

1973 DECEMBER

alumni news

UNIVERSITY OF MINNESOTA



Alumni Named To Presidential Selection Committee

Two Women Appointed To Board of Regents Vacancies

WΣ DIG THΣ GRΣΣKS





The University
of Minnesota



ALUMNI
CLUB

A PROGRESS REPORT:

Construction is on schedule. Opening date will be on or about March 1. The facilities are now taking shape. It is most exciting.

In the October issue of the ALUMNI NEWS you read about the overall Club decor and design. Mike Hopkins is our design consultant and is doing a very special job for us. I want to tell you about our Directors' Room. It is one of the three small meeting rooms we have in the Club. It seats 20 persons. Recently I received a call from Ted Brouillette who said he had a Kerman Oriental that he felt would be a distinct addition to the Alumni Club and that if we could use it in the Club, he would very much like to give it to us. Janet Widseth, Mike Hopkins and I went out to see the rug and beautiful it is — 12' x 14', beige background with royal blues and deep burgundys. The rug fits the Directors' Room exactly. Mike Hopkins was so enthusiastic about the rug that he immediately redesigned the decor for the room — dark paneling, with leather chairs picking up the blue of the rug.

By reason of this magnificent gift, the Directors' Room will be very special, the beauty of which we will all enjoy. Thanks to Ted Brouillette for his magnificent gift to the Alumni Club. It will be a fitting place for the beautiful Kerman which we can all enjoy.

**NONRESIDENT MEMBERSHIPS FOR ALUMNI CLUB ARE
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Please send me additional information on the Alumni Club and an application form. (Do not send any money at this time.)

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POINTS OF VIEW



The Regents of the University are in the process of selecting a new Chancellor for the University of Minnesota. To assist them in an advisory capacity, the Regents have named two committees: the faculty consultative committee, which includes students, and an alumni committee.

The selection of a university president is a long and complicated procedure. In a publication of the American Council on Education titled "How College Presidents Are Chosen", it is stated that the methods used are "haphazard", "hit or miss", and a "matter of luck"; that no single person will suit all colleges or universities, but rather his or her selection becomes a problem of matching an individual and an institution, of finding someone who can do what needs to be done *now*, as well as who can fill tomorrow's needs.

How do you go about selecting a new president?

If the selection were to occur in business or industry, company officers would hire a firm specializing in management to comb the field and come up with a list of the top ten college presidents in the country, along with a secondary list of younger men with potential for the job.

The University Regents' committee will receive nominations from many sources. They will, no doubt, scan the list of successful university presidents now in the field; they will probably ask for suggestions from other college presidents with whom they have contact; applications will be received from those who aspire to a college presidency. The faculty consultative committee is in a position to know many of the outstanding people in the academic world who are of presidential caliber. The University's own faculty and staff most likely will be carefully screened. The alumni committee, through its many resources all over the country, will also be able to furnish a list of qualified applicants.

Once a list of names has been collected, the difficult task of culling out the best qualified will begin and a small list will eventually determine those who will be contacted for an interview.

The next decade will be crucial to the growth and development of the University. Facing a new president are the probabilities of a decreasing number of students, less legislative support money, a realignment between lower and upper division courses and between the professional colleges and graduate education, the decentralization of the University, expanded educational services within the community which more directly serve businessmen and industry, a continued expansion of extension programs to serve the needs of all the people — just to mention a few of the most visible problems.

What are the criteria used in selecting a president?

In a perusal of the study on "How College Presidents Are Chosen", a listing of criteria would include much of the following:

- Should be a distinguished scholar;
- Should have considerable academic training;
- Should have achieved recognition in his or her discipline;
- Should possess qualities that indicate educational statesmanship;
- Should be fully cognizant of the threefold mission of a state university: teaching, research and service;

(Continued on page 4)

POINTS OF VIEW

- Should have demonstrated executive ability;
- Should be prepared to head a multimillion dollar business;
- Should be able to interpret successfully — to the legislature, alumni and private citizens — the financial needs of the University;
- Should be prepared to meet the political responsibilities of the office of president;
- Should have social skills, as an important part of his or her job is meeting and entertaining many different kinds of people;
- Should have previous experience in a university, preferably administrative experience as department chairman, dean, vice president or president;
- Should be skilled in public relations, with special skills in communications;
- Should enjoy good health;
- Should, with exception of the unusual candidate, be in the age bracket 35-55 years;
- Should have some understanding and knowledge of the region's culture;
- Should be a skilled fund raiser and understand that private gifts will make a difference between excellence and mediocrity in the University's educational program;
- Should be a vigorous spokesman for higher education and an advocate of the land-grant philosophy;
- Must be able to make decisions.

The search for a new university president must be diligent. The results must be right — a president who is a man for tomorrow — because the task is formidable, and the best will be none too good.

Ed Hauke

University Foundation elects officers, trustees

Three new trustees were elected to three-year terms on the University of Minnesota Foundation board of trustees at its recent annual meeting. They include Sylvester Laskin, Duluth, Minn., chief executive officer of the Minnesota Power and Light Company; Louis W. Menk, Inver Grove Heights, Minn., chairman of the board of Burlington Northern Railroad; and John G. Ordway, Jr., St. Paul, chairman of the board of MacArthur Company.

Laskin, a 1935 graduate of the University, has served on the Duluth Arena Auditorium board and is past president of the Duluth Welfare Council. Menk has been a member of the boards of directors of the Upper Midwest Council, General Mills and numerous other organizations and Ordway is a board member of 3M, First Trust of St. Paul and Conwed.

Also, new Foundation officers were elected to one-year terms at the meeting. They are Donald C. Dayton, chairman; James H. Binger, president; Harold Sweatt, senior vice president; Jay Phillips and Raymond Plank, both senior vice presidents; Marjorie Howard, secretary; and Curtis L. Carlson, treasurer.

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Dr. J. L. Morrill, President Emeritus of the University; William T. Middlebrook, Vice President Emeritus of the University; Dr. O. Meredith Wilson; Gerald T. Mullin; William L. Nunn, William B. Lockhart.

alumni news

UNIVERSITY OF MINNESOTA

DECEMBER 1973

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in this issue

A story about one of the two new women appointed to the University of Minnesota Board of Regents and news of alumni committee appointments that will have a bearing on University policy during the current academic year lead the issue. A picture story about one of the most exciting excavations in the world and its implications for the future, as well as news about other aspects of the University are also in this issue.

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IT WAS A TIME FOR "Hellos" and "Good-byes" at the November 9 monthly meeting of the University of Minnesota Board of Regents. Farewells were said to Josie R. Johnson who resigned from the board because her husband's employment forces him to leave the state. Mrs. Johnson, 43, who was given the title of Regent Emeritus, was named to the board by the 1971 Legislature.

Wenda Moore, 31, pictured at the right above, with University of Minnesota President Malcolm Moos, was named by Minnesota Governor Wendell Anderson to succeed Mrs. Johnson. Mrs. Moore, who was sworn in by President Moos at the November 9 meeting, is a former aide of Governor Anderson's.

MEMORIES of a stimulating black college experience and an integrated childhood accompany Wenda Moore, 31, to her new position on the University of Minnesota Board of Regents. She was appointed by Minnesota Governor Wendell Anderson on November 1. Ms. Moore, as a black, is conscious of her cultural identity and hopes to push for more opportunities for minority people in higher education.

"We still have a lot of problems to overcome and many of them are

very subtle today," she said in a recent interview. "The cost of education is going up and the availability of loans seems to be decreasing as that cost goes up.

"And, of course, that's not something that's just going to hurt minority students. That's going to hurt the minority students, rural students and poor people in general," she said. "I think trying to equalize the chance of being able to pursue higher education is an important concern today."

Ms. Moore, who attended the predominantly black Howard University in Washington, D.C. where she received a bachelor's degree in political science, believes it is important for black people to be conscious of their ethnic heritage.

"It's important to know who you are no matter what your background," she said. "When you know the business that you are about, you can begin to set the priorities that determine how you spend the major part of your energies."

Ms. Moore talks glowingly of her days at Howard, where she was a classmate of Black Power advocate Stokely Carmichael. She was at Howard between 1959 and 1963 as the civil rights movement was gaining momentum.

"We had in philosophy classes the basic kinds of questions being raised and rationales being discussed that became part of the whole movement and everybody there felt strongly his or her social responsibility," Ms. Moore said.

She said that her teachers had personal friendships with such black cultural figures as Ralph Ellison, W.E.B. DuBois and Richard Wright. "The people at Howard University at that time were in the forefront of the black intellectual movement."

But, she said, everyone reacted differently to those times. "I think, quite frankly, during those years we were all exposed to the same problems and we all reacted in our own individual ways. Stokely in his way and Wenda Moore in her way."

"We bring those problems to our backgrounds, the people who have influenced us, and all those are very different as you look at the people," she said.

New Regent Enjoys Education and Politics

She reacted negatively to a question as to whether she considered herself a militant for her views. "I hate terms like that. I think they're very cheap; they're simplistic and I just don't like being categorized like that. I like to think I'm more complex," she responded.

Ms. Moore said she believes strongly in Afro-American studies, but said she is not familiar enough with recent controversies surrounding the University of Minnesota's department to comment on them.

And she is a strong advocate of integrated elementary and secondary education.

Ms. Moore, who grew up in Los Angeles, says her enthusiasm for integrated schools is based on her own childhood experiences.

"When people talk about integrated schools, I reflect on my own background and think how much richer I am because of a very integrated education," she said. "We have a very diverse school population and we learned about everybody and I feel that it enriched my life."

Ms. Moore is the second black woman to be named to the University Regents. The first, Josie Johnson, was elected by the 1971 Legislature and left in November to join her husband who was transferred to Denver.

Mrs. Moore's husband, Cornell L. Moore, is president of Leverette Weekes and Company, financiers, in Minneapolis. The couple came to Minneapolis eight years ago.

As this issue of The Alumni News goes to press, Kathryn Vander Kooi, 51, of Luverne, Minn., was named to the Board of Regents to replace Fred Hughes who resigned November 9. An article about her will appear in January.

Since that time however, Ms. Moore has become active in DFL politics and education. She has worked in the office of Governor Wendell Anderson and was a member of the State Junior College Board until she resigned to succeed Mrs. Johnson as a regent.

Ms. Moore, who served as a liaison between the Governor's office and the state's educational systems, said she disagrees with charges that the Board of Regents has become too political.

"I think there are two distinct processes, the selection process and the business of being a regent," she said.

"It seems to me that there is very little politics in the business of being a regent. The primary concern is with increasing educational opportunity and working toward excellence at the University. The selection process is the responsibility of the Legislature and because of its very nature will be involved in politics," she said.

Ms. Moore said that she plans to continue to work in DFL party activities if she has time. "My primary business now is the University and I will do the other things as I have time," she said.

But she feels that the political process is important. "That is where the decisions are being made that affect us all and so I think it's important to be involved there, too," she said.

She is optimistic about politics in Minnesota. "I think our political process is very open here, probably one of the most open in the country," she said. "Anybody who's interested can attend a precinct caucus and become as involved and go as high up in that political hierarchy as his particular talents allow him."

Ms. Moore has been active in a variety of civic affairs since she

came to Minneapolis. She is the director of the Women's Institute for Social Change, a member of the Executive board of the Metropolitan YMCA and a director of the Minneapolis Rehabilitation Center.

She is a former director of the Minneapolis League of Women Voters, former chairman of the League's Citizenship Education committee, and a former vice-chairman of the Minneapolis Urban Coalition's Education Task Force.

Ms. Moore, who did graduate study for two years at UCLA, was a candidate for the Minneapolis School Board in 1969.

She enjoys talking about education and politics, but says that her favorite subject is her 5-year-old daughter, Lynne. Even the date of Lynne's birth has political significance.

"Every parent must wonder about the times their children are born into," Ms. Moore said. "My daughter was born a few weeks after Robert Kennedy was killed and a few months after Martin Luther King was killed. That year (1968) just really shook me to the quick."

On the day she went to the hospital, in fact, Ms. Moore was busily writing postcards to congressmen supporting gun-control legislation.

"In the baby book, as she'll notice when she gets older," Ms. Moore said about her daughter, "there's a line that suggests that you write in the headline from the paper. I had no desire to do that."

"It was a very difficult time. I'm sure that everybody who had a child born about the same time as my daughter felt the same way as I did then.

"But then," the mother added with a proud smile, "she's been a real joy in spite of all the bad omens." — Bill Huntzicker, University News Service writer.

Alumni Form Advisory Committee To Help Regents In Selection Of New University President

SIX University of Minnesota alumni leaders and the executive director of the Minnesota Alumni Association have formed a Regents' Advisory committee to aid the University Regents in the selection of a new University president to succeed Dr. Malcolm Moos.

Moos, who resigned earlier this year effective July 1, will become the chief executive officer of the Center for the Study of Democratic Institutions in Santa Barbara, California.

The alumni committee, in addition to Executive Director Ed Haislet, is comprised of officers and board members of the Minnesota Alumni Association. They include Harry E. Atwood '31BA, Minneapolis, president of Northwestern National Life Insurance Company and current national president of the Minnesota Alumni Association (MAA); John E. Carroll '33BChemE, St. Paul, president of American Hoist & Derrick and immediate past president of the Association; Dr. M. Elizabeth Craig

'46MD, St. Louis Park, Minn., engaged in the private practice of pediatrics who is currently on the MAA board after serving three years on the Alumnae Club board;

MAA executive committee member George Gibbs '63BSEd, Rochester, Minn., a personnel specialist with IBM Corporation who is on the executive board of Home Loan Savings, on the advisory board of Rochester's Creative Housing and is an active civic and NAACP leader; George T. Pennock '34BBA, Minneapolis, MAA first vice president, who is president of The Tennant Company, St. Paul

and who has generously served the arts and his community through such groups as the Golden Valley Planning Commission and the Minneapolis YMCA; and MAA board member Robert J. Sheran '39LLB, St. Paul, recently appointed chief justice of the Minnesota Supreme Court who has practiced law with the firm of Lindquist & Vennum and is a former state legislator.

This alumni committee will work in an advisory capacity only and report directly to the Regents' search committee which will make the final recommendations on the University of Minnesota presidential candidates. Regent Neil Sherburne heads the Regents' committee.

"We stand ready to provide assistance when we are needed," Harry Atwood recently told The Alumni News about the work of the alumni committee.

His group joins another 10-member advisory committee made up of University faculty and students. Each of the committees is seeking information about individuals and researching candidates for

Robert J. Sheran



Harry Atwood



John Carroll

George Pennock



Dr. M. Elizabeth Craig



George Gibbs

the Regents in their respective and appropriate sectors.

According to Sherburne, the alumni advisory committee has contacts in numerous communities throughout the United States and can obtain information about the community, social and related activities of suggested candidates.

This is the third alumni advisory committee that has been formed to assist in finding a new University of Minnesota president. The first was formed before University President O. Meredith Wilson's selection, and the second prior to Dr. Moos' selection.



Dr. Holland

Dental School names Professor of the Year

Dr. Mellor Holland, associate dean of the University's School of Dentistry, has been named professor of the year by one of the school's alumni groups, The Century Club. A professor of oral surgery, Holland received his DDS and MSD degrees from the University in 1946 and 1950, respectively.

Since 1971 he has been associate dean for institutional and student affairs. Chairman of the school's admissions committee, Holland serves as dentistry's representative

Letters

A Domed Stadium?

As to the stadium: Before any serious thought is given to a dome, attention should focus on more fundamental needs.

Adequate parking is a must. Even without a stadium the University of Minnesota needs much more parking space. As it is now, visitors can seldom find a place to park. One cruises around futilely and finally gives up and goes home.

Another stadium must be improved toilet facilities. The last time I attended a game (10 or 15 years ago. I gave up my tickets because of parking difficulties.) the floor under the stadium was dirt, uneven with much loose dust. At that time there was not over one-half the needed toilet facilities, nor over half of the desirable refreshment stands.

When these needs are attended to and properly advertised, we may go back to the attendance of 20 years ago.

*George V. Thomson '16LLB
Minneapolis, Minnesota*

to the health sciences minority recruitment committee, as well as the Dental School's student council and student ethics committee.

The award was presented to Holland Friday, November 16, at the Century Club's Seventh Annual Meeting in Minneapolis.

Century Club officers elected at the same meeting were Dr. Donald Bongard, Alexandria, president; Dr. Lloyd Pearson, Edina, president-elect; Dr. James Little, St. Paul, and Dr. Nerwin Theige, Minneapolis, executive council.

Regents appoint two department heads

In early November the University Regents appointed George D.

King chairman of the Afro-American Studies department for a second three-year term and named Karl Bethke acting chairman of the Studio Arts department.

King joined the University faculty in 1970. His chairmanship has been the subject of controversy within the University and the Twin Cities black community. Earlier this year he was suspended from his administrative duties for a short period, but was subsequently reinstated. The controversy centered around charges of involvement and non-involvement in the black community.



George King

When his appointment was presented to the Regents' faculty and staff committee, Regent Josie Johnson said, "I sincerely hope that Dr. King and the Afro-American Studies department understand the seriousness of our concern for the University's need to work with the black community."

Frank J. Sorauf, dean of the College of Liberal Arts (CLA), responded that the CLA administration was aware of the need and that the Afro-American Studies department and Continuing Education and Extension would work on finding ways to meet that need.

Bethke, an associate professor of studio arts, joined the University faculty in 1965. He succeeds Peter Busa, who was acting chairman last winter and spring quarters. The department has not had a permanent chairman since the resignation of Allen Downs December 15, 1972.

Minnesota Women

Dr. Jean'ne M. Shreeve '56MS, a member of the University of Idaho (Moscow) faculty since 1961, has been appointed head of that university's department of chemistry.

Her appointment makes the university one of the few advanced degree-granting institutions which has a woman as chemistry department head. Dr. Shreeve has been acting department head since earlier this year.

She received a bachelor of arts degree in chemistry from the University of Montana in 1953, a master of science degree in analytical chemistry from the University of Minnesota, and a doctoral degree in inorganic chemistry from the University of Washington in 1961. She has also done postdoctoral work at the University of Cambridge in England in 1967-68.

Dr. Shreeve joined the University of Idaho faculty in 1961 as an assistant professor of chemistry, became an associate professor in 1965 and a full professor in 1967. She served as acting department chairman during the first semester of the 1969-70 academic year and again this past summer. She also served as an assistant professor of chemistry at the University of Washington during the summer of 1962.

The co-author of over 80 publications, Dr. Shreeve has been the recipient of numerous grants and awards, including the American Chemical Society Garvan Medal in 1972. That same year, she was chosen as an "honorary alumnus" of the University of Idaho and was named an Outstanding Educator of America.

In late October 1973 Dr. Shreeve was elected a Distinguished Member of the Honor Society of Phi Beta Kappa.

Presently Dr. Shreeve serves as councilor for the Fluorine Chemistry division of the American Chemical Society, is a past chairman of that division and is a member of the Women Chemists committee. She has been president of the Idaho chapter of Phi Kappa Phi and Sigma Xi, a member of the Committee on Standards in Higher Education of the American Association of University Women and a national director of Iota Sigma Pi.

She is a member of Alpha Lambda Delta, the American Association for the Advancement of Science, the Association of Women Scientists, the Chemical Society of London and Sigma Delta Epsilon, and is a member of the editorial advisory boards for the *Journal of Fluorine Chemistry* and *Accounts of Chemical Research*.



At the University of Idaho she has served as chairman or co-chairman of the Sabbatical Leave committee, Graduate Committee in Chemistry, vice president of the Selection committee and Honorary Degrees committee and has served on the Faculty Council, Graduate Council and Graduate Dean Selection committee.

Dr. Shreeve was born in Deer Lodge, Montana. She is married to Dr. Merland W. Grieb.

Christopher Milder's Favorite Recording Is a Cassette of "Los Incas," Which He Plays on The Advent 201.



Christopher has played the "Los Incas" cassette two hundred times (easily), and it still sounds new.

His favorite records, on the other hand, are a mess. Cat Stevens' "Tea For The Tillerman" won't play at all any more (either side), and all the rest have explosive-sounding scratches and gouges that make it sound as if someone is attacking the house.

I'm Christopher's father. I write ads for Advent. I didn't give him the use of the Advent 201 cassette deck because I thought there would be an ad in it, but because it seemed the only way to let him play the kind of music we like around the house without doing a lot of damage.

Chris is three and a half, and no more or less dextrous than other kids his age. He has been using the Advent 201 since he was two and a half, and the only casualty has been one cassette that he pulled the tape out of *before* he was given a chance to use the machine.

Watching him and the machine in action, I've come to the conclusion that nothing could be more fair testimony to the Advent 201 and the ease and fun of using cassettes than just showing things the way they have been with Christopher and the machine. (Everything is as usual in the picture, except that we pulled the Advent 201 out from

under the bench a little so it would show better.)

When you have a piece of equipment that will yield completely satisfying sound (as good as the stereo system you plug it into), and both it and the cassettes it plays are so simple and rugged that you can relax while a child plays your most valued recordings, you have something really worth having.

The Advent 201 costs \$280. If you would like more information on it and other Advent components, please fill in and send us the coupon.

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195 Albany Street
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Gentlemen:
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We Dig The Greeks

SCIENTISTS, engineers and classical scholars, often poles apart in academic endeavors, have been working together in a Minnesota program to unearth new evidence of an ancient Greek civilization, Lesley Anne Swanson, a University of Minnesota graduate student in science communication, wrote in

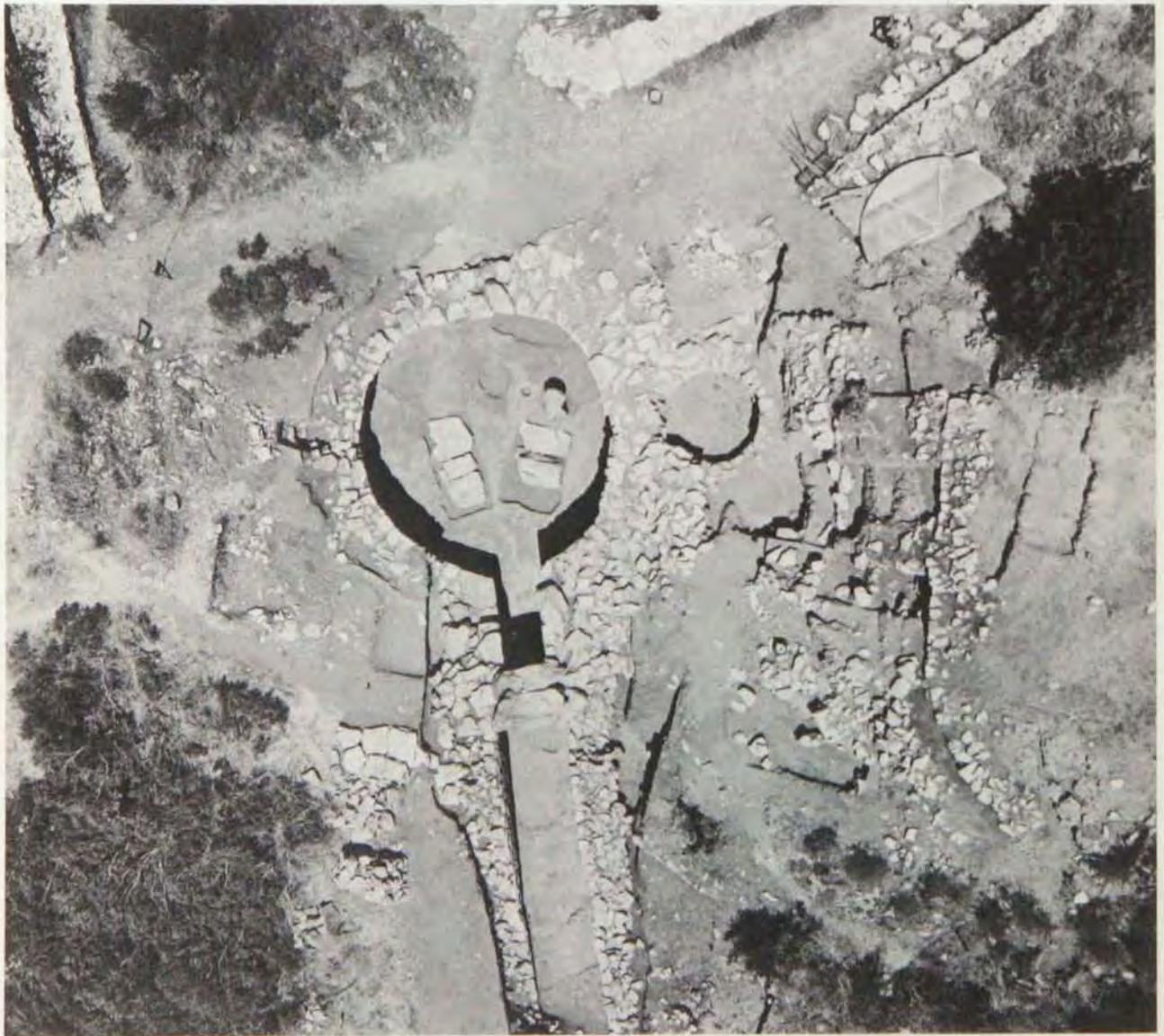
Science and Technology in 1971.

"Engineering instruments and techniques, plus some of the latest innovations in analytical technology have been coordinated with the time-honored approaches of classical archaeology in a team effort known as the University of Minnesota Messenia Expedition (UMME)," Ms. Swanson said.

The headquarters of this project and its contributions to scholarly achievement have been centered on

the University of Minnesota campus, while the expeditionary field work has been done on a site in Greece. William A. McDonald, University Regents' Professor of Classical Studies, initiated the plan for the UMME excavation and has been directing the project. George Rapp, Jr. '52BAGeo, University professor of geology and geophysics, has been acting as associate director and chief scientist for the expedition.

McDonald's and Rapp's interdisciplinary team has been investigating everything from pollen



AN AERIAL VIEW of a royal tomb or tholos tomb can be seen in the photo above. The excavation of this tomb, which lies off Nichoria ridge, was done jointly by the University of Minnesota Messenia Expedition and the Greek Archaeological Service.

grains to one-time chariot roads and imported ores on a site called Nichoria near the shores of the western Peloponnese in Greece. Operating under the encompassing notion of "human paleo-ecology", the goal of the group has been a regional construction of life in the Nichoria environment about 3,500 years ago.

Although luck and shovels have played an important part in the UMME expedition, a special electronic sensing device and photogrammetry have helped the interdisciplinary teams establish some

exciting certainties after 12 years of investigation. Shovels have unearthed artifacts and physical evidence of past occupations of Nichoria which have been subject to scientific analyses in the field and in several university laboratories. Along with the shovels, surveys and stereo plotters, resistivity meters and magnetometers, pollen core borers and spectroscopes, slags, "fingerprints" and aerial photographs have sophisticated work at the Greek site.

With 12 years of investigation now behind them, the UMME staff

AT THE TOP BELOW is a fairly typical digging site where late Bronze Age material is being uncovered by the Greek workmen in a Late Bronze Age house. Nancy Wilkie, trenchmaster for the area, is seen in the lower right-hand corner. The individuals in this photo are occupied with the slow work of excavation, that time when you take things out almost spoonful by spoonful. At the left below is Regents' Professor William A. McDonald, director of the UMME. At his right are two conservators, Mark Norman and Terry Sue Draley, working in the basement of the dig house on materials, such as pottery and other fragments, that have come in off the dig hill.



members agree that their work is making a major contribution to both ancient history and archaeological methodology, the latter through the engineering and science, Ms. Swanson said.

McDonald has said that the UMME approach differs in both organization and resources from classical digs.

"The UMME tried to save more evidence than has previously been the practice in Greece. We did, of course, use traditional operations. But, in addition, we brought to the archaeological field people who

were able to recognize, handle and relate the scientific evidence which is so often missed by specialists from other disciplines," McDonald said.

In August 1973 he wrote, "... we began to dig on the Nichoria ridge in 1969 with the understanding that, if all went well, The American School in Athens would annually recommend to the Greek Archaeological Service the renewal of our permit until 1973. So this was the final season in which we're permitted to purchase more land or to begin large-scale excavation in

new sectors. The permit we've had will be transferred to the University of California at Berkeley for a series of campaigns at Nemea, the site of one of the panhellenic athletic festivals.

"We're being continually asked by visitors and by Greek friends if this means the end of our work at Nichoria. The answer is a most emphatic 'no'. We're confident that the authorities will realize that, after five years of constant pressure to uncover as much of the site as we could in both extent and depth, there are a great many loose ends



AT THE LEFT above is a complex excavation in Area IV of the UMME site. The main building in the center of the photo is Byzantine; some Iron Age finds lie toward the top of the picture. At the right above is seen the special hot air balloon that was used to take aerial photos of the site. At the left is the dig house which was designed by Professor George Rapp, Jr., associate director and chief scientist on the expedition. The house was the home of a number of the expedition members as well as a place for work and discovery.

to tie up.

"Supplementary permits for *katharismata* (clean-up digging) are fairly routine, since a big operation like ours doesn't wind itself up neatly on the last day of the last regular season, and there are sure to be places where more investigation is necessary before final publication is possible.

"Secondly, we've barely been able to give the moveable finds — pottery, bones, all kinds of household items of metal, stone and terracotta — proper conservation and inventorying as they pour in every

day, season after season. This means that a tremendous amount of study and organization is needed before the material stacked in our storage areas is ready for publication — and some of it for exhibition in the Greek's Kalamata Museum," McDonald wrote.

This past summer the expedition learned that the Greek Archaeological Service had decided to designate Nichoria an *archaiologikos choros* or archaeological place.

"As such, the excavated area will be fenced and a guard will be posted to admit visitors during

scheduled hours," McDonald said. "This is great news since it assures us that the structures we have so tenderly uncovered will remain open to the public."

All during their work in Greece and on the University campus, the UMME teams have emphasized the Nichoria region as a whole rather than the isolated site of the main excavations.

Messenia, which McDonald has described as the greenest, most fertile area of Greece, has proved rich in sites dating from the Neolithic to Byzantine periods, according to



AT THE LEFT above can be seen the entrance to the royal tomb where Greek workmen are busy while Nancy Wilkie, at the right, checked their progress. She was also a trenchmaster of this site. At the right above, trenchmaster Stanley Aschenbrenner, right, and one of his workmen carefully handle and wrap a small piece of metal or carbon for preservation. Directly above, two of the expedition members set up the bipod stereo camera designed by Professor Jesse Fant to take stereo pictures of the digs. This scientific innovation allowed the UMME teams to avoid hand-drawing most of the site walls for use back in university laboratories. At the left is one of the artifacts found in the digs.

Ms. Swanson. However, of major interest to the Minnesota group has been one particular location rich in evidence dating from the Mycenaean (Late Bronze Age) era, 1600 to 1200 B.C.

Ms. Swanson found that, on foot and in a Land Rover, UMME scientists ranged across the entire Messenian peninsula, mapping, surveying, collecting and testing, each according to his speciality. Their paleoecological investigations provided new knowledge of road networks, agricultural potential, water resources, minerals and

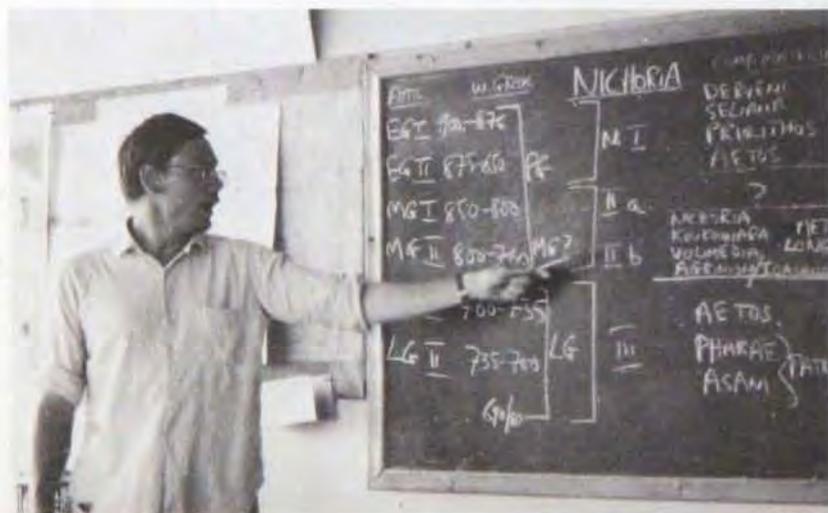
building materials, in addition to information about the animals available to Mycenaean inhabitants and traditional cultural data.

The end result of these combined efforts should enable classicists and historians to document more precisely the power and wealth of Nestor, the Bronze Age king, Ms. Swanson wrote. Nestor, according to Homeric legend, sent 90 ships into battle against Troy in the 13th century B.C. His fleet was second in size only to Agamemnon's, which numbered 100 warships.

McDonald theorizes that Nestor

ruled Messenia from the palace at Pylos; and there are indications that a place known as Re-u-ko-to-ro was the administrative capital of the eastern half of Nestor's kingdom, Ms. Swanson said. The exact location of this headquarters, second in importance only to Pylos itself, is not given in ancient records. However, Nichoria, high atop an acropolis that overlooks the sea 30 miles east of Pylos, is considered a likely place for it. And this is where the UMME people have been excavating.

The UMME began its prelimi-



AT LEFT ABOVE Professor William Colson conducts a seminar in the dig house, using a blackboard to explain his analysis of the UMME Iron Age finds. He is an expert on the Iron Age. At the right above, Professor Rapp prepares a peel, made of glue, cheesecloth and burlap, in order to take strata samples of the digs back to his laboratory at the University to be analyzed. His analysis of this stratigraphy will tell him something about the environmental conditions in the Bronze Age and other early ages. At the left is another photo of a portion of the UMME site, with an expedition member trying to make some sense out of the relationship between the Iron and Bronze Age finds. The object in the lower left of the photo is a plaster cast of the inside of a large jar found on the site. This jar was undoubtedly used to store grain.

nary investigations of the area in 1959 and ten years later received permission from the Greek government to dig.

In its beginnings the site showed 30 fertile acres of fig and olive trees covering the acropolis; only an occasional potsherd (pottery fragment) on the earth's surface indicated what might lie below. In 1970, with digs at the depth of one meter, outlines of a wall appeared, as well as the foundations of several houses, burial locations and a suspected fortress, Ms. Swanson wrote.

Since that 1970 season at the digs, the UMME group has managed to rebuild a civilization, discovering the kinds of farmland utilized by the Bronze Age inhabitants, implicitly vegetation and soil types, lands that were irrigated and other geomorphological characteristics of the Age.

Researchers have mapped roadways, past and present, among them a chariot road that is actually visible on the surface for about three quarters of a mile. Remnants of bridges, habitation sites, a "water gate", the discovery of a royal tomb, fragments of skeletons as well as of the material accoutrements that surrounded the deceased ancients, parts of medieval walls — all of these discoveries and many more which have and will come from continuing investigations have allowed modern man to know the medieval, Byzantine, and Early, Middle and Late Bronze Age peoples that inhabited Nichoria.

Ms. Swanson found that UMME's interdisciplinary approach to a metallic discovery would generate a variety of activities — a geochemical analysis to determine the metal's probable geographic and geological origin, a metallurgical examination seeking to find how the material was produced, and an archaeological study to establish how the item may have been used. The combined findings of these studies of a single item provide information about access to raw materials and the commerce of a community, its technology and

craftsmanship, and, finally, the general state of civilization its inhabitants had achieved.

A number of Minnesota alumni have been working with the UMME teams at the Nichoria site, in varying capacities. During the 1973 spring campaign, Stanley Aschenbrenner '71PhD, a University of Minnesota research associate, served as a trenchmaster; Duane Bingham, a Minnesota PhD candidate in education, worked as a photographer; Mary Ann Duncan '72BA, a graduate student in anthropology at the University of

Washington, worked as an animal bones specialist; Suzanne Martin, a pottery specialist, is a PhD student in history at the University of Minnesota; Tom Shay, who received his PhD in anthropology from Minnesota and currently is a professor of anthropology at the University of Manitoba, also served as a trenchmaster as did Mrs. Nancy Wilkie, a Minnesota PhD student in classics who presently teaches at Macalester College, St. Paul.

Joining the 1973 summer team at the Nichoria digs were University alumni Bryan Carlson, who holds undergraduate and graduate degrees from Minnesota in landscape architecture, working as a photogrammetrist; Robert Black, a former graduate student in classics who teaches classical languages at Grand Rapids, Michigan, working as a photographer; Marc Cooper, a graduate student in history, who served as a surveyor and photogrammetry assistant; William Coulson, University professor of classics, who worked as a trenchmaster; Jesse Fant, professor of civil and mineral engineering who received his master's degree from Minnesota, who was in charge of surveying and photogrammetry; and Eiler Henrickson, who has a PhD in geology from the University and currently teaches at Carleton College, who served as a geologist.

During the final dig campaign on the Nichoria site, on a typical working day, a visitor would find seven trenchmasters supervising 40 to 45 workmen, two scientists operating the bipod, another running the "Carleton Colossus", a dry sieving arrangement powered by a gasoline engine, and yet another scientist conferring with trenchmasters or applying a "peel" to record a special kind of stratification, one of the conservationists rescuing fragments of Byzantine fresco or stabilizing a newly found bronze, and the director getting in everyone's way and

occasionally mounting a ladder to take some oblique color photographs, McDonald wrote in 1973.

"Down in the dig house," he said, "you'd have found two village gals washing pottery and bones, our faithful Takis Sambaziotis in charge of the gravity concentration (wet sieving) machinery.

"Up on the veranda you'd see individuals sorting and writing up groups of washed potsherds spread on a dozen tables. Below them in her own little shed, another of the women team members would be doing likewise with groups of animal bones, and around the corner yet another would be sorting the concentrate from gravity concentration and still another drawing the profile of a vase," McDonald wrote.

Two of the male team members would be down in the basement of the dig house, shut away in dark rooms or photographing small finds, while another would be in another part of the house putting a vase together or cleaning bronzes, or measuring and inventorying a flood of small finds. Upstairs on the main floor someone would be in the office typing up lists of photographs, while others would be preparing a meal, hanging out the wash or swabbing down the floors.

And if you climbed to the second floor of the house, you'd probably find one of the geologists gazing through a microscope at samples of stone or mudbrick or charcoal.

(Continued on page 33)

These Individuals Represent You On University And Association Committees

During 1973-74 a number of University of Minnesota alumni are representing the Minnesota Alumni Association on a variety of important committees. Fourteen of these individuals are contributing to nine University of Minnesota committees of the University Senate and Twin Cities Assembly, while 34 work on committees that directly affect the business of the Association.

The following is a list of these current committee appointments:

ASSEMBLY COMMITTEES Assembly Committee on Student Affairs



Hyllested

Richard M. Hyllested '67AA '68BS, Minneapolis, teaches business and distributive education at St. Louis Park High School. He is currently president of the College of Education Alumni Association and a past president of the General College Alumni group. Hyllested is also active as president of the Northeast Community Organization and as vice president of the Minneapolis Council of PTAs.

Mark P. McGree '68BSEd, Minneapolis, who formerly taught in Westport, Conn., is currently a program analyst with Northern States Power Company. Besides

being active in his military reserve unit, McGree is in the evening MBA program at the University.

Assembly Committee on Intercollegiate Athletics



Salovich

Wallace E. Salovich '50BBA '56MHA, Wayzata, Minn., president of Spray Tech Corporation, Minneapolis, is a past president of the "M" Club and currently a member of the executive committee of the Minnesota Alumni Association.



Veldman

Peter Veldman '59BS '69MS, South St. Paul, is athletic director of South St. Paul High School and president of the University of Minnesota "M" Club. He is active in numerous state coaches and athletic directors organizations, is chairman of the building fund-raising program of Peace Reformed Church and active with his four sons and wife in sports.

UNION BOARD OF GOVERNORS Minnesota Unions Coordinating Board

John C. Taylor '51BSME, Minneapolis, has worked as an



Taylor

engineer, marketer and manager at Honeywell's Government and Aeronautical Productions division, Minneapolis, for the past 23 years.



Bridges

Minneapolis Campus

Barry B. Bridges '70BME, White Bear Lake, Minn., works as a maintenance and operations engineer with the University. A graduate student in public health, he has served as vice chairman of the Union Board of Governors on the Minneapolis campus.



Struss

St. Paul Campus

Dr. Herbert E. Struss '55MS '60PhD, Stillwater, Minn., is the senior chemist in charge of the Dairy and Food Laboratories, State of Minnesota, Department of Agriculture, and a research consul-

tant for the Immune Milk Company of Minnesota. He is active in church, politics and with the Army Reserves, holding the rank of major.

UNIVERSITY COMMITTEES University Committee on Extension and Community Programs



Mooty

Jane Nelson Mooty '43BA, Edina, Minn., who has been active in leadership roles in numerous church, community and civic organizations, currently serves on the board of directors of International Dairy Queen, the Adirondack Mountain Humanistic Education Center and Chapel View Nursing Home. One of the first two women elected to the board of the Minneapolis YMCA, she is the general chairman of women's activities for the Rotary International Convention to be held in the Twin Cities in June 1974.

University Committee on Social Policy



Miles

Mrs. Laura Haverstock Miles '45BSL '47JD, Wayzata, Minn., a practicing attorney, is currently

serving on the College of Liberal Arts board and is president of the Minnetonka Center of Arts and Education.



Brink

David R. Brink '40BA '41BS '47JD, Wayzata, Minn., a member of the law firm of Dorsey, Marquart, Windhorst, West & Halladay, Minneapolis, is the past president of the College of Liberal Arts & University College Alumni Association.



Toogood

Roger Toogood '58MSW, St. Paul, executive director of the Children's Home Society of Minnesota, currently serves as chairman of the Midwest Regional Child Welfare League Conference; as a member of the Minnesota Adoption Council, Minnesota Council on Unwed Parents and of the Governor's Minnesota Corrections Authority Advisory committee; as membership chairman of the Minnesota Welfare Association; and as legislative chairman of the Minnesota Association of Voluntary Social Service Agencies.

University Scholarship Committee

Fred Dresser '55AA, Minneapolis, vice president and assistant to the president of Midwest Federal Savings & Loan



Dresser

Association, Minneapolis, is one of the organizers of the General College Alumni Association and a recent recipient of the Alumni Service Award.



