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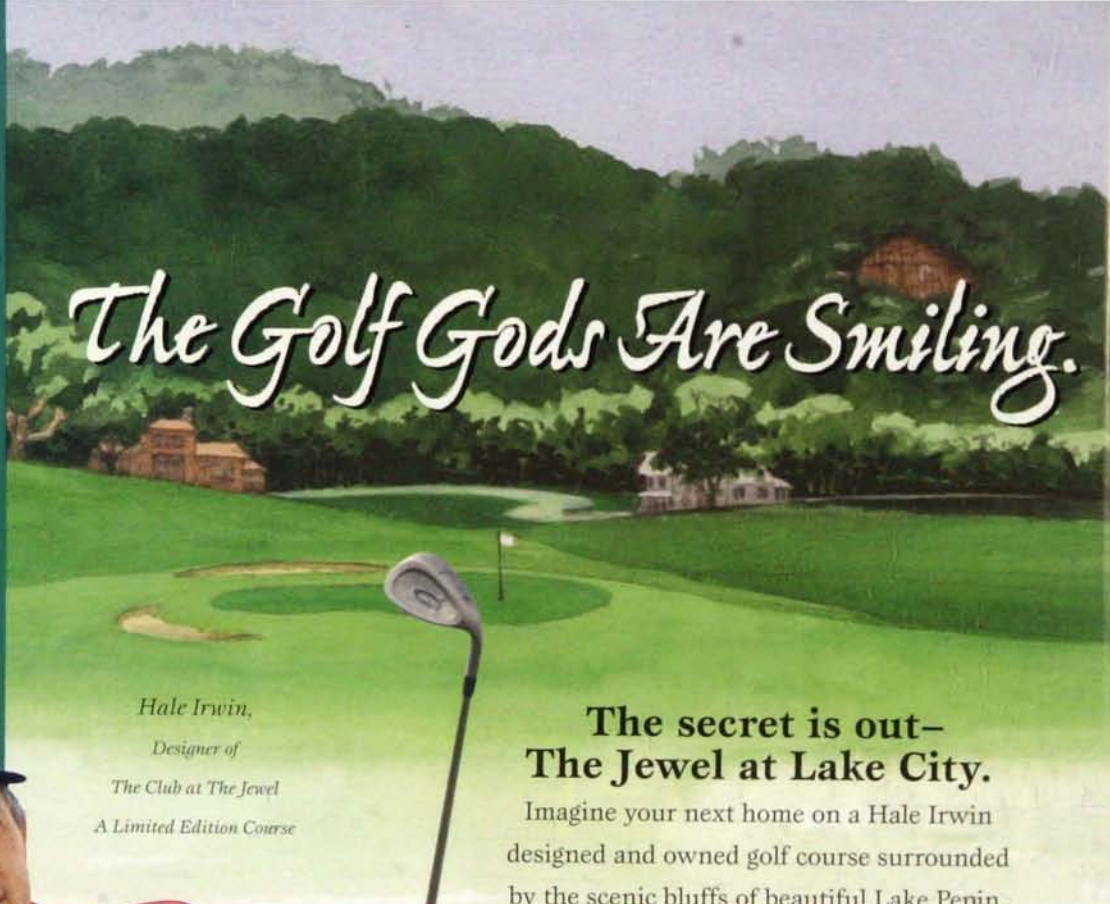
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After decades of segregation and isolation for African Americans on the Twin Cities campus and amid escalating racial tension nationwide, the 1969 takeover of Morrill Hall by black student leaders was a turning point for the University of Minnesota.

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Cover photograph by Dan Marshall

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FROM BEDOUIN VILLAGE TO STADIUM VILLAGE AND BACK

He was born in a tent and, as a child, rode a donkey to the nearest school. What he does today is nothing short of remarkable. Ismael Abu-Saad earned a Ph.D. from the University of Minnesota's College of Education and Human Development in 1989. Then he returned to his sun-scorched hometown where he became a pioneer in education to the Bedouin Arab community of Israel's Negev desert. A scholarship, and many Minnesota colleagues, made it possible. He is now an associate professor of educational administration at Ben-Gurion University (BGU)



Dr. Ismael Abu-Saad

in Beer Sheva, where he established the Center for Bedouin Studies and Development. The Center helps prepare students for acceptance into BGU and supports their retention. "I believe if you really want to help a community, education is the key for empowerment," says Abu-Saad. "And I would not be where I am today without the support of the University. By helping one person, Minnesotans are having an impact on the entire Bedouin Arab community of the Negev." Join Dr. Abu-Saad as a proud UMAA member. Visit www.alumni.umn.edu or call 1-800-UM-ALUMS.

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Mary, English major '49, retired U.S. undercover agent, and professional wrestling fan. Who could have guessed?

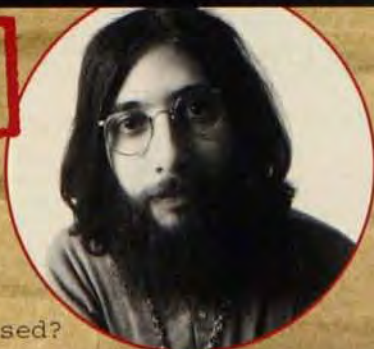
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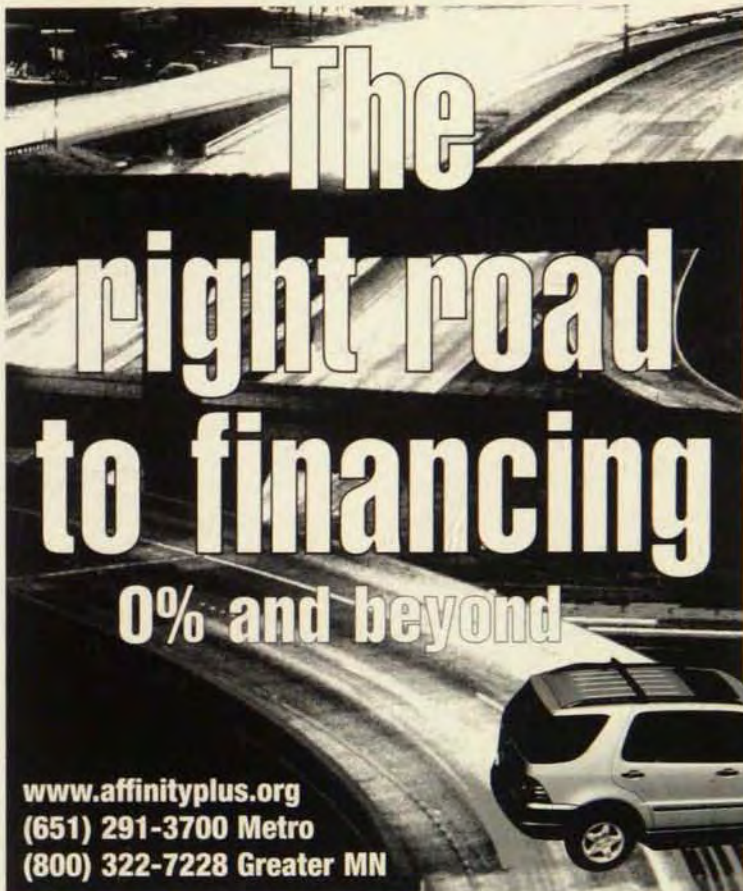
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John, Philosophy major '72, Wall Street stockbroker, and renowned author of *A Conservative's Guide to New York*. Who could have guessed?



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Editor's Note

The Ugly Parts of Our Past

I held several jobs while I was in high school to earn money for college. But one—as a waitress at a Big Boy restaurant—and a small incident there have stayed with me for two decades. The store, whose mascot was a pudgy, pasty fellow wearing orange-and-white checked overalls and a pompadour, was located across the road from a shopping mall in a swanky, mostly white suburb. The restaurant manager, the cooks, the wait staff, and the dishwashers and busboys were all white. Most of the customers were too.

I don't recall thinking much about this at the time. My small world—school, church, roller rink—was populated primarily with people who were white like me. And for better or worse, racial issues weren't things my family discussed much. The only dinner-table conversation I recall was the telling of an incident in the early 1960s, when my father accompanied his secretary, who was black, to a white-owned auto shop to ensure she got a fair deal on her car repair. As a child, I recognized, and was dismayed by, the grave injustices this woman must have endured every day. But I also assumed that such stories were now history, that people now looked past skin color. That I looked past it, anyway.



Shelly Fling

But I was soon to be exposed.

A couple came into the Big Boy and was seated in my section. One of the pair was black, the other white. That I noticed this troubled me. I'm certain it was the first interracial couple I'd met. I remember trying not to think anything more about it—and trying to shield from them the fact that I couldn't stop thinking about it. I thought I had succeeded until I was clearing their plates. I asked if they cared for dessert and they asked what kind of ice cream we had.

"Chocolate and white," I replied. "I mean vanilla!"

I don't recall their response or what they ordered or whether they left me a tip. I was busy aching to retreat to the kitchen to submerge my head in the deep fat fryer.

That episode nagged me for years. I wanted to have the moment back but with a different outcome. But I don't tell the story now to try to explain why I said what I did, why I saw racial differences above all else when that couple sat down. I decided long ago that I need to inspect the ugly and embarrassing bits of my life—and what led to them—in order to become the sort of person I'd like to be.

While I have a storehouse of regrettable moments to lay out and dissect, I chose to write about this particular one because a question arose about why we would publish a three-part series on the generally unfortunate experiences of African American students at the University of Minnesota over the decades. The question didn't come from an administrator concerned about dredging up a past better left alone. It came from me.

Last spring, when writer Tim Brady pitched a historical piece on segregated housing on and near campus in the mid-20th century, I took to the idea immediately. But he called a month later with the news that he couldn't possibly contain the material he was unearthing to 2,500 words and proposed that he write three stories instead. I thought it over and asked him to pitch it to me again, to explain why we should devote so many pages to this one topic.

"Because the books on the University's history didn't," he said. "We need to look at the bad parts of our past."

It turns out that even three articles (the final installment begins on page 28) weren't nearly enough to tell the stories of the African American students who attended the U, who prevailed over adversity and those stuck on racial differences, and who forced change. But I hope the effort—a frank look at this part of our history—contributes to the U's progress toward the type of institution we'd like it to be. ■

Shelly Fling may be reached at fling003@umn.edu.

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Joseph Massey, Professor and Head, U of M Dept. of Wood & Paper Science, '75, '77, Forestry

"I may not get to live in the woods and eat bear meat," says Joe Massey, "but my spirit is never far from the environment." He and wife Jinny, a CLA alumna who also loves the outdoors, joined the UMAA in 1995. "About six years ago, we decided to become Presidents Club members and give at a significant level, in thanks for what the U has done for us. We designate a gift for something special every year, from the Bell Museum to scholarships for students."

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Belated but Welcome Recognition

Thank you! Thank you! Thank you! At last, a focus on my black predecessors who, for these many decades, have been ignored or, at best, appeared as footnotes in the history of the University of Minnesota ["Almost Perfect Equality," September–October]. Recognition of their accomplishments is long overdue. I look forward to reading your next two installments.

KATHRYN GAGNON
(M.A. '62, M.S.W. '67)
St. Paul

The Story Behind the Photo

An alumnus of the University of Minnesota gave me the edition of your magazine sketching out the experiences of African American students there in the early 20th century because my uncle, Roy Wilkins (B.A. '23), is prominently mentioned in it. My interest peaked at the sentence, "Helen Jackson of Minneapolis was a Phi Beta Kappa student in 1928." Then it skyrocketed when I turned the page and found a picture of my mother I had never seen before, taken four years before I was born.

In 1930, Helen Jackson married another Minnesota student, Earl Wilkins. My father was Roy's younger brother and he, like Roy, wrote for the *Minnesota Daily*. After graduation, my father joined Roy in Missouri on the *Kansas City Call*, where he established himself as an exceptional journalist, including for his exclusive interviews with Franklin Delano Roosevelt and running mate John Nance Garner in 1932. My mother worked for the Negro branch of the segregated YWCA in Kansas City until my father's death in early 1941. She then headed the new race relations office of the national YWCA in New York. During her years there, she fashioned the Y's antidiscrimination policy and traveled extensively through the South working to desegregate local Ys there.

After she remarried and moved to Grand Rapids, Michigan, in 1944, my mother became a pillar of the local YWCA, ultimately becoming its board president—the first black to do so—and a pioneer in antidiscrimination work in Grand Rapids.



She then moved to the national level of YWCA governance, rising to become the first black to head the national board, from 1967 to 1974. My mother was active in civil rights and civic work across Michigan for 50 years. She has also been a lay leader of the Episcopal church in western Michigan.

Helen Jackson Wilkins Claytor is 95 now and living in Grand Rapids in the house we moved into 58 years ago.

One footnote: Largely because my father's journalism career was cut short by his death, I entered journalism in my late 30s and was persuaded to leave the *Washington Post* for the *New York Times* by another Minnesotan, Harrison Salisbury (B.A. '30). When I got to the *Times*, Harrison became my friend as well as my mentor. One night, long after I had joined the paper, Harrison looked at me quizzically and said: "Roy is not your father, is he?"

"No, he's not," I said.

"Was your father a fastidious man with a deep love for language?" he asked.

"Yes," I replied.

"Earl!" Harrison exclaimed. "I thought Earl must have been your father. I broke him in on the *Minnesota Daily*."

ROGER WILKINS
Fairfax, Virginia

Painful Memories

Thank you for being truthful enough to

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print the article entitled "The Way Spaces Were Allocated" [November–December]. Having arrived on campus in 1948 and being from rural Minnesota—where we were taught segregation and racial discrimination were not found in northern states—we were very sad to learn that those practices were part of U of M policy. Truly, education must be open to all persons, and the facts should be presented no matter how painful. Keep up the good work.

RUBY (B.S. '52) AND MATT MADSEN
(B.B.A. '56)
Bloomington, Minnesota

Top This

I read with amusement the First Person essay ["Slow Learner," September–October] by Burl Gilyard (B.A. '92), which was followed in the November–December issue by two letters to the editor from other "perma-students." One of them had spent eight years as an undergraduate. The other wrote of an 11-year journey to graduation.

Shall we initiate a little competition?

I was enrolled in the College of Education at the University of Minnesota for 13 years. Prior to that I had earned an associate in education degree. While teaching elementary school and raising three children, I took summer school and evening courses not only to keep my teaching certificate current but to keep my transcript in the "active" file.

When my adviser urged me to finally pull it all together and graduate, I did so. I was the only person left following my curriculum, but I received my degree, miraculously with no loss of credits. I'm now active on the board of the Friends of the Kerlan Collection.

NORMA BONDESON GAFFRON (B.S. '76)
New Brighton, Minnesota

A Taxing Time for Higher Ed

One can understand the need for wishful thinking in the face of a \$4.5 billion state deficit, and one can easily argue that Jesse Ventura did not appreciate higher education. Still, I do not share [UMAA National President] Deborah Hopp's view that "Tim Pawlenty (B.A. '83, J.D. '86) . . . has far greater appreciation for higher education than outgoing Governor Jesse Ventura" ["Please Write," November–December].

During his campaign, Pawlenty took the outrageous position that the entire deficit could be erased without raising taxes. Anyone with even a limited appreciation of

higher education (Minnesota alumnus or not) should know that this pledge could potentially devastate University programs. Of the candidates vying to be governor, Tim Pawlenty was the worst possible choice—for all of higher education.

Former State Representative Peggy Leppik offers solid advice about telling the University's story to legislators. Unfortunately, because of the irresponsible positions of her party's governor, it's more likely these stories will be ignored.

RICHARD MENSING (M.Ed. '01)
ST. PAUL

Correction

A profile of Mohammed Lawal (B.Arch. '94) in "Eyes on Design," an article in the November–December issue about College of Architecture and Landscape Architecture alumni, contained inaccurate information. Lawal attended Ahmadu Bello University in Zaria, Nigeria, for two years. And the Architectural Youth Program he co-leads meets twice a week for six weeks with 12 to 15 participants. The editors regret the errors.

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Campus Digest

CELEBRATING 100 YEARS OF MUSIC

For a century, the University of Minnesota campus has been graced with some of the finest music and musicians in the Upper Midwest. The School of Music is celebrating its 100th anniversary this school year with a series of events that began in September with a gala dinner and dance and ends May 4 with a free choral concert. In between the school has scheduled several free public events, including a Martin Luther King, Jr., memorial concert set for February 2.

Music instruction began at the University in 1867 with once-weekly voice classes, and in 1897 a 29-member Cadet Marching Band was formed. But it wasn't until the fall of 1902 that a formal music department was created, under the direction of Emil Oberhoffer, who was at the same time forming the Minneapolis Symphony Orchestra, now the Minnesota Orchestra.

For the next 100 years that prestigious beginning was carried on through famed faculty like Dominick Argento, Reginald Buckner, Vern Sutton, Lydia Artymiw, and many Minnesota Orchestra members.

Those they have taught include contemporary composers



A formal music department has been part of Twin Cities campus life for 100 years.

Libby Larsen (B.A. '72, M.A. '75, Ph.D. '78) and Stephen Paulus (B.A. '71, M.A. '74, Ph.D. '78) and innumerable singers and musicians who have gone on to professional careers.

To mark the centennial, the school has produced *Sounding*, a book chronicling its history and featuring interviews with some 25 notable alumni. Copies are available for \$15 at every public event at Ted Mann Concert Hall.



SCHOOL OF MUSIC CENTENNIAL EVENTS

"From Every Voice," the 22nd Annual Martin Luther King, Jr., Memorial Concert, features 250 performers in a "collage" format of nonstop dance, music, and drama that utilizes the stage, balconies, aisles, and orchestra pit as performance space. Featured performers include vocalist Jevetta Steele, musician Sanford Moore, author Alexis Pate, and actor Lou Bellamy. February 2 at 4 p.m. at Ted Mann Concert Hall, 2128 Fourth Street South, West Bank campus. Admission is free.

U of M Choral Union Concert features more than 200 singers marking the official end of the School of Music's centennial year. May 4 at 4 p.m. at Ted Mann Concert Hall, 2128 Fourth Street South, West Bank campus. Admission is free.

<<< Emil Oberhoffer became director of the U's new music department in 1902, the same year he helped found the Minneapolis Symphony Orchestra.

Overheard on Campus

"Go for the stars, reach for the stars. You'll never reach the stars, but if you stretch yourself enough, you can get some stardust on your hands."

—Norman Borlaug (B.S. '37, M.S. '41, Ph.D. '42),
1970 Nobel Peace Prize winner, at a St. Paul
campus reception in November

Overheard on Campus

"There is hardly anything more ludicrous than the fax machine, but it is still around."

—Andrew Odlyzko, director of the University's
Digital Technology Center, quoted in a StarTribune
article about why the growth of broadband
Internet service is slow

Hmong Healing in the West

Shamans play an important, complementary role in the medical care of Hmong patients, according to a study by the University of Minnesota's Center for Spirituality and Healing and other Twin Cities organizations. By following 32 patients and 11 shamans, or traditional healers, researchers found that cultural traditions and beliefs have a great impact on Hmong health-care choices. About half of the study participants see both Western physicians and shamans for health care. The traditional healers treat the "spiritual manifestations" of illnesses. Hmong tradition holds that physical and spiritual worlds exist side-by-side. The shamans were not at all opposed to regular physician care; in fact, all of those interviewed use doctors for their own physical illnesses. Most were also willing to refer patients to physicians. The study suggests questions that Western doctors ask Hmong patients and offers ways to be sensitive to the desire to use traditional healing in conjunction with Western medical care. An article on the research is available at www.csh.umn.edu/research.



Faculty Research

A look at recent University of Minnesota studies,
research, discoveries, and rankings

Promising Brain Cancer Treatment

An often untreatable and fatal form of brain cancer appears to be susceptible to a molecule engineered by researchers at the University of Minnesota. The molecule, DTAT, contains three active parts: a receptor that finds and attaches to glioblastoma tumor cells, another element that penetrates the cell, and a portion of diphtheria toxin that kills the cancer cell. In trials on mice with implanted glioblastoma cells, a team led by Dr. Walter Hall and immunologist Daniel Vallera of the University of Minnesota Cancer Center induced a 90 percent reduction in tumor size in every mouse. In 60 percent of the cases, tumors disappeared entirely. In studies on tumor-free mice, DTAT had little or no effect on most internal organs except for a small but non-life threatening effect on the liver. The trials must be replicated and further studies done on potential side effects before human trials can begin. Glioblastoma account for about 40 percent of the 15,000 to 17,000 primary brain tumors diagnosed annually and, with optimal treatment, has a median survival period of one year. Hall presented the finding September 23 at the annual meeting of the Congress of Neurological Surgeons in Philadelphia. The original study was published in the April 17 issue of the *Journal of the National Cancer Institute*. Visit <http://jncicancerspectrum.oupjournals.org/jnci/>.

When HIV/AIDS Therapy Fails

In a breakthrough in understanding why some HIV/AIDS patients don't respond to aggressive drug therapy, University of Minnesota researchers discovered another way in which the disease damages the immune system. The chronic inflammation of lymph nodes common in HIV/AIDS can lead to scarring in the part of the nodes vital to the T cells that fight the disease. HIV/AIDS depletes the body of CD4 T cells, the cells responsible for coordinating the body's immune response. Drugs aim to enhance the body's ability to manufacture and keep a healthy number of T cells to stave off the disease. But in individuals with significant scarring in the lymph node, the body can't recover to a normal-sized population of T cells. The area of the lymph nodes damaged or blocked by scar tissue is the very place where new T cells migrate to divide and become functional. With this discovery, researchers can begin to work on ways of reducing inflammation and scarring in the lymph nodes in order to enhance drug therapy. An estimated 25 percent of people with HIV-1 infection don't see an increase in T cell count with aggressive therapy. The results were published in the October 16, 2002, issue of the *Journal of Clinical Investigation*. Visit www.jci.org.

WEB HIT: INFO U

The sheer volume of knowledge at the University can seem overwhelming to someone looking for simple answers. But have no fear: The Info U Web site (www.extension.umn.edu/info-u) presents easy-to-use, practical answers to questions about daily life. Supporting the University of Minnesota Extension Service's mission of using University resources to improve the lives of Minnesotans, Info U has 10 subsections answering common, but important, questions about families, finances, gardens, food, homes, the environment, and more.

More than 500 briefs cover topics like mad cow disease, canning, disciplining children, consumer credit scams, and how to choose the right pet, while a yard and garden subsection contains hundreds more briefs. The site is easy to navigate and includes a search function that returns multiple results.

The items are based on research and expertise from the University and elsewhere, but are written in plain and understandable language and reviewed by experts for their accuracy. Some also contain links to further resources. Thirty-nine of the briefs have been translated into Spanish, as well.

This comprehensive site should be a first stop for anyone seeking practical, easy-to-use information about daily topics.



ROBOTS ON A BUDGET

McNamara Alumni Center was buzzing and whirring December 11 when University engineering students displayed their robots. In an exercise to illustrate creativity under time and cost constraints, the future engineers were given six weeks, a kit of parts, computer access, and no more than \$30 of additional materials to design functioning machines. Robots in the show included contraptions that shuffled cards, played leapfrog, and filled cream puffs.

MAROON AND GOLD, NATURALLY

Jim Brandenburg, the internationally acclaimed photographer who studied studio arts at the University's Duluth campus, has again donated an image for the University's "Even Mother Nature Loves Maroon and Gold" poster campaign. Last year, Brandenburg donated a photo of a delicate lady's slipper, while this year's image portrays a fawn almost hidden in prairie grasses.

Both images illustrate Brandenburg's passion for using his photography to show the beauty in the details of the natural world and to raise awareness of the environment. His images have appeared in many publications and he has produced nine books. His most famous volume may be 1998's *Chased by the Light*, which resulted from his taking a single image each day for 90 days. Those photos also appeared in *National Geographic*.

For more on Brandenburg's work, visit www.jimbrandenburg.com. To pick up a copy of the poster, visit 3 Morrill Hall. To order the poster call 612-624-6868 or visit www.umn.edu/systemwide/MandG2002.html.



MONARCH BUTTERFLY NUMBERS DROP

If you thought you saw fewer monarch butterflies heading south this fall, you were right, according to University of Minnesota research. By studying 82 sites in 19 states, volunteers discovered that 12 percent of milkweed plants had monarch larva this summer, compared with a six-year average of 17 percent. The Monarch Larva Monitoring Project, run by Karen Oberhauser, a University of Minnesota ecology professor, is important because of the sensitivity monarchs have to environmental changes. Although earlier studies raised concern about the effects of pesticides and genetically modified crops on monarchs, this year's smaller numbers were attributed to strong storms and a late freeze in Mexico, where monarchs winter, and to weather in Minnesota that reduced the number of milkweed plants. For more on the Monarch Larva Monitoring Project visit www.mlmp.org.



RECORD GIVING BY THE U

Despite the turbulent economy, University of Minnesota faculty and staff stepped up for this year's U of M Community Fund Drive, which benefits local and national charitable organizations. A record number of donors and pledge amounts was recorded.

	2001	2002	% Increase
Dollars pledged or received:	\$807,436	\$1,144,672	42
Number of staff participating:	3,179	5,297	67

UNLIMITED-RIDE BUS PASS IS THE TICKET

Although more and more students are living on campus, the Twin Cities campus still has a large number of students who live beyond walking distance. Reducing the volume of cars arriving on campus has long been a goal of U planners, and it looks like they've finally found something that works. The U Pass, an unlimited-ride bus pass, was introduced in fall of 2000. Since then, bus ridership among students has more than doubled, from approximately 7,000 a day to more than 14,000. U officials estimate that two million fewer car trips to campus are made a year because of the increase in bus travel, eliminating about 110 tons of carbon monoxide emissions.

The U Pass costs \$50 and is valid from the beginning of one semester until the start of the next term, usually between 15 and 18 weeks. Regular rush-hour fare is now \$1.75 each way, or \$262.50 for 15 weeks of weekday round trips. The U Pass is subsidized by a federal Congestion Mitigation Air Quality grant received by Parking and Transportation Services and is available to all registered, fee-paying students.

CREDIT CARD DEBT AND STRESS

University of Minnesota students have less credit card debt compared with the national average, according to Ed Ehlinger, director of Boynton Health Services. He reported to the Regents Faculty, Staff, and Student Affairs Committee December 12 that 51 percent of first-year and 61.7 percent of second-year University students have at least one credit card, compared with the national average of 54 percent and 92 percent, respectively. "Of our 18- to 24-year-old students with credit cards, 7.7 percent had a balance greater than \$3,000," he said. According to a Boynton Student Health Survey, excessive credit-card debt is a problem for students. In 2001, 5.5 percent of first-year, 20.1 percent of fourth-year, and 24.1 percent of fifth-year students agreed with the statement that "a credit card is a significant stressor on my life."



U VETERAN BOB BRUININKS NAMED PRESIDENT

After four months, after hiring a search firm to recruit and sort through applicants, after interviewing candidates from a pool of 120 names, University of Minnesota regents ended up right where they began. On November 9 they named Robert Bruininks, who had been interim president since July, as the 15th president of the University of Minnesota.

Bruininks, 60, served five years as executive vice president and provost under popular ex-president Mark Yudof, was dean of the College of Education and Human Development, and had been a faculty member focusing on special education issues. "I've worked here for 35 years, fully 23 percent of the University's history, I might add," he quipped later. "I've tried to retire a couple of times now, but it doesn't seem to be working."

Bruininks was named the sole finalist on November 8, then went through a whirlwind series of campus meetings with faculty, staff, alumni, students, and others. Everywhere, the reaction was overwhelmingly positive. The nomination literally brought a

Regents posed with their presidential choice, 35-year University veteran Bob Bruininks, after announcing he was the sole finalist for the position on November 8. The next day regents unanimously approved his appointment.

standing ovation from the University's main faculty governance committee. Off campus, the news was greeted with enthusiasm by legislators, business people, and others.

Regents, too, were unanimous. "We would not have uniform and unqualified comfort in this recommendation, in this finalist, had we not gone through the process," said Regents Chair Maureen Reed (B.A. '75, M.D. '78). "We needed to see who is out there. Now we know, and we feel very comfortable with this."

Though he has already taken office, Bruininks will be inaugurated February 28, the culmination of the U's Founders' Week celebration.

Watch for a profile of Bruininks in the March-April issue of *Minnesota*.

INSTALLING THE NEW PRESIDENT

Inauguration Day: Friday, February 28, 2003

Inauguration: 12:45 p.m. in Northrop Auditorium

Public Reception: 3 p.m. in Coffman Memorial Union's Great Hall

For more information, visit www.umn.edu/inauguration.

WHAT PEOPLE ARE SAYING

"It was a great victory for the home team. He's been up and down the food chain at the University, but he never forgets who he is and where he came from."

—*Professor Mary Jo Kane, director of the Tucker Center for the Study of Girls and Women in Sports, quoted in the Star Tribune*

"I'm very pleased for the University. He has the leadership qualities to bring people along with him and to articulate a vision for the institution. He conveys that very well, both to the University community and to the state as a whole."

—*Peggy Leppik, former state representative and chair of the House Higher Education Division*

"We have a leader who understands this institution, understands the state of Minnesota, connects with people, and is just dripping with integrity and ethics."

—*Regent David Metzger (B.A. '64, Ed.D., '73)*

"Behind his Minnesota demeanor is an extremely smart, principled person who has no difficulty making tough decisions. He has enormous integrity—what he says is what he does."

—*Regents Professor of History Allen Isaacman, quoted in the Star Tribune*

"It's a good thing for the University to have someone as dedicated to the U as he is. I've been particularly impressed with how the budget request has been set up this year. [The proposed 4.5 percent tuition increase] is a step in the right direction to show us that he is looking out for students."

—*Minnesota Student Association President Joshua Colburn, a senior in the Institute of Technology*

UNIVERSITY OF MINNESOTA
ALUMNI ASSOCIATION

Travel Program



Alumni College in Provence

May 19-27, 2003

Journey to one of the most idyllic regions of France. Charming chateaux, picturesque vineyards, and quaint towns paint the perfect picture for you to experience the essence of Provence.

\$2,595 from Chicago



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May 16-25, 2003

Discover the architectural treasures and natural beauty that is Greece during this innovative tour. Stay on the scenic island of Poros as you experience this land through the eyes of its people.

\$2,495 from Chicago

Space still available!
Call today: 1-800-UM-ALUMS

Campaign Update

Going to the Source

What happens when a multitude of social and environmental forces working at levels from the household to the global economy combine to oppress poor women? University of Minnesota women's studies professor Richa Nagar (Ph.D. '95) has been seeking the answer to this question from the women themselves. First she went to the district of Chitrakoot in northern India—a place characterized by harsh climate, barren land, vanishing forests, and an acute water crisis—where violence against women is commonplace. She learned how women conceptualize their problems and how they have been addressing them through literacy programs, through learning to be hand-pump mechanics, and through street theater that has sparked a local movement to end domestic violence. Similarly, in the Sitapur district, women's groups have challenged traditional festivals that devalue girls and women and have invented new rituals that celebrate womanhood.

Nagar has benefited from McKnight Foundation funding for faculty, most recently as a McKnight Presidential Fellow, in her studies of women's empowerment and grassroots activism. McKnight funding made it possible for her to visit northern India over many months, conducting collaborative research with women's organizations and life history interviews with women involved in various projects. For Nagar, who is interested in political, social, class, and gender divisions and their implications for everything from literacy efforts to public policy, the McKnight funding has had an important impact on her work. "I've been able to create networks and relationships with individual women and organizations and build trust and reciprocity with them," Nagar says.

Gifts supporting faculty, from McKnight and many other donors, have been a key priority for Campaign Minnesota, helping faculty on all campuses in their research and teaching.



Women's studies professor Richa Nagar (Ph.D. '95)

Cultivating Two Fields



Steven Johnston (B.S. '75) grew up on a farm in Houston County in southeastern Minnesota. He returns on occasion, helping his brother carry on the family tradition of planting crops and raising beef cattle. And though the Minneapolis resident claims he has no intention of returning to a life on the land ("too much work," he says with a laugh), it's clear he has an affection for his roots.

Johnston also has a fondness for the University of Minnesota, where he graduated with a degree in agribusiness administration in 1975. "I had a good experience at the U," he says. "The years I spent there were very fulfilling for me."

Johnston split his time between agriculture and business classes. His agriculture courses tapped his natural interest in farming, while his business school training opened up vast new landscapes of learning. "The finance and economics classes

triggered something within me in a way that even today continues to spark my interest," says Johnston.

That interest eventually led to a career at First Bank System (now U.S. Bancorp), where Johnston still works. "I started as a banking trainee," he says. "Today, I'm a specialist in agribusiness transactions."

Johnston believes he owes much of his success to his education, and to instructors in both agriculture and business management. A regular donor to the U, he splits his giving between the College of Agricultural, Food and Environmental Sciences and the Carlson School of Management. "I always felt it was the right thing to do," he says. "I attended both schools and had good experiences with both of them."

Perfect Harmony

This fall, the School of Music received a gift of several million dollars from the estate of the late Harvey Berneking (M.A. '48) of San Francisco. Berneking credited his experience at the University of Minnesota with changing his life. The gift will be used primarily for scholarships and fellowships. "With tuition on the rise, student support is crucial to the future of the School of Music," says Jeffrey Kimpton, director of the school. "It is the key to bringing the next generation of talent to Minnesota."

One of Campaign Minnesota's most important goals has been to increase funding for students. Scholarships do make a difference. Just ask these students:

- **Betsy Kerns, flute.** "I chose the U in part because of the scholarships I was offered," says Kerns. "But there is also a quality music program here." A senior from Eden Prairie, Kerns is majoring in music education and music performance, but she's also interested in conducting. "I really enjoy looking at a score and trying to understand it," she says. "Music can teach us so much. Players share a common goal, they have to work together, and there's cultural understanding and emotional expression that's a part of music too."
- **Stella Branzburg Sick, piano.** Branzburg didn't know much about Minnesota until she and her husband began exploring schools where he could complete a medical residency and she could continue her musical studies. Branzburg, a native of Novosibirsk, Russia, had trained at a conservatory in Russia and later at the Eastman School of Music in New York. Fortunately for the couple, they were both accepted into the programs of their choice, at the U of M. A welcoming faculty, including fellow émigré and pianist Alexander Braginsky, and a graduate fellowship to support her studies made Branzburg an even bigger fan of Minnesota. "Without the fellowship, I probably would have a lot harder time attending," Branzburg says. Now, she says, she's here to stay.



Graduate music student
Stella Branzburg Sick

Windows of Opportunity

As any investor knows, when opportunity knocks, time is of the essence. You have to buy the stock before it skyrockets, or purchase the property before it goes off the market. Hesitate and the window of opportunity may slam shut.

Unlike many individuals and businesses, the University doesn't have funds that can be used at a moment's notice to make the most of unanticipated opportunities. Tight budgets and



deliberate planning processes mean that colleges can't simply add more dollars to the salary of a faculty member who is being wooed by another school. And when a new field of study begins to emerge, it can take years to get research funds in the area.

Strategic initiative dollars—discretionary funds that can be used by deans to respond to limited-time investment opportunities—are difficult to come by but increasingly essential in today's fast-paced world. When new areas like bio-informatics or DNA chip technologies emerge, finding dollars to target them effectively can be challenging, says Robert Elde (Ph.D. '74), dean of the College of Biological Sciences.

"The lion's share of our budget is tied up in salaries," Elde says. "And because the University exists for students, as it should, a huge part of our budget and financial resources is directed toward

them. The discretionary funds that we have in our budget don't come from the state or tuition dollars. They come largely from private donations. This is a very thoughtful form of private support that allows us to seize opportunities when they arise."

Raising funds for strategic investment—gaining the ability to respond to new opportunities—is a campaign priority for every college at the U.

Join Fellow Alumni in Making a Gift

Campaign Minnesota, the University of Minnesota's historic drive to help build greatness at the U, concludes June 2003. All gifts to the University count toward the campaign and can be designated to the college or program of your choice. Here's how:

- On-line: www.campaign.umn.edu.
- By phone: Call 612-626-8560 or 800-775-2187 to make a gift, or call 612-624-3333 for more information.
- Estate gifts also count. Call 612-624-3333 for information.



CAMPAIGN MINNESOTA

AT TED MANN >>>

The School of Music presents Ragamala Music and Dance Theatre with Speaking in Tongues at the Ted Mann Concert Hall February 7 at 7:30 p.m.



<<< AT NORTHROP

Martha Clarke presents Vienna Lusthaus at Northrop Auditorium February 4-5 at 7:30 p.m.



Arts and Events

AT THE WEISMAN >>>

Confrontation at the Bridge, 1975, screenprint on paper, by Jacob Lawrence, part of "In the Spirit of Martin Luther King, Jr." at the Weisman Art Museum through April 6.



<<< AT THE McNAMARA

Gretel Ehrlich, author of *This Cold Heaven: Seven Seasons in Greenland*, reads at the McNamara Alumni Center February 19 at 7:30 p.m.



DANCE

NORTHROP DANCE SEASON

All performances are at Northrop Auditorium, 84 Church St. SE, Minneapolis. Call 612-624-2345 or visit www.northrop.umn.edu.

Martha Clarke's Vienna: Lusthaus

A ravishing synthesis of dance, drama, and music inspired by the "pleasure pavillion" of Old Vienna. Co-presented with Walker Art Center. February 4-5, 7:30 p.m. Tickets are \$22, \$28, \$35.

Grupo Corpo

The pliancy of modern dance and rhythmic complexity/torso fluency of Afro-Brazilian dance grafted onto ballet. Co-presented with Walker Art Center. March 22, 8 p.m. Tickets are \$21.50, \$26, \$31.

UNIVERSITY DANCE PROGRAM SEASON

Informal Concert

Works by Maureen Fleming, Shapiro and Smith, and Maria Cheng. February 21-22.

Brazilian Dance

Cowles visiting scholar Barbara Browning presents a lecture and demonstration. March 24 at 2 p.m.

All events take place in Studio 100 at the Barbara Barker Center for Dance, 500 21st Ave. S. Minneapolis. Call 612-624-5060.

