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December, 1953

VOICE OF THE ALUMNI



Minnesota

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The Cover

The University's top administrators, the Board of Regents and the president and vice presidents, are shown on the cover. Their important place in the governing of the institution is described in this month's lead article on the general administration of the University. Shown l. to r. are:



Daniel C. Gainey, Owatonna; Lester A. Malkerson, Minneapolis; Herman F. Skyberg, Fisher; Karl G. Neumeier, Stillwater; William T. Middlebrook, business vice president; Dr. Malcolm M. Willey, academic vice president; President J. L. Morrill; Ray J. Quinlivan, St. Cloud, chairman of the board; George W. Lawson, St. Paul; James F. Bell, Minneapolis; A. J. Olson, Renville; Dr. Charles W. Mayo, Rochester; Dr. E. E. Novak, New Prague; and Richard L. Griggs, Duluth. The only regent not shown is Mrs. Clarence E. Howard, Chanhassen. See Operation: TOP BRASS, page 4.

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keep
growing,
too!



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The **NEW ENGLAND**



MUTUAL

Life Insurance Company of Boston

THE COMPANY THAT *FOUNDED* MUTUAL LIFE INSURANCE IN AMERICA—1835

Operation: TOP BRASS

By TOM BUXTON

ABOUT 15 times a year a group of representative Minnesota citizens, 12 of them if they are all present, meet around a big walnut table on the second floor of the University's Administration Building. Included are two lawyers, a banker, three business men, a labor leader, two physicians, two farmers and a housewife. None is a professional educator.

Their combined thinking and decisions govern the University of Minnesota for these 12 people comprise the Board of Regents for the University. Any action by any official, employe, or student of the University in connection with its operation has legality only in the fact that the action is authorized by the Board of Regents.

By the very constitution of the state, as originally enacted by the Territorial legislature of 1851, the University of Minnesota is an independent corporation and the Board of Regents is its supreme governing body.

Thus did Minnesota's pioneer settlers, before they even had a state, decree that the administration of their "state" university should be independent of all other branches of the government and that it should be governed at the top level by a board of private citizens.

The state legislature's authority in affairs of the University is restricted to election of the Regents

and appropriation of funds for its support.

It may be interjected here that the president of the University and its two vice presidents, meet regularly with the Board of Regents as counselors of its deliberations and that other officers and members of the University staff or other persons may appear before it. But even the University president sits with the board only as Chancellor of the University (his official title) and ex-officio president of the board. He has no vote.

It is a fact, of course, that a university as large as Minnesota must have a strong, integrated administrative machinery to carry out the policies and directives of the Regents. Long gone is the time when the Regents dealt directly with the



Dr. W. H. Crawford
Dean of the School of
Dentistry



Horace T. Morse
Dean of General College



Julius M. Nolte
Dean of University
Extension

*Twelve Private Citizens Share with Staff the
Responsibility of University's Administration*

detailed problems of administration, as, for instance, interviewing nearly all candidates for appointment to the faculty.

Administration Grows

As the University grew, the administrative organization had to grow, with a consequent increased delegation of responsibility and authority.

Though the Board of Regents, as the top governing body of the University, must act officially upon all question relating to the University's operations, it now devotes its main deliberative attention to questions of policy, major problems of facilities and finances, and major appointments.

The board makes or approves

contracts for purchases, construction, and sales for the University, approves and terminates faculty appointments; sets salaries of University employes, acts on proposed promotions, transfers, and leaves of absence; and receives gifts and bequests to the University, of which there are many each year.

For an institution with a current enrollment of slightly more than 19,000 resident collegiate students, a staff of some 6,000 persons, and 16,057 acres of land and 1,122 buildings valued in excess of \$67,283,000, the responsibilities of the Board of Regents are extensive and important.

For the proper administration of the University, including its relations with the public and other units of the state government, there

is required a Board of Regents of such ability and integrity as to have the full confidence of the people of the state and the Legislature. The board has generally enjoyed that confidence through many years.

Legislature Names Regents

Members are elected to the Board of Regents by the State Legislature, the house and senate meeting jointly to vote on the nominations presented. By legislative policy, one member is chosen from each of the state's nine legislative districts and the other three are elected at large. Terms are for six years and overlap. Regents receive no pay for their services. They do receive travel allowance to and from meetings.



Atheltstan Spilhaus
Dean of the Institute of
Technology



Theodore C. Blegen
Dean of the Graduate School



Charles H. Rogers
Dean of the College of
Pharmacy

Though the territorial legislative act establishing the University provided for election of the regents by the legislature, they were not always so selected. For many years the governor appointed the regents. The 1929 legislature began electing regents, in place of appointment by the governor. In 1935, the then Governor Floyd B. Olson challenged the legislature's election of eight regents. A court test was made on the election of Ray Quinlivan, who had been elected to replace a regent serving under appointment by Governor Olson. The state supreme court ruled that the legislature had the authority to elect regents. The legislature has continued to elect the regents since that time.

Regents of the University do not take their responsibilities lightly. They give careful thought and discussion to the matters which they must decide.

"The fact the regents do not often argue among themselves or with administrative officers does not mean they give casual decisions," said Ray Quinlivan, chairman of the board.

One advantage of the Board of Regents being composed of laymen is its general acceptance as an interpreter in both directions between the educators within the University and the public.

Under the Board of Regents, the University's administrative organiza-

tion is headed by the president or chancellor as the institution's chief executive officer. As chancellor of the University and ex-officio president of the Board of Regents, he also presents to it the various matters of business upon which it is to act.

Dr. J. L. Morrill, the present and eighth president of the University, has occupied the post since July 1, 1945. His firm position as to the place of the University in the life of the state and nation and his sound judgment on many critical problems have gained him a large measure of respect and support both within and without the University.

The University has two principal divisions in its administrative organization—academic and business.

Academic Administration

The chain of academic administration at the collegiate level descends from the president to the deans and directors of the University's various institutes, colleges, schools, and departments, including the General Extension Division, on the Twin Cities and Duluth campuses.

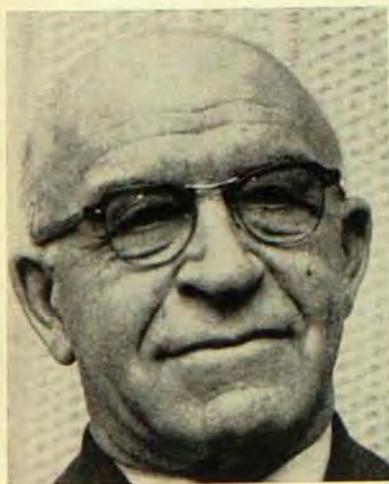
Also a major segment of the University and therefore an ultimate responsibility of the president are nine agricultural stations and five agricultural schools at as many locations in the state. They are a part of the Institute of Agriculture, as is

the Agricultural Extension Service, with agents in the state's various counties.

The University's major academic divisions, on the Minneapolis and St. Paul campuses, headed by deans, are the Institutes of Technology and Agriculture, the Colleges of Science, Literature and the Arts; Education, Pharmacy, Medical Sciences, General College and University College, Graduate School, Schools of Dentistry and Business Administration, Law School, General Extension Division, and the Summer Session. The Duluth Branch, established in 1948 in facilities of the former Duluth State Teachers College, has a provost as administrator of its various departments.

In addition to the deans for administration of the various academic units, there is a vice president for the academic administration. He is Dr. Malcolm M. Willey. Though he does not have administrative authority over the colleges and schools, the deans confer with him frequently and he advises with the president on academic affairs. His position is somewhat in the nature of a staff officer.

Dr. Willey acts for the president in approving recommendations for appointment of assistant professors, instructors, and teaching and research assistants. He appoints a number of advisory committees concerned with the University's varied



T. A. H. Teeter
Dean of the Summer
Session



Maynard E. Pirsig
Dean of the Law School



Raymond W. Darland
Provost of Duluth Branch

educational and cultural services.

He also has authority over and responsibility for 13 general units, the Dean of Students Office, Student Health Service, University Libraries, University of Minnesota Press, Admissions and Records, the Military, Naval, and Air ROTC units; Student Unions, Concerts and Lectures, University Relations, Minnesota Museum of Natural History, and the Bureau of Institutional Research.

Through the deans, academic vice president, and the Duluth Branch provost the varied units of the academic operation of the University have a compact top administration directly responsible to the president.

Many Departments

Within the various colleges and schools are a multitude of departments, headed by directors and similar administrative officers. There are, for instance the Departments of Sociology, and of Music in the College of Science, Literature and the Arts; the Department of Mathematics and Mechanics in the Institute of Technology; and the Departments of Psychiatry and Neurology, of Medical Technology, and of Physical Therapy in the College of Medical Sciences.

To show how many divisions there may be in a single college and the responsibility of a single dean, Dr. Harold S. Diehl, dean of the College of Medical Sciences, has

under his direction three schools, the Medical School, School of Public Health, and School of Nursing, of which the Medical School, alone, has 18 departmental units.

Some of the colleges have assistant deans and generally there are committees of faculty members in the various colleges and schools to assist the deans with various administrative problems such as formulation of programs of study and consideration of recommendations for faculty appointments and promotions.

Business Administration

The business phase of the University's operation has a similarly unified administration, headed by the University's other vice president, the vice president for Business Administration. He is William T. Middlebrook.

The business vice president has a staff responsibility for all business and financial operations of the entire University. He is in direct charge of 12 administrative units concerned with maintenance and service operations. They include Physical Plant Operation; Physical Plant New Construction; Rosemount Research Center; University Services (such as dormitories and cafeterias); Civil Service Personnel; Protection and Investigation; Contracts, Collections, Real Estate and Rentals; University Book Stores; Insurance and Retirement; Patents; Field Auditor; and Comptroller.

The business vice president must seek sound maintenance and improvement of the business side of the University's operation and at the same time strive for economical operation without impairment of the University's educational function. He must see that the physical plant is in shape, needed supplies are available, that salaries and bills are paid, records maintained in good order, and that the University operates within its income.

For purposes of economy, combined with efficiency, the University operates several service plants of its own, including the University Print Shop, a laundry, an ice cream plant, and a cold storage plant to centralize purchase, storage and supply of fresh vegetables, fruit, and meat to consuming departments of the University.

But a more important service operation is the construction and operation of dormitories in which out-of-town students may live. Dormitories are particularly important for the University of Minnesota because the number of students who must find living quarters at or near the campus is much greater than the available supply in rooming houses or private homes.

Vice President Middlebrook has been a champion of increased dormitory housing at Minnesota as an important responsibility of the University to its students. Dormitory construction at the University has



Harold Macy
Dean of the Institute
of Agriculture



Errett W. McDiarmid
Dean of the College of Science,
Literature, and the Arts



Richard L. Kozelka
Dean of the School of
Business Administration

been financed through rental fees paid by the occupants. With a greatly increased enrollment since World War II and greatly increased construction costs in the same period, the University has had a major problem in seeking to provide sufficient dormitory accommodations.

One of the business department's most significant accomplishments in recent years has been the production and distribution of a sizeable manual of the University's business procedures, covering personnel; equipment, supplies, and services; and accounting and fiscal operations.

University Senate

Aside from the president, vice presidents, and deans, the most important administrative agency within the University is the University Senate. This is the agency in which educational problems of the University-wide scope or involving two or more colleges or schools are considered and decided. It is the institution's legislative body and the forum in which administrators and faculty members may express their views on questions concerning the University. The Senate, in fact, has general jurisdiction over all academic matters not confined to a single college or school.

The Senate, which has regular meetings quarterly, at present has 665 voting members and 380 non-voting members who may partici-

pate in discussions. The non-voting members are those whose university appointments are for less than half time, and members emeriti.

The Senate membership is composed of the president of the University, who also is president of the Senate; the deans, all faculty members of the rank of associate professor and above, and other designated persons in comparable positions of responsibility.

Typical of the activities with which the Senate is concerned are student organizations and publications, intercollegiate athletics, University functions, curriculum improvement, and relations of the University to other institutions of learning.

For interim action, the Senate has an administrative committee composed of the president, deans, and designated administrative officers. It largely fulfills the function of a cabinet.

In addition, the Senate has 17 standing committees such as intercollegiate athletics, student affairs, education, students' work, Recreation and the new Faculty Consultative Committee, which will meet with the president at regular times to discuss matters of policy relating to instruction, research, personnel, service functions, and the budget.

Certain of the senate committees, including intercollegiate athletics, student affairs, and ROTC, include alumni and student representatives.

These members may vote in the committees, but do not participate in meetings of the Senate proper. Their membership on the committees does, however, give the students and alumni a voice in the determination of University policies in the fields in which these committees function.

The giving to alumni and students of a voice in the formulation of University policies has proceeded farther at Minnesota than at most other large American universities.

In addition to the standing committees, the Senate names special committees as occasion arises. However, the number of committees within the administration is limited as far as efficient operation will permit. There was a time when more than 120 committees reported directly to the president.

The Faculty View

Important to the administration of a university is how the administration is regarded by the general body of the faculty. The consensus of opinion of the Minnesota faculty is that the administration is strong in the main purposes of the institution, teaching, research, and public services.

Members of the faculty seem to believe generally that they have the full support of the administration and that the administration leaves them relatively free to do their

(Continued on page 11)



R. E. Summers
Dean of Admissions
and Records



Walter W. Cook
Dean of the College
of Education



Dr. Harold S. Diehl
Dean of the College of
Medical Sciences



Edmund G. Williamson
Dean of Students



Walter M. Moore

A Good Man with Figures

A Minnesota alumnus who has been for many years one of the behind-the-scenes workers in the building of an efficient U. S. Air Force retired October 31 from government service. He is *Walter M. Moore '09BSFor*, of Fairborn, Ohio, a native of Rochester, Minn.

While other men flew combat missions or designed new types of planes, Moore, as a civilian employe of the federal government, developed and kept records by which the Army Air Corps and its successor, the U. S. Air Force knew

what they had and where and what they needed and when in the matter of materials.

A good share of Moore's most important work, during and after World War II, was at Wright-Patterson A. F. Base in Ohio. The scope of his responsibility is seen in the fact that from 1944 to 1949 his principal work was the development and improvement of statistical reports such as the procurement status report, printed monthly on I. B. M. machines and showing bookkeeping details on each of

300,000 items of procurement.

Later he had additional duties with the supply-procurement coordinating office and visited all the procurement field offices and regional offices in connection with statistical and procurement services.

Moore, now 70 years old, began his federal career in 1907 with the U. S. Forest Service. He became an Army Air Corps civilian employe in 1919, going to Wright-Patterson in 1921. He was an Army second lieutenant in World War I and an Air Corps major in World War II, serving as assistant supply officer at Wright-Patterson.

They Are Busy

Law, skiing, and journalism are not strange bedfellows at all for three Minnesota alumni who are all practicing attorneys. The tieup was revealed with the appearance in November of the first issue of *The Minnesota-Wisconsin Ski News*, a weekly publication of Edina Publications, Incorporated, of Edina.

The editor is *James H. (Jimmy) Johnston '51BSL; '53LLB*. Heading Edina Publications are *Donald S. Burris '35BS; '41MA; '48LLB*, as president, and *Franz P. Jevne '34BA; '36LLB*, as vice president. All three men are enthusiastic skiers. Edina Publications publishes the *Edina-Morningside Courier*, a community newspaper, and in December will bring out *The Minnesota-Wisconsin Ski Guide*, a directory of skiing areas. Johnston will be editor.

Johnston and Burris practice law in Edina, where Burris is also municipal judge. Johnston is head instructor at the Minneapolis Park Board Ski School and has written and published an instructional ski manual, "The Modern Fundamentals of Skiing." Jevne is associated with a Minneapolis law firm,

For Better Correctional Workers

THE University of Minnesota is pioneering in the attempted solution of one of the most serious problems in the handling and treatment of juvenile delinquents. That problem is the lack of institutional and agency professional personnel with sufficient all-round training for the job.

Some agency and institutional staff members are trained psychologists or sociologists, a few are trained in psychiatry or the legal background affecting their charges. But very few of the workers today have a sufficient balance of training in all the important fields relating to correctional work, according to Maynard E. Pirsig, dean of the Law School.

The University is at work on an inter-departmental program to provide that all-round training in integrated courses of study. It would offer in-service training for personnel already in the professional field, as well as campus courses for students planning correctional careers. It is the first such program in American education and may make the University a national center in the field.

A great advantage of the project is that it would not involve employment of additional faculty members or introduction of new courses of study. The idea is rather

to make conveniently available to the resident student the needed teachers and courses in several different colleges and schools and to the professional worker in the field the required training resources of the University.

Having leading roles in developing the inter-departmental study program in correctional work are the Department of Sociology, Law School, and School of Social Work.

A faculty committee which has planned and instigated the project after careful study, estimates it would not need to cost more than \$19,000 yearly, to provide a coordinator or director, a secretary, and incidental needs. Initial planning and action was made possible by a \$5,000 grant from the Grant Foundation. Dean Pirsig heads the committee. Efforts are now under way to obtain funds from private sources to put the program in full operation.

Activity to initiate the operation took place last May when John R. Ellingston was employed with the rank of professor in the Law School to develop and coordinate the program. For the past 10 years, Professor Ellingston had been on the staff of the American Law Institute as special advisor on the model act for state youth correction authorities.

In-service training for professional workers started last summer when Professor Ellingston spent a month as a house parent at the Minnesota State Training School for Boys, at Red Wing. He studied procedures there and advised with staff members.

All students in the program will be required to take the Law School's freshman course in criminal law. A joint seminar at an advanced level in criminal law will be open to students in the program. The program is already being implemented in the Law School.

For students registered in other departments than the Law School in preparation for correction work, the program is planned to include a major in sociology, with training in psychology, guidance, criminal law, and other courses.

It is also planned that the students will receive field training at various agencies and institutions dealing with juvenile delinquents. The program, when formulated and approved, will lead to a bachelor of arts degree.

A valuable advantage of the in-service or field training activity members of the faculty would give to institutional and agency personnel would be the opportunity they would have to observe correctional procedures in action, as an aid to



John R. Ellingston
Professor of Law,
Program Coordinator



John C. Kidneigh
Director, School of
Social Work



Elio D. Monachesi
Chairman, Department
of Sociology

their teaching, and to learn about correctional problems which they might help to solve.

The state of Minnesota presents an unusually good "climate" for the development of a training program for correctional workers such as is being undertaken at the University. The people and the state government have taken a lively and progressive interest in public welfare, including improvement of correctional institutions and hospitals. Jarle Leirfallom, commissioner of the Minnesota Department of Public Welfare, is active in raising standards of institutional services.

Minnesota was the second state in the union to establish a state Youth Conservation Commission for handling and treatment of young delinquents.

In a state so committed to the safeguarding and improvement of the welfare of youth, a program for comprehensive training for correctional personnel can play a vital role.

Planning Committee for Correctional Training

Comprising the committee which is developing the University's Training Program for Correctional Personnel are:

Maynard E. Pirsig, dean of the Law School, chairman; Professor Elio D. Monachesi, chairman of the Department of Sociology; Dr. Donald W. Hastings, head of psychiatry and neurology; C. Gilbert Wrenn, professor of educational psychology; Lowry Nelson, professor of sociology; Professor John C. Kidneigh, director of the School of Social Work; Professor Paul E. Meehl, chairman of the Department of Psychology; Dale B. Harris, professor of child welfare; George B. Vold, professor of sociology; Giesela Konopka, associate professor of social work; and Monrad G. Paulsen, associate professor of law.

Operation: Top Brass

(Continued from page 8)

work according to their best judgment.

They feel there is an increasing desire in the administration for consultation with the faculty on questions about which views of the faculty members can be of value.

"Teachers at Minnesota are not regarded as hirelings required to follow an exact prescribed pattern," was the way one professor expressed it.

At the same time, there is a feeling in some quarters that the Senate, with its membership limited to faculty members at or above the rank of associate professor is not sufficiently representative of the academic personnel, that it is "top heavy."

This criticism is likely to be met within the next few months. For the past three years, the Senate's education committee, headed by Dean Horace T. Morse of the General College, has been drafting a revised constitution for the Senate. If the revisions are adopted as now formulated, Senate membership will include all ranks of the teaching faculty, adding assistant professors and instructors to the present membership.

Further the proposed revised constitution provides that the Senate elect a council of some 110 members on the basis of departmental representation which would conduct a considerable share of its business. This answers criticism that the size of the full senate makes it an unwieldy body for greatest efficiency. The Senate administrative committee would be continued in the new proposed plan of organization.

Both the administration and the general faculty see improved communications throughout the University as a goal for better accomplish-

ment of mutual tasks. In an institution as large as Minnesota, it is indeed difficult for members of one college or department to know as much as they should or would like to know about the work of other units of the University.

As an example of need for better communications, one faculty member expressed the opinion that not enough teachers have an adequate understanding of the University's work in student counseling.

However, cooperative action is well advanced in many fields. Chemists are closely joined with physicians and surgeons in the University's work in cancer.

Four Conclusions

One may gather certain conclusions from the foregoing outline report of the general administrative plan of the University.

First, the University is an independent organization free to conduct its affairs according to the best judgment of its own organization.

Second, that its top government, through the foresight of the state's founding fathers, is vested in a Board of Regents who are representative citizens elected from throughout the state to act for the people.

Third, that there is a unified chain of responsibility and authority for administration of the University's threefold program of teaching, research and public service and a suitable legislative agency for coordinated administration of the entire academic program, and giving a voice to the faculty in determination of University policy.

Fourth, that the administration is sufficiently flexible itself to changing needs and that it enjoys the respect and confidence of the staff for whose services it is responsible to the people of Minnesota.

Faithfully Yours,

Edwin L. Haislet
Alumni Secretary

The University Reports

On Its Finances

EACH year, about this time, members of the Minnesota Alumni Association receive from the office of the Vice President for Business Administration, Mr. William T. Middlebrook, a brief financial summary of the operation of the University during the past fiscal year, ending June 30. No doubt, most alumni look at the totals of the report for 1952-53 and note that the total income was \$54,190,267.64 and that total expenditures were \$54,189,630.33, leaving a free unencumbered balance of \$4,395.38, which includes a \$3,758.07 balance from previous year.

Such a brief glance leaves a total impression that the University costs a lot of money to operate. Too many of us do not reflect upon what a tremendous operation the University is and its value to the state and the nation in terms of what it gives back in the way of training potential leaders for the professions, building an alert and literate citizenry, and in its economic contribution through its research projects and its service to the people of the State and Nation.

Rather than looking at the total income and total expenditures if you turn the report over to the back page, presented are some pertinent facts about the University.

While we think in terms of the University as primarily a collegiate institution, yet last year

42,063 students enrolled in non-collegiate work including Extension. This is in comparison to a total of 26,225 individuals who were enrolled for collegiate work at the University during the year. The report reveals that the University has twelve colleges and schools; 136 departments, of which the Institute of Agriculture has the largest number, 33; a faculty of 2,870; a civil service staff of 4,137. It indicates that the University has three campuses. The main campus consists of 195.87 acres and has 73 major buildings and 43 minor buildings, the Saint Paul campus has 39 major buildings and 51 minor buildings - 714.07 acres, and Duluth has seven major buildings, 126 minor buildings and 174.56 acres. There are seven agricultural stations (Crookston, Morris, Grand Rapids, Duluth, Waseca, Cloquet and Excelsior), plus the Rosemount Research Center and three Extension centers. It further reveals that the University has 16,057.30 acres of land valued at \$6,227,235.94 and 155 major buildings valued at \$58,653,704.70 and 967 minor buildings valued at \$2,402,406.88. Total value of equipment is \$23,884,561.44 and there is an endowment fund which now totals \$46,143,274.57.

The report in summary in comparison with 1951-52 shows the following:

Sources of University Money

	1951-52	percent	1952-53	percent
From the State	\$21,942,009.67	45%	\$24,126,259.52	44.5%
From the Fees and Receipts	9,091,583.37	18.5%	9,742,269.48	17.8%
From University Service and Revolving Funds	8,317,014.19	17%	8,345,031.19	15.4%
From Trust Funds	6,348,230.86	13%	7,378,689.37	13.7%
From the Federal Government	1,444,980.13	3%	2,874,537.71	5.4%
From Intercollegiate Athletics	771,721.43	1.6%	879,163.83	1.7%
From the Permanent University Fund	703,482.26	1.4%	738,444.59	1.4%
From the Swamp Land Fund	94,880.00	Less than 1%	105,871.95	Less than 1%
	\$48,717,780.28	100%	\$54,190,267.64	100%

The University spent its money as follows:

For Instruction and Research	\$19,983,458.33	40.8%	\$21,255,737.64	39.3%
For University Services and Revolving Funds	7,496,409.27	15.4%	7,464,101.35	13.8%
For Physical Plant Extension	6,453,228.79	13.2%	8,040,212.48	14.9%
For Trust Fund Purposes	6,163,763.35	12.6%	7,116,768.43	13.2%
For Physical Plant Operations	3,040,527.27	6.3%	3,538,206.75	6.6%
For General University	1,969,245.86	4.1%	2,001,500.47	3.8%
For Transfers and Adjustments	1,653,166.88	3.5%	2,599,729.86	4.8%
For Administration of the University	1,324,237.22	2.8%	1,467,291.17	2.1%
For Intercollegiate Athletics	629,985.24	1.3%	706,082.18	1.4%
	\$48,714,022.21	100%	\$54,189,630.33	100%
Free Unencumbered Balance	3,758.07		4,395.38	
	\$48,717,780.28		\$54,194,025.71	

Congratulations to - - -



Robert L. Westbee



Ruth F. Hovde

Corporation Executive

Robert L. Westbee '32BE1Eng;- '33MS, for his having been made a vice president of the internationally known Minnesota Mining and Manufacturing Company of St. Paul. With the firm since 1933, he will head the electrical products division.

Printers' Leader

Harold Holden '31BBA, president of the Holden Printing Company of Minneapolis, on his election as president and a director of the Printing Industry of Minneapolis, organization of commercial printers. He also recently was elected a director of the Printing Industry of America, to represent the upper midwest. During his senior year at the University, Holden was business manager of the Minnesota Daily.

Med Techs' Choice

Assistant Professor Ruth F. Hovde '38BSMedTech; '49MS, on her selection as president-elect of the American Society of Medical Technologists. She is in direct charge of medical technology training at the University and is a past president of the Minnesota Society of Medical Technologists.

Far East Plans Chief

Army Colonel Raymond E. Duke '51MPH, on his selection to be chief of the Plans and Operations Division at the Army Forces Far East Headquarters at Camp Zama, Japan. He previously was special projects officer in the medical section at Camp Zama. A graduate of the School of Public Health, Colonel Duke served in the Asiatic-Pacific Theater during World War II.

Accounting Honors

Robert M. Trueblood '37BBA, on his election as chairman of the Pittsburgh Chapter and a member of the State Council of the Pennsylvania Institute of Certified Public Accountants for the coming year. Last March Trueblood was elected secretary-treasurer of the Minnesota Alumni Club of Pittsburgh.

Veteran Postmaster

John R. Coan '11LLB, on 18½ years of successful service as Minneapolis postmaster. He has announced he will retire December 31 after a longer period in the office than any other postmaster in Minneapolis history. He plans to re-enter private law practice.

New Power President

Stuart V. Willson '24BSMechEng, of Eau Claire, Wis., on his election as president of Northern States Power Company of Wisconsin. He had been vice president the past two years.

Physician's Award

Dr. Frank H. Krusen, professor of physical medicine and rehabilitation at the Mayo Foundation, on his selection to receive the second annual Physician's Award from the President's Committee on Employment of the Physically Handicapped. The award will be presented in February at the annual meeting of the Congress on Industrial Health in Louisville, Ky.



1



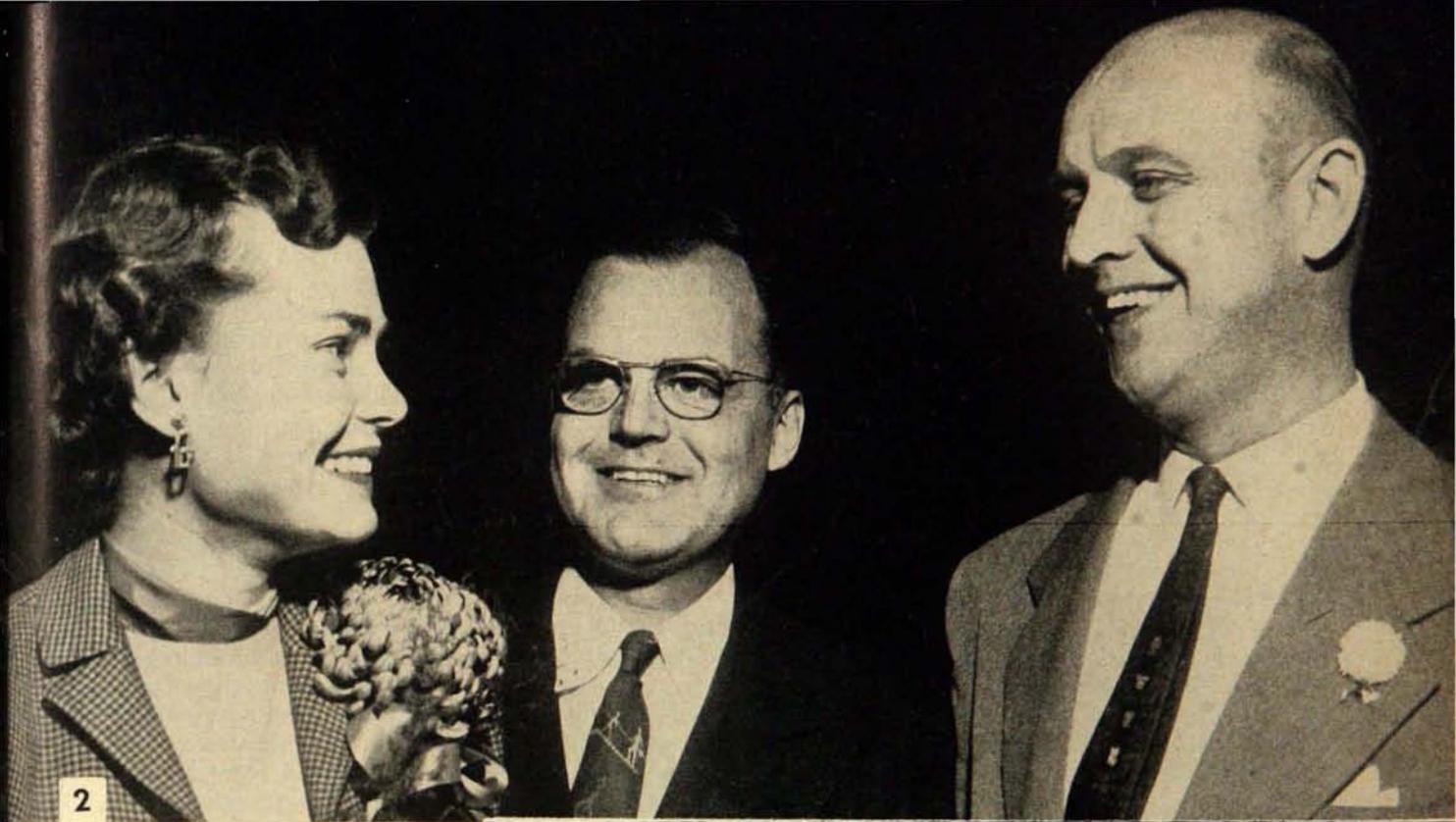
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5

Homecoming

1. A few of the 500 alumni and guests who ate heartily at the Homecoming Alumni Luncheon in preparation for an exciting afternoon at the football game.
2. Carol Lundstrom, the student Homecoming queen, and Grant H. Johnson, right, the alumni king, were welcomed to the luncheon by Theodore Christianson, MAA president.
3. Gold and maroon clad figures of the Rooter Club alternated in standing and loudly counting the score after each touchdown.
4. From far and near at the Alumni Luncheon. L. to r.: Jewel Pollar '46BSEd, Hibbing; Mrs. Irving Hudson (Margarethe Denfield) '08BA, and Irving Hudson '06BA; '09LLB, Benson; Murray Davenport '05BA; '08LLB, Washington, D. C.; Samuel L. Hoyt '09EngMin, and Mrs. Hoyt (Edyth Sage) '11BA, Columbus, Ohio.
5. Proudly bearing their gold trophies from the MAA, Queen Carol Lundstrom and King Grant H. Johnson rode in the between-halves procession in Memorial Stadium.
6. Among the striking house decorations which drew thousands of viewers to the University area during Homecoming weekend was this display at the Alpha Tau Omega house.



Highlights

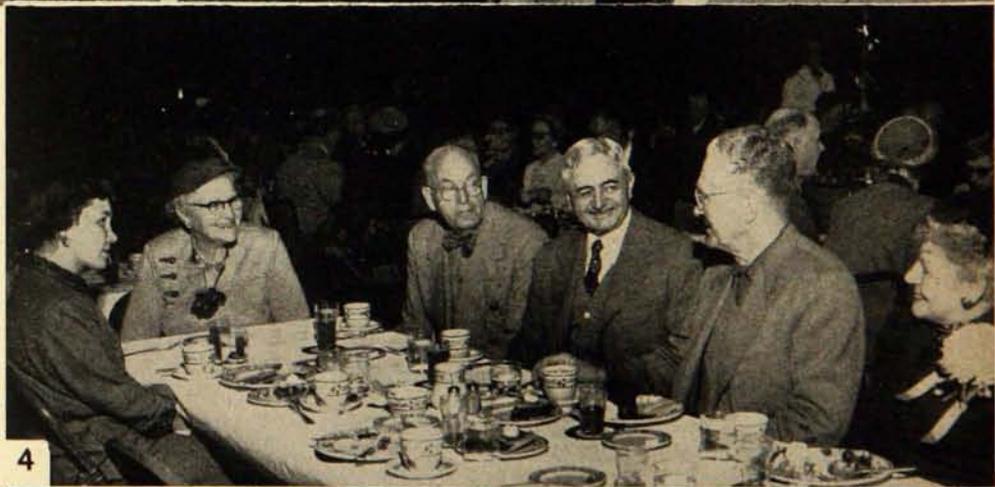
Victory on the gridiron, ideal weather, and good entertainment made the 1953 Homecoming celebration a happy one for thousands of returning alumni. In the stellar event of Homecoming Day, November 7, the Gophers humbled Indiana 28 to 20.

Capacity crowds of alumni and students celebrated the triumph that evening at the three-way Homecoming dance in the Coffman Union ballroom and cafeteria and the Armory. Three hundred alumni and their guests enjoyed good food and sociability at the Alumni Buffet Luncheon in Coffman ballroom preceding the game.

Carol Lundstrom of St. Paul, the Homecoming student queen, and Grant H. Johnson of Detroit Lakes, the alumni king, were honored at several events and received trophies from the MAA during the between-halves ceremonies at the game. The presentations were made by Theodore Christianson, MAA president.

Homecoming events of the pre-

(Continued on page 17)



Music in the Air

Expanded Christmas Reunion

NEW festivity has been added for the fifth annual Christmas Alumni Reunion Tuesday, December 29.

The 1953 reunion has been moved to Schiek's Cafe, 45 South Third Street in Minneapolis, to include for the first time a program of musical entertainment.

As announced by *Earl Sanford '53BBA*, and *Barbara Pearson '53BA*, the reunion co-chairmen, Schiek's nationally famous vocal sextet and orchestra will present a 40-minute program—songs from Broadway hits and traditional favorites which have delighted old and young alumni.

The entire main floor of the famous old restaurant has been reserved from 4 to 6 p.m., with the music scheduled for about 5:20. There will be refreshments and informal visiting. To defray the expense of the special entertainment, a modest fee of 50 cents will be charged.

The reunion committee has extended an invitation for all returned service men and women to be at the reunion to meet old friends. Relatives of military personnel expected to be in the Twin Cities area for the holidays are asked to tell them about the reunion when they arrive.

Other alumni home at that time also are especially invited as the Christmas reunions were instituted particularly for them to meet each other and the resident alumni.

The reunion committee also has asked that alumni tell other alums about the reunion. Though the committee members are graduates of the last 10 years, the reunion is for all alumni.

IT Alumni Elect Frank A. Morris

A record crowd of 200 persons turned out for the annual dinner meeting of the Alumni Association of the Institute of Technology November 6 in Coffman Union. Included were engineering alumni and faculty members and a considerable number of wives.

As officers for the ensuing year, the association elected *Frank A. Morris '24BSMechEng; '25MS*, of St. Paul, president; *Douglas R. Manuel '22BSChemEng*, Minneapolis, and *William M. Beadie '31BCivEng*, St. Paul, vice presidents; and *Russell E. Backstrom '25BSMechEng; '27MS*, St. Paul, re-elected secretary-treasurer. The retiring president was *Donald J. Heng '36BAeroEng*.

Two new directors elected were *Milton Wunderlich '19BSEng;*

'20MEng, of St. Paul, for the mechanical engineers, and *Robert Hoel '43BAeroEng; '47MS*, of Minneapolis, for the aeronautical engi-



Frank A. Morris

neers. Other directors were re-elected.

Heng announced that the memorial to the late *Harry E. Gerrish '05BMechEng*, who was IT alumni president from 1938 to 1950, will be a shelf of non-technical periodicals for the institute's library. Engineering alumni launched a memorial fund for Gerrish after his death last February. Morris has been chairman of the memorial committee.

Speakers were *Dr. J. O. Christianson '28BA*, superintendent of the Central School of Agriculture, talking on "Our Part in These Times;" *Dr. Samuel C. Lind*, the institute's first dean and now a research consultant at the Oak Ridge national atomic energy laboratory; and *Dr. Athelstan Spilhaus*, the present dean. An open house in the Chemical Engineering Building preceded the dinner.

New Life Members

- Mrs. Joseph G. Evans '06BA*
(Mildred Hunter)
San Pedro, Calif.
- Warren G. Christianson '47BBA*
Le Center, Minn.
- Carlyle M. Smestad '48BBA; '49MA*
Minneapolis
- Frederick L. Hovde '30BA*
Lafayette, Ind.
- Warren W. Shafer '52BSL&LLB*
St. Paul
- Howard T. Skjei '49BSEd*
Lincoln, Neb.
- Robert T. Benson '52BS&DDS*
Ogden, Utah
- Joseph B. Gaida '29BSEd; '32MD*
St. Cloud, Minn.
- Markham J. Anderson, Jr. '45BS; '47MD*
Jacksonville, Fla.
- Mrs. Lawrence J. Clark '30BSEd*
(Jenny Raistakka)
New York Mills, Minn.
- E. A. Wallace Carlson '50BBA*
San Jose, Calif.
- Gilbert A. Northfield '38MetEng*
Chicago
- William M. Becker '36BMechEng*
Northbrook, Ill.
- John A. Lundquist '49BA*
Baltimore, Md.

Alumni Bandsman Rally, Elect

Alumni Band Day, celebrated October 24, produced a tuneful and enthusiastic 100-piece alumni band for the Minnesota - Michigan football game in Memorial Stadium and a good time for the University's bandsmen of yesterday.



Newbury

It also produced a new set of officers and four new council members for the Band Alumni Association, constituent body of the MAA. At the Band Association's annual dinner meeting in Coffman Union after the game, the following were elected:

Robert J. Newbury '49BS, president; *Ben Taylor 1906-08*, vice pres-

ident; *Marie Wensel '48BA*, secretary-treasurer; *Tom Swenson 1929-32*, assistant secretary-treasurer; and *Bernice Hagie '48BSEd; '50Med*, *Mrs. Rupert Kingsley (Jane Ludlow) '47BSEd*, *June Phillips '47BSEd*, and *Robert Michaels '48BBA*, members of the council. All are from Minneapolis except Michaels, who lives in St. Paul.

Gale Sperry '43BSEd; '49Med, of Edina, was president the past year.

Besides playing in the stands during the football game, the Alumni Band joined with the University Marching Band in the between-halves maneuvers. Ed Haislet, MAA executive secretary, was the main speaker at the dinner, emphasizing the value to the University of an active alumni association and the value to the association of active alumni members.

Homecoming Highlights

(Continued from page 15)

ceding two days included a coronation ball and outdoor dance, the Varsity Show, Homecoming parade, and the usual bonfire. The Schools of Business Administration, Journalism, and Home Economics had reunions and Homecoming Clinics were conducted at University Hospitals.

Homecoming Clinics

During a program of Homecoming medical clinics held at the Medical School November 6 and 7, the Minnesota Medical Alumni Association conducted its annual meeting. Officers elected were *Harold C. Benjamin '31BS; '34MD*, Minneapolis, president; *William C. Bernstein '25BS; '28MD*, and *Byron B. Cochran '37BS; '38MD*, both of St. Paul, vice presidents; *Sheldon M. Lagaard '41BS; '43MD*, Minneapolis, secretary; and *James C. Mankey '43MD*, Minneapolis, treasurer.

Elected as directors were Drs. John Linner and Virgil Lundquist, Minneapolis; A. E. Ritt and Dwight Martin, St. Paul, and James Jensen, Stillwater.

Celebrating its twentieth anniversary, the 1933 medical class presented to the Medical School \$2,500 as a class memorial, the money to be used for medical scholarships. The class also had a reunion dinner.

Slightly Exaggerated

Enrollment at Minnesota is growing, but not nearly as fast as was indicated in the headline for Ed Haislet's editorial in the November issue. The headline, intended to give the estimated enrollment for 1963, appeared as "Enrollment: 80,000 students." As clearly stated by Ed in his editorial, the estimate is 30,000 students by 1963, as compared with the current actual enrollment of slightly over 19,000. The expected growth will be rapid enough without typographical stimulation. My error.

Editor



The clarinetists in this picture of alumni bandsmen at their Band Day rehearsal comprise one of several married couples in the Alumni Band. The two, for whom close harmony in the band led to a matrimonial duet, are Warren Elert '47BMechEng, and his wife, the former Bernice Theissen '48BSMedTech, of St. Paul. Flanking them are Robert M. Husband '39BA, left, of Arlington, Mass., and Vince Di Nino '41BSEd, of Alexandria, Minn.

Two More Clubs Formed!

New Club Presidents



R. G. Sanford
Aitkin County



W. H. McLaughlin
Ely, Minn.

WITH the organization of four new alumni clubs in Minnesota reported in the November issue, Ray Chisholm, MAA field representative, followed up with two additional new clubs for this issue. They are the Grand Rapids club, formed October 28, and the Aitkin County club, organized October 29 in Aitkin. Ray took part in both meetings.

Besides the six new clubs reported in the past two months, several others were formed last spring and summer.

Named as the first officers and directors of the GRAND RAPIDS club were William Matalamaki '42BSAgEd, pres.; Carl N. Mickelson '39MA, v. pres.; Loyd M. LaMois '49BSFor; 52MFor, sec.-treas.; directors, Jeanette R. Larson '52-BSEd, William W. Libbey '31BBA, Bruce A. Latz '34BA; Esther Buechner '37BSEd, Glen R. Swenson '51MA, and Floyd O. Colburn '34BSFor.

The AITKIN COUNTY club elected R. G. Sanford '05LLB, pres.; Elmer Salvog '48BSEd, v. pres.; Mrs. John T. Galarneault (Dorothy Kuenchenmeister) '36BA, sec.-treas.; directors, Stanley Doten '33BA, Dennis J. Murphy '10DDS, Mrs. Esther H. Warner '30BSEd, Jess Belfiori '39BSEd, John F. Solien '52BSEd (UMD), and Eleonora F. Steffer '53BSEd.

The RED WING club has qualified for a charter from the MAA. Its recently elected officers and directors for this year are: Fred Bieri '47BCivEng, pres.; Kenneth Mossberg '31DDS, v. pres.; Esther Leverentz '31BSHEC, sec.-treas.; directors, David Johnston '38DDS, Ora Jones, Jr. '39BA, Milton Holst '24LLB, Grant Hartnagel '36BS;- '37MD, O. H. Norgaard '48BA, and Melvin C. Johnson '48BBA. . . Newly elected officers of the

MARSHALL club are: J. H. Janzen '34BSAg, pres.; B. A. Bisbee '22BSEc, v. pres.; and F. J. Meade '17BSAg, sec.-treas.