Idstrom

Dr. Linneus G. Idstrom '39MD, Minneapolis, a practicing physician, is on the staff of St. Paul Ramsey Hospital.



Scott

Joan Keaveny Scott '47BA, Hamel, Minn., is a member of the
(Continued on page 22)

Bill Musselman doesn't often permit himself the luxury of a good laugh, but on this occasion he recalled a story which kindled his sense of humor.

"Kevin Wilson (now a Gopher assistant coach) was the leader on one of my outstanding teams at Ashland College," Musselman said. "He was a courageous player who refused to let injuries or illness bother him.

"Before one very important game Kevin came down with the flu and a high fever. It appeared impossible for him to play. Kevin encouraged me to let him play, but I thought he was too weak. I did let him suit up and even go through some easy warmups, thinking his presence would give the other players a boost.

"A few minutes before the game, Kevin announced he would play. He came over to me and said, 'Coach, I just have one question. If I throw up on the floor during the game is the time-out charged to us, or is it an official's time-out?'"

The story is a favorite of the 33-year-old coach. There is some humor in it, but one suspects Musselman enjoys telling it because of what the story says about Wilson — and Bill Musselman.

There are those who believe Musselman represents the so-called new breed of basketball coach. He is something of a pioneer with his now famous pregame show performed to contemporary music. Musselman often leads his players in practice drills, scrimmages with them and shares the same quarters in Williams Arena, but Musselman really isn't such a new model. In fact, he's much like the first Americans.

His is the Puritan ethic. Life is a dedicated pursuit for Musselman. A challenge at nearly every turn. Dedication, discipline, hard work, faith, and team work spell success.

dave shama's gopher tales

"Last year was the most disappointing of my life," Musselman said recently. "Not because we finished second in the Big Ten, but because I kept remembering the kind of team we were the year before, the discipline, the hard work, the unselfishness. Nobody cared who shot. It was a team thing. Last year we ran too much; we didn't work as hard; we lost our ability to control the pace of the game because we lost the ability to discipline ourselves.

"I don't want to win if we don't work hard. That, to me, is not success."

Musselman's first two Minnesota teams compiled a 38-12 record. The 1971-72 team won the school's first Big Ten championship since 1937. The 1972-73 team won 21 games, the most in Minnesota history, and advanced to the quarter finals of the National Invitation Tournament in New York.

The 1973-74 roster doesn't have one player who was on Musselman's first squad, and only two from last year's team. Players like Jim Brewer, Clyde Turner and Ron Behagen departed through graduation; others such as Tommy Barker, Keith Young and Greg Olson decided not to return although they had eligibility remaining.

Musselman feels the underclass-

men who left the squad were as unwilling as some of last year's seniors to adapt to his system. The explanation may not be satisfactory to many, but the reasons for the exodus are far too complex to go into detail here, and probably would even send a shrink to a shrink.

What is important now is that Musselman is without 10 lettermen from last year's team. The new Gophers consist of four junior college transfers, three freshmen and last year's deep reserves, Charles Sims and George Schauer (ballhandler extraordinaire and ringleader of the pregame show).

None of the nine players is over 6-foot-7 and has ever started a Big Ten game. It is without question Musselman's thinnest Minnesota team, in terms of talent and depth.

Yet the Gopher coach is happier now than in previous seasons. "I look forward to going to practice. Sure, we're small and we haven't got hardly any depth, but these kids have ability and they work hard."

Musselman says board strength is his major worry. Barker, a 7-foot freshman last year, would have gone a long way toward easing that concern, but left Minnesota for Southern Idaho Junior College in July. His departure left the Gophers without a center. Tallest man on the

team is 6-foot-7 junior college transfer Peter Gilcud. The Gopher forward is from Fresh Creek, Bahamas, and although the calibre of Bahamian basketball is suspect, Gilcud did average 22 points per game at St. Gregory's Junior College in Shawnee, Kansas.

"Peter may not have come from the best basketball background but he does have ability and is rapidly improving," Musselman said. "In practice this fall he improved more in a shorter period of time than any player I've ever had."

Gilcud needs to improve his offensive abilities, but his quickness and jumping ability will be important to the Gophers' rebounding and defense.

Phil Filer, a native of Cedar Rapids, Iowa, by way of Arizona Western Junior College, is the Gophers' other "big man". The 6-foot-6 Filer has similar skills to Gilcud, but with more touch around the basket.

"Phil jumps so well he can stuff two basketballs at the same time, and that should tell you something about his ability to rebound," Musselman said. "He's also very quick and he could be one of the Big Ten's finest defensive forwards."

Musselman will likely employ a three forward offense, and the third forward may be Sims, a 6-foot-5 junior from Ohio. Sims played little in his first two seasons, but Musselman figures his height may help the Gophers rebound.

The starting guards will be two junior college transfers, 6-foot-3 Rick McCutcheon and 6-foot-5 Dennis Shaffer. Musselman expects them to be the best pair in the Big Ten. "They really complement one another," he said. "Rick is an outstanding floor leader and Dennis is a terrific shot."

McCutcheon, from Santa Maria,

Calif., was coached in junior college by his father and averaged 16 points per game. Shaffer, from Mason City, Iowa, and North Iowa Junior College, scored 50 points or more in his last three junior college games.

Shaffer could move to a forward position any time during the year replacing Sims. It would give the Gophers an even smaller team, but Musselman is pleased with two freshmen guards who could press for a starting job.

Early in the season Phil Sanders seemed more likely to start than Kenny Robinson, but the two are much alike. Sanders, a 6-footer from Cuyahoga Heights, Ohio, averaged 33 points per game to lead the state last year in scoring. Robinson, 6-foot-1 from Havana, Fla., averaged 28 points per game in his senior year.

The third freshman on the team is 6-foot-5 Tim Binns of Louisville, Kentucky. Musselman says Binns must continue to improve before he can be considered starting material, but he provides some depth on a team which has practically none.

"Injuries could kill us," Musselman warned. "So could foul trouble. We have no big men on the bench for support and just two freshmen in the backcourt."

The Gophers will rely heavily on their matchup zone defense. "I expect us to be effective defensively," Musselman said. "These kids are intelligent and quick. Even when we make a mistake our quickness will help us cover up. We want to get our defensive record up to where it was two years ago when we led the country in defense."

The Gophers may sometimes add a full or half court press to their defensive tactics and initiate a fast break when the other team makes a mistake. "Few teams will be quicker than Minnesota and the

Gophers will shake up some people," said one close observer.

Musselman doesn't seem too concerned about scoring. Quickness, and the ability of Shaffer will produce some points, and besides, Musselman doesn't believe in winning games offensively.

What does concern the coach is a schedule which he describes as "stupid". Between December 15 and January 2 the Gophers play five straight nonconference games on the road because of commitments made before Musselman became coach.

"A stretch like that is hard on any team, particularly one which is playing together for the first time," Musselman said. "We have to hope it won't shake us up going into the Big Ten."

The Big Ten schedule is more to Musselman's liking. Minnesota meets defending champion Indiana only once, at Minneapolis February 23. The Hoosiers have three starters returning from last year and a host of lettermen. They are a consensus choice to finish as Big Ten champions and among the top five teams in the nation.

Musselman rates Purdue behind the Hoosiers, and then adds that the rest of the league could be a scramble. "Our goal, as always, is the title, and we will win a lot of games, but just how many I can't say. I'm convinced that in another year we will be a national contender again. With the kids we've got now and a few additions next spring we'll get this thing going again. These kids are helping us recruit right now. They'll sell Minnesota."



Orono School District Human Relations committee and the citizens committee for a village hall in Edina, Minn. She is a past president of the College of Liberal Arts & University College Alumni Association.

MINNESOTA ALUMNI ASSOCIATION COMMITTEES
Investment Committee



Davis

Committee chairman Robert S. Davis '35BBA, Stillwater, Minn., is vice president-finance of The St. Paul Companies, Inc., and a director of numerous corporations.



Arnott

Hermon J. Arnott '24BA, Minneapolis, a former board member and past treasurer of the Minnesota Alumni Association, is chairman of the board of Farmers & Mechanics Savings Bank.

Wallace L. Boss '28BSBus, St. Paul, retired senior vice president of the First National Bank of St. Paul, is also a past treasurer of the Minnesota Alumni Association.



Boss

Franklin Briese '28LLB, St. Paul, chairman of the board of trustees of Minnesota Mutual Life



Briese

Insurance Company, is currently the treasurer of the Association.



Hanold

Terrance Hanold '36LLB, Minneapolis, chairman of the executive committee of The Pillsbury Company and an active civic and educational leader, also serves the Minnesota Alumni Association as an at-large board member for the metro area.

James C. Harris '47MBA, Minneapolis, executive vice president of the Northwestern National Bank



Harris

of Minneapolis, holds a number of directorships and trusteeships with Minnesota firms and organizations.



Sommer

Clifford C. Sommer '32BBA, Minneapolis, a former Alumni Association board member, is vice president of the University of Minnesota Foundation. Formerly with the Northwest Bancorporation, he is also a member of the MAA Honors Committee.

Alumni Honors Committee



Carlson

Curtis L. Carlson '37BA, Long Lake, Minn., president and chairman of the board of Carlson Companies (a consolidation of Gift

Stars, the Gold Bond Stamp Company and the Radisson Corporation), Minneapolis, has served on the Honors Committee for a number of years.



Kreidberg

Irene D. Kreidberg '30BBA, St. Paul, is manager of record management in the Office Services department of the Defense Systems division of UNIVAC. A former board member of the Minnesota Alumni Association and a past president of the Minnesota Alumnae Club, Ms. Kreidberg is active in numerous MAA functions.

John A. Moorhead '30BA, Excelsior, Minn., is chairman of the board of the Northwestern National Bank of Minneapolis.

Lawrence "Duke" Johnson '29BArchE, Minneapolis, a former Minnesota Alumni Association treasurer and former chairman of MAA's Investment Committee, is a retired administrative assistant for Northern States Power Company.

Past Presidents' Committee



Carroll

Chairman John E. Carroll '33BChemE, St. Paul, president of American Hoist & Derrick, Company, St. Paul, is immediate past president of the Minnesota Alumni Association.



Backstrom

Russell E. Backstrom '25BSME '27MSME, Minneapolis, is retired head of the Wood Conversion Company of St. Paul.



Braasch

Dr. William F. Braasch '00BS '03MD, Rochester, Minn., is a professor emeritus of urology at the Mayo Clinic in Rochester.



Christgau

Victor Christgau '24BSAg, Washington, D.C., retired as executive director of the Social

Security Administration in 1964. The former congressman was an active leader in the Minnesota department of employment security for a number of years.



Gray

Franklin D. Gray '25BA, Minneapolis, is a practicing attorney with the firm of Haverstock, Gray, Plant, Mooty & Anderson, Minneapolis.



Hardell

Waldo E. Hardell '26BSBus, retired chairman of the board and president of the Charles W. Sexton Company, now makes his home in Sun City, Arizona.



Heimbach

Albert H. Heimbach '42BBA, Minneapolis, is a vice president of Farmers & Mechanics Savings Bank, Minneapolis.



Heltzer

Harry Heltzer '33METE, St. Paul, is chairman of the board and chief executive officer of the 3M Company, St. Paul.



Hill

Hibbert M. Hill '23BSCE, Excelsior, Minn., is a retired chief engineer of Northern States Power Company.



Hustad

Arthur B. Hustad '16BA, Minneapolis, retired manager of the Twin Cities office of Northwestern National Life Insurance Company, is an active community and church leader.



Knutson

The Honorable Oscar R. Knutson '27LLB, St. Paul, is retiring chief justice of the Minnesota Supreme Court and a past president of the National Association of Chief Justices.



Lund

Francis L. (Pug) Lund '31-'35, Edina, Minn., a general agent with the New England Mutual Life Insurance Company, Minneapolis, for the past 25 years, is an All-American who is a past president of the "M" Club.



Lundquist

Dr. Virgil J. P. Lundquist '43MD, Minneapolis, is a practicing surgeon with offices in the Metropolitan Medical Building, Minneapolis.



Maun

Joseph A. Maun '32BA '35 LLB, St. Paul, is an attorney and partner in the firm of Maun, Hazel, Green, Hayes, Simon & Aretz, St. Paul, an instructor at William Mitchell College of Law, and has served as secretary of the St. Paul Ramsey Hospital Medical Education & Research Foundation.

Dr. Harvey Nelson '22BS '25MD, Deerfield Beach, Fla., is a surgeon.



Ringer

Charles Judd Ringer '41, Wayzata, Minn., is the founder and chairman of the board of the Judd Ringer Corporation, Eden Prairie, Minn.



Seidel

Glenn E. Seidel '36BSME, Minneapolis, vice president of Watson Construction Company, was formerly a vice president of IDS Properties, Inc. He is active in a number of Minneapolis civic groups.



Watson

James A. Watson, Jr. '42BA, Toronto, Canada, former president of Red Owl Stores, Inc. and Gamble Skogmo, Inc., and managing director of George Westin Limited, is now president and chief executive officer of the National Tea Company.



Willson

Edwin A. Willson '30BSEE, Minneapolis, is retired vice president of operations of Northern States Power Company.



Wright

Wells J. Wright '36LLB, Minneapolis, an attorney and partner in the Minneapolis firm of Wright, West, Diessner & Arnason, is also a lecturer in the University's College of Business Administration.



Zelle

Edgar F. Zelle '13BA, Minneapolis, who has retired, is the former president of Jefferson Lines and the Wisconsin Central Railroad, and a former director and chairman of the board of the First National Bank of Minneapolis. He is also a former trustee of the University of Minnesota Foundation.

New radiation treatment will soon be available to cancer patients

Cancer patients at University of Minnesota Hospitals whose tumors have not responded to currently available methods of treatment may soon be treated by a special radiation beam with unique properties. Under a proposed agreement, the University's department of therapeutic radiology will send selected patients to the University of New Mexico's Cancer Research and Treatment Center.

The patients will be treated at the Center's Los Alamos Scientific Laboratory, the first and only site in the country using negative pion beams to treat solid tumors. Patients treated will be those whose tumors are not effectively treated with traditional methods of radiation therapy and surgery, according to Dr. Seymour Levitt, chairman of the University's therapeutic radiology department.

Pion particles, discovered about 20 years ago, have only recently been developed to the point where they can be used in tumor therapy.

Negative pions are unique because they are able to interact with the low oxygenated tissue in a tumor and "explode" in a localized burst of energy, destroying tumor cells. The effectiveness of other radiotherapy rays is impaired by the lack of oxygen in tumor tissue.

Most importantly, the negative pions cause relatively little damage to normal tissue and are more easily controlled electromagnetically.

The University will act as the Upper Midwest Center for referring patients to the Los Alamos facility.

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University Researchers Cure Diabetes In Some Rats

University of Minnesota medical researchers are both optimistic and cautious about a laboratory breakthrough in diabetes treatment.

They are optimistic because years of painstaking step-by-step investigations have resulted in dramatic cures with diabetic rats, and cautious because the successful laboratory techniques remain to be evaluated in humans.

Professor Arnold Lazarow, head of the University's anatomy department and recipient of the American Diabetes Association's highest honor, the Bantin Medal, emphasized that human trials may be five years away.

Dr. Lazarow and his research team have successfully transplanted pancreas beta cells — some of which produce insulin — into diabetic rats.

When the transplants were done in highly inbred strains of rats, the diabetes disappeared within five days and the rats remained symptom-free for more than a year. However, when the transplants were carried out in noninbred rats, the animals were cured for only 10 days. Diabetes recurred because the transplanted cells were destroyed by an immunologic reaction.

Recent studies at the University and in Colorado have demonstrated

that some animal tissues are not rejected by the host if the donor transplant is grown in a laboratory culture medium for more than 10 days prior to transplantation.

Lazarow's associates have spent the last five years examining the factors that influence pancreatic cell division. They have found that when fetal rat pancreas cells are grown in a laboratory culture medium there is a significant increase in the number of insulin-producing beta cells.

By adapting the methods used in their rat studies to the preparation of human fetal beta cells and by decreasing the cells' ability to reject, Lazarow's group seeks to prevent the serious complications of diabetes.

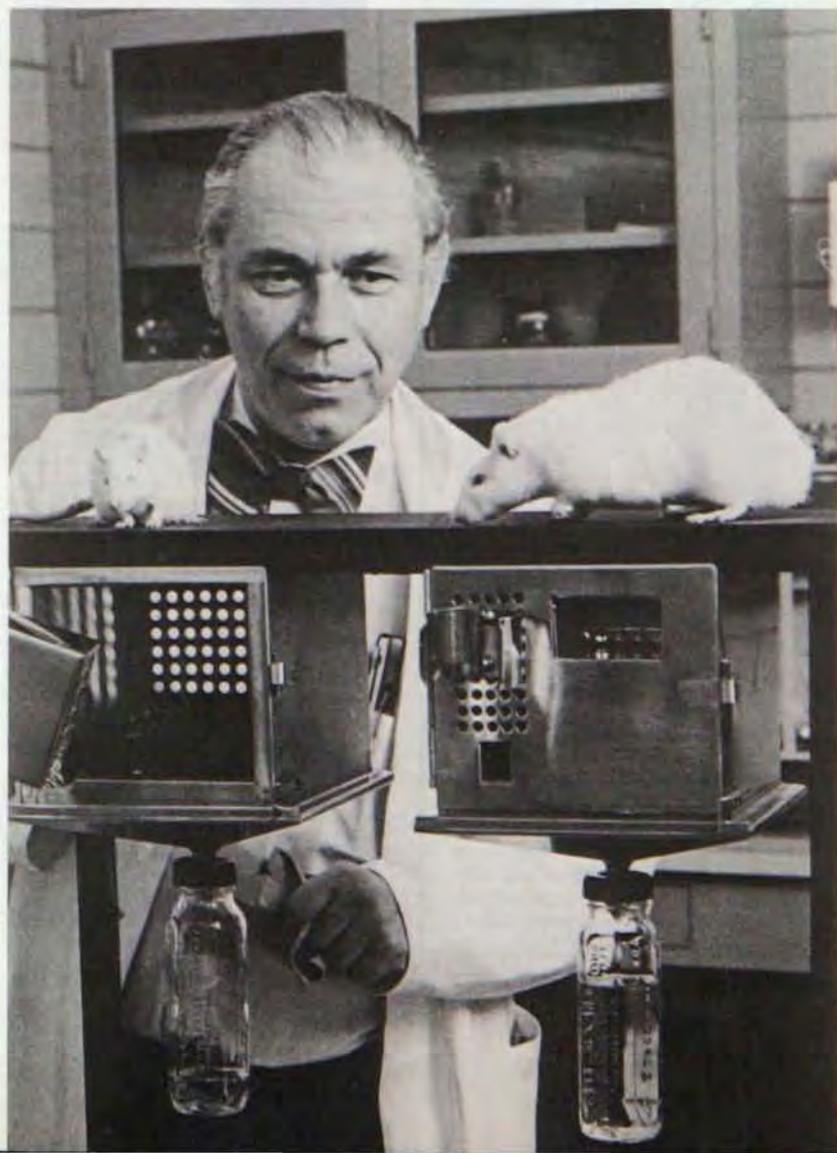
"Blindness and fetal kidney disease occur all too frequently despite the use of insulin, special diet and/or the oral blood sugar lowering agents," Dr. Lazarow said.

He estimated that less than 1/100 of an ounce of transplanted beta cells should provide enough insulin to control the symptoms and hopefully the complications in an adult diabetic. More than 4.2 million Americans are known to be affected by diabetes and it may be undiagnosed in another six million.

Dr. Lazarow's research team includes Dr. Orion Hegre, assistant professor of anatomy; Dr. Robert Leonard, research fellow in anatomy; Dr. Robert McEvoy, resident in pediatrics; and Vesta Bachelder, assistant scientist.

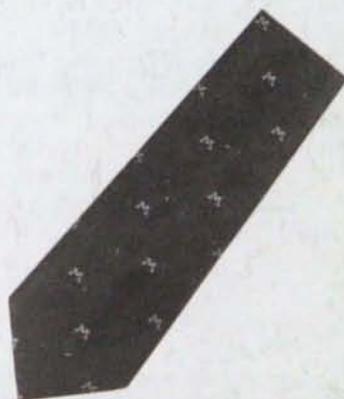
When they're ready to do the first human trial, Dr. Lazarow proposes setting up a nationwide study with a five-to-ten-year follow-up to determine if the transplanted beta cells can actually prevent the disease's serious complications. — Bob Lee, University News Service writer

DR. LAZAROW AND FRIENDS: The ingredients of a dramatic breakthrough for diabetic rats.





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Constituent & Club News

DETROIT AREA WOMEN'S CLUB plans another active year

The Detroit area University of Minnesota Women's Club, a group organized to maintain social contact with University of Minnesota women and to help the University's Scholarship Fund, began its 1973-74 activities with a Salad Luncheon at the home of Mrs. Theodore E. Olson, Birmingham, Mich. Mrs. David S. Cooper of the East Michigan Environmental Action Council addressed the group on "Target: Earth", giving some on-target tips.

The women held a Smorgasbord Dinner Party at the Danish Club of Detroit on November 2.

The Club calendar for the remainder of the year includes six more Salad Luncheons hosted in the private homes of Club members and a Potluck Picnic on June 7 at the home of Mrs. Royal C. Hayden, Jr., Franklin, Mich. This will be a "Court Whist" meeting.

A December 7 luncheon, hosted by Mrs. Marlow Alsager, Birmingham, Mich., will feature a Christmas workshop and cookie exchange. On January 4 the group will meet at the Birmingham, Mich. residence of Mrs. John Joyner for a Show & Tell session, featuring the handwork of members.

On February 1 Mrs. James J. Buckley will host a luncheon featuring Joseph I. Howey, director of the Troy Public Library, speaking on "The Peoples' University" or informal self-education at your own pace. March 1 the women will enjoy the Troy Music Society String Ensemble at the home of Mrs. Harold Rosen, Birmingham, Mich.

April 5 marks the date that Rabbi Sherwin T. Wine of the Birmingham Temple will talk to Club members about "The Changing Role and Future of Religion", the present and the future church, at Mrs. Robert McKercher's home in Royal Oaks, Mich.

The following month, on May 3, a Potluck Salad Luncheon and Annual Meeting will be held at Mrs. P. T. Lee's in Bloomfield Hills, Mich. Ruth Krupp will talk about the 50 Golden Year's History of the Detroit University of Minnesota Women's Club prior to the installation of new officers.

Current officers of the Club include Mrs. Clifford Merriott, president; Mrs. Royal C. Hayden, Jr., vice president; Mrs. Arthur Sorenson, second vice president; Mrs. Frederick Purdy, secretary;

Mrs. G. E. Graves, corresponding secretary; Mrs. P. T. Lee, treasurer; and Mrs. James Buckley, assistant treasurer. On the board of directors are Mrs. George L. Turner, Mrs. Harold Rosen, Mrs. John Schafer, Mrs. Donal Constans, Mrs. Everett Wright and Mrs. William Hatcher.

The Women's Club committee chairmen are Mrs. Arthur Sorenson, program; Mrs. Royal Hayden, membership; Mrs. Nicholas Kenjoski, scholarship; Mrs. William Wood, publicity; Mrs. Theodore E. Olson, social; and Mrs. Harold R. Melin, telephone calling.

The Club lists 51 active members on its roster.

Mendota Heights woman leads Alumnae Club in 1973-74

A woman who calls herself a "professional volunteer" is head of the Minnesota Alumnae Club for 1973-74. Darlene Kalfahs Haskin '62MA, Mendota Heights, Minnesota, who received her bachelor's degree in political science from Carleton College (Northfield, Minn.) in 1956, taught world history in senior high school for three years before entering the University for graduate work.

During a three-year period at Minnesota Darlene was an instructor and counselor in the College of Education and for student personnel.

She married another Minnesota graduate in 1960, David W. Haskin, who is currently vice president of the Minnesota Mutual Life Insurance Company, St. Paul. The Haskins have three children, John age 11, Jennifer 8, and Rachel 5.

Darlene's efforts for a number of important civic organizations easily qualify her as a professional volunteer. For five years she has held board appointments on the Minnesota Opera Association and was chairman of the association's 1970 benefit. She currently is active with the Courage Auxiliary of the Minnesota Society for Crippled Children and on the membership committee of the Minneapolis Society for the Fine Arts. She served the latter group as Ball chairman in 1970.

She is also serving as general chairman of St. Mark's upcoming Fine Arts Festival and is a regional area chairman of the Metropolitan Opera Association.

Darlene's love of music is reflected in more professional activities — she sings with the Macalester College (St. Paul) Festival Chorus and plays the piano.

She joined the Alumnae Club's board of directors four years ago and has since



Darlene Haskin

served that group as second and first vice president before her recent election to the presidency. In 1972 she was chairman of the Club's Annual Champagne Tea & Fashion Revue.

Darlene is a member of the Alumnae Club because she "wanted to do something for the University of Minnesota and return the service that the institution has shown her."

COLLEGE OF EDUCATION alumni name new officers, board for 1973-74

Richard Hyllested '67AA '68BS, Minneapolis, who teaches business and distributive education at St. Louis Park High School, is serving as the 1973-74 president of the College of Education Alumni Association.

Hyllested, who has also been head of the General College Alumni group, is an active civic leader. He is currently president of the Northeast Community Organization, a group active in solving the major, contemporary problems that face the Minneapolis northeast community, is vice president of the Minneapolis Council of PTAs, and sits on the boards of directors of the Hennepin County Health Council and East Side Neighborhood Services.

Serving the College of Education alumni with Hyllested are vice president Ron Olson '66MA, Hopkins, Minn., a vocational coordinator at Hopkins' Eisenhower High School; and Joyce Kraulik '67MA, St. Paul, a vocal music director at Highland Park Senior High School, St. Paul.



DR. WARREN W. HUNT '61DDS, president of the School of Dentistry Alumni Association, left, chatted with Dr. Herbert Hognlund '17DDS, center, and Dr. Irwin Epstein of St. Paul who accepted for Dr. Ray Garvey '30DDS, following the presentation of the A. B. Hall Award at the 16th Annual Meeting of the School of Dentistry Alumni Association on the Minneapolis Campus, November 16. Dr. Hunt presented the awards to the two University of Minneosta alumni.

Dr. Hognlund, who practiced dentistry in Kerkhoven and later in Willmar, Minn., was a leader in organized dentistry and civic affairs in both communities. He served one term as mayor of Kerkhoven and was named "Mr. Willmar" by the Chamber of Commerce in 1970. He served the Minnesota Dental Association in a number of leadership capacities and as president of the State Board of Dental Examiners.

Dr. Garvey, who practiced in St. Paul for many years and has now retired to Sun City, Arizona, has presented clinics all over the United States and has made numerous contributions to clinical dentistry. His name is synonymous with the concept of total dental care and he has served his profession through numerous committee assignments.

The School of Dentistry Alumni Association's 1973 Dental Alumni Day and Annual Meeting drew 148 new members into the Association, bringing its membership to 1,010.

Board members include Linda Mona, Edina, Minn., a member of the Edina East faculty; Wallace Eklund, Inver Grove Heights, Minn., assistant superintendent of District 199; David Abrahamson '62BS '66MA, Fridley, Minn., principal of Silver Oak Elementary School, St. Anthony, Minn.; Earnest A. Larsen '58BSAgEd, Anoka, Minn., supervisor of Anoka's Technical Education Center; Donald R. Sonsalla '55BS '62MA, White Bear Lake, Minn., assistant principal of Highland Park Senior High School; Mrs. Caroline Rosdahl '60BS '68MA, Anoka, who also works at the Technical Education Center; Richard Stanford '62BS, St. Paul, on the faculty of Johnson High School; and Thomas R. Bergstedt '52BS '64MA, Anoka, director of community services for Anoka-Hennepin #11.

Drug information program to highlight fall meeting of SUNCOAST CHAPTER

Claude Green, chairman of the advisory board of Pinellas division of the County Seed Rehabilitation Center, will be the featured speaker at the November 10 meeting of the Suncoast chapter of the Minnesota Alumni Association.

Green will talk to the group about the seriousness of today's drug problem, the numbers of young and old that such a problem affects and what can be done to help them.

50th

Erma Schurr Hoyt and Dr. Karl Anderson are heading the committee that is planning the Golden Anniversary Reunion for the Class of 1924.

Working with them are Margaret Adamson, Hermon J. Arnott, Myrtle Johnson Bjorklund, Rubie M. Carlson, Mary Juola Haga, Marjorie Johnson Howard, Orrin O. Knutson, Roy V. Lund, Georgia Nobles, Gertrude Levy Paper, Theodore W. Pelton, Marjorie White Porter, Marie McGrath Sellers, Robert O. Sullivan and June Justus Throdahl.

Marjorie Howard, former University Regent, will act as mistress of ceremonies at the evening banquet of the early June reunion, capping a full day of activity. The featured banquet speaker will be University President Malcolm Moos.

If you are a member of the Class of 1924 or feel that you belong to this class, and have not been receiving notices about the upcoming reunion but would like to, please contact The Class of 1924 Reunion Committee, Minnesota Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul, Minnesota 55114, telephone 373-2466. The Reunion committee also solicits your help in planning its June event.

Alumni and friends will gather at McKown's Seagull Restaurant, overlooking the Gulf of Mexico, at 12 noon for a social hour. Lunch will be served at 1:00 p.m.

Tickets for the luncheon meeting are available at \$4.00 per person. Reservations should be made through Priscilla Rugg, Treasurer, 4571 Clearwater Harbor Drive, Largo, Florida 33540, telephone 581-1366.

Current officers of the Suncoast chapter, in addition to Ms. Rugg, include Ester Goehring, president; Walter Lee, vice president; and Elizabeth Thompson, secretary. Serving on the board of directors are Colonel Clarence Olsen, Carl Wurzel, Henry Morrison, Carl E. Berzelius, Clarence Fahse, Don Kieffer and past president Carmen N. Richards.



HAROLD S. DIEHL AWARD winners, Dr. Phillip Luther Halenbeck, at left, and Dr. Olga Hansen Litzenberg '15MD, were congratulated by Medical Alumni Association president Dr. George W. Janda '48MD, after the association's late October Annual Meeting. Dr. Halenbeck, a founder of the St. Cloud (Minn.) Medical Group and former chief of staff of the St. Cloud hospital, was an organizer of the Central Minnesota Mental Health Association. Dr. Litzenberg, Minneapolis, pioneer researcher and clinician in the treatment of heart disease and diabetes, was a founding member of the Nicollet Clinic, Minneapolis, and former staff member at Eitel Hospital.

PHOENIX AREA CHAPTER holds Annual Meeting, elects new officers, board members

University of Minnesota alumni in the Phoenix (Ariz.) area met on Friday, October 26, in the Arizona Club for their Annual Meeting. Seventy-two persons were in attendance.

Jerry Kindall, head baseball coach at the University of Arizona and former assistant coach and Williams Scholarship Fund head at the University of Minnesota, was the evening's guest speaker.

New officers elected at the meeting include Milton Wick, president; Warren Silver, vice president; Neil Sorensen, secretary; and George Livermore, treasurer. Wick is also a member of the Minnesota Alumni Association board of directors.

Board members serving for two year terms include Marlys Livermore and Nancy Sorensen; Jerry Lasher and William and Barbara Hammargren are serving one year terms. Past presidents George Kreutzer and Walter Middents also sit on the board.

CHICAGO CHAPTER sees Gophers win over Northwestern

Enthusiastic Gopher rooters from the Chicago area saw an exciting, high-scoring football game at Dyche Stadium in Evanston, Illinois, November 3. Touchdowns were plentiful as the 52-43 score in favor of the Gophers will attest. After the game, 25 Chicago Chapter alumni and guests came back to chapter vice president Bob and Jean Dolan's house for a wine and cheese tasting get-together.

The chapter held its Annual Meeting on Friday, November 16, at the beautiful Svithiod Club in Chicago. A 6:30 p.m. social hour preceded a 7:30 p.m. dinner during which University of Minnesota President Malcolm Moos spoke about "Your University". Minnesota Alumni Association Executive Secretary Ed Haislet accompanied Moos to the meeting.

A highlight of the November 16 program was the presentation of the Outstanding Achievement Award, the University of Minnesota's highest honor, by President Moos to Dr. Jean H. Hagstrum '33BA, the John C. Shaffer Professor of English and Humanities at Northwestern University's College of Arts and Science.

40th

The Class of 1934 Fortieth Anniversary Reunion committee has been planning events for the 30th of May in the new Alumni Club.

Committee chairman is Howard W. Mithun, who will be retiring from his post as treasurer of the Minneapolis Star & Tribune in January. Co-chairman is his wife, Jacqueline Mithun.

Other committee members include John R. Bergan, Julius Coller II, George P. DeLong, Stanley Helleloid, Wesley H. Johnson, Mary Batchelder Kelly, Harold C. Mattlin, Helen Donnellan McCarthy, Lyman Molander, Dr. Einer M. Monson, Truman R. Nodland, Jeannette Barquist Paul, Dr. Ralph Rossen, Dr. Karl Sandt, Alice P. Seppanen, Carroll Stenson, Norton S. Twite and Wells J. Wright.

Helen Kanne Arnott, Dr. Harold Benjamin, Robert J. Christianson, Terrance Harold, James A. Helgeson and Milton F. Kernkamp have also indicated that they will help with reunion activities.

If you want to join the class of 1934 Reunion committee or receive mailings about reunion activities which you have not been receiving, please contact the Class of 1934 Reunion Committee, Minnesota Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul, Minnesota 55114, telephone, 373-2466.

The University

Regents' committee seeks more power for agriculture

The Institute of Agriculture should have a name change and be given more authority in the central administration of the University, according to a three-member ad hoc committee of the Board of Regents. Lauris Krenik, chairman of the committee, Josie R. Johnson and Lester A. Malkerson gave the University administration a push to give agriculture more recognition in their early November report to the Regents.

"The recommendation of the committee involves somewhat of a departure from the present University structure," Krenik said.

The committee was established as a response to pressure from a number of agricultural organizations for a University vice president for agriculture.

Krenik's report, in essence, recommended the position of vice president, but did not call for that specific title for the job.

"The uniqueness and complexities of the Institute as well as its geographic location, a significant distance from central administration, indicate to this committee the need for a new title and expanded role for the chief administrative officer of the Institute," the Regents' committee report stated.

"This person should have a position in the central administration of the University and would facilitate a two-way flow of information between the central administration and the Institute. The committee feels that the specific title and details of this position should be a matter for recommendation and action by the President and his central officers," the report stated.

Currently, the Institute of Agriculture is headed by a dean and the major administrative offices for the Institute are on the St. Paul campus.

"In anticipation of a study of University structure and the election of a new president of the University, it is recommended this position be subject to review at a future date," the report said.

The committee also recommended a name change for the Institute, which includes the Colleges of Agriculture, Forestry and Home Economics, as well as experiment stations and the agricultural extension service.

And the committee made a number of specific recommendations to the Institute. The College of Home Economics, for example, was urged to develop ties with the College of Business Administration to increase management and business training for its students. The committee found that students are turned away from a number of programs in forestry and agriculture which require expensive field work and laboratory facilities.

"Enrollment is growing and could grow very rapidly if some of the popular programs had enrollment restrictions removed," the committee said. "Fisheries and wildlife management was severely curtailed and forest resource management was held down substantially because of lack of job opportunities."

The committee said that all of the colleges in the Institute have programs which are of benefit to urban as well as rural areas.

University researcher receives grant to study U.S. adolescent girls

Gisela Konopka, University of Minnesota professor of social work, has received a \$316,670 grant from the Lilly Endowment,

A Bulletin On Bernie

In the past few weeks, the Gray Eagle, Minnesota's Bernie Bierman, has been making good strides toward recovery from a heart condition that had kept him hospitalized for a number of weeks.

Bernie was transferred to Beverly Manor Convalescent hospital on November 14, just outside of Gate 2 of Leisure World in Laguna Hills, California, where he and Clara had been making their home. Clara has written that Bernie has a pleasant room at the Manor and seems very content to walk through the halls exploring the various lounges, pool room, therapy section and living rooms. She hoped they would be able to spend Thanksgiving weekend at home together.

Many of Bernie's former Minnesota friends should be able to visit him now at the Manor, and, shortly, at home.

Bernie has a Medtronic pace-

maker, or timer as he calls it, just under his skin that works well and is helping him to improve physically. Clara feels that both she and Bernie drove themselves too hard this past summer when they spent two wonderful months at their old St. Paul home and then drove back through devastating heat in the Navajo and Mohave deserts to California. A lack of oxygen to the brain caused Bernie to develop arteriosclerosis and then a heart condition.

Clara wrote that it has been like two Christmases at their California manor and the hospital with all the mail that Bernie has received from his former staff, players, Minnesota alumni and friends in general, from coast to coast.

Bernie enjoys and appreciates hearing from those "great old Gophers" that boost him along the road to recovery!

Inc., to conduct a nation-wide study on adolescent girls.

Her study will explore the needs, concerns and aspirations of adolescent girls in the United States and will be partially based on Dr. Konopka's book *The Adolescent Girl in Conflict* and her recent work on the needs of adolescents.

Dr. Konopka, director of the University Center for Youth Development and Research, will draw on the staff of the center in conducting the study. The center is an interdisciplinary resource for youth agencies and youth workers and has an on-going program of research on youth.

The grant allows for a 21-month study. The Lilly Endowment supplies substantial support to youth organizations.

University researchers receive cancer grants

Five University medical researchers have received grants from the Minnesota division of the American Cancer Society totaling nearly \$60,000.

The recipients and the amounts of the grants are Orval L. Mullen, assistant professor of pharmacognosy, \$3,730; Chang Won Song, assistant professor of therapeutic radiology, \$20,000; Dr. Richard D. Brunning, associate professor and associate director of the hematology lab, \$15,000; Dr. Robert E. Scott, assistant professor of pathology, \$11,000; and Jon Schmidtke, assistant professor of experimental surgery, \$9,000.

It is known that antigens — substances that cause an immune response in the tissue they appear in — are found on cancer tumors. Mullen will try to determine if the rate of tumor growth is altered by an injection of an antigen preparation, or if an antigen injection can provide immunity from tumor growth.

Song will combine radiation therapy with a treatment of two compounds that have shown evidence of curing — to a degree — certain cancers. He will try to see if both methods work better at slowing certain cancer growths than either one alone.

Dr. Brunning will be looking for changes that occur in the white blood cells of leukemia patients that are not seen in the cells of healthy persons.

According to Dr. Scott, normal cells stop growing when they come in contact with each other, but malignant cells continue to grow after they have touched each other. Molecules in the cell membrane called glycoproteins are thought to be responsible for transmitting the message to cells to stop growing. Dr. Scott will work with a theory that malignant cells are defective and fail to respond to the message.

Schmidtke said that there is evidence that two different kinds of cells, called lymphocytes and macrophages, play a role in killing tumor cells. He will be working with three ideas: first, evidence that the macrophage is the most tumor-killing variety of cell; second, that compounds called adjuvants increase a cell's ability to become immune; and third, evidence that adjuvants activate macrophages.

Schmidtke's research will try to determine if adjuvants can increase the tumor-killing effect of macrophages.

University 1973 Financial Report is issued

Current operations income of the University for the fiscal year ending June 30, 1973, totaled \$315,288,676 for all campuses and stations. Of this, the State of Minnesota provided 33 percent, according to the annual University Financial Report released recently.

In addition to its operating expenses, the University invested \$51,557,019 in the construction

and remodeling of buildings and the purchase of land.

The vice president for finance, planning and operations, James F. Brinkerhoff, reported that \$163,380,245 was spent last year from all fund sources for the instruction of students and instruction-related activities at the collegiate level and for departmental research on all campuses.

Budgeted and sponsored research expenditures amounted to \$50,149,078. The cost of extension and public service activities, such as Continuing Education and Extension, Agricultural Extension Service and the University

GREEKS, continued

One of the most impressive remains of earlier Mycenaean times uncovered in 1973, according to McDonald, was a complex of large rooms covering a 100-foot by 25-foot area. Its foundations are heavy and carefully constructed, and one of its rooms could be called a "magaron", McDonald wrote, "a term originally used by Homer to denote the main room of a king's palace — but actually found in a good many Mycenaean buildings.

"It might not be an exaggeration to suggest that (this entire complex) was the 'palace' of a local prince in the 14th century B.C.," McDonald said.

What remains to be discovered about this latest find at Nichoria will certainly be as exciting as that which has already been discovered.

All of the work at Nichoria has been a good example of what scientists, engineers and archaeologists can accomplish by working together on problems that require more varied expertise than any one scholar or any one discipline can possess.

The report of these specialists is being published in a series of books put out by the University of Minnesota Press. The first of these books, *The Minnesota Messenia Expedition: Reconstructing a Bronze Age Regional Environment*, was published in 1972.

museums, totaled \$26,490,996. The total expense for student aid was \$9,923,932, exclusive of federal loans.

Other major expenditures totaling \$36,633,347 occurred in housing, food and other service areas that are self-supporting. \$19,966,342 was spent for heat, light, power and maintenance of all University facilities.

The University's overall operating costs were \$306,543,940 while transfers, increases in obligations and other adjustments added \$8,774,736 for the total of \$315,288,676.

Of this, the State of Minnesota provided \$104,034,146 (or the 33 percent mentioned above). State support funds consisted of the Legislative general appropriation of \$82,120,876 and \$21,913,270 for special projects that were carried on by the University for the general benefit of Minnesota's citizens. These special projects include agricultural extension work and research, business and economic research, medical research, operation of the Minnesota Rehabilitation Center, the Child Psychiatric Hospital, the Multiple Sclerosis Clinic, the Institute of Child Development, Family Practice and Community Health and several others.

Sources of the University's operating income other than the State include appropriations from the federal government, \$6,658,105; student tuition and fees, \$29,296,048; self-supporting auxiliary services, \$40,854,505; gifts, grants and contracts, \$64,917,561; and fees for services such as those provided at University Hospitals, \$57,020,164.

Expenditures for building, remodeling and land purchases, totaling \$51,557,019 were distributed as follows: Minneapolis campus, (including Health Sciences) \$31,706,717; St. Paul campus, \$7,319,959; Duluth campus, \$6,601,018; Morris

campus, \$3,157,421; Crookston and Waseca campuses, experiment stations and "other outlying facilities", \$2,771,904.

