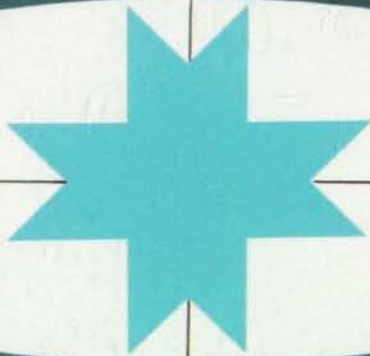


1971 MARCH

# *alumni news*

UNIVERSITY OF MINNESOTA

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# alumni news

UNIVERSITY OF MINNESOTA

MARCH 1971

VOL. 70, NO. 7

## in this issue

THE MARCH COVER depicts the multitude of health sciences activities that take place at the University of Minnesota Health Sciences Center as it works to innovate, change and discover new ways to attend to the health care of Minnesotans and to meet the current health care crisis. Is the University doing its job in health care? Read about it inside.

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Mary Lou Aurell '62BAJourn Editor  
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My check is enclosed for \$\_\_\_\_\_. I am now a member of the Minnesota Alumni Association in good standing. Yes\_\_\_\_\_ No\_\_\_\_\_ (If you are not a member, send \$10.00 additional for annual MAA membership dues.)

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\_\_\_\_\_ Please send spouse car MAA Serial Number \_\_\_\_\_



alumni news  
**POINTS OF VIEW**

One of the constitutional duties of the Legislature is to elect the Regents of the University of Minnesota.

There are twelve Regents, four elected each legislative session for six-year terms. Four are chosen at-large, with eight representing congressional districts.

*The Minnesota Alumni Association, as a matter of policy and propriety, does not endeavor to influence the Legislature in the performance of this important function — but the Alumni Board and members of the Association as well as the citizens of the state are vitally concerned that only the best possible Regents be selected.*

*As the governing body, the Regents determine the policy of the University and elect the chancellor as chief executive and president of the Board of Regents. The Regents are the final authority for the governance of the institution. On the ability and integrity of the Regents, then, rests the welfare of the University.*

*The University Regents must be above politics, beholding to no group or individual. They must be able, conscientious and devoted. They should have some understanding of the meaning of a state university, and what the "land grant concept" means to higher education. They should be knowledgeable about the University's programs of teaching, research and service. They should have the time as well as the desire to serve the University to the limits of their own abilities. They should have the respect of the community in which they reside, and be of unquestioned integrity. By reason of their own prestige and status, they should bring prestige and status to the University. If they have a record of service to the University and are a graduate of the University — so much the better. As alumni (and voting citizens), we have every right to expect that the Legislature will select only the best possible candidates for the job. The University of Minnesota is still one of the most distinguished and productive institutions of higher education in the land, but right now, the University has a real need for strong financial support, and for additional space in which to grow in order to meet its new and challenging mission. So the time is crucial, and it is not a time for the Legislature to play politics in the selection of Regents.*

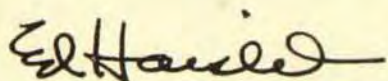
*Three of the incumbent Regents are seeking re-election. They are Lester Malkerson, Minneapolis, Fifth District; George*

*(Continued on page 6)*

alumni news  
**POINTS OF VIEW**

Rauenhorst, Olivia, at-large; and George Hartl, Fergus Falls, at-large. All three have served the University well and deserve re-election. The fourth, Marjorie Howard, who has been an outstanding Regent, is not seeking re-election.

That means the Legislature has one open position to fill. Because it is so important at this particular time to have experienced Regents of demonstrated ability, *I am asking you* to call your own legislator, or write him a letter, but contact him one way or another and tell him you want him to vote for the three incumbents — as regards the fourth to be appointed, tell him that you expect that person to be the one who can be the most helpful to the University right now. *Do it today.*



**MRS. HOWARD  
CALLS REGENCY  
"TOKEN WOMAN"**

Mrs. Marjorie J. Howard of Excelsior, Minnesota announced recently that she will not be a candidate for re-election to the University's Board of Regents.

The only woman regent ever elected by the State Legislature, Mrs. Howard is one of four regents whose terms expire this year. The others include Lester A. Malkerson of Minneapolis, chairman of the board who was first elected in 1951;

Albert V. Hartl of Fergus Falls; and George W. Rauenhorst were elected in 1965.

The 12 board members are elected by the Legislature for six-year terms, or appointed by the governor when mid-term vacancies occur.

Referring to herself as the "token woman" on the board, Mrs. Howard said that she has filled this role for 18 years "and that's long enough." She expressed strong hope that the Legislature not only would begin to recognize the need for "three or four women on the board, not just one."

"Many women have the intelligence, the education, the talent and the concern to serve in this way, and frequently they have more time than men," she said.

Mrs. Howard gave her age and her length of term as the reasons she does not want to run again.

"If I stayed on, by the end of my term I'd be 74," she said. "It's been an extremely rewarding experience, but now it's time for me to retire."

Mrs. Howard has served as vice chairman of the board since 1961. At the time of her election she was the first woman regent since 1935, and she is the only the fourth woman to serve in this unpaid post. The other three were appointed by governors.

Currently serving her second term on the executive board of the Association of Governing Boards of State Universities, Mrs. Howard credits the American Association of University Woman (AAUW) with helping her first become elected as a regent in 1953. She is one of four regents elected at large from the entire state; the other eight are chosen from congressional districts.

**NOTES TO MAA MEMBERSHIP**

At the winter meeting of the Board of Directors of the Minnesota Alumni Association on January 26, 1971, the following resolution was adopted:

**RESOLUTION**

"RESOLVED, that Article V of the Articles of Incorporation of this corporation be amended by adding thereto the following paragraphs:

"(3) This corporation shall distribute its income for each taxable year at such time and in such manner as not to become subject to the tax on undistributed income imposed by Section 4942 of the Internal Revenue Code of 1954, and any amendments thereto.

"(4) This corporation shall not engage in any act of self-dealing as defined in Section 4941(d) of the Internal Revenue Code of 1954, and any amendments thereto.

"(5) This corporation shall not retain any excess business holdings as defined in Section 4943(c) of the Internal Revenue Code of 1954 and any amendments thereto.

"(6) This corporation shall not make any investments in such manner as to subject it to tax under Section 4944 of the Internal Revenue Code of 1954, and any amendments thereto.

"(7) This corporation shall not make any taxable expenditures as defined in Section 4945(d) of the Internal Revenue Code of 1954 and any amendments thereto."

"RESOLVED FURTHER, that these proposed amendments be submitted to the members of this corporation at the regular Spring Board Meeting, April 20 and that Notice of any such meeting, and its purpose, be given to each member entitled to vote on the proposed amendments at least five (5) days prior to any such meeting."

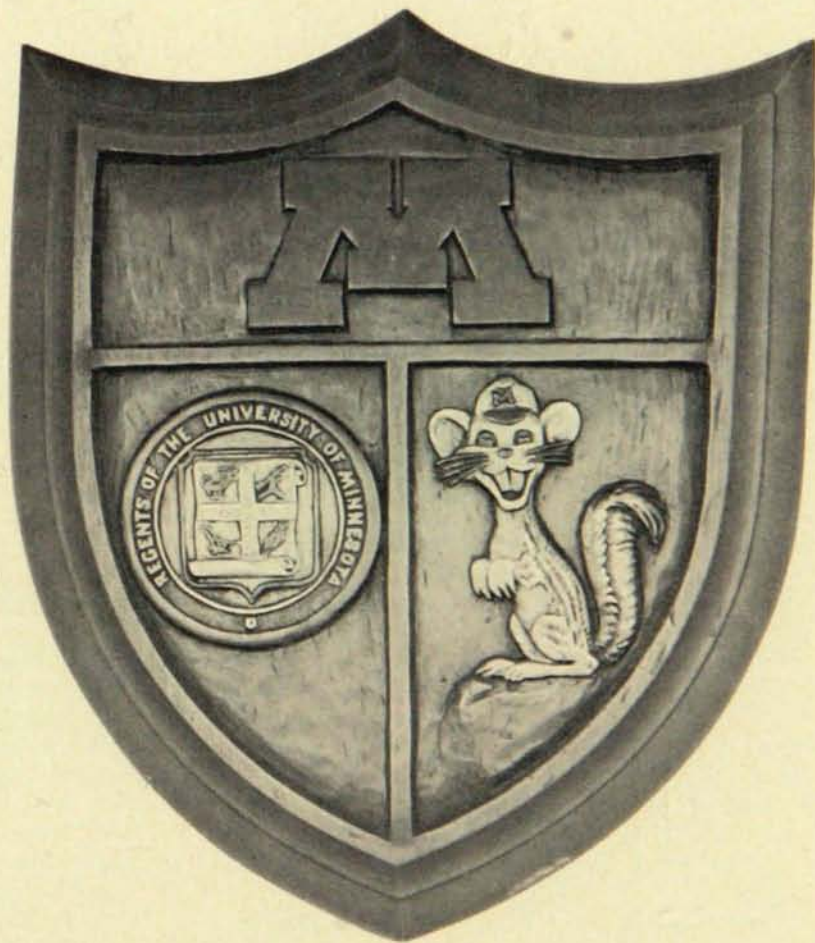
All members of the Association in good standing are invited to attend a special meeting of the membership on April 20, 1971, in the University of Minnesota Alumni Club, Sheraton-Ritz Hotel, Minneapolis at 8 p.m.

At this time the aforementioned amendment of the Minnesota Alumni Association's Articles of Membership will be submitted to the members for their consideration and action.

Ed Haislet, Executive Director

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# THE UNIVERSITY VERSUS THE HEALTH CARE CRISIS

**T**HE phrases of crisis are familiar to all of us —

*American medicine . . . stands now on the brink of chaos.*

*This nation is faced with a breakdown in the delivery of health care unless immediate concerted action is taken . . .*

A recent issue of the *Carnegie Quarterly* reported that the United States is spending more and more on the medical enterprise, and the results are not commensurate with the out-lay.

"To put it another way, other countries which have 'lower' standards of living and devote smaller portions of their gross national product to health services far outstrip the United States on significant indices of quality — infant and maternal mortality, average life span, rates of such chronic ailments as heart disease, hypertension and diabetes, rejection of young men by the armed forces for medical reasons."

What lies at the heart of the nation's medical problems? Why has our health system become a major concern of Minnesotans? A shortage of health care personnel? Fragmented and uncoordinated personnel and facilities? Poor training of medical personnel?

In search of the crux of this problem, a number of responsible agencies have responded to the medical crisis

with analyses of what we have today and where we must go to achieve a sound medical delivery system.

The University of Minnesota, as part of the production and delivery of the state's health system, has followed a vigorous course in planning for growth, accommodating change and reshaping its mission and organization in an attempt to meet Minnesotans' demands for access to a rational health system at a reasonable cost.

The University feels that the health education institutions and the administering agencies responsible for the delivery of health care will be the major influences in forming changes at both the national and state levels as to how care is provided.

A recent Health Sciences report to the Minnesota Higher Education Coordinating Commission (HECC) emphasized that the mission statement of the University's Board of Regents describes a commitment to the improvement of both the quality and the availability of health care in Minnesota.

"The primary mission of the University Health Sciences is to educate health care professionals for the needs of the state. The Regents also state that the health sciences have a long tradition of distinguished research aimed at

understanding the causes, prevention and treatment of disease, which should continue as one major mission.

"But the Regents believe that emphasis must be given to research and development of innovative systems for delivering optimum health care systems which will serve all areas and all people of the state. They also emphasize that a way must be found to place more family doctors at the service of our people."

Regarding the education of health professionals, the Health Sciences HECC report points to the importance of the integration of the health professionals' activities to deliver care effectively — with the organizational trend of health service centering in clinics, health centers and the like, health professionals and their associates will be required to work more closely together. It follows that they should be trained together as a multidisciplinary team that can be effective in a rural or urban setting.

The reorganization of the Health Sciences at the University has been designed to speed the integration of the various health sciences disciplines.

"The creation of the post vice president for Health Sciences is very important to this integration," David R. Preston, acting assistant vice president



for the Health Sciences, told the Alumni News.

"The Health Sciences reorganization can be critical in terms of what is happening at the University. The change in structure creates a Health Sciences organization that includes all University health sciences units, wherever they may be in the state, so that there is some coordination among them.

"If physicians are going to use this time most effectively when they get out of school, they should work more closely with other health professionals before they graduate, making better use of educational opportunities," Preston said.

Undergraduate medical education at the University has changed to meet Minnesota's new health care needs — students are interacting with patients earlier in their education; they are realizing a greater appreciation of and emphasis on the team approach to health care; they are offered more elective courses and offerings from the behavioral sciences; they have the option to concentrate on a speciality of practice at an earlier date in their education; the students have more exposure to alternate forms of medical practice organization and more extensive use of community clinical facilities as part of their education; they will have the option of a more flexible time frame, in many cases three years of medical education, for the achievement of an M.D. degree according to the Health Sciences report.

All of these changes work to produce *more appropriately* trained physicians in a shorter period of time.

In radically changing its curriculum, the Medical School has given its students a choice of tracking systems wherein they can make an earlier choice of the speciality



## HEALTH CARE CRISIS

they want to follow. It has been estimated that approximately half of the medical students will choose a system of study in order graduate in three years' time.

A speciality that medical students could opt for under the new tracking system is family practice, a new offering designed by the University to answer the state's need for more family practitioners. Although the program is still too new to offer hard figures as to the number of family practitioners it will graduate, early estimates showed that a high percentage of a medical class might choose family practice as their speciality.

"Family practice is a very significant part of the medical education program at the University," according to Preston.

He also pointed out that funding is being requested for a new program, the physician's associate program, from the current Legislature, in order to help meet the need for family physicians in the state's rural areas.

After his second year of undergraduate medical education, the student can choose to go into a rural or urban area of the state to become a physician's associate. He will do this partially for elective credit; however, about six months the student will be performing a service to the community as a physician's associate.

"Hopefully he will return to such a community after graduation," Preston said.

"He could stay there up to 5 years under the associates program and still come back to the University to finish his

medical education."

The governor has recommended full funding for this program.

A major portion of the funding for the University's Medical School, one of the largest in the country, has come through other than state funds. Because of the assistance of a new federal Physicians Augmentation Program that provides per capita student financing and funds for space rental, enrollment expansion of 40 percent has been effected this year — permitting growth to a class size for the Medical School that was projected to occur in 1975.

Such federal funding, which is to be phased out after five years, is not a permanent financial solution for the increased size of the Medical School, according to Preston.

A few years ago it was anticipated that the freshman medical class would go over 200 in 1975; the freshman class now numbers 227 students the report to HECC states.

However, the problem still remains as to how to determine the number of physicians that are necessary to fill the state's health needs.

Two authoritative studies, made on physician manpower in Minnesota — the Hill Family Foundation Study of Health Manpower for the Upper Midwest published in June 1966 and the Minnesota Legislative Interim Committee study published in April 1969 — show our physician-population ratio above the national average, but indicate weaknesses in such a measure as criterion for determining the state's needs.

The Hill study concluded that the state will need an additional 200 to 300 physicians by 1975 and recommended that the University increase its medical class to 200 students. The

Legislative study showed a need for an additional 280 physicians if the doctors in the state could be distributed geographically according to the population's needs; without such a distribution, the state will see a shortage of 1,000 physicians.

Programs currently being established within the state will cause a doubling of the number of freshman medical students in Minnesota schools during 1965-75. A planned two-year basic science school at Duluth will have 24 students per class the first two years; and current plans call for an increase of 12 students every two years, consequently doubling Duluth's enrollment by 1976.

Most of these students will continue their training at the University.

Adding the Duluth enrollment to Minnesota's graduation class size, which currently numbers about 165 students, increases the class size to approximately 240 in 1974, and to 280 by 1976. With the establishment of the four-year Mayo program, total medical school admissions in Minnesota should exceed 300 by 1975.

According to Preston, studies have shown that where a student takes his final training or residency most likely predicts where he will settle. A student's choice of speciality also effects his location of practice — and the quantity of health care delivered.

Currently 972 physicians are enrolled in graduate programs at the University's medical school, representing an increase of 165 over the past four years.

The report to HECC states that the University has placed prime emphasis on increasing the numbers of family doctors in Minnesota, and has done so through the establishment of a program

in family practice involving both graduate students and extensive contact of family practice faculty with undergraduate medical students, a factor that may influence their selection of family practice as a career.

A family practice graduate education program has also been established at Hennepin County General and is planned for St. Paul Ramsey hospital.

The report notes that family practice programs represent what could be an extremely significant factor in the solution of physician shortage and distribution problems. The 82 positions available in the state in 1971, if funded and filled, are expected to enroll physicians both from inside and outside Minnesota who would have otherwise been attracted to graduate family practice programs in other states.

Minnesota also needs more dentists and dental personnel, its ratio to population having declined steadily in recent years. In 1940 there were 77 dentists per 100,000 population; in 1963, 68 dentists per 100,000 population; and in 1967, 58 per 100,000.

In 1964, 27 percent of the state's dentists were 65 years of age or older; in 1968 this number increased to 31 percent.

The Hill Foundation report recommended an increase in dental students at the University, and steps were taken immediately toward increasing the entering dental class from 110 to 150, dental hygienists from 50 to 150 and dental assistants from 35 to 150.

Since those initial plans were made, the University's School of Dentistry has increased its entering freshman dental class to 120 and has applied for a federal Dental Augmentation Program grant that will increase its

## **ELY PHYSICIAN TO HEAD FAMILY PRACTICE DEPARTMENT**

*An Ely, Minnesota physician was named chairman of the University's department of family practice and community health in mid-February.*

*Dr. Edward W. Ciriacy, who except for one year has been a general practitioner in northern Minnesota since 1954, graduated from Temple University Medical School in 1952 and took his internship and surgical residency at Philadelphia Hospitals.*

*He will replace acting chairman Dr. John E. Verby on March 15.*

*Dr. Ciriacy, a 15-year member of the Minnesota Academy of General Practice, was Academy president in 1967, received the Academy's Merit Award in 1963 and served on several of its committees, including the liaison committee to the University's department of family practice and community health.*

*He also was a member of the ad hoc educational policy subcommittee which helped to plan the establishment of the department in 1957.*

*The doctor is a diplomate of both the National Board of Medical Examiners and the American Board of Family Practice, and for the past four years has been a member of the American Academy of General Practice's commission on education.*

1971 fall class to 130, if it is funded.

The entering dental hygienists class has increased by 10 — from 50 to 60 — and the graduate student enrollment has doubled, from 35 to 70.

The report to HECC states that the projected enrollments for dental students appear to be adequate to meet the demands of dental care in the 1970s because of the increasing productivity of dentists through the more efficient use of dental auxiliaries, including hygienists assistants, technicians and "dental associates". The School of Dentistry has changed its curriculum to permit the teaching of team dentistry, helping the student transfer his experience to a private practice setting.

Also, a new dental hygiene program is being planned for the Duluth campus that

calls for an initial class of 16 students in 1972 and is intended to increase the number of dental hygienists available to serve northern Minnesota.

Four years ago the University's School of Dentistry began experimenting with new methods of delivering dental health care to patients. As a consequence, new types of parodontal workers are being trained who will increase the productivity of dentists in their office, according to the report to HECC.

These new dental auxiliaries will be trained to perform some of the simpler repetitive tasks that consume a dentist's time and to insert fillings into teeth after the dentist prepares the cavities — work which could increase the output of a dentist up to 70 percent.

The School is beginning to train a number of these auxiliaries to become teachers

## HEALTH CARE CRISIS

in satellite training centers as they may develop in state college and vocational-technical schools in rural areas.

A study conducted by the Upper Midwest Research and Development Council showed a favorable nurse-population ratio within Minnesota in comparison with the national average in 1966 — 397 per 100,000 population as compared with 313 for the nation. The study noted that by 1985 the desirable ratio for Minnesota would be 475 per 100,000 — necessitating a substantial increase in the number of nurses being graduated from Minnesota schools.

And the study recommended that the University of Minnesota, as the only institution for graduate nursing education within the state, expand its graduate program to provide more nursing teachers in the state. This is the emphasis that the School of Nursing has followed, and it has since substantially increased enrollments in its graduate programs.

The School has also initiated a program that is concerned with the Minnesota nurses' career mobility, one that will enable a registered nurse to obtain a bachelor's degree based on credit for existing knowledge as well as academic work.

The University's School of Public Health, in addition to conducting extensive programs for undergraduate students in public health and maintaining a high graduate enrollment, has inaugurated new programs that respond to the state's need for particular



types of trained health personnel — continued education of administrators of nursing homes and extended care facilities, and academic programs for health planners and for public health nurses to function as pediatric nurse practitioners.

According to the report to HECC, the school has been charged with a specific objective "to develop broad innovative patterns for delivery of health care and health services involving professionals within and without the Health Sciences." A significant example of the School's leadership in an on-going project has been its work in Freeborn and Mower counties to study the health needs of the citizens and to help plan a model rural health service system.

The School of Pharmacy has significantly increased the numbers of its graduates in the past five years and will continue to do so. The School's greatest impact on health care will be from its patient-oriented clinical pharmacy programs that prepare future pharmacists for more effective work in all areas of pharmacy. The clinical pharmacy faculty have also contributed to the health services through such programs as the drug information center and its developing TV network that is serving health professionals and the state.

The School has also made an important effort at Cambridge State Hospital where it has improved drug utilization by patients and reduced drug costs.

