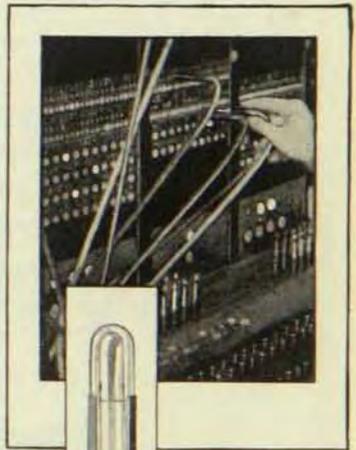
.....every time you telephone

The signal lamp in Old North Church flashed its message to Paul Revere. So the lamp in a telephone switchboard signals the operator when you lift the receiver off the hook.

This tiny switchboard lamp, with over ten million like it, is a vital part of the nation's telephone system—a little thing, but carrying a big responsibility. As your representative at the telephone exchange

it instantly summons the ever alert operator to answer your call.

Making these lamps, millions of them every year, is one of the many Western Electric functions. From lamp to switchboard, every one of the 110,000 individual parts must be carefully made and fitted together to do its share in the vast telephone plant—a manufacturing job unequalled in diversity and intricacy



The switchboard lamp, delicate yet rugged. With a filament one-sixth as fine as a human hair, this lamp is so well made that it is good for a hundred years' service.



Back of
your
telephone

Western Electric

SINCE 1882 MANUFACTURERS FOR THE BELL SYSTEM

wasn't long ago although this cold weather makes us wonder if it ever was warm—the ALUMNI WEEKLY office had the pleasure of entertaining Anders Orbeck for a few minutes. This was Professor Orbeck's first visit to the campus in 10 years. He is professor of English at the University of Rochester, in the city of that name, but had spent the summer teaching at Columbia university. Mrs. Orbeck was Donna L. Gedes, '16.

After a pleasant chat, Professor Orbeck revealed the fact that his real purpose in coming to the office was to subscribe to the ALUMNI WEEKLY, something which he hadn't done before, but couldn't put off any longer.

'19 Ed—One of the Minnesota graduates teaching in Northfield, Minn., is Calista M. Miles who teaches biology in the high school.

'20 Md—Dr. Ruth Boynton, director of the child hygiene division of the state department of health for the last four years, will leave October 1, to take a position on the faculty of the University of Chicago Medical school.

Dr. Boynton served several years with the student health service. In Chicago she will be in the student health service as well as fill a post on the faculty.

'20 C—The engagement of Loretta M. Krohn, of Oconomowoc, Wis., to Roy F. Korfhage was announced last spring. Miss Krohn is a graduate of the University of Wisconsin in the Class of '25.

In June, Mr. Korfhage received a Ph. D. in Chemistry from Wisconsin and is now employed as chief chemist for the Peter Cailler Kohler Swiss Chocolates company of Fulton, N. Y. This is the

firm which manufactures Peter's, Nestle's and Cailler's milk chocolate.

After reading this item over, we begin to wonder if there is any significance attached to the initial, "K."

'20—Gordon J. Cummings is vice president of the Independent Grain Co., Ltd., grain merchants of Calgary, Alta., Can.

'20 E—"I'm coming back for the Iowa game," said Clarence R. Price as he shook hands with the ALUMNI WEEKLY staff at the close of a friendly call. When he visited us last summer, Mr. Price was vacationing from his job with the Century Electric company of Milwaukee, Wis.

'21 Ag—Edmund Daggit has a position forecasting the price of cotton with the American Cotton Growers association at Memphis, Tenn. He has taken his M. S. from Minnesota.

'21 Ag—Dr. Arnold H. Johnson who took his degree of doctor of philosophy in 1924 after specializing in agricultural biochemistry, has been awarded a traveling fellowship by the International Education Board of New York. Dr. Johnson will sail for Europe this month. While in Europe Dr. Johnson will study at the Carlsberg laboratories at Copenhagen and at the University of Vienna. He will act as a delegate of the National Academy of Science at the International Union of Pure and Applied Chemistry which meets at Warsaw, Poland, early in September. He will also serve as a delegate to the International Conference on Flour and Bread Manufacture which will meet at Prague in September.

'21 B—William G. Mac Lean has a rather complicated new address. It is

something like this: 2a. Allende 20, Coyocacan, D. F., Mexico. Mr. MacLean is associated with the Presbyterian foreign missions.

'22 Ag—Arnold Hinrichs is back on the University campus working for his Ph. D. degree in agricultural economics after spending two years working on the same subject at the University of Berlin. In 1922, Mr. Hinrichs taught under the Smith-Hughes plan at Austin, Minn. The most important event in his life last year was his marriage to Silva Swanson (Ex '29) of Hutchinson, Minn.

'22—Winifred Mo writes from Riverside, Calif., that she has accepted the appointment of executive secretary to the Riverside County Tuberculosis association. "I have seen Mildred Allen ('21), Mildred O'Neil ('24), and Mrs. Eric Copeland (Bernice Glancy, '23), in Los Angeles where they are all doing social work."

'22—Mildred V. Muhly is teaching at Harmony, Minn.

'22 Ag—Lawrence Myers is doing statistical work for the United States department of Agriculture at Washington, D. C.

'22 Ag—George Peterson is working with the commission on land utilization in Washington, D. C., constructing a program to utilize public lands. Last year he went at Minnesota completing the work for his Ph. D. degree.

'23—Elizabeth Young has returned from a Pacific cruise with her parents, Professor and Mrs. J. S. Young, and has taken up her duties at the Castillejo School in Palo Alto, California. She is teaching history at the school, which is

When in Minneapolis, Alumni Are
Invited to Stay at the



New Nicollet Hotel

Opposite Tourist Bureau on Washington Avenue

The northwest's largest and finest hotel will be your choice when in the Twin Cities. We have 600 outside rooms with bath; the finest cafes and coffee shops; the largest and most beautiful ball rooms in the northwest. We cater particularly to meetings and conventions and invite alumni to correspond with us when planning either a personal trip or a convention in Minneapolis.

Rates:	
59 Rooms at \$2.00	257 Rooms at \$3.50
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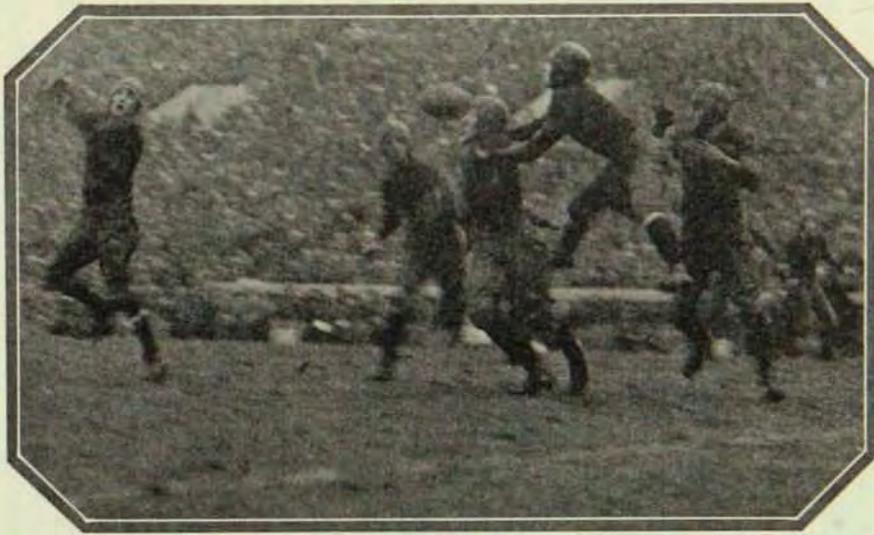
Howard & Horton, Inc.

116 Central Ave. Gl. 1395 MINNEAPOLIS



Please Mention The Minnesota Alumni Weekly When Writing Advertisers

1927 GOPHER FOOTBALL



THRILLING : SPECTACULAR

Season Tickets orders are now being filled. The price for the home games is \$10.00 which includes tickets to the following games: North Dakota, Oklahoma Aggies, Iowa, Wisconsin and Drake. Mail orders for tickets, either seasonal or for individual games, to the Ticket Manager, South Tower, University of Minnesota Stadium. Checks for tickets should be made payable to the University of Minnesota and must include 20 cents for postage and registry. To avoid delay send certified check, cashiers check or postal money order.

Thousands of excellent seats are still available. Orders, however should be mailed at once to secure the best seat possible and in order to avoid the last minute ticket rush for the big games. Thousands of applications are being filled daily.

The coach promises a good team, the captain promises plenty of excitement, the stadium promises good seats, the railways, special rates and . . . the weather man . . . the usual football weather.

Are you with us? Yea, bo!



The Schedule Includes Many Headliners

- Oct. 1—North Dakota at Minneapolis \$1.50
- Oct. 8—Oklahoma Ag. at Minneapolis \$2.00
- Oct. 15—Indiana at Bloomington
- Oct. 22—Iowa at Minneapolis \$2.50
- Oct. 29—Wisconsin at Minneapolis \$2.50
- Nov. 5—Notre Dame at South Bend
- Nov. 12—Drake at Minneapolis \$2.50
- Nov. 19—Michigan at Ann Arbor



50,000 Excellent Seats : Special Rates on All Railways



*We can help you plan a care-free
vacation trip to*

GLACIER NATIONAL PARK or ALASKA

All-expense escorted tours to above points; summer vacation tours, with every detail carefully planned in advance.

A lump sum covers all necessary expense from start to finish. The total cost is well within the average means and is surprisingly low.



This summer take advantage of this plan and visit Alaska. Tours leave St. Paul-Minneapolis July 2, 12, 30 and August 3. Tours to Glacier National Park leave Twin Cities weekly June 26 to August 28 inclusive.

*Descriptive literature, itineraries and information at Fourth & Jackson Sts., St. Paul.
Tel. Ga. 3851.*

524 Second Ave. So., Minneapolis. Tel. At 1267

A. J. Dickinson, Passenger Traffic Manager,
Great Northern Ry.
St. Paul, Minn.

I am interested in your all-expense escorted tours to
 Glacier National Park Alaska

U. M.

an exclusive private institution, preparing girls for eastern colleges.

'24 M—Victor I. Mann probably won't be back for Homecoming. His new address is in care of the Ingersoll-Rand Co., Ltd., 360 Collins street, Melbourne, Australia.

'24 B—Paul W. Mielke recently returned on the S. S. Cedric from a three month trip on the Continent and England, toured through France, Switzerland, Italy, Austria, Germany, Belgium, Holland, and England. Mr. Mielke who is a co-partner of the firm William Yungbauer & Sons of Saint Paul, together with Mr. Yungbauer, spent most of his time on this extended visit studying furniture design and art in the many exquisite Museums and Palaces in Europe.

'25—Mary Juola is teaching at New York Mills, Minn.

'25—One of the fall weddings will be that of Margaret Lambertson of Winona, Minn., and Charles B. Sweatt of Minneapolis. Miss Lambertson is a member of Delta Gamma sorority.

'26 E—Lester LeVesconte writes that "we have changed our address to 1214 Rebecca avenue, Wilkesburg, Pa., since leaving the state of single blessedness." He neglects, however, to mention the maiden name of the better half of this new partnership.

'27 Md—Lieutenant N. Logan Leven is taking a year's internship at the Fitzsimons General hospital in Denver, Colo.

'27 C E—Frank R. Lundsten is employed by the United States Engineer department at Milwaukee, Wis.

'27 Ed—Elizabeth McLean is teaching history and science at the Morton, Minn., high school and likes it very well. She says that Morton is certainly a beautiful small town.

'27E—George E. Morris has associated himself with the U. S. Coast and Geodetic Survey in Washington, D. C.

'27—When George Russell made the jump from Minneapolis to New York, he landed on his feet in the treasurer's office of the General Motors corporation, at 1775 Broadway. From all the newspaper accounts we understand that George will be next to as much money as though he worked in the U. S. mint.

The Faculty Write

PSYCHOLOGY

Charles Bird, Assistant Professor.—The Effect of Maturation Upon the Pecking Instinct of Chicks. *Pedagogical Seminary and Journal of Genetic Psychology*, Vol. XXIII, No. 2, pp. 212-233, June, 1926.

Edna Heidebreder, Assistant Professor.—Intelligence and the Height Weight Ratio. *Journal of Applied Psychology*, Vol. X, No. 1, March, 1926, pp. 52-62. Thinking as an Instinct. *Psychological Review*, Vol. 33, No. 4, July, 1926, pp. 279-297. Measuring Introversion and Extroversion. *Journal of Abnormal and Social Psychology*, Vol. 21, No. 2, July, 1926, pp. 120-134.

Ruth Hubbard, Teaching Assistant.—Interests Studied Quantitatively. *The Journal of Personnel Research*, Vol. IV, Nos. 9 and 10, January-February, 1926. Book Review: Vocational Self-Guidance by Douglas Fryer, Ph. D. *The Journal of Personnel Research*, Vol. V, No. 4, August, 1926.

(To Be Continued)

Please Mention The Minnesota Alumni Weekly When Writing Advertisers

NEW BOTANY BUILDING

Built with

Ochs Brick

We have the most up-to-date clay working plant in the northwest. Information promptly given.



No. 1 of a series of 10 in which we will tell you the advantage of using Ochs Superior Brick and Tile.

The BEST BRICK

for the New University of
Minnesota Buildings

For the majority of Buildings on the new campus of the University of Minnesota our brick and tile has been selected to build these buildings—a striking tribute to the superiority of OCHS BRICK AND TILE.

Included in this list is the New Botany Building listed above which is a part of the New Campus plan of the University of Minnesota and which was constructed at a cost of \$250,000.

Other Minnesota Buildings for which we have furnished brick and tile include the following:

MEMORIAL STADIUM	SCHOOL OF MINES	ADMINISTRATION
NEW LIBRARY	ELECTRICAL ENGINEERING	BOTANY
PHYSICS		LAW

A. C. Ochs Brick & Tile Company

Executive Office and Plant, Springfield, Minn.

Sales Office, 204 9th St. S., Minneapolis



Dr. C. M. Jackson,
Institute of Anatomy,
University of Minnesota,
Minneapolis, Minn.

Your Old Rendezvous

“The Oak Tree”

is now replaced by

Dayton's University Store

*---with Apparel Shops for University Men
and Women, and a unique Tearoom*

When you come back to your old haunts for football games this Fall, and see Dayton's New University Store ---with its little display windows, its tiny elevator and its compact little departments---you'll think it a worthy successor to your former trysting place, “The Oak Tree.” When you see the handsome fittings and the comprehensive stocks of apparel for Men and Women, you'll know to what a degree Dayton's appreciates its University customers.

*You'll meet your friends at The Tent---the unique
Tearoom on the third floor of the
New University Store*

*Dayton's University Store
321 Fourteenth Ave. S.E*

THE MINNESOTA ALUMNI WEEKLY

OCTOBER 15, 1927 ★ 15 Cents a Copy



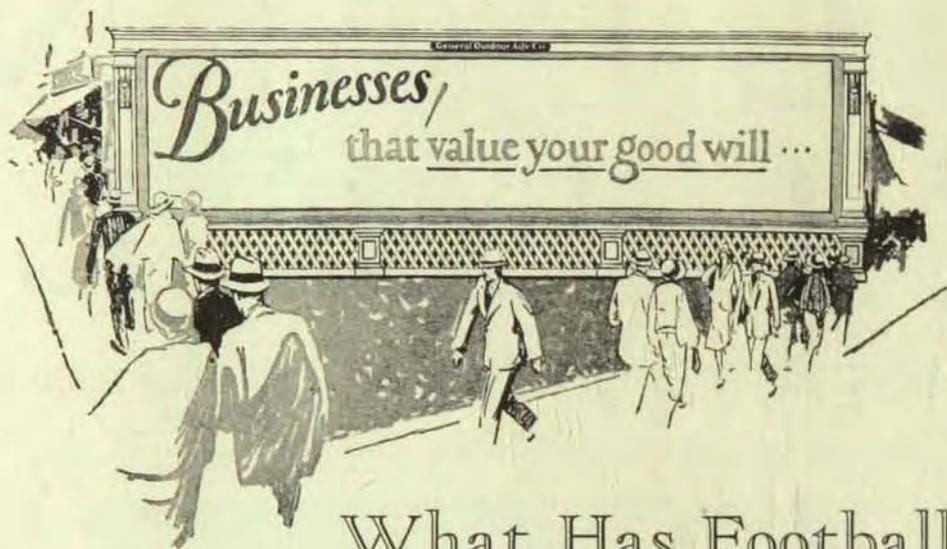
The Freshmen and the Sophomores had a great time last Saturday, the day of the Annual Frosh-Soph class scrap. For the first time in many years the Freshmen defeated the second year men.

WILL WE DEFEAT IOWA OCT. 22?

HOMECOMING PLANS COMPLETED

WHY IS MINNESOTA A GREAT SCHOOL?

By Edgar F. Zelle



What Has Football to do with Outdoor Displays?

Football, the game of the college youth, played by the few, enjoyed by the many is monopolizing the social and business attention of the world today.

Football represents the brawn and intelligence of our college men . . . it is a game more of strategy (brains) than of strength.

So likewise is business conducted today. Legitimate competition, like good sportsmanship, has fostered the growth and development of dependable business institutions today.

On the outdoor displays of the General Outdoor Advertising company, you students and alumni, will find the story of the leading business institutions in the world, told from week to week.

Form the display reading habit. As you come and go read the message put forth to you . . . accept the challenge . . . for one day, you too, potential business executives, will be calling upon the General Outdoor Advertising Company to aid you solve your business needs and to find buyers where you find them—in the outdoors.

Freshmen, Sophomores, Juniors, Seniors, Alumni—The General Outdoor Advertising Company is prepared to take care of your personal or company needs in the matter of signs, signboards, post-boards—large or small.

General Outdoor Advertising Co.