The HIBBING club has elected Herman Frickey '47BSEd, as its new president and re-elected its other officers. . . . New officers elected by the COLERAINE club are: Winfield J. Conner '40BSEd, pres.; Mrs. Carl T. Olin (Hope Stegner) '09BA, v. pres.; Mrs. J. A. Strande (Loretta Cusiciotta) '31BSEd, sec.-treas.; directors, Mrs. Norman Johnson (Margaret Ostreich) '38BBA, John Menozzi '38BAEd;- '46MA, Vivian Franti '26BA, Ruth Wilson '24BSHEC, Josephine Neff '26BSEd, Ellen J. Anderson '36BSEd; '37MA.

Dr. Everett Fraser, former dean of the University of Minnesota Law School, was an honored guest at the October 26 meeting of the Minnesota Alumni Club of NORTHERN CALIFORNIA in San Francisco. He is now professor of law at the University of California's Hastings College of Law in San Francisco. Phil Bengston '35BSEd, of the coaching staff of the Forty-niner professional football team of San Francisco, and Gordy Soltau '50BSEd, Forty-niner end, who had seen Minnesota against Northwestern and Illinois this fall, gave their observations of the Gopher performance. Seventy-five persons attended the meeting, at which officers were elected for the ensuing year: Roger Dunn '30BA, pres.; Jerry Dunn, v. pres.; Dick Farmer '37BSEd, sec. and Sheldon Beise '36BSEd, treas.; directors, Herbert Hanson '49BA, and Walter Blumst '48BS. The club has changed its weekly luncheon location and time to the Noon Day Club, 450 Market Street, San Francisco, Monday noons. Visiting alumni are welcome.

The club will have an evening dinner meeting December 3 at the Press and Union League Club, with

Gophers on the Forty-niner team as special guests. A Peninsula breakfast and an open house are scheduled for next spring.

Minnesota alumni in MINOT, N. D., are interested in forming a chartered alumni club there, according to word from *Lee Westendorf* '52BA, with KCJB-TV station there. Materials have been sent to him to aid organizational activity. . . . The *ELY*, Minn., club has qualified for an MAA charter. Officers for the coming year are: *W. H. McLaughlin* '38BBA, pres.; *Milton H. Stenlund* '46BSFor, v. pres.; *Mrs. Emil Koski* '25BA; '27MA, sec.;

Morrison County Speaker



John E. Anderson

At a meeting of the Minnesota Alumni Club of Morrison County December 8 in Little Falls, Minn., Dr. John E. Anderson, director of the University's Institute of Child Welfare and professor of psychology, will be the speaker. His subject: "Guidance of Children."

Dr. Anderson has served on the National Research Council and the Social Science Research Council and as president of the American Psychological Association and the Society for Research in Child Development and has written several books on child development.

Joseph App '42BSFor; directors, *R. J. Kalan* '38DDS, *George T. Somero* '26BBA, *John L. Skule* '43DDS, *Edward T. Buckley* 1914-16, *Mary Helen Kraft* '04BS, and *Gertrude Clancy* '42BSEd.

As a preliminary to the Minnesota-Wisconsin football game November 21, the Minnesota Alumni Club of MADISON (Wis.) scheduled an informal get-together and recreational evening for November 19, according to *Walter T. Bjoraker* '42BSAgEd; '48MS, president. The entertainment was to include two Minnesota movies, "Living on the Campus" and "Minnesota Profiles."

Reorganization of the Fargo, N. D.-Moorhead, Minn. club Oct. 20 as the Minnesota Alumni Club of the RED RIVER VALLEY resulted in the election of the following officers: *Norman H. Bergh* '49BMechEng, pres.; *Arthur McCauley* '39BS&LLB, v. pres.; *Mrs. William M. Clower* (Eloise Pfeffer) 1936-37, sec.-treas.; directors, *Russell A. Sands*, '29DDS, *Walter A. Weers* '49BCivEng; '51MS, *Clifford O. Anderson* '32BMechEng, *James S. Perlman* '52PhD, *Lyle Bohlig* '38BBA, *Jack Lester* '48BA, and *Alf Olson* '50BA.

The FERGUS FALLS, Minn., club was reorganized October 21 and a meeting was set for January 13. New officers elected were: *Thomas S. Donoho* '40BSL; '42LLB, pres.; *Garfield C. Hanson* '50DDS, v. pres.; *Mrs. Robert J. Hyslop* '28BSEd, sec.-treas.; directors, *Norman Galloway* '39BSEd, *Roy L. Anderson* '49BA, *Frank C. Hedlund* '33BSEd; '51MED, *Margaret Schultz* '35BSEd, *John L. Townley, Jr.* '17LLB, Dr. *Harold C. Featherstone* 1917-18, and *Glenn J. Mouritzen* '36MD.

At a dinner meeting of the CARLTON COUNTY (Minn.) club October 29, attended by 31 members and guests, these officers and directors were elected: *L. L. McGladrey* '28BMechEng, pres.; *W. L. Docken* '43MA, v. pres.; *Laina Alatalo* '51BS (UMD), sec.-treas.; directors, *Clarence Jensen* and *Jack Tomhave* '26DDS. All are

from Cloquet except Docken who lives at Moose Lake.

The entire Minnesota football squad and staff was introduced at a meeting of the CEDAR RAPIDS, Iowa, club November 13 at the Montrose Hotel. (The squad and staff were in Cedar Rapids preliminary to the Minnesota-Iowa game the next day at Iowa City.) *Wes Fesler*, Minnesota head coach, spoke and answered questions and *Ray Chisholm*, MAA field representative, talked briefly. Seventy-five alumni and guests were present.

Ninety-one members and guests of the Minnesota Alumni Club of COLORADO had fun at their TV party October 31 to watch the Minnesota-Pittsburgh game. A half-time buffet lunch was served and there was a business session and social after the game. The party was at the Wohlhurst Club at Littleton.

New York Invitation

Wilma Sivertsen, 535 East Eighty-eighth St., New York 28, N. Y., president.

All Minnesota alumni living or visiting in the New York area are cordially invited by the Minnesota Alumni Club of New York City to attend its monthly luncheons. The assemblies are at the Prince George Hotel, 14 East Twenty-eighth Street, from noon to 2 p.m. on the fourth Thursdays of each month. Because of Christmas, however, the December meeting will be on the seventeenth. The luncheons are for informal visiting, without scheduled speakers, and both men and women are welcome. About 30 Minnesota alumni attended the October luncheon. The club had an afternoon party October 31 at the Columbia University Club to watch the TV broadcast of the Minnesota-Pittsburgh game.



That Little Brown Jug

Its Value Has Grown



1. Honored guests for whom the Brown Jug celebration roused vivid memories were these members of the Minnesota 1903 team which played the famous 6-6 tie game against Michigan. L. to r.: Otto N. Davies, halfback, displaying an old picture of the team; James Kremer, halfback and fullback; Ed Rogers, end; James Irsfield, halfback; W. W. Thorpe, guard; Sig Harris, quarterback; A. G. Nuessle, halfback; Dr. M. L. Strathern, center; and Bob Marshall, end.

2. Interested but a bit skeptical were these Michigan 1903 stalwarts as they scanned the Minnesota version of the 6-6 game of that year between the two schools. L. to r.: Fred Norcross, quarterback; Herb Graver, right half; Joe Curtis, left tackle; and Tom Roberts, the Michigan student manager who launched a great tradition when he bought a jug and forgot to take it home.

3. Oscar (Gink) Munson, center, who was equipment man for many of Minnesota's greatest football teams, proudly shows their records to University President J. L. Morrill, left, and Athletic Director Ike Armstrong.

4. Two Brown Jug celebrants who have contributed much to its great tradition were Harry Kipke, left, and Bernie Bierman. Kipke, a 1922 All-American at Michigan, was head football coach there from 1929 to 1937. Bernie was captain of Minnesota's Western Conference championship team of 1915 and Gopher head coach from 1932 to 1950, winning six conference championships and five national "titles."

5. Members of Minnesota's 1919 team had a hearty laugh at themselves, as depicted in a souvenir booklet, when they gathered for the Brown Jug dinner. L. to r.: Arnold Oss, Harlow Bierman, Dr. Harold Leland, Dr. Ralph Gruye, Dr. Ernest Lampe, Theron Gerow, Eddie Ruben (behind Gerow), Chuck Cantieny, and Festus Tierney.

6. "Our next play was really a fooler—but they smeared it!" George Svendsen of Minneapolis, former Gopher griddier and assistant coach, entertained his fellow M Club members just before the Brown Jug dinner. L. to r.: Svendsen, George Gibson, Midland, Texas; Cliff Sommer, Minneapolis; Earl Farnam, Duluth; Fred Hubbard, Omaha; Lyle Pettijohn, Minneapolis; Don Gilbert, Mason City, Iowa; W. S. Kienholz, Seattle; Rudy Gmitro, Minneapolis; and Francis Twedell, Houston, Texas.

The Little Brown Jug and what it symbolizes, one of the Big Ten's most ancient and honorable football rivalries—Minnesota vs Michigan—received the honor due it at a dinner in Minneapolis October 23.

Alumni of both schools, including a large share of former Gopher and Wolverine gridiron players from throughout the United States, met at the Nicollet Hotel to celebrate the Jug's fiftieth anniversary as the Minnesota-Michigan victory trophy. More than a dozen members of the 1903 teams of the two schools were honored guests. The dinner, sponsored by the Minnesota M Club, was a prelude to the Minnesota-Michigan game the next day in Memorial Stadium.

Tom Roberts, 1903 student manager at Michigan, told how he bought the jug for 30 cents in Minneapolis for water for the Michigan team and how he left it behind after the game.

Oscar (Gink) Munson, former Minnesota equipment manager, related how he found the jug and how the late Dr. Louis Cooke, Minnesota coach at the time, decreed that if Michigan wanted its jug it could come and get it. Thus a piece of hardware store crockery started a great tradition.

Other speakers were C. Elmer Anderson, governor of Minnesota; Dr. J. L. Morrill, president of the University of Minnesota; Kenneth (Tug) Wilson, Big Ten athletic commissioner; Fritz Crisler, Michigan athletic director and former head coach at Minnesota; Bernie Bierman, former Minnesota head coach; Minnesota athletic director Ike Armstrong; Ed Rogers, Walker, Minn., attorney and captain of Minnesota's 1903 team; Harry Kipke, former Michigan head coach; Wes Fesler, Minnesota head coach; Bennie Oosterbaan, Michigan head coach; Dick O'Shaughnessy, Michigan captain; Dr. William Proffitt, M Club president; and Ed Haislet, MAA executive secretary.

Coffey Heads Union Campaign

By BOB PROVOST

Director
Greater University Fund

Dr. Walter C. Coffey, former dean of the Institute of Agriculture and president emeritus of the University, has accepted the chairmanship of a drive to raise funds for a new Student Union on the St. Paul campus.

For 37 years the Union has occupied "temporary" space in Old Dairy Hall. Present quarters have been makeshift modifications in a building constructed in 1891 to house the Dairy Department. On the St. Paul campus only Pendergast dormitory and a small frame building predate old Dairy Hall.

Plans for the structure were authorized by the University Board of Regents in February of 1949, but the temporary slump in enrollment and increased building costs have caused delay in starting the construction. Today, building plans are estimated at \$650,000. Of this amount, \$350,000 is already available through student fees which have accumulated over a period of years. The balance of \$300,000, will be raised by Dr. Coffey and his committee, during the next year.

Unlike most departments of state colleges and universities, the student union rarely has been the recipient of financial assistance from legislatures. Almost universally such a union is the result of gifts and donations by individuals, bequests and memorials, or subscriptions in liberal amounts by companies.

The new Union Building Fund was approved by the Board of Regents of the University of Minnesota as a special project of the Greater University Fund.

All gifts to the St. Paul Campus Union Fund will be acknowledged in the annual report of the Greater University Fund. Send your gift now, to the St. Paul Campus Union Building Fund, Coffey Hall, St. Paul Campus, University of Minnesota.

Forestry School Marks Fiftieth Year

Honors for Dr. Schmitz and Five Alumni

The School of Forestry's golden anniversary celebration October 23 and 24 was highlighted by the presentation to Dr. Henry Schmitz, former head of the school, of the University's highest award, the Builder of the Name. He is the fifth person ever to receive this recognition.

Before leaving the University 17 months ago to become president of the University of Washington, Dr. Schmitz was for nine years dean of the College of Agriculture, Forestry, Home Economics, and Veterinary Medicine. He was chief of the University's Division of Forestry before he became dean.

Dr. J. L. Morrill, president of the University, presented the award to Dr. Schmitz at a banquet October 23 in Coffman Union, attended by 650 forestry alumni, faculty, and other guests.

Further complimenting the School of Forestry at the banquet was the presentation by Dr. Morrill to five forestry alumni of Outstanding Achievement Awards, the University's particular recognition for alumni. The recipients were:

William T. Cox '06, consulting forester and writer, of St. Paul; *A. Dale Chapman '29*, president of the Chapman Chemical Company of Memphis, Tenn., producers of wood preservatives; *Samuel A. Graham '14*, professor of economic zoology at the University of Michigan and researcher in forest insect control; *Samuel B. Detwiler '06*, of Boulder, Colo., retired chief of hill culture research of the U. S. De-



Posing with University President J. L. Morrill, center, after receiving awards at the School of Forestry fiftieth anniversary dinner were, left to right: Charles J. Lewis, Jr., William T. Cox, A. Dale Chapman, Dr. Henry Schmitz, Samuel A. Graham, and Samuel B. Detwiler.

partment of Agriculture and expert on forestry in erosion control; and *Charles J. Lewis, Jr. '10*, of Shell Lake, Wis., general manager of the Midwest Cranberry Company.

Dr. Frank Kaufert, director of the School of Forestry, presided at the banquet and Dr. Schmitz made the principal address.

Preceding the banquet, there was an afternoon program of talks on the history and future of forestry in Minnesota. Two of the speakers

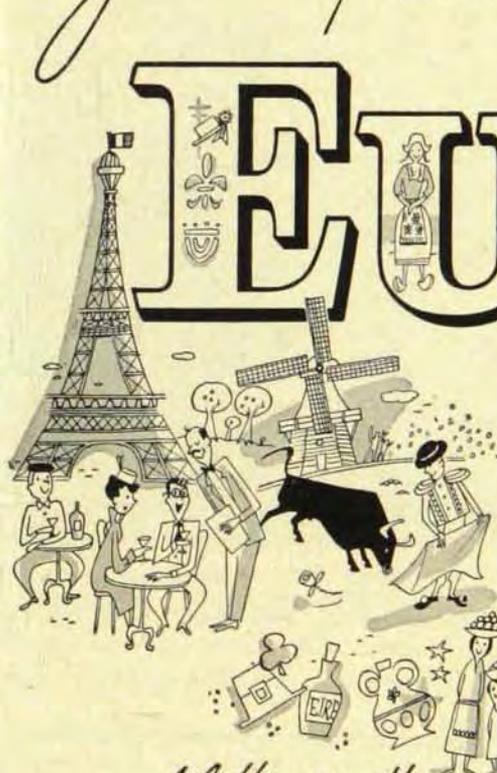
were alumni of the School of Forestry, *George B. Amidon '36BSFor*, timber management officer of the Minnesota and Ontario Paper Company, and *Bernard Granum '45BSFor; '46MFor*, forester for the Minnesota state Iron Range Resources and Rehabilitation Office.

Concluding the anniversary celebration October 24 were a trip to the Lake Vadnais Plantations near St. Paul and attendance at the Minnesota-Michigan football game.

January **HOLIDAY** Magazine

presents

EUROPE



Here's the most comprehensive and fascinating report on travel in Europe ever compiled! Here are 10 major articles on Europe by acknowledged experts. Here are brilliant photographs, facts you'll clip and save, tours, travel tips, events. Here, indeed, is a Holiday that'll get you packing!



Millions will enjoy these great Europe travel features!

THE MEANING OF EUROPE

by Allan Nevins

A magnificent and moving essay on Europe by a great historian.

IS IT LOVE OR SIN?

by Ruth McKenney

The hilarious story of mischief and mistresses you mustn't miss.

THE FACE OF EUROPE

by Henri Cartier-Bresson

A portfolio of superb photographs taken by a superb photographer for this issue.

EUROPE CAN BE A BARGAIN

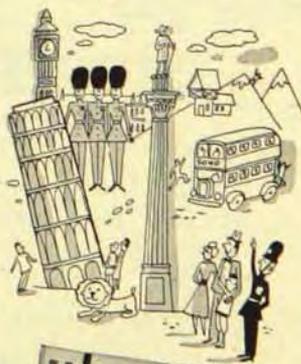
by David Dodge

Here are Europe's best buys brought to you by a renowned expert.

EUROPE AMUSED

by Irwin Shaw

One of our finest writers tells how Europe has itself a wonderful time.



THE WORLD'S BEST FOOD

by Silas Spitzer

A gourmet reports on the mouth-watering wonders of European food.

WATCH YOUR LANGUAGE

by Mario Pei

A distinguished linguist tells you how to speak European.

BEMELMANS' MAGIC CITIES

by Ludwig Bemelmans

Here, the inimitable Bemelmans portrays in words and pictures the cities in Europe he loves best.

EUROPE'S FAVORITE TOURS

Here are the "travel musts" of Denmark, Norway, Sweden, France, London, Greece, Ireland, Germany.

CALENDAR OF EVENTS

Europe 1954's most exciting moments . . . where they take place, and when.

BE SURE TO READ JANUARY HOLIDAY . . . NOW AT YOUR NEWSSTAND!

A CURTIS PUBLICATION

HOLIDAY — *the magazine of People, Places and Pleasure!*

The Classics On the Radio

The classical tradition in writing is receiving a modern technical and dramatic boost to bring great ancient Greek and Roman literature simultaneously to classroom students at the University and to northwest radio listeners. Culture and learning are joined with first class entertainment.

Praised by Variety magazine for the quality of the initial offering, the activity is a new series of 80 45-minute programs broadcast by the University radio station KUOM Mondays, Wednesdays, and Fridays at 1:30 p.m.

Each program combines a 15-minute classroom lecture by Dr. Norman J. DeWitt, chairman of classical languages, and a half-hour dramatized episode by the KUOM Radio and TV Guild, composed of students. The taped drama is piped to the classroom and sent over the air at the same time. Episodes are from the writings of Homer, Virgil, Euripides, Sophocles, Plautus, Demosthenes, and others.

Variety said the series, on the judgment of the first program, "marks a milestone in its combination of education and entertainment" and that the "writing, acting, and direction are in the professional manner."

Alumnae Party

The University of Minnesota Alumnae Club will have its annual Christmas party December 5 at 1 p.m. in the Hotel Radisson Gold Room in Minneapolis. The program theme will be "Christmas in Many Lands," with gift items to be sold to augment the club's scholarship fund.

Cherry Scholars Named

The Wilbur H. Cherry Memorial Scholarship Fund, a project to aid students in the University Law School, in November awarded its first three scholarships. They went to *Eugene M. Warlich* '48BBA, of Minneapolis; *Jack D. Gage* of Anoka, Minn.; and *Edward J. Schwartzbauer* '51BSL, of St. Paul. Schwartzbauer is the 1953-54 note editor of the Minnesota Law Review.

The Cherry fund, sponsored by the Law School Alumni Association and administered through the Greater University Fund, continues the student assistance that Professor Cherry gave personally to law school students for more than 15 years while a member of the law faculty. Professor Cherry died March 21, 1950, and the fund was instituted the next year. The goal is an endowment of \$50,000.

For Degree Holders, A Longer Law Course

The Law School this fall upped by half a school year the minimum of professional law training required of those of its students who hold a B.A. or B.S. degree. Holders of such degrees who enter the professional law course will be required to study for three and one half years to obtain the LLB degree.

Before World War II, the minimum schedule of training at Minnesota for an LLB degree was two years of pre-law and four years of professional law study. To assist men entering military service, the minimum requirement of professional study was reduced one year for those who held B.A. or B.S. degrees. The shortened requirement remained in effect until this fall.

Have you STOPPED STUDYING?

Perhaps you did not know that 300 collegiate credit and non-credit courses are taught by mail—a convenient method for those unable to come to the campuses.

Write for Bulletin L

CORRESPONDENCE STUDY DEPARTMENT

UNIVERSITY OF MINNESOTA

Minneapolis 14, Minn.

Half-Century Meeting for '04 Law



With John William Smith of Minneapolis, left, the class secretary, keeping a watchful eye on them, members of the University's law class of 1904 posed for their golden anniversary reunion picture.

A score of lawyers assembled for a major event and no one makes a speech. That's the record the 1904 law class established at its fiftieth consecutive anniversary meeting October 23. The members met at the Nicollet Hotel in the afternoon for a social hour, attended the Little Brown Jug football dinner in a body and then visited together again after the dinner. Plenty of

talk about student days, hard cases won and lost, and even about politics — but no speeches.

The class set some sort of a legal or illegal precedent by having its first annual reunion the same year it graduated. In good legal fashion, it has stuck to the precedent ever since. As in years past, John William Smith of Minneapolis, the class secretary, was the 1953 arrangements chairman.

University's Annual Luncheon for Dads

The ambition and devotion of parents who make it possible for their sons and daughters to attend the University was praised by President J. L. Morrill at the annual Dads' Day luncheon October 31 in Coffman Union ballroom. He also emphasized the value of their encouragement of the young people to make the most of their educational opportunity.

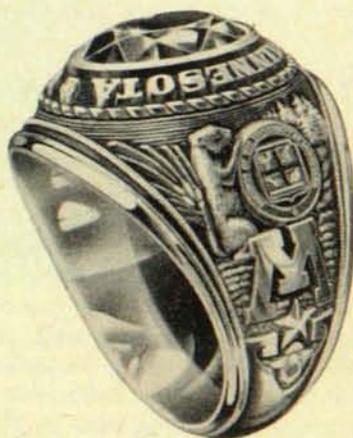
Four hundred fifty-seven persons, fathers, mothers, and students,

attended. Presiding was Norman Nelson of St. Paul, Dads' Association president. Ike Armstrong, director of athletics, welcomed the guests and Dr. William Proffitt of Minneapolis, M Club president, introduced the fathers of members of Minnesota's 1953 football squad.

In a brief business session, the Dads' Association elected 54 dads to its board of directors for the ensuing year.

**a welcome gift
for Christmas**

**official ring of the
University of Minnesota
(sponsored by MAA)**



10K gold

**set with maroon
synthetic garnet**

10 pennyweight \$34.20

12 pennyweight 36.00

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Tax included and post paid

at Josten's

134 Foshay Tower Arcade

Minneapolis, Minn.

Hockey Makes Strong Bid to Be Gopher Major Winter Sport

GOPHER HOCKEY SCHEDULE

Date	Opponent	Place
Dec.		
4 & 5	St. Boniface	here
11 & 12	Ft. William	here
22	Harvard	here
23	Harvard	Hibbing
29 & 30	Dartmouth	here
Jan.		
1 & 2	Colorado College	here
8 & 9	North Dakota	Grand Forks

By DWAYNE NETLAND

Minnesota Daily Sports Editor

HOCKEY, in one short season, has become a major sport at Minnesota.

The sport which struggled along minus an official home rink for over 20 years has now become big business at the Gopher school, and is seriously threatening basketball as the top winter sport attraction.

A major reason for this sudden success is the coaching of shrewd *John Mariucci* '40BSEd, the ex-professional defenseman who took over Gopher hockey reins a year ago and directed the team to the Midwest league championship, second place in the national tournament and a 26-5 overall record.

Another reason is the surging influx of new talent from the Iron Range which for years underwent an annual migration to Michigan and Colorado. For the last two years the skaters from Eveleth, Thief River Falls, Hibbing, Virginia and International Falls have been coming to Minnesota.

John Mayasich started the trend when he chose Minnesota over Michigan two years ago. Rated the nation's outstanding high school hockey player while at Eveleth in 1951, Mayasich had offers from every hockey school in the country. His two boyhood friends, Willard Ikola and Johnny Matchefts, were attending Michigan.

Yet Mayasich was set firmly on Minnesota. He centered the first line as a freshman, teaming with sophomores Gene Campbell and Dick Dougherty. Mayasich scored 62 points for a new individual Gopher record, while the 1951-52 team was breaking even in 26 games.

The 1951-52 season was the ice-breaker. From the remnants of that squad, Mariucci inherited eleven returning veterans a year ago, who were forced to go all season with two front lines and only three defensemen. Goalie Jim Mattson played every second of the season.

In the process the Gophers took the Midwest pennant, beat arch-rival North Dakota three of four times and defeated Michigan for the first time since 1947. Before the season was completed the team had beaten, among others, highly regarded outfits like Colorado College, Denver, Michigan State, Fort William, St. Boniface, and Toronto. During this time they lured 59,500 fans into Williams Arena, a new season's hockey attendance record.

This year things look even brighter for Mariucci's crew. Returning are stalwarts like Captain Campbell, Dougherty, Mayasich, Bob Johnson, Ken Yackel, Dick Meredith, Wendy Anderson, and Mattson. The only losses are defensemen Tom Wegleitner, who completed his eligibility period and Jim Tschida, who entered military service.

Added to this year's potential are graduates of last year's great Gopher freshman squad, termed the finest in the school's history. Sophomores like George Jetty, Jack Petroske, Jack Erickson, Bruce Shutte, Bill McKenzie, and Ben Maloney will be fitted somewhere into the picture, since Mariucci definitely

(Continued on page 29)

High Scorers On Cage Team

GOPHER BASKETBALL SCHEDULE

Date	Opponent	Place
Dec.		
5	Nebraska	there
7	Tulsa	here
10	Oklahoma A&M	here
19	Colorado	here
21	Tulsa	there
23	Marquette	here
28	Kentucky	there
Jan.		
2	Illinois	there
9	Indiana	here

A high-scoring offense will, in all probability, be the hallmark of Minnesota's 1953-54 basketball squad.

Coach Ozzie Cowles has assembled what he believes to be the best shooting team he's had at Minnesota. Despite height limitations, Cowles rates it on a par with any shooting quintet in the Big Ten.

Guard Chuck Mencil, who last year broke Whitey Skoog's individual record scoring mark of 374 overall points, is the nucleus of the team. Mencil scored 378 points in 1952-53, including the game-winning basket over undefeated Indiana with two seconds remaining.

Joining Mencil for November workouts were Captain Ed Kalafat, a two-year starter at center; Buzz Bennett, who averaged 10 points per game at guard last year; Glen Reed, a two-year forward letterman and a host of sophomores.

Two new additions are forwards Dick Garmaker and Virg Miller. Garmaker was a little college All-American while at Hibbing Junior College two years ago. He sat out last season under the transfer rule, but practiced with the varsity. Indications now are that he'll take over Bob Gelle's vacated left forward spot.

Miller served two years with the Marines after playing as a regular in 1950-51. He was an all-stater at

Hopkins High in 1948. Reserves who may help are Milt Papke, Doug Bolstorff, and Bob McNamara, once the latter completes the football season.

The Gophers play only 14 conference games this year instead of the 18 in last year's round robin schedule. They open with seven non-conference games, including a December 5 ice-breaker at Nebraska and the December 7 home opener against Tulsa.

Football Finale

MINNESOTA FOOTBALL SCORBOARD

Minn. Score	Opponent	Opp. Score
7	U. of So. California	17
0	Michigan State	21
30	Northwestern	13
7	Illinois	27
22	Michigan U.	0
35	Pittsburgh	14
28	Indiana	20
0	Iowa	27
21	Wisconsin	21

Minnesota ended its gridiron season with an exciting 21-21 tie game against Wisconsin in Memorial Stadium.

Heading into the Wisconsin windup Nov. 21, the 1953 Gophers were experiencing more difficulty with some Big Ten teams than was expected. Illinois, a team they defeated 13 to 7 a year ago, thrashed them 27 to 7 at Champaign, October 17.

Three straight wins were then recorded over Michigan 22 to 0, Pittsburgh 35 to 14 in the nationally televised game, and Indiana 28 to 20. The Michigan triumph brought the Little Brown Jug back to Minneapolis for the first time since 1942.

Iowa, however, spoiled any Gopher title hopes with a convincing 27 to 0 win at Iowa City, November 14, outgaining Minnesota in total rushing 370 yards to 89. Minnesota was thoroughly outclassed that day.

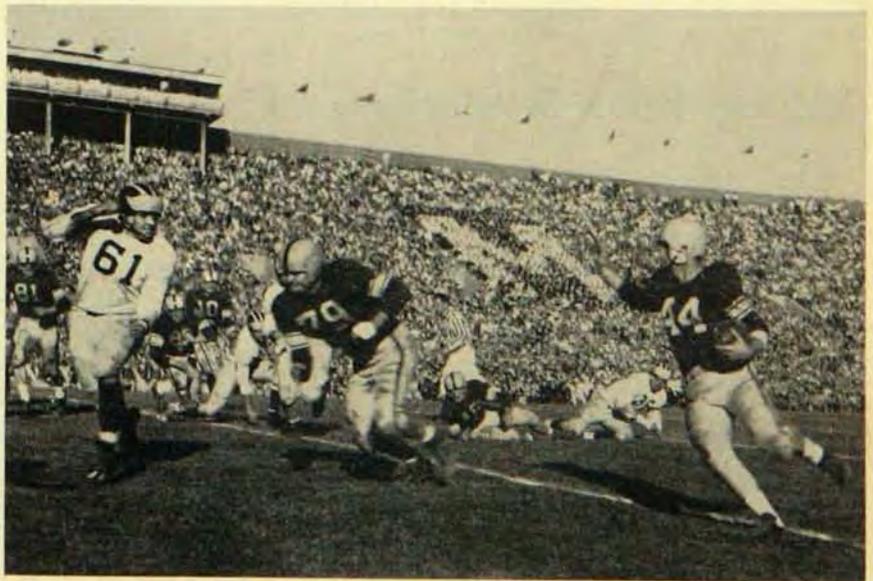
DECEMBER, 1953



Two proud men and a 30-cent jug!

Dr. J. L. Morrill, president of the University, and Paul Giel, All-America half, were mighty happy after the Gophers defeated Michigan U 22 to 0 October 24. The victory brought the famous Little Brown Jug trophy back to Minnesota for the first time in 11 years.

When Tom Roberts, Michigan student manager, bought the jug for drinking water at the 1903 game in Minneapolis, it cost 30 cents.



Here's one of the plays that gave Minnesota a 22-0 victory over Michigan in the Brown Jug fiftieth anniversary game October 24. Right halfback Bob McNamara, No. 44, is seen circling left end on a reverse play for a nine-yard gain and a first down. The blocker, No. 79, is Stav Canakes, the right tackle.

Fesler's Three-Year Record

What has Wes Fesler accomplished in three years as Minnesota's head football coach?

During his reign the Gophers have won 11, lost 10 and tied six. They have not won any Big Ten championships, but were only one game away in 1952.

In the meantime Fesler's teams have fostered 'Paul America' Giel, a 1952 All-American and three-time all-conference star; Bob McNamara, rated one of the nation's top safety men for two seasons; Wayne Robinson, the league's best center for two years; Stav Canakes, an all-conference man in 1953; and Jerry Helgeson, now regarded as a potential all-America candidate.

In three cracks at Michigan, Fesler's Gopher outfits have claimed one win—the 22-0 Little Brown Jug 50th anniversary affair in Memorial stadium last October. Previously there were 54-27 and 21-0 defeats at Ann Arbor.

The Gophers under Fesler's reign never have faced Ohio State, where Fesler played and was head coach. In two battles with California, Minnesota was dropped 55-

13 and 49-13. And, in their one game against a national champ—Michigan State—the Gophers were blanked 21-0.

Still there is ample reason to believe Fesler's reign here has been a successful one. He has introduced a completely new system of football, a versatile combination of single wing, spread formation, T and winged T. He has given the forward pass new familiarity with Memorial Stadium. And his Minnesota teams, heralded for their versatility of attack, have filled opposing stadiums wherever they have traveled for both conference and inter-sectional games.

More important, Fesler has laid solid foundations for future football prosperity at Minnesota. He has the state's top high school talent streaming toward the Gopher campus. He has stimulated prep football across the state, introducing, among other things, use of motion pictures, civic meetings, coaching clinics, meetings with high school coaches and various other devices.

He has the state, once again, thinking about football.—D. N.

Mister Gopher Is Unmasked



Mister Gopher

Thousands of spectators at Minnesota football games in Memorial Stadium the past two seasons chuckled at the antics of the man-sized gopher who cavorted about the Minnesota Marching Band. Not many of the throng knew who he was.

So here's a personal introduction to Jim Anderson, technology junior, who put aside his clarinet to amuse the crowd and pep up the football enthusiasm.

"They took the guy who couldn't march or play and put him where he wouldn't do any harm," says Jim.

The job has its handicaps. The head has only one eye and Jim can't take it off until after the game, preventing him from drinking pop or eating popcorn like the other fans.

Bulldogs Break Even in League Play

Trampling over St. Mary's College at Winona 21-7 November 7, the Duluth Branch Bulldogs broke even for their MIAC 1953 football season with three wins and three defeats. The Bulldog touchdowns were by Joe Hussey, Wally Aunan, and Dick Nelson; the conversions all by Aunan.

After a disastrous 1952 season and three successive defeats to start this year, including a non-conference loss to Superior State, Duluth hit the come-back trail in mid-season with a 33-6 victory over St. John's. This game was followed by a loss and two wins for Duluth.

Game statistics before the St.

Mary's contest showed that up to that game, the 1953 Bulldogs had totaled 70 first downs against 52 for their opponents, a rushing yardage of 1,908 against 1,686, and a net of 393 yards in passing, against 359.

DULUTH FOOTBALL SCORBOARD

Duluth Score	Opponent	Opp. Score
12	Superior State	13
9	Macalester	13
25	Concordia	27
33	St. John's	6
14	St. Thomas	16
14	Augsburg	6
21	St. Mary's	7

Hockey

(Continued from page 26)

plans three full lines and two sets of blue line men.

In November practices, Mariucci teamed Mayasich, Campbell, and Dougherty on one line; Johnson, Jetty, and Meredith on the second; and Maloney, McKenzie, and Jack Monahan on the third. Shutte and Petroske will team up at one defensive station, with Yackel pairing off with Anderson at the other. Mattson will again handle net duties.

Letters

Mr. Ed Haislet,
MAA Executive Secretary:

I am sorry that I have not answered your correspondence regarding re-enrollment in the Minnesota Alumni Association until this late date.

Upon graduation, I joined the Ford Motor Company in Dearborn, Mich., and I neglected to change my address at the University. As a result, correspondence has been forwarded to me spasmodically. I am looking forward to receiving the alumni magazine so that I can keep up with the news of the University.

Lloyd R. Sundblad
'50ALA;'52BBA
Dearborn, Mich.

Minnesota Alumni with Aviation Firm



These Minnesota alumni are all employes of the Glenn L. Martin Company of Baltimore, Md., aircraft and electronic equipment manufacturer. They are, with their class years and company occupations, left to right:

Front—H. H. Buschers '26, electro mechanical; A. I. Reichert '50, engineering; H. Pusin '35, chief structural engineer; L. J. Rose '43, senior aerodynamics engineer; S. O. Borass '50, aerodynamics; L. D. Swanson '40, senior specialist engineer.

Back—W. W. Harris '47, structure design; Q. E. Erlandson '38, electro mechanical; B. L. Bogema '41, structures; D. M. Lundberg '40, production, flight test; B. R. Petry '37, senior power plant engineer; K. T. Larson '32, senior electro engineer.

Two Minnesota alumni in Martin employment, but not in the picture, are A. J. Ellertson '42, design engineer; and J. S. Fly, Jr. '43, project, field, test.

In supplying the picture, the Glenn L. Martin Company expressed its appreciation "for the type of training and the caliber of men that are associated with the University of Minnesota."



How Much Do You Want To Earn?

Opportunities for an outstanding and successful career as a representative of the Sun Life Assurance Company of Canada, one of the ten top-ranking life insurance companies in North America, are now open to alert, ambitious men of personality and character, ages 25 to 40. The Sun Life, established in 1865, invites you to give serious consideration to the excellent prospects offered by this professional career of public service.

- **Expert training** • **Immediate income with commission and bonuses** •
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The Branch Manager of the Sun Life office serving your territory will gladly discuss with you the advantages of a Sun Life sales career. For a complete list of the Company's 100 branches in the United States and Canada, write the Head Office, 218 Sun Life Building, Montreal.

Around and About with the Alumni

'99

Mrs. Emil C. Loetscher (Olga Forsyth) '99BS; '01MS, of Dubuque, Iowa, was the University of Minnesota's representative at the inauguration of Dr. Gaylord Couchman as president of the University of Dubuque.

'04

Representing the University of Minnesota at the centennial anniversary of the founding of Saint Francis Xavier University in Antigonish, Nova Scotia, was Mrs. Leora Eaton Cassidy '04BA, of Halifax.

'09

Dr. A. L. Vadheim '09MD, has been a doctor at Tyler, Minn., for over 43 years. He organized and equipped a small hospital early in his career and this was destroyed by a tornado. At present he has a hospital that accommodates 36 patients. He is widely known for his work in controlling tuberculosis.

'13

Frank Ansley 1909-13, is manager of the Cleveland agency of Berkshire Life Insurance Company in Pittsfield, Mass.

'20

Harald Lund '20BA, has been studying the problems of people since his college days. He recently completed a survey of Rhode Island's old age problems as technical director for a state commission. Lund and his wife spent two years in Peking, China, when he was the North China representative of the United Nations Relief and Rehabilitation Administration.

'22

At the centennial convocation and inauguration of Robert W. Gibson as president of Monmouth College at Monmouth, Ill., the University of Minnesota was officially represented by Samuel I. Aronovsky '21BSCChem; '22BChemEng; '29PhD, of Peoria, Ill.

'25

Mrs. Nicoline Kildahl Allen '25BSEd, has written her first novel. She used mid-western Minnesota and the University campus for settings.

'28

Katherine Riley '28BSEd; '46MA, is a new residence director at Stanford University. She had been head counselor at Comstock hall, women's dormitory at the University of Minnesota.

Howard P. Clarke 1926-28, of Duluth, has been elected an assistant secretary of U. S. Steel, assigned to its Oliver Iron Mining Division at Duluth. He has been an attorney with Oliver Iron since 1943.

'29

Willard C. Soderlund '29BSEd, has joined his brother as a partner in a Willmar firm. He was part-owner and general manager of the National Radio School in Minneapolis.

'30

Merritt E. Benson '30LLB, will be a visiting professor in the University's School of Journalism during the 1954 winter and spring quarters.

'31

Warren T. (Tog) Ericson '31MinEng, publisher and editor of the South Pasadena Review, was made an honorary member of Kappa Tau Alpha, honorary fraternity in journalism. He was inducted at ceremonies marking the installation of a chapter of the fraternity at the University of California, Los Angeles. Many



Gerald T. Mitchell

Bruce Payne and Associates, Incorporated, management consultants, with head offices in Westport, Conn., has announced the appointment of Gerald T. Mitchell '37B-MechEng, to be general manager of its western division, with headquarters in Chicago. He has been representing the company in western Massachusetts.

of the chapter initiates were graduate students who had done practice work on Tog's editorial staff.

The Standard Oil Company of Indiana has named A. W. Lindert '31BChem-Eng, an assistant division director in its Whiting, Ind., research laboratories. He will serve in the heavy oil products division. H. S. Seelig '41PhD, was named a section leader in the hydrocarbon research division.

Lloyd Gustafson '31BA, is now sales and promotion manager for Lumberman Publishing Company, Minneapolis.

'32

Formerly principal of Baker elementary school in St. Paul, Helen Conley '32BA, holds the same position in the new Mississippi school in St. Paul.

Pratt Institute, in Brooklyn, N.Y., has named as a professorial lecturer in its Library School Gilmore C. Aarstad '32BS, who is librarian of the Great Neck, N. Y., public library.

'33

Col. Ernest A. Brav '33MS, has been assigned to Walter Reed Army Medical Center as chief of the orthopedic service.

William N. Matheson, Jr., '33EngMin, is the new vice-president of sales and planning of United States Steel's Oliver Iron Mining Division at Duluth.

'34

Lawrence T. Jilk '34BChemEng; '37PhD, has been named assistant planning manager of Du Pont's Polychemicals Department at Wilmington, Del. Jilk had been assistant manager of the plants technical section.

Now an instructor in physical education for women at Carleton College, Northfield, Minn., is Helen Dalton '34BSEd.

'35

Russ Waller '35BA, runs the best weekly in Iowa, according to the Iowa Press Association. His paper is the Algona Upper Des Moines.

(Continued on page 32)



Christmas is a Little Doll

Soon it will be the night before Christmas. And many an excited little girl will be nestled all snug in her bed, to dream of sleigh bells and a cuddly doll beneath a tree.

Santa Claus is such a jolly fellow that he wouldn't want to miss anyone. But it could happen and that would be very sad indeed.

So again this year, telephone girls in many communities will be helping Santa get around. For weeks they have been spending their spare time dressing dolls for little girls.

Throughout the country thousands of other Bell System men and women are collecting baskets of food, candy, toys and dollars for those less fortunate than themselves.

And remembering their co-workers in the armed services with the letters and holiday packages that are so extra-special when a young fellow is far away from home.

To all of you, from all of us in the telephone business, we send best wishes for a joyous and reverent Christmas.



SANTA'S HELPERS

Some of the dolls from telephone employees in just one city. Rag dolls, fancy dolls, teddy bears and pandas — dolls of every kind and shape — to help put joy in many a Christmas stocking.

BELL TELEPHONE SYSTEM

LOCAL to serve the community. NATIONWIDE to serve the nation.



'36

Navy dentist, Commander C. A. Veline '36DDS, has reported for duty at the Charleston Naval Shipyard Dental Clinic, S. C.

'37

Robert H. Hose '37BArch, has been elected president of the Society of Industrial Designers. He is a partner in the New York office of Henry Dreyfuss.

Sidney C. Pratt '36BS;'37MD, of Miles City, is this year's president of the Montana Medical Association.

'38

Camille D. Andre '38BA, is the first village manager of Oak Lawn, Ill., a suburb of Chicago.

Horace F. Chamberlain '38BA, was elected president of the Bank of Galesville, Wis., of which he had been executive vice president since 1951.

Roger Verran '38BA, has been advanced to the post of vice president and creative head of the BBD&O advertising agency office in San Francisco.

'39

Richard E. Warren '39BE1Eng, is now engineer in charge of the electrical sec-



F. H. Rathjen

After three years as superintendent of the Shell Oil Company's cycling plant at Elk City, Okla., F. H. Rathjen '37BSChemEng, has been appointed gas manager of the firm's Tulsa exploration and production area. He joined Shell in 1937.

tion of the engineering department of the Libby-Owens-Ford Glass Company.

Jim McTighe '1935-39, is now with John Cohan Advertising, Incorporated, Salinas, Calif.

Major Melvin W. Olson '39BSAg, of Duluth, has been serving as a battalion commander of the First Cavalry Division's Fifth Regiment in Japan. He received the Bronze Star medal for service in Korea.

Robert A. Lee '39BBA, was appointed administrative assistant to the Minnesota state tax commissioner. He joined the Income Tax Division in 1948.

'40

Charles E. Carrell '40BSL&LLB, who has practiced law in Deadwood, S. D., since 1946, announced plans to join the firm of Bellamy, Eastman, and Christol at Rapid City, S. D.

Justine Williams '40BSEd, is the new director of the YWCA-USO at Memphis, Tenn.

Major William S. Harrison '40BSL;- '40LLB, of Minneapolis, is a staff judge advocate in the Army Organized Reserve Corps.

'41

Edward Becker '41BSAg, of Dundas, has been named agricultural agent for Carlton County, Minn.

Dr. Herbert Knutson '41PhD, is the new head of the Kansas State College entomology department at Manhattan, Kan.