And the College of Pharmacy has shown its responsibility pertaining to drug abuse, effecting a program for students and faculty over the past two years that has resulted in more than 150 presentations to teen-age groups and professional

organizations. Also, two continuing education seminars have trained more than 150 pharmacists throughout the state to participate in and produce drug education programs in their home communities.

The report to HECC notes that the University has given priority to the development of an organizational element within the health sciences that will enable a greater concentration of effort on the development of appropriate new types of health personnel and will assist integration of educational efforts among the disciplines.

It states that the University is in the unique position of pulling together in one setting a broad range of programs representing 4158 Health Sciences students. The challenge to education is to develop a team approach with the efforts of these varied professionals focused on the health care of individuals.

And what of the delivery of health care in the state?

The report to HECC concludes:

"The delivery of health care has been traditionally dominated with concern for the scientific validity of professional practice. We have perhaps given more emphasis to concerns with scientific approval than to the ultimate end — health care. There have been explosive advances in science and technology which have far outstripped our present ability to bring science to its purpose in the service of people.

"Emphasis has rightfully changed. The public is demanding and must receive a greater volume of high quality care — delivered to those who need it when it is needed. The demand is for changes in the health care system. The University is

interested in not only increasing health manpower and our basic knowledge in the health sciences but also in devising new methods of delivery which are applicable to society.

"Again, the point bears underlining that the numbers, kinds and distribution of health personnel and even the content of their training will vary enormously depending upon the system that will be used for the delivery of services.

"No system has yet evolved which will effectively and efficiently achieve the objective of a high level of health care for all. Attributes of such a system will be characterized by its provision of easy and convenient access and a comprehensive service which provides a full spectrum of health care resources with uninhibited referral from one to another. Within this framework, the system must be designed to ensure costs within reach of the public.

"To achieve such a system for the State of Minnesota will require a great degree of coordination among agencies primarily concerned with health manpower and those concerned with health care delivery. This area-wide role has been vested in the State Comprehensive Health Planning Agency.

"The need exists to strengthen ties through the mechanism of the Comprehensive Health Planning Agency so that assistance can be provided in the establishment of goals, priorities and the allocation of resources on a state-wide basis. Within this planning framework the need also exists for a single state agency to tie together health manpower efforts of the many public and private institutions concerned with the training of health personnel."



## MILITARY SURVEILLANCE CONFIRMED ON UNIVERSITY CAMPUS

**A** University report released in mid-February shows that there have been instances of military surveillance on the Twin Cities campus which violate University policies.

The report, made by Eugene Eidenberg, assistant vice president for administration, recommends procedures to eliminate future violations.

Eidenberg began his inquiry at the request of University President Malcolm Moos in early January and presented his report to the Board of Regents on February 12. Moos requested the investigation following two national television programs in which former military intelligence agents told of easy access to student records, the keeping of files on students and faculty, and cooperation in surveillance activities from University Police.

Moos said at the time that University administrators were unaware of such activities,

but were taking the allegations seriously.

In his report, Eidenberg states that interviews with University staff members, former military intelligence agents, a Department of Defense source and members of the University Police force convinced him "that there is truth in the charges that have been made, but a truth which must be viewed in the full context of events."

He adds that violations were mainly the fault of gaps in administrative policy and its interpretation, and should be viewed within the context of administrative changes at the University and the national and political turmoil of the past decade.

"It is my judgment that no one on the staff of the University has maliciously or knowingly sought to violate either University policy or standards of common sense," Eidenberg's report states.

Between January 1968 and January 1970, Eidenberg found, government agents were allowed easy access to student files in the Office of Admissions and Records. Although the vast majority of agents' inquiries concerned student-authorized security clearance checks, there clearly were incidents which violated the Regents' 1968 policy barring record disclosure without a student's written permission.

Eidenberg found that these unauthorized cases resulted from a combination of administrative gaps — many admissions and records staff members were either unaware of the Regents' policy or had received a memo (reportedly authorized by the man who was then dean of admissions and records) from the University Recorder saying that government agents still were "entitled" to the records; some agents were such

frequent visitors that they were no longer required to show permission to open the files; and, the office was going through a major reorganization during this period.

In January 1970, it was announced that no more information would be given to investigating agents without written permission.

This policy was reinforced last month in a memo from the associate dean of admissions and records to his staff. Eidenberg recommended further discussions to ascertain if any other gaps remain.

In investigating the University Police department's role in surveillance activities Eidenberg uncovered several practices he found "disturbing" and suggested the need for a more stringent regulatory policy.

"The University Police department," the report states, "has developed information that is not necessary for them to meet their responsibilities." Eidenberg recommended that the department be instructed to destroy the unnecessary information. And the department recently announced that they are doing so.

Specifically, he referred to the storage of photographs of non-violent campus events and an event file which lists individuals who have participated in particular demonstrations and rallies. These police actions violate existing University policy.

Eidenberg also found "at least one occasion" where University Police gave photographs to a military intelligence agent — another direct policy violation.

He learned that from 1968 to 1970 military intelligence agents visited University Police on the average of once a week to gather information about demonstrations and other events. Most of the communication between

agents and University Police was of "a highly general nature about events rather than people," Eidenberg states, and was information available from other sources, such as the campus newspaper and leaflets.

The agents were never permitted to study police records and files.

The report states that, again, the vast majority of intelligence agent and University Police cooperation concerned authorized security clearance checks.



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Eidenberg's recommendations concerning the University Police are designed to insure that the department's actions correspond with University policies.

"The police mission at this point in history is sufficiently delicate that the police ought not to be required to bear the burden of decisions about what information they require to meet their responsibilities," he states.

To this end he recommended a reorganization of the administration of the department.

The recent appointment of a director of safety and development could be a step in that direction.

Eidenberg further recommended that the University Police's regular practice of investigating student files be subject to the same controls as for other investigating agencies. His report suggests that the police not be allowed access to the files without administrative permission granted on a case-by-case basis.

The University, as well as other institutions, has the responsibility to "insure that its practices and policies do not contribute to a pattern of events that in their collective impact have a chilling effect of free speech in the society at large," the report concludes.

Eidenberg found no evidence of University participation in any area which would support recent allegations of surveillance and coercion of foreign students on campus.

His report has been given to the University Senate task force which is investigating the nature and extent of all kinds of surveillance on campus. This task force is expected to make further recommendations for change at the conclusion of its investigation.

# THE UNIVERSITY AND ITS POSITION ON A ROCHESTER CAMPUS

**I**N a speech delivered in mid-February to the faculty of Rochester State Junior College, University President Malcolm Moos clarified the University's position and intention in regard to a proposed four-year baccalaureate college in Rochester, Minnesota.

Numerous misconceptions have risen since the University announced that it was seeking planning funds in its 1971-73 budget request to explore the feasibility of such a campus. It is a misguided notion that such a four-year college would engulf Rochester's existing facilities.

If the University of Minnesota Rochester (UMR) should come into being, the University's Rochester Extension Center, the Rochester Junior College and the Medical Center would all remain *separate* entities.

What the University is currently seeking for UMR is *only* planning funds to discover what could be and should be done as regards higher education in the Rochester area. The examples that have appeared in the media as to what UMR would be like are just hypothetical examples and not concrete plans for what is going to happen.

In his remarks, Moos re-emphasized the belief that the state's transcendent interests might be best served by beginning immediately to decentralize some of the University's facilities and services to better meet the educational and manpower

needs of the state and region.

The University believes that a campus in Rochester, one that would bring University services to southeastern Minnesota, is clearly beneficial to that area's metropolitan development and to the state's long-range educational interests.

"I noted a year ago," Moos said, "that we envision a unit that would serve a state-wide population and *add to* — not replace and supplant — the services already provided by the local junior college and vocational-technical school.

"Most importantly, I warned that a Rochester campus would not arise like the phoenix; nor would it come as some kind of miraculous spare parts surgery.

"It will require careful planning and nurturing which cannot be long delayed."

The University has not been alone in its decision to explore the Rochester area. The Higher Education Coordinating Commission earlier recommended to the Legislature that a study grant be given the University, and the University has consequently made a \$150,000 request for planning funds to the Legislature.

Moos said that the University believes it is in the best interests of higher education in the state that the University has made the proposal for the establishment of a campus in Rochester.

"I can only remind you that I have made it quite clear that it is our firm belief that the University would be remiss

in its duty if it did not make its voice heard on matters of public educational interest. The University cannot avoid making judgments for the sheer sake of political expediency. Making judgments and offering its counsel publicly is basic to its very nature.

"We can never sacrifice the prestige of reasoned judgment to the goals of popularity. We must diligently avoid saying what we think some constituency wishes to hear.

"Our minds are open on how we develop additional educational opportunities in the Rochester area. We come to the planning process with some pre-conceived notions both about how that process may take place and what the ultimate outcome may be.

"But these pre-conceived notions, as you will quickly determine, are clearly subject to modifications, revisions, and — indeed — rejection."

Moos noted that the Rochester area already has available excellent systems of elementary, secondary, vocational-technical and junior college education. The planning process for a new campus must consider the best ways to use these educational resources and to add to them in order to complete the area's educational spectrum.

"What is clearly lacking in the Rochester area itself at this point is baccalaureate capability," Moos said.

But, he added that the University has "no intention of swallowing up or enveloping



in some other way any other system or institution.

"We feel that the special programs developed at the junior college and vocational-technical school must be preserved."

The University's greatest planning difficulty for UMR will be the development of a planning mechanism to make advantageous use of the strengths of the existing institutions. It is a problem that the University will not be able to solve by itself, nor does it want to.

Moos emphasized the very great need for all involved in the educational systems of the Rochester area to come together to develop a cooperative model for higher education, one that would take advantage of the area's resources.

"The Rochester metropolitan development is at a stage where it is already large enough, but still small enough, to provide an excellent proving ground for a cooperative experimental collegiate program," Moos said.

And he suggested that at the onset the area's educators organize a consortium to plan and to develop additional baccalaureate capability.

"To make a cooperative model work," he said, "there can be no hierarchies of partnership. All must enter as equals to the planning process."

Such a planning process, he pointed out, would need to devote itself to answering some basic questions about the educational opportunities in the Rochester area — why students leave the area, what the implications of the existing educational programs and curricula are.

"We must avoid costly over-lap and duplication," Moos said, "and our goals must be *supplementation* and



A NUMBER OF UMR STATEWIDE COMMITTEE MEMBERS met the press recently with the University of Minnesota officials and representatives of Mayo Clinic and the Rochester Area Chamber of Commerce to discuss the acquisition of planning funds from the Minnesota Legislature for the University of Minnesota Rochester (UMR). Statewide committee members pictured include, seated at far left, Dr. Charles Code, Mayo Foundation, and seated third from left, Frederick T. Hubbard, president of the Northwestern National Bank of Rochester and co-chairman of the UMR committee. Standing, at far left, Frank Mayor, public relations consultant; Kenneth Umbehooken, Rochester Area Chamber of Commerce and UMR committee secretary; fourth from left, Richard Husband, Orlen Ross Furniture; Dr. Wilbus Wakefield, director of the University's Extension Center; Ray Roberts, president of the First National Bank of Rochester; eighth from left, Dr. Robert Swanson, IBM; John Hunt, Hunt Drugs; Mrs. Rita Shemesh, executive secretary of the UMR committee; DeWaine Silker, Rochester State Junior College; second from right, Mark Brataas, section of administration, Mayo Clinic; and David Bach, president of Bell Vending Company.

University officials who were present included, seated, second from left, Stanley J. Wenberg, vice president for coordinate campuses and educational relationships; seated, second from right, University President Malcolm Moos, and, far right, Lester Malkerson, chairman of the University's Board of Regents; standing, third from left, Stanley B. Kegler, associate vice president for coordinate campuses and educational relationships.

Darryl Lee, standing, seventh from left, was also present to represent the Rochester Area Chamber of Commerce, and Carl Herbert, standing third from right, represented the Mayo Clinic.

complementation in making new opportunities available for students to complete a degree in the Rochester area.

"We cannot, nor do we intend, to develop a competitive model."

Moos mentioned the need to "fashion an educational program that takes into account late admission, the 'stop-start' and 'entry-reentry' aspects of education."

"We must make it possible for students of all ages, from whatever kinds of backgrounds, to find some addi-

tional educational opportunity in this area."

However, Moos emphasized that the educators must "concentrate on how to start the planning, rather than what the institution will be like even before they have begun the planning process."

Although the University is unable at this point in time to anticipate programs and curricula for UMR, Moos noted that the over-arching concept that the University is trying to evolve in Duluth is one that could apply to Rochester — a

spectrum of undergraduate, graduate and professional programs that attack problems of society in multidisciplinary ways.

"With that long-range goal in mind," Moos said, "the development of a variety of kinds of educational enterprises in a cooperative model involving a number of different kinds of facilities, faculties, students and programs, I hope we can proceed harmoniously to provide additional opportunities in the Rochester area."

## UNIVERSITY OF MINNESOTA ROCHESTER RESOLUTION

*WHEREAS*, after extensive studies by a number of groups dating back as far as 1962 and including, more recently, an administrative Task Force of the University of Minnesota to study higher educational needs and facilities for our State, the University Board of Regents endorsed their recommendation of decentralization and diversification of the programmatic activities of the University of Minnesota system partially through the establishment of a four-year baccalaureate University Campus at Rochester; and

*WHEREAS*, the University of Minnesota Rochester could not only help solve the need for more higher educational facilities in Southeastern Minnesota, but would, in addition, provide educational training opportunities for allied health professionals, scientists, technicians and others, that would be unique, and

*WHEREAS*, the training of additional allied health professionals in the world famous health institution in Rochester would help significantly to alleviate the critical health manpower shortage which the State of Minnesota now faces; and

*WHEREAS*, unless steps are taken now to develop adequate educational facilities, Minnesota will fall short of some 80,000 student spaces by the year 1980; and

*WHEREAS*, the Rochester community offers an unusually fine setting being the most populous area outside Hennepin and Ramsey counties; have excellent airline and highway transportation; having been projected to exceed 100,000 population in a region of 370,000; having already established most of the supporting services such as housing, shopping, hotels and motels, dining facilities, and theaters required by a vigorous modern University; having social, business and cultural institutions to attract a distinguished faculty;

*THEREFORE, BE IT RESOLVED THAT*

*THE MINNESOTA ALUMNI ASSOCIATION*

supports establishment of the University of Minnesota Rochester, and urges Minnesotans statewide to help in its *authorization and allocation of planning funds* during the 1971 State Legislative session.

# MINNESOTA PEOPLE

**R**OBERT Vaughan, who was later to achieve fame as television's "Man From U.N.C.L.E.," played the role of Laertes when Frank M. Whiting directed the University Theatre's production of *Hamlet* in 1952.

Whiting has even higher hopes for the cast of his 1971 production of the Shakespearean tragedy, which opened February 5 on the Twin Cities campus of the University.

The professor of speech, communication and theatre arts — who is completing his 28th and last year as director of the University Theatre — expected this to be the finest production of his career. He called Richard Hilger, the 23-year-old graduate student who played the title role, "tremendous", and said that Tovah Feldshuh, cast as Ophelia, "may be the best actress we've ever had here."

Although he is balding and white-haired, Whiting's enthusiasm and optimism are characteristic of his approach to every new theatre venture. These may be the qualities that have sustained him through the longest tenure of anyone as theatre director at Minnesota and, perhaps, in the country.

Whiting came to Minnesota in 1937 as technical director for the theatre and five years later was named director. The staff then included two full-time faculty members, one half-time member and two graduate students. There were three students enrolled in the graduate program and 10 undergraduate theatre majors.

Today the theatre faculty



numbers 18 full-time members and 62 graduate assistants. There are about 100 in the graduate program and about 200 undergraduate theatre majors.

Throughout the years, Whiting has directed more than 100 productions at the University. His students have included some 100 people who now make their living in theatre, radio and television. Among them are WCCO-TV's Dave Moore, WCCO radio's Roger Erickson and Jergen Nash, KSTP's Bob Ryan and WTCN's Stuart Lindman. Peter Graves of "Mission: Impossible" fame is another former U theatre student.

"Dedication and belief in

good theatre, both for what it can mean for the audience and what it can mean for the performers," has been his philosophy, Whiting said in a recent interview.

Shakespeare and George Bernard Shaw have been Whiting's favorite playwrights since he started in the theatre.

"It was Shakespeare and Shaw who built this theatre," he said. Before the 1971 *Hamlet*, he considered his 1956 production of *King Lear* his best (and was supported by local critics). He doesn't have much time for most avant garde playwrights, on-stage nudity or obscenity.

"Protest is very important, but it should be expressed skillfully," he explained. "If

## MINNESOTA PEOPLE

you want to say Vietnam is a hideous affair—and I believe it is—you won't convince the people you want to convince by stripping off your clothes, lying on the floor and screaming—you'll only turn them off.

"Too many playwrights today hate their audiences. What they are trying to say is very important, but they've forgotten the importance of sharing experiences and of communicating and of loving an audience."

No absurdist play is more relevant to our times than *Hamlet*, he said.

"It rips into the guts of humanity and looks nakedly at our existence. The young of today look at Nixon and Johnson as a kind of Claudius. When Shakespeare said 'Something is rotten in the state of Denmark,' I believe he was talking about Elizabethan England and many would also apply it to the United States today."

Despite this attitude toward what some consider objectionable stage practices, the Mormon father of five has had run-ins with irate citizens.

"We did *Ah, Wilderness* in Sleepy Eye, Minn., one year and (then) President James L. Morrill received 13 letters from people who said the play was obscene.

"It wasn't, of course," Whiting said, "and I still get choked up when I think how President Morrill gave us his wholehearted support.

"We've had other cranks who've objected to various plays, but no serious problems."

It was another Shakespear-

ean play, *Midsummer Night's Dream* that Whiting took to Europe on the theatre's first overseas tour in 1956. In addition to directing the play, he starred as Bottom, the weaver. He was in Wadena, Minn., when he received the news of the State Department's invitation and it was there that he made the first announcement, to both the cast and the audience.

In 1957 he took a group of students to an international theatre festival in Brazil with *Midsummer Night's Dream* and *Our Town*. In 1958 they toured the Orient with *I Remember Mama*, visiting Japan, Okinawa and Korea. His most recent tour was to Europe in 1964 with the Showboat production of *Zoey*.

The Showboat, a renovated sternwheeler purchased by the theatre and the statehood centennial commission in 1958, is Whiting's favorite theatre. During the summer months he can be found at all hours directing its crew, making minor repairs, or just roaming its decks wearing his jaunty captain's cap. Even in sub-zero temperatures, he makes frequent trips to check

### NOMINATIONS FOR MAA BOARD OF DIRECTORS BY PETITION

Nominations to the Minnesota Alumni Association's Board of Directors may also be made upon petition of not less than 25 members of the Association, and must be filed, in writing, with the president of the Minnesota Alumni Association not less than 90 days prior to the Annual Meeting which is scheduled this year for June 8.

on the boat at its Mississippi River landing below the Twin Cities campus.

During its 13 years of existence, 266,880 people have seen the colorful showboat melodramas and classics directed by Whiting.

"I like it because it's small, unpretentious—everyone loves one another," he said.

Whiting has served as president of the American Educational Theatre Association (AETA) and authored the best-selling textbook, *Introduction to the Theatre*, but his interests haven't been limited to academic theatre.

He started his career in Utah at the age of 14 as an actor with a small semi-professional company. In 1930 he was Brigham Young University's outstanding graduate in dramatics. He spent some time in New York working as an actor before returning to school to get his master's degree from the University of Utah and his doctor of philosophy degree at Minnesota.

The AETA has given him its highest honor for service to the American theatre and has also honored him for the role he played in bringing the Guthrie theatre to Minneapolis. As a member of the Guthrie board of directors, he has been instrumental in establishing a number of cooperative programs between the University and Guthrie.

In late January Whiting saw the fulfillment of a 28-year dream. Ground was broken for the University's Performing Arts Center. In 1972, the University theatre will move from the crowded quarters of Scott hall and assorted attics and basements across the campus to a modern structure which will house four theatres, with room for workshops, studio classes, costuming and stakecraft.—Judy Vick, University News Service.

# SBA ALUMNI FEEL THEIR SCHOOL SHOULD "HUMANIZE" TREATMENT OF STUDENTS

SCHOOL of Business Administration alumni feel that SBA should "humanize" its treatment of students and that its course work should be more pragmatically oriented, according to a 1969-70 survey conducted by the school, under the direction of Timothy J. Keaveny, a graduate student in industrial relations.

In expressing their concern for pragmatism, a number of respondents suggested that as part of every student's education, a period of internship with a business organization should be required.

Although the alumni comments seem to indicate dissatisfaction with the school, the survey showed that the alumni view of SBA is generally favorable. In comparing the university's school with business schools in other Big Ten universities, 16 percent said that Minnesota's was excellent, 57 percent said it was above average, 23 percent rated it average and only one percent rated it poor. Three percent said that SBA was below average.

The alumni respondents were graduates of selected years — beginning with the class of 1924 and continuing at five-year intervals through the class of 1969. 1,866 graduates were sent a 22-page questionnaire. The respondent rate was 46 percent.

The survey showed that 60 percent of the SBA alumni who responded have continued to live in Minnesota, and

over half are living in the Twin Cities area. About one-fourth of the respondents have earned an advanced degree, while the great majority have continued their education in one form or another.

Two factors appeared to influence those who chose to attend the University of Minnesota — low cost and the ease of finding part-time work to defray college expenses, and the academic excellence and broad range of courses available at the University's School of Business Administration.

In their evaluation of extra-



TIM KEAVENY

curricular activities, alumni felt that students should work sometime during the school year or during the summer months in order to become more efficient in using their

time as well as to find out what life in industry is like, and that students should become involved in some group activity where one meets and associates with new people.

