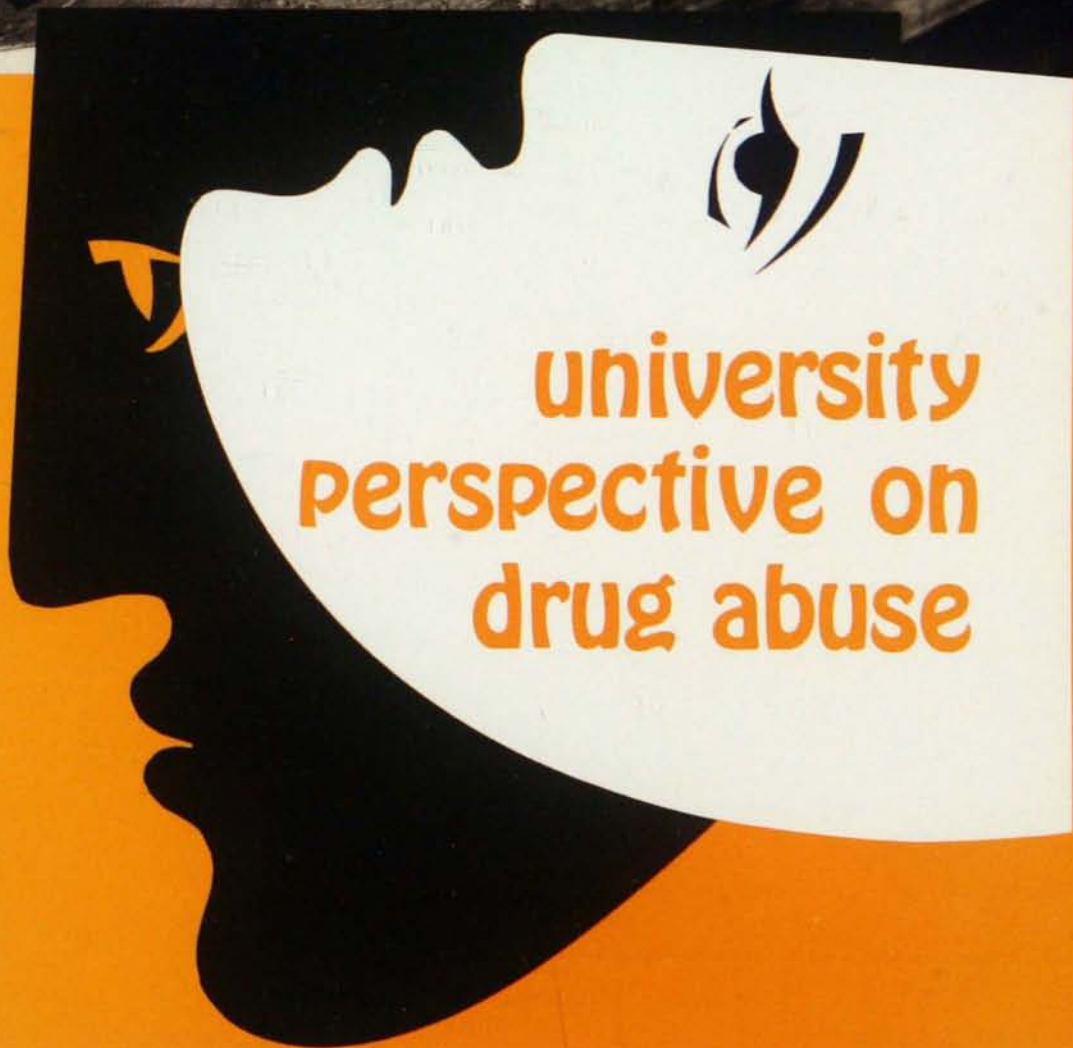


1971 MAY

alumni news

UNIVERSITY OF MINNESOTA



university
perspective on
drug abuse



ALUMNI CLUB NOTES

ASSOCIATE MEMBERSHIP

FOR RECENT GRADS

All University of Minnesota graduates with baccalaureate degrees are eligible to become Associate Members of the Alumni Club for a five year period after date of graduation. Club dues for an Associate Member are just \$10.00 a year, the regular \$20.00 initiation fee being waived. The only other requirement is that the applicant must become a member of the Minnesota Alumni Association (MAA), (if not already a member). Graduates are automatically MAA members for the first year after graduation. The Associate Member enjoys all privileges of the Club except voting rights. New graduates need the fellowship and contact offered by the Alumni Club as much as anyone.

SPECIAL NEW MEMBER OFFER

The club initiation fee of \$20.00 for new members is being waived entirely during the current membership campaign — effective through June. Right now an applicant for membership who lives within the seven-county Twin Cities metropolitan area can join by paying only the regular Resident Membership dues of \$42.00 a year (\$3.50 a month). Alumni living outside the Twin Cities area may apply for Non-resident Membership at just \$10.00 a year. The only requirement for membership in the Alumni Club is that the applicant must be a member of the Minnesota Alumni Association (\$10.00 annual dues). If you're already a member of the Alumni Club, now is the time to introduce a fellow alumnus among your friends or co-workers to the Club and its facilities. Urge them to sign up during the special offer period. Use the application form below. Or, give a membership for graduation!

LUNCH AT THE CLUB

Now that the trees along the mall have begun to leaf, the view from the Alumni Club is at its best. Nothing can be more enjoyable than a tasty, well prepared lunch or dinner served in these pleasant surroundings.

RESERVATIONS

Summer vacations will soon be upon us and many organizations are planning their last party for the year. This, along with the receptions for June weddings, means that the Club's calendar is quickly filling up. If you, or your organization, are making any plans that might include the Alumni Club, it would be wise to make your reservations as soon as possible.

A REMINDER

John Viater, the Club Manager, wants to remind you that Club hours for lunch are 11:30 a.m. to 2:00 p.m. and evening dining is from 5:30 p.m. to 8:30 p.m. The club is closed on Saturdays and Sundays, but will remain open for those members who make advance reservations for private functions.



John requests that you phone 336-3061 for menus and costs if you are planning a business meeting or activity which requires special facilities, menus or equipment. The Alumni Club offers the finest to be found anywhere in the Twin Cities.

ALWAYS REMEMBER

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ALUMNI CLUB

University of Minnesota
2610 University Avenue
St. Paul, Minnesota 55114

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I want to take advantage of the special offer. Please enroll me as a member of the Alumni Club. Resident membership, \$42.00 _____; Non-resident, \$10.00 _____.

I am a member of the Minnesota Alumni Association, Yes _____ No _____. My check is enclosed for \$ _____. (If you are not a member include an additional \$10.00 for annual MAA membership dues.)

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THE MINNESOTA ALUMNI ASSOCIATION

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alumni news

UNIVERSITY OF MINNESOTA

MAY 1971 VOL. 70, NO. 9

in this issue

THROUGH AN EXCITING new drug program, that at this moment depends on the Legislature's action for the current biennium, the University plans to work to minimize some of the factors that are leading to increased drug abuse. It will not solve the drug abuse problem, but it will make some significant contributions to its solution. The program's first priority will be to minimize the damage that is being done by inaccurate and, sometimes dishonest, so-called drug education. DISC is a first step. Read about it in the inside.

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THE MINNESOTA PLAQUE

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Colorful and custom-designed for the Association . . . An impressive wall display for office, study, recreation room — even outdoor patio area . . . Completely water-proof . . . New "space-age" material duplicates feel, weight and appearance of natural wood . . . Hand-finished in rich brown tone and official University colors . . . Decorative motif incorporates the Minnesota "M", Regents' Seal and Golden Gopher . . . 14" x 17" x 1½" thick . . . Cost was \$14.95 now reduced to \$12.95 for members; was \$17.95 for non-members now reduced to \$15.95 . . . Postage prepaid . . . Allow approximately two weeks for delivery.



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alumni news
POINTS OF VIEW

Bill Musselman is a name to remember. He is our new basketball coach and in his capable hands Minnesota's basketball fortune is bound to rise. I am not an avid basketball fan, I must confess, but you can be sure I'm going to be in Williams Arena next December to watch the Gopher basketball team develop under Bill Musselman's tutelage — you can be sure Minnesota is going to win under Bill Musselman; it is going to be fun to watch his teams play — and his pre-game warmup is worth the price of admission alone.

Anyone who is a close observer of intercollegiate athletics in the Big Ten is aware that all the programs are in trouble financially — even at Ohio State, Michigan and Michigan State with their large stadiums and good attendance.

It is unfortunate that if football doesn't do well financially, the whole intercollegiate program is placed in jeopardy — football is the only real money-making sport — and underwrites most of the financial support of all the other sports. In some schools, basketball will break even or make a few dollars; in some, hockey — but that is it.

Minnesota, for years in the top five in the country for football attendance, is now in financial trouble for the reason that football attendance the past few years has dropped appreciably — so receipts are down and the Athletic Department is having financial problems. *What's to be done?*

In a metropolitan area dominated by professional sports, with the professional sports backed by the commercial interest of the community, there is only one hope — *winning teams, especially winning football at Minnesota*. But that's easier said than done. Recruitment of good football players isn't enough. It means recruitment of the very best football players in the country, competing against all of the major schools of the country for a comparatively few players. In the Big Ten, 30 football tenders are allowed per year — or 120 for four years. NCAA restrictions on recruiting are many, but Big Ten conference restrictions are even more severe. So to successfully recruit the very best player is a very difficult job — and a very, very expensive one.

Athletes on tenders are allowed the cost of going to school — room, board, tuition — at Minnesota, now over \$1,800 a year — so 30 tenders a year means \$54,000 (or more) multiplied by four comes to \$216,000 a year. Add to that staff, salaries, maintenance and upkeep of the athletic physical

(Continued on page 6)

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POINTS OF VIEW

plant, supplies, expenses and equipment — and we are talking about a lot of money — *and this is just for football.* Then, of course, there is inflation so that funds available for all the other intercollegiate sports are shrinking. With recruitment a most difficult job, with costs high and going up, the trick of producing winning football is not an easy one — *and upon winning football depends the life and health of the whole intercollegiate program.*

From where I sit *there is only one answer*, not an easy one to be sure, because it entails a change in the philosophy of Amateur vs. Professional Athletics. Oversimplifying for the moment, in our country an amateur athlete is one who participates in a sport for the fun of it. A professional, on the other hand, is one who participates in a sport for financial gain — he gets paid to play. The battle has been to keep the amateur *strictly* amateur — and not tainted by professionalism. Amateur sports are spoken of reverently as being on a high level; professional sports on a low level; that the amateur cares, the pro doesn't; that the amateur and pro are not supposed to appear together or work out together. But what are athletic scholarships, grants-in-aid, if not subsidization?

The USA is one of the few countries of the world that interprets amateurism in a very strict sense. As a result, our athletes are competing against those who are for the most part fully subsidized, and therefore always at a disadvantage. *But to get to the point, should there be*

such a strict divorcement between the amateur and the professional athlete? Between amateur and professional athletics? And are we not just fooling ourselves if we believe that college athletes are not thinking about careers in professional athletics, especially in the major sports?

Let's face it — the great farm system of the pros is the intercollegiate programs of the universities and colleges of the country. *Question:* Where do the pro football players come from? *Answer:* From our colleges and universities. *Question:* Where do the pro basketball players come from? *Answer:* From the colleges and universities. This applies to baseball players as well, although not as fully as in football and basketball.

When a top football, basketball or baseball player is recruited for college athletics, it is the exceptional one who is not looking to a professional athletic career after

ALUMNAE TO HOLD SHOWBOAT-THEATRE PARTY ON JUNE 17

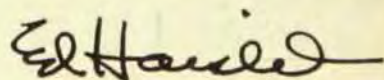
The Minnesota Alumnae Club will hold its annual Showboat Theatre Party on Thursday, June 17.

Dinner will be served at the Campus Club on the fourth floor of Coffman Union, University Minneapolis campus, beginning at 5:45 p.m. After their meal and a discussion by a University Theatre Arts professor on the evening's Showboat presentation, the group will move to the University's Showboat for the 8:00 p.m. performance of "The Matchmaker."

This Thornton Wilder play,

graduation. Therefore, looking at the situation as it is, there is only one answer to the financial plight of intercollegiate athletics — *professional sports should help underwrite intercollegiate football, basketball and baseball.* The NCAA could allow each collegiate conference to negotiate with the professional sport leagues for the underwriting of the athletic program of the conference. The money would go to the conference office to be allocated to each of the member schools on a need formula.

The answer is not an easy one philosophically, but it's real and would solve the financial plight of intercollegiate athletics. Without a real answer like this, intercollegiate athletics as we know it now, will soon dry up and wither away.



written in 1956, is a hilarious farce of the wild intrigues and complexions that develop when a wealthy young Yonkers merchant employs the infamous matchmaking Dolly to find him a wife. A goliath of the business world becomes putty in the hands of Dolly, as the two romp headlong into the "romantic" life.

Critics have called this play by a Pulitzer Prize-winning author nothing but "Funny, Funny, Funny."

Tickets for the dinner and play, at \$7.50 per person, are available from the Minnesota Alumnae Club, University of Minnesota, 2610 University Avenue, St. Paul 55114, telephone 373-2466. *Reservations must be in by June 2.*

BALLOT

CLIP AND MAIL TODAY

1. Place (x) opposite each person for whom you wish to vote. Do not vote for more than five (5) candidates or your ballot will not be counted.

2. Ballot need not be signed, but name and address must appear on the envelope containing the ballot. It is important that your name be legible.

3. Clip ballot and send to Executive Director, Minnesota Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul, Minnesota 55114.

For assured secrecy in submitting ballots, the mailing envelopes should be marked "BALLOT" or enclosed within the mailing envelope in a separate envelope so marked. All envelopes so marked will be opened only by the election tellers.

4. Ballot must be in the office of the Executive Director by May 21 in order to be counted.

- | | |
|--|--------------------------|
| DENIS O. BAKKE '58BSFor
North St. Paul, Minnesota | <input type="checkbox"/> |
| JOHN BILLMAN '43BA
Minneapolis, Minnesota | <input type="checkbox"/> |
| CHARLES W. BRITZIUS '33BCE '38MSCE
Wayzata, Minnesota | <input type="checkbox"/> |
| FRED J. DRESSER '55AA
Minneapolis, Minnesota | <input type="checkbox"/> |
| ROBERT W. FISCHER, '42BBB
Minneapolis, Minnesota | <input type="checkbox"/> |
| GEORGE GIBBS, '63BSEd
Rochester, Minnesota | <input type="checkbox"/> |
| MRS. BURTON JOSEPH '42BAJourn
Minneapolis, Minnesota | <input type="checkbox"/> |
| DR. KENNETH MANICK '60MD
Minneapolis, Minnesota | <input type="checkbox"/> |
| WALLACE E. SALOVICH '50BBA
Wayzata, Minnesota | <input type="checkbox"/> |
| RICHARD SCHNEIDER, '69BBA
Bloomington, Minnesota | <input type="checkbox"/> |

THE MINNESOTA ALUMN ASSOCIATION ELECTION BALLOT

The above listing of 10 candidates — nominated for the five positions that will be vacated on the MAA Board of Directors — is hereby certified as correct. Each Association member will vote for no more than five (5) candidates.

(Signed)
Harry Heltzer, Chairman

Bruce Abrahamson
John Carroll
Albert Heimbach
The Honorable Oscar Knutson
Irene Kreidberg
Dr. A. E. Ritt
James Watson



DISC and Drug Abuse

PART of the University's attempt to set up a program at-large that will provide the educational service and to some degree the research that the University ought to be engaged in in drug abuse is the organization called DISC, the Drug Information Service Center.

"We had been under pressure for a long time to do something for our own students," James H. Rothenberger, coordinator of DISC, told *The Alumni News*. "We resisted the pressures to start a new phone service or a drop-in center for the most part because we did not want to duplicate services that already existed near the University.

"We wanted to do something different, and supposedly something that we were uniquely qualified to do — and that seemed to be setting up an information library on drugs that wasn't a

propaganda library."

DISC's beginning lay in a meeting in January 1970 between University vice presidents Paul Cashman and Roger Kennedy. These two men asked themselves just what the University was doing in the drug area, not only for its students, but also in education and research.

The vice presidents couldn't answer these questions, and neither could other University people who were brought in for consultation.

Consequently, a committee formed of people at the University and of a number of community leaders, who had an interest in and were doing something in the drug area. The committee members concluded that the University needed direction and coordination in its involvements in the drug area, and they named Professor Gordon T. Heistad of psychiatry,

psychopharmacology and psychology to head the University's programs in drug information education and research.

Rothenberger's work with DISC is a continuation of an earlier special assistant's assignment in Vice President Cashman's office.

While a senior and during his first year as a graduate student, Rothenberger was a residence hall adviser. In his first week in the men's dormitory, he faced a bad LSD trip with a University undergraduate. And when he went into different areas of the University to gain more information on drugs, Rothenberger found that there were very, very few places where he could get it.

"When I moved into Cashman's office on an internship for a public administration degree, I took this concern about the lack of drug information with me,"

Rothenberger said.

He later took the certificate course which the University offers for alcoholics and drug dependents, to gain information, and he has continued to get as much field experience as possible, spending at least one day out of each working week in community drug programs and with community agencies.

The director of the University's Drug Information and Education Program, Dr. Heistad, says that DISC is aimed at communicating accurate information, and not at stopping the use of certain drugs.

"DISC relies on the premise that accuracy is better than inaccuracy," Dr. Heistad said.

DISC operates from the center of the Minneapolis campus, out of two 10 by 10 offices on the second floor of Coffman Memorial Union.

After it was in operation for four months, about three-fourths of the individuals coming into the DISC offices came to use the library for research on academic projects.

"These were primarily undergraduates doing sociology term papers on drugs, taking public health courses or needing information for course projects," Rothenberger said.

"About one-fourth were coming in for personal research — they took some acid and wanted to find out about chromosome damage, or they just wanted to talk to someone."

Toward the end of winter quarter, DISC personnel saw a shift in the kinds of people who were coming in — more came for personal research.

"About 30 people a day come in to see us," Rothenberger said. "And I think that we will continue to see more daily as people learn who we



JIM ROTHENBERGER: "Perhaps what we should be doing with drugs and alcohol is to teach people how to use that substance properly so that they don't get into trouble with it . . . Maybe we should teach people what the steps are in between, from the first taking to overuse . . . It would be really beautiful if we could teach people not to use any chemicals. But that is not a realistic first step in this day and age. We're a chemical society . . . We're not condoning the use of chemicals as many accuse us. We take for granted that people will use chemicals, and we're trying to keep them from facing long-term physical and psychological problems . . . The worst possible way to learn to drink properly is on a Friday night in the back seat of a car trying to down a six-pack of beer before somebody drives by. Yet a large percentage of teen-agers learn to drink this way."

DISC AND DRUG ABUSE

are, where we are and what we do.

"In matters of counseling, if individuals just want information, we can handle that here. I'm not an expert in counseling, but I know enough so that I can refer when necessary."

DISC does not purport to be a counseling center. Rather their personnel will refer, walking people to the University's Mental Hygiene Clinic or to the Student Counseling Bureau when necessary.

Rothenberger hopes that next year DISC will be able to add another 10 by 10 office to its quarters so that a full-time psychiatric social worker or full-time counselor can be assigned to its operations.

"We already have good people in the psychiatric sections of the University's Health Service," he said, "but, if they were to advertise the services of the Mental Hygiene Clinic and the Student Counseling Bureau, very soon we would not be able to handle the people coming in for services."

DISC doesn't advertise either. Its main emphasis is for students, although it is a community-oriented organization and answers calls from parents and other college individuals.

If you were to call DISC and ask about a good speaker in the drug education area, they will be glad to give you a name — and then let you make your own arrangements.

The material, both on the shelves and in the filing cabinets of the DISC library,

is not only medical, but also sociological, psychological, chemical and reaches into all areas of drug information.

"What we try to do in the library is to collect everything that we can get our hands on from all sides," Rothenberger said. "We don't try to order just the good things because our own bias might come through. We try to order both the good and the bad so that we have it for comparison."

"However, the articles that we reprint for handouts are checked very carefully for their accuracy."

DISC is open from 8 a.m. to 4:30 p.m. every day. It has not gone into a night operation because it is not designed to be a crisis operation.

Rothenberger does not think that DISC will last very long on the University campus. "The drug bandwagon will go on down the track," he said, "and it will not be such a pressing, panic-type problem."

"We will still need drug information, but we will not need a separate organization for it."

"Through the University's total drug program, we will try to gear up the Mental Health Clinic and Student Counseling Bureau to take over the drug referral and counseling work that DISC does now."

"And the library, which is the heart of our operation, should be housed within the the University library system and maintained there. Initially, they did not have the resources to set up the library, so we did it."

Rothenberger's work with drug information and education does not stop with DISC. He also teaches, helping Dr. Heistad with some of his course work.

One of these courses is for medical doctors. "We discovered when we started

the drug education program that doctors had about 45 minutes of drug abuse training, making them probably the least qualified to deal with drug abuse problems."

A course was started last fall for second-year medical students that will be continued this year. However, this is only a stop-gap measure.

According to Dr. Heistad, there must be an expansion of required course work for medical students that is incorporated into their regular course work as well as optional work for those who want to go further in drug abuse education.

Courses must also be provided for other professional students. For example, teachers will not now be certified in the state of Minnesota without a course or courses in alcoholism and drug abuse.

"The law is unclear as to the number of credit hours that are required," Dr. Heistad said. "The University did not offer such a course until this year. And we still don't really have a course, only a temporary, make-shift one."

"Clearly, we must offer courses by the same standards that we offer courses in other areas, and also provide a means to teach the teacher."

The University currently has a request for \$700 thousand for its drug information education program pending before the Legislature. It is with this appropriation that the institution hopes to finance additional and vital course work as well as needed personnel.

"The University is not much ahead of the rest of the educational world in its drug information education programs," Dr. Heistad said.

"Until recently, drug abuse has never been a significant part of academia."

Although the University had not been doing anything significant in drug abuse education, it had been doing significant research related to drug abuse, particularly in the basic sciences.

A federally-financed training program in psychopharmacology has been in existence on the University campus since 1964. This is an elite academic program aimed at training basic scientists in the area of drug self-abuse, according to Dr. Heistad. And it is through a program such as this that the University has gained eminence in its drug abuse work and should help the institution find the additional faculty it needs to carry through its drug information education program.

One of the special requests before the Legislature is for a full-time faculty member in the College of Pharmacy who will offer drug abuse training to any pharmacist. "No one is qualified to practice the profession of pharmacy without knowing something about drug abuse," Heistad said.

"This training will be incorporated into the routine training of every pharmacist just as it should be for physicians.

"It is also our intent that this new faculty person will want to expand the volunteer program in drug education that now exists in the College of Pharmacy, offering the opportunity for pharmacy students to do something now."

Last year students in the College of Pharmacy initiated a program through which they requested additional training related to drug abuse. They already knew about drugs, now they were asking for training in the social-psychological factors relating to drug abuse.



DR. GORDON HEISTAD: "Recently I spoke to a club group. After quoting a few statistics on the death rate from cigarettes and alcohol, I asked them for a show of hands of how many intended to quit smoking or give up alcohol. The response was zero. And that's exactly how many kids are going to stay away from drugs because they know the facts.

"Kids are much more rational today than we give them credit for. However, when you think that kids are going to stay away from drugs because they are dangerous, you are attributing to them a greater rationality than is obvious at the adult level, and I don't think the kids are that far ahead of the adults."

DISC AND DRUG ABUSE

• This training was given them, by people from within and without the University who were doing something in the drug abuse area. And the training was used as preparation for a volunteer program in which junior and senior pharmacy students go out to junior and senior high schools to act as drug abuse educators.

Among its 12 requests, the University is asking for additional faculty in medicine, in the clinical-counseling area, in pharmacology, and for the Duluth and Morris campuses. Another faculty member will work primarily in research on drug education, and yet another will be responsible for the organization of some program of instruction for liberal arts students who are not preparing for a profession relating to drug abuse.

"The drug education program must include liberal education for the typical college student in the non-medical use of drugs," Dr. Heistad said.

During this spring quarter Rothenberger is working with an experimental course in psychology and social drug use through the College of Liberal Arts's living-learning center. Of the 60 some students who applied for this course, 25 were hand-picked for it. All of the students are seniors and will be working in the drug area. If the course works, it will go into the curriculum next fall.

The University is also requesting a faculty person to work in the industrial and



DISC'S FILING CABINETS also carry good resource material on areas of drug use and misuse. The files are kept up-to-date by Rothenberger's assistant, and contain information both good and bad, so that the researcher can make his or her own decision as to the worth of the material.

business aspects of alcoholism and drug abuse.

"When we talk about education, research and service in drug abuse we mean having faculty available for a major educational enterprise," Dr. Heistad said.

"However, we will not be able to do an adequate job until we have the faculty."

Will the University's drug information education program be able to end the drug abuse problem?

"I suspect that the University will be able to minimize some of the factors that are leading to increased drug abuse," Dr. Heistad said. "We will not solve the problem, but we will make

significant contributions.

"Our first priority will be to minimize the damage that is being done by inaccurate, sometimes dishonest, so-called drug education.

"If a kid discovers that all the stuff he has been feed about drug abuse is nothing but a bunch of malarkey — that kid is very apt to go back and use a drug some more.

"The aim of our program will be to discover *accurately* the facts about drugs and to discover other things that lead to the misuse of drugs.

"If we can minimize the damage being done by the misuse of drugs, I would consider our work a worthwhile endeavor."

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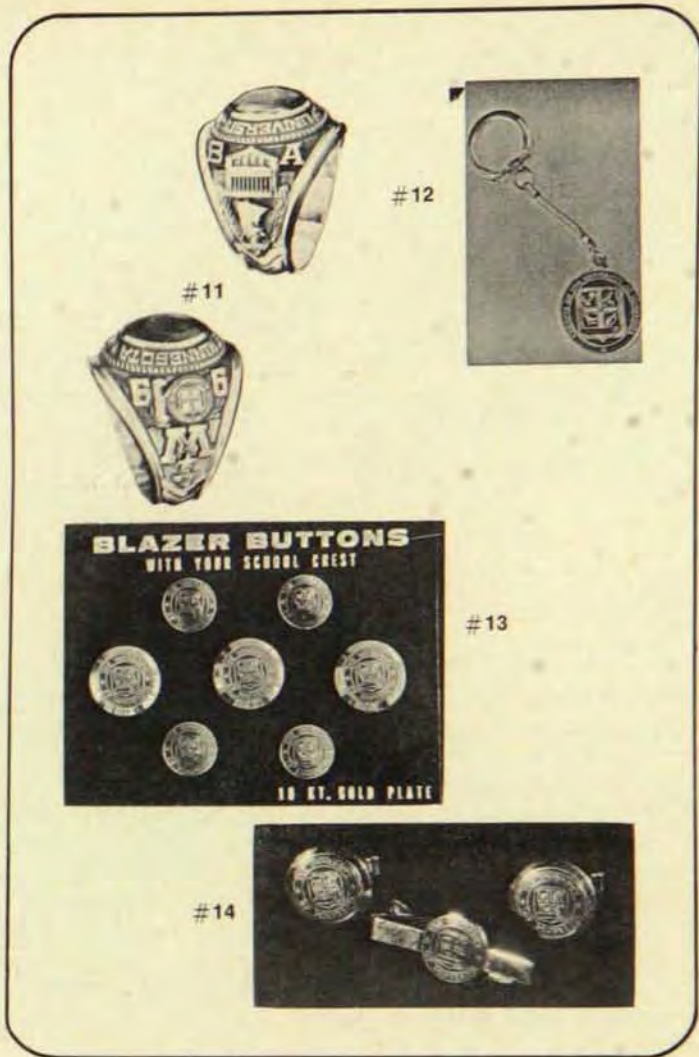
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MAA ANNUAL MEETING TO BE HIGHLIGHTED BY DISTINGUISHED ALUMNI

FIVE outstanding alumni will be honored for the distinction they have brought to the University of Minnesota and to themselves at the 22nd Honors Presentation and 67th Annual Meeting of the Minnesota Alumni Association on June 8.

A reception, beginning at 6:00 p.m., will precede the annual dinner meeting in the Radisson Hotel South, Minneapolis.

Outgoing MAA National President Harry Heltzer will preside over the evening event during which University President Malcolm Moos will present the Regents' Outstanding Achievement Award to Harry Atwood '31BA, Hopkins, Minnesota; Curtiss E. Crippen '30BCE, Glenview, Illinois; and James A. Watson '42BA, Minneapolis; and the Regents' Alumni Service Award to Wallace L. Boss

'28BS, St. Paul; and Harriet Thwing Holden '33BA, Wayzata.

The five new MAA board members and the officers for 1971-72 will also be announced.

Reservations for the annual gathering can be made, at \$8.00 per person, by contacting the Minnesota Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, or telephoning 373-2466.

All Minnesota alumni are invited to attend the June 8 event and take advantage of the opportunity to renew University acquaintances as well as to meet outstanding Minnesota alumni, and the new officers and board members of the Association.

Make your reservations today with the coupon below.

The distinctions achieved by those receiving the Outstanding Achievement Award at the 22nd Honors presentation include:

HARRY ATWOOD '31BA, President of the Northwestern National Life Insurance Company, Minneapolis, has spent his entire business career

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CURTISS CRIPPEN

with that company, beginning after graduation from the University.

Since his business responsibilities over the years of his association with Northwestern National Life have taken him into virtually all its administrative areas, he is considered one of the best informed life insurance men in the Upper Midwest. He was elected president of his company in April 1969.

Atwood is a member of the Advisory Council of the Institute of Life Insurance, New York, and a director of First Hennepin State Bank of Minneapolis and of the North Atlantic Life Insurance Company of Mineola, N.Y.

Since his 1955 association with the United Hospital Fund, Minneapolis, of which he is still a trustee, Atwood has long been active in hospital and health planning activities. He is a director and was first president of the Planning Agency for Hospitals of Metropolitan Minneapolis, was chairman of a citizen's committee to study the future of Minneapolis General Hospital and of the Resources Task Force of the Governor's Commission on Health and Rehabilitation, and in 1967 was named chairman of the



HARRY ATWOOD

Governor's Council on Health, Welfare, and Rehabilitation. Atwood is a member of the advisory group of the Northlands Regional Medical Program and of the Citizens' Hospital Advisory Committee for Hennepin County General Hospital, and is a trustee and secretary of the Baptist Hospital Fund, St. Paul.

