

# A Tale of Two Trees

Community Engagement Opportunities Between Homeowners Associations (HOAs) & the City of Rosemount



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# Introduction



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# Reframing HOAs



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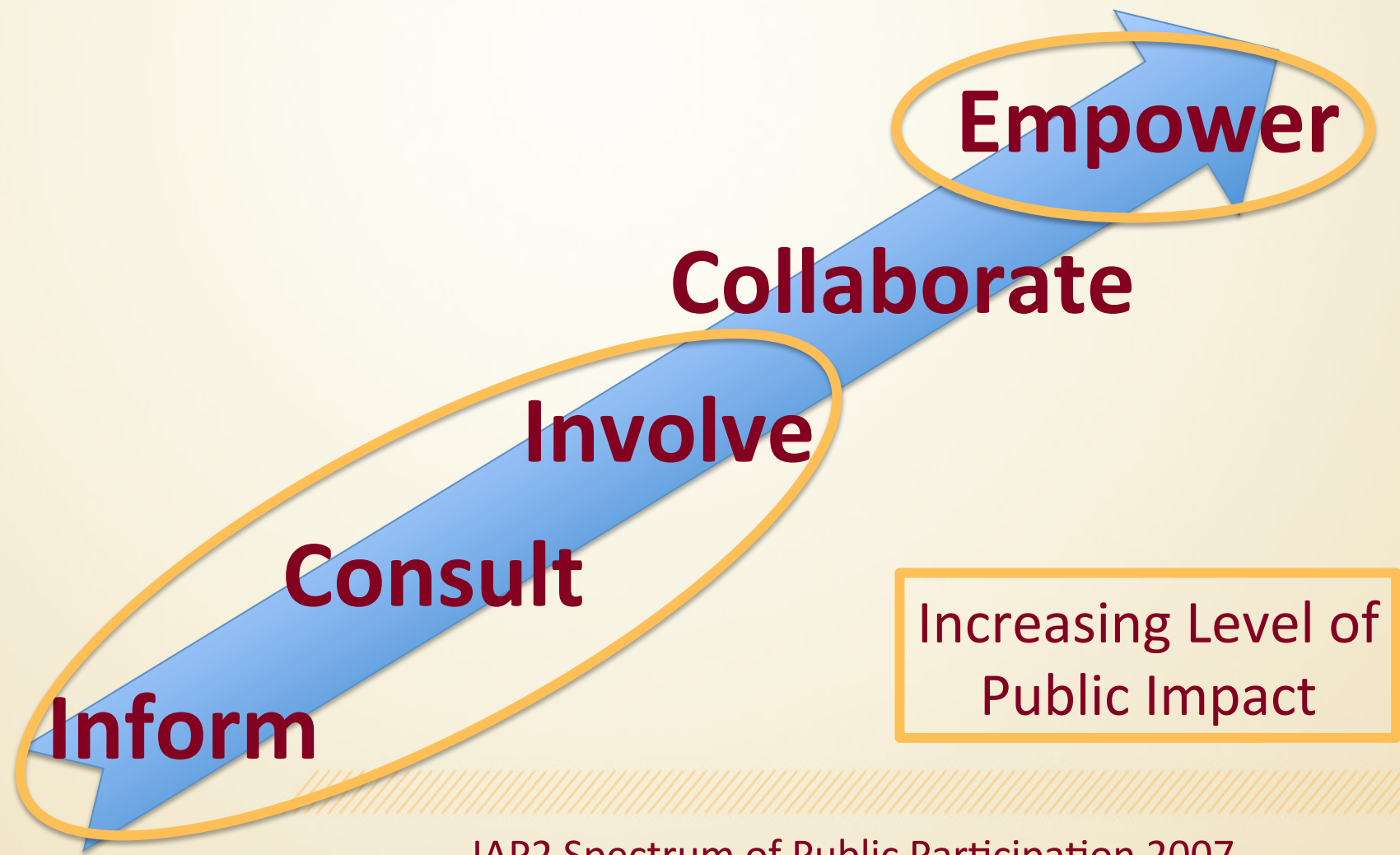