Army Major John F. Robohm III, 1938-41, of Milwaukee, received the Commendation Ribbon for meritorious service in Korea with the Intelligence section at Tenth Corps Headquarters.

'42

Ruby Silverman '42BBA, has invented a new product called Flavorub, a meat tenderizer and flavorizer. It has been produced commercially.

Jean Anne Vincent '42BA;'44MA, is the new associate editor of "Interiors," professional publication for architects and designers, in New York.

Leonard A. Lecht '42BA, this fall was appointed assistant professor of economics at Carleton College, Northfield, Minn.

(Continued on Page 33)

MINNESOTA



"Smartest move I ever made"

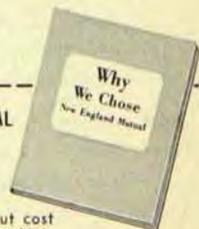
When Ed K. Waters graduated from Illinois Wesleyan ('37), he first took a job with the meat-packing industry; then later became associated with a large retail sales organization.

But these did not offer the kind of opportunity Mr. Waters was seeking. He had a desire to serve people and, at the same time, build his own business.

When he turned to a career in life insurance, he began to hear more and more about the great training program of New England Mutual, "the insurance man's life insurance company." He contacted this company.

"This was the smartest move I ever made," Mr. Waters says. "I now have my own business, independence, and unlimited earning possibilities, as well as opportunity to expand my services."

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City _____ Zone _____ State _____

(Continued from Page 32)

Dick Lawrence '42BSEd, is in the Department of Education at the Northern Illinois State Teachers College, DeKalb, Ill.

Wally Pflapsen '42BA, is chief sports copy editor for the Buffalo, N. Y., Evening News.

Carl G. Nelson '42MD, has opened offices in Great Falls, Mont., for the practice of urology.

'43

Cortland A. Peterson '43BA, has been promoted to manager of the downstairs store advertising for the Dayton Company, Minneapolis.

'44

Captain *William B. Halme* '41BA-'44MD, is a medical officer with the Sixteenth Corps medical section at Camp Sendai, Japan.

'45

Betty Clagg 1945Gr, is a member of the Virginia Roberts staff of the Occident Home Baking Institute. She has done considerable work in food photography.

Dean F. Sharp 1945, is serving in the electronics department of Fleet Aircraft Service Squadron 11, U. S. Naval Air Station, Atsugi, Japan.

The Bronze Star medal was awarded army First Lieutenant *King H. Sack* 1945, of St. Paul for service in Korea.

Sherman Walt 1945, has been appointed to the faculty of the New England Conservatory of Music. He had been first bassoonist of the Boston Symphony Orchestra.

The Commendation Ribbon for meritorious service with the Eighth Army in Korea was awarded First Lieutenant *Walter Passon* 1945, of Clarksville, Tenn., at Camp Zama, Japan, where he has been stationed.

Mrs. David J. Markum (Patricia Maloney) '45BA, has participated in the writing of a children's book about the Panama Canal Zone. Her husband, *David Markum*, '47BSL;'48LLB, is assistant counsel of the Panama Canal Company.

'46

Ronald Gearman '46BS;'48MED, is a music professor at Bemidji State Teachers College where he has completed work for his doctoral degree.

'47

First Lieutenant *William R. Hendrickson* 1947, of Minneapolis, received the Bronze Star medal for his services in Korea with the 143rd Field Artillery Battalion.

'48

Gordon L. McRae '47BSL;'48LLB, after a year as an attorney for the Northwestern Mutual Life Insurance Company of Milwaukee, has been promoted to assistant counsel. He formerly practiced law at Bemidji, Minn.

John F. Ohles '48BS;'52MA, and *Mrs. Ohles* '48BS, have moved from Minneapolis to 48 Myrtle, Cambridge, Mass. A month before their departure, a son, *Frederik Ford*, was born to them.

John R. Mason '48BBA, of Detroit Lakes, Minn., has purchased an accounting business there. He also is secretary of the Phelps Offset Printing Company of Minneapolis.

Darwin S. Weist '48BMechEng, is the new chief engineer at St. Paul Hydraulic Hoist. He joined the company in 1948.

David T. Teberg 1948, is attending the U.S. Military Academy at West Point, N. Y.

'49

Carl A. Ziebarth '49BS;'52MS, formerly of Benson, Minn., has become the Medford, Minn., high school's first agricultural instructor.

Warren J. Murphy '49BBA, was promoted to secretary-treasurer of the General Telephone Directory Company at Des Plaines, Ill.

Ellsworth A. Larson '49BE1Eng, and *Mrs. Larson* (Mary Telford) '48BA, have moved from Honolulu to 3214A Barrington Avenue East, Los Angeles 34, Calif. Larson has joined the Hughes Aircraft Company as an electronics engineer.

Donald Brieland '49PhD, associate professor in the University's Institute of Child Welfare, is spending this academic year as a lecturer in psychology at the University of Peshawar, Peshawar, West Pakistan, near the Khyber pass. He is there under a Fulbright teaching award.

'50

Howard S. Swanson '50BSEd, of Minneapolis, has been appointed as a probation and parole agent for the Minnesota state Youth Conservation Commission. He has been a social worker on the staff

of the Vince A. Day Center in Minneapolis since his graduation.

Marvin J. Bistodeau '50BCE, is the engineer in charge at the new Twin City Testing and Engineering Laboratory branch in Bismarck, N. D.

Elizabeth Johnson '50BSPHN, has joined the county nurse's staff in Anoka, Minn. She was with the Community Health Service in Minneapolis the past two years.

While serving as a Navy bomber pilot on the attack aircraft carrier USS Valley Forge with the Pacific Fleet, *Lartin F. Laracy, Jr.*, '50BSEd, was promoted from lieutenant to lieutenant commander.

Mrs. Eileen Schrader Fehner '50MA, of Northfield, Minn., who has served as a teaching assistant at the University, is a new instructor in Spanish this year at Carleton College, Northfield.

Harold K. Hanson '50BE1Eng, is a senior electrical engineer for the Aluminum Company of America. He was married August 1, 1953, to Louise Ann Bingham of Ferndale, Mich.

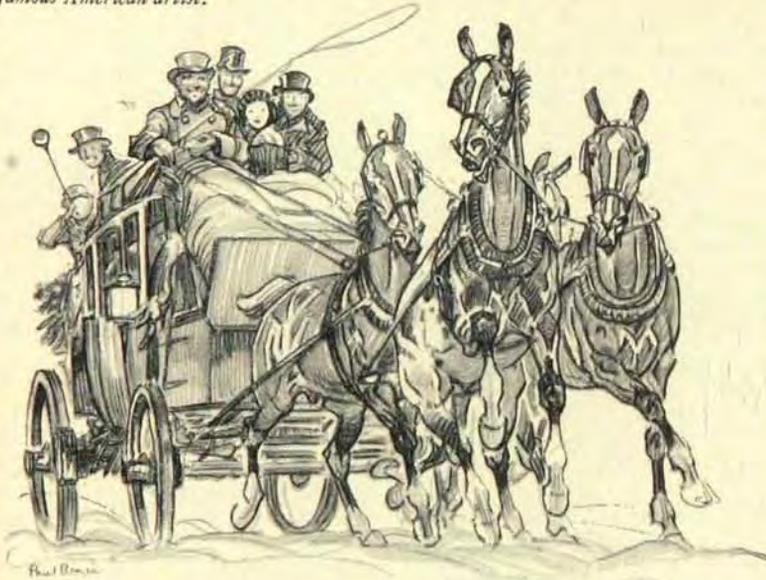
(Continued on Page 34)



Mary B. MacDonald

Formerly a member of the University's College of Education faculty, *Mary B. MacDonald* '30BA-'31MA, is now in Sendai, Japan, where she is teaching English and languages in the American Dependents School. The pupils are children of military and civilian personnel serving in the northern Honshu area.

One of a series of Christmas drawings by Paul Brown, famous American artist.



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(Continued from page 33)

Connie Burrill '50BS, will direct the activities of the physical therapy department at the Crippled Children's Hospital and School in Dell Rapids, S. D.

Born November 10 to Russell Madsen '50BSEd, and Mrs. Madsen (Jean Judson) '51BSEd, of Starbuck, Minn., a daughter, Janet Jean. Madsen is the commercial instructor in the Starbuck schools.

'51

Newly enrolled in the June, 1954, class at the American Institute of Foreign Trade at Thunderbird Field, Phoenix, Arizona, is Charles G. Kellar, 1951, of Minneapolis. He is specializing in training on South America in preparation for a career in American business or government abroad.

Dividing her time between concerts in the United States and Europe is Marion Perkins '51BA, pianist. For the past two years she toured Germany, Austria, and Holland.



General Seeley

After three years as chief of surgery at Walter Reed Army Medical Center in Washington, D. C., Brigadier General Sam F. Seeley '25BA; '28MD, has a new assignment with the Office of the Chief Surgeon at the headquarters of the U. S. Army in Europe. He has been in the Army since 1927.

Dick Swanson '51BSAgEd, has been named assistant county agricultural agent in Anoka, Minn.

PFC *William J. Lynch* 1951, was graduated with top honor from the Twenty-second Infantry Regiment's Non-Commissioned Officers Academy in Germany. He has been assigned to the defense platoon of the Fourth Infantry Division's Headquarters Company.

Merivan Robinson '51BA; '52MA, of St. Paul, has a \$1,700 resident fellowship in English this year at Bryn Mawr College.

After overseas duty, army Lieutenant *Irving H. Robitshak, Jr.*, '51AA, was assigned the past fall to the 9301st TSU-ORD, Aberdeen Proving Ground, Md. He reported in a card to the Alumni Office that through news in this magazine of alumni in the military service, he was able to locate and visit with a number of them at points in Hawaii and elsewhere.

Major *Mildred I. Clark* 1951, has been assigned as assistant to the chief of the nursing branch, at Brooke Army Medical Center, Tex.

Army First Lieutenant *Robert W. Huntzinger* '51BA, of Minneapolis, has been commanding officer of Battery C in the Forty-fifth Infantry Division's 158th Field Artillery Battalion. He received the Bronze Star medal for meritorious service in Korea.

Corporal *Robert Evans* '51BSAg, of Minneapolis, received the Bronze Star medal to add to his Purple Heart and three Oak Leaf Clusters for wounds received in Korean action.

Dr. *Mahmoud Zeid* '51MS, has been promoted from assistant to associate professor of entomology in the College of Agriculture at Alexandria University, Alexandria, Egypt.

While a patient in the Tokyo Army Hospital, Second Lieutenant *Lawrence J. Loomis* '51BCivEng, of Clarks Grove, Minn., was awarded the Purple Heart for wounds received in Korea. He also has the Bronze Star Medal.

'52

Navy Ensign *Kenneth H. Johnson* '52BBA, of Minneapolis, and his bride, the former Marilyn Jean Knox of Minneapolis, have been living at Monterey, Calif., since their marriage July 24 at San Diego, Calif. Ensign Johnson has been attending the naval school at Monterey.

O. Vincent Erickson '52MA, of Duluth, has been chosen for an important assistantship in rural education at the University of Chicago. His assistantship will be with Dr. Maurice F. Seay, noted rural education authority. Erickson has been

principal and athletic coach in the Arnold, Minn., schools the past three years.

Donald Burton 1951-52, is the principal at the Columbia School in Columbia Heights, Minn.

Navy Ensign *Frederick M. Olsen* '52BA, is serving aboard the destroyer escort USS Epperson in the Pacific.

Jim Gilbert '52BSEd, a seaman on the the USS Epperson in the Pacific, edited the cruise book of his ship.

Perry D. Galvin 1950-52, who worked on the Minnesota Daily staff, has been serving at the U. S. Navy Station, San Diego, Calif.

Appointed in October as children's librarian in the Welles-Turner Memorial Library at Glastonbury, Conn., was *Mary*

Anne Hitchcock '52BSLibSc, who has served in a similar capacity in Columbus, Ga., and Beaumont, Texas.

'53

Mary L. Goss '53BSLibSc, has been appointed to the staff of the Carleton College library at Northfield, Minn.

Carmen Patricia Theimer '53BA, of Minneapolis, is working with the Migrant Movement under the National Council of Churches' Home Missions, in Casa Grande, Ariz.

Deaths

'98

Frank W. Case '98BS, of Marshall, Minn., Nov. 12, aged 79.

'01

Norman J. Cox '98BS; '01DMD, of Los Angeles, November 7, while visiting in Minneapolis. He formerly was on the faculty of the University School of Dentistry.

'04

Isaac W. Choate '04BA, of Helena, Mont., Oct. 23, aged 71. He was an associate justice of the Montana state supreme court from 1947 to 1949. He also served as a deputy attorney general and code commissioner for the state of Montana.

'07

Lewis W. Bicknell '07LLB, Webster, S. D., attorney, October 20, of a heart ailment, aged 67. He was vice president of the South Dakota Bar Association at

the time of his death and had served as Webster city attorney, Day County states attorney, and chairman of the South Dakota Public Welfare Board.

'09

Alfred E. Severeid 1907-09, of Minneapolis, retired vice president of the Federal Intermediate Credit Bank of St. Paul, Oct. 27, aged 71. He was the father of *Eric Severeid* '35BA, chief Washington correspondent for the Columbia Broadcasting System.

'10

Arnold O. Benson '10BS, Nov. 1, at Missoula, Mont. Before he retired in 1946 he had been a Forest Service official.

'21

Levin C. (Lee) Graham 1920-21, Nov. 7, aged 57. He was a former copyreader for the Minneapolis Star.

Mrs. Paul W. Latham (Eunice Spicer) '21BA, of Edina, Minn., Nov. 2, aged 58. She was chairman of the arts department of the Minneapolis Woman's Club and a former president of the Minnesota Artists Association.

'28

Rudolph E. Damm '28BA, copy chief of the Harold C. Walker advertising agency of Minneapolis, Oct. 24 of a heart attack while watching the Minnesota-Michigan football game in Memorial Stadium. He was 51. Two other spectators died similarly at the game, the three succumbing within a five minute period.

'29

B. A. McIver '28BS; '29MD, of Lowry, Minn., October 31, aged 59.

'32

Mrs. Malcolm G. Lund (Martha Michaelson) '32DSTC, of Scarsdale, Arlington Heights, Ill., June 23.

'40

Johnston B. Campbell '40LLB, November 5 in Spokane, Wash. He was a retired Spokane attorney.

'51

Tsai-Hsing Chen '51MS, of St. Paul, Nov. 4.

John P. Beach, former member of the music faculty, Nov. 6 in Pasadena, Calif., aged 75.

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II GREAT MINNESOTA SONGS
on One LP (33-1/3) Record

Featuring
University of
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Full Combined
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An RCA Victor Record

Made Expressly for the Minnesota Alumni Association

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MINNESOTA

January, 1954

VOICE OF THE ALUMNI



Minnesota

Continuing the Minnesota Alumni Weekly which was established in 1901. Published monthly from October through April and bi-monthly May-June and July-August by the Minnesota Alumni Association, 205 Coffman Union, University of Minnesota, Minneapolis 14. Member of the American Alumni Council.

Vol. 53 JANUARY, 1954 No. 5

THOMAS C. BUXTON, 1936-40 Editor
EDWIN L. HAISLET '31BSEd Managing Editor

THE MINNESOTA ALUMNI ASSOCIATION

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Term expires 1956: Mrs. B. W. Bierman '17BA, Victor Christgau '17SchAg; '24BSAg, Hibbert M. Hill '23BCivEng, Theodore B. Knudson 1927-28, Maurice E. Salisbury '08BA, Leif Strand '29DDS, Leslie E. Westin '40BSEd.

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Past Treasurers: Thomas F. Wallace '93BA; '95LLB; Arnulf Ueland '17BA.

Honorary Life Association Members

Dr. J. L. Morrill, President of the University; E. B. Pierce '04BA, former director of Alumni Relations.

Entered as second class matter at the post office in Minneapolis, Minn., under Act of Congress of March 3, 1879. Annual dues of the Association are \$4 of which \$3 constitutes a year's subscription to the MINNESOTA. Subscription for non-alumni: \$4 per year. National advertising representative: American Magazines Group, 22 Washington Square N, New York 11, N. Y.; phone GRamercy 5-2039.

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The Cover

Photo by Stu Gang

No creased brows or fingernail chewing for Minnesota's Quiz Bowl team as it garnered eight victories in the national collegiate radio brain hassle. Highly alert, but completely relaxed was its attitude while it dominated the opening three months of the weekly nation-wide broadcasts. Its victory marathon ended in defeat by Brown University. Left



to right: Jack Davies, Colleen Helgeson, Roger Feinstein, and Tom Clayton, pictured in the match with the University of Georgia. (See Quiz Bowl story, page 10.)

Letters

Senate Committee Supported

Editor:

In the November Minnesota alumni magazine, two alumni, in letters to the editor, took issue with the action taken by the Senate Committee on Student Affairs in regard to eliminating discriminatory clauses on the basis of race and religion from fraternity and sorority constitutions. Both of these letters leave the impression that this action was superimposed upon the student body by University officials. This is certainly not factual.

Dean of Students, E. G. Williamson was quoted as follows in the May 4, 1948 Minnesota Daily:

"The problem of whether to remove the bias clauses from University fraternity and sorority constitutions lies with the students themselves. The University administration will not interfere or tolerate outside interference and attitudes to solve the racial bias problems in the academic fraternities and sororities."

President James Morrill in the same publication stated:

"The University has issued no edict to fraternities and sororities to remove bias clauses, but has urged the groups to study and make their own solutions."

The students did study and make their own solutions to this problem. A number of polls were taken of fraternity and sorority members and their attitudes in this regard. In 1948, 60% of all fraternity members were in favor of removal of restrictive clauses. The percentage jumped to 74% in 1949, and in 1950, 80% favored such a change taking place. This action was strictly in

conformance with the principles of democracy enunciated by the National Inter-Fraternity Conference which states among other things that the college fraternity of the United States and Canada was conceived in the atmosphere of a struggle for political independence and came into being as an expression of self-government. Further, this document states that the groups will adhere steadfastly to social, religious, political and economic democracy as the only sound basis of a satisfactory personal and national life; and further stresses the individual's right to liberty and equality of opportunity and the spiritual values of life as the foundation of a truly democratic way of living; and supports our countries' championship of democracy, and condemns all acts tending to subvert the principles and procedures of democratic government.

In view of the adherence of fraternities to the splendid principles above stated, it seems that the action taken to eliminate racial and religious restrictions in admission of members to fraternities has been long overdue. The spirit of justice, equality and democracy has truly come to our university campuses, and it seems to me that our alumni, instead of condemning our enlightened young people for taking democratic action of this kind, should applaud this tremendous advance being made on our campuses throughout the United States by men and women of good will and understanding.

Samuel L. Scheiner, '30LLB
Minneapolis

Song Record Appreciated

Editor:

It is indeed a joy to have such a fine organ as our Alumni "Minnesota." There are always important and interesting items for all of us, but especially for those who are distant. I am very happy to be ordering the new record of our songs—"Echoes from Memorial Stadium." The MAA is to be congratulated for persevering in this effort, and too, for telling us about the "doing" it took.

For me these songs will have an additional meaning for I was one of the many who helped raise the funds for the "new Stadium." Yes, wooden stands on old Northrop Field were our stadium!

However, as an alum I do want to give my highest praise for the wonderful article by Neil H. Swanson, "Your Are the Heirs." Thank you for publishing it . . . ALL of us need to have such a lesson in our personal responsibility. Thank you again.

Mary Howard Moore '49BA
Lee's Summit, Mo.

Return on Scholarship

Greater University Fund:

Enclosed is a check for \$25 for the Fund's Student Aid and Research project program. This in a very small way is an expression of my gratitude for being chosen a Greater University Fund Scholarship recipient (MAA sponsored Alumni Freshman Scholarship) in 1949 and for all the University of Minnesota has meant to me since. A scholarship at that time made it possible for me to come to the University of Minnesota which has in the past four years contributed significantly to my personal growth—mentally, physically, and spiritually and will make it possible for me to be of greater service to others. I hope the Fund will be able to continue to help other students as much as it has me.

Evelyn Reischauer '53BSHEc
Iowa City, Iowa

Teaching Comes First

University's Principal Aim
Exemplified in Training for
Law, Medicine, and Dentistry

“SECTION III. *The object of the University shall be to provide the inhabitants of this Territory with the means of acquiring a thorough knowledge of the various branches of Literature, Science and the Arts.”*

That is from the act of the Minnesota Territorial Legislature of 1851 “to incorporate the University of Minnesota at the Falls of St. Anthony.”

The acquirement of that “thorough knowledge” had to be by means of instruction of qualified students by a competent faculty.

Teaching was the paramount function of the new institution and it remains so today, 102 years later, despite the University's many and great accomplishments in research and in other public services. The degree of success of its teaching is the measure of the University's essential value to the people.

Because it is a state university for the instruction

of all qualified students who may wish to attend, it must encompass in its teaching not only the liberal arts for basic citizenship, but competent training for the professions and other specialized fields in which any considerable number of the state's inhabitants may wish to engage.

The University of Minnesota seeks, in fact, to anticipate knowledge which will be needed in the state in years to come so that it may prepare young people today for the tasks of tomorrow.

Dramatic evidence of the struggling early University's appreciation of its responsibility to prepare Minnesota young people within the boundaries of their home state for professional life came in 1888.

Three Schools Opened

In that single year, the University, under the far-sighted guidance of President Cyrus Northrop, opened

Training in dentistry for children is an important part of program today in the School of Dentistry.





Seminars, providing closer contact between instructor and students, are used increasingly in the Law School. This one, in criminal law, is for law students and also social welfare students preparing for positions in correctional institutions and agencies.

its College of Law, College of Medicine, and the College of Dentistry.

The Civil War and subsequent years of nation-wide economic disturbance and a lack of a sufficient student potential had delayed earlier dreams of expansion of the institution toward a true university pattern of organization.

But now the youth of Minnesota would not have to go to eastern schools to prepare themselves in the professions which would play such important roles in the development of the state.

The University's professional schools also would be a greatly needed bulwark against a tide of "diploma mill" schools which was spreading across the country, offering quick degrees, but little education.

From their almost simultaneous founding, the development of the University's law, medical, and dental schools to their present important positions has been a story of continually improving educational service to three of the state's most important professional fields.

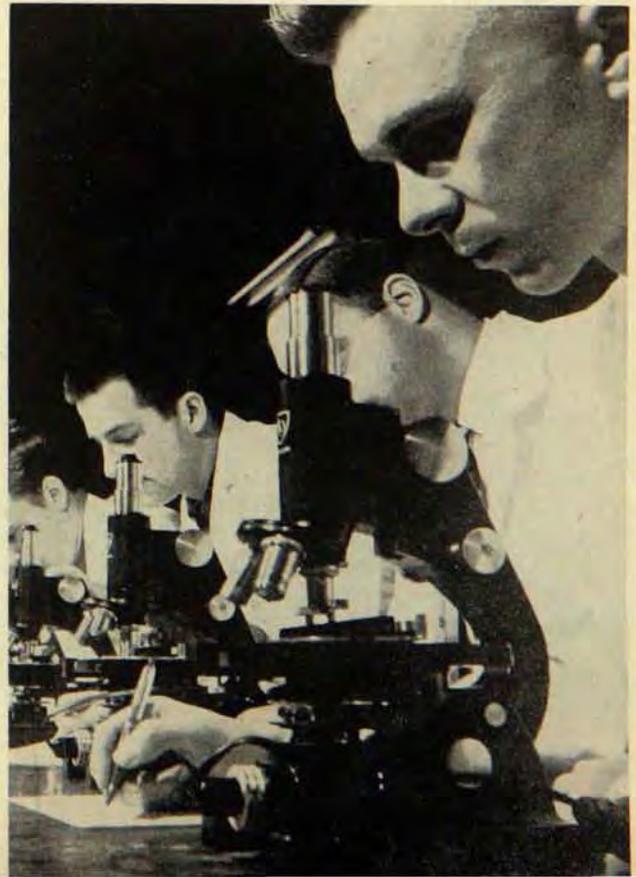
In the state of Minnesota, which once had to attract most of its lawyers, physicians, and dentists from far beyond its borders, more than half of the present members of these professions received their training at the University of Minnesota.

As the state of Minnesota continues to grow, not

only in population, but in the proportion of its young people who seek higher education, these schools must prepare not only for increasing enrollments, but to augment present courses of study with the new knowledge and ideas which are developing constantly in their respective fields.

Clue to Future

The story of the past for these three schools gives a broad hint of what to expect in the future.



Bacteriology is one of the important basic sciences studied in the College of Medical Sciences.



These early quarters of the School of Dentistry in downtown Minneapolis were a far cry from the school's present facilities.

The College of Law, which started out in a single basement room with 32 students and one full-time instructor who was also the dean, now has 404 students in a four-year professional program, and 14 men on its faculty. (Students with bachelor degrees can complete the law course in three and one-half years.)

Whereas its modest operating budget of its earliest years had to be met entirely from student fees, the Law School now has an annual operating cost of about \$208,000 and occupies a large classroom building, with a wing to be started next spring to house its library of 200,000 volumes. This library, incidentally, is one of the five best law school libraries in the United States.

The Law School's first students back there in the late '80's paid \$40 annual tuition for their two-year course. The tuition in the Law School today is \$207 annually. The law courses today at Minnesota is four years, following two years of pre-legal training at the collegiate level.

Though it accepts only "well qualified applicants," that is students who have established scholastic averages of not lower than midway between B and C grades, the Medical School is crowded to capacity with its present enrollment of about 500 students. Present facilities were designed for 400 students.

For the training of these students in their four-year program, plus graduate and post-graduate training of physicians and the training of nurses, of public health specialists, medical technologists, and other para medical personnel, the College of Medical Science has an annual budget of about \$1,475,000. The tuition for the medical students is \$312.

Program Increased

Owre Hall, the present School of Dentistry building, was constructed in 1932 to provide facilities for 240 students in a three-year program. Since then, the program has been increased to four years. Also, after World War II, the number of students seeking admission to the school increased so much that up to 100 students were accepted yearly. The present enrollment is about 360.

For their professional education, the dental students pay tuition of \$306 annually. The School of Dentistry budget runs about \$407,000 annually.

It is apparent from the foregoing figures that law, medical, and dental students are receiving educational advantages far beyond the fees they pay.

It is well to emphasize at this point that efforts of the University to hold student fees to the lowest possible amount is aimed at approximate fulfillment, at least, of a clearly stated objective of the Territorial Legislature in establishing the institution. In rules and regulations prescribed by the legislature it was clearly stated that students should be admitted free of any tuition charges. The legislature thereby established the principle that admission of students was to be on the basis of their desire for learning rather than on their financial resources.

Actually, tuition and student fees provide about 18 per cent of the University's total revenues, with some 46 per cent coming from appropriations by the state legislature, about 15 per cent from sales and services by the University, 14 per cent from endowments, and the remainder from federal aid and miscellaneous sources.

Three Deans Are Alumni

Development of the teaching programs in law, medicine, and dentistry to their present strong positions at the University is a story of continuing improvement and expansion. Faculties of the three schools look forward to still further development in the service of the state.

It is a matter of pride at Minnesota that the present deans of the three schools, Maynard E. Pirsig in law, Dr. Harold S. Diehl in medicine, and Dr. William H. Crawford in dentistry, all are graduates of the divisions they now head.

When the University opened what was at first called the College of Law, the program of professional study was only two years and a high school diploma qualified for entrance.

The first dean, William S. Pattee, self-trained in the law, received a salary of \$2,500 and was the only full-time teacher. In place of the present 200,000-book law library, students had to use the dean's private library, kept in his office for their convenience.

In 1889, the College of Law went into its first own building, now called Pattee Hall and used by the College of Education. Later it moved to its present building on the mall, now named Fraser Hall in honor of Everett Fraser, the school's third dean.

Under Dean Pattee's administration, which ended

with his death in 1911, the law course was extended to three years. Later it was increased to four years, with a requirement of two years of pre-legal collegiate training. Early in Dean Pattee's tenure, night law courses were introduced, but dropped after World War I.

It was in the administration of Dean Pattee's successor, William Reynolds Vance, that a faculty of full-time instructors was developed, with the strong support of University President George Edgar Vincent.

Social Outlook Developed

It was in this era also, that the Law School instituted a social outlook regarding the attorney's responsibilities outside his services to a particular client. Dean Vance encouraged students to prepare for leadership in government. Simultaneously Arthur C. Pulling began the building of the law school library to its present position, and the Law Review was launched with a student-faculty editorial board.

Instituted also at this time was the practice course, in which students learn court procedure in a courtroom setting, with students rotating as attorneys, jurors, and the clerk.

Adoption of the 2-4-year program under Dean Fraser was accompanied by major expansion of the law curriculum to include such important new courses as judicial administration, legislation, modern social regulation, jurisprudence, administrative law, labor law, and international law.

The expanded program took account of the tide of social welfare legislation then being enacted.

Minnesota was the first university in the nation to provide such a broad program of study, not as an accessory, but as an integral part of the training for the bachelor of laws degree.

Further adaptations have occurred under the administration of Dean Pirsig, who succeeded his former teacher, Dean Fraser. One of the changes has been a

recasting of the consideration of the purposes of criminal law to develop a modern conception of the application of justice which will relate it to human problems, including rehabilitation of the criminal.

The changes have been aimed at fulfillment of Dean Pirsig's conception of the teaching function in law:

1. To provide thorough technical training in the care of the client's interests.

2. To make the student conscious of his future obligations in the administration of justice and the legal system.

3. To arouse interest in community and state leadership, for which a lawyer's training makes him particularly qualified.

The Law School has arranged joint study programs with other schools and colleges in the University by which students may prepare for positions requiring specialized knowledge in more than one vocational field.

The school maintains a policy that there shall be no limit to the number of students other than that they be qualified to master its courses.

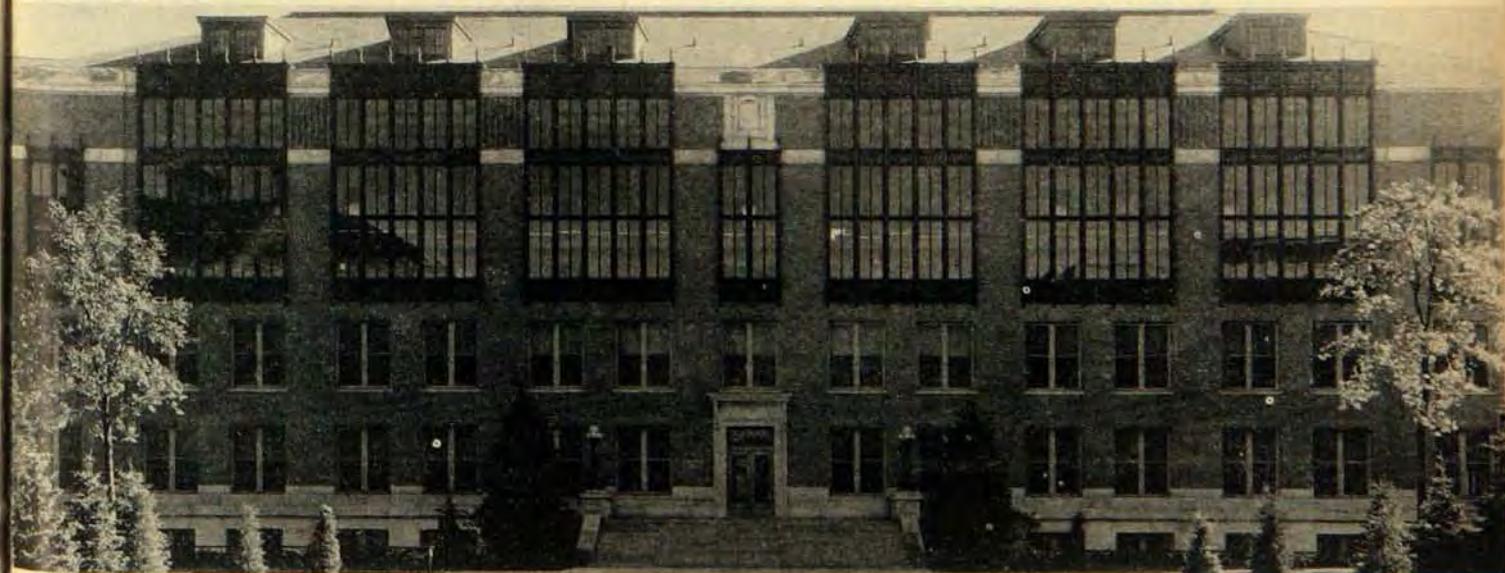
500 in Medical School

Two good reasons why the University's Medical School may be considered as performing excellent educational service to the state are these: The quality of its faculty, the excellent reputation of its graduates, and its distinguished achievements in research. It is the only medical school in the state for the training of physicians and surgeons.

Of its approximately 500 students seeking the M. D. degree, about 90 per cent are from the state. A large share of its graduates establish their practice in Minnesota, some enter teaching at the University or elsewhere and quite a few go in to government service. More than half the practicing physicians and surgeons in Minnesota are graduates of the medical school.

The Medical School takes pride in the fact that a

Owre Hall, present home of the School of Dentistry, offers modern teaching, clinical, and laboratory facilities.



large proportion of its present faculty are its own graduates, including heads of more than a dozen of its departments.

Selection of students for the school is done by a Faculty Admissions Committee. Admissions are restricted to superior, qualified applicants of the ability, character, and characteristics which indicate they will become medical practitioners fully worthy of the exacting responsibilities of the medical profession.

With this limitation, the school for a long time has had qualified applicants to considerably exceed the total of 400 students for which the facilities were originally planned.

For a time after World War II, the number of superior applicants was far beyond the number which could be accepted, but Dean Diehl now considers that for the present the school is able to accept essentially all of the qualified students who apply. What will happen with the expected bulge in University enrollment in the next 10 years is another question.

In contrast to its present size and extensive program of study, the Medical School had a modest beginning when it was organized by the union with the University of four medical schools then operating in the Twin Cities.

Admission was on the basis of a high school diploma or examination in some high school subjects and the course was for only three years of professional study.

Training Extended

The length of collegiate preparatory and professional training has been extended at various times in keeping with the national trend until a minimum of three years of college work is now required and a bachelor's degree is recommended for admission to the school. The professional training covers four years, followed by a year of internship.

Under Dr. Perry Millard, the first dean, good men were drawn to the medical school faculty from the start. A weakness of the early faculty, later corrected, was that too large a proportion of the teaching staff were clinical professors, that is private practitioners who taught only part-time and lacked the close relation with the students possible only in full-time teaching and association with the school.

By 1910, however, the school had developed to a position where Dr. Abraham Flexner, in his famous survey of medical education, described it as "one of the most capable and conscientious."

The 1915-25 decade saw two great advancements in the Medical School, the inauguration of a full-time teaching program for the bulk of the faculty and the affiliation of the facilities of the Mayo clinic with the Medical School in the establishment of the Mayo Foundation. This provided for greatly expanded teaching and important research at the graduate level, a medical education facility not matched elsewhere in the entire world.

The Medical School has pioneered a number of important steps in medical education. It was the first

school in America to require a year of internship before the granting of the doctor of medicine degree. It early sponsored the use of comprehensive examinations for medical students. It was the first Medical School to give a doctorate degree in the important field of cancer biology.

Among the many important units added in recent years were the School of Public Health, Psychopathic Hospital, Laboratory of Physiological Hygiene, Department of Physiological Chemistry, and Department of Physical Medicine and Rehabilitation.

The school's expansion led to a change in its name in 1940 from Medical School to College of Medical Sciences, embracing the medical school proper, School of Nursing, School of Public Health, and courses in medical technology, physical therapy, occupational therapy; and the Department of Continuation Medical Education. All of these units are under the general administration of Dean Diehl.

Eighth Dental School

The University's School of Dentistry has been an important factor in the establishment of an outstanding record of dental care in Minnesota. It was the eighth professional dental school established in America, making Minnesota a pioneer in providing a qualified source of dental practitioners for its growing population.

Its 65-year history of preparing candidates for the profession gives it the right to claim a share in the state's high rank in per capita number of dentists, one for each 1,303 residents in the state. Only New York state has more dentists in proportion to its population.

Because nearly all of the practicing dentists in Minnesota are graduates of the School of Dentistry, it also may claim a full share in the high quality of dental practice which prevails in Minnesota. The school's high quality of teaching and research is recognized not only in the United States, but abroad.

In recent years, the School of Dentistry's teaching program has given great emphasis to preventive practice so that its graduates may materially assist people to safeguard the good health of their teeth, as well as correct impairments when they occur.

The school also is giving emphasis to the particular field of dentistry for children. Safeguarding of dental health in one's earlier years is the best possible protection against serious dental faults in adult life. For its teaching of dentistry for children, the school has recently established a separate 18-chair clinic for children, with junior size chairs, and a separate waiting room.

Like the Medical School, the School of Dentistry was formed from a group of private schools in Minneapolis and occupied downtown quarters for a time.

In the earliest years at Minnesota, dental students took identical courses with the medical students for two years and then a year of dental professional training. Students could, in fact, elect at the end of the second year for either medicine or dentistry.

(Continued on page 22)

Congratulations to - - -

4-H Alumnus



Myron W. Clark

Myron W. Clark '33SchofAg, Minnesota state commissioner of agriculture, on his selection as one of the nation's eight outstanding 4-H club alumni. The recognition was given at the thirty-second annual 4-H Club Congress in Chicago. Clark was honored for leadership in agriculture in Olmsted County and on a statewide basis, and for his service as a 4-H clubs leader.

As a 4-H club member, Clark was a three-time county health champion, showed at the Junior Livestock Show three times, and won eight trips to the Minnesota State Fair. He served on the Olmsted County 4-H Leaders Council and was president of the Minnesota 4-H Club Federation.

Heads Hoist Firm

John E. Carroll '33 BChemEng, on his elevation from vice president of sales of the American Hoist and Derrick Company of St. Paul, to the firm's presidency.

JANUARY, 1954

Chemists' Tribune



Dr. Betty Sullivan

Betty Sullivan '22BSChem;- '35PhD, vice president and a director of the Russell-Miller Milling Company, Minneapolis, for her having been awarded the American Chemical Society's Garvan medal for 1954, a recognition given to women chemists for "distinguished service to chemistry." She was the first woman to receive the Thomas Burr Osbourne Medal of the American Association of Cereal Chemists.

Ruby Award

Theodore A. (Dad) Erickson '04 BA, Minnesota state 4-H club leader from 1912 to 1940, on the award to him of the 1953 Distinguished Ruby Award of Epsilon Sigma Phi, honorary extension fraternity. He is the first Minnesotan to receive the award, the fraternity's highest. Now rural services consultant for General Mills, Erickson has been active in safety and church work.

Safety Recognition



Lewis A. Rodert

Lewis A. Rodert '30AeroEng, for receiving special recognition from the Flight Safety Foundation at its Annual Award Dinner in San Bernardino, Calif., December 14. Rodert, who is an aeronautical research scientist on special projects at the NACA's Lewis Flight Propulsion Laboratory, Cleveland, Ohio, was honored for being instrumental in guiding the early stages of the aircraft fire prevention program at the Lewis laboratory. He is the author of more than 40 NACA reports on various phases of icing and fire prevention.

Judges' President

W. R. Flachsenhar, '09LLB; '10 MLL, district court judge at Forsyth, Mont., for his election as president of the Association of Montana Judges. He was named at the association's annual meeting in Great Falls. Judge Flachsenhar practiced law 25 years at Terry, Mont., before he was elected a district judge in 1945 and moved to Forsyth.

Quiz Bowl Marathon

Minnesota Team Sets Record
With Eight Victories in
National Radio Network Series

MINNESOTA'S longest and most decisive series of intercollegiate victories in recent years—eight in succession—was won not in the sports arena but in a brilliantly sustained display of mental ability in the new, nation-wide Quiz Bowl.

The Quiz Bowl is a series of weekly rapid fire question and answer broadcasts by liberal arts students at American universities and colleges. Carried over the NBC network with two schools competing each week, it began in October. Each week's winner carries over to the next broadcast. The quiz master is in New York city, the teams at their respective schools with an open phone circuit connecting the schools with the New York studio.

The Gopher team that stood some of the nation's biggest and highest ranking educational institutions on their respective ears was composed of four SLA seniors—three boys and a girl. Their relaxed and generally jovial attitude, both before and during the broadcasts was a surprise to any studio spectators or listeners who may have envisioned campus mental whizzes as long-faced, harried looking "grinds."

Enjoyed Themselves

Though the Gopher entrants checked each other in advance on answers to likely questions (making hay thereby) and kept abreast of current events, they displayed little tension before or during the broadcasts, laughed freely at humorous references and appeared to enjoy themselves fully as much as the studio spectators.

The Minnesota team was composed of Jack Davies of Coleraine, Minn.; Colleen Helgeson, Excelsior, Minn.; Roger Feinstein, Pelham, N. Y.; and Thomas Clayton, Winona, Minn.; with Michael Livestad, Edina, Minn., as alternate.

Dr. J. William Buchta, professor of physics and associate dean of the College of Science, Literature, and the Arts, was chairman of the faculty committee for selection of the team and served as its advisor.

After Northwestern had won three matches against other schools in the opening rounds, Minnesota put the Evanston team out of the running by a 405 to 90 score October 31. The Gophers then went on to win the next seven matches by thumping scores, the victims being Radcliffe, Wisconsin, Pennsylvania, Illinois, New York University, Notre Dame, and Georgia.

Minnesota's victory marathon was broken by Brown University, scoring 230 to Minnesota's 160 in the contest broadcast December 26. (The late December outcomes were available in time for inclusion in this issue because those programs were conducted and recorded on tape early in December for the Christmas vacation period. Otherwise, the contests are broadcast "live" each Saturday at 7 p. m. CST.)

\$4,000 for Scholarships

Minnesota's long string of victories brought more than prestige to the University for the broad knowledge and quick thinking of its representatives. It also brought \$4,000 in prize money to the school, to be used for scholarships. The winning school each week is awarded \$500 by NBC.

Though the Minnesota contestants told this writer that they did not experience any great nervousness before or during the contests, they said they did feel a growing tension as their string of victories piled up.

How Minnesota Fared

Opponent	Minn. Score	Opp. Score
Northwestern University	305	90
Radcliffe College	200	105
University of Wisconsin	230	160
University of Pennsylvania	355	195
University of Illinois	230	115
New York University	250	170
University of Notre Dame	360	85
University of Georgia	200	130
Brown University	160	230

"Each win made us more anxious to capture the next round," said Jack Davies. "It also made the prospect of a possible defeat harder to face."

Though the Minnesota contestants had done little or no broadcasting before their first match and had had rather meager experience in public speaking, they were not greatly bothered by "mike fright."

All of them admitted freely, however, that they did experience at least one or two mental blanks — situations when they were confronted with questions they actually knew, but could not recall quickly enough to answer during the time limit.

Each contest has two types of questions, the "toss ups" and the bonus

questions. On the toss ups, each counting 10 points, the first team signifying its readiness to answer is given the word to do so and may then offer one answer. If the answer is correct, it then is given a bonus question, worth from 10 points to 50 points, depending on how difficult the question is. It may give as many answers as the members can offer in the time limit.

If the first team to signal misses a toss up question, then the opposing team can answer. If it does so correctly, it then is given the bonus question.

A network representative is with each team during the contest to give a buzzer signal to New York as soon as a contestant raises his hand to indicate readiness to answer. The network man also gives the identification of the person who is about to answer. Often the buzzers at both schools sound in a split second, but an electronic device sorts out the first signal received.

To prevent a team "jumping the gun" as soon as one or more members have the import of a question, any question is thrown out if either team signals before the quiz master has completed reading the question.

This happened in the Minnesota-Georgia match on the question "Who were three famous kings of the Orient?"

With Christmas coming soon, Georgia got the import of the question on the word kings and signalled at once.

This alertness on topical questions was fully matched that evening by the Minnesota squad. As the saying goes, the Gophers were "loaded" for Christmas questions and cashed in with the title, author and last line of the famous childhood poem beginning "'twas the night before Christmas," as well as the names of eight reindeer made famous by that composition.