As regards alumni careers, the survey indicated that one in four have "made it" to the director/manager level or higher. Comparisons of the occupations of Minnesota graduates and their fathers indicate that four out of ten have been occupationally mobile, having white collar jobs while their fathers had blue collar jobs.

Twenty percent of SBA alumni are employed in sales/distribution, finance/accounting and general administration departments. The remaining 40 percent are spread among production, operations, engineering, personnel, public relations and research.

One-third of the alumni respondents indicated that they are employed in manufacturing companies, 18 percent in finance, insurance or real estate, and 11 percent each in trade and government. The remaining 27 percent are in such industries as agriculture, mining, construction, transportation, public utilities and service.

About 70 percent are in supervisory positions and about 75 percent typically put in 40 or more hours per week.

Responses to the survey indicated that the alumni's median income is about

\$15,000 per year. Thirty percent reported an annual income of \$20,000 or more.

Classifying income by highest degree and place of residence lead to some interesting conclusions. A master's degree seemed to help alumni reach the \$12,000 to \$20,000 income level. Yet there was little difference in the proportion of those with a Bachelor's and the proportion of those with a Master's earning over \$20,000.

Alumni remaining in Minnesota appeared to have lower incomes. Thirty-five percent earn under \$12,000, while only 12 percent of those who left the state are in this income category.

Are SBA graduates satisfied with their careers? Over one-fourth of the respondents indicated that they are very satisfied and 52 percent said that they are generally satisfied.

Only seven percent are dissatisfied, and just three percent are very dissatisfied.

How do SBA alumni feel about national issues? The survey showed that the respondents felt that the five most important problems facing America are the Vietnam war, air and water pollution, world peace, inflation and crime in the U.S. When asked to judge whether or not these problems would be with us in 1980, most alumni felt that only the Vietnam war would be resolved during this decade.

However, as one alumnus pointed out, these and the other problems that were listed in the questionnaire, always have and probably always will bother man; the question is whether man can control them and not whether he can finally solve them.

Forty-five percent of the respondents said that their course work at the School of Business Administration was

"good in almost all respects, but in need of improvement in some areas." The course areas that they thought to be of prime importance showed that alumni are concerned about learning how to manage the two basic factors of production — labor and capital.

Forty-two percent of the alumni characterized faculty teaching as "good in most respects, but in need of improvement." Their criticism focused on the lack of "real world" business experience of the teachers, and one of their two prime concerns is the need to make the SBA program more realistic, coupled with the view that teachers without industrial experience

are not in a position to accomplish this.

The survey also asked alumni to evaluate SBA's counseling efforts. Thirty-six percent characterized faculty counseling as needing improvement in almost every way, and 29 percent said that it was all right in some ways, but in need of improvement in most.

The counseling area proved to be the second major concern of the alumni respondents. They feel that the professors need to spend more time working individually with students, taking a personal interest in them and treating them as "people rather than as numbers."

## *The importance of a* **WILL**

A will is the basic instrument of any estate planning. Without a will, the individual loses all control over the distribution of his estate. May we suggest that your will is a useful and fitting vehicle for benefiting your Alma Mater.

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# dave shama's gopher tales

Official records say Dick Siebert became the University of Minnesota baseball coach in 1947. According to Siebert, the Gophers were without a coach until nearly the mid-1950's.

Siebert took over for Dave McMillan as Gopher coach in 1948. He inherited a baseball program which was hardly the envy of the Big Ten.

Coaches said it was impossible to win at Minnesota, at least with state players, because the climate made the baseball season too short. The critics certainly had some evidence. Minnesota won but two Big Ten titles since beginning play in 1896.

When Siebert took over as Minnesota coach he thought he might prove the critics wrong in a hurry. He had eyed the Gopher coaching position during the twilight of a major league career with the Philadelphia Athletics and after that as a Twin Cities sportscaster.

"Coaching college baseball is what I wanted to do for some time," Siebert said. "It was a disappointment to me when I got the job here to find out I wasn't ready.

"I was lacking in every department. I got out coached in the games. On the practice field I discovered the only thing I really knew much about was hitting and playing first base. The rest of the game I wasn't prepared to teach."

"Then, too, the talent wasn't very good. When I took over I was told that Minnesota was a big school and that all I needed do was sit back and let it roll in. Well, it didn't and during the first five or six years here we had lousy talent and a lousy coach."

Siebert, who went to school

in St. Paul and attended Concordia College, decided to do something about his and Minnesota's impoverished state. He read all the books he could find on baseball and learned every aspect of the game.

He covered the state looking for baseball talent.

"I've been in every part of Minnesota to watch high school and legion baseball," Siebert said. "I found there was talent in Minnesota, but it had to be discovered and encouraged to come to the University."

After five years Siebert knew a lot more about baseball and he improved his talent — but something was missing. Minnesota had an inferiority complex when it came to baseball.

Siebert said one player changed that attitude and opened the way to a run of Big Ten and NCAA championships. The player was Paul Giel, an all-American baseball pitcher and football quarterback who last played for the Gophers in 1954.

"Giel was a winner like perhaps no other athlete I've ever seen," Siebert said. "His presence changed the attitude of the other kids. Giel put a spirit into our program that has carried through to the present."

It must be a powerful spirit for the Gophers have won NCAA titles in 1956, 1960 and 1964. They have captured

## U GOLF COURSE '71 SEASON

### 18-hole Long Course

(No season ticket for alumni)

Season ticket for faculty-staff \$62.50

Season ticket for spouse 13.00

Daily ticket price for MAA members 3.75

Daily ticket price for guest 4.75

Daily ticket price for faculty-staff 2.25

### 9-hole Short Course

Daily ticket price for MAA members \$ 1.85

Daily ticket price for guest 2.10

Daily ticket price for faculty-staff 1.15

## GOPHER TALES

eight Big Ten championships under Siebert, including titles in 1968, 1969 and 1970.

All the championships have been, of course, initiated by more than the pride and spirit brought by Paul Giel. As Siebert says, "we win because we work harder than any other team in the country."

Gopher baseball players, who seldom receive scholarships, are always playing baseball. Siebert practices them in the fall until the weather becomes too extreme to play. Then he follows with five weeks of work with his pitchers indoors until Christmas.

Winter quarter finds the freshmen beginning practice after the new year. The varsity starts in February and practices and plays games until late May. Practice includes six days a week of work to prepare for 50 games.

In the summer all Gopher players participate in the four-team Dick Siebert Metro College Baseball League. The League is unique and Siebert admits it's a training ground for Gopher baseball players.

"We welcome boys from other colleges, but primarily the players are from the University," Siebert said. "The League is a tremendous thing for us. Not only can we now recruit our own talent, but we can develop it under our guidance."

Despite the League, the hours of work and the Paul Giel tradition, to say nothing

*UNIVERSITY BASEBALL COACH Richard W. Siebert, right, talked with one of his leading pitchers during a recent team winter practice session in the Field House.*

of a coach who no longer can be considered "lousy", the Gophers may fall short of a fourth consecutive Big Ten Title this spring.

The problem is that all four of last year's starting pitchers, the second baseman and shortstop have graduated.

Siebert's best pitcher may well be right-hander Dave Winfield from St. Paul Central.

The 6-foot-5, 215-pounder is a very interesting athlete.

He never pitched until his senior year in high school and then became so good he could have signed a major league contract. Winfield is fast and has a sharp curve ball.

Winfield could have been a top reserve on the basketball team if he had chosen. He





played freshman ball last year after participating in high school basketball for one season.

Of his blue-chip pitcher Siebert says, "He's the best prospect on our team."

In 12 summer games last year Winfield was 8-0 and had a 0.91 ERA. He struck out 79 batters in 58.2 innings. Winfield hit .371 in 70 plate appearances.

Another sophomore prospect is Bill Lange, also a right-hander from St. Paul. He was 5-3 last summer with an ERA just over 3.00.

Others who have a chance to become starters are Glenn Novack, Jarvis Munsch, Jeff Ward, Karl Johnson, Bruce Erickson, Ken Schultz and Steve Chapman.

Novack will only be a freshman, but has the staff's best curve ball. Siebert said he will put him on the freshman team to gain experience if he can't win a regular position.

Munsch, Ward, Johnson, Erickson, Schultz and Chapman are upperclassmen who have, at best, had only fair success in the past. Chapman and Schultz have had arm trouble which only adds to the pitching problem.

"With bad arms and inexperience, my pitching kind of scares me," Siebert said.

Shortstop and second might be frightening, too.

Gary Hohman, who hit .322 as sophomore right fielder last spring, will try shortstop. He played third with little success last spring, but Siebert hopes that being further from the plate will help Hohman.

"Gary is a good athlete and will play some place," Siebert said. "Actually his best spot may be catcher."

Second base may also have a transplant. Jim Wallace, a left fielder who batted .308 a year ago, wants to try the position. He has had some

previous infield experience.

Siebert said there are several other second base candidates including Don Shellum, an exceptional fielder.

Captain Scott Stein, son of Gopher trainer Lloyd, faces competition from two other players. Scott Frantzen hit .322 last season while splitting the position with Stein.

Sophomore Tim Grice appears to be an outstanding hitter after averaging .390 last summer.

The rest of the team is considerably more set. Jim Chapman, who was second on the team in hitting last spring with a .364 average, will play first base if he is sufficiently recovered from a knee injury. Letterman Gary

Morgan is his replacement.

The Gophers' leading hitter of a year ago, John Peterson, returns in the outfield. He hit .443 last spring and his average and that of Chapman amuses Siebert.

"If we wouldn't have had some "B" squad games last spring, I never would have taken either one of those guys on our Texas trip," he said. "They turn out to be our best hitters and that just shows how much coaches know."

Another .300 returnee in the outfield is George Schoener who batted .304.

If Hohman or Wallace stay in the infield the third outfield spot will probably go to sophomore Mark Flanders who had some impressive statistics in the summer league. He hit .362 with seven home runs and 68 RBIs in 35 games.

Bob Warhol is one of the Gophers' steadiest players, according to Siebert. He will play third base and hopefully duplicate last year's .359 average.

Siebert says he can't predict about his team which begins play in Texas March 22nd.

"If our pitching and double play combination don't come through we'll obviously be in trouble," he said. "I prefer not to be overly pessimistic or optimistic. We'll just have to see."

The Gophers aren't likely to fare too poorly. Siebert seems to have the destiny of Gopher baseball well in hand.

"A year ago the Washington Senators offered me the general managership of the team," Siebert said. "I turned them down because I have everything I want here. I recruit my own talent, teach it and develop it. No one tells me what to do. I've got what I always wanted."

Dick Siebert is no longer a "lousy coach".

# MOVING?

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# THE ALUMNI



MRS. MALCOLM MOOS



MARY MCKEE ANDERSON



MARION LUSK WRIGHT

## OVER 400 PERSONS ATTEND EIGHTH ALUMNAE TEA-FASHION REVUE

CAPACITY CROWD ENJOYS  
THE "NEW LOOK", CHAMPAGNE  
AND ITALY WHILE BUILDING  
ALUMNAE SCHOLARSHIPS

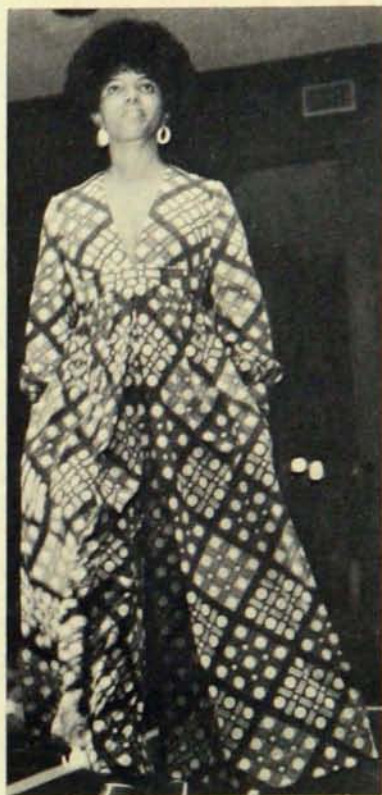
**M**ORE than 400 persons saw Mary McKee Anderson, wife of Minnesota's governor Wendell Anderson, open and close the showing of Bjorkman's fashions during the Eighth Annual Alumnae Club Champagne Tea and Fashion Revue on February 6 in the Holiday Inn Central, downtown Minneapolis.

Margaret M. Mull, Alumnae Club president, presided over the afternoon's festivities for scholarship, while a capacity crowd watched the showing of 56 fashion pieces and enjoyed champagne and Italian pastry. Vocal entertainment was also provided the gathering.

Attendees seated at a special men's table included



**ANNE T. TRUAX**



**JOSIE ROBINSON JOHNSON**



**MARGOT AUERBACHER SIEGEL**



**L. JEANNETTE WIGGS AND  
RUSSELL E. BACKSTROM**

Harry Heltzer, president of the Minnesota Alumni Association (MAA); fashion escorts Russell Backstrom, an MAA past president, and Bill Light, 1971 football captain; Robert Bischoff of DMI; Edwin Bjorkman of Bjorkman's; Clarence Bros, MAA board member; Richard Graf; Ed Willson, MAA past president; University vice president Stanley J. Wenberg, and Ed Haislet, MAA executive director.

Alumnae Club past presidents present for the event included Mrs. Gunner Nordbye, Cecelia Nelson, Eva Maloney, Vi Graf, Mrs. S. H. Findley, Zoe Costrove, Jan Wiggs and Irene Kreidberg.

Faculty wives, faculty and alumnae models showed a

## THE ALUMNI



ARLEEN MARTIN CARLSON

colorful and striking array of new and controversial fashion, coordinated by Dee Arnold. The models included Mrs. Malcolm Moos, wife of the University president; Josie Robinson and Anne T. Truax from the faculty; Linda Robertson, 1971 Homecoming Queen; and alumnae Mary McKee Anderson, Nancy Wesel Ballinger, Arleen Martin Carlson, Sherry Naughton Chenoweth, Beverly Kees, Margot Auerbacher Siegel, L. Jeannette Wiggs and Marion Lusk Wright.

Proceeds from the Tea-Fashion Revue go into the Club's scholarship fund for deserving women seeking a University education.

### GENERAL COLLEGE PLANS APRIL 2 ANNUAL MEETING

The General College Alumni Association has asked alumnus Robert Vaughn, star of "The Man from U.N.C.L.E." and "The Magnificent Seven", to be their guest speaker at the Fifth Annual Meeting on April 2, 1971.

Vaughn, one of the most celebrated alumni of General College, is also an active author and businessman. During his undergraduate days at the University he was known for his work in the University Theatre. Vaughn, a success in movies as well as TV, was nominated for an Academy Award as best supporting actor for his role in the movie, "The Young Philadelphians".

During the same event, Professor Paul S. Hagen will

receive the Faculty Member of the Year Award, and Professor George H. McCune will receive a special award acknowledging his years of devoted service to General College.

Alfred Vaughn, professor and dean of General College, will also be present that Friday evening to report on the newest developments within the College, and Ed Haislet, executive director of the Minnesota Alumni Association, will make a special presentation.

The Annual Meeting will begin with a social hour at 6:30 p.m. and dinner at 7:30 p.m. in the Alumni Club, Sheraton-Ritz Hotel, Minneapolis. Reservations for the event, at \$5.75 per person, are available from the General College Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, telephone 373-2466.

Reservations must be in by April 1.



LINDA ROBERTSON

### WEST CENTRAL WISCONSIN MEETS

The West Central Wisconsin chapter of the Minnesota Alumni Association held its 15th Annual Meeting on February 9 at Stout State University in Menominee. Approximately 55 alumni attended.

MAA Executive Director Ed Haislet, Dr. Gerhard Neubeck, professor and head of the University's Family Studies department, and Mrs. Neubeck joined the alumni for an event lead by president Dr. John Furlong.

Haislet brought greetings from the University and Dr. Neubeck talked to the group about "Human Sexual Behavior", discussing the sexual revolution, the importance of sex education, pornography, abortion and so forth.



GLENN W. SCHWARTZ



R. E. LEE, D.D.S.



THOMAS E. BRADY



BARBARA G. COHEN

## MEET YOUR NEW CONSTITUENT PRESIDENTS

### MEDICAL TECHNOLOGY

Mrs. Barbara G. Cohen '57BS, St. Paul, is currently employed as a chemistry instructor at the Medical Institute of Minnesota. Since graduation, and until 1970, she worked for University Hospitals. Mrs. Cohen has a 10-year-old daughter.

### DENTISTRY

Dr. R. E. Lee '43DDS, Eau Claire, Wisc., is an active clinician who lectures throughout the United States and Canada. Holding numerous professional memberships, he is the 1971 program chairman for the American Academy of Restorative Dentistry and a member of the moderator section on Partial Prosthodontics for the same group. He is also very active in the Eau Claire community.

### SOCIAL WORK

Roger W. Toogood '58MSW, Roseville, Minn., has been



ROGER W. TOOGOOD

executive director of the Children's Home Society of Minnesota since 1969. He was previously employed in supervisory positions by Ramsey County Welfare and Catholic Welfare Services of Minneapolis. Presently chairman of the five parish regional board of education for the Archdiocese of St. Paul and Minneapolis, he is very active in both religious and professional groups.

### BUSINESS ADMINISTRATION

Thomas E. Brady '49BBA, St. Paul, vice president of



DR. HENRY QUIST

alumni news  
**THE ALUMNI**

finance for the Josten Company since January 1971, previously held executive positions with Fabri Tek, Inc., JCJ Management Company, Farewell, Ozman, Kirk & Company. The WWII Navy veteran is a member of the Minnesota Society and International Association of CPA's and the Financial Executives Institute.

**INSTITUTE OF TECHNOLOGY**

Glenn W. Schwartz '49BEE, Minneapolis, since July 1969 manager of the Roseville (Minn.) facilities of UNIVAC's Data Processing division, has been with UNIVAC since 1961. The registered professional engineer previously worked as a manger of quality in General Mills mechanical division, as well as in a number of engineering areas. Schwartz is a member of the University's IT long-range curriculum review committee.

**MINNESOTA-  
NEW YORK  
ENGINEERS CLUB**

The annual meeting of the Minnesota Engineers will be held on March 24, 1971, at 12 noon in the Holiday Inn, 440 West 57th Street, New York. The meeting is held concurrently each year with the International Meeting of The Institute of Electrical and Electronic Engineers. Reservations are being taken by Lloyd J. Westin, 170 Webster Road, Scarsdale, New York 10583.



**CLIFFORD SOMMER**

**SOMMER ELECTED  
ABA PRESIDENT**

Owatonna banker Clifford C. Sommer '32BBA, as president of the American Bankers Association (ABA), is the first banker from the Ninth Reserve District to head the organization that represents more than 97 percent of the nation's 13,500 banks.

When the president of the Security Bank and Trust Company of Owatonna took office in late 1970 after serving as ABA vice president the previous year, the bankers of Minnesota realized a distinct honor for their state.

Sommer has grown up in a banking family — his late father headed the State Bank of Rush City, Minn., during a 76-year banking career, and his brother is a senior vice president of the First National Bank of Grand Rapids, Minn.

After working a short time in the Rush City bank, Sommer joined the Midland National Bank of Minneapolis as a messenger in 1926. And while attending the University he worked summer and part-time at Midland until graduation. Sommer was a

letter-winning forward on the University's basketball team in 1930-31-32.

In 1942 he graduated from the Stonier Graduate School of Banking, Rutgers University, and has also attended the Minnesota College of Law and the American Institute of Banking.

During WWII he served as a Naval officer in the Mediterranean and Pacific theatres.

Sommer joined the Owatonna bank as president and director in 1955. This bank, considered a national landmark in architectural circles, was designed in 1908 by Louis Sullivan, often regarded as the father of American architecture. Today the Security Bank and Trust Company has resources in excess of \$30 million, placing it in the upper 15 percent of the nation's banks.

Its president is also chairman of the board of the Lutheran Mutual Life Insurance Company, Waverly, Iowa.

Sommer's civic activities include two years as chairman of the Governor's business advisory committee for the state of Minnesota, two years as Minnesota chairman of the Radio Free Europe fund, finance chairman for the Minnesota Association of Mental Health, and chairman of the sports committee for Minnesota's 1958 centennial.

**CLEVELAND CHAPTER  
ELECTS OFFICERS**

Newly elected officers of the Cleveland chapter of the Minnesota Alumni Association include president Byron Arneson, vice president Marion Dawson, secretary Marge LeBarron, treasurer Floyd Jaye, and board members Dumas Otterson, Charles Walton and Len Nesgoda.



TWYLAH DIETZMAN '54BSN, School of Nursing Alumnae Association president, presented approximately 75 caps to graduating senior University nursing students at the Student-Alumnae Tea on February 10 in Powell Hall. School of Nursing Dean Isabel Harris was also present for the event. The caps were donated by the alumnae group.

## NURSING ALUMNAE PRESENT CAPS TO SENIOR STUDENTS

On June 10, 1909, at the American Federation of Nurses meeting in Minneapolis the day was highlighted by the announcement that the Regents had authorized and that the University had initiated a nursing program.

The University's Nursing School opened the following March with four students. In 1912 the School graduated 12 in its first class.

Nearly 60 years later, in 1971, the School of Nursing graduates still receive and wear the same caps. However, in 1912 the graduates did not receive their caps as a gift from former graduates as did approximately 75 senior nursing students at the Student-Alumnae Tea sponsored by the School of Nursing Alumnae Association on February 10.