FAMILY FUN

BELL MUSEUM OF NATURAL HISTORY

10 Church St. SE, Minneapolis, 612-624-7083. Hours: Tuesday-Friday, 9 a.m.-5 p.m.; Saturday, 10 a.m.-5 p.m.; Sunday, 12-5 p.m. Admission is free for members, children under 3, and U students, faculty, and staff; \$3 for adults; \$2 for children 3 and up and seniors. Admission is free for all visitors on Sundays.

Wild World Travelogues

Bell Museum researchers who travel the world present guided slide-show tours. **February 5, 7 p.m.:** "Birds, Mosquitoes, and Tents, Oh My!: A Decade of Tropical Expeditions." **February 23, 2 p.m.:** "Two Months of 'Winter' in Costa Rica." **March 16, 2 p.m.:** "Papua New Guinea: The Wildest Place." The cost is \$7 (\$4 for Bell members). Call 612-624-9050.

MINNESOTA LANDSCAPE ARBORETUM

The Arboretum is located nine miles west of Interstate 494 on Highway 5 in Chanhausen. Admission is \$5, free for those 18 and under and for Arboretum members. Call 952-443-1400 or visit www.arboretum.umn.edu.

Sugarbush Pancake Brunch and Maple Syrup Tour

Arboretum-made, pure maple syrup and all-you-can-eat pancakes served with all the fixings. Discover how maple trees are tapped and how sap is processed. March 22-23, The cost is to be determined.

MUSEUMS AND GALLERIES

ELMER L. ANDERSEN EXHIBIT GALLERY

First floor, Elmer L. Andersen Library, 222 21st Ave. S., Minneapolis. Monday-Friday, 8:30 a.m.-4 p.m.

Life in Late Roman and Early Islamic Egypt

Coins, papyri, ostraka, and ceramics from the University's collections, photographs illustrating monastic sites and village houses, and other objects. January 15-March 15. Call 612-624-5525.

Highlights from the Libraries' Performing Arts Archives

Sponsored by the Manuscripts Division of the University Libraries. March 14-April 30 Call. 612-624-8812.

FREDERICK R. WEISMAN ART MUSEUM

333 East River Road, Minneapolis, 612-625-9494. Hours: Tuesday, Wednesday, Friday, 10 a.m.-5 p.m.; Thursday, 10 a.m.-8 p.m.; Saturday and Sunday, 11 a.m.-5 p.m. Admission is free.

In the Spirit of Martin: The Living Legacy of Dr. Martin Luther King, Jr.

The exhibition features 119 works of art by more than 100 artists who have responded to King's life and grappled with his message. Through April 6.

Almost Home

This exhibition explores the experiences of Austrian Holocaust survivors who chose to return to their native city, Vienna. It is centered on the work of Nancy Ann Coyne, a Jewish visual anthropologist and photographer.

GOLDSTEIN GALLERY

244 McNeal Hall, 1985 Buford Ave., St. Paul, 612-624-7434. Hours: Monday, Tuesday, Wednesday, Friday, 10 a.m.-4 p.m.; Thursday, 10 a.m.-8 p.m.; Saturday and Sunday, 1:30-4:30 p.m.

Time and Space Constructed: Tradition and Innovation in Contemporary Tapestry

This exhibition of tapestry by Twin Cities weavers illustrates the contemporaneity of an art form with ancient roots. Through January 26.

Here by Design II

This invitational exhibition looks at graphic design, product design, architecture and landscape architecture, interior design, and handmade design by Minnesota designers. February 16 through April 13.

KATHERINE E. NASH GALLERY

In Willey Hall, 225 19th Ave. S., Minneapolis, 612-624-7530. Hours: Tuesday, Wednesday, Friday, 10 a.m.–4 p.m.; Thursday, 10 a.m.–8 p.m.; Saturday, 11 a.m.–5 p.m.

Spring Show

January 28–February 28 in the Main Gallery. Noncommercial fine art by six professional commercial artists. Also, the Grad Salon in the Teaching Gallery and work by David Feinberg in the Spotlight Gallery.

BFA Exhibitions

March 4–April 11 in the Main Gallery. Also, Scholarship Exhibition in the Teaching Gallery and work by Lynn Gray in the Spotlight Gallery.

PAUL WHITNEY LARSON ART GALLERY

In the St. Paul Student Center, 2017 Buford Ave., St. Paul, 612-625-0214, Tuesday, Wednesday, Friday, 10 a.m.–4 p.m., Thursday, noon–8 p.m.

Contemplating Identity

Artists utilize various creative and artistic means to explore issues relating to identity on both personal and universal levels. January 23–February 28.

From Above and Below the Horizon

U art instructor Ali Raza interprets historical and quotidian references of our world. March 6–April 4.

MUSIC

NORTHROP JAZZ SEASON

Dave Holland Big Band

Co-presented with Walker Art Center. March 15, 8 p.m., at the Ted Mann Concert Hall, 2128 Fourth St. S., Minneapolis. Call 612-624-2345. Tickets are \$24 and \$30.

UNIVERSITY SCHOOL OF MUSIC

First Mondays Series: "John Anderson and Friends"

A faculty recital. February 3, 7:30 p.m., in the Lloyd Ultan Recital Hall.

InterPlay: Ragamala Music and Dance Theatre with Speaking in Tongues

The world premiere of *Aavya*, which pairs contemporary percussive and gestural dance elements, and *The Transposed Heads*, a dance-drama presented by Ragamala Music and Dance Theatre. February 7, 7:30 p.m., at the Ted Mann Concert Hall. Tickets are \$16–\$23. Call 612-624-2345.

Amy Lowell: A Rare Pattern

A groundbreaking new theatrical composition by Edie Hill for singer, speaker, and piano explores the life and personality of American poet Amy Lowell (1874–1925). February 8, 7:30 p.m., at the Ted Mann Concert Hall.

Symphonic Wind Ensemble

February 11, 7:30 p.m., at the Ted Mann Concert Hall.

Symphony Orchestra

February 23, 2 p.m., at the Ted Mann Concert Hall.

Symphonic Band and University Band

February 26, 7:30 p.m., at the Ted Mann Concert Hall.

Unless otherwise noted, admission to University School of Music events is free. To confirm events, call 612-626-8742 or visit www.music.umn.edu. The Ted Mann Concert Hall is located at 2128 Fourth St. S., Minneapolis. The Lloyd Ultan Recital Hall at Ferguson Hall is located at 2106 Fourth St. S., Minneapolis.

READINGS AND SPEAKERS

ENGLISH DEPARTMENT

Michael Chabon

The author of the Pulitzer Prize-winning novel *The Amazing Adventures of Kavalier and Clay* appears for the third annual Esther Freier Endowed Lecture Series in Literature. February 9

at 7:30 p.m. at the Ted Mann Concert Hall, 2128 Fourth St. S., Minneapolis.

Grete Ehrlich

A reading by the author of *The Solace of Open Spaces* and *This Cold Heaven: Seven Seasons in Greenland*, February 19 at 7:30 p.m. in the Gold Room at the McNamara Alumni Center, 200 Oak St. SE, Minneapolis.

Colson Whitehead

A reading by the author of *The Intuitionist* and *John Henry Days*, March 12 at 7:30 p.m. in the Taylor Center, 150 Lind Hall, 207 Church St. SE, Minneapolis.

All events are free and open to the public. Call 612-625-6366.

FIRST FRIDAYS AT ANDERSEN LIBRARY

University library curators, archivists, and faculty give presentations the first Friday of each month. Noon to 1 p.m. at Elmer L. Andersen Library, Room 120, 222 21st Ave. S., Minneapolis. Attendees are welcome to bring a bag lunch; light refreshments will be served following the presentations. Call 612-624-4576. **February 7:** "Vision of Spring: Botanical Collections," with Richard Isaacson, head of the Andersen Horticultural Library. **March 7:** "Dear Diary: Diaries, Journals, and Sketchbooks," with Lois Hendrickson, assistant curator of University Archives.

FIRST TUESDAY LECTURE SERIES

The Carlson School presents lunch and a top-level executive as the keynote speaker the first Tuesday of every month at (unless otherwise noted) the Radisson Hotel Metrodome, 615 Washington Ave. SE, Minneapolis. Registration begins at 11:30 a.m., lunch follows at 11:45 a.m., and the event concludes at 1 p.m. The cost, which includes lunch and parking, is \$23; pre-registration by the Thursday prior is required. Late and walk-in registration costs \$28 and is limited. **February 4:** Al Schuman, chairman and CEO of Ecolab. **March 4:** Wayne Brunetti, chairman, president, and CEO of Xcel Energy. **April 1:** Jim McNerney, chairman and CEO of 3M. Call 612-626-9634.

GREAT CONVERSATIONS

The College of Continuing Education presents a discussion series that pairs University faculty experts with national figures in their fields. All events take place at 7:30 p.m. at the Ted Mann Concert Hall, 2128 Fourth St. S., Minneapolis, and are followed by a reception with the guest speakers. Tickets are \$27 (\$22 for University faculty, students, and staff and UMAA members). Call 612-624-2345.

February 25

Robert Jones, the U's vice president and executive vice provost for Faculty and Academic Programs and one of the foremost authorities on corn physiology, and Archbishop Desmond Tutu, who won the 1984 Nobel Peace Prize for his campaign against apartheid.

March 17

Norman Bowie, the Elmer L. Andersen Chair for Corporate Responsibility at the Carlson School of Management, and Thomas Dunfee, who holds the Joseph Kolodny Chair of Social Responsibility in Business at the Wharton School at the University of Pennsylvania.

THEATER

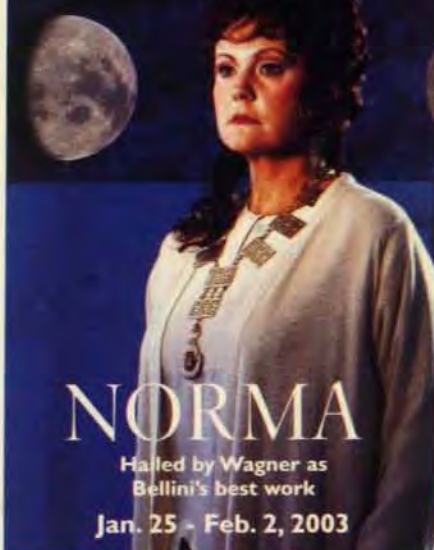
UNIVERSITY THEATRE SEASON

There Is a Field

Taking place throughout Rarig Center and culminating on the Whiting Proscenium stage, *There Is a Field* will explore the Middle East through movement, music, storytelling, and silence. A new work by Sonja Kufteinc. February 27–March 2.

Performances take place in the Rarig Center, 330 21st Ave. S., Minneapolis. Tickets are \$8–\$14. Call 612-624-2345.

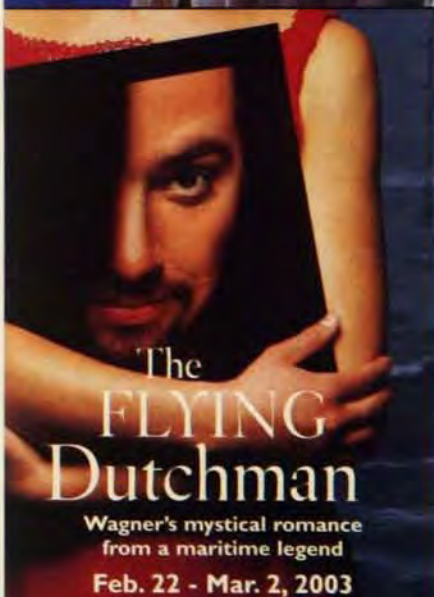
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Jan. 25 - Feb. 2, 2003



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in Brief

Bob Bruininks is the new University of Minnesota president. The Board of Regents announced his appointment November 8, one day after naming Bruininks sole finalist following a nearly six-month nationwide search. Bruininks, whose contract will run through June 30, 2005, has been with the University for 35 years in various positions: interim president, executive vice president and provost, dean of the College of Education and Human Development, and professor of educational psychology.

The University is part of the solution to the state's economic challenges, said President Bruininks, but the state must be a partner in funding the University to ensure that it continues to develop strengths that can enhance the state. "The University is a revenue generator, attracting more than \$525 million in research funding to Minnesota each year and creating new knowledge and technology that fuel the economy over the long term," he said.

In light of the state's \$4.5 billion deficit, administrators have prepared the University's smallest new funding request in 10 years, which includes a 50-50 funding responsibility. The University would fund its share through a 4.5 percent annual tuition increase and reallocations totaling 2.5 percent of its \$1.8 billion operating budget. The University is requesting \$96 million to support academic initiatives and infrastructure, faculty and staff compensation, and student experience improvements. For more information, visit www.umn.edu/govrel.

The University will explore an on-campus, Gopher-only facility, President Bruininks told the Board of Regents December 13. "We have serious reservations about whether a joint stadium would yield our desired outcomes," he said, noting that the University wants to create a collegiate game-day experience that would increase student attendance and bring alumni back to campus.

The University's Metrodome lease expires in 2011. Bruininks said the University will remain open to other ideas and has no plans to advance a stadium proposal in the 2003 legislative session. Regents expressed support for exploring a Gopher-only facility; the University will outline its plans in a letter to the state legislature that will also include a summary of work it completed on a joint-facility study with the Vikings.

Post-9/11 federal legislation addressing national security has "real and potential effects" on the University, and the

University is taking steps to ensure compliance, Interim Vice President for Research David Hamilton told the Regents Educational Planning and Policy Committee November 7. He cited three provisions in the USA PATRIOT Act with immediate impact on the University and its research activities: Select Agents and Restricted Persons (the University has inventoried and secured certain biological substances and is developing a policy to define roles of those who handle them); Collecting and Reporting Information on Foreign Students and Faculty (the University is modifying its admissions system); and Surveillance and Disclosure of Records (federal officials would have access to all student records).

In addition to new federal laws, Hamilton said, some government agencies are imposing publication restrictions in research contracts or requiring prior approval of non-U.S. citizens working on research projects. University contract officials have been screening federal award agreements for any restrictions on the right to publish. University policy prohibits research secrecy.

New University international student enrollment is down by 180 students, or 18 percent, over fall 2001. The drop, according to International Programs Executive Director C. Eugene Allen, is attributed to post-9/11 federal regulations that have increased security clearances for students from certain countries and in certain academic fields. He said if numbers continue to drop, the University will see "significant adverse effects" in some academic programs, especially science and engineering, where the largest percentage of international graduate students is concentrated and where there is an inadequate pool of domestic students. The University currently has 3,400 students and 1,000 scholars from 130 countries. ■

Pauline Oo is a writer in the Office of University Relations.



Remembering Those on the Wellstone Plane

Thousands of mourners lined up outside Williams Arena and down University Avenue October 29 to memorialize those who died in the crash of U.S. Senator Paul Wellstone's plane four days earlier in northern Minnesota. The University of Minnesota lost two of its own in the tragedy: Mary McEvoy, professor and former chair of the Department of Educational Psychology, who was a staunch advocate for young children, a DFL activist, and a Wellstone adviser; and Will McLaughlin, a University senior and member of the Sigma Phi Epsilon fraternity who was a campaign staffer for Wellstone. All six passengers—including Wellstone's wife, Sheila; daughter, Marcia Wellstone Markuson; and Wellstone's deputy state director Tom Lopic—and the two pilots died in the October 25 crash.

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<p>Walker Art Center, Northrop Dance Season present</p> <h3>Grupo Corpo</h3> <p>Sat., March 22 — 8 p.m. Northrop Auditorium</p> <p>Brazil's dance sensation debuts Minnesota, unspooling colorful ribbons of propulsive movement as rich and multifaceted as Brazilian culture itself.</p> <p>\$31 \$26 \$21.50</p>	<p>Northrop Dance Season presents</p> <h3>Twyla Tharp Dance</h3> <p>Fri., March 28 — 8 p.m. Northrop Auditorium</p> <p>The sharp, new company of America's hip dancemaker, who crisscrosses all dance boundaries, takes the stage with a trio of freshly minted works.</p> <p>\$35 \$28 \$22</p>	<p>Northrop Dance Season presents</p> <h3>Stuttgart Ballet</h3> <p>Tue., Wed., April 8, 9 — 7:30 p.m. Northrop Auditorium</p> <p>Germany's celebrated balletic sensation returns, riding an even bigger wave of international popularity than when the 70 dancers dazzled Northrop audiences in 2000.</p> <p>\$39.50 \$29.50 \$23</p>

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Off the Shelf

Reviews and views of books with a University of Minnesota connection.

An American Tragedy

Someone strolling along the northern reaches of Hennepin Avenue in downtown Minneapolis for the first time might well ask, "What

went wrong here?" The senseless excess of uninviting open space, the awkward placement of over-scaled buildings that seem designed to keep passers-by at bay: This is an urban landscape that could only arise unnaturally, the still-born issue of drafting boards and planning committees. What makes this sterile scene all the more lamentable is that on this same ground once stood a vibrant, densely built community anchored in the early history of Minneapolis.

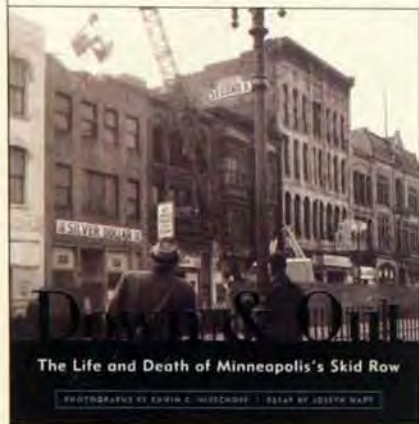
Down and Out: The Life

and Death of Minneapolis's Skid Row is really two books in one— one mostly text, the other mostly photographs. In the first, author Joseph Hart (B.A. '92, M.F.A. '00) gives a sympathetic but unsentimental account of the rise and fall of the Gateway District, the

notorious downtown neighborhood of tenements, saloons, and brothels that sprouted up in the shadows of the city's two railroad stations. The character of the district was set, Hart explains, by the need of the region's dominant industries—agriculture, lumber, and railroads—for seasonal or otherwise temporary workers. Between periods of toiling in the wheat fields and pineries or on the rail lines of outstate Minnesota, these migrant workers set up camp in the "cage hotels" (so called for the wire-topped cubicles that served as sleeping quarters) and flophouses lining Nicollet and Washington avenues.

With a clear eye and even hand, Hart outlines the broad economic forces that sent waves of change through the Gateway District, from the Depression-era infusions of unemployed drifters to the gradual decline of the industries that first gave rise to the district. Ultimately, Hart concludes, it was the demise of these traditional industries and the rise of a new postwar corporate power structure in downtown Minneapolis that led to the wholesale demolition of the district under the mantle of slum clearance in the early 1960s.

The second of the two-books-in-one is a collection of photographs of the old Gateway District in its last days, taken by amateur photographer Edwin Hirschhoff, who ran a small publicity out of a building on the fringe of the demolition zone. About half of the photos were taken while most of the district's buildings were still intact, though clearance sale signs in shop windows intimate that their end is nigh. Bathed in the waning afternoon light, with only some pigeons pecking in the grass of



DOWN AND OUT: THE LIFE AND DEATH OF MINNEAPOLIS'S SKID ROW

Introduction by Joseph Hart
(B.A. '92, M.F.A. '00)

Photographs by Edwin Hirschhoff
University of Minnesota Press, 2002

Bookmark

The University's College of Continuing Education has launched the U Reads program by promoting 11 books recommended by University faculty, staff, or students. For more information, visit www.cce.umn.edu/ureads.

The Dark Is Rising by Susan Cooper. Recommended by Shirley Baugher, dean of the College of Human Ecology: "Though the book is written for young readers, I found it to be a powerful book for people of all ages . . . focused on how we develop wisdom as we learn and grow."

Prodigal Summer by Barbara Kingsolver. Recommended by Deb Brown, professor and Extension Service horticulturist: "[T]his book stretches the way one thinks about the natural world—plants, insects, animals, and the people who inhabit it."

Man's Search for Meaning by Viktor Frankl. Recommended by Bob Bruinks, president of the University of Minnesota: "[Frankl's] central thesis is that what matters to all of us is the unending search for the central values and meaning of life, and living regardless of station or circumstances."

Great Expectations by Charles Dickens. Recommended by Joshua Colburn, president of the undergraduate student body: "This book has had a particularly profound impact on my work ethic, not to mention my respect for friendship."

In Praise of Imperfection by Rita Levi-Montalcini. Recommended by Bianca Conti-Fine, professor of bio-chemistry, molecular biology, and bio-physics: "A young woman [grows] up in hiding during the Fascist regime in Italy to become a beacon of light for other Jewish students in hiding and, later, a world-famous neuroscientist and Nobel prize winner."

The Guns of August by Barbara Tuchman. Recommended by Robert Gehrz, professor of astronomy: "[Tuchman] examines the events that pre-

cipitated World War I in August of 1914 and led, ultimately, to the pattern of destructive global conflict that the nations of the world struggle to control even today."

In the Shadow of Man by Jane Goodall. Recommended by Elizabeth Vinson Lonsdorf, graduate student in the Jane Goodall Institute for Primate Studies: "[Goodall] introduces us to the famous characters of her study site and shows us just how similar chimpanzee and human behavior can be."

The Most Wonderful Books: Writers on Discovering the Pleasures of Reading edited by Michael Dorris and Emilie Buchwald. Recommended by Wendy Pradt Lougee, University librarian: "This book's 'influence' comes not only from . . . first-person stories, but also from its power to stimulate our own reflection."

Essence of Decision: Explaining the Cuban Missile Crisis by Graham Allison and Philip Zelikow. Recommended by Mary Nichols, dean of the College of Continuing Education: "Allison . . . give[s] us three different lenses to hold up as we view . . . the unfolding series of decisions and events during the Cuban Missile Crisis."

The Necessity for Ruins and Other Topics by J.B. Jackson. Recommended by Rob Silberman, professor of art history: "Whether walking around my neighborhood, driving along a highway, or looking out an airplane window at the grid patterns on the land far below, I am repeatedly reminded of how much Jackson taught me to see and think about."

The Souls of Black Folk by W.E.B. DuBois. Recommended by David Taylor, dean of General College: "It was [DuBois's] perception that the key to America fulfilling its destiny as a democracy lay in how the country transcended the historical barriers separating citizens on the basis of color and socio-economic class."



Store signs and political posters were gradually replaced by going-out-of-business-sale notices in the Gateway District.

Gateway Park or a pair of skid-row denizens idling at the base of the Gateway flagpole in the foreground, these images have a mournful quality that conveys a sense of loss better than any words could. The latter half show the wrecking ball at work, with the last of the neighborhood's residents and some nattily dressed office workers bearing silent witness to the seemingly inexorable forces of progress.

Ultimately, the tale told by both the text and photographs is a classic tragedy. Like sons usurping their fathers, there appears to have been an inevitability to the Gateway District's downfall that is no less sorrowful for it. As Hirschhoff says in a 1963 statement that prefaces his photographs, the Gateway "represented an era, the passing of which also represents the passing of many great things." In that he was right; but not in his conclusion that "there will be few regrets in this unsentimental age of ours." On the contrary—deep regret is exactly what we feel in looking at his photographs.

—David Mahoney

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Lessons from a Humble Past

A mother finds that her mother's Depression-era upbringing holds timeless lessons for her 6-year-old daughter.

By Lynette Lamb

mom and I talked a lot about what her 1930s and '40s rural childhood had been like. I couldn't help comparing my mother's and my daughter's childhoods—and considering what lessons one might hold for the other.

My mother, Marjorie Brehm, grew up as one of five children living on a medium-sized farm in northeastern Iowa, near the village of Rickardsville (one church, one school, three taverns). Her parents, themselves the children of German immigrants, were poorly educated, devoutly Catholic, and extremely hardworking. Their remote farmstead had, during my mother's grade-school years, no electricity and no plumbing. Like something more out of a Laura Ingalls Wilder novel than the F.D.R. era, the Brehms cooked on a wood stove and collected their water from a pump. They plowed their cornfields with a horse and in wintertime negotiated unplowed country roads by sleigh.

The Brehm family rarely traveled beyond Dubuque, which, at a distance of 18 miles, was the closest community of any size. By contrast, my daughter Grace, born in China, is growing up in a large city, in a home wired for microwave, fax, and multiple computers, the child of two possibly over-educated professionals. She's visited Mexico, Florida, and California, and has grown entirely too fond of room service.

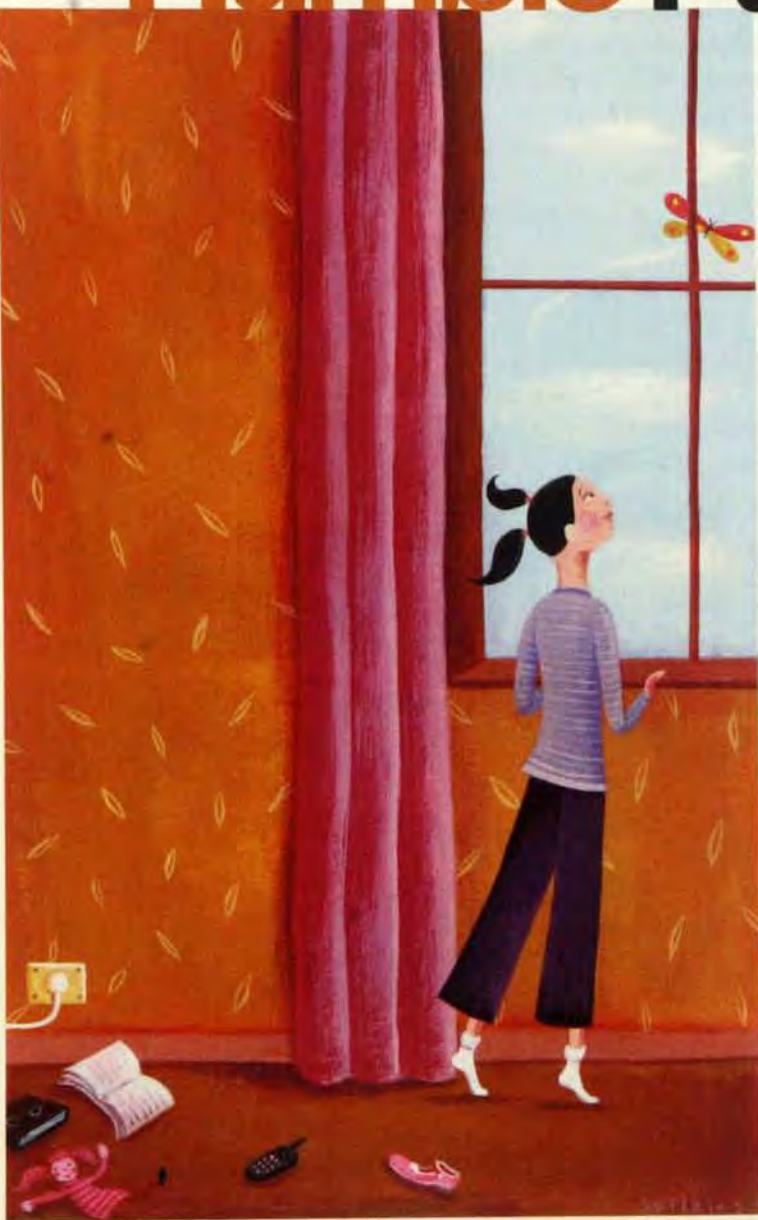
Grace lives in far more financially secure circumstances than her grandmother did, and at the age of 6 already owns more books and clothes and has enjoyed more museums and plays than her grandmother had by the time she finished college. Yet, as I consider my mother's childhood, I think less of the deprivations she endured than of the gifts she gained.

Don't worry. This isn't the part where I romanticize her pastoral youth. My mom's early years were by no means some kind of bucolic rural idyll. Her own earliest memories are of longing to leave the farm, a place she considered lonely, dull, and culturally barren. A younger sister died of dysentery, and her younger brother was crushed by a workhorse. She spent many hours trying to avoid peeling potatoes and milking cows while waiting for the weekly bookmobile to return. She adored Sundays because they might mean a trip to the movies in Dubuque, and she so loved school (as a refuge from the farm) that she rushed my uncle to get there early every morning. And as a teenager at a Dubuque boarding school, she was acutely embarrassed to be one of the country girls.

Nevertheless, I'm convinced that my mother's farm childhood of 60 years ago can teach me something today. Indeed, I have drawn many parenting values from it.

ike many of her Depression-era peers, my mother likes to comment on the sheer plenty that surrounds her grandchildren. As she deftly sidesteps a Fisher-Price kitchen or the box from yet another Disney video, my mother often questions under her breath just how many toys one kid needs. She has been known to refer to certain grandchildren as "the princess" or "the dauphin." Usually I dismiss her mutterings, chalking them up to the faint, irrelevant ramblings of a bygone era.

But recently, during my older daughter's first visit to the Iowa farm where her grandmother grew up, I began to think more seriously about my mother's comments. During that stay, my



Downplay possessions. Although she doesn't wallow in self-pity, my mother does reminisce that as a child she never owned more than one pair of shoes at a time and that for most Christmases she received a single toy. This is rather different from my daughter's typical American kid's room, overflowing with Barbies, Hello Kitties, and bell-bottoms, and from the sickening largesse she expects as her due on each birthday and holiday. At 70, my mother remains indifferent to acquiring cars, electronics, furniture, clothes. She hates to shop. She doesn't care if you give her presents. While my little girl will always be surrounded by materialism, I can teach her the value of donating, sharing, and re-using.

Appreciate the natural world. Although I wouldn't describe Mom as a Sierra Club backpacker type, she has always derived joy from simple outdoor pleasures such as a passing deer or a vivid sunrise. Growing up surrounded by woods and fields, it was

century daughter masters that are beyond me. I only hope that, like my grandparents, I am humble enough to realize that my own education should not define hers.

Ask children to work. Everyone in a farm family works together, and so it was that my mother was weeding gardens, shelling peas, and taking lemonade to farmhands before she could read. She knew what her mother and father did for a living, and she knew she had to help. Although Grace can't exactly edit articles for me or assist her father in designing houses, she can help with household chores, and she can begin to understand—as my mother once did—that work is vital to the family's survival.

Prize family, friends, and church. Farm families in those pre-mechanized days had far more real work to do than any self-important, workaholic yuppie I know, yet they found time to attend church services, visit relatives, and help neighbors thresh oats. (OK, and they found the time to hoist a few at those three taverns I mentioned.)

"My daughter Grace, born in China, is growing up in a large city, in a home wired for microwave, fax, and multiple computers, the child of two possibly over-educated professionals. She's visited Mexico, Florida, and California, and has grown entirely too fond of room service."

easy for her to learn to love the natural world. She still loves quiet and a long horizon most of all. It's a lot harder to teach the subtle joys of nature to a city kid living along a bus route and under a flight path. But I can try.

Value education. Like most of their farm peers of that generation, my grandparents never finished grammar school. Yet they managed to send all three of their surviving children to college. When my mother was packed off to Immaculate Conception Academy at age 13, she was the first Rickardsville girl to attend school beyond the eighth grade. I'm sure my grandparents wondered many times why they were scraping by so she could learn Latin from nuns, but they persevered, thus changing the course of their daughter's life. There will undoubtedly be subjects that my 21st-

I want Grace to be more like that and less like those insufferable cell-phone toters who are constantly bragging about how busy they are. I want her to remember that matters of the heart and soul should come first in her life, even if that's not what the world seems to value.

Would I want my daughter to relive her grandmother's childhood? Absolutely not. I wouldn't care to see her freezing in an unheated bedroom, longing for more reading material, and dodging workhorses' hooves. But I wouldn't mind a bit if I could avoid turning Grace into an acquisitive, spoiled, and selfish mall-rat, and instead raise her to be someone a lot more like her grandmother. ■

Lynette Lamb (M.A. '84) is a writer and editor living in Minneapolis.

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The Chocolate

Allystique

Cocoa beans—and the chocolate they produce—have been treasured for centuries for their aroma, flavor, and soothing properties. In recent years, nutritionists have found that chocolate may very well contain chemicals that reduce the risk of cardiovascular and other diseases. While that is welcome news, chocoholics have always known that chocolate is good for the heart.

By Diane Richard



One of the chocolate machines at the Walter Baker & Company manufactory in Dorchester, Massachusetts, circa 1890. The machine could produce 10,000 pounds of chocolate daily.

A S DUSK DEEPENS on an autumn evening, Mary Leonard (B.A. '76, B.S. '78) opens her doors wide and asks a simple question: "Would you like champagne with your truffle?"

Faced with this greeting, visitors to Chocolat Céleste stumble not. Yes, they say. Heavens yes!

A handful of people gather in the St. Paul chocolates shop owned by Leonard. They come to nibble on Celestial Sweeties (truffles tinged with Frangelico liqueur) and Orange Blossoms (with shavings of orange zest on top). These and other balls of pure chocolate decadence are paired with a sparkling wine, a cabernet sauvignon or framboise, a raspberry-flavored liqueur.

Kristofer (M.D. '69) and Kristen (M.A. '71) Lund were among the *croqueurs*, a term claimed by French chocoholics that means "crunchers." The St. Paul couple had been driving home when they spotted the tasting along University Avenue near Highway 280. The prospects of spoiling their dinner lured them in.

"If it's chocolate, I'll eat it," says Dr. Lund. "Kristen is more discerning. I have no class."

No longer, if Leonard—who holds a degree in foods in business from the University of Minnesota—and other fine chocolatiers of the world can help it. Leonard is in the business of creating *croqueurs* with class. Or, at least, those who know their Mars Bars from their Michel Cluizel.

Once a month, platters of truffles sit on robed tables and bottles of wine stand at attention at Chocolat Céleste (French for "celestial," or heavenly). Leonard hovers nearby to fill glasses and educate visitors about the nuances of cocoa, or cacao, as Spanish colonists to the Americas, home of the bean, spelled it. She snaps open clear plastic boxes filled with all sorts of chocolates of diverse pedigree, from Venezuelan to Belgian and with cocoa liquor concentrations ranging from 30 percent to 70 percent, for customers to sample.

Leonard encourages visitors to smell and then bite into a piece, letting it melt across their tongues to explore the changing flavors. "This one's really earthy," she says of a deep-brown chunk, her guests nodding their agreement.

Of course, Leonard educates customers as a way to sell her own handcrafted edibles, which run \$2.50 a truffle and up. She buys fine-imported chocolate—her favorite is an Italian blend called Irca—to lavish over her own creations. Many of her wares sell to foodies via the Internet at www.chocolatceleste.com. But some leave with customers from the sales room of her production facility, where her employees spend their days plunging toffee and whipped-cream-and-butter ganache into big bowls of rich, glossy chocolate.

Earlier dreams of working at the test kitchens of Betty Crocker or General Mills, combined with entrepreneurial drive and a serious sweet tooth, explain Leonard's present undertaking as a "unique boutique chocolatier" devoted to selling the freshest chocolates possible (that, Leonard says, is Chocolat Céleste's point of difference from, say, Godiva, whose goods can be months old when sold).

Carving a niche in the rough-and-tumble world of chocolate—where world markets, monsoons and droughts, and civil wars dictate cocoa prices and Hershey's and M&M/Mars Inc. preside like two-ton chocolate rabbits—is no small feat.

Gary Reineccius (B.S. '64, M.S. '67), a professor of food, science, and nutrition at the University who wrote his dissertation on chocolate flavor, admires the moxie shown by Leonard, his former student. "You bet we're proud of her," he says. "It takes a lot of guts to start a new business and put your money on the line and your life on the line."

Mary Leonard's business is but one example of the world's ever-growing passion for chocolate. Its rise has been compared to the success of fine wines and gourmet coffee.

It's no wonder. *Theobroma cacao*, the rain-forest tree that gives us the cocoa bean, translates to "food of the gods." Constituting a \$13 billion retail industry in the United States, whose citizens consumed 3.1 billion pounds in 2001, chocolate has earned its place as one of nature's most celebrated gifts.

Today, it even has snob appeal. Especially when it comes to the \$4 to \$6 per 3-ounce chocolate bar, with its appellation of

"single-origin" (for chocolate using beans from a particular country, region, or plantation) and "varietal" (single species of bean); a label listing its cocoa liquor concentration (unsweetened chocolate is "100 percent pure," and the addition of sugar and other ingredients proportionally diminishes the percentage); and its gilded packaging. Michel Cluizel, a fine bar from France, is considered by many to be among the best.

All these things have extended the chocolate market far beyond the grocery-store candy aisle. As *Professional Candy Buyer* magazine recently reported, premium chocolate may be just the affordable luxury Americans crave in these troubled times.

This year, the bean even garnered its own 10-city traveling exhibition curated by the Field Museum of Chicago. According to museum officials, "Chocolate" has drawn 300,000 visitors since its opening last Valentine's Day. Perhaps it was the piped-in aroma of cocoa beans or the promise of samples at the end (though a vermin problem nixed that plan). Or maybe it was simply the rich subject matter that drew them in.

"You say the word *chocolate* and eyes light up and the mouth starts to water," says Whitney Owens, an administrator for the exhibition. "It's intensely personal and such a decadent treat. So learning the history about something that has such a large place in our national consciousness is a fascinating subject."

Nii Ayite Quaye (M.B.A. '92) is among the fascinated. Quaye came to the United States from Ghana, a West African country that's renowned for the high quality of its cocoa beans. His uncle managed a cocoa-processing plant there, so Quaye admits to having been "a little chocolate-spoiled" growing up. After earning his M.B.A. from the U's Carlson School of Management, Quaye spent a year as a cocoa trader at a large multinational corporation.

So he knows about beans. But when it comes to American chocolate-eating habits, Quaye was perplexed about the supersweet, bland, milky confectionery coatings so many prefer. That is, until recently.

"There's a weird epicurean thing going on," Quaye says. "[Chocolate] is the next special thing. We've moved from cheeses to wine to high-end beers. It's the next luxury item." Quaye, who lives in Edina, Minnesota, hopes it's a trend that sticks. "I hope people find out how good an experience with a good chocolate can be."

