

UNIVERSITY OF MINNESOTA

ALUMNI NEWS

1969 JUNE

↓ *MAA Annual Meeting*

James Watson named to lead your Alumni Association in 1969-70 . . .

↓ *U's H.E.L.P. Center*

Contemporary General College program aids the "special" student...

↓ *167.5 Million for U*

Budget shows Legislative intent and coming state reapportionment . . .



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Spring 1970—
Palma de Mallorca

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(Depart March 15; return March 22, 1970)

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- Evening city visit and nightclub tour (day six)
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PLUS — A special ID Shopping Card for your convenience in visiting the market places. (Mallorca is noted for its fine leather goods.) **AND** — for the younger set, there is free admission to the city's leading discotheque.

ENTERTAINMENT HIGHLIGHTS. Mallorca offers something for everyone. There are miles of magnificent beaches and coves for exploring or just relaxing in the sun. Ancient churches, palaces, a great Gothic Cathedral and aristocratic mansions offer absorbing contrast to the theaters, cabarets, painting exhibits and the famed cosmopolitan night life of Palma. Outdoor activities abound — including golfing, horseback riding, an excellent race course and one of the largest bull rings in Spain. Optional trips to Barcelona and Africa are also available.

ELIGIBILITY: Tour is open to Minnesota Alumni Association members and their immediate family (spouse, dependent children, parents living in same household). Members must travel on the tour to qualify dependents.

RESERVATIONS: A downpayment of \$50 reserves your seat on the flight, with balance due January 1, 1970. Individual round trip tickets will be sold on a first come, first served basis upon receipt of your signed application. Seats assigned in the same order. Space is limited and many reservations are already in. Send in your application and deposit now!

CLIP AND MAIL TODAY: Mallorca Alumni Tour, 1970—205 Coffman Union, University of Minnesota, Minneapolis, Minn. 55455 (Phone 373-2466 Area 612)

Please make _____ reservations for your Palma de Mallorca Tour 1970, March 15-22

Enclosed please find _____ as deposit; _____ as full payment.

Make check or money order payable to the "University of Minnesota Alumni Tour, Mallorca 1970"
\$50 minimum deposit per person.

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Reservations limited. Rates based on double occupancy.



ALUMNI CLUB NOTES

NEW CLUB RATES ANNOUNCED

By action of the Alumni Club Executive Committee, the dues for resident members have been increased 50¢ per month effective June 1, 1969. This action was found necessary because of increased costs of operation. The annual dues structure now is as follows:

	Previous Rates	New Rates
Charter Members	\$30.00	\$36.00
Regular Members	\$36.00	\$42.00

The new rates will apply to current resident members at the time of their next annual billing. Effective as of June 1 new members pay \$42.00 plus \$10.00 MAA membership dues. The initiation fee is being waived for the present. There is no increase in the rates for non-resident members.

MINIMUMS SET FOR ROOM USE

In the past many Alumni Club members have used their privilege of reserving club rooms for their group meetings, private parties, anniversary dinners and other occasions. A minimum billing requirement has now been established, effective immediately, for use of Club facilities as a further step toward meeting expenses.

For *noon* use of a meeting room there is now a \$25.00 minimum food and beverage billing requirement. Otherwise a \$5.00 room charge will be made. For the use of meeting rooms in the *evening* a \$50.00 minimum food and beverage billing is required, or \$5.00 room charge will be made.

For Your Special Summer Events

Call Club Manager Bruno Krempin about your special needs the next time you want dinner for out-of-town guests . . . or a banquet for up to 100 or more people.

SUMMER CLUB HOURS

During July and August the Alumni Club will be closed Saturdays. Club rooms will continue to be open daily to members from 11:00 a.m. to 12:00 p.m.

Luncheon is served from 11:30 a.m. to 2:00 p.m. Dinner hours are from 5:30 p.m. to 9:00 p.m.

The Seminar Bar is open from 11:00 a.m. until 12:00 p.m. Monday through Friday.



Two Added Privileges For Members of the Alumni Club

(1) SHERATON-RITZ POOL AND PATIO — The beautiful Sheraton-Ritz swimming pool and patio is now open to Club members at the nominal fee of \$1.00 per day . . . or through membership in the Downtown Swimming Club at \$10.00 for the season. Please make arrangements through our Alumni Club Manager Bruno Krempin. Summer weather is here. Act now to "get in the swim", right downtown at 5th and Nicollet Mall.

(2) SPECIAL HOTEL ROOM DISCOUNT — The Sheraton-Ritz (home of the Alumni Club) is now allowing a 10% discount on its hotel rooms to Club members for reservations made through the Alumni Club office. This is effective immediately and continues through August 1. Reservations should be made by calling the Club (336-3031). Take advantage of these new member benefits — and keep your membership card up-to-date!

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\$26,200 in Grants To be Given to Law Enforcement Students

The University of Minnesota department of law enforcement science and criminal justice will award some \$26,200 in grants and awards this year to law enforcement officers and students planning careers in law enforcement. Awards are based on financial need and academic background.

Of the total allocation, 80 percent is designated for persons now employed in law enforcement and 20 percent for students interested in careers in the field.

The grants will be at a maximum of \$200 per person for each quarter; loans are at a maximum of \$1,800 per person for a nine-month academic year and will be cancelled at a rate of 25 percent for each year the recipient works for a public law enforcement agency.

Six University Faculty Receive Teaching Awards

Six University faculty members received prestigious Standard Oil (Indiana) Foundation-Horace T. Morse Awards at the University's annual Cap and Gown Day convocation in recognition of outstanding contributions to undergraduate education.

The teaching awards, which include \$1000 certificates, were presented to Stanley Dagley, professor of biochemistry; Raymond J. Lammers, professor of speech and theatre arts; Toni A. McNaron, associate professor of English; John D. McRae, associate professor of pharmaceuticals; Merle P. Meyer, professor of forestry, and Theodore E. Uehling, Jr., associate professor of philosophy.

Professor Lammers and Associate Professor Uehling, who teach at the Morris branch of the University, and the other four professors from the Twin Cities campus were selected by the All-University Council on Liberal Education.

U Graduates the Largest Class of its History in June

The largest graduating class in the history of the University received their degrees June 7. Among the 4,711 graduates were 105 doctoral and 338 master's degree candidates.

The commencement band, composed of members of the University's Symphony Band Ensemble and Symphony Bands I and II, played for the procession lead by mace bearer, Professor John G. Darley, chairman of the psychology department.

After an invocation by the Reverend Carl Caskey, president of the Council of Religious Advisers and chaplain of the University Wesley Foundation, Joseph Kroll, graduating senior and president of the Minnesota Student Association, delivered a farewell. President Malcolm Moos then gave the traditional "Charge to the Graduates" and conferred their degrees and certificates.

Agriculture Receives First National Citation for Communications Efforts

The University's Institute of Agriculture became the first institute to receive the National Agricultural Advertising and Marketing Association's national citation for outstanding communications efforts.

The citation, accepted by Dean of Agriculture, Sherwood O. Berg, and Harold B. Swanson, head of the University's department of Information and Agricultural Journalism, recognized the University's coordinated effort to inform potential students of career opportunities in the food and fiber industry.

The award commended special mass media support, several special career publications, the University's exhibit at the 1968 Minnesota State Fair and a film presentation, "In Touch With Tomorrow," shown to nearly 40,000 Minnesota high school students.

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New gold plated cuff links and gold plated tie bar. Emblazoned with authentic University of Minnesota Seal design. You will wear them with pride . . . or give with pleasure to your favorite U of M alumnus. Cuff link set—members \$2.25, other \$2.50. Tie Clasp—members \$1.75, others \$2.00. Postage included.



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Minnesota Alumni Association
205 Coffman Union, University of Minnesota
Minneapolis, Minn. 55455

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(Note: Minn. residents add 3% sales tax)

Committee Named to Study U's R.O.T.C.

A 16-member Special Committee on ROTC-University Relationships, established to examine the role of the University in training officers for military service, has been appointed by University President Malcom Moos. Headed by Regents' Professor E. Adamson Hoebel, chairman of the anthropology department, the committee will include 11 faculty members and five students. President Moos asked the committee to look into the mission of the ROTC programs, their content and relationship to other academic programs, the proper role of the University and its obligations as a land-grant institution and the responsibility on the part of the federal government for support of the programs and the participating students.

Employment Picture is Bright for Ag Grads

Higher salaries and a strong demand continue to dominate the employment picture for 1969 agricultural graduates at Minnesota and other Midwest universities.

Average monthly starting salaries for 1968 graduates were estimated at \$626 for B.S. recipients, \$766 with an M.S., and \$1025 for PhD candidates with a 5.5 percent increase forecast for this year. Sales and management positions in business and industry, and food science and vocational agriculture teaching positions in high schools present the most opportunities.

Spring Enrollments Top 42,000

Spring quarter enrollment at the University of Minnesota totals 42,596 on all campuses, an increase of 887 students since 1968. Liberal Arts, Education and the Graduate School showed the largest increase. The Twin Cities campus totals 23,147 men and 13,534 women.



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THE UNIVERSITY OF MINNESOTA
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 OF LEARNING AND THE SEARCH FOR TRUTH
 DEVOTED TO THE INSTRUCTION OF YOUTH
 AND THE WELFARE OF THE STATE

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REPRESENTING THE CONSTITUENT ALUMNI ASSOCIATIONS: Virginia Bechtol '38BS, President, Minnesota Alumnae Club; Russell Stansfield '48BSAg, President, College of Agriculture, Forestry and Home Economics Alumni Association; Burt E. Swanson '50BBA '55LLB, President, School of Business Administration Alumni Association; Dr. Dennis A. Johnson '46DDS, President, School of Dentistry Alumni Association; Ray S. Forstad '60BSEd, President, College of Education Alumni Association; Dr. Leonard S. Arling '36MD, President, Medical Alumni Association; Keith Redfield '64BA, President, University of Minnesota, Morris, Alumni Association; Keith Nordby '47AMS, President, Mortuary Science Alumni Association; Grace E. Gohdes '43BSNE '60MEd, President, School of Nursing Alumnae Association; Thomas J. Novak '42BSPhm, President, College of Pharmacy Alumni Association; Paul Hetland '56BA, President, College of Liberal Arts and University College Alumni Association; Everett H. Dale '49BEE, President, Institute of Technology Alumni Association; Milton C. Stensland '54BS '56DVM, President, Veterinary Medical Alumni Association; Elizabeth V. Hunt '52MSW, President, School of Social Work Alumni Association; Mrs. Lois Berndt '64GDH, President, Dental Hygiene Alumnae Association; Ellsworth T. Swanson '59AA, President, General College Alumni Association; Mrs. Frances Hanson '31BS, President, Division of Medical Technology Alumni Association; President, Occupational and Physical Therapy Alumni Association — to be elected. John R. Finnegan '48BA '65MA, President, School of Journalism & Mass Communications Alumni Association.

REPRESENTING NON-CONSTITUENT GROUPS: Julius E. Davis '33LLB, President, Law Alumni Association; James R. Soltau '56BS, President "M" Club.

PAST PRESIDENTS AND ALUMNI FUND ADVISORY COMMITTEE

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HONORARY LIFE ASSOCIATION MEMBERS

Dr. J. L. Morrill, President Emeritus of the University; William T. Middlebrook, Vice President Emeritus of the University; Dr. O. Meredith Wilson; Gerald T. Mullin.

THE UNIVERSITY OF MINNESOTA ALUMNI NEWS

(Our 68th Year)

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Mary Lou Aurell '62BAJourn Editor
 Edwin L. Haislet '31BSEd '33MA '37EdD Managing Editor

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POINTS of VIEW



ED HAISLET
Executive Director

The Annual Meeting of the Association held June 3 brings to a close a year of accomplishment for the Association under the fine leadership of Ken Glaser. Here is a brief resume of achievements:

The Executive Committee met monthly August through May; the Board of Directors held fall, winter and spring meetings. One of the most significant actions of the Board was to amend the By-laws to allow at large representation for all eight alumni regions.

The membership program put into effect two years ago shows an overall loss to date of 6.9%, but for the fiscal year ending June 30, 1969, the loss is only 3.5%. The estimated membership loss was much higher. The purpose to improve the financial condition of the Association has been achieved.

Alumni committees have been active, especially the representative on the Senate Committee on Student Affairs, the Union Board of Governors of Minneapolis, St. Paul and West Bank. The Investment Committee which handles the life endowment fund met three times during the year. The Alumni Honors Committee met in December. The Alumni Fund Advisory Committee which consists of all past presidents of the Association announced a record-breaking year. For the calendar year 1968, the Alumni Fund raised \$315,449 through 12,279 donors, which is an 88% increase in donors over a year ago, and in terms of dollars raised, almost a 50% increase. Even more significant is that through channels other than the Alumni Fund, 3031 alumni gave \$726,540 to the University so that for the calendar year 1968 a total of 15,310 alumni gave \$1,441,989 to the University. This is a record of support of which to be proud.

The Association lent significant legislative support to the University through its legislative luncheons, its legislative delegation dinners and legislative workshop as well as the legislative letters sent out during the legislative session.

For the first time the Homecoming Luncheon was held downtown with great success. The purpose was to lend support to our University athletic teams. It was an old-fashioned pepfest rally with over 660 people turning out to enjoy an exciting program.

The 55 alumni chapters in Minnesota have been working on new programs which include scholarship and recruitment, as well as working with the University Admissions Office on career days. The year's Outstanding Chapter Award went to Pope County Chapter (Glenwood). There are now 45 outstate chapters with the Detroit, Michigan Area Chapter being named the Outstanding Chapter of the Year for that category.

Since 1954, the Minnesota Alumni Association has been what is called a constituent association.

This means that each college, school or university unit has its own alumni association, with its own board and program. The MAA office acts as secretariat. This year there has been considerable change in constituent groups. Two new groups were added — the School of Journalism and University of Minnesota Technical Institute at Crookston. At the urging of the Alumni Office the University of Minnesota Duluth and University of Minnesota Morris have established their own separate alumni association. The Medical Alumni Association was named the Outstanding Constituent Association of the year.

The Association's Group Life Insurance Program continued to grow and serve an increasing number of graduates. It has become one of the most significant services of the Association and one of the few of its kind in the country.

The Alumni Office Space Committee has been meeting regularly under the chairmanship of Dr. Virgil J. P. Lundquist. The Committee has been making every effort to find a suitable site on the West Bank for an Alumni Center which would house the Alumni Office, the Alumni Club and 200 sleeping rooms to serve the University community. The committee had great hopes that the University would come up with a site for the Alumni Center.

