

UNIVERSITY OF MINNESOTA  
**ALUMNI NEWS**

1969 SEPTEMBER

**MAA PRESIDENT WATSON  
HIGHLIGHTS NEWS OF  
UNIVERSITY PEOPLE . . .**

MIN  
M66



# 100 signed up—only 44 to go!



## FILLING UP FAST—the Spring 1970 Minnesota

### Alumni Tour to Palma de Mallorca – 8 big days

only \$349.00 complete. March 15-22

**THERE'S ROOM FOR 144 PEOPLE** on our all-Minnesota Alumni jet flight to Mallorca next March . . . but those seat reservations are going fast, with 100 places already taken! Get your reservations in now for an enjoyable "Spring Break" in Spain's sunny and enchanting Mediterranean island province. That tour price of just \$349.00 per person includes round trip fare from the Twin Cities,

AND —

- First class hotel accommodations (two per room)
- Three meals per day
- Use of a rented car — 1 per room, with unlimited mileage. (Insurance is \$1.00 per day)
- Transportation to and from Palma airport
- Get acquainted party first day there
- Morning tour of historic Palma, capital city of the Balearic Islands (day three)
- Evening city visit and nightclub tour (day six)
- Day 8 — Noon departure on return flight

**PLUS** — A special ID Shopping Card for your convenience in visiting the market places. (Mallorca is noted for its fine leather goods.) AND — for the younger set, there is free admission to the city's leading discotheque.

**ENTERTAINMENT HIGHLIGHTS.** Mallorca offers something for everyone. There are miles of magnificent beaches and coves for exploring or just relaxing in the sun. Ancient churches, palaces, a great Gothic Cathedral and aristocratic mansions offer absorbing contrast to the theaters, cabarets, painting exhibits and the famed cosmopolitan night life of Palma. Outdoor activities abound — including golfing, horseback riding, an excellent race course and one of the largest bull rings in Spain. Optional trips to Barcelona and Africa are also available.

**ELIGIBILITY:** Tour is open to Minnesota Alumni Association members and their immediate family (spouse, dependent children, parents living in same household). Members must travel on the tour to qualify dependents.

**RESERVATIONS:** A down payment of \$50 reserves your seat on the flight, with balance due January 1, 1970. Individual round trip tickets will be sold on a first come, first served basis upon receipt of your signed application. Seats assigned in the same order. Space is limited and many reservations are already in. Send in your application and deposit now!

**CLIP AND MAIL TODAY:** Mallorca Alumni Tour, 1970—205 Coffman Union, University of Minnesota, Minneapolis, Minn. 55455 (Phone 373-2466 Area 612)

Please make \_\_\_\_\_ reservations for the Palma de Malloca Alumni Tour, March 15-22

Enclosed please find \_\_\_\_\_ as deposit; \_\_\_\_\_ as full payment.

Make check or money order payable to the "University of Minnesota Alumni Tour, Mallorca 1970"  
\$50 minimum deposit per person.

Name \_\_\_\_\_

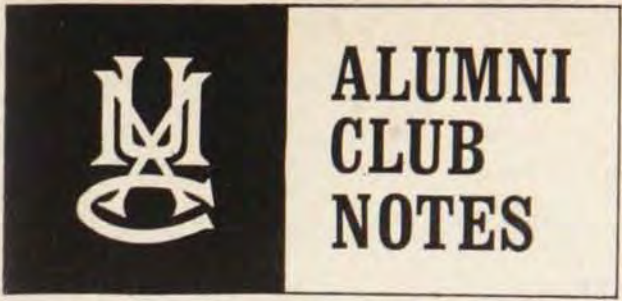
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Year Graduated \_\_\_\_\_ Serial Number \_\_\_\_\_ Phone \_\_\_\_\_

Reservations limited. Rates based on double occupancy.





### CLUB BEGINS SEVENTH YEAR

Here we go on the start of a big seventh year for the University of Minnesota Alumni Club – your own exclusive private club, one of the few like it in the country in which men and women share equal membership rights. Membership is open to anyone who has paid the \$10 annual MAA dues and is a graduate or former student at the University.

### SPECIAL NEW MEMBER OFFER

The biggest news since we last talked to you in this column is about our new member offer which runs from September 1 through December 1. During this period the \$20.00 initiation fee is waived for all applicants for club membership.

If you have some good prospects for membership, now is the time to bring them in for a get-acquainted visit to the club. See Club Manager Bruno Krempin for application forms or further information.

*To help celebrate the Club's anniversary the Club Manager has introduced a whole new menu arrangement and announces that members and their guests are invited to make their dinner wine selections from the Club's own special wine list, another new feature.*

### NEW RESIDENT MEMBER RATES

Just a reminder – the annual dues rates for Resident Members were increased last June in line with what other private clubs are charging in the Twin Cities. The Regular Member rate was advanced from \$36.00 to \$42.00 annually and the Charter Member rate advanced from \$30.00 to \$36.00. No increase was made for non-resident members.

Resident members are classified as those who live within the seven county Twin City metro area.

SEPTEMBER, 1969

### BACK TO REGULAR HOURS

After Labor Day the Club again reverts back to a six day week and is open on Saturdays. The Seminar Bar Room opens at 11:00 a.m. Luncheons are served 11:30 a.m. to 2:00 p.m. Dining hours are from 5:30 p.m. to 9:00 p.m. General closing time is 11 p.m. except for special occasions. If other time arrangements are desired for meetings, banquets or private parties, check in advance with the Club Manager. He will be happy to accommodate your special needs.

### FOOTBALL WEEKENDS AHEAD

Again this year the Club will be providing special pre-game luncheon service for Gopher football devotees. Bus service will be available to and from the hotel at \$1.00 per person. For fun and fellowship bring your friends and family in for football parties before and after the home games. Many members enjoy the convenience and atmosphere of the club for after-the-game dining.

The first home game this year will be on September 27, with the Golden Gophers meeting Ohio University. October features three big weekends at home when we play Nebraska on October 4, Ohio State on October 18, and Michigan on the 25th. We hope to see you at the Club for all of them.

### NEW MINIMUMS FOR ROOM USE

As announced in June, a minimum billing requirement has been instituted to help defray costs of operation. For members or groups reserving meeting rooms for *noon use* a \$5.00 room charge will be made where the food and beverage billing is under a \$25.00 minimum. For *evening use* the minimum billing requirement is \$50.00. Otherwise the \$5.00 room charge will apply.

### ASSOCIATE MEMBERSHIPS FOR RECENT GRADS

All University of Minnesota graduates with baccalaureate degrees are eligible to become Associate Members of the Alumni Club for a five year period after date of graduation. Club dues for an Associate Member are just \$10.00 a year and the regular \$20.00 initiation fee is waived during this period. The only other requirement is that the applicant must become an MAA member (if not already a member). Graduates are automatically MAA members for the first year after graduation. The Associate Member enjoys all privileges of the Club except voting rights. New grads need the fellowship and contact offered by the Club as much as anyone. Help us bring more of these younger grads into the Club. Tell the ones you know about "Associate Membership."



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**We'll help...**



**if you have kids on campus**

Kids don't always go to school where their parents did, but there are still plenty of grads with offspring on the Minnesota campus. To you parents, we believe we can be helpful. Most

students wrestle more with money matters than with course materials. Either they're short on cash and don't know quite what to do or have the money but can't keep it under control. We're so handy, right on campus, that we are an easy shoulder to lean on. So when your boy or girl comes to the University, send them to us. We know their problems. We have plenty like them in our customer family. We can fix them up with as close to fool-proof checking service that you'll find. We'll keep an eye on their money habits. We'll help them out in every way possible. Just to be sure, why don't you come look us over yourself.

**UNIVERSITY NATIONAL BANK**

WASHINGTON AT OAK ST. MINNEAPOLIS, MINN. PHONE 331-5901

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## College of Education Will Trim Elementary Education Enrollment

Pressures of inadequate space and facilities is forcing the University's College of Education to trim enrollment in its largest program — elementary education — beginning this fall, Dean Robert J. Keller has announced. For the first time in its history, the college will have to turn away qualified applicants in a program which represents about one-third of its 3,000 undergraduate population. Students enter the program in their junior year.

"We feel we have stretched our space, facilities and teaching resources as far as we can without jeopardizing the quality of our elementary education program," Dean Keller said. He noted that among the most serious aspects of the

problem is the backlog of seniors who could not graduate because they could not register for certain required courses or student teaching.

"A reduction in new students (juniors) and a moratorium on admissions to the senior class has seemed the only alternative open to us."

Because many elementary education students transfer into the University from private, state and junior colleges, the dean has sent a letter of explanation to presidents and deans of these institutions, indicating that they might expect fewer of their students to be transferring into the program at the University, and possibly some

reverse transfer by University students to those state colleges which offer education degrees.

The largest group to be affected, however, are the sophomores (an estimated 100 to 150 students) at the University itself, most of them in the College of Liberal Arts or General College, who had planned to transfer into elementary education. All who have indicated plans to transfer have been notified of the coming limitations.

Around 300 new juniors will be admitted into elementary education beginning fall quarter. The total 3,000 undergraduate enrollment in the College of Education represents its upper limit according to the University's controlled growth policy. This policy has been set with a view to the space and facilities available to the college and a view to the rapidly increasing graduate enrollments which have doubled in the past eight years.



## New Medical School Curriculum Flexible to Meet Student Needs

This fall freshman medical students at the University will have a new, more flexible curriculum designed to meet their individual needs. The result of more than two years of planning by faculty and students, the curriculum was adopted by an overwhelming margin in a recent vote of the Medical School Executive Faculty and *will be implemented, provided necessary funding is available.*

In addition, an optional three-year program will go into effect, adding to the size of future graduating classes, Dr. Robert B. Howard, dean of the College of Medical Sciences, said.

Organized around a "core" of essential medical knowledge and an elective "track" system allowing juniors and seniors to pursue specialty interests, the new curriculum is divided into phases:

*Phase A* introduces freshman medical students to "core" knowledge in five basic medical sciences — anatomy, biochemistry, physiology, microbiology and general pathology. Also, they will be introduced to clinical medicine through early personal contact with patients. Presently there is relatively little direct patient contact during the first year in medical school.

*Phase B* is five academic quarters of "core" material concerning organ systems. The teaching will be organized along interdepartmental lines with emphasis on correlated and integrated teaching of basic science and clinical aspects of medicine related to several organs, systems and medically pertinent topics.

Another aspect of both the first and second years of the new cur-

riculum is an increased emphasis on behavioral science, which will incorporate relevant knowledge and tools from such fields as anthropology, psychology, sociology and economics to give the student an extensive and more useful basis for his association with people and the community.

Both the A and B Phases capitalize on the medical student's chief professional interest — helping people who are ill.

The final phase of instruction will allow each student to select courses and academic work in preparation for a career in one of five pathways or tracks: Family Practice and Community Health; Medicine, Pediatrics and Related Medical Fields; Surgery and Surgical Specialties; Psychiatry and Behavioral Sciences; and Basic Medical Sciences. The length of this final phase will depend on whether the student is in the three- or four-year plan.

*Continued on page 6*



### All-Weather Protection

## GOPHER

### "Bag For Two"

Great idea for avid football fans and outdoor enthusiasts. This storm proof bag for two can be slipped on for just leg protection — or zipped up snug for all-over protection in wind, rain, sleet or snow. Deluxe bag is specially treated tight woven Nylon. Maroon color, with "Minnesota Golden Gophers" printed on back. Comes with compact carrying case. Postage prepaid. Allow 3 to 4 weeks delivery time. Minnesota residents add 3% sales tax.

#### ALL-NYLON "BAG-FOR-TWO"

Members \$16.95; non-members \$19.95

#### ALL-VINYL "BAG-FOR-TWO"

Members \$13.95; non-members \$16.95

Minnesota Alumni Association — Gift Dept.  
205 Coffman Memorial Union, University of Minnesota  
Minneapolis, Minn. 55455

Please send me: \_\_\_\_\_ All-Nylon "Bag-For-Two"  
\_\_\_\_\_ All-Vinyl "Bag-For-Two"

Enclosed is my check in amount of \$ \_\_\_\_\_, including 3% Minn. sales tax if applicable.

I am a member \_\_\_\_\_ Card serial number \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_



## Calling All Alumni In Arizona - Let's Get Together

# MINNESOTA ALUMNI RECEPTIONS

### TUCSON THURSDAY, SEPTEMBER 18

At The Pioneer International Motor Hotel "Varsity Room," 80 North Stone Ave. Starting with Social Hour at 7:30 p.m. and program at 8:30 p.m. Meet and hear University Vice President Stanley J. Wenberg and Ed Haislet, Executive Director, Minnesota Alumni Ass'n. Let's reactivate the Tucson Chapter. Plan to attend and bring another Minnesotan with you!

### PHOENIX FRIDAY, SEPTEMBER 19

At The Holiday Restaurant, Arizona Manor Hotel, 2390 E. Camelback Road. Social Hour begins at 7:30 p.m. and program at 8:30 p.m. Meet and hear University Vice President Stanley J. Wenberg and Athletic Director Marsh Ryman. Don't miss this alumni fellowship opportunity. Join us in reactivating the Phoenix Chapter. All alumni are invited to either meeting.

Reservations \$1.00 per person; pay bar. Let's go - Minnesotal!  
CLIP AND MAIL IN YOUR RESERVATION TODAY - DEADLINE IS SEPT. 12

Ed Haislet, Executive Director, 205 Coffman Union,  
University of Minnesota, Minneapolis 55455

Please reserve \_\_\_\_\_ places at \$1.00 each for the Tucson  
Minnesota Alumni Reception, Sept. 18. Check is enclosed for  
\$\_\_\_\_\_.

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Phone \_\_\_\_\_

(\_\_\_\_\_ I cannot attend but am interested in the Alumni Chapter  
for Tucson.)

Ed Haislet, Executive Director, 205 Coffman Union,  
University of Minnesota, Minneapolis 55455

Please reserve \_\_\_\_\_ places at \$1.00 each for the Phoenix  
Minnesota Alumni Reception, Sept. 19. Check is enclosed for  
\$\_\_\_\_\_.

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Phone \_\_\_\_\_

(\_\_\_\_\_ I cannot attend but am interested in the Alumni Chapter  
for Phoenix.)

### New Medical School Curriculum . . .

Each student will be encouraged to take at least 12 credits of basic science subjects. One requirement for the completion of any pathway is a thesis, research project or defense of a proposition in an area of the student physician's special professional or scientific interest.

The new curriculum is one part of six interrelated programs designed to meet the growing health needs of the state. Dean Howard outlined these six programs in a report last summer to the State Senate Subcommittee on Medical Education:

(1) Expansion of the size of the entering class of the Medical School from 160 to 200, commencing in 1973 when the first phase of the proposed expansion of the Health Sciences Educational facilities necessary to accommodate the larger class will be completed.

(2) Expansion of the number of students transferring annually into the third year from the two-year medical schools in North and South Dakota from 10 to

35, contingent upon appropriate arrangements with the schools and students.

(3) An accelerated program for undergraduate medical education.

(4) Increasing graduate medical education opportunities from the current 600 to 720 in the mid-70's at the Health Sciences Center and affiliated hospitals.

(5) Revision of the Medical School curriculum.

(6) Further development of a department of family practice and community health.

These mutually supportive and interdependent programs are designed to confront problems of medical education, the lack of physicians and the lopsided distribution of physicians facing the state.

### 54 QUALIFY FOR A WILLIAMS SCHOLARSHIP

Fifty-four student-athletes have qualified for Henry L. Williams Scholarships in the coming 1969-70 academic year at the University, according to Marsh W. Ryman, director of athletics.

"It is a pleasure to make this announcement when so many of our varsity athletes have performed the outstanding academic work that goes hand in hand with their equally outstanding athletic achievements," Ryman said.

"Qualifying for a Williams Scholarship is not a simple task, but the young men in question have more than proven themselves both in the classroom and on the field."

In order to receive Williams Fund aid a student-athlete must attain a "B" grade-point average for a full year and be recommended by both his coach and the Williams Scholarship selection committee.

Football qualified the most recipients this time with 17, followed by hockey with 8.

The highest scholarship average attained was by varsity basketball player Michael Regenfuss (Superior, Wis.), - after three years of electrical engineering course work, he has attained a 3.9 grade-point average based on a 4-point system.



THE UNIVERSITY OF MINNESOTA  
 FOUNDED IN THE FAITH THAT MEN ARE ENNOBLED  
 BY UNDERSTANDING DEDICATED TO THE ADVANCEMENT  
 OF LEARNING AND THE SEARCH FOR TRUTH  
 DEVOTED TO THE INSTRUCTION OF YOUTH  
 AND THE WELFARE OF THE STATE

THE MINNESOTA ALUMNI ASSOCIATION

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**REPRESENTING NON-CONSTITUENT GROUPS:** Julius E. Davis '33LLB, President, Law Alumni Association; Wally Salavich, President "M" Club.

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# THE UNIVERSITY OF MINNESOTA ALUMNI NEWS

(Our 69th Year)

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Mary Lou Aurell '62BAJourn ..... Editor  
 Edwin L. Haislet '31BSEd '33MA '37EdD ..... Managing Editor

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# POINTS of VIEW



*ED HAISLET*  
*Executive Director*

Recently Sylvia Porter in her column indicated that one of the reasons for the increasing membership of many associations was because of their mass purchasing power, resulting in definite savings to members, especially as related to insurance and travel. This is, of course, true of the insurance and travel programs of the Minnesota Alumni Association.

This summer 80 Minnesota graduates, traveling in two sections of 40 each, visited the Scandinavian countries and Russia on a 22-day trip. This is not a travelogue; but I would be remiss if I did not mention the fantastic beauty of Norway's fjord country and the warm friendly welcome of all the peoples of the places we visited. This leads to two observations:

The world is small and growing smaller. Commonplace now is breakfast in Berlin, Paris or London, and dinner in New York, Chicago or Minneapolis. In the very near future, with the super jets soon to be in operation, flying time will be again drastically reduced. With so many things happening around the world, rather than forming opinions from printed sources, it behooves people to see for themselves. In my humble opinion this people-to-people movement is one sure way to world peace.

A second observation is that the University of Minnesota is known and greatly respected wherever one travels. On our alumni tour it was most evident that because we were a University of Minnesota group we received at times special consideration—and this was particularly true in Russia.

The next travel opportunity for Minnesota alumni is the Palma de Mallorca trip—eight days, March 15-22, 1970—a winter break in the sun. The Association has chartered a 144-place jet plane. The trip is open to all members of the Association and their immediate family. Already 100 reservations have been received; so if you are interested I would advise sending in your reservation at once.

The Minnesota football schedule starts early this year—Minnesota playing Arizona State on September 20 at Tempe. Alumni meetings are scheduled at Tucson, Thursday, September 18 and Friday, September 19 at Phoenix. Alumni living in the Phoenix-Tucson area please note.

July 1 brought about a number of staff changes: Janet Hart Widseth was named Associate Director, relieving the director of many of his programs and activities. Dennis Swan moves into the fund-raising business as Assistant Director of the Alumni Fund; Chet Tomczyk takes over the responsibility of the constituent groups; and Dave Shama joins the staff in charge of field services and as MAA Sports Director. Warren Headley becomes Assistant Director in charge of all production activities. All these changes should result in increased service to our alumni.

Sincerely,

*Ed Haislet*



**PRESIDENTIAL  
PROFILE:**

James A. Watson







**AS GENERAL CHAIRMAN** of the 1969 Scout-O-Rama, Watson checked poster artwork for the 1969 show. With him, standing, is Fred A. Lawrence, publicity committee chairman. Watson was recently presented with a trophy for his work with the Viking Council of the Boy Scouts.

***"Business is a lot of fun . . . particularly*** such an exciting business as retailing. I like to work!!"

This recent statement by 50-year-old James A. Watson, who became the fourth president of Gamble-Skogmo, Inc. in June, not only characterizes the man—but also explains the why of how he was able to move up success' ladder, from the position of assistant personnel manager of Red Owl Stores, Inc., to the presidency of the nation's 15th largest merchandising company. Last year Gamble-Skogmo joined the select group of U.S. firms with annual sales of more than a million dollars.

Jim Watson did all this within a span of 23 years. The eyes behind his dark-rimmed glasses

are incisive, he is a man that is doing—right away.

If he had decided to forego a retailing career and become a physician, there is no doubt that he would have been a good one. Not only does he have a track record of success in all he aspires to do, but he is also the son of a doctor; and a brother, Dr. Cecil Watson, is a physician of great renown who headed the medical department at the University of Minnesota for many years.

Another brother, the late Leland Watson, was the electronic genius who founded the Maico Company, producer of hearing aids.



A native of Minneapolis, Watson graduated from the University of Minnesota with a B.A. degree in 1942. His major in psychology has undoubtedly enhanced his ability to get his staff members to produce to the fullest extent of their capabilities.

**Jim Watson is a people-oriented man,** and firmly believes that an executive is only as good as are the people working for him.

Some businessmen subscribe to the theory that corporate executives can move ahead at a faster pace and, go professionally further, by job-jumping from one company to another every two or three years. Watson doesn't agree with this formula for success. He has been a one-company man during his entire business career which started in 1946 in the personnel department of the Minneapolis-based Red Owl food chain. Previously he had served as a captain in the Air Force, entering the service after graduation from college.

Watson served Red Owl in many capacities through the intervening years. His interest in retailing manifested itself—"I think of myself basically as a salesman," Watson has said—and he arranged for a transfer in 1946 to Red Owl's retail operations division. Here, he soon gained recognition as an expert in the field of merchandising and sales promotion.

He later served as a district manager and then a division manager, and in 1955 he was elected assistant vice president in charge of sales promotion.

Jim Watson's climb to the top continued and, in 1957, he was elevated to the position of vice president for retail operations. His election as president and a director of Red Owl came in 1963, and it was early in 1969 that he was named chairman of the board, the latter a position he still retains.

Gamble-Skogmo acquired the Red Owl chain in 1967—while Watson was Red Owl's president.

**Jim Watson became the president of the** Minnesota Alumni Association at its annual meeting in June. He pledged industry and hard work on the part of alumni in support of higher education through the University of Minnesota.

"... We who have received higher education have a great stake in the future of that education. The Minnesota Alumni Association has decided to support the continuation and the protection of that higher education."

Watson is also a director of Northwestern National Bank of Minneapolis, a member of both the Board of Directors and the Executive Committee of the National Association of Food Chains, and a director of the Supermarket Institute of America. He has served as trustee (1962), president (1963) and chairman of the Board of Trustees (1964) of the Minnesota Retail Federation, Inc.

He and his charming wife, Ann—the former Ann Hustad, daughter of Art Hustad '16BA, a past president of MAA—have three children. The eldest, James III, has elected to go into the teaching profession; Peter and Lucia are still attending school.

A colleague recently described Watson as a "dynamic, aggressive man who sets and expects high standards of performance."

Business associates, including competitors, who have been with Jim Watson in one capacity or another during the last two decades, recognize this description as accurate.



# MINNESOTA WILL HAVE A 1969 HOMECOMING

**J**OE COLLEGE nearly died this summer at the University of Minnesota. He's since revived, however, and now appears to be recovering.

Joe, famous for upholding tradition and striving to maintain at least a small measure of school spirit, received a severe blow—below the belt—when the Minnesota Student Association (MSA) suddenly decided in July that Homecoming was not within their jurisdiction. MSA had sponsored last year's Homecoming.

Yet, before leaving the Homecoming picture, MSA had made one fortunate decision. Asking Alpha Phi Omega (APO), national service fraternity, to take over the contest area last spring was indeed wise—the small organization has since volunteered an attempt to salvage this year's gala event.

With wholehearted support from the University administration and the Alumni Office, APO is planning a traditional Homecoming Week, from October 10 through October 18, based on total student participation.

"Making appeals to student organizations and individuals on campus is not easy," Doug Isaacson, president of Alpha Phi Omega, said recently.

"Because of a late start, we must appeal to all students and groups on campus. We want Homecoming to be an all-University function anyway."

APO is currently preparing a Welcome Week bulletin on all phases of Homecoming 1969, setting up contests for the many campus organizations, promoting buttons "anywhere we can," and generally making events more individualized, less formal.

"One of our plans is to have about 10 instrumentalists on the Mall twice a day playing school songs," Isaacson said. "This is just one way we are going to create a little enthusiasm and spirit around here."

"We would like to break the image that people have of the U as being impersonal—even though that image is partially correct. There is a rather stiff formality present on campus."

During Welcome Week, Gopher mascot Steve Jackson will help sell Homecoming buttons, featuring the slogan, "Give the BUCKS a WARM-ath." The slogan is a tribute to Murray Warmath and his success as a Gopher coach.

Capping Homecoming Week 1969 will be the Minnesota-Ohio State football game, Saturday, October 18, in Memorial Stadium.

"The Buckeyes and their coach (College Coach of the Year Woody Hayes) are defending national champions from last year, and are favored to repeat," Warmath said recently.

"We are looking forward to a continuation of our rivalries with them,—and we hope we can do it," he added when asked how he liked the Homecoming slogan.

To date, the lineup of activities during Welcome Week is as follows . . .

#### Friday, October 10:

*Poster Contest* to arouse enthusiasm and spirit.

#### Saturday, October 11:

*Kickoff Dance*, featuring the announcement of the semi-finalists in the Queen Contest.

#### Monday, October 13:

*Kickoff Convocation*, during which a Gopher player will kick a football off the steps of Northrop. The lucky receiver gets to keep the ball.

*Art Exhibit Sale*, 9 a.m. to 4 p.m., on the West Bank Bridge.

*Blanket Movie*, 8 p.m. to 11 p.m., in the Main Ballroom of Coffman Union.

#### Tuesday, October 14:

*Conglomerate Exhibition* by fencing club and other sports groups vying for varsity recognition, at 2 p.m. in Nicholson Hall 45.

*Jazz Concert* on the Terrace of Coffman Union, from 11 a.m. to 1 p.m.

#### Wednesday, October 15:

*Queen's Coronation and Coke Hour Reception* for the Queen and football players, from 1 p.m. to 3:30 p.m. at the Pop-Inn in Coffman Union.

#### Thursday, October 16:

*Pep Fest* at noon on the Nicollet Mall, downtown Minneapolis.

*Jazz Concert*, from 11 p.m. to 1 p.m., on the Terrace of Coffman Union.

*Open Football Practice* at 2:30 p.m.

#### Friday, October 17:

*Pep Fest*, from 12:45 p.m. to 1:30 p.m., in conjunction with a "Yell-Like-Hell" contest, judged by University cheerleaders.

*Continued on page 36*

ALUMNI NEWS



BY DAVE SHAMA

**a  
conversation  
with  
jim carter**





*In his four years at the University, Gopher football captain Jim Carter has acquired a reputation not only as a capable player but also as a frank and articulate speaker.*

*In an August interview he analyzed the University's football prospects:*

**Q.** Sports writers and coaches don't think Minnesota can win the Big Ten title. Do you see any chance of a big year?

**A.** We can have as big a season as two years ago when we went 8-2 and shared the title with Purdue and Indiana. What many people may not realize is that we have many quality players. Tight end Ray Parson, halfback Barry Mayer, linebacker Rich Crawford and defensive back Jeff Wright are outstanding. In addition we have many other good players. Thus, it becomes only a question of putting the material together to win the Big Ten or to have a good year.

**Q.** Do you have any doubts about the team doing well?

**A.** Not really. There's one thing that convinces me that we will have a winner — the amount of football knowledge that the coaches present to us. We learn too much football not to do well on the field.

**Q.** How do you evaluate the offensive team?

**A.** I feel we will move the football. We won our last three games last fall, and one big reason was we were running out of the I-formation where I line up in front of the halfback and block for him. We've had good luck with this formation because Mayer is an excellent back and we're able to get as many as four blockers in front of him. We'll probably run out of the I all year, and this will make a big difference in our offense.

**Q.** What about the passing game?

**A.** The quarterback could be Phil Hagen or Walt Bowser, and either one should help. Hagen is a better drop-back passer and Bowser is

better suited to roll-outs because of his running ability. Parson is our best receiver. He should be all-Big Ten.

**Q.** Does all the blocking you do from fullback bother you?

**A.** I want to win and we've proven that we have a good club when I block well and Mayer runs. It's a pleasure to block for Barry. He's strong, smart, and runs hard. He just sort of rams people and I think he could gain a thousand yards this fall.

**Q.** Murray Warmath-coached teams have been well-known for their slow starts. How do you account for the number of early season losses?

**A.** It's hard to say, but I have an idea that part of it is due to our long pre-fall practice. I have been told that it is among the first most demanding in the country. We may be tired early in the fall, but that hard conditioning has paid off in the past when we have reached Big Ten play. I've been told by former players that going through something that tough makes you a little bit more competitive in later life — so it has its advantages.

**Q.** Spring practice proved that the defensive unit lost a number of talented players that may be impossible to replace this fall. Is there any chance of having a respectable defense?

**A.** We lost a lot of good players, but we'll be at least adequate defensively. Defensive end is the only position of great worry, and you know Coach (Butch) Nash's reputation for coming up with competitive ends.

**Q.** Your opening opponent, the Arizona State Sun Devils, has been quoted as saying they may beat Minnesota by 40 points. What are your chances in that game?



**A.** They killed Wisconsin last year and have another fine team. State has tremendous speed and being accustomed to the hot weather could give them an advantage, but I think we can win. We'll work hard for the game so that we won't fade in the heat, and also because first games can hold quite a key to your overall success. Last year we were primed for Southern Cal and when we lost, it nearly destroyed our whole season. We never recovered until mid-fall. This year, with a young squad, we'll want to start fast.

**Q.** Do you have a number of strong teams on your schedule?

**A.** We've got several, but I think we'll meet them just about the right time. We play Indiana, for example, three or four weeks into the season and we're usually ready to play good ball by this time. Later we get Ohio State and Michigan State, again at a time when we should be ready.

**Q.** Does any game mean more to you than the others?

**A.** There are many that I want quite a bit. I am sick of losing to Nebraska in close games, and Ohio State is number one in the country, — but Indiana has to be something special. Our games with them the last couple of years have been marked by fights and spirited play. They're kind of a cocky team and they don't think much of us either. We'll be sky-high for that game. I think they're our biggest rivalry now.

**Q.** Do you have any special thoughts on leadership?

**A.** I feel that all the seniors have a special leadership role to fill and that without their help we can't be a winner. Beyond this, I'll try to be a go-between in my relationship with the

coaches and players. I'll take suggestions to Coach Warmath and hold meetings where guys can get things off their chests.

**Q.** Personally, what kind of season do you expect?

**A.** Without sounding egotistical, I believe that I need a good or great season for the team to do well. Last year showed that I have to play well. Early in my career I just wasn't ready for some reason for a few games, but this fall I'll have to be up for all of them. I like the little added pressure that goes with being captain and getting some early season all-Big Ten and all-American mention.





## Representatives on the Union Board of Governors



HYLLESTAD



DOSE



STUEBING

*Minneapolis campus:* RICHARD HYLLESTAD '67AA '68BSEd, currently studying for a master's degree at the University, is an instructor in Distributive and Business subjects at St. Louis Park high school.

*St. Paul campus:* VICTOR G. DOSE, C.L.U., '43BSAg, an active St. Paul resident, is an agent with Equitable Life Assurance Society of the U.S.

*West Bank:* ROBERT O. STUEBING, JR. '62BA, also a graduate of Garrett Theological Seminary, is district sales manager for the Equitable Life Assurance Society of America, Edina.

CHARLOTTE WINGET CHOPE '27BA, a Wayzata housewife, is known for her work with the Minnetonka township and as an active local and state Republican worker.

EDWIN A. WILLSON '30BSEE, executive vice president of the Northern States Power Company, Minneapolis, is synonymous with the MAA. He is also a member of the Alumni Fund Advisory Committee.

WALDO E. HARDELL '26BSBus, a recent recipient of the Alumni Service Award, is chairman of the board, president and director of the Charles W. Sexton Company, Minneapolis. He is also a member of the Alumni Fund Advisory Committee.

## Alumni Honors Committee



CHOPE



WILLSON



HARDELL

## Investment Committee



HARRIS



ARNOTT



BOSS



CAMPBELL



HANOLD



SOMMER

Chairman JAMES C. HARRIS '47MBA, executive vice president of the Northwestern Bank, Minneapolis, also holds a number of impressive director- and trusteeships. HERMAN J. ARNOTT '24BA, a graduate of the Harvard Graduate School of Business Administration, is the recently retired president and chairman of the board of Farmers & Mechanics Bank, Minneapolis. WALLACE L. BOSS '28BSBus, currently MAA's treasurer, is senior vice president of the 9th Federal Reserve Bank Division, First National Bank, St. Paul.

SAM W. CAMPBELL '25BA '27LLB, employed by Piper, Jaffray & Hopwood as an investment broker, previously served as a special assistant to the Minnesota attorney general.

TERRANCE HANOLD '36LLB, president and chief financial officer of the Pillsbury Company, was in private law practice and with the *Minneapolis Star & Tribune*.

CLIFFORD C. SOMMER '32BBS, who makes his residence in Owatonna, Minnesota, is president of the Security Bank & Trust Company there.



## Past Presidents and Alumni Fund Advisory Committee



GLASER



BACKSTROM



BRAASCH



BURNS

KENNETH C. GLASER '42BBA, chairman of the Fund Advisory Committee and immediate past president of MAA, is chairman of the board of National Car Rental, Minneapolis.

RUSSELL E. BACKSTROM, '25BSME '27MSME, the retired manager of the Western Industrial District, Wood Conversion Company of St. Paul, spent his entire business life with this company.

DR. WILLIAM F. BRAASCH '00BS '03MD, retired from active practice for over 20 years, still maintains an office in the Emeritus section of Rochester's Mayo Clinic.

WENDELL T. BURNS '16BA, retired senior vice president of Northwestern National Bank, began an active banking career in Minneapolis in 1922. He is a University Outstanding Achievement Awardee.



CHRISTGAU



EARL



GRAY



HARDELL



HEIMBACH

VICTOR CHRISTGAU '24BSAg, a member of the staff of the House of Representatives District of Columbia Committee, has a notable career in local and national politics, in elected and appointed capacities.

DR. GEORGE EARL '06BA '09MD, a holder of the Minnesota Medical Association's Distinguished Service Medal and the University's OAA, with his brother, developed St. Paul's well-known Earl Clinic.

FRANKLYN D. GARY '25BA, with the Minneapolis law firm of Cant, Haverstock, Gray, Plant & Mooty, holds a distinguished record as a scholar and teacher.

WALDO E. HARDELL '26BSBus (see Alumni Honors Committee).

ALBERT H. HEIMBACH '42BBA, another name synonymous with the Minnesota Alumni Association, is a vice president of Farmers & Mechanics Savings Bank.



HILL



HUSTAD



LUND

HIBBERT M. HILL '23BSCE, retired vice president, Northern States Power Company, is currently vice president of the Minnesota State Board of Health and a member of the AEC's Advisory Committee on Reactor Safeguards.

ARTHUR R. HUSTAD '16BA, semi-retired since 1960, was the manager of the Twin City operations of Northwestern National Life Insurance Company for 14 years.

FRANCIS L. (PUG) LUND '31-'35, active with athletic groups since his All-American football status at the U, is a general agent in the Minneapolis office of New England Mutual Life Insurance Company.



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**Past Presidents / Advisory . . .**

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LUNDQUIST



MAUN



RINGER



SEIDEL

DR. VIRGIL J. P. LUNDQUIST '43MD, a vigorous worker for the University and its alumni, practices medicine at the Medical Arts Building, Minneapolis. JOE MAUN '32BA '35LLB, a partner in the St. Paul law firm of Maun, Hazel, Green, Hayes, Simon & Aretz, is also a member of the boards of directors of numerous companies.

DR. HARVEY NELSON '22BS '25MD (*not pictured*), past president of the American College of Surgeons, is a

staff member of Northwestern Hospital and chief surgeon for the Soo Line railroad.

CHARLES JUDD RINGER '41, president of the Judd Ringer Corporation, upgraded many business areas of the Minnesota Alumni Association during his presidency.

GLENN E. SEIDEL '36BME, manufacturer and, since April 1969, a consultant to I.D.S. Properties, Inc., holds a dynamic career in business and enlightened civic achievement.

EDWIN A. WILLSON '30BSEE (See Alumni Honors Committee).

WELLS J. WRIGHT '36LLB, in Minneapolis law practice since 1938, is a senior partner in the firm of Wright, West, Diessner & Arnason, and chairman of the University's Business Law department, SBA.

EDGAR F. ZELLE '13BA is the retired chairman of the board, First National Bank, Minneapolis; retired president, Wisconsin Central Railroad Company, and retired chairman, Jefferson Transportation.



WILLSON



WRIGHT



ZELLE

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**University Scholarship Committee**

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DUXBURY



BROS



QUALE

JOHN R. DUXBURY '49BBA, manager of the Personnel Department, Rosemount Engineering Company since 1963, has been active in the city of Crystal's development since 1958.

CLARENCE K. BROS '25BA, a leading Twin City builder and contractor, heads his own company, Clarence K. Bros, Inc., Minneapolis.

OTTO W. QUALE '40BAJourn, of Edina, is executive director of the Associated Collegiate Press, with offices on the University campus.



## YOUR UNIVERSITY . . .



## Inter-City Investigates Medical Complex

Heart surgery, laser beams and kidney pumps are no longer remote medical terms for 40 inter-city students who took a "walking classroom tour" of Mayo medical and health science schools recently. It was the first time that inter-city students had been inside a medical complex.

The tour, sponsored by the Committee on Disadvantaged Students and by the Student Health Organization, was part of the University's drive to encourage minority students to join the medical profession.

"As you're touring these departments think of yourself," Dr. Charles McKhann, professor of surgery, told the students. "We'd like to become friends and let you know that the possibilities for your career in medicine are open."

Students visited the experimental animal laboratory where Doctors Barnard and Lillehei researched heart surgery. They saw an artificial heart being developed as part of a University experimental project.

Dr. James Beck, associate professor of physiology, appealed to the students to enter medicine and to bring their own human values into the profession.

"You have a lot to teach us," he stated. "The fact that we're opening our doors to you doesn't mean you owe us a thing."

\* \* \*

Yet another University Health Science program for young people of racial minorities, "Career Opportunities in the Health Sciences" (COHS), designed to build career interest in the field, was launched this summer on the Minnesota campus.

Six Twin City high school students, chosen primarily because of a professed interest in the Health Sciences,

SEPTEMBER, 1969



Photos by Tom Nelson, *Minnesota Daily*

UPPER LEFT: Students peered through a glass dome above an operating room to watch open heart surgery.

TOP RIGHT: A doctor discussed pre-operative patient care with the students. BOTTOM: Students saw how laser beams can be used in eye surgery to repair a detached retina.

went into the Center's laboratories for 10 weeks, working under close supervision at any number of tasks — from scrubbing for dog operations to analyzing a chromatogram.

They not only experienced the atmosphere of a research laboratory, but also grew to understand the variety of the health sciences. And the students were paid \$500 for their 10 weeks' work.

The reaction of the six was unanimous — in praise for the worthwhileness of COHS.



# Gopher tapes



BY DAVE SHAMA '68

**A** quarterback who sometimes ignores his coach's instructions . . . Jack The Giant Killer . . . last year's fifth leading national rusher . . . the number one college cover boy in the country . . .

These are a few of the star players who will perform for the football teams on the 1969 Gopher schedule. Some play for outstanding teams, others for also-rans; but they all have one thing in common, a considerable talent for playing football. They are the players with whom football fans across the country identify.

The following players are the ones you will want to pay close attention to when they meet Minnesota this fall:

Arizona State's Art Malone is the nation's best college fullback, according to some pro scouts. Last year he gained 1,431 yards on 235 carries, good for fifth place among the country's top rushers . . .

When the Gophers meet Ohio University September 27 in their home opener they will face an exceptional running quarterback in Cleve Bryant. Like Malone, Bryant is an early season favorite for all-American and his coach thinks he's the best in the nation at his position. Bryant ranked ninth nationally in total offense last year, and has either run or passed for 43 touchdowns in two seasons . . .

Bryant has a great receiver in Todd Snyder who pro scouts say has great potential. His pass receiving yardage for two years is 1,406 yards . . .

Nebraska will show the Gophers one of the Big Eight's best defensive backs in Dana Stephenson. He intercepted several passes for Nebraska last fall and made the Big Eight's all-conference team . . .

Indiana's cocky quarterback Harry Gonso, who often takes Coach John Pont's directions as merely suggestions, will be playing his third season as a regular this fall. Gonso is another top run-pass quarterback who executes the option extremely well . . .

Hoosier halfback John Isenbarger is nearly as independent as Gonso. He's nearly made his coach a heart attack victim several times with his last second decisions to run the ball rather than punt it . . .

Hoosier flanker Jade Butcher is easier on his coach, but probably tougher on opponents. His speed and fine moves accounted for 10 touchdowns last fall . . .

After you have played a big part in stopping players like O. J. Simpson and Leroy Keyes as a sophomore, what's left? That's a question Ohio State defensive back Jack (The Giant Killer) Tatum will have to answer this fall. Tatum has everything a coach would want in a defensive back (great speed, strength, competitiveness, intelligence, etc.), and is an absolute cinch to be all-American as a junior . . .

Buckeye teammate Rex Kern is nearly as good and has been seen on more magazine covers this fall than any other college gridder. Like the other top quarterbacks on the Gopher schedule, Kern is an excellent runner and passer but unlike the others, he's a super leader who has a rare ability to overcome personal as well as team adversity. As a sophomore he accounted for 15 touchdowns and led the team to a national title . . .

Other Bucks who are stars on this overwhelmingly talented team include fullbacks John Brockington and Jim Otis, halfback Larry Zelina, ends Bruce Jankowski and Jan White, guards Jim Stillwagon and Alan Jack, and defensive halfback Ted Provost . . .

Michigan players feel that tight end Jim Mandich is the best at his position in the country. The Wolverine end is an outstanding blocker and receiver . . .

Michigan safety Tom Curtis is rated nearly as good since he made second team all-American last fall while setting an all-time Big Ten interception record with nine . . .

Another impressive quarterback on the Gopher schedule is Iowa's Larry Lawrence. He threw a Hawkeye record of four touchdown passes against Minnesota last fall, and completed 88 of 156 passes for the season . . .

Hawkeye guard John Meskimen is expected to give Lawrence top pass protection and is one of the leading all-American candidates in the Big Ten . . .

Yet another quarterback who hopes to have a big day against Minnesota is Michigan State's Bill Triplet. Coach Duffy Daugherty says there isn't a better running quarterback in the country . . .

One of the hardest hitting tacklers in the Big Ten for two seasons has been State linebacker Rich Saul. The Spartan coaches feel he'll be all-American if he recovers from a knee injury . . .

All of these constitute an impressive group of players who should make Gopher football a great spectator sport in 1969.



# THE ALUMNI BOOKSHELF

Featuring reviews of books written by,  
about and of interest to Minnesota alumni.

UNIVERSITY OF MINNESOTA PAMPHLETS ON  
AMERICAN WRITERS. Numbers 74-80. Minneapolis:  
University of Minnesota Press, 1969. 95¢ each.

It has long been a firm belief of this reviewer that the *University of Minnesota Pamphlets on American Writers* are among the best available short critical introductions to American authors and their works. The latest publications in this series serve to confirm that impression.

The new pamphlets, numbers 74 to 80, bring the series up to date with essays on such current writers as Edward Albee (by Ruby Cohn) and John Updike (by Charles Samuels).

It is impossible here to give a review of each pamphlet. Generally, however, they provide a brief biographical look at the author, and a critical review of his major work that traces his artistic and intellectual development.

Of special note in the latest series, is the essay on black novelist Richard Wright by critic Robert Bone, who is the author of a stimulating critical volume on the Negro novel in America.

The pamphlets in the series are Robert Bone, *Richard Wright*; Merle Brown, *Kenneth Burke*; Jean Cazemajou, *Stephan Crane*; Ruby Cohn, *Edward Albee*; James Korges, *Erskine Caldwell*; Charles Samuels, *John Updike*; Charles Walcutt, *John O'Hara*. — M.P.

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TEACHING: ESSAYS AND READINGS. By Kaoru Yamamoto '60MA '62Ph.D. Boston: Houghton Mifflin Company, 1969. Pp. 371.

Dr. Yamamoto, who received his BS degree from the University of Tokyo before studying at Minnesota, is professor of education at Pennsylvania State University.

As its title suggests, *Teaching: Essays and Readings* is a collection of scholarly articles on the subject of teaching. Unlike most anthologies of this kind, however, the volume is remarkably stimulating in its approach. Dr. Yamamoto has put together an anatomy of the special relationship between a teacher and students, in a sensitive and perceptive examination.

According to the author, the examination of teaching is "to study the perennial enigma, man himself, in all his grandeur and insignificance. To teach is to touch someone else's life in process and to be a teacher is to share human hopes and disappointments with another human being."

The book confronts, directly, the environment of social tension in which the teacher must operate, an environment which all too often is destructive of the original idealism that impelled a young teacher.

Dr. Yamamoto, using selections by such people as Margaret Mead, John Holt, Christopher Jencks, Nathaniel Gage, Gilbert Highet and six personal writings, organizes his chapters around "why-who-whom-where and when-what-how and how well", to cover all facets of teaching. He determines what distinguishes a teacher in substance and in spirit.

He draws distinctions between teaching and learning, learning in school and learning as a life process, between kinds of learning, between the teaching of one generation and the learning of another generation.

Because of this honest confrontation, the book should be of great interest to the teacher, especially one who works within the inner city schools. But *Teaching: Essays and Readings* should also prove useful to any teacher who wishes to keep abreast of the best current and past work on the subject of teaching.

"Few, if any, colleges of education have in their programs a course devoted explicitly to the analysis of teaching," says Dr. Yamamoto. The author feels that "the study of teaching 'qua' teaching should be earnestly pursued by anyone interested in the activity, from the earliest possible time in his career."

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## MY RABBI DOESN'T MAKE HOUSE CALLS.

By Albert Vorspan '41-43. New York: Doubleday & Company, Inc., 1969. Pp. 168. \$3.95.

Albert Vorspan, director of social action, Union of American Hebrew Congregations, has been a well-known leader and lecturer for social action for many years. He is the author of four books, many articles and papers on American social problems. His work has appeared in numerous major magazines of different religious affiliation.

A number of American sociologists and historians have long predicted the immanent assimilation and extinction of America's ethnic groups. Thus far they have been proven wrong, and ethnicity has remained a significant part of American culture.

Far from being assimilated, Mr. Vorspan humorously suggests, the Jews in the United States have remained a vital group — and it even appears that the rest of the nation is well on its way to becoming Jewish.

The author raises, and answers, many questions concerning things Jewish. To assess your erudition in such matters, take the following quiz. Jews and more knowledgeable goyim (gentiles) will find it mere child's play —

Define: *Chutzpah*

- (a) Yiddish for a cat's paw
- (b) A Jewish delicatessen



(c) When a boy kills his parents and says you are obliged to give him alms because he is an orphan

(d) Skinny dipping in the Suez Canal

Define: *Chasidism*

(a) Israel's C.I.A.

