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ROUNDUP · 1948-49

MINNESOTA ALUMNUS

July - August 1949 - Ju
voice of the alum

MAA's First Year

Alumni Association Launches Program

Initial steps for more active alumni relationships with the University and its student body . . . an improved and expanded MINNESOTA ALUMNUS . . . an improved membership and business procedure . . . increased assistance for local alumni clubs throughout the nation . . . district alumni organizations in Minnesota as a forerunner for coordination throughout the nation.

These were accomplishments of the Minnesota Alumni Association in the fiscal year concluded June 30, all a part of the reorganization of the former General Alumni Association into an expanded and activated MAA.

The essential actions accomplished or instigated to make the Minnesota Alumni Association of greater service to its alma mater and to the alumni, and a greater bond of fellowship among them are recounted in the following annual report by Edwin L. Haislet, University Director of Alumni Relations and Executive Secretary of the MAA.

Behind the matter of fact accounting of the formal report is a picture of Association officers and a Board of Directors which backed up their broad vision of the organization's function and possibilities with careful thinking and hard work. The MAA is going places—according to plan.

MINNESOTA ALUMNI ASSOCIATION

Annual Report

July 1, 1948, to June 30, 1949

The reorganization of the Minnesota Alumni Association was begun during the fiscal year 1948-49. The constitution was revised and broadened so as to emphasize annual membership, and Edwin L. Haislet was appointed as Director of Alumni Relations and Executive Secretary of the Association. The following phases in the reorganization plan have been completed:

Office

A new bookkeeping system was inaugurated.

An analysis of financial needs of the Association necessary to achieve objectives was presented to the University administration and approval granted.

The alumni budget was completely revised and increased on the basis of expected returns made possible by an expanded program.

Staff realignments were made as follows: Field Secretary, MINNESOTA ALUMNUS, Membership Secretary, Records, and Mailing.

Administrative codes were developed

for each division so that authority and responsibility for getting results was definitely understood.

Weekly staff meetings are held with division heads in order to clear existing problems, to coordinate plans and programs, and so that over-all objectives will be kept in mind.

Club Program

Mr. William Gibson, previously editor of the MINNESOTA ALUMNUS, took over his new duties as Field Secretary in charge of the club program on February 1, 1949.

The state was divided into 18 alumni districts with plans for establishing alumni clubs in 52 communities in the state. Clubs have been established in 36 communities up-to-date, as follows:

Alexandria, Austin, Albert Lea, Ada, Benson, Brainerd, Chisholm, Crookston, Duluth, Ely, Faribault, Fairmont, Fergus Falls, Grand Rapids, Granite Falls, Hibbing, Little Falls, Long Prairie, Luverne, Moorhead-Fargo, Morris, Mankato, Madison, Montevideo, Marshall, New Ulm,

Red Wing, Redwood Falls, St. James, Thief River Falls, Virginia, Winona, Willmar, Winnebago, and Waseca.

Remaining key cities include Owatonna, Rochester, Blue Earth, Glencoe, Olivia, Litchfield, St. Cloud, Wadena, Detroit Lakes, Buffalo, Stillwater, Pipestone, Hastings, and Glenwood.

There is a secondary list of 36 smaller communities in which organizational contacts will be made.

District meetings have been set up as follows:

Date	District	Town
August 15	12	Detroit Lakes
August 16	13	Crookston
August 17	14	Bemidji
August 18	15	Hibbing
August 22	6	Montevideo
August 23	8	Morris
August 24	7	Willmar
August 29	5	Luverne
August 30	4	Fairmont
August 31	3	Mankato
Sept. 7	2	Owatonna
Sept. 8	1	Rochester
Sept. 12	16	Duluth
Sept. 13	11	Brainerd
Sept. 14	9	St. Cloud
Sept. 15	10	Stillwater

Plans for Districts 17 and 18, Minneapolis and St. Paul respectively call for an experimental program to be started this fall. The district organization should be completed this fall.

The following Minnesota meetings were held during the fiscal year 1948-49:

Out State

26 meetings

21 different communities

September

Spokane, Wash.; Portland, Ore.; Seattle, Wash.

October

Chicago, Ill.; New York City.

November

Oklahoma City; Madison, Wis.; Schenectady, N. Y.

December

Cleveland, Ohio; Appleton, Wis.; Des Moines, Iowa; Kansas City, Mo.; Salt Lake City, Utah.

January

Cleveland (Pres. Morrill); Detroit, Mich.; Aberdeen, S. D.; Boston, Mass.; Philadelphia, Pa.; Washington D. C.

February

Seattle, Wash.; New York City.

March

Houston, Texas; Forth Worth, Texas; Dallas, Texas.

May

Chicago (Pres. Morrill); Aberdeen, S. D.

In State

49 meetings

45 different communities

August

Duluth, Mankato.

September

Faribault (every Mon. evening for showing football pictures), Stillwater (every Tues. noon for showing football pictures), Eveleth, Virginia.

October

Owatonna, Hibbing, Chisholm.

November

Bemidji.

February

Long Prairie.

March

Morris, Alexandria, Benson, Brainerd, Austin, Albert Lea, Winona, Fergus Falls, Warren, Thief River Falls, Crookston, Ada, Moorhead.

April

Willmar, Mankato.

May

Redwood Falls, Madison, Montevideo, New Ulm, Great Falls, Faribault, Waseca, St. James, Worthington, Windom, Luverne, Virginia, Grand Rapids, Chisholm, Hibbing, Ely, Red Wing, Belle Plaine, St. Peter, Lake Crystal.

June

Glencoe, Stillwater, Olivia.

It can be seen that 26 different meetings were held in 21 different cities outside the state of Minnesota ranging

from Seattle to New York, and from Wisconsin to Texas. Most of these trips were without expense to the Minnesota Alumni Association because the Field Secretary was in the different cities on speaking engagements for the American Alumni Council.

Forty-nine meetings were held in 45 different communities of the state. Total meetings for the year are 75 meetings in 66 different cities of the country.

In an effort to develop a more definite club program, an *Officers Manual for Minnesota Alumni Clubs* was published and sent to all clubs.

Minnesota Alumnus

Mr. Tom Buxton took over his duties as editor of the MINNESOTA ALUMNUS on February 7, 1949. During the interim, July 1, 1948 to Feb. 1, 1949, the MINNESOTA ALUMNUS was published under supervision of Mr. William Gibson with editorial assistance from Mr. Gerald Friedell.

Beginning with the March issue, the MINNESOTA ALUMNUS became experimental in style looking forward to a new format beginning with regular publication in the fall of 1949.

In support of the Greater University Fund activities, a Special Fund Issue was published in April. The May-June issue was combined and published as a Special Reunion Issue. Hereafter the MINNESOTA ALUMNUS will be published monthly from October through April, bimonthly May-June and July-August.

The policy of the magazine will be to keep alumni informed on Association news and happenings, and interpret to alumni the University in its many phases of activity.

Membership

In order to ascertain the exact status of membership in the Minnesota Alumni Association—and in order to develop a method for handling membership renewals, membership drives, and in order to coordinate membership records with mailing—the part time job of Membership Secretary was created. Mr. Gerald Friedell, a student in the Law School, was appointed to the job of membership secretary.

Under the new constitution annual membership is stressed. Present membership of the Association consists of:

Life Memberships

\$50.00

Annual Memberships

\$3.00 per year or 5 years for \$12.00

Regents' Memberships

Given to all graduates of the University for one year, \$2.50 each being paid to the Alumni Association by the Board of Regents.

In order to find out the exact status of membership, several audits have been made, the last one being completed as of July 15.

The first audit reduced paid memberships by 5, 506 to 8,129 as of March 24, 1949. Paid memberships as of June 30, 1949 were 9,573 as follows:

Life 1,716; Annual 2,444;

Regents 5,413

It can readily be seen that the bulk of membership support is coming from Regent Memberships.

In order to create a feeling of belonging, a *membership card* was designed which is sent out to annual and regent memberships as they renew or become members. Life members will be mailed their membership cards in the near future.

One of the real problems of membership is that of renewal. Each year, through the five graduating classes, over 5,000 members are added. Just the clerical work involved is tremendous—membership cards have to be made out and posted, renewal date indicated, record pouch made, degree posted, a mailing plate made, renewal position tabbed, and finally plate filed geographically in both a master and ALUMNUS file.

Each renewal means sending out a renewal notice ahead of the expiration date, and the pulling of the record cards of those who do not renew. It also means the transfer of mailing plates from the ALUMNUS to the geographical file. The renewal system now established and in operation should be an effective factor in increasing membership.

One other bottleneck that has been corrected is the matter of obtaining new graduating class lists earlier so that the graduate can be placed on the list within 60 days. This was accomplished by working out with the Admissions Office a special alumni infor-

mation card which is attached to the diploma card, and which latter card must be turned in in order for a graduating senior to receive the diploma. It will reduce the present lapse of getting classes on the list by over 80 percent.

Advertising

The Minnesota Alumni Association is a member of the American Alumni Council advertising plan, whereby seven schools in the Midwest combine their magazine circulation in order to obtain national advertising. The advertising is solicited through a special office of the American Alumni Council.