But most of the questions are more difficult and also are much more difficult to anticipate. Minnesota also

was loaded that night for questions about bowl games since the bowl season was approaching and, after all, this was radio's own bowl competition — the Quiz Bowl. But nary a question that night about bowl games.

Wide Range of Questions

In fact "boning" for the matches, other than on current events, helps very little. The questions are too broad in their range, requiring a deep knowledge in literature, history, mythology, geography, economics, current events, music, sports, art, public affairs, and science—in fact any field included in the liberal arts curricula.

Dean Buchta ascribed the University's exceptionally long survival in the Quiz Bowl to the great care exercised in the team's selection.

"More than a dozen students auditioned for the team," he said. "The four members and the alternate were chosen after exhaustive checking of their grades, test scores, breadth of interests and extent of reading and activities."

Members of the Minnesota team, however, gave Dean Buchta considerable personal credit for their success. They said he showed almost a clairvoyant skill in anticipating questions which showed up, especially regarding fairly obscure but significant items in the news.

Though an extensive general knowledge was perhaps the basis for successful answers to questions, the speed of the contests and the screened forms in which many of the questions were put made rapidity of association and reasoning an important factor in "getting there first" with the correct answer.

Thus, the fact that one had once read *The Rubaiyat* was no guarantee that one would snap out on the instant the answer to the question, "What poetic character took his lunch with him when he went to see his girl friend?" But at least two of the Gophers answered correctly that it was Omar who took along a loaf of bread and a jug of wine.

Though all of the Minnesota team members enjoy popular music and dancing, and Colleen is a major in music, the greatest stumbling block for them was the identification of popular compositions.

The Minnesota team members greatly enjoyed their radio experience, but none of them has felt drawn to that field as a career.

Jack Davies, who is a member of the All-U Congress and will be associate editor of the *Minnesota Daily* during the winter quarter, wants to enter public life. Colleen looks forward to being a housewife, with perhaps a little writing on the side. She is engaged to be married, in fact. Roger is thinking about entering the profession of law, and Tom Clayton plans to teach the classics in college. In mid-December, Tom was awarded a Rhodes scholarship at Oxford University.

From the University's top authority, the Board of Regents, has come official praise for the highly successful showing made by Minnesota's Quiz Bowl team. The board, on November 11, gave a "vote of commendation" to the team and to Associate Dean J. William Buchta, its faculty advisor and coach.



"Coach" J. William Buchta

Alumni Frosh Scholarship Program Swings into Activity for 1954

MAA District Chairmen Are Named

ACTIVE preparation for the Minnesota Alumni Association's 1954-55 Alumni Freshman Scholarship program began early in December.

By December 15, two new chairmen had accepted appointment to head district scholarship committees in Minnesota and 17 of last year's district chairmen had accepted reappointment. (The 17 reappointed chairmen included two co-chairmen for District 21.) Chairmen remained to be named for four of the 22 districts in Minnesota.

The new chairmen are *Mrs. Elmer Kuehl* (Esther Martin) '30BSEd, of Hutchinson, for District 7, and *Alfred A. Heichel* '50AgEd, Chisago City, for District 10.

The scholarship committees perform important service in helping to publicize the Alumni Freshman Scholarship program among possible candidates and in screening records of the applicants before the University Scholarship Committee makes the final selection of winners.

The scholarships, ranging from \$150 to \$500 according to need, go only to high school seniors in the state of Minnesota whose financial means are limited, whose scholarship records are good, and who show promise of future superior accomplishment.

The Alumni Freshman Scholarships are financed by unrestricted gifts to the Greater University Fund. Last Spring, 46 of these scholarships were awarded for students to enter the University as freshmen in the 1953-54 school year.

Detailed information about the Alumni Freshman Scholarships, to-

gether with application forms, will go to all high schools in Minnesota and to members of the district scholarship committees early in January.

District chairmen who had accepted reappointment by December 15 were:

Dist. 1, Dr. W. A. Merritt, Rochester; Dist. 2, J. J. Halverson, Albert Lea; Dist. 4, Dr. R. L. Wenberg, Mountain Lake; Dist. 5, Theodore Schroeder, Worthington; Dist. 6, Mrs. P. G. Kief, Montevideo; Dist. 8, C. J. Hemming, Alexandria; Dist. 9, F. J. Herda, St. Cloud; Dist. 11, Mrs. Paul Richter, Wadena.

Dist. 12, Grant Johnson, Detroit Lakes; Dist. 15, John Menozzi, Coleraine; Dist. 17, Dr. J. J. Ahlfs, Caledonia; Dist. 18, Mary L. Williamson, South St. Paul; Dist. 19, L. L. McGladrey, Cloquet; Dist. 20, August Neubauer, Virginia; Dist. 21, C. M. Johnson for Minneapolis, and J. C. Vesely, Hopkins, for rural Hennepin County; and Dist. 22, Mildred Loughrea, St. Paul.

After the foregoing was in type, Karl Doeltz of Sleepy Eye, accepted appointment as chairman for District 3, and Stanley Helleloid of International Falls, as chairman for District 14. Roy J. Oen, Thief River Falls, accepted reappointment as the District 13 chairman.

Alumni Band Fills in

While members of the University Marching Band have been enjoying their Christmas vacation, the Alumni Band has been filling in to provide music at the University's home basketball and hockey games in Williams Arena. The Gopher fans appreciate this loyal service and the pleasure which it adds to watching the games.

Looking Ahead to Reunion in Spring

With winter winds whistling across the snow covered campus, May 13 and 14, the dates for the 1954 Alumni Reunion, seem far in the future. But preliminary activity for the big event already has started.

The first step under way is the formation of arrangements committees for the six classes which are in line for scheduled reunions. The classes to be honored at the 1954 Reunion are those of 1904, which will celebrate its golden anniversary; 1909, 1914, 1919, 1929, celebrating its silver anniversary; and 1939. Members of these classes total about 6,000 alumni. They will receive special invitations.

A committee also is being formed for the General Luncheon, at which alumni of more than a half-century standing will be honored guests. All alumni, both graduates and former students, are welcome at this luncheon, as well as at the other general Reunion events, including the annual Alumni Banquet.

New Life Members

- Meyer S. Levitt* 1927-29
Sioux City, Iowa
Clarke F. O'Reilly '52BA
Seattle, Wash.
Theodore W. Litchfield
'52BCivEng
The Dalles, Ore.
Harriett M. Herzog '51MS
Rochester, N. Y.
H. V. Stuntebeck '51BBA
St. Paul
Robert Hillard '39BA
Kirkwood, Mo.
John L. Coleman '52BA (UMD)
Biwabik, Minn.
Mrs. Edward E. Engel '25GN
(Edith Dickson)
Riverside, Calif.

Faithfully Yours.

Edwin L. Haislet
Alumni Secretary

DURING my five years as alumni secretary at the University of Minnesota I have had an opportunity to meet, to work with and to know the finest people anywhere — Minnesota alumni. I feel that I can safely state without fear of contradiction that Minnesota alumni everywhere are grand people, enthusiastic, able, leaders in their own communities. Also they have in common, a real affection for the University, a keen interest in its continued growth and development, and pride that the University is their school.

I feel therefore, that I know what constitutes a good (Minnesota) alumnus.

A good Minnesota alumnus is one who is forever grateful that it was his opportunity to attend a great university where the major part of his education was subsidized by the state; he feels thankful for the excellence of the education he received which has made possible the success that he has attained. He continually identifies himself with and supports the University whenever he can and therefore is a member of that voluntary association of graduates and former students whose sole object is the support of the University, the Minnesota Alumni Association.

What I don't know is what makes him that way. Yes, that is the question, what produces the good alumnus? Good alumni are not the product of an alumni association or an alumni secretary. The good alumnus is the product of his college days and reversely, the poor alumnus. Why is it that while we are engendering feelings of interest and loyalty in 20 to 25 per cent of our alumni, we leave untouched, resentful, or even antagonistic 75 to 80 per cent? (If a criterion of a good alumnus is membership in the alumni association then good alumni are definitely in the minority. The largest state university alumni association in the country has only about 25 per cent of its potential as members.)

In thinking through your own experience at the University what were the things that made you like or be proud of the University? Did you at the time realize that you were getting your college education for little or nothing;

What Produces The Good Alumnus?

that the University had a distinguished faculty, was one of the most significant state universities in the country and one of the 10 great universities of the world? In thinking through this problem of what produces the good alumnus, I feel these points must be considered.

The introduction of the student to the University. First impressions are important and proper indoctrination into the customs, traditions, and history of the University is important at this time.

A friendly campus atmosphere. If the predominant philosophy is one of helpfulness of interest in the individual and his problems by all with whom the student comes in contact straight down from the president through administrators, faculty, clerks, and caretakers, then and only then will the campus be a friendly place.

A good classroom experience. The faculty have a most important part to play. They must be good teachers who know their subject thoroughly and enjoy imparting their knowledge to their students. They must know about and believe in the University they serve. At opportune times they must try and interpret some of the University's history to the student, and the eminence of the University in the academic world; they must be aware of the importance of University alumni in the state and nation, and believe in the need of good will and support of the alumni.

Finally, student activities and extra class room experiences are of vital importance. The opportunity to get into activities of interest to the student, to work with others in committees and groups, living together in residence halls, cooperative homes, fraternities, and sororities; the friends and contacts made, also play a vital part in the making of a good alumnus.

One suggestion which has been gaining force is that there should be a formalized course on the history, customs, traditions of the University which should be taken by all upperclassmen.

If all these things make the good alumnus, they also evidently make the poor alumnus. What's missing? What do you think makes the good alumnus?

President Morrill Goes Visiting

Dr. J. L. Morrill, president of the University, returned from his European trip last summer convinced more than ever before that "Our schools and colleges are the strongest arsenal of America." He expressed this conviction to an audience of several hundred persons in International Falls December 1.

On his trip abroad, President Morrill visited several European universities and conferred with leading educators.

The public meeting was sponsored by the Minnesota Alumni Club of International Falls and followed a dinner arranged by the club in his honor. The president's visit to International Falls was the first stop in a three-day trip to meet with the alumni clubs there and at Baudette and Crookston, Minn. He also met with agricultural and business representatives in the three communities.

Turning to the University of Minnesota, Dr. Morrill said that 19,000 resident students on its collegiate campuses represent only a small part of the group which derives benefits from the institution. He estimated that 500,000 families, including nearly all people of the state, are influenced by or have received benefits of some kind from teaching, research, health, and other service activities of the University.

At Baudette, there was a club dinner and a civic meeting for Dr. Morrill, and at Crookston, a club dinner to which the public was invited.

Accompanying him to the three communities were Ed Haislet, MAA secretary, and William L. Nunn, director of University relations.

International Falls Welcome



TOP—Prominent among the people who welcomed University President J. L. Morrill, center, to International Falls, Minn., December 1, were Aad A. Tone, Sr., '99BS; '01LLB, Northome attorney and the University's oldest alumnus in Koochiching County, and Municipal Judge Mark M. Abbott '16BS; '28LLB, president of the International Falls alumni club.

BOTTOM—A get-acquainted session at the start of the evening activities facilitated International Falls alumni, business and civic leaders and other residents meeting members of the University delegation. L. to r.: William L. Nunn, director of University relations; Robert H. Nelson '50BS; '53MD, international Falls physician; Ed Haislet, MAA executive secretary; J. C. Kohlhasé Koochiching County superintendent of schools; and Leo H. Dominick, superintendent of the International Falls schools.

MAA Now Boasts 93 Clubs

FORMATION of three new Minnesota alumni clubs in November swelled to 14 the procession of new clubs organized since last March 1 and brought to 93 the total of Minnesota alumni clubs now in existence in the United States and abroad. There are 48 clubs in the state of Minnesota and 45 outside the state.

The three new clubs organized in November, all in the state of Minnesota and none of which have been reported previously in Minnesota, Voice of the Alumni, are the Murray, Roseau, and Kittson County Clubs.

The other new clubs formed since last March 1 are: in the state of Minnesota, the Houston, Fillmore, Waseca, Rice, and Aitkin County Clubs, and the Albert Lea, Grand

Rapids, and Southwestern Minnesota Clubs. Organized outside the state of Minnesota were the Quad Cities club in Illinois and Iowa; the Colorado Club, and the San Bernardino, Calif., Club.

In addition to the new clubs formed since last March 1, the Redwood Falls, Minn., Club was reactivated and the clubs at Owatonna and Benson, Minn., expanded to be the Steele and Benson County Clubs, respectively, to include alumni throughout both counties.

Ray Chisholm, who became MAA field representative October 1, 1952, played a major role in the organizing of the new clubs in Minnesota, while Ed Haislet, MAA executive secretary was active in the formation of the Denver, Quad Cities, and San Bernardino Clubs.

representatives of other communities can participate.

The Kittson County club was no more than 24 hours old when alumni in adjoining ROSEAU COUNTY followed suit by organizing the Minnesota Alumni Club of Roseau County at a meeting in Roseau, the county seat, November 24. The new officers: *Herman C. Engebretson* '37LLB, pres.; *Mrs. Carol Hagen Schwichtenberg* '42BSEd, v. pres.; and *Joan Fikkan* 1941-44, sec.-treas., all of Roseau. Directors will be elected later. Fifteen alumni attended the meeting.

Minnesota alumni in REDWOOD FALLS, Minn., reactivated their club at a meeting November 17. Twenty persons attended. Elected were: *James B. Flinn* '46BS; '49 MD, pres.; *Paul TerSteeg* '40LLB, v. pres.; *Shirley Schwanke* '53BSEd, sec.-treas.; directors, *Parker D. Sanders* '18BSAg, *Louis V. Grapp* '49BSFor; '51MS; '53BSEd, *Noah Rosenbloom* '52LLB, *Stephen P. Inglis* '42DDS, *Reede Gray* '33MA, and *William J. Mattke* 1950Gr.

Elected November 19 by the MADISON, Wis., club were: *George Briggs* '16BSAg, pres.; *Sidney Gallagher* '40BBA, v. pres.; *Muriel DeMars* '31BSEd, sec.-treas.; and *Irwin Goodman* '37BBA, and *Walter T. Bjoraker* '42BSAgEd; '48 MS, the retiring president, as directors.

Meeting November 19 at the home of *Victor P. Reim* '22BA; '27 LLB, and *Mrs. Reim* (Marie M. Bremer) '24BA, the NEW ULM, Minn., club changed its name to the New Ulm Area Club to include alumni in nearby communities and elected for the ensuing year: *Jack Minium*, '50LLB, pres.; *Chet Gebert* '51BA, v. pres.; and *Richard Novak* '48BA, sec.-treas.; directors, *Mrs. Robert Niemann*, *Mrs. H. A. Fenske* (Betty Wykoff) '47 BA, *Mrs. Jack Minium* (Marcia Johnson) '50BA, and *Henry N. Somsen, Jr.*, '32BA; '34LLB, the retiring president. The club also adopted a constitution, thereby qualifying for a charter from the MAA.

The annual meeting of the DES MOINES, Iowa, club November 12

Reports from Out in the Field



George M. Briggs
Madison, Wis.

Organized at a meeting in Slayton, Minn., November 18, the Minnesota Alumni Club of MURRAY COUNTY has as its first officers: *Oscar F. Muesing* '28 PhmChem, pres.; *Hugh D. Patterson* '40BS; '51 MD, v. pres.; and *Mrs. George B. Mornik* (Arlene Cudrie) '40BSPhm, sec.-treas. The club qualified for an MAA charter.

In the face of what Ray Chisholm called "a regular young blizzard," nine alumni turned out for a meeting November 23 in Hallock, Minn., at which the Minnesota Alumni Club of KITTSOON COUNTY was organized. Officers elected were: *Richard C. Berguson* '49DDS, pres.; *Edward G. McVean* 1948-51, v. pres.; and *Earl Glidden* 1949-52, sec.-treas., all of Hallock. Election of directors was postponed until rep-

at the home of *Harris Golden* '31BA, resulted in the election of *R. J. Fischer* '20BSAg, pres.; *Howard E. Reeves* '23BSE1Eng, v. pres.; and *Mrs. G. A. Johnson* '25BSHEc, sec.-treas. Their terms will extend to the spring of 1955. More than 50 persons attended the meeting. *Ed Haislet*, MAA executive secretary, was a visitor.

Football and its traditions were well covered at a meeting of the *QUAD CITIES* club November 13 in the Black Hawk Hotel at Davenport, Iowa. The speakers were *Bernie Bierman* '16BA, former Minnesota head coach; *Otis Dypwick* '35 BA, informational representative for the Athletic Department; and *Ed Haislet*, MAA executive secretary. Two members of the MAA Board of Directors also were guests, *Mrs. Bernie Beirman* (Clara MacKenzie) '17BA, and *Leif Strand* '29DDS, both of St. Paul.

Hereafter the luncheon meetings of the *PITTSBURGH*, Pa., club will be at 12 noon the second Monday of each month in the Oliver Restaurant, 527 Smithfield Street. Reservations are not required. . . . The *PHILADELPHIA* club is planning its annual meeting for some time in February.

J. R. Wiggins, vice president and managing editor of the *Washington Post*, spoke on "Your Right to Know" at a dinner meeting of the *WASHINGTON*, D. C. club December 1 in the Congressional Hotel.

Dr. Guy Stanton Ford, former president of the University and an honored guest, recalled that in his first contact with the University he was a member of a University of Wisconsin debating team which lost to Minnesota on the question of the popular election of United States senators. Graduation classes represented at the dinner ranged from *Simon Michelet* '95, to *Mary Jean Smith* '53.

When Minnesota's basketball team played the University of Tulsa at Tulsa, Okla., December 21, it had the vociferous support of Minnesota alumni living in the Tulsa area. Min-

"Like Being Back at Memorial Stadium" Is Word on TV Game

"It was like being back at Memorial Stadium!"

Thus wrote *Mrs. John H. Sandberg* (Phyllis Berg) '35BA, secretary-treasurer of the *HOUSTON*, Texas, club, in reporting on the club's get-together October 31 to watch the nationwide television broadcast of the Minnesota-Pittsburgh football game. She said the alumni in Houston felt as if they were joined with alumni across the nation "all cheering the Gophers together."

Truly enough, thousands of alumni from coast to coast did watch that game on television, in club assemblies, in smaller groups, and singly. And Minnesota won a resounding 35-14 victory, bringing joy to probably the biggest Minnesota alumni "assembly" in the Stadium and elsewhere in the University's entire athletic history.

Certainly the knowledge so many loyal alumni were watching and rooting must have been added incentive to the Minnesota team. An air-waves Homecoming to please the most ardent alumni everywhere!

nesota's alumni club there had reserved a block of tickets for Gopher fans. According to word from *Ralph Hill*, the club's president, it will have an open house January 3.

Professor John D. Akerman, head of the University's Department of Aeronautical Engineering, was the principal speaker at a dinner meeting of the *BRAINERD*, Minn., club December 9 in the Ransford Hotel. He talked on "Comparison of Research and Development in Aircraft in the United States and England."

Minnesota's 1953 football accomplishments and 1954 prospects were given an authoritative presentation at the *CHICAGO* club's annual banquet December 10 at the Tower Club. *Wes Fesler*, head coach, and Athletic Director *Ike Armstrong* spoke and *Phil Brain* '39BSEd, showed his official Minnesota football movies.

Red River Speaker



Val Bjornson

Val Bjornson '30BA, Minnesota state treasurer, will address a meeting of the *RED RIVER VALLEY* club (Fargo-Moorhead) February 3.

Philippine Club Entertains Spilhaus



At the Philippines alumni club dinner for Dean Athelstan Spilhaus were: l. to r., seated, Mrs. H. K. Hayes, Mrs. Soledad Samonte, Dean Spilhaus, Dr. Manuel L. Carreon, club president; Dr. Herbert K. Hayes, Dr. Antonio I. de Leon; standing, Felixberto V. Cabotaje, Alfred Purificacion, Roberto Oliver, Dena Roduta, Aurelia Cuchapin, Professor Nicolas Zafra, Feliciano L. Roduta, Raymundo C. Dumlas, Richard W. Callar, and Dr. Tomas V. Rigor.

As far as is known in the MAA office, the Minnesota Alumni Club of the Philippines has become the first of the University's alumni units outside the United States to entertain a member of the faculty.

On November 24, the club gave a dinner at the Philippine Columbia Club in Manila for Dr. Athelstan Spilhaus, dean of the Institute of Technology. He was in Manila to attend the Eight Pacific Sciences Congress. On his return to the campus, Dean Spilhaus said the dinner was a very enjoyable affair and that

he appreciated the opportunity to meet the alumni.

With *Manuel L. Carreon '21MA; '23PhD*, president of the club, presiding, Dean Spilhaus reported to the group some of the recent events at the University.

Among the guests were Dr. *Herbert K. Hayes '08BS; 11MS*, retired director of the University's Department of Plant Pathology and Genetics, and Mrs. Hayes. Dr. Hayes is in the Philippines under the Point 4 program to help the Philippine Republic in the organization of a plant breeding program.

Clubs Prepare to Mark U Founding

The University administration has designated February 21 to 27 as University of Minnesota Week, for the celebration of the one hundred third anniversary of the institution's founding.

But Minnesota alumni clubs, which must adapt their observance of the anniversary to speakers' available dates and local situations will start their "University Week" meetings in January, with other of the meetings running through February, March, and April.

Clubs which have University an-

niversary meetings set for January and early February, with the dates and scheduled speakers, are:

Ely, Minn., January 26, Dr. Raymond Darland, provost of the University Duluth Branch.

Alexandria, Minn., January 28, William C. Rogers, director of the Minnesota World Affairs Center at the University.

Cloquet, Minn., February 1 or 2, Dr. W. J. Breckenridge, director of the Minnesota Museum of Natural History.

It's Fun to Work For the Fund

By **BOB PROVOST**

Director

Greater University Fund

Yes, it is fun to work for the Greater University Fund. Why? Because, it is a wonderful thrill to see men and women—who believe in, and understand the role of higher education in our society—give generously in its behalf.

I hope that all of you will realize our requests for help are not in competition with the many fine humanitarian appeals for funds of our day. Rather, they represent a distinct opportunity to make the finest possible investment in the future. Many of you believe in the value of higher education. The tremendous support you gave the University of Minnesota during 1953 is bold evidence of that. My sharing with you in this belief, and seeing your response, makes my work fun.

In other words, your kind support of our program of educational development in 1953 through scholarships, fellowships, research and equipment, was most encouraging. There is real satisfaction to be found in the objective of improving all facets of higher education, as represented by the University of Minnesota.

John Price Jones, President of a large fund raising firm in New York City, expressed this opinion on giving to higher education more than a quarter of a century ago:

"When you stop to consider, you realize that perhaps in years to come, this whole movement for the financing of the collegiate institutions of the nation—for research, for better education, for making men happier—may be regarded as

(Continued on page 30)

New Western Electric President



Frederick R. Kappel

A public utilities career that he began as a serviceman in Albert Lea, Minn., in 1922 has brought *Frederick R. Kappel*, '24BSE1Eng to one of the biggest utility posts in America. On January 1, Kappel becomes president and a director of the giant Western Electric Company, manufacturing and supply unit of the Bell Telephone System. As president, Kappel will be the firm's chief executive officer. A native of Albert Lea, he has been vice president of A. T. & T. in charge of operations and engineering since November, 1949. He will be 52 years old January 14.

After employment in 1922-23 as a service man for the Southern Minnesota Gas & Electric Company at Albert Lea, Kappel in 1924 joined the Bell System as a groundman for the Northwestern Bell Telephone Company. Learning the telephone business from the ground up, he worked as a lineman, cable splicer's helper, frameman, testboardman, and apprentice switchman before advancement to a series of professional engineering positions. These led to his election in 1939 as assistant vice president for operations and in 1942 as vice president for operations and a member of the board of directors of Northwestern Bell.

He transferred to the parent A. T. & T. Company in New York in 1949, where he served as assistant vice president for the Operation and Engineering Department and vice president in charge of the Long Lines Department before his promotion the same year to vice president for the Operation and Engineering Department.

Among a variety of civic activities in which Kappel has engaged, he is a member of the Industry Advisory Committee of the Federal Civil Defense Administration; was chairman of the Salvation Army Marching Forward Campaign in 1946; was a member of the Omaha, Neb., YMCA board of directors in 1948, and of the board of directors of the Minneapolis Engineers Club in 1932-33.

Packer Executive

For the first time in the 126-year history of John Morrell & Company, that well-known meat packing firm has chosen a president from outside the direct descendants of John Morrell, the founder.

In that change of policy, the company early in December selected as its new top executive an alumnus of the University of Minnesota School of Business Administration, *W. W. McCallum* '30BBA, a native of St. Paul.

He assumed the position December 7 at the company's general offices in Ottumwa, Iowa, succeeding *J. M. Foster*, who resigned for reasons of health. The firm, one of the largest of the so-called independent meat packers, has plants in Ottumwa and Sioux Falls, S. D., and has recorded sales of approximately \$300,000,000 per year.

McCallum has been vice president of finance for Oscar Mayer & Company, Inc., Chicago meat packers, since last February, assistant to Oscar G. Mayer, president of the company, since 1947, and a member of the board of directors since 1942. He also has been president and a director of the Kartridge-Pak Machine Company, a Mayer Company subsidiary.



W. W. McCallum

American Public Health Body Elects Hilleboe as Next Chief

The American Public Health Association, whose 13,000 members labor to advance public health in the United States and its territories, in Canada, and in South America, will have a Minnesota alumnus as its next president.

Meeting in New York city in November, the association selected as its president elect *Herman E. Hilleboe* '27BS; '31MD. He will take office next October. Dr. Hilleboe, a native of Westhope, N. D., has been New York state commissioner of health since 1947. He served as treasurer of the APHA in 1950 and 1951 and has been a member of its executive board and governing council since 1950.

But this activity is only a share of the many responsibilities the 47-year-old physician has assumed in health organizations and in medical education. He is a member of the Cancer Advisory Committee of the National Cancer Institute and a member of the Advisory Committee to the Chronic Disease and Tuberculosis Division of the United States Public Health Service.

He is chairman of the Federal-State Relations Committee of the Association of State and Territorial Health Officers. In 1949, Dr. Hilleboe was appointed as the American representative on the Expert Committee on Tuberculosis of the World Health Organization; in 1951, he was appointed a member of the Expert Advisory Panel on Tuberculosis of WHO; and last April he was elected to the Board of Consultants for Medicine and Public Health of the Rockefeller Foundation.

To help train other men and women in the field in which he has been so widely occupied, Dr. Hilleboe is professor of public health



Dr. Herman E. Hilleboe

and preventive medicine at Albany Medical College, Albany, N. Y.; associate professor at Columbia University School of Public Health; and visiting lecturer at the Harvard School of Public Health, the School of Public Health of the University of Michigan, and Johns Hopkins School of Public Health.

Dr. Hilleboe is the author of more than 150 publications in medical literature since 1931 and a co-author of a book, "Mass Radiography of the Chest."

For this exceptional accomplishment in his professional work, Dr. Hilleboe received an Outstanding Achievement Award from the University in 1951 and an honorary doctor of science degree from the University of Rochester in June, 1953.

Before becoming New York state commissioner of health, Dr. Hilleboe was with the Minnesota Division of Social Welfare and the U. S. Public Health Service, where he rose to the rank of Assistant Surgeon General.

Greek Week Plans

Minnesota's fraternities and sororities have set February 19 to March 1 for their annual Greek Week, when the members conduct a variety of events and plan worthwhile activities for the year.

Emma (Penny) Carter, SLA junior from Billings, Mont., and James E. Roberts, business senior from Minneapolis, are the co-chairmen. Penny is a Kappa Kappa Gamma and Jim is a Chi Psi.

Scheduled events include a Heart Fund Variety Show, banquet, dance, seminars, parties for underprivileged children, song fest finals, the "Minnesota Olympics," faculty dinners, and exchange luncheons.

The University's Greeks, first in the nation to initiate a week of organized activity and discussion of policies and plans in place of the former Hell Week, for the past three years have emphasized social service in their activities.

Past projects include organized activity in fund raising for charity, Christmas presents for mental patients, clothing and other items for war orphans, summer camp scholarships for needy children, campus clean-up, sponsorship of foreign students, and purchase of equipment for the physically handicapped, such as hearing aids for hard of hearing children.



Jim Roberts, Penny Carter

Speaking of This and That

The University of Minnesota continues to be an active forum for diversified public discussion—in fields cultural, political, economic, scientific, spiritual, and recreational.

Students share with University staff members and campus visitors not only in the speaking assignments, but in planning and sponsoring a sizeable share of the meetings, including the weekly convocations.

The healthy state of public discussion at Minnesota is shown in definite terms in a report for the 1952-53 school year compiled by Vice president Malcolm M. Willey and submitted by President J. L. Morrill to the Board of Regents. The reports includes the 1953 summer sessions. It is a showing of freedom of expression in action.

Based on listings carried in the Minnesota Daily, it reveals that 1,204 programs not class connected were announced during the school year. Scheduled participants were 948 individual lecturers or performers, of which 395 were from the University staff. Eighty-seven were students (graduate and undergraduate) and 464 were from off the campus.

The variety of subjects and interests was so broad that, as Dr. Willey expressed it in a statement accompanying the tabulation, . . . "there was something, it would seem, for everybody."

A Wide Choice

Topics ranged from "Christianity in Modern Society" and "Why I Switched to Adlai Stevenson" to "The Effect of Nuclear Science in Medicine" and "Improving Minnesota's Trout Fishing."

Listed cheek to jowl in the report were other such varied subjects as: "Cutting Up Poultry for the Freezer"

"The Proposed Minnesota Constitutional Amendments"

"The Role of the G. O. P. as a Majority Party"

"Queens and Queen Rearing"

"The Future of Dairying in Minnesota"

"Controversial Issues in Education"

"The Weather and the Ocean"

"What Nobody Knows About Arithmetic"

"The Surgery of Congenital Heart Disease"

"Color Television"

"Moby Dick"

"The Theology of Divine Love"

"Architectural Acoustics"

The list of University guests who spoke on the campus during the year was of a scope to match the range of questions discussed.

Examples of the distinguished speakers who brought their knowledge and views to the campuses are Vice President Richard Nixon, at the time United States senator from California; Yaakov Shimoni, counselor of the embassy of Israel; John A. Hannah, president of Michigan State College and assistant United States Secretary of Defense; Colin Clark, director of agricultural studies at Oxford University; Hubert Humphrey, United States senator from Minnesota; Regent Daniel C. Gainey; Gideon Seymour, vice president and executive editor of the Minneapolis Star and Tribune; State Senator Gerald T. Mullin of Minneapolis; Elvin C. Stakman, professor emeritus of plant pathology and botany; Rabbi Abba Silver; Lieutenant General Thomas D. White, U. S. Air Force deputy chief of military operations; Major General Lyman L. Lemnitzer, U. S. Army deputy chief of staff for plans and research; and Rear Admiral Bernard

L. Austin of the U. S. Navy Bureau of Operations.

Political Year

"There was, of course, unusual political interest in 1952-53," pointed out Dr. Willey. "The Socialist group had 18 speakers and 12 meetings; the Republican group held 11 meetings with 11 speakers; and the Democratic group, including YDFL, had 22 speakers at 16 meetings. One is struck by the natural balance that seems to have been achieved. In fact, the entire report is an example of the natural balance and balanced interplay of ideas that freedom in expression can achieve in a democratic society."

Student religious groups held 140 meetings that were announced in the Daily.

"Convocation attendance, after a decline that was cause for some concern, now appears to be swinging upward," commented Dr. Willey. "This probably reflects the careful planning in which students are participating."

The Department of Concerts and Lectures is working with a student committee of the All-University Congress in the building of convocation programs and a shift of policy is taking place. More convocations for which a fee is charged are being introduced as a means of bringing "big name" attractions, an innovation which seems to meet with student favor. Special convocation lecturers, usually of a technical nature, also are presented for audiences of specialized interests.

"If a university is a place where ideas are tossed about, discussed, analyzed, and looked at, then certainly this report gives evidence that the University of Minnesota is performing its functions," concluded Dr. Willey.

Fall Graduation

At the fall quarter graduation ceremonies in Northrop Auditorium December 17, the commencement address was delivered by a Minnesota alumnus, J. L. Van Volkenburg, who is president of CBS-Television, New York. He attended Minnesota in the mid-1920's.

Van Volkenburg spoke on "Television—Extension School of a Democracy," to 550 degree candidates and their guests. President J. L. Morrill delivered a brief talk and presented degrees, as well as military commissions to students who had completed their Army, Navy, or Air Force ROTC training.

Dr. Malcolm M. Willey, vice president for academic administration, presided. The program began with an invocation by the Reverend Lambert Mehl, pastor and director of the Lutheran Student Foundation, Missouri Synod, at the University, and was preceded by a concert on the Flemish bells atop the auditorium, and an organ recital.

President and Mrs. Morrill held a reception for the graduating students and their families in Coffman Memorial Union following the ceremonies.

What's New At the U

Correspondence Courses

Two courses, carrying University credit, have been added recently to the listing of many available from the Correspondence Study Department:

Business Administration 141 (Real Estate) centers around the valuation of urban real estate. It is open without prerequisite to businessmen.

History 93 (American Diplomatic History I), the first in a series of three courses, traces the early history of United States foreign policy (1776-1850).

History 94 and 95, to be available soon, will cover the remaining period to the present.

Red Oil Can Award

The Little Red Oil Can, traditional award for top popularity and achievement on the St. Paul campus, was presented December 9 to Kathryn Marie Voracheck, home economics education senior from Thief River Falls, Minn. This was the thirty-eighth time the award has been made.

Kathryn has been active in the Home Economics Association, Women's Athletic Association and Lutheran Student Association and has been elected to Mortar board, senior women's honor society and to three honorary and scholastic sororities.

New Archives Chief

The Archives division of the University Library, which is developing a comprehensive collection of documents and pictures relating to the institution, has a new principal librarian, Mrs. Robert F. Clapp, Jr., (Maxine Beard) '43BSLibSc. Mrs. Clapp, who previously was a senior librarian in the Library's reference division, succeeds Mrs. Russell Christensen (Marian Huttner) '42BS, who is now in Sioux City, Iowa.

U Hospitals Report

University of Minnesota Hospitals admitted 11,866 bed patients during the year ending June 30, 1953, and 96,962 visits were made to the out-patient department, according to the annual report made December 18 by Ray M. Amberg, director. In the 1952-53 period, 422 more patients were admitted than during the previous year, while out-patient visits were down 2,539 from the previous year.



How Much Do You Want To Earn?

Opportunities for an outstanding and successful career as a representative of the Sun Life Assurance Company of Canada, one of the ten top-ranking life insurance companies in North America, are now open to alert, ambitious men of personality and character, ages 25 to 40. The Sun Life, established in 1865, invites you to give serious consideration to the excellent prospects offered by this professional career of public service.

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The Branch Manager of the Sun Life office serving your territory will gladly discuss with you the advantages of a Sun Life sales career. For a complete list of the Company's 100 branches in the United States and Canada, write the Head Office, 218 Sun Life Building, Montreal.

Teaching Comes First

(Continued from Page 8)

Since that time, the course has been extended to the present basis of at least two years of arts college training and four years of professional study for the doctor of dental surgery degree. The dental training includes a solid grounding in the same basic science subjects that are studied by the medical students, such as anatomy, physiology, pathology, bacteriology, chemistry, and pharmacology.

Enrollment of 360

The School of Dentistry now has an enrollment of 360, though it has gone as high as 400 in recent years. This provides a graduating class of about 85 students annually. Most of the students come from Minnesota.

The present faculty, which has been developed largely from the school's own graduates, is divided about equally between full-time teachers and part-time instructors drawn from the profession in the Twin Cities. Full-time teaching is needed for furtherance of the school's program of graduate study, and its continuation study program for dentists in the field.

As with the law and medical schools, well over half of the dentists in Minnesota are graduates of the school. However, at the present time, more than half the members of the graduating classes are being drawn to military service. Some of them also are going into teaching, practice outside the state, and government service.

Continuance of the University's broad teaching service to the state in law, medicine, and dentistry is a vital goal for the entire state, as well as for the University, which has the responsibility for the task.

The major problem to be met is a considerably increased enrollment in prospect because of the increasing population and increasing interest in higher education, plus the fact present enrollment taxes existing facilities.

For the future, the Law School appears to be in the most satisfactory position, with the addition of the new wing for the law library.

Dean Pirsig estimates that if the total University enrollment should mount to approximately 30,000 as anticipated by the University administration, the law enrollment would increase from its present 400 to a minimum of 600. He believes the present Fraser Hall and the new wing would be adequate for that enrollment. However, it would require an addition of at least three members to the present faculty of 15. This would involve enlargement of the present faculty budget by from \$15,000 to \$25,000.

The Medical School, now training 500 undergraduate students in facilities planned for a maximum of 400, has more serious problems for the future. The school faces a pressing problem of needed enlargement in the immediate future. Not only may increasing enrollment be expected from the state's growing population, but from increased public interest in

health protection and increased finances to pay for more medical care.

Facilities now used for training in the basic sciences are about 40 years old and need major remodeling. Additional basic science laboratories are needed. The medical and dental schools, according to Dean Diehl, greatly need a medical-dental-biological library building. The University has one of the country's best collection of books in these fields, but for lack of space in the vicinity of the medical and dental schools, it is housed in the University Library where it is comparatively inaccessible to students and faculty.

The medical school's present clinical facilities, including the new Mayo Medical Center, will be adequate for some time to come, Dean Diehl said.

But Dean Diehl believes there should be housing units, close to the school and University Hospitals for married graduate students and internes.

Larger Faculty Required

Increased enrollment also would require expansion of the faculty and staff, since present members are now carrying heavy loads because of the present large student enrollment.

The School of Dentistry, now operating to full capacity of staff and facilities, also looks to expansion in these fields in the years to come.

Owre Hall, built in 1932 for three classes of 80 students each now has four classes totaling 360 students, an excess not only in total numbers, but in the larger number of separate courses for the four-year program.

There is an acute lack of space for examination and processing of dental patients, an activity which is a major factor in the school's teaching function. Laboratories also are needed for research, in which many of the advanced students engage as part of their learning process.

At present there is not enough equipment for the best dental teaching. The problem is met through very careful scheduling of class and laboratory hours to make greatest possible use of existing equipment.

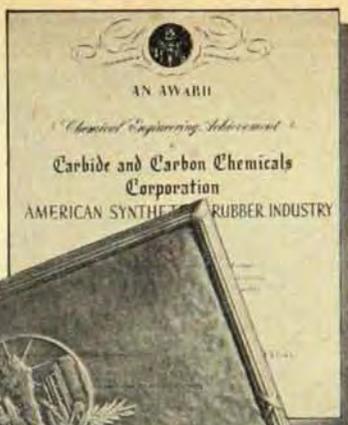
These needs are considered as pressing requirements for the present, Dean Crawford said.

Though the medical and dental schools both may expect increases in enrollment as part of the University's general growth, the number of students admitted to them will be guided by the need for practitioners in the state as much as by the number of applicants. Their student bodies therefore may not increase quite as rapidly as enrollments in many of the University's other colleges and schools.

The University's schools of law, medicine and dentistry have grown both in size and strength in their 65 year history to positions of great eminence and service to the state.

How well they will continue to meet the state's needs is a question not alone for the thought and effort of the University, but for the loyal and active interest and support of all the people of the state.

1943



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for
Chemical Engineering Achievement
Union Carbide & Carbon Corporation
ATOMIC ENERGY PROJECT

1933



AN AWARD
FOR
CHEMICAL ENGINEERING
ACHIEVEMENT
TO
CARBIDE & CARBON CHEMICALS CORPORATION

IN RECOGNITION OF ITS MERITORIOUS
CONTRIBUTION TO THE ADVANCE OF THE
INDUSTRY AND PROFESSION MADE POSSIBLE
THROUGH A BROADER PARTICIPATION BY THE
CHEMICAL ENGINEER IN THE AFFAIRS OF
THE PROCESS INDUSTRIES

PRESENTED BY
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DECEMBER 8, 1933

1953



AN AWARD
FOR
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ACHIEVEMENT
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UNION CARBIDE AND CARBON CORPORATION

IN RECOGNITION OF ITS MERITORIOUS
CONTRIBUTION TO THE ADVANCE OF THE
INDUSTRY AND PROFESSION MADE POSSIBLE
THROUGH A BROADER PARTICIPATION BY THE
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DECEMBER 2, 1953

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FOURTH RECOGNITION—Carbide is the first two-time individual recipient of this award. It also is the fourth time the people of Carbide have been recognized, for they shared in two previous group awards—in 1943 for synthetic rubber, and in 1946 for atomic energy.

TRUE SIGNIFICANCE—As in all Chemical Engineering Achievement Awards, coal hydrogenation was recognized not as the accomplishment of any one individual but as the result of the cooperative efforts of many.

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LINDE Oxygen
NATIONAL Carbons
ACHESON Electrodes

MINNESOTA BASKETBALL
SCOREBOARD

Minn Score	Opponent	Opp. Score
75	Nebraska	64
62	Tulsa	60
57	Oklahoma A & M	56
74	Colorado	46
66	Tulsa	63
91	Marquette	73

Gopher Cagers Launch Big Ten Drive

By DWAYNE NETLAND

Minnesota Daily Sports Editor

MINNESOTA gets another chance to ambush Indiana's defending national basketball champs when the teams meet in Williams arena January 9, highlighting a busy January of Gopher cage activity.

Ozzie Cowles' athletes were the only Big Ten team to stop the Hoosiers in 18 games a year ago. The Gophers did it 65 to 63 in Charlie Mencil's last-minute jump shot March 6, after failing by three points to beat the Hoosiers in Bloomington a month earlier.

Even before the important Indiana engagement this month, however, the Gophers face a tough road game at Champaign, Ill., January 2. Coming four days after completion of a heavy eight-game December schedule, the Illini game launches Minnesota's 14-game Big Ten season.

Indiana, of course, is a prohibitive favorite for Big Ten and possibly national honors again this year. Coach Branch McCracken has his entire first 10 men back, including the talented 6-9 center, Don Schlundt. Others on the starting five are all-conference guard Bob Leonard, who averaged 20.6 points per game last year; forwards Dick Farley (6-5) and Charlie Kraak (6-3) and guard Burke Scott.

Reserve center Lou Scott, a towering 6-11 giant, is back, too, after sitting out part of last year with a

scholastic ineligibility.

"To beat Indiana," said Cowles this fall, "You must have a set pattern in mind. Pressure on the guards is mandatory. You must double-team Schlundt in the pivot, and hope their forwards are having a cool shooting night. And we must be hitting on our shots and controlling the boards for rebounds."

A week after the Indiana game the Gophers get another tartar at Iowa City, then face a January 23 engagement at Northwestern. Purdue and Michigan State, coming powers in the Big Ten, play at Williams arena January 25 and 30. The scorebook thus shows six January games, three at home and three on the road. And to stay in the conference race the Gophers will probably have to take five of them. That, even Cowles admits, may be a tough assignment.

Meanwhile, in their early December openers, the Gophers tumbled Nebraska 75 to 64 at Lincoln and squeezed Tulsa 62 to 60 here on Mencil's long jump shot with four seconds remaining. Highlight of the strenuous December schedule was to be the December 28 game at Lexington, Ky., against Adolph Rupp's powerful Kentucky U Wildcats.

Mencil and Buzz Bennett at guards, Ed Kalafat at center and Dick Garmaker and Glen Reed at forwards compose the starting lineup thus far.

Fesler Resigns



Wes Fesler

Here we go again!

The sudden resignation December 14 of Wes Fesler left the University for the second time in three years with the task of naming a head football coach.

Fesler quit to become a partner, vice president, and sports director of WDGY radio station in Minneapolis.

Within hours there was wide speculation in the press, on the campus, and elsewhere as to who his successor would be. On December 16, athletic director Ike Armstrong, who will make the appointment, subject to approval by President J. L. Morrill and the Board of Regents, said:

"Not one coach has even been considered so far."