A number of alumnae were present to hear the remarks of Isabel Harris, dean of the School of Nursing, and to watch Twylah Dietzmann, president of the Nursing Alumnae Association, present the caps to the nurses as the president of the senior class read their names.

"The high caliber of students that is characteristic of the School is one of our major assets," Dean Harris said. "We must always remember who we are and what we represent."

Our actions and our spirit should reflect on our credibility, she remarked.

To date, approximately 7300 students have graduated from the University's School of Nursing. Among these graduates, 613 have been enrolled in the Practical

Nursing program, 6000 have received baccalaureate degree or RN, 473 have received master's degrees and 18 the PhD.

Currently there are 729 students enrolled in one or more of the School's 11 programs — seven of these students are in PhD studies.



DEAN ISABEL HARRIS

## ALUM WINS CHARNLEY AWARD

Sig Mickelson, former president of CBS News and now vice president of Encyclopedia Britannica Educational Corp., is the recipient of the 1971 Mitchell V. Charnley Award for distinguished service to broadcast journalism.

The award was presented recently at the Northwest Broadcast News Association

# THE ALUMNI



**SIG MICKELSON**

(NBNA) annual seminar in Minneapolis which is sponsored by NBNA and the University's School of Journalism and Mass Communications. Charnley is professor emeritus of the School and a founder of the NBNA.

Mickelson, a native of Clinton, Minnesota, is a graduate of Augustana College and received his master of arts degree in journalism from the University of Minnesota.

He was a member of the University's journalism faculty before he joined WCCO radio in 1948 as its first full-time news director; he left WCCO in 1950 to join the Columbia Broadcasting System (CBS) in New York City.

Mickelson was the first president of CBS News and its chief executive for news and public affairs from 1951 to 1961. Before joining the Encyclopaedia Britannica, he was a vice president and director of Time-Life Broadcast, Inc.



# THE UNIVERSITY

## SANFORD RESIGNS AS LIBRARY HEAD

In mid-February the Board of Regents accepted the resignation of Edward B. Stanford, director of University libraries for the past 19 years, at Stanford's request.

Now on sabbatical, he will return July 1 to become a professor of library science. At the same time Ralph H. Hopp, currently associate director of the libraries, will step into a new job — director of University Libraries-Twin Cities.

After July 1 there will be no over all director of University libraries for the various campuses, and Hopp will not be replaced as associate director.

William G. Shepherd, vice president for academic administration, noted that University libraries has made a number of significant advances during Stanford's administration.

"Perhaps the most notable has been the planning and construction of the O. Meredith Wilson Library which opened in 1968," he said.

"This, along with the continued development of its staff and resources, has placed the University of Minnesota library among the top dozen academic libraries of this country in terms of facilities and size."

Hopp pointed out that in

the years since Stanford took over the directorship, the library's resources have almost doubled in size to the present three million volumes.

"There has been a similar growth in staff," Hopp said, "and certainly the complexity of the library's organization has more than doubled."



**WILLARD THOMPSON**

## THOMPSON RESIGNS AS EXTENSION DEAN

Professor Willard L. Thompson who says that his years as an administrator have been exciting, filled with challenge and enjoyment, but that "the prospect of working with students once more is equally exciting and challenging,"



resigned in mid-February as dean of the University's General Extension Division.

In expressing his desire to work once again with students, Thompson said, "it was for this that I entered academic life at the outset.

"To return to the classroom is a goal that most administrators dream of, but far too few achieve.

"After 15 years in administration, it is time to return to the classroom and professional concerns."

Thompson will begin work as a professor of journalism on July 1.

He served as assistant to former University President O. Meredith Wilson at the University of Oregon, and came to Minnesota in 1960 when Wilson became president. Thompson was named dean of the General Extension Division and dean of Summer Session in 1963. He will continue to serve as director of Summer Sessions.

In between working on his bachelor's degree in journalism and a doctorate in communications, Thompson worked as a reporter, an advertising salesman and manager, and managing editor of the Pekin (Ill.) *Daily Times*, and spent a year as president of the Effingham Broadcasting Company and general manager of radio station WCRA in Effingham, Ill.

"Dean Thompson has made important contributions to the University and the community," University vice president for academic administration William G. Shepherd said.

"He has been instrumental in the development of many innovative programs to extend the educational and cultural resources of the University to the community and state."

## UNIVERSITY ADDS DIRECTOR OF SAFETY & DEVELOPMENT, NAMES CHIEF

An attorney and former U.S. Justice Department official was named, in mid-February, by the University's Board of Regents to the new position of Director of Safety and Development.

Wesley Pomeroy, age 51, who will draw an annual salary of \$27,500 from the University, carries duties that include responsibility for the development of University Police as a model department under civilian control, and as a research unit working with the University's academic units.

More specifically, the University has described the new position as one that will work with and report to the vice president for administration (Donald K. Smith) in the development of policies and practices for the University Police department; that will direct the activities of the University Police and its staff through the operational head of the department;

That will develop and manage programs within the Police department that relate its functions and personnel to the University's academic mission, and to the development of new knowledge and experience in the delivery of police services both in the University and to the state;

That will develop a comprehensive plan for the organization and management of the University's safety and security needs, with special attention to the future structure, policy and practices of the Police department;

That will advise the University administration on all physical plant security needs both in acquisition of or the development of new facilities and in the protection of existing facilities;

That will work in a staff relationship with the vice president for student affairs (Paul Cashman) on problems on campus unrest, health and environment;

That will coordinate and administer through the project director the grant from the Governor's Crime Commission to develop a model campus police department, and to seek and coordinate other grants as may from time to time be secured for further development work within the Police department.

That will establish appropriate communication with criminal justice agencies within and without Minnesota for the purpose of determining ways in which resources of the University can be related to criminal justice needs throughout the state;

And, that will advise and consult with the Faculty-Student Senate through the University Committee on Social Policy on practices and policies of the University Police.

The University Police received a \$61,000 grant from the Governor's Crime Commission to conduct the first phase of a comprehensive three-year study of the department in regard to the effective use of police services within the University community.

Andrew R. Vernes, 49, presently assistant director of University Police, was named chief of police to succeed C.B. Hanscom at the same Regents' meeting. Vernes, whose annual salary will become \$18,000, will be responsible for the operation of the police department, and will report directly to Pomeroy.

"The appointment of Pomeroy reflects a basic policy

## THE UNIVERSITY

decision to enlarge and change the mission of the University Police," said University President Malcolm Moos.

"The larger role of the police will be in the development of the department as a model for the criminal justice system, in association with appropriate academic units of the University.

"Mr. Pomeroy is a man with a distinguished record of accomplishment in the criminal justice field. He brings both experience and breadth of vision to provide the mature leadership we require in making the University Police department an agency where new knowledge can be developed, where new techniques of managing the law enforcement policy-making process can be tried, and where new avenues of career structures in law enforcement can be attempted.

"I am confident that he will be of immense help as we begin a new outreach and service effort that will benefit the entire state and region.

"I am also pleased that Andrew Vernes is appointed police chief. Mr. Vernes is a man of integrity and commitment to this institution, and has demonstrated time after time that he has the personal qualities to manage the affairs of the Police department.

"I am confident of his ability to assist us in leading what is already a first-rate department to new plateaus of excellence," Moos said.

Pomeroy, who holds a bachelor's degree in law from the San Francisco Law School, is currently president of Pomeroy Associates, Inc., Washington, D.C., a criminal

justice consulting firm, and is also serving as a consultant to Aries Corporation, the Cleveland Foundation, the National Institute of Mental Health, the Ohio Council of Churches and the United Methodist Church.

Pomeroy designed and implemented total security programs for the Association of American Colleges meeting in January 1970, the American Council on Education annual meetings in 1969 and 1970, the Aquarian Exposition in Woodstock, New York, in 1969, and the Republican National Convention in San Francisco in 1964.



ANDREW R. VERNES

Previous to his firm association, he was an associate administrator in the law enforcement assistance administration of the U.S. Department of Justice, a special assistant to the attorney general for law enforcement coordination of the same department, and served in various capacities of law enforcement in the San Mateo County sheriff's office in California.

Vernes, who was employed in the office of civil service personnel at the University

from 1946 to 1954, joined the University Police in 1955. The graduate of the 79th session of the FBI National Academy is historian of the American Polygraph Association, a past president of the International Association of College and University Security Officers, a vice president of the Hennepin County Chiefs of Police and program committee chairman of the Minnesota Chiefs of Police Association.

Vernes assumed his duties as chief immediately. Pomeroy will begin his work on a half-time basis March 1 and full-time on June 1.

### U PROF HEADS MARS STUDY

Alfred Nier, University Regents' professor of physics and the first man to isolate uranium 235, the radioactive isotope used in atomic fission, has been appointed by the National Aeronautics and Space Administration (NASA) to head a group of scientists that will study Mars' atmosphere.

He will direct the work of the Entry Science Team for Viking Flight, an unmanned space probe of Mars, scheduled for launch in 1975.

Nier has been working on experiments to measure the properties of the Martian atmosphere and has also been miniaturizing an instrument — a mass spectrometer — that will go into the Viking Flight spacecraft. The spectrometer should help to determine the composition of the Martian atmosphere.

The NASA Science Team is also readying instruments that will measure the temperature, pressure and density of the Martian atmosphere.

Some of the experiments to be performed by the Nier team could tell scientists if there is life on Mars.

## THE MAN WHO COINED "MILITARY-INDUSTRIAL COMPLEX" PHRASE TALKS ABOUT IT 10 YEARS LATER

**T**HE man who coined the term "military-industrial complex" says the phrase is more relevant today than when it was first used 10 years ago last month.

Malcolm Moos was one of the architects of President Dwight Eisenhower's farewell address to the nation on January 17, 1961, when Eisenhower said:

"This conjunction of an immense military establishment and a large arms industry is new in the American experience. The total influence — economic, political, even spiritual — is felt in every city, every statehouse, every office of the federal government."

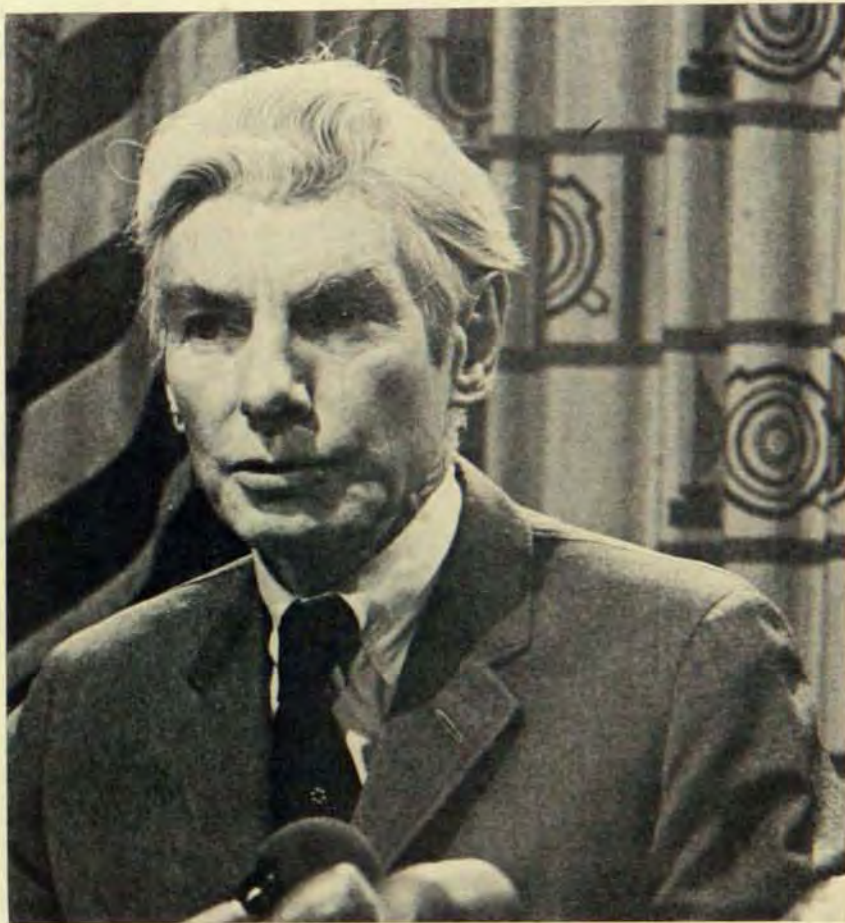
During the nationwide televised address he warned further: "In the councils of government, we must guard against the acquisition of unwarranted influence, whether sought or unsought, by the military-industrial complex. The potential for the disastrous rise of misplaced power exists and will persist."

University President Moos was interviewed recently about the current status of the military-industrial complex:

"While I think some people have bandied the term about carelessly and loosely without knowing the implications of it, I'm firmly convinced that the problem is a deep one and a continuous one for our society.

"We see constant examples of how all-pervasive the problem is because it's so difficult to exhume all the information we need to keep the society well informed," Moos said.

"The larger the military-



industrial complex becomes, the more difficult it becomes to exert the proper controls," he said. "At the heart of the problem is the importance of the most rigorous scrutiny of military expenditures of this scope."

Eisenhower's farewell speech also touched on the relation between the federal government and the nation's universities.

"The free university," Eisenhower told the nation, "historically the fountainhead of free ideas and scientific discovery, has experienced a revolution in the conduct of research. Partly because of

the huge cost involved, a government contract becomes virtually a substitute for intellectual curiosity."

Moos does not feel, however, that the University of Minnesota is a factor in the military-industrial complex. He said that the University was never seriously threatened because its federal support never reached the magnitude it did at many other large universities.

"And we have banned classified research at the University. This is one of the first matters that I took a strong stand on."

Moos made that recom-

## THE UNIVERSITY

mendation at his first Board of Regents meeting in September 1967.

Moos said that he does not oppose the presence of ROTC on campus because "the civilian input into our officer cadre in the armed forces is a very important factor in reducing the threat of a complex professional military establishment."

He said that he favors the military draft for a similar reason, but adds "there are some needed reforms in the draft program to take out some of the inequities that have led to greater proportions of draftees being drawn from groups that are worse off economically.

"Students recognized both this inequity and other inequities such as the special advantages given students over non-students," he said.

Before he came to the University, Moos had been an executive in the Ford Foundation and was a speech writer for former Pennsylvania Governor William Scranton when he sought the Republican presidential nomination in 1964. Earlier Moos was an associate editor of the *Baltimore Evening Sun* with the well-known iconoclast, H. L. Mencken.

Moos, his wife, Tracy, and their five children live in the University-owned presidential mansion at 176 North Mississippi River Boulevard in St. Paul.

Eighteen-year-old Malcolm, Jr. is a freshman this year at Stanford University in California.

Moos was asked whether his son has provided him with any new perspectives on student feelings.

"Not only Malcolm, but his sister, Kathy, 16, and brother, Grant, 15, have kept me very close to a young age group and how it relates to the college age group the last few years."

The father admits, however, that he has not yet "fully shared" experiences with his eldest son, who has been away from home most of the time since school started last fall.

"My impression is that he is engaged very intensely in his studies and two extra-curricular activities — varsity wrestling and the Stanford Band.

Malcolm, Jr., however, is now following completely in the footsteps of his father, who as a student played in the University of Minnesota Band.

"He plays the French horn

and I played the trumpet. My son Grant plays the trumpet."

Moos, who taught political science for 20 years at Johns Hopkins University, said he doesn't feel hemmed in by conflicts among various University groups, but admits that "there are differences in viewpoints and judgments that move across the spectrum."

He said he agrees with recent press reports that the nation's universities have been quieter this year. And he is obviously proud that "the University of Minnesota has never become embroiled in violence. Even at the height of passions felt last spring, the greater bulk of students and faculty acted constructively."

One of the reasons for the calm this year, Moos said, is

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that the "very militant groups across the nation have become highly factionalized as to tactics, even as to priorities and goals.

"Another element is that the confrontation tactic is being questioned and has been rejected by some groups as not being the answer for achieving their activist ends.

"Still another element is that, I think, many students have concluded that the idea of a strike itself is not an effective means of accomplishing the ends they seek.

"Over all of these specific factors may be the element of exhaustion and something you might call a turning inward of students into a kind of reflecting mood," Moos said.

Moos was asked whether having been a speech writer made it difficult for him to have others write his speeches.

"It presents something of the problem of a bad marriage in a small boat on a heavy sea," he replied.

## SALARIES RANK FIFTH IN U.S.

Average nine-month salaries — including fringe benefits — for University faculty members rank fifth out of 10 in a comparison with other Big Ten public universities and the University of California.

A year ago Minnesota was fourth in average faculty compensation; it was sixth in 1968-69 and eighth in 1967-68.

All four faculty ranks are in fifth place this year except assistant professors which are in seventh. But in comparison with last year, assistant professors are up from ninth, and associate professors are down from third.

Average compensation for the nine-month staff is

\$17,015. Averages by rank are \$23,035 for professors, \$16,512 for associate professors, \$13,300 for assistant professors and \$10,989 for instructors.

Average cash salaries are \$19,836 for professors, \$14,281 for associate professors, \$11,527 for assistant professors and \$9,527 for instructors.

For the twelve-month staff, average compensation, including fringes, is \$26,581 for professors (six out of ten), \$20,679 for associate professors (also sixth), \$17,717 for assistant professors (fourth) and \$13,875 for instructors (third).

## TYPICAL FACULTY MEMBER LIKES HIS ACADEMIC CAREER

The typical University faculty member is a 41-year-old man, married and the father of two.

He had not considered a career in higher education until after he graduated from college, and he has been at the University less than six years. If he were starting over, he would again choose an academic career.

These are among the findings of a recent study based on questionnaires and interviews, and called "The University of Minnesota Faculty: Who Serves and Why?"

Almost half (44 percent) of the 455 persons who responded said they were "very satisfied" with an academic career, and another 39 percent said they were "satisfied".

The respondents ranged in rank from research associate to full professor.

"At a time when higher education is attempting to give voice to a variety of

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## THE UNIVERSITY

social and cultural viewpoints, the composition of the University staff has changed little," the report says. "The vast majority of faculty members still are men drawn chiefly from middle-class families in the Midwest."

Four fifths (82 percent) of the University respondents were men.

Relatively few faculty members had thought about a career in higher education before their junior year in college. Even by the time they graduated, only a third had considered it.

Only seven percent had taken courses dealing with college teaching, and only six percent had done any supervised college teaching. Fully a fourth came to their jobs without any teaching experience at all.

"With fewer University faculty than formerly drawn from the ranks of school teachers or faculty members in other types of institutions," the report says, "graduate schools here and elsewhere bear considerably more responsibility to prepare candidates for their oncoming instructional roles."

When asked to identify the single most important factor in their eventual choice of college teaching as a career, most University faculty cited the intellectual challenge offered, their keen interest in research activities — or their strong commitment to a particular field.

In addition, the report says, faculty members "seem to be increasingly attracted to an academic career because it promises a congenial style of life." After joining a college faculty, many found their major sources of reward in

research or teaching activities, but "also prominently mentioned were the freedom and

### HILL FOUNDATION PROFESSOR NAMED IN AFRO-AMERICAN STUDIES

An assistant vice president for administration and a Hill Family Foundation visiting professor in Afro-American studies were appointed in January by the University Board of Regents.

Eugene Eidenberg, who has been acting assistant vice president for academic administration since July 1970, was transferred to the post of assistant vice president for administration, which had not previously been filled. He joined the University's political science department faculty in 1965. In 1968-69 Eidenberg served as administrative deputy to Arthur Naftalin, then mayor of Minneapolis.

P. Sterling Stuckey was named a Hill Family Foundation Visiting Professor in the Afro-American studies department for the current winter quarter. He has taught in the Chicago public schools for six and one half years and in freedom schools in Louisiana, Alabama, Mississippi and Chicago. He was co-founder and chairman of the Emergency Relief Committee for Fayette and Haywood counties in Tennessee during the voter registration drives of 1960-61.

Stuckey was chairman of the Afro-American curriculum committee at Northwestern University, and co-founder and chairman of the Amistad Society, a committee on Afro-American history and culture.

independence such a life offers."

The satisfactions expressed by faculty members suggest some "flight from teaching," the report says.

"Current faculty members . . . tend to view the campus as a place for pursuing their own studies and achieving rich personal and professional development, rather than for promoting such growth on the part of students."

The report says that current faculty members give 10 percent less time to teaching than their colleagues did in 1956, as reported in a similar study than, "and by a more than two-to-one vote, favor increasing the time devoted to research rather than teaching or extra-class contacts with students."

The satisfactions of University faculty members "decisively outweighed their dissatisfactions," according to the report.

Inadequate salaries were cited as a major dissatisfaction by only 12 percent of the faculty in the recent study, "in sharp contrast to 50 percent in the earlier one."

Other dissatisfactions cited were poor intra-faculty relations, administrative red tape and inadequate facilities. However, more than 40 percent failed to list any negative aspects.

A question on collective bargaining was included in this survey for the first time. Thirty percent of faculty judged collective bargaining "highly desirable" or "desirable". A third said they were "uncertain", and a third characterized such negotiations as "undesirable" or "highly undesirable".

When asked whether they would choose an academic career if they had the decision to make again, 85 percent said they would.