At the close of the fiscal year, the market value of the investments in the University total endowment fund, totaled \$85,635,939.

Energy conservation nothing new for the University

The University has an energy-saving computer system and this winter it will be working harder than it's ever worked before. The system, according to C. Luverne Carlson, assistant vice president for support services and operations, will play a major role in University attempts to cut energy consumption even further.

"Our goal is to cut our energy consumption by another 10 percent," Carlson said. "But this is a further cut, not something new. Our energy conservation efforts have been going on for years."

The system was originally installed in 1961 and monitors more than 2,500 functions on building systems, checking for efficient operation. It's programmed to turn

240 building air-conditioning and ventilating systems off when space is not being used and allows the reduction of heat in buildings from a central location.

Carlson anticipates another 1,000 functions being added to the system before the end of this winter. More than 11,500 fans, motors, pumps and compressors are also programmed on the University computer which keeps tabs on which machines are due for servicing. "Equipment that is not properly maintained eventually requires more energy to operate," Carlson said.

In addition to its on-going program, the University is putting additional energy conservation methods into operation. Temperatures in Twin Cities campus buildings — 170 in all — will be reduced to 68 degrees as general policy.

University vehicles are not to go faster than 50-miles-per-hour and intermediate and compact cars will eventually replace larger cars in the University fleet.

University employees have been asked to assist in the energy-saving drive by turning off and reducing lighting when it is not needed, by turning on special equipment only when it is needed and by keeping all windows closed during the heating season.

Attempts will also be made to avoid turning on boilers for short periods of time or running boilers with a low load. In the past, this procedure was used only in times of emergency, Carlson said. Lighting levels in buildings are being reviewed and the installation of lower wattage bulbs and a reduction in the number of fluorescent tubes in light fixtures is being considered.

As old buildings are renovated, energy-saving features are installed, and as campus buildings have needed new windows, double-glassed windows have replaced single-glassed windows. When roof repairs are made, additional insulation is installed when it is needed.

Physical plant employees have been asked to cut off power-consuming systems on evenings, weekends and holidays, and custodial crews will cut down on their use of lights after regular working hours.

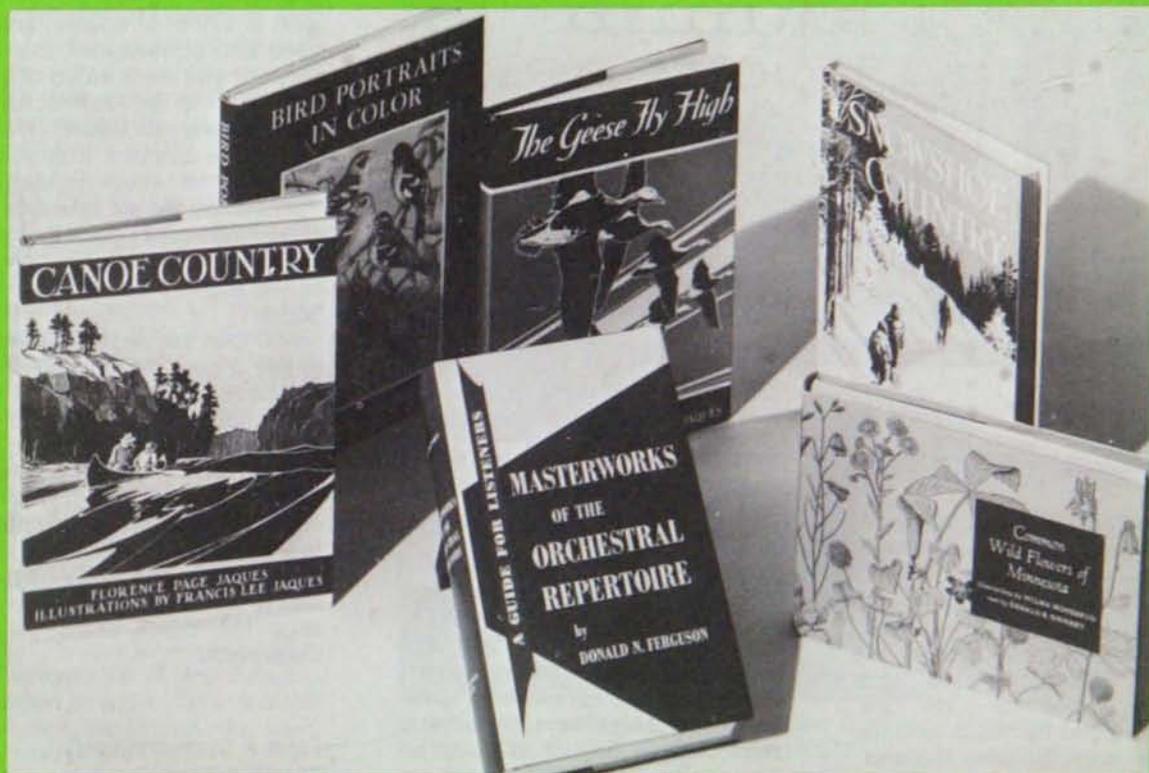
1973 GOPHER BASKETBALL SCHEDULE

(Home games in capitals)

December 1	CALIFORNIA DAVIS
December 4	FURMAN
December 13	LOYOLA
December 15	Marquette
December 19	Niagara
December 22	Butler
Dec. 28-29	N. Mex. "Lobo Classic"
January 2	NORTHERN MICHIGAN
January 5	Iowa
January 8	UNIVERSITY OF DETROIT
January 12	MICHIGAN
January 19	Ohio State
January 26	MICHIGAN STATE
January 28	Northwestern
February 2	Wisconsin
February 4	OHIO STATE
February 9	Purdue
February 11	ILLINOIS
February 16	Michigan State
February 23	INDIANA
February 25	Illinois
March 2	Michigan
March 9	IOWA

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Three companion volumes, written by Florence Page Jaques and illustrated by her husband, the noted nature artist Francis Lee Jaques, make ideal gifts for the nature lover. The books are similar in design.

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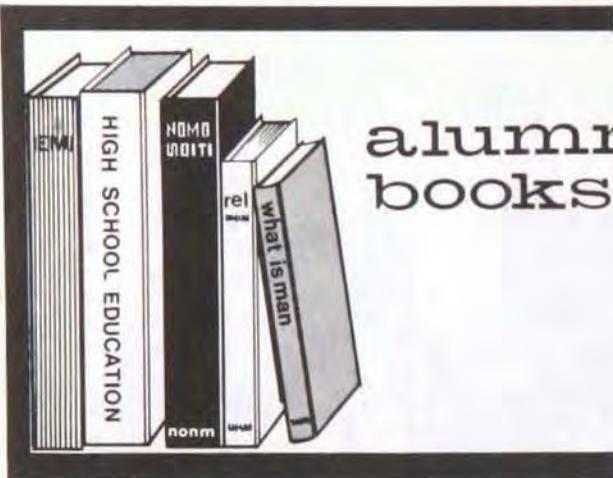
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alumni bookshelf

Who Wants Another Rabbit?

"I do" would be the answer of every child who gets acquainted with GILDAEN (Harcourt Brace Jovanovich, \$4.95). When she was working on her PhD at Minnesota, Emilie Buchwald came upon an old engraving of a rabbit squeezing juices from a rose into a vial. She pinned it above her desk and, in time, that rabbit became Gildaen. Barbara Flynn chose to picture the rabbit as he was in the engraving. Her illustrations have the medieval flavor necessary for the story.

The subtitle of this 1973 prize book so designated at the *Chicago Tribune's* Children's Spring Festival, is "The Heroic Adventures of a Most Unusual Rabbit." Those adventures are wonderfully scary, involving the magic of a good witch and the sorcery of a power-mad baron, robbers in a castle ruins, the medieval court of the young king, and excitement, excitement.

Although the book indicates the reader's age level as 8 to 12, it is just the story for family reading, if families ever read together. Mrs. Buchwald is a poet and she uses the English language in such a way. There is nothing unbelievable about a talking owl who gives speech to a rabbit and makes him understand language; about an owl who becomes, in turn, a prince and a motherly woman who works in the court's kitchen and who turns a rabbit into that unfriendly beast, a cat which can prowl the court for news carried by other cats to their council meetings. The humor is delightful; the suspense at times terrible for the young reader.

The life lessons may be lost to him on first reading, but they are there. When Gildaen becomes a hawk to fly to the castle of the Lord of the Bower, he sees small creatures scurrying for safety, and he thinks about the terror he felt as a rabbit. He thinks, "It doesn't seem fair that cat and mouse can't change places, even once, or that hawk and rabbit can't see things from the other's point of view. Best of all would be a world where one didn't have to eat or be eaten." When Evonna, the witch, asked him about his thoughts, he replied, "I was wishing that no creature needed to know fear." Evonna answered him by saying, "Each creature is shut in its own nature, unable to be other than what it is. You are fortunate to know what it is to be yourself — and more! Perhaps it is your fate to be a teacher of the others."

We can hardly wait until Disney puts Gildaen on the screen. — WSL

Dear Professor X

In *THIS BEATS WORKING FOR A LIVING* (Arlington House, \$5.95) you set forth three things to be accomplished in a critique or review of a scholarly book. The reviewer should summarize the contents, give the author's purpose and assess how he accomplished it, and then state his conclusions about the book's worthiness. Space here does not permit summarizing the contents of this book. Your purpose was to

debunk the teaching profession, making the general run-of-mill professor incompetent, oftentimes lazy and cowardly. You did a good job of accomplishing your purpose. The book is satire, of course, and you were also cowardly as you admit because you were afraid of losing your job or at the least losing your status among your equals. (We have no way to assume that you are superior to your colleagues.) Perhaps you set out to write a best-seller. You haven't made the lists we have seen. If students have the price of the book, they may buy it for "kicks."

And then you urged the reviewer to say a good word, so here it is: the book might be used in some education courses as a guide to becoming the ideal professor who lectures with enthusiasm, who has no need to follow "names" at conventions, who has the courage to see x-rated films at home and to enjoy, not sneer, at TV. You said that a reviewer should, above all, read the book. I did. Signed, Madame X.

From A Conservationist For All Seasons

PASSWORDS FOR ALL SEASONS is an unusual book written by an unusual man whose far-ranging curiosity regarding all aspects of his immediate world and his relationship to it dominates his thinking. Dick Gray's name rings of the outdoors, frozen lakes, sunrises, fireflies, woodland creatures and silvery moons shimmering over the water of Lake Minnetonka.

Gray, a former geologist and paleobotanist, has established him-

self regionally as a spokesman for the preservation of nature's balance and respect for man in relationship to his land.

As the writer of *Sun Newspapers* weekly column, "Passwords", Gray revealed himself as an individual as at home with the cold realities of scientific data as with the poetic appreciation of nature's beauty.

A collection of his carefully-thought-out columns, selected from the 260 that he wrote over a five-year period, make up the recently released **PASSWORDS FOR ALL SEASONS**.

The book, printed on recycled paper, is published by the Freshwater Biological Research Foundation, a public Minnesota foundation, originally inspired by Gray's dream of a center of study — the Freshwater Biological Institute — where basic freshwater research could be coordinated. **All proceeds from this book's sales will go to the Foundation.**

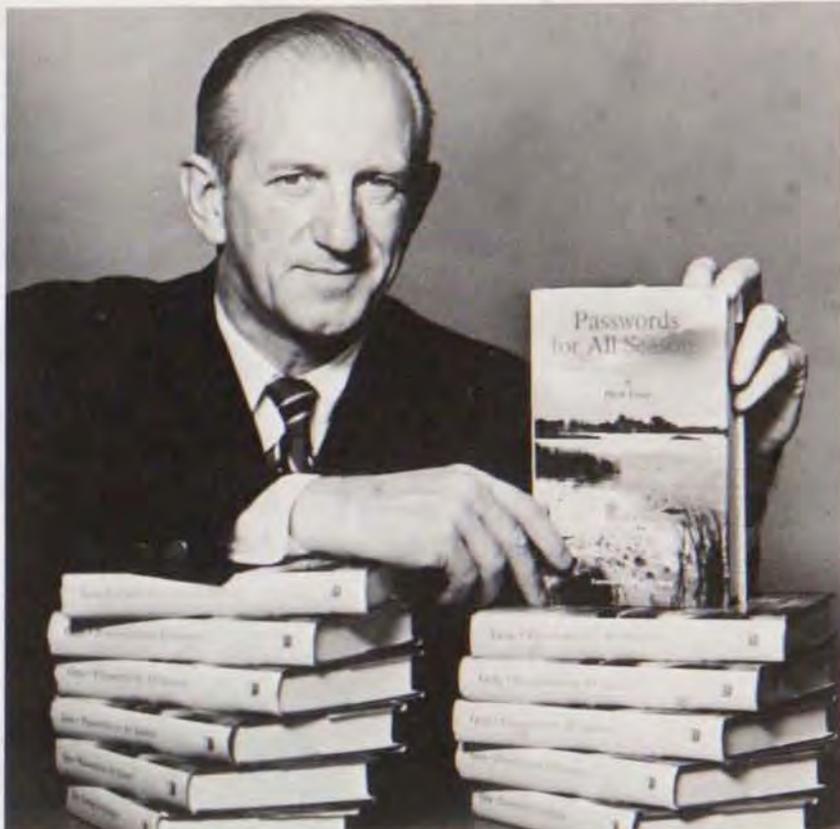
PASSWORDS shares the private thoughts of Gray, gleaned from his life as a lake-dweller — his home is on a narrow strip of land between two bodies of water in the western section of Lake Minnetonka, commonly called "The Pass".

In the book Gray talks about those subjects which impressed him both scientifically and aesthetically. In one column, he is concerned with the scientific physical properties of ice freezing; in another, his sense of observation helps him paint a word portrait of a moonlit night beside the Mediterranean.

The book jacket photograph is by another Twin Cities lake-dweller, nationally-famous nature photographer Les Blacklock, while on the back of the jacket is a reproduction of a painting contributed to the Institute by wildlife artist Les Kouba.

Other illustrations in the book are by the former head of the University of Minnesota's Museum of Natural History, Dr. Walter Breckenridge. And 15 original pen-and-ink drawings by 21-year-old Daniel Metz of Delano, Minn., are among the more than 80 illustrations and graphs in the book.

Sigurd Olson of Ely, Minnesota, who assisted with the final planning of **PASSWORDS** and who has written its forward, writes: "This book . . . is not about the Institute or the coordinated effort that went into its successful creation, but rather about the



DICK GRAY, president of the Freshwater Biological Research Foundation, and his "PASSWORDS FOR ALL SEASONS."

many things Richard Gray has seen in his daily roaming around the countryside or over the lake itself.

Among the vintage Gray featured in the book are such columns as "Make Mine Minnetonka", "Bradley Spends The Night", "Fish Spawning", "An Independent Spirit" and "Conservative Conservation".

Olson writes in his forward that the book "cannot help but make us more conscious of our natural heritage and perhaps more alive to what is around us.

"Anyone reading these selected essays will look at his surroundings with new understanding and delight."

Dick Gray, who attended Dartmouth College and the Universities of Minnesota and Wyoming, is the founder, president and chairman of the board of the Freshwater Biological Research Foundation. This foundation was responsible for the creation on the Freshwater Biological Institute, a \$2,600,000 structure for which ground was broken in

November 1972 on a site at Navarre in Orono, Minnesota.

The Foundation is currently working to raise \$4 million to construct, staff and equip the Institute for a five-year period during which the Institute will be given to the University of Minnesota to become an integral part of its College of Biological Sciences. It is planned that this money will be raised by the end of 1973.

The Freshwater Biological Institute will provide the facilities, equipment and intelligence for a broad, frontal, coordinated attack against the almost limitless complex problems of freshwater. The Institute's goal is to learn the answers to these complex problems and then apply the answers to freshwater problems around the nation and the world — through scientists trained at and by the Institute.

PASSWORDS FOR ALL SEASONS, which is helping to build this Institute, is available at \$8.95 from all book stores or directly from the Freshwater Biological Research Foundation, 2845 Harriet Avenue South, Minneapolis, Minnesota 55408. — adapted from an article in the November 1, 1973 *Sun*.

YOU AND LIFE MEMBERSHIP

BECOMING A LIFE MEMBER NOW, will probably save you money — particularly if alumni dues go up again. One payment of \$175.00, or \$225.00 for a husband-wife membership, insures your Life Membership. Or, use the time payment plan by sending \$50.00 as a down payment, while you pay the remainder over a two-year period.

A BARGAIN FOR YOU, because Life Membership is another way to hedge against the effects of inflation.

A BOON FOR THE ASSOCIATION, because it insures the Minnesota Alumni Association long-range strength in its numerous good works. Life Membership monies go into endowment — the interest services the membership.

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Dr. Joequin S. Aldrette, Birmingham, Ala.
Helen E. Ashenbrucker, Salt Lake City, Utah
Dr. Bruce R. Beier, Freeman, S.D.
Mr. & Mrs. Nathan M. Berman, Minneapolis
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Mrs. Mary Horns, Corrado, N.Y.
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These alumni recently joined the effort to support their Minnesota Alumni Association through Life Membership.

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Milton I. Wick, Scottsdale, Ariz.
Walter M. Wick, Williston, N.D.
Edna D. Williams, Sioux City, Iowa
Charles B. Winkelman, Glendale, Ariz.

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The Minnesota Alumni Association
University of Minnesota, 2610 University Avenue
St. Paul, Minnesota 55114

Please enroll me as a Life Member of the Minnesota Alumni Association:

- I am enclosing my check for \$175
 I am enclosing my check for \$225 (husband-wife membership)
 I am enclosing \$50 as the initial payment on the time payment plan available

Name _____

Address _____

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Date of graduation or years attended: Date _____

Degree _____





"... any man who doesn't believe in life insurance deserves to die once without having any."

—Will Rogers

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YOUR AGE	AMOUNT OF TERM LIFE INSURANCE	SEMI-ANNUAL PREMIUMS*
UNDER 25	\$10,000	\$ 11.00
25-29	10,000	12.50
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35-39	10,000	24.00
40-44	10,000	35.50
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60-64	10,000	175.00
65-69	5,000	135.00
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*Premiums are current rates—subject to change by the insurer.

For information concerning higher amounts, write the MAA Insurance Administrator

Coverage terminates at age 75

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● You Are Eligible... if you are a member of the MAA, age 60 or under. (Coverage for residents of Texas, Ohio, New Jersey, West Virginia, Florida and Wisconsin is not available at this time.)

● Generally No Physical Exam... usually only the short statement of health on the enrollment form is necessary.

● Beneficiary... you name your own beneficiary, which you may change at any time. Special beneficiary arrangements can be made to fit your own requirements. Settlements of death claims as a monthly income may be requested.

● Premiums Waived During Disability... if you become totally disabled (as defined in the contract) prior to age 65, and remain so disabled for at least nine months; premiums becoming due during your continued disability will be waived. Proof must be furnished if requested.

● You May Change... to a permanent policy which builds cash values for retirement. When you terminate membership in MAA, when you reach age 74, or when any insurance terminates because of a change in age. You may convert the amount of group life insurance which terminates to any individual policy of life insurance then being issued by the insurance company other than term insurance or any policy containing disability or other supplementary benefits.

EASY TO ENROLL

1. Complete Group Life Insurance Enrollment Form
2. Mail to: Minnesota Alumni Association Insurance Administrator
Suite Five Hundred
400 South County Road 18
Minneapolis, Minnesota 55426
3. Send no money now. You will receive your first billing from the Administrator upon acceptance of your Enrollment Form.

MINNESOTA ALUMNI ASSOCIATION GROUP LIFE INSURANCE ENROLLMENT FORM

Prudential



Licensed in all states
North Central Home Office
Minneapolis, Minnesota
(Policy Form No. GEN ASS-301)

Statement of Health

The following information is submitted as evidence of my insurability:

Weight _____ Height _____

Have you ever been declined or rated for life insurance? (If yes, give details below) _____

Within the past five years, have you been confined for more than five days for any illness or injury or undergone any surgical operations? (If yes, give details below) _____

Are you in good health? _____

Comments:

I hereby apply for group life insurance provided by the Minnesota Alumni Association Group Life Insurance Program underwritten by The Prudential Insurance Company of America. As a member in good standing, I understand that any and all dividends declared under the above group policy shall become the property of the Minnesota Alumni Association. I represent that each of the above answers is complete and true, and that they shall be the basis of the issuance by the Company of any group life insurance pursuant to this application.

AUTHORIZATION: I hereby authorize any licensed physician, medical practitioner, hospital, clinic or other medical or medical related facility, insurance company or other organization, institution or person, that has any records or knowledge of me or my health, to give to The Prudential Insurance Company of America any such information. A photographic copy of this authorization shall be as valid as the original.

A. Name _____

B. _____

Permanent Mailing Address: Street and Number _____

City _____ State _____ Zip _____

Coverage for residents of Florida, New Jersey, Ohio, Texas, West Virginia and Wisconsin is not available at this time.

Date of Birth _____ Sex _____ Year Graduated from U of M _____

Beneficiary (Print Name as MARY DOE, not MRS. JOHN DOE) _____ Relationship _____

Amount of Term Life Insurance: \$10,000

Date _____ X _____ Signature _____

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—George Bernard Shaw.

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Membership # _____

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Phone no. _____

\$100 deposit required per person.
Make check payable to Dubrovnik
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**Jan. 28-Feb. 9
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\$545 per person
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See the exotic, mysterious
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Another seven days and six
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1974 JANUARY

alumni news

JAN 8 1974 UNIVERSITY OF MINNESOTA

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CELEBRATING
70 YEARS OF
ALUMNI SERVICE
TO THE
UNIVERSITY



The University
of Minnesota



ALUMNI
CLUB

Membership is still open for Resident Members — although less than 200 places remain.

As you know, non-resident membership has been closed for some time.

The **opening date is still March** — some materials are in short supply as there are some strikes — but construction is moving along and unless something unforeseen happens, the **Club will open** in March.

Another fine gift for the Club has been received from Milton Wick. Milt is a regional director representing Region VI (Utah, Colorado, Oregon, New Mexico, Nevada, and Arizona).

His gift will provide audio visual equipment for the Club's three meeting rooms.

Looks like I'll have to have a **Roll of Honor Plaque** for those who want to help with the Club furnishings. — E.H.

**NONRESIDENT MEMBERSHIPS FOR ALUMNI CLUB ARE
FILLED. APPLICATIONS NOW ACCEPTED FOR NON-
RESIDENT WAITING LIST.**

Send to:



The Alumni Club
2610 University Avenue
St. Paul, Minnesota 55114

Please send me additional information on the Alumni Club and an application form. (Do not send any money at this time.)

Name _____

Address _____

City _____

State _____ Zip _____

editorial

POINTS OF VIEW



Recently two University Regents resigned and two new Regents were given interim appointments by the Governor. It should be noted that within the past six years there have been 15 Regents appointed. Such a turnover has destroyed the stability and experience characteristic of the Board of Regents for so many years, lessening the board's effectiveness in support of University policy and program and in support of the University chancellor. It would seem that politics has entered into the appointment of Regents more than ever before. And playing politics with Regent appointments could jeopardize the very existence of the University if this practice is continued.

It's the constitutional duty of the Legislature to elect the Regents of the University of Minnesota.

There are 12 Regents, four elected each legislative session for six-year terms. By procedure, and not by law, four are chosen at-large while eight represent congressional districts.

The Regents, as the governing body, determine the policy of the University and elect the chancellor as chief executive and president of the Board of Regents. The Regents are the final authority for the governance of the institution. It is *upon the ability and integrity of the Regents, that the welfare of the University depends.*

*The University Regents should be above politics, beholding to no group nor individual. They should be able, conscientious and devoted. They should have some understanding of the purpose of a state university, and what the "land grant concept" means to higher education. They should be knowledgeable about the University's programs of teaching, research and service. They should have the time as well as the desire to serve the University to the limits of their own abilities. They should have the respect of the community in which they reside, and be of unquestioned integrity. By reason of their own prestige and status, they should bring prestige and status to the University. All things being equal, they should be graduates or former students of the University. Minnesota graduates and former students residing in the state — more than 400,000 of them — form a nucleus of leadership in business and industry, in science and medicine, in teaching and agriculture. Actually one has to **try not to appoint a Minnesota graduate or former student.** Alumni, living in the state, have the right to expect that the Legislature will select only the best possible candidates for the job. The University of Minnesota is still one of the most distinguished and productive institutions of higher education in the land, but the only way it can continue at its present level is to be lead by the most outstanding people that can be found.*

In thinking about the matter of the Regents, I wondered if there might not be a better way — a system centered on finding the best person possible, rather than on appointments in exchange for political favors or for political reasons.

In the Big Ten there are several different methods used: Minnesota is the only state where the Regents are elected by the Legislature. The Trustees or Regents of the State University of Iowa, Ohio State and University of Wisconsin are appointed by the governor:

Iowa — nine appointed by governor on purely political basis. Presently, four are Iowa graduates serving three-year terms.

(Continued on page 4)

POINTS OF VIEW

Ohio State — nine appointed by governor, confirmed by senate. Nine-year terms, with one appointed each year. Currently six are graduates of Ohio State.

Wisconsin — governor appoints for nine-year terms on strictly political basis. Twelve of current 18 are University graduates.

At the universities of **Illinois**, **Michigan** and **Michigan State**, university trustees are elected at regular election time through partisan nominations by political parties.

Illinois — nine elected for six-year terms with two ex-officio, the governor of the state and the superintendent of institution. However, *the alumni association recommends candidates to the political parties*. Nine of the current 11 are Illinois graduates of whom two are women.

Michigan — eight trustees elected for eight-year terms by party nomination during regular elections. Presently six of eight are Michigan graduates.

Michigan State — eight trustees elected every two years for eight-year terms. Two candidates nominated by political party appear on the ballot in statewide election; two having largest number of votes are elected. However, *alumni association*, through its executive committee, *appoints* from their committee one Republican and one Democrat to work with the respective state central committees to recommend and nominate candidates at the party conventions. Presently six of the eight trustees are Michigan State graduates.

Indiana, **Northwestern** and **Purdue** each have a different selection process.

Indiana — five trustees are appointed by the governor of the state; *three are elected by Indiana graduates*. The Indiana alumni office mails ballots to all graduates; all serve three-year terms. At present, the entire eight are Indiana graduates.

Northwestern — being a private university, the university trustees appoint a nominating committee to select the 40 trustees who serve either two- or four-year terms. However, of the 40, *six are designated alumni trustees*, four selected for four-year terms, two for two-year terms. Presently, 17 of 40 are Northwestern graduates.

Purdue — has nine trustees, six appointed by the governor, *three appointed by the board of directors of the Purdue Alumni Association*, all for three-year terms. Presently, seven are graduates of Purdue.

In five of the Big Ten universities, the alumni associations have direct input if not direct representation. Alumni associations of three Big Ten schools have direct alumni representation on the boards of trustees.

In three states — Iowa, Ohio and Wisconsin — the governor appoints.

In three schools — Illinois, Michigan and Michigan State — trustees are elected on partisan basis at regular election.

Only Minnesota is different.

It could be that the present system should be looked at by a specially appointed state commission. It is evident that the present system is not assuring the best regent selection for the University of Minnesota, and that Alumni Association input would definitely be helpful.

Ed Haveli

University cancer specialists find that acute leukemia in elderly responds to chemical treatment

Two University of Minnesota Medical School cancer specialists reported in the December 3, 1973 *Journal of the American Medical Association* that acute leukemia in elderly patients can be controlled by chemotherapy.

Dr. Clara Bloomfield, assistant professor of medicine, and Dr. Athanasios Theologides, associate professor of medicine, specialists in medical oncology, studied the results of treatment in 134 adult patients with acute leukemia. They found that acute leukemia in patients over the age of 60 is just as responsive to treatment with drugs as it is in patients 40-60 years old.

Acute granulocytic leukemia, which is a form of cancer of the blood, has been considered a particularly malignant disease in elderly patients. In the past it has been thought that treatment in patients over 60 rarely was of benefit and was poorly tolerated because of the toxic reactions to the drugs. The University physicians, however, treated a small group of elderly patients and found that patients in their 60's and 70's could respond remarkably well to treatment, with complete disappearance of the disease in some for more than 15 months. This is similar to results of such treatment in young patients.

The findings led the scientists to review experience with a large group of leukemia patients treated at the University Hospitals. They compared the nature of the acute leukemia and the response to treatment among patients 20-40, 40-60 and over 60 years of age. While younger patients did respond significantly better and with fewer complications, there was no difference in the response to treatment in patients 50-60 and 60-86.

Further studies are in progress at the Leukemia Treatment Center of the Masonic Memorial Cancer Hospital of the treatment of elderly patients with acute leukemia.

THE MINNESOTA ALUMNI ASSOCIATION
BOARD OF DIRECTORS

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70th Anniversary of the MAA

alumni news
UNIVERSITY OF MINNESOTA

JANUARY 1974

VOL. 73, NO. 5

in this issue

The new year, 1974, marks the 70th Anniversary of the Minnesota Alumni Association. The Alumni News is heralding the celebration with the first of a two-part article on the history of the Association, beginning in this issue. We hope that you will find the Association's story as fascinating as we have while putting it together.

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Well-known Businesswoman and Civic Leader Manages New MAA Club

IRENE D. KREIDBERG, a woman who loves a challenge and has accepted more than her share, has been named manager of the Minnesota Alumni Association's new Alumni Club, according to MAA executive director Ed Haislet.

She assumed her new position on January 1, after 43 years with the Sperry Rand Corporation.

Irene graduated from the University's College of Business Administration in 1930, with a major in secretarial training and office management, and was immediately hired by the Remington Rand division of Sperry as a secretary to the regional manager. In less than three years she was named a branch office manager and then a regional office manager, responsible for 16 offices in four states. The latter assignment lasted until March 1964 when she became group supervisor of Sperry Univac's Special Services.

In 1973 Irene was promoted to manager of record management in the Office Services department of the Defense Systems division, culminating 43 years of exemplary effort as a member of Univac's management team. She has been responsible for developing the central, electronic file system that serves four Univac plants, preparing manuals and procedure statements for the system. Her work has been a major part of the operation of Sperry Univac.

Irene enjoys working with people, and part of her job with Sperry Univac was to do just that — in a variety of ways that have also benefitted her University and her community.



ON A RECENT VISIT TO THE 50th floor of the IDS Tower in downtown Minneapolis, Club manager Irene Kreidberg checked the progress of the Club's construction. She is pointing to the office area that she will occupy in March.

This civic involvement has brought her a number of firsts as a woman: she was the first woman elected to the Greater Minneapolis Chamber of Commerce board of directors, completing her three-year term last May, she is the first and only woman to date to have served as president of the Minneapolis-St. Paul chapter of the Administrative Management Society (AMS).

She has also been AMS's only female National Area Director for Area 12, comprising the Minneapolis-St. Paul, Duluth, Southern Minnesota chapters, the Fargo-Moorhead, North Dakota chapter, and the Winnipeg, Thunder Bay and Regina chapters in Canada, and the organization's only woman to serve as a national functional director of its Education division. During both of these assignments she was on the AMS national board of directors.

Her efforts in behalf of AMS earned her that group's Diamond Merit Award Key and Scroll for Outstanding National and Local Association Service.

Irene has not belonged to an organization or group that she has not served as an officer or member of a board. She is a past president of the Women's division of the Minneapolis Chamber of Commerce, the Business and Professional division of the Women's Association of the Minneapolis Symphony Orchestra and the University of Minnesota Alumnae Club.

And she has been an active leader with the Minneapolis-Gopher chapter of the National Secretaries Association, the Advertising Club of Minneapolis, ZONTA International-Minneapolis chapter and the Minnesota Opera Association.

The University of Minnesota has known her organizational expertise in the College of Business Administration Alumni Association, a group she continues to serve as a consultant after terms as a board member and officer. And she has been active in the Minnesota Alumni Association's programs as a member of the executive committee, an officer, member of the board of directors, and, currently, as a member of the Honors committee.

All of these activities, in addition to her efforts on behalf of the Hennepin County Community Chest Drive, "Operation Understanding" and the Minneapolis Aquatennial Association, have earned her such honors as WCCO's "Good Neighbor Award" and WTCN's citation for "Outstanding Community Service".

The University of Minnesota recognized her professional skill and community leadership capabilities with an Outstanding Achievement Award.

Today Irene's major civic activity is her work as chairman of the Cultural Activities committee of the Greater Minneapolis Chamber of Commerce. Heading a group of key Twin Cities business people, she is anticipating only the best in bringing the arts and business community together. Her Chamber committee will have a part in the September 1974 opening of the Minneapolis Society of Fine Arts and the 1975 opening of the Minnesota Orchestra Concert Hall.

Irene's efforts in representing Sperry Univac in civic and community work, as well as in

pursuing her own community interests, have lead her into an 80-hour-plus week and almost 500 miles on the road every month. Yet she wouldn't have it any other way.

Why has she been so continually successful?

"I think I know what it takes to satisfy people," Irene told The Alumni News.

And her keys for the success of the new Alumni Club will be good food and good service!



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only \$76 per year

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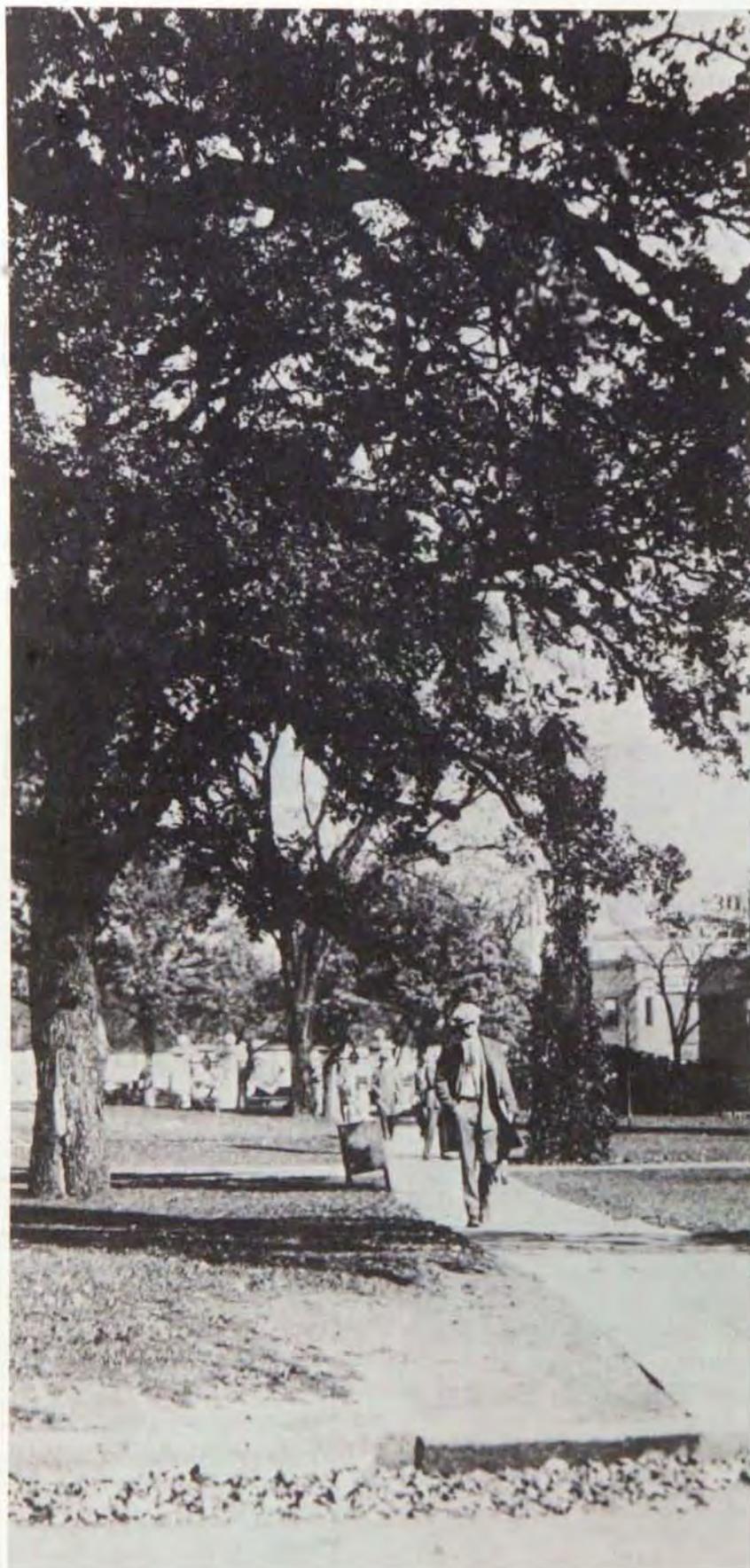
MAA # _____

Name _____

Address _____

City _____

State _____ Zip _____



SEVENTY YEARS AGO — on January 30, 1904 — 350 University of Minnesota alumni met to approve a constitution for an organization that would weld graduates into a single unit of influence.

Theirs was a spontaneous action, an action by men and women volunteering their time, talent and money for the welfare of Alma Mater.

In the 70 years which followed that January meeting, alumni work and influence have accomplished a multitude of benefits for the University and the state and nation the institution serves.

The history of the University's Alumni Association is filled with names that have become as well-known in city and state history as in University annals. However, that history does not include those thousands of alumni, who unnamed, have built prestige and well-being into many phases of the University's educational life.

On June 19, 1873, the first graduating exercises were held at the University during which two men received degrees. Four years later, after 20 men and women had received diplomas, University graduates felt the need to form an alumni group.

Volume 1 of *The Gopher* indicates that the officers of a first alumni association were Fred B. Snyder '81, president and toastmaster; Etta M. Elliott '79, vice president; Lizzie A. House, secretary; John Walde Perkins '77, treasurer; Professor J. Corrin Hutchinson, historian; E. Milton Skiff Pickeet '82, poet; and James Gray '85, orator.

During these days University alumni held informal, social meetings on the occasions of reunions at University commencement time.

In June of 1900 the need for a more formal organization was

The Evolution Of An Association: Part I

shown in the action of Professor Frank W. Springer '93E '98E, an assistant professor in electrical engineering, who created a committee to "confer with similar committees from the alumni associations of the colleges of law, medicine and agriculture for the purpose of promoting affiliation of the various alumni associations of the University of Minnesota."

A year later this committee had drawn up a constitution, and, with few changes, it would be the same one adopted at the joint meeting of alumni in January 1904.

In the meantime another significant activity was taking place. On September 14, 1901, Number 1, Volume 1 of *The Minnesota Alumni Weekly* had appeared. E. Bird Johnson '88 was its editor. The purpose of *The Weekly*, according to its first editorial, was "to make the alumni acquainted with what was going on at the University at all times, and to foster a genuine University spirit among the alumni, by keeping them in touch with the University and each other . . ."

Johnson, as the University's deputy registrar and later registrar, was in a position to gain the knowledge needed, because of his access to alumni records, to assist him in this new, private undertaking. He found alumni receptive to the new publication as news gatherers and subscribers, but advertisers were not so responsive.

During the fall of 1903, or early in 1904, Professor Henry F. Nachtrieb '82, University professor of animal biology and curator of the zoological museum, called a meeting which included Fred B. Snyder, Charles F. Keyes '96, an instructor in geography and history, and Dr. Louis B. Wilson '96Med, pathol-

When the Class of 1918 met for its 25th reunion in June, 1943, remarks made were significant enough for the Hon. Everett M. Dirksen of Illinois to request publication in the *Congressional Record*:

"The secret weapon that will win the war and secure the peace.

"Congress can't vote it. Dollars won't buy it. It's your job to build it — morale.

"Put unity into your community. Unity starts with U. To win the war, stop private wars at home, on the job, with the neighbors. Honest apology ends friction — starts teamwork. If we all pull together, we'll all pull through.

"Be a rumor-stopper. Rumors help the enemy. Trace the facts. Face the facts. Don't exaggerate. Make your community gossip-proof, smear-proof, panic-proof, fear-proof. Every patriot shoots a

rumor dean on sight!

"Meet shortage by sharing. Use all of everything. Don't hoard. If everybody cares enough, and everybody shares enough, everybody will have enough. No waste in your icebox, cash box, brain box!

"Keep the moral standards of the Nation high. Don't weaken the home front by wangling something for yourself on the side. Dishonesty and indulgence in you saps the Nation's fighting strength. A decent world tomorrow depends on how you live today!

"The secret of steadiness and inner strength is on every penny: "In God we trust."

"Telephone wires may be cut, radio stations off the air, but no bombardment can stop us from being directed by God. To listen to God and obey wherever you are is your highest national service!"

ogy. The four men met in University president Cyrus Northrop's office and made plans for a general meeting of alumni in the University's Armory on January 30.

At that meeting the constitution of the General Alumni Association was presented and accepted. The object of the new organization was to be "The promotion of the welfare of the University of Minnesota through the stimulation of an interest therein of all graduates and non-graduate matriculates of all colleges, by keeping them in touch with and informed of the doings of their Alma Mater, and by the cultivation among them of a fraternal spirit.

"The furnishing of such specific information as may be sought by any graduate or former matriculate upon any subject in connection with the University or any of its organizations.

"The disbursing of any contributions made for specific objects connected with the University.

"The maintenance of a list as nearly correct as possible of the names and addresses of all graduates and matriculates of the University."

Annual dues were 50 cents or such an amount as the board of di-



THE UNIVERSITY campus has changed and its graduation classes, and alumni numbers have increased as the years have passed. Above, a picture of Cap and Gown Day in 1936, an event once shared by the 50-year Reunion classes returning to the campus, is now an event of the past.

At the right, the front cover of The Minnesota Alumni Weekly announced the January 30 general meeting of University of Minnesota alumni to adopt a constitution and thus make firm plans for a General Alumni Association. University President Northrop said before the meeting:

"The proposed formation of a general Alumni Association of the University of Minnesota gives me very great pleasure. Such an association has long been needed. The interests of the alumni have been too much divided among the various colleges, and there has been too little concentration upon the University as a whole, and too little unity of action in promoting the general interests of the University.

"The number of graduates in now so large as to constitute a powerful force in the State of Minnesota, and their influence as educated men and women, and as friends of the highest and best things for the State, ought to be exerted and ought to be felt, as it has not been in the past."