The Alumni Club, in its sixth year of operation, has fulfilled a real need as a place for alumni to meet and a gathering place for town and gown. The Fall, Winter and Spring Dinner-Seminars at the Club featured Dr. E. W. Ziebarth talking on Russia; Dr. Carl Auerbach talking on Law and Order; and Vice President Paul Cashman talking about Student Concerns on Campus. Club membership has stabilized at about 1400.

The two sections of the Alumni Tour Scandinavia-Russia are about ready to depart. The first section leaves July 14, the second, July 21. Authorized for 1970 is an Alumni Tour to Palma de Mallorca, leaving March 15, with the number being limited to 144. Fifty reservations already have been received. The price is right — eight days in the sun, a real winter break — all for \$349.

A year ago, Al Heimbach, then President, sponsored the first alumni film, "Minnesota, Then and Now," through Farmers & Mechanics Bank. Thousands of alumni all over the state, throughout the country and world have seen the film and the response has been gratifying. This year through the generosity of MAA President Ken Glaser, a second film is in process, sponsored by National Car Rental. It is titled, "Our Changing University," in sound and color and will run 15 minutes. It starts with the inauguration of President Moos, then through a chain of connected essays makes a kind of character sketch of the institution. A journalism device called the personality-statement is used; that is, in the middle of a presentation when a problem is posed or an authoritative statement is needed, a face appears and says what he thinks for 10-20 seconds. All the footage has been shot, the film is now being edited and will be available to alumni groups starting early fall.

All over the country this year, colleges and university campuses have been under siege, and while our campus escaped serious involvement in comparison with others, the four-letter word and the Morrill Hall incident, did cause a drop in alumni membership as well as in gifts to the Alumni Fund. The Alumni Board announced its full support of the University's declared Demonstration Policy, and asked that it be followed at all times. Alumni have no argument against demonstrations, sit-ins, protests and dissent when established rules and regulations are followed. They don't want the educational process of the University interfered with, they don't want the education or civil rights of the majority of students interfered with, they don't want violence.

Most cordially,

Ed Havelle

1969 ANNUAL MEETING DRAWS RECORD CROWD



THE HEAD TABLE stood for the Invocation prior to the opening of the 1969 MAA Honors Presentation and Annual Meeting: (from the left) University Vice President Stanley J. Wenberg, Mrs. Wenberg, Milton Wunderlich, Mrs. Wunderlich, Waldo Hardell, Mrs. Hardell, Ken (Chip) Glaser, Mrs. Kenneth Glaser, Mrs. Moos, University President Malcolm Moos, The Reverend George G. Garrelts, James Watson, Mrs. Watson, Art Hustad, Dr. John Henry Aldes, Mrs. Heltzer, Harry Heltzer, William O'Shields, Gates Hunt, Mrs. Shepherd and University Vice President William G. Shepherd.

THE Twentieth Annual Honors Presentation and the 65th Annual Meeting of the Board of Directors and Membership of the Minnesota Alumni Association was held June 3 at the Hotel Pick-Nicollet in downtown Minneapolis.

Following an Invocation by the Reverend George G. Garrelts, director and chaplain of the University's Newman Center, a record number of guests sat down to dinner. The University of Minnesota Men's Glee Club, under the direction of Jerry Kleinsasser, entertained prior to the formal program.

Incoming president James A. Watson '42BA, acting as master of ceremonies in the absence of National President Kenneth C. Glaser '42BBA, opened the Hon-

ors Presentation with the introduction of our most distinguished alumni—the past recipients of Minnesota's Outstanding Achievement and Alumni Service Awards—two outstanding groups of individuals who by reason of their outstanding careers and achievements, and service have added to the greatness and stature of the University.

Before making the evening's presentation of distinguished awards, Dr. Malcolm Moos, president of the University, addressed the gathering:

"When I first came to Minnesota," President Moos said, "I was proud to say that the first entry in *Who's Who in America* was a Minnesotan. Of course, he had to be a member of the University of Minnesota Band,

but he was also a Phi Beta Kappa who went on to be dean of the Medical School of the University of Washington — George Aagaard ('34BS '36BM '37MD)."

"An Alumni Association is the spine of a University . . ."

Mentioning those outstanding individuals in the 1918 and 1919 Fifty Year Reunion classes, Moos said that he was mindful that "an alumni association is truly the spine of a university."

"Quite recently," he continued, "I had the opportunity to greet the University of Minnesota Band in Washington, D.C. on its return from its triumph in the Soviet Union. If you had looked at the dispatches that we received almost daily from the State Department — about those 27 concerts that were given in different parts of the Soviet Union and all the way to Siberia — I am sure that you would have really had a great glow of pride at how the University Band, with music as the esperanto of the arts, won one stunning triumph after another.

"In Leningrad, the Soviet security police were unable to get the audience to leave after five, even six encores. The only way that they could get the people out of the auditorium was to have the band go out single file playing the *Minnesota Rouser!*

"This is Minnesota as it has been historically, this great people, the Star of the North, this great educational institution that is breaking new ground now in this very complex area of international relations."

Speaking of the band's concert in the White House Rose Garden and of his own conversation with President Nixon, Moos shared some of his own government and teaching experiences with the alumni.

"The University Concert Ensemble," he concluded, "has taken our backyards to the wide stretches of the Soviet Union and brought back something of their backyards to Minnesota, to the nation. These boys and girls will scatter to all points of the globe; this ambassadorial function will be yielding dividends over the years to come.

"We can stand proud, we can stand tall because of this great organization. So, tonight, I want to salute you, the Minnesota Alumni Association."

. . . the compensation for doing something good for other people.

Dr. Moos then presented the University's Outstanding Achievement Award to William O'Shields '32BSED

JUNE, 1969

'46MA and Dr. John Henry Aldes '37MD, and its Alumni Service Award to Gates Hunt '20BSEE, Milton S. Wunderlich '19BS '20ME and Waldo E. Hardell '26BSBus.

Waldo Hardell, in responding for the award recipients said that they all had some things in common: "every single one of us is very humble, because in all fairness, anyone who receives these awards didn't do it alone. The many persons who worked with them and for them, who cooperated and joined in leadership are the people who really received this award.

"And we are all very pleased. This is obviously a great honor, something that we will carry with us and cherish through the rest of our lives.

"Lastly, and rather paradoxically, we are also proud. And pride is the compensation for being recognized for doing something good for other people. What we do for other people is the rent we pay for being on earth."

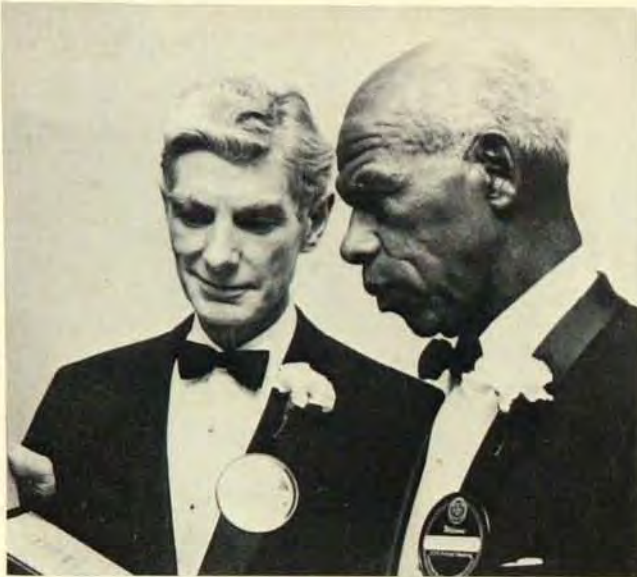
With the ceremonies of the Honors Presentation completed, James Watson called the 65th Annual Meeting of the Board of Directors and Membership to order.

The five new members of the MAA Board of Directors were announced as being Harry Atwood '31BA, John E. Carroll '33BChem, Melva Lind '24BA '43MHA, George T. Pennock '34 BBA and Carl Platou '51MHA.

Appointments for the regional and at-large memberships to the Board included Bryan Smith '25MS '25MA, Weston, Mass.; Carl M. Anderson '30LLB, Rahway, N.J.; Mrs. Dixie I. Goss '15BA, Shaker



NEW MAA National President James A. Watson '42BA, president of Red Owl Stores, Inc., chatted with his wife, Ann, during the Annual Meeting. The couple makes their home in Minneapolis with their three children.



UNIVERSITY President Malcolm Moos and William O'Shields, right, read together the Outstanding Achievement citation recognizing O'Shields' noted professional attainment as director of athletics and physical education at Cheyney State College, Pa.; 37-year veteran in service to physical education and coaching; coach of all sports who developed national champions; and life-long worker for improved human relations between black and white.

Heights, Ohio; Herman Welch '33BSAg, Alexandria, Va.; Patrick J. Turner '48BSEd, Tampa, Fla.; Carl Woie '50BEE, Glenview, Ill.; Jack Stromwall '50BA, Eau Claire, Wis.; Fred Agnich '37BA, Dallas, Texas; Ralph E. Britigan '40MD Kirkwood, Mo.; William O. Carlson NG, Portland, Ore.; Dr. John Aldes '38MD, Los Angeles, Calif.; the Honorable Joseph Karesh '29 BA, San Francisco, Calif.; Gerald H. Friedell '48BA '51JD, Minneapolis; and Donald W. McMoore '51 BSEd, Minneapolis.

Named officers for 1969-70 were James A. Watson '42BA, president; Harry Heltzer '33MetE, first vice president; Richard E. Kyle '27LLB, second vice president; Irene Kreidberg '30BBA, secretary; Wallace L. Boss '28BSBus, treasurer; and Kenneth C. Glaser '42 BBA, past president. Executive Committee members include Oscar R. Knutson '27LLB, Hermon J. Arnott '24BA, J. Roscoe Furber '24EE, John E. Carroll '33 BChem, George T. Pennock '34BA and Carl Platou '51MHA.

To support higher education through the University of Minnesota

In addressing the assembled alumni, Watson said that the "Association has as its only objective the support of higher education through the University of Minnesota."

With a personal anecdote involving a gorilla and

high speed problem-solving via long distance computer, Watson stressed the importance of higher education and how far civilization has advanced in a relatively short time. Considering the history of man in the last 50,000 years in terms of the human life span, Watson judged that approximately 800 people could cover the entire period of human history, "enough to be assembled at one large cocktail party."

"Six hundred and fifty would have spent their lives in caves or something worse," he noted. "Only the last 70 had any effective means of communication with their fellowmen. Only the last 6 ever saw a printed word.

"Only the last 4 could measure time with any degree of precision. Almost everything that makes up our material world was invented during the lifespan of the 800th person at that party. And more technological and scientific progress will be made in the first half of the life of the 801st person than during the entire lifetime of the previous 800.

"Hence, we as alumni of the University represent a really small percentage of humanity that has had the privilege to be educated. We who have received higher education have a great stake in the future of that education. The Minnesota Alumni Association



DR. JOHN H. ALDES, right, is congratulated by President Moos on receipt of an Outstanding Achievement Award recognizing him as director of the Ben R. Meyer Rehabilitation Center, Cedars of Lebanon Division of Cedars-Sinai Medical Center, Los Angeles; a leader as an orthopedist and in the rehabilitation of the handicapped, returning them to independence and employment; and as twice cited by a Presidential committee for his work in rehabilitation.

THE UNIVERSITY OF MINNESOTA: 100 YEARS YOUNG

decided to support the continuation and the protection of that higher education.

"The Board of Directors will work as closely as possible with the University administration," Watson said, "to help where they can and where it is appropriate for them to carry out the program of service and progress in education."

Turning to the highlights of the past year of the Association and the inspiration and leadership of Kenneth Glaser, Watson noted the authorization of the second alumni movie, the amended by-laws allowing all eight alumni regions of the country at-large representation on the Board of Directors, and the 1967 new membership plan which resulted in financial gain to the organization while it still maintained dues below those charged by most alumni associations in the country.

A fine record of Alumni support marks Ken Glaser's term in office

He mentioned alumni committee work on the University's Senate Committee for Student Affairs as well as the Union Boards of Governors, the work of the Investment and Alumni Honors committees, and the announcement of the Alumni Fund Advisory Committee of the best record of the six-year existence of the Fund: \$315,449 donated by 12,279 in 1968, or an increase in donors of 88% over the previous year.

"Through other channels 3,031 alumni gave over \$700,000 to the University; totally, over 15,000 alumni gave over \$1,400,000 in record support."

Watson also pointed to the significant legislative help that the Association gave the University through its luncheons, delegation dinners and workshops, its first Homecoming Luncheon to aid the athletic teams which drew 600 people, and the work of its chapters and various constituent groups.

"This has been a year of turmoil on the college campus," Watson said. "The Association has gone on record of taking every step necessary to preserve our educational system and freedom of education on the campuses, and to support all efforts and steps which must be taken by the administration to preserve this freedom."

"The Alumni Association will do everything in its power to protect the rights of the University to govern itself and the rights of students to free education."

Those present then saw excerpts from the second alumni film, "Our Changing University," sponsored by Ken Glaser and Lend-Lease Transportation. The film is a 15-minute sound and color production.

William Anderson '13BA made a brief, unexpected speech at the 1969 MAA Annual Meeting. As a prelude to the evening's program, it not only questioned the exact birthdate of the University, but was indicative of the fine and enduring alumni support which the University enjoys.

"... Like many other universities in the world, this University of Minnesota is an organized, living, functioning association of men and women, devoted to the advancement and dissemination of knowledge, for the benefit of its entire constituency throughout the world, and especially for its local constituency, the people of Minnesota, young and old. The University includes especially its own students, its entire faculty and administrative staff, its President and governing body, its workers in every capacity, its alumni, and all others who give support to its efforts.

"To me this year 1969 seems to be a most important one for the University and for all its members and supporters. 1969 is in fact the actual, the *real* centennial year of the University, — the year in which it ends its first and begins its second century of life and service.

"In saying this I know that I contradict those who like to say that the University began in 1851, and that it is now 118 years old. On the basis of the record, I cannot agree with this claim. In the year 1851 the Territorial Legislature passed an act to create a University of Minnesota, but it lay dead and unused for 18 years. In those years there was no president of a University of Minnesota, no deans, no faculty, no other personnel, and most of all, no university students. These essential elements of a university first came together and thus brought into existence the University in 1869, when Governor John S. Pillsbury brought William Watts Folwell here to Minnesota as the first president, and the two together assembled a faculty and then enrolled the first class of University students. Some of them became the first graduating class in 1873. Next fall, just three months from now, the University begins its actual second century.

"I think the coming school year should be a time not only for celebrating all the good that has been done by the University, in all its branches and activities, in its first hundred years, but also, and more importantly, for thinking about, and beginning to do, the important things that it should be doing in its second hundred years!