**...viewed as an asset  
to the community!**

# A New Perspective

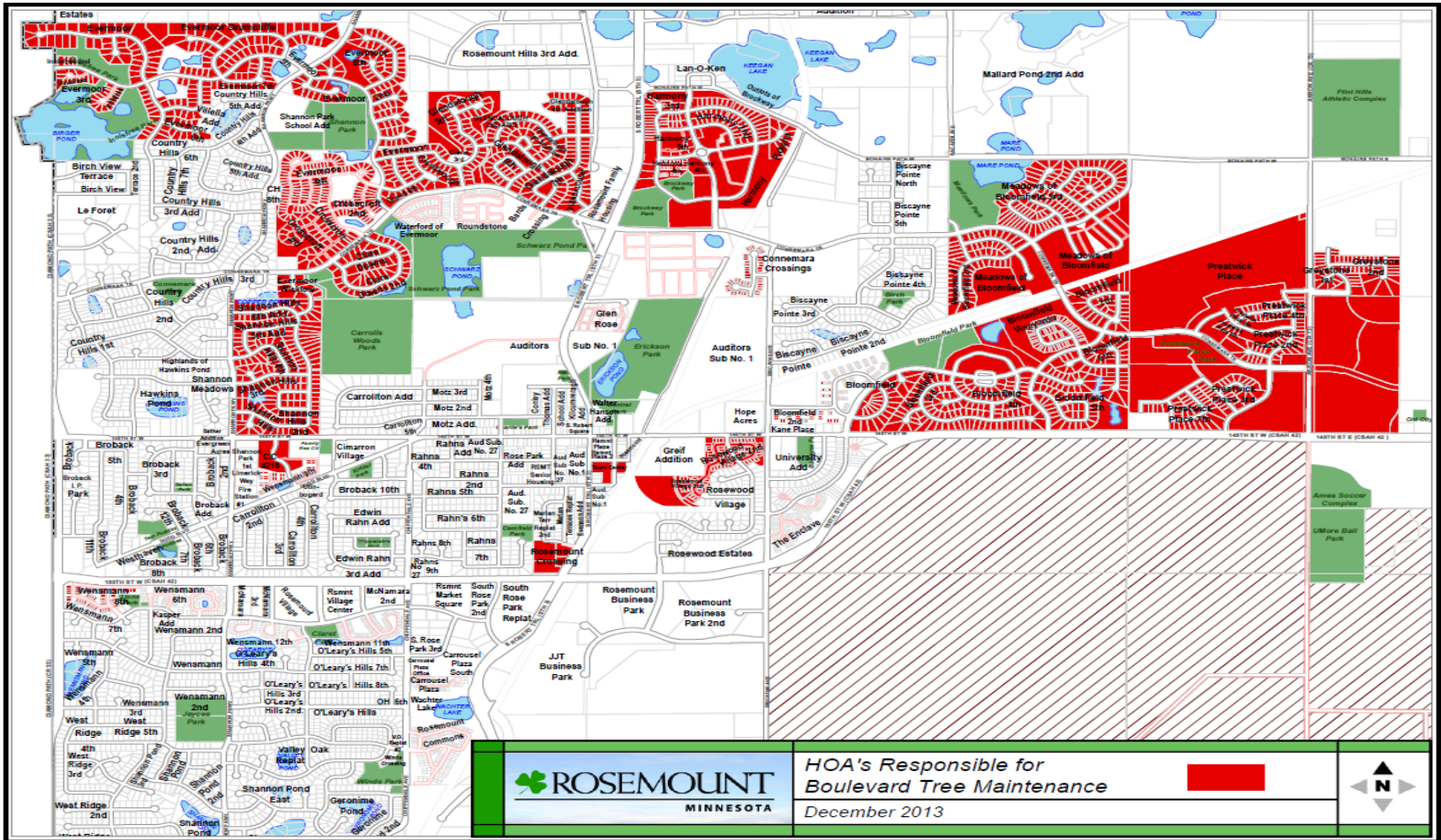


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IAP2 Spectrum of Public Participation 2007