Minneapolis Branch
2020 Washington Ave. So.
Main 1395

St. Paul Branch
100 East 6th St.
Cedar 5426



FIFTH AVENUES of MINNESOTA

*A Buyers' Guide to the Exclusive Shops in
Minneapolis and St. Paul Recommended by
THE MINNESOTA ALUMNI WEEKLY*



Volume I

October, 1927

Number 2

Let Sally Forth Shop About Twin Cities For You

Many and interesting have been the comments upon the new Fifth Avenue of Minnesota section, which opened last month in the MINNESOTA ALUMNI WEEKLY. After scarcely two weeks, since the initial offering, many inquiries have come to the shops advertising herein and many others have come directly to Sally Forth, conductor of the column.

Fifth Avenues of Minnesota has been established primarily to aid our alumni who do not have the advantage of proximity to a large city where they may shop in the large department stores or the smaller specialty shops, and for those who do live in the larger cities but who do not have the facilities or the time to shop about.

Just make use of our Sally Forth Service as you would your best friend. Address me at 118 Administration bldg., University of Minnesota, Minneapolis, tell me your puzzling problem or the thing that you need to purchase and I will tell you just where to obtain that article. To those who do not live in the city I will give the name of the shop and the approximate price where it can be found and the name of some person there who is most capable of making a discriminating selection.—SALLY FORTH.



Clever Parties

Are Sally Forth's particular hobby this month. Write her, care the Alumni Weekly, for suggestions for new and original parties. She wants to be of service to you.



Call

Sally Forth

What Will Be Worn This Fall

Fabrics for Daytime Coats

TWEED and tweed-like woollens are being shown in both coats and suits. These are the unusual type which has made the imported fabrics undeniably different.

Velveteen is used a great deal in the new ideas, as well as the heavy fabrics of the very fine broadcloths, including the Zibelines, Kitten's ear fabric, and the imported velours. Silk velvet will appear in very formal afternoon wraps.

Fabrics for Daytime Frocks

A new fabric on the scene is a fabric known as wool georgette. Many light Angora Jerseys for frocks and in blouses to be worn with suits are shown. Transparent velvet in all the new colorings including the imported print velvets are both shown for formal daytime and evening frocks. They are printed in many floral, dot, or tweed effects.

Crepe-back Satin seems to be just as popular for afternoon street frocks.

Fabrics for Evening Wear

Transparent velvet is the outstanding fabric for informal or formal dance frocks and evening wraps. The plain black velvet evening frock is one of the outstanding highlights of the season.

Lame or the metal fabrics as soft and supple as the finest silks are certainly very beautiful. The colors and patterns are colorful and youthful.

Satin, with a heavier body and lustre, is also shown for evening wear.

Colors for Daytime Wear

Black is by all odds the outstanding popular color for the coming season.

Brown is a decidedly new and striking note. It runs from a very dark brown called "Franciscan" in street clothes, through the "Marron Glace," up to "Monkeyskin" and the lighter tones of beige.

Grey is interesting but frankly is in the experimental stage. A number of shades are shown, including the real light grey, the "Mole" grey, and the dark Oxford greys; also, the soft tones of the conventional black-and-white imported tweeds.

Colors for Evening Wear

Unrelieved black is exceedingly smart for evening as it always seems to be in high-class clothes. Unrelieved white, including the Ivory tones, is just as important as ever. Blue appears very often in a new shade known as "Hydrangea-blue." Mauve-rose, a raspberry shade with a great deal of mauve in it, is shown in many of the new imports. Deep rich red colors seemingly are as much in demand as ever they have been the last season.

ROY H. BJORKMAN.

Fifth Avenue Section Very Popular — Two More Pages Added

Once again it is the privilege of the editor of the WEEKLY to call your attention to the Fifth Avenues of Minnesota section. This exclusive section in which the leading specialty shops of Minneapolis are calling your attention to their goods and their services is for your especial benefit, alumnus and alumna. In it you should find many things of unusual interest to you. If you do not find what you want, write to Sally Forth, conductor of this service for information, for shopping ideas and suggestions on where to shop and where to buy.

In the second publication of Fifth Avenues we are happy to be able to point out to you an increase of two pages, indicating the immediate success of this section and the demand made upon it by advertisers.

In the two new pages which have been added, you will note, are included a Theater page, with special theater advertising, and an art page wherein special attention is called to the art exhibits and the galleries of Minneapolis.

The success of this selection, of course, depends upon your appreciation and support of our Advertisers.

John W. Thomas & Co.
18 7—1927



Maroon and Gold "Mums"

Great, shaggy ones, in
Minnesota colors

Imperishable, too

\$2 each

THOMAS—FIRST FLOOR

Our Latest Specialization

The COLLEGE SHOP

Dedicated to Modern Youth —
Modern Chic—Moderate Prices

Dresses \$25 and up

Roy H. Bjorkman-Inc.

Nicollet at Tenth - Minneapolis

Exclusive But Not Expensive

Gordon
FIELD & STREAM
Leather Clothing
for Men and Women



Where the
well Dressed
Man shines

MCCABE'S—SHINE & PRESS PARLOR
308 14TH AVE. S. E.



What They Drove
Back in '13

In the days when 'Bert' Baston, famous All-American Gopher, was making football history. Bert is now the owner of the old S. W. Eddy Chevrolet Garage. He solicits your business . . . Thoroughness in sports denotes thoroughness in business.

Call or phone Ken. 8282

Bert Baston
Chevrolet Co

Prexy's Photos

Large paneled photos of Minnesota's five presidents are now available for home or office framing. Printed on heavy India paper in a sepia ink these favorite photos of our presidents form a memento well worth your purchase.

\$1 Postpaid

MINNESOTA ALUMNI WEEKLY
118 Administration Bldg.,
University Campus

CHOICE FLOWERS

Mazey Florists, Inc.

Growers and Retailers

THREE STORES

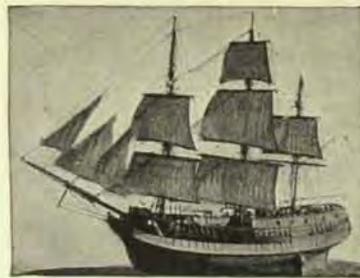
Nicollet Ave. at Tenth

Second Ave. So. at Eighth St.

Boulevard Store and Greenhouses

West Lake St. at Ewing Ave.

MINNEAPOLIS—MINN



Do You Crave Romance, Adventure?

What is more restful, more romantic, than a ship sailing away . . . and be the ship real or a model, the same poignant appeal is felt. Shopping about town this last week, I've noticed a definite revival in ship models again . . . a revival that I'm pleased to see. I've jotted down the names of several shops where splendid models are available at a small price. An inquiry will bring the names and prices.—SALLY FORTHE.

Want to know how to be warm at the game—tho' stylish? Visit *Thomas'* sports accessories shop on the first floor and buy a pair of "Bonnie Doon" imported Scotch wool sport hose (with slenderizing plaid patterns), then a pair of the swanky new pig-skin gloves (they're washable); and a brilliant square silk scarf; complete your costume with a shaggy, silk maroon and gold chrysanthemum. N.B. These 'Mums won't wilt.

Mr. McCabe, whose "shine and press" parlor has been a campus institution for 25 years, has moved into new quarters on Fourteenth Avenue. He's the only cleaner on the campus who gives one-day service.

Why not take the street-car out to fourteenth avenue to the *Little Hat Box* and look over the dainty knitted things for babies? Mrs. Smith has woolly little jackets, warm booties and mittens, and adorable little silk hoods, all in lovely pastel shades.



If you're curious to know just how charming a flower shop can be, I suggest a visit to the *Peter-son* shop in the Baker building. The graceful stairway to the balcony, unusual lighting effects, and artistic decorations all combine to make this a shop of rare beauty.

Several new "Sure Way English Exercise Books" are just off the press, Bridget T. Hayes ('10) tells us. Look at her advertisement on page 86 of this issue. Later we'll tell you more about Miss Hayes in an article in the WEEKLY.

Mazey's beautiful flower shop at Nicollet and Tenth is worth a visit today. A walk by and a glance in at the windows is an inspiration. Orders are given prompt, careful and efficient service.

If you want to keep warm at the game, drop into *Agnes Reed's* charming shop Saturday morning and get one of her clever jersey frocks, embroidered in lovely English yarns. Afterward—the dress will brighten any home or office.



Spake the
Wise
Old Owl

In the Twin Cities—Minneapolis and St. Paul—the Fifth Avenues of Minnesota section will be found only in the Minnesota Alumni Weekly for the Weekly controls the copyright. This exclusive section offers the most exclusive and the most effective small circulation buying power in the Northwest.

Fifth Avenues of Minnesota

Controlled by the Minnesota Alumni Weekly

AT 137

AT 137



Mums!

They are really part of the game
You find them at their
best here

Conveniently located in Baker Bldg.



PAJAMAS

Individual
Exclusive Designs
Hand Made

1311 4th St. S. E.

The Plaza Hotel

Kenwood Parkway
and Hennepin Ave.

Ballroom and Dining
Rooms

Beautifully arranged for
Formal or Informal
Entertainment

Rooms and Apartments

Of decided individuality for
Permanent or Transient
Residence

ETHEL M. MALCOLM, Manager
Kenwood 4200



New Football
History

Will soon be available. A book of nearly 300 pages is now being published by the General Alumni Ass'n bringing the 1914 book up to date and thoroughly revising all previous history. Order now being accepted.

The price will be
\$1.50 Postpaid

The General Alumni Ass'n
119 Adm. Bldg., University Campus

AGNES REED'S FROCKERY



Hand Embroidery on Jersey Dresses
Hand Smocking
Imported English Yarns
Smocks, Pajamas

65 SOUTH TENTH STREET
500 ft from Nicollet

Atlantic 4831 MINNEAPOLIS



Nadine
decorative designer
63 1/2 south tenth st
minneapolis, minn.

WRIST WATCHES DELUXE

T. FIEVE

Exclusive Campus Jewelry

317 14th Ave. S. E.

Afternoon Bridge Service, 50 Cents
After Theatre Parties Open 11 a.m. to 12 m.

THE CAVERN

"Come in and see what your teacup will tell"

ST. PAUL 32 East Sixth St. Second Floor
MINNEAPOLIS 1018 Nicollet Ave. Second Floor

Mrs. Nelle Muir Kenwood 7600

Betty Wallace

HAND MADE Frocks For Girls 1 to 12 Yrs.

200 Oak Grove Hotel



Football . . . Not in many years has football interest been so high at Minnesota as this year when the Gopher eleven is rated as one of the strongest in the Big Ten. And never before have the shops of the Twin Cities appealed to alumni and students with merchandise so attractive and so specialized to please college folk. Read the suggestions given herewith, alumni:

After calling on Agnes Reed yesterday I climbed the stairs at 63 1/2 South 10th street and chatted a while with Nadine Evers. Nadine, who is an artist, batik dyer, decorator and sketcher, was designing some clever little lamp shades that made me want to place an order for a half dozen immediately. She said she made them to order at very reasonable prices (write her). Her screens also are the cleverest things I've ever seen. I'm quite wild about one that she made for Agnes Reed. Drop in and see it at 65 So. 10th.

Bert Baston is back to stay! This announcement will gladden the heart of many an 'M' man who does not already know that Bert has purchased the S. W. Eddy Motor company near Lake street and Hennepin avenue, Minneapolis. He wants to serve 'M' men and alumni particularly. Look also for his advertisement on page 104.



I'm glad to introduce a new Fifth Avenue shop in this number, one that I hope will become a regular user of our service. The R. G. Anderson Shops at 909 West Lake street, dealers in antiques and makers of furniture, I highly recommend. They've just finished a beautiful cabinet for me at a price very reasonable. Next month I hope to have a picture of this cabinet for you. If you want antiques don't fail to visit the Anderson shops first.



Copley Craft Prints and original etchings are to be found in the large assortment of Christmas cards which The Doorway is showing. We hate to remind you that there are just 62 shopping days 'til Christmas. Since moving to their new location, The Doorway has done a large business in popular fiction and children's books.

Just as the seasoned New Yorker looks for unusual shops, not on Fifth Avenue, but around the corner, so in Minneapolis does the wise shopper step off Nicollet on Tenth street. Here is the Neal-Alvord shop with china, pewter, and furniture—a wonderful find if you're buying gifts. Our visitor should see this shop. It is one of the most distinctive in Minneapolis.

Perhaps you've noticed that the design of the Cavern tea room is copyrighted. No wonder. This unusual background was designed and painted by Jerry Cannon, a famous stage designer who traveled for many years with Edie Foy and originated most of his stage sets. In both cities, the Cavern is a favorite rendezvous of stage folk.



NEAL-ALVORD SHOP

63 So. 10th St., Minneapolis
for CHINA, GLASS and FURNITURE
China Furniture Gifts
Spode Small Tables Pewter
Minton & Screens Pottery
other Eng. Dinner Wrought
Makes Wagons Iron
Will order china to replace broken patterns

New Location
THE DOORWAY
BOOK SHOP

86 South Eighth St.
Minneapolis

Delivery Service Mail orders filled

OUR Christmas Card display is now ready, including the less formal COPLEY CRAFT PERSONAL CARDS, IMPORTED ETCHINGS and a colorful counter display



10th St.
and

5th Ave.
So.

ECONOMY

Combined with comfort, excellent service, desirable rooms, and cuisine, invite the alumnus to make this hotel his home—permanent or transient.

Hotel Francis Drake

Phone Main 7660

THE MINNESOTA ALUMNI WEEKLY :: THE 1928 GOPHER



Distinctive Typographers

Is what you'll hear every client of ours say. For not only do we do distinctive and individual printing in a fashion copied after the master craftsmen, but buyers find our prices economical and reasonable as well.

You readers of exclusive Fifth Avenues of Minnesota can do no better than consult us on every printing need.

We are proud of our record as publication printers—the four listed herewith are among our more than 20 publications and year-books printed annually.

We solicit your confidence

AUGSBURG PUBLISHING HOUSE

425 South Fourth Street, Minneapolis

THE TEKE OF T. K. E. :: TO DRAGMA OF A. O. II.

WELD & SONS

DIES FOR ALL GREEK LETTER SOCIETIES

Fraternity and Sorority
Jewelry

Cups and Trophies

DANCE PROGRAMS AND STATIONERY

817 Nicollet Ave.

HAVE you seen our exquisite collection of Christmas Cards?

Selections made now will be to your advantage.

Unique ideas for personal greeting cards.

The Beard Art Galleries

66-68 South 10th Street
Around the Corner from Nicollet



Music...

TO Cammack's is where alumni of the University go for music and musical instruments of all kinds. They know we lead in the musical field of the Twin Cities.

Exclusive northwest agents for KIMBALL pianos.
Call or write to

Cammack Piano Co.



The new east rooms at the Minneapolis Art Institute have been opened to the public. The room above is the east room.

The October Art Calendar

The following Minneapolis galleries are now exhibiting and cordially invite alumni to view their exhibits:

The Art Institute

October 1 to 30, the 13th annual exhibition of works of Minneapolis and St. Paul artists, including many alumni, at the Minneapolis Institute of Arts. The Institute of Arts is open daily from 10 a. m. to 5 p. m. and from 9 a. m. to 5 p. m. on Sundays and Mondays, Wednesdays, Saturdays and Sundays are "free days." Permanent and transient collections of paintings, sculpture, furniture and minor arts are on exhibition.

The T. B. Walker Institute

The Walker Art Galleries, at 1710 Lyndale Avenue South, are open every day to the public from 10 a. m. to 5 p. m., where the famous art collection of Mr. T. B. Walker may be seen, including the finest collection of jade in the world; rare Japanese and Korean ware; Greek pottery; Indian paintings and originals of old masters' paintings.

The Beard Art Galleries

The Beard Art Galleries, 66-68 South 10th Street, Minneapolis, will have on October 24th to 29th, an exhibition of Russian and Near East art objects, brought to their Galleries by Mr. Alfred Smaltz, who has been in Russia this summer. On November 11th to 19th, they will have an exhibition of Old English Silver, brought to their galleries by Mr. and Mrs. Whitney, of the Brainerd Lemon Silver Collection of Louisville, Kentucky.

Apollo Club Concerts

Three concerts are given each year by the Apollo Club, a chorus of nearly 200 male voices. List of the dates and assisting artists:
NOVEMBER 11—Nina Morgana, soprano of the Metropolitan Opera Company.
JANUARY 27—Concert with Margery Maxwell, prima donna soprano of the Chicago Opera Company.
MARCH 30—Lorna Doone Jackson, prima donna contralto.

New Fifth Avenue Advertisers Welcomed

Sally Forth is delighted to announce the following new additions to the *Fifth Avenue Section* family beginning in this issue:

- University of Minnesota Concert Courses
- Mrs. Carlyle Scott's Down Town Concerts
- Bert Boston Chevrolet Co.
- Cammack Piano Company
- The Beard Art Gallery
- Bridget Hayes English Service
- Finkelstein & Ruben
- R. G. Anderson Shops

This indication of the certain popularity of *Fifth Avenues of Minnesota* carries out our previous conviction and will enhance the value of the section to merchants and alumni as well.



Antique..

Mostly in furniture—all old—all genuine solid woods, at prices lower than you'll pay for new veneered furniture.

Our repair service is unexcelled both in quality and price. We make furniture in period styles to your order—we design.

Let us equip your office—furnish your home. A call will bring a representative.

R. G. Anderson Shops
909 West Lake Street

Correct English Service

BRIDGET T. HAYES ('10)
M. A. DIRECTOR

Departments—
School for Adults | Individual Instruction
Extension Classes | Consultations | Lecture Bureau

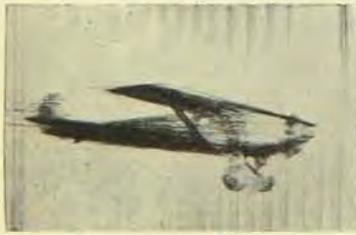
PUBLICATIONS

THE SURE WAY SERIES

The key method of learning

Grammar	Hayes	Minimum Essentials of Correct English	\$1.32
Punctuation	48c	Hayes and Challman	

THE YOUNG-QUINLAN BUILDING
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MINNEAPOLIS



Exquisite Etchings

by

Levon F. West

(Ex '24)

The great young American etcher of New York, former Minnesotan, are available in many subjects—all strictly limited. Prices and list on application to

WEST'S STUDIO
342 Madison Avenue
New York, N. Y.