People have hailed chocolate since well before Montezuma reportedly started quaffing 50 goblets of the stuff a day. In the ancient Mayan, Olmec, and Aztec cultures of Central America, cacahuatl (or, in Aztec spelling, xocolatl, from which chocolate gets its name) was revered for its spiritual and medicinal properties.

But what was manna for them was putrid to others. Spanish explorers who tried the thick, frothy brew laced with chilies



deemed it “a drink for pigs,” deploring its bitter, oily taste. That the native Americans dyed it red to resemble blood did nothing to further its appeal in the conquistadors’ eyes.

Once chocolate was imported to Europe, in the early 1500s, and combined with cane sugar, however, the Spanish changed their tune. Chocolate soon became the Starbucks of its day, spurring the elite to gather in “chocolate houses” throughout Europe for their daily elixir of hot cocoa. And between the 16th century and early 20th century, chocolate took on cure-all properties, praised for treating ailments from gout to mental fatigue, kidney stones to anemia, low sexual desire to a short lifespan.

A backlash came during the 20th century, when chocolate was blamed for all sorts of ills, including acne, migraines, cavities, and obesity. Science has debunked many of these malignings, though the small amount of caffeine in a chocolate bar (about the same as in a cup of decaffeinated coffee) may indeed aggravate migraines. As for obesity, well, with Americans eating a reported 12 pounds of chocolate a year, those calories can pile up.

More recently, chocolate has received a clean bill of health—when eaten within reason. Researchers say that cocoa—especially in dark chocolate—is chock full of substances that produce feelings of well-being, lift the spirits, and may even promote heart health.

One of today’s top researchers on chocolate is Penny Kris-Etherton (Ph.D. ’78), a distinguished professor of nutrition at Penn State University. Much of Kris-Etherton’s research has made recent headlines, some of it thanks to funding from the local chocolate industry, which includes Hershey’s in Hershey, Pennsylvania.

Kris-Etherton’s research team found that cocoa’s polyphenol antioxidants, particularly its concentration of flavonoids, may reduce the risk of developing cardiovascular disease. (Antioxidants are beneficial compounds that scientists say may prevent heart disease. Cocoa contains about eight times the level of polyphenols of that in strawberries and also more than in Brussels sprouts, broccoli and other leafy greens, citrus fruits, and berries. As for flavonoids, a particular type of antioxidant, a 40-gram bar of dark chocolate is equivalent to six apples, four and a half cups of tea, 28 glasses of white wine, or two glasses of red wine.)

Kris-Etherton was also behind recent findings about cocoa butter’s unusual saturated vegetable fat called stearic acid. Unlike most sat-



Top to bottom: The flowers, fruit, and seeds of *Theobroma cacao*; an ad for chocolate circa 1900; and a chocolate merchant’s trade card.

urated fats, stearic acid, a natural cocoa component, doesn’t appear to increase the cholesterol level in blood. And she co-authored the 2001 paper about cocoa’s favorable effects on artery-clogging LDL, commonly known as “bad cholesterol.” When combined with a healthy diet of fruits and vegetables, products containing cocoa powder and dark chocolate may inhibit atherosclerosis, the report suggests, keeping the arteries from hardening.

Still, all of Kris-Etherton’s findings come with this caveat: that cocoa products should only be incorporated—“sensibly and prudently”—in a diet filled with fruits, vegetables, reduced-fat dairy products, fish, nuts, and other healthy foods.

Chocolate “is not a bad food, but you have to be careful about how you eat it,” she says. “Really, what I would like to see happen is for people to figure out healthy ways to eat cocoa or chocolate, using it in a different way, not as a confectionery product.”

For inspiration, she looks to Mexico and Central America. Sauces that combine cocoa and spices, such as Mexican moles, without the added sugar—“that,” she says, “would be delicious.”

Many people claim intense chocolate cravings. But does being a choco-holic mean one has an addiction? Pharmacologists have their doubts.

Unquestionably, chemicals found in chocolate produce a sense of euphoria. One, anandamide, actually triggers the same brain cell receptors as THC, the psychoactive chemical in marijuana, though it would take a feast of more than 25 pounds of chocolate to get “high.”

Another chocolate substance, phenylethylamine, is the chemical that’s released in the brain when people fall in love. Its effects lend it an aphrodisiac aura; the Marquis de Sade reportedly asked his wife to send it to him in prison, and Casanova viewed chocolate as we do Viagra. Still, there’s no research saying chocolate improves sexual performance or enhances libido.

These and other brain-active substances in chocolate may be the reason so many women crave chocolate immediately before or during their menstrual periods. They are believed to have a soothing effect on hormones gone temporarily haywire.

None of this, however, suggests that cocoa is chemically addictive in the way that nicotine is. Recent research indicates that the sen-



sory properties of chocolate—its scent, taste, and smooth texture—have as much or more to do with cravings than its chemical composition.

About 10 minutes into the tasting at Chocolat Céleste, Mary Leonard has won a customer, if not a complete convert. Dr. Lund describes the dark chocolate truffle he consumed as “explosively wonderful.”

“Kristen always has an eye for chocolate,” he says. “I have a tooth for it.”

Watching his wife, a social worker, contemplate a vast display

of imported chocolates across the room, the family physician elaborates on chocolate’s health benefits. “It’s definitely necessary,” he says. “It’s an antidepressant, it’s an aphrodisiac. . . . It’s good for the heart too.”

The Lunds bought a \$40 box, a gift for Kristen’s birthday.

“I don’t splurge on chocolate for myself,” she confides as her husband settles the bill. “The last chocolate I got was for our anniversary, so I felt we had to share it 50–50.”

That, evidently, would not be the case for this box. ■

Diane Richard is a freelance writer in Minneapolis.

Chocolate’s Bitter Half

If chocolate’s health benefits have made the news recently, so, too, has its reputation for exploiting cocoa laborers. The cocoa trade’s bitter side stretches back to the 16th century, when Mesoamericans, then Africans, were enslaved at plantations.

Harvesting cocoa depends on people power. Cocoa pods, which resemble footballs, must be chopped from the delicate rainforest tree and split open. The seeds, or beans, are then left to ferment and dry in the sun. Finally, the beans are roasted before being ground into the substance we know as chocolate. Much of this labor takes place at small family farms, which employ cheap labor to protect their profits against a volatile world market.

Recent reports have shined a light on inhumane labor practices across Africa, where 90 percent of the world’s cocoa is grown. A 1998 investigation by the United Nations Children’s Fund into local farming practices suggested that as many as 15,000 children between the ages of 9 and 12 were slaves, trafficked to plantations in West Africa. According to the United States Labor Department, another 284,000 children—200,000 of them in war-torn Ivory Coast—work in hazardous conditions in the cocoa business.

Last year, this news spurred the same kind of activism that gave rise to the Fair Trade coffee movement. Outraged consumers contacted lawmakers and launched a letter campaign to the American and European chocolate industries, pressing for cocoa-worker protections and an end to child slavery.

In 2001, the U.S. Chocolate Manufacturers Association (CMA) and its European counterparts ultimately agreed to certify that, by 2005, their members’ products would be free of abusive child labor (many food co-ops and other stores already sell only sustainably produced chocolate, including the brands Endangered Species and Newman’s Own).

“We must—and will—do everything we can to insure that chil-



The harvesting of cocoa depends on manual labor, and the cocoa trade has for centuries been tainted by inhumane labor practices, including child labor and slavery. Consumer outcries have helped raise awareness of and prompt action against abusive labor in the cocoa industry.

dren are not harmed in the growing of cocoa,” says Larry Graham, CMA president, in a release posted at the association’s Web site. “We share with our partners an unwavering commitment to eradicate child and forced labor from the cocoa fields.” —D.R.

No Other Moment Like This One

After decades of segregation and isolation for African Americans on the Twin Cities campus and amid escalating racial tension nationwide, the 1969 takeover of Morrill Hall by black student leaders was a turning point for the University of Minnesota.

By Tim Brady | Photographs by Mark Luinenburg

The small numbers of African American students at the University of Minnesota in the early years of the 20th century served to isolate racial problems on the Twin Cities campus. As more black men and women arrived in the 1920s, the University seemed less interested in responding to their needs than in creating separate spaces for whites and African Americans to function within their own segregated communities. World War II helped open minds to the possibilities of an integrated society at the U, as elsewhere across the United States. But change came slowly in the postwar years, even as the Civil Rights and Black Power movements gained momentum.



Bill McMoore (right), pictured in the 1951 Gopher annual knocking down a San Jose State boxer, advanced to the NCAA semifinals and in dual meet competition had the best record: 6-1. In 1950, he was kept home from a team trip to Miami, where black and white boxers were prohibited from facing each other.

IN FEBRUARY 1950, BILL MCMOORE (B.A. '51) of the University of Minnesota boxing team received a front-page *Minneapolis Tribune* apology from the school's president, James Morrill. The light-heavyweight had been kept home from a team trip to Miami because coach Ray Chisholm said he wanted to rest McMoore for an upcoming Big Ten bout with Michigan State. In truth, the stay at home was prompted by Florida boxing rules that prohibited white fighters from facing black fighters in the ring. The boxing team wasn't interested in making an issue of the matter.

It won't happen again, Morrill told McMoore through the newspaper. "The right of a home team to prescribe conditions of athletic contests on its own campus has been generally recognized in intercollegiate competition," he wrote, "but the University of Minnesota cannot participate if those conditions are contrary to its own fixed policy." The Minnesota boxing team, which was in Miami at the time of the announcement, would be allowed to compete, said Morrill, but it would be a last time for Gopher athletics teams. "No further intercollegiate contest will be scheduled under circumstances that might bar eligible members of its teams from participation."

In the years following World War II, the segregation that had characterized prewar campus race relations was becoming an embarrassment to much of the University community. But black students remained isolated at the U, and an uneasy future loomed. The student body as a whole had changed. The University of Min-

nesota was teeming with new students, many of them war veterans, many with families, and many in need of housing. But African American students were still few and far between and most concerns expressed toward their well-being on campus came in the form of studies that documented what black people already knew: namely, that discrimination was firmly embedded in the life of the campus and the community around them.

A 1948 survey from the Office of the Dean of Students, for instance, indicated that 27 student organizations at the University—almost all of them fraternities and sororities—had restrictive clauses expressly prohibiting Negroes from joining them. Housing remained a problem as well. It wasn't until 1950, at the prodding of the NAACP, that the University quit asking its approved roster of landlords to list religious and racial preferences for renters.

Like so many other students of the era, McMoore had arrived at the University, in 1946, after a two-year stint in the U.S. Army. A graduate of Minneapolis South, he was the first member of his family to earn a high school diploma and would become the first to graduate from college. At the U, he majored in education and was the only black person in the department. "That wasn't anything new to me," McMoore says. "I was the only black player on the football team and the only black boxer too."

McMoore remembers that the football team played no southern schools during his stint at the University but that he roomed by himself on the road, until teammate Ted Christiansen volunteered to bunk with him. When he graduated in 1951, McMoore couldn't immediately find a job in the Minneapolis school district. (A 1947 "Survey on Human Relations" conducted for the city of Minneapolis showed that in all 121 of Minneapolis's public schools, exactly one African American was employed, as a clerk. There were no black teachers in the system.) McMoore spent two years working as the athletics director at a community house in St. Paul, then earned his master's degree from a school in Missouri.

McMoore returned to Minneapolis in 1958, when "the district was finally willing to hire me," he says. He spent a number of years teaching at Minneapolis South before becoming director of health, physical education, and athletics for all Minneapolis schools, a position from which he retired in 1989. He spent another half-dozen years in the 1990s working as manager of community relations for the Minnesota Timberwolves. Of his years at the U, McMoore says, "I learned never to quit. My experiences helped me to just keep going in life."

Clarence Taylor (B.A. '62) arrived at the University from St. Paul Central in 1958 and was soon recruited into one of the University's first attempts at educating itself and the community about matters of diversity: a branch of a nationwide student organization called the Panel of Americans.

Instituted at UCLA during World War II in response to the wave of anti-Japanese sentiment that came with the onset of war, the Panel of Americans sent groups of students of diverse religious, racial, and ethnic backgrounds into the community to discuss their experiences and to educate Minnesotans about their differences. The U's branch of the organization was first suggested in 1954 but didn't get off the ground until 1958. Taylor

was one of the first African American students enlisted.

"Basically we went all over the Twin Cities and out state too," says Taylor, a recently retired sales associate from Twin Cities-based Best Buy. "There'd be five students on each panel, and we'd speak about our experiences and then answer questions: 'Do you feel like outcasts? What do you think about Martin Luther King? Would you ever date a white woman?'"



Bill McMoore (B.A. '51), who graduated with a degree in education, was not able to find a job in the Minneapolis School District until 1958. He eventually became director of health, physical education, and athletics for all Minneapolis schools, a position from which he retired in 1989. He then worked as manager of community relations for the Minnesota Timberwolves.

The panel would also typically include a Jew, a Catholic, a member of a large Protestant faith, along with a person from less well-represented racial, ethnic, or religious groups on campus, including Native Americans, Asian Americans, Mormons, and Unitarians. The Panel of Americans would exist at the U into the late '60s, and through the years it visited hundreds of high school assemblies, fraternities, sororities, women's clubs, and Sunday school classes.

The Civil Rights movement itself was just beginning to be a presence at the U during Taylor's years, and he recalls numerous campus conversations about sit-ins and being a part of an early Civil Rights organization called Freedom Minnesota. But African Americans at the University were still isolated, and—with the exception of a group of star football players—kept a low profile. Like Taylor, they tended to live off campus.

The football players included Sandy Stephens, Judge Dickson, Bob Bell, Bill Munsey, and Bob McNeill. They were a part of the program's first major effort at recruiting black athletes and would help carry the Gophers to the 1960 Big Ten championship and a 1961 Rose Bowl victory—the last time the University of Minnesota has won that title. Stephens was the nation's first black all-American quarterback; Bell would also receive all-American honors and go on to a great pro career as an all-star tackle.

The Gopher basketball team was not as quick as Murray Warmath's football program to recruit African American players. It wasn't until 1963 that the University awarded scholarships to its first three black players, the extremely talented trio of Lou Hudson, Archie Clark, and Don Yates.

That was the same year Clarence Taylor's brother, David, arrived on campus. David Taylor (B.A. '67, Ph.D. '77) was one of a very few African American students in the College of Liberal Arts and was a little overwhelmed by the sheer size of the University and the lack of kindred souls on campus. "I would go for days without seeing another black student," says Taylor. "We were basically dumped into the masses at the U and told to make do. There were no scholarship programs for African American students, no cultural programs, no attempt to recruit students of color."

"I would estimate that there were about 50 or 60 African Americans on the campus at that time," says John Wright (B.S. '68, M.A. '71, Ph.D. '77), who also arrived at the University in 1963. "There were more international students from some individual countries than there were African Americans."

Gloria Williams (Ph.D. '75) came to the University the same year as Clarence Taylor, in 1958. She held a master's degree from New York University and had taught in elementary schools in Boston before entering the doctorate program in the School of Home Economics at the University. She was hired as a teaching



Gloria Williams (Ph.D. '75), a professor in the College of Human Ecology, has taught at the U 44 years. She was on the faculty in 1969 when African American students, her daughter among them, took over Morrill Hall and was called in to help mediate the situation.

assistant and assigned to the Department of Textiles and Clothing. "I always felt a little isolated on the St. Paul campus," she says. "I still do."

For 44 years, Williams has taught in what has now become the College of Human Ecology. She received her doctorate in 1975 and sent a daughter, Kate, to the University. She recalls that during the 1960s there were just a handful of African American faculty and staff members at the University—the School of Social Work hired the first black woman faculty member, Ruby Pernell, in 1954—but there was no precise count.

Likewise, getting a handle on a precise number of black students at the U remained an ongoing problem. Matt Stark (M.A. '59) began his career at the University in 1952, doing graduate work in educational counseling under the dean of students, E.G. Williamson. In 1954, Stark became coordinator of counseling for University residence halls and then was hired in 1963 to head a new human relations program established within the Office of the Dean of Students. In this last position, Stark would serve as adviser to a number of African American groups through the years, and he recalls making perhaps the University's first effort at creating a record of black students on campus. His admittedly unscientific methods included buttonholing African Americans he didn't know and simply asking them who they were.

Through his office, Stark guided a number of student civil rights and educational programs during the tumultuous years to come, including the Panel of the Americans; Project Awareness, a program designed to aid "the educational enrichment and vocational motivation" of Native American youth; and the SCOPE (Summer Community Organization and Political Education) project, which was the famous—and perilous—voter registration drive of Martin Luther King's Southern Christian Leadership Conference. With the guidance of the human relations office, student groups brought to Minneapolis a string of national Civil Rights and Black Power figures, including King, Hosea Williams, and Stokely Carmichael, for talks and convocations.

Nationally, there was an increasing sense of anger and frustration within black communities regarding continued racial injustices and the slow pace of change. The powerful legacy of Malcolm X, the emerging Black Panther movement, and a growing acknowledgement—culminating in the urban riots of the mid-1960s—that racism was not isolated to southern states led to an escalating tension that was felt deeply on the campus of the University of Minnesota. "As the scene shifted from south to north, student organizations reflected the change," says Wright. "We started to



Student leaders Rose Mary Freeman (B.A. '70) and Horace Huntley (B.A. '70) led the Morrill Hall takeover January 14, 1969, when demands they delivered to University President Malcolm Moos a day earlier were not met. The incident brought about the establishment of the Afro-American and African Studies Department, the hiring of several African American faculty members, and grand jury indictments for the student leaders. Most of the charges were later dropped.

look closely at the institutions around us."

In November 1966, an organization called Students for Racial Progress (STRAP) was founded at the U. According to one of its early leaders, Scotty Stone, in a *Minnesota Daily* article from January 24, 1967, the purpose of the group was to "stress self-directed progress" and put "more emphasis on the Negro and his relationship to his internal setting."

In the spring of 1967, STRAP sponsored Carmichael's visit to campus. That fall, Stone and other STRAP leaders led a demonstration that disrupted the opening convocation of the school year. The protest began with a silent sit-in in the front aisle of Northrop Auditorium during the program and ended with speeches and a tussle on the plaza outside Northrop. The ostensible reason for the protest was that an invitation to the convocation had not been extended to Ida Elam, the president of STRAP. But the deeper issues centered on black student frustrations with their isolation on campus and the lack of regard and respect shown them by the University. More disruptions were on the way.

In the winter of 1967-68, STRAP changed its name to the Afro-American Action Committee (AAAC). The organization continued to grow, and new student leaders, like Rose Mary Freeman (B.A. '70), Horace Huntley (B.A. '70), and John Wright, emerged. By the time of Martin Luther King's assassination in April 1968, AAAC was a force to be reckoned with. "There had been a great deal of grouching on campus for a long time," recalls David Taylor, "but until AAAC came along, it tended to be non-directional."

"It's also important to note the town-gown connection," Wright says of the increased politicization of the black student body. "We found encouragement and support through African American community organizations like the Urban League, in the community centers like Phyllis Wheatley and Hallie Q. Brown, and through the Way, led by Mahmoud El-Kati."

In the wake of King's murder and a mass demonstration that followed, AAAC created a list of seven demands that it presented to University President Malcolm Moos. Drafted by Wright, these included an insistence that 200 full scholarships be

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granted African American high school students from Minnesota in Martin Luther King's name; that guidance, counseling, and recruitment agencies be established and geared toward black students; and that an educational curriculum be established at the University "that would reflect the contributions of black people to the culture of America."

In response, Moos and the administration began raising funds for a scholarship program to begin in the fall, established a Task Force on Human Rights to examine racial issues on campus, and formed a faculty committee to begin work on a "minority studies program."

Through the course of the summer, Wright and others helped recruit black students for the newly created scholarship program. But there was confusion about whether the scholarships were solely for African American students or low-income students in general, and if they were to be fully funded grants or scholarships supplemented by loans. In addition, the pace established by the faculty committee for creating an Afro-American studies curriculum seemed glacially slow to black students.

By January 1969, AAAC decided some action was needed to prod the administration. On Monday, January 13, seven representatives of AAAC visited Moos's office in Morrill Hall and presented a list of three demands to the president that they said needed to be met immediately. They asked that an Afro-American studies program be established by fall 1969, that the University contribute one-half of the cost of a proposed national conference of black students to be held in February, and that control of the Martin Luther King scholarship program be placed in the hands of an agency of the black community. Moos was given until 1 p.m. the following day to meet the demands.

The next day, 70 AAAC members gathered in Moos's office. Moos met with the students briefly but had no answers that could appease their demands. Led by Freeman and Huntley, the students left the president's office, but instead of exiting the building, they simply went down a floor and took over the admissions office. Morrill Hall was occupied, and it would remain so for the next 24 hours.

In all the years that African American

students had been at the University of Minnesota, there was no other moment like this one. For the first time in the school's history, its central concern—the concern of the administration, of faculty, of alumni, of the rest of its student body, and of the state's citizens—was focused intensely on the University's African American students.

Gloria Williams had never been contacted by the president's office before. Now she was asked to help mediate the situation. "When I was called to Morrill Hall, I didn't even know the president knew I worked on campus," she says. Williams grabbed an old, fur-collared coat, "in case I had to spend the night," she recalls, "I thought the collar would make a good head rest," and went down to the administration building. She entered the bursar's office, which had been occupied by a group of white demonstrators from the Students for a Democratic Society organization (SDS), and then walked toward the admissions office where a chair barred the door. She knocked, and a skeptical face greeted her. Then someone from inside called, "That's Kate's mother!" and Gloria Williams was let inside, where she saw her daughter among the protesters. "I stayed for a while and talked with the students," Williams says. "It seemed to me they knew exactly what they were doing, so I left."

Through a day of back-and-forth negotiations between black students, administration officials, and community intermediaries, a settlement was hashed out. Administrators agreed to accelerate the pace of the creation of an Afro-American studies department, agreed to the placement of an AAAC presence on the Martin Luther King scholarship committee, and agreed to fund the February student conference. The black students agreed to leave the building.

There were recriminations. Moos came under intense criticism in some quarters for his handling of the situation and acceding to student demands. Some \$11,000 damage was done to the offices of Morrill Hall, though it was disputed then and now just who did the destruction (black students or the SDS, whose members had come late to the sit-in). A commission was formed by Moos to investigate the circumstances of the takeover. And in March, a Hennepin County grand jury indicted

Freeman, Huntley, and Warren Tucker and charged them with riot, criminal damage to property, and unlawful assembly. In the ensuing two-week trial in October and November 1969, Warren Tucker was acquitted of all charges while Freeman and Huntley were acquitted of felony charges of riot and criminal damage and given a year's probation for the misdemeanor charge of unlawful assembly.

When the dust settled on the scene, it revealed a fresh landscape at the University of Minnesota. By June 1969, the University's Board of Regents had approved a new Department of Afro-American and African Studies, and by 1970 courses were being offered within it. El-Kati, Earl Craig, Josie Johnson, and Lillian Anthony were hired as faculty. They would soon be joined by Anita Brooks (M.A. '71, Ph.D. '77), Reginald Buckner (Ph.D. '74), and Geneva Southall in an interdisciplinary program that covered subjects that ranged from jazz to African history to the sociology of the African American family.

The corps of African American faculty and graduate students in the program created on campus a community that had never existed before: a thriving intellectual assembly dedicated to the study and enhancement of the African American community. Some of the first to benefit from the program were those who struggled to create it. John Wright, the son and nephew of 1930s graduates of the University, would switch from engineering to American studies; he is now an associate professor in the Department of Afro-American and African Studies. Horace Huntley is a history professor at the University of Alabama-Birmingham. David Taylor (B.A. '67, Ph.D. '77) is dean of the General College at the University of Minnesota.

The Department of Afro-American and African Studies has stood central to the intellectual and cultural life of African American students at the University of Minnesota since its inception in 1970. Its history and the history of African American students in general at the University continues to be written—even as we



Clarence Taylor (B.A. '62) (left), a retired Best Buy sales associate, came to the University in 1958 and was soon recruited into one of the U's first attempts at educating itself and the community about matters of diversity: a branch of a nationwide student organization called the Panel of Americans. His brother, David (B.A. '67, Ph.D. '77), arrived in 1963 and was one of the few African American students in the College of Liberal Arts. He is now dean of General College.

acknowledge the sacrifice, courage, and diligence of the pioneer black students at the U. Andrew Hilyer (1882), Frank Wheaton (1894), Elvira Turner ('06), Olive Howard ('14), Roy Wilkins (B.A. '23), Barbara Cyrus, Bill McMoore, and scores of others created a foundation for a better and more accepting home for African American students on the campus of the University of Minnesota.

Still, more work needs doing. African American students and faculty have continued to express a sense of isolation. The campus remains largely white, and acceptance of cultural differences remains a struggle. But the generations of black students who have followed their elders keep adding to that foundation and the house keeps rising. ■

Tim Brady, a St. Paul-based freelance writer, thanks the University of Minnesota Archives and librarian Lois Hendrickson for invaluable assistance in writing this series of articles. The first two parts in this series can be found at www.alumni.umn.edu/minnesota.

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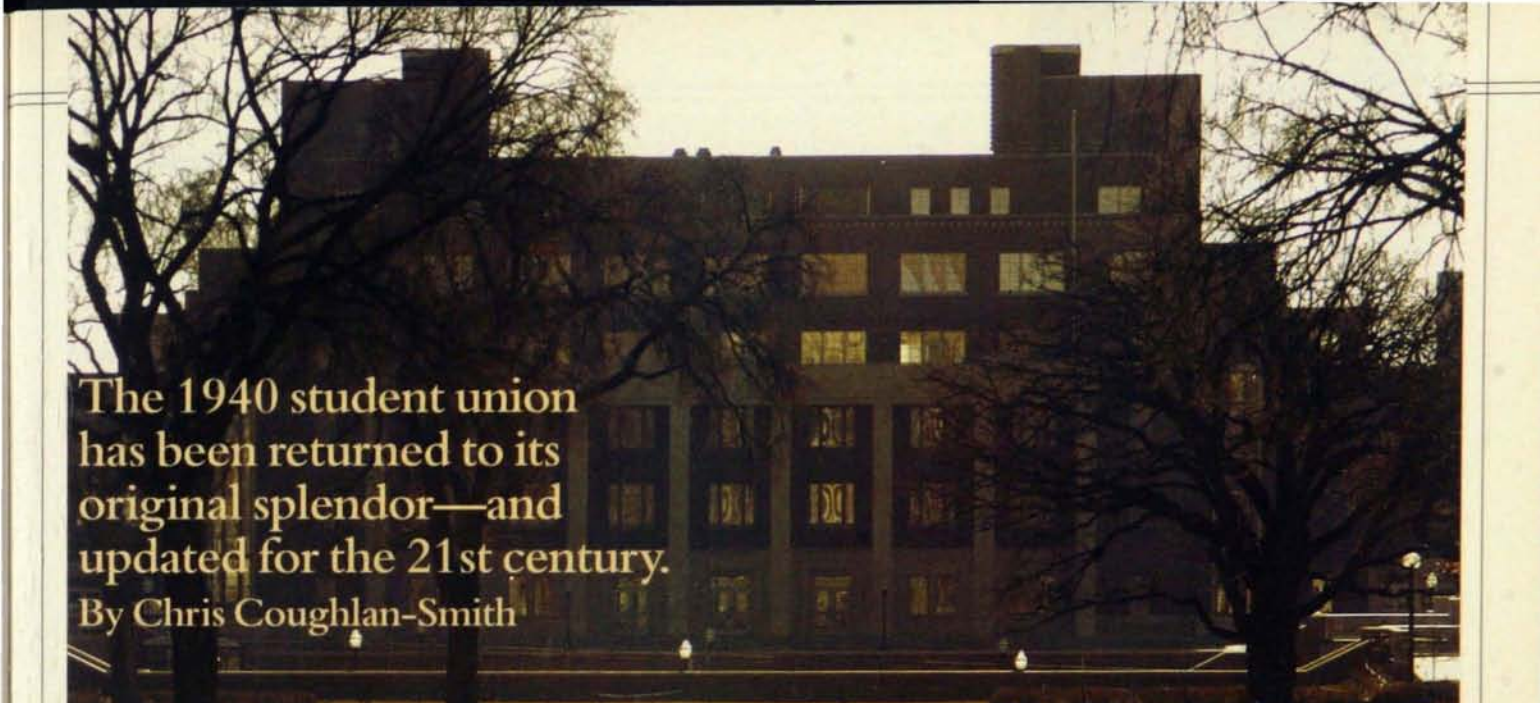


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The 1940 student union has been returned to its original splendor—and updated for the 21st century.

By Chris Coughlan-Smith

Coffman Union Is New Again

A marriage between the old and the new, the high-tech and the high-style, Coffman Memorial Union reopens on January 21 after more than three years and \$71 million worth of renovation. The rebuilt union is designed to satisfy the needs of students, with up-to-date services, as well as the desires of traditionalists, with a return to the building's art deco origins.

"We took the challenge of creating the building as a new kind of gathering space on campus with 21st-century conveniences," says Shawn Gaither, the lead interior architect on the project for Ellerbe Becket and part of a large team that planned and implemented the renovation. "At the same time, it was the images of the 1939 design that served as a springboard to how it should act and look."

The renovation is the second in the building's 62-year history. Opened in 1940, Coffman featured a stunning interior in what is usually referred to as the streamline moderne style, an offshoot of art deco characterized by horizontal lines and rounded surfaces. Although it drew rave reviews, and raised a few eyebrows, Coffman was largely made over in a renovation lasting from 1972 to 1975.

But foot traffic fell from more than 20,000 people a day in the 1970s to bare-



ly 10,000 by the mid-'90s. The building had no air conditioning and an aging heating system along with serious deferred maintenance problems. The '70s look quickly fell out of style, and it became clear something had to be done. Then two things happened: In 1997, then-University President Mark Yudof and University planners began to look at developing what was then called the South Mall, behind Coffman, occupied by a crumbling parking ramp that blocked that end of campus from the Mississippi River below.

Then, a 1998 student survey revealed





that seven of the 10 services students wanted most in a student union—a building they pay for and govern—did not exist in Coffman (see “What Students Want in Their Union” on page 37). It was decided then that the renovation of Coffman would not be just a major updating but would add the services students want and would be tied to what is now the Riverbend Commons area. The renovation would also undo what one critic called the “crime against architecture” rendered by the 1970s renovation.

“For years we had alumni come through Coffman and say ‘What happened to our building?’” says Maggie Towle (B.A. ’81), director of Twin Cities Student Unions. “When we looked at this renovation we decided it would be very important to protect and preserve our history and heritage. Not a lot of student unions have the kind of history we do.”

Coffman’s interior details and furnishings now look like 1940s originals. Although the color palette runs solidly

maroon and gold, it is in muted tones that fit with the new decor. Some details—like original terrazzo floors, marble wainscoting, and fireplaces—existed in parts of the building but were covered over in some cases. In other locations the art deco feel had to be re-created. “We looked to details like light fixtures and handrails to make a gesture toward that era,” Gaither says. “But we were very aware that we were on a budget and had to be as thoughtful as possible about how we did things.”

Gone are the irregular angles and pipe-like railings, the vinyl furnishings and fake-brick floors that marked much of the 1970s work. U planners and consultants, with much student input, came up with initial plans for the building, while Ellerbe Beckett architects and designers worked with the contractor, Ryan Companies, to make the vision of a thoroughly high-tech building with a thoroughly historic feeling a reality.

The renovation of Coffman involved gutting much of it, shifting walls, repairing ceilings, moving hallways and staircases, and adding some major new features, including a 400-seat theater, a 100-terminal computer lab, and a glass wall that extends four stories on the south side.

From the front, the most striking change is the removal of the angled side entrances and the pushed-out glass front that interrupted the building’s vertical columns and tall windows. The main doors have been returned to the center of the building. The central part of the building is open, with a grand escalator uniting the ground and first floors. Large glass windows facing north and south, along with new exits out the south side, give sight lines right through the building, uniting Northrop Mall with the Riverbend Commons area and Mississippi River beyond.

Some 100 feet northwest of the building sits what looks like a separate glass structure. This is, in fact, a new entrance to Coffman, a glass cube extending a floor above the plaza level as well as down to nearby Washington Avenue. This entry flows into the ground floor, where most of the new commercial outlets, such as restaurants, are located (see “Floor by Floor” on page 40 for what is located on each floor).

The ground floor also houses the University Bookstore’s flagship location, set

to open the first week of March. Tucked into what had been a little-known contract parking garage under Coffman Plaza, the store is as big as large commercial bookstores. When it opens, the new bookstore will consolidate the Williamson, Health Sciences, and West Bank stores into one larger location (the Law School and St. Paul bookstores will remain open). “It will be a lot more convenient for students to be able to get all their books in one place, plus it will offer us a lot more flexibility,”



says Bob Crabb, University Bookstores director. The new bookstore will offer much more space for academic press books, international periodicals, general interest books, and special events like author readings.

The first floor is largely common space—with study and lounge areas set off from main traffic areas—and the new theater. One original Coffman Union feature—the two-story entry area—has not been returned. In the ’70s renovation, the second floor ceiling was extended to add more space for student groups. And in the current renovation even more office space has been added to the second floor, meaning that more student groups than ever will call Coffman home.

Students are what Coffman is intended to be all about. Student fees and a Works Progress Administration grant paid for the original building, and student fees have covered the majority of operating and renovation costs ever since. Michael Holland (B.A. ’00), recalls that students were active-

ly involved in planning the renovation and selling the idea to fellow students, who will be paying about \$90 a year until 2021 to cover the new renovation. (The renovation cost more than originally anticipated, but the added cost is being covered by tenant rents and Coffman and University reserve funds.) "We had what we called a 'road show' we took out to student groups," says Holland, who was president of the union's governing board in 1998-99. "Initially there was a lot of skepticism, but when they saw what we wanted to do and why it was needed, most students became very enthusiastic."

Although Holland and his fellow students were adamant that Coffman must meet student needs, they also supported the idea of returning it to its historic character. "You look at those original images and there is this feeling of grandeur to it," he says. "We wanted students not only to feel like the union had everything they needed, but to be able to look around and say, 'Wow, what a great building!'" ■

Chris Coughlan-Smith is senior editor of Minnesota.

What Students Want in Their Union

The top 10 items students requested in a student union, and how the Coffman Memorial Union renovation accommodates those desires (from 1998 survey).

- 1 More short-term parking:** The rebuilding and expansion of the parking garage south of Coffman has added 400 short-term spaces.
- 2 Bookstore:** University Bookstores will open its new 45,000-square-foot store in the former Coffman Garage (under the Coffman Plaza) on March 3.
- 3 Computer lab:** A lab with 100 computer stations has been created in the basement between the Whole Music Club and the Gopher Game Room in what had been game room space.
- 4 Post Office:** The existing postal outlet in the ground floor of Coffman has moved to near the new ground-floor entrance in the northwest corner.
- 5 First-run movie theater:** A 400-seat, multi-purpose theater has been added in the first-floor space that was formerly a small theater, a coffee shop, and open space. It is unlikely that first-run movies will show, however, due to their high cost; but "second-run" features could play there several weeks after release.
- 6 Air conditioning:** An item slated to go in during the 1970s remodel but cut due to funding problems, air conditioning is now installed throughout the union.
- 7 Additional quiet lounge space:** Wherever possible, lounge spaces have been separated from general traffic areas to make them more conducive to study. During the day, the Whole Music Club in the basement will be set up as study space.
- 8 Discount ticket office:** This is now located at the main-floor information desk.
- 9 Copy center:** A Copies on Campus outlet returns to the ground floor.
- 10 Food choices with local or national restaurant brands:** Starbucks, Baja Tortilla Grill, Einstein Brothers Bagels, and Chick-fil-A are among the food outlets on the ground floor.



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WELCOME HOME



Experience a new era of Coffman Memorial Union when it re-opens on January 21, 2003. For a listing of semester-long Grand Opening Celebration events visit www.coffman.umn.edu or call (612)624-INFO.

To join the Twin Cities Student Unions Alumni Group (includes Coffman Memorial Union, St. Paul Student Center and West Bank Union), visit www.coffman.umn.edu/alumni or call (612)624-3469 for more information.



Alumni Remember Their Coffman Union

Wearing a Golden Gopher hard hat, I toured Coffman Union with University senior architect Jim Litsheim a few months before completion of the renovation. As we stepped around construction debris in the grand ballroom, memories of Coffman came flooding back, especially when I spotted the WPA brass medallions still decorating the interior frieze.

Standing there, I recalled scenes of the mid 1940s: the big bands (Gene Krupa); the music ("Chattanooga Choo Choo"); sock hops after homecoming games; military uniforms on the boys in ROTC and NROTC; us coeds in bobby sox and saddle shoes. At times, we even wore our cardigan sweaters backwards just for kicks. Unfortunately for us, there was a dearth of men on campus in 1943 and 1944, my freshman and sophomore years, because the nation was still at war. We coped by studying, working, playing tennis, ice skating, and having mad crushes on our male professors. Enrollment at the University in 1943 was under 10,000. We rattled around in all the campus buildings.

Coffman Union, then only three years old, became central to our lives, whether we were commuters (via streetcar then) or lived on campus (I lived in a crowded rooming house in Dinkytown). "The Union," as we called it, was the place where we first registered, went frequently to check our mailboxes, picked up the *Minnesota Daily*, or attended meetings of various campus groups. Commuters often brought bag lunches from home and joined others in the Union dining room. The massive building even sported a bowling alley in the lower level and a card room on the main floor where bridge games were popular. A women's lounge on third floor had beds where ailing students could rest temporarily and be aided by a matron. The men's lounge, according to 1940s propriety, was in the opposite wing.

As our tour group arrived in Coffman's main lobby, I stopped suddenly, struck by the vista through huge, new south windows overlooking the Mississippi River. This was always a grand view from within the original lobby, a sweeping two-story atrium. In a rush of nostalgia, I recalled the big overstuffed chairs in which we curled up to study or nap or chat in the fireplace lounges on either side of the lobby.