"As in the past, so in the future, may the alumni be among the leaders in the great work of building, year by year, an ever better University of Minnesota.

"Minnesota, Hail to Thee!"



ALUMNI SERVICE recipient Gates Hunt, right, read his citation with Dr. Moos, noting his 48 years of activity with the New York, Philadelphia, Milwaukee and Cleveland alumni chapters, particularly his innovative leadership in chapter organization and projects.



PRESIDENT MOOS congratulated Alumni Service Award winner Waldo Hardell, right, for his 12 years' active work with the alumni. Hardell served as president of the Association from 1966-67, on the University committee to select a new dean for the School of Business, and chaired the committee that helped to select the University's new president.

Citations were presented to retiring board members Albert H. Heimhach '42BBA, Grant Johnson '38BSED '40MA, Edwin A. Martini '23BA '30LLB, Robert W. Olson '38BEE, James G. Peterson '40 BAAero '49MA and Otto Qualie '40BAJourn.

Watson, whose work with the Alumni Association has been "a family affair" since his father-in-law Art Hustad was president of the Association for three years and a Distinguished Service winner, gave warm tribute to the accomplishments and vigor of outgoing president Kenneth Glaser, and introduced Jane Glaser who spoke in Ken's behalf.

The meeting closed with the alumni standing to sing *Hail, Minnesota*.



A *DISTINGUISHED* engineer who has directed the force and energy that marked his professional career to the advancement of the Institute of Technology and its alumni association, Milton Wunderlich, right, was another proud recipient of the University's Alumni Service Award.

National President Kenneth C. Glaser, '42BA was unable to attend the Minnesota Alumni Association's 1969 Annual Meeting because of a recent illness which precipitated surgery. We are pleased to report that he is presently at home and recovering nicely.

James Watson Leads MAA in 1969-70

JAMES A. WATSON '42BA, who attributes his start in alumni work to Judd Ringer, will lead the Minnesota Alumni Association as its National President in 1969-70.

Other officers recently named to work with Watson at the MAA's 65th Annual Meeting include First Vice President Harry Heltzer '33MetE, president of Minnesota Mining and Manufacturing Company; Second Vice President Richard E. Kyle '27LLB, St. Paul attorney; Secretary Miss Irene Kreidberg '30BBA, director of records management for the Univac Division of Sperry Rand Corporation, St. Paul, and Treasurer Wallace L. Boss '28BSBus, vice president of the First National Bank, St. Paul, who was re-elected.

Watson, who served as a captain in the U.S. Air Force following graduation from the University and until 1946, came to the Red Owl Stores, Inc., as an assistant personnel manager upon his discharge from the service. In 1948 he transferred to retail operations where he became a specialist in merchandising and sales promotion.



President James A. Watson

Advancing rapidly in an executive capacity, Watson was elected assistant vice president in charge of sales promotion in 1955, and later served as divisional manager and then vice president in charge of retail operations.

He was elected president of the Minneapolis-based food chain and made a member of its Board of Directors in 1963. After 23 years with Red Owl, Watson was named chairman of the Board in 1969, in addition to continuing his responsibilities as president of the company.

Watson, who has served as a director, president and chairman of the Board of Trustees of the Minnesota Retail Federation, Inc., is currently a member of the Board of Directors of the National Association of Food Chains and a director of the Northwestern National Banks of Minneapolis.

A supporter of the area's Scout-o-rama, Watson recently received a trophy for serving as its 1969 chairman.



First V.P. Harry Heltzer



Second V.P. Richard E. Kyle



Secretary Irene D. Kreidberg



Treasurer Wallace L. Boss

14 AT-LARGE MEMBERS APPOINTED TO BOARD



Carl M. Anderson '30LLB



Bryan Smith '25BS '25MA



Mrs. Dixie I. Goss '15BA



Fred Agnich '37BA



Ralph E. Britigan '40BSME



William O. Carlson NG

REGION I — NORTHEASTERN

(New York City) *Carl M. Anderson '30LLB*, Rahway, N.J., secretary of Merck & Company, Inc., is also president of The Merck Company Foundation, a philanthropic agency. Among his other memberships are board of trustees, Clara Maass Memorial Hospital; board of directors, Common Investing Fund of the Lutheran Church of America, and executive board, N.J. Synod of the Lutheran Church.

(Boston) *Bryan E. Smith '25BS '25MA*, Weston, Mass., is honorary chairman and director of the Liberty Mutual Insurance Company. He is also a director of the National Shawmut Bank of Boston and the Liberty Assurance Company, on the board of governors of the Massachusetts Safety Council, and a trustee of the American Institute of Property and Liability Underwriters, Inc.

REGION II — EASTERN

(Cleveland) *Mrs. Dixie I. Goss '15BA*, Shaker Heights, Ohio, has been active in PTA, Federated Women's Clubs, Women's Overseas League, League of Women Voters and Women's City Club. She taught two years in Puerto Rico and worked briefly in New York before serving the Red Cross in France in 1918. Following marriage, Mrs. Goss taught and led an adult class in current events and foreign affairs, in addition to doing post-graduate study.

(Washington, D.C.) *C. Herman Welch, Jr. '33BSAg*, Alexandria, Va., has been an employee of the U.S. Department of Agriculture for over 35 years, 25 of which were in Washington, D.C. with the Federal Extension Service. He is currently Program Leader, Rural Civil Defense. Active for 20 years as a University representative, Welch has served as president, secretary and director of the D.C. Minnesota Alumni club.



Herman Welch '33BSAg



Patrick J. Turner '48BSEd



Carl Woie '50BEE



Jack Stromwall, '50BA



Hon. Joseph Karesh '29BA



Gerald H. Friedell '48BA '51JD



Donald W. McMoore '51BSEd



Dr. John Aldes '38MD

REGION III — SOUTHEASTERN

(Suncoast, Fla.) *Patrick J. Turner* '48BSEd, Tampa, Fla., who has been in the life insurance business for 15 years, is currently regional superintendent for Jefferson National Life, Florida and Georgia. A past president of the Houston Alumni group and now a member of the Suncoast chapter, he previously coached for three years at Crookston (Minn.) Central High, and spent two years as an FBI agent.

REGION IV — GREAT LAKES & UPPER MIDWEST

(Chicago) *Carl Woie* '50BEE, Glenview, Ill., currently an MAA board member, who was employed in the engineering departments of General Motors and U.S. Steel, left engineering to open the successful Harms Wood Standard Station in Glenview. A torpedo plane pilot (lieutenant j.g.) in the South Pacific during WWII, he has been city manager of Miamisburg and Sidney, Ohio.

(Eau Claire) *Jack Stromwall* '50BA, Eau Claire, Wisc., is currently vice president of Donnellan, Stromwall & Joseph,

Inc. Formerly a part-time instructor in risk management and insurance at Wisconsin State University, he is president of the Eau Claire Babe Ruth League, and a member of the Society of Chartered Property and Casualty Underwriters, the National Association of Independent Insurance Agents and the advisory board of the Children's Service Society, Wisc.

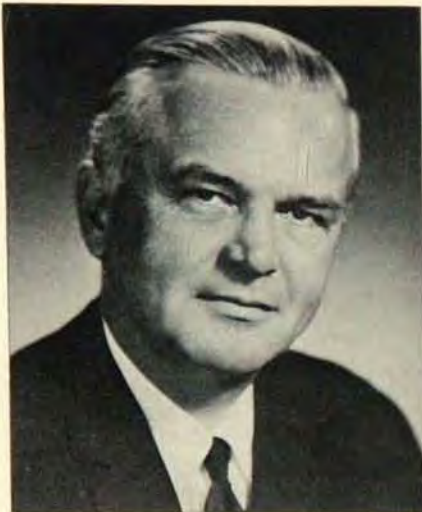
REGION V — GREAT PLAINS

(Dallas) *Fred Agnich* '37BA, Dallas, Texas, chairman of the board of Scama Corporation, oil and gas producer, is also owner and operator of the Caddo Creek Ranch, Texas. Agnich, who is active in national politics, and presently a member of the Texas Republican Task Force on Job Opportunities and Economic Growth, is also a director of Henderson County Savings & Loan Association and The Dalpak Corporation, a board member of Greenhill School since 1956 and a trustee of Southwest Center for Advanced Studies since 1967.

(St. Louis) *Ralph E. Britigan* '40BME, Kirkwood, Mo., a registered professional engineer and owner-operator of Ozark Chemical Company, Inc., also heads the Midwest sales office of Wilson Water Purification Corporation, N.Y. Previously employed by Link Belt Company and Red Wing Potteries, he served 42 months in the Pacific Theater during WWII. A retired Army reserve major with 22 years



Five Elected To MAA Board in May



JOHN E. CARROLL '33BChem



GEORGE T. PENNOCK '34BBA



CARL PLATOU '49BA '51MHA



MELVA LIND '24BA '43MHA



HARRY ATWOOD '31BA

FIVE new members were elected from a field of 10 candidates to the Minnesota Alumni Association Board in the May balloting.

Those named to serve a four-year term which expires June 30, 1973, are Harry E. Atwood '31BA, Hopkins, Minn.; John E. Carroll '33BChemE, St. Paul; Melva Lind '24BA '43MA, St. Peter, Minn.; George T. Pennock '34BBA, Minneapolis; and Carl N. Platou '49BA '51MHA, Edina, Minn.

Atwood, long active in hospital and health planning on the local, county and state levels, is executive vice president of the Northwestern National Life Insurance Company. He is also a director and first presi-

dent of the Planning Agency for Hospitals of Metropolitan Minneapolis.

A recipient of the University's Outstanding Achievement Award, John Carroll has given unprecedented, energetic service to American Hoist & Derrick Company in his rise to its presidency. With board of directors positions in nine different groups, he is still active in many national and local business, educational and cultural endeavors.

Dr. Melva Lind, dean of students and professor of French at Gustavus Adolphus College, maintains a remarkable career as a speaker, writer, historian, analyst of higher education and musician. She is a representative of the Humanities on the U.S. Office of Education's Ad-

visory Committee for the National Defense Language Development Program.

Elected president of the G. H. Tennant Company, Minneapolis, in 1963, George Pennock is also serving a six-year term as a member of the Metropolitan Council of the Twin Cities. He sits on the board of directors and trustees of a number of local organizations.

Platou, executive vice president of Fairview Hospitals, Minneapolis, has done outstanding work with numerous national hospital-health affiliated groups, and with local health, civic, fraternal and charitable organizations. He is a faculty member and preceptor in the University's hospital administration program.

From Minnesota's General College . . .

An Honest Effort to Play a Positive Role

As told by Forrest J. Harris, professor and director of the H.E.L.P. Center

AN educational institution, born to achieve a particular end, may continue to serve that purpose along with other newly acquired objectives. Or, the institution may fulfill its original destiny, and yet go on to serve still another purpose, greater than the one it was born to pursue.

Such evolution is also applicable to a political party. The Republican Party, called into being to prevent the expansion of slavery, went on to preside over its abolition and the "reconstruction" of the South. With these ends achieved, the party continued to function as the guiding force — in a somewhat negative sense — for the development of a new industrial America.

And, so it may also be with the University's General College. Created in the 1930's to curb the high drop-out rate at Minnesota, and to provide a more relevant education for the many students who, for a variety of reasons, would not complete a four-year degree, the college continued to follow its original objectives in the face of new demands.

A little over a year ago, the tragic death of Dr. Martin Luther King, Jr. caused the people of this nation to realize that something approaching a revolution was in progress in the United States. And that the hour was growing late. If the needed changes in our society and in our institutions were to be achieved in the peaceful, non-violent manner advocated by the late Dr. King, the hour was indeed late.

The General College was not called on to stem the tide of revolution, nor to direct its flow into peaceful channels. However, I do believe we can take some modest pride in the fact that at least one full year before Dr. King's death we had begun to take some small steps to open new doors of opportunity to low-income persons — black and white — in an attempt to break the self-generating cycle of poverty and defeat which characterizes their lives.

Consequently, the involvement of the General College in the education of the disadvantaged was not caused by Dr. Martin Luther King, Jr.'s death, nor by the belated pangs of conscience brought about by that event. Rather, the administration and the faculty of

the college had long considered its function to be one which many colleges and universities are only recently beginning to accept: *to be relevant and responsive to the needs of the community and to the requests and needs of all its students.*

Among the responsive programs developed at the University is one that was created in answer to the request of a small, but important, group of General College students, as well as in answer to a changing community spirit, and in cooperation with members of the General College's faculty and administration. The awareness and work of these three sectors formed the so-called H.E.L.P. Center at Minnesota, designed to help educate low-income parents.

Since World War II with its G.I. Bill, older students have constituted a larger proportion of our total student body than ever before. These students have consistently been a positive and academically successful group.

In more recent years, an increasing number of older women — many of them on A.F.D.C. — have been coming to the University, seeking to overcome their economic and social disabilities. It was this group who originally proposed what came to be known as the H.E.L.P. Center. Many of them had experienced, in addition to the usual problems involved in entering a university, difficulties peculiar to them as a group: arranging babysitting, meeting people of their age and circumstances, budgeting limited time, budgeting very limited incomes, and finding counselors who, doubling as social workers, could help them realize their aspirations despite many and varied handicaps.

If such a center were established, these women maintained, they could be of service in many ways to make the transition for others in similar circumstances a less traumatic experience.

The role of these women has been an important factor in the success of the Center.

In the fall of 1967 we enrolled our first class of 50 women. As they came to the Center — one by one — during the spring and summer of 1967, it was apparent that arrangements for financial assistance would be our number one priority.

Conferences with the Bureau of Loans and Scholarships officials lead to a cooperative agreement: we would plan the financial needs and requests, and submit them to Loans and Scholarships for processing. A trip or two to Washington, D.C. yielded some additional Educational Opportunity grant money for our students. All of those in the program were assured that half of their needs for tuition and books would be provided through these grants. No repayment was involved.

The grants, however, had to be matched with other money. To the extent possible, this has been done with scholarships, and with money from small Twin Cities foundations. As our program has expanded, it has been necessary to use National Defense Loan money to match the Educational Opportunity grants, although every effort is made to keep the program's loan features to a minimum.