Folwell in Oils

Reproductions of the famous Folwell portrait in full colors are now available. Special to alumni, mailed flat, well packed, postage prepaid, on receipt of

\$1

MINNESOTA ALUMNI WEEKLY
Minneapolis



University
Concert
Course
**Jascha
Heifetz**

His only appearance will be in the University concert course.

Season tickets now on sale
\$5 chairs - \$3 bleachers

For tickets address

Mrs. Scott, Mgr., Music Bldg.



GALL-CURCI

November 2

Mrs. Carlyle Scott's
First Concert in the New
Minneapolis Auditorium

For tickets
address

Mrs. Scott

at

Foster &
Waldo,
Minnea-
polis



CYRUS N. RTHROP'S

S P E E C H E S

Just a few copies are left for sale.
The price is \$2.25 postpaid;

General Alumni Association



What the Movies Offer

Coming Finkelstein and Ruben attractions, not yet definitely booked, include:

"Way of All Flesh" with Emil Jannings; "Chang," an interesting story of Siam; "Rough Riders"; "Barbed Wire" with Pola Negri; "Swim, Girl, Swim," with Bebe Daniels (Gertrude Ederle, the English Channel Swimmer, also takes part); "Underworld" with George Bancroft and Evelyn Brent; "Romance" with Ramon Navarro; "Seventh Heaven" with Janet Gaynor and Charles Ferrell; "Patent Leather Kid" with Richard Barthelmess; "We're All Gamblers" with Thomas Meighan; "Magic Flame" with Ronald Colman and Vilma Banky.

At the Stock Theaters

AT THE SHUBERT

The Bainbridge Players (stock) have an entirely new cast this season, including Herbert Ashton, leading man, and Jean Oliver, leading woman. Coming attractions include: "Gentlemen Prefer Blondes," "Square Crooks," "The Poor Nut," "12 Miles Out," "Sure Fire," "Kongo," "For All of Us," "The Green Hat," "Ladies of the Evening."

AT THE PALACE

The McCall-Bridge players will present during October "The Aviator," "American Born," "The Family Upstairs," and the Musical Comedy, "50 Miles from Boston."

Chicago Civic Opera Coming

A special treat for people in the Northwest will come with the Chicago Opera Company in repertoire at the new Minneapolis Auditorium, March 30 and 31 and April 2, with Mary Garden as prima donna, assisted by 11 well-known artists under the auspices of our own Mrs. Carlyle Scott. The repertoire will probably include "Resurrection," Miss Garden's greatest role, and "Aida."

Gall Curci will come in recital at the Auditorium on November 2.

Minneapolis Symphony Program

This will be the Twenty-fifth Anniversary Season of the Minneapolis Symphony Orchestra in which many alumni and faculty are interested. Concerts to be given at Lyceum Theater on Friday nights, under the direction of Henri Verbrugghen, conductor, will be assisted by these artists:

- OCTOBER 21—No Soloist.
- OCTOBER 28—Eunice Norton, pianist.
- NOVEMBER 4—Dusolina Giannini, soprano.
- NOVEMBER 19—Harold Samuel, English pianist.
- NOVEMBER 25—Manuel and Williamson, American pianists and harpsichordists.
- DECEMBER 9—Maurice Marechall, French cellist.
- DECEMBER 16—Moriz Rosenthal, pianist.
- JANUARY 6—Rudolph Ganz, Swiss pianist.
- JANUARY 13—Chandler Goldthwaite, American organist.
- JANUARY 20—Elizabeth Reithberg, German soprano.
- FEBRUARY 17—Sylvia Lent, American violinist.
- FEBRUARY 24—Myra Hess, English pianist.
- MARCH 9—Jacques Thibaud, French violinist.
- MARCH 23—Friedrich Scherr, German baritone.
- APRIL 6—No Soloist.
- APRIL 12—Jeanette Vreeland, American soprano.

Theater Guild Plays

A special touring company organized by the Theater Guild will present four plays at the Lyceum theater, January 2, 3, 4 and 5 under the management of Mrs. Carlyle Scott. Milne's "Mr. Pim Passes By," Shaw's "Arms and the Man," Sidney Howard's "The Silver Cord," and Molnar's "The Guardsman."

University Concert Course

Mrs. Carlyle Scott offers the following artists on the 1927-28 University of Minnesota Concert Course and the Chamber Music Course:

- John Charles Thomas, Baritone—Tuesday, Oct. 25
- Florence Austral, Soprano—Monday, Jan. 9
- Jascha Heifetz, Violinist—Wednesday, Jan. 25
- Tito Schipa, Tenor—Monday, Feb. 13
- Mr. & Mrs. Josef Lhevinne, Pianists—Monday, Mar. 5

UNIVERSITY CHAMBER MUSIC COURSE
University Music Hall

- Marguerite Cobbe, Coloratura Soprano, and Lewis Richard, Harpsichordist, in Costume Recital—Dec. 7
- Pro Arte Quartet—Saturday, Feb. 4
- English Singers—Mar 15

*The
BEST*

in

STAGE
VITAPHONE
SCREEN

and

MUSICAL
FEATURES

in the

Twin Cities

and the

Northwest

When in Minneapolis
alumni are invited to
these theaters:

*State · Strand
Garrick*

When in St. Paul go to
*Capitol · Tower
Princess*



THE BLUE ROOM

After that Homecoming Game You'll find your old crowd at the BLUE ROOM. It's new, this BLUE ROOM, but it's mellow with the Minnesota spirit you knew of old. . . . A corking dinner, a dashing Revue, dancing . . . Favors, hats, and noise makers

And the MOORISH ROOM. That's a Circus! Tents and Sawdust, Hotdogs, Pink lemonade. Your Fortunes Told! Dancing, and Revue!

From 6 o'clock on—BLUE ROOM with Special Dinner.....\$3.50
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From 9 o'clock on—MOORISH ROOM CIRCUS Cover Charge... .75

For Reservations call Main 3080
"Private Office"

WEST HOTEL

FAMOUS IN THE NORTHWEST

THE MINNESOTA ALUMNI WEEKLY



The Minneapolis skyline across the third avenue bridge at night is a scene with which hundreds of alumni and students are familiar. This photo was taken by Bruce Siford ('23) and was copyrighted by him.

THE EDITOR'S INQUEST

Where Is The Minnesota Autoist to Park?

WHEN it is ascertained that no official regulations will be taken against the student auto at the University of Minnesota some of us are inclined to rejoice in the wisdom of Minnesota.

Others there are, however, who drive about the campus hour after hour attempting to find adequate parking space, who shake their head sagely or savagely as the humor finds them.

For the parking problem at the University, with the closing of many old streets and places for parking, is becoming a serious one. With several thousand students, faculty and employees driving onto the campus every morning, the few remaining open streets and parking spaces are soon taken.

The non-availability of parking space in the near future will probably be as effective a ban against the student auto at Minnesota as the regents' ruling at Michigan and other places.

The question is: "Where is the Minnesota autoist to park?"

And an answer: "Why not open the parade ground to parking?"

18,000 Letters Go Out Inviting Alumni "Back Home"

THOUSANDS of letters bearing invitations from the students' homecoming committee have gone out to Alumni inviting them to return to their alma mater for the annual homecoming this year, to be held on October 22, the occasion of the Iowa football game. To this invitation the ALUMNI WEEKLY adds its voice, calling on each reader to come . . . and to bring another. One of the finest homecomings in years has been planned especially for your benefit . . . So come . . .

Success of Fifth Avenue Sections Increases Weekly's Usefulness

THE immediate success of our Fifth Avenues of Minnesota section indicates the power of the MINNESOTA ALUMNI WEEKLY as a selling factor in the Twin Cities and the northwest; it indicates further the fact that our alumni are a well-to-do group to whom specialty merchandise appeals; and it indicates the faith of the advertiser in the MINNESOTA ALUMNI WEEKLY. Needless to say this faith will not continue unless our alumni respond rapidly with inquiries and purchases. We urge your co-operation in this important work.

Why Not Write President Coffman a Booster Letter?

THE other day, when talking to President Coffman he remarked, after a particularly trying day, how pleasant it would be to receive one letter complimenting him and his administration upon the progress of the University.

A thought: Why not?

And a suggestion: Write our 'Prexy' an encouraging letter; tell him you believe in him; that you appreciate his job and the work he is doing; that he can 'bank on your support.' It will be worth your while.

Zelle Welcomed for Another Term as Ass'n's President

THE ALUMNI WEEKLY and the General Alumni Association welcomes the return of Mr. Edgar F. Zelle ('13) as president of the General Alumni Association for a third term. During Mr. Zelle's incumbency the Association and the WEEKLY have enjoyed a period of unprecedented activity which we attribute in no small part to Mr. Zelle.

To you, Mr. Zelle, we extend, once more, the hand of fellowship, urging you to continue your splendid work for the University of Minnesota as you have in the past.

The Staff

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Editor and Manager

CECIL PEASE Associate Editor
MAURY FADELL Sports Editor
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FACTS, FOR NEW SUBSCRIBERS

Subscription: Life (with life membership) \$50, at \$12.50 a year. Yearly (without membership) \$3. Subscribe with central office or local secretaries.

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Down Town Office—425 So. 4th St.—Phone Geneva 8338.

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Eastern Advertising Representatives—Roy Barnhill, Inc., 40 East 34th St., New York, N. Y., and Collegiate Special Advertising Agency, 503 Fifth Avenue, New York, N. Y.

Special Services

The following special sections are available once each month to readers and advertisers of the MINNESOTA ALUMNI WEEKLY. Their services are exclusive, their power of selling exceptional.

FIFTH AVENUES OF MINNESOTA—An exclusive section run once each month. Rate \$2.50 per inch. For exclusive shops.

BANKS AND BUSINESS OPPORTUNITIES—Classified here will be found the leading banks and bond houses. Rate \$2.50 per inch. Monthly.

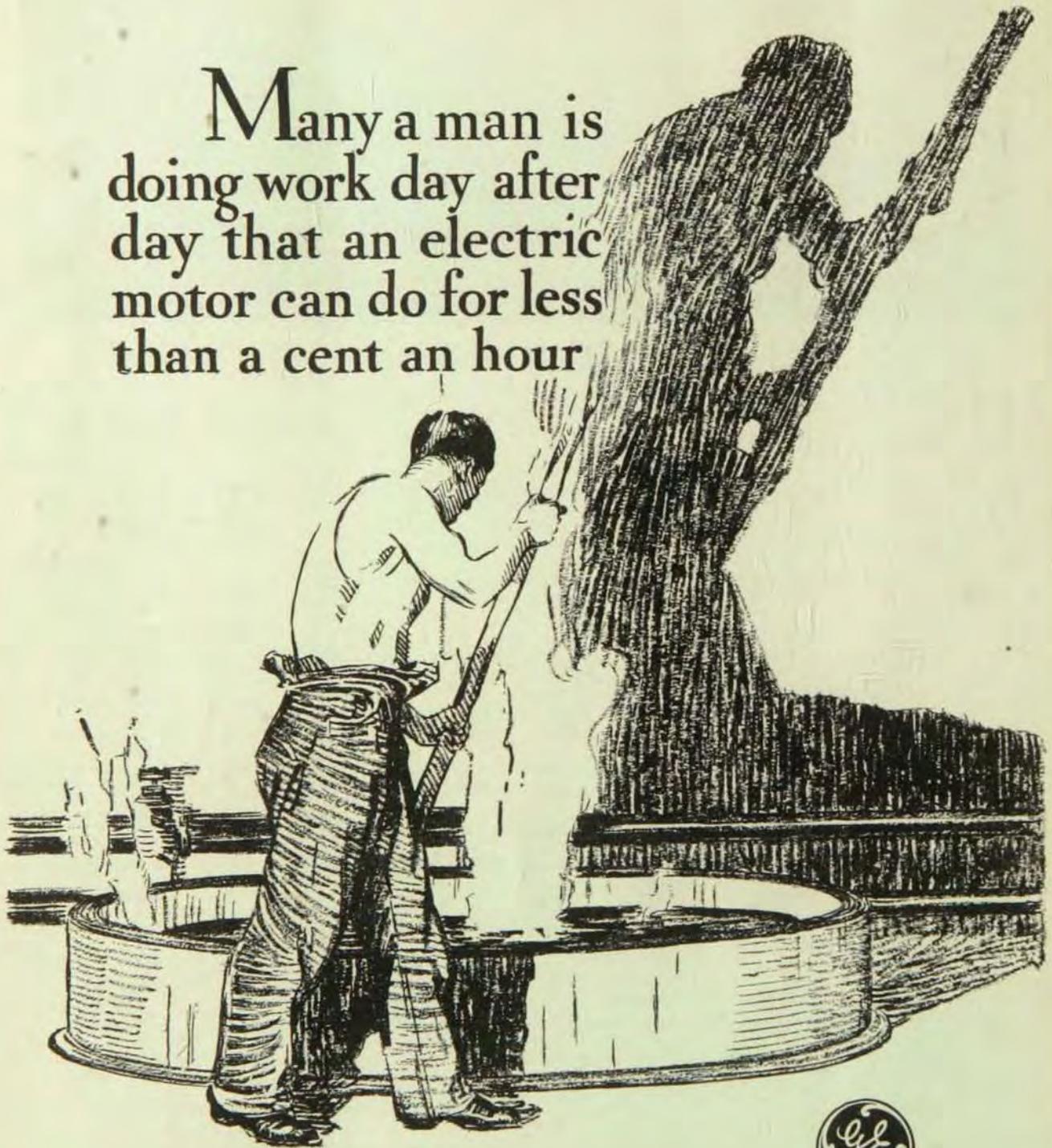
SCHOOLS—Classified Schools Section. Rate \$25 per column inch for 10 monthly insertions.

CHURCHES—The WEEKLY co-operates with a number of churches in the Twin Cities. Rate 2 inch box, 10 monthly insertions, \$30.00.

TRAVEL LAND—Classified Section for travel agencies and facilities. Rate \$2.50 per inch. Monthly.

Entered at the post office at Minneapolis, Minnesota, as second class matter.

Many a man is
doing work day after
day that an electric
motor can do for less
than a cent an hour



ASK your electrical expert to help you select
the labor-saving electric equipment best suited
for your factory, farm, or home.



Guided by human intelligence, electricity can do almost any job a man can do. From stirring to grinding, from lifting to pulling, you will find a G-E motor specially adapted to any task.

GENERAL ELECTRIC



The Minnesota Alumni Weekly



Volume 27

Edited by Leland F. Leland

Number 4

DO YOU KNOW CARL CHRISTIAN JENSEN '20?

The Poor Immigrant Boy Who Became a Famous Minnesotan



BACK in 1914 when Dr. George Edgar Vincent was president of the University of Minnesota there came to the University a long, a lean, a rough lad of dubious years — Danish he said he was, a sea rover, a tramp, follower of a dozen trades, apostle of Doomsday at \$5 per book, struggler for knowledge.

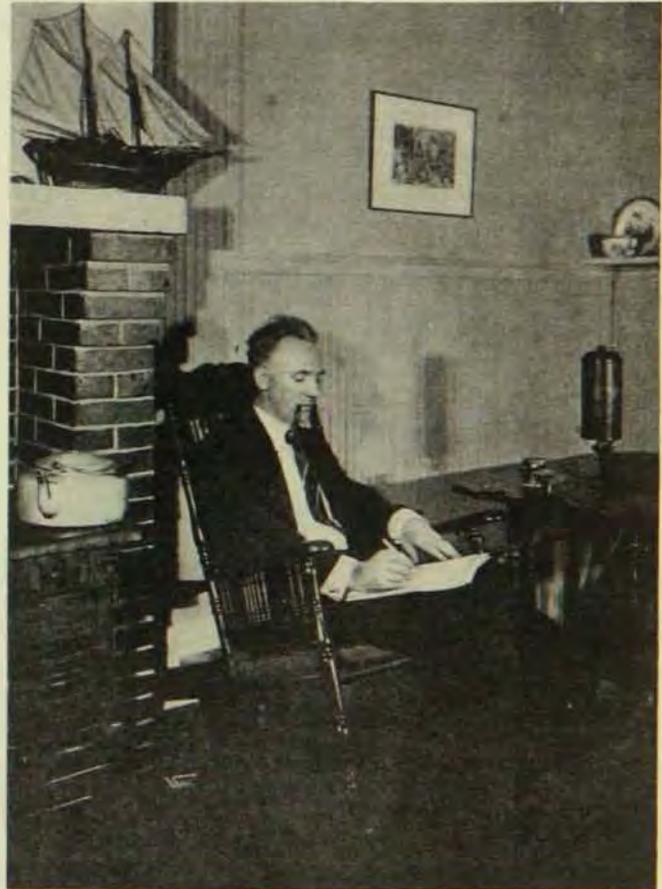
His name, he said, was Carl Christian Jensen . . . Carl Christian Jensen . . . yes, that was it.

And the same Carl Christian Jensen it was, who, scarcely less than a dozen years later, would write and publish in the Atlantic Monthly and in book form "An American Saga," hailed everywhere by critics and admirers alike as one of the masterpieces of literary output during the last year.

There are those—now well into the realm of alumni-years—who remember this same lad desperately struggling for a livelihood in Minneapolis, preacher, assistant to the morgue keeper, stoker, worker for the University.

He tried hack writing. He started to make multiplying dials for children and lost seventy dollars. When he and his wife were penniless, he peddled Doomsday magazines. He made graphs for a year book at the Chamber of Commerce and did drafting for a catalogue. He shoveled snow for the street department, tutored coeds in mathematics and physics, typed themes at four cents a hundred words, washed windows for the faculty.

Then "I hired out as scullery maid to



Carl Christian Jensen works on the manuscript of his *American Saga* amidst surroundings of an inspiring nature.

the State of Minnesota. In the pitchy morning hours, before the breakfast rush, I hiked across old Mississippi to the college kitchen, where the manager watched me for fear that I might steal her pancakes. But Lena, my partner, liked me. And many a morning the trusted old maid smuggled a dish into my corner. Doglike, I gobbled down the steaming pancakes. One morning she stumbled. She was always in a hurry. She stumbled with a basin of scalding water. One more week she stood beside me in the scullery before she fainted. I brought her roses before blood poison took her. And I carried one end of her bier.