Featured speakers at that organizational program were Dr. Louis B. Wilson '96MD, said to be a most loyal and alive alumnus; The Honorable Arthur L. Hellwell '95 '96LLB '98LLM, a former legislator and a staunch supporter of the University; The Honorable Fred B. Snyder '81, who was said to have stood by the University for years in the legislative halls and to whom the University owes a debt of great gratitude; Judge Edwin Jaggard, a member of the law faculty and an indefatigable friend of the University; and President Cyrus Northrop.

rectors determined, and a life membership was \$10 and would be invested in a permanent fund.

The officers of the General Alumni Association consisted of a board of directors who elected from among their number a president, vice president and, from the members of the Association, a secretary-treasurer. The board consisted of two members from each of

the college alumni groups represented in the association, who were chosen to serve for two years.

THE FIRST meeting of the GAA board of directors took place on

... THE ...
Minnesota Alumni Weekly

Vol. III

JANUARY 20, 1904

No. 18

I Am!—Are You?

January 30th

At 7 P. M. Sharp

Let Us All Rally and Make this a Red Letter Day in the history of the University.

It all depends upon YOU

~ YOU ~

Can Make This a Success and YOU ONLY

You Owe it to the University

You Owe it to Yourself to be present

Resolve to attend and keep your resolution. Resolve to get some one else to attend and keep that resolution also.

You will regret it all your life if you miss this meeting.

Now, once more, all together, and success will attend our efforts.

February 8, 1904, with representatives present from the Academic, School of Agriculture, College of Medicine & Surgery, College of Homeopathic Medicine & Surgery, Pharmacy and Dentistry alumni groups.

Professor Nachtrieb was elected the first president of the alumni

... T H E ...
Minnesota Alumni Weekly

Vol. III

FEBRUARY 1, 1904

No. 19

ORGANIZATION EFFECTED

**THE GENERAL ALUMNI
ASSOCIATION OF THE
UNIVERSITY OF MINNESOTA
Is Launched**

Under Most Auspicious Conditions

**350 Enthusiastic
Alumni Turn Out**

After the business meeting, which was held in the north end of the Armory, the newly organized association adjourned to the latter which were spread through the center of the main auditorium of the Armory. So large was the crowd, and so far beyond the number who had expressed their intention of coming, that fifty were compelled to wait to be served after the first lot had been served, and this despite the fact that fifty more than had stipulated their intention of coming, were provided for.

After the mass had been served Professor MacIntyre took the platform and in a short, pointed statement said of what had been done up to the present. That instead of the usual one hundred or less responses, the alumni had shown their interest by replying to the extent of over two thousand. That a large number of those who had

said that they could not be present, had expressed their great regret that they could not be present and wished the new association God-speed.

He also read a letter from John Lind, our Congressman, and a former student of the University, expressing his regret at not being able to be present and giving his hearty good wishes for the success of the movement. He then introduced—

Dr. Louis H. Wilson, B. S. who spoke upon "The General and College Alumni Associations," somewhat as follows:

The college association stands first of all for fellowship, for the retaining of friendship's bowers and the re-charge of friendship's magnet. The interests of the college associations are centered mainly in their colleges. He then outlined what had been accomplished by the association representing

(Continued on page 41.)



AS THE HEADLINE ATTESTS in the February 1, 1904 Minnesota Alumni Weekly, the organization of the University's General Alumni Association was a success. Said Judge Jaggard during the events of January 30, 1904, "The future of the University is secure. It is our duty to see that this future is not dwarfed and distorted. We have no business to lie down and let others walk over us."

It was the members of the University of Minnesota Class of 1877 that first felt the need for an organized alumni group. The three remaining members of that class, as they were at their 55th reunion in 1932, are seen at the right above. Seated, at the left, is Albert M. Welles. Mattie Campbell Wilkin and Stephen Mahoney.

Mrs. Wilkin, known to thousands of Minnesota graduates as "Frau" Wilkin, was intimately connected with the University for 38 years as a student and an instructor.

Standing behind the Class of 1877 members are, at the left, E. B. Pierce, the second executive secretary of the Alumni Association; and Fred Beal Snyder '81, a first alumni president, who said at the inception of the General Alumni Association, "If to stand by the University in every time of need, to cherish it, love it and to look out for its every interest in every way necessary, it is necessary to go into politics, then I am for going into politics."

board, to serve, after repeated reelection, until 1915 when he became president emeritus. Dr. Wilson was named vice president, and Keyes, secretary-treasurer. Keyes would serve in this post until he became president in 1918.

Among the duties set up for the officers, the secretary-treasurer was directed to prepare a card catalogue of alumni and former students' names and such other records as would facilitate the work of the Association. Every alumnus was asked for dues which would not be combined with the college associations' funds.

The board president's job was to write the gubernatorial candidates to discover their positions with regard to the Board of Control which the legislature had set up for the administration of "charitable" institutions, including the University of Minnesota.

In an effort to secure understanding and cooperation with the Board of Regents, Snyder, who would later become a Regent and then Regents' president, moved to elect members, ex-Regents and faculty to honorary membership in the Association.

In May of 1904 it was proposed the General Alumni Association take over and operate *The Alumni Weekly*, the board approved a model of the Soldiers' Monument that now stands in front of the Armory, and Snyder was appointed to report on the advisability of incorporating the General Alumni Association.

The intensity and vigor with which the board set out to handle problems of great diversity is indicated in the Minutes of the Association and through the pages of *The Weekly*. These men were truly titans, courageous and imaginative. They drew from beyond their number men and women who were specialists in various fields to support alumni efforts.

The intensity of these efforts and those of the original board members readily solved the young Association's problems.

The collection of dues, ways to increase the number of Association life members, plans for class reun-



THE HONORABLE Fred B. Snyder, left, received a special award from University President James L. Morrill during alumni celebrations of the University's Charter Day on February 19, 1948. Snyder, among the first alumni leaders, was named Regents' president.

ions on Alumni Day, alumni contacts to try to influence the legislature's acceptance of the University budgets and the selection of Regents — all of these were focal points of GAA board discussions for nearly 50 years.

Incorporation was not accomplished for the General Alumni Association. In 1906 another unit, the Minnesota Alumni Association, was granted a certificate of incorporation as a holding corporation "for the purpose of creating a legal entity to handle any and all funds which may come into the Association and to manage and direct its affairs of business."

Once set up, the MAA began to invest life membership monies in farm mortgages. Later this policy changed and the funds grew when investment in bonds and stocks was permitted.

In March of 1904 GAA president Nachtrieb appointed a committee of three to draw up a contract with E. B. Johnson who had left University employment to go into private business. Johnson then continued to own and edit *The Weekly*.

The problems that confronted the University which the GAA board felt alumni could work on were so many that a full-time Association employee seemed the only answer for the organization to give the greatest amount of service. Johnson was hired as the first alumni secretary.

Two years later he turned over the ownership of *The Weekly* to the Association.

During its early years, the Association put its zeal and organizational efforts behind an increase in University faculty salaries, the acquisition of land for campus expansion, as well as the removal of the Board of Control through legislative action and the removal of the Northern Pacific railroad tracks which crossed the Minneapolis

campus. Though work needed for these causes was time-consuming, alumni efforts were undiminished.

THE "cultivation among them (the alumni) of a fraternal spirit" was another of the Association's continued efforts. The first annual alumni dinner was held in the Armory on January 30, 1904, with ample opportunity to renew old acquaintances, to sing Minnesota songs and to listen to addresses — allegedly limited to 10 minutes. Winter alumni banquets were held as close to the Valentine's Day date of Dr. William Watts Folwell's birthday as possible.

The time came when the alumni meeting place was moved from the Armory to Donaldson's Tea Room, but during the on-campus affairs, the Armory was decorated, small tables set in the small gymnasium and the evening's program reported in flowery terms.

Association officers never failed to make alumni attending these events aware of the Association's financial needs. Pledge slips were placed at each plate and a special speaker, often giving the financial report, spoke to the problem. Representatives from alumni clubs in-state and beyond often attended these meetings also.

In 1907 Alice Shelvin Hall was the banquet site for the more than 300 alumni. The Association's Life Membership Fund has grown to \$3,915.00. The thrust of the meeting discussion was the need for more alumni to become interested in public affairs, to run for the legislature in order that "the University might claim more sympathetic treatment."

Spring reunions by class were held on Alumni Day and later at Commencement time. Originally these were May picnics to which distinguished guests were invited.

Class reunions had been popular at Commencement time since the year after the first University gradu-

ation. These informal gatherings were referred to in *Ariel*, one of the first student publications, as alumni association meetings. During such fellowship those alumni who gathered also listened to addresses and often poetry.

Change in these social affairs came as early as 1886 when the alumni banquet became part of the University's 1:00 p.m. Commencement dinner. And bigger things began to come out of the annual reunions, when on February 22, 1888, a group met in the West Hotel and formed a Fellowship Association "whose object will be the encouragement of scholarship by means of a fund which shall be devoted to graduates pursuing advanced or special courses either at the University or some other."

Their goal was high: an annual fellowship of \$250 to \$500. And to raise this, the group extended membership to anyone who would pay \$5 per year for five years; a committee was named to check "corporation and by-laws".

The Fellowship Association was short-lived, but the reason for its formation would become a basic alumni effort.

The December 4, 1896 *Ariel* was a special edition sent to alumni with an appeal from alumni leaders. Its special issue had come out of discussions of the University's appropriations request to the legislature. Each alumnus was asked to get in touch with his legislative representative "to be assured that he will stand by the University in the small requests it makes," and to "get out and show by good work as well as by good wishes your appreciation of the benefit the school has given to you."

And, there was added, the need for an alumnus on the Board of Regents.

Fellowship through reunions was

spilling rapidly into the business of helping to meet the University's needs.

In June of 1896 a letter was mailed to every University alumnus asking that a tax of \$1.00 be sent to the alumni treasurer, or that a \$20 life membership could be paid. There was no money to pay for the graduate fellowship. A student editorial that accompanied the special appeal reminded graduates that their separation would not be permanent because the alumni association meant an opportunity to meet again.

The *Ariel* reported the organization of the first out-of-state alumni club on March 23, 1895. Professor Willis M. West was visiting his brother Max in Chicago, and, at a reception, Professor Harry Pratt Judson, dean of the College of Political Science at the University of Chicago and former head of the history department at Minnesota, proposed a "Ski-U-Mah" Club be organized. It was and he became its president.

On November 12, 1898, the Nebraska "Ski-U-Mahs" organized in Omaha. And on April 25, 1900, New York alumni got together at the Hotel Marlborough.

HEADQUARTERS for the Alumni Association's business moved from one place to another in those early days — and space became a crucial problem in later years. Johnson had a desk in the office of the registrar. The Regents asked him to vacate it in 1907. An alumni board request for a space on campus was denied. But the H. W. Wilson Co. whose business was nearby and whose president was H. W. Wilson '93, gave him desk space there. By October of that year the Regents relented and there was an office in Folwell Hall designated for alumni work.

By the time Johnson's term of service ended on June 30, 1920, assets of the Minnesota Alumni Association had grown to more than

\$35,000.00; the Board of Regents had granted subsidy for *Weekly* subscriptions for seniors for a year and for the magazine to be sent to leading newspapers and selected high schools in the state; work with the Minnesota Union Board of Governors and with the Minnesota Athletic Association was continuous.

The alumni secretary and the board directed activities, but the Association's members — the volunteers — accomplished them.

At no time were the board members compensated for their efforts. They set up Dutch treat luncheons downtown for alumni. They agreed to an alumni button, designed by the engineering section of the senior class in 1909. They asked that campus streets be named for Rockwood and Elwell who had worked so hard on University appropriations bills. They honored Dr. Folwell and President Northrop at appropriate times and never failed to express appreciation for work done. Nearly 1,000 alumni marched in the Torchlight parade at the time of Dr. George Edgar Vincent's inauguration, thanks to alumni association efforts.

Throughout the history of the Alumni Association the problems of University department heads and deans have been brought to the board.

On February 16, 1915, the Medical Alumni Association representatives came to the Association with a plan to affiliate the medical faculty with the Mayo Foundation. A time-consuming discussion of this proposal resulted in a resolution concerning gifts which the University was justified in accepting.

The board felt that there was no justification in accepting a gift or service which would take students off the campus for work and that the Regents must control all gifts.

The Association grew as other college representatives came onto the board. A handbook on alumni activities was issued to assist alumni clubs with programs. The alumni directory had become too

extensive for publication in *The Weekly* and R. L. Polk Company took over its publication.

World War I brought on alumni need to keep in contact with servicemen and changes on campus which included the arrival of Dr. Marion LeRoy Burton as president in 1917.

The Military committee of the Association proposed affiliation and support of the American University in Europe, headquartered in Paris, where university alumni and students could go. An Intercollegiate Intelligence Bureau in Washington, D.C., became the clearing house for information on special abilities of alumni and a Soldier Medal was designed.

On February 18, 1919, when 322 alumni gathered for the 16th Annual Dinner at Donaldson's Tea Rooms, they saw three drawings of a proposed Minnesota Memorial which included an auditorium and a campanile. Dr. Marie L. Sanford, then emeritus, appealed for support of the University Relief Unit in France. It was backed by the Minnesota Alumnae Club. These U women organized in 1914 and raised money for scholarships as they do now, as well as concerned themselves with humanitarian projects such as the postwar work in France.

A new kind of Alumni Day was

held at the 1914 Commencement. E. B. Pierce '04 its chairman, was assigned other alumni tasks in succeeding years. He was president of the board of governors of the Minnesota Union and as registrar he sat on the University Senate. Pierce was a natural successor to E. B. Johnson who resigned as executive secretary of the Association in December, 1919.

One of Pierce's requirements in the new office was to be allowed to keep his relationships with other committees and organizations at the University which led to expanded services for the Association.

In 1914 Johnson's title had been changed from secretary to executive secretary and so Pierce became the Association's executive secretary.

On July 1, 1920, Pierce assumed office and at the same time was employed by the Regents as a field secretary. He required an editor for *The Weekly* and Vincent Johnson '20, editor of *The Daily* and former business manager of *Foolsap*, the student humor magazine, was hired. There were 11 alumni clubs in existence at the time. Alumni projects that were set up and became major goals included the auditorium and campanile, an armory

IN 1933 both the University of Minnesota Mall and the freshman class entered campus life together. It was on a Wednesday evening during Freshman Week that University freshmen met on the Knoll of the Minneapolis campus to begin a parting ceremony for that much revered section of the campus — a torchlight procession that moved from the Knoll to the Mall, signifying the moving of student activities from the old to the new part of the campus, in the center of which is Cyrus Northrop Memorial Auditorium. The sons and daughters of many Minnesota alumni were among the more than 3000 young people that attended this dedication of the Mall. This campus area as it appeared in the winter of 1948, is seen at the top right.

At the near right is a page from The Alumni Weekly of the early 1920's urging alumni into action for the construction of an adequate and suitable stadium. The first football game was played in the new Memorial Stadium on October 4, 1924.

The construction of Northrop Memorial Auditorium, seen at the far right, was completed in 1929. This beautiful building which stands at the head of the Mall facing Washington Avenue, was named for Dr. Cyrus Northrop, the second president of the University. The greater part of the money for its construction was pledged by alumni, faculty and students of the University. Prominent alumni and state and University officials took part in a formal dedication of the building on November 15, 1929.



AT THE TOP RIGHT, a view of the Minneapolis campus in 1920, 16 years after the formation of an alumni association. Left above, E.B. Pierce, executive secretary of the General Alumni Association, left, met with four other enthusiastic alumni to plan a banquet meeting the day of the Washington-Minnesota game in the fall of 1938. Right above, some of the early announcements of alumni affairs, this one taken from the November 16, 1908 Alumni Weekly, mirrored the spirit and fun associated with alumni activities. Professor J.C. Hutchinson '76, pictured at the right, was a member of the University faculty from the year of his graduation until 1917, a period of 41 years. He was among the first to lead an alumni procession during a University commencement ceremony and was much revered by his students, colleagues, teachers and classmates.





THE SPEAKERS TABLE at the Annual Banquet of the Institute of Technology Alumni Association in 1942 was filled with celebrities as have been head tables since the inception of the alumni association. Seen in this photo are, from the left, S. C. Lind, dean of the University's Institute of Technology; the principal speaker James Ford Bell '01BSC; Harry E. Gerrish '05 BME, president of the alumni group and the evening's toastmaster; W. C. Coffey, president of the University of Minnesota; and the Honorable Marvin L. Kline '29BArch, then mayor of Minneapolis.

and gymnasium, a New Minnesota Union and a health center.

The first general meeting and dinner in the old Minnesota Union after Pierce became executive secretary was a significant one. Among the special guests attending were President and Mrs. Lotus D. Coffman, the newly elected University president; Presidents Emeritus Folwell and Northrop; Dean and Mrs. John F. Downey, the first dean of the Arts College; Dean Henry T. Eddy, the first dean of the Graduate School; and Professor and Mrs. John Corrin Hutchinson. At the time, Professor Hutchinson '76, who had been an officer and supporter of the General Alumni Association from early days, was president of the Academic Alumni Association.

Professor Paul J. Goode '89, professor of geography at the University of Chicago, spoke on "Coal and Civilization", a topic of interest today. He had made a study of the subject and concluded that there "must be a final reliance upon the utilization of the direct energy of the sun and the harnessing of the

rivers for the performance of tasks awaiting future generations."

Professor Goode represented Chicago alumni at that meeting. Others attending had come from Minneapolis and St. Paul, Hibbing, Minn., Rochester, Minn., and Great Falls, Mont. The newly-formed Cleveland, Ohio club sent a telegram of greetings.

Regent Fred Snyder presented a report on the removal of the Northern Pacific tracks from the campus. Alumni were so pleased with his report that a resolution of alumni endorsement was offered and unanimously approved.

The first indication of an alumni fund for the purpose of building memorials on campus came in a resolution from the Crookston, Minnesota alumni group on May 3, 1921: "that the General Alumni Association take such action as soon as possible to create necessary

instrumentality whereby a fund for such a memorial may be collected by contributions and gifts from the alumni of the University from time to time, and provide a duly constituted body to which contributions can be made and properly safeguarded and protected." The Crookston alumni left the nature of the memorial to the determination of the Association.

Later that same month at an alumni banquet following the inauguration ceremony for President Coffman, the Association president presented a committee report that approved alumni efforts for raising \$2 million "to be used in the erection on campus, of an adequate and suitable auditorium; the acquisition of land now owned by the University bounded by Oak Street, Church Street, Beacon Street and University Avenue, as an extension of the present athletic field, for enclosing the entire field with a wall and the erection thereon of a stadium."

A committee of 11 was appointed



AMONG THE LEGACIES LEFT BY ALUMNI TO THE University of Minnesota campus are a number of memorials. In the Knoll area of the Minneapolis campus, the center of that campus' life until the early 1930's, is a tree bearing a plaque naming the University class of 1877 that was planted by members of that class upon their graduation. That plaque is pictured immediately above. At the bottom left is seen the plaque that the next class, the Class of 1878, left on a large stone as a memorial near the Class of 1877's tree.

The Pillsbury monument, pictured at the top left, bears the inscription at the foot of the statue, "John Sargent Pillsbury, Regent 1863-1901, a wise counsellor, a generous benefactor, untiring in his devotion to the welfare and advancement of the University, erected in 1900 by the alumni." In the spring the lilac bushes bloom around the bench at the foot of this statue and, shaded by the huge trees of the Knoll, it is one of the more beautiful spots on the campus.

A large statue of a soldier of the Spanish-American War, pictured at the top right above in the early days of the University campus, today stands across from the Armory. It was erected in "honor of the students of the University who served their country in the war with Spain, 1898-99."

to take the necessary steps to initiate such a fund-raising campaign.

At Illinois a similar campaign for a stadium with campanile, colonnade and court of honor was underway. Illini students were expected to contribute only \$350,000, but they subscribed \$700,000 in the first 15 minutes after the campaign opened.

Minnesota alumni took up the challenge. In June the committee laid the groundwork to raise \$2 million for expanding Northrop Field to 22 acres and for building a stadium and a memorial auditorium. By October fund-raising efforts were well underway.

In early 1922 Regent Snyder announced the removal of the Northern Pacific tracks at a savings of \$64,000 which permitted the purchase of the land needed for athletic purposes without state appropriation.

Alumni created the Greater University Corporation as that "instrumentality whereby a fund for such a memorial may be collected."

The contract to build Memorial Stadium was let in March, 1923, and the first game was played there against North Dakota on October 4, 1924.

The stadium was officially dedicated during the Illinois game, the last home football game of the season, when Minnesota stunned the Illini and famous Red Grange in a dedication victory.

That project finished, an alumni campaign proceeded for funds to build Northrop Memorial Auditorium. Its dedication came in three phases in 1929: the first public affair being a Minneapolis Symphony concert conducted by Henri Verbrugghen with Eunice Norton, pianist, as solist. Miss Norton's father, W. I. Norton '06 '07 Law, speaker of the House in the Minnesota legislature, led the passage of the bill providing money for the completion of the auditorium. The Boston Symphony played in the new facility on October 30 and the Reverend Dr. Russell Henry Stafford '12, pastor of the Old South Church, Boston, addressed the Homecoming crowds returning for

reunions on November 15 at the auditorium's dedicatory services.

1929 was also the year that the Mall was dedicated. The incoming freshman class met on the Knoll of the old campus and marched to the auditorium at the head of the new campus, one that had been accomplished through the enthusiastic work of many University alumni in many quarters. To their right these freshmen saw, on the river side, the new library and chemistry building, to their left, the administration building and physics.

COFFMAN MEMORIAL

Union was a dream. The work required to achieve this building took hours of alumni efforts in meetings with the Association's board.

Finally, on May 16, 1938, a representative from Washington, D.C. met with University representatives and told them that if the Regents would guarantee payment of 55% of the cost of building the union, he felt that the Association's application for funds from the federal government would be approved.

The Regents guaranteed the payment and on June 28, the University's alumni, through the Greater University Corporation officers, passed a resolution to retire the certificates of indebtedness that the Regents would issue as part of the cost of construction.

The Union, a memorial to Dr. Coffman whose death after 18 years in office occurred in October 1938 and a memorial to alumni effort, was dedicated on October 25, 1940.

The office of the Association had been moved from the Old Library building to the new Administration building. When Coffman Memorial Union was completed, it moved again. The increasing services and new projects of the Association made space an increasing problem.

In ensuing years the Association was occupied with discussions of

moving General Hospital to the campus, the gift of "Hail, Minnesota!" to the Association by its author, Truman Rickard, and subsequent copyright ownership of other Minnesota songs; the publication of these and later a record album which brought some revenue; and a football history that was updated and sold. Athletics and problems with scheduling and proselyting occupied time. And why couldn't sons of doctors graduated from the Medical School have preference in acceptance? Who got football tickets on the 50-yard line? Plans for alumni Homecoming activities and Alumni Day at Commencement time were annual agenda items. The instate alumni unit representatives came for Advisory Committee meetings in the fall and/or spring.

The Depression and then World War II brought decreased enrollments and added concerns, but always the organization of alumni to contact legislators concerning the University budget.

The alumni units, now called clubs, had increased in number and were active in a loyal response to needs. Faculty members and the University president, as well as the executive secretary and the Association's president visited them.

On May 28, 1934, the Board toured Pioneer Hall and ate dinner in the dining hall, the coolest place in the building, according to the Minutes. At Homecoming the previous fall, members had participated in the dedication of the Nurses' Home.

Three years later, the board met in the Center for Continuation Studies. Whenever they met in a new facility, its operation and function were the subject of talks by those in charge. Communications at this point between the administra-

tion, faculty and the Association board and members were excellent.

It was in 1940 that Dr. Erling S. Platou who had served the Association as president for three years, suggested that there be a coordination of the various college alumni associations (medicine, business administration, law, etc.) for the advantage of the entire alumni body. This idea was to grow until it was to become a reality during Ed Haislet's secretaryship.

The Minnesota Alumnae Club was active constantly raising money for scholarships, hearing about University growth and problems, and in June, 1940, sponsored an exhibit of historical material on Alumni Day. This inspired the board of the Association to appoint an Archives committee to assist the University librarian in acquiring materials of historical and general interest.

War conditions brought change to the publication schedule of *The Weekly* in 1943 when the Editorial Advisory committee reported that as of April, 1943, the magazine would be issued monthly. This required the first name change in 42 years — to *The Minnesota Alumnus*.

The campus had been converted into something of a training camp itself during the war years, but by March 9, 1944, Dean T. R. McConnell of the College of Science, Literature and the Arts, was addressing the board on "Liberal Education after the War". And war or no war, the Class of '94 held its 50th class reunion for four days beginning on June 9, 1944. They collected \$600 to finance the publication of the autobiographies of members. On that Alumni Day, Dean of Students E. G. Williamson spoke about the Counseling Bureau which was ready to cope with the influx of veterans.

Alumni Day, June 15, 1945, marked the last appearance of President W. C. Coffey and was the 25th anniversary of E. B. Pierce as Executive Secretary of the Association.

In the fall of 1946 the merger of the General Alumni Association and the Minnesota Alumni Associa-

When the Class of '14 held its reunion at Commencement time in June, 1938, the committee prepared a series of historical sketches for the classes celebrating five-year reunions. The Class of 1889, with all but one member present, heard history of its year de-claimed:

"1889: Day after day the rains continued to fall on the hills of Pennsylvania in the spring of 1889. Then one night in May occurred one of the great tragic events in the history of the country when the reservoir burst above Jamestown and the mad swirling waters rushed down the valley to snuff out more than 2000 lives.

"In that year appeared an advertisement in *Scribner's* magazine describing and offering for sale a picture-taking device called the kodak. The ad was inserted by the Eastman Kodak Co. of Rochester, N.Y., and the field of photography was

opened to amateurs.

"Benjamin Harrison was inaugurated president of the United States. Four western states joined the union: Washington, Montana, North and South Dakota. Boxing gloves had not yet been adopted by professional fighters in that year when John L. Sullivan won the championship of the United States from Jake Kilrain. The Men fought with their bare knuckles for 75 rounds.

"The thriller of the day for daredevils was a double-balloon ascension followed by a descent in a parachute. Richard Mansfield appeared on the stage in a new rendition of "Richard the Third", and among the popular plays of the season were *Margery Daw*, *The Prince and the Pauper*, and *A Ruling Passion*. Popular songs: "Down Went McGinty, Oh, Promise Me, Playmates, the Thunderer (March) The Washington Post (March).

tion, the holding corporation, was begun. The president of the General Alumni Association appointed a committee "to study the reorganization and amalgamation and to study the relationship of strictly alumni contributions for general University purposes and those for various research and other enterprises, consulting with President Morrill on the project."

In October that year an Alumni Fund for annual giving by alumni was proposed. Its first-year goal was \$50,000, with plans to set up in the alumni office a Fund assistant to work with the executive secretary and the alumni field secretary in contact with the alumni clubs.

By May 9, 1947, The Greater University Fund, sponsored by the General Alumni Association, and held in custody of the Board of Regents, became a reality. Gifts to the Fund were to be used for purposes for which other moneys were not

available. Stanley Wenberg became its director. The merger of the General Alumni Association, unincorporated, and the Minnesota Alumni Association, incorporated, came about on August 12, 1948. There was a transfer of all assets to the new corporation, The Minnesota Alumni Association, on September 22, 1948.

With this work done, E. B. Pierce's 28 years of service came to an end.

In 44 years the Association had come to maturity, had tackled large and little problems, helping students, deans, University Presidents and Regents to achieve stature for the University.

Increased services and continued growth would mark the next 26 years. — Wilma Smith Leland.

The Second Of Minnesota's New Regents Brings Rural Background To Her Board Position

THE TWO NEW MEMBERS of the University of Minnesota's Board of Regents are both women, have been active in the Minnesota DFL party and were appointed by DFL Governor Wendell Anderson. However, they bring contrasting backgrounds to their positions.

While Wenda Moore, about whom an article appeared in the 1973 December Alumni News, has never lived away from a metropolitan area, Kathryn Vander Kooi, 52, has lived in small towns most of her life.

Mrs. Vander Kooi was born and grew up in Edgerton, a predominantly Dutch community of approximately 1,000 in southwestern Minnesota. She currently lives near Luverne, a town of about 5,000 only 20 miles south of where she lived as a child.

"We're out where the prairie starts," she said. "Trees are not natural to our area so the wind blows a lot and we have blizzards in the wintertime."

The longest time Mrs. Vander Kooi has spent in a city was while her husband, Benjamin, was in the Navy during WWII and while he attended Law School at the University of Minnesota. Mr. Vander Kooi is an attorney in Luverne.

Mrs. Vander Kooi, who attended Calvin College in Grand Rapids, Michigan, and St. Cloud State College, prefers small-town living. But she is concerned about the future of rural America.

"We're fighting for our life down here you know," she said. "We have an out-migration of people to the city. Most of our young people who go away for an education don't come back. We need the things that people want to come back to."

However, she feels that the exodus of people from the rural areas is changing. "There is a trend starting," she said. "Young people are recognizing rural living as good."

Mrs. Vander Kooi believes that

small-town living offers more freedom and escape from street crime and pollution. "We enjoyed returning to a small town; it's really the good life," she said.

Mrs. Vander Kooi's college at-



tendance reflects her cultural background.

She attended Calvin College — the only college sponsored by the Christian Reform Church — beginning a tradition that has been followed by four of her five children. Yet she feels it is important for her children to choose their own college.

"We went to Calvin because of a philosophy of living and a way of life that we try to live up to ourselves, that is to be serving God in all areas of life," she said. "But we didn't go just for that; Calvin College rates high scholastically, too."

Mrs. Vander Kooi, who plans to remain active in DFL work, feels it was normal for Governor Anderson to select University regents who have been in DFL politics. "These are the people he knows," she said.

Mrs. Vander Kooi was a delegate to the 1972 Democratic National Convention and was Rock County DFL chairwoman in 1970. Her husband attempted, unsuccessfully, to unseat Republican State Senator John Olson in 1970 and again in 1972.

The Vander Koois have five children, the oldest of whom, Jane, is married to Michael Hagedorn, an attorney for the Office of Economic Opportunity in Grand Rapids, Michigan. Daughter Kathryn also lives in Grand Rapids, as does a son, Ben, who is editor of the student newspaper at Calvin College, and another daughter, Anne, who is a college freshman.

The only Vander Kooi child who has not attended Calvin is Sue, who is in the ninth grade in Luverne.

Mrs. Vander Kooi is not willing to talk much about the University of Minnesota until she has an opportunity to learn more about the institution and her responsibilities as a regent. However, she feels it will help the University's image to have a regent from rural southwestern Minnesota.

"It's a new field to me, but I

know my part of the country so I feel like I'm there to represent their interests," she said.

Mrs. Vander Kooi has also been active in the League of Women Voters and the Rock County Historical Society.

She was named to the Board of Regents to succeed Fred J. Hughes, a St. Cloud, Minnesota lawyer who represented the sixth Congressional district. His term on the board would have expired in 1975.



Dr. B. J. Kennedy

Dr. Kennedy heads Minnesota division of American Cancer Society

Dr. B. J. Kennedy, University of Minnesota professor of Medicine, was elected president of the Minnesota division of the American Cancer Society at the group's 33rd annual meeting late this fall.

Dr. Kennedy, who is a native of Plainview, Minn., is also director of the section of medical oncology and Masonic professor of oncology at the University.

He will head the Society's 55,000 volunteers in the state during 1973-74. In 1972 he served on the executive committee and was chairman of the Society's professional education committee. He

succeeds Stanley Sahlstrom, provost of the University's Technical College at Crookston, Minn., who is continuing on the board.

Dr. Kennedy is recognized internationally as a physician, scientific investigator and educator in medical oncology (the study of cancer). His accomplishments in the field include development of treatments for breast cancer, leukemia, cancer of the testis and cancer of the uterus. His research efforts have emphasized the use of chemicals and hormones in the control of a wide variety of cancers.

Through development of cancer training programs for medical students and postgraduate physicians, Dr. Kennedy pioneered the establishment of medical oncology as a new subspecialty field of study in medicine. He believes that by training qualified cancer specialists, the management of patients with cancer and leukemia in the community can be more effective.

Dr. Kennedy has been a past director-at-large of the American Cancer Society and currently is a member of the board of directors of the Minnesota division. In these roles he has been active in professional education and scientific research relating to cancer. He is a member of numerous scientific societies devoted to the problems of cancer.

Other community activities include his roles as vice president of the Presbyterian Homes, Inc., a home for the aged in St. Paul, and as a member of the board of trustees of Breck School in Minneapolis.

dave shama's gopher tales

"There are no genius coaches," says Minnesota's Cal Stoll. "No coach can have a great team without exceptional talent. Great players will make an average coach look great."

Thus, it's no surprise that Stoll will personally visit with 150 prospective Gopher football players between now and the beginning of spring practice. His staff of 8 full-time assistants and 12 graduate assistants will screen 100's more through films, paper work and interviews.

"I do more recruiting than some head coaches because I believe it's important for the head coach to be directly involved, and I also simply enjoy recruiting," Stoll said. "I like the associations with people and the competitiveness of recruiting. Signing each recruit is like playing an extra 30 games a year."

Stoll believes it's imperative to recruit a better freshman class in 1974 than he had in 1973 (considered one of Minnesota's best ever). "Our goals include a Big Ten championship, Rose Bowl and a national title so we have to secure outstanding classes each year," Stoll said. "We would hope to really move up in the Big Ten by 1975."

Toward that end, Stoll and his staff will spend over 50 percent of their working year and \$45,000 on recruiting. The Gopher recruiting budget is low in comparison to many schools (some spend \$150,000), but Stoll believes it's adequate.

The Gopher staff spends most of its time and money recruiting in Minnesota, Wisconsin, Iowa, North and South Dakota, Chicago, Michigan, and western Pennsylvania.

Stoll describes the five-state area as "our natural recruiting ground" and emphasizes "we can't win without the Minnesota boy." Stoll, who under NCAA rules can award 30 scholarships, says his staff evaluates the local talent and from there decides how it must be supplemented with outstate players.

"Each full-time member of our staff is assigned a section of Minnesota," Stoll explained. "In addition, we have two coaches assigned to Michigan, two to Chicago, one each in Pennsylvania, Iowa, Wisconsin and the Dakotas."

Very often outstanding prospects are recommended to the staff by high school coaches or friends. Players are also discovered through the media.

Stoll himself an alumnus said he would welcome help from University alumni in identifying prospects. "I would like to have alumni send clippings from local newspapers on outstanding prep players," Stoll said. "I don't want anyone to do it with the idea we'll take the boy for sure, but we need help in identifying prospects."

"Alumni can be one more tool in recruiting. About 95 percent of the recruiting is done by myself and the staff, but when you've got a strong alumni following behind you that extra five percent can make a difference."

Stoll said individuals can be of assistance in several ways in recruiting. "We're looking for people who aren't just fans, but are deeply interested in our program," he explained. "Such individuals would be willing to send us information on prospects, willing to call prospective athletes, transport athletes to and from the airport, and help athletes secure summer employment."

"All of the above are legal according to NCAA rules. "We would keep a close eye on any recruiting done by alumni because very often they



can become over eager in their desire to help," Stoll said. "The NCAA uncovers recruiting violations throughout the country each year, and a good percentage are alumni-related. Very often the alumni don't realize they've done anything wrong."

Under NCAA rules a recruit may make one 48-hour visit to a school that is paid for by that school. During his visit "neither school officials nor alumni may purchase for the athlete, nor may he experience anything which the normal student may not have," according to NCAA rules.

A prospective athlete may visit a school as many times as he wants so long as he or his family pay for the trip. No alumni chapter may sponsor a second or third visit. Nor can any school officials or alumni purchase anything for a athlete on a subsequent visit.

NCAA rules limit coaches to two visits to a recruit's home.

Minnesota, like other Big Ten schools, must sweat through two signing dates before a athlete is secured. Big Ten tenders may be signed by football players (there are later dates for other sports) after February 20, and commit the athlete to one Big Ten school. However, a athlete may sign tenders with other conferences.

"Once we decide to offer a boy a tender he has 10 days to sign it," Stoll explained. "If he doesn't sign it within 10 days we can never offer him a scholarship again under Big Ten rules. Other conferences can

get turned down and later sign the boy to their conference tender.

"Another disadvantage we have on conference tenders is that ours must be mailed, while other conferences may hand deliver. During the 10-day period we can not personally visit a player like some conferences are allowed. We're limited to phone calls. This whole business is a disadvantage to a Big Ten school going up against a conference like the Big Eight."

The signing of a national letter of intent (after March 6 for football) ends the recruiting competition for an athlete for it commits him to one school. The Big Ten does not impose any limitations on the national letter of intent, but follows NCAA guidelines. Big Ten coaches may hand deliver, visit a recruit in his home and wait an indefinite period of time, just like other coaches.

Under new NCAA legislation only 30 football scholarships may be awarded per year. No school may have more than 105 football players on scholarship by the fall of 1977. In the past schools like Nebraska have had as many as 155 football players on scholarship.

"This is going to even things out in college football quite a bit," Stoll said. "This past year I had 55 players out for spring practice. Now how would I ever compete with those kind of numbers?"

Academic qualifications for scholarships have also been changed. An athlete must have a "C" average or better in high school. Formerly, high school average and college entrance test scores were used to determine whether an athlete qualified.

Stoll claims there are basically two reasons why a player signs with Minnesota. "The one-to-one relationship we as a coaching staff develop with a young man will have more to do with his coming than anything else. If we like him and he likes us, we've really got something going.

"Second, is the University. We ask the recruit where he wants to be four years from now. Often we can show him there is a great educational opportunity here, and a great career opportunity in this community.

"This second area is one where alumni can be particularly helpful. If they realize what a great University they attended, they can be very effective in talking with a youngster.

"I've been all over the world, and believe me people sit up and take notice when you tell them you're from Minnesota. This is a school with a great football and educational tradition. I'm proud of it!"



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*Premiums are current rates—subject to change by the insurer. For information concerning higher amounts, write the MAA Insurance Administrator.

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● Generally No Physical Exam . . . usually only the short statement of health on the enrollment form is necessary.

● Beneficiary . . . you name your own beneficiary, which you may change at any time. Special beneficiary arrangements can be made to fit your own requirements. Settlements of death claims as a monthly income may be requested.

● Premiums Waived During Disability . . . if you become totally disabled (as defined in the contract) prior to age 65, and remain so disabled for at least nine months, premiums becoming due during your continued disability will be waived. Proof must be furnished if requested.

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Coverage for residents of New Jersey, Ohio, Texas, West Virginia, Florida and Wisconsin is not available at this time.

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I hereby apply for group life insurance provided by the Minnesota Alumni Association Group Life Insurance Program underwritten by The Prudential Insurance Company of America. As a member in good standing, I understand that any and all dividends declared under the above group policy shall become the property of the Minnesota Alumni Association. I represent that each of the above answers is complete and true, and that they shall be the basis of the issuance by the Company of any group life insurance pursuant to this application.

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The Conners Make Their Mark On Washington, D.C.

BILL and Louise Conner are among those who are politically popular in Washington, D.C. these days.

Bill Conner '39BA '40BS '42LLB, a former county executive of New Castle County, Delaware, was recently sworn in deputy under secretary for regional affairs in the U.S. Department of Health, Education & Welfare (HEW). During the ceremonies, HEW Secretary Casper Weinberger said:

"In appointing Mr. Conner to the post of deputy under secretary for regional affairs this administration is showing its dedication to the belief in the ability of state, county, local and regional officials to cope with the basic problems of America.

"His appointment illustrates our determination to strengthen the regional offices of the Department of Health, Education and Welfare because we believe that the men and women working in those offices are closer to the people of their respective regions and therefore better equipped to help them. We think it is time to understand that Washington can not and should not do everything."

Conner came to Washington, D.C. over a year ago as a management analyst for the Office of Management and Budget (OMB). His first job, from October to December 1972, was to assist Frank G. Carlucci in the massive federal aid program to the flood devastated areas of Northeastern Pennsylvania in the wake in Hurricane Agnes.

Conners went back to Washington, D.C. and OMB until February 1973 when he moved over to the HEW offices to become assistant director of the Office of Professional Standards Review. This

move was mainly a change in offices and titles for him. Weinberger, head of OMB while Conner was there, had been named secretary of HEW and he took Conner and Carlucci, now under secretary of HEW, with him.

Conner's first HEW job was to step up a program to get medical doctors to organize a self-review system for their profession. He took on his present assignment — implementing President Nixon's policy of "New Federalism" at HEW by decentralizing the bureaucracy and making the department's 10 regional offices function as mini-departments — in May of this year. He was officially sworn-in on September 7.

Under secretary Carlucci called Conner a man of absolute integrity at this ceremony.

"His performance in Wilkes Barre on flood relief was spectacular," Carlucci said.

"His experience as county executive of New Castle County and as president of the National Association of Counties has given him an understanding of state and local government that makes him especially valuable in dealing with county officials, mayors and governors around the country. He has been at the grass roots and therefore understands people at the grass roots."

Conner was the first county executive for New Castle County and was twice elected to that office,

serving from 1967-1972. During his two terms he created the machinery for that new form of government which replaced the former county commissioner form.

He became president of the National Association of Counties, an organization representing 820 of the nation's counties and 75 percent of the nation's total population, in 1971. Three years earlier, at the group's annual convention he had offered his name during the election of officers "because they needed a Republican to balance the ticket, so I became fourth vice president," Conner said.

Conner took his first public office after 20 years as a counsel to du Pont de Nemours & Company in

Bill Conner



Wilmington, Delaware, when he became a member of the Mt. Pleasant, Delaware board of education. In 1963 he was made chairman of the Brandywine Hundred Republican committee.

He served as chairman of the board of directors for the Pen-Jer-Del Council of Governments, an association of state and local government representatives in the Pennsylvania, New Jersey-Delaware area, from 1969 to 1972. And he was appointed by President Nixon to the Advisory Council on Intergovernmental Personnel Policy and to the Committee on State and Local Government Cooperation advising the Cost of Living Council in 1971. He held both of the latter positions through 1972.