By winter quarter 1968, the Center's enrollees had increased to 62; by spring, to 80 students. A review of the records showed an intriguing enrollment profile:

- *The average age of our students, ranging from 18 to 45, was 28;*
- *The average number of dependents for these women was 2.97, in a range of one to nine;*
- *Virtually all were A.F.D.C. mothers;*
- *Sixty percent were white, 40 percent were non-white;*
- *Sixty percent were enrolled in the General College, 40 percent in the College of Liberal Arts or Education;*
- *Sixty-nine percent had a formal high school diploma, 18 percent a high school equivalency (G.E.D.), 13 percent had no high school diploma or G.E.D.;*
- *Twenty-four percent had some college experience.*

The evaluated results of these first-year students' academic progress at the end of spring quarter 1968 were most rewarding. The cumulative record indicated that of the 80, ten percent had achieved an A average; 24 percent, B's; 51 percent, C's; and 15 percent, D's. An additional eight or ten students had withdrawn, though not necessarily permanently. *None had been asked to withdraw for academic deficiency.*

A substantial number of these initial enrollees continued on into summer school, and by fall 1968, our total program enrollment had risen to nearly 200! This figure has remained relatively constant throughout the current academic year.

In 1969-70 we are now budgeted for 300 students, and it is our plan to level off at this enrollment. This figure represents the approximate optimum number of women who can derive full benefits from the Center as it is presently constituted.

We hope, to meet the demand, that the junior colleges and other educational institutions will create identical or related programs for similar students.

Current indications are that the statistics for the Center's second year will prove to be more exciting. But statistics alone tell less than half of the whole story. Even the statistical failures can represent human successes. . . .

One lady, a black and mother of five, is considerably older than the average of the group. Although she had not been dropped for low scholarship, her first-year record indicated that she would not be able to complete a four-year program, and probably not even the two years required for an A.A. degree.

She came to me at the end of that first year, fully aware of her situation. "But," she said, "even if I am not permitted to continue, I want you to know that this opportunity to attend the University has been the greatest experience of my life."

She is still in the program. And she may even get an A.A. degree. But, from my point of view, that achievement will not have been her test of success or failure.

There are many similar, impressive examples: a mother of nine with virtually a straight A-average; a mother, aged 18, with her own mother on A.F.D.C., yet determined to break the welfare syndrome, is now better than halfway to her Education degree; . . . dozens of girls in the 21-35 year range now halfway to degrees and the future probability of productive professional careers, realize a new sense of personal worth and dignity.

How do you determine success for these people? Economically, yes. Socially, yes. But — probably above all — in those intangible, immeasurable elements that give them a feeling of once more belonging to the human race.

THREE additional programs — New Careers, Upward Bound and Martin Luther King — have also involved the General College extensively over the past few years. Each of these, in its own way, is reaching for those who might well be denied higher education if such programs did not exist.

New Careers is a work-study plan designed for adults who, for one reason or another, have failed to "make it" in our society. Its enrollees are a highly disadvantaged group — many, perhaps most — might be referred to as "hard-core" unemployed. Individuals must be at least 22 years of age, head of a family, unemployed or underemployed, or at least meeting the government's definition of the poverty level — an annual income of \$3200 for a family of four — to enter the curriculum.

This federally financed, two-year program trains people for a career in the human services. New Careers offers a salary for a 40-hour week, half of which is to be on a job assignment and half in an educational program. During the first year, the government pays the full cost; during the second, the employing agency pays half of the enrollees' salary.

It is generally assumed that, following the two-year

Continued on page 25

ALUMNI NEWS

THE ALUMNI BOOKSHELF

Featuring reviews of books written by,
about and of interest to Minnesota alumni.

SUPERWORM. By George Deaux '57UMD.
New York: Simon and Schuster, 1968.
Pp. 252. \$5.50.

This is former Duluthian Deaux's third novel. A fourth, "The Black Plague," has been accepted and will be published in England and the United States. Deaux, who graduated from Duluth Central High School, served with the Marines before returning to attend UMD. He studied for his Master's degree at Indiana University under a Woodrow Wilson Fellowship.

Homer, as we all know, had his gods who, perched on the spiritually insurmountable pinnacle of Mt. Olympus, resembled nothing more, at least to the modern imagination, than a collection of largely amiable, if sometimes irascible, fraternity brothers and sorority sisters, enjoying the longest and most various blast ever recorded. Dante, as most of us know, had his Beatrice and Virgil, his copious catalogue of perennial crimes and punishments, his vast storehouse of blessed saints and wretched sinners. And Milton, as some of us know, had huge hosts of angels populating the skies; had vast, universal, cinema-scope-like perspectives on space and time; had a collection of devils who, in their wretched unhappiness, their seething dark discontent with the system, evoke the protest movements of a latter day.

And George Deaux, of whom practically none of us have heard, what does he have? Well, George Deaux also has his gods, his saints and his devils. For though George Deaux is, to be sure, no Homer, Dante or Milton, he does resemble these paragons at least in his great gift, conscious or unconscious, of attaching his story to the life-blood of a living mythology, of fixing the flow of his narrative within the boundaries of a shared belief, a common dream or a mutual nightmare. It is this ability that allows Deaux to write a novel which, possibly more than any other recent work of fiction, symbolically portrays the plight of modern America. Deaux' *Superworm* crawls out of the deepest recesses of the American imagination and reveals, as in a chamber of laughing horrors, the pantheon of specifically American gods.

The hero of *Superworm* is a seemingly innocuous professor of history named Claude Flowers who, outraged at his inability—or anyone's inability—to change the inequities of American life by purely verbal and legal means, resolves to don a costume of tennis shoes, black halloween mask, navy cap, and long underwear dyed black and marked at the chest with the sign of a shovel. In this attire and under the aegis of "the worm turns," mild-mannered Flowers becomes that powerful and superhuman enemy of injustice, the Worm, the deity who accomplishes such triumphs as the denunciation of narrow-minded barbers, the destruction of offensive billboards,

and the clogging up of the sewage systems of offensive pizza factories.

The misadventures of the Worm and his faithful companion, Sully Delgato, are richly amusing, as funny at times as anything that has come out of America in the last 20 years. One has to think back to Joseph Heller or Englishmen like Waugh and Nigel Dennis for adequate comparisons. And like these, Deaux' comedy is, of course, not merely comic. There is something movingly unfunny about this farce, something tragic in our sudden shock of awareness that our lares, our Batman and Robin, our Superman and Superboy, our Lone Ranger and Tonto, are ultimately only "comic," are powerless in a world that is godless in every sense. It is with this uncomfortable feeling that the novel leaves us: that we have seen a modern Don Quixote going at the old windmill, the old windmill that always is, always was and always will be there, and that, whether the worm turns or not, will continue to grind away. — Peter E. Firchow

Dr. Firchow is an associate professor in the University's English department.

TOBACCO AND YOUR HEALTH: THE SMOKING CONTROVERSY, by Dr. Harold S. Diehl '18BS, dean emeritus of the Medical Sciences, University of Minnesota. McGraw-Hill: New York, 1969. \$4.95.

Dr. Diehl, former vice president for Research and Medical Affairs of the American Cancer Society, is now special consultant for Research and Medical Affairs to the American Cancer Society.

During the last decade, Dr. Harold S. Diehl has devoted much of his attention and energy to the problem of smoking and health: smoking as related to cancer, heart disease, chronic bronchitis, emphysema, and other diseases and disabilities. In *Tobacco and Your Health: The Smoking Controversy*, he distills a wide experience into a powerful document to challenge the thoughtful reader, smoker and nonsmoker alike.

Dr. Diehl approaches the tobacco problem from an historical and scientific perspective, presenting the facts about the effects of smoking on health, about why people smoke, and about why many people still consider smoking "a controversy". He not only tells the reader what the advantages of giving up smoking are, but also what can be done to break the habit.

In the chapter titled "Responsible Opinions About Tobacco and Health," Dr. Diehl briefly cites the conclu-

sions of some major medical and health organizations.

The doctor states that despite such complete agreement, spokesmen for the tobacco interests keep saying, "There is no scientific proof that cigarette smoking causes any human disease or in any way impairs human health."

So that present smokers and individuals who do not yet smoke may make an intelligent decision in the light of such conflicting conclusions, Dr. Diehl presents evidence upon which one can base his own conclusions. He discusses the reasons *why* people smoke; the magnitude of the risk; dissenting opinion; what is being done and what can be done about this health problem.

In addition to the possible long-range effects of smoking, Dr. Diehl discusses the immediate:

(1) The beginning smoker often has symptoms of mild nicotine poisoning . . . These symptoms include dizziness, fainting, rapid pulse, cold, clammy skin, and sometimes nausea, vomiting and diarrhea;

(2) In most people, smoking reduces the appetite, and dulls the sense of taste and smell;

(3) Several studies have shown that ulcers of the stomach are five times as frequent and ulcers of the duodenum twice as frequent in cigarette smokers as in nonsmokers, and that cancer of the stomach is 40 percent more likely to develop in smokers than in nonsmokers;

(4) The most notable effect of nicotine is a transient stimulation followed by depression of both the sympathetic and central nervous system;

(5) It is well known that excessive smoking causes cough, hoarseness, bronchitis and other related conditions . . . Cigarette smoke first slows, then stops ciliary action and eventually destroys the cilia, thereby exposing delicate membranes to injury by substances inhaled in cigarette smoke or in the air we breathe.

"If one stops smoking before cancer has actually started, lung tissue tends to repair itself, even if so-called pre-cancerous changes are present," the doctor writes, and "beginning one year after the cessation of smoking, the risk of lung cancer decreases progressively, until after ten years it is only slightly higher than for those who have never been regular smokers.

"Lung cancer can and sometimes does develop in nonsmokers," Dr. Diehl reports, but "the rarity of this is indicated by the conclusion of Dr. Brian MacMahon, professor of epidemiology at the Harvard School of Public Health, that at least 90 percent of lung cancer deaths would not occur if people did not smoke cigarettes."

Dr. Diehl points up the fact that although many more deaths from heart disease than from lung cancer are attributable to smoking, relatively few people realize the association of smoking with heart disease. According to Professor Hardin Jones, University of California, the mortality curve of coronary heart disease for individuals who smoke one pack per day is shifted by seven years from the curve for nonsmokers, and the greatest relative risk of dying from coronary heart disease associated with cigarette smoking is in the age group 40 to 50.

Psychologists who have been studying the characteristics of smokers to determine why some find it easy to stop while others find it extremely difficult, conclude there are several types of smokers: stimulation smokers, handling smokers, relaxation smokers, crutch smokers, craving smokers and habit smokers. Dr. Diehl states that psychologists believe an analysis of one's smoking habits is helpful in understanding the reasons for and breaking the habit.

After providing many tips on how to give up smoking, he delves into government responsibility.

He concludes:

"In view of the tremendous influence of the tobacco industry, and of radio, television, newspapers, magazines, merchants and other groups that profit from the promotion or sale of cigarettes, it is unlikely that any substantial changes will be made unless and until the public is really concerned, and until voters 'back home' tell their Congressmen and Senators in Washington what they think and what they want done about it. A silent, unorganized majority is powerless against a highly organized special interest group."

Dr. Diehl's book contains many pictures and graphs to help the reader understand the major effects of cigarette smoking, as well as an appendix that includes interesting, significant supplementary information and Selected Reading Suggestions for those wishing to explore further the basic data upon which the conclusion concerning the effects of cigarette smoking is based.

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THE LEGEND OF LARRY THE LIZARD.

By J. Peter Meinke '65PhD,

illustrated by his wife Jeanne Meinke.

Richmond, Virginia:

John Knox Press, 1968. \$3.95.

Max the newt on flute, Iggy Iguana on piano, Harry the horned toad on trumpet, Eric the eft on bassoon, Booz the flying lizard on harp, Kevin the chameleon on drums, Amanda the salamander as singer and Larry the lizard on saxophone — comprise a delightful, swinging eight-member lizard band in *The Legend of Larry the Lizard*.

This lilting tale of Larry . . .

"A happy musical fellow:

while playing, his skin would turn yellow;

when his skin matched his sax

(as he told his friend Max)

he sounded especially mellow."

and the Musical Scales is told in 40 gay, witty limericks complemented by humorous pen and ink drawings.

As the band grows and improves . . .

"Their theme was the 'Viennese Waltz';

they played it without any faults:

those critics in thickets

(the critical crickets)

applauded and turned somersaults."

The frogs, ladybugs, slugs, grasshoppers, worms and even the ants crowd to their concerts — while the music becomes louder and LOUDER. And attracts Sweeney the cat!

"The best lizard band in the land" has a fate à la Aesop, which young and old alike will appreciate.

Everyone — from preschool children on up — and, especially the reader, will enjoy the charm of *The Legend of Larry the Lizard* which combines "limericks, lizards and music in just the right proportions." —mla

THE 21ST BALLOT: A POLITICAL PARTY STRUGGLE IN MINNESOTA. By David Lebedoff '60BA. Minneapolis: University of Minnesota Press, 1969. Pp. 218. \$5.95.

This book by a young Minneapolis lawyer describes in intimate detail the bitter struggle within the Minnesota-Farmer-Labor party for the gubernatorial nomination in 1966. Reading it today, in the context of the current divisions which beset the DFL, it becomes a study in the origins of the eclipse of the party as an effective political organization in the state, and a microcosmic look at the kinds of tensions which are endemic to many of our national institutions — political and otherwise — as a new generation seeks to gain control of the levers of power.

To those who lived in the state and followed its politics, the outline of Lebedoff's story is familiar. The leadership of the state DFL feared that the seemingly hopeless incumbent governor Karl Rolvaag lacked the abilities necessary to win sufficient popular support for re-election. The question was openly raised as a secret meeting at the Sugar Hills resort near Grand Rapids. Word of the meeting leaked out to the press, and it appeared that the party "bosses" had decided to dump Rolvaag. Despite the embarrassment which accompanied public disclosure, party leaders went ahead with their intentions. After 20 ballots at the party's state convention, the nomination went to young and dashing lieutenant governor A. M. "Sandy" Keith. Rolvaag entered the primary (the "21st ballot"), appealing to the people of Minnesota to overturn what he pictured as the unjustified dumping of a good man by the "bosses", and defeated Keith by a runaway margin.

In the end, however, Rolvaag was defeated in the general election by Republican Harold LeVander, whom pre-election polls had shown to be the weakest of the possible GOP candidates. Thus, the terrible fight had ultimately cost the DFL the governorship.

To this familiar story, however, Lebedoff brings a set of particularly valuable resources — his own crisp narrative style, his flashes of political insight, and a background which made him privy to much behind the scenes information not available to the casual observer. During the period from the Sugar Hills conference in July 1965 until the election, he was an aid to attorney general (later, senator) Walter Mondale. This background gave him access to the recollections of the principles both in the party's leadership and rank-and-file.

Thus we discover that the Sugar Hills conference was conducted as a kind of experiment in group dynamics designed to clear away pretenses, allowing the participants to speak their minds openly on party problems — with the unintended result that the problem discussed was Governor Rolvaag. We learn of Rolvaag's hurt and bitter reaction. We see the ineptness of the "Washington crowd" — the Congressional delegation and Vice President Humphrey's emissaries — in the search for some compromise candidate late in the state convention. It is with the details of activity within the party — the play of personality, the ineptness, the rituals, the resentments, the dealings — that Lebedoff is at his best, for he knows these details well.