"On the campus I found a job, at last, which paid me well and allotted me a wealth of knowledge beside. Professional thieves had stolen the platinum dishes in the chemistry department. In

the biology department the freshmen stole hand lenses and dissecting instruments."

And now there are those who studied with Jensen, who remembered his brilliance in English and in the Seminar class in writing; who remembered his frequent contributions to that brilliant but short-lived magazine of the intelligentsia, *Foolsap*. There are those who sat with him in Prof. Thomas' seminar class in writing and heard him read portions of a manuscript which was last winter published installment by installment in the Atlantic Monthly and which has now been brought out in book form by Little, Brown & Company, Boston.

He was, he says, "a crater that spewed out old lava the deeper it drank of the Pierian spring." He was a "brilliant failure" in scholastic standards. "English was alluring" and "English lifted me farthest up the alphabet—from

a dubious D in freshman rhetoric to a C in sophomore public speaking, to a B in junior short story and to a single solitary A in senior seminar in writing; from a D in English survey to C's in Shakespeare, Spenser, Chaucer and the English novel, and to B's in Anglo-Saxon and the free verse poets." In sociology he advanced from C's to B's. In German, he slumped from a D in freshman year to an F in his senior year.

So it is that another student, another alumnus of Minnesota, finding his first faith at Minnesota, has given to humanity his praises, that the world might know, and knowing, revel that it has institutions of learning where the lowly as well as the financially endowed may learn and achieve.

Particularly fascinating to alumni is his chapter "Alma Mater" significant, eventful, stirring the memory of his seven years at the University of Minnesota, and which will be reprinted completely hereafter. But to know the man who so fashioned a new life within himself on our own campus, you must go back to the beginnings in Denmark.

"In a dingy room, over a shop where a man made wooden shoes, I grew aware of myself."

So he begins in Denmark, in 1888.

His grandfather—"a man huge of frame and sturdy as an old oak. . . . Only one of his seven daughters ever dared defy him—my mother. She would walk toward the angry Titan, look him in the eye, but remain silent. And he would lift his fists as if to crush her, but his arms would drop powerless."

His gang of Danish boys—"We made ourselves chestnut pipes and smoked dry cherry leaves. And I learned to swear worse than any sailor."

His life—"And many fascinating people passed by outside the classroom windows. Tall fishermen in yellow oilskin suits and sou-westers came by. . . . Behind them came their wives, pushing the wheelbarrows, which were loaded with bundles of nets that had a hook and a rain worm on every mesh, and a flexible rim of cork and of lead on the edges. . . . Once a Negro sailor passed by on the street outside, the first I had ever seen. My heart beat as when I read about Robinson Crusoe finding Friday. Another time a group of Chinese stokers came chattering by. And once a queenly lady and her bodyguard of twelve uniformed sailors marched by from her steam yacht."

Then Jensen went to sea.

"At the age of sixteen I began to live on high seas. In the fore-castle of various tramp steamers I lived—in a small room with two portholes on the hull side, eight narrow bunks spiked on to three of the walls and a shelf on the fourth wall for tin dishes. There was no room for chairs or benches on the floor, or for any clothes on the walls. Whatever I possessed I kept in my bunk."

On and on with sea . . . ever more sea. And at last New York.

"I was a man and stronger than most men. Yet my second childhood began the day I entered my country. I had to learn life over in a brand new world. And I could not talk. My first desire was for chocolate drops and I pointed my finger at them. My second was for fishing tackle and I pointed my finger at a wrapping cord and heaved up an imaginary fish. I used baby talk. 'Price?' I asked. And, later in the day, 'Vatsprice?' Saleswoman answered with motherly grimaces.

"I never quite got over my second childhood. I doubt that any immigrant ever does—with his hasty, often harsh attuning to the new world. My first birth was distant and dim and unreal, for I was almost three years

old when I awoke and most of the shock had disappeared. The old world and I grew up together. We just grew in blissful ignorance of one another's growing pains. And my first childhood stole upon me softly.

"Not so my second childhood. I was born fullgrown, so to speak and, therefore, was aware of my new birth. I regressed to the greed of infancy. My curiosity was that of a child. My manners lacked the poise of adulthood. My angers, fears and joys were fleeting and childish and divided the new world into absolute categories—into good and evil."

So he met the United States.

Marriage. After that, peddling Domsday books, "hurling fire and brimstone at lumberjacks in the northwestern woods"; and "These were useful prerequisites for the State University, where I landed after my flight from earth." He tried magazine canvassing and the thing was wrong; a sheriff jailed the manager. His son was ill and at the hospital where they took him a nurse revealed the Domsday formula to Jensen.

"457 B. C. plus 2300 years plus threescore and ten equals Domsday."

She solved Jensen's trouble. He began

Leningrad, Center of Culture, while Moscow Has the Guns

"LENINGRAD is the center of culture of Russia; Moscow has the guns," according to a letter from Dr. R. B. Harvey, head of the section of plant physiology, University of Minnesota, who has just returned to Cambridge, England, after a month's visit in Russia as the guest of Dr. N. A. Maximov as the Institute of Applied Botany, Leningrad.

Dr. N. A. Maximov visited the University of Minnesota last fall and lectured here at that time. His field of scientific research is similar to Dr. Harvey's; both are interested in cold resistance in plants.

Dr. Harvey, who discovered that treatment with ethylene gas will ripen fruits and vegetables, will spend the year studying in various European countries under a fellowship granted him by the Guggenheim foundation. The major part of his time will be spent in England, where he will work with Dr. Blackman and Dr. West in the school of botany at Cambridge university.

In a letter to Dr. Raphael Zon of the lake states experiment station at University farm, Dr. Harvey writes:

"I am astonished at the great amount of fine scientific work in progress in Russia. The museums and libraries are valuable and extensive beyond belief.

"All of Leningrad is being repaired. Street are being paved, sewers made, and houses plastered inside and out. Everywhere the people seem busy.

"They do things thoroughly. The soil in the park is taken out to a depth of three feet, sifted by hand, mixed, and

to peddle five dollar Domsday books for the publishing house of her church.

"Farmers and townspeople along the Mississippi and west through Iowa, treated me as though I were Saint John of Patmos. They offered me their best top buggy, riding pony, blivver, bicycle, once even a launch. The Domsday book sold. I had never in my young life seen so much money."

And then one eventful morning he came to Minnesota and what he calls the Domsday seminary.

"Its basement was used for laundry, kitchen, dining room; its first floor for office, classrooms, chapel; its second floor for the women's dormitory and its third for the men's. A farm of thirty purebred cows, bathed twice a day, supplied food for two hundred ascetic men and women."

Here he added new faces to his gallery—the music teacher, blind from birth; the doctor from Heidelberg, the president, "a baldheaded philosopher, small of stature like Zacchaeus, and, like him, acrobatic."

They lived above a millinery shop on Main street in Hutchinson. They worked hard, lived as they might, wandered . . . on to Minneapolis and the University.

replaced. The next week the plants are set out and grass laid.

"The Russians are very kind to foreigners, almost embarrassingly so. The English language is of absolutely no use here. German is better, but comparatively few speak even that. I spent a week at Hibini on Lake Imandra and in the mountains, and another week at Alexandrosk. We went out on the Arctic sea to an island to dredge for sea animals and saw dolphins and an enormous number of the seal family 30 feet long."

As the climate of Russia is somewhat similar to that of Minnesota, the two regions have much in common in preventing the winter killing of crop plants and in ripening fruits and vegetables in short seasons by artificial methods.

Dr. Harvey's discovery is considered a boon by the fruit trade of northern climates. At present, ethylene gas, which is obtained from ethyl alcohol, is not available in Russia. It is, however, already being used commercially in the United States.

The use of ethylene gas in ripening fruits is a practicable method, according to Dr. Regeimbal, acting head of the section of plant physiology. The gas is non-explosive and not dangerous to use at the concentration recommended.

"An 80 per cent concentration is anesthetic," he says, "but we recommend the use of only one-tenth of one per cent."

The gas can be obtained in tanks and released into the room at the recommended concentration.

"Two things led to Dr. Harvey's discovery," says Dr. Regeimbal. "First, the publication of Denny on coloration of citrus fruits in California, and second, the fact that it had been known for some time that leakage of city gas into greenhouses blanched roses."

Do You Know—

That the University of Minnesota uses the most coal of all the state institutions, 25,000 tons being needed to heat the buildings on the main campus and 8,500 tons more for the agricultural buildings.



Alumni . . . Return for the Crusader Homecoming

This year, as last year, a parade of students floats will feature the morning of homecoming day, lending a festive air to this gala occasion.

THE culmination of plans that are being developed by the Student committees of the University of Minnesota for the annual Alumni Homecoming celebration will come on October 21 and 22. The theme selected by the Homecoming committee headed by Doren Eitsert ('28) of Minneapolis, and assisted by Carroll Geddes ('28) of Anoka, is "When Knighthood was in Flower." It is termed the celebration of the 1927 Crusader Homecoming celebration.

The University of Iowa, led by Coach Bert Ingwerson and Captain O. E. Nelson of the grid team, will battle the Gophers for the homecoming honors Saturday afternoon, October 22.

It was back in 1914 that the returning alumni were given their first treat on the campus when they were taken for a ride on the newly inaugurated inter-campus trolley line. The grads marvelled over the up-to-date improvements on the campus. Two hundred cadets of the R. O. T. C. were detailed to act as guides for the one day occasion. After the event the ALUMNI WEEKLY said: "Minnesota's first Homecoming cannot be called an unqualified success . . . Conditions at Minnesota are not favorable for making a success of such affairs." The general consensus of opinion seemed to be with the Alumni publication, and interest in Homecoming lagged until 1917 when with the Minnesota-Chicago football game on the program, the Gophers had a walk away 33 to 0.

Not until 1919 did Homecoming become a major event on the Minnesota campus. A special Homecoming program was issued by the WEEKLY. Greek letter houses were decorated and judged by faculty members of the school of Architecture. A record attendance of

25,000 saw Minnesota lose the game to Illini 6 to 10. Homecoming was at last established at Minnesota as a permanent institution.

The story from 1919 to 1927 has been one of increasingly elaborate plans for entertaining the alumni. Those returning in 1920 saw a fifty float parade upon which movie cameras were trained.

In 1921 the Minnesota Daily Homecoming headline read: "Roads Reduce Fare for Homecoming." This same year, the first central theme ever used was that of the "Stadium Homecoming" as funds were needed to complete the Memorial stadium.

After considerable difficulty and investigation, it was suggested that the committee this year use the theme, "The

Return of the Knights of the North." In the attempt to find the one word that would characterize the entire affair, the committee decided upon the name Crusader, symbolizing the long journeys that the knights of olden days made to the shrine to pay homage. Such is the purpose of the 1927 crusader homecoming celebration.

Very early in the summer, plans were laid for a very unique means of communication with the former students. This communication was to be in the form of a booklet which included welcomes from President Dr. L. D. Coffman; William Watts Folwell, president emeritus; Edgar F. Zelle, president of the Alumni association; and the student body. Besides these, there are the greetings of E. E. Nicholson, dean of student affairs, and Anne Dudley Blitz, dean of women.

This booklet includes the program from the first thing Friday morning to the last on Saturday night. Other interesting items include notes from Dr. Clarence W. Spears, Minnesota Varsity coach, "Bert" Ingwerson, Iowa coach, Herb Joesting, the Gopher All-American grid captain, and O. E. Nelson, captain of the Hawkeyes.

On the front of the booklet is pinned a bronze shield symbolic of the shields that protected the knights years ago. This unique shield, will replace the old time worn button idea. The Minnesota seal, and the "Gridiron Coat of Arms" is also on the shield.

Over 18,000 of these communications have been sent out to the alumni, reaching not only every state in the union, but also some of the most remote countries throughout the world. The Congo district of Africa, as well as unfamiliar places in China, are on the list.



The Crusader homecoming idea was the inspiration of Doran Eitsert ('28) editor of last year's Gopher. He is being assisted by Carroll Geddes ('28).

Campus decorations with the shield, battle axes, and reproductions of castles and knights preparing for battle. Fraternity and sorority house are cooperating in carrying out the same theme. A novelty parade has been arranged which will include a review of forces of knights who are preparing for battle. Prizes will be awarded the best decorated houses as well as the best float in the parade.

Doren Eitsert, general chairman, announced that he would present two of the members of the Alumni association with valuable sterling silver loving cups at the Friday night meeting. The alumnus who will have traveled the farthest to attend the annual affair will receive from the student body, a sterling silver loving cup. The oldest class member who attends Friday and Saturday's celebrations will receive a hammered silver loving cup. These awards are tokens of the student body of the University of Minnesota for the interest shown by these members.

Besides the big dance Friday night in the Armory, for alumni and students only, there will be a massive bonfire, torchlight parade and fire works display on the Parade Grounds. Anxious Minnesota fans have been offering everything for the bonfire. Chairman Eitsert listened to a woman's plea to send some one over after her chicken coop to be used for the bonfire. Eitsert is waiting for more calls.

The Memorial stadium will be filled to capacity when the Iowa gridders meet the Gophers in the Homecoming battle. Scores for past homecoming games are: 1914, Minn. 14, Wis. 3; 1915, Minn. 20, Chicago 7; 1916, Minn. 54, Wis. 0; 1917, Minn. 33, Chicago 0; 1918, No homecoming; 1919, Minn. 6, Illinois 10; 1920, Minn. 0, Michigan 3; 1921, Minnesota 7, Iowa 41; 1922, Minnesota 0, Wisconsin 14; 1923, Minnesota 20, Iowa 7; 1924, Minnesota 0, Michigan 13; 1925, Minnesota 33, Iowa 0; 1926 Minnesota 6, Michigan 7.

Here's What You'll Do On Homecoming Day

FRIDAY

Register at Homecoming Headquarters in Minnesota Union immediately upon your arrival at the campus.
Campus tours of inspection will be arranged at convenience of returning alumni.
Alumni Dinner held under the auspices of the General Alumni Association.
Pepfest and get-together.
Flooding of all new buildings with powerful searchlights.
Bonfire on the Parade Grounds.
Student torchlight parade.
Fireworks display.
Carnival Dance in Armory.

SATURDAY

Further tours of inspection of new buildings.
Visiting of classes.
Judging of best decorated fraternity and sorority houses.
Giant novelty parade.
Open house period.
Iowa-Minnesota Football Game called at 2:30 in Memorial Stadium.
Alumni Reception in Minnesota Union following the game.
Open house period.
All popular places of amusement have agreed to turn this night over to themes pertaining to the University Homecoming and to celebrate with us.

Are You in This Group of 35 Years Ago?



The placing of the alumni in this photo will make an interesting evening pastime for alumni of several years ago. To the person placing the greatest number correctly we will give a year's subscription free.

Enthusiasm, Pep Will Feature Alumni Homecoming Banquet

THERE'S zest in the very word, Homecoming. It connotes pep-fests, giant bonfires, old friends, the game, maroon and gold, the old campus, the new campus, a myriad of things dear to you alumni.

Best of all, we really want you to come back. For weeks the student committees have been planning decorations and entertainment to make you enjoy this Homecoming. On this one day of the year, the campus belongs to you. Everything that is done is for your pleasure.

Festivities begin officially on Friday evening with the big alumni dinner in the Minnesota Union. All the football heroes of yore are especially invited. 'Doc' Spears, with his inimitable wit and smile, will tell you how the coach feels about the approaching battle; 'Bert' Ingwerson, Iowa's popular coach, will describe his own premonitions on the eve of battle; 'Doc' Williams, whose fame will never grow dim; 'Bert' Baston and 'Johnny' McGovern, our own All-Americans, will be among those present.

George K. Belden ('92, '97 L), president of the 'M' club, is to be toastmaster. President Coffman is touring the west coast, but will send a message to the dinner guests from California.

Pep and Enthusiasm, the twin virtues of any alumni gathering, will be instilled by the Stadium Singers, whose voices are known to thousands of radio fans. They will sing all the Minnesota songs, then, under Earl Killeen's direction, will lead the assembled alumni in a giant song fest.

Immediately following the banquet an immense bon-fire will be lighted on the parade, into which the Freshmen will throw their green caps, offering them as a holocaust to the "Spirit of Minnesota."

The committee has given its word of honor that the pep fest will not begin until the banquet has adjourned.

Michael Jalma and his splendid band will lead the crowd into the Armory for another program and dance. Alumni who care to attend the dance as spectators will be given tickets at the dinner entitling them to seats in the balcony without extra charge.

On Saturday, of course, the campus will be resplendent with maroon and gold bunting, banners and balloons. Alumni will exchange news and reminiscences over luncheon.

And the game! Fifty thousand people will swarm into the Memorial Stadium, and fifty thousand voices will be worn to a frazzle by the final whistle. University avenue will be gay with music from dozens of open-house parties, houses will be lighted from ground floor to attic. In the Minnesota Union alumni will be refreshed and warmed with hot coffee and doughnuts, the game will be re-fought over dozens of dinner tables, and downtown will be a bedlam of joy.

The 1927 Homecoming dance will take place in the ballroom of the Minnesota Union, with alumni as the honored guests. A six-piece campus orchestra will furnish harmony. There will be refreshments and entertainment for all.

American Chemical Society Will Meet Here in 1929

The American Chemical society has accepted the invitation of the Minnesota section to hold its annual meeting at the University of Minnesota in September 1929. George H. Montillon, associate professor of Chemical Engineering, attended the meeting.



SWINGING THE PENDULUM OF CULTURE

Alumni Win High
 Honors in Annual Exhibit of Twin
 City Artists at the Minneapolis Art Institute;
 Number and Quality of Entries Exceeds Other Years



ALUMNI came off with flying colors in the thirteenth annual exhibition of the work of the artists of Minneapolis and Saint Paul now being held at the Minneapolis Institute of Arts.