In resigning after three gridiron seasons at Minnesota, Fesler expressed "great and sincere regret" at leaving the University.

"Only an opportunity of considerable magnitude could make me leave this position," he said.

MINNESOTA

He indicated that concern over a satisfactory position after his coaching career would end was a primary factor in his decision to leave that field at this time.

Fesler revealed that negotiations for his new position developed during the 10 days immediately preceding his resignation and that he reached his decision December 11.

Fesler, who made a great record as three-time All-America player, and coach at Ohio State University before coming to Minnesota, was head coach for the University's 1951-52-53 teams.

During that time Minnesota won 10 games, lost 13, and tied four, while Fesler built up largely new material. In 1953, Minnesota broke even, with four victories, four defeats, and one tie.

Immediately after Fesler's resignation, general talk of a possible successor to him centered largely on Minnesota football lettermen who have made outstanding coaching records as college and high school coaches. But the early talk was too speculative to carry much weight.

Fesler will remain on the University payroll until February 1, when his present three-year agreement expires.

Award for Bronko Nagurski



ED HAISLET, LEFT, AND BRONKO NAGURSKI

Bronko Nagurski 1926-33, one of the University's most famous football stars, received his National Football Hall of Fame award December 1 in International Falls during a visit of University President J. L. Morrill to the Minnesota alumni club there. Ed Haislet, MAA executive secretary, gave a congratulatory address, after which President Morrill made the formal presentation.

Gopher Winter Sports Schedule

For January and Early February

JANUARY

- | | |
|---|---|
| 1-2 HOCKEY, COLORADO COLLEGE, HERE, 8:30 P.M. | 23 Basketball, Northwestern, there
Wrestling, Northwestern, Purdue, Michigan St. at Northwestern |
| 2 Basketball, Illinois, there
Gymnastics, Florida State, there | 25 BASKETBALL, PURDUE, HERE, 8:00 P.M. |
| 8-9 Hockey, North Dakota, there | 29-30 Hockey, Michigan St., there |
| 9 BASKETBALL, INDIANA, HERE, 8:00 P.M.
WRESTLING, CARLETON, MANKATO T.C.,
SOUTH DAKOTA ST., HERE, 1:30 P.M. | 30 GYMNASTICS, SWEDISH NAT'L & OLYMPIC TEAM, HERE, 3:00 P.M.
SWIMMING, PURDUE, HERE, 3:00 P.M.
BASKETBALL, MICHIGAN ST., HERE, 8:00 P.M.
WRESTLING, CORNELL COLLEGE, HERE, 9:30 P.M. |
| 15 WRESTLING, ILLINOIS, HERE, 7:00 P.M. | |
| 15-16 HOCKEY, MICHIGAN U, HERE, 8:30 P.M. | |
| 16 Basketball, Iowa, there
Gymnastics, Indiana and Iowa, at Bloomington | |
| 22-23 HOCKEY, MICHIGAN ST., HERE, 8:30 P.M. | |

FEBRUARY

- | |
|---|
| 2 SWIMMING, INDIANA, HERE, 7:30 P.M. |
| 5-6 HOCKEY, NORTH DAKOTA, HERE, 8:30 P.M. |
| 6 TRACK, NEBRASKA, HERE, 1:30 P.M.
GYMNASTICS, ILLINOIS, HERE, 3:00 P.M. |

Handing on the Torch



Minneapolis Star photo by Paul Siegel

L. to R.: JERRY HELGESON, BOB McNAMARA, PAUL GIEL

It was a three-dimension ceremony when Paul Giel, retiring captain of Minnesota's 1953 football team, handed the traditional torch of leadership to Co-Captains Jerry Helgeson and Bob McNamara, elected by their teammates for the 1954 season. All three are Minnesota lads. Giel, a senior, is a Winona product and Helgeson and McNamara, both juniors, are from St. Cloud and Hastings, respectively. The symbolic transfer of gridiron responsibility took place at the weekly convocation November 25 in Northrop Auditorium.

Paul Giel Is All-American

Paul Giel, 1953 Minnesota football captain and star left halfback, was named to every major college All-America team this fall.

Giel received first team recognition from Collier's, Look, the Associated Press, the United Press, the Coaches' team, Sport magazine, and the International News Service. He was named Player of the Year by Look.

The Gopher star made two flying tips to New York to receive post-

season awards, and appeared on the Ed Sullivan and Jackie Gleason television shows. He acted as spokesman for the All-America team on both occasions.

Paul finished second behind Notre Dame's Johnny Lattner in the race for the Heisman and Maxwell awards, symbolic of the nation's outstanding college football player. Giel and tackle Stav Canakes were virtual unanimous all-conference choices.

Gopher Puckmen Have Early Test

It will not take long for the Minnesota hockey squad to test its 1954 virtues.

The Gophers launch the new year with a January 1-2 series against highly-rated Colorado College, given pre-season recognition as the team to beat for Western Hockey League honors this year.

From there it's a January 8-9 series at North Dakota before Michigan and Michigan State come here for successive weekend home series. Michigan is the defending three-year national champ. The Gophers wind up a busy month with a trip to Michigan State January 29-30.

For years a college hockey power, Colorado suffered its first mediocre season last year. Several squad members were dropped for disciplinary reasons as Coach Cheddy Thompson began working with sophomores at the season's end.

Its freshman squad, however, was reportedly the strongest in history. Now all the frosh are sophomores manning starting spots for the Tigers, who still have all-American goalie Ken Kingsley in the nets.

North Dakota has most of its last year personnel back, and Michigan, while losing six seniors, has come up with six sophomores from Ontario.

The Gophers opened their season by dropping a two-game series to St. Boniface of Canada 5 to 4 and 6 to 3, marking the first double-header loss for a Minnesota team since John Mariucci became coach in 1952.

MINNESOTA HOCKEY SCOREBOARD

Minn. Score	Opponent	Opp. Score
4	St. Boniface	5
3	St. Boniface	6
5	Ft. William	0
5	Ft. William	3
4	Harvard	2
9	Harvard	0

MINNESOTA

Jim Kelly Named Olympic Chairman

Selection of Jim Kelly, Minnesota track and field coach, to be chairman of the U. S. track and field committee for the 1956 Olympic Games put into the post a man who knows track and field athletics not only as a veteran coach, but as an experienced administrator for major national and international competition.

He was elected to the chairmanship December 1 at a meeting of the U. S. Olympic Association in Washington, D. C. The track and field events are the biggest feature of the Olympic Games.

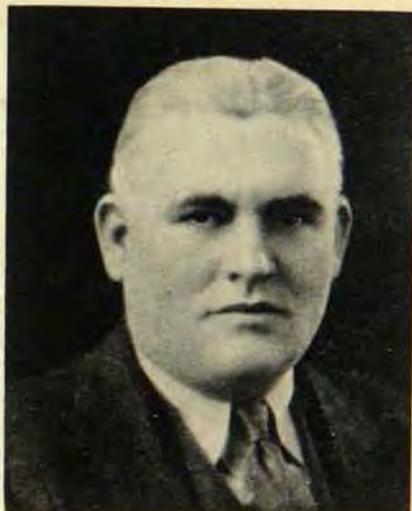
Kelly has been track and field coach at Minnesota for the past 17 years and was at De Paul University before that. He was vice chairman of the U. S. track and field committee for the 1952 Olympic Games and he is the first person ever to serve concurrently on the track and field rules committees of the National Collegiate Track and Field Association, the Amateur Athletic Union, and the U. S. Olympic Association.

Kelly also is the first coach ever elected chairman of the Olympics committee. He is serving his second four-year term on the committee.

The committee has general supervision over all U. S. track and field participation in the Olympic Games, including the trials for selection of the U. S. team members, and names the team's four coaches and manager and assistant manager.

In addition, the committee will supervise U. S. track and field participation in the Pan-American Games at Mexico City in 1955.

The 1956 Olympic Games will be at Melbourne, Australia.



Jim Kelly

M Clubs Luncheon

Nearly 200 M men attended the first annual undergraduate M club luncheon December 4 in Coffman Union junior ballroom. Sponsored by the undergraduate M club for the graduate letter winners and athletic department faculty, the luncheon was designed and planned by graduate adviser Norb Koch to stimulate spirit among the undergrad M members.

Wes Fesler, Minnesota head football coach, was the main speaker. Others who talked were Dr. William Proffitt, president of the graduate M club; athletic director Ike Armstrong; and Glen Reed, president of the undergraduate M club. Bob McNamara and Jerry Helgeson, co-captains of the 1954 Gopher football team, acted as toastmasters.

A Good Beginning

Dick Garmaker made his debut in a Gopher basketball suit by scoring 16 points against Nebraska and 15 against Tulsa December 5 and 7. The sharp-shooting forward is a transfer student from Hibbing Junior College, where he was named to the Little College All-America team of 1952. Garmaker has two seasons of eligibility remaining at Minnesota.

U Has Interest in Rose Bowl Contest

Minnesota will have a special interest in the Rose Bowl football classic January 1 in Pasadena even though the Gophers are not competing.

Head coach of Michigan State College which will meet the University of California, Los Angeles, is Clarence (Biggie) Munn '32BSEd, a star guard when he played at Minnesota.

Munn's success as coach of the Spartans is summarized in a recent one-sentence Sports Short from the Michigan State athletic publicity office, to wit:

"Clarence (Biggie) Munn's seven-year football record at Michigan State is 53 wins, nine losses, and two ties—an .885 winning percentage."

Fate of Boxing Is Still Unsettled

Boxing has been dropped from the intercollegiate sports scene at Minnesota, but its status as a possible intramural sport is still undetermined. The senate committee on athletics recommended the sport be dropped last spring after studying it on a one-year probationary basis. Coach Frank Wolinski had resigned a few days before the committee's action was revealed.

The possibility of retaining boxing on an intramural basis was discussed last spring, but no action was taken. Boxing was first put on the intercollegiate calendar here in 1946 when Ray Chisholm '42BSEd became the U's first full-time boxing coach.

Bulldogs Win Four On New Home Court

DULUTH BRANCH BASKETBALL SCHEDULE

Date	Opponent	Place
Jan. 4	St. John's	Duluth
8	Mich. Tech	there
12	Bemidji	there
16	Augsburg	there
19	St. Thomas	there
22	Superior	Duluth
26	St. Mary's	there
Feb. 1	St. Mary's	Duluth
3	Augsburg	Duluth
6	Macalester	Duluth

That the UMD Bulldogs have stirred together a potent brew of basketball magic has been convincingly demonstrated by the four victories they have scored on their new home court—including wins over two of the stronger small-college clubs of the nation.

"We're all happy about our home showings so far this season," Coach Ray Isenbarger said following a brilliant last minute 75-71 triumph over highly rated Baldwin-Wallace of Berea, Ohio. "But we're especially happy about the fact that our four home wins have been team victories in which everyone on the floor has made important contributions."

Nearly 10,000 persons have attended events in the magnificent new UMD health and physical education building since the Bulldogs have begun play in it. More than 6,000 persons attended week-end open house events.

Coach Isenbarger, back at the UMD cage helm after a two-year absence in which he did navy lieutenant duty, credited conditioning for a good part of the Bulldogs' performances, particularly against

Baldwin-Wallace and towering Gustavus Adolphus, toppled 73-72 last December 12 in what many sports followers rated a major upset in the MIAC season.

The team is playing a harassing defensive game and a fast-break offense. Both types of play require top conditioning to hold out for four quarters. When they came back after trailing most of the way in both the B-W and Gustie games, it proved that they have really been conditioning themselves.

Only a 68-60 loss to Macalester mars the Bulldog home court record. The Scots, extending their home court jinx over the Bulldogs, turned UMD back in the conference opener December 8. An 85-52 win over Concordia Monday gives UMD a 2-1 loop skein. The Bulldogs fourth home win was over Stout.

Can Hockey Squad Top 1953 Record?

DULUTH BRANCH HOCKEY SCHEDULE

Date	Opponent	Place
Jan. 9	Hamline	Duluth
15	Lakehead Inst.	Duluth
19	Hamline	there
22-23	Michigan Tech	there
25	Gustavus Adolphus	Duluth
28	Michigan Tech	Duluth
30	St. John's	there
Feb. 3	Macalester	Duluth
6	St. Thomas	there

The University of Minnesota, Duluth Branch hockey team, co-champions in the Minnesota Intercollegiate Athletic Conference with St. Thomas, opened its 1953-54 season's schedule December 26 against the perennially strong University of Dartmouth sextet of Hanover, N. H., at the Duluth Curling Club. Duluth lost 4-5 in overtime play.

Dartmouth, a hotbed of hockey in the east, was on a western swing during the Christmas holidays, clashing also with the University of Minnesota Gophers December 29 and 30.

The Duluth Branch Bulldogs skated to a brilliant 14-2 record last year, and, according to Coach Gordon Eddolls, will provide another top-notch hockey club again this season.

Returning lettermen are Harold High, Jim Birt, John Mitchell, Ron Sjoberg, Bob Boyat, Bob Apostol, Dick Bellamy, Tom Anderson, Ron Scott, Frank Holappa and Bob Juneo.

Among the outstanding newcomers are Lavern Hammer, a member of the Eveleth high school state champions for three years; Bruce Copperud, a veteran of Virginia high school and amateur hockey; Jerry Calenger, Hibbing, a member of Hibbing's state hockey champions; and Al Peterson, Duluth, a three-year letterman at Denfeld high school.

Matmen Know How to Dodge Cold Weather

The Gopher gymnastic team put its travelling shoes on over the Christmas holidays. The squad took a 17-day trip to Florida, leaving December 18, to return January 4.

Included on the docket were a January 2 meet with Florida State and a nine-day clinic December 21-30 at Sarasota. Coach Ralph Piper's gymnasts were to participate actively in the clinic. Captain Burt Johnson, Jim Jackson, Duane Eklin, Doug Day, Harry Brown, Lloyd Olson, and Bill Frantzich made the trip.

The gymnasts opened their season with an intrasquad meet at Cooke Hall December 5, with Johnson's team beating Eklin's club 53½ to 42½.

Minnesota's First Homecoming

ALUMNI and students danced the bunny hug and the turkey trot at Minnesota's first organized Homecoming, but there had to be "daylight" between the dancers. For the moonlight waltzes—who knows?

Anyway, the University's first Homecoming was in 1914, was a bang-up success, and started a solid campus tradition, which was why it was planned in the first place.

This was all very easily explained by *Cyrus S. Kauffman '16BA*, of Washington, D. C., during a recent visit to the alumni office. He should know.

In that far away fall of 1914, Kauffman was president of the All-University Council, which initiated and sponsored the celebration. He also was business manager of the *Minnesota Daily* and apparently a fast man with an idea.

Now he's a marketing consultant and vice president of the Minnesota Alumni Club of Washington. One rather surmises that he is more proud of the success of that first Homecoming than of any of his business successes in the years that followed.

The way Kauffman told it, there were others on the Student Council who were willing, nay, glad to join in an exciting gamble for the



Cyrus S. Kauffman

good of the University . . . and for a noble tradition, of course.

Off hand, Kauffman recalled *Charley Dale '15BA; '17LLB*, later governor of New Hampshire; *Olive Lewis '15BA*, and *Florence Bernhardt '15BA*, as among the more willing workers.

Even in those days, according to Kauffman, there was criticism that Minnesota didn't maintain campus traditions . . . in fact didn't have any traditions to speak of.

One day, Kauffman recalled reading about commencement time homecomings at some eastern schools and the bright thought oc-

curred to him that a football homecoming celebration at Minnesota was a likely, if somewhat ambitious ticket to start a brand new tradition at Minnesota.

Nothing elaborate, of course, but something new for people to talk about instead of all this complaint about a dead campus. That was the idea.

They Sold Themselves

But the more the Student Council ringleaders explored the manifold possibilities, the more they sold themselves on their ability to swing it—high, wide, and handsome.

Swing it they did, with a program which kept the campus jumping from Friday evening until late Saturday night.

"President Vincent did summon me from classes a couple of times about the need to reserve facilities through regular channels rather than with the Armory custodian, and to have official chaperones for the dance. The bunny hug and the turkey trot hung in the balance until the "daylight between" compromise pacified the objectors," Kauffman said. "But life was simpler in those days and Prexy really was strong for the basic idea."

On Friday evening, recalled Kauffman, there were a rally, pep-fest, and bonfire between the Ar-

mory and Folwell Hall, with Arthur Gow 1911-15, then the University cheerleader, as master of ceremonies.

"Fraternity and sorority houses were decorated, though not as elaborately as in later years," Kauffman said.

"On Saturday morning, there were 'Get acquainted with your campus' tours. Our 'handsomely uniformed guides' were the military cadets, with their uniforms neatly pressed and their collar ornaments and shoes well polished.

"Also on Saturday morning, the Ag campus students put on a mighty good horse and cattle show and the home economic girls served a delicious luncheon. For those events, one traveled in style from the Minneapolis to the St. Paul campus on chartered street cars. The back of one's hand to plutes who had automobiles."

Minnesota beat Wisconsin 14 to 3 in the Homecoming game and more than 125 people attended the Homecoming alumni banquet, served in the Men's Union Saturday evening.

By this time, the Council members were starting to pat themselves resoundingly on the back. As promoters and impresarios, they were something.

A Good Score

But jubilation turned to trepidation, even downright consternation when they went to the Armory for the really cultural event of the Homecoming.

For the ambitious Council had underwritten a joint concert by the glee clubs of the University of Minnesota and the University of Wisconsin. And at 8:30 p. m., the time for the concert to start, there were only eight paid admissions in the audience to hear a concert by some 60 musicians.

Fortunately, however, the evening was not lost after all. For its cultural victory, the Council could thank the bunny hug, the turkey trot, and the moonlight waltz.

"Since the dance was to follow the concert in the Armory, a single ticket admitted to both," Kauffman explained. "Along in the second

half of the concert, the students and alumni began to drift in. When the concert ended there was a mammoth crowd on hand for the final applause."

The glee clubs may not have been flattered by the development, but the Council members had resumed breathing.

The Homecoming had been a success not only for the fun folks had, but as a financial venture for the Student Council. Enough money was taken in to pay all bills and leave a surplus of \$840.

So a major Minnesota tradition was born.

Alumnae Institute

"Africa—Area of Political Unrest" will be the topic of a one-day institute The University of Minnesota Alumnae Club will conduct January 16. It will be in the Center for Continuation Study, beginning at 10 a. m. There will be scheduled speakers, motion pictures, and a panel of students from Africa. A luncheon will be served.

It's Fun to Work

(Continued from page 17)

a bigger movement than the Crusades, than the great activities of centuries ago in the building of the great cathedrals of Europe. It is easy to estimate that in our time alone, billions of dollars will go into higher education in America, making this country, the great educational, research, and medical center of the world."

Your continued interest in higher education and the University of Minnesota may be expressed in 1954 through the Greater University Fund.

A standards laboratory, similar to the National Bureau of Standards in Washington, D.C., has been set up at the University of Minnesota.

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**UNIVERSITY OF MINNESOTA
CORRESPONDENCE STUDY DEPARTMENT**

Minneapolis 14

Around and About with the Alumni

'09

Ethel Conway Harrison '09BA, recently retired as the dean of women at Montana State College. She has been there since 1931.

'11

After seven years as pastor of the Federated Church of Rochester, Vt., the Reverend *Myron E. Wilder* 1910-11, in November resigned that post to become pastor of the Cornwall and Weybridge Congregational churches.

'18

Eugene Lysen '18BA, represented the University at the inauguration of Dr. John R. McCurdy as president of George Williams College, Chicago.

'20

Felix Moses '18BA; '20LLB, and *Gerald H. Friedell* '47BA; '51LLB, have formed a law partnership in Minneapolis under the name of Moses and Friedel.

Dora Kearney '20BA; '24MA, is teaching mathematics at Upper Iowa University. She was an instructor at the University of Utah and for 21 years was supervisor of mathematics in the campus training schools at Iowa State College.

'22

Colonel *Carl W. Rumpf* '19BS; '22MD, Faribault, Minn., was awarded the Legion of Merit before leaving Korea for the U. S. recently. He had been the First Corps surgeon since April, 1952.

'24

Raymond G. Woolever '24BSBus, of Roseville, Minn., was elected to a second term as national president of Alpha Kappa Psi, finance and commerce fraternity.

'26

At the inauguration of Dr. Logan Wilson as president of the University of Texas, the University of Minnesota's official rep-

resentative was *Kenneth A. Kobe* '26BS ChemEng; '28MS; '30PhD, professor in the Texas institution's Department of Chemical Engineering.

'27

Elected the regional vice president of the National Municipal League was *Lloyd Hale* '27BA; '30MS, of Minneapolis. He is president of the G. H. Tennant Company and a Director of the Maico Company Incorporated.

'28

York Langton '28BSEd, is trade expansion manager of the Coast-to-Coast Stores. He is also on the speakers' panel of the Minneapolis Chamber of Commerce and serves as president of the Minnesota United Nations Association.



Joseph E. L. Johnson

Newly appointed as district manager in the Kansas City branch of the Studebaker Corporation is *Joseph E. L. Johnson* '50BBA, a native of Minneapolis. He has been with Studebaker since shortly after his graduation from the University.

'29

Louis M. Schaller '29BCivEng, is back in his Minneapolis insurance office following an operation.

Minnie Ferguson '29BSEd, is the high school librarian and Latin teacher at Winner, S. D.

Colonel *Kenneth J. Cramsie* '29AerEng, is in the engineer section of Central Command Headquarters in Tokyo, Japan.

'30

George A. Mairs, Jr., '30MA, has named *George C. Power* a partner in his investment counsel firm. Mairs has been an investment counsel since 1930 and his firm is the oldest of its kind in the northwest.

'31

Carol Marx '31BA, publisher of the Steele County Photo News in Owatonna, Minn., is one of 15 journalists who won in a national TWA competition for a quickie vacation in southwestern U.S.

Dr. John W. Chenault '29BS; '31MD, represented the University of Minnesota at the inauguration of Dr. James Herbert White as the first president of Mississippi Vocational College at Itta Bena, Miss., on December 6.

'32

Edward G. Bigot '32BSEd, is the principal of the Nathan Weeks junior high school in Des Moines, Iowa.

News has reached the alumni office that *Merlin Flor* '32BSAg, is living in Corpus Christi, Tex.; *Lowell J. Farmer* '1930-31, is in Ogden, Utah, and *E. J. Welch* '31BA, and his wife (*Eileen Munger*) '33Dent Hyg, in Dallas, Tex.

Carl F. Ave-Lallemant 1926-32, is the new administrator of St. John's Hospital in St. Paul. He joined the St. John's staff in 1934 as business manager and became assistant administrator in 1949.

ALUMNI

In a combined training program conducted by the Naeve Hospital of Albert Lea, Minn., and the Austin Junior College of Austin, Minn., *Nora Larson* '33MS;-'47PhD, this year became instructor in micro-biology at the college. She formerly was on the staff of the Mayo Clinic and a research fellow at the Hormel Institute.

'34

Mrs. Clyde Carter '34BSEd;'36BSHEc, is teaching a new course in special education for exceptional elementary school children in Hopkins, Minn.

'35

Harry M. Dixon '35BBA, has been appointed sales engineer in the Z-Crete Division of the Zonolite Company, Chicago, miners and manufacturers of vermiculite products. He was formerly with the Ricwil Company of Cleveland, Ohio.

David C. Grahame '35BChemEng, recently received an honorary masters degree from Amherst College, where he is now teaching.

'36

Wallace McMartin '36BSAg, has been appointed market analyst for the New Idea Farm Implement Company in Cold Water, Ohio.

'37

Phillip E. Green '37BBA, was recently appointed branch manager of the International Business Machines Corporation office in Des Moines, Iowa. He was formerly branch manager at Green Bay, Wis., office.

Warner Shippee '37BA, a redevelopment official in Sacramento, Calif., has been appointed supervisor of the two redevelopment projects in St. Paul near the state capitol approach.

'39

Lawrence M. Redmond '39BBA, is the new branch manager of the International Business Machines Corporation office at Green Bay, Wis. He previously was a sales representative in the Minneapolis office.

Allan Larson '39BSEd;'47MA, is superintendent of schools in Mahanomen, Minn.

He had been superintendent at Waubun for four years.

'40

Dorothy J. Sutherland '40GN&BSEd, a U.S. Public Health Service nursing specialist was recently assigned to the U.S. Operations Mission at the Nemazee Hospital in Shiraz, Iran, as director of nursing service. Her previous foreign service was in Egypt, Greece, and Colombo, Ceylon.

Harvey E. Steiger 1939-40Gr, was appointed manager of the training and development general offices of the Campbell Soup Company in Camden, N. J. He joined the company in 1953.



Tom Salmen

After eight years with the Sunshine Creamery Company of St. Paul, the past three as vice president, *Tom Salmen* '41BA, has formed his own firm, Salmen Foods, Inc., also in St. Paul. The new company will wholesale a variety of nationally known food products to restaurants, institutions, and food markets in the Twin Cities metropolitan area.

Salmen now represents the MAA on the Student Affairs Committee of the University Senate and previously was MAA representative for four years on the Coffman Union Board of Governors.

Carleton E. Mills '40BBA, is the new vice president of the Minnesota Soft Water Company of Minneapolis. He had been associated with the Burroughs Adding Machine Company.

Edmund W. Lienke '40MA, of the Connecticut General Life Insurance Company's Minneapolis branch office, has qualified for the Israel Putnam division of the company's honor roll, the highest recognition for all-around performance.

'41

Edward M. Landes '41BBA, has been appointed branch manager of the International Business Machines Corporation office at Evanston, Ill. He joined the company in 1941 and served in sales capacities in Minneapolis, and Omaha, Neb.

George Roman 1940-41, who was all-University welterweight boxing champion while a freshman, now heads two businesses in Minneapolis. He's president of the Roman Company, Incorporated, a general contracting firm, and owner of the Southtown Agency, a real estate firm.

George Hedlund '39BS;'41LLB, is a partner in the firm of Hall, Smith and Hedlund of Minneapolis. Associates in the firm are *Thomas G. Forsberg* '50BSL;'52LLB, who is also a municipal court judge in Coon Rapids, Minn., and *William S. Rosen* '50BSL;'52LLB, who is now in military service in Indiana.

Frank A. Sherman 1940-41, has been appointed to the Board of Estimate and Taxation of Minneapolis. He is a partner in the Sherman Clothing Company.

'42

Lieutenant Colonel *Edmund S. Olsen* '42DDS;'50MS, is chief of the Prosthetic Section at the Tokyo Army Hospital in Japan. He has been overseas two years.

LeVerne W. Wegener '42BSAgEd;'50MS, is the new fieldman for the American Breeders Service in southwestern Wisconsin and Southeastern Minnesota. He has been an assistant professor of agriculture at the University.

Ben I. Heller '40BS;'41MB;'42MD, will be the chief of the metabolic section of new Chicago veteran's research hospital. He was on the staff of the Minneapolis veteran's hospital.

Kenneth L. Block '42BBA, has been elected an associate of A. T. Kearney & Company, Chicago management consultants. He will serve as a consultant in problems dealing with industrial engineering and accounting. He was formerly with Minneapolis Honeywell Regulator Company and the Ford Motor Company.

'43

Harley M. Thorson '43BAeroEng, is now assistant to the vice president of operations of Northwest Orient Airlines.

'44

Joseph A. Hanson '44BCivEng, is an engineer with the Lovering Construction Company in St. Paul.

Charles E. Johnson '44BBA; '48MBA; '52PhD, recently wrote an article for Journal of Accountancy. He is an associate professor of accounting at the University of Oregon.

46

Edwin J. Carr '46BMechEng, is a member of the Story Law Club at Harvard Law School. He was one of eight men who prepared a winning brief for the Ames Competition in the school and he has been elected President of the Harvard Student Bar Association.

Dr. *Craig Borden* 1946, will be chief of the heart section of the new Chicago veterans research hospital. He was on the staff of the University Heart Hospital.

Richard D. Moog '46BAeroEng, has accepted a position as flight test engineer in the North American Aviation Aerophysics Laboratory.

Kenneth Gill '46BSEd, has joined the W. M. Goetzinger law firm as a partner.

'47

William C. Hammann '47BChem, has become a member of the organic chemicals research section of Monsanto Chemical Company's Central Research Department at Dayton, Ohio.

James Ramstad '47BSL, opened a law office in Long Prairie, Minn., November 30. He had been a deputy collector of internal revenue.

Robert K. Erickson 1947, and *Beverly Hudy* 1949, were to be married December 29.

Evelyn R. Tjoren '47BA, and *George E. Underleak*, 1940-42, were recently married in Richfield, a suburb of Minneapolis.

John R. McQuillan '45BS; '47MD, has joined the staff of the Fort Harrison, Mont., Veteran Administration hospital.

Rholan E. Larson '47BBA, a certified public accountant, has opened offices in the Miracle Mile's Wooddale office in St. Louis Park, Minn.

'48

Valerian Marchildon '48MA, is the junior high school principal in Virginia, Minn. He also teaches tenth grade social studies.

John Mason '48BBA, recently took over an accountant agency in Detroit Lakes.

Vernie E. Odmark '48MA, received a Ph.D. in accounting and statistics from the University of Missouri.

Donald G. Waldhalm '48BA; '50MS, is employed with Swift and Company in Chicago in the research department as an industrial microbiologist.



Jerome L. Joss

Jerome L. Joss '33BA, has joined the Weiss & Geller advertising agency in Chicago and has been named a vice president. Since 1948, he had served as an account executive at the Olian and Bronner agency in Chicago.

Marvin G. Dodge, 1947-48, is studying for the priesthood in the Congregation of Holy Cross at Notre Dame, Ind.

Gerald H. Thorson '48MA, married *Anneliese Staub* '50BA, December 27.

'49

John D. Miller '49MS, has been appointed assistant professor of agronomy in charge of wheat and barley research at the Kansas State College branch agricultural experiment station at Fort Hays. Miller was a teaching assistant at Minnesota where he also did crop improvement work after his graduation.

Recently appointed to senior industrial engineer in the Duluth Works of U. S. Steel's American Steel and Wire Division was *Richard R. Gilmore* '49BEEng&BBA, with the company since 1949. *Howard L. Korgen* '50 BA, who joined the firm in 1951 as a junior industrial engineer, was promoted to industrial engineer.

In the St. James, Minn., public schools this year, *Milton S. Wetzel* '49BSEd, of West Liberty, Iowa, is the new world history teacher in the high school. *Robert C. Cory* 1946, formerly of Dunnell, Minn., is in the newly created post of elementary principal, and *Richard M. Regedal* '51BSEd, of Beltrami, who taught the past two years at Madison, Minn., is the seventh and eighth grade teacher at St. James.

Now a hostess for Trans World Airlines, *Sheila Hogan* 1949, of Faribault, Minn., is assigned to Skyliner flights from and to LaGuardia Airport, New York city. She formerly was employed in Minneapolis.

First Lieutenant *Arthur W. Youngren* '49BA was recently transferred within Germany to the Bremerhaven Port of Embarkation. He will serve with the transportation division and was serving with the 519th Field Artillery Battalion in Babenhausen as munitions officer.

Marine Second Lieutenant *James W. Morgan* '49BChemEng, of Minneapolis, is with the First Marine Aircraft Wing in Korea.

Marshall C. Freerks '49PhD, is now a group leader in the research department of the Monsanto Chemical Company's Organic Chemicals Division at St. Louis.

'50

After serving as assistant administrator of the Flower Hospital in Toledo, Ohio, since 1950, *John C. Pratt*, '48BBA; '50MHA, has been named assistant superintendent of the 300-bed Bronson Methodist Hospital, Kalamazoo, Mich. Pratt is a native of Duluth.

Navy Lieutenant (jg) *John R. Klippstein* '50BA, was awarded his "Wings of Gold" of a naval aviator recently in Pensacola, Fla.

Tom C. Palmer 1950, of Worthington, Minn., is taking flight training at the U.S. Naval Auxiliary Air Station, Whiting Field, Milton, Fla.

Martin C. Korengold '46DDS; '47BS; '50MD, is attached to the new-clinical research center at Bethesda, Md., where he gives particular emphasis to neurological diseases.

Hector Olson '50BSAg, is the new county soil conservationist in Lac qui Parle County, Wis. His office is in Madison.

Ralph Hallquist 1935-37, *Norbert Stelton* '50BSAgEd, and *Ted Musielewicz* '50BSAgEd, have recently opened a new city farm supply corporation, the St. Cloud Seed, Feed and Fertilizer Company in St. Cloud, Minn.

Richard J. Graving '50BA, is attending Harvard law school and is a member of the Cardozo Law Club there.

Bert M. Gross '50BA, recently was studying at the Harvard school of law and was a member of the Harvard Law Review staff, the highest scholastic honor which a student in the school can achieve. He received his LLB magna cum laude.

Thomas Coderre '50BSAg, recently purchased a flower shop in Fairmont, Minn. He was released from the army in September.

'51

M. D. Stadum '51BSAgEd, was selected high school principal at Chokio, Minn. He has taught at Pine Island and Alexandria and was in the training program of Gamble-Skogmo before he accepted his present position.

Donald R. Gefvert '51BA(UMD), was married November 28, to Doris Gallant,

Manchester, N.H. He is studying electronics at Michigan Tech.

Max Schuldt '51DDS, has joined Dr. C. M. James in his office in Madelia, Minn.

Frank A. Bengston '51BSEd; '53MA, of Minneapolis, has been assigned to Fort Leavenworth's Headquarters Company. He entered the army last August.

Clark C. Spence 1951Gr, has been awarded a Fulbright Scholarship for study of history at the London School of Economics, London University in England.

William Guelker '51BSAgEd, is teaching vocational agriculture in the Staples, Minn., high school.

Navy Ensign *Robert J. Rice* '51BA, has completed his all-weather flight course and will report to Composite Squadron 33, Naval Air Station, Atlantic City, N.J., for duty.

Dr. *David F. Long* '51BSVetMed, has opened a veterinary practice at Lakeville, Minn.



John G. Hamm

John G. Hamm '42BSMechEng, has been named manager of the St. Louis sales office of The Trane Company, manufacturers of air conditioning, heating, and ventilating equipment. He was with the company's St. Paul sales office for seven years.

William H. Highum '51BBA, married Joanne Abbotts of Caledonia, Minn., November 28.

'52

John L. Coleman '52BA(UMD), was recently transferred to the Erie Mining Company's taconite development at Aurora, Minn., from Duluth, Minn.

Beverly Ann Adamson '52BSEd., and *Robert W. Thurston* '52BS, were married November 28. He is stationed at Fort Riley, Kans., and she is a first grade teacher at the Long Lake, Minn., school.

Maylon G. Muir '50BSL; '52LLB, has joined the law offices of E. H. Nicholas in Jackson, Minn. He has been in the employ of the Iowa National Mutual Insurance Company of Minneapolis.

Warren W. Larson '52BA, of Minneapolis, is a supply sergeant in the 623rd Field Artillery Battalion's Battery B. He was a social worker before entering the army in 1952.

Delbert L. Peterson 1952, has made his first solo flight as a Naval aviation cadet and will now receive instruction in precision air work and acrobatics along with his regular solo flights.

Peter Dwan '52BChemEng, is material and processing engineer for Douglas Aircraft in Santa Monica, Calif.

Loren M. Barta '50BSL; '52LLB, and his wife are living in Owatonna, Minn., where he opened a legal practice.

Alice Winkelbach '52BBA, is working at the American Consulate in Nicosia, Cyprus.

James Jorgenrud '52BA, is teaching the sixth grade in the Groton, Mass., school.

Private *Roger A. Parker* 1952, of Minneapolis, arrived in Germany for duty with the European Communications Zone.

'53

Myron Nelson '53BSAg, is the first agriculture teacher in the Braham, Minn., school.

Second Lieutenant *John L. Chapman* '53BBA, and *Jean Marshall*, a senior at the University, were to be married December 18.

Lieutenant *William R. Watson* '49BA; '51BS; '53MD, of Bowman, N. D., who is serving his internship at Fitzsimon's Army Hospital at Denver, Colo., and *Elaine B. Corrigan* were married October 16 in the hospital chapel.

'53

Harold S. Nelson '53LLB, and his wife (*Marilyn Lund*) '51BA, recently moved to Houston, Texas.

Formerly of Pittsburgh, Pa., *William R. Hasek* '53PhD, has joined the research staff of the Du Pont Company's Chemical Department at the Experimental Station at Wilmington, Del.

Joseph S. Ehrman, Jr., '53BS, now attending Harvard Law School has been awarded a national prize of \$100 in recognition of an outstanding college record.

Eunice Berglund '53BSEd, of Hopkins is teaching elementary art at Red Wing, Minn.

Patricia Ann Nelson '53BSEd, and Navy Ensign *Robert D. Foulke* were to be married December 29. Her father is *A. Herbert Nelson* '27 BSEd, the former Minnesota State Insurance Commissioner and her mother is the former *Denise Carr* '28BSEd.

Joseph R. Gadola '51BSL; '53LLB, who was admitted to the Minnesota Bar in November, is serving with the army and stationed at Fort Leonard Wood, Mo.

On Air Board

The United States Air Force has named *C. Gilbert Wrenn*, professor of educational psychology at the University, to the advisory board of its Air Training Command, to serve as an educational specialist. Among the other three members is a well known Minnesota alumnus, *Fredrick L. Hovde* '29BChemEng, president of Purdue University.

JANUARY, 1954

Deaths

'88

Mrs. Walter Eggleston (Alice Adams) '88BL, Dec. 5, aged 87. She helped organize the Minneapolis Women's Club.

'93

Dr. Albert C. Knudson '93BA, dean emeritus of the Boston University School of Theology, in Cambridge, Mass., aged 80. A native of Grand Meadow, Minn., Dr. Knudson joined the Boston University faculty in 1906 and became dean emeritus in 1938.

'01

Hugh J. Tunstead '01MD, Minneapolis physician, November 29, aged 77. He was a member of the staff of Eitel Hospital.

'03

Lucius A. Headley '03LLB; '04LLM, Denver, Colo., aged 83. He was a former municipal judge there.

'14

Colonel *James Patterson* 1913-14, Billings, Mont., aged 59.

'16

George R. Tilford '16MA, Meram, Ind. He had taught at Syracuse University for 25 years.

'19

Lee W. Barry '19PhD, of St. Paul, Dec. 3, aged 67. He practiced medicine in St. Paul for 33 years. He was the first medical man to receive a fellowship in obstetrics and gynecology at the University.

Haislet Is Freedom Crusade Co-Chairman

The Minnesota Alumni Association's executive secretary, *Ed Haislet*, has been named co-chairman of the 1954 Crusade for Freedom in Minnesota. *Benjamin Berger*, president of the Minneapolis Lakers and of the Berger Amusement Company, is chairman.

The Crusade will conduct a drive during Freedom Week, between Lincoln's and Washington's birthday anniversaries in February, for funds to operate Radio Free Europe.

H. H. Holm '17BS; '19MD, Glencoe, Minn., physician, Nov. 19, aged 60.

'22

George H. Lamb '22BA, Leonia, N.J., in November.

'23

Adolph C. Bakken '23MS, of Pittsburgh, Pa., Sept. 8.

'39

Vernon H. (Bud) Strawn 1932-39, Minneapolis orchestra leader, December 6, aged 39.

'40

Dr. James F. Jenovese '40MSMed, November 24 in Hartford, Conn., aged 46.

'43

Mrs. David G. Wyer (Rachel Dorsey) 1943, November 29, of infantile paralysis, aged 28.

'46

Lieutenant *Dean J. Converse* '46BCiv-Eng, killed Dec. 3, in a crash of his plane at sea near the California coast.

'49

Dr. Howard R. Erb '49MS, Allentown, Pa., physician and surgeon, Oct. 23, of a coronary occlusion.

'50

Marine Corporal *Warren A. Lundberg* 1950, of St. Paul, missing in action since November, 1950, has been declared dead by the government.

William Kilgore, of Minneapolis, who retired in 1948 after long service as assistant director of the University's Museum of Natural History. He was 74.

Director Elected

Stuart W. Cook '38PhD, has been elected a member of the board of directors of the American Psychological Association. He is chairman of the Graduate Department of Psychology at New York University. Dr. Cook is known for his work in intergroup relations and research in new methods of social relations. He formerly was head of the Minnesota state Bureau for Psychological Services.