(b) Three rabbis, no waiting

(c) The original Jewish hippies

True or false (no penalty for guessing)

(a) *Noshi* is a cross between a knockwurst and a fish.

(b) *Mazeltov* is Hebrew for *Gezundheit*.

(c) *The Song of Songs* is the number one record on the Top-Forty, in Tel-Aviv.

Discuss in detail, why some Jews become bald at the center and others get gray at the Temple.

However you did on the quiz, *My Rabbi Doesn't Make House Calls* is a loving satire of Jewish life in America which offers us bewildered gentiles a helpful guide to Jewish folkways. Consider, "How To Build a Temple" (or The Jewish Edifice Complex), "How to Escape Jewish Fund-Raising" (or You Should Live So Long), "How To Identify a Jew" (Even If He Doesn't Look Jewish).

The portrait Vorspan draws is a humorous one of a buoyant people, unwilling to bow before adversity, passionately in love with life, and unafraid to laugh at the world — or themselves.

This book can provide a charming, often uproarious evening's reading. It is especially recommended as a primer for those about to venture more deeply into Jewish-American life through such works as Phillip Roth's *Portnoy's Complaint*.

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#### THE MIXING BOWL. By Lucile Babcock '15BA.

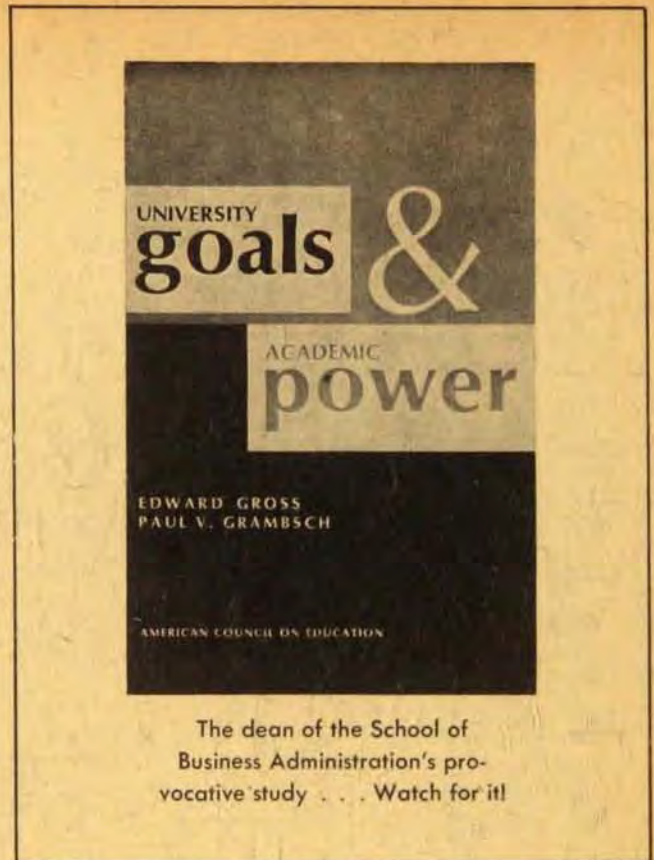
Alumnus-writer Lucile Babcock is reaching into her "mixing bowl" of life to pull out A SLICE OF SUNRISE — a book still to be published that Lucile is in Minneapolis rewriting.

In a change-of-pace for the Book Review section, we are presenting an essay on Babcock by Babcock, — an essay of a wildly warm and working woman who gives us a firm hint as to what we can expect in A SLICE OF SUNRISE. We hope the book appears soon!

From the vast mixing bowl that constitutes a lifetime of experience, I'd like to toss a few ingredients acquired after graduation in 1915, some with foreign flavor, 6 months in Spain, 20 years in New York, and now in Minneapolis, re-writing my first novel and utilizing the sum total of experiences, to explain people.

An imposing tome published in the late 1950's entitled *Women of Achievement*, reviews the work of some 500 achievers and credits me with retail and agency advertising, a spot of professional acting, fashion writing for *Delineator Magazine*, many stories, confessions and food articles for *Tower Magazine*, once sold in Woolworths but now defunct.

Short stories based on a subsequent experience in a New York buying office took me into the *Saturday Evening Post* and *Cosmopolitan* . . . back to Minneapolis after an-



The dean of the School of Business Administration's provocative study . . . Watch for it!

swering an ad in the *New York Times* for a promotion person came four years in a medical publication and cross-country presentations of a medical art show. . . . after that, seven years at Dayton's, Minneapolis, in charge of fashion advertising. Two trips to the New York fashion markets kept me up-to-date on Facts.

A full life? More than that, a fun life. Busy from sunup to sundown.

I can still chuckle at the titles of *Tower* confessions: "I Was a Weekend Wife," and "Other Mens' Wives," — the purpose, circulation-building. The only difference between sexy titles then and now, is that the *Tower* stories were pure as Crisco.

My first job was teacher of French which I spoke fluently — lessons started in childhood — plus Spanish, which I had never studied. A Des Moines principal offered me a job if I could teach the two languages.

Three weeks remained before the opening of school.

I phoned Mr. Omsted, head of Romance Languages, told my story, and said I would like some coaching. His shocked answer: "Oh, my God! Well, come right over."

Three weeks of daily lessons and many hours working on vocabulary and grammar plus evening work with a phonograph course Dad bought, enabled me to bring the first class to a happy finale.

"Well, as the Spanish say, "Mañana."

It was well received.

After two years in which I kept half a dozen lessons ahead of the class, my contract was renewed. I resigned and applied to Bryn Mawr for graduate work in French. I soon discovered that I lacked the erudition of the semi-



narian who in four years of courses at Bryn Mawr had read all of Moliere, Racine and Voltaire.

So I sat down at seven mornings to read them, too. It was a strain, but worthwhile.

Here I took my first steps toward the stage, and got the lead of a clown in a Russian playlet. My thought was to enter turning cartwheels in the first scene. But, finally, I had to relinquish it although Bryn Mawr undergrads turned my feet over my head in gym practice sessions and were endlessly helpful.

The only reason I mention all this in the leadup to my book is because all experience is helpful, and I early learned the value of taking notes and use them today.

Encouraged by my professors who liked my performance of the title role, even without cartwheels, I arranged meetings with top New York producers. Letters have always been my first help, and such celebrities as Sam Harris and Arthur Hopkins said, "Go home, get experience in the local stock company and come back."

Mondays, week after week, I stood in the wings of the old Shubert Theatre as parts were being assigned and asked, "Anything I could play?"

Eventually I got the part of the black maid in "The Eyes of Youth." Try applying black makeup for a matinee and evening performance, and if you can get through that with good nature, anything else is easy.

Eventually I got better parts, memorizing 40 sides in a week, and, at Mr. Olmsted's invitation, I taught French mornings and played at the Schubert evenings.

My pupils crowded to see the strange spectacle. In the "Tragedy of Nan" I had only one line, "The Police, Archie, the police." I played it to the hilt and no one laughed.

The need for money has a way of intruding demands and the week I paid \$60 for a dress and received \$40 for my work, I knew that with the necessity of earning a living I better get off the stage.

I started writing Fashions at the old Atkinsons - without training - and lasted four years. When an advertising convention to be staged in London came along I drew my total savings, \$800 dollars, out of the bank and joined the big shots. I learned the truth of the old saying, "It isn't how much you know as the people you know."

The friends I made on the trip contributed leads to an advertising job at Famous-Barr, St. Louis. The girl who later became the publisher of *Tower* introduced me to the editor, Hugh Weir, a genius no less, and for him I wrote many articles on food, fashion and stories.

I never stopped writing weekends and nights. Often I have been grateful that I *had* to earn a living.

When *Tower* and *Delineator* folded because of paper and printing costs and too little advertising, I picked up a job in a resident buying office, writing a weekly publication "Breath of the Avenue" and calling on wholesale houses with buyers. The salary was so small I could hardly afford to eat, but the subsequent pay-off, publicity for Forstmann Woolens and fashion advertising for Dayton's, was worth everything.

The personnel of the buying office was wholly Jewish, informed, and friendly men and women, and my study of them added to an ever-burgeoning pile of notes.

From my knowledge of the New York fashion market has come all subsequent stories. For some six years I lived in a Seventh Avenue hotel in the midst of truck boys pushing garment racks on crowded sidewalks, and manufacturers and buyers hurrying to work. I finished the novel and a New York agent who read it had one comment,

"You're out of the trend," - meaning "Hair and Hides."

I came back to Minneapolis and, feeling that she should know, dug out a sexy first page beginning and then discarded it. It wasn't the story I was telling of a good Jewish girl and fine people.

The last paragraph of the first chapter in the novel reads like this:

"She - Beadie Moss - was facing Seventh Avenue, sometimes called the Boulevard of Broken Dreams. It can harbour nightmares of slow payments, costly showings and new styles born only to die an untimely death, but seasoned men and women in the Garment District know that with the sunrise, nightmares vanish and there is every chance to go ahead of men and more importantly now - of women."

Important points are made in *A Slice of Sunrise*.

Of the 28,000,000 women working today, what will put one ahead of another?

Only a small percentage earn top jobs. Why? There is more reason than supply and demand.

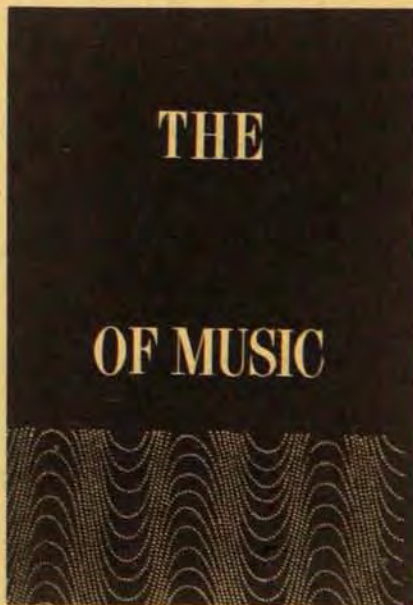
Why does Beadie Moss wait until the last page to see the light on Seventh Avenue?

Stressed is the need for continuing education. And the increasing representation of older women. From ages 47 to 54, more than half are employed. I have worked directly with the Department of Labor head, on facts and figures.

The Jewish people of Minneapolis have been so helpful - Rabbi Max Shapiro supplied a key quotation from the Talmud: "All my life I have lived among wise people and the wisest thing I learned was to be silent."

So I will.

-Lucille Babcock



Watch for a review of Prof. Donald Ferguson's "The (?) of Music" in December . . . a delight!



SOMETHING TO LIVE BY. By Dorothea Simons Kopplin '21BA. Garden City, New York: Doubleday & Company, Inc., 1945. Pp. 204. \$3.50.

We are reviewing this book because it was recently discovered, though long-ago published. The Alumni News erroneously declared a very alive Mrs. Kopplin deceased in a past issue. Through correspondence with her we discovered her work, and would like you, our readers, to know of it, too.

Since her marriage and retirement from teaching, Mrs. Kopplin has lectured to Women's Clubs, PTAs and other groups, as well as participating in numerous radio programs. She has also maintained an active business life, managing farms, apartments and stores.

*Something To Live By* was collected and annotated by Dorothea Simons Kopplin for a very special reason. That reason is best expressed in her preface to the book, which says, in part:

"When I was told I could not live to bring up my children I decided to write a book to serve as a substitute in their lives. The task was to bridge the gap in education not filled by church or school, and to do so in a way that would develop individuals with ability and desire to find happiness and contentment in life . . .

"To leave a chart or blueprint for guiding and teaching such a way of life I decided to talk to them in terms of thoughts from literature which I found true and helpful in life."

The poems, the snatches of inspired writing, the sayings — from Tennyson, Burns, Shakespeare, The Bible, Fra Giovanni, Guest, the Bishop of Exeter, Thackeray, Wilcox, Shelly and all the rest — that Mrs. Kopplin has put together form a definitive, yet courageously simple, pattern of spiritual enrichment. For here she gives the reader the old themes in new ways, skillfully interpreted by her own succinct insights as she weaves the familiar lines into thoughts of renewed kinship with nature, confidence and courage, and the realization and humbleness in power and joy.

Some more sophisticated readers may refresh in the words of the old masters, yet scoff at those of the unknowns or seemingly less philosophically-involved. Yet — all together, as the author has presented them — these insights make a total sense, and leave the reader with the knowledge that, great or small, feelings and afflictions can have the same courage reaching toward happiness.

This is not a book to be gulped at one sitting, but rather one to be tasted, as your mental palate demands a flavor — of happinesses, of encouragement, of love, of humor, or of the value of time.

And this reviewer for one enjoyed not only reading again favorite, once-familiar lines and realizing their significance anew, but also trying to recall their authorship and earlier impact. — mla.

A NARROW TIME. By Ralph McInerny '52 MA. Garden City, New York: Doubleday & Company, Inc., 1969. Pp. 227. \$4.95.

Ralph McInerny, a professor of philosophy at Notre Dame University, has written a number of scholarly works in addition to his novels and short stories. Among the novels is "Jolly Rogerson."

*A Narrow Time* is a book, billed by its jacket, to be "a daring attempt to view death through the lens of comedy." Such an attempt is still provocative, — and particularly so if it is tried by a philosophy professor.

Consequently, in the opening pages of the novel, the reader meets Mortimer, narrator and sometime entrepreneur of life, midway in a wild romp on a bus, as only fantasy can romp on a bus, then through a women's clothing store, out the back door to end in a Catholic confessional.

Mortimer's a clown, but with the sadness of a clown. "None of this happened. You mustn't believe anything I say. I haven't been outside my room for days. As I didn't tell that priest, I have lied. I am an inveterate liar and always have been."

Mortimer is in trouble. But is he? Exit smile that has been playing with your mind. Enter curiosity — tainted by forbidding awareness.

Mortimer sometimes-Belfrage sometimes-Ballinger, whichever way he happens to be playing it, is trapped. Yet, he bumps and grinds, from a job as a Wisconsin dairy products sales manager across the sea, improbably, to Scotland, driven by the belief that he killed his dying daughter. In Edinburgh, he shambles into the arms of barmaid Anne, whose nearly classic "purity" makes him run, — though looking-back.

Home again, still sometimes-Belfrage, sometimes-Ballinger, Mortimer vacillates between hotel and home, between, as a *Minneapolis Tribune* reviewer so aptly put it, "his wife, who needs but doesn't love him, and a nurse (Magda), who loves him and probably will need him more than his wife."

Mortimer is having a suicidal nightmare, cast with memorable characters, right down to the last word of the novel. Yet the author's poking humor tickles Mortimer's inner tremblings, and provokes one into the reality of unreality. Mortimer's physical attempt at suicide is the classic overdose — but of birth control pills.

Realizing the tragedy of tragedy, that sometimes slips on a banana peel, somehow Mortimer gets under your skin, not so much the wonder of him as the why of him.

Is Mortimer, (no, the allusion is too obvious), life's puppet? Or, is he just a nothing man, going nowhere on a longer ride, while life fragments outside his window?

I couldn't forget that his story was told by a philosophy professor.

The author's wit makes his wisdom easier somehow. — mla.

**IF YOU HAVE WRITTEN A BOOK . . . PLEASE LET US KNOW!**



# THE UNIVERSITY

## University to Aid Students Pinched by Tuition-Hike

To insure that no eligible student will be kept out of the University of Minnesota, the Board of Regents moved to borrow half a million dollars for a loan fund this summer. The plan follows the Board's commitment to the student body, when tuition fees were raised in April, that it would take steps to provide financial aid to any student for whom the increases (\$105 a year) would create hardship.

The plan also takes into account the recent decreases in federal student loan programs, according to Pierre Meyer, director of the Office of Student Financial Aids.

The Regents' committee that recommended the \$500,000 loan, under the chairmanship of Regent Elmer L. Andersen, reports that about 1,600 students can expect no financial aid from their families. These

students are to be found on all four University campuses.

To serve these students and those who would be affected by decreases in federal loan programs and the general tightening of bank loans, the committee also suggested changes in the lending policies for the University Trust Fund Loans. This fund includes all loan money not directly connected with the federal government.

In the past, students had to be enrolled at the University for two quarters before they were eligible for such a loan. Now, any needy students who is in good academic standing, or any prospective student who shows the potential for academic success, is eligible for a loan. The amount a student can borrow from the University has also been raised.

Inadequate physical facilities constitutes one of the main problems facing the new department. However, plans for increasing clinic space and expanding service programs hopefully will be implemented in the near future.

### **Medical Students**

#### **Select Two**

#### **Distinguished Teachers**

Two University College of Medical Sciences faculty members have been selected as the 1969 winners of the Minnesota Medical Foundation's Distinguished Teaching Awards in a poll of the University's medical students.

Dr. John W. Riley '65PhD, assistant professor of psychiatry and neurology, and John P. Brantner '58PhD, associate professor of clinical psychology, received citations and cash prizes of \$1,000 this summer at the Medical School's annual Recognition Day program.

The awards were presented by Dr. D. R. Gillespie, president of the Minnesota State Medical Association, which contributed the funds for the awards.

## New Department Formed in CLA

A department of speech science, speech pathology and audiology has been formed in the University's College of Liberal Arts that will consolidate existing program and facilities, and serve as a base for future growth and development.

Speech, communication and theater arts, and the former office of the dean of students are the departments mainly affected.

Served by seven senior faculty members and by a clinical and research staff, 70 undergraduate and 50 graduate students are currently preparing for clinical and research careers in areas encompassed by the new department. Also, a Speech and Hearing Clinic and research laboratories have been established

in conjunction with the department that will offer diagnostic and therapy services to outpatients and University students.

Professor Clark Starr, acting chairman of the new unit, stressed the fact that the University has a long history of concern for communication problems and that its present faculty has received national recognition for clinical and research activities. Training and research in the department are currently supported by the National Institute of Neurological Diseases, the National Institute of Mental Health, the National Science Foundation, the U.S. Office of Education and the Rehabilitation Services Administration.

### **GOPHERS OFF TV**

The University of Minnesota football team will not receive television coverage this fall. Gopher games have been televised the maximum number of times permitted in a two-year period, which negates their coverage either regionally or nationally, at home or away, during the 1969 season.

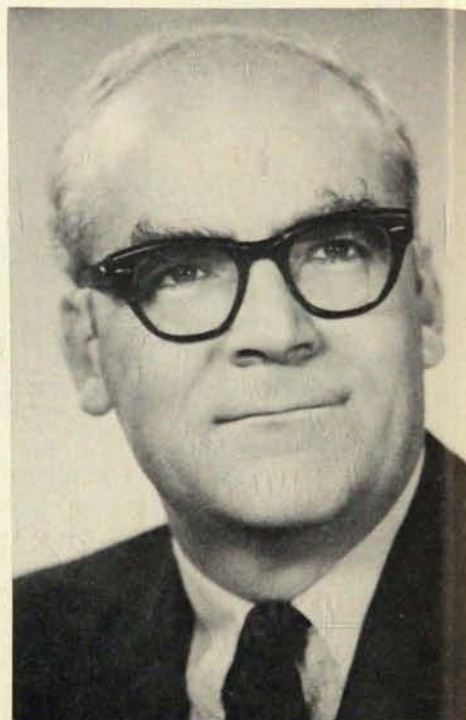


# THE CHANGING UNIVERSITY ADMINISTRATION

ROGER KENNEDY, Vice President,  
Finances; Head, University  
Foundation



HALE CHAMPION, Vice President  
for Planning and Operations



JAMES REEVES, Assistant Vice  
President for Student Affairs



(Center) LAURENCE R. LUNDEN,  
Vice President & Consultant;  
(Bottom) R. E. SUMMERS, Administrator  
on Special Assignment



WITH reorganization of the University's business and planning offices, approved by the Board of Regents and combined under a vice presidency for planning and operations, Hale Champion, 46, currently director of the Boston Redevelopment Agency, the planning body for the city of Boston, came to the Minnesota campus.

Described by President Moos as a man "rich in experience in finance and budget administration as well as in long-range institutional planning," Champion will head the new administrative unit that will have charge of the University's planning, operations and finance.

Before his Boston assignment, Champion had spent six years as the director of finance for the state of California, in the state's highest appointive position. During 1967-68, while a fellow in the John F. Kennedy Institute at Harvard University, Champion served as a consultant to the Kerner Commission and as a member of two presidential task forces.

The new vice president, who distinguished himself in journalism before entering public service, is a graduate of Stanford University.

"Mr. Champion's experience as California finance director will serve the University superbly," President Moos said. "He bore direct responsibility for a \$5 billion annual budget, much of it committed to building and operation expenses of the biggest public higher education program in the country."

UNDER the reorganization plan, Laurence R. Lunden, 62, vice president for business administration, will become vice president and consultant to the President. Pointing to Lunden's "40 years of distinguished service to the University, paralleling our period of greatest growth," Moos said that Lunden had requested a change of assignment for medical reasons.

Lunden, who served the University's Board of Regents from 1941-

52, moving from assistant secretary to treasurer to secretary, and from 1936-46 as an investment counsel, is an economics specialist. He has been a University vice president since 1959, beginning on the campus as an instructor in the School of Business Administration in 1929.

AS the new vice president for investments and executive director of the University Foundation, Roger G. Kennedy, currently senior vice president and chairman of the executive committee of Northwestern National Bank, St. Paul, will work closely with Hale Champion, each assuming some of Lunden's duties.

Formal Regents' approval of his position, another in Moos' administrative revamp, is expected this month.

Kennedy, who is 42, will remain a member of Northwestern's executive committee and its board of directors during his University appointment.

Moos expressed "great pleasure in being able to attract Mr. Kennedy into the service of the University and the Foundation," noting his "leadership in public service, particularly in the area of urban development." He is president of the St. Paul Urban Coalition and has worked with the Inner City Youth League.

Kennedy's post with the Foundation is separate from the vice presidency; the Foundation is a distinct entity, functioning to seek private funds to support University needs. While assuming many of the responsibilities previously carried out by Fred J. Lauerma, who resigned recently as director of the Foundation, the dual nature of Kennedy's position is expected to promote even greater interaction between the Foundation and the University central administration.

Kennedy, who ran for the 4th District Congressional seat in 1952, served as a special assistant to three cabinet officers during the

Eisenhower administration. He was also a Washington correspondent for the National Broadcasting Company before joining Northwestern Bank in 1959.

IN addition to these administrative changes, the Regents appointed two assistant vice presidents to the office of Paul Cashman, vice president for student affairs.

Assistant professor James Reeves, programs for disadvantaged students in Cashman's office, will be working with student services such as loans, scholarships and counseling. A native of Greensboro, North Carolina, Reeves holds his master's degree from Boston University and a PhD from UCLA. He was an administrative assistant to the dean of students at UCLA before coming to Minnesota in 1955 to work in the Student Activities Bureau.

Associate professor Donald Zander, who was named an assistant to Vice President Cashman in March 1969, will now devote primary attention to the growth of student activities and their mounting complexity. Zander, with an MA and PhD in educational psychology from the University, has been on the Minnesota staff since 1950 when he also started in the Student Activities Bureau. Working his way up through the ranks, he became director of Student Unions in 1967.

"These two appointments were made in recognition of the increasing significance of the student role in the University," Cashman said. He emphasized that both Reeves and Zander are experienced with dealing with students and have their respect.

R. E. Summers, dean of admissions and records at the University for the last 23 years, has also been named to a new assignment for the coming academic year—that of special consultant to Vice President Cashman. Summers, 68, slated to retire next June, is the first person



to hold this new position, tagged "administrators on special assignment."

"In too many cases, outstanding administrators complete their careers without an opportunity to bring into focus their enormously valuable perceptions of the University as a whole," President Moos said in recommending this appointment. "Recognizing this, I have asked that we attempt to find new ways to allow the experience of able administrative officers to be made fully available to the University as their careers are coming to an end."

Dean Summers, who, in his new capacity, will travel a good deal throughout the U.S. to its college and universities, is the only dean of admission and records the University has had. The office was created shortly before he assumed it.

**O**N the West Bank of Minnesota campus, Charles Mannel '59BS '65MA, former placement director in the School of Business Administration (SBA) is the new assistant dean for administration.

Before joining the SBA faculty in 1963, Mannel worked as a radio announcer, teacher and account representative for an investors' service. He has also been assistant registrar and admissions officer at the University, and is the co-author of a series of articles on interviewing recently published in the *Journal of College Placement*. Mannel is the recipient of the 1969 Tomato Can award of the School of Business.

His assistant, Mrs. Elaine Menter, who is a graduate student in industrial relations at the University, is the new SBA director of career planning and placement.

Mrs. Menter previously taught four years in the public schools, spent one year with a Chicago publishing company, and two years as SBA's assistant placement director.

A member of the University faculty since 1962, Frank B. Wilderson has been appointed assistant

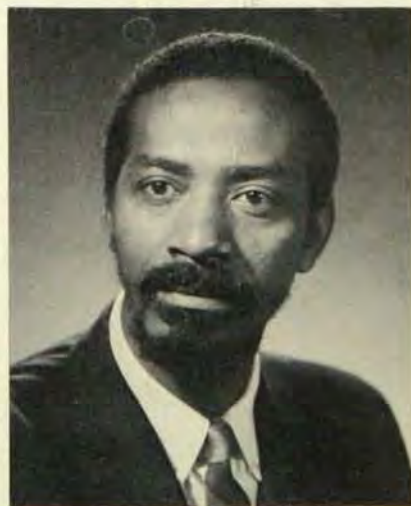
dean of the College of Education and associate professor of urban education. He will also serve as urban education coordinator in the University's Center for Urban and Regional Affairs.

Serving as a link between the College of Education and the community, Wilderson will work "with the college's programs in teacher education and education for the disadvantaged in the metropolitan area as well as out in the state," according to Education Dean Keller.

Currently involved in a study of teacher training, curriculum development and research relating to the education of minority group children in urban settings, Wilderson has worked in a graduate program for training teachers for seriously emotionally disturbed children under a federal grant. He did his MA and PhD work at the University of Michigan in educational psychology.

(Below) **FRANK B. WILDERSON**, Assistant Dean of Education, Professor of Urban Education; (Bottom) **ELAINE A. MENTER**, Director of Placement, SBA

**CHARLES H. MANNEL**, Assistant Dean, School of Business Administration



ALUMNI NEWS



## University Receives NSP Island In Honor of Breckenridge

Walter J. Breckenridge '37MA '41-PhD, retiring director of the University's Museum of Natural History, received the surprise of his life recently.

The president of Northern States Power, Robert Engels, gave an island in the Mississippi River to the University in his honor.

That island is a very special one, not just to Breckenridge, but to all people who have seen his movie of the island and its wild life. Breckenridge has now studied the island, located in the river behind his home in Minneapolis, for over two decades. His discoveries about the

beaver, deer, woodchuck, turtles and birds there have been shared with Minnesotans and others in numerous talks and appearances.

Now that this land is part of the University, Breckenridge will be able to continue his studies of its wild creatures. These studies, along with his studies of wild life, in the Arctic and in Minnesota, are an important contribution to the understanding of such areas.

Plans at the University also call for the creation of an audio-visual laboratory at the Museum in honor of Breckenridge, its director for 23 years.



## Education Dean Retires After 22 Years at U

Robert J. Keller, dean of the College of Education since 1964 and on the University faculty since 1947, will retire at the close of the 1969-70 academic year because of ill health. The administration is currently searching for a successor.

Keller intends to return to teaching and research, primarily in higher education. He is known as a national leader in the development of junior colleges and is a past president of the American Association for Higher Education.

As the leading planner and a promoter of state junior colleges during the period when Minnesota undertook major developments in the system, Dean Keller influenced the shape of higher education in the state. Kansas and Missouri also called on him as a primary consultant in the development of their educational plans.

Instrumental in the merger of Marshall and University high schools last year, Keller had been director and professor of University High since 1956.

He holds a PhD from the University.

## Coach Sees Long-Range Cross Country Future As Bright

Minnesota's long-range cross country future appears bright, according to Coach Roy Griak who sees 1969 as a rebuilding year.

The Gopher squad will have many freshmen and sophomores, but Griak anticipates some outstanding performances once these athletes gain experience. He's not ignoring the possibility of a very successful season if his young athletes develop more quickly than expected.

This will be the first year that frosh are eligible to compete with the varsity, and the Gophers are likely to benefit from the new NCAA rule. Griak thinks that Mike Lawless of Racine, Wisconsin, and Proctor's Gary Bjorkland have the best chance to contribute to the squad's success.

Young harriers like Lawless and Bjorkland will look to senior captain Pat Kelly (St. Paul) for leadership. Kelly's career has been shortened by a knee injury, but he hopes to have a big season of final competition.

Another prominent letterman is Edina junior Tom Page. Other squad members returning from last

fall are Tom Beltz (Bagley) and Don Timm (Burnsville).

Griak thinks that sophomores Gene Daly (St. Cloud), Mike Hanley (Anoka), and Greg Nelson (Washburn) will help the team considerably.

This year's squad will have the fine record of last year's team for incentive, — the Gophers finished fourth in the NCAA meet, their highest finish ever in national competition. Earlier last year the Gophers had finished second in the Big Ten meet.

Much of that success could be attributed to 1968 seniors Steve Hoag, Bob Wagner, and Ed Twomey. All three made large contributions to Minnesota cross country throughout their college years.

Despite the losses, Griak says this year's team has "more raw potential than any former Minnesota cross country team." If the young harriers develop quickly the Gophers could be challenging the Big Ten's top teams.

Griak expects Michigan State (last year's Big Ten champ), Indiana and Wisconsin to be top teams because they return nearly all of their runners from last season.



## Most U Profs Can Be Salvaged

A course evaluation booklet published by the Minnesota Student Association (MSA) shows that most University students give their professors passing grades. Several received an all-1 rating, the highest possible.

*Salvage*, listing 115 courses, a brief explanation of course content, required work, and, most importantly, evaluations of the courses and their professors by students who have taken them, will be given to all entering freshmen this fall.

"We included both positive and negative comments about the courses and professors," said Barbara Rudolph, MSA vice president and head of the *Salvage* staff. "The first course evaluation MSA did included only good things.

"There were a few courses (in the current evaluation) that rated very badly, but these were the exceptions. Usually, if a course was weak in one area, such as the lecture section, it would make up for it in the smaller recitation sections."

The booklet concentrates on courses that are frequently taken as electives and are needed to fill lower division requirements.

## Tuition Will Raise At Duluth Branch

Full tuition for 12 credits or more will show a raise of \$35, from \$98 to \$133, for UMD resident students this fall. The raise for non-residents is from \$280 to \$380.

However, the UMD incidental fee of \$30 will stay the same while it climbs to \$37 at the Twin Cities campus.

Other special fee increases, one of which is a 50% raise in late fee payment charges, reflect increased costs in administering special services, University officials have said. Many of these fees have not changed since 1923.



## Dr. Theodore Blegen Passes . . .

Minnesotans, particularly University alumni, have lost a good friend. Dr. Theodore C. Blegen '12BA '15MA '25PhD, dean emeritus of the University of Minnesota graduate school and one of the state's foremost historians, died July 18 at his St. Paul home following a long illness. He was 78.

Dean Blegen, who retired in 1960, had served the University as a member of its faculty for 33 years, having been dean of the graduate school for 20 of those years. He joined the University staff as a professional lecturer in 1927, following a stint of teaching history in high schools and later at Hamline University where he was named head of their history department in 1922.

A nationally known authority on Minnesota and Norwegian-American history, Dean Blegen was a voluminous writer, authoring scores of books, essays, articles and monographs, many dealing with Norwegian immigration to the United States. His *Minnesota: A History of the State* was published in 1963. He also wrote *Norwegian Migration to America*, two volumes, (1931-40), *Public Archives* (1918), *Civil War Letters of Col. H. C. Heg* (1936), *Building Minnesota* (1938), *Grass-Roots History* (1947), *The Land Lies Open* (1949), *The Crowded Box-Room* (1951), *Lincoln's Imagery* (1954), *Land of Their Choice* (1955), Norwegian edition (1958), and *Emigrant Songs and Ballads*. *The Crowded Box-Room* is a study of the mind of Sherlock Holmes. Dean Blegen worked with other authors to produce the complementary works *Sherlock Holmes, Master Detective* (1952) and *Exploring Sherlock Holmes* (1957). His most recent work, *The Kensington Rune Stone*, published earlier this year by the Minnesota Historical Society, is a treatise that—in his opinion—the Rune Stone which had turned up on a farm near Kensington, Minnesota in 1898, was a historical hoax.

The son of Norwegian immigrant parents, Dean Blegen, born in Minneapolis, knew Minnesota well. Previous to his attendance at the University, he went to Augsburg College, Minneapolis, receiving a BA in 1910. He held honorary doctorates from St. Olaf College, Hamline



University, Luther College, Carleton College, Augustana College and Royal Frederik University, Oslo. Dean Blegen, an active member of the Minnesota Historical Society and its head from 1931-39, had also served as managing editor of the Norwegian American Historical Association magazine, 1925-60, as president of the Mississippi Valley Historical Association, and as a director of the Historical Service Board, Washington, D.C. He had received a commendation from the War Department after WWII for his work in preparing educational pamphlets for servicemen.

In 1962 the University of Minnesota presented him with its highest honor, the Outstanding Achievement Award. And Blegen Hall, on the West Bank campus, was later named for him.

A memorial program, in his honor, presented on KUOM campus radio July 30, included a recording of the memorial service held at the University. Among those who participated in the tribute to Dean Blegen were John Darley, professor and chairman of the psychology department; Russell Fridley, director of the Minnesota Historical Society; A. A. Heckman, executive secretary of the Hill Family Foundation; Herbert Heaton, professor emeritus of history; and Bryce Crawford, dean of the graduate school.

Dean Blegen is survived by his wife, Clara, 1588 Northrop Street, St. Paul; a son, Theodore W., Fremont, California; a daughter, Mrs. Margaret Crumb, Moraga, California; a sister, Anne Blegen, Minneapolis, and a brother, Dr. Carl Blegen, Athens, Greece.

student, freshman through graduate, who is planning to take French courses is eligible. The center can accommodate 64 students.

Those living in the center will be encouraged to speak only French, with the guidance of a graduate student counselor fluent in the language. Available facilities will include current French magazines, newspapers, films and music, as well as a library of French literature.

The French center is an experiment in the living-learning concept of education. Instead of having the learning process restricted to the classroom, the student's out-of-class environment is shaped so that he take part in experiences relevant to his education.

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## Summer Session Graduates Total 1500

Minnesota's retiring education commissioner Duane J. Mattheis addressed over half of the total 1969 Summer Sessions graduates when he spoke to 850 graduates and their guests at the University's Second Summer Session Commencement, August 22.

Vice President William G. Shepherd, academic administration, assisted by Vice President Paul Cashman, student affairs, conferred degrees and certificates that included 63 doctor's and 189 master's degrees.

Graduate School attendance for the Second Session ranked second in regular daytime students—2,365—for the Twin Cities campus. The College of Liberal Arts with 4,093, up 193 over 1968, lead enrollments; the College of Education, at 1,415, was third.

Attendance for Second Summer Session was approximately the same as in 1968, totalling 12,286 registered in regular daytime classes, and down only one-half of one percent from the preceding period.

The Honorable Charles E. Wyzanski, Jr., chief justice of the United States District Court, Boston, Massachusetts, gave the commencement address for the more than 700 students graduating during the mid-July First Summer Session exercises. Receiving their degrees and certificates from University President Malcolm Moos were 617 undergraduates, 105 master's degree and 34 doctor's degree candidates.

### **French House Will Open in Fall**

A French colony, where students will live surrounded by the art, music and language of France, will be started this fall at the University.

Space is still available for men and women in this experimental language center that will occupy one floor of Middlebrook Hall, a new co-educational residence on the University's West Bank. Any

## C. L. COLE RETIRES FROM AG SCHOOL

C. L. Cole '57PhD, special assistant to the Dean of the Institute of Agriculture and a well-known animal scientist, retired this summer.

His University career began in 1929 at the North Central Experiment Station, Grand Rapids. Cole was a pioneer in artificial breeding of dairy cattle, presenting the first paper in the nation on the subject; he also helped to develop the first crosses for the Minnesota Number 1 hog, a new breed introduced by the University.

Cole left Minnesota in 1938, but returned in 1950 as superintendent of the North Central Station. In 1956 he was named head of the department of animal husbandry, and in 1966, head of the newly created department of animal science, combining the former dairy, animal husbandry and poultry science departments.

He resigned as department head in 1968 to assist in coordinating construction phases of the Institute building programs on the St. Paul campus, and at branch stations and locations throughout the state.





## Official Minnesota Blazer

Minnesota Maroon or Navy blazer, complete with University of Minnesota Blazer Emblem. Emblem is handcrafted in India. Blazer is all wool flannel in traditional cut with foulard lining, special label, patch pockets, brass buttons. All sizes. Two-three weeks delivery. Indicate your size on order form. Members \$36.50; others \$39.00.

Minnesota Alumni Association  
205 Coffman Union  
University of Minnesota  
Minneapolis, Minn. 55455

Enclosed is my check for \$\_\_\_\_\_ to cover \_\_\_\_\_ Minnesota Blazer(s).

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Circle length: short, regular, long (extra long add 15%)

Circle size: 36, 37, 38, 39, 40, 42, 44, 46.  
Size 48 and larger \_\_\_\_\_, by special order  
— add 15%)

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## Morris Receives \$57,900 NSF Grant

The National Science Foundation (NSF) has renewed a \$57,900 research grant in psychology at UMM. The grant supports a two-year continuation of investigations of the "Structure and Determinants of Fantasy." Previous NSF grants were made in 1964 and 1966.

"Fantasy," according to Dr. Eric Klinger, UMM psychology professor and the principal investigator, "is all thinking that is not intentional problem-solving. The processes that go on in fantasy are apparently a necessary part of the processes that go on in human mental activity when it is functioning in a healthy fashion."

The project investigators are attempting to find out what the many influences on the content of fantasy are, and how fantasy is organized and how it relates to other kinds of thought.

The NSF grant has significant benefits for UMM: the major portion of the funds will be used to pay student assistants, and a large sum will go to the University for indirect costs. It also makes professional opportunities and experiences possible for graduate assistants.

## UMD Breaks Ground For Residence Hall

Ground was broken at UMD this summer for a \$2,550,000 residence hall, that will bring total campus housing to more than 20% of the student body at its 1970 full completion.

The 404-student, 7-story, 3-wing dormitory will show many design innovations that resulted from student cooperation with and suggestion to members of the building committee and architects.

Well underway and due for completion this fall are the \$990,000 classroom addition to the Humanities building and two lecture halls appending the Life-Science build-

ing, costing \$360,000. And the \$80,000 Rock Hill Arboretum project has been started.

Ground should also be broken in early fall for the new \$1,900,000 administration building and the \$1,500,000 Performing Arts building.

## NEW PROGRAMS OFFERED

A Master of Science program in geology and a Specialist Certificate program in educational administration are now open to UMD students.

The 90-credit Specialist Certificate will fulfill the needs of elementary and secondary administrators required by the Minnesota Department of Education to begin such a program before their eighth administrative year.

## Three IT Faculty Receive Awards

Three University IT faculty members received Distinguished Teaching Awards and \$500 for outstanding contributions to undergraduate and graduate teaching recently.

Warren E. Ibele '47MSME '53PhD, associate dean of the Graduate School and professor of mechanical engineering, has spent 22 years at the University and is the author of an undergraduate textbook, *Engineering Thermodynamics*.

Robert C. Brasted, professor of chemistry, has been with the University for 21 years, directs the general chemistry program and co-authored the text book, *General College Chemistry*.

Benjamin F. Bayman, physics professor, regarded as one of the world's leading authorities in nuclear physics, came to the University in 1965.

**Support  
Homecoming  
1969!**



# THE ALUMNI

## ALUMNAE WILL HONOR TWO OF UNIVERSITY'S OUTSTANDING WOMEN

The Annual Meeting of the University of Minnesota Alumnae Club has been set for Saturday, September 20, as a 1:00 p.m. luncheon at the Edina Country Club.

At this gathering two of Minnesota's distinguished alumnae, Dr. Helen Hofer Gee '42BA '45MA '55PhD and Miss Eileen Thornton '31BS will receive the University's highest honor, its Outstanding Achievement Award.

Dr. Gee, who left the University after her doctoral work to become director of research in a multifaceted program of research and services for the Association of American Medical Colleges, moved on to the University of Oregon, Eugene, in 1962. There, as a visiting associate professor of psychology, she taught upper division and graduate level courses in psychology and statistics, in addition to working on her own research.

A year later, Dr. Gee joined the National Institute of Child Health and Human Development (NICHD), National Institutes of Health, as a Behavioral Sciences consultant. In this capacity she brought knowledge and leadership to the formation of the newly established NICHD.

Since 1965 she has been the scientist administrator of the Research Grants Review Branch of the National Institutes of Health, serving as such as executive secretary of the Computer Research Study Section. Dr. Gee is also a prolific writer, with over 20 articles to her credit.

In speaking of Dr. Gee's abilities, Kenneth B. Clark, dean of the College of Arts and Science of the University of Rochester, Rochester, New York, said:

"I believe that the major contribution that Dr. Gee has made



MISS EILEEN THORNTON



DR. HELEN H. GEE

has been the integration of knowledge about human behavior with the analysis of social problems and then the developments of efforts to try to bring knowledge to bear on those problems . . .

"Dr. Gee is a bright and able person who has continued to grow in each position she has held. She illustrates the most desired objective of any doctoral program, that students from such programs do good work in the early parts of their postdoctoral careers and better and better work as time goes by."

Miss Eileen Thornton '31BS, claimed by D. K. Berninghausen, director of Minnesota's Library School, to be "one of the creative and progressive librarians of her generation," has progressed from senior assistant librarian at the Hibbing, Minnesota public library to librarian at the Oberlin College and Oberlin Public libraries.

Holding a number of positions of national leadership in her profes-

sion and showing unusual activity in professional association affairs, Miss Thornton has served as president of the Association of College and Research Libraries, is currently president of the Library Administration Division of the American Library Association (ALA), and a member of the ALA Council and its Executive Board.

During her active career, she has also worked on a number of education-related surveys and performed in numerous consultancies, her most recent being, since 1966, with the North Central Association of Team Surveys.

She is also currently serving on an ad hoc committee on opportunities for Negro students in the library profession.

Before going to Oberlin, Miss Thornton was librarian of Vassar College and administrative assistant to the director of the University of Chicago library. She has taught at the Columbia University School of Library Service and at



Western Reserve University's School of Library Sciences.

This native of Ireland and holder of an MA from the University of Chicago is called by E. B. Stanford, director of the University of Minnesota Libraries "perhaps the Library School's most distinguished alumna" and "universally well-liked and respected throughout the profession."

An added, innovative highlight of the Alumnae Annual Meeting will be the interviewing of the OAA recipients by Maynard Speece '43BS, radio personality, Alumni board member and Alumni Service Award winner.

### Journalism Sets Fall Reunion

The School of Journalism Alumni Association has set its fall reunion for Friday, October 17, and Saturday, October 18.

On Friday evening, the group will gather for an on-campus dinner during which members of the classes of '69, '59, '49, '39 and '29 will review and reflect on the past. A distinguished journalism speaker will fill out the program. And Robert Jones, director of the School of Journalism & Mass Communications, will close the evening with a review and forecast for the School.

The following day, alumni will meet at Memorial Stadium for the Ohio State-Minnesota football game. A block of 100 tickets has been reserved. Deadline for ticket reservations is September 29.

### Central Wisconsin Elects Officers

John Carroll '38BSB was elected this summer to head the West Central Wisconsin University of Minnesota Alumni Club.

Other officers serving with him include Dr. John Furlong '54PhD, vice president; and Mrs. David P. Darnes, secretary-treasurer.



Warren Headley



Janet Hart Widseth



Dennis Swan

## MAA DIRECTOR ANNOUNCES NEW STAFF APPOINTMENTS

Minnesota Alumni Association Executive Director Edwin Haislet announces the following new appointments within and to the Association's Office Staff:

Janet Hart Widseth '39BSHE has become the MAA's Associate Director. Janet, who joined the Alumni Staff in 1962 after serving on the Alumni Board for four years, began as an Assistant to the Director in charge of alumnae and reunion programs.

Dennis Swan '61BA, who has been a member of the Staff since 1961, is the new Assistant Director, Alumni Fund. Previously an Association field representative, for the past six years Dennis has worked with the MAA constituent groups.

Chester Tomczyk '51BSEd, who replaces Dennis, is now Assistant Director, Constituent Groups. Chet, a member of the Alumni Office Staff since 1963, was previously a field representative.

Warren Headley '40Journ, who joined the Office Staff in July of 1968, has been named Assistant Director in charge of all production activities. Warren writes and edits many Association mailing pieces, and coordinates the work of the printer, mailer and post office.

David Shama '68BAJourn is the new appointment to the Staff, joining the Office as of May 1. He is the MAA field representative, assuming Chet's previous duties. A sports writer and editor for the *Minnesota Daily*, University stu-

dent newspaper, Dave will work with MAA state chapters in improving their programs, in addition to writing sports items and a regular sports commentary column for the University of Minnesota ALUMNI NEWS. Before joining the Alumni Staff, Dave was with IBM in sales and the Minneapolis *Daily American* as sports editor.



Chester Tomczyk



David Shama

### MacGregor Speaks

Congressman Clark MacGregor, Minnesota Third District representative and a graduate of the University's Law School, discussed the Abe Fortas case and the bills that he had introduced to mitigate conflict of interest problems on the part of Federal officials at a recent MAA Washington, D.C. chapter meeting.

Officers elected at that meeting for the coming year include Hugh Winter '48BS, president; Harriet Brown, vice president; Wayne G. Shaffer, treasurer; and Barbara Osterlander, secretary.



# SBA Announces Plans For 16th Annual Fall Institute

William Lear of the Lear Jet Corporation will be banquet speaker, and Dr. Arthur Uppgren, professor at the University's School of Business Administration for 23 years, the keynote speaker at the 16th Annual Institute of the School of Business Administration on November 6 in the Leamington Hotel, Minneapolis.

This year marks the 50th anniversary of the School of Business Administration (SBA), and special invitations to the Institute and Banquet will be extended to former professors and officials of the School, in addition to some 5,000 alumni.

The theme of the 1969 Institute, "What's Ahead For Business In the Seventies," will be featured in five panel sessions during Thursday afternoon, co-chaired by SBA faculty and alumni:

*Work and employment trends*, participant chairmen Professors Herbert Heneman, Jr. and Mahmood Zaidi, alumni Fred Heiseke '48BBA, Vera Likins '39BBA '68PhD;

*Corporate organization trends*, Professor J. Russell Nelson, alumnus Thomas Brady '49BBA;

*Marketing to the consumer*, Professor Robert Holloway, alumnus Ray M. Svec '47BBA;

*The impact of new technology on transportation and communication systems*, Professor Frederick Beier, alumnus C. L. (Larry) Stewart '42BBA;

*Finance, banking, accounting*, Professor Jack Gray, alumnus Fred Brucciani '40BBA.