Louise T. Conner served eight years as a state senator in Delaware. She is remembered in the state for her struggle to pass open housing legislation in the Delaware Senate and is given much of the credit for open housing.

She lost a bid for re-election in 1972 during the Delaware Republican primary.

Louise Conner



Mrs. Conner is currently a visiting professor teaching Practical Politics for Women at the Eagleton Institute of Rutgers University. Part of her Rutgers' work also includes a series of radio interviews with prominent women in politics and government that are available to about 150 radio stations in the Northeast.

She recently said that she lives on the Rutgers campus as "a politician-in-residence".

Mrs. Conner attended Worthington (Minn.) Junior College in 1938 and the University of Minnesota Law School from 1938 to 1940. She is a member of Kappa Beta Pi.

The Conners, who now live in Prince Georges County, Maryland, have four children and two grandchildren.

Temporary president could be named for the University

The University of Minnesota may have a temporary president on July 1 if a successor to Malcolm Moos is not found who can assume the duties by then.

Neil C. Sherburne, chairman of the Board of Regents search committee, said his group and the 10-member faculty-student committee are still reviewing some 280 nominations which have been received for the position.

"If we can't find a candidate that's available by July 1, we'll come back with a recommendation to the board that we name an interim president until the best candidate is available," Sherburne said in mid-December.

He said that the search committees have looked at 240 names, but guessed that as many as 280 people have been nominated with names still coming in to the board.

Sherburne said that the national president of the Minnesota Alumni Association, Harry E. Atwood, also president of the Northwestern National Life Insurance company, is working with the Regents' committee. An alumni committee has also been formed to provide input into the Regents' presidential decision.

Sherburne said he has talked with individual legislators who recommended some criteria for the position, but said they would not like to be put in a position of vetoing any of the candidates. He told the legislators that he would keep them informed on the search.

"We want to be as participatory as possible," Sherburne said. However, he added that no means have been provided for input from University civil service employees.

"We need to get them into the act somewhere," he said.

Asked whether the job will be offered to anyone before July 1, Sherburne replied, "Boy, I sure hope so. Before February 1, if I can make it move that fast.

"I suppose the list will be reduced considerably within a month. Then it becomes an individual question of availability," Sherburne said. "We'll select the best candidate whether he is available by July 1 or not."

If a temporary president must be named, Sherburne said, that would not be the responsibility of his committee. "That would be the board's responsibility. I guess we would probably look at whom we have internally that could keep things running until we bring the new person aboard."

Sherburne said, however, that he hoped to have the new president selected within two or three months, but said that because of the nature of academic life he may not be able to come by July 1.

On July 1, Moos leaves to become chief executive officer of the Center for the Study of Democratic Institutions in Santa Barbara, California.

University continues on budget-cutting existence in 1974

The University of Minnesota is again going through a budget-review process to decide which services to cut in order to add new ones and meet present commitments.

Some \$1.4 million will have to be taken from the 1973-74 budget before the University can meet its obligations for salary increases and specific programs funded by the 1973 Legislature.

The 1973 Legislature appropriated an increase of \$3.4 million for 1974-75 general operations and maintenance, but committed about \$6.1 million to specific programs such as the health sciences and the salary raises for employees.

Increases in University income from other sources, such as tuition and service charges and some internal budget shifting, will help reduce the necessary cut in the base to \$1.4 million.

Two years ago, the University went through a retrenchment and reallocation (R&R) process, an elaborate system of budgeting which required every department to give up 6 percent of its budget.

Three of the 6 percent was reallocated by the colleges within the University to allow them to determine their own priorities. Another 2.5 percent was dispersed by the Board of Regents at an all-University level. The remaining one-half percent — about \$570,000 — was diverted to cover position cuts imposed by the Legislature.

This R&R process required a lot of faculty time and energy to justify activities as well as frequent consultation with the administration and Regents at each stage. Now, however, University administrators are trying to reduce the amount of faculty time required.

"During the budgeting process of the last two years," University

President Malcolm Moose said in a memo to faculty, "it became apparent that the intimate involvement of large numbers of faculty, students and administrators in the details of budget preparation became unmanageable and largely meaningless."

This time, Moose said, Harold W. Chase, acting vice president for academic administration, and Lyle French, vice president for the Health Sciences, will recommend budget changes to the deans and the University Senate consultative committee.

All of the cutbacks not mandated for academic areas by the Legislature will come from administration and supporting services, according to Stanley B. Kegler, vice president for administration.

"That's going to be tough," Kegler said. "Over the past two years, we took massive cuts in the administrative and service units, especially, the physical plant. We balanced the budget that way. We don't have much cushion there left to cut."

Chase discussed his recommendations recently with the Council of Academic officers which includes the college deans; the council had until December 21 to question the decisions of the administration and to propose changes.

The cut in academic teaching and research recommended by Chase was \$942,150, of which \$174,130 will be returned to units who can show the proposed cuts to be too severe. The remaining amount, \$768,020 or the equivalent of 50 average academic positions, was required to be cut from the base by the 1973 legislative appropriation.

In the Health Sciences, however, the 1973 Legislature recommended an increase of \$505,587 in the budget, some \$250,629 of which is to fund about 13 new academic positions.

David Preston, assistant vice president for the Health Sciences, said the increase was based on expanding enrollment in the Medical School and the schools of public health, nursing, dentistry and pharmacy.

However, he noted that supporting services and the administrative budget base in the Health Sciences would be cut consistent with overall University retrenchment, but that specific changes have yet to be determined.

Chase recommended dollar amounts to be trimmed from the academic budgets of the colleges, but will be unable to say what services will be affected until budgets are determined at the collegiate and departmental levels.

Under his recommendations, the College of Liberal Arts (CLA) will take the largest cut, losing \$230,000 or 1.6 percent of its budget base. CLA's \$14.5 million budget is 27.6 percent of the total \$52.7 million academic budget.

University College, the most experimental college which encourages students to take degrees which include courses from more than one of the other colleges, will lose one-fourth of its budget base. Its \$222,800 budget base will be cut by \$55,900.

Only Summer Session with a budget base of \$48,800 and ROTC with a budget base of \$43,500 in secretarial and office expenses will receive no cuts at all in their bases, Chase said.

The budget base of the University of Minnesota, Duluth, will be cut by \$55,000 or 1.1 percent; the Morris campus by \$70,000 or 3.8 percent; Crookston by \$10,000 or

1.9 percent and Waseca by \$20,000 or 4.6 percent.

The College of Veterinary Medicine will lose 4.5 percent of its budget base with a cut of \$95,000, while the College of Agriculture will lose \$20,000 for a cut of .8 percent.

The budget base, which is the 1973-74 operating budget, is cut before salary and supply and expense increases are added to make the 1974-75 budget. After the base is cut and the increases are added, the budget will actually increase for most of the colleges.

Regents approve civil service pay changes

A plan making major changes in the University of Minnesota civil service pay system recently approved by the Board of Regents will bring the University closer to a merit system and yet involve no additional money during this biennium.

Money for salaries appropriated by the Legislature last spring will be distributed on the basis of superior performance rather than the traditional method of "lock-step" raises, according to Roy Richardson, University personnel director.

In the past, all University staff people have received raises on the same date whether performance had improved or not, Richardson said. In addition, the kinds of pay raises granted have varied from year to year, long-term employees often earn the same salaries as newly-hired employees and there is only limited opportunity for a manager to grant his employees merit increases, he said.

The new plan is intended to get at the problem of poor morale, high turnover, inequality in pay distribution and misuse of the civil service job classification system, Richardson said.

Board member receives Distinguished Teaching Award from Medical Foundation

Dr. Kenneth P. Manick '56BA '60BS '60MD, a Minnesota Alumni Association board member and past president of the Medical Alumni Association, was among three faculty members receiving Distinguished Teaching Awards from the Minnesota Medical Foundation at the Foundation's annual meeting in late October.

The winners — Drs. Manick, A. B. Baker and Alexander Templeton — were selected by a medical student poll. The 1973 awards were the 20th, 21st and 22nd given under the award program. Each teacher received a special certificate and a \$1,000 prize.

Dr. Manick, a dermatologist, was selected by students from among the many practicing physicians who teach part-time in the Medical School. While his award was based on his contributions as a part-time teacher, he has since left his private practice in Minneapolis to become a full-time faculty member of the Medical School. He is professor of dermatology and directs the undergraduate teaching program in dermatology and is also chief of the dermatology service at the Minneapolis Veterans Administration Hospital which is a teaching affiliate of the Medical School.

President of his 1960 graduating class in medicine, Dr. Manick ranked first in his class. Among his other honors is an Outstanding Achievement Award in Medicine and Surgery from the Southern Minnesota Association, the Ebin J. Carey Memorial Award in Anatomy and a Certificate of Merit from the Minnesota Alumni Association.

Dr. Baker is professor and head



of the department of neurology and University Regents' professor of surgery. A Minneapolis native, he graduated from the Medical School in 1930. He is the author of about 200 professional publications, including multi-volume textbooks, chapters in other books and articles in a variety of medical journals. He is recognized throughout the world as an authority on cerebral vascular accident or stroke.

Dr. Templeton, a professor of pathology who joined the Medical School staff in 1972, is British and received his medical degree from Middlesex Hospital Medical School, London, where he joined the teaching staff after graduation. He later went to Makerere University, Uganda, where he was responsible for the pathology teaching program. A member of the Royal College of Physicians, he has authored nearly 50 professional articles, most of them dealing with cancer.

Although parts of the new plan are not scheduled to go into effect until 1975, some changes will be made as early as January. These changes will affect some 7,000 full-time employees on all five campuses, but will not apply to those 2,000 full-time employees represented by unions.

"This does not mean the unions

can't negotiate for the new plan," Richardson said.

The University civil service system is tied into the state system by law and Richardson said that state officials have expressed interest in moving toward this "pay for performance" system.

The University

Two-time Nobel winner receives honorary degree at U commencement

An honorary University of Minnesota degree was awarded to the only person ever to win two Nobel prizes in the same field when Professor John Bardeen of the University of Illinois-Urbana received an honorary doctor of science degree at the University's December commencement ceremonies.

This was the ninth honorary degree that Bardeen has received and the 50th honorary degree awarded by the University since it began making such awards in 1925.

Bardeen won a Nobel Prize in physics in 1956 as co-inventor of the transistor and again won the physics prize in 1972 for helping develop a theory to explain superconductivity — a theory which may make possible new ways of transmitting electricity.

Currently a professor of physics and electrical engineering at the University of Illinois and a member of that school's Center for Advanced Study, Bardeen was an assistant professor at the University of Minnesota from 1938 to 1941.

In recommending him for the degree, the faculty of the University's School of Physics and Astronomy said, "As a co-inventor of the transistor he made a significant contribution to the founding of the technology which has made possible the computer industry that is so important to Minnesota. His work on superconductivity has played an important role in the development of a technology which may provide some help with both the energy crisis and the environmental crisis."

While Bardeen is the only person to win a Nobel prize twice in the same category, there have been several other double winners, which include Marie Curie, the International Red Cross (the only organization to win twice in the same category — peace) and Linus C. Pauling.



TWO-TIME NOBEL PRIZE WINNER Professor John Bardeen of the University of Illinois-Urbana, seen at the left, received an honorary doctor of science degree at the University of Minnesota's December commencement ceremonies. Associate vice president for academic administration, Albert J. Linck, right, read the citation accompanying the degree.

Also during the University's winter commencement ceremonies, President Malcolm Moos conferred degrees on a total of 1,498 degree candidates, including 113 doctoral candidates, 343 master's candidates and 1,042 bachelor candidates.

Health group marks first year progress

After a year's research into central Minnesota's health resources and needs, the Area Health Education Center (AHEC) is launching its second year — a year of expansion.

AHEC is a coalition of the University of Minnesota Health Sciences Center and health care centers in Benton, Cass, Chisago, Crow Wing, Isanti, Kanabec, Mille Lacs, Morrison, Pope, Sherburne, Stearns, Todd, Wadena and Wright counties. Through public education, continuing education for medical people and a better distribution and supply of medical personnel, AHEC hopes to make quality medical care available to all residents of central Minnesota.

About 3,000 state health professionals received training in AHEC programs during the 1973-74 school year. And, under the direction of Dr. Edith D. Leyasmeyer, AHEC has added several more continuing education programs that use both University and rural community resources. This year, 3,500 more health professionals will receive AHEC training.

According to Dr. Leyasmeyer, who has a PhD in health care administration from the University, nurses, dietitians, social workers, physical and occupational therapists, administrators and other health workers have responded enthusiastically to AHEC offerings near their places of practice.

In its first six months of operation, AHEC accomplished several things, Dr. Leyasmeyer said. The coalition produced six telephone lectures for nurses in Wadena, St. Cloud, Brainerd, Cambridge and Buffalo and held several workshops on new methods of health care delivery.

AHEC enlisted 11 of the 26 area "short-term" hospitals in a computer-aided medical audit program. (A medical audit is an evaluation of the quality of medical care through a review of medical records.) Five more hospitals will be added to the computer network each year.

Personnel exchanges between medical and radiologic technologists went into effect and cooperative workshops between St. Cloud State College, St. John's University and the University of Minnesota were held.

A consulting network for physicians in the 14 counties was set up by the University medicine, urology and neurology departments. Five hospitals installed a telephone link-up to transmit electrocardiograms for analysis by specialists.

Fourteen outstate nurses graduated from a special University public health nursing program to train adult and geriatric nurses.

Next year, the University plans to send medical students and primary care specialists to study in community outpatient facilities.

Also, two new interdisciplinary programs for health sciences students will be set up at the Braham Medical Health Center and the Alcohol and Chemical Addiction Center at the St. Cloud Hospital.

AHEC is operating under a two-year \$833,014 grant from the Department of Health, Education and Welfare.

Prior to her affiliation with AHEC, Dr. Leyasmeyer developed the evaluation procedure for the pediatric nurse practitioner program in the University's School of Public Health, and coordinates continuing education at Northlands Regional Medical Program.

Commission criticizes all involved in anti-war demonstrations

Eighteen months after the University of Minnesota campus erupted in violence during Vietnam war protests the group designated to study the disturbances has made its report.

Although the Commission of Inquiry appointed by University President Malcolm Moos found "no one to blame and very few to praise" during the outbreaks of May, 1972, it is critical of the per-

formance of nearly everyone involved — students, faculty administrators, the Board of Regents and police.

Actions by some Minneapolis policemen during the protests are termed "abominable" and the report asserts that "riot control cannot be exercised when the peace-keeping forces themselves are out of control."

The report maintains that the protests began as a reaction to President Nixon's mining of Haiphong harbor, but quickly turned into a protest of Minneapolis police presence and behavior.

Equally critical of University administrators, the Board of Regents, faculty and traditional student leadership, the report states that "no evidence was submitted to show that any of them did anything relevant to the crisis" during the first seven days of the protest.

At the time that Moos appointed 14 members to the Commission in June 1972, he asked them to make recommendations to insure that similar violence doesn't recur on campus and to suggest changes in the way the University reacted to the situation.

As a first step, the commission report states, the "University could recognize that its turf is also Minneapolis turf."

It is a "fantasy", the report adds, that the University has its own self-sufficient police force. Instead, the University police have no fundamental police powers and the force's first responsibility is protection of University property.

The report also recommends closer ties with the community surrounding the University, but adds that this will take time and will only be possible with a stable central administration.

The commission reported that central administration was "caught unawares" by the demonstrations and found "astonishing" the lack of response from the Board of Regents.

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Constituent & Club News

English, humanities scholar receives Outstanding Achievement Award in Chicago

Jean H. Hagstrum, chairman of Northwestern University's English department, received the University's Outstanding Achievement Award November 16 at the Chicago chapter's Annual Dinner Meeting in the Svithiod Club. University of Minnesota President Malcolm Moos made the presentation.

The Outstanding Achievement Award is the highest honor awarded to University graduates who have achieved eminence and distinction.

Hagstrum is currently John C. Shaffer Professor of English and Humanities at Northwestern and has published several books, including *Samuel Johnson's Literary Criticism*, *The Sister Arts: The Tradition of Literary Pictorialism in English Poetry from Dryden to Gray* and *William Blake: Poet and Painter — An Introduction to the Illuminated Verse*.

He has also authored several papers and articles and is a well-known lecturer. He was the 1965 recipient of the Melville Cane Award of the Poetry Society of America and was named Northwestern's President's Fellow that same year.

Hagstrum earned his BA degree from Minnesota in 1933 and began his academic career as an instructor at North Park College in Chicago in 1934. He came to Northwestern University as an instructor in 1940 and accepted the chairmanship of the English department in 1958.

President Moos also addressed the group on the future of college education, and MAA Executive Director Ed Haislet accompanied him to the meeting.

Ernest Knuti '33LLB, Evanston, Ill., was elected president of the Chicago Area chapter during the meeting. Other officers elected include Robert Dolan '58BBA, Wilmette, vice president; Allan Helgeson '65BSB '68MA, Batavia, vice president; Darryl Hoovel '67BBA '69MBA, Glen Ellyn, vice president; Edward Schumacher '66IT, Wilmette, treasurer; and Susan Schumacher, secretary.

Wenberg, Haislet travel to California chapters in late November

University vice president Stanley Wenberg and MAA executive director Ed Haislet visited the Association's San Diego, Los Angeles and San Francisco



PROFESSOR JEAN HAGSTRUM '33BA of Northwestern University, at the left, is congratulated by University President Malcolm Moos upon his receipt of the University's Outstanding Achievement Award at the November 16 Chicago chapter's Annual Dinner Meeting.



OUTGOING PRESIDENT OF the Chicago chapter of the Minnesota Alumni Association is Harold Rosenzweig '42BBA.

chapters on November 26, 27 and 28, respectively.

The two University representatives journeyed to San Diego to reorganize an alumni chapter that had been inactive since 1966. More than 70 alumni turned out to help re-activate the chapter, including its first president, Ross McCorquodale; its first secretary, Viola Sommermeyer; Mr. and Mrs. Paul Oberg (Oberg is the former head of the University of Minnesota's music department); and Marsh Crowley of New York's General Electric, a past president of the MAA's New York chapter.

After greetings and reorganization comments from Haislet, Vice president Wenberg talked to the gathering about the problems facing higher education today and about the University campus.

Bernard Paul is chairing the chapter's reorganization committee which includes Mr. and Mrs. Lorraine Boston, Betty G. Cave, Marshall O. Crowley, Dr. and Mrs. W. W. Hall, Mrs. Marguerite O. Krusemark, George J. Paquette, Daryl and Betty Milton, and Richard J. Botz.

One hundred persons turned out the following day in Los Angeles to attend an evening meeting sponsored by this California chapter. Among those present were University of Minnesota Outstanding Achievement Awardee Walter A. Spivak of North American Aviation, designer of the B70; "M" men Wes Johnson and Mike Chupick; Harold Miles of the California Youth Commission; Jim Bierman and his wife; and Joe Flaig, a regional representative on the MAA board.

The MAA executive director spoke to the group about the Alumni Association and its job, and was followed by Vice president Wenberg who talked about the crisis in higher education.

Jim McGenty is president of the Los Angeles chapter.

Alumni from the San Francisco area met at the Seven Hills Restaurant the evening of November 28 to hear Ed Haislet talk about the University Foundation and its development program and the crisis facing higher education today. Vice president Wenberg spoke to the gathering about President Moos' retirement, the University's presidential selection committee and the athletic situation.

At the beginning of the meeting the group voted to transfer over \$6,000 in their trust foundation fund to the University Development Fund to set up a Northern California Scholarship program.

Among those attending the meeting

(Continued on page 36)

Minnesota Alumnae Club Champagne Tea & Fashion Revue On February 9 Raises Scholarship Money For Women

ON Saturday, February 9, a number of University of Minnesota graduates, a University regent and a faculty wife will join forces with other alumnae to raise money to help meet the special financial needs of qualified women seeking a higher education.

The event they will work through is the annual Champagne Tea & Fashion Revue sponsored by the Minnesota Alumnae Club. This year's Tea & Revue will be held in the Star of the North Ballroom of the Radisson Hotel in downtown Minneapolis.

Fashions for the Revue, which begins at 2:00 p.m., are by Bjorkman's of Minneapolis. The special Oriental motif which will surround the Tea & Revue also offers surprises for those attending the event — a young Japanese alumna will model fashions of her ancestral land, and crafts and cooking indicative of the Oriental culture will also be demonstrated during the afternoon.

Among the Minnesota alumnae modeling in the 1974 Fashion Revue are Dee Lace Burris (Mrs. Donald) '65BSEd, Edina, Minnesota; Barbara Harden Erdall (Mrs. Richard) '55-'59, Minneapolis; Mary Margaret McNally Haislet (Mrs. Edwin L.) '31BSEd, Minneapolis; Toni Hughes '56-'57, '57-'58, Minneapolis; Janet Koehn Muellerleile (Mrs. Richard) '57BAJourn, North Oaks, Minnesota; Dolores DeMars Salchert (Mrs. John) '64, Minneapolis; Dolores Schultz '52-'53, Minneapolis, and Dr. Mary S. Walsh Wangness '65BS '69MD, St. Paul.

Dee Burris, who taught for two years following her graduation from the University before traveling to Italy to be with her Army husband, also taught in the American School while she was in Europe, as well as wrote for the American Broadcasting System. She is currently active with the Children's Hospital Auxiliary and in Manamore, an artist's association. The latter group shows its artistic works for public sale in a private house they have purchased at 45th and France in Minneapolis. Mrs.



Dolores Salchert



Lynn Krominga

Burris works mostly in latex paints. She is the mother of two children, a girl 4 years, and a boy, 20 months.

Mary Margaret Haislet, who is the wife of the MAA executive director, has been president of the Minneapolis League of Catholic Women for the past two years. She has also



Mary Margaret Haislet



Toni Hughes

been active as the International Affairs chairperson for the Minneapolis Deanery and was responsible for setting up World Affairs study clubs in parish women's groups. She still works with two of these study units while continuing volunteer activities with PanHellenic and a variety of

other groups. Mrs. Haislet has two children and "five terrific" grandchildren.

Toni Hughes, who received a bachelor's degree in nursing from the College of St. Catherine after attending the University of Minnesota and St. Mary's School of Nursing, is currently a medical student at the University, as well as the Week Day Weather Lady for WTCN, Channel 11 television. Toni, who worked as a registered nurse from 1967 to 1972 in the School of Public Health at the University, is also a professional model who has appeared in a variety of fashion shows, new car showings, parades and as an emcee. Currently on the board of directors of the American Federation of Television & Radio Artists, she has two children, a daughter 15 and a son 11.

Another of the models, Dolores Salchert, who is married to Dr. John Salchert, a State representative, is also a student who attends Metropolitan Community College. She is currently a partner in the Convalescent Health Organization, chairperson for the personnel committee and on the board of the Hennepin County Daytime Activities Care Center for retarded children and is a member of a number of women's auxiliaries. She also serves St. Austin's Church, De La Salle School where she is a member of the board, local DFL district and ward organizations, and the Ascension Swim Club. She is the mother of five children.

Native Minneapolis Dolores M. Schultz is a certified professional secretary who has spent her entire career in the secretarial field. She is presently employed as a secretary to C. J. Zagaria of Arthur Andersen & Company, Minneapolis. Dolores is known for her efforts in promoting the secretarial profession through extremely active membership in the National Secretaries Association. She represented the Northwest district in the International Secretary of the Year competition as one of five finalists for the International Title in Miami, Florida, in 1969.

Dr. Mary Wangness, who works part-time for her father, Dr. Walsh, a pediatrician, also serves five nursing homes in the Twin Cities area as house physician. Her husband, John, who was her anatomy laboratory partner in Medical School, is an internist who is currently finishing a fellowship in oncology (cancer) at the University. Dr. Wangness' major hobby is horses. She has two



Dolores Schultz



Judy Anderson

thoroughbreds, one of which she is presently training to show over fences. The Wangnesses who have a daughter, Kisten, age 4, also enjoy skiing.

Two other alumnae models both received their undergraduate degrees from the University and are now attending its Law School.

Judith A. Anderson, a second-year law student who received a cum laude bachelor's degree in 1972, is on the staff on the *Law Review* and works part-time for Malson, Kaplan, Brand, Bormann & McNulty. This coming summer she will work for the Minneapolis firm of Faegre & Benson. A past president of Mortar Board and the Student Intermediary



Dee Burris

Board, Judy is presently serving as a student representative on a Regents' committee, as a member of the Faculty-Staff Presidential Search committee and as a member of the executive board of the Minnesota Civil Liberties Union.

Third-year law student Lynn Krominga is on the board of editors of the *Law Review* and is attending Law School on a scholarship. She has a bachelor's degree in German. Lynn has worked as a law clerk for the firm of Dorsey, Marquart, Windhorst, West & Halladay and the Minnesota Public Interest Research Group and as a senior resident advisor at the University's Comstock Hall. She is active in a number of campus groups, including Sigma Epsilon Sigma where she served as vice president, CHIMES where she was treasurer, Mortar Board and Phi Beta Kappa.

Nancy Giel, wife of University of Minnesota athletic director Paul Giel, will represent the faculty wives among the Fashion Revue models. Nancy, who attended the University of Colorado and George Washington University, Washington, D.C., married Paul in 1957 while he was stationed in Germany. She has served as president of Little League and currently tutors at the junior high school level in just about any subject, is active in an in-school suspension program and is vice president of the District #274 Council, a body that serves as a liaison between the school board and local PTAs. Mrs. Giel, who enjoys sculpting and skiing, has three children, a son 15, daughter 13, and son 5.

One of the University's newest women regents, Wenda Moore, will also model for the Fashion Revue. Mrs. Moore, who received a bachelor of arts degree in political science from Howard University, Washington, D.C., in 1963 and pursued graduate study in the same field for two years at the University of Southern California, Los Angeles, has been active in a variety of Minneapolis civic affairs. She is a director of the Women's Institute for Social Change, a member of the executive board of the Metropolitan YMCA and a director of the Minneapolis Rehabilitation Center. From 1971 until July of 1972 when Mrs. Moore was appointed to the State Junior College Board, she served as a staff aide to the governor of Minnesota with liaison responsibility in the field of education.



Janet Muellerleile

Janet Muellerleile is currently serving as president of the St. Paul Junior League; her term extends through 1974. She is a part president of Twin City Mortar Board and the Kappa Kappa Gamma Alumnae group, having also served the latter group on its House and Advisory boards.

Reservations for the 1974 Alumnae Tea & Fashion Revue are available at \$6.50 per person from the Minnesota Alumnae Club, 2610 University Avenue, St. Paul, Minnesota, 55114, telephone 373-2466. Reservations should be made by February 7. Reserved tables of ten are also available upon request.

Of the cost of the Tea & Revue, \$3.00 is deductible as a donation to the Minnesota Alumnae Club Undergraduate Scholarship Fund. This Fund was established in 1953 to supplement the University's regular Freshman Scholarship program by awarding two or more full-tuition scholarships annually to outstanding freshman women from the Twin Cities area. Despite rising tuition costs and a depressed economy, contributions to the Fund since 1971 have provided six \$600 scholarships during the past three years. Won't you add to the success of this Fund?



Nancy Giel

were Outstanding Achievement Awardees Fred Davies and Art Poole; Juanita Opstein, former MAA editor; Remi Bratoi from the Institute of Technology; Ted Blegen; and chapter past presidents Walter Blumst (out-going president and an Alumni Service Award winner), Maurie Nelson, Marv Pennington, Herb Hanson, Roger Dunn and Dave McGuire.

John Sorenson '50BBA, Concord, Calif., was elected to lead the chapter in the coming year. Serving with him are vice president Dave G. McGuire '44BSMetEng, Menlo Park, Calif., and secretary-treasurer Maurice J. Nelson '61LLB, San Francisco.

Boston chapter honors Margaret Hutchinson Compton

Dr. Robert E. Arnot, outgoing president of the Boston chapter of the Minnesota Alumni Association, presented Margaret Hutchinson Compton with a Distinguished Alumna award at the Annual Meeting of the chapter on November 15 in the Harvard Club of Boston. The award cited Mrs. Compton for her deep interest and loyal support of the University over many years since her graduation from the school in 1914.

Mrs. Compton's family has given years of distinguished service to Minnesota and its university. Her grandfather was a member of the Minnesota Legislature whose first official act was to establish the University of Minnesota under the

Land Grant Act. Her mother attended the University of Minnesota and her father graduated in 1876. Mrs. Hutchinson began teaching at the University while he was still a student and, after graduation, spent a long career with the institution as a professor.

Mrs. Compton was born in Minnesota and was the youngest of eight children in her family to attend the University of Minnesota. Her sister continued at the University and started the School of Library Science. She and her family are unique in their close and deeply dedicated contact to the University. Mrs. Compton has had the privilege of meeting each of the University presidents.

In addition to her Minnesota contacts, she was the wife of one of the great leaders in education, Dr. Karl Compton, who was the president of the Massachusetts Institute of Technology for 18 years, from 1930 to 1948.

Mrs. Compton has two daughters and one son, 10 grandchildren and four great grandchildren.

MAA Executive Director Ed Haislet was also present at the group's Annual Meeting and recalled the early efforts of Joy Viola and Bryan Smith to establish the Boston chapter. University President Malcolm Moos was the evening's featured speaker and presented an interesting talk on education today and in the near future.

Officers elected to serve in 1974 include President Allan L. Rudell, Vice president Walter W. Mode and Secretary-treasurer William Reber. New board members are Doris Bjorklund (Mrs. Truman), Allan L. Rudell, Donald Santo and Majorie Stohr (Mrs. Otto).



MARGARET HUTCHINSON COMPTON, the only woman in the picture above, received an Distinguished Alumna Award from the Boston chapter of the Minnesota Alumni Association at its November 21st Annual Meeting. Shown with her are Boston's outgoing president **Dr. Robert E. Arnot**, at the left, University of Minnesota President **Malcolm Moos** and **Edwin L. Haislet**, executive director of the Minnesota Alumni Association.

NURSING

26 Mildred C. Astell '26BSN, formerly head nurse at the Swedish Hospital Medical Center, Seattle, Wash., has retired from nursing.

59 Lt. Col. Doris Sue Frazier '59BSN is the first Army Nurse to graduate from the U.S. Army War College. Before attending the college she was assistant to the chief of the Army Nurse Corps, Washington, D.C., and had tours of duty in the United States and Korea, Japan and Germany.

62 Maj. May V. Wilson '62MS, Hibbing, Minn., retired from the USAF on December 21, 1972.

DENTISTRY

47 Dr. William R. Lauer '47DDS, is an associate professor in operative dentistry at Emory University, Atlanta, Ga.

61 Dr. Paul Howard Iverson '61DDS, a Moorhead, Minn. oral surgeon, recently spent two months on the staff of the hospital ship, *S.S. HOPE* in northeast Brazil. He is affiliated with Dakota, St. Luke's and St. Ansgar Hospitals.

68 Maj. Adrian M. Nielsen '68DDS who serves as a dentist at the USAF hospital in Grand Forks, N.D., was recently cited for meritorious service while assigned at the Hickam AFB, Hawaii, dispensary. He received the USAF Commendation Medal.

PHARMACY

72 Mark A. Barbato '72BS, a pharmacist registered in Minnesota, has joined Dista Products Co., a division of Eli Lilly & Company, as a sales representative in Davenport, Iowa.

Around & About

HOME ECONOMICS

29 The Home Management complex at Ball State University, Muncie, Ind., has been named for Theresa N. Schermer '29BS, assistant professor emeritus of home economics, and Mildred Moore, retiring head of the department of home economics. Ms. Schermer retired in 1971 after 25 years at Ball State. She initiated the undergraduate and graduate courses in infant development, served as director of the Home Management House for 13 years, sponsored the Home Economics Club, now the Mary Beeman Club, and served as state adviser to the College chapter section of the Indiana Home Economics association for several years.

35 Ms. Rosalind Lotquist '35BS '37MS received the Distinguished Alumni Award during spring commencement ceremonies at the University of Wisconsin-Strout. She was a part-time instructor in foods at Minnesota from 1935-37. The award cites her distinguished career in educational and service activities related to the field of home economics. She retired in January 1973.

56 Betty M. Wass '56BS, Nisswa, Minn., has been awarded a \$1,000 Founders' Fellowship for advanced graduate study by Phi Upsilon Omicron, national home economics fraternity. A graduate assistant at Michigan State University, she will use the money for study toward a PhD there.

64 Anne M. Toutges '64BS, Minneapolis, has been promoted to central personnel recruiting manager at International Multifoods. She joined Multifoods from the Minnesota School of Business where she served as assistant placement director from 1969-73.

69 David B.S. Minn '69MS, University Heights, N.J., recently received a PhD from Rutgers State University, N.J.

FORESTRY

57 USAF Maj. Robert J. Krogseng '57BS, a weapons systems operator, has been assigned to a unit of the Alaskan Air Command which guards the Arctic Air approaches to North America. He holds the aeronautical rating of senior navigator.

69 Sgt. Michael R. Hoffman '69BS is a member of a unit which earned the USAF Communications Service Commander's Achievement Award for 1972. A radio relay equipment repairman, he is assigned to Tinker Air Force Base, Okla., with the Third Mobile Communications Group.

72 Phillip Charl Johnston '72MS, Robbinsdale, Minn., a wood technologist consultant, is serving with the Peace Corps in Bogota, Colombia, through 1974.

AGRICULTURE

37 Dr. Norman Borlaug '37BS '41MS '42PhD, winner of the Nobel Peace Prize, was recently knighted by the Queen of the Netherlands and received that country's first Malta Medical Medal.

40 Louis M. Moore '40BS, Minneapolis, has been promoted to manager of corporate equal opportunity for International Multifoods, Moore, who joined Multifoods in 1969 as director of marketing research, earlier was employed by General Mills and Commodity Credit Corporation.

41 Norman A. Berg '41BS, an associate administrator in the U.S. Department of Agriculture, was the recipient of a Distinguished Service Award in environment and natural resource protection that cited his eminent leadership and creativity in helping mood cooperative programs to meet a wide variety of environmental needs, resulting in significant improvement in America's land and water resources.

44 Roland M. Hendrickson '44BS, Darien, Conn., vice president of Pfizer, Inc. and president of that company's agricultural division, is serving as second vice president of the Animal Health Institute.

47 Colonel Kenneth A. Fugett '47 MSAgEcon, Los Angeles, Calif., professor of aerospace studies and commanding officer of the Air Force ROTC unit at the University of Southern California, earned the Legion of Merit, the

fifth, ranking military honor conferred by the United States, for his preparation of military analyses vital to the North American Treaty Organization (NATO).

60 Conrad B. Fiskness '60BS has been named regional procurement manager for International Multifoods' agricultural products division. Previous to joining Multifoods he was employed by Honeywell and Farmhand, Inc.

61 Dennis Kliver '61BSAgEd, Chattanooga, Wash., recently completed his work for a MA in agricultural economics at Washington State University, Pullman, Wash.

63 Duane W. Meyer '63BS has been promoted to grain and grain by-products procurement manager for International Multifoods' agricultural products division. He joined Multifoods in 1968 from Armour & Company.

64 John Howard Thornton '64MS, Lake City, Minn., has received a Phd in Animal Nutrition from Iowa State University.

70 Army Reserve Lt. Col. Calvin K. Mutchler '70PhD, an agricultural engineer for the U.S. Department of Agriculture at Morris, Minn., recently graduated from the two-year nonresident course at the U.S. Army War College, Carlisle Barracks, Pa.

BIOLOGICAL SCIENCES

54 John E. Einan '54BS, Chicago, Ill., has been named special representative-trainer for Burroughs Wellcome Co. He joined the company in January 1958.

William P. Miner '54BA, who joined Burroughs Wellcome in 1959, has also been named a special representative-trainer for that company.

66 Robert R. Dougherty '66BS, Fairport, N.Y., has been promoted to market research manager, Soflens division of Bausch & Lomb, Rochester, N.Y. He joined B&L in 1971 as a field representative.

Around & About

BUSINESS ADMINISTRATION

32 Clifford C. Sommer '32BBA, recently retired vice president of Northwest Bancorporation, Minneapolis, has returned to his alma mater as vice president of the University of Minnesota Foundation, that arm of the University which seeks private support for University needs.

37 Frank D. Stanton '37BA, St. Paul, founder and president of Stanton Associates, Inc., and a certified management consultant, is serving as president of the Association of Management Consultants, Inc.

46 George J. Frey '46BBA, formerly a managing partner in the St. Paul offices of Peat, Marwick, Mitchell & Company, an international CPA firm, has transferred to the firm's executive offices in New York City. He is living in Greenwich, Conn.

48 Philip G. Bowers '48BBA is currently working as comptroller of Firestone Deutschland Gm.b.H., a sales subsidiary of The Firestone Tire & Rubber Company, Frankfurt, West Germany. He joined Firestone as a store accountant in 1955.

48 James W. Maetzold '48BBA, Minneapolis, is the vice president of industrial relations for Graco, Inc. He has been with that company since 1968; earlier he was director of personnel relations for Toro.

49 George F. Dwyer '49BBA, formerly of Denver, Colo., is currently serving as regional director of the Dallas, Texas region of the U.S. Civil Service Commission. He began his career with the Commission as an investigator in 1952.

50 Wesley A. Fraser '50BBA, Woodcliff Lake, N.J., has become vice president for marketing in the F. W. Dodge division of McGraw-Hill Information Systems Company. He joined the company in 1950 upon graduation from Minnesota.

51 Gerhardt P. Kirchmann '51BA, Bloomington, Minn., has been named controller of International Multifoods. Formerly assistant controller, he joined Multifoods in 1956 from Peat, Marwick, Mitchell & Company.

59 Richard L. Gehring '59BBS is currently serving as group vice president of Sperry Univac. He joined the St. Paul unit in 1955 and has served in a variety of managerial capacities.

53 Daniel F. Greimel '53BBA '56MBA, Minneapolis, has been moved from associate research director to director of communications research and elected a vice president of Campbell-Mithun, Inc., Minneapolis. A fellow alumni, Leonard L. Larson '59MS, formerly Campbell-Mithun research account supervisor, has been named associate director of communications research.

61 Gerald G. Alexander '61BSB has become vice president-sales of the International Timesharing Corporation. Previously he was employed by the McDonnell Douglas Automation Company, Computer Sciences Corporation and Control Data.

63 Capt. David G. Hamm '63BSB has received a second award of the USAF Commendation Medal, this time for meritorious service as wing weather office and chief forecaster while assigned to Detachment 9, 3rd Weather Wing, Davis-Monthan Air Force Base, Ariz.

Capt. James R. Keyes '63BSB, a missile launch officer with the 341st Strategic Missile Wing from Malmstrom AFB, Mont., recently helped to launch a USAF Minuteman II intercontinental ballistic missile from Vandenberg AFB, Calif. He was commander of the combat crew that prepared the missile for firing.

Harry H. Vernon '63MBA, who joined 3M in 1955, has been appointed treasurer, international group, for that company.

64 Richard N. Cardozo '64PhD, a professor in the University of Minnesota's College of Business Administration, is serving on the national board of directors of the American Marketing Association. He has written many articles for the *Journal of Marketing* and the *Journal of Marketing Research* and has co-authored the book *Problems in Marketing*.

66 Jerry D. Hagen '66BSB, Minnetonka, Minn., has been promoted to sales operations manager-flour for International Multifoods' consumer products division. He joined the company in 1967 as a management trainee.

67 Capt. Robert A. Boyer '67BBA recently participated in a Tactical Air

Command (TAC) training exercise designed to evaluate Tactical Air Control System capabilities for achieving air superiority. He is a weapons controller with the 726th Tactical Control Squadron at Homestead AFB, Fla.

Capt. Stephen J. Haire '67BBA, a missile launch crew instructor assigned to Vandenberg AFB, Calif., has been recognized for helping his Strategic Air Command (SAC) squadron earn the USAF Outstanding Unit Award.

66 Eugene C. Warne, Jr. '66BSB has been named district marketing manager for Toro Pacific Distributing-San Francisco. He came to Toro in 1967 as a district marketing representative.

67 Darryl E. Hoovel '67MBA, Elmhurst, Ill., who started his career at Continental Bank, Chicago, as an investment division in 1969, has been named an investment officer by that bank.

Laurel A. Smith '67BSB has received a master of education degree from Wichita State University, Wichita, Kan.

David M. Wendorf '67MBA, who joined International Multifoods in 1967 as a market research analyst, has been promoted to manager of new business development by that company.

69 Dennis Enright '69MBA, St. Paul, has been appointed technical manager of the newly formed TelComm department of 3M Company's Electro-Products division. He joined the company in 1965.

70 Gary L. Buckmiller '70MBA is currently serving as controller for the Scholastic division of Jostens, Inc., Bloomington, Minn. He joined Josten's two years ago.

Paul E. Grism '70BBA, Arlington, Va., has recently become a certified public accountant in the State of Minnesota and a member of the Minnesota State Society of CPA's.

71 Roy M. Bentley '71BBA, assigned to Sheppard AFB, Texas, for training as a budget officer, has been commissioned a second lieutenant in the USAF.

1st Lt. Gerald R. Campbell '71BBA is serving as a C-130 Hercules pilot with the 40th Tactical Airlift Squadron at Pope AFB, N.C.

2nd Lt. Ronald A. Reinhart, a pilot with the 38th Tactical Airlift Squadron, is on temporary duty at Mildenhall RAF Station, England, with his unit from Langley AFB, Va.



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This specially designed blazer is made of the finest modern doubleknit fabric available. Expertly tailored, ideal for year around wear, and wear and wear. Sizes 34 thru 48; short, regular and long. (Extra long or sizes up to 52 are available upon special request.) Colors available are gold, burgundy, navy blue, green, orange and red. The Minnesota "M" and "Gold Country" sewn into breast pocket flap optional on gold blazer only. Members \$42.50; non-members \$45.00.

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2610 University Avenue
St. Paul, Minnesota 55114

Please send me: (circle size & color)

Short Regular Long
34 35 36 37 38 39 40 42 44 46 48

Gold Country Blazer

Regular Blazer: Gold, Burgundy, Navy, Green, Orange, Red

Enclosed is my check, made out to The Minnesota Alumni Association, in the amount of \$ _____

Membership # _____

Name _____

Address _____

City _____

State _____ Zip _____

Please allow four weeks for delivery.