Directory of Alumni Clubs In State of Minnesota

(Including names and addresses of presidents)

AITKIN

R. G. Sanford '05LLB
Aitkin

ALBERT LEA

O. R. Olson '51LLB
311 E. Fourth
Albert Lea

ALEXANDRIA

C. Hemming '37BS; '41MS
Alexandria High School
Alexandria

AUSTIN

B. Plehal '38BBA
c/o The Austin State Bank
Austin

BEMIDJI

James R. Mitchell '27BSBus
Bemidji Clinic
Bemidji

BRAINERD

D. H. Fullerton '18LLB
422 N. Seventh St.
Brainerd

CARLTON COUNTY

L. L. McGladrey '28MechEng
744 Birch St.
Cloquet

CHISHOLM

A. A. Luckemeyer '48BS
401 First Ave. N.W.
Chisholm

COLERAINE

W. J. Connor '40BSEd
Coleraine

CROOKSTON

F. Bright '41MA
Supt. of Schools
Crookston

DETROIT LAKES

Bob Irvine '48LLB
1144 Minnesota Ave.
Detroit Lakes

DULUTH

T. S. Kohlbry '50BA
2311½ E. Third St.
Duluth

ELY

W. H. McLaughlin '38BBA
J. C. Penny Company
Ely

FAIRMONT

Bob Brodt '50LLB
Fairmont

FERGUS FALLS

T. S. Donoho '40BSL; '42LLB
210 Lakeside Ave.
Fergus Falls

FILLMORE COUNTY

G. Murray '32LLB
Box 162
Preston

GRAND RAPIDS

W. Matalamaki '42BSAgEd
304 Third Ave. S.E.
Grand Rapids

HIBBING

H. Frickey '47BSEd
Lincoln Junior High
Hibbing

HOUSTON COUNTY

D. E. Rice '50BSPhm
438 S. Decorah St.
Caledonia

INTERNATIONAL FALLS

M. M. Abbott '16BSAg; '28LLB
405 Fifth St.
International Falls

KITTSOON COUNTY

R. C. Berguson '49DDS
Hallock

LAKE COUNTY

C. Magnusson '30BSEd
212 Second Ave. S.
Two Harbors

LAKE OF THE WOODS COUNTY

Dick Clary '39BSAgBus
Baudette

MANKATO AREA

Alberta Marshall '24BSEd
101 S. Broad
Mankato

MARSHALL

J. H. Janzen '34BSAg
906 N. Fourth
Marshall

MONTEVIDEO

P. G. Kief '29LLB
Montevideo

MORRISON COUNTY

A. L. Grimes '25LLB
3 First Nat'l Bank Bldg
Little Falls

MOUNTAIN LAKE

M. T. Gustafson '27PhmC
Mountain Lake

MURRAY COUNTY

O. Muesing '28PhmC
Slayton

NEW ULM AREA

Jack Minium '50LLB
209½ S. Minnesota St.
New Ulm

OWATONNA

D. F. Ramberg '48BA
1307 Bigelow
Owatonna

PIPESTONE COUNTY

J. Sturdevant 1947
112½ N.W. Second St.
Pipestone

RED RIVER VALLEY

N. H. Bergh '49BMechEng
110 Eleventh St. N.
Moorhead

RED WING

Fred Bieri '47BCivEng
719 Beech St.
Red Wing

REDWOOD FALLS

Dr. J. B. Flinn '49MD
Redwood Falls

RICE COUNTY

Joe Grunz '47BSEd; '48MED
Recreation Dept., City Hall
Faribault

ROCHESTER

D. C. Allison 1921-22
1124 Sixth Ave. N.W.
Rochester

ROSEAU COUNTY

H. C. Engebretson '37LLB
Roseau

ST. CLOUD

W. Henning '32LLB
398 Second Ave. S.
St. Cloud

SOUTHWESTERN MINNESOTA

M. B. Skewes '30BA; '32LLB
707 W. Main St.
Luverne

SWIFT COUNTY

Dr. W. A. Sund '27DDS
117 Fourteenth St. S.
Benson

THIEF RIVER FALLS

T. Hellie '49BSEd
Thief River Falls

VIRGINIA

A. DeYoannes '36BA
Mesabi Daily News
Virginia

WADENA

Dr. J. Kelly '46MB; '47MD
328 Garfield Ave. S.W.
Wadena

WASECA COUNTY

Dr. G. E. Fastle '30DDS
Waseca

WILLMAR

T. E. Davis '31LLB
Metropolitan Bldg.
Willmar

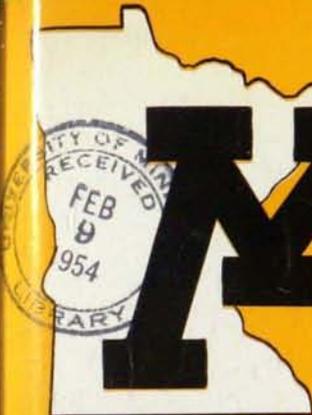
WINONA

W. S. L. Christensen 1940-41
305 Winona St.
Winona

WORTHINGTON

T. Schroeder '50BA
c/o Worthington Y.M.C.A.
Worthington

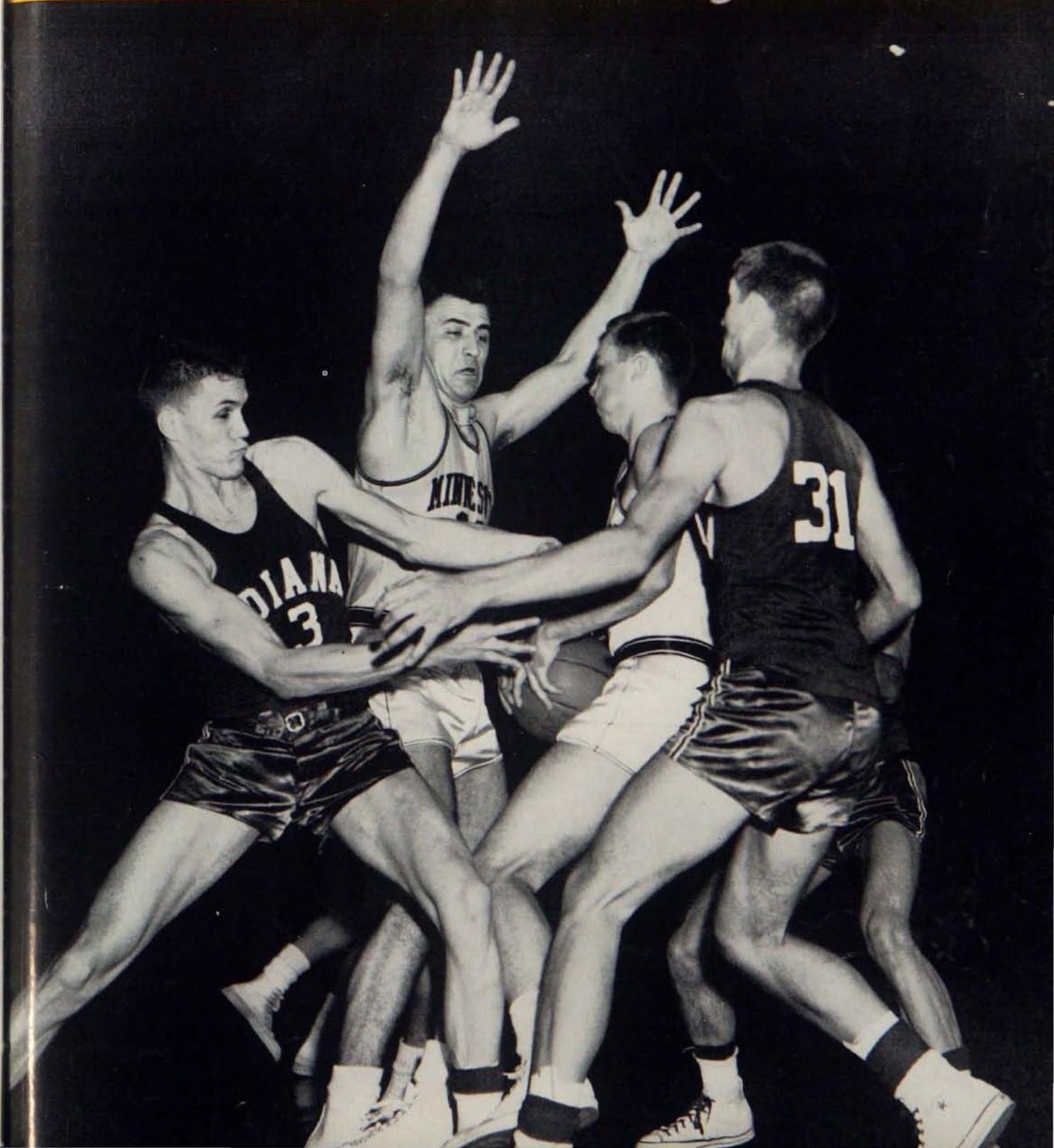
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MINNESOTA

February, 1954

VOICE OF THE ALUMNI



Minnesota

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Vol. 53 FEBRUARY, 1954 No. 6

THOMAS C. BUXTON, 1936-40 *Editor*
EDWIN L. HAISLET '31BSEd *Managing Editor*

THE MINNESOTA ALUMNI ASSOCIATION

Executive Committee

Theodore Christianson '37BSL&LLB President
Francis L. Lund 1931-35 First Vice President
Mrs. Wright W. Brooks '36BA Second Vice President
Theodore Fritsche '31MD Secretary
Lawrence E. Johnson '29BArchEng Treasurer
Victor Christgau '17SchAg; '24BSAg Past President
Elmer E. Engelbert, Sr. '20BSEd
Mrs. Earl A. Knudtson '23BSEd
Edwin L. Haislet '31BSEd Executive Secretary

Board of Directors

Term expires 1954: Elmer G. Apmann '34BSEd, Mrs. Wright W. Brooks '36BA, Theodore Fritsche '31MD, Lawrence E. Johnson '29BArchEng, Glenn E. Seidel '36BMechEng, Mrs. Harold L. Stemsrud '35BSEd, Wells J. Wright '36BSL&LLB.

Term expires 1955: Theodore Christianson, Jr., '37BSL&LLB, Mrs. Harold S. Eberhardt '31BA, Elmer E. Engelbert, Sr., '20BSEd, Mrs. Earl A. Knudtson '23BSEd, Richard L. Kozelka '31PhD, Francis L. Lund 1931-35, John S. Pillsbury, Jr., '40LLB.

Term expires 1956: Mrs. B. W. Bierman '17BA, Victor Christgau '17SchAg; '24BSAg, Hibbert M. Hill '23BCivEng, Theodore B. Knudson 1927-28, Maurice E. Salisbury '08BA, Leif Strand '29DDS, Leslie E. Westin '40BSEd.

Representative on Coffman Union Board of Governors: Robert J. Snow '43BSAg. *Representative on Farm Union Board of Governors:* Owen Hallberg '46BSAg; '47MS. *Representatives on University Senate Committees:* Athletics, Louis Gross '25LLB, and Francis L. Lund 1931-35; *Military Affairs,* Leslie E. Westin '40BSEd, and J. D. Holtzermann, '21BA. *Student Affairs,* Thomas M. Salmen '41BA, and Lee Whitson '35BMechEng.

MAA Standing Committee Chairmen: Honors, Franklin D. Gray '25BA; *Investments,* Lawrence E. Johnson '29BArchEng.

Honorary Life Board Members

Past Presidents: William F. Braasch '00BS; '03MD, Victor Christgau '17SchAg; '24BSAg, George Earl '06BA; '09MD, Arthur R. Hustad '16BA, Charles F. Keyes '96BA; '99LLB, Arthur O. Lamp-land '30BBA; '34LLB, Harvey Nelson '22BS; '25MD, Ben W. Palmer '11BA; '13LLB; '14MA, Erling S. Platou '19BS; '21MD, Wells J. Wright '36BSL&LLB, Edgar F. Zelle '13BA.

Past Treasurers: Thomas F. Wallace '93BA; '95LLB; Arnulf Ueland '17BA.

Honorary Life Association Members

Dr. J. L. Morrill, President of the University; E. B. Pierce '04BA, former director of Alumni Relations.

Entered as second class matter at the post office in Minneapolis, Minn., under Act of Congress of March 3, 1879. Annual dues of the Association are \$4 of which \$3 constitutes a year's subscription to the MINNESOTA. Subscription for non-alumni: \$4 per year. National advertising representative: American Magazines Group, 22 Washington Square N, New York 11, N. Y.; phone GRamercy 5-2039.

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The Cover

It's often said that possession is nine tenths of the law, but that's not much help at the instant to Chuck



Bennett, Gopher guard, as he clutches the ball with both hands against the onslaught of three opponents. Stu Gang, our staff photographer, caught the congested action in the Minnesota-Indiana game January 9 in Williams Arena.

The towering Minnesotan to the rear is center Ed Kalafat. Minnesota lost the game to last year's Big Ten champions 63 to 71.

MINNESOTA

Letters

Fesler Regrets Leaving

Ed Haislet
MAA Executive Secretary:

Thanks so much for your kind letter. It is always nice hearing from you.

You can bet on it that I am leaving the U. of M. with much regret. The consideration and cooperation from everyone since coming here has been really tremendous, and I shall always be grateful. Leaving the boys behind will bring me many bad moments. However, a wonderful opportunity has presented itself and as I found myself drawing towards the end of a coaching career, I simply could not pass this fine opportunity by.

I hope that I shall always be in a position to do nothing but good for the University and for its athletic program. I believe with all my heart in both.

The Feslers are now looking forward to spending the rest of our lives here in what we consider to be the finest spot in the country and most certainly the finest people.

Wes Fesler
Head Football Coach

Chicago Club Regrets Loss

Wes Fesler
Athletic Department
University of Minnesota:

You can not imagine the surprise and amazement of our local Minnesota people at the news of your resignation. Even though you made several remarks during your talk that were obviously said in an effort to prepare us for the worst, we of course had no idea that you were serious or that you would be moving on it so quickly.

The officers of our Chicago Club have asked me to write you this letter expressing our most sincere regrets, since all of us feel that this is going to be a big loss for the University. In our opinion, you have done a tremendous job in building up the Minnesota football picture and have made an outstanding name for yourself and for the teams you coached when it comes to sportsmanship and scholastic emphasis. You really were building men and not just football players. You are to be commended for a fine job.

After your talk here in Chicago, we certainly have a thorough appreciation of the problems faced by any coach at Minnesota and also noticed in the papers that you were offered something very tempting indeed. Let me express the thanks of our entire Chicago group for your most interesting talks before our organization. We all wish you the best of everything in your new position and hope that we can still keep in touch with you.

H. W. Dahlberg, Jr.
'24BSE1Eng
Secretary, Minnesota
Alumni Club of Chicago

Praise for Bowl Team

I have been very proud of our College Quiz Bowl team appearing on the Saturday night radio show. It was an excellent medium for broadcasting to the rest of the country that Minnesota turns out more than slithering halfbacks and lumbering tackles.

I watched the Minny-Pitt game on TV and the boys looked great. As a matter of fact I heard Paul Giel on Sloan Simpson's radio show in town here during the Look awards and he sounds like a pretty alert chap. I hope that he sticks to baseball. I understand that he is coming to Brooklyn shortly for some kind of an award and maybe I shall have a chance to attend.

The Alumni magazine hasn't caught up with me at all this year and that's understandable since I have moved around so much. I miss

it very much. I have recently joined Prentice-Hall, Inc., here in New York.

Art Devlin '50BA
New York, N. Y.

Howard Faculty Interested

Editor:

Several members of our University community had the pleasure of reading your article "Operation: Top Brass" in the December issue of the Minnesota alumni publication.

Their interest was such that I was asked to make inquiry as to whether or not it will be possible to receive six copies of this issue.

Chauncey I. Cooper
'27PhmChem; '34BSPhm; '35MS
Dean, College of Pharmacy
Howard University

For Open Enrollment

Ed Haislet
MAA Executive Secretary:

In a reply to your question "Should students of the University be limited to the brightest high school graduates?":

My conviction now, and it has always been so, is that the University should be open to all.

When I was a boy of 15 it was an accepted idea that a farmer did not need an education. All he should do was to work hard. If he was to get pay for his work, was never considered.

That the University of Minnesota was too large was told to the public by the Minneapolis Journal in 1902. The year I graduated, the Journal used to state in a caustic manner: "Northrop's big school across the river."

In 1911 the Minneapolis Chamber of Commerce passed a resolution: "Education is not for the masses but for the classes."

I moved to Montana in 1911. Everybody filed on a homestead. So I did and moved out on a 320 acre piece of land in 1913. When I brought in the first load of flax that fall I told the buyer, "to grow and deliver this flax at your elevator cost

(Continued on page 34)

There is current widespread interest in television's place in both entertainment and education. Here is an authoritative discussion of television as a supplement to formal education — by a Minnesota alumnus. The article is the text of the commencement address delivered at the University's fall quarter graduation ceremonies December 17.

TELEVISION

Extension School of Democracy

By **JACK L. VAN VOLKENBURG**
President of CBS-Television

LIKE everyone who is back for this commencement, I find myself noticing all kinds of changes and having a sense that I've lost my bearings. But one of the places I'm sure I remember well is the Office of the Dean of Men, which, when I was a student, was presided over by Dean Royal Shumway.

I recall that we had a number of businesslike interviews about extra-curricular activities: It was an era, for better or worse, when watching television was not one of them.

Television and its relation to culture is such a popular conversation piece that it is all but embalmed in cliches. But one phase of it — how television can supplement formal education — inevitably comes to mind.

Commencement Day usually brings a change in habits and processes of learning: Exposure to all kinds of published and electronic media succeeds formal instruction at school and college. Newspaper reading is likely to become more intensive; there are subscriptions to several of some 800 news and general magazines and

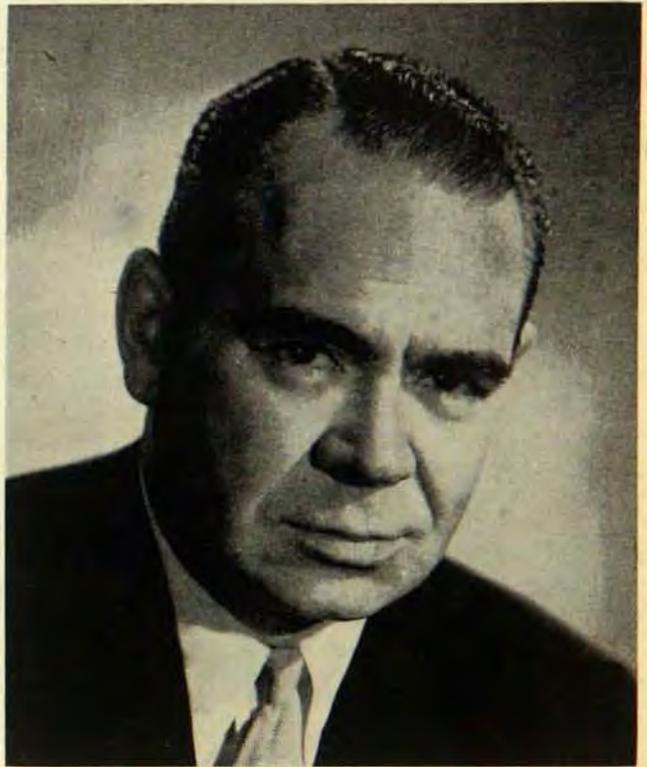
to some 2,000 business and professional publications; book reading after college includes few or no textbooks. And, these days, more time is spent with radio and television.

Some graduates, I presume, continue to acquire as much knowledge each year as in any college year; some, far less. But whatever the quantity, the quality depends, in part, on the development of the critical faculties and the continued use of them. For almost everything becomes a subject of decision for acceptance or rejection, and a habit of selectivity is obviously most rewarding in exposure to all the various media. This is especially true of a *mass* medium like television, in which I am currently — and I must say enthusiastically — engaged.

Potential in Culture

But aside from your future relation to television, anyone in close touch with its enormous vitality has a responsibility, I think, to call attention to its extraordinary potential in democratic culture . . . and per-

Jack L. Van Volkenburg attended Minnesota for about three years in the 1920's. He has been allied with CBS since 1932, first in St. Louis and Chicago, and since 1945 with the network's headquarters staff in New York city. He has served as general sales manager of radio sales, director of station administration, vice president and director of television operations, vice president in charge of network sales for radio and television, and is now president of CBS-Television. He was elected to the CBS board of directors in 1952.



Jack L. Van Volkenburg

haps as well to suggest a challenge both to the academic world and to ourselves to develop the best ways to use it. I believe television and education will be increasingly concerned with each other through the coming years, and what each will contribute to the other may prove quite as significant as any other development in our national life.

And at the risk of seeming aggressive, let me say that the best approach to this subject, in my opinion, calls for an appreciation of what television and education have, and do not have, in common; for a relaxation of prejudices; and a willingness to explore an exciting new frontier.

I suggest this because there have been excesses, both in the attacks against and defenses of television's right to a cultural assignment. On the one hand a certain Utopianism has expected the new medium to serve as a fountain of culture, without precedent in the history of human communication; and on the other hand television itself has reacted sensitively to criticisms which

seemed superficial and remote from the realities of popular taste.

One of the more pungent comments on the effect of television appears in Robert Hutchins' recent book "The Conflict in Education in a Democratic Society." He says that astronomers have discovered a kind of moss on the planet Mars, and he takes this to be a race of humans reduced by television to the life of the vegetable.

It's a nice quip — of a kind that seems to thrive on television. But I think it reflects more defeatism than serious consideration, and too great credulousness both of television's impact and of people's willingness to submit to a reversal of evolution. For the impact of television has made itself felt not in traditional areas of culture but among rival forms of entertainment. For example, while the movies have lost 44 per cent in gross receipts since television — and some 5,000 movie houses, of some 18,000, have closed — book and classical record sales, and museum and concert attendance have all risen.

Television is today — and probably always will be —

primarily a medium of entertainment. But some of its achievement thus far, along with its obvious potential, reveals it as an *emerging* extension school of a democracy. It will always have distinct limitations, but after only six years it appears as an extraordinary school in many specific ways.

In 27 Million Homes

First, it has enormous "enrollment" — with television sets in more than 27 million homes — more than half of all the homes in the country. "Attendance" is seven days a week, in a school calendar that covers the entire year. And the average family devotes almost five hours a day to television — a longer time than to any other leisure activity.

This viewing time, obviously, is spread over all program types; yet it represents a considerable period that audiences will devote to programs for which they create a demand.

A further asset as an extension school: television can accelerate instruction and make full use of the most modern classroom methods. Its "teaching aids" are among the most effective in all education. Not only is there sight, sound, and motion — for purposes of demonstration — but there are techniques of dramatic presentation for greater retention of facts and ideas.

Then there are the characteristics which, depending on point of view, may be regarded as limitations of television's role as an extension school.

For example, it is not ideal, for purposes of instruction, that the audience is free to "cut classes." Television is dependent on voluntary interest — and it is as if there were adjoining doors in a campus building in which one door led to a classroom (where there might

be an educational program); another to a theatre; another to a movie house; and another took you outdoors to a playing field. And so it is highly requisite that educational programs focus on widely interesting subjects and be presented with maximum appeal.

What should be the conception of the student body, and what should be the curriculum? The dominant factor here is that television is one of the largest of all mass media. It is only possible for it to function when it wins the attention of large numbers of people. A network program, for example — to justify itself not only on an economic but a public service basis — must attract an audience of about a half million. And there can be only a few audiences of this size, because the average audience to support a full week's program schedule must be many times larger — today, some 10 million.

This at once qualifies the character of program material. As an illustration, the head of the classics department of an eastern university recently said that elementary Greek should be taught on television. I assure you we are not hopeless Philistines in demurring to this; it is just that, for the number of viewers of such a program, it would probably be less expensive and more effective to engage Greek instructors to go into the homes of the relatively few interested students. This is extreme, of course, and fortunately there is an abundance of cultural material that can be made to appeal to a sizable audience.

No Single Audience

But because certain subjects may be inappropriate, we should not conclude that there is a *single* television audience. It is true that television assembles the greatest single audiences in history — for historic news events, as



The University, including its radio station, KUOM, have employed their facilities generously in the furtherance of educational and cultural television broadcasts by T-V stations. KUOM personnel shared in this program on wild life conservation.



The geology of the Twin Cities area was explained in a television broadcast for which Professor George A. Thiel,

chairman of the Department of Geology and Mineralogy, was the speaker.

well as such entertainment phenomena as "I Love Lucy," with its weekly following of some 43 million; and two Arthur Godfrey programs, each with more than 29 million. But even these huge gatherings are not a mass. Among them are both devotees and despisers of opera and barbershop, baseball and auto-racing, Mozart and bebop.

The problem is to serve a wide range of tastes, and one difficulty is that certain groups are surprisingly small. For example, despite the comparatively high educational level of the U. S. population, so-called art theatres account for only three per cent of all movie-house seating in the country. But there is the possibility that this small percentage may be expanded in television. Its audience turnover from one program to another is greater than in art theatres; and therefore it can expose cultural subjects to those ordinarily indifferent to them.

And for this reason it is unrealistic to postulate any average mental age or average emotional maturity to which programs should be directed. Rather, we try to visualize different orbits of interest, with a general goal of enlarging the groups who demand higher cultural quality.

In the familiar debate between giving people what they want and giving them what we think they ought to have, we take the position of The American Library Association, which was stated at a recent convention:

"It is inevitable in the give and take of the democratic

process that the political, the moral, or the aesthetic concept of an individual or group will occasionally collide with those of another individual or group. In a free society, each individual is free to determine for himself what he wishes to read, and each group is free to determine what it will recommend to its freely associated members. But no group has the right to take the law into its own hands, and to impose its own concepts of politics or morality or aesthetics upon other members of a democratic society."

The most constructive solution to the problem seems to be to try to keep ahead of changing patterns of taste. And there is reason to be optimistic of their gradual improvement.

Tastes Do Change

It is certain that audiences tire of the same formats over a period of time and gain in discrimination. This is admittedly a long-term process, but current response to "The Perils of Pauline" and other early movies proves that it does happen. Today, for example, it seems hard to believe that the play at which Abraham Lincoln was assassinated recounted the plight of a titled English girl who was saved from a fate worse than death at the hands of a villain who held the mortgage on the old family home.

But it is still true that every producer and writer in television must be concerned in every line with how much he can assume his audience already knows about

the facts or motivation he hopes to convey. An analogy is a teacher's concern with a student's ability to cope with a given subject and his readiness to proceed to an advanced course. In television the problem is not with limiting the student body to satisfy certain standards, but rather with presenting material in such a way as to attract the largest possible audience.

In this, there is considerable experience in the related field of publishing. When I was in college and shortly thereafter, writers like H. G. Wells, Will Durant, Wilhelm Van Loon, Sir Arthur Eddington, and many others, were bringing a great deal of specialized knowledge to non-academic readers through popular interpretations. There was "An Outline of History," "The History of Mankind," "The Story of Philosophy," "This Believing World," "The Nature of the Physical World." These and similar books stirred widespread debate on the pros and cons of popularized knowledge. In some quarters they brought warnings that academic integrity would be compromised with sugar-coated story-telling . . . that the common purveying of knowledge could distort a social viewpoint.

Nevertheless, many of these titles became best sellers; and in retrospect they seem not only to have appeased but to have sharpened people's appetite for information. To some degree they may have been responsible for the huge enrollments at universities over the last 30 years, especially in extension courses and in adult education.

Can Serve Common Knowledge

As well, they satisfied a need which television can also serve — and serve ideally. For with the fields of knowledge dividing and subdividing, the specialist is in danger of falling out of communication with other specialists. And to be generally literate, he must be conversant with at least the vocabulary and principal references of the liberal arts and sciences. Today, a common fund of knowledge, to enable people to talk to each other, is needed more than ever.

In this area, I believe, television can be a vehicle of the greatest usefulness. It will never supplant the exchange of ideas in the classroom or the influences that scholars bring to teaching and learning. But it can convey the alphabet of a subject, both to increase the viewer's general information and enable formal instruction to start from a higher base.

By its physical nature and public obligations, television is obviously not adapted to specialized information or to the esoteric. The number of television channels is limited, and competition for audience interest rules out a half-hour program (for example) on carnivores of the Ice Age. But even this must be qualified, because creative ability can bring a fresh viewpoint and attractive organization to subjects initially of limited interest. Curiously, this is sometimes regarded with objection. Television, you sometimes hear, makes everything too easy. It must plead guilty — and trust to formal education and the world's work to instill disciplines and willingness to strive for personal achievement.

Another objection is the argument against popularization in general . . . that the use of dramatic and docu-

mentary techniques often involves compromise with accuracy. But perhaps different codes should apply to scholarship, teaching, and mass education. This seems the case with the historical novel, for example, which today enjoys far more critical latitude than formerly. In any event, the good end of wider dissemination of knowledge seems to justify a liberal franchise in techniques of presentation.

I am sure that techniques are subject to abuse, especially in the forum of politics. There is no question that a certain fiscal policy, for example, could be presented in such an alluring way that it might win acceptance not on its merits, but through theatrical presentation. But I think our concern must focus not on techniques which achieve clearer communication, but on the views and facts that are propounded. This is the familiar position that, in a democracy, vigilance is the price of public honesty and the responsibility of the whole electorate.

Most Valuable Contribution

And it is here that television makes its most valuable contribution to democratic culture. For its audio-visual observation reveals more of what goes on in the contemporary world than can be captured in any other medium. Never has there been so much participation in the important affairs of city, state, or nation; or, indeed, the world.

Never before has the electorate eye-witnessed national conventions . . . or whistle-stopped with the candidates . . . or tallied the returns . . . or attended an Inauguration. And never before have so many fascinated people crowded into the chambers of Con-

(Continued on page 34)

In this broadcast from the University's School of Mines and Metallurgy, television viewers learned about the importance to the state of Minnesota of the development of taconite.





Dr. Carl J. Pothoff

Congratulations to - - -



Fred L. Hovde

Medical Consultant

Carl J. Pothoff '33MD, on his recent appointment to be regional medical consultant for the National Foundation for Infantile Paralysis for the states of Minnesota, Iowa, Kansas, Nebraska, North and South Dakota, and Montana. Dr. Pothoff has established his headquarters at Rochester, Minn. He previously was area medical officer in New Mexico for the U. S. Bureau of Indian Affairs. He also has practiced at Hallock, Minn., and served with the Red Cross in the mid-west area and in Washington, D. C.

County Attorney Head

Thomas Reed, Jr. '26BA; '28LLB, of Redwood Falls, on his election as president of the Minnesota County Attorney's Association at its annual meeting in St. Paul. Also to *Robert Gillespie* '26BA; '28LLB, Cambridge, elected vice president; *Milton Holt* '24LLB, Red Wing, secretary-treasurer; and *L. W. Rulien* '25BA; '36LLB, Thief River Falls, a trustee.

Land Grant Leaders

Fred L. Hovde '29BChemEug, president of Purdue University, and *Harold Macy*, dean of the University of Minnesota Institute of Agriculture, on their election to important posts in the Association of Land Grant Colleges and Universities. Alumnus Hovde was named president of the association at its annual meeting and Dean Macy was elected chairman of the Division of Agriculture. Dean Macy also is a member of the association's executive committee and senate.

Home Agent of Year

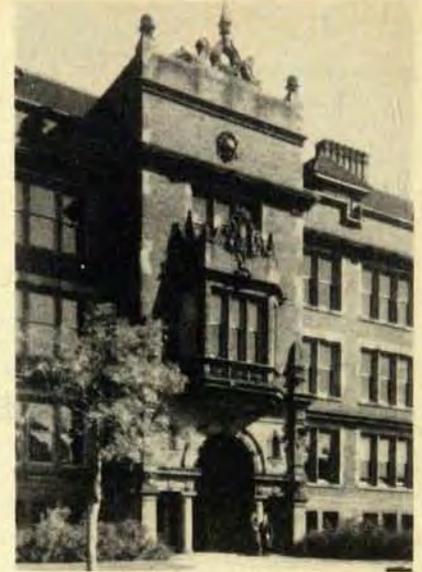
Ruby Knudson '30BSHEc; '38MS, home extension agent in Clallam County, Wash., for being named Washington's "home agent of the year" by the National Association of Home Demonstration Agents at a meeting in Buffalo, N. Y. A native of Gully, Minn., Miss Knudson was cited for 15 years of service as an extension worker, seven years in Clallam County and eight in Madison County, Mo. She has become a photographer, writer, and radio broadcaster to reach more families with information on improved homemaking activities.

Federal Prosecutor

Lyle E. Cheever '34LLB, Brookings, S. D., attorney and businessman, on his appointment in January to be an assistant United States district attorney for South Dakota. Cheever is a native of Brookings.



Harold Macy



Minnesota Through the Years

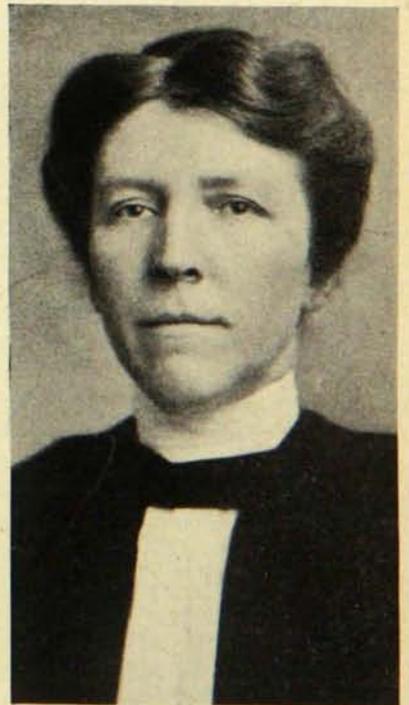
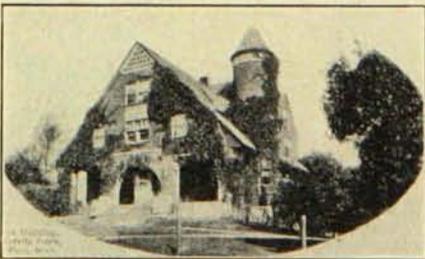
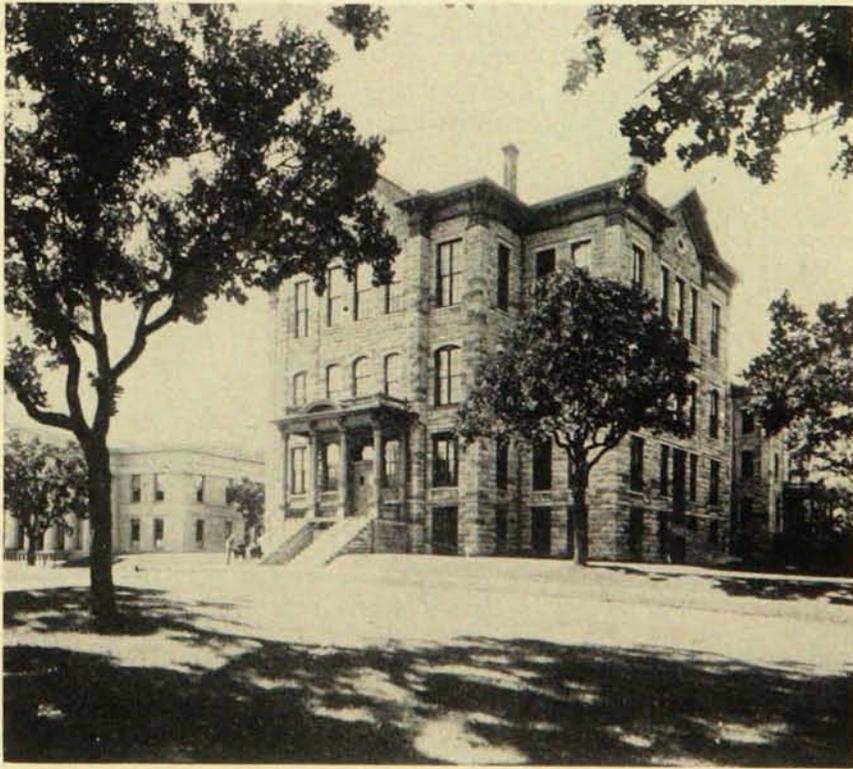
To mark the University's one hundred third anniversary this month, there are presented here scenes and people covering a span of many years on the campus.

Above: Left, the Class of 1875 at its golden anniversary reunion in 1925, with the late Julius Miner of Minneapolis, carrying the class banner; right, Folwell Hall's south entrance. Below: Left, the present Institute of Child Welfare building, formerly the YMCA; right, the old observatory.

On the opposite page—Top: the faculty of 1890,

with President Cyrus Northrop in center of front row, William Watts Folwell, the first president, second from left in front row, and Maria Sanford, second from left in second row. Center: Left, Old Main, destroyed by fire in 1904; right, statue of John S. Pillsbury, which has stood for many years facing Burton Hall. Bottom: Left, Old Home, historic building on the St. Paul campus, now wrecked; middle, the Armory; right, Ada Comstock, alumna, former dean of women at Minnesota, and later president of Radcliffe. She is now Mrs. Wallace Notestein.







Silha



Mrs. Knudtson



Mrs. Bierman



Braman



Von Kuster

Nominating Committee Is Named

The Minnesota Alumni Association's 1954 nominating committee was scheduled to meet January 25 to name candidates for election to the MAA Board of Directors.

Appointed to the committee by *Theodore Christianson* '37BSL&LLB, MAA president, were *Mrs. Earl A. Knudtson* (Catherine Coffman) '23BSEd, as chairman; *Mrs. B. W. Bierman* (Clara MacKenzie) '17BA, *Edwin C. Braman* '43BA; '51MA, *Otto Silha* '40BA, and *Paul E. Von Kuster* '02LLB. All are from Minneapolis except Mrs. Bierman, who lives in St. Paul.

The committee was to select 14 candidates for the seven positions to be filled in the annual election this spring. Association members will vote by mail using ballots which will be printed in the March and April issues of MINNESOTA, VOICE OF THE ALUMNI. Biographical sketches of the 14 candidates will appear in the March issue.

The board members whose terms expire this year are *Elmer G. Apmann* '34BSEd, *Mrs. Wright W. Brooks* (Gladys Sinclair) '36BA, *Theodore Fritsche* '31MD, *Lawrence E. (Duke) Johnson* '29Arch Eng, *Glenn E. Seidel* '36BMech Eng, *Mrs. Harold L. Stemsrud* (Connie Crysler) '35BSEd, and *Wells J. Wright* '36BSL&LLB.

The nominating committee is appointed from the MAA membership, with the association bylaws providing that not more than two

members of the committee may be members of the Board of directors and that not more than one member of the committee may have served on a previous nominating committee.

The bylaws also provide that no one may serve more than two suc-

cessive terms on the board. Johnson and Wright are both concluding two successive terms.

At present the MAA Board of Directors includes alumni of all the University's major academic divisions except the Duluth Branch, College of Pharmacy, and General College.

All paid members of the MAA are entitled to vote in the annual election. Full participation will make the board most representative of the entire association.

Honors Committee Meets February 1

What prominent alumni does the MAA want to propose to receive the University Outstanding Achievement Award at the annual Alumni Reunion banquet May 14.

Determination of this important question is one of the major steps in preparation for the annual Alumni Reunion May 13 and 14.

The MAA Honors Committee meets February 1 to nominate alumni to receive the award at the banquet. Members of the Honors Committee are *Franklin D. Gray* '25BA, St. Louis Park, Minn.; chairman, and *Samuel C. Gale* '17BA,

and *Walter H. Wheeler* '06EngMin, both of Minneapolis.

Selection for the award is based on exceptional achievement in one's business or profession. The MAA Honors Committee also considers alumni service to the University and to the MAA in making its recommendations.

Nominations by the MAA Honors Committee are considered by the University Honors and Administrative Committees and then submitted to the Board of Regents for the final decision.



Gray



Wheeler



Gale

District Committees Spark MAA Project

Alumni Freshman Scholarships

From late January to mid-March, there are some 150 men and women throughout the state of Minnesota who become about the busiest alumni of the University in the entire United States.

They are the members of the Minnesota Alumni Association's 22 district scholarship committees. Their volunteer service is a benefit to the University, to the MAA, and to some 40 to 50 high school seniors who each year are awarded Alumni Freshman Scholarships at Minnesota. In the five years the program has operated, some 200 qualified entering freshmen have been helped.

In general, the MAA and the district committees receive active cooperation from school authorities.

Principal duties of the district committees are to publicize the program and to evaluate the applicants in their respective districts. The actual decision on who are to receive scholarships is made by the University Scholarship Committee.

Specifically, the district committees contact the high schools to fully inform school authorities and students about the availability of the scholarships and to assist candidates in filling out their applications. Printed information also is supplied by the MAA and the University.

When the applications are received, the committees meet to carefully consider the qualifications of the candidates in their respective districts and to prepare recommendations to be submitted to the University committee.

Visiting all the high schools in each district takes considerable time. The evaluation meetings usually occupy an entire day and sometimes continue late into the night.

Yet many of the committee members consider the activity of such importance and interest that they have served for several years.

Applications for the 1954-55 Alumni Freshman Scholarships must

be submitted to school authorities by February 12 and must be sent by the schools to the district committees by February 19. Evaluation meetings of the committees are scheduled for from February 27 to March 15 this year.

Committee reports will go to the University Scholarship Committee by March 20 and that committee will act on the applications during April. Public announcement of the successful candidates will be made early in June.

The scholarships, financed by an allocation of approximately \$12,000 from the unrestricted contributions to the Greater University Fund, range from \$150 to \$500 according

to the financial need of the recipients.

Alumni who know of worthy high school seniors in Minnesota are urged to bring them immediately to the attention of the scholarship committee in their district.

1954

District Scholarship Committees

DISTRICT 1

Dr. W. A. Merritt, Rochester, ch.; M. C. Rockne, Zumbrota; W. F. White, Winona; Mrs. R. V. Sherman, Red Wing; Mrs. A. A. Burkhardt, Plainview; J. O. Johnson, Rochester.

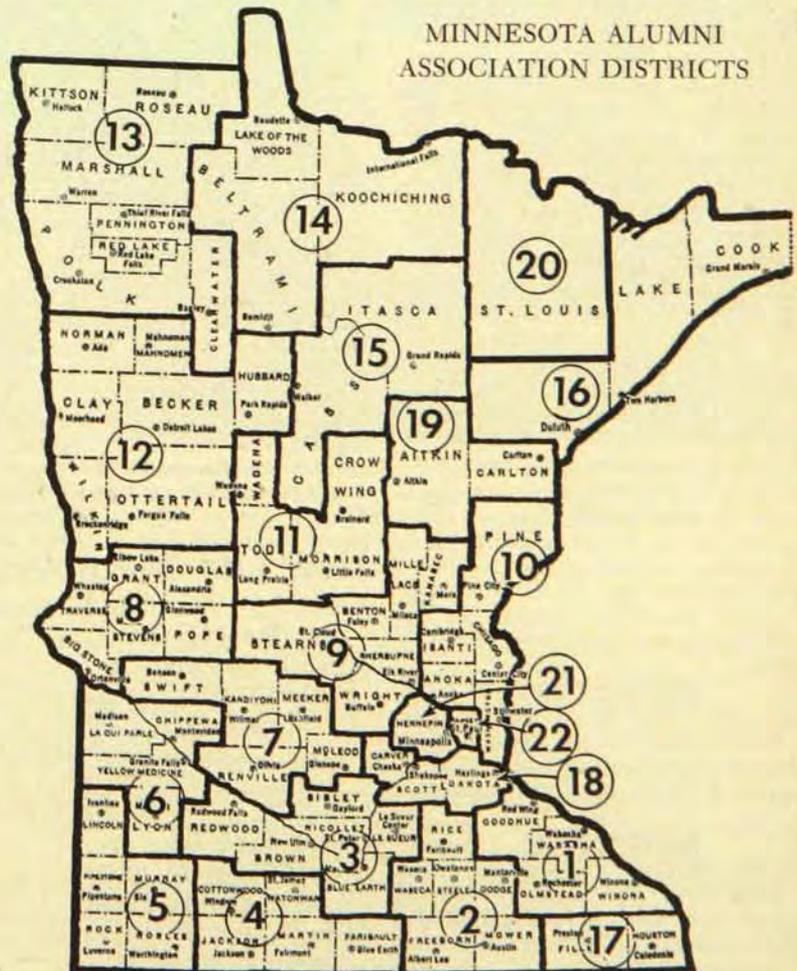
DISTRICT 2

J. J. Halverson, Albert Lea, ch.; J. J. Burma, Owatonna; Mrs. R. J. Kiekenapp, Faribault; Mrs. W. L. Varco, Austin; E. C. Iverson, Waseca.

DISTRICT 3

Karl Doeltz, Sleepy Eye, ch.; Mrs. L. B. Cox, Redwood Falls; G. W. Sugden and

MINNESOTA ALUMNI ASSOCIATION DISTRICTS



ASSOCIATION

Caroline Fredrickson, Mankato; T. F. Se-line, Mapleton; T. P. Donnelly, New Ulm.

DISTRICT 4

Dr. Roy Wenberg, Mountain Lake, ch.; Alice T. Paulson, Blue Earth; R. P. Scherer, Fairmont; Dr. H. E. Coultier, Madelia; Mrs. M. R. Nordby, Window; Dr. W. B. Wells, Jackson; Mrs. Melvin Erickson, St. James.

DISTRICT 5

T. O. Schroeder, Worthington, ch.; H. E. Frisby, Ivanhoe; J. D. Weber, Slayton; Dr. D. E. Nealy, Adrian; Mrs. Mort Skewes, Luverne; Dr. W. G. Benjamin, Pipestone.

DISTRICT 6

Mrs. Paul Kief, Montevideo, ch.; Aage Buhl, Granite Falls; R. A. Dahl, Dawson; S. E. MacDonald, Marshall; Mrs. Floyd Burns, Milan.

DISTRICT 7

Mrs. Elmer Kuehl, Hutchinson, ch.; Mrs. D. E. Dille, Litchfield; R. G. Johnson, Olivia; George Gould, Glencoe; Jeanne Stageberg, Willmar; R. A. Bodger, Benson.

DISTRICT 8

Clarence Hemming, Alexandria, ch.; Iver Swenson and Dr. L. D. Vanderhoef, Morris; M. E. Lundquist, Wheaton; Howard Groven, Glenwood; Mrs. Robert Pflueger, Ortonville; Kenneth G. Gill, Elbow Lake.

DISTRICT 9

F. G. Herda, St. Cloud, ch.; Constance C. Malmsten, St. Cloud; F. W. Hogan, Foley; H. W. Hanson, Mora; O. L. Worner, Paynesville; E. H. Borchers, Milaca; D. E. Joseph, Annandale.

DISTRICT 10

A. A. Heichel, Chisago City, ch.; Mrs. N. W. Taylor, Stillwater; C. L. Byrne, Hinckley; Agnes F. Hatch, Minneapolis; Robert Gillespie, Cambridge; L. W. Schwarten, Braham.

DISTRICT 11

Mrs. Paul Richter, Wadena, ch.; Mrs. Harold Peterson, Deerwood; Dr. F. J. Klick, Long Prairie; C. C. Perry, Little Falls; L. C. Purrington, Royalton; Mrs. W. F. Fezler, Brainerd.

DISTRICT 12

Grant Johnson, Detroit Lakes, ch.; Mrs. Thomas Donoho, Fergus Falls; David Ruliffson, Breckenridge; C. O. Ranheim, Moorhead; John Pfund, Ada; Dr. K. W. Covey, Mahanomen; Ralph Anderson, Park Rapids.

DISTRICT 13

R. J. Oen, Thief River Falls, ch.; Dr. C. V. Swanson, Bagley; Mrs. Carol Schwichtenberg, Roseau; Dr. L. N. Dale, Red Lake Falls; Mrs. O. C. Soine, Crookston.