As part of the anniversary celebration, office scenes contrasting 1920 and 1970 will be displayed; and alumni can meet favorite professors and old classmates if they attend the social hour preceding the 6:30 p.m. Institute Banquet.

Burt Swanson '50BBA '55LLB, president of the SBA Alumni Association,

announced that Mort Mosiman '40BBA will serve as general chairman of the November 6 Institute.

A survey of SBA alumni, under the leadership of Dean Paul V. Grambsch, is being made this year to assess the impact of the School on the subsequent lives of its alumni and on business and the community, and to generally assist the School to more effectively plan its future programs. Dean Grambsch emphasized the importance that alumni cooperation and support carries in giving SBA via this questionnaire the benefit of their experiences since leaving school.

Plans are underway to send the questionnaire early in the fall to all SBA alumni for whom addresses are available.



DEAN LAWRENCE C. WEAVER, University College of Pharmacy, presented Harold W. Pratt '28BSPhM with the University's Outstanding Achievement Award at the 11th Annual Banquet of the College of Pharmacy Alumni Association. Pratt, director of professional services, Walgreen Drug Company, has given exemplary service to pharmacy since graduating from the University.

## LYNUM HONORED IN CALIFORNIA

Curtis O. Lynum '40BS, vice chairman of the California Adult Authority, was honored this summer by the Minnesota Alumni Club of Northern California. In receiving their Outstanding Alumnus Award for 1968, he joined ten other distinguished U of M Northern California alumni, previously recognized. Dr. Norman E. Shumway is his immediate predecessor.

The Minneapolis native was appointed to the California Adult Authority by Governor Reagan in December 1967; the California senate made this a permanent appointment in March 1968. Lynum had retired from the FBI after 26 and one-half years of service as Special Agent-in-Charge of the San Francisco FBI office in order to remain in the Bay Area.

While on the University campus, he participated in gymnastics, earning three letters and captaining the 1939 Gymnastic team.

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## MEDICAL ALUMNI ASSOCIATION WILL HOLD ANNUAL MEETING AND FIVE CLASS REUNIONS

Five class reunions will be held in conjunction with the 1969 Annual Meeting of the Minnesota Medical Alumni Association on October 16, 17 and 18.

The classes involved and their respective chairmen are Class of 1939MB's, Dr. Fred Lott; Class of 1944MB's, Dr. James E. Jenson; Class of 1949MB's, Dr. George E. Nelson, Jr.; Class of 1954MD's, Dr. W. Bruce Clark; Class of 1959MD's, Dr. Stephen A. Kieffer.

The three days of meetings begin October 16 with registration at 11:30 a.m. in Coffman Union, followed by a luncheon at 12 p.m. In the afternoon there will be four hours of refresher courses for registering MD's:

At 1:00, Dealing with the Problems of Impotence, Dr. Donald W. Hastings, Professor of Psychiatry;

At 1:55, Clinical Aspects of Normal Psychosexual Development, Dr. Donald W. Hastings;

At 3:10, Concepts in Oncology — New Medical Aspects of Cancer, Dr. B. J. Kennedy, Professor of Medicine.

On Friday, October 17, following continued registration and a continental breakfast, buses will leave for the University and a tour of the hospital. There will be an alumni luncheon from 12 to 1:15 p.m., with a special luncheon for

the wives in nearby facilities. An hour's scientific session precedes the introduction of new department heads and faculty to alumni, and a coffee hour. In the evening Annual Meeting attendees can enjoy a cocktail hour, dinner with entertainment, and dancing.

Saturday's program opens with a brunch at 10 a.m. Buses will leave for Memorial Stadium at 12:15 and the Minnesota Homecoming game against Ohio State. Tickets can be reserved for Medical alumni and friends.

### MEDICAL MICROSCOPE FUND:

By fall 1969 a total of 26 microscopes will be loaned through the Medical Microscope Fund to entering freshmen. Twelve of the scopes will be two years old; the rest are new. Three scopes will be presented to disadvantaged students who have been accepted by the Medical School.

Currently a contribution of \$500 allows a contributor to have his named affixed to a plate on a new microscope.

### Chapter President's Workshop Set For November 8

The Minnesota Alumni Association's Chapter President's Workshop is scheduled for Saturday, November 8, at the University of Minnesota Alumni Club in the Sheraton-Ritz Hotel, Minneapolis.

A program that offers the chapter president or his alternate delegate an unparalleled opportunity to learn a great deal about the University in a short time, opens with a morning briefing session. This session is presented by University administrators to include information to you: Career Days, recruitment, loans and scholarships, and so forth.

In the afternoon, you are the Association's guests at the Minnesota-Northwestern football game.

As a chapter president, make every effort to attend. This Workshop will help you to create a stronger program for the University in your community!

### Homecoming 1969, continued . . .

*Sports Car Demonstration* by the University Sports Car Club, in front of Coffman Union, from 9 a.m. to 4 p.m.

*Dance* in Pioneer Hall, from 8 p.m. to 1 a.m.

**Saturday, October 18:**

*Gopher Victory over Ohio State*, beginning at 1:30 p.m.

*Post-Game Open Houses* at the religious centers.

*Dance and Concert*, Union Board of Governors.

The University Bands will perform at the Kickoff

Convocation, the Queen's Coronation and the Friday Pep Fest.

"Homecoming is not only important to us as a campus affair," Isaacson said. "It is also a state tradition, one that we must try to uphold; one that we simply will uphold."

"This is also the centennial year for college football," Dee Drenth, general chairman of Homecoming, added. "It is hoped that Governor LeVander will proclaim October 10-October 18 as official Homecoming Week for the state of Minnesota."



# AROUND & ABOUT



BOEREMA



FEENEY



ABRAMS

## General College

'56

*Jack B. Feeney '56AA* has been elected vice president for international marketing by The Cornelius Company, international manufacturer and marketer of automatic vending machines and beverage dispensing equipment.

## Social Work

'53

*Miss Betty A. Danielson '43BA '53 MSW*, who has been the executive director of the Big Sister Association of Minneapolis, will become the Family and Child Welfare Planning consultant for the Community Health & Welfare Council of the Greater Minneapolis area this fall.

'69

*Douglas H. Larson '69MSW*, who did his undergraduate work at Eau Claire State University, has joined the staff of Lutheran Social Services of Wisconsin and Upper Michigan as a social worker in the agency's Madison, Wisconsin office.

## Nursing

'56

*Collette Bakken Merlin '56BSN* is the director of Course Development for New Curricula at the University of Colorado School of Nursing.

## Education

'38

*Mrs. Amalie R. Shannon '38BS* will become assistant to the president at Cedar Crest College, Pennsylvania. Past associate director for the Commission on Youth Ministry of the Lutheran Church of America, she will carry major responsibilities in the areas of institutional research, faculty research and development and information geared to the role of a women's college.

'54

*Dr. John Eddy '54SEd*, dean of students and assistant professor of philosophy at Johnson State College, Johnson, Vermont, accepted a new position as associate professor of education at the New Mexico Institute of Mining and Technology. Serving as acting dean of students and a visiting professor this summer, Dr. Eddy will teach the philosophy of education, history of education, counselor education and teaching methods. He received his B. D. from Garrett Theological Seminary in 1959, and his M.A. from Northwestern University in 1960.

## Business Administration

'27

*George Russell '27BSB*, vice chairman of the Board of Directors, General Motors Corporation, recently received the 1969 Human Relations Award of the American Jewish Committee's Automotive Division. Russell received the University's Outstanding Achievement Award in 1955.

'37

*Woodrow P. Lubanski '37BBA* has been promoted to treasurer of Interplastic Corporation, Minneapolis producer of synthetic resins and finished molded products. He was previously assistant treasurer.

'47

*Norman H. McMillan '47BBA*, senior vice president for Marketing and Development, will head a new region for N. W. Ayer & Son that joins together the principal revenue producing operations of the agency. McMillan, who has been associated with N. W. Ayer since 1954 and a vice president since 1962, previously was with George A. Hormel & Company in marketing, advertising and sales assignments.

'55

*Major Anderson Graham McConnell '55BBA*, United States Air Force, Alexandria, Va., is currently stationed in

Saigon, TANSON NHUT, Vietnam. The major, also the holder of an MBA from the Wharton School of Finance & Commerce, University of Pennsylvania, has distinguished himself as a computer expert in his career field.

'60

*Colonel John H. Reeder '60BBA '62MBA* graduated recently from the National War College, Washington, D. C. The colonel, who entered the Army in 1961 and formerly served with the II Field Force, Vietnam, holds the Legion of Merit, two Bronze Stars, the Joint Service Commendation, two Army Commendation medals, the Purple Heart and two Combat Infantryman badges.

## Dentistry

'47

*Dr. S. Sigmund Stahl '47DDS*, internationally-known dental researcher and educator, has been appointed professor and chairman of the periodontics department at the University of Southern California School of Dentistry. Dr. Stahl, an acknowledged leader in periodontic research, the study of gums and oral tissues, came to his new post from the NYU College of Dentistry where he was professor of periodontia and oral medicine, and executive secretary of the Murry and Leonie Guggenheim Foundation Institute for Dental Research.

'63

*Army Major Roy S. Schwartz '61BS '63DDS*, who was awarded the Bronze Star Medal, completed a 33-week medical service officer career course at Brooke Army Medical Center, Sam Houston, Texas.

## Law School

'18

*Quincy Hale '18LLB* was honored recently by the La Crosse County Bar Association at a testimonial dinner citing his 50 years of practice as a La Crosse (Wis-





LUBANSKI



McMILLAN



REEDER



SOMMERS

consin) lawyer. The "dean" of the county legal profession received a plaque which said that he had practiced since 1919 "with distinction and amplified high standards of the ethics of the legal profession and service to his clients." A co-founder of the firm of Hale, Skemp, Hanson, Schnurrer & Skemp, he was named "Man of the Year" by the Greater La Crosse Chamber of Commerce in 1951.

'28

*Franklin Briese* '28LLB, chairman of board and president of the Minnesota Mutual Life Insurance Company, was recently elected to the board of directors of First Midwest Capital Corporation. With Minnesota Mutual since graduation and during that time filling numerous executive positions, Briese is also chairman of the executive and investment committees. In 1968 he was voted "Boss of the Year" by the St. Paul Jaycees and that city's chapter of the National Secretaries Association.

'29

*George MacKinnon* '29LLB, appointed to the U.S. Court of Appeals for the District of Columbia, was honored at a testimonial dinner this summer. MacKinnon has been with Investors Diversified as a general consultant.

'33

*Robert H. Tucker* '33LLB has been named vice president for legal affairs and general counsel of 3M Company. With 3M's legal staff since 1942 and a corporate vice president since 1963, Tucker is a prominent civic leader. He is currently a director of the Northwestern National Bank, St. Paul; the First National Bank of Stillwater; the Minnesota Savings & Loan Association; the Minnesota Association of Commerce & Industry; the Minnesota Taxpayers Association, and the St. Paul YMCA.

'54

*Herman S. Doi* '54LLB has been named the nation's first State Ombudsman by the Hawaii Legislature.

'59

*Charles D. Nyberg* '56BSL '59LLB is the director of public relations for The

Hormel Company, Austin, Minnesota. An energetic young man in Austin's civic affairs, Nyberg joined Hormel's law department in 1959.

## CLA

'13

*Ida Harkness Larson* '13, Moorhead, Minnesota, was the guest of honor at the Golden Anniversary of the class of 1919 at Luverne, Minnesota, this summer. A class adviser, basketball and play coach, and English teacher at Luverne for 22 years, Mrs. Harkness was presented with a 1919 and 1969 penny, to mark the occasion, by her grandson.

'17

*John Ely Burchard* '15-17, widely-known authority on architecture and urban planning, received the University of Virginia's Thomas Jefferson Memorial Foundation medal in architecture recently. Dean emeritus of the Massachusetts Institute of Technology and serving a spring term as Thomas Jefferson Foundation scholar, as a consultant in his field, Burchard has advised governments and institutions around the world. Holder the nation's highest civilian award, a representative of his country at international conferences on science and education, and a prolific writer, Burchard received the University's Outstanding Achievement Award in 1960.

'25

*Clarence H. Schutte* '25BA, an outstanding figure in the fields of physical education and athletics in California for many years, was selected by the Howard Wood (South) Dakota Relays Committee as the 1969 "Hall of Fame" award winner. Recognized as one of South Dakota's greatest athletes, Schutte has directed, at Santa Barbara (California) high school, a comprehensive physical education program considered outstanding by state and national professional leaders. The University awarded him their Outstanding Achievement Award in 1965.

'51

*Marilyn McCrudden Thorson* '51BA, known professionally as Linn Mason, has

become noted for her one-woman show *Let Me Tell You About Her*, in a recent tour of the Women's Club, College Circuit. A veteran of over 50 plays, she appeared last on Broadway in the Theatre Guild production of *The Wayward Stork* with Bob Cummings. She has also appeared in major television networks in a variety of roles.

'36

*H. S. Sommers, Jr.* '36BA was recently named a fellow of the Technical Staff of RCA Laboratories, Princeton, New Jersey. The designation is given in recognition of a record of sustained technical contributions in the past and of anticipated contributions in the future. Dr. Sommers, who received his PhD in Nuclear Physics from Harvard, joined the RCA Technical Staff in 1954, received the RCA Laboratories Achievement Award for 1958, and was a co-recipient of the David Sarnoff Outstanding Team Award in Science in 1962.

'50

*Burton "Burt" Boersma* '50BA has become associate New York manager of *The Reader's Digest*. Joining the Chicago sales staff of *Reader's Digest* in 1961, he was previously Philadelphia manager. Boersma is president of the MAA Delaware Valley chapter.

'60

*Robert E. Abrams* '60BA has been promoted to vice president and named a director of Ebin, Robertson & Company, Inc., Minneapolis-based investment banking firm. Associated with the company since 1963, he has been an assistant vice president since 1966. Abrams heads the corporate underwriting department of Ebin, Robertson.

*Major Martin L. Brandtner* '60BA received two awards of the Navy Cross, its second highest of combat honors, for heroism for actions eight days apart in which he risked his life to protect others. Said a sister of the Marine, commenting on the awards: "He was wounded in the September 3 engagement by metal fragments, and he was given extreme unction. But three days later he was back in service."



## Institute of Technology

'17

*Edwin Sweetman* '17BMinE and his wife were campus guests of Lawrence University, Appleton, Wisconsin, during the June commencement celebration. Mrs. Sweetman is a member of the financial board of Lawrence University.

'20

*Glenn E. Matthews* '20BChem marks his 50th anniversary this year as a member of the American Chemical Society. He will receive a certificate and gold badge at the annual dinner-dance meeting of the local section. Matthews' article, "Photography of the Moon and the Planet Mars", was recently published in the Swiss photo-magazine *Camera*.

'34

*Roger G. Bossen* '34BChemE has been named senior divisional engineer for B.F. Goodrich Tire Company (BFG). Bossen, who joined BFG in Akron in 1934 as a chemist, was named manager of corporate general chemical laboratories, Akron, in 1953; technical manager for international and advanced tire development in 1962, and senior development engineer in 1967.

'39

*Richard E. Warren* '39EE, who has been executive director of engineering at the Libbey-Owens-Ford Company (LOF), was recently elected vice president-engineering by the board of directors. Warren, who joined LOF in 1953 as chief electrical engineer, held several engineering posts with Westinghouse Corporation before coming to LOF.

'41

*Isadore Herman* '41BMeE, director of engineering at the Foreign Technology Division of Air Force Systems Command since June, 1962, has received the highest award the Air Force confers upon its civilian members, Exceptional Civilian Service Award. During WWII Herman participated in the North African invasion and related campaigns; upon release from the Air Force he entered civil service as a flight test engineer. At the outbreak of the Korean conflict he was recalled to



GEORGE RUSSELL '27BSB, center, vice chairman, board of directors, General Motors Corporation, received the 1969 Human Relations Award of the American Jewish Committee's Automotive Division from Phillip E. Hoffman, left, chairman, board of governors, American Jewish Committee, at a dinner held at the New York Hilton Hotel. Looking on at right is George Champion, chairman of the board of directors of the Chase Manhattan Bank, who was chairman of the testimonial dinner. The American Jewish Committee, founded in 1906, is a pioneer human-relations agency established to protect the civil rights of Jewish people and advance the cause of human relations for all people.

active duty and served as chief of the Aircraft and Propulsion Branch of the Air Technical Intelligence Center.

'42

*Arthur V. Dienhart* '42BCE, former manager of engineering has been named assistant vice president-engineering by the Northern States Power Company. He has been with NSP since 1946, working on engineering assignments in design, construction and administration. He also serves on the natural resources committee of the Minneapolis Chamber of Commerce and is an examiner of professional engineers for the Minneapolis Civil Service Commission.

*Paul R. Vanstrum* '42BChemE has been appointed vice president-production of the Nuclear Division of Union Carbide Corporation. Vanstrum, who began his career at Union Carbide in 1942, has made significant contributions in the field of nuclear energy, causing improvements that effected substantial economies in the production of enriched uranium, an important factor in making possible low cost nuclear power.

'43

*Cecil M. Tammen*, A. I. A. '43BArch, formerly president of the Cerny Associates, Inc., has joined the offices of Haar-

stick, Lundgren and Associates, Inc., architects-engineers-planners, St. Paul, as a vice president.

'44

*William B. Hanson* '44BChemE '49MS was appointed acting head of the Atmospheric and Space Sciences Division at the Southwest Center for Advanced Studies, Dallas, this summer. Professor Hanson, whose research field is the upper atmosphere, including the ionosphere and magnetosphere, is also a SCAS principal investigator for the Orbiting Geophysical Observatory satellite program.

## Agriculture

'44

*Roland M. Hendrickson* '44BSAgED, general manager of the Pfizer Agricultural division, is now vice president of that division.

'60

*T. David McFarland* '60BAgE, the agricultural engineer who helped develop farm safety programs for the National Safety Council, has joined the headquarters staff of the American Society of Agricultural Engineers, St. Joseph, Michi-





PROBST



BOSSEN



HANSON



VANSTRUM



WARREN

gan, as assistant secretary for membership activities. Previously with the National Safety Council's Farm Department, McFarland helped to develop, the now-familiar triangular, fluorescent emblem for slow equipment.

'67

Wallace O. Bergmann '67BSAg has been named field sales representative by Geigy Agricultural Chemicals. Bergmann, who will serve farmers and agricultural chemical distributors in southern Minnesota, is a member of the American Society of Agronomy.

Beverly A. Wong '67BS, a member of the Army Medical Specialist Corps, was promoted to first lieutenant. She is responsible for dietetic work in food administration, diet therapy and community nutrition.

### Graduate

'29

Edwin O. Stene '23BA '29MA '31PhD was named to the special rank of University Professor at Kansas University, Lawrence, recently. Coming to KU in 1934, and an enthusiastic and effective teacher with a growing reputation, Stene's greatest impact has been on the creation and development of the master of public administration program at KU.

'30

Professor Dorothy M. Proud '30MA, who has been a member of the faculty of the New York State College of Home Economics at Cornell University since 1942, retired this June as professor emerita of institution management. Miss Proud is widely known for her Cooperative Extension work related to community kitchen planning and camp food service management.

'35

Lester N. Recktenwald '30BS '35MA was honored with a Certificate of Merit for educational leadership by the *Dictionary of International Biography*, London, England. He also has been accepted as a contributor to the Archives of American

Psychology at the University of Akron and is listed in *Community Leaders of America*.

'49

Gerald W. Probst '49MS '50PhD has been promoted by Eli Lilly and Company to director of regulatory services for its Elanco Products Company division, that markets products for use in agriculture biochemistry at the corporation's Greenfield (Indiana) Laboratories.

'50

Jack R. Sjolander '50PhD has been appointed director of corporate technical planning and coordination at the 3M Com-

pany, St. Paul. He joined 3M in 1952 and most recently was technical director of the firm's Film and Allied Products division.

'59

Dr. Samuel R. Keys '59PhD, associate dean of the College of Education at the University of Missouri, Columbia, is Kansas State University's new dean of education. He assumed his new duties in August. Deeply involved in urban education and the director of a number of experimental programs, the new dean has been director of graduate programs for the College of Education at Missouri.

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KEYS



STENE

'60  
*Michael A. Rockland '60MA '68PhD* has joined Douglass College of Rutgers University as assistant dean of the College and director of the American Studies program. Dr. Rockland was previously executive assistant to the Chancellor of Higher Education of the State of New Jersey and also served in the U.S. Foreign Service from 1961-1967.

'62  
*Dr. W. R. Schmeal '62MSChE '65PhD*, who joined Shell four years ago, has been appointed a research supervisor in the materials engineering and corrosion department of Shell Development Company's Emeryville, California research center.

*Clayton Diskerud '62MA*, director of special schools at Carthage College in Wisconsin, received a \$600 grant for research and creativity projects. A social studies teacher at Anoka-Hennepin school district from 1950-62, Diskerud will continue study for his doctorate at the University of Minnesota this summer.

'64  
*Dr. Sheldon W. Simon '58BA '64PhD*, consultant for the Agency for International Development, the Research Analysis Corporation and the Bedix Research Corporation, has been promoted to associate professor of political science at the University of Kentucky. Author of *The Broken Triangle: Peking, Djakarta and the PKI*, his articles have also appeared in *The Journal of Conflict Resolution*, *Asian Survey*, *Eastern World* and *The China Quarterly*.

'67  
*Rev. Francis A. Lonsway '67PhD* has been selected by the Office of Education of the Department of Health, Education and Welfare as one of the country's 20 promising leaders in education. In recognition of past achievement and future promise, he has been awarded a fellowship with the Office of Education in Washington for 1969-70. Father Lonsway, a Conventual Franciscan priest, is currently director of research at Bellarmine-Ursuline College, Louisville, Kentucky.

Home Economics

'47  
*Dr. Margaret M. Jacobson '47BSHE* assumed a new position as chairman of the Department of Family and Child Sciences in the College of Home Economics at Michigan State University this summer.



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'67  
*Sister Catherine McNeil '67PhDHE* is president of Mount Bernard College, Antigonish, Nova Scotia.

'68  
*Dr. Grace Hendel '68PhDHE* became chairman of the Department of Home Economics at the College of Saint Teresa, Winona, Minnesota, in August.

Medical

'35  
*Dr. Charles C. Sheppard '35MD* has been appointed medical director for the St. Peter and Minnesota Security State Hospitals by Minnesota Governor LeVander. Dr. Sheppard, who joined the hospital staff in 1964 as senior staff physician, was chief of medical services at the St. Peter Hospital prior to this appointment.

'40  
*Colonel Robert I. Jetland '40BS*, U.S. Army Medical Corps, chief of Administrative Services at the Army's Fitzsimons General Hospital, Denver, will retire September 30, ending a 26-year military career. With his family he will move to Seattle, Washington, where he will become administrator of Harborview Medical Center, a large community hospital affiliated with the University of Washington and the University Medical School.

'49  
*Dr. Bruce E. Douglass '49MSMed* is one of five physicians named to the Board of Directors of the Industrial Medical Association, international society of physicians in industry. Head of the Section of Environment Medicine at the Mayo Clinic, he received his medical degree from the University of Wisconsin. Dr. Douglass is currently a member of the Governor's Commission on Employment of the Handicapped and also serves on the Committee on Industrial Medicine of the Minnesota State Medical Society.



# DEATHS

*George J. Schottler* '23BSEE died January 30. He was 67. Schottler, who earned his law degree from George Washington University in 1968 was a patent attorney in New York. Listed in *Who's Who in the East* and *Who's Who in Engineering*, Schottler was a member of the American Institute of Electrical Engineers, the New York Patent Law Association and the American Bar Association.

*Mrs. Donald Coe Tilson* '24BS died recently in Oregon at the age of 47. She was a past regent of the DAR, past president of Vancouver Memorial Hospital Women's Auxiliary and was chairman of the scholarship fund of the Vancouver Memorial Hospital Auxiliary.

*Dr. Marvin Russell Thompson* '26 BSPHm, noted pharmacologist, died recently at the age of 63. Thompson had been an associate professor at George Washington University from 1928 to 1930 and professor of pharmacology and therapeutics at the University of Maryland from 1930 to 1938. Owner of Thompson Drug Company, Thompson had been a trustee and chairman of trustees of the Columbia University College of Pharmacy. He won the Ebert Medal of the Pharmaceutical Association in 1930 and had been elected to the University of Minnesota Hall of Fame.

*Dr. Edward L. McAdam Jr.* '29MA, a New York University professor of English, died April 2 of a heart attack. He was 63. A member of the University College faculty since 1937, McAdam was chairman of the English department between 1950 and 1967 and acting dean of the Graduate School of Arts and Sciences in 1958-9. He was editor or co-editor of seven books on Samuel Johnson, the 19th century lexicographer.

*Lorraine R. Cameron* '40BS died in Denver, Colorado, on January 15, 1969.

*Senator Robert G. Johnson* '48JD '49 LLB died recently of cancer at the age of 44. He began his law career in Olivia, Minnesota, and had practiced law in Willmar as head of the firm Johnson, Schmidt and Thompson.

*H. C. Timberlake* '17BSAg died March 25 at the age of 73. Timberlake formerly represented Wisconsin before the U.S. Civil Aeronautics Board in development of North Central and Ozark air routes. He had been an economist with Northwest Airlines and later set up an Independent Economic Consultant Office and

worked on all cases for Air Route Development for the Twin Cities through the Metropolitan Airports Commission. Timberlake also set up a scholarship program at the University of Wisconsin in air transportation graduate study.

Always a staunch supporter of Gopher athletics, he won Varsity letters in basketball in 1916 and 1917.

*Dr. Donald J. Corr* '58MSMed, a fellow in medicine of the Mayo Graduate School of Medicine from 1953 to 1956, died in California recently at the age of 41. Corr was a member of the Riverside Medical Clinic and a certified specialist in internal medicine. He was a member of the American Medical Association, the California Medical Association and the Alumni Association of the Mayo Graduate School of Medicine.

*Harold R. Beuschlein* '59MA died recently in Ypsilanti, Michigan.

*Leslie E. Anderson* NG died May 15 at the age of 66. He operated the Holloway Telephone Company (Minnesota) from 1925 to 1932, and later operated and owned the Zumbro Valley Tele-

Dr. Richard M. Elliot, founder and first chairman of the psychology department at the University of Minnesota from 1919 until 1951, died May 6 at the age of 81.

Under his administration, the psychology department became one of the nation's eminent centers of graduate work and undergraduate training. The psychology building was renamed Elliot Hall in his honor in September 1968.

A popular instructor, Dr. Elliot's introductory psychology course drew 5500 students one year. Only 670 students could be seated in Burton Hall, the largest building on campus besides Northrop Auditorium, so the department "had to repeat the lecture over and over again" to accommodate everyone.

Professor Elliot was also the founding editor of the prestigious textbook Century Psychology Series, and remained active in that work until his death.

He had served on the board of directors of the American Psychology Association; and had been a director of the Minnesota Human Genetics League and of the Psychological Corporation, a consultant and research firm.

phone Company at Byron, Minnesota, until World War II.

*James Ralph Canterbury* '10LLB died February 13 at the age of 82. A real estate and land developer, he was a member of Kappa Sigma Phi and Phi Delta Phi legal fraternity.

*Leif Gilstad* '20BA, a Minneapolis newspaperman for 18 years, died May 17 of cancer. He was 73. A political writer since 1923, Gilstad organized war bond drives in Minnesota and most recently has been associated with the Citizen's Committee for Peace with Freedom in Vietnam.

*Laurence H. Lucker* NG, radio-phonograph wholesaler and friend of inventor Thomas Edison, died May 6 at the age of 88. Lucker, a life member of the Minneapolis Society of Fine Arts, brought musical artists to Minneapolis and also recorded for Minnesota's archives the voices of the University's first two presidents—William Folwell and Cyrus Northrop.

*Simon Meshbesh* '01LLB, a lawyer who practiced in Minneapolis for 50 years, died April 23 of a heart attack. He was 73. A trustee of William Mitchell College Alumni Association, he was a board member at Mount Sinai Hospital and widely active in fraternal and veteran organizations.

*Peter Skurdalsvold* '15BCE, a former Minneapolis Park Board member and lawyer, died May 10 at the age of 75. For 15 years he was executive secretary and manager of the Citizens Club, a south Minneapolis organization.

*Francis Twedell* NG died May 14 in Madison, Wisconsin, at the age of 51. Captain of varsity football in 1938, he was an All-American Gopher guard and played one year for the Green Bay Packers.

Also *J. C. Alpern* '39BA, St. Paul; *J. T. Anderla* '31BSEE, Hopkins, Minn.; *Dr. A. T. Baker* '18MD, Minneapolis; *W. Bethke* '10BA, Westfield, N.J.; *R. C. Bredeson* '52MA, New London, Conn.; *P. Buccowich* '27BSEE, Ely, Minn.; *J. M. Cohen* NG, Montreal, Quebec, Canada; *W. G. Craig* '46MA, Montclair, N.J.; *Mrs. W. M. Dickson* '46BA, Bellingham, Wash.; *S. Eliassen* '18BIndE, Oslo, Norway; *Miss L. E. Felien* '31BA, Duluth, Minn.; *Miss L. Gage* '38MA, Winona, Minn.; *C. E. Hemsey* '22BME, Tomah, Wisc.; *R. Hinze* '29LLB, Sarasota, Fla.; *Dr. R. E. Hultkrans* '26MD, Minneapolis.



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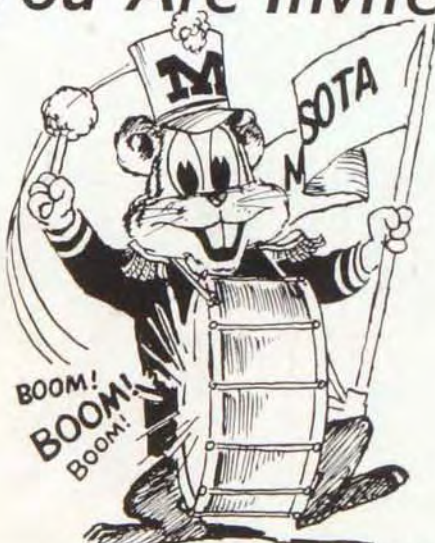
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## Minneapolis-Morris Computer is Operating

A computer hook-up between the University of Minnesota, Morris, and three computer firms in Minneapolis is now in operation. The remote computer terminal located on the Morris campus offers students and faculty the opportunity to feed problems into the computer for routine calculations.

The computer print-out teletypewriter, linked to Minneapolis-based Call-a-Computer, Computer Time Sharing and Comshare will be used in spring quarter courses dealing in mathematics, calculus, computer programming and physics.

According to terms from the Council on Liberal Education grant, the computer tie-up is "a pilot project to evaluate the need and demand for on-campus computer facilities at Morris."

## Gulko Resigns For Western Interstate Position in MIS

Warren Gulko '68MS, assistant to the vice president for educational relationships and development at the University, has been appointed assistant director of the Management Information Systems (MIS) program of the Western Interstate Commission for Higher Education. He assumed his new position in September.

George Robb, formerly assistant to the dean of the College of Education, has been named to replace Gulko.

The MIS program has been initiated to help colleges and universities examine critically the management function of higher education. The Western Interstate Commission for Higher Education is an organization for higher education in 13 western states, supported by the governments of those states.

Gulko, originally from San Diego, California, has been on the University staff since 1965. He was named to his present position in February, 1968.

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## Regents Name New Urology Director

Dr. Elwin Fraley, senior investigator in the surgery branch of the National Cancer Institute, is director of Minnesota's division of urology. Dr. Fraley, succeeding Dr. C. D. Creevy who retired last year after 32 years of service, is a 1961 graduate of Harvard Medical School. He has received numerous research awards for his investigation of the basic mechanisms involved in the viral cause of cancer.

## Surgery Prof Gets \$6000 Research Grant

Dr. Richard L. Simmons, assistant professor of surgery at the University of Minnesota, is one of 25 young scientists appointed a Markle Scholar in Academic Medicine by the John and Mary R. Markle Foundation in New York.

Dr. Simmons, assistant director of the clinical transplantation program at the University Health Sciences Center, will receive \$6000 a year for the next five years to supplement his salary and aid research in cell transplantation and graft rejection.

## New Psychiatry Head Replaces Hastings

The psychiatrist-in-charge of the Student Mental Health Service at Johns Hopkins University is now professor and head of the Psychiatry Department at the University of Minnesota Medical School. Dr. William Hausman, replacing Dr. Donald Hastings, professor and department head since 1946, is a graduate of the Washington University School of Medicine, St. Louis, Missouri. Former deputy director of the psychiatry and neurology division at the Walter Reed Army Institute of Research, he was appointed to the Johns Hopkins faculty in 1966.

OCTOBER, 1969



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# THE UNIVERSITY OF MINNESOTA ALUMNI NEWS

(Our 69th Year)

OCTOBER, 1969 • VOL. 69, NO. 2

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**ON THE COVER:** The 12-story Business Administration Tower, current home of the University's School of Business Administration, stands tall on the West Bank campus — with a pride that justifies the School's 50 years of accomplishments. Read the story of the School after 50 years in our lead feature this month.

Mary Lou Aurell '62BAJourn ..... Editor  
 Edwin L. Haislet '31BSEd '33MA '37EdD ..... Managing Editor

Second class postage paid at Minneapolis, Minn., under Act of Congress of March 3, 1879. Annual dues of the Association are \$10 of which \$8 constitutes a year's subscription to the Alumni News. Subscription for non-alumni; \$10 per year. National advertising representatives; American Alumni Magazines, New York, N.Y. Publisher; Minnesota Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis, Minnesota 55455.

Continuing the Minnesota Alumni Weekly which was established in 1901, the Minnesota Alumni Voice and the Gopher Grad. Published monthly from September through June by the Minnesota Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis, 55455. Member of the American Alumni Council.



# POINTS of VIEW

ED HAISLET

Executive Director



The new alumni film titled, Your Changing University, sponsored by the Minnesota Alumni Association and National Car Rental System, Inc. (courtesy Ken Glaser) will soon be available for booking.

The film begins with the inauguration of President Moos and concentrates on change—but includes mood sequences, accompanied by sound effects and music. The editing is planned around a journalism device which might be termed the "personality statement," which means in the middle of a presentation, when a problem is posed, or an authoritative statement is needed, a face of a person appears and a 10-20 second statement is made. It is 16 mm, sound and color and runs for 15 minutes. For graduates who have been away from the campus for some years and remember the campus as it was, the film will be somewhat startling. But it is exciting, fast moving and well worth seeing.

Change is part and parcel of living, nothing remains as it is. In this world of modern science and technology, with its fantastic changes in communication and transportation, no one can ever be fully updated on anything at any one moment. Because of the rapidity of change there is a great lag between what we know and what actually is. All we can do is try and be with it—especially in our own fields of competence. Even that is beginning to be a hopeless task. We must try to understand that what is in today is out tomorrow—systems, procedures, ways of doing. Obsolescence is the price of change.

Nowhere is the tempo of change more startling than on our college campuses. The great influx of students is causing great physical changes to be sure. The new student involvement has caused change not only in the curricula but in the philosophy of education, affecting faculty and administrators alike. All of which applies to the University of Minnesota.

Physical changes are most easily observed. Originally, the campus was oriented toward the knoll and University Avenue. The development of the mall more or less divided the campus into two parts—the old campus and the new.

The West Bank and the new Washington Avenue Bridge changed all that. The bridge is now the center of the campus. The West Bank development now has an identity of its own—with its two new classroom buildings—Blegen and Anderson Halls, the School of Business Administration Tower, the new Wilson Library and opening this fall, Middlebrook Hall, the new co-educational dormitory. All of this has changed the appearance of the whole campus, adding a new feeling and dimension that was not there before. The whole West Bank area is being recast and when finished will be one of the most beautiful exciting redevelopment areas of the country; the center and direction of the plan will be the West Bank Campus.

The old or East Bank Campus is fast changing in appearance as well as function. A new class-



room building going up directly south of Chemistry, a physics addition in process, and the new Space Center all make for a different appearing campus. More change is in prospect with the soon to be built Health-Science complex. There is a great deal of building on the St. Paul Campus; Duluth with a brand new all-weather campus is still growing; and Morris is almost completely changed from five years ago.

Our school is rapidly changing in the kind of University that it is. For years, not by choice, but because of necessity, the University was the junior college for the metropolitan area. With the development of the state junior college system and its five locations in the metropolitan area, and with the University's three-year-old policy of controlled growth for the entering colleges of the University, 51.3% of the student enrollment is in the upper division, graduate and professional schools. By 1975, it will approximate 60%.

New changes in curricula and emphases include the Center for Urban and Regional Affairs, Law Enforcement Center, Public Administration Center, a new Family Practice and Community Health specialty in Medicine and a new African American Studies Department.

The University Senate has opened its doors to student representation, the University administrative structure is much changed and changing with three new vice president positions added to better do the job of running a complex University.

Your University is a fast changing place — and will continue to be as it meets its responsibility of providing quality education to the boys and girls of the state and nation.

Sincerely,

*Ed Havelle*

Send In Your Reservations Now

# HOMECOMING PEPFEST LUNCHEON

Thursday, October 16

Holiday Inn Central — Hall of Flags

Downtown Minneapolis

Social period at 11:30 — Luncheon 12:00 noon — Program over by 1:30 p.m.

## See and Hear —

Coach Murray Warmath

Football Captain Jim Carter

Athletic Director Marsh Ryman

Homecoming Chairman Dee Drenth

Homecoming Queen for 1969

Open to all alumni and friends of the University. Come and bring your guests. Enjoy an old fashioned pep rally led by U of M Pep Band, cheerleaders, pom pom girls, Men's Glee Club. Tickets are \$4.00 each.

### CLIP AND MAIL RESERVATION TODAY

MINNESOTA ALUMNI ASSOCIATION, 205 Coffman Union  
University of Minnesota, Minneapolis, Minn. 55455

Please reserve \_\_\_\_\_ places at \$4.00 each for the 1969 Homecoming Pepfest Luncheon, October 16, Holiday Inn Central, 12:00 noon. My check is enclosed in the amount of \$\_\_\_\_\_.

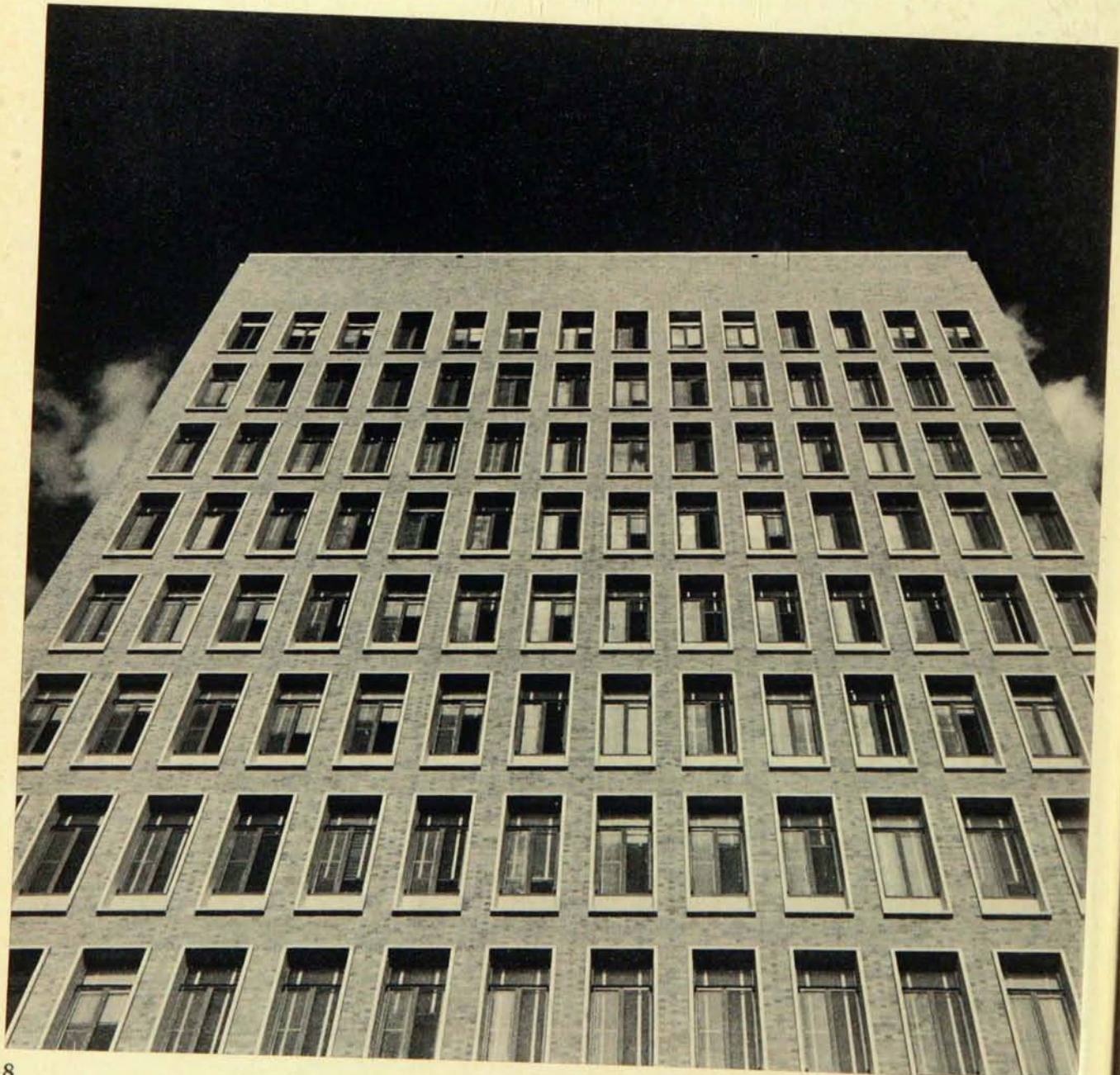
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SCHOOL OF BUSINESS ADMINISTRATION  
**AFTER FIFTY YEARS**





*"The School of Business was established on the eighteenth of June, last year (1920), having been created out of the department of Economics of the College of Science, Literature, and the Arts. In order to give a distinctly professional atmosphere to the work of training business executives, the regents provided that only the last two years of the four-year course should be spent in the School of Business itself, the first two being given to a pre-business course in the Arts College. Because so few students had had the subjects embodied in the pre-business program, this year's registration is naturally quite small, but the large number of pre-business Freshmen and Sophomores gives warning of what is in store. "It is a difficult task to undertake to give our future business leaders in the short space of four years the broad cultural training properly associated with a university degree, combined with thoro preparation for the work they are to follow. Some day prospective young business men and women will be willing to devote six or more years to their university preparation, just as is now the case in other professions. For the present, however, we have on our hands the*

*task of justifying in the eyes of a skeptical constituency the value of the study of French and "pollywogs" to a youth who is restlessly awaiting his opportunity to acquire a fortune. With such a task mapped out for us, no wonder that we are a bit oversensitive when a young lady from Devils Lake or Broken Bow writes to inquire if we can guarantee her 'eighteen a week' if she takes a six months' course in our 'Business College.'*

*"Looking back over the year's accomplishments, aside from our getting under way and initiating a staff, largely made up of new comers, the outstanding items are the development of a splendid esprit de corps in the school itself and the manifestation of a fine spirit of cooperation on the part of the business men of the Twin Cities. Most of the credit for the former is due to the students themselves. Thru the activities of their 'Commerce Club' they have been brought closer together and have discussed the problems of business over their 'coffee and sinkers' under the leadership of some prominent banker or business man of the Twin Cities." — Dean G. W. Dowrie, from the 1921 Minnesota Gopher.*

SINCE these beginnings in 1920 the University's School of Business Administration (SBA) has grown Topsey-like. And, in recent years, an enthusiastic, hard-working leadership coupled with an innovative young faculty (median age 34) "doing their own thing" has carried the School into the top 10 of its kind in the nation.

Already SBA has over-peopled, in staff and students, its new facility on the University's West Bank campus. Discounting the 1947-48 GI bulge, the undergraduate and graduate student seeking degrees in business has increased steadily. The number of graduate students is up 15 percent over the last academic year; 1000 applications have been processed in the last few months. The evening Master of Business Administration program enrollment has grown from 100 students in 1960 to 500 in 1969. Fifty faculty members are involved in

the School's curriculum as compared to 26 in 1963.

Growth and subsequent crowding in the various colleges at Minnesota is not phenomenal. Yet the growth of a professional school like the School of Business Administration is related to more than increasing student population nation-wide. SBA has re-packaged what was a static curriculum in business education, into a program that is adaptative to the changing business scene.