# Cities within a City



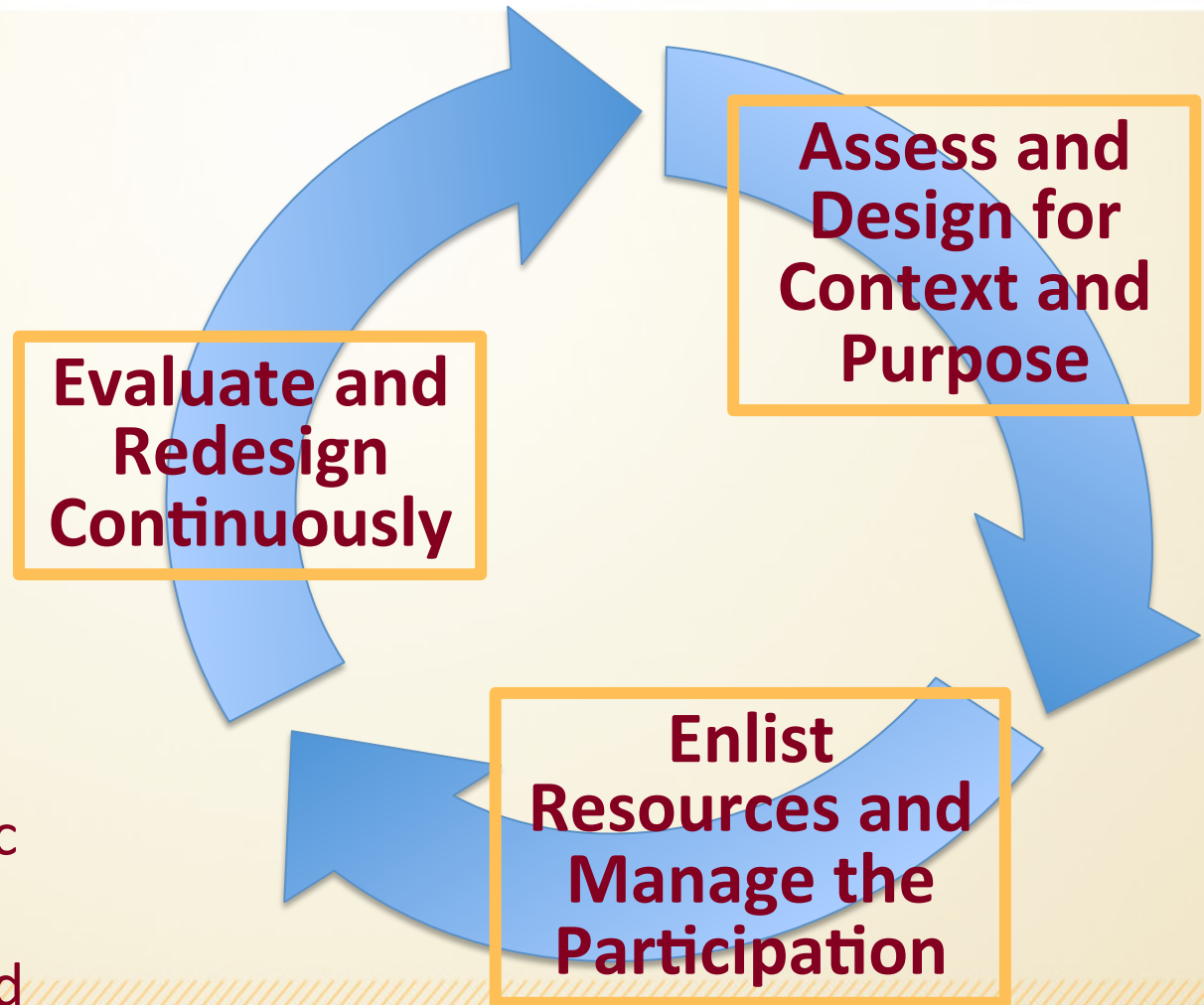
File: T:\GIS\City Maps\Departmental Maps\Engineering\Chris\2013 Boulevard Policy



# Design Guidelines



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The Cycle of Public  
Participation  
Process Design and  
Redesign

Bryson, Quick, Slotterback & Crosby's "Designing  
Public Participation Process" PAR 2012