DISTRICT 14

Stanley Helleloid, International Falls, ch.; C. W. Bray, Northome; Ted Rowell, Baudette; Mrs. Romain Powell, Bemidji; William Brosvick, Blackduck; Mrs. LaVern Wagner, Williams.

DISTRICT 15

John Menozzi, Coleraine, ch.; W. J. Christopherson, Remer; Mrs. C. H. Coombs, Cass Lake; Mrs. Esther Buechner, Grand Rapids; Vivian Franti, Coleraine; M. R. Graham, Deer River.

DISTRICT 16

James Harper, Duluth, ch.; Ray Stensuad, Two Harbors; Mrs. H. M. Nelson, Grand Marais; Katheryn M. Mahoney, Proctor; T. W. Mitchell, Duluth; Stanley Vejtasa, Floodwood.

DISTRICT 17

Dr. J. J. Ahlfs, Caledonia, ch.; T. A. Flynn, Houston; Dr. Clarence Kurz, Caledonia; Dr. H. S. Lovold, Spring Grove; Mrs. Lud Gartner, Preston; Mrs. G. A. Haven, Chatfield; Ralph Bergan, Spring Valley.

DISTRICT 18

Miss Mary L. Williamson, South St. Paul, ch.; R. R. Anderson, Belle Plaine; M. V. O'Connell, Hastings; C. A. Suel, Shakopee; J. L. Johnson, Waconia; Dr. James Bratholdt, Watertown.

DISTRICT 19

L. L. McGladrey, Cloquet, ch.; Felix Kaplan, Aitkin; W. L. Docken, Moose Lake; A. W. Heino, Cloquet; M. R. Allen, McGregor; Claris Akerman, Hill City.

DISTRICT 20

August Newbauer, Virginia, ch.; Dr. Clarence Jacobson, Chisholm; Leon Schwartz, Virginia; G. T. Somero, Ely; Victor Reishus, Biwabik; J. V. Colosimo, Eveleth; Mrs. C. A. Nickloff, Hibbing.

DISTRICT 21-A

C. M. Johnson, ch.; Mrs. H. J. Parker, Mrs. H. L. Holden, the Rev. W. A. Korfhage, Mary Ann Fitzpatrick, Paul Rimarcik, and Ray Foley, all of Minneapolis.

DISTRICT 21-B

Joseph C. Vesely, Hopkins, ch.; Mrs. Charlotte Chope, Wayzata; H. L. Cradick, Therese M. Gude, and Henry Hagemeister, Minneapolis; H. W. Firmage and J. W. Knoblauch, Hopkins.

DISTRICT 22

Vince Reis, ch.; Margaret S. Drew, Mrs. Marcella Tatz Nelson, B. E. Wilson, T. S. Salmien, Mrs. Bernie Bierman, W. R. Anderson, Jr., and C. H. Benrud, all of St. Paul.

New Life Members

Kenneth B. Ray '35BChemEng
New York, N. Y.

Ralph A. Deterling, Jr.
'46MS; '47PhD (surgery)
New York, N. Y.

William C. Hugenberg '51MS
Portsmouth, Ohio

Charles L. Lewis, Jr. '10BSFor
Shell Lake, Wis.

Donald C. Seberg '40DDS
Corpus Christi, Texas

Allan F. Giesen '23BS; '25MD
Starbuck, Minn.

Markert Is Elected President by Dads' Association Board

Aloysius H. Markert, St. Paul attorney, is the new president of the University Dads Association. Elected with him at a meeting of the association directors in January were *Merrill K. Cragun* '31BA, of Minneapolis, to be vice president and H. E. Koenecke, St. Paul, secretary-treasurer. Ed Haislet, MAA executive secretary, was re-elected as executive secretary of the Dad's Association.

Markert, who succeeds *Norman Nelson* 1917-18, of St. Paul, was vice president last year and before that was secretary-treasurer. He has three children who are alumni of the University, Eleanor, Mrs. Rose Ann Kelly, and John, and another son, Allan, who is now attending Minnesota.

The Dad's Association is an organization of fathers of students at the University, in support of the institution and with a board of directors of 50 members who are elected at the annual luncheon reunion in the fall and who have monthly meetings.



A. H. Markert

New Council Aids School Financing

By **BOB PROVOST**
Director
Greater University Fund

Recently established for prominent leaders in industry and business, the Council for Financial Aid to Education aims to promote better understanding between higher education and business corporations. According to Dr. Wilson Compton, the first president of the Council, American business corporations need help in responding to the growing volume of appeals which are being made to them. Higher education has immediate and urgent needs. American business is now being asked to help. There is no other national agency to correlate these important needs.

What are the needs of higher education? Dr. John Millett, the executive director of the President's Commission on Financing Higher Education, concluded almost a year ago that 250 million dollars a year for five years is needed by higher education, in addition to sources of funds already available.

An objective of importance worth noting is the Council's understanding of higher education's needs for unrestricted funds (not restricted by the donor to a specific use). This is certainly true in our own Greater University Fund.

Of further significance to tax supported institutions was the handling of the following question by Dr. Compton: Will the Council work towards creating a climate favorable to all types of higher education, both public and private?

"Definitely so," he said. "We are quite conscious of the problem involved here. In the first place, there are no public institutions which are totally dependent on public funds.

Also, there are some states where a 'ceiling' seems to have been reached in the extent of financial support which will be available through the state legislature. Yet, within the next 10 years the state institutions generally will be confronted with greatly

increased demands. Many of the public institutions are going to be, at least in part, dependent on voluntary giving. Some already are. We are deliberately aiming to make the program of the Council comprehensive of all higher education.

125 at Christmas Reunion



It wasn't the music of Schiek's sextet that had Marlon Haugen '51BA, of Minneapolis, holding his ears at the Christmas Alumni Reunion. It was all the talk about the wonders of New York City from two recent settlers there, Nancy Caron '52BA, center, and Jane Brockway '53BSEd.

More than 125 persons, the largest total on record, attended the fifth annual Christmas Alumni Reunion December 29 at Schiek's Cafe in Minneapolis. Alumni home for the holidays from distant points, including both the Atlantic and Pacific coasts, were present for the two-hour get-together, as well as alumni and their wives or husbands from the Twin Cities area.

A half-hour of popular stage music, presented by the Schiek's sextet and orchestra was an enjoyable entertainment feature. The balance of the time was spent with informal visiting and refreshments. Many of the alumni encountered campus friends they had not seen for several years.

The reunion was sponsored by the MAA, with a committee of alumni of the past 10 years in charge of arrangements. *Earl Sanford '53BBA*, Minneapolis, and *Barbara Pearson '53BA*, St. Paul, were the co-chairmen.

Dear Gopher Alumni:

I know many of you have been wondering who the new football coach will be — and so have I. No doubt too, before this issue reaches you we'll all know. No matter who it is you can be sure we're all for him one hundred per cent.

Without any knowledge of whom it might be, one thing is almost certain. It won't be a name coach. Actually that is not important. A Wilkinson and a Munn were assistant coaches not too long ago. There are several coaches on the present football staff who are ready and able to take over the head coaching job. Personally, that's the way I hope it happens because that would mean that we would not only get a good coach, but one who would probably retain as much of the present staff as possible and their many real accomplishments. This would allow the football situation to proceed from where it is now, rather than beginning all over again.

Why did Fesler resign? Perhaps you believe, because he resigned suddenly — as did Bierman, that there must have been something going on that didn't meet the eye. Well I have news for you — t'aint so. The resignation of Fesler was a complete surprise to everyone, to Ike Armstrong, to Fesler's own coaching staff. Actually, the football situation never seemed to be in better shape. To be sure, Fesler hadn't won any championships in his three year stay, but he developed a surprise team in 1952 that almost made the Rose Bowl. His teams were well coached, versatile on offense and pleasing to watch. There was a strong feeling of optimism about Minnesota football. Wes had a fine staff that knew how to coach and worked at their jobs. The Henry L. Williams scholarships, a good job setup, and the good will of the high school coaches in the area all added up to a good flow of football material.

Why then did Wes resign? Wes had his own good reason, namely a good job opportunity that he couldn't afford to miss.

Minnesota is a no-pressure school. As long as I can remember, never has pressure of any type, by any organized group ever been exerted on a football coach. However, people should realize that under the present athletic system, every coach has pressure, the pressure to win.

Just as every boy plays to win, so does every coach, coach to win. The pressure to win however, goes beyond just the natural competitive desire. It is the need to win so that football stadiums will be full, in order that football will be able to pay the way of the entire intercollegiate program, including staff and facilities. At Minnesota this is no inconsiderable load — it's the pressure born of the knowledge that it requires over \$700,000 a year to support the present program, and that a full stadium every Saturday is needed to insure that amount. It's sad but true that the paying public will only support winning teams. Crowds quickly fall away when teams lose consistently. So that's the pressure that's on the coach, pressure which is inherent in the coaching situation as it is today. It's a constant, insistent pressure that tells the coach "win or else." It's a pressure that soon becomes a burden and a worry unless winning ways are established.

That's particularly true of the Big Ten where competition, Saturday after Saturday is the toughest in the land. A Tulsa (Okla.) paper in commenting on why Bud Wilkinson would not accept the Minnesota job gave ten reasons — the fact that Wilkinson had a better setup at Oklahoma, and the nine other Big Ten teams. It's a tough league and even under the most favorable conditions coaches have difficulty in winning consistently.

This Business of Coaching

A casual examination of certain facts at Minnesota might seem to indicate that certain policies make it even more difficult to produce winning football teams. Under conference rules a boy in the upper one-third of his high school graduating class is eligible for a grant-in-aid not in excess of tuition and fees equal to the cost of a year's schooling. That varies from school to school, but at Minnesota it is roughly from \$1,000 to \$1,200 per year. This is about average for most Big Ten schools. Also under conference rules all scholarships must be handled in the same manner and by the same agency that the University designates for that purpose. Athletic scholarships cannot be handled separately or in a different manner.

At Minnesota the top limit on all freshmen scholarships has been set at \$500.00 including, of course, the athletic scholarships. Obviously, it would appear then, that if the Minnesota football staff has to compete for football players with other western conference schools that it is at a decided disadvantage. They could be outbid as much as two to one. The facts, however, reveal that the average freshman scholarship at the University is about \$250 and that only in a very few cases has the full \$500 been granted. This includes the Henry L. Williams Scholarships. It means that there is no real need to increase the top limit on athletic scholarships or any other freshmen scholarship to \$1,000 or \$1,200. It would indicate that the football material now wanted is coming to the University at a figure that is felt to be deserved help to the student. Therefore, the only way our football coach is actually handicapped is psychologically. While he doesn't really need the increased scholarship limit, he perhaps might think he does — and in so doing increases the pressure upon himself.

Minnesota in its stand to bring sanity back to intercollegiate activities has consistently refused to recruit athletes outside its own natural university drawing area — Minnesota, North and South Dakota, Montana, the upper peninsula of Michigan and the fringes of Iowa and Wisconsin. Again, this is a sane approach and one which is applauded by all good Minnesotans. In the prewar days this "own area" recruitment policy gave Minnesota an advantage over other western conference schools following a like policy because our "own territory" is much larger than those of the other schools. Since the war, recruitment for the most part has been on a national basis — and the policy which was our strength

(Continued on page 35)

Clubs Schedule Anniversary Meetings

In the custom of former years, Minnesota alumni clubs will share actively in the observance of the one hundred third anniversary of the University's founding. Though University Week, period of the formal observance, will be February 21-27, the various club's anniversary meetings are running from late January to April.

By January 10, 10 alumni clubs in Minnesota had completed definite arrangements for anniversary meetings and Ray Chisholm, MAA field representative, was active on requests from a dozen other clubs in the state for assignment of speakers from the University for their projected meetings.

For their "University Week" meetings, the MAA office supplies the alumni clubs in Minnesota with speakers from the University faculty and staff and the alumni body.

On campus, the principal observance will be the annual University Week convocation February 25, at which 30 students will present a musical-humorous revue of University life. It will center around the experiences of a gangster type individual who enrolls at Minnesota and thereby learns about higher education. Phillip J. Smith, instructor in speech and theater arts, is the producer-director.

In a more serious vein, University President J. L. Morrill will deliver a brief anniversary address.

The University is preparing window displays of educational and research activities which will be placed in downtown Minneapolis and St. Paul by the Junior Chambers of Commerce of the two cities.

Members of the University faculty and staff also will give anniversary talks at meetings of Junior Chambers and service and civic clubs in various Minnesota communities.



Dr. Milo J. Peterson
Speaker at Grand Rapids



Dr. John G. Darley
Speaker at Rochester

Meetings and Speakers

(Speakers are from the University except as otherwise shown.)

ROCHESTER—Jan. 26, dinner meeting, Markay Dining Room, Dr. John G. Darley, dean of Graduate School.

ELY—Jan. 26, Dr. Raymond Darland, provost of Duluth Branch.

CLOQUET—Feb. 2, Dr. W. J. Breckenridge, director of Minnesota Museum of Natural History.

REDWOOD FALLS—Feb. 3, dinner meeting, Werner Levi, professor of political science.

GRAND RAPIDS—Feb. 3, dinner meeting, Milo J. Peterson, professor of agricultural education.

RED RIVER VALLEY (Fargo and Moorhead)—Feb. 3, Val Bjornson '30BA, Minnesota state treasurer.

TWO HARBORS—Feb. 11, Henry H. Wade, acting director of Mines Experiment Station, speaking on taconite.

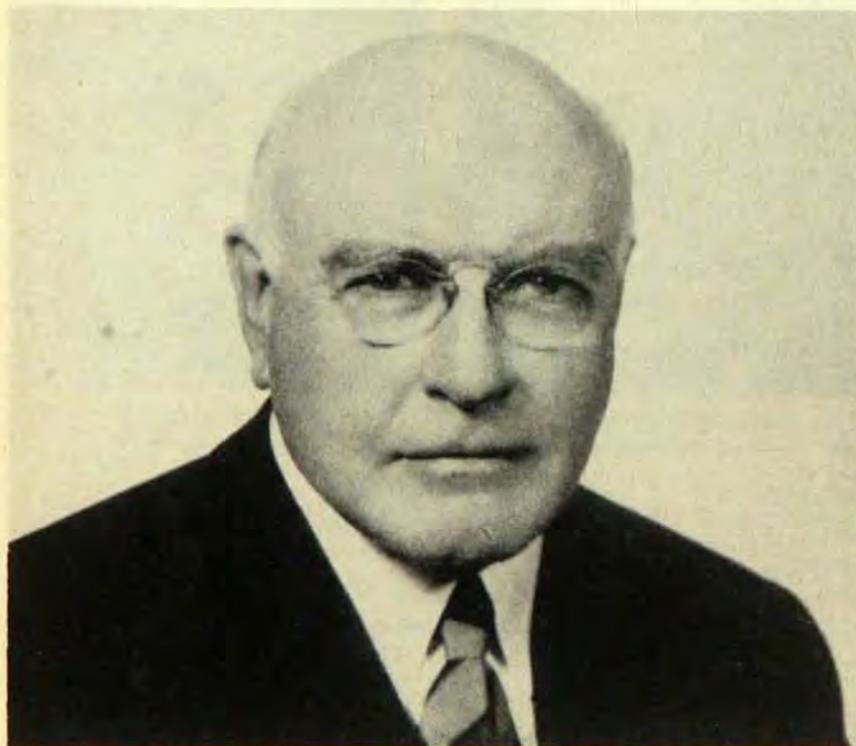
MOUNTAIN LAKE—March 15, Dr. Harold Deutsch, professor of history.

BAUDETTE—March 22, Dr. William E. Petersen, professor of dairy husbandry.

CHISHOLM—April 15, Dr. Alfred O. C. Nier '31BEIEng; '33MA; '36PhD, head of the Department of Physics.

Other clubs for which speakers and dates for University Week meetings were being arranged included Pipestone, Marshall, Mankato, International Falls, Wadena, Detroit Lakes, St. Cloud, Hibbing, Coleraine, Alexandria, and Montevideo.

University Presents Award To H. Donald Campbell



H. Donald Campbell

At a dinner given in his honor January 22 by the Minnesota Alumni Club of New York City, *H. Donald Campbell '02BA; '04LLB*, one of the nation's most prominent bankers, was presented with the University's Outstanding Achievement Award.

He was nominated for the honor by the MAA.

A business executive and financier in Seattle, Wash., and New York for many years, Campbell was president and director of the Chase National Bank of New York from 1934 to 1946. The bank is one of the largest and most influential in the world. He was named vice chair-

man of the board in 1946. Early in 1947 he retired as an active officer but has continued to be associated with the bank in an advisory capacity, as a director, member of the executive committee, and chairman of the trust committee.

The University and the MAA were represented at the presentation ceremonies by *Richard L. Kozelka '31PhD*, dean of the School of Business Administration; *William L. Nunn*, director of University Relations; and *Ed Haislet*, MAA executive secretary. *Carl W. Painter '15BA*, of New York, himself a holder of the award, was in charge of arrangements for the dinner and presentation.

Campbell began his business career in Seattle in 1906 as business manager of the Independent Telephone Company, serving later as a vice president and director of the Washington Mutual Savings Bank of Seattle.

Moving to New York City in 1917, he occupied various executive positions, including a vice presidency, in the Mercantile Trust Company after which he was successively a vice president and director of the Seaboard National Bank, and executive vice president of the Equitable Trust Company. He joined Chase National in 1930 as a vice president and director.

Campbell also has been a director of many large business and industrial corporations, including the Western Union Telegraph Company, and has served as a director of the Leonard Wood Memorial and a trustee of Stevens Institute of Technology. He is a Beta Theta Pi.

While at the University, Campbell was sergeant major of the cadet battalion, president of the Dramatic Club, and one of the editors of the *Minnesota Magazine*.

News of Club

Activities

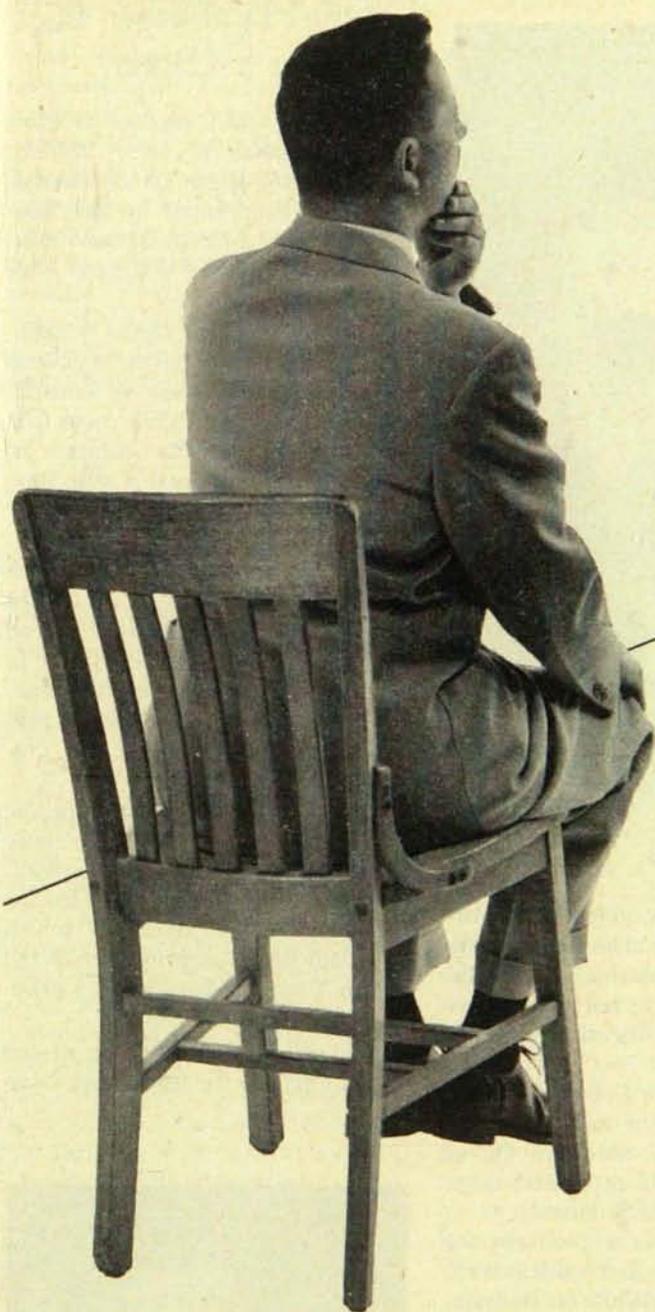
The house at 2163 South Sandusky Avenue in *TULSA*, Okla., seemed like a bit of the Minnesota campus January 3 as the voices of more than 100 people assembled there joined in familiar songs of the University.

The singers were Minnesota alumni assembled not only from Tulsa, but from Bartlesville, Muskogee, and Miami. The vocalizing was part of the entertainment at the first annual open house of the Minnesota Alumni Club of Tulsa. The house was the home of the hosts, *Ralph Hill '31BAeroEng*, president of the club, and Mrs. Hill.

They were assisted by Dr. and Mrs. Paul Benton, Mr. and Mrs. Don
(Continued on page 28)

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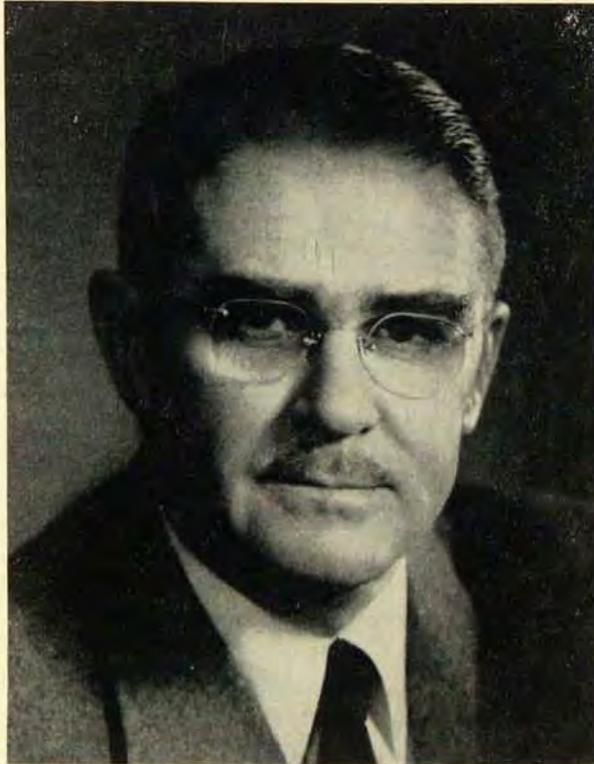
MINNESOTA ALUMNI WHO ARE READY TO SERVE YOU AS OUR AGENTS

B. J. Robinson, '27, Indianapolis	Z. C. Yates, '38, Kansas City	T. N. McGovern, '43, Los Angeles
I. C. Kaiser, '17, Topeka	M. C. Mosiman, '40, Mpls.	R. S. Taylor, '48, Mpls.
R. D. Davis, '30, St. Paul	L. V. Shold, '42, Duluth	T. J. Lee, '49, Duluth
M. E. Lani, Sr., '32, Mpls.	C. C. Cage, '43, Phoenix	D. J. Sault, '50, St. Paul
H. D. Wheeler, '34, Gen. Agt., Duluth	G. Herpst, '47, Newark	H. L. Wilson, Jr., '52, Mpls.
F. L. Lund, CLU '35, Gen. Agt., Mpls.	E. H. Mosiman, '47, Mpls.	L. M. Schaller, '29, Mpls.
J. A. Hummel, '99, St. Paul	R. D. Myhr, '48, Chicago	A. M. Eagles, Jr., '49, Duluth
		J. A. Burke, '32, Fresno

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He Found Treasure in the Desert



Fred A. Davies

For centuries the bleak desert sands of Saudi Arabia concealed a vast storehouse of oil—a vital resource in this industrial age. The man largely credited with having found and unlocked the door to this black gold treasure is Fred A. Davies, 59-year-old Aberdeen, S. D., native who received his engineer of mines degree from the University of Minnesota in 1916.

Since January, 1952, he has been chairman of the board of the Arabian American Oil Company, giant production company in the Saudi Arabian field and owned jointly by Standard Oil of California, Standard Oil of New Jersey, and the Texas Company. Aramco in 1952 produced more crude oil than any other company in the world, 301,860,885 barrels.

Sent to the Persian gulf for the first time in 1930 as a geologist for Standard Oil Company of California, Davies located the first wildcat well, which became a successful producer on Bahrein Island. While on Bahrein, Davies became convinced that oil could be found on the nearby mainland of Saudi Arabia. Development of the field, in which he had a leading role, adequately confirmed his judgment.

Standard Oil of California obtained a concession in Saudi Arabia in 1933 and in 1940 Davies became president of the California Arabian Standard Oil Company. In 1944, the name of the company was changed to Arabian American Oil Company and during the period of intensive development of Saudi Arabia's oil resources Davies left the presidency to take personal charge of exploration and production there.

Between the time of his graduation from Minnesota and his entry in the search for oil in the Middle East, Davies was a metallurgist for the Anaconda Copper Company, a research assistant in the U. S. Chemical Warfare Service in Paris, and an oil geologist in the Rocky Mountain area.

Lowly Hamburger Is Basis for a Career

While he was a student at Minnesota, *Thomas E. Saxe* '25LLB, worked in the Elgin Lunch Rooms, which were operated by the Saxe family at that time in Minneapolis, Milwaukee, Racine, Wis., and Chicago.

After graduation, Saxe surrendered to a long-felt desire to go into the restaurant business for himself. On November 26, 1926, near the Marquette University campus in Milwaukee, he opened a new type of restaurant.

It was the first White Tower restaurant, featuring a 100 per cent pure hamburger and a good cup of coffee at a reasonable price, served in the quickest possible manner in a building of limited seating capacity, designed for fast, efficient preparation in full view of the customer.

The formula pleased the public so well that Saxe opened four more Towers in the Milwaukee area within a year. That was the basis for the chain of such restaurants which Saxe still heads as president of the White Tower Management Corporation of Stamford, Conn.

Supporting the operation of the restaurants are the firm's own com-



Thomas E. Saxe

MINNESOTA

missaries, meat purchasing department, production plants, and construction and real estate departments.

Saxe is the founder, president, and sole financial backer of the Sittin', Starin' n' Rockin' Club whose purpose is to encourage people throughout the world to relax in a rocking chair. He's also an amateur magician, and grows peanuts, orchids, bananas, and grapefruit in a specially heated room in his home.

Saxe was captain of the University gymnastic team in his senior year at Minnesota.

For Larger Cups to Sell More Coffee

Brazilian coffee exporters are currently engaged in an international mission which merits enthusiastic approval in the United States, especially in Minnesota, where there are so many coffee drinkers.

The mission, according to *Ronald M. Manuel* '26BSFor, is to persuade American restaurants and other coffee dispensers to use larger cups. This, of course, would require purchases of larger amounts of the coffee bean, the motivating thought in the minds of the Brazilians.

Manuel, who is in the export sales division of Wilson & Company, Inc., meat packers, at Sao Paulo, Brazil, called at the MAA office during a visit to Minneapolis, his former home. He and Mrs. Manuel, the former *Mildred Daane* '25HEc, and their son, Bruce, were guests at the home of Manuel's brother, *Douglas Manuel* '22Chem Eng, in Minneapolis.

Business is booming in Brazil, according to Ronald, though the dollar exchange situation severely limits exports. Many American firms have branches in Sao Paulo, a city of 2,500,000 population. Brazil is relatively free of political disturbance, he said.

Manuel has been in South America with Wilson & Company for 13 years, three in Argentina and 10 in Brazil.

Chauncey Cooper: Pharmacy Leader



Chauncey I. Cooper

How Minnesota's educational influence may extend beyond training for vocational success for the individual is exemplified in the career of *Chauncey I. Cooper* '27Phm Chem; '34BSPhm; '35MS.

His Minnesota training in pharmacy has been passed on over a period of 27 years to students at two southern colleges for negroes. He is now dean of the College of Pharmacy at Howard University in Washington, D. C.

But beyond his professional work as an educator in pharmacy, Dean Cooper has been an instrument to link consideration of improvement of faculty organization in the University of Minnesota Senate with similar current activity at Howard.

After reading the article in his December copy of MINNESOTA, VOICE OF THE ALUMNI on the University's administration ("Operation: Top Brass") Dean Cooper called it to the attention of a faculty committee at Howard which is

studying recommendations for similar steps there. Dean Cooper is a member of the committee.

As a result, Howard University has obtained additional information from Dean Horace T. Morse, chairman of the committee studying proposed Senate changes at Minnesota, and additional copies of the magazine article.

Dean Cooper has the distinction of being pharmacy dean in one of the two Negro colleges and universities in the United States which have schools of pharmacy.

After five years as an instructor in pharmacy at Meharry Medical College, Nashville, Tenn., Cooper joined the pharmacy faculty of Howard University in 1935. He rose from instructor to acting dean by 1938 and to permanent dean and professor in 1941.

He was the organizer and first president in 1947 of the National Pharmaceutical Association, an or-

(Continued on page 34)

Richard McGee Repairs Men

IN this period, when the proper handling and rehabilitation of criminal law violators is a question of wide public interest, *Richard A. McGee* '23BS; '28MA, heads one of the foremost and largest state correctional departments in the nation.

He is director of the California Department of Corrections, a post he has occupied since he organized the department in 1944. When the California legislature enacted its Prison Reorganization Bill of that year, Governor Earl Warren selected McGee as the first director of the department on the basis of a nation-wide survey of the most suitable candidates.

With California prisoners under indeterminate sentences, McGee's department has emphasized rehabilitation of prisoners for their return to society as useful, law abiding individuals.

California has seven state penal institutions. There are about 14,000 adult prisoners and 2,500 in custody of the separate state Youth Authority. In a recent speech, McGee pointed out that only about one-half the persons released from prison are returned for new offenses, indicating that the other half become useful citizens.

A native of Minnesota, McGee acquired a wide experience in the penology field before his California appointment.

After service in the U. S. Marine Corps in World War I and professional and business experience, he entered the employ of the United States Bureau of Prisons in 1931. He served in federal prisons in Leavenworth, Kan., and Lewisburg, Pa.,



Richard A. McGee

and was appointed warden of the New York City penitentiary at Riker's Island in 1935 under the administration of Mayor Fiorello H. LaGuardia. Later he was a deputy commissioner of corrections for New York City. In 1941, he was appointed supervisor of public institutions in the state of Washington. He moved from there to his present post.

McGee was president of the American Prison Association in 1942 and president of the National Jail Association from 1939 to 1941. He was the organizer and first editor of the national correction magazine, "The Prison World." During the summer of 1951, McGee spent several months in Europe as a consultant to the prisons division of the Office of General Counsel, United States High Commissioner for Germany. He is a member of the board of directors of the American Correction Association and an extensive writer in the correctional field.

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Dedication of Lyon Laboratories

Medical alumni and other people interested in cancer and heart research will be on the Minneapolis campus February 11 for the dedication of the new Elias P. Lyon Laboratories building.

The \$725,000 structure on Washington Avenue Southeast between Millard Hall and the Anatomy Building will provide facilities primarily for the University's extensive research in cancer and heart disease.

The laboratories are named in honor of Dr. Elias P. Lyon, who was professor of physiology and dean of the Medical School from 1913 to 1936. Mrs. Lyon will be an honored guest at the dedication.

Following an open house in the building from 3 to 5 p.m., the dedication ceremonies will be conducted at a banquet at 6:30 p.m. in the Coffman Union main ballroom.

The principal speakers will be University President J. L. Morrill; C. J. Van Slyke '27BS; '28MD, associate director of the National Institute of Health of the U. S. Public Health Service; Mefford Runyon, executive vice president of the

American Cancer Society; and Harold S. Diehl '18MD; '21MA, dean of the University's College of Medical Sciences.

Recognition will be given at the ceremonies to the Minnesota Division of the American Cancer Society, National Cancer Institute, and National Heart Institute of the U. S. Public Health Service, which jointly

contributed the cost of the building. Representatives of these and other health organizations have been invited to be present, as well as members of the Minnesota State Medical and Dental Associations.

Robert B. Howard '42BA; '45MD, director of the University's continuation medical education, is chairman of the arrangements committee.

UNION Board REUNION

Sixty-four alumni, students, and faculty members who have set the policies and directed the activities of Coffman Memorial Union and its predecessor, the Men's Union, assembled in Coffman Union December 27. They met for the first reunion of former and present members of the board of directors of the two unions.

In the Coffman main lounge, the group was welcomed by Dr. Malcolm M. Willey, University vice president for academic administration; visited together, and viewed an exhibit related to the union. This was followed by a tour of the building to observe changes in its facilities in the 14 years it has been operating, and refreshments in the Campus Club, on the fourth floor.

Elizabeth T. Hall '52BA, of Minneapolis, was chairman of a committee in charge of arrangements and Gordon Starr '41BSEd; '47MED, director of the University unions, conducted the tour.

There were indications the reunion would become an annual event.



Dr. C. J. Van Slyke

Alumnus C. J. Van Slyke, who will be a principal speaker at the dedication of the Elias P. Lyon Laboratories, received the University's Outstanding Achievement Award in 1952.

Admiring the sign at the new location of the office of the Union Board were these guests at the reunion of former members of the Union Board of Governors. L to r: G. Ray Higgins, Minneapolis, former student unions director; Mrs. William Harrison, Minneapolis; Mrs. Higgins; William Bevier, Schanectady, N. Y., president of the board in 1951-52; Beverly Canfield, Minneapolis; and Shirley Matzoll, Klamath Falls, Ore.



"Sno" Week, or Fun in Flannels

Minnesota students were on the prowl in mid-January for snowshoes, skates, barrel staves, skis and quite likely their roommate's ear muffs and red flannels, if any.

Such items were "in heavy demand" by prospective participants and spectators for the rugged events of the University's sixteenth annual Sno Week January 20 to 24. For the indoor events, party dresses and suits were being pressed to look their best on the dance floor.

As to one very important ingredient—snow, that was up to the Weather Man who has furnished but a meager supply to the Minneapolis area this winter.

Principal events scheduled for the celebration were:

The Ice Capers, to be presented January 20 by 50 performers of the University Figure Skating Club in Williams Arena and claimed to be the biggest student skating show in the United States.

Competitive events, January 21, including snow shoe, "dog" sled, barrel stave, and skating races. The dog sled races were to have men students as the dogs, with women students as drivers.

The Sno Ball, January 22, in Coffman Union's main ballroom.

The Sno Train, January 23 and 24, an expedition to Lockhaven, a skiing resort near Spooner, Wis., for a variety of winter sports, as well as a dance.

Sno Week also was to include selection of a queen and a competition in appropriate house and dormitory decorations.

Allen Freeman, SLA senior from St. Paul, was chairman of the Sno Week committee.

(Editor's note to the Weather Man: We were only joking about the short supply of snow. We live on a corner lot with 200 lineal feet of sidewalk to shovel.)

Air Lines Head

Is Speaker for

B' Day Dinner

Alumni of the School of Business Administration and their wives were expected to return to the University in considerable numbers to join the school's students and faculty in the celebration of B Day January 29.

The event was planned as an opportunity for the students, faculty, and alumni to become better acquainted, and for consideration of the school's activities and plans in relation to business and industrial trends.

Events of the day were to include a football game between faculty and student teams at 1:45 p.m. in front of Coffman Union, a Coffee Hour at 2:30 p.m. in Coffman Union, a banquet at 6 p.m. in the Coffman junior ballroom, and a dance in the junior ballroom after the banquet program.

The scheduled principal speaker for the banquet was W. A. Patterson of Chicago, president of United Airlines. He was to be introduced by *Richard L. Kozelka '31PhD*, dean of the school, with Ben B. Sutton, associate professor of business administration, presiding.

At the Coffee Hour there was to be the coronation of the school's 1954 queen, Miss Demand Curves, who was to be chosen by a faculty committee from candidates nominated by the school's student organizations. Faculty members were to be the targets of some humorous skits at the Coffee Hour.

The School of Business Administration at present has 575 students and its alumni, including graduates and former students, totals 7,238. The student chairman for the B Day arrangements was Austin Anderson, business senior from Calumet, Minn.

Greeks To Hear Freedom Leader

Thomas D'Arcy Brophy, president of the American Heritage Foundation and prominent New York advertising executive, will be the principal speaker at the University's annual Greek Week banquet March 1. He will discuss the American's loyalty to his country. The banquet, which will conclude the Greek Week activities, will be in the Coffman Union ballroom.

Brophy's talk will follow closely after the national Crusade for Freedom, February 12-22, which is sponsored this year by the Heritage Foundation to raise funds for the support of Radio Free Europe, a group of radio stations broadcasting to the Iron Curtain countries. Ed Haislet, MAA executive secretary, is the vice chairman of the 1954 Crusade in Minnesota.

In mid-February, the Greek Week committee was developing plans for associating Brophy's visit with the Crusade for Freedom on the University campus. The committee's plan was to enlist fraternities and sororities in the campus Crusade activity and to receive contributions for the Crusade at the inter-fraternity ball, the Tunic Twirl, February 22.



Thomas D'A. Brophy

MINNESOTA

Other activities of Greek Week, opening February 19, will include a variety show, seminars, parties for under-privileged children, song fest finals, the "Minnesota Olympics," faculty dinners, and exchange luncheons.

Winter Enrollment

The University's winter quarter enrollment was reported in mid-January as 17,973 for the Twin Cities and Duluth campuses. This was a drop of 1,101 from fall quarter, according to True E. Pettengill, recorder. However, it is an increase of 251 from the 1953 winter quarter.

The Twin Cities campuses totaled 16,688 students and 1,285 were enrolled at the Duluth Branch. In the fall quarter, there were 17,679 students on the Twin Cities campuses and 1,395 at Duluth.

Students enrolled under the military veterans' program numbered 1,112 for the winter quarter, as compared with 1,635 a year ago.

The College of Science, Literature, and the Arts continues as the largest college at the University, with slightly more than 4,800 students. The Graduate School is second, with 2,331; the Institute of Technology is third with 2,121; and the College of Education is fourth, with 1,711.

Coming Events at the University

Among campus events during February which may be of interest to alumni are the following:

University Theater

February 8-14 - "The Doctor in Spite of Himself" and "The Ridiculous Young Ladies," by Moliere. Scott Hall Auditorium.

University Film Society

February 3 - "Birth of a Nation," Northrop Auditorium.

February 17 - "The Little World of Don Camillo" (Italian comedy).

February 26 - "The Last Holiday" (British comedy).

University Gallery

February 1-March 6 - Swiss architectural display, maps, plans, photos, and models.

To March 1 - Paintings of Wallace Mitchell.

To February 15 - Finnish arts and crafts.

Convocation

February 4 - Charles Laughton, readings.

Faculty Notes

Dr. Ralph D. Casey, director of the School of Journalism, represented the Association of Land Grant Colleges at a meeting in East Lansing, Mich., in January to plan a national workshop in agricultural communications. It will take place next July in East Lansing. Dr. Casey was named to the planning group by Fred L. Hovde '29BChemEng, president of Purdue University and 1954 president of the association. The national project is intended to help land-grant institutions, of which the University of Minnesota is one, to use mass communications more effectively for educational services to farmers, homemakers, and the public.

Charles A. Wright, associate professor of law, was to address the South Carolina Bar Association January 22 at its convention in Columbia. His topic: "Pleading Under the Federal Rules."

Dr. Ancel Keys, director of the University's Laboratory of Physiological Hygiene, has gone to Naples, Italy, to continue study on the epidemiology of heart disease which he began while he was abroad as a Fulbright fellow in 1951-52.



How Much Do You Want To Earn?

Opportunities for an outstanding and successful career as a representative of the Sun Life Assurance Company of Canada, one of the ten top-ranking life insurance companies in North America, are now open to alert, ambitious men of personality and character, ages 25 to 40. The Sun Life, established in 1865, invites you to give serious consideration to the excellent prospects offered by this professional career of public service.

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Cagemen Have Good Beginning But Rough Games Are Ahead

By DWAYNE NETLAND
Minnesota Daily Sports Editor

MINNESOTA'S basketball squad gets its toughest road tests of the season this month with games at Purdue, Indiana, Wisconsin, and Ohio State.

The Gophers meet Iowa, Michigan, and Northwestern at home in the meantime, but still face the most difficult 30-day road stretch of any team in the Big Ten.



Dick Garmaker

Heavy scoring by Dick Garmaker, sharp shooting forward, has been a strong factor in Minnesota's showing this season.

Purdue, a perennial conference tailender, is weathering another typical lean campaign, but Indiana, Wisconsin, and Ohio State are all definite title possibilities. Indiana has its entire starting five from last year's Big Ten and NCAA championship team.

Championship aspirations were kindled among Minnesota fans when the Gophers opened their '54 season with a convincing 84 to 72 win over Illinois at Champaign. It marked Coach Ozzie Cowles' first Minnesota coaching victory at Champaign, and launched the Gophers on a successful note for the fourteen-game grind.

The cagers have had a successful non-conference season, too. Only a 74 to 59 loss to Kentucky at Lexington blemished an eight-game warmup slate, which saw the Gophers winning road games at Nebraska, Tulsa, and Xavier, in addition to toppling Oklahoma's highly-rated giants, Tulsa, Marquette, and Colorado in home games.

One of the main reasons for the Gopher splurge has been the scoring of Dick Garmaker of Hibbing. A first year man in the Big Ten after a spectacular career at Hibbing Junior College, Garmaker led the squad in scoring after nine games with 167 points, including a 37-point binge in the Illinois game.

Cowles has placed Garmaker in Bob Gelle's old playmaking left forward spot, using rugged Virg Miller at right forward. Miller's rebounding and defensive play were big

factors in the early season wins, along with Captain Ed Kalafat's unexpected luster as a defensive pivot man. Kalafat, never known previously as a defensive man, has become one of the best in the Big Ten.

At the guards, meanwhile, the Gophers have the top scoring back court men in the league in Chuck Mencil and Buzz Bennett, both averaging over 14 points per game in their first nine games.

Big Bill Simonovich, who stands just a shade under seven feet, and Glen Reed have been the most capable reserves thus far.

Indiana and Illinois are still regarded as the teams to beat in the Big Ten, with Ohio State and Michigan considered darkhorses. Wisconsin, on the basis of its early-season play, must also be given strong consideration.

Gopher fans in the Twin Cities area can get both home and away games over station WDGY.

MINNESOTA BASKETBALL SCOREBOARD

Minn. Score	Opponent	Opp. Score
59	Kentucky	74
84	Illinois	72
63	Indiana	71
59	Iowa	55



Ed Kalafat

Captain Ed Kalafat, center, now playing his third season as a Minnesota regular, scored 349 points as a sophomore, and 341 as a junior last year.

MINNESOTA

Pucksters Aided by Depth Gain

The Gopher hockey squad has lost none of its winning ingredients of a year ago, and after two months of action it's apparent it has added a new tonic—depth.

Where two front lines and three defensemen carried the load last year, Coach John Mariucci can now use three lines and two pairs of defensemen without losing any effectiveness.

Addition of sophomores George Jetty, Jack Petroske, Ben Maloney and transfer students Bill McKenzie and Jack Monahan have made this possible. Maloney, Monahan, and Jetty have teamed to form a strong third line, with McKenzie aligning with Bob Johnson and Dick Meredith for the second threesome.

All-American John Mayasich and his all-conference cohorts, Dick Dougherty and Gene Campbell, are playing their third season as the No. 1 front line.

That Gopher depth gets its toughest test of the season to date

when high-flying North Dakota comes to Minneapolis for a two-game series Feb. 5 and 6. The Nodaks have been on top of the Western league most of the season, utilizing two front lines and three defensemen, emulating the Gophers of a year ago.

Last year the teams split a thrilling series in Minneapolis, the Gophers bowing 7 to 5 in the opener and taking the 5 to 2 nightcap. A week later Minnesota went up to Grand Forks and took a 3 to 0 and 3 to 1 double-header.