In 1967 he was presented with the Francis E. Harrington Award for outstanding service in the field of public health in Minnesota.

His other civic activities include membership on the Capital Long-Range Improvements committee for Minneapolis, the chairmanship of the board of the Minneapolis Area chapter of the Red Cross, and he is director of the Associated Industries of Minneapolis and a trustee of the First Baptist Church of Minneapolis.

Atwood, who in his leisure time enjoys golf and fishing, is also president-elect of the Rotary Club and a board member of the Minnesota Alumni Association.

CURTISS E. CRIPPEN '30BCE, a Minnesota native, currently president of the



JAMES WATSON

Milwaukee Road, has spent his entire business career with the Road. He is known for his close personal knowledge of the railroad, having had broad experience in the engineering, operating and finance, and accounting departments of his company.

During the summer months, while he was attending the University, Crippen saw his first service with the Milwaukee Road as a member of an engineering survey crew. After graduation in 1930, he joined the railroad's engineering department as an instrumentman and continued in that department for 10 years, advancing to division engineer and later to personal assistant to chief engineer.

After he transferred to the operating department of the Milwaukee Road, he occupied a number of important positions on the railroad system before entering military service in World War II. He served as a lieutenant colonel in the Transportation Corps in the U.S. Army and was decorated with the Bronze Star Medal.

Crippen returned to the Milwaukee Road following the war, and served as superintendent in Minneapolis, as general superintendent

ANNUAL MEETING

dent at Milwaukee, and later in the same capacity in Chicago.

In 1953 he completed the Advanced Management Program at the Harvard Graduate School of Business Administration, and in the same year was appointed general manager of the Road's western lines, headquartered in Seattle.

Crippen returned to Chicago in 1955 as assistant to the vice president-operations, and in 1958 became assistant to the president. He was elected vice president-finance and accounting in 1961, and became president of the Milwaukee Road and a director in October 1966.

He is a member of the National Defense Transportation Association, of the United States and Illinois Chambers of Commerce, serving as a director of the latter, of the Chicago Association of Commerce and Industry, and of the Navy League of the United States.

JAMES A. WATSON '42BA, president and director of Gamble Skogmo and chairman of the board of Red Owl Stores, joined Red Owl Stores in 1946 in their personnel department.

He soon transferred to the retail operations division of the company where he gained recognition as an expert in the field of merchandising and sales promotion. Watson later served as district manager, then divisional manager, and in 1955 was elected assistant vice president in charge of sales promotion.

In 1957 he was made vice president for retail operations.

Watson's election as president and director of Red Owl came in 1963, and in 1969 he was named chairman of the board.

On July 1, 1969, he was named president of Gamble Skogmo, the parent company.

Much of the real growth of Red Owl Stores can be attributed to James Watson. As president of Gamble Skogmo he is responsible for the operation of the 15th largest merchandising company in the country.

Before joining Red Owl Stores, Watson worked part-time while at the University and full-time, following graduation, at the Maico Company until 1942 when he entered the Armed Services as a captain in the United States Air Force. He served in the USAF until 1946.

Watson is currently a director of the Northwestern National Bank of Minneapolis, a member of the board of directors and the executive committee of the National Association of Food Chains, a director of the Super Market Institute of America, and has served as a trustee, as president and as chairman of the board of trustees of the Minnesota Retail Federation, Inc.

He is a director of the Twin City Safety Council and is a longtime Boy Scouter, serving in 1969 as chairman of the area Scout-O-Rama.

A strong supporter of the University, Watson served as a member of the board of directors of the Minnesota Alumni Association for six years, as a member of its executive committee, as second and first vice presidents and as national president in 1969-70.

He is currently serving on the MAA board as the immediate past president and

is the chairman of the University's Alumni Fund Advisory committee.

The two alumni who will be honored at the June 8 Honors Presentation with the Alumni Service Award have given unstintingly of their time in behalf of the University:

WALLACE L. BOSS '28BS, retired senior vice president of the First National Bank of St. Paul, served for four years on the board of directors of the School of Business Administration Alumni Association.

He was elected to the MAA board of directors in 1966 for a four-year term, and in 1967 was elected treasurer of the Minnesota Alumni Association, a position which he held until 1970. Also, as treasurer, Boss served on the executive committee of the Association in 1967-70.

While serving as treasurer, Boss distinguished himself through his personal supervision of the finances of the Association, suggested several changes in fiscal policy which were adopted, designed a new and more understandable summary sheet for the MAA monthly financial statement, and handled short term investments for the board. He served on the Association's investment committee which handles the MAA Endowment Fund, and worked closely with the executive director on overall fiscal policy.

Boss started early in the banking business, working summers as a messenger for the St. Anthony Park State and Twin Cities National Bank before joining the First National Bank as a clerk in 1929.

He was appointed assistant

manager in 1931, and was, successively, a representative, assistant cashier and vice president, before being named senior vice president in 1968.

Boss, who has been active in the administration of the Minnesota Bankers and American Bankers associations, is currently a director of the Ramsey County Historical Association and an elder in the House of Hope Presbyterian Church. He was named King Borea XX during the St. Paul Winter Carnival, and has been active in the St. Paul Chamber of Commerce, St. Paul Open Golf Tournament, U.S. Junior Chamber of Commerce, Minnesota War Finance Committee, Minnesota Division of the American Cancer Society, the Ashly Club and the Saint Paulites, Inc.



HARRIET HOLDEN

gram committee for the 1966 Annual Meeting, on the CLA Alumni Honors committee in 1966-67, and on the organizational fund-raising committee for the Distinguished Teacher Award.

Mrs. Holden is currently serving as alumni representative on the newly-appointed University of Minnesota Committee on Social Policy.

Civically, she is a board member and past board secretary of the Minneapolis Branch of the AAUW, a member of several committees and a past president of the Minneapolis YWCA, a board member and immediate past president of the Career Clinic for Mature Women, and a member of the board of directors and first vice president of the Jones Harrison Home.

Mrs. Holden, as a member of the Woman's Club of Minneapolis, served two years as liberal arts chairman on the board of directors and two years as president. She is the past state treasurer of Church Women United, has held various offices in WSCS of the Hennepin Avenue Methodist Church, continues to serve on the screening committee of Sears Roebuck for freshman scholarships, is presently scholarship chairman for



WALLACE BOSS

Minnesota of the DAR Monument chapter and has been active as an alumnae in Alpha Chi Omega sorority, serving as president of the alumnae chapter and as an advisor to the pledge and the active chapters.

HARRIET THWING HOLDEN '33BA, an outstanding leader in Minneapolis civic and community affairs, first became active in the work of the Alumni Association in 1957 when she was named alumni representative on the University Scholarship committee. She was active on this committee for three years.

In 1963 Mrs. Holden was elected to the board of directors of the then College of Science, Literature and the Arts (SLA) Alumni Association; was elected vice president, serving in that office during 1965-66, and in 1967 was elected president.

As president of the constituent association, Mrs. Holden was an active member of the board of directors of the Minnesota Alumni Association.

As a member of the SLA alumni board, she served on the telephone membership campaign in 1965, the pro-

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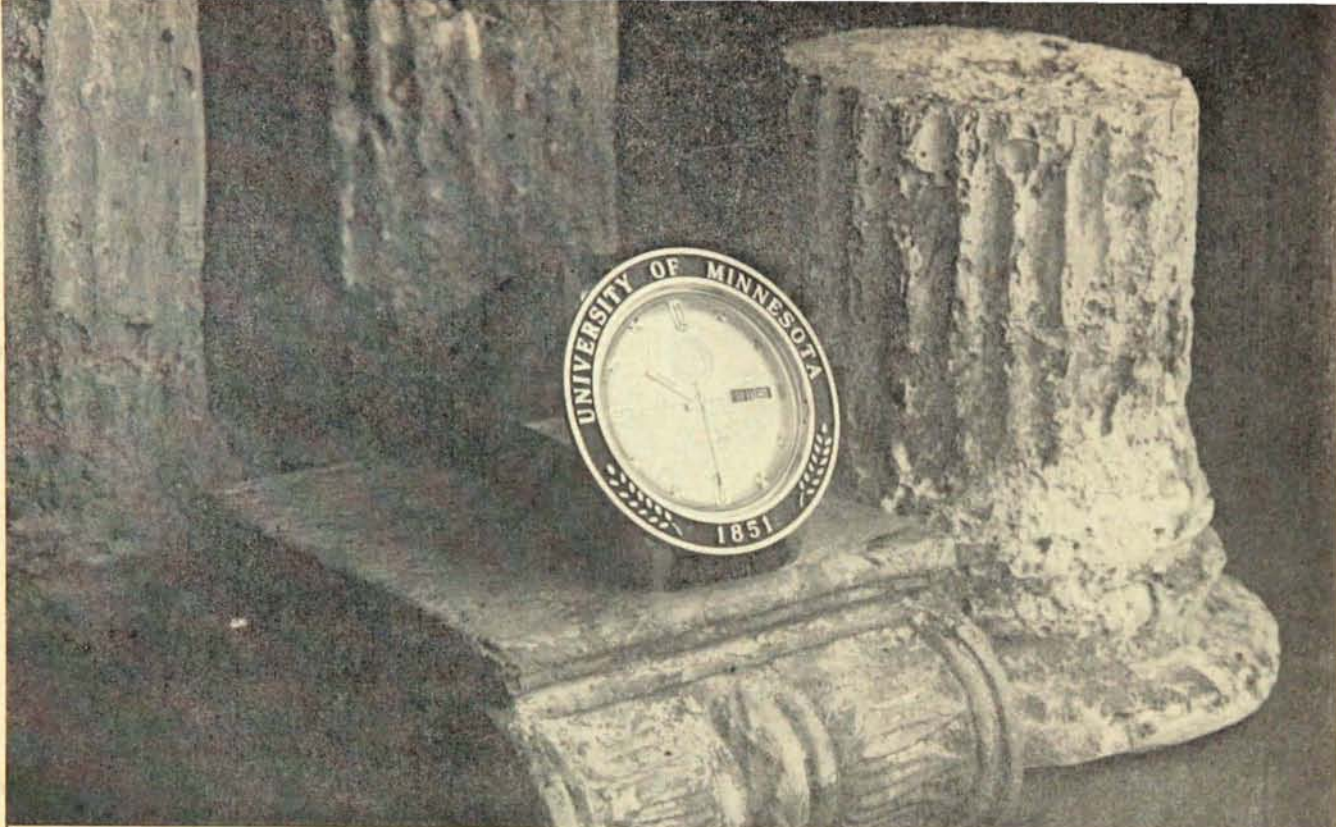
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BY WILMA SMITH LELAND '25BA

FRATERNITIES

ANTICIPATE RENASCENCE

ΑΒΓΔΣΕΖΗΘΙΚΛΜΝΞΟΠΡΤΥΦΧΨΩ

WHEN the University of Minnesota was 50 years old, *The Gopher* of 1918 celebrated the anniversary by publishing a golden edition. It was elaborately illustrated by S. Chatwood Burton, then an instructor in the department of architecture, who wrote the preface to the section on campus organizations, the first listed being fraternities and sororities.

In it, Burton said, in part, ". . . he wished to convey the fact that the value of university organizations goes out from the university in the hands of the alumni, that the efforts put into our college organizations do not cease having their effect when we leave college, but that they affect those students who follow, that they leave their imprint upon our college work and that they are as much a part of our college curriculum as our lectures and laboratory work."

The fraternities on campus at that time numbered 48. Only seven groups were not housed in 1918. Twenty-three fraternities, designated as academic in the book, were members of Interfraternity Council.

The fraternities and sororities at the University represent a unique living-learning opportunity for students and are for this reason an indispensable part of the University community.

The sense of group loyalty, the closeness of relationship, the interaction with a group of alumni who provide continuity with the past and the opportunity for flexible and pinpoint programming are all parts of a fraternity or sorority experience and are remarkable benefits of the Greek system.

The contributions of fraternities and sororities to the mature growth and quality of life of students are obvious to those of us who work closely with them. I wholeheartedly support the continued vigorous involvement of fraternities and sororities as significant partners within the academic university.

Paul H. Cashman
Vice President for Student
Affairs
University of Minnesota

The Council's president, Dr. W. F. Holman, was a University professor of mathematics and mechanics. According to the constitution of the IFC, chartered by the Board of Regents on March 22, 1910, the president had to be a fraternity member on the faculty.

There were 15 sororities on the Minnesota campus in 1918. Eleven of them were members of Panhellenic Council.

There is little information concerning relationships with the administration at that time. In the "Relationships of the University and the Fraternities and Sororities", a study released in December 1970, made by Neil Bakkenist of the Disciplinary Counseling office, the first mention of such relationship came in 1912 when the University, in an attempt to control drinking, ordered fraternity parties to end by 11 p.m. and sorority members to be back in chapter houses by the same deadline.

When Edward Nicholson became the University's Dean of Men along with his academic teaching as professor of chemistry, relationships

FRATERNITIES

grew. Dean Nicholson was a devoted member of Beta Theta Pi. His relationship with his own chapter strengthened his interest in all chapters.

After World War I, according to Mr. Bakkenist, student activities and Greek activities were synonymous. Fraternity members had been responsible for the first Homecoming celebration in 1903. They were campus leaders in all fields of endeavor.

By 1935 their grade average, due to efforts made by the Dean and alumnae advisers for sororities, was above that of the general student body. The chapter houses provided housing for hundreds of students from outstate who could not have been accommodated in University housing.

Sororities in the '30s began local philanthropic work, often an extension of a national project. In the '20s many national scholarship loan funds and fellowships were established with local chapters contributing to them and benefiting from them.

On March 2, 1925, the City Pan-Hellenic of Minneapolis and St. Paul met for the first time. Organized by Eva Blaisdell Wheeler, a member of Alpha Phi, 16 sorority representatives met at the Lincoln branch of the Northwestern National Bank. By that date there were 19 chapters on campus.

The meeting was called because press reports from a meeting of Deans of Women held in Cincinnati quoted Minnesota's Dean of Women, Anna Blitz, as "having taken unfavorable action on sororities."

The minutes of the Association, now known as the Twin



City Panhellenic Association, are complete from the organizational date to the present, meetings being held regularly. They record in some detail relationships with the Dean's offices, with College Panhellenic Council, with Dr. Charles P. Sigerfoos, University professor of zoology who handled bids for prospective members, discussions of rush rules, the impact of the opening of the 10th Avenue Bridge on traffic past those sorority houses, and the proposal to build a single building to house all sororities or a housing court, presented by Dean Blitz in 1930.

At that time sorority membership comprised one-sev-

enth of the women on campus, with less than 25 percent of them from outstate.

Faculty relationships are shown in the minutes from the dedicated attendance and work of such women as Rewey Belle Inglis of the English department and Clara H. Koenig of the Registrar's office.

Twin City Panhellenic Association was asked to contribute to the Sigerfoos Scholarship Fund in 1935 when Dr. Minnick made the request. Every year since that time money has been raised for an increasingly larger number of scholarships.

Fraternity members organ-

(Continued on page 37)



Five years ago the idea would have been absurd. Today it is an urgently relevant question . . . one that is uppermost in the minds of campus officials. For institutions that depend upon public confidence and support for their financial welfare, their freedom, and their continued existence, it is perhaps the *ultimate* question:

Are Americans Losing Faith in their Colleges?

A SPECIAL REPORT

Dear President X:

I AM WRITING TO EXPLAIN my resignation from the Alumni Schools Committee and the regional committee of the Capital Campaign.

I can no longer make a meaningful contribution to these programs. To be effective, I must be totally committed. Unfortunately, as a result of changes at Z University over the past few years, I can no longer conscientiously recommend the university to students and parents. And I cannot with enthusiasm ask my fellow alumni to make financial contributions when I personally have decided to withhold my support.

Like many alumni and alumnae, I have been increasingly concerned over the manner in which the university has permitted the student body to take over the "running of the store." Even worse, our colleges and universities seem willing to have them take over the country. I am not anti-youth, but I do not believe that there is something magical about being 18 or 20 years old that gives students all the correct answers and an inherent right to impose their views about everything on the rest of us. The faculty has clearly demonstrated that it is unwilling or unable to exercise moral leadership and, indeed, has often guided the students into actions that are irresponsible at best and dangerous at worst.

The university, it seems, is easily intimidated by the students into supporting strikes, canceling classes, disregarding academic standards, and repressing individuals and groups who speak for the so-called "establishment." By failing to take a stand and to discipline those who violate campus rules, you have encouraged an atmosphere in which laws, traditions, and basic moral values are held in contempt by growing numbers of our young people.

I fear for the existence of Z University as a forum for the free discussion of ideas. A great chorus of anti-establishment rhetoric has issued from a vocal left-wing group on the campus, supported by ultra-liberals on the faculty. I am afraid the university has abandoned its role of educator, to become a champion of partisan politics. And this bodes ill for our democratic society.

All of this may sound like the rantings of a hard-hat conservative. But it is the measure of the situation on the campus that one who has always been rather liberal politically can sound like a reactionary when he takes issue with the radical students of today.

Sincerely,
Alumnus Y

Dear Alumnus Y:

I AM VERY SORRY to lose the services and support of an alumnus who has worked so hard and so successfully for Z University. I am equally sorry that you seem to have lost confidence in the university. An institution of higher education depends on its alumni and alumnae for understanding and support even in the quiet times. In troubled days like these, there is nowhere else to turn.

I won't try to persuade you to accept any assignment or even to continue your financial support. But I do feel compelled to comment on your loss of faith in the university.

Your concern obviously centers on such perplexing and basic questions as the rights and responsibilities of students and faculty, the problems of campus governance, and the danger of politicizing the university. We certainly share your concerns. It is tempting to long for the good old days when problems

were not so complex. But in fact these are serious problems to which there are no easy answers. We wrestle with them every day.

You are certainly right to be worried about the existence of this university (and all campuses) as a forum for the free discussion of ideas. There are many who would use the American college or university in a political struggle to advance their own political ideas. Even well-meaning students would do so, because they do not understand the dangers of such action. Those of us charged with the responsibility must fight with all our wit and strength to prevent that from happening.

I do not think we can win by using force or repression. Rather, we must continue to work with students to convince them that their efforts to politicize the university can destroy it, and this would be terribly costly to society as a whole. When and if the line must be drawn, then we will draw it and deal with the consequences. But we will do everything we can to avoid actions that will limit our options and bring about the violence and polarization that have crippled some great institutions.

It is clear to me that the colleges and universities in America are, to a very considerable degree, reflecting the problems and divisions of the larger society. That can be unpleasant and painful, but it is in some ways a proper and very useful role for a college or university to play.

Consider, if you will, society's other institutions. Can you think of any that are not in similar turmoil? The church, the public schools, the courts, the city halls, the political parties, the family—all of these institutions are also feeling the profound pressures of change, and all are struggling to adapt to problems and needs that no society has ever faced before. If we as citizens and members of these institutions respond simply by withdrawing from them or repudiating them, then I fear not only for the future of our institutions but for the future of our nation. Disraeli once said, "Individuals may form communities, but only institutions can make a nation."

THIS UNIVERSITY IS INDEED INVOLVED in the controversy which engulfs America and from which progress and constructive change will one day come. Our students and faculty are indeed concerned and vocal about the rights of their fellow citizens, about the war, about the environment, about the values of our society. If it were otherwise, our alumni and alumnae would certainly be justified in refusing to support us.

Very simply, Mr. Y, the current generation of young people will one day run this nation. They are here and cannot be traded in for a quieter, more polite, more docile group. Nor should anyone want to trade them in. This university cannot abandon them, or isolate them, or reject them. Our mission is to work with these young people, to sensitize them, humanize them, educate them, liberate them from their ignorances and prejudices. We owe that to the students, but even more to the country and to our alumni and alumnae. The course is uncharted, to be sure; it will be uncomfortable at times and somewhat hazardous in spots; but it is the only course a great university can follow.

I'm sorry you won't be on board.

Sincerely,
President X



THE LETTERS on the preceding two pages typify a problem of growing seriousness for U.S. colleges and universities: More and more Americans—alumni, parents, politicians, and the general public—are dissatisfied with the way things have been going on the nation's campuses.

"For the first time in history," says Roger A. Freeman, former special assistant to President Nixon, "it appears that the profound faith of the American people in their educational institutions has been shaken, and their belief in the wisdom of our educational leaders and in the soundness of their goals or practices has turned to doubt and even to outright disapproval."

The people's faith has been shaken by many things: campus violence, student protest, permissiveness, a lack of strict discipline, politicization of the campus, the rejection of values and mores long-cherished by the larger society. Complicating the problem is a clash of life-styles between the generations which has raised a deafening static and made communication extremely difficult between students and their off-campus elders. (At one meeting not long ago, an angry alumnus turned on a student and shouted, "I just can't hear you. Your hair is in my ears.")

How many people are disenchanted, how strongly they feel, and how they will act to express their discontent is not yet clear. But there is little doubt about the feelings and actions of many political leaders at all levels of government. Vice President Spiro T. Agnew spoke for many of them:

"When one looks back across the history of the last decade—at the smoking ruins of a score of college buildings, at the outbreaks of illegal and violent protests and disorders on hundreds of college campuses, at the regular harassment and interruption and shouting down of speakers, at the totalitarian spirit evident among thousands of students and hundreds of faculty members, at the decline of genuine academic freedom to speak and teach and learn—that record hardly warrants a roaring vote of confidence in the academic community that presided over the disaster."

Many state legislators are indicating by their actions that they share the Vice President's views. Thirty-two states have passed laws to establish or tighten campus regulations against disruption and to punish student and faculty offenders and, in some cases, the institutions themselves. A number of states have added restrictive amendments to appropriations bills, thus using budget allocations as leverage to bring colleges and universities into line.

'The public has clearly indicated displeasure with higher education'

The chancellor of California's state college system described the trend last fall:

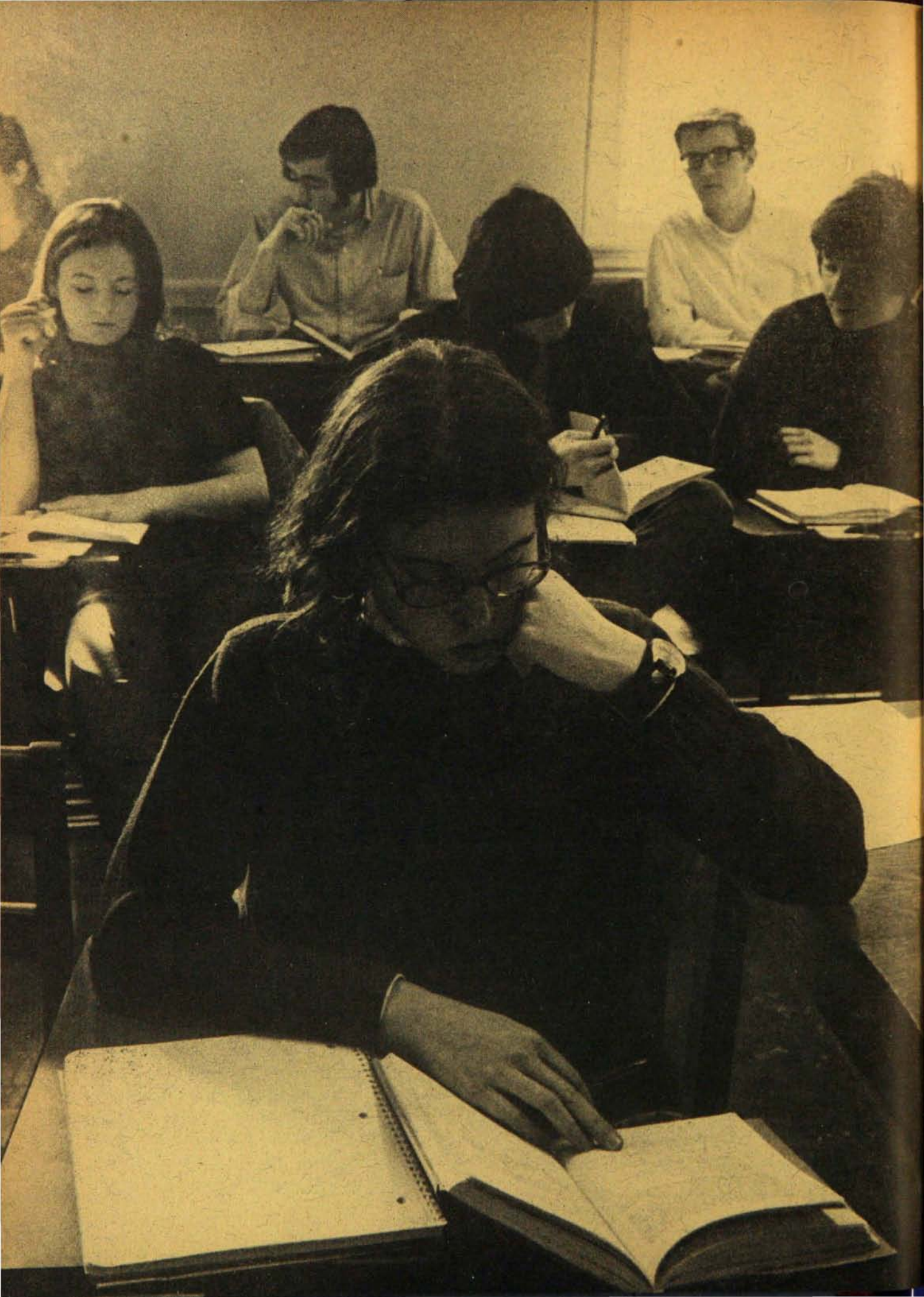
"When I recently asked a legislator, '... Why did the legislature take what appears to me, and to most faculty and administrators in the state college system, to be punitive action in denying [a] cost-of-living increase to professors?'—he replied, 'Because it was the public's will.'

"We find ourselves confronted with a situation unlike that of any previous year. The 'public,' through the legislature, has clearly indicated displeasure with higher education . . . We must face the fact that the public mood, as reflected in the legislature, has taken a substantial turn against higher education overall."

A similar mood prevails in Washington. Federal support of higher education has slowed. Congressmen who have been friendly to higher education in the past openly admit that they face growing resistance to their efforts to provide funds for new and existing programs. Rep. Edith Green, chairman of the House of Representatives subcommittee that has jurisdiction over bills affecting colleges and universities, observed during the last session, "It would be most unwise to try to bring to the floor this year a bill on higher education, because the climate is so unfavorable."

IF THIS APPARENT LOSS OF FAITH PERSISTS, America's institutions of higher education will be in deep trouble. Even *with* the full confidence of the American people, most of the nation's colleges and universities would be experiencing financial difficulties. *Without* the public's confidence, it is now evident that large numbers of those institutions simply cannot survive.

Three years ago, the editors of this report published a special article on the financial outlook of American higher education at that time. The article began: "We are facing what might easily become a crisis in the financing of American higher education." And it concluded: "Unless the American people—especially the college and university alumni—can come alive to the



reality of higher education's impending crisis, then the problems of today will become the disasters of tomorrow."

Tomorrow has arrived. And the situation is darker than we, or anyone else, anticipated—darkened by the loss of public confidence at the very time when, given the *best* of conditions, higher education would have needed the support of the American people as never before in its history.

If the financial situation was gloomy in 1968, it is desperate on most campuses today. The costs of higher education, already on the rise, have risen even faster with the surging inflation of the past several years. As a result of economic conditions and the growing reluctance of individual and organizational contributors, income is lagging even farther behind costs than before, and the budgetary deficits of three years ago are even larger and more widespread.

This situation has led to an unprecedented flood of appeals and alarms from the academic community.

► James M. Hester, president of New York University and head of a White House task force on higher education, states that "virtually every public and private institution in the country is facing severe financial pressures."

► A. R. Chamberlain, president of Colorado State University, sees financing as "the most serious problem—even more serious than student dissent—that higher education will face in the 1970's." Many state legislators are angry, and the budgets of dozens of publicly supported colleges and universities are feeling the effects of their wrath.

► The smaller and less affluent colleges—with few financial reserves to tide them over a period of public disaffection—may be in the direst straits. "We are dying unless we can get some help," the president of Lakeland College, appearing in behalf of small liberal arts institutions, told a congressional committee. He added: "A slow death as we are experiencing goes practically unnoticed. This is part of our problem; nobody will even notice until after it happens."

(Few noticed, perhaps, the demise of 21 institutions reported in the 1969-70 Office of Education Directory, or that of several others which have decided to go out of business since the directory was published.)