Income from national advertising has been running under \$3,000 per year and no local advertising has been forthcoming in recent years due to the high cost of production and the necessity of lowered local rates in order to attract advertisers. Also, the potential market must be clearly shown if real local advertising is to be obtained. At the present time a market analysis is being made so that a good selling presentation can be given to local advertisers. Both national and local rate cards have been made out. Mr. Friedell has the added job of soliciting advertising.

Records and Mailing

One of the most difficult jobs of the Association is that of keeping current records. With 335,000 former students and over 90,000 graduates the job of records is one of having proper equipment and adequate help. The standard for record keeping in alumni work is one clerk for every 13,000 records. In 1946 the Records Office had only three people. In 1948 the Records Office help was increased to four, in January 1949 to seven, and for this year two more have been added—or a total of nine girls. A staff of nine working full time on records alone is only about one-third of the staff needed in order to maintain 330,000 records. To bring the records up-to-date would require a special force of about 25 workers over a 12-month period.

However, a new plan of records has been set up—and once the record room becomes caught up (in posting degrees for 1947-48 classes) it is reasonable to expect an increase in correct files—of about 10,000 per year. (Present up-to-

Pierce Honored



Pierce

Ernest B. Pierce '04, who retired last year as Director of Alumni Relations and secretary of the Minnesota Alumni Association, recently was voted an Honorary Life Membership in the Association by its Board of Directors. The life membership and the Builder of the Name Award, given to Pierce by the University in June, 1948, gave formal recognition to his half-century of service to the University and its alumni.

Pierce, who with his wife, now lives in Whittier, Calif., was University registrar from 1905 to 1920. From 1920 to his retirement, he was secretary of the Alumni Association, and University Field Secretary, a position renamed Director of Alumni Relations during the latter part of Pierce's tenure.

date records being about 40,000, it will take six years to reach 100,000. How far to go beyond 100,000 should be determined by a cost study.)

The Records room is the key of service and progress by alumni offices—without good records it is impossible to keep in contact with alumni at all. Membership, club work, magazine, mailing, and fund work are all dependent upon records.

Added to their almost impossible task of records, the clerks in records form a pool of typists used to type re-

union lists, club lists, and a considerable portion of our mailings.

Mailing

The mailing room was started by the Greater University Fund in order to serve its mass mailings. However, it is an essential phase of alumni work so, in order to decrease the overload of the Greater University Fund, the mailing room was taken over by the Alumni office—serving also, of course, the Greater University Fund.

In order to control the mailing of the MINNESOTA ALUMNUS and coordinate closely changes in membership, the magazine is now being sent through our own mailing room.

The present Addressograph equipment is manually operated, definitely limiting output. However, a new automatic machine is on requisition and when installed will be easily able to handle the anticipated 500,000 mailing pieces for the coming year.

Two full-time employees and one part-time helper handle the mailing room; the Greater University Fund employs part time help for its special mailings. Through the 60 selector system of the new Addressograph it will be possible to reach any segment of alumni—by college or class or geographical area. For instance, Law 1931, Medicine 1905, etc. It will be invaluable for membership drives, reunion work, directory work, and constituent associations. At the present time there are 34,588 correct plates in the file. The number of plates added each year should be about 10,000.

Special Events

Homecoming—The traditional Homecoming banquet was held on the eve of Homecoming, October 29th, in Coffman Memorial Union. Indiana alumni were invited to attend the Homecoming. President J. L. Morrill was the speaker.

Charter Day—The Minnesota Alumni Association cooperated with the Junior Chamber of Commerce in sponsoring Minnesota week. Alumni clubs were invited to hold special Charter Day celebrations.

Alumni Day—fell this year on June 10. All the classes ending in "4" or "9" held reunions—1899, 1904, 1909, 1914,

1919, 1924, 1929, 1934, 1939, and 1944. Special reunions were held by classes of 1899, 1892, 1894, 1902, 1909 (Elec. Eng.), 1909 (Night Law), 1924 (Civil Eng.), and 1929 (Civil Eng.).

Some 642 persons jammed Coffman Memorial Union Ballroom for the annual Alumni Day dinner. The program consisted of dinner music by the University concert band, announcement of results of the Association's annual Board of Directors election, roll call of reunion classes, presentation of Graduate Emeritus certificates to the 50-year class, presentation of an Honorary Membership in the Minnesota Alumni Association to President Morrill, and presentation of Outstanding Achievement Medals by President Morrill to *Carl Wesley Painter '15* and *William Bushnell Stout '01-'03*. The feature address was given by *Gregg M. Sinclair '12*, president of the University of Hawaii, on "The Alumni and the World Situation Today".

Alumni Advisory Committee

This group, consisting of some 200 members from all corners of the state, met Saturday morning, October 30th, for discussion of alumni matters and then adjourned to lunch with the Board of Regents and to hear President Morrill describe University budget needs.

Board Action

The Board of Directors of the Minnesota Alumni Association, consisting of 721 members, met as a body six times during 1948-49:

August 12, July 22, Sept. 9, Sept. 22,
Dec. 7, and April 26

The executive group, consisting of six members, met six times:

July 22, Nov. 23, Dec. 12, Jan. 17,
Feb. 15, and April 18

Besides, the executive committee acted by mail ballot nine times.

The following actions dealing with the change-over from the General Alumni Association to the Minnesota Alumni Association were taken:

July 22, 1948—*Executive Committee of the General Alumni Association*—

St. Anthony Falls office of the First National Bank was designated as the depository for the checking account of the Association. That the Executive Secretary be bonded for \$5,000 with premium to be paid by the Association.

August 12, 1948—*Combined meeting of*

the Board of the Minnesota Alumni Association and General Alumni Association—

The Constitution was amended providing (1) annual memberships, (2) board to consist of 21 members elected by members of corporation, and (3) officers of corporation to be elected by the directors.

Sept. 9, 1948—*First meeting of the Board of Directors of the Minnesota Alumni Association*—

The Minnesota Alumni Association accepted transfer of property and assets of the General Alumni Association, and assumed all obligations and contracts—with the intent of the Minnesota Alumni Association becoming the successor of the General Alumni Association. The new constitution and by-laws were adopted.

Sept. 22, 1948—*Board of Directors of the Minnesota Alumni Association*—

Article II, Section one of by-laws amended.

Sept. 22, 1948—*General Alumni Association*—

In consideration of the assumption by the Minnesota Alumni Association, of all existing contracts, liabilities and obligations of the University of Minnesota, it sold, assigned, transferred, and set over unto the Minnesota Alumni Association, a Minnesota corporation, all the property and assets of said General Alumni Association of the University of Minnesota.

Other Board Actions

The following is a resume of the actions of the Executive Committee and of the Board of Directors of the Minnesota Alumni Association as it affects policy of the Association. The regular and ordinary business of the Association has been omitted.

Nov. 23, 1948 — Executive Secretary authorized to attend, together with such members of his staff as is deemed necessary, the ordinary and regular meetings of the American Alumni Council and the Big Ten Alumni secretaries, budget permitting . . . Seven cents a mile was authorized for necessary car travel.

January 17, 1949—Authorization was given to invite committee chairmen to meetings of the Board of Directors. . . . Authorization was given to publish such committee reports as deemed advisable by executive committee . . . Authorization was given that income received from advertising in the MINNESOTA ALUMNUS for the Greater University Fund be ear-marked for under-writing the annual Fund Dinner, if needed.

Policy

March 24, 1949—Melrose Music Company

of New York City was authorized to use alumni copy rights to publish HAIL! MINNESOTA in form of a song sheet. (State song)

April 8, 1949—The Executive Secretary was directed to maintain a schedule of copy rights and expirations of Minnesota songs and to make renewals at the proper time.

April 8, 1949—Authorization was made to provide for student representation on the Board of Directors. Approval was subject to final acceptance of an amendment to the constitution.

April 8, 1949—Authorization was granted to request the administrative committee that one of its members who is an alumnus of the University be named the official faculty representative of the Board of Directors of the Minnesota Alumni Association. Approval is subject to acceptance of an amendment to the constitution.

April 8, 1949—Dr. J. L. Morrill, president of the University of Minnesota, and Mr. E. B. Pierce, alumni director emeritus, were voted honorary life memberships.

April 8, 1949—A husband-wife annual membership was authorized for a fee of \$4.00. Approval was subject to acceptance of a specific amendment to the constitution.

Annual Election

According to the new constitution, nominations for election to the Board of Directors shall be made by a committee of five appointed by the president from any of the members of the corporation but not more than two from the existing Board of Directors. The committee must be appointed 120 days prior to the annual meeting, reporting to the Executive Secretary 90 days prior to the annual meeting.

A nominating committee of five alumni was appointed by President Art Hustad on January 17, 1949. He named Dr. Alexander Brown, Rochester; Elmer E. Engelbert, Jr., St. Paul; Francis (Pug) Lund, Minneapolis; Charles V. Nets, University of Minnesota; and Dr. Lewis Thom, Minneapolis. The committee met several times and submitted its list of 42 names to the office of the executive secretary on March 14, 1949.