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A great gift idea
Maroon with golden Minnesota "M"
100% polyester, 4½ inches wide
Member price: \$5.50
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2610 University Avenue
St. Paul, Minnesota 55114

Send me _____ Minnesota Necktie(s).

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Name _____

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ORIENT

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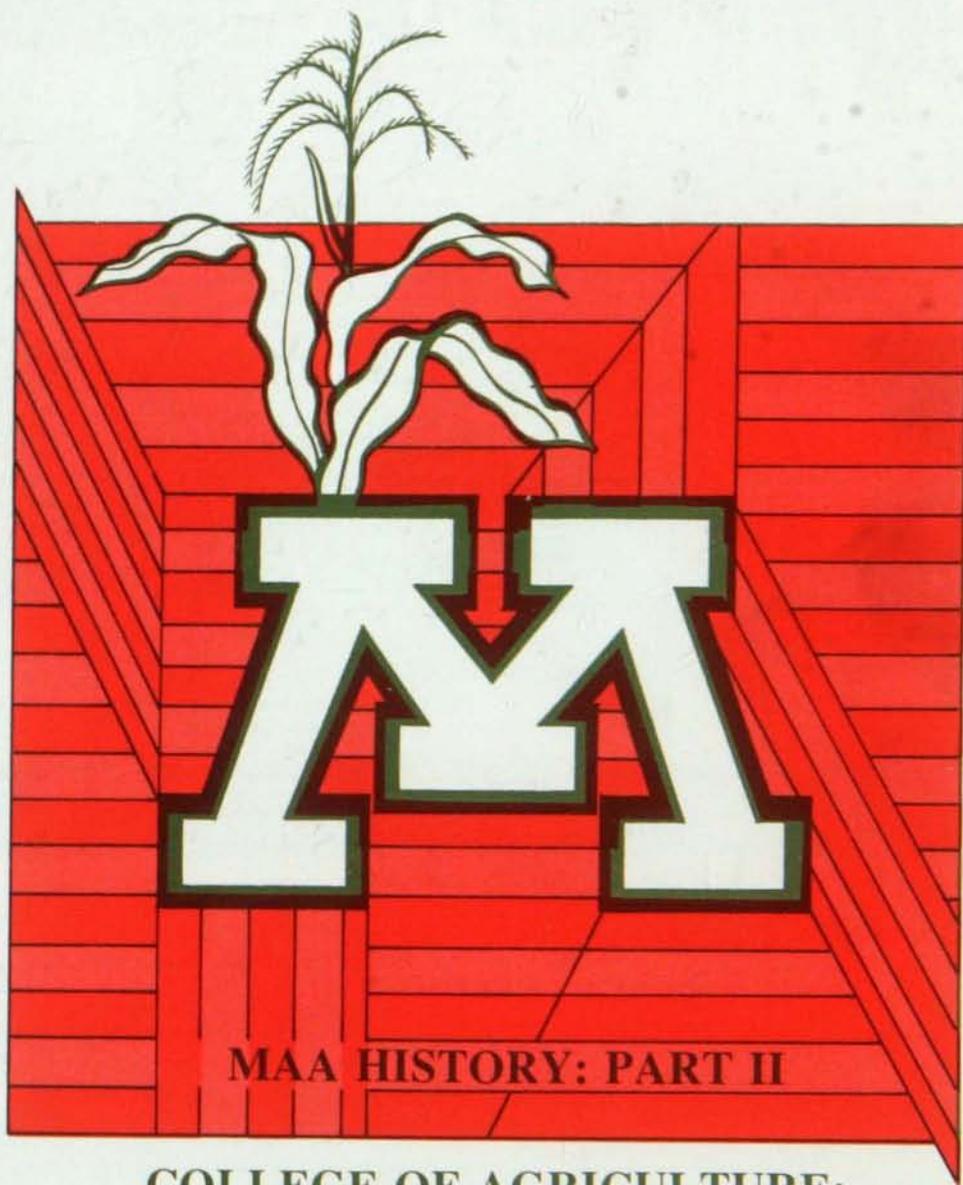
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1974 FEBRUARY

alumni news

UNIVERSITY OF MINNESOTA

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MAA HISTORY: PART II

**COLLEGE OF AGRICULTURE:
NOT WHAT IT USED TO BE**



"... any man who doesn't believe in life insurance deserves to die once without having any."

—Will Rogers

Before you buy similar protection investigate your Minnesota Alumni Association Group Life Insurance Plan

\$10,000 OF GROUP LIFE INSURANCE

EXCLUSIVELY FOR MEMBERS

Increase your Family Protection by \$10,000 with Group Term Life Insurance . . . while your insurance is in effect, cash benefits will be paid for death at any time, in any place, from any cause — aircraft accident, heart attack, auto crash, blood poisoning, pneumonia, etc.

YOUR AGE	AMOUNT OF TERM LIFE INSURANCE	SEMI-ANNUAL PREMIUMS*
UNDER 25	\$10,000	\$ 11.00
25-29	10,000	12.50
30-34	10,000	17.50
35-39	10,000	24.00
40-44	10,000	35.50
45-49	10,000	51.00
50-54	10,000	73.50
55-59	10,000	108.00
60-64	10,000	175.00
65-69	5,000	135.00
70-74	2,500	99.00

*Premiums are current rates—subject to change by the insurer.

For information concerning higher amounts, write the MAA Insurance Administrator

Coverage terminates at age 75

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● You Are Eligible . . . if you are a member of the MAA, age 60 or under. (Coverage for residents of Texas, Ohio, New Jersey, West Virginia, Florida and Wisconsin is not available at this time.)

● Generally No Physical Exam . . . usually only the short statement of health on the enrollment form is necessary.

● Beneficiary . . . you name your own beneficiary, which you may change at any time. Special beneficiary arrangements can be made to fit your own requirements. Settlements of death claims as a monthly income may be requested.

● Premiums Waived During Disability . . . if you become totally disabled (as defined in the contract) prior to age 65, and remain so disabled for at least nine months, premiums becoming due during your continued disability will be waived. Proof must be furnished if requested.

● You May Change . . . to a permanent policy which builds cash values for retirement. When you terminate membership in MAA, when you reach age 74, or when any insurance terminates because of a change in age. You may convert the amount of group life insurance which terminates to any individual policy of life insurance then being issued by the insurance company other than term insurance or any policy containing disability or other supplementary benefits.

EASY TO ENROLL

1. Complete Group Life Insurance Enrollment Form
2. Mail to: Minnesota Alumni Association
Insurance Administrator
Suite Five Hundred
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Minneapolis, Minnesota 55426

3. Send no money now. You will receive your first billing from the Administrator upon acceptance of your Enrollment Form.

MINNESOTA ALUMNI ASSOCIATION GROUP LIFE INSURANCE ENROLLMENT FORM

Prudential



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North Central Home Office
Minneapolis, Minnesota
(Policy Form No. GEN AS5-301)

A. Name _____

B. _____

Permanent Mailing Address, Street and Number

City _____ State _____ Zip _____

Coverage for residents of Florida, New Jersey, Ohio, Texas, West Virginia and Wisconsin is not available at this time.

Date of Birth	Sex	Year Graduated from U of M
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Beneficiary (Print Name as MARY DOE, not MRS. JOHN DOE)	Relationship
--	--------------

Amount of Term Life Insurance: \$10,000

Statement of Health

The following information is submitted as evidence of my insurability:

Weight _____ Height _____

Have you ever been declined or rated for life insurance? (If yes, give details below) _____

Within the past five years, have you been confined for more than five days for any illness or injury or undergone any surgical operations? (If yes, give details below) _____

Are you in good health? _____

Comments:

I hereby apply for group life insurance provided by the Minnesota Alumni Association Group Life Insurance Program underwritten by The Prudential Insurance Company of America. As a member in good standing, I understand that any and all dividends declared under the above group policy shall become the property of the Minnesota Alumni Association. I represent that each of the above answers is complete and true, and that they shall be the basis of the issuance by the Company of any group life insurance pursuant to this application.

AUTHORIZATION: I hereby authorize any licensed physician, medical practitioner, hospital, clinic or other medical or medically related facility, insurance company or other organization, institution or person, that has any records or knowledge of me or my health, to give to The Prudential Insurance Company of America any such information. A photographic copy of this authorization shall be as valid as the original.

Date _____ X _____ Signature _____

editorial

POINTS OF VIEW



Our University is more than a changing University — it is *a developing University*, developing new programs and ideas to meet its *new mission*.

For years the University acted as the junior college for the metropolitan area. With the development of the State Junior College system, eventually resulting in six new junior colleges within the metro area, *a new mission became evident* — that being to assume the task of strengthening and developing senior college programs, the Graduate School and professional school and college programs — resulting in a development process that will continue for a long time.

President O. Meredith Wilson was the one who emphatically annunciated the *impossibility* that this or any *University could continue to be the best in all areas*, that with the limited funds available, it was *necessary to set priorities* — to continue to support and strengthen the programs of those departments, schools and colleges that were distinctly unique and served special needs, as well as those which were recognized not only institutionally but regionally and nationally as outstanding — yet to provide quality education in all other areas.

Such a program of excellence for the University was started at that time and has been continued, although this progress has been little recognized or understood. Such a *program costs more* than instruction on a junior college level. It means better faculty, smaller classes, modern and updated laboratories and facilities. Such a program guarantees that our graduates can take their place among the best, and assures the state continuing high quality leadership in the Arts and Sciences, in Technology and Business, in the Health Sciences.

Medicine, Dentistry, Pharmacy, Nursing — all those that are a part of the Health Sciences are among our best programs. The demand by the legislature and the people of the State for the University to graduate more doctors, dentists, pharmacists, nurses, para-medical people, including family practitioners from a new program, caused the drawing up of a comprehensive Health Sciences program that would do the job. Needed to implement this comprehensive statement was a new Health Science building — a complex to allow the housing of all Health Sciences together for better coordination. The new Health Sciences program would increase the numbers of doctors, dentists, pharmacists, nurses and para-medical personnel graduated.

The \$154 million dollar Health Sciences complex was to be financed partially from federal funds and partially from state programs. The first unit, a 19-story, \$47 million dollar dental, clinical-medicine building, is almost finished and is currently being partially used.

The University is planning to finish the complex even though federal funds seem to have been withdrawn. In the meantime, the University's certificate-of-need permit elapsed and the State Board of Health reissued it. However, later the Board rescinded its approval after pressure from State Senator John Milton of White Bear Lake, who is chairman of the State Senate Health sub-committee, a group that has strongly criticised the University

(Continued on page 4)

Medical students will learn treatment for alcohol and drug abusers

Alcoholism and drug abuse — problems sometimes ignored by medical professionals — will soon be dealt with in an expanded training program for University medical school students.

Dr. Joseph Westermeyer, University assistant professor of psychiatry, has received three-year grants totaling \$115,000 from the National Institutes of Alcohol and Alcohol Abuse and the National Institute of Drug Abuse, enabling him to develop and introduce the program into the medical school curriculum.

Westermeyer said that these recent efforts grew out of the recognition that while medical professionals were usually attending to the medical problems related to alcohol and drug abuse — such as ulcers in an alcoholic patient — they often failed to identify and treat the abuse problem, or to recognize the related family and social problems.

Westermeyer hopes the new training will show that the chances for improvement in the abuse patient are good with early identification.

Medical students have already visited Twin Cities area alcohol treatment and rehabilitation centers to sit in on group discussions and talk with patients and staff. The new, expanded program, which will be a required course, also will include study in the diagnosis and management of alcohol and drug abuse cases. Currently, all first-year medical students take courses in the pharmacology and toxicology of abuse, and second-year students study the psychology of drug abuse.

"We hope to start consultation and treatment services in the next few years," Westermeyer said. "We're asking the community resources, the people who are already treating alcohol and drug problems, to collaborate in our plans."

He said that he is interested in finding state or private sources to help finance the consultation and treatment services.

POINTS OF VIEW

Health Sciences complex as being too expensive and unnecessary. Subsequently, the Metropolitan Health Board voted against the University's plans to proceed with Stage II, a \$33 million dollar clinic-classroom building. Such action makes it impossible for the University to go ahead with the much needed complex and actually *deprives the people* of Minnesota of a facility and program designed to train more doctors and health sciences people to serve them, as well as a state center for specialized treatment programs. This is a critical blow to the health care program for the people of the State.

Elmer Andersen, chairman of the Board of Regents, called the action "... a disaster that a *local* Board like the *Metropolitan Health Board* — sincere as they were — should make such an appalling error," and went on to say that, "... it is incomprehensible that a responsible public body would want to reduce their (the University's) efforts."

It's time that Minnesota alumni become activists in defense of our great University to assure that its greatness will not be tampered with. The decision of the Board of Health and the Metropolitan Health Board and the views of State Senator John Milton of White Bear Lake should be questioned. These individuals should be contacted by letter, phone or in person, asked to reconsider their vote and to grant to the University the certificate of need they must have to proceed with their plan to increase the number of doctors, dentists, pharmacists and nurses, and to provide a needed center for a specialized treatment program for the people of the State of Minnesota.

Ed Hauke

Please send your opinions to:

Dr. Warren R. Lawson,
Secretary, Executive Officer,
Minnesota State Board of Health,
Department of Health Building,
717 SE Delaware Street,
Minneapolis, Minnesota 55440,
296-5460.

Metropolitan Health Board,
300 Metro Square Building,
St. Paul, Minnesota 55101,
227-9421.

Metropolitan Council,
300 Metro Square Building,
St. Paul, Minnesota 55101,
227-9421.

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70th Anniversary of the MAA

alumni news
UNIVERSITY OF MINNESOTA

FEBRUARY 1974

VOL. 73, NO. 6

in this issue

Part of the story of a changing College of Agriculture, one aware to the demands of modern society and agri-business, opens the 1974 February issue. This article begins a series of continuing articles on the St. Paul campus colleges and departments. Also in this issue is the second part of the History of the Minnesota Alumni Association, and other news of alumni and their interests.

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Mary Lou Aurell '62BAJourn Editor
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GRAND OPENING

THIS IS THE ANNOUNCEMENT THAT YOU HAVE BEEN WAITING FOR . . .

The fabulous, new University of Minnesota Alumni Club will be open for business high atop the IDS Tower in downtown Minneapolis on Thursday, March 14.

Earlier in the week, *on Monday and Tuesday, March 11-12*, the Club will host a special **Open House** for members and their spouses during which free refreshments will be served. Open House times are from 9:30 a.m. to 8:30 p.m. each day. The Open House will give Alumni Club members an opportunity to browse through the Club's facilities, as well as to meet other Club members. No food or beverage service will be available on these two days.

On *Wednesday, March 13*, Alumni Club members are invited to attend a **Gala Opening Dinner** at \$15.00 per person. A reception at 6:30 p.m. will open this sumptuous event, followed by a special dinner at 7:30 p.m. Alumni celebrities and University leaders will be on hand for the symbolic

ribbon-cutting ceremony, and special guests involved in the construction of the Club will be recognized at this time. Reservations for the Gala Opening Dinner can be made by returning the coupon on the opposite page.

The Club will officially open for business on Thursday, March 14.

Lunch will be served daily, Monday through Friday, from 11:30 a.m. until 2:30 p.m.

Dinner will be served daily, Monday through Thursday, from 6:00 p.m. until 10:30 p.m., and on Friday and Saturday, from 6:00 p.m. until 11:00 p.m. The Ski-U-Mah Lounge will be open Monday through Saturday from 10:00 a.m. until 12:00 p.m. Arrangements can be made for special events, parties and receptions during the day or evenings on weekdays, and on Saturday *or Sunday*.

For reservations to use your fantastic new Alumni Club, call Miss Irene Kreidberg, Manager, at 373-2466.

NONRESIDENT MEMBERSHIPS FOR ALUMNI CLUB ARE FILLED. APPLICATIONS NOW ACCEPTED FOR NON-RESIDENT WAITING LIST.

Send to:



The Alumni Club
2610 University Avenue
St. Paul, Minnesota 55114

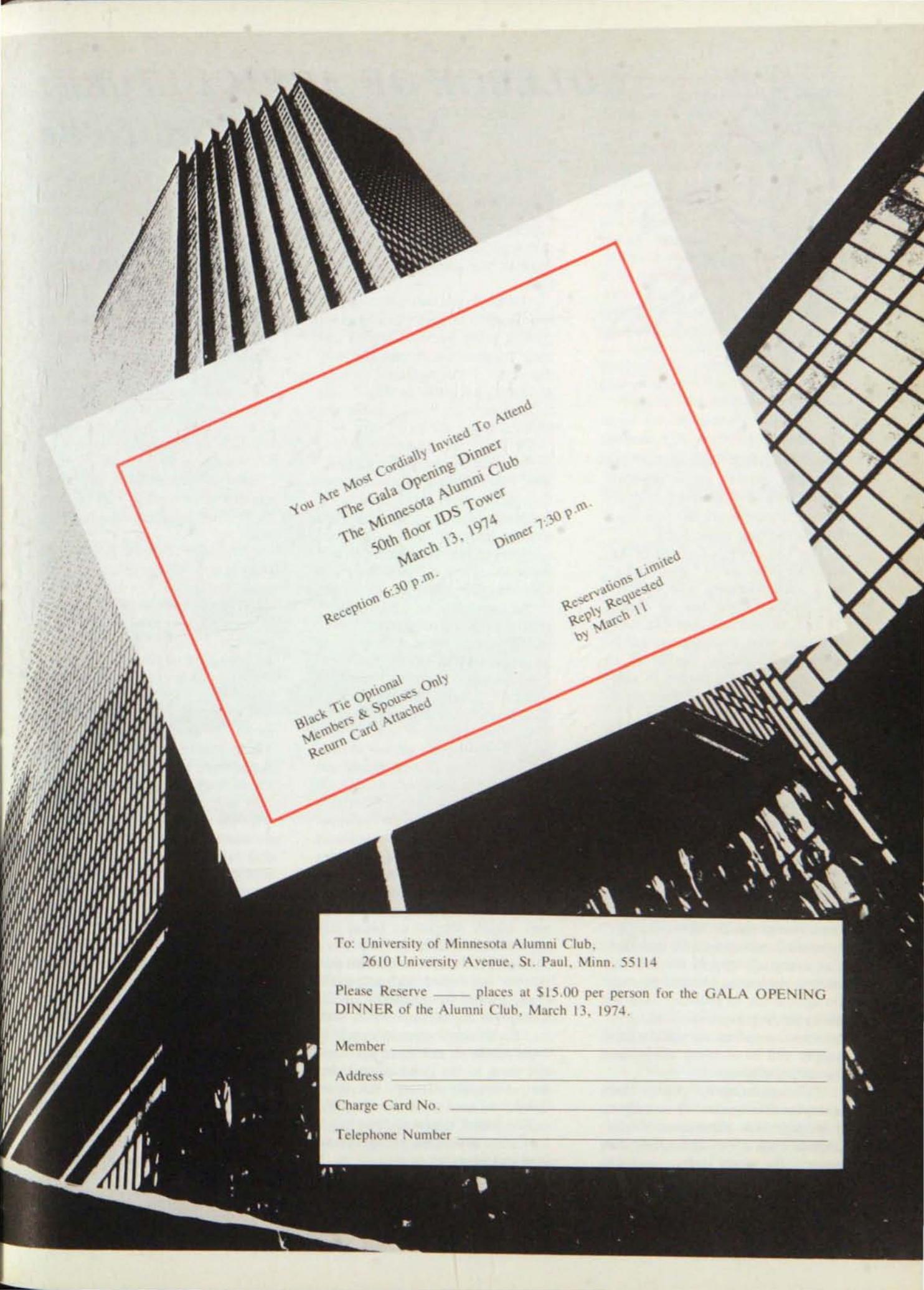
Please send me additional information on the Alumni Club and an application form. (Do not send any money at this time.)

Name _____

Address _____

City _____

State _____ Zip _____



You Are Most Cordially Invited To Attend
The Gala Opening Dinner
The Minnesota Alumni Club
50th floor IDS Tower
March 13, 1974

Reception 6:30 p.m.

Dinner 7:30 p.m.

Reservations Limited
Reply Requested
by March 11

Black Tie Optional
Members & Spouses Only
Return Card Attached

To: University of Minnesota Alumni Club,
2610 University Avenue, St. Paul, Minn. 55114

Please Reserve _____ places at \$15.00 per person for the GALA OPENING
DINNER of the Alumni Club, March 13, 1974.

Member _____

Address _____

Charge Card No. _____

Telephone Number _____

COLLEGE OF AGRICULTURE: *Not What It Used To Be*



A HIGHER educational unit that was able to place approximately 96% of its undergraduates in complementary jobs last year must have something going for it.

The University's College of Agriculture does. At its "grass roots" is a hard-working and updated Placement Office run by Deane Turner, as well as a man like Keith Wharton, who, as director of educational development, serves as an important resource person in helping professors improve their teaching.

These two men, as part of a faculty of 300, work to produce graduates urgently needed as agricultural research scientists and to apply their knowledge through extension and other educational programs.

A recent Institute of Agriculture Ad Hoc committee report to the University of Minnesota Regents pointed out that while man's health continues to receive increasing government support and public attention, that every advance in medical science increases the ultimate pressure on agriculture to produce food for an expanding population and hastens the time when the world's food supply will be seriously inadequate for its population.

"The recent abrupt change from a surplus situation in this country to a shortage is an illustration of what complacency about agriculture can cause," the report states.

"The approach of the energy crisis, which currently is causing great concern, was predicted a number of years ago and its impact perhaps could have been delayed or lessened had corrective action been taken.

"Some people now point out that the situation in agriculture is comparable to the energy situation and make the plea that we take seriously the needs for agricultural science and education today so that a crisis in food may be averted in the decades ahead," the report says.

Through an expanding curriculum that currently offers 21 majors, the College of Agriculture at the University is producing graduates who have an important role in shaping the agricultural economy of the state, the nation and the world. They will be called on in the next 25 years to meet the world's demands for a four-fold increase in food production, estimated by competent authorities to be a global reality by the year 2000.

These same graduates must also answer a nation's needs for new agricultural production techniques. "A million and a half acres of land in the United States are lost to freeways, shopping centers, lawns and other aspects of people's needs each year," the Ad Hoc committee noted. "Concern for the environment and increasingly stringent regulations of the use of pesticides make even maintaining current levels of production difficult.

"Many of the environmental factors which plague us today are highly amendable to improved technology, "and an important part in this improved technology is being played by graduates of the College of Agriculture.

"Technology created many of these problems and it can also control them to the point of reducing their damaging effects," the report states.

The nation's present life-style is intricately tied to the production of food and fiber.

Urbanization is a major problem facing this country, the Ad Hoc committee report states, especially with 130 million people living on two percent of our land area. "The inventory of land resources and living space in rural America is a problem agricultural scientists are being asked to solve and solutions are indispensable for our future growth," the report says.

"The control of erosion and sedimentation, water quality and rural land development are largely agricultural problems. Land usage brings with it problems related to pollution caused by domestic and industrial units. It is becoming more apparent that the land will become the final depository for much of this waste.

"The other choice is recycling or reusing these waste products," the report states.

"Trained people, plus research discoveries are needed to solve this problem. Changes in our methods are necessary and agricultural technology must help accomplish these changes."

The management of wildlife is closely allied to land and water use. Those students in the College of Agriculture who are studying wildlife biology and management must play an expanding role in the future wise use of our natural resources.

"A paradox of our time has been that while man has been able to manipulate and control his environment through technology, he has frequently marred the landscape of the city and countryside in the process," the committee report says.

"Much more attention is being paid to the esthetics of our surroundings at our homes, our industries, our roadsides and our recreational areas. Here, too, the College of Agriculture is making a contribution through research and instruction on native and introduced plants on landscape design and on regional planning for the best use of natural resources," the report states.

A rather unique faculty handling



Deane A. Turner, Director of Placement

bulging enrollments in the College of Agriculture is working toward the goals and solutions cited as necessary above.

Because of their formal obligation to carry out reasearch through the Minnesota Agricultural Experiment Station projects, nearly every faculty member in the College of Agriculture serves both as teacher and as researcher. While a small number of this faculty holds Agricultural Extension Service appointments, almost all are involved in continuing education and public service activities in the metropolitan area and outstate. Other faculty

members work in international agricultural programs on the campus and on assignments in many parts of the world.

In the classroom and laboratory this faculty is working with a student population that has reached 1,348 students at the beginning of this academic year, in addition to 450 graduate students who are enrolled in programs in the College's 11 departments.

In the 10 years since 1963, undergraduate enrollment in the College of Agriculture has increased more than 35 percent.

In its role to provide instruction

in those areas that contribute to agriculture, agri-business and related fields, the College of Agriculture is unique in that it offers the only bachelor of science degree program in agriculture in Minnesota.

There are three state junior colleges and two University of Minnesota technical colleges (Crookston and Waseca) that offer two-year programs in agriculture that lead to associate in arts and associate in applied sciences degrees, respectively. A number of the students graduating from these program can be found at the University's St. Paul campus completing their bachelor of science degrees.

The Ad Hoc committee reported noted that in a survey of the 180 students who earned a bachelor of science in agriculture during the 1970 calendar year, 46 percent began their collegiate careers either in other units of the University, such as the College of Liberal Arts or the Institute of Technology, or at other institutions of higher learning. Of this 46 percent, 12 percent came from other units of the University and 34 percent from other institutions.

"Of the 180 graduates, 16 percent started at Minnesota state junior colleges (8 percent attended those junior colleges offering courses in agriculture) and 9 percent started at Minnesota state colleges.

"Fifty-four percent of the 1970 graduates of this College entered here as freshman," the report states.

DURING the past three years certain trends have been apparent in the employment patterns of College of Agriculture graduates.

Since 1971 those graduates choosing to engage in farming, generally in family partnerships, has nearly tripled, according to the Ad Hoc report.

"In 1972-73 approximately 16% of all graduates elected a career in farming."

A steady decline in government positions for College of Agriculture graduates during this three-year period has severely influenced the placement of Fisheries and Wildlife graduates.

"The number of job offerings last year is estimated to be only 15 to 20 percent of those available prior to 1970," the report says.

However, a substantial increase has occurred in the number of job offerings in several other major agricultural fields and the College of Agriculture has not been able to keep up. The demands for bachelor of science degree graduates in agricultural business administration, agricultural education, agricultural engineering, agricultural journalism and food science has exceeded the supply.

"Since the summer of 1972 the supply of majors in agronomy and agricultural economics has not been adequate to fill the needs in grain marketing and the increase of export trade," according to the committee report.

Although the larger number of agriculture graduates going into family farming is adding to the College's problems in supplying graduates for openings in nonfarming agribusiness, Placement director Turner says the College is pleased with the trend. "Farming takes a lot of business know-how to be a success today," he said.

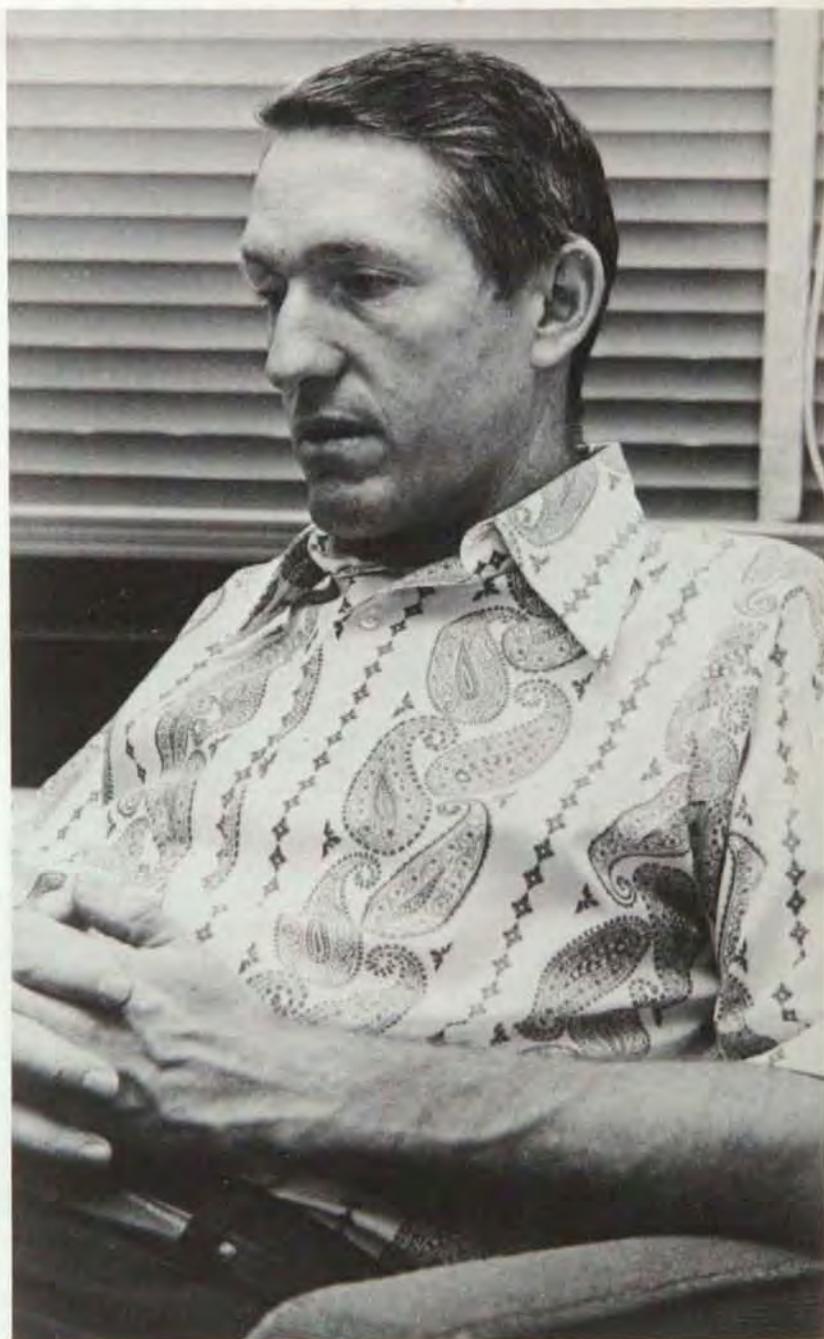
"In 10 or 15 years we will be able to point to who the farmers will be, and we are sure that they will be people with lots of managerial ability."

"We will fall way behind in agricultural education graduates again this year," he said. "This has also been true in the last six to eight years. And we will very definitely be behind again in the area of food sciences. (the manufacturing, processing and packaging and distribution of food).

"The food science industry is really on the move," Turner said. "It will take us quite a few years to catch up with it."

Turner noted that not many land grant institutions have facilities for food science education and that Minnesota's recently expanded facilities probably give the institution one of the best, if not the best, educational facility in the country.

UNDER Turner's direction the College of Agriculture may have



Keith Wharton, Educational Development Coordinator

developed one of the better placement services on the University campus. The high placement rates, climbing from 85 percent to 96 percent of the bachelor of science graduates, in the last three years, attests to his success. Even more so does his program, which through concentrated efforts with senior students, matches graduates, according to their qualifications and interests, with employers.

Not only does Turner require that the students coming through his office be specific about the career opportunity they are seeking, he also requires the employers to be the same about their prospective employees. This attitude has led to the development of an excellent job title index for the graduates and the employers, as well as an invaluable pre-screening service for students to
(Continued on page 38)

Your MAA Membership Entitles You To

buy selected hard and soft cover books published by the University of Minnesota Press at discounts representing substantial savings over the regular list prices of these books. This offer applies only to books advertised in The University of Minnesota Alumni News.



Three Very Fine Volumes By Dr. Theodore Blegen:

Dr. Theodore C. Blegen '12BA '15MA '25PhD, dean emeritus of the University of Minnesota Graduate School and one of the state's foremost historians until his death, published these three distinguished books with the University of Minnesota Press. Known for his writings on the Norwegian immigrants, Dr. Blegen held an honorary doctor of philosophy degree from the University of Oslo, as well as honorary degrees from St. Olaf College and Hamline University, and an Outstanding Achievement Award from the University of Minnesota.

THE LAND LIES OPEN (1949) is Dr. Blegen's recreation of some of the thousands of characters and incidents that made up the panorama of exploration and settlement in the Upper Mississippi Valley. The author's narrative skill brings the stories of some famous, but mostly just plain people alive in this volume. These are stories of adventurous sons and daughters of New France, England and America, who slowly, over a period of more than two centuries, opened the river channels leading into the great Midwest to knowledge and usefulness. (Reg. price \$3.00) **MAA price \$1.95, plus \$.18 postage.**

LAND OF THEIR CHOICE (1955) is a collection of "America letters" that immigrants wrote to friends and relatives in the lands they had left. This book, which is a kind of composite diary of everyday people at the grass roots of American life, tells a little-known human story that is part of the larger saga of America. The letters, written by Norwegian immigrants in the middle of the 19th century, came from different parts of

the United States, recounting pioneer life from coast to coast. (Reg. price \$5.75) **MAA price \$3.74, plus \$.32 postage.**

MINNESOTA: A HISTORY OF THE STATE (1963), in its fourth printing, is an authoritative, highly readable account of the state's development that carries the reader, concisely and comprehensively, from Minnesota's prehistoric setting into the 20th century and the present. It is a history that is a panorama of the Sioux and Chippewa Indians, of explorers and

fur traders, missionaries, soldiers and adventurers from France and England, of bonanza wheat farmers, lumber kings and lumberjacks, of "iron men" of the Mesabi range, of imaginative and dedicated social reformers and politicians, and a large cast of many more memorable people. Here Blegen also shows the importance of Minnesota in the larger stream of national history, as well as the significance of the nation's history in the development of the state. The book is generously illustrated. (Reg. price \$9.50) **MAA price \$6.18, plus \$.40 postage.**

Minnesota Alumni Association Books
University of Minnesota, 2610 University Avenue
St. Paul, Minnesota 55114

No.	Price
<input type="checkbox"/> The Land Lies Open	\$ _____
<input type="checkbox"/> Land Of Their Choice	\$ _____
<input type="checkbox"/> Minnesota: A History Of The State	\$ _____
(Minnesota resident only, add 4% sales tax)	
TOTAL POSTAGE CHARGES \$ _____	
TOTAL REMITTANCE \$ _____	

(Make checks payable to the Minnesota Alumni Association)

Name _____

Address _____

Membership Number _____



SOME OF MINNESOTA'S ALUMNI leaders paused for the camera during the opening of the Minnesota Alumni Association's first Alumni Club in the Sheraton-Ritz Hotel, downtown Minneapolis. Those pictured above include Clifford C. Sommer '32BBA, Association board member; Franklin D. Gray '25BA, Association president during the grand opening of the first Alumni Club; and Charles Judd Ringer '41 and Edwin A. Willson '30BSEE, both of whom would become presidents of the Association following Gray. The new Club, which opened in 1961, would close ten years later because of operational difficulties beyond the control of the Association.



ANOTHER SERVICE OF THE ASSOCIATION has been its class reunion arrangements which bring numerous alumni back to the campus every year to renew old friendships, engage in some memory swapping and rebuild loyalty to alma mater. Two happy reunionees are seen in the photo at the right.

The Evolution Of An Association: Part II

Its History Is One Of Continuing Dedicated Leadership And Service

THE time is 7:30 a.m.

The place might be the Minneapolis Athletic Club, the offices of the University of Minnesota Alumni Association, the St. Paul Athletic Club, the Campus Club or, soon, the Alumni Club.

The men and women breakfasting together are members of the executive committee of the Association. With them is the executive director. There is no small talk. This is the monthly business meeting where reports covering finances and other operational matters are discussed.

The faces have changed over a period of 26 years. And the topics covered in these meetings have changed from September 1948 to November 1973, reflecting change in the world and on the University campus. The Association's evolution continues as it must in any dynamic organization serving a dynamic institution.

Underlying the discussions of alumni leaders is the reiteration of the purpose of the Association.

When the University was young and struggling for existence, the General Alumni Association stated as its purpose "The promotion of the welfare of the University of Minnesota through the stimulation of an interest therein of all graduates and non-graduate matriculates of all colleges, by keeping them in touch with and informed of the doings of their Alma Mater, and by the cultivation of a fraternal spirit . . ."

At the time of the incorporation of the Association in 1948, its purpose was stated:

"To assist in securing every reasonable financial support that the needs of the University of Minnesota requires;

"To support the administration of the University of Minnesota in carrying out its educational policies and programs of service to the people of the State of Minnesota;

"To keep graduates and former students adequately and correctly informed regarding the affairs of the University of Minnesota;

"To develop a program of cooperation with alumni of the University of Minnesota, who, as individuals or groups, desire continuing educational service such as may be made available through the departments of the University of Minnesota;

"To work toward broadening educational opportunities for youth through the sponsorship of a scholarship program;

"To lend support to worthy student projects and activities and to assist students of the University in every way possible;

"To bring alumni back to the University of Minnesota campus as often as possible through planning and arranging special programs, events, occasions, meetings, reunions and the like;

"To sponsor and develop University of Minnesota alumni chapters throughout the state and nation so as to bring the University to its alumni;

"To provide an opportunity for graduates of the University of Minnesota for annual giving through the Alumni Fund;

"To bring service and educational programs to the University alumni body not otherwise obtainable;

"In furtherance of the foregoing purposes, to accept, receive, hold, invest, reinvest, manage and administer gifts, legacies, bequests, devises, funds and property of any kind and nature, without limitation as to amount or value; to use, employ, expend and disburse, by donation or otherwise, the income and principal thereof, exclusively for the express purpose of this corporation."

This philosophy, put into fewer words, is that an organized, informed body of alumni can serve the University as no other people in the state can. The Association's greatly expanded and more specific set of objectives also set new requirements for the conduct of the Association's business.

Between the retirement of E. B. Pierce on June 30, 1948, as executive secretary of the General Alumni Association and as field secretary and director of alumni relations for the University, and the assumption of duties by Edwin L. Haislet on November 7, 1948, William S. Gibson, editor of the *Minnesota Alumnus*, served as alumni secretary.

In late 1948 the keynote of the Association's reorganization became service. This meant service to alumni as well as service to the University. The Association's office staff was increased to give that service. The space they occupied in Coffman Memorial Union very soon became too limited, and the dream of an Alumni Center began.

Such a Center still remains a project to be accomplished. Its site possibilities have shifted from the



MAA EXECUTIVE DIRECTOR ED HAISLET stands in front of the IDS Tower in downtown Minneapolis, the location of the new University of Minnesota Alumni Club. Haislet's untiring efforts to open the Club in the Tower this March cap 25 years of dedicated work for the Minnesota Alumni Association and the University. The short article about him on the opposite page was prepared by his staff without his knowledge.

He's a Fighter

If you don't believe it look at that jaw.

Ask anyone who works with Edwin L. Haislet '31BS '33MS '37EdD, executive director of the Minnesota Alumni Association for the last 25 years.

He has been a party to so many "firsts" that his predecessors, E. B. Johnson and E. B. Pierce, must be pleased with the development of the Association. They, too, served long terms.

Ed Haislet's appointment was announced by the board of directors in September 1948; to the membership in the October issue of *Minnesota Alumnus*. His title was Director of Alumni Relations.

At the time of his appointment, he was assistant professor of physical education in the athletic department. He had been asked to serve as executive secretary of the Governor's Youth Conference and to be director of the preventive division of the Youth Conservation commission of the state of Minnesota by Governor Youngdahl. President Morrill urged him to accept the Association appointment. He was loathe to do so because he wanted to complete the creation of a PhD sequence in the College of Education leading to a doctorate in physical education and recreation at Minnesota. New York University alone offers such a PhD. It was there that Ed received his degree. The sequence at Minnesota has never been completed.

Looking back over his record of achievements in the MAA since November 7, 1948, when he assumed responsibility, it is one of the few projects left unfinished.

Some fellow workers know him as a boxer. He had served as director of the Golden Gloves Boxing Tournament in Minneapolis. His love for sports, his concern for physical education, intramural sports and

collegiate athletics has been continuous. One of his colleagues marvels at his physical fitness. He is a jogger. Athletics may account for his self-discipline, according to another friend.

Now a full professor at the University, he went up through the ranks. He was assistant director for intramurals, teaching assistant, instructor, associate professor, professor and chairman of the department of recreation. During the summer of 1954, he taught at the second summer session, University of Colorado.

That same year he was awarded a trip to Europe for the fine record he had achieved as state chairman for the Crusade of Freedom (Radio Free Europe) in Minnesota.

His work as director of the University of Minnesota Alumni Association keeps him in close touch with the University president and vice presidents. He works directly with Vice President Stanley J. Wenberg. His work with him started when Mr. Wenberg was director of the Greater University Fund, the joint General Alumni Association-Regents' undertaking to promote alumni-giving.

In his position he must keep the proper balance between work with the Association and work with the University. Since they complement each other and since communications between them are essential to the welfare of each, this relationship is important.

In working with officers and board members of the Association, he is working with volunteers. Many of these are and have been leaders in the business and industrial work of the state and nation. One associate called him a "man's man" and then added, "He is also a lady's man. He is charming." The women serving on his board and on the Association's

staff have found him willing to hear their opinions and reactions to his suggestions.

When one Association president referred to his quality as a fighter, he illustrated by saying that he was well aware of Association and University needs and was imaginative enough to find means to satisfy them. These means are evident in Part II of the Association's history.

Ed is a strong believer in mixing town and gown. The Alumni Club is one way this is accomplished. He believes that the MAA membership of more than 22,000 should have services, such as group insurance and foreign tours, available to them, because of their number. He believes that memorabilia is a constant reminder of Alma Mater to them and to others who identify them with it.

The University is No. 1 in Ed's mind. He believes the alumni can keep it No. 1 among universities. His hard work is devoted to this end. Because of his enthusiasm he inspires others. Only through such enthusiasm can projects and associations manned by volunteers be kept dynamic. Associates agree that he has been the right man in the right place at the right time. Don't get the idea that Ed is a "yes" man. He can be negative, but he is thoroughly reasonable. He can be fired up about ideas from others as much as by his own.

He believes what he said when he reviewed the history of the Alumni Association briefly, "In retrospect, the alumni of the University of Minnesota have every reason to be proud of their contribution to their Alma Mater. In looking forward, they can be confident that not only are their strength and assistance needed, but that it is absolutely necessary for the University's continuing place of greatness."