► Preliminary figures from a study of financial problems at the 900 member institutions of the Association of American Colleges indicate that an alarming number of colleges are going into the red. William W. Jellema, the association's research director, estimates

The situation is darker than we—or anyone else—anticipated

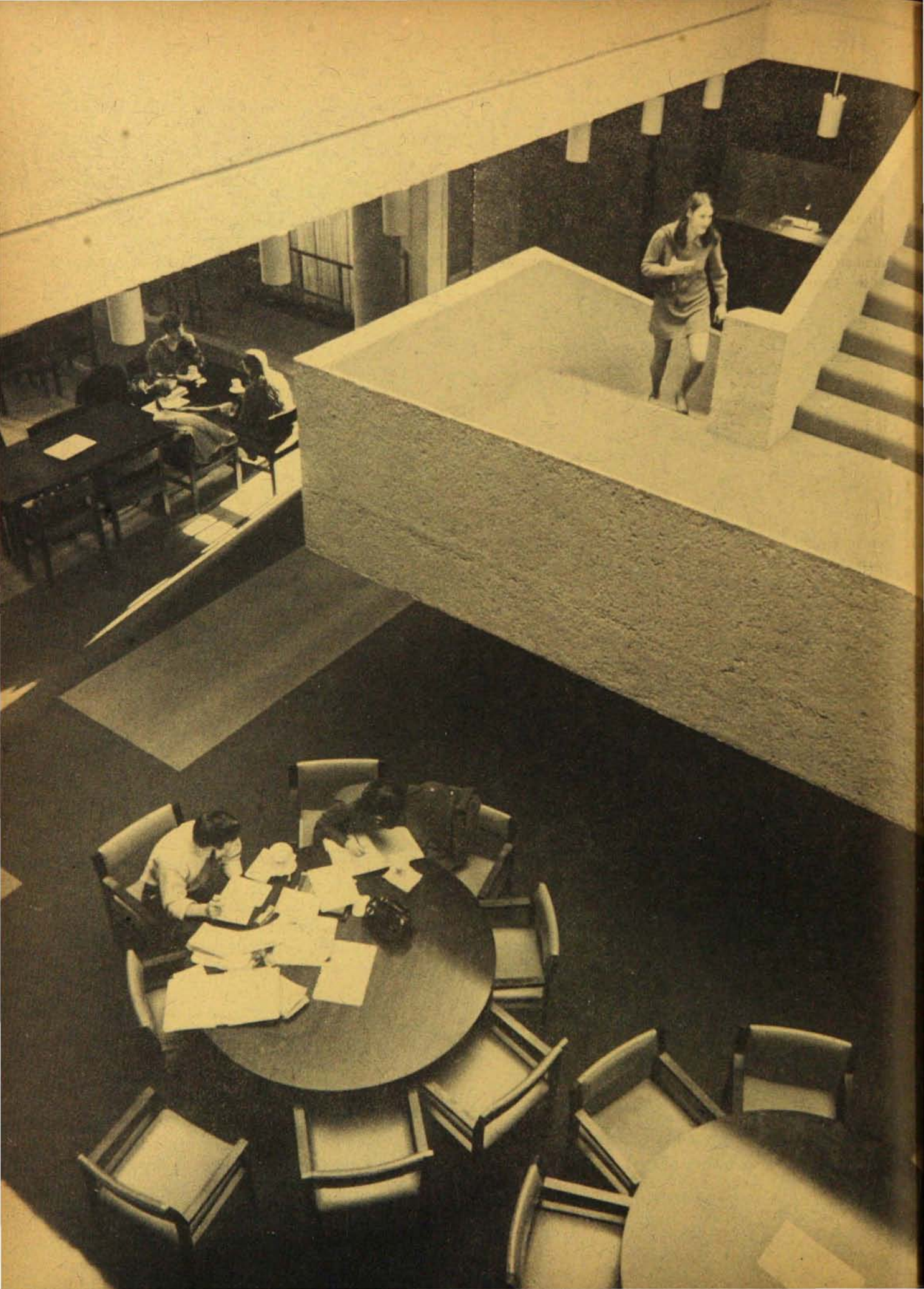
that about one-fourth of all private liberal arts colleges in the nation are now drawing on their endowments in one way or another to meet operating expenses.

► At least half of the 70 private colleges and universities in Illinois are operating at a loss. A special commission created to study their fiscal problems warned that deficits "threaten the solvency, the quality, the vitality—even the survival—of some institutions." The lieutenant governor of Illinois predicts that one-third of the nation's private colleges may go out of existence by the end of the decade, unless state governments provide financial assistance.

► Predominantly black colleges and universities are feeling the pinch. The former president of one such institution put the problem in these terms: "If all the black students at Harvard, M.I.T., Brandeis, and the main campus of the University of Virginia were suddenly to drop out of college, there would be headlines all over the country. But the number of black students who will drop out of my school this year is equal to the number of black students at those four schools, and nothing will be said about it. We could keep most of them for another \$500 apiece, but we don't have it."

Even the "rich" institutions are in trouble. At Yale University, President Kingman Brewster noted that if the present shrinkage of funds were to continue for another year, Yale "would either have to abandon the quality of what we are doing, or abandon great discernible areas of activity, or abandon the effort to be accessible on the merits of talent, not of wealth, or of race, or of inheritance." As the current academic year began, Yale announced that its projected deficit might well be larger than anticipated and therefore a freeze on hiring would be in effect until further notice—no new positions and no replacements for vacancies. The rest of the Ivy League faces similar problems.

RETRENCHMENT has become a household word in campus administrative offices and board rooms everywhere. It is heard at every type of college and university—large and small, public and



private—and in every part of the country. For example:

▶ One morning several months ago, the trustees of a member-institution of the prestigious Association of American Universities spent several hours discussing the eventual necessity of scaling down to a small-college operation.

▶ Saint Louis University has closed its school of dentistry and is phasing out its school of engineering.

▶ Tufts University has eliminated its school of theology.

▶ Case Western Reserve University has terminated its graduate physical therapy program.

▶ A large university in the South has been forced to phase out six Ph.D. programs.

▶ Huston-Tillotson College has cut back on its athletic program, reduced the number of course offerings, and eliminated several faculty positions.

▶ Reed College has taken steps to cut the size of its student body and to raise the student-faculty ratio.

▶ A high-priced nuclear reactor at an Eastern state university stands idle for lack of research support and operational funds.

The Rev. Theodore M. Hesburgh, president of the University of Notre Dame, sums it up this way: "In the 25 years that I have been associated with the university . . . I can think of no period more difficult than the present. Never before has the university taken on more tasks, and been asked to undertake many more, while the sources of support, both public and private, both moral and financial, seem to be drying up."

THE FINANCIAL SITUATION is nowhere more urgent than in the medical schools. Forty-three of the country's 107 medical schools are in such severe financial straits that they are getting "disaster grants" from the federal government this year.

Dr. John Cooper, president of the Association of American Medical Colleges, warns that "the whole financial structure of our medical schools is gravely threatened." He blames cuts in federal funding (which provides more than 50 per cent of many medical school budgets) as well as inflation and reductions in Medicaid to hospitals.

Cutbacks in federal programs have also begun to erode the quality and effectiveness of academic science. Prominent scientists, who are not given to overdramatizing the facts, have issued urgent warnings.

Jerome Wiesner, provost of M.I.T. and former Presidential science adviser, said: "Cutbacks now in scientific research may cost the nation its leadership in

science and technology, and its economic well-being in the decades ahead."

Teams of scientists and technicians, painstakingly organized over the years, are now being scattered. Training and educational programs that provided the country with scientific manpower are faltering, and some have been forced to shut down.

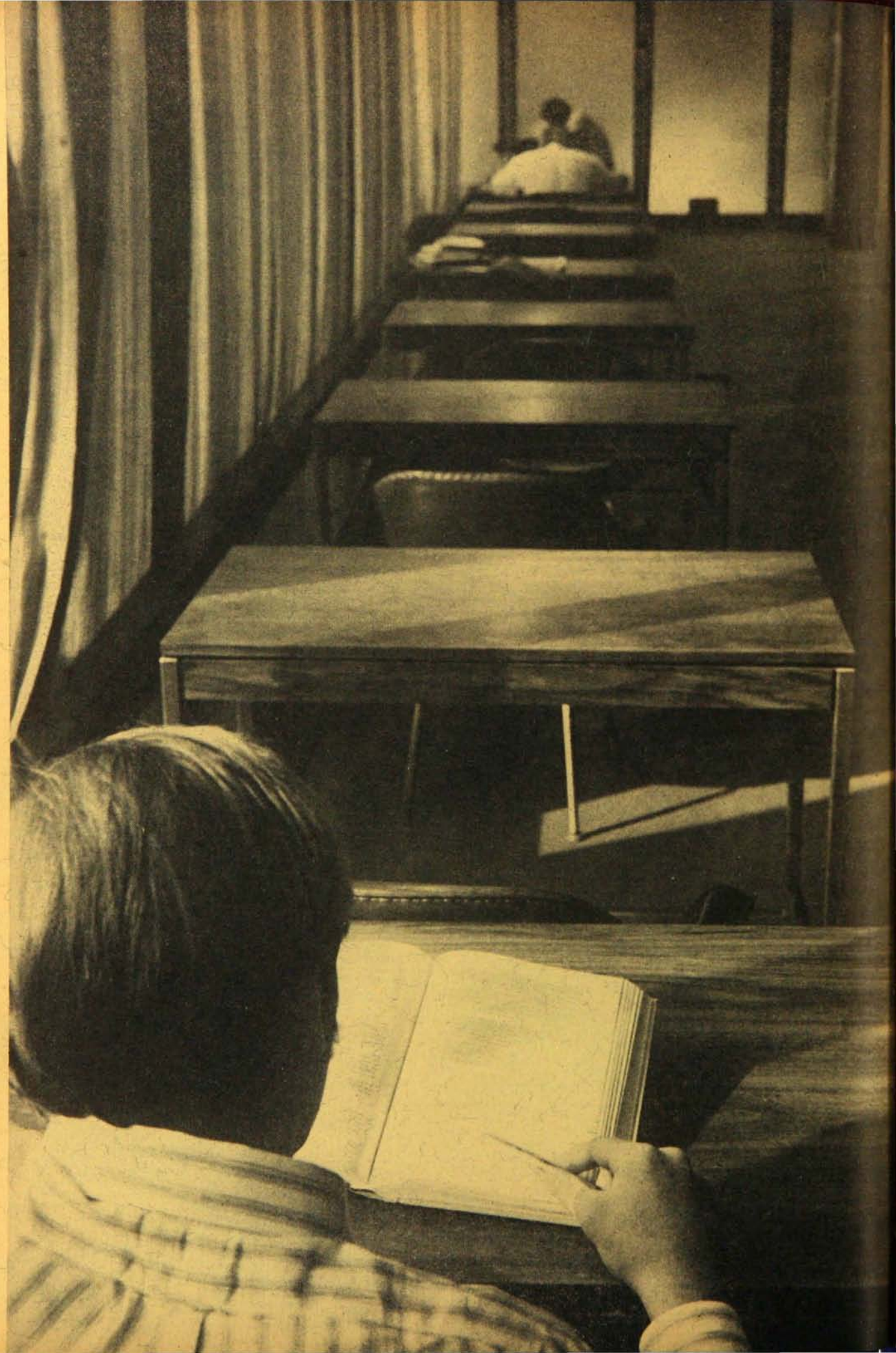
Philip Handler, president of the National Academy of Sciences, has said: "Our national apparatus for the conduct of research and scholarship is not yet dismantled, but it is falling into shambles." The universities are the backbone of that apparatus. When support of the universities weakens, science weakens.

WHAT ALL THIS ADDS UP TO is a crisis of unprecedented proportions for higher education—"the greatest financial crisis it has ever had," in the words of Clark Kerr, chairman of the authoritative Carnegie Commission on Higher Education.

Dr. Kerr's commission recently determined that two in every three U.S. colleges and universities were facing financial "hard times." Some 540 institutions, the commission estimated, were already "in financial difficulty"; another 1,000 were found to be "headed for financial trouble."

"Serious enough to be called a depression," was the estimate of Earl F. Cheit, professor of business administration at the University of California, who studied higher education institutions of all types for the Carnegie Commission and concluded that almost all colleges and universities eventually may be in financial difficulty. (In the course of his study, Mr. Cheit found that most college presidents believed that the loss of public confidence in higher education was, in large measure, at the root of much of the trouble.)

ALARMS about higher education's financial plight have been raised regularly over the years, simply because financial hardship has always been a fact of life for colleges and universities. In the past, the warnings and admonitions have produced at least enough response to provide some monetary relief and to forestall disaster. But the problem has grown steadily worse in recent years, and educators are pessimistic about the federal government's, or the state legislatures', or the alumni's coming to the rescue this time. In fact, the turmoil on the campuses and the growing antagonism toward the academic community could result in the situation becoming even worse.



The basic fiscal problem of colleges and universities is rather simple. They are nonprofit institutions which depend for their income on tuition and fees, interest on endowment, private gifts, and government grants. Tuition and fees do not cover the cost of education, particularly of graduate education, so the difference must be made up from the other sources. For private institutions, that means endowment income and gifts and grants. For state institutions, it generally means legislative appropriations, with relatively small amounts coming from endowment or private gifts.

In recent years, both costs and income have gone up, but the former have risen considerably faster than the latter. The widening gap between income and expenditures would have been enough in itself to bring colleges and universities to the brink of financial crisis. Reductions in funding, particularly by the government, have pushed the institutions over the brink.

Federal support for higher education multiplied nearly fivefold from 1960 to 1971, but the rate has slackened sharply in the past three years. And the future is not very promising. The president of a Washington-based educational association said bluntly: "In Washington, there is a singular lack of enthusiasm for supporting higher education generally or private higher education in particular."

Highly placed Administration officials have pointed out that colleges and universities have received a great deal of federal money, but that the nation has many urgent problems and other high priorities that are competing for the tax dollar. It cannot be assumed, they add, that higher education will continue to receive such a substantial share of federal aid.

Recent actions make the point even more dramatically:

► The number of federally supported first-year graduate fellowships will be nearly 62 per cent lower in 1971-72 than in 1967-68.

► The National Science Foundation has announced that it will not continue to make grants for campus computer operations. The foundation reports that—when inflation is considered—federal funds for research at colleges and universities declined 11 per cent between fiscal 1967 and 1970.

► The Higher Education Facilities Act of 1963, which helped to pay for much of the construction on campuses during the past seven years, is being phased out. In 1967 the outlay was \$700-million; last year President Nixon requested no funds for construction. Instead he proposed an interest subsidy to prompt insti-

The golden age:

"we have discovered that it was only gold-plated"

tutions to borrow construction money from private sources. But a survey of state higher education commissions indicated that in most states fewer than 25 per cent of the institutions could borrow money on reasonable repayment terms in today's financial market. Six states reported that none of their private institutions could borrow money on reasonable terms.

► The federal government froze direct loans for academic facilities in 1968. On June 30, 1969, the Office of Education had \$223-million in applications for loans not approved and \$582-million in grants not approved. Since then only \$70-million has been made available for construction.

► The National Aeronautics and Space Administration has reduced its obligations to universities from \$130-million in 1969 to \$80-million in 1971.

"Losing federal support," says a university research scientist, "is almost worse than never having received it." Since much of higher education's expansion during the '60's was financed with federal funds, the withdrawal of federal assistance leaves the institutions with huge commitments and insufficient resources to meet them—commitments to faculty, to students, to programs.

The provost of a university in the Northeast notes wistfully: "A decade ago, we thought we were entering a golden age for higher education. Now we have discovered that it was only gold-plated."

MUCH THE SAME can be said about state funds for public higher education. The 50 states appropriated \$7-billion for 1970-71, nearly \$1-billion more than in any previous year and five times as much as in 1959-60. But a great part of this increase went for new facilities and new institutions to accommodate expanding enrollments, rather than for support of existing institutions that were struggling to maintain their regular programs. Since public institutions are not permitted to operate with fiscal deficits, the danger is that they will be forced to operate with quality deficits.

"Austerity operations are becoming a fact of life for



a growing number of institutions," says the National Association of State Universities and Land-Grant Colleges.

Many public institutions found their budgets cut this year or their requests for capital funds denied or reduced. Colorado State University's capital construction request for this year was cut from \$11.4-million to \$2.6-million in the face of projected enrollment increases of 3,600 juniors and seniors.

As state support has started to level off, public institutions have begun to raise tuition—a move that many feel is contrary to the basic philosophy of public higher education. The University of California is imposing a tuition charge for the first time in its history. The University of Illinois has boosted tuition by 60 per cent. Between 1959 and 1969, tuition and required fees doubled at public institutions.

Tuition in public institutions still does not approach tuition in private colleges and universities, which is now nearing \$3,000 in many places. At these levels, private institutions are having increasing difficulty attracting applicants from middle-income families. Many small liberal arts colleges, which depend on tuition for as much as 80 per cent of their income, are losing students to less expensive public institutions. Consequently, many smaller private colleges reported vacancies in their entering classes last fall—an indication that they may be pricing themselves out of the market.

Private giving is not likely to take up the slack; quite the contrary. The tax reform laws, recent declines in corporate profits, pressures to redirect resources to such pressing problems as environmental pollution, and the mounting unrest on the campuses have all combined to slow the pace of private giving to colleges and universities.

The Commission on Foundations and Private Philanthropy concluded that "private giving is simply not keeping pace with the needs of charitable organizations." The commission predicted a multibillion-dollar deficit in these organizations by 1975.

Colleges and universities have been working harder in their fund-raising efforts to overcome the effects of campus unrest and an ailing economy. Generally, they have been holding the line. An Associated Press survey of some 100 colleges throughout the country showed that most schools were meeting fund-drive goals—including some which experienced serious student disruption. Although the dollar amount of contributions has risen somewhat at most schools, the number of contributors has declined.

The consequences may go well beyond the campuses

"That is the scary part of it," commented one development officer. "We can always call on good friends for the few big gifts we need to reach the annual goal, but attrition in the number of donors will cause serious problems over the long run."

ALL OF THIS quite obviously bodes ill for our colleges and universities. Some of them may have to close their doors. Others will have to retrench—a painful process that can wipe out quality gains that have taken years to accomplish. Students may find themselves paying more and getting less, and faculty may find themselves working harder and earning less. In short, a continuation of the fiscal crisis can do serious damage to the entire higher educational establishment.

But the negative consequences will go well beyond the campus. "What happens to American higher education will ultimately happen to America," in the words of one observer. Examples:

► Much of the nation's technological progress has been solidly based on the scientific effort of the universities. To the degree that the universities are weakened, the country's scientific advancement will be slowed.

► The United States needs 50,000 more medical doctors and 150,000 more medical technicians right now. Yet the cutback in federal funds is leading to retrenchment in medical schools, and some 17 are threatened with closing.

► For two decades U.S. presidents and Congress have been proclaiming as a national goal the education of every young person to the limit of his ability. Some 8.5-million students are now enrolled in our colleges and universities, with 12-million projected by 1980. The Carnegie Commission on Higher Education recommends the creation of between 230 and 280 new community colleges in the next decade and an additional 50 urban four-year colleges to serve metropolitan areas. Yet federal programs to aid in campus construction are being phased out, states are cutting back on



capital expenditures, student aid programs are being reduced, and colleges are being forced to close their doors.

► Governmental rulings are now clearly directed to integrating black Americans into the larger society and creating equal educational opportunities for them and for the nation's poor. Many colleges and universities have enlisted in that cause and have been recruiting minority-group students. This is a costly venture, for the poor require almost complete scholarship support in order to matriculate in a college. Now, the shortage of funds is hampering the effort.

► An emergent national goal in the 1970's will be the cleaning of the environment and the restoration of the country's urban centers as safe, healthy, and sane places to live. With this in mind, the National Science Foundation has shifted the emphasis in some of its major programs toward the environmental and social sciences. But institutions which face major retrenchment to offset growing deficits will be seriously constrained in their efforts to help solve these pressing social problems.

"The tragedy," says the president of a large state university, "is that the society is rejecting us when we need it most—and I might add when it most needs us."

THE PUBLIC'S loss of confidence in the colleges and universities threatens not only their financial welfare, but their freedom as well. Sensing the public's growing dissatisfaction with the campuses, state legislators and federal officials have been taking actions which strike directly at the autonomy and independence of the nation's educational institutions.

Trustees and regents have also begun to tighten controls on colleges and universities. A number of presidents have been fired, frequently for not dealing more harshly with student and faculty disrupters.

"We are in a crossfire," a university president points out. "Radical students and faculty are trying to capture our universities, and they are willing to destroy our freedom in the effort. Authorities, on the other hand, would sacrifice our freedom and autonomy to get at the radicals."

The dilemma for college and university officials is a particularly painful one. If they do not find effective ways to deal with the radicals—to halt campus violence and resist efforts to politicize the institutions—outside forces will exert more and more control. On the other hand, if administrators yield to outside pressures

Alumni who understand can help to restore the public confidence

and crack down on radicals, they are likely to radicalize moderate students and damage academic freedom and individual rights in the process.

McGeorge Bundy, president of the Ford Foundation, summed it up this way:

"To the degree that violence subsides and the university community as such is kept separate from political conflict, the danger of attack upon the freedom of the university from the outside will be reduced. No institution which depends upon society for its resources will be allowed—as an institution—to choose sides in the general contests of the democratic process, and violence by the privileged is an uncommonly unpopular phenomenon. If it be true, as I believe, that both politics and violence must be restrained in the academic world for reasons that are intrinsic to the nature of the university, it is also true that when violence spreads and the university is politicized, society as a whole turns hostile—and in a prolonged contest with society as a whole, the university is not a likely winner."

Freedom would be the first casualty—the freedom to teach, the freedom to learn, the freedom to dissent, and the freedom of the academy to govern itself. Truth, objectivity, vitality, and knowledge would fall victim in quick succession. Were this to happen, society as a whole would suffer, for autonomous colleges and universities are indispensable to society's own self-renewal, its own cultural and intellectual advancement, and its own material well-being.

Samuel Gould, former chancellor of the State University of New York, once told his legislature something that is especially relevant today: "A society that cannot trust its universities," he said, "cannot trust itself."

"THE CRISIS on American campuses has no parallel in the history of this nation. It has its roots in divisions of American society as deep as any since the Civil War. The divisions are reflected in violent acts and harsh rhetoric and in the enmity of those Americans who see themselves

as occupying opposing camps. Campus unrest reflects and increases a more profound crisis in the nation as a whole."

Thus did the President's Commission on Campus Unrest begin its somber "call to the American people" last fall. Only greater tolerance and greater understanding on the part of all citizens, the commission declared, can heal the divisions.

If a major disaster for higher education and for society is to be averted, moderate Americans in every segment of society must make their voices heard and their influence felt. That effort must begin on the campuses, for the primary responsibility to increase understanding lies with the academic community.

Polls and studies have made it abundantly clear that the overwhelming majority of faculty members, students, and administrators are moderate people who reject violence as a means of changing either society or the university. These people have been largely silent and inactive; in the vacuum they have left, an impassioned and committed minority has sought to impose its views on the university and the society. The moderate majority must begin to use its collective power to re-establish the campus as a place of reason and free expression where violence will not be tolerated and harsh rhetoric is scorned.

The majority must also rethink and restate—clearly and forcefully—the purpose of our colleges and universities. It has become clear in recent years that too few Americans—both on and off the campus—understand the nature of colleges and universities, how they function, how they are governed, why they must be centers for criticism and controversy, and why they must always be free.

Only such a moderate consensus will be effective in restraining and neutralizing extremists at either end of the political spectrum. The goal is not to stifle dissent or resist reform. Rather, the goal is to preserve colleges and universities as institutions where peaceful dissent

and orderly change can flourish. Violence in the name of reform inevitably results in either repression or a new orthodoxy.

Polls and studies show that most alumni are also moderate people, that they support most of the campus reform that has occurred in recent years, that they share many of the concerns over social problems expressed by activist students, and that they sympathize with college officials in their difficult task of preserving freedom and order on the campus.

"What is surprising," notes a college alumni relations officer, "is not that some alumni are withdrawing their support, but that so many have continued to support us right through the crises and the turmoil." He went on to point out that only one of four alumni and alumnae, on the average, contributes to his or her alma mater. "Wouldn't it be something," he mused, "if the ones we never hear from rallied round us now." Wouldn't it indeed!

Alumni and alumnae, by virtue of their own educational experience and their relationship to colleges and universities, have a special role to play in helping to restore public confidence in higher education. They can make a special effort to inform themselves and to understand, and they can share their information and understanding with their fellow citizens. Too many Americans, influenced by mass-media coverage which invariably focuses on the turmoil, are ready to believe the worst about higher education, are willing to sanction the punishment of all colleges and universities in order to retaliate against the disruptive minority. Too many Americans have already forgotten the great positive contributions that colleges and universities have made to this nation during the past three decades. Here is where the alumni and alumnae can make a contribution as important as a monetary gift. They can seek to cool passions and to restore perspective. They can challenge and correct misinformation and misconceptions. They can restore the public confidence.

The report on this and the preceding 15 pages is the product of a cooperative endeavor in which scores of schools, colleges, and universities are taking part. It was prepared under the direction of the persons listed below, the trustees of EDITORIAL PROJECTS FOR EDUCATION, INC., a nonprofit organization informally associated with the American Alumni Council. The trustees, it should be noted, act in this capacity for themselves and not for their institutions, and not all the editors necessarily agree with all the points in this report. All rights reserved; no part may be reproduced without express permission. Printed in U.S.A. Trustees: DENTON BEAL, C. W. Post Center; DAVID A. BURR, the University of Oklahoma; MARALYN O. GILLESPIE, Swarthmore College; CORBIN GWALTNEY, Editorial Projects for

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FRATERNITIES



ized an alumni association to work with the Interfraternity Council in 1955.

The Minnesota Interfraternity Alumni Association (MIAA) was promoted by Wells Wright, Delta Upsilon, and Bernard Anderly, Chi Psi. Its purpose was to assist IFC "where it was relevant in standardizing policies." One of its functions has been to work on real estate tax problems.

Together with Twin City Panhellenic Association, its major concern at the time of founding was the concern over University land expansion which would have taken fraternity housing on University Avenue.

Present officers of Twin City Panhellenic are Mrs. James Gooley, president; Mrs.

D. Kenneth Lindgren, vice president; Mrs. Arthur V. Seaberg, recording secretary; Mrs. George Klechefski, corresponding secretary; Mrs. Wesley C. Smith, treasurer; and Mrs. Bernard Anderly, immediate past president, Board adviser.

John W. Forney is president of MIAA; Larry Burton, secretary-treasurer; and Harmon W. Ruliffson is its representative to National Interfraternity Conference and to the Big Ten IFC.

Thirty-six new professional fraternities and sororities were added to the rolls after 1925. Many of these groups no longer exist.

Through the '50s with close relationships and services in the Student Activities Bureau (SAB), the Greeks prospered.

Participation in Homecoming, Campus Carnival with its great contribution to scholarships, Greek Week and other campus activities was given whole-hearted leadership. President Morrill, to quote Mr. Bakkenist, in 1955, called student participation in campus life and government, "an institutional aim".

Criticism of fraternity life was building up. In the '60s, "The establishment" was beginning to suffer from a thrust of individualism. New dormitories were opened to \$1,300 students in 1958-59.

Changes in SAB and Residence Counseling positions brought a shift in emphasis in those offices.

The building of two more dormitories added to problems for fraternity and sorority

FRATERNITIES

chapters with housing facilities to operate and real estate taxes to pay.

The University, according to Dean E. G. Williamson, in presenting its budget to the Legislature, credited the fraternities, dollarwise, with their housing contributions.

Two years ago it became evident that, if fraternities and sororities were to continue to operate on the Minnesota campus, to supply housing for many students who could not be housed in dormitories and to pay enormous real estate taxes, assistance must be given in some measure.

Continuing his dissertation on relationships Mr. Bakkenist writes, "If the Greeks in the middle and late '60s needed to adapt to changing social and political conditions to maintain their strength, as it certainly seems they did, it was the University who should have been there with additional staff, deeper concern, pertinent research and facilitated programming. Rather it was the University that seemed to pull away gradually from their half of the commitment placing less, not more, staff time and involvement into their area."

Last year Sandra Mueller, then adviser to Academic Sororities and Women's Programs, and Bryan Knapp, adviser to Academic Fraternities and to Minnesota Student Association, undertook examination of the problems. Their successors, Mrs. David (Diane) Hill and Blake Biles, working with Matthew Stark, coordinator of educational programs in the Student Activities Bureau, accepted the challenge of fraternity renaissance with enthusiasm. They found members and their

organizations ready to work with them.

The fraternity image, built up over the years through books, the press, TV, has made the fraternity member a wealthy, prejudiced, self-indulgent young person, indolently enjoying the society of a closed, self-perpetuating group.

In truth, the fraternity has been as flexible as society since Phi Beta Kappa, the first social fraternity, was founded at William and Mary College, Williamsburg, Virginia, in 1776. Men who belonged to it chose to meet in a private room in a public tavern, Raleigh, where they could discuss the politics of the day without the restrictions posed by the British on the campus.

Later, by the 1880's, the fraternity had become an honor society. In the early days fraternities were, in fact, literary societies, stressing the liberal arts in their weekly programs.

Interestingly enough the programs devised for chapter house discussions and credits during the past winter quarter have returned to this practice. Sigma Delta Tau has had a class on Judaism credited in the humanities department. The English department has credited a class on F. Scott Fitzgerald at the Kappa Kappa Gamma house.

Additional classes are planned for the spring quarter in other houses. These classes are not available in the normal curriculum offerings.

A more complex course, involving resource personnel as well as instructors, will be continued during the spring quarter and next year. This may be called "Contemporary Fraternal Living Experiences". It is examining the relevance of fraternity today, evaluating "what it can be

tomorrow".

The class has been limited to 25 members, conducted by Biles and Mrs. Hill. This is an opportunity "to provide these students with a living-learning experience in the sense that they develop study proposals, methods for evaluation, and then they have a real chance to develop something based on their work."

Fifteen students are involved in developing studies (attitudinal, demographic, behavioral) of different aspects of fraternity life. These include membership retention, human needs of various member populations and their implications for chapter programs; member attitudes toward IFC and Panhellenic and how these institutions might better relate to group and individual needs; various leadership roles in fraternities, who holds them and how they affect chapter activities.