Coffman's original architect, Clarence H. Johnston, Jr., planned the building to accommodate a student body of 14,000. Little did he foresee what the end of World War II would bring! In 1946 and 1947, when I was a journalism major in Murphy Hall and writing radio scripts for KUOM, thousands of veterans came back to campus. By the time I graduated, in 1947, enrollment had jumped to nearly 28,000. All buildings on campus were overcrowded, including Coffman. Academic competition was fierce: In the J school, we coeds struggled trying to keep up with veterans who were already newspaper pros. Dances in the Union ballroom were often packed.

With the splendid renovation of Coffman now complete, I am relieved that all University students will once again have a memorable place to meet, attend the theater, study in the fireplace lounges, use a spectacular new bookstore, and, most of all, dance the hours away in the beautifully restored grand ballroom.

*Bette Hammel (B.A. '47)
Wayzata, Minnesota*

As an out-of-state-freshman in the fall of 1943, I had not made any friends as yet, so the Union was the place to gather comfort and a feeling of belonging. I was "starstruck" by its size and beautiful interior design. I spent many hours on the "purple balcony," absorbing the atmosphere



BILLIARDS HALL OF FAME MEMBER CHARLIE PETERSON GAVE STUDENTS OF 1943 SOME TIPS IN THE UNION BILLIARDS ROOM.



WHEN COFFMAN MEMORIAL UNION OPENED IN 1940, IT WAS CALLED "THE MELTING POT OF CAMPUS" AND GAVE STUDENTS A LARGE AND VARIED PLACE TO SOCIALIZE FOR THE FIRST TIME. BOWLING WAS A POPULAR ACTIVITY WHEN THE UNION WAS NEW.



WITHIN A FEW YEARS OF OPENING, MILITARY TRAINEES DOMINATED CAMPUS EVENTS LIKE THIS DANCE IN COFFMAN'S BALLROOM, NOW CALLED THE GREAT HALL.

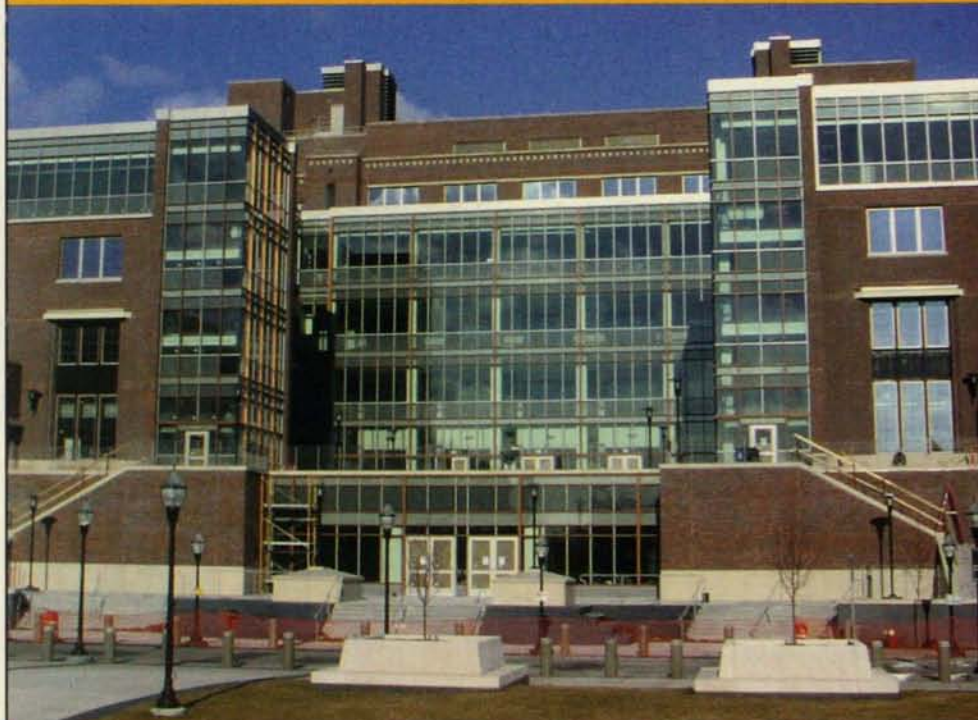
and reading my assignments. Yes, I spent more hours in the Union than I should have, which did not help my grades as a freshman. But I soon learned to moderate that behavior. Much later, when I was a senior, my favorite Saturday night out was to join another couple, and for \$1 and a fee statement, my date and I could dance to live music in a beautiful ballroom. The Union became my second home.

*Raymond Tarleton (B.A. '48, M.A. '52)
Tucson, Arizona*

I have great and intimate memories of Coffman Union. I was president of the Student Center Board of Governors in 1970 and 1971. My most unique memory begins May 4, 1970. The students at Kent State had died [and] I became one of the several hundred students who turned Coffman into a 24-hour, seven-day-a-week nerve center for the antiwar

CONGRATULATIONS!

Coffman Memorial Union Reopens January 21, 2003



South Side Renovation of Coffman Memorial Union



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demonstrations in the Twin Cities. Toward the end of May, the Lutheran Church in America held its regional convention in Coffman Union. As a student volunteer with the Lutheran Campus Ministry, I helped serve lunch and had a small part in the worship service that closed the meetings. My deepest memory is the Eucharist at that meeting, for in attendance were members of the Sunshine Committee, an antiwar group, who performed what they called "guerilla theater." They chose to attend without their clothes. I had seen members of my home congregation in the lunch line, I represented the union board who were hosts, I represented the campus ministry team, I represented the antiwar group, and I had to decide how to react to naked people at the communion table. That is why in my life I mark time before May 4, 1970, and after.

Larry Kiewel (B.S. '75)
Belle Plaine, Minnesota

One of my favorite memories of Coffman Memorial Union back in the late '50s and early '60s is playing my trumpet in Rod Aaberg's dance band in the ballroom for various dances put on by the student association. We played many homecomings, and it always thrilled me to be playing in such a grand place. I'm now curious as to what is left of it following the renovation. Guess I'll have to come and see.

Arnie Ness (B.S. '59, M.A. '63,
Ph.D. '75)
Tacoma, Washington

I really enjoyed ping-pong competitions with my friends, the student bowling leagues, and bowling during the "all you can bowl" times. I remember one time I was about to pick up my ball off the antiquated ball return. My friend George Hupenbecker was reaching for his ball when it slipped out of his hands, over the ball return, and right onto my big toe. The pain was excruciating, and as I hopped around on one foot holding my toe George started to laugh. It hurt so much I started to laugh too. I hobbled over to the nearby Boynton Health Service only to find out that I had a hair-line fracture of my big toe. I was on crutches for a few weeks, but I still remember all the fun times I had at Coffman.

Bob Nazy (B.S.B. '82)
Glendale, California

I am one who lived between the WMMR studio, the UBOG office in 320 Coffman, and the Whole

coffeehouse during my years on campus (1967-72). One particular memory was during the student strike against the Vietnam War in 1972, sitting in the old Main Lounge with the marvelous pillars and marble listening to an impromptu concert by Paul Stucki of Peter, Paul, and Mary. He happened to be passing through the area and heard about the strike and came over for a concert.

Then there was the day the radio engineers from WMMR rewired the elevators so that they would stop at different floors than the button pushed, and in no particular order. The most annoyed? Those trying to get to the [faculty] Campus Club (a subject of annoyance to most of us students at the time).

Carrie Juntunen
Minneapolis

My sophomore year, I planned a weekly series of Tuesday noon-time performing arts events in the Fireplace Lounge, and it always thrilled me to see the sleepy lounge fill with students as various artists performed modern dance, open mike poetry, reggae, folk, and various other forms of music and entertainment. My junior year, I remember watching Garrison Keillor share some of his memories of Coffman Union in the Fireplace Lounge and read excerpts from *Me: by Jimmy (Big Boy) Valente*, a novel about a professional wrestler-turned-politician.

Michael Holland (B.A. '00)
Washington, D.C.

Coffman Union played an important part in the life of my husband, Bob, and me. I first met Bob on the second floor of the student union when he was a military student in 1943. Several weeks later I was selling homecoming ribbons (no metal buttons in war time!) and he invited me to the homecoming dance as our first date, which was, of course, held in the ballroom. . . .

I earned my spending money while attending the University by working in the checkrooms in the Union and had the pleasure of shaking the hand of John D. Rockefeller, Jr. He was attending a dinner in his honor and before the dinner he came around and shook hands with each of the employees. His comment was, "People like each of you make it possible for me to have this recognition this evening."

Rev. Norma Burton
Minneapolis

Floor by Floor

Navigating the new Coffman Union

BASEMENT

- Gopher game room (bowling, billiards, and arcade)
- 100-terminal computer lab
- Whole Music Club/study space
- Campus security monitor station
- Tunnel to health-sciences complex and parking

GROUND FLOOR

- Great Hall
- University Bookstore (opens March 3)
- Convenience store
- Postal station
- Starbucks Coffee
- U.S. Bank branch
- Copies on Campus outlet
- Minnesota Marketplace (Chick-fil-A, Einstein Brothers Bagels, Baja Tortilla Grill, M Deli)

FIRST FLOOR

- 400-seat theater
- Commuter lounge
- Lounge and study space
- Fireplaces
- Student activities office
- Information center
- Outdoor terrace

SECOND FLOOR

- Student organizations

THIRD FLOOR

- Meeting rooms and catering kitchen

FOURTH FLOOR

- Campus Club (private, but now open to all alumni for membership)

FIFTH FLOOR

- Twin Cities Student Unions administration offices

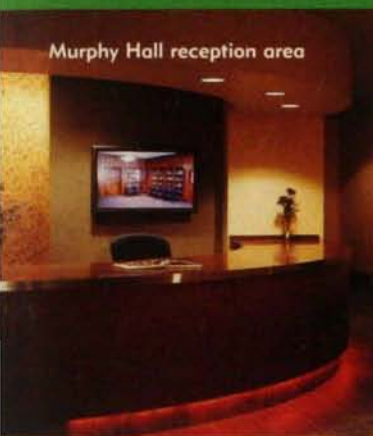
SIXTH FLOOR

- Mechanical operations and storage

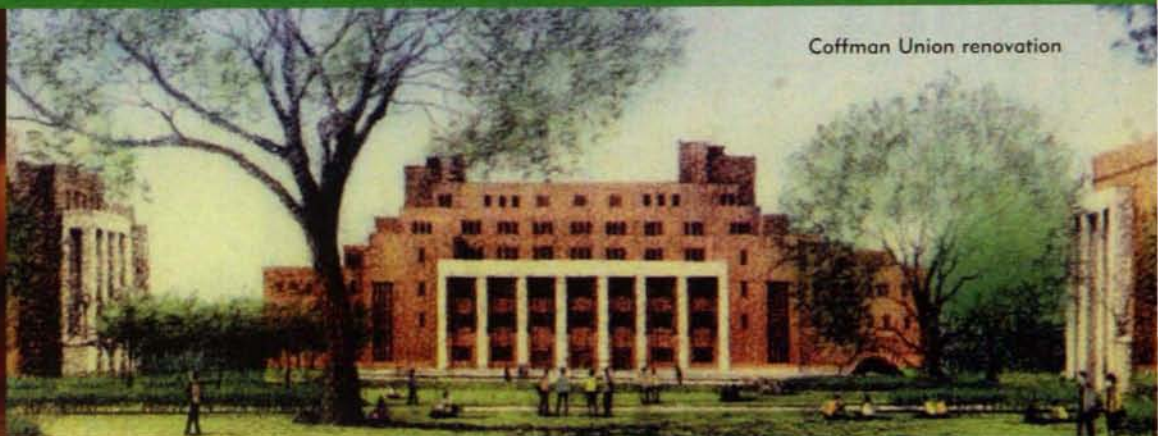
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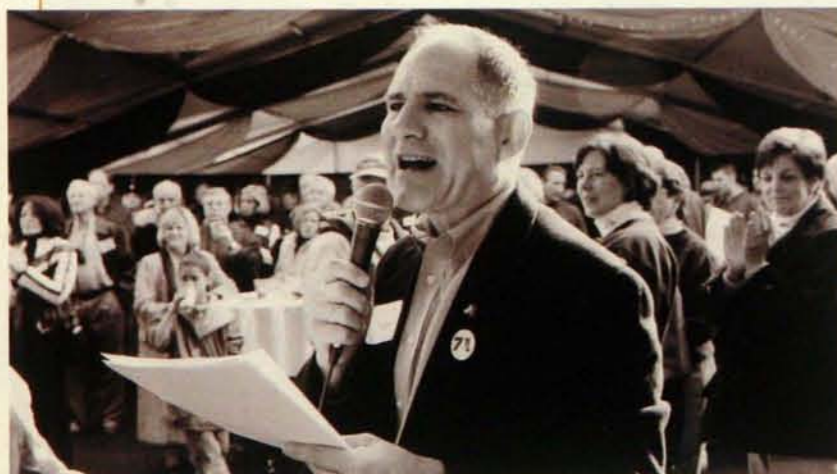
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BUILDING LASTING RELATIONSHIPS

Maturi in Motion

Joel Maturi, the University's athletics director since July, manages his merged athletics departments by staying on the move.

By John Rosengren | Photographs by John Noltner



Gopher athletics director Joel Maturi entertains the crowd at a rally before the November 16 game against Iowa (above). Later, he confers with new University President Bob Bruininks on the field (lower right).

Forty-five minutes to kickoff, Joel Maturi takes the microphone inside the athletics director's tent. Through a skylight, the sun spotlights him in the middle of the white-clothed tables outside the Metrodome's Gate D. Maturi introduces the football coaches' wives, thanks them, then leads the boosters and other VIPs in what's becoming his signature cheer. "We are—" he shouts with the left side of the room. "Minnesota!" he answers with the right side of the room. Again, "We are—Minnesota!" His voice roars, his neck strains. "Go, Gophers!"

Less than four months into the job, the University of Minnesota's new athletics director has already proven himself an indefatigable supporter and vocal cheerleader. Whether he's high-fiving Goldy or shaking hands with the Metrodome ushers, Maturi,

born and raised on the Iron Range, infects others with his enthusiasm for Gopher sports. Early returns of that energy suggest a successful debut.

While the football Gophers run through pregame drills before their final home game in mid-November, Maturi, 57, works the sidelines. He shakes hands with several of the players' parents, congratulates newly appointed University President Bob Bruininks, and thanks some fellow Rangers for sending the *potica*, a Slovenian holiday bread. As the players run off the field, he slaps them on the shoulder pads—"Great opportunity, here!"—and follows them up the tunnel into the locker room. Members of the U marching band waiting to take the field clap the new A.D. on the back.

Maturi slips up a back stairway, cuts through the press box and pays a quick visit to the associate athletics director visiting from the University of Iowa. Next, he ducks into Suite 122A to see the Hawkeyes' A.D. He checks his watch and strides briskly back to



the locker room to hear Coach Glen Mason's remarks and to wish the staff luck. "I've been very impressed with Joel," Mason says of his new boss. "He's very straightforward, very matter-of-fact. He's a good communicator."

Back to the field, standing on the 20-yard line, Maturi greets each senior football player with a handshake and wide smile. Then, up an obscure elevator to the main concourse, Maturi pulls a crib sheet of suite numbers from his jacket pocket and pops in and out, schmoozing boosters and Big Ten officials. Between suites, he's got a handshake or arm around the shoulders for everyone he recognizes—or who recognizes him. A man in a blue apron behind the counter of the Viking Freeze concessions calls out, "Hey, Joel!" Maturi turns without breaking stride, answers, "Hi, Tom!" and waves.

The Gophers' new A.D. admits that the first couple of weeks on the job he got lost, but in a short time, he has learned to navigate the Dome's hidden maze with quick confidence. Whisking swiftly through the concourse, Maturi peeks at the game action on the TV monitors. Two minutes and 10 seconds into the game, he times a perfect stop at the top of the stairs lead-



Maturi congratulates senior Renato Fitzpatrick (top) before Fitzpatrick's final home game as a Gopher and encourages freshman Greg Eslinger before kickoff (bottom).

ing to the field just as Iowa snaps the ball. He watches Hawkeye running back Fred Russell scoot 10 yards into the Minnesota end zone and then turns without expression to continue his rounds. "The hardest part is that I want to sit down by myself to watch, but I know that's not my job," Maturi says.

That's the coach in him talking. After completing his bachelor's degree at the University of Notre Dame in 1967, Maturi coached football and basketball for 20 years at Edgewood High School in Madison, Wisconsin. He wasn't above pulling out the

bleachers, setting up the concessions stand, and restocking the toilet paper in the bathrooms for the Catholic school on a skinny budget. Whatever it took to help the kids in the program. He completed

his master's degree in educational professional development at University of Wisconsin-Platteville in 1985 and served stints as an assistant A.D. at the University of Wisconsin (1987-96), athletic director at Denver University (1996-98) and at Miami University of Ohio (1998-2002), before taking the Minnesota job. Despite missing his coach's role, Maturi is in his element as A.D.

Rushing past a chafing dish of boiled hot dogs in the press box, he comments over his shoulder, "Smells good, huh?" Maturi loves the whole ambiance of the stadium and thrives on the job's peripatetic pace. He started the day early, picking up Big Ten commissioner Jim Delaney at the airport and gobbling a quick breakfast before heading to the athletics director's brunch. After the football game, Maturi will head over to Ridder Arena to watch the women's hockey



Maturi confers with Minnesota Spokesman-Recorder writer Kwame McDonald.

game, take in the men's tennis match, and close out the day at Mariucci Arena with the men's hockey game. He makes a point to attend every home athletic event and often

travels with teams to away contests. At Miami, he missed only one home game in four years.

This guy, who runs to unwind and needs only four hours of sleep a night, is well-suited to the rigors of the job. Moreover, others describe Maturi as a man of integrity, honesty, and compassion—traits prerequisite to the challenges of streamlining the men's and women's athletics departments, reducing budget shortfalls by raising more money or trimming programs, and steering University athletics out of its probationary period.

"He was the perfect person to come in and deal with the transition from two departments to one," says women's hockey coach Laura Halldorson. "He's very fair and has high values."

Maturi finally joins his own supporting cast in box 141B, which includes Lois, his wife of 28 years. She plans to attend the two hockey games with her husband later that day but will

Maturi at Rest

The A.D. pauses to discuss his plans and hopes for Gophers sports.

Q: How will you increase financial support for Gopher athletics?

A: No one wants to give money to bail somebody out; they want to give money to enhance a program. If we can get budgets under control, I believe we will regain the faith of the athletic community and that will lead to an expansion of gift dollars because people will be giving for the right reasons.

Q: What other ways can you increase revenue?

A: We've had some substantial donors, just haven't had a large number of donors. I want to increase that number. I also want to get more corporate sponsors into our athletics community. . . . Millions of dollars are left on the table in football. We need to do a better job of marketing and promoting and, quite frankly, winning, because everybody wants to come see a winner.

Q: Can Gopher football save endangered programs like golf and men's gymnastics?

A: Football is going to have to be [a major source of increased revenue]. I'm putting pressure on myself, not on Coach Mason, because that's my job. We need to do a better job of voicing the positive things we have going for us and expressing to fans that coming to a game can be fun, exciting, and entertaining. Since we don't sell out very often, there's an upside right now.

Q: You've said that you would rather eliminate sports programs than water down the whole department. Can you explain what you mean by that?

A: I do not want to be the athletics director at the University of Minnesota to eliminate sports. Now, having said that, if I'm put in a position where budgets are such that I have to reduce the number of scholarships or travel or recruiting to the point that it will not give a team the ability to be a champion, then I would rather not have that team. We're about excellence.

Q: You came into a difficult situation, charged to consolidate the men's and women's athletics departments. What have you encountered so far?

A: I have definitely found two different cultures. It will be a challenge to come up with a common mission and one set of policies and procedures. There are certainly anxieties among the staff about who their boss is going to be, the role they'll play, some even wondering whether they will have a job. I don't want to hurry these decisions because then you're going to make the wrong decisions.

Q: You've mentioned the importance of graduation rates. Does that mean you still believe in the student athlete?

A: I'd like to think so. Yet there are such great rewards in winning today that unfortunately some good people have made bad decisions. The pressure to win is greater than making sure students graduate, perform community work, and do the right thing.

Q: What is an acceptable graduation rate?

A: My goal is to get our department up to 60 percent. We're at 54 percent right now, which is higher than the general student rate of 50 percent, but lowest in the Big Ten among student athletes. Those are the people we want to chase.

Q: What is the proper place for athletics at a major university?

A: Athletics is the front porch of the institution. It's not the reason for the main building to exist. Yet, rightly or wrongly, in our culture, when we earn that trip to the Rose Bowl, that will gain more publicity than the University's next Nobel prize winner. Northwestern will tell you that the greatest jump in admissions for general students came after their trip to the Rose Bowl [in 1996]. That's the kind of impact athletics can have on a university.

—J.R.



skip the tennis match to tend the dog at home. The Maturis have three children: Mark, 26, Katie, 25, Anne, 22. Following in his father's footsteps, Mark is working on a master's in sports organization at Miami, Ohio.

Maturi watches the action from the back of the suite. After a third-down Minnesota pass falls incomplete, he reaches for the nut dish. "I want to eat because I'm nervous," he says. "I'm not hungry."

When the Gophers score a touchdown of their own in the first quarter, he pumps his fist and shouts, "All right! What a great effort!" He high-fives his nephews.

Seven minutes before halftime, Maturi is back out pounding the concourse. Perhaps it's not surprising that Maturi's memory of his life-altering moment begins with him in motion. He remembers striding across the Notre Dame campus in February 1964. It was a cold day in northern Indiana, with flurries in the air. A 5-foot, 9-inch wide receiver and defensive back, Maturi was a recruited walk-on out of Chisholm High, but a neck injury in a varsity basketball game ended his hopes of playing for the Fighting Irish. The small-town freshman was frightened, not sure he belonged on the big campus, but he headed to the Knute Rockne Memorial Building with Rudyesque determination to introduce himself to Ara Parseghian, the new football coach.

Inspired by his high school basketball coach, Bob McDonald—the winningest coach in Minnesota high school history, with 793 victories over 47 years coaching track and basketball—Maturi, a three-sport varsity athlete, had declared in the 1963 Chisholm High yearbook his ambition to be a coach. He told Parseghian his ambition and asked to be



involved with the team.

Parseghian took him on as a student assistant, which gave the young Maturi access to coaches meetings and other situations not accessible to players. "That helped me far more in being a coach than playing would have," he says. "I learned a lot more."

Believing everything happens for a reason, Maturi views his injury as fortuitous. But the story doesn't end there. In typical fashion, he uses that anecdote today to boost the spirits of injured athletes.

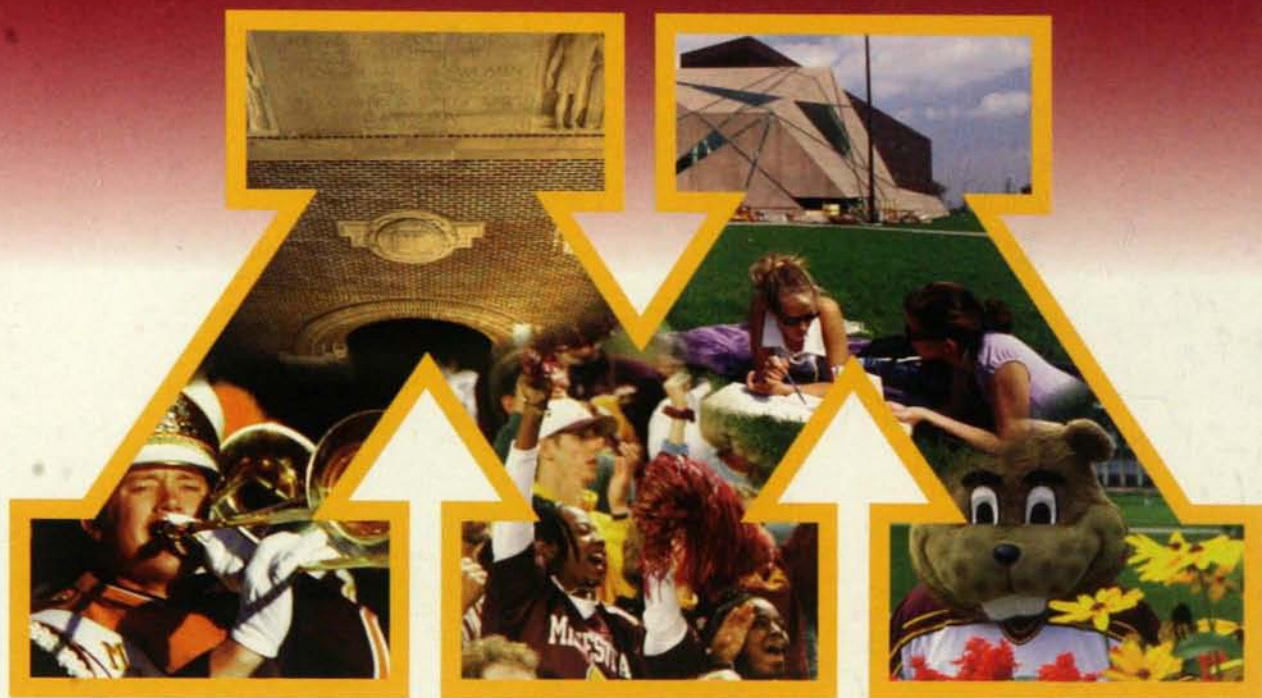
Against Iowa, time runs out, with the Gophers on the losing end, 45-21. Maturi is back down on the field patting backs and clapping. "Good job!" he calls to the players jogging off. "Nice effort!"

He follows the team to the locker room. Iowa fans swarm onto the field and tear down a goalpost, but it's not Maturi's job to chase them off. He's a supporter, not an enforcer. He spends 15 minutes making his way among the players in the privacy of the locker room, trying to find some words of encouragement for each. His presence wins them over: We are Minnesota. ■

John Rosengren is a freelance writer who lives in Minneapolis.

Everyone gets a warm greeting from Joel Maturi, including the family of record-setting Gopher kicker Dan Nystrom (top) and prospective student-athletes (bottom).

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SPORTS NOTEBOOK

Men's Swimming and Diving

>>> A squad at its peak, the men's swimming and diving team is aiming to win a third-consecutive Big Ten title and earn a fourth-straight top-10 national finish. The Gophers return four senior all-Americans: breaststroker Jeff Hackler of Alpharetta, Georgia; freestyle sprinter Allen Ong of Ipoh, Malaysia; distance freestyler Matt Taylor of Shorewood, Minnesota; and Todd Smolinski of St. John, Indiana. The team also returns a half-dozen other all-Americans from their relays and three other individual honorees, including sophomore Terry Silkaitis, a butterfly standout from Skokie, Illinois, who as a freshman was team co-MVP last year, along with Hackler.

While the Gophers enjoy an imposing lineup, so does Michigan, the conference's other powerhouse. The Wolverines finished one place behind Minnesota in last year's NCAA meet and this year boast perhaps the best freshman class in the nation. And Michigan hosts the conference meet February 27-March 1. "I think finishing in the top 10 at NAAs this year will be easier than beating Michigan," says coach Dennis Dale. "We have some holes to fill and some guys who have to step up if we are to have a chance."



Jeff Hackler (in pool)
and Todd Smolinski

Women's Swimming and Diving

>>> Senior Keri Hehn of Fargo, North Dakota, a 2002 first-team all-American, leads the Gopher women's swimming and diving team. Hehn and fellow senior Dana Baum of Carson City, Nevada, a 2002 honorable-mention all-American, are the veterans on an otherwise young team looking to return to contention for the Big Ten team title they won in both 1999 and 2000.



Keri Hehn

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Peggy Lucas, Partner, Brighton Development Company, '63, '78, Social Work

"Serving in the Peace Corps in Iran turned my husband and me into compulsive travelers," says Peggy Lucas. "We're always planning trips to places like Morocco and China as well as road trips throughout the U.S." Peggy did both her undergraduate and graduate work at the U because it offered the courses she wanted and affordable tuition. She became a UMAA life member in 1992 and has been contributing to women's athletics ever since, giving female student-athletes the chance to go places too.

612-624-3333 or www.campaign.umn.edu



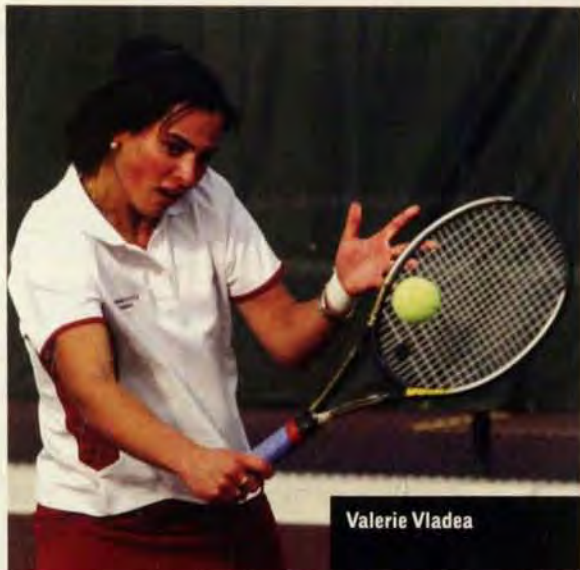
Giving makes greatness possible.

Women's Tennis

>>> Junior Valerie Vladea of Kirchener, Ontario, a two-time all-Big Ten performer, is ranked one of the top 80 players in the nation.

Vladea and senior Michaela Havelkova of Liberec, Czech Republic, comprise a top-30 doubles team.

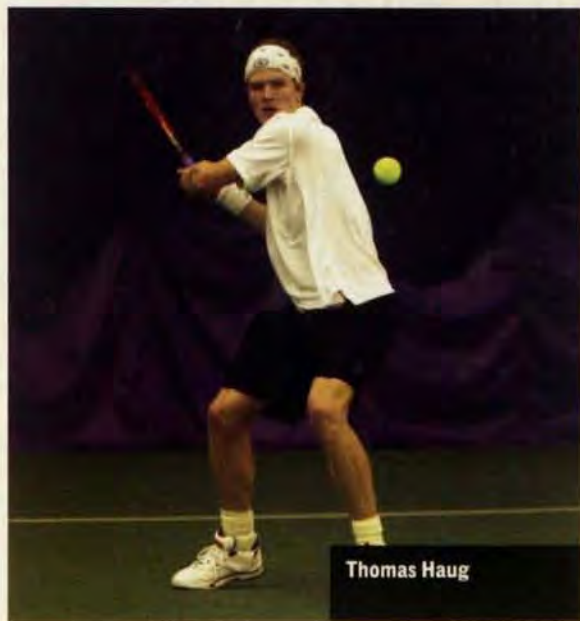
The Gophers also gained two transfers and have several top sophomores for coach Tyler Thomson's first full season.



Valerie Vladea

>>> The Gopher men's tennis team returns five of seven starters from a team that finished 22nd in the nation last year. Senior Thomas Haug of Zurich, Switzerland, a returning doubles all-American, and junior Aleksey Zharinov of Novosibirsk, Russia, are both ranked among the top 100 college singles players.

The University of Illinois, the 2002 NCAA runner-up, returns four ranked singles players and looks to be a top-five national team.



Thomas Haug

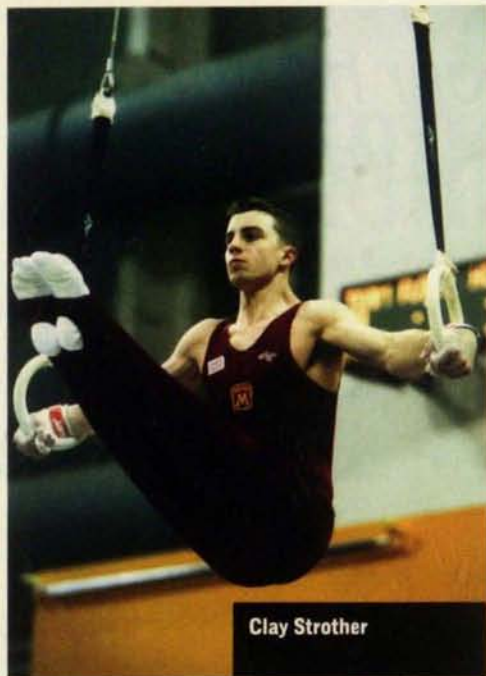
New Baseline Tennis Center Opens

The Baseline Tennis Center, the less-heralded half of the complex that also houses Ridder Arena, has already hosted the Big Ten Men's Indoor Singles Championships, while the women's Minnesota Court Classic is set for February and a dozen dual meets will be played at the new facility in the spring. For the Gopher men's and women's tennis players and their coaches, the center's primary benefit is location. The on-campus courts eliminate the need to drive 30 or more minutes to the 98th Street Racquet Club in Bloomington for indoor practices and "home" matches.

"I can't even begin to explain how this will help out our program," says men's head coach David Geatz. "It's very difficult to sell your program [to prospective recruits] when you don't have a facility on campus. And practicing, we won't have to waste so much time commuting. We will always be able to practice without being kicked off the courts."

Tennis center facts:

- Named for the Baseline Club, the U of M tennis booster organization
- 18 maroon and gold courts—10 inside and eight outside
- 30-foot ceilings
- Slightly cushioned surface designed to prevent injuries by causing less stress on the athletes' knees and other joints
- Chair-back seating, bleachers, electronic scoreboard, sound system, concession stand, and clubroom for matches or private events
- Two main stadium courts are McNamara Stadium Court, in honor of Robert and Richard (Pinky) McNamara, and the Jerry Noyce Stadium Court, in honor of the former men's head tennis coach.



Clay Strother



Annie Laatsch

<<< One of the most decorated Gopher athletes of all time will finish his Gopher career in 2003. Clay Strother of Jasper, Texas, owns four NCAA men's gymnastics individual titles, winning the pommel horse and floor exercise in each of the last two years. In addition to Strother, the Gophers return sophomore Guillermo Alvarez of Denver, who was 12th in the NCAA all-around finals, and Big Ten vault champion Eric Steele, a junior from Knoxville, Tennessee.

Fred Roethlisberger, now in his 32nd year as head coach, has his own goals for the team. "I'd like to win another Big Ten title before I retire," he says. "I've won them in the '70s, '80s, and '90s." But with a program still threatened with elimination (along with both golf teams) if supporters don't raise \$2.7 million by February 1, Roethlisberger has a bigger goal. "I've got to make sure this program is safe," he says. "I'm not going to turn it over to someone else until I know there's a program to turn over."

<<< Junior Annie Laatsch of Lakeville, Minnesota, a returning first-team all-American in the floor exercise and Big Ten champion in the uneven bars, is leading a Gopher squad that has made five consecutive trips to the NCAA regionals and been a mainstay near the top of the Big Ten. Coaches Jim and Meg Stephenson, the 2002 Big Ten Coaches of the Year, have some rebuilding to do, but the Gophers should once again be among the best in the conference and nation. Versatile all-arounder Mary Skokut, a junior from Carmel, Indiana, returns and will be joined by freshman Laura Johnson of Albuquerque, New Mexico, who was one of the nation's best junior all-around and vault gymnasts.

Men's Gymnastics

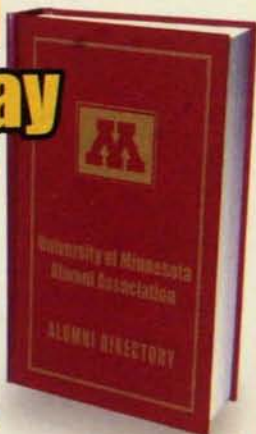
Women's Gymnastics

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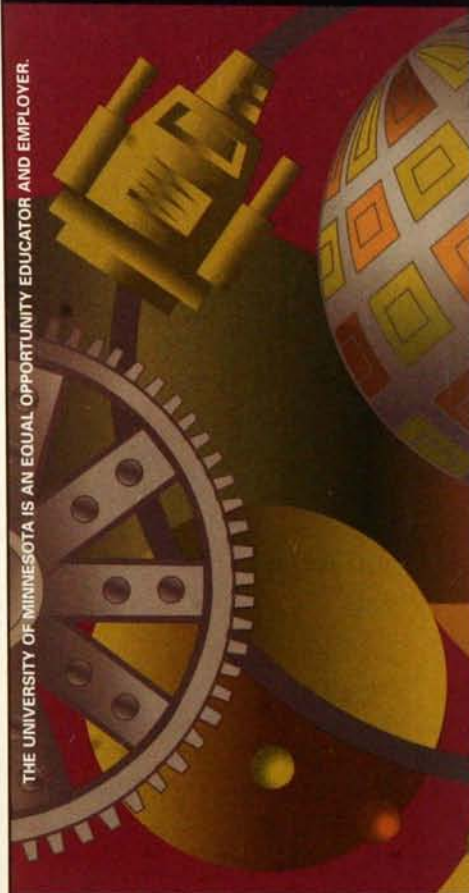
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A Realistic Request

Friends and alumni can help the University receive adequate state funding.

The University of Minnesota's unique budget proposal has been well received by state legislators facing a large state budget shortfall, according to University President Bob Bruininks. "The people I've spoken with at the state think we've got this right," he told a group of University leaders and volunteers in early December. "They say we're showing great courage. We have not only a great opportunity but a great deal of work to do."

People who recognize the impact the University has on the state are urged to get involved with the University of Minnesota Legislative Network. The alumni association-run network offers alumni and friends ways to make easy and effective contacts with elected officials.

Minnesota is facing a deficit of around \$4.5 billion, or roughly 13 percent of state government's entire budget, over the next two and a half years. In response, Bruininks and University administrators have crafted a 2004-05 proposal that stresses continuity, partnership, and responsibility. "You shouldn't ask other people for money, whether it be taxpayers or donors or students, unless you are willing to do your part," Bruininks said. "I think you're more credible in this climate if you ask for what you need and you can stand behind your request and defend it."

The proposal, approved by the Board of Regents in November, couples a realistic state-funding request with a pledge to pay for half of the University's new needs internally. The proposal asks for an increase of \$96 million in state money for the next biennium, the smallest amount in a decade and less than half the increase asked for two years ago. The University's \$96 million share would be funded through a 4.5 percent annual tuition increase and budget cuts and reallocations. The University already made \$24 million in cuts last year to help try to balance the current state budget.