Pillsbury mansion to the West Bank; from the Litzenberg house on East River Road to the East campus area of the University.

MAA staff appointments to carry out the alumni program instate and out included a field secretary. This program was one of organizing and

strengthening clubs, or alumni chapters, as they came to be known. Programming was important if campus information was to be communicated.

Communications: How to accomplish that? The early morning meetings of the executive

committee had the word on the agenda or members came to talk about it. The field secretary, the executive director, the University president, members of the University faculty, individually or in groups, went out into the the state and further to speak to alumni.

THE NEEDS

of the
University of Minnesota

THE LEGISLATIVE REQUEST

1961-1962 1962-1963

1960

Higher Education
In Minnesota:
Where The Load Is
Being Carried



DURING THE STATE'S LEGISLATIVE YEARS a major effort of the Association has been its organized thrust in mobilizing information and alumni to present the needs of the University both to the legislators and to the people of the state. The importance of such alumni effort was emphasized in 1959 by University President Morrill when he said, "We have a real need of mobilization of outstate support and the Alumni Association, legislative-wise, will have to assist in this particular aspect."

Getting alumni together was easier when the state was directed into districts and then redivided, as time passed.

There were film presentations to make at alumni meetings, a first, the Minnesota movie made by Farmers & Mechanics Bank, the last called "Our Changing Campus", made through the courtesy of National Car Rentals, Inc., and through the generosity of MAA president Ken Glaser and the Association. There were football movies, too, and visits by the men of the Athletic department. The presidents of alumni chapters came to the Twin Cities for workshops to hear administrative officers talk about the University's budgetary needs, and to see for themselves the physical changes taking place on the campuses.

Communications meant getting written materials to members and non-members, which meant records. MAA had the first computerized records among



ALUMNI AND INTERCOLLEGIATE ATHLETICS are synonymous. Members of the Association have always been concerned about the status of the Gopher in the Big Ten, and their support has been of prime importance to many of the Athletic department's successes. Above a jubilant Gopher team carries the prize of a traditional rivalry, Floyd of Rosedale, from their victory field.

alumni associations. In 1949 coordination with the Association's mailings meant keeping track of 330,000 former students and graduates. By 1971 that number had grown to over 600,000.

Communications moved to a more personal level when the college constituent groups — the alumni associations of colleges and units within the University — became actively associated with the Minnesota Alumni Association in 1954. These groups, who hold their own annual meetings and often plan seminars of special interest to their members, also participate in the overall programs of the MAA and rely on its services for success in the events they sponsor. Today there are 17 such groups — Institute of Technology, College of Business Administration, College of Education, School of Dentistry, College of Veterinary Medicine, College of Pharmacy, Mortuary Science, Medical School, College of Literature and Arts & University College, Colleges of Agriculture, Forestry and Home Economics, School of Nursing, Minnesota Alumnae Club, School of Social

Work, Dental Hygiene, General College, the Division of Medical Technology and the School of Journalism & Mass Communications.

In 1967 an Outstanding Constituent Award was given for the first time. Based on questionnaire competition which indicated work accomplished by the group during the year, the first award, a banner, was made to the School of Business Administration Alumni Association, with the Medical Alumni group and the Minnesota Alumnae Club as runnersup.

Another MAA arm of communication, its magazine publication, has gone through an evolution of names. As a weekly, it was known as *The Alumni Weekly*. When it became a monthly, issued during the college year, it was called *The Minnesota Alumnus*. *Minnesota*, *The Voice of the Alumni*, *Gopher Grad* and, finally, *The University of Minnesota Alumni News*.

The *Gopher Grad* was a name too unsophisticated to suit New York alumni. As a result of their

Greater University REPORT

First Gifts Presented to Fund

President Morrill of the University of Minnesota today announced the receipt of the first two gifts to the newly created Greater University Fund, that of Herbert S. Woodward '07, a Columbia Heights (Minn.) banker, and of Edgar F. Zelle '13, president of the Jefferson Transportation corporation, Minneapolis, and a man who lead the Minnesota Alumni Association.

President of the Greater University Fund

President Morrill, Clifford C. Sommer '32BBA, president of Security National Bank and Trust Co., Owatonna, Minn.; (back row, left to right) Francis (Pug) Lund '31-35, Minneapolis insurance agent; Sigurd Hagen '15BA, Cheshire, Conn., retired insurance agent; Louis Gross '25LLB, Minneapolis attorney and chairman of the Greater University Fund; and George L. Faber '16-17, Chicago area representative for King Midas Mills.

Spending Account

The fund is to be used for the purchase of books, travel, and other expenses which are necessary for the University's educational program.



FULFILLING ONE OF ITS EXPANDED OBJECTIVES, the raising of money for University needs, supplementary to legislative appropriations, the Greater University Fund was established in 1947. A page from the Greater University Report which ran in the February 1948 issue of The Minnesota Alumnus told of the first two alumni contributions to the newly created Fund, that of Herbert S. Woodward '07, a Columbia Heights (Minn.) banker, and of Edgar F. Zelle '13, president of the Jefferson Transportation corporation, Minneapolis, and a man who lead the Minnesota Alumni Association.



RECIPIENTS OF THE FIRST Alumni Service Awards, presented at the Alumni Honors Luncheon Feb. 25, are shown here with President Morrill. They are (front row, left to right) Ben W. Palmer '11BA '13LLB '14MA, Minneapolis attorney; President Morrill; Clifford C. Sommer '32BBA, president of Security National Bank and Trust Co., Owatonna, Minn.; (back row, left to right) Francis (Pug) Lund '31-35, Minneapolis insurance agent; Sigurd Hagen '15BA, Cheshire, Conn., retired insurance agent; Louis Gross '25LLB, Minneapolis attorney and chairman of the Greater University Fund; and George L. Faber '16-17, Chicago area representative for King Midas Mills.

IN A MOVE TO RECOGNIZE THOSE who have given exceptional service to the Association and the University, the first Alumni Service Awards were made in February 1960 at the University of Minnesota Week program. Six loyal alumni, pictured above, received a medal and certificate of appreciation from University President Morrill that day.

objections, an advisory committee was set up with such illustrious alumni serving as Arthur "Red" Motley of *Parade* Publications; Levon West, the artist who, as Ivan Dmitri, made photography a fine art; Hward Haycraft, president of H. W. Wilson & Company; Hedley Donovan, then editor of *Fortune* magazine; and Robert M. Jones, editor of *Family Magazine*.

University of Minnesota Week in February celebrating Charter Day and class reunions in June became times when communications were face to face. On these occasions alumni have had the chance to attend seminars in continuing education. The University president and illustrious alumni have often been present to address such alumni gatherings.

At one time an Association service in continuing education was a weekend seminar off-campus.

This occurred as a retreat at Pine Edge Inn, Little Falls, in February 1968. Professor Harold Deutsch from the University's department of history, and Dean John Turnbull of the College of Liberal Arts and an economics professor, were in charge. Registration was limited to 60, with the cost being \$50.

Homecoming has always been a time for alumni to come back to the campus. The Association's president had the privilege of crowning the Homecoming Queen and kissing her, when that tradition existed. Traditions didn't count for much during the 60's, but they are coming back.

One of the traditions dropped was the Big Locomotive following the singing of "Hail, Minnesota" at football games. The alumni protest was so great that a letter was sent by the Association's executive

director to President Morrill and the Regents in 1953.

Another tradition that has gone is *The Gopher* yearbook.

Alumni protests came from a break in custom, a hangover perhaps of a sense of loyalty. Some protests in the same vein came when the administration's plans for a building of the College of Education on the Knoll became known. The executive director answered these protests by reminding callers and writers that the focus of the campus was no longer the Knoll nor the Mall, but the bridge from the East to the West Bank campuses.

Alumni loyalty through identification was to be encouraged.

Alumni Directors Plan Expanded Activity Program

IN THEIR responsibility as members of the governing board of the General Alumni Association this summer has been a busy period for the officers and directors of the organization. This is especially true of the committee on the revision of the constitution which is headed by Mr. Ben W. Palmer '11; '13L.

• • In spite of vacations and summer heat, several meetings of the board of directors of the association have been held for the purpose of considering and taking action on proposed changes in the constitution and the organizational pattern of the association. Final action on the changes as recommended by Mr. Palmer and his committee was to be taken at meetings of the board of directors in September.

• • Also demanding the attention and approval of the officers and board of directors this summer were plans and proposals submitted by the executive staff for the expansion of the program of activities of the association. The staff of the central office is being increased to handle the expanded program of services and activities.

• • A complete report on the changes in the organizational set-up as approved by the board of directors will appear in the October issue of the *Minnesota Alumnus*. Both the new constitution and the expanded activity program will call for broadened and more active participation in the affairs of the association by the entire membership. A new membership basis is contemplated under which every paid subscriber to the *Minnesota Alumnus* will have active membership status in the association. Under the former constitution as originally adopted in 1904 and amended in 1916, various privileges of membership were limited to those holding life memberships in the association. The policy, with life memberships priced at a very nominal figure, was practical and satisfactory in the early years of the organization.

• • At a meeting in the University Armory in 1904 the General Alumni Association was formed by a group of devoted alumni who recognized the need for organized alumni influence in behalf of the University. At the time it appeared that the

control of the finances of the institution might be removed from the control of the Board of Regents and placed in the hands of a political agency of the state. This threat to the independence of the University aroused alumni to action and through their newly-formed association they played an important role in the defeat of the proposal.

• • Three years earlier, in September of 1901, a magazine for Minnesota alumni, the *Minnesota Alumni Weekly*, had been started by Mr. E. B. Johnson '88, who for several years was University registrar. Once the General Alumni Association was firmly established, Mr. Johnson offered to turn over the magazine to the association and his offer was accepted. First as the *Minnesota Alumni Weekly*, and since 1943 as the *Minnesota Alumnus*, the magazine has been issued continuously as the official publication of the General Alumni Association.

• • Mr. Johnson continued as editor of the magazine and also served as secretary of the General Alumni Association until 1920 when he was succeeded as secretary by Mr. E. B. Pierce '04, and the editing of the magazine was turned over to an assistant on the alumni association staff.

• • In 1920 a life subscription program was adopted for the purpose of building an endowment fund for the magazine. The life subscription fee of fifty dollars included life membership in the alumni association and entitled the holder to receive the magazine for life without payment of further subscription fees. All payments for life subscriptions are placed in the permanent investment fund and the income from the fund each year is assigned to the magazine budget. The investment fund now totals approximately \$102,000.

• • Down through the years the General Alumni Association has operated on an extremely limited budget with the magazine as its major source of income. Fortunately, increased subscription income in recent years has managed to keep pace with mounting costs with the happy result that the association has continued financially solvent. There has been little surplus however for added services.

• • Under the program envisioned by the officers and board of directors, this year marks the beginning of a new phase in the development of organized alumni activity and service to the University. The enthusiasm and the thoughtful planning of the officers and directors have set the expanded program in motion. The active interest and participation of the membership will insure its success.

A PAGE FROM THE September 1948 *Minnesota Alumnus* heralds the expanding activities and involvements that would become characteristic of the *Minnesota Alumni Association* in its last 25 years.

The first album of Minnesota songs was planned in 1951. The official alumni ring, which was recently re-designed, was adopted in 1952. Additional loyalty items are advertised regularly in *The Alumni News*. One alumnus asked for a paperweight with a bronze Gopher. He did not get it, but the Minnesota Gopher grins from a Minnesota plaque available through the Association.

Changing times brought requirements for other types of service from the Alumni

Association to its alumni members. In 1962 group life insurance was arranged. Policies for hospital indemnity, accidental death, automobile and senior life insurance plans are also available now. Members may obtain selected books published by the University Press at a substantial discount and have special privileges on the University golf course. They also have the opportunity to join special foreign tours sponsored by the Association.

In 1961 an Alumni Club was opened in the Sheraton Ritz Hotel, Minneapolis. There was no place on campus that alumni could call their own. A club in the downtown area solved that problem. It was a place for alumni to meet for lunch and dinner. It was also a place where constituent group meetings and annual meeting receptions could be held. Because of difficulties in operation, the Club was closed in 1971.

Plans began immediately for its relocation. Early in March 1974 the new Alumni Club will open on the 50th floor of the IDS building in downtown Minneapolis. Here there will be adequate space for alumni activities, luncheons and dinners.

THE officers of the MAA have always been alert to recognition of people who have served the Association and the University. The first Alumni Service Awards were given in February, 1960, at the University of Minnesota Week program. Later, in 1962, the Board honored the first non-alumnus when the Honorary Alumnus Award was presented to William Nunn for 20 years of service as director of alumni relations.

The University's Outstanding Achievement Award is a Regents' recognition, but the recipient is chosen from a list presented by alumni and the University honors committee. Honor came to one MAA board member, Dr. Jeannette Piccard, when Phillip Whitbeck '47BA, director of administration, NASA, came from Houston to pay tribute to her for her contributions to the space program. This presentation was made at an Association board meeting.

Service to the University has always been circumscribed by communications. The willingness of alumni to serve is always present. The personnel is there. In speaking about the state of higher

education in 1959 and University needs from the legislature, Dr. Morrill said, "We have a real need of mobilization of outside support and the Alumni Association, legislative-wise, will have to assist in this particular aspect."

MAA has given that support during its existence. Throughout the state's legislative districts, personal contacts with legislators are a regular event for alumni. The Association maintains flexible programs to present the University's needs to the people of the state, and its board has a delegation dinner for legislators in Hennepin and Ramsey counties.

The same alumni concern is shown in the choice of Regents. A list of persons qualified to serve in this capacity and to fill vacancies is always available to the Minnesota governor and the state's legislative bodies. The welfare of the University is the constant concern of the Association's members.

In 1958, in 1966, and again in 1973 and 1974, an MAA committee has worked with the Regents in the selection of a new University president.

President Moos requested alumni representation on two University committees: the committee on social policy and on extension and community programs. This request came in 1969.

At the President's Leadership Seminar alumni and constituent presidents have an opportunity to learn first-hand about needs and problems from University administrative staff members and the University president himself.

Alumni are represented on other University and student committees, including student affairs and intercollegiate athletics in the University Senate; on the Union Board of Governors on the East and West Banks and on the St. Paul campus; and on the University scholarship committee.

Since athletics and the status of intercollegiate sports are of real concern to alumni, MAA has been involved in many phases of the work of the University's department of physical education and intercollegiate athletics.



ON FEBRUARY 23, 1961, at approximately 3:45 p.m., O. Meredith Wilson stepped out of Northrop Auditorium and walked from between its great columns as the ninth president of the University of Minnesota, following a stirring and nostalgic ceremony that marked the alumni celebration of Charter Day. Many former Minnesotans were present for this distinguished ceremony, including then Minnesota Governor Elmer L. Andersen who transferred the mace to Wilson.

Occasionally involvement is light-hearted as it was when MAA provided the entrance fee for Minnesota's candidate in the Miss Football contest at Berkeley. And the candidate won!

On a more serious note, the status of the Memorial stadium continues to be an alumni concern.

Until 1948 there was no freshman scholarship program at

Minnesota. That year the Greater University Fund, set up by MAA and the Regents, gave MAA \$19,000 for 40 freshman scholarships. Alumni in the state's districts screened applicants for presentation to the University Scholars Committee. In June 1970, the first MAA merit scholarships were given to the students in the top two percent of their classes.

Raising money for University needs, supplementary to legislative appropriations, is one of the Association's objectives. In 1947 the Greater University Fund became a reality. Following a study made in 1961, this fund was known as the Alumni Fund and was under the direction of MAA's executive

director from 1963 until July 1, 1972, when it became part of the University Development Foundation.

Few people remember that it was the Association which furnished funds for the air-conditioning of Coffman Memorial Union's ballroom. Alumni gifts have helped the band and the cheerleaders, and foreign students have learned of the Association through its interest.

DISEMINATION of information to alumni all over the country became increasingly important as protests and disruptions became a part of university life. Few remembered that the outcry came much earlier when the fear of communism reared its head on campuses. The resignation of Dr. Frank Oppenheimer at Minnesota might have caused reactions here. In an editorial in the October 1949 issue of *Minnesota, Voice of Alumni*, Executive Director Haislet summarized the arguments for and against teachers who acknowledged being party members. The address given by President Morrill at the meeting of the American Alumni Council in Williamsburg was printed. Haislet concluded his editorial by saying, "May we somehow gain the larger wisdom and the greater courage — the insight to interpret and the power to persuade."

When the sit-in at Morrill Hall occurred on January 14, 1969, the MAA board passed a resolution following the Report of the Commission on Demonstrations, dated April 24, 1968: "Therefore, be it resolved that the Board of Directors of the University of Minnesota Alumni Association go on record requesting the University administration to take prompt and appropriate disciplinary action against individuals and groups responsible for damage to property and disruption of University activity in violation of rules and regulations approved for campus demonstrations. Said action is vital to the peaceful on-going of the University and must set an example

of leadership in law and order for Minnesota individuals and institutions."

Following the May 9-15 confrontation, MAA sent out 130,000 letters written by President Moos to alumni and parents of students on the campus.

As early as 1949 Dean E. G. Williamson had proposed student representation on the MAA board. Students brought requests for assistance to MAA, some of which were honored and others rejected on their merit as alumni concerns, and student panels presented their points of view at other board meetings.

WHEN the Alumni Association was organized, alumni on the faculty and off campus had only one objective in mind: the welfare of the University. That welfare had to include faculty, staff and students. It had to involve financing for building, maintenance, salaries. It came to involve extension of educational opportunities in Duluth, Morris, Crookston and Waseca, as well as on the West Bank.

The larger and more extended the University becomes, the more it needs its alumni. "No university is sufficient unto itself — it needs the help and understanding of its alumni. The influence of a university on a person is far greater than his four or five years spent on campus. The University has an obligation to assist its graduates in maintaining a continuing contact. It has need of the advice and counsel of its graduates as well as their faith and understanding. It needs the financial support of its graduates. Most of all the University needs to make each alumnus an ambassador, not only for the institution, but for the educational process itself."

And the alumni need the University: "There is a deep emotional attachment for the school we attend. College years are formative years . . . The University is a place where we

receive help to grow and to take our place in the world. Personal attachments are formed for places and things, but more importantly, for people." So wrote Executive Director Haislet in the October 1972 issue of *Alumni News*.

University President Wilson made the comment in 1960 that "the alumni are the finished product of the University. They show the success or failure of said institution. There is nothing that an alumnus can do better than to be successful at what the University helped him to be successful at — not how much money or title he has, but successful in his field. Merit scholarship is as important as scholarships for need."

At the close of each annual Honors Presentation and Minnesota Alumni Association Annual Meeting, members and guests rise and repeat the words on the facade of Northrop Memorial Auditorium, "Founded in the faith that men are enabled with understanding, dedicated to the advancement of learning and the search for truth, to the instruction of youth and welfare of the state.", then, led by Dr. Roy Schuessler, his wife Elaine at the piano, sing, "Hail! Minnesota."

Some of those present have been in attendance long enough to realize "that the history of the University and the contributions of the alumni are inexorably bound together." Minnesota alumni can be proud of the quality of the work they have done for the University. The University can be grateful for that work.

Seventy years have given the Association opportunity to grow in its own organization. Know-how must be adapted to constant change. The Association has shown that flexibility in its concept of need both in service to the University and service to its members.

The consistency of devotion of thousands of alumni under the dedicated leadership of officers and board members — all volunteers — is an indication that alumni do care about the prestige and the welfare of Alma Mater. — Wilma Smith Leland

dave shama's gopher tales

Here and there on the Gopher and Big Ten sports beat:

The Gopher basketball roster is without a Minnesota native, but that will change next season if coach Bill Musselman has his way. Musselman hopes 6-foot-7 Mark Olberding of Melrose will attend the University.

"A lot of colleges want him," Musselman said. "He's a good one and could start for us right now. In time he could be a great one."

Olberding, a strong player with good jumping ability, has visited the campuses of Kentucky, North Carolina State, Notre Dame, Maryland and Minnesota. He may visit Oregon and Long Beach State.

Despite the competition, Olberding tells friends Minnesota will probably be his choice . . .

A second Minnesotan on the squad next season could be Mark Landsberger, formerly an all-stater at Mounds View High School and now attending Allan Hancock Junior College in California.

The 6-foot-7 Landsberger originally signed a national letter of intent last spring with Rice, but never attended school there. Under NCAA rules Rice can prevent Landsberger from transferring to another major school next fall, forcing him to sit out one more year. But chances are good Rice will release its hold.

Minnesota faces competition for Landsberger from West Coast schools and Maryland. Musselman must feel he has the inside track, however, since Allan Hancock coach Robert McCutcheon is the father of Gopher guard Rick McCutcheon . . .

Musselman, without a player over 6-foot-7 on the current roster, is intent on signing 6-foot-11 Chad Nelson of Yankton, S.D. Nelson is reportedly one of the finest prep players in the country.

An indication of Nelson's athletic ability is the fact he played quarter-

back on his high school football team . . .

Football coach Cal Stoll already has a player signed and enrolled in school. He is Dexter (J.D.) Pride of Lakewood Community College in White Bear Lake.

The 6-foot-4, 225-pound Pride established single season scoring 26 touchdowns and rushing records at Lakewood. The North Carolina native was recruited by several schools, including Southern California.

Stoll has known Pride since the latter was in high school and considers him an outstanding prospect who combines power and speed. Pride is a likely replacement for fullback

John King who will be lost via graduation . . .

The state of Minnesota leads the nation in players in pro hockey, and the University has sent many into the pro ranks.

The Minnesota Fighting Saints roster includes Mike Antonovich, Bill Klatt and Dick Paradise. Lou Nanne is a star with the Minnesota North Stars, and Gary Gambucci is with the same club.

Other former Gophers in the pros include Wally Olds, Chicago Cougars; Brad Buetow, Cleveland Crusaders; Craig Sarner, in the Boston Bruin organization; Bill Butters, Toronto Maple Leafs system; Dean Blais, Chicago Black Hawks system . . .

The Blueline Club sold \$4,600 worth of advertising this fall for the hockey program. The Club also took care of printing and paper costs, and after expenses expects to turn a check of \$2600 over to Gopher hockey . . .

Wrestling coach Wally Johnson has a new assistant, Jack Zindel. The former Michigan State wrestler was a three time all-American. Zindel has four brothers and he believes the Zindel family is the only one ever to have had five sons all



Gymnast Bill Kerchner

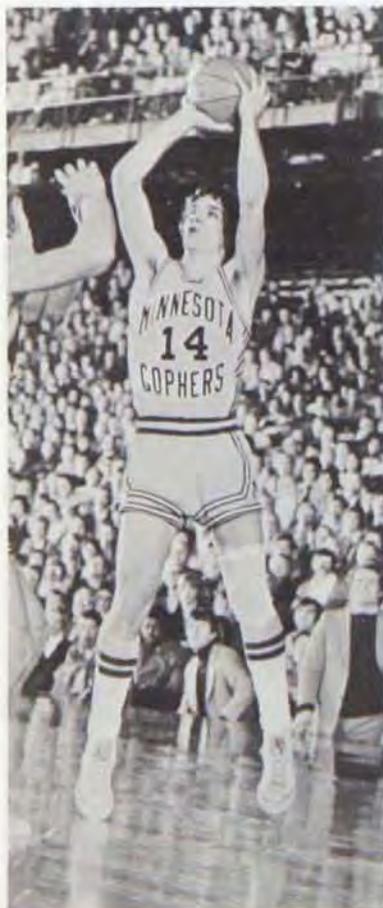
letter in athletics at the same college or University . . .

All four heavyweights on Johnson's squad are football players, Keith Simons, Dave Simonson, Mark Slater and George Washington . . .

One of Johnson's standout wrestlers is Larry Zilverberg (158) who began his college career at Iowa State after winning two state championships at Hopkins Senior High School . . .

Johnson believes that at the end of 1973-74 season there could be as many as five Big Ten teams ranked among the nation's top 20, and Minnesota may be one of those five. The Gophers haven't won a Big Ten championship since 1959 . . .

Swimming coach Bob Mowerson says Minnesota has a chance to challenge the first division leaders, but certainly not mighty Indiana. The Hoosiers have been Big Ten champions every year since 1960, and have won the NCAA crown six straight years . . .



Freshman Guard Phil "Flip" Saunders

A Big Ten championship is unlikely in gymnastics, but coach Fred Roethlisberger believes the Gophers have one of their best teams in recent years. One of the standouts is Bill Kerchner who placed fourth in all-around competition in the Big Ten last year. Kerchner may earn national prominence this year . . .

Coach Dick Siebert's baseball team begins its schedule Sunday, March 24, in Texas in the first of several spring vacation games. Siebert will be after his 10th Big Ten baseball championship this season. The veteran Gopher coach must rebuild his infield and outfield, but his pitching is strong and Minnesota will be one of the title favorites . . .

Siebert was recently honored by the Minneapolis Spectator's Club for his outstanding contributions to baseball and the University . . .

University Athletic Director Paul Giel reported a \$490,000 deficit to the Board of Regents recently. The deficit has accumulated over a period of four years, and Giel said it could amount to \$1.1 million by 1978-79. The expected deficit for this year is \$52,271.

Giel has hopes that the Regents will ask the legislature for financial assistance from general institutional funds for his department. Intercollegiate athletics at the University



Standout Wrestler Larry Zilverberg

have always been self-supporting in the past, relying primarily on gate receipts from football to support the 10 sports program.

Giel feels that athletics should be as self-supporting as possible, and according to his recent proposals to the Regents the Athletic department would continue to generate much of its own monies. But, he added, intercollegiate athletics does have a right to exist and without legislative support it is being threatened.

University football attendance enjoyed an 11 percent increase last fall. However, Athletic department officials state that even if attendance should increase to the point that the stadium is sold out by 1978-79, the department would still face a deficit without financial assistance . . .

The Rose Bowl continues to be the most lucrative of all the college bowl games. This year's game (including TV income) between Ohio State and Southern California generated \$2,450,000. That total was divided among all the Big Ten and Pacific-8 teams.

The next most lucrative bowl game is the Orange Bowl which makes about \$1,000,000 less than the Rose Bowl . . .

University researcher receives grant to analyze experimental cancer vaccine

A tuberculosis vaccine used experimentally to treat cancer, BCG, is being analyzed by a University of Minnesota biochemist. Dr. Gary Gray, an assistant professor in the chemistry department, recently received a \$91,700 three-year grant from the National Cancer Institute (NCI) to determine the antitumor active components in BCG cell walls.

BCG (bacillus Calmette-Guerin) is a strain of tuberculosis bacteria that causes tuberculosis in cattle, but is used as a vaccine in man. Because BCG somehow stimulates the human body's immune system, physician-researchers at University Hospitals and elsewhere are hopeful the vaccine will cause the bodies of cancer patients to fight the cancer as they would a bacterial infection.

Regents develop new kind of requests for future Legislatures

THE Board of Regents gave final approval to their report to the 1974 legislative session in mid-January and set into motion a process for developing the request to the 1975 Legislature.

In beginning work now on the 1975 request, the University hopes to develop long-term goals and determine what steps will have to be taken in 1975 to meet them.

"We're asking deans and provosts to project realistically two years ahead as a first-step toward reaching 1985 goals," Stanley B. Kegler, vice president for administration, said.

"This process is a departure from that of prior legislative requests; it reflects a belief that a realistic, phased, well-described series of decision packages will be evaluated responsibly by appropriate review bodies and the Legislature," Kegler said.

Much of the discussion among Regents and administrators focused on the likelihood that the University can no longer count on automatic increases from the Legislature in all of its programs.

"Historically our request has been incremental, based largely on enrollment," Elmer L. Anderson, Regents' chairman, said. "Now we have an aftermath of that faulty approach.

"Without a focus on enrollment we have to go to the Legislature and say, 'if we're going to have an excellent Law School, for example, it is going to cost X number of dollars and there is a basic cost unrelated to enrollment,'" Andersen said.

Kegler said the process must be begun earlier to ensure adequate participation.

"If there's one thing we learned about the retrenchment and reallocation process of two years ago it is that by the time the papers come to the central administration, it's too late for faculty and student input," Kegler said.

Under the new plan, each department will submit a long-range plan with an emphasis on the 1975-77 needs to begin the process. Priorities will then be reviewed by the college deans and, finally, by the central administration and Regents. In the end the Regents must determine the University's long-term goals and policies before making their request to the 1975 Legislature.

"We're going to level with the legislators," said Harold W. Chase, acting vice president for academic administration. "We're a good university; we're not a great university, but we aspire to greatness. We have to make a determination about what's needed and then determine how we can systematically go about getting there."

The report to the 1974 Legislature which the Regents approved included a report on the impact of the 1973 appropriation.

"The 1973 Legislature directed a reduction in the academic salary base budget of \$757,650," Chase said. "This reduction was met in the current budget proposals.

"The retrenchment for 1974-75 exceeded the mandated \$757,650 so that a total of \$942,150 was taken from academic unit budgets in order to provide money for reallocation to programs in need of increased support. A total of \$255,762 was proposed for reallocation," he said.

The University's reserve fund, which is usually kept to pay for emergency and unforeseen situations throughout the year, has been budgeted in advance to bail out some programs on a temporary basis, Chase said. The largest temporary payment went to the University College, an experimental program, to make up for a \$55,900 proposed cut in its budget base.

Kegler said this procedure of budgeting the reserves means that the University will be less flexible throughout the year and more dependent upon a good legislative appropriation in 1975 to soften the impact. "Through this procedure, we are delaying some things in the hope of bailing ourselves out in 1975," Kegler said.

"For the fourth year running, the administrative and service units have taken a fantastic beating. We can't do this another time around; we've got to succeed in the 1975 legislative session," Kegler said.

He explained that while the administration has been asked to cut its expense, it has been asked to provide more kinds of data for people coordinating the educational systems and for long-range planning.

The cutbacks in the 1974-75 budget base were in keeping with the 1973 Legislature's desire that the University eliminate the equivalent of 50 positions, or \$757,650. Increases, however, were then mandated for the Health Sciences programs at the University.

"Deep budgetary cutbacks necessarily affect our aspirations to greatness," Chase said, referring to the non-health sciences cuts. "While no programs were eliminated in this retrenchment process, many will feel the effect of the reduced staffing and tightening of budgets available for classroom and laboratory supplies and equipment," he said.

He reported that no tenured faculty members have been fired as a result of the budget cuts and the net result has not disproportionately affected the number of graduate students hired as teaching assistants. Many important positions were eliminated by not filling vacancies resulting from retirements and terminations, Chase said.

"It is recognized that the net effect on the number of teaching assistants at the University in 1974-75 will be minimal," he said. "But it is recognized that the previous retrenchments resulted in serious reductions in the teaching assistants available to collegiate programs."

David R. Preston, assistant vice president for the Health Sciences, said increases provided by the Legislators in the medical areas were the result of a long-range commitment to increase enrollment.

The Medical School will receive the largest increase with \$171,000, Preston said. Dentistry will receive an addition of \$118,000 to its budget base, pharmacy will receive an increase of \$23,000 while nursing and public health will each receive an increase of \$25,000.

University will review "Communiversities" programs

A review of the University's community service programs is being undertaken to determine what the University should be doing through its "communiversities" activities.

Ernest Coleman, associate professor of physics, has been given a six-month administrative appointment as a special assistant to Harold W. Chase, acting vice president for academic administration, to conduct the study.

"We want to know if we're doing as much as we can in terms of community service," Chase said. "Professor Coleman is an individual who is a first-rate academic who has a special concern and interest in community-type activities and we think he is ideal to conduct the study."

Chase said the review will look at the long-range potential of such programs beyond 1975.

"Such a task has important consequences in the very near future in that we need to have this

kind of data in order to make better informed programmatic judgements as we approach the Legislature for 1975-77.

"Examples of the activities we should examine are those conducted within the Center for Urban and Regional Affairs, within International programs, within the various colleges and coordinate campuses, and in a host of other specialized functions," Chase said.

Coleman has organized research in physics on an international scale, including work in Germany, Israel and the United States. He was director of the summer science program and visiting associate professor at the Linear Accelerator Center at Stanford University.

Family Practice clinic educates, provides care

The Family Practice clinic at University Hospitals, while serving as an educational model, also provides health care for the local community — 70 percent of the clinic's patients live within five miles of the Minneapolis campus.

For two years the clinic has provided a team approach to health care, backed by its own allied professional staff. The clinic is an integral part of the largest family practice training program in the country. Currently eight residents are in a three-year program at the University.

Preventive medicine is emphasized in the program as the residents develop primary patient-care skills and experience with the help of associated health professionals such as pharmacists, X-ray technicians and laboratory technologists and medical specialist consultants.

Each family practice resident acquaints himself not only with the clinical aspects of patients and their families, but also with behavioral aspects.

The first-year family practice resident spends time with various medical specialties in the hospitals and a portion of each week is spent seeing patients in the clinic under the supervision of a faculty advisor. Second and third year residents spend most of their time in the clinic working with patients.

Upon graduation from the residency program, the new family practitioner is prepared to provide health care and management of the patient within the context of his family, home, job and community.



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Minnesota People

The 50-50 Man

RAY BARTHOLDI '25BBA was recently elected the 50th president of the Twin City alumni chapter of Alpha Kappa Psi, professional business fraternity. Ray was initiated into the local Alpha Eta chapter of the fraternity 50 years ago — making him Alpha Kappa Psi's 50-50 man among alumni.

Ray has been instrumental in the national fraternity's plans to hold their 75th annual convention in Minneapolis. The organization has also held their 25th and 50th national conventions in the Twin Cities.

As an active alumnus of the fraternity, Ray has been busy raising scholarship funds and planning monthly meetings at which participants hear excellent speakers. The local chapter of Alpha Kappa Psi is the only professional fraternity on the Minnesota campus that owns its own house and rents to actives. Consequently, Alpha Eta business alumni have been important to the chapter throughout its history.

Ray is a natural born salesman, be it for Alpha Kappa Psi, the University of Minnesota or the company that he represents professionally.

All during the time he was growing up in the northern Minnesota community of Duluth he worked to support his family — usually on a difficult but ingenious schedule.

While he was a student at the University he worked on the business staff of the *Minnesota Daily* as an advertising solicitor, advertising manager, acting



business manager and, finally, as business manager. His experience on the *Daily* made it possible for him to get a position at Syracuse University, New York, in 1934, where he supervised the student publications and taught, as well as worked for a local publisher as sales manager.

From Syracuse he went to the Thomas Edison corporation as a district sales manager in their Baltimore, Md. office, and stayed ten years before returning to Minneapolis.

At 72 years young Ray says that he feels like he did 20 years ago. He attributes part of his youth to his contact with University of Minnesota students and personnel as he covers his sales territory for Norelco Dictation Systems, Inc.

(Continued on page 26)

50-50 MAN continued . . .

Except for his two years on the staff of Syracuse University, Ray has spent 45 years selling dictation systems. And he is actually still working — full-time — for the company he owned, but sold four years ago to Norelco. His being able to service his University of Minnesota and some state accounts was part of the selling agreement that he made with Norelco.

Other of Ray's activities include work as secretary of his Sales Executives Toastmasters Club No. 2019 of which he is a charter member, as chairman of the reception and greeting committee of the Sales & Marketing Association of Minneapolis, membership in the Viking Investment Club, and bowling in a church league once a week.

Ray is proud of the fact that he is a collateral descendent of Frederick

August Bartholdi, designer and builder of the Statue of Liberty. About two years ago he saw a newspaper sales advertisement about an estate located in Minnetonka where there was an 8-foot replica of the Statue of Liberty, in copper, available. It was one that had been made as a Boy Scout project with 50 others in 1950 in Chicago. Ray brought the replica and has it safely stored until he can find the appropriate place to exhibit it — a place where many children and others who will never see the original in New York can see this one.

Ray has yet another 50-year achievement to his credit. This year he is a member of the Class of 1934 Reunion committee that is making plans for their 50th Anniversary Reunion in 1974. He hopes to see many of his classmates join him at reunion time!

Chemistry departments offers summer research fellowships

The University of Minnesota chemistry department will offer a summer research program in 1974 for outstanding students in chemistry and related fields.

Supported by a bequest from Maximilian N. Lando, who received a bachelor of science degree in chemistry from the University in 1902, the program is open to anyone who has completed three years of undergraduate study in chemistry or related fields and has never attended graduate school. Those selected as Lando summer research fellows will receive a stipend of \$130 per week. Travel expenses to and from the Twin Cities campus will be granted upon request.

Deadline for application is Thursday, February 28. The appointments will begin June 16 and will normally run for ten weeks.



The Minnesota
Side

The Minnesota Ring

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This handsome 10K gold ring is set with a maroon synthetic garnet and decorated on one side with the University Seal, the Golden Gopher, the Minnesota "M" and your graduation date. The other side allows you to display your college, degree and year of graduation.

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Women's Dinner Ring		\$36.50
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Non-members add		\$10.00

A gold surcharge, estimated to be between \$12.00 and \$22.00, will be added to ring orders reflecting gold price changes.

Minnesota residents only, add 4% sales tax to order total.

Constituent & Club News



Howard Mithun, pictured above, along with his wife Jacqueline, is heading up the 1934 Fortieth Reunion committee. Howard recently retired as treasurer of the Minneapolis Star & Tribune Company.

Time, Inc., Editor-in-chief Hedley Donovan will speak at Class of 1934 Fortieth Reunion

Class of 1934 Fortieth Anniversary Reunion chairman Howard W. Mithun is pleased to announce to class members making plans to attend the anniversary event that Hedley Donovan, editor-in-chief of Time Inc., will be the featured speaker at the reunion banquet.

Donovan, who was born in Brainerd, Minn., attended public school in Minneapolis. He graduated from the University *magna cum laude* with a bachelor's degree in history. A member of Phi Beta Kappa, he later attended Oxford as a Rhodes Scholar for three years, receiving a bachelor's degree in history in 1936. He was awarded an honorary Doctor of Letters degree by Pomona College, Claremont, Calif., in 1966.

Before joining Time Inc. Donovan worked as a reporter for the *Washington Post* from 1937 until 1942, when he left to join the Navy, serving as an intelligence officer. He was discharged in 1945 with the rank of lieutenant commander.

He joined *Fortune* as a writer in 1945 and was appointed associate managing editor of the magazine in 1951. Two years later he became managing editor. Donovan was named editorial director of all Time Inc. publications (*Time*, *Life*, *For-*

tune, *Sports Illustrated*, the International editions of *Time* and *Life*, and Time-Life Books) in July 1959 and a member of the company's board of directors in 1962.

Two years later he succeeded Henry R. Luce to the position of editor-in-chief.

Donovan, who is a trustee of New York University, the University of Minnesota Foundation and Carnegie Endowment for



Hedley Donovan

International Peace, has served as a member of the Harvard Visiting committee, department of economics, and on President Johnson's Task Force on Education in 1964. He was also a member of a three-man team sent to the Soviet Union as official American observers of the Supreme Soviet election in 1958.

He is currently a member of the Board of Visitors of the Air Force Systems Command and of the Council on Foreign Relations.

The University of Minnesota has honored him with an Outstanding Achievement Award.

Donovan will speak at the 40th Anniversary banquet scheduled for May 30 in the new University of Minnesota Alumni Club, downtown Minneapolis.

Howard Mithun, who retired as treasurer of the Minneapolis Star & Tribune Company in January, is heading up the reunion committee with his wife Jacqueline.

If you want to join the Class of 1934 Reunion activities, but have not been contracted, please call the Class of 1934 Reunion Committee, Minnesota Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul, Minnesota 55114, telephone (612) 37302466.

Outstanding Achievement Awards, speaker will highlight 16th Annual Meeting of COLLEGES OF AGRICULTURE, FORESTRY & HOME ECONOMICS ALUMNI

The presentation of Outstanding Achievement Awards, professional commentaries by graduate specialists and a speech by C. Robert Binger '40BS, adventurer, alumni board member and president of the Resource division of Burlington Northern Railroad, will highlight the evening program of the Colleges of Agriculture, Forestry & Home Economics Alumni Association's 16th Annual Meeting on Saturday, February 23.

The Classes of 1924 and 1949 will also be specially recognized during the event which will be held at the Ramada Inn-McGuire's, Arden Hills.

A social hour beginning at 6:00 p.m. in the Gasthof will be followed by dinner and the program at 7:00 p.m.

Reservations at \$7.50 per person are available from the Colleges of Agriculture, Forestry & Home Economics Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, telephone (612) 373-2466. Reservations should be made by February 21.



Iantha LeVander

Iantha LeVander will narrate 1974 Alumnae Club Fashion Revue

Active civic leader and former Minnesota first lady, Iantha Powrie LeVander '35BSEd will act as commentator during the 1974 Alumnae Club's Fashion Revue on Saturday, February 9. Mrs. LeVander is also a member of the Minnesota Alumnae Association's executive committee.

This year's Champagne Tea & Fashion Revue will be held in the Star of the North Ballroom at the Radisson Hotel in downtown Minneapolis. The event will begin at 2:00 p.m.

Among the Minnesota alumnae modeling fashions by Bjorkman's of Minneapolis are Ethelyn Johnson Bros '26BSEd, a past president of the Alumnae Club and a professional interior decorator working out of Erickson Interiors, Minneapolis, who has joined the group since the publication of the 1974 January Alumni News. The other alumnae models announced in that issue included Dee Lace Burris (Mrs. Donald) '65BSEd, Edina; Barbara Harden Erdall (Mrs. Richard) '55-'59, Minneapolis; Mary Margaret McNally Haislet (Mrs. Edwin L.) '31BSEd, Minneapolis; Toni Hughes '56-'57, '57-'58, Minneapolis; Janet Koehn Muellerleile (Mrs. Richard) '57BAJourn, North Oaks; Dolores DeMars Salchert (Mrs. John) '64, Minneapolis; Dolores Schultz '52-'53, Minneapolis; and Dr. Mary S. Walsh Wangness '65BS '69MD, St. Paul.

Two of the alumnae models who received undergraduate degrees from the University of Minnesota and are currently enrolled in its Law School are Judith A. Anderson '72BA and Lynn Krominga '72BA, both of Minneapolis.

The faculty wives will be represented

by Nancy Giel, wife of Athletic Director Paul Giel.