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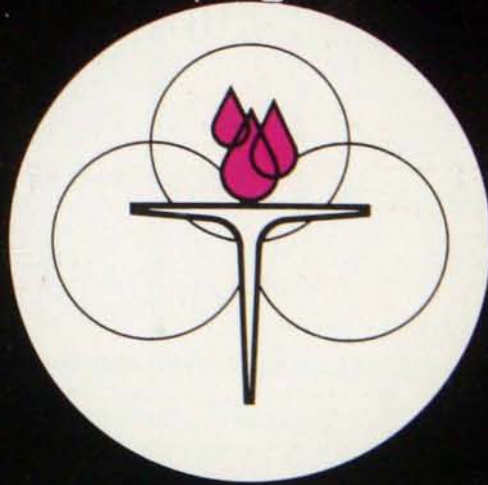


1971 APRIL

# *alumni news*

UNIVERSITY OF MINNESOTA

# CHANGING CHANGING CHANGING MISSION





# ALUMNI CLUB NOTES

## ASSOCIATE MEMBERSHIP FOR RECENT GRADS

All University of Minnesota graduates with baccalaureate degrees are eligible to become Associate Members of the Alumni Club for a five year period after date of graduation. Club dues for an Associate Member are just \$10.00 a year, the regular \$20.00 initiation fee being waived. The only other requirement is that the applicant must become a member of the Minnesota Alumni Association (MAA), (if not already a member). Graduates are automatically MAA members for the first year after graduation. The Associate Member enjoys all privileges of the Club except voting rights. New graduates need the fellowship and contact offered by the Alumni Club as much as anyone.

## SPECIAL NEW MEMBER OFFER

The club initiation fee of \$20.00 for new members is being waived entirely during the current membership campaign — effective through December. Right now an applicant for membership who lives within the seven-county Twin Cities metropolitan area can join by paying only the regular Resident Membership dues of \$42.00 a year (\$3.50 a month). Alumni living outside the Twin Cities area may apply for Non-resident Membership at just \$10.00 a year. The only requirement for membership in the Alumni Club is that the applicant must be a member of the Minnesota Alumni Association (\$10.00 annual dues). If you're already a member of the Alumni Club, now is the time to introduce a fellow alumnus among your friends or co-workers to the Club and its facilities. Urge them to sign up during the special offer period. Use the application form below. Or, give a membership for graduation!

## WEDDING RECEPTIONS

Many advance reservations have been made for wedding receptions to be held this June. The Alumni Club is especially popular because of its formal decor, its beautiful view of the Nicollet Mall and its central location. Members have been happy to find that the Club is open for receptions on Sunday as well as on Saturday, and that the staff is willing to accept any special catering requests.

## NOON LUNCHES

John Viater, the Club Manager, has been working to upgrade the noon lunches while keeping the prices in line. A completely new menu will be offered each week — four different menus each month. Noon meeting groups of most any size can reserve one of the four banquet rooms which seat from eight to forty guests.



## COMPANY BREAKFASTS

Since the program was started at the Alumni Club, many businesses have taken advantage of the facilities to hold breakfast meetings. They have found that good working relationships can easily be established or strengthened over a hearty breakfast in the pleasant surroundings of the Alumni Club.

## FOR THE WOMEN

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# alumni news

UNIVERSITY OF MINNESOTA

APRIL 1971

VOL. 70, NO. 8

## in this issue

THE CHANGING MISSION OF THE UNIVERSITY fits the total picture of the state's educational facilities and the state's educational needs. If the University does not receive the new faculty it has requested for the coming biennium, it will be forced to make serious cutbacks — cutbacks that will affect its educational mission and the availability of education to the state's young people. Read about the crisis facing the University inside.

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 Vergal Buescher Cover and Consultant Artist  
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alumni news

## POINTS OF VIEW

Recently a report published under the sponsorship of the Carnegie Higher Education Commission titled "The New Depression in Higher Education" pointed out that *because costs are increasing more rapidly than income, the colleges of the country are in trouble.*

Of the 41 universities and colleges selected to be examined, which were picked because they were felt to be representative of the 2,000 such institutions in the country, *29 were judged to be in financial trouble or headed for trouble.* In this group of 29 it was a shock to find listed the University of Minnesota. *This is a year of crisis for the University* — if the University fails to receive adequate funding from the legislature, plus substantial makeup support — it could be the beginning of the deterioration of a great university.

It is only natural that the legislature in observing the large increases needed to fund the many state programs is looking for a way to cut back if it can.

The University of Minnesota budget, along with welfare and general education is one of the largest — and it is only natural that the legislature should ask questions and challenge figures.

*But it must be made clear to the legislature that any cut in the University's budget request may well place the University's program of quality education in jeopardy* and could well affect the educational opportunity of the children of Minnesota for years to come.

*The University of Minnesota is a very special kind of a University* — Established before the state itself, it is a separate corporation of the state with its own charter. Its early establishment was because the settlers believed in education for their children and were willing to charter a university even before there was a common school system.

*The growth and development of the University into a great and distinguished University is an exciting story.* Suffice to say that it is now recognized as one of the *distinguished institutions of higher education in the country* — rated among the top 15 of all colleges private or public and certainly in the top five of the state and land-grant institutions.

The University has served the people of the state well — and belongs to the people of the State of Minnesota as no other state university ever has. *The reason?* Because over 600,000 of the young people of the state have matriculated at the

(Continued on page 6)

## POINTS OF VIEW

University, and over 225,000 have earned degrees. There is hardly a family in the state that has not been touched, directly or indirectly, by someone having attended or graduated from the University of Minnesota.

*And the University input has furnished the bulk of professional leadership of the state* — in engineering, agriculture, forestry, home economics, medicine, veterinary medicine, dentistry, nursing, pharmacy, public health, social work, library science, journalism, hospital administration, mortuary science, law, business administration, teaching and special educational fields.

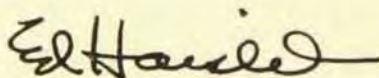
*Through its research* University scientists have been and are continuing to work on countless experiments of vital importance to all of us — in cancer, heart surgery, taconite, gamma irradiation, cheese making, teacher training, municipal government, school surveys, and the development of new varieties of grains, fruits and flowers — to name a few. *Right now* the University is working on such pertinent problems as the growth of cities and urban decay; loss of population in the rural areas; racial conflict; the decline in public transportation; pollution, crime and poverty.

*Certainly the University must be recognized as one of the great engines of the state's economy* with its large payrolls and purchasing power — the campuses, stations and other units cover the face of the state and so affect the whole state.

*The University is also considered to be the cultural center of the Upper Midwest*, with its University Artists's Course, Radio Station KUOM, U of M Television Hour and University Theater. Through the U of M Program Service, renowned artists and lecturers are brought to more

than a million and a half people in the area. It is also the home of the Minnesota Orchestra and the local performances of the Metropolitan Opera Company. *All of this and more* and then to realize that our University is in dire financial need. The only answer, of course, is that the legislature must recognize the University's difficult financial situation and provide the help and support necessary.

*The people of the state expect the University to continue to administer to their needs.* They don't want the University to diminish in its prestige or stature — they expect the legislature to deal fairly with the University as it has in the past — to support the University to the best of their ability. Only then will the people of the state be satisfied.



### MOOS CALLS FOR PROTECTION OF INDIVIDUAL PRIVACY

University President Malcolm Moos has called for legislation to protect the privacy of individuals from investigation by military intelligence officials.

Testifying at a hearing of the Senate Subcommittee on Constitutional Rights in Washington, D.C., Moos told how intelligence officials had gathered information at the University.

He said that Army agents obtained total access to confidential student records and developed a working relationship with University police. The military agents obtained "access to information that was outside the scope of both University policy and, in my judgment, the needs of the Army," he said.

Moos doesn't believe that there is malevolent intent on the part of those gathering information. "Rather, I believe that information is being indiscriminately collected without adequate safeguards as to its purpose."

And he said he does not blame the Army alone. "As president of the University of Minnesota, I must and do take full responsibility for past practices and for making necessary changes in our operations."

Moos said there is danger of a national police force developing from the "administrative and information-sharing practices" of police, military and federal agencies.

"If federalism as a concept continues to have meaning, it must include a reaffirmation of the principle which opposes a national police force.

"What has happened at Minnesota, if allowed to continue unchecked, diminishes responsible local control and accountability over our own institutions."

Moos said that it will be a challenge for Congress to protect the privacy of individuals from the "irresistible appetite for information about our citizens" by all levels of government.

"Normally, I would argue that full public disclosure of government practices in this area would be a sufficient deterrent and corrective to abuses where they exist," Moos told the committee.

"But the impact of such disclosure on a nation numbed by a decade of war, riot and assassination will be limited."

Moos testified that the Bill of Rights has meaning only when it is enforced during times of tension.

"Freedom to speak is hollow indeed if it is only tolerated during periods of relative calm and consensus in the nation."



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# THE CHANGING MISSION OF THE UNIVERSITY

**T**HE people of Minnesota have asked for more doctors, more lawyers, more veterinarians, more educational specialists, more nurses. And the University and youth have listened.

During the past six years there has been a shift in the distribution of the numbers of students within the University into different and significantly higher cost curriculum areas. Today, an increasing proportion of University enrollments are in upper division, professional and graduate programs, and a decreasing proportion in lower division.

More students are going into the professional fields for which there is high social demand, and fewer into the general fields where the occupational demand is less apparent, according to Donald K. Smith, University vice

president for administration.

The Health Sciences is an example of a major growth area within the university where there is both a high student and a high social demand for entrance into and graduates in its fields. The School of Veterinary Medicine also acknowledges a high student and high social demand.

"Unlike the situation in general classroom teaching," Vice President Smith said, "the social demand for educational specialists is very high." This is particularly true in the fields of educational research, educational administration and special education where the need is well above the supply.

"Both the Higher Education Coordinating Commission (HECC) and our own University planning have pointed

to the desirability of this shift in distribution of students," Smith said.

"We ought to control our growth, and this is what was announced in the Regents' policy. We need to control our total growth while at the same time growing in those areas where the University can uniquely fulfill students' (and society's) demands — in engineering, law, the Health Sciences, veterinary medicine, agricultural sciences and so on."

The Regents' policy which Smith mentioned was that 1970 August *Statement on Higher Education in Minnesota* of the University of Minnesota's Board of Regents which said in part:

Based on the information in various reports and from various discussions, the Regents endorse the concepts

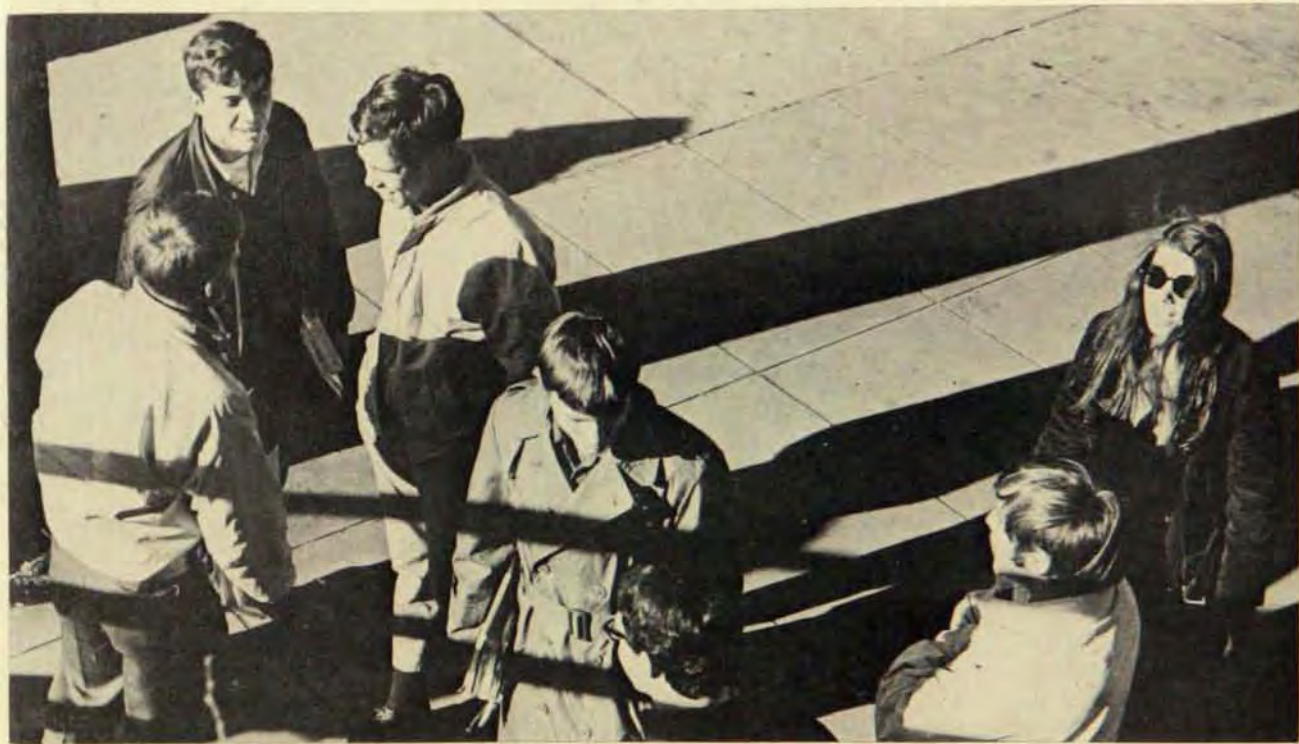


of decentralization of University resources and diversification of higher educational opportunity in the State . . . through three multi-purpose metropolitan-centered institutions . . . in the Twin Cities, Duluth and Rochester, along the eastern one-third of the

will assure a campus environment conducive to the achievement of quality education, and will assure programmatic innovation and curricular modification on both portions of the Twin Cities campus, but with special attention to program devel-

grams and contribute to meeting the general educational needs of the state.

"The Regents have said that we should try to shape enrollments by the end of this decade so that 50 percent of our student population is enrolled in programs that are



state where almost three-fourths of the state's population resides. Three outstate non-metropolitan institutions with clearly-defined single mission purposes for statewide clientele should be continued at Crookston, Morris and Waseca.

To achieve this program of decentralization and diversification, the Regents recommend:

A planned capacity for the Twin Cities campus of 50,000 to 53,000 students by 1978. This assumes an average annual metropolitan campus growth of approximately 2 percent a year.

Such a capacity will provide a context within which programmatic and physical planning can be controlled,

opment in St. Paul. Of special concern are programs of instruction and research focused on problem-solving which are linked to other programs of the University and to the development of programs in continuing education.

The Regents also recommended that the concept of a redistribution, on the Twin Cities campus, of 50 percent of the enrollment in unique or specialized undergraduate programs plus graduate and post-baccalaureate enrollments. The remaining 50 percent enrollment would be lower division and upper division students in general programs; such general programs are essential for the support of specialized pro-

uniquely related to the resources of this campus," Smith said.

"Others who would ordinarily come to the University would be taken care of in the state and junior college systems.

"We have to continue and want to continue a substantial commitment to general educational programs," Smith said, "partly because in the most specialized curriculum it is necessary that part of the curriculum be made up of the more general programs, and partly because the University has traditionally been a major provider of this kind of education and should just not suddenly back out of it."

Smith pointed out that while

## THE CHANGING MISSION

the numbers of students enrolled in the general educational programs at the University will decline slowly, the proportion they represent will become about 50 percent.

In asking for additional faculty in its budgetary request to the 1971 Legislature, the University changed the entire basis for counting students in order to analyze faculty needs in terms of teaching output. The University is not using a head count, but rather is counting in terms of full-time equivalents.

A full-time equivalent student equals a certain number of credit hours divided by 15.

When using this method of counting students, according to vice president Smith, the University does not count full-time and part-time students equally, nor count dropouts or students simply by program of enrollment.

"The issue becomes one of who is providing the instruction at what level," Smith said.

"The full-time equivalent enrollment is a function of where the credit hours are taught."

HECC had recommended that the University planners use full-time equivalent hour students at the end of second week of registration in making their faculty needs calculations. The institution did, using the student-staff ratio patterns agreed upon by the University, the State College Board, the Junior College Board and HECC.

However, the legislative staff asked the University to re-calculate their faculty needs on the basis of full-time



equivalent students on a credit hour basis at the end of the quarter. This form of calculation reduced the numbers and eliminated the dropouts.

"We think it is a reasonable form of calculation," Smith said, "and it gives us an end-of-quarter realization of where the student is, in what field, what is actually taught and who put out the teaching, rather than what the student was registered for."

Using this method of counting, the University is asking the 1971 Legislature for an additional 501 academic staff by fall quarter 1972-73 — a request that is only 80 percent of the total faculty shown to be needed when staffing patterns are applied to full-time equivalent statistics.

The new way of counting students and new method of analysis have generated a lower figure for staff needs than would have been apparent using the method the

University employed two years ago.

"The University has tried to devise the hardest method it could," Smith said, "and one that focuses on output and what kind of program that output is in — we analyze our needs in those terms.

"This is a fresh method of analysis, one that is statistically much harder than our previous method. It has been carefully thought through and worked out with the other state higher educational systems and with HECC.

"We think that it is a more accurate system and one that will generate a statement of need in terms of what kind of teaching is being done."

"If the Legislature does not give us the positions we have asked there will be serious cutbacks," Smith said.

"The trend of expansion that we have charted as in Health Sciences, veterinary medicine, home economics, would be unmanageable.

Expansion would be impossible. We have no way of generating from within the University the kinds of faculty that we must have. We cannot transfer faculty."

Without the new faculty it has asked, the University would be unable to grow in reference to the educational needs of the state. The institution has already anticipated some cutbacks of faculty needs in the College of Liberal Arts and in graduate education in the College of Education, and is instituting sharp control in General College.

"We cannot cutback anymore in General College without closing it out," Smith said.

"What we think are the state's needs from the University could not occur without the faculty we have asked.

"This changing mission of the University fits the total picture of the state's educational facilities. Without new faculty, we would be frozen into our present situation even though everyone says that our mission should be changing emphasis.

"The University is big and always has been. And we share the public's concern with the size of the Twin Cities campus, and have said that our purpose in planning is to decentralize.

"Even as we are sharply controlling growth on the Twin Cities campus, we are trying to achieve growth in those areas where there is great need. Total growth control is only a fraction of the internal adjustments that are being made to accommodate the state and its demands."

When the Alumni News asked Vice President Smith if graduate educational abilities should be extended, and would be extended, into the state college system.

He said that at this time there is very little market indication that the state's PhD capacity needs to expand very much.

"We were raising the question two years ago that at what point in time would the University be unable to meet the demand for PhDs in certain fields. It seemed then

### FACTS ON MINNESOTA EDUCATION

The Minnesota Higher Education Coordinating Commission reported recently that about 70 percent of all Minnesota high school graduates become full-time students in some post-secondary institution following graduation. In the seven-county area surrounding the Twin Cities the average college entrance rate is reported to be 50.4 percent.

According to a survey conducted by the National Education Association last fall, 93.4 percent of the students entering the ninth grade in Minnesota in fall 1965 graduated from high school in spring 1969. This compares with a national average of 78.8 percent. Educators credit the expanded vocational programs in Minnesota schools and the overall health of students as important factors in the state's high national rating.

Another part of this same survey found Minnesota ranking first in "least number of rejections for failure to pass selective service pre-induction and induction mental tests in 1968". The state had only 1.6 percent rejected as against the national average of 11.8 percent rejected.

that it would be upon us in certain fields in this decade.

"And, right now, the way things look, we can't predict that this will be the case.

"That does not mean, however, that there should not be certain fields within which the state colleges should not move in graduate education, such as in the area of doctor of education."

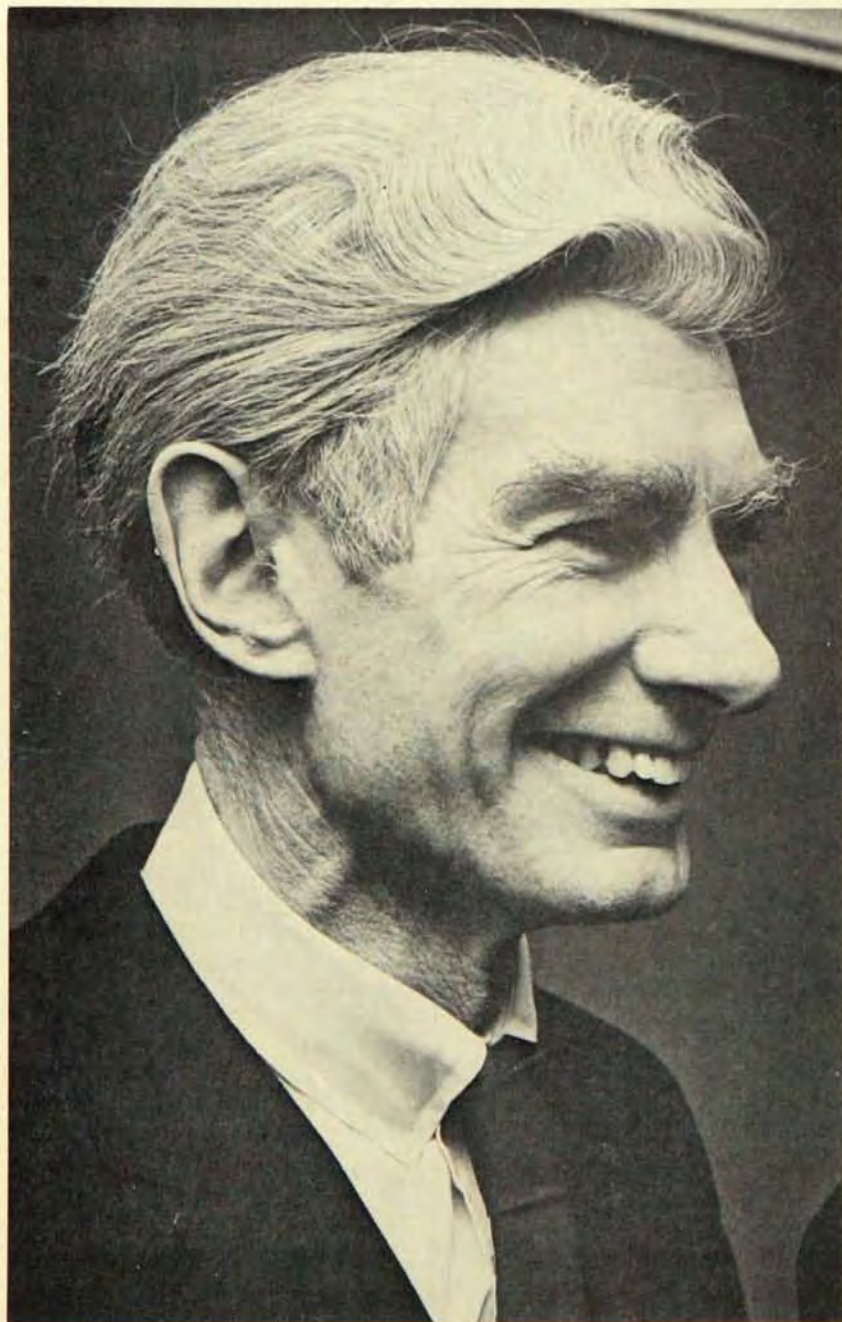
University enrollment in some areas is falling below projections for this academic year. The reasons behind this short fall have been many — among them the general economic situation in the country and the poor job market for PhDs. However, Vice President Smith pointed out that the University projections fell below by only 500 students out of an approximately 51,000 enrollment. Consequently, the University planners were able to calculate within plus or minus 2 percent of the total enrollments. And, in the main, projections fell short in the graduate school and on the Duluth campus.