This is an insider's account of the party struggle, which is at once its greatest virtue and failing. Because he is an insider, Lebedoff cannot deal as successfully with the backdrop against which this drama was played. We learn, for example, that Minneapolis' labor unions revolted against

ORGANIZED CONFUSION. By Sarah French Fall '22BSBus. New York: Vantage Press, 1968. Pp. 93. \$2.95.

All those "tenderfeet" who have ever been confronted with the wilderness for the first time and wished it might be the last, all the old-hands at roughing it, and even those of you, who wonder what makes a camper camp, will enjoy this little volume of woodland wisdom, wit and when-are-we-going-to-go-home.

Mrs. Fall, despite her tender-feet, has the wryness and the humor necessary to survive an outdoor marriage. The narratives of her misadventures and yet perceptive excursions into the woods of northern Minnesota and southern Ontario are delightful in their insights into nature's ways and the ways a camper should pursue.

She not only offers good advice for the novice, but also reminds us of the simple, good adventure that awaits if we simply open our eyes and let life in.

Her uncluttered, direct style tends to make one a third member of her outdoor party. She teaches us warmth and acceptance while pointing to the right ways to conduct one's self in the out-of-doors. And she teaches how good it is to be able to laugh at one's self.

Mrs. Fall is a knowledgeable authoress, and one who feels the "mystery and beauty" of nature.

the recommendations of their leadership and threw their support to Rolvaag. Why? Lebedoff assigns it to sympathy for a good and true man and a traditional resentment of bossism; but this is too easy an explanation. The struggle brought large numbers of young people, particularly University students, into the party for the first time. Why? Surely not Sandy Keith's Kennedy-like lock of hair alone.

The struggle was initiated by leaders who, with relative cool-headedness, were calculating the party's chances to elect a governor and legislators, but could not be contained within the ranks of the party's elite.

It became a public issue, in the largest sense of that phrase, long before Rolvaag decided to fight it out in the primary. It engaged the imaginations of people who previously had followed the party — students, workers, professionals — and involved them deeply in an attempt to set its course. Why? Lebedoff raises some profound questions about our changing political climate, but does not answer them.

As an insider, obviously concerned with the viability of the party as a structure, Lebedoff arrives at an insider's conclusion — that "dumping a governor is a bad idea, because it usually does not work." Homiletic as it may sound, Lebedoff's conclusion is excellent advice in a period of

politics as normalcy. But politics in Minnesota and the nation since 1966 have been anything but normal. Many of the issues raised and forces set in motion during the DFL struggle in 1966 have yet to settle, indeed they appear to have gained in intensity as time has passed, keeping the party divided and ineffective.

But all this aside, Lebedoff's book is a highly entertaining and extremely valuable look at party politics in Minnesota and, by extension, in the nation. He has gathered extensive information about the 1966 struggle both from public and private sources, and welded them into a dramatic, informative and readable chronicle. It deserves the attention of all of those within the state, and outside of it, interested in the dynamics of party politics. — M.P.

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THORSTEIN VEBLEN: THE CARLETON COLLEGE

VEBLEN SEMINAR ESSAYS. Carlton C.

Qualey, ed. With an essay by David Noble,
University professor of history. Columbia
University Press, 1968. Pp. 168. \$6.00.

Thorstein Veblen is now recognized as one of the monumental figures of American social and economic thought in the twentieth century and, so, it is fitting that Carleton College chose to devote a fall 1966 American studies seminar in honor of its centennial to its most celebrated alumnus. The results of the seminar are contained in the five essays published in this little volume.

The general approach of the seminar, we are told, was to relate Veblen's ideas to the economy and society of the 1960's. Such, however, is not generally the case with the essays published in this volume. Perhaps this is best. Only Carlton C. Qualey's introduction and Charles B. Friday's essay on "Veblen on the Future of American Capitalism" attempt it, not always with complete success.

Although these essays generally break no new ground, two provide helpful introductions to Veblen's thought. Thomas Cochran nicely links Veblen's observations with the character of the American economy in the early 20th century. Joseph Dorfman does the same in regard to the intellectual climate. These two essays are solid, if traditional, and help set Veblen in the context of his times. Isador Lubin, on the other hand, writes a chatty but informative recollection of Veblen as man and teacher. Intermingled with his broader observations about Veblen are such humanizing details as the fact that "he always wrote on yellow paper and always with a pencil."

Only David Noble, of the University of Minnesota, attempts to break with traditional Veblen scholarship and view him from a new perspective. In his essay "The Sacred and the Profane: The Theology of Thorstein Veblen," Noble finds within Veblen's thought a millennial view of social evolution, a view which Noble links to the patterns of primitive religious thought described in the works of Mircea Eliade. The essay is rich in insight not only regarding Veblen, but early 20th century American liberalism in general.

In short then, the Carleton seminar essays are generally solid and informative, occasionally provocative, but fall short of being a major reinterpretation of Veblen from the perspective of the 1960's. They do, however, make clear

the fact that the last word on Veblen is far from written and may, perhaps, stimulate others to reexamine Veblen and his work along new interpretative lines. —M.P.

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THE 900 DAYS: THE SIEGE OF LENINGRAD.

By Harrison Salisbury '30BA. New York: Harper & Row. Pp. 635, illustrated. \$10.00.

This is Harrison Salisbury's most important book, telling for the first time in any language the entire story of the siege of Leningrad during World War II.

One of the first foreigners to enter the city when the siege was lifted, Salisbury came to Leningrad only a few days after the Germans had begun their retreat. With the sounds of gunfire still being heard, he was able to meet city officials, talk to the citizens who had endured starvation and a primitive life for almost three years, and to observe the devastated conditions of the streets and buildings.

At that time Salisbury decided to write a book to commemorate the courage of those who had lived through the Nazi attack and to record the drama of the siege. "900 Days" is that book.

It has been said that, in scale, the tragedy of Leningrad dwarfs even that of the Warsaw ghetto or Hiroshima. It was the longest siege a great city has undergone since Biblical times. It was endured by more than three million people, of whom just under one-half died, — most of them in the six months from late October, 1941, through mid-April, 1942.

In Leningrad, the temperature went from 20 to 30 degrees below zero, one of the coldest winters on record. There was no heat, light or transport. Food and water available were at a starvation level. The city was under fierce bombardment and there were instances of cannibalism and human flesh being sold in the marketplace.

The book begins with the invasion of Russia by the Germans and tells, for the first time, how Stalin reacted to the Nazi threat. It concludes, three years after the war ended, with the infamous "Leningrad affair," contrived by Stalin, when almost every official who had been instrumental in the city's survival was convicted and executed.

The Pulitzer-prize winning author has told this story with compassion, with the courage of insight and with magnificent style.

AN HONEST EFFORT TO PLAY A POSITIVE ROLE . . .

work-study plan, an adult will enter a career field at an aide level — as a teacher-aide, counselor-aide, and so forth — knowing that job advancement will lead to a professional position. However, we have made the program as open-ended as feasible, those who complete the two years of work-study may continue for a B.A. degree if this seems a reasonable objective.

New Careers is nearing the end of its second year. We cannot say that all of those who began the program two years ago have achieved the desired objectives, nor even that the program has been a positive venture for all.

However, it is safe to say that the majority of the enrollees have substantially improved their social and economic conditions. And that for many, the program has opened new vistas, new horizons, new lives.

Though it is still too early to measure New Careers' success, at the 1969 June graduation exercises 90 enrollees received 45-credit certificates, 30 obtained A.A. degrees, and 3 qualified for B.A. degrees. *But who is to say how many or what percentage of these students must receive a certificate or a degree to be counted a success?*

For many the program has provided a new lease on life, a new faith in themselves, and a new hope for the future.

Upward Bound, though not H.E.L.P.-centered, has its origin and development within the General College. Its first director, Jerry Gates, gave long hours of selfless, devoted service to launch the program. Many General College teachers have taught classes and counseled student to make Upward Bound functional.

This project, designed to reach disadvantaged high school students who have not achieved their potential, strives to create in them an interest in and determination to go on to college. These young people are brought to the University campus during the summer and given a wide-ranging plan of study, geared to raise their level of aspiration and to increase their motivation. *At the end of Upward Bound's first year, 39 participants were eligible to enter college. Of this number, 25 enrolled in college, and 22 are still there.*

In the fall of 1968, 26 more were eligible for college. Of those, 18 enrolled and 17 are in college as of this date.

Without Upward Bound, few, if any, of these young people would have given a college education serious consideration. And, while all of them have not been turned around — or turned on — we feel that the record is highly positive. Who knows whom among these young people may go on to previously unattainable goals?

The Martin Luther King program, while not an exclusive entity of the General College, has had significant input from our resources at all levels: administration, faculty, counselors. Aiming to bring a substantial number of disadvantaged, generally minority, students to the campus and to provide them

with special supportive services, this project works to insure their success at the University.

There are pluses and minuses in the Martin Luther King program. Much remains to be learned. Much remains to be done before we can predict success or produce the results we seek. But we have a beginning with challenging work ahead.

STILL other General College faculty members, involved in a wide variety of projects, reach out into the community to the Glendale Neighborhood Community classroom, to extension courses for Neighborhood Aids to the Citizens Community Centers, to community leadership programs for those seeking ways to participate more effectively in the citizens' participation programs. In all of these — and more — the General College continues to play a significant, in many cases, a central role.

We do not want to exaggerate the importance of these programs in the total scheme of things, but we cannot underestimate their significance. Today there are large numbers of people in our society who are not sharing the affluence of the majority. We have seen these people in recent years grow increasingly restive, increasingly alienated, increasingly militant. They charge that our institutions are not responsive to or even relevant to the aims and aspirations of the poor, the disadvantaged, and, especially, the minority groups in our society.

Probably the most significant question of our time is whether or not we can and will make our institutions — from our political parties to our educational system — responsive and relevant to the needs of all our people, not just to those who have had the good fortune to have chosen the right parents, to have come from the right countries, and to be the right color.

Since the turn of the century, when large numbers of our people were not sharing in the general well-being of this nation, we have been able to move with sufficient speed to make our institutions responsive to the needs of the time. After 1900, the Progressive Movement was the nation's response to the evils grown out of the Industrial Revolution; in the 1930's the New Deal was the nation's response to the Great Depression; in the present decade, the Great Society with its anti-poverty programs has been a part of the nation's response to current inequities.

The question is — is the response adequate to the task?

Perhaps only time will tell. The alternatives are not pleasant to contemplate.

Still, I am proud to be affiliated with an institution that is aware of the problem, and is making an honest effort to play a positive role in helping to achieve an adequate response — in time!

UNIVERSITY REALIZES MAJOR BUDGET ITEMS IN RECORD ALLOCATION

LAST fall the University Regents requested \$210.8 million to run the University of Minnesota in the 1969-71 biennium. Governor LeVander suggested \$170 million in his budget message. The Legislature, despite a hold-the-line-mood on spending, finally appropriated \$167.5 million, with significant improvements on the Governor's suggestions.

According to University Vice President Stanley J. Wenberg, Minnesota's chief lobbyist in budget matters, the University "couldn't have asked for anything better, although the planning funds (particularly in the College of Education and the Institute of Technology) hurt us a little."

The allocations show a good distribution of building dollars. And the University realized state monies for its four major items:

- West Bank Performing Arts Building (full \$6,685,091 granted);
- Completion of remodeling of the East Bank State Board of Health-Psychology Building, demolition of the old Psychology Building and an addition for Psychology (full \$5,754,000 granted);
- Construction and equipping a nine-floor Biological Science Facility on the St. Paul campus (\$6,300,000 allocated, with resources available for completion monies);
- \$40 million for the construction of phase I of the Health Sciences complex, including complete planning documents for phase II and III, and pharmacy with state funds of \$14 million. (Construction is not to start until federal funds are approved.)

"The allocation for the Performing Arts Building provides one of the major anchor points for the West Bank expansion program," Wenberg said. The building will not only include space for the performing arts which the University has never had before, but also instruction space for electronics media.

The West Bank allocations also provide funds to complete the West Bank land purchases and planning.

The monies given for the planning of a Law School Building — \$80,000 which is one-half on 1% of what was asked for — were indicative of the legislative intent involved in many of the budget items for higher education. This is a token contribution. Obviously the legislators have a lesser structure in mind than the University envisioned.

A Legislature characterized by Wenberg to be the "most sensitive to the delivery of health care for the state than any other session in history," allocated \$340,000 for the Duluth branch to initiate a pre-medical program; \$200,000 in planning funds to NAME for

a medical school in St. Paul; \$100,000 in planning funds for a private medical school at Mayo (Rochester) and a pilot rural health plan; and \$400,000 to Hennepin County General for a training program for family practice specialists.

The program at Hennepin County General is not University-related, but rather will provide residency training for the University undergraduate in Family Practice.

In general, Minnesota was able to hold the line on basic maintenance allocations for its campuses. And the institution received a boost above the Governor's suggestions for new academic staff and civil service personnel; budget allowance was made for 344 new academic positions and 312 new civil service positions for the 1969-71 biennium.

For 1969-70, \$2,842,595 was slated for academic salary improvements and promotions, and \$2,924,992 for 1970-71.

While allowing the University to gain in some prime areas, the Legislature killed the \$4 million Communications Building, \$7 million Humanities Office Building, and the \$10 million first phase of the proposed engineering complex.

When the percentages are figured for the budget items gained in comparison to those requested, it is obvious that the outstate campuses and facilities were treated very well, particularly Morris, Crookston and Waseca. This carries the message of coming state reapportionment and the consequent weakening of the rural vote.

Approximately \$1,125,000 were appropriated for the establishment of the Waseca Technical College as well as substantial monies for its experiment station, and Crookston received more than anticipated. Even the St. Paul campus fared better in total allocations than the Minneapolis campus.

Displaying a growing antagonism to "specials," the Legislature line-itemed agriculture requests to insuring allocations not only for the St. Paul campus, but also for outside institutes and extension services; and line-itemed medical requests, approving the establishment of a Community Health and Family Practice program at the Health Sciences Center.

Yet, for the University, this was the largest appropriation it had ever received. "Before the Legislature was just nibbling," Wenberg said.

But, with the effects of inflation becoming more acute daily, the legislative allocations for the University "emphasize that the University must act more quickly than ever, before the value of its monies deteriorates.

"If we don't work on land purchases and planning this summer, we won't get much for our money," Wenberg stated.