The request seeks to support existing academic initiatives and strong departments and programs and to seize new opportunities to achieve excellence. It will also fund a 2.5 percent faculty and staff pay increase

and create a \$15 million competitive market and merit pool. The request also supports improvements in the student experience and maintenance of the academic infrastructure, which includes libraries, technology, and research equipment and facilities.

"It is important to recognize the absolutely phenomenal impact this university has on every corner of our state," Bruininks said. "This is not going to be a very strong state in 15 or 20 years if it turns its back on this great university."

By joining the University of Minnesota Legislative Network, you will be one of more than 3,900 alumni, faculty, staff, and friends who share an active commitment to higher education and the University of Minnesota. Network volunteers make a big impact with a small amount of effort by simply contacting legislators and telling them why the U is important to them personally. The network keeps its volunteers informed of the latest public policy issues affecting the U and sends out alerts as important votes approach.

For more information on the Legislative Network, visit www.alumni.umn.edu/leg-network or call 612-626-4864 or 800-UM-ALUMS (862-5867).

The University's 2004-05 Budget Proposal

The University of Minnesota has identified four major areas needing new investments:

- Set and implement academic directions: \$26 million (Maintain and build on major investments, seize new opportunities for excellence, and sustain the best academic units)
- Support talented faculty and staff: \$88 million (A 2.5 percent general raise and \$15 million pool for outstanding merit increases)
- Help students realize educational goals: \$20 million (Improve undergraduate experience and support for graduate students)
- Build and maintain academic infrastructure: \$58 million (Academic and research facilities, improved financial system)

Total needs: \$192 million

Funding sources:

University of Minnesota: \$96 million

- Internal cuts and reallocations: \$49.8 million
- 4.5 percent tuition increase: \$46.2 million

State of Minnesota: \$96 million

For more information on the University's 2004-05 budget request, visit www.umn.edu/urelate/govrel.

'Sota Socials Are a Popular Road Stop

Gopher football away-game events took on a new look this year with 'Sota Socials, events sponsored by the alumni association and the athletics department. Typically held the night before a game, the socials attracted 300 Minnesota fans for the Ohio State game and more than 600 for the Wisconsin game. Pregame tailgate parties were held in most places as well, giving Gopher fans an entire weekend of Minnesota events leading up to the game. The socials and tailgate parties are expected to continue next year.

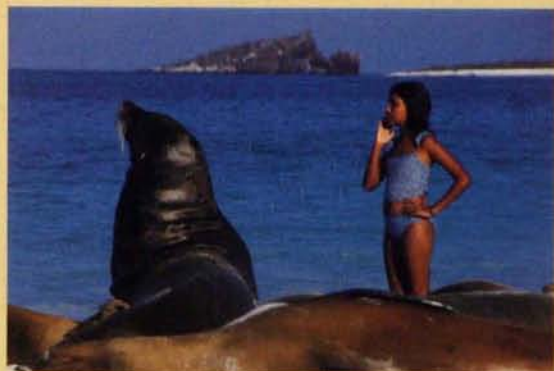


Travel Spotlight: Galapagos for Families

A chance for travelers of all ages to see the sights that inspired Charles Darwin is offered this summer in the Galapagos Family Expedition. The tour, offered by the University of Minnesota Alumni Association, runs from July 4 through 13 and includes seven nights on a floating base camp: the 80-passenger M.S. Polaris.

Offered for the first time by the alumni association, the tour takes travelers to eight of the islands famed for their pristine beauty and unique wildlife. Marine iguanas, giant tortoises, blue-footed boobies, and creatures unlike any others on Earth inhabit these remote and carefully preserved islands. With naturalists on board, snorkeling, seminars, side trips in smaller boats, and a 25 percent discount for travelers under 21, the Galapagos Family Expedition offers a once-in-a-lifetime family vacation. Tour operator Lindblad Expeditions reports that the trip is popular with both parents and children and with grandparents and grandchildren—and is appropriate for almost all ages.

For details on the Galapagos Family Expedition, July 4–13, call Becky Von Dissen at 612-624-2323 or 1-800-UM-ALUMS (862-5867) or visit www.alumni.umn.edu/travel.



Singing in the Season

Everyone knows Goldy Gopher doesn't talk—much less sing—but he did hum along once or twice with members of the Glacial Ridge (Willmar) Chapter board and other volunteers who went caroling around the town December 17. They dropped in at Rice Memorial Hospital, Bethesda Nursing Home, and Willmar Regional Treatment Center. This was the fourth-annual caroling event for the alumni association group.

Coffman Is Better than Ever

Maggie Towle (B.A. '81), director of Twin Cities Student Unions at the University of Minnesota, is as proud as any homeowner would be to show off a top-to-bottom renovation—in this case, Coffman Memorial Union. Coffman Unions's restorers have faithfully returned the structure—all 309,000 square feet of it—to its elegant 1940s glory while maximizing the historical building's utility. I urge you to put a visit to Coffman Union on your to-do list for this new year.

Perhaps the most stunning transformation is on the ground level, where the dingy, old parking garage and other underused space is now a cheery, 60,000-square-foot area for students to gather and conduct the day-to-day business of being a busy University student. New on Washington Avenue is "The Cube," a glass structure near the Weisman Art Museum added as a welcoming entrance, especially for bus riders who have made this stop the second busiest in the

metro area. Inside, the funky old garage pillars make an eye-catching architectural statement that nicely breaks up the huge space. "This level alone is larger than most student unions in the U.S.!" says Towle.

On this level visitors will find a post office, convenience store, coffee shop, print shop, deli, full-service bank, a 48,000-square-foot bookstore, a trio of fast-food choices, and a University dining facility outfitted with one of the largest, most high-tech kitchens in town. The Great Hall ballroom has been updated with restrooms and air conditioning. The ceiling's domed lighting is wired for three different colors of lights, and the look of the former 1940s balcony has been re-created to complete the dramatic art deco effect.

One floor down, filled with game tables and snack bars, the basement will resume its role as the campus entertainment center. The bowling alley's 14 lanes are updated with electronic scoring. And a new computer lab provides laptops that can be checked out for use while in the union.



Deborah Hopp, B.A. '75

But what about the Whole Music Club, you ask? Towle says that nearly every visitor asks about that famous Coffman venue. You'll be pleased to learn it has been left largely unchanged, except for the happy additions of a green room, restrooms, and a concession stand.

On the first floor, visitors enter from the Northrop Mall side through Coffman's original doors, which have been covered up since the 1970s, and step onto original terrazzo floors beautifully restored to reveal brass inlays of Coffman Union and Northrop Auditorium. On each side of the hall are fireplaces with art deco-style seating and views that carry out to the Mississippi River and Northrop Mall. From the Mississippi River side, visitors approach from a grassy terrace and a plaza with outdoor furniture surrounding the striking 16th-century Italian fountain donated by James Ford Bell in 1959.

Also on the first floor is a beautiful new state-of-the-art theater. Regularly programming second-run Hollywood films, the theater seats 400 and works well for lectures and small live performances. There are meeting rooms and Internet kiosks, a lounge area by the ticket office, and a reception area ideal for pre-function socializing that opens to the river and outdoor patios.

The second floor houses offices for 40 student groups in what Towle says is "the finest student organization space in the country." On the third floor, broad, bright hallways lead to several meeting rooms whose appointments rival any of our downtown corporate spaces.

The fourth floor Campus Club—also restored to 1940s style—sports a new bar and lounge area on the south side, off of the west wing near the Dale Shepard Room. On the Northrop Mall side, a huge terrace holds patio furniture for taking in spectacular vistas of campus. Campus Club membership—now open to all alumni—will cost about \$180 per year.

Coffman reopens with the start of spring semester, January 21, and the kickoff of a semester-long, grand reopening celebration begins with a ribbon-cutting ceremony January 22 (for more information, visit www.coffman.umn.edu). The new Coffman Union will not only be the center of campus life, it is sure to be one of the hottest venues in town for weddings, meetings, and social events. I'll see you there!

Reconnect through the New Directory

The perfect opportunity to reconnect with fellow alumni and old friends will be available in November 2003, when a new alumni directory is published, in three versions, for the University of Minnesota Alumni Association.

Questionnaires were mailed in mid-January to all Twin Cities campus alumni. Completing the simple form—either by mail, on-line, or by telephone—is the first step to being included in the directory.

This alumni directory is the only one for the entire Twin Cities campus and will contain information about alumni association members, non-members, and friends of the University, plus a history of the UMAA as it approaches its 100th anniversary in January 2004.

The new directory will be available in three formats: hardcover book form, CD-ROM, and on-line on the UMAA Web site. The hardcover version, containing only UMAA members, will be convenient to use and provide an attractive and lasting keepsake. The electronic versions will include data on all Twin Cities campus alumni and be encrypted or password-protected for security.

The on-line directory is part of a larger collection of member-only services that will include an on-line career center with networking opportunities, employment sections, and more.

For information about the directory, contact David Sailer, UMAA associate executive director of marketing and membership, at 612-624-2323 or 800-UM-ALUMS (862-5867).



An Extraordinary Program

Minnesota magazine missed one of the UMAA's 2001-02 Program Extraordinaire winners in its awards coverage in the November-December issue. The College of Natural Resources Alumni Society cosponsored the Internship and Career Fair in February 2002. More than 300 students and 40 employers attended, and several career-related panel discussions were presented. The event was so successful that plans are in the works for a repeat in 2004. The college's student-faculty board and student services office cosponsored the 2002 fair.

She's a Psychiatrist and a Pharmacist

Pharmacist Lucy, located on the second floor of Weaver-Densford Hall, was donated to the school of Pharmacy in November by UMAA life member Jeff Johnson (B.A. '80) and former College of Pharmacy Alumni Society board member Linnea Forsell (B.A. '78). Johnson and Forsell are co-owners of St. Paul's West 7th Pharmacy and have participated in their city's Peanuts on Parade event each of the last three years. The first two statues, Snoopy and Charlie Brown, were auctioned off. "We decided to keep Lucy, since she's the first one we've made as a pharmacist," explains Johnson, whose wife, Lucy (B.A. '81), is also a



pharmacist and a former alumni board member. "We wanted to keep it indoors and we just don't have room in the store. The College of Pharmacy seemed like the logical choice. Lucy and I hope one of our kids will see it there when they go to the U."

Upcoming alumni events on campus and around the country. For more information, visit www.alumni.umn.edu or call 612-624-2323 or 1-800-UM-ALUMS (862-5867) and ask to speak to the UMAA staff person listed after the event.

January

- 21 UMAA Legislative Briefing, 5 p.m. in the McNamara Alumni Center; contact Nicole Bennett
- 25 Great Conversations on the Road, Naples, Florida, 1:30 p.m. at the Hilton Naples and Towers; contact Chad Kono
- 31 Arizona West Valley Chapter annual meeting, 5:30 p.m. at Luke Air Force Base; contact Chad Kono

February

- 1 Bay Area Chapter Big Ten ski trip to Lake Tahoe, details TBA; contact Mark Allen
- 1-12 Trans-Panama Canal Cruise; contact Becky Von Dissen
- 1-16 Eastern and Oriental Express alumni tour; contact Becky Von Dissen
- 9 Suncoast (Florida) Chapter event with Glen Mason; time and place TBA; contact Chad Kono
- 10 Southwest Florida Chapter event at the Country Club of Naples with Glen Mason, time TBA; contact Chad Kono
- 15 Gopher women's hockey at Duluth pregame rally, 5 p.m. at Buena Vista Restaurant and Lounge; contact Chad Kono
- 15 Arizona West Valley Chapter Day at the Races, all day at Turf Paradise; contact Chad Kono
- 16- Mar. 11 Mysteries of the Earth alumni tour; contact Becky Von Dissen
- 21 Gopher baseball team and alumni rally in Surprise (near Phoenix), Arizona, time and place TBA; contact Chad Kono
- 22 Great Conversations on the Road, 1:30 p.m. at the Doubletree Paradise Valley Resort in Scottsdale, Arizona; contact Chad Kono

March

- 2 Kickoff party for "Celebrate Reading with Clifford and Goldy," a book drive for kids cosponsored by the College of Education and Human Development Alumni Society, 3 p.m. at the Galleria (Edina) Barnes & Noble Booksellers (book drive continues through March 8 at Minnesota Barnes & Noble locations and new University Bookstore location in Coffman Memorial Union); contact Raleigh Kaminsky at 612-626-1601
- 3-15 Easter Island, Cuzco, and Machu Picchu alumni tour; contact Becky Von Dissen
- 13 Red Wing Chapter presents "Age in Place Design: Issues on Aging" with Pamela Enz, 1 p.m. at the Red Wing Senior Center; contact Chad Kono
- 13-20 Madrid Escapade alumni tour; contact Becky Von Dissen
- 16 Southwest Florida Chapter event with "Forever Plaid" at the Country Club of Naples, time TBA; contact Chad Kono
- 20 Arizona West Valley Dinner with Granny; time and place TBA; contact Chad Kono
- 29 Great Conversations on the Road, 2:30 p.m. at the Los Angeles County Museum of Art; contact Chad Kono
- 30- April 7 Alumni College in Chianti; contact Becky Von Dissen

Plan Ahead

Mark these events on your calendar and visit www.alumni.umn.edu, call 612-624-2323 or 800-UM-ALUMS (862-5867), or watch your mail and Minnesota for more details.

April

- 23 Institute of Technology Alumni Society Science and Technology Banquet with Richard Gross, vice president of Dow Chemical, at the Minneapolis Hyatt; contact Kris Kosek at 612-626-8282
- 24 "Great Jobs for Great Grads" Alumni Career Expo at the McNamara Alumni Center

May

- 27- May 8 Treasures of the Western Mediterranean alumni cruise

May

- 16 UMAA Annual Celebration in the newly renovated Coffman Memorial Union
- 19-27 Alumni College in Provence
- 30- June 8 Alumni College in Greece

June

- 14-23 Alumni College in Sicily

July

- 1-17 Cruise the Face of Europe
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Doing Right by Gopher Football

Within weeks of moving to Minnesota in 1966, I became a Gopher football season-ticket holder. At the time, I knew little about the state and less about the University of Minnesota. But before the season was over, I had learned the “Minnesota Rouser” and bought maroon and gold Gopher gear. I learned about the legend of Paul Giel (B.A. '55) and that the Gophers had been to back-to-back Rose Bowls a few years earlier. Although I was a born-and-bred Kansan, within a few short months I was well on my way to becoming an adopted Minnesotan because of my devotion to the Golden Gophers.



Margaret Sughrue Carlson,
Ph.D. '83

When we asked our national board members to share on our Web site their favorite memories from their time at the University, they, too, talked about their remembrances of on-campus football. Our national president, Deb Hopp (B.A. '75), mentioned meeting her late

husband, Mark, at the Minnesota-Indiana game on October 16, 1973. Dennis Schulstad (B.A. '66), one of our vice presidents, said that—other than when he was in the Air Force—he had not missed a Gopher football home game in 40 years. Steve Litton (B.S. B.A. '65, D.D.S. '67), our representative from the School of Dentistry, loved being in the card section at the football games. And just about every board member recalled how exciting it was to see and hear the marching band stepping down University Avenue.

So last spring, when the state legislature asked the University and the Minnesota Vikings to study the feasibility of a joint-use stadium on campus, the alumni association's board of directors asked if it could play a role in the process. We dedicated four advocacy committee meetings to the topic. But we began to hear rumblings that a joint facility might not be feasible on campus and that other locations may need to be explored. At its last meeting, our advocacy committee decided to separate the issue of partnering with the Vikings from the more basic question: “Do we want Gopher football back on campus?” The answer was a unanimous and resounding yes.

This recommendation moved on to our 43-member UMAA National Board on November 23. Robert Stein (B.S. '60, J.D. '61), who is now a UMAA vice president and but had been chair of the Faculty Senate Committee when Gopher football moved to the Metrodome in 1982, said, “Whether or not the decision was a correct one back at the time the move was made, playing off campus is not acceptable for the University at the present time.” Football is not just a game, he said: “It brings a lot with it, such as

community spirit and alumni support and involvement.”

Jerry Noyce (B.S. '67), UMAA president-elect and chair of the advocacy committee, recommended that the alumni association be the first organization to go on record supporting a stadium on campus as an important part of campus life and memory-building. The UMAA National Board's official resolution, which was passed unanimously, states that, “The University of Minnesota Alumni Association believes that it is in the best interest of the University community to bring Gopher football back on campus.”

About the same time, the Minnesota Vikings had made a decision to withdraw from the joint proposition, citing a variety of reasons, including that the 32-acre site across from Williams and Mariucci arenas was not big enough. Immediately, there was talk of a joint stadium on the State Fairgrounds, in Anoka, in Blaine, and other locations. The alumni association sent a message to University President Bob Bruininks and Board of Regents Chair Maureen Reed (B.A. '75, M.D. '79) that we would be opposed to any partnership moving Gopher football any farther from campus. And the Minnesota Student Association and the Graduate and Professional Student Assembly passed their first-ever joint resolution, advocating for the return of Gopher football to campus.

Bruininks announced at the December Board of Regents meeting that the University would “step back” from a joint Gopher-Vikings stadium and begin to explore a smaller, on-campus, Gopher-only facility. There were those who immediately rebuked the University and the alumni association, saying that there will never be two stadiums. And no one can disagree that the state is in dire financial straits at this time—trying to amend a \$4.5 billion deficit. The stadium issues won't likely be resolved in this legislative session.

We decided to separate the issue of partnering with the Vikings from the more basic question: “Do we want Gopher football back on campus?” The answer was a unanimous and resounding yes.

But we need to take a longer view. Golden Gopher football has been an important part of the spirit and sense of community of this state for more than 120 years—and it will be for at least 120 more. We need to do what's right for the Gophers and the University this time around. It won't be easy. There will be those who will tell us repeatedly that it can't be done.

But bringing Gopher football back to campus should be done. And when it happens—and I know it will—we will thank the tens of thousands of alumni who cheered on the football Gophers at Memorial Stadium over the decades and who remember what that experience was like. They will be the ones who—with the support of the student groups and the alumni association—help bring Gopher football home again.

If you are among those who have felt that on-campus football experience, you can begin by putting into words what football on campus meant to you as a student, as an alum, and as a citizen of Minnesota. Write to us at: Campus Football Memories, McNamara Alumni Center, 200 Oak St. SE, Suite 200, Minneapolis, MN 55455, or send to fling003@umn.edu. ■



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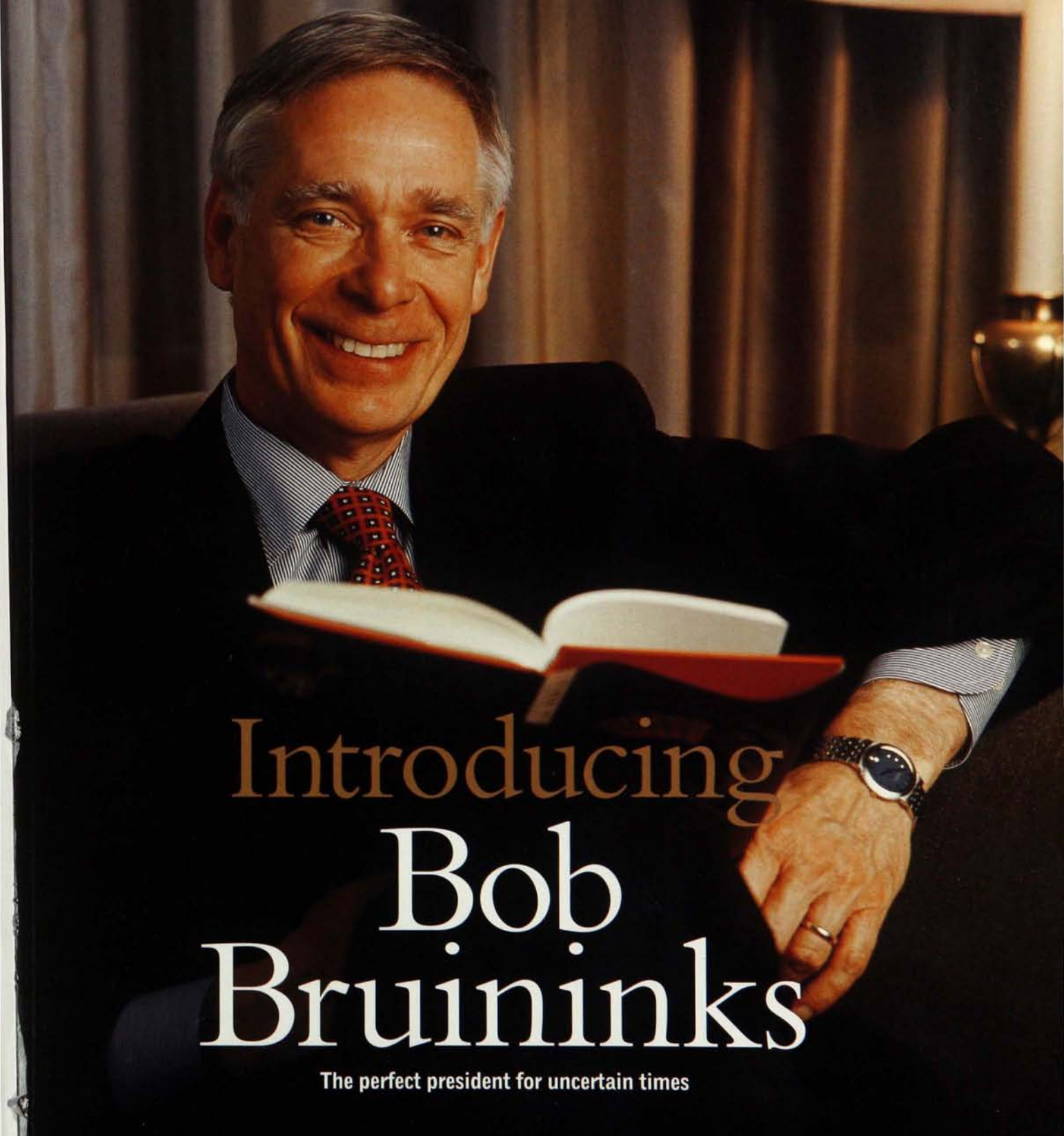
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Features

18 Off the Shelf

Reviews and views of books with a University connection.

20 Italy Can Wait

Last year at this time, Bob Bruininks was looking forward to a long-deserved sabbatical, after which he would return to teaching at the University of Minnesota and perhaps slow down. But then President Mark Yudof resigned. . . .

By *Burl Gilyard*

26 Lessons in Ethics

Educators at the U's Carlson School of Management can impart knowledge and skills to their business students, but can they instill the values that will make them ethical business leaders?

By *Meleab Maynard*



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34 Fausto's Afternoon

The winning entry in *Minnesota* magazine's fourth annual fiction contest.

By *Jarda Cervenka*

40 Out of the Rough

Applying the focus learned on the course, the Gopher men's golf team was able to block out a threat to eliminate the program and win the 2002 national title. Plus, Gopher sports previews and other news.

By *Robyn Dochterman*



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Who owns campus public art; the College of Natural Resources turns 100; faculty research; campus arts and events; and Campaign Update.

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An inside look at the U.S. armed forces.

Cover photograph by *Dan Marshall*



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Lawyer.
Collector.
Member.
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Peter Saari, '90, '95, International Education
General Counsel, SimonDelivers.com

"All roads lead back to the U," says Peter Saari. "I wouldn't be able to give if I hadn't gone there." Peter and wife Cathy have been making annual gifts since '93 and joined the UMAA in '99. Because both are art aficionados, they give to the Weisman, which they appreciate for its world-class collection and for being a teaching museum. "The way I see it, if you love the U, you can support the U, and it doesn't take a lot of time. Write a check."

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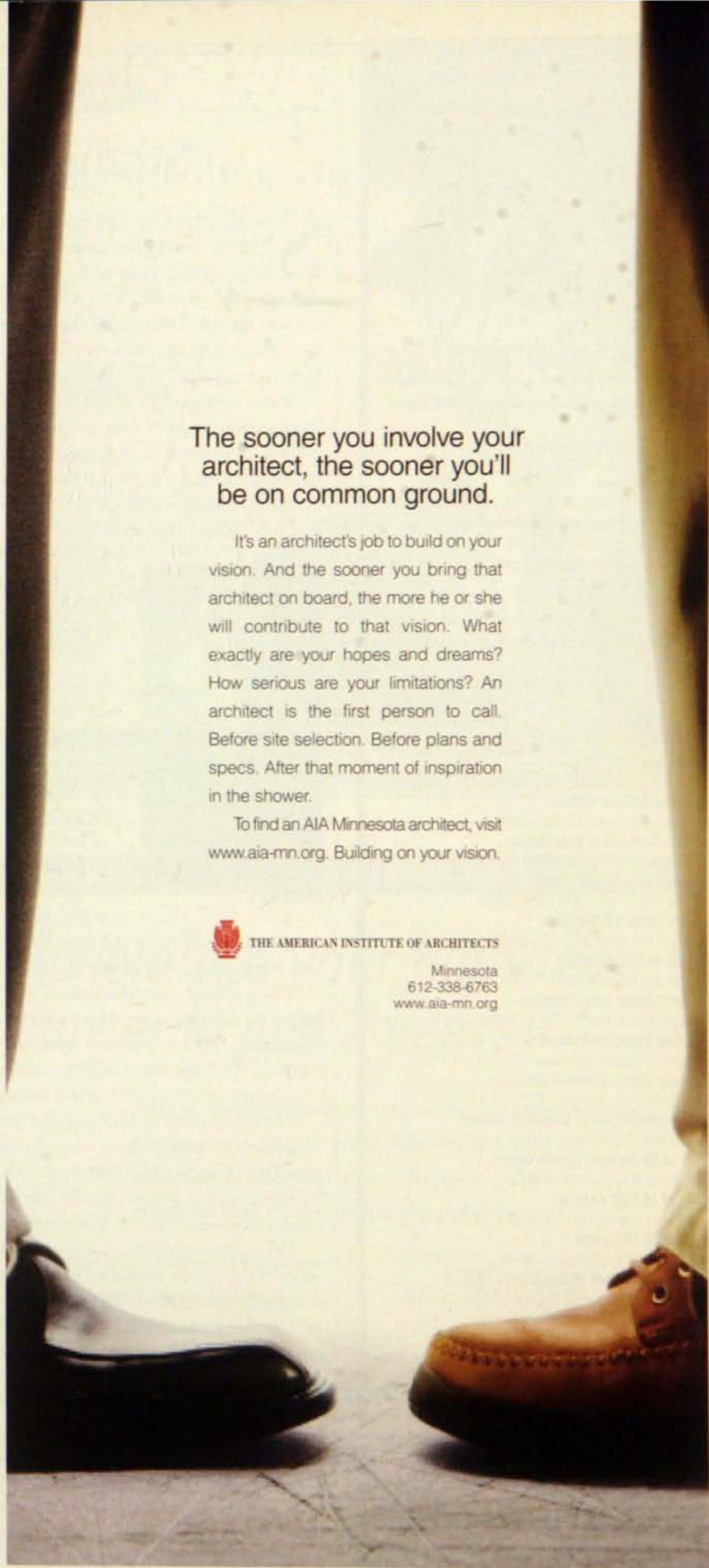
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Editor's Note

Stranger Than Fiction

Shortly after I figured out how to string words together into sentences—and then how to manipulate them to suit my imagination—I attempted to write a story. I recall sitting down with a tablet of pale green paper, the kind whose rules look like two-lane highways with dotted lines running down their centers. I wrote about two 6-year-old best friends, Danny and Tommy, who convinced their parents to allow them to spend a summer night in a back-yard sandbox. They burrowed into the sand to watch, secretly, what happened in the neighborhood after the sun went down.

It was a good start, but at about that point in the story—after a page and a half—my imagination caved in. Not to be too critical of my young self, but my story lacked character development, a plot, a climax, a title. The details grew thin, the tale meandered, the boys fell asleep in the cool sand, and the story concluded with an abrupt “The End.” I set my pencil down exhausted. Writing fiction was the hardest thing I’d ever done.

I still believe that writing fiction—building rich characters and places out of words and then dragging the reader helplessly into the writer’s world—is one of the most difficult tricks to pull off. That’s one reason I look forward to our fiction contest every year. I admire anyone who has the courage to write, and I’m hungry for their stories.



Shelly Fling

When the entries begin arriving, I number, photocopy, and stack them like presents. After the deadline comes the best part. I take them home 10 or 12 at a time and read—on the couch, on the floor, stirring pasta. I am drawn into stories about getting out of prison, being 11 and mourning a mother’s death, being older and bewildered about the young, being a reluctant teenage drug informant, meeting Hitler’s father.

I never fail to be humbled by the stories so carefully composed and hopefully submitted. Whether the stories are rough or polished, I am always sad to turn the last page of the final entry. But my and senior editor Chris Coughlan-Smith’s job, reading and weeding, is thrilling—and easy. We hand off the finalists to a third party, a seasoned fiction writer and judge of many contests, for the verdict.

The winning entry this year, “Fausto’s Afternoon” by Jarda Cervenka (page 34), is not only a captivating story with a strong, original voice, it hints at the quality of the pool it came from. We are pleased to publish Cervenka’s story but applaud all who entered our contest. We hope they continue to write.

The rest of the stories in this issue are true—although no less compelling.

Our cover story by Burl Gilyard (page 20) introduces readers to new University President Bob Bruininks, who takes the helm of the University at a critical time, when the state faces a \$4.5 billion budget shortfall and the U is handed funding cuts. We learn why he is the perfect person for the job as he discusses his priorities for the University and one of its greatest assets: its alumni.

One story—about ethics courses at the U’s Carlson School of Management in the wake of the recent corporate accounting scandals—took an unexpected turn. During her research, writer Meleah Maynard reported back that the Carlson School isn’t reactive, that ethics courses have been a critical part of its M.B.A. programs for decades. Instead, she discovered a lively, philosophical debate among the professors about whether ethics can actually be instilled in students. We hope you find her article intriguing (page 26).

Finally, two people who don’t care for sports told me they thought Robyn Dochterman’s article about the Gopher men’s golf team was the most riveting sports story they’d ever read (page 40). Dochterman recounts the team’s 2002 season, when it was faced with extinction but pulled together to win the national championship.

It is, in fact, a story stranger than fiction.

Shelly Fling may be reached at fling003@umn.edu.

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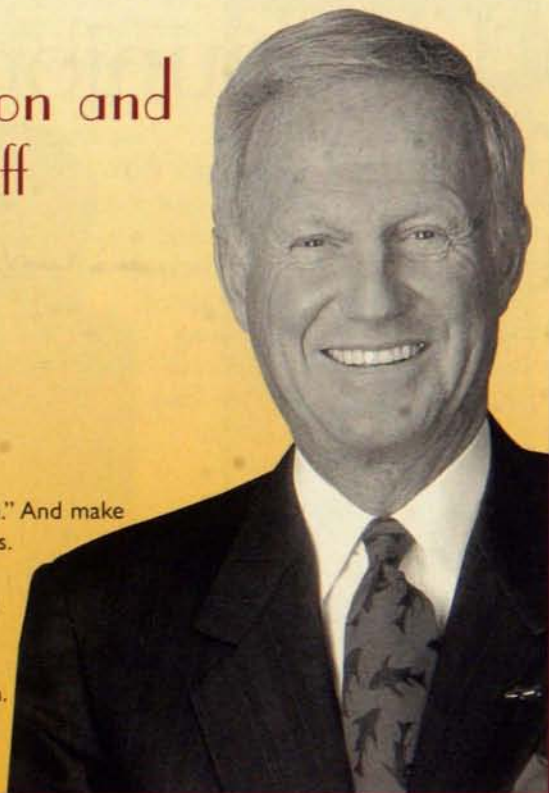
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Letters



An Early Integrated Sorority

In reading "The Way Spaces Were Allocated" by Tim Brady [November–December], I was reminded of a positive action taken in 1958 by several female students who were aghast when observing the hurtful actions and policies that affected African American students. This included exclusion from any sorority on the Twin Cities campus.

Led by Carol (Salman) Meyer (B.S. '61), a small group of women discussed what they could do, and out of this concern came the founding of a new sorority, Nu Sigma Pi, based on the premise that membership was to be open to all women regardless of race or creed. Indeed, the logo features an open door. Two of the early members, both black students from the South, proved to be especially exciting to the membership as they would bring their dates to the social functions—dates who on Saturday afternoons were two of the biggest stars on the football field.

By 1961, two other [integrated] sororities were identified in other parts of the country and a national organization was founded, changing its name to Lambda Delta Phi. The local chapter is still very vital today and continues to be located on the St. Paul campus.

J. KATHLEEN ULKU LAURILA (B.A. '62)
Golden Valley, Minnesota

Happy, However . . .

The article "No Other Moment Like This One" [January–February] and the one on

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UNIVERSITY OF MINNESOTA The University of Minnesota is an equal opportunity educator and employer.

housing ("The Way Spaces Were Allocated") were of great interest to me. During my time at the University, I was active in many social causes. I would like to congratulate you on the article, but there are also many omissions. There was no mention of Professor Forest Wiggins [who became the first full-time African American faculty member at the University, in 1947]. Many of us are still convinced that there were certainly issues of discrimination in his case. [After questioning the social order of the University, Wiggins was denied tenure and was terminated.] I recognize that there were political issues involved, but it certainly doesn't give credit to the University that it insisted, at that time, on what we now refer to as "political correctness."

There was no mention of Hobart Banks (B.A. '52), who was the first African American to become a member of the student council. His cause and candidacy was championed by the student chapter of the American Veterans' Committee. This group of veterans was formed in part because there was no veterans' organization that would accept black former service personnel. The chapter at the U of M was very active. It also did a great deal of work through Minneapolis Mayor Hubert Humphrey's (B.A. '39) office, which helped to identify many of the issues of discrimination in the Minneapolis community.

I recognize that it would be impossible to include everything, and I was more than happy to see what was cited.

ROSEMARY NIEMANN (B.A. '48)
Tucson, Arizona

Keep the Stories Coming

Thanks so much for the article on the history of African American students and political organizing at the University. As an alum from the mid-1990s, I benefited greatly from the legacy of these student activists but didn't know many of their stories. Please keep telling the stories of politics and the University—they are controversial, contradictory, and at the heart of our state.

MATT MUSEL (B.A. '97)
Faribault, Minnesota

Please send your letters to the editor to: Minnesota, McNamara Alumni Center, 200 Oak St. SE, Suite 200, Minneapolis, MN 55455. Or e-mail to: fling003@umn.edu. Letters may be edited for style, length, and clarity.

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FOUND

Mary, English major '49, retired U.S. undercover agent, and professional wrestling fan. Who could have guessed?

New! Twin Cities Campus Alumni Directory

Watch for information mailed to your home or visit our Web site at www.alumni.umn.edu.

UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION

FOUND

John, Philosophy major '72, Wall Street stockbroker, and renowned author of *A Conservative's Guide to New York*. Who could have guessed?



A compendium of news from around the University—research, promotions, program developments, faculty honors. Edited by Chris Coughlan-Smith

Campus Digest

THE COLLEGE OF NATURAL RESOURCES TURNS 100

For the past century, the College of Natural Resources at the University of Minnesota has played a critical role in the management and conservation of our forests, fish, wildlife, and water. The college marks its 100th anniversary this spring with a variety of events that demonstrate its ongoing and deepening commitment to its mission.



Horticulture professor Samuel Green founded the U's forestry program in 1903.

The College of Natural Resources traces its history back to the turn of the last century. After traveling to Europe in 1900 to study forestry practice and education, University horticulturist Samuel Green nurtured the idea of establishing a forestry degree program in the School of Agriculture. In 1903, a curriculum of forestry courses and a bachelor of science degree were offered, and what is now the College of Natural Resources took root.

In the ensuing years, the forestry program quickly grew and included coursework in forest products, game management, fish culture, and wood technology and field-based work at Lake Itasca State Park. Over the decades, the natural resources programs responded to social and cultural changes, such as the post-World War II housing boom, the growing popularity of outdoor recreation, and the environmental consciousness of the 1960s. In the 1980s the college began to diversify: The Department of Fisheries and Wildlife joined it in 1983, and in 1989 a new natural resources and environmental studies major was instituted, drawing hundreds of students to the college's undergraduate ranks. In the 1990s, the college broadened its research and outreach efforts, becoming involved in environmental impact concerns and developing research centers that focus on such topics as tree improvement and natural resource policy.

In recent years, the college has partnered with environmental groups, government agencies, and corporations to provide continuing education; been given responsibility for the Bell Museum of Natural History and the U's Tourism Center; and joined forces with the University of Minnesota Extension Service and the College of Agricultural, Food, and Environmental Sciences to establish the Water Resource Center to focus on water-quality issues.



Forestry student Robert Wilson ('12) sits outside his summer quarters at Lake Itasca.

Events marking the College of Natural Resources centennial include:

- **Great Conversations** with Anne Kapuscinski, professor of fisheries, wildlife, and conservation biology, and Margaret Mellon, a biotechnology and food safety authority. April 22 at 7:30 p.m. at the Ted Mann Concert Hall, 2128 Fourth St. S., Minneapolis. Tickets are \$27 (\$22 for University students, faculty, staff and UMAA members). Presented by the College of Continuing Education. Call 612-624-2345.
- **Centennial Banquet and All-Alumni Reunion**, featuring the awarding of Outstanding Achievement Awards. April 24 at 5 p.m. at the McNamara Alumni Center, 200 Oak St. SE, Minneapolis. The cost is \$35 (some discounts available).
- **Creature Features: A Day of Wildlife Film and Video**, a film festival featuring the work of the U's Walter Breckenridge, one of the first filmmakers of feature-length nature documentaries. April 26 at the Bell Museum Auditorium, 10 Church St. SE, Minneapolis.

For more information about the college's centennial year, visit www.cnr.umn.edu/100years or call 612-624-1234.