These short-fall enrollment projections do not indicate that the University will stop growing, but rather that it will experience controlled growth and changing patterns of enrollments in specific academic areas.

Whether or not the state can afford to fund the new faculty positions the University has asked in order to meet the educational needs of Minnesota is something that the Legislature must wrestle with.

However, in Vice President Smith's words, "The people of Minnesota should stop criticizing the bigness of the University and look to where the young people of the state are going to go if they want to get into the fields that are uniquely available at the University."

## PRESIDENT MOOS DEFENDS U SALARY POLICIES



**S**ALARIES at the University are about average among institutions of similar quality and size, University President Malcolm Moos recently told the State legislature.

"Our averages are not high in the marketplace in which we compete for talent," he said before the education division of the House Appropriations committee.

"Indeed, without improvement in this coming biennium, our ability to compete for talent or to hold the quality faculty we now employ, could be seriously endangered."

Moos noted that salaries at the University rank fifth among the nine public Big Ten schools plus the University of California. And, if the University is compared with other large universities competing for the same faculty, such as Cornell, Texas and Penn State, its position declines.

He also expressed concern over what he called "rather widespread legislative skepticism about the University's candor" in making its budget requests.

"The University's budget is complex because the institution is complex," Moos said, "not because we seek to disguise our real purposes."

Moos said that most of the University's budget requests result from inflation. "Two-thirds of the increase in the

request for our 1972 operating costs is what is needed to maintain the University at its present level of quality."

If the Legislature sustains the governor's recommendation of no new academic positions for the first year of the biennium, Moos said, the University could not even hold the line, but would be forced to "retrench and re-deploy" to a lower level of quality and opportunity.

Criticism has been leveled at the University because many of its employees are paid more than the \$27,500 salary of Governor Wendell Anderson.

University records show that 154 salaries exceed that figure, out of about 12,000 fulltime employees. Twenty of the 154 are brought into the higher salary range by outside grants and endowments.

The average faculty salary, not including graduate students who teach, is \$18,027.00 on a 12-month basis, and \$14,696.00 for a nine-month-basis.

Moos said these averages are low for the education field. "For the University in toto," he said, "they are only slightly above the other state systems despite the fact that we carry for the state most of the high-cost graduate and professional missions.

"At the very least," he said, the data sharply challenge the assumption that we are running an extravagant system."

Moos said that the University should have the freedom to pay high salaries in ways that reward those withstanding talent. "Mediocrity of performance is the most costly phenomenon experienced by any university," he said.

"Cheap universities often

become the most expensive over the long haul."

The small number of highly paid faculty members is essential to the University's ability to attract important research and development money, Moos said. "The University brings more than \$40 million annually to the state from federal and private sources for research and graduate education. This is possible only because of its ability to attract and hold distinguished scholars.

"It should be noted that the administrative costs involved

for the University include all of the central administrative costs for operating a system of five campuses as well as 12 experiment stations and a far-flung network of general extension and agricultural extension activities," he noted.

In a later appearance before the same House Appropriations committee group, President Moos referred to the large role played by the University's teaching assistants and teaching associates — graduate students working toward a doctor of philosophy degree who take the load off regular faculty members by handling some of their classes, grading papers and exams, and handling other functions.

He emphasized that the salaries paid to these teaching assistants are not included in the averages that have been presented to the Legislature, and if they were included, would bring those figures down considerably. Teaching assistants account for more than one-sixth of the current University faculty.

Moos also cited an economy measure taking place in the vice presidents' offices, in which persons who leave are not replaced until it is determined whether their duties can be distributed among the remaining staff members.

"This procedure was piloted by Mr. Champion in the finance, planning and operations office, and we think it is working well, if painfully," Moss said.

"Since September 30, 1970, we have staffed some 29 new positions . . . which were urgently needed by vacating some 29 positions where functions would be abandoned, or distributed."

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THE MINNESOTA CONCERT BAND played to full houses while on tour in Russia during spring 1969. The concert pictured at the left was performed in Novosibirsk.



## BAND ALUMNI SPONSOR IMPORTANT BENEFIT

THE University of Minnesota's Band facilities are the same today as they were 40 years ago despite the bands' quadrupling in size through those years. The five bands now number 400; in 1939 they numbered 125 individuals.

These performers, who have achieved national and international fame, are plagued by poor rehearsal conditions, no space for equipment storage, having to jam three into locker space designed for one, and no space for individual practice.

To help alleviate these conditions, the University of Minnesota Band Alumni Association is sponsoring a benefit concert for the University Bands — proceeds from which will be used to help finance the expansion and improvement of the Northrop Auditorium band facilities.

Adequate, unexcavated space for band use is available in the basement of Northrop Auditorium. The project to make this space useable, estimated to cost \$150,000, will add storage rooms, individual group

practice rooms and a locker area.

The proceeds from the benefit concert — *An Evening To Remember* — will go toward these new facilities, as well as toward the renovation of the band rehearsal room and an expanded library and office space.

Highlights of this important concert evening, scheduled for Friday, April 23 at 8:00 p.m. in Northrop Memorial Auditorium, include University President Malcolm Moos reading Copland's "Lincoln Portrait", the performance of tuba virtuoso Stanford Freese, and a multi-media show, "U of M Bands Through the Years," featuring filmed excerpts of the Marching Band's half-time shows with music, slides and pictures dating back to the 1890's.

You will also have the opportunity to hear the 400 instrumentalists of the University's Symphonic and Marching Bands play new American music, music from their Russian tour (accompanied by a slide presentation), and a grand finale, in instrument and voice, of

University songs led by the Marching Band's thrilling entrance into the hall.

This will truly be *An Evening To Remember*, for only \$5.00 per person. Tickets are available at the Ticket Office, 105 Northrop Auditorium, University of Minnesota, Minneapolis 55455, telephone 373-2345.

Donations to the University Bands are tax deductible. Any gift of a \$1.00 or more will be deeply appreciated, acknowledged and properly credited. Names of those individuals who give \$25.00 or more will be included in the *An Evening To Remember* souvenir program and in programs next season. Those who contribute \$500 or more will also have their names engraved on a permanent plaque that will be placed in Northrop's remodeled area.

To help defray the costs of expanding and improving the bands' facilities in Northrop Auditorium, send your checks to University of Minnesota Bands, 14 Northrop Memorial Auditorium, University of Minnesota, Minneapolis 55455.



TOP: The University Concert Band played for President Nixon on the lawn of the White House Rose Garden on their return from a triumphant 1969 Russian Tour.

AT RIGHT: University tuba virtuoso Stan Freese stood beside one of the many posters that appeared in Russia announcing a concert by the Minnesota Concert Band.

ABOVE: Dr. Frank Bencriscutto (Dr. Ben), Director of Bands at the University since 1961.





## UNIVERSITY BANDS: A HISTORY

**T**HE inauguration of the University of Minnesota Band dates back to the "Gay Nineties Era" of the past century when the campus as we know it today was non-existent and the Mall was nothing more than a railroad bed.

Into this setting came Major Graves, the University's first recorded bandmaster. A military man stationed at Fort Snelling, Major Graves carried the service tradition into his rehearsal techniques — and his use of barracks language led to his eventual replacement.

From this obscure beginning, the University Band grew and, with each succeeding director, has developed to greater heights.

B. A. Rose became bandmaster in 1896. Under his direction the University Band grew from a 16-piece ensemble to one resembling our modern bands of today. In the fall of 1896, a University Band 16 strong — 11 of whom were professional musicians — took to the football field for the first time.

Instrumental auditions were established and no less than 16 cornetists and 22 trombonists were added to the band roster under Rose's instrumental music program. He guaranteed seats in the band to anyone who was willing to study the clarinet for three months.

In 1916 Rose resigned and during the following war years no records of the band's activities were kept



### AN INTERLUDE IN UNIVERSITY BAND HISTORY

It is part of the history of the University of Minnesota Band that in the fall of 1918 it underwent a somewhat drastic transformation — into a combined Army and University Band as a part of the Students Army Training Corps. Under this corps plan practically the entire male student body of the University was enlisted into the Army, combining their military training with regular classroom instruction.

The First Regiment Band, numbering some 100 pieces, was stationed at the Exposition Building and directed by J. Arthur Lampe. In addition to its military functions, which included marching daily along University Avenue to the campus, it fulfilled the usual function of a University Band at pep meetings and football games.

On Armistice Day, November 11, 1918, the First Regiment Band led the grand parade down Hennepin Avenue.

Another band at the Second Regiment's Maxwell building was growing rapidly by the time the Students Army Training Corps period ended about a month after the armistice.

— J. Arthur Lampe,  
March 14, 1970.

other than those showing that the band became part of the University's ROTC program in 1919 and had several military directors.

In 1921 Michael Jalma became bandmaster and remained so for the next 11 years. He was a promoter as well as a musician, and made extensive tours with the University Band, reaching as far south as New Orleans. Jalma was responsible for persuading John Phillip Sousa to write the *Minnesota March* and wrote the words that are still being used.

Jalma resigned in 1931 and the band was briefly under the leadership of William Allen Abbott until Gerald Prescott came to the University in 1932.

As director for over two decades, Prescott established much of the structural organization of the bands program that still exists today. Nationally known as a conductor, author and teacher, he became Major Prescott during World War II. At this time the band came under the able leadership of Dan Martino.

Prescott came back to the campus to direct the University Band in 1946, and that fall began an era of cocoa jugs, continuity sheets and rank lieutenants.

In addition to the Concert Band, Varsity Band and Football Marching Band, the ROTC and Girls' Auxiliary Bands were created in 1950 to help meet the ever-increasing demand for the University Bands' appearances.

Gale L. Sperry became a graduate assistant to Prescott while working toward his PhD in education. And, after graduating in the winter of 1958, Sperry became the acting director of the University Bands, continuing their excellent musical quality.

## UNIVERSITY BANDS

Dr. Frank Bencriscutto (Dr. Ben) succeeded Sperry as director in 1960. Under his baton the Marching Band has grown from a block of 120 to 190.

As a graduate in composition with a great deal of arranging background, Dr. Ben concentrated on developing a fresh musical approach for the Marching Band. Before he came to Minnesota, the band never played anything other than school songs. Dr. Ben changed the nature of the Marching Band's half-time show and allowed for the playing of musically imaginative arrangements of choice selections.

His idea was used in the first Rose Bowl, and stimulated others around the country to do the same.

Under Dr. Ben's direction, the Marching Band's shows have evolved from picture shows to a combination of precision marching, color, pageantry and outstanding arrangements which he calls "Pattern Choreography."

By 1962 enough good special arrangements has been put together for the Marching Band to perform its first indoor concert. These concerts have become increasingly popular each year.

**T**HE University's Concert Band program has also expanded, growing from two concert bands — the 56-member Concert Band Ensemble and the 55-member

Symphony Band — in 1960 to four bands in 1966 — the 55-member Concert Band Ensemble, the 68-member Symphony Band Ensemble, the 101-member Symphony Band I and the 83-member Symphony Band II.

In 1962 the University hosted the North Central division convention of the College Band Directors National Association (CBDNA), and the Concert Band Ensemble played at the CBDNA division convention in Madison, Wisconsin, two years later.

From 1961 to 1965 the Concert Band Ensemble gave a featured performance at the Minnesota Music Educators Convention. In November 1965, the Band shared a concert with the Minneapolis Symphony, and, in February 1967, the Concert Band Ensemble was asked to play at the National CBDNA Convention in Ann Arbor, Michigan.

It is this kind of exposure that has made it possible for the University of Minnesota Bands to achieve national prominence.

In the winter of 1967 a national music committee elected by the U.S. State Department cultural division selected the University Band as one of five groups recommended to represent the United States in the Cultural Exchange Program with the Soviet Union. After a year of unsuccessful attempts at negotiations, the U.S.S.R. agreed to send their Deputy of Culture, Vladimir Golovin, for a private audience with each of the five recommended groups.

On February 25, 1968, the University of Minnesota Concert Band played one hour and 15 minutes of music for Dr. Golovin, and it is now a matter of record that subsequently word was

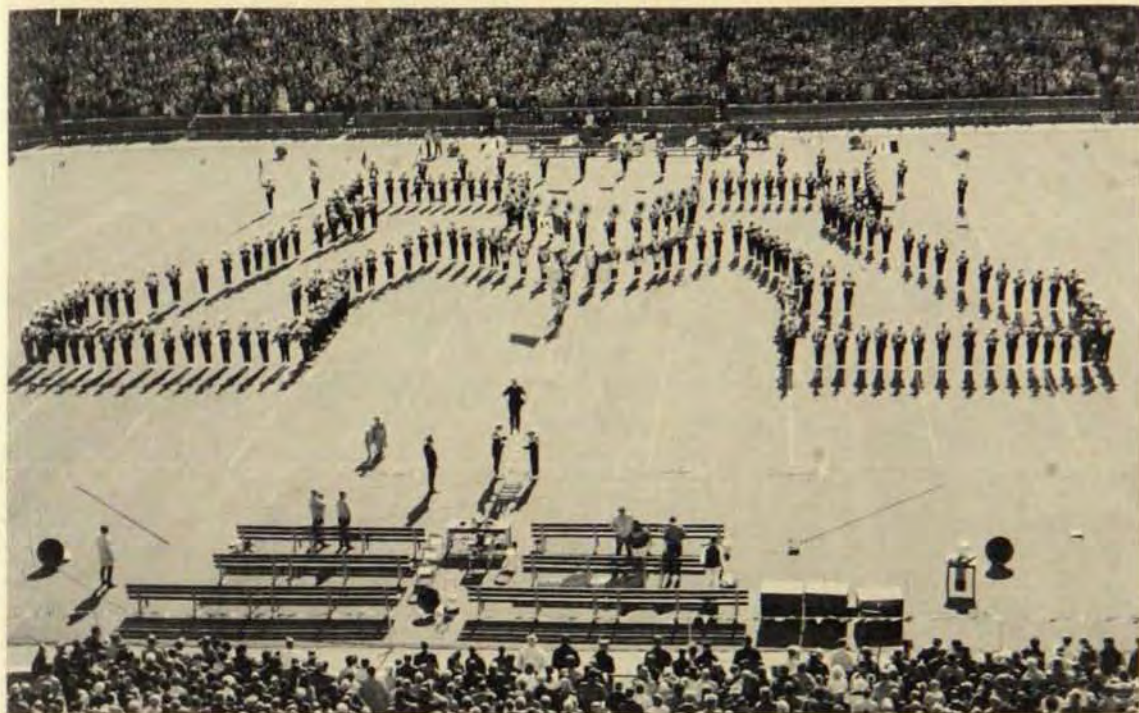
received by the U.S. State Department that the Soviet Union would renew the cultural exchange providing that the University of Minnesota Concert Band represent the United States.

With less than ten days before departure, the United States cancelled the band's tour because of the Soviet invasion of Czechoslovakia in September 1968. The tour was re-established in 1969 and, in April and May of that year, the University Concert Band visited Leningrad, Moscow, Kislovodsk and Ordzhonikidze in the Russian Republic, Tbilisi in the Georgian Republic, Ashkhabad in the Turkman Republic, Tashkent and Samarkand in the Usbekistan Republic, and Novosibirsk in Siberia.

Because of the band's unusual success while on tour, it was invited for a command performance in the Rose Garden of the White House when it completed its tour. Among those present at this command performance were President and Mrs. Nixon, Ambassador and Mrs. Dobrynin of the Soviet Union, President and Mrs. Malcolm Moos, and other official representatives of the University and the governments of the United States and the Soviet Union.

The University Band's Soviet Tour was of great national and international significance. A number of cities included in the itinerary had never been previously visited by American groups, and the University of Minnesota Concert Band made literally tens of thousands of friends for America.

The reputation of the University and of the State of Minnesota was greatly enhanced because of what the band did, and Minnesota continues to be thought of and discussed with warmth



**Support The  
University Band!  
Attend An Evening  
To Remember,  
April 23 In  
Northrop at 8 p.m.**



*ABOVE: The famous Minnesota "M" is displayed on the football field by the Marching Band.*

*BELOW: The 1899 University of Minnesota Cadet Band was directed by B. A. Rose.*

and respect by countless citizens of the Soviet Union.

All who participated in the tour feel strongly that there is no more effective way to peace than through expansion of this kind of exchange program.

Dr. Bencriscutto was invited by Dmitri Shostakovich in behalf of the Soviet government as an honored guest during the International Tchaikowsky Competition in Moscow in June 1970, because, as the Soviet Ministry of Culture stated upon Dr. Ben's arrival — "The tour of the University of Minnesota Concert Band was the most effective in the history of the exchange."

# BALLOT

CLIP AND MAIL TODAY

1. Place (x) opposite each person for whom you wish to vote. Do not vote for more than five (5) candidates or your ballot will not be counted.

2. Ballot need not be signed, but name and address must appear on the envelope containing the ballot. It is important that your name be legible.

3. Clip ballot and send to Executive Director, Minnesota Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul, Minnesota 55114.

For assured secrecy in submitting ballots, the mailing envelopes should be marked "BALLOT" or enclosed within the mailing envelope in a separate envelope so marked. All envelopes so marked will be opened only by the election tellers.

4. Ballot must be in the office of the Executive Director by May 21 in order to be counted.

- |  |                          |
|--|--------------------------|
| DENIS O. BAKKE '58BSFor<br>North St. Paul, Minnesota     | <input type="checkbox"/> |
| JOHN BILLMAN '41MortSci<br>Minneapolis, Minnesota        | <input type="checkbox"/> |
| CHARLES W. BRITZIUS '33BCE '38MSCE<br>Wayzata, Minnesota | <input type="checkbox"/> |
| FRED J. DRESSER '55AA<br>Minneapolis, Minnesota          | <input type="checkbox"/> |
| ROBERT W. FISCHER, '42BBA<br>Minneapolis, Minnesota      | <input type="checkbox"/> |
| GEORGE GIBBS, '63BSEd<br>Rochester, Minnesota            | <input type="checkbox"/> |
| MRS. BURTON JOSEPH '42BAJourn<br>Minneapolis, Minnesota  | <input type="checkbox"/> |
| DR. KENNETH MANICK '60MD<br>Minneapolis, Minnesota       | <input type="checkbox"/> |
| WALLACE E. SALOVICH '50BBA<br>Wayzata, Minnesota         | <input type="checkbox"/> |
| RICHARD SCHNEIDER, '69BBA<br>Bloomington, Minnesota      | <input type="checkbox"/> |

## THE MINNESOTA ALUMN ASSOCIATION ELECTION BALLOT

The above listing of 10 candidates — nominated for the five positions that will be vacated on the MAA Board of Directors — is hereby certified as correct. Each Association member will vote for no more than five (5) candidates.

(Signed)

Harry Heltzer, Chairman

Bruce Abrahamson

John Carroll

Albert Heimbach

The Honorable Oscar Knutson

Irene Kreidberg

Dr. A. E. Ritt

James Watson

# Select and Vote For Your MAA Board Candidates

## DENIS BAKKE



DENIS O. BAKKE '58BSFor, St. Paul, formerly associated with Conwed Corporation of St. Paul and Minneapolis Honeywell, is currently employed by Caldwell Phillips, Inc., St. Paul, as a stock and bond broker. He has been active in alumni activities since his graduation from the University, serving from 1960 to 1961 on the Forestry Alumni board, from 1962 to 1967 on the board of the Agriculture, Forestry and Home Economics Alumni Association, and as the latter board's president in 1966. Bakke also served as the alumni representative on the University's St. Paul campus Student Center Board of Governors in 1968 and 1969. His community activities include dedicated service in

behalf of the Izaak Walton League of America, the St. Paul Sertoma Club and the North St. Paul Lion's Club. An Air Force veteran, he is currently serving on the Washington County Park and Recreation Planning committee. While at the University, Bakke, a member of Xi Sigma Pi and Phi Delta Theta, served as vice president and president of the Lignum Club, an organization of forestry students interested in the manufacture and distribution of wood products and building materials, and in 1957 was a Hoo Hoo Immortals scholar.