First prize in the sketch section was awarded to Everett C. McNear (Ex '25), one time art editor of the Gopher and now art director for the Addison Lewis (Ex '12L) Advertising Agency, with his *Fleurs De Mal*. This composition is done in a manner slightly after futurists, yet it is powerful. By the use of symbolical imagery it quickly conveys the picture intended; we need no title to aid us in the interpretation. In addition to his penciled prize he has three oil paintings, nudes, also done in a manner futuristic. Of his three *Figure Composition* is perhaps the best though at the same time the most ugly; yet in its ugliness it is powerful and sweeping. His subjects are of middle aged women, dowdy of figure and sagging in flesh line, and not endowed with that eternal fire which is youth. His *Bather* and *Ruth* attracted more than casual comment but were not sufficiently strong to photograph themselves permanently upon the mind of the viewer. McNear has been gaining steadily in reputation and ability.

From an exhibit of four prints Edmund Montgomery's ('25, '27 L), *The Cathedral of Saint Paul* was awarded second place and honorable mention, first award being given to *The Butcher Shop*, by Albert Masley. We like particularly Montgomery's crystalline clearness and his preciseness of detail. His highlights and contrasting shadows are effective. His other prints done in each instance with an old English flavor of delightful antiquity are called respectively *Middle Temple Library*, *Old Gate*, *Lincoln's Inn* and *Middle Temple Lane*. Montgomery has not limited himself to prints alone for his beautiful water color *Christmas*, 1926, excited much comment.

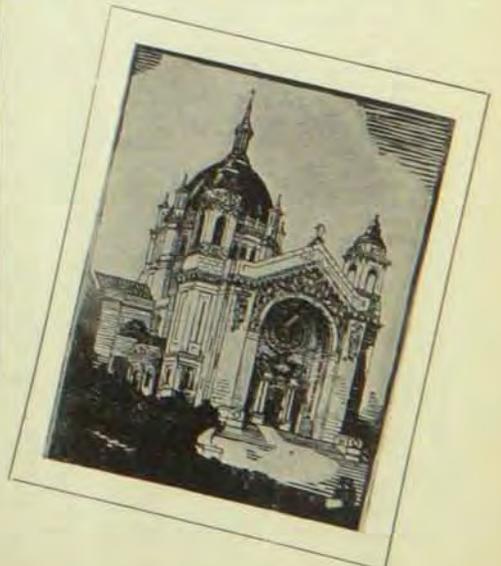
Powerful, direct and simple is Roland Rustad's *Shelley* given the grand award of \$50 in oils. While Mr. Rustad is not an alumnus, his painting is nevertheless of great interest to us here because his subject, Mrs. Harold Leland (Louise

Scheldrup '25) is an alumnus. This painting, valued by the artist at \$250, attracted great groups and favorable and unfavorable comments were heard on the night of the opening when exhibitors, artists and editors were invited to view the collection.

While but two alumni actually won awards, this by no means makes up the total number of exhibitors, for four other alumni, one faculty member and two faculty members' wives had exhibits of merit. Cornelia Clousing ('26 Ed), art student graduate and frequent contributor to Ski-U-Mah, exhibited *Still Life*. Dorothy Wackerman Hutton (Ex '24), wife of Hugh Hutton (Ex '21) for many years cartoonist and artist on the ALUMNI WEEKLY's staff and now chief of the art staff for the St. Paul Pioneer Press and Dispatch, exhibited a new work *Covered Wagon* which we felt was not the equal of many of her former prize winners. *Buddhist Processional* by Helen Benton Minnick, wife of Professor Dwight E. Minnick, Mr. Kristof Siania, by Sister Marie Teresa ('08) student at Minnesota, and *Why Worry*, Tuamotus, South Pacific and



Left—*Fleurs de Mal* by Everett McNear won first prize in the sketch group. Above—*Shelley* by Roland Rustad won first award in paintings. Right—*St. Paul Cathedral*, by Edmund Montgomery received honorable mention.



Tropic Fish, Tahiti, by Professor F. L. Washburn, retired, formerly head of the Entomology department were other paintings of Minnesota interest.

In water colors, Martha Washburn Allin, wife of Professor Allin of the political science department and daughter of Prof. Washburn exhibited *The City*; Dorothy Mann ('25), daughter of Prof. F. M. Mann, head of the department of architecture, displayed a painting which she called the *Horse*, while Mrs. Minnick had three displays in this section: *Domes, Windmills and Elevators*, all decorations for a boy's room. Mrs. Minnick's paintings were especially colorful and were delightful. As inspirations to youth these paintings are as well done as they are well dedicated.

Several alumni who have exhibited in former years were not represented in this collection. Particularly noticeable in the absent group were the Hoffman sisters, the twins, Helen and Ruth of St. Paul, members of the class of '23 whose work last year drew prizes. Their eight beautiful color section designs for last year's *Gopher* were probably the most beautiful ever reproduced by Minnesota's yearbook. We hope to see them next year.

The number of exhibitors and the quality of their work was considerably above that of the exhibit of last year. The variety was more striking this year, with the possible exception of sculpture. A large number of paintings and sketches were of favorite or of secluded nooks in Minneapolis and St. Paul.

The jury, famous in its composition, included:

Eleanor C. A. Winslow, New York artist, and former pupil of Whistler. Karl A. Buehr, Instructor in Painting at the Chicago Institute School, and winner of many awards. Harold L. Van Doren, painter, lecturer, now Assistant to the Director of the Minneapolis Institute of Arts.

The complete announcement of awards follows:

OIL PAINTING: First Award, \$50.00, Roland Rustad, "Shelley"; Second Award, \$25.00, Henry Holmstrom, "The Peasant Dance"; Third Award, \$10.00, Otto Moilan, "Looking Up"; First Honorable Mention, John Haley, "Angela"; Second Honorable Mention, Mark S. Bassett, "Minnesota Homestead"; Third Honorable Mention, Louise V. Cassidy, "Old Drury Corner"; Fourth Honorable Mention, Elsa L. Jenne, "Sisters."

WATER COLOR: First Award, Caleb Winholtz, "A Town in the Black Hills." In view of the fact that the First Award was given to Mr. Winholtz in 1926, at his suggestion the cash prize of \$25.00 which accompanies the First Award in Water Color was given to the winner of the Second Award; Second Award, \$25.00, Max Cohn, "Still Life"; Third Award, Honorable Mention, Alice E. Hugu, "Trees and Snow."

DRAWING: First Award, \$25.00, Everett C. McNear, "Fleurs de Mal"; Second Award, First Honorable Mention, Dale Phillips, "Figure Composition"; Third Award, Second Honorable Mention, Ella M. Witter, "Monte Tiberio."

PRINTS: First Award, \$25.00, Alexander Masley, "The Butcher Shop"; Second Award, Honorable Mention, Edmund T. Montgomery, "The Cathedral of St. Paul."

SCULPTURE: First Award, \$25.00, Florence Munger, "A Portrait"; Second Award Honorable Mention, Roland Rustad, "The Priest."

I'M COMING

Homecoming Banquet Committee
119 Administration Bldg.
University of Minnesota

Count me in on the big banquet for the 1927 Crusader Homecoming. Reserve . . . plates at \$1.25 each for me.

Name

Address

Old Mechanical Engineering Shops Rebuilt



The western section of the Old Mechanical Engineering shop was torn down this fall and a new section added, in order to make way for the Auditorium, soon to be built.

Zelle Re-elected Alumni Ass'n's Head; Other Officers Retained

FOR the third consecutive term, the General Alumni Association's president, Edgar E. Zelle ('13) was unanimously re-elected for another year at the meeting of the board of directors at their regular monthly meeting held at the Minnesota Union on Thursday evening, October 6. The association delights in the return of Mr. Zelle as its leader again for, perhaps at no other time in the history of the association, has it prospered as it has under the able guidance of Mr. Zelle, whose kindly hand, wise counsel and splendid guidance has been an inspiration to all those who came in contact with him.

The great pressure of work bearing down upon Mr. Zelle, who, as president of the Minnesota Motor Bus association has been active in promoting the bus traffic of the state, who as president of the Minneapolis Bus Depot, and as president of the Jefferson Highway Transportation company, operating the fleet of great white buses to southern Minnesota and Iowa, has kept him actively engaged every minute of the waking—and frequently the wee sma'—hours of the day, has been taxing him to the utmost. And then to top off this list of notable achievements in leaderships, he was recently elected president of the Minneapolis Rotary club, the club that is to be host to the International Rotary convention at Minneapolis next summer, in itself a heavy task.

But Mr. Zelle feels that his work with the University of Minnesota through the instrumentality of the General Alumni association is perhaps his most important undertaking. And he has welcome the opportunity to serve another year. And now we, of the General Alumni association and the WEEKLY welcome him again.

At the same meeting Thomas F. Wallace was re-elected treasurer and Caroline Crosby was re-elected vice president. E. B. Pierce was retained as secretary of the association and Leland F. Leland, as editor and manager of the ALUMNI WEEKLY.

An interesting presentation of the students homecoming committee plans for the 1927 Crusader homecoming was presented briefly by Doran Eitsert ('28) and Carroll Geddes ('28), chairman and vice chairman respectively. A report made by Treasurer Wallace showed that an approximate profit of -1600 had been made by the ALUMNI WEEKLY under Mr. Leland's management last year and that the total amount of trust funds now held by the association was \$765,000. The WEEKLY's program for the year, for both editorial and business departments were outlined by Mr. Leland who explained the various new advertising services being offered by the WEEKLY this year.

The status of the Football History being published by the General Alumni Association was presented by Secretary Pierce.

Last Houses on Field House Site Are Sold at Auction

Spirited bidding marked the auctioning Monday of four old houses owned by the University on the site of the new fieldhouse. The space occupied by the houses is needed for the new athletic field.

The lowest bid was \$20. It was made by a bidder who, unable to raise his bid, soon lost out to other buyers. The highest amount bid was \$370 for a two-story stucco house.

WHAT WILL THE ANSWER BE WHEN—

Minnesota Faces Iowa?



'Doc' Spears (above) and Captain Herb Joesting (right) are waiting for the fray with—



Coach 'Bert' Ingwerson and Captain O. E. Nelson of the University of Iowa Team on Saturday, Oct. 22.

A Sport Resume



IOWA staged one of the biggest surprises within Big Ten circles last Saturday when it held the powerful Ohio eleven to a 13 to six score. The Hawkeyes played the Buckeyes, who are listed by collegiate critics as contenders for the Conference crown, to a standstill for the first two periods but let up in the third quarter. One Buckeye touch-down, however was chalked up when Elby, Ohio back, picked up a fumble and got away on the 20 yard line with no one near him. The second counter came after a 20 yard pass.

There was plenty of dynamite in the smashing Iowa eleven and it exploded in the fourth period when the Buckeye warriors had a hard time in holding their own. There is little doubt but that the Iowans will present a formidable foe for the Gopher Homecoming October 22. While Dr. Clarence W. Spears takes his team to Indiana, travelling day and night, the Hawkeyes will have an easy tilt with the Wabash eleven on the Iowa field.

When Coach Bert Ingwerson brings his boys to the Gopher lair, he will carry 13 lettermen and a corps of subs. The regular line will average 196 pounds from end to end while the backfield that battled against the Ohioans hits the 176 pound mark. This gives the visitors an advantage of 18 pounds to the man.

Captain E. W. Nelson, all-conference Iowa tackle, has been playing a power-

ful game at right tackle. The mighty tackle is just two pounds less than 200 and stands six feet two. He will probably play against Al Meader who weighs about 185 pounds. Maeder, who was missing from the squad last fall because of an injury, won his letter the year before and this year may prove a big year for Al. He is a hard, consistent player and may start against the Hawks.

George MacKinnon, 165 pound Gopher's scrappy center, who was the talk of many critics last year because of the way he handled Bud Boeringer, Notre Dame's all-American center, will be face to face with 210 pounds of six foot Brown. Brown is only one of the five six footers who form the starting lineup for Bert Ingwerson, who has 21 six footers on his squad.

Harold Hanson will also have a big man at the guard berth. Westra, six feet and 200 pounds, who will slightly outweigh the all-conference Minnesotan.

Mike Gary, although weighing 212 pounds will have to do battle with 218 pound Schleusner who is over six feet. Gary is the kind that likes them big and is able to put them away too.

The biggest Iowa man is a 240 pound guard who incidentally is a letterman. One lone Minnesota man is represented on the Iowa lineup that being E. R. Jessen from Austin. Jessen, a guard or tackle, stands 6 feet one inch in his stocking feet and just barely misses the 200 pound line.

Minnesota's starting backfield, which will sound something like Barnhart, Nydahl, Almquist, and Joesting averages 170 pounds, six pounds lighter than the Hawkeyes. The line which among others will probably include Kenneth Haycraft of Wayzata, and Bob Tanner, Minneapolis lad, at ends. They weigh only about 170 pounds each. If Tanner starts at right end, he will meet a six foot one inch 195 pound wingman in Grimm, veteran of last season.

Bronko Nagurski, who has been caus-

ing much comment around the Gopher stronghold because of his freshman reputation, may get a chance at end or tackle. Nagurski, from International Falls, weighs slightly over 200 pounds and should prove a pillar of strength at the wing position.

Duke Johnson and Edgar Ukkelberg, the latter from Battle Lake, have been carried as sub tackles and will be ready to be recruited for service. At backfield substitutions, there are many upon whom Dr. Spears may rely. At full-back, he has Darrell Knoerr, Doc Matchan, and Lloyd Westin. Other backs who may get a crack at the tall corn growers are Art Mulvey, formerly groomed as a center, Donald Riddell, Al Damberg, Fred Hoyde, and Andy Geer, who at the present is ineligible.

Linemen include Blustin, Gay, Nagurski, and Oster, ends; Edgar Ukkelberg, Duke Johnson, and Harold Emlein, tackles; Leonard Walsh, Bill Kaminski, Arthur Angvik, and Melva Frykman at guards. Wayne Kakela, Johnson, Pukrabek, and Cooper are listed as sub-centers.

Arthur Pharmed, of Spokane, Wash., star triple threat frosh back of last season, has finally disposed of his eligibility bar and may appear against Indiana. He weighs less than 190 pounds, can punt nearly 50 yards, and can wing a perfect pass.



Shorty Almquist has been piling up a consistent number of points for the Gophers this fall.



Barnhart, companion performer with Almquist and Joesting will play a big role in the Iowa game.

Engineers Plan Own Homecoming This Year



WE have all read about the Crusades of King Richard and of all the trouble and work that his cohorts and minions had to make these crusades successful. This year there is a Crusade of the Knights of the North back to the home fold, to their Alma Mater where they plan to meet and greet their fellow class mates and acquaintances.

For the Knights of St. Patrick a special gathering place is being arranged in the Main Engineering building, Room 135. The writings on the wall will disappear and the chairs with the funny little arms will be replaced by overstuffed furniture.

This is the second annual Engineers' Homecoming and is being planned by a joint committee from the Minnesota Techno-Log, the Engineers book store and the Technical Commission. The Technical Commission has appointed Jack R. Ginnaty (E '29) as chairman and J. R. Newhouse, an Electrical Engineer, Don Shoemaker, Civil Engineer and Jack Crimmons, an Architect as the committee on general arrangements. The Technical Commission plans to appoint one of these men as the Chairman for next year's homecoming.

Under Jack Ginnaty several committees are working, one on the arrangement of a parking space to be held for the returning Engineering Graduates. This parking space will be directly in back of the new Electrical Engineering building, one on refreshments, which will be served promptly after the game and another on the refurbishing of the room in the Main Engineering building.

Mr. Robertson and Mr. Johnson ('14) say that most of the members of their class come back from year to year and at the Alumni Dinner on Friday there will be tables for the engineers.

Engineers on the Technical Commission are Irving Sinnet (ME '28), Glendon Brown (EE '28), Frank Arko (CE '28), and Homer Tatham (Arch '28). Lawrence Clousing is the managing editor of the Minnesota Techno-Log and Carl E. Swanson is the business manager.

There Are Many Reasons, Says Edgar F. Zelle— Why Minnesota Is One of America's Greatest Schools

WHEN the University radio station broadcast its annual Homecoming program Edgar F. Zelle, president of the General Alumni Association, was one of the speakers. Mr. Zelle has always been, both officially and unofficially, one of the University's ardent supporters, so it was only natural that he should have chosen for his subject, "Coming Home to One of America's Greatest Schools." He said:

"You may be a former student or a graduate of the University of Minnesota. You may be a parent who has sacrificed that your sons and daughters might attend the University. You may be a high school student about to enter college. As president of the Minnesota General Alumni Association, please consider me a messenger of good will from the Alumni coming through the air to make you as proud of Minnesota as we are.

"For those who have not been following the University quite as closely as a former student or graduate should, I present the following facts, leading up to the conclusion, I believe, that the University of Minnesota is today one of America's greatest schools.

"In reading one of the world's greatest newspapers last week, the New York Times, I came across two articles, totaling nearly a column, one on the Minnesota football team, and the other on the exceedingly large number of football coaches of the country who were graduates of Minnesota.

"The University of Minnesota is coming into her own in the eyes of the world. It is recognized the length and breadth of the land that Minnesota has lined up this fall one of its greatest teams—a team worth traveling hundreds and hundreds of miles to see in action. But does all this matter if the material, the physical and the spiritual growth of the University does not keep pace? Let us check up on the University itself.

"In attendance, Minnesota ranks third of all the state universities of the country. We can feel mighty proud to know that we have in Minnesota one of the largest universities in the country.

"Now listen to this: Minnesota has the world's largest college daily newspaper—bar none—with a total daily circulation on the campus of over 11,000. The Minnesota Daily is run entirely by the students. It is considered as great an honor at Minnesota to 'make' the Daily as it is to make the football squad. The credit for this ranking college newspaper goes to the University of Minnesota School of Journalism.

"Let us turn to the Medical School, of which we are mighty proud. This great institution is recognized the world over as ranking Minnesota with the Medical schools of Columbia and Johns Hopkins.

"Further, Minnesota has a School of Nursing, attended by girls from every state in the Union, run in conjunction with her great hospitals and special clinics.

"You grads, who plan on coming back to the old school for the Homecoming game, will find great changes on the campus.