# Actions



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**Incorporate HOAs  
into Overall  
Strategic Direction**

**Invite HOA  
Community into  
City Marketing &  
Events**

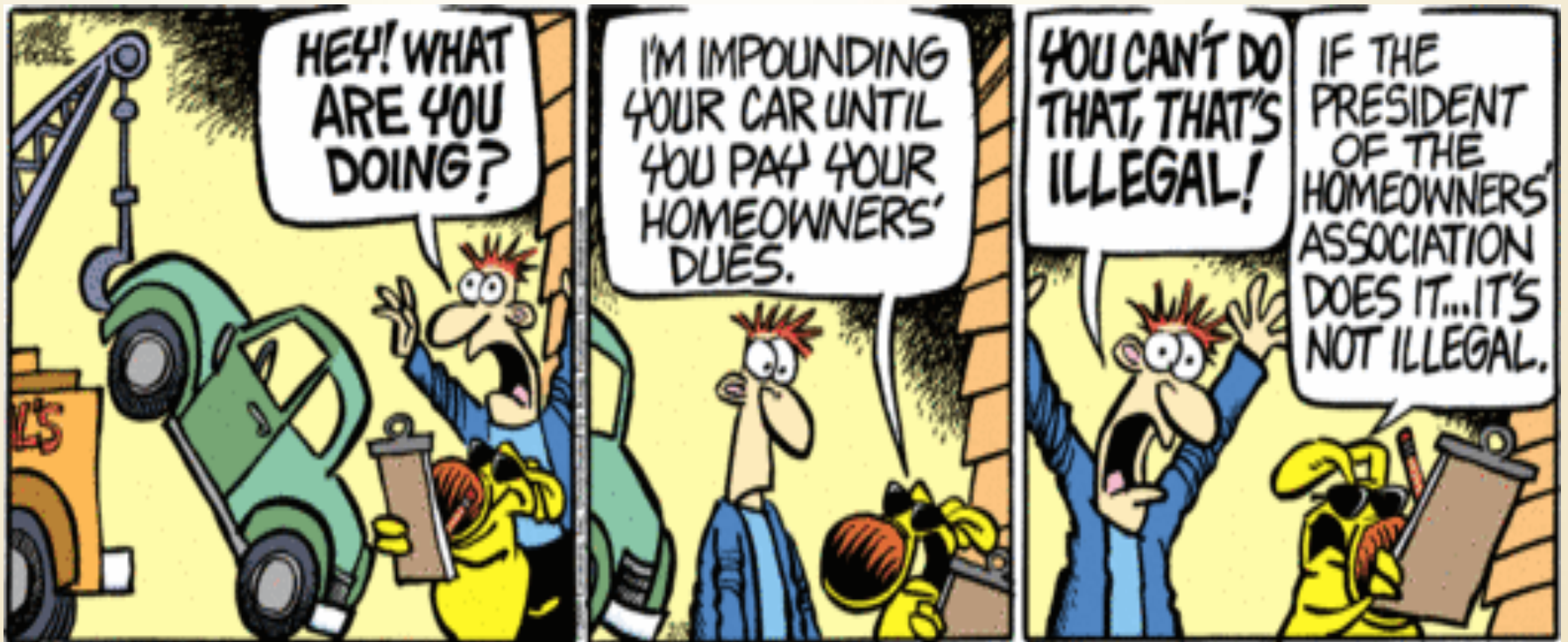
**Build Ongoing  
Relationships  
HOAs**



# Discussion



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# The Other Side of the Fence



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Courtesy: Brainerd Dispatch



# BACK UP SLIDES




# Problem Statement



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The City of Rosemount and local Homeowner Associations (HOAs) lack consistent communication measures and an understanding of contractual responsibilities.

A decorative horizontal band at the bottom of the slide consisting of a series of parallel, slanted lines in a light yellow color.

# Research Questions



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1. What are best practices for communication between city departments and HOA management in cities with similar HOA population?
2. How is communication happening between the City of Rosemount and HOA management?
3. How can city staff utilize community engagement models to communicate with HOAs?