

Community Engagement Opportunities Between Homeowner Associations (HOAs) and the City of Rosemount

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Reframing Perspectives on HOAs

IAP2 Spectrum of Public Participation



Increasing Level of Public Impact

Inform **Consult** **Involve** **Collaborate** **Empower**

Public participation goal

Inform: To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

Consult: To obtain public feedback on analysis, alternatives and/or decisions.

Involve: To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

Collaborate: To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

Empower: To place final decision-making in the hands of the public.

Promise to the public

Inform: We will keep you informed.

Consult: We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.

Involve: We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

Collaborate: We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.

Empower: We will implement what you decide.

Example techniques

- Fact sheets
- Web sites
- Open houses
- Public comment
- Focus groups
- Surveys
- Public meetings
- Workshops
- Deliberative polling
- Citizen advisory committees
- Consensus-building
- Participatory decision-making
- Citizen juries
- Ballots
- Delegated decision

Public Participation Process

Table 1 Design Guidelines for Public Participation

Assess and design for context and purpose
1. Assess and fit the design to the context and the problem
2. Identify purposes and design to achieve them
Enlist resources and manage the participation
3. Analyze and appropriately involve stakeholders
4. Work with stakeholders to establish the legitimacy of the process
5. Foster effective leadership
6. Seek resources for and through participation
7. Create appropriate rules and structures to guide the process
8. Use inclusive processes to engage diversity productively
9. Manage power dynamics
10. Use technologies of various kinds to achieve participation purposes
Evaluate and redesign continuously
11. Develop and use evaluation measures
12. Design and redesign

Note: These are interrelated, iterative tasks, not a step-by-step template.



Figure 1 The Cycle of Public Participation Process Design and Redesign (Numbers indicate the corresponding design guidelines.)

Bryson, Quick, Slotterback & Crosby's "Designing Public Participation Process" PAR 2012

Actions



Incorporate HOAs into Overall Strategic Direction Planning

- Include HOA community engagement as key element of overall comprehensive strategic plan for 2040
- Generate institutionalized methodology for communications
- Improve City of Rosemount website to include detailed information for HOAs



Invite HOA Community into City Marketing & Events

- Provide a comprehensive training package for developers, HOA management companies, and HOA presidents
- Institutionalize standalone annual City of Rosemount & HOA community open house or annual meeting
- Include information for HOAs at various city events, such as Leprechaun Days and National Night Out
- Sponsor a biannual city-wide tree trimming and community clean up day



Build Ongoing Relationships with HOAs

- Dedicate or hire part-time employee as a HOA liaison



Community
Engagement
Intervention
Points