## JOHN BILLMAN



JOHN A. BILLMAN '41MortSci '43BA, St. Louis Park, is a licensed funeral director and operates funeral homes in south Minneapolis and St. Louis Park. He lettered in football at Minnesota in 1939, 1941 and 1942, and played professionally with the Brooklyn Dodgers and Chicago Rockets for a short time. Billman served three years in the Navy during WWII as a PT boat officer, was recalled during the Korean emergency, and retired from the Naval Reserve in 1970 with 28 and one-half years of service. He has been extremely active in a number of community and fraternal organizations, directing the Minneapolis and St. Louis Park Jaycees and the fund drives for the Red Cross and United Fund. Billman is currently president of the St. Louis Park Central Junior High PTA and president-elect of the PTA Council, an elder and on the official board of the First Christian Church of Minneapolis, and serves the YMCA and the Red Cross in committee positions. He is the past president of the St. Louis Park Rotary Club, past commander of Frank Lundberg American Legion Post, past master of Paul Revere Masonic Lodge and a former director of the St. Louis Park Chamber of Commerce.

## MAA BOARD CANDIDATES

### CHARLES BRITZIUS



CHARLES W. BRITZIUS '33BCE '38MSCE, Wayzata, heads the Twin City Testing & Engineering Laboratory, Inc. and the Soil Exploration Company, both of St. Paul. He founded the former company in 1938 and the latter in 1958. A member of the Minnesota and National Society for Professional Engineers, Britzius has served the organization as state president, national director and national vice president. He has also served as president of the Northwest section of the American Society of Chemical Engineers. In his community, Britzius has served as mayor of Deephaven, chairman of the Southwest Sanitary Sewer District, vice president of the Lutheran Church of America Churchmen, and district chairman of the Boy Scouts of America. He is currently chairman of the Viking Council committee, grand treasurer of Theta Tau

fraternity, having served as grand regent in 1958-62, and a member of the board of directors of the Midway Civic Club. The past president of the Institute of Technology Alumni Association and past member of the Gustavus Adolphus board of trustees, he is currently serving the University as chairman of the Institute of Technology Century Club.

### FRED DRESSER



FREDERICK J. DRESSER '55AA, Minneapolis, a WWII and Korean War veteran, serving in the Navy as an aerial photographer in photo interpretation, has been an assistant vice president at Midwest Federal Savings and Loan Association since 1966. He also teaches classes for the Savings and Loan Institute. Previously, Dresser taught data processing in the St. Paul public schools, and was the manager of the Univac Data Processing Center from 1958 to 1966. Voted a WCCO Good Neighbor in September 1970, Dresser is currently a member of the National Association of Accountants, Minneapolis chapter, having served as a board member, vice president and president, a member of the Data

Processing Association, the American Management Association and is on the national board of the National Association of Accountants. Civically, he is a Boy Scout leader, chairman of Cancer Independent Business, and has served on the board of directors of the St. Louis Park Jaycees, and with the United Fund Drive and the Chamber of Commerce Membership Drive. Dresser was the first president of the University's General College Alumni Association and a member of the 1970 Homecoming Committee.

### BOB FISCHER



ROBERT W. FISCHER '42BBA, Minneapolis, president and general manager of Dain, Kalman and Quail, Inc. (DKQ), Minneapolis-based regional investment banking firm, joined DKQ as executive vice president and director in 1967 and was elected president in 1969. The native Minnesotan was a member of the Business School board, Beta Gamma Sigma and Beta Alpha Psi honorary fraternities, and the University golf team from 1940 until 1942. As an "M" Club member and

active alumnus, he has continued his interest in the University, serving on the board of the School of Business Administration Alumni group. Following service in the Navy from 1943-1946, Fischer returned to the accounting profession and became a CPA in 1947. Two years later he founded the first CPA coaching course in Minnesota. Before joining DKQ, Fischer was a vice president and senior marketing officer of the First National Bank of Minneapolis. Active in the banking industry and accounting associations, he is a frequent lecturer and writer. Civically, he is a member of the board of the Minneapolis Medical Center, a founder and director of the University Community Development Corporation, and been active in the development of downtown and urban Minneapolis.

### GEORGE GIBBS



GEORGE W. GIBBS '63BSEd, Rochester, a personnel specialist with IBM, serves on the board of directors of Home Loan Savings, on the advisory board of Creative Housing, and on the executive board of the Olmsted County PTA Scholarship Foundation. The past presi-

dent of the Sunset Terrace PTA, he has also been active with the United Methodist Church, serving on the commission of social and Christian concern, as people-to-people chairman and as district director of the Men's Club. In his community, Gibbs has worked with the Mayor's Commission on Downtown Redevelopment as business relocation and housing chairman, as well as with the YMCA, in the Wise Men's Club and Adventure Guides, and with the Rochester Toastmaster's Club. Gibbs is a past president and current board member of the University's Rochester Alumni Association. He is also the immediate past president of the Minnesota-Dakota Conference of NAACP. A member of Admiral Byrd's 1939-41 South Pole Expedition, he retired from the U.S. Navy in 1959 after 24 years as a chief petty officer. While at the University, he was mayor of the Union Village, a member of MSA, SFI and Iron Wedge.

### GERI JOSEPH



MRS. GERI JOSEPH '46BA, Minneapolis, was a staff writer for the *Minneapolis Tribune* from her graduation until 1953, specializing in health, education and welfare reporting. She received the Distinguished Service Award for writing from the Minnesota Junior Chamber of Commerce in 1952, was the first woman to win a Sigma Delta Chi award and was the winner of five American Newspaper Guild awards. In 1956 Mrs. Joseph began a volunteer's career in politics, as state women's chairman of the Volunteers for Stevenson, that has carried her to national eminence. She was elected a DFL national committeewoman in 1960, re-elected in 1964 and 1968, and served as a delegate to the Democratic national conventions in 1960, 1964 and 1968. The only woman chairman of a major committee at the 1964 Democratic convention, she also served as member of the credentials committee in 1964 and 1968. Mrs. Joseph is currently a member of the executive committee of the Democratic National Committee and a member of the Democratic Policy Council. And she currently serves on the National Association for Mental Health executive committee, and is a board and administrative committee member of the Minnesota Citizens Council on Delinquency and Crime.

## MAA BOARD CANDIDATES

### KEN MANICK



DR. KENNETH P. MANICK '56BA '60BS '60MD, Edina, in addition to his private medical practice in Minneapolis, serves as an associate clinical professor in the University Medical School's department of dermatology. Since 1961 Dr. Manick has served as an adviser to the Medical School Student Council and, also, is currently in charge of medical student teaching in the School's division of dermatology. The past president of the Medical Alumni Association, he was co-chairman of the Association of Dermatology Conference in Undergraduate Medical Education in Dermatology in 1970 and is currently a member of the continuing medical education task force of the National Program for Dermatology. His medical schools honors include the senior class and medical student council presidencies, the receipt of the Southern Minnesota Association Award

for Outstanding Achievement in Medicine and Surgery, and receipt of the Eben J. Carey Memorial Award in Anatomy in his freshman year in medical school. Dr. Manick, who was elected to Alpha Omega Alpha honorary medical society in 1959 and has been a member of Phi Chi Medical fraternity since 1956, graduated first in his class.

### WALLY SALOVICH



WALLACE (WALLY) E. SALOVICH '50BBA '56MHA, Plymouth, a past president of the "M" Club, is the president of Spray Tech Corporation of Minneapolis. He is also currently the director of Big Brothers, Inc. of Minneapolis. A graduate of Marshall High School where he lettered in football, basketball and baseball, playing on three consecutive city championship teams, Salovich has had the unique distinction while attending the University to play under three coaches — Dave MacMillan, Ozzie Cowles and Giffy O'Dell. He won four Minnesota letters in 1947, 1948,

1949 and 1950. Salovich played professional basketball in 1951-52 with a Dayton, Ohio team in the National Industrial Basketball League before returning to Minnesota to work on his master's degree in hospital administration. Prior to his current professional position, he spent 13 years with Graco Company, a Minneapolis-based manufacturer of fluid handling systems, more recently as director of marketing. While president of the "M" Club, Salovich led the organization through one of its more active and productive years. He is an avid golfer and assisted in the 1970 U.S. Open Golf Championship at Hazeltine National Golf Club.

### DICK SCHNEIDER



RICHARD D. SCHNEIDER '59BBA, Bloomington, is currently assistant vice presi-



dent of commercial lending at the Northwestern National Bank of Minneapolis. He joined the bank in 1963 as a trainee and achieved his present position in 1969. Schneider, who served in the United States Navy from 1959 to 1963 and was stationed in Pearl Harbor, Hawaii, Georgia and California as a member of the Supply Corps, graduated from the U.S. Naval Supply Corps School at Athens, Georgia, in February of 1970. In addition to his professional activities in the banking world, he is presently vice president of the board of directors of the School of Business Administration Alumni Association, having served on the board for a number of years, is chairman of the Minneapolis Firms' division of the 1971 United Fund campaign, and is a member of the convention and visitors' bureau committee of the Minneapolis Chamber of Commerce. Schneider, along with his wife, also teaches Sunday School at Westminster Presbyterian Church.

**MAA  
MEMBERS—**

**VOTE  
TODAY**

**FOR YOUR  
BOARD  
MEMBERS.**

**USE BALLOT  
ON PAGE 20.**

## **UNIVERSITY STUDENTS RECEIVE \$4,645,121 IN FINANCIAL AID LAST YEAR**

During 1969-70 the University gave financial aid totaling \$4,645,121 through its aid programs in scholarships, loans and work-study.

A total of 6,575 students, including minority students, participated in these aid programs and received an average aid award of \$706.

The minority students who received aid through these University programs received higher average awards than the non-minority students. Their average award amounted to \$1,145.

According to Pierre Meyer, director of the Office of Student Financial Aid, these higher awards were due to the fact that his office judges every potential aid recipient by the same standard—need.

"The white student recipients generally come from less needy families than the minority students," Meyer said.

The average award made to Afro-American students through all University aid programs in 1969-70 was \$1,135, to American Indian students \$1,175, to Spanish American (Chicanos) students \$1,271 and to Oriental American students \$871.

A total of 299 blacks, 69 Indians, 24 Chicanos and 8 Orientals received financial aid in 1969-70, representing six percent of all University financial aid recipients.

White students, who numbered 6,175, comprised 94 percent of all aid recipients and received awards averaging \$678.

The Martin Luther King (MLK) program provided financial assistance for 71.5

percent of the minority students on the University's Twin Cities campus who received aid during 1969-70.

In its second year as a multi-racial and multi-purpose aid program, MLK helped 319 students, 286 of whom were minority students, in 1969-70.

MLK provided \$397,879 in financial assistance, averaging \$1,247 per participant. And — these figures do not cover the many other services that the program provides, such as tutoring and personnel, financial and career counseling as well as meeting centers for students.

Recipients of MLK funds in 1969-70 included 226 black students, 37 American Indians, 20 Chicano students, 3 Oriental Americans and 33 whites.

The average awards made to members of the three largest minority groups were similar — black students received an average award of \$1,233, Indians \$1,341 and Chicanos \$1,276. The average for whites, nearly twice that received under all University financial aid programs, was \$1,200, and for Orientals \$1,450.

The Afro-American students participating in MLK received 70 percent of the total aid dollars available, the Indians received 12.5 percent and the Chicanos slightly over 6 percent. These percentages of aid received by each group almost exactly parallel the percentages of each participating in the MLK program. For example, the Chicanos comprised 6.3 percent of students receiving MLK aid and received 6.4 percent of the aid fund in 1969-70.

# dave shama's gopher tales

University Vice-President Stan Wenberg recently made some encouraging statements about Gopher athletics.

Wenberg, who oversees the operation of the athletic department within his administrative domain, expressed his desire for athletic excellence.

Wenberg said he wanted University teams to be excellent and is concerned that some are not. His concern is particularly directed at football and basketball, the two sports which have the largest following among Minnesotans.

"My attitude toward excellence in athletics is the same as it is regarding academics," Wenberg said.

"I want Minnesota to be among the best, for example, in chemistry and football. I think a state university like ours owes it to its people to be at the apex of accomplishment in its endeavors."

Wenberg knows that in some sports the Gophers are nowhere near the apex. Football is one example, many alumni and other followers think of Minnesota football usually in terms of losing football.

What has concerned Wenberg even more are some charges made by players. There have been charges of racial discrimination and dehumanized treatment leveled against the coaching staff.

The charges never have

been substantiated, but they, and the Gophers' on-the-field performance, seem to be slowly eating away at whatever enthusiasm there is for Minnesota football by its participants and followers.

That is not good for a number of reasons, not the least of which is financial. During the last fiscal year football produced \$1,169,000. The football program cost \$575,000 which meant that about \$600,000 was used to pay for other sports at the University.

Football is the only sport at Minnesota which showed any kind of sizable profit. Basketball and hockey showed profits of \$5,000 and \$6,000 during the last fiscal year.

The rest of the sports ride with football. Lately the living hasn't been too high. Several sports have had to cut expenditures and even with that the athletic department faces an estimated loss of perhaps \$300,000 this year.

Wenberg says that he doesn't have the answer of how to improve the situation. A number of possibilities have crossed his mind.

Considerable income would be forthcoming if the University rented Memorial Stadium to the Minnesota Vikings of the National Football League. The problem is that the Vikings have not decided they want to play there, and it is possible they couldn't receive permission.

Northwestern University, which has the most financially pressed athletic department in the Big Ten, asked Big Ten athletic directors and faculty representatives last month for permission to sign a five-year contract with the professional Chicago Bears and was turned down.

A number of Big Ten schools are against any association with the professionals, and their attitude seems unlikely to change for a while.

The University might try the way of Wisconsin where athletic director Elroy Hirsch was able to persuade legislators to provide athletic scholarships. The minute the legislature started supporting Badger athletics, the Wisconsin athletic department was back on its feet.

Wenberg doesn't think it will happen here, however.

"First, I'm not sure it's the kind of thing we could really justify doing," Wenberg said. "Secondly, I think they did it at Wisconsin because the legislators wanted to hold the athlete as an ideal. Wisconsin was getting a reputation as a hippie school and I'm guessing they wanted to project another image."

Wenberg knows there is another solution to the department's financial woes and it brings us back to this business of excellence — get a great football team on the field.



Wenberg is understandably quiet about that possibility, but he is interested.

"I think there are a lot of problems in producing a team which would draw capacity crowds at our stadium, but it could be done," he said. "Certainly the Vikings will always be tough competition for us.

"I think we'll have to go outstate and get some of the top players in the country. I'm not against that as long as we don't commit any violations."

One of the reasons athletics is important to a man like Wenberg is because sports is a public relation's tool for the University.

While it is incorrect to do so, many people have their feelings, at least to some extent, influenced by athletics.

Many are people in a position to help or hurt the University in a variety of ways. Their feelings toward the Uni-

versity grow no stronger when Minnesota does not meet with success in athletics.

Basketball is an example. Wenberg had few requests for tickets this winter after the team dipped in January.

Many followers, writers and coaches (including Minnesota's George Hanson) had thought of the Gophers as possible Big Ten Champions. The team flopped with an overall record of 11-13 and 5-9 in the Big Ten.

There is no doubt that the talent was there to do much better. The team simply didn't play together. They defied some of the most common, but important, rules of basketball.

Led by senior guard Ollie Shannon, the Gophers took shots from as far away from the basket as 35 feet. One player would often pass up feeding another with a better shot to gun the ball up.

The team was lax on de-

fense, often slow to get back down the court, and when the Gophers did, they seldom exerted much pressure on the shooter.

In sum, the team was directionless on the court.

The Gophers' best player, sophomore forward Jim Brewer, was through with Minnesota until Hanson resigned, according to a reliable source.

Top freshman player Keith Young would also have left.

Wenberg has pledged to find a highly-qualified coach to replace Hanson. He was obviously unhappy with the past season and doesn't care to further stifle the program.

Wenberg gives the impression Minnesota is under going a period of reevaluation.

"We are taking a hard look at our athletic problems, whatever they might be," Wenberg said.

"We are going to do something about them."

## UNIVERSITIES AND COLLEGES SHOULD MAINTAIN DIFFERENT EDUCATIONAL GOALS

"I think according university status to a college could downgrade that institution's main goal," says the former dean of the University's School of Business Administration, Paul Grambsch.

He added, "I feel colleges are very important, as well as universities. Both have important functions, but it may be misleading to call a college a university just for the sake of the status involved. The question is much more complicated than some people might think."

In 1964, Grambsch, currently a professor of management at the University, and Edward Gross, now at the University of Washington, surveyed 77 major universities in a study of university goals and academic and administration power structures. From this study they learned that a university has a different goal than a college.

"Universities are multi-objective — they're directed toward research and service as well as dealing with students. Most colleges concentrate on the student as their main product," Grambsch said.

He and Gross recently received a \$59,000 grant from the Ford Foundation to update their study and to compare a sampling of current data with the earlier data.



PAUL GRAMBSCH

To conduct the 1964 survey, the pair mailed questionnaires to the presidents, vice presidents, deans, department chairmen and 10 percent of the faculty of the universities surveyed — involving some 14,000 people — and asked them to rank the goals of their particular institution.

About half of those mailed questionnaires responded, and from these responses the two researchers culled some 47 statements of university goals.

"Students protests to the contrary, the number one goal of the participating schools

turned out to be maintaining academic freedom," Grambsch said.

The number two goal, according to the study, was increasing the prestige of the institution so that it would attract better students and faculty.

The results of this survey were published in 1968 by the American Council of Education in a book titled, *University Goals and Academic Power*.

According to Grambsch, the report aroused quite a bit of interest.

"Then people started saying that universities have changed in the past five or six years," he said. "They started saying, 'Do it over again.'"

"We're cutting some of the questions in the new study, and cutting the mailing list to 8,000. We'll mainly be asking about the university goals and power structure again," Grambsch said.

Students were not included in the first survey, and will not be included in the current one.

"It's just a matter of time and money. You take 8,000 questionnaires and you've got a pretty fair postage bill. And they won't go for six cents either."

Grambsch hopes that the study will be completed by the end of the year.

# MINNESOTA PEOPLE

ONLY two weeks after he was named William R. Kenan, Jr. Professor by the Amherst College trustees as "a scholar-teacher of distinction whose enthusiasm for learning, commitment to teaching and interest in students will make a notable contribution to the undergraduate community," Professor John William Ward '50MA '53PhD became the fourteenth president of Amherst.

A member of the Amherst College faculty since 1963, most recently in the history and American Studies departments, Professor Ward did his undergraduate work at Harvard College. From 1952 until 1963 he taught at Princeton University where he was both professor of English and professor of history and chairman of the program in American civilization.

The professor is a prolific and distinguished writer, having authored *Andrew Jackson: Symbol for an Age* and, most recently, *Red, White and Blue: Men, Books and Ideas in American Culture*.

For the John Harvard Library of Harvard University Press, he has edited and written an introduction to Frederick Grimke, *The Nature and Tendency of Free Institutions*; he has translated, edited and written an introduction to Michael Chevalier, *Society, Manner and Politics in the United States*. And he is the editor of the Doubleday Anchor Book series, "Documents in American Civilization," and was the historical consultant and member of



the advisory board on the 20-volume documentary history, *Annals of America*, published by *Encyclopaedia Britannica*. Kenan has published more than 20 articles in *The American Scholar*, *The Yale Review*, *The Virginia Quarterly Review*, *The Public Interest* and other journals, and has written for the *New York Times*, the *New York Review of Books*, the *Herald Tribune* and the *Washington Post*, as well as for scholarly journals.

Among his awards is an honorable mention for the John H. Dunning Award of the American Historical Association's Best Book in American History, 1955.

Professor Ward has twice received a John Simon Guggenheim Memorial Founda-

tion Fellowship and, in 1963, was a fellow at the Center for Advanced Study in Behavioral Sciences at Stanford, California. In 1967-68 he was Fulbright lecturer in American history at the University of Reading, England, and is currently serving as a Phi Beta Kappa lecturer.

He is on the editorial board of *American Quarterly*, the professional journal of the American Studies Association, and a member of the American Historical Association.

The professor, who is 48 years old, is married to the former Barbara Carness, and has three sons, David, age 18, Christopher, 16, and Andrew, 8. The Wards make their home in Amherst, Massachusetts.

## MEET YOUR NEW CONSTITUENT PRESIDENTS



MARGARET MULL

### ALUMNAE CLUB

Margaret M. Mull '31BS, Minneapolis, with the Minneapolis Public Library since her graduation from the University, is currently chief of Community Library Services. A member of the Council of the American Library Association, she is also chairman of the Minnesota National Library Week committee of the Minnesota Library Association, women's director of the Greater Minneapolis Chamber of Commerce Cultural Activities committee, and a member of the board of Minneapolis People to People. Miss Mull was named Minnesota Librarian of the Year in 1964.



DR. HENRY QUIST

### MEDICAL

Dr. Henry W. Quist '41BS '43MB, '43MD, in general practice in Minneapolis since October 1947, is affiliated with the hospitals of the Metropolitan Medical Center of Minneapolis. He served two and one-half years in the U.S. Army Medical Corps as a medical officer in the 101st Airborne Division, and is a member of the American Medical Association, the Constituent County and State Societies, and the American Academy of General Practice. Dr. Quist interned at Minneapolis General and University Hospitals, and took a senior internship at Chicago Lying In Hospital.