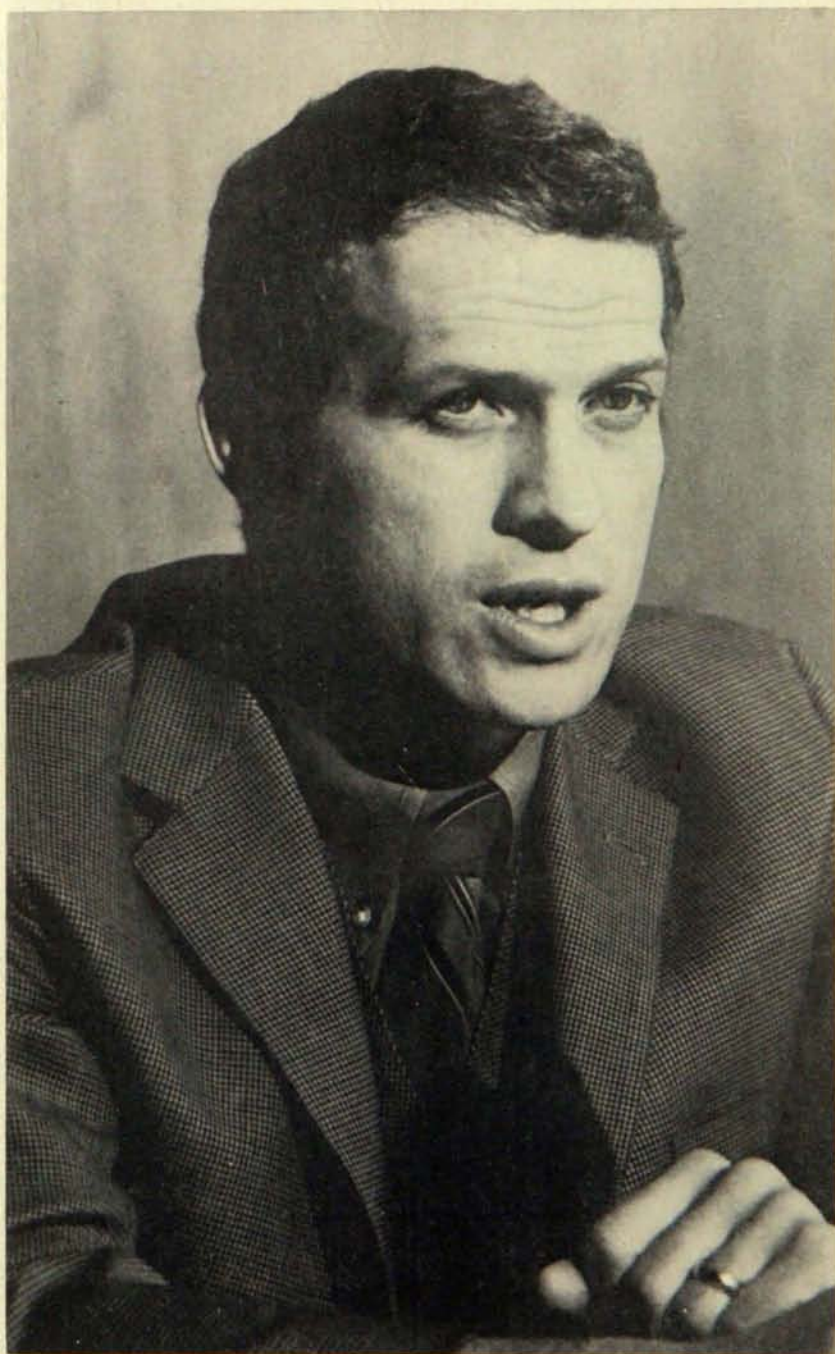
Another group is studying and participating in group process experiences, hoping to take communications and interpersonal skills back to the chapters.

Projecting to the future Biles and Mrs. Hill expect student members to visit other campuses where there are fraternity chapters. One retreat has been held and additional weekends are anticipated. The students meet at a chapter house once a week. As a group they will attend the Big Ten IFC meeting in Champaign-Urbana.

Superficial activities are no longer tolerated in most fraternity and sorority chapter houses. Pledge training has become a useful period in which new members adjust to campus life and to close personal interrelationships in chapter houses.

David T. W. McCord, writing in the new *Harvard Phi Beta Kappa Catalogue*, quoted (Continued on page 54)

dave shama's gopher tales



For what seemed like a long time I didn't believe in Bill Musselman. They told me he was the new basketball coach at the University of Minnesota, but I had reason to be skeptical.

After the announcement came in the local newspapers that he was the new Gopher coach I began to pursue Musselman.

First, I tried calling him at his hotel in Minneapolis.

"I'm sorry the party is not in his room."

Several more times after that I tried and always received the same reply.

Then I finally got a different one.

"That line is busy. Would you care to hold?"

I held until I fell asleep. By the next morning Musselman was off for his home in Ohio where I thought I would catch him for sure.

For a week after that I was in touch with the Musselman's baby sister and Mrs. Musselman. The Gopher coach, I was told, was on a recruiting trip out East so I was again frustrated.

My doubts as to Musselman's existence grew stronger at this point. Perhaps this was all some kind of plot by radical professors to stamp out basketball at Minnesota.

Yes, that was it. They had eased George Hanson out of the job. Then they decided to hire an actor who would pretend to be the Minnesota

GOPHER TALES

coach until just before the start of next season. Then, they would reveal the man as a phoney and it would be impossible to play the schedule.

Beautiful.

The professors had added a stroke of genius by bringing in Murray State coach Cal Luther and first announcing him as coach. Then they ran him out and brought in this actor, I thought.

Still, I couldn't be sure until I spoke with this Musselman. I figured any good actor or coach would be home on Easter so I tried my luck again.

I drew a busy line or a baby sitter all day and most of the night. The next night I started in again and reached Mrs. Musselman, but not the coach.

His wife informed me that he was working late at school (Ashland College), but that I could try at midnight. I did and several times after that.

I discovered the next day from Musselman that I should have tried at 2 a.m. because that's when he arrived home. When he told me that I decided he must be for real.

Why? Because he had the primary characteristic all young, successful basketball coaches have — he is never home and is nearly impossible to reach. I must say from what I know and hear, Musselman must have written the book on absenteeism from home.

Musselman figures he is going to have to travel even more at Minnesota than he did at Ashland. He will have approximately the same number of games as he did at the small college in Ohio, but recruiting will keep him on the go more than ever.

"Recruiting may very well be my biggest challenge here," Musselman said. "We're going to have to recruit extensively all over the country for top players.

"Minnesota is quite a distance from the best high school basketball areas, and we're going to have to convince young men that Minnesota is worth traveling some distance to attend school at."

Musselman thinks he can do just that. At Ashland College he gained a reputation as a successful small college recruiter. When he got the Minnesota job in April he immediately went after some of the most sought after players in the nation and expected to sign them to tenders.

"I've been on the go almost constantly recruiting," Musselman said. "I think that because we are further away from the basketball hotbeds, it's going to take more work to recruit and win at Minnesota. But then I plan to work harder than other coaches."

Musselman is 30-years-old and he says his youth is an advantage. Because of it he feels he can work relatively harder than many of his older rivals.

Musselman puts in long hours even when he is not traveling. A typical day begins with him in the office by 8:30 a.m. There he will remain until dinner time when he goes home. After that he will return to the office and work until midnight or longer.

"Basketball is my love," Musselman said. "I can talk and think about the game forever. I really have no hobbies. Basketball and my family are it."

His six-year record at Ashland reflects that kind of dedication. Musselman's record was 129-30—even though his first team was only 10-10.

It's hard to say whether he became more well-known at Ashland for defense or pre-game showmanship.

His teams at Ashland were always defensively outstanding. The best of them was the 1968-69 team which yielded an average of 33.9 points per game, a modern record.

Musselman promises an emphasis on defense at Minnesota, too.

"That isn't to say we'll always favor a slow down game, though," he said. "If we have the personnel we will run and do anything necessary to win."

Ashland's pre-game warm-ups drew an article in *Sports Illustrated* two years ago and Musselman said he would continue to use the routines at Minnesota.

He will have the Gophers go through a series of Globe-trotter routines prior to games. As the players spin the ball on their fingers, dribble between their legs, et cetera, the band will play "Keep the Ball Rolling" and "Sweet Georgia Brown".

Musselman said that when the Gophers begin practice next fall they will spend as much time as 40 minutes a day learning their routines.

The Gopher coach thinks the time is well spent for three reasons.

"Basketball has to be entertaining and the fans really enjoy our routines," he said. "The drills help get the players up for the game and aid our ball handling skills."

Sometimes they also psych an opponent, too.

"Once one of the teams we were playing just stopped warming up and watched us," Musselman said.

Students and fans in Ashland went crazy for Musselman's teams. When he took over as coach, games were

(Continued on page 54)

position paper: Faculty Retirement Plan

"The program as it now exists is comparable to and competitive with programs usual to major universities in this nation. Our program is about average for the Big Ten and California comparison group," according to University President Malcolm Moos.

"We have not asked the Legislature for special funding to establish or improve the faculty retirement program. We have sought funding from the Legislature for improvements in the compensation of faculty members, and we have built the retirement program from these funds."

IT is the University's policy that its retirement plan must be of such a nature as to provide adequate financial reward to men and women who have given their careers in service to the University; to attract high calibre personnel; and to provide incentive for highly qualified people to remain at the University and advance through experience and achievement.

The Faculty Retirement Plan is drawn from recommendations of a Faculty Retirement committee, approved by the Administration and authorized by the Board of Regents.

Full-time faculty members holding the rank of instructor or higher, and administrative employees of comparable rank and responsibility are eligible for the plan. (All other University employees are



covered by the State Civil Service retirement plan.)

Current provisions of the Faculty Retirement Plan require the participant to contribute 2½ percent of his salary. The University also contributes 2½ percent on the first \$5,000 and 13 percent thereafter.

University contributions to the plan are drawn from salary money appropriated by the State Legislature. Thus, the total amount could properly be applied to current salaries. Faculty members have chosen instead to set aside a portion of the funds as a retirement fund.

The plan that is now effective was adopted in 1963.

Because some faculty members currently reaching retirement age have participated in the new plan for a relatively short period of time, the Regents have authorized the use of reserve funds to supplement their pensions. In total, \$39,000 was expended for these purposes last year. Supplements were granted on the basis of rank, years of service and salary at retirement.

The maximum age at which employees can enter the plan is 60. Mandatory retirement age is 68. Employees may retire earlier, at a reduced rate.

For employees retiring in 1971, the average retirement benefit, including Social Security, is 40 percent of current salary. By 1975 the average is estimated to be 45 percent.

position paper: University Aircraft

"The operation of our flight facility makes sense, both educationally and fiscally," said University President Malcolm Moos.

"In addition to its training function, it facilitates the flow of faculty and staff to outstate locations for instruction, and enables our staff to meet their many commitments involving people at other campuses and throughout the state.

"The Board of Regents has instructed me to use an all-weather plane whenever possible. The King Air has been an indispensable tool in helping me and my staff members conserve our time in the face of rigorous travel schedules.

"The University has never sought to hide the fact of any aircraft or of our flight facilities in general. The information has been fully reported and is a matter of public record."

THE University was criticized recently by some of the Minnesota legislators for purchasing a Beechcraft King Air without informing the Legislature, and then hiding the fact of its purchase.

However, no appropriated funds were used for the purchase of the aircraft which cost \$295,000. The University obtained the funds from the sale of other planes which the institution had previously purchased or received as gifts, and from temporary investment income generated from non-legislative funds.



The five aircraft which the University sold for a total of \$190,215 included a Minnesota Mining Corporation Aero Commander and DC3 which the University had previously purchased for \$50,000, a Twin Beech which was a gift from General Motors, and two Super Venturas, one a gift from Chun King Corporation and the other a gift from Republic Steel.

The University purchased the King Air in January 1970 for all-weather flight and for a wide range of transportation needs, including extension teaching and meetings throughout the state involving faculty, staff and state officials.

The University of Minnesota operates flight facilities in Anoka County for the purpose of transporting faculty and staff members to outstate areas to conduct instruction, experimental work and meetings; for providing flight in-

struction to students and staff; and for providing primary flight training for 35 ROTC cadets.

The University has maintained flight facilities for more than 20 years and currently operates 11 planes. Eight are single-engine craft used for instruction and training—and two of these are in the process of being sold.

One other single-engine plane and two twin-engine craft are used primarily for transportation. The facilities employ 10 persons full-time and two students part-time.

A total of 488 flights were recorded in fiscal year 1969-70. Of these, 219 were to Duluth, Crookston or Morris where coordinate campuses are located. Average trip length (one way) was 180 miles. Forty-four of the flights were to out-of-state areas, including border towns such as Grand Forks and Fargo.

Regularly-scheduled commercial air transportation is not available to most outlying areas within the state, including Morris and Crookston. A heavy schedule of service commitments by such units as the Institute of Agriculture and the Health Sciences make it especially desirable to have rapid means of transportation available.

A mileage charge is assessed to departments whose personnel use the aircraft for transportation, and hourly charges to persons taking instructions. Rate schedules and rules regarding use of

(Continued on page 54)

position paper: The General College

"Through the General College, higher education has been made available to formerly by-passed populations. It has done so without duplicating or competing with other units of the University because it serves those individuals having unmet needs.

"And, in turn, experience in these special programs has given new insight to our faculty and created a talent pool and training ground to serve the state of Minnesota in staffing its higher educational institutions."—Vice President William G. Shepherd.

WITHOUT legislative support in the coming biennium, the college at the University which has worked to open the widest possible door to the institution for students whose educational needs are unmet by conventional courses of study may have to close its own doors.

General College (GC) was established in 1932 with a two-year curriculum to serve adults and adolescents who at that time were denied broad educational opportunities beyond high school.

Subject to controlled enrollment policies, any Minnesotan who is a high school graduate (and, under special considerations, some who are not), can enter General College and progress within the University as far as ability, performance, interest and personal circumstances permit.



GC annually enrolls about 3,000 students. It offers certificate programs and associate in arts degrees. It opens the door for students to go on to earn baccalaureate degrees, professional education and doctorates from other University colleges.

Its students have become prominent businessmen, scientists, judges and doctors, lawyers, and clergymen.

A year ago the Board of Regents approved a plan for GC to offer three- and four-year selected pilot programs of limited enrollment leading to a certificate or baccalaureate degree. Fifty students

are now enrolled in four-year programs that they and their advisors have designed to meet their individual needs.

With broad experience in tailoring curriculum to meet special needs, the General College has responded quickly and effectively to opportunities inherent in programs for the disadvantaged.

GC is the home of such projects as New Careers, Newgate, Martin Luther King Scholarship program, WIN, Career Opportunity, Upward Bound and Careers in Urban Planning. And it operates a HELP center where special counseling is given students in these programs.

THE ALUMNI

50TH REUNION PLANNED FOR CLASS OF 1921

The Class of 1921 has an exciting Fiftieth Anniversary Reunion planned for Thursday, May 13.

The day's activities will open with registration at 9:30 a.m. in Room 320 of Coffman Memorial Union on the Minneapolis campus of the University of Minnesota.

At 11:00 a.m. class members will be able to review the colorful and impressive 1971 Cap and Gown Day Parade from reserved seats on the steps of Northrop Auditorium, and later attend the Convocation in Northrop from special seating.

The 50th Anniversary Luncheon will begin at 1:00 p.m. in Room 337 of Coffman Union. Members of the Class of 1921 will be guests of the Minnesota Alumni Association. Families and friends of class members can also attend the luncheon, at a cost of \$2.50 per person.

Following the luncheon, reunionees will tour the University campuses by bus at 3:00 p.m., with a University representative and guide present to point out the many surprising changes on the campuses.

The Bus Tour will stop only once — for Tea with President and Mrs. Malcolm Moos at the beautiful Eastcliffe on the Mississippi River Boulevard.

Reunion festivities will climax the evening of the 13th in the Minnesota Alumni Club, located in the Sheraton-Ritz



Hotel, downtown Minneapolis, when classmates gather for the 50th Anniversary Banquet. A social hour will open the evening's program at 6:30 p.m. Tickets for the event are \$7.20 per person.

Guest cards are available for the Alumni Club that will enable members of the Class of 1921 to enjoy the Club's hospitality any time during Reunion Week.

Reservations for the Luncheon, Bus Tour, President's Tea and Evening Banquet must be made in advance and by May 6. These reservations can be made by contacting the Class of 1921 Fiftieth Anniversary Reunion Committee, University of Minnesota, 2610 University Avenue, St. Paul 55114, or telephoning 373-2466.

Members of the Class of 1921 Reunion Committee include chairman Ralph Comford, Lew Crosby, Isabel Rising Gale, William A. Han-

son, Howard C. Jacobson, Geneveve Johnston, Leah Miller Lewis, Bertha McRae Lebeck, Lewis E. Lohmann, Clara Cross Lyman, Kathryn Thorbus McKinlay, Edward J. Murphy, Arnold Oss, Frank J. Tupa, Vernon Williams and Anne Haedeke Yungbauer.

'31 CLASS REUNION SCHEDULED ON MAY 24

The Class of 1931 has scheduled its Fortieth Anniversary Reunion for Monday, May 24.

Members of the class should plan now to attend the reunion festivities and call other classmates to form reunion groups.

Reunion activities will take place in the Alumni Club, located in the Sheraton-Ritz Hotel, downtown Minneapolis, beginning at 6:00 p.m. with a social hour. Dinner will be served at 7:30 p.m.

The Fortieth Anniversary program, emceed by Vernon D. E. Smith, will include all the classmates, class chairman and president Harold S. Eberhardt, and class vice chairman and politician Ralph D. Nelson.

Former Minnesota Governor Elmer L. Andersen will be the featured speaker.

Further details and reservations can be gained by contacting the Class of 1931 Fortieth Reunion Committee, University of Minnesota, 2610 University Avenue, St. Paul 55114, or calling 373-2466.

Plan now to attend — you might not make it to the 50th!

Reunion committee members include Elmer L. Andersen, Harry E. Atwood, John Barwise, Mrs. David Barnes, J. S. Clarkson, Merrill K. Cragun, Mrs. Everett Almos Drake, Harold S. Eberhardt, Rolf Fosseen, Ed Haislet, Harold Holden, Clifford L.

Jewett, Jerome A. Lacher, Paul N. Larson, Mrs. Ray Lemke, Miss Margaret Mull, Mrs. Eleanor Moorhead, Floyd E. Nelson, Ralph D. Nelson, Alfred Nier, Desmond F. Pratt, Janet E. Salisbury, Harlan Strong, Vernon S. Welch and Howard Woo.

CROOKSTON IS NUMBER ONE

Minnesota's Number One MAA chapter for 1970 is the Crookston chapter which bested 54 other instate groups in their "outstanding achievement in the areas of over-all organization, scholarship aid, legislative liaison and community participation."

The Crookston group is currently planning its annual spring meeting to which outstanding local junior class high school students are invited as guests. An annual scholarship to a secondary school senior who plans to attend the University of Minnesota will also be presented during the meeting.

Newly elected officers of the Crookston group, who are not pictured in the accompanying photograph, include Dean Jacobson, vice president; and board members Morris Dickel and Harold Opgrand. Other members of the board are Oscar Breiland, Mrs. Norman Machart, Dr. Clifford Stadem, Mrs. Paul Hoff and Dr. Frank Jung.

MOUNTAIN LAKE SPONSORS BREAKFAST

The Mountain Lake chapter of the Minnesota Alumni Association is sponsoring a breakfast on July 5 for alumni from the outlying areas,



THE MINNESOTA ALUMNI Association Crookston chapter was the recipient of the MAA's 1970 Outstanding Chapter award. Displaying the prize banner are, from the left, Dr. Harvey Windels, newly elected president; Mrs. A. R. Reff, secretary; Gerhard Ross, board member; Mrs. Paul Hoff, retiring secretary-treasurer; Dr. David Stoppel, retiring president; and Jim Roberts, MAA assistant director.

particularly the Comfrey and Butterfield areas.

The group is also setting up a scholarship program for a deserving student from their locale.

Officers of the Mountain Lake chapter include Arnold Regier, president; Dr. Lowell Wenberg, vice president; Dennis Franz, secretary-treasurer; and Harold Lund, Mrs. Elsie Schroeder and Burton Munson, directors.

CLA WILL HOLD ANNUAL MEETING ON MAY 6

On Thursday, May 6, the College of Liberal Arts and University College Alumni Association will hold its Annual Meeting at the Min-

nesota Alumni Club in the Sheraton-Ritz Hotel, downtown Minneapolis.

The event will open with a social hour at 6:30 p.m., followed by dinner at 7:30 p.m.

Guest speaker for the evening will be William Lockhart, dean of the University's Law School and chairman of the national Commission on Obscenity and Pornography, who will speak on "Inside the Commission on Obscenity and Pornography."

Two Distinguished Teacher awards will also be made.

Reservations for the Annual Meeting, at \$7.50 per person, can be made by contacting the College of Liberal Arts and University College Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, or telephoning 373-2466.

THE ALUMNI

MAX SHULMAN TO BE AT JOURNALISM ANNUAL MEETING

Author and humorist Max Schulman '42BA will highlight the Annual Meeting of the School of Journalism and Mass Communications Alumni Association on Thursday, May 20, at the Town and Country Club, St. Paul.

The event will open with a social hour at 6:00 p.m., followed by dinner at 7:30 p.m.

Reservations for the meeting, at \$5.75 per person, can be made by contacting the School of Journalism and Mass Communications Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, or telephoning 373-2466.

SOCIAL WORK TO HOST FACULTY-BOARD MEET

All members of the faculty of the University's School of Social Work are invited to meet with the board members of the School of Social Work Alumni Association on Tuesday, May 4, to discuss matters of mutual interest.

This First Annual Faculty-Board meeting will take place in the Campus Club, Coffman Memorial Union, University of Minnesota Minneapolis campus, beginning at 7:00 p.m. with a social hour. The discussion will follow from 7:30 p.m. to 9:00 p.m. There is no charge to faculty members for the event.



ELWOOD R. MAUNDER '45BA, Santa Cruz, Calif., executive director of the Forest History Society, pictured at left, recently signed a cooperative agreement with E. W. Schultz, deputy chief for the Forest Service administration, to trace the origin and development of the multiple use management concept on National Forests. As part of the agreement, the Forest History Society will make a series of oral history interviews with retired Forest Service officials. The Society is a non-profit educational institution dedicated to the collection, storage and preservation of the history of forest in North America.

HOUSTON ELECTS NEW OFFICERS

The Minnesota Alumni Association's Houston, Texas chapter elected Robert M. Parrish its 1971 president at a recent meeting. Other officers include vice president Phil Whitbeck and secretary-treasurer Mrs. R. E. Lewis. Directors are Jack J. Bissell, Lee M. Dubow, Sid Wolfenson, James E. Campion and Donald E. Paape.



new members elected to the board of directors of the Chamber of Commerce of the United States in early April.

Heltzer was elected to a full two-year term, beginning April 26.

The National Chamber's 63-member board, acting in behalf of the federation's membership, directs the

HELTZER ELECTED TO U.S. C OF C BOARD

Harry Heltzer '33METE, chairman of the board and chief executive officer of the 3M Company, St. Paul, and president of the Minnesota Alumni Association, was among 12

Chambers' efforts in meeting the challenges which confront the country and the business community. The federation, which has an underlaying membership of more than 5 million, is composed of more than 2,700 local, state, regional and American Chambers of Commerce abroad, more than 1,100 trade and professional associations, and more than 39,000 firms, corporations and individuals.

SOCIAL WORK HAS STUDENT-ALUMNI SOCIAL HOUR

Alumni who attend the School of Social Work Alumni Association's First Annual Graduate Student-Alumni Social Hour on Friday, May 7, will have an opportunity to discover how students relate to today's challenges as well as to express their own professional interests and concerns.

The event is scheduled to begin at 7:30 p.m. in the Alumni Club of the Sheraton-Ritz Hotel, downtown Minneapolis.

Reservation can be made by contacting the School of Social Work Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, or telephoning 373-2466.

IT BOARD HOSTS TECH COMMISSION

The Institute of Technology Alumni Association board will host the Tech Commission luncheon on May 6 in the Campus Club, located on the fourth floor of Coffman Memorial Union, University of Minnesota Minneapolis campus. The luncheon, which begins at noon, carries no charge for Tech Commission members.



S. CLARK BEISE '23BSB, San Francisco, Calif., was congratulated following his speech at the March 5th annual meeting of the San Mateo Region Golden Gate chapter of the American National Red Cross. The title of his talk was "The Winds of Change Continue to Blow." Beise is the honorary chairman and a member of the board of directors of the Golden Gate chapter.

The importance of a **WILL**

A will is the basic instrument of any estate planning. Without a will, the individual loses all control over the distribution of his estate. May we suggest that your will is a useful and fitting vehicle for benefiting your Alma Mater.

A bequest to the University of Minnesota Alumni Fund provides an unusual opportunity for investing in the future of the University and the state which it serves. There is also the opportunity to create a memorial so that a person can be remembered to posterity.

You may also promote excellence at the University of Minnesota with gifts of cash, property, securities, bargain or donative sales, life insurance agreements, gifts of current income and gifts of insurance.

Please fill out the attached form and we will be happy to send you our bequest folder GIFTS TO MINNESOTA.



UNIVERSITY OF MINNESOTA ALUMNI FUND

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St. Paul, Minnesota 55114

Please send detailed information on how to make a gift or bequest to the University of Minnesota ALUMNI FUND.

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Address _____

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Class and College _____



THE UNIVERSITY

FIRST WOMAN NAMED CLA ASSOCIATE DEAN

Virginia Fredricks, an associate professor of speech, communication and theatre arts, has become the first woman to be appointed at the associate dean level in the University's College of Liberal Arts. She was appointed to serve as CLA associate dean for the humanities and fine arts, with a base salary of \$17,000, at the mid-April Regents meeting.

"Miss Fredricks has gained distinction as a teacher and scholar who is widely respected in her field, and who, with singular dedication to students, will bring to her administrative responsibilities an understanding of the problems of both the undergraduate and the graduate scholar.

"As one who has herself combined scholarship with a compassionate insight into its application to the contemporary academic scene, she is well qualified to provide leadership in the humanities and fine arts," said E. W. Ziebarth, dean of the College of Liberal Arts.

Miss Fredricks, who first joined the Minnesota faculty as a teaching assistant in 1953, holds a BS degree from North Dakota Agricultural College and her MA and PhD degrees from the University

of Minnesota. Earlier, she had taught in the Karlstad, Breckenridge and Fergus Falls, Minnesota high schools.

She has served as president of the Speech Association of Minnesota and is a member of the advisory committee of the Central States Speech Association. Miss Fredricks is co-author, with Professor David Thompson, of the text, *Oral Interpretation of Fiction: A Dramatistic Approach*.

In other action at their April 16 meeting, the Regents named another woman, Eloise Jaeger, director of the School of Physical Education; appointed Thane McCulloh to head the School of Earth Sciences and Robert Reid to the post of University environment engineer; and they granted a year's sabbatical leave to Donald K. Smith, vice president for administration.

Miss Jaeger, who has been acting head of the School of Physical Education for the past year, will also remain chairman of physical education for women. She has held this position since 1962.

Miss Jaeger graduated from the University of Minnesota in 1939 and joined the faculty after teaching a year in Columbia Heights. She did her ME and PhD work at the

State University of Iowa.

McCulloh, who will also teach geology, will head a school that includes the Minnesota Geological Survey, the Limnological Research Center and the department of geology and geophysics. He was a geology professor at the University of California, Riverside until 1964 when he joined the U.S. Geological Survey to work as a geologist.

He received his PhD degree from UCLA.

As the University's environmental engineer Robert Reid will work with staff and students in an accelerated program of pollution control underway at the University, and will coordinate with local and state pollution authorities.

Reid, who holds a mechanical engineering degree from North Carolina State University, did development work on regenerative life-support systems for Northrop Corporation in California before accepting a PhD traineeship in environmental health and microbiology at the University.

During his sabbatical, Vice President Smith will study directions of change in the forms and content of higher education in Europe, England and the U.S.

"The one development that I want to take a considerable look at is the open university or the extended university idea, particularly as it is developing in England and New York," Smith said.

He noted that the extended university involved decentralization of institutions to areas where students live, rather than making students come to the university. In England this involves radio, television and individual study programs as well as some centers where people go for seminar work and special kinds of instruction and examinations.



UNIVERSITY PRESIDENT MALCOLM MOOS, left, donned a hard hat along with other University officials to break ground on April 1 for the University's new Health Sciences Center.

The Center's building site is at Washington Avenue and Union Street on the Minneapolis campus.

Speakers at the ground-breaking ceremony included Moos, Regent Fred J. Hughes and Dr. Lyle A. French, vice president for Health Sciences.

The 22-story steel and precast concrete Center structure will house the first stage of the University's Health Sciences expansion. Known as Unit A, it will accommodate the School of Dentistry, two departments of the School of Public Health, teaching laboratories for the basic sciences and some Medical School clinical facilities.

The major teaching facilities in Unit A will include a 350-seat auditorium, two 250-seat auditoriums and a 200-seat auditorium, as well as a number of small seminar rooms and classrooms.

The second stage of the Health Sciences construction will be a 16-story building immediately south of Unit A which will house a major new University Hospital outpatient department and additional Medical School clinical departments. A third structure to be constructed abutting Unit A on the northeast will house the College of Pharmacy.

These three buildings will comprise the major portion of new construction in Phase One of the University's Health Sciences expansion, providing space for increased enrollments in all Health Sciences units. Phase One work will also include the remodeling of vacated space for the basic science departments, the School of Nursing, School of Public Health, Medical School and University Hospitals.

Unit A will cost an estimated \$32 million to build, with a total project cost of \$45 million.

The new Center is scheduled for occupancy in September of 1973.

THE UNIVERSITY

BLACK WOMAN TO JOIN LAW SCHOOL FACULTY

The first black woman to graduate from the University of Minnesota Law School will return to the school this fall as a faculty member.

Joyce A. Hughes, 31, was named an associated professor of law April 19 by the University's Board of Regents.

Miss Hughes, who has been in private practice for four years, was interviewed last week in her office overlooking downtown Minneapolis from atop the First National Bank building. She was obviously nervous about the publicity she would receive in accepting the University appointment.

"I don't like publicity," she admitted. "I'm uncomfortable about being called the first in such areas when it's really not so much to my credit as to the discredit of society."

But she has chalked up a number of "firsts." She will be the first black person and the first woman to join the Law School faculty. While in high school, she was the first black governor of Minnesota Girls State.

An honors graduate of Carleton College, Northfield, Minn., she was fourth in her class during her senior year in the Law School.

Since graduating from the University in 1965, she has served as a public prosecutor for the suburban village of Plymouth and an assistant to U.S. District Court Judge Earl R. Larson in St. Paul. In private practice, she has handled mostly civil cases.

Miss Hughes was born in Alabama, but her family

moved to Minneapolis where she attended public schools. She studied for a year on a Fulbright grant at the University of Madrid.

Miss Hughes, whose husband, Dr. Henry T. Smith, is an associate professor of medicine at the University, says she can add a perspective to the law curriculum because of her experiences as a black woman in the profession.

But she added, "I don't intend to be on a bandwagon for any axes I have to grind." She said she has not yet developed any new courses she would like to teach, adding that she needs teaching experience before she will propose new courses.

She admits that she has always had an interest in teaching law, but she didn't expect the opportunity to come this early in her career.

Miss Hughes believes in the United States legal system, but contends that it works very slowly.