Ms. Leolani Kamata, a buyer at Minneapolis Dayton's who also attended the University, will model kimonos during the Fashion Revue which carries an Oriental theme. Crafts and cooking of the Oriental culture will also be demonstrated during the afternoon event.

Reservations for the Tea & Fashion Revue are available at \$6.50 per person from the Minnesota Alumnae Club, University of Minnesota, 2610 University Avenue, St. Paul, Minnesota 55114, telephone (612) 373-2466.

A portion of the ticket price for the event is tax deductible as a donation to the Minnesota Alumnae Club's Undergraduate Scholarship Fund which was established in 1953 to help outstanding young women from the Twin Cities area who are seeking a University education. Since 1971 the Fund has been able to provide six \$600 scholarships.

COLLEGE OF EDUCATION alumni to hold 4th Annual Theater Dinner Party February 10

The College of Education Alumni Association is hosting its 4th Annual Theater Dinner Party on Sunday, February 10, at the Old Log Theater in Excelsior, Minnesota. A social hour, beginning at 5:00 p.m., will precede dinner. Curtain time is at 7:30 p.m.

Alumni attending will see the contemporary comedy "Uproar In The House".

Reservations for the event are available at \$6.00 per person from the College of Education Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, telephone (612) 373-2466.

VETERINARY MEDICAL ALUMNI ASSOCIATION plans 23rd Annual Luncheon for February 19

The honorable John A. Yngve, University of Minnesota Regent, will be the guest speaker at the Veterinary Medical Alumni Association's 23rd Annual Luncheon on Tuesday, February 19, at the Radisson South Hotel, Minneapolis.

Yngve, who serves on the Regents' Budget and Audit committees and who is the chairman of the Legislative Relationships committee, is a graduate of the University's Law School. He is the president of Nortronics, Inc., and a former legislator.



RALPH J. VOSS '34BBA, at right, president of the Western Bancorporation, the nation's sixth largest bank holding company, received the University of Minnesota's Outstanding Achievement Award from University vice president James Brinkerhoff, left, at the November 20 Annual Meeting of the College of Business Administration Alumni Association. Voss, who has made his home in Portland, Ore., has also been board chairman and chief executive officer of the First National Bank of Oregon.

An Alumni of the Year Award and special recognitions for reunion classes will also be made during the meeting.

The meeting will begin at 12 noon in the hotel's Tiffany Room.

Reservations, at \$5.00 per person, can be made by contacting the Veterinary Medical Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, telephone (612) 373-2466.



Roger Fredsall

Roger Fredsall elected president of School of Dentistry Alumni Association

Minneapolis dentist Roger Fredsall '46BA '46DDS '51MSD has been elected president of the University of Minnesota School of Dentistry Alumni Association.

Dr. Fredsall, who is active in numerous professional groups, is a member of the board of directors of the Midwestern Society of Orthodontists, a member of the executive council of the Minneapolis District Dental Society and a member of the Dental School's University Relations committee.

A past president of the Minnesota Society of Orthodontists, he is also active with the American Dental Association, the American Association of Orthodontists and the Tweed Foundation for Orthodontic Research. Dr. Fredsall, a diplomate of the American Board of Orthodontics and a fellow in the American College of Dentists, also participates in



NEWLY ELECTED OFFICERS OF THE NEW YORK chapter of the Minnesota Alumni Association include, from the left, John W. Behonek, vice president; John T. Reid, vice president; Robert L. Thorson, president; Marilyn Chelstrom, retiring president; and W. Dean Moran, treasurer. New secretary Barbara Theobald was not present.

the School of Dentistry's Cleft Palate Panel.

Dr. Fredsall is well-known civically for his work with a number of community groups. He currently serves as a member of the boards of the United Way and Minnesota Golf Association, serving the former on its Budget and Allocations committee.

The School of Dentistry Alumni Association named three new board members in its recent elections. They include Dr. William J. Dresser '52BS '52DDS '57MSD, Minneapolis; Dr. Edgar H. Lechner '44DDS, St. Paul; and Dr. Theodore S. Thompson '50BA '52BS '52DDS, Austin, Minnesota.

Dr. Dresser, who taught oral surgery at the University of Minnesota, has served as secretary, treasurer, vice president and president of the Northside Dental Society and of the Minneapolis District Dental Society. He is chief of the dental staff at Methodist Hospital and a member of the surgery committee at Fairview-Southdale Hospital, in addition to being on the staffs of North Memorial and the Children's Health Center hospitals.

Dr. Lechner, who divides his time between a private practice in St. Paul and work as a clinical assistant professor in prosthodontics at the University, is active with more than 10 professional organizations. He has served as president of the St. Paul District Dental Society, the Min-

nesota Academy of Restorative Dentistry and the Minnesota Prosthodontic Society. His wife, Evelyn Kroemer, is a graduate of the University's College of Education, his son of the Law School, and his daughter is currently a junior at the University.

Dr. Thompson has practiced dentistry in Austin since 1952. Professionally he has been active on important Minnesota Dental Association committees and as president of the Southeastern District Dental Society, the Austin Dental Society and the Austin Dental Study Board, as well as other groups. He also works for his community and has served as chairman of the Mower County Cancer Society and as president of the Austin YMCA, Austin Lion's Club and of his church.

Other officers and board of directors members of the Dental Alumni Association include Dr. Kay Ingebrigtsen '52DDS, Minneapolis, vice president; Dr. Richard Westman '40DDS, Duluth, secretary-treasurer; and board members Dr. Duane T. Hanson '60DDS, Willmar; Dr. Warren W. Hunt '61DDS, St. Paul, who is also immediate past president; Dr. Fred D. Carlson '64DDS, Fairmont; Dr. Frank S. Heglund '62DDS, Bemidji; Dr. Homer D. Rovelstad '45DDS, Grand Forks, N.D.; and Dr. Ralph J. Werner '45DDS, Menomonie, Wisconsin.

Dr. Aaron A. Papermaster '25DDS, Sun City, Arizona, is an honorary member of the Dental Alumni board.

Robert Thorson heads New York alumni chapter

Robert L. Thorson '53BSArch, New York, was elected president of the New York chapter of the Minnesota Alumni Association at the group's recent annual meeting. Serving with him in the coming year are vice president John W. Behonek '52BSEd, New York; vice president John T. Reid '49BMechEng, Springfield, N.J.; treasurer W. Dean Moran '57BAJourn,



Dr. Ted Thompson



Dr. Ed Lechner



Dr. William J. Dresser

Rye, N.Y.; and secretary Ms. Barbara A. Theobald '64GradSc, New York.

The chapter's pre-Christmas meeting turned out to be a gala holiday affair featuring Minnesota alumna Marilyn Thorson (Mrs. Robert L.) and her traveling one-woman show, "The American Woman".

Among those who attended the meeting were past president Roland Williams, and Mr. and Mrs. Herman Leitzow.

This is Alice's second year on the School of Nursing Alumni Association's board. During her tenure she has particularly enjoyed the contact the board has had with the School's students and faculty. In addition to assisting School of Nursing students in planning their graduation activities, the Nursing Alumnae board has planned, with the School's faculty, a seminar to discuss the employment opportunities available today in the various nursing fields.



Alice J. Schmidt

Mount Sinai Hospital nursing supervisor heads COLLEGE OF NURSING alumni

Ms. Alice J. Schmidt '65BS, Minneapolis, Patient Care Supervisor on a 38-bed medical-surgical unit at Mount Sinai Hospital, Minneapolis, is currently serving as president of the School of Nursing Alumni Association.

Alice graduated from Luverne (Minn.) High School and attended Bethany Lutheran College, Mankato, for one year before enrolling at the University. She has worked at Mount Sinai since her graduation in 1965.

As a member of the Minnesota Nurses' Association she has participated on some of that group's committees and for several summers has spent a week as a counselor and camp nurse for her church's youth camp.

According to Ms. Schmidt, "This is an attempt to make a large and potential resource available to students which has previously not been available.

"It is also a means of increasing the opportunity for alumni to take an active role in supporting the University."

The Nursing Alumnae board is spending most of its energies in 1974 on establishing a program for continued support of an involvement with students and faculty of the University's School of Nursing.



NEW CHIEF JUSTICE of the Minnesota Supreme Court, Robert J. Sheran '39LLB, St. Paul, at the left, posed next to the retiring Chief Justice Oscar R. Knutson '27LLB, St. Paul, at Sheran's swearing-in ceremonies in December. Sheran, who is a member of the executive committee of the Minnesota Alumni Association, has practiced law with the St. Paul firm of Lindquist and Venum and is a former Minnesota state legislator. A past president of the Minnesota Alumni Association, Knutson has served on the state's high court since 1948. He was appointed chief justice in 1962 and elected to two succeeding terms before his retirement. Knutson is also a past president of the National Association of Chief Justices.



alumni bookshelf

Private Faces/Public Places

Abigail McCarthy's private faces are those of her family, her husband, children, friends; the public places are those in which she taught, lived as a teacher and wife of a Congressman, and traveled.

Reading the book one wonders at Mrs. McCarthy's faith and patience. One also wonders whether, should the Senator choose to run for the House in 1974, who would organize Women for McCarthy and share her home with headquarters' staff. Surely having lived through Eugene McCarthy's indecision and choice between priesthood and marriage and then, following the 1968 convention when his party refused his candidacy for the presidency, his decision to leave the family home in Washington, D.C., for work in New York, it would not be she.

PRIVATE FACES/PUBLIC PLACES (Doubleday, \$8.95) is a probing autobiography. Abigail McCarthy chose the title from W. H. Auden's lines, "Private faces in public places/Are wiser and nicer/Than public faces in private places." She concludes the Prologue by saying that she believes "you can only know what is happening in the larger world by examining what happens to yourself."

After the book was published Mrs. McCarthy was asked why she had not written before since her ability was so obvious. Her reply was that she had, but it had gone unnoticed. She had had articles appear in religious and prestigious magazines. She had been writing a long time,

but not books. After the 1968 campaign two articles in *Good Housekeeping* and the *Atlantic Monthly* paid for a house on Cape Cod at Chatham.

For 24 years life for Abigail McCarthy revolved around her husband, Eugene. "The relationships which preceded our meeting, those which flowered from it, and all relationships through the years which were part of it or impinged upon it," she says came from the one relationship, her marriage. In examining questions such as "Where are our roots? What abides? Why do we live? What changes? What is love? What is vocation?" she concludes that she has not found answers, but that her experience may lead to them.

Mrs. McCarthy starts with her background, her education and her first job of teaching at Mandan, N.D. When Eugene McCarthy arrives in Mandan, the reader realizes how different his background and education have been although both of them shared Catholic training. Whether the writer was conscious of it, the reader is aware from the beginning of moodiness, stubbornness, indecision and an unwillingness to share procedures and plans with his friends and later, his wife.

In following their experiences in an attempt at rural living, in ecumenical interests and then into the years of political life, the reader understands the constant adjustment to change. Mrs. McCarthy's life was enriched by the experiences she had at each period. It was so because she, in her quiet unassuming way, saw them as privileges.

Campaigns from a woman's point of view, relationships between

women whose husbands are in politics and in foreign offices, the antagonisms born of ambitions, all are examined in Mrs. McCarthy's book.

In reading the book we found several portions of particular interest and/or surprise. Senator McCarthy's preoccupation in determining politics as a vocation and, as a matter of fact, all man's work as such, was interesting. A clerical life, he maintained, was the only one still claimed to be a vocation. "Profession was essentially a public and formal acceptance of a vocation, a public and formal acceptance that this was the way by which the individual Christian was to work out his won salvation and promote the common good." Perhaps he would say that that loss accounts for Watergate and the other tragic events of 1973.

A surprising remark is made when Mrs. McCarthy explains the choice of Lyndon Johnson as vice president in 1960: "I also think he (Kennedy) knew his own time was limited and that Lyndon Johnson had unique qualifications for the presidency."

The friendship between the McCarthys and Mary McGrory, the political reporter, was deep and real. Friends have been many for Mrs. McCarthy and very important. Of the quality of women's friendship, she says, ". . . (Women) are willing to accept a friendship with qualifications. They accept the fact that their lives are determined by relationships, that before they are persons they are somebody's wife, somebody's mother. And no matter how much they love a friend, that friend has to be sacrificed if there is a choice to be made between her interests and the interests of a husband."

Eugene had said, "Women can afford friendships. Men can't seem to have them."

Read with the Johnson autobiographies, the reader has an interesting perspective on politics in the earlier and mid-30th century. — WSL

From Mankato to Brown's Valley

One summer in the life of Frank Lincoln Duane Holmes is told in **COVERED WAGON MEMORIES** (Vantage Press, Inc, \$4.50). Dr. Holmes taught speech at the University of Minnesota where he received

a BA degree. He was born in Pelican Rapids in 1891. He has recalled the summer when he was five to tell his story. Autobiographical as it is, he uses the third person in the telling.

The Minnesota River Valley is the setting. This covered wagon venture does not cover the route of the westward-bound Conestogas. The Holmes wagon was built for a different purpose: to provide a summer's fresh air living for Fanny, Mrs. Holmes, ill with tuberculosis. Barely started, it ended abruptly with her death. Without work, with only Duane, not quite five, as company, Frank Holmes became a peddler. The covered wagon was home for the two as they drove the country roads with packets of household needs and small items of clothing, like boys' suspenders. Their customers were families on the more isolated farms. They visited friends or made acquaintances as they made their sales. A small boy in the '90s made his own excitement or, in one case, had it made for him when King and Queen, the team of horses, ran away with him and the wagon.

The book reminds the reader constantly that life was simple, the work day long, the food abundant and wonderful.

Once they reached Brown's Valley near the source of the Minnesota River, they stayed for most of August. Duane made friends with two small boys who joined him in imaginery games like driving the team after they had climbed into the wagon and like playing at threshing with their barrel water wagon. No one had to plan a small boy's summer day for him in the '90s. He had some chores such as helping to clean the barn and to feed the horses, but he had hours to play at whatever his imagination and his friends provided.

The value of Dr. Holmes' book is that it recreates in such a uncomplicated way life in the '90s. His dialogue seems stilted and sometimes repetitious, but perhaps conversation, recorded, would seem to be that. The reader knows Frank and Duane and the people they met for picnics, the Fourth of July fireworks, the adventure near Granite Falls and the Hendersons in Brown's Valley. Since Mrs. Henderson was a widow with three daughters, one rather hopes that Mr. Holmes went back to marry her.

Perhaps that is the next section of his life which Dr. Holmes will write.

The book has particular interest for people who live or have lived in the Minnesota River Valley. — WSL

U PROFESSOR'S BOOK CONSIDERED CLASSIC IN FIELD

A book written by University Regents' Professor of Psychology Paul E. Meehl and published by the University of Minnesota Press has been voted a classic in its field in a survey of directors of clinical psychology doctoral programs at American universities.

The only author receiving more votes than Dr. Meehl was Sigmund Freud.

Meehl's book, *Clinical Versus Statistical Prediction: A Theoretical Analysis And A Review Of The Evidence*, was published by the Press in 1954 and is still in print.

The results of the survey, released in a recent issue of *Professional Psychology*, show that the University professor's book received the second highest number of votes in response to a request for nominations of "classic" books or articles which could be considered so important that every clinical graduate student should read them. The survey was sent to the directors of the 75 clinical doctoral programs approved by the American Psychological Association.

A new book by Dr. Meehl, *Psychodiagnosis: Selected Papers*, to be published next month by the University Press, brings together a collection of 13 of Meehl's important papers.

In addition to his appointment as a Regents' Professor of Psychology, Meehl is also an adjunct professor of law, professor of philosophy and professor of clinical psychology in the University's Medical School. He is a past president of the American Psychological Association.

Briefly Noted . . .

The trails traversed by pioneers in Washington State's forestry education and industry are traced down THE LONG ROAD TRAVELLED (Arboretum Foundation-University of Washington, \$10.00), written by the late Henry Schmitz who served as chief of the University of Minnesota's division of forestry from 1925 to 1944. Edited by Washington State Dean Emeritus Gordon Marckworth, the book is an account of the founding of Washington's College of Forest Resources, and the cooperative efforts of educators and industry leaders to build an outstanding college.

Corinne Crogen '39, professor of physical education at California State University, Long Beach, has revised and expanded her 1960 offering, GOLF FUNDAMENTALS (Long Beach, \$4.25). When first published the book had the distinction of being the only golf book written for the beginner, according to Ms. Crogen.

A professor and director of the Institute of Theoretical Physics at the University of Geneva, J. M. Jauch '39 PhD, has written ARE QUANTA REAL?: A GALILEAN DIALOGUE (Indiana University Press, \$6.95), demonstrating that the dialogue form can be an ideal way to reproduce the dialectical process of arriving at a deeper understanding of quantum mechanics. A discourse initiating Galileo's celebrated dialogue, "Two Major Systems of the World", ARE QUANTA REAL? treats the epistemological questions of modern physics as they might occur naturally in a discussion among well-educated individuals of differing opinions, rather than in a systematic fashion.

H. Ernest Lewald '45 PhD, chairman of Latin American Studies and professor of Romance Languages at the University of Tennessee, recently authored LATIONOAMERICA: SUS CULTURAS Y SOCIEDADES (McGraw-Hill). Using a sociological-anthropological approach, he relates Indian, African and Spanish influences, family life institutions, class structure, rural versus city life, and cultural and conceptual changes to the cultures of Latin America. The author, associate editor of *Hispania*, has written two other books dealing with Latin American culture.

Around & About

GRADUATE SCHOOL

49 Robert L. Mann '49PhD, formerly an associate director of research, has been named an executive director in the new Eli Lilly & Company Research Laboratories, Indianapolis, Ind. He joined the firm in 1949 as a biochemist.

54 Robert A. Swanson '54PhD, a man with extensive management experience in both industry and government, has joined the Western New Mexico University faculty as assistant professor of business administration.

57 Dale W. Andrews '57PhD, San Luis Obispo, Calif., an academic vice president at California Polytechnic State University, San Luis Obispo, since 1967, has been named an executive vice president of that institution.

61 Professor Bailey L. Donnally '61PhD, chairman of the Lake Forest College (Lake Forest, Ill.) physics department, has been elected to the council of the American Association for the Advancement of Science, representing the Physics section.

63 Rex B. Burns '63MA, Boulder, Colo., an associate professor of English, has been elected 1973-74 chairman of the Faculty Assembly of the University of Colorado at Denver.

65 Robert M. Handy '65MSEE, Phoenix, Ariz., formerly head of the Phoenix New Ventures Development laboratory, is currently serving as director of the laboratories for Motorola, Inc.

66 Alan D. McNamer '64BS '66MA, St. Paul, recently received a PhD in plant physiology from Iowa State University.

Joseph B. Martin '66MA, previously manager of educational development research at the RCA Corporation, New Jersey, has been elected an assistant vice president of NCNB Corporation, Charlotte, N.C.

67 Robert A. Sloane '67MA has received a PhD from The Johns Hopkins University, Baltimore, Md.

69 Won Joon Park '69PhD, Dayton, Ohio, has been promoted to an associate professor in the department of mathematics at Wright State University, Dayton.

70 Leverett T. Smith '70PhD, formerly with Alliance College, has been appointed assistant professor of English at North Carolina Wesleyan College, Rocky Mount, N.C.

72 David McConville '72PhD, who joined the staff of the University of

Minnesota's Technical College in Waseca in 1971, has been promoted from an instructor to an assistant professor in related education-biology.

John H. O'Neill '72PhD, an assistant professor of English at Hamilton College, Clinton, N.Y., spent two months in England this past summer on a Younger Humanist Summer Stipend awarded by the National Endowment for the Humanities.

GENERAL COLLEGE

69 Second Lt. Keith G. DeWolf '69AA has received his silver wings from the

USAF and is assigned to Shaw AFB, S.C., where he is flying the RF-4 with a unit of the Tactical Air Command.

60 Burt Benson '60AA, Orlando, Fla., has been named president of Benson Groves, Inc. His father, Herb Benson '25BSB, has been "demoted" to vice president of the firm. Still serving as chairman of the board, Herb writes that he will always have a little influence on the president since he will always be his father, which is not an elective position.

AGRICULTURE

17 Norris K. Carnes '17BS '23MS, general manager of the Central Livestock



Al Mueller '45AMS Retires As King Boreas Rex XXXVII

1973 St. Paul Winter Carnival King Boreas Rex XXXVII, Al Mueller '45AMS, has spent a very busy year representing his community and the Winter Carnival throughout Minnesota and the nation at parades, community festivals and pageants, special parties, 4th of July events, and centennial and coronation celebrations.

His reign as King Boreas climaxed a distinguished and continuing career in civic participation.

Al is a director of Catholic Social Services, a three-county welfare organization. And he has served as a member of the Little Canada Planning Commission and as a director of the St. Thomas Academy Father's Club. He is a member of the advisory board of Mounds Park Hospital, St. Paul, and is active in an unusual number of church and civic groups in his community.

In 1958 he was named Lion of the Year for his distinguished service to the East Side Lions Club of which he is a charter member and past president.

Al, in business for himself since 1946, owns two mortuaries, one in St. Paul and the other in White Bear Lake, Minn.

President of the St. Paul Funeral Directors Association and active in state and national professional associations, Al, by invitation is a member of National Approved Association of Morticians. He also serves as an advisor to American Funeral Services-Group Insurance Trust and as a director of American Funeral Service, insurance companies.

Al and his wife Connie have six sons and three daughters.

Around & About

Association, retired in January after more than 50 years with the giant livestock marketing association. A former professor of animal husbandry at the University of Minnesota, he joined Central Livestock, headquartered in South St. Paul, as assistant general manager in 1923 and became general manager in 1930.

46 Owen K. Hallberg '46BSAg, Minneapolis, director of member and public relations for Land O'Lakes of Minneapolis, is currently serving as president of the American Institute of Cooperation. He has given more than a quarter century of service to farmer cooperatives.

57 Major Donald J. Hankins '57BS, commander of the 3614th Combat Crew Training Squadron, is currently serving at Clark Air Base, Philippines.

62 John H. Gohl '62MS, a former nutritionist and product manager with Rath Feed, Waterloo, Iowa, is heading a new company in Minneapolis, Agri-Nutrition Services, Inc., offering consulting and technical assistance.

70 Nicholas J. Welu '70BS, an X-ray technician at the USAF Hospital, Kirtland AFB, N.M., was recently promoted to a staff sergeant.

71 Clayton R. Oslund '71PhD, who previously was a member of the Universities of Idaho and Alaska faculties, has joined the faculty of the University of Minnesota Technical College-Waseca as an assistant professor of biology and agricultural sciences.

FORESTRY

68 Sharon M. Haggerty '68MS recently received a bachelor of education degree from the University of Saskatchewan, Saskatoon, Canada.

HOME ECONOMICS

29 Theresa Schermer '29BS, emeritus professor of home economics at Ball State University, Muncie, Ind., has had a unit in Ball State's new home economics complex named for her at recent ceremonies. She retired from the university's faculty in 1971 after 25 years of service.

VETERINARY MEDICINE

67 Dr. James D. Rundquist '65BS '67DVM, formerly an assistant scientist at the University of Minnesota from 1969-1972, has joined the University's Technical College-Waseca faculty as an assistant professor of animal health technology.

72 Dr. Barry L. Yano '72DVM, a USAF captain, is currently serving at the David Grant USAF Medical Center, Travis AFB, Calif.

MEDICAL SCIENCES

51 Wade Mounts '51MHA, president of Norton-Children's Hospitals, Louisville,

Kty., is chairman-elect of the American Hospital Association, a group representing over 7,000 U.S. hospitals. He will become chairman in January 1975.

67 Jean E. Morehead '67 MSPub Health, Needham Heights, Mass., director of Public Health Research & Development for The Pathfinder Fund, Chestnut Hill, Mass., is currently a visiting lecturer on Population Studies in Harvard University's department of population sciences.

LAW

67 Ernest W. Collins, Jr. '67JD, formerly an associate attorney with the



A WOMAN COMMANDS UNIVERSITY ROTC CADETS

In early January Cadet Sheila Pike took command of the Air Force ROTC Cadet Corps at the University of Minnesota. She is pictured above with the retiring commander Scott Davison. Ms. Pike, who directs the activities of over 100 young men and women, is the first woman to command an ROTC Cadet Corps in the state.

Currently studying for a bachelor's degree in international relations, Ms. Pike hopes to serve as an Air Force intelligence officer when she graduates. She received her flight instruction from the Civilian Air Patrol before she enrolled in Air Force ROTC.

San Francisco law firm of McCutchen, Doyle, Brown & Enersen, is now general counsel for Saga Administrative Corporation, Menlo Park, Calif.

BIOLOGICAL SCIENCES

69 Douglas Engebretson '68BS '70MS, Bloomington, Minn., has joined Economics Laboratory, Inc.'s research and development staff as a microbiologist. He was previously employed by Land O'Lakes, St. Paul.

72 Second Lt. Terrence L. Pitts '72BS received his silver wings from the USAF and is serving at Dyess AFB, Texas, on a C-130 aircraft.

JOURNALISM & MASS COMMUNICATIONS

57 John T. Coyne '57BA, who joined Ellerbe in 1968 as public relations director, has been promoted to vice president of the marketing and communications division of that Bloomington, Minn. firm.

71 John C. Moon '71BA, Bloomington, Minn., has been named public relations director of Martin/Williams, Inc., Minneapolis. He has been a public relations associate of the company.

73 Peggy Ness '73BA, Benson, Minn., has been named assistant coordinator of College Relations at Mount Senario College, Ladysmith, Wis.

DENTISTRY

57 Dr. John M. Young '57DDS, a USAF colonel who is serving as chief of the clinical dentistry function at Brooks AFB (Texas) School of Aerospace Medicine, received the Bronze Star Medal for meritorious service during his work as chief of prosthetics at the Air Force Dispensary, Tan Son Nhut, Vietnam.

NURSING

51 D. Joan Williams '51BSNurEd '55MS, director of nursing at The Washington Hospital Center, Washington, D.C., has been named assistant administrator for nursing services at the Center.

58 Mauren A. Hunt '58BSNurAd '60MSNurAd has been promoted to lieutenant colonel in the USAF. She is an AF Corps Nurse assignment officer at the Military Personnel Center, Randolph AFB, Texas.

BUSINESS ADMINISTRATION

32 Clifford C. Sommer '32BBA, Minneapolis, former vice president of the Northwestern National Bank holding company Banco, is currently serving as a vice president of the University of Minnesota Foundation. Sommer served as president of the Security Bank & Trust Company of Owatonna, Minn. prior to his Banco assignment. In 1971 he was president of the American Bankers Association. Long active in alumni work through the Minnesota Alumni Association, Sommer says of his current efforts for the University, "There is no way to repay the university for its impact on my life."

49 Merrill C. Burgstahler '49BBA, Minneapolis, has been elected assistant treasurer of the Minneapolis Gas Company, Minnegasco.

51 John R. Jerrard '51BBA, Burnsville, Minn., president of Albrechts Furs, Inc., E. Albrecht & Son and Albrechts Kruse-Gross, is serving as the 57th president of the Downtown Minneapolis Kiwanis Club.

53 John V. Wallace '53BBA, Minneapolis, has been named vice president of the Valley National Bank of North Mankato, Minn. He was formerly employed by John G. Kinnard of Minneapolis.

55 Kenneth Finnerud '55BBA has joined the staff of Teachers Insurance & Annuity Association and its companion organization, College Retirement Equities Funds, as an associate research officer in educational research.

57 Robert L. Smitten '57BBA has been named chief financial officer of La Maur, Inc., Minneapolis. With the company since 1962, he previously served as secretary-treasurer.

62 Louis A. Steblay '62BSB, an USAF major serving at Bergstrom AFB, Texas, as a communications staff officer, has received a second award of the Air Force Commendation Medal.

64 Douglas K. Ewing '64BBA, previously acting director of corporate communications for Dayton Hudson Corporation, has been named permanent director. He joined the corporation in 1968.

68 Charles E. Gerretson '68BBA, Denver, Colo., is serving as a national vice president of Alpha Kappa Psi. He recently formed the partnership of Gerretson, Walker & Company, CPA's, in Denver. Gerretson was employed by the Denver offices of Arthur Andersen & Company and Sieck Newman & Company, Inc., until forming his own partnership. Both of his parents, Doug and Dorothy Gerretson of Willmar, Minn., are graduates of the University of Minnesota, as is his brother who graduated from Dental School in 1963 and now practices in Kent, Wash.

69 Susan Burns '69BBA, formerly an internal auditor for International Multifoods, Minneapolis, has been promoted to financial analyst.

70 Michael Jungbauer '70BBA, Inver Grove Heights, Minn., has joined Economics Laboratory, Inc., St. Paul, as a cost accountant. He was previously employed by the Theodore Hamm Company.

72 Phillip F. Boehmke '72BBA, Chicago, Ill., has been named associate money market specialist in the bond department of Continental Bank, Chicago. He joined Continental in 1972.

73 C. Randall Byers '73PhD, who earlier taught at Boise (Idaho) State College and the University of Minnesota, has returned to his first alma mater, the University of Idaho, Moscow, as an assistant professor of business in the College of Business and Economics.

EDUCATION

38 Helen E. Sturnick Struebing '38BSEd, Des Plaines, Ill., writes that she is still teaching at Iroquois Junior High in seventh grade language arts. She plans to retire in two years and do the many things that a teaching and domestic program doesn't permit. The Struebings are very proud of both their daughters. Lynn will make them grandparents in March, and Karen, an RN, coordinator of clinics and patient services for the Northern Illinois chapter of the National Cystic Fibrosis Research Foundation, was named an "Outstanding Young Women of America" in 1972.

Around & About

42 Stanley P. Wronski '42BSEd '47MS '50PhD, professor of secondary education at Michigan State University, East Lansing, is currently serving as president of the National Council for the Social Studies and as a member of the board of directors of the Social Science Education Consortium.

43 Esther E. Johnson '43BSEd, St. Paul, a licensed cosmetologist and manager-operator of her own business, is a Life Member of four other organizations in addition to the Minnesota Alumni Association; the Council of Exceptional Children, American Federation of Teachers, AAUW and the St. Paul Retired Teachers Association. She is also active in the National and Minnesota Retired Teachers Associations, with the MEA and as a member of the St. Paul Council on Human Relations.

48 Peter G. Haines '48BSEd '49MA '55PhD, a professor of secondary educa-

tion and curriculum at Michigan State University, East Lansing, since 1963, received the Academy of Distributive Teacher Education Award from the Council for Distributive Education in December. He served as president of the Council from 1962 to 1963.

57 Doris Anderson '57BSEd '60MA, assistant professor of nursing at Gustavus Adolphus College, St. Peter, Minn., has been named a tenured member of the faculty. She began teaching in Gustavus' department of nursing in 1967.

60 William F. Coulson, '60MA, Superior, Wis., recently received his PhD in education from Iowa State University.

66 Ruth Dannehl '66MA, a faculty member in the department of nursing at Gustavus Adolphus College, St. Peter, Minn., since 1967, has been named a tenured faculty member. She is an assistant professor of nursing.

Captain Dean O. Sabby '66BSEd is

assigned to the Minneapolis-St. Paul International Airport, St. Paul, as a USAF commander of the 133rd Field Training Flight.

71 Kenneth W. Knutson '71BSEd, a medical technician at McConnell AFB, Kansas, where he is assigned to the USAF hospital, was recently promoted to sergeant.

MEDICINE

50 Dr. Stanley Burton Troup '50MD, physician-in-chief of the Rochester, New York General Hospital and professor of medicine at the University of Rochester, has been appointed director of the University of Cincinnati Medical Center and a vice president of the University.

57 Dr. S. Paul Ehrlich, Jr. '53BA '55BS '57MD, who has been the director of the Office of International Health in the Department of Health, Education & Welfare since August 1970, was named alternate representative of the U.S. on the executive board of the World Health Organization in mid-June by President Nixon. He has been in government service continuously since 1957, beginning as a medical officer in the U.S. Coast Guard.

59 Dr. William N. Spellacy '55BA '56BS '59MD, formerly a professor of obstetrics and gynecology at the University of Miami, is serving as professor and chairman of the department of obstetrics and gynecology at the University of Florida College of Medicine, Gainesville.

60 Dr. Warren Sims, Jr. '57BA '60BS '60MD was recently promoted from assistant professor to associate professor at the University of Vermont in its Division of Health Sciences, College of Medicine, obstetrics and gynecology.

65 Dr. James L. Halverson '61BA '65MD, a USAF major, is chief of aerospace medicine at the Peterson Field (Colorado) USAF clinic.

70 Dr. Michael J. Sborov '70MD, an Army major, recently completed the Army Medical Department Officer Basic Course at the U.S. Army Academy of Health Sciences, Ft. Sam Houston, Texas.



Morocco Newspaper Cites Young Minnesota Forester

Roy T. Hagen '72BSFor, Barnum, Minn., who recently completed three years of Peace Corps volunteer service as a forester in Morocco, was cited for his outstanding service at a government arboretum by the Moroccan newspaper *Le Matin*:

"Mr. Hagen has devoted himself

with a serious conscience and a love of work to the life at his post, Oued Cherrate, where he won the esteem of the local people," the newspaper printed in an article written by a Moroccan government official.

Hagen, 25, introduced and studied new and potentially valuable species of trees to Morocco in his work as director of the arboretum.

71 Dr. Robert A. Peterson '71MD, an Army captain, also completed the same course as Dr. Sborov at Ft. Sam Houston, Texas.

72 Dr. Andre J. LaSalle '72MD is assigned to MacDill AFB, Fla., as a flight medical officer. The captain recently graduated from the Brooks AFB USAF School of Aerospace Medicine.

COLLEGE OF LIBERAL ARTS

49 Major Walter T. Connett '49BA, chairman of the department of history at White Bear Lake (Minn.) College, recently completed the U.S. Army's final phase of the command and general staff officer course as a member of the Army Reserve. He took the course at Ft. Leavenworth, Kansas.

40 William K. Estes '40BA '43PhD of Rockerfeller University recently appeared at a public open house sponsored by the University of Minnesota department of psychology. His talk was part of the Elliott-Paterson Memorial Lecture Series. Estes, who is known for his statistical-mathematical approach to psychology of learning, received the Distinguished Scientific Contribution Award of the American Psychological Association in 1962.

47 Royce Ramsland '47BA, formerly vice president-corporate purchasing of the Quaker Oats Company, Chicago, Ill., is now vice president-purchasing services for the Grocery Products group.

50 Jack Shaw '50PhD, professor of college student personnel work and director of international education at the University of Northern Colorado, has retired after 23 years on the UNC faculty. Shaw was head counselor in the University of Minnesota College of Education from 1946-1950.

Robert G. Zumberge '50BA who has been the director of retail services on Super Valu's home office staff in Hopkins, Minn., has been named general manager of Preferred Products. He is a 23-year veteran in the food distribution field.

55 Russell P. Cash '55BA has been appointed area manager of Europe, Middle East, Africa and Far East at the New York office of Owens-Corning Fiberglas Corporation. He joined Corning in 1965.

57 Jan R. Goergen '57BA, financial counsel and president of International Capital Corporation, Bloomington, Minn., is heading a multi-national team performing an in depth evaluation of the Organization of American States Capital Markets Development program. He is the only team member from the U.S.

58 Richard G. Spiegel '58BA was elected president of La Maur, Inc., Minneapolis, manufacturer of hair care and personal grooming products. He has been with the firm since 1956.

60 Edward K. Hamilton '60BA, deputy mayor of New York City, has been

named president of Griffenhagen-Kroeger, Inc., a subsidiary of The Diebold Group specializing in public and institutional management. His headquarters are in San Francisco, Calif.

USAF Major Richard A. Steeves '60BA has received the Meritorious Service Medal at the Armed Forces Staff College, Norfolk, Va., where he is assigned. A plans officer, he holds the rating of senior pilot and has completed a tour of combat duty in Vietnam.

61 Paul A. Taylor '61BA, formerly general manager of International Multifoods Kaukauana Klub cheese



Alumna Trains As Naval Flight Surgeon

Lt. Victoria Voge '65BA, one of the first two women doctors in flight surgeon training at the Naval Aerospace Medical Institute (NAMI) in Pensacola, Fla., listens outside a

low pressure chamber during the aerospace physiology phase of her training. She changed her mind about a residency in medicine after a visit to NAMI aroused her interest in aerospace medicine during her internship at Philadelphia Naval Hospital in 1972.

Around & About . . .

operations, has been promoted to group marketing manager for Multifoods' consumer products division.

62 John B. Bates '62BA is currently managing a new JC Penney department store in Peoria, Ill. He began his career with the Penney company in 1962 in Minneapolis.

COLLEGE OF AGRICULTURE, continued . . .

help those who may have special difficulties finding employment and to make certain others are in the right job.

Perhaps the most valuable characteristic of Turner's placement efforts is the guided opportunity the students have to thoroughly examine themselves and their career motives.

"Many of the companies that recruit at Minnesota come here because they are under the impression that the College is made up primarily of rural and rural-backgrounded people," Turner said. "In reality, about 40 percent of the College's undergraduate enrollment is non-farm, nonrural."

The Placement Office sometimes faces difficulty in placing the urban agricultural graduate because of his or her background. "But none of us has ruled out the possibility that you can take a suburbanite and turn him into a good farmer," Turner said. "We have seen it happen."

One of the future needs of the College of Agriculture is a good internship program, one that functions well for the employer, the student and the College, and one that will give the urban agricultural student the opportunity for needed backgrounding in terms of his or her career choice.

Turner would also like to see the

undergraduate student in an open major during his first two years of college and developing a specialization in his last two years.

The efforts of Deane Turner along with those of Keith Wharton, the latter reaching toward improved teaching by acting as a liaison to more sophisticated teaching techniques and as a resource person sharing the problems and concerns of the College of Agriculture professor, have pointed the College's way in the future.

Letters

Sexism In Higher Education

I recently received the December issue of *Alumni News*, and wish to express a complaint against an editorial (Edwin L. Haislet) wrote regarding the qualifications and procedures in selecting a new president of the University of Minnesota.

With one exception, each time potential applicants are referred to in the article, it is in the male gender. The only exception to this is in paragraph two, and states . . . "Rather his or her selection" . . . Obviously, the content of this article strongly suggests that the real push in selecting applicants is to only seriously consider men. I see this as being sexist in nature, implying that only men could be, and are, the only people that could meet the stated criteria.

It is particularly interesting to me that this kind of 'oversight' (or perhaps an accurate assessment of sexism in higher education?), should occur in an issue featuring the appointment of two women to fill Board of Regents vacancies. I am angered because this reads as tokenism — 'allowing' women to feel that they are having a real type of input, but in actuality, few of the basic sexist attitudes have really changed. It is a time when it seems

**In March:
The College of
Agriculture's Em-
phasis On The Ex-
pansion Of Food
Production And Im-
provement Of Food
Quality.**

to be 'socially acceptable' to put women in visible positions (the 'black person in the front office' mentality), while many of the real sources of decision making and influence are open only to men — white men. I am not impressed with these kinds of apparent tokenism, which ultimately are repressive and limiting to women.

Perhaps, some would say that I am 'over-reacting' (another sexist attempt to diminish in importance the very real, justified anger that many women are increasingly feeling). Granted, it is an issue of word usage — but, only in part. In my view, the words are only symbols of sexist attitudes, values and out of positions of authority and influence . . ."

Susan Kremer Bevis '73MSW
Cambridge, Massachusetts

Alumni Should Change The Regent Selection Process

The matter of Regents' selection and quality of membership on the Board as outlined in your recent editorial, has been a matter of concern for many Minnesota Alumni.

Before the "young turks" of the DFL party gained control, the Board of Regents was a distinguished body of men dedicated to the State and its people. Lately it has degenerated into a political plum club of party workers interested, it

seems only in perpetuation of party.

With this development the University has been losing many of its great men, administrators and professors, because the atmosphere is no longer conducive to study, to advancement in education, and to sincere administration. The top people seem too much interested in furthering "causes", promoting special interests, and taking care of the minorities, the underprivileged, the disturbed.

I believe it is the duty of the Minnesota Alumni Association to correct this situation. A committee of distinguished alumni should be appointed to search for and screen the best possible persons among the Minnesota alumni, willing to serve on the Board of Regents. Prospects should be carefully selected regardless of political party or activity, regardless of possible donations to the University or a political party, and regardless of location of their residence in the State.

When five or six such persons have been selected it should be publicized that these persons are the choice of the Alumni for the Board of Regents and that every effort is going to be made to convince the legislature to elect as many as there are vacancies the next time they occur. When election time comes, an alumni campaign should be organized to work for and see that these candidates are elected.

Should a vacancy occur requiring a governor's appointment, the alumni candidates should be presented to the governor by the Association and the governor be urged to put the University above party and make the very best appointment. As a University graduate he should be interested in improving the University image.

Some of the better candidates may not want to get into the political dog fight that might develop in the legislature, but if we are going to save our University it is necessary that someone do this. I have a feeling that well qualified men and women will feel honored to have their names submitted in this manner.

*Lawrence S. Clark '22BSB
Edina, Minnesota*

Heller & Revenue-sharing

The (1973) September issue of the Alumni News credits Walter Heller as being "one of the major authors of the revenue-sharing concept". While Mr. Heller has made numerous proposals regarding the shape of national economic policy, I don't recall one effort on his behalf toward revenue-sharing. Did I miss something in the news or is the author being a bit overzealous in describing Heller's accomplishments? As a matter of fact, it seems that since Walter Heller left Washington he has come up with numerous solutions to current economic difficulties. Remembering the "guns and butter" controversy of the Heller years in Washington, one could easily conclude that had he not monkeyed with the economy, the nation might not be in the inflationary crisis we are facing today.

*T. A. Russell '61BA
Savage, Minnesota*

It Takes Me Back. . .

The current number of Alumni News (1974 January) takes me back to the time I was in college. It is very interesting and very well done. I am, perhaps, one of the oldest living alumni to have read the Alumni News, since I started at the University in 1902.

*Henry C. Mackall '06BA
Minneapolis, Minnesota*

An Alumni Voice In Selection

Allow me to compliment you on your Points of View in the current issue of Alumni News (1974 January). Certainly, the Alumni Association should have a voice in the selection of regents, to obtain qualification instead of politics.

*Dr. G. A. Larson '17MD
Fargo, North Dakota*

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