Overheard on Campus

"Americans have long cherished self-created freaks—people who set out deliberately to do something that makes other people wince."

—Karal Ann Marling quoted in *USA Today* about the competitive eating contests growing in popularity to see who can down the most food in the least amount of time

THE COST OF AN EDUCATION

The number of hours a student must work at minimum wage in order to cover the cost of attending an average public university has more than doubled in the past 30 years.

Year	Hours per week
1970	24
1980	23
1990	39
2000	48
2002	55

Source: November 2002 issue of *Opportunity*, a postsecondary education newsletter.

Overheard on Campus

"When large predators lose their natural prey—whether due to rinderpest, culling or habitat loss—no one should expect these animals to quietly twiddle their claws and starve to death."

—Professor Craig Packer, a behavioral ecologist with the U's Lion Research Center, quoted in a *National Geographic News* article about man-eating lions being more common than previously thought

Johne's Genes

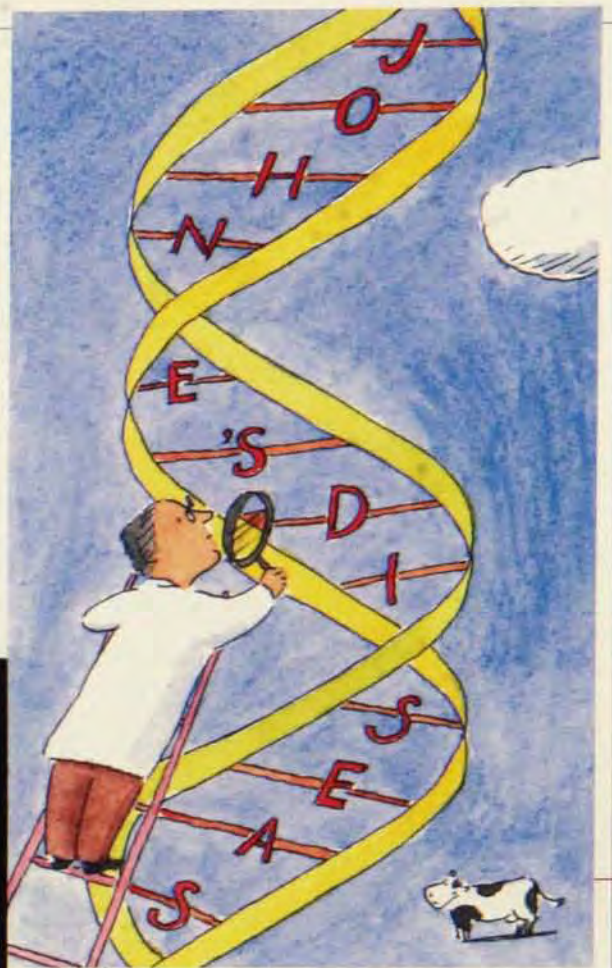
A major dairy cattle disease that costs the U.S. dairy industry more than \$200 million a year is a step closer to eradication thanks to researchers from the U of M and elsewhere. Researchers have sequenced the genome for the bacterium that causes Johne's disease, a major chronic wasting disease found in cattle and other ruminants like sheep and deer. The bacterium that causes the chronic gastrointestinal infection of Johne's disease has been hard to diagnose because there are several bacteria with similar structures. The sequencing of nearly 5 million base pairs revealed several unique genes, the discovery of which should aid in diagnosis. Knowing the genetic structure will help researchers make strides in treatment and prevention as well. The Johne's disease project is part of a broader University effort that seeks to sequence the genomes of a wide range of animal and human pathogens to help understand how they cause disease and to improve diagnosis and treatment. More on the University's Microbial Pathogenomics Program and results of the Johne's disease sequencing analysis are available on-line at <http://pathogenomics.ahc.umn.edu>.

Faculty Research

A look at recent University of Minnesota studies, research, discoveries, and rankings

Disenfranchisement Results

Had felons and ex-felons not lost the right to vote, the Democratic Party might have control of the White House and the U.S. Senate, according to research by University sociology professor Christopher Uggen and a Northwestern University sociologist. Almost all U.S. prisoners lose the right to vote, and in many states, so do those on probation and parole. In several states, ex-felons permanently lose that right. Since African Americans and poor or working-class whites are overrepresented among convicted felons, and these groups have traditionally voted for Democrats in elections, Uggen suggests that the rapid growth in disenfranchisement has provided a small, but clear, advantage to Republican candidates. Seven Senate elections since 1978 might have turned out differently had felons been allowed to participate, and the Democrats would have held the Senate during the Republican majority of the late 1990s and again this year. In the 2000 presidential election, Democrat Al Gore would have won because Florida has a higher proportion of disenfranchised felons than any other state and its electoral votes were the deciding factor. By extrapolating from demographic and voter turnout figures, Uggen estimates that if ex-felons had regained the right to vote, Gore would have gained at least 30,000 votes in Florida. George Bush won the state by 537 votes. The study was printed in the *American Sociological Review* and is available on-line at www.asanet.org/pubs/uggen.pdf.



Hope for Preventing Leukemia

A study that offers hope for the treatment, early detection, and perhaps even prevention of some leukemia cases was completed recently at the University of Minnesota Cancer Center. Researchers, led by Dr. John Kersey, found that leukemia most often develops from a long genetic process that begins before birth. By introducing the gene that is known to cause most human forms of leukemia into mice, researchers were able to follow the distinct genetic and cellular changes before and after birth that led to leukemia in adult mice. Results further suggest that in the early stages, the leukemia genes are in "survival mode" rather than growing vigorously, suggesting that early diagnosis and treatment could prevent the disease from progressing to full-blown leukemia. The research was presented on-line at www.bloodjournal.org and will be printed in an edition of the journal *Blood* in spring 2003.

WHO OWNS OUR CAMPUS ART?

You may not realize it, but you own art. In fact, you're quite an aficionado. You and every other sensible Minnesotan have invested in public art—art that's funded by the people, for the people. The money comes from a 1983 state law mandating that 1 percent of the construction cost of all state-funded buildings (which includes most University buildings) be set aside for public art specific to that building.

The University of Minnesota's Public Art on Campus program, which began in 1988, is one of about 300 public art programs in the nation. It has grown into one of the country's largest and most dynamic, with more than three dozen permanent pieces and a full menu of temporary works. Environments range from interior interactive exhibits to outdoor sculpture to functional landscapes like the entryway to the St. Paul Gymnasium.

"Public art is a long conversation," says Shelley Willis, the U's public art coordinator. "When funds become available for a new piece, we

assemble a committee composed of faculty and staff who will 'live' in the building, architects, people from planning and facilities management, maybe the dean involved, [and many others]."

This ad hoc committee decides on an overriding goal—to educate, memorialize, amuse, challenge, etc.—and how to go about achieving it. The selected artist creates a new work with the committee's guidance. "Except in the case of a design contest, artists are chosen based on their past work and a certain chemistry," explains Willis. "Departments all have a personality, a culture. They choose an artist whose work reflects that culture. For example, the Animal Sciences and Agriculture people chose Peter Woytuk, whose work is very solid and realistic. He created the massive bronze bulls on the front lawn of the St. Paul campus.

A map of public art on campus is available at the Weisman Art Museum so you can walk around and appreciate your collection. A list is available at www.alumni.umn.edu/minnesota.

—Sarah Barker



The Medium

Artist: Janet Zweig, New York City

Location: Inside Murphy Hall

Description: A pair of facing benches, flat-screen monitors, and cameras. Subjects interact through the monitors, rather than face to face. In keeping with the dynamic nature of journalism (the school is housed in Murphy Hall), Zweig intends to update *The Medium* with different audio and video effects.

Comment: "I think the committee chose me because my work is conceptually based, participatory, and often uses humor to express complex ideas," says Zweig. "In this case, I wanted students to be able to experience the fact that everything we see or hear through the filter of the media is transformed, interpreted, and manipulated—that none of it is the unvarnished truth."



Pressure, Tension, Stress, Release

Artist: Michael Cohen, Minneapolis

Location: To be installed in March, high on an exterior wall of the University Recreation Center, visible from University Avenue

Description: Low-relief lights, reflective during the day and computer-timed to change color at night. Cohen was selected based on previous work including a lighted piece in the lobby ceiling of Target Center.

Comment: "I think the committee liked the idea that I work with light and luminous pieces because it connotes energy and movement, similar to the activity going on inside the building," says Cohen. "I chose the exterior because I felt it best served the idea of public art. It's accessible to the most people."

Overheard on Campus

"Although we recognize the [Saddam] Hussein regime is reprehensible, the war being planned will not decrease and MAY increase the suffering of the Iraqi people for many years to come. The likelihood of a high cost in lives of both combatants and non-combatants is too great given the weak justifications that have been offered for an invasion and the limited considerations for post-war Iraq."

—From an on-line petition started by University Professor David Fox and signed, as of late January, by more than 32,000 academics worldwide

Overheard on Campus

"I had low SAT and ACT scores. Standardized test scores are not reflective of drive and desire."

—University of Minnesota senior David Simon, who was rejected by 17 colleges but accepted by the University of Minnesota, after learning that he had been named a 2003 Rhodes Scholar

Overheard on Campus

"We try to be careful not to chalk a nice-looking building. I don't think we've ever done it on Northrop [Auditorium]."

—Nonstudent Ty Moore of the University of Minnesota Coalition Against War on Iraq, quoted in the St. Paul Pioneer Press. The University is discussing limiting chalk messages to sidewalks in response to an increase in writing on buildings and other surfaces.



REUNITED WITH THEIR UNION

University students poured into the newly renovated Coffman Memorial Union and made themselves at home when it reopened January 21, the first day of spring semester. Many current students have never been inside the building, as the \$71 million renovation project to return the student union to its 1940s splendor—as well as to update it with 21st-century conveniences—lasted three years. Once inside Coffman, students were greeted by grand views of the Mississippi River and Northrop Mall, escalators connecting the main and ground floors, a computer lab with 100 stations, a post office, a movie theater, additional quiet lounge space, new



restaurants, movies and music throughout the day, and Coff Man, a shy but friendly superhero of dubious powers.

Coffman Union hosts a reopening celebration and open house with refreshments and guided tours on March 29, 11 a.m. to 2 p.m.

Overheard on Campus

"I'm like, 'They have sushi? Oh my God, they have sushi!'"

—Unidentified student
at the University

Recreation Center on her reaction to
her first visit to the renovated
Coffman Memorial Union

A BIG BOOKSTORE BASH

The University of Minnesota Bookstore's new 46,000-square-foot flagship location on the ground floor of the newly renovated Coffman Memorial Union is showing off its flexibility with a series of grand opening events this month. The store brings three former locations into a space larger than those three combined. As a result, the bookstore will stock more general interest and academic press books, more gifts and clothing, and has space that can be used for anything from author readings to extra checkout lanes at textbook-buying time.

Most grand opening events took place immediately after the store opened March 3, but several readings are set for the week following spring break. "We want to encourage alumni to visit," says Kari Weidling (B.A. '87), marketing manager for University Bookstores. Visiting alumni will find convenient, attached parking in the East River Road Garage. The bookstore will hold drawings through the week of March 24, with prizes that include a shopping spree, a guided climb of Mt. Rainier, and luggage.

Confirmed author events are listed below; check www.bookstore.umn.edu for hours and more details.

■ Tuesday, March 25

Lorna Landvik (*Patty Jane's House of Curl*) will sign copies of her new book, *Angry Housewives Eating Bon Bons*, beginning at 2 p.m.

■ Wednesday, March 26

Alison McGhee (B.S. '88, M.A. '93), author of *Shadow Baby* and *Was it Beautiful*, will discuss her work and sign copies of her books, beginning at 2 p.m.

■ Thursday, March 27

Madeline Drexler will discuss her work and sign copies of her book *Secret Agents: The Menace of Emerging Infections*, beginning at 2 p.m.

UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION



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A look at Campaign Minnesota's successes and the priorities ahead in its final year. By Joel Hoekstra

Campaign Update

Doubly Devoted

Bruce Schelske (B.A. '70) knows the value of educational opportunity. His father was the first in his family to attend college—as a nontraditional student funded by the G.I. Bill in the late 1940s. A World War II veteran who landed at Normandy three days after D-Day, Jim Schelske (B.S. '48) was wounded and older than most students by the time he arrived at the University of Minnesota. But he obtained a degree in mining engineering and went on to a successful career in the taconite industry.

"There was never any doubt in our family that I or

my brothers were going to college," Bruce says. "My father knew that a college degree had given him the opportunity to be successful."

Hoping to spread such opportunities, Bruce and his wife, Sharyn Schelske (B.A. '69), have devoted their lives to education. Both began working in General College's Upward Bound program as undergraduates. Now, still at General College, Bruce directs the TRIO Student Support Services program and Sharyn directs the McNair Scholars program; both work with first-generation students. What's more, the Schelskes recently made a bequest and a current gift in memory of Bruce's father. The Schelske Family Scholarship Fund, established by Bruce's mother in 2001, benefits modest-income, first-generation college students interested in technical, science, or engineering careers.

Like the Schelskes, many U faculty and staff, who see firsthand the difference that gifts can make at the University, have made contributions to Campaign Minnesota. Some 10,000 faculty and staff, in fact, have given nearly \$60 million over the course of the seven-year campaign. "It's a phenomenal statement of the loyalty and affection that Minnesota faculty and staff have for the U," says V. Rama Murthy, Institute of Technology distinguished professor and chair of the faculty/staff campaign committee.

For many, a contribution is also a token of gratitude for an education or a career they cherish deeply. "The U has been a big part of my life for a long time," says Stephanie Dilworth (B.S.B. '95), principal auditor in the U's Department of Audits. "My father is a faculty member here, my daughter is a student, my sister is a Ph.D. student, and I work here and was a student here. The U helped me, as a nontraditional student, to get a degree and I've been very appreciative of that."



Bruce and Sharyn Schelske

Give Where Your Heart Is

WHATEVER INTEREST IS NEAR AND DEAR TO YOUR HEART, a gift to the U can be another way to support it. Whether you are a friend of the arts, an environmentalist, or an advocate for children's issues, there is likely to be a teaching, research, or outreach program at the University of Minnesota that furthers your interest. For example:



BIBLIOPHILES: The U recently acquired the archival records of Milkweed Editions, one of the leading small presses in the Midwest. Gifts to University Libraries help to build and maintain collections in all subjects.



ANIMAL ENTHUSIASTS: The research of U biologist Craig Packer on preventing disease among African lions has been supported through private gifts. Prefer pets? Support the Small Animal Clinic or the Equine Research Center.



FLOWER CHILDREN: Minnesota gardeners trust the U's Extension Service for sage advice on raising blooms. The U is also one of the few institutions in the world that develops improved strains of woody plants and fruits. Consider a contribution to horticulture, agronomy, or plant sciences, or to the Minnesota Landscape Arboretum.

Unique Undergrad Opportunities

Like many biology majors at the University of Minnesota, Zach Kastenberg has dreams of becoming a doctor or a medical researcher. A junior from Poynette, Wisconsin, Kastenberg is still a long way from actually practicing medicine, but already he has had the chance to observe surgeries and work alongside one of the world's foremost authorities on stem-cell research, Professor Catherine Verfaillie. "I never imagined I could learn as much as I have," Kastenberg says.



Zach Kastenberg

Kastenberg is just one of the 450 undergraduates currently collaborating with faculty on research projects—thanks to the Undergraduate Research Opportunities Program (UROP). The program, funded in part by private giving, provides students with up to \$1,700 for research use, giving them a taste of how research drives discovery and invention. The students collect and interpret data, practice investigative skills, and solve problems. Most important, they're able to discuss the methods and conclusions with an expert in their chosen field.

- Richelle Pierre (B.A. '02), a journalism major from Stillwater, Minnesota, used a UROP grant to study "advergaming," a proliferating form of Internet advertising. The games, often available for free, are engaging, graphic-intensive, and aimed at children and

adults alike. Pierre cataloged more than 100 sites—sponsored by companies such as Pepsi and Chrysler—that hawked athletic gear, retail food, liquor, and other products. Journalism professor Shelly Rodgers was her adviser for the study. "You have to give all sorts of personal information on these sites," Pierre says. "For companies, the sites are a gold mine, because they can track the habits and interests of their customers."

- Jaime Nivala (B.S. '02) a civil engineering graduate from Maple Grove, Minnesota, used UROP funds to marry her engineering skills with her love of the outdoors. At the urging of her adviser, Professor Bill Arnold, Nivala spent a year evaluating techniques for cleaning up a polluted Twin Cities wetland. "I really enjoyed the real-life application of my education," Nivala says. "This project was about more than just furthering the knowledge base of science. It was work that could actually impact the world I live in."

A Balanced Portfolio

Smart investors know the best portfolios contain a mix of financial tools that have immediate payouts as well as those that provide future returns. Gifts to the University provide similar financial benefits to the U, supporting both short-term and future excellence.

- Ninety-eight percent of all gifts to the U are designated for specific purposes by donors.
- About 65 percent of the gifts made every year are in the form of cash. The rest come in the form of bequests, other future commitments, and pledges to be paid over a period of time.
- Half of the gifts made during Campaign Minnesota have been designated for endowment, in which the principal is held intact and invested. An annual payout ensures that ongoing funding is available to support the program designated by the donor.
- Gifts provide about 10 percent of the U's revenues each year. This includes contributions available for immediate use and payouts from endowed funds.

Join in Our Success!

Don't wait another moment. Campaign Minnesota, a historic drive to help build greatness at the U, comes to a close in June. All gifts count toward the campaign and can be designated to the college or program of your choice. Here's how:

- On-line: www.campaign.umn.edu.
- By phone: Call 612-626-8560 or 800-775-2187 to make a credit card gift, or 612-624-3333 for information.
- Estate gifts also count. Call 612-624-3333 for information.



CAMPAIGN MINNESOTA



HISTORY BUFFS: UMD geoarchaeologist George (Rip) Rapp, Jr., developed a coring technique that helped him find two ancient Chinese cities. Gifts to programs such as geology, geoarchaeology, and history further our understanding of history and related fields.



SPORTS FANS: On top of winning three national championships last year, 19 of the U's 25 athletics teams reached NCAA postseason competition. Gifts to the Williams Scholarship Fund support the educational needs of male student athletes; gifts to the Berg Scholarship Fund do the same for women.

AT NORTHROP >>>

The Stuttgart Ballet performs at Northrop Auditorium April 8-9.



Arts and Events

<<< BELL MUSEUM

Sound of the Wolf and Owl, part of "Natural Wonders," at the Bell through May 18.

U LIBRARY EXHIBIT

An image from a book in "Before the Purchase," at the James Ford Bell Library March 31-July 3.



H. PARTIE FRONTIS.

DANCE

NORTHROP DANCE SEASON

All performances are at Northrop Auditorium, 84 Church St. SE, Minneapolis. Call 612-624-2345 or visit www.northrop.umn.edu.

Twyla Tharp Dance

Boldly crisscrossing dance boundaries, Twyla Tharp's showpieces add unexpected dimensions to Mozart, flirt with the spirit of American folk dance in a cowboy romance for the 21st century, and loosely explore Euripides' *Bacchae*. March 28, 8 p.m. Tickets are \$22, \$28, \$35.

Stuttgart Ballet

With a 243-year history, this German ballet is riding a wave of international popularity. The troupe, last at Northrop in 2000, returns with its latest ballet treasures including the critically acclaimed *The Lady and the Fool*. April 8-9, 7:30 p.m. Tickets are \$23, \$29.50, \$39.50.

UNIVERSITY DANCE PROGRAM SEASON

Jazz Performance Collaboration

A showcase of all new compositions in the jazz style, featuring work by choreographer Zoe Sealy and composer Dean Sorenson. April 3-6.

On the Edge IV

Works by Kari Margolis and Stuart Pimsler with Kira Obolensky. April 24-26.

Student Dance Concert

May 2-3

All events take place in Studio 100 at the Barbara Barker Center for Dance, 500 21st Ave. S., Minneapolis. Call 612-624-5060.

FAMILY FUN

BELL MUSEUM OF NATURAL HISTORY

10 Church St. SE, Minneapolis, 612-624-7083. Hours: Tuesday-Friday, 9 a.m.-5 p.m.; Saturday, 10 a.m.-5 p.m.; Sunday, 12-5 p.m. Admission is free for members, children under 3, and U students, faculty, and staff; \$3 for adults; \$2 for children 3 and up and seniors. Admission is free for all visitors on Sundays.

Natural Wonders: Children's Environmental Art

Minnesota children in grades K-12 explore their views of nature in more than 180 pieces of art. Through May 18.

Visit with an Artist: Interpreting the Natural World

Local artists—from tattooists to painters, puppeteers to sculptors—visit the museum's West Gallery to discuss how nature influences their work. Call 612-624-7083 or visit www.bellmuseum.org for specific schedule. Sundays through May 18, 12-5 p.m. Free.

MUSEUMS AND GALLERIES

ELMER L. ANDERSEN EXHIBIT GALLERY

First floor, Elmer L. Andersen Library, 222 21st Ave. S., Minneapolis. Monday-Friday, 8:30 a.m.-4 p.m.

Highlights from the Libraries' Performing Arts Archives

Sponsored by the Manuscripts Division of the University Libraries. March 14-April 30. Call 612-624-8812.

FREDERICK R. WEISMAN ART MUSEUM

333 East River Road, Minneapolis, 612-625-9494. Hours: Tuesday, Wednesday, Friday, 10 a.m.-5 p.m.; Thursday, 10 a.m.-8 p.m.; Saturday and Sunday, 11 a.m.-5 p.m. Admission is free.

In the Spirit of Martin: The Living Legacy of Dr. Martin Luther King, Jr.

The exhibition features 119 works of art in painting, sculpture, photography, prints, and mixed media by more than 100 artists who have responded to King's life and grappled with his message. Through April 6.

Almost Home

This exhibition explores the experiences of Austrian Holocaust survivors who chose after 1945 to return permanently to their native city, Vienna. It is centered on the work of Nancy Ann Coyne, a Jewish visual anthropologist and photographer. Through May 4.

GOLDSTEIN GALLERY

244 McNeal Hall, 1985 Buford Ave., St. Paul, 612-624-7434. Hours: Monday, Tuesday, Wednesday, Friday, 10 a.m.-4 p.m.; Thursday, 10 a.m.-8 p.m.; Saturday and Sunday, 1:30-4:30 p.m.

Here by Design II

This invitational exhibition looks at graphic design, product design, architecture and landscape architecture, interior design, and handmade design by Minnesota designers. Through April 13.

2003 Senior Student Show

April 27-May 14

JAMES FORD BELL LIBRARY

Wilson Library, fourth floor, 309 19th Ave. S., Minneapolis. Monday-Friday, 8:30 a.m.-4 p.m. Call 612-624-7040.

The Aesthetic Revolution: Periodicals and the New Art, 1890-1900

Materials drawn from the Wilson Library collection of European and

American illustrated journals, which brought modern art to the masses. Through March 23.

Before the Purchase: Views of New France in the Eighteenth Century

The story of competition for North America's inland waterways, southern shores, and vast continental resources comes alive through illustrations, maps, travel accounts, correspondence, and more. March 31–July 3.

KATHERINE E. NASH GALLERY

In Willey Hall, 225 19th Ave. S., Minneapolis, 612-624-7530. Hours: Tuesday, Wednesday, Friday, 10 a.m.–4 p.m.; Thursday, 10 a.m.–8 p.m.; Saturday, 11 a.m.–5 p.m. Admission is free.

M.F.A. Exhibitions

April 15–May 17 in the Main Gallery. Also, Department of Art Research Technicians in the Teaching Gallery and work by faculty member Jan Estep in the Spotlight Gallery.

MUSIC

NORTHROP JAZZ SEASON

Dave Holland Big Band

Co-presented with Walker Art Center. March 15, 8 p.m., at the Ted Mann Concert Hall, 2128 Fourth St. S., Minneapolis. Call 612-624-2345. Tickets are \$24 and \$30.

UNIVERSITY SCHOOL OF MUSIC

University of Minnesota Opera Theatre: "The Dangerous Liaisons" by Conrad Susa

April 4–5, 7:30 p.m., April 6, 2 p.m., at the Ted Mann Concert Hall. Call for tickets.

A Spring Choral Recital

The U's Concert Choir, Men's Chorus, and Brass Choir. April 12, 7:30 p.m., at the Ted Mann Concert Hall.

Sounds of African Music

An interdisciplinary arts performance. April 19, 7:30 p.m., in the Lloyd Ultan Recital Hall.

Women's Chorus

Scenes from the American musical drama *Quilters*. April 26, 7:30 p.m., at the Ted Mann Concert Hall.

University Band

April 28, 7:30 p.m., at the Ted Mann Concert Hall.

Symphonic Band

April 30, 7:30 p.m., at the Ted Mann Concert Hall.

InterPlay Concert Series: Legends of India

Zakir Hussain and Shivkumar Sharma. May 2, 7:30 p.m., at the Ted Mann Concert Hall. Tickets are \$16–\$23.

Gospel Choir

May 3, 7:30 p.m., at the Ted Mann Concert Hall.

Unless otherwise noted, admission to University School of Music events is free. To confirm events, call 612-626-8742 or visit www.music.umn.edu. For tickets call 612-624-2345. The Ted Mann Concert Hall is located at 2128 Fourth St. S., Minneapolis. The Lloyd Ultan Recital Hall at Ferguson Hall is located at 2106 Fourth St. S., Minneapolis.

READINGS AND SPEAKERS

ENGLISH DEPARTMENT

Zoe Fairbairns

A reading by the author of *Benefits*, April 3 at 7:30 p.m. at the Weisman Art Museum, 333 E. River Road.

Minnesota Poets

Minnesota Writer of Distinction Wang Ping. April 23 at 7 p.m. at the Weisman Art Museum, 333 E. River Road.

All events are free and open to the public. Call 612-625-6366.

FIRST FRIDAYS AT ANDERSEN LIBRARY

University library curators, archivists, and faculty give presentations the first Friday of each month. Noon to 1 p.m. at Elmer L. Andersen Library,

Room 120, 222 21st Ave. S., Minneapolis. Attendees are welcome to bring a bag lunch. Call 612-624-4576. **April 4:** African American Authors. **May 2:** Spanning the Globe: International Special Collections.

FIRST TUESDAY LECTURE SERIES

The Carlson School presents lunch and a top-level executive as the keynote speaker from 11:30 a.m. to 1 p.m. **April 1:** Jim McNerney, chairman and CEO of 3M, at the Radisson Hotel Metrodome, 615 Washington Ave. SE, Minneapolis. **May 6:** Bill Zollars (B.A. '69), president and CEO of Yellow Corporation, at the Holiday Inn Metrodome, 1500 Washington Ave. S. The cost is \$23 and includes lunch and parking. Call 612-626-9634.

GREAT CONVERSATIONS

The College of Continuing Education presents a discussion between U professor Anne Kapuscinski, an international authority on the

ecological risks of genetically engineered organisms, and Margaret Mellon, an expert on biotechnology and food safety. April 22 at 7:30 p.m. at the Ted Mann Concert Hall, 2128 Fourth St. S., Minneapolis. Tickets are \$27 (\$22 for University faculty, students, and staff and UMAA members). Call 612-624-2345.

THEATER

UNIVERSITY THEATRE SEASON

Summerfolk

Living in the early years of the last century, a group of Russia's elite recognize that turbulent times are dawning but find themselves powerless to do anything but squabble about their changing society and seemingly pointless lives. By Maxim Gorky. April 11–19 at the Rarig Center, 330 21st Ave. S., Minneapolis. Tickets are \$8–\$14. Call 612-624-2345.



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GIVING TO THE UNIVERSITY OF MINNESOTA

in Brief

Governor Tim Pawlenty exercised his emergency budget-cutting powers February 7, canceling more than \$281 million in state spending for the remainder of the biennium. Higher education took the largest cut—\$50.3 million; the University's cut this fiscal year (ending June 30) is \$25 million. Anticipating the University's cut, University President Bob Bruininks approved a budget reduction allocation plan in January.

At the Board of Regents meeting February 14, Bruininks described the U's approach to the \$25 million state cut from its budget. The approach spreads the reduction across every administrative and collegiate unit and campus while protecting student financial aid and scholarships as well as existing debt, lease, and utility obligations. "Large adjustments in a short amount of time are difficult," Bruininks said. "We have to keep our calm and think strategically to ensure the long-term quality of the University."

In managing expected budget reductions for fiscal years 2004 and 2005, Bruininks stressed that increasing tuition will not be the first option but that "higher than desirable" tuition increases are likely. The regents will begin more in-depth discussions on these issues in March. For more information and updates on the University's budget, visit www.umn.edu/govrel.

On February 18, Governor Pawlenty proposed cutting a further \$185 million in state appropriations from the University over the 2004-05 biennium. Bruininks said the proposed reductions are deep and painful. "Clearly, the governor's proposal is a real reduction that will have a real impact," he said. "Minnesota cannot afford to squander our future by crippling higher education. A strong, quality higher education system improves our quality of life and is key to Minnesota's future prosperity."

Pawlenty's recommended cut is approximately 15 percent of the University's biennial state appropriation and is equal to two years' combined state support for the U's three biggest academic units: biological sciences, liberal arts, and technology. The governor's budget proposal must go through the legislative process before enactment.

The University supports the state financial aid program and believes it is important to give students a choice to go to either a public or private institution, Bruininks told regents February 14. He said that some proposals being discussed, however, would transfer significant amounts of money out of the University's core budget and into financial aid, which could have harmful consequences, including dramatic tuition increases.

Regents approved three new programs in public health focusing on matters of public preparedness. Academic credit certificates can be earned in food safety and biosecurity; preparedness, response, and recovery; and occupational health and safety. The programs are in response to a post-September 11, 2001, call by national organizations for public health preparedness in the face of urgent threats. Certificates are designed for health and human services

workers who already hold baccalaureate degrees. For more information visit www.pbp.umn.edu or call 612-626-5665.

The University and Mayo School of Health Sciences will offer a new four-year program for students in allied health. The first of its kind in Minnesota, the Bachelor of Applied Science in Respiratory Care program will begin

in fall 2004. Students can pursue the entire degree in Rochester, with coursework at University of Minnesota Rochester and clinical requirements at Mayo Clinic. The degree "addresses the current critical shortage of practicing respiratory therapists and will help to educate new practitioners to offset future anticipated shortages," said Faith Zimmerman, UMR health sciences program director. For program information, call 507-280-2834.

The University's Center for Infectious Disease and Research Policy supports the decision of three Minnesota school districts that have decided to use irradiated ground beef products in their lunch programs. "Outbreaks of the E. coli infection associated with ground beef served in the school lunch program continue to be a national concern," said Michael Osterholm, the center's director. The use of irradiated beef in the lunch programs would be the first of its kind in the nation. The Minnesota Department of Children, Families, and Learning will prepare the schools for when irradiated products are approved by the USDA by next year.

The Veterinary Teaching Hospital opened its first satellite specialty services clinic at South Metro Animal Emergency Care Center in Apple Valley, Minnesota. The clinic, which the college hopes to replicate in other locations, provides a board-certified, small-animal surgeon on Tuesdays. The specialty clinic "is an important step in enhancing access to our services and better meeting our clients' needs," said Jeffrey Klausner, dean of the College of Veterinary Medicine.

The University's Twin Cities campus has received a record 16,000 applications for fall 2003 admission, as of mid-January. Freshman applications are up 21 percent (2,800 applications), compared with the same time last year. According to director of admissions Wayne Sigler, several factors have contributed to the growing interest in the University, including the quality of the educational experience, cost, and location in a major metropolitan area.

In December, the Board of Regents approved raising minimum monetary levels for establishing endowed academic positions. The change is effective July 1. The amount required to endow a professorship will increase from \$500,000 to \$1 million, and the amount needed to endow a faculty chair will increase from \$1 million to \$2 million. Also, a new \$500,000 level for a faculty fellow will be added. "When the current levels were established, they were sufficient to fund the salary lines of most positions," said Judy Kirk, University of Minnesota Foundation executive vice president. "However, because of the financial realities of the salaries needed to compete and attract excellent faculty in today's market, these levels may no longer be sufficient." In the Big Ten, endowed chair levels range from \$1 million to \$5 million. ■

Pauline Oo is a writer in the Office of University Relations.

Off the Shelf

Reviews and views of books with a University of Minnesota connection.

Notes from Underground

Publishers have become enamored of late with books that coax epic tales out of mundane subjects, such as salt and cod. (An enterprising writer is probably

hard at work somewhere on a story about how salt cod has changed the world.) At first blush, coal seems more like a bad stocking-stuffer than the stuff of a page-turner. Yet Barbara Freese (B.A. '82), in *Coal: A Human History*, has pulled off the formidable feat of making the lumpy substance into a compelling protagonist.

Freese tips her hand slightly in the first chapter when she writes that her interest in coal began during her 12-year stint as an environmental attorney for the state of Minnesota.

However, she convincingly

plays the role of disinterested historian for the first two-thirds of the book as she tells the fascinating story of coal's effects on life on this planet. Her account moves fluidly from subjects of immense geological scale, such as the ancient forests of the Carboniferous period that captured the sun's energy in their blackened remains, to small but telling details of domestic life; she notes, for example, that a 17th-century book titled *City Gardener* listed plants that Londoners could successfully grow in the city's soot-choked atmosphere. Freese writes in a highly readable style, larding her prose with the occasional morsel of wry understatement. (After citing medieval writers' impressions of coal linking it to the black swellings of the bubonic plague and the brimstone smell of the demonic underworld, she concludes that "in the Middle Ages coal had quite an image problem, associated as it was with disease, death, and the devil.")

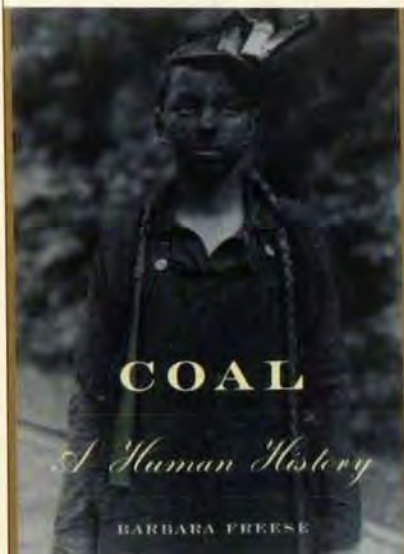
Coal overcame these inauspicious beginnings, of course, and went on to fuel some of the most revolutionary technological developments of human civilization. The steam engine was not only powered by coal, Freese writes, but was first used to pump water out of coal mines. Similarly, the steam-powered locomotive was developed to solve the nagging problem of how to get coal from mine to market. In addition to the material changes wrought by coal, Freese limns the social upheavals sparked by its growing use, such as the rise of labor unions and the transforma-

tion of America from a relatively egalitarian land of independent farmers to an industrialized nation of capitalists and workers.

Freese even draws out coal's perceived spiritual implications. As an illustration of how some Americans viewed their continent's deposits as further proof of manifest destiny, Freese quotes a mid-19th-century theologian who wrote that the coal had been "scattered by the hand of the Creator with very judicious care, as precious seed, which, though buried long, was destined to spring up at last, and bring forth a glorious harvest."

In her historian's guise, Freese gives an admirably balanced reckoning of coal's virtues and vices. Describing the effect of coal on Londoners of the 17th century, she concludes: "Coal's pollution may have been killing them slowly, but a lack of heat would have killed them quickly." In the last third of the book, however, Freese's true colors as an advocate of environmental reform shine through. Burning coal may have been a form of necessary evil in the past, she believes, but we can no longer afford to ignore its detrimental effects—the most significant of which is the release of carbon dioxide, the prime suspect in global warming. How strenuously we pursue the development and use of alternative fuel sources such as hydrogen, Freese argues, will determine whether future generations "will remember coal for the way it helped build our civilization or the way it helped undermine it."

—David Maboney



COAL: A HUMAN HISTORY
By Barbara Freese (B.A. '82)
Perseus Publishing, 2003

Bookmark

What's more dangerous: words or weapons?

A new book of essays co-edited by University of Minnesota alumnus John Collins (M.A. '94, Ph.D. '00) doesn't answer that question directly. But *Collateral Language: A User's Guide to America's New War* explains how, since 9/11, words often are weapons that generate fear and produce effects beyond their meaning.

**COLLATERAL LANGUAGE:
A USER'S GUIDE TO
AMERICA'S NEW WAR**
Edited by John Collins (M.A. '94,
Ph.D. '00) and Ross Glover
New York University Press, 2002

In 14 chapters, 14 scholars from various disciplines—including sociology, philosophy, history, religious studies, political science, and English—explore 14 terms that have

become popular with the mainstream media and the U.S. government in the past 18 months. In an effort to expose political rhetoric, the authors take a critical look at words that are both vague and powerful—such as *freedom*, *evil*, *blowback*, *jihad*, *justice*, and *cowardice*—and examine their historical roots, the development of their meaning and usage, and the moral implications of using the concepts behind the words.

A list of suggestions for further reading follows each chapter, and an appendix to the book lists 23 Web sites that are news and information alternatives to the mainstream U.S. media.

Send books to Shelly Fling, McNamara Alumni Center, 200 Oak St. SE, Suite 200, Minneapolis, MN 55455.

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Italy Can Wait

Last year at this time, executive vice president and provost Bob Bruininks was looking forward to a long-deserved sabbatical, after which he would return to teaching at the University of Minnesota and perhaps slow down. But then President Mark Yudof resigned.... Alumni and friends of the University know the rest of that story. But they might not have heard what makes Bruininks the perfect president in these uncertain times.

By Burl Gilyard | Photographs by Dan Marshall

In a late January day, new University of Minnesota President Robert Bruininks arrives at the State Capitol to plead the University's case before the Senate Higher Education Budget Division Committee. At one point, Senator David Tomassoni (DFL-Chisholm) praises the Board of Regents for hiring Bruininks, a 35-year veteran of the University, from within its ranks. Bruininks doesn't miss a beat. "Thanks," he replies. "I hope you still hold that view a few months from now."