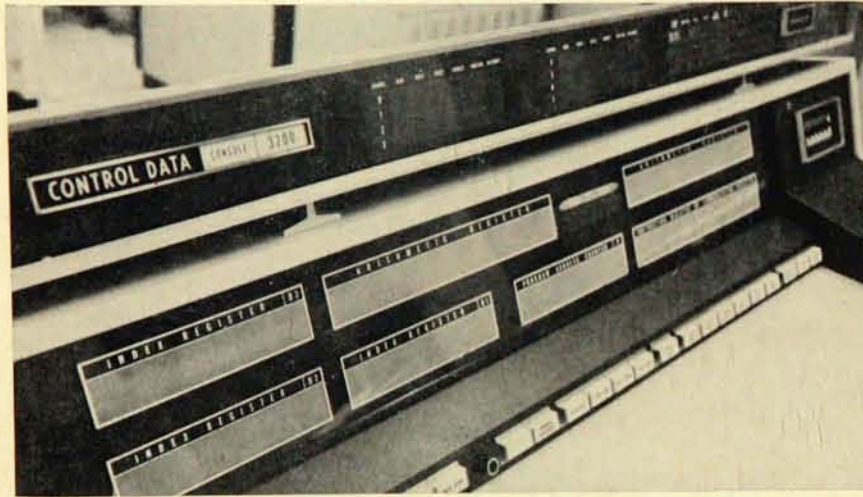
SBA's is an evolving curriculum, with a realistic core of course work moving toward specialization, that is sensitive to the student's integration into the business-management complex. The computer, management information systems, mathematics and social science have become a greater part of the business student's involvement. This "different" span of subject matter goes beyond the technical aspects of business and reaches

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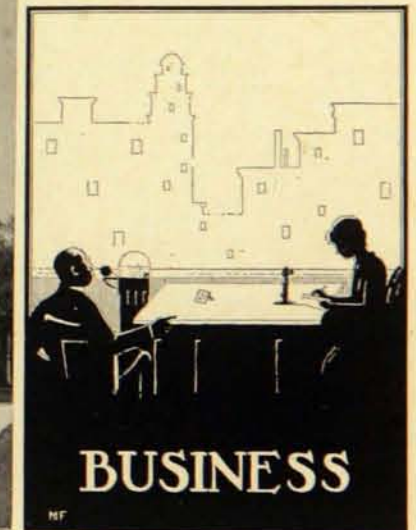
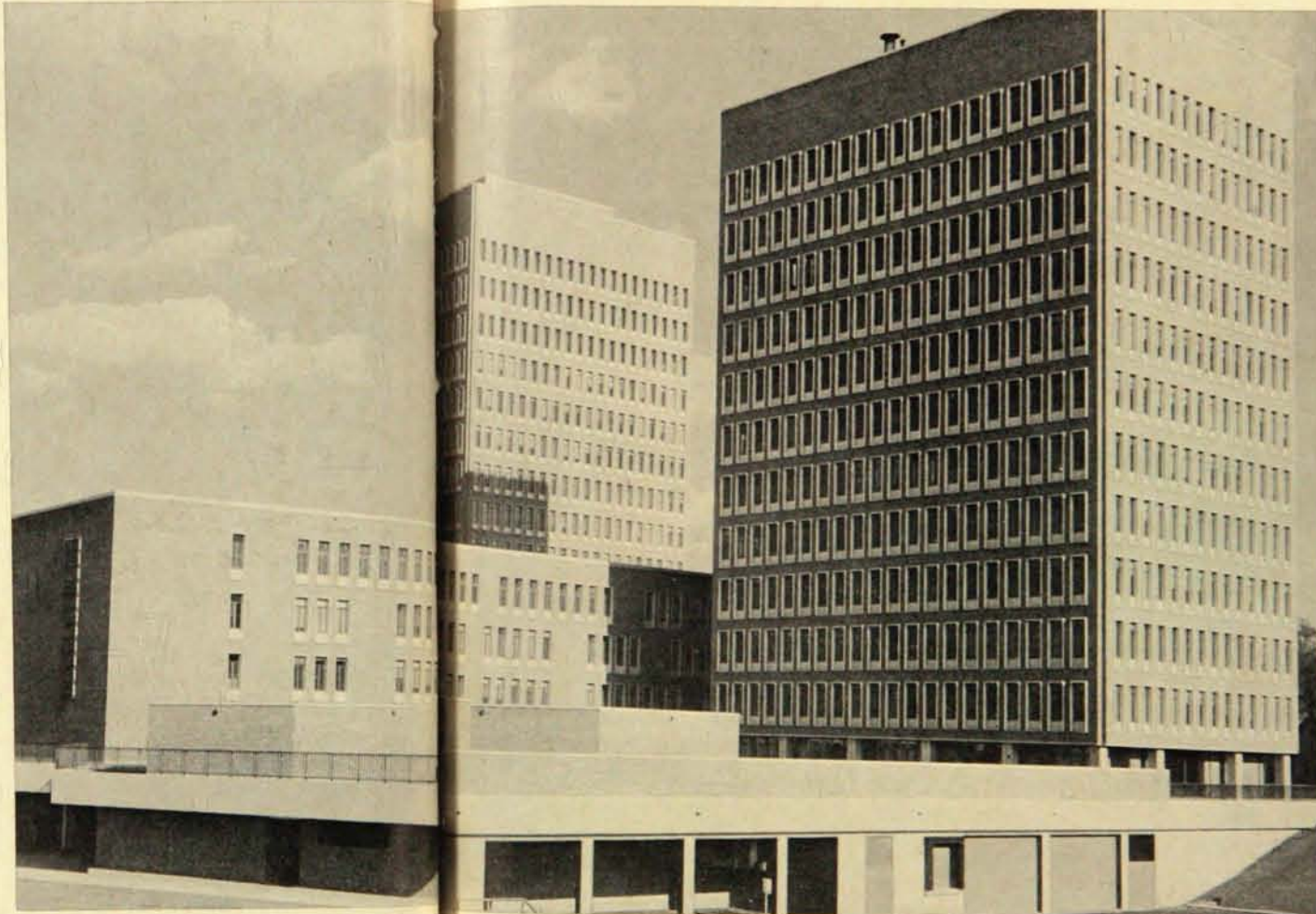
**AT LEFT:** At certain angles, the face of the School of Business Administration (SBA) resembles the punch card of the computer that SBA uses integrally and progressively in its marketing studies, manpower resource allocation and eval-

uation, simulation of manpower forecasting models, production simulation, financial analysis and quantitative technique developments.





**THE SCHOOL OF** Business Administration as it appears today offers a panoply of exciting contrasts to its counterpart of 50 years ago. At the far right, the opening page from the first reportage of the School's existence in the 1921 edition of the *Minnesota Gopher*, is as "old-fashioned" as the School was then in its East Bank existence when compared to its inclusion in the University's West Bank complex today. In the center is that part of the complex of which the SBA Tower, at the right, is an integral and dynamic part. Rightfully the School's pride, the Management Information Systems Research Center is closely tied to the SBA Tower by its residence in the Blegen Hall (center) West Bank Computer Station of the University Computer System. The Control Data 3200 medium-scale realtime computer, — its console seen at the far left — that is in the West Bank Station was purchased by a combination of University computer funds and the funds of the Management Information Systems Research Center that were gathered through the hard, diligent work of SBA's faculty.



into management resources in both the private and public sector. For instance, not only is mathematics applied to management decision-making, but psychology is taught to emphasize the potential manager's need to work with a productive, compatible staff. Yet accounting still carries a special role. In that mod word, the School's curriculum is synergistic.

One of the newer members of the synergistic curriculum is this year's combination of Quantitative Analysis and Management Information Systems, forming a new department. This was a natural formation between two closely allied programs in operations research. The mathematics taught in the combination can be applied to management decisions on allocating resources. The management science concepts and techniques which evolve out of the program are far-reaching enough to be applied to educational administration.

Gary M. Andrew, an assistant professor of Quantita-

tive Analysis, is a part of this new department. He is indicative of a faculty that engages in a free flow of professional and student interchange. The Master of Business Administration Quantitative Analysis 259 course which he teaches using the team approach, integrated more and more with management information systems work in its solution of real business problems through the modeling of business situations.

In QA 259 the student has a chance to find out how big the can of worms is by getting into it. He leaves his books and goes into the real business world, in a team, to gather data to solve problems ranging from snarled production in a plastics firm to janitorial efficiency in a school system. His project results are reported to the company involved, and, in many instances, the final reports would put some consulting firms to shame, according to Andrew.

The course is not only popular with students, who

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may be studying forestry or educational administration, proving that business is not a monolith, but also with the project companies and institutions involved. Over 50 have requested project teams, and there is a waiting list, not for "dog work" but a fresh look at a problem. QA 259 benefits move both ways; in applying his solution a student may find a new problem arising, one which impells new research that is as evolutionary as the business community it came out of. QA 259 has the same significant computer involvement through the West Bank Computer Station, which has been called the best in the country by SAB faculty, that its sister Management Information Systems courses has. This facility, with its space provided by the University, was "computerized" in a large part through funds raised independently from business organizations by the SBA staff.

Management Information Systems study is evolu-

OCTOBER, 1969

tionary at Minnesota, developing when the School needed and was capable of such programming. The students enrolling in its courses are both from the academic community and from the business community. The latter impart a unique competitive incentive to the full-time day school student whose interpretative abilities may become too academic, according to Thomas R. Hoffmann, professor of production management and chairman of the newly formed department.

The program in Management Information Systems (MIS) was initiated by SBA in 1968, at the same time as the Management Information Systems Research Center (MISRC) and an Associates Program of large Minnesota-based firms.

"The electronic computer has completely recast the nature and scope of systems which provide information for operating and managing organizations, and has opened up vastly enlarged potentials for innova-



tions in system design and operations," said Gordon B. Davis, director of the Center.

"As a direct consequence, a new discipline or field of collegiate training and inquiry — Management Information Systems — is emerging which integrates the capabilities of the computer into the information-decision structure of organizations."

This unique and far-sighted educational program in graduate studies has the support of 21 national firms for three years whose representatives attend research planning meetings, direct research contacts with their companies and provide research evaluation as viewed by their companies' experience. At its birth, 16 firms had pledged support, contributing \$480,000. The computer had changed the nature of the business environment with its capability for innovation in the management process. It still is a sleeping giant that was first used by business only 15 years ago.

The business community felt a need to become involved in the building of a better school of business administration, to let themselves and the institution do what they can do best and then interchange. As a consequence the University of Minnesota, through the action of its SBA faculty, now has the best structured and only viable MIS program in the country. Its current staff is not large enough to handle all the Center's activities, consequently it is supplemented with five men from the business community.

The key to MIS and MISRC success has been its impact, in quality; its relevance was the business community. It has impacted the entire School in attracting good-quality graduate students (40% who use the Center are MIS-oriented), attracting research funds (60% of the research is funded, the rest is course-related), attracting excellent faculty, in addition to improving relations with the business community.

The MISRC, structured on a project basis that is proposed by the Associates, faculty and students, and involving individual and team efforts, is involved in such research as the development of methods for determining what the content of an information system should be, the investigation into the characteristics of decision makers which affect MIS system design, the development of methods for evaluating, in an economic sense, a computerized MIS, and the investigation of means for overcoming user-designer interface problems, among others.

One of the major benefits of MIS has been its training of management-oriented MIS personnel of which there is an extreme shortage. Another, it has the ability to research in the complex organizational systems of the business sector where practical study has been almost nonexistent.

And the University has benefitted through the busi-

ness sector's efforts to make quality research more meaningful and through its financial support, — without which neither the Center nor its educational program would have been possible.

The Center for Experimental Studies in Business (CESB) is another of the SBA research programs developed fully in the last five years. In the late 1950's and early 1960's there was a move in business schools to put more behavioral psychology study into business. Psychologists begin appearing on business school staffs.

Minnesota's Robert J. Holloway, professor of marketing and retired director of CESB, took a Ford-funded leave in 1961-62 to study behavioral areas at Stanford. In 1962 CESB began a fledging existence in the basement of Vincent Hall. Today, from an initial attempt to undertake a comprehensive study of business problems through conduct of experiments closely related to psychological theories of human thinking and problem solving, it has become a full-fledged research program, primarily in marketing, relating to such areas as decision-making and consumer behavior. It has generated Monday noon luncheons during which faculty from all over the University gather to present and discuss research findings that are relevant to marketing studies.

CESB has been funded by the Hill and Ford Foundation, SBA and the University's graduate school. Last year a better-funded program resulted through additional monies solicited from the business community: Pillsbury, General Mills, Gamble-Skogmo and Dayton's were the contributors.

Though a quasi-academic basic theoretical research arm of the School of Business Administration, Holloway hopes that CESB will become an important and



ongoing research branch that will produce findings that will be ultimately useful.

Its current major research programs include Executive Decision Strategies, a study to investigate strategies employed by marketing executives to make decisions on new products; Mergers in Minnesota, a study on marketing activities of large Minnesota firms of mergers in which those firms are involved; and, Industrial Purchasing Behavior an experimental study to analyze how procurement managers make industrial buying decisions in specific types of situations.

Richard N. Cardozo, assistant professor of marketing, not only works out of CESB, but also has conducted research through other agencies and grants. One of the more recent of his studies, with a colleague, is on racial prejudice and integrated advertising. The reactions to this study have urged him to continue developing research on the social significance, and impact on business of integrated advertising. A number of companies have also volunteered their cooperation with data and research support. And a PhD thesis is developing from this area of study.

Only recently funded research became available to schools of business. And, though Minnesota has been running hard to catch the fund dollar, its competitiveness has not distracted from, but enhanced its teaching.

Cardozo is another of the SBA faculty, enthusiastic and aggressive in the pertinent development of the School's curriculum. After teaching at the Harvard Business School for three years, he came to Minnesota because of its greater research, teaching—and environmental opportunities. He finds an exciting flexibility in teaching at Minnesota's School of Business Administration because it is a faster-growing, inno-

## DEAN GRAMBSCH RESIGNS

Paul V. Grambsch, dean of the University's School of Business Administration since 1960, has asked to resign as dean as of June 30, 1970.

Dean Grambsch occupied a similar position at Tulane University in New Orleans for five years prior to coming to Minnesota.

In a letter dated September 15 and addressed to the Board of Directors of the School of Business Administration Alumni Association, Dean Grambsch said that "on July 1, 1970, I will have completed ten years of service as dean of the school of Business Administration. I think this an appropriate length of time in this position and, therefore, I have asked President Moos to be relieved of administrative duties as of next July. It is my present intention, after a period of leave of absence, to assume my regular professional duties here at the School.

"One of the most enjoyable and satisfying relationships in my tenure of office has been working with the various alumni boards and officers. I am interested in all alumni, not only personally but also because I believe I learn something about our School from our association. It has been particularly gratifying and heartwarming to see the Alumni Institute develop to the point where it is now a major event in the Twin Cities business community.

"I shall do everything possible to help make our fiftieth anniversary celebration a particularly memorable one . . ."

President Moos earlier expressed appreciation for "the decade of dedicated service which Paul Grambsch has given to the University of Minnesota as dean of the School of Business Administration.

"The post of president of the American Association of Collegiate Schools of Business and the recognition he has received as co-author of the book, 'University Goals and Academic Power,' indicate the high regard in which he is held in his professional field."

The book, written with Edward Gross, was published in 1968 by the American Council on Education and will be reviewed in the 1969 December issue of the Alumni News.





**SINCE THE FALL** of 1968 the School of Business Administration has offered Management Information Systems as an area of concentration for MS and PhD programs in business administration. To complement and heighten the course work, a center for research in computer-based information systems was established. This is the West Bank Computer Station, housed in Blegen Hall, whose partial facilities and use can be seen in these pictures. A unique feature of this station and its center is the Management Information Systems Research Center Associate Program in which a selected number of national companies that have complex and large-scale information requirements provide research funds, participate in research projects, and provide useful evaluation of proposed and ongoing research efforts.

vative School, has good interdisciplinary and intra-school communication and excellent relationships with non-business disciplines.

Pointing to the more specific techniques used in research and teaching that enhance the selection of knowledge and consequent action in marketing for managers-to-be who are inundated with data, Cardozo is looking forward to an expansion of research-related classroom teaching and a continued close relationship with the business community.

It is this close relationship with the business sector — developed substantially under Dean Grambsch — that has enhanced the quality and vigor of SBA in yet another way, adding to Minnesota's involvement on the national and international scene.

In 1968 a group of 22 high level business executives were appointed by University President Malcolm Moos as an advisory board to SBA called the Consultative Council. The Council, impressed with the merit of SBA that called for substantial public, business and governmental support, advises and supports the School on the entire range of its curriculum, serving as an integral two-way communication link between SBA and the business community. Meeting three times a year, the Council is of inestimable value in assisting SBA make an expanded contribution not only to the total educational potential of the state but to business as well, according to Dean Grambsch.

Yet another business executive has distinguished Minnesota's School of Business Administration in plac-



ing the first fully endowed professorship under its auspices. He is alumnus Frederick R. Kappel, retired head of AT&T, who endowed the Frederick R. Kappel Professorship of Business and Government Relations in SBA in 1969.

To serve those in the business sector without an education or those who wish to update their education, SBA maintains a program of Continuing Business Education that has grown from 12 programs in 1965-66 to 25-30 this year. Geared to business managers at all levels, from company presidents to superintendents, the program's total enrollment ranges between 600 to 800 students. Its seminars began because of the need for continued and appropriate education for business men and because of the rapidly expanding knowledge in business education.

Meeting the current demand for course work which





**THE MAIN UNIVERSITY** computer for teaching and research is the large-scale Control Data 6600 System located at the University Computer Center in Lauderdale. Frank Verbrugge, at the left, is director of University Computer Services. With him in the West Bank Computer Center that is connected to the 6600 is Marvin L. Stein, center, director of the University Computer Center, and Gordon B. Davis, right, director of the SBA Management Information Systems Research Center, located in the West Bank facility.

deals with achieving managerial goals through working best with people and the analytical approach to problem-solving, the seminars are no-credit day sessions utilizing both faculty and businessmen as instructors. Program emphasis results from faculty, associates, and businessmen's suggestions, — and continuing interest.

A recently offered program for female executive secretaries was a "sell-out." The calendar of programs for 1969-70 includes seminars in the Elements of Human Behavior for Executive Secretaries, Management Development, Communication and Persuasion for Sales Managers, Finance for Nonfinance Managers and Employment Interviewing, among others.

SBA also reaches the labor sector of the business community through its Labor Education Service Center, associated with the Industrial Relations Center. Its director, associate professor Jack Flagler, onetime steel worker and local union president and a graduate of Syracuse and Cornell Universities, stresses action and not didactics through his programs, 35 to 50 a year of which are directed toward and responsive to the changing needs of the trade unionist and activist. About 3500 unionists attend these conferences and seminars sponsored by national and international groups throughout Minnesota.

SBA's service is one of 27 programs in the country, most of which are not university-affiliated. This is the fastest growing center in the country, with a budget of over \$1 million.

It was opened with the proposition that labor education had become an institution and Minnesota a laboratory of the progressive labor movement. As a land-grant institution, the University had a responsibility to add to its body of knowledge, investigate the current problems of society and then impact. It has done this with labor through the SBA Center.

Directly involved, the Center also focuses on action programs to make the quality of the decisions of the trade unionist responsible to society since collective

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## 16TH ANNUAL INSTITUTE

The captivating, futuristic William Lear, founder of the Lear Radio Company, responsible for Lear Jet Airplanes and now pioneering the development of the steam-driven automobile, will keynote the 16th Annual Institute of the School of Business Administration Alumni Association on November 6, in the Leamington Hotel, Minneapolis.

An outstanding program built around Lear, Dr. Arthur Uppgren, professor at the University's School of Business Administration for 23 years, returning retired professors and panel session participants, that focuses on "What's Ahead for Business in the Seventies", is being offered to attendees.

The Dean's recipient of the Distinguished Service Award will also be announced at this meeting.

In conjunction with the 50th anniversary of the School, office scenes contrasting 1920 and 1970 will be on display.

Make your plans to attend today. Contact the School of Business Administration Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis 55455, telephone 373-2466, for more information.



bargaining has become a social and political force, through organized labor employment opportunity encourage the employment of minority people through a Vista-like program funded under the Department of Labor, and, through its research and publicity, investigate the problems of the trade unionists. With demands for its services over-riding the Center's ability to meet all of them, it tries to do for the trade union what agricultural education does for the country.

This is only a part of the curriculum and research opportunities that SBA offers to its undergraduate, graduate and community students. Its graduate program is growing like a weed. The MS degree reaches now into 10 specialized fields. The professional Master of Business Administration degree which has stabilized its program over the last decade is offered in the extension division to approximately 180 Twin City businessmen, in addition to a growing number of enrollees in day school.

The Corporate Associates program, funded by national and international business firms, was recently developed by the Minnesota Foundation for the School of Business Administration and the Institute of Technology. Becoming similar to the prestigious Sloan Fellowship, these graduate study grants are drawing high-quality students to Minnesota. Twenty fellowships are available in the first year of the program.

SBA's progressive and innovative curriculum produces graduates who are guaranteed more than "eighteen a week." It produces PhDs who rank among the top 10 in the nation and has almost staffed Stanford's accounting department with them.

In 1969, 388 students earned a Bachelor of Science in Business, but there was not enough of them to fill the job demand. Of the 60% who were available for employment, 80% remained in Minnesota — benefitting the home companies who support SBA. Of the MS and MA graduates — 86 in total — 57% are employed in this state.

The SBA Placement Office is so busily interesting that CBS did a documentary on it. Over 380 companies conducted approximately 4,266 interviews last year. Five recruiters come each scheduled day to the Placement Office, and more would come if the space for them was available. All of these recruiting firms, both business and governmental, from all over the nation and world, do not always gain a Minnesota graduate as a new employee, as evidenced but the number of graduates who stay in Minnesota. Yet one of them has said that if he can hire one Minnesota SBA graduate in three years he feels lucky.

Both the state and the University have benefitted from the presence of SBA. After 50 years SBA has become one of the most exciting and progressive educational units on the Minnesota campus.



*Tim Keaveny, PhD candidate in Industrial Relations, is conducting an Alumni Survey to gather data for his thesis which will seek to evaluate the financial-job success of SBA alumni, their involvement in the community and politics, and their attitude toward subjective problem areas that are related to or can be covered by the SBA curriculum and that face the country, affecting the position of SBA. The Survey has the potential of providing information for counseling students as well as measuring a manager's value systems in relation to what people do in their jobs. The Surveys will be mailed to 1600-1700 alumni soon. Tim will appreciate your cooperation in completing and returning the Survey.*



## A DIALOGUE WITH TOM GILSENAN MSA PRESIDENT



*Senior Tom Gilson is an articulate, provokingly-thoughtful, liberal left student activist.*

*He chose the University of Minnesota as a junior transfer student because it had the best balance of environmental factors relating to his field — location in a major city whose active urbanization problems the University was involved in solving.*

*His major is social welfare, an interdepartmental program that he is creating through the College of Liberal Arts.*

*He is a full-time student, carrying 15 credits this fall quarter. This load distracts from the kinds of things he feels he should be doing, but, as a student representative, Tom finds it important to have a full perspective as a student.*

*The Alumni News asked Tom why he supports the Minnesota Student Association (MSA): I am involved in campus affairs not so much because I hope to have a political career or because I'm interested in politics, — but because I saw a tremendous need. All kinds of students were being hurt by a student association that didn't care and by a student representation that was more words than reality.*

*Last year's MSA executive committee created the post of executive assistant for Tom about the same time that he was elected a student senator. He became a special trouble-shooter in pressing areas of student concern, free in a sense but at the same time tied closely to his executive committee. The human relations-racism question is of deep personal concern to him. This year he is the president of MSA.*

*Have the involvements of MSA changed since you joined the organization? In a lot of ways. This will be an exciting, wholly new year. Otherwise I wouldn't be involved. In the traditional sense, MSA wasn't doing the things it should, — it was like a sandbox.*

*Students are now a part of the All-University Senate, and the student association is like a student caucus within the University.*



*The newly formed All-University Senate, for which faculty support was overwhelming, is made up of 140 faculty members and 50 students representing the Twin Cities, Duluth, Morris and Crookston campuses. Each campus has its own assembly with representatives elected by colleges. It is the overall policy-making body of the University, deciding the formation of new departments, the calendar and so forth.*

Secondly, *Tom said*, the student association is moving more and more towards specifically designated areas of involvement, like human relations, academic affairs, planning, student services—those which you can really identify as student concerns. . . . We are just beginning the long path up. The issues we are involved in are just as significant and just as important as other problems that face people in the community.

*Much has been written and shouted about the change in attitude of today's youth. Does this "new" attitude figure in your concept of what MSA should be?* I think so. I avoid using the term student government now. The miniature move into community government that we've taken in creating the All-University Senate takes us away from student government, a term that was never really valid . . . there is nothing that students can govern by themselves that is not affected or does not affect other areas of the University. Now we simply call ourselves the student part of the All-University Senate. Our title comes from our academic place in the University.

. . . Another important change in the student association is its reliance for representation on the basic levels of the University, for the first time,—academic departments and colleges—instead of relying on student organizations such as fraternities and sororities.

On this campus only 20 percent of the students belong to organizations that are strictly campus-oriented. People here have all kinds of involvement in other places.

*Is this then where MSA is going to fill a gap?* It is very important that we demonstrate that a student association can really care and really be concerned about problems facing students. The formation of the Liberation Coalition was a good step in that direction . . . The student senate and its elected representatives' feelings were very closely aligned with everything in the Liberation Coalition. There was no question of where their support lay at any time. This is part of the whole new idea in student activism on campus and its relation to the community. . . . And, in a sense, part of our new image.

The Coalition will be active again this fall when the trial comes up and has scheduled a similar kind of approach as last spring. If you recall, there was no trouble, no arrests, no damage, during that spring march. In fact, we cleaned up the streets afterward. We intend to march again into the downtown area to

demonstrate our disgust with the actions of the Grand Jury in its indictments that we see as a latent case of racism.

Last spring the city called us about the march. And, contrary to the statements made in the Minneapolis mayoralty campaign, the decision to use Nicollet Mall was made by the city of Minneapolis. Our original intention had been to use Seventh Street, but the city suggested the Mall because of the traffic problem. . . . I don't see anything in our actions that warrants the response that we got. We're not trying to confront the mayor.

*Why a march?* We've thought about that and wondered if it's the best kind of action to take . . . To simply say to each other that we're disturbed about the actions of the Grand Jury and subsequent issues of principal is not enough. The best thing we've been able to come up with is a march. Petitions and signatures do not create the kind of public impression that is essential to demonstrate our concern.

The same week of the fall march is Homecoming Week . . . the two are not unconnected, both are demonstrations of school spirit in the much broader sense than we've seen traditionally.

*What other involvements does MSA have?* We are doing some exciting things that will begin when school opens. First, we have developed a student discount card in expanded form that allows University students 5–15 percent discounts on different kinds of items—food, jewelry, haircuts, clothing, entertainment—in the University community and throughout the Twin Cities . . . A student can buy the card for 50¢ somewhere on the campus and use it all year.

And we just came out with an experimental course evaluation booklet of 120 to 130 courses in the College of Liberal Arts. It costs a tremendous amount of money to do this. . . . I ultimately see it as a major responsibility of the total University community to be completed and given out as quickly as a Liberal Arts catalog or a class schedule.

We also established a work-study-travel-abroad office, making available to students scattered services in one office. These include flight opportunities at a special discount to Europe mostly, ways to work your way through Europe for the summer, or a combination of work and study for certain periods of time, related to the National Student Travel Association.

*How is MSA funded?* Primarily through student fees at this point. That amounts to about \$20,000. Our budget this year will be \$46,000. The rest of the money comes from a variety of sources . . . a couple of small grants from the National Student Association which they get from the Ford Foundation, and some from the Student Discount Cards and related students services. All our international programming is self-funding.



*Is your budget large enough?* No. It is very small when you think about the number of students on this campus and the kinds of services we have available. Proportionately speaking, other campuses have much more money available. But I don't think we've demonstrated yet that we're effective enough to ask students to give more of their incidental fees.

*Should MSA be self-supporting?* Ultimately that is the way we ought to go. At this point we're hesitant to be too closely connected with University funds. They tend to make us think about where the money comes from at times.

*What other student areas will MSA work in this year?* The question of the American presence in Vietnam will be coming up on October 15 when we will participate in a nation-wide effort on campuses called the Vietnam Moratorium. This will be essentially an educational day when we will make an effort to reach the community as well as campus more than ever before.

*Is MSA becoming the student's representative to the community?* It's this . . . but the single, most important area is student representation within the University community . . . how we get to the point where the student is represented at all levels and in every decision made at the U.

*When you speak of the importance of student representation at every level, do you mean administrative, too?* Very definitely. For instance, in the departments, the student voice in relation to courses and curriculum is unique. No one else is in the place of a student. . . . This is a very important area in which we'll push hard this year.

*And the hiring and firing of staff?* That's an open question. There ought to be a student voice involved in the hiring question at this point. But what happens is that we always tack on "firing." And this makes it sound so polemic, — as though we're after total control. We simply want a share in the University government, a place in its community as a full participant, that has been a long time in coming. The primary thing we must accomplish this year, — and it relates to whether the question is student housing or racism or relationship to the community or academic — is to demonstrate to the students that we care, that students are an essential part of this campus.

For too long we have considered students not to be an integral part of the university. And for too long we have told them that they have a part and have not told them what it is . . .

. . . To go to a university is to experience all kinds of things. The university must allow the student a tremendous amount of room to try on all different kinds of hats and be all different kinds of people, so he can



freely decide what kind of a person he will be after he leaves the university.

. . . One of the problems we most often have in communication is lack of contact between students and those who are not. I would like to talk to alumni outstate, and others too, so they have an idea of what it's like to be a student at this university in this time . . . There are many different kinds of students here — blacks, commuters, radicals, conservatives, hippies, what I call the bookish monk group — that I would like to get together at different places outstate to define the kinds of students at the university and where you can find them.

I'm excited about the areas outside the Twin Cities. I was in 4H Club work for eight years and met all kinds of tremendous people from different parts of Minnesota. I appreciate their different perspectives.

Press interpretation has had a great effect on the reaction to activism. This, whose viewpoint is expressed and relationship to personal experience has led to a despair with youth in general, student and nonstudent. Unless we have some kind of faith in our young people we can have no faith in our society, or its ability to humanize.

I do not want to convey conflict, but to convey information. People have a right to all the information there is about what students are involved in, and then must make their own decisions. I feel that we're not getting the message out.





MOST OF THE Alpha Phi Omega service fraternity members pictured above have been active in making Homecoming 1969 a success. Photographed during a recent planning session they include, seated from left, Bruce Hilton, Dick Brumbaugh, APO president Doug Isaacson, Homecoming

chairman Dee Drenth, John Gustafson and Dick Stehly; standing, Ed Webster, Bob Snoke, Sam Higuchi, Mike Farrell, Mark Jensen, Gary Dzubak, Ken Leonhardi, Larry Mens, Larry Strunk, Craig Reichow and Steve Fullmer.

## Inexperience Still Shows It Can Be Done . . .

# HOMECOMING 1969 COMBINES TRADITION WITH SPIRITED INNOVATION

**U**OF M Homecoming chairman Dee Drenth has tackled both tradition and time in 1969.

As the first woman to hold this position, she has had to overcome problems that her predecessors did not.

"I would never, never, never encourage a girl to take this job," she said. "Guys don't like to take orders from a girl."

Yet the job has been rewarding, Dee said, and challenging. This experience has no doubt given her a taste of the difficulties she could encounter should she enter law school as planned.

Right now Dee is classified as an adult special. She has only to complete a seminar before receiving her diploma, so for the next two quarters she will take any course that interests her.

In planning the schedule of Homecoming events, Dee was mindful of what she considers the primary purpose of Homecoming: unification.

"Homecoming is important because everyone comes together and does something as a group, — not for one organization, but for the University.

"To fulfill this objective, the coronation and many other Homecoming events are scheduled for the noon hour, and Homecoming booklets will be distributed all over campus. This way students living on and off campus who cannot be reached through any organization will be encouraged to participate," Dee explained.

Another "unification" program that is new this year is the Sing In which involves the University Band more in Homecoming than ever before. Band members will be present at every Homecoming event to lead students, faculty and alumni in *The Minnesota Rouser*, *Hail Minnesota* and the *Minnesota March*.

"The goal," Dee said, "is to bring the campus together in song."

Time has been another of Dee's problems, — but one which she has handled well. Whereas last year's Homecoming chairman started working a year ahead of time, Dee has had only since the last week in July when she was appointed.

It was at that time that the Minnesota Student Association (MSA) officially handed over all responsibili-



ty for Homecoming to Alpha Phi Omega (APO), a service fraternity. Last spring MSA members decided to perform only the governing functions of the event; APO agreed to handle the contest areas. MSA was to, but could not, find another sponsor for general events, so that duty fell to APO and its president Doug Isaacson, a senior, who appointed Dee.

Dee is also president of Gamma Sigma Sigma, a service sorority, and a member of the Social Service Council.

"This has been a trial and error year for APO," Dee said. "We know that we're making mistakes, — we really had to start from scratch — but next year there will be fewer made. Right now APO lacks experience in Homecoming, but they have proved that they can do it."

Dee sees APO's continuous handling of Homecoming as adding strength to the annual celebration. "Having one special group work on Homecoming from year to year will help to perpetuate the event."

Dee describes her position as "a very taxing job."

"But if I had to do it over, I would," she said.

According to Alpha Phi Omega's Homecoming booklet, with its cover featuring this year's Homecoming slogan "Give The Bucks A WARM-ath," in an article prepared by the Minnesota Alumni Association:

"The Homecoming tradition took root at the University of Minnesota in 1914 under the initiative of a *Daily* editor who thought it would be great to start having a program of planned activity similar to what was then being done at the Eastern schools.

"The purpose of this first Homecoming effort was to welcome home alumni who had traditionally been informally gathering each year before and after the Minnesota-Wisconsin game. Naturally, 'Beat Wisconsin' was the theme, and there were a few high-jinks to go along with it — plus a dance and concert afterwards in the armory (The dance was well attended — six people showed up!).

"By 1924 when the Gophers moved into Memorial Stadium, Homecoming Week had grown into the full array of student and alumni related activities built around the officially designated Homecoming football game. In 1932 the first Homecoming queen was elected. Parades, floats, pepfests, bonfires, decoration contests, tours and open houses — these have all been part of the fun and atmosphere.

"Although Homecoming has changed with the times, it continues as a traditional expression of pride in our University shared by students and alumni alike."

The events' schedule for Homecoming 1969 includes:

OCTOBER 10 — Poster contest in front of Coffman Union;

OCTOBER, 1969

OCTOBER 11 — Homecoming Kick-Off Dance and the announcement of the 15 semi-finalists in the Queen Contest;

OCTOBER 13 — All-day art exhibit on the West Bank bridge, Kick-Off Convocation at 12 noon in Northrop Auditorium after which a free football will be kicked from the steps of the auditorium and the five Queen finalists will be announced, decoration of the Mall, and a blanket movie in Coffman Union;

OCTOBER 14 — Mid-day dance on the terrace of Coffman Union and a sports demonstration;

OCTOBER 15 — Coronation of the Homecoming Queen with a reception to follow;

OCTOBER 16 — Jazz concert on the Union terrace, Powder-Puff football game sponsored by Alpha Epsilon Pi, MAA Minnesota Homecoming Pepfest Luncheon at noon in Holiday Inn Central, open football practice;

OCTOBER 17 — Sing-In at Northrop Auditorium with the University Band lead by Dr. Bencriscutto, dorm Homecoming dance at Pioneer Hall, pepfest and bonfire on the St. Paul campus followed by a dance;

OCTOBER 18 — Big game against the Ohio State Buckeyes at 1:30 p.m., open houses follow the game;

OCTOBER 22 — Free film festival and announcement of awards.

University President Malcolm Moos noted that the "term 'Homecoming' has changed in meaning greatly in the last few years. Formerly, Homecoming was a time for former students to return to the campus to meet old friends, attend a football game and reassociate themselves with the campus.

"In a real sense, this kind of homecoming has never been true of the University of Minnesota. Our former students and other supporters often come to the campus and many are deeply involved in the work of the University.

"There is, however, a great need for a homecoming of another kind, and I have been pleased to see much progress toward an important and broader concept of a University celebration in which present students and staff, and former students and other constituents come together in a demonstration to the community of the worth and nature of the University.

"This concept requires both an outburst of enthusiasm and a careful and systematic series of programs designed to be of interest and value to a wide spectrum of those who associate themselves with the University."

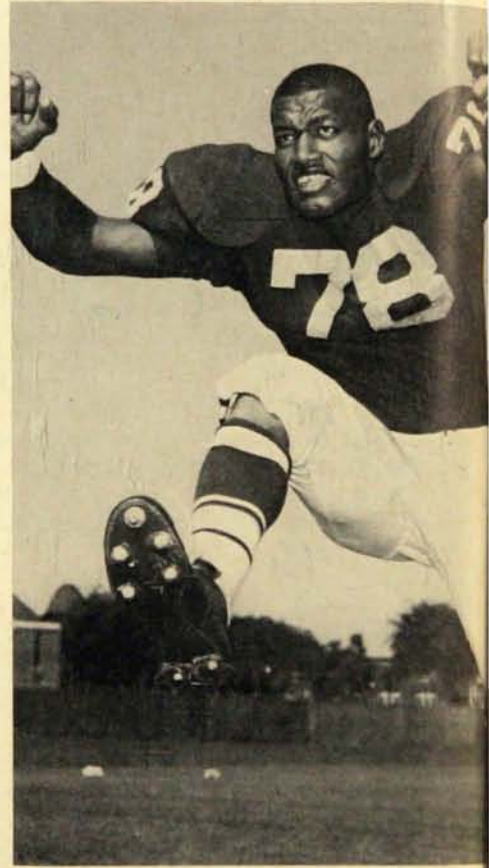
Support Homecoming 1969!



**BRONKO NAGURSKI, ALL-AMERICAN 1928-29**



**BOBBY BELL  
ALL-AMERICAN 1961-62**



**BRUCE SMITH, ALL-AMERICAN 1939-40-41**



**ED WIDSETH  
ALL-AMERICAN 1934-35-36**



In honor of the 100th year of college football, Sports Illustrated magazine recently selected an all-time team which included Minnesota's Bronko Nagurski. The article served to remind that Minnesota's contribution in outstanding players and coaches was as great as nearly any school in the country during the first 100 years.

Nagurski was chosen as a tackle on Sports Illustrated's all-time team although many University alumni believe he was an even better fullback. It's a tribute to Nagurski's greatness that his legend, unlike that of so many other all-Americans, has not diminished through the years.

Some 40 years after his Gopher career ended, he remains Minnesota's most famous player. That is something Nagurski must be tremendously proud of since Gopher football teams have often had at least one all-American since beginning Big Ten play in 1896.

Sports Illustrated also recognized several other Gophers on its all-decade teams. Ed Widseth made the 1930 team, Dick Wildung the 1940 team and Bobby Bell the 1960 squad. All were tackles whose abilities made them the best of their eras.

With men like these its little wonder that through the first 100 years of college football the Gophers have become famous for producing great linemen.

### MORE HONORS

A selected group of Midwest football writers, sports editors, former coaches and experts were recently invited to select an all-Midwest team representing two eras of the first 100 years.

Gophers named to the 1869-1918 team were end Bert Baston (also a member of the National Football Foundation Hall of Fame), and tackle James Walker.

Selected for the 1919-1968 team were Widseth and Nagurski, also members of the Hall of Fame. In addition, former Gopher coach Wes Fesler was selected as an end for his play at Ohio State from 1928-30.

Michigan was the only school that placed more men on the teams than Minnesota. The Wolverines had five selections.

The selectors would not have fared poorly if they would have confined their choices only to Minnesota players. The Gophers have had 42 all-Americans, with Fred Schact the first in 1903 and Bob Stein the last in 1967.

In between there were so many great players that it would be impossible to list their achievements even if given the entire magazine. However, there are several that are particularly vivid in the writer's memory.

Clarence (Biggie) Munn was an all-American guard in 1931 for the Gophers and has made the Hall of Fame as both a player and a coach. As head coach at Michigan State in the early 1950's he made State known throughout the country as something more than a cow

# Gopher tapes



BY DAVE SHAMA '68

campus. His football teams gathered support from alumni that helped MSU academically as well as athletically.

Bud Wilkinson (1935) became even more famous than Munn as a coach at Oklahoma where his teams won national championships and dominated the Big Eight Conference. In recent years Wilkinson has served on President Nixon's staff.

Nagurski may have been the Gopher's most famous player for the first 100 years, but Bruce Smith was the only Minnesotan to have a Hollywood movie made about his career. Smith's brilliant run on the muddy turf of Memorial Stadium in 1941 to beat Michigan 6-0 is considered one of the greatest in University history.

Smith was the only Gopher ever to win the Heisman Trophy, given annually to the best player in college football.

A Gopher who probably should have been awarded the trophy at least once was Paul Giel, a two-time all-American halfback. It's been nearly 20 years since his shifty runs were seen in Memorial Stadium, but probably more alumni recall Giel than any Gopher since Nagurski.

Giel's fame is most amazing when one considers that the years he made all-American the Gophers won only eight games.

Another two-time all-American and certainly the Gophers greatest player since Giel was Bell. He was one of the first blacks to play for Coach Murray Warmath and before his career was over he had taken his place as one of Minnesota's greatest.

While Bell was at Minnesota, the Gophers attained the glory of pre-World War II days when Big Ten national



championships were common. Bell's jarring tackles and pursuit all over the field helped the Gophers to two Rose Bowl appearances — the first trips to Pasadena ever for the Gophers.

### **CAN'T FORGET BIERMAN**

Any discussion of Minnesota's football accomplishments usually begins with former coach Bernie Bierman. I would hope that he will forgive us under the assumption that it is always wise to save the best for last.

Bierman coached most of the Gophers who made all-American and gave a pride to Gopher fans that is as strong as his teams were. Bierman won national titles in 1936, 1940 and 1941. He won Big Ten titles in 1934, 1935, 1937, 1938, 1940 and 1941.

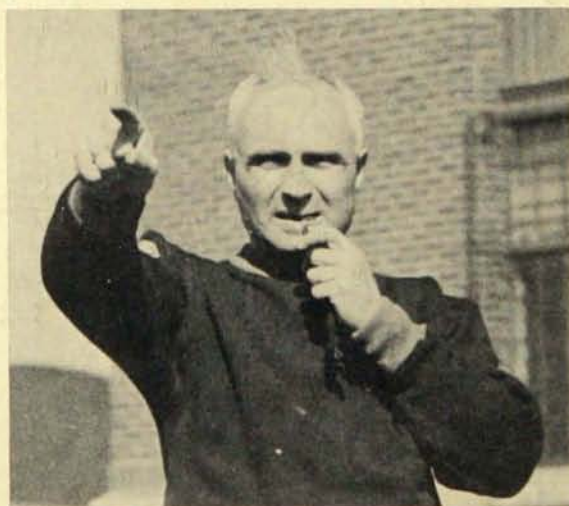
American's football writers recently selected him as one of the 20 greatest coaches of all time.

Also drawing some votes among the writers was present coach Murray Warmath. By no means has Warmath's record approached that of Bierman, but he did bring Minnesota a national title in 1960 and a share of the Big Ten title in 1960 and 1967.

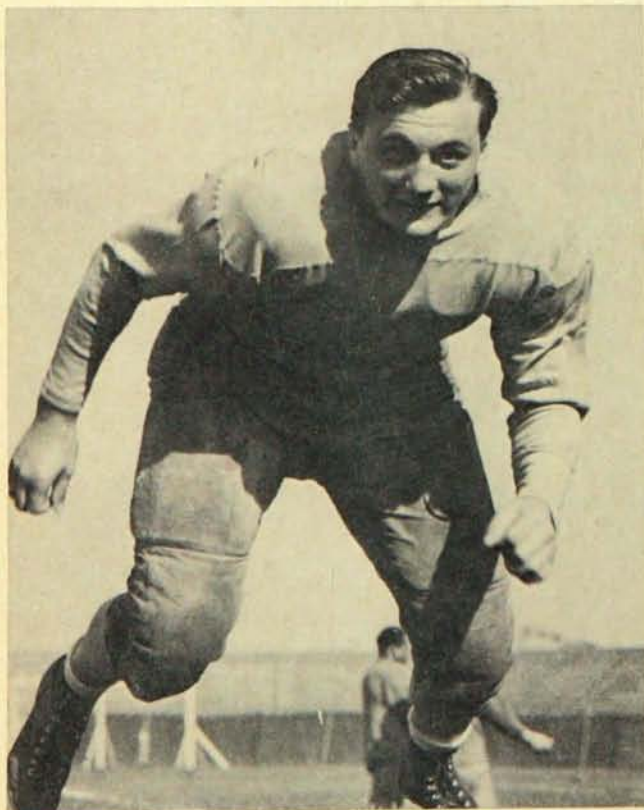
The preceding paragraphs have only nicked the proud pages of University football during the first 100 years.

May the next 100 years' accomplishments match or exceed those of the first 100!

**COACH BERNIE BIERMAN**  
NATIONAL TITLES 1936, 1940, 1941  
BIG TEN TITLES 1934, 1935, 1937, 1939, 1940, 1941



**DICK WILDUNG, ALL-AMERICAN 1942**



**BERT BASTON**  
ALL-AMERICAN 1915-16



# THE UNIVERSITY

## REGENTS COMMIT \$4 MILLION FOR STUDENT LOAN FUNDS

The University of Minnesota Board of Regents, after a mid-September meeting in Crookston, considerably eased University student problems of obtaining loan money from banks.

The Board committed \$4 million from the University's endowment funds to insure that banks would make that amount available to students in loans at 7 percent interest. This is an interim one-year emergency measure, taken to ease the crucial money situation that has developed for students in recent months.

The Board's action could enable students to attend the University who otherwise could not.

Regent Elmer L. Andersen, chairman of a Regents committee that studied this situation, said that the Regents feel their primary responsibility is to the student attending the University, and that they have been anxious to take any steps necessary to assure that no qualified student will be denied admittance for lack of funds.

Student loan money is tight for two reasons. While the Federal Student Loan program guarantees banks that student loans will be made good and that the federal government will pay their interest while the student is in school, the interest ceiling rate was set at 7 percent on these guaranteed loans. The current prime rate is 8.5 percent. Secondly, in an effort to combat inflation, the federal government is putting pressure on banks to reduce their total loans and resist new loans.

Congress is expected to revise the Federal Student Loan program in the near future to provide for the current 8.5 percent interest rate

and for a periodic review of the guaranteed interest rate. However, this would not affect the tight-money situation.

The Regents' action creates new money for student loans. As banks make loans to students, they will "sell" the loan paper to the University in substantial "bundles," thus redeeming the Regents' pledge. Consequently, the University will take the loans after the banks have processed them. And the banks will contribute the time and personnel needed to do the work.

To fulfill their \$4 million commitment, the University must tie up some of its endowment funds and accept a slight potential loss of income since student loans would earn less than would the same dollars invested in other paper.

The Regents made clear that the University still does not regard loan funds as the only way to help needy students, and prefers a balanced program of scholarships and grants as well as loans.

"This in no way alters the University's efforts to maintain a balanced blend of both kinds of financial assistance," Regent Andersen said, pointing out that \$800,000 in grants has been made available through the Office of Student Financial Aids for the coming year.

### ALFORD LEAVES U

Harold J. Alford, director of independent study at the University, has accepted a position as director of continuing education and summer session at Kansas State University.

As a professor of education, Al-

ford will also teach in a doctoral program in adult education—a major attraction for a man who considers himself above all else a teacher.

Under his direction, the University General Extension Division's correspondence study program changed its name to "independent study," reflecting an increased use of such audio-visual techniques as slides, tapes and telephone lectures.

### COMMUNITY SEMINARS OPEN THIS FALL

Discussions of psychoanalysis, Marxism and existentialism, of parent-child relations, of the American religious experience, of the black man in America, or of neighborhood communication all start in October through the University community seminars. These informal, non-credit sessions with faculty members are co-sponsored by Minneapolis and suburban community centers.

Anyone can join the discussions, which begin the week of October 6 and continue through late November and early December. Information on registration, and on arranging a seminar by special request, is available from the General Extension Division's department of evening and special classes at 57 Nicholson Hall, telephone 373-3195.

**Support  
Homecoming  
1969!**



## **Joint Appointments Link Research Development Council with U Center**

The Upper Midwest Research and Development Council and the University's Center for Urban and Regional Affairs has become more closely linked through two joint appointments. The Board of Regents recently named Thomas L. Anding, who is executive director of the Council, associate director of the Center for Urban and Regional Affairs (CURA); and Neil C. Gustafson, Council associate director, as coordinator of CURA. Anding is an assistant professor at the University and Gustafson an instructor.

The Upper Midwest Research and Development Council (UMRDC) conducts research and provides information and technical assistance on problems in agriculture, industry, education and urban development. It encompasses Minnesota, the Dakotas and Montana, northern Wisconsin and upper Michigan.

CURA, formed in 1967, is becoming involved in many of the problems that UMRDC has worked on in the past, and is now able to bring the resources of the University faculty to bear on these problems to a greater degree. Under the direction of geography professor John Borchert, CURA's work includes major research efforts as well as experimental projects in continuing education.