"The legal system does respond to the felt necessities of the time," she said. "The law is not so much a product of logic as of experience."

Often the laws are adequate but enforcement is slow, she finds. In the area of civil rights, for example, there are good laws which are not being enforced.

She said that laws for equal employment opportunities and outlawing discrimination by labor unions should be enforced as well as the executive order prohibiting federally assisted construc-



JOYCE A. HUGHES

tion contracts from being awarded to companies which practice discrimination.

"The way to speed up enforcement is to have either money or more public-interest law firms to take those kinds of cases without collecting a fee," she said. "The entire system is based on starting a mechanism working."

"Changes in the environment will come because the issue has become fashionable. More firms will be prosecuted now for polluting the environment."

"Things will move if you get enough people who are involved and who will use the legal system. Currently, black people lack the funds to initiate the legal machinery."

Changing laws, Miss Hughes said, is much slower. "If 18- and 19-year-olds exercise the right to vote and if they defy statistics which show they reflect the attitudes of their parents, then laws may be changed faster."

Miss Hughes was asked to join the University faculty after a review of Law School graduates.

"She is both modest and highly qualified as a lawyer," according to William B. Lockhart, dean of the Law School.

He said Miss Hughes has exerted "an affirmative leadership in the black community and has been a positive influence in encouraging the black community to rely on the process of law."

She will teach courses on practice and real estate during her first year at the University, Lockhart said.

JOHN EDWARDS IS BUS ADMIN DEAN

The chairman of Michigan State University's (MSU) department of accounting and financial administration has been named dean of the University's School of Business Administration.

John Don Edwards will fill the position vacated last year by Paul V. Grambsch, who returned to teaching after 10 years as dean. During the interim, Professor C. Arthur Williams has been acting dean.

Edwards, who is a certified public accountant in Michigan and Texas, is currently president of the American Accounting Association. He has been on the MSU faculty since 1951.

"Dr. Edwards' wide experience in the field of education for business administration will bring strength to the University of Minnesota," according to William G. Shepherd, vice president for academic administration.

"We have been extraordinarily pleased at the enthusiasm with which the possibility of his appointment has been received by members of the Minnesota business community."

Edwards, the author or co-author of 10 books and more than 30 articles in the field of
(Continued on page 52)



PEACE MOVEMENTS EMERGING IN SEVERAL FORMS AT U

Several different forms of peace movements are underway at the University this spring — but their major impact has been and will be felt away from the campus.

Minnesota student activities for peace centered on the nation's capitol in April. At least three trips to Washington were planned for the month, and each one had a different emphasis.

An antiwar rally took place in downtown St. Paul on April 20, and a student strike is planned for May 5 on the campus.

A recent SDS rally in front of the campus Armory drew fewer than 40 persons, while nearly 500 gathered in front of Coffman Union later the same day to hear David Dellinger promote the May Day civil disobedience.

Student activism has dispersed into several organizations, with each planning different ways of expressing disgust with events in Indochina.

Students And Youth For A People's Peace are looking to May 1 as the beginning of their efforts in Washington "to remind the American people they once had a soul, and that it has been asleep." The May Day group will ask President Nixon to ratify the People's Peace Treaty calling for an end to the U.S. support of the Thieu-Ky government.

The Student Mobilization Committee (SMC) worked toward an April 24 protest march in Washington that was meant to be "the means to gather the greatest amount of people in one spot at one time" to put pressure on the government and "to impress upon them the number of people who oppose the war," according to an SMC worker.

Veterans Against The War also went to Washington in April.

The veterans group is new in the antiwar movement, according to Bob Anderson, a University student who was with the Americal division in Vietnam two years ago. "We're trying to identify ourselves as veterans rather than as students," he said.

"Students just don't have the credibility to stop the war. You could send all the students in America to Washington and it wouldn't make an impact anymore.

"We're not trying to freak people out," Anderson said. "What we're trying to do is to educate everybody about the true nature of the war as we have seen it through our experience."

THE UNIVERSITY

accounting, holds a PhD in business administration and accounting from the University of Texas.

In a recent speech in Winnipeg, Manitoba, Canada, Edwards said that the business community has ignored the environment in which it operates. "And the day of judgment is at hand unless we become immediately responsive to social needs."

He suggested a pollution tax as a method of controlling pollution by industry. "Such a tax would hopefully persuade firms to take pollution control to avoid it — if not, at least the funds would be available for cleaning up the pollution."

One such tax, Edwards said, would be the proposed tax on beverage containers. He also said that accountants should be trained to deal specifically with the population problem, welfare, inflation, health care and drug control.

He is currently chairman of the Citizens Committee for the State of Michigan. He has been a member of this committee under the state's past four governors.

NATURE ART WILL BE SHOWN AT MUSEUM OPENING

More than 180 works of art inspired by nature will be exhibited May 9 through May 30 in celebration of the opening of a new wing of the James Ford Bell Museum of Natural History at the University.

The 1971 American Natural

History Art show will include oil and acrylic paintings, watercolors, charcoal and pen and ink drawings, and sculpture in bronze, wood, marble and alabaster, created by 69 artists representing 26 states, the District of Columbia and two Canadian provinces. Eighteen of the artists are from Minnesota.

Most works in the show will be for sale. Prices will range from \$25 to \$6,000.

Following a preview by invitation on May 8, the exhibit will be open to the general public from 3 p.m. to 9 p.m. Monday through Friday, from 10 a.m. to 5 p.m. Saturday, and from 1 p.m. to 5 p.m. Sunday on May 9 through May 30.

The museum is located at Southeast University and Seventeenth Avenues on the Minneapolis campus.

The new wing is 115 feet by 50 feet and includes four levels — two for exhibit space and two for storage, offices and research laboratories.

Of the total cost of the new wing, \$410,600 was allocated by the State Legislature, \$250,800 came from private donors, and \$50,000 was provided by the National Science Foundation.

The James Ford Bell Museum of Natural History was founded in 1872 as the Zoological Museum, and was housed in one room of the main building on the Minneapolis campus. After it moved twice to other University buildings, the present facility was constructed in 1940.

In 1967 the building was renamed in honor of James Ford Bell, a major contributor of funds for the original structure.

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FUND FOR MINERAL ENGINEERING IS ESTABLISHED AT U

Students in rural Minnesota and surrounding states are the focus of an aid program recently established at the University to attract persons to mineral engineering careers.

A sharp decline in the number of schools offering mineral engineering degrees and decreasing student enrollment in this field prompted the establishment of the Mineral Industry Education Fund at the University's Twin Cities campus.

The Minnesota section of the American Institute of Mining, Metallurgical and Petroleum Engineers (AIME) established the fund in December 1970 to answer what it sees as a serious need for qualified mineral engineers.

The fund is designed to work on two fronts: it will provide financial assistance for 50 to 60 students per year, and it calls for a comprehensive educational program to inform prospective students in high schools and junior and state colleges about a mineral career and the mineral and metallurgical industries.

"We're recruiting students right now for the 1971-72 academic year," James Guentzel, program director for the fund, said. "I'd encourage high school seniors with an interest and aptitude in this area and students in pre-engineering courses at junior and state colleges to apply."

The goal for the first year of the Fund's operation is 50 students.

Outstate communities are considered as prime areas from which to attract potential mineral engineers for a number of reasons: The young people living there are



already familiar with several facets of a mineral engineer's job, including its rural, out-of-doors environment and the need to work with mechanical equipment. Also, many rural families could not support a University education for their children without financial assistance.

Any interested student who meets entrance requirements for the University's Institute of Technology may be considered for an aid award ranging from \$500 to \$1,500 per year. Half of the aid award is to be paid back after graduation with no interest charged.

Students who enroll in mineral engineering programs through the fund also will be offered the opportunity to take part in summer work programs with career-related industries and the government.

The long-range goal of the fund is to graduate a minimum of 20 students per year from the University in the minerals field. At the present time fewer than 100 mining engineers are graduated annually in the nation and the number of schools offering such degrees has dropped by 50 percent in the last 20 years.

Student enrollment at the University in this field is at an all-time low.

The fund is made up of

contributions from mining and steel companies, industry suppliers and alumni, and is being administered by the University through the University of Minnesota Foundation.

WASECA SCHEDULES PUBLIC EVENTS

University of Minnesota Technical College-Waseca, the Southern Experiment Station and Southern School of Agriculture sponsor a number of special days throughout the year in cooperation with other departments of the University. Area residents are invited to attend these events and to visit the campus' facilities. Specialists will be available to discuss the latest campus developments and to answer specific questions.

The special days include:

Visitor's Day, Tuesday, June 29;

Horticultural Day, Sunday, August 15;

Corn and Soybean Day, Tuesday, September 14;

Beef Day, Tuesday, November 30;

Dairy Day, Tuesday, December 14; and

Swine Day, tentatively set for Tuesday, January 11, 1972.

GOPHER TALES

played in a high school gymnasium and drew 400-500 fans.

When he left his teams were drawing capacity crowds of 4,000 in a gymnasium.

Obviously what Musselman accomplished at Ashland he wants to accomplish at Minnesota. He thinks he can.

"One of the real attractions about coming here was that Minnesota has never been a winner in basketball," he said. "It is a challenge, and maybe more than anything else that is why I'm here. At Ashland the challenge was gone.

"I want to build a basketball tradition here. I want to make Minnesota basketball winning basketball, win the Big Ten title and win the NCAA title."

Those are nice words, of course, and it seems we heard them before from a fella named Fitch.

Musselman says he won't depart Minnesota after two years like Fitch.

"I stayed at Ashland for six years," he said, "I'm not interested in jumping from one job to another."

Musselman knows that he will be compared with Fitch, but is glad for it.

"Fitch was a good coach and I would be disappointed if people didn't compare me," he said. "It would show they don't care if they didn't. I won't try to be like Fitch, though. I will just be myself and any resemblances will be coincidental."

Musselman believes the Gophers can be a big winner as soon as next winter if they recruit some junior college help at forward or center. He wants to win from the beginning and start another story



like the one he wrote at Ashland.

"You know it's funny," he said, "I was the second choice for coach at Ashland, too, and things turned out pretty well there."

alumni news

FRATERNITIES

Woodrow Wilson as saying, "The mind does not live by instruction. It is no prolex gut to be stuffed. The real intellectual life of a body of undergraduates, if there be any, manifests itself, not in the classroom, but in what they do and talk of and set before themselves as their favorite objects between classes and lectures."

In the renaissance of fraternities at the University, with the help of administrative staff members and self-evaluation, members and prospective members will realize that the self-discipline, the friendships built on the living-learning experience of living in close contact with young people from varied back-

grounds, the contact with men and women in other generations and from other colleges, cannot be duplicated in dormitories or apartments.

ABOUT THE AUTHOR

Wilma Smith Leland '25BA, currently managing editor of "The Fraternity Month," for many years was the literary editor of the University's "Minnesota Alumni Weekly." She is well qualified to write about the University's Greek system, having worked with the Minnesota Chapter of her own sorority, Alpha Omicron Pi, for many years. Mrs. Leland is the past International President of Alpha Omicron Pi.

alumni news

AIRCRAFT

the planes are spelled out in the University Manual of Business Procedures.

Dual instruction time in the 12-month period totaled 2,392 hours, and solo time by students and renter pilots 2,223 hours. Fifty private pilot licenses and two commercial pilot licenses were issued.

The financial summary for fiscal year 1969-70 shows income of \$189,000, of which \$34,000 was appropriated for general operations and \$21,000 for insurance. The remainder was obtained from user fees.

Expenditures totaled \$206,000. Because of the \$17,000 deficit, rate increases were initiated for all services March 1, 1971.

Rates now range from 20c to 50c per mile, depending on the aircraft used. Flight instruction rates are \$14 per hour solo and \$20 per hour dual.

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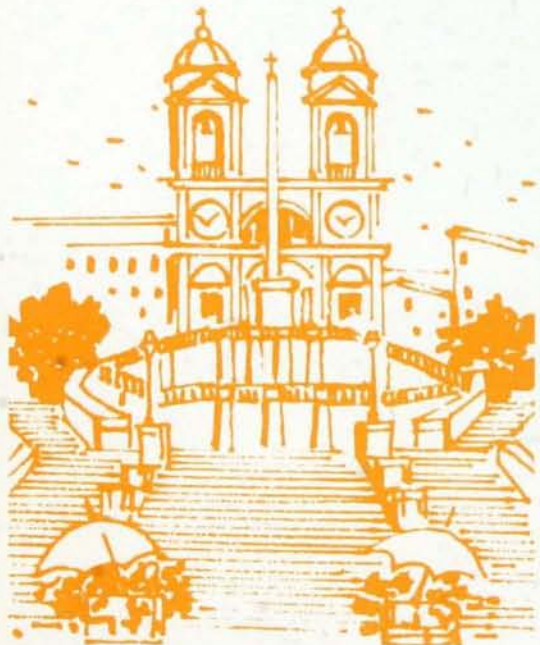
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1971 JUNE

alumni news

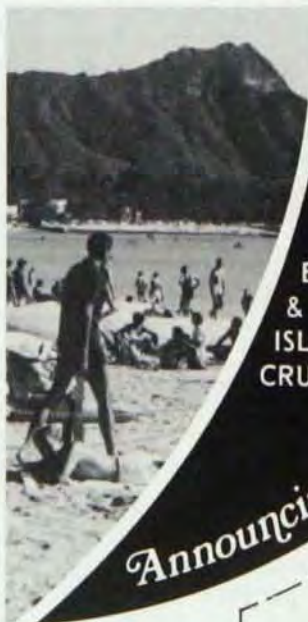
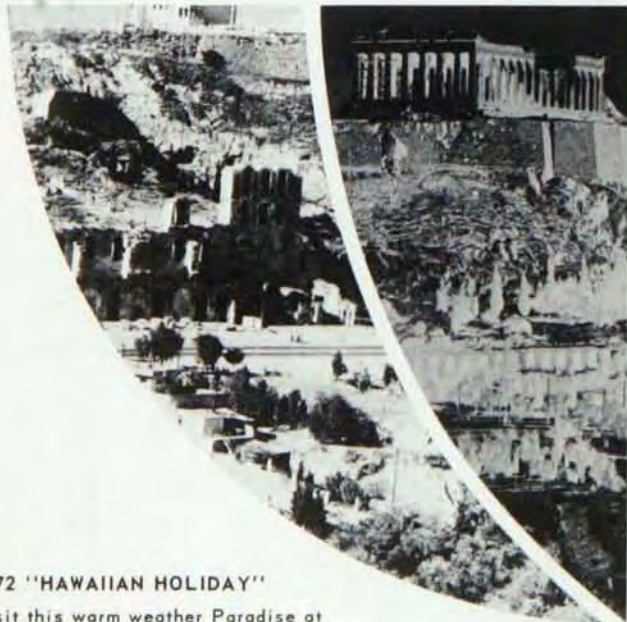
UNIVERSITY OF MINNESOTA

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alumni news

UNIVERSITY OF MINNESOTA

JUNE 1971

VOL. 70, NO. 10

in this issue

THE UNIVERSITY OF MINNESOTA: Where it's at is wherever it's needed. The University reaches out to individuals throughout the state through a multitude of programs. The University is availability — an educational institution where you can get your money's worth for your tax dollar. The University is there when you need it. Read about it in our cover story.

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alumni news
POINTS OF VIEW

The Alumni Tour Program for 1972 is:

HAWAII March, 1972

GREECE September, 1972

The Association *policy* is to conduct *two tours a year*: A *sunbreak* about the second or third week of March each year, and then each Fall in September, a visit to a *world capitol*. *This year, 1970-71* — 167 Alumni spent a fantastic eight days in Puerto Vallarta, Mexico; and 171 Alumni are scheduled for nine exciting days in Rome beginning September 16. *This is your invitation to plan now to go with us on our sunbreak trip to Hawaii in March, 1972, and to Greece in September, 1972.*

OUR SUNBREAK TOUR

Hawaiian Holiday

March 19-27, 1972

Eight days, seven wonderful nights at the sumptuous new Sheraton-Waikiki Hotel, located right on Waikiki Beach in Honolulu. The tour includes:

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- Special Welcome Cocktail Party at the Hotel.
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- All airport transfers in Honolulu, luggage and portorage charges included.
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- Farewell MAI TAI party.
- Experienced tour director to assist you in every way; hospitality desk at the hotel.
- *Price* — based on two per room occupancy — *only \$369.00 per person, plus 10% taxes and services.*

OUR 1972 VISIT TO A FOREIGN CAPITOL

Grecian Escapade — Nine great days — *September 9-18, 1972*

Includes:

- *Five wonderful nights in the Deluxe Athens Hilton Hotel in the center of Athens, each room with its own private balcony commanding a view of the Acropolis to the West, Mount Pentelicon to the East.*
- *Plus a three-night cruise of the Greek Islands aboard the new M.T.S. Apollo — visits to Myconos, Halicarnias-*

(Continued on page 6)

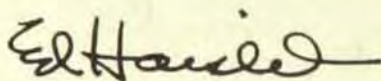
alumni news **POINTS OF VIEW**

sus, Rhodes, Heraklion and Santorini. Outside cabins for all passengers with all meals furnished.

- *While in Athens, two meals each day* at the hotel! Continental breakfast, luncheon or dinner.
- On arrival, special welcome *cocktail party* at hotel, including delicious hot and cold hors d'oeuvres!
- Special 2½ hour *motor-coach tour* of the highlights of Athens featuring Olympia Stadium, King's Palace, Temple of Zeus, Theatre of Dionysus and the Acropolis.
- All *airport transfers* in Athens, luggage handling and portage charges included, as is Athens departure tax. Port taxes on cruise also included.
- U.S. *departure tax* included.
- *Special tour packet* including flight bag, passport wallet, money calculator, baggage tags and map of Athens.
- Round trip air transportation, Minneapolis to Athens, Via *Pan American Jet Charter*. First Class meal and beverage service en route. *Capacity 167 passengers.*
- *Price* based upon two per room occupancy, \$559.00 plus 10% taxes and services.

This is the Minnesota Alumni Association tour plan for 1972, open only to members of the Minnesota Alumni Association and their immediate family. A word of advice — *MAA Tours fill quickly. Reservations are on a first come, first served basis* which per-

tains to assignments of seating on the plane and hotel rooms. If you want to sit with friends or have rooms close together, reservations should be sent in at the same time. Dates and prices are firm — a reservation now assures that you'll be on the plane when it leaves, and of the best space.



alumni news **ALUMNI REACTION**

ARE AMERICANS LOSING FAITH IN THEIR COLLEGES?

The special report in the May 1971 issue of Alumni News leaves no doubt that American universities and colleges are in dire financial straits. It reports that the problem is common to virtually all educational institutions because the public has clearly indicated displeasure with higher education — this in a time when there are more people than ever holding degrees from American institutions of higher learning. It seems to be the consensus among the authors that the loss of public confidence results almost entirely from the display of administrative weaknesses in the face of campus unrest and violence. The only solution that the authors present involves the alumni and alumnae as apologists for the universities and colleges.

Some years ago, before any large scale campus unrest or violence was being reported by the news media, it was known that American schools were entering an era of financial difficulty. Today it should be obvious that many of the schools would no longer exist had they used their existing accounting prac-

tices without the large inflow of money from government and industry for war-related research. Those funds were cut off largely by the student rebellion, and the public has agreed with the students' objectives in this matter. Loss of that income has done much to free the university from financial bondage for which it should be grateful.

The erosion of public support for our schools cannot be attributed to public displeasure with higher education. It is more probable that the public considers higher education something other than the schools have been offering. Higher education at one time was concerned with the public welfare and with teaching the student how he could best contribute to that welfare. A review of degrees now offered is elegant testimony to what higher education is today. Its purpose is to grant advantage in the competitive market. Not the least of these competitors are the doctors of medicine whose schools were highlighted as an example in the May report. The current approach to higher education, which is really a glamorized vocational training, provides no real motive for public or private funding. In fact, any private funding might well be paying for its own competition. It appears that there never was a lack of funding for higher education as seen by the public. There simply is no place to make the payments.

Furthermore, it is apparent to much of the public that the schools have themselves created the conditions for student unrest. Along with their goal to prepare the student for financial success, the schools choose, by rather arbitrary means, which students will be permitted to compete in the more lucrative fields. This is accomplished through committees that interview the potential student and judge whether the student is a satisfactory candidate. Some committees are known to have rejected candidates who did not plan to sell their skills on the open market. Such autocratic practices, along with arbitrary

grading by teachers whose teaching ability is not measured, lack of intelligent counseling, and the general disregard by the schools for those elements of school life on which the students' future hinges cause frustration and rebellion. Unless the schools address these problems realistically, even though some vested interests might be upset, lack of money will continue to be only a contributory factor in school failures.

There are other areas in which the schools have disregarded the public welfare and instead have appeared to work at public antagonism. The parents of a large percent of the students are themselves first generation college graduates who want the best possible education for their children. Many of these parents know that when they left school they had been trained, but not educated. They are aware of the meaninglessness of the "B" average required for

graduate schools, the discrimination resulting from snobbish attitudes in the professional schools, and the fraud perpetrated by the administrations that are ever equating dollars with education. In view of these more obvious defects, we must repeat with Mr. Agnew, ". . . that record hardly warrants a roaring vote of confidence in the academic community. . . ." *Henry Horn '49BEE Derby, Kansas*

A JOB THAT BELONGS TO THE FACULTY AND ADMINISTRATION

The special insert, "Are Americans Losing Faith in their Colleges," states very well the current problems of our colleges and universities. I fully agree with the thesis that society as represented by alumni, taxpayers and legislators must continue to support — financially and otherwise — our colleges and universities during this time of travail.

However, the article is notably lacking in acknowledging and defining the responsibilities of the faculty and administration to put their houses in order so as to merit the continued support of society without the application of repressive controls by the representative of society.

Having been on the campus of the University of Iowa during the period of violence, arson, bombing and student strike in the spring of 1970, I must observe that faculty and administration have serious responsibilities in this area. And I believe that the situation at Iowa is little different from that of the University of Minnesota or any other of the large universities which have been similarly troubled.

Faculty and administration have been far more concerned with the "rights" of disruptive students and faculty members than they have of the rights and academic freedom of the university community as a whole. Students have been denied the right to pursue studies in military science by the destruction of ROTC facilities and programs. Students have been denied the right and (Continued on page 42)

The University of Minnesota presents: N.F.L. PRE-SEASON Football . . .

MINNESOTA

NEW ENGLAND (Formerly Boston)

Vikings vs. Patriots

SUNDAY, AUGUST 8, 1971 — 3:00 P.M.

UNIVERSITY OF MINNESOTA MEMORIAL STADIUM

Mail with Remittance to:
ATHLETIC TICKET OFFICE
 108 Cooke Hall
 University of Minnesota
 Minneapolis, Mn. 55455
 For Information Call
 373-3181

Tickets will be mailed on or about July 9.

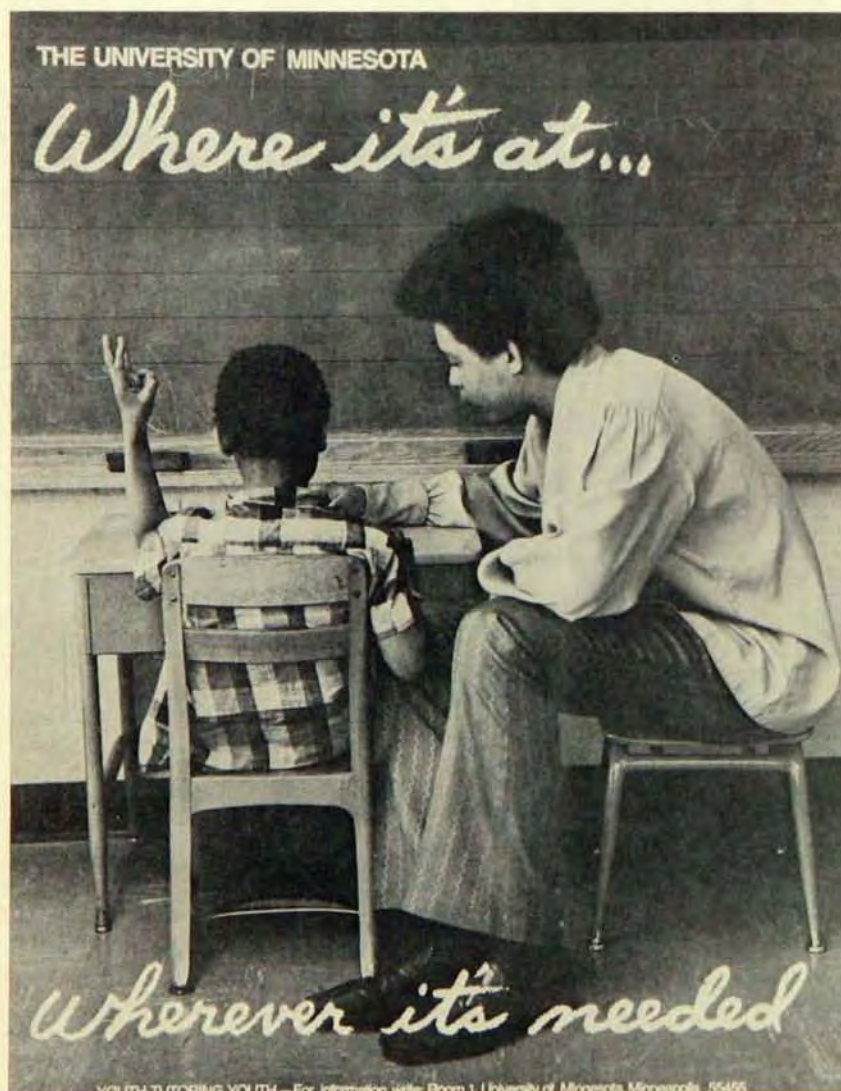
ORDER NOW

_____ Tickets @ \$7.00 (Stadium)	\$ _____
_____ Tickets @ \$5.00 (West Bleachers)	\$ _____
_____ Postage and Handling	\$.50
_____ Williams Scholarship Fund	\$ _____
TOTAL Payable to University of Minnesota	\$ _____

NAME _____

ADDRESS _____ **ZIP CODE** _____

Where it's at . . . Wherever it's needed!



DOES the University of Minnesota reach you — where you live?

Or is it just another grey and tax-hungry public institution, made up of impersonal faces, big buildings, a crowded, confusing campus, and moving at a slow-but-functional bureaucratic pace?

You should know that the University you pay for is available to you!

You should be aware of the University people who go off campus and into the communities throughout the state to help you and your neighbors through a number of University "out-reach" programs.

You should realize that the University does not come into your community to tell you how something should be done, but comes to ask how, as one of the greatest educational facilities in the state, it can help you.

This public availability of the University of Minnesota is being emphasized — in the past month and throughout the summer — by way of a series of two-color posters and short television commercials.

The posters — the four in the series appear on the pages of this article — and the

television commercials feature some of those University "out-reach" programs that clearly tell the public that the University of Minnesota is wherever it is needed.

One of the posters emphasizes the University's new Family Practice program in its Medical School, a program that is designed to provide more general practitioners in the Minnesota communities that need them so badly. An integral part of the Family Practice program is the resident training it offers within the community. This is the story the poster, and a related television commercial, tells. Perhaps they will encourage a youngster from your community to consider a career in Family Practice.

Another poster shows how the University is bringing environmental education throughout the state via closed circuit television, as well as showing educational television classes taped in the field. The equipment that the University uses is modern, sometimes complicated — the message the University transmits with this equipment is a people to people message, a message for an individual or a group in your community.

The county agent, that familiar and still available individual of the University's Agricultural Extension program, is the subject of a third poster. He is the University at work in your rural community.

The fourth poster shows youth tutoring youth. This is a program of the University's

Center for Regional and Urban Affairs (CURA) that is training twelfth grade youth to tutor fourth graders. The tutoring, which occurs on a one-to-one basis, is helping ease the teacher shortage in

some state schools while at the same time increasing the sense of responsibility of our older high school students.

These older youth realize another benefit from the tutoring program — while they



Where it's at . . .

teach the basics to the fourth graders, they are reviewing and relearning themselves.

Two other CURA programs are the subjects of 30-second University television commercials. One of these is the tremendously successful University program of college education for prison inmates. The other is the Maxfield Home/School Manual.

The latter CURA program is designed to help parents help their children — with just about everything. It can help parents understand the new math and other new learning techniques that their children are bringing home from school and asking about. It can help parents keep in touch with the new ideas and attitudes their children are facing — it can help the family head remain a good model.

Again, the University does not tell the parents what they need to know to keep up with their children. This is a program of exchange. The University will ask the parents what they need to know, and how it, as an educational institution, can best help them learn what they need to know.

These are but a few of the places where the University is in your community. If you notice any of the University posters on display, point them out to your friends.

If someone has a question about the television commercials, tell them to contact Room 1, University of Minnesota, Minneapolis 55455, for more information. The response will be prompt.