Because this is the first board under the new by-laws, seven of the board members were elected (by a mail ballot) for one year, seven for two years, and seven for three years. Hereafter the term of office will be three years, with

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The 1949 Reunion

700 Enjoy MAA Festivities

Beckoning trees and inviting lawns of the Minneapolis campus, in their first full verdure of early summer, invited Minnesota alumni to pleasant hours when they assembled for their 1949 reunion.

The festivities began with the Class of 1899 dinner Thursday evening, June 9, and concluded with the all-day meeting of the Class of 1894 Sunday, June 12.

In addition to the big general reunion dinner Friday evening in the Coffman Union ballroom, attended by 642 persons, there were 19 scheduled reunion assemblies of classes and divisional groups. An estimated 750 alumni, relatives and friends attended the various events.

A Merry Time

Beneath the gold and maroon bunting of their alma mater and big table "bouquets" of vari-colored balloons, the grads and former students had a merry



Hustad
Receives Recognition Award

time at the reunion banquet. Old songs were sung and there was much banter as greetings were exchanged and the roll of classes was called.

The presence of a group of undergraduates as guests of the MAA signalized the association's increased program of activity for student welfare.

The laughter and fun gave way to serious attention as *Gregg M. Sinclair '12*, president of the University of Hawaii, said the serious problems of today belong "more to the universities and their alumni than to any other institution." He delivered the banquet address.

Trained Minds Needed

He called upon the alumni to "be sources of light in their communities" and to "assist their universities wholeheartedly—by money, time, effort—so that these institutions may do a better job in this race with catastrophe."

The world today needs "minds not only trained by contact with books, but minds sharpened by business and experience" Sinclair said.

Honor awards presented included:

Graduate Emeritus Certificates to members of the Class of 1899, by *Arthur R. Hustad '16*, MAA president, who presided.

Honorary membership in the MAA to President James L. Morrill, by Mr. Hustad.

Recognition award to Mr. Hustad by *Arthur O. Lampland '34LLB*, MAA first vice president.

University of Minnesota Outstanding Achievement Medals to *Carl Wesley Painter '16*, of New York City, and *William Bushnell Stout '01-'03*, of Dearborn, Mich., by President Morrill on behalf of the Board of Regents.

Ovations Given

The presentation of the medals drew ovations as each recipient stepped to rostrum. President Morrill gave high praise to Painter's humanitarian services, particularly in child welfare, and to Stout's contributions to aviation, railroad transportation and to the field of varied mechanical invention.

Hustad received prolonged applause when Lampland recited his extended and active service to the Alumni Association and to the University.

The pleasure of the evening was enhanced by dinner music by the University Concert Band under direction of Gerald R. Prescott. Roy Schuessler led the singing of Hail Minnesota!

ROUNDUP--

The 1948-49 Roundup issue of MINNESOTA ALUMNUS is especially arranged to present to members of the Minnesota Alumni Association an official resume of the Association's activities and accomplishments during the past important fiscal year, the results of the annual election of Association directors, and highlights of the 1949 alumni reunion. Included also is some general alumni news.

The next regular issue of MINNESOTA ALUMNUS, in October, will have a new format, with a new cover design, an increased number of pages and some new features, now being developed. *Watch for it!*

MAA's First Year

Continued from page 4

seven new board members to be elected annually.

The vote on the board of directors was comparatively light, with the greatest proportion of votes coming from alumni living outside Minnesota.

New board members and their terms are:

Elected for one year term—Valdimar Bjornson, Ben M. Bros, Marcia Edwards, Rudolph Elstad, Mrs. Leo W. Fink, Maynard Pirsig, and Charles Sommers.

Elected for two year term—William Anderson, Arthur Hustad, Lawrence E. Johnson, John McGovern, Owen H. Wangenstein, Harold E. Wood, and Wells J. Wright.

Elected for three year term—Theodore Christianson, Dr. Harvey Nelson, Mrs. Harold Eberhardt, Arthur O. Lampland, Francis (Pug) Lund, John S. Pillsbury, Jr., and Arnulf Ueland.

Respectfully submitted
EDWIN L. HAISLET
Executive Secretary

'89ers Set New Longevity Mark



Stockwell



Konig



Giddings



Countryman

The "pioneer" class of the June reunion was the Class of 1889, which celebrated the sixtieth anniversary of its alumni life and continuing organization. It was reported to be the first Minnesota class to have a sixtieth anniversary reunion.

The '89ers could recall the distinction of having received their diplomas from Henry H. Sibley, first governor of the State of Minnesota.

The four classmates present at the Class of 1889 reunion banquet conceded little ground to the advancing years.

After drinking a silent toast to the absent members, the Class of 1889 voted to "be present in 1951 to celebrate the centennial of our alma mater" and to conduct the customary five-year interval reunion in 1954.

Present this year were these '89ers:

Walter L. Stockwell of Fargo, N. D., grand secretary of the North Dakota Masonic Grand Lodge; Arthur E. Giddings of Anoka, Minn., attorney and former judge of the Minnesota district court; Miss Gracia A. Countryman of Duluth, for many years librarian of the Minneapolis Public Library; and Miss Hermine R. Konig, a teacher in the Minneapolis schools 52 years and now retired.

Certificates Go To 50-Year Class

Among the really "old timers" attending the 1949 Minnesota alumni reunion, the Class of 1899 scored the largest attendance, with 30 members present.

Their traveling to the reunion spanned the continent and reached as far south as Maryland and Missouri.

They came together to celebrate the golden anniversary of their graduation. From the University, the MAA and other alumni, they received the recognition traditional for the 50th anniversary class at the reunion.

Have Place of Honor

Seated in a place of honor at the reunion banquet the '99ers were lauded by MAA President Arthur R. Hustad for their accomplishments in varied fields of service and for their continued interest in the University and the Minnesota Alumni Association.

Each '99er present received an MAA Graduate Emeritus Certificate, recognizing the recipient's half century of alumni life. Certificates were presented to:

From Minneapolis—Dr. Stephen H. Baxter, Mrs. W. L. Benedict, Henry J. Bessen, Dr. Albert E. Booth, Elizabeth Foss, Dr. F. E. Haynes, Laura A. Henry, Mrs. Charles W. Jerome, Georgena K. Knoblauch, Mrs. Louis H. Joss, Dr. Joseph Prim, Stella S. Smith, and Mrs. R. M. Thompson.

From St. Paul—Perry R. Day, John A. Hummel, Edward A. Knapp, Edward O. Wergedahl, and Mrs. Edward A. Whitman.

From elsewhere—L. O. Clement, Salem, Ore.; Dr. E. C. Gaines, Buffalo Lake, Minn.; Dr. E. A. Hagaman, Rochester, Minn.; Sara P. Hall, Zumbrota, Minn.; John M. Harrison, Wayzata, Minn.; Henry A. Hildebrandt, Washington, D. C.; Mr. and Mrs. Harry B. Humphrey, Cabin John, Md.; Mrs. Guy B. Huntington, Balboa, Calif.; Dr. Frank M. Manson, Worthington, Minn.; Dr. Anna Henry McClung, Pattonsburg, Mo.; and Dr. Fred P. Strathern, St. Peter, Minn.

Mr. Stockwell is the class' life president, having been elected as such at the class' twentieth anniversary reunion.

A high point in the '89ers' reunion was the presentation of the class of 1889 annual memorial prize in history to James A. Kritzeck, who will be graduated from the University in August. Several members of the class not present sent freeting.s

St. Cloud Lad Wins '89 Memorial Prize

What the cooperative effort of an alumni group and its alma mater can accomplish was signalized in the June reunion presentation by the Class of 1889 of its annual memorial history award.



Kritzeck

The \$100 prize went to the then 18-year old St. Cloud youth, James A. Kritzeck, who will complete his four-year University of Minnesota course in two years for graduation at the end of this year's second summer session. He has a junior fellowship at Princeton for the coming school year.

James won the prize for his essay on "The Theory of the Khalifate and Its Effect upon Islamic History; 632-1258 A.D."

Awarded Since 1891

Representing the University Department of History at the class' reunion luncheon, where the presentation was made, Dr. August C. Krey, department chairman, presented records showing the prize has been awarded nearly every year since 1891. The Class of 1889 instituted the memorial at the time of its graduation.

"The reputation of the Department in the nation is now such," said Dr. Krey, "that when any of our students are signalized as having won THE Class of '89 prize, it is not necessary to say much more about the competence of the individual. Some of the most recent winners have been able to obtain positions in recognized universities on the basis of this achievement."

Dr. Krey read the list of 46 persons who have won the prize through the years pointing out that several have become professors of history at leading universities and colleges, some have become deans or heads of university and college departments, and others have made their mark in research, law, business, the ministry of the church, and in journalism. The 1928 winner was Horace T. Morse, present dean of the University General College.

Alumni Scholarships

Funds Provided for Freshmen

By EDWIN L. HAISLET
University Director of Alumni Relations

One of the greatest unmet needs of the University of Minnesota has been that of scholarships—and especially freshman scholarships.