THE SECOND floor of the University's Livestock Pavilion, with some of the cattle who are paraded and studied daily in its first floor dirt-floored arena, is now the home of the Related Arts division of the Home Economics department. The building, constructed in 1904 and outdated in many respects, offered the only available space on the St. Paul campus for Related Arts study which had outgrown its space in the attic of McNeal Hall.

A Legislative Request that was not met . . .

RELATED ARTS STUDENTS MOVE INTO LIVESTOCK PAVILION

THE traditional stronghold of agricultural students and their animals has been invaded — with a conglomeration of psychedelically-colored banners and kites, brightly-colored manikins and a tangle of looms. University Related Arts students, studying out of the Home Economics department, today must share classroom space with cows, hogs and sheep. They moved their 1969 spring quarter classes into the only available space the University could offer — in the Livestock Pavilion.

On the first floor of this circa 1904 facility, still used for animal research and class observation, livestock is lead around the dirt-floored arena to be studied and judged each afternoon. On the second floor, seemingly

unperturbed by the smell and noise below, craft classes manage everything from jewelry smithing and toy making to furniture refinishing and textile printing.

"We had outgrown the Related Arts facility in McNeal Hall, and badly needed working space," Dr. Gertrude Esteros '36BS, professor and chairman of the Related Arts division, said. "Nobody else wanted the second floor of the Livestock Pavilion — it isn't considered appropriate space — but, after a major clean-up and a paint job, it suited our purposes."

Overcrowding is not a new worry for Dr. Esteros. For the past six years she has spearheaded several legislative requests, hoping to secure the funds that would relieve space problems as well as stimulate renewed interest in several departmental projects.



A STUDENT in textile design manages to work at an old chemistry sink, while at the same time sharing a classroom with manikins stored there for use in still another Related Arts project.

*... With cumbersome equipment
piled in tight, towering islands,
students have less than elbowroom.*

Related Arts, an art form stressing visual expression through applied use, is divided into three specialized fields: interior design, costume design and decorative arts, with an art history or studio art emphasis. Since the last addition to McNeal Hall in 1952 built to accommodate 497 students, class enrollments have increased to over 1,000 students—a net decrease in space of approximately 50 percent per student.

The present conditions, which now must continue since the current legislative request was denied, put heavy pressure on existing facilities and staff.

The Alumni News toured the old Related Arts attic space of McNeal Hall where we saw the cumbersome equipment so necessary to Interior Design study piled tightly in high islands of chairs, tables and other furniture to make some room for students. And we saw students, with little less than elbowroom, working on living space projects, and teaching staff offices housing three or four faculty members that were not originally designed for office space nor offered room for more than one or two persons.

Yet curiously, the University's Interior Design program has better equipment and materials available for the student than any other program of its kind in the country. But it lacks the "elbowroom" in which to effectively use them.

"Until we moved into the Livestock Pavilion, students were working on projects in the hallways of the main building," Dr. Esteros said. "Working schedules were set up for evening hours to provide the needed class time, considering the strain on space and equipment.

"To a point," Dr. Esteros continued, "students will rally and work together under adverse conditions. But, after you reach that point, the conditions begin to work against you. Study becomes nerve-wracking for both staff and students."

Dr. Esteros spends most of her busy day coordinating the scattered Related Arts department, tackling the many problems that stem from rooms overflowing with projects.

"We have a tremendous costume collection dating back to 1828," she told the Alumni News. "But no adequate storage space for it."

Exotic materials from the Orient, Middle East and other ethnic origins, as well as an assortment of costumes, the bulk of the collection from the turn of the century, are scattered and "closeted" in various corners and hallways of McNeal. Students interested in museum work and the decorative arts have access to

the fabrics which are documented, researched and used as teaching units to supplement their projects.

The curator of the University of Washington's (Seattle) Related Arts department visited Minnesota recently; she was obviously excited about the fabric and costume collection: "Does anyone know what you've got here?!"

"No, I'm afraid not," Dr. Esteros had to answer. "We don't have it organized into a good study collection because of lack of space. And we need a curator who could arrange the materials for independent studies. Right now, we just have a part-time librarian."

Dr. Esteros has also "campaigned" for a Housing Research Center, a dream nurtured for several years. The Center, estimated to cost \$360,000 at current building prices, would provide simulated housing units, assembled to answer specific research questions related to developing contemporary living units. Its preliminary design and concept has long since been approved by the University's Board of Regents.

According to Dr. Esteros, versatile facilities for studying the effect of physical home environment are necessary to meet the growing demands placed on today's housing and the increasing number of families. This research concept, originating at the University of Minnesota, would be an interdisciplinary project involving such fields as interior design, architecture, psychology and sociology.

"Such study should be attempted," Dr. Esteros explained, "under controlled conditions."

"I'd like to get the entire seventh floor of the Tower Apartments," she quipped, "but that, like other space acquisitions is impossible."

A Research Center equipped with living units on floating floor space, however, could fill this research need. Little is known about the effects of housing variables on many segments of society, such as the elderly, the poor and various ethnic groups. The demand for research — just as for medical research — is pressing in this area. The U.S. Department of Commerce predicts over 1.15 million housing units will be constructed this year.

"You get the cues for what you need or want to do in the community from your experimental center," Dr. Esteros commented. "Then you go into the community and get your projects under way. It's the most exciting idea we've worked on in years."

The Home Economics faculty has often taken the lead in developing new instructional concepts and field experiences for their students. And they have remained vigorous and forwarding-looking despite the handicaps of limited space and staff.

The second floor of the Livestock Pavilion has partially relieved the Related Arts' space problems. But the building is expected to be torn down in six to eight years. And a department which continues to grow and is active in the resolution of socio-economic problems inherent to the welfare of individuals and their families will again be without space for their work.



ABOVE, Associate Professor Robert A. Abell, left, and one of his students talk near a loom in a "new" classroom. A loom room will be available for student use in the Pavilion, but will not provide enough space for all the looms the department has.

BELOW, a Related Arts student does textile design work in the main entryway of second floor, Livestock Pavilion. Her "ironing board" is an old drawing board, like much of the equipment scrounged from different areas of the campus for class projects. Many of the students had previously worked in the hallways of McNeal Hall when they overflowed that classroom space; they still must make use of the entryway space in the Pavilion.

Running Backs Make Impressive Showing in Spring Practice

FOR years it was only slightly an exaggeration to say there was little difference between Minnesota's backs and lineman, but based on spring practice the year of the runner may be upon us.

Spring practice revealed more speed and general running ability than coach Murray Warmath has ever had. Junior halfback Barry Mayer along with sophs Ernie Cook (fullback) and Larry Stevenson (halfback) drew most of the praise. Seniors Jim Carter and George Kemp will provide the well-known Gopher power running game and quarterback Phil Hagen is expected to keep defenses honest with his passes.

"The running of the backs was the most impressive aspect of spring practice," Assistant Coach Mike McGee said recently. "They ran harder and broke more tackles than I can remember since I've been at Minnesota."

Cook and Stevenson are expected to push Carter

and Mayer for the starting running back positions. Cook gained 148 yards in the spring football game May 3 and combined with second team quarterback Walt Bowser to provide the best running of the day. Bowser is a scrambling quarterback who may replace Hagen as a starter if his passing becomes more consistent.

The competition for jobs continues at flanker where Terry Addison is the better pass receiver and Kemp the stronger runner.

"With Mayer and Stevenson we could have more long gains this year," McGee said. "Mayer is a break away runner because he can shake so many tackles. Stevenson has 9.9 speed."

"Cook is quicker and faster than Carter at fullback, but Jim is as strong a fullback as you'll find in college football. He's a great ground control runner."

The coaches are pleased with Hagen's emergence as



MAYER



Running at fullback, Ernie Cook (30) goes for yardage . . .

. . . and Fullback Ernie Cook (30) goes again.



HAGEN

a leader this spring and his increased strength resulting from 10 extra pounds. How well either Hagen or Bowser establishes himself in the position will likely determine the Gopher offensive effectiveness early in the fall.

Coaches rate the Gopher line better than adequate with three players having a chance to be all-Big Ten, end Ray Parson, and tackles Alvin

Hawes and John Thompson.

McGee is glad to be coaching all three.

"Parson, if he makes normal progress, should be as good a tight end as there is in the country. His blocking on the line is better than Charles Sanders who is now first team with the Detroit Lions. Hawes and Thompson give us more speed and quickness in that position than we've had."

Arizona State scouts who watched Minnesota this spring in preparation for September 20's game noted

guard and center as weak spots. Vern Winfield, a converted end, and Jan Nelson, a converted tackle, probably have the best chance to start, with Bob Eastlund likely to be the center.



BRUNZELL

Jim Brunzell, who came out for football as a frosh without a scholarship, is now a mature junior ready to play split end. His speed won't scare Big Ten safeties, but his competitive pass catching and blocking will help the team.

Thus there seems to be more hope offensively than in recent memory. McGee concurs, "We've had trouble winning early in the year the last few seasons, but our offense could get us off to a good beginning. I think we could be the best ball control team in the conference with the exception of Ohio State, defending national champions."

There is no such optimism concerning the defense from anyone who saw the Gophers this spring. Gradu-

Continued on page 42



Middle guard and sophomore Curtis Mayfield (90) tackles hard, showing natural ability in the nose guard position.

gopher tales

By David Shama

YOU could hardly believe your eyes. A Gopher football game dominated by offensive play.

Right now you're probably saying bah-humbug, but if you had seen this spring's intrasquad game you would have had the same reaction as the writer.

Ten touchdowns were scored as the offensive teams gained considerable yardage and dominated play. It was surprising to those in attendance since Murray Warmath's teams have been defensively minded for 15 years.

Why the change in style in 1969? It's certain that since the return of platoon football Warmath has been putting an increasing number of his better athletes on offense. Tight end Ray Parson, rated a potential All-American next fall, is a good example. Warmath could have played Parson at defensive end when he transferred from McCook Junior College (Nebraska) last fall. Instead he put him on offense where his receiving ability has helped Minnesota's passing game and his blocking has opened holes for the backs.

Then too, Warmath lost more starters off the defensive unit through graduation than on offense. Defensive end, played last year by All-American Bob Stein and Del Jessen, is a program area for Gopher coaches. Teams will run Minnesota wide next fall with success unless Coach Butch Nash finds some capable players. Other defensive areas have slightly more experience and talent.



CARTER

Not to be discounted in the rise of the offense to a place of dignity are two additional factors. First, the defensive unit misses Coach Bob Bossons who left Minnesota three years ago to coach at Rice. Bossons went about coaching defense like General Douglas MacArthur went about fighting, with emotional frenzy. There are no players remaining who played under Bossons who might still demonstrate his teachings. More importantly, no one has replaced Bossons who whipped the 1962 Gopher defense into the best in the nation.

The second factor is that Warmath has never had four harder running and better backs than Barry Mayer, Jim Carter, Ernie Cook and Larry Stevenson. Mayer and Stevenson are capable of making 20-40 yard runs.

Alumni should give strong consideration to being in Memorial Stadium on October 18, when defending national champion Ohio State meets Minnesota. The Buckeyes have most of their top players back from last year's undefeated team and Woody Hayes probably has more talent than even a Big Ten team can use.

The Gophers, who most sportwriters figure will have a respectable record, are already talking about the game. Spirits should be very high since the game is

Minnesota's Homecoming.

Before that game, Minnesota will open at Tempe, Arizona, against Arizona State on September 20. State will probably have more speed than any team Minnesota meets next fall.

The Gophers are home September 27 against Ohio University, usually one of the Mid-American conference's best teams. October 4 will have Minnesota trying for its first win over Nebraska since 1960 when the Gophers were national champions. Nebraska is expected to have a strong Big Eight team and thousands of Nebraska fans will attend the game just as they did last year.

Two games which are likely to be spirited are October 11 at Indiana and October 25 at home against Michigan. Fights have occurred in the last two Indiana-Minnesota games and some Gophers may yet earn a letter for boxing.

Gopher players remember how Michigan embarrassed them last fall in Ann Arbor with a big win and would like to put the Little Brown Jug back in Cooke Hall.

The last four opponents may all be improved over last fall with Iowa and Michigan State having the best teams. After a November 1 road game with Iowa, the Gophers host Northwestern November 8 and then play at State before closing the year at home against Wisconsin.

Gopher hockey coach Glen Sonmor deserves congratulations for recruiting several outstanding high school players. Warroad's Henry Boucha leads the list of the most impressive high schoolers Sonmor has ever recruited.

A new NCAA rule will make the incoming freshmen eligible for varsity hockey next season.

Warmath is pleased about recruiting the state's top football player, Jim Henry of St. Cloud. Gopher coaches think he might be the best player they recruited this year. Halfback Henry's speed, size and running ability made him sought by school's all over the nation, including Notre Dame.



McGEE

The Gophers are fortunate to have Henry since college scouts said there were few good prospects in the state. Minnesota's best recruiter, Mike McGee, has signed several out-state players to tenders.

Among the best is linebacker Richard Tyree of McKeesport, Pa. McGee had plenty of competition for Tyree (eight other Big Ten schools were after him) who was first team all-state.

McGee, who will go anywhere for a player (he's been accused of recruiting in the Carribean on a ba-

Continued on page 42

THE UNIVERSITY

Legislature Names Three New Regents in May

Six members of the University's Board of Regents — three incumbents and three newcomers — were approved May 8 by a joint convention of the Minnesota House and Senate, and sworn in May 9 by Minnesota House Speaker Lloyd Duxbury.

Regents named to the Board were incumbents Albert V. Hartl, Fergus Falls; Fred J. Hughes, St. Cloud, and Lyman A. Brink, Hallock. Newcomers to the Board are Fred Cina, Aurora; Neil C. Sherburne, Lakeland, and John Yngve, Plymouth.

During the ceremonies which occurred at the regular monthly meeting of the Board, Duxbury urged the Regents to take "firm control over the management" of the University. He said that there is "much concern in the Legislature about the University, reflecting the concern of the constituents back home."

Minnesota citizens have questioned the role of the students on campus and the role of the Regents in running the University. "Members of the Legislature do look to you to exercise the prerogatives available to you to have firm control over the University of Minnesota," he said.

Duxbury commended the University for the "tremendous job" it has done not only in education, but in dealing with dissent. There has been "so little trouble" at Minnesota in comparison to other institutions, he noted; however, the legislators will continue to want the people to have confidence in the University.

Duxbury also underscored the desire for more legislative contact

with the Board of Regents, as did the three new Regents in a press conference following their first meeting.

Former DFL leader in the Minnesota House, Cina was named from the 8th Congressional district to replace William Montague of Duluth. Montague announced his resignation early in the current legislative session.