The posters and their complementing commercials will replace University Week, an annual University contact program. The current pub-

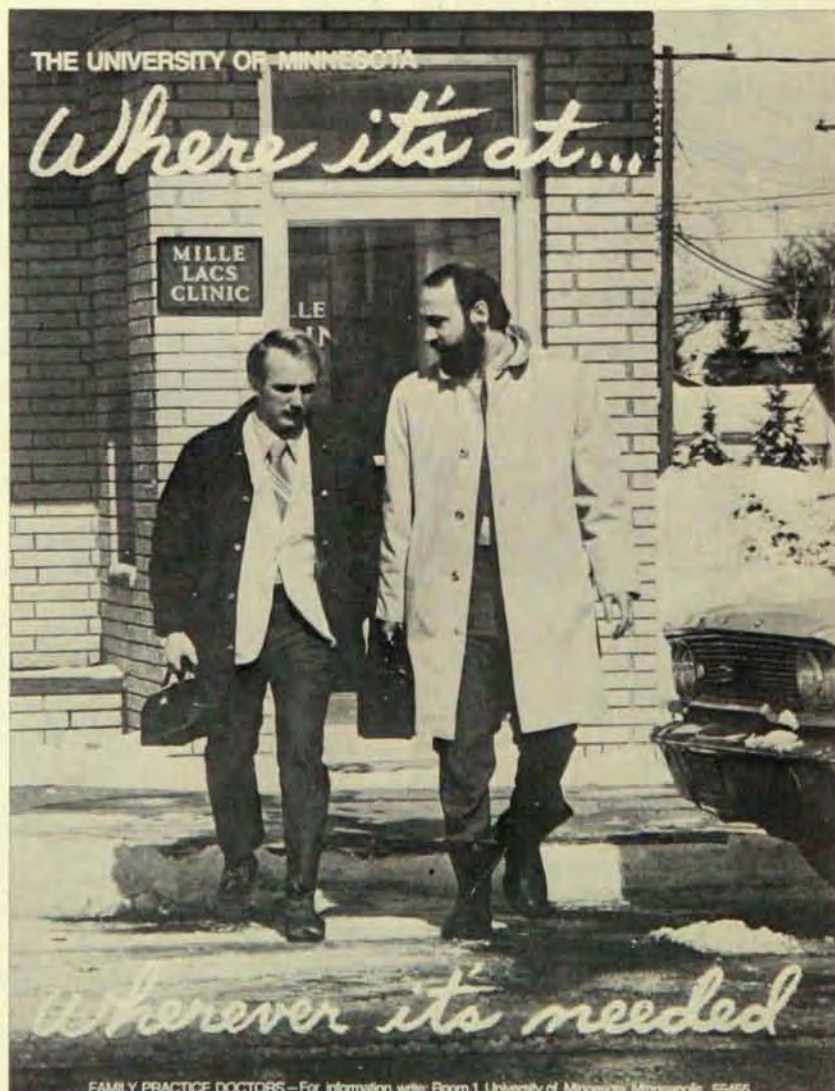
licity program, on which work began in January, will reportedly cost less than University Week has cost. And it will tell more people throughout the state what they can and are getting for their money from the University.

University President Malcolm Moos' communiversity concept is not just a word.

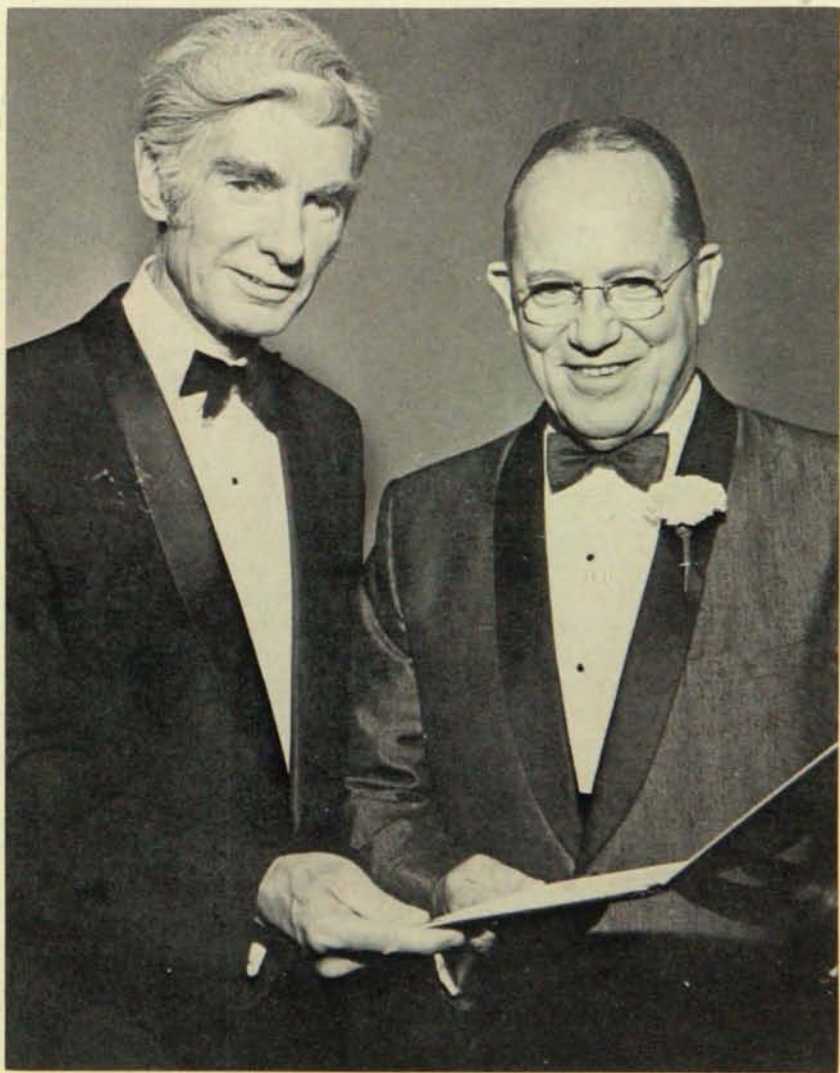
It is a concept that does exist in the state of Minnesota, it is a concept that the alumni of the University should tell their neighbors about:

THE UNIVERSITY
OF MINNESOTA —

*Where it's at is wherever
it's needed!*



NEARLY 300 ATTEND MAA ANNUAL MEETING



CURTISS E. CRIPPEN '30BCE, right, received an Outstanding Achievement Award from his alma mater at the 22nd Honors Presentation. University President Malcolm Moos, left, presented the award to the president of the Milwaukee Road.

UNIVERSITY of Minnesota alumni — nearly 300 strong — gathered the evening of June 8 in the Radisson South Hotel, Minneapolis, to pay tribute to a university and its distinguished graduates.

The occasion was the 22nd Annual Honors Presentation and 67th Annual Meeting of the Minnesota Alumni Association.

Harry Heltzer '33METE, outgoing national MAA President, acted as master of ceremonies for the event. Following his introduction of past honor recipients, University President Malcolm Moos presented two Alumni Service and three Outstanding Achievement Awards to Minnesota graduates.

Receiving the Alumni Service Award were Wallace L. Boss '28BS, retired senior vice president of the First National Bank of St. Paul, and Harriet Thwing Holden '33BA, an outstanding leader in Minneapolis civic and community affairs.

Harry Atwood '31BA, president of the Northwestern National Life Insurance Company; Curtiss E. Crippen '30BCE, president of the Milwaukee Road; and James A. Watson '42BA, president and director of Gamble Skogmo and chairman of the board of Red Owl Stores, received Outstanding Achievement Awards.

After the presentations,

MAA ANNUAL

President Moos noted that these have been difficult years for higher learning, especially in conjunction with the economic pain in our society and the corresponding loss of confidence in higher education across the nation.

"I want to applaud the alumni for standing fast, and for helping us to explain and take our case to the Legislature," he said.

"We have not had punitive things done to us by legislatures as in Illinois, Washington

and other states where they have stricken out all sabbatical leaves or prescribed contact classroom hours for everybody.

"The message is clear. We are being told that there are certain priorities that we are expected to make. We will make them."

Moos emphasized that the University is in for a time of retrenchment — and out of this retrenchment will come progress.

"This has been a long pull," he said, "but I still have a few clothes on, and my optimism is undiminished."

The University president noted that the nation should

be grateful for the relative calm on its college and university campuses. But, he said that "we will have more outbursts — I don't think this rebellion is over yet.

"I think that that part of the group who were never really violent, but wanted to shake things up, have come to understand that the romance with guns has no place in American society or life. And this, I hope, is going to be the turning point.

"One of the things that our youngsters have been trying to tell us is that they're really not against the old, they're not against age. They're really only against the things that



UNIVERSITY PRESIDENT MALCOLM MOOS, left, presented three University of Minnesota Outstanding Achievement Awards and two Alumni Service Awards at the 1971 Minnesota Alumni Association Annual Meeting. Among the recipients were, second from the left, OAA James A. Watson '42BA, president of Gamble Skogmo and board chairman of Red Owl Stores; ASA Harriet Thwing Holden '33BA; OAA Harry Atwood '31BA, president of the Northwestern National Life Insurance Company; and ASA Wallace L. Boss '28BS, retired senior vice president of the First National Bank, St. Paul.

have aged us," Moos said.

He said that the University must somehow adjust its sights on the changing technological and intellectual attitudes in American society. Moos noted that the University can't remain committed to a massive four-year bachelor's degree program.

And he said that the University "is going to have to be geared to take care of the aeronautical engineer who has been thrown out of employment in Seattle.

"Such cruel shifts take a person in the prime of life and make him obsolete. Today we have adult drop-outs as well as teen-age drop-outs.

"This is the challenge to you and to your university."

During his response in behalf of the awards' recipients, James Watson said that he saw his award not as a symbol of his deeds and services, but as a symbol of the deeds and loyalty of all alumni to the University.

"Never before have the colleges and universities throughout the country needed the help, support and communication from the alumni as they need it today," Watson said.

"We are living in a time when investments in funds, human resources, in creativity, research and ideas, and intellectual refinements are actively repressed and at a very low ebb . . .

"We should be encouraging in every way the excellence in research and education that will provide us with the means of existing in the environment of the future. And yet the stimulus today is very weak," Watson said.

He noted that if society cannot invest to keep pace with change, future generations are going to suffer.

"Education is the vehicle to keep pace.

"It is significant that the



THE HONORABLE OSCAR KNUTSON, second from the left, 1971-72 Minnesota Alumni Association national president and chief justice of the Minnesota Supreme Court, and his wife, at left, chatted with Hermon Arnott, right, MAA treasurer, and his wife Helen, second from right, before the Annual Meeting.



MAYNARD A. SPEECE, left, a past Alumni Service awardee and a member of the Minnesota Alumni Association board of directors, and his wife, second from left, met Evelyn Dose, second from right, immediate past president of the Agriculture, Forestry and Home Economics Alumni Association, and her husband, Victor, right, an MAA University committee representative, at the reception preceding the 67th Annual Meeting and 22nd Awards Presentation.

alumni news
MAA ANNUAL

award winners here tonight are either directly or indirectly associated with business," Watson said. And he pointed to the growing, learning liaison between corporations and universities.

"I interpret the receipt of this award tonight as an indication of the University's realization that business and education need to work together . . . the corporate community stands ready to support the University."

Heltzer officially opened the 67th Annual Meeting of the Board of Directors and Membership of the Association

after Watson's response.

Newly elected board members include Charles W. Britzius '33BCE '38MSCE, Wayzata; George Gibbs '63BSEd, Rochester; Mrs. Burton (Geri) Joseph '42BA-Journ, Minneapolis; Dr. Kenneth B. Manick '60MD, Minneapolis; and Wallace Salovich, '50BBA, Wayzata.

The officers for 1971-72 are The Honorable Oscar R. Knutson '27LLB, president; John E. Carroll '33BChemE, first vice president; Harry E. Atwood '31BA, second vice president; Violet Rosacker Graf '33-37, secretary; and Hermon J. Arnott '24BA, treasurer.

Members of the executive committee, in addition to past

president Heltzer, include Franklin Briese '28LLD, Gerald H. Friedell '48BA '51JD, J. Roscoe Furber '24EE, Dr. Robert Hugh Monahan '43MD, Carl Platou '51MHA and George T. Pennock '34BBA.

At-large board members, appointed for four-year terms, are Richard F. Messing '43BChemE, Cambridge, Mass.; Leonard C. Heisey '49BSB, Pittsburgh, Pa.; John G. Schutz '35, Madison, Wisc.; George S. Arneson '49EE, Kansas City, Mo.

In his President's Report, Heltzer noted that never has there been a better working relationship between the University administration and the alumni.

In his resume of the Asso-



UNIVERSITY OF MINNESOTA alumni and their guests, numbering nearly 300, attended the 22nd Annual Honors Presentation and 67th Annual Meeting of the Minnesota Alumni Association at the Radisson South Hotel, Minneapolis, the evening of June 8. Seated at the head table were, from the left, Outstanding Achievement awardee and MAA second vice president Harry Atwood and Mrs. Atwood; Mrs. Crippen and Outstanding Achievement awardee Curtiss Crippen; Mrs. Watson and Outstanding Achievement awardee James Watson; Mrs. Knutson and new National MAA president The Honorable Oscar Knutson; Mrs. Moos and University President Malcolm Moos; outgoing National MAA president Harry Heltzer and Mrs. Heltzer; Harold Holden and Alumni Service awardee Harriet Thwing Holden; Alumni Service awardee Wallace Boss and Mrs. Boss; William L. Nunn, recipient of an Honorary Life Membership in the Minnesota Alumni Association; Mrs. Wenberg and University vice president Stanley J. Wenberg.



HARRY HELTZER, outgoing MAA National president and chief executive officer of the 3M Company, St. Paul, at left, discussed last minute details for the Annual Meeting with Minnesota Alumni Association executive director Edwin L. Haislet.

ation's activities and its organization, Heltzer said that its membership has held constant in the past year, the Alumni Fund monies given and the number of donors is substantially ahead of a year ago, and that the Alumni Tours and Insurance programs have been very successful.

The outgoing national president then made a special presentation to William L. Nunn, retired director of University Relations and retiring vice presidential consultant — an Honorary Life Membership in the Minnesota Alumni Association and a Citation of Service, highlighting his many and dedicated services to the advancement

of the University.

The Honorable Oscar Knutson, new MAA national president, closed the meeting. He commended the past leadership of the Association for helping to establish the organization as one of the great nationally.

And he assured President Moos that he would have the whole-hearted support of the Association and the alumni.

Retiring MAA board members who received citations included Miss Irene Kreidberg, Sheldon M. Lagaard, Mrs. Jeannette R. Piccard, Bryan Smith, James A. Watson, C. Herman Welch, Carl Woie and Howard F. Woo.



RESERVATIONS STILL OPEN
FOR THE

“Roman Escapade”

SEPTEMBER 16—SEPTEMBER 25, 1971

9 GREAT DAYS

\$439⁰⁰ PER PERSON

From the Twin Cities
plus \$26.00 taxes and services

HURRY! RESERVATIONS CLOSING

Send In Your Reservation

TODAY

Send to:

Ed Haislet

Minnesota Alumni Association

2610 University Avenue

St. Paul, Minnesota 55114

OFFICIAL RESERVATION FORM

Please make _____ reservation(s) in my name. Enclosed is my check for \$_____ to cover my reservation(s).

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

M.A.A. Membership Serial Number _____

Reservations must be paid in full by July 15, 1971. \$50.00 deposit required per person. Make checks payable to: "Minnesota Escapade."

HELP WANTED: STUDENT EMPLOYMENT



EMLOYERS today are being encouraged to give young people, particularly University students, a fair chance to earn some money so that they can go to school and stay in school.

Students are in need of full-time work for the summer months and part-time work during quarters, according to W. L. Pedersen, manager of the University's Student Employment Service.

An overall lack of work opportunity exists for students at the present time and competition is extremely tight with other college and high school students.

There are several colleges, vocational and high schools in the Twin Cities area, and young people from all of them are looking for work.

Eleven per cent more students have applied for work through the Student Employment Service this year than last. This increase is due partly to raising enrollments at the University, according to Pedersen, but moreso to the greater need for jobs.

"Students haven't been able to pick up as many jobs on their own as they usually do," Pedersen said.

"Over the past year, we have seen a 28 percent increase in our number of student contacts or applicants who come back again to see us."

And, on the job-side of the situation, the numbers of positions listed with the Student Employment Office have decreased 14 percent. Yet the University has been lucky compared to the other schools in the Twin Cities area, some of which have gone down

50 percent in vacancies and placement.

The University's number of placements has fallen only nine percent, Pedersen said.

"University students are a bunch of scrapers," he said. "They keep coming back until they get a job, so our decrease in job placements is not as high as it has been at some of the other area schools.

"And, the fact that our students are scrappers is a good indication of their initiative. They're willing to get out there and look for and fight for those jobs."

Pedersen feels that the University student is a little better qualified for employment than other college and high school students.

"They are older and more mature than many other students," he said. "They have had more time to develop their skills and their personalities, and the majority of them have had previous job experiences, either on campus or in a downtown store."

Student Employment Service personnel see approximately 125 to 130 students daily who are looking for work. At the beginning of a quarter they see about 250 to 300 daily.

Last year roughly 14,000 students made individual applications at the Service office, and those students came back 36,500 times.

Approximately 18,000 job vacancies were called into the Service by employers and listed. About one third of these listings were off-campus, throughout the Twin Cities metropolitan area and the remainder were on-campus.

Jobs that are posted this

year are going much more quickly than last year — the office is running 35 to 40 percent fewer postings on its bulletin boards as compared to last year, Pedersen said.

"Students are picking up these jobs quickly. They may be posted on the boards for the matter of an hour to a few days."

The commission-sales jobs and baby-sitting positions are the openings that tend to stay longer on the boards.

"Most students prefer to have a job where they receive so much an hour and work so many hours during the school year. They have set expenses that they have to meet, so most students feel that they can't gamble.

"Yet, some young people do make good money selling on a commission," Pedersen said.

The Service office encourages students not to wait for the kind of job they want to come up on the boards, but to get out and look around their areas themselves for openings. Sometimes there are jobs out there, but the employers haven't thought about calling the University.

The majority of the jobs listed with the Student Employment Service are exclusive listings for the University.

The Service has taken a number of steps this year to discover more employment for students. They have sent a special memo to all departments on the Minnesota campus asking that they think about part-time and full-time summer work for students, and followed this memo with a telephone campaign and a reminder flyer.

The greatest decrease in student employment opportunities has been on-campus rather than off-campus, Pedersen said. Money is tight in the departments, and they just haven't been able to hire student help.

To the business community off-campus, where business is down and employers aren't thinking about adding new people to their staffs, the Service sent 9,000 to 10,000 job promotion flyers at the beginning of spring quarter, and made a second mailing in May.

The Service is also adding another member to their own staff, one who will go out to



visit employers and encourage them to hire University students.

Service personnel also check the local papers daily for job openings and follow their findings with a phone call. Prospective employers are encouraged to hire two students for a full-time job, allowing one to work in the morning and the other in the afternoon.

"We have had only a fair reaction to this kind of phone call," Pedersen said. "We get about a five to ten percent return on our calls."

In trying to reach every place and any place where they think they can find jobs for students, the Service is sending letters to state, county and city organizations throughout Minnesota and to the 40 state manpower offices, selling the service of University student employment.

The University student seeking employment is approximately 19 to 20 years of age, and is able to work from 15 to 20 hours a week. Many students will try to change their class schedules to suit employment.

Today, most University men are looking for work opportunities in construction and heavy construction, sales, equipment repair, or as laborers or truck drivers. Women are seeking jobs as typists, secretaries, receptionists, sales clerks, theatre attendants, cashiers, waitresses or carhops in the city or in their home communities.

"Our people want to work anywhere they can to get the better money and to do a good job for their employers and themselves," Pedersen said.



ABOVE-AT RIGHT: More than 100 members of the Class of 1921 and their guests enjoyed a 50th Anniversary Luncheon on May 13 in Coffman Memorial Union. Following comments by Ralph Comaford for the Class of 1921 and Edwin Haislet, MAA executive director, class members introduced themselves.

BELOW: Seated at the head table during the Anniversary Luncheon were, from the left, Lewis E. "Scoop" Lohmann, a former University regent; Kathryn Thorbus McKinlay, Outstanding Achievement Award winner; Arnold Oss, Alumni Service Award winner; Ralph Comaford, chairman of the 1921 Reunion committee and his wife; and Edwin L. Haislet, executive director of the Minnesota Alumni Association.



CLASS OF 1921 CELEBRATES ITS GOLDEN ANNIVERSARY

MAY 13 was a Golden Day for the more than 100 members of the Class of 1921 who registered and attended their Fiftieth Anniversary Luncheon at 12:30 p.m. in Coffman Memorial Union on the University's Minneapolis campus.

The luncheon comments of Ralph Comaford, chairman of the Class of 1921 Reunion committee, mirrored the past and continued spirit of this 50-year class:

The Class of 1921 has come back to the campus after 50 years. And we are saying, My, how things have changed.

It wasn't like this when we were here.

This expansion of campus. These new buildings.

This parking problem. This swarm of students.

This struggle for funds. This public criticism.

These demonstrations. This failure of authority. Even, this Women's Lib.

Things were different in 1921. Or were they?

Let me skip through some copies of the "Minnesota Daily" for that year.

One of the headlines read: "STUDENTS CONTROL ALL CAMPUS ISSUES! The U of M is fortunate in that the authorities have allowed the students an active voice in the settlement of student issues and student affairs."

Ten thousand undergraduates were registered then, not much of a start on 50,000 — but ten times the size of 1921's senior class.

Bigness was on its way. No

longer would students be able to know all of the University's presidents — Folwell, Northrop, Vincent, Burton — and the one we inaugurated, Coffman.

On Women's Lib the "Daily" reported: "Women have entered into politics as an unmeasured power . . . The effect of their votes is awaited with interest."

The next day reaction set in. The "Daily" questioned: "Is river banking becoming a lost art at Minnesota?"

And a new organization appeared on "Put The Girls On The Campus."

Dean Ladd must have prompted the next item: "Cheek-to-cheek dancing and 'Toddling' are not becoming to University girls."

And do you remember Cyrano, the self-styled Icelandic student, who was dropped from Beach's class on Romantic Poets for this "This letter to the Editor"?

"Coeds come for two reasons, (1) to find husbands,



VERNON M. WILLIAMS, left, the former dean of students at the University of Texas who now makes his home in Dallas, talked with some of his classmates before the May 13 Anniversary Luncheon. He had earlier told The Alumni News that from all the universities in the country, he would choose the University of Minnesota for his children.



MRS. MALCOLM MOOS, left, wife of University President Moos, prepares to cut the special 50th Anniversary cake baked by the Moos' cook, standing behind the cake, for the Class of 1921 Tea at the President's home on the Mississippi River Boulevard in St. Paul. President Moos, at the center, watches the proceedings, as did Mrs. Comaford, second from right, and Ralph Comaford, right, chairman of the Class of 1921 Reunion committee.

(2) to passionately seek culture. It is impossible to make love to either, for the one is too businesslike; the other too serious. The militant and radical subdivision espouses free love, bobbed hair and sociology."

I hurry past the "Daily's" comment that "parking autos on campus is bad ethics and bad manners as well"; and the announcement that there were plans to "remove the Northern Pacific tracks and build a \$2 million stadium"; and the question: "Shall there be a Baccalaureate"?; to come to our best anticipation of the current scene.

In 1921, the Legislature resisted a \$9 million budget

request. The president said, "I tremble for the University of Minnesota."

The "Daily" headlined: "Students Call Protest Mass Meeting!"

And then: "Coffman Bans Student Meeting!"

Gene Glasgow is quoted: "The mass meeting will go on as planned. Every building will be canvassed and third hour classes will virtually be impossible."

The next issue reports: "4,000 students at mass meeting. A legion of minute men were organized to invade every building with the result that when 10:15 came, practically ever classroom was the scene of an exodus to the seat

of activity — the parade grounds."

The establishment was put in its place!

Fred Ossanna declaimed: "We speak not as students of the University, but as citizens of the commonwealth of Minnesota. The University is greater than any president, any legislature, greater than anybody except the people of the state."

The reaction of the press was very modern.

The "Fairmont Sentinel" demanded "that the hoodlums either be expelled or that the president resign."

The "Mankato Free Press" inquired: "Are the students

(Continued on page 26)

THE ALUMNI BOOKSHELF

GEOGRAPHY. By Fred E. Lukermann, University of Minnesota assistant vice president for academic administration, and co-writers. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1970. Pps. 143, illus. Cloth \$5.95. The Behavioral and Social Sciences Survey serial.

Ecology, anthropology, urban problems and population trends are all a part of modern geography, according to *Geography*.

This descriptive science is no longer regarded as the routine memorization of place names. Today it is seen as the study of cultures, urban problems, man and his environment, and how all of these relate to the determination of public policy.

The book, the work of a panel of scholars, is one of a series that was prepared in connection with the 1967-69 Survey of the Behavioral and Social Sciences conducted under the auspices of the committee on science and public policy of the National Academy of Sciences and the problems and policy committee of the Social Science Research Council.

The Survey has provided a comprehensive review and appraisal of a number of rapidly expanding fields of knowledge and constitutes a basis for the formation of an informed policy to further strengthen and develop these fields.

Geography outlines much of the existing work in the field, and makes several recommendations for the future. One of these recommendations encourages geographers to "participate more fully in interdisciplinary work with other behavioral and social scientists, and in policy-oriented work."

University Outstanding Achievement Award winner Howard Haycraft '28BA retired from active service with the H. W. Wilson Company, after nearly 42 years of association, in late 1970. However, he is continuing to serve as chairman of the board.

Haycraft joined the Wilson Company in January 1929, became vice president in 1940 and president in 1953. He was elected to the newly-created post of chairman of the board in 1967.

Haycraft is a known author, editor and co-author of numerous books among them *Twentieth Century Authors*, *Murder for Pleasure*, and *The Art of the Mystery Story*, and a widely distributed brochure, "Books for the Blind and Handicapped." A past president of Mystery Writers of America, he is currently a member of the President's Committee on Employment of the Handicapped and is vice chairman of its Library committee.

In 1966 Haycraft became the first recipient of the American Library Association's (ALA) Francis Joseph Campbell Medal for contributions to library service to the blind, and in 1968-69 he served as chairman of the ALA Round Table on library service to the blind.

Recent trends in academic study are also reflected in *Geography*, whose authors define cultural geography as "the study of relationships between landscape and culture."

The authors conclude that more study is needed in the

areas of man's relationship to his environment, urban studies and how technology can be used more constructively.

COME ALONG TO ETHIOPIA. By Dr. Joseph Simonson, senior concerts and lectures advisor with the University's Department of Concerts & Lectures. Minneapolis: T. S. Denison & Company. Pps. 159, illus. Cloth \$4.98. Countries of the World series.

Dr. Simonson lived four years in Ethiopia as the U.S. Ambassador. He has traveled extensively throughout the country and knows intimately both the past and present Ethiopia.

World travelers have often found this African nation which combines ancient history and culture, mystery and legend with solid efforts toward modernization, the high point of their tours.

There is much to learn about and from Ethiopia. *Come Along To Ethiopia* is a good beginning.

This land of "the Conquering Lion of the Tribe of Judah" has become the center for much of the more responsible progress and self-government that exists in Africa today. Haile Selassie I, the colorful yet sober African elder statesman who descended from King Solomon and the Queen of Sheba, has ruled Ethiopia for over half a century.

Come Along To Ethiopia is filled with observations of the fascinating and fabled antiquity of Ethiopia, photographs of its varied scenery and topography, perceptive comments on the zesty, exotic daily life of its people and their richly different worship and practice of Old Ethiopian Orthodox Christianity.

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This is also a book that can help the reader evaluate a country's movement toward liberal and democratic government, and its leaders' efforts to broaden and diversify the economic base.

This ancient land has ahead a hopeful and meaningful future. It is important that not only Africans, but people all over the world, understand Ethiopia.

SO YOU WANT TO BE A SOCIAL WORKER (Revised Edition). By Helen Harris Perlman '26BS. New York: Harper & Row, 1970. Pps. 143. Cloth \$5.95.

Professor Perlman, a recipient of the University of Minnesota's Outstanding Achievement Award, is the author of a number of textbooks on social work as well as articles appearing in professional journals. Since 1945 she has been on the faculty of the University of Chicago where she is the Samuel Deutsch Professor of Social Work.

The original edition of this useful career guide has sold steadily for more than seven years.

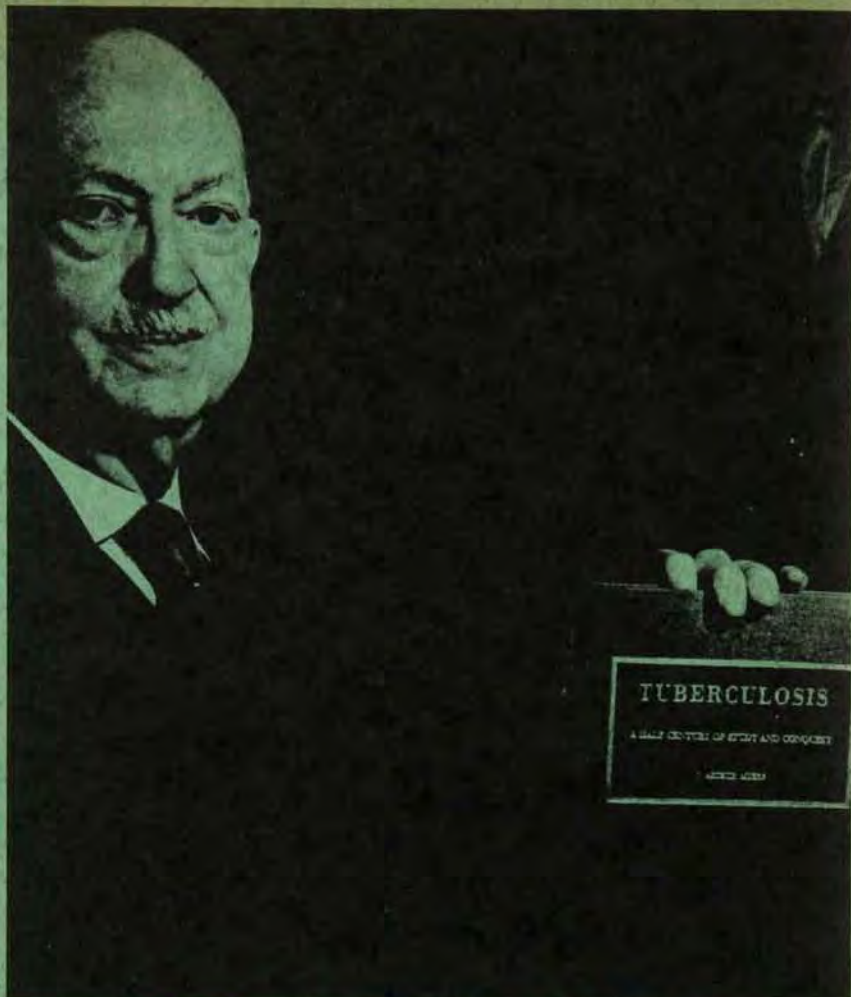
This new edition of *So You Want To Be A Social Worker* has been rewritten to reflect the drastic changes in social awareness and welfare.

The book includes the latest information on educational preparation, salary range, opportunities for advancement, trends in the profession, special aspects of social work for men and for women, and where to get more information.