Main advantage of the joint appointments is seen as greater coordination of projects.

UMRDC, to remain a separate, independent body supported by regional businesses, will continue to develop its programs as before, with the additional help of CURA's resources. The Council, in 1969-70, plans to direct its efforts to problems of local government reorganization, urban-rural balance, educational opportunity, in grade school through post-high school, utilization of 1970 census material in this region, improvement of the decision-making process in the

Twin Cities area (the UMRDC was involved in the setting up of the Metropolitan Council), and environmental pollution.

### **TWO U ECONOMISTS CITED FOR WORK**

Two University agricultural economists were honored recently by the American Agricultural Economics Association for a publication they wrote on the demand for U. S. soybeans and soybean products.

Associate professor James P. Houck and Jitendar S. Mann, research associate, received one of the association's three awards for outstanding research publications in agricultural economics. The award was presented at a special session during the group's annual meeting.

### **University Finds Use For Local Shale Millions of Years Old**

Red or yellow brick buildings, structural concretes, oil decolorizers and sturdy sewer pipe are among the many possible uses for a 450-million-year-old shale found in southeastern Minnesota.

These possibilities for the use of Decorah shale, along with an explanation of its chemical composition and geologic history, are included in a recently published report by the Minnesota Geological Survey at the University.

"In addition, the report points out some of the causes for slope failures in highway cuts and some problems in founding heavy structures in the Decorah shale," Professor Paul K. Sims, director of the Survey, said.

## **URBAN AFFAIRS**

### **Emil Starr Is Named Director Of Urban Affairs For U Service**

Emil Starr, formerly of the University of Massachusetts, was named director of urban affairs for the University Labor Education Service (LES) by the Board of Regents recently. An assistant to the chancellor at the University of Massachusetts, Boston, Starr was in charge of educational television in the Boston area.

At the LES—a joint office of the Industrial Relations Center and the General Extension Division—he will coordinate educational and research programs dealing with labor involvement in urban activities, and be responsible for four major federally-financed action and research projects with budgets totaling over half a million dollars.

Commenting on the creation of this new post held by Starr, Professor John Flagler, LES director, said, "It is essential that the University expand its educational assistance to the labor movement as the movement becomes increasingly involved in programs designed to meet the problems of our cities."

Flagler cited Starr's experience in education, union programs and urban affairs as his qualifications for the position. A national-award-winning producer of documentary films on urban crises in Boston, Starr has taught at a number of universities, has directed an anti-poverty training program in New York City, and has spent seven years as national education director for the Amalgamated Clothing Workers of America.

In addition to his other duties at Minnesota, he will teach industrial relations with the academic rank of associate professor.



## School of Dentistry Establishes Unique Professorship Through Hill Foundation and the University

A unique professorship in dental-care delivery was established in the University's School of Dentistry recently. Funds for the chair, amounting to \$187,000, have been provided for the next 10 years by the Hill Family Foundation of St. Paul. For the last five years, the University will share the salary costs for the professor.

Dental-care delivery encompasses the problems of providing total dental care for a greater number of people than are now getting it, particularly in rural and poverty areas where the dentist shortage is most severe; of making greater use of dentists' aides or auxiliaries in such jobs as cleaning and filling teeth; and of lowering the cost of dental care.

The individual who holds this research professorship does not have

to be a dentist. A search committee to find the best person is being selected.

The research professor will join five behavioral scientists and three dentists in the Dental School's division of health ecology.

Dean Erwin Schaffer praised the Hill Foundation for its concern in meeting an impending crisis in health care and added that the di-

vision, headed by Dr. Lawrence Meskin, had shown leadership in developing the research-professorship proposal.

Dr. Meskin said that the University probably has the largest group of people now working in the area of dental-care delivery. "We're way ahead of any other institution in establishing this research professorship."

## BRANDL TO HEAD NEW SCHOOL OF PUBLIC AFFAIRS

John E. Brandl, 31, deputy assistant secretary of the U.S. Department of Health, Education and Welfare (HEW), has been named to head the University of Minnesota's new School of Public Affairs.

A native Minnesotan, Brandl received a bachelor of arts degree in economics from St. John's University, Collegeville. He holds an MA and PhD in economics from Harvard University.

Prior to his HEW appointment as

deputy assistant secretary for educational planning, he was a member of the economics faculty at the University of Wisconsin, where he directed a graduate program for federal government employes. From 1963 to 1965, Brandl was a systems analyst in the office of the Secretary of Defense, and has served as a consultant to several government departments and agencies at both federal and state levels.

Brandl received the Joint Service Commendation Medal from Secretary of Defense Robert McNamara in 1965, and was named one of the Outstanding Young Men of America by the U.S. Chamber of Commerce in 1967.

## "Nuclear Power and the Public" Conference to be Held October 10 and 11 at University Campus

Controversy about the alleged hazards of nuclear power plants has led to the organization of a free public conference to be held at the University October 10 and 11. More than 15 national authorities, with a variety of viewpoints, will speak at the symposium on "Nuclear Power and the Public" sponsored by the University's Center for Urban and Regional Affairs and The Center for Population Studies.

Topics will include basic information on reactors, the effect of nuclear plants on the environment, environmental monitoring and surveillance, an evaluation of health hazards, radiation standards, nuclear power plant regulations, policies affecting the energy needs of society and a summation of the benefits and risks of nuclear power.

## QUIST APPOINTED ASSISTANT DIRECTOR OF MED FOUNDATION

Robert J. Quist was recently appointed to the newly created position of assistant director of the Minnesota Medical Foundation, the philanthropic arm of the University of Minnesota Medical School.

According to M. E. Herz, Foundation president, Quist will work closely with Eivind O. Hoff, executive director of the Foundation for the past 10 years, in the fields of creative writing, publishing, fund raising and administration.

The addition of Quist, Herz said,

will enable the organization to expand and improve its services and benefactions to the Medical School, as well as its public contacts in support of medical education.

A Michigan native, Quist at 26 years of age holds a Master's degree in English from the University of Connecticut, where he won numerous academic honors as well as all-Eastern honors as a member of the varsity football team. He is a former high school All-American in football in Grand Rapids, Michigan, and recently taught and coached at the University of Wisconsin, Milwaukee, while he pursued his Ph.D. in English.



# THE ALUMNI

## IT To Honor Four Distinguished Graduates and Three Professors



JOHN R. JAMIESON '48MS



ELDEN H. OLSON '37BSAero



J. LEONARD FRAME '43BSAero

During the Annual Alumni Banquet of the Institute of Technology Alumni Association on Friday, October 24, in downtown Minneapolis, four distinguished alumni will be presented with the University's Outstanding Achievement Award.

The recipients include John R. Jamieson, Jr. '48MS, Elden H. Olson '37BSAero, J. Leonard Frame '43BSAero and W. W. Hagerty '39BME.

John Jamieson, a man experienced in working within the fabric of the metropolitan community at all levels and having the highest capabilities of management and professional expertise, was appointed director of transit development by the Twin Cities Area Metropolitan Transit Commission in June 1969. Following graduation from the University, Jamieson worked for a time with Minneapolis Honeywell in various engineering capacities, but, because of a strong public interest and public activities, he was appointed State Highway Com-

missioner in 1965. In this capacity his efforts were so successful that he was offered and accepted the federal position of Deputy Highway Administrator, Department of Transportation, Washington, D.C., in 1967.

In addition to his professional talents, Jamieson was outstanding in furthering the relationships between the University and the surrounding communities of Prospect Park and the East River Road areas. The Prospect Park and East River Road Improvement Association presented him with its Donald G. Patterson Distinguished Citizen Award because of his efforts. This award had only been given once before.

Jamieson has also been active with the Governor's Committee on Management Training, the State Planning Advisory Committee, the State Building Code Advisory Committee, as a board member and president of the Southeast Minneapolis Planning and Coordinating Committee, as a member of the Citizens

League of Minneapolis and chairman of its transportation committee, as a member of the Expressways Task Force of the Capital Long-Range Improvements Committee, as a trustee of the Citizens Organized for Responsible Government and with the American Civil Liberties Union.

St. Paul native Elden Olson, vice president and general manager of the Aeronautical Division, Minneapolis Honeywell, Inc., is responsible for all activities of one of the nation's largest developers of electronic systems for aircraft, missiles and spacecraft. He must direct the work of 6000 men who produce precision instruments and guidance systems for aircraft and space vehicles.

Olson started at Honeywell in 1950 as a staff engineer, and moved through the positions of assistant chief engineer, chief engineer, director of engineering, manager of operations and general manager of the Aeronautical Division to his



present post. Previously he was with the Curtis-Wright Corporation as a test engineer, project engineer and assistant manager, from 1937 to 1949.

A member of the American Institute of Aeronautics and Astronautics, the Society of Automotive Engineers and the Association of the U.S. Army, Olson's engineering



W. W. HAGERTY '39BME

expertise has lead him to several patents in aircraft engine design.

J. Leonard Frame founded and has served continuously as president of the Flui-Dyne Engineering Corporation, a company which has grown in the 15 years since its birth in 1952 to a position of international preeminence in the field of wind tunnel technology. Its staff of 120 employees, more than half of whom are graduate engineers and scientists, serves most of the airframe and propulsion industries in this country.

Following his graduation in 1943, Frame was first a test engineer with Bell Aircraft Corporation, before entering the flight research division of Langley Aeronautical Laboratory, NACA, and the structural branch of the U.S. Army Air Corps, Wright-Patterson Air Force Base. From 1947 to 1952, he worked as an administrative scientist in the Rosemount Aeronautical Laboratory.

A past president of the Institute of Technology Alumni Association,

Frame is a fellow in the American Institute of Aeronautics and Astronautics, a member of the American Management Association and of the President's Professional Association.

William W. Hagerty has progressed from a job on the pumping station operation of the Great Lakes Pipe Line Company, St. Paul, to president of Drexel Institute of Technology, Philadelphia. The latter position he has held since 1963.

Hagerty worked as a junior engineer with the U.S. Gypsum Company, St. Paul, and at Wright Field, Dayton, Ohio, before entering an academic career as an instructor in mechanical engineering at Villanova College, 1940-41, and at the University of Cincinnati, 1941-42. He then went to the University of Michigan, from 1941 to 1955, moving through the academic ranks to become a full professor of mechanical engineering.

The University of Delaware School of Engineering knew his services as their dean for four years, before he went to the University of Texas to become a professor and dean of the College of Engineering.

A registered professional engineer in Texas, Hagerty is the co-author of *Engineering Mechanics* (1962), author of a number of articles in professional journals, and editor of the university engineering series.

In addition to those four awards, the Institute of Technology Annual Banquet program will include a speech by University IT Dean Warren B. Cheston on "IT—Present and Future," and entertainment by the U of M Men's Glee Club.

Distinguished Teaching Awards will be presented to three members of the University's Institute of Technology faculty for their outstanding contributions to undergraduate and graduate teaching. Benjamin F. Bayman, professor of physics; Robert C. Brasted, professor of chemistry, and Warren E. Ibele, associate dean of the graduate School and professor of mechanical engineering will each receive a \$500 gift to accompany their awards.

The annual meeting opens with a social hour at 6 p.m.; the banquet begins at 7 p.m.

A block of tickets has been reserved for IT alumni and their friends who wish to attend the Minnesota-Michigan football game on October 25. Deadline for ordering tickets is October 6.

Reservations for dinner and/or football tickets can be made by contacting the Institute of Technology Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis 55455, telephone 373-2466.

#### ALUMNI AT THE TOP

University of Minnesota alumni were well represented in a recent listing of state and land-grant university alumni in top executive positions in the nation's major industrial corporations.

Although representing less than five percent of the nation's 2200 colleges and universities, the 99 institutions in the National Association of State Universities and Land-Grant Colleges have educated the top executives in more than half of the nation's largest commercial enterprises.

Minnesota alumni are an important part of this impressive list: George Russell '27BA, chairman, General Motors, Elmer W. Engstrom '23BEE, chairman, RCA; Ira H. Cram '23BA, chairman of Continental Oil; Bert Cross '29BA, chairman and Harry Heltzer '33BMinE, president, 3M; and James H. Binger '41LLB, chairman and Stephen F. Keating '42LLB, president, Honeywell, are just a few of the many top executives from Minnesota.

Two bank presidents and three railroad executives hail from Minnesota. James A. Watson '42BA, president, Gamble-Skogmo, heads a top chain store. Two utilities companies are also run by Minnesota graduates: American Telephone and Telegraph chairman is Frederick R. Kappel '24BEE and Northern States Power president is Earl Ewald '30BEE.



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# Constituent Annual Meetings and Reunions Fill the Fall Calendar

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## **Antiques as a Hobby To Highlight Med Tech Meeting**

The Third Annual Meeting of the Division of Medical Technology Alumni Association will be held on Saturday, November 15, at the Alumni Club in the Sheraton Ritz Hotel, Minneapolis. The meeting will open with a social hour at 12 noon, followed by luncheon at 1 p.m. The program, titled "Antiques as a Hobby," will feature presentations by Miss Barbara Tucker, chief technologist at Northwestern Hospital, Minneapolis, Grace Mary Ederer, associate professor in the Division of Medical Technology, and Mrs. Coral Draxton, also a medical technologist at Northwestern. Antique laboratory equipment will be on display to complement the program.

Reservations for the meeting can be made by contacting the Medical Technology Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis 55455, or by calling 373-2466.

## **Vet Med Alumni Will Meet For Gopher-Buckeye Game**

The Minnesota College of Veterinary Medical Alumni Association will hold its Ninth Annual Fall Reunion on Saturday, October 18, in conjunction with the Minnesota-Ohio Homecoming game.

Reunion activities began at 10:30 a.m. with a pre-game social hour in downtown Minneapolis, followed by a pre-game luncheon. A bus will transport attendees to the game, and return them to the hotel for a post-game social hour.

A block of football tickets was made available to those who have already turned in their reservations.

The Class of 1959 Ten-Year Reunion will also be held at the time of this Homecoming party. Ed Jan- kus and Peter Franz are in charge of the special program for the group to be held Saturday evening.

Reservations for the Fall Reunion can be made by contacting the Veterinary Medical Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis 55455, telephone 373-2466.

## **Dental Annual Meeting Features the First Ambert Hall Award**

The 12th Annual Meeting and Alumni Day of the School of Dentistry Alumni Association will be held on Friday, November 21, beginning at 8:15 a.m. with registration and coffee in the Mayo Memorial Auditorium foyer. The morning program will include opening welcomes by Dr. Dennis A. Johnson, president of the Minnesota Dental Alumni Association, and by Dr. Erwin M. Schaffer, dean of the University's Dental School. Later Dr. Richard C. Lillehei, professor of surgery, will speak on the "Present Status of Transplantation," Dr. Dennis Brandstetter, general practitioner and consultant from the University's School of Dentistry Cleft Palate Maxillofacial Clinic on "Current Concepts in Applying a Preventive Dentistry Program in Your Office," and Dr. Ambert B. Hall, University professor emeritus, on the "Importance of Perfection in Dentistry."

The afternoon program will open with an Alumni Luncheon in Coffman Memorial Union during which the Annual Dental Alumni Association Award will be presented to Dr. Ambert B. Hall. He will be the first recipient of this award which

has been named in his honor, and will be presented with a plaque that reads, "University of Minnesota School of Dentistry Alumni Award, presented to Dr. Ambert B. Hall, in recognition of his outstanding contribution to Dental education and dedication to the profession of Dentistry."

Dr. Paul H. Cashman, University vice president for student affairs, will also speak at the noon luncheon on "Contemporary Student Concerns."

Following this program, Dr. William F. Braasch, University clinical associate professor, will answer the query, "Is Dental Anatomy Really Necessary in Restorative Dentistry?" An informal visit of the School of Dentistry to visit faculty, clinics and laboratories will end the day. Models and plans for the new dental school will be on display.

## **Ag-Forestry-Home Ec Will Hold Sixth Homecoming Reunion On October 18**

The University College of Agriculture, Forestry and Home Economics Alumni Association will hold its Sixth Annual Homecoming Reunion on Saturday, October 18, with attendance at the Minnesota-Ohio State football game highlighting its activities.

A post-game (victory) celebration will occur immediately after the game on campus. Alumni, friends and faculty are encouraged to attend.

Information on the reunion can be had by contacting the College of Agriculture, Forestry and Home Economics Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis 55455, telephone 373-2466.



**The Dorothy Collins  
Home Fashion Show  
Featured by the  
Dental Hygienists**

The Fourth Annual Meeting and Banquet of the young and growing Minnesota Dental Hygiene Alumnae Association will occur Tuesday, October 14, on the University campus. A social hour at 6:30 p.m. will precede the 7 p.m. dinner.

Mrs. Goldie Wilensky, mistress of ceremonies for the evening, will introduce University staff members and distinguished guests, giving special recognition to the classes of 1939, 1944, 1959 and 1968. The *Dorothy Collins Home Fashion Show* will highlight the evening's program.

Reservations for the banquet can be made by contacting the Dental Hygiene Alumnae Association, 205 Coffman Union, University of Minnesota, Minneapolis 55455, telephone 373-2466.



CARL H. HOLMSTROM '29MD



KARL R. LUNDEBERG '25MD

**MEDICAL ALUMNI TO PRESENT  
TWO WITH THE DIEHL AWARD**

Carl H. Holmstrom '29MD and Karl R. Lundeberg '25MD will both receive the Harold S. Diehl Award at the Minnesota Medical Alumni Association Annual Homecoming Party on Friday, October 17, in downtown St. Paul.

Dr. Holmstrom, who also holds the BS and MB degrees from the University, began practice in Warren, Minnesota, in 1931. He has remained there these 38 years, and, though claiming that the area has been good to him, Dr. Holmstrom has definitely been good for Warren and its surrounding environs. He served for eight years as councilman when alumnus Judge Oscar Knutson was mayor of Warren, was appointed to the School Board and served 16 years, often as chairman, and served 12 years on the Red River Valley Lutheran Church Conference. While he worked with these three groups, re-organization occurred, lands were paid for or purchased, and schools and hospitals were built. During this time the doctor and his associate also built the Warren clinic.

In 1958 Dr. Holmstrom was the highly honored recipient of the first Civic Leader of the Year award, presented by the local Chamber of Commerce.

He has also been commissioner

of the Sunneyrest and later Oakland Park Tuberculosis Sanatorium for 25 years, a city health officer and county health officer for 30 years, and president of the Red River Valley Medical Society.

The location of the Miller Oil Burner Company in Warren, bringing new industry and jobs to the area, is indicative of this civil leader's action.

Dr. Lundeberg's medical career is highlighted by many years of public service, beginning with the U.S. Government as a bacteriologist at Walter Reed Hospital, Washington, D.C. and Gorgas Hospital, Canal Zone. After work as a pathologist at Station Hospital, Fort Sam Houston, Texas, he was chief of the Epidemiology Branch of the Preventive Medicine division, Office of the Surgeon General, Washington, D.C. from 1941-44, chief of Preventive Medicine 1944-45, and chief surgeon 1945 in the WWII India-Burma theater.

He returned to the states and the Surgeon General's office in 1946 as assistant director of the Preventive Medicine division, directing that division from 1946-47. The following year he resumed work outside the country as assistant chief health officer in the Canal Zone, 1947-49, and chief of Medical Affairs and the

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Public Welfare Branch, in the Office of the High Commissioner for Germany, 1949-50.

A colonel in the Medical Corps and recipient of the Legion of Merit Oak Leaf Cluster, Dr. Lundeberg remained in the service until 1954, serving as director of the Department of Preventive Medicine, Medical Field Service School, Fort Sam Houston, and director of the Army Environmental Health Laboratory, Army Chemical Center, Maryland.

From 1954-64 Dr. Lundeberg was Commissioner of Health for the city of Minneapolis, and medical director of the Division of Public Assistance for the Minnesota Department of Public Welfare until January 1969.

The Annual Homecoming Party will open on Friday with a social hour at 6:30 p.m., with dinner served at 8 p.m. Following the presentation ceremony, there will be dancing until 12:30 a.m. to the music of the Hal Gavin Orchestra.

Medical alumni and their friends who have made the necessary reservations will attend the Minnesota-Ohio State Homecoming game together on Saturday, October 18.

Reservations for the Party can be made by contacting the Medical Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis 55455, telephone 373-2466.

### **PITTSBURGH CLUB HOLDS A SUMMER SOCIAL**

Approximately 34 members attended an outdoor picnic and swimming party at the home of alumnus Donald H. Regelin in Upper St. Clair Township, Pennsylvania, this summer.

During the business meeting, new officers elected were: Leonard C. Heisey, president; Richard E. Thompson, vice president; Glen R. Barnum, secretary-treasurer. Henry C. Carlson and William A. Jacobs continue as members of the board of directors for two years, and Nick C. Volkay and Donald H. Regelin

### **CALENDAR OF CHAPTER MEETINGS**

#### **Des Moines Chapter, October 30**

Place — to be announced.

Social Hour 6 p.m., Dinner 7:30 p.m.

Program — MAA Assistant Director Dennis Swan and Assistant Basketball Coach Jerry Kindall, also administrative assistant in the University Athletic department and chairman of the Williams Fund.

For reservations contact — Denny VoPava, president, 1049 Cummins Parkway, Des Moines, Iowa 50311.

#### **Cedar Rapids, October 31**

Place — Holiday Inn Motel.

Social Hour 6 p.m., Dinner 7:30 p.m.

Program — MAA Assistant Director Dennis Swan and Assistant Basketball Coach Jerry Kindall, also administrative assistant in the University Athletic department and chairman of the Williams Fund.

For reservations contact — Harry Hopp, 1550 County Club Drive, Marion, Iowa 52302.

#### **Central Wisconsin Chapter (Menomonie, Eau Claire, Chippewa Falls), November 13**

Place — Eau Claire Country Club.

Social Hour 6 p.m., Dinner 7:30 p.m.

Program — MAA Executive Director Ed Haislet and Bill Fitch, new Head Basketball Coach.

For reservations contact — Mrs. Marjorie Barnes, secretary for tickets, 404 Broadway Street, Eau Claire, Wisconsin 54701.

remain as directors for a one-year term.

During a review of the past year's activities and the discussion of future meeting interests, the names of

members who have moved from the Pittsburgh area since the last meeting were reported. It was planned to have a fund drive to replenish the scholarship fund soon.



## **University of Minnesota Alumni Fund**

The Alumni Fund is a major source of funding for the special projects and needs within each College and School and for unrestricted gifts to be used where the need is greatest. Your gift or bequest to the Alumni Fund will provide a vitally needed support for the University in its continuing effort to achieve excellence in education. Send today for further information about making a gift or a bequest to the Alumni Fund.

UNIVERSITY OF MINNESOTA ALUMNI FUND  
205 Coffman Memorial Union, University of Minnesota  
Minneapolis, Minnesota 55455

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LISKA



KLEVICKIS



COOKE

## AROUND & ABOUT

### Graduate

'34

*Dr. J. W. Liska '34PhD*, assistant director, tire physics and mathematical systems research, Firestone Tire & Rubber Company, has retired after 37 years of service. Liska started with Firestone as a physicist in the research laboratories, was appointed to an administrative post in 1943 and became an assistant research director in 1946.

'49

*Robert L. Mann '49PhD* has been promoted by Eli Lilly and Company from director of the agricultural chemistry division to associate director of research, with responsibilities to include biochemical and physiological research, fermentation products research, and biological research and development. Dr. Mann, who joined Eli Lilly in 1949, was named a research associate in 1957 in recognition of his major contributions to research in the field of antibiotics. Three years later he was named head of biochemical research, in 1963 assistant director of chemical research and in 1966 director of plant science research.

'50

*A. C. Klevickis '50MA* has joined the Friden Division of the Singer Company in the newly created post of manager of administration. Previously he was with Schleh Associates, a Palo Alto, California, consulting firm, working with top industrial firms in studies and recommendations to improve operational performance. Earlier Klevickis was with Honeywell for 12 years in a variety of assignments in personnel and general management.

'54

*Blaine Cooke '54PhD*, senior vice president-marketing for Trans World Airlines, was elected a director of the company recently. He is responsible for all business-promotion and customer service activities in both the passenger and cargo fields. Cooke, who joined TWA as vice president-marketing in

1968, came from United Air Lines where he had served as vice president-marketing services since May, 1963.

*W. LaMarr Kopp, '54MA*, assistant professor of German and former director of the Language Laboratories, has been named assistant dean for resident instruction in the College of Liberal Arts at Pennsylvania State University. A member of the Penn State faculty since 1962, Kopp previously served on the faculties of Augsburg College, Minneapolis; Goshen College; University of Pennsylvania, and Temple University. He also was executive secretary of an International Voluntary Service Program sponsored by UNESCO from 1954 to 1957.

### Journalism

'40

*Otto W. Quale '40BAJourn*, executive director of the National Scholastic Press Association and the Associated Collegiate Press and a lecturer in journalism at the University, has been appointed to serve on the U.S. National Commission for UNESCO. The 100-member commission advises the U.S. government on UNESCO matters and serves as a link between organizations, institutions and individuals in the United States and UNESCO.

'43

*Milton L. Kaplan '43BAJourn* has been appointed general manager and chief operating officer of King Features Syndicate and elected vice president of The Hearst Corporation, King Features Syndicate Division. At 49, Kaplan has been a reporter, foreign correspondent, Washington Bureau Chief and editor over the past 26 years. In 1958 he organized Hearst Headline Service and was named its editor; from 1963 to 1966 he was Washington Bureau Chief, and in 1966 was appointed executive assistant to William Randolph Hearst, Jr. He directed news coverage of the national political conventions for I.N.S. and the Hearst Newspapers in 1956, 1960 and 1964, and, in recent years, reported from

Vietnam, the Middle West, the Dominican Republic and Western Europe.

'48

*William H. Over '48BAJourn*, vice president and general sales manager of Pioneer Publishing Company, Chicago, has assumed the newly created post of general manager, supervising Pioneer Newspapers, the newspaper and commercial printing division, and commercial printing sales. A 20-year veteran in the newspaper business, Over came to Pioneer in 1963 as director of Publications and president of Pioneer Newspapers. In 1966 he was appointed to vice president and general sales manager of the parent company.

'52

*Burton D. Cohen '52BAJourn*, formerly general manager, has been elected president of the Modern Medicine group of publications, a part of the business and professional publications division of Cowles communications, New York. Cohen joined Modern Medicine in 1958 as an advertising representative after serving as promotion manager for other trade publications. He was named associate publisher of the Minneapolis-based journals in 1964 and was promoted to general manager in 1968.

### Nursing

'40

*Kathryn M. Fitzpatrick '40BSNur*, instructor of public health and nursing, has joined the faculty of Ball State University, Muncie, Indiana. Previously associated with Washington University, St. Louis, Missouri, and the American National Red Cross, she also helped in the writing of service manuals.

'49

*Mrs. Beverly B. McCord '49BSNur*, associate professor of nursing at the University of Colorado (CU) Medical Center, has been appointed assistant dean for graduate programs. A doctoral candidate





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COFFEY

in educational administration and psychology in the University of Denver, and a member of the CU faculty since 1963, Mrs. McCord was promoted to associate professor in August after serving as assistant professor and assistant director of continuation education services 1963-65 and as director of the general nursing program 1965-67. She has been on the faculties of the University, St. Vincent's Hospital School of Nursing in Billings, Montana, and Alderson-Broadus College, Philippi, West Virginia.

## Institute of Technology

'21

Roy A. Palmer '21BSEE received the Distinguished Service Award of the Illuminating Engineers Society (IES), honoring his great influence in lighting and his contribution to IES through articles, committee service and as an officer of the Society. He is a Fellow of IES, an honorary member of the North Carolina Society of Engineers, a past president of the Charlotte Chamber of Commerce, Charlotte Engineers Club and Charlotte Rotary Club, and a registered professional engineer in North Carolina.

'29

Frederick L. Hovde '29BChemE, president of Purdue University, received an honorary degree from Indiana University recently. President of Purdue since 1946, Hovde also holds the BA and BSc degrees from Oxford University where he was a Rhodes Scholar, and has served on the faculties of the Universities of Minnesota and Rochester before holding key positions in scientific and research development programs during WWII.

'33

Harry Heltzer '33METE, president of Minnesota Mining & Manufacturing Company, has been named secretary of the Automotive Safety Foundation (ASF), a non-profit organization supported by more than 600 companies and associa-

tions. Heltzer became an ASF trustee in 1966, the year he was named president of 3M.

'36

Carl J. Aufderheide '36BME, St. Paul, Minnesota, retired as a colonel in the U.S. Armed Forces in September of 1966. Working his way through the ranks, he was a captain in 1942, became a major in 1945, a lieutenant colonel in 1948 and was named colonel in 1959.

'39

T. S. Zajac '39MSChE has been named manager of Natural Gas Sales for Shell Oil Company's Southeastern Exploration and Production Region, New Orleans. Joining Shell in 1940 as a mechanical engineer at Midland Texas, Zajac quickly advanced through the company's managerial ranks, becoming division production manager, Denver, in 1957, manager of West Coast gas sales and processing plant-operations in 1958, manager of the Head Office Gas Department, New York, in 1962, and a vice president of the Blue Dolphin Pipe Line Company from 1965-1968. He was named supplies manager, Unconventional Raw Materials, for Shell Development in 1968, a position he held before his move to New Orleans.

'41

George W. Petersen '41BChem, a member of the president's staff at Eastman Kodak Company, has been elected an assistant vice president. Petersen, who received his law degree from the University of Akron Law School, joined Kodak in 1948 as a patent attorney in the legal department at Distillation Products Industries division. He was appointed assistant director of all chemical and photographic film operations for the patent department in 1957, served as assistant to the general manager of the Kodak Park Division for part of 1965 until named associate director of the patent department, and joined the president's staff in March, 1969.

## Law School

'37

Arthur A. Burck '37LLB, legal counselor, industrial advisor and head of Arthur Burck & Company, recently received an honorary Doctor of Law degree from the University of Cincinnati, Cincinnati, Ohio. With the U.S. Securities and Exchange Commission for 14 years, Burck was formerly head of the corporate reorganization department of Fehnestock & Company and later partner and president of McClellan & Burck, Inc. In recent years he has arranged business mergers and acquisitions involving more than \$200 million, including \$60 million in international transactions.

U.S. Senator Quentin N. Burdick '31BA '32LLB, democrat, North Dakota, recently delivered the graduation address at Colby College, Waterville, Maine, in addition to receiving an honorary Doctor of Laws degree. The senator was cited for his "consistently liberal record."

'46

Orville L. Freeman '40BA '46LLB, former governor of Minnesota and U.S. Secretary of Agriculture, is currently president of EDP Technology International, Inc., a firm organized to bring about effective management through the aid of computer and systems of technology and headquartered in Washington, D.C. Freeman received the University's Outstanding Achievement Award in 1963.

## Biological Sciences

'67

Edgar E. Hanna '67PhD has joined the faculty of the Medical College of Virginia, the Health Sciences Division of Virginia Commonwealth University as an assistant professor in microbiology. A former lecturer at Howard University, Hanna has also been a U.S. Public Health Service Post-doctoral Research Fellow at the National Institutes of Health, Bethesda, Maryland.





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## Medical

'38

*Dr. Robert J. Coffey '38MSMed '38* PhD Surg, professor of surgery and chairman of Georgetown University's department of surgery from 1947 to 1968, received the John Carroll Medal for Merit for dedication and devotion at recent Georgetown Commencement exercises. A member of the Georgetown faculty since 1938, Coffey has been on the Board of Governors of the American College of Surgeons, president of the D.C. Medical Society and of the Southern Surgical Association. He holds membership in several medical groups and has been a consultant to several hospitals.

'46

*Dr. Franklin A. Neva '46MD* has been named assistant director of Intramural Research at the National Institute of Allergy and Infectious Diseases and will also serve as chief of the Laboratory of Parasitic Diseases of the U.S. Department of Health, Education and Welfare. He comes to the National Institutes of Health from Harvard University where, since 1964, he has been John LaPorte Given Professor of Tropical Public Health at the Harvard School of Public Health. In 1953 he was assistant professor of research bacteriology and instructor in research medicine at the University of Pittsburgh School of Medicine, positions he held until returning to Harvard following two research fellowships, in 1955. Since that time he has also been a clinical consultant to Boston City Hospital.

'51

*Carl N. Platou '51MHA*, executive vice president of Fairview Hospitals, has been named to the board of trustees of Farmers & Mechanics Savings Bank, Minneapolis. Platou, who is on the faculty of the University's School of Public Health and who entered hospital administration in 1949 at Northwestern Hospital, was administrator at Fairview from 1952-1964.

OCTOBER, 1969



*LEIF S. HARBO '32MA*, a veteran of over 41 years as a public school teacher and administrator in Minnesota and five years in college administration in California, received an honorary Doctor of Humane Letters degree at this year's California Lutheran College (CLC) commencement exercises. A 1956 recipient of the University's Outstanding Achievement Award, Harbo, pictured at the right, was congratulated by Dr. Raymond M. Olson, president, of CLC, "as a Christian layman who exemplified the ideals of California Lutheran College during the years he served it from 1963 to 1968 as acting dean, assistant to the president and controller, (when) he displayed astute executive ability, adherence to sound principles and ability to deal in realities."

'52

*Dr. Russell S. Blanchard '48BA '49BS '51BSMed '52MD* has been named chairman of the department of physical medicine and rehabilitation at the University of Nebraska Medical Center. Formerly an associate professor of physical medicine in the department of orthopedic surgery at the University of Pittsburgh and chief of physical medicine and rehabilitation at the Veterans Administration Hospital since 1964, Dr. Blanchard was in private practice from 1962-64. From 1959 to 1962 he was an assistant professor in the department of physical medicine and rehabilitation at Wayne State University College of Medicine, Detroit, Michigan.

## Education

'38

*Mrs. Amalie R. Shannon '38BS* will assume the newly created post of assistant to the president at Cedar Crest College, Allentown, Pennsylvania, this month. Mrs. Shannon has served for the past two years as associate director, Commission on

Youth Ministry, of the Lutheran Church in America, headquartered in Philadelphia. Previously a faculty member from 1959 to 1967, she served as coordinator of Freshman Studies for the division of humanities at Eastern Montana College and as chairman of the College Advisory Committee on Continuing Education for Women. A frequent speaker on educational issues and author of numerous magazine articles, Mrs. Shannon recently served as a regional vice president of the AAUW and as an official delegate of the World Council of Churches, Uppsala, Sweden.

'69

*Corbin Smith '69MSEd* was recently appointed to the faculty of Shattuck School, Faribault, Minnesota to teach mathematics, coach the varsity wrestling team and assist in coaching football and track. A 1961 graduate of Shattuck, he has taught at Sheridan Junior High, Minneapolis, Cretin High, St. Paul, and East Junior High, Richfield. Smith has coached wrestling and track at St. Thomas Academy and Cretin, and assisted in coaching football and wrestling at Macalester.

35



# DEATHS

Mrs. Elizabeth Sawyer '28BSEd, 5118 Garfield Avenue S., Minneapolis, died recently.

Dr. Donald Timmerman, 17BA, Marietta, Wisconsin pastor, died December 1968 at age 74. He had served as pastor of Trinity Methodist Church for five years. Dr. Timmerman, who held a bachelor of theology from Boston University, an MA from the University of Michigan and doctor of divinity degrees from Ohio Wesleyan and Ohio Northern universities, had previously held pastorates in Columbus, Portsmouth, Bellefontaine, Heath and Cincinnati, Ohio.

M. G. Tometz '43BEE, Minneapolis, died recently.

Hazel Ward Cheney '06BSEd, age 84, died in February 1969 at Berkeley, California, from cancer. A native of Glenwood, Minnesota, Mrs. Cheney taught a number of years in Minnesota, North Dakota, Montana and Oregon, before moving to California to teach at Grass Valley and Sacramento until 1928.

Dr. William F. Peterson '50BA, Muskegon, Michigan, died unexpectedly March 1, 1969, when he was stricken with a heart attack at his home. He leaves his widow and four children, ages 7, 8, 10 and 13. Dr. Peterson was 45.

Dr. Mary M. Rodney '07MD, age 87, the only woman in the 1907 Minnesota Medical School class, died March 6. "Dr. Mary" practiced medicine over 55 years in Spokane, Washington, and was a long-time member of the City Plan Commission, serving 42 years prior to her retirement in 1960. She left active medical practice five years ago. A general practitioner, "Dr. Mary" had delivered thousands of babies, and was especially proud of "her babies" who later were her patients and whose children and grandchildren she also delivered. Dr. Rodney was one of Spokane's first women physicians and Deaconess Hospital's first intern.

Dr. Helen Adams MacKeen Kepler '18BS '19MS '22BSMed '23MD, a fellow in pediatrics in the Mayo Graduate School of Medicine, Rochester, from 1925 to 1928, and the widow of the late Dr. Edwin J. Kepler of the Mayo Clinic, died March 20 at age 74. Dr. Kepler, who held a teaching fellowship in anatomy for two years at the University, and from 1924-25 was physician to the Northern Normal & Industrial School, Aberdeen, S.D., came to Rochester as a fellow in pediatrics in the Mayo Graduate School of Medicine in 1925. She left Mayo in 1928 and thereafter did not practice medicine. Her mother, Ida

Adams MacKeen was an obstetrician and a 1904 graduate of the University's College of Homeopathic Medicine and Surgery.

Miss Eleanor C. Funk '64BS(OT) died April 16 after a brief illness. While in Los Angeles she worked at Cedars of Lebanon Hospital as an occupational therapist. She moved to Santa Barbara last fall after returning from a trip to Europe.

L. Louise Baker '35BSNurEd died April 19 after a long illness. In 1962 she retired from active service in nursing administration following a long and productive career. Preceding World War II when she was called into national service by the War Manpower Commission, Miss Baker had worked in public health with the American Red Cross and as director of nursing in a Midwest and California hospitals. Following the war she turned to pediatric nursing and for three years was director of nursing at Children's Hospital Medical Center, Los Angeles, and for 13 years director of nursing at Children's Hospital Medical Center of Northern California, Oakland.

Mable M. Korsell '44BSNurEd died April 2. After receiving a master's degree from Emory University, she was director of the baccalaureate programs in nursing at Emory University School of Nursing from 1955 to 1962, at which time she became the executive director of the Georgia State League of Nursing.

Dorothy Hagerty '56BSNurEd, who was with the University of South Dakota Nursing Program, died February 28. Long a participant in state and district activities, she had been on the staff of Ancker Hospital and in faculty positions

at the University of Minnesota, College of St. Scholastica and Winona State College.

Hazel Roberts '51BSNurEd, director of nursing at Glen Lake Sanatorium from 1941 until her retirement in 1960, died March 25. In addition to being active in the Minnesota Nursing Association, she served on the National Tuberculosis Advisory Committee, board of directors of the Hennepin County Tuberculosis Association, and was active in the Red Cross and Senior Citizens Program.

Helen Peterson '55MSNurEd, assistant professor in the University's School of Nursing, died April 23. After graduation from Michael Reese Hospital School of Nursing, Chicago, Helen worked in Montana and Massachusetts and served in the Army Nurse Corps before coming to Minnesota to do graduate work and later join the faculty in 1955.

Theodore F. Neils '20LLB, St. Cloud, Minnesota, died April 27 at age 74. A director of the St. Cloud National Bank until he retired two years ago, Neils had been a past secretary and president of the St. Cloud Board of Education, a member of the Chamber of Commerce, a member and past president of the St. Cloud Executive Club Kiwanis, a past commander of the American Legion and a past district commander of the 6th District American Legion. He also had served on the Minnesota Centennial Planning Commission and had been a delegate for the Minnesota White House Conference on Education in Washington, D.C.

Donald R. Snyder '34DDS, Elmore, Minnesota, died May 13 from a heart attack. He had practiced dentistry in Elmore for 38 years, except for the two and one-half years spent in the Air Force during World War II.

Verda Arnold Finfrock '20BA, Libby, Montana, died May 21. She was a life member of the Minnesota Alumni Association.

Henry F. Mooney '50BSAg, manufacturer's representative for a number of area firms and owner of the Apl Drivers School, died May 22 at age 73. A resident of St. Paul for 36 years, he had also attended St. Thomas and was a member of the Elks Club.

Dr. Arthur W. Nuetzman '30MD, Fari-bault, Minnesota, prominent physician for the past 35 years, died May 24 at age 66. He had served as Rice County coroner for over 20 years and had been physician for the Minnesota State Braille

## EE CLASS OF '06

Since a short article was published in the 1969 April Alumni News about the surviving members of the Electrical Engineering class of 1906, four of these eight have passed away.

They include Nathan Conn, age 85, who died March 13; Erwin Weber, age 85, who died March 22; Walter Schwedes, age 86, who died April 5; and Paul Bunce, age 86, who died June 15.



and Sight Saving School in Faribault since 1935. Dr. Neutzman was also physician for St. Lucas School of Nursing and later for Rice County District No. 1 Hospital School of Nursing.

*Dr. William B. McMurtrie '22MD*, a staff physician at St. Mary's Hospital, Minneapolis, died May 26. He was 71.

*Charles E. Houston '02LLB*, Minnesota assistant attorney general and solicitor general over a 25-year period beginning in 1938, died May 31 in Schenectady, New York. Houston practiced law in Wheaton, Minnesota, for about 30 years before joining the legal staff of the Federal Land Bank in St. Paul. He became a member of the attorney general's staff when J. A. A. Burnquist (later governor) was attorney general.

*Dr. Colin R. Lovell '29BA*, professor of history at the University of Southern California for 22 years, died May 16, at age 52. Pursuing graduate work at the University of Wisconsin, Lovell interrupted his work to join the Army during WWII, and was recalled to duty during the Korean War. Dr. Lovell spent one year in South Africa on a Fulbright grant, gaining access to the diary and private papers of the late Gen. J. B. M. Herzog, prime minister of the Union of South Africa from 1924 to 1939, — because he was able to read, write and speak Afrikaans. While teaching at USC, he became a student of the USC Law Center from which he received a JD degree in 1967; he then became a lecturer in law, in addition to being a professor of history. In 1965 he won a \$1000 USC Associates award for creative scholarship and research.

*George A. Schurr '21BA* died May 17 in Sacramento, California. A member of Alpha Sigma Phi and Phi Beta Kappa fraternities, president of his senior class and a colonel in ROTC while on campus, Schurr recently retired as manager of the Western Branch of the St. Paul Fire and Marine Insurance company.

*Archibald F. Wagner '13BA*, who retired in 1955 as a partner in the accounting firm of Haskins & Sells, Tucson, Arizona, died May 21 at age 78. He joined Haskins & Sells' Minneapolis office in 1922 and became a partner and head of that office in 1929.

In the 1930's he was with the Chicago office and in the 1940's with the Pittsburgh office.

*Mrs. Murray Lewis '36BArch '57BSEd*, Roseville, Minnesota, died June 4 after a brief illness. She had taught at North Heights Elementary School, Roseville, since 1957. The author of several articles on education, Mrs. Lewis had served as a board member and secretary of the Minnesota chapter of the United World

Federalists, a board member of the Minneapolis Unitarian Society and was active in both the Ramsey County DFL party and the League of Women Voters. She was 55.

*Benjamin S. Willis '17BIndE*, 74, professor of electrical engineering at Iowa State University, died June 11 after a brief illness. On the staff at Iowa State since 1924, he was promoted to professor in 1963. Prior to his Iowa State appointment, Willis spent one year as a test engineer with General Electric, and was a laboratory assistant and associate physicist for the U.S. Bureau of Standards from 1917 to 1924.

*Dr. Clarence O. Maland '07MD*, an obstetrician and gynecologist at Swedish Hospital in Minneapolis for more than 51 years, died June 14 at age 87. Retiring from active practice in 1960, he was also an assistant professor of obstetrics and gynecology at the University's Medical School during his tenure at Swedish. He had received the Certificate of Merit from the University for devoted service to the institution.

*Mrs. Mabel Shaw Withy '00BA*, St. Paul social and civic figure for many years and the last surviving grandchild of pioneer Minnesota lumberman George Shaw, died June 22 at age 91. A charter member of the St. Paul Women's City Club and its chapter of the American Association of University Women, she was also active in the Red Cross and Goodwill Industries.

*Charles A. Swenson '07BS '10LLB*, Atwater, Minnesota, who had practiced law in Kandiyohi County for more than half a century, died June 24 at age 89. County attorney from 1907 to 1935, he became blind 14 years ago and his daughter helped him with his practice.

*Dr. Clayton K. Williams '15MD*, a resident of St. Paul for the past 40 years, died June 27. He was 78. A specialist in internal medicine, he was a U.S. Army captain during WWI, served as secretary of the Ramsey County Medical Society from 1944 to 1946 and was its president in 1948.

*C. Edward Howard '24BS*, Excelsior, Minnesota, died suddenly July 5 of heart failure at age 66. A native of Minneapolis, this investment banker was associated with the firm of Piper, Jaffray & Hopwood, and a directing partner of that group. Active in the Investment Bankers Association, he served as its national governor and Minnesota chairman.

*Hans J. Wessel '33BArch*, executive engineer at Minnesota Mining & Manufacturing Company since 1950, died July 9 at age 63. Joining 3M as an architectural engineer in 1944, two years later he was named chief of the central engineering department. He was elected

in 1956 to the board of directors of the Sister Elizabeth Kenny Foundation, now the Kenny Rehabilitation Institute.

*Dr. Charles E. Thompson '54BSPHm '58MD*, Baltimore, Maryland, died July 11 at age 36. After a residency in internal medicine at Veterans Hospital and at Baylor University, Dallas, Texas, he was given a fellowship to Johns Hopkins University, Baltimore, and in 1963 purchased his own medical clinic, which he operated in Baltimore until his death.

*Rose M. Muckley '12BSEd*, St. Paul, Minnesota, died July 15.

## Christmas Gift Idea



## MINNESOTA PLAQUE

Elegant hand-finished plaque with brown grain. Looks and feels like natural wood. Custom designed for the Alumni Association. Displays the Minnesota M. Regents' Seal and the Golden Gopher in official maroon and gold colors. Size 14" x 17" x 1 1/2" thick. Perfect for office, study, recreation room . . . even outdoors on the patio because it's weather resistant. MAA members \$14.95, others \$17.95. Postage prepaid.

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Enclosed please find my check for  
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Kindly ship \_\_\_\_\_ Minnesota Plaque(s)

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"The Songs of the University of Minnesota"—16 of your favorites on a 12" long playing hi-fidelity record. Featuring the University of Minnesota Concert and Marching Band's, Men's Glee Club and University Chorus. Members \$2.50; others \$3.00. Postage paid.



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Smart gold finish with Regents' Seal on one side and the Minnesota Gopher embossed in Maroon on the other. Made by Park. Unconditionally guaranteed. Members \$2.95; others \$3.95. Postage paid.



## MINNESOTA CHAIR

Comfortable and beautiful. Ideal Christmas gift for any Minnesota alumnus. Lustrous black finish with gold trim. Minnesota Regents' Seal on front. Classic styling fits right in with room decor in home, office of studio. Price to members, \$37.00; non-members, \$40.50. Shipped to you express collect, from Gardner, Mass.