The Gophers opened their Western league action this year by dropping highly-rated Colorado College twice 7 to 2 and 7 to 1. Harvard, Dartmouth, and Fort William were other December victims after surprising St. Boniface handed the Gophers a pair of 5 to 4 and 6 to 3 defeats.

A Feb. 19-20 series against Michigan Tech completes the Gopher home schedule, but the puckmen

still face road games at Michigan Tech, Denver, and Michigan before qualifying for the NCAA tournament at Colorado Springs, Colo., later in March.

MINNESOTA HOCKEY SCOREBOARD

Minn. Score	Opponent	Opp. Score
11	Dartmouth	0
10	Dartmouth	3
7	Colorado College	2
7	Colorado College	1
2	North Dakota	2
2	North Dakota	0
5	Michigan U	4
3	Michigan U	4

Search Continues For New Grid Coach

Search for a head Minnesota football coach to succeed the resigned Wes Fesler continued in mid-January.

Bud Wilkinson, Biggie Munn, John Roning, Butch Nash, and Lyal Clark have all been mentioned as possibilities. All are Minnesota alumni except Clark.

Athletic Director Ike Armstrong talked with Wilkinson at the NCAA

Gopher Combined Winter Sports Schedule

For February and Early March

FEBRUARY

- 2 SWIMMING, INDIANA, HERE, 7:30 P.M.
- 5-6 HOCKEY, NORTH DAKOTA, HERE, 8:30 P.M.
- 6 TRACK, NEBRASKA, HERE, 1:30 P.M.
- SWIMMING, ILLINOIS, HERE, 3:00 P.M.
- GYMNASTICS, ILLINOIS AND SWEDISH NATIONAL AND OLYMPIC TEAM, HERE 2:00 P.M.
- Basketball, Purdue, there
- 8 Basketball, Indiana, there
- Wrestling, Iowa State, there
- 12 Hockey, Mich. Tech., there
- Gymnastics, Mich. State, there
- 13 TRACK, IOWA STATE, HERE, 1:30 P.M.
- BASKETBALL, IOWA U, HERE, 8:00 P.M.
- WRESTLING, INDIANA, HERE, 9:30 P.M.
- Hockey, Mich. Tech., there
- Swimming, Northwestern, there
- Gymnastics, Michigan U, there
- 15 Basketball, Wisconsin, there
- 19 HOCKEY, MICH. TECH., HERE, 8:30 P.M.
- Wrestling, Coe College, there
- 20 TRACK, IOWA U, HERE, 1:30 P.M.
- HOCKEY, MICH. TECH., HERE, 8:30 P.M.
- Basketball, Ohio State, there
- Wrestling, Iowa Teachers, there

- 22 BASKETBALL, MICHIGAN U, HERE, 8:00 P.M.
- Hockey, Denver U, there
- Swimming, Iowa U, there
- 23 Hockey, Denver U, there
- 25 WRESTLING, WYOMING, HERE, 7:30 P.M.
- (In Cooke Hall)
- 26 GYMNASTICS, IOWA AND NEBRASKA, HERE, 4 P.M.
- Hockey, Michigan U, there
- Swimming, Wisconsin, there
- 27 BASKETBALL, NORTHWESTERN, HERE, 8:00 P.M.
- WRESTLING, NEBRASKA, HERE, 9:30 P.M.
- Hockey, Michigan U, there
- Track, Wisconsin, there

MARCH

- 4 Big Ten Swim Meet, at Michigan U
- 5 Big Ten Swim Meet, at Michigan U
- Big Ten Wrestling Meet, at Mich. State
- Big Ten Track Meet, at Illinois
- 6 BASKETBALL, WISCONSIN, HERE, 8:00 P.M.
- GYMNASTICS, WISCONSIN, HERE, 3:30 P.M.
- Big Ten Swim Meet, at Michigan U
- Big Ten Wrestling Meet, at Mich. State
- Big Ten Track Meet, at Illinois
- 12-13 Big Ten Gymnastic Meet, at Ohio State

coaches' convention in Cincinnati last month, but it was indicated the ex-Gopher gridder prefers to remain in Norman as head Oklahoma coach. The signs are that Munn is well satisfied with his new position as athletic director at Michigan State.

Roning may decide to stay as head Utah State coach, where he has compiled a good record the past three years. Nash and Clark, present Gopher assistants, have both applied for head job here.

Armstrong has declared he wants a selection before spring practice convenes in April.

Several Members Lost to Mat Team

Loss of material has thrown a snag into the Minnesota wrestling picture this year.

Two of the holdover Big Ten champions, Willis Wood and Dick Mueller, are out for the season. Wood dropped from school last month to enlist in military service and Mueller, who also took the NCAA 125-point crown last year, was dropped after scholastic troubles.

Chuck Ofsthun, another returning regular, is bothered by a cracked rib and Pete Veldman, one of the league's top 177-pounders, has decided to leave school.

The wrestlers resume action this month with a February 8 dual meet at Iowa State.

Gordien Featured

Fortune Gordien 1941-43, who won the NCAA discus throwing title three years while at Minnesota and bested his own world's record last summer, is the subject of an article in the January 27 issue of "People Today" magazine. Gordien, married and the father of an infant daughter, is a professional stage magician and has been in several movies. Living in California, he was competing for the Los Angeles Ath-

letic Club when he beat his own world's record of 186' 10 $\frac{1}{2}$ " by tossing the sports platter 194' 6". His former record had stood since 1949. Of the 18 best discus throws of all time, 16 have been Gordien's.

News of Clubs

(Continued from page 18)

Johnson, Mr. and Mrs. Don Neer, Dr. and Mrs. Paul Sethney, Mr. and Mrs. Dennis Gilbertson, and Marilyn Magney.

The club has 89 members, including nine from Bartlesville, has had six functions since its organization in May, 1952.

Formation of a Minnesota alumni club has been undertaken in CINCINNATI, Ohio. Among those active in the project are the Reverend Donald Timmerman and Gene Claybaugh. At the Minnesota-Xavier game December 26 in Cincinnati, a group of Minnesota alumni sat behind the Minnesota players' bench rooting the Gophers on to their 67-64 victory. In the group were Mr. and Mrs. Claybaugh and daughter, Mr. and Mrs. Timmerman, Mr. and Mrs. George Engberg, Mr. and Mrs. Bob Boone, and Bruce Strain and a large family party.

When the Minnesota hockey team tangles with the University of Denver squad February 22 in Denver, the COLORADO club of Gopher alumni will be there in a body to support the visitors. The club reserved 100 seats, according to word from *Eugene S. Hames* '50LLB, president. The club's annual meeting will be in March.

The highlight movies of the 1953 Minnesota football schedule were shown to members of the NORTHERN CALIFORNIA club at a dinner meeting in December at the Press and Union club in San Francisco. *Walter Hargesheimer* '34BSEd, backfield coach at USC, was

listed in the program as "coach" to interpret the plays.

The CHICAGO club has elected as its officers for the ensuing year *Frank S. Kelly* '20BA, president; *Paul B. Shoemaker*, 1919-20, vice president; and *Henry W. Dahlberg* '40BChem, re-elected secretary-treasurer.

The MOUNTAIN LAKE, Minn., club entertained at a party December 28 for 43 young people of the community who were home from college for the Christmas holidays. There were games, music, and visiting, with a dozen members of the club as hosts.

The THIEF RIVER FALLS, Minn., club has elected as its officers for the coming year *Stanley Mortenson* '42BSL,'44LLB, president; *Norman Holen* '17BA, vice president; and *Ted Hellie* '49BSEd, re-elected secretary-treasurer.

Having arranged to move to St. Paul, *James H. Kelly* '46MD, has given the responsibilities of the presidency of the WADENA, Minn., club to *Robert Kugler* '49BS, the vice president.

Alumnae Party

The University of Minnesota Alumnae Club will have its annual benefit bridge and canasta party February 20 from 2 to 4:30 p.m. in the Coffman Union game room. Members of the Junior Group will be in charge.

374,000 DEGREES

Despite dropping enrollments in recent years, American colleges and universities awarded no less than 374,000 degrees in the 1952-53 academic year, the United States Office of Education reported. It was the third successive year to record a decrease in degrees granted throughout the nation. In 1951-52, the total of degrees awarded was 403,000.

New Books

By Minnesota alumni
or from the
University of Minnesota Press

Credit Operations

Allyn M. Schiffer '24BA, is a co-author with Robert J. Schwartz of the newly published "Credit and Collection Know-How," a guide for effective credit operations, planned especially for use by small businessmen and retailers. Schiffer, in business since his graduation, operates Allyn M. Schiffer, Inc., of New York City, which handles, liquidates, and adjusts delinquent accounts in the commercial and retail field. His firm's activities have extended to the 48 states, South America, Europe, and Asia. Fairchild Publications, Inc., \$5.



Allyn M. Schiffer

Physical Education

A Minnesota alumna, Gladys R. Van Fossen '21BA, is one of four authors of a physical education textbook, "Physical Education Methods for Elementary Schools," which has recently appeared in a second edition. The four authors are now or have been members of the Physical Education Department of the University of California, Santa Barbara College. The co-authors with Miss Van Fossen were Elizabeth Schon Eidem, Marian H. Anderson, and Winifred W. Hodgins. The book is used in teacher training at more than 100 American colleges and universities.

Woman Doctor in China

An intimate picture of the people of China in the turbulent twenties is given by Mrs. Lincoln Holman (Nellie Pederson) '18BS; '19MD, in her newly published book, "My Most Unforgettable Patients." Mrs. Holman, who writes under the

name, Nellie Holman, was a medical missionary in China during the period about which she writes. Now retired, she lives in Melbourne, Fla. She was a classmate in the University's Medical School of Dr. Harold S. Diehl, the present dean. Pageant Press, \$2.50.

Blindness Conquered

Author of "I Wanted to See," which has gone through 10 editions, is Borghild Dahl '12BA. Almost totally blind from infancy, she tells how she conquered her handicap in school and at play, and advanced through the teaching profession to become professor of journalism and literature at Augustana College, Sioux Falls, S. D. She tells doctors, teachers, and social workers how to succeed in their work with handicapped children. Miss Dahl was presented with the St. Olaf Medal by King Haakon of Norway. The MacMillan Company, \$3.

From the University Of Minnesota Press

Government, foreign relations, and education in Britain, China, and Japan, respectively are the subject matter of three books published the past fall and winter by the University of Minnesota Press:

History of Parliament

"A Short History of Parliament, 1295-1642" is a concise history of the evolution of the British Parliament by Faith Thompson '17BA; '19MA; '23PhD, a professor of history at the University. \$4.50. Miss Thompson is the author of another University of Minnesota Press book, "Magna Charta, 1300-1629"

Chinese Foreign Policy

"Modern China's Foreign Policy" by Werner Levi '43MA; '44PhD, professor of political science at the University, is a documented account of the development of China's foreign relations from the beginning of her modern era of contact with the westerners to the present. \$5.50. The Press has published three other books by Professor Levi, "Free India in Asia," "Fundamentals of World Organization," and "American-Australian Relations."

Counseling in Japan

"Student Counseling in Japan" by Wesley P. Lloyd, dean of students at Brigham Young University, reports the introduction in Japan of some of the aspects of student personnel work developed in the United States. \$4. The book is a unit in the Minnesota Library on Student Personnel Work, under the general editorship of E. G. Williamson, dean of students at the University of Minnesota.

Around and About with the Alumni

'12

Harry H. Peterson '12LLB, former Minnesota supreme court justice, has become associated with the Minneapolis law firm of Davis, Berat, Yaeger, and Lush, as regional counsel for the Brotherhood of Railroad Trainmen and the Brotherhood of Railroad Signalmen of America. He has conducted a private law practice in Minneapolis for two years.

'15

Mrs. Jessie Burrall Eubank '15BAEd, widow of the late Professor Earl E. Eubank, has moved from Cincinnati, Ohio, to Apt. 1-a, 2508 Ridge Road, Berkeley, Calif.

'22

David C. Allison 1921-22, president of the Rochester, Minn., alumni club, has been elected president of the Rochester Gavel Club, coordinating organization of representatives of civic and commercial clubs.

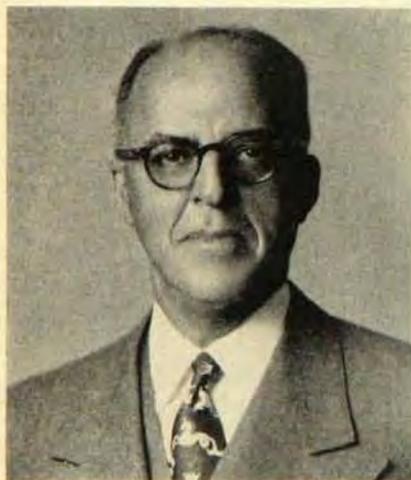


Photo by Kennell-Ellis
Cassius Gates

Minnesota alumni who also are Rotarians will receive a doubly warm welcome if they attend Rotary International's convention in Seattle, Wash., June 6-10 this year. For this year's president of the Seattle host club is a Gopher graduate, *Cassius Gates* '08LLB, a senior member of a large Seattle law firm. Gates attended the 1953 Rotary meeting in Paris, France, and is rumored to have picked up a few entertainment ideas worthy of repetition.

'24

Harry Mark '24BSBus, and his wife, the former *Mary Alice Smith* 1921-25, have a new son, Douglas Samuel, born December 3. He is superintendent of Rocky Glen Sanatorium in McConnelsville, Ohio.

'27

Mrs. Clarence Lalim '27BSHEC, of Maynard, Minn., is in her seventeenth year of teaching and during that time she has never missed a day of school because of illness. This is her seventh year as home economics teacher in the Clara City, Minn., schools.

'30

Donald G. Findlay '30BBA, has been recently appointed acting district manager of the Iowa-Illinois Gas and Electric Company in Ottumwa. He was formerly the superintendent of the gas department in Fort Dodge, Iowa.

'33

W. F. Shinnors '33EngMin, district superintendent of the Iron Mountain, Mo., mine, has been appointed general superintendent in charge of Michigan mines for the M. A. Hanna Company.

'36

Evert Keranen '36BEIEng, owns an electrical appliance shop in Chicago and lives in Brookfield, Ill.

'37

Lieutenant Colonel *Thomas J. Howard* 1935-37, was recently cited for outstanding service as officer in charge of the Seventh Corps Command Maintenance Inspection Team in Germany.

'39

Martin S. Buehler '37BS; '39MD; '42MS, retired recently as the national surgeon of the Reserve Officers Association of the United States and in December was elected president of the Texas Academy of Internal Medicine.

'40

Jane Kneebone '53BSEd, and *William Crosley* '40BAeroEng, were married December 27 in Eveleth, Minn.

'42

Lee Ruwitch '42BBA, the general manager of WTVJ-TV at Miami, Fla., has been hailed as one of the country's most promising young television executives in a recent issue of the Broadcasting-Telecasting magazine.

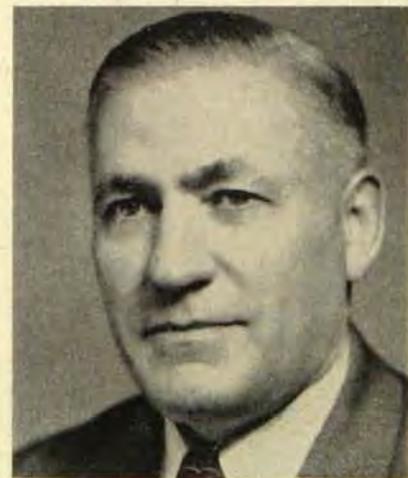
Donald Collogan '42BS, and Mrs. Collogan, Hot Springs, S. D., have another baby boy, Martin Donald. Collogan was voted president of the Employee's Asso-

ciation at the Veteran's Administration where he works. At the University, he was a physical education student of Ed Haislet, now MAA executive secretary.

'43

A question of interest and perplexity to John Q. Public as well as business and government leaders was the subject of an address December 29 by *John Langum* '36MA; '43PhD, president of Business Economics, Incorporated, and professor of business administration at Indiana University. "What's Ahead for the American Economy?" was his topic in delivering the principal talk at the annual banquet of Delta Pi Epsilon, national graduate honorary fraternity in business education, in St. Louis, Mo.

The First National Bank of Minneapolis has announced the advancement of *Austin L. Knutson* '43BBA, from assistant cashier to assistant vice president. He started with the bank in 1935. He is the Hennepin county chairman of the 1954 Easter Seal drive.



Dr. James B. Vail

James B. Vail '19BS; '22MD, has been practicing medicine in Santa Cruz, Calif., since 1946. He served five years through World War II in the U. S. Naval Medical Corps, with the rank of commander at the time of his release.

As the result of a chance visit with Ed Haislet, MAA executive secretary, last Fall in Los Angeles, Dr. Vail supplied the information which was the basis for the biographical sketch in this issue on his Minnesota schoolmate, Richard A. McGee, director of the California State Department of Corrections.

James M. Haining '43BChemEng and *Reva Dunsworth* '45BSEd, both of Minneapolis, were married December 26. They will live at 1601 Edgewood Avenue, St. Louis Park, Minn.

The former special assistant to the U.S. Commissioner of Education, *Lawrence E. Dennis* 1941-43, has been named administrative assistant to the president of Pennsylvania State University. For the past two years, he has been a member of the editorial staff of the Des Moines, Ia., Register and Tribune.

'45

Robert M. Evanson '45BAeroEng, has passed the state bar examinations in California. He has been employed by the North American Aviation Company, Calif., since 1946 and has been taking a night course in law, which he expects to use in conjunction with his engineering work.

Borghild I. Lee '45BSEd, married *Lloyd MacKenzie* of Los Angeles, Calif., December 26 in St. Paul. They will make their home in Los Angeles.

Florilla Schmidt '45BA, and *Chester Chiles* were married December 23 in Fresno, Calif. She has been living in Colorado Springs, Colo., where she worked for the Colorado state child welfare department.

'46

Lucille Hood '46MA, has joined the staff of the Ramsey County welfare board in St. Paul. She had been social service director for St. Louis County, Minn., for five years.



Lt. Charles L. Wilkinson

Navy Lieutenant *Charles L. Wilkinson* '45DDS, volunteered to participate in a program to speed up the treatment of patients in Korean hospitals and was assigned to the Eleventh Evacuation Hospital there. Dr. Wilkinson was an oral surgeon in St. Paul before entering the Navy.

FEBRUARY, 1954

Marie Renner '46GN, married *Robert Zdechlik* of Climax, Colo., December 31. She is superintendent of the Climax hospital. They will live in Climax.

'47

Evelyn Tjoren '47BA, and *George E. Underleak* 1940-42, were married December 5, in Minneapolis. She is a former teacher in the Chatfield, Minn., public schools. They will live in Chatfield.

'48

Mary Couture '48GN; '53BSPHN, and *Arthur Goering* were married December 26. They will live at 5527 Chicago Avenue, Minneapolis.

Fred Holdrege, Jr. '48MA, and *Mary E. McCoy* '46Med, received doctor of philosophy degrees from Ohio State University at that institution's fall quarter convocation December 18.

'49

Ellsworth A. Larson '49BEEng, has joined the field engineering staff of Hughes Aircraft Company, Culver City, Calif. He was formerly with the Department of Defense.

Ronald Johnson '49BA, and *Carol Anderson*, a stewardess for Northern Consolidated Airlines, were married in Anchorage, Alaska. They planned to spend the winter in the southwestern United States and return to Alaska in the spring.

Robert P. Johnson '49BA, married *Jean Oppedahl* December 27. They will live at 2635 Girard Avenue S.

Lieutenant (jg) *Fred C. Hansen*, U. S. Navy, of St. Paul and *Marguerite Hamm* 1949, exchanged marriage vows December 29. They will make their home in Elizabeth City, N. C., where he is stationed.

'50

Thomas A. Tucker 1950, of Long Prairie, Minn., has completed his first solo flight at the U. S. Naval Auxiliary Air Station, Whiting Field, Fla.

Betty Bjorkman 1950, and *Roy McDonald* were married December 19. They will live at 3150 W. Calhoun Boulevard, Minneapolis.

It was a skiing honeymoon in northern Wisconsin for *William Bennewitz* '50BS-For, and his bride, the former *Norma Morben*. They were married December 26 in St. Cloud. They will live at 142 Rustic Lodge Avenue, Minneapolis.

Marsh Gabriel '50MA, formerly of Minneapolis, has purchased the *Plymouth (Wis.) Review*, a weekly newspaper. *Gabriel* and his wife, the former *Elaine Oberg* '47BA; '50MA, spent the past three years in Geneva, Switzerland, and London, England, where he worked as a freelance photographer and writer.



"I've certainly had no regrets"

As a student in the Business School of the University of Minnesota, *Hubert D. Wheeler* prepared himself for the general insurance business.

In this work, he found that people kept asking him about life insurance. And he became interested enough to find out the answers.

"The more I saw of life insurance," says *Hubert Wheeler*, "the more I liked its human side. Somehow, I felt a greater sense of personal accomplishment on behalf of the client when I had helped him with his life insurance."

"I joined New England Mutual full time in 1937. I've certainly had no regrets. I have the satisfaction of doing an important job and of receiving compensation in direct relation to the effort I bring to it. And I have my own time for work and for recreation."

He has worked effectively enough to have become a member of the Million Dollar Round Table as well as our general agent in Duluth.

If you like to help others as you help yourself, it may pay you to investigate the opportunities offered at New England Mutual. Mail the coupon below for a booklet in which 15 men tell why they chose a career with New England Mutual.



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Box 333
Boston 17, Mass.

Please send me, without cost or obligation, your booklet, "Why We Chose New England Mutual."

Name _____
Address _____
City _____ Zone _____ State _____

'51

First Lieutenant *Alfred Willstatter* '51BA, has returned to his St. Paul home after 32 months Army service, the last 11 of which was with Military Intelligence in Korea. He also served 33 months in the Army in World War II, part of the time in Europe. At the University, Willstatter was active in the German Club.

John Qualley '49BSL; '51LLB, and *Ruth Vance* were married December 31. They will live in Canby, Minn., where he is a member of the law firm of Severson and Qualley.

Douglas O. Nielsen '51AA, is with the U. S. Air Force and recently returned from overseas service. He is stationed at the Minneapolis-St. Paul International Airport.

Kern S. Ridlington '51BSFor, and *Dorothy H. Olson* were married December 18 and will live at 7615 North Street, St. Louis Park, Minn.

Howard Stevermer '51BSAg, was recently discharged from the Army and is now a trainee and assistant soil conservationist with the Soil Conservation Service, Ivanhoe, Minn.

Dr. J. L. McDonnell 1951Gr, is to be associated with eight other doctors in San Jose, Calif. He and his family will live at 660 East Santa Clara Street.

Corporal *Mervin G. Neale Jr.* '51B-Chem, is serving with the army in the Panama Canal Zone. He is a member of the 242nd Chemical Service Platoon.

Shirley Gilbertson '51BSHEcEd, married *Harold E. Bergeson* December 22. She is an instructor in home economics in the Parkers Prairie, Minn., public school.

'52

Raymond Frellson '52BA, and *Marilyn Roche* were married December 26 in St. Paul. They will live in Columbia, S. C.

Lies Nijssen '52BSChem; '53MS, a native of Rotterdam, the Netherlands, has joined the library literature research staff of the Shell Development Company's Emeryville, Calif., research center.

Winifred Davis and *John S. Donaldson* '52MA, were married December 30 in New York City. They will live in Concord, Mass., where he is stationed.

Ensign *Richard D. Peters* '52BBA, Supply Corps, US Navy, has reported aboard the destroyer USS John R. Pierce in the Atlantic Fleet.

Jack Dorfman 1952, former University of Minnesota and Big Ten wrestling champion, has been undefeated in 40 professional wrestling appearances.

Adeline N. Schmidt '52BSEd, and *Wilis E. Dahlman* '52BIndEng, were married November 28 in Hawley, Minn. He is in the Navy and stationed at the Naval

Net Depot, Tiburon, Calif. She taught kindergarten in Hookena, Hawaii. They will live at 115 G. Street, Apartment 5, San Rafael, Calif.

Sally Keogh 1951-52, was married to *Murray Stevens* of Wayzata, Minn., December 29. They will live in Princeton, N. J.

Earl Ogren '52BSAgEd, resigned as agricultural instructor in the Blackduck, Minn., school. *Esko Lee Eskola* '53BSAgEd, Angora, Minn., was engaged to succeed him.

Dr. Robert Molenaar '49BS&BA; '52 MD, and *Mrs. Molenaar* (Mary Gale) '49BSEd, of Cannon Falls, Minn., have announced the birth of twin sons, *Matthew Kurt* and *Daniel Karl*, born December 27. The Molenaars have two other sons.

Barbara R. Anderson '52BSEd, married *Wade MacDonald* of Farmville, Va., December 22. They will live in Durham, N. C. She was a teacher at Concord school in Edina, Minn.

Army Sergeant First Class Warren W. Shafer '52BSL&LLB, spent Christmas north of the thirty-eighth parallel in Korea. He is on security duty with the Forty-fifth Infantry Division and is a legal clerk in the 180th Infantry Regiment's Headquarter's Company.

'53

Rosemary Tauzell '53BS, and *Raymond Bukkila* 1945, were married in St. Paul. He is employed at Northwest Airlines, St. Paul.

Loretta Christopherson '53BA, and *George H. Fick* '53MA, were married December 26. They will live in Baltimore, Md.

Mary Lou Hunting '52BSEd, and *C. Allen Dosland* '53BSL; LLB, were married December 26 in Duluth, Minn. He is employed by the Minnesota supreme court and she is now teaching in the Minneapolis public schools. They will live at 3604 Fifteenth avenue South, Minneapolis.

Marilyn Carlson '53BS, and *Robert Olmstead, Jr.*, were married December 5. They will live at 500 Harvard Street Southeast, Minneapolis. She is a registered nurse in University Hospitals and he plans to continue his studies at the University.

After five months of army basic training at Fort Knox, Ky., *Private Gerald M. Loomis* '53BBA, of Minneapolis, was to report January 25 at Camp Kilmer, N. J., for an overseas assignment. He is classified as a linguist.

Dick Gregory '53BSEd, married *Joanne Gamble* of Albert Lea, Minn., December 28. They will make their home in Billings, Mont., after a two-month trip to Mexico



Dr. J. George Harrar

A Minnesota alumnus who has contributed notably to America's effort to help other countries to improve their agriculture is *J. George Harrar* '35PhD, of Scarsdale, N. Y. Dr. Harrar is vice director of the agricultural program of the Rockefeller Foundation. The Mexican government has presented him with various medals in appreciation of his work there. In further recognition of his work he recently was presented with an alumni citation by Oberlin College, where he received his bachelor's degree.

and Central America. He played halfback on Minnesota's 1949-50-51 football teams and with the Chicago Bears professional team last fall.

Barbara Uzlik '53BA, married *Donald L. Johnson* of Los Angeles, Calif., December 27. They will make their home at 10672 Ayres Avenue, Apt. 7, Los Angeles.

Mary Ann Hauge '53BSEd, is a swimming instructor at the YWCA in Evansville, Ind. She plans to begin work on her master's degree at Evansville College.

Marilyn Munson '53BSN, was married to *Gene Carlton*, a University medical student, December 27. They will live at 719 Fifth Avenue Southeast, Minneapolis.

The new veterans agriculture instructor in Dassel, Minn., is *George Tesch* '53BS-AgEd.

LaRue Lobitz '53BSEd, and William Merrill, University law senior, were married December 26. They will live at 3559 Huntington Avenue, St. Louis Park, Minn. She is teaching at the Wooddale school, Edina, Minn.

Robert Foulke of the U. S. Navy and *Patricia A. Nelson* '53BSEd, were married December 29. The bride has been teaching in Annapolis, Md., where the groom is assistant sailing officer at the United States Naval Academy.

Irene Skoglund '53BSHEc, was recently named home agent in Stearns County, Minn.

Donald Drews '51BA;'53BArch, and Louise Jamieson were married December 26. They will live at 1933 Fremont Avenue South, Minneapolis.

Wyman Nelson '51BSL;'53LLB, has joined the St. Paul Fire and Marine Insurance Company at its office in Omaha, Neb. He will be manager of claims for the state of Nebraska.

Joan Greene '53BS, and James P. Mallon, a University dental student, were married December 28.

Harold B. Stewart, Jr. '53BSFor, and Beatrice Engelen of Springfield, Minn., were married December 26. He is stationed with the Navy in Washington, D. C., where the couple will live.



Cadet R. L. Ferguson

Naval aviation Cadet *Robert L. Ferguson* 1950-53, has been assigned to the U. S. Naval Auxiliary Air Station, Whiting Field, Milton, Fla., where he will receive flight training.

FEBRUARY, 1954



Stephen F. Keating

With the aeronautical division of the Minneapolis-Honeywell Regulator Company since 1948, *Stephen F. Keating* '40BSL; '42LLB, has been appointed the division's assistant general manager. He's a native of Graceville, Minn.

At the University, Keating was president of the Law Review Board and a member of the Iron Wedge and Silver Spur class honor societies. After graduation, he was an FBI special agent, served three years in the Navy and practiced law in St. Paul. Mrs. Keating is the former *Mary E. Davis* '43, formerly of Bismarck, N. D.

Deaths

Dr. Oscar W. Weiss Dies

One of the School of Dentistry's best known former faculty members, *Oscar A. Weiss* '93DMD, of Minneapolis, died December 31. Professor Weiss was originally appointed to the faculty in 1894 and served until 1935, as a teacher of orthodontics and prosthetics. He was a life member of the American and Minnesota State Dental Associations, of the Minneapolis District Dental Society, and of Delta Sigma Delta dental fraternity.

'00

Mrs. Nels H. Thompson '00BS, of Grandview, Wash., Dec. 5.

'01

Peter Hanson '01BS, in Glendale, Calif., January 3, aged 78. A native of

Sleepy Eye, Minn., he was a real estate dealer in southern California for many years and was a former president of the California State Realty Board.

Reinhard A. Wetzel '01BS, Dec. 23 at his home in Mount Vernon, N.Y., aged 80. He was a retired supervisor of secondary physics at City College in New York and had been active in physical research throughout his long educational career.

'02

John R. Lenox, Sr. 1901-02, Minneapolis, Jan. 13, aged 71. He was associated with the Lenox Lumber Company for 30 years and Employers' Mutual Casualty Company for 20 years.

Frank Silloway '02LLB;'03LLM, Moline, Ill., formerly of Hastings, Minn., Dec. 25, aged 77. He was a retired first vice president of Deere and Company farm implement manufacturers.

'09

Benjamin C. Ferriss 1907-09, Minneapolis, Dec. 27, aged 68. He was editor of the Northwest Insurance Magazine and director of publicity for Minnesota Heart Association.

Andrew C. Beckstrand '09SchAg, Dassel, Minn., Dec. 8, aged 67.

'10

Archibald J. Strane '10EngMin, of Duluth, Oct. 22, in an automobile accident.

Charles P. Brady '10DDS, Minneapolis, Jan. 12, aged 71. He practiced dentistry in Minneapolis from 1910 to 1947.

'11

Rex G. Nelson '11BPhm, Waseca, Minn., Dec. 27, aged 67. He had practiced pharmacy in Forsythe, Mont., and Minneapolis.

'15

Karl J. Holzinger '15BAEd;'17MA, professor of education at the University of Chicago, Jan. 15, aged 61. He taught mathematics at Minnesota in 1916-17. He was president of the Psychometric Society in 1941 and vice president of the American Statistical Association in 1933, and won the prize of the Education Research Association in 1941.

'17

Earl D. Carlson '17SchAg, of New Brighton, Minn., Dec. 16, aged 58. He was a partner in the Aaron Carlson Sash and Door Company of Minneapolis.

'18

Neil C. Head '18BA, New York City attorney, Jan. 15. He formerly lived in

Minneapolis and was a Zeta Psi. While studying law at Harvard, Head was editor of the Law Review. In practice, he became a specialist in the fields of trade regulation and anti-trust law.

'20

Earl T. Chalberg 1919-20, Glen Ellyn, Ill., formerly of Aitken, Minn., Dec. 10, aged 52.

'22

George Lamb '22BA, of New York City. He was president of the New York City alumni club in the mid-1930's.

'23

Olaf Tackle 1920-23 of New York City. He was active in the New York City alumni club.

'25

Mrs. Ruth Kronick Rickin '25BA, Hollywood, Calif., Dec. 22, aged 50.

'38

Sidney G. Kelsey '38BEIEng, of St. Paul, drowned in White Bear Lake, near St. Paul.

Letters

(Continued from page 3)
me \$1.36 a bushel." I have still in mind the look of amazement on the buyer's face.

"We don't buy that way," he said. "There is an overproduction of flax. I'll pay you \$1.17 a bushel."

I decided to find out how true the overproduction statement was. I got the 1913 Agricultural Year Book. There had been a scarcity of flax. Five and one-quarter million bushels had been imported from Argentina at a cost of \$1.55 a bushel. I showed this to the same 1913 flax buyer. He never said a word.

I repeat the doors of Education in the University of Minnesota must be open to all high school graduates.

William A. Alexander '02BA
Culbertson, Mont.

Chauncey Cooper

(Continued from page 21)

ganzation of the owners and managers of Negro owned drug stores in 23 states, the District of Columbia, and the Virgin Islands. He has been executive secretary since 1949.

Dean Cooper was chairman in 1950 and 1951 of the Teachers Conference on Pharmacy Administration of the American Pharmaceutical Association and 1953 district 2 chairman for colleges in the working organization of state licensing boards and colleges of pharmacy.

Howard University has 160 students in its College of Pharmacy, with a \$970,000 pharmacy building under construction to accommodate 200 students, and a faculty of eight.

TELEVISION

(Continued from page 8)

gressional Committees, or into the private offices of high officials. Television has given first-hand impressions of antagonists at public hearings — and in the inevitable partisanship of politics.

In all this, there is high promise of a more personal interest in government, greater insistence on higher professional and ethical standards of officials, and more representative administration of American democracy.

Overseas, television took Americans to a Queen's coronation, revealing the customs, prides, and traditions of a Kingdom. To Korea — for a close-range view of a battle-front and the morale and welfare of front-line troops at Christmas. To Berlin — for a tour of a divided capital, and a gripping study in contrast between East and West Zones. To the council chambers of the United Nations, where familiar, front-page figures expound the views of their respective peoples.

Far removed from politics, there is obvious cultural value in another category of television program that is basically entertainment. This fall, for example, a production of *King Lear* was seen by a larger audience than all audiences that have seen it since it first appeared. A performance of ballet, like *"Billy The Kid,"* was seen by more people than have ever seen modern ballet in theatres; and *Studio One*, a drama workshop which presents distinguished modern plays, is viewed by some 14 million every week. Its adaptation of George

Orwell's novel, "1984," was one of the season's triumphs on any dramatic stage.

Quizzing for Culture

Less celebrated is another area of television which is somewhat closer to scholastic interests. It is a novel and exciting area in that it is opening libraries, museums, and laboratories, to a mass audience.

Through a program called "Adventure," millions visit the American Museum of Natural History and the Hayden Planetarium in New York, for excursions into anthropology, archeology, and astronomy. On another program, "What In The World?" audiences follow an absorbing quiz session where erudite panelists identify artifacts and the cultures of their origin. Here a popular format brings lively interest to objects that might otherwise receive only the casual glances of museum visitors.

On "You Are There," historic events in science, discovery, medicine, and politics are re-enacted in a format that combines the dramatic and the documentary. In the style of modern reporting, key figures are interviewed by network correspondents — with actual quotation from primary sources as dialogue, wherever possible. The effect is one of convincing realism and immediacy.

Various local programs are directly concerned with subjects that are familiar in any formal curriculum. For example, a Los Angeles station presents a college credit course in Shakespeare in which cameras enter a Uni-

versity of Southern California classroom to present Professor Frank C. Baxter, his models of the Elizabethan theatre, and students' responses to readings and commentary. "Camera III," broadcast in New York, presents outstanding scholars in programs illustrating man's cultural development — from Neanderthal Man to Modern Man.

Minnesota to Contribute

Another program called "The Search" — starting soon — is a joint venture of CBS Television and 26 universities. It will present, in documentary form, research projects in a number of different fields, and one of the projects to be presented is your own "Last Man's Group" — the cardio-vascular study of your Laboratory of Physiological Hygiene. Another is The Child Study Center at Yale University. Another is "Linguistics," at the English Language Institute at the University of Michigan, where foreign students can learn English in eight weeks.

Your Dr. Malcolm M. Willey has said of this University series that it "will perform an outstanding service to the scientist and scholar as well as to the public by dramatizing for its viewers a representative selection of significant university research projects. Television cameras will carry millions of Americans into the laboratories and workshops of some of the world's most competent scientists — occasionally into places which only a handful have been privileged to visit before. There they will see and hear fascinating explanations of the scientific studies in progress and thus acquire a valuable understanding of some of the ways in which the men and women engaged in research are seeking constantly to improve the lot of their fellow men."

For our part, we feel a great deal of enthusiasm in commencing this series, especially because it represents an important and highly promising collaboration. It is the result of mutual awareness of the similarities and differences between formal education and television, and it is an approach that we are confident will produce other fine programs in the future.

In developing these, or any programs, we will hold the view that the interests of the majority as well as a

minority must be served in a democracy; and we hope that our program schedule will provide satisfactory programs for each group.

How to achieve this is a subject of constant investigation — one, perhaps, that will never be exhausted. We are continually learning more and more about different audiences and their interests, and we have an exciting sense of taking part in developing a vehicle of extraordinary social significance.

Color Is Big Asset

And with all its impressive dimensions today, television is now entering a whole new era in its development. We are now launching *color* television. And we are convinced that color, in relation to black and white television, represents as great an advance in communication as black and white television in relation to radio.

It will be an invaluable "teaching aid." For it will bring vividness, naturalness, and animation to all its subjects. Its appeal in programs of pure entertainment is obvious. But consider also its contribution to cultural programs. Consider, for example, how much more information color will communicate in a program like "What In The World?," or "You Are There," or "The Search" . . . giving full visual identity to a fragment of mosaic, a period costume, or a chemical retort. It is indeed an exciting prospect.

And in color television, as in black and white, our primary goal will continue to be — to win and hold audience attention, and then to present programs of increasing cultural value, anticipating rising standards of taste.

It is in this way, we believe, that television will contribute most to general education, and that education will bring still greater strength and meaning to American democracy . . .

And now I would like to offer my congratulations to all of you who are receiving degrees and honors today. Your timing of the pre-Christmas season for graduation seems both strategic and auspicious; and I hope that all the goodwill of the coming days will give you a happy and encouraging start in all your careers.

I thank you.

I sincerely hope that Minnesota will maintain its leadership in the fight for sanity in football. Rather than making the coach carry the burden, why not fight the battle at a different level? In other words, if the rules are wrong, the faculty and administrators should wage a constant fight to get them changed. In the meantime and until the changes result, let's allow the coach to do what he feels necessary as long as it is within the conference rules. After all, the handicap is mainly psychological, in reality it will scarcely change the practice now in effect.

In closing, I want to say this is only one man's opinion — my own.

Sincerely,
Your Alumni Secretary,

Ed Hauget

This Coaching

(Continued from page 16)

seems now to have become our weakness. Again, the facts seem to show that there is small need for Minnesota to ever go outside its natural territory for football material which will produce the kind of teams Minnesota fans expect. However, the fact that we have such a policy becomes another psychological barrier in the mind of our coach. It causes the pressure inherent in the football coaching situation to mount ever higher.

None of us, I'm sure wants or expects Minnesota to lower its standards. On the other hand the feeling lingers on that we probably are not quite fair to our coach. It seems as if our school is requiring the coach to fight the battle of football sanity all alone. In the final analysis it is the job of the coach to turn out teams that are good enough to win, even if they don't — and if they don't it's the coach alone who pays, usually with his job.

Out-of-State Alumni Clubs Directory

(Including names and addresses of presidents)

CALIFORNIA

- ... **Northern California**
(San Francisco)
Roger Dunn '30BA
1616 Quesada Way
Burlingame
- ... **San Bernadino**
Rudy Lanto '35BSEd
622 Bunker Hill Drive
- ... **Southern California**
(Los Angeles)
N. M. Breiseth '28BA
8440 Warner Drive
Culver City

COLORADO

- ... **Colorado**
(Denver)
E. S. Hames '50LLB
3570 Magnolia St.
Denver

DELAWARE

- ... **Wilmington**
P. R. Johnson '39PhD
P.O. Box 525

DISTRICT OF COLUMBIA

- ... **Washington, D.C.**
L. T. Peterson '32MD
5317 Kenwood Ave.
Chevy Chase 15, Md.

FLORIDA

- ... **Central Florida**
(Orlando)
H. J. Benson '25BSBus
Rte. 2 Box 218-A
Orlando

HAWAII

- ... **Hawaii**
(Honolulu)
D. W. Tuttle '48MA
University of Hawaii
Honolulu

ILLINOIS

- ... **Chicago**
F. S. Kelly '20BA
120 S. LaSalle
Chicago

IOWA

- ... **Cedar Rapids**
Roy Arcand '49BEIEng; '50BBA
Collins Radio Corporation
- ... **Des Moines**
R. J. Fischer '20BSAg
430 56th St.

- ... **Quad Cities**
(Davenport)
Marvin Hein 1946-48
2832 Dubuque St.
Davenport
- ... **Sioux City**
Earl Kline '31BBA
36 LaSalle Ave.

MICHIGAN

- ... **Minnesota Women's Alumni Club of Detroit**
Mrs. V. L. Drummond '40GN&BSPHN
18277 Murray Hill

MISSOURI

- ... **Greater St. Louis**
Walter Fredell '29BSPhm; '39MS
3995 Brown Road
St. Louis 12, Mo.
- ... **Kansas City**
P. H. Hawes 1916-18
Speed Warner Inc.
Insurance Exchange Bldg.

NEBRASKA

- ... **Omaha**
L. O. Arstad '24BSEIEng
Northwestern Bell Telephone Co.
118 So. 19th St.

NEW YORK

- ... **Buffalo**
R. M. Drake '38PhD
College of Arts and Sciences
University of Buffalo
- ... **Central New York**
(Syracuse)
Edgar Herzog '49BEIEng
312 Third St.
Liverpool, N. Y.
- ... **New York City**
Wilma Sivertsen '37BS
535 East 88th St.
New York 28
- ... **Schenectady**
W. E. Cronquist '50BEIEng
15 Ellen Lane
Scotia, N. Y.

OHIO

- ... **Cleveland**
J. J. Craig '16EngMin
c/o Arthur G. McKee and Co.
2300 Chester Ave.

OKLAHOMA

- ... **Tulsa**
Ralph Hill '31BAeroEng,
4067 E. 23rd St.

PENNSYLVANIA

- ... **Pittsburgh**
Ted Jolley '31EngMin
388 Broadway Drive
Pittsburgh 27
- ... **Philadelphia**
C. E. Berzelius '29BA
932 Merion Square Rd.
Gladwyne

THE PHILIPPINES

- ... **The Philippines**
(Manila)
Manuel L. Carreon '21MA; '23PhD
Dept. of Education
Republic of the Philippines
Manila, P. I.

SOUTH DAKOTA

- ... **Aberdeen**
P. G. Bunker '29MD
Newberry Bldg.
- ... **The Black Hills**
(Rapid City)
Ed Graves '48BA
Rapid City Daily Journal
Rapid City

TEXAS

- ... **Dallas**
F. J. Agnich '37BA
Geophysical Service, Inc.
6000 Lemmon Ave.
- ... **Houston**
Howell Parks '41BBA
4519 Holt
Billaire

WASHINGTON

- ... **Seattle**
W. H. Hagen '20DDS
Rte. 2, Box 1149
Mercer Island

WISCONSIN

- ... **Fox River Valley**
Archie Johnson '47BCivEng
2114 North Erb
Appleton
- ... **Madison**
George Briggs '16BSAg
Rte. 3
- ... **Milwaukee**
Tom Abbott '43BMechEng
119 East Henry Clay St.
Milwaukee 11