THE EXPEDITIONS OF JOHN CHARLES FREMONT (Volume I: Travels from 1838 to 1844, and Map Portfolio). Co-edited by

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TUBERCULOSIS: A Half Century of Study and Conquest. By Dr. J. Arthur Myers '20MD, University of Minnesota professor emeritus of public health and internal medicine. St. Louis, Mo.: Warren H. Green, Inc., 1970. Pps. 353.

"This volume by Dr. Myers is a work of history. Written in semi-autobiographic style, the book sketches the changes in man's concepts of tuberculosis and in the programs that have been developed for its control. It describes concepts that passed, during a span of 50 years, from acceptance to discard as human knowledge advanced and as the interaction between man and microbe was modified by such factors as mount of disease, risk of exposure, response to infection and availability of effective control procedures.

"A long life, which for over 50 years has been dedicated to the control of one disease, has given Dr. Myers a unique opportunity to portray important aspects of tuberculosis during the past half century. Few, if any, persons have played a more active role in the development and conduct of tuberculosis control programs . . .

" . . . This is a simple story of change illustrated by the experiences of one man whose life has been devoted to the goal of eradication of a disease that was at one time 'the captain of the men of death' " . . . Dr. Gaylord W. Anderson, dean of the School of Public Health, University of Minnesota, in The Introduction to *Tuberculosis*.

Mary Lee Spence '57PhD. Urbana, Ill.: University of Illinois Press, 1970. Pps. 800, 30 illus. Cloth \$22.50. Map Portfolio (5 maps, one in 7 sections), \$10.00.

Mary Lee Spence, now with the University of Illinois, is a former instructor of history at Pennsylvania State University.

John Charles Fremont (1813-1890), whose military and political career was marred by disasters large and small and whose character was flawed by vanity and by hunger for recognition and financial gain, nonetheless left a proud legacy in exploring the West and making it known—through his narratives—to a nation hungry to know.

This first of three volumes of his personal and public papers, gathered from scores of persons and institutions all over the United States, carries the story of his travels from 1838 to 1844. It includes his official reports of the 1842 expedition to South Pass and the Wind River Mountains and of the 1843-44 expedition to Oregon and California.

Vividly reflected in these papers are Fremont's interest in botany, natural science and photography.

The Map Portfolio exhibits the care that Fremont and his assistant, Charles Preuss, took in map-making. Their map of 1845 changed the entire picture of the West and, in many respects, served as a model for future cartographers.

WEIGHTS AND MEASURES—U.S. TO METRIC, METRIC TO U.S. By Helmer A. Ronningen '20ME. Paradise Valley: Ronningen Metric Company, 1969. Pps. 76, tables and graphs. Cloth \$6.75.

Ronningen, a registered professional consultant in mechanical and electrical engineering, has traveled twice around the world, both north and south of the equator, as well as taken many trips to Europe and negotiated con-

tracts in various metric-using countries. He has explained and instructed people throughout the world to quickly and easily convert U.S. to metric and metric to U.S. weights and measures.

This 8½ x 11-inch hard cover publication is full of tables and has 30 graphs for easy, quick conversion from U.S. to metric and metric to U.S. It includes conversions for area, length, pressure, temperature, liquid volume, dry volume, weight, British volume and weight, and metric terminology.

The book's conversion data is complete. For example, a section on Temperature deals with the origin of Fahrenheit, Centigrade and Absolute, the conversion of F degrees to C degrees and C degrees to F degrees and includes two graphs.

The volume is excellent for export staffs, schools, colleges and libraries.

EDUCATION IN AMERICA. Third Edition. By James Monroe Hughes '24PhD. New York: Harper & Row, 1970. Pps. 638, illus. Cloth \$9.95.

James Monroe Hughes, emeritus professor of education at Northwestern University, for a number of years was dean of the school of education on that campus. His extensive experience in the field of education, as both teacher and administrator, engendered a deep interest in beginning courses in professional education.

He has been a public school teacher, a superintendent of schools and a high school principal. Dr. Hughes has taught at Indiana, Hamline, Wisconsin State, DePaul and Roosevelt universities as well as at the University of Minnesota, and as a visiting professor at the universities of Pennsylvania, Southern California and Colorado.

He is the author of *Human Relations in Educational Organization* and co-author of *Administering the Secondary School*.

The Third Edition of *Education in America*, a well-known introductory text for education students, brings up-to-date important information relating to such matters as the financial aspects of education, innovations in methods and curricula, and changes in the contemporary scene affecting current and future educational practices.

There is also new material on instructional aids and the education of the disadvantaged in the book.

The flexible organization of several special features—unit-end listings of readings and vignettes—accommodate both learning and instruction.

The text succeeds in giving a complete picture of American education and, by building a foundation for more specialized study, affords the beginning student a frame of reference for determining his philosophy, attitudes and career.

Education in America is carefully organized for a one-semester course.

Earlier editions of the text have been noted for their flexibility and completeness and students should find the book readable, informative and provocative.

This revision has not only been updated and enlarged, but has been redesigned to add to its textual quality. There are more and newer photographs and many attractive two-color graphs.

TAMPA BOY. By George Ryland Bailey '22BSCE. Chicago: The Dartnell Corporation, 1971. Pps. 288. Cloth \$4.95.

You haven't read anything like *Tampa Boy* since the last time you read Mark Twain. In this picaresque story of the adventures of two boys on the shores

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of Old Tampa Bay, George Bailey has achieved a literary style for which many readers will discover they have been nostalgic.

Like Huck Finn and Tom Sawyer, the central figures in *Tampa Boy*, Archy and Curt, are anything but model youngsters. Their adventures on Tampa Bay in the early 1900's are largely based on recollections of the author, as were Samuel Clemens' books of life on the Mississippi. All can be properly called picaresque novels.

Tampa Boy will appeal to young and old readers alike because of its startling demonstration that there was a fairly wide generation gap at the turn of the century, and that youngsters of that era were as capable of vandalism and violence as those of today, except that the sensitive reader will note more creativity then as compared to now.

In those days before radio and television, a boy's sole path to fun and adventure (other than a few books) lay in his environment and his own native wit. Consider how —

Archy and Curt, as revenge for the misdeeds of a neighbor's small dog, "Doodie," fly the mean-spirited little animal several thousand feet over the city suspended from a huge kite, and get the incident reported in the *Tampa Times*.

The boys rig up an elaborate system whereby a shrieking whistle — abetted by 100 pounds of compressed air — is set off behind a despised neighbor's house at 2 a.m.

The boys' final revenge on the same neighbor — a laborious engineering feat which sent, upon a predetermined pull of rope, one corner of the house tumbling down.

Consider also some of their more constructive projects — the transformation of an aban-

Robert W. Hefty '41BA-Journ, director of public information for Ford Motor Company, has written a chapter on "Public Relations and Labor Matters" for the new *Lesly's Public Relations Handbook*, edited by Philip Lesly and published by Prentice-Hall, Englewood Cliffs, N.J.

Hefty is among 41 authorities who contributed 53 chapters in the 400,000-word successor to the *Public Relations Handbook* — the leading volume among practitioners since 1950. The book covers all aspects of the field, including such phases of public affairs as minority relations, working with political organizations, government relations, consumer relations and others. It consists of about 80 percent new material or revisions.

The 8½ x 11-inch volume has 556 pages and sells for \$16.00.

doned boat into a seaworthy sailing vessel, the making of a canoe from cigar-factory cedar findings, and other how-to-do-it wonders.

Tampa Boy is a revealing insight into the minds of boys and adults of this time — a period when people of all ages were boisterous and outspoken, and humor was often tinged with cruelty.

It is heartening to know that both boys grew up to be responsible adults. Archy became Colonel Archibald Yarborough Smith, who had a brilliant career in the U.S. Air Force. He was base commander of Davis-Monthan Field, Tucson, Arizona, on December 7, 1941. As a World War II bomber commander, he was shot down over Germany and held prisoner. Still in the Air Force after the war, Colonel Smith crashed to his death in a sudden snowstorm on a slope of Oregon's Mt. Hood on April 21, 1949.

Curt, the other boy, is revealed as the author. George R. Bailey is executive vice president of a Chicago property management firm, and is internationally known as a building analyst. He lives in Park Ridge, Illinois.

LOVE-JUSTICE. By Dr. Hugo W. Thompson '23BA. North Quincy, Mass.: The Christopher Publishing House, 1970. Pps. 256. Cloth \$6.95; paper \$3.95.

Dr. Thomson, who was a professor of philosophy at Macalester College, St. Paul, from 1943-1968, is currently employed by the Central States College Association in an experimental project teaching philosophy to high school students in and around Chicago.

Love-Justice is an important new book that answers the question: Can Love and Justice really stimulate mankind in today's troubled world?

Or, to word the issue in another way: Is there still room for faith and religion in our relationships with each other?

Dr. Thomson says that he wrote this book "because a life-time of teaching, counseling, social action and church action left me frustrated and fearful. I looked back over 'campaigns for causes' which were to solve innumerable problems, and they were all too late, too blind and too small."

The thesis of *Love-Justice* will be bandied about, acclaimed by some and criticized by others. Yet the end result of the writing of this long-term project which began five years ago in a small valley city in Germany's Black Forest is well worth the author's efforts. The central principle of his book has been developed through many years by the shapings of the classroom and the buffetings of community and church social action.

It is a book that will particularly appeal to the many people — both young and old — who are seeking answers to the mass of confusion and chaos swirling about them in the twentieth century.

MINNESOTA PEOPLE

"MANY do-good organizations have grown so large that a new member often feels frustrated by lack of person-to-person contact. As our contemporary life becomes more impersonal, the need for the human touch becomes more acute.

"As a result, I feel that small groups like The Sponsors and Suicide Prevention will proliferate during the next few years. Small organizations of 50 to 100 members can provide both an esprit de corps-type dedication toward the activity itself, and also provide the fun we all need.

"After all, merely writing a check for one's favorite charity can become a bore," says Maurice Nelson '53BA '61JD, a partner in the San Francisco law firm of Nelson & Holsman, and the 1970 president of The Sponsors and San Francisco Suicide Prevention, one of the largest of its kind of organizations in the nation.

Maurice's personal touch and that of his wife Theo, also a Minnesota graduate, is very apparent in their work with The Sponsors. This community organization raises money for struggling performing arts groups that are often ignored by the large fund raisers.

The Sponsors' 1970 annual fund-raising event — the "Casino 13" party — featured games of chance and skill with varied and unusual prizes. One of these prizes was a gourmet dinner for 12, cooked and served in your home. Maurice, Theo and three other Sponsor members performed the chef, butler,



maid and other culinary chores that went with the prize.

The Nelsons collect wines, particularly of California vintage, and the dinner prize winner also got his choice of wines from their collection.

"Casino 13" netted approximately \$5000.00 — in 1970 for the benefit of "Plays for Living," a national nonprofit theatrical company that presents specially written dramas of current social significance in schools, churches, for PTAs and before women's clubs.

Maurice and Theo are deeply involved with San Francisco and its natural environment. As a hobby they have been restoring some of the city's old Victorian houses.

They have reconstructed four houses in four years, doing much of the work themselves. And they are currently living in the last one they completed before the demands of their growing law practice overwhelmed both attorneys.

"Our Scott Street house used to be a livery stable or
(Continued on page 26)

MINNESOTA PEOPLE

a Chinese laundry," Nelson said.

"We're not sure which, but it had a very ugly facade. We scouted around and found that a building that was among the last residences of Mammy Pleasant was about to be torn down.

"The facade was an extremely good example of Victorian and the wrecking company said we could have it if we would haul it away. We did and it is now our front end on Scott."

Maurice and Theo also collect American Indian art, such as rugs, baskets and pottery, and are active in a Musicale group that is trying to preserve the old custom of having chamber music performed in the home. The organization hires Bay Area musicians to play at Sunday evening dinners in members' homes.

Maurice serves on the board of directors of an organization called Intersection, a group dedicated to bringing together art and religion and the promotion of graphic and verbal arts. And he has been active in the Northern California Alumni club of the Minnesota Alumni Association since 1964, serving as its president in 1969-71, and presently as a director. He is also a director of the local Big Ten Club.

The Nelsons' activities do not end there. In the past few years Maurice and Theo have been active in evening business education, both serving as evening dean of a local college of business. Theo is currently the dean. And the

couple lectures at the YWCA and to various youth groups throughout San Francisco on law in today's society.

The Nelsons first met at the University of Minnesota. Theo, who served as an instructor in the Child Psychology department, holds two degrees from Minnesota, a BA and a BS. Her law degree is from Golden Gate College, San Francisco.

After he received his BA, Maurice served as an officer in the Navy, with communications and public information duties. Following discharge three years later, and after "some brief dabbling in the business world," he returned to school, entering law at the University of California. He transferred to Minnesota to complete his law degree.

Maurice returned to San Francisco in 1961 to work for attorney Melvin Belli as a legal writer. He soon passed his bar exams and entered private practice, as a general practitioner, on his own.

The Nelsons are strongly dedicated to their vocation and to their adopted city.

"Everyone, but especially attorneys, I believe, is obligated to do duty for the community," Maurice Nelson said.

"I place emphasis upon lawyers because by virtue of their training they have a special knack for administration. And this is the backbone of any organization that wants to help his fellow man in a truly meaningful way."

alumni news

CLASS OF 1921

going to be permitted to rule the university or is the presi-

dent thereof to be the recognized authority?"

Only the "New York World" was lagging behind. It said: "A political demonstration on the campus to overawe a legislature has a novel aspect."

The Class of 1921 may not have been "hippie", but I submit that we were "with it."

The Class of 1921 counted two Alumni Service and eleven Outstanding Achievement Award winners among its number.

Of the Alumni Service awardees, Dr. Lillian Fink was not present, but Arnold Oss, a 10-year member of the Athletic Board of Control, 14 years a director of the Minnesota Alumni Association, president of the Graduate M Club and an organizer of the Greater University Fund was.

The Outstanding Achievement awardees included Benjamin Amundson, Ben Black, Earl Carlson, Richard Carlson, Herman Davies, Walter Gaumnitz, Juan Orendain, Gale Sondergaard, George Strong, Leif Sverdrup and Kathryn Thorbus McKinlay.

Mrs. McKinlay was present for the 50th Reunion. General Sverdrup was scheduled to attend, but could not because of a serious accident.

Following the Anniversary Luncheon, the reunionees toured the campus by bus and later had tea at the home of University President and Mrs. Moos.

The day climaxed with a social hour and dinner in the University of Minnesota Alumni Club in downtown Minneapolis. Dr. Paul Cashman, University vice president for student affairs, was the featured speaker for the evening event.

For the Class of 1921 it was truly a Golden Day—a day made possible by reunion chairman Comaford, and his committee members.

TWO WOMEN ELECTED TO UNIVERSITY BOARD OF REGENTS

Two women joined the University's Board of Regents and two incumbents were returned to the Board for six-year terms in May.

Mrs. Josie Johnson, 40, an instructor in the University's Afro-American Studies department, and Mrs. Loanne Thrane, 37, a housewife and former teacher, took the oath of office at the May meeting of the Regents.

Two women have served together on the Board at two different times previously.

Mrs. Johnson becomes the first black person named to the 12-member Board.

The two incumbent Regents — Board chairman Lester Malkerson, 58, of Minneapolis, and George Rauenhorst, 57, of Olivia — were returned to the Board in an election by a joint session of the Minnesota Legislature.

The two new Regents replace Albert Hartle of Fergus Falls who was defeated in his bid for reelection, and Mrs. Marjorie Howard of Excelsior who did not seek reelection.

Mrs. Johnson, chairman of a legal services committee of the MOER board in the Twin Cities, serves as a consultant to Southeast State College, Marshall, Minnesota. She was acting director of the Minneapolis Urban League in 1966.

She and her husband Charles, who is director of Honeywell's Systems Development Center, live in Bloomington. They have three children in junior and senior high school.

Mrs. Thrane lives in Chanhassen and has an 11-year-old son. Her husband, Ralph,



THRANE

is an executive in the Green Giant Corporation.

Mrs. Thrane has served as Republican chairwoman for the second Congressional district, and is also active in her church and Federation of Women's Clubs.

Both women hold bachelor



JOHNSON

of arts degrees and have done some graduate work. Mrs. Johnson earned a degree in sociology from Fisk University, Nashville, Tennessee, and Mrs. Thrane a degree in history and economics from Concordia College, Moorhead, Minnesota.



RAUENHORST



MALKERSON

CLASS OF 1931 HOLDS 40TH



SEATED AT THE HEAD TABLE during the Class of 1931 Fortieth Anniversary Reunion dinner in the University of Minnesota Alumni Club were, from the left, Mrs. Nelson, Ralph D. Nelson, Reunion co-chairman, Mrs. Anderson, former Minnesota Governor Elmer L. Andersen, featured speaker, Mrs. Moos and University President Malcolm Moos.

ALSO AT THE CLASS OF '31 HEAD TABLE were, from the left, Dr. Vernon D. E. Smith, master of ceremonies, Mrs. Smith, Harold S. Eberhardt, Reunion chairman, Mrs. Eberhardt, Harriet Thwing Holden, and Harold Holden, chairman of the Class of 1931 Fund committee.



The University of Minnesota Class of 1931 held its Fortieth Anniversary Reunion on the evening of Monday, May 24, in the University of Minnesota Alumni Club.

One hundred and eighteen members of a class that graduated 1,200 in 1931 attended the Reunion festivities, during which Dr. Vernon D. E. Smith acted as master of ceremonies.

Harold S. Eberhardt, chairman of the Reunion, spoke to the gathering for the Class. And Harold Holden, chairman of the Fund committee, spoke for the Class of 1931 Alumni Fund.

Featured speaker for the evening reunion activities was former Minnesota Governor and University Regent Elmer L. Andersen, who addressed the gathering on "The University in Perspective."

The Class of 1931 graduated from the University during the time of the presidency of Lotus D. Coffman. University enrollment in 1931 was 12,490. Also that year the then Minneapolis (now Minnesota) Symphony made the University its home, the new Golf Club House opened, a six-year law course began in the fall, Pioneer Hall was completed as a men's dormitory, and the Science, Literature and Arts faculty suggested that Reserve Officers Training Corps (ROTC) become an elective rather than a compulsory course.

Members of the Class of 1931 Reunion committee, in addition to chairman Eberhardt and co-chairman Ralph A. Nelson, included Elmer L. Andersen, Harry E. Atwood, John Barwise, Mrs. David Barnes, C. Morris Carlson, J. B. Clarkson, Merrill K. Cragun, Mrs. Everett Almos

Drake, Rolf Fosseen, Ed Haislet, Harold Holden, Clifford Jewett, Paul N. Larson, Mrs. Ray Lemke, Wick Mattison, Miss Margaret Mull, Mrs. Eleanor Moorhead, Floyd E.

Nelson, Ralph D. Nelson, Alfred Nier, Desmond F. Pratt, Janet E. Salisbury, Harlan Strong, Katherine Thayer Thompson, Vernon S. Welch and Howard Woo.



SOME OF THE KEY FIGURES in the planning of the Class of 1931 Reunion met casually in the University of Minnesota Alumni Club before the official festivities for the Fortieth Anniversary Reunion began. They included, from the left, Edwin L. Haislet, a member of the class of '31 and executive director of the Minnesota Alumni Association, Governor Elmer L. Andersen, a University Regent and guest speaker for the Reunion, Dr. Vernon D. E. Smith, master of ceremonies for the evening's program, Harold S. Eberhardt, chairman of the Class of 1931 Fortieth Reunion, and Harold Holden, chairman of the Class of 1931 Fund committee.

dave shama's gopher tales



Those who know more than a little about University of Minnesota football say that something is stirring. Spring football at Minnesota under coach Murray Warmath has traditionally been a quiet time. Warmath has consistently bemoaned the loss of players by graduation and Gopher followers have dug in for another fall of .500 football.

This spring Warmath has gone easier on the pessimism. It wouldn't have been difficult to follow the old line. After all, he is missing many players off a team which went 3-6-1 in 1970 and appears to have only an average group moving in to replace them.

Warmath isn't raving about his 1971 Gophers, but then he isn't putting them down either. This spring he has said a few nice things about them and a few not so pleasant, but mostly he hasn't said much at all.

The suspicion is that Warmath is trying to build a tighter bond than usual with this team. Instead of trying to tear into their confidence publicly, he is trying to gain it publicly and privately.

He may, his critics argue, have to stand and fight with this team like no other since 1954 when he took over the job. Warmath has got to have this team with him, is the way the argument goes.

Last fall Warmath was the target of more criticism, public and private, than at any

time since the 1950's when he nearly lost his job not winning enough football games. Last fall part of the issue was again not winning enough games.

There was more, however. Critics argued that Warmath's lackluster football and poor public relations were largely responsible for the decline in Gopher football interest. In addition, a number of players said off the record that playing for Warmath was a cold, impersonal and sometimes dehumanizing experience.

It all added up to talk that Warmath might soon be replaced as Gopher coach. One Twin Cities newspaper ran a story saying Warmath would be out after the 1971 season, barring a winning season.

Talking with Warmath one gets the impression that winning is exactly what he is expecting. He knows the talent isn't present for an outstanding team, but yet Warmath probably has to produce one.

The only way for the Gophers to have a winning season is for the team to play over its head. The only way to do that is to play with a commitment.

"Everyone on our team is aware of the criticism which has been directed at our program recently," Warmath said. "Sometimes these things backfire on the people who are criticizing. The criticism makes people dig in deep and work harder together. It brings everyone closer. In the army it's called digging into the trenches."

Is that what happened at Minnesota this spring? Will Minnesota be a team with a cause next fall?

"I didn't say that at all," Warmath said. "I just said it happens sometimes."

Warmath said he has tried harder to communicate with

this year's team than any in recent memory.

"In view of the fact that young people are more mature now than ever before and demand explanations to everything, I believe it is most necessary to let them know why we do things a certain way," Warmath said.

The University administration has expressed concern with reports that Warmath is too stern a taskmaster and doesn't relate well with today's student-athlete. It is this matter which may concern the administration more than winning football games.

It doesn't seem to bother Warmath much, however.

"I'm trying to teach our young men some of the most important qualities in life," he said. "Much of this is accomplished through hard work and discipline. There are bound to be some who complain about the effort extended."

Warmath has received letters from former players who have thanked him for the values he taught them. They wrote that they strongly disliked Warmath while playing for him, but now appreciate what he did for them.

What Warmath teaches his players, he says, is dedication, leadership, hard work and the spirit of competition.

"These are lessons you just don't get anymore in the classroom or anywhere else," Warmath said. "Sports is the last bastion of these qualities."

While the administration may be more interested in how Warmath sees his role as a teacher, the Gopher fan is more interested in what kind of team he will have.

A winning team would not cure all the ills of Gopher football, but it would make the situation healthier. It might at least halt for a time the apathy toward the school's

football program.

For a change the Gophers will begin the season with an experienced quarterback. Craig Curry, a senior from Coral Gables, Fla., was the regular quarterback all last season when he led the team and Big Ten in total offense.

Curry is not a great runner or passer. He simply is good at both, and the combination will make him one of college football's better quarterbacks next fall.

Warmath installed the wishbone offense in the spring to take advantage of Curry's skill and that of fullback Ernie Cook, also a senior and from Florida. Cook is small, 5-foot-10, 205-pounds, but effective.

He is uncommonly quick for a fullback in getting through the hole. Once in the secondary he can outrun some backs and break tackles.

In fact, Cook is probably the closest think the ponderous Gophers have to a break-away threat. Which is to say the Gophers will have few long runs this fall.

The other running back position will be filled by either senior John Marqueson or junior Jim Henry. Neither man will adequately replace Barry Mayer.

Marqueson has been primarily a flanker at Minnesota, although he did perform at running back late last season when Mayer was injured.

Except for a few minutes of action, Henry warmed the bench last season. While playing high school football in St. Cloud, Henry was a nationally recruited player, but so far at Minnesota he hasn't shown much effectiveness.

Flanker George Honza represents what speed the Gophers will have at the receiving positions. The junior from Montgomery has run a 9.9 second 100-yard dash. In the wishbone offense, Mont-

(Continued on page 41)

THE ALUMNI



THE NEW YORK chapter of the Minnesota Alumni Association was awarded the Outstanding Chapter of the Year Award, for an outstate chapter, in 1970. Proudly displaying their award banner, with the help of University President Malcolm Moos, at right, are New York chapter president Ernest A. Villas '49BS, left, and Carl M. Anderson '27BA '30LLB, center, former Minnesota Alumni Association Board member and regional representative. Villas and Anderson were in the Twin Cities for the University of Minnesota Benefit Band Concert at the time the photograph was taken.

THREE UNIVERSITY GRADS RECEIVE COVETED OAA AWARD

Three former University of Minnesota students were honored by the University June 11 when they received the Outstanding Achievement Award (OAA).

The OAA, awarded by the Board of Regents, is presented to University alumni who have achieved high distinction in their chosen fields.

The recipients included Carl B. Stokes, Alden W. Clausen and Terrance Hanold. The presentations were made by University President Malcolm Moos at the Law School Senior Recognition Services in Northrop Auditorium.

Stokes, the mayor of Cleveland, Ohio, received a bachelor of science in law degree from the University in 1954. Once a high school dropout, he served with the U.S. Army of Occupation in Germany immediately after World War II, earned a high school diploma in 1947, then attended West Virginia State College and Cleveland College of Western Reserve University. He earned a bachelor of laws degree at Cleveland Marshall Law School in 1956.

Stokes was elected to the Ohio State Legislature in 1962, and five years later became the first black mayor of a major United States city. He was reelected in 1969. A member of the national Democratic Party policy committee, Stokes also serves as a member of the executive committee of the National League of Cities.

Clausen, a 1949 Law School graduate, last year was named president of the Bank of America in San Francisco, the world's largest commercial

banking institution. The Hillsborough, California resident is also president and chief executive officer of BankAmerica Corporation, the bank's holding company. He had joined the bank as a trainee in 1950.

Clausen, who has presided over the assembling of some of the largest financial transactions ever handled by the \$25-billion institution, had a direct hand in shaping a \$100-million home loan program for minority areas in 1968.

Terrance Hanold of Minneapolis received a BA degree in 1934 and a law degree in 1936 from the University. He is now president and financial officer of the Pillsbury Company.

He served as legal counsel to the *Minneapolis Star and Tribune* for two years until he joined the Pillsbury law department in 1946. There he pioneered the use of computerized information systems,

introduced progressive management methods and played a leading role in the company's international growth.

Hanold is a member of the investment committee of the Minnesota Alumni Association.



STOKES



CLAUSEN



HANOLD

THE ALUMNI

CALIFORNIA HONORS DR. THELANDER

On May 7 the Minnesota Alumni Club of Northern California held a dinner reception to honor Dr. H. E. Thelander '23MS '24MD who was selected as the 1970 recipient of the Outstanding Alumnus Award.

Following graduation from the University, Dr. Thelander interned at Children's Hospital in San Francisco, and maintained a private practice in that city from 1927 through 1968, specializing in pediatrics.

She has written over 100 articles centered on her profession and has received a host of honors, among which are Women in Journalism in 1951, Muscular Dystrophy Association in 1955, Distinguished Woman of the Year 1962, International Humanitarian Award, Variety Club 1965, and an Honorary LLD from the University of California in 1967.

Dr. Thelander retired from practice in 1968 and resides in Tiberon, California. She is currently a senior student at the University of California School of Medicine.

The Northern California group makes this award yearly. Dr. Thelander is the 18th recipient, and her name completes the existing plaque which will be sent to the Minnesota Alumni Association headquarters for display.

This year's reception also honored all past recipients of the award, 10 of whom were present.



THE NORTHERN CALIFORNIA ALUMNI club has honored 18 Minnesota alumni with an Outstanding Alumnus Award, beginning in 1953. The recipients that were present for the May 7 reception included, from the left, Caitson Johnson, Gordon Soltau, Arthur Poole, Curtis Lynum, Dr. Robert H. Alway, Dr. Hulda Thelander, Rhoda Kellogg, Dr. Albert Boles, Myron M. Christy, Dr. Cleo Brunetti and Judge Joseph Karesh.

PHOENIX GROUP REORGANIZES

Officers elected at the May 26 reorganizational meeting of the Phoenix chapter of the Minnesota Alumni Association include George J. Kreutzer, president; Walter Middents, vice president; Mrs. Dorothee Polson, secretary-treasurer.

Members of the Phoenix board of directors include John Feickert, F. Lincoln, D. Holmes, Mrs. Marlys Livermore, Paul Polson, Warren Silver, Mr. and Mrs. Neil T. Sorenson, and Milton Wick.

Watch the 1971 September Alumni News for a feature story on the Phoenix chapter and its all-Minnesota dinner.



George J. Kreutzer '51BS '56MED was recently elected president of the Phoenix, Arizona chapter of the Minnesota Alumni Association.

Formerly a health teacher with Metropolitan Junior



KREUTZER

College, Minneapolis, Kreutzer is currently the instructional manager for physical education with the Scottsdale (Ariz.) Public Schools. He is also president of the American Academy of Gymnastics whose national headquarters are located in Scottsdale.

Before his junior college

affiliation, Kreutzer directed the physical education program for the Hopkins, Minnesota Public Schools where he also was assistant football, basketball and track coach. For ten years he was the co-coach of the Hopkins Girl's Gymnastic Team, winner of over 1,000 state and national awards.

A member of the steering committee of the Minnesota governor's advisory committee on physical fitness, Kreutzer was the 1968 recipient of the Paul Schmidt award from the Minnesota Association for Health, Physical Education and Recreation, recognizing his outstanding services and contributions to health, physical education and recreation.

BOSTON ELECTS NEW OFFICERS

The Greater Boston chapter of the Minnesota Alumni Association elected Alex Miller '27BA as president, Robert Rynearson '49BEE as vice president and Carl Lehmkuhl '63PhD secretary-treasurer at its last annual meeting. The terms of these officers will expire at the group's 1973 annual meeting.

New directors elected, in addition to the president, included Steven Barrett '54MHA, Dr. James Lingane '35PhD and Alan L. Rudell '48BSB. Other directors are Walter Mode '43BSB, Byron Peterson '39BSAg, Joy Viola '57MA, Dr. R. Arnot '37PhD, and Lehmkuhl and Rynearson.