"The back door is now the front door. The University has been exceedingly fortunate in having Cass Gilbert, recognized as the Dean and Sir Christopher Wren of American architects, plan the campus. Mr. Gilbert turned the University around, to front on a beautiful bend overlooking the Father of Waters.

"By the way, Cass Gilbert is a product of Minnesota!

"Building after building has gone up, following the Cass Gilbert plan, so that you will hardly recognize the old school.

"One of the finest chemistry buildings in America fronts on the Mall, as does the stately new Administration building. And a new Library building—you remember the old Library—we all thought it was mighty fine—but wait 'til you see the new one!

"Soon, at the head of the Mall, the erection of the new million dollar Memorial Auditorium will be begun, in memory of Cyrus Northrop—a most fitting tribute to the Grand Old Man of Yale and Minnesota.

"A regular court house is being built on the Mall in connection with the new Law building—court rooms and everything. The Law school insists on keeping up with the Medical school.

"And I'll tell you we are mighty proud of the new Mining school buildings. As Minnesota mines the greatest share of all the iron in the country, her School of Mines keeps pace in advanced and experimental work and research, and is so recognized.

"Those who prefer 'Art for Art's sake' should visit the new School of Music building. Sounds strange to us old-timers, doesn't it?

"Then, there's the new—at least, new to us—Architectural Art department, now giving under Professor S. Chatwood Burton a general art course. We are more than proud of this department. Let me tell you just how good it is.

"Several art students from Minnesota went East to Harvard to attend their Art school. At the end of six weeks the Harvard instructors told the Minnesota students that there was nothing more they could teach them; that their work and examinations showed they had had a most thorough, finished and complete course at Minnesota.

"There is on the campus a United States Postoffice that takes care of over 11,000 students, equal to a postoffice in a city of 50,000 people!

"Then, there's the Memorial Stadium, where the Homecoming Game will be played, holding over 50,000 people. The Minnesota Stadium is an example for the rest of the country. Even Michigan, of Brown Jug fame, liked it so well that they studied its layout and plans and then took the Minnesota people who built it down to Ann Arbor to build theirs. Universities all over the United States have sent their people here to study this marvelous structure.

"From the Stadium one looks over University Avenue to the huge new Field House, rearing giant arches up into Minnesota's blue sky. Minnesota's new Field House will be by far the largest building in the state, seating over 14,000 people.

"Think and think hard how few enclosed buildings there are in America that will seat over 14,000 people. Again Minnesota leads.

"If you are an old fraternity man or a 'young' sorority sister, you will want to visit what is now the longest Fraternity Row in America, and many visitors say one of the most beautiful.

"Then there's the College of Agriculture, Forestry and Home Economics. They not only develop the finest strains of blue blooded animals and the best northern wheat and corn and richest prize winning butter, and teach the girls how to bake bread and keep house, but, better still, in keeping with the insistent demand of the times, they also improve the student.

"It shows what it can do in this line—Herb Joesting, Minnesota's All-American full-back, is a product of this college.

"And so it is with our other colleges. The College of Science, Literature and the Arts, and the Schools of Dentistry, Pharmacy, Education, Engineering, Chemistry, Business, and our Graduate School—all of these are leading in their fields of education and development.

"We have been most cordially invited to return to our Alma Mater on October 21 and 22. The administration and the students want us to come home again to the scene of our college days at good old Minnesota. President Coffman, and Fred B. Snyder, representing the University administration, Doren Eitsert and Carroll Geddes, representing the students, may I thank you on behalf of over 40,000 alumni and former students for your kind invitation asking us back for the Homecoming celebration at the time of the Iowa game?

"Your interest in us is indeed appreciated. We can never forget when good old Minnesota was our home. We are glad that Homecoming has become an annual event and that we may all feel the thrill of the spirit of Minnesota in meeting again within her gates."

Gophers Beat N. D. 57-10; Show Improvement by Defeating Oklahoma 40-0

By Maury Fadell ('30)
Sports Editor



'Mally' Nydahl is performing in his usual stellar fashion this fall.

MINNESOTA'S powerful championship contending football machine overwhelmed its traditional season opening opponent by the largest score ever piled up against the North Dakota team by the Gophers with a count of 57 to 10. Over 22,000 fans, probably the largest crowd ever to attend the first game on the Minnesota schedule, saw Doctor Clarence W. Spears' proteges batter the Flickertails with a powerful offensive that will cause much trouble in Big Ten circles.

All-American Captain Herb Joesting, leading the team from his favorite fullback position, aided by Mally Nydahl, Shorty Almquist, and Harold Barnhart, formed the mighty quarter in the backfield. The opening forward wall from end to end included Kenneth Haycraft and Bronko Nagurski at ends, Mike Gary and Edgar Ukkelberg at tackles, George MacKinnon at the center berth sided by Harold Hanson and George Gibson. Slashing the line from North Dakota almost at will, caused Dr. Spears to rush in most of his subs to try them out in preparation for bigger contests later in the season.

The greater part of the game was turned over to the men who aren't classed as regulars, but who showed promise of strong reserve material which will be needed throughout the season. Although the first half ended 45 to 0, the Nodaks were able to score while the third stringers were taking a crack at actual competition.

The varsity backfield showed excellent form as each man tore off one long gain after another. Shorty Almquist was high score man with four touchdowns chalked to his credits. He played a greater part of the game, during which time he raced 60 yards for an easy touchdown. Joesting, the Owatonna Thunderbolt, showed his usual form although he played but a few minutes. He took his turn at registering a touchdown, but had to carry four men across the line to do it. There is plenty of drive and brilliant open field ability in the rear rank of the Gopher squad.

Mally Nydahl, three letter man, and baseball and basketball captain elect, whose open field running last year characterized him as a valuable man, was up to his old tricks again, showing even better form in dodging tacklers as he skirted the ends for gain after gain. Harold Barnhart of Pasco, Wash., as interference man, punter, passer and occasional ball totter, along other feats pegged a perfect pass over 30 yards to Nydahl who ran another 30 yards to score an early counter.

Among the reserve backs, there is Dar-

rell Knoerr of Brownton, understudy to Captain Joesting, who acted in real Joesting style, banging the line on every occasion, going for long gains that assured Dr. Spears of a powerful man to put into the fullback berth when necessary. Knoerr is a junior in school and should prove another honor ranking back. Lloyd Westin, another fullback, Fred Hovde, Doc Matchan, Al Damberg and Donal Riddell all got a chance at the Flickertails, and although the combinations were somewhat mixed as could be detected by the occasional ragged team play, the newcomers all showed promise of being able to keep up the Minnesota fight.

Art Mulvey, former sub-center, made his debut as halfback, and was in long enough to intercept a well aimed pass. Other men who will be heard of as the season progresses are Bronko Nagurski, hailed as the most powerful of ends to graduate from the Frosh squad. Bronko is the proper moniker, and he is built like Herb Joesting, and seems to like his football as well. Bob Tanner, Kabela, and Pulrabek, all performed well in their first contests.

Leonard Walsh at guard along with Bill Kaminski fought the Nodaks for continual losses. Walsh broke through an antique spread play and threw Kirkness, Dakota back for a loss. Others who took part in the melee are Sholly

Gopher Holes

Darrell Knoerr nearly out-Joestinged Joesting as he smashed his way unmolested through the Nodak line. He is a junior in Education.

Floud "F" Thompson, rooster king, tried out a new yell that made a hurried hit. One side of the stadium yelled "M-I" and the other side answered with "N-N," repeating it three times and joining in, an "Oh, Minn," that called for a laugh from the whole crowd.

"Now where's Andy," called a coed.

The boy scouts were hard at work again and did a hurried and good job of the ushering.

Captain Joesting played only a short time during the first quarter. Probably Dr. Spears deems it better to keep the pile driver on the sidelines.

Gopher fans are hoping that Dr. Spears won't resign, now that the field house is under construction and the stadium is being swept weekly; the strain may be too much.

A Gary, Ind., sports writer in a Sportorial has in part, the following to say about Herb Joesting: "Joesting has a very tender skin and almost every time he is tackled . . . he comes up with some new bruises. His body from the start of the season to the close is one mass of patches and yet he hits harder than any back that this nation has had in a long time. What price glory—none but Joesting knows."

Blustin, diminutive end, Al Maeder, tackle two years ago who didn't perform last season because of a foot injury, Gay who is a wing man and Stark who plays at half.

Shorty Almquist started the scoring, running 16 yards to the last line. Mally Nydahl added the extra point with a perfect boot. Again Nydahl carried the ball after snatching Barnhart's 30 yard pass, and paraded 30 more yards for point 13. He then made it 14.

Twice again, after pacing up and down the field, the ball was snapped to Almquist who scored the next two goals. Harold Barnhart, the other half of Dr. Spears' pony halfback combination, snaked through a scattered line for 23 yards and then aided Knoerr to sprint the same distance to the goal line. Almquist added the sixth touchdown by making a fast get-away and broke through for a 64 yard race for the touchdown. Knoerr took another slash at the line which allowed him to fight through for the necessary ten yards to score.

Knoerr's pass to Tanner for 17 yards, aided by the plunges of Westin, Damberg, Hovde, and Riddell finally sent Westin over the line.

North Dakota broke a record on the Memorial stadium field by scoring 10 points, more than they ever before during their 17 years of competition with the Gophers. The touchdown was scored when Damberg, Gopher back, called for a drop kick that was blocked out but no one realized the ball was still in play until they saw Shepard, end from Dakota racing down the field with the pigskin in his hands, to score their only touchdown which was later aided by a single point from Thomas.

Togar Thomas executed as pretty a drop kick as probably has been shown in the stadium when he dropped back to the 16 yard line and booted the ball over the cross bar for the remainder of the 10 points.

The lineup:

Minnesota—	Position	No. Dak.—
Hayercraft	..L.E.	A. Smith
Ukkelberg	..L.T.	W. Smith
Gibson	..L.G.	Hulvorsen
MacKinnon	..C.	Benser
Hanson	..R.G.	Solow
Gary	..R.T.	Kueber
Nagurski	..R.E.	Sheppard
Almquist	..Q.B.	Knauff
Barnhart	..R.H.	Kirkness
Nydahl	..L.H.	Dunnell
Joesting	..F.B.	Boyd
Minnesota	..26	19 12 0-57
North Dakota	..0	0 0 10-10

Scoring: Minnesota—Touchdowns—Nydahl, Almquist 4, Joesting, Knoerr 2, Westin. North Dakota—Sheppard.

Oklahoma 0 — Minnesota 40

WITH Herb Joesting, Minnesota captain and all-American fullback, watching the entire game from the sidelines because of an injured knee, the Gopher grid machine smashed its way through the 1927 Missouri Valley champions when it crushed Oklahoma's Aggies 40 to 0 in the Memorial stadium last Saturday.

Although it was only the second game of the season for the championship contending Spearsmen, they showed amazing improvement with the same wrangled plays they had used the week before against the North Dakota team, and laid bare the style of attack that Dr. Clarence W. Spears expects to use against Big Ten opponents.

Harold Barnhart, Mally Nydahl, and Shorty Almquist, backfield regulars with Darrell Knoerr, sub fullback, played an illustrious game, ripping through with simple plays that Coach Spears is perfecting. Harold Barnhart, interference leading man for the past season, turned into a running and slashing back. The dexterous half-pint warrior put himself in the long range gun class with Nydahl and Almquist, playing only long enough to carry the ball eight times to pile up a total of 119 yards. His longest run was a dash through the entire team for 52 yards and a touchdown.

Shorty Almquist, acting captain in the absence of Joesting, led the team in clever fashion. Again Almquist, although playing during both halves of the game, baffled his tacklers long enough to allow himself to gain the most ground for the Gophers. Shorty summed 161 yards in 18 sprints.

Mally Nydahl played his usual hit-and-run game, hitting the line but running through for considerable gains. The strongest side of the Aggies line, held up by Poole, Patterson, and Hendrickson, made the error of irritating Nydahl in his flanking attempts and caused the ferocious back to use his most powerful tactics to gain 71 yards in eleven plays, ripping and twisting his way through the team for 16 yards on his longest gain.

Darrell Knoerr, who played so powerfully against the Nodaks the week before, again filled Joesting's position with satisfaction. He started the game with the regular backfield and was later replaced by Doc Matchan who displayed a strong ability to pound the line.

Although Dr. Spears is still experimenting, still trying his reserve material in an attempt to uncover his best forward wall combination, he undoubtedly has one of the best lines to represent Gopherdom in years. The tackle and end berths seem to be going through more substitutional changes than any other section of the team.

Bronko Nagurski, who has been used at both end and tackle, took on the reserve role long enough to throw McCoy, brilliant Aggie flash, and Wittenberg, field general for losses of 13 and five yards respectively. The husky International Falls sophomore gives promise of developing into a powerful tackle or end.

Twice in two years, Minnesota opponents have left the local battle grounds with broken jaws. Ramser Meyers, Oklahoma Aggies' center, suffered the mishap in the second quarter of the melee.

He will remain under the care of Minneapolis doctors for a week before returning to Oklahoma. It was during the Notre Dame tussle last season that Fred Collins, fullback, had his jaw broken. During that same Irish battle, Joe Boland, tackle, suffered from a broken leg.

Starting tackles were familiar faces, including Mike Gary, savage tackle, who called time out in the game, probably the first of his famous career. Al

Maeder opened the fire works at the other tackle. He was replaced by Nagurski while Gary gave way to Kaminski.

Scoring began early in the first period when after receiving a punt, Barnhart on the next play brought the fans to their feet with his classy performance of a 52 yard sprint, the longest of the day, to score the first of six touchdowns. MacKinnon, star center, clipped the safety man, allowing Barney to go through without dodging the last man. Almquist failed in the attempt for the extra point.

The Maroon and Gold started a ferocious march down the field. Nydahl, Barnhart, Almquist, and Knoerr taking the ball in their turn until on the seven yard line where Almquist made the last lunge that boosted the score to a dozen. Almquist's drop kicked goal for point 13.

When the first quarter ended, the ball was in Gopher hands 38 yards from another score. After the backs worked the ball to the eight yard line, Almquist again snaked through the fighting Oklahoma champions for his second touchdown and immediately scored the extra point from dropkick formation. Score 20 to 0.

Barnhart completed a clever end run that netted 35 yards, but was called back, the referee penalizing the Spearsmen 15 yards for holding. After exchanging a few punts, the miniature backs again launched a vicious attack which terminated with Nydahl's short run for another touchdown. Almquist kicked goal. Score 27 to 0.

The second half opened with many changes in the lineup. Barnhart was relieved by Riddell and Nydahl gave way to Damberg. Others who had been inserted into different places were Nagurski at tackle and Blustin at end.

The next touchdown, aided by a pass from Knoerr to Nagurski aided in putting the ball on the two yard line where Almquist nearly out-Joesting Joesting by carrying four men with him over the line. He kicked goal. Score 34 to 0. Dr. Spears soon rushed in other subs including Walsh at guard and Kaminski at tackle.

At this time the Oklahomans came closest to the uncrossed Gopher line when McKay, visiting back, scooped up Damberg's fumble and was on the 13 yard line before he was dropped by Leonard Walsh. An attempted drop kick failed for the Aggies, and ended their attempt at scoring.

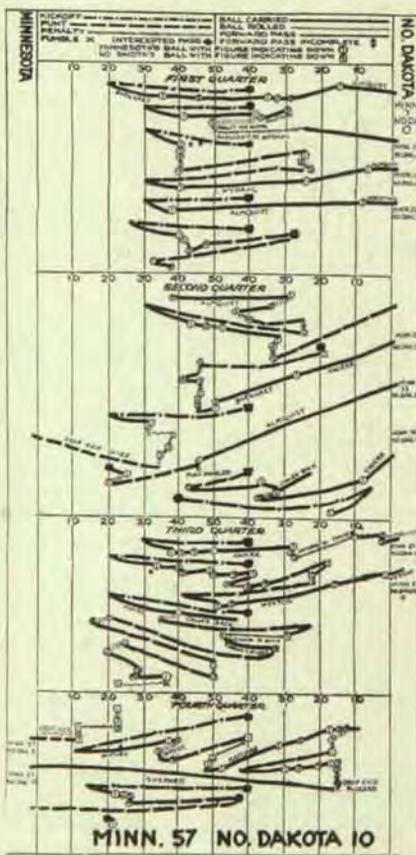
Duke Johnson, lanky six foot six tackle on the Gopher line baffled the fans when he reached out to intercept a well aimed pass and then stepped 18 yards for the final score.

Barnhart showed much improvement in his punting, getting the pigskin well into the air. The backfield interference worked with well timed precision, occasionally going wrong, however, simply because of the early season of the game. Many long gains were made because of the well timed playing of the backs.

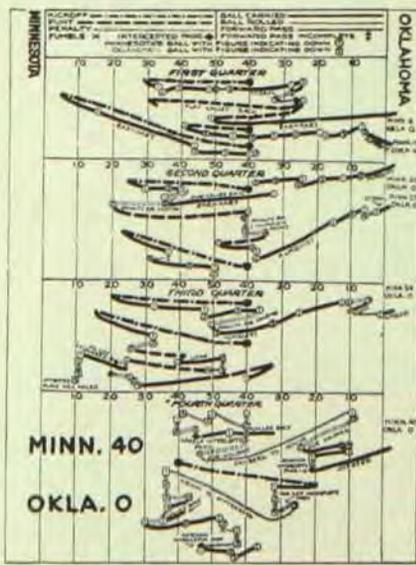
The line showed a mighty bulwark that has yet to be tried. No assault was powerful enough to daunt the line, and it is doubtful if Indiana will be able to crack the forward wall that Coach Spears has developed.

The passing game showed marked improvement as Doc Matchan heaved a

Figure It Out !



The Gridiron Romp



(Diagram Courtesy Minneapolis Journal).

Organized Rooters Section Will Add Color to Big Games



§ Cheer leader Pi Thompson about to 'dis-pense a cheer.

*The Ags and the Engineers
Have been enemies for years
But when they unite
The strength of their might
Will resound in a thousand cheers.*

ONCE upon a time,—last spring to be exact, the Ags and the Engineers had a mighty battle. They found each other such fine enemies that they exchanged the barrel staves for pipes and had a smoker. Out of this grew the desire to do something constructive for the University, and the result will be seen and heard Homecoming Day, when the Rooters Section in the North stand gets into action.

