

MINNESOTA ALUMNI ASSOCIATION

MINUTES

SEPTEMBER, 1948 - APRIL, 1953

Minutes of the Special Meeting  
of the  
Board of Directors of The Minnesota Alumni Assn.  
Thursday, September 9, 1948  
Minneapolis Athletic Club

Members present: Dr. W. H. Aurand, Russell Backstrom, Clarence Blume, Mrs. Leo Fink, A. R. Hustad, Arthur Lampland, Charles Netz, Ben W. Palmer, George Pond, Orren E. Safford, Lewis Schaller, Edgar F. Zelle, and William S. Gibson, secretary, the same constituting a quorum.

The meeting was called to order by the president of the corporation, Arthur R. Hustad. Upon motion duly made and seconded the following resolution was unanimously adopted:

BE IT RESOLVED that the Minnesota Alumni Association, a Minnesota corporation, does hereby accept a transfer of the property and assets of the General Alumni Association of the University of Minnesota and hereby assumes all the obligations and contracts of said unincorporated association, the intent and purpose of this resolution to be to make The Minnesota Alumni Association the successor to the General Alumni Association of the University of Minnesota, an unincorporated association, as of the date of a resolution to be adopted by the board of directors of the General Alumni Association.

Ben W. Palmer, chairman of the committee on revision of the constitution of the association, reported that amendments to the Articles of Incorporation of The Minnesota Alumni Association were duly filed with the Secretary of State of the State of Minnesota on August 26, 1948, and with the Register of Deeds of Hennepin County on September 1, 1948, documents 2522417 in Book 550 of Misc. 262.

Upon motion duly made and seconded, the following by-laws of The Minnesota Alumni Association were unanimously adopted:

ARTICLE I - Officers

Section 1. The officers of this corporation shall consist of a president, first vice president, second vice president, a secretary and a treasurer, or, as the board of directors of said corporation may from time to time determine, a secretary-treasurer in lieu of a secretary and a treasurer. The officers of the corporation shall be elected by and from the directors at the annual meeting of the directors to be held at such time and place as may be provided for in these by-laws. Each officer shall hold office for one year or until his successor shall have been elected. Vacancies in the office of secretary, treasurer, and secretary-treasurer, shall be filled for the unexpired term by the board of directors.

Section 2. President. The president shall preside at all meetings of the board of directors and of the members of the corporation and shall be the official representative of the corporation with respect to relations with the University and the public. In the event of the absence of said president from any meeting of the directors or of the members of the corporation and in the event of his or her death or resignation, the first vice president shall act in his or her place and in the event of the failure or inability of the first vice president to act, the second vice president shall act.

Section 3. Secretary. The secretary of the corporation shall attest minutes of meetings of the board of directors and of members of the corporation, such minutes, however, to be prepared and kept in the office of the corporation by the executive secretary.

Section 4. Treasurer. The treasurer shall present a report with respect to the financial affairs of the corporation at the annual meeting of the corporation and at such other times as may be directed by the board of directors and shall cause to be prepared and presented at the annual meeting, or at such other times as may be from time to time directed by the board of directors, an audit of the books and accounts of said corporation by a certified public accountant employed by said treasurer. It shall not be necessary for the treasurer to sign or countersign checks drawn by the executive secretary on any bank account or bank accounts of the corporation.

ARTICLE II - Board of Directors

Section 1. Nominations. Nominations for election to the board of directors shall be made by a committee of five appointed by the president from any of the members of the corporation, but not more than two from the existing board of directors. Not more than one of the nominating committee shall serve for more than one term consecutively. The nominating committee shall nominate not less than two for each director to be elected. The directors shall serve for three-year terms, that is one-third, or seven members, being elected each year. Of the first board of directors, seven shall be elected for one year, seven for two years, and seven for three years. The term for which nominations are made for members of the first board of directors shall be indicated on the ballot. The nominating committee shall be appointed at least one hundred twenty days prior to the annual meeting. The nominating committee shall report in writing to the executive secretary of the corporation at least ninety days prior to the annual meeting. The nominating committee, in making nominations, shall give due regard to representation by colleges, sexes, schools, organized alumni units and geographical areas, keeping in mind, however, such representation on the board of directors as will not make it difficult to secure the attendance of a quorum at meetings of the board. Nominations may also be made upon petition from not less than twenty-five members of the association filed in writing with the executive secretary of the corporation not less than fifty days prior to the annual meeting.

*originally 30 days  
see Sept. 25 meeting*

Section 2. Election. Upon delivery of the report of the nominating committee to the executive secretary he shall prepare and cause to be published in the earliest available issue of the corporation's publication, at present the MINNESOTA ALUMNUS, a ballot in such form that the same may be clipped or torn from the publication and mailed to the office of the executive secretary. Ballots shall indicate the college, school, place of residence, year of graduation or attendance, degrees and other pertinent information relating to each nominee furnished to the executive secretary by the nominating committee, or in the case of nominations by petition, by the petitioners. In the case of nominations by petition the ballot shall contain after the name of each person so nominated the statement "nominated by petition". On the same page with the printed ballot as published shall appear specific directions with respect to the marking and mailing of said ballot to the executive secretary together with a statement to the effect that no ballots will be counted unless received at the office of the executive secretary not later than five days prior to the annual meeting. The names of the nominees on the ballot shall be arranged in alphabetical order. The executive secretary shall count the ballots and report the results of the election at the annual meeting.

ARTICLE IV - Members and Meetings

Section 1. Members.

(a) All persons who are now life members of the General Alumni Association, an unincorporated association, shall without payment of further dues be and remain members of the corporation.

(b) All persons who are now or hereafter become life subscribers to the MINNESOTA ALUMNUS, formerly the MINNESOTA ALUMNI WEEKLY, shall continue without payment of further subscription fees or dues to receive the official publication of the corporation and shall be and remain members of the corporation.

(c) Graduates and former students of the University of Minnesota and of the Duluth State Teachers College may become members of the corporation upon payment of annual dues in the sum of \$3.00 of which \$2.00 shall constitute the subscription price of the alumni publication, at present the MINNESOTA ALUMNUS.

Section 2. Meetings of Members. The time and place of the annual meeting of the members of the corporation shall be fixed by the board of directors in each year at least three months prior to the date of meeting, and notice of the time and place of said meeting shall be published by the executive secretary at least once in the official publication of the corporation, at present the MINNESOTA ALUMNUS. Special meetings of the members may be called either by the president, or by the board of directors or by the executive committee of the corporation. Notice of the time, place and purpose of special meetings shall be published by the executive secretary at least once in the official publication of the corporation, at present the MINNESOTA ALUMNUS, such publication to be not less than five days prior to the time of said meetings. Fifty members shall constitute a quorum for the transaction of business at meetings of the members.

ARTICLE V - Amendment of by-Laws

These by-laws may be amended at any time by the board of directors, provided, however, that notice of proposed amendment be mailed by the executive secretary to each director at least five days prior to the meeting at which said proposed amendment is to be voted upon.

Upon motion duly made and seconded, the following resolution was unanimously adopted:

RESOLVED, that the St. Anthony Falls Office of the First National Bank of Minneapolis be designated as the depository for the funds and checking account of The Minnesota Alumni Association and that the Midland National Bank of Minneapolis be designated as the depository for the association and that the executive secretary be authorized to draw checks on the account in the St. Anthony Falls Office of the First National Bank and that the treasurer be authorized to sign checks on the investment account in the Midland National Bank.

Upon motion duly made, seconded and unanimously carried, it was voted that in the absence of the executive secretary, any two officers of the corporation may sign checks on the account of the association in the St. Anthony Falls Office of the First National Bank of Minneapolis, and in the absence of the treasurer, any two other officers of the corporation may sign checks in his place.

Upon motion duly made, seconded and unanimously carried, it was voted that the former officers of the corporation be continued until their successors are elected. These officers are as follows: President, Arthur E. Hustad, First Vice-president, Arthur O. Lampland; Treasurer, Arnulf Ueland.

Upon motion duly made and seconded, Miss Rewey Belle Inglis was unanimously elected second vice-president of the association.

Upon motion duly made and seconded, Ben W. Palmer was unanimously elected secretary of the association.

Upon motion duly made, seconded and unanimously carried, it was voted that the annual meeting of the corporation be held the day before the spring commencement exercises in June.

Motion duly made, seconded and unanimously carried, that the board of directors express its deep appreciation to Mr. Palmer for his valuable work in revising the constitution of the association.

There being no further business, the meeting adjourned.

William S. Gibson,  
Secretary

MINUTES OF A SPECIAL MEETING  
OF THE BOARD OF DIRECTORS  
of the  
MINNESOTA ALUMNI ASSOCIATION  
HELD SEPTEMBER 22, 1948 at 12:15 P. M.

A special meeting of the Board of Directors of the Minnesota Alumni Association, a Minnesota corporation, was duly held on September 22, 1948, at 12:15 P. M., at the Minneapolis Athletic Club in Minneapolis, Minnesota, pursuant to the following notice mailed to all members of the Board by the Executive Secretary September 14, 1948:

"Notice is hereby given that a special meeting of the board of directors of The Minnesota Alumni Association, a Minnesota corporation, will be held on the twenty-second day of September, 1948, at 12:15 p. m. at the Minneapolis Athletic Club, for the purpose of amending Section 1 of Article II of the by-laws to provide that nominations for the board of directors made upon petition may be filed in writing with the executive secretary of the corporation not less than fifty (50) days prior to the annual meeting rather than not less than thirty (30) days prior to the annual meeting as presently stated, and for such other business as may come before the meeting.

William S. Gibson."

The meeting was called to order by the President, Arthur R.

Hustad. The following members of the board were present:

Dr. W. H. Aurand	Russell Backstrom
Lillian Mayer Fink	Harry Gerrish
Arthur R. Hustad	Rewey Belle Inglis
Dr. Bert H. Kerr	Arthur O. Lampland
Ben W. Palmer	Charles V. Netz
Louis M. Schaller	Judge Paul Jaroscak
Clarence Blume	Orren E. Safford

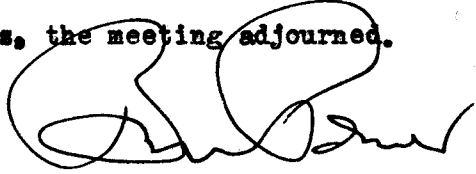
Edgar F. Zelle

The same constituted a quorum.

Upon motion duly made and seconded, the following resolution was unanimously adopted:

RESOLVED that Article II, Section 1, of the By-Laws be amended by substituting in the seventh sentence thereof the words "one hundred twenty" for the word "ninety" and in the eighth sentence the word "ninety" for the word "sixty" and that Article II, Section 2 be amended by providing that nominations for the Board of Directors made upon petition may be filed in writing with the Executive Secretary of the corporation not less than fifty days prior to the annual meeting instead of not less than thirty days prior to the annual meeting as originally provided by said By-Laws.

There being no further business, the meeting adjourned.



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Secretary.

Minutes of the Meeting  
of the  
Executive Committee of The Minnesota Alumni Assn.  
Minneapolis Athletic Club  
November 23, 1948

The meeting was called to order at 8:15 p.m. by Chairman Arthur R. Hustad. The following members of the executive committee were present: Miss Rewey Belle Inglis, Messrs. Ben W. Palmer, Arnulf Ueland, Edgar F. Zelle, and Edwin L. Haislet, executive secretary.

After hearing a progress report from the executive secretary, the following items of business were presented:

1. Upon motion duly made and seconded, it was voted that the chair be authorized to appoint an investment committee of three. Chairman Hustad made immediate appointment of Arnulf Ueland, Chairman, Charles F. Keyes, and Thos. E. Wallace, as members to serve until the time of the annual meeting.

2. Upon motion duly made and seconded, it was voted that the chair be authorized to appoint a committee of three to make recommendation to the Board of Directors as to policy and personnel of the advisory committee.

2. The executive secretary was instructed to work out the time schedule as indicated in the constitution and by-laws as regards the appointment of the nominating committee.

4. The executive secretary was instructed to check as to the authority of E. B. Pierce to have signed contracts with the Melrose Music Company as regards the Minnesota Songs.

5. Chairman Hustad instructed the executive secretary to invite Thomas M. Salmen to be the official representative of The Minnesota Alumni Association on the Union Board of Governors.

6. Upon Motion duly made and seconded, it was voted to authorize the executive secretary to hold coffee hours for deans and department heads and to make such expenditures as necessary and proper.

7. Upon motion duly made and seconded, it was voted that the executive secretary be authorized to attend, together with such members of his staff as he deems necessary, the ordinary and regular meeting of the American Alumni Council and the Big Ten alumni secretaries if budget permits.

8. Upon motion duly made and seconded it was voted that the executive secretary be authorized to spend a sum not to exceed \$500.00 for an electric mimeograph machine.

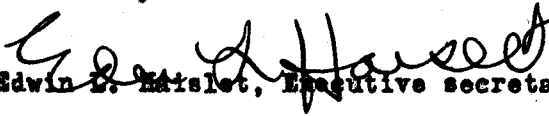


9. Upon motion duly made and seconded, it was voted that seven cents per mile be authorized for necessary car travel and that until a new budget is worked out for the fiscal year, 1949-50, the executive secretary be allowed to allocate travel expense both in and out of state between the alumni and the University budgets.

10. A letter from W. R. Carter, president of the Interprofessional Fraternity Alumni Council of Minnesota concerning the present controversy involving the University and the Professional fraternities as regards control of student activity was discussed at some length. Upon motion duly made and seconded, it was voted that the chair be authorized to appoint a committee of three to investigate whether or not The Minnesota Alumni Association should be interested in the matter. For the record it should be known that Ben Palmer did not vote on this matter. The executive secretary was instructed by the chair to write a letter to Mr. W. R. Carter indicating the action of the committee.

11. Upon motion duly made and seconded, it was voted that the stationery of the Minnesota Alumni Association be redesigned and an expenditure of \$25.00 be authorized for that purpose. The matter of restyling the Minnesota Alumnus was discussed and deferred until an estimate of the cost of restyling could be presented to the executive committee. As regards the matter of setting up a new bookkeeping system, the executive secretary was instructed to obtain an estimate as to the cost of same from the Office of the Comptroller, Albers-Stebbing Company, and such other places as deemed advisable to be presented at the next executive committee meeting.

The executive secretary explained the need of reallocation of staff assignments and more efficient use of office space and submitted an estimate from the Department of Buildings and Grounds in the amount of \$2291.00. The committee felt that the changes were necessary, but held that the budget of The Minnesota Alumni Association did not include provision for remodeling the office. It was felt that because the University furnishes office space and maintenance that the request should be presented to the University with the full approval of the Board. Upon motion duly made and seconded, it was voted that the executive secretary be authorized to make such alterations as he deemed necessary, but that the University administration be asked to assume the expense of same.

  
Edwin D. Marslet, Executive Secretary

Minutes of the Meeting  
of the  
Board of Directors of The Minnesota Alumni Assn.  
Tuesday, December 7, 1948, at 6:00 P.M.  
Coffman Memorial Union

The meeting was called to order by President Arthur R. Hustad. The following members were present: Mrs. L. W. Fink, Miss Rewey Belle Inglis, Messrs. W. H. Aurand, C. Blume, Roger Harris, B. H. Kerr, C. F. Keyes, Arthur O. Lampland, C. V. Netz, Truman Nodland, Ben Palmer, George Pond, Orren Safford, Louis Schaller, and Edwin L. Haislet, executive secretary.

The following items of business were presented:

1. Minutes of the meetings of September 9 and 22: Upon motion duly made and seconded, it was voted that the approval of the Minutes of the meetings of September 9 and 22 be deferred until after publication.
2. Report of the Executive Committee: The executive secretary read the Minutes of the meeting of the executive committee which was held September 23. Upon motion duly made and seconded, the report was approved.
3. Report of the treasurer: In the absence of Arnulf Ueland, treasurer, the report of the treasurer was presented by Ben W. Palmer. Upon motion duly made and seconded, the report was approved.
4. Auditor's Report: The auditor's report was presented by the executive secretary, and after a brief discussion it was duly moved and seconded that the report be accepted.
5. Approval of budget estimate, 1948-49: The budget estimate for 1948-49 was presented by the executive secretary. There was a brief discussion of the estimate, including the shift from the subscription to the membership basis. President Hustad did not ask for approval of the estimate, but suggested that it be held over for a later meeting.
6. Report on the Greater University Fund: The executive secretary presented the report of the Greater University Fund and commented on the excellent work of Stanley Wenberg, Fund Director. There was some discussion as to working through colleges and classes with a view to having their contributions to the University channeled through the Greater University Fund.
7. Report of the executive secretary: The executive secretary reported that President Morrill had approved funds for the remodeling of the Alumni Offices for the accommodation of more employes, and that a meeting with the president and vice presidents to go over the budget for the coming year had been arranged. He also reported on his recent trips to the district convention of the American Alumni Council at Madison, Wisconsin, and to the meeting of the Fox River Valley alumni at Appleton, Wisconsin. He raised the question of having student members on the alumni Board. Upon motion duly made and seconded, it was voted that this matter be referred to the executive committee to report back to the Board. He also brought up the question of having alumni representation on University Senate committees and was instructed to investigate and report back.
8. Homecoming and Alumni Day dinners: Upon motion duly made and seconded, it was voted that a committee of five be appointed to plan homecoming and Alumni Day dinners.

Edwin L. Haislet, Executive Secretary

Minutes of the Meeting  
Executive Committee of The Minnesota Alumni Assn.  
Coffman Memorial Union  
December 11, 1948

The meeting was called to order by Chairman Arthur R. Hustad. The following members of the executive committee were present: Miss Rewey Belle Inglis, Messrs. Harry Gerrish, Arthur Lampland, Arnulf Ueland, Edgar F. Zelle, and Edwin L. Haislet, executive secretary.

The executive secretary reported the action of the executive committee meeting November 23, 1948.

Policy recommendations:

1. Extraordinary expenses of the executive secretary.- The executive secretary reported that in the performance of his necessary duties he is required to attend many gatherings which necessitates a constant expenditure of money and suggested that he make a monthly report of such expenses to the executive committee for approval. He presented his report for November, which was approved, and the committee voted that in the absence of monthly meetings the reports be accumulated until such time as the committee meets.
2. Sale of song sheets to the University book stores.- The executive secretary requested permission to place on sale the "Songs of the University of Minnesota" with the University book stores and such other stores as deemed desirable and recommended a contract with a minimum of 60%-40% split, the Association to receive 30¢ a copy and the retailers 20¢. He was instructed to investigate present cost of printing the songs to ascertain if the price of 50¢ should be raised.

Budget policy and estimate revision.- The executive secretary presented figures for the past ten years showing that advertising had decreased from \$5,267.59 in 1938 to \$2,948.06 in 1947-48, also that subscriptions had not been collected in full. He estimated that membership should increase to 25,000 in ten years and should finally reach a figure of 50,000. He recommended as budget policy that the Alumni Association completely support the magazine, assume major office expenses, traveling expenses of the field secretary, promotion work and the machinery necessary for college association work. The University should furnish office space, necessary office supplies and equipment, capital expenditures for permanent office equipment, and pay salaries of staff with the exception of the editor and his staff. He presented an estimate for 1948-49 - Income \$28,893.16 and expenditures \$27,109.60. Upon motion duly made and seconded, it was voted that the general plan of the executive secretary be approved.

It was suggested that the Board work out a retirement plan for the editor and his assistants.

President Hustad announced the appointment of the committee on policy and personnel of the advisory committee - George Leahy, Orville Freeman, and Dreng Bjornaraa.

There was some discussion as to the change of name of the Minnesota Alumnus.

Edwin L. Haislet, Executive Secretary

Section 3. Meetings of the Board. Regular meetings of the board shall be held at such time and place as may from time to time be fixed by resolution of the board but said board shall not meet less than three times a year. Notice of regular meetings of the board shall be given to each member, including honorary members, in such time and manner as notice of special meetings, but notice of regular meetings need not state the purpose thereof. Special meetings of the board may be called either by the president, or in his or her absence or disability, by the first vice president, or in his or her absence or disability, by the second vice president, also by the executive secretary upon written request of not less than three members of the board. Notice of special meetings of the directors shall be given to each director by the executive secretary at least five days prior to the date of said meeting. Notice of special meetings shall state the time, place, and purpose thereof but such notices should be deemed waived by the attendance of any director unless he shall enter a protest at the opening of such meeting upon the records thereof. Notice of special meetings may be either by mail, deposited in the mails at least five days prior to the meeting, or by telephone, telegraph or any other means of communication determined upon by the executive secretary.

Section 4. Quorum. Twelve voting members shall constitute a quorum of the board of directors.

Section 5. Honorary Members of the Board. Every past president of the corporation and of the General Alumni Association of the University of Minnesota, an unincorporated association, shall be an honorary member of the board of directors, and additional honorary members may be elected from time to time by the board of directors. Honorary members shall be notified of meetings of the board of directors but the failure to notify the honorary members of any meeting shall not invalidate said meeting. Honorary members shall have the right to attend and speak at said meetings but shall have no vote, nor shall the number of honorary members be considered in determining whether or not a quorum of the board of directors is present.

### ARTICLE III - Executive Committee and Executive Secretary

Section 1. Executive Committee. In the interim between regular meetings of the board of directors its powers may be exercised by an executive committee consisting of the officers of the corporation and such additional members as may from time to time be appointed by the board.

Section 2. Executive Secretary. The executive secretary of the corporation shall be appointed by the board of directors for such term and upon such conditions with respect to compensation and services as may be from time to time determined by said board in agreement with said executive secretary. The executive secretary in addition to performing the duties devolved upon him by these by-laws shall manage the affairs of said corporation subject to control and direction by the board of directors, and shall have the power to employ such persons from time to time and to make such purchases of equipment and supplies as he may determine and be allowed traveling expenses provided, however, that no obligation shall be incurred or expenditures made by the executive secretary otherwise than in accordance with budgets from time to time adopted by said board or in accordance with resolution of said board.

Section 3. Vacancies. Vacancies in the board of directors shall be filled for the unexpired term by the president.

7. Audit Report, 1948-49.- The auditor's report for the year 1948-49 was presented and explained briefly by Mr. Haislet, executive secretary.

8. Budget Estimate, 1949-50.- The president referred to the budget estimate which was in the hands of the new board of directors for their information. Upon motion duly made and seconded, it was voted that the estimate be approved.

9. Amendments to the constitution.- Two amendments to the constitution referring to student representation on the board of directors and husband-wife membership in the Association were also presented to the board for their information.

10. Annual Report of the Executive Secretary.- The president referred to the annual report of the executive secretary which was printed in the July-August issue of the alumni magazine.

11. Plans for 1949-50.- Mr. Haislet, executive secretary, briefly outlined his plans for 1949-50 with regard to his expansion program, which covers club organization, the alumni magazine, memberships, records, and the mailing system. He also announced plans for Homecoming, October 29 (Purdue game.) The Alumni Association will have Open House in the Coffman Union - second floor lounges, from 11:00 a.m. to 1:00 p.m. The board of directors will act as hosts and President Morrill and the Regents of the University will be present. Refreshments will be served. Invitations will be sent to all members of the Association in the November tenth issue of the alumni magazine.

Meeting adjourned.

Edwin L. Haislet  
Executive Secretary

Minutes of the Meeting  
of the  
Executive Committee of the Minnesota Alumni Assn.  
November 15, 1949

Members present: Mrs. L. W. Fink, Arthur Rustad, Arthur Lampland, Dr. Harvey Nelson, Dean Maynard Pirsig, Arnulf Ueland, and Edwin L. Haislet, executive secretary

The following items were presented and action was taken as follows:

1. Reunion Plans, 1950. After considerable discussion concerning the content for a three-day celebration, upon motion duly made and seconded, it was voted that Alumni Day, 1950 be set for May 18-19-20 and that the program be worked out at a later date and submitted to the Board.
2. Date of Annual Meeting. Upon motion duly made and seconded, it was voted that the annual meeting of The Minnesota Alumni Association be held Saturday, May 20, in Coffman Memorial Union.
3. Husband and Wife Membership. Action was deferred until such time as the language can be checked by Dean Pirsig. It will then be resubmitted to the Board for action.
4. Student Members of the Board. The amendment to the Articles of Incorporation as prepared by Ben Palmer was submitted to the committee for action. Upon motion duly made and seconded, it was voted that the amendment to the Articles of Incorporation be submitted to the members of the Association at the annual meeting of the Association; that until such time the hereto referred students be invited to sit in with the Board of Directors whenever they shall meet.
5. Confirmation of Acting Committees and Representatives. All individuals representing The Minnesota Alumni Association on University committees or boards as well as on standing committees of the Association were presented to the executive committee for action. Upon motion duly made and seconded, it was voted that all such persons now representing the Association on University committees or on standing alumni committees be confirmed; that committees already authorized but not implemented be set up as soon as feasible.
6. Creation of New Alumni Committees. There is a need for standing alumni committees to which various items of business can be referred for study and report back. Among such committees are advertising, alumni clubs, constitution, Duluth Branch, editorial, membership, nominating, public relations, scholarships, student affairs and Union Board, alumnae or constituent associations. Others may be required at any special time. Upon motion duly made and seconded, the President of the Association was authorized to implement such committees, either standing or special, as needed to carry on regular and/or special business of the Association. All such committees will be responsible to the Board and all of their actions must be reviewed and approval granted in order that action be official.

7. Progress Report. The executive secretary reported on the progress of the Association - field work, undergraduate secretary, membership, magazine, records, and mailing.

8. Future Meetings of the Executive Committee. The need was felt by the committee for regular scheduled meetings in order to assist the executive secretary in the many problems with which he is confronted and with the regular and ordinary business of the Association. Also, it would be an important means of keeping the executive committee informed of the affairs of the Association. On motion duly made and seconded, it was voted that regular monthly meetings be scheduled and such other meetings as required and necessary.

Meeting adjourned.

Edwin L. Haislet  
Executive Secretary

Minutes of the Meeting  
of the  
Board of Directors of The Minnesota Alumni Association  
Monday, November 28, 1949

Members present: President Arthur O. Lampland, presiding; Mrs. Eberhardt, Miss Edwards, Mrs. Fink, Messrs. Bjornson, Bros. Elstad, Husted, Johnson, Lund, Nelson, Palmer, Pillsbury, Pirsig, Sommers, Usland, Wood, Wright, and Edwin L. Haislet, executive secretary. Others present: President J. L. Morrill, Mr. Buxton, editor of Minnesota, Mr. Reis, field representative, Robert Shay, chairman of alumni athletic committee, and Stanley Wenberg, fund director.

1. President James Lewis Morrill. President Morrill was present by invitation and gave a short talk on University matters including the location of the new Education Building, or University High School. He named the various sites which had been proposed for the building and gave reasons why they could not be used. President Lampland expressed the appreciation of the Board for Mr. Morrill's talk and asked members for comments on the situation. Upon motion duly made and seconded, it was voted that the Board of Directors of the Minnesota Alumni Association commend the President of the University and the Administration for their careful study of the proposed sites for the new Education Building, appreciating that the President and the Administration had given careful consideration to the various sentimental factors involved in preserving the knoll so far as possible.

2. Minutes of the Board of Directors' Meeting, September 24, 1949. Moved and seconded that the reading of the Minutes of the meeting of September 24 be dispensed with. Motion carried.

3. Report of the Executive Committee Meeting, November 15, 1949. The following items were presented for confirmation by the Board.

Reunion Plans, 1950. Mr. Haislet explained the reasons for the proposed change in the date for Alumni Day and outlined a tentative program. Upon motion duly made and seconded, it was voted that Alumni Day, 1950, be set for May 18-19-20.

Date of Annual Meeting. Upon motion duly made and seconded, it was voted that the annual meeting of the Minnesota Alumni Association be held Saturday, May 20, in the Coffman Memorial Union.

Confirmation of Acting Committees and Representatives. Mr. Haislet read the names of all individuals representing the Minnesota Alumni Association on University committees or boards as well as on standing committees of the Association. Upon motion duly made and seconded, it was voted that all persons now representing the Association on University Committees or on alumni standing committees be confirmed.

Creation of New Alumni Committees. There is a need for standing alumni committees to which various items of business can be referred for study and report back. Among such committees are advertising, alumni clubs, constitution, Duluth Branch, editorial,



membership, nominating, public relations, scholarships, student affairs and Union Board, alumni or constituent associations. Others may be required at any special time. Upon motion duly made and seconded, the President of the Association was authorized to implement such committees, either standing or special, as needed to carry on regular and/or special business of the Association. All such committees will be responsible to the Board and all of their actions must be reviewed and approval granted in order that action be official.

#### 4. Reports of Committees.

a. Alumni Athletic Committee. Robert Shay, chairman of the Alumni Athletic Committee, was present and made a report for that committee, with specific reference to the four projects on which they are working.

1. Appointment of regional committees in state.
2. Speakers' Bureau
3. Reallocation of tickets as it affects the Alumni Association
4. Enlargement of Stadium

b. Student affairs committee. Mrs. Kherhardt, chairman of the committee on student affairs, which was organized last year, reported for that committee.

5. Progress Report. Vincent Reis, newly appointed field representative, reported on his work with alumni clubs in the state during the past two months. Mr. Buxton, editor, reported on the magazine, including a two-color program, new format, and a University feature each month. Stanley Wenberg, Fund Director, reported on the progress of the Fund. Mr. Haislet, executive secretary, reported on the work of the Association, including progress on records, mailing system, memberships, and the work of the undergraduate secretary, recently appointed to work with students.

Meeting adjourned.

Edwin L. Haislet  
Executive Secretary

THE MINNESOTA ALUMNI ASSOCIATION

Minutes of the Meeting of the Nominating Committee  
Monday, January 23, 1950, 4:00 p.m., 205 Coffman Union

The following members were present:

Dr. L. W. Thom, Rewey Belle Inglis, Gordon Starr,  
Louis M. Schaller. Absent - Wells Wright, chairman.

Dr. Lewis Thom was asked to serve as chairman in the absence of Wells Wright.

Procedure used:

The first task was to examine the composition of the present Board. It was noted that the following colleges were represented: Science, Literature, and the Arts 7; Law 6; Technology 3; Medicine 3; Education 1; Ex. 1. Conspicuous by their absence: Agriculture, Dentistry, Pharmacy, and Business Administration. It was agreed that representation should come mainly from such colleges, with a spread of classes from 1900 on up.

The second job was to consider present Board members up for reelection, realizing that all but one were new to the Board a year ago. It was agreed that all but Ben Bros and Mrs. Leo Fink be placed on the nomination list.

Finally, a list of names furnished by the executive secretary was gone over, with names being both eliminated and added.

The final list is attached. The job confronting the committee is to reduce this list to 14 persons as nominees and 7 as alternates.

The next meeting of the nominating committee will be held February 2, 1950, 4:00 p.m., Room 205, Coffman Union. Enclosed is a business reply card for your convenience.

Edwin L. Haislet  
Executive Secretary

Minutes of the Meeting  
of the  
Executive Committee of The Minnesota Alumni Assn.  
Thursday, February 9, 1950  
Coffman Memorial Union, 6:00 p.m.

Members absent - Art Hystad, Rodolph T. Elstad

1. Progress report on work of nominating committee: The nominating committee, chaired by Wells Wright, met twice and selected fourteen nominees and seven alternates. Consideration was given to the present character of the Board as regards class, college, etc., and selection was made to bring balance to Board organization. Ballots will be printed in the March and April issues of Minnesota, Voice of the Alumni.
2. Appointment of Regents: A general discussion was had on the role of the Alumni Association in the selection of Regents.
3. Appointment of committee on student affairs: The following committee on student affairs was appointed: Mrs. Harold Eberhardt, Chairman, Edwin C. Braman, Ray Foley, Mrs. Robert Hartzell, and George Lindcke, Jr.
4. Policy on accidents of staff in field. The whole area of liability and compensation insurance was discussed in relation to alumni staff people out in the field on official business. The chair asked Dean Pirsig and the executive secretary to look into the matter and report back on University policy, State policy, car pool insurance, and State Compensation Act.
5. Request for use of title of "Minnesota Rouser". A request from James Mithun to use title of "The Minnesota Rouser" for a new commercial publication to replace the now defunct "Ski-U-Mah" was denied on the basis that the term was identified with the University and the project was non-University and outside rules and regulations of alumni control; that nothing could be gained for the University or the alumni by the use of the name and there was a hazard in allowing the use of the name without privilege of censorship.
6. Progress report on alumni organization plan. A progress report was made as follows:
  - a) The alumni scholarship plan was merged with the Merriam plan; alumni districts used; district committees to be composed of three school people and five alumni. University committee to be composed of three alumni, three from the administration, and two school people. Will increase plan by \$10,000.00 to \$15,000.00 to alumni districts, but limited to male students.
  - b) A local representative has been named in 660 of the 775 incorporated villages of the state; the first job is to act on scholarship plan.

c) President Morrill to tour eastern alumni clubs as follows:

February 20 - Buffalo  
February 21 - Pittsburgh  
February 22 - Washington  
February 25 - Philadelphia

State tour as follows:

March 27 - Willmar  
March 28 - Marshall  
March 29 - Pipestone  
March 30 - Fairmont  
March 31 - New Ulm  
April 10 - St. Cloud  
April 11 - Rochester  
April 18 - Hibbing  
April 19 - Bemidji  
April 20 - Thief River Falls  
April 21 - Fargo-Moorhead  
April 22 - Alexandria

- d) University Week - Eight alumni clubs holding meetings for the first time in the history of the University.
- e) Legislative Setup - To be set up in late spring and early summer; a Legislative chairman in each of 67 legislative districts; a student chairman in each of 67 districts.
- f) Athletic Organization - According to Western Conference rules, assistance in selling the University to scholar-athletes is up to the alumni. A careful selection-selling program is now being set up in coordination with the Athletic Department and M Club, Conference rules being followed to the n<sup>th</sup> degree.
- g) Reunion Committees - Reunion committees for 1900, 1925, and 1935 are now set up and in operation.
- h) Reunion plans - Reunion plans discussed further and general plan of operation approved.

7. Membership: The problem of membership was discussed.

\$10.00 life membership without publication  
\$50.00 life membership  
3.00 annual membership  
4.00 annual Husband and wife membership

It was felt that the \$10.00 life members should be given the magazine for \$2.00 a year and should be circularized; that as regards voting privilege, as long as names of nominees are published in papers and in alumni magazine, no special ballot should be mailed. Any \$10.00 member asking for ballot should be sent one.

Mr. Ueland was asked to bring in a plan whereby on death of life members, the life fee or some portion of it would be returned to the operating budget of the Association.

The winter quarter meeting of the Board of Directors was set for March 16, 1950, 6:00 p.m., Coffman Memorial Union.

Meeting adjourned at 10:15 p.m.

Edwin L. Haislet  
Executive Secretary

Minutes of the Meeting  
of the  
Board of Directors of The Minnesota Alumni Association  
Wednesday, April 12, 1950  
Coffman Memorial Union

Members present: President Arthur O. Lampland, presiding; Miss Edwards, Mrs. Fink, Messrs. Anderson, Bjornson, Earl; Johnson, Lund, Nelson, Pireig, Wood, and E. L. Haislet, executive secretary. Robert Shay, chairman of the alumni athletic committee was also present.

1. Minutes of the Meeting of the Executive Committee, February 9, 1950.- The Minutes of the meeting of the executive committee, held February 9, were read. Moved and seconded that the Minutes be approved. Motion carried.
2. Reports for Information.- The executive secretary reported on the following items:
  - (a) Elections.- The ballot containing names of fourteen candidates for election to the Board of Directors (seven to be elected) was published in the March and April issues of Minnesota and mailed to members of the Association with instructions for voting. Ballots are being received daily and announcement of new Board members will be made at the annual meeting of the Association May 20. The suggestion was made that the words "This contains your ballot" appear on the front cover of the magazine in order to remind members of their voting privilege.
  - (b) Scholarship Program.- Alumni representatives and scholarship chairmen were appointed by the Alumni Association for the eighteen alumni districts in the state. Meetings have been held in all of these districts for screening of candidates for the ninety scholarships to be awarded. Alumni showed great interest in this program and drove long distances to attend the meetings.
  - (c) Presidential Tour.- President Morrill, accompanied by Mr. Haislet, is making a tour of the state, meeting with as many alumni clubs as possible. Meetings have been held at Marshall, Pipestone, Fairmont, New Ulm, St. Cloud, and Rochester. The week of April 17, meetings will be held at Hibbing, Bemidji, Crookston, Fargo-Moorhead and Alexandria.
  - (d) Reunion Program.- The Reunion Celebration this year will extend over three days, May 18, 19, 20. The special reunion classes are the golden anniversary class (1900), the silver anniversary class (1925), and the fifteen-year class (1935). The Class of 1900 will have its reunion on May 18. Members will join the Cap and Gown Day Parade on the steps of Northrop Auditorium and will be escorted by a senior guard to seats in the Auditorium. After the convocation they will have a luncheon in Coffman Union, at which time Graduate Emeritus certificates will be awarded. The other two classes will have their reunions on May 19. The luncheon for the Old Grad (those who graduated from the University over fifty years ago) sponsored by the Alumnae Club, will be held Friday, May 19. The Alumni Day Banquet will also be held on May 19, at 6:30 in Coffman Memorial Union. Harold Stassen, '29L, President of the University of Pennsylvania, will be the main speaker. Copies of the April Issue of Minnesota, showing the program for the three days, were distributed to members of the Board. The annual meeting of the Alumni

Association is scheduled for Saturday, May 20, at 11:30, in the Junior Ballroom of Coffman Union.

There was some discussion about the time for the meeting of the Board of Directors, which had been set for six o'clock Saturday, May 20. This is to be a short meeting for election of the executive committee and it was the feeling of the Board that it would be more convenient to have it immediately after the annual meeting of the Alumni Association than to have it in the evening. Motion was made and seconded that the Board meet immediately after the meeting of the Alumni Association. Motion carried.

- (e) Organizational Chart.-- Organizational charts showing organization of the alumni office and staff under both the University and the Alumni Association were distributed.
- (f) Senior Class Project on Class Funds.-- A number of classes between 1917 and 1948 accumulated funds which they turned over to the Dean of Students Office and planned to use for reunion expenses. The number of reunions each year has now been reduced to three, and the senior cabinet would like to get these funds together and make a contribution to the Greater University Fund. George Thiss, senior president, has written the class leaders asking them to release their funds for this purpose.
- (g) Frank G. McCormick Testimonial Dinner.-- This dinner, to be held June 14, in the Main Ballroom of Coffman Union, is sponsored by the M Club, the University, the Athletic Department, and the Alumni Association. Attendance will be limited to 800.
- (h) Athletic Directorship.-- Robert Shay, chairman of the Alumni Athletic Committee, is also a member of the President's Advisory Committee on the Selection of an Athletic Director. He reported that the committee had held twelve meetings and that all candidates had been very carefully screened. The candidates considered were in three groups (1) Qualified candidates on the campus (2) University of Minnesota graduates who are in athletic work at other institutions (3) Candidates who have had no connection with the University.

3. Membership Program. Mr. Haislet reported that the total membership in the Minnesota Alumni Association is now 15,156, second highest in the Western Conference Universities. The average response from membership drives is 12%.

4. Student Membership on Alumni Board. On April 18, 1949, the Board voted to revise the constitution to provide for student representation on the Board of Directors. Approval was subject to the drawing up and accepting of a specific amendment to the constitution and by-laws. On November 15, 1949 the amendment as prepared by Ben Palmer was submitted to the executive committee and it was voted that this amendment be submitted to the members of the Association at the annual meeting. This matter was now reconsidered and motion was made and seconded to rescind previous action. Motion carried. Further, motion was made and seconded that the President and secretary of the Minnesota Alumni Association be authorized to invite, upon request of appropriate student organizations, student representatives to attend Board meetings on such occasions and for such purposes as they desire. Motion carried.

Meeting adjourned.

Edwin L. Haislet  
Executive Secretary

Minutes of the Annual Meeting  
of  
The Minnesota Alumni Association  
Saturday, May 20, 1950

Mr. Arthur O. Lampland, President, The Minnesota Alumni Association, presiding

1. Results of the Minnesota Alumni Association elections. - Mr. Lampland announced the results of the election of members of the Board of Directors. Five members of the Board were re-elected: Valdimar Bjornson, Marcia Edwards, Adolph Elstad, Maynard Pirsig, and Charles Sommers. New members elected were Victor A. Christgau and Judge Theodore Knudson.
2. Introduction of Minnesota Alumni Association Directors. - All members of the Board of Directors present were introduced.
3. Report of the Greater University Fund. - Mr. Wenberg, director, reported that the fund is now going into its third year. The first year there were 1100 contributors, the second this was doubled. Less emphasis is placed on the amount given than on the number of contributors.
4. Progress report and plans for Minnesota Alumni Association. - The executive secretary gave a report on the work of the Association and outlined plans for the coming year. In view of the fact that the full report will be published in the July-August issue of the magazine, the content of the report is not mentioned here.
5. Mr. Lampland asked that all actions of the Board of Directors and Executive Committee during the year, 1949-50, be approved. It was moved and seconded that all actions be approved. Motion carried.

Meeting adjourned.

Edwin L. Haislet  
Executive Secretary



Minutes of the Meeting  
Board of Directors of the Minnesota Alumni Association  
Saturday, May 20, 1950

Members present: President Arthur Lampland presiding; Mrs. Eberhardt, Miss Edwards, Mrs. Fink, Messrs. Anderson, Bjornson, Hustad, Johnson, Lund, Nelson, Sommers, Wright, Ueland, Zelle, and Mr. Haislet, executive secretary

1. Report of the nominating committee.- Mr. Hustad, chairman of the committee, reported the following nominations:

President - Dr. Harvey Nelson  
1st Vice President - Wells Wright  
2d Vice President - Mrs. Harold Eberhardt  
Secretary - Victor A. Christgau  
Treasurer - Arnulf Ueland

Executive Committee

Pursuant to the by-laws, the above officers automatically become members of the executive committee. In addition, the following nominations were made: Arthur O. Lampland, past president, and William Anderson.

It was moved and seconded that the nominations be closed and that the executive secretary cast a unanimous ballot for the officers and executive committee named above. Motion carried. At this point the newly elected president, Dr. Nelson, took the chair.

2. Homecoming.- The executive secretary asked the approval of the Board for an alumni buffet to be held on Homecoming Day, November 4, from 11:00 a.m. to 1:00 p.m. in the Union ballroom. Moved and seconded that this function be approved. Motion carried.

3. Time for annual alumni reunion, 1951.- The executive secretary asked approval of the following dates for the annual reunion - May 24 (Cap and Gown Day), 25 and 26. Moved and seconded that the above dates be approved as the time for the annual three-day reunion in 1951. Motion carried.

4. Approval of budget, 1950-51.- The executive secretary reported that it would be necessary to have the budget for 1950-51 approved before the end of the fiscal year, June 30. It was moved and seconded that the executive committee be empowered to act on the budget. Motion carried.

5. It was moved and seconded that a vote of thanks be given to the retiring officers, the executive secretary, and his staff. Motion carried.

Meeting adjourned.

Edwin L. Haislet  
Executive Secretary

MINNESOTA ALUMNI ASSOCIATION

Executive Committee Meeting

6:00 P.M. Coffman Memorial Union

JUNE 8, 1950

MINUTES

The following members were in attendance:

Victor Christgau  
Wells Wright  
William Anderson  
Edwin Haislet, Exec. Secy.

Mrs. Eberhardt  
Art Lampland  
Dr. Harvey Nelson  
(President)

The 1950-51 budget presentation was made by the Executive Secretary. The policy between the University and the Alumni Association was explained and how the budget was actually made up.

On motion duly made and seconded it was voted to approve the 1950-51 Alumni Association budget.

On motion duly made and seconded the date of October 7 was voted as the date for the fall meeting of the Board of Directors of the Association. The meeting will be held at 11:00 A.M. Saturday morning, and it will adjourn in time to go to the Nebraska-Minnesota football game.

On motion duly made and seconded it was voted that the Executive Secretary be authorized \$20 per month expense account. However, any monthly expenditures exceeding \$20 must receive Board approval. ]

Meeting adjourned.

EDWIN L. HAISLET  
Executive Secretary

MINNESOTA ALUMNI ASSOCIATION

Executive Committee Meeting  
Lake Place, Casco Point, Dr. Harvey Nelson  
September 13, 1950

Minutes

Members present: President Harvey Nelson, presiding; Mrs. Eberhardt, Messrs. Anderson, Christgau, Lampland, Ueland, Wright, and Haislet, executive secretary

1. Calendar of Executive Committee Meetings, 1950-51. On motion duly made and seconded, it was voted to approve the calendar of executive committee meetings for 1950-51 as listed herein.

Thursday, December 7, 1950 - To clean up matters of fall schedule and go into winter program

Wednesday, January 17, 1951 - To set agenda for winter meeting of Board of Directors

Tuesday, April 17, 1951 - Spring meeting to go over spring program, reunion plans, plans for annual meeting and budget estimate for 1951-52

Time and place of meetings - Dinner meeting in Coffman Memorial Union, 6:30 p.m.

2. Calendar of Board of Directors Meetings and Events, 1950-51. On motion duly made and seconded, the calendar of the Board of Directors' Meetings and Events was approved as follows:

Saturday, October 7 - Fall Meeting, 11:30 a.m., Coffman Memorial Union (Nebraska game)

Saturday, November 4 - Homecoming buffet, 11:00 a.m. - 1:00 p.m., Coffman Memorial Union (Iowa game)

Wednesday, December 27 - Minnesota alumni holiday mixer, 5:00-8:00 p.m.

Monday, January 22 - Winter meeting, 6:30 p.m., Coffman Memorial Union

Friday, May 25 - Annual alumni banquet

Saturday, May 26 - Annual meeting of Association  
(Breakfast with the Morrill's)

3. Auditor's and Treasurer's Reports, 1949-50. On motion duly made and seconded, the reports of the treasurer and the auditor for the fiscal year, 1949-50, were approved.

4. Progress Report on Review of Life Membership Plan. A long discussion ensued following the report of Mr. Ueland on the need for revision of the whole membership structure of the Association, including annual, life, and husband-wife memberships. Many different points of view were presented, but most of them resolved themselves to:

1. That the life endowment fund be held intact, principal to be a reserve perpetuity or for some future purpose such as an alumni building.
2. That the endowment was merely there to insure the life membership privileges and the subscription to the magazine for the duration of the life of the member and, if such be the case, that some plan be worked out in conjunction with an insurance counsel to determine life expectancy with some portion of the life membership fee assigned to the Association each year for current expenses over the period of the life expectancy.

It was felt that the purpose of the fund should be clearly defined and that such policy as would be voted upon should be made a part of the by-laws of the Association.

Upon motion duly made and seconded, it was voted that a committee of three be appointed by President Nelson to consider this whole problem of membership and to bring in a report to the Board of Directors for the winter meeting, January 22; that the committee should recommend what reserve was actually needed in order to insure subscription, what surplus there would be and what purpose the surplus might be used for.

The president, Dr. Harvey Nelson, appointed the following committee: Arnulf Ueland, chairman, Arthur Lampland, and Edwin L. Haislet.

5. Appointment and Confirmation of Alumni Committees, 1950-51. The following membership on standing committees of the Association was approved:

Athletic - Robert Shay, 1924-27, Chairman  
Elmer Apmann '33Ed  
Kenneth Gay 1929-32  
M. O. Gillett '32A  
Don Lampland '39IT  
Dr. Malvin Nydahl '35Md  
Harvey Ring '37Ed  
Wells Wright '36L  
Ed Haislet '31Ed, ex officio

Student - Mrs. Harold Eberhardt '31A, Chairman  
Affairs Edwin C. Braman '43A  
Ray Foley '48A  
Mrs. E. A. Knudtson '23Ed  
Harriet J. Schmitt '46IT  
Clifford C. Sommer '32B  
James K. Morris '49IT, ex officio  
Ed Haislet '31Ed, ex officio

Invest - Arnulf Ueland '17A, Chairman  
ment Wendell T. Burns '16A  
W. Hubert Kennedy '15A

Honors - Maurice E. Salisbury '08A, Chairman  
Franklin D. Gray '25A  
James Gray '20A  
Ed Haislet '31Ed, ex officio

6. The Matter of Liability Insurance as Regards the MAA Field Service Program. After some discussion concerning the matter of liability insurance as regards the MAA field program, it was the consensus of opinion that the MAA should be fully covered through insurance and the difference between the insurance now carried by those using their cars for official purposes would be paid for by the Association.

Upon motion duly made and seconded, it was voted that the difference between the policy being carried by the employee of the Association as regards accident liability should be paid for by the Association so that coverage for each individual should be in limits of not less than \$100,000 on bodily injury liability for any one individual and not less than \$200,000 on bodily injury liability for any one accident; that medical payment insurance coverage which allows medical and hospital expense not to exceed \$500 on each passenger, including the driver, regardless of proved negligence, should be paid for by the Association; and finally, should the individual already carry a personal liability policy of his own that through endorsement to insure against risk for personal liability. The total cost of such insurance to the Association not to exceed \$10 per individual.

7. Change of Banks. On motion duly made and seconded, it was voted that the MAA checking account be shifted to the Midland National Bank.
8. Increase in Mileage Allowance. On motion duly made and seconded, it was voted to increase the mileage allowance from 7¢ to 8¢ a mile, to begin the week of September 18.
9. Presidential Football Tickets. It was the unanimous feeling of the executive committee that the MAA should purchase each year four season football tickets to be used by the MAA president in inviting the national alumni president of the visiting University and his wife or the president of the local chapter and his wife to be his guests at the football game. Upon motion duly made and seconded, it was so voted.

Respectfully submitted,

Edwin L. Haislet  
Executive Secretary

Minutes of the Meeting  
of the  
Board of Directors of The Minnesota Alumni Assn.  
Saturday, October 7, 1950  
Coffman Memorial Union

Members present: Dr. Nelson presiding; Mrs. Eberhardt, Miss Edwards, Messrs. Christgan, Christianson, Elstad, Hustad, Knudson, Lampland, Ueland, Wallace, Wood, and Mr. Haislet, executive secretary

1. Minutes of the Meeting of the Board of Directors, May 20, 1950.- Moved and seconded that the Minutes of the meeting of the Board of Directors, May 20, 1950, be approved. Motion carried.

2. Action of the Executive Committee - Minutes of the Meetings of June 8 and September 13, 1950.- Moved and seconded that the Minutes of the meetings of June 8 and September 13, 1950, be approved. Motion carried.

3. Nomination and Election to Board of Trustees, Greater University Fund.- Parker D. Sanders, whose term as trustee for the Greater University Fund had expired, was nominated for reelection for a three-year term. Moved and seconded that Mr. Sanders be reelected. Motion carried.

4. Policy Statement with Regard to University Regents.- The executive secretary read the following policy statement:

"Objective - To maintain a list of persons who are well qualified to serve the State and the University in the position of regent.

1. Names would be received from alumni and others throughout the state. Selected persons in each of the alumni districts composing a congressional district would submit nominations together with complete biographical information on each. Such names received would be carefully screened by the Board of Directors of the M.A.A., and on the basis of qualifications a minimum list of three or more names would be certified by the Board as being of regent caliber. This list would be flexible and could be changed at any time.
2. The M.A.A. would act only upon requests for information. Should the M.A.A. receive a request for a list of persons of regent caliber, a list of three or more names would be furnished. The lists with names listed alphabetically, and without preference, would be furnished according to congressional district. Complete information on each individual would be included.
3. Such lists would be available upon request to members of the M.A.A., members of the State Legislature, and to the Governor of the State.
4. The certified list of qualified individuals will be sent out over the signature of the M.A.A. 's president along with a covering letter explaining that the Association's only interest is in supplying a list of qualified persons, and the Association is not promoting the candidacy of any one of them."

There was some discussion following the reading of this statement and it was pointed out that there were some editorial changes necessary; these to be made by the executive committee. Moved and seconded that the policy statement be approved in principle. Motion carried.

5. Progress Report.- (a) Magazine: Mr. Buxton, editor, gave a report on the magazine, featuring work of the Alumni Association and alumni clubs. Other departments are student life, activities of the University, editorial, Minnesota profiles (alumnus, student, faculty member), centennial cover and news page throughout this year, sports, class notes, and the monthly feature on a college or department of the University. Mr. Buxton is using as many pictures as possible.

(b) Field Service.- Mr. Reis, field representative, gave a short report on his work and plans for the year. He stated that there are now nineteen active clubs in the state and thirty-one in a temporary stage. Last year seven clubs requested speakers; this year he has received seventeen requests. Seventeen meetings have been planned for University Week. In addition to furnishing speakers, the following services are available for clubs: Football films (Conference game or hi-lites). The centennial film (a film showing the University in action) will be ready after January first. Arrangements have been made whereby talented students in the Music Department will travel with the alumni representative and give musical programs. Counselors from the University will go out and meet with prospective students and their parents and help them make decisions regarding University courses.

(c) Records and Mailing.- There are 51,000 alumni names on addressograph plates and we plan on adding 10,000 a year. The wheel-dex system is being installed for records and the selector system which enables our mailing division to address any segment of alumni has been installed. Due to crowded conditions in the alumni quarters in Coffman Union the Records Division recently moved to Temporary South of Mines C. The Records and Mailing Divisions occupy one floor in that building.

(d) Memberships.- The Association at the present time has 12,500 memberships and expects this number to increase to 14,500 by December and to 17,000 by March.

(e) Undergraduate Secretary.- The undergraduate secretary, whose work is with students, has been working with the student committee on homecoming plans. He is also working on the selection of a committee of sixty-seven students, one for each legislative district, and expects to have this finished in November.

(f) Greater University Fund.- A progress report prepared by the Director of the Fund was given to each member of the Board.

(g) Special Events.- The executive secretary called attention to the homecoming buffet on November fourth from 11:00 a.m. to 1:00 p.m., also the alumni Christmas party on December 27 from 5:00 to 8:00 p.m.

(h) Reunions.- A new feature of the alumni reunion program next May will be the alumni institute. This fall it was suggested by the executive secretary that each college of the University hold an alumni institute. All except one have appointed committees to work on this project.

6. Duluth Meetings. - On September 21, 1950, the executive secretary met with division heads at the Duluth Branch of the University and worked out relationships between the Duluth Branch and The Minnesota Alumni Association. A meeting on September 22 with alumni in that area resulted in the reorganization of the Duluth Alumni Club.

Edwin L. Haislet  
Executive Secretary



*Duplicate*

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of the  
Board of Directors of The Minnesota Alumni Assn.  
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(f) Greater University Fund.- A progress report prepared by the Director of the Fund was given to each member of the Board.

(g) Special Events.- The executive secretary called attention to the homecoming buffet on November fourth from 11:00 a.m. to 1:00 p.m., also the alumni Christmas party on December 27 from 5:00 to 8:00 p.m.

(h) Reunions.- A new feature of the alumni reunion program next May will be the alumni institute. This fall it was suggested by the executive secretary that each college of the University hold an alumni institute. All except one have appointed committees to work on this project.

6. Duluth Meetings. On September 21, 1950, the executive secretary met with division heads at the Duluth Branch of the University and worked out relationships between the Duluth Branch and The Minnesota Alumni Association. A meeting on September 22 with alumni in that area resulted in the reorganization of the Duluth Alumni Club.

Edwin L. Haislet  
Executive Secretary

Minutes of the Meeting  
of the  
Board of Directors  
Minnesota Alumni Association  
Monday, January 22, 1951

Members present: President Harvey Nelson presiding; Miss Edwards, Messrs. Anderson, Bjorson, Christgen, Christianson, Hustad, Loughhead, Pillsbury, Finsig, Wright, and Edwin L. Haislet, executive secretary

The following items were presented and action was taken as indicated.

1. Report on MAA winter activities: The executive secretary made the following report on winter activities:

(a) Legislative program: The MAA executive secretary, being a member of the University Legislative Steering Committee, was directed to be responsible for the alumni and Dads' Associations. The alumni program works through an alumni district chairman and alumni contact for each legislative district in the alumni district, appointed in each of its twenty-two districts. The primary job of this alumni legislative team is to contact the legislators in their district, to act as a trouble shooting team when necessary and in any other way asked.

On December 13 a legislative luncheon was held in Golden Union to which the Board of Directors, alumni district chairman, executive committee and board of directors of the Dads' Association, and student legislative representatives were invited. There was a total of just less than 100 present. Ed Haislet acted as master of ceremonies, briefing the group on the general job ahead and the job of alumni representatives. President Morrill explained the 1951-53 legislative requests and answered questions.

(b) University Week program: Three years ago University of Minnesota Week, sponsored by the Jaycees and the Minnesota Alumni Association, was started. Alumni clubs out in the state were asked to have meetings and the alumni programs have become an important part of University Week. Last year nine clubs participated and this year twenty programs have been lined up for University Week, February 11-17.

(c) Minnesota alumni scholarships: This program was initiated by the Minnesota Alumni Association in 1948 when the Greater University Fund gave the Minnesota Alumni Association \$10,000.00 for scholarships. Forty scholarships were granted for the year 1948-49, but because of the lack of time to set up alumni machinery, applications were screened directly by the University Scholarship Committee. Last year an alumni representative was appointed for each town in the state where there was a high school. His job was to be sure students made application and that applications were complete and

fore they were sent to the district committee. The district committee was composed of five alumni, and because of the Merriam scholarships, three school superintendents. This year, instead of the local scholarship representative, each member of the district committee is assigned the job of getting in applications from all schools in the county. It is his job to check each application and be sure it is complete before it can be sent to the chairman of the district committee. The committee meets in February and March, screens applications and sends in the top ten scholars according to rank. (Fifty percent of the MAA scholarships must be male). The University scholarship committee makes final selection, notifying committee members. The names of the winners are released in May and announced at the high school graduation exercises.

## 2. Reunion plans:

- (a) Reunion classes: Last year the Minnesota Alumni Association started a new plan and limited reunions to the fifteen-year, the twenty-five-year and the fifty-year classes. It was felt that too much time would elapse between the twenty-five-year and the fifty-year reunions of a class, so this year the thirty-five-year class was added to the reunion list. The reunion dates this year are May 24, 25, and 26. The fifty-year class will attend Cap and Gown Day exercises on May 24 and will go directly to its golden anniversary luncheon in Coffman Union. The other reunions will be held May 25.
- (b) Alumni Institute plan by college: A new feature this year is the alumni institute. Last fall the executive secretary wrote the deans of all the colleges of the University suggesting institutes for the reunion period. The following colleges are going to hold institutes May 25:- Agriculture, Dentistry, Medicine, and Business Administration.
- (c) Alumni Day Banquet: The Alumni Day Banquet will be held the evening of May 25 in Coffman Union Ballroom.
  - (1) Speaker: There was some discussion with regard to a speaker for the banquet, but no decision was made.
  - (2) Outstanding Achievement Award: Several names were mentioned as possible recipients of this award. President Nelson referred the matter to the Alumni Honors Committee.
  - (3) Builder of the Name Medal: It was moved and seconded that Bernie Bierman be recommended to the University Honors Committee for the Builder of the Name Medal. Motion carried. The alumni secretary was asked to send a letter to the University Honors Committee at once.

Suggested plan of action due to the emergency: The executive secretary Presented a plan of action due to the emergency, which included setting up in our records department a special alphabetic file of alumni and former students in service. The card would carry the following information: name, class, college, rank, serial number, citations, decorations, promotions, date of entry into service, date of discharge, permanent address, mailing address. The permanent record card would indicate only that the person is in service. Addressograph plates would be tabbed with a colored half tab so that ordinary mailings would not go to those in service.

Publication: The plan also included sending the alumni publication to all alumni in service:- by sending our magazine free to all people in service or having a special alumni publication sent quarterly. For overseas a special 4-page edition would be sent air mail. 2500 copies would cost \$90.00. Ways of financing this: have a sustaining membership or raise the price of the magazine. The suggestion was made that \$2.00 be added to the price of the magazine and that a notation appear on the bills that this is for sending the alumni magazine to service men. Make men in service honorary members. It was moved and seconded that the Association go ahead and raise funds for sending the magazine to Minnesota alumni in service. Motion carried. It was further moved and seconded that the executive secretary be authorized to collect names and addresses of alumni in service for the records. Motion carried.

clubs: Go ahead with regular club service in the state. Outside the state form clubs near large camps and stations, overseas at crossroad stations. This would do a lot for the service men.

Meeting adjourned.

Edwin L. Haislet  
Executive Secretary

Meeting of the Executive Committee  
Minnesota Alumni Association  
Saturday, April 28, 1951, 9:00 a.m.  
Coffman Memorial Union

MINUTES

Present: Dr. Harvey Nelson, Mrs. Harold Eberhardt, Wells Wright,  
Victor Christgau, Art Lampland, and Ed Haislet, executive  
secretary

The purpose of the meeting was consideration of the budget estimate  
for 1951-52.

The Department of Alumni Relations budget from University support was  
first considered. The present financial arrangement between the Uni-  
versity and the Alumni Association was reviewed as follows:

The University supports

Salary of alumni secretary  
Salary of field representative  
Secretarial help for alumni secretary and field  
representative  
Part of ordinary office supplies  
Office quarters  
Telephones  
Records and mailing operation  
Part of travel budget for alumni secretary

The MAA supports

The magazine  
Editor and editorial assistant  
Field service office including travel expense  
Part of travel budget for alumni secretary  
Part of alumni office expense  
Membership operation  
General promotion

In view of the fact that the University support alumni budget was  
drawn up prior to the cut in University appropriations, the actual  
budget will be contingent on required University cuts.

In consideration of the Alumni Relations budget expenses as concerns  
records, telephones, mailing room, office supplies and travel, it was  
felt that if necessary the following reduction in budget could be made.

Wheeldex . . . . .	\$765.00
50,000 cards @ \$4.00 . . . . .	200.00
Addressograph plates (34,000) . . . . .	496.00
	<hr/>
	\$1,461.00

The budget was approved contingent to cuts as indicated, if necessary  
because of reduced University support.

Before the consideration of the alumni budget, Art Lampland made a report for the Committee on Membership, appointed last fall by Dr. Harvey Nelson to consider a new membership plan. The committee, chaired by Mr. Ueland, met several times. Points considered by the committee as a basis of their plan were:

- (1) Actuarial cost
- (2) Per capita cost per member for magazine as best could be determined
- (3) Relationship of increase in membership rates to Greater University Fund and total alumni program
- (4) Membership costs of other colleges, but especially the Western Conference
- (5) Noncomplicated plan

The following membership plan was recommended by the committee:

Annual membership . . . . .	\$4.00
Foreign, additional . . . . .	1.00
(annual only)	
(Five-year . . . . .	16.00
(Life . . . . .	65.00
or	
(Five-year . . . . .	17.50
(Life . . . . .	75.00

Subscription, part of membership, required by Post Office regulations \$3.00  
and subscription to non-alumni . . . . . 4.00

Husband and wife membership would be eliminated as such.

Mr. Lampland indicated that Mr. Ueland had requested of Marsh and McLennan the following information:

- (1) The amount of reserve required to completely fund the present life memberships
- (2) The amount of money required for a new life member to sustain for life a yearly membership cost of \$3.00.

Conclusions were based on the following factors as supplied by Mr. Ueland concerning the membership of the Association.

- (1) 1. Average investment yield - 3%
- (2) 75% of life members would be men, 25% women
- (3) Average age of present life members - 50  
Average age of incoming members in future - 37
- (4) Life expectancy will be in accordance with the 1937 Standard Annuity Table in common use by most insurance agencies

On the basis of these assumptions, it would require \$89,365.00 to carry out the obligation of the present 1,700 life members. It would require \$65.00 for a new life membership.



There followed a vigorous discussion, with some feeling that \$4.00 was an apologetic fee, that we were hedging, and that the fee should be \$5.00. Others felt that a \$1.00 raise now is all that should be tried, especially at this time, due to feeling on the part of every one that all taxes and all commodities are increasing. It was felt that those who are members would renew whether the fee was \$4.00 or \$5.00. However, in trying to reach new members \$5.00 might be a barrier. Finally, on motion duly made and seconded, the following new membership plan was approved, the information to be forwarded to Ben Palmer to get ready an amendment to the by-laws for the meeting of the Board of Directors on May 26.

Annual membership . . . . .	\$4.00	
Foreign . . . . .	1.00	additional (annual only)
Five-year . . . . .	15.00	
Life . . . . .	65.00	

Also, a part of the plan was a \$3.00 figure as the subscription part of the \$4.00 fee for Post Office requirements, and a subscription fee of \$4.00 for non-alumni.

The alumni budget was then considered. The following action was taken:

- (1) The printing budget to be cut back to \$13,523.00 to take care of the \$803.00 increase this year, eliminating the extra 4-page cover of 80¢ stock.
- (2) On motion duly made by Victor Christgau and seconded by Wells Wright, it was voted to approve a raise for the executive secretary from the present \$8,500.00 to \$10,000.00, the Alumni Association to make up the difference between the University faculty cost of living increase and the \$10,000.00.

The budget was approved contingent on necessary adjustments.

A vigorous discussion ensued concerning the need for more money for the Association in order to properly do its job - additional field help and increased travel budgets. It was advocated by Wells Wright that the Association make every effort to support the entire cost of the magazine by advertising and release membership money for other needed uses. It was felt that advertising should be handled through an advertising agency and that an advertising committee should set up a plan of advertising which would result in more income. A sub-committee to plan the personnel for the advertising committee consisting of Mrs. Eberhardt, Wells Wright and Ed Haislet was appointed by President Harvey Nelson.

The meeting adjourned at 11:30 a.m.

Ed Haislet  
Executive Secretary

MINNESOTA ALUMNI ASSOCIATION

Annual Meeting of the Board of Directors and Corporation  
May 26, 1951, 12:00 noon, Coffman Union

Members present: President Harvey Nelson, presiding; Mrs. Wright Brooks, Miss Marcia Edwards, Mrs. Harold Stemsrud, Messrs. Campbell, Christgau, Fritsche, Jackson, L. E. Johnson, Knudson, Lampland, Lighter, Lund, Pillsbury, Pirsig, Schaller, Ueland, Wright, and Mr. Haislet, executive secretary.

President Morrill opened the meeting by discussing the relationship of the alumni to the University. He told the group that the work of the alumni secretary is closely involved with the work of other officers of administration on the campus; that the alumni generally are a vast resource of support to the University, of interpretation to the public, of understanding. They should be informed, mobilized and organized.

Dr. Nelson reported that the following persons were elected to the Board of Directors for three-year terms:

- Elmer G. Apmann, Milwaukee
- Mrs. Wright Brooks, Minneapolis
- Dr. Theodore Fritsche, New Ulm
- Lawrence E. (Duke) Johnson, Minneapolis (reelected)
- Glenn E. Seidel, Minneapolis
- Mrs. Harold Stemsrud, Alexandria
- Wells Wright, Minneapolis (reelected)

Minutes of the executive committee meeting, April 28, 1951: Mr. Haislet read the minutes of the executive committee meeting April 28, 1951, which included the budget for 1951-52 and the report of the membership committee. On motion duly made and seconded, the minutes were approved.

Report of the subcommittee on memberships: Mr. Ueland, chairman of the subcommittee on memberships, reported on the new membership plan. He stated that the life membership fund had been accumulating since 1904, with dues varying at different times. At the present time there is \$104,000.00 in the investment fund. The committee decided to put the life membership fund on an actuarial basis and to make the membership schedule as simple as possible with no more categories than necessary. On motion duly made and seconded, it was voted to amend the By-laws as regards membership as follows, the official wording to be left to Mr. Palmer or Mr. Pirsig:

Annual membership . . . . .	\$4.00
Foreign - additional . . . . .	1.00 (annual only)
Five-year . . . . .	16.00
Life . . . . .	65.00
Subscription part of member ship	\$3.00
Subscription - nonalumni . . . . .	4.00

Report of the committee on investments: Mr. Ueland also reported for the Investment Committee. There is now \$104,000.00 in the Investment Fund. \$89,000.00 is needed to carry out the obligations of the present life members, leaving a reserve of \$15,000.00. In the past the income from the Investment Fund has been turned over to the executive secretary for operating expenses and the principal has not been touched. The committee now recommends that the net income from all investments be credited to the life membership fund and that \$3.00 for each of the living life members be charged to the principal of the Fund and turned over to an operating account of the Association for use during the ensuing fiscal year. Furthermore, the Association has been investing very conservatively in U.S. Savings Bonds (Series G) 90%; real estate mortgages 10%. The committee now recommends that the Association broaden its investments. Mr. Ueland then presented the following resolution covering the recommendations of the investment committee:

**"RESOLVED:**

"The principal of the present Life Membership Fund at the close of the fiscal year ending June 30, 1951, plus all cash received thereafter in payment of Life Membership dues shall be known as the Life Membership Fund which shall be held separate and distinct from all other funds, investments and bank accounts of this Association.

"Before the close of the fiscal year ending June 30, 1952, and each fiscal year thereafter, the net income from all investments shall be credited to the principal of the Life Membership Fund, and at the same time a sum equal to \$3.00 for each of the then living life members shall be charged to the principal of the Fund and transferred to an operating account of the Association for use during the ensuing fiscal year; and to Assure the actuarial soundness and solvency of the Life Membership Fund the Executive Secretary shall cause to be maintained records showing as completely as may be found practicable the number, age, and sex of living life members, which together with the principal sum and average income yield of the Fund shall be reviewed from time to time by a qualified actuary, whose report and recommendations shall be submitted to the Board of Directors.

"The Treasurer of this Association is authorized, with the approval of the Investment Committee of the Board of Directors, to invest and reinvest from time to time, the Life Membership Fund in securities or obligations of the United States of America, or any Agency, State, County or Municipality thereof; securities or obligations payable in U.S. Funds of the Dominion of Canada or any Province thereof; first mortgages on improved, non-farm, residential real estate situated in the State of Minnesota; marketable corporate bonds or debentures; and common or preferred stocks listed on the New York Stock Exchange; provided that at the time the investments are made in common or preferred stocks the combined market value of all such stocks shall not exceed 50% of the total Fund, and not more than 10% shall be invested in the stock or obligation of any one corporation or obligor other than the United States Government."

The Treasurer of the Association is authorized to sell, assign, transfer, satisfy, discharge, and convey assets of this Association, real or personal, and to make, execute, seal, and deliver in behalf of this Association all such deeds, assignments, transfers, satisfactions or other instruments as may be necessary or convenient to accomplish these purposes."

Upon motion duly made and seconded, the above resolution was approved.

It was further moved and seconded that the Board express its appreciation for the work of Mr. Ueland and his committee in improving the finances of the Association. Motion carried.

Calendar of Events: Mr. Haislet presented the following calendar of events for 1951-52, which upon motion duly made and seconded, was approved.

- Fall meeting of the Board of Directors - September 29  
(Saturday morning - Washington game)
- Homecoming buffet - Nebraska game -- October 20
- Winter meeting - - - - - January 15, 1952
- Reunion dates - May 22, 23, 24, 1952
- Annual meeting of the Board and Corporation - May 24, 1952

Report of the nominating committee: Mr. Arthur Lampland, chairman of the committee, reported the following nominations for officers of the Association and members of the executive committee:

- President - - - - - Wells Wright
- 1st Vice President - Lawrence E. (Duke) Johnson
- 2d Vice President - Mrs. Harold Eberhardt
- Secretary - - - - Victor Christgau
- Treasurer - - - - Arnulf Ueland
- Past President - - - Dr. Harvey Nelson
- Member of Board - - - Rudolph T. Elstad
- Member of Board - - - Arthur O. Lampland

Upon motion duly made and seconded, the nominations were approved.

Mr. Lampland then read the following resolution in appreciation of Dr. Harvey Nelson, retiring president.

WHEREAS, Dr. Harvey Nelson, President of the Minnesota Alumni Association, 1950-51, has given freely of his time, energy, and direction to further advancement of the work of the Association and the University of Minnesota.

WHEREAS, he was unceasing in his effort to increase membership in this Association because of his belief that a member is a person who has active interest in the University and thus is a potential source of friendly assistance.

WHEREAS, it was his firm conviction that the ultimate strength of the Association is direct contact with alumni in the places where our alumni live, and therefore, his continued interest is the strengthening of the field services of the Association,

WHEREAS, Harvey Nelson took the time and expense to aid alumni reorganization in Chicago,

WHEREAS, because of his firm belief in alumni support of intercollegiate athletics, a fine relationship has been established both with the M Club and the Athletic Department of the University.

NOW, THEREFORE, Be it resolved that the Board of Directors of the Association and members of the Corporation herein assembled, this day, May 26, 1951, express our thanks and appreciation for his outstanding leadership in behalf of the Minnesota Alumni Association and the University of Minnesota

Upon motion duly made and seconded, the above resolution was adopted.

Annual report of the executive secretary: The executive secretary made an unofficial report on the work of the Alumni Association since July 1, 1950; the annual report to be completed and published in the magazine after July 1.

Edwin L. Haislet  
Executive Secretary

BY-LAWS OF THE MINNESOTA ALUMNI ASSOCIATION

Adopted at a special meeting of the Minnesota  
Alumni Association, a Minnesota Corporation.  
September 9, 1948

ARTICLE I - Officers

Section 1. The officers of the corporation shall consist of a president, first vice president, second vice president, a secretary and a treasurer, or, as the board of directors of said corporation may from time to time determine, a secretary-treasurer in lieu of a secretary and a treasurer. The officers of the corporation shall be elected by and from the directors at the annual meeting of the directors to be held at such time and place as may be provided for in these by-laws. Each officer shall hold office for one year or until his successor shall have been elected. Vacancies in the office of secretary, treasurer, and secretary-treasurer, shall be filled for the unexpired term by the board of directors.

Section 2. President. The president shall preside at all meetings of the board of directors and of the members of the corporation and shall be the official representative of the corporation with respect to relations with the University and the public. In the event of the absence of said president from any meeting of the directors or of the members of the corporation and in the event of his or her death or resignation, the first vice president shall act in his or her place and in the event of the failure or inability of the first vice president to act, the second vice president shall act.

Section 3. Secretary. The secretary of the corporation shall attest minutes of meetings of the board of directors and of members of the corporation, such minutes, however, to be prepared and kept in the office of the Corporation by the executive secretary.

Section 4. Treasurer. The Treasurer shall present a report with respect to the financial affairs of the corporation at the annual meeting of the corporation and at such other times as may be directed by the board of directors

and shall cause to be prepared and presented at the annual meeting, or at such other times as may be from time to time directed by the board of directors, an audit of the books and accounts of said corporation by a certified public accountant employed by said treasurer. It shall not be necessary for the treasurer to sign or countersign checks drawn by the executive secretary on any bank account or bank accounts of the corporation.

ARTICLE II - Board of Directors

Section 1. Nominations. Nominations for election to the board of directors shall be made by a committee of five appointed by the president from any of the members of the corporation, but not more than two from the existing board of directors. Not more than one of the nominating committee shall serve for more than one term consecutively. The nominating committee shall nominate not less than two for each director to be elected. The directors shall serve for three-year terms, that is one-third, or seven members, being elected each year. Of the first board of directors, seven shall be elected for one year, seven for two years, and seven for three years. The term for which nominations are made for members of the first board of directors shall be indicated on the ballot. The nominating committee shall be appointed at least one hundred twenty days prior to the annual meeting. The nominating committee shall report in writing to the executive secretary of the corporation at least ninety days prior to the annual meeting. The nominating committee, in making nominations, shall give due regard to representation by colleges, sexes, schools, organized alumni units and geographical areas, keeping in mind, however, such representation on the board of directors as will not make it difficult to secure the attendance of a quorum at meetings of the board. Nominations may also be made upon petition from not less than twenty-five (25) members of the association filed in writing with the executive secretary of the corporation not less than fifty days prior to the annual meeting.

Section 2. Election. Upon delivery of the report of the nominating committee to the executive secretary he shall prepare and cause to be published in the earliest available issue of the corporation's publication, at present MINNESOTA, VOICE OF THE ALUMNI, a ballot in such form that the same may be clipped or torn from the publication and mailed to the office of the executive secretary. Ballots shall indicate the college, school, place of residence, year of graduation or attendance, degrees and other pertinent information relating to each nominee furnished to the executive secretary by the nominating committee, or in the case of nominations by petition, by the petitioners. In the case of nominations by petition the ballot shall contain after the name of each person so nominated the statement "nominated by petition". On the same page with the printed ballot as published shall appear specific directions with respect to the marking and mailing of said ballot to the executive secretary together with a statement to the effect that no ballots will be counted unless received at the office of the executive secretary not later than five days prior to the annual meeting. The names of the nominees on the ballot shall be arranged in alphabetical order. The executive secretary shall count the ballots and report the results of the election at the annual meeting.

Section 3. Meetings of the Board. Regular meetings of the board shall be held at such time and place as may from time to time be fixed by resolution of the board but said board shall not meet less than three times a year. Notice of regular meetings of the board shall be given to each member, including honorary members, in such time and manner as notice of special meetings, but notice of regular meetings need not state the purpose thereof. Special meetings of the board may be called either by the president, or in his or her absence or disability, by the first vice-president, or in his or her absence or disability, by the second vice-president, also by the executive secretary upon written request of not less than three members of the board. Notice of special meetings of the directors shall be given to each director by the execu-



tive secretary at least five days prior to the time of said meeting. Notice of special meetings shall state the time, place, and purpose thereof but such notices should be deemed waived by the attendance of any director unless he shall enter a protest at the opening of such meeting upon the records thereof. Notice of special meetings may be either by mail, deposited in the mails at least five days prior to the meeting, or by telephone, telegraph or any other means of communication determined upon by the executive secretary.

Section 4. Quorum. Twelve voting members shall constitute a quorum of the board of directors.

Section 5. Honorary Members of the Board. Every past president of the corporation and of the General Alumni Association of the University of Minnesota, an unincorporated association, shall be an honorary member of the board of directors, and additional honorary members may be elected from time to time by the board of directors. Honorary members shall be notified of meetings of the board of directors but the failure to notify the honorary members of any meeting shall not invalidate said meeting. Honorary members shall have the right to attend and speak at said meetings but shall have no vote, nor shall the number of honorary members be considered in determining whether or not a quorum of the board of directors is present.

### ARTICLE III - Executive committee and Executive Secretary

Section 1. Executive committee. In the interim between regular meetings of the board of directors its powers may be exercised by an executive committee consisting of the officers of the corporation and such additional members as may from time to time be appointed by the board.

Section 2. Executive Secretary. The executive secretary of the corporation shall be appointed by the board of directors for such term and upon such conditions with respect to compensation and services as may be from time to time determined by said board in agreement with said executive secretary. The

executive secretary in addition to performing the duties devolved upon him by these by-laws shall manage the affairs of said corporation subject to control and direction by the board of directors, and shall have the power to employ such persons from time to time and to make such purchases of equipment and supplies as he may determine and be allowed traveling expenses provided, however, that no obligation shall be incurred or expenditures made by the executive secretary otherwise than in accordance with budgets from time to time adopted by said board or in accordance with resolutions of said board.

Section 3. Vacancies. Vacancies in the board of directors shall be filled for the unexpired term by the president.

#### ARTICLE IV - Members and meetings

##### Section 1. Members.

(a) All persons who are now life members of the General Alumni Association, an unincorporated association, shall without payment of further dues be and remain members of the corporation.

(b) Any graduate or former student of the University of Minnesota, including the Duluth Branch and the Duluth State Teachers College, may become a regular or life member of the Association upon the following terms:

- (1) Any such graduate or former student upon payment of \$4.00 annual dues shall become a regular member. He may become such a member for a period of five years upon payment of \$16.00. If a non-resident of the United States he may become such a member upon payment of \$5.00 annual dues. Three dollars of the annual dues of any regular member shall constitute the subscription price to the alumni publication, at present MINNESOTA, VOICE OF THE ALUMNI.
- (2) Any such graduate or former student may become a life member upon payment of \$65.00. Such member shall not be obligated to pay any further dues, and shall be entitled to all rights and privileges of membership, including subscription to the alumni publication, at present MINNESOTA, VOICE OF THE ALUMNI, during his lifetime.

Section 2. Meetings of Members. The time and place of the annual meeting of the members of the corporation shall be fixed by the board of directors in each year at least three months prior to the date of meeting, and notice of the time and place of said meeting shall be published by the executive secretary at least once in the official publication of the corporation, at present MINNESOTA, VOICE OF THE ALUMNI. Special meetings of the members may be called either by the president, or by the board of directors or by the executive committee of the corporation. Notice of the time, place and purpose of special meetings shall be published by the executive secretary at least once in the official publication of the corporation, at present MINNESOTA, VOICE OF THE ALUMNI, such publication to be not less than five days prior to the time of said meetings. Fifty members shall constitute a quorum for the transaction of business at meetings of the members.

ARTICLE V - Amendment of By-Laws

These by-laws may be amended at any time by the board of directors, provided, however, that notice of any proposed amendment be mailed by the executive secretary to each director at least five days prior to the meeting at which said proposed amendment is to be voted upon.

Note: Article IV amended May 26, 1951.

Minutes of the Meeting  
of the  
Executive Committee of The Minnesota Alumni Assn.  
Coffman Memorial Union  
September 26, 1951

Members present: President Wells Wright, presiding; Mrs. Eberhardt, Messrs. R.T. Elstad, L.E. Johnson, Arthur Lampland, Dr. Harvey Nelson, Arnulf Ueland, and Edwin L. Haislet, executive secretary

1. Auditor's and Treasurer's Reports, 1950-51.- Copies of the reports were distributed to committee members. Mr. Ueland, treasurer, reported for June 30, 1951 - Cash on hand \$4,253.28, Mortgages \$1,000.00, and Bonds \$100,900.00. There was a small reserve of \$748.16. The Life Membership Fund received from The Minnesota Alumni Association, formerly the General Alumni Association, \$880.00, making the total fund on June 30, 1951, \$105,405.12. The interest was considerably less than in the previous year because the entire income from a savings bond which was bought several years ago without coupons came due in the year ended June 30, 1950. The Life Membership Fund has been put on an actuarial basis and \$3.00 a year for each life member is turned over to the operating fund. Since the figures used in determining this plan were estimates, it will be necessary to make a survey from time to time. Mr. Haislet stated that a survey will be made in January. Upon motion duly made and seconded, the Auditor's and Treasurer's Reports were approved.

2. Wording of membership change.- The following wording of the amendment to Article IV, Sections b and c, of the by-laws, as approved by Dean Pirsig, was submitted:

"Article IV, Section 1. b and c to be changed to Section 1b as follows:

(b) Any graduate or former student of the University of Minnesota, including the Duluth Branch and the Duluth State Teachers College, may become a regular or life member of the Association upon the following terms:

(1) Any such graduate or former student upon payment of \$4.00 annual dues shall become a regular member. He may become such a member for a period of five years upon payment of \$16.00. If a non-resident of the United States he may become such a member upon payment of \$5.00 annual dues. Three dollars of the annual dues of any regular member shall constitute the subscription price to the Alumni publication, at present MINNESOTA, VOICE OF THE ALUMNI.

(2) Any such graduate or former student may become a life member upon payment of \$65.00. Such member shall not be obligated to pay any further dues, and shall be entitled to all rights

- 2 -

and privileges of membership, including sub-  
scription to the alumni publication, at  
present MINNESOTA, VOICE OF THE ALUMNI, during  
his life time.

There was some discussion concerning Paragraph b as to whether the wording should be changed to "including all branches of collegiate grade and their predecessors", which would take care of any future branches similar to the Duluth State Teachers College. It was finally moved, seconded, and carried that the wording of Paragraph b as submitted, be approved.

3. Calendar of executive committee meetings. - It was decided that agenda with attached recommendations be sent to the executive committee and to the Board from five days to a week in advance of meetings. For the Alumni Board the minutes of the last executive committee meeting would be included with the agenda.

The following calendar presented by the executive secretary was approved with the suggestion that the date of the January meeting might have to be changed in order to allow time to send the executive committee minutes out before the Board meeting. The president and secretary were given power to set the date of such meetings.

Thursday, January 10, 1952 - To go over the agenda for the winter meeting of the Board (January 15)

Thursday, April 10, 1952 - Meeting on 1952-53 budget estimate

Tuesday, May 6, 1952 - To go over reunion plans, and agenda for the annual meeting, May 24, 1952

4. Appointment and Confirmation of committees. - The following membership on the standing committees of the Association for the year, 1951-52, was submitted:

Athletics

Robert Shay, 1924-27, Chairman

Elmer Apmann, 1933 Ed

William J. Cooper, 1941 B

Herman E. Drill, 1928 Md

M. C. Gillett, 1932 A

Louis Gross, 1925 L

Roy Oen, 1933 Ed

Harvey Ring, 1937 Ed

Harold Van Every, 1940 Ed

Investment

Arnulf Ueland, 1917 A, Chairman

Wendell T. Burns, 1916 A

Sam Campbell, 1925 A; 1927 L

Student Affairs

Mrs. Harold Eberhardt, 1931 A, Chairman  
Edwin C. Braman, 1947 A  
Mrs. Glenn Fassett, 1924-29  
Mrs. E. A. Knudtson, 1923 Ed  
Clifford C. Sommer, 1932 B  
Gerald Friedell, 1951 L  
President, Senior Cabinet

Honors

Maurice E. Salisbury, 1908, A, Chairman  
Franklin D. Gray, 1925 A  
James Gray, 1920 A

Moved and seconded to approve the committees as recommended. Motion carried.

At a meeting of the executive committee April 28, 1951, the question of securing enough advertising to support the cost of the magazine was discussed. At that time a committee consisting of Mr. Wright, Mrs. Eberhardt, and Mr. Haislet, was appointed to investigate and report back. The committee has not met, but Mr. Wright reported that he had talked with John Forney and with representatives of Saturday Evening Post and advertising agencies and received encouragement and offers of help from those firms. An advertising and an editorial advisory committee will be appointed later.

Mr. Haislet reported alumni representation on University committees as follows:

University Senate Committees

Athletics

Louis Gross, 1925 L  
M. O. Gillett, 1932 A

Student Affairs

Mrs. Harold Eberhardt, 1931 A  
Mrs. E. A. Knudtson, 1923 Ed

Military Affairs

Robert Conn, 1931-35  
Arthur Lampland, 1930 B; 1934 L

Other Appointments

Union Board of Governors

Thomas Salmen, 1941 B

These representatives were recommended by the president of the Alumni Association last spring, as the University appoints its committees at that time.

- 4 -
5. Resolution on 5-Year Membership Reserve Fund.- At the instigation of Mr. Ueland a five-year membership reserve fund was established June 17, 1951. While this account has been established, a resolution of the Board to the Bank authorizing withdrawal of money was necessary. On motion duly made and seconded, the form submitted was approved.
  6. Resolution for Bank on Class Savings Fund.- It was found that various class funds were on deposit with the University National Bank, each separately, with E. B. Pierce as authorized signature. In order to make these funds more accessible to the classes for their reunions, all accounts were put in one savings account to be held in trust for them by the Association. A resolution to the Bank authorizing same was necessary, and on motion duly made and seconded the form submitted was approved.
  7. Resolution on Authority Vested in Board of Directors for Direction of the Work of the Association.- In order to clarify the line of authority of the Association as stated in the constitution and by-laws, the following resolution was offered:

"RESOLVED

"Pursuant to the by-laws of The Minnesota Alumni Association, a corporation of the State of Minnesota, the authority for the direction and policy of the Association is in its duly constituted Board of Directors. The executive committee of said Board is authorized to act for the Board subject to final review and approval by the Board. In matters requiring immediate action, and when a quorum of the executive committee is not available, the executive secretary is authorized to act only in concurrence with the president of the Association - such action subject to review and approval by the executive committee or the Board, whichever meets first. Action of the Board through mail ballot is authorized as deemed necessary by the president.

"The executive secretary of the Association shall be responsible to the president and through him to the Board of Directors."

Upon motion duly made and seconded this resolution was approved.

8. Requests received.- Western Air Lines had requested use of our mailing list for the western states, which request was denied for the following reasons: We receive several requests each week. To grant them would subject our alumni to continuous solicitation through the mail and would require the hiring of two full time girls and the purchase of another addressograph. Also, it was felt that it would cost these firms less to advertise in the alumni magazine than to circularize the alumni. Upon motion duly made and seconded, it was voted to deny this request and to keep such requests on file for the advertising committee.

9. Loyalty Items.-

- (a) Song Album Mr. Haislet explained his recommendations regarding the song album. There was considerable discussion, but no action was taken at this time.
- (b) Official Ring. The University is one of the few universities in the country that does not have an official ring. This requires no financing and can be a money raising program. All that is necessary is for the Board to vote that an official ring is desirable and ask three or four outstanding jewelry concerns to submit designs with price range and royalty arrangement. It was moved and seconded that we make request to three or more outstanding manufacturing jewelry firms, including Josten and Balfour, to submit a design with price range (designating quality) and royalty arrangement for our approval as an official ring.

10. Photomural for MAA Office. The executive secretary presented a request that a photomural of the campus be authorized to be placed on the large wall of his office. This would allow visiting alumni to see the campus in perspective and enable them to see where they want to go. Upon motion duly made and seconded, it was voted to authorize the expenditure of \$300.00 for a photomural of the campus. This will be taken from the money saved on football pictures and mailing room operation.

11. For Information.-

- (a) New Membership Drive Material. Mr. Haislet reported that membership drives are conducted monthly as memberships expire. Thirty days prior to expiration the first notice goes out, a second notice at date of expiration, and the final notice fifteen days after expiration. Each year the renewal letters are changed. Three drives for new members are scheduled for this year: September 20, January 20, and April 1, to about 40,000 alumni.
- (b) Homecoming. Mr. Haislet showed a sample of the Homecoming Brochure which is now being mailed out for the homecoming buffet October 20, in Coffman Union Ballroom, from 11:00 to 1:00 p.m., price \$1.25. Board members are official hosts for the event and should make plans now to attend.
- (c) Invitation from Northwestern University.- Northwestern University has invited the president and secretary of the Association to spend two days, January 11 and 12, at a meeting of Big Ten Alumni representatives on Northwestern campus. The first day the secretary will talk to the presidents and the second day the presidents will talk to the secretaries. Northwestern will pay expenses while on the campus but each Association is required to pay its own travel expenses. It was moved and seconded that travel expense for this conference be approved. Motion carried.



(d) Welcome Week Program.- This afternoon the Welcome Week Committee had as part of its program a panel, sports writers, on "What Is Going to Happen at Minnesota This Year?" There were about 1,000 students present. Your executive secretary acted as moderator.

(e) Constituent Alumni Groups.-

I. T. Alumni Association.- Last year the I. T. Alumni Association requested the M. A. A. to act as secretariat for them. Since that time the executive secretary has been working with them very closely. They are now framing a resolution asking the Association to consider joint membership.

Band Alumni Association.- The Alumni Association has been acting as secretariat for the past two years.

Fads' Association.- The Alumni Association works with them as a constituent group.

In all cases the MAA charges back to each group the cost of the actual work - addressing, mailing, etc. It has, however, developed especially fine relations between the MAA Office and the groups concerned.

Edwin L. Haislet  
Executive Secretary

## Item 9. Loyalty Items

College loyalty is one of those indefinable things. It is a fact, however, that pride in one's Alma Mater is a most important ingredient. Pride of school is fed by providing opportunity for alumni to identify themselves with their university in every possible way. Accepted alumni procedure is to provide items which allow alumni to easily identify themselves as part of the University - things which feed pride of school. These are the so called "loyalty" items. Such items have real value, not only for their loyalty worth, but because they are a service to the alumni, publicize the University and the Association and also because they are a means of making money.

The three main loyalty items in order of priority are:

- (1) School Song Record Album
- (2) Official University-Alumni Ring
- (3) Playing Cards

There are numerous other items - matches, glasses, plates, calendars. It should be noted that the University of Minnesota has none of these items and a start should be made on the three major items as soon as possible. Such items are usually merchandised at cost, plus handling, plus a modest profit. Members are usually given a better price than non-members or the public. Ohio State is one of the few Associations that merchandise for profit only. It would seem that a modest mark up, serving as many alumni as possible is the best policy.

The following facts and figures have been prepared on the three major items - record albums, official ring, and playing cards.

### A. A Song Album of Minnesota Songs - (Records processed and pressed by RCA or Columbia)

<u>Size</u>	<u>Per Album</u>	<u>Type</u>	<u>500</u>	<u>1000</u>	<u>1500</u>	<u>2000</u>	<u>2500</u>
10"	3	NB	3.95	3.25	2.90	2.70	2.60
12"	3	NB	5.05	4.15	3.65	3.40	3.30

In contacting other Western Conference Schools all bought initial orders of 1500 or more. The reason of course is the break in price comes at 1500 albums - and therefore, it is easier to make a profit.

The albums are delivered ready for shelf-stock; records collated in albums, inside protective wrapper to prevent crushing, individually wrapped and sealed in cellophane. For 15¢ extra albums are packaged in corrugated mailing cartons, sealed, fragile labels attached, ready for addressing and mailing. Most schools send albums out express collect; otherwise a 40-50¢ charge is added.

Melrose Music Co. - who has our publishing rights states that we can publish as long as the profit goes to us.

Promotion would be through advertising in the magazine - special Christmas mailings), inserts in all mailings, soliciting all campus groups, soliciting all alumni clubs. Records would be on sale at bookstores and Band office.

The records would be produced by the Minnesota Concert Band and the University Chorus. The three records would give a total of twenty minutes playing time which is ample to take care of at least six songs - more if desired. The Minnesota songs are:

Hail! Minnesota	Gopher M
U of M. Rouser	Minnesota March
On you Gophers	Minnesota
The Golden Gopher Line	On, Minnesota

The Association would have to pay for arranging. The recording would have to be done through the Recorded Publications of Camden, New Jersey.

Finances

1500 albums @ \$3.05	-	\$4,575.00
Arrangements	-	<u>250.00</u>
		\$4,825.00

Suggested prices:

\$3.95 to members, plus mailing	
4.50 to non-members, and public, plus mailing	
1,500 albums @ \$2.95 each	\$5,925.00
*Profit	1,100.00

\*This does not figure extra profit on non-members.

Suggest record plan be financed as follows:

\$1,000.00 from Song Fund
<u>3,825.00 from Life Endowment Fund Surplus @ 3%</u>
\$4,825.00

First year	-	Sell 750 albums	\$2,967.50
		Pay back \$2,822.75 on principal	
		144.75 on interest	
Second year	-	Sell 450 albums	1,777.50
		Pay back balance	1,002.25 Principal
			<u>30.07 Interest</u>
			745.18 Profit
Third Year	-	Sell 300 albums	1,185.00
		Pay back to Song Fund	<u>254.82</u>
		Total*Profit	\$930.18

To go into Song Fund for further merchandising items.

CERTIFIED COPY  
OF  
RESOLUTION OF THE BOARD OF DIRECTORS

I, Edwin L. Haislet, Executive Secretary of The Minnesota Alumni Association, a corporation organized under the laws of the State of Minnesota, hereby certify that at a meeting of its Board of Directors regularly held in accordance with its by-laws on September 29, 1951, at which a quorum was present, there was adopted by unanimous vote, and there has been recorded in the minutes of the meeting, a resolution of which the following is a true copy:

**"RESOLVED:**

"University National Bank is hereby designated as depository of the Five Year Membership Reserve Savings Account of this corporation.

"The persons generally authorized to act for this corporation in any of its business with the bank, each of whom may so act alone except as otherwise provided in this resolution, are any persons holding office from time to time as president, treasurer, or executive secretary.

"Any check or other instrument signed or indorsed in accordance with this resolution may be paid, cashed or accepted for deposit by the bank without responsibility for any personal or unauthorized use of the instrument or its proceeds by any such person. All withdrawals against this account of the corporation shall be signed by any one of the above designated persons.

"The authority hereby conferred shall continue until written notice of its revocation is delivered to the bank. The Executive Secretary is directed to certify to the bank the names and titles of all persons now and hereafter from time to time designated by this resolution."

I further certify that this resolution is now in force and not contrary to or inconsistent with any provision in the certificate of incorporation or by-laws of the corporation.

October 1, 1951

Executive Secretary

RESOLUTION OF THE BOARD OF DIRECTORS

I, Edwin L. Haislet, Executive Secretary of The Minnesota Alumni Association, a corporation organized under the laws of the State of Minnesota, hereby certify that at a meeting of its Board of Directors regularly held in accordance with its by-laws on September 29, 1931, at which a quorum was present, there was adopted by unanimous vote, and there has been recorded in the minutes of the meeting, a resolution of which the following is a true copy:

RESOLVED:

University National Bank is hereby designated as depository of the Five Year Membership Reserve Savings Account of this corporation.

The persons generally authorized to act for this corporation in any of its business with the bank, each of whom may so act alone except as otherwise provided in this resolution, are any persons holding office from time to time as President, Treasurer, or Executive Secretary.

Any check or other instrument signed or indorsed in accordance with this resolution may be paid, cashed or accepted for deposit by the bank without responsibility for any person or unauthorized use of the instrument or the proceeds by any such person. All withdrawals against this account of the corporation shall be signed by any one of the above designated persons.

The authority hereby conferred shall continue until written notice of its revocation is delivered to the bank. The Executive Secretary is directed to certify to the bank the names and titles of all persons now and hereafter from time to time designated by this resolution.

I further certify that this resolution is now in force and not contrary to or inconsistent with any provision in the certificate of incorporation or by-laws of the corporation.

October 1, 1931

Executive Secretary

Minutes of the Meeting  
of the  
Board of Directors of The Minnesota Alumni Assn.  
Saturday, September 29, 1951  
Coffman Memorial Union

Members present: President Wells Wright, presiding; Mrs. Brooks, Mrs. Eberhardt, Miss Edwards, Mrs. Stemsrud, Messrs. Aprmann, Braasch, Christianson, Fritsche, Johnson, Lampland, Lund, Pillsbury, Pirsig, Sommers, Wallace, and Mr. Haislet, executive secretary

1. Minutes of the meeting of the Board of Directors, May 26, 1951.- The Minutes of the Meeting of the Board of Directors, May 26, 1951, were approved.
2. Actions of the executive committee, September 26, 1951.- Copies of the Minutes of the Executive Committee Meeting of September 26 were distributed to members present. It was moved and seconded that Items 1-8, 9 (b), and 10 be approved. Motion carried.
3. School Song Record Album.- This was taken up at the executive committee meeting September 26, but as the time was too short for sufficient discussion, no action was taken. Mr. Haislet had secured data from other Conference Universities and presented his recommendations for publishing a song album. After some discussion it was felt that a committee should be appointed to report on a method of financing the album. It was moved and seconded that the president appoint a committee to investigate and report back at the next meeting. Motion carried.
4. For Information.- The executive secretary gave an informational report, including:

Invitation from Northwestern University.- Northwestern University has invited the president and secretary of the Association to spend two days, January 11 and 12, at a meeting of Western Conference alumni representatives on Northwestern campus. The purpose is to give the presidents an opportunity to see what the Associations are doing and to help the presidents and secretaries work toward the same end. At the executive committee meeting, September 26, travel expense for this meeting was approved.

Homecoming.- The executive secretary is working with the student homecoming committee in many ways. He has given them a list of alumni, including Board members, to use in selecting judges for house decorations, parade, and queen. He also announced that 8500 homecoming brochures covering the alumni buffet luncheon had been mailed out this week. The luncheon will be held in the ballroom of Coffman Union Saturday, October 30, from 11:00 a.m. to 1:00 p.m. Board members are hosts for this event and should plan now to be there.

Football pictures.- Arrangements have been made with The Dayton Co. to furnish the Association films of this season's football games; the first two games without sound, the rest with sound, as many copies as we want. It was suggested that the Board send The Dayton Co. a letter of thanks. This suggestion was approved.

New Minnesota song.- The MAA is trying to promote through fraternities, clubs and the University Band a new Minnesota song, "The Golden Gopher Line". This song was composed by Hugo Munson and the copyright has been given to the Association.

Miss Football of 1951.- Carolyn Johnson, Ed '52, was chosen as Minnesota's candidate to attend the Berkeley Festival, where she was selected as Miss Football of 1951. MAA provided the entry fee.

Constituent groups.- This year we are trying to start an alumni committee in each of the different colleges with the hope that they will think in terms of organizing alumni clubs. We are now sponsoring the I.T. Alumni Association, the Band Alumni Association, and the Dads' Association.

Field work.- Mr. Reis is out working with clubs helping them plan their organization and programs. We are trying to get them to plan a year in advance and their response is very good. We are now taking pictures of the campus and have 75 or 80 colored slides to send out to clubs. We have a sound and color Band film and a good library of films, including twenty documentary tape recording programs made by the University - all available to alumni clubs.

Meeting adjourned.

Edwin L. Haislet  
Executive Secretary

Minutes of the Meeting  
of the  
Board of Directors of the Minnesota Alumni Assn.  
Tuesday, January 15, 1952  
Coffman Memorial Union

Members present: President Wells Wright, presiding; Mrs. Brooks, Miss Edwards, Messrs. Apmann, Christgau, Christianson, Johnson, Lampland, Lund, Nelson, Palmer, Pirsig, Seidel, Wallace, and Mr. Haislet, executive secretary

1. Report on Union Activities. Thomas Salmen, alumni representative on the Union Board of Governors, was present and made a report on Union activities. He stated that the Union program last year included 617 sponsored events. There were 90,000 participations in these events. The billiard room, bowling alleys, game room and craft shop are also used very heavily. The Union was built to take care of a capacity enrollment of 14,000. After the war the enrollment went up to 27,000 and the building was overcrowded. The budget went up accordingly. The last three years, as the enrollment dropped, the budget was cut and the staff and programs had to be cut. In 1948 \$50,000.00 was allotted for remodeling. \$30,000.00 was used last year. In 1948 also it was planned to build a new Union on the Farm Campus at a cost of \$450,000.00. This has not been built and at the present time it would cost 2 $\frac{1}{2}$  times that amount. An addition to Coffman Union was planned, but when the enrollment dropped this was canceled. At the present time the Union Board is interested in having an outing center away from the campus for tobogganing, skiing, swimming, etc. Mr. Salmen referred to the outstanding work of Mr. G. Ray Higgins who served twenty-one years as Director of Student Unions and recently resigned. Gordon Starr, Director of the Union on the Farm Campus, was appointed to succeed Mr. Higgins. Mr. Starr is very much interested in having an alumni representative on the Farm Union Board and one on the Village Union Board. The Alumni Board expressed its appreciation for Mr. Salmen's very fine report.
  
2. (a) Resignation of Mr. Ueland. Mr. Wright, president of the Association, presented a letter from Mr. Ueland in which he tendered his resignation as Treasurer and as Director, effective at this meeting of the Board. Mr. Ueland has held office in the Association since 1940 and now feels that with his heavy work and other activities he can not give adequate time to alumni work. He expressed his appreciation for the cooperation he had received and his willingness to be of service at any future time. The following resolution, expressing the appreciation of the Board for Mr. Ueland's invaluable service and extending to him an honorary life membership on the Board of Directors, was read.



WHEREAS, Mr. Arnulf Ueland has served continuously on the Board of Directors of The Minnesota Alumni Association with distinction during the past eleven years, and

WHEREAS, he has served in the capacity of Treasurer of the Association and Chairman of the Investment Committee continuously during that time, and in that capacity has rendered invaluable service in the investment and accounting for the Life Endowment Fund, and

WHEREAS, he has been among those who saw the need and pressed for the reorganization of The Minnesota Alumni Association, and

WHEREAS, he saw the need of the revision of the investment policy and authored a new and more liberal plan of investments for the Association in 1951, and

WHEREAS, he has given freely of his time, energy and wisdom to the best interests of the University and The Minnesota Alumni Association.

THEREFORE, BE IT RESOLVED, That the Board of Directors of The Minnesota Alumni Association in accepting the resignation of Arnulf Ueland do hereby express their deep appreciation and thanks for all he has contributed and do hereby extend to him an Honorary Membership in the Board of Directors of The Minnesota Alumni Association for life.

It was moved and seconded to accept Mr. Ueland's resignation and to approve the resolution. President Wright appointed Clifford C. Sommer, '32B, vice president of Midland National Bank, who has done so much in our scholarship program, to fill the unexpired term on the Board.

(b) Election by Board of Directors of New Treasurer for the Association. It was moved that Clifford C. Sommer be elected Treasurer to fill the unexpired term. Motion carried.

(c) Replacement of Mr. Ueland on Investment Committee and Appointment of a New Chairman for the Committee. President Wright appointed Clifford C. Sommer to replace Mr. Ueland on the Investment Committee and named Wendell T. Burns, who is now a member of the committee, as chairman. Moved and seconded that the appointments be confirmed. Motion carried.

3. Suggested Personnel Change. Mr. Haislet, executive secretary, discussed what he thought was a needed change or addition in personnel. He explained that because of the increased activity of the various type alumni groups the general business of the Alumni Association is heavy. A great deal of his time is taken with details connected with promotion of alumni events, class reunions, constituent alumni groups, etc., and as a result he finds it impossible to achieve much

Mailing. The work in the mailing room became so heavy that it was impossible to do it with present equipment. A request was made to President Morrill for a new addressograph, which request was granted. The machine will be installed by the first of February.

records. The records division adds from 6,000 to 10,000 names each year - meaning ever increasing cost of records, mailing, postage, etc.

7. Resume of Winter Program.

Scholarship. The twenty-two district alumni scholarship committees were selected in November, with the whole program being implemented sooner this year in order to allow time for contacting each school in the state. At the present time some 135 to 140 alumni are working on these committees contacting and getting scholarship applications.

University of Minnesota Week. The Association cooperates with the Junior Chamber of Commerce on this program. Nineteen of our alumni clubs in Minnesota and several out of state clubs are planning to hold meetings. The clubs select the type speaker they want and the Alumni Office make the arrangements and brings the speaker to them.

Winter Membership Drive for New Members. Some 46,500 mailing pieces have just been completed.

Travel Plans. The following out of state clubs should be visited this year: Aberdeen, Pierre, Sioux Falls, Cedar Rapids, Des Moines, Omaha, Madison, Milwaukee, Chicago, Detroit, Schenectady, Dallas, Fort Worth, and Central Florida. Several clubs have asked for Mr. Morrill.

8. Appointment of Committees. The Student Affairs, Investment, Athletic, and Honors Committees have been approved. Recently an Album Committee consisting of John S. Pillsbury, Jr., chairman, Wendell T. Burns, and Grover W. Forster, was appointed and will meet soon. The Nominating Committee which nominates candidates for the Alumni Board, has been appointed by President Wright and will meet January 29. The members are Victor Christgau, chairman, Mrs. Wright Brooks, Frank Morris, Julius Perlt and Tom Swain.

9. Report on Meeting of American Alumni Council (Fifth District). Mr. Haislet reported that this meeting was held at Highland Park, Illinois, November 27-December 1. Special panel sessions on various phases of alumni operation were held. Real help was received on the magazine. Mr. Otto Foker, magazine expert, examined the magazines and had conferences with the editors. MINNESOTA, VOICE OF THE ALUMNI rated 90.1. The average for all magazines was 86; for the Fifth District 88.3.

10. New Postal Laws and Their Effect on MAA. The new postal laws were discussed. The Association has applied for a third class exemption as a non-profit organization. The Post Office has ruled that Alumni Associations do not qualify for educational exemption. The American Alumni Council is asking for a further interpretation. The increase in postage rates will make a great difference in our budget.

11. Constituent Alumni Groups. The Association has been working with the I.T. alumni group for some time and they are planning to request a combined membership plan. The School of Agriculture Alumni Association is considering the same proposition. The College of Education has suggested the possibility of working with the large regional and

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National education meetings where large groups of alumni are present. It was felt that sharing headquarters, meeting our alumni who are there for the conference, and at the same time working our alumni in the area might be a very profitable method of field work.

12. Advertising and Editorial Advisory Committees. Mr. Wright explained that he has been working on plans for these committees and has been contacting people in the advertising field as regards the possibility of doing a real advertising job for the magazine. He said they felt that we have a real magazine and he felt that a plan could be developed. A committee will be appointed in the near future.
13. Attitude Poll. Mr. Haislet has been working with some of the people from the School of Journalism as well as those from the Minnesota Poll in an effort to prepare a plan and to develop the proper questions.
14. Class Ring. At the last meeting of the Board it was voted to request three or more outstanding jewelry firms to submit a design with price range and royalty arrangements for an official ring. The Balfour Company, Josten's and Robbins have been requested to submit designs and royalty arrangements.
15. Athletics. The whole question of intercollegiate athletics was brought up and enjoyed vigorous discussion, with the unanimous feeling that Wells Wright should charge the Alumni Athletic Committee to obtain copies of the Presidents' Report, the NCAA Report, and other reports and resolutions, to study the same and to present the essence of each plan to the Board for their information.

Respectfully submitted,

Elwin L. Haislet  
Executive Secretary

THE MINNESOTA ALUMNI ASSOCIATION

Special Meeting of the Executive Committee, March 6, 1952  
Coffman Memorial Union, Room 205, 4:00 p.m.

Members present were Mrs. Eberhardt, Mr. Christgau, Mr. Lawrence Johnson, Mr. Clifford Sommer and Mr. Ed Haislet.

Wells Wright called to say he was tied up on a case and could not be present but asked that a committee be appointed to carry out plans for the special ring. After observation of the two designs submitted, one by Josten and one by Balfour, the following were the reactions.

- A. The cut stone was preferred over the plain stone.
- B. Certain symbols should be placed on the ring.
  1. The official University of Minnesota "M".
  2. Official Regents seal.
  3. Northrop Auditorium.
  4. A picture of a representative Gopher
- C. Other possibilities would be the use of the North Star as a symbol and use of the University motto.

Committee named is as follows, two of the following three, Marcia Edwards, Tony Eberhardt, Mrs. Wright Brooks plus Duke Johnson, Pug Lund and Ed Haislet.

Luncheon meetings or 4:00 o'clock meetings will be held as follows:

1. Meeting with the heads of the various art departments to criticize the sketches and get their opinion.
2. Meeting with student leaders from All-University Congress, Interfraternity Council, Panhellenic, Senior Cabinet.

Alumni secretary will have as many people as possible view the rings and give their reactions and maintain a reaction sheet.

Final hearings will be held with thirty minutes being given to each of the representatives from Balfour and Josten Companies at which time they will answer all questions, give their sales talk and submit complete specifications.

Edwin L. Haislet  
Executive Secretary

MINNESOTA ALUMNI ASSOCIATION  
205 COFFMAN MEMORIAL UNION  
UNIVERSITY OF MINNESOTA

To the Executive Committee:

Executive Committee Meeting  
Tuesday, May 6, 1952  
205 Coffman Union, 4:00 p.m.  
Dinner at 6:00 p.m.

Agenda

1. Budget
2. Determination of policy on appointments to University Senate committees
3. Change in by-laws to permit official constituent alumni groups

1. Budget. I am enclosing copies of the budget. You will note that it takes two parts - one for the University and one for the Association.

The University budget remains constant with the exception that we received a 1½% cut on our civil service payroll which amounted to \$620.00. This meant \$620.00 off of our miscellaneous monies, which monies are used to be of assistance to us in our mailing and editorial operations.

As regards the Alumni Association budget, you will note that it is about \$1,000.00 less than our estimated budget for last year and \$1,000.00 more than our actual income will probably be this year. At the meeting I will go over the method of figuring the budget. Going through the various items, you will note that the magazine cost is increased by \$900.00 this year, which means increasing the size of the magazine by four pages with a wrap around cover in 50-lb. laminated stock. As you probably know, we relet the contract this spring, and the 4-page increase which on 60-lb. stock last year would have cost us \$1,800.00 was obtained for \$900.00 with a laminated stock. The magazine now will be better appearing and we will have badly needed space.

As regards membership drives, we are conducting two instead of three this year which will save us about \$500.00. We are reducing the amount of postage due by using Post Office instructions only once instead of three times a year as we have been doing. Mr. Wenberg will do likewise, which means our list will be corrected twice a year which should be sufficient.

You will note that travel has been reduced for field services from \$2,500.00 last year to \$1,800.00 next year. In other words, we are squeezing at every possible place in order to get by this coming year even though we expect the volume of work to be greater.

2. Policy on appointments to University Senate Committees.  
Wells Wright and I have been discussing at great length a policy which should govern the appointment of alumni to University Senate committees. There are several points of view which briefly are:

1. Appointment should come from outside the Board and be used for backgrounding alumni in alumni work.
2. Appointment should come from within the Board because only Board members know of alumni policy and can act according to policy.
3. The term of appointment is important and should be in line with the policy of the Board of a constant turnover in order to allow as many alumni as possible to participate.

3. Constituent alumni associations. - Change in by-laws.  
The Medical Alumni Association and the Institute of Technology Alumni Association are petitioning the Board of Directors to become constituent associations. This means a combined membership plan. It also means one of their representatives on our Board. I am enclosing suggested revisions of the constitution and further information on constituent society plans.

Cordially yours,

EDWIN L. HAISLET

MINNESOTA ALUMNI ASSOCIATION  
Meeting of the Executive Committee  
205 Coffman Memorial Union  
Tuesday, May 6, 4:00 p.m. 1952  
Dinner 6:00 p.m.

Members present: Wells Wright, Victor Christgau, Mrs. Harold Eberhardt, Lawrence Johnson, Arthur Lampland and Ed Haislet.

Members absent: Mr. Elstad, Mr. Sommer and Dr. Harvey Nelson.

The meeting was called specifically to review the 1952-53 Alumni Association budget estimate. The budget was reviewed item by item and on motion duly made and seconded it was approved. The University Department of Alumni Relations budget was reviewed for information. A vote of thanks was expressed by the Executive Committee for the fine support the University lends to the Alumni Association each year.

After a discussion of the part the Alumni Association should play in the selection of University regents when vacancies occur or are anticipated, it was the unanimous feeling that it is of proper interest and concern to the Association and that some action should be taken at once. One suggestion was that a mass meeting of alumni within a district where a vacancy was to occur should be called. The problems of the University should be discussed at the meeting, the need for regents who have the problems of the University at heart, who would attend meetings of the regents, who would continuously work for the University, the fact that the University is a \$43,000,000 operation and therefore alumni should be interested. A nominating committee should then be appointed to bring back a slate of eligible candidates and thereafter the alumni in the district would actively back the candidate or candidates nominated.

A further suggestion was that the Alumni Association should sponsor a constitutional amendment which would return the appointment of regents to the Governor, the appointments to be on a congressional district basis. It finally was agreed that the Committee which was originally appointed to study the matter of regents should be reactivated to review the matter and bring in further recommendations to the Board of Directors. No action was taken.

The whole matter of presidential and board appointments to Senate and standing alumni committees was reviewed. The action taken was as follows. On a motion duly made and seconded all appointments or recommendations for appointments for the succeeding year will be made by the incoming administration. Further action was that Wells Wright and Ed Haislet were asked to draw up a list of the objectives concerning appointments for consideration by the Board. Mr. Haislet then reviewed the need for a change in the By-laws in order to accommodate the need for constituent alumni associations.

He stated that one of the objectives for this year was the development of constituent alumni societies. It is his belief after almost four years as Alumni Secretary that if alumni work is to be developed at the University it must develop through the lines of professional interest of our alumni rather than in a general sense. In other words constituent alumni societies must be developed which in every sense would be professional societies for each of the major college divisions, schools and departments of the University. They would have their own Board of Directors, their own officers, their own program. They would have a member on the Minnesota Alumni Association Board of Directors appointed for three-year terms the same as ours and following the same plan of rotation, that is, one third being elected each year. The whole plan is based on a joint membership idea.

All work for the constituent groups would be done by the Minnesota Alumni Association office; the keeping of official addresses and address changes which we now are doing anyway; the sending out of notices of meetings of their Board of Directors and special meetings; the conducting of annual membership drives; the sending out of membership cards, which would be a combined card; assisting in the arrangements for their annual meeting; the earmarking of alumni news by college in our magazine; the keeping of minutes and records of their business for them; the establishment of an official file for each constituent group in order that continuity might be maintained.

While it might seem that the major advantage would be entirely with the constituent societies it has a number of real benefits to the Minnesota Alumni Association and for the further development of alumni work at the University. As regards membership, instead of mailing to all non-members as we do now, drives would be made in the name of the constituent group. Each group would have their own membership drive once or twice a year over the signatures of their officers. The package would be a more attractive one, that is, membership in their own constituent group, for all purposes a professional society, membership in the Minnesota Alumni Association, Minnesota Alumni Association official publications, combined membership card.

Such an appeal by their own membership for membership would bring a much greater return than is otherwise possible or indicated at the present time. It wouldn't cost any more than is now being spent on our general solicitations. The magazine cost would be no greater than at the present time because it is dependent entirely upon the number of members we have. It would create a better general overall relationship with each of the constituent groups. It would allow the Minnesota Alumni Association to become more conversant with the specific problems of the various alumni groups and bring the Association into closer relationship with the faculty and staff of each of the various colleges.



Formation of constituent societies would make the Minnesota Alumni Association office the center or heartbeat of all alumni activity. It would enable the Minnesota Alumni Association to better perform its overall function of service. The more the Minnesota Alumni Association staff knows about the problems of specific alumni groups, the more closely it understands the working of any college department, the better able it is to not only interpret the University to alumni and the public alike but the more it can service alumni. The job of the Minnesota Alumni Association is not to run all alumni activity but to see that alumni are interested in the University and some phase of the University and to get as many groups as possible to promote alumni activity. That type of program is the only successful alumni program that can be conducted and will result in tremendous support of the University generally and specifically as needed.

Action taken was as follows. On a motion duly made and seconded the executive committee voted to approve the general idea and plan of constituent alumni societies as an official part of the Minnesota Alumni Association but that the necessary changes in By-Laws be worked out and presented to the Board of Directors for their final approval.

Meeting adjourned.

Respectfully submitted,

*Edwin L. Haislet*

EDWIN L. HAISLET  
EXECUTIVE SECRETARY

MINNESOTA ALUMNI ASSOCIATION  
205 Coffman Memorial Union  
University of Minnesota  
Minneapolis 14

To: Board of Directors

Enclosed is a copy of the agenda for the annual meeting of the Board of Directors Saturday, May 24. I do hope you will be able to be at this meeting and the banquet Friday, May 23. If you haven't as yet sent in your reservation card please do so.  
Most cordially,

*Edwin L. Haisley*

EDWIN L. HAISLEY  
EXECUTIVE SECRETARY

Enc.

Minutes of the Meeting  
of the  
Board of Directors of The Minnesota Alumni Assn.  
Saturday, May 24, 1952  
Coffman Memorial Union

Members present: President Wells Wright presiding; Mrs. Brooks, Miss Edwards, Mrs. Eberhardt, Messrs. Apmann, Christgau, Christian-son, Fritsche, Johnson, Knudson, Lund, Pillsbury, Pirsig, Seidel, and E. L. Haislet, executive secretary. New Members: Mr. Engelbert, Mrs. Knudtson, Mrs. Stemsrud. Others present: Thomas Salmen, alumni representative on the Union Board of Governors, Thomas C. Buxton and Vincent Reis, members of the alumni staff.

President Wright welcomed the new members to the Board of Directors. All were present except Dean Richard Kozelka who was out of the city.

1. Minutes of the executive committee meeting, May 8: Copies of the Minutes of the executive committee meeting of May 6 had been mailed to all members of the Board, and on motion duly made and seconded, it was voted that these Minutes be approved.

2. Calendar of events, 1952-53. The calendar of events for 1952-53 was presented. The dates set for the Annual Reunion Celebration were May 21, 22, 23, with the meeting of the Board and Corporation Saturday noon, May 23. It was suggested that the meeting of the Board and Corporation be held Thursday noon instead of Saturday. There is only one other function at that time and the report on elec-tion of officers could be made at the annual banquet Friday evening. It was the consensus of opinion that Thursday would be a better time than Saturday for this event. On motion duly made and seconded, the following calendar of events was approved:

Board of Directors fall meeting - October 4 (California game)  
Homecoming buffet - November 1 (Iowa game)  
Board of Directors winter meeting - January 19, 1953  
1953 Reunion Celebration - May 21, 22, 23  
Annual meeting of the Corporation - May 21

3. Calendar of meetings for the executive committee, 1952-53: The executive secretary stated that the executive committee had been meet-ing on call and suggested regular monthly meetings for next year, sub-ject to call for special meetings if necessary. He feels that if a regular schedule of meetings is set up it will give members of the com-mittee a chance to plan their time. The time suggested for the meetings was 4:00 to 6:00 p.m. The Board can not meet often through out the year, so it seems desirable that the executive committee meet monthly. In this way they will keep in touch with alumni matters and will be available for advice and counsel. On motion duly made and seconded, it was voted to approve a set date for monthly meetings as determined by the executive committee.

4. Report of the subcommittee on the Official University Ring. Mr. Lawrence Johnson reported that this committee was set up to pass on the design of the ring only and to make recommendations to the Board. They called in Mr. Clifton Gayne and Mrs. Ruth Lawrence from the University art staff for counsel. Balfour & Company and Josten Company submitted designs, but as things developed Josten's design was the one finally worked on after several submissions. The design incorporates on the left of the ring Northrop Auditorium, a map of the state, a star for the North Star State, a moccasin (state flower), sheaves of wheat and pines; on the right the official Regents' seal, a gopher, the official M, a star, a moccasin flower, sheaves of wheat and pines; around the stone "University of Minnesota", with moraine rosettes. The stone is to be a synthetic garnet in cut stone or polished as desired. Consideration of type of lettering also came in and prices were obtained as follows:

10 pennyweight	-	\$34.20
12 pennyweight	-	36.00
14 pennyweight	-	39.60

10 pennyweight is what the ordinary person would buy although some like a heavier ring. The Alumni Association is to receive a royalty of \$1.00 on each ring for promotion purposes. Many universities have similar rings, some larger and some smaller. This ring is medium size. It is large for women, but the dealers report that they have very few requests for the official ring for women, and if requests come in, it could be made in a smaller size. After some discussion, upon motion duly made and seconded, it was voted that the design submitted be approved as the official ring of the University. It was further moved, seconded, and voted that the alumni officers together with the committee on design be authorized to proceed with negotiations for a contract with Josten's.

5. Report of the nominating committee and election of officers and executive committee. Marcia Edwards, chairman of the nominating committee, reported the following nominations:

President	-	Victor A. Christgan, '24Ag, St. Paul
First Vice President	-	Theodore Christianson, Jr., '37L, St. Paul
Second Vice President	-	Mrs. Harold Stemsrud, '35Ed, Alexandria
Secretary	-	Francis (Pug) Lund, 1931-35, Minneapolis
Treasurer	-	Lawrence E. Johnson, '29IT, Minneapolis
Past President	-	Wells J. Wright, '36L, Minneapolis
Board Member	-	Rudolph T. Elstad, '19IT
Board Member	-	Mrs. Wright Brooks, '36A, Minneapolis

Upon motion duly made and seconded, it was voted that the report be accepted and that the executive secretary cast a unanimous ballot for the nominations made by the committee.

Mr. Wells Wright, retiring president, thanked the Board and the alumni staff for their cooperation during the past year. He also expressed gratitude to the University for financial help in taking care of salaries and furnishing equipment. The machines recently purchased will be a tremendous help in the mailing room. He referred to constituent alumni

societies as the basis for the next great step in building our organization and expressed the hope that methods can be worked out whereby we can bring these groups into a combined alumni arrangement. In working with these societies we will be better able to speak as alumni in our relationships with the University and better able to carry back to our alumni information about the University. On motion duly made and seconded, it was voted to express to Mr. Wright the unanimous approval of the Board for his devotion, time, loyalty and capable leadership.

The executive secretary made a preliminary annual report, a detailed copy of which will be sent to each member of the Board at the end of the fiscal year.

Meeting adjourned.

EDWIN L. HAISLET  
EXECUTIVE SECRETARY

**REPORT OF NOMINATING COMMITTEE**

**Miss Marcia Edwards, Chairman**

<b>President</b>	-	<b>Victor A. Christgau 24Ag, St. Paul</b>
<b>1st Vice President</b>	-	<b>Theodore Christianson, Jr. 37LLB, St. Paul</b>
<b>2nd Vice President</b>	-	<b>Mrs. Harold Stensrud 35Ed, Alexandria</b>
<b>Secretary</b>	-	<b>Francis "Pug" Lund '35, Minneapolis</b>
<b>Treasurer</b>	-	<b>Lawrence E. Johnson 29IT, Minneapolis</b>
<b>Past President</b>	-	<b>Wells J. Wright, Minneapolis</b>
<b>Board Member</b>	-	<b>Mr. Rudolph Elstad, Duluth</b>
<b>Board Member</b>	-	<b>Mrs. Wright Brooks</b>

MINNESOTA ALUMNI ASSOCIATION  
205 COFFMAN MEMORIAL UNION  
UNIVERSITY OF MINNESOTA

Minutes of the Meeting of the Executive Committee  
July 8, 1952, 4:00 p.m., 205 Coffman Union

Members present: Victor A. Christgau, president, Theodore Christianson, Jr., Lawrence E. Johnson, Francis L. (Pug) Lund, Mrs. Harold Stemsrud, Edwin L. Haislet, executive secretary.

1. Establishment of a calendar for regular monthly meetings of the executive committee. It was voted that regular executive committee meetings would be held the first Tuesday of each month at 3:30 p.m., Room 205, Coffman Union. The dates of the meetings (subject to necessary changes) are:

August 5, 1952 (Your executive secretary will be on vacation and out of town; no meeting)  
September 2, 1952  
October 7, 1952  
November 4, 1952  
December 2, 1952  
January 6, 1953  
February 3, 1953  
March 3, 1953  
April 7, 1953  
May 5, 1953

2. Ring contract. The contract between The Minnesota Alumni Association, Inc. and Josten Mfg. Co. of Owatonna, Minnesota, was discussed, with a few minor changes made. Then upon motion duly made and seconded, it was voted that the proper officers be authorized to sign the contract for the Association, and further that such contract could not be terminated other than by a two-thirds vote of the Board of Directors of the Minnesota Alumni Association.
3. Time payment plan for life memberships. This plan was discussed. It was the unanimous agreement that such a plan would be of real value to the Association, and the executive secretary was directed to work out a plan which included two options - with payments spread over a 12-18 month period.
4. Alumni King nominations. As regards the matter of the Alumni King, it was agreed that the magazine would not be used for balloting. It was the feeling of the executive committee that the student homecoming committee should appoint a special committee to make the selection of the Alumni King; further, that the executive secretary furnish a list of alumni who might serve on the committee and names

of at least two alumni that could be used as Alumni King representative for the Twin Cities; the homecoming committee to clear with those selected to see if they would be willing to participate in the program.

5. Committee appointments. After some discussion it was agreed that the suggested objectives on committee appointments were good if not held to too rigidly.

There should be continuity of service on the committee; this is to be achieved through staggered terms.

There should be a fixed term not to exceed two years.

Non-reappointment to the same committee.

All committee chairmen to be invited to attend Board meetings if they are not Board members.

The appointment of all committees, both standing and Senate, to be made by the new administration each year.

Upon motion duly made and seconded, the following University Senate committee appointments and representative on the Union Board of Governors were voted:

SENATE COMMITTEES:

(1) Senate Committee on Student Affairs

Mrs. E. A. Knudtson, 1923 Ed (Minneapolis)	Expiring 1953
Mr. Thomas Salmen, 1941 UC (St. Paul)	Expiring 1954

(2) Senate Committee on Athletics

Mr. M. O. Gillett, 1932 A, (St. Paul)	Expiring 1953
Mr. Louis Gross, 1925 L (Minneapolis)	Expiring 1954

(3) Senate Committee on Military Affairs

Mr. Robert Conn, 1931-35 (Minneapolis)	Expiring 1953
Mr. Leslie E. Westin, 1940 Ed (St. Paul)	Expiring 1954

REPRESENTATIVES ON UNION BOARD OF GOVERNORS

Main Campus - Robert J. Snow, 1943 Ag  
Farm Campus - Owen Hallberg, 1946 Ag; 1947 Ag

It was voted that standing committees be kept at a minimum and that the work of the Association be accomplished through appointment of special terminal committees.



The following standing committees were appointed:

Investments

Mr. Lawrence E. Johnson, 1929 I. T., Chairman (Committee to hold  
Mr. Clifford C. Sommer, 1932 B constant as possible)  
Mr. Wendell T. Burns, 1916 A  
Mr. Sam W. Campbell, 1925 A; 1927 L

Honors:

Maurice E. Selisbury, 1908 A, Chairman Expiring 1953  
Franklin D. Gray, 1925 A Expiring 1954  
Samuel C. Gale, 1917 A Expiring 1955

6. Scholarship plan. For purposes of information the Minnesota Alumni Scholarship Plan was reviewed and procedural changes needed in order to keep the program operating with maximum alumni support and participation.
7. Transfer of savings accounts. Authority was given the executive secretary to move the following savings accounts from the University National Bank to the Farmers & Mechanics Savings Bank in order to take advantage of an increase in the rate of interest from  $3\frac{1}{2}\%$  to  $2\frac{1}{2}\%$ :

MAA Class Funds  
MAA Song Fund  
5-year Membership Reserve  
Annual Life Membership Account

The above funds at the present time amount to some \$10,000.00.

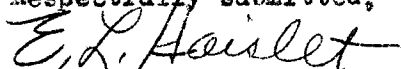
8. Publication of Football History. The Minnesota (General) Alumni Association published in 1914 and republished in 1928 "The History of Minnesota Football". The books were financed through money received from advertising. The executive secretary raised the question as to whether the book should be brought up to date, to be sent free to all members of the Association and to be used as an inducement for membership - the whole project to be financed again through advertising. It was voted that the executive secretary bring back a complete report as to the cost of printing, work involved, and other pertinent information.
9. Executive secretary. On June 24 Mr. Haislet informed President Victor A. Christgau that he had received a \$250.00 raise from the University for the current year, beginning July 1, 1952. He stated that the Board of Directors of the Alumni Association on May 26, 1951 had approved "a raise for the executive secretary from the present \$8,500.00 to \$10,000.00; the Alumni Association to make up the difference between the University faculty cost of living increase and the \$10,000.00."

The cost of living raise subsequently amounted to \$600.00, so the Minnesota Alumni Association is now paying \$900.00 of the executive secretary's salary. Mr. Haislet stated that he was willing to have his alumni salary decreased by \$250.00 due to the current raise

received from the University. The matter was brought up at the executive committee meeting by Mr. Christgau and after some discussion Mr. Haislet was asked to leave the room. On his return he was told that the executive committee had voted not to deduct the \$250.00 University salary from his alumni salary, and in effect, therefore, he was given a \$250.00 raise. Mr. Haislet expressed to the members of the executive committee his appreciation.

Meeting adjourned at 6:05 p.m.

Respectfully submitted,



EDWIN L. HAISLET  
EXECUTIVE SECRETARY

MINNESOTA ALUMNI ASSOCIATION  
205 COFFMAN MEMORIAL UNION  
UNIVERSITY OF MINNESOTA

Executive Committee Meeting, September 2, 1952

The following members were present: Victor Christgau, president, Lawrence (Duke) Johnson, Dean Richard Kozelka, Ed Haislet.

Inasmuch as no quorum was present no official business was enacted. The following matters were discussed and will be the basis of the Fall Meeting of the Board of Directors, October 11.

Item 1. It is recommended that the following life membership time payment plan be adopted by the Board.

Option 1. \$65.00 in full payment

Option 2. \$25.00 as first installment and balance in four quarterly payments of \$10.00 each over a twelve-month period.

Example:

October	Down payment of \$25.00
December	Payment of \$10.00
March	Payment of \$10.00
June	Payment of \$10.00
September	Payment of \$10.00

All contracts to terminate after expiration of 24-month period. Magazine to begin on first payment.

Item 2. The following questions were raised as regards the audit:

Page 3. What is the "Less reserve for losses" \$779.20. Inasmuch as it is a matter of bookkeeping only, and the reserve accounts all lumped together in one fund are inactive accounts, why shouldn't the policy now followed, of having all accounts in one fund, be continued? The executive secretary was asked to talk to Mr. Albers about this.

This year the money from the life membership fund was transferred to the MAA operating fund after June 30 instead of before June 30, and therefore, it is not included in the Auditor's Report. Because the money is to be used in the 1952-53 operating budget, the group felt that as a policy it is best to deposit it on an accrual basis as this year rather than on a cash basis as in the past, and as such recommends same.

Item 3. Mr. Christgau had received a letter of resignation from Vince Reis. It was recommended that the resignation be accepted with regret and that a commendation be directed to Mr. Reis in behalf of the Board expressing the sentiment of the Board for the outstanding work performed and wishing him continued success.

It was the feeling of the group that at the range set (\$380.00 to \$430.00), it will be difficult to obtain the type of man wanted - with ability to represent the Association and the University; that the loss of Mr. Reis means that stage No. 2 can not be achieved by next spring and for all purposes puts the work of the Association back two years. It was agreed that a new classification of Assistant Secretary with a range of about \$6,000.00 to \$8,000.00 should be worked out as soon as possible and that if such a position had been in effect the services of Mr. Reis would not have been lost.

Item 4. In the discussion of how the MAA can best serve the legislative interests of the University, it was felt that the Association should go along with whatever is asked by the University, but that bulky and highly organized legislative machinery should not be set up unless there were specific jobs to be performed. It was felt that the suggested field policy of requesting clubs to hold legislative dinners for legislators in their districts once each year in order to acquaint alumni with legislators and vice versa, was good, and that the MAA should go on record by statement to the Legislature as being in favor of the appropriations request.

Item 5. The matter of the regents was again discussed. It was recommended that the MAA keep out of the apparent "fight" that looms for the "at large regency" and instead to appoint a committee of five from the Board to review the methods now used to select regents - and the methods used by other state universities - in order to ascertain if there is a better way possible. It was felt that the present method of selecting regents lends itself to political maneuvering to the disadvantage of the University.

Item 6. The executive secretary reported on his trip to the American Alumni Council meeting at Sun Valley and the Big Ten Secretaries' meeting at Lake Lawn. The outstanding sessions at Sun Valley were those on Direct Mail Procedure, Office Equipment and Personnel Problems. The Big Ten Secretaries had a two-day session on Budget Comparisons. The Comparative Figures compiled showed Minnesota's rating as follows:

As regards salaries:	Alumni Secretary	-	6th
	Field Secretary	-	7th
	Editor	-	4th

Item 6.  
(Contd)

- 2d in number of life members
- 4th in total membership
- 7th in total number of plates
- 2d in percent of membership potential
- 4th in support received from the University
- 6th in self support
- 6th in total support

It can be said that Ohio State, Illinois and Wisconsin are the three top operators. Minnesota is a poor fourth.

Item 7. The ring contract is signed. Promotional materials and plans have been worked out with Josten's; rings will be available for Christmas trade.

Item 8. A letter was read from another magazine commending the alumni magazine for doing a fine job.

Meeting adjourned at 5:30 p.m.

ED HAISLET  
EXECUTIVE SECRETARY

MINNESOTA ALUMNI ASSOCIATION

Expense Account

Executive Secretary

September, 1952

Car fare . . . . .	\$1.50
Parking . . . . .	.50
Mileage . . . . .	2.56
Guests . . . . .	15.00
Special meeting - Medical Assn. . . .	2.00
Stay over . . . . .	<u>2.25</u>
	\$ 23.81
Allowed	<u>20.00</u>
Overage	3.81

I hereby certify that I have spent the above money in connection with the necessary work of the MAA and, according to Board Action of June 8, 1950, monthly expense of \$20.00 is authorized.

EDWIN L. HAISLET  
EXECUTIVE SECRETARY  
MINNESOTA ALUMNI ASSOCIATION

October 10, 1952

MINNESOTA ALUMNI ASSOCIATION  
205 COFFMAN MEMORIAL UNION  
UNIVERSITY OF MINNESOTA

Minutes of the Meeting of the Board of Directors  
October 11, 1952, 11:30 a.m., 205 Coffman Union

Members present: President Victor Christgau, presiding, Mrs. Wright Brooks, Judge Theodore Christianson, Jr., Miss Marcia Edwards, Dr. Theodore Fritsche, Lawrence E. Johnson, Mrs. E. A. Knudtson, Francis (Fug) Lund, Ben W. Palmer, Dean Maynard Pirsig, Glenn Seidel, Charles L. Sommers, Mrs. Harold Stemsrud, Ed Haislet, executive secretary. Committee members present: Louis Gross, Owen Hallberg, Maurice E. Salisbury, Thomas Salmen, Robert J. Snow, Lester Westin.

1. Minutes of the executive committee meeting, July 8, 1952. Upon motion duly made and seconded, it was voted that the Minutes of the executive committee meeting be approved.
2. Report of auditor. Copies of the Auditor's Report for 1951-52 were distributed to members of the Board and Mr. Johnson, treasurer, reviewed the report. With regard to the life membership fund he stated that prior to last year the interest earned on the life membership fund was transferred to the operating fund at the end of the fiscal year. This year the interest amounted to \$2,595.00. On May 26, 1951 the Board approved a plan to transfer each year to the operating fund an amount equal to \$3.00 for each living life member. The total amount for 1951-52 was \$5,370.00. As this is to be used during the fiscal year 1952-53 it was not deposited until July. The question was raised as to whether this money should be deposited on a cash basis as in former years or on an accrual basis as this year. Upon motion duly made and seconded, it was voted that the money received from life memberships be deposited on an accrual basis rather than a cash basis.
3. Life membership time payment plan. Upon motion duly made and seconded, the following life membership plan was approved.

Option 1. \$65.00 in full payment

Option 2. \$25.00 in first instalment and balance  
in four quarterly payments of \$10.00 each  
over a twelve-month period.

Example:

October	Down payment of \$25.00
December	Payment of \$10.00
March	Payment of \$10.00
June	Payment of \$10.00
September	Payment of \$10.00

All contracts to terminate after the expiration of a  
24-month period. Magazine to begin on first payment.

4. Amendment to By-Laws (with particular reference to constituent alumni societies). Copies of the proposed amendment had been sent to all members of the Board and the suggestion was made that the wording could be simplified and mechanics omitted. There was some discussion as to the method of making these changes, and upon motion duly made and seconded, it was voted that the president appoint a committee to study the proposed amendment and submit its recommendation at the next Board meeting. It was suggested that the executive secretary check the new corporation law.
  
5. Advertising. The executive secretary reported that he had received a letter from B. A. Ross, advertising representative for American Alumni Magazines, with regard to liquor advertising in Minnesota, Voice of the Alumni. It was felt that this matter required further consideration, and upon motion duly made and seconded, it was voted that it be referred to the executive committee, and if the committee is in favor of it, that it be discussed with the University before proceeding further.
  
6. For Information and Discussion.
  - (a) Resignation of Mr. Reis. Mr. Haislet commented on the resignation of Mr. Vincent Reis who had done an outstanding job as field representative. He stated that several people had been interviewed for the position and that Ray Chisholm who spent six years on the faculty in the Department of Physical Education and Athletics, had been secured to replace Mr. Reis. His University experience gives him a good background for the work, as he knows a large number of alumni and also has a good knowledge of the campus, faculty, and staff.
  
  - (b) Legislative program. At the last meeting of the executive committee a discussion was held as to how the MAA could best serve the legislative interests of the University. It was felt that the Association should follow the dictates of the University, but that it should have a definite club program and ask the clubs to hold a meeting some time before the first of the year to which they would invite the legislators in their districts for the purpose of acquainting the alumni with the legislators and vice versa. It was also felt that the MAA should go on record as being in favor of the University's appropriation request. Mr. Christgau stated the policy of the MAA with regard to the legislative program: If the University feels that we can be of help and if the situation becomes critical and we can be of help, it would be within the realm of responsibility of the Alumni Board to take action.
  
  - (c) Regents. The matter had been discussed by the executive committee and it was the feeling of the committee that the alumni should keep out of the coming election of a University regent, and instead appoint a committee to review the methods now used to select regents here and at other universities in order to ascertain if there is a better way. Several members of the Board expressed their opinion with regard to the responsibility of the alumni in the matter of selecting regents, and upon motion duly made and seconded, it was voted that the chair be authorized to appoint a special committee of Association members to study the methods used in selecting regents and also to keep in



touch with the situation so that in the event a vacancy does occur the Association through its Board may help in selecting the proper man.

- (d) Report on AAC meeting, Sun Valley, Idaho, and Big Ten Secretaries' meeting, Lake Lawn, Wisconsin. The executive secretary reported on the AAC meeting at Sun Valley. The outstanding sessions were those on Direct Mail Advertising, Office Equipment and Personnel Problems, with experts present to speak on those particular subjects. He also reported on the Big Ten Secretaries' meeting at Lake Lawn, Wisconsin, where they had a two-day session on Budget Comparisons. The Comparative figures showed Minnesota's rating as follows:

As regards salaries: Alumni Secretary - 6th  
Field Secretary - 7th  
Editor - 4th

2d in number of life members  
4th in total membership  
7th in total number of plates  
2d in percent of membership potential  
4th in support received from the University  
6th in self support  
6th in total support

- (f) Ring contract and status. The ring contract has been signed and we have an article on the ring in the October issue of Minnesota, Voice of the Alumni. In the November issue we will run a full page advertisement on the back cover. In December we will carry a three-color picture of the ring on the back cover and a two-page picture spread of the manufacturing process. Josten's will furnish us with 100,000 circulars to be distributed to alumni and students. A number of students have seen the ring and liked it.
- (g) Magazine comment. The editor of another alumni magazine has written the Association commending our magazine for doing such a fine job.
- (h) Field Program. This year we have set up new aids. We have sent each club a special folder for filing the essential materials. A club charter is sent out if the club meets the following requirements: Elect a Board and officers, meet at least once a year, and have a constitution on file with us. The club manual has been revised. This year for the first time we have been able to send out a list of speakers. A large number of faculty members have promised to go out and speak to the clubs.
- (i) Membership drives. This year we are getting a fine return, much better than last year. We send out three different renewal pieces. The first one is sent out thirty days before the date of expiration, the second one fifteen days later and the third at the time of expiration. We have two drives for new members - one in September and one in April. - the first piece a bill with a little brochure attached and a return envelope, the second a mailer type letter.

- (j) Football meetings. The executive secretary reported a wonderful meeting in Seattle, with 150 at the banquet. He is now trying to work out a meeting with Detroit and next month will attend meetings at Omaha and Madison.
- (k) Football schedules. Through the courtesy of the Capital Air lines we have received 5,000 football schedules to distribute to our alumni.
- (i) Football pictures. Last year the Dayton Company furnished us with three copies of each game. This year because Dayton's were able to give only ten minutes to plays, we had to finance the pictures ourselves. They are not in sound. We are not scheduling the pictures as heavily as last year, but are leaving it to the clubs to request them.
- (m) Homecoming, November 1. Brochures were mailed to the Board yesterday. There are three events especially planned for alumni:

Football Coffee Hour, Friday, October 31, 5:30 p.m., Men's Lounge, Coffman Memorial Union.

Varsity Show, Friday, October 31, 8:00 p.m., Northrop Memorial Auditorium. The alumni king and homecoming queen will be presented.

Pre-game Luncheon. Saturday, November 1, 11:00 a.m. to 1:00 p.m., Main Ballroom, Coffman Memorial Union. There is no planned program. Usually there are 300 or 400 present.

- (n) Dads' Day, November 8. Luncheon and meeting, 11:00 a.m. to 1:00 p.m., Main Ballroom, Coffman Memorial Union.
- (o) President's football tickets. Each game the president of the Alumni Association invites the president of the alumni club of the visiting institution to be his guest. The suggestion was made that it might be better to invite special guests in the state - leaders and legislators. Upon motion duly made and seconded, it was voted that the president use the tickets in the way he thinks most advantageous to the Association.
- (p) Television. The executive secretary reported that the University had made a survey of the possibilities and cost of state-wide educational television. It was pointed out that alumni support is imperative if the people of the state are going to have educational television.

Meeting adjourned.

*Ed Haislet*

Ed Haislet  
Executive Secretary

MINNESOTA ALUMNI ASSOCIATION

Expense Account

Executive Secretary

October, 1952

Car fare . . . . .	\$2.70
Parking . . . . .	2.35
Mileage (37 miles) . . . . .	2.96
Guests (Lunch and dinner) . . . . .	15.95
Stay over . . . . .	1.25
Special affairs . . . . .	9.00
Dinner meetings (I.T., Med., Dads) . . . . .	6.00

Overage . . . . .	<u>3.81</u>
	\$14.02
Allowed . . . . .	<u>20.00</u>
Overage . . . . .	\$24.02

**I hereby certify that I have spent the above money in connection with the necessary work of the MAA, and, according to Board action of June 8, 1950, monthly expense of \$20.00 is authorized.**

**EDWIN L. HAISLET  
EXECUTIVE SECRETARY  
MINNESOTA ALUMNI ASSOCIATION**

**November 10, 1952**

The following is a list of the expenses incurred by the Executive Secretary during the month of October, 1952. The total amount of these expenses is \$24.02, which is in excess of the \$20.00 authorized by the Board of Directors. It is requested that the Board of Directors be advised of this situation and that they take appropriate action to authorize the Executive Secretary to incur such expenses in the future.

MINNESOTA ALUMNI ASSOCIATION  
205 Coffman Memorial Union  
University of Minnesota  
MEETING OF THE EXECUTIVE COMMITTEE  
November 4, 1952  
3:30 P.M.

Members present were Mr. Victor Christgau, Chairman, Mrs. Wright Brooks, Judge Theodore Christianson, Francis "Pug" Lundand Ed Haislet.

The following actions were taken:

The matter of accepting liquor advertising in the alumni publication "Minnesota Voice of Alumni" was discussed. After considerable discussion it was moved and seconded and voted that it was inadvisable at this time to accept liquor advertising.

The following Presidential Committee appointments were approved:

Revision of By-laws for constituent groups-- Mrs. Wright Brooks, Ben Palmer and Art Lampland; Mr. Haislet to work into the By-laws the changes suggested by Mr. Lampland and then send a copy of the revised By-laws to each and then through conference with each to work out the final draft.

A committee to study the various methods of selection of Regents by the other state universities and to report same back to the Executive Committee with the thought of a possible state constitutional revision and secondly to keep current of the development of the possible openings in the Regencies as a matter of information. The following committee was appointed: Ted Knutson, Chairman, Dr. Ted Fritsche, Charles L. Sommers, Mrs. Knudson, and Dr. Harvey Nelson.

The Executive Secretary brought to the attention of the Executive Committee the problem that the Dads' Association has in mind. That is, to talk to the President and Regents concerning the need of a long-range plan of development for the University and the University approach; with a possible appointment of a Planning Commission for the University by the regents. This would be the elimination of the Washington Avenue bridge; elimination of traffic on University Avenue; elimination of through traffic on Washington; area development at the University; long-range planning for development of buildings and the development of proper approach to the University. It was the feeling of the Executive Committee members present that this was of such importance that it should be discussed at the next meeting of the whole board.

The communication from our Chicago Club suggesting a special club membership plan was read and the matter discussed. The plan would be that once each year at the time of the annual membership drive for the club they would be able to offer a combined reduced price for membership in the local group as well as in the Minnesota Alumni Association. In Chicago

for instance they have dues now of \$2.00 per year and the Association, of course, is \$4.00 per year. They would like to reduce their dues 50% at the time to \$1.50 and ask that we would reduce our Association fee from \$4.00 to \$3.50. Thus allowing the "combined package" for \$5.00. They are sure that they could obtain for us a great number of memberships now not available to us. In the discussion that followed it was felt that this should be tried out as a "pilot study". If a percentage of increase in the membership in the Chicago area or Chicago Club was any number the matter should be further discussed with the Board as a possible plan for all club memberships. The Executive Secretary to report back on the results of such a "pilot study".

The Executive Secretary reported on the first meeting of the Investment Committee which met October 30. The essence of which it was decided that to the extent of the cash now available, investments would be made in three or four stocks not more than \$2,500 to \$5,000 in any one issue.



ED HAISLET  
EXECUTIVE SECRETARY

MINNESOTA ALUMNI ASSOCIATION

COFFMAN MEMORIAL UNION

December 9, 1952 3:30 P.M. Room 205

MEETING OF THE EXECUTIVE COMMITTEE

M I N U T E S

Presiding was President Victor Christgau with Mrs. Brooks, Duke Johnson and Theodore Christianson, Jr., in attendance.

Mr. Johnson reported on the action of the Investment Committee and indicated that some \$9,000 had been invested as follows:

100 Shares - Consolidated Gas Electric Light and Power of Baltimore - Com @ 26
50 Shares - General Mills - Com @ 57½
40 Shares - E. I. du Pont - Com @ 90

All securities were purchased with the Jamieson Company, First National Bank Building, Minneapolis, represented by Sga W. Campbell. Mr. Johnson indicated that under the present resolution 6% of our endowment can be placed in common stocks or about \$52,000. He indicated that Consolidated Gas was earning a 5 2/10% yield; General Mills is earning 4½% yield; DuPont 4½% yield. There is no plan of converting bonds to stocks until such time as they mature.

The Executive Secretary is writing a letter to Mr. Wenberg concerning the appointment of two Board of Trustees to the Greater University Fund. He indicated that Mr. Arthur Hustad is agreeable to withdrawing from the Board to make way for a new person, and that he would like to suggest Mr. Samuel C. Gale and the re-election of Parker D. Sanders. The motion duly made and seconded, it was voted to elect both Mr. Gale and Mr. Sanders for membership on the Board of Trustees of the Greater University Fund for three year terms commencing July 1, 1952. Earlier in the discussion, it was felt that there should be a closer liason between the Board of Directors of the Minnesota Alumni Association and the Board of Trustees of the Fund. They should have a joint meeting at least once a year; there should be a closer relationship between the President of our Board and the President of the Board of Trustees. Also, the Association should be concerned more with the policy of the Fund and hereafter should be more directly involved in the nominations for the Board of Trustees through a nominating committee of the Board appointed to work with the fund director.

\* { Actually, the Chairman of the Board of Trustees should be invited to attend the regular Board meetings.

The motion was duly made, it was voted to approve the purchase of four basketball tickets for use by the President of the Association

\*  
Not a part of the minutes; meant to be footnote

Minutes of M.A.A. Executive Committee Cont.

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in whatever matter he sees fit with special reference to Legislative use.

The Executive Secretary discussed with the Committee the need for student leader alumni scholarships. Such scholarships to be awarded student leaders either by position or according to record. There was some question by the Committee as to whether or not this should be called a Scholarship Program. It was decided that the matter should be further explored by the Executive Secretary and to be discussed at a later date.


The winter program was discussed--that is, the Minnesota Alumni Scholarship Program and the University of Minnesota Week program. In both cases the work is proceeding. The District Committees are about completed at the present time and preliminary plans for University of Minnesota Week have been completed. In many cases, speakers have already been arranged for clubs.

The final discussion was on the Legislative Program on the Minnesota Alumni Association for this coming Legislative Session.

There was a progress report on the Dads' Association and their special project of the Planning Commission for the University. The Conference between the Dads' Committee and Mr. Middlebrook was discussed, especially the suggestion that an Interim Legislative Committee be appointed to study the matter and bring forth a building plan for the University. It was felt that rather than an Interim Legislative Committee, there should be an Interim Commission appointed by the Governor. This Interim Commission would be comprised of Alumni Legislators, faculty and interested lay people. The Executive Secretary was asked to talk to Reverend Korfhage concerning changing from an Interim Committee to an Interim Commission.

Finally, as regards legislation, it was felt that a committee should be appointed to study the legislative request of the University. The Committee to consult with Mr. Morrill and Mr. Middlebrook on the request, if necessary, and then report back to the Executive Committee. If possible, the Association would come out with a statement in support of the appropriations.

The meeting was adjourned at 5:00 P.M.

  
ED HAYSLET  
EXECUTIVE SECRETARY

close working relationships - directly, the only  
one as a division of the Association has pur-  
poses of production. That is, use of records  
and building operations.

Therefore, the Association should be represented on any selection  
committee or procedure that you set up. Not only for the reason  
**December 9, 1958** of the need for the fund director to be aware  
of the official alumni relationship - as suggested by our Board of  
**President J. L. Merrill** his department in the Minnesota Alumni  
**for administrative building** and activities.

**University of Minnesota**

**Chairman** I like to suggest that both Mr. Christgen and myself be on  
the selection committee or be consulted on matters and allowed  
**Dear President Merrill** to participate.

**Mr. Weisberg** has discussed with me his resignation as Director  
of the Greater University Fund. Naturally, his leaving the  
fund position is of real concern to the Minnesota Alumni As-  
sociation who are the sponsors of the fund and who elect the  
board members to the Board of Trustees of the fund.

**DIRECTOR OF ALUMNI RELATIONS**

There are certain questions that his leaving raises:

**First:** To provide the opportunity for the Minnesota Alu-  
mi Association Board and the Board of Trustees to  
discuss the present scope and structure of the fund  
and to study and determine if there is a better way  
to do it. There are certain possibilities presents:  
the fund could come under the direction of the Minn-  
esota Alumni Association - as a part of it - with  
the fund director on the Minnesota Alumni Associa-  
tion staff. This is the Ohio State Plan.

Another concept would be to enlarge the present  
scope and make it a development rather than an a-  
lumni fund. If such a plan seemed feasible it  
would mean the divestment of the fund from the  
alumni set up - except for a cooperative relation-  
ship.

I am not advocating either, except I do think a re-  
view at this time would mean the strengthening of  
fund raising at the University.

**Second:** The association will be most interested in the in-  
dividual selected for the job because of the very



President Merrill

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CONFIDENTIAL - UNCLASSIFIED

MINNESOTA

close working relationship- -actually, the GVP acts as a division of the Association for purposes of production. That is, use of records and mailing operations.

Office of the President

June 19, 1972

Therefore, the Association should be represented on any selection committee or process that you set up. Not only for the reason above, but because of the need for the fund director to be aware of the official and relationship- -as regards his own Board of Trustees, and as regards his dependence on the Minnesota Alumni Association for his mechanical assistance.

I would like to suggest that both Mr. Christgen and myself be on the selection committee or be consulted as business and allowed to have a voice in final selection. (subject to approval by the Board of Regents.) It further discusses the possibility of a joint committee by the alumni and the Fund Board of Trustees of the present scope and structure of the Greater University Fund and its organizational status in our University comprising, and you likewise expressed your feeling that "the Association should be represented on any selection committee composed in the secret of Mr. Weinberg's presence as director of the Fund.

**DIRECTOR OF ALUMNI RELATIONS**

I am grateful for the fully representative interest of the members of the Board of Trustees and time in our situation. You will remember that the participation in some/ Victor Christgen had in mind, in respect to the possibility that Mr. Weinberg could be asked to consider a change of duties, in the conference in my office with you on the afternoon of "Christgen Day" in early October. Because of the close working relationship between my Director of Alumni Relations and the Director of the Fund, I felt you should be consulted and that we would gain from your counsel and advice. Accordingly, some weeks ago, I talked with Mr. Weinberg about all this and asked him to confer with you.

Initially, I suggest, the appointment of Mr. Weinberg's successor is directly the joint responsibility of the Greater University Fund Board of Trustees and the Board of Regents of the University (the latter, upon recommendation of the President). Accordingly, I have conferred carefully with Mr. Weiser by his invitation, frankly, have not indicated my opinion to confer with the officers and Board of the Alumni Association since the appointment was discussed, in a sense, his responsibilities to the alumni members of the Board of Trustees who must be fully consulted, of course, and a final word of objection in any decision. At the same time the views of the representatives, through the Executive Committee, will be obtained. I am sure, as stated and reported to the Fund Board, the necessary steps will be taken.

Presumably, because of the many number of departments that are involved in the funding process, and the growing number of departments, I have asked Mr. Weinberg to indicate to the Board and preliminary investigations of possible candidates for his successor. I am sure that Mr. Weinberg will help you in both ways to develop the best possible.

President Merrill

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close working relationship - actually, the OUP  
acts as a division of the Association for pur-  
poses of production. That is, use of records  
and mailing operations.

Therefore, the Association should be represented on any selection  
committee or process that you set up. Not only for the reason  
above, but because of the need for the land director to be aware  
of the official financial relationship - as regards his own Board of  
Trustees, and as regards his dependence on the Minnesota Alumni  
Association for his professional assistance.

I would like to suggest that both Mr. Christian and myself be on  
the selection committee or be consulted on matters and allowed  
to have a voice in final selection.

Sincerely yours,

ED HANSEN  
DIRECTOR OF ALUMNI RELATIONS

RE/MS  
cc/Vester Christian

UNIVERSITY OF MINNESOTA

Minneapolis 14

C O P Y

Office of the President

December 15, 1952

Mr. Edwin L. Haislet  
205 Coffman Memorial Union

Dear Mr. Haislet:

Your letter of December 10 reports the understandable concern of the Minnesota Alumni Association in the forthcoming resignation of Mr. Wenberg to become a member of the President's office staff (subject to approval by the Board of Regents). It further discusses the possibility of a joint restudy by the Alumni Association Board and the Fund Board of Trustees of the present scope and structure of the Greater University Fund and its organizational status in our University enterprise; and you likewise express your feeling that "the Association should be represented on any selection committee or process" in the search for Mr. Wenberg's successor as director of the Fund.

I am grateful for the fully appropriate interest of the Association and its Executive Committee in our situation. You will remember that I was scrupulous to apprise you of what I had in mind, in respect to the possibility that Mr. Wenberg would be asked to consider a change of duties, in the conference in my office with you on the afternoon of "Columbus Day" in early October. Because of the close working relationships between our Director of Alumni Relations and the Director of the Fund, I felt you should be consulted and that we would gain from your counsel and advice. Likewise, some weeks ago, I talked with Mr. Wenberg about all this and asked him to confer with you.

Actually, I suppose, the appointment of Mr. Wenberg's successor is directly the joint responsibility of the Greater University Fund Board of Trustees and the Board of Regents of the University (the latter, upon recommendation of the President). Accordingly, I have conferred carefully with Mr. Fesler in the matter - but, frankly, have not believed it required to confer with the officers and Board of the Alumni Association since the Association has delegated, in a sense, its responsibilities to its elected members of the Fund Board of Trustees who must be fully consulted, of course, and who must indeed participate in any decision. At the same time the views of the Associations, through its Executive Committee, will be regarded, I am sure, as useful and important to the Fund Board, the Regents, and myself.