## MINNESOTA CUFF LINKS —

New gold plated cuff links, emblazoned with U of M Seal design. Set of 2, members \$2.25; others \$2.50. Postpaid. A perfect gift.

## MINNESOTA TIE CLASP —

Gold plated tie bar with emblem to match Cuff Links. Order with cuff links or separately. Tie Clasp—members \$1.75; others \$2.00. Postpaid.

Please Send Items Checked

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- Minnesota Glasses
- Minnesota Key Ring
- Minnesota Record
- Minnesota Lighter
- Minnesota Chair\*
- Minnesota Cuff Links
- Minnesota Tie Clasp

\*Chair shipped express collect

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MINNESOTA ALUMNI ASSOCIATION — GIFT DEPARTMENT  
205 Coffman Union, University of Minnesota  
Minneapolis, Minn. 55455

My check is enclosed in amount of \$ \_\_\_\_\_  
Please send items I have checked in box at left.

I am a member.

Card serial No. \_\_\_\_\_

Expiration date \_\_\_\_\_

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Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

(Note: Minn. residents add 3% sales tax to total)





“...any man who doesn't believe in life insurance deserves to die once without having any.”

— WILL ROGERS

# Before you buy similar protection, investigate your Minnesota Alumni Association Group Life Insurance Plan

**\*YOU CAN AFFORD MORE PROTECTION . . . BECAUSE IT COSTS LESS.**

Increase your estate by \$10,000 with Group Term Life Insurance . . . once your insurance is effective, cash benefits will be paid for death at any time, in any place, from any cause — aircraft accident, heart attack, auto crash, blood poisoning, pneumonia, etc.

Your Age	Amount of Group Insurance*	Semi-Annual Premium
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40-44	10,000	36.00
45-49	10,000	51.00
50-54	10,000	73.50
55-59	10,000	108.00
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**You Are Eligible . . .** if you are a member of the MAA, age 60 or under, and are either actively employed or are an unemployed housewife. (Coverage for residents of Texas, Ohio, New Jersey, and Wisconsin is not available at this time.)

■ **Generally No Physical Exam . . .** usually only the short statement of health on the enrollment form is necessary.

■ **Beneficiary . . .** you name your own beneficiary, which you may change at any time. Special beneficiary arrangements can be made to fit your own requirements. Settlements of death claims as a monthly income may be provided.

■ **No Premium To Pay While Disabled . . .** your life insurance premiums are waived and insurance remains in force if you become totally and permanently disabled (as defined in the contract) before age 60.

■ **You May Change . . .** to a permanent individual policy which builds cash values for retirement. When you terminate membership in MAA, when you reach age 70, or when any insurance terminates because of a change in age beyond age 60, you may convert your life insurance to any of the individual policy forms, except term insurance, issued by the insuring company.

**IT'S EASY TO ENROLL**

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2. Mail to: Minnesota Alumni Insurance Administrator  
P.O. Box 907, Minneapolis, Minn. 55440
3. Send no money now . . . you will be notified of the approval of your application and will receive your first billing from the Administrator.

## MINNESOTA ALUMNI ASSOCIATION GROUP LIFE INSURANCE ENROLLMENT CARD

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Last Name (Print) \_\_\_\_\_ First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Date of Birth \_\_\_\_\_ Sex \_\_\_\_\_ Class, or years at U of M \_\_\_\_\_

Beneficiary (Print Name as  
MARY DOE, not MRS. JOHN DOE)

Relationship \_\_\_\_\_

**Statement of Health**

The following information is submitted as evidence of my insurability:

Weight \_\_\_\_\_ Height \_\_\_\_\_

Have you ever been declined or rated for life insurance? \_\_\_\_\_  
(If yes, give details below)

Within the past five years, have you been confined for more than five days by any illness or injury or undergone any surgical operations? \_\_\_\_\_ (If yes, give details below)

Are you in good health? \_\_\_\_\_

Comments: \_\_\_\_\_

I hereby apply for that coverage for which I am or may become eligible under the above Group Policy issued by The Union Central Life Insurance Company, Cincinnati, Ohio 45201.

Date

Signature

THE UNION CENTRAL LIFE INSURANCE CO.





The man who bought Renoirs in 1948 is the kind of man who buys Blue Chip life insurance.



The basic requirements are the same: an eye for quality and the foresight to judge values. There's no better coverage than Connecticut Mutual. Yet the net cost of Blue Chip life insurance is just about the lowest in the field (proven in latest industry study, 1948-1968). Your insurance picture is brighter when you paint it blue.

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William J. Cooper	'41	Minneapolis	Jerry C. Lothrop	'66	Minneapolis
Gary R. Davis	'67	Minneapolis	J. Denis McCarthy, M.D.	'59	Home Office
John E. Gunderman	'68	South St. Paul	Michael T. Meland	'64	Minneapolis
Robert W. Hamel	'47	Minneapolis	David L. Noland	'58	St. Paul
John H. Hastings	'68	Minneapolis	Peter F. Staudohar	'57	Minneapolis
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UNIVERSITY OF MINNESOTA  
**ALUMNI NEWS**

1969 NOVEMBER

FEATURING

New Student Housing  
Revolutionary Curriculum  
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# Mallorca Alumni Tour Expanded



## RESERVATIONS RE-OPENED

The initial demand for reservations on the Alumni Spring Tour to Mallorca has been so great we have asked for and reserved a jet flight for 200 seats. This means 40 more seats are now available. Act now to reserve yours!

## BONUS DAY ADDED, TOO

By switching jet planes we have been able to add ONE EXTRA BONUS DAY at no added cost to our original 8-day tour plan. Now it's a 9-day tour for just \$349 per person.

**NOW 9 BIG DAYS for only \$349 — Leave Saturday, March 14  
Return Sunday, March 22**

**Sponsored by the Minnesota Alumni Association**

**ALL INCLUSIVE TOUR PRICE ONLY \$349.00 per person** — round trip jet transportation from the Twin Cities (200 seats). It's a change-of-pace fun trip, made to order for that refreshing quick "spring break" everyone needs at the end of winter. Fly off to sun-bathed Mallorca, the enchanting island province of Spain surrounded completely by the beautiful Mediterranean. Tour price also includes:

- First class hotel accommodations (two per room)
- Three meals per day
- Use of a rented car — 1 per room, with unlimited mileage. (Insurance is \$1.00 per day)
- Transportation to and from Palma airport
- Get acquainted party first day there
- Morning tour of historic Palma, capital city of the Balearic Islands (day three)
- Evening city visit and nightclub tour (day six)
- Day 9 — Noon departure on return flight

**PLUS** — A special ID Shopping Card for your convenience in visiting the market places. (Mallorca is noted for its fine leather goods.) **AND** — for the younger set, there is free admission to the city's leading discotheque.

**ENTERTAINMENT HIGHLIGHTS.** Mallorca offers something for everyone. There are miles of magnificent beaches and coves for exploring or just relaxing in the sun. Ancient churches, palaces, a great Gothic Cathedral and aristocratic mansions offer absorbing contrast to the theaters, cabarets, painting exhibits and the famed cosmopolitan night life of Palma. Outdoor activities abound — including golfing, horseback riding, an excellent race course and one of the largest bull rings in Spain. Optional trips to Barcelona and Africa are also available.

**ELIGIBILITY:** Tour is open to Minnesota Alumni Association members and their immediate family (spouse, dependent children, parents living in same household). Members must travel on the tour to qualify dependents.

**RESERVATIONS:** A downpayment of \$50 reserves your seat on the flight, with balance due January 1, 1970. Individual round trip tickets will be sold on a first come, first served basis upon receipt of your signed application. Seats assigned in the same order. Space is limited and many reservations are already in. Send in your application and deposit now!

**MAIL YOUR RESERVATION IN TODAY:** Mallorca Alumni Tour, 1970—205 Coffman Union, University of Minnesota, Minneapolis, Minn. 55455 (Phone 373-2466 Area 612)

Please make \_\_\_\_\_ reservations for your Palma de Mallorca Tour 1970, March 14-22

Enclosed please find \_\_\_\_\_ as deposit; \_\_\_\_\_ as full payment.

Make check or money order payable to the "University of Minnesota Alumni Tour, Mallorca 1970"  
\$50 minimum deposit per person.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Year Graduated \_\_\_\_\_

Serial Number \_\_\_\_\_

Phone \_\_\_\_\_

Reservations limited. Rates based on double occupancy.



## WE RECENTLY HEARD FROM . . .

Stan W. Carlson '36  
Minneapolis, Minnesota

### ABOUT MINNESOTA FOOTBALL

"The article on Minnesota football in the October issue does not give full credit to the accomplishments of Bernie Bierman in regard to National Championship. In addition to the three years listed (1936, 1940 and 1941), the Gophers won two more National titles, in 1934 and 1935.

"The great 1934 team, with three All-Americans (Bevan, Lund and Larson) won eight games and lost none, scoring 270 points against 38 for the opponents. This team is rated among the greatest gridiron elevens of all time and by some of the experts as the top team of football history.

"The 1935 team was also undefeated (8-0). Both the 1934 and 1935 teams were acknowledged as National Champions by the Helms Foundation. The 1934 team also rated first in the Dickinson Ratings. There are plaques in Cooke Hall on the campus commemorating all five of the National Championship teams.

"The Italian-American Club trophy and the Toledo Cup, both emblematic of the mythical National Championship, were retired in 1936 for three consecutive National titles and are in the Cooke Hall trophy cases.

"The caption above Bernie Bierman's picture indicates a Big Ten title in 1939, although the listing in the copy beside it correctly credits the six Conference titles to include 1938. In 1939, the first real 'off' season for Bierman, the Gophers lost four out of eight games, dropping to the second division of the conference.

"Minnesota lost to Northwestern in the mud and rain in 1936, finishing conference play with four victories and one defeat for second place behind the Wildcats six conference wins. The Gophers then won the National Championship when Northwestern lost its final game to Notre Dame by four touchdowns.

"Most impressive of all, Bernie Bierman and his teams rang up their impressive record of National and Conference titles and a host of All-American selections without the benefit of scholarships and with the use of primarily home state talent."

(Continued on page 6)

# Stay Snug and Dry In Any Weather . . .



## . . . with the GOPHER "BAG FOR TWO"

Here's a great idea for the football stadium and any of your other fall and winter outdoor activities. Made of specially treated tight woven Nylon, this storm proof bag for two persons can be slipped on for just leg protection—or zipped up for all-over protection in wind, rain, sleet or snow. Has big, easy action zippers that open or close from the inside, plus scoop roll type hoods for quick on or off use. The Deluxe Nylon "Bag For Two" is Maroon color with "Minnesota Golden Gophers" printed on back. Complete with convenient "Draw-A-String" carrying case. Price to members is \$16.95; non-members \$19.95.

### GOPHER ALL-VINYL "BAG FOR TWO"

Same design as the deluxe Nylon "Bag For Two." Made of durable all-vinyl material. Breaks the wind, keeps you snug and dry in any weather. Complete with cushion style carrying case. Members \$13.95; non-members \$16.95



Either bag shipped postage prepaid. Allow 2 to 3 weeks delivery time.  
Minnesota residents add 3% sales tax.

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Minneapolis, Minn. 55455

Please send me: \_\_\_\_\_ All-Nylon "Bag For Two"  
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Enclosed is my check in amount of \$ \_\_\_\_\_, including 3% Minnesota sales tax, if applicable.

I am a member \_\_\_\_\_ Card serial number \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_





# ALUMNI CLUB NOTES

A check of the reservations ledger for October shows the fall schedule in full swing with a wide variety of groups making use of the club facilities. Mrs. Viola Hymes held a luncheon on Oct. 1 for the URBAN AFFAIRS COMMITTEE, Minneapolis Federation for Jewish Service. Dean W. T. Thorp presided over a VETERINARY MEDICAL RE-UNION dinner Oct. 2. The fall meeting for the MAA BOARD OF DIRECTORS was held in the Regents Room the evening of Oct. 6.

A luncheon was held by the SOCIETY OF HISTORICAL DISCOVERY on Oct. 11, arranged by John Parker . . . and in the evening Mr. and Mrs. Henry Scott held a wedding reception for their daughter Julia Ann and the groom William Weiler, with 140 in attendance.

On HOMECOMING SATURDAY, October 18, Mrs. Robert Arend brought in a party of Ohio State alumni to participate in the excitement of the occasion. A staff dinner for the UNIVERSITY EPISCOPAL CENTER was held Oct. 20 . . . and on Oct. 21 Kenneth Dols hosted a social hour and dinner for the MINNESOTA CHAPTER, IEEE. Oct. 25 was the Michigan game, always a lively get-together time for alumni at the Club. On Oct. 27 was the UNIVERSITY NAVAL RESERVE dinner . . . and on Oct. 28 the Club was the theatre for the PREMIERE SHOWING of the new film "Our Changing University," sponsored by National Car Rental Systems, Inc. and the Minnesota Alumni Association.

## NOVEMBER FOOTBALL DATES

Join the fun at the Alumni Club for the November home games. On November 8th the Gophers meet the Northwestern Wildcats . . . and on November 22 it will be another of those tradition filled clashes with the Wisconsin Badgers. Make the Club your comfort headquarters before and after the game. Avoid traffic and parking problems. Buses will be available to and from the stadium at \$1.00 per person.

## PLANNING A HOLIDAY EVENT?

All the facilities of the Club are available to members and to University related groups for luncheons, meetings, dinners or parties. Talk to manager Bruno Krempin now about your special pre-holiday party or get-together at the Club (phone 336-3031). He can help you with your space reservations and other accommodations you will want - whether for a small group or a party of up to 130 or more. Now is a very busy time, so get your reservation in as soon as possible.

## SPECIAL NEW MEMBER OFFER

THE CLUB INITIATION FEE of \$20.00 for new members is being waived entirely during the current membership campaign - effective through November and December. Right now an applicant for membership who lives within the seven county Twin City metro area can join by paying only the regular Resident Membership dues of \$42.00 a year (\$3.50 per month). Alumni living outside the Twin City area may apply for Non-resident membership at just \$10.00 a year. The only requirement for membership in the Club is that the applicant must be a member of the Minnesota Alumni Association (\$10.00 annual dues).

And if you are already a member - now is the time to introduce a fellow alumni among your friends or co-workers to the Club. Urge them to sign up during the SPECIAL OFFER PERIOD. Use the application form below -

**GIVE A MEMBERSHIP FOR CHRISTMAS!**

## ALUMNI CLUB MEMBERSHIP APPLICATION

Send To:

UNIVERSITY OF  
MINNESOTA  
ALUMNI CLUB

205 Coffman Union  
University of Minnesota  
Minneapolis 55455

**SAVE \$20.00 -  
JOIN NOW!**

Yes, I want to take advantage of the special offer. Please enroll me as a member of the Alumni Club. Resident membership, \$42.00 \_\_\_\_\_; Non-resident, \$10.00. \_\_\_\_\_

I am a member of the Minnesota Alumni Association in good standing (Yes \_\_\_ No \_\_\_). My check is enclosed in the amount of \$\_\_\_\_\_. (If you are not a member, include \$10.00 additional for annual MAA membership dues.)

MAA Serial Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Class and College \_\_\_\_\_

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_ Please send spouse card



AND so the University of Minnesota has lost another magnificent hockey player.

Henry Boucha, the Indian youngster from Warroad who captured the attention of much of the state during last winter's hockey tournament, has decided to play developmental hockey in Winnipeg with hopes of more quickly reaching the major leagues.

For those who reside outstate, Boucha was considered by some coaches to be the finest high school hockey player in state history. His ability has led several pro scouts to predict a tremendous future in the National Hockey League (NHL).

Minnesota Coach Glen Sonmor had Boucha signed to a scholarship and did an almost constant job of baby-sitting this past summer to ward off the Canadian pros.

In the end Sonmor lost when Boucha decided that he wanted to get married and that he would need the extra money that only Canadian hockey could provide.

His decision nearly killed Sonmor who was the envy of every college coach in the country. He had worked his skates off first recruiting Boucha and then trying to get him eligible to play as a freshman.

According to NCAA rules an athlete must predict a 1.6 grade point average based on his entrance score and high school standing. The Warroad school system let Boucha down during his younger years and he was a nonpredictor.

"Henry wouldn't have been eligible this year," Sonmor said recently, "but he was willing to accept that and work on getting his grades up for his sophomore year. He would have, too. Henry is not a dumb boy, he would have been a good enough student to get a college education."

Instead, Boucha will get a hockey education in Canada until he's ready for the NHL. Minnesota fans will never have the opportunity to see him in a Gopher jersey as they had anticipated they would all summer.

# Gopher tapes



BY DAVE SHAMA '68

It's hard to recall when there last was so much optimistic conversation about Gopher hockey as this past summer. An all-star game at Edina's Braemar Arena featuring Boucha and other college players participating in the summer hockey league drew a standing-room crowd for the first time ever.

Those were keen hockey fans who packed Braemar in the hot summer evening; but even people with just a passing interest talked about attending a Gopher game this winter to see Boucha.

"The boy's name was just magic," Sonmor moaned. "Mention it and it caused excitement."

One reason Gopher fans were counting so much on having Boucha was that the only other recent high school player to rival him also left Minnesota. International Falls' Tim Sheehy attended Boston College upon graduation to the disappointment of Minnesota supporters.

Now coupled with the Boucha loss, it's enough to make you turn your head upward and say, "Why us?"

## UNIVERSITY ENROLLMENT PASSES THE 50,000 MARK

The University now serves 50,415 regular, daytime students — as compared to 49,454 a year ago.

These enrollment figures, based on registration counts at the end of the second week of 1969 fall quarter classes, increased on all campuses over 1968.

The registration tallies more accurately reflect overall attendance for the quarter when compared to the count of second-week paid fee statements, the system used by the University in previous years.

Total students registered on the Twin Cities campus are 42,996, an increase of 477 over 1968. Figures for the other three campuses are Duluth 5,468 (increase of 168),

Morris 1,510 (increase of 246), and Crookston 441 (increase of 70).

Internal units that showed significant growth are the College of Education with a 209 enrollment increase, the Graduate School on the Twin Cities campus with a 416 increase, and the Institute of Technology with a 222 increase.

The entire freshman class numbers 8,787 students, compared to 8,810 last year — with 6,573 of them on the Twin Cities campus. New students who transferred to the University this fall total 4,335, an increase of 176.

In addition to these regular, daytime enrollments, the General Ex-

tension Division (GED) reported 19,819 students attending evening classes, an increase of 529 over last year, plus 6,216 students enrolled in Independent Study courses. These totals, combined with other GED numbers, come to 26,402 being served by this University division.

**The NEW  
Alumni Film  
Is READY  
for You!**



## HEARD FROM . . .

**EDITOR'S NOTE:** We checked with Minnesota's Sports Information office in Cooke Hall about the 1934 and 1935 National Titles. And Stan Carlson is right — the plaques are on the wall for all five of those Gopher National Titles (1934, 1935, 1936, 1940 and 1941). Our sports writer did not mean to diminish Minnesota-Bierman glory; he simply overlooked a part of it. The 1939 Big Ten Title listing in the caption about Bernie's photograph was a typographical error. It should have read 1938.

. . . James M. Gayes '69BA  
Ann Arbor, Michigan

### A PROUD GRADUATE

"Thank you for my recent Minnesota Alumni card. Submitted below is my new address. I expect frequent address changes within the next few years; however, I will keep the Alumni Association informed of their changes. . . .

"I am presently a freshman medical student at the University of Michigan, and I might add that the friendly students and professors I encountered at the University of Minnesota are unsurpassed. A proud Minnesota graduate, 1969."

### AG EXTENSION TO EXPAND TELETEACHING

The Agricultural Extension service, in cooperation with the General Extension Division and several University departments, is initiating an expanded series of teleteaching programs that will reach 33 state locations before next spring.

Telelecture or teleteaching is not new to the University nor to education. Last year 800 people participated in one series of meetings during which Dr. Robert Jordan, professor of animal science, was connected simultaneously to seven locations for his presentations. And General Extension has used the method on several occasions. This year's effort, however, is the most extensive tried thus far in informal extension education, reaching into several communities at one time.



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 BY UNDERSTANDING DEDICATED TO THE ADVANCEMENT  
 OF LEARNING AND THE SEARCH FOR TRUTH  
 DEVOTED TO THE INSTRUCTION OF YOUTH  
 AND THE WELFARE OF THE STATE

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# THE UNIVERSITY OF MINNESOTA ALUMNI NEWS

(Our 69th Year)

NOVEMBER, 1969 • VOL. 69, NO. 3

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 Edwin L. Haislet '31BSEd '33MA '37EdD ..... Managing Editor

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# POINTS of VIEW

*ED HAISLET*  
*Executive Director*



I have some good news. If you were planning to join the alumni tour to Palma de Mallorca, you can still do so. Reservations are now open again. The original charter plane of 144 places, for a winter-break in the sun, filled so quickly that many of our members who were planning to go either ended up on a standby list or not being able to go at all. All that has been changed with a 200-place charter now being scheduled. Along with that change an ADDITIONAL BONUS has been obtained — one whole extra day in the sun without any additional charge. So the tour is now for 9 days (instead of eight) with no change in any of the special features which make the trip so attractive. The price is still \$349.00. At that price you can't afford to stay home. And who doesn't want to get away from the ice and snow of our long winter — fun in the sun is for 9 full days.

The departure date now is Saturday, March 14 (instead of March 15), returning Sunday, March 22. For details, see our full page advertisement in this issue of the Alumni News, or call or write for a folder (205 Coffman Memorial Union or phone number 373-2466). If you are thinking about joining the group, now is the time to act.

One of the benefits of membership in the MAA is its group purchasing power which, for instance, makes possible a 9-day all expense vacation in the Mediterranean for only \$349.00. It also makes possible the Association's low cost group life insurance program of which so many members have availed themselves.

Very recently you received an announcement of the MAA's new Hospital-Money plan available only to you as a member, and to your family. This program is an added service to MAA members. Hospital and medical service charges have been one of the costs most affected by inflation with charges up more than 30% since 1963 and still rising.

The new MAA plan pays you \$30 per day for each day you are hospitalized (\$20 a day for female members) — for up to 365 days — that can mean almost \$11,000 of added hospitalization protection for each accident or sickness. This new Hospital-Money plan also pays \$20 a day for each day your wife is hospitalized (\$30 a day for the husband)—and \$20 a day if your child is hospitalized.

Benefits are tax free and paid directly to you — so that you can use the money any way you see fit. There is no deductible amount and the insurance pays on hospitalization due to either sickness or accident. It also pays in addition to any other hospital insurance you now have. You can now up-date your present protection to match today's hospital insurance needs.



The carrier is the Continental Casualty Company of Chicago, a leader in creating new protection plans for professional associations since 1923.

All MAA members under the age of 65 may apply for coverage for themselves and their families without medical examination during the special enrollment period now in effect. The cost of this protection is much lower than comparable coverage bought on an individual basis. Why don't you check to see if your hospital insurance coverage is enough. You'll most likely find this supplemental Hospital-Money Plan is something you really need.

Sincerely,

*Ed Harsie*

### **E. C. FREDERICK WILL DIRECT THE UNIVERSITY WASECA TECH COLLEGE**

Edward C. Frederick was recently named the director of the new University of Minnesota Technical College, Waseca, by the University's Board of Regents.

The Technical College, a two-year campus of the University that will have its first students in fall 1971, is a combination college and technical school that will prepare semi-professional graduates for technical areas of agriculture and business. Waseca will offer courses in agriculture, business and general education, as is now done at the University's Crookston Technical College.

Frederick is currently superintendent of the University's Southern School and Experiment Station at Waseca that will be dissolved in favor of the new technical college whose planning funds were allocated by the 1969 State Legislature. He was appointed superintendent in January, 1964. Previously, he served at the University's Northwest Experiment Station in Crookston.

A native of Mankato, Minnesota, Frederick holds BS, MS and PhD degrees from the University. He received his bachelor's degree with honors and won the Caleb Dorr Senior Medal for the highest ranking member of the senior class in the College of Agriculture, Forestry and Home Economics.



**THIRTY YEARS OF REPRESENTATION** from the Minnesota Eighth Congressional District on the University's Board of Regents: appearing at the 1969 Duluth campus commencement were, from the left, Richard L. Griggs '07BA, Regent 1939-63; William K. Montague, Regent 1963-69; Fred A. Cina '30LLB, named Regent in 1969.

### **TEACHING HOSPITAL IMPORTANCE EMPHASIZED**

The importance of teaching hospitals in Minnesota's health care delivery and health manpower development was emphasized recently in the annual activities report of the Twin Cities Council of Teaching Hospitals (COTH). COTH institutions train almost 56 percent of this state's interns, more than 40 percent of its residents, 35 percent of the nursing students and 39 percent of the X-ray technology

students.

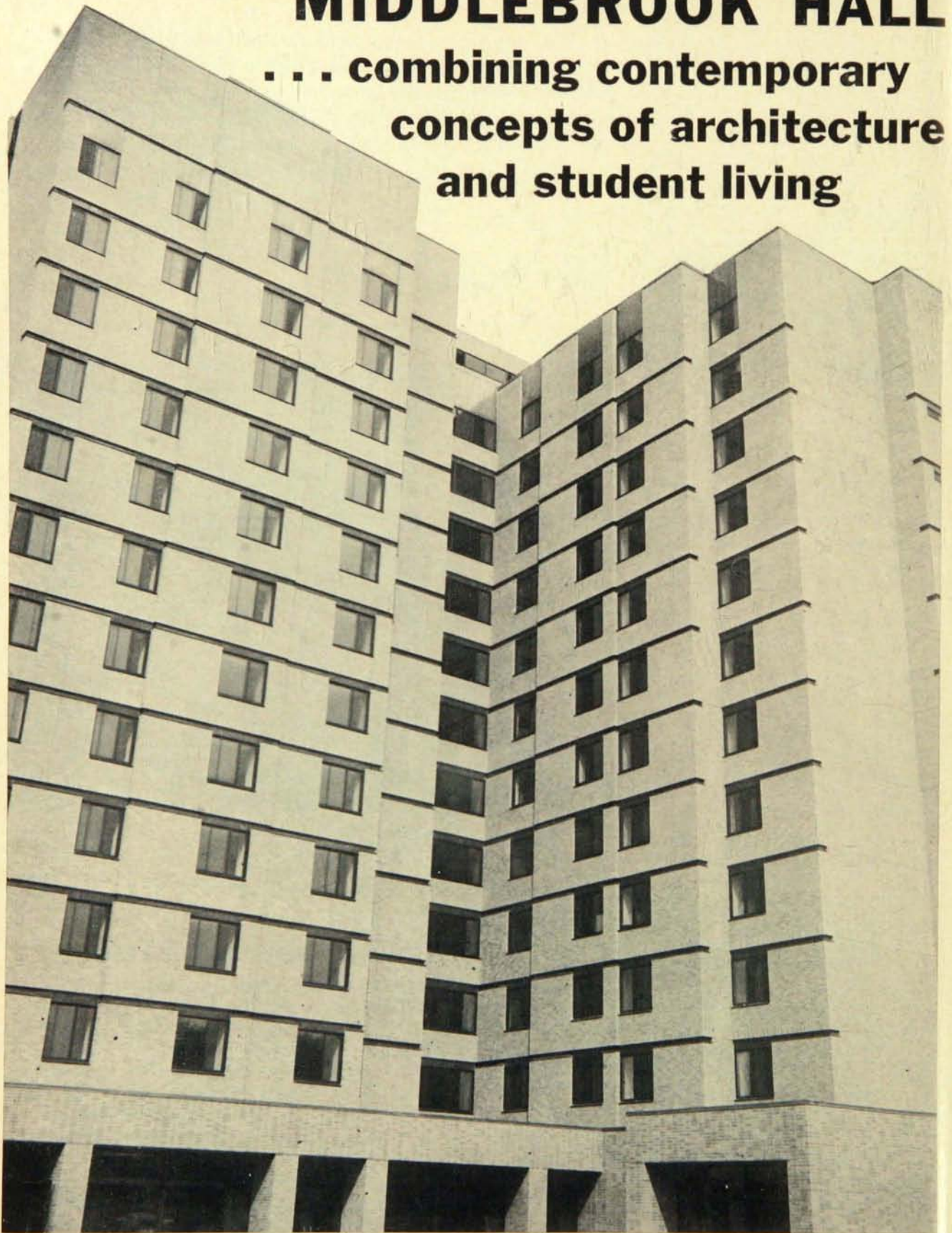
Stanley Williams, administrative resident at University Hospitals and preparer of the report, said that COTH members are not only interested in meeting the health manpower shortage, but also in training personnel to work in a more effective health care delivery system.

COTH institutions include University Hospitals and affiliates.



# MIDDLEBROOK HALL

... combining contemporary  
concepts of architecture  
and student living







**A STUDENT'S VIEW** from the 12th floor of Middlebrook is nearly panoramic — of the Twin Cities campus and the river, or of downtown Minneapolis and its complementing areas — as is the view from a number of the floors below. The vantage of space and depth experienced through a room's window gives an otherwise ordinary-contemporary residence hall cubicle an environment of space and light. This atmosphere, combined with compact built-in facilities and contrasting wood, tile and light-walled decor, offers rooms that are congenial to a student's life-style.

*The first in a series of two articles on the University's student housing program, philosophy, problems and people — both on and off campus — this article's focus is Middlebrook Hall. This new residence hall might be considered a Minnesota first in combined, innovative concepts of on-campus student living — concepts that are not new to other universities in the nation. For the University of Minnesota, its success or failure in the integration of these concepts could mean the success or failure of the University as a "landlord."*

MIDDLEBROOK HALL is not the Edina of the West Bank, as it has been jokingly and seriously called.

And to tag Middlebrook as a tower is also to give it a misnomer, except for the fact that it does rise 12 stories above the West Bank.

Middlebrook is a residence hall that at first blush looks expensive, but is instead unique to the Minnesota campus when compared to other on-campus facilities.

In today's dollar value it was no more expensive to build than the other halls, according to Don Finlayson, head of the Office of University Housing under the Vice President for Planning and Operations. Its carpeting, which kills sound and shows less damage, and its air-temperate control makes sense for its tenants and its maintenance.

Middlebrook, as opposed to the construction of the

other halls, does not have a large entrance lobby or public area. Instead it favors more common space on each of its floors, which form small, casual den-like areas.

Some of the other campus halls are also moving away from hotel-like space, such as Pioneer in the conversion of its old suites to two-man apartments, and Sanford and Comstock, through recent remodeling.

Middlebrook does have its own food service which is a cut above anything offered on the campus, according to its head resident adviser. The student, with a wide menu selection, can choose from two main dishes for dinner or have a hamburger made to order, and enjoy unlimited seconds and a weekend buffet brunch selection in a large, bright, comfortable dining room.

He pays \$50 more per quarter — a total of \$390 — for these and other services than he would in the other residence halls.

Yet, residence hall living is not all food service — even if Middlebrook's saved it from adverse reaction this fall when its residents moved in before the workmen moved out.

Another aspect of Middlebrook's dining room is more important to life-style — its coeducational integration. In the dining area, residents, young men and women, sit down naturally to eat with and to talk to one another. Their attitude and that of the residence





**THE DINING ROOM** in Middlebrook is spacious and bright, with both natural and artificial light. From the adjoining modern self-service food service facilities, residents can get meals that are considered some of the best on campus, and include wider menu selections, weekend brunches and unlimited seconds. Students living in Middlebrook pay \$150 more per quarter than other campus residence hall occupants for a facility like this one — but the service and food warrants its charge.

hall's staff, is in tune with the world off-campus, the same world that the student enters when he leaves the University community.

The world is coeducational, so why shouldn't a student's be while he is on a university campus, said Middlebrook's head resident.

Originally Middlebrook was designed to provide residence for men and women on separate, alternating floors. But there are more women than men living in the hall, so it is not totally arranged as such.

Coeducational halls are not new to the Minnesota campus; a number of other once all-men or all-women halls have already made the transition to combined living. As a consequence, the student feels more at home in the total world, rather than being shut off in an all-girl or all-boy hotel. He finds more equilibrium and continuity in his daily campus life.

One floor of Middlebrook is coeducational: the French House where students live surrounded by the art, music and language of France, encouraged to use French as their floor language. This living unit has drawn adverse reaction from concerned parents. Middlebrook's staff has talked with those concerned parents who accepted an invitation to discuss the coeducational floor. And has told them that a student living in a unit that is of obvious value to his language program can do no more there through his living activities than he could if he were living at home.

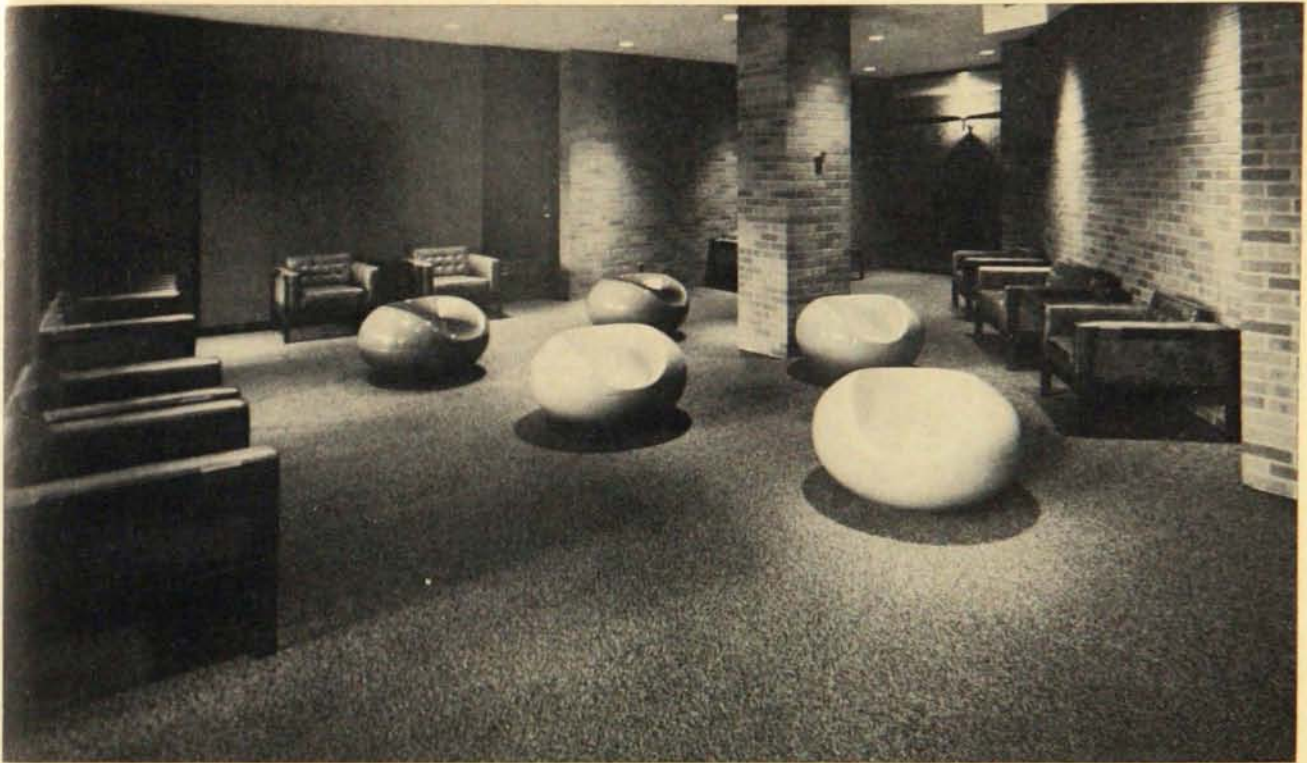
Because of the French Center, those students who live there do not have their learning process restricted to the classroom. Their out-of-class environment and consequent learning, is also shaped by experiences in their residence — where they spend approximately 55 percent of their time — that are relevant to their education.

Jim Condie, director of the University's Housing Bureau that operates under the Vice President for Student Affairs as a separate division from the Office of University Housing, firmly believes that a student's experiences, including those in a residence hall, should relate to him as a human being in society. And that as a maturing individual, his needs and desires can be met if he is properly identified and placed in a transitional, youth-to-adult framework.

Middlebrook's evolving concepts in student life-style are very much those of Jim Condie, who sees the most logical place for the University to direct its efforts of educating the student as a total man in the residence hall.

University landlordism and its concurrent parentalism is rapidly dying. As the student more and more shapes the control and supervision of his living environment — through residence Judiciary Boards and committee work — the University can only assume its logical role of an educational institution that helps the student in his maturation and offers facilities that





**THE LOUNGE ON THE MAIN** floor, with its carpets and contemporary furniture, though larger in scale, is similar to other lounges that can be found in Middlebrook. Gone is the hotel-like area. Each of the four wings of a residence floor has a small lounge separated from the living corridors by sliding glass doors. Such a dispersed lounge arrangement gives the resident the advantage of an informal, homely area, close to his room, where he can meet or study with friends.

are adaptable to total life-style.

If the University does not recognize its student tenants as all together physical, emotional, political, economic, social, cultural, spiritual and intellectual beings, it will fail as a landlord through segregating students from the total educational process, Condie said.

Middlebrook does not have year-round facilities at which a student can vent his physical energies; it does have a small outdoor playfield limited in use by the Minnesota weather, and a developing intramural program.

Middlebrook does have a trained, sensitive staff who are able to help a student cope with personal problems and to realize alternative advice and solutions. These resident hall advisers, who live-in, offer an availability to themselves that is dedicated, but needing the continued encouragement of the entire University administration.

Middlebrook does not have hall contracts for the student that guarantee him the same protection as the University, that a dollar spent is a dollar of service gained.

Middlebrook does have an environment conducive to socialization. Its varied population includes residents totally on scholarship and loans, disadvantaged blacks and American Indians. One member of the University administration responds directly to student socialization: Vice President for Student Affairs Paul

Cashman lives-in the residence hall two nights a week.

Middlebrook does have the advantage of the diverse cultural differences of a varied population, and a consequent milieu of person-to-person confrontation for the student to explore the values of trust, honesty, dependability and fair play. Organized small group discussions and seminars can help move "culture" more into the total living.

Studies have shown classroom instruction to have a lesser impact on the student than his bull-sessions and other out-of-class contacts.

What happens to the student outside the classroom is educational; what happens to him in a residence hall should be an integral part of his educational process.

Middlebrook has moved toward educational living with its French house — with the advent of the Freshmen English sections taught there and with the availability of a small, but growing, language laboratory.

The University is long past the day when it can control how people live, except for their physical environment, Finlayson has said.

With Middlebrook, as with the programs and remodeling in other residence halls, the University is reaching, as an educator, toward non-segregated housing with its students living in a realistic community that relates to total life-style.



# UNIVERSITY MEDICAL SCHOOL INTRODUCES A REVOLUTIONARY CURRICULUM

**T**HE University's Health Sciences Center is tuned in to the needs of a state facing a health manpower shortage.

This fall, with the opening classes at the University's Medical School, three revolutionary changes in medical education went into effect: the inauguration of a pioneering program that will allow students to finish medical school in three years, instead of the regular four; the placement of two disadvantaged black students in freshman medical classes; and, the start of a medical training program in family practice that is designed to fill an acute state need for more family doctors.

Of the three changes, the first — a three-year MD program — will do the most to increase the numbers of doctors needed to alleviate the health manpower shortage. And it could bolster the Medical School's federal support.

After two years of development, the three-year curriculum was accepted solidly by the Medical School's faculty, as proposed by the Educational Policy Committee.

This optional, accelerated program will not only mean more doctors for the state in the years ahead, but also better doctors. Since it is more flexible for the medical student, the program will capitalize on his interests.

Curricular focus is on the student as a learner and his subsequent self-propelling power, according to Assistant Dean Robert J. McCollister. The student will carry the responsibility to set the goals and future of his medical career.

A straw vote, taken from the 162 freshman medical students during orientation week, showed that at least 75 percent were interested in the new program. The freshmen have several months to decide whether or not they will take the three-year option.

The new program is based on three phases.

Phase A — three academic quarters — is part of a core curriculum revised to present materials in five basic medical science disciplines — anatomy, biochemistry, physiology, microbiology and general pathology. The freshman student is also given an early introduction to the patient and his work with doctors that relate to these basic sciences through the major, innovative *Introduction to the Patient*.

By seeing early in his education how medicine is practiced with patients, Associate Dean H. Mead Cavert has explained, book learning should become "more relevant" to the student.

As Dean Robert Howard has said, "This is what medicine is all about — people, not enzymes."

In addition, Phase A will emphasize the behavioral sciences through a wholistic rather than a Freudian introduction to psychiatry, Dr. McCollister said.

Phase B, which replaces the sophomore year and is made up of five academic quarters, will present study along the major organ and system lines as its primary thrust. Through emphasis on correlated, integrated interdepartmental teaching of fundamental principles that avoids unplanned repetition, the student will have more extensive faculty involvement. He will also see and do work-ups on patients, and have tutorial experience.

Two other major topics, *Student as Physician* and *Behavior of Man*, will extend through and complement the study of Phase B.

In the second quarter of Phase B, the medical student will begin to benefit from large amounts of unscheduled time during which he can order his own activities — maximizing independence and maturity in his learning process. The student is encouraged to be the prime mover in his medical education. Only 30 percent of his time will be scheduled.

Phase D is a totally elective "track" program of study in one general career pathway. Examples of possible individualized "tracks" are Medicine, Pediatrics and Medical Specialties; Surgery and Surgical Specialties, including Obstetrics and Gynecology; Psychiatry and Behavioral Sciences; Neurological Sciences; Family Medicine, Family Practice and Community Health; or Medical Science.

None of the "tracks" holds mandatory requirements, although each student is urged to include at least 12 credits of basic science subjects in his program. Each "track" is under the supervision of a review committee composed of faculty involved in the area and at least one member of the basic science faculty. The committees, which will also show representation from the student body and the junior faculty, are appointed by the Educational Policy Committee and will have the responsibility of reviewing and approving each student's program.

A thesis on a research subject or the defense of some proposition in a specialized area is required for the completion of Phase D. And the student can return to study one or more basic science in depth after some experience in clinical medicine.

To obtain a Doctor of Medicine degree in 13 quarters  
(Continued on page 38)



UNIVERSITY President Malcolm Moos, in a policy statement issued this fall to faculty members and administrative officials, defined the guidelines for response to disruptive events occurring on the Twin Cities campus.

This statement, described as an "interim" measure until more extensive studies are concluded, was prepared by Vice President Paul Cashman's Office of Student Affairs.

In his covering letter, President Moos noted that the "1969 Report of the University of Minnesota Commission on Demonstrations (see Alumni News, 1968 June, pages 17-18), as adopted by the Faculty Senate, provides our current policy basis for defining and responding to disruptive activity. This report, however, anticipates further development of procedures and agencies for carrying out our basic policies."

To further emphasize two central propositions of that 1969 report—the affirmation and support of freedom of thought and expression for all—Moos stated the University's current position:

"... I believe that our community has demonstrated its commitment to keeping the campus a free marketplace of opinion, discussion, debate and inquiry. I am persuaded that nearly all of our faculty, staff, students and administrators are united in our understanding that the freedom to teach and to learn is the central and essential value of an academic community, and that we will be both vigilant and persistent in asserting and defending this freedom.

"... it has become abundantly clear in recent years that some members of our community, and some persons who use our campus and facilities neither understand nor respect the climate essential to teaching and learning. They seek to limit the freedom of those with whom they do not agree, or seek to disrupt the organized processes of the University.

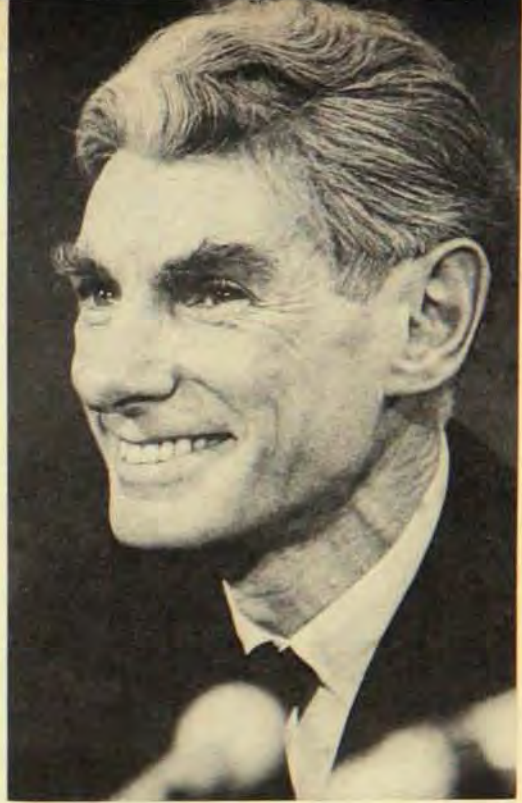
"We have experienced occasional incidents involving disruption of instruction, disruption of administrative services and disruption of public meetings. These incidents have been few in number, and have been resolved for the most part through instruction, persuasion and mediation, and without resort to legal sanctions or disciplinary actions.

"In this regard, the climate of our campus continues to be remarkably open and free from the destructive hostilities which have developed elsewhere.

"I do not, therefore, anticipate any significant disruption on our campus in the coming year . . ."

Using the general standards of the demonstration policy adopted during the last academic year that define an event as disruptive, Cashman's policy statement named the following demonstrations or activities as being disorderly, and consequently subject to University restraint, sanctions or appropriate legal action:

- Demonstrations in the classrooms, laboratories, libraries, computer centers, study centers, offices, assemblies and meeting places;



## Moos Issues Disruption Policy Statement

- Demonstrations having the effect of creating noise levels disruptive of instruction or administrative processes in adjacent quarters;

- Willful failure or refusal to comply with an instruction from a University officer acting within the scope of his authority, such as instruction from a teacher as to behavior appropriate to the plan and sequence of his instruction, instruction from a member of the faculty or staff as to access to or use of the facilities of any laboratory, library, study center, computer center, museum or campus building;

- Violations of the procedural rules of duly constituted University agencies or bodies as to access to meetings, order of business, access to the floor or time limits;

- Violations of civil or criminal law;

- Violations of procedural rules for the conduct of public meetings as set forth by the person or group duly authorized to call and conduct such a meeting.