Maroon and Gold reversible hats have been sold with these reserved seats and 2000 men students will put on a display of color stunts and cheers. There will be a Gopher with blinking eyes, a Maroon "M" on a field of gold, all of Iowa's symbols, flags that really wave, and many other unusual formations. California universities have developed this stunt plan into an outdoor spectacle and Minnesota will profit by their experience. This will be the first time that this stunt section has ever been used successfully in the Big Ten.

Oklahoma 0 --- Minnesota 40

pretty pass to Fred Hoyde for 30 yards. Out of six attempted passes, four were completed for 72 yards. The Aggies near the end of the game, resorted to a fast passing game, and completed only five of 14 attempts to gain 66 yards. Minnesota scored 18 first downs and the Aggies claimed three, two being earned through passes.

Coach Spears is giving Joesting every opportunity to rest his injured knee which has been bothering Herb since the first game of the season with North Dakota. Probably the Indiana tussle at Indianapolis next Saturday will see the all-American back in his favorite role.

The lineups:

Minnesota—	Position	Okla. Aggies—
Hayercraft	LT.	Radnich
Maeder	LT.	Estep
Gilson	LG.	McCready
MacKinnon	C.	Myers
Hanson	RG.	Hendrickson
Gary	RT.	Patterson
Tanner	RE.	Poole
Almqvist	QB.	Schocher
Nydahl	LH.	McClain
Barnhart	RH.	McCoy
Knoerr	FB.	Gore
Minnesota	18 14 7	6—40
Oklahoma Aggies	0 0 0	0—0

University's Decadence Predicted Unless Financial Suit is Won

SHOULD the regents fail in their legal battle with the 'Big 3' to assert their complete authority over the University of Minnesota it will mean that "the decadence of the university will have begun," according to Fred B. Snyder, president of the board. Mr. Snyder spoke over WCCO Monday night, giving a short explanation of the test suit about to be filed, to decide whether the regents are subject to control by the state finance commission.

The regents, Mr. Snyder explained, contend, under the state constitution, they are immune from interference and have full charge of spending all money accruing to the university, including what the legislature appropriates. The action to be brought is a "friendly suit" to determine respective rights of the two boards, he said.

Dean Everett Frazer of the Law School will direct the suit for the board of regents.

The complete text of Mr. Snyder's address follows herewith:

Before making the brief address I have in mind, may I remind you that Homecoming Day is set for October 22, the day on which Minnesota meets Iowa. I cordially invite all Alumni, former students and friends of the University to gather on the campus and in the stadium on that day and have a good time.

Now to the subject in hand—You have doubtless seen in the daily press a statement that the Regents of the University are about to bring suit to find out what powers they have in managing the University. Perhaps you may wish to know what it is all about.

In 1851, before Minnesota was a State, a law was made which set up a University and placed the control of its work in a Board of Regents. When Minnesota became a State in 1857 the people put into the Constitution a Section which confirmed in the Regents all the powers then enjoyed by them. As that Section has never been changed by the people the Regents must still have those powers.

The Supreme Court has said in one of its decisions that "The Board is by law exclusively vested with the management of all the educational affairs of the institution." This must mean that the people have placed in the Regents as Trustees a sacred trust. If so, then the Regents must do their duty or be false to the trust.

There are thirteen Regents, one from each of the ten Congressional Districts, and his Excellency the Governor, the Commissioner of Education, and the President of the University. Regents are appointed by the Governor and confirmed by the Senate for a term of six years, expiring in rotation, which gives to the Board a constant, well informed body. They draw no pay. They look upon the service as worthy of their best efforts in doing the things the people have entrusted them to do.

Your University needs the watchful care of good men. Its growth has been rapid. Its wealth is great. There were only 28 in my class on graduation day. Last June 1700 diplomas were awarded. 2800 Freshmen have entered so far this year. There are 1077 on the Instructional and Administrative staff and 1112 employees. The turn-over of money last year was over \$7,000,000, of which one-half came from the State and the other one-half from other sources. The lands and buildings are valued at many millions of dollars. The trust funds amount to over \$5,000,000.

I submit that since the University was opened in 1867 it has been free from politics, and that the Board of Regents has always been made up of a superior class of men. Can it be possible then that the control of the University has passed out of the hands of the Regents?

Here lies the danger. In 1925 a law was passed creating a body known as "The Commission," made up of three members appointed by the Governor and confirmed by the Senate. "The Commission" has power to make budgets and control money paid out of the State Treasury by certain governmental departments. "The Commission" claims that the law embraces the University and has now refused to permit the Regents to demand money for a purpose which the Regents deem proper as a part of the educational affairs of the University.

The Regents propose to set up an insurance fund, one-half to be paid by the members of the staff who are insured, and one-half by the University. The plan is much the same as that put into force by many of the great industrial and banking houses for the benefit of their employees. The item which "The Commission" has not allowed is that part of \$45,000 which the University has set up in its budget and which may be needed to pay its half of the fund.

For many years the Regents have studied this subject because more than 140 colleges and schools competing for teachers have provisions of a somewhat like kind. We lost some good men this year, notably Dean Alfred Owre, and we failed to get other good men to come to us because we lack such a provision. To meet this handicap twelve of the thirteen Regents have voted in favor of the fund.

"The Commission" stands on its rights. The Regents stand on their rights. Hence, the two Boards have come to a friendly parting of the ways. Each wish to have its powers defined by the Courts. A suit will be brought for that purpose.

The Regents contend that their powers are above the powers of "The Commission"; that appropriations by the Legislature for the use of the University without restrictions, are exclusively under the control of the Regents; and further that the law creating the Commission does not embrace the University.

If the Regents shall fail in their contention the decadence of the University will have begun.

He who holds the purse strings runs the business.

Let us hope that the University will win.

U. Concert Courses Will Open On October 25

HEADLINING Mrs. Scott's University of Minnesota Concert course this year will be Jascha Heifetz, great violinist, who makes his appearance in the University Armory on Wednesday, January 25. Another stellar attraction will be the dual appearance of Mr. and Mrs. Josef Lhevinne, both pianists, as the last number on the University course on Monday, March 5. Then there is John Charles Thomas, celebrated English baritone, who opens the course on October 25, Florence Austral, soprano, on January 9, who was called upon to substitute two years ago for Rosa Ponselli in Mrs. Scott's overtown course, and Tito Schipa, tenor, on February 13.

After a year's absence friends of chamber music will welcome Mrs. Scott's announcement that she is reviving again her popular Chamber Music course. This course to be held in the Music Hall auditorium will include Marguerite Cobbe, coloratura soprano, and Lewis Richards, harpsichordist, in costume recital on December 9, The English Singers on March 14 and the Pro Arte String Quartette on February 4.

The price of the concert course remains the same: \$5 for chair seats, \$3 for bleachers; for the chamber course the price is \$4. Mail orders now.



\$20,000 Cadillac Chassis Presented to Minnesota

Explosives To Be Stored In Concrete Dungeon on Campus

Fuming acids and volatile solvents will be stored beneath the campus in a new subterranean room which is connected with the sub-basement of the Chemistry building. It is not directly beneath the building but extends out in front about 30 feet.

The storage room which was started during the summer is made of concrete without any outside exposure. When completed it will be illuminated by electricity, but at present it is a black mass. Proper ventilation will be assured by pipes in the ceiling which are connected with the outside.

To insure freedom from explosions the room will be locked by two doors, the first an ordinary wooden one and the second a metal one through which only the stock room assistant will have entrance.

'Mikado Selected For Fall Production of 'U' Singers

The University singers will present the opera "Mikado" by Gilbert and Sullivan in the Music auditorium sometime during the fall quarter, Earle G. Killeen, director of choral work at the University, announced yesterday.

This is the first year that the University singers have presented a fall opera. Two years ago the University singers in cooperation with the music department presented the opera "Aida" in the Memorial stadium. "Carmen" was presented last year.

The "Mikado" or "The Town of Titipu," is a delightful comic opera in two acts, written by W. S. Gilbert and Sir Arthur Sullivan, English composers. It was first produced at the Savoy theater, London, in 1885.

Students Work Committee Gives Extension Classes Personal Aid

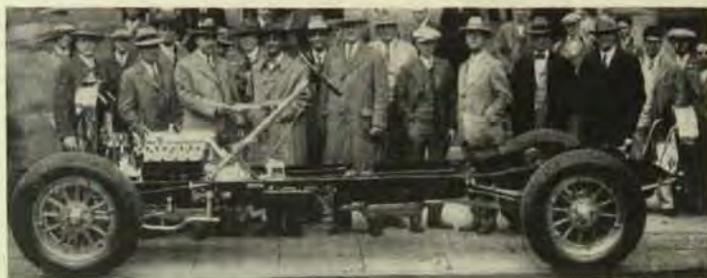
Personal contact between the administrative offices of the University extension division and students attending the night classes is to be obtained through the organization of a students' work committee, it was announced Tuesday by officials of the extension department. In former years, students taking night work were left to select their own courses, to shoulder all responsibilities, and have no one to come to in case of trouble.

Dr. J. H. Daniels Comes From China to 'U' Health Service Staff

Two physicians have been appointed to full-time positions on the staff of the health service.

Dr. J. Horton Daniels ('14), who has spent the last seven years at the Nanking university hospital in China, is one of the additional physicians. He was graduated from Columbia university in 1918.

Dr. Leila Kernkamp ('26 Md) has also been given a full-time position.



Receiving the Cadillac chassis is Pres. L. D. Coffman (left with hand on paper). He is receiving the gift from C. E. Fribley ('22) representing the Detroit automotive company. Next to Mr. Fribley are Dean O. M. Leland and Prof. Otto Zelner.

Books on Music Are Added To Upson Room Collection

A new shelf interesting to music students and readers of music works has been added to the Arthur Upson room in the Library.

Several volumes on the lives of Beethoven, Chopin, and Bach are included in the collection. There are several books by Romain Pollard, one on the musicians of former days and another on musicians of today. Volumes on the lives of Handel and Beethoven are also by Pollard. In addition to these there are books of operas by Krehbiel and by Paul England, musical essays by Hector Berlioz, and books on the technique of music.

Minnesota Mentor, Education Paper, Announces Staff Members

Announcement of appointments to the editorial and business staff of the Mentor, College of Education staff was made Friday by Newman Olson, editor-in-chief. Alfred Boeff is business manager.

Appointees on the editorial staff include Philip Kjaglien, Denise Carr, and Jean Moore, associate editors; Clifton Anderson, art editor, and Mary Joan Daggett, and Marjorie Teslow, assistant editors.

Otis H. Smith has been named to direct the advertising of the publications, while Marion Bennett, Leon E. Hilden, and Ruby Christianson, will act as assistants.

Minnesota Stock Judging Team Takes Fifth Place

A Minnesota stock judging team composed of George Chambers, Stanley Morrill, Leonard Erickson, and Jay Seymour, placed fifth among 19 competing teams in a collegiate cattle judging contest held Sept. 27, at Waterloo, Ia., under the auspices of Iowa State college.

Iowa State college won first place with a total of 1,652 points.

Fairclough Invites Alumni To Tuesday Afternoon Organ Concerts

George H. Fairclough, instructor of music, has announced that his organ recitals will be resumed at 4 p. m. Tuesdays, in the Music auditorium. All alumni are welcome at these concerts. WLB the University radio station, will broadcast the programs as was done last year.

By JACK GINNATY (E '29)

WHEN the Cadillac Motor company of Detroit, Michigan, presented a \$20,000 cut-away chassis of their famous car to the University of Michigan several years ago, one of the interested spectators at the presentation was our own Prof. Otto Zelner of the Engineering college. Approaching Carl E. Fribley ('22) former Minnesota football quarterback, he asked why a similar chassis could not be secured for Minnesota. Since that time Mr. Fribley has endeavored to secure such a chassis for his own alma mater.

And on Thursday, September 29, this effort successfully culminated when Mr. Fribley and C. R. Kirkpatrick, representatives of the company, presented a \$20,000 cut-away chassis to Minnesota. Pres. L. D. Coffman and Dean O. M. Leland of the Engineering college received the gift for the board of regents of the University and the faculty of the college of engineering.

Mr. Fribley in presenting the University with the chassis said, "The Cadillac Motor Company deeply appreciates the privilege of being permitted to present a cut-open Cadillac chassis to the Engineering Department of the University of Minnesota.

"A number of years ago the Cadillac factory adopted the practice of giving these cut-open chassis, which are displayed in automobile shows throughout the country, to institutions of learning and research in this country and abroad, to further increase the equipment of their automotive laboratories. The Smithsonian Institution, Massachusetts Institute of Technology, and the Universities of Michigan, California and Virginia in this country and the Charlottenburg Technical High School in Germany have been given similar chassis.

"Students are enabled to grasp the fundamental principles of automotive design more rapidly when presented in this form. The advantages of the V Type 90 degree motor, which has been manufactured by the Cadillac Motor Car company for over fourteen years, is evident from the study of this chassis and students are enabled to not only understand the principles of Cadillac construction but the basic fundamentals of all automotive designs. The correctness of this basic V Type principle has been proven over the past fourteen years and today there are more V Type, 90 degree Cadillacs on the road than all other fine cars at and above Cadillac's price.

"The automobile industry, now approximately twenty-five years old, has grown rapidly from a rich man's plaything into the largest industry in the country. It is the largest industry in the number of people employed and volume of business handled. Students of universities throughout the country have been attracted to the automobile industry in increasing numbers in the past ten years and many institutions are building up

separate departments of automotive engineering. Naturally, the motor manufacturers are pleased with this increased interest and are recruiting large numbers of university men, for engineering production, and sales work, from the universities. It is hoped that the presence of the Cadillac chassis will stimulate interest in automotive design in the University of Minnesota."

Pres. Coffman in replying expressed the University's gratitude by saying, "It is a pleasure to accept, on behalf of the board of regents and the faculty of the College of Engineering of the University of Minnesota, the cut-open chassis which the Cadillac Motor Car Company is presenting to the University of Minnesota. This chassis will constitute an important part of the scientific equipment of the College of Engineering. It is valued particularly for its intrinsic worth, but still more especially as an almost perfect adaptation of certain fundamental scientific principles to their practical application. Co-operation of this character with institutions like the University of Minnesota will insure better trained and better informed graduates for the practice of engineering later on."

The College of Engineering feels fortunate in obtaining this chassis for us, especially when we remember that in the U. S. there are only six similar chassis. These chassis have been used in the automobile shows throughout the world, the one at the Technical High School of Charlottenburg, Germany, having been presented after making a tour of the leading automobile shows in London, Paris, Berlin, and other large cities of Europe, in recognition of outstanding engineering progress.

The chassis will be on display in the main engineering building hall until after

homecoming when it will be removed to the automotive laboratory of the college where it will be used for instructional purposes.

Tribute Paid to Ella Whitney by Izella Dart ('07)

Ella Whitney, for 30 years the confidential secretary for President Cyrus Northrop of the University of Minnesota, passed away on Saturday, August 7, at the home of her sister, Mrs. H. A. Clifford, 1430 Lincoln avenue, St. Paul, at the age of 72 years. The following is a tribute written by Izella Dart ('07) who knew Miss Whitney first as a student.

With her passing, one of the last of the well-known figures of the old campus is gone. It was 30 years ago that she came to the University as President Northrop's secretary and became to the old University students, an integral part of the sympathetic atmosphere that always radiated from "Prexy's" office in the days when it was quite possible for individual students to go in and out of the President's office with their troubles, and the kindly secretary helped to make it easy.

Her faithful and intelligent service to the President and, through him, to the University, was constant and untiring, often extending into the small hours of the night when need arose.

After President Northrop's retirement, she became a member of his household and assumed the heavy responsibilities of a trusted daughter while continuing her secretarial duties both for him and for Dr. Folwell. During the long illness of Mrs. Northrop and while Dr. Northrop was losing one after another of the members of his family, she stood at her post and shielded Dr. Northrop to the best of her ability in those later years of his life. Under the shock of his own sudden death and in the subsequent demands made upon her by

the public, she remained strong and self-reliant and never faltered in her trust until she had laid Mrs. Northrop beside her husband, nor did she have time to pause even then for the house that had ceased to be a home must be dismantled and there was no one else who could be trusted to make the proper disposition of its treasures—who could preserve for the public the records it wanted and save for the grandchildren the things Dr. Northrop would wish them to have.

It was a long, arduous task. Finally it was over and Miss Whitney gave up the keys to the empty house and went away alone.

But she had almost reached the breaking point, which was hastened perhaps by experiences resulting from misplaced confidence. Her special task was accomplished and with it her strength was gone. For a few more years she acted as Dr. Folwell's secretary but her days of work grew rarer and then when she was suddenly missed altogether we learned that she would never come back.

In the hurry and scramble for selfish preferment, her strong sense of duty, her high sense of honor, her kindly interest in others which no disillusionment could destroy, stood out as an exceptional combination of qualities and endeared her to those about her. She was a friend to whom people would naturally go with their troubles. The value of such a life, actuated not at all by mercenary motives, is seldom fully realized. She had never paused for a thought of her own future welfare. She simply kept the promise she had made to Dr. Northrop that she would stand by as long as she was needed. But not alone as a personal service, but as a service to the University and to all who came in contact with her, her life work was priceless.

She was buried at Ashburnham, Mass., where her family had lived for several generations and where she was born. She came to Minnesota about the year 1887 and became President Northrop's secretary in 1897.

Other women students remember that in those days there was no dean of women, so unofficially and without reward Miss Whitney gave wise counsel and unobstructive help to co-eds.



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PERSONALIA

'77—A recent letter from A. M. Welles, editorial publisher of the *Worthington Globe*, says that "a Worthington boy, E. W. Wickman, has accepted the management of the men's department of Dayton's new University Store on Fourteenth avenue. He is a fine fellow, a good business man and a special friend of mine. Drop in and get acquainted with him, Leland."

'88 M. E.—From all reports John O. Morris holds the honor of being the earliest Minnesota engineering graduate in the Chicago area. Morris, who is engaged in consulting engineering work, may be located at 1557 Monadnock building, Chicago.