When he was officially tapped for the president's job in Novem-

ber, Bruininks inherited an uphill battle for state funding in the bleakest economic climate in years. As a staffer clicks through a PowerPoint presentation, Bruininks details the unique assets of the University: its research mission, its graduate and professional programs, and its role in the state economy. As he talks, it's clear that this is no script for Bruininks. He intimately knows and understands the University community, which has been his professional life for more than three decades. Bruininks tells legislators matter-of-factly, "The failure of this state to invest in higher educa-

tion will have some very serious trade-offs."

Bruininks, now 61, hadn't planned it this way. He wasn't supposed to be sitting in this chair, wearing this hat, and shouldering this burden. He was supposed to be off on a yearlong sabbatical, traveling in Europe, and taking a lot of deep, cleansing breaths. But when President Mark Yudof announced his departure last spring, Bruininks—who had been serving as executive vice president and provost—was chosen as interim president.

His wife, Susan Hagstrum (M.A. '77, Ph.D. '87) quips, "Life

happens when you're making other plans." Nevertheless, she had an inkling that things would turn out this way: "When Mark Yudof announced his departure, I thought, 'I bet I know what's going to happen.' My initial thought was 'There goes Italy,'" recalls Hagstrum. "He and Mark worked so well together. They created wonderful new opportunities for students and staff at the University." Although Bruininks had not declared himself a candidate, the regents unanimously named him in November for the permanent president's job.



Although born in Michigan, Bruininks began feeling like a native long ago. He began his University of Minnesota career in 1968 as an assistant professor in educational psychology and eventually served for six years as the dean of the College of Education and Human Development. He has been almost universally characterized as a man who eats, sleeps, and breathes the University of Minnesota, as if he murmurs "Ski-U-Mah" softly in his sleep. Colleagues who have worked with Bruininks over the years praise his gift for combining creativity and pragmatism.

Institute of Child Development Professor Richard Weinberg (Ph.D. '68) has worked with Bruininks since 1970 and become a close friend. "Bob brings a kind of unique experience as an academic. He truly has been an entrepreneur; he created the Institute on Community Integration [a federally designated University Center for Excellence in Developmental Disabilities]. Bob was very entrepreneurial and brought in literally millions and millions of dollars into that setting," says Weinberg. "The advantage of having gone up the ranks is that he can see the perspective of every level at which he has operated. . . . He can really hit the ground running. It's not going to take him a couple of years to know what makes this place tick. He helped make it tick."

Similarly, current College of Education and Human Development Dean Steve Yussen (Ph.D. '73) argues that Bruininks's stewardship of his college during tense budget battles bodes well for his leadership of the University. "He really saved the college in some respects. He preserved its excellence and I know he'll do the same for the University," says Yussen, who adds that Bruininks's effectiveness as a manager flows from his people skills. "He's very effective with people. He's patient, but he gets things done. He's extraordinarily creative."

Lakeesha Ransom (M.A. '01), an at-large member of the Board of Regents, recalls that it was Bruininks who encouraged her to apply for the regent position. Ransom says she believes Bruininks

is dedicated to a diverse University community. "I think he's committed to making the University accessible to people from all groups with this new U Connects initiative," which pairs unsold or unused University event tickets—athletics, cultural, or educational—with young students in mentoring programs around the metropolitan area, says Ransom. "He's very much committed to civic engagement and outreach."

In an age when many universities turn to leaders who look more like CEOs than college professors, Board of Regents Chair Maureen Reed (B.A. '75, M.D. '78) believes that Bruininks is the perfect president for uncertain times. "Bob is superbly equipped to guide the University through this particular time. We are not just looking for a leader who will pull in the belt another notch," says Reed. "The institution needs to be strengthened at the same time as we are making difficult budget decisions."

Bruininks confesses that he has spent some time studying the legacies of his 14 predecessors. A quote from President Malcolm Moos (1967–74) sticks in his mind. "He once remarked that presidents were often running for their life. He said, 'When a bear chases you up a tree as president, the only thing you really should do is enjoy the view,'" recalls Bruininks. "I don't know if bears come in herds; they usually are loners," deadpans Bruininks. "We certainly have more than a few to manage at the present time."

But when it comes to outsmarting anything in a threatening guise, Regent David Metzen (B.A. '64, Ed.D. '73) believes Bruininks is ideally suited for the job. "He's had the courage to make tough decisions over the years and still be respected by his staff, which is tough to do. There's no question that we have some very, very difficult decisions to make over the next few years. And he's got the courage to do that," says Metzen. "Sometimes you can make more courageous decisions when you're not looking for another job. This is his last job. I think he's the right person at the right time." ■

On the Issues

President Bruininks discusses tuition increases, private giving, alumni support, and an on-campus stadium.

Q: How are you different from former president Mark Yudof? What will you tackle that Yudof didn't?

A: Yogi Berra, the famous baseball player, has a son. His son was asked, "Mr. Berra, are you at all like your father?" And he said, "Yes, but in different ways." I think that is true with respect to President Yudof and myself.

We will continue to invest in academic areas that we think are important to the future of the University and the future of the state, areas that have to do with biotechnology, medical education, and research. But I also believe that we need to make some very important investments in other areas of the academic life of the University of Minnesota, areas that have to do with maintaining the strength of the humanities, the arts. In short, we need to ensure as we go forward that the University of Minnesota has a strong and vibrant academic culture.

Q: How will you communicate the U's needs to legislators and the governor in the current fiscal environment?

A: We've asked the state to share with us on a 50–50 basis the investment that we think is necessary to keep the strength of the University and to move the University forward in the next several years. It's the lowest request we've put before the state in the last 10 years, and it's a request where we have said we will do some very heavy lifting. We will reduce costs and we will reallocate resources to the tune of \$50 million over the next two years, in addition to \$25 million in budget reductions that we have taken for the current fiscal year.

I think the University of Minnesota is an incredibly strong institution. The quality of the University of Minnesota in my judgment has never been higher. We are academically—and I think financially—strong due in very large part to the entre-

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Todd Klingel, '75, Journalism
Executive V.P., Minneapolis Downtown Council

When urban champion and lounge lizard Todd Klingel became a UMAA member in '96, it brought back great memories of being at the U. "One of the strongest influences was working at the *Minnesota Daily*. I'm still friends with many of the people I met there." He realized that contributing financially would help ensure that today's students had similar experiences. Todd now makes regular undesignated gifts, so that funds are used where need is greatest.

612-624-3333 or www.campaign.umn.edu



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"The opportunity to attend a public institution of higher education absolutely transformed my life and opened up whole new worlds of opportunity for me that I truly treasure and celebrate every day."

preneurial spirit of our faculty and staff and the general support of the state of Minnesota. But I don't want to underestimate the difficulties that face us in the next several months. This will be a very, very difficult time in which we are going to ask everyone in the University community to share in this sacrifice needed to balance the budget and maintain the long-term strength of the University of Minnesota.

Q: The University is being pushed toward a high-tuition, high-aid model. Do you believe that continued double-digit tuition increases are a sustainable way to increase revenue?

A: I think it is a trend and to some degree this trend will continue, but I also believe that it is very important for educational and political leaders to take some pause and assess the impact of this trend on students, on access to students for higher education, and the connection of higher education to the state's economy and quality of life. It will not be sustainable in the long term to increase tuition at double-digit rates, even with increases in student financial aid, without seriously jeopardizing student access to higher education and without jeopardizing the core capacity of the University of Minnesota to support its research and public mission.

I don't have a problem with strong student financial-aid programs. But they are absolutely no substitute for providing core support to a place like the University of Minnesota. Many private institutions have very high tuition but do not have the academic programs of the University of Minnesota. They do not have the engineering programs, they do not have the health-related professional programs. These are critically important investments for this state to maintain its competitive edge and, really, its quality of life.

Q: What diversity issues are important to you and your administration?

A: Our institution has been a leader, I think, in so many areas that celebrate the diversity of our culture and the diversity of our

people, and we'll continue to do so. We think it's important to the quality of education here to recruit a very diverse student body and we'll continue to work hard to do so. I know those issues are very much under scrutiny and, in some cases, legal challenge today, but we are not a University that sets and practices quotas. We embrace the widest range of opinions and cultural perspectives, and I know we're going to continue to do so. It's very much a part of the fabric of the University's policies from the Board of Regents, and it's a very deep and strong commitment of this administration.

Q: What can alumni do to help the University?

A: I just finished a trip that brought me in contact with several hundred alumni of the University of Minnesota who live in the winter months in Florida. I was struck again by the powerful support that we receive from the alumni of the University of Minnesota. We probably have the largest group of living alumni of any college or university in the United States; I think it's close to 400,000 people. They support us financially, and they're very much a part of supporting the public case of the University of Minnesota, whether it's with the state legislature or the national Congress or in the general public marketplace.

We want to, in fact, strengthen our connection to the alumni, and I'm delighted to see the alumni association make the growth of membership one of its primary goals. I would like to see every living graduate of the University of Minnesota become a member of the alumni association and maintain very, very strong connections to the University of Minnesota.

Q: Can the University expect private giving to increase in the current economic climate?

A: I think the economy will have some dampening effect on private giving. But we're finding, as a result of our most recent campaign, that we have many more people who are interested in giving to the Uni-

versity of Minnesota than was the case several years ago. I think that's largely a result of increasing membership and interest in the alumni association and the increased number of people who have made very important financial contributions to us as a result of the very successful Campaign Minnesota [which has exceeded its \$1.3 billion goal]. I think we have more supporters of the University of Minnesota today than at any time in our history, and I think in the long term that's going to be very, very beneficial to maintaining access to the University and its quality.

Q: What importance do you place on bringing football back to campus?

A: I, and I think most members of this University community, would prefer that Gopher football return to the University of Minnesota campus. In our current location there is little or no identity between the stadium and the University of Minnesota. You would be hard-pressed to even find a University of Minnesota sign on game day. . . . We'll continue to talk with the leadership of the state in the next few months, but I'm not prepared to put any academic values and academic priorities at risk to achieve a stadium at this time.

We are first and foremost an academic

institution. And in light of these very severe economic challenges we face in our state, I think we have to take some time and make sure that this is done in the right way. My sense is we have not been well served with the arrangement that we have now. I would very much like to see Gopher football back on campus and played in a way that better advances our academic and athletic interests.

Q: You're a first-generation college graduate. What are your beliefs about the power of education, and how do they inform your leadership of this institution?

A: The power of education, I think, is evident in so many ways in my life and the lives of our students and our faculty. The opportunity to attend a public institution of higher education absolutely transformed my life and opened up whole new worlds of opportunity for me that I truly treasure and celebrate every day. It broadens your understanding of the world, it creates enormous opportunity, but fundamentally it gives people choices and the opportunity to exercise choices throughout their lifetime that would otherwise not be the case. ■

Burl Gilyard (B.A. '92) is a Minneapolis-based freelance writer.

About Bob Bruininks

Born: February 22, 1942, in Grand Rapids, Michigan

Family: Married to Susan Hagstrum (M.A. '77, Ph.D. '87), an educational consultant; three sons

Education: B.S. 1964, Western Michigan University, special education, music, and social science; M.A. 1965 and Ph.D. 1968, Vanderbilt University, education

University experience: Faculty member since 1968; Dean of the College of Education and Human Development, 1991-97; Executive Vice President and Provost, 1997-2002

Inauguration theme: "Advancing Knowledge: A Partner for the Public Good"

First trip as president: To Ecuador to visit the Minnesota Studies in International Development study abroad program

Hobby: Showing American saddlebred horses

Favorite office decoration: "Wilma," a 17-pound, 6-ounce mounted walleye he caught at Loon Lake on the Minnesota-Ontario border on July 4, 1989

Book selection for the U Reads program: *Man's Search for Meaning*, by Viktor Frankl. "His central thesis is that what matters to all of us is the unending search for the central values and meaning of life, and living regardless of station or circumstances. I cannot envision a more important commitment that we can make to ourselves and to future generations."

University President Bob Bruininks won two ribbons at the 2002 Minnesota State Fair showing American saddlebred horses.



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Lessons in Ethics

Educators at the U's Carlson School of Management can impart knowledge and skills to their business students, but can they instill the values that will make them ethical business leaders?

Halloween masks adorn the door of Assistant Professor Karen Schnatterly's office in the Carlson School of Management. The masks are the faces of scandalized corporate figures, including WorldCom's Bernard Ebbers, Tyco's Dennis Kozlowski, ImClone's Samuel Waksal, Enron's Kenneth Lay, and home-and-garden mogul Martha Stewart, that Schnatterly downloaded from *www.forbes.com*. The masks are both humorous and spooky, reminders of how business misdeeds can destroy a person's reputation, if not an entire company.

Schnatterly, who came to Minnesota from the University of Michigan in 1998, would like to prevent her business students from a similar fate one day. She knows a lot of students don't see why they need to learn about ethics when what they will likely be called upon to answer to in the corporate world is not their conscience but the bottom line. And she is not an ethics professor; she teaches a course in

business strategies, and her students primarily study industry analysis, market structure, joint ventures, and mergers and acquisitions. Still, she tries to teach from an ethical perspective, giving students group projects that examine real corporations that have experienced some kind of white-collar fraud.

"I ask them to look at companies before and after the crime occurred," explains Schnatterly. "Is there

BY MELEAH MAYNARD | ILLUSTRATION BY KATHY OSBORN



something the firm could have recognized sooner? I'm trying to teach them about the value destruction of white-collar crime. And the crimes have definitely hurt the companies' bottom lines."

In this way, Schnatterly is able to tie ethics into the kind of business training that students seem to consider more useful. "The best, most intelligent people around the world are running some of the best companies. It matters a ton to them that someone ethical is in charge. You can't have a good company without really principled leadership.

"It isn't technically impossible to learn integrity," Schnatterly continues. "But I don't think it's very easy if you don't have that inside you somewhere. We can give it spine and help you to hear it, but if [integrity] isn't in you then we can't get it for you."

While the recent spate of corporate executives being carted off in handcuffs has many M.B.A. programs scrambling to add courses in business ethics, the

Finding Fraud before It Happens

Carlson School of Management Assistant Professor Karen Schnatterly's current research on white-collar crime demonstrates how fraud can cost firms up to 6 percent of their annual sales. One-third of businesses fail because of white-collar crime, Schnatterly says, yet not much research has been done on how to stop or reduce it.

Carlson School's curriculum has remained unchanged. U business students, especially those in M.B.A. programs, have been receiving ethics training since the mid-1980s.

In ethics classes, students tackle tough issues like social and environmental responsibility, sweatshops, the impact of global markets on local economies, and good corporate governance. But do these lessons really make a difference in the way future business leaders behave in the corporate world? And, more to the point, are they supposed to? Those are the tough issues the professors wrestle with.

Carlson School ethics professor Ian Maitland believes people have the wrong idea of what ethics courses are all about. "Lots of people turn to us in these bad times asking us to make sure people won't do these kinds of things," Maitland says. "I try to tell them that it's not that simple."

Ethics professors don't stand in front of the class telling students the right ethical decisions to make in real-life dilemmas. For exam-

"The numbers just astounded me. Every firm I looked at lost 1 to 6 percent of annual sales due to fraud. That's 20 to 50 percent more than losses due to personal injury cases, and yet you never hear anything about what fraud costs a company. I decided I had to look into this."

In addition to examining the high price of fraud, Schnatterly is currently working on a system that she believes will help predict which companies are vulnerable to scandal. For several years she has compared Securities and Exchange Commission reports of firms that have experienced white-collar crime to similar companies that have not. While the companies have a lot in common, some differences immediately stand out. Schnatterly looks at the internal structures of companies, their accounting systems, their specific policies and procedures, and performance-based pay and bonuses.

Schnatterly studied 54 firms and repeatedly found that those who lacked good communication, fair employee contingency pay, and clear policies and procedures were headed for trouble. "I took these three significant things and ran them on Enron before it began its collapse, and Enron was significantly below average," Schnatterly says. "The only thing it was above average on was employee contingency pay. This was after they made their first announcement that they wouldn't be doing as well as they thought for the year."

Schnatterly is developing a survey that compares companies over the course of several years to see which develop crimes of some kind. "I do believe these variables say a lot about a crime occurring, but they don't say a lot about when. So even if I do think I see something, it doesn't mean anyone can predict when something will happen—in two years, three, four?"

In a world where real business and academia don't often mix, Schnatterly believes her research has implications for firms, for analysts, and for policymakers. "If you reduce white-collar crime, you can get some profit margin back," she says. "I do fault analysts for not discovering some of the more egregious problems before they blew up."

—M.M.





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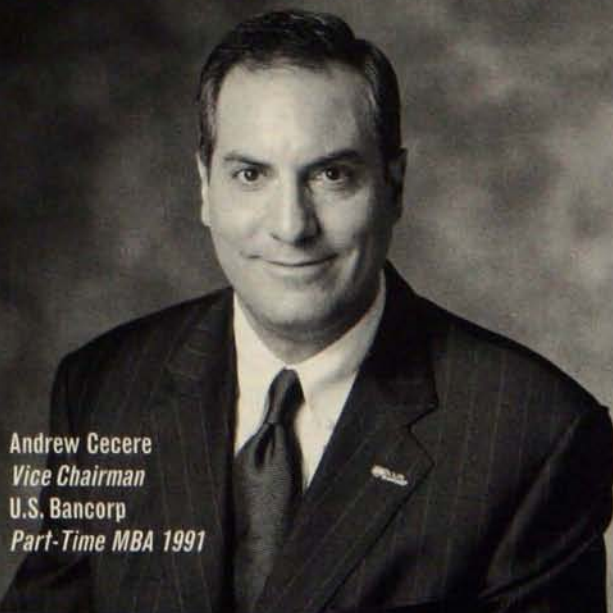
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"IT ISN'T TECHNICALLY IMPOSSIBLE TO LEARN INTEGRITY," SAYS ASSISTANT PROFESSOR KAREN SCHNATTERLY. "BUT I DON'T THINK IT'S VERY EASY IF YOU DON'T HAVE THAT INSIDE YOU SOMEWHERE. WE CAN GIVE IT SPINE AND HELP YOU TO HEAR IT, BUT IF [INTEGRITY] ISN'T IN YOU THEN WE CAN'T GET IT FOR YOU."

ple, as a manager, do you get help for the employee who has a drinking problem, or fire her because her productivity has been low? Or, as the owner of a company, can you borrow from the employee pension fund to pay off business debt, as long as you pay the pension fund back?

While the "correct" answers may seem obvious in coursework examples, in practice most people simply have to make the best choices they can given the circumstances. "People are mistaken if they have an expectation that because there is a course in business ethics people are not going to fall into unlawful acts," Maitland says. "I think the job of the ethicist is to help students answer what is the right thing to do in x, y, or z circumstances. Hopefully, our courses give them some systematic way of addressing the problems they will face in their work lives. I am not seeking to save any souls or change minds."

Maitland uses actual cases in his Ethical Environment of Business class. Students discuss the cases and debate how they would handle the problems if they were the ones involved. The most well-reasoned position wins, regardless of how "right" or "wrong" a person's stance might seem to Maitland or others in the class.

"We look at questions of overusing national resources, for example," Maitland says. "Zero pollution is not realistic. Students take positions on the level of pollution that is an acceptable trade-off to achieve economic growth." If the person arguing for the highest level of pollution had the most well-reasoned argument, Maitland continues, she would get the higher grade. "I don't think the grade reflects whether they are more or less ethical, it is how they handle the situations put before them."

Maitland knows this may-the-best-argument-win style of ethics teaching doesn't sit well with everyone. But, again, he is quick to point out that the focus of ethics courses is not to teach right from wrong. It is to teach students how to stop and think their way through difficult situ-

ations. Students must learn how to marshal evidence and reason rather than just act, says Maitland. In the fast-paced world of business, it's hard to just slow down and think things through. And those precious moments of consideration could mean the difference between making a wise or a flawed decision.

Still, ethics teaching draws fire from many sources. By way of example, Maitland mentions a recent book by Judge Richard Posner, *Problematics of Moral and Legal Theory*. In the book, Posner argues that there is no evidence to show that people who take ethics courses act in more ethical ways.

"You may get people who are actively better at rationalizing their position, a position that others might take issue with," says Maitland. "We worry about that. Are we just giving them more skill at debating their points?"

"Are we trying to educate people with good values how to handle potential conflict situations, or are we trying to change people's values?" asks Larry Benveniste, dean of the Carlson School. "I don't have a good answer to that. I don't know." Benveniste agrees that teaching ethics is tricky and yields results that are hard to measure, but he believes ethics classes are an integral part of the Carlson School's curriculum.

"Individuals new in their careers have a lot of faith in the world around them," he says. "They think these [ethical quandaries] happen to other people. Why do they need to know it? They don't want to be preached to. But I think good people sometimes make bad decisions out of fear for their jobs and other pressures. Hopefully, our courses can give them a base so they can at least be prepared to face the kinds of things that will come up."

In another exercise, Maitland asks students to examine a case in which a company has deliberately misstated its financial position. The company tried to diversify but failed. Company executives knew the next year's numbers were going to be bad,

so they asked the CFO to postpone part of the current year's profit and move it over to next year. "Everyone in class says it's OK to do this if the CFO's actions do not violate generally accepted accounting principles," says Maitland.

Maitland presses them on the need to think their decisions through very carefully. "I tell them that the accounts are theirs [as the CFO] to manage, but I remind them, 'You're telling me that it's reasonable for a company to deceive investors when, in fact, it is not doing as well as it says it is.'" Maitland is surprised when students still say that's acceptable, for the good of the company. "So I turn the question around and ask them, 'OK, don't tell me what you would do. Would you condemn your neighbor if they did it?'" Students generally are less forgiving of others who would make that same decision. "That gives them some distance on the issue," Maitland explains.

THE FOCUS OF ETHICS COURSES IS NOT TO TEACH RIGHT FROM WRONG. IT IS TO TEACH STUDENTS HOW TO STOP AND THINK THEIR WAY THROUGH DIFFICULT SITUATIONS. STUDENTS MUST LEARN HOW TO MARSHAL EVIDENCE AND REASON RATHER THAN JUST ACT, SAYS ETHICS PROFESSOR IAN MAITLAND.

"Of course, there's no guarantee that making good, moral decisions will keep you from getting fired," says Professor Norman Bowie, whose approach to teaching ethics courses at the Carlson School is similar to Maitland's. His students discuss real-life cases, and all arguments must be backed up with solid evidence and sound reasoning.

Bowie, like Maitland, tries to keep his opinions out of the classroom. But, in Bowie's class, there is a limit to what students can try to justify. "It's hard to disguise your opinions," says Bowie, who has taught ethics at the Carlson School since 1989 and holds the Elmer L. Andersen Chair for Corporate Responsibility. "I have devices to try to convince [students] to give a good argument," he says, explaining that

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some coursework requires students to distinguish between violations of human rights and cases of moral imperialism.

"Most issues are complex, and so bright people can disagree and I accept that. But it's not like anything goes. I mean, you can't just give a good argument for genocide. There are just some things that are wrong. Ten years ago I might not have said that but I think that now."

His students don't just discuss what corporations do wrong, Bowie adds. In his classes, students spend time looking at how companies are often falsely accused of wrongdoing. Claims by environmental groups may be off the mark. Governmental agencies may have a mistaken idea about some aspect of a business. The media may be hyping or distorting the truth.

In these instances, how a business handles the problem is crucial. "Take the Dow Corning breast implant case, for example," Bowie says. "They were probably right about the science. But we know they did do some things wrong. In the end, there was no sorting all of that out."

While he acknowledges that there is much debate about the place of ethics in business education, Bowie believes the two are inseparable and should be integrated in the curriculum as much as possible. "They're told in every other course, 'Here's what you do to maximize shareholder wealth.' Ethics forces them to sit down and learn things about ethical theory that they're going to need to know."

Bowie, who also teaches in the philosophy department, often asks his students to consider questions that might not necessarily be thought of as ethical issues. Does the boss think of his workers as shirkers or as competent employees? What affect does a boss's attitude have on a business? They look at advertising campaigns. Are they truthful? Tasteful? What do students think about Coca-Cola's new technology that automatically increases pop machine prices as the temperature rises? "It won't be considered fair," says Bowie. "But will it work for them from a business standpoint? It's a bottom-line question, but it's also [an] ethical [question]."

Bowie is used to hearing students grumble about having to take ethics courses. But he thinks the grouching has decreased, at least a little, since the recent corporate scandals. He laughs when he says he's even

heard a couple of enthusiastic comments about his classes in the past year.

Ultimately, Bowie says, students will go out into the corporate world and have to make up their own minds about how they will act. He just hopes they will take away the tools they need to be more sensitive to the issues they will confront.

Second-year M.B.A. student Gail Brinkmeier will soon be taking her required ethics courses, and she has mixed feelings about them. She thinks many students give too little thought to the ethics of doing business. At the same time, she understands why peers grumble about classes designed to teach them "how to be good."

"A lot of people think ethics are something that should happen in your personal development when you're 8, not 28," Brinkmeier says. "I can see their point, but there's more to it than that." She does take solace, however, in the fact that the Carlson School chapter of Net Impact, a national organization of business students dedicated to the practice of responsible business, grew from eight members last year to 23 members this year.

Brinkmeier, president of the local chapter of Net Impact, believes ethical coursework should be expanded beyond a few required classes. "If people are going to understand what responsible business management is, we have to include social and environmental considerations as valid parts of case discussions in all classes, not just a select few," she says. "People need to understand that ethical considerations aren't just something companies do if they have extra money. They are a necessary part of running a good business."

The increasingly global economy makes ethical business practices both easier to ignore and more essential. "When everyone used to live in the same town, a bad decision would impact everyone," Brinkmeier says. "Now the world is much bigger. People don't know each other, and they don't trust each other."

Brinkmeier, who is not yet sure what type of business she will go into after graduation, did an internship with Chiquita last year. She spent the bulk of her time writing a section of its forthcoming corporate responsibility report and following the corporate scandals that filled the

"PEOPLE NEED TO UNDERSTAND THAT ETHICAL CONSIDERATIONS AREN'T JUST SOMETHING COMPANIES DO IF THEY HAVE EXTRA MONEY. THEY ARE A NECESSARY PART OF RUNNING A GOOD BUSINESS," SAYS M.B.A. STUDENT GAIL BRINKMEIER.

papers. "I just felt like slamming my head on my desk," she recalls, shaking her head. "The stock market is ruining corporate responsibility. No one can focus on long-term sustainable practices because everyone is focused on quarterly earnings."

"People talk about how doing good

doesn't pay," Brinkmeier continues. "But I think it does, and doing the wrong thing will ultimately cost you money. A lot of people still can't see that." ■

Meleah Maynard (B.A. '91) is a Minneapolis-based freelance writer.

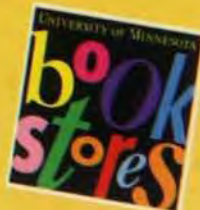


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Fausto's Afternoon

The winning entry in *Minnesota* magazine's fourth annual fiction contest.

BY JARDA CERVENKA

ILLUSTRATION BY CATHLEEN TOELKE

S

UMMER IS THE TIME TO WALLOW IN THE GRASS by a lake or river with friends, the time to hoist a few pilsners, to hide from a fast, warm storm under a linden tree with friends. Summer nighttime is for kissing her and hoping for more. It is not the time to die.

"We shouldn't have come here on Sunday. There is a line for a mile by the beer stand," Speedy Venca Aschenbrenner complained and handed a bottle to Fausto and a canned Coke to Erika. "At least it's cold."

All the swimmers called Adam "Fausto" for his unrestrained admiration of one Fausto Copi, the Italian cycling phenomenon, winner of two Tour de France and two Giro d'Italia, the greenish, hollow-cheeked skeleton with two massive tree trunks of legs attached and a will of steel (in the words of Adam). Adam (Fausto) was the college swimming cham-

pion. He knew about will (his own will, supposedly stainless steel, turning to watery mush when Erika lent him a smile). It was months ago when he promised himself, and swore in front of the guys, that never ever again would he start anything with her. Ever.

But she was so killingly different, with her shyness, her quiet, never-prattling voice, her strangely beautiful face without a trace of cosmetics, her forget-me-not blue eyes under that thick hair bleached harshly by the mixture of chlorine from the pool and sun to pure white gold. And her body, ladies and gentlemen, her body was sculpted to the perfect beauty of a human female by hundreds of miles of interval training for the junior record in the butterfly. Something to see! But in truth, and above all, Fausto

had been keeled over in an obdurate love by her inability to play-act or pretend. Yes, that was the attribute of her character that prevented any control of his heart by reason.

"Let me open it for you." Fausto reached for Erika's Coke, looking away from her to be on the safe side. She nodded and thanked him.

Speedy Aschenbrenner mixed the cards for another poker game. "We'll have a couple more rounds, hey, you cheaters? How about that?" The three swimmers played poker for matches, so sorry were their cash reserves (nonexistent), their total monetary worth, and the value of their diversified investment portfolios (laughter). Nevertheless, their contentment with the sunny after-



ERIKA TOOK IT ALL WITH A FULL HOUSE. SHE SMILED AT FAUSTO APOLOGETICALLY, WHICH MELTED HIM LIKE ICE CREAM ON THIS SUBTROPICAL, HOPEFUL DAY.

A CLOSE-UP VIEW of Erika's prominences created fantasies, which increased the metabolic rate of the susceptible Fausto. "It's hotter than hell. Gotta go for a swim," Fausto said and got up. Speedy joined him by the edge of the platform. They

noon was on their faces, enhanced by the warm breeze, perfumed with tanning oils and the scent of women in estrus, a few molecules of sweet tetrahydrocannabinol, and the strange odor of the summer stream—a composite fragrance, the dizzying breath of vacations. It was a delight to spend an afternoon on the boards of the swimming platform, "the spa," doing nothing—nothing productive or useful. Just screwing around, if you will.

With each card Fausto dealt to Erika, he laid his eyes on her breasts. Whenever he dealt a card to her, he wondered at how those pointed acromammæ had been so important for his life, and how unreachable they were now, goddammit. When he got to looking higher, he marveled at those lips, of which the upper one was as full and succulent as the lower one, believe it or not. These were lips untouched by a lipstick, but surely touched by him. Oh, what a life it was, before he ruined it. He could not live with this constant tension, seeing her every day in the Club. He must decide, right on this day, either to ask her out again, to apologize for being a jerk, or just decide, today, right this afternoon, that he would never date her again, period.

Distracted, he bet and lost 20 matches. Erika took it all with a full house. She smiled at Fausto apologetically, which melted him like ice cream on this subtropical, hopeful day. Erika flipped off a spider that paraded on her ankle. A chrysalis of a damsel fly crawled over the uncut cards. Shrimp-like tiny creatures wandered on the blanket.

"Damn bugs. All over the place!" Speedy complained.

"Only primitives say 'bugs,' mon. They are insects. *I n s e c t s*," Fausto educated him.

And indeed, immature forms of aquatic beetles, larvae of dragonflies and damsel flies, wolf spiders of several species, and many hymenless Hymenoptera seemed to descend on everything. But, in fact, they did not descend; they ascended. They ascended from under the boards of the bathing plateau, which became overcrowded and sank so that the boards touched the surface of the water, driving the insects to the top of the boards, then onto the bathers, into their hairy parts, and under their bikinis, from where they were fished out by eager partners. It happens, on sunny weekends—accompanied by hysterical screams. This has to be explained further, in technical terms.

The bathing plateau, or swimming platform, or "spa," was (simply said) a gigantic raft. About 100 yards long and 30 yards wide, its deck of boards was attached snug to the shore of the river. It was kept afloat and supported by two rows of steel drums: one row along the length of the plateau on the riverside, and the other row along the shore side. Normally it floated so that the boards were nearly a foot above the water. Today, they touched the water, weighted down by the crowd of overweight citizens and their fat progeny.

stayed there, looking down at the interesting flotsam passing by on the murky stream. Opalescent, peaceful condoms were as much a part of the surface of this river as were ducklings or the dorsal fins of carp.

"I watch you, Fausto, with Erika. I see you, man." Speedy shook his head from side to side, looking for words, which was always a labor for him. "With her, you're asking for grief, again. You know that."

"Well, I'll swim for a while," said Fausto.

"Yeah, just think, man. Think with your head, not your ass. Or better . . . drown!" Speedy Aschenbrenner pushed Fausto into the river. Fausto half-somersaulted and disappeared under the surface.

I'll scare you, smart ass, he thought, and started to swim underwater in the direction of the middle of the river. He was a champion collegian, his heartbeat that of a whale, his lung capacity almost double that of an age-matched male. He could hold his breath for three minutes, and he could swim 100 yards underwater.

Visibility was just inches, so he swam with his eyes closed, since vision would be as useless as to a cave-dwelling salamander. He used his legs as in a breaststroke, and his arms pulled from their forward reach all the way down to his hips. Powerful but deliberately slow, efficient strokes moved him forward at the right speed with the least exertion of energy. The swimmer felt every cell of his motor system swelling with confidence. He would emerge far into the middle of the river, somewhere between the rowboats of the Sunday fishers anchored there. Speedy would wait, for minutes, for him to emerge, and then he'd start panicking. Fun! Just keep at the right depth, Fausto! There. . . .

He felt the cold water caressing his skin and was aware of the might in his shoulders and the power of his breast muscles, the feeling pleasant and so addictive to swimmers. As each stroke finished, his arms laid along his body, palms touching his hips. He glided streamlined, smoothly, creating turbulence and maelstroms only in his wake. He moved and looked like a torpedo with a smile painted on its warhead. He brushed past a dead hen.

It might have been two minutes underwater when his body started to call for oxygen. First there was a tension in the upper chest and pressure in the belly. Fausto grinned. He knew his limits well. He knew he could swim farther, till he reached such a level of distress—when there would be pressure like a fist pushing into his belly and pain like a claw squeezing his chest—that it would become too much for just a joke. Then he would emerge.

When the true hurt and spasm arrived, Fausto continued for three more powerful strokes in the murky deep and then charged up to the surface. There, his head smashed into a hard object. His closed eyes saw a flash of bright blue light—which instantly went

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Dr. Paul Volberding

Among the awards Volberding received as a student was the J. Thomas Livermore Memorial Award from the Minnesota Medical Foundation. "It encouraged me to pursue a career in research, which directly led to a fellowship and post-doctorate program that laid the groundwork for what I am doing today," he said.

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AT THE MOMENT OF IMPACT, ALL THOUGHTS ESCAPED WITH THE STREAM OF BUBBLES FROM HIS NOSE.

out, into darkness. His body went as limp as a freshly drowned man. Then he recovered, opened his eyes, and looked up. He recognized the lines of light, spars between the boards. He was trapped under the

swimming platform.

He pushed his lips under the planks, hoping for air. Today the planks, weighted by the crowd, were touching the water. There was no air for Fausto.

FOR FAUSTO, in his second decade of life, death had been mostly a remote proposition but always feared, an unimaginably horrifying possibility. Submerged in the coldness of the dark brown fluid, his mind acquired a sudden lucidity without the terror he had always imagined. *Now I will die!*

It was a calm thought, followed by a realization that he might survive if he chose the right one of two possible directions to continue his swim. One led to the river, and to life. The other, opposite way, led to shore, where the platform-supporting drums were touching bottom. Taking that bearing would result in death by drowning. Both directions were 90 degrees perpendicular to the length of the boards. It was a gamble with even odds, Russian roulette being child's play by comparison.

Fausto started to swim. Still, there was no dread choking him, just a feeling of regret, of sadness, which was not overwhelming. He realized, with amazement, that the pangs of pain and spasms by which his body demanded air were gone. He had no need to breathe! He was impressed by his strokes being still efficient, but after a while (his perception of time had acquired an unknown, novel character) he felt that his legs had decreased their performance and had begun to drag. He was slowing down, involuntarily. He continued to concentrate solely on the efficiency of his strokes, as if that was the most important thing in his life. Still no need for air.

And then the top of his head thumped into a hard obstacle with a blow that reverberated through his body. With a mournful timbre like the boom of a hollow drum, it announced the end of his journey. The swimmer knew only that the drum was either one of the supporting floats along the shore, or one of those along the open river. (The exact number of strokes at the swimmer's disposal was finite and a secret known only to the gods. If he was forced to turn around because he hit the shore drum, quite soon the very last stroke would be performed, but by the body only. By then, the brain would be devoid of consciousness, which some call the soul, so the young man Fausto would have ceased to exist. The last stroke would be a dead man's stroke.)

At the moment of impact, all thoughts escaped with the stream of bubbles from



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his nose. More instinct than conscious thought directed him to dive deeper, under the drum, despite the disobedience and protest from his muscles. He emerged in the river, into an atmosphere syrup-thick with sweet oxygen, under the sun spanning over the whole, wide dome of the sky. He did not gasp for air but had to force himself to inhale and exhale with the right rhythm. He held, with one hand, onto the edge of the boards, hanging there, not thinking. Fausto spotted a ladder, crawled up onto the platform, and sat down, his feet dangling in the water that had released the swimmer a minute ago as a reward for his conditioned physique, like that of a leopard seal, and for his sane, secular presence of mind.

When he managed to stand up, Erika was in front of him, watching him with curiosity written on her face. Fausto saw that her hair was violet, her eyes salmon pink, her cleavage of a more rosy tint. He

ABOUT THE CONTEST AND ITS WINNER

Jaroslav (Jarda) Cervenka was a professor of medical genetics at the University from 1968 through 2000. He first came to the University in 1965 as a visiting professor and student. Born and raised in Prague, Czechoslovakia, Cervenka has lived in Kenya, Japan, and Nigeria and has traveled extensively on five continents. His views and his writing have been influenced, he says, "by studies of diverse people and their culture, or lack of it." He has won many awards for his fiction, and has published two collections of short stories. He has also written another collection of stories, a novel, and a book for young readers. He lives with his wife, Sasha, in Golden Valley, Minnesota.