Sherburne, secretary-treasurer of the Minnesota AFL-CIO and elected to a six-year, at-large term, unseated Dr. Harry Hall, Edina, who had been named to the Board last September by Governor LeVander to the seat left vacant by Dr. Charles W. Mayo's death.

Yngve, a former state representative, was elected from the 3rd Congressional district to replace incumbent Otto Silha, Edina, publisher of The Minneapolis Star and The Minneapolis Tribune.

This legislative action returned organized labor to the Board after a two-year absence, and rejected a bid by interests in Rochester to name a Mayo Clinic representative to a regency. The defeat of the two incumbents was linked by many lawmakers with legislative displeasure over the manner in which the University handled the Morrill Hall takeover.

Resident Tuition To Raise About \$105

Although an exact tuition increase will not be determined until after the Minnesota Legislature grants its appropriation to the University, President Malcolm Moos estimated that basic resident tuition will probably be raised about \$105 per

year starting next fall. His statements were made at the May 9 meeting of the Board of Regents.

The tuition hike would raise basic fees and tuition cost to \$405 for the nine-month academic year on the Minneapolis and St. Paul campuses. An estimated 41,770 students, an increase of more than 700, will be on those campuses in the fall.

The Regents agreed that no currently enrolled student should be forced to drop out because of the tuition raise. This re-enforced a similar statement by them made in April at which time scholarships were promised so that no one would be denied schooling because of anticipated tuition hikes.

LIBRARY DECLARES AMNESTY

Once-in-a-lifetime: the University Libraries held an Amnesty Week for the benefit of students related to lost and overdue books. It was held during the week of the dedication of the new, air-conditioned O. Meredith Wilson Library on the West Bank.

Approximately 1,500 books found their way back to the shelves. The longest overdue (15 years) was a Latin lexicon; another (6 years) was Call Girl; and yet another overdue for six months was mailed from Luxembourg. Since the latter arrived during Amnesty week, it was free of fines.

In the days following the Amnesty, books still trickle back.

The Library will be glad to receive any books from Alumni readers who may not have heard or seen any publicity regarding Amnesty Week prior to this notice.

DIRECTOR OF CONCERTS AND LECTURES RETIRES

James S. Lombard, the University's director of concerts and lectures, is retiring after 25 years of close association and thoughtful service with the world's greatest performing artists.

His legacy to the University is the department he helped to create in 1944, first of its kind in the country, which consolidated lectures, concerts and other platform artistry for the University, the state and the region. Since its establishment, the Department of Concerts and Lectures has increased its activities over 500 percent. The number of off-campus programs in Midwestern public, private and parochial schools has more than doubled. Six artists appeared at the University in 1944-45, this figure grew to 30 during the 1968-69 concert series.

Lombard's department, proud of its self-sufficiency, has increased its budget from \$50,000 to three-quarters of a million without asking



larger University appropriations. Profits from the Artists Course alone donated \$100,000 to the University music department, paid for the construction of a large recital hall and helped to build offices downstairs in Northrop Auditorium.

A graduate of the Illinois Institute of Technology and the McCormick Theological Seminary, Chicago, Lombard joined the University faculty in 1938 as field representative of the General Extension Division; he headed the correspondence study program in 1943.

During his 25-year tenure as director of concerts and lectures, Lombard channeled his talents into many areas: he was chairman of the arts committee for the 1958 Minnesota Statehood Centennial Commission and also served as cultural guest of the governments of Sweden, Norway and Israel.

Knighthood in three countries for his efforts to foster and to develop cultural relations, Lombard was awarded the Knight's Cross of the Royal Norwegian Order of St. Olav in 1962, the Knight's Order of Vasa First Class from King Gustav VI of Sweden in 1963, and the White Rose of Finland in 1966.

1969 MINNESOTA FOOTBALL SCHEDULE

1969 Season Ticket Sale Opens July 1.

1969 Single Game Sale Opens August 1.

FOR INFORMATION WRITE:
Athletic Ticket Office, 108
Cooke Hall, University of
Minnesota, Minneapolis, Min-
nesota 55455

Sept. 20	Arizona State—Tempe	8:00 p.m.
Sept. 27	OHIO UNIV. — HERE	1:30 p.m.
	Home opener against a team fast becoming a powerhouse, finishing 1968 season 10-0, ranking 18th in the nation.	
Oct. 4	NEBRASKA — HERE	1:30 p.m.
	A meeting with one of the country's finest—the traditional rival Cornhuskers.	
Oct. 11	Indiana—Bloomington	1:30 p.m.
Oct. 18	OHIO STATE — HERE	1:30 p.m.
	(Homecoming)	
	The Gophers vs. the top-rated 1968 team, the 1969 Rose Bowl winner and a pre-season choice to finish 1969 as number one.	
Oct. 25	MICHIGAN — HERE	1:30 p.m.
	Fast and hard-hitting action in the battle for the Little Brown Jug.	
Nov. 1	Iowa—Iowa City	1:30 p.m.
Nov. 8	NORTHWESTERN—HERE	1:00 p.m.
	An old rival which year-after-year plays the top powers of college football.	
Nov. 15	Michigan St.—E. Lansing	1:30 p.m.
Nov. 22	WISCONSIN — HERE	1:00 p.m.
	(Dad's Day)	
	Will new Athletic Director Elroy "Crazy Legs" Hirsch return the winning tradition to the Badgers?	

FUTURE GOPHER GAMES		
1970	1971	1972
Sept. 19 MISSOURI Columbia	Sept. 18 NEBRASKA Lincoln	Sept. 23 COLORADO U. HERE
Sept. 26 OHIO U. HERE	Sept. 25 WASH. ST HERE	Sept. 30 NEBRASKA HERE
Oct. 3 NEBRASKA HERE	Oct. 2 KANSAS U. HERE	Oct. 7 KANSAS U. HERE
Oct. 10 INDIANA HERE	Oct. 9 OHIO STATE HERE	Oct. 14 OHIO STATE Columbus
Oct. 17 OHIO STATE Columbus	Oct. 16 IOWA Iowa City	Oct. 21 IOWA HERE
Oct. 24 MICHIGAN Ann Arbor	Oct. 23 MICHIGAN HERE	Oct. 28 MICHIGAN Ann Arbor
Oct. 31 IOWA HERE	Oct. 30 PURDUE Lafayette	Nov. 4 PURDUE HERE
Nov. 7 N'WESTERN Evanston	Nov. 6 INDIANA HERE	Nov. 11 INDIANA Bloomington
Nov. 14 MICH. ST. HERE	Nov. 13 MICH. ST. E Lansing	Nov. 18 MICH. ST. HERE
Nov. 21 WISCONSIN Madison	Nov. 20 WISCONSIN HERE	Nov. 25 WISCONSIN Madison

CLIP AND SAVE

THE ALUMNI

Pharmacy Grad Receives OAA

Harold W. Pratt '28BSPhm, Des Plaines, Illinois, director of professional services for the Walgreen Drug Company, received the University's Outstanding Achievement Award at the Annual Meeting of the College of Pharmacy Alumni Association on May 21.

Pratt, who joined the Walgreen Company after becoming a registered pharmacist, soon became assistant store manager, then store manager, being responsible for the direction of several Walgreen drug stores. In 1945 he was named manager of prescription departments, and in 1952 was promoted to his present post.

Serving pharmacy for more than 40 years locally and nationally, Pratt was named Illinois "Pharmacist of the Year" in 1962.

Some of his professional activities include five years on the advisory committee to the College of Pharmacy, University of Illinois; eight years as a delegate to the House of Delegates of the American Pharmaceutical Association; 11 years as chairman of the program committee for the Illinois Pharmaceutical Association; and membership on the Governor's Medical Care Committee and the Illinois State Board of Pharmacy.

In addition to serving his home community, Pratt is a member of the Minnesota Alumni Association and the Century Mortar Club of the College of Pharmacy.



THEODORE ESTABROOK '24BA, master of ceremonies at the annual Recognition Dinner sponsored by the Rice County chapter of MAA, discussed the evening's program with Miss Alberta Marshall '24BS, co-chairman of the dinner, far left. Others in the photo are Mrs. Ralph Nichols, wife of the principal speaker at the dinner; Dr. Nichols, head of the University's Department of Rhetoric, who spoke on "Barriers to Communication", and Robert Burke, dinner co-chairman. The scholarship dinner honored top junior class students in six Rice County schools and their counselors.

Dr. Wangenstein Is Honored by State

Dr. Owen Wangenstein '19BA '20BS '21MB '22MD '25PhD, internationally known surgeon and University Medical School professor emeritus, was named the outstanding living Minnesotan of 1969 in early May. He received the first Gopher Statuette Award commemorating the honor, part of the state's 111th anniversary.

Dr. Wangenstein, who has received a multitude of honors acknowledging his achievements, made medical history with his development of the suction siphonage treatment of acute intestinal obstruction.



ELMER E. JOHNSON '33AMS, left, Milaca, Minnesota, received the 1969 Outstanding Mortuary Science Alumnus Award at the constituent group's annual Spring Social hour on May 6. The award was presented by William L. McReavy '52AMS, right, vice president of the Mortuary Science Alumni.

Collector's Item—Out of Print
DR. HENRY L. WILLIAMS
A Football Biography
Published 1938—A few copies left
Gopher Football 1900-1921
Illustrated \$3.00 postpaid
OLYMPIC PRESS
6219 Baker Ave. Mpls., Minn. 55421



ABOVE LEFT, the day's festivities climaxed with conversation and dinner for the classmates at the Alumni Club.



ABOVE RIGHT, honored class members seated at the Luncheon head table included, standing from left, Reunion Co-chairman Judge Thomas Gallagher and Reunion Committeeman Charles Olson; seated, Miss Pearl McIver, 1951 OAA recipient, Mrs. Wangensteen and Dr. Owen Wangensteen, 1919 Reunion Chairman.

AT RIGHT, seated at the Dinner head table, from the left, were Mr. and Mrs. Milton Wunderlich, and Mr. and Mrs. Harold Langland.



1919ers Mark Fifty Golden Years

IT was a hot, sunny day — “just like the day when we graduated 50 years ago” — and the Golden Anniversary Class of 1919 was at the University once again to mark new memories and to rekindle the old.

After registration, morning festivities began with Minnesota's annual Cap and Gown Day procession and convocation. June graduates, honor students, award winners and faculty members in academic attire paraded up the Mall to the steps of Northrop Auditorium where the 1919ers viewed the procession. For some it was May 27, 1969; for others, it was another spring day in 1919 when they were the hope and the heart of the future.

Presentation of the honor students and an address by retiring Dean of Students E. G. Williamson, who spoke on “Becoming A Liberally Educated Person,” highlighted the ceremonies.

At the Golden Anniversary Luncheon President Malcolm Moos welcomed the group:

“I am impressed with the vigor, intelligence and resources of the class,” he commented. Expressing his pleasure at seeing so many women in the gathering, he noted that this was in “the tradition of vigorous coeducation.”

Following President Moos' remarks, each 1919er was given the microphone in order to introduce himself and to spontaneously comment. The result was a candid outburst of memories, nurtured for the past 50 years and brought to life by familiar surroundings. . . .

“When we went to our zoology class, if we weren't in the classroom by 8:15 a.m., we were locked out,” they recalled amidst bursts of laughter. Others remembered running to class to beat the trains coming on the tracks crossing the campus, the hours of studying, the companionship and the fun.

Spirits undaunted, even on such a hot day, the 1919ers next boarded buses, eager to tour the University. Much had been built since their graduation, and for many it was



ABOVE the Golden Anniversary Luncheon was held in the University's Campus Club, Coffman Union, where the reunionees had registered earlier.



ABOVE, always on the go, the 1919 class reunion attendees were invited to President and Mrs. Moos' home for afternoon tea. BELOW, the group had previously quied up for the buses and a tour of the Minneapolis campus.

their first visit back to their alma mater.

Craning to look at the modern buildings now crowding the campus, it was still the old, out-dated structures that caught and held their attention. There was the "old Armory, where we had our graduation," and Eddy Hall, "where you went to pick up the notes I wrote you every day."

Would there be a building someday in honor of Dr. Owen Wengenstein, reunion chairman and respected member of the class of 1919? One busload of classmates decided, "It was a pretty good idea," and proudly voted on an informal resolution.

The bus tour ended at Eastcliff, the home of President and Mrs. Malcolm Moos, where the 1919ers were welcomed in for tea. It was an informal, warm gathering. The group helped themselves to punch and sandwiches, chatted in the garden shade, and explored the Moos' home from basement to bed chamber.

Their day closed with a social hour and dinner at the Alumni Club in the Sheraton-Ritz, Minneapolis. For perhaps the last time as a group the 1919ers mingled. Classmates were eager to discuss the past 50 years—where they had finally settled, their families and their work.

"I've been practicing dentistry for 50 years and I'm not through yet," one energetic man said.

"Listen, if you're ever out to Sitting Bull country in the Black Hills, look me up," another said.

"Yes, 25 members of my family have graduated from the University," yet another proud graduate stated.

The 1919ers, alert and active, successfully passed another day at the University of Minnesota—and knew its crowds, its bigness, its change. For them it was an opportunity to renew friendships and review old times. The campus, the professors, the students have changed—but the memories remain.





Minneapolis Tribune Photo

BERNIE BIERMAN '16BA AND HIS CLARA

GOOD-BYE TO THE GRAY EAGLE . . .

Minnesota's legendary Gray Eagle is retiring from the state which claims his very real myth. . .

Bernie Bierman's football coaching record is an eminent part of Minnesota history: five National championships, six Western Conference championships and five undefeated seasons highlight a 16-year career with the Gophers. And his championship teams include an impressive list of All-Americans.

An athlete as well as a coach, Bierman excelled in football while an undergraduate at the University. Playing halfback, he captained the 1915 undefeated team which shared the Conference Medal for all-round proficiency in athletics and scholarship — a standard he maintained for all Gopher teams. Bierman graduated in 1916 with a BA.

The Gray Eagle's all-time coaching career boasts 164 wins, 57 losses and 11 ties. It began at a Butte, Montana high school in 1916, and ended with his resignation at the University of Minnesota in 1950. But the legend lives on.

Channeling his energies into community services, Bierman has spent the past 15 years as chairman of Goodwill's "Share Your Clothes" drives, building the campaigns into the largest of their kind in the country.

This spring the Minneapolis Goodwill Industries sponsored a Recognition Dinner honoring Bernie Bierman's lifetime of service to the state, the University and the Twin Cities, — and to say good-bye.

Bierman and his wife, Clara, are moving to California, but Minnesota will always claim the legend. . .

His players remember the hours of relentless jogging, drill and practice. His friends and admirers remember his single-minded perseverance towards his teams. They all remember his success.