'98; '01 Md—Dr. B. S. Adams has built a new home and added to his hospital this year. He recently attended the Clinical Congress of the American College of Surgeons at Detroit, Mich.

C.E. '01—Frank H. Klemer has promised to be here for the Homecoming Game on Oct. 22. Mrs. Klemer and their daughter, Mary, will accompany him.

'01—Lt. Col. and Mrs. Jewett's eldest son, Richard, entered the U. S. Military Academy, West Point, N. Y., this summer.

'02; '05 M.D.—On invitation of Professor Berglund, Dr. E. L. Tuohy, graduate of the Medical School and prominent physician of Duluth, was acting chief of the medical service at the University Hospital for the week of October 3-8. He made daily rounds with the staff and students and conducted some of the clinics.

Dr. Tuohy also presided at a dinner given by the Department of Medicine and Surgery at the Minneapolis club on the evening of October 4th. At the dinner, Dr. Jackson of the Department of Anatomy and Dr. Wallis of the Department of Anthrology were the principal speakers.

'03L—Hugh McClearn says that the most important happening of the summer was the arrival of a baby boy, William Cant McClearn, on August 12. In the opinion of Mr. McClearn, he ought to make a good debater for Minnesota in a few years. Mrs. McClearn was Margaret Cant, '15.

'05; '09 G—Maud H. Steward and her mother of Brooklyn, N. Y., spent the summer with Mrs. F. F. Jewett (Clara Steward '01 A) in Lincoln, Neb.

'12—Rev. Russell Henry Stafford.

former pastor of the First Congregational Church in Southeast Minneapolis, has been called from the Pilgrim Congregational Church, St. Louis, Mo., to the Old South Church, Copley Square, Boston, Mass.

C '12; '13—Junius D. Edwards writes that a young lady born to them on June 26, has absorbed a great deal of their attention this summer. Her name is June Starr Edwards.

The Chemical Catalog company brought in July a Technical monograph from his pen entitled "Aluminum Bronze Powder and Aluminum Paint." Other books and papers in progress, as well as research activities, keep him more than busy.

'12 G—Ruth Thompson spent the summer in Yellowstone park and Southern and Central Idaho, visiting the Sawtooth mountain region and the Stanley Basin.

'16 Ag—F. E. Cobb, Pres. of the N. D. School of Forestry, Bottineau, N. D., has added three Minnesota alumni to his teaching staff. They are: Mr. J. E. Grinnell M. A. 1925 as Director of the Junior College; Miss Lillian Brinkman, Home Economics B. S. 1926; and Miss Frances Spangler, Music, B. A. 1925. He writes that when school was out in June he took a ten-day breathing spell in the Black Hills, and another in Duluth, just before school began in September.



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Reservation cards for the Radisson may be secured either from the Hotel direct or from any other Intercollegiate Alumni Hotel or from the Alumni Weekly editor direct.

The Hotel Radisson

Minneapolis



'20 Arch—Harry J. Korslund was married to Miss Irene Hall of Dennis, Mas., on August 27, 1927.

'20—; '22MD—Dr. G. R. Kokatnur, who took his M. B. in 1920 and his M. D. in 1922 writes that he went to Vienna and did post graduate study there for three months. He returned to India in 1924 and during the last two years has been practicing as a physician and surgeon. He has a hospital of ten beds at Thalakwadi, Belgaum, and his address is Post-Thalakwadi, Belgaum. S. M. C., India.

'21 CE—George Lindsay, who is working for the Universal Portland Cement company, gave the Minnesota engineers of the Chicago district a rare treat last spring. He took them on a jaunt through the cement mills near Gary, Ind.

'21 Arch—R. P. Damberg has taken a

bachelor's apartment in the famous Beacon Hill section of Boston. He says that he will be glad to receive friends and the WEEKLY at—Apt. 1, No. 16 Blossom Court, Boston, Mass.

'21—When Philip Brierley accepted a position as assistant pathologist in the Bureau of Plant Industry for the U. S. department of agriculture, to be stationed in Corvallis, Ore., he and his wife decided that they might as well enjoy the country en route. So they started in their trusty motor car from Washington, D. C., went up into New Hampshire, watched Niagara Falls, waved a greeting to President and Mrs. Coolidge on the veranda of the Game Lodge in the Black Hills, and scrambled around geysers in Yellowstone park.

Mr. Brierly will be stationed at Corvallis indefinitely to study bulb diseases

in cooperation with the Oregon Experiment station. Mrs. Brierly, before her marriage, was Myrtle Shireman of Ogalla, Neb.

'22 Arch—William E. Willner is spending a year studying in Paris.

'22 B—A. A. Figen has recently returned from California to Minneapolis and is residing at—Apt. 202, 3440 Dupont avenue south.

'23 ME—Now that Delton T. Waby of Chicago is a papa, we understand from the fellows around the Public Service company that his smile is broader than ever.

'23 EE—John M. Newman, who is working for the Cutler Hammer people in Milwaukee, returned to Chicago with the Chicago unit of Minnesota engineers when they made their boat trip up to Milwaukee on June 26.

'23 CE—Maurice D. Judd is now western Minnesota representative for Mason City Brick and Tile company. He makes his headquarters in Minneapolis.

'23 EE—Last spring Roy H. Olson completed a course in law, and now he is with the Patent department of the Western Electric company in Chicago. Roy gets around to the engineers activities up there quite frequently. He was married August 29 to Muriel Sommermeyer.

'23 EE—We understand that Alvin C. Ward was married sometime during last July. He is working for the Western Electric company.

Ex 24 E—There are Miami's and Miami's . . . but there is only one Miami to Harvey G. Freehof who is superintendent of Public works at the city of Miami, Okla. Mr. Freehof writes that he wants his address changed to that city from Tulsa where he has been for two years in public service so that he will not miss a single number of the ALUMNI WEEKLY.

'24 Md—A baby boy was born to Dr. and Mrs. H. Milton Berg of Jamestown, N. Dak., on July 17, 1927. "Roger Milton" was the name chosen for him. Mrs. Berg was Alberta Kaiser (Ex '26).

'24 Arch—Emil F. Backstrom, listed in the June TECHNO-LOG directory as with the Bertram Grosvenor Goodhue's association, now is in the office of Allens and Collins, 415 Lexington avenue, New York City, where Eddie is also wielding a mean pencil and brush.

'24 ME—Andrew Saltwick at the present time is supervising the construction of a large dock on Lake Superior. Saltwick has the title of Superintendent of Government Craft on Lake Superior.

'24 EE—Emil G. Anderson and LeRoy C. Little both are rooming at the same place in Washington, D. C. Both are engaged in work at the Bureau of Standards, where at the present time Anderson is in the photometric department.

'24 EE—Carl W. Lauritzen is in charge of the electrical engineering department of the Valparaiso university.

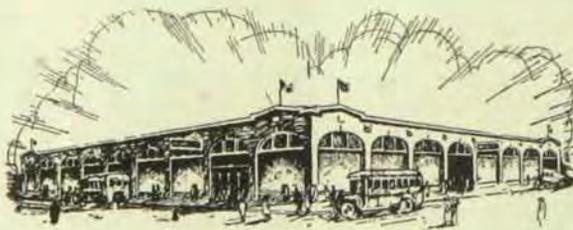
'24 ME—Edward K. Nelson, who is sales manager for the Nelson Knitting Mills at Duluth, stopped off at Chicago for a while during his vacation in August.

'24 EE—Elwood Stimart is now with the Illinois Bell Telephone company at Rockford, Ill.

'24 Ch—Irvin Lavine is Assistant Pro-

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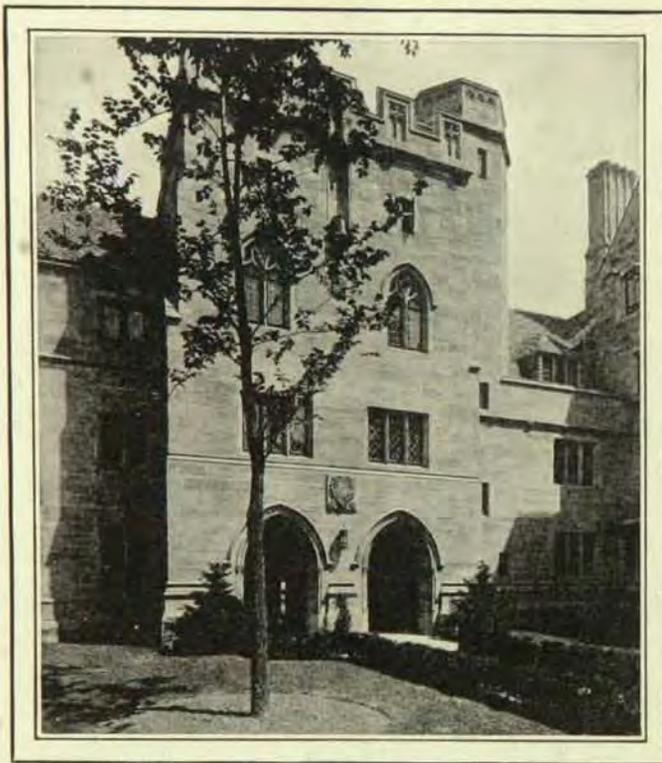
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NAME..... ADDRESS.....

fessor of Chemical Engineering at the University of North Dakota. He says, "I will be down for Homecoming to see Joesting and his gang do their 'stuff.'"

Ex '25—Bess Belva Dechter, former resident of Minneapolis and student of the University, has been awarded a piano scholarship at the Buchalter School of Music, Chicago. Miss Dechter was recently graduated from the school of journalism at Northwestern University. She is doing special writing in Chicago.

'25 C—Alfred A. Reiter, who received a master of science degree in chemical engineering in 1926, is an instructor in chemical engineering at the University of Wisconsin. According to an announcement received during the summer, a baby boy was added to his family July 23.

'25 EE—Richard G. Taylor is now a construction engineer in the underground department of the Commonwealth Edison company.

'26 CE—After taking post graduate study in business administration for a year at Stanford university in California, Clifford Anderson went to work in a structural plant in Los Angeles. Here he went right into the practical side of the work.

'26 Ch—Joseph Kugler, who is working for his master's degree in chemical engineering, spent the summer with the Minnesota Mining and Manufacturing company of St. Paul.

'26 EE—L. C. Ayshford is now working in the electrical engineering department of the city of Chicago.

'26 Ch—Kenneth Kobe is assisting in chemistry and is taking graduate work in the division of chemical engineering at the University of Minnesota.

'26 Ch—After a year of study at the University of Michigan, where he had a fellowship, Marvin Rogers received a degree as master of science in chemical engineering last June. He visited the University of Minnesota in the early part of August.

'26 EE—Ross Mahachek is still working with the Cutler Hammer company of Milwaukee. He has recently been promoted to the experimental department, where he has been carrying on experiments in brake linings.

'26 EE—Paul B. Nelson came back from his six weeks' tour of Europe late in August, carrying back with him tales of strange sights, novel journeys, and interesting people. Paul says he gained much inspiration for an Arabs play next year, but he has not had time to write it up. At present Paul is in Chicago editing the Scholastic Editor, a publication for editors of high school papers. The magazine is to be much enlarged since the offices have been moved from the University of Minnesota to Chicago, where it is now under the supervision of the Art Crafts Guild. Paul is living at the Allerton Club residence in Chicago.

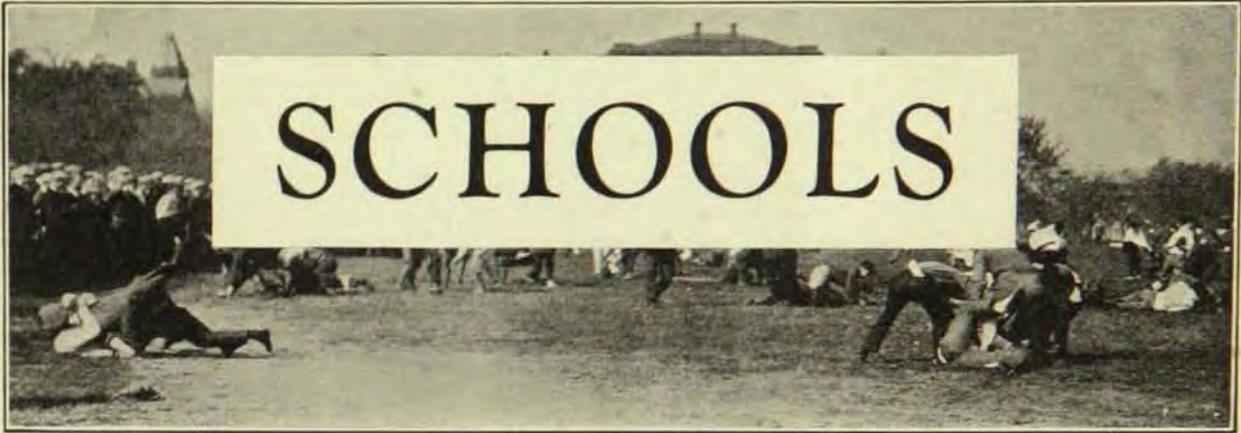
'26 MB—Dr. H. B. Wilson announces the opening of his office at 408 Main street, Hackensack, New Jersey.

'26 Ed—Gertrude Kirby is teaching at New Prague, Minn., this year.

'26 Ch—T. H. Rauen is chemical engineer with the Coppers Coke company of St. Paul.

'26 Ch—William Schlafge received his master of science degree in chemical engineering this spring. He immediately

SCHOOLS



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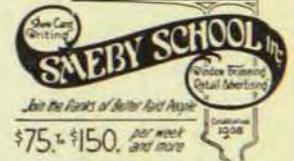
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U. M.

put his knowledge of chemistry to use by going to work for the E. I. du Pont de Nemours company of Wilmington, Delaware.

'26 ME—Henry E. Bancroft has moved from Chicago to 1223 Marshall avenue, South Milwaukee, Wis.

'26—Josephine Clousing received her master of arts degree in psychology this summer after spending this last year studying under a fellowship in the psychology department.

On September 18 she left for Columbus, Ohio, where she will act as an assistant to the dean of women in research on a health index at the Ohio State university.

'27 Ch—Minnesota's noted football player and captain, Roger Wheeler, has accepted a position as chemical engineer with the E. I. du Pont de Nemours company of Wilmington, Delaware.

'27 EE—Andres H. Nielsen, W. S. E. Miller, Paul F. Rauscher, George H. Ringström, Boris Woloshin, F. J. Moosbrugger, and E. W. Jacobson are with the Central Station institute at 72 W. Adams street in Chicago. Here they are given student training courses for the Commonwealth Edison and the Public Service companies.

'27 EE—Lloyd V. Berkner will study for his master's degree during the coming year under a fellowship in which he will be in full charge of the radio station at the University of Minnesota. During the summer Berkner spent most of his time flying in the navy planes at Great Lakes, where he spent considerable time experimenting on a battery operated, short wave, radio sending and receiving set for airplanes.

'27 Ch—A summer school fellowship at Iowa State college, Ames, Iowa, kept J. H. Arnold busy for the three vacation months.

'27 EE—According to reports, L. A. Weon and H. F. Wehlitz like their work with the Illinois Bell Telephone company very well. At present they are rooming together in Chicago at 845 Newport avenue, apartment 2.

'27 Ch—E. Van Duzee, who graduated from chemical engineering, expects to do graduate work for his master's degree at the University of Minnesota. During the summer he took an automobile trip through the East, where he visited various industrial plants.

'27 CE—Carl F. Luethi is now with the United States Navy as a naval aviator. At present he is at the Naval Air station in San Diego, where he is taking advanced training before embarking on Uncle Sam's sea dogs. Carl holds a commission as Ensign in the Naval Reserve, and is taking a year of active flying duty with the Navy.

'27 MD—Drs. Abner Zehn and Harry March are internes at the Letterman General Hospital, San Francisco, Calif. This is an army hospital, housing about 900 patients on the average. They hope Minnesota will be unusually successful in football this year, especially in the Michigan game, as there is a Michigan man on the staff who cannot forget Minnesota's defeat last year at the hands of Michigan.



*Laden heavy with silks and spices and jewels,
the long absent fleet again drops anchor in the
home port. Unmindful of hardships and
dangers, once more the galleons will careen down
the wind, seeking the treasures of far places.*

Coming Home

THERE is something inspiring about a homecoming, whether it be in a home, at a great university, or in the midst of a business building campaign. Stories must be told — tales of success and accomplishment, and intimate secrets as well. Then there is feasting and merry-making, and everyone is happy.

Bureau-prepared advertising is conspicuous for the homecoming results it produces. Quite a number of prominent business organizations regularly depend on Bureau services for their sales homecomings. We like to tell this fascinating story to those business men who get a thrill out of results.

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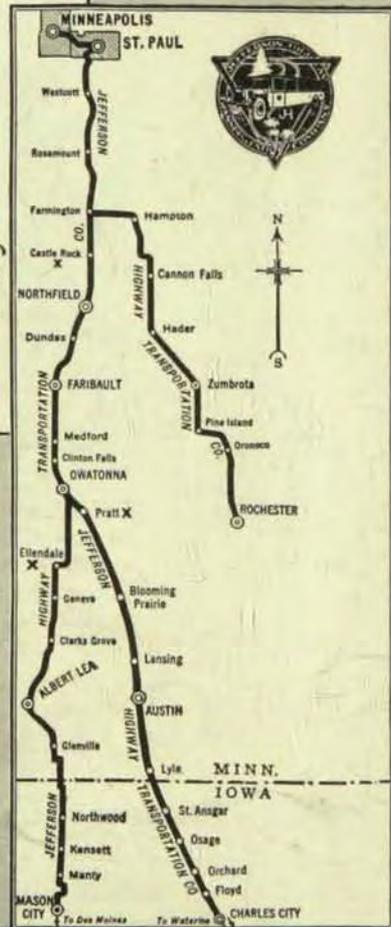
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*Promotion of sales through creative, copy and
layout men, who have photographers, artists,
engravers and printers at their disposal, all
in one organization and in one plant.*

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