Many talented and promising high school students do not go on to college because of financial inability. For every high school graduate of exceptional ability who enrolls in some institution of higher learning, another of equal talent ranking in the highest tenth of his high school class can not do so. Among students who rank in the highest 30 per cent of their high school class, two out of three do not go to college. The major reason is lack of finances.

Now, through alumni giving to the Greater University Fund a broad scholarship plan has been established at the University of Minnesota which will attract worthy young people from every section of the state. The plan is the result of a long period of study on the part of a great many persons, including two committees.

Committee Named

A scholarship committee of the Greater University Fund, consisting of E. G. Williamson, chairman; Russell M. Cooper, Marcia Edwards, E. E. Engelbert, Edwin L. Haislet, J. Lewis Maynard, George B. Risty, Henry Schmitz, R. E. Summers, Stanley J. Wenberg, and Wells J. Wright, spelled out the current scholarship policy of the University, set up a criterion of selection, and suggested a procedural approach.

A brief summarization of current scholarship policy indicated that:

1. Occasionally it may be both necessary and desirable to accept scholarship funds restricted in use to a specific individual—but that such scholarships should not be encouraged.
2. The most common types of scholarship now found at the University are those restricted by the donor to students possessing specific departmental or other classification, or comparable qualifications outside the University. The Committee urged the Greater University Fund to add to this type scholarship,

especially through memorial funds.

3. Scholarships without restriction as to home of student, college, or geographical origin should be emphasized in order to allow the University to meet the significant student needs. This type scholarship was felt to be most appropriate for Greater University Fund scholarships.

Criteria Established

The Criteria for Selection for Greater University Fund Scholarships are:

- A. Any person, eligible for admission or readmission to, or who is enrolled in the University of Minnesota as a full-time student in a course leading to a degree may apply for Greater University Fund scholarship assistance. Primary emphasis shall be given to the financial needs of entering freshmen and high school seniors who intend to enroll in the University of Minnesota.
- B. *Academic Aptitude:* The recipient shall be chosen on the basis of relative scholastic achievement or special promise. He shall possess aptitude for successfully completing courses in the University.
- C. *Leadership:* The recipient shall preferably but not necessarily, have a record of some participation in extracurricular activities and shall preferably have demonstrated qualities of leadership.
- D. *Character:* The recipient shall be of

good character and have a record of good citizenship in his community.

- E. *Vocational Promise:* The recipient shall possess above average potentialities for success in his chosen field of work as indicated by his past record, test data and other supplemental information.

- F. *Financial Need:* The recipient shall be one who, because of financial conditions, would experience considerable difficulty in attending the University of Minnesota without this financial assistance.

This report, which was approved by the Board of Trustees of the Greater University Fund was referred to the Scholarship Committee of the Minnesota Alumni Association to work out alumni participation in the plan.

Approved by Regents

This alumni committee of three, consisting of Sam W. Campbell, Dean Maynard Pirsig, and with John S. Pillsbury, Jr., as chairman, worked out the plan of alumni participation which was approved by the Board of Directors of The Minnesota Alumni Association and the Board of Trustees of the Greater University Fund, and adopted officially by action of the Board of Regents, April 8, 1949.

The Plan of the Greater University Fund Scholarships is:

Number of Scholarships: The Board of Trustees of the Greater University Fund, depending upon the funds available, determines the number of scholarships to be awarded, allocating a specific number to each of the 18 alumni districts, as well as determining the number to be awarded at large.

At the District Level: In each of the 18 alumni districts in Minnesota a scholarship committee will be organized consisting of the scholarship chairman of each of the local alumni clubs in the district. By January 1 each year, scholarship applications will be in the

Continued on page 8

First Alumni Scholarship Winners Selected

The first University of Minnesota scholarships sponsored by the Minnesota Alumni Association were awarded in July to 40 Minnesota high school graduates for their freshman year at the University.

Funds for the scholarships were provided by contributions by alumni and friends of the University to the Greater University Fund, for its program of unrestricted scholarships.

Awards made for the impending school year total \$10,000, with grants to the individual recipients varying according to individual financial need. The G.U.F. is campaigning for \$25,000 this year to expand the 1950-51 scholarship program.

Announcement of the awards for the coming school year, on the basis of high academic performance, industry, leadership, vocational promise, good community reputation, and financial need, was made by *Morris Bye '40MA*, Anoka, Minn., superintendent of schools and the Alumni Association's

chairman of the G. U. F. scholarship committee.

The awards range from \$200 to \$300, except for two of \$150, two of \$350, and three of \$450 each.

Scholarship winners for this year are:

From Minneapolis: Barbara Boyes, Nancy D. Curriden, Bruce C. Dale, Daniel F. Greimel, Emil Helman, Marjorie E. Jamieson, Jeanine M. Miller, Leo J. O'Brien, Rose Marie Savelkoul, and Marie G. Sheppard. From St. Paul: John M. Brown, Margaret Mrozinski, Thomas J. Sinna, Joy Alice Stoen, and Barry F. Tungseth.

From outside the Twin Cities: Royal C. Hayden, Red Wing; Victor Lejonvarn, Cannon Falls; Gwain Gillespie, Owatonna; Diana E. Miller, Waseca; Evelyn Reischauer, Blue Earth; Joseph Schons, Mapleton; Arleen Leek, Lakefield; Charles Erlandson, Ruthton; Lillie Junge, Lake Benton; Paul G. Moe, Granite Falls; Phyllis M. Arnold, Appleton; Robert J. Lawrence, Litchfield; Vernon S. Harrison, Graceville; Loren Sanford, Princeton; Ralph S. Tillett, St. Cloud; Robert Dinsmore, Cedar; Millard Erickson, Stanchfield; Mary R. Farrier, Anoka; Shirley Jacobson, Aitkin; Donna Silverberg, Henning; James C. Green, Warroad; Bruce E. Clubb, Blackduck; Marilou Miljonovich, International Falls; Gordon L. Campbell, Bigfork; and Pearl J. Forrest, Hackensack.

Funds Provided

Continued from page 7

hands of the district scholarship committee for distribution to all high schools in its district. Application blanks will be filled out and returned to the district committee by February 15 each year, at which time gross screening of applicants will take place based upon the criteria of selection. Three applicants will be selected for each scholarship available to the district and forwarded to the scholarship committee of the Greater University Fund by April 15 each year.

At the University Level: The job of the Scholarship Committee of the Greater University Fund is to take the gross screening work of the district committees and determine the actual scholarship winners, the criteria of selection being the same as used by district committees. The committee is com-

posed of six persons—three alumni members recommended by the President of The Minnesota Alumni Association and appointed by the President of the University, and three other persons who are determined according to the positions they hold, namely:—the Dean of Students, the Dean of Admissions, and the chairman of the University Senate Committee on Education. The chairman of the committee must be determined from one of the three alumni appointed members.

The personnel of the committee, therefore, consists of:

Theodore J. Berning, Assistant State Commissioner of Education, St. Paul

Morris Bye, Superintendent of Schools, Anoka, Minn.

Clifford Sommer, Vice President, Midland National Bank, Minneapolis

Horace Morse, Dean, General College and Chairman of the University Senate Committee on Education

R. E. Summers, Dean of Admissions
E. G. Williamson, Dean of Students.

The Athletic Scholarships

What about the Henry L. Williams Memorial Scholarship Fund?

Much has been made of the fact that the University of Minnesota now has so called "athletic scholarships". The Henry L. Williams Scholarship Fund is but a small phase of alumni giving to the Greater University Fund, and is a regular part of the policy and plan of operation of the Fund. The Greater University Fund encourages alumni giving in three ways—*annual giving*, such as a Community Chest drive, *special gifts* of \$100 or more by those financially able, and *special projects*, which are significant ones which certain individual alumni, alumni groups, associations, or industries are particularly interested in supporting. This year the Fund is listing 16 such special projects—one of which is the Henry L. Williams Memorial Scholarships.

Other special projects include the Aeronautical Engineering High Altitude Research Fund, Ferguson Music Development Fund, Dight Institute (genetics study for improved health), Industrial Relations Research Fund, Fred B. Snyder Fund (President's unrestricted fund), etc.

The special Williams scholarship project is for alumni interested in intercollegiate athletics—encouraging them to support scholarship resources which will stimulate the participation of young men in the intercollegiate athletic program of the University.

The plan *will be administered in the same manner, by the same district and University committees, applying the same criteria as is used for all applicants for Greater University Fund scholarships.* In other words, the applicants for Henry L. Williams Scholarships will apply for a Greater University Fund Scholarship, using the same blanks, same procedure, and same date dead lines.

There will be no differentiation of scholarship applications at the district level. All applicants for scholarships

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War Bonus Residence Rules Outlined

To share in the Minnesota State bonus for World War II veterans, an applicant must have been a resident of the state for at least six months prior to his or her entry into the service.

It is not required that the veteran be a resident of the state upon his discharge from the service or at the time of applying for the bonus.