Minnesota magazine's annual fiction contest is open to all University of Minnesota alumni. An independent judge selects the winner from a group of finalists culled by the editorial staff of *Minnesota*. The winning entry is published in the magazine and its author is awarded a cash prize. Watch future issues of *Minnesota* for guidelines for entering our next fiction contest.

looked at the sky to confirm the alteration in his vision (from overreaction to bright light by his red receptors, from a hypoxic retina) and saw it emblazoned red as if by reflected fire, the boulders of its summer cumuli colored aubergine. He lowered his eyes to look at his nails. Their beautiful sheen and reddish-gold tinge was identical to that on antique ivory rubbed for years on the wrists of Africans.

"Speedy said he lost you. He'll pick you up tonight, for training, he said. You look strange, Fausto."

"I'm OK. It's nice you waited for me."

"Where were you?" Erika asked.

"Oh, nowhere. I was . . . I almost . . . was nowhere. I'll tell you sometime, later," Fausto said, turning his sight away from her carmine eyes.

He took a deep breath, leaned on the railing of the plateau and marveled at the crimson heavens. He pondered, maybe, his future in the wonderful rosy world of the sporting life and lovers' sighs. His smile grew wide and wider as he reached for her waiting hand, the hue of dusty rose. ■

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Out of the Rough

Applying the focus learned on the course, the Gopher men's golf team was able to block out a threat to eliminate the program and win the 2002 national title.

By Robyn Dochterman



Coach Brad James kept the Minnesota golfers focused on golf and on sticking together.

When the smell of sun-warmed grass signals the start of the golf season this spring, the Gopher men's team will walk onto the course not just as national champions, but as nery survivors in a harsh game of fiscal reality. When the team learned in January that the program would be spared elimination, the golfers could not help but think back to six remarkable weeks last spring—weeks that began with the worst possible news and ended in an NCAA title.

Last April, a cold wind blew through the Bierman Athletic Complex when then-president Mark Yudof announced the University would eliminate men's golf—as well as women's golf and men's gymnastics—at the end of the season, in June, to help correct a growing budget deficit. "I was absolutely blown away," says coach Brad James (B.A. '96), his blue eyes flashing as he recalls the morning he walked into the office and heard the news.

Players were stunned too. Their spring season was just under way and they were focusing on winning the Big Ten championship, less than a month away. Suddenly, their vision of victory clouded over. "When they told us they were cutting us, that was the most defining moment of the season," says Matt Anderson, a senior from Edina, Minnesota. "It's tattooed in my mind."

Players believed there were compelling reasons to spare their sport: They perform well athletically and academically; the program has a rich tradition of producing professionals; and even casual observers can't miss the groundswell of spike-shoed, club-toting golfers overrunning Minnesota.



Top to bottom, left to right:
 David Morgan,
 Ben Greve, Matt Anderson,
 Justin Smith, Simon Nash, Ryan Paulson,
 Wilhelm Schauman, Spencer Hutton, John Hempstock,
 Bradley Kirton, Peter Anderson,
 head coach Brad James

Tom Moe (B.A. '60, J.D. '63), the men's athletics director at the time, was caught off guard by Yudof's decision, but he moved immediately to mitigate the effects. Moe met first with players and coaches. "My biggest concern was for the student athletes who were broadsided by the announcement," Moe says. "There were a lot of conflicting emotions."

Frustrated and confused, many students left the meeting unsure what to do. A passionate group that lived, studied, and played basketball together when they weren't pushing each other to improve on the course, several team members had only one more year of eligibility left. Should they try to ride out the storm or transfer to more stable programs?

They made calls to other schools and picked up the paperwork they'd need to leave the University of Minnesota. Some had several possibilities lined up, though no one looked forward to following through. "I'm from [Moon Township] Pennsylvania," says Justin Smith, now a senior. "This [team] is basically my family. They were going to break up my family." What Smith didn't realize was the size and strength of his extended family—the Minnesota golf community and Gopher sports supporters.

"I called a group of people I knew and got them to come over to Bierman," Moe recalls. "After 30 minutes of discussion, it was clear to me that this group was excited to help out and

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Brenda Eckes, Teacher, Prairie View Elementary,
79, '87, Education

"I've always had strong feelings for the U," says Brenda Eckes, who makes paper and binds books in her free time. "My dad was a professor of vocational/technical education at the U. And my undergraduate experience was so positive that I did my graduate work there." Brenda and husband Scott became UMAA life members in 1980 and started giving to their colleges in 1990. "We got so much out of the U that we decided to support it for others."

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GOPHER SPORTS

would be successful in whatever they decided to undertake." Local business leaders Bob McNamara and Harvey Mackay (B.A. '54) agreed to co-chair the effort and the "Save Gopher Sports" campaign was born.

A week later, Yudof agreed to give the three teams another year and not to drop the ax at all if supporters could come up with \$900,000 by June 30 and another \$1.8 million by February 1, 2003. That was a lot of money, but players knew this year would not be the very last. Relieved, they each elected to stay at Minnesota and turned their attention back to golf.

Despite April's turbulence, that wasn't difficult, says Anderson. "When you play tournament golf, you get used to staying in the present and not worrying about past shots or the outside environment," he says. "You stay within yourself, focusing on one thing at a time."

James and team captain Andrew Tank (B.A. '02), then a senior from Des Moines, Iowa, kept the golfers focused on personal and team goals. James sharpened their mental game by having them imagine specific pressure situations, like a particular lie on the 16th hole at Finkbine Golf Course in Iowa City, where the Big Ten championships were to be held.

Tank wrote a letter to his teammates reminding them they had exceptional talent, and telling them he believed they could win the national championship. Wilhelm Schauman, a senior from Djursholm, Sweden, took that message to heart. He taped the letter to his wall where he saw it every day. He scrawled "2002 National Champions" on a message board in his apartment. When the Gopher men's hockey team won the national championship, he tore the front page from the *Minnesota Daily* and gave it to his teammates, as if to say, "If the hockey team can do it, we can too."

During the first day of the Big Ten Men's Golf Championships, the Gophers didn't look much like a team that could win at the national level. They shot a combined six-over-par 294 and languished in eighth place. But this team had learned something about perseverance. In the second round, the Gophers surged into a tie for second place. After the third round, they sat just

six strokes shy of leader Purdue.

That evening, as the team was leaving a banquet at the clubhouse, Tank told the players to picture themselves pulling out of the parking lot the next night, with the trophy. Pull away is what they did in the final round, shooting a three-under-par 285 to win by four strokes. It was the Gophers' first Big Ten title since 1972 and their fifth ever. Junior Simon Nash of Pullenvale, Australia, carded a four-under-par 284 for a fourth-place individual finish.

But they weren't finished.

The team went to Columbus, Ohio, after qualifying for the NCAA tournament for the fifth straight year. Foul weather plagued the team early, and after two rounds, they sat 16th. In the third round, Nash shot a career-best 68 and the Gophers roared back, shooting a one-under-par 283. Now in fourth place, they were within striking distance, just three strokes behind the leader.

James had a good feeling as he watched his players during the final round. "When they are playing OK, they kind of flow on the course," he says. "When they are playing well, they bounce. I looked behind me and I could see the bags bouncing. I knew there was something good going on."

James couldn't have guessed just how good. The Gophers had closed the gap and were two strokes up after just 13 holes. James approached the 15th hole with David Morgan of Rochester, Minnesota, then a junior. "I looked up at the leader board and saw we were seven in front. It was just incredible! I said to David, 'Keep your eyes on the ball and don't look at anything else!'"

The crowd began to buzz. Many fans knew the peril the team had faced and threw their support to the Gophers as they stormed the last holes. Some took off the caps of their own teams to don maroon and gold.

On the final hole, Matt Anderson hit a nice approach shot, took a leisurely drink of water, then lined up a 25-foot putt. The ball rolled into the cup, giving him a tournament-best five-under-par 66 for the round. Smith, who had won the regional qualifying tournament and was the last Gopher on the course, had to make an eight-foot putt on the 18th hole for par. He looked at the board and saw the team was still six strokes up. "I said to myself

that no matter what happens here, we're going to be national champions." He made the putt, and the crowd cheered in approval as Minnesota became the first northern school to win a national title since 1979.

Since that day in Ohio, Anderson and Smith were named All-Americans. Brad James no longer has "interim" in his title, and Andrew Tank became an assistant coach. And on January 31, the athletics department announced supporters had surpassed the \$2.7 million needed to keep all the sports indefinitely.

Recruiting is easier now, says James, because no other school can point to an effort like "Save Gopher Sports" and

assure prospective players their program won't be at risk if budget cuts come.

With all five starters from last season returning, the Gophers have the talent to defend their Big Ten and national championships. They have the kind of experience you can't get on the course, too, something they think will help as the pressure-packed conference, regional, and national tournaments approach.

"We grew as people and as a team," Wilhelm Schauman says. "What we went through last year, no one else has gone through." ■

Robyn Dochterman is a writer and editor living in Minneapolis.

Rescued and Rebuilding

Like many of her teammates, senior Karyn Stordahl of Owatonna, Minnesota, considered transferring after administrators announced the Gopher women's golf team would be eliminated last spring. Stordahl was shaken by the news, and her performance suffered.

But unlike some others, Stordahl wasn't hasty about making a decision. She talked to her teammates, her friends, and her family. Then she reviewed her values. "I thought about how important it is for me to be from Minnesota and to play for Minnesota," she says. "When I thought about playing for someone else, it just didn't sit right."

While Stordahl was weighing her options, an outpouring of financial support rescued the women's golf program, first for the current season and now indefinitely. Although some teammates and coach Melissa Arthur-Ringler had already left, Stordahl says she is glad she stayed and is grateful for the support of the community.

She had renewed optimism, too, thanks in part to the arrival of coach Katie Weiss, who grew up in Fergus Falls and coached at East Tennessee State before returning to Minnesota to lead the Gophers. Weiss will try to attract talent and rebuild the confidence of current players. "Katie is very positive and very hard-working," observes Stordahl. "She's very motivational."

If this fall is any indication, improvement is coming quickly. Four players recorded career-high individual finishes. Sophomore Terra Petsinger of Arvilla, North Dakota, joins Stordahl among the top performers of the team. She shot all 12 of her rounds in the 70s. The Gophers also get a boost from junior Katie Jacobson, a Grand Forks, North Dakota, native who transferred last fall from the University of Montana, where she won the Big Sky Conference individual championship.

After a disappointing last-place finish in the Big Ten championships last season, following a fourth-place showing the year before, how much can the Gophers improve? "I think we've got the talent to be in the top half of the Big Ten," Stordahl says of the competition, set for April 25-27 in Iowa City. "I have a feeling that we'll do well."
—R.D.

Karyn Stordahl



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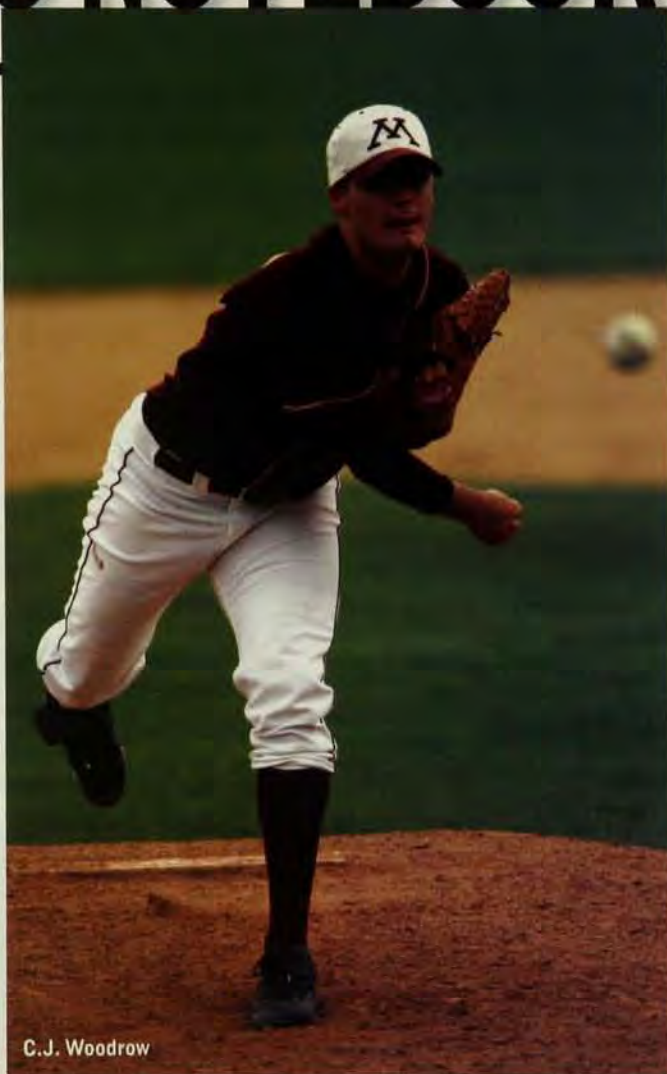
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SPORTS NOTEBOOK

Baseball

>>> The defending Big Ten regular season champions are looking to pick up where they left off with three star seniors returning. Luke Appert, a second baseman from Cottage Grove, Minnesota, was one of three 2002 Big Ten players of the year. Shortstop Scott Welch from Missoula, Montana, was the 2002 Big Ten batting champion (.435), and 2002 Big Ten Pitcher of the Year C. J. Woodrow from Maple Grove, Minnesota, anchors a solid rotation. Junior Sam Steidl, a 2001 Freshman All-American from Alexandria, Minnesota, returns in centerfield but will be teamed with a pair of new starting outfielders, the only significant defensive adjustment the Gophers need to make.

The team has 20 games scheduled at Siebert Field this year, starting with a March 28 contest with Michigan State. If they can defend the regular season title, the Gophers will host the Big Ten tournament, as they did in 2002, May 22–25.



C.J. Woodrow

Softball



Jordanne Nygren (front) and Erin Wallace

<<< The Gophers lose only one significant starter from a team that ended the season 38–21, hosting an NCAA regional tournament. Senior infielder Jordanne Nygren of Farmington, New Mexico, returns with 36 career home runs, just eight short of the team career record. The pitching combination of senior Angie Recknor of Minnetonka, Minnesota, and junior Piper Marten of Farmington, New Mexico, is by far the best duo in the conference. The team could feature five or six senior starters, including catcher Anne Thul from St. Francis, Minnesota, and shortstop Shelly Nichols from Austin, Texas, who are leading run-producers.

"This is the toughest schedule we've ever played," says co-head coach Lisa Bernstein. "We play the defending national champion [California] twice and will have probably 10 games against top-10 teams. We wanted it that way because we think our seniors can handle it and be that much better down the stretch." The first home game in Jane Sage Cowles Stadium is April 8, and the team opens the Big Ten season there on April 11 against Michigan State.



Shani Marks

Women's Track

<<< Shani Marks, a senior from Apple Valley, Minnesota, added another jewel to her impressive all-around track career when she set a school record in the indoor triple jump in January. Marks has won Big Ten titles in the triple jump and indoor 600-meter run, finished second in the conference in the 400-meter hurdles, and holds school records in the 4-by-100 and 4-by-400 relays. She leads a Gopher squad that looks to finish near the top of the conference when it hosts the Big Ten outdoor meet May 16-18.

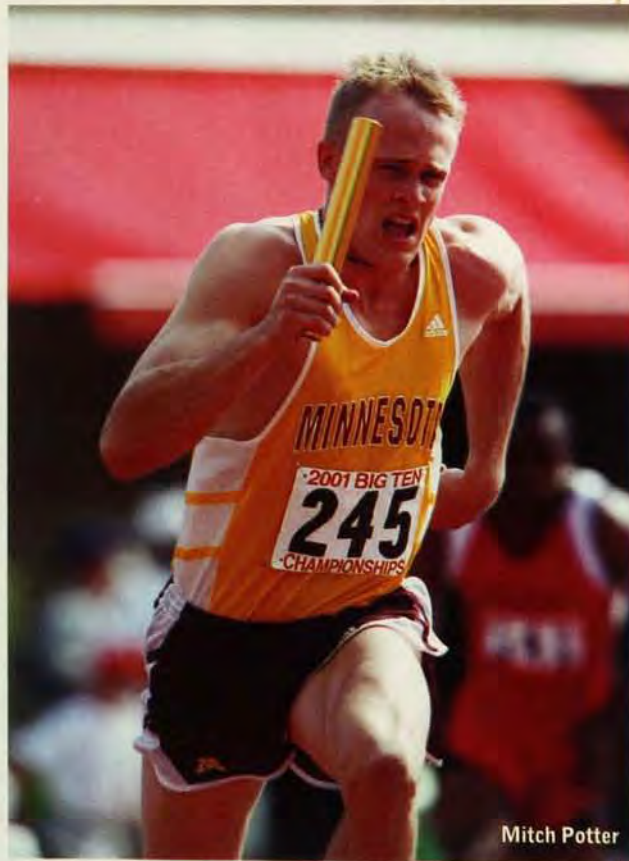
Quotebook

"This clearly turned into a tremendous positive for our [athletics] department, and it awakened the need for people to step forward and donate."

—University President Bob Bruininks on the successful "Save Gopher Sports" drive that netted \$2.8 million in pledges from more than 1,700 Minnesotans. The funds mean that men's gymnastics and both golf teams will not be eliminated next year as had been proposed.

Men's Track

>>> Five-time All-American Mitch Potter, a junior long sprinter from Isanti, Minnesota, leads a Gopher team looking to earn the Big Ten title it narrowly missed twice last year. This year the outdoor meet comes to Minnesota May 16-18. Other Gopher standouts include multiple All-Americans in junior Mikael Jakobsson, a sprinter and hurdler from Orebro, Sweden, and Toby Henkels, a senior middle distance runner from Worthington, Minnesota. Also returning are all four members of the NCAA fourth-place 4-by-400 meter relay team and three of the four members of the sixth-place distance medley team.



Mitch Potter

Stabilizing Sports

When Gopher sports officials announced January 30 that they had met the \$2.7 million fund-raising goal to "save" men's and women's golf and men's gymnastics from elimination, they did so with a note of caution. Cuts in state funds to the University are already slicing into the \$8.3 million that annually goes to support Gopher athletics.

The solution: seek more endowed scholarships. "The future of Minnesota athletics, the stability of this place, is endowing scholarships," says Athletics Director Joel Maturi. "We need to do

that. It's the best way to save sports." About \$250,000 is needed to fully endow a scholarship (only the interest is used for the actual scholarships).

As of January, Minnesota had about \$12 million in scholarship endowments, covering only 15 percent of the 300 full scholarships it awards. That percentage ranks last in the Big Ten and is only about half the conference average. Michigan leads the Big Ten with \$40 million in endowed scholarships.



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Harvey Mackay Headlines UMAA Annual Celebration



UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION

Report

Harvey Mackay (B.A. '54) will highlight the UMAA's 2003 Annual Celebration, set for Thursday, May 29, in the newly renovated Coffman Memorial Union. This year's event is not only a chance to celebrate a year of alumni accomplishments, but is the official kickoff of the alumni association's 100th anniversary year.

Mackay, owner of Mackay Envelope Company, is a best-selling author, syndicated columnist, and popular speaker and most recently helped lead the "Save Gopher Sports" campaign that raised \$2.8 million to keep three Gopher sports from being eliminated.

Centennial year events include the 2003 Annual Cel-

ebration, an event to mark the actual anniversary in winter of 2004, and a finale in spring of 2004. Other plans include a distinguished alumni monument on the Gateway Plaza, the commissioning of a new University fight song, and the creation of a centennial history publication.

The General Alumni Association (GAA) met for the first time in January 1904. Smaller University alumni groups had previously existed based around individual colleges or departments, but 99 years ago the GAA brought them together under one organization to support the U.

The 2003 Annual Celebration details are available at www.alumni.umn.edu or by calling 612-624-2323 or 800-862-5867 (UM-ALUMS).

Alumni Voices Vital as Legislative Network Shifts Gears

In light of growing state budget concerns, the University of Minnesota has backed away from pressing for a modest budget increase for the next biennium. Instead, University officials are asking alumni and other friends to make the case for the University as a whole. "Instead of advocating for a specific set of investments as we have in past years, we are asking members of our legislative network to speak more generally with their lawmakers about the value of the University," President Bob Bruininks told 400 people at the UMAA's annual Legislative Briefing in January. "The most important thing to do is to ask your lawmakers to support the University, even in these difficult times. In this century, we find ourselves in the midst of a global, knowledge-based economy. . . . This is not a time to make higher education a second-level priority."

The University cut \$25 million in 2002 to help solve a short-term state budget deficit and faced another \$25 million in cuts to solve the 2003 deficit. The U's entire state appropriation is about \$600 million. Bruininks said the University has managed the cut just as any enterprise does

when its revenues are down and will continue to do so. "We'll be reducing expenditures, focusing strategically on our core mission, and improving efficiency and productivity." But the state faces an estimated \$4.2 billion shortfall for the next biennium, meaning more cuts could be proposed.

But in the end a strong University improves every corner of the state, Bruininks added. "The University attracts bright minds and educates Minnesota's doctors, business leaders, teachers, and engineers. Our faculty and researchers secure nearly \$527 million each year in research funding and they create new technologies, medical treatments, and knowledge that fuel Minnesota businesses and make the state a great place to live. We need everyone to help carry that message forward."

The 3,900 volunteers in the University's Legislative Network learn how to carry that message easily and quickly. Those "grassroots" voices represent the feelings of legislators' constituents and have a strong impact on decisions. To find out more about the Legislative Network, visit www.alumni.umn.edu or call 612-624-2323 or 1-800-862-5867.

Bowled Over

About 3,000 Gopher football fans of all ages traveled to Nashville, Tennessee, for the December 30 Music City Bowl, but the UMAA led by far the most spirited contingent. Nearly 300 alumni and friends joined the official, three-day bowl tour that featured nonstop, pre- and post-game entertainment. The highlight of the weekend, of course, was cheering the Gophers to a 29-14 victory over the Arkansas Razorbacks. The Music City Bowl game was the Gophers third bowl appearance in four years.



Benefits Spotlight

UTheatre

Alden Halloran (B.A. '40, M.S.W. '49) knows a deal when he sees one. So two years ago, when a postcard advertising a "Backstage at U Theatre" event arrived in his mailbox, he thought he'd give it a try. "Most of your theatrical productions in town can run from \$40 to \$65, \$70," says Halloran, who lives in Golden Valley, Minnesota. "This was extremely reasonable, and the shows are exceptional." At just \$12, the evening included a University Theatre production and a dessert reception after the show with the cast and crew.

Halloran and his wife, Carol, enjoyed the fall 2001 alumni association members-only event so much that they came back in December 2002 to see William Shakespeare's *Much Ado about Nothing*. That Backstage

"The Rarig [Center] is great," says Alden Halloran. "The theaters are all structured so you don't have a bad seat."

at U Theatre event also included a preshow discussion with longtime U professor Charles Nolte and actress and affiliate faculty member Shirley Venard. "They are very good; the students really have their parts down and do an exceptional job," Halloran says. "Then it's really neat afterward to be able to move around with the students who put it together."

Those comments are music to the ears of Sherry Wagner, U Theatre's managing director. "We want to bring in alums from all over campus, not just Theatre Arts and Dance or the College of Liberal Arts," she says. "As with athletics, we know that all different types of people enjoy all different types of events."

In addition to the backstage event, UMAA members get a \$4



Alden Halloran

discount on regular production tickets; two tickets to a show can cost as little as \$15. Halloran, who retired as chief of psychiatric social work at the Veteran's Administration Hospital in Minneapolis, also did psychiatric social work at the former Anoka State Hospital and with the U.S. Army Reserves. He admits he is not a theater regular but attends "often enough to appreciate it," he says. "And the Rarig [Center] is great. The theaters are all structured so you don't have a bad seat. And parking is right across the street, which is a big consideration at my age. We don't have to walk blocks to get to the theater."

The U Theatre discount is just one of the many arts-related

discounts now available to UMAA members. A wide array of Twin Cities arts organizations have recently joined with the alumni association to provide discounts on tickets or memberships. For details on the U Theatre benefit, the new arts discounts, and a list of all UMAA member benefits, visit www.alumni.umn.edu or call 612-624-2323.

National President

Tales from the Road

There is no better way to appreciate the caliber of your alumni association's outreach talents than to travel to a Gopher football road game or, even better, a bowl game. The University of Minnesota contingent makes quite an impression on the cities it visits. I saw this firsthand this past season in both Columbus, Ohio, and Nashville, Tennessee.

Visiting the Ohio State campus in November offered the full Big Ten experience. The UMAA, the Goal Line Club, the Gopher Football Parents Club, and the Athletics Department join forces to make the events surrounding the game bigger and more exciting for everyone. They even got all the hotel staff, ardent Buckeye fans, to wear maroon and gold the entire weekend—and to smile about it. (I think it improved their tips too!)

The night before each away game, the UMAA co-sponsors a 'Sota Social, held at the team hotel and featuring Athletics Director Joel Maturi, Goldy Gopher, and the Gopher Spirit Squad, who entertain the Gopher travelers. Maturi even teaches everyone his signature "We Are—Minnesota!" cheer. This year, a minor mishap around the bonfire left Goldy's jersey melted to his chest. An emergency jersey-ectomy had to be performed, but he was good as new by game time.

It's a special treat to experience on-campus tailgating again, even if it's at an opposing team's school. At Ohio State, the 105,000 game-goers covered the entire campus, visiting campus buildings, mingling, and converging in the parking lots, where they fired up grills and filled the autumn air with the aromas of football fare. Roads leading to the stadium were blocked, creating a street-fair atmosphere. The maroon-and-gold contingent circled our wagons amid the sea of red and white, but our Buckeye hosts were amused by our revelry and polite enough not to rain our on parade—until the actual game, that is (when the Buckeyes won 34-3).

The Music City Bowl on December 30 took the away-game experience to a new level. The city of Nashville opened its arms to the Gopher fans, eager to see their conference rival Arkansas Razorbacks bested. The 'Sota Social was hosted by KARE-TV's Tim McNiff and filled the hotel ballroom and hallways to overflowing with more than 1,000 people, so many that it practically left Gopher football head coach Glen Mason speechless. University President Bob Bruininks, Athletics Director Maturi, and Coach Mason rallied the fans. The University Marching Band, Gopher Spirit Squad, and national championship dance line performed, and then the rally was capped off by a march into downtown Nashville for the traditional pre-bowl game battle of the bands.

The Minnesota and Arkansas bands marched from opposite ends of the main street, meeting at the central intersection where they faced off to the cheers of thousands of fans from both schools as well as from Nashville. They battled song for song until the judge declared the contest a draw—in the interest of intercollegiate harmony. The locals in the crowd, as knowledgeable about music as you'd find anywhere, sent up great moans of disapproval. And all night, the Gopher fans, who had dispersed to the many music clubs, were assured that it had been no draw—that the Minnesota band was a spectacular standout.

Game day brought warm weather and mostly blue skies. The game was played in the Tennessee Titans stadium, a new NFL facility that looked very much like a larger version of what we all imagined building on campus for the Gophers. WCCO-TV's Mark Rosen and Margaret Carlson, executive director of the UMAA, co-hosted the pregame pep fest attended by hundreds of fans. It was a day filled with promise. Razorback colors dominated the stands, but the Gopher group made up for its smaller numbers with overwhelming enthusiasm—as well as victory on the field, winning 29-14.

In all of the cities the Gopher football team traveled to during the regular season, the Minnesota fans who followed said they had the most fun on these road trips since their college days. About 3,000 Gopher fans made the trip to the bowl game this year, and each of us vowed to invite 10 others to join us next year to support the football Gophers. Watch *Minnesota* magazine in the months ahead for details on how you can take your Gopher pride on the road.



Deborah Hopp, B.A. '75

UMAA Calendar

Upcoming alumni events on campus and around the country. For more information, visit www.alumni.umn.edu or call 612-624-2323 or 1-800-UM-ALUMS (862-5867) and ask to speak to the UMAA staff person listed after the event.

March

- 20 Arizona West Valley Dinner with Granny, time and place TBA; contact Chad Kono
- 29 Great Conversations on the Road, 2:30 p.m. at the Los Angeles County Museum of Art; contact Chad Kono

April

- 5 College of Agricultural, Food, and Environmental Sciences Alumni Society Classes Without Quizzes, 9 a.m. to 2 p.m. on the St. Paul campus; contact Mary Buschette at 612-624-1745
- 7 Senior Sendoff celebration for graduating students, McNamara Alumni Center, noon-1:30 p.m.; contact Deanna Hamilton
- 8 Glacial Ridge (Minnesota) Chapter Annual Meeting featuring Margaret Carlson, 5:30 p.m. at the Willmar Holiday Inn; contact Chad Kono
- 8-9 Southeast Wisconsin (Madison and Milwaukee) Student Information Sessions, details TBA; contact Mark Allen
- 10 Issues on Aging—Drug Pricing and Public Policy, 1 p.m. at Red Wing Senior Center; contact Chad Kono

- 15 Mentor Appreciation reception, 5:30 p.m. at the McNamara Alumni Center; contact Judy Anderson
 - 21 Distinguished Teaching Awards, 3:30 p.m. at the McNamara Alumni Center; contact Deanna Hamilton
 - 23 Great Jobs for Greats Grads Career Expo, McNamara Alumni Center, time TBA; contact Libby Tate
 - 23 Institute of Technology Science and Technology Banquet with Richard M. Gross, corporate vice president of Dow Chemical, 5:30 to 8:30 p.m. at the Minneapolis Hyatt; contact Kris Kosek at 612-626-8282 or see www.it.umn.edu/banquet
 - 24 Natural Resources Alumni Society Banquet and College of Natural Resources Centennial Celebration, time TBA at the McNamara Alumni Center; contact Phil Splett at 612-624-6247
 - 25 Dental Alumni Society Dean's Reception, 5 p.m. at the Saint Paul Hotel; contact Marie Baudek at 612-625-9439
 - 26 A Day on the Kitsap Peninsula with the Puget Sound Chapter, in Kingston, Washington; contact Mark Allen
 - 26 Nursing Alumni Society Annual Program, 9 a.m. at the McNamara Alumni Center; contact Kate Hanson at 612-624-9494
 - 27- May 8 Treasures of the Western Mediterranean alumni cruise; contact Becky VonDissen
- May**
- 5 Medical Technology Alumni Society annual meeting and dinner, details TBA; contact Donna Spannaus-Martin at 612-625-9590
 - 9 College of Biological Sciences Alumni Society picnic, noon on the St. Paul campus; contact Emily Johnston at 612-624-2785
 - 10 Natural Resources Alumni Society commencement reception, 1 p.m. in the St. Paul Student Center; contact Phil Splett at 612-624-6247

- 19-27 Alumni College in Provence; contact Becky VonDissen
- 29 UMAA Annual Celebration featuring Harvey Mackay
- 30- June 8 Alumni College in Greece; contact Becky VonDissen

Plan Ahead

Mark these events on your calendar and visit www.alumni.umn.edu, call 612-624-2323 or 800-UM-ALUMS (862-5867), or watch your mail and Minnesota for more details.

June

- 7 College of Veterinary Medicine Reunion Day
- 14-23 Alumni College in Sicily

July

- 1-17 Cruise the Face of Europe
- 4-13 Galapagos Family Expedition

October

- 18 Homecoming football game vs. Michigan State

Event Spotlight

Classes Without Quizzes

When the College of Agricultural, Food, and Environmental Sciences began reshaping its priorities a few years ago, the college's alumni society was right there to help with advice and support. When the college rolled out those priorities in 2001, the society created a half-day program called Classes Without Quizzes to help spread the word. "We wanted to get people back to campus, to present the college's priorities, and to showcase what the University does that helps Minnesota," says Bob Freemore (B.S. '75), an alumni volunteer organizing the event. "The whole idea is that the college keeps providing learning opportunities for alumni and the public."

This year's event, set for Saturday, April 5, highlights the cross-department work that supports the college's priorities and "where the real breakthroughs are happening in science and technology," Freemore says. The event gives a "20,000-foot flyover" look at the college's research, he adds, but breakout sessions and handouts will give participants methods for finding out more about particular ideas or fields of research.

Len Marquart, a food science assistant professor, will present research on whole-grain foods and nutrition. He's eager to talk about what he does with the people who use his work on a day-to-day basis. "It's an opportunity for us to learn more about who we work for and who's interested in what we do. It's a reality check," Marquart says. "It's also important outreach for us. We want the community to know what we do here at the University and the passion we have for the issues we deal with."

Topics for the 2003 Classes Without Quizzes include:

- Is Minnesota's climate changing and should you worry?
- Mosquito facts, West Nile virus, and new control strategies—including genetic engineering
- Tips on how whole grains improve health
- How humans and nature affect water quality
- Promises and perils of robots in food production
- Protecting the food supply from bioterrorism
- Community energy self-sufficiency
- Gardening tips from the pros

Classes Without Quizzes, on April 5, begins with an overview session in the morning, followed by smaller conversation sessions on specific topics, and includes a tour of the Genomics Building.



Len Marquart

The cost is \$15 in advance, \$20 at the door. For more information, call Mary Buschette at 612-624-1745 or visit <http://alumni.coafes.umn.edu>.

The Knack for Networking

To get the edge in a soft job market, about 125 University students facing graduation—as well as working professionals looking to brush up on their skills—attended "Networking Necessities," a program presented by the UMAA and the U's Career Development Network. Held February 4 at the McNamara Alumni Center, the program featured a networking-etiquette presentation that covered how to make introductions, dress and appearance, and which hand to hold a beverage in. Then the attendees practiced their new skills, making their first connections in what they hoped would be long careers as successful, professional networkers. The UMAA also hosts an annual "Etiquette and Image" dinner designed to teach students appropriate dinner etiquette.

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Our Armed Forces Up Close

Not many people have seen a B-2 bomber up close, let alone close enough to watch it being refueled while in flight. So the opportunity to see just that caught my attention. Dennis Schulstad (B.A. '66), a retired U.S. Air Force Reserve brigadier general and state chair of the Employers Support of the Guard and the Reserve (ESGR), invited me to partic-



Margaret Sughrue Carlson,
Ph.D. '83

ipate in "Bosslift," an intensive three-day observation of the active military and reserves. And in mid-January, I joined 45 other Minnesotans on a trip to San Diego to observe the dedicated men and women of the U.S. Army, Navy, Air Force, Marines, and Coast Guard as they prepare to serve our nation. Our instructions were simple: Learn a lot and tell others about what we'd seen.

Until that trip, I had very little direct insight into our armed forces. My brother Tim Sughrue is a lieutenant colonel and battalion commander in the Army Reserves, and he spends a weekend a month at Fort Snelling heading a 900-person medical support unit. And when my nephew Phillip Sughrue Sprincin graduated from the Naval Academy in the spring of 2001 and joined the Marines as a second lieutenant, I started paying more attention to our men and women in uniform. Then came 9/11, the talk of war with Iraq, and the political tensions with North Korea. When Schulstad's invitation arrived, my interest was high.

This column is not about whether we should go to war. Rather, it is intended to give an inside perspective on the importance of the National Guard and the reserves and about how University of Minnesota students, staff, and alumni play a role in our country's defense as "citizen soldiers."

Before boarding the KC-135 Stratotanker, a large, windowless airplane that carries troops and supplies and refuels those mighty B-2 bombers, Army Major Jeffrey Johnson (B.A. '85), executive director of the Minnesota Committee for the ESGR, told us that there are 1.3 million reserves in all U.S. military branches and 458,000 National Guard members, with 18,500 people in the guard and reserves in Minnesota. One hundred twenty-two of those Minnesotans were being sent to the Middle East within an hour of our departure for San Diego.

Over Fort Dodge, Iowa, the B-2 bomber docked and undocked with our plane to practice refueling. Lying prone, next to the boom operator, each of us viewed this unbelievable aeronautical feat with the two aircraft no more than 15 feet away from each other. We imagined that the refueling would be the highlight of the trip, but each day proved us wrong.

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In San Diego, we toured the USS *Stennis*, an aircraft carrier with a crew of 5,000 sailors and aviators. It is a city at sea that serves as the flight deck for more than 70 aircraft. We toured the USS *Elliot*, a destroyer with 350 personnel on board, and we met the first female officer to serve on this ship that was commissioned more than 20 years ago.

At the Marine Corps Recruit Depot, we ate lunch with Marine recruits from Minnesota. At our table, Jeff Bernatz, a just-turned 20-year-old from Burnsville, told Nick O'Hara, the retired head of the FBI for the three-state area; John Swaney, the general manager of Hotel Sofitel; and me that he wanted to serve his country, that basic training was rigorous, and it sure was good to see someone from home.

At the Coast Guard, we tried on the sophisticated goggles that allow for clear night vision, and we stood on shore and watched the aircraft carriers, with their accompanying destroyers, frigates, and oilers, depart in an armada for the Persian Gulf.

Most important, however, we discovered that while the uniforms of these forces varied, the dedication and determination of the people wearing them were consistent. We also learned that half of the U.S. military today are in the National Guard and reserves. But you'd be hard-pressed to figure out which half, because—as the naval officers' stationery reads—they have "One team. One voice. One mission."

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"Our nation made the conscious decision," Schulstad explains, "to maintain a very small, highly technical, active-duty military with a fully trained force of 'citizen soldiers' ready to step in when needed." And when they're needed, a new law signed by President George Bush could keep them on active duty for up to two years.

As you might guess, U of M alumni can be found in all branches of the service and at all levels. Navy Vice Admiral John Totushek (B.A. '66) heads 88,000 naval reservists, and Eugene Andreotti (B.S. '66), adjutant general for the state of Minnesota and an Air National Guard major general, commands more than 13,000 members of the Minnesota Air and Army National Guard, to name just two.

Every one of our readers has a neighbor, friend, family member, or co-worker who has donned or will don a U.S. military uniform in troubled times. As I put the final touches on my column on this late-January day, the reality of men and women serving their country just became personal. My nephew, who is a Marine artillery/infantry officer, was airlifted to Kuwait this morning.

I now have tremendous insight into the armed forces and more than ever appreciate their call to duty. Every day I hear about reserves and guards being called up, and I think of something Air Force staff sergeant Heather Gillette (B.A. '01), the communications officer on our trip, said: "Knowing the people at home and in the community are behind you makes all the difference." ■



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