The statement, however, noted that while individuals or groups within the University community reported for such offenses are subject to disciplinary action, under due process, by existing University committees, these University agencies will delay their

(Continued on page 38)

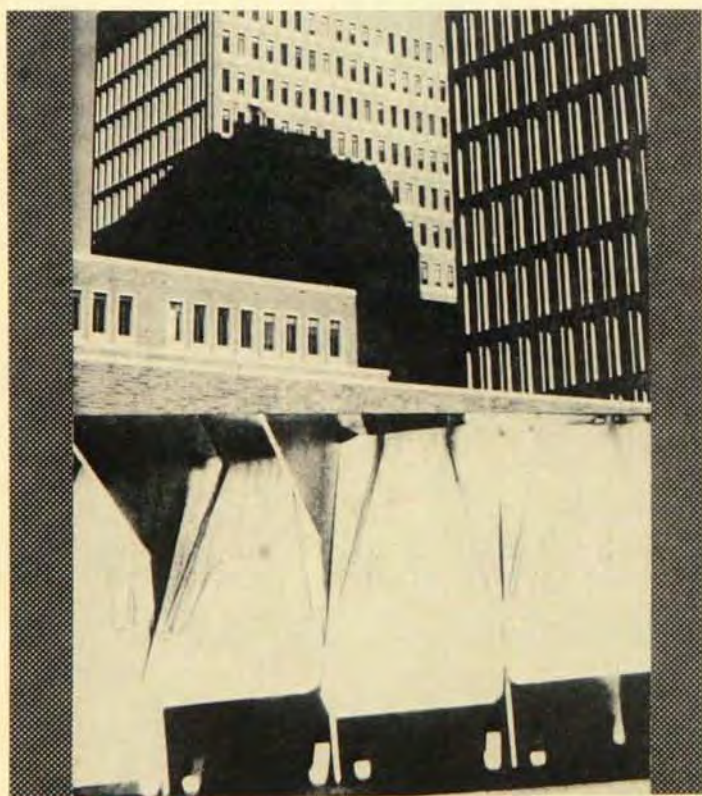




**T**HE Changing University — in 15 minutes of 16mm sound and color footage using journalism's personality statement to emphasize vivid concepts raised by pictures and spoken by members of the campus community — is a contemporary character sketch of the University of Minnesota . . .

. . . Its planned expansion and subsequent building, its academic and research atmosphere, its staff and students and their panoply of action and interest, compressed and intensified by the presence of increasing numbers and current attitudes — always changing in an outward environment of Minnesota's changing seasons.

## **. . . A NEW UNIVERSITY FILM IS NOW AVAILABLE FROM THE ALUMNI ASSOCIATION**



This new film, now available through the Minnesota Alumni Association, portrays the University as the mosaic of activity it is, kaleidoscoping in its movement of people to planning, performance and progress in a special community. The footage and its sounds of music and voices evolves as quickly as the institution that realizes and articulates new attitudes.

Past MAA President Ken Glaser and National Car Rental sponsored the film. The University's Audio-Visual services, through the expertise of Jim Butler and Paul Eide, were responsible for its filming and production. Thousands of feet of film were shot on the Minnesota campus for almost a year, and edited into a compact, current portrait of your changing university. Some of the clips can be seen, in black and white, on these pages.

The end result, *The Changing University*, is visually and aurally exciting and informative — and an invaluable adjunct to your alumni programming.

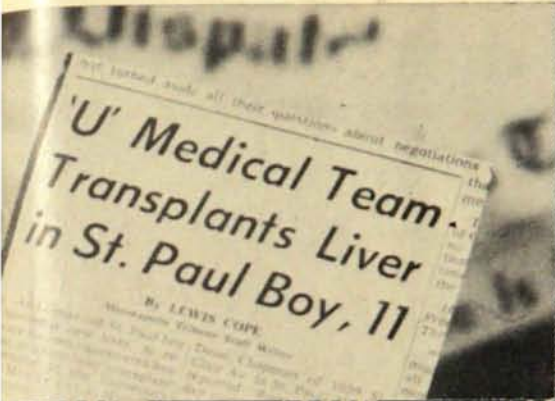
Six copies of the film are available for distribution through the Minnesota Alumni Association. There is no rental charge; you need only pay return postage.

To secure a copy of *The Changing University* for showing, contact the Minnesota Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis 55455, telephone 373-2466.

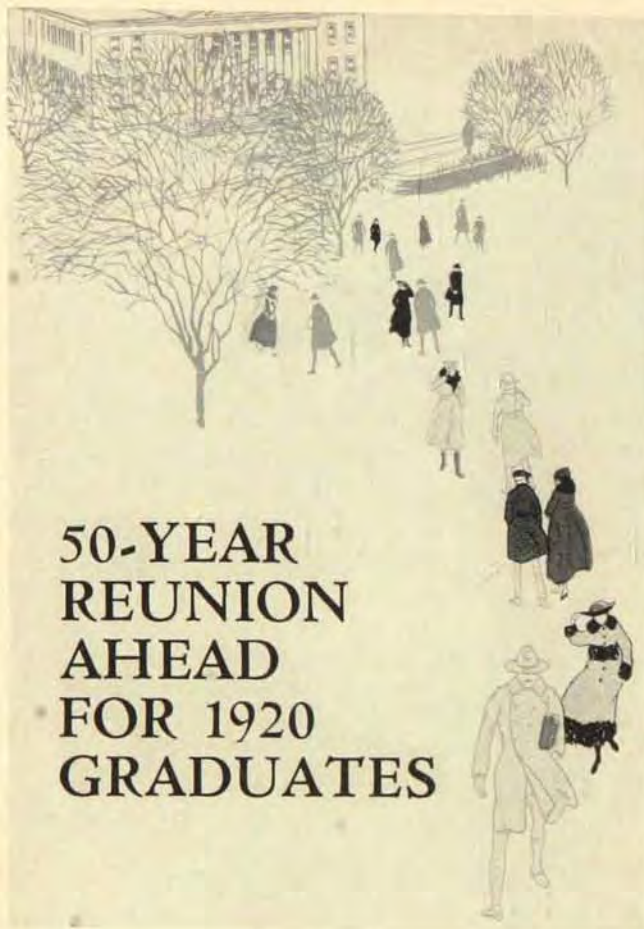
This film is an important statement of the University of Minnesota today!



## THE CHANGING UNIVERSITY







## 50-YEAR REUNION AHEAD FOR 1920 GRADUATES

**I**F you graduated in 1920, your Golden Anniversary Reunion will be celebrated on Cap and Gown Day, May 14, 1970.

The Class of 1920 members listed below are currently on the Alumni Association's mailing list. All of them will receive announcements pertaining to the Golden Reunion.

If you are not listed, or know the name and present address of another 1920 graduate not listed, or can correct any names on the listing — please contact the Class of 1920 Reunion Committee, 205 Coffman Memorial Union, University of Minnesota, Minneapolis 55455, or telephone 373-2466.

And — while we have your attention — circle May 14 on your calendar, and plan to attend the Reunion festivities.

Abramson, Vittie V.  
Eau Claire, Wisc.  
Adams, Frances E.  
Redondo Beach, Calif.  
Ahmann, Dr. Norbert T.  
St. Cloud, Minn.  
Albinson, Paul H.  
Minneapolis, Minn.  
Albinson, Sophie V.  
Minneapolis, Minn.  
Albright, Sara Kiplinger  
Battle Creek, Minn.  
Alexander, Veta Harris  
Owatonna, Minn.  
Altman, George T.  
Beverly Hills, Calif.

Anderson, Mrs. C. E.  
Duluth, Minn.  
Anderson, Elmer O.  
Storrs, Conn.  
Anderson, Minton M.  
Pittsburgh, Pa.  
Arneson, Mrs. K. Arnold  
Atwater, Minn.  
Aske, Irving E.  
St. Petersburg, Fla.  
Babcock, Forrest E.  
Anoka, Minn.  
Bade, Genevieve Anderson  
Minneapolis, Minn.  
Bailey, A. K., Jr.  
La Paz, Bolivia, S. A.

Ball, Hampton B.  
Columbia, Mo.  
Ball, H. C.  
Sunnyside, Wash.  
Bang, Dr. C. B.  
Fertile, Minn.  
Barke, Mrs. R. J.  
Wayne, Pa.  
Barner, Dr. H. A.  
Bremerton, Wash.  
Barr, Miss G. E.  
Duluth, Minn.  
Bauman, Mrs. A.  
Duluth, Minn.  
Bean, Ruth Elliott  
Fullerton, Calif.  
Beneke, William E.  
Hingham, Maine  
Benjamin, Walter G.  
Pipestone, Minn.  
Berrisford, Winnifred Gleason  
Thompson Falls, Mont.  
Bierbauer, Norma Lillian  
Minneapolis, Minn.  
Birnberg, David M.  
Minneapolis, Minn.  
Blunt, Dr. James R.  
Bismarck, Minn.  
Bohnsack, Frieda C.  
Sheldon, N. D.  
Bolin, Eric E.  
Los Alamitos, Calif.  
Bollenbach, Willard M., Sr.  
St. Paul, Minn.  
Boman, Dr. P. G.  
Duluth, Minn.  
Bosworth, Grace L.  
Libby, Mont.  
Bourne, Cecile Beattie  
St. Paul, Minn.  
Braithwaite, Gale B.  
Sioux Falls, S. D.  
Braun, Dr. Blanchard K.  
Minneapolis, Minn.  
Brayton, Shirley C.  
Dunedin, Fla.  
Breiseth, Ruth C.  
Kenosha, Wisc.  
Broad, Mrs. Robert  
Minneapolis, Minn.  
Broders, A. C.  
Temple, Texas  
Broughton, Esther Thurber  
Rockport, Maine  
Brown, Marion Olney  
Northfield, Minn.  
Brown, Stanley K.  
Pasadena, Calif.  
Browne, Dr. Robert W.  
Minneapolis, Minn.  
Brunkow, Dr. C.  
Portland, Ore.  
Brush, J. R.  
Owatonna, Minn.  
Bryant, Dr. James C.  
Mound, Minn.  
Buhr, Oscar L.  
Detroit, Mich.  
Burnham, Dorothy Woolley  
Flint, Mich.  
Burpee, Mrs. Claude M.  
Augusta, Ga.  
Busch, John S.  
Elk River, Minn.  
Bushnell, Dyllone Hempstead  
Wooster, Ohio  
Callahan, Mrs. E. J.  
Minneapolis, Minn.  
Cantiery, Charles H. P.  
Minneapolis, Minn.  
Cantwell, Dr. W. F.  
International Falls, Minn.  
Carlson, Victor H.  
Minneapolis, Minn.  
Cerny, Glen G.  
Minneapolis, Minn.  
Chamberlin, Jean Richards  
Spokane, Wash.  
Cheney, Mildred E.  
St. Paul, Minn.  
Churchill, Dr. A. G.  
San Rafael, Calif.  
Clarfield, A. B.  
Duluth, Minn.  
Clark, Ellen Lovgren  
Minneapolis, Minn.  
Clark, Fred E.  
Los Angeles, Calif.  
Clark, Dr. R. H.  
Northfield, Minn.  
Cohen, Teresa Herz  
Minneapolis, Minn.  
Collette, Allen D.  
Minnetonka, Minn.  
Cookson, Muriel Mackintosh  
Manistique, Mich.  
Copeland, William A.  
St. Paul, Minn.  
Costain, Mrs. W. R.  
Moorhead, Minn.  
Coulter, Donna Frase  
Fairmont, Minn.  
Coulter, William T.  
St. Paul, Minn.  
Countryman, Marcellus L.  
South St. Paul, Minn.  
Countryman, Dr. R. S.  
Saratoga, Calif.  
Covell, Karl H.  
Minneapolis, Minn.  
Cox, Marguerite Boyle  
Adrian, Minn.  
Crolley, Dr. William P.  
Glencoe, Minn.  
Culbert, Edwin C.  
Minneapolis, Minn.  
Cummins, Hamilton  
La Porte City, Iowa  
Curry, Ezra B.  
St. Paul, Minn.  
Dahle, Chester D.  
State College, Pa.  
Dahlstrom, Anna E.  
Minneapolis, Minn.  
Daniels, Dr. H. A.  
Oklahoma City, Okla.  
Danielson, Anna Larson  
St. Paul, Minn.  
Davis, Mrs. Ralph L.  
South Bristol, Maine  
Dayton, Mrs. Charles P.  
Lyford, Texas  
DeMere, J.  
Minneapolis, Minn.  
Dever, Francis A.  
Marietta, Ohio  
Dill, John G., Jr.  
Wabasha, Minn.  
Dix, Paul B.  
Minneapolis, Minn.  
Donaldson, Dr. Clifford F.  
Windom, Minn.  
Donnelly, Joseph M.  
Houghton, Mich.  
Downing, Dr. Leonard V.  
Hopkins, Minn.  
Drake, Lela Witherstine  
Rochester, Minn.  
Drips, Dr. D. G.  
Rochester, Minn.  
Dunkley, Mrs. G. M.  
Houston, Texas  
Dutcher, Mabel Edwards  
Minneapolis, Minn.  
Dvorak, A.  
Seattle, Wash.  
Dvorak, Evelyn Gran  
St. Paul, Minn.  
Dyregrov, Marie Hansen  
Minneapolis, Minn.  
East, Dr. Charles D.  
Duluth, Minn.  
Eggan, Benjamin R.  
Minneapolis, Minn.  
Egilsrud, Fridtjof S.  
St. Louis, Mo.  
Ekstrand, Susan Sheldon  
Bethesda, Md.  
Emslie, Clare Rybak  
St. Paul, Minn.  
Engelbert, Elmer E., Sr.  
St. Paul, Minn.  
Engquist, Victor E.  
Aptos, Calif.  
Engstrand, Dr. O. J.  
Minneapolis, Minn.  
Ensrud, A. G.  
Oak Park, Ill.  
Epple, Warren J.  
Minneapolis, Minn.  
Ericksen, Arthur B.  
Perley, Minn.



- Erickson, Hazel Norquist  
Minneapolis, Minn.
- Evans, Harriet Myrick  
Le Sueur, Minn.
- Fahning, Grace H.  
Waterville, Minn.
- Falkenhagen, Marie Mann  
Kasson, Minn.
- Feaman, Dr. A. C.  
Seattle, Wash.
- Fessenden, Miss A. P.  
West Newton, Mass.
- Fessenden, Mrs. Katherine  
West Newton, Mass.
- Finrock, Berda Arnold  
Libby, Mont.
- Fink, Dr. Lillian Mayer  
Minneapolis, Minn.
- Fink, Dr. Walter H.  
Minneapolis, Minn.
- Firestone, Rose Scheffrin  
St. Paul, Minn.
- Fischer, Richard J.  
Des Moines, Iowa
- Fitzgerald, William J.  
Minneapolis, Minn.
- Fogarty, Dr. Edward C.  
St. James, Minn.
- Ford, Miss F. A.  
Applegate, Mich.
- Foss, Dr. A. R.  
Missoula, Mont.
- Frank, Harry O.  
Minneapolis, Minn.
- Frudden, Clyde M.  
Greene, Iowa
- Franklin, Mabel L.  
Minneapolis, Minn.
- Fuller, Mrs. Frank W.  
Dallas, Texas
- Fullerton, Mrs. Harvey O.  
Fairfax, Minn.
- Gandsey, Gladys A.  
Hibbing, Minn.
- Gearey, Dr. V. S.  
Neotsu, Ore.
- Gerow, Theron G.  
Minneapolis, Minn.
- Gianotti, Miss C.  
Ely, Minn.
- Gilbert, Esther Lins  
Rockford, Ill.
- Gile, Robert B., Sr.  
Minneapolis, Minn.
- Gilman, Inga Christenson  
Minneapolis, Minn.
- Ginter, Adella Eppel  
Columbia, Mo.
- Glader, Mrs. A.  
Rock Creek, Minn.
- Goeman-Pott, Eitta O.  
Minneapolis, Minn.
- Gordon, Dr. Myer G.  
Santa Monica, Calif.
- Gould, Edward S.  
Minneapolis, Minn.
- Gourdeau, Dr. A. E.  
Sierra Madre, Calif.
- Green, Petronella Hackett  
St. Paul, Minn.
- Griffith, Gertrude Lyon  
Little Falls, Minn.
- Grogan, Marian Campbell  
West Bend, Wisc.
- Groth, Arthur W.  
Sioux Falls, S. D.
- Groittum, Hon. B. E.  
Mesa, Ariz.
- Grumstrup, Dr. Ernest P.  
St. Cloud, Minn.
- Gunine, Mrs. M.  
Chicago, Ill.
- Gunnarson, Arthur B.  
Scarsdale, N. Y.
- Guy, Josephine A.  
Minneapolis, Minn.
- Hagen, Dr. William H.  
Seattle, Wash.
- Hall, Dr. E. C.  
Laurel, Mont.
- Hammond, Wray E.  
Ames, Iowa
- Hansen, Carlos C.  
Minneapolis, Minn.
- Hanson, C. M.  
Madison, Minn.
- Hanson, G. W.  
Kenyon, Minn.
- Hanson, Dr. Roy V.  
Fairmont, Minn.
- Harries, Donald D.  
Duluth, Minn.
- Harris, Herbert H.  
Baltimore, Md.
- Harris, Nathan  
Minneapolis, Minn.
- Harrison, Esther Johnson  
Taft, Calif.
- Harvey, Dr. Alfred L.  
St. Paul, Minn.
- Hass, Dr. Alfred A.  
Stephen, Minn.
- Hauser, Frederick K.  
Minneapolis, Minn.
- Hawkins, Gladys C.  
Moorhead, Minn.
- Hayes, Mary Sullivan  
Minneapolis, Minn.
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Sauk Rapids, Minn.
- Hesnault, Walter J.  
New Port Beach, Calif.
- Hettwer, Mrs. R. A.  
Milwaukee, Wisc.
- Heyler, Walter B.  
Flat Rock, N. C.
- Hildebrand, Dr. Gustaf Y.  
Stockholm, Sweden
- Hinks, Kenneth W.  
Ivy, Va.
- Holger, Joseph C.  
Rushford, Minn.
- Hoplin, O.  
Lowry, Minn.
- Hosteller, Roberta B.  
Minneapolis, Minn.
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Skokie, Ill.
- Humes, Rosalind  
Albert Lea, Minn.
- Humiston, Kathryn  
Los Angeles, Calif.
- Hunt, Gates E.  
Cleveland, Ohio
- Isaac, Leo A.  
Portland, Ore.
- Jamieson, Charles H.  
Laguna Hills, Calif.
- Janecky, Kathleen Bonniwell  
Menomonee Falls, Wisc.
- Janzen, William H.  
Walnut Creek, Calif.
- Johnson, Mrs. A. E.  
Duluth, Minn.
- Johnson, Axel L.  
Tucson, Ariz.
- Johnson, Byron F.  
Coronado, Calif.
- Johnson, Carl A.  
Mankato, Minn.
- Johnson, Edwin C.  
Alexandria, Va.
- Johnson, Mrs. E. C.  
Alexandria, Va.
- Johnson, Dr. Edward L.  
White Bear Lake, Minn.
- Johnson, Mabel E.  
Minneapolis, Minn.
- Johnson, Marvin L.  
Waseca, Minn.
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Wyndmere, N. D.
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Mound, Minn.
- Jones, Dr. H. T.  
Santa Ana, Calif.
- Jones, Helen Landis  
Minneapolis, Minn.
- Juergens, Dr. H. M.  
Belle Plaine, Minn.
- Kahner, Martin L.  
Minneapolis, Minn.
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St. Paul, Minn.
- Karfhage, R. F.  
Charlotte, N. C.
- Katz, Dr. Abraham L.  
Rice Lake, Wisc.
- Kearney, Dora E.  
Seattle, Wash.
- Kehne, Dr. Henry A.  
Kellogg, Idaho
- Kelby, Dr. G. M.  
Minneapolis, Minn.
- Kellett, Dr. Glen B.  
St. Charles, Minn.
- Kellogg, Minerva  
St. Paul, Minn.
- Kellogg, Rhoda B.  
San Francisco, Calif.
- Kennicott, Dr. Robert H.  
Los Angeles, Calif.
- Kettlewell, Leona Lindquist  
Glen Ellyn, Ill.
- Kinder, Margaret Spink  
Brainerd, Minn.
- Kingsley, Norman W.  
Upper Montclair, N. J.
- Kleinschmidt, Florian A.  
Lubbock, Texas
- Knapp, F. M.  
Duluth, Minn.
- Knott, T.  
New Rockford, N. D.
- Knowles, Everett H.  
Rogers, Ark.
- Knutson, Martha T.  
Boulder, Colo.
- Kohlscheen, Mrs. William H.  
Kearney, Neb.
- Kopplin, Edwin H.  
Litchfield, Minn.
- Korista, Frances  
Hopkins, Minn.
- Korslund, Harry J.  
Walpole, Maine
- Kosmoski, Anton A., Jr.  
Green Bay, Wisc.
- Kraft, Dr. Russell M.  
St. Johns, Minn.
- Laird, Gertrude Becker  
Minneapolis, Minn.
- Lambert, Edmund B.  
Silver Springs, Md.
- Lammers, Gertrude Nesbitt  
Minneapolis, Minn.
- Lane, T. D.  
San Diego, Calif.
- Larson, Clara O.  
Chicago, Ill.
- Larson, Dr. L. J.  
Bagley, Minn.
- Larson, Lydda Olson  
Minneapolis, Minn.
- Lawler, Dr. Lawrence B.  
St. Paul, Minn.
- Lee, Mrs. C. R.  
Cekato, Minn.
- Lee, Walter J.  
St. Petersburg, Fla.
- Leisen, Raymond J.  
Minneapolis, Minn.
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Los Angeles, Calif.
- Leversee, Mrs. John U.  
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Hopkins, Minn.
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St. Paul, Minn.
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St. Paul, Minn.
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Crosby, Minn.
- Lippman, Dr. Hyman S.  
St. Paul, Minn.
- Listug, C.  
Roseau, Minn.
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Scarsdale, N. Y.
- Lockwood, Raymond A.  
Scarsdale, N. Y.
- Loye, Mrs. E. M.  
Hamden, Conn.
- Loye, Edwin M.  
Cheshire, Conn.
- Luger, Irving G.  
Minneapolis, Minn.
- Lund, Harold H.  
Higganum, Conn.
- Lundholm, Dr. A. M.  
Harris, Minn.
- Lundquist, Olive J.  
Minneapolis, Minn.
- MacDonald, Agnes W.  
St. Paul, Minn.
- MacLellan, Irma Baker  
Bethlehem, Pa.
- Machacek, Antoinette Proshok  
Northfield, Minn.
- MacInnes, Esther Spetz  
Minneapolis, Minn.
- MacKintosh, David L.  
Manhattan, Kansas
- MacRae, Dr. Gordon C.  
Duluth, Minn.
- MacRae, Margery McCulloch  
Duluth, Minn.
- Malerick, Elizabeth M.  
Excelsior, Minn.
- Margalith, Haim  
New York City, N. Y.
- Mariette, Anna Jones  
Wayzata, Minn.
- Mark, Israel C.  
Minneapolis, Minn.
- Malson, Samuel H.  
Minneapolis, Minn.
- Matthews, Glen E.  
Rochester, Minn.
- Mayer, Frank A. R.  
Minneapolis, Minn.
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New Richmond, Wisc.
- McDonald, Mrs. George K.  
La Grande, Ore.
- McGovern, Helen Tilden  
St. Paul, Minn.
- McGraw, Marie  
Hibbing, Minn.
- McInerny, Maurice W.  
Minneapolis, Minn.
- McKenzie, Leonard F.  
Green Bay, Wisc.
- McNally, Frank E.  
Minneapolis, Minn.
- McNally, Mrs. Ralph L.  
Darmariscotta, Maine
- McRae, Wendell S.  
State College, Pa.
- Mead, Margaret Hilsdale  
Davis, Calif.
- Meek, Ann Farmer  
Ithaca, N. Y.
- Merrill, L. E.  
Los Angeles, Calif.
- Michels, Dr. N. A.  
Philadelphia, Pa.
- Miller, George W.  
St. Paul, Minn.
- Miller, Dr. Harry A.  
Minneapolis, Minn.
- Mills, Dr. J. L.  
Winnebago, Minn.
- Mitchell, Alexander C.  
Cranford, N. J.
- Mitchell, Dr. Clifford D.  
Crookston, Minn.
- M<sup>o</sup>ersch, Dr. Herman J.  
Rochester, Minn.
- M<sup>o</sup>hn, Dr. Malin C.  
Moblidge, S.D.
- Mooney, Edward A.  
Minneapolis, Minn.
- Morris, Elizabeth Jones  
Petersburg, Va.
- Morse, Leslie H.  
Mankato, Minn.
- Moses, Felix E.  
Minneapolis, Minn.
- Moissner, Marjorie M.  
St. Louis, Mo.
- Mulkey, Mrs. M. J.  
Sunnyvale, Calif.
- Neils, Theodore F.  
St. Cloud, Minn.
- Nellermoe, Dr. Delmore L.  
Wood Lake, Minn.
- Nelson, Dr. Axel L.  
Eau Claire, Wisc.
- Nelson, Evelyn K.  
St. Petersburg, Fla.
- Neprud, Mrs. Norman K.  
Edina, Minn.
- Netz, Charles V.  
Minneapolis, Minn.
- Newman, Mrs. H. Clay  
Stillwater, Minn.
- Odegard, Harold T.  
Milwaukee, Wisc.



O'Hara, Lennice Ames  
Washington, D.C.  
O'Keefe, Mrs. J. M., Sr.  
San Jose, Calif.  
Olien, Charles N.  
Hibbing, Minn.  
Oliphant, Mrs. J. T.  
Dodge Center, Minn.  
Olson, Dr. Otto T.  
Fargo, N. D.  
Olson, Willard C.  
Ann Arbor, Mich.  
Oster, Dr. LeRoy T.  
Minneapolis, Minn.  
Ostrom, Carl J.  
Cannon Falls, Minn.  
Ostrowski, Mary Cullen  
St. Paul, Minn.  
Oswald, Jacob F.  
Allentown, Pa.

Pearson, Dora M.  
Phoenix, Ariz.  
Perkins, Floyd E.  
St. Cloud, Minn.  
Peterson, Clarence D.  
Rochester, Minn.  
Peterson, Hilberg  
Glenwood, Minn.  
Peterson, P. Irvin  
Minneapolis, Minn.  
Peterson, Ralph A.  
Rush City, Minn.  
Peterson, Vance C.  
North Andover, Maine  
Peterson, Dr. Willard C.  
Minneapolis, Minn.  
Petee, Mary Hartung  
Stillwater, Minn.  
Petterson, Clarence N.  
Minneapolis, Minn.  
Pippel, Herbert A.  
Glassboro, N. J.  
Pirsch, Gregor B.  
Frederick, Md.  
Pless, Arnold G.  
Albert Lea, Minn.  
Podoll, Daniel A.  
Spencer, Iowa  
Preus, Rev. Herman A.  
St. Paul, Minn.  
Price, Clarence R.  
San Diego, Calif.  
Price, Mrs. Warren H.  
Omaha, Wash.  
Proshek, Margaret Mealey  
New Prague, Minn.

Rahn, Carl A.  
Billings, Mont.  
Raidt, Beatrice Gleason  
Minneapolis, Minn.  
Redland, Edith M.  
Minneapolis, Minn.  
Regeimbal, Dr. Louis O.  
Silver Spring, Md.  
Regnier, Mrs. E. A.  
Edina, Minn.  
Reifsteck, Mrs. H. M.  
Minneapolis, Minn.  
Rhame, Paul W.  
Lake Worth, Fla.  
Richardson, Burton A.  
Decatur, Ga.  
Richards, Frances Donnelly  
Winnetka, Ill.  
Richdorf, Dr. L. F.  
Minneapolis, Minn.  
Richter, Charles H.  
St. Cloud, Minn.  
Rigler, Dr. L. G.  
Los Angeles, Calif.  
Rivall, Mrs. J. O.  
Hibbing, Minn.  
Robinson, Mrs. Grant M.  
Canaan, N.Y.  
Robinson, Valida Gluek  
Delray Beach, Fla.  
Rollefson, Karl E.  
Evanston, Ill.  
Rollins, Josephine Lutz  
Minneapolis, Minn.  
Ronningen, Helmer A.  
Scottsdale, Ariz.  
Rosenhauer, Mrs. Ollie A.  
Minneapolis, Minn.

Rudie, Dr. P. S.  
Duluth, Minn.  
Salisbury, Dr. John A.  
Los Gatos, Calif.  
Samuelson, Paul A.  
Aitken, Minn.  
Schindel, Katherine J.  
Washington, D. C.  
Schlenk, Mrs. Hugo, Jr.  
St. Paul, Minn.  
Schmieder, Marion Irwin  
Elwyn, Pa.  
Schmedler, Louis H.  
Minneapolis, Minn.  
Seeberger, Oswald P.  
Los Angeles, Calif.  
Seemann, Ernest W.  
Mount Vernon, N. Y.  
Segal, Benjamin  
Beverly Hills, Calif.  
Seipel, Bermetta L.  
Duluth, Minn.  
Severance, Mrs. Lewis B.  
Huron, S. D.  
Shannon, Donald P.  
St. Paul, Minn.  
Sheffield, Bessie Nacken  
Boynton Beach, Fla.  
Shellenberger, Hiram R.  
Basking Ridge, N. J.  
Shere, Lewis  
Chicago, Ill.  
Sherping, Ralph V.  
Wabash, Ind.  
Sherwood, Edward B.  
Glenn Falls, N. Y.  
Siegmann, Chester W.  
Minneapolis, Minn.  
Simons, Dr. B. H.  
Chaska, Minn.  
Skinner, Grace Shannon  
Beverly Hills, Calif.  
Skramstad, Miss H. M.  
Eveleth, Minn.  
Slater, Bernice Copas  
St. Paul, Minn.  
Smith, Florence C.  
Lincoln, Neb.  
Soucy, A. L.  
Mesa, Ariz.  
Spiller, G.  
Cavaller, N. D.  
Stahlem, Florence M.  
Huntington Park, Calif.  
Stanford, Marion Willoughby  
Great Falls, Mont.  
Steffens, Dr. L. A.  
Red Wing, Minn.  
Stephan, Beulah M.  
Exeter, Calif.  
Sternberg, Heine A.  
Chicago, Ill.  
Strand, Myrtle Barsness  
Montevideo, Minn.  
Stratte, Dr. H. C.  
Windom, Minn.  
Strimling, Anne Soperstein  
Weston, Maine  
Styles, Wilbur V.  
Polson, Mont.  
Sullivan, Dr. R. M.  
Minneapolis, Minn.  
Swanson, Mrs. Elmer  
Wanamingo, Minn.  
Swartz, Mrs. M. M.  
Colonia, N. J.  
Swenson, H. W.  
Chisago City, Minn.  
Tadsen, Bernice Danek  
Glencoe, Minn.  
Tapley, W. T.  
Hollywood, Fla.  
Taylor, Louise Mitchell  
Brookings, S. D.  
Taylor, Dr. Paul S.  
St. Paul, Minn.  
Taylor, Willard B.  
Ontario, Calif.  
Tennessee, Norman G.  
Fargo, N. D.  
Thompson, Amy  
Larkspur, Calif.  
Thornton, Dr. Mathew H.  
St. Paul, Minn.

Thorp, Mrs. Keith A.  
Iowa Falls, Iowa  
Tompkins, Dortha Christopher  
Bloomington, Ill.  
Townsend, Royal E.  
Minneapolis, Minn.  
Triem, Ralph H.  
Cedar Rapids, Iowa  
Turbutt, Mrs. J. P.  
Seattle, Wash.  
Tuve, George L.  
Cleveland Heights, Ohio  
Ulvestad, Mrs. Edwin F.  
Central Heights, Iowa  
Upham, Niel W.  
St. Petersburg, Fla.  
Valasek, Leila Munson  
Minneapolis, Minn.  
Vallacher, Theodore L.  
Minneapolis, Minn.  
Van Coclen, Mrs. Joseph A.  
Belmont, Calif.  
Van Lanen, Carol Hirschy  
Mankato, Minn.  
VanHoesen, Adell  
Mapleton, Minn.  
Vik, A. Elliott  
Minneapolis, Minn.  
Vogel, Vivian V.  
Minneapolis, Minn.  
Von Bank, William J.  
New Ulm, Minn.  
Vrooman, Lewis E.  
Mound, Minn.  
Wagnild, Mrs. J. S.  
Windom, Minn.  
Wahlin, Mrs. H. B.  
Madison, Wisc.  
Wallberg, Mrs. L. R.  
Duluth, Minn.  
Wallfred, Carl L.  
Marinette, Wisc.  
Wallfred, John E.  
Des Moines, Iowa  
Wallin, Sidney A.  
St. Louis Park, Minn.

Watland, Ella B.  
San Rafael, Calif.  
Weber, Ludwig J., Jr.  
Minneapolis, Minn.  
Westberg, Alma E.  
Seattle, Wash.  
Wheeler, James D.  
Houston, Texas  
Widen, Dr. Wilford F.  
Minneapolis, Minn.  
Wicking, Emma  
Mankato, Minn.  
Wildasin, Mrs. M. M.  
North St. Paul, Minn.  
Wilford, Lloyd A.  
Minneapolis, Minn.  
Wilkins, Stanley D.  
Albany, Calif.  
Williams, Mrs. Arthur H.  
Mountain Home, N. C.  
Williams, Mrs. Charles E.  
Eugene, Ore.  
Williams, Eleanor Mathews  
Delavan, Wisc.  
Williams, Miss M.  
Minneapolis, Minn.  
Witte, W. L.  
Madison, Wisc.  
Witter, Leon E.  
Battle Ground, Wash.  
Witter, Myrtle Johnson  
Bishop, Calif.  
Woodruff, Merrill F.  
Berkeley, Calif.  
Wright, Mrs. Harold A.  
South Laguna, Calif.  
Wunderlich, Milton S.  
St. Paul, Minn.  
Wyly, Lawrence T.  
Wilmette, Ill.  
Zesbaugh, Helen A.  
Minneapolis, Minn.  
Zesbaugh, Martha M.  
Minneapolis, Minn.  
Ziemer, Mrs. Gregor  
Los Verdes, Calif.

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# MORATORIUM / AT MINNESOTA

**A** MIDST flags flown at half-mast, waving placards and chants of "Peace Now," an estimated 10,000 protesters marched from the University to downtown Minneapolis in observance of the October 15 Vietnam War Moratorium.

The march, which drew throngs of students, faculty, housewives, businessmen, grandmothers and veterans to the Minneapolis campus, highlighted a full day of anti-war activity at the University and throughout the Twin Cities and nation.

Moratorium Day events began at 9 a.m. with a mass rally in front of Coffman Union. A crowd of about 5,000, filling the plaza and spilling over onto the Washington avenue footbridges, heard Political Science Professor Mulford Q. Sibley '38PhD and others call for immediate withdrawal of U.S. troops from Vietnam.

At 10 a.m. the crowd began its march to the Old Federal Building. Led by a group of war veterans bearing a symbolic wooden casket, it had doubled in number by the time it reached downtown Minneapolis.

There, thousands of protesters perched on roofs, climbed lampposts, and stood waving anti-war signs as they listened to Representative Donald M. Fraser '44BA, '48LLB and participated in a requiem ceremony for Vietnam dead conducted by four area ministers. Fraser, as a key speaker, later told Professor Hubert Humphrey's ('39BA) Government and Society seminar that the U.S. should follow a "firm and orderly schedule" of withdrawal from Vietnam.

The crowd dispersed from the Federal Building at about 12:30 p.m., as some marchers headed back to the University and others set out to distribute leaflets throughout the Twin Cities. A teach-in at Coffman Union, featuring faculty-student panels, attracted an estimated 3,000 throughout the afternoon. Participants included Regents Professor John Berryman, who read his poetry; Associate Professor Allan Spear, who compared the draft to the American slave system; and Professor John C. Hause, who urged establishment of a volunteer army.

Moratorium Day events concluded with a 7:30 p.m. rally at the Macalester College field house, attended by about 4,000 students and others. Senator Walter F. Mondale '51BA '56LLB and Georgia Representative Julian Bond joined earlier speakers in sharply denouncing the Vietnam War.

Weeks of planning, both on-campus and off-, preceded the University's Moratorium observation. Key organizers included Bill Tilton, Minnesota Student Association vice president; John Huebner, associate director of the Student Housing Bureau and a member of the new Minnesota Mobilization Committee;

Philosophy Professor D. Burnham Terrell; and Regents Professor Maurice Visscher, '25PhD '31MD.

A directive issued by William G. Shepherd '33BEE '37PhD, vice president for academic administration, a week before the Moratorium affirmed the student's right to participate in the day's events, but reminded faculty members of the commitment to learning "we as a University and a scholarly community have made to the students who have enrolled."

Shepherd went on to urge instructors not to cancel their classes on October 15 unless they had made provisions for either substitute or make-up instruction. A similar memo from Institute of Technology Dean Warren Cheston stated that no student was to be punished directly or indirectly for absence from class on Moratorium Day.

Faculty members handled the situation in a number of ways. Many cancelled class and provided tutorials or make-up sessions for students requesting them. Others held class but used the time to discuss Vietnam, the history of anti-war protests or anti-war literature.

Sociology Professor Gregory P. Stone held his urban sociology class at 3 a.m. on October 15 at the University Episcopal Center. Stone said he originally suggested the time and place in jest, but after polling the class discovered almost unanimous support for the idea. About half of the 180 students showed up for the wee-hour session.

One of Stone's Sociology department colleagues, on the other hand, administered what was apparently the only exam given at the University October 15. Assistant Professor Robert Kennedy held a midquarter for 500 students, penalizing absentees two points out of a possible 40.

Kennedy explained that he had scheduled the exam in August, before the Moratorium date was announced. About two-thirds of the students enrolled in the course took the test.

Though absenteeism was widespread, however, the University community was by no means united in its support of Moratorium activities.

Young Americans for Freedom (YAF), a politically conservative campus group, organized a counter-protest to demonstrate opposition to the Moratorium which YAF leaders termed a "publicity stunt." Five or 10 YAF members paraded through the crowds at the downtown rally carrying placards bearing messages such as "Hanoi: Get Out of South Vietnam."

Faculty members in the Twin Cities Assembly — the all-University student-faculty governing body — voted against a resolution supporting the Moratorium by

*(Continued on page 38)*



# This is your University . . .

soon to make exciting discoveries

from its  
ounce and  
one-half  
of the moon.



**TWO UNIVERSITY** scientists, Dr. Robert Pepin, at left above, and Dr. V. Rama Murthy examined tiny samples of charcoal-gray moon rock and soil from the Apollo 11 mission. The collection, weighing about an ounce and a half in all, is being studied by the two researchers at the new University Space Science Center. These men make up one of 142 teams around the world that are conducting experiments on the lunar material. Minnesota students and other curious publics were able to view some of the fragments in a special display at the Center in early October.

**A PIECE OF** volcanic moon rock, at bottom right, about the size of a thumbnail and about a quarter of an inch thick, was held by one of the University scientists for closer camera inspection. The small glass bubbles here barely visible in the chip indicate that gas had been trapped within the lava before it cooled and hardened.

Minneapolis Star Photo



Minneapolis Star Photo



IN early October two scientists, three patrolmen and a briefcase carrying one and one-half ounces of rocks and dust from the moon left the Twin Cities International Airport for the University of Minnesota. The lunar samples, carried personally from the space agency's Lunar Receiving Laboratory, Houston, Texas, were brought to the University's Space Science Center by Dr. Robert Pepin, assistant professor of physics, and Dr. V. Rama Murthy, professor of geochemistry, for study.

There are three types of moon material in the scientists' allotment, the most unusual being the volcanic rock chips with obvious gas bubbles that indicate trapped gas within lava before the rock cooled and hardened. The second variety, called "breccia," is more like compacted soil than true rock, and the third, moon dust, is the consistency of flour. All three are probably of volcanic origin, the scientists said at a recent press conference. And the lack of iron in the samples indicates that the origin is not meteoric, Murthy said.

The geochemist also noted another unusual characteristic of some of the rock chips, the tiny pock marks on their surface that were caused by microscopic "bullets" from space which drive themselves into the moon surface that has no atmosphere to ward them off. Murthy said that the lunar vacuum may have allowed the compositional differences in the moon rock. He will be looking for very tiny traces of such metals as europium, vanadium and rubidium in his samples.

Physicist Pepin is more interested in the gaseous than the solid properties of the lunar material, and will be looking at his seven rock chips and allotment of soil for very small traces of five rare gases — helium, neon, krypton, xenon and argon — that can be released by heating the samples in an oven at 3,000 to 3,200 degrees. The gases, that originate in the sun, travel to the moon by "solar wind," an energy provided by the sun's heat. Pepin's investigation could give an indication of the moon's age

and perhaps a clue to the origin of the solar system.

The two scientists' analyses of only an ounce and a half of moon, but what Pepin calls "an extremely generous sample for what we want to do," might also answer if the moon rock is older than the minimum of 3.1 billion years found in its preliminary analysis, if the formation of the earth's continents were triggered by the moon swinging close to the earth about 3.5 billion years ago, or what the chemical composition of the sun is.

Pepin estimated that only about 10 percent of the knowledge that the Apollo 11 moon material will bring to science was obtained in the preliminary Houston studies — the other 90 percent will come from the detailed analyses of the samples by these two Minnesotans and 140 other scientists throughout the world.

Pepin and Murthy, able to study their moon allotments until August 1970, will announce some of their findings along with other scientists in approximately two months.

## U AEROSPACE MAN HONORED

A University space scientist was honored in late October by the American Institute of Aeronautics and Astronautics (AIAA) at their California convention.

Aeronautical Engineering Professor Helmut G. Heinrich, among 28 others who were made fellows of AIAA, was cited for "his distinguished contributions in

aerodynamic deceleration and air crew rescue methods."

Heinrich joined the University faculty as a visiting professor in 1956.

"The University of Minnesota is the only university in the world, that I know of, teaching courses in aeronautic deceleration," Heinrich said. "Since we began teaching the course in 1957, we have had over 300 graduates — all now hold positions of responsibility in aerospace all over the world."



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# FOR FITCH the GOPHER IS ALIVE and WELL

**BY DAVID SHAMA** / With the football program reeling under some very one-sided losses and the whole Athletic department seemingly being swarmed with an ever increasing number of financial pressures, one could easily assume that the Gopher is nearly dead.

But that well-known striped ground squirrel is far from being ready to be covered over.

The Golden Gopher is well and alive in the Cooke Hall basketball office under Coach Bill Fitch. It is from his office that the spirit, excitement and enthusiasm of the Golden Gopher now radiates.

Fitch enters his second year at the University, having already created more excitement than probably any other individual at Minnesota since Bernie Bierman. He's put some enthusiasm back into athletics at Minnesota with his personality and coaching ability.

The two qualities are inseparable. Alumni Executive Secretary Ed Haislet has had numerous requests for Fitch at alumni gatherings because the word is out that this quick witted 36-year-old coach is building a basketball power.

Last year his team placed in the Big Ten's first division after nearly every conference coach had predicted a last place finish for the Gophers. It's little wonder that long-suffering Minnesota fans can't wait until this year's freshman team, the first ever recruited by Fitch, become varsity players.

Some insight can be gained on the Fitch personality when one asks what attracted him to Minnesota, a school which has not won a conference title in over 30 years.

"Maybe I came here because of the wonderful hunting and fishing in this part of the country," Fitch joked. "I am quite an outdoors man you know. Did you ever go fishing and get your limit of ducks? We were out fishing recently and never caught a thing, but were able to retrieve a number of ducks for some hunters."

With a more serious expression beginning to cross his boyish face Fitch explained why he left the head coaching job at Bowling Green University where he won the 1967-68 Mid-American Conference title:

"To begin with, I often think to myself during weaker moments that I am here because of the challenge. That is, that the only reason the program hasn't been a winner is because I haven't been here.



"When I come back down to the ground I think about other things like the prestige of coaching at a Big Ten school. The academic and athletic atmosphere of a Big Ten school is something special.

"Then, as a native of Cedar Rapids, Iowa, and having coached at North Dakota, I am familiar with the area. I like the people even if they did treat me like a stranger when I arrived.

"There are also good administrative and business opportunities in Minneapolis. In other words, if I have to get out of this business I won't starve selling Fuller brushes.

"But I guess what it all keeps coming back to is the challenge or dare. How nice it would be to become the first . . ."

As Fitch's voice trails off with those last few words you understand how much he wants to win for himself, his players and his school.

He wants a strong basketball program for his players because he believes athletics are the last discipline in education. Without this discipline, he says, we will be turning out less complete individuals.

"To be good at any kind of career or profession it takes the same kind of discipline as that required to play athletics," Fitch said. "It's easier now to run around nice and free. There's more money, things to do and it's just generally easier for kids to reject the kind of hard work and sacrifice that basketball means.

"Heck, I look at those mini-skirts today and wonder if I would have gone out for sports."

The spirit of which great basketball traditions are born has not been fully developed yet, but some of the integral parts are taking shape. Example number one would be

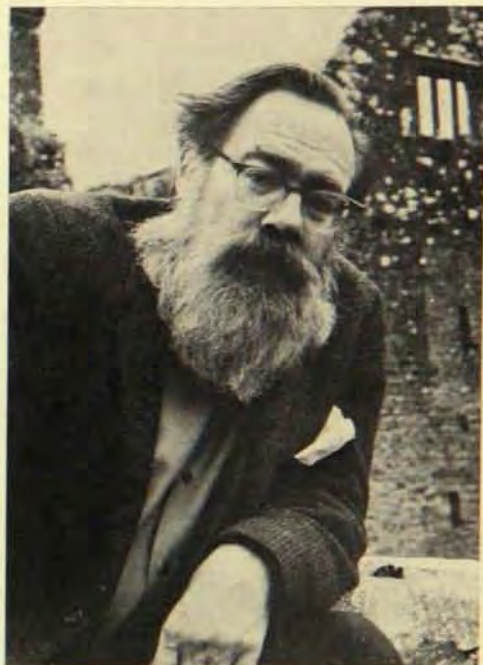
(Continued on page 38)



# THE UNIVERSITY

## UNIVERSITY NAMES THREE PROFESSORS TO MINNESOTA'S HIGHEST FACULTY HONOR

Three University faculty members received Minnesota's highest honor, the Regents' Professorship, at a recent fall convocation. John Berryman, professor of humanities, Dr. Robert Good, professor of pediatrics and microbiology, and Leonid Hurwicz, professor of economics, were invested with medallions by members of the Board of Regents and presented with citations by President Moos. Each award includes a \$5,000 annual gift for as long as the professor remains on the University faculty.



ABOVE, Dr. Robert Good, professor of pediatrics and microbiology; above right, John Berryman, professor of humanities; right, Leonid Hurwicz, professor of economics.

Berryman, who joined the University faculty in 1954, is well-known for and continues to distinguish himself with his poetry. *His Toy, His Dream, His Rest* won the 1968 National Book Award and Bollingen prize for poetry; *77 Dream Songs*, a 1965 Pulitzer Prize; and *Berryman's Sonnets*, a McKnight Prize in literature. Other awards include the 1964 National Institute of Arts and Letters Loines Award for Poetry, 1966 Academy of American Poets Fellowship, a 1966-67 Guggenheim Fellowship, a 1967 National Endowment for the Arts grant and a Brandeis University Poetry award. Berryman holds a BA from Columbia University and an MA from the University of Cambridge, England.

Recognized for his contribution to transplant surgery through research in immunobiology, Dr. Good has a BA, MB, MD and PhD from the University of Minnesota. He joined the medical staff in 1947 after receiving his PhD in anatomy. Recent awards include the Robert A. Cooke gold medal for outstand-

ing contributions to immunology, 1968; Clemons Van Pirquet medal for outstanding contributions to allergy, 1968; President's Medal from University of Padua, Italy, for outstanding contributions to immunopathology, 1968; first annual Squibb Award for Excellent Achievements presented by the Infectious Disease Society of America; and, president of the American Society for Clinical Investigation, 1967-68.