This information was provided by William E. Revier, commissioner of the Minnesota Department of Veterans' Affairs, in response to an inquiry from Edwin L. Haislet, University Director of Alumni Relations.

He sought the information on residence qualifications for the benefit of alumni veterans who now live or formerly lived in Minnesota and who seek to determine their eligibility for the Minnesota bonus.

The Minnesota 1949 veterans' bonus act provides for payments of \$10 per month for domestic service to a maximum of \$270, and \$15 per month for foreign service, to a maximum payment of \$400 for a combination of domestic and foreign service.

Revier said application forms will not be available until about October 1, after which they will be obtainable from the Adjusted Compensation Division, Department of Veterans' Affairs, St. Paul.

Funds Provided

Continued from page 8

will go through the same gross screening process and reduction to three applicants for each scholarship available to the district.

Conference Rules Apply

At the University level, because of the rules of the Western Conference applying to athletics, and for that reason alone, the Scholarship Committee of the Greater University Fund will separate out those applicants who seem to have special athletic promise and earmark them for Henry L. Williams Scholarship competition.

The number of Henry L. Williams Scholarships available each year will be determined by the Board of Trustees of the Greater University Fund in consultation with the Faculty Representative to the Western Conference and the Senate Committee on Intercollegiate Athletics.

The Scholarship Committee of the Greater University Fund, once it has applied the criteria of selection to all applicants, will make a listing of all young men who from its records give indication of exceptional athletic promise and thereby qualify for a Henry L. Williams Scholarship. Such a list will be submitted to the Director of Athletics for his rating and ability—but final selection will be by the Scholarship Committee.

High Scholarship Required

Because the rules of the Western Conference apply to those receiving Henry L. Williams Scholarships, such recipients must maintain higher scholastic standards than winners of the Greater University Scholarships. Under Western Conference rules, tuition scholarships require a continuous 1.25 average or C⁺; for those who maintain a continuous 2.0 or B average, there is no limit to the scholarship aid that can be given. However, the Board of Trustees of the Greater University Fund has placed a limit of \$500 on all scholarships, and this limit applies accordingly to the Henry L. Williams Scholarships.

Under the so-called "athletic scholarship" plan at the University of Minnesota a boy who can qualify for a Henry L. Williams Scholarship can qualify for any scholarship award of the Greater University Fund—besides, he must have athletic ability of high promise. In addition, because he is an athlete, he must conform to Western Conference regulations, which means he must maintain a higher scholastic record than recipients of other Greater University Fund Scholarships.

An athletic scholarship at the University of Minnesota is no royal road to University education—no preferential treatment—rather, it means scholastic ability as well as athletic promise. Only real scholars need apply.

Homecoming Alumni Will Help Plan Event

For the first time in many years, perhaps in the University's history, the Minnesota Alumni Association will have a direct part in the over-all Homecoming celebration this year—planned to be an elaborate and exciting event. Designated alumni will work with the undergraduate Homecoming committee in developing and carrying out the general program. Homecoming will be October 29, with the Minnesota-Purdue football game in Minnesota's Memorial Stadium as the biggest feature.

MINNESOTA Alumnus

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THOMAS C. BUXTON, '40Ex, Editor

The Minnesota Alumni Association
Arthur R. Husted '16 President
Edwin L. Haislet '31Ed Executive Secretary

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Your Address

Your address on this magazine is the latest one in the MAA records file. If it is incorrect, please notify the alumni office at once. Thank you.

Alumni and Students

MAA Will Work with Undergrads

Through action of its Board of Directors, the Minnesota Alumni Association has moved to institute and maintain a continuing official relationship to student affairs at the University. This is the first such action in the history of organized alumni activity at the University.

Its purpose is to keep the alumni better informed on student affairs and to present directly and officially to the University Senate the position of the MAA on student affairs.

In conformity with the recommendations of an MAA Special Committee on Student Affairs and with the approval of the University administration and the University Senate, the MAA will have two representatives on the Student Affairs Committee of the Senate, as well as a five-member MAA standing Committee on Student Affairs.

The MAA representatives on the Senate Student Affairs Committee will be the chairman of the MAA's standing Committee on Student Affairs and the University Director of Alumni Relations, who is also the MAA executive secretary.

Steps Recounted

In brief, the steps by which the new MAA project was established were as follows:

The MAA named a special committee to study the question of alumni relationships to student affairs. After a three-months' study, the committee submitted a report of findings and recommendations which was approved by the MAA Board of Directors and submitted to the University administration.

J. L. Morrill, University president, after consultation with University administrative officers, expressed hearty approval of the project, except that he recommended that the MAA representatives on the University Senate Student Affairs Committee be the chairman of the proposed MAA standing Committee on Student Affairs and the University Director of Alumni Relations. The MAA special committee had proposed nomination of the representatives by the MAA standing committee, with the appointments to be made by the University president.

Senate Adopted Report

After the MAA Board of Directors complied with President Morrill's proposed change, he submitted the special committee report, as amended, to the University Senate, which promptly adopted it. This concluded the necessary steps to put the project in operation.

MINNESOTA ALUMNI ASSOCIATION

Report of Special Committee of Student Affairs

Background

The matter of student affairs was brought to the Executive Committee of the Board of Directors of the Minnesota Alumni Association, November 23, 1948, as the result of a letter under the date of October 25, 1948, addressed to President A. R. Hustad, from the Inter-professional Fraternity Alumni Council of Minnesota. The letter asked alumni consideration of the then current controversy involving the University and the Professional Fraternities as regards the matter of the *audit* and other phases of student control.

The recommendation of the Executive Secretary of the Association to the committee was that in view of the fact that the report of the Special Senate Committee on the matter had been approved by the University Senate, that

the Alumni Association should be guided by that decision and that a letter to the Interfraternity Alumni Council should so indicate.

Appointment of Committee

The Executive Committee, however, after considerable discussion, voted that the chair be authorized to appoint a committee of three whose job would be to *determine whether or not the Minnesota Alumni Association should be interested in the matter*. A carefully selected list of nine alumni names was submitted to President A. R. Hustad for appointment. Persons were selected on the basis of the following:

- (a) Interest in the welfare of the University
- (b) Interest in Student Affairs
- (c) An unbiased interest.

President A. R. Hustad appointed the following:

Mr. Robert Shay, Chairman
Mrs. Harold Eberhardt
(Tony Whitcomb)
Mr. George Ludcke, Jr.

Charge to the Committee

The appointment was as a special committee of the Board of Directors of the Alumni Association charged to determine whether or not the Minnesota Alumni Association should be interested in the controversy over student affairs, and to report their recommendation back to the Executive Committee as soon as possible.

Committee Schedule

The committee met for the first time January 4, 1949, and at that time scheduled a weekly meeting on the matter until such time as a decision

could be reached and a report made to the Executive Committee. The following schedule was carried out:

January 11—Dean of Students and Staff

January 18—Interprofessional Fraternity Alumni Council

January 25—Twin City Panhellenic Council

February 1—Campus Panhellenic Council

February 8—Campus Interfraternity Council

February 15—Mr. Ben Palmer as attorney of Interprofessional Fraternity Alumni Council.

Four other Meetings were held to discuss findings and to write the report.

Summary of Findings

As a preface to the findings the committee places itself on record as having every confidence in the Dean, his office and his program. The committee was impressed by the magnitude and scope of the program operated by the Dean of Students—and is unanimous in its feeling that the University and the alumni can be most proud of such accomplishment.

It is recognized that the office of the Dean of Students is a most difficult one because the job is to operate the controls necessary for the proper functioning of student activities in the community of the campus—and that such controls are not always readily accepted by all the students. The committee was impressed, however, with the student representatives and the alumni groups, who were so kind as to appear before it. They indicated a sincere desire to cooperate in the effort to reach a better working relationship between their organizations and the office of the Dean of Students.

It should be emphasized that the primary purpose of this report is the establishment of a better understanding between the alumni and the University generally, and especially between the alumni and the Dean of Students' office. As such the report should render real service and assistance to the Dean's office and no doubt will be most welcome by the Dean himself.

Finally, as the findings are read, attention should be directed to the fact that the items directed to the Dean's attention cannot be entirely eliminated



Eberhardt



Ludcke

—but an outside source of alumni appeal and counsel could be of real assistance to the Dean.

Findings

- (1) That there are irritations and dissatisfactions on the part of both students and alumni, real or fancied, which are in the area of procedure rather than policy.
- (2) That the controversial procedure and methods are concerned with:
 - a. The audit—(The main dissatisfaction being that it is compulsory financial obligation.)
 - b. Counselling service
 - c. Racial discrimination
- (3) That the students and alumni seem to have a lack of understanding and confidence primarily because of *their belief* that the Dean's office has a plan to eliminate fraternities and sororities from the campus. The committee has every reason to believe, however, that the Dean's office is making every effort to strengthen and assist fraternities and sororities to become better and stronger organizations. However, because the feeling does exist, the committee feels that the Dean's office must make every effort to dissipate such feelings.
- (4) The idea was consistently brought forward by the group interviewed that the Dean of Students was carrying on an extensive program, perhaps the most outstanding in the country. However, the program seemed to be planned by *the Dean for the students and not with the students*, and the program was the *Dean's* and not *the students'*.