JOANNE PAULSON

### DENTAL HYGIENE

Joanne Lindquist Paulson '49GDH, Minneapolis, who worked in the field of dental hygiene a year before becoming a full-time housewife and mother of three, returned to dental hygiene practice three years ago and has attended several postgraduate courses through the University's extension division. She recently ended a six-year term as an officer, serving as second and first vice presidents and president, of the American Lutheran Church Women for the First Lutheran Church of Columbia Heights; she previously served on the church's board of deaconess. Mrs. Paulson has been a member of the Dental Hygiene Alumnae board for the past five years.

# THE ALUMNI

## COLLEGE OF EDUCATION ALUMNI TO HONOR TWO OUTSTANDING EDUCATORS



ROBERT KAMM

Two outstanding educators will be honored at the College of Education Alumni Association's 16th Annual Meeting on Wednesday, April 21.

Dr. Willis E. Dugan '39MA '42PhD, executive director of the American Personnel and Guidance Association (APGA), and Dr. Robert B. Kamm '46MA '48PhD, president of Oklahoma State University, will receive the University's Outstanding Achievement Award at the meeting which will open with a social hour at 6:00 p.m. in the Camelot Restaurant, Minneapolis. Dinner will be served at 7:15 p.m.

Dugan, who is also guest speaker for the April event, has been executive director of



WILLIS DUGAN

APGA since 1966. He formerly was a staff member, professor of educational psychology and director of counselor education at the University of Minnesota from 1939 to 1966. In addition to his APGA duties, Dugan is currently a member of the U.S. Department of Labor Advisory committee on Counseling and Selection, of the previous Federal Inter-agency Task Force on Counseling Manpower, and a member of the Advisory committee of training of the Vocational Rehabilitation Administration in the Department of Health, Education and Welfare.

Dugan has been influential internationally as well as

nationally. In 1963 he was appointed a U.S. delegate to the Geneva Conference on Education under the sponsorship of the International Bureau of Education and UNESCO, and for his leadership role in the development of school counselors in Minnesota schools, the Minnesota Counselors Association and the Twin City Vocational Guidance Association have awarded him life memberships.

Kaam, who is currently a member of President Nixon's Commission for Observance of the 25th Anniversary of the United Nations and a member of the National Vocational Rehabilitation and Education Advisory committee of the Veterans Administration, has been president of Oklahoma State University in Stillwater, Oklahoma, since 1966.

His educational and community service includes work as president of the American College Personnel Association, president of the Bi-State Mental Health Foundation, chairman of the Mid-America State Universities Association, vice president of the Frontiers of Science Foundation of Oklahoma, Inc., and a member of the board of visitors of the Air University, USAF.

The WWII veteran is also active in the Methodist Church.

At the Education Alumni Association's Annual Meeting, a College of Education Alumni Member of the Year award will also be made, and comments will be forthcoming from Jack Merwin, dean of the College of Education, and Ed Haislet, MAA executive director.

Reservations for the event, at \$7.00 per person, can be made by contacting the College of Education Alumni Association, 2610 University Avenue, University of Minnesota, St. Paul, 55114.

alumni news  
**THE ALUMNI**

*D.C. ELECTS OFFICERS.*  
From the left, Vernon M. Setterho'm, president; Olman O. Hee, vice president; Sharon Hambley, secretary; and Wayne G. Shaffer, treasurer, posed with MAA Executive Director Ed Haislet after their February dinner meeting.

**WASHINGTON GROUP  
ELECTS NEW OFFICERS**

The University of Minnesota Alumni Club of Washington, D.C. elected new officers at its February 15 dinner meeting — president Vernon M. Setterholm, vice president Olman O. Hee, secretary Mrs. Sharon Hambley and treasurer Wayne G. Shaffer.

Directors for the group who were re-elected include George A. Hermanson, Martin O. Powers, Erick Schonstedt, Chester R. Jones and Bruce K. Birnberg; Mrs. V. W. Ostrander, Jr. was newly elected.

Vitro Laboratories of Silver Spring, Maryland, hosted approximately 125 alumni at the club's dinner party, with Wayne Shaffer, president of the company, presiding.

Ed Haislet, executive director of the Minnesota Alumni Association, was present for the meeting and spoke to the gathering on "The Changing University," following the showing of a film by the same title.

There are approximately 1,300 University alumni in the Washington area. And the club is planning a strong membership drive this year.



**HOUSTON CHAPTER  
HAS ANNUAL DINNER**

Alumni and friends of the University in the Houston, Texas area recently attended the Annual Dinner Meeting of the Houston Area chapter of the Minnesota Alumni Association in mid-March.

The event was held in the Marriott Motor Hotel and featured the movies of the Apollo 14 trip to the moon, presented by alumnus Phil Whitbeck of the National Aeronautics and Space Association's Manned Spacecraft Center.

New officers and directors were also elected for the coming year.

**FT. LAUDERDALE  
HELD MARCH  
AFTER-GAME PARTY**

The University's Fort Lauderdale, Florida, Alumni chapter invited all Minnesota alumni living or visiting in the area to attend its Annual Baseball Party after the game between the Minnesota Twins and

Washington Senators at Pompano Beach Park on March 19.

A special "Minnesota Section" was also reserved at the ball park for those who wanted to attend the game.

After the game, a social hour and dinner-dance took place at the Harris Imperial House in Pompano Beach. The entire second floor of the facility was reserved for the party.

President of the Fort Lauderdale chapter is John I. Jacobson.

**PIPER HIGHLIGHTS  
FLORIDA SUNCOAST  
WINTER BANQUET**

The Florida Suncoast chapter of the Minnesota Alumni Association held its Winter Banquet in late February in Sarasota.

Highlight of the evening program was the presentation of the film, "Tribal Dances of West Africa," by former University faculty member Ralph Piper.



Officers of the Suncoast chapter include president Esther Goehring, vice president Walter Lee, secretary Gladys Randell and treasurer Eleanor Plenni. Directors are Shirley Brayton, Coral Wurzel, Dr. L. M. Radke, Clarence A. Nielsen, Dr. Joseph Huseh and Howard B. Palmer.

### BUSINESS BOARD-FACULTY DINNER SET FOR APRIL 13

The School of Business Administration Alumni group has scheduled their Business Board-Faculty Dinner for April 13, 1971, in the Alumni Club, Sheraton-Ritz Hotel, downtown Minneapolis.

The evening will be highlighted by a group faculty discussion on the quality and directions of the University's School of Business Administration (SBA). The discussion period will open at 4:30 p.m., followed by a social hour at 6:00 p.m. and dinner at 7:00 p.m.

Any member of the SBA Business Alumni board or SBA faculty member who wishes to attend the event should contact the School of Business Administration Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, or telephone 373-2466.

### SAN FRANCISCO HONORS THELANDER ON MAY 7

On May 7 Minnesota alumni in northern California will gather with the alumni chapter in San Francisco to honor Dr. H. E. Thelander '23MA '24MD as the chapter's recipient of the Outstanding Alumnus Award.

After interning at Children's Hospital in San Francisco,

Dr. Thelander maintained a private practice, specializing in pediatrics, in the same city from 1927 through 1968. She has written over 100 articles centered on her professional interests and has received numerous honors, particularly Women in Journalism 1951, Muscular Dystrophy Association 1955, Distinguished Woman of the Year 1962, International Humanities Award, Variety Club 1965, and an Honorary LLD from the University of California in 1967.

Dr. Thelander, who resides in Tiberon, California, retired from practice in 1968. She is currently a senior student at the University of California School of Medicine.

The doctor, as the eighteenth recipient of this yearly award made by the Northern California Alumni group,

joins a host of other distinguished alumni, including Gordon Soltau, S. Clark Beise, Selmer Berg, Arthur Poole, Herman Davies, Cleo Brunetti, Everett Fraser, Dr. Albert Boles, Dr. Melvin Calvin, Judge Joseph Karesh, Dr. Robert H. Always, Mrs. Rhoda Kellogg, Caifson Johnson, Myron M. Christy, Dr. Norman E. Shumway, Curtis O. Lynum and A. W. (Tom) Clausen.

Dr. Thelander's name will complete the existing awards plaque which will be sent by the Northern California chapter to the Minnesota Alumni Association in St. Paul for display.

Persons who wish to attend the May 7 Awards Dinner at Fort Mason in San Francisco should contact Robert Benninghof, president of the Northern California Alumni chapter, at (415) 392-1875.

## UNIVERSITY OF MINNESOTA

## ALUMNI FUND



The Alumni Fund is a major source of funding for the special projects and needs within each College and School and for unrestricted gifts to be used where the need is greatest. Your gift or bequest to the Alumni Fund will provide a vitally needed support for the University in its continuing effort to achieve excellence in education. Send today for further information about making a gift or a bequest to the Alumni Fund.

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## THE ALUMNI

### NURSING GROUP SCHEDULES 11TH ALUMNAE DAY

The Nursing Alumnae Association has prepared an outstanding program for its Annual Nursing Alumnae Day and 11th Banquet scheduled for April 28 on the University of Minnesota Minneapolis campus.

An afternoon seminar will open Nursing Alumnae Day, with registration beginning at 1:30 p.m. in Mayo Auditorium. The \$1.00 fee for the seminar is payable at the door.

Kathryn Kendall '30RN '40BSEd '48MA '68PhD, chief of the nursing section, Children's Bureau, Department of Health, Education and Welfare, will open the 2:00 p.m. program with an address on "The Role of the Federal Government in Maternal and Child Health: Implications for Nursing".

She will be followed by a panel of area representatives of various aspects in maternal-child health.

The evening banquet, to take place in the Campus Club on the fourth floor of Coffman Memorial Union, will begin at 5:30 p.m. with a social hour. Dinner will be served at 6:30 p.m.

Banquet entertainment includes a style show of vintage uniforms, and a timely and pertinent multi-media presentation on "To Meet the Need" (The Citizen's Committee Report for Nursing in Minnesota), prepared by the Minnesota League of Nursing.

Special tables will be available for the reunion classes of 1931, 1946, 1961 and 1966.

Reservations for the Annual



*DR. LAWRENCE RICHDORF '21 MD '25PhD, an emeritus member of the St. Mary's Hospital staff, is the 1971 recipient of the Barnabas Bowl Award for physicians who through "medical research, medical achievement or leadership" have made outstanding contributions to their field.*

*The doctor, who began semi-retirement in 1970 at age 79, has been on the Minneapolis hospital's staff for over 40 years.*

*A pediatrician, Dr. Richdorf established a regular pediatric care program at the former Children's Sanatorium, Glen Lake, Minnesota; administered the first insulin given at the University Hospitals; and helped to establish the Minnesota Heart Association and the American Legion Professorship Fund. The financial interest from the latter fund is used to pay the salary of the Variety Heart Hospital director. Dr. Richdorf was also an original member of the Minnesota Polio Commission.*

*The doctor, who holds the title of emeritus associate professor from the University of Minnesota Medical School where he taught part-time for 39 years, through the years has worked with Child Welfare Institute, Boy Scouts, Big Brothers, the American Red Cross, Catholic Boys' Home and Catholic Welfare.*

Nursing Alumnae Banquet, at \$5.75 per person, are available by contacting the Nursing Alumnae Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, or telephoning 373-2466.

Alumnae are urged to sponsor a student for the event, or if they cannot attend, to send a student in their place. Be indicate your intentions to do so when you make your reservations.

### PHARMACY ALUMNI PLAN BREAKFAST

The College of Pharmacy Alumni Association will hold its Alumni Breakfast on Monday, April 19, at 8:00 a.m. in the Starlight Room of the Holiday Inn Central, Minneapolis.

Approximately 55 alumni are expected to attend the gathering that is being held in conjunction with the State Pharmacy Convention meeting in the Twin Cities April 19th through the 21st.

Alumni Breakfast tickets at \$3.50 per person, including tax and gratuity, can be obtained by contacting Mrs. Blossom Jacobson at 5226 Hampshire Drive, Minneapolis 55419.

### DEAN LOCKHART TO SPEAK AT CLA ANNUAL MEETING

Dean William Lockhart of the University's Law School will look "Inside the Report of the Commission on Obscenity and Pornography" during the Annual Meeting of the College Liberal Arts (CLA) and University College Alumni Association.

The group will hear the chairman of the President's Commission on Thursday,

May 6, at the Alumni Club. The event will open with a social hour at 6:30 p.m.; dinner will be served at 7:30 p.m.

Presentations of the Distinguished Teacher Award will also be made to CLA and University College faculty members during the program.

Reservations for the Annual Meeting, at \$7.50 per person, can be made by contacting the College of Liberal Arts and University College Alumni Association, University of Minnesota, 2610 University Avenue, St. Paul 55114, or telephoning 373-2466.

### HELEN FORTE WILL RECEIVE SERVICE CERTIFICATE

Mrs. Helen Forte, adult education teacher in suburban Hennepin County vocational and technical schools, will receive the College of Agriculture, Forestry and Home Economics Alumni Association's "Certificate of Service to Home Economics" Award at the groups' 13th Annual Banquet, on Saturday, April 17.

Main speaker for the annual event will be Dr. Stanley Kegler, assistant vice president for coordinate campuses and educational relationships.

A social hour beginning at 5:00 p.m., will precede the banquet at 6:00 p.m. in the North Star Ballroom of the Student Center on the University's St. Paul campus.

Tickets for the dinner, at \$5.25 per person, can be reserved by contacting the Agriculture, Forestry and Home Economics Alumni Association at 2610 University Avenue, St. Paul 55114, or telephoning 373-2466. Reservations must be made by April 14.

## OFFICIAL RINGS

### UNIVERSITY OF MINNESOTA



Selected by the Board of Directors of the Minnesota Alumni Association as the official alumni design. The 10K Gold Ring is set

with maroon synthetic Garnet. Minnesota Side displays the University Seal with Golden Gopher and Minnesota "M". Your graduation date appears at the top. University Side features Northrup Auditorium combined with elements for most of the colleges. Academic Degrees appear on this side. Greek letters or club emblems may be encrusted on the stone.

#### PRICE TO MEMBERS:

(Postage included)

Men's Ring, Open Back	\$38.90
Men's Ring, Closed Back	41.00
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# THE UNIVERSITY



1970 UNIVERSITY OF MINNESOTA BAND — See story on page 15.

## SPORTS FITNESS SCHOOL SUMMER PROGRAM READY

The University Sports Fitness School provides something special for your son every day, from July 19 through August 13.

The purpose of the School is to provide a learning situation for young boys in a stimulating environment under expert leadership — stressing, swimming, track and field, and gymnastics.

Each of the boys attending the School in the University's Cooke Hall facilities and the adjacent Memorial Stadium will have the opportunity to participate in these activities, in individual and group situations, especially

geared to his readiness and ability.

The curriculum provides a daily opportunity for boys to develop and refine basic skills in throwing, catching, striking, kicking, jumping, climbing and swinging, as well as providing daily swimming lessons. The curriculum also provides instruction in the team sports of basketball, football and baseball, and the individual sports of tennis, badminton and paddle ball.

The Sports Fitness School staff includes John Kundla, associate professor and assistant to the director of the University's School of Physical Education; Fred Roethlisberger, assistant gymnastics coach and teaching associate; and James Torpley,

associate professor and director of the Sports Fitness School for Boys and a specialist in elementary school physical education.

Enrollment in the Sports Fitness School is limited to 75 students, in the age range of seven to eleven years. The fee for the School is \$80.00, and includes a regulation uniform consisting of a lettered shirt and shorts, plus all instruction and participation.

## UNIVERSITY SHIFTS INVESTMENT TIES

The University recently announced plans to shift one of its investment accounts to a different manager.

These plans result from an annual performance review of

the University's six investment managers, according to Hale Champion, vice president for finance, planning and operations. He said that the university intends to terminate the equity account handled by Brokaw, Schaenen, Clancy and Company of New York in April.

"Our other present managers, both in the Twin Cities and elsewhere, did significantly better in the past year," Champion said.

"The investment committee of the Board of Regents is inviting proposals from the other present managers for the University and other firms in Minnesota with comparably good records of performance and experience in handling tax-exempt institutional accounts of more than \$5 million."

The decision comes at the end of the University's first year of handling its investments through private managers.



paul brainerd photo

"Eleven months' performance is a short term on which to base a decision, but when even short-term superior performance records are available among our other managers, it seemed appropriate to act," Champion said.

Funds in the Brokaw account came from endowments from private donations and included none of the investments of the State's Permanent University Fund, Champion said.

The other investment management accounts for the University are handled by Thorndike, Doran, Paine and Lewis, Inc. of Boston (bonds); Moody's Capital Alliance of Boston; T. Rowe Price of Baltimore; Northwestern National Bank of Minneapolis; First National Bank of Minneapolis; and the First Trust Company of St. Paul.

## LOCKHART RECEIVES NEW PUBLIC SERVICE AWARD

William B. Lockhart, dean of the University's Law School, and chairman of the President's Commission on Obscenity and Pornography, has been given the first Distinguished Public Service Award of the National Book Committee.

The Committee, which presents the annual National Book Awards, is a non-profit organization that promotes "the wiser and wider use of books."

"Dean Lockhart has long been an active and effective champion of the rights guaranteed to every citizen by the First Amendment," John C. Frantz, executive chairman of the committee, said in presenting the award to Lockhart.

"His varied contributions have now been capped by the devoted and intelligent dis-

charge of his responsibilities as chairman of the Commission on Obscenity and Pornography."

Frantz said that the report deserves "serious study and rational debate" by all levels of government and the general public.

"Its well-balanced findings and recommendations should help each of us toward a better understanding of a complicated and controversial subject."

The National Book Committee has also joined 23 other national groups in calling for "full and fair public debate" on the findings of Lockhart's commission.

Among the 23 other groups are the American Library Association, the American Federation of Teachers, the National Council of Churches and the national board of the YMCA.

## TECH SCHOOL GRADS CAN RECEIVE UNIVERSITY CREDIT

The University has developed a program that allows vocational and technical school graduates to apply their technical education toward two-year degrees from General College.

"The objectives of this program are to expand cooperation between higher education institutions and public and private vocational-technical schools," according to Frank T. Benson, General College assistant dean.

So far, two private schools, Northwestern Electronics Institute and Control Data Institute, Minneapolis, are included in the new program, and General College is considering similar agreements with other schools.

So far, two private schools, Northwestern Electronics Institute and Control Data

## THE UNIVERSITY

Institute, Minneapolis, are included in the new program, and General College is considering similar agreements with other schools.

"These cooperative programs will coordinate and utilize rather than duplicate wastefully, the resources for post-high school career education which are already available in the Twin Cities metropolitan area," Benson said.

Students must have graduated from the cooperating school and have completed a year in General College before any of their technical work can be applied toward General College credits.

Credits for completed programs are computed on the basis of one credit for 32 hours of instruction up to a maximum of 45 credits toward the Associate in Arts degree, Benson said.

General College has worked closely with the Minnesota State Department of Education in developing this program.

Such cooperative arrangements have been encouraged by the Minnesota Higher Education Commission and the University Regents.

### TV SERIES EXPLORES EYE AND CAMERA

"The Camera and the Eye," a three-week television series, is being aired on KTCA-TV, Channel 2, on the University's Television Hour, April 1 through 15.

The series, which can be seen Thursday evenings from 9:00 to 9:30 p.m., features R. Smith Schuneman, an associate professor in the

University's School of Journalism and Mass Communications, and Professor Tom Hopkinson of Great Britain, who show and discuss photographs taken by the world's leading photojournalists.

The two men discuss how we interpret pictures in magazines, newspapers and television, and how pictures affect us emotionally and educationally.

### TOUCH & SEE ROOM RE-OPENS AT U

The stuffed squirrels, wolf skins, hippo skull and other animal goodies are ready for action again in the now nationally-famous children's Touch and See Room located in the University's Bell Museum of Natural History.

Completely re-modeled and expanded, the room re-opened March 14 and now contains several slide exhibits and new displays.

The idea behind the room, according to R. E. Barthelemy, museum coordinator for public education, is to allow children to learn more about animals and nature by giving



them some first-hand experience.

"The room allows them to get the feel of what it might be like to wear those big horns like an antelope or a buffalo does," Barthelemy said.

"Where else can you put your finger in a moose's nose or look a bison in the eye?"

The Touch and See Room will be open from 2:00 p.m. to 5:00 p.m. Sunday, 10:00 a.m. to 4:00 p.m. Saturdays, and from 5:00 p.m. to 9:00 p.m. on Wednesdays.

Trained guides are usually on hand during the hours the room is open. Special arrangements for guides and tours can be made by calling the museum at 373-2423. Cameras are welcome.

Over 50,000 persons visited the Touch and See Room before it was closed for re-modeling.

### U RESEARCHERS TO STUDY NOISE

Running a jackhammer or a rivet-gun, or playing a hard-rock guitar are jobs that are hard on the ears. So hard in fact that permanent damage to the hearing may occur.

University researchers, Professor W. Dixon Ward and William A. Ahaus of the hearing research laboratory, have recently been aided in investigating the limits of noise exposure. The Deafness Research Foundation has awarded them \$5,500 to study the auditory fatigue caused by exposure to intermittent noises such as those encountered in riveting operations.

The experiments are necessary for establishing realistic noise exposure limits for industrial workers, known as damage-risk criteria.

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- **No Premium To Pay While Disabled** . . . your life insurance premiums are waived and insurance remains in force if you become totally disabled (as defined in the contract) before age 60.
- **You May Change** . . . to a permanent policy which builds cash values for retirement. When you terminate membership in MAA, when you reach age 74, or when any insurance terminates because of a change in age beyond age 60, you may convert the amount of group life insurance which terminates to any individual policy of life insurance then being issued by the insurance company other than term insurance or any policy containing disability or other supplementary benefits.

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