A specialist in the "games" theory, a system of analyzing a problem by taking into account relative

strengths and weaknesses, past performances and other factors, Hurwicz joined the University faculty in 1951 and served as chairman of the statistics department for two years. In 1955-56 he was a fellow at the Center for Advanced Studies in the Behavioral Sciences; 1958-59, visiting professor at Stanford



University; 1965-66, Fulbright lecturer in Bangalore, India; and is presently, 1969-70, Frank W. Taussing Research Professor of Economics at Harvard University. Hurwicz, who was born in Moscow of Polish parents, received basic secondary and university education in Poland, a law degree from the University of Warsaw, and pursued postgraduate studies at the London School of Economics, the Postgraduate Institute of International Studies, Geneva, and the University of Chicago. He became a naturalized U.S. citizen in 1944.

### **University To Increase International Work Through Membership**

The University will soon increase its international activities and programs as a result of its new membership in the Midwest Universities Consortium for International Activities (MUCIA). Minnesota was accepted as the fifth member of the group in October, joining Wisconsin, Illinois, Indiana and Michigan State.

MUCIA was formed in 1964 to assist the universities in improving their overseas operations by providing funds for research and staff that wouldn't otherwise be available, to help them improve their capabilities in the international field by building a closer relationship between overseas operations and on-campus programs of research and instruction, to help improve campus programs designed to train people in the field of development of emerging nations, and to promote cooperative programs in the international field among the institutions.

MUCIA has approximately \$1.6 million left of an original \$3.5 million grant from the Ford Foundation; \$206,000 of this has been earmarked for use by Minnesota faculty and graduate students. The University will utilize the funds in financing research by faculty both



**VP WENBERG HAS NEW TITLE.** University Vice President Stanley J. Wenberg received a new title this fall from Minnesota's Board of Regents. Now known as vice president for coordinate campuses and educational relationships, he is in charge of coordinating the various University campuses — at Duluth, Morris, Crookston and, shortly, Waseca — and the relationships of the University with other educational institutions.

Wenberg's former title was vice president for educational relationships and development. He is the University's chief lobbyist in the state legislature, and has also become well-known outstate for his appearances at varied alumni functions. Now, most of the development or fund-raising operations will gradually be shifted to Vice President Roger Kennedy's office.

overseas and returning from assignments abroad, in providing salary guarantees to recruit staff for overseas assignments, and in financing orientation programs for faculty assigned to overseas projects and for student programs abroad in internships, grants and fellowships.

### **Lloyd Lofquist Is Assistant Vice President Under VP Shepherd**

Lloyd H. Lofquist, University associate dean for the social sciences in the College of Liberal Arts

since 1967, was named assistant vice president for academic administration by the Board of Regents recently. In his new position under Vice President William G. Shepherd, he succeeds James Hogg, who was named secretary to the Board of Regents and executive assistant to President Malcolm Moos.

"Dean Lofquist is one of the most remarkable scholar-administrators I have known, combining as he does the very best qualities of both," E. W. Ziebarth, dean of CLA commented. "He will do a superb job in his new role."

A native of Minneapolis, Lofquist holds bachelor's, master's and doctor of philosophy degrees from the University. As a professor of psychology and industrial relations and an expert in vocational rehabilitation, he joined the University faculty in 1956 and served as assistant chairman of the psychology department from 1960-66.

### **Student Exchange Is Knighthood For University Professor**

LaVern A. Freeh, professor and assistant director of the University's Agricultural Extension Service, was knighted by the Finnish government during special ceremonies this October in Washington, D.C. The Insignia of Knight First Class of the Order of the Lion of Finland was bestowed upon him for his "meritorious services rendered in promoting and further strengthening the ties of friendship and understanding between the people of Finland and the U.S."

For the past six years Freeh has been administratively responsible for a student exchange program between Finland and the University of Minnesota that has brought a substantial number of Finnish youth to Minnesota to study and work, and has sent Minnesota students to study and work in Finland. In 1967 he traveled to Finland to advise the government on agricultural education and youth programs.



## MINNESOTA PEOPLE

### Dr. Ray Knight Still Active at 89

HIS father "pushed gently," and Ray Knight '30BA '06MD became a doctor. Today, at 89 years of age, Dr. Knight still maintains a part-time practice to see his old patients in a small home office on Minneapolis' Park Avenue.

Though he entered general practice in 1925, specializing in gastro-intestinal work, and is on the honorary staff of Abbott Hospital, Dr. Knight is often more known for his activities at the University.

"I've been collecting emeriti for a number of years," he told the Alumni News when he noted that he is a University professor emeritus, having retired as clinical professor of oral roentgenology and physical diagnosis in 1948 at age 68. For many years he was the only MD teaching in the University's Dental School.

He was named a full professor in 1924, and spent most of his energies on the Minnesota campus in the Dental building that was new in 1931.

Something of a wheeler-dealer who recognized important trends in medicine and dentistry, in 1913 Dr. Knight "sold" the dean of the Dental School on establishing an X-ray section in the School. Although available X-ray equipment was not yet satisfactory, Dr. Knight had a "heavy motor-generator type" in his private offices in the Pillsbury building that he "had been playing with." This same kind of machine was initially installed in the Dental School's new X-ray section where Dr. Knight did his own takes and developing. The section quickly grew into an active department under his direction.

In 1913 there were very few full-time radiologists in the country; the new Minnesota section became one of only three or four in U.S. Dental Schools.

The American Roentgen Ray Society — at a time when most of its members were internists or surgeons — named Dr. Knight a fellow in 1919. He has since become an emeritus member of that group.

Today Dr. Knight looks proudly on a Dental School that has maintained a national prominence. He recalled that during WWII, many of the men who headed service hospitals did their best to get Minnesota dental graduates into their units.

Two Minnesota dental students Dr. Knight remembered particularly, when talking to the Alumni News: Bill Crawford, a 1932 graduate who went on to become the dean of the Dental School, and G. Lum Wong, an American-born Chinese who returned to China and then to Taiwan with Chiang Kai-shek to head his dental organization.

Dr. Knight furthered his education and abilities



through attendance at various medical society meetings and with his acquaintances at Rochester's Mayo Clinic. The latter's growth he is as familiar with as the Dental School's.

A retired colonel of the Army Medical Reserve, Dr. Knight was inducted as a major in 1924, and achieved his current rank in 1938. In early 1941, he was named president of the Medical Officers Board, the unit that processed National Guardsmen for duty.

The doctor has always taken a deep personal interest in all that he has done. He remembers with sadness the men that he processed from National Guard units in the Midwest, among the earliest to be sent to the front, only one-half of them returned. After the war, he and his wife traveled through the small towns of Minnesota and North Dakota where these men had been drawn from.

The doctor and Mrs. Knight, an anesthetist, celebrated their 58th wedding anniversary on August 31. They have three great-grandchildren and another on the way.

Dr. Knight continues an active interest in the University. In 1966 he attended the June commencement exercises to commemorate his 50 years of medical practice. He has now given his academic gown to the University's Dental School. It will be worn, in his honor, at all Minnesota commencements.



# THE ALUMNI

## INNOVATIVE PROGRAMMING HIGHLIGHTS ALUMNAE MEETING

At the recent Annual Meeting of the Minnesota Alumnae Club, an innovative, lively concept in programming was tried—an on-the-scene personality interview of the Outstanding Achievement Award recipients by an adept alumnus in communications.

For the Alumnae Annual meeting the award recipients were Miss Eileen Thornton '31BS and Dr. Helen Hofer Gee '42BA '45MA '55PhD. Their interviewer was WCCO radio's Maynard Speece '43BS, long-time friend of the University and agriculture, an Alumni Service Award recipient and member of the MAA board of directors.

We cannot present the complete transcript of the program here—Maynard told too many jokes. But we can share some of it with you . . . because our funny bones were coaxed and tickled, and because two women showed themselves worthy of their awards with very enlightened comments.

**SPEECE:** If I understand my role here today, I'm supposed to be the catalyst between the formal and the dignified, and the informal. You know what a catalyst is—something that initiates action without taking any part in it. A little like a preacher in a wedding . . .

I spent a very delightful hour sitting next to Miss Eileen Thornton. . . She started at Hibbing, Minnesota, — I was born and raised 35 miles from Hibbing. I don't know if you ever heard of the town of Meadowland?



**RADIO PERSONALITY MAYNARD SPEECE '43BS**, left, continued his banter with two University Outstanding Achievement awardees following his lively interviews with them at the Alumnae Club's 1969 Annual Meeting in late September. Standing next to the Alumni board member and Service Award winner are his wife, Mrs. Speece; Virginia Bechtol '38BS, outgoing president of the Alumnae Club; OAA recipients Miss Eileen Thornton '31BS and Dr. Helen Hofer Gee '42BA '45MA '55PhD; and William G. Shepherd, University vice president for Academic Administration, who presented the awards.

**THORTON:** Wasn't that a disaster area?

**SPEECE:** We were poverty-stricken, but we didn't know it. We were so poor that we didn't have. . . well, we did have a library at one time. And then we had to close it because somebody borrowed the book. . .

I visited the Library of Congress in the four years that I worked (in Washington) on television research projects. And I discovered that they were doing some very intricate things in library work. They have a system of conveyors to take books from one building to another, a subterranean spider's-web kind of thing, because they've outgrown

the original Library of Congress. Have you been there?

**THORTON:** Yes, but not in the spider's web.

**SPEECE:** I think you ought to tell us about some of the fascinating things that are happening in the library business . . . where do computers fit into library system?

**THORTON:** Let me start by saying, oh, Gee. I'm sure that Dr. Gee may know more about this than I do. . . .

It is true that we're on the verge of exploiting computers and other electronic apparatus, to increase the accessibility of the graphic record, the written word. We're not at the point yet where we can say,



throw the book out, just punch a button somewhere and the book will be regurgitated to you and into you.

We are using the modern method more now in what we call bibliographic control—to know what is available, where it is. Gradually, I think, we will be able to convert more and more materials to machine form and bring them back, for various uses.

I was asked by a young lady this morning who was interviewing me for the St. Paul papers, whether the book was dead or not. And I said that I didn't think it was. It's still easier to take a book to bed or a book to the bathroom, than to take a computer along. It's still a very handy package, and you can read it at your own pace. And it's still relatively economical.

I think we are getting to the point where we can use the newer apparatus very advantageously. But my guess is that history will prove that any new thing we get we tend to put on top of that which we already have.

When the radio began to make noises, it was said that that was the end of the newspaper. When television came along, everybody said that that was the end of radio. We know that the parts of the newspaper and of radio that did die are perhaps those parts that should have died. We seem to culminate in our culture the devices and means we have to get at things.

And I suspect that this is going to happen in the general area of our use of the modern mechanics.

In the first place, you really can't study the role of the poet in Plato through a computer. You can quite ably get the population of Cincinnati in 1906 through a computer, tho' it still may be quicker to go to the World Almanac.

*SPEECE*: I would say, as all books go, that that is a very happy ending. . .

. . . Dr. Helen Harper Gee is in direct charge of the computer section of a division of the National Institute of Health. You've heard about her various accomplishments,

but this gives me the opportunity to probe into something about the use of computers in NIH.

Let me background this by saying that a year ago at the Minnesota Inventors Congress I reviewed a film, most of which was based on the use of computers in medicine . . . They stated, among other things, that 10 percent of any of the patients in a hospital across the United States, get the wrong pill or get it at the wrong time . . . something in human error creeps in. The entire theme of this motion picture was the fact that now we can get accuracy with a machine, the computer. Tell us, Dr. Gee, how do you use them in NIH?

*GEE*: With a computer, it's garbage in, garbage out. The computer is just a tool, be it a frightening tool in some very formative respects.

I believe it is going to change many aspects of our lives, it already has . . . enabled us to get to the moon. It has enabled us to look forward to much improved medical science. But, we haven't by any means, achieved any real progress through the computer yet.

It's rather difficult to be involved at this stage of the development of computers in biomedicine, the biomedical sciences, because it seems to be so very slow.

We're just studying now, in physiology for example, many of the problems that good physiologists think to be rather trivial. That's because we're just learning how to use computers to think in new ways.

It is going to be another generation before the youngsters who are just now starting college have some familiarity with this big tool that frightens all of us in the older generation. It frightens me still, even tho' I work with it all of the time . . . I haven't really learned to make the computer a part of my working life in the way that the youngsters are going to be able to . . .

This is what we have to achieve. We will achieve it, we will achieve it, if we enable our youngsters to

become so familiar with the computer that it is just like the multiplication tables were to most of us as small children.

Then the computer will become a real servant. But it is just a servant and is only capable of doing what man programs it to do. That means that it can go beyond the specific thoughts which we program into it, that it can combine our thoughts in ways that we can't quite manage . . . but it can't do anything that we haven't told it to do.

*SPEECE*: In the work that you're doing, and this goes back to something that was in the motion picture . . . can you put the top brains of the world, a particular set of symptoms for an illness, and their opinions of them into a computer, and come up with what they would recommend. . .

*GEE*: We wish we could do that.

*SPEECE*: Cloud 13?

*GEE*: That's sort of cloud 13 right now. As a matter of fact, I recently toted up the applications for support of research in different areas, and the rate at which we approve proposals in those areas. And, the area in which we have consistently approved the smallest proportion is in this area of diagnosis.

. . . Now we're working at the area (of diagnosis by computer) very, very carefully. It's not a problem of education, but of acceptance in the medical world and the world of the recipient. We don't have all the tools we need yet. We're too imperfect, even in the application of laboratory tests to specific diagnosis.

. . . If you put a single brain into a computer, you get a very imperfect picture of what the world is all about. And you can't really feed into a computer all of the information and implications that physicians with all the laboratory examination work they have to do, without getting the imperfections of man.

The computer still is an imperfect thing, even if it still does, now and then, make some sort of wonderful observation.



# SCHOOL OF SOCIAL WORK NAMES AWARD RECIPIENT

Delwin M. Anderson '39BS '46MA will receive the University's Outstanding Achievement Award at the Fifth Annual Meeting of the School of Social Work Alumni Association scheduled for December 4 at the Minnesota Alumni Club located in the Sheraton-Ritz Hotel, Minneapolis.

Anderson has been director of Social Work Services for the Veterans Administration (VA) Central Office in Washington, D.C. since 1964. This unit of the VA probably constitutes the nation's largest integrated system for the delivery of professional social services, maintaining a staff of over 1,800 professional social workers.

Beginning a career with the VA in 1947 as a social worker in its Duluth, Minnesota office, a year later Anderson became a case supervisor in the St. Paul VA Outpatient Clinic. He moved to a similar position in the Mental Hygiene Clinic of the St. Paul Center in 1950. After work as chief social worker in the Detroit, Michigan Regional Office and as an area chief of social work service in the Columbus, Ohio Area Medical Office, Anderson went to Washington, D.C.

He served as a specialist in program appraisal of the VA Social Work Service and as assistant director of the Service before assuming his current position.

Professionally, Anderson sits on the editorial board of NASW's *Social Work*, is on the faculty of the Annual Institute on Administration of Extended Care Facilities, DM&S of the VA, and is a delegate to the National Health Council from the Department of Medicine and Surgery of the VA. He also currently serves his community as a member of the Commission on Human Resources, a nine-member planning body of the county board in Arlington, Virginia; as chairman of the Nominating Committee and Executive Board of the Arling-



DELWIN M. ANDERSON

ton Health and Welfare Council (HWC), and as a member of the personnel committee of the Congregational Church.

In 1968 the VA presented Anderson with their Service Award, and in 1969 he received the Community Service Award from the HWC of the National Capital Area.

William Hoffman, director of the School of Social Work Extension Division, will be the main speaker at the Annual Meeting, during which Director John Kidneigh will speak for the School and the classes of 1949 and 1959 will be recognized as special reunion groups.

Alumnus Mary Connery, State Department of Public Welfare, will receive a plaque naming her the "Social Work Alumna of the Year."

Reservations for the meeting can be made by contacting the School of Social Work Alumni Association,

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205 Coffman Union, University of Minnesota, Minneapolis 55455, telephone 373-2466.

## ARIZONA CHAPTERS HOLD RECENT MEETINGS

University graduates, spanning the years 1917 to 1969, recently attended a meeting of the Tucson Alumni chapter to hear Edwin Haislet, MAA executive director, background the purposes of the chapter and the service rendered by the Minnesota Alumni Association, and Vice President Stanley J. Wenberg speak on the University.

The following evening, September 19, Haislet and Wenberg met with the Phoenix chapter at a gathering that over 100 people attended. University Athletic Director Marsh Ryman, Assistant to the Athletic Director Glen Reed and Ozzie Cowles, former University basketball coach, also spoke to the group. Though the meeting adjourned at 10 p.m., many stayed until 11:30 to have their questions answered.

## KNUTSON NAMED LEADER OF CHIEFS

When the nation's 50 state chief justices, the Puerto Rican chief justice, and possibly the chief justice of the United States meet next August, Minnesota's Chief Justice Oscar Knutson '27LLB will preside.

Chief Justice Knutson, also a member of the board of directors of the Minnesota Alumni Association, was recently elected chairman of the 20-year-old Conference of Chief Justices.

An affiliated organization of the Council of State Governments, the conference gives the heads of the highest state courts an annual opportunity to discuss mutual problems of law and of court administration.

The chief justices also hear



ALUMNI NEWS



speakers on varied contemporary subjects and can adopt resolutions urging such reforms as the establishment of state public defender systems and procedures for post-conviction remedies. Minnesota was a leader in both of these reforms.

"The judges can do a lot in leading the way and showing what ought to be done," Chief Justice Knutson said, "but there are limits. We can't go out and lobby, for instance."

### MISSOURI CHAPTER ELECTS NEW OFFICERS

Officers recently elected to lead the St. Louis, Missouri chapter of the Minnesota Alumni Association include president Ralph E. Britigan '40BME, vice president Tony S. Cina NG, secretary Miss Elizabeth Strange '27BS, treasurer James H. Clark '57BAeroE.

The St. Louis Board of Directors includes Miss Marie E. Shaver '30BA, Al C. Waldvogel '56BME and John McCormick '41BSB (ex officio). The three alumni who will head up the scholarship committee are Miss Mabel E. Boss '21BS, Mrs. Penny Kisslinger '46BSHoEcEd and Fred C. Chipman '49BS.

## OAA RECIPIENT, DR. ALDES DIES IN LOS ANGELES



Dr. John Henry Aldes '37MD, a recipient of the University's Outstanding Achievement Award at the 1969 June Annual Meeting of the Minnesota Alumni Association, died unexpectedly Friday, October 17, at his home in Los Angeles.

As director of the Ben R. Meyer Rehabilitation Center, Cedars of Lebanon Division of Cedars-Sinai

Medical Center, Los Angeles, and a leader as an orthopedist and in the rehabilitation of the handicapped, Aldes was twice cited by a Presidential committee for his work in rehabilitation. His medical affiliations with groups other than the Meyer Center, included attending physician to the Cedars of Lebanon Medical and Surgical staff and Multiple Sclerosis Clinic, chairman of the same hospital's Multiple Sclerosis Clinic and Arthritis Rehabilitation Center, senior attending physician at the City of Hope Medical Center, Los Angeles Sanatorium, a consultant to the City of Hope Medical Center, the Los Angeles Jewish Home for the Aged and the Motion Picture Relief Home in physical medicine and rehabilitation, the executive medical board of the Motion Picture Relief Home, and as a consultant to the U.S. Army Medical Corps, Cedars of Lebanon.

Prior to beginning his civilian-professional work on the West Coast, Aldes served the U.S. Medical Corps from 1941 to 1946 in orthopedic surgery, physical therapy, and as a consultant for physical medicine and rehabilitation and related work.

Aldes, who held membership in a multitude of professional societies, also served education and his community with energy, dedication and professional expertise. He was recently appointed an at-large board member of the Minnesota Alumni Association for Region VIII, California-Los Angeles.

The John H. Aldes Memorial Fund has been established at the Ben R. Meyer Rehabilitation Center, to honor and to promote the continuance of Dr. Aldes' outstanding work in rehabilitation. Contributions to the fund should be sent to the Ben F. Meyer Rehabilitation Center, Cedars of Lebanon Hospital, 4833 Fountain Avenue, Los Angeles, California 90029.

### STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

(Act of October 23, 1962; Section 4369, Title 39, United States Code)

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Owner: Minnesota Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis, Minnesota 55455. Known bondholders, mortgagees and other security holders owning or holding one percent or more of total amount of bonds, mortgages or other securities: None. For completion by nonprofit organization authorized to mail at special rates: The purpose, function and nonprofit status of this organization and the exempt status for Federal income tax purposes have not changed during preceding 12 months.

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Extent and nature of circulation: Actual number of copies of single issue published nearest to filing date—total number of copies printed, 21,300; paid circulation, mail subscriptions, 21,200; total paid circulation, 21,200; free distribution by mail, carrier or other means, 25; total distribution, 21,225; office use, left-over, unaccounted, spoiled after printing, 75; total, 21,300.

I certify that the statements made by me above are correct and complete. —Miss Mary Lou Aurell, Editor.



# AROUND & ABOUT



THORNSJO



PETERS

## Medical

'53

*William W. Peters '53MHA* has been named hospital administrator of Project HOPE's domestic health education program at Sage Memorial Hospital in Ganado, Arizona. Peters served as administrator aboard the famed white hospital ship, *S.S. HOPE*, on its voyage to Ceylon in 1968-69 and Colombia in 1967, and he was administrator-consultant during the Nicaraguan voyage in 1966. Between 1954 and 1961 he served as administrative assistant of Westmoreland Hospital, Greensburg, and assistant director of Methodist Hospital of Brooklyn, New York. Prior to joining Project HOPE, he was administrator at Monsour Hospital and Clinic, Jeannette, and of Indiana Hospital, Indiana, Pennsylvania.

'55

*Dr. James J. Parks '52BS '55MS* has been appointed to assistant professor of obstetrics and gynecology in the University of Colorado (CU) School of Medicine. He joined the CU faculty in 1966 as an instructor and during 1968 held a Faculty Fellowship to pursue a study of the immunological aspects of the fetal-maternal relationship under Dr. Hans Zimmer at the University of Munich, Germany. Dr. Parks was awarded a DSc degree in 1958 and his MD in 1962, both from Johns Hopkins University.

'60

*Dr. Conrad J. Wilkowske '58BA '60BS '60MD* has been appointed to the staff of the Mayo Clinic, Rochester, Minnesota, as a consultant in internal medicine. Dr. Wilkowske came to Rochester in 1963 as a resident in internal medicine in the School in 1965 and named an associate consultant in medicine in 1966. He left Mayo for one year to associate in practice with the St. Louis Park Clinic (Minnesota) before returning as an associate consultant in internal medicine.

## Biological Sciences

'51

*Douglas F. Thornsjo '48BS '51LLB* has been elected a senior vice president of Union Mutual Life Insurance Company, Portland, Maine, heading the company's legal staff and new function of government relations, in addition to being in charge on an acting basis of staff operations. Prior to joining Union Mutual in 1966 as vice president and counsel, he was a senior partner in his own Minneapolis law firm. Thornsjo has also been general counsel for five years with Investors Syndicate Life Insurance and Annuity Company.

## Graduate

'48

*Robert M. Riley '48MS*, Timonium, Maryland, director of the Cable Laboratory at Bell Telephone Laboratories, Baltimore, Maryland, has been appointed director of the new Bell Labs cable development and engineering center in Atlanta, Georgia. He will direct the design and development of all Bell System telephone cables, wires, cords and associated apparatus. Riley, who joined Bell Laboratories in 1949 and has specialized in ocean cable design since 1955, initially worked on the analysis and prevention of aerial cable vibrations and later turned to the development of ground handling equipment for military fire control and guidance systems.

'50

*Ray M. Anderson '42MS '50PhD*, a nationally-known scientist who has devoted his time and efforts to improving animal nutrition, received the 1969 Man of the Year Award in Texas Agriculture. Also a farmer and a rancher, Dr. Anderson presently serves as chairman of the Tarrant County Extension Livestock Committee, Brush Control and Range Improvement Association, and Animal Health Committee which deals with screwworm and bangs control. He is on the board of the directors for the

Tarrant County Junior Livestock Show and the Fort Worth Farm and Ranch Club. A man who has given freely of his time and efforts to 4-H programs, educational meetings and livestock judging, Dr. Anderson was at one time a member of the Minnesota faculty and lead the general livestock team to top honors in national contests.

'51

Two of the five men who will comprise the faculty of the St. Olaf, Northfield, Minnesota, experimental Paracollege for 1969-70 are Minnesota graduates *George Helling '51PhD* and *James M. Butterworth '67MFA*. The Paracollege will enroll 70 students, who, working in learning teams of 12 with a tutor-professor, will pursue subject matter in a loose curriculum structure. Dr. Helling, whose specialty is in the social sciences, has taught at the American College, Tarsus, Turkey; the University of Nebraska, Omaha, and the Middle East Technical University. He is the author of two books on the sociology of the Turkish village. Butterworth, who is a painter and art historian, has taught previously at Minnesota and the State University of New York, Plattsburgh. He has exhibited extensively in the Chicago area and in New York state.

'53

*Robert E. Zink '49BS '53PhD*, professor of mathematics at Purdue University, has been named to a three-year term as assistant dean of the Graduate School. He will continue as a professor of mathematics with part-time duties in the Graduate School. His appointment continues a policy initiated in 1949 to provide administrative experience in graduate education to faculty members from varying disciplines. Zink was a teaching assistant at Minnesota from 1949 to 1953, when he joined the Purdue staff as an instructor. He has been at Purdue ever since, serving as assistant head of the Mathematics Department from 1965 to 1969.

*Earnest L. McCollum '53PhD* has been named vice president in charge of mat-





OSTERMAN

keting operations by LTA Aerospace Corporation's Education Systems, Inc. He will direct the marketing education services and systems with potential government and industrial customers, serving both the Education Services Division and the College Division. The new executive, whose most recent position was assistant to the LTV vice president for new product plans, joined the company in August, 1966, after serving 25 years in the U.S. Air Force.

'60

Thomas McEnroe '60PhD has been promoted from associate professor to full professor of political science in the School of Letters and Science at California State College, Los Angeles. Prior to coming to Cal State he was on the faculties of Macalester College, University of Minnesota and Wayne State University.

'61

Alex Simirenko '57BA '58MA '61PhD, a member of the editorial advisory committee for the journal *Soviet Sociology*, has been named professor of sociology at the Pennsylvania State University. A member of the faculty at the University of Nevada since 1960, he has also held academic positions at Minnesota and San Fernando Valley State College. The author and co-author of a number of articles in professional journals and books, Simirenko also held a National Science Foundation Post-Doctoral Fellowship in 1968 for research work at the Institute for Comparative Sociology, Indiana University.

Nursing

'50

Sibyl G. Norris '45GN '45BS '50MA is now a professor in the graduate division of the Syracuse University School of Nursing. She holds a doctorate from Columbia University Teachers College, and since 1964 has taught at the Boston University School of Nursing.



BOSIN



ROGERS

'60

Lt. Colonel Vician C. Sheridan '60MSNurEd, Nursing Service, Neuropsychiatric Supervisor at Walter Reed General Hospital, Walter Reed Army Medical Center, was recently presented the "A" Prefix, the highest military occupational rating offered by the Army Medical Department for professional achievement. First entering the service in 1942, the colonel has been neuropsychiatric nursing instructor at the Medical Field Service School, Fort Sam Houston, Texas, since graduation from the University, and came to Walter Reed for the first time in 1965 in this instructor's capacity. In 1967 she was assigned

Senior Army Nurse Corps Supervisor to Headquarters, Korean Military Group, Korea, until returning to Walter Reed in her present capacity.

'66

Karen E. Osterman '66BSNur is among 32 young men and women scheduled to leave the United States this fall to begin three years of special-term missionary service overseas with the United Methodist Church. She will go to Mexico to serve in the fields of medicine and public health. For the last two years on the nursing staff of the University of Chicago Hospitals and Clinics, Miss Osterman was previously a public health field nurse and a member of Chicago's Ecumenical Institute community and assigned to its Fifth City community reformulation project.

CLA

'40

Robert W. Zimmerman '40BA has been nominated by the President of the United States for promotion to Class 1 in the Foreign Service of the United States. The promotion results from the recommendation by the 22nd Foreign Service Selection Boards. Zimmerman, who served in the U.S. Navy from 1942 to 1946, entered the Foreign Service in 1947 and has been stationed in Lima, Bangkok, London and Madrid. He is presently assigned to the Department of State as director, Presidential Appointments Staff.

'49

Paul Melancon '49BSGeol has been appointed chief mines geologist-uranium in the Denver branch of Humble Oil & Refining Company. His responsibilities will include planning and selection of development drilling, reserve estimates of indicated ore bodies and grade control of operating uranium mines. Following extensive geological experience with private industry and the Atomic Energy Commission, he joined Humble in 1967.

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CARR



FARKELL



BERRY



TOLLEFSON



BICE

'50

*Robert D. Bosin* '50BA has been named to the newly-created position of director of management personnel on the staff of Sperry Rand Corporation's Univac Division. He has accumulated more than 15 years' experience in a succession of managerial posts since he joined Univac in 1954 as wage and salary administrator in St. Paul. Prior to his new appointment, he was director, industrial relations and services, Univac Federal Systems division, St. Paul.

'56

*Joseph M. Knors* '56BA has been appointed a regional credit supervisor for Climatrol Industries, Inc., credit operations in the Midwest. With Climatrol's credit department from 1959 to 1965, he previously had been a credit supervisor with Joseph T. Ryerson & Son, Inc., Milwaukee.

## Journalism

'49

*G. David Farkell* '49BAJourn, has joined the staff of Don Braman & Associates, Inc., Minneapolis public relations counseling firm, as an account executive. Farkell had been with the 3M Company, St. Paul, for more than 13 years and most recently had been director of public relations for Stevenson & Associates, Minneapolis advertising agency.

'51

*Leon Carr* '51BAJourn is the 1969 president of the Minnesota Professional Chapter of Sigma Delta Chi, professional journalistic society. Carr is with the public relations department of 3M Company, St. Paul. Treasurer of the group is *R. Smith Schuneman* '66PhD, associate professor of journalism and mass communications at the University.

'60

*Lewis S. Barrett* '60BAJourn, Los Angeles, visiting lecturer in the University of Southern California's School of

Journalism and USC candidate for the doctoral degree in communications, has been awarded \$2000 by the Frank E. Gannett Newspaper Foundation. His award will assist him in doing research and in completing his doctoral dissertation on the FCC Fairness Doctrine. Barrett, on leave from Fullerton Junior College, will resume teaching journalism this fall.

'61

*James F. Rogers* '61BAJourn, who spent the last six years performing public relations, merchandising and sales promotion duties for 3M Company, has been named marketing communications specialist for the Industrial and Marine Products divisions of North American Rockwell Corporation, Pittsburgh. The 30-year-old Mankato, Minnesota native previously worked as a staff writer on the *St. Paul Pioneer Press* and Associated Press in Minneapolis, and as an information specialist for two years in the Army. Rogers, who played on the 1958-60 Gopher football teams, was a fullback on the 1960 national championship team that went to the Rose Bowl.

## Agriculture

'35

*Lester Malkerson* '35BSAg, chairman of the University of Minnesota Board of Regents, was one of a special nine-member task force of the Citizens Committee for Peace with Freedom in Vietnam, who went on a round-the-world trip to study the diplomatic, military and political status of the Vietnam war and the peace negotiations. The citizens committee was formed in 1967 with bi-partisan sponsorship from the late President Dwight D. Eisenhower and former Senator Paul Douglas of Illinois to back the U.S. effort in Vietnam.

'50

*C. Ivar Tollefson* '50PhDag, a member of the research staff of the R. T. French Company since 1957, was recently named a research manager in the firm's restruc-

tured Rochester, New York, Technical department. Previously he was employed as a research chemist by the E. I. DuPont Company, Newark, Delaware.

*Claude W. Bice* '50PhDag, manager of technical research since 1952 in the R. T. French Technical department, has been appointed to the newly created position of assistant research director. He was formerly affiliated with the Kansas Agricultural Experiment Station at Hays, Kansas, the Northern Regional Laboratory of the Department of Agriculture, Peoria, Illinois, and was a research fellow at the University.

## Pharmacy

'50

*John R. Berry* '50BSPharm, director of pharmaceutical operations for Japan, Korea and Okinawa, has been named director of sales for the Southwest region of the U.S. by Eli Lilly and Company. A pharmacist registered in Minnesota, Berry was employed by two retail pharmacies before joining the pharmaceutical company in 1955 as a sales representative.

## Education

'50

*George Masko* '50BSEd, formerly an appointed vice president, is now an elected vice president of the Pillsbury Company. Masko, who became vice president and general manager of refrigerated foods in May, 1968, joined the company in 1951 and has served as a premium buyer, refrigerated foods sales assistant, district sales manager and marketing assistant. He was made refrigerated foods director of marketing in 1960.

'68

*John Hankinson* '68BSEd, former University of Minnesota star quarterback, was hired as the first member of Rep. Clark MacGregor's 1970 Senate Campaign staff. A political novice, he has been at work in the state as a full-time paid field man. Since leaving the Univer-





MACDONALD



BILSKI



HJERPE



SAMPSON

sity, where he set passing records. Hankinson has played off and on with the Vikings' reserve squad.

### Institute of Technology

'36

*Charles M. Sampson '36BME* has been elected assistant vice president of Freeport Sulphur Company. Joining Freeport in 1936 as an engineer at Hoskins Mound, Texas, he moved through a number of supervisory positions until being named assistant vice president of Freeport Oil Company, a division, in 1954. Two years later he became vice president of Freeport Oil, and in 1960 moved to New York as resident engineer with Freeport Sulphur to become manager of mineral exploration in 1965.

'42

*Rodger F. Ringham '42BAeroE* has been elected vice president, engineering, for the International Harvester Company, Chicago, Illinois. He was vice president technical and logistics of Vought Aeronautics, LTV Aerospace Corporation, Dallas, Texas, before joining International Harvester. Following graduation he joined the Vought Sikorsky Aircraft Division of United Aircraft as a junior aerodynamics engineer, and, with one brief exception, remained with that organization and its successor companies until now. In his new position he is responsible for coordinating the worldwide engineering activities of International Harvester.

'49

*Everett H. Dale '49BEE*, president of the Institute of Technology Alumni Association and formerly director of Quality Assurance for the Honeywell Aerospace Division, is now the staff general manager of Product Evaluation for Control Data Corporation in the Twin Cities.

'54

*Julian V. Bilski '54BIndE*, after holding a number of diversified managerial positions during more than 12 years in the Sperry Rand's Univac Data Process-

ing division, has been named director of manufacturing in Univac. Prior to his new post, he was director of operations and planning.

'57

*J. W. Hjerpe '57BSGeol*, senior production geologist at Shell Development Company's Houston Exploration and Production Research Center, has been promoted to staff geological engineer for Shell Oil Company. He will head the Geological Engineering Section in the Houston Production Division, South. He joined Shell Oil in 1957, transferring to the company's Houston E&P Research Center as an exploitation engineer in 1958, later moved to New Orleans and returned to the E&P Center in 1967 as a production geologist.

'59

*Edward J. Haupt '59AE*, for the past two years an assistant professor of psychology at Hampton Institute, Virginia, has been appointed an assistant professor of psychology at Montclair State College, New Jersey. Holding a PhD in social psychology from New York University, he previously was a statistician at the National Institute of Mental Health in Maryland and an associate engineer at Convair Astronautics in San Diego, California.

'64

*R. W. MacDonald '64MSChE* has joined the Corporate Planning Department of Humble Oil & Refining Company as coordinator of Corporate Analysis. He had been serving as head of Fuels and Coordination in the Refining Department. With Humble since 1949, he had served in various management or supervisory positions at the Baton Rouge Refinery since 1954, excepting for one year in New York, until he moved to the Houston headquarters in 1967.

### Business Administration

'30

*Frank D. Kiewel '30BSB*, president and general manager of Grain Belt Breweries,

Inc., was saluted as Minnesota's 1969 "Ad Man of the Year" and became the 10th recipient of the annual Silver Medal Award of the Advertising Club of Minnesota and *Marketing-Communications* magazine. Kiewel, who joined Grain Belt in 1933, was named advertising manager in 1936 and director of sales and advertising in 1949. He became president of the company in 1951 and was designated president and general manager in 1955.

'36

*Alan K. Ruvelson '36BSB*, president of the First Midwest Capital Corporation, has been appointed a member of the National Small Business Investment Company Advisory Council, Small Business Administration. First Midwest was the first small business investment company licensed under the Small Business Investment Act, and has invested in approximately 30 firms since its inception.

'46

*Bill Garnas '46BSB* is now associated with the Minneapolis office of Paine, Webber, Jackson & Curtis as a registered representative.

'47

*George L. Jones '47BSB*, manager of the Cargill, Inc. seed department, has been appointed an assistant vice president of the international farm products firm. Jones, who completed Cornell University's executive development program in 1967, is a member of the American Seed Trade Association.

### Law School

'65

*Judge A. Dickson '62BA '65LLB*, former Minnesota football star and now an attorney with General Mills, Inc., was one of 18 White House fellows named recently by President Nixon. The fellows serve as assistants to Cabinet officers and members of the White House staff and are chosen by a special commission from over 1000 applicants.



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\_\_\_\_\_ Minnesota Ring—Check one  All University  Medical  Dental  IT  Law  Business  Liberal Arts  Engineering  Morris  Woman's Miniature  Woman's Dinner Ring

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(\*Shipped express collect)  
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## **DISRUPTION POLICY . . .**

action if charges of a violation of civil or criminal law have been made by civil authority, until the courts have acted.

Those who are not members of the University community and who disrupt campus activities are subject to civil and criminal action by the University.

The guidelines for University personnel to follow should a disruption occur listed a number of options:

"If the disruption appears to involve loss of life, an act of destruction to property or theft," the University officers — administrative staff, department heads or faculty members — should immediately call the University police, and then the Office of Student Affairs to provide details of the situation.

If disrupters intrude seriously into classroom activities and cannot be tolerated, the instructor involved can adjourn his class and report the incident to his college office and to the Disciplinary Counseling Office; or he can call the Office of Student Affairs for assistance; or, can read a prepared statement requesting the disrupters to "cease and disperse within 10 minutes" or become subject to disciplinary measures or prosecution under Minnesota law, and then adjourn his class or call the Office of Student Affairs for help.

A disruptive act outside the classroom, at a meeting session or conference, or occurring in the presence of any University officer should be handled with the same options available to the faculty member.

The report stated that "whenever possible, before declaring a disruption to exist, consultation with a staff member of the office of Student Affairs is encouraged."

In summarizing the University's disciplinary agencies and their procedures, the statement noted that over a period of years these agencies have amended their procedures to conform with the definitions of fairness that emerge from social-political expectations and court decisions. Consequently, the Disciplinary Counseling Office, Committee on Student Behavior and Judicial Council provide a procedure of due process in the conduct of hearings.

## **REVOLUTIONARY CURRICULUM . . .**

ters, or less than four years, the student must finish Phase D in three quarters. Those who wish, because they are uncertain or undecided about their medical education, can choose to complete Phase D in five academic quarters, or under a four-year plan.

If a student wants to complete his work for an MD in 11 academic quarters, or less than three years, he can if he takes his internship at a University or major affiliated hospital.

Those students who elect the three-year plan must give up their summer vacation time and some elective study in order to graduate early.

As far as Dr. Cavert knows, no medical school has previously offered a three-year accelerated option. However, he noted, that several, in addition to the

University of Minnesota, have been considering the idea and may start soon.

This year the Medical School has a total of 680 students, with its third- and fourth-year classes swelled by transfers from other medical schools that teach only the first two years.

By 1970 the School anticipates increasing its freshman class to 180 students. However, the University has made application to the National Institute of Health (NIH), stating an ability to increase to 220 by 1970 if NIH-funding is available to the School.

NIH is working to increase medical graduates throughout the country by 1,000 — 81 of these could come from Minnesota's Medical School if it were funded to make more extensive use of existing facilities.

## **GOPHER IS ALIVE & WELL . . .**

the team itself: schooled under another administration it was nearly devoid of all pride before Fitch took over.

Several times last year one could sense that the team wanted to quit after a discouraging loss or a tough practice, — but didn't. They reached back for the discipline and motivation they learned in the first months under Fitch and carried on. This year the spirit should grow even more.

For the fans it will take longer. Fitch measures public spirit by the support his team receives when it is down and out.

"The test comes," he says, "when you're 20 points down and haven't done much right all night, but the people are all behind you to get up and knock somebody's ears back."

Fitch says he may never win a championship here, but he wants to establish a program that the players, school, general public and media can take pride in.

When last anyone looked, Fitch was a 100-1 favorite to do just that.

## **MORATORIUM . . .**

two votes, but overwhelming student support proved enough for passage.

The vote in favor of the resolution was 56 to 41, with four abstentions.

This is the first year students and faculty have served together in an assembly; the body has 152 members, including President Malcolm Moos, who was out of town when the resolution was discussed.

The resolution, drafted by Professor Terrell, endorsed the Moratorium's goals and encouraged all members of the University community to join in the protest activities "in accord with their own conscientious assessment of their country's situation and their personal responsibilities."

Many, of course, did. Others went to class, and still others stayed home. And some chose to watch the Mets-Orioles World Series game in the Union lounge.

—Liz Nussbaum

ALUMNI NEWS



1969

GOPHER

1970

# HOCKEY - BASKETBALL

## BASKETBALL

12 Home Games

Mon., Dec. 1—8:00	Notre Dame
Sat., Dec. 6—3:00	UCLA
Sat., Dec. 2—8:00	Drake
Tue., Dec. 23—8:00	San Diego State
Sat., Jan. 10—1:15	Indiana
Sat., Jan. 17—8:00	Michigan State
Sat., Jan. 24—8:00	Ohio State
Mon., Jan. 26—8:00	Loyola (Chicago)
Sat., Feb. 7—8:00	Illinois
Sat., Feb. 14—3:00	Northwestern
Tue., Feb. 24—8:00	Purdue
Tue., Mar. 3—8:00	Michigan



## HOCKEY

12 Home Games

Preliminary Game Time: 6:00 p.m.

Varsity Game Time: 8:00 p.m.

Fri., Dec. 5	North Dakota
Sat., Dec. 6	North Dakota
Fri., Jan. 2	Colorado College
Sat., Jan. 3	Colorado College
Fri., Jan. 9	U. of M. Duluth
Sat., Jan. 10	U. of M. Duluth
Fri., Jan. 23	Michigan
Sat., Jan. 24—3:00 p.m.	Michigan
Fri., Feb. 13	Michigan State
Sat., Feb. 14	Michigan State
Fri., Feb. 27	Wisconsin
Sat., Feb. 28	Wisconsin

### RESERVED

Single Game Tickets  
BASKETBALL & HOCKEY  
\$2.50 each

Mail order sale opens  
Monday, November 10

PLEASE REFER ANY  
CORRESPONDENCE TO:

Athletic Ticket Office  
108 Cooke Hall  
University of Minnesota  
Minneapolis, Minn. 55455  
Telephone 373-3181

## NEW PRE-PAID PARKING FOR BASKETBALL AND HOCKEY SEASON TICKET BUYERS ONLY

LIMITED SPACE - ORDER EARLY

Basketball - Lots 34 or 36 (1 Parking space for every 6 tickets)

\$9.00 for the season. First choice Lot \_\_\_\_\_ \$ \_\_\_\_\_

Hockey - Lot 34 (1 Parking space for every 6 tickets)

\$9.00 for the Season \_\_\_\_\_ \$ \_\_\_\_\_

Please enclose separate checks.

## ORDER SEASON TICKETS & SAVE

SALE OPENS OCT. 20

SEASON TICKETS WILL BE MAILED NOVEMBER 21

\_\_\_\_\_ Basketball Season @ \$24.50 \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ Hockey Season @ \$21.00 \_\_\_\_\_ \$ \_\_\_\_\_

Postage and Handling \_\_\_\_\_ \$ \_\_\_\_\_ .50

TOTAL REMITTANCE \_\_\_\_\_ \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_







“...any man who doesn't believe in life insurance deserves to die once without having any.”

— WILL ROGERS

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### \*YOU CAN AFFORD MORE PROTECTION . . . BECAUSE IT COSTS LESS.

Increase your estate by \$10,000 with Group Term Life Insurance . . . once your insurance is effective, cash benefits will be paid for death at any time, in any place, from any cause — aircraft accident, heart attack, auto crash, blood poisoning, pneumonia, etc.

Your Age	Amount of Group Insurance*	Semi-Annual Premium
20-24	\$10,000	\$ 13.00
25-29	10,000	16.00
30-34	10,000	20.00
35-39	10,000	26.50
40-44	10,000	36.00
45-49	10,000	51.00
50-54	10,000	73.50
55-59	10,000	108.00
60 and Over	(*Amounts of insurance and premiums change after age 60. Write for details.)	

■ **You Are Eligible** . . . if you are a member of the MAA, age 60 or under, and are either actively employed or are an unemployed housewife. (Coverage for residents of Texas, Ohio, New Jersey, and Wisconsin is not available at this time.)

■ **Generally No Physical Exam** . . . usually only the short statement of health on the enrollment form is necessary.

■ **Beneficiary** . . . you name your own beneficiary, which you may change at any time. Special beneficiary arrangements can be made to fit your own requirements. Settlements of death claims as a monthly income may be provided.

■ **No Premium To Pay While Disabled** . . . your life insurance premiums are waived and insurance remains in force if you become totally and permanently disabled (as defined in the contract) before age 60.

■ **You May Change** . . . to a permanent individual policy which builds cash values for retirement. When you terminate membership in MAA, when you reach age 70, or when any insurance terminates because of a change in age beyond age 60, you may convert your life insurance to any of the individual policy forms, except term insurance, issued by the insuring company.

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Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Date of Birth \_\_\_\_\_ Sex \_\_\_\_\_ Class, or years at U of M \_\_\_\_\_

Beneficiary (Print Name as  
MARY DOE, not MRS. JOHN DOE)

Relationship \_\_\_\_\_

THE UNION CENTRAL LIFE INSURANCE CO.

#### Statement of Health

The following information is submitted as evidence of my insurability:

Weight \_\_\_\_\_ Height \_\_\_\_\_

Have you ever been declined or rated for life insurance? \_\_\_\_\_  
(If yes, give details below)

Within the past five years, have you been confined for more than five days by any illness or injury or undergone any surgical operations? \_\_\_\_\_ (If yes, give details below)

Are you in good health? \_\_\_\_\_

Comments: \_\_\_\_\_

I hereby apply for that coverage for which I am or may become eligible under the above Group Policy issued by The Union Central Life Insurance Company, Cincinnati, Ohio 45201.

Date \_\_\_\_\_

Signature \_\_\_\_\_