Dean Lawrence B. Anderson, head of the School of Architecture and Planning at the Massachusetts Institute of Technology, was presented with the "Alumnus of the Year" award at the chapter's annual meeting.

MICKEY HUMES DIES

"Ain't he something special" — that's what Mic would have said about a friend for whom he had boundless admiration. And then he would have flashed that great Irish grin, shaken his head in astonishment, passed his hand over his brow in mock disbelief, and said once again, "Yes, sir, ain't he somethin'." That's just one insight from the human encyclopedia that was Mickey Humes. I cite that recollection first, because I'd like to use those words as an introduction to a description of the man.

He was, and is, something special. Loving, warm, interested, sympathetic, encouraging, compassionate, friendly, outgoing, supportive, optimistic, genuine — unique. Maybe that sums it up — unique. There has never been anybody else like Mic — no ordinary human could embody all of those superb personal qualities and still be real — Mic was, and is . . .

Leon Richardson "Mickey" Humes, sales relations manager for Josten's Inc., Owatonna, Minnesota, many times president of the Owatonna Alumni chapter of the Minnesota Alumni Association and an ardent University of Minnesota booster died April 21 of cancer at age 69.

Mickey died two hours before his alumni chapter's annual meeting, which he had persuaded University President Malcolm Moos to attend.

Mickey graduated from the University of Minnesota in 1924, after working his way through college selling books, brushes, electric wiring, advertising, and aluminum pots and pans.

A year earlier he had been recruited as a class ring salesman by Daniel C. Gainey, a man he had met while attending Hamline University, the builder of Josten's and former regent of the University of Minnesota. As Gainey built the company, Humes became an increasingly important part of its growth.

Mickey took a full-time job as sales manager with the H. B. Fuller Company, St. Paul, in 1925, and left that company as a sales manager in 1931 for a sales training position with Trustees System Services, Chicago.

He returned to Josten's in 1932 as sales service manager — and became a prominent figure in the school selling business, with nationwide acquaintances with coaches, teachers, principals and superintendents.

Mickey had served as director of the Chamber of Commerce, United Fund Appeal and the Owatonna Country Club, was president of the Owatonna Junior Chamber of Commerce, an exalted ruler of Elks Lodge #1395 and County War Bond chairman.

He not only headed the Minnesota Steele County Alumni club, but also the club in Denver, Colorado.



THE COLLEGES OF Agriculture, Forestry & Home Economics officers for 1971-72 include, from the left, Rodney B. Schumacher '48BS, president; Mrs. Lillian Lindstrom '43BSHE, secretary-treasurer; and, M. Julian Erlandson '43BS '47MS, vice president.

THE SCHOOL OF DENTISTRY Alumni Association received the Outstanding Constituent Chapter of the Year Award at the Spring Board Meeting of the Minnesota Alumni Association. Dr. Robert Lee '43DDS, Eau Claire, Wisconsin, at the left, president of the Dentistry group, accepted the award banner from Harry Heltzer '33METE, right, MAA national president.



UNIVERSITY SETS ENROLLMENT LIMITS

The University has set undergraduate admission limits for this fall that will result in enrollments in the various colleges either equal to or lower than their enrollments last fall.

The limits were set following an analysis of "the effect of projected budget limitations on undergraduate enrollments," according to a statement issued by Theodore Kellogg, director of admission and records.

Kellogg went on to say that the Office of Admissions has again begun to notify applicants whether or not they have been accepted, after a two-week hold on such actions pending the analysis of legislative budget cuts in certain areas.

Applications for the College of Liberal Arts (CLA) and most other colleges "will continue to be accepted until target enrollments are forecast on the basis of applications on hand," the statement said.

Kellogg noted, however, that no more applications will be accepted for the College of Home Economics at the freshman level, and that the College of Education will continue an earlier policy not to accept fall quarter applications in certain fields. These are elementary education, and secondary education majors in English, language arts, modern languages, speech, social studies and math.

Some home economics freshmen whose applications are in process will be put in a "pending" category and admitted if space becomes available.

THE UNIVERSITY

"As necessary," Kellogg said, "enrollments will be reduced both through applying more stringent academic standards for continuation to students now in school, and by reducing the number of new admissions." The latter will be emphasized.

Enrollment in CLA will be reduced by 500 from last year — when 17,254 were registered, or more than one-third of all University students.

SPRING GRADUATION SUPPLEMENTED BY SEPARATE EVENTS

The traditional campus-wide commencement ceremony for students graduating from the University's Twin Cities campus was supplemented this year by individual recognition events held by at least 12 colleges of the University.

Speakers at the collegiate events included Cleveland's mayor and University alumnus Carl B. Stokes and Dr. Arthur Galston, Yale scientist recently returned from Red China. Other speakers were Regents, deans, other educators and Victor Cohn, formerly of Minneapolis and now science editor for the *Washington Post*.

The campus-wide commencement ceremony took place on June 12, in the grandstand area of the State Fairgrounds.

Some 20,000 persons heard addresses by University President Malcolm Moos and outgoing student body president Rick Macpherson.

President Moos conferred certificates and degrees upon

3,766 undergraduates, 533 master's degree candidates, five doctor of education candidates and 122 candidates for the doctor of philosophy degree.

Six University faculty members were presented with prestigious \$1,000 teaching awards during University commencement exercises in the Twin Cities, Duluth and Morris.

Standard Oil Foundation Horace T. Morse Awards, in recognition of outstanding contributions to undergraduate education, were presented to Ronald Caple, associate professor of organic chemistry; Harold C. Deutsch, professor of history; Laddie J. Elling, professor of agronomy and plant genetics; John D. Helmberger, professor of agriculture and applied economics; George J. McCutcheon, professor of mathematical studies in General College; and William O. Peterfi, associate professor of political science.

Caple teaches at the University's Duluth campus, Peterfi at the Morris campus and the remaining four on the Twin Cities campus.

The six recipients were selected by the All-University Council on Liberal Education, which is concerned with insuring the existence of and continuous improvement in liberal education. Faculty and students made recommendations for the awards which were forwarded to college deans.

The awards are funded by the Standard Oil Foundation and named in honor of the late Horace T. Morse, dean of General College from 1946 until his death in 1966.

Both Deutsch and Elling

received their master's and PhDs from the University of Minnesota, and McCutcheon received his bachelor of science, master of arts and PhD from Minnesota.

Caple received the Duluth campus Teacher of the Year award in 1968 and Peterfi the Morris Faculty of the Year award the same year. Deutsch was recently awarded the College of Liberal Arts Distinguished Teacher Award.

SUMMER ARTS CENTER SET

"A Living Arts Experience" — the Summer Arts Study Center — sponsored by the University of Minnesota and the Grand Rapids, Minnesota Performing Arts Council, will open June 14 at Sugar Hills resort near Grand Rapids in northern Minnesota.

The two-month program will include 11 courses and workshops, conducted in one- and two-week sessions, through August 13.

A special feature of the program is the Northern Minnesota Art Exhibition, a three-day event beginning August 13.

There will be courses and workshops on Humanities (June 14-17), Technical Theatre (June 21-25), Early Music (June 28-July 2), Dance and Movement (July 5-9), Puppetry and Creative Dramatics (July 12-16), Creative Writing For and By Children (July 19-23), Theatre (July 26-30), Contemporary American Poetry (July 26-30), Drawing and Painting (August 2-13), Sculpture (August 2-13) and Contemporary Art Aesthetics (August 2-6).

THE UNIVERSITY

Instructors are individuals of national and regional prominence, selected from both the academic and professional worlds.

Courses are open to high school, undergraduate and graduate students, as well as non-students. There are no age requirements. Credit can be arranged through the University's General Extension Division.

"The Summer Arts Study Center seeks to provide total involvement in an arts community, where the student's creative potential is encouraged. Courses are planned to benefit individuals with a general background, as well as those seeking advanced work with an expert in their field," said Dale Huffington, director of the Summer Arts Study Center.

Leisure time activities include professional entertainment in the evenings, open-air barbecues, sailing, golf, water-skiing, horseback riding and saunas.

Requests for further information should be sent to the Summer Arts Study Center, 320 Wesbrook Hall, U of M, Minneapolis, 55455. Phone (612) 373-4947.

SHOWBOAT THEATRE OPENS SEASON

The University's Centennial Showboat opened her 14th season on the Mississippi River June 15 with *The Matchmaker*, the Thornton Wilder play which became a Broadway hit as the musical *Hello, Dolly!*

Frank M. Whiting, director

of the University Theatre, is captain of the boat again this year as he has been since 1958 when the sternwheeler General John Newton was purchased by the University and the Minnesota Statehood Centennial commission and converted to an elegantly decorated theatre, seating 200 people.

In its 13 seasons, 266,880 people have seen 1,299 performances on the Showboat — an average attendance of 96 percent of capacity.

This year, in addition to performances at the University's Minneapolis campus landing, the boat will travel to historic Fort Snelling, where it will dock at the old steamboat slip, and to Harriet

Island in St. Paul.

The Matchmaker is being presented June 15 through July 3 in Minneapolis; July 29-31 in St. Paul; August 2-4 at Fort Snelling; and again August 16-21 in Minneapolis.

George Bernard Shaw's *The Devil's Disciple* will be presented July 8-24 in Minneapolis; July 26-28 in St. Paul; August 5-7 in Fort Snelling; and again August 9-14 in Minneapolis.

Performances are at 8 p.m. Monday through Thursday and at 7 p.m. and 10 p.m. Friday and Saturday. The theatre is dark Sundays.

Requests for tickets should be addressed to University Theatre Ticket Office, Scott Hall, University of Minnesota, Minneapolis 55455.

UNIVERSITY OF MINNESOTA

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alumni news
**AROUND
 AND ABOUT**



GRANDLE



BLOEDEL



BRISCOE



LUNDBERG

JOURNALISM

'35

W. G. (Bill) Bloedel '35BAJourn, 35-year Brown & Bigelow veteran, has been named director of public relations for the St. Paul-based motivational communications firm. He has served as secretary to the Minnesota "M" Club for 15 years, and is still the official host for visiting foreign hockey teams that play the University or U.S. National hockey teams in the Twin Cities.

NURSING

'55

Mrs. Adeline M. Grandle '55BSN a school nursing consultant with the Indian Health Service, was recently presented with the Superior Service Award of the Health Services and Mental Health Administration. She was cited for her "sustained outstanding performance in meeting the physical and emotional needs of the children in Indian Boarding Schools." During the past two years she has developed a program called "play therapy" that is designed for children with emotional and behavioral problems at the Indian Boarding School in Pierre, S.D., where she is a nurse at the school's health clinic.

AGRICULTURE

'54

Ruben M. Heermann '54PhD, Ithaca, N.Y., a veteran research scientist and administrator of research with the U.S. Department of Agriculture, has been appointed associate director of research for the New York State College of Agriculture at Cornell University Agricultural Experiment Station.

BIOSCIENCES

'71

Perry J. Blackshear, Mahtomedi, Minn., a senior in the University's College of Biological Sciences has been selected one of 32 young American men to receive Rhodes

scholarships for study at Oxford University, England. Blackshear, who plans to study physiology, is the only Minnesotan to receive the award.

LAW

'38

Army Colonel John W. Lundberg '38LLB, Columbia, S.C., was awarded the Legion of Merit during retirement ceremonies conducted recently at Ft. Jackson, S.C. Lundberg, whose last assignment was with the U.S. Army Audit Agency, Ft. Meade, Md., was cited for "exceptionally meritorious conduct in the performance of outstanding services during his 29-year career.

'61

Laurence Koll '61LLB, St. Paul, special assistant for environmental affairs under Governor Harold LeVander, was selected for inclusion in the 1970 edition of *Outstanding Young Men of America*. The volume, an annual awards edition, is sponsored by men's civic and service organizations.

EDUCATION

'68

Sergeant Donald V. Eckels, Jr. '68BSEd, Bloomington, is a member of the Strategic Air Command Band, headquartered at Offutt Air Force Base, Neb., that has earned the USAF Outstanding Unit award. He plays the flute in the 60-member band.

'69

David M. Nisbet '69BSEd, Matawan, N.J., recently was promoted to Army first lieutenant while serving with the 4th Transportation Command in Vietnam. Lt. Nisbet is a motor officer with the Command's Headquarters Company.

'70

Second Lt. Sherry J. Briscoe '70BSEd, Staples, recently graduated from the Women's Army Corps (WAC) Officer basic course at the WAC Center, Ft. McClellan, Ala. She entered the Corps in May 1969.

VET MED

'56

Dr. Charles W. McPherson '56DVM has been named chief of the animal resources branch, Division of Research Resources of the National Institute of Health. With the NIH since 1956, he has been chief of the laboratory animal and vivarium sciences section since 1966.

'52

Dr. Merton Fetters '52DVM, San Luis Obispo, Calif., formerly a general veterinarian in Iowa and Minnesota, is currently teaching in the California State Polytechnic College's veterinary science department. He recently completed work on his Doctor of Philosophy degree in laboratory animal medicine at the University of California, Davis.

INSTITUTE OF TECHNOLOGY

'41

Melvin L. Doelz '41BEE, a pioneer in developing computer communication systems, has been promoted to vice president and senior staff consultant, heading Control Data's Advanced Communications Laboratory at Santa Anna, Calif. He joined Control Data in 1969 when the firm that he had co-founded and lead, Marshall Communications, was acquired by the company.

'49

Roger W. Honebrink '49MSME, Merion, Pa., has been appointed general manager of the newly-formed minuteman program department of General Electric's Re-entry and Environmental Systems Products division. He joined GE's training program in 1949.

James J. Burelbach '49BAeroE, Chicago, Ill., has been appointed regional director of the personnel-administration department at the Chicago office of The Travelers Insurance Companies. He joined the company in 1949 at Milwaukee, Wisc. Previously he was a member of the department of aero engineering at the University of Minnesota.

alumni news
**AROUND
AND ABOUT**



BLOCK



BURELBACH



MILLER



MUELLER

'52

Rodney A. Nelson '52BCE '52BBA '57PhD(CE), Midland, Mich., a Midland division senior research engineer in designed polymers research, has been named an associate scientist in the Dow Chemical Company. He has been with the company since 1958 when he started in the special assignments program.

'58

Orlen Fjelsted '58BArch, Northfield, Minn. architect, has been appointed a member and task force chairman of the production office procedures committee of The American Institute of Architects, a 24,000-member professional society.

'63

Donald E. Hanson '63BEE, Clarendon Hills, Ill., has joined the technical staff, as an engineer of nuclear design, of Pioneer Service and Engineering Company. He came to Pioneer from the submarine division on the U.S. Navy.

'70

Carl A. Sannes, Jr. '70BME has accepted a field engineering position with General Electric's installation and service engineering department.

W. B. Hatfield '70PhD(ChemEng) has become an engineer at Humble Oil & Refining Company's Baytown, Texas plant. He is assigned to the process analysis section in the M/C/S department.

Craig R. Mueller '70BME has joined the Trane Company's Twin Cities sales office as a sales engineer.

BUSINESS ADMINISTRATION

'33

Harvey W. Miller '33BBA has been promoted to executive director, compensation and personnel department at the 3M Company, St. Paul. He joined 3M in 1945 and since 1960 has been director, salary administration and personnel development.

'42

Kenneth L. Block '42BBA, president of A. T. Kearney & Company,

Inc., international management consultants located in Chicago, was recently elected chairman of the board of directors of the National

MAXINE NATHANSON TO HEAD CCPE

Maxine Nathanson '44BSED, former general chairman of the Minneapolis Citizens Committee on Public Education (CCPE), will become executive director of CCPE on July 1.

Mrs. Nathanson was general chairman for two one-year terms, and is currently a member of the CCPE board of directors and chairman of the membership committee.

The new executive director brings a rich background in volunteer work to CCPE. She is and has been involved in more than a score of organizations, with strong emphasis on education-related activities. She was vice chairman of the Minnesota State Board of Education Blue Ribbon Task Force on Equality of Educational Opportunity, is a member of the board of Minneapolis Public Library Friends, and CCPE's representative on the Urban Coalition Education Task Force.

She is also on the boards of the Minnesota Council for the Gifted, Minnesota CCPE and the Jewish Community Relations Council, and is chairman of the Metropolitan State Junior College advisory committee.

The former Minneapolis elementary public school teacher has held top offices with the National Council of Jewish Women, the Association of Jewish Women's Organizations, Jewish Community Center, the Minneapolis World Affairs Council and the Minneapolis PTA Council.

Association of Citizens Crime Commissions and vice president of the Institute of Management Consultants, Inc. Block is also president of the Chicago Crime Commission which was organized in 1919.

'44

Galen F. Striemer '44BBA has been appointed controller of Procon, Inc., international engineering and construction company, Des Plaines, Ill. He came to Procon after serving as chief financial officer of United Engineers and Constructors, Inc., Philadelphia, Pa.

'47

C. Wilbur Peters '47BBA, Minneapolis, has been named a director of National City Bank of Minneapolis. He was an industrial engineer in Minneapolis and Grenada, Miss., from 1947 until 1959, when he and his wife organized Minnesota Fabrics, Inc., of St. Paul.

MEDICAL

'40

Dr. John D. Parker '40MD, Morgan Park, Minn., has been named plant medical director at U.S. Steel's Duluth (Minn.) works. He will also continue to serve the corporation's cement plant.

'43

Dr. Robert Gibbs '43MD has been named full-time director of the pediatric medical education program at St. Mary's Hospital, Minneapolis.

'45

Dr. James W. Ward '45MS, professor of anatomy at the University of Mississippi School of Medicine, Jackson, has accepted the position of professor and chairman, University of South Florida College of Medicine, Tampa.

'65

Dr. Robert C. Colligan '65MS (Ed Psych) '69PhD, a member of the Mayo Clinic's (Rochester, Minn.) staff as an associate consultant in clinical psychology, has been appointed a consultant in clinical psychology.

GOPHER TALES

gomery may receive more opportunity to run with the ball than most recent Gopher flankers.

Tight end Doug Kingswriter is a sure-handed receiver and Warmath says Kingswriter's position may be one of the stronger spots on the offensive line.

Tackles Jack Babcock and Bart Buetow are converted ends. Babcock was a defensive end and Buetow an offensive end last fall. Both have made the transition to their new positions satisfactorily, according to Warmath.

Guard Vern Winfield could be the steadiest of the interior players on offense. He has had two seasons of experience.

Other likely starters on the offensive line are guard Paul Tollefson, center Bob Veldman and end Ken Kephart, all players of little game experience.

In sum, the Gophers will be a running team, counting on the development of a relatively inexperienced offensive line. The Gophers will be big and strong in nearly all positions, and they hope to play ball control football.

The defense begins with all-American linebacker candidate Bill Light. Last year the defense also ended with Light. If not for Light, a lot more tackles would have been made in the end zone.

Light is the Gopher captain and like other recent leaders is a player Warmath admires.

"Light is a very fine player," Warmath said. Last year he was one of the few players we had who really hit hard consistently."

In the last two seasons

Gopher defensive teams have been out of character. The hitting hasn't been hard, in fact at times there has been no hitting at all. The pass rush has been poor and the secondary play spotty.

"Our defense just hasn't been right," Warmath said, "but this year it will have to be better if we're going to be an improved team. I think it will be."

Teaming with Light will be another standout senior line-backer, Ron King. The pair give the Gophers formidable linebacking. Jim Herman or Bob Bailey is the third linebacker.

Former running back Dick Humleker has been switched to the defensive backfield where he will play with Mike White and Tim Alderson. Humleker and White are seniors, while Alderson is a junior.

White has considerable experience in the backfield, while Alderson played some last fall. Backfield coach Bob Gongola says all three are good athletes and the sec-

ondary could be improved over a year ago.

Every now and then you hear a college coach say the most necessary quality for playing in the defensive line is that a player be eager. The Gophers' front five should certainly be that since four of the linemen are sophomores.

They are end Steve Neils, tackles John Krol and Scott Irwin, and middle guard Jeff Gunderson. End Tom Chandler is the only upperclassman. Warmath says there is no guarantee they will all remain together, but through the conclusion of spring practice they had proven to be the best unit.

Like the offense, the defense is counting heavily on young players on the front line. Their development is probably the key to the defense, and, as Warmath said, the defense may be the key to the season.

More than the defense, however, we may have to see if the players join Warmath in the trenches.

SUMMER SEMINAR TO DISCUSS ATTITUDES TOWARD WOMEN

Attitudes toward women as reflected in elementary and high school social studies curricula will be among the topics of discussion during a two-week seminar at the University this summer.

The course is open to just about anyone, and will also consider human sexuality and women in American history, literature and the arts. The seminar will be taught by historians, educators, psychologists, sociologists, literary critics and American studies

teachers from the University as well as high school teachers and counselors from around the state.

Classes will meet from 9 a.m. until noon daily, July 19-30, and will include an hour of lecture, an hour of general discussion and an hour of small group discussion each day.

The course, which is designed primarily for teachers and counselors, can be taken for three credits in the College of Education. Tuition is \$42.00. Students may register by mail through Continuing Education for Women, 138 Westbrook Hall, University of Minnesota.

ALUMNI REACTION

freedom to pursue any studies at all by the shut-down of whole universities. Faculty members of the New University Conference persuasion have used university facilities to propagate their vicious attacks on society, industry and technology. Freedom of the press is denied or abridged because the university-sponsored newspapers are largely in the hands of the radical left. The search for truth and the exposition of truth have given way to politically oriented advocacy. To paraphrase Kierkegaard's famous statement, "the crowd is untruth," *advocacy is untruth.*

These are problems which can and must be corrected by faculty and administration. If they do not, society will move to correct them with measures which will be perceived by the universities as repressive. When faced with a choice between anarchy and repression, society will invariably choose repression.

The statement, "... if administrators yield to outside pressures and crack down on radicals, they are likely to radicalize moderate students and damage academic freedom and individual rights in the process," has no evidence to support it. The prompt expulsion of students and faculty who commit or conspire to commit acts which deprive others of academic freedom is not damaging to academic freedom; it is supportive of the kind of academic freedom which must exist in a community of scholars.

The statement, "A society that cannot trust its universities cannot trust itself," is a pretty little bit of rhetoric, but it simply says, "Have faith and keep the money coming." Trust is something which must be merited by the party desiring to be trusted. Blind trust is irresponsibility.

I fully agree with the statement that if a major disaster for higher education and society is to be averted, "That effort must begin on the campuses, for the primary responsibility to increase understanding lies with the academic community."

But if the academic community is to be understood and trusted by society, it must renew and maintain its institutions so that it can be understood and trusted by society.

And that job is largely that of the faculty and administration.

Arthur H. Wulfsberg '42BEE,
Cedar Rapids, Iowa.

DISC AND DRUG ABUSE

I read with some interest, and I might add some concern, the article on Disc and Drug Abuse in the May 1971 issue of Alumni News. My interest stems from my working as a counselor on addiction at St. Paul Ramsey Hospital. My concern is that an inaccurate statement was made in the article by Jim Rothenberger. He referred to the School of Public Health's Certificate course on Alcoholism and Other Drug Abuse Counseling program as a "certificate course which the University offers for alcoholics and drug dependents." This, in my opinion, is misleading.

On March 4, 1969, the proposal was considered by the School of Public Health Administration committee to establish and offer a three-quarter sequence of courses devoted to the subject of Alcoholism and Other Drug Abuse Counseling. The primary objective of this sequence of

courses was to provide up-to-date factual material on alcohol and drugs to those persons in clinical counseling settings. This course work was a prelude to an internship program leading to a certificate in alcohol and other drug abuse counseling. Professor Robert Schwanke as representative of the School of Public Health coordinated the course development and offerings working with Dr. Richard Heilman of Veteran's Administration Hospital Treatment program.

The proposal for this course offering was made via the General Extension Division's Dean Woods and Mr. William Hoffman, School of Social Work.

The response to this course far exceeded the University's expectations, resulting in the doubling up of course offerings in order to take care of the backlog of applications. It is my understanding that in spite of this there exists today a substantial backlog.

The course offerings were combined for one summer session, 1970, on the pharmacological and psychological aspects of dependency with priority given to teachers and educators. I know that other plans for expansion and additional course offerings are in the planning stage, so the future does indeed look brighter for those afflicted with drug dependency which I view as the major health problem in the United States.

I have spoken with some authority regarding this as not only a recipient of the "certificate," but also from the fact that I was privileged to be a part of this effort from its inception. I was fortunate to be associated with such people as Dr. Vera Eiden, Dr. James C. Kinnannon, Dr. Richard Heilman, Dr. Dan Anderson and Mr. William Hoffman who, without their dedication and effort, this program may not have come about.

I know that I speak for others as well as myself when I take this opportunity to extend our gratitude not only to the above mentioned and others, but also to the School of Social Work, the Department of Pharmacology, the General Extension Division and the School of Public Health for their efforts and dedication to provide us with the necessary knowledge which enables us to do our jobs better. We are also appreciative of the research and educational efforts made by other departments of the University which are so vital in the field of addiction problems.

Mr. Kaye R. Wildasin '47AA
Clinical Counselor
St. Paul Ramsey Hospital

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45 - 49	20,000	51.00
50 - 54	20,000	73.50
55 - 59	20,000	108.00
60 and Over	(Amounts of insurance and premiums change after age 60. Write for details.)	

* Higher amounts of insurance are available in Double Basic Plan and Basic Plan plus Survivors Security. Optional family coverage also available. Write for information.

It's easy to enroll

1. Complete Group Life Insurance Enrollment Form
2. Mail to: Minnesota Alumni Association
Insurance Administrator
P.O. Box 907
Minneapolis, Minnesota 55440
3. Send no money now . . . you will be notified of the approval of your application and will receive your first billing from the administrator.

• **You Are Eligible** . . . if you are a member of the MAA, under age 60, and are either actively employed or are an unemployed housewife. Coverage for residents of Texas, Ohio, New Jersey, Wisconsin not available at this time.

• **Generally No Physical Exam** . . . usually only the short statement of health on the enrollment form is necessary.

• **Beneficiary** . . . you name your own beneficiary, which you may change at any time. Special beneficiary arrangements can be made to fit your own requirements.

• **No Premium to Pay While Disabled** . . . if you become totally disabled as defined in the contract before age 60, your life insurance premiums are waived and insurance remains in force while you remain so disabled.

• **You May Change** . . . to a permanent policy which builds cash values for retirement. When you terminate membership in MAA, when you reach age 75, or when any insurance terminates because of a change in age beyond age 60, you may convert the amount of group life insurance which terminates to any individual policy of life insurance then being issued by the insurance company other than term insurance or any policy containing disability or other supplementary benefits.

Minnesota Alumni Association Group Life Insurance ENROLLMENT FORM



A. NAME _____

B. Permanent Mailing Address: Street and Number _____

City _____ State _____ Zip _____

Coverage for residents of New Jersey, Ohio, Texas and Wisconsin is not available at this time.

BENEFICIARY DESIGNATION FOR MY INSURANCE

If no beneficiary is designated by you, the policy provides that proceeds shall be payable in the following order of priority: To your spouse, if living, otherwise to your then living lawful bodily and legally-adopted child or children, equally if more than one; if none, to your parents in equal shares, or the survivor; if none, to your brothers and sisters; if none, to the executors or administrators of your estate.

Name of Beneficiary _____ Relationship _____

Address _____ City and State _____

C. Schedule of benefits \$20,000

D. Member: Date of Birth _____ Sex _____ Height _____ Weight _____

Year graduated from University _____ YES NO

1. Have you ever been rated, declined, postponed or limited for any type of insurance for any reason?
2. Have you ever been told or had reason to suspect that you had: Heart Trouble; High Blood Pressure; Albumin, Pus or Sugar in Urine; Cancer or Tumor; Nervous Disorder; Epilepsy; Tuberculosis; Ulcer or Lung Disorder?
3. Within the last five years have you been confined by any illness or injury, or has a surgical operation been performed or is one anticipated?
4. To the best of your knowledge, is your state of health good?
5. If answers to Items 1, 2 or 3 are "Yes", give dates and details. If answer to Item 4 is "No", explain. (Use additional page, if necessary.)

Date _____ Reason for Treatment _____ Results _____

I hereby apply for group life insurance provided by The Minnesota Alumni Association Group Life Insurance Program underwritten by The Prudential Insurance Company of America. As a member in good standing, I understand that any and all dividends declared under the above group policy shall become the property of The Minnesota Alumni Association. I represent that each of the above answers is complete and true, and that they shall be the basis of the issuance by the Company of any group life insurance pursuant to this application.

I hereby authorize any physician or other person who has attended or examined me or who may hereafter attend or examine me to disclose or to testify to any knowledge or information thus acquired, to the extent not prohibited by provisions of law. A photostat of this authorization shall be as valid as the original.

Date _____ SIGNATURE **X** _____



Hospital-money plan serves 600 alumni

Nearly 600 Minnesota Alumni Association members are participating in the hospital-money plan underwritten by CNA/insurance. More than 200 of the participants also insure their families through this low-cost hospital expense protection plan, offered as one of the benefits of alumni association membership by CNA since December, 1969.

"The hospital-money plan provides cash when it is needed most," explained Ed Haislet, MAA executive director.

"Ordinary living expenses continue even if a person is hospitalized. And while other hospital insurance may pay for the usual costs of a hospital stay, the hospital-money plan provides cash to use as it's needed — for rent or house payments, for domestic help if your spouse is hospitalized, for special services if one of the children suddenly requires hospitalization."

Most other insurance policies also have a deductible portion. The \$30 a day, \$210 a week and \$900 a month provided by the hospital-money plan for an adult sickness or accident assures cash to help cover all expenses of a hospital stay.

Cash is paid starting from the first day of hospitalization, up to 365 days. When a child is hospitalized, the hospital-money plan pays \$20 a day, \$140 a week, and \$600 a month.

Minnesota Alumni Association members under age 60 are eligible to apply. Once covered, insurance is renewable for life. Worldwide all-risk protection covers accident and sickness with 24-hour protection, on and off the job.

"This is extra protection which pays in addition to any other insurance carried or benefits received," said Haislet. "Cost is low because it is handled on a group basis, and benefits are tax-free."

Applications may be obtained from Minnesota Alumni Association, Insurance Administrator, 2649 Park Avenue, Minneapolis, Minn. 55407.