"You know how that man Bierman does his recruiting out there in Minnesota?" a friend once stated. "Each spring he drives out to the Minnesota farming country until he sees a good-sized young fellow behind a plow.

"When he sees that, Bierman gets out and yells at the young fellow, 'Which way to so-and-so?', naming the nearest town. Now if the young fellow just points in the direction, Bierman gets back into his car and drives on.

"But, if the young fellow picks up his plow and points . . . well, you can just be sure he'll be enrolled at Minnesota in September." — K.G.

Athletes Honored

Seven University athletes received Minnesota Alumni Association Outstanding Player Awards at the "M" Club banquet May 28.

They include Al Nuness, basketball; Steve Hoag, cross country and track; Wayne King, football; Mike Walseth, baseball; Larry Tiziani, golf; Larry Peterson, gymnastics, and Murray McLachlan, hockey.

—Minnesota Reception—

. . . in conjunction with the U of M Arizona State football game will be held Friday night, September 19, at the Arizona Manor, Phoenix, Arizona.

For reservations send \$1.00 in care of Ed Haislet, Minnesota Alumni Association, 205 Coffman Memorial Union, University of Minnesota, Minneapolis 55455

Boston Gives Award

The Distinguished Alumnus Award for the Boston chapter of the Minnesota Alumni Association was presented to Franklin L. Ford '42BA of Harvard University. Dr. Ford addressed the group on "Institutions, Learning and Humor," and received an inscribed Paul Revere bowl.

AROUND & ABOUT



Landblom



Ives



McGrath

CLA

'06

A testimonial of a grateful organization was presented to *Nellie Thompson Landblom* '06BA, Fort Collins, Colorado, "in appreciation for unselfish service and wise counsel in guiding the Poudre-Thompson Knife and Fork Club to a position of prestige and importance in the area's social and cultural life." Mrs. Landblom still serves as secretary-treasurer of the 325-member club.

'15

John Ely Burchard (1915-1917) received the University of Virginia's Thomas Jefferson Memorial Foundation medal in architecture. The medal, which carries a \$5,000 prize, was established to recognize persons who have distinguished themselves in architecture. Burchard, dean emeritus of Massachusetts Institute of Technology, is also the University's Thomas Jefferson Memorial Foundation Professor of Architecture this term. Former dean of the College of Environmental Design at the University of California, Berkeley, Burchard received the University of Minnesota's Outstanding Achievement Award and the Medal for Merit, the nation's highest civilian award, presented in 1948 by President Harry S. Truman for five years of wartime service.

'36

A. M. DeYoannes '36BA has been awarded the Public Administration Certificate by the General Extension Division, University of Minnesota, representing satisfactory completion of the equivalent of one academic year of full-time study. Minnesota commissioner of Iron Range Resources and Rehabilitation since 1961, DeYoannes is a candidate for an MA degree in Public Administration.

'48

Paul F. Ives '48BA has been appointed director of industrial relations and services for Sperry Rand Corporation's Univac Federal Systems division. Succeeding Ives as group manager of personnel administration is *Douglas K. Steenson*

'56BS, whose former post of manager of union relations and factory personnel has been awarded to *Jack S. Ellingboe* '60BBA.

'63

Dennis B. McGrath '63BSJourn has been appointed director of advertising and public relations for Dain, Kalman & Quail, Inc., Minneapolis-based investment firm. McGrath, past president of the Northwest Industrial Editors Association, joined DKG last May.

Institute of Technology

'21

Glenn E. Matthews '20BSChem '21MS was presented with a certificate and gold permanent badge honoring his 50th anniversary as a member of the American Chemical Society.

'36

Dr. Henry S. Sommers, Jr. '36BA has been named a Fellow of the technical staff of RCA Laboratories, Princeton, New Jersey. Given in recognition of a record of sustained technical contributions, the Fellow designation is comparable to the same title used by universities and technical societies. Sommers received the Naval Ordinance Development Award in 1945 for his contributions to the development of a fire control radar system at the MIT Laboratory. A physics professor at Rutgers University, he joined RCA laboratories in 1954 and received the RCA 1958 Achievement Award. In 1962 he was a co-recipient of the David Sarnoff Outstanding Team Award in Science and has served as a Fulbright lecturer at the Hebrew University in Jerusalem.

'40

Brig. Gen. William John Durrenberger, GS, U.S. Army, assistant chief of staff, '35-'40, writes the Alumni News that *Paul A. Feyereisen* '35-'39, *Henry Alfred Rasmussen* '42ME and *George B. Webster* '36-'39 and himself, as four members of the University's ROTC Class of 1939, have reached general officer status in the U.S. Army. Feyereisen, Rasmussen and Durrenberger either have been promoted to major general or have been nominated by the President and confirmed by the Senate for promotion to major general. Brig. Gen. Durrenberger left the University in 1940 to go on active duty as a 2nd Lt., U.S. Army, before completing a combined course in mechanical engineering and business administration. He finished his college work with a BS from the University of Maryland, and an MBA from Syracuse University in 1954.

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'42

Sigurd A. Sjoberg '42BAero, deputy director of Flight Operations, NASA Manned Spacecraft Center in Houston, was awarded the NASA Exceptional Service Medal for outstanding contribution to the success of Apollo 8.

'47

Jack H. Wernick '47BSME '48MSME, head of the physical metallurgical research department at Bell Telephone Laboratories, will receive the David Ford McFarland Award of the Penn State chapter of the American Society for Metals. The McFarland Award is given annually to a metallurgy graduate of the Pennsylvania State University for outstanding achievement in the profession.

Dr. Wernick is the author or co-author of numerous articles and holds 15 patents.

'55

Dr. Gene M. Nordby '55PhD, dean of the College of Engineering at the University of Oklahoma since 1962, will become the University's vice president for administration and finance. A widely recognized authority on research organization and financing, Nordby was director of the Arizona Transportation and Traffic Institute which he organized as a unit of the university, and administered a nationwide multi-million dollar research program for the National Science Foundation. He is the co-author of a widely used textbook, *Introduction to Structural Mechanics*.

'64

R. Alan Melting '64BArch is the recipient of a Rome Prize Fellowship for 1969-70. The fellowship includes \$4,500, free residence and studio and use of the facilities at the American School of Architecture in Rome.

Law School

'33

Robert H. Tucker '33LLB has been named vice president for legal affairs and general counsel of the 3M Company. Tucker, who joined the legal staff in 1942, is a director of the Northwestern National Bank of St. Paul, the Minnesota Association of Commerce and Industry, the Minnesota Taxpayers Association and the St. Paul YMCA. He is also a trustee of the William Mitchell College of Law.

'34

Robert J. Christianson '34BA '34LLB has been named secretary of the Tennant Company, Minneapolis, a manufacturer of industrial sweepers, scrubbers and allied maintenance equipment.

Medical

'46

Dr. Helen Nahm '46NursEd is retiring as dean of the University of California nursing school, a position she has held since 1958. She has also received the May Nutting Award of the National League for Nursing and the distinguished service award from the University of Minnesota Alumni Association.

'62

Edward M. Gillespie '57BA '62MHA, former health services consultant and assistant general secretary of the United Methodist Church's national board of Health and Welfare ministries, has been named associate administrator of Rochester Methodist Hospital, Minnesota, a 570-bed facility serving patients using the Mayo Clinic.

'67

Douglas M. Mitchell '67Med, administrator of Bexar County Hospital District, San Antonio, Texas, was named the 38th annual Most Outstanding Young Man of the Year for 1968 by the San Antonio Chamber of Commerce. Mitchell, associate dean for hospital affairs at the University of Texas Medical School, was cited for his work in hospital finances and budgeting.

OFFICIAL RINGS

OF THE
UNIVERSITY OF MINNESOTA

OFFICIAL MINNESOTA RING — Selected by the Board of Directors of the Minnesota Alumni Association. The 10K Gold Ring is set with maroon synthetic Garnet. Minnesota Side displays the University Seal with the Golden Gopher and Minnesota "M". Your graduation date appears at the top. University Side features Northrop Auditorium combined with elements representing most of the colleges. Academic Degrees appear on this side. Greek letters or club emblems may be encrusted on the stone.

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Law

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Thornton



Christenson



Wernick



Gillespie

Graduate

'32

Mrs. Maurine Boie Labarre '27BS '32MA, an assistant professor of psychiatric social work in the division of child psychiatry at Duke University Medical Center, received the Isabelle K. Carter award from the North Carolina Association of Social Workers in Mental Health for her leadership and outstanding contributions to social work services in North Carolina. Mrs. Labarre is associate director of the Cooperative School for Pregnant School Girls and research consultant with the Education Improvement Project of Durham, North Carolina.

'40

Dr. Hubert W. Frings '40PhD, professor of zoology at the University of

Oklahoma, received the 1969 Regents' Award for Superior Teaching. Besides remodeling the general zoology course, Frings developed several new zoology classes. Since 1936 Frings and his wife have been partners in research and teaching at colleges and universities from Pennsylvania to Hawaii.

ERRATUM

Dorothea Simons Kopplin '21BA, Litchfield, Minnesota, was mistakenly listed as deceased in the 1969 May issue of the Alumni News. We have since heard from Mrs. Kopplin, and she is indeed very much alive. We apologize for our error.

'46

Dr. Robert A. Thornton '46PhD, physics professor at San Francisco State College and the University of San Francisco, has been appointed administrative assistant to the president at Central Michigan University for a two-month period this summer. His primary responsibilities will be in the areas of developing courses which relate to the black experience, recruitment of black faculty and students, and establishing relationships with predominately black high schools. Co-author of several textbooks, Thornton is the 1968 recipient of the Distinguished Teaching Award of the California State Colleges.

'54

Blain Cooke '54PhD, an instructor in the School of Business at the University of Minnesota from 1948 to 1950 and presently senior vice president of marketing for Trans-World Airlines, was elected a director of that company.

'64

Robert D. Hobert '57BA '64PhD, state-certified consulting psychologist, has been elected a partner in the firm of Humber, Mundie and McClary, industrial psychological consultants. Hobert, an All-American tackle for the University of Minnesota in 1956, played two seasons of professional football with the Winnipeg team of the Canadian League.

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At-Large Members Named to Board, continued . . .

service, Britigan is a director of the St. Louis Alumni chapter and a member of Kirkwood's Citizens Committee on Education Problems.

REGION VII — NORTHWESTERN

(Portland) *William O. Carlson* NG, Portland, Ore., executive vice president of the Portland Board of Realtors, has been a newspaperman, hotel man and club manager since leaving the University in 1934. Oregon's 1967 "Club Manager of the Year," he has earned a Western Hotels citation and has written a course on hotel-motel management. Carlson is currently executive secretary of Oregon's Club Managers Association of America and immediate past president of the Oregon Alumni chapter.

REGION VIII — CALIFORNIA

(Los Angeles) *Dr. John Aldes* '38MD, Los Angeles, Calif., director of the Ben R. Meyer Rehabilitation Center at Cedars of Lebanon Hospital, also directs the Department of Physical Medicine & Rehabilitation, is attending physician to the Medical & Surgical staff and Multiple Sclerosis unit and chairman of the Multiple Sclerosis Clinic & Arthritis Rehabilitation Center at the same hospital. A veteran of WWII medical service, Aldes also serves the City of Hope Medical Center, the Los Angeles Jewish Home for the Aged and the Motion Picture Relief Home.

(San Francisco) *Honorable Joseph Karesh* '29BA, San Francisco, Calif., who was elected Judge of the Superior Court of California at San Francisco in 1960, was re-elected without opposition in 1966. The former chief assistant U.S. Attorney and U.S. Commissioner, Northern District of California, is a board member and former president of the Northern California Alumni club and the recipient of their 1963 Outstanding Achievement Award.

METROPOLITAN AREA

Gerald H. Friedell '48BA '51JD, Minneapolis, attorney and partner in the firm Friedell, Share & Solomon, is a member of the Hennepin County, Minnesota State, American and Federal Communications Bar Association, and the director of several corporations. Among his trusteeships in a number of charitable foundations, Friedell is a trustee of Temple Israel, Minneapolis.

Donald W. McMoore '51BSEd, Minneapolis, administrative assistant at Phillips Junior High School, Minneapolis, was previously a social worker in St. Paul, an instructor and coach at Lincoln University, Jefferson City, Mo., and a teacher and coach at South High School, Minneapolis. McMoore was a member of the University's Varsity boxing (1949-51) and football (1950) teams while an undergraduate.

Spring Practice, continued . . .

ation losses were heavy and replacements were not found in many spots.

Arizona State coaches must be drooling in anticipation of sending some of the nation's fastest runners around Minnesota's ends. Leon Trawick, now a senior and in search of a position for four years, will likely

play at one end with Don Haugo at the other. Even the talented teachings of end Coach George (Butch) Nash may not be enough to bring a respectable rating to the position.

Middle guard was nearly as big a problem to the coaches but the frowns lessened toward the end of spring practice when sophomore Curtis Mayfield showed promise. McGee says the 6' 6" 220 pound Mayfield can run with almost any back on the team and that nose guard should be a natural position for him since the University of Oklahoma wanted Mayfield to replace all-American Granny Liggins two years ago.

Tackles Steve Thompson and Jim Pahula provide the Gophers with size and strength but not much speed. Without help from the ends Minnesota could be vulnerable on the ground.

Top sophomores Bill Light and Bob Bailey will help junior Rich Crawford at linebacker. "Our linebacking should be quite respectable," McGee said. "Crawford has fine speed and hitting ability and he came on very strong toward the end of last year. Bailey is an especially good leader for a soph and hits hard."



WRIGHT

Monster or roving linebacker is another problem position with Ron Anderson and Henry Tasche in a two-way battle. The position is important in the Gopher defense and good judgment is a must, according to the coaches.

Anderson could wind up as the starting safety since Doug Roalstad flunked out of school. The Gopher coaches think that defensive halfback Jeff Wright will be the leader in the backfield after an exceptional sophomore season.

"Wright should be as good as any back in the Big Ten," McGee said.

Mike Curtis, a flanker for two years, is the other halfback and showed an aggressive attitude this spring. If it carries over to the fall the coaches think he will be a big asset since he has outstanding speed.

In sum, even the most optimistic observer could rate the Gopher defense no better than average on the basis of spring practice.

As usual, the coaches aren't predicting next fall's record, but they lead you to believe that it could range between 3-7 to 7-3 depending upon the development of the defense and the stability at quarterback, an annual problem spot under Warmath.

Gopher Tales, continued . . .

nana boat), also signed a player from Mississippi this year, — Tim Sharp, an all-state 6' 2" end from Collinsville, Miss.

Closer to Minnesota, the Gophers were able to get Wisconsin's lineman of the year in 6' 6", 265 pound Fred Auclair of Oshkosh.



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