The committee was unanimous in its feeling that:

(1) A dissatisfied student body can undermine good University relations no matter what the cause. The threat lies in the fact that at any time, a dissatisfied student or group of students, directly or through alumni and friends may contact members of the Press or State Legislature and cause not only undesirable publicity but possibly action detrimental to the best interests of the University.

(2) That a dissatisfied student, no matter what the cause, is also a continual threat to good alumni relations. Therefore, the alumni must be concerned with what happens to students while they are in school to the end that a friendly feeling will result toward the Alumni office specifically and the University generally, thereby resulting in a potential loyal alumni body.

(3) That dissatisfied students transfer their dissatisfaction directly to organized alumni groups, causing dissatisfied alumni who in turn become a grave threat to the best interest of the University.

(4) That whether or not the irritations and dissatisfactions mentioned are *real* or *fancied*—they must be recognized as a hazard to good alumni relations.

Therefore, in light of the above reasons, the committee was unanimous in its recommendation that *the Alumni Association has a definite interest in student affairs*. Further, the committee requested and was authorized by the executive committee to bring in recommendations which would tend to safeguard alumni concern in the matter of student affairs.

The recommendations of the committee are as follows:

- (1) That the matter of student affairs is of such concern to the alumni that an alumni committee of five persons be appointed. This committee, which should have status of a standing committee, would be appointed by the President of the Alumni Association and charged with the job of establishing alumni policy toward the conduct of student activities at the University. The

committee would be responsible to the Board of Directors of the Alumni Association and report to them.

In order that the committee be kept fully informed of student affairs on campus, it should have representation on the University Senate Committee on Student Affairs.

- (2) That the Board of Directors of the Alumni Association request President J. L. Morrill for alumni representation on the Senate Committee on Student Affairs. It is recommended that two alumni members, having full voting power, be appointed. Method of appointment would be as follows:

Nominated by the Standing Committee on Student Affairs; Recommended by President of the Alumni Association to the President of the University; Appointed by the President of the University for terms of one year.

Through these recommendations the committee feels that certain results will be accomplished:

(1) That a real service will be rendered to the Dean of Students office because the alumni representatives will have an entirely different point of view toward student policy and procedures than either students or faculty.

(2) Alumni will have a board of appeal to which they can take any grievances in student affairs with every confidence that the real facts will be ascertained and the alumni policy and point of view considered.

(3) That the alumni committee, through this representation, will be kept informed on current student policy and program—and at the same time keep the Senate Committee informed of alumni policy and concern.

(4) A most important consideration is that alumni representation on the Senate Committee on Student Affairs will enable the alumni to see the University in action. This point of view, essential and necessary for the alumni organization, will be disseminated to the alumni as a whole through the Board of Directors and the publication

★ ★ ★ New Life Members

- C. E. EBERT '33IT; '36MS, Gary, Ind.
 LLOYD L. OMAN '29IT, Minneapolis
 VIOLA SOMMERMEYER '28, San Diego, Calif.
 O'NEIL L. SWEEN, '29BusA, Minneapolis

New Annual Members

- Henry Mayo '34IT, West Lafayette, Ind.
 Gunder R. Kokanur '22MD, Belgaum, India
 G. Leslie Welch '43IT, Chicago, Ill.
 Ruth Ann Meyer '44-'48, St. Paul
 Russell A. Sand '29DDDS, Fargo, N. D.
 Adrian H. Bodelson '48MD, Hopkins, Minn.
 Kermit J. Sjoquist '36, South Bend, Ind.
 Mrs. Josephine Stickleberger '03MD, St. Paul
 Dr. Stanley F. Lundgren '34DDDS, Minneapolis
 James McLeod '32Ed, Minneapolis
 Mrs. Jean Nicholson Alger '27, Madison, Wis.
 Edwin M. Grime '00IT, St. Paul
 Edward C. Arnold '37, Minneapolis
 August N. Farmer '01, Cleveland, Ohio
 Kenneth G. Iverson '35IT; BusA, Minneapolis



of the Association, the MINNESOTA ALUMNUS.

(5) Alumni representation on the Senate Committee on Student Affairs provides the University the opportunity to educate the alumni as to what it is actually doing for students. This, in turn, should result in stronger alumni support.

(6) In conclusion, it should be emphasized that the recommendation is mutually beneficial to both the Senate Committee on Student Affairs and the alumni and will result in a closer relationship between the University and Alumni Association as a whole.

Respectfully submitted
 Special committee on Student Affairs
 Final Report, March 12, 1949
 Robert Shay, Chairman
 Mrs. Harold Eberhardt
 George Ludceke, Jr.

A Roar from '94

At the conclusion of the roll call of classes at the 1949 reunion banquet a group of a dozen men and women in the middle of the big ballroom suddenly leaped to its collective feet.

"You missed us," shouted several voices.

"I'm extremely sorry," said Art Hustad, the MAA president, who was presiding. "I thought I covered all the set reunions from '99."

Back came a surprisingly loud answer from the dozen joyful throats.

"Rah, rah,

"Boom, roar,

"U. of M.

"Ninety-four!"

The class of '94 had joined the roll call and served notice that a half-century span no longer is sufficient to cover the organized class reunions of Minnesota alumni.

For this, the only class to "respond" to the roll call with a class yell, there was an ovation of applause, mingled with some envious laughter and good natured banter.

Like the Class of '89—the 60-year class, the Class of '94—the 55-year class, had a group reunion, meeting at the home of its permanent president, Mrs. Roberta Pratt Locke, in Fridley, north of Minneapolis, on June 12.

Thirteen persons were present:

Professor, Retired, Frank Maloy Anderson and Mrs. Anderson, William T. Coe, Mrs. Eugenia Cole Poehler, Dr. Frank M. Manson and Mrs. Manson, C. H. Chalmers, Mr. James B. Gilman, Mrs. Locke, Dr. Fred B. Strathern and Mrs. Strathern.

During the reunion meeting, the class memorialized the passing of four of its members in the past year, Jennings J. Litzenberg, Blanche Mace Harris, Mary Grace Bradford, and Caswell A. Ballard.

Ag Appointments

Mary Ruth Anderson '46HE, Goodhue county 4H club agent for the past three years, has been appointed as state club agent on the 4H club staff at the University. Two recent county agricultural agent appointments in Minnesota were: Earl S. Bergerud '49Ag, of Fergus Falls, Minn., to be agent in Hubbard County, and Raymond Swenson '31-'36Ag, to be acting agent in Mille Lacs County.

New Directors for MAA

21 Elected to Board

The Minnesota Alumni Association has a new board of 21 directors, chosen in the first general election by the association membership since before World War II.

To establish overlapping terms on the board, seven members each were chosen for one-two and three-year terms. In the future, annual elections for three-year terms will be conducted to fill the seven positions becoming vacant each year. The new board took office July 1.

Continuity Maintained

A continuity from the previous board, which had "carried the ball" in the direction of association activities during the difficult war and immediate post-war years, was maintained in the election of four of its members to the new board.

They were Arthur R. Hustad, association president; Arthur O. Lampland, first vice president; Arnulf Ueland, treasurer; and Mrs. Leo W. Fink (Lillian Mayer).

The MAA selected the 21 directors from 42 nominees proposed by the association nominating committee, headed by Dr. Lewis W. Thom, Minneapolis. Ballots, voting directions and sketches on the candidates were printed in the April MINNESOTA ALUMNUS and the association members submitted their marked ballots by mail to the MAA office previous to June 4.

Closeness of the vote totals received by the bulk of the 42 candidates was evidence that the nominating committee chose a strong slate of candidates. All of the nominees were selected from Minnesota and a preponderance from the Twin Cities area to permit holding well attended meetings of the board as often as necessary for the orderly transaction of MAA business without imposing an undue traveling hardship on the members.

However, the tabulation of ballots cast showed votes were received from more MAA members living outside Minnesota than from within the state, with Twin Cities alumni casting a very small total in proportion to their numbers.

Vote Widely Distributed

Though the balloting was light in this first MAA general election in several years, Edwin L. Haislet, Director of Alumni Relations and MAA Executive Secretary, said it had a broad distribution geographically, and according to age groups and among the University's colleges and schools.

He pointed out the plan for annual elections and overlapping terms of board membership are a part of the reorganized program for a more representative board and increased operating efficiency.

Board Meets Aug. 8

Election of officers for the Minnesota Alumni Association for the fiscal year 1949-50 will be a principal matter of business at the first meeting of the Association Board of Directors August 8 in Coffman Union Posts to be filled are president, first and second vice presidents, treasurer, secretary, and executive secretary. Two Association representatives to the Board of Trustees of the Greater University Fund will be named.

The Board will receive 1948-49 reports from the treasurer and executive secretary, act on the estimated Association budget for the next year, and consider plans for the Association for the year.

The oldest building on the University of Minnesota campus is Eddy hall, built in 1886, which now houses the University radio station, testing bureau and dean of students offices.

+ The Winners +

Results of the recent election to choose a new Board of Directors were:

Elected for One Year

VALDIMAR BJORNSSON '30, associate editor of the St. Paul Pioneer Press and Dispatch.

BEN M. BROS '23IT, Minneapolis, vice president of the William Bros Boiler and Manufacturing Co.

MARCIA EDWARDS '31MA; '35PhD, professor and Assistant Dean, University of Minnesota College of Education.

RUDOLPH ELSTAD '19IT, Duluth, president of Oliver Iron Mining Co.

MRS. LEO W. FINK (Lillian Mayer) '21MD, Edina, Minn.

MAYNARD E. PIRSIG '23LLB, professor and Dean of University Law School.

CHARLES L. SOMMERS '90, St. Paul, trustee of G. Sommers & Co.

Elected for Two Years

WILLIAM ANDERSEN '13, professor and former chairman, University Department of Political Science.

ARTHUR R. HUSTAD '16, Minneapolis, Twin City manager of White and Odell Agency of Northwestern National Life Insurance Co., present MAA President.

LAWRENCE E. (DUKE) JOHNSEN '29IT, Minneapolis, educational director of Northern States Power Co.

JOHN F. MCGOVERN '11LLB, Le Sueur, Minn., director of industrial relations, Minnesota Valley Canning Co.

DR. OWEN H. WANGENSTEEN '22MD; '25-PhD, professor and chairman, University Department of Surgery.

HAROLD E. WOOD '23, St. Paul, president and director, Harold E. Wood & Co.

WELLS J. WRIGHT '36LLB, member of Minneapolis law firm of Vennum, Neville, Wright and Newhall.

Elected for Three Years

THEODORE CHRISTIANSON, JR. '37LLB, member of St. Paul law firm of Cummins, Cummins, Christianson, & Hammond.

MRS. HAROLD S. EBERHARDT (Mary Whitcomb) '31, Minneapolis.

ARTHUR O. LAMPLAND '30BBA; '34LLB, St. Paul, president and chairman of the board of Lampland Lumber Co., present MAA First Vice President.

FRANCIS L. (PUG) LUND '35EX, co-manager of Minneapolis-Duluth Agency of the New England Mutual Life Insurance Co.

DR. HARVEY NELSON '25MD, Minneapolis surgeon.

JOHN S. PILLSBURY, JR. '40LLB, Wayzata, Minn., partner in Minneapolis law firm of Faegre and Benson.

ARNULF UELAND '17, Minneapolis, president and director of Midland National Bank, present MAA Treasurer.

MAA on the March

Committee Plans Are Key to Activity

The board activities undertaken and contemplated for the future by the Minnesota Alumni Association are reflected directly in the table of Association committees formed or projected for the coming year. Under leadership of the Association officers and Board of Directors, the committees comprise the task forces to represent the full Association membership in planning and activation.

An important feature of the committee setup is the Association representation on University boards and committees for cooperative liaison. The MAA has representation on the University Senate Committees on Student Affairs and on Inter-collegiate Athletics and on the University Union Board of Governors.

Association committees already organized in the enlarged activity program include Investment Committee, Committee on the Advisory Committee, Alumni Scholarship Committee, Alumni Advisory Committee, and two groups which already have completed their work, the 1949 Nominating Committee, and a Special Committee on Student Affairs.

Plans for the coming year call for organization of these additional standing committees:

Advertising, Athletics, Alumni Clubs, Band Alumni, Constituent Associations, Duluth Branch, Editorial, Functions, Honors, Membership, Nominating, Public Relations, Student Affairs, University Songs, and Union Board.

Two special committees planned are University Centennial and Rose Bowl.

Following is an outline of some of the major committees and MAA representation on University committees:

Union Board of Governors—

Thomas Salmen '41, is alumni representative on the Union Board of Governors. Salmen brings to the Union Board of Governors not only the alumni viewpoint, but a broad background of experience in youth and recreation work. He was a major in recreational leadership while at the University, later was Director of Recrea-



Salmen

tion for Worthington, Minn., and on his return from World War II service, for West St. Paul. Salmon reports directly to the president of the Association and the Board of Directors.

Investment Committee—

It consists of three members, Mr. *Arnulf Ueland* '17, Chairman; *Charles F. Keyes* '96; '99LLB, and *Thomas F. Wallace* '93; '95LLB. This committee



Ueland

has charge of investing the \$103,000 of the permanent life membership fund which is held to guarantee that life members of the Association will receive the alumni publication for life. This committee has a great responsibility which it discharges for the best interests of the Alumni Association.

Committee on Advisory Committee—

This is a committee of three members, *George Leahy* '23-27, Chairman, Maple Lake; *Dreng Bjornaraa* '30, St. Paul, and *Orville Freeman* '40; '46-LLB, Minneapolis. The job of this committee is to work with the Executive Secretary of the Association and such other officers and members of the Board of Directors as are asked to serve



Bjornaraa

MAA Interested in Intercollegiate Sports



Shay



D. Lampland

Because of alumni interest and concern about intercollegiate athletics, a standing alumni committee on athletics will soon be appointed. This committee of five to seven members, responsible to the board of directors, will recommend alumni policy as regard intercollegiate athletics at the University. The committee will each year recommend to the president of the Association the two members of the alumni athletic committee, one of whom will serve as chairman, who are to serve on the University Senate Committee on Intercollegiate Athletics. In turn, the president of the Association will send the nominations to President Morrill who will make the actual appointments.

For the fiscal year 1949-50, *Robert Shay*, '24-'27, Minneapolis, and *Donald Lampland* '39, Aero E, St. Paul, were appointed by President Hustad. Both Shay and Lampland will be members of the Alumni Athletics Committee, Bob Shay to act as chairman. Shay is Twin Cities manager of the Bankers Life Company of Des Moines, Iowa, and Don Lampland is treasurer of the Lampland Lumber Company of St. Paul.

by the President—to determine the structure, objectives and personnel of the Alumni Advisory Committee.

Student Affairs Committee—

See the separate report on MAA student affairs activity in this issue.

Nominating Committee—

This committee of five appointed by President Hustad in January nominated the 42 persons for election to the Board

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Around and About with the Alumni

'22

Landreth Matthew Harrison '22; '23M.A., a United State Foreign Service officer for more than 20 years, has been transferred from Warsaw to Paris as first secretary and consul. Harrison, a native of Rolla, N. D., was an instructor in political science at the University of Minnesota 1925-27. He has been in the Foreign Service since 1927.

A second printing has been started on "The Minnesota Book of Days" a book of Minnesota anniversaries for every day in the year by *Roy W. Swanson* '22; '27MA, librarian of the St. Paul Dispatch-Pioneer Press. The first printing was in January.

Following her marriage to John C. Fall, *Sarah B. French* '22BusA, formerly of Detroit Lakes, Minn., now is at 1028 West First St., Duluth, Minn.

'23

The ALUMNUS editor was happy to receive a note from *Wilbur Korfhage* '23Ag, and why not? The note revealed Korfhage is superintendent of the Winona, Minn., district of the Methodist Church. It went on to say that Korfhage enjoys the magazine "immensely," particularly the reports of developments at the University and the March issue on the University's Department of Agriculture. Korfhage backed up his opinion with a \$3 check for a year's membership in the MAA.

'24

John Lind '24, has moved from Thief River Falls, Minn., to Route 1, Box 2, Tesuque, Santa Fe, N. Mex., to engage in the practice of petroleum geology.

'25

Carl C. Nelson, '25BE in EE; '30BEE, has been elected vice president in charge of manu-

facturing of the Electric Machinery Manufacturing Co., Minneapolis. He has been with the firm since 1928.

'26

C. W. Sanders '26MS, has resigned as chief geologist for the Danciger Oil and Refining Co. to engage in the private practice of petroleum geology. His address is 2413 Colonial Parkway, Fort Worth, Texas.

Dr. Donald G. Tollefson '26MD is the senior member of the Moore-White clinic in Los Angeles.

'28

Ohio State University recently granted a degree of bachelor of science in occupational therapy to *Bessie S. Clark* '28Ed.

Robert E. Borden '28BusA, has been appointed director of publicity and advertising for the Liquefied Petroleum Gas Association, which has its executive offices at 11 S. LaSalle St., Chicago. He was for many years publicity director of the Commonwealth Edison Co. of Chicago. He is a member of Delta Sigma Pi and Alpha Delta Sigma.

'31

Irene B. Taeuber '31PhD (Irene Barnes), was a contributor to *New COMPASS OF THE WORLD*, published in March. Dr. Taeuber,

members appointed by President Husted, was charged with the job of reviewing current scholarship plans and



with formulating a plan of alumni scholarships with emphasis on alumni participation. Its work resulted in the alumni scholarship plan reported elsewhere in this issue. The committee membership was composed of: *John S. Pillsbury* '40LLB, Minneapolis, Chairman; *Sam Campbell* '25; '27LLB, Minneapolis, and *Maynard Pirsig* '25-LLB, dean of the University Law School.

Committee work, as indicated above, will allow a considerable number of MAA members to become actively interested in the Association and able again to serve the welfare of their University.

now research associate in the Office of Population Research at Princeton University, wrote a chapter: *Demographic Imperatives For The Peace in The Former Japanese Empire*.

'32

Mrs. Maurice E. Norton (Clarice M. Berg) '32, of Marblehead, Mass., has been carrying on in her field of art. Recently she exhibited in a show in Boston, Mass., with the Independent Artists' Association. Mrs. Norton, who paints under the name of Clarice Norton, has had one-man shows of her water colors at the Marblehead Arts Association and at the Thomson Club in Nahant, Mass. Mrs. Norton, her husband, an IT graduate in '32 and now a General Electric engineer, and their two children live at 86 Birch St., Marblehead.

'34

Enoch Norum '34Ag, is head of the soils department of the North Dakota College of Agriculture, Fargo.

E. Paul Reinecke '34Ag, is on the staff of the veterinary medicine department at Michigan State College, East Lansing. Mr. Reinecke has received wide acclaim for his work on hormones for livestock.

Deaths

'02

Funeral services were conducted for *James C. Melville* '02LLB, who practiced law in Minneapolis until his retirement two years ago. He was a member of Phi Delta Phi, law fraternity.

'19

Reburial services were conducted at Fort Snelling cemetery, Minneapolis, for Commander *Joseph P. Tomelty* '15-'18, U. S. N., who was killed while on convoy duty in the Mediterranean Feb. 24, 1945. He was a native of Little Falls, Minn., and was a Delta Theta Phi.

'33

Kendell W. Planer '33IT, of Minneapolis.

'36

Harry N. Dayboch '36GenCol, of St. Paul.

'40

The death of *Henry G. Peterson* '40, was reported from Pittsburgh, Pa. He was 30 years old and resided in Minneapolis until 1941.

'46

Seymour L. Feldman '42PhD; '46MD, in New York City. He was a medical corps captain in the Panama canal zone and had most recently practiced pathology at Mount Sinai Hospital, New York City.

MAA on the March

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of Directors. Committee members were: *Dr. Alexander E. Brown* '19; '22MD, Rochester; *Elmer E. Engelbert* '20, St. Paul; *Francis (Pug) Lund* '35-Ex, Minneapolis; *Charles V. Netz* '21Phm; '23MS; '40PhD., University of Minnesota; *Dr. Lewis W. Thom* '15DDS, Chairman, Minneapolis.

University Senate Committee on

Student Affairs—

A special report in this issue explains representation on this committee.

Alumni Scholarships—

This committee, composed of three

Around and About with the Alumni

Alumni with Dupont

Two Minnesota alumni who have recently joined with E. I. du Pont de Nemours & Co. are Dr. *Richard Kittila* '41ChemE, who has entered the laboratory of the company's New Brunswick, N. J., organic chemicals plant, and Dr. *Richard M. Hagen* '43IT, who has joined the research staff of the pigments department of the firm at Newport, Del. Dr. Kittila is a member of Sigma Xi, honor scientific research society.

A third Minnesota alumnus, *K. C. Johnson* '32IT; '37PhD, formerly head of the non-textile coloration research division of the du Pont technical laboratory, recently was appointed assistant technical manager of the dyestuffs division in the company's organic chemicals department.

'34

J. J. Mallon '34, and *Miss Ruth Bell* '36-40Gr, were married at Miami, Fla. Among the wedding guests was *William Plymat* '34; '36LLB, of Des Moines. The Mallons will live in Des Moines.

'36

Columbia University has named as manager of its newly established Education Films unit *Herbert R. Jensen* '36BusA; '39-42Gr, who formerly was employed in the University of Minnesota Department of Visual Education. The unit will be operated by Columbia University Press as a public service. Jensen also will manage the unit's Audiovisual Communications Center.

'38

Russell L. Wold '38Ag, recently was named head of the newly created Industrial Engineering Department of Libue Plantation in the Hawaiian Islands. He had been the plantation agriculturalist since January, 1947.

Chester O. Lacy '38Ex, is now assistant regional manager and assistant public relations director for the north central region of the National Association of Manufacturers, with headquarters in Minneapolis.

'39

Kurt S. Sealander '39F, who has been living in Buffalo, N. Y., since his graduation, plans to attend the Minnesota-Michigan football game this fall in Ann Arbor, according to word from him.

Cecil Fausch '39Ag, is regional representative for the National Highway Users Conference. He recently moved from Gaylord, Minn., to 6600 East River Rd., Route No. 8, Minneapolis, Minnesota.

'40

Nicholas J. Oganovic '40MA, has become director of the Eighth U. S. Civil Service region, with headquarters in St. Paul. Oganovic, who formerly was deputy regional director, succeeded *Rena B. Smith*, retired.

Stanley K. Seaver '40Ag, on sabbatical leave from the Department of Agricultural Economics at the University of Connecticut, is taking graduate work toward his doctorate at the University of Chicago as a fellow of the Hood Foundation.

'41

E. E. Mandeen '41IT, has returned to Minneapolis after three years in hydro-electric installation engineering for the Sao Paulo, Brazil, Tramway, Light and Power Co. Mandeen brought with him his bride of four months, the former *Brenda M. Delany* of Sao Paulo.

Robert E. English '41IT; '47MS, and Mrs. English (*Ruth Lewis* '41Ed), living in Cleveland, Ohio, have announced the birth of a daughter, Susan. They have another daughter, Jane, 2. English is a research engineer for the National Advisory Committee for Aeronautics (NACA).

John M. Mattila '41BBA, of Floodwood, Minn., has been appointed instructor in statistics and principles of economics at Wayne University in Detroit, Mich. During the war he was an Air Corps statistical control officer, concluding his service with the rank of captain.

Howell Park, Jr. '41BBA, an employee of Mid-Continent Airlines since 1946, has been promoted from sales representative to city sales manager of the company's Houston, Texas, office. Park was a reservation agent for the company at Des Moines, Iowa; Sioux Falls, S. D.; and Kansas City, Mo., before going to Houston. He was an army Air Corps captain in World War II.

Laurence P. Silkey '41IT, a native of Owatonna, Minn., and now a resident of Floral Park, L. I., N. Y., and *Roderic E. Proctor* of San Francisco, were co-winners of the second place award of the 1948 Imagineers contest, sponsored by the National Association of Suggestion Systems and SUPERVISION magazine. They each received a wrist watch for the joint development of an accurate system for trouble shooting of aircraft engines.

'42

Edward W. Axt '42BusA, has become retail sales representative in the Minneapolis and St. Paul areas for Life Magazine. He was a U. S. Navy communications officer in World War II.

'43

First Lieutenant *Loretta A. Jacobson* '43HE, dietician in the U. S. Women's Medical Specialist Corps Reserve, has been promoted to captain. She is stationed at Madigan General Hospital, Tacoma, Wash.

Mrs. *Rudolph H. Olson* (*Ethel M. Hagge*) '43PHN, is living at 2203 N. Church St., Rockford, Ill.

'44

Raymond H. Hegna '44LLB, is now an assistant city attorney for the City of Minneapolis, having started his new position March 1. Upon graduation he was associated with the law firm of Dorsey, Colman, Barker, Scott & Barber of Minneapolis, and since July, 1947 has been practicing by himself in Minneapolis. Mr. Hegna and his wife (*Janet Knoff* '42) and two-year-old-son, Harwood, are living at 1830 Stevens Ave. S., Minneapolis.

H. W. Thompson '44IT, and Mrs. Thompson are the parents of a daughter, Mary Beth, born in Cleveland, Ohio.

'46

Charles S. Preston '46, is assistant manager of the Joliet, Ill., Association of Commerce, doing public relations and publicity.

Margaret Bergman '46, personnel counselor at the Minneapolis Star and Tribune, received a \$2,000 King Gustaf V fellowship from the American Scandinavian Foundation for a year's study in Sweden of health and welfare in industry.

'47

Philip R. Teske '47Ag, and *Lois Bank* were married at St. John's Lutheran Church, Kildeer, N. D. Mr. Teske is professor of agriculture at the Dickinson, N. D., Teachers College.

Dr. *Jerome R. Wickland*, '47DDS, has opened offices in the new Seneca Doctors Building in Seattle, Wash. His wife is the former *Shirley Westgard* '46DH, of Seattle.

Dr. *Vern Foshager* '47DDS, is in the Army Dental Corps, at Fort Lewis, Wash. He and his bride, Doris, live in Tacoma, Wash.

The Rutgers University Press published in April the first volume of poetry written by *Francis Pledger Hulme* '47PhD, who is now head of the English department at Salem College. Entitled COME UP THE VALLEY, the book concerns rural life in the Carolina area.

'48

Paul J. Gold, Jr., '48IT, has joined the industrial engineering department of the Eastman Kodak Co.'s Kodak Park works division, where photographic films, papers and chemicals are manufactured. He is a member of Sigma Nu and Pi Tau Sigma, national honorary mechanical engineering society.