Presently, because of the heavy burden of day-to-day duties and commitments, including preoccupation with pre-legislative conferences, I have asked Mr. Wenberg to initiate with Mr. Fesler the preliminary consideration of possible candidates for his position - and I am sure that Mr. Wenberg will keep you in touch with developments in that respect.

Mr. Edwin L. Haislet  
Page 2

December 15, 1952

The larger question of a possible reorganization of the scope, structure, and organizational status of the Fund, in relation to the Alumni Association, is of course open for consideration at any time.

It is not a matter, I think, directly related to the change in the Fund directorship- -or one that could possibly be initiated and concluded simultaneously with such change. Nor is it one that I have felt it indicated at this time to recommend to the Regents.

Sincerely,

SGND. J. L. M.

J. L. Morrill  
President

c Mr. Victor Christgau  
Mr. John Fesler  
Mr. Stanley J. Wenberg

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MINNESOTA ALUMNI ASSOCIATION

Expense Account

Executive Secretary

November, 1952

Car fare . . . . .	\$1.50
Parking . . . . .	1.35
Mileage (36 miles) . . . . .	2.88
Guests (Lunch or dinner) . . . . .	6.50
Special (I.T. alumni dinner, Christmas Reunion Committee, Gainey Testimonial)	<u>10.50</u>
	\$22.73
Overage, October . . . . .	<u>24.02</u>
	\$46.75
Allowance . . . . .	<u>20.00</u>
Overage . . . . .	\$26.75

I hereby certify that I have spent the above money in connection with the necessary work of the MAA, and, according to Board action of June 8, 1950, monthly expense of \$20.00 is authorized.

EDWIN L. HAISLET  
EXECUTIVE SECRETARY  
MINNESOTA ALUMNI ASSOCIATION

December 15, 1952

*file  
Wisconsin folder*

MEMORANDUM FOR THE RECORD  
DATE: December 10, 1952  
SUBJECT: Wisconsin Band and Rose Bowl Fund

December 10, 1952

EDITOR  
DISPATCH PIONEER PRESS  
Saint Paul, Minnesota

STP: IS  
21.75  
135.96  
21.00  
21.94

The Executive Committee of the Minnesota Alumni Association are unanimous in their endorsement of the "Wisconsin Band and Rose Bowl Fund" that you are promoting, and want to commend the DISPATCH PIONEER PRESS for their friendly gesture to our friendly rival Wisconsin.

I hereby certify that I have spent the above enclosed \$25.00 to add to the fund with the hope that all Minnesota Alumni will send in a "back" to help the Wisconsin band get to the Rose Bowl. You can be sure that all Minnesota Alumni will be cheering for Wisconsin on January 1st.

Sincerely yours,

*Ed Haiblet*  
EDWARD HAIBLET  
EXECUTIVE SECRETARY  
MINNESOTA ALUMNI ASSOCIATION

ED HAIBLET  
EXECUTIVE SECRETARY

EH/mjs  
Enc.

MINNESOTA ALUMNI ASSOCIATION

Expense Account

Executive Secretary

December, 1952

Car fare . . . . .	\$1.50
Parking . . . . .	.40
Mileage (28 miles) . . . . .	2.24
Guests . . . . .	1.20
Special meetings (Dads, I.T., Christmas Reunion)	<u>7.85</u>
	\$13.19
Overage, November . . . . .	<u>26.75</u>
	\$39.94
Allowance . . . . .	<u>20.00</u>
Overage	\$19.94

I hereby certify that I have spent the above money in connection with the necessary work of the MAA, and, according to Board Action of June 8, 1950, monthly expense of \$20.00 is authorized.



EDWIN L. HAISLET  
EXECUTIVE SECRETARY  
MINNESOTA ALUMNI ASSOCIATION

January 6, 1953

*This Fitzgerald manuscript check for \$19.94  
instead of 20.00*

*E H Jan 6 1953*

Minutes of the Meeting  
of the  
Board of Directors of The Minnesota Alumni Assn.  
Monday, January 19, 1953  
Coffman Memorial Union

Members present: President Victor Christgau, presiding; Miss Edwards, Mrs. Knudtson, Messrs. Apmann, Christianson, Engelbert, Fritsche, Johnson, Kozelka, Seidel, Sommers, and Ed Haislet, executive secretary.  
Others present: Owen Hallberg, alumni representative on the Farm Union Board of Governors; Robert Snow, alumni representative on Coffman Union Board of Governors; Thomas M. Salmen, alumni representative on the Senate Committee on Student Affairs; Leslie Westin, alumni representative on the Senate Committee on Military Affairs; John K. Fesler, chairman Board of Trustees, Greater University Fund; Stanley Wenberg, director, Greater University Fund, Thomas C. Buxton, editor of Minnesota, Voice of the Alumni, and Ray Chisholm, alumni field representative.

1. Minutes of the executive committee meetings of November 4 and December 9. Moved and seconded that the Minutes of the executive committee meetings of November 4 and December 9 be approved. Motion carried.
2. Report on the presidents and secretaries meeting at Ann Arbor, January 9 and 10, 1953. Mr. Christgau, president of the Association, and Ed Haislet, executive secretary, attended a meeting of alumni presidents and secretaries of Western Conference Universities held at Ann Arbor January 9 and 10. The theme of the meeting was "What makes a good alumnus?" There were differences of opinion on this question. Some felt that a good alumnus is made by the faculty. Others felt that there are many influences - administration, registration, medical examination, secretaries and clerks, the faculty, and the experience of the individual plus what happens to him after he gets out of the University. The Rose Bowl was also discussed, in the hope that a unanimous resolution in favor of it would result - but three secretaries were against it.
3. Investment committee. Mr. Johnson, treasurer of the MAA and chairman of the Investment Committee made a report on investments. He said that the Association has \$106, 185.29 in the life membership fund and that most of the investments are in Government Savings Bonds, with some in North Dakota and Northern Pacific Bonds. On May 26, 1951, the Board voted to invest in common or preferred stocks listed on the New York stock exchange; provided that not more than 50% of the total assets of the Fund be invested in preferred or common stocks and not more than 10% of the total assets in any one corporation or obligor other than the U.S. Government. An order was placed with Jamieson & Co. for the following stocks to be bought at the market price at approximately the prices noted, total not to exceed \$9,100.

100 shares Consolidated Gas Elec. Light and Power of Baltimore, com. @ 26.  
50 shares General Mills, com. @ 57½.  
40 shares E. I. duPont com. @ 90.

These orders were confirmed on November 11.

The committee recommends that this policy of investing in preferred and common stocks be continued as stocks become available.

*intention*  
*funds*



Report of the Senate Committee on Student Affairs. Mr. Tom M. Salmen, an alumni representative on the Senate Committee on Student Affairs, reported. The committee consists of about 35 members - half students, half faculty and alumni. The responsibility of the committee is to have supervision over all student organizations. There were a number of serious problems this year which were very well handled. Some of the problems since September were (1) Increase in incidental fee to provide for financing advisory service for student organizations. Some time ago it was decided that all organizations would have their books audited by the Student Affairs Office and would get advice and supervision from that office. This was quite a big job and the organizations had very little money to pay for it. Some Universities pay for this work. Here each organization pays its own way, usually by the hour. (2) Eligibility policy. Rather than have the Student Affairs Office set up eligibility rules they use the eligibility lists of the various colleges. (3). Policy on human relations. This policy is reviewed regularly.

Report by representative on Union Board of Governors, Minneapolis Campus - Mr. Robert Snow reported that the work this year has been challenging because of the decrease in enrolment and the increase in operating costs. The Union has become a big business proposition. Regarding social and recreational programs, there is a tendency to change to the cultural type - art shops, book reviews, travel programs, etc. There seems to be a definite need for this type of program and it does not require heavy subsidization. The homecoming dance, one of the major functions, was a great success. 3200 tickets were sold. Snow Week, another major activity, is now getting under way and looks as though it will be a success. The Leadership Training Institute trains students to become committee chairmen and also helps those who are already committee chairmen. The Board has also sponsored a series of coffee hours for the various colleges for the purpose of increasing student-faculty contact. The building expansion program includes (1) Construction of a new St. Paul campus Union; (2) renovation of Coffman Union; (3) expansion of Coffman Union facilities including an additional wing to house another ballroom, conference rooms, and game rooms. (4) A Union outing center to be located within forty or fifty miles of the University.

Report by representative on Union Board of Governors, St. Paul Campus  
Owen Hallberg: This year for Farm and Home Week an invitation was extended to all participants to make use of the St. Paul Campus Union and the building was used much more than during preceding Farm and Home Weeks. This is a good form of human relations. Mr. Hallberg showed floor plans for the proposed new Union and stressed the need for a complete new building now rather than to go through two stages of building as originally planned. Fall quarter events were very well attended.- coffee hours, dances, bridge, international students events, music hours, etc., as well as some of the Grove East Village functions. The building was used for these different events by approximately 10,320; last year the number was 9,875.

Greater University Fund. Mr. Wenberg, director of the Greater University Fund, talked briefly about the progress of the Fund. He said that in the beginning the program was outlined by the Board of Trustees and they asked for unrestricted gifts. Although it does not appear to have moved very far, about \$5,000.00 in five years, it has been successful. The last three years it has developed along special project lines, but the unrestricted fund has been most valuable and has been used as the springboard for all activities. \$31,800.00, graduate research funds, has been distributed to many of the departments of the University. Scholarships have gone to every department. 13,189 gifts were received during the period 1948-1952. Unrestricted gifts total \$110,500.00; total gifts \$560,100.00.

Field Work. Ray Chisholm, who has been field representative since October 1, talked briefly about his work. He said he has been enjoying his work and spent the first two and half months in the field visiting club officers. Last month he spent in the office working on the scholarship program. February 23-26 will be University of Minnesota Week and this will be a big program. The meetings have been set up and speakers from the University have promised to go out. He hopes to have ten more meetings. Another phase of the program is to send out football and campus films to clubs for their meetings.

Magazine. Mr. Buxton, editor, referred to the change in cover of the magazine. This year he is using a heavy chrome paper which only one paper company can furnish. The cost of engraving is lower than last year and the cost of photographs is very low. The American Alumni Council (Fifth District) at its meeting in December had no specific criticism. We do not see eye to eye with some of the other alumni organizations with regard to space. Some want literary articles, but we think that our members are more interested in news of the University and individual alumni and club activities.

Memberships. At the present time we have 12,179 memberships. We have cut out one membership drive a year because the cost and returns on memberships were all out of proportion.

Mailing Division. The work load appears to be too heavy. Procedures are correct, but still we maintain a status quo.

Reunions. The executive secretary is working with reunion committees for the Alumni Reunion, May 21 and 22. We have six class reunions each year. This job is discouraging. It means a lot of work, and about 2,000 alumni come back for a few minutes. However, it does give the returning alumni a good feeling toward the University.

Alumni Ring. The official alumni ring was approved last year and can be procured from Jostens who designed it. Sixty-five rings were made for the Christmas trade and they were sold in two weeks. They still have a lot of orders. As yet we have not had the material for promotion work with students and alumni clubs.

Life membership time payment plan. This plan was approved at the Board meeting October 11, 1952. A special letter and application card are now going out with all renewal letters; will be a part of next year's membership plan.

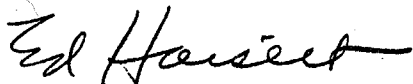
Travel. The executive secretary is planning a trip of about fifteen days to visit clubs, beginning with Kansas City and ending with Florida, Texas and Oklahoma.

Basketball tickets. In order to continue the plan established for football tickets, four season tickets for basketball were purchased for the president to use as he sees fit. So far they have been given to members of the Legislature.

Legislative request. The Needs of the Biennium, which have been issued, shows that the University is asking for over \$17,000,000.00 each year for maintenance. President Christgau has appointed a special committee with Arnulf Ueland as Chairman. This committee should talk over the budget with President Morrill and Mr. Middlebrook and might well go before the Legislature in behalf of the University's request.

Alumni Day Speaker. Mr. Haislet asked for suggestions for an Alumni Day speaker and said that the name of Milton Eisenhauser had been suggested.

Meeting adjourned.



ED HAISLET  
EXECUTIVE SECRETARY

MINNESOTA ALUMNI ASSOCIATION  
205 Coffman Memorial Union  
University of Minnesota

Investment Committee

Minutes of meeting held at 4:30 P.M. on November 6, 1952 at the Midland Bank Building, Minneapolis.

Present: Wendell T. Burns  
Sam W. Campbell  
Clifford J. Sommer  
Lawrence E. Johnson

1. This meeting, a continuation of that held on October 30, 1952, was to consider specific preferred and common stock issues to be bought with Life Membership Funds as authorized in the resolution adopted at the annual meeting of the Association on May 26, 1951.
2. The Midland National Bank, Custodian of the Fund, reported the following balances as of October 30, 1952.

Cash

Income account	\$ 635.97
Principal account	8,449.32
	<u>9,085.29</u>
Investments	96,900.00
	<u>\$105,985.29</u>

3. After discussion of a number of issues an order was placed with the Jamieson Co., First National Bank Building, Minneapolis for the following stocks to be bought at the market price at approximately the prices noted, total not to exceed \$9,100.00.

100 shares Consolidated Gas Electric Light and Power of Baltimore, com, @ 26.

50 shares General Mills, com, @ 57½.

40 shares E. I. du Pont, com, @ 90.

(see footnote)

This action was moved by Mr. Burns, seconded by Mr. Sommer and carried.

4. The limits set forth in the Resolution, paragraph 1, call for not more than 50% of the total assets of the fund in preferred or common stocks and not more than 10% of the total assets in any one corporation or obligor other than the U. S. Government. These purchases fall within these limits.

  
L. E. Johnson, Chairman

**Footnote:**

These orders were confirmed on November 11, 1952.

50 shares General Mills @ 57½.	\$2,875.00	
Brokers com.	21.94	
Postage	.65	
Tax	3.00	
	<u>\$2,900.59</u>	\$2,900.59

100 shares Consolidated Gas of Baltimore @ 26.	\$2,600.00	
Brokers com.	23.00	
	<u>\$2,623.00</u>	\$2,623.00

40 shares E. I. du Pont @ 90.	\$5,500.00	
Brokers com.	20.00	
Tax	.12	
	<u>\$5,520.12</u>	<u>\$5,520.12</u>
		\$9,143.71

This exceeds the limit of \$9,100.00 set in motion, but was considered within the intent of the motion.

MINNESOTA ALUMNI ASSOCIATION

Expense Account

Executive Secretary

January, 1953

Car fare . . . . .	\$2.80
Guests . . . . .	7.50
Special meeting (Dads) . . . . .	2.00
Stay over . . . . .	1.00
Overage (December) . . . . .	<u>20.00</u>
	\$33.30
Allowance . . . . .	<u>20.00</u>
Overage . . . . .	\$13.30

I hereby certify that I have spent the above money in connection with the necessary work of the MAA and, according to Board action of June 8, 1950, monthly expense of \$20.00 is authorized.

EDWIN L. HAISLET  
EXECUTIVE SECRETARY  
MINNESOTA ALUMNI ASSOCIATION

February 24, 1953

THE MINNESOTA ALUMNI ASSOCIATION  
205 Coffman Memorial Union  
M I N U T E S

EXECUTIVE COMMITTEE MEETING March 10, 1953

Mr. Victor Christgau president, presided. In attendance were Mrs. Stemsrud, Mrs. Wright Brooks, Francis Lund and Theodore Christianson, Jr.

The Executive Secretary said that Mr. William Anderson, Chairman of the University Honors Committee had called and told him that the following alumni had been approved for Outstanding Achievement Awards: Mr. Frank Maloy Anderson, Richard Carlton, Doctor George Earl, Charles F. Keyes, John S. McGovern - those turned down for reasons of lack of information were John B. Faegre, Luther W. Youngdahl and Rewey Belle Inglis.

The Executive Committee was unanimous that Rewey Belle Inglis certainly deserved the Award and that appeals should be made for reconsideration by the University Honors Committee. The Executive Secretary called Mr. William Anderson and talked to him on the phone. He indicated the reason that Rewey Belle Inglis was not selected was because of lack of information - that the material indicated merely civic participation and not enough about professional attainment. The Executive Secretary was asked to write to Malcolm Willey asking for reconsideration and to bring to their attention further information on Rewey Belle Inglis.

President Christgau reported that he had written to Harold Stassen to see if he thought Ovet, Kulp Hobby would be willing to speak at the Alumni Day Banquet and had received a reply stating that an invitation should be offered and that he would explain the whole thing to Mrs. Hobby. Others on the list to be invited were Charles Wilson and Milton Eisenhower - in that order.

Item three on the agenda was the appointment to the Senate Committee on Intercollegiate Athletics of a representative to replace Mr. M. O. Gillett. The policy, however, is for the new president to appoint. The procedure to be followed is to contact the President of the "M" Club asking for nominations from the "M" Club with the understanding that such nominations will be given consideration, although, it was not necessary that any one be so selected. The Executive Secretary was authorized to proceed on such a letter and have such information ready for the new president.

Item four - was a report on the By-laws Committee, Committee on the University Regents and on the meeting of the Legislative Committee.

Fifth item was the review of the work which has been done in trying to publish a record album of Minnesota songs. While the copyright procedure has held the matter up, everything is now entirely satisfactory and plans should proceed. Mr. Haislet was given permission to proceed.

Money to be raised from:

Class 1899 \$602.64 by permission of the class.

Class 1900 \$358.00 by permission of the class.

Class 1903 about \$1,000.00 by permission of the class.

*542 Reserve* - \$1,125.20, money now on hand from the past year.

Respectfully submitted,

*Ed Haislet*

ED HAISLET

EXECUTIVE SECRETARY

EH/mjs

MINNESOTA ALUMNI ASSOCIATION

Expense Account

Executive Secretary

February, 1953

Mileage:	46 miles @8¢ . . . . .	\$3.68
Parking	. . . . .	1.40
Guests	. . . . .	9.75
Car fare	. . . . .	2.40
Overage (January)	. . . . .	<u>13.30</u>
		\$30.53
Allowance	. . . . .	<u>20.00</u>
	Overage . . . . .	\$10.53

I hereby certify that I have spent the above money in connection with the necessary work of the MAA and, according to Board action of June 8, 1950, monthly expense of \$20.00 is authorized.

EDWIN L. HAISLET  
EXECUTIVE SECRETARY  
MINNESOTA ALUMNI ASSOCIATION



THE MINNESOTA ALUMNI ASSN., INCORPORATED  
APRIL 8, 1953

M I N U T E S

Pursuant to notice sent to all members of the Executive Committee of The Minnesota Alumni Association, a meeting of the Executive Committee was held in Room 205, Coffman Union on Tuesday, April 7, 1953, at 3:30 p.m. In attendance were Mrs. Wright Brooks, Theodore Christianson, Jr., Victor Christgau, Francis Lund and Ed Haislet. The meeting was called to order by President Victor Christgau.

The executive secretary reported that all final mailings on the reunion were being held up because a main speaker had not as yet been obtained; that Mrs. Oveta Culp Hobby, Dr. Milton Eisenhower and Major General John Dahlquist all had been unable to accept. Mr. John McGovern, Minnesota's first All American and who is to receive the Outstanding Achievement Award at the alumni banquet, now vice president in charge of public relations at the Green Giant Company, had been tendered an invitation. Should he decline it was authorized to proceed on the following in order, J. O. Christianson, Dr. Elvin Stakman of the University faculty.

Also reported was the progress on the Minnesota Song Record Album. The Class of 1899 authorized the use of \$602.64 now in Class Reserve and the Class of 1900 authorized \$358.88 on reserve. The money to be paid back to the Greater University Fund in the name of the class. The Class of 1903 has over \$1,000.00 and at a meeting already scheduled will request this reserve balance for same use. Also a meeting of the band and chorus people at the University has been arranged to go over musical scores, arrangements, etc.

The committee was informed that a nomination by petition was received from the Chicago Club in favor of George Faber. This shows interest on the part of our clubs in the election.

A Tellers Committee consisting of Mrs. Wright Brooks and Gordon Starr has been appointed to count the election ballots.

The format of the 1953-54 alumni magazine was discussed. The executive secretary mailed some forty letters to individuals in the field of publishing or who have a vested interest in the University to ask for criticisms, suggestions and ideas for next year. Several pertinent ideas have been received. The bulk of the letters, however, are commendatory only.

The estimated budget for 1953-54 was gone over - first, estimated income with explanation of how the figures were determined, and then the estimated expenditures. The budget follows closely the items of last year's budget. Actually, because of the decrease in the number of graduates at the University, the alumni budget has had a corresponding drop. However, because of gains in membership the total income has remained about constant. There is a real need for more income to do the job of the Association. On motion duly made and seconded the 1953-54 budget was approved.

A tentative University budget was gone over. Included in the request this year different from last year are:

A second field representative at a starting salary of \$3,840.00

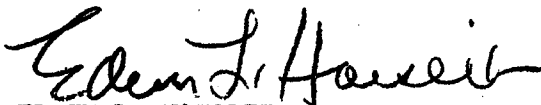
An additional \$4,080.00 in Miscellaneous Help to complete wheelindex change over this year.

\$600.00 additional for travel.

Otherwise, the University budget is the same as last year.

In discussing the Association budget Mr. Haislet pointed out that for the past two years Mr. Buxton has not received a raise in salary, and the budget for 1953-54 does not allow a raise. That in lieu of a raise, that Mr. Buxton be given expense money on a trip he is making this year on which he would meet with the Denver Club. The committee praised the work of Mr. Buxton and thought he was entitled to a raise in salary just as soon as finances permit. On motion duly made and seconded it was voted that Mr. Buxton be allotted up to \$300.00 (contingent on budget) for expense money to apply on his trip and meeting with the Denver Club.

Upon motion duly made and seconded meeting adjourned.



EDWIN L. HAISLET  
EXECUTIVE SECRETARY

MINNESOTA ALUMNI ASSOCIATION

Expense Account

Executive Secretary

April, 1953

Mileage - 64 miles @8¢ . . . . .	\$5.12
Car fare . . . . .	3.20
Parking . . . . .	2.20
Guests (Reunion) . . . . .	16.25
Stay over . . . . .	1.00
Special dinners (I.T. Alumni, Med. Alumni, (Dads)	5.00
Overage (March) . . . . .	<u>3.63</u>
	\$36.40
Allowance . . . . .	<u>20.00</u>
Overage . . . . .	\$16.40

I hereby certify that I have spent the above money in connection with the necessary work of the MAA and, according to Board action of June 8, 1950, monthly expense of \$20.00 is authorized.

EDWIN L. HAISLET  
EXECUTIVE SECRETARY  
MINNESOTA ALUMNI ASSOCIATION