

Climate Change

“Minnesota has been warming faster than most other states.”

Dan Kraker, MPR News, 2015

Resilient
Communities Project



When asked about what interviewees understand about climate change, a surprising theme began to emerge:

“Global climate changes are cyclical over thousands of years.”

“Humans are influencing climate changes but there are natural ebb and flows the Earth goes through.”

“It is still unknown to what extent human actions affect the weather, and there are wild conjectures on both sides of the issue.”

Survey Findings / Analysis

I would consider using non-motorized forms of transportation (i.e. bicycles) at least once or twice per week for work and/or personal

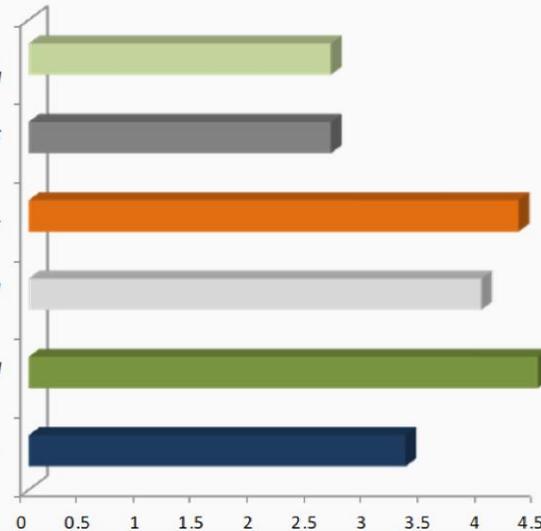
I feel that my individual efforts make a meaningful and significant contribution to climate change

I make every effort to recycle eligible items for my recycling carrier

I pay close attention to the recycling parameters of my local disposal carrier

I try to conserve energy by turning off the lights in my home when I am not there

Climate change is an important issue that demands immediate attention



“To engage residents, go to where people are”

Drew Curtis, Dir. of Community Development and Environmental Justice in New Jersey



Photo of Bobby Balke and a local resident of Rosemount

In order to effectively design a relevant outreach campaign, we began with a needs assessment by surveying a small sample (n=6) of local residents to determine their perspectives related to climate change issues. The survey was prefaced with an in-person conversation followed by a two-section questionnaire to extract what the interviewees currently understand about climate change issues. These first steps helped us develop goals/objectives that would target the most appropriate areas for engaging residents in the design of an adult education program. This approach serves as a recommended framework to conduct a needs assessment and is NOT intended to represent a collective voice of the current residents in